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REMOTE STORAGE



THE WISTARIA'S WAYS AND WANTS

In landscape adornment, vines as well as shrubs and trees can often be used to advantage—to the advantage of both gardener and grounds. Vines increase the possibilities for variety and effectiveness in design, thus adding to the trade's opportunities. And few vines are more serviceable in this way than the wistaria.



NO ONE vine, of course, will answer all the different purposes for which vines are wanted. It may not be possible, even, to find a vine that is perfectly suited to any one purpose. The commercially perfect vine, or commercially perfect plant of any sort, never yet has been obtained and probably never will be obtained, catalogues to the contrary notwithstanding. All normal products of nature, such as plants, may be perfect in their own way, but as soon as man begins to adapt these natural products to artificial conditions—then, in the words of the famous jingle, “needles and pins, his trouble begins;” he begins his ceaseless effort toward what he calls improvement, improvement that ever leads onward to greater improvement. In plant raising, as in other human undertakings, our present best will generally be followed by a future better. Thus the world “do move,” and for that let Providence be thanked!

So the wistaria, commercially speaking, has its defects as well as its merits. Or, if the admirers of the wistaria will not admit that it has any defects, they will at least acknowledge that it has its limitations.

About Its Name.

The wistaria is more than ordinarily beautiful. It has a most unique and distinctive sort of beauty, and even the name “wistaria” is pleasing enough to accord well with the grace and charm of the plant. The name is pretty enough to fit the plant and that is more than can be said of hosts of other plant appellations. The word “wistaria” has in it a suggestion of music and romance; it is such a name as chimes well in song and story.

Yet there is nothing

mysterious or romantic about the origin of the name. The wistaria was so called in honor of Caspar Wistar, who was professor of anatomy in the University of Pennsylvania about the beginning of the nineteenth century. When he was thus honored by having the plant as a namesake, he had probably done something else to earn such a distinction, besides simply bearing a name that would sound well when adopted for the vine, but even the suitability of his name is of no slight importance when one considers the uncouthness of the names which have been inflicted on many beautiful but helpless and hapless flowers.

The wistaria also has had other bo-

tanical names and it is still listed occasionally as a glycine. Familiarly it is sometimes called the kidney-bean tree, the grape-flower vine, etc. But, luckily, it is most frequently known as the wistaria.

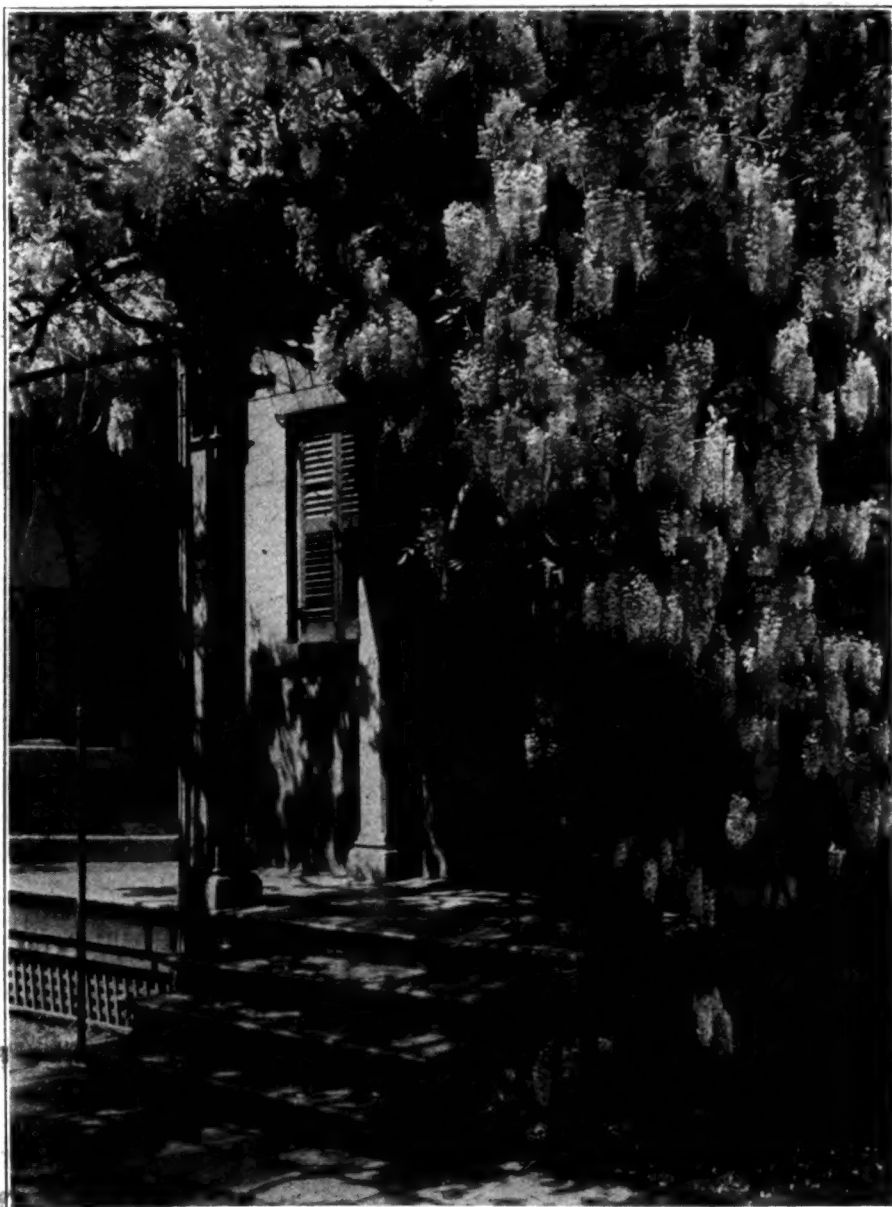
Its Family Relationships.

The wistaria belongs to the leguminosæ, that immense order or family whose members vary in size from the slender, fragile sweet pea to the huge, rugged coffee tree, honey locust and others. The wistaria's pea-shaped flowers and pods are sufficiently suggestive of its family connections. Though there are both giants and dwarfs in the leguminosæ family, the family resemblance is plainly visible in nearly every individual, whether huge or tiny.

The defects—no, the limitations—of the wistaria are less obvious than its beauties and should therefore be emphasized. To begin where the plant begins, it is somewhat difficult of propagation, as cuttings of it do not root readily unless the conditions are exactly right. It can be grown from seeds, but with uncertainty as to the character of the seedlings. A method sometimes employed instead of the use of cuttings is to graft a small shoot on a piece of root, but an easier and surer process is to layer the young growing shoots. However, as far as the florist is concerned, a still easier and more practical method is to let the nurseryman do the propagating and all the attendant worrying. Indeed, the nurseryman is so accustomed to the job that he can dispense with most of the worrying; for him there is only enough difficulty in the operation to make it interesting.

Its Start in Life.

It is advisable, then, that the nurseryman start the little wistarias into life and keep them in his possession until they are



The Wistaria on a Rochester Workman's Porch.

3 or 4 years old. Even then, however, the young plants may be disappointingly slow in their development, unless they have been pot-grown or have been frequently transplanted in the nursery row, for the wistaria roots are naturally limited in number and are deep-growing, making few fibers. To insure quick, satisfactory results, the soil must be a good, well manured loam.

After the plants are thoroughly established, they grow with remarkable vigor if they have a fairly rich, loamy soil and a sunny position. Even in a somewhat dry and sandy soil they maintain an existence, but they respond magnificently to generous treatment, fully repaying it with splendid growth and with glorious displays of flowers in long, dense, drooping clusters or racemes.

Another limitation of the wistaria—a real limitation in this instance, if not an actual defect—is its comparative tenderness. It is not absolutely, unfailingly hardy in the most northerly states of the Union. Even in the north-central states, say in the latitude of

Chicago, it may sometimes need a little protection in winter. But, as already said, it pays for all it gets. The wistaria shown in the illustration was growing at a home in Rochester, N. Y.

On Porch and Pergola.

The wistaria is limited, too, in the amount of shade that it supplies. If dense, impenetrable shade is wanted, some other vine will be preferable. But that is only saying that the wistaria has its own character and its own proper place. Look at the wistaria-covered porch shown in the illustration; observe the way in which the vine and the sun together have flecked the stairway and floor with fitting, changeable light and shade; take note of the whole effect and say whether the wistaria was not a fairly good vine for the place.

Besides, if the wistaria alone does not provide sufficient shade, it may be used in combination with some other vine in order to produce the desired result. The writer has seen a picture of a pergola that was thickly covered

with a species of ivy; above the ivy were some wistaria vines, so trained that their flower clusters drooped over the upper part of the ivy, like long, silken tassels over rich drapery. Such a combination does not seem to be especially difficult, and the results are such as might win praise even from the most dyspeptic and jaundiced of fault-finders.

As to the best variety of wistaria for American culture, there seems to be general agreement. The Chinese wistaria, or *Wistaria Chinensis*, which is shown in the illustration, is probably the most popular variety in this country, and apparently with good reason, as it surpasses the others both in vigor of growth and in floriferousness. *W. multijuga*, or the loose-clustered wistaria, is the favorite sort in Japan and flourishes magnificently there, but is said to be less satisfactory in the American climate. The American species, *W. frutescens* or *W. speciosa*, is also inferior to *W. Chinensis*, both in growth and in freedom of bloom.

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

BRIDE'S BOUQUET ON CASKET.

Did you ever hear of a bride's shower bouquet as the only flowers on the casket at a funeral?

It happened in a fashionable Chicago suburb.

The circumstances, of course, were exceptional. A young woman, engaged to be married, the daughter of a wealthy family, met an accidental death. The flowers sent by the prospective husband consisted of a large shower bouquet of lilies of the valley, such as he would have supplied for the wedding. The bouquet, which was placed on the casket, was made by the E. Wienhoeber Co. and is said to be the only instance on record where a wedding bouquet was sent to a funeral. The circumstances were so unusual as to attract much attention.

KERR'S CEMETERY BRANCH.

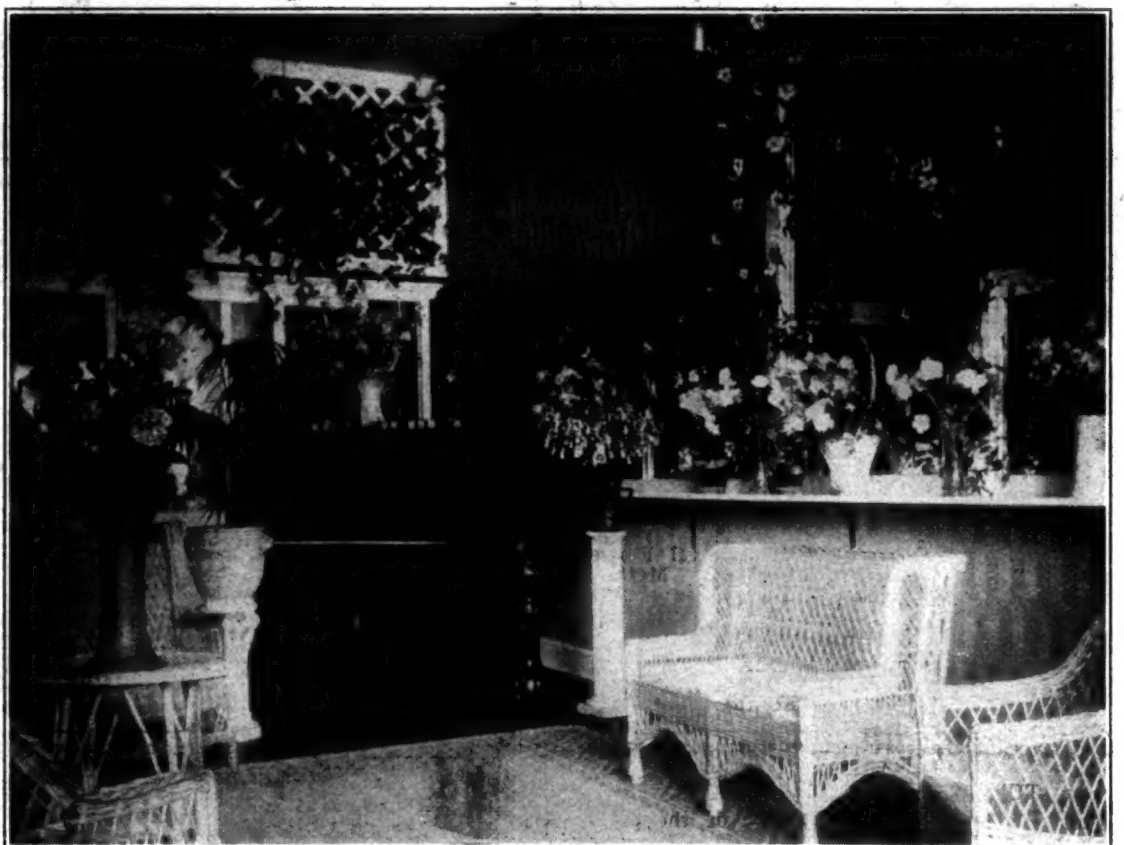
R. C. Kerr's store at Main and McKinney streets takes ample care of his flower trade in the downtown district of Houston, Tex. To provide for equally expeditious handling of the cemetery trade, he has built a branch conservatory across from the Glenwood cemetery. This is now in running order, as may be seen from the photograph of the establishment reproduced on page 13. It is an attractive place and, says Mr. Kerr, is quite an addition to that end of town.

WHAT EVERYBODY'S DOING.

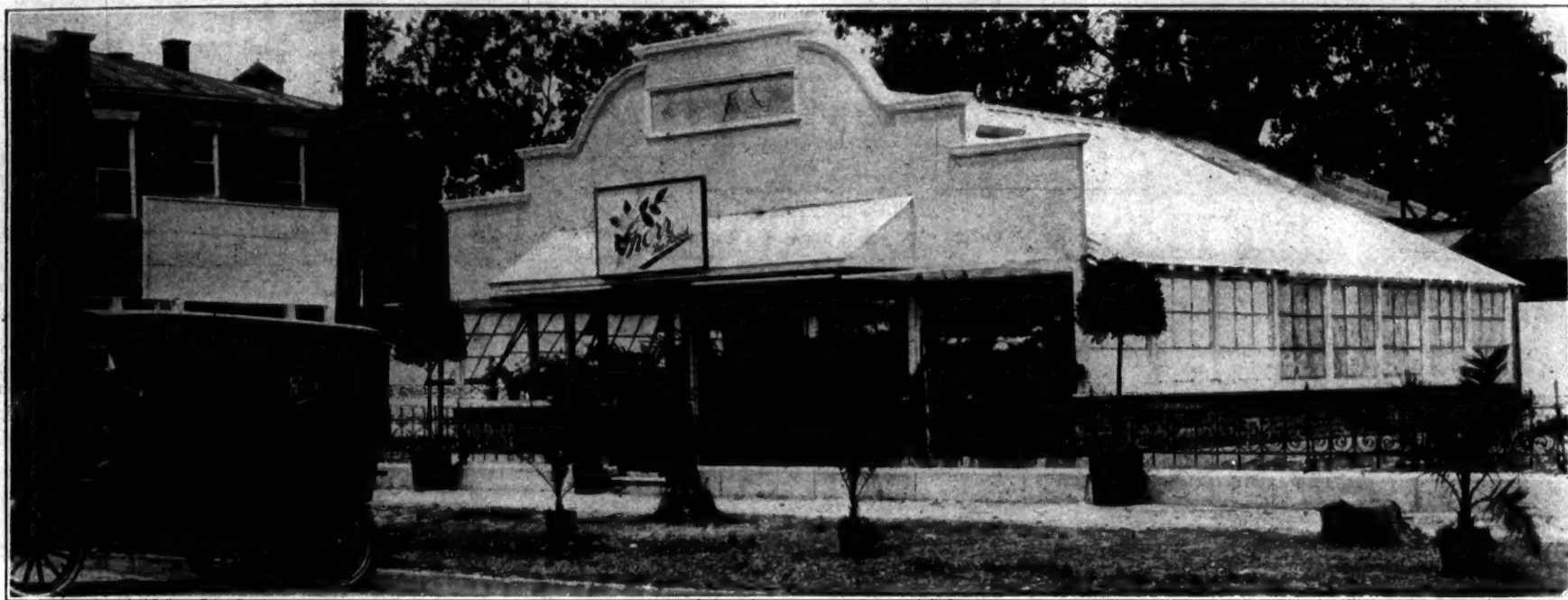
What everybody's doing, is, in homely phrase, what the orator means by "the trend of the times." The fact that everybody's doing it now, sets the stamp of progress as well as fashion upon the act, whether it is

holding tango teas, buying a certain make of automobile, or eliminating the counters from the flower store and installing a piano. Most of us want to know about the things upon which that stamp has been put, whether the mark is that of fashion or of progress. That is the reason that readers of *The Review* are so interested in the things that everybody's doing now, as set forth in its illustrations and articles. From these they are ready to adopt

the things that they believe will help their own progress towards the goal, success. Miss Fannie D. White, of Lexington, Ky., who is now well along in her progress thither, availed herself of this source of suggestions in planning her new store, the interior of which is shown in the illustration on this page. She writes, "I received some fine ideas for my store from one of the pictures in *The Review*." And, after looking at the accompanying pic-



New Store of Miss Fannie D. White, Lexington, Ky.



New Branch Store of R. C. Kerr, Houston, Tex., Opposite Glenwood Cemetery.

ture, one observer is moved to remark that Miss White picked out some excellent ideas.

DECORATE STRAUSS TABLET.

The memorial tablet to Isador and Ida Strauss, who lost their lives on the Titanic, placed in the building of R. H. Macy & Co., at Thirty-fourth street and Broadway, by the employees of the concern, was decorated by Woodrow & Marketos, the New York florists. The work may be seen in the accompanying illustration. The same firm decorated the Strauss memorial park, formerly the home grounds of Mr. Strauss, at One Hundred Seventh street and Broadway.

PROGRAM OF TEXAS MEETING.

The second annual convention of the Texas State Florists' Association will be held Tuesday and Wednesday, July 6 and 7, at Fort Worth. Efforts are being made to make this a convention of florists from all parts of the south, and President Kerr expresses the expectation of a large attendance. The program is as follows:

TUESDAY, JULY 6, 9 A. M.

Meeting called to order by Vice-president W. J. Baker, of Fort Worth.
Opening invocation.
Welcoming address by L. J. Tackett, president of Fort Worth Florists' Club.
Address of welcome on behalf of the city of Fort Worth, by the mayor.
Response, by H. B. Beck, of Austin.
President Robert C. Kerr takes the chair.
"Coöperation of the S. A. F. and the Southern Florists," by Patrick Welch, president of the S. A. F.
"What We May Expect at the Frisco Convention," by Daniel MacRorie, vice-president of the S. A. F.
"What the Big Growers Think of the South as a Market," by August Poehlmann, member of S. A. F. board of directors.
"The Florists' Part in the Texas Arboretum," by J. S. Kerr, of Sherman.
"The Possibilities of an Experimental Range of Glass at College Station," by E. J. Kyle, of College Station.
"How I Am Growing Carnations Successfully in Southern Texas," by Mrs. E. O. Wessinger, of Beaumont.
"The Effect of the War on the Southern Florists," by H. O. Hanna, of Sherman.
Round table discussion: "The Retail Flower Store and Its Management, and Some Methods of Saving Time and Materials," led by H. Greve, of Dallas.

TUESDAY AFTERNOON, JULY 6.

Report of the secretary-treasurer.
Appointing of committees.
Reports of the presidents of the Texas local florists' clubs.
Report and recommendations of Tom Wolf, chairman of the flower show committee.

TUESDAY EVENING, JULY 6.

Dinner at 8:30 p. m., in honor of the president, by local florists.

WEDNESDAY, JULY 7, 9 A. M.

Invitation for next convention.

Invitation for annual flower show.
Election of officers.
Report of standing committees.
Report of special committees.
Unfinished business.
New business.
Adjournment.

WEDNESDAY AFTERNOON, JULY 7.

Entertainment by local florists.

INVITATION TO FORT WORTH.

The florists of Texas extend a most cordial invitation to all florists to attend our Texas convention at Fort Worth, July 13 and 14. We especially appeal to the southern florists, as we want them to see for themselves the great good derived from these conventions from year to year.

Remember, we do not want to detract from the S. A. F. meeting at San Francisco, and of course if you are going there it would not be consistent to attend both conventions. But if you are not going to San Francisco, this would be an excellent opportunity for you to attend a live gathering of southern florists.

Take particular note of our program. You will notice that President Welch, Vice-president MacRorie and August Poehlmann, of the S. A. F., will be with us.

We should be glad to have a card from anyone who expects to attend. We assure you of a good time and an instructive meeting.

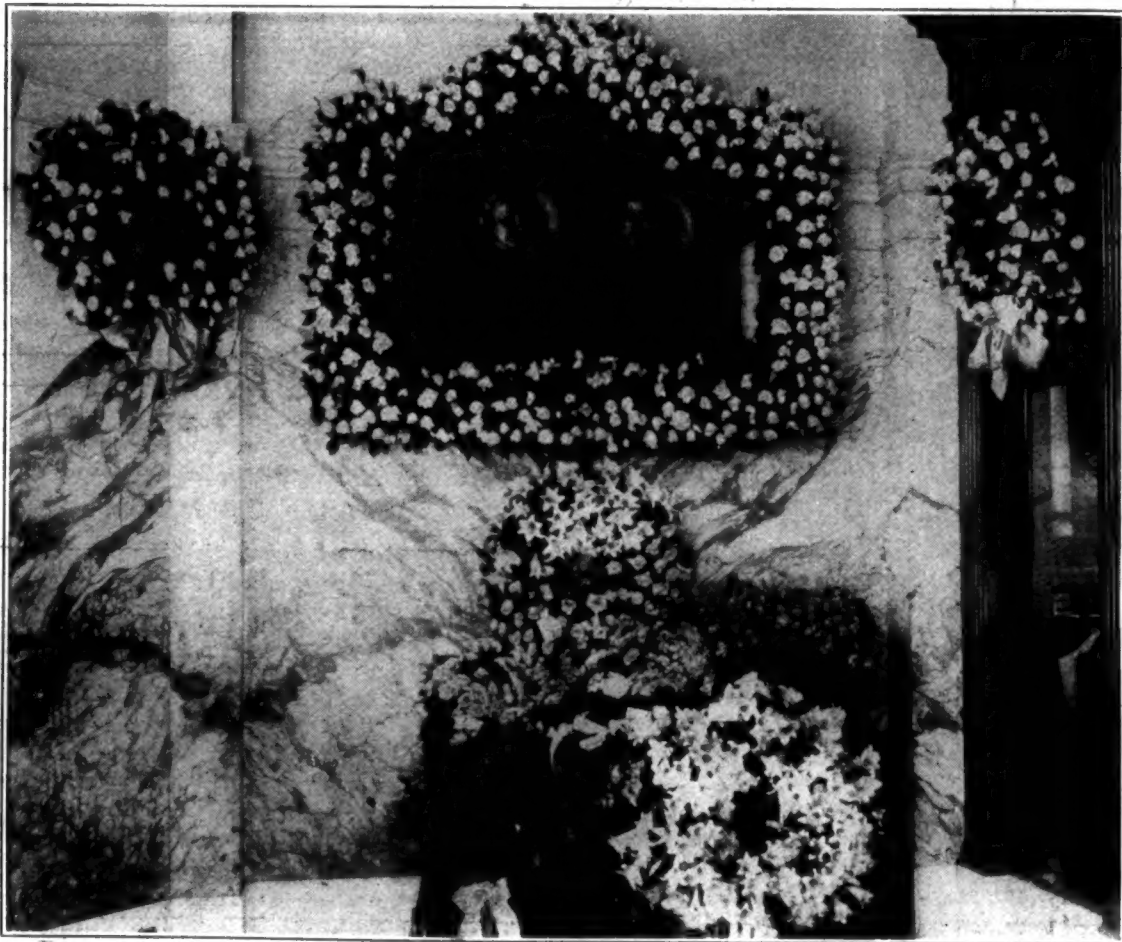
R. C. Kerr, Pres.,
Texas State Florists' Ass'n.

P. S.—Address your card to Secretary L. J. Tackett, Fort Worth, Tex.

MAINE FLORISTS TO EXHIBIT.

The executive board of the Maine State Florists' Society met at Lewiston May 7, and decided to hold a number of flower exhibits through the year to stimulate interest in the trade.

The first one is to be held at Portland during the early part of June, as a part of the Maine exposition. It is proposed to stage a separate exhibit every day for ten to twelve days.



Decoration of the Strauss Memorial on Titanic Anniversary.



OPEN LETTERS from READERS.

QUALITY COUNTS BEFORE PRICE.

I wish to write you a few lines in regard to Mothers' day here in Fort Smith. The day would have been a success had the wholesale people sent good stock, but the stock received from them, both by myself and the Electric Park Flower Store, was so poor that it caused us a great deal of trouble. We had set the price of carnations at \$1.25 per dozen, but upon receipt of the stock we were glad even to get 75 cents. It seems as if the cities get the best stock and we get what is left.

Mothers' day here would have made me some money had I the stock, as I had advertised heavily, but as it was I will do well to break even. I had 600 carnations and lost over half of them on account of being unable to use them. I am not writing this as a roast to the wholesale people, but in justice to the florists in this part of the country.

George Rye.

THE PRICE IS THE THING.

Regarding Mr. Washburn's article, "Where is the Outlet?" I would say, give the country dealer a chance. At all the big flower days, Christmas, St. Valentine's and Easter, the big city growers and dealers cater to the rich. Could the country dealer buy his flowers at a more reasonable price, he could do an enormous business without scaring his customers out of buying flowers for the rest of the year. He could maintain a fair average price the year around and could push for business in the surrounding towns if he was sure of his supply at a reasonable price. The masses, and they are going to be the flower buyers of the future, do not want to pay more than 75 cents or \$1 per dozen for their carnations and \$1 and \$1.50 per dozen for their roses. If the growers and the dealers in the big cities would take a little less for their goods on the big days, the country dealer would use a lot more stock during the so-called gluts.

F. R. Thornton.

NATIONAL DAHLIA SOCIETY.

Responding to the call of R. Vincent, Jr., the organization of the National Dahlia Society was consummated at an enthusiastic meeting at the Grand Hotel, New York, May 10. Those present were:

Austin, F. R., Tuckerton, N. J.
Benjamin, J. R., Calverton, L. I.
Brown, E. S., East Moriches, L. I.
Bunyard, H. A., New York.
Dick, J. H., New York.
Duthie, James, Oyster Bay, L. I.
Ebel, M. C., Madison, N. J.
Faulkner, A. F., New York.
Hall, F. H., Geneva, N. Y.
Hendrickson, I. S., Floral Park, N. Y.
Kerr, George W., Doylestown, Pa.
Kind, Hugo, Hammonton, N. J.
Kirby, James, Huntington, L. I.
Lane, J. J., Hempstead, L. I.
Merritt, John W., Farmingdale, L. I.
Peacock, L. K., Berlin, N. J.
Rigby, P. B., New York.
Shaw, J. Austin, New York.
Stewart, W. J., Boston.
Stillman, George, Westerly, R. I.
Vincent, John S., White Marsh, Md.
Vincent, R., Jr., White Marsh, Md.

The purposes of the organization were fully discussed, all those present taking part. Messrs. Brown, Austin and Hendrickson drew up constitution and by-laws, closely following those of the American Gladiolus Society, which were adopted. Officers and committees were chosen, as follows:

President—R. Vincent, Jr.
Vice-presidents—George Stillman, E. S. Brown, L. K. Peacock and W. W. Wilmore.
Secretary—J. J. Lane.
Treasurer—F. R. Austin.
Executive committee—I. S. Hendrickson, George W. Kerr, James Duthie, Hugo Kind and John S. Vincent.
Nomenclature committee—F. H. Hall, James Kirby, E. S. Brown, L. K. Peacock and Leonard Barron.

It is planned to hold a big show of dahlias, the largest America ever has seen, in New York in September.

HYDRANGEAS NOT BLOOMING.

We are having trouble with hydrangeas not blooming. We propagate about June 1, the old stock being planted outside and the young stock kept inside, and shift to 4-inch pots in February. We keep the plants cool and on the dry side until the latter part of March. The old stock is lifted,

placed under a bench and allowed to dry until some leaves drop. We have propagated each year largely from blind wood, but until this year the young stock has nearly all bloomed well. A large percentage of old plants fail to bloom each year. We grow chiefly Avalanche, La Lorraine, Hamar, Riverain, hortensis and Otaksa. What is the trouble? J. J. G. & S.—Ohio.

Your treatment of the hydrangeas seems to be, in the main, correct. One thing to remember is that to have success with Avalanche, La Lorraine and others of the French type the plants must not be exposed to even light freezings. This will not harm Otaksa or hortensis, but will spoil the French varieties, which are much more delicate. They should be kept, after being potted, in a coldframe, where they can have full sunlight. If placed below a bench they are liable to get more or less drip, and it does not take much to cause the buds to damp off on the French varieties. I think your winter treatment causes many buds to decay, with a consequent loss of flowers. The tops must be kept dry or you are sure to have trouble. C. W.

BUSINESS EMBARRASMENTS.

Dayton, O.—E. E. Schaefer, the Arcade florist, filed a voluntary petition in bankruptcy in the U. S. District court May 1. The statement filed shows liabilities of \$12,295 and assets of \$9,977.55. Attorneys Burkhart and Heald acted for the petitioner.

SEASONABLE SUGGESTIONS

Peonies.

The peonies are now making a rapid growth. Even if they had a winter mulch of old manure they will appreciate some additional feeding now. In order to benefit the plants at once, some quick acting stimulant must be applied. There is nothing better than liquid cow manure, applied after a soaking rain. If time will not allow of this being given, a top-dressing of nitrate of soda or dried blood should be used, scratching the soil over after applying it. It is really surprising what a benefit this will prove to the peonies, which are hungry for plant food at this season.

Use the Coldframes.

The rate of growth is now rapid among bedding plants and between these and the special Memorial day crops there is always the danger of overcrowding. In such cases a good block of coldframes proves a wonderful help. The bedding stock in them thrives better than in the greenhouses, becomes stockier and is much more easily hardened off. Too few florists appreciate the importance of coldframes. They are vastly superior to heated greenhouses for the production of bedding plants in spring. Given the sashes alone, it is a simple matter to build a plank frame to stand them on,

and a wonderful relief from overcrowded greenhouse conditions is soon obtained.

Gladioli.

The earliest planting of gladioli is through the ground and now is the time to make an additional large planting. Do not put all the bulbs in now, but reserve some to go out until the first week in June. These late planted gladioli do not possess the strength of the earlier ones, but they will flower later, which is what is wanted. Plant the bulbs five or six inches deep. This will keep the plants erect after the flower spikes appear. If planted shallow they will fall over with every wind and rain storm that comes along. Do not plant mixed gladioli; there is little sale for them. Pink is the best selling color, and America is still the leading commercial sort of moderate price. White comes next in popularity. Yellows have some favor, while scarlet and crimson do not sell particularly well.

Entirely apart from growing gladioli for cutting, there is a great field for using gladioli on the many small estates or public squares which country florists are asked to care for. In solid beds with a ground cover of some low growing plants, or as clumps in mixed borders, is the best way to use them.

BOILER BILL IN ILLINOIS

LICENSE LAW IN LEGISLATURE

Legislation requiring license for operators of boilers working 5000 feet of radiation in state of Illinois up for passage in lower house

SINCE Ohio greenhouse owners opened their fight on the enforcement of a musty and hitherto moss-hidden statute providing for the examination and licensing of firemen operating boilers of thirty horsepower or more, florists in nearly every state in the Union have learned that they face the possibility of a similar fight. The article on this subject in last week's Review called attention to the extent of this widespread and sudden legislative activity. No less than seventy-five bills have been introduced in various state legislatures within the last year.

In Illinois the bill on this subject has reached a more advanced stage than those in most other states, and prompt action is necessary if its passage is to be prevented. Manufacturers' associations, apartment house owners' organizations, real estate boards, boiler concerns, etc., are all taking active steps to oppose the measure. Greenhouse owners should lend their aid promptly and fully, for the provisions of the bill are such that practically no grower will escape the hardships imposed by its passage.

Pressure Limit Low.

House bill number 563, which was introduced March 31, 1915, by Lee O'Neil Browne, of wide and unsavory reputation since the Lorimer fumigation, has already been taken up, read a first time, and ordered printed and to a second reading without being referred to a committee. Recent advices state that it has reached a phase where it will be passed this week, or killed. A similar bill—an identical bill, indeed, save for the insertion of the word "stationary" between the words "operating" and "engineer"—was introduced March 17, 1915, by the same gentleman, and referred to the committee on license and miscellany, from which it has not yet escaped.

Verbatim extracts of the bill, including the provisions most important to greenhousemen, are given herewith. It will be noted at once that the limit

of pressure or radiation has been placed so low that few boilers can be operated without a licensed fireman. Ten pounds is the maximum pressure allowed on a boiler operated by an unlicensed fireman. And to prevent greenhousemen from heating their ranges on low pressure, there is the additional limit of 5,000 feet of radiation, no matter what the pressure.

This low limit has been imposed, it is quite apparent, without the consultation of expert engineers and boiler manufacturers. Such men, backed by the higher authority of the American Society of Mechanical Engineers, have given it as their opinion that low

been brought forward, not one by one, as though there might be a dawning recognition of the fact that a danger to life and property had been overlooked in allowing unlicensed firemen to operate steam boilers of the size aimed at in these bills, but they have all been presented more or less suddenly and all more or less at the same time. It is also noteworthy that such legislation has made its appearance since the beginning of the business depression, caused by the war or whatever you choose, that closed many factories and threw out of employment the operators of many steam plants. The inference is natural, therefore, that organized labor is responsible for the sudden legislative activity on this head, in its attempt to secure positions for those whom the business depression rendered jobless.

The Danger.

A law that requires the addition to the small grower's payroll of at least two extra men threatens hardship to a large majority of the trade, but that which, in addition to this requirement, means the entrance of organized labor into greenhouse work, carries danger to every grower. One has only to consider what would be the effect of a sympathetic strike of firemen, for the petty grievance of some other trade, in the neighborhood of the Christmas and New Year's holidays, when, perhaps, the mercury is hovering about the zero mark, to realize the danger this law in-

volves to big grower as well as little.

Not only must the fireman who wishes a license pass an examination "in the construction and operation of steam boilers and power generating and driven apparatus," but he also must have had three years' experience of boilers and power driven apparatus, must be 21 years old, and must be a citizen of the United States or have declared his intention to become one. Those acquainted with the trade need not be told how hard these requirements will strike growers in general. Few of those now operating their own boilers could obtain a license, except,

SALIENT SECTIONS OF ILLINOIS BILL.

Section 9. No person shall operate any manufacturing or commercial plant or any steam boiler carrying a pressure of more than ten pounds gauge or any heating plant of more than 5,000 square feet of radiation without first obtaining a license to do so as provided by this act.

Section 14. Any person over 21 years of age who is a citizen of the United States, or who has declared his intention of becoming such, shall be eligible to make application for license as a steam and operating engineer, provided he has had three years' experience on boilers and power driven apparatus; provided, that any engineer who shall make affidavit as having had three or more years' experience prior to the passage of this bill as a steam and operating engineer, next preceding his application, and upon certification of such fact by his employer, shall be granted a license for the plant he is then operating without further examination.

Section 17. Whoever, being an engineer or owner or user of a steam boiler, heating, manufacturing or commercial plant, violates any provisions of this act except as specified, shall be fined not less than \$10 or more than \$100.

pressure heating boilers carrying fifteen pounds or less steam pressure should be exempt from inspection and the requirement of a licensed engineer. That, in the face of such authoritative statement, not by one but by many, the legislature should fix the legal requirement at ten pounds steam pressure shows only too plainly the absence of even the ordinary examination of facts expected of the lawmakers.

What's Behind.

It is noteworthy that the present bills requiring licensed firemen have

possibly, under the provisional clause of section 14 granting a license to those who, at the time of the bill's passage, have been employed as steam or operating engineers for the last three or more years. But this license allows them only to hold their present jobs, and if an employee who has been granted such a license should seek another position, he would then have to pass the examination. The provision that licenses shall be granted those who already hold municipal licenses will not likely help many.

Greenhousemen will find nothing favorable for them in this law, and the best action is prompt action toward its defeat. Each one should at least write his representative at Springfield of his opposition to the bill and his objections to it. Here is the opportunity for action on the part of our state vice-presidents of the S. A. F., the Illinois State Florists' Association and florists' clubs throughout the state. Strong action, taken immediately, is needed. It may already be too late to affect the action of the lower house, but the bill will then go to the state senate, where the interests affected should have a chance to be heard. Write today. Insist on delay until the trade can be heard.

CHICAGO CLUB MEETING.

Renewed Interest Manifest.

It is quite probable that the members of the Chicago Florists' Club have never spent an evening with more profit to themselves and the concerns they represent than that of May 6. The interest of the meeting centered in a talk by H. L. Fogleman, of the Sheldon School, on "Business Building and Salesmanship." In rapid succession the speaker touched upon those things that are essential to business building, such as right quality, right quantity, right price and right manner of conduct. Under the last division, he spoke strongly of the value of courtesy and the absolute necessity of keeping your head, as applied to every employee, from the president of the concern down to the delivery boy. After a number of cogent illustrations, Mr. Fogleman proceeded to handle the subject of salesmanship in a manner that will no doubt be reflected in the florists' trade to a greater or lesser degree, as there was not a moment from the beginning to the end of the lecture that attention flagged. Following the talk, there were many and earnest expressions of a desire to study more closely those things that make for greater efficiency, to the end that the trade as a whole may be better able to cope with the problems which confront it.

Following remarks by several members relative to the recent loss the trade has sustained, President Keimel appointed a committee, consisting of H. N. Bruns, Michael Barker and A. T. Pyfer, to draw up resolutions expressing the regret and sorrow of the club in the death of John Zech, April 29.

Pursuant to the announcement sent out, President Keimel appointed William Lorman, chairman; R. E. Moore, Otto Goerisch and Peter Olsem to constitute a committee on sports. During the evening the following were elected to membership: P. M. Palez, Little Rock, Ark.; Philip J. Foley, Jr., Thirty-

first street and Spaulding avenue; C. J. Michelsen, 174 North Wabash avenue; F. S. Webb, 30 East Randolph street; H. O. S. Nichols, 508 South Dearborn street.

The following schedule, proposed by the S. A. F., of the special train to the convention at San Francisco, was submitted by the transportation committee and approved:

Leave Chicago August 12th, 10:00 P. M.
Arrive Omaha August 13th, 11:30 A. M.
Leave Omaha August 13th, 11:45 A. M.
Arrive Denver August 14th, 3:00 A. M.
Leave Denver August 14th, 3:30 A. M.
Arrive Colorado Springs August 14th, 6:00 A. M. (Early morning Crystal Park auto tour.)
Leave Colorado Springs August 14th, 10:30 A. M.
Arrive Salt Lake City August 15th, 12:25 P. M. (Organ concert or Salt Air Beach.)
Leave Salt Lake City August 15th, 5:00 P. M.
Arrive Ogden August 15th, 6:00 P. M. (M. T.)
Leave Ogden August 15th, 5:30 P. M. (P. T.)
Arrive San Francisco August 16th, 9:00 P. M.

The information was also given that the lower berth rate from Chicago to

San Francisco in connection with this trip is \$13.

The advisability of having a flower show next autumn was discussed by Carl Cropp and Nicholas Miller, but no definite action was taken in the matter. The following applications will be balloted upon at the next meeting: H. H. Wilkerson, 56 East Randolph street; Oscar Leistner, 323 West Randolph street; Theodore Kirschner, 323 West Randolph street; Charles O. Youngstrand, Morton Grove, Ill.

After an enjoyable luncheon and a period of get-together, the meeting was adjourned at a late hour and the members and guests departed, congratulating one another and themselves on their good fortune in being present. The attendance rarely has been larger, there having been seventy-five members there.



HOOSIER BEAUTY GETS MEDAL.

A gold medal was awarded Rose Hoosier Beauty at the April show in London of the National Rose Society. It was exhibited by Beckwith & Son, Hoddesdon, England, and one of the British trade papers, in reporting the event, says of it:

"This fine red, raised from Chateau de Clos Vougeot and Richmond by Dornier & Sons Co., the famous American carnation raisers, is all that has been said of it. Perfume galore, and pure rose scent, too, form of both parents, the flowers being large, and petals curving back, with a frilled edge. A glorious rose, and if it does well out of doors here we shall find the perfect red, for unlike Richmond it has more petals, and does not blow to pieces in the summer."

ROSES IN UNHEATED HOUSE.

I have a small greenhouse which is without heat, and which I use only in the late summer and early fall. Would it pay to plant it with dormant roses in the fall and would these come into bloom early in the summer without other heat than that of the sun? What varieties would be most suitable?

A. R. M.—Wash.

You could grow either hybrid teas or hybrid perpetuals in the house mentioned. Of the former, such varieties as Richmond, all the Killarney family, Sunburst, Ward, Prince d'Arenberg and Ophelia would be suitable. Of the hybrid perpetuals a few good sorts are:

Frau Karl Druschki, Magna Charta, Ulrich Brunner, Mme. Gabriel Luizet and Baron de Bonstetten. These latter are hardier than the hybrid teas, but are not so persistent in blooming. You will, of course, have to guard against mildew. These roses would flower in advance of those grown in the open.

C. W.

POTTED FORCING ROSES.

I should like to pot up some roses next fall and bring them into a house, run at 50 degrees at night, about January 1. Please tell me whether this can be done; also state the proper method to pursue and what varieties to use.

A. R. M.—Wash.

Pot them up about the end of October and keep them outdoors as late as possible. Protect the pots from sharp frosts. Good varieties to force are: Among ramblers—Dorothy Perkins, R. excelsa, or Red Dorothy Perkins, Hiawatha and Tausendschon. Among polyanthas—Mrs. Cutbush, Catherine Zeimet, Orleans and Mme. Norbert Levavasseur. The hybrid perpetuals also make good pot plants, particularly Druschki, Magna Charta and Brunner.

C. W.

BONE MEAL FOR ROSES.

Please inform me whether bone meal should be added to rose soil at planting time, when good cow manure has been used. The soil contains about one-fifth cow manure and was piled last fall. Or, is it better to add the bone later? In either case, how much bone is required?

J. C.

It is usually considered the best course to add bone meal to the soil at the time of filling the benches with

new compost, which should contain one-third to one-fourth manure, preferably cattle manure. Add about 200 pounds of the bone to 1,000 square feet of bench. As bone meal decays slowly, it will be several months before the plants will begin to receive any material benefit from it. The best way to apply this is to sprinkle it on the soil and work it in by hand before planting.

W. J. K.

FERTILIZERS AND FLORISTS.

A matter of interest to florists is the erection of the fertilizer plant shown in the accompanying illustration, which previously has been referred to in The Review. It is that of the Chicago Feed & Fertilizer Co., the principal office of which is at the Union Stock Yards. The plant is at Osborn, Ind., on the Belt Line railroad. The factory is 60x200 feet, with part of the structure three stories high, for elevator and storage purposes.

The company was organized about a year ago by John P. Bowles and associates, Mr. Bowles holding the presidency. The other officers then elected were: Vice-president, F. S. Markey; secretary, W. R. Love; treasurer, Chas. Goepper; manager, F. E. Moore. F. S. Markey had formerly been identified with the Farmers' & Florists' Tankage Fertilizer Co. John Tiplady, well known as gardener to A. B. Dick at Lake Forest, was secured as one of the department sales managers and later J. E. Pollworth, also well known to florists, joined the staff.

DETROIT.

The Market.

Mothers' day was an immense success in this city as far as sales are concerned. While all the growers and wholesalers had made provision for an extra heavy demand, the supply was nowhere near equal to the call. Carnations were the flower of the day and every last bloom was sold, and when the supply of white carnations was exhausted Sunday morning they would have brought the price of gardenias. Thousands of carnations were sold in assorted colors, by the dozen or two dozen, to people who at other times would not consider carnations at any price. The call also was heavy for all other stock, as hundreds of orders were for assorted flowers, and everything was cleaned up slick as a whistle.

No doubt the growers reaped a nice profit from Mothers' day, and the retail man also made some money, but much of the stock was of an inferior quality and here is where the retailer suffers directly through his flowers not giving satisfaction. Another year special stress should be put on the fact that other flowers or plants are just as appropriate as carnations and then such a fabulous price for inferior carnations will not be necessary, as the demand will be more evenly divided.

Various Notes.

J. F. Sullivan had his window appropriately decorated for Mothers' day. In one corner sat a motherly-looking lady in black with an opened box of flowers on her lap.

The growers of bedding plants are making extensive preparations for a heavy demand in a few weeks. Beard



New Factory of Chicago Feed & Fertilizer Co., Osborn, Ind.

Bros. are filling baskets by the hundreds, to be ready when the season opens.

Carey the Flowerman recently had both his delivery cars repainted, so that they look trim.

Every store had some suggestion of Mothers' day in the window and a co-operative ad was run in all the newspapers, with good results.

S. S. Skidelsky was a recent visitor, as was Martin Reukauf.

H. S.

MINNEAPOLIS.

Preparations for Fall Show.

At the last monthly meeting of the Minneapolis Florists' Club it was voted to hold a show in the fall at the West hotel. The flower show committee, composed of Chairman C. F. Rice, W. D. Desmond, Walter Pier, R. A. Latham and Theo. Wirth, was authorized to go ahead and make full arrangements. It was decided to increase the committee to seven and the chairman was instructed to appoint the other two members. He appointed Hugh S. Will and C. N. Ruedlinger. President J. G. Taylor will act as the eighth member, ex officio.

At the first meeting of the flower show committee, held at Rice Bros., the following chairmen of committees were appointed and each chairman was given the privilege of selecting his own members: Finance committee, Walter Pier; premium committee, Hugh S. Will, W. D. Desmond and R. A. Latham; exhibition and hall, Theo. Wirth; trade exhibits, W. D. Desmond; decoration, R. A. Latham; admission, C. N. Ruedlinger; publicity, J. G. Taylor; entertainment, C. F. Rice. Mr. Wirth will cooperate with the premium committee in planning the exhibits.

Minneapolis to San Francisco.

A special train for the S. A. F. convention at San Francisco will leave Chicago from the new passenger terminal, at Canal and Madison streets, about 10 p. m., Thursday, August 12. The route lies over the Chicago & North Western to Omaha, Union Pacific to Denver, Denver & Rio Grande to Colorado Springs, Salt Lake City and Ogden, and Southern Pacific to San Francisco.

The schedule is most conveniently arranged. Many interesting scenic and historic places will be passed in the

daytime and the arrival at San Francisco will be in the evening of August 16, affording ample time to secure hotel accommodations before the opening of the convention on the next day. Plans are already under way for stop-overs and special entertainment en route.

A low round-trip fare of \$62.50 from Chicago is in effect daily until November 30, with a return limit of three months from date of sale, but not to exceed December 31, 1915. Choice of routes returning is offered.

Various Notes.

Cal Rice and O. H. Carlson came back from a trout trip with forty-five trout. They distributed all those they did not catch and all the florists thanked them for their offer and enjoyed them greatly.

W. D. Desmond made a recent trip to Chicago to get supplies for the greenhouse and flower departments of L. S. Donaldson Co.

The Farmer Seed & Nursery Co., of Faribault, has opened a store at the corner of Seventh street and Hennepin avenue and is doing a good business. The stock includes a fine lot of spring bedding plants.

C. B. L.

NEW YORK.

The Market.

Mothers' day, decreased shipments and favorable weather combined to make last week's close encouraging, although no notable advance in prices, apart from white carnations, can be recorded. White carnations of course were sold out early; many were shipped to adjoining towns. The education of the general public to use other flowers must continue, before the celebration of Mothers' day becomes what it should be, one of the best days for florists in all the year. Retail florists generally made special efforts in window decoration.

Shipments of the leading cut flowers are much less than a week ago. All roses are steady and cleaning up fairly well without sacrifice. Not so many carnations are arriving and quality generally is deteriorating, owing to the hot spell of a week ago. The orchid supply continues sufficient to meet all demands and prices are steady. A few of the selected flowers have touched 50 cents, but the average top was 35 cents and the bottom figures, fortunately, were

not so low that the street merchants could offer them. The same cannot be said of gardenias, for the street men have them, as well as valley, at every corner. Lilies have held at the late quotations, the best touching \$6 per hundred, owing doubtless to lighter shipments. Valley is lower, and must now compete with the outdoor offerings. Lilac was abundant last week, immense receipts accumulating and prices falling as the local supply increased. Of tulips, sweet peas, gladioli, pansies and stocks there is "an elegant sufficiency."

A big Memorial day business is expected and the plant growers are ready for the anticipated demand. The plant auctions will continue until July and special sales of bedding plants will be held before Memorial day.

Club Meeting.

An unusually interesting meeting of the Florists' Club took place May 10, when over 100 members were present and the club had as its guests Miss Anna Jarvis, the originator of Mothers' day, and E. H. Wilson, the Chinese explorer. Miss Jarvis gave an address, dwelling on her years of devotion and the efforts she has made to establish Mothers' day as a world movement, emphasizing the choice of the white carnation as indicative of the purity of the mother life. She said the white carnation was an international flower and the society she represents desires its continuance as the emblem of Mothers' day. She said the creation of interest in New York had not been encouraging and that in Buffalo Mothers' day is called Narcissus day, in Washington, Cornflower day, and in Chicago "any kind of flower would do." Miss Jarvis made an eloquent plea to the club for its support and was loudly cheered at the close of her address.

Mr. Wilson gave an excellent illustrated lecture on his travels and interesting addresses were made by J. K. M. L. Farquhar, R. Vincent, Jr., T. A. Havemeyer and others.

President Bunyard appointed as the flower show committee Messrs. Traendly, Duckham, Miller, Atkins, F. R. Pierson, Young, Stumpp, Roehrs and W. R. Pierson.

George L. Stillman, Westerly, R. I.; John Everitt, Glen Cove, N. Y.; Robert G. Caldwell, Flushing, L. I., and Louis A. Noe, Madison, N. J., were elected to membership. T. A. Havemeyer, Wm. T. Rodman, H. E. Meughan, B. Irwin and Peter Gailard were proposed.

J. B. Nugent and A. J. Guttman spoke of the treatment of florists by the elevated and subway officials, whereby packages containing cut flowers or plants are barred from all trains. A strong protest to the officials by a committee from the club was suggested.

Resolutions on the deaths of Mrs. Nugent, Dorothy Gunther, Simon Rodh and John Niquet were read by Messrs. Sheridan, Pepper and Shaw and spread on the minutes.

The exhibits were numerous and excellent. S. J. Batchelor, Mamaroneck, showed Carnation Baroness de Brenner, scoring 86 points. Max Schling showed forget-me-not and Darwin tulips; A. N. Pierson, Inc., a large assortment of stock; John Birnie, a fine lot of bedding plants; Charles Hunt, of Staten Island, pansies; Charles Schineg, of Elmhurst, Reider's strain of bellis.

During the afternoon seven committees, the bowlers and the dahlia growers held meetings.

The Bronx Show.

The flower show of the Horticultural Society of New York, in the Museum building at the New York Botanical Garden, May 8 and 9, was an interesting affair. The attendance was large, especially on Sunday, and George V. Nash had a large audience for his stereopticon lecture on "Flowers for the Spring Garden." Of special excellence were the calceolarias from James Stuart, gardener for Mrs. F. A. Constable, of Mamaroneck; James Duane, gardener for George D. Barron, of Rye, and John Mellis, gardener for L. C. Tiffany, of Oyster Bay. P. W. Popp also made a fine display of herbaceous stock, bulbous flowers, pelargoniums, calceolarias, etc. Samuel Batchelor, gardener for F. C. Littleton, showed some extremely large blooms of his new pink carnation, Baroness de Brenner.

Various Notes.

The spirits of the trade have been depressed by the latest tragedy, the sinking of the Lusitania, which transcends all the horrors of this infernal conflict. Many of the patrons of the leading retailers are among the 1,200 who lost their lives.

H. A. Siebrecht, Sr., of New Rochelle, who recently returned from San Francisco, says there is no place like California, and his description of its climate and the beauties of the great exposition are entrancing. According to Mr. Siebrecht, the twenty-five New Yorkers who attend the S. A. F. convention will

have no reason to regret their journey.

The memorial services for Karl Bitter, at the hall of the Ethical Culture Society, last week were rendered more impressive and beautiful by the massive decorative floral panels, the work of Max Schling, and by the artistic groupings of the designs and palms.

Alfred Kottmiller, 426 Madison avenue, has opened a branch store in the Vanderbilt hotel.

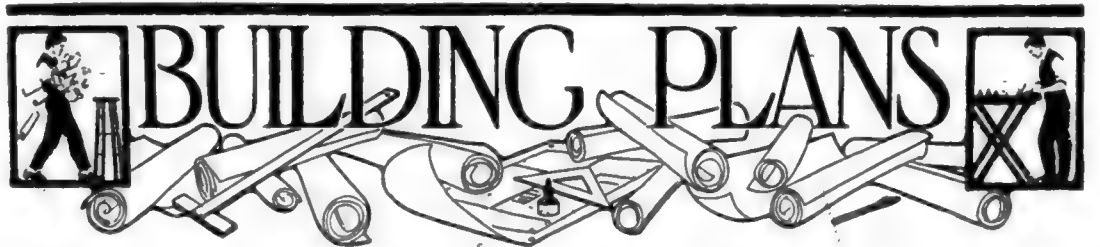
Paul Erber, of Murray Hill, N. J., is shipping excellent Radiance and Shawyer roses to Badgley, Riedel & Meyer.

A. L. Miller, of Jamaica, celebrated his fiftieth birthday May 1. Among the guests at the feast were Mr. and Mrs. F. H. Traendly and Mr. and Mrs. Charles Schenck. J. Austin Shaw.

When the American steamer Greenbrier sank in the North Sea as the result of striking a mine a large cargo of miscellaneous German products, from Bremen to New York, was lost. Among the florists' supplies that went down were ten cases consigned to the New York Florists' Supply Co.

The Madison Floral Co. has leased a store in the building at the southeast corner of Madison avenue and Thirty-third street.

John B. Nugent, Jr., Charles H. Brown and M. A. Bowe appeared before the public service commissioners May 5 in behalf of the New York Florists' Club, to protest against the restrictions made by the Interborough and B. R. T. lines on passengers carrying packages. Delivery boys carrying small packages of flowers have been barred from the cars by employees of the roads.



Springfield, Mass.—Robert C. Bath, of 641 Riverdale street, has obtained a permit to build a greenhouse at an estimated cost of \$600.

St. Petersburg, Fla.—Another greenhouse, 20x100 feet, will be added by the Royal Poinciana Nursery Co. shortly. Palms of various kinds are this concern's specialty.

Kankakee, Ill.—A range of vegetable houses is being erected by the D. F. Harrison Co. The order for twenty-five ventilating machines for the houses has been booked by the John A. Evans Co., of Richmond, Ind.

Lima, O.—An addition to his range to cost \$25,000 is planned by Rolf Zetlitz for the coming summer. The town council has granted his petition for the vacation of the alley leading from the Spencerville road to Wales avenue. He will therefore be able to connect the new range with the old houses.

Fairfield, Ia.—Operations are progressing steadily on the service building that is being built at the range of E. H. Montgomery for the greenhouse that is to be erected by the John C. Moninger Co., Chicago, early in June. Mr. Montgomery has installed a Herrick display refrigerator, and is putting in a number of improvements this spring.

New Carlisle, O.—Charles Taynor is adding another house to meet the increasing demand for plants.

Ottawa, Ill.—The Davis & Steiner Co. is adding a 900-foot house, in which will be used the Challenge ventilating machine of the John A. Evans Co., Richmond, Ind.

Conneaut, O.—L. A. Eaton & Son have purchased the greenhouse formerly used by Arthur Venen, on State street. They will rebuild it at their range on Center street. The structure is 18x65 feet.

Wilmington, Del.—M. F. Hayden is adding a greenhouse for roses at his range on Newport pike. The construction is being done by the King Construction Co., of North Tonawanda, N. Y.

Moorhead, Minn.—As soon as the Northern Pacific Railway Co. ratifies the lease by the city of Moorhead of part of Stodder park, at the corner of Front and Eighth streets, J. W. Briggs will commence the erection of a greenhouse on the land. The railroad has allowed the city the use of the land for a park, and will ratify the lease, as Mr. Briggs will plant flowers and shrubbery on that part of the area not covered by the greenhouse.

ROCHESTER, N. Y.

The Market.

Business the first half of last week was slow, but it began to brighten up Thursday, May 6, and increased to a good trade Saturday, May 8. The huge glut of carnations which we had the week before did not last long; last week there was a decided falling off in supply and by Mothers' day prices were considerably advanced. The supply was none too large for the extra demand. The quality was good throughout.

The demand for roses has not been up to the standard, counter trade having fallen off considerably. There has been little funeral work, and some stock has begun to hang. The supply of jonquils is fair and they sell well. Outdoor stock, such as tulips and poeticus narcissi, does not sell readily. Sweet peas are improving during the cooler weather and sell well. Snapdragons meet with ready sale. Easter lilies are not so plentiful, nor is their quality so good as usual. Valley is of good quality, but does not sell briskly. The demand for orchids is slim. Daisies, forget-me-nots and baby's breath are used in basket work.

Various Notes.

The Rochester Floral Co. had an attractive window display last week. It was a large bed of myosotis, with a center arrangement of pink snapdragons. Small colonial bouquets, a dozen or more in number, were placed in the corners of the window. Large Dorothy Perkins ramblers were in the background.

William Gallentyne, of Greece, N. Y., is kept so busy this spring making large daily shipments of cut flowers that he is not growing any bedding stock.

Jacob Thomann & Sons report quite satisfactory business for the time of year. Their bedding stock is selling well, although it is early yet.

Visitors last week were Saul M. Rosenfeld, of Wertheimer Bros., New York; R. De Jonge, of Schortinghuis & De Jonge, Boskoop, Holland; R. Greup, of Ottolander & Hooftman, Boskoop, Holland, and J. T. Stiles, representing Wm. B. Lake, Philadelphia.

Congratulations are due Mr. and Mrs. Douglas M. White on the birth of a baby girl, Wednesday, May 5. Both Mrs. White and baby are doing finely.

Arthur W. Elder has started on a business trip in western Pennsylvania.

Wm. Peartree, of Geo. T. Boucher, has been on the sick-list for about three weeks with a bad knee and is not yet able to leave his home.

Harry E. Bates, of Lord & Burnham Co., left Tuesday, May 11, for western Virginia for one to two weeks on a business trip.

The Rochester Florists' Association is receiving a large amount of publicity from the local newspapers. A large advertisement for Mothers' day by the association brought good returns.

J. B. Keller Sons had an attractive window decoration May 8. A figure representing an elderly lady with gray hair stood in the window, with a bouquet of carnations at her side, from which she was selecting a bloom. A simple card, "Mothers' Day Tomorrow," completed the arrangement.

C. H. Vick, of James Vick's Sons, has offered to supply free all of the seeds necessary to make the old Carroll-

Fitzhugh race a new beauty spot in Rochester. H. J. H.

NASHVILLE, TENN.

The Market.

There has been a continual rush of business in bedding plants in the last three weeks and all agree that there has never before been so good a demand for this stock as this spring. We had a good, heavy rain in the latter part of the week, the first soaking rain we have had in months, and everyone is feeling better. As a result there is a renewed demand for vegetable plants and seeds. It looks as though everyone would be cleaned out of everything that is really salable in another week. Cut flowers are in large supply and, now that the peonies are in, there is sure to be a good business with the dump heap. Yet all agree that there is the usual volume of business; there is merely an oversupply of flowers. Peonies are more plentiful this season than for several years and the quality is good. They are selling better than almost any other flowers just now.

Mothers' day assumed the aspect of a real flower day this year. Almost all of the churches had special services and many people celebrated the day as a home-going day—a sort of family reunion. Most of the children so celebrating the day took their mother either a bouquet of flowers or a plant. Why is this not a feature of Mothers' day that can be profitably agitated? It is safe to say that there has never before been anything like so good a business for this occasion as this year.

Commencements begin in a week,

and as there are forty odd schools and colleges here, besides the public schools, this means a heavy business for the next month.

Various Notes.

The writer saw the first field of sweet peas in full bloom here last week. It was an amateur's garden, but there must have been a quarter of an acre and it was a blaze of bloom. It is unusual for peas to be in bloom here so early in the season as this.

Geny Bros. report that they have had the heaviest plant business this season that they have ever had, and that the cut flower business has been fairly good.

The Joys are continuing their sale of dormant roses. They say that they have had as heavy a demand for cannas as in many years. They have lately had a good cut of fine stocks, which are rather a new feature here, and they have sold well.

McIntyre Bros. had a unique window last week, showing a miniature house, in front of which was a border of salvia, while on the faultless lawn were two beds of cannas and coleus. The suggestion was timely and their sales of bedding plants proved that it drew.

J. F. Corbitt is still doing a heavy business in plants, selling mostly at wholesale, though his retail business has been better this year than last.

One feature of the spring plant business that is generally noted is the larger percentage of high-grade plants, which are being sold at higher prices than usual. For instance, salvias have been selling readily at 75 cents and \$1 a dozen, while there has been less demand for the 50-cent size. F. B.

Mainly About People



Des Moines, Ia.—H. E. Lozier has purchased the building at 521 East Locust street. It is a 3-story building, 20x110 feet. The purchase price was about \$14,000.

Alma, Mich.—Mrs. Francis King's book on "The Well Considered Garden" has just been published by Charles Scribner's Sons. It is a valuable study for the amateur, and contains a preface by Gertrude Jekyll, the English writer on gardening.

Stillwater, Okla.—Christian Jensen, campus florist and greenhouse superintendent of the Oklahoma A. & M. College, is preparing a landscape plan for the court house grounds and streets of Madill, Okla. He has been retained by the officials of that city for advice in its work of civic improvement.

Freeport, Ill.—Louis Bauscher, since 1909 secretary and general manager of the Freeport Floral Co., has tendered his resignation. He will be succeeded here by Adolph Pitterle, of Madison, Wis., who was at one time employed by the company. Mr. Bauscher, son of one of Freeport's pioneer gardeners and himself a veteran in that business, is one of the city's best known citizens.

Mobile, Ala.—At its annual meeting here the Gulf Coast Horticultural Society elected as directors for the coming year George L. Kittle and H. P. Loding, both members of the local trade.

Washington, N. J.—Nearly a quarter of a page in the industrial booster edition of the Warren Tidings, May 5, was devoted to an account of the business of Alonzo J. Bryan. Mr. Bryan bought his present property in 1905, and now has 134 acres and 40,000 feet of glass in flowers and plants. He recently tapped a mountain spring in the rear of his establishment and piped the water to his establishment, obtaining a higher than 70-pound water pressure.

Hillsdale, Mich.—The New York Central road has appointed W. A. Hagenberger, gardener for the road east of Toledo, to fill the vacancy caused by the death of Carl Hirsch, head of the division from Toledo to Chicago. Mr. Hagenberger has his headquarters at Mentor, O. He will retain his old duties and assume those of the new position in addition. Mrs. Hirsch has the contract for supplying the plants for the Toledo-Chicago division. A local assistant may be appointed later.

BALTIMORE.**The Market.**

The demand for flowers for Mothers' day, while not assuming any extraordinary proportions, was a welcome break in the overstocked condition of the market which has prevailed for some time. White carnations, of course, were in the best demand, with pink as next choice. Roses, lilies and carnations formed the bulk of the available supply. White carnations were bought up entirely at \$5 per hundred; colored ones sold at \$2 and \$3 per hundred. Roses did not bring any fancy prices, although the wholesale stores were able to clean out at fair prices. In the early part of the week business was flat, but is picked up on Friday and Saturday.

Mothers' day was advertised by the florists as a body. Small cards announcing the day were used on all plants and cut flowers sent out during the previous week. Larger display cards were used in all the stores, in addition to an ad in every newspaper published in this city, starting Thursday evening and ending on Saturday morning. A number of stores devoted their show windows to appropriate decorations, calling the public's attention to the day.

Club Meeting.

The regular meeting of the Gardeners' and Florists' Club was held May 10. The attendance was good and President Hamilton occupied the chair. The committee on resolutions on the death of the son of Treasurer F. G. Burger submitted a report, which was ordered put on the minutes. Charles Klutch was present and is desirous of forming a bowling team among the club members to enter a tournament to be held May 17 to June 4. Anyone wishing to join can secure full information by applying to Mr. Klutch.

The question of "How was Mothers' day business compared with last year's business?" was responded to by many and it was the consensus of opinion that business was ahead of last year by a wide margin. Many reported a good demand for flowers other than white carnations, showing the results of advertising and trying to push flowers in general.

Many of those present did not understand why it was necessary to call two assessments at one time. For the benefit of those who were absent, the following is the reason: The benefit fund was up to the required amount for one death benefit payment, but the following members having died recently makes it necessary to call two assessments at one time: John Geary, Jas. Shortt, W. W. Burger.

Various Notes.

Chas. H. Cook, of Catonsville, has converted his touring car into an auto truck for use between his greenhouses and the markets.

L. Kreuder, of Pierce & Co., paid a flying visit to Philadelphia in the early part of last week.

Samuel Feast & Sons had a most attractive Mothers' day window all through the week.

E. A. Seidewitz, Halliday Bros., Samuel Feast & Sons, J. J. Cummings and James Hamilton united in getting up a most attractive Mothers' day ad and published it in one of the daily papers, in addition to the ads the club was running at the same time.

L. L. Lancaster, formerly of this city but more recently of Edgely, Pa., was a visitor here last week. W. F. E.

MILWAUKEE.**The Market.**

Mothers' day certainly demonstrated that there is almost no limit to the fluctuation in prices. In the course of a week prices advanced beyond all expectations, and from a glut there came a change to a real shortage. The demand for stock for Mothers' day seems to be increasing every year and it will not be long until this day will have to be reckoned with just as much as any holiday. White carnations are in greatest demand, but more and more of other flowers and plants are sold each year, as the public comes to realize that it is the color and not the variety which contains the appropriate sentiment. There is no doubt that collective advertising pays, because a few well placed ads, keeping the holiday before the ultimate consumer, greatly increases the desire to have flowers for the occasion.

The weather has been a great deal colder and the sun has been conspicuous by its absence. This decreased the supply of stock and thus caused what appeared to the public to be a real hardship, as they had been buying flowers for next to nothing. Roses were in fine shape and the supply was fairly large, although many orders were cut to some extent. The prices were quite reasonable, considering the lessening of the supply and the excellent quality of the stock. Carnations were scarce. A week previously they were offered as low as \$7.50 per thousand and were hard to move at that price. Conditions changed quickly, so that white carnations brought as high as \$8 per hundred, and all of this stock was cleaned up as soon as brought into the market. Stock will not be as plentiful again as it has been this spring, if present indications are any criterion as to the future supply.

Sweet peas are not nearly so plentiful as they have been and their season will be over before they have another chance to be overplentiful. They have been fine this year and the butterfly sorts are still in excellent shape. Peonies have made their appearance on the market and they look well. The bright, warm spell brought them in considerably ahead of time, but if the weather does not get extremely hot, they should be in fine shape for Memorial day. Valley is good and is moving readily. Lilies are also being sold to good advantage.

Various Notes.

William Lubliner, who opened a store in Chicago some little time ago, was in Milwaukee Sunday and Monday, May 2 and 3.

Harry Balsley, of the Detroit Flower Pot Co., visited this city May 7 and 8. He has been ill for some time, but is his own cheery self again, and although a little pale, he seems to have entirely recovered.

J. J. Karins, of Henry A. Dreer, Inc., was in town last week and his happy smile was right on tap. His many friends are always glad to welcome him, orders or no orders.

F. Rhodes, of Hartford, Wis., was a visitor last week. H. J. S.

PITTSBURGH.**The Market.**

Pittsburgh has had much cooler weather, part of it dark, which shortened up stock considerably; then came Mothers' day, with its demand for carnations and cheaper roses, with the natural result that there was not nearly enough stock to go around. Mothers' day is certainly developing into a real flower day. It gets better each year. There are no large sales among the retailers, but the number of small sales is wonderful, showing what developments are brought about by advertising. One of our retailers sent out 10,000 Mothers' day circulars and he says he got the results. The newspapers also helped somewhat and Mothers' day used up all the cheaper flowers that were in the market. The street boys were selling the small artificial carnations on the street at 5 cents each. Some of the florists made up windows full of small tumbler baskets of flowers, selling them at \$2 and up. All in all, Mothers' day is a great day.

Outdoor lilacs are done and snowballs are almost white. The early Japanese peonies are in bloom and the early tulips are nearly done. If we had a little more rain this would be an ideal May.

Various Notes.

The Florists' Club had a splendid meeting last week. The lecture and pictures were fine and a few good specimen plants, among them pink hydrangeas from D. T. Watson's gardens and a Cattleya Mossiae with an immense lot of blooms from the Pittsburgh Cut Flower Co., attracted much attention. The S. S. Pennock-Meehan Co. sent fine cut blooms of the Mrs. Shawyer rose.

W. C. Beckert, the seedsman, has a busy place just now, for it seems that our greatest population is in the suburbs and all are making gardens.

The plantmen are busy getting out porch boxes, which seem to grow more in favor each year, and people are crowding them with orders to make deliveries at once. Clarke.

The writer received a telephone call last Sunday, May 9, after sundown, from Brother Frishkorn. We all know August, but few of us know of his beautiful home at Ben Avon, located in the foothills just above the Allegheny river, about six miles west of Pittsburgh. Not knowing the nature of the call, I thought best to take with me an escort, my wife. As we have just taken up a home in that suburb not far from our host, we were soon there. A block away, I saw a splash of color such as mine eyes had never gazed upon; it was not difficult to single out August's home, for only a florist, seedsman or professional gardener could attempt such a lavish display of one kind of flowers, Darwin tulips, in such a mass that it really is beyond description. Here Mr. Frishkorn spends his leisure time fondling these pets and keeping tab on the production. One hundred and thirty distinct varieties were here in bloom, a wonderful sight indeed.

T. P. Langhans.

MONTGOMERY on Grafted Roses, sent by The Review for 25 cents.

HAIL STORMS

Salem, O.—About 100 lights were broken in the greenhouses of William Mundy, west of the city, by the hail storm Monday evening, May 3. The loss in glass and damaged plants is estimated at \$150. Other ranges were not damaged so much.

Sedalia, Mo.—The hail storm of Sunday, May 2, caused a loss of over 10,000 panes of glass at the range of the Archias Floral Co. The company considers itself lucky that its range was only on the edge of the storm; the damage elsewhere was great, to orchards, crops and buildings.

HAIL AT NEW ALBANY, IND.

A severe hail storm passed over New Albany, Ind., and part of Louisville, Ky., Sunday, May 2, at 4 p. m., breaking considerable glass and doing damage to outdoor stock.

At New Albany, J. G. Bettman & Sons lost about 600 square feet of glass, J. D. Bettman about 800, Swift Bros. about 400, Louis Gueltig 300 and A. Rasmussen 5,800. The C. H. Kunzman Estate, in Louisville, lost about 1,450 square feet. The storm came in two distinct showers, about an hour apart. The first storm did the damage in Louisville, and the second in New Albany. After the first storm, Mr. Rasmussen, who is a director of the Florists' Hail Association, was called over the phone to come to the Kunzman Estate, in Louisville, to ascertain the loss there, and while he was there the second storm broke, which damaged the glass in New Albany. The Kunzman Estate and Mr. Rasmussen's place are about two miles apart.

The storm seems to have been most severe in Louisville, as the glass there had nearly all broken through, while in New Albany the largest part of the damage was in cracked lights, which, while bad, at least did no considerable damage to the stock in the houses.

PROVIDENCE, R. I.

The Market.

Mothers' day was more generally observed in this city and vicinity than ever before. As a consequence, carnations were at a premium and all other flowers sold well. The demand was active and the well-dressed man, woman or child without a flower Sunday was the noticeable exception. Design work continues brisk and plants and shrubs for outdoor planting are in great demand. Indications are favorable and promising for Memorial day.

Various Notes.

The son of Joseph Koppelman, aged 4, fell from a haymow and fractured his skull a few days ago, but is improving at his home in East Providence.

The monthly meeting of the Florists' and Gardeners' Club of Rhode Island will be held at the rooms in Swarts hall, 96 Westminster street, May 24.

Olney Williams, whose Easter plants were late, is cutting thousands of Easter lilies, which are mainly shipped to Boston. He also is supplying the

market with other stock of excellent quality.

Joseph Norris, of Little Compton, is receiving congratulations on the recent arrival of a son. Mr. Norris is superintendent of the Watch House estate.

A large importation of boxwoods and evergreens from Holland was received last week by Macnair, of the Sunshine Shop.

Henry Groth, landscape gardener at Warren's Point, Little Compton, with his assistants, is engaged in setting out thousands of plants on the various estates in his charge.

Thomas Kennedy, of Pascoag, who has been confined to his house by an attack of grip, is out again.

George E. Lindeman, formerly with Cob, Bates & Yerxa Co., was in the city last week. He has started in the retail business for himself at 1137 Pleasant street, Fall River.

H. A. Burlingame has two large houses off Fruit Hill avenue, from which he has been cutting large quantities of sweet peas, now planted to cucumbers.

William H. Tarbox, of West Greenwich, has just received a large assortment of new varieties of dahlias, mostly cactus, from Europe. He says it is the largest importation he has made during his thirty years of dahlia growing.

W. H. M.

MOTT-LY MUSINGS.

John T. Ingram, Oyster Bay, L. I., has added four superintendents of estates to his executive force, owing to the big increase in his landscape department. His new place at Syosset is gradually getting into shape and will be quite an important branch.

William Eccles, of the Mortimer L. Schiff greenhouses, Oyster Bay, has one house, 50x100 feet, devoted to nectarines, the fruit of which has found a ready sale at Manhattan hotels at 50 cents apiece. Some specimens sold for \$1 each. Oyster Bay is the home of some wonderful products of nature.

J. D. Cockcroft, Northport, L. I., forces large numbers of Spanish iris, for which his place is recognized as headquarters, and he found them his most profitable crop this season.

Arthur Cockcroft, Northport, had a fine crop of carnations for Mothers' day.

Theo. Polbos, Sea Cliff, and Henry Matz, Glen Cove, L. I., have a large share of north shore business, all they can handle in the busy season.

L. Krause, Mineola, L. I., will remove as early as possible to Hempstead, L. I., owing to the rapid rise in real estate at Mineola, which makes it impossible to continue the greenhouses there.

J. A. Finger, Hicksville, L. I., reports an extraordinary demand for the dahlia and predicts success for the society just formed in its interests.

Charles Weber, Lynbrook, L. I., has returns showing that Carnation Laura Weber has brought about the highest figure in the wholesale market this season.

Superintendent Hendrickson, at Flowerfield, L. I., says they will keep open house during the flowering season of gladioli. Everybody welcome.

C. F. Ankers, Rockville Center, N. Y., has been appointed town assessor. Meanwhile the business will be ably managed by Mrs. Ankers, an acknowledged floral artist.

W. M.

OBITUARY

Joseph Walter Cragg.

Joseph Walter Cragg, of Irondequoit, N. Y., died Sunday, May 9, at the age of 44. Born and educated in Clyde, N. Y., he as a young man went west, and after a while became engaged as a glass cutter and eventually married. Later, his health gave way, and he with his wife came back east. He became the partner of Frank A. Purrsell, doing business under the name of the Purrsell & Cragg Co., and for about six years he and his partner were quite successful in rose growing.

Two years ago his health began to fail, and about three weeks ago he was obliged to take to his bed with a hard case of progressive anemia. His end came peaceably on Mothers' day. He is survived by his wife, two daughters, Virginia and Josephine; two sons, Robert and James; his mother, and two sisters, Mrs. Charles S. Owen and Mrs. George B. Hart.

The funeral took place Tuesday, May 11, many of the local florists attending. Among the many beautiful floral emblems were those sent by the Rochester Lady Florists' Auxiliary, the Rochester Florists' Association and several individual florists.

H. J. H.

Charles E. Wadsworth.

Charles E. Wadsworth, 46 years old, who had been in the florists' business on Bridge street, Brooklyn, N. Y., for the last twenty years, died May 4 from a complication of diseases, at his residence, 197 Bridge street. He was a member of the Sewanaka Democratic Club of the Second Assembly district, and of St. Michael's P. E. church. The funeral was at the residence May 6. Interment was at Newburgh, N. Y., where Mr. Wadsworth was born.

Harry Rodenbaugh.

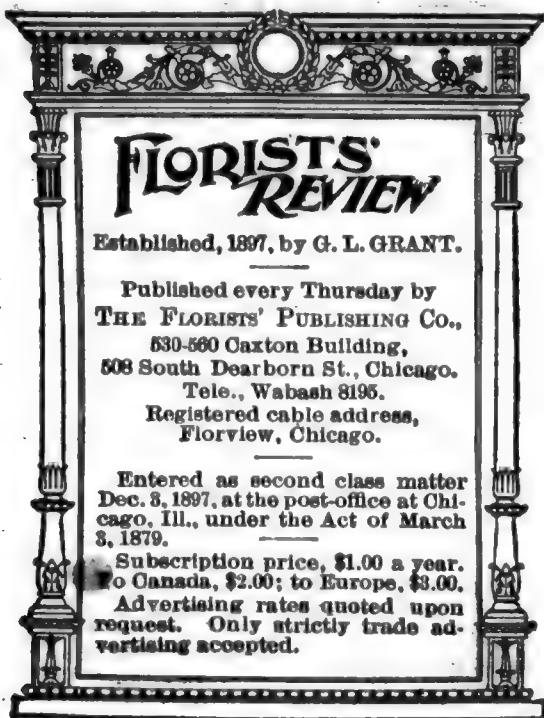
Harry Rodenbaugh, for four years in the employ of Mrs. M. A. Seaman, who conducts a flower store in Merchantsville, Camden, N. J., committed suicide by hanging himself in the shop May 6. Norristown, Pa.; is given as his home town.

E. T. Cook.

E. T. Cook, F. R. H. S., landscape artist and prominent in Toronto, Can., horticultural circles, died Thursday, May 6, of heart failure. Mr. Cook's books were well known in England, from which country he came in 1913.

East St. Louis, Ill.—August Mirring has added a second delivery automobile. He says he keeps one busy delivering in St. Louis and the other in East St. Louis.

Chattanooga, Tenn.—The Higley Floral Co. was sold by the bankruptcy court to H. W. Johnson and G. A. Kimmell, both at Chattanooga. Mr. Johnson has been conducting a flower store at 11 East Eighth street, and Mr. Kimmell has been manager of the greenhouses of the Forest Hills cemetery for the last two years. The firm will be known as the Johnson Floral Co. and will continue the store at 11 East Eighth street. In addition to carrying cut flowers and plants, the concern will engage in landscape work.



FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

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NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by

5 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1915: President, Patrick Welch, Boston; vice-president, Daniel MacRorie, San Francisco; secretary, John Young, 53 W. 28th St., New York City; treasurer, W. F. Kasting, Buffalo.
Thirty-first annual convention, San Francisco, Cal., August 17 to 20, 1915.

RESULTS.

We give them. You get them.
We both have them.

LET the seller ask himself, "Is it good?" Never add "enough."

SNAPDRAGON as a cut flower has not sold so well this season as last, but, for that matter, what flower has?

FLORISTS who have trouble with root-knot will find of value the recent bulletin of the United States Department of Agriculture on "The Control of Root-knot."

BEYOND question, the highest of the many compliments that have been paid the efficiency of Classified Ad Section of The Review is to be found in the number of publications that have attempted to imitate the department.

THERE is much complaint from peony growers just south of the Ohio river that the buds are blasted; most of the growers say they will not get more than half a crop of flowers. The trouble is laid to climatic conditions.

THE unqualified success of Mothers' day should inspire the trade with fresh enthusiasm for Memorial day. May 30 can be made to produce a new record again this year, but it is up to the retail department of the trade to do it.

ACCORDING to those who make a business of growing young stock for the trade, Richmond rose is being planted far less numerously this year than previously. Propagators who are well cleaned out of other varieties report considerable surplus of Richmond plants. Hadley also has failed to sell, but this was not unexpected.

HONORABLE MENTION.

Not a few subscribers save themselves the bother of annual renewal by sending The Review \$2, \$3, or sometimes \$5, instead of the dollar-bill that insures fifty-two visits of the paper. Among those who have this week enrolled themselves for more than one year in advance are:

THREE YEARS.

Vorkeller, Charles, South Bethlehem, Pa.
Krebs, H. E. & C. W., Cedar Rapids, Ia.
Sinclair, M., Highland Park, Ill.

TWO YEARS.

Lewis, E. H., Dunkirk, O.
Reichert, A. J., Buffalo, N. Y.
Catanese, W. H., Norristown, Pa.
Schultz, Paul E., Vincennes, Ind.

The Review stops coming when the subscription runs out. The green notice with the last copy tells the story; no bills are run up; no duns sent.

MOTHERS' DAY STILL GROWING.

Mothers' day made another fine growth this year; indeed, conditions were such that in a good many places it was impossible to supply all the flowers that were called for. Had it not been for the vagaries of the weather the business would have been much greater than it was. Where cold weather followed high heat, crops were checked to the point where flowers that had been a glut turned positively scarce. It was not favorable to the success of the day in its broader aspects—the event is not yet firmly enough established as a special flower day—a plentiful supply and moderate prices are to be wished.

But it is quite plain Mothers' day still is increasing in importance to the trade. It counted this year with florists with whom it never before has counted, because hundreds who heretofore had done nothing to help the day along, this season put their shoulders to the wheel with the pioneers. It was advertising that did it.

BIG CROPS AGAIN IN SIGHT.

The prosperity of the trade in the west seems again to be assured by the government crop report issued last week. With a big yield of wheat and a certainty of prices above the average, florists in the middle west may fairly feel sure of another good year.

The condition of winter wheat May 1 was 92.9, as against 88.8 a month ago. The abandonment was only 2.7 per cent, as against 3.1 per cent last year, and in acreage was 1,094,000, against 1,119,000. The government estimates the winter wheat crop at 693,000,000 bushels, as compared with 619,000,000 bushels unofficially estimated by the Department of Agriculture a month ago. The crop harvested in 1914 was 685,000,000 bushels.

If the present promise is maintained, that is, allowing for an average season of crop and weather conditions, it will require but 198,000,000 bushels of spring wheat to make a total crop equal to last year's. The 1914 spring wheat crop was only 206,000,000 bushels, as against 240,000,000 in 1913 and the record crop of 330,000,000 in 1912. But spring wheat sowing is farther advanced than last year and the acreage will be larger, while soil and moisture conditions are all that can be desired, so that it will require serious conditions of drought or plant disease to bring spring wheat crop prospects below

those of last year. In other words, the outlook is for a record-breaking wheat crop in the United States in 1915.

NEXT WEEK'S WEATHER.



Weather forecast, issued by the U. S. Weather Bureau, Washington, D. C., for the week beginning Wednesday, May 12, 1915:

For the Upper Mississippi Valley and Plains States—Generally fair weather is indicated during the week, except that local showers are indicated early in the week over the extreme northwest. Temperatures will be moderate, with a rise Wednesday over the extreme northwest.

For the Region of the Great Lakes—Showers Wednesday will be followed by generally fair weather during the remainder of the week, without temperature changes of consequence.

For the Ohio Valley and Tennessee—The weather will be unsettled Wednesday over the eastern portion, but probably without rain of much consequence, and generally fair weather is indicated during the week, with seasonable temperatures.

For South Atlantic and East Gulf States—There will be rain Wednesday in the South Atlantic states, but otherwise, fair weather will prevail during the week. Temperatures will rise Thursday and will be about normal thereafter.

For the West Gulf States—There are no present indications of rain of consequence during the week, and temperatures will be seasonable.

EAST OR WEST.

East or west, it's all the same; the trade uses The Review as its buying directory. As was said by Clarence L. Spahr, Tarentum, Pa., "Anything I need I can find among Review advertisers." This is the other side of the story:

We have more orders for salvia than we can fill.—Simanton & Pence, Falls City, Neb., May 2, 1915.

I received orders from as far west as Salt Lake City and as far south as Birmingham, Ala., as the result of a classified ad in The Review.—H. F. Gilbert, April 25, 1915.


I thank you for such good results as The Review gives; it cleaned up all my surplus stock. I found the trade obtained through The Review very honest people to deal with and I hope that when I get my new house done I shall be in a position to become a regular advertiser in The Review.—Charles Taynor, New Carlisle, O., May 5, 1915.

CHICAGO.

The Market.

Mothers' day was an unqualified success from every point of view. Carnations cleared with a rapidity that was amazing. Most of them sold for the regularly quoted Mothers' day prices, but in some instances belated buyers were compelled to go the round of the entire market to get the desired quantity, and in their dire need offered much more than the market price. In some cases they got what they wanted and paid accordingly. The demand for white carnations was so much greater than for colored, and the supply of the former was so much too short that several wholesalers stipulated in filling orders that the buyer would have to take two colored carnations to one white. Roses were second only in demand to carnations.

Beauties That Will Make You a Profit

 It is not often you are able to get such fine Beauties as our present crop. Cut from plants benched last fall and grown cool all winter for a spring supply. We offer all lengths. Try some today—you will make good money on them.

NOVELTY ROSES

Your sales will advertise you if you use our Novelty Roses: Russell, Milady, Sunburst and Killarney Brilliant. These are specially fine just now and the supply is so large you can get them at prices below what you would expect to pay for such fine stock. Also we have a good cut of Ward, Richmond, etc.

CARNATIONS

Remember, we always have the largest supply of strictly fancy carnations in the west. And two of our largest growers are in full crop just at a time when nearly all growers are off. We can take care of your orders, now and for Memorial Day.

SWEET PEAS

Spring-blooming Spencer varieties and the quality is all you could ask; much better than the run out winter-bloomers generally seen on the market.

SNAPDRAGONS

You will find them ready sellers, especially the pink. They are splendid for decorations, in home or window.

You will find no finer Lilies, Daisies, Stocks, Mignonette, etc. We offer a large supply. Peonies are ready; shall soon have a big supply.

FANCY VALLEY ALWAYS ON HAND

We handle the Chicago Market Brand Valley exclusively. There is none better. A never-failing supply.

Current Price List

ORCHIDS		Per doz.
Cattleyas	\$6.00 @	\$7.50
AMERICAN BEAUTY		Per doz.
Extra long stems.....		\$4.00
Stems 30 to 36 inches.....		3.00
Stems 24 inches.....		2.50
Stems 12 to 20 inches.....	\$1.50 @	2.00
Short Stems..per 100, \$4.00 @	\$3.00	
ROSES		Per 100
Mrs. Russell, special.....		\$20.00
select.....	\$12.00 @	15.00
short.....	6.00 @	10.00
Killarney Brilliant, special.....		10.00
select.....	6.00 @	8.00
short.....		4.00
Milady, special.....		10.00
select.....	6.00 @	8.00
short.....		4.00
Ophelia, special.....		12.00
select.....	8.00 @	10.00
short.....	4.00 @	6.00
Killarney, special.....		8.00
select.....	4.00 @	6.00
short.....		3.00
White Killarney, special.....		8.00
select.....	4.00 @	6.00
short.....		3.00
Richmond, special.....		8.00
select.....	4.00 @	6.00
short.....		3.00
Mrs. Ward, special.....		10.00
select.....	6.00 @	8.00
short.....		4.00
Sunburst, special.....		10.00
select.....	6.00 @	8.00
short.....		4.00
Bulgaria (Rivoire, Taft), special..		12.00
select.....	8.00 @	10.00
short.....	4.00 @	6.00
Extra special roses billed accordingly.		
CARNATIONS		Per 100
Good, common.....		\$ 2.00
Large and fancy	\$3.00 @	4.00
PEONIES		
Common	4.00 @	5.00
Fancy	6.00 @	8.00
MISCELLANEOUS		
Valley	3.00 @	4.00
Easter Lilies	8.00 @	10.00
Mignonette.....	4.00 @	6.00
Snapdragon....doz., \$1.00 @	\$1.50	
Sweet Peas, spring-blooming		
Spencers.....	1.00 @	1.50
winter-bloomers.....	.50 @	.75
Daisies.....	1.00 @	1.50
Tulips.....	2.00 @	3.00
Stocks	per bunch, 50c	
DECORATIVE		
Plumosus.....per bunch,	.35 @	.50
Sprengerl.....	.25 @	.50
Adiantum, fancy long....per 100,		1.00
Smilax.....per doz., \$2.00		
Ferns.....per 1000, 3.50		.40
Galax.....1.25		.15
Leucothoe	per 100,	.75
Mexican Ivy.....per 1000, \$6.00		.75

Subject to market changes

Store open from 7 a. m. to 6 p. m.
Sundays and holidays closed at noon

E. C. AMLING CO.

The Largest and Best Equipped
Wholesale Cut Flower House in Chicago

174-76 N. Wabash Ave., **CHICAGO**
Long Distance Telephone, 1978 Central.

BEAUTIES

FINEST IN THE MARKET, ALL LENGTHS

PEONIES, PINK AND WHITE

Fancy, \$8.00 to \$10.00 per 100; medium, \$6.00; short, \$4.00.

DAISIES—White and Yellow

CARNATIONS—all colors

SWEET PEAS, VALLEY, ROSES—all varieties

GREENS AT MARKET PRICES

A. L. VAUGHAN & CO.

(NOT INC.)

161 N. Wabash Ave.,

TELEPHONES: { Central 2571
2572
Auto. 48-734

Chicago

Mention The Review when you write.

Beauties of good quality were scarce and were taken off the market almost as soon as they appeared. Richmond, also, could not be found in sufficient numbers to satisfy the demand. Valley and sweet peas, especially white, sold well. Mignonette, Spanish iris, stocks and pansies were in only fair demand. The call for Easter lilies was quite indifferent, and that for callas was almost mute. When the Mothers' day rush was over, snapdragons and daisies were numbered among those that did not move so well. All these statements, however, are comparative. Everything moved, but in varying degrees of speed. Greens alone were undisturbed by the general tumult.

The volume of business handled, the number and size of shipments, the rush of telephone and telegraph orders May 6, 7 and 8 was the greatest in the recent history of the trade. It is probable that the local retailers looked for a repetition of the conditions that governed the market Christmas and Easter, when to buy at one's own figure was more the rule than the exception. If so, they were most grievously disappointed. As recently as two weeks ago nothing could be moved at a proper price and stock was an ever increasing burden. Last week almost everything cleared at excellent prices soon after reaching the market and stock was decidedly short. These two effects have their origin in the same cause—the unprecedented heat in April. Then, it forced every half developed bud to open far in advance of its appointed time. Last week, as a result, there were few buds to open. Scarcity always creates a demand. When the public sees any commodity fading from its sight, there is always a clamor. And even if this clamor cannot be altogether satisfied, it is a comforting assurance that the buyer has been galvanized into some sort of action.

The last week has taught its lesson. It has convinced the thinkers that Mothers' day is destined to be the greatest flower day in the calendar. All the interests of the day center in the giving of flowers, not by ones and twos as formerly, but by the box. This



EASTER LILIES

FINE FRESH LILIES
Every Day in the Year

Central Location
Quick Deliveries

Can supply jobbers as well as
retailers—large users please
write.

We also have fine Adiantum
Croweanum fronds, at \$1.00
per 100.

HOFFMEISTER FLORAL CO.

Lick Run,

White St., CINCINNATI, OHIO

Mention The Review when you write.

Bouquet Accessories

Corsage Shields Ties and Bows
Bouquet Holders Brides' Muffs

WINIFRED OWEN, 2911 Jackson Boul.,
CHICAGO, ILL.
Phone Kedzie 6238

Mention The Review when you write.

can be said of no other of our many
holidays.

This week the market is even shorter than it was last week, as the growers cut anything and everything to satisfy the insistent call for more. In addition to this, some of the eastern shippers have notified dealers they cannot supply ferns after May 20. This will make it somewhat inconvenient for the Memorial day trade,

Cut Iris and Peony Blooms

Peonies, \$2.00 to \$2.50 per 100; \$20.00
per 1000.

German Iris, \$1.25 per 100; 1000, \$10.00.

Cut in bud.

Orders for less than 100 not accepted.

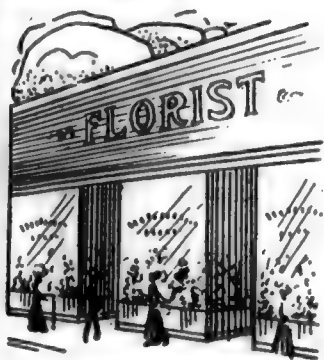
H. H. KERN, Bonner Springs, Kan.

Mention The Review when you write.

but southern ferns, which are beginning to arrive, should serve to offset this disadvantage to a degree.

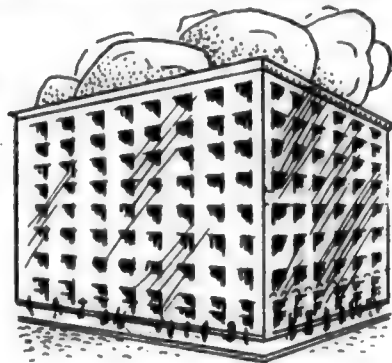
What Boosting Prices Does.

Those of us who are accustomed to



You will Succeed with Randall Service

When you depend on Randall Service you may be confident of receiving the choicest flowers and first quality supplies at low prices.



Wonderful American Beauties

The royal gift flowers. Your most discriminating patron will be delighted with our choice Beauties—all lengths at reasonable prices.

Early Peonies

In Pink and White; large, solid buds that open into full fragrant blossoms.

Sweet Peas

No flowers more welcome for corsages and arm bouquets than these dainty colored fancy Spencers. Plenty of them.

Gladioli

Your trade will make short work of these bright blossoms in Pink, White and Red.

Snapdragon

These odd, velvety blossoms, so rich in colors, are becoming very popular for table decorations.

Carnations and Roses--All Kinds

A. L. Randall Company

Lake and Wabash

Wholesale Cut Flowers

Phone
Central
7720

CHICAGO

Mention The Review when you write.

U S Budlong's E Blue Ribbon Valley

Mention The Review when you write.

the ups and downs of the market know that prices are regulated by supply and demand—we know there were not enough flowers in Chicago to meet the demand May 8 and 9 and that the price was limited only by what buyers were willing to pay. But the public does not understand—or does it? At any rate this item appeared in the Tribune May 11:

What I started out to complain about is this Mothers' day business. I am the personification of tenderness to my mother 364 days each year, but I refuse to pay exorbitant prices for white carnations just to advertise the fact. And all the family think I am as mean as pussley. Is it true that the National Lemon Growers' Association is back of a movement for the institution of a Fathers' day? **SULKY SUE.**

Various Notes.

Mrs. Wilhelmina Martin, wife of F. W. Martin, 609 East Fortieth street, died May 6, aged 54 years. Three months ago Mrs. Martin was taken to the Wesley Memorial hospital, but the

GREENHOUSE WINDSTORM INSURANCE

FLORIAN D. WALLACE



INSURANCE EXCHANGE BUILDING
CHICAGO

Mention The Review when you write.

surgeons refused to operate, believing it useless. Since then she has rallied at times, and some hopes for her recovery were entertained. She came to Chicago from Germany thirty years ago, and was a member of the Iselde and Rebecca lodges. Her husband, three daughters and a son survive. The funeral was Sunday, May 9. Interment was in Arlington cemetery.

A hail storm May 8 destroyed all of the outside bedding plants of J. W. Fink, 2644 Herndon street.

John Kruchten, who has for years

conducted a wholesale florists' business on the second floor of the Atlas block, has filed with the secretary of state articles of incorporation and is now only awaiting the issuance of a charter. The new concern is incorporated under the style of John Kruchten Co., with \$6,000 capital stock. The officers will be John Kruchten, president and treasurer; Henry Kruchten, vice-president; C. L. Sherer, secretary. Mr. Sherer is at present connected with the A. L. Randall Co. The books of John Kruchten will be closed May



Window and Porch Baskets

SELF-WATERING LINERS

Something New

The porch and window basket often becomes spoiled on account of leakage of the container. This year we have made arrangements to equip our baskets with a well known self-watering device, which we have tested and found to be all that is claimed for it. This hamper and metal container comes in two sizes, stock No. 16132.

No. 3	22	7 ¹ / ₂	5 ¹ / ₂	\$1.20
No. 4	27	9	6	1.50

Metal liners, 40c and 50c each, extra. Self-watering liners, \$1.00 each, extra.

ORDER NOW—DON'T WAIT

How to Reach Our Factory From Down-town: Take Chicago Avenue, Elston Avenue or Division Street cars at State and Randolph Streets; Milwaukee or Armitage Avenue cars at State and Madison Streets. GET OFF AT THE DOOR.



Specialists in Florists' Baskets

RAEDLEIN BASKET CO., CHICAGO 713-717 Milwaukee Ave.

Mention The Review when you write.

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

176 N. Michigan Ave.

Chicago

Valley	100 \$3.00@ \$4.00	Carnations	100 \$2.00@ \$3.00	Calla Lilies.....	100 \$10.00@ \$12.50
Peas35@ 1.50	Killarneys, pink and white,	3.00@ 8.00	Beauties, doz.....	.75@ 4.00
Jonquils.....	3.00	Easter Lilies	8.00@ 12.50	Cattleyas, each.....	.50@ .75

SEE C. F. GEE FOR SAFETY

Mention The Review when you write.

23 and the books of the new corporation will be opened the following day. This is a preliminary step to moving into larger quarters.

With a rush of orders for the funeral of Marion Farwell coming on the afternoon of May 7, to be delivered in Lake Forest next morning, the staff of the E. Wienhoeber Co., 22 Elm street, worked all night to complete four automobile loads of flowers, a total of fifty-five pieces. Then they turned to for the house and church decorations and eleven bouquets for the Vail-Follansbee wedding at Highland Park that evening. With the regular business came some extra orders for Mothers' day, so that all hands were on the go for thirty-six consecutive hours.

A large sign on the building at 131 North Wabash avenue to the effect that John A. Colby & Sons will occupy the entire building after it is remodeled is somewhat misleading. Bassett & Washburn, who occupy the greater part of the second floor, have a lease with a year to run, and so far John A. Colby & Sons have made no arrangements with them for the assumption of the lease, and they, in turn, have as yet taken no steps to the end of securing new quarters.

A lease of two of the largest rooms

PEONIES

BUY DIRECT FROM THE GROWER

50,000 in the pink of condition for Memorial day. 20 years' experience with Cut Peonies. Send in your orders early. No. 1 Whites, Reds, Light and Deep Pinks, \$4.00 per 100; \$35.00 per 1000. Good No. 2's, \$3.50 per 100; \$30.00 per 1000. Fancy F. Max., La Tulipe, B. Schroeder, etc., 75c per doz.; \$6.00 per 100. Cash.

W. J. ENGLE

R. D. No. 8,

DAYTON, OHIO

Mention The Review when you write.

on the second floor at 59 East Randolph street has been secured by Joseph Ziska & Sons. These will be used as an auxiliary office and stock room. The new arrangement practically doubles their floor space.

A panel-topped delivery auto has been added to the service of Robert C. Lange, 3339 North Whipple street.

If you want to learn some startling facts about the Chicago shore line and the trend of the Chicago river in the pre-La Salle and Marquette days, apply to Philip C. Schupp, of J. A. Budlong's. Mr. Schupp's statements may

Notice !!!

FOR the convenience of the Retail Florists of Chicago, we have moved to the main floor at 158 North Wabash Avenue, Atlas Block.

We now have the BEST location in the biggest wholesale market in the world.

Make our store your headquarters. We are convenient to all elevated trains and loop surface lines.

Good supply of stock for Memorial Day.

M. C. GUNTERBERG
158 N. Wabash Ave., Chicago

Mention The Review when you write.

unsettle some of your cherished beliefs on that subject, but he is ready to offer proof to substantiate his contentions.

Kennicott Bros. Co. says that May 6, 7 and 8 it handled a larger volume

Yellow Roses One of Our Specialties

All our own growth and guaranteed fresh cut—Packed to arrive in good condition.

ROSES: Killarney Brilliant, Sunburst, Bulgarie, Pink and White Killarney, Rhea Reid and Richmonds. All skillfully grown, even in quality and carefully handled.

BEAUTIES: A choice cut in all lengths of stems. Our grade of extra long seconds make a fine showing for either funeral sprays or large decorative work, and the price is very low—\$8.00 per 100.

CARNATIONS: A fine supply of very fancy quality pink, white and our extra fancy red Belle Washburn.

SWEET PEAS: A full crop now being cut of Zvolanek's celebrated orchid-flowering peas. These sell according to length of stem and coloring—50c to \$1.00 per 100.

VALLEY, the finest in this market. **GREENS** of all kinds, including choice Eastern Ferns.

PRICE LIST IN EFFECT MAY 13

Subject to change without notice

BEAUTIES

Extra long specials.....	per doz.,	\$3.00
Extra long seconds, in lots of 50		
or more	per doz.,	1.00
Stems 30 inch.....	per doz.,	2.00
Stems 24 inch.....	per doz.,	1.50
Stems 15 to 20 inch	per doz.,	1.00
Shorter lengths.....	per doz., \$0.50 @	.75
	Per 100	

Shawyer	extra long.....	\$8.00
Bulgarie.....	medium length...	\$5.00 @ 6.00
Rhea Reid.....	short length.....	3.00 @ 4.00
Richmond.....		
Pink Killarney.....	long stems	6.00 @ 8.00
White Killarney.....	medium stems...	5.00
Killarney Brilliant..	short stems.....	3.00 @ 4.00

ROSES, our selection, in lots of 300 or more, at rate of \$25.00 per 1000.

YELLOW ROSES, Sunburst and Hillingdon—	100
Extra long	\$8.00
Medium	6.00
Short	4.00

CARNATIONS

Per 100

Red, extra fancy Belle Washburn....	\$3.00
White, fancy.....	3.00
Pink, fancy.....	3.00
Cecile Brunner rose buds in bunches of 25 buds only 35c per bunch.	
Sweet Peas, according to quality.....	\$0.50 @ 1.00
Lily of the Valley.....	3.00 @ 4.00
Asparagus and Sprenger Sprays.....	2.00 @ 3.00
Galax, Bronze and Green.....per 1000,	1.00
Choice Eastern Ferns	per 1000, 3.50 @ 4.00
Choice Southern Ferns	per 1000, 2.50 @ 3.00

IN BUYING DIRECT OF THE GROWER YOU ARE ASSURED OF FRESH STOCK AT ALL TIMES AND THE MOST EVEN RUN OF QUALITY POSSIBLE.

Bassett & Washburn

Office and Store,
133 N. Wabash Avenue

CHICAGO, ILL.

Long Distance Phones
CENTRAL 1457; AUTO., 47-314

GREENHOUSES: HINSDALE AND GREGGS, ILL.

Mention The Review when you write.

WIETOR BROS.

BEAUTIES, ROSES AND CARNATIONS

162 North Wabash Avenue,

CHICAGO

Mention The Review when you write.

of business than for any like period in the history of the concern.

G. M. Reburn, of A. Henderson & Co., has gone on his southern and western trip somewhat earlier than anticipated. A. Miller, of the same firm, has started on his trip to the coast.

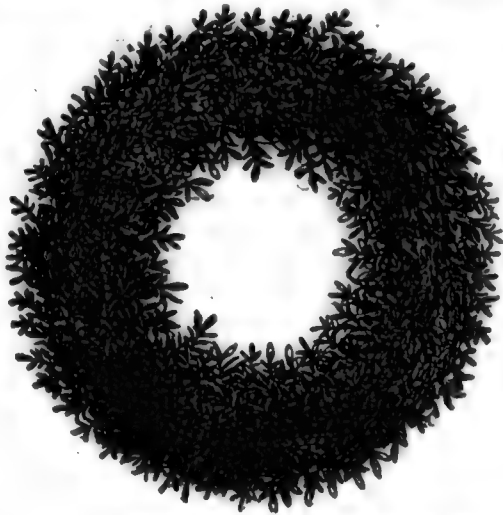
A guileful florist the other day tried to make Henry Van Gelder, president of Percy Jones, Inc., believe that the progenitors of the German emperor

were enshrouded in mist prior to a hundred or so years ago. When Mr. Van Gelder got through with him, the guileful one began to realize that he would have to study up some more if he were to trip the wholesaler on his pet subject.

John Michelsen says he expects to see the market much more heavily supplied at Memorial day than was the case last week, but not so heavily as has been the case in the last two or three years.

Government inspectors made a tour of the market district last week to see that all commission dealers had paid the war tax. June 1 they will again be required to visit the revenue collector's office each with a 20-dollar bill.

Felix Reichling says that Peter Reinberg's sales in the seven days ending with May 9 exceeded by a few dollars the sales for the week ending with April 4. Mothers' day beats Easter! The report is all the more remarkable when it is considered that this year's



NATURAL PRESERVED
LYCOPodium WREATHS
FOR MEMORIAL DAY

We can furnish you with either the finished wreath or the Preserved Lycopodium, with which you can make the wreaths yourself. Preserved Lycopodium makes the most appropriate cemetery wreath.

Lycopodium Wreath, 18 inches in diameter, \$3.60 per dozen.

Preserved Lycopodium, 25c per pound.

SPECIAL OFFER—For the name of your jobber and \$1.00 we will send you the following:—

2 Preserved Lycopodium Wreaths.
 1 lb. Preserved Lycopodium.

Samples of Oak Shrubs, Magnolia
 Leaves and Cycas Leaves.

OSCAR LEISTNER, 319-321 W. Randolph St., Chicago, Ill.

(N. B.—The name of your jobber must accompany your order.)

Mention The Review when you write.

Special Offer on High-grade Magnolia Leaves

The NON-MOULDING Kind—
 As Long As They Last, Green and Brown, \$1.00 per Carton

Let your orders come early Prompt Delivery No Delay
H. BAYERSDORFER & CO., 1129 Arch St., Philadelphia, Pa.

Easter was rather better than the average with Mr. Reinberg.

John Mangel has discontinued the operation of his stand in the Marshall Field building.

Although he has been in the market for twenty-one years, Charles Erne says he believes he never has seen the buyers scramble for stock as strenuously as they did on the morning of May 9.

When Henry C. Wullbrandt sold some lots in Austin this spring and had to clear them of stock it afforded Miss Lillian A. Tonner the opportunity to acquire a fine lot of peonies, enough to occupy about all the unused space on the Tonner home grounds west of the city. The removal has been completed.

Walter Adams has Mrs. Adams, an excellent saleslady, as his right-hand man in his store on Rush street.

The A. L. Randall Co., occupying the entire second floor of the Lemoyne block, has taken 4,000 feet of space in the basement of that building and installed there its basket-making and wire-work departments. At the same time its storage department is being installed on the third floor at 72 and 74 East Randolph street, which is under lease for three years. The fifth floor in that building will be vacated.

Harry C. Rowe, who recently gave up his store at 160 North Wabash avenue, has secured desk room in the office of Winterson's Seed Store, where he retains the same telephone number he had while in the old quarters. Mr. Rowe expects to open a retail store in September.

One reads with interest a clause in C. A. Samuelson's recent advertising in the Tribune. Particular people patronize us, says Mr. Samuelson, "in spite of our location." He must be thinking of moving.

GLOEKLER FLOWER REFRIGERATORS



are illustrated in full color in their new catalogue. Send for your copy. It's free.

BERNARD GLOEKLER CO.
 Pittsburgh, Pa.

Mention The Review when you write.

McCRA Y Refrigerators
DISPLAY YOUR FLOWERS

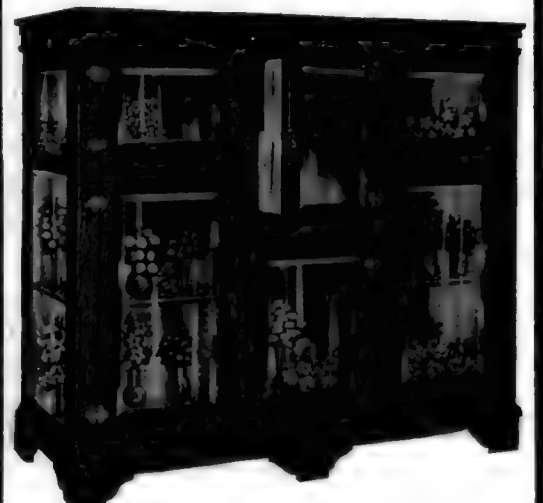
Send at once for Catalogue No. 73, which describes fully the McCray Refrigerators and Display Cases for Florists.
McCRA Y REFRIGERATOR COMPANY
 789 Lake St., Kendallville, Ind.

Mention The Review when you write.

New lighting fixtures are to be installed in the store of M. C. Gunterberg and Sinner Bros., 158 North Wabash avenue, and as soon as the strike is settled, the place is to be redecorated and the floors dressed.

After attending a directors' meeting

"WE MAKE THEM BETTER"



FLORISTS' HIGH-GRADE REFRIGERATORS

Send for catalogue.



520 Milwaukee Ave.

Mention The Review when you write.

DECORATION DAY STOCK WANTED.

I want to hear from growers of cut flowers for Decoration Day, who are located within about 200 miles of my place; stock that I can buy in 100, 500 and 1000 lots. Especially good, sturdy carnations, peonies, etc.

Let me know at once what you have, quality and price.

BAGLEY'S FLORAL PLACE, Anamosa, Ia.

Mention The Review when you write.

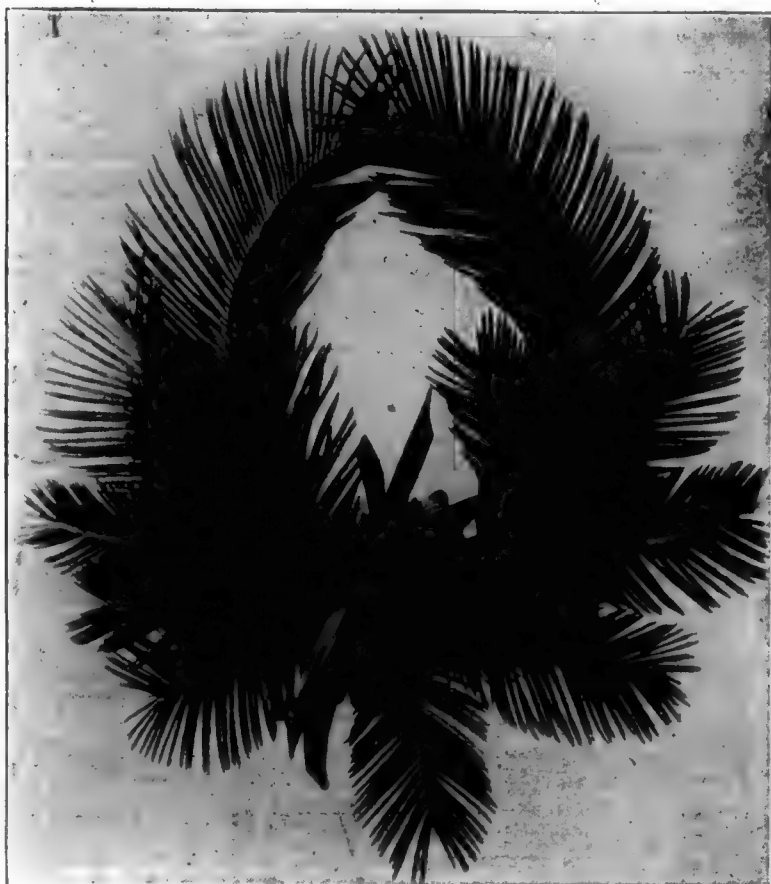
METAL WREATHS AND DESIGNS

Send for our special catalogue of material for decorating automobiles, floats, etc., for parades. It shows designs, prices and gives complete instructions.



1160

No.		Each
1150.	10 inch, round, green or white leaves, forget-me-nots.	\$0.25
1151.	11 inch, oval, green or white leaves and blossoms.	.35
1152.	11 inch, oval, green or white tea rose and blossoms.	.50
1153.	11 inch, oval, green or white, pink blossoms, tea rose.	.50
1154.	12 inch, round, 5 clusters of fine porcelain flowers.	.60
1155.	12 inch, round, 3 roses, 3 clusters of small flowers.	.60
1156.	12 inch, round, forget-me-nots and grasses.	.50
1157.	14 inch, round, forget-me-nots and grasses.	.70
1158.	12 inch, round, very full of forget-me-nots and grasses.	.85
1159.	14 inch, round, very full of forget-me-nots and grasses.	1.20
1160.	16 inch, oval, foliage, fine forget-me-nots.	.75
1161.	16 inch, porcelain blossoms, tea rose and foliage.	.80
1162.	16 inch, rose, foliage and forget-me-nots.	.80
1163.	15 inch, round, 3 roses, 3 clusters of flowers.	.85
1164.	15 inch, round, rose, foliage and fine blossoms.	.85
1165.	16 inch, oval, 3 roses and forget-me-nots.	.90
1166.	16 inch, round, 7 fine porcelain roses.	1.00
1167.	16 inch, round, fine blossoms and foliage all around.	1.00
1168.	16 inch, oval, rose bud, foliage, lilies of the valley.	1.00
1169.	17 inch, oval, ivy leaves, roses and blossoms.	1.10



NEW CYCAS WREATHS.

No.		Each.
1050.	15 inches	\$0.50
1051.	18 inches	.70
1052.	21 inches	1.00
1053.	24 inches	1.35
1054.	27 inches	1.85

Write for catalogue today.

L. BAUMANN & CO.

IMPORTERS AND MANUFACTURERS

357-359 W. CHICAGO AVE.

CHICAGO, ILLINOIS

Mention The Review when you write.

of A. T. Pyfer & Co. and enjoying an evening with his friends at the Chicago Florists' Club, H. E. Philpott left for his home in Winnipeg May 7. Mr. Philpott expects to be on hand for the June meeting.

Apropos of Mothers' day, William Lubliner, 36 South Wabash avenue, had a most appropriate window display last week. It was a life-sized figure of an old-fashioned, white haired mother receiving a box of flowers from a uniformed delivery boy. The appeal was strong and few passed the window without a lingering look.

A ton and a half auto truck will be added to the fleet of Poehlmann Bros. Co., within a few days. Thomas Conlon, who has been with the company for several years, has been chosen to succeed C. G. Anderson as superintendent of the plant department.

Oscar Leistner, 319 West Randolph street, has severed his connection with Ove Gnatt, Inc., of Hammond, Ind. Mr.



The steady growth of this business, from a small wagon shop in 1881 to the largest factory, devoted exclusively to the manufacture of business wagons, in the world, proves that

Our Story Must Be True

We carry 2000 wagons in stock. Our prices reasonable and terms most convenient. Write for 100-page Catalogue. It's free for the asking.

The O. Armleder Co.

1115 Plum St., Cincinnati, Ohio

Mention The Review when you write.

Leistner has begun the manufacture of prepared foliage in his own plant and will have increased facilities for handling his rapidly growing business.

William Schofield, 734 North State street, turned his runaway horse into

an automobile to avoid running down women and children at Chicago avenue and Clark street, Sunday, and was severely bruised in the crash.

One of last week's visitors was H. Bayersdorfer, of Philadelphia. In com-

"ILLINOIS"

Pat. Jan. 29, 1907

THE ORIGINAL

Self-Watering Flower Box

All metal and guaranteed for a period of five years against rot, rust and leakage. (Will easily last ten.) The **ILLINOIS** Self-Watering Flower Box is the original and has a national reputation. It is designed on scientific principles and makes the growing of plants an easy matter. An amateur cannot help but grow plants successfully with the **ILLINOIS** box and the florist can be sure of many repeat orders and no complaints of his plants not growing.

We also manufacture and sell a self-watering pan to be used in the ordinary wood boxes.

WRITE FOR CATALOGUE.

Illinois Flower Box Company

180 N. Dearborn Street,

Phone Central 5630

CHICAGO, ILL.

Mention The Review when you write.

pany with Mrs. Bayersdorfer, he is on his way to Japan. Mr. Bayersdorfer usually is in Europe at this time of year.

Earl H. Mann, of the E. G. Hill Co., Richmond, Ind., was a visitor May 10 at the store of the E. C. Amling Co.

Harvey E. Kidder, postmaster at Ionia, Mich., and treasurer of the Ionia Pottery Co., called on The Review May 7.

Sidney Buchbinder has purchased an automobile with which to make his calls in the city.

L. Baumann & Co. find themselves in the midst of a busy season of decorating. The job at Orchestra hall is to be rearranged from time to time and a large order has been placed with them for material to decorate the Bismarck Garden for the McCormick dance.

A. Dietsch, of the A. Dietsch Co., is expected home soon from Havana, Cuba, where he has spent the winter. Mr. Dietsch thinks that Havana has the finest climate in the world and is returning much improved in health.

There doubtless are places where competition is keener, but the trade rivalry in the thirty nine hundred block on North Clark street has been active enough to suit almost anyone. There are three well equipped, well kept places within half a block: F. C. Bargholz, at 3916; Clody Flower Shop, at 3924, and George Paulus, at 3950. Mr. Bargholz has been missing since April 12 and the greenhouses are being run by his wife.

CINCINNATI.**The Market.**

Mothers' day business was good. It served to substantially clean up the market of almost all flowers. White carnations naturally enjoyed the strongest call and receipts were far short of the demand.

May 10 the tone of the market was much better than on any Monday since Easter. Receipts were rather limited and cleaned up readily. The wholesalers are confidently expecting a better market in the future than we have had for some time in the past. Reports indicate we will have a good supply of all seasonable lines from now on and this supply will be able to take care of daily needs and still not glut the market.

Various Notes.

C. E. Critchell reports that this

year's Mothers' day business was easily the largest he has had since the inception of the celebration. H.

Concord, N. H.—Donald McLeod has purchased ten acres of valuable tillage land on South street.

LARGEST CAPE JESSAMINE FARM IN THE U. S.

Cape Jessamine Buds for Decoration Day

Owing to the late spring we will begin shipping about 16th to 18th inst., and will continue to ship till 20th of June. Quality the best. Special attention given regular orders, also orders for funerals and weddings. Orders booked subject to weather conditions. First come, first served. Rush your order. Personal attention to all orders, whether large or small.

Class X—12 to 18-inch stems.....\$1.50 per 100; \$13.00 per 1000
Class A— 8 to 12-inch stems..... 1.00 per 100; 8.50 per 1000
Class B— 4 to 8-inch stems..... 5.00 per 1000

Terms F. O. B. Alvin

Write, Phone or Wire Your Wants

Cash or C. O. D.

Personal check from strangers not accepted. Send draft, P. O. or express order, or cashier's check.

Alvin Cape Jessamine & Floral Co.

Wholesale Florists

ALVIN, TEXAS

Mention The Review when you write.

GARDENIAS (Grandiflora Cape Jasmine)**PRICES F. O. B. ALVIN, TEX.:**

Class A—12 to 18-inch stems.....\$1.50 per 100; \$13.00 per 1000
Class B— 6 to 12-inch stems..... 1.00 per 100; 8.50 per 1000

Terms cash or C. O. D. 500 at 1000 rate.

EXPRESS PREPAID ANYWHERE IN U. S. A.:

Class A..... \$1.50 for 50; \$2.25 for 100
Class B..... 1.00 for 50; 1.50 for 100

Terms cash with order.

E. J. SHEFFIELD**Box 451****ALVIN, TEX.**

Mention The Review when you write.

WATCH AND WAIT FOR THE SILENT SALESMAN'S SON

Mention The Review when you write.

ORDER NOW YOUR SUPPLIES FOR

★★★★★ DECORATION DAY ★★★★★

WAX DESIGNS
METAL DESIGNS
WIRE DESIGNS
Ribbons and Chiffons

We have a complete line of
ARTIFICIAL and WAX FLOWERS
MAGNOLIA LEAVES Brown — Green
Red and Purple

B. E. and J. T. COKELY

SCRANTON FLORIST SUPPLY CO.

Everything in Florists' Supplies

Established 20 Years

201 North Seventh Avenue,

Scranton, Pa.

Send for our 64-page

FLORIST SUPPLY CATALOGUE

Mention The Review when you write.

Cane Stakes Japanese Bamboo

NATURAL

6 ft., 1000 to bale.....	\$ 6.00 per bale
6 ft., 2000 to bale.....	11.00 per bale
8 ft., 1000 to bale.....	9.00 per bale
10 ft., 500 to bale.....	6.00 per bale
12 ft., 100 to bale.....	4.00 per bale
14 ft., 100 to bale.....	5.00 per bale
16 ft., 50 to bale.....	4.00 per bale

DYED GREEN

1½ ft.....	\$0.30 per 100; \$2.75 per 1000
2 ft.....	.35 per 100; 3.15 per 1000
2½ ft.....	.50 per 100; 4.25 per 1000
3 ft.....	.60 per 100; 5.40 per 1000
3½ ft.....	.65 per 100; 6.00 per 1000
4 ft.....	.70 per 100; 6.25 per 1000
5 ft.....	.90 per 100; 8.50 per 1000

Stumpp & Walter Co.

30 Barclay Street, NEW YORK

Mention The Review when you write.

GOLD FISH



Asstd. sizes, Medium and Large, \$7.00 per 100 and up.

Also
Bird
Remedies
and
Supplies

AUBURNDAL GOLDFISH CO.

1449 W. Madison St. CHICAGO

Mention The Review when you write.

WHEAT SHEAVES

For Decoration Day

No.	Sizes	Each	Doz.
No. 1-15	inches.....	\$0.15	\$ 0.90
No. 2-16	inches.....	.20	1.35
No. 3-17	inches.....	.25	1.80
No. 4-19	inches.....	.30	2.70
No. 5-20½	inches.....	.40	3.60
No. 6-22	inches.....	.50	4.50
No. 7-23½	inches.....	.60	5.40
No. 8-25	inches.....	.75	6.30
No. 9-26½	inches.....	.90	7.20
No. 10-28	inches.....	1.00	9.00
No. 11-30	inches.....	1.25	10.80

½ dozen at dozen rate

Get our list of other supplies

GEO. H. ANGERMUELLER

Wholesale Florist 1324 Pine St., ST. LOUIS, MO.

Always mention the Florists' Review when writing advertisers.

CAPE JASMINE BUDS

(GARDENIA)

The prettiest and most fragrant flower, with white, waxlike blossoms and dark green foliage

We begin shipping buds about May 15 to 20 and will last until June 10 to 15. Memorial Day orders should be in by May 20. Special attention given to Weddings, Entertainments and Commencement orders.

PRICES F. O. B. ALVIN

Medium Stem	\$ 8.50 per 1000
Medium Stem	1.00 per 100
Long Stem	13.00 per 1000
Long Stem	1.50 per 100

Will ship C. O. D. to responsible parties. We solicit your orders, which shall receive our prompt attention. Reference, Alvin State Bank

T. W. CARLTON, ALVIN, TEX.

Mention The Review when you write.

GARDENIAS

Choice buds (Jasmine Grandiflora) with an abundance of bright, fresh foliage from strong, vigorous plants.

Class A.....\$1.50 per 100; \$13.00 per 1000; stems over 12 inches, F. O. B.
Class B..... 1.00 per 100; 8.50 per 1000; stems under 12 inches, F. O. B.
Cash or C. O. D.

YARD & YARD

P. O. BOX 201,

ALVIN, TEXAS

✧ Always mention the Florists' Review when writing advertisers ✧

CORNFLOWERS

Double blue, fine
large flowers, in
most any quantity.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

**Our Local
Peonies**

are ready
\$6.00—\$8.00
per 100

WE LOOK FOR AN AMPLE SUPPLY OF

Cut Flowers for Decoration Day**Beauties**

\$1.00—\$3.00 dozen

When you buy our Beauties you have the assurance of getting Philadelphia's Best Beauties. Let us supply you. In quantity they will be billed at a special price.

The stock will be of the usual good quality, as good as you can expect at this time of the year. Do not delay ordering until the last moment.

You will do as much and more business this year and should provide accordingly.

We will be well supplied with

Local Peonies**Roses****Carnations**

Cornflowers Gladiolus Snapdragon
and a full line of Miscellaneous Stock for
Bouquet-work.

Carnations

\$2.00—\$3.00 per 100

Nothing will increase your sales of Carnations more than a good grade of stock. We know ours will give satisfaction, but at this time of the year we advise you to buy the best.

NEW DAGGER FERNS—\$2.50 PER 1000

Extra long—the kind you cannot buy elsewhere

Mention The Review when you write.

PHILADELPHIA.**The Market.**

Mothers' day was the event of the week ending May 12. It came on Sunday, May 9, and its coming was foreshadowed for days in advance. The wholesalers drew on all available sources of supply for miles and miles around to get white carnations. An immense number was secured that brought from \$6 to \$8 per hundred, just a few \$10 per hundred. White Perfection, White Enchantress and Matchless were the leading varieties. Boston Market and Alma Ward brought from \$4 to \$6 per hundred, while poor whites were sold as low as \$2 per hundred. Despite the immense number of white carnations, there were not enough to satisfy the demand, even at the high prices. Colored varieties, when well grown, brought \$3 and \$4 per hundred. The rest of the market became firmer under the influence of the Mothers' day demand. White roses, particularly the shorter grades, advanced in price. Snapdragon, Easter lilies, callas, gladioli and other showy flowers found a market at fair prices, something that was lacking the week before.

To return to Mothers' day business, many of the wholesale houses report that it was solely local, while others assert that the shipping demand, particularly in the smaller towns, formed a good portion of the business. All the houses agreed that Mothers' day is not a fashionable holiday. The classes do not express their sentiment in this way; the masses do; with them the custom is growing. This is shown by the fact that the chief demand does not come from the stores in the heart of the city, but from the curbstone merchants there, while the stores that do call for flowers for Mothers' day are widely

scattered throughout the suburbs. The demand is first for white carnations, then for all other flowers. It is divided among boxes of loose flowers, baskets and flowers for wearing in the street.

Local peonies have made their appearance, *Pæonia officinalis*, the red variety, first as usual. Smilax is scarce. Spanish iris appears less plentiful; outdoor German iris has come. The long-stemmed, showy gladiolus is

arriving in considerable numbers. Outdoor lilac is over except the Persian. Sweet peas are on the back track pending the arrival of new-crop outdoor stock; there still are good peas to be had, but they are less plentiful and are far outnumbered by the poor flowers on short stems.

Taken all in all, while not wholly satisfactory, the market is in better shape than at any time since that unhappy Saturday before Easter.

BERGER BROS.**CARNATIONS**

FINE STOCK IN ALL COLORS IN QUANTITY

We offer as specialties our fine extra select Valley, Sweet Peas, Snapdragon, Gladiolus Hollandia, orange; also Baby Gladiolus, Spanish Iris and Greens.

WE WILL DO OUR BEST TO PLEASE YOU

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

DAGGER FERNS



For Memorial Day, nearby Dagger Ferns, not the inferior stock that is being offered in such quantities, but large, elegant, well selected fronds, put up in uniform packages, ready about May 20, \$2.50 per 1000; in lots of 10,000, \$2.00 per 1000.

PEONIES

For Memorial Day, \$6.00 to \$ 8.00 per 100
A few Novelties, \$10.00 and 12.00 per 100

Headquarters for Greens, Moss and Foliage

Adiantum, per 100, \$1.00, \$1.50.
Smilax, per 100 strings, \$20.00, \$25.00
Asparagus Plumosus, per bunch, 50c; strings, 50c.
Asparagus Sprengerii, per bunch, 50c.
Dagger Ferns, best quality, per 1000, \$2.00.
Fancy Ferns, per 1000, \$2.50.
Galax, bronze and green, per 1000, \$1.50; per 10,000-case, \$7.50.
Magnolia Leaves, prepared, bronze and green, per hamper, \$1.50.

Lycopodium, per 100 lbs., \$9.00.
Cut Laurel, per bunch (about 5 lbs.), 50c.
Retinospora Sprays, in crates of about 25 lbs., per lb., 30c.
Cut Hemlock, large bdl., \$2.50; 5 bdl., \$10.00.
Green Sheet Moss, per bag, \$3.50.
Green Lump Moss, per bag, 1.50.
Sphagnum Moss (burlapped), 10-bbl. bale, \$4.00; 5-bale lots, per bale, \$3.75; 10-bale lots, per bale, \$3.50.

S. S. PENNOCK-MEEHAN CO.

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA, 1608-1620 Ludlow St.
NEW YORK, 117 West 28th St.

BALTIMORE, Franklin and St. Paul Sts.
WASHINGTON, 1216 H St., N. W.

Mention The Review when you write.

VALLEY

IRIS

GLADIOLI

PEAS

PINK—PRIMROSE—WHITE

SNAPDRAGONS

EXTRA FINE, LONG DAISIES

THE PHILADELPHIA CUT FLOWER CO., 1517 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

Roses at Riverton.

Half a dozen years ago J. D. Eisele foresaw that the rapid improvements in the hybrid tea roses and in the number of new varieties would increase their popularity tremendously. He laid his plans accordingly. All the new and old varieties of merit were imported from England, Ireland, Germany, France and Holland. Trial beds were laid out and carefully planted, that the varieties might be tested side by side. The aim with the roses, as with the perennials, was that a pot plant of any given variety could be furnished throughout the entire season. This required careful management. Wintering in the frames was not satisfactory. The azaleas were discarded and a whole range of greenhouses was devoted to budded roses in pots. The wisdom of this move is shown in the surprisingly fine condition of the stock today and

in the absence of plants that have been winter-killed. The quantity of roses on the Dreer place at Riverton is astonishing; I never saw so many pot roses together before. They were brought out of the greenhouses two weeks before Easter, plunged outside, where they stood the snow storm well, and are now the picture of health. Nearby, five long trial beds and a row of climbers divided by well kept, grassy walks are a treat to see. The demand for these roses, mainly hybrid teas, starts in the south, going steadily over the country as the season advances.

Mr. Bayersdorfer's Farewell.

Harry Bayersdorfer left Philadelphia May 6 for the west, bound for San Francisco, thence May 15 by steamer Manchuria for Yokohama, Japan. This is Mr. Bayersdorfer's first trip to Asia. He left farewell greet-

ings for his friends all over the country. "Tell them," he said, "that we will have plenty of florists' supplies for them next season if any effort of mine can secure them. Tell them also that we have done our best for each and all of them through this war trouble. We have held nothing back, filling every order, or as much of it as we could, as fast as the goods arrived."

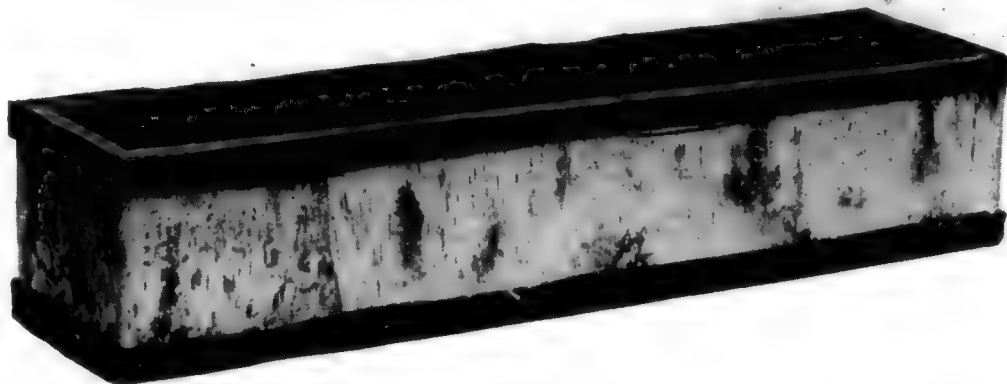
Mr. Bayersdorfer exhibited an interesting passport issued by the State Department in Washington. It bore the names and photographs of Mr. and Mrs. Bayersdorfer, is good for six months in Asia and Europe, can be renewed by any United States consul and is signed by Mr. Bryan, with certain extraordinary hieroglyphics in backhand, presumably from the Chinese minister. Mr. Bayersdorfer hopes to return in August, but, should the war end, he will go to Europe for several months.

NOW IS THE TIME TO SELL PORCH BOXES

WE HAVE THEM in any size you require; at the same time the price is the lowest ever offered. Our boxes are made very strong and durable. Great care is taken in every detail. If you are in the market for **Porch Boxes**, no matter what the size may be, we earnestly solicit a trial order. We are positive we can give you the best value in both quality and price.

PRICE, 35c PER RUNNING FOOT, ANY SIZE

These boxes
have the usual
NEIDINGER
Quality



Enough Said

We also have a large stock of the following for spring work:

BIRCH BARK—Price per lb., 15c

CEDAR BARK—in bundles 4 ft. long, about 40 sq. ft., \$1.00 per bundle

Galvanized Cemetery Vases, ^{Two} ^{Sizes} **\$7.00 and \$9.00 per 100**

THE HOUSE OF MERIT

JOS. G. NEIDINGER, Florists' Supplies, 1309-11 N. 2nd St., Philadelphia, Pa.

Mention The Review when you write.

Various Notes.

George L. Pennock is running the A. J. Pennock place recently vacated by Herbert Baker. Mr. Pennock does this in addition to keeping up his interest in the firm of C. & G. L. Pennock.

J. J. Habermehl's Sons had the decorations for the fiftieth anniversary of the birth of the Union League.

D. B. Edwards has received the contract for planting the roof garden of the Hotel Traymore, at Atlantic City. Mr. Edwards will open a flower stand in the Traymore about June 1. Charles F. Edgar, who is well known in this city, will be in charge.

It seemed like old times to have Secretary George Redles address the Germantown Horticultural Society on "Wild Flowers in Vernon Park" May 10.

Recent visitors include Walter Mott, Beacon, N. Y.; George H. Berke and D. D. Edwards, Atlantic City, and Arthur W. B. Evans, Wilkes-Barre, Pa.

H. H. Battles has a most interesting display of vases and pottery in his new store at 114 South Twelfth street. It may be said that 108 and 110 are for the upper crust, 112 is for chieppness fust, while 114 is for earthen dust.

"It made you feel as though you were in the flower business," was Robert B. Bragg's way of expressing his approval of the Mothers' day improvement in trade.

William Swayne and two friends from Kennett, Pa., have gone trout hunting down east.

Elmer W. Gaehring, Mrs. Gaehring, Miss McLaughlin, Joseph G. Neidinger, Mrs. Neidinger and George S. Hampton formed a pleasant bowling party at the Florists' Club alleys May 3.

Berger Bros. are receiving some fine Gladiolus Hollandia.

Henry A. Dreer, Inc., has had 150 packers and shippers at work at River-ton from April 10 to May 10. Two Adams Express clerks are kept steadily at work in the packing shed weighing

CHOICE SWEET PEAS

WM. J. BAKER,

WHOLESALE FLORIST

12 South Mole Street,

PHILADELPHIA

Mention The Review when you write.

ASPARAGUSSEED

New Crop

PLUMOSUS NANUS—

Northern Greenhouse-grown

1000 seeds.....\$ 3.50 | 10,000 seeds.....\$30.00
5000 seeds..... 15.50 | 25,000 seeds..... 72.50

PLUMOSUS NANUS—

Lathhouse-grown

1000 seeds.....\$ 2.50 | 10,000 seeds.....\$23.00
5000 seeds..... 12.00 | 25,000 seeds..... 52.50

HATCHERI—

100 seeds.....\$1.00 | 500 seeds.....\$3.25
1000 seeds.....\$6.00

SPRENGERI—

1000 seeds.....\$0.75 | 10,000 seeds.....\$ 5.50
5000 seeds..... 3.00 | 25,000 seeds..... 12.50

PRIMULA SEED

PRIMULA CHINENSIS—

	¹ / ₂ Tr.	Tr.
	Pkt.	Pkt.
Michell's Prize Mixture.....	\$0.60	\$1.00
Alba Magnifica.....	.60	1.00
Chiswick Red.....	.60	1.00
Duchess.....	.60	1.00
Holborn Blue.....	.60	1.00
Kermesina Splendens.....	.60	1.00
Rosy Morn.....	.60	1.00

Also all other Seasonable Seeds,
Bulbs, Plants and Supplies.

Send for **WHOLESALE CATALOGUE** if you haven't a copy

HENRY F. MICHELL CO.

518 Market Street,

PHILADELPHIA, PA.

Mention The Review when you write.

STUART H. MILLER

WHOLESALE FLORIST

Good Asparagus Plumosus

1617 Ranstead St., Philadelphia

Open Sunday morning, 9 to 12.

Always mention the Florists' Review
when writing advertisers.

NEW CROP

FANCY FERNS

\$1.25 per 1000

Special inducement for

QUANTITY ORDERS

Contract now for

DECORATION DAY REQUIREMENTS

I also handle the very best
quality Huckleberry Foliage,
Dyed and Natural Sheet
Mosses. I am a new firm
in the field but an old timer
in experience. Give me a
trial.

I WILL PLEASE YOU

KNUD NIELSEN

Evergreen, Alabama

Mention The Review when you write.

**U S E Budlong's
Blue Ribbon Valley**

Always mention the Florists' Review
when writing advertisers.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Wedding Accessories

Lace Bridal Holders, Bridal Scarfs; Wedding Church Rope, 4-ply, with tassels; Wedding Gates and Kneeling Stools of rattan, handsomely enameled white; Bridal Posts, Gauze Ribbons for shower bouquets; our original design Bridal Resting Baskets; also Shepherds' Crooks and Directoire Staffs, Plant Stands and Screens.

COMMENCEMENT BASKETS

Have you thought of all the parents, the sisters, the cousins and the aunts who will be coming to you for flowers for the sweet girl graduates? Of the best young men and the girl friends who will want to send something suitable? What is so appropriate as a pretty basket? Where can you get the best assortment of stylish baskets at most reasonable prices?

AT

H. BAYERSDORFER & CO.'S 1129 ARCH STREET,
PHILADELPHIA, PA.

Mention The Review when you write.



THE SIGN OF A
NATIONAL FLORIST

NATIONAL FLORAL CORPORATION

The only organization in the United States for the sole purpose of educating the general public—the people who buy—to buy more flowers, especially as gifts to friends out of town in place of other presents.

No commission to be paid for the orders received. The business will come direct from the customer. All the **National Florist** will have to do is deliver the flowers in good taste and in good order, and keep the cash. It will be a **cash-with-order** business.

The National Floral Corporation wants one exclusive representative florist in each city in America to take care of the orders which will be created by the advertising service this corporation will render. The best florist is wanted.

There will be one **NATIONAL FLORIST** in your town—will it be YOU?

Send for booklet giving full details of what the National Floral Corporation will do for the florist. You will be delighted with the plan. Write TODAY and learn how to be that one.

NATIONAL FLORAL CORPORATION, 220 Broadway, NEW YORK

Mention The Review when you write.

and billing boxes and crates that are taken by three teams to two express cars that leave Riverton daily, one east, the other west. The average number of pieces each day is almost 500. In addition to this express material, twelve to fifteen tons of freight are sent out daily, besides the plants that are delivered by motor truck. This means quite some plants.

Joseph G. Neidinger has touched a responsive chord with his porch boxes.

The Henry F. Michell Co. had a fine display of cut tulips last week. Perennials are active at Andalusia.

Gladioli Augusta and Mrs. Francis King are in fine form with the S. S. Pennock-Meehan Co.

A. L. Fortunes has a large force at work on his ferns.

Miss Rose, who assists George S. Faulkner at the Orchid Flower Shop, is ill with sciatica in the Hahnemann hospital.

The Madison Basketcraft Co.



Madison, Lake Co., Ohio

Frank R. Hastings found a lively demand for baskets and loose flowers for Mothers' day. Mr. Hastings says that when white carnations ran out the colored carnations were taken.

J. F. Leary has arranged an effective window, with purple and yellow iris, at the Ritz-Carlton.

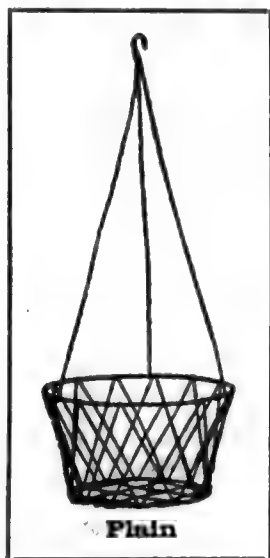
Albert Goldberg is putting up a good game with the Philadelphia Cut Flower Co.

William C. Harry believes that the demand for Mothers' day will be greatly increased in the next couple of years.

Paul Berkowitz thinks that florists do not understand that goods made in this country cost nearly twice as much as those made abroad.

The club outing will be held at Schuetzen park in June. Phil.

WIRE HANGING BASKETS



Plain

PLAIN

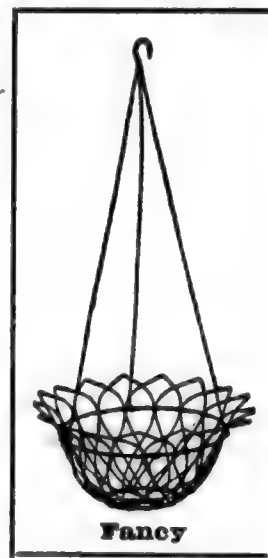
	Per doz.
8-inch	\$1.00
10-inch	1.35
12-inch	1.75
13-inch	2.00
14-inch	2.50
16-inch	4.00
18-inch	6.00

Measure, diameter of top ring.

FANCY

	Per doz.
12-inch	\$1.50
13-inch	2.00
14-inch	2.50
15-inch	3.25
16-inch	4.00
18-inch	5.00

Measure, diameter of top border.



Fancy

Sheet Moss in Bags

Per Bag, \$2.00. Our Sheet Moss is the best value for the money in the market.

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

NEWARK, N. J.**The Market.**

Mothers' day added considerably to the sales of the local florists, the sale of carnations being especially lively. There is considerable grumbling among the retailers, most of whom buy their supplies from the New York commission men, because of the high prices charged during the week for white carnations, which sold at wholesale at \$6 per hundred. The red and pink carnations did not cost half of that. The consequently higher prices that had to be charged the customers caused many complaints from them. The quality of the flowers was good, and they were abundant.

Roses were of good quality for this time of the year and fairly abundant. Outdoor tulips continue to come into the market in large quantities and are well colored, but are short-stemmed as a rule. Hydrangeas of fine quality, both Otaksa and the French varieties, are in the market and are being sold at low prices. Lilacs are more plentiful, and, in addition to the cut flowers, some stores carry potted bushes in bloom. Snapdragons of various varieties are quite abundant. Geraniums and other bedding plants are beginning to come into the market in large quantities, and still larger supplies are expected in the next few weeks. Florists feel the effect of the sale of geranium plants and pansies by butchers, grocers and others, at extremely low prices.

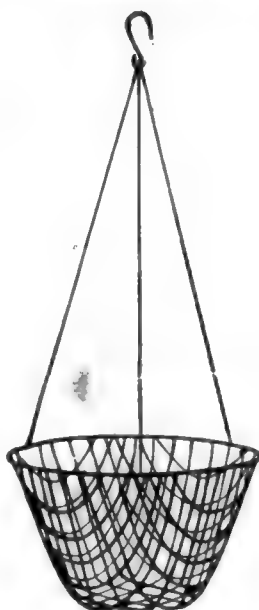
Various Notes.

The Newark Flower Shop reports considerable funeral work recently. The floral department of Hahne's department store, which is under the same management, is doing well, considering the times.

Business is reported as good at Penek's Flower Market. There is an active demand for roses, Killarneys being a favorite.

Strobell & Co. had a few potted fuchsias in their window last week, about the first to be seen this season.

Charles Witherage, 532 Broad street, finds potted bedding plants are selling



HANGING BASKETS

Made of 1 1/4 mesh galvanized crimped wire. No fine binding wire to rot out.

Painted Green

10% Discount
on \$5.00 Orders

	Per doz.
10-inch, 6 1/2 inches deep.....	\$1.50
12-inch, 7 1/2 inches deep.....	1.85
14-inch, 8 1/2 inches deep.....	2.40
16-inch, 9 inches deep.....	3.25

Green Sheet Moss, per bag, \$2.00

FALLS CITY WIRE WORKS

451-2d Street, LOUISVILLE, KY.

Mention The Review when you write.

U Budlong's
E Blue Ribbon Valley

Mention The Review when you write.

SPHAGNUM MOSS 10 BALES \$9.00

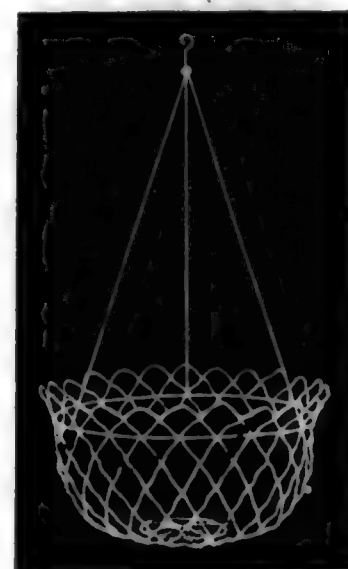
WM. MURPHY 329 Main St. CINCINNATI, O.

Mention The Review when you write.

about the best of anything just now.

Besides those announced in last week's issue as contributing to the fund for the celebration of the two hundred and fiftieth anniversary of the founding of Newark next year, are

THE BEST



WIRE BASKET AND WHY

Made of Galvanized Crimped Wire, enameled green. Closer meshed, to hold Moss better, and less of it. It's sturdy and strong, properly shaped and nothing to equal it at this price.

Size	Each	Doz.
8-inch.....	\$0.15	\$1.75
10-inch.....	.20	2.00
12-inch.....	.25	2.50
14-inch.....	.30	3.00
16-inch.....	.35	3.50
18-inch.....	.40	4.00

Prepared Sheet Moss, special price, large bag, \$3.00. Natural, fresh, about 20-lb. case, \$2.00.

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

Always mention the Florists' Review when writing advertisers.

WIRE HANGING BASKETS

The well made kind. Painted, bound with galvanized wire.

6 at dozen rate, 50 at 100 rate

	Per Doz.	Per 100
10-inch.....	\$1.25	\$ 8.00
12-inch.....	1.50	10.00
14-inch.....	2.00	14.00
16-inch.....	3.00	20.00
18-inch.....	4.50	27.50

Prices on larger size Hanging Baskets quoted on application.

Write for Price List of Wire Floral Designs.

GREEN SHEET MOSS LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle....\$1.00 5 Bundles....\$4.75 10 Bundles....\$9.00 25 Bundles....\$21.00

Prices on larger quantities quoted on application.

C. E. CRITCHELL,

WHOLESALE
COMMISSION
FLORIST

32-34-36 E. Third Street,

CINCINNATI, OHIO

Mention The Review when you write.

Heavy Hanging Baskets

EXTRA HEAVY HANGERS

8-inch.....	\$1.00 per doz.
10-inch.....	1.25 per doz.
12-inch.....	1.50 per doz.
14-inch.....	2.00 per doz.
16-inch.....	2.25 per doz.
18-inch.....	2.50 per doz.

You cannot get Better Baskets at a Higher Price.

Log Moss, \$1.50 per sack

THE MCCALLUM CO.
PITTSBURGH, PA.

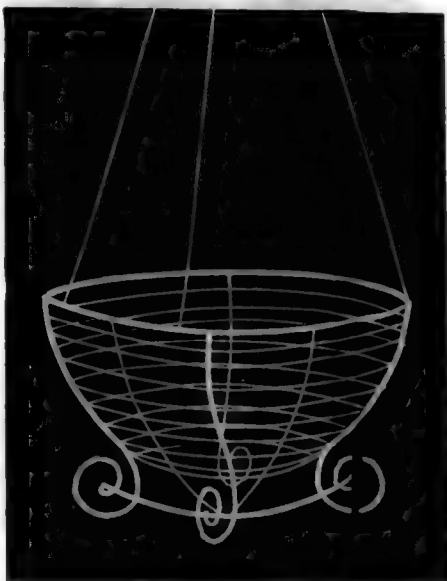
Mention The Review when you write.

Philips Bros., and J. F. Noll & Co., seedsmen.

Edwin Larkin, 71 years old, of 347 South Seventeenth street, is in a critical condition in the City hospital as a result of being run over by an automobile truck. Mr. Larkin was crossing Market street, at Broad, when he took a step backward to avoid a passing automobile. He backed into an automobile truck and was knocked down. One of the front wheels passed over his body, and he was picked up unconscious. His abdomen was badly lacerated, and it is feared he has other internal injuries. His left hand and arm were also badly cut. John Wean, of 97 Hartford avenue, who was driving the truck which knocked Larkin down, was arrested and arraigned before Judge Grice on the technical charge of assault, and was released on his own recognizance.

A. B. Bogie, who raises bedding

HANGING BASKETS



10-inch.....per doz., \$1.25; per 100, \$ 8.00
12-inch.....per doz., 1.50; per 100, 10.00
14-inch.....per doz., 2.00; per 100, 13.50
25 at 100 rates. Other sizes on application.
All Wire Work made in my own factory. Send for Catalogue.

Green Sheet Moss, 1 bundle, \$1.00; 5 bundles, \$4.75; 10 bundles, \$9.00. All Cut Flowers in season. Ohmer's Asparagus Plumosus. Splendid Greenhouses for Sale in Ohio city of \$5,000; if interested, write for particulars.

E. G. GILLETT

131 E. Third St., CINCINNATI, OHIO

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

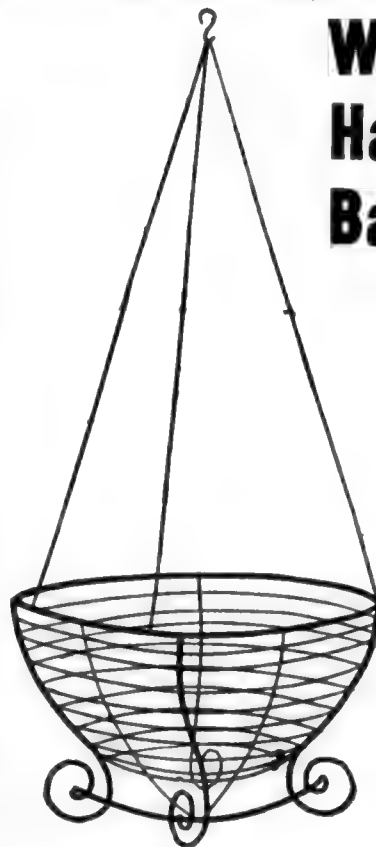
W. J. COWEE, BERLIN, N. Y.

10,000.....\$1.75 50,000.....\$7.50

Sample free. For sale by dealers.

plants at his greenhouses at 499 Summit avenue, Jersey City, mostly for auction sales in New York city, reports a stiff rise in prices within the last two weeks, the prices he is now receiving being nearly as much as, and

Wire Hanging Baskets



Well Made,
Painted,
Bound with
Galvanized
Wire

OUR SPECIAL PRICES

Only to May 30, 1915

	Doz. 100	Doz. 100
10-inch.....	\$1.20 \$7.80	16-inch.....\$3.00 \$20.00
12-inch.....	1.50 10.00	18-inch.....4.50 27.50
14-inch.....	2.00 14.00	

Prices on larger sizes quoted on application.

KOMADA BROS.

Wire Designs and Florists' Supplies
1008 Vine St., PHILADELPHIA, PA.

Mention The Review when you write.

If you wish your boilers to save you money, with good coal, clean from dross or slag, make your contracts direct with the mine owner.

BOX 5, - DAWSON, PA.

Mention The Review when you write.

in a few cases exceeding, what the plants recently brought at retail. Mr. Bogie is going to rebuild a section of his greenhouses this summer.

There is no hard-times cry at Mad-



The Climax Cut Flower Boxes

"A BOX FOR EVERY FLOWER"

SEVEN GRADES—Oxford Gray, Mist Green, Nonpareil Green, White Carnation, White Glazed and our popular "Favorite Grade"—the latter a heavy, full telescope shipping box. Holiday boxes in their season.

We have over 150 sizes in the different colors and shades in stock. If you need a special size we will make it promptly and not charge you an exorbitant price.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"

Florist boxes are a specialty with us. We know what the florist needs and how to make the box to meet his requirements. When it comes to Quality, Artistic Printing, Embossing and Quick Service, we are headquarters and on the job every minute. If you have never used a "Climax Flower Box" you have missed something real good. Before placing your next order write us for samples and prices. Address nearest office: New England office, 141 Milk St., Boston, Mass.; Southern office, 909 H St., N. W., Washington, D. C.

CLIMAX MANUFACTURING CO.

MAIN OFFICE AND PLANT, 200 FACTORY ST.

CASTORLAND, NEW YORK

Mention The Review when you write.

den's, 768 Bergen avenue, Jersey City, where trade is reported as brisk, despite the general business depression.

John Tschupp & Co., growers of geraniums and mums, at 3961 Hudson boulevard, North Bergen, Weehawken, have a fine lot of plants which they are offering in the New York market. Mr. Tschupp reports that business has been much better than he had expected because of the general slackness of business.

H. Baumann, on High Point avenue, West Hoboken, is offering to the New York market a fine assortment of small potted ferns.

Garreau Bros., Boulevard and Graham street, Jersey City, who make a specialty of geraniums, are selling thousands of plants. The New York market is taking the firm's full production this year.

W. Gulliksen has some fine Japanese maples on sale at his store at 130 Summit avenue, West Hoboken, which were grown at his own nurseries near Hackensack. R. B. M.

BUFFALO.

The Market.

The bulk of last week's business was funeral work, for trade in general is quiet. There are no weddings and few social functions. Daffodils are about at an end, although a few outdoor varieties are coming in. The market is swamped with tulips in all colors and the price is keeping pace with the demand. Narcissus poeticus is plentiful. Carnations are scarce. These brought a big price for Mothers' day, but roses and tulips also were used in abundance, as the day was better than ever. Sweet peas are getting poorer daily and the supply is falling off rapidly. In consequence, the price is firm. Violets are still coming in, but they are poor. Easter lilies are hard to get and the prices are high. Maryland, Russell, Ward and Taft roses are in excellent condition, but go at a low figure, as all roses are plentiful. Snapdragon, mignonette, marguerites, pansies, forget-me-nots and valley are abundant. Pansy plants, boxwood trees, geraniums, hardy shrubs and all bedding plants are selling well now.



Eagle Wire Works

MANUFACTURERS OF

FLORAL DESIGNS
HANGING BASKETS
WIRE WINDOW GUARDS
OFFICE RAILINGS
LAMP SHADE FRAMES
AND ALL FANCY WORKS

WRITE FOR PRICES

2187 E. 2d St., CLEVELAND, OHIO

Mention The Review when you write.

SPECIAL PRICE LIST. SPRING 1915

Wire Hanging Baskets

6 at doz. rate—50 at 100 rate

	Per Doz.	Per 100
10-inch disc, 6 in. deep.....	\$1.15	\$ 7.50
12-inch disc, 8 in. deep.....	1.25	10.00
14-inch disc, 9 in. deep.....	1.75	12.50
16-inch disc, 10 in. deep.....	2.50	17.25
18-inch disc, 12 in. deep.....	3.00	22.50

GREEN SHEET MOSS—BEST GRADE

1 bale.....	\$1.00
5 bales.....	4.75
10 bales.....	9.00

SPHAGNUM MOSS.....10 bales, \$9.00

L. D. Telephones: Main 980-981

WM. MURPHY, 329 Main St., Cincinnati, O.





FOLDING FLOWER ..BOXES..



Our selection of Folding Flower Boxes is the most complete. We can furnish you a box for all varieties of Flowers and Floral Designs. Our service is dependable and our prices reasonable. All boxes made of Moisture-Proof Board. Special discounts allowed on quantity orders. Don't overlook our **Special Lily Box**, as described below, and order early. Samples and prices of these boxes mailed on request.

Palm Green, Mist Gray, Mist Brown.	White Glaze, Green Glaze, Pink Glaze.	Extra Heavy Spray and Design—Palm Green, Mist Gray and Mist Brown.	Violet and Corsage Boxes.	Peerless Green
Per 100 16x 4 x3.....\$ 1.85 20x 4 x3..... 2.15 18x 5 x3..... 2.15 21x 5 x3..... 2.50 24x 5 x3 1/2..... 3.00 30x 5 x3 1/2..... 3.30 36x 5 1/2 x3 1/2..... 4.50 18x 6 x3 1/2..... 2.75 21x 7 x3 1/2..... 3.25 24x 8 x4..... 3.85 24x 8 x5..... 4.15 28x 8 x4..... 4.35 28x 8 x5..... 5.00 36x 8 x5, Telescope..... 7.00 40x 8 x5..... 9.00 42x 8 x5..... 11.00 30x10 x5..... 7.00 36x10 x5..... 9.00 42x10 x5..... 13.00 48x10 x5..... 15.00	Per 100 16x 4 x3.....\$ 2.65 20x 4 x3..... 3.00 18x 5 x3..... 3.00 21x 5 x3..... 3.50 24x 5 x3 1/2..... 3.75 30x 5 x3 1/2..... 4.50 36x 5 1/2 x3 1/2..... 5.65 18x 6 x3 1/2..... 3.65 21x 7 x3 1/2..... 4.00 21x 8 x4..... 4.65 24x 8 x4..... 5.25 24x 8 x5..... 5.75 28x 8 x4..... 6.00 28x 8 x5..... 6.50 36x 8 x5, Telescope..... 9.00 40x 8 x5..... 11.00 42x 8 x5..... 13.25 36x10 x5..... 11.00 42x10 x5..... 15.00 48x10 x5..... 18.00	Per 100 30x12x6, Telescope...\$10.00 20x12x8..... 10.00 16x16x8..... 10.00 20x20x8..... 13.00 24x24x8..... 15.00 28x28x8..... 19.00 32x32x8..... 25.00 24x14x8..... 12.50 30x14x8..... 14.50 36x14x8..... 16.00 40x14x8..... 17.50 42x17x8..... 20.00 Palm Green Only. 23x12x5, Telescope...\$ 7.50 12x12x8..... 9.00 28x22x8..... 16.00 32x17x8..... 16.00 36x17x8..... 18.50 Mist Gray and Mist Brown. 24x24x10, Telescope...\$20.00	White and Violet Glaze. Per 100 7x 4x4.....\$ 2.50 8x 5x5..... 3.00 10x 6x5 1/2..... 3.50 12x 8x5 1/2..... 4.50 14x10x8..... 7.50 Plain Violet. 7x 4x4..... 1.75 8x 5x5..... 2.25 10x 6x5 1/2..... 2.50 11x 8x5 1/2..... 3.50 Mist Gray, Mist Brown and Palm Green. 7x 4x4.....\$ 2.50 8x 5x5..... 2.75 10x 6x5 1/2..... 3.00 12x 8x5 1/2..... 3.50 15x 6x5..... 3.50 14x10x8, Cov. 2 1/2..... 5.50 Palm Green Only. 15x 7x6 1/2.....\$ 5.00 12x12x7, Cov. 2".... 7.00	Per 100 20x 4x3, Teles. Cov...\$1.00 24x 4x3..... 1.90 18x 5x3..... 1.60 21x 5x3..... 1.90 24x 5x3 1/2, 2" Cov... 2.25 30x 5x3 1/2..... 2.50 21x 8x4..... 2.65 24x 8x4..... 2.90 28x 8x4..... 3.25 28x 8x5..... 3.75 36x 8x5, Teles. Cov... 5.25 40x 8x5..... 6.75 30x10x5..... 5.25 36x10x5..... 6.75 Palm Green Untinted. 30x12x6, Telescope...\$7.50 36x12x6..... 9.00 No printing charge on lots of 500 or over of as- sorted sizes.

SPECIALS

BASKET BOXES.

This Box is made to carry all sizes of Baskets and can also be used for Plants. Made in one piece collapsible style and out of heavy 3-ply moisture-proof stock.

12x12x15.....	\$12.00 per 100
15x15x20.....	15.00 per 100
18x18x25.....	20.00 per 100
19x19x30.....	25.00 per 100

FOLDING LILY BOXES.

This box is made from our White Glaze, Green Glaze or Pink Glaze stock with a full size Easter Lily in two-color work printed on cover. We make them in the following sizes:

24x8x4.....	\$ 6.25 per 100
24x8x5.....	6.75 per 100
28x8x4.....	7.00 per 100
28x8x5.....	7.50 per 100
36x8x5.....	10.00 per 100

Printing gratis on 200 or over.

SHIPPING BOXES.

This Box is made from a 3-ply moisture-proof container board and makes an ideal Express Package.

	Cover	Per 100
24x24 x8	3	\$19.00
24x24x10	4	24.00
28x28x10	4	36.00
30x30x 9	4	31.00
36x14x 8	3	19.00
40x14x 8	3	21.00
42x17x 8	3	24.00

A. A. ARNOLD PAPER BOX CO.

1302-1308 W. DIVISION ST. - - - CHICAGO

Mention The Review when you write.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO
Mention The Review when you write.

The best florist boxes for style and quality are

SEFTON BOXES

Illustrated catalogue in colors on request
1333 W. 35th St., CHICAGO

Mention The Review when you write.

U S Budlong's E Blue Ribbon Valley

Mention The Review when you write.

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

EVER-READY POT COVERS

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with improved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO.
146 Hughes Ave., Buffalo, N. Y.

Mention The Review when you write.

SPHAGNUM MOSS 10 BALES \$9.00

WM. MURPHY 329 Main St. CINCINNATI, O.

Mention The Review when you write.

It Will Pay You—GET BUSY—
Make your contract with mine owner direct for coal.

BOX 5, - DAWSON, PA.

Mention The Review when you write.

Do you know

Armadillo Baskets?



They are the most unique and best selling novelty ever produced!

Fashioned with ingenious skill from the armor-like shell of that curious animal of Old Mexico, the Armadillo. We also make and have Waterproof Baskets to be used as flower baskets in your window

WRITE FOR DESCRIPTIVE BOOKLET.

APELT ARMADILLO CO.

Comfort, Texas

Mention The Review when you write.

CUT FLOWER BOXES

EDWARDS FOLDING BOX CO

MANUFACTURERS
PHILADELPHIA, PA.

Mention The Review when you write.



Fancy Ferns

Finest stock in the country

We can supply you with good stock the year around.

\$2.50 per 1000

\$2.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00

Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each, \$1.25

Galax Leaves, green and bronze.....per 1000, \$1.25; case of 10,000, 7.50

Green Leucothoe Sprays, extra fine.....per 100, \$1.00; per 1000, 7.50

Green Sheet Moss, very fine for basket work, trimming pots, etc.

Per bag..... 2.00

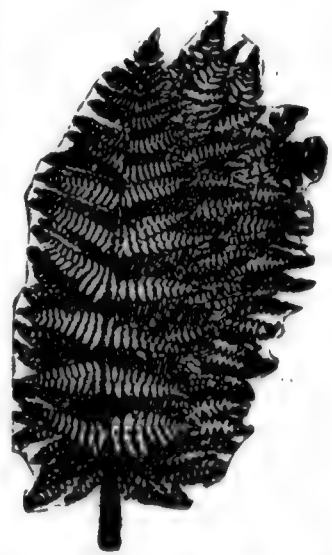
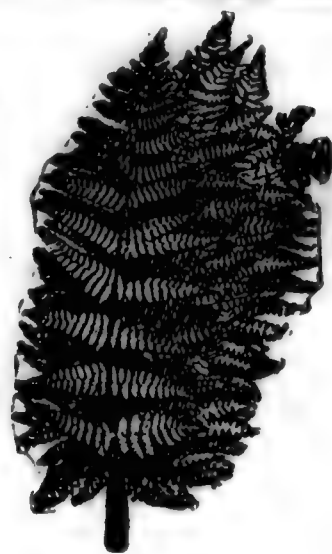
Sphagnum Moss.....per bale, 1.50

BOXWOODper lb., 20c; per case, 50 lbs., \$7.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

Michigan Cut Flower Exchange

264-266 Randolph St., Detroit, Mich.



Mention The Review when you write.

Various Notes.

Edward Walther, of W. J. Palmer & Son's lower store, is again on the sick list.

Joseph H. Rebstock has recovered from his attack of primula poisoning and is at work as good as new.

Joseph Sangster had a good Mothers' day window. It consisted of a large picture of a mother, with varicolored ribbons running from the picture to numerous boxwood trees placed at different angles in the window. He is showing some fine bougainvilleas in pots and reports that business has been good.

S. A. Anderson and family are finding fishing good in Michigan.

J. B. Wiese is having a big sale of bedding plants, Boston ferns and perennials. His delivery auto looks quite slick in a new coat of gray.

At the branch store of W. J. Palmer & Son, there was a special Mothers' day window every day for a week preceding, which gave the day great publicity.

It was with regret that the trade learned of the death of Prof. Cowell, who was honored and loved by all. We shall miss him at the meetings of the Florists' Club.

S. A. Anderson has combined the Rebstock store with the one at 440 Main street, discontinuing the business at the former store May 1.

At Stroh's Quality Shop special sales of different kinds of flowers are being held each day, but sales of short-stemmed roses are most frequent.

E. C. A.



Long Green Leucothoe \$2.00 per 1000
Medium " " 1.50 per 1000
Short " "75 per 1000
Ferns (Fancy and Dagger), will quote prices when new crop comes in.
Green Galax 45c per 1000 or \$3.75 per case of 10,000
Bronze Galax (in-season), as above.

Fresh, Fancy Stock.

Your Business is Solicited.

HAMPTON & PERKINS.

ROAN MOUNTAIN, TENN.

FOR YOUR SPRING DECORATIONS

Huckleberry and Lyratta Foliage

Fancy and Dagger Ferns

Fadeless Green Sheet Moss

WIRE OR WRITE..... **THE RUMBLEY CO.** ...EVERGREEN, ALABAMA

FERNS

Fancy Ferns.....\$1.25 per 1000

Dagger Ferns..... 1.00 per 1000

Green Sheet Moss 1.00 per bag

Give us a trial.

CHAS. BECK

Sand Lake, Rensselaer County, N. Y.

Mention The Review when you write.

FERNS

Fancy Ferns.....\$1.50 per 1000

Dagger Ferns..... 1.25 per 1000

Soap Ferns..... 1.00 per 1000

Cash with order, 5 per cent discount.

H. L. THOMPSON & CO.

EVERGREEN, ALA.

Mention The Review when you write.

Be Wise

Make your coal contracts from mine direct.

Box 5, - Dawson, Pa.

Mention The Review when you write.

Natural Green Sheet Moss

\$1.75

Dyed Green Sheet Moss

\$3.00

DELIVERED BY EXPRESS

We also handle Fancy and Dagger Ferns, Huckleberry Foliage.

QUALITY HIGH and PRICES LOW

KNUD NIELSEN

EVERGREEN, ALA.

Mention The Review when you write.

SPHAGNUM MOSS 10 BALES \$9.00

WM. MURPHY 329 Main St. CINCINNATI, O.

Always mention the Florists' Review when writing advertisers.

Ferns—Galax—Moss

SMILAX

Per doz. strings\$ 2.00
Per 100 strings 15.00

New Fancy Ferns

Per 1000.....\$2.50

Green Leucothoe Sprays

Per 100.....\$0.50 Per 1000\$4.50

Boxwood Sprays

Per lb.....\$0.20 Per case, 50 lbs., \$7.50

Plumosus and Sprengeri Sprays

Per bunch.....\$0.25
Per doz. bunches..... 2.50

BRONZE GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

GREEN GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

ADIANTUM

Croweanum Fronds, per 100\$1.00

Sphagnum Moss

Per bale \$1.25 5 bales, per bale, \$1.15
10 bale lots or more, per bale..... 1.00

Green Sheet Moss

Per bundle.....\$1.00 5 bundles.....\$ 4.75
10 bundles..... 9.00 25 bundles. 21.00

SPECIAL PRICES ON LARGE QUANTITIES.

Bronze, Green and Red Magnolia Leaves, \$1.25 per carton.

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at All Times.

C. E. CRITCHELL,

Wholesale Commission Florist,
32-34-36 East Third St.,

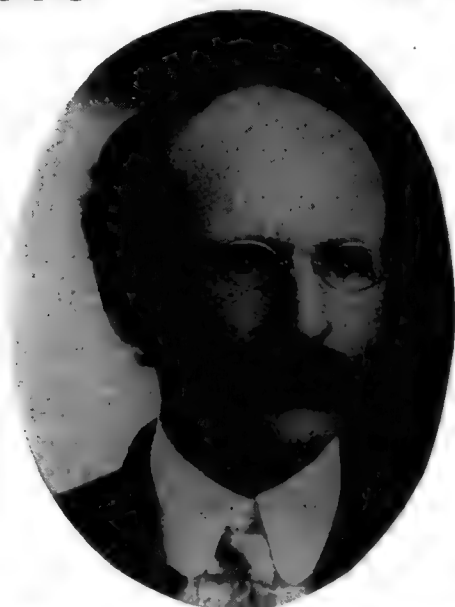
Cincinnati, Ohio

Mention The Review when you write.

"Nothing can Improve on Nature."

1886

1915



GEORGE W. CALDWELL, The Woodsman
The man who gave you the Wild Smilax

WILD SMILAX.
\$2.50 per case.

Natural and Perpetuated Moss.

Write, wire or phone

CALDWELL THE WOODSMAN CO.
Everything in Southern Evergreens
EVERGREEN, ALABAMA
Mention The Review when you write.

WILD SMILAX

New crop, now ready for shipment,
\$2.50 per case

Natural and Perpetuated Moss.

E. A. BEAVEN, - EVERGREEN, ALA.
Mention The Review when you write.

Selected Boxwood Sprays, tree and
dwarf, 12c pound.

Green Sheet Moss, \$1.25 bag.

Laurel Branches, 2x2x4ft. case, \$2.50

Laurel Stems, large bag, \$1.00.

W. Z. PURNELL, Snow Hill, Md.
Mention The Review when you write.

FANCY OR DAGGER FERNS

New Crop Fancy Ferns, \$1.50 per 1000
Dagger Ferns, 1.50 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

for your decorations, made fresh daily from the woods, 4c, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per
1000; \$7.50 per case of 10,000.

Sphagnum Moss, large sack, only 40c.

Pine by the pound, 7c; or by the yard.

Tel. Office, New Salem, Mass.
L. D. Phone Connection.



Branch Laurel, 35c for a large, round

Southern Smilax, 50-lb. cases, \$5.00

Green and Bronze Leucothoe Spray

\$3.50 per 1000.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$1.75 to \$3.00 per doz.

We also make any special sizes wanted.

Sample sent if desired.

Pine Wreaths, \$1.50 to \$3.00 per doz.

Order in advance.
Write, wire or telephone 13 R4.

CROWL FERN CO., Millington, Mass.

Mention The Review when you write.

NEW CROP

Huckleberry Foliage

\$1.75 per case

Also handle Fancy and Dagger Ferns,
Natural and Dyed Mosses.

Give me a trial.

Prices as low as the lowest,
QUALITY CONSIDERED.

KNUD NIELSEN
Evergreen, Alabama

Mention The Review when you write.

DAGGER FERNS

Any quantity on receipt of order. Every-
thing in the line of Southern Evergreen.

Wire Catherine, Ala. Write or phone, Gastonburg, Ala.

THE VIRGIN EVERGREEN CO., Gastonburg, Ala.
Mention The Review when you write.

SPHAGNUM MOSS 10 BALES \$9.00

WM. MURPHY 329 Main St. CINCINNATI, O.
Mention The Review when you write.

SPRAYS-GALAX

New Crop, Fresh from the Patch



Long Green Leucothoe.....\$2.50 1000

Short Green Leucothoe 1.25 1000

Bronze Leucothoe, assorted

sizes..... 8.50 1000

Bronze Leucothoe, short sizes, 2.00 1000

Green and Bronze Galax..... .50 1000

Hemlock Spruce Sprays..... 2.00 1000

Rhododendron Sprays..... 2.00 1000

Mountain Laurel Sprays..... 2.00 1000

Discount on large orders. Twenty years in the
business, and 2000 well pleased customers. Send
cash or reference with first order. All stock
positively guaranteed.

J. N. PRITCHARD, Elk Park, N. C.
Mention The Review when you write.

L. B. Bague & Son

Wholesale Dealers in

CUT FERNS
MOSS : : EVERGREENS

Established **HINSDALE, MASS.**
1867
Mention The Review when you write.

FERNS. FANCY AND DAGGER
Moss, Evergreen, Laurel, Spruce
and Hemlock Boughs, Xmas Trees, etc. Finest
Stock. Prices Right.

H. J. SMITH, Hinsdale, Mass.
Mention The Review when you write.

NEW SOUTHERN FANCY FERNS

5000 LOTS OR MORE

FANCY EASTERN FERNS

PER 1000, \$2.00

1.75

2.50

Let me book your orders now for Decoration Day and be sure of the stock when wanted.

C. E. CRITCHELL, Wholesale Commission Florist, 32-34-36 E. 3d ST., CINCINNATI, OHIO

Mention The Review when you write.

Green Sheet Moss

Natural Green Moss, which comes in Large Sheets.

This is one necessary item to every Florist all during the spring and summer. Can be used for lining Hanging Baskets, Covering Soil on Pot Plants, Decorating Show Windows and many other purposes.

1 Bale (5 bundles) for.....\$ 1.25
5 Bales (25 bundles) for..... 6.00
10 Bales (50 bundles) for..... 11.00

GEO. H. ANGERMUELLER

Wholesale Florist

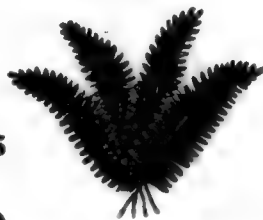
1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

A. L. FORTUNES1626 Ludlow Street
PHILADELPHIA, PA.**SPECIAL****Dagger Ferns**

in 5000 lots

\$1.00 per 1000



DAGGER FERNS.

Galax, Bronze or Green \$1.00 per 1000

Fancy and Dagger Ferns

Fancyat \$1.50 per 1000

Daggerat 1.00 per 1000

Cash with order. Wire or write

D. S. Crum & Co., McWilliams, Ala.**BEST YELLOW MARGUERITE.**

What is the best yellow variety of marguerite to grow for pot plants and cut flowers. I would prefer a deep golden yellow. J. G.—Mich.

The variety mostly grown is botanically called *Chrysanthemum frutescens* Etoile d'Or. This is a much freer bloomer than the so-called Giant Yellow, which also goes under other names. None of the marguerites are deep golden yellow in color. Their color most nearly approaches primrose or lemon yellow. C. W.

REMEDIES FOR THRIPS.

What is the surest and best way to dispose of a surplus stock of thrips? We have been using the acid method as a pest destroyer, but find it has no effect on the thrips. G. & S.—Ohio.

There must have been something wrong with the treatment if hydrocyanic acid gas had no effect on the thrips; it is the last word in fumigants, destroying everything that breathes. Ordinarily the use of any of the standard nicotine insecticides will clear out the thrips. Where the grower does not have success with his fumigant the trou-

NEW CROP**FANCY FERNS**

\$1.25 per 1000

Special inducement for

QUANTITY ORDERS

Contract now for

DECORATION DAY REQUIREMENTS

I also handle the very best quality Huckleberry Foliage, Dyed and Natural Sheet Mosses. I am a new firm in the field but an old timer in experience. Give me a trial.

I WILL PLEASE YOU.

KNUD NIELSEN

EVERGREEN ALABAMA

Mention The Review when you write.

DAGGER FERNS

New crop of Southern Dagger Ferns now ready for shipping.
\$1.00 per 1000—10,000 in case.

Cash with order. Wire or write.

S. S. BRANTLEY, McWilliams, Ala.

ble usually lies, not in the material, but in the way it is employed. Care and thoroughness ordinarily are what are lacking. F. R.

Want and For Sale Department

Advertisements under this head 10 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.30 for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By a good, reliable rose grower; single, middle age. Address No. 523, care Florists' Review, Chicago.

SITUATION WANTED—Expert florist wishes steady position; married man. Leopold Romansky, 11753 Lowe Ave., Chicago.

SITUATION WANTED—By young man, 25, as designer or grower in retail place; experienced and well recommended. Address No. 370, care Florists' Review, Chicago.

SITUATION WANTED—By all-round florist; age 25, German, single; 10 years' experience; good propagator, designer; references. Martens, 48 E. Walton Pl., Chicago.

SITUATION WANTED—By first-class gardener on private place, married man; please state wages and particulars in first letter. Address No. 510, care Florists' Review, Chicago.

SITUATION WANTED—As working foreman, by first-class grower of cut flowers and plants; can handle help; references; sober; state wages. Address No. 511, care Florists' Review, Chicago.

SITUATION WANTED—By first-class carnation grower; long experience; full charge; good references. Address No. 476, care Florists' Review, Chicago.

SITUATION WANTED—First-class designer and decorator; years of experience; able to manage; A-1 references; state salary. Garringer, Imperial Apartment 32, Freemason St., Norfolk, Va.

SITUATION WANTED—By florist and gardener, experienced in all branches of the business, private or commercial; sober; references. Address No. 524, care Florists' Review, Chicago.

SITUATION WANTED—By experienced rose grower, age 29, German; wish to take charge of large section; first-class references; state full particulars. Address No. 536, care Florists' Review, Chicago.

SITUATION WANTED—By a first-class grower of roses, carnations, mums, all kinds of fancy plants and bedding stock; thoroughly competent to take charge. Address No. 515, care Florists' Review, Chicago.

SITUATION WANTED—As foreman or grower, by expert grower of carnations and general greenhouse stock; German-American; good references as to ability and honesty; New York or eastern states preferred. Address No. 537, care Florists' Review, Chicago.

SITUATION WANTED—By a German florist and gardener; 25 years' experience; good grower of fancy pot plants; 1½ years in the U. S.; fully capable of taking charge of plant section; 40 years of age; sober, honest, good worker; state wages. Address No. 527, care Florists' Review, Chicago.

SITUATION WANTED—By ambitious young man of 19, as assistant bookkeeper, salesman, or general office or store work; three years' experience as florist; conscientious worker and willing to learn; reference and good recommendation; middle west preferred. Address No. 517, care Florists' Review, Chicago.

SITUATION WANTED—In first-class retail or wholesale place, near Kansas City if possible; 20 years' practical experience in the growing of cut flowers, potted plants, making up designs, etc.; capable to take charge of a medium size place if desired; German, middle age, single; please state wages in first letter. Address No. 532, care Florists' Review, Chicago.

SITUATION WANTED—By an excellent grower, principally cut flowers, greenhouse manager and constructor, landscape gardener and good in "making up," also designer and decorator; wish a permanent position in central U. S.; age 44, Swedish, American citizen; 16 years' actual experience; married but no children; first-class references; good reason for changing position. Address Carl Classon, Sedalia, Mo.

HELP WANTED—All-round grower for retail place of 35,000 ft. of glass. Kemble & Goodman, Mason City, Iowa.

HELP WANTED—A single man, at once, to grow roses and carnations; wages, \$13.00 per week to start. W. W. Coles, Kokomo, Ind.

HELP WANTED—At once, first-class rose grower to take charge. Address with references, particulars, etc., No. 519, care Florists' Review, Chicago.

HELP WANTED—Manager for flower shop; must understand cut flowers and shrub planting; good opportunity for experienced man. O. T. Johnson Co., Galesburg, Ill.

HELP WANTED—Man to work under foreman as pot plant grower, also rooted cuttings; wages, \$13.00 per week; married man preferred. Address W. E. Trimble Greenhouse Co., Princeton, Ill.

HELP WANTED—At once, a good, sober man to grow rose and pot plants, in a good, healthy city in middle south (Tennessee); a southern man preferred. Write at once to Chas. L. Baum, Knoxville, Tenn.

HELP WANTED—A-1 rose grower to take charge of section of ten rose houses and work under foreman; must be steady and sober and come well recommended; American preferred; wages, \$18.00 weekly. Address No. 591, care Florists' Review, Chicago.

HELP WANTED—At once, a florist and gardener, experienced in all branches of the business, one who can take full charge of 10,000 ft. of glass and 88 hotbed sash, and show results; wages, \$15.00 per week to start; send references at once. Owosso Floral Co., Hermann Thiemann, Prop., Owosso, Michigan.

HELP WANTED—A-1 grower of pot plants; must understand thoroughly the forcing of Christmas and Easter stock and the growing of bedding plants, etc., for catalogue trade; prefer man who has had experience in large pot plant establishment and who is ambitious to advance himself; must be sober and a hustler; willing to pay good salary to right man. Rosemont gardens, Montgomery, Ala.

WANTED—1000 to 1500 second-hand carnation supports. Address High Point Floral Co., High Point, N. C.

WANTED TO RENT—Greenhouse retail business near Chicago; write terms in first letter. Address No. 535, care Florists' Review, Chicago.

WANTED TO BUY—Second-hand hot water boiler for house 150x40, 60° to 80° zero, and 6-room house; also second-hand cold frame sash. Address No. 533, care Florists' Review, Chicago.

WANTED TO LEASE—After June 1st, by experienced business man with capital, retail greenhouses in good condition, with privilege to buy; state full particulars. Box 136, Newmarket, N. J.

WANTED—Information of George or Michael Hickey, about 45 years old, who worked at various occupations in Ohio and Illinois at the florists' business; when last heard from worked for C. L. Peck, tree doctor, Cleveland, Ohio; any brother florist knowing about party will confer a favor to write me or tell him to write home at once. Benj. Connell, Florist, Merchantville, N. J.

FOR SALE—Complete florist's outfit. Inquire 608 Wells Street, Chicago, Ill.

FOR SALE—15 boxes 10x14 double strength glass, never unpacked, \$2.00 per box. J. Loehrer & Son, Boone, Ia.

FOR SALE—Oklahoma greenhouse; \$1500.00 cash will handle, balance on easy terms. J. B. Detwiler, Enid, Okla.

FOR SALE—Glass; 250 boxes 16x18 D. S. A., \$3.00 per box f. o. b. North Milwaukee. N. Zweifel, North Milwaukee, Wis.

FOR SALE—A Hitchings greenhouse, 75x21 ft., at 609 W. Hoetler St., Germantown, Philadelphia. Inquire of Miss M. Bayard, Rydal, Pa.

FOR SALE—Greenhouse and residence property in town of 40,000; good stock; photo and description on request. Address No. 502, care Florists' Review, Chicago.

FOR SALE—Ten acre farm with two greenhouses and good buildings, all in fine condition; or will rent greenhouses. Address No. 525, care Florists' Review, Chicago.

FOR SALE—One McCray ice box, 3x8x9 ft., in good condition; one upright display case, one flat top display case, one small desk; terms reasonable for cash. Address No. 526, care Florists' Review, Chicago.

FOR SALE—Second-hand pipe; nice lot of 2-inch, 3-inch, 4-inch and other sizes in second-hand pipe; guaranteed sound, with good thread and coupling on each joint; write for prices. Baur Gas Co., Eaton, Indiana.

FOR SALE—8,500 feet glass, cement block office, dwelling, with gas, water, electricity, 6 lots; fine established vegetable and flower trade; northwestern Ohio; good price and terms; June 1st. Address No. 528, care Florists' Review, Chicago.

FOR SALE—Cheap, 3 greenhouses, 20x65, 1 acre of land, concrete block house, electric light, hot water heat, hot and cold water, bath room, 2nd floor, good basement with cement floor, toilet; 1 block from Union Cemetery. Fred C. Kesting, West Bend, Wis.

FOR SALE—\$3000.00 buys greenhouse, 26x63, hot water heat, 10 acres of land, 2 acres in nursery stock; 4-room house, barn; in city of 31,000, county seat; one-half down, balance five years; also have other small farms at bargain. F. A. Runzel, 500 Lake St., Muskegon, Mich.

FOR SALE—The finest flower and seed store in a southwest Missouri city of about 40,000 inhabitants, doing the cream of the business; will invoice between \$3000.00 and \$4000.00; intend to go in the wholesale growing; this is a fine opportunity for a party with a little money. Address No. 342, care Florists' Review, Chicago.

FOR SALE—7,000 ft. of glass, land 240x180, 7-room house, all modern improvements, in thriving city of 14,000; 10 blocks from heart of city; doing a large retail business; reason for selling, owner suddenly disabled; central Iowa; price, \$3,800. Address No. 531, care Florists' Review, Chicago.

FOR SALE—A good, growing business in a thriving little city; 20,000 feet, iron and cement construction; heating plant overhauled last summer; modern residence, and a fine location for doing business from the greenhouses; too good a business to give away, but would sell at a reasonable figure; am ready to retire; good chance for a live party; northern Illinois. Address No. 488, care Florists' Review, Chicago.

FOR SALE—Half interest shares (50) in an incorporated business; 15,000 feet of glass, residence, barn, horses, wagons, tools, etc.; store down town; everything in best possible shape and running condition; take my place and keep on with it; northern Illinois, 10,000 population; very fine business; best chance for a florist with cash; poor health is the reason. Address No. 529, care Florists' Review, Chicago.

FOR SALE OR LEASE—Greenhouses, 25,000 ft. of glass and 8-room house, all heated by steam; seven acres of land, water tower, gasoline engine, steam pump; barn and other out-buildings; greenhouses well stocked for wholesale and retail trade; population, 30,000, will take partner, if good grower; this is an opportunity for man with small capital; age compels owner to retire. Write to W. L. McConnell, 243 Lincoln Ave., Youngstown, Ohio.

FOR SALE

My business, consisting of about nine acres of land, partly in the city limits, partly over line; including ten greenhouses covering about 100 x 210 feet, nearly all Moninger material and Garland gutters, in best repair; large packing room and boiler shed, 39 x 110 feet; six-room house, 26 x 30 feet; barn, 28 x 36 feet; boiler shed, house and barn, all cement blocks, new, built within last three years; large and heavy brick stack, built three years; steam boilers insured by Hartford Co.; city water with 4-inch branch to curb, 1½-inch meter, can be increased to 4-inch; fire hydrant in front of place; electric light in house and shed; sewer in street; five connections to curb, one catch basin in property; all paid for; narrow gauge elevated track to unload coal from railroad; adjoining property mostly platted and building up fast; retail trade developing fast; wholesale trade unlimited; best shipping point in U. S.

Reasons for selling, health failing, and have sufficient means to live.

Place heavily stocked for spring sales, or will transfer place after Decoration day with necessary stock to carry on the business.

One horse, seven years old; all wagons in best condition; over 100 hotbed sash; about 50,000 pots; electric pot washing machine, and all tools and supplies and good will for practically the amount of the tax duplicate. This is not a dead business, but needs a live man. If you have a reasonable amount of cash and mean business, write or come and see me.

E. A. KUHNKE,

903 Holland Street,

TOLEDO, OHIO

FOR SALE—2 greenhouses, 18x100 ft. each, 2 years old; steam heat; stock, tools, etc.; 8 lots, 60x165 ft. each; doing good business; must sell on account of ill health. Address Geo. Dill, New Ulm, Minn.

FOR SALE—An up-to-date florist's establishment, in growing section within 12 miles of New York City, containing 6¼ acres of land, and the following greenhouses:

1 house, 100 by 12 feet, even span, Lord & Burnham, galvanized iron construction, 16 by 24-inch glass.

1 house, 110 by 22, even span, Hitchings, galvanized iron, 16 by 24-inch glass.

1 house, 150 by 23, sash house. All the above recently constructed, and fully stocked with carnations, mums and dahlias, with the latest and best sorts.

2 dwelling houses, all modern improvements, gas and electricity.

This is an opportunity for some one looking to locate near New York, in a good florist and nursery business.

Address all communications to No. 471, care Florists' Review, Chicago.

Position Wanted

Storeman, with eleven years of eastern experience, wishes to correspond with reliable firm which is in need of a good man. Address No. 492, care Florists' Review, Chicago.

STOREMAN WANTS POSITION

A designer, decorator, maker-up of bridal corsets, etc.; fifteen years' German and American experience in carrying out the finest artistic work; thoroughly versed in the general management of a first-class florist establishment; desire to secure none but a permanent position, where a man of character, honesty, appearance, is absolutely necessary; aged 30, single; German-Austrian; state salary with particulars in first letter. Address No. 534, care Florists' Review, Chicago.

SITUATION WANTED

By a first-class all-round grower, in cut flowers, plants, bulbs and general stock for retail place; good designer and propagator; capable of taking full charge of growing end and producing A-1 stock; man of character and ability; 18 years' experience, sober and reliable; single American; state wages per week and particulars. Address No. 530, care Florists' Review, Chicago.

2 ROSE GROWERS WANTED

Must be competent growers. Married preferred. State age, references and wages expected for steady position.

J. F. WILCOX & SONS, Council Bluffs, Ia.

For Sale or Lease

The greenhouses of E. F. Rose, in Taunton, Mass.; 6 houses, or 25,000 ft. glass; population of 40,000; only one flower store, that I sold last season; purchaser does not care to take the greenhouses; the chance for a live man with some capital, as some new stores are being built on Main Street.

E. F. ROSE, Taunton, Mass.

For Sale—Mail Order Seed Business

On account of ill health one of the large Eastern Mail Order Seed Houses wish to sell their entire business, established number of years.

Firm is incorporated and with a mailing list of over 350,000 names, mostly rural and small towns.

Firm will correspond with or see parties interested only and who are looking for an old and well established Mail Order business. Address No. 507, care Florists' Review, Chicago.

FOR SALE

Best paying florists' business in the state of Florida, in city of 75,000 population, consisting of two large greenhouses, six 75-foot slat-shaded flower beds, 2-story modern 8-room frame residence, completely furnished, screened veranda, and a large stock of roses, pot plants, bulbs, etc.; 30,000 square feet of ground space; on car line, one block from two cemeteries. T. H. Wilson, Box 224, Tampa, Fla.

For Sale at Gary, Indiana

Modern greenhouse plant, including four residence lots, fine residence, and four greenhouses; all practically new; located in the most promising section of the city of Gary. Also have established florist business in downtown corner store. This business and property can be purchased very reasonably, upon easy terms, and is an unusual opportunity for the right party. Call or address, **Kelley & Semmes**, Real Estate Agents, 19 East Sixth Avenue, Gary, Indiana. Phone 774.

Help Wanted

Florist, capable of growing first-class cut flowers and pot plants for holidays, also handling help on 50,000 ft. range; give reference with full particulars; state wages to start, with increase later for results.

J. C. STEINHAUSER, Pittsburg, Kan.

CASH FOR YOUR PROPERTY OR BUSINESS

I bring buyer and seller together, no matter where located. If you want to buy or sell, address **John B. Wright, Successor to Frank P. Cleveland, 2760 Adams Express Bldg., Chicago, Ill.**

12

PAGES OF RETAILERS' CARDS

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 70 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?



Fred H. Weber,

...Florist...

• Boyle and Maryland Aves.
Both Sides.

St. Louis, Mo., September 5, 1914.

Florists' Review,
Chicago, Ill.

Gentlemen:-

During the SIX MONTHS from March 4 to September 4 I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 20% allowed senders-----	102.60
Net value of orders for SIX MONTHS--	410.65

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florist's business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,

F. H. Weber
Boyle - Maryland Ave.

Orders for TEXAS

KERR THE FLORIST
HOUSTON, TEXAS

Member Florists' Telegraph Delivery

HOUSTON, TEXAS
"Forestdale"
The Flower Shop
Seven Entries — Five Prizes

FORT WORTH, TEXAS
J. E. McADAM
Member Florists' Telegraph Delivery.

Lang Floral & Nursery Co., DALLAS, TEXAS
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXAS Dallas Floral Co.
DALLAS, TEX.
H. F. GREVE, Prop.

DENTON FLORAL CO., DENTON, TEX.
S. W. KANADY, Mgr.
Careful attention to packing for deliveries to all Southern and Middle States.

EL PASO, TEXAS
POTTER FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

STATE NURSERY CO. CUT FLOWERS
155,000 sq. ft. of glass at your service
HELENA, MONTANA

TOLEDO, O.

The Market.

Mothers' day proved to be a grand success this year and better results were realized than ever before. Cut flowers were plentiful, considering the weather prevailing during the last two weeks. Roses and carnations were in fine shape and the cut was good. With long stems and good flowers, they helped to increase the sales by their excellent appearance. Sweet peas were in fine crop and brought good returns. Mignonette, daisies and snapdragons also found favor with the people.

All florists in the city were well pleased with the outcome and seem to have renewed confidence in trying to boost Memorial day, so as to make that day more of a success than ever. The leading florists of the city, both retail and wholesale, had a joint meeting to consider Mothers' day advertising, with Mr. Kneisel, the publicity man of the Florists'-Club, as the chairman, and resolved to have a large coöperative ad in the daily papers, the results from which were greatly felt by all. The demand for white flowers was done away with to a great extent, as a result of the ad, which read as to this, "For Mother's memory, flowers white; for mothers living, flowers bright." Roses, tulips and sweet peas found about as good a sale as did the carnations. Another item that amounted to no trivial importance was the sale of blooming plants and baskets. Many people have come to the conclusion that if a plant is sent instead of cut flowers, the recipient will have more pleasure in caring for the plant for some time than by having an exquisite bouquet for a few days. Hydrangeas, marguerites,

MT. CLEMENS, MICH.
Rock Garden Greenhouses

AUG. VON BOESELAGER

NORTH GRATIOT AVENUE

Member of the Florists' Telegraph Delivery

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons
Corner Broadway and Gratiot Ave.,
DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.

MICHIGAN ORDERS will be carefully cared for by
HENRY SMITH
Wholesale and Retail Florist of **GRAND RAPIDS**

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist
11 WEST MAIN STREET

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, 153 Bates St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Malardre Bros
FLORIST

Main Store:
2077 Broadway at 72. St.
Phone: Columbus 6883

Branches:
2703 Broadway at 103. St.
1664 Second Ave. at 26. St.

Greenhouses WOODSIDE, L. I.

We Carry the Highest Grade of Cut Flowers

ADJACENT TO THEATRICAL
AND STEAMSHIP DISTRICTS

WEDDING DECORATIONS A SPECIALTY

SAN FRANCISCO

Podesta & Baldocchi

224 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO, CAL.

SHIBELEY-MANN CO.

Fills orders for florists all over the world. Prices reasonable and commission allowed.

1203-1205 Sutter Street

ESTABLISHED 1890



Darbee
FLORIST

SAN FRANCISCO, CAL.
1036 Hyde Street
Choice Selected Flowers

Delivered anywhere in this vicinity, steamer sailings, etc. Also California Flowers and Greens shipped successfully to Eastern cities. Write or wire us.

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS and DECORATORS

We Solicit Telegraph Orders. Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Darling's Flower Shop

(Hayward Floral Co.)

216 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers, delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

233-235 Grant Avenue

JOSEPH'S Flowers, Fruits, Favors
FLORISTS

B. M. JOSEPH Novelties for Phone Sutter 423

"Welcoming" and "Bon Voyage" Packages
Flowers Delivered to Any Part of the World

SPOKANE, WASHINGTON

A. J. BURT, 829 Riverside Avenue

spireas and numerous other potted plants were the leading sellers in the potted line. Baskets of roses, tulips, carnations, peas and forget-me-nots met with great favor. Another idea to help create a sensation for Mothers' day, an idea used last year, was the placing of large banners across the side panels of the delivery machines, announcing the day.

Various Notes.

S. N. Peck reports an increase of nearly thirty-five per cent on potted plants over last year. His store is near the interurban depot and many people from out of town took plants home with them this year, instead of cut flowers; hence the increase.

Mrs. J. B. Freeman had her window beautifully trimmed, with a picture of an elderly lady in the background and large vases of cut flowers around it.

Schramm Bros. report an extra heavy sale on boxes of cut flowers. They advertised a special box of flowers at \$1 and the results obtained were remarkable.

Miss Helen F. Patten has been kept busy during the last two weeks with an enormous amount of funeral work. Mothers' day business was a grand success at this store also.

Tom Magee is able to be around the store again, although on crutches. He was severely injured some time ago in an accident; the ligaments of his right leg were broken.

Max Spanner is mourning the loss of his delivery automobile. It took fire last week, and before the arrival of the fire department the machine was entirely consumed.

The city council is conducting another city beautiful campaign and has secured the services of W. H. Steffens, an experienced florist and landscape gardener. Mr. Steffens gives lectures at certain halls and schools and tells the people what, where and how to use plants of all kinds to obtain the best

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. 912 Third Ave. L. W. McCoy, Florist

GROWER, WHOLESALE
AND RETAILER

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

ROSAIA BROS.

Florists and Decorators

1003 Third Avenue
SEATTLE, WASH.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Tonseth Floral Co.

133 Sixth Street

GROWERS and
RETAILERS, Portland, Ore.



PORTLAND, ORE.
Clarke Bros
FLORISTS
OAKLAND, CAL.

CHEYENNE, WYO.

Arthur A. Underwood, Proprietor

Swayger Greenhouses

FOR PROMPT AND
FAITHFUL SERVICE

"FLOWERS TO ALL WYOMING"

Wire to Wyoming's Leading Florist... Louis B. Westholder
Orders promptly filled. Evanston, Wyo.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

DARDS, N. E. Cor. 44th Street and Madison Avenue,
NEW YORK

Orders delivered on all the Ocean Liners or telegraphed to our own correspondents in Europe and the British Colonies.

Cable Dardsflor, Western Union

Member Florists' Telegraph Delivery.

Established 1874

Abundantly prepared at all times.

Edwards Floral Hall Company
1716 Pacific Ave.
ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean and South Carolina Avenues.
Member Florists' Telegraph Delivery Ass'n.

MADDEN
FLORIST
JERSEY CITY
N. J.
ESTABLISHED 1899

Your orders for ATLANTIC CITY, N. J. will be carefully filled by

Georgette H. Berkey
1505 Pacific Ave.
Member Florists' Telegraph Delivery.

PHILIPS BROS., 938 Broad St.
NEWARK, N. J.

Artistic Floral Work and Long Stem Beauties our Specialty

MONTCLAIR, N. J. MASSMANN,
All Orders Promptly Attended to
L. D. Phone No. 438.

NEW JERSEY
EDWARD SCEERY—PATERSON and PASSAIC
Member Florists' Telegraph Delivery Association

W. and W. FLOWER STORE
99 S. Main St., WASHINGTON, PA.
Wholesale and Retail Florists.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

"THE ROSERY"
LANCASTER'S QUALITY FLOWER SHOP
Lou Helen Dundore Moore
LANCASTER, PA.

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

THE FERNERY **SCHULTHEIS, FLORIST**
Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

J. V. LAVER
ERIE, PA.
WRITE, PHONE or WIRE

ESTABLISHED 1893
The Schlurath
FLORAL CO. ERIE, PA.
All orders carefully and promptly filled.

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

MYERS BROS. Altoona, Pa.
All Orders Carefully Executed

results. This is meeting with great favor with the people and the result can be seen in the greenhouses throughout the city, for the demand for flowers this year is considerably greater than a year ago at this time. Another way in which Mr. Steffens is helping the florists along is by visiting the different factories, investigating the premises, informing the board of directors what would be good to plant to beautify the exterior of the factories, and recommending various florists in the city. In this way many fine contracts have been let and a stronger demand has been created.

G. B. S.

BOSTON.

The Market.

There was a decided improvement in cut flower trade, covering the whole of last week, which reached its climax May 7 and 8. The demand for Mothers' day, which started May 6, was greater than ever before. All stock, but particularly carnations, made decided advances in prices. Carnations, which had been druggery at \$1 and \$3 a week previous, advanced to \$5 and \$6; inferior flowers made \$4 and fancy whites \$8 and, in some cases, \$10 per hundred. The best demand was for whites, the high colors being least in favor. Prices on carnations averaged better than at Thanksgiving, Christmas or Easter. Most of the growers were somewhat off crop. Roses cleaned up well through the week. Short-stemmed flowers made \$2 to \$4 per hundred; advances on other grades were not noticeable. Select Beauties have been abundant. Prices of \$10 to \$15 per hundred are as high as these now realize. Ophelia remains a fa-

W. J. PALMER & SON
Palmer's
304 MAIN STREET
BUFFALO, N. Y.
Members Florists' Telegraph Delivery Association

S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

Dankes ALBANY, NEW YORK

Flowers delivered also in Troy, Watervliet, Cohoes, Rensselaer and Schenectady
Member of Florists' Telegraph Delivery Ass'n

ALBANY, N. Y.
The Rosery 23 STEUBEN STREET
FLOWER SHOP Best service Send your orders to us

W. & T. CASS, Florists
GENEVA, N. Y.

Telegraph Orders Promptly Filled in Western New York.

SYRACUSE, N. Y.
1703 Court Street
J. MULHAUSER & SON, Florists

Send orders for delivery in **ROCHESTER, N. Y.** and all points in Western New York to
H. E. WILSON, 88 East Main Street

ROCHESTER, N. Y. J. B. KELLER SONS, Florists
25 Clinton Avenue, N.
Roch. Phone Stone 506, L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

M. P. CHAMPLIN, 226 Nott Terrace
SCHENECTADY, N. Y.
Flowers and Floral Designs for All Occasions

WELLS COLLEGE and
CENTRAL NEW YORK ORDERS
DOBBS & SON, Auburn, N. Y.

The Saltford Flower Shop
Poughkeepsie, New York
A QUALITY SHOP IN A QUALITY TOWN

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Alexander McConnell

611 Fifth Avenue, corner of 49th St.

NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNEL

C.C. Trepel

Main Office, BLOOMINGDALE'S
Third Ave. and 59th St.,
NEW YORK

Largest individual retail dealer
in CUT FLOWERS and PLANTS
in the world.

David Clarke's Sons

2239-2241 Broadway
Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

M.A. Bowe

IN HEART OF NEW YORK CITY
6 E. 33d Street, New York
Opposite the Waldorf-Astoria. Phone Mad. Sq. 6404
Our Motto—The Golden Rule

Flowers to All the World by TELEGRAPH

SIEBRECHT & SON
619 Fifth Ave., NEW YORK CITY
WE WERE ONE OF THE PIONEERS

YOUNG & NUGENT

NEW YORK: 42 W. 28th St.

In the theater district. Exceptional facilities
for delivering flowers on outgoing steamers.
Your orders will receive prompt and careful
attention. Wire, telephone or write us.

MYER L. D. Phone
5297 Plaza
609-11 Madison Ave., New York

ORDERS NEW YORK WIRE OR PHONE TO FOR MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as References

European Orders Executed

Member Florists' Telegraph Delivery Association

THOS. F. GALVIN, Inc.

NEW YORK 561 Fifth Ave.
Vanderbilt Hotel
1 Park Street
799 Boylston Street BOSTON

Deliveries to Steamers and all Eastern Points.

WARENDORFF

STORES ALL OVER TOWN Send your
New York orders to
The Ansonia, 74th Street and Broadway.

favorite, but Prince d'Arenberg, Hadley,
Russell and Richmond also sell well.
Yellows are not abundant. Whites
met with a particularly good call for
Mothers' day.

Yellow marguerites proved great
sellers for Mothers' day. They were
made up into baskets in great num-
bers and were next in popularity to
carnations. Violets at last are done,
although some doubles appeared as late
as May 11. Good sweet peas are in
demand, Spencers, as usual, selling
much the best. The quantity of Dutch
bulbous flowers is on the decline; much
of this stock now arriving is grown
outdoors. Some good Gladiolus Amer-
ica is seen; also small lots of other
varieties. Lilies continue druggery, as
are antirrhinums, except for good
pink shades. Some double feverfew
sells quite well, also Gypsophila
elegans. Gardenias are good in quality
and there is a good call for them.
There is an abundant supply of Cat-
tleya Mossiae. The present week sees
warmer weather and considerable re-
cessions in prices. Both roses and car-
nations show a decided drop.

There is increased call for bedding
plants. Among flowering plants hy-
drangeas and rambler roses sell best.

Various Notes.

Welch Bros. Co. had active business
last week and is equipped for a record
Memorial day trade. An importation
of artificial wreaths from Europe has
just arrived. David Welch has for
some years made his annual European
trips on the Lusitania, which was sunk
May 7. No event of late years has
caused so much excitement here.

John Barr, of Natick, had 7,500 car-
nations May 7 and 8. He is busy plant-
ing his young stock in the field this
week. He has over 100,000 plants.

JOSEPH TREPEL

334 Lewis Ave., BROOKLYN, N.Y.

Telephone No. 1810 Bedford

SIX UP-TO-DATE STORES
IN THE CITY OF BROOKLYN

We fill orders for steamers, thea-
ters, funerals, etc., at the short-
est notice. We give personal
attention to your orders and
guarantee satisfaction.

Remember Phillips

272 Fulton Street
BROOKLYN

Brooklyn's only member of the Florists'
Telegraph Delivery. Floral deliveries in New
York, Brooklyn, Long Island, New Jersey, Etc.
Established 1874

HUGO H. JAHN

710 Nostrand Avenue

Tel. No.
1952 Bedford

BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere
within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

WILSON 3 and 5 Greene Ave. BROOKLYN 339 to 347 Greene Ave.

Phones 3908 Prospect 6800 NEW YORK

Telephone, Murray Hill 783

KOTTMILLER FLORIST

426 Madison Avenue, corner 49th St., NEW YORK

Highest Award at the International Flower Show,
April 11, Grand Central Palace.

Out-of-town orders solicited.
Location Central. Personal Attention.

IN THE HEART OF NEW YORK CITY

Close to Theaters and Steamships

Personal Selection Satisfaction Guaranteed


THE BOSTON FLORIST

Established 1902

135 E. 34th St., NEW YORK

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



SEND
YOUR
ORDERS FOR
DIXIE
LAND
TO
**IDLE HOUR
NURSERIES**
Macon, Georgia
All Choice
CUT FLOWERS
in Season
Orchids and Valley
a Specialty

FOR DELIVERY IN
GEORGIA
Consult

LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

BIRMINGHAM, ALA.
The Flower Shop

Order your flowers on any occasion for delivery in this section from the leading Florist in the City.

C. I. BAKER,
1514 So. Thirteenth St., BIRMINGHAM, ALA.

MILLS THE FLORIST, Inc.
36 W. Forsyth Street
Jacksonville, Fla.

We reach all Florida and South Georgia points

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

KNOLL FLORAL COMPANY.
THE LEADING FLORISTS.
TAMPA FLA. Phone 2816

MRS. L. P. FOWLER, Florist
202 Orange St., WILMINGTON, N. C.
All orders for N. Carolina filled promptly.
Usual discount. Long distance Bell Phone, 1433-J.

MOBILE, ALABAMA
The Minge Floral Co.

ROSEMONT GARDENS
W. B. Paterson, Prop., MONTGOMERY, ALA.
116 Dexter Ave.
Members Florists' Telegraph Delivery Ass'n.

RICHMOND, VA.

JOHN L. RATCLIFFE
FLORIST

209 W. Broad St. Branch { Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices { Richmond, Va. Springs, W. Va.

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association.

VAN LINDLEY CO.

FLORISTS

GREENSBORO, N. C.

W. A. Riggs, of Auburndale, has a splendid lot of Hydrangea Otaksa carrying fifteen to thirty heads each, also a good lot of roses coming on for Memorial day. Among bedding plants he has 10,000 geraniums, 5,000 salvias and 10,000 other annuals.

The Gardeners' and Florists' Club will hold a field day at the Arnold Arboretum, May 21. Members and friends are asked to meet at the Forest Hills entrance at 2:30 p. m. The entrance gates there are only five minutes' walk from steam, elevated and surface cars. Lilacs and many other shrubs will be finely in flower May 21.

James Wheeler, of Natick, is the heaviest shipper of yellow marguerites to the wholesale markets this season. May 7 and 8 he had over 60,000 flowers. He also had a splendid lot of carnations.

I am glad to report Robert E. Montgomery, who underwent an operation at the Natick hospital three weeks ago, as much improved in health, although somewhat thinner. He was able to resume his duties as salesman for his father at the Coöperative Market, May 10.

The general verdict among the local retailers is that the demand for flowers for Mothers' day was far ahead of all preceding years. A large variety of flowers, in addition to carnations, were used. The wholesale markets all had a better trade than at Easter.

The W. W. Edgar Co. is working up an immense stock of bedding plants this season and orders are pouring in. Of hydrangeas in tubs they have a big stock; rambler roses and spiræas are also grown in quantity for Memorial day. Mrs. W. W. Edgar has just acquired a fine touring car.

Penn advertised more extensively than ever for Mothers' day. May 7 he had large advertisements in six leading Boston dailies. Probably no

Arcade Floral Shop

F. W. KUMMER, Prop.

309 KING ST.

CHARLESTON, S. C.

Charleston, S. C.

CAROLINA FLORAL STORE

339 KING STREET

Greenhouses: Meeting and Romney Streets
We grow our flowers; place your orders here for fresh flowers.

Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

J. W. DUDLEY SONS CO., Florist

In West Virginia at PARKERSBURG, CLARKSBURG and HUNTINGTON

You can depend on us for all orders for delivery in West Virginia.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery

Colorado Springs, Colo.

Frank F. Crump Wholesale and Retail Florist
Member Florists' Telegraph Delivery

The Colonial Flower Shop

518 N. Main St., PUEBLO, COLO.

Will promptly execute all orders in this vicinity.

CHARLES P. DUDLEY

FLORIST

Union Trust Bldg., 7th and Market Sts., PARKERSBURG, W. Va.

Orders for **Charleston, W. Va.** are given prompt and careful attention by the **CHARLESTON CUT FLOWER AND PLANT CO.**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BOSTON, Massachusetts
24 Tremont St.

J. NEWMAN & SONS CORP'N

Orders by wire receive prompt and careful execution.
We can refer to leading florists in all principal cities. Established 1870.

Filene's

FLOWER SHOP

BOSTON, MASS. TELEGRAPH
STATION IN THE STORE

Boston Cut Flower Co.

14 Bromfield St., BOSTON

Artistic work—close personal attention.
Takes special care of theatre and steamer orders.

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

RANDALL'S FLOWER SHOP

HARRY I. RANDALL, Proprietor

Phone: Park 94

13 PLEASANT ST., WORCESTER, MASS.

Member Florists' Telegraph Delivery Association.

Flower Shop

Prompt deliveries throughout **PITTSFIELD,**
the **BERKSHIRES,** Lenox, **MASS.**
Lee, Stockbridge, etc.

H. F. A. LANGE

Worcester, Mass.

Delivers to all points in New England.
125,000 square feet of glass.

Member Florists' Telegraph Delivery Association

PROVIDENCE, R. I.

T. J. JOHNSTON & CO.

and All New England Points 171 Weybosset St., Providence

BROCKTON, MASS.

All orders received, delivered promptly in New
England.
W. W. HATHAWAY, 9 Main Street

E. W. PEARSON

NEWBURYPORT, MASS.

15,000 ft. of glass. Auto delivery. We want your orders

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

¶ New England's
Leading Flower
Shop is prepared
to handle your Me-
morial day orders.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
37-43 BROMFIELD STREET

Wax Brothers **Boston, Massachusetts**
143 Tremont Street
The Centrally Located Florist Shop
We cover All Points in New England.
Years for Reciprocity.
Member Florists' Telegraph Delivery.

CARBONE, 342 Boylston St.,

BOSTON

Member Florists' Telegraph Delivery Association

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 30% allowed.

other florist in the United States spent as much on advertising for this occasion. Baskets of yellow marguerites had an immense sale, as had Beauty, Killarney and other roses, carnations, valley and gardenias.

F. W. Holbrow, of Dorchester, had a superb lot of Gladiolus America in the market May 8. The spikes realized \$3 per dozen. Mr. Holbrow was early in the field last year also.

The suggestion advanced that Boston should hold a small spring show next year and a large May show is not received with much favor. Growers are mostly too busy in May to exhibit at or attend shows and the public cannot be made to attend such an exhibition or take an interest in it as they would in a spring show. Is there any reason why Boston cannot have a successful spring show when New York, located 240 miles nearer Philadelphia, has plans already well advanced for holding one?

H. H. Rogers, of South Sudbury, still grows Winsor carnations in quantity and had a heavy pick for Mothers' day. He still grows Enchantress, but no one will buy it when Pink Delight can be had. Other varieties grown are White Enchantress and Beacon.

William H. Carr is getting some splendid ixias from John Davie, of Dedham, and Peach Blossom gladioli from Fruit Hill Greenhouses, of Providence.

Patrick Welch has had splendid business since opening his new store at 262 Devonshire street. The bulk of his flowers are sold right over the counter and everything is wholesaled. It is a fact that some of our so-called wholesale houses do a considerable retail business, even making up floral

RHODE ISLAND
JOHNSTON BROTHERS

LEADING FLORISTS

38 Dorrance Street, PROVIDENCE

Members Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North-
ern N. Y. filled to your entire satisfaction at right prices.

Gave Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph Delivery Association.
Orders solicited for all parts of Connecticut
Stores: 741 Main St., 364 Asylum St.
Greenhouses: Benton St., Hartford, Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn., Norwich, Conn.
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

Yankton, South Dakota

We grow Roses, Carnations, and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

LYNN, MASS. GIBBS BROS.

233 Union Street
We deliver also
SWAMPSCOTT SAUGUS BAHANT SALEM

BRATTLEBORO, VT.

OAK GROVE PARK
ALLEN, FLORIST

VERMONT'S FLORIST

W. E. PETERS

137 St. Paul St., BURLINGTON, VT.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

Bell Main 2809
Cuy. Central 1866

The Smith & Fellers Co.
LEADING FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
CLEVELAND and STATE OF OHIO

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. CLEVELAND, OHIO
1836 W. 25th St.
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS
1284-1308 Euclid Avenue
Members Florists' Telegraph Delivery Ass'n.

The Cleveland Cut Flower Co.
CLEVELAND, OHIO

Will fill your orders for Designs or Cut Flowers in Northern Ohio.

CLEVELAND OHIO
A. GRAHAM & SON

5523 EUCLID AVENUE Member F. T. D.

MITCHELL, S. D.
FOR SOUTH DAKOTA
AND THE NORTHWEST
THE NEWBURYS, Inc.
We raise 'em.

NEWARK, OHIO
CHAS. A. DUERR
Member Florists' Telegraph Delivery

NEWARK, OHIO
Kent Brothers Flower Shop, 20-22 W. Church St
FLORAL DESIGNS of all kinds COVER ALL OHIO POINTS

Send Orders for
Washington, D.C.

and vicinity to

WASHINGTON,
D. C.



GUDE BROS. CO.
FLORISTS
1214 F ST. N.W.
WASHINGTON, D.C.

Members
Florists' Telegraph Delivery

"ALWAYS AT YOUR SERVICE"

TOLEDO

METZ & BATEMAN
Ohio Bldg. 414 Madison Ave.
Located in the center of business district.

CLEVELAND, OHIO

BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

SIoux FALLS, S. D. 74 trains daily. Supplies
S. Dak., N. Dak., Minn.,
Iowa and all points west.

THOMAS GREENHOUSE (Est. 15 years.)

designs to order. This practice is growing and should be discouraged in every possible way.

The Boston Cut Flower Co. was well satisfied with the Mothers' day business, which went far ahead of a year ago.

The West Street Greenhouses, of Reading, are strong on double bachelor's buttons, yellow marguerites and carnations.

Tomatoes are well set and some fruit is already ripening at Thomas Roland's, Nahant. Two immense houses here, containing 40,000 plants of Comet, are a grand sight. Roses continue in good crop, and Mr. Livermore, the manager, looks for a large Memorial day cut.

The tulip display in the Boston public gardens is at its height this week. Henry Penn took a unique and original way of commending it, and urging people to visit it, in an advertisement in the leading Boston newspapers.

Some carnation growers have their plants all out in the field. Others are busy getting their stock out this week. More field plants will be grown than usual, as the demand for rooted cuttings this spring was less robust than usual.

Wax Bros. had a splendid Mothers' day business and recently have had some large wedding and funeral orders.

Light colored carnations never sold so well before for Mothers' day. Matchless made, in special cases, \$10 per hundred, over double the Christmas and Easter prices, and it can hardly be called a white carnation either. It is new, however, has a fine odor, and has proved a good keeper and shipper.

Henry Penn is president of the

Blackstone

Everything
First-Class

14th and H Streets

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO
Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 266 So. High St.
Citizen's 5328, Bell Main 2908

The Livingston Seed Co.
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., COLUMBUS, OHIO

LIMA, OHIO
Eggert N. Zetlitz
THE LEADER

Steubenville, Ohio
G. L. HUSCROFT,
FLORIST

118-120 North Fourth Street

All Orders Promptly Executed.

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

MRS. J. B. FREEMAN, LEADING FLORIST
Successor to Geo. A. Heisl **Toledo, O.**
All Orders Promptly Executed

VAN METER FLOWER SHOP
SPRING and HIGH, **Springfield, O.**
BEST FLOWERS for EVERY OCCASION

Dayton, Ohio **HEISS COMPANY**
112 South Main Street
Members Florists' Telegraph Delivery Ass'n.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

Telegraph Delivery Department

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KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.

913 Grand Avenue

All Orders Given Prompt and Careful Attention.
Member of the Florists' Telegraph Delivery.

A. Newell
FLORIST

Established over 20 Years

N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

GEORGE RYE
"Some Florist"

16
N. 6th St., Ft. Smith, Ark.

LITTLE ROCK, ARK.
Paul M. Palez, Florist
409 Main Street

All orders carefully filled and delivered
to all parts of the city, Arkansas and the
Southwest.

SPRINGFIELD, MO.

SUMMERFIELD FLORAL CO.
Growers and Retailers for the Southwest

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

JAMES HAYES, LEADING FLORIST
819 Kansas Ave.
TOPEKA, KAN.

Mrs. M. E. Hollcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

ST. LOUIS and VICINITY

Send Orders to the Finest and
Best-equipped store in the city

SANDERS, 623 Clara Ave.

Write, Wire or Phone your orders to

YOUNG'S

1406 Olive St., ST. LOUIS, MO.

Regular discount allowed on all orders, either
Plants or Cut Flowers.

Phones: Bell, Main 2806; Kinloch, Central 4981

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA

Members Florists' Telegraph Delivery

ST. LOUIS
J. J. BENEKE, 1216 Olive Street

Bromfield Street Improvement Association,
and would seem to be the right
man for such a position.

From present indications the annual
lilac display at the Arnold Arboretum
will be at its best about May 20 this
season.

Remember the club meeting May 18.
Prof. A. H. Nehrling will speak on
"Horticultural Education" and there
will be fine exhibits. W. N. C.

ST. LOUIS.

The Market.

The receipts of cut flowers last week
continued to be heavy, with quality in-
ferior to that of the previous week.
Prices were low the first few days, but
as the demand increased for Mothers'
day, they were raised considerably.
Carnations went from \$3 to \$5 per hun-
dred, though only a few days before
1,000 could be bought at the same prices.
This forced the retailer, who had been
selling them at low prices, to quote car-
nations at 75 cents to \$1 per dozen, and
it is reported that a number of sales
were lost on account of the sudden ad-
vance. This, however, was felt more
in the downtown district; the uptown
florists, who always maintain higher
prices, say little objection was made to
the advance. So we can safely say none
of the florists were overburdened with
Mothers' day business.

Stock that is not overplentiful has
the best demand, such as gladioli, fancy
Beauties, valley and lilies. May 10
prices came down considerably, but the
expected oversupply did not arrive. The
market was cleaned up early, but it is
expected that before this week is over
there will be plenty of everything in
carnations, roses and lilies. Gladioli are
selling at \$5 per hundred. Some good
cut peonies are coming in daily at \$3
and \$4 per hundred. Iris and miniature
gladioli were a glut. Sweet peas are
becoming somewhat scarce. Everything
in greens can be had at usual prices.

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143-Kinloch, Victor 999

ST. LOUIS, MO.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
JEFFERSON and WASHINGTON AVE.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

STUPPY FLORAL CO.

Orders executed
Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

63 South Main Street

Members Florists' Telegraph Delivery Ass'n.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Montreal
Can.

Corner St. Catherine and Guy Streets.
Member Florists' Telegraph Delivery.

Winnipeg, Canada

THE ROSERY, Florist

289 Donald Street

ORDERS TAKEN FOR DELIVERY ANYWHERE
BETWEEN PORT ARTHUR AND THE COAST

Canada's Florist

Dunlop's

96 Yonge St., TORONTO

SIMMONS & SON

TORONTO, CAN.

SCRIM'S, FLORIST

OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS
 S. E. corner Charles and Pleasant Sts.,
 BALTIMORE, MD.

The firm with 82 years' experience and reputation
 Quick auto delivery service for city and suburbs.

Baltimore, Maryland
 AND ALL SOUTHERN POINTS
PIERCE & CO. "The House
 of Flowers"
 517 N. Charles St., Baltimore, Md.
 Members Florists' Telegraph Delivery

WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.
 Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
 Commissions Promptly Executed.
 Quality—Excellence—Ability
 Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.
JOHN A. KELLER CO.
 INCORPORATED
 123 EAST SIXTH STREET
 Member Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING
 FLORISTS
 212 Fifth Avenue No.
NASHVILLE, TENN.

NASHVILLE, TENN.
Joy Floral Co.
 Members
 Florists'
 Telegraph Delivery Ass'n

"WE NEVER SLEEP"

IDLEWILD GREENHOUSES **Memphis, Tenn.**
 89 South Main Street
 "Up-to-the-minute" Service and Execution
 Every Flower in Season

WARE YOUR ORDERS
 TO
HARRY PAPWORTH
 The Mearns Ridge Nursery Co. Ltd.
 STORE
 135 Canal St.
NEW ORLEANS
 F.T.D.

U. J. VIRGIN
 838 Canal St. NEW ORLEANS, LA.

Chas. W. Crouch, KNOXVILLE, TENN.
 The Leading Florist of the South
 All Orders Given Special Attention

LOUISVILLE, KENTUCKY

Send us your
 Orders for
KENTUCKY
Jacob Schulz For the most
 painstaking
 personal ser-
 vice.
 550 Fourth Ave., LOUISVILLE, KY.
 Member of Florists' Telegraph Delivery Association

LEXINGTON, KY.
HONAKER, The Florist
 Largest Cut Flower Grower in the State
 160 West Main Street
 Member Florists' Telegraph Delivery Ass'n.

Lexington, Ky.
KELLER, Florist
 High Grade Cut Flowers and Designing
 Hourly Car Service for Paris, Georgetown,
 Versailles, Frankfort and Nicholasville.

Various Notes.

The Retail Florists' Association will hold its regular monthly meeting May 17, at the Washington hotel. President Chas. Young says that this, being the last meeting until fall, will be of such importance that all members should attend.

Frank A. Weber, of the H. J. Weber & Sons Nursery Co., expects a good representation from here to attend the meeting of the American Association of Nurserymen, to be held June 23 to 25 at Detroit, Mich.

The sad news of the deaths of John Zech and Prof. John Cowell, which came with The Review May 7, caused a general feeling of regret, as both were well known and had many friends in the local trade here.

Visitors last week were Frank Farney, representing the M. Rice Co., Philadelphia; A. Miller, of A. Henderson & Co., Chicago; Samuel Seligman, representing Wertheimer Bros., and Julius Dilloff, of Schloss Bros., New York.

Edwin Denker, of St. Charles, Mo., was in the wholesale district last week buying supplies. He says he has a busy planting season before him.

The Henry Shaw Memorial sermon will take place at the Christ Church cathedral this month. The plant decoration for this occasion will be done by the Missouri Botanical Garden, of which Mr. Shaw was the founder.

Conrad Bergstermann, the well known south end florist, celebrated his fifty-eighth birthday May 6, at his home, 3117 South Grand avenue. All members of the family were present.

Fred Hager, a gardener living in St. Louis county, was seriously injured by an automobile, May 9. He was taken to the City hospital, where it was found he was badly hurt. Mr. Hager is well known among the county growers.

Henry Berning and George H. Angermueller are sporting new high-grade pleasure cars. Mr. Berning has a Flanders and Mr. Angermueller, a Studebaker.

Nelson Cunliff, the newly appointed

LOUISVILLE, KY.
THE F. WALKER CO.
 310-312 West Chestnut Street
 LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.
AUGUST R. BAUMER
 MASONIC TEMPLE
 Member Florists' Telegraph Delivery Ass'n

INDIANA TERRE HAUTE
THE ROSEERY Wholesale
 and Retail
 70,000 sq. ft. of
 glass.
 Telegraph
 orders
 solicited
 FLOWER SHOP

CINCINNATI
E. G. HILL FLORAL CO.
 Good stock and good
 service at both stores

INDIANAPOLIS

Established 1859
A. WIEGAND'S SONS CO.
 Florists and Decorators
 1610 to 1620 N. Illinois St. Indianapolis, Ind.
 Indiana's oldest, largest and most complete retail
 establishment.
 Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
 241 Massachusetts Avenue
BERTERMANN BROS. CO.
 LEADING FLORISTS
 Members Florists' Telegraph Delivery Ass'n.

Richmond, Ind.
FRED H. LEMON & CO.
 Florists and Decorators. Send us your orders

TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

BEYER FLORAL CO. SOUTH BEND,
 IND.
 Daily deliveries to Notre Dame University
 and St. Mary's Academy.

GARY FLORAL CO.
 118 West 5th Avenue
 A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Kemble's Flowers

Greenhouses in
MARSHALLTOWN,
CENTERVILLE,
OSKALOOSA,
MASON CITY,
WATERLOO,
BOONE,

IOWA

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

ROCHESTER, MINN.

KWALITY KUT FLOWERS D. M. WIGLE
Trademark Registered

BRAGG'S FLORAL STORE

Rochester's Only Exclusive Flower Shop
OPERATE ROCHESTER GREENHOUSES
Member Florists' Telegraph Delivery.

ROCHESTER, MINN.

ST. PAUL, MINN.

The Largest Store in America.
Members Florists' Telegraph Delivery.
The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc.
30, 32, 24 West 5th Street

ST. PAUL, MINN.

Order your flowers for delivery
in this section from the leading
Florists of the Northwest.

L. L. MAY & CO.
ST. PAUL, MINN.

Minneapolis, Minn. LEADING FLORISTS
SWANSON'S, 618 Nicollet Ave.

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great Northwest. Daily deliveries to Superior, Wis.

MINNEAPOLIS, MINN. 34 So. 5th St. 932 Nicollet Ave.
Whitted Floral Co.
Members Florists' Telegraph Delivery Association

Green Bay, Wis. CARL MEIER & CO.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

LA CROSSE FLORAL CO. La Crosse, Wis.
will properly execute orders in
WISCONSIN OR THE NORTHWEST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

OTTUMWA, IOWA

O. P. M. CRILEY, cor. Willard and Keith Sts.
Postal and Western Union Telegraph

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

SIoux CITY, IOWA

We ship and deliver everywhere. Floral Emblems of all descriptions made up. A large stock on hand daily.

ROCKLIN & LEHMAN, Sioux City's Leading Florists
Members Florists' Telegraph Delivery Ass'n.

Waterloo, Iowa

CHAS. SHERWOOD
320 E. 4th Street

Greenhouses, cor. Fairview and Conger Sts. All orders receive careful and prompt attention.

Des Moines

IN THE CENTER OF IOWA

J. S. Wilson Floral Co.

Orders filled with the kind of care we hope will be used when we send you an order.
Members Florists' Telegraph Delivery Association.

park commissioner to succeed Dwight Davis, was installed in office last week. Mr. Cunliff is not contemplating any changes in the office or working forces of the department.

Among the suburban florists in town last week were Hugo Gross, F. Venne-mann, W. J. Pilcher, W. A. Rowe, Jos. Hauser, John Connon, H. Emunds, A. H. Ahner, Hugo Werner, Wm. Winter, A. Jablonsky, A. Meyer, O. C. May and Phil. Goebel, Jr.

J. J. Windler, who succeeded his brother, Robert, in the retail store at 2300 South Grand avenue, will be married soon. He is preparing to take his bride for a month's trip to see the sights at the Panama exposition, at San Francisco.

The second monthly meeting of the Missouri Botanical Garden Students' Club will take place May 21. H. Von Schrenk, plant pathologist, will lecture on the "Preservation of Woods." The meeting will be held in the lecture room at the garden.

The St. Louis County Growers' Association held its annual meeting May 5, at the Eleven Mile House. The feature of the meeting was the election of officers, which resulted as follows: President, Fred W. Ude, Jr.; vice-president, William Edwards; treasurer, Hugo Gross, and secretary, Joseph Deutschmann, reelected. After the election, several important discussions took place, after which the meeting adjourned. A nice lunch was spread. W. C. Smith and Paddy Patton were visitors at the meeting.

Patrick Welch, president of the Society of American Florists, in a letter to the St. Louis Florists' Club, commenting on the resignation of Robert J. Windler as state vice-president for

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eastern Missouri, says the society is much indebted to Mr. Windler for his long, faithful and loyal service rendered to this organization as state vice-president for eastern Missouri. Work such as Mr. Windler has performed helped to make our society what it is today, the leading organization in membership, influence and financial standing. Mr. Windler with his family left May 1 to make his home in Chicago, where he will establish himself in the growing business at Rogers Park. J. J. B.

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Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, Lester L. Morse, San Francisco, Cal.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.
Thirty-third annual convention, San Francisco,
Cal., June 22 to 24, 1915.

SEED corn, both field and sweet, is beginning to feel a strong demand. A good run of trade throughout the month is expected.

SOME of the growers are still looking for acreage for beans, but in most cases enough contracts have been secured. However, there is yet time to make up any acre shortage.

THE executive committee of the National Canners' Association will meet at Chicago May 19. So far as seedsmen's interests are concerned, the most important thing to come up will be a choice between Chicago and Louisville for the 1916 convention.

THE season already is well advanced in the south of France and advices from Ollioules indicate that the growers are standing quite firmly in the matter of Romans, with a softer tendency in Paper Whites. It looks like a year in which the apathy of buyers will add materially to the uncertainties of the market.

THE Western Seedsmen's Association, which includes in its membership most of the leaders in the trade from the Mississippi to the Rockies, will hold its fourteenth annual meeting at Omaha May 15. The officers are: President, H. A. Johns, Sioux City, Ia.; vice-president, C. C. Massie, Minneapolis; treasurer, Henry Winheim, Omaha; secretary, Mel L. Webster, Independence, Ia.

THE acreage in onion sets at Chicago this year is about equal to that of last year, the condition of growing crops is fair and the stand is all right, but lack of rain is holding back the growth. To be sure, there has been a little rain within the last few days, but the precipitation has not been great enough to more than go through the surface—two inches below it the soil is dry. So, regardless of the most favorable conditions during the next few weeks, it is more than probable there will be a shortage of sets next year.

EXCEPT for the resident representatives, most of the Holland bulb salesmen have sailed away, principally to England. As a class they report good business—it seems to be regarded as unethical for them to make any other statement—but from the buyers a somewhat different story comes. Many buyers say they have placed their usual or nearly their usual orders with their regular sources of supply, but subject to market prices at time of shipment. More than a few, however, say they have as yet placed no orders and will not buy until

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AND ALL GARDEN SEEDS

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229-230 W. KINZIE STREET, CHICAGO
ONION SETS

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Better write to Burpee, Philadelphia,—for new Complete Catalogue.

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The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
kin, Sweet, Flint and Dent Seed Corn

—THE—

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

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GILROY, CAL.

Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster,
Cosmos, Mignonette, Verbena, in variety.

Correspondence solicited.

EVERETTE R. PEACOCK CO.

"PEACOCK BRAND SEEDS"

STANDARD OF QUALITY

ONION SETS

4013 Milwaukee Avenue
CHICAGO

Mention The Review when you write.

CONTRACT

SEED GROWERS

Strictly Michigan Grown Beans, Cucumber,
Tomato, Muskmelon, Squash, Watermelon, Radish,
Sweet Corn. Correspondence solicited.

S. M. ISBELL & CO., Jackson, Mich.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers **SANTA CLARA, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

Pieters-Wheeler Seed Company

Gilroy, :: :: California



Growers of High Grade Seeds

Onion, Radish, Lettuce,
Sweet Peas, Etc. :: ::

Correspondence Solicited.

TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

TOMATO SEED

Also Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon Seed and
Field Corn, in variety, on contract.

EDGAR F. HURFF

Correspondence Solicited

SWEDSBORO, N. J.

BAMBOO CANES

Fresh stock, just arrived from Japan.
Good Quality—Horseshoe Brand.

Natural Color

5 to 6 ft. long....\$ 6.00 per bale of 1000
5 to 6 ft. long.... 9.00 per bale of 2000
10 ft. long..... 11.00 per bale of 500

Colored Green

2 ft.....\$ 6.00 per bale of 2000
3 ft..... 8.00 per bale of 2000
3½ ft..... 9.00 per bale of 2000
5 ft..... 7.00 per bale of 1000
5 ft..... 11.00 per bale of 2000

CYCAS STEMS

Just in from Japan.

\$19.00 per case of 300 lbs. Oshima stock
23.00 per case of 300 lbs. Loochoo stock

The Loochoo variety is of finer quality than the cycas commonly used here.

All prices f. o. b. Bound Brook, N. J.
No Cases or Bales Broken.

RALPH M. WARD & CO.

71 MURRAY ST., NEW YORK

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But if you want Real Trouble just try to please everybody.

GIGS.

now for July Flowers

Rubrum for August and September Flowers.

M. M. CARROLL

NORWOOD (near Cincinnati). OHIO

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ARE YOU POSTED
ON

Thorburn's
SEEDS?

Our catalogue shows the remarkable range of our stocks. If you recall that they were produced by some of the best horticultural men in the seed business you will want a copy.

Have we your name? Drop us a line now.

J. M. THORBURN & CO.

In business since 1802

53 Barclay St. NEW YORK

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CYCAS REVOLUTA STEMS

(Sago Palms)

Strong and healthy bulbs, size ½ lb. to 6 lbs.:
25 lbs., \$2.25; 100 lbs., \$8.00; 300 lbs., \$22.25; 500 lbs., \$35.00.

COLD STORAGE BULBS

Lilium Giganteum: 7-9 in., 800 to case, per case, \$16.00. Lily of the Valley Berlin Pips: cases containing 960 pips, \$4.50; 500, \$8.00; 1000, \$15.00.

DIELYTRA (Bleeding Heart) **SPECTABILIS**
\$1.15 doz.; \$8.00 per 100.

Send for our Wholesale Florist Catalogue.

THE MOORESEED CO., 125 Market St., Philadelphia

Mention The Review when you write.



My Winter-flowering ORCHID or SPENCER SWEET PEA

was the only paying crop the past winter, from October until May, with many thousands of growers all over the country.

New Price List will be out in June.

All the prizes ever awarded all over the country were only for this magnificent strain.

If you are not on our mailing list, send in your address at once and state all your wishes.

My commercial Sweet Pea Culture booklet will tell you how to raise them. Price, 50c.

Ant. C. Zvolanek

Sweet Pea Ranch

Lompoc, California

Mention The Review when you write.

Henry Fish Seed Co.

BEAN GROWERS

For the Wholesale Seed Trade.

CARPINTERIA, -:-, CAL.

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Routzahn Seed Co.

ARROYO GRANDE, CAL.

**SWEET PEA and NASTURTIUM
SPECIALISTS**

Wholesale growers of full lists of FLOWER
and GARDEN SEEDS

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97th Year

J. BOLGIANO & SON

Wholesale Garden and Field Seeds,
Onion Sets, Seed Potatoes.

Growers of Pedigree
Tomato Seeds. **BALTIMORE, MD.**

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BURNETT BROS.

SEEDS :: BULBS :: PLANTS

98 Chambers St., NEW YORK CITY

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"Worth While" SPOT

WE will expect to list in this spot from time to time Seasonable Stock, the quality of which will absolutely stand the "Worth While" stamp—and at "living" prices. We pay freight both ways if you don't agree with us and no questions asked.

—You run no risk—

FROM COLD STORAGE:

LILIUM LONGIFLORUM GIGANTEUM

7 to 9-inch, per 100, \$6.00; per original case of 300, \$16.00.

8 to 9-inch, per 100, \$10.00; per original case of 225, \$21.00.

HARDY LILIES

For Indoor and Outdoor Planting —
Guaranteed Sound

Speciosum Rubrum

Per 100

8 to 9-inch (225 bulbs in case)... \$-6.00

9 to 11-inch (125 bulbs in case)... 9.00

11 to 14-inch (100 bulbs in case)... 18.00

Speciosum Album

8 to 9-inch (225 bulbs in case).. 12.00

9 to 11-inch (125 bulbs in case).. 17.50

Speciosum Melpomene

8 to 9-inch (225 bulbs in case).. 6.00

11 to 14-inch (100 bulbs in case).. 18.00

If you have a "bare spot" in your
greenhouses or outdoor planting
room, you will find the above real
"money makers."

Winterson's Seed Store

166 N. Wabash Ave., CHICAGO

C. KEUR & SONS

Bulb Growers and Nurserymen, HILLEGOM, HOLLAND

Request their patrons to mail copies of letters, etc., which were mailed lately, as the same may have been on the Lusitania.

conditions become more settled. There seems to be every assurance that there will be plenty of bulbs again this autumn unless Holland should be drawn into the war.

THERE can be no complaint as to the acreage of peas. The seed has been pretty well planted and the growth, so far, is most satisfactory.

THE records of the Panama canal show that 6,088 tons of seed passed through in the month of February, 1915, but all except eighty-eight tons were oleaginous rather than agricultural. There were twenty-one tons from Liverpool to Seattle and seventeen tons from Seattle to Liverpool, with fifty tons from Los Angeles to Galveston.

H. N. BRUNS, Chicago, who gives at least as much attention to lily of the valley as anyone in America, gives it as his opinion that the loss on pips imported this season has considerably exceeded the increase in quantity imported, probably enough to cover the decreased consumption, so that there were May 1 less than the usual quantity of pips in storage.

THE government has issued under date of April 20, effective May 15, new regulations for the enforcement of the seed importation act of August 24, 1912. The regulations vary only slightly from those heretofore in force and published in The Review at the time of their promulgation. Customs officers still are required to draw samples of all importations of alfalfa, Canadian bluegrass, Kentucky bluegrass, millet, orchard grass, rape, redtop, timothy, clover, meadow fescue and awnless brome grass and to detain the shipment until the Department of Agriculture has passed on the samples.

MINNESOTA SEED LIENS.

Before the recent legislature of Minnesota adjourned the law of that state providing for the enforcement of liens against crops to secure payment for seed therefor was amended to read as follows:

"3480. Filing—Duration of lien—To preserve said lien, the person furnishing seed as aforesaid, within thirty days after the execution of such note or contract, shall file the same, or a copy thereof, with the register of deeds of the county in which the land upon which the crop is to be grown is situated. Thereupon the lien shall continue for the term of one year from the date of filing upon the crop growing or grown from such seed, to the amount and according to the terms of the



The Aukamm Type, medium size.

Fischer's Cyclamen Seed

THE AUKAMM TYPE, in Glowing Dark Red (Xmas Red); Glowing Red (Bright Cherry Red); Rose of Marienthal (Bright Pink); Pure White; White with Red Eye; Lilac,
\$3.50 **\$25.00** **\$100.00**
 per 1000 seeds. per 10,000 seeds per 50,000 seeds

THE AUKAMM TYPE in Glory of Wandsbek (Salmon Red); Pearl of Zehlendorf (Salmon); Rose of Wandsbek and Rose of Zehlendorf (Light Salmon); the four best salmon sorts grown.

Rococo and Victoria Cyclamen, - \$5.00 per 1000 seeds
 Cash with order, please.

FERD. FISCHER, **Wiesbaden-Aukamm, Germany.**
 Over 1000 testimonials and repeated orders for Cyclamen Seed were shown to the editor of The Florists' Review.

GLADIOLI

I can supply fine, plump bulbs of America in any quantity. If ordered this month, I will make the price \$7.00 per 1000, 250 at 1000 rate. Cold storage bulbs next month.

E. E. STEWART, Brooklyn, Mich.

IF YOU WANT FLOWERING HYACINTHS ON CHRISTMAS

BUY OUR

SPECIALLY PREPARED BULBS

We supply them in all the leading varieties, at \$7.00 per 100, F. O. B. St. Louis.
 We are now taking orders for fall delivery.

LECHNER BROS., Webster Groves, Mo.

Agents for THE GROWERS ASSOCIATION, Anna Paulowna, Holland.

It is our BUSINESS
 to supply YOU
 with SUPERIOR GLADIOLI

JOHN LEWIS CHILDS
 Flowerfield, L. I., N. Y.

**Wilson's Seeds will grow
 anywhere.**

J. J. WILSON SEED CO., Newark, N. J.

THE UP-TOWN SEED STORE

HARRY A. BUNYARD CO., Inc.

40 West 28th St., NEW YORK CITY

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
 Chr. Mosbjerg, P. O. Box 560, Minneapolis, Minn.

TRADE In fine FRENCH BULBS from the South of France

IMMORTElLES, Natural Yellow

Hyacinths, Roman White.....	12-15 c/m.....	frs., 80
Hyacinths, Roman White.....	13-15 c/m.....	frs., 90
Narcissus Grandiflora, White.....	13-15 c/m.....	frs., 15
Narcissus Grandiflora, White.....	14-16 c/m.....	frs., 20
Narcissus Trumpet Major.....	12-14 c/m.....	frs., 20
Freesia Refracta Alba.....	5- 8 c/m.....	frs., 20
Freesia Refracta Alba.....	5- 6 c/m.....	frs., 18

Payment on consignment at Marseilles after shipment of goods.
Direct prices from the growers.

Address

Vve. Trevant & Co.

6bis Rue des Cypres, MARSEILLES, FRANCE

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TO THE TRADE

HENRY METTE, QUEDLINBURG, GERMANY

(Established in 1784)

GROWER and EXPORTER on the very largest scale of all
CHOICE VEGETABLE, FLOWER and FARM SEEDS

SPECIALTIES: Beans, Beets, Cabbages, Carrots, Kohl-Rabi, Leeks, Lettuces, Onions, Peas, Radishes, Spinach, Turnips, Swedes, Asters, Balsams, Begonias, Carnations, Cinerarias, Gloxinias, Larkspurs, Nasturtiums, Pansies, Petunias, Phlox, Primulas, Scabious, Stocks, Verbenas, Zinnias, etc. Catalogue free on application.

HENRY METTE'S TRIUMPH OF THE GIANT PANSIES (mixed), the most perfect and most beautiful in the world, \$6.00 per oz.; \$1.75 per 1/4 oz.; \$1.00 per 1/8 oz. Postage paid. Cash with order.

All seeds offered are grown under my personal supervision on my own vast grounds, and are warranted true to name, of strongest growth, finest stocks and best quality. I also grow largely seeds on contract.

Mention The Review when you write.

Immortelles, Dyed, and Bulbs

In all colors and all shades, by a new process, keeping the flowers intact and in natural colors, bright and unalterable.

White Roman Hyacinths, Narcissus Paper White and many other varieties for forcing cut flowers.

Freesias, large-flowering novelties.

One of the oldest French houses handling these articles.

A. ROCHE, Ollioules (Var.), France

Cable Address: Roche, Ollioules, A. B. C. Cable Code

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Ask for Prices of Seeds (Garden, Farm or Flower) from

KELWAY'S

for present delivery or on contract.
Special prices now ready.

LANGPORT, ENGLAND

Mention The Review when you write.

C. JONKHEER & SONS

**DUTCH BULBS
AND PLANTS**

HILLEGOM, HOLLAND

Mention The Review when you write.

SWEET PEA SEED

Write for our Price List.

S. BRYSON AYRES CO.

Sweet Pea Farm,

Sunny Slope, INDEPENDENCE, MO.

DANISH SEEDS



Cabbage,
Cauliflower,
Carrot, Man-
gel, Swede,
Turnip, etc.

Contract Orders
and Samples at
your service.

Cable Address—
"FROOLSEN."
Code: 5th Ed.,
A. B. C. Amer.
Seed Trade
Association.

CHR. OLSEN, Seed Grower, Odense, Denmark

(Estab. 1862)

Mention The Review when you write.

L. GIGANTEUMS

8-9 inch, 8-10 inch, 9-10 inch

Also **BAMBOO STAKES**, green and natural,
different sizes.

Write for prices.

YOKOHAMA NURSERY CO., Ltd.

Woolworth Bldg., New York City

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SEEDS BULBS JOHNSON SEED CO.

PHILADELPHIA, PA.

HELLER'S
MICE
PROOF
SEED
CASES.

Send for Catalogue.

HELLER & CO.

Montpelier, Ohio

LIVE WIRES.

The quitter can't survive where the plugger has the ghost of a chance. If you want the plums you can't get them by lying under the tree with your mouth open waiting for them to drop—because there are too many men willing to climb out on the limb and risk their necks to get them away from you. Business is the survival of the fittest—it's a man's game. The successful retail florist is the fellow who keeps the stream of purchasers coming his way. Store location is made desirable by the live wires located near you. It isn't the spot that makes the store pay—it's the man who makes the spot pay. Centers of trade are not selected by the public—they are created by live wires who control the public. Store location is expensive in a degree measured by the live wire near it. Why not be a live wire yourself? Do something—always be doing something. Keep your greenhouses packed with stock—have plenty on hand at all times—and for general floral work, nothing is better than the pure white lilies. Get Horse-shoe Brand bulbs and have lilies all the year through. Send for prices for Cold Storage bulbs to be shipped, say, once a month.



Not how cheap
but how good.

**RALPH M. WARD
& CO.**

THE LILY HOUSE

71 Murray Street
NEW YORK

Our Motto:—The Best the Market Affords

Lilium Giganteum, 7/9-in. FROM NEW YORK AND CHICAGO COLD STORAGE
 CASE OF 100 BULBS **\$6.95** 300 bulbs, \$18.00
 1200 bulbs, \$70.00

C. S. & Co.
 NEW YORK

1000 pips, \$15.00
 2500 pips, \$35.00

Lily of the Valley Pips
 CASE OF 500 PIPS **\$7.95**

CHAS. SCHWAKE & CO., Inc., 90-92 West Broadway, NEW YORK
 Mention The Review when you write.

agreement, against the owner and all creditors and purchasers. It shall not be affected by any exemption law, and shall take precedence of all other liens and be notice of its existence to all persons."

THE SEED TRADE SPECIAL.

Fifty reservations have been made for the special train planned to be run from Chicago to San Francisco for the seed trade convention next month.

S. F. Leonard, of the Leonard Seed Co., Chicago, chairman of the transportation committee, urges on all those intending to go the desirability of communicating with him at once. Not alone members of the A. S. T. A. are invited to take advantage of the special, but all those in any way interested in the seed business. The reservation of 150 places is necessary to assure the special train. All particulars relative to itinerary, fares and equipment will be found in The Review of April 29.

SEIZED MANY SEEDS.

The British government intercepted the American steamer Ogeechee, from Bremen to New York, and took it into Sharpness, England, where the German cargo was discharged, after which the ship was released. To secure release of the cargo, American consignees will have to prove that the merchandise was contracted and paid for before March 1.

The manifest shows the Ogeechee carried considerable quantities of German seeds, consigned as follows:

Schulz & Ruckgaber, 173 bags seeds.
 Allaire, Woodward & Co., 6 bags seeds.
 M. Thomson & Bros., 20 bags seeds.
 W. Beckert, 17 bags seeds.
 R. F. Lang, 3 cases seeds.
 J. M. Thorburn & Co., 27 bbls. radish seed.
 U. S. Express Co., 1 bag seeds.
 American Express Co., 3 cases flower seeds, 6 bags garden seeds.

The boat also carried a number of shipments of miscellaneous florists' supplies consigned to forwarding agents.

XXX SEEDS

PRIMROSES, Improved Chinese Fringed, finest grown, many varieties mixed, 650 seeds, \$1.00; 1/2 pkt., 50c; per 1000, \$1.25. Colors separate also.

Primula Malacoides, new Giant baby, 25c.
Primula Kewensis, sweet yellow, 25c.
Primula Obconica, new giants, pkt., 50c.
Calceolaria, finest dwarf, Giant flow., 50c.
Alyssum Snowball, finest dwarf, very compact, fine for pots, only true dwarf, pkt., 20c.
Cyclamen Giganteum, finest Giants mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.
Cineraria, large flowering dwarf mixed, fine, 1000 seeds, 50c; 1/2 pkt., 25c.
Petunia New California Giants, mixed, 20c.
Phlox Drum., new dwarf large flowering, grand, finest colors and beauties, 20c.
Pansy, Giants mixed, finest grown, critically selected, 6000 seeds, \$1.00; 1/2 pkt., 50c; oz., \$3.00.

Cash. Liberal pkts.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.
ARCHIAS SEED STORE, Box 34, SEDALIA, MO.

LILIES OF THE VALLEY FOR JUNE WEDDINGS

SPECIAL FROM COLD STORAGE.

\$13.00 for 1000; \$7.00 for 500; \$4.00 for 250; \$32.00 for case of 2500.

H. N. BRUNS, 3040 W. Madison Street, Chicago

Mention The Review when you write.

C. F. M. SPECIALS

Floribunda VALLEY Pips, select quality at \$15.00 per 1000.

T Brand LIL. GIGANTEUM, the lily without a peer, per case:
 7/9, \$18.00; 8/10, \$19.00; 9/10, \$20.00.

LIL. SPEC. RUBRUM MAGNIFICUM, size 8/9 (200 bulbs), special at \$10.50 per case.

CORP. OF CHAS. F. MEYER, 99 Warren Street, NEW YORK

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Asparagus Plumosus Nanus Seed

Fresh 1915 Crop

1000 to 5000 at \$1.25 per 1000; 5000 and over at \$1.00 per 1000

DRAKE POINT GREENHOUSES, Yalaha, Florida

ASPARAGUS PLUMOSUS NANUS

Wisconsin Greenhouse-grown Seed

Not to be compared with the inferior California and Florida outdoor-grown seed.

1000 seeds, \$3.25; 5000, \$14.50; 10,000, \$27.50

Asparagus Sprengeri
 1000 seeds, 75c; 5000 seeds, \$3.25

G. H. HUNKEL CO., Seedsmen, Milwaukee, Wis.

Lily of the Valley Pips

FROM COLD STORAGE

New crop, 1000 to case... \$16.00 per case

ST. LOUIS SEED CO.
 411-413 Washington Ave., St. Louis, Mo.

Lilium Giganteum, 7-9 in., 300 in case, \$18.00 per case
 50.00 per 1000
Lilium Formosum, 8-9 in., 300 in case, 18.00 per case
Lilium Album, 220 in case 12.00 per case
Lilium Auratum, 150 in case 10.00 per case
Lily of the Valley Pips, extra fine.... 14.00 per 1000

Bamboo Canes, Wood Moss and Sphagnum Moss.
 To-bak-lne, Nikoteen and Nico-Fume.

D. RUSCONI, 128 West 6th Street, CINCINNATI, OHIO

Candytuft Empress,

\$1.50 per pound

Rochester White Gladioli,

\$2.25 per dozen; \$15.00 per 100

Full line of Flower Seeds. If you want the best give us a trial.

JAMES VICK'S SONS, - Rochester, N. Y.



MONEY TALKS, but YOU

do not have to talk to sell Pansy plants grown from Kenilworth strain of Pansy seed. Send for list.

1000 seeds, 25c;
 5000, \$1.00; 1/2 oz., \$1.25; oz., \$5.00.
Princess, new upright,
 seeds, 20c; 1000 seeds,
 35c; oz., \$7.50.

CHAS. FROST
 Kenilworth
 N. J.



Watch for our Trade Mark Stamped on every brick of Lambert's

Pure Culture Mushroom Spawn

Substitution of cheaper grades is thus easily exposed. Fresh sample brick, with illustrated book, mailed postpaid by manufacturers upon receipt of 40 cents in postage. Address

Trade Mark. American Spawn Co., St. Paul, Minn.

Spring Bedding Plants

USE FRANZEN'S SEED
SEND FOR PRICE LIST

F. O. FRANZEN, 5319 No. Clark St., CHICAGO

Wm. Elliott & Sons

SEEDSMEN

42 Vesey Street, NEW YORK

EDWARD REID

Wholesale Florist

1619-21 Ranstead St., Philadelphia, Pa.

Choice BEAUTIES, Kaiserin, Mock, Russell and our standard Valley; we have fine Carnations, all colors.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Philadelphia, May 12, 1915.

	Per doz.	
Beauty, Long.....	\$1.50 @ \$3.00	
Medium.....	1.00 @ 1.25	
Short.....	.50 @ .75	
	Per 100	
The Killarneys, Long.....	\$5.00 @ \$6.00	
Short.....	2.00 @ 4.00	
Mrs. Russell, Long.....	10.00 @ 15.00	
Short.....	4.00 @ 6.00	
Richmond, Hadley, Long.....	6.00 @ 8.00	
Short.....	2.00 @ 4.00	
Maryland, Mock, Long.....	6.00 @ 8.00	
Short.....	2.00 @ 4.00	
Sunburst, Ward, Hillingdon.....	2.00 @ 6.00	
Carnations, Fancy.....	3.00	
Select.....	2.50	
Ordinary.....	2.00	
Easter Lilies, per doz.....	75c @ \$1.25	
Valley.....	2.00 @ 4.00	
Cattleya, per dozen.....	\$5.00 @ \$6.00	
Gardenias, per doz.....	.50 @ 2.00	
Snopdragon, per doz.....	.50 @ 1.00	
Cornflowers.....	2.00	
Daisies.....	1.00 @ 1.50	
Sweet Peas.....	.25 @ .75	
Callas, per doz.....	75c @ 1.25	
Tulips.....	2.00 @ 3.00	
Delphiniums.....	8.00	
Stocks, per doz.....	75c @ \$1.00	
Spanish Iris.....	3.00 @ 4.00	
Peonies, Fancy.....	1.00 @ 1.50	
Ordinary.....	.50 @ .75	
Baby Gladiolus.....	3.00	
Fancy Gladiolus.....	8.00 @ 12.00	

St. Louis, May 12, 1915.

	Per doz.	
Beauty, Specials.....	\$2.50 @ \$3.00	
Extra.....	1.50 @ 2.00	
Shorts.....	.50 @ 1.00	
	Per 100	
Richmond.....	\$2.00 @ \$5.00	
Maryland.....	2.00 @ 5.00	
White Killarney.....	2.00 @ 5.00	
Killarney.....	2.00 @ 5.00	
Ward, Hadley.....	2.00 @ 5.00	
Carnations.....	1.00 @ 2.00	
Lily of the Valley.....	3.00 @ 4.00	
Harrisii.....	5.00 @ 6.00	
Orchids, doz.....	\$6.00 @ \$7.50	
Daisies, Shasta.....	.50 @ 1.00	
Sweet Peas.....	.15 @ .50	
Callas.....	5.00 @ 6.00	
Deodils.....	.50 @ 1.00	
Dutch Hyacinths.....	1.00 @ 2.00	
Tulips.....	1.00 @ 2.00	
Peonies.....	3.00 @ 4.00	
Gladioli.....	5.00 @ 6.00	

SPECIAL NOTICE TO AMERICAN TRADERS

If you are interested in European stocks of Plants and Seeds and latest news concerning same, subscribe to The Horticultural Trade Journal, published weekly, and The International Horticultural Trade Journal, published quarterly. One dollar (International Money Order) sent to us now will insure your receiving each number as published for one year.

Address

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BURNLEY, ENGLAND
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The Second Edition

— of the —

Florists' Manual

Is Now Ready

Price, \$5.00 a copy,
carriage charges prepaid.

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JOSEPH HEACOCK CO. 1526 Ranstead St., PHILADELPHIA, PA.

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Killarney Richmond Aaron Ward

White Killarney Lady Hillingdon

Cattleya Mossiae

Cut Flowers Greens Supplies

Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 24 E. Third Ave., Cincinnati, Ohio

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FANCY LILY OF THE VALLEY and ORCHIDS

ROSES AND CARNATIONS

FANCY FERNS, Special Picked

C. A. KUEHN, Wholesale Florist, 1312 Pine Street, ST. LOUIS, MO.

SUPPLIES AND WIRE DESIGNS

Mention The Review when you write.

Wholesale Cut Flower Prices.

Cincinnati, May 12, 1915.

	Per doz.	
Beauty, Extra.....	\$3.00 @ \$4.00	
30 to 36-inch.....	2.00 @ 3.00	
24-inch.....	1.50 @ 2.00	
12 to 18-inch.....	1.00 @ 1.50	
8 to 12-inch.....	.50 @ .75	
	Per 100	
Killarney, white and pink.....	\$3.00 @ \$8.00	
Richmond.....	3.00 @ 8.00	
Carnations.....	2.00 @ 3.00	
Easter Lilies.....	10.00 @ 12.50	
Lily of the Valley.....	4.00	
Orchids, per doz.....	\$6.00 @ \$7.50	
Rubrum Lilies, short.....	3.00 @ 4.00	
long.....	6.00 @ 8.00	
Calla Lilies.....	6.00 @ 8.00	
Sweet Peas.....	.50 @ 1.00	
Forget-Me-Nots.....	1.50 @ 2.00	
Stocks.....	2.00 @ 4.00	
Snopdragon.....	6.00 @ 10.00	
Spanish Iris.....	3.00 @ 4.00	
Tulips.....	2.00 @ 4.00	
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Boston, May 12, 1915.

	Per 100	
Beauty, Specials.....	\$12.00 @ \$15.00	
Extra.....	6.00 @ 8.00	
Short stems.....	2.00 @ 4.00	
Shawyers, Russells.....	2.00 @ 10.00	
Killarney Brilliant.....	1.00 @ 8.00	
Killarney.....	1.00 @ 6.00	
White Killarney.....	1.00 @ 6.00	
Dark Pink Killarney.....	1.00 @ 6.00	
Double White Killarney.....	1.00 @ 6.00	
Killarney Queen.....	2.00 @ 10.00	
Mrs. Aaron Ward.....	1.00 @ 6.00	
Richmond, Hadley.....	1.00 @ 12.00	
Ophelia.....	2.00 @ 10.00	
Sunburst.....	1.00 @ 6.00	
Rivoire (Bulgaria, Taft).....	2.00 @ 8.00	
Carnations.....	2.00 @ 3.00	
Cattleyas.....	25.00 @ 35.00	
Cypripediums.....	6.00 @ 8.00	
Lily of the Valley.....	2.00 @ 3.00	
Easter Lilies.....	4.00 @ 6.00	
Speciosum Lilies.....	2.00 @ 3.00	
Gardenias.....	8.00 @ 20.00	
Sweet Peas.....	.25 @ 1.50	
Yellow Marguerites.....	.50 @ 2.00	
Antirrhinums.....	2.00 @ 4.00	
Cornflowers.....	.50 @ 2.00	
Tulips.....	1.00 @ 2.00	
Daffodils.....	1.00 @ 2.00	
Pansies.....	.25 @ .50	
Spanish Iris.....	2.00 @ 3.00	
Gladiolus Nanus.....	4.00 @ 6.00	
Gladiolus, large, doz.....	\$2.00 @ \$3.00	

Milwaukee, May 12, 1915.

	Per doz.	
Beauty, long stems.....	\$3.00	
24 to 36-in. stems.....	\$1.50 @ 2.00	
	Per 100	
Mrs. Chas. Russell.....	\$5.00 @ \$20.00	
Ophelia.....	4.00 @ 15.00	
Richmond.....	3.00 @ 8.00	
Killarney.....	3.00 @ 8.00	
White Killarney.....	3.00 @ 8.00	
Mrs. Ward.....	3.00 @ 8.00	
Sunburst.....	4.00 @ 10.00	
Carnations.....	2.00 @ 4.00	
Valley.....	2.00 @ 4.00	
Easter Lilies.....	8.00 @ 10.00	
Calla Lilies, per doz.....	\$1.00 @ \$1.25	
Sweet Peas.....	.50 @ 1.00	
Tulips.....	2.00	
Daffodils.....	2.00	
Snadragon.....	2.00 @ 4.00	
Peonies.....	4.00 @ 6.00	
Daisies.....	.50 @ 1.50	

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	Per 100	
Beauty, Special.....	\$25.00	
Fancy.....	\$12.50 @ 20.00	
Medium.....	6.00 @ 10.00	
Short.....	4.00	
Killarney.....	3.00 @ 8.00	
White Killarney.....	3.00 @ 8.00	
Richmond.....	3.00 @ 8.00	
Mrs. Aaron Ward.....	3.00 @ 8.00	
Bulgaria (Rivoire, Taft).....	3.00 @ 8.00	
Cattleyas, per doz.....	\$4.00 @ \$5.00	
Carnations.....	2.00 @ 3.00	
Valley.....	4.00	
Lilies.....	8.00	
Lilac, per bunch.....	50c @ 75c	
Sweet Peas.....	.50 @ 1.00	
Wallflowers, per bunch.....	25c	
Calendula, per bunch.....	\$1.00	
Daisies.....	1.50 @ 3.00	
Snadragon.....	4.00 @ 6.00	

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	Per doz.	
Beauty, long stems.....	\$4.00	
80 to 36-in. stems.....	3.00	
" 24-in. stems.....	2.50	
" 12 to 20-in. stems.....	\$1.50 @ 2.00	
	Per 100	
Killarney.....	\$3.00 @ \$ 8.00	
White Killarney.....	3.00 @ 8.00	
Killarney Brilliant.....	4.00 @ 8.00	
Mrs. Russell.....	6.00 @ 20.00	
Richmond.....	4.00 @ 8.00	
Rhea Reid.....	4.00 @ 8.00	
Mrs. Aaron Ward.....	6.00 @ 10.00	
Rivoire (Bulgaria, Taft).....	4.00 @ 10.00	
Sunburst.....	6.00 @ 10.00	
Ophelia.....	6.00 @ 12.00	
Milady.....	4.00 @ 10.00	
Mrs. Shawyer.....	4.00 @ 10.00	
Killarney Queen.....	4.00 @ 10.00	
Carnations.....	2.00 @ 4.00	
Valley.....	2.00 @ 4.00	
Easter Lilies.....	8.00 @ 10.00	
Cattleyas, per doz.....	\$5.00 @ \$7.50	
Callas.....	1.00 @ 1.25	
Peonies, per doz.....	.50c @ \$1.00	
Snappdragon.....	6.00 @ 10.00	
Sweet Peas.....	.50 @ 1.50	
Tulips.....	2.00 @ 4.00	
Daisies.....	1.00 @ 2.00	
Spanish Iris.....	3.00 @ 4.00	
Mignonette.....	6.00 @ 8.00	
Pansies, doz. bunches.....	\$0.75 @ \$1.00	
Stocks, per bunch.....	.50 @ 1.00	

Buffalo, May 12, 1915.

	Per doz.	
Beauty, Specials.....	\$3.00	
" Fancy.....	2.50	
" Extra.....	1.50	
" Short.....	1.00	
	Per 100	
Mrs. Taft.....	\$ 3.00 @ \$ 7.00	
Mrs. Shawyer.....	4.00 @ 7.00	
Killarney.....	3.00 @ 7.00	
White Killarney.....	3.00 @ 7.00	
Double White Killarney.....	3.00 @ 7.00	
Richmond.....	3.00 @ 8.00	
Maryland.....	4.00 @ 8.00	
Sunburst.....	3.00 @ 8.00	
Mrs. Ward.....	3.00 @ 6.00	
Killarney Queen.....	3.00 @ 6.00	
Carnations.....	2.00 @ 3.00	
Lily of the Valley.....	4.00 @ 4.00	
Longiflorums.....	8.00 @ 10.00	
Rubrum Lilies.....	4.00 @ 5.00	
Calla Lilies.....	7.00 @ 10.00	
Cattleyas.....	30.00 @ 40.00	
Daffodils.....	1.00 @ 2.00	
Tulips.....	1.00 @ 2.00	
Daisies.....	1.00 @ 1.50	
Mignonette.....	2.00 @ 3.00	
Sweet Peas.....	.50 @ 1.50	

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Extra	4.00 @ 6.00	
No. 1	1.00 @ 3.00	
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Richmond50 @ 4.00	
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Orchids—Cattleyas	15.00 @ 35.00	
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Carnation Novelties	1.50 @ 3.00	
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Mignonette, per doz	35c @ 75c	
Calla Lilies, per doz	50c @ 75c	
Lilac, per bunch	10c @ 25c	
Sweet Peas, doz. bnchs	15c @ 50c	
Daisies50 @ 1.50	
Tulips, per doz	5c @ 25c	
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Pansies10 @ .35	

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PACIFIC COAST DEPARTMENT

LOS ANGELES.

The Market.

Fiesta week, of course, called for an immense quantity of outdoor flowers and greens, but, outside of this, business has been by no means good—not so good as the normal for this season of the year. Funeral work has been fairly plentiful and has helped out considerably, but this has not prevented stock from piling up to some extent in the wholesale houses.

Everything in the way of flowers is plentiful and good, but the demand is trifling and the dreary weather has put a damper on business generally. The rains have been much heavier than usual for late April and early May, and frost was reported from several localities in the early morning of May day, a most unusual occurrence here. Easterners are fond of chaffing Los Angeles people on account of the large amount of "unusual" weather we get here, but there is surely reason for the term this year. Truck growers have suffered considerable losses in peppers, eggplants and other tender crops, as the cold nights and heavy, beating rains proved too much for the young plants raised under glass. It looks at present as if there would be an unusual demand for late plants of all kinds this season.

Various Notes.

Reports from San Diego show that business has had a considerably better tone in the last few weeks. The number of visitors to the exposition is said to be steadily increasing as the season advances, while the horticultural features are approaching the height of their beauty.

Wallace Boyd, for many years in the employ of O. C. Saakes, of West Fourth street, has left for Honolulu. While Mr. Boyd had hosts of friends in the city and will be greatly missed, all unite in wishing him the best of success in his new sphere of action.

Fred Sperry, of the L. A. Floral Co., reports a large demand for all classes of greens for the floats at the fiesta. Business in the better kinds of commercial chrysanthemums has also been excellent.

Murata & Co. sold over 100,000 carnations for the making of floats for the fiesta, but the next day the store was well filled with superb stock, showing the pulling power of this well managed organization.

The almost continuous rains of the last two weeks made everyone anxious as to the outcome of the floral parade in the fiesta, scheduled for May 3. But the day opened brightly and everything passed off without a hitch. Among the most interesting features of the parade were the decorated floats by local municipalities, and here the prizes went, in the order named, to Pasadena, Long Beach, Santa Ana, Huntington Park, Montebello, Inglewood, Monrovia, Burbank, Azusa and Glendale. The Pasadena float represented a scene from "A Midsummer Night's Dream," beautiful girls being chosen for the characters in this fairyland tale, and placed under bowers made

of myriads of carnations and roses. Long Beach put up a float of immense floral sea shells, which opened and closed at will, disclosing charming young ladies, one in each. Santa Ana put up a locomotive in red carnations, with the legend, "Santa Ana next stop." A bungalow roofed with callilies was the Huntington Park exhibit. The Montebello float consisted of a pergola over which were festooned 20,000 Cecile Brunner roses, all gathered from Montebello gardens. The Azusa float was a miniature orange grove, with a bungalow and dwarf orange trees full of fruit. In the business floats Howard & Smith won first place with a gorgeous arrangement of showy and first-class stock, Staiger & Mundwiler being second. When it is considered that the rain poured down all day on Sunday, necessitating the flowers being gathered wet and handled in this condition, the turnout was remarkably good and it was the universal opinion that there had never been in this or any other town such a wonderful display.

The Germain Seed & Plant Co. has been handling great quantities of pansies, the demand for which has held up well. Brought in daily by the thousands from the nursery on the Whittier road, they clean up well. The demand for certain lines of bedding stock has also been heavy, notably for gazanias, petunias and *Centaurea candidissima*. Marc Germain left May 5 for a business trip through Imperial valley.

Dan Stathatos has moved into the basement formerly occupied by the late Elmo Meserve and later by the Los Angeles Flower Market. Mr. Stathatos has had the large room fitted up with icebox and other fixtures and it looks well. He has always handled large quantities of stock and it looks as though he will handle more from now on.

G. Rollieri, of the California Evergreen Co., has just returned from a business trip to San Francisco.

The May meeting of the Los Angeles

Horticultural Society was postponed one day on account of an election and was held in Kruckeberg's hall, May 5. There was a large attendance to hear James McGillivray give his lecture on gardening, which, though short, was excellent and led to an interesting discussion. Everyone was glad to see Secretary Hal Kruckeberg back after his illness and a most enjoyable meeting was had. J. Dieterich, as chairman of the picnic committee, reported that the park authorities had sanctioned the use of Griffith park for the purpose, and the form of the outing will probably be an automobile ride through this grand mountain park and thence to Hollywood. The flowers on the table were some magnificent Spanish iris and good sweet-williams and antirrhinums from W. W. Felgate, of Sierra Madre, and a bouquet of native subjects brought by Mrs. Belle Miller, of La Crescenta. The next meeting night will be wild flower night and it is hoped that Theodore Payne, our ex-president, will be present to expatiate on the beauties of this class of flowers.

H. R. Richards.

SAN FRANCISCO.

The Market.

Retail trade was stimulated only slightly by Mothers' day. There seem to be few people here who think of the occasion unless their attention is especially called to it, and while some individuals have done a little advertising, there has been nothing like the concerted campaign that is conducted in some eastern cities. Business, however, has been comparatively good at the larger establishments, with numerous orders for social functions and a few large decorations. April closed with a 3-day wind, the worst of the season, followed by several days of heavy showers, and considerable damage was done to outdoor stock. Peonies seem to have suffered the worst, and present offerings are light, though more are expected soon. The supply of carnations

Asparagus Plumosus Nanus

Grand 2½-inch stock, heavy and clean,
\$10.00 per 1000, for cash with order.

L. A. FLORAL CO.

MAKES A SPECIALTY OF LONG
DISTANCE SHIPPING

112 WINSTON STREET,

LOS ANGELES, CAL.

S. MURATA & CO.

WHOLESALE FLORISTS AND SUPPLIES

LOS ANGELES

CAL.

Chrysanthemums

Smith's Advance, Yellow and White Bonnafon, Jeanne Nonin, Pacific Supreme, Col. Appleton, Dr. Enguehard, Monrovia, Oct. Frost, Helen Frick, Golden Glow—rooted cuttings, \$10.00 per 1000; 2½-in. pots, \$18.00 per 1000.
A few thousand strong plants from thumb pots at rooted cutting prices while they last.

HYDRANGEA OTAKSA

2½-in., heavy.....\$ 3.00 per 100
4 -in., heavy..... 12.00 per 100

Primula Obconica, Gigantea and Grandiflora, mixed, 8-in., \$5.00 per 100.
Asparagus Sprengeri, 2½-in., \$2.50 per 100.

FALLEN LEAF GREENHOUSES ROSEVILLE, CAL.

is lighter, and shipping demand for Mothers' day brought an advance in prices. Ixias are cleaned up, but a late crop is expected. The cut of iris was light for a day or two, but there is more than ever now, much of it extremely fine, and prices are well maintained. Sweet peas are not plentiful, but there are about all that can be readily disposed of, and a good many are taken by the street venders. A little nice snapdragon is appearing. Gladioli are not yet plentiful, but good weather will probably bring a liberal supply. Some good Ulrich Brunner and Mrs. John Laing roses are coming in and are quite popular, while Cecile Brunner is as popular as ever and moves in large quantities. Some pretty windows of single Irish roses are shown, and attract considerable attention. A few more lilies of the valley are coming in. Gardenias are about as fine as ever, with a fluctuating demand. Cattleya Mossiae is still plentiful, and some phalaenopsis, cypripediums and odontoglossums are shown. Plants are fairly plentiful; there are a good many rhododendrons, blooming finely, and Tausendschon ramblers are a prominent feature in several shops.

Horticultural Society Meeting.

At the monthly meeting of the Pacific Coast Horticultural Society, on the evening of May 1, the most interesting feature was Daniel MacRorie's report on preparations for the S. A. F. convention. As to the convention gardens, he announced that there were already some 8,000 square feet of space signed up, with applications coming in all the time, and it looked as if a fine showing would be made. He announced that the ground was thoroughly prepared and ready for the installation of exhibits. H. Plath, on behalf of the exhibition committee, reported that a good sum would be available for prizes for the fall flower show, and with preparations under way so far ahead it should be possible to get up something out of the ordinary in the way of exhibits. He also mentioned the show to be held May 7 to 9 at the exposition by amateur floral societies, and recommended that some of the Horticultural Society members take advantage of the invitation to place exhibits there. He also mentioned a sweet pea show to be held in June, full information on which was not at hand. It was announced that the Ladies' S. A. F. committee would meet May 7, to discuss a program of entertainment for the ladies at the convention. The resignation of Jos. R. Jacques from the office of treasurer was presented and accepted, Mr. Jacques being unable to attend the meetings regularly; Daniel Raymond, of the Garden City Pottery Co., was

Superior- Grown

ROSES

for
Immediate
Delivery

September Morn Our sensational light pink rose. Throws extra strong canes in rapid succession, 2 to 4 feet, producing high-grade stock without pinching. Wonderful keeper, full, double, with petals of grand substance waved on edges, giving it a most distinct appearance. Light shade of flesh-pink on outside, shading to pure rose-pink in center. We planted 10,000 of it for cutting and have had more repeat orders on it than on any other rose and at better prices. Flowers every day in the year and never soft in the hottest weather. Strong stems, no mildew or spot. (See our full-page ads. in issues of January 21 and 28.)

Own root plants only, from 2½-inch pots, \$30.00 per 100, \$250.00 per 1000, 5000 for \$1000.00.

Francis Scott Key Flowers unusually large and double, rosy red and quite distinct from any other indoor rose. Its keeping qualities are remarkable. While being so double, it is especially good for hot weather conditions. Worthy of its name and its raiser, Mr. John Cook. Note our prices.

\$10.00 per 100; \$75.00 per 1000

Mrs. F. F. Thompson The beautiful shell-pink sport of the well known Mrs. Geo. Sawyer. It combines all the fine qualities of its parent, and this surely is recommendation enough when added to its magnificent coloring. Always in bloom and already proved a money-maker.

\$30.00 per 100; \$250.00 per 1000

Hadley Brilliant, deep, velvety crimson, a color which it retains all the year round. Flowers borne on stiff, upright stems, and a first-class variety in every particular.

\$10.00 per 100; \$75.00 per 1000

All the new and standard varieties in quantity. Let us figure on your requirements for the coming season. We can make the price right for first-class, well grown stock.

SATISFACTION GUARANTEED

HENRY W. TURNER
Wholesale Florist
MONTEBELLO, CAL.

Mention The Review when you write.

FERNS

	Per 100	Per 1000
Whitmani, 2½-inch.....	\$5.00	\$40.00
Whitmani Runners.....		15.00
Piersoni, 2½-inch.....	5.00	40.00
Piersoni Runners.....		15.00

HILL'S NURSERY, Aven Street and Morton Avenue,
LOS ANGELES, CAL.

Mention The Review when you write.

Asparagus Plumosus Seed

New Crop, \$1.00 per oz.; ¼ lb., \$3.00; \$10.00 per lb.
Seedlings.....\$5.00 per 1000
Transplanted..... 7.50 per 1000

HARRY BAILEY

R. F. D. 6, LOS ANGELES, CAL.

Mention The Review when you write.

Fisher's Purity Freesia Bulbs

Can furnish you A-1 bulbs at very reasonable figures. Large stock. Get our prices.

Currier Bulb Co.

P. O. Box 102, SEABRIGHT, CAL.

Mention The Review when you write.

STAIGER & MUNDWILER

1940-1946 W. 22d St., LOS ANGELES, CAL.

For all classes of ornamental nursery and greenhouse stock, ferns and palms at right prices.

Mention The Review when you write.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower SANTA CRUZ, CAL.

Mention The Review when you write.

Asparagus Plumosus Seed \$1.25 per 1000

TASSANO BROS., Inc.

The largest Wholesale Evergreen and Supply Market in the State.

415 Los Angeles Street
LOS ANGELES, CALIFORNIA

Mention The Review when you write.

Strong Tobacco Stems

at 1c per pound.

E. W. McLELLAN CO.

18-24 Lick Place, SAN FRANCISCO, CAL.

Mention The Review when you write.

elected to his place. S. H. Gray, correspondent for The Review, was admitted to membership. The principal exhibits for the evening were a bunch of General MacArthur roses by E. Gill, awarded 90 points, and a collection of *Primula obconica* in twelve different shades, by H. Plath, awarded 90 points.

Various Notes.

S. T. Beatie, who was mentioned last week as sales manager of the new United Flower & Supply Co., has since then severed his connection with that concern. It was his idea originally to go into the shipping business on his own account, but he has not definitely decided on his plans. He expects, however, to be on the road within a week or two, in preparation for the violet and chrysanthemum shipping season, either independently or on behalf of some local concern.

Pelicano, Rossi & Co. are again showing some fine Rambler rose arches, similar to those shown during the Easter season.

The MacRorie-McLaren Co. has completed a large planting of native trees and shrubs on the hills back of Vallejo, Cal., a large contract financed by the various manufacturers of that town.

The jury of awards for the exposition exhibits is organizing this week, and among the judges in the horticultural section are a number of local growers, as well as prominent eastern florists. Chas. H. Totty, of Madison, N. J., has just arrived to take his part in the work.

The first exhibit to be installed in the convention gardens in Golden Gate park is that of Henry Turner, of Montebello, consisting principally of Rose September Morn. Among the space reservations are 1,000 square feet by Geo. C. Roeding, the Fresno nurseryman, and 1,500 feet by Domoto Bros., for Japanese plants and trees.

Chas. Navlet's plant department in the Emporium is growing and now occupies three times as much space as last year. The seed department has been a strong feature, and a lively business has been done in ferns. The flower stand recently installed will probably be moved to a more prominent part of the store before long.

J. J. O'Connor, 2756 Mission street, says his business has been good this spring, especially for the last few weeks. In addition to a good run of funeral work, he has had more business than he expected at the exposition.

A. P. B.

PORTLAND, ORE.

The Market.

Social affairs and funerals last week took more than an average quantity of cut flowers. Shippers have handled a large volume of business. Near-summer weather has cut down the supply until it is about equal to the demand. Prices at the cut-rate stores have increased accordingly. White and pink carnations and sweet peas are somewhat scarce. Roses, Easter lilies, callas, snapdragons, orchids and peonies are in full supply. Considering the strong competition of outdoor roses and many other varieties of blooms, business is holding up well.

The lack of enough white carnations to supply the demand for Mothers' day was made up by using other white flowers which represented the senti-

E. W. McLELLAN CO.

Wholesale Growers and Shippers
of Cut Flowers.

18, 20 Lick Place,

San Francisco, Cal.

Mention The Review when you write.

JAPANESE LILY BULBS and SEEDS

Write for Catalogue to

The Oriental Seed Co., Wholesale Growers

220 Clement St., SAN FRANCISCO, CAL.

Mention The Review when you write.

Hogan-Kooyman Co.

27 Central Place, off Bush
SAN FRANCISCO, CAL.

WHOLESALE SHIPPING A
FLORISTS SPECIALTY

Mention The Review when you write.

Chrysanthemums

Monrovia, White Bonnaillon, Bonnaillon,
White Queen, Dr. Enguehard, Nonin,
Appleton, \$1.50 per 100.

Cash with order or C. O. D.

KOBATA BROS., R. F. D. Box 139, Gardena, Cal.

Mention The Review when you write.

O. E. PANZER

R. 1, Box 815, Portland, Ore.

Stocks, Grant Nozza, 4 colors, \$2.00 per bch.
Silver-pink Snaps, 2 1/4-in., \$4.00; 4-in., \$1.00.
Dracaena, 4-in., \$12.50; also strong seedlings.
Plumosa, 4-in., \$10.00.
Primula Obconica Grfl., strong 2 1/2-in., \$4.00

PERENNIALS, BEDDING PLANTS.

Mention The Review when you write.

Rahn & Herbert Co.

CLACKAMAS, ORE.

Bedding Plants for growing on for Spring
Trade.

PALMS, FERNS and DECORATIVE PLANTS

Mention The Review when you write.

Dracaena Indivisa, 2 1/2 and 3-in., now ready for
3, 4 and 5-in., fine stock, \$3.00 to \$8.00, according
to quality.

We are large growers of Chrysanthemums,
leading commercial varieties in standards, pompons
and singles.

Your inquiries for anything you
may need will be appreciated.

OLSSON & BERNSON,
11 Post St., SPOKANE, WASH.

Mention The Review when you write.

CYCLAMEN from English-grown seed,
in five named varieties,
assorted, \$2.00 per dozen; \$12.50 per 100.

PRIMULA CHINENSIS, large flowering
five colors, 65c per dozen; \$5.00 per 100.

PRIMULA OBCONICA GRANDIFLORA,
mixed colors, 3-inch, \$5.00 per 100; 4-inch, \$8.00
per 100.

FRED GROHE, R. D. 4,
SANTA ROSA, CAL.

Mention The Review when you write.

CARNATIONS, 2-inch Pots

Enchantress \$18.00 per 1000
Rose-pink Enchantress 18.00 per 1000
White Enchantress 18.00 per 1000

MAIDENHAIR FERNS

Roenebeckii, strong, 7-inch pots... \$35.00 per 100
Croweanum, strong, 7-inch pots... 85.00 per 100

THORSTED FLORAL CO.

1427 Broadway, OAKLAND, CAL.

Mention The Review when you write.

FERNS FOR FERN DISHES

in 2 1/4-in. pots \$4.50 per 100

PRIMULA OBCONICA (Ronsdorfer Strain)

2 1/4-in. pots \$ 5.00 per 100

4-in. pots 15.00 per 100

Kentias in all sizes.

Nephrolepis in all varieties and sizes

ASPLENIUM NIDUS AVIS

(Bird's Nest Fern)

4-in. pots \$ 5.00 per dozen

8-in. pots 9.00 per dozen

6-in. pots 15.00 per dozen

Also larger sizes.

ADIANTUM CUNEATUM ROENBECKII and

ADIANTUM TRIUMPH

2 1/4-in. pots \$ 7.50 per 100

4-in. pots 15.00 per 100

Write for Wholesale Price List.

H. PLATH, THE FERNERIES

Lawrence and Winnipeg Aves.

P. O. Station "L"

SAN FRANCISCO, CAL.

Mention The Review when you write.

(Special) BEDDING PLANTS

2-in. size, \$1.00 per 100, except where noted.

Asters, Antirrhinum, Ageratum R. C.,
Balsam, Chrysanthemum R. C., Canter-
bury Bells, Digitalis, Delphinium, Daisies,
Echeveria, Gaillardia, Geranium, 2c;
Heliotropes R. C., 1c; 3-in., 5c; Lobelia,
Mrs. Sander Marguerites, white and yel-
low, single, R. C.; Pelargoniums, 2-in. 5c.
Pansies, Salvia, Verbena R. C., Zinnia.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.

Aster Seed

Carefully selected and absolutely fresh stock.

Our rigid culture makes quality unsurpassed.

Write for Illustrated Circular.

HERBERT & FLEISHAUER, Aster
Specialists

McMINNVILLE, OREGON

Mention The Review when you write.

Wilson & Crout Co.

14 East 61st Street

PORTLAND, ORE.

Offers an immense stock of bedding plants
for present and future delivery.

Mum Rooted Cuttings

STANDARD VARIETIES

\$15.00 per 1000; \$2.00 per 100

250 at 1000 rate

Van Slyke & Seamons

R. D. No. 2, TACOMA, WASH.

FERNS

	2-in.	4-in.
Boston	4c	7c
Pieroni	4c	7c
Whitman	4c	7c

CHRYSANTHEMUMS

All at \$10.00 per 1000.

Yellow: Col. Appleton, Maj. Bonneton, Chrysolora, Golden Chadwick, Golden Glow.
White: White Chadwick, White Queen, White Cloud, Mrs. Robinson, Silver Wedding, Dr. Enguehard, May Hunter, Pacific Sunrise.
Red: Black Hawk.

Asparagus Plumosus Nanus

Extra fine 2-inch stock.....per 1000, \$15.00
 3-inch.....per 1000, 40.00

Asparagus Sprenger

Extra fine 3-inch.....per 1000, 40.00

FRANK WILHELM

Box 906, R. F. D. No. 6, Los Angeles, Cal.

Mastodon Pansies

NEW CROP
 READY JUNE 1

A big field of seed plants and another big cut in prices.

NEW PRICES:

Mastodon Mixed, 1/8-oz., 75c; 1/2-oz., \$2.75; oz., \$5.00.
Mastodon Mixed, Private Stock, 1/8-oz., \$1.00; oz., \$7.00.

Visit the Panama Pacific Exposition and see the best of everything, including a quarter million of Mastodon Pansies.

STEELE'S PANSY GARDENS

PORTLAND, OREGON

ment of the day. Even if it were possible to keep the benches of white carnations in full bearing, there would be a great shortage if every customer insisted on using that flower, so substitutes must be provided. Bedding stock is being put out in large quantities. Porch boxes, tubs and hanging baskets are being delivered. The quantity of such stock sold bids fair to show an increase over the records for several years.

Various Notes.

The Portland Floral Society will hold its next meeting on Tuesday evening, May 18, at Masonic Temple. Arrangements will be completed for the society's exhibit in the floral center of the rose festival.

D. M. Cookingham added a cool house, 24x60, last fall to his greenhouse range at East Sixty-second and Ash streets. He reports a good business in bedding stock and garden plants.

The Wilson & Crout Co. has had an exceedingly busy season and is nearly sold out of bedding stock.

W. I. Spencer built a range of glass last fall near Lusted Grade, in the Bull Run district. He is growing principally vegetables, but will grow enough miscellaneous stock to supply the local retail trade.

J. Gould has had poor health for several years and has retired from the florists' business to a 20-acre ranch in the fruit district, where he hopes to be benefited by the change. He has sold his flower business and range of glass at Arleta to Andrew Walden. Mr. Walden, since coming to Oregon, has had charge of the range of the Woodmere Floral Co. Previously he was with John Scott and other well known eastern firms.

Julius Brotje is bringing in some fine water lilies.

G. Teufel had a large cut of Victory carnations for Mothers' day.

There was no special advertising of Mothers' day by Portland florists. They claim that it is impossible to sup-

LAST CALL Young Rose Plants

FROM POTS.

\$2.00 per 100; \$1.25 per 50; 65c per 25
 100 rate does not apply on less than 100 of a variety.

WE WILL PAY EXPRESS ON 2000 LOTS AND OVER

AGRIPPINA
 ANNY MUELLER
 AVIATEUR BLERIOT—Hardy Climbing Yellow
 BEAUTY OF GLAZENWOOD (Gold of Ophir)
 BRIDE
 BRIDESMAID
 CATH. MERMET
 CECILE BRUNNER
 CLIMBING BRIDE
 CLIMBING BRIDESMAID
 CLIMBING WHITE COCHET
 CLIMBING WOOTTON
 DOROTHY PERKINS
 GAINSBOROUGH (Climbing Folkestone)
 GRUSS AN TEPLITZ
 JAMES SPRUNT (Hardy Red Climber)
 JESSIE (Cherry-crimson)
 LADY GAY (Hardy Climber)
 KEYSTONE (Hardy Yellow Climber)
 LAMARQUE
 MAD. ALF. CARRIERE
 MAD. WAGRAM (Climbing Paul Neyron)
 NEERVELT (Brilliant Red Climber)
 ORLEANS
 PERLE D'OR
 R. M. HENRIETTE
 SILVER MOON (Hardy Climber)
 TAUSENDSCHON (Thousand Beauties)
 WM. ALLEN RICHARDSON
 YELLOW BANKSIA

FIFTY OTHER VARIETIES IN STOCK AT LOW PRICES.
 BE QUICK—or BE SORRY.

CALIFORNIA ROSE COMPANY, POMONA, CAL.

Mention The Review when you write.

CARNATION GORGEOUS

Ready for Field,
 from 2 1/4-inch Pots, \$5.00 per 100.

BASSETT'S FLORAL GARDENS

B. S. BASSETT, Prop. LOOMIS, CAL.
 Mention The Review when you write.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carload.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES,

Santa Barbara, Cal.

Mention The Review when you write.

ply the present demand for white carnations and that it is folly to try to stimulate a demand for something which they cannot supply.

Francis Williams, recently from the

REMEMBER

KENTIA NURSERIES

SANTA BARBARA, CAL.

for Cocos plumosa (all sizes in quantity), Kentia, Seaforthia, Areca, Phoenix Canariensis (strong and established). Trees, Shrubs, etc.
 Send for Wholesale Price List.

Mention The Review when you write.

Araucaria Bidwillii

Out of 2 1/2-in. pots, 2 tiers\$20.00 per 100
 Out of 2 -in. pots, 1 tier 15.00 per 100

Asparagus Sprenger

Out of 2-in. pots.....\$2.00 per 100; \$18.00 per 1000
 The Araucarias and Asparagus are ready for a shift.

PACIFIC NURSERIES, Colma, San Mateo Co., Cal.

Mention The Review when you write.

Del Monte Greenhouses and a former employee of the MacRorie-McLaren Co., of San Francisco, has taken charge of the range of the Woodmere Floral Co.
 S. W. W.

ATTRACTIVE PLANTS

DARK GREEN FOLIAGE

ROSES from 2½-inch Pots

Grown to plant—not to sell. Surplus over our own planting requirements. Not rooted cuttings, but well established plants from 2-½ in. pots.

RAMBLERS AND CLIMBERS.

	Per 1000
American Pillar—Pink, clear white eye, yellow stamens, single flower.....	\$30.00
Baltimore Belle—Blush white.....	25.00
Crimson Rambler.....	25.00
Climbing American Beauty.....	50.00
Dorothy Perkins—Shell pink.....	25.00
Excelsa—Red Dorothy Perkins.....	30.00
Philadelphia—Red.....	25.00
Queen of the Prairies—Rosy red.....	25.00
Sodonla—Bright red.....	30.00
Tausendschon (Thousand Beauties).....	25.00
Trier—Creamy white.....	25.00
Veilchenblau—Violet blue.....	25.00
White Dorothy Perkins—Pure white.....	25.00

DWARF POLYANTHA OR BABY ROSES.

	Per 1000
Anny Muller—Cerise pink.....	\$30.00
Baby Rambler (Mme. N. Levavasseur).....	
Crimson.....	27.50
Jessie—Clear glowing red.....	27.50
Orleans—Geranium pink.....	25.00
Yvonne Rabier—White.....	27.50

MOSS ROSES.

Blanche Moreau—White.....	\$35.00
Crimson Globe—Crimson.....	35.00
Princess Adelaide—Pink.....	35.00

TEAS AND HYBRID TEAS.

Gruss an Teplitz—Rich scarlet.....	\$30.00
Maman Cochet—Coral pink.....	30.00
Yellow Souper—Yellow.....	27.50

HYBRID PERPETUALS.

	Per 1000
Alfred Colomb—Crimson.....	\$35.00
Anna de Diesbach—Pink.....	35.00
Conrad F. Meyer—(Hybrid Rugosa white).....	35.00
Coquette des Alpes—Blush white.....	35.00
Coquette des Blanches—Creamy white.....	35.00
General Washington—Deep red.....	35.00
J. B. Clark—Deep scarlet.....	40.00
John Hopper—Rosy pink.....	35.00
Marchioness of Lorne—Red.....	35.00
M. P. Wilder—Crimson.....	35.00
Mme. Georges Bruant—Hybrid Rugosa white.....	35.00
Mme. Gabriel Luizet—Silvery pink.....	35.00
Mme. Plantier—White.....	30.00
Mrs. R. G. S. Crawford—Pink.....	35.00
Oakmont—Peach pink, free flowering.....	35.00
Prince Camille de Rohan—Deep maroon.....	35.00

NEWARK, NEW YORK

JACKSON & PERKINS CO.

Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSEYMEN.

President, H. B. Chase, Chase, Ala.; Vice-president, E. S. Welch, Shenandoah, Ia.; Secretary, John Hall, Rochester, N. Y.; Treasurer, Peter Youngers, Geneva, Neb.
Fortieth annual meeting, Detroit, Mich., June 23 to 25, 1915.

Two recent bulletins of the United States Department of Agriculture that are of interest to nurserymen are numbers 648 and 650, respectively "The Control of Root-knot" and "The San Jose Scale and Its Control."

THE nurseries that specialize on ornamentals appear to have had a better season than those that devote their energies exclusively to fruit trees. Large orcharding enterprises have been considerably less numerous than usual the last few months.

ON the board of directors of the Gulf Coast Horticultural Society for the coming year is James Brodie, of the Biloxi Nursery, Biloxi, Miss. Theodore Bechtel, of the Bechtel Pecan Nurseries, Ocean Springs, Miss., is vice-president for the Mississippi coast.

MINNESOTA LAW AMENDED.

By a law which took effect April 22, 1915, the provisions of the Minnesota laws relating to inspection of horticultural stock to avoid spread of plant diseases, etc., and requiring certificates of inspection to be attached to shipments, were amended by the enactment of the following section:

"Dealers, and florists not owning nurseries and shipping by post, freight, express, or otherwise, may obtain from the state entomologist a special certificate, in order to comply with the federal and state laws. Such certificate will be granted only upon stock purchased from an inspected nursery or upon foreign stock inspected in Minnesota.

"Provided that, before such certificate is granted, the dealer or florist requesting the same shall furnish a sworn affidavit that he will buy and sell only stock which had been duly inspected

HEDGE PLANTS

I still have on hand 100,000 California Privet 2 to 3 ft. and 3 to 4 ft.; fine stock at low prices. Also a few thousand Amoor Privet 1½ to 2 ft. and 2 to 3 ft.

Contracts solicited for California Privet, Amoor Privet and Berberis Thunbergii in car lots for fall delivery.

J. T. LOVETT,

Monmouth Nursery, Little Silver, N. J.

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by an official state inspector and that he will maintain with the state entomologist a list of all sources from which he secures his stock."

NEW LAW IN INDIANA.

June 1 a new law takes effect in Indiana in regard to the inspection and sale of nursery stock. While it is in some matters a little stricter than the old law, it contains nothing new or unusual in horticultural legislation.

All nursery stock sold in Indiana must bear a tag showing that it has been examined by the state entomologist. Failure to comply with the provisions of the act subjects the person or firm to a fine of from \$10 to \$100 for each offense. Application to have stock examined by the state entomologist must be made before July 1 of each year. Persons receiving foreign stock must notify the entomologist, who must examine it. Infested or infected stock must be destroyed.

All dealers within or without the state who do business in the state, must secure a dealer's license and make affidavit that they will sell only stock that has been inspected and must furnish the state entomologist with a list of the sources from which stock is secured.

All nursery agents or canvassers, or salesmen doing business in the state, must carry an agent's license issued by the state entomologist.

Nurserymen residing outside of the

RAFFIA

Natural—Four standard grades.
Colored—Twenty colors.

We are headquarters—always carry several hundred bales in stock. Can ship any grade in any quantity at a moment's notice.

Bale (225 lbs.) lots or less.
Write for prices and terms.

McHutchison & Co.

The Import House

17 Murray Street, NEW YORK

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state and desiring to sell in Indiana must have certificates of the state entomologist before they can do business.

All persons engaged in the nursery business are prohibited from misrepresenting any stock offered for sale. If requested, such persons must furnish the state entomologist with copies of his order forms, contracts and agreements with customers. A fee of \$1 shall be charged for dealer's or agent's license.

Whenever, as the result of an official inspection, the state entomologist, or his deputies, shall order treatment or removal of any trees, vines, shrubs or plants and the owner shall refuse to carry out such order, the state officer shall remove or destroy the infected plants and the expense of the same shall be added to the taxes of the premises.

FIND PEST IN NORTHWEST.

The devastating eelworm, or *Tylenchus devastatrix*, has been found again in the Pacific northwest, several hundred miles from the point where it was discovered in 1913. This tiny, thread-like organism is a nematode, and is remarkably destructive to many forms of bulbous plants. Commercially, its chief importance is due to its ravages in onion fields, but it also feeds to a great extent upon flowering bulbs such as hyacinths and upon such crops as rye, oats, hemp, potatoes, strawberries, etc. Hitherto, the United States appears to have been practically free

BOXWOODS

Exceptionally fine stock in the following shapes and sizes:

Bushes, 10-in.....25c each; \$3.00 per doz.
 Bushes, 12-in.....30c each; 3.60 per doz.
 Bushes, 12-in., extra heavy, 10 in. wide.....40c each; 4.80 per doz.
 Bushes, 15-in.....50c each; 6.00 per doz.
 Bushes, 18-in.....\$1.00 each
 Bushes, 24-in.....1.25 each
 Bushes, 2½-ft., extra special.....3.00 each
 Bushes, 3½-ft., extra special.....6.00 each
 Pyramids, 30-in.....2.00 each
 Pyramids, 36-in.....3.00 each

Pyramids, 3½-ft.....\$ 3.50 each
 Pyramids, 4-ft.....4.00 each
 Pyramids, 5-ft.....6.00 each
 Pyramids, 6-ft.....12.00 each
 Standards, 2-ft. stem, 12-15-in. crown.....2.00 each
 Standards, 2-ft., 18-24-in. crown.....3.00 each
 Globe, 12-in.....1.75 each
 Globe, 15-in.....3.00 each
 Globe, 18-in.....5.00 each
 Standard Globes, 16-in. heads.....3.00 each
 Globe, 24-in.....6.00 each

Bay Trees

3-ft. stem, 30-in. crown.....\$10.00 each
 18-in. stem, 32-in. crown.....10.00 each
 4-ft. stem, 30-in. crown.....10.00 each
 4-ft. stem, 36-in. crown.....12.50 each
 4-ft. stem, 42-in. crown.....15.00 each

Aucuba Japonica

15-in.....60c each; 2-ft., \$1.00 to \$1.25 each

Laurus Cerasus

75c to \$1.00 each.

Mahonia Bushes

18 to 24-in.....50c each

Cyclamen Seedlings, Transplanted.—Mixed, Wm. Buckston (Prince of Wales), Princess May, Pink Pearl, \$4.00 per 100.

COLEUS

Assorted, 2-in.....\$2.50 per 100
 Yellow Pfitzer.....2.50 per 100

L. D. Phone Graceland 1112

Pure White; Grandif. Alba; White, carmine eye; Excelsior, white, red eye; Glory of Wandsbek, 3-in. pots, ready now, 8c each.
 Wonder of Wandsbek, Rose Von Marienthal, Brilliant Red, Bright Red, Dark Red, Rosy Morn, for June delivery, in 3-in. pots, 8c each.

Order TODAY

THE GEO. WITTBOLD CO.,

737-739 Buckingham Place,

CHICAGO

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REMEMBER

—IF IT'S A HARDY PERENNIAL—

or so-called Old-fashioned Flower worth growing, we have it in one shape and another the year round. We have the largest stock in this country, all **Made in America**, and our prices will average

75c per Dozen
 \$5.50 per 100

Why say more here? Send for our Wholesale Price List of varieties and benefit from the opportunities this affords you.

Address R. W. Clucas, Mgr.
 Palisades Nurseries, Inc.
 Sparkill, New York

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from it, but the new infestation in the northwest following upon that of two years ago indicates the existence of danger that it may establish itself here. The devastating eelworm thrives best in moist regions where the temperature varies to a comparatively small extent. These climatic conditions are found in the areas in the Pacific northwest where the pest has been discovered. On the other hand, there is reason to believe that this particular nematode will not survive cold winters in which the ground is frozen solid for a considerable depth, or that at least it will not become a serious menace under such conditions.

The devastating eelworm is so small that it is practically certain to escape observation. The young nematodes hatching from eggs laid in the infested plant feed on the juices and tissues of the plant until it is destroyed. They multiply with extraordinary rapidity, so that the bulb soon swarms with them, and they often find their way into the upper leaves. In the case of the onion, the leaves of the affected plants become swollen and flabby and the bulb soft and puffy. The whole plant

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Peonies, Herbaceous Plants.

Write for our wholesale trade list.

W. & T. SMITH CO., - - GENEVA, N. Y.

68 YEARS - 1000 ACRES

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IRIS Surplus List Ready

Spring shipment

PETERSON NURSERY
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The Storrs & Harrison Co.

PAINESVILLE NURSERIES

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PAINESVILLE, OHIO

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HILL'S EVERGREENS

Best for Over Half a Century. Fir, Spruce, Pine, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.,
 Evergreen Specialists. Largest Growers in America
 Box 403, Dundee, Ill.

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has a peculiar stunted and distorted appearance, and ultimately the bulb rots away. If a portion of the bulb or one of the swollen leaves be placed in a dish of water and observed under a magnifying glass, tiny transparent worms may be seen escaping into the water.

Once a crop has become infested with these nematodes, there is no known cure. The most effective measure is to starve the pest out either by allowing the land to lie fallow, or by planting it to crops that furnish little or no nourishment to the eelworm. Corn and barley are among the crops recommended for this purpose. Any diseased

Spring List Roses

Ferns, Plants, Vines, Bulbs, etc.

THE LEEDLE FLORAL COMPANY
 SPRINGFIELD-OHIO

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ROSES--CANNAS

CONARD & JONES CO.

West Grove, Pa.

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The Dingee & Conard Co.

The leading ROSE GROWERS of America.

WEST GROVE, PA.

Bobbink & Atkins

NURSERYMEN,

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

August Rölker & Sons

General Horticultural Importers

for the trade only. Send for estimates or price list to

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DREER'S Select

STRONG TWO-YEAR-OLD PLANTS FOR

The Dreer Roses for bedding are strong field-grown plants which were potted during the Winter months, stored in cold houses and frames, and are now in the best possible condition to turn over to your retail customers for outdoor planting. They must not be compared to dormant celloared stock and all are in 5 or 6-inch pots, according to the growth of the variety.

HYBRID-TEA ROSES—Two-Year-Old Plants

Select Standard Sorts and Recent Introductions

	Per 100		Per 100
Antoine Rivoire.....	\$30.00	Lyon.....	\$30.00
Arthur R. Goodwin.....	30.00	Lieutenant Chaire.....	30.00
Belle Siebrecht.....	30.00	Mabel Drew.....	30.00
Betty.....	30.00	Mme. Abel Chatenay.....	30.00
Caroline Testout.....	25.00	Mme. Hector Leuillot.....	30.00
Chateau Clos Vougeot.....	30.00	Mme. Jenny Gillemot.....	30.00
Dean Hole.....	30.00	Mme. Jules Gravenaux.....	30.00
Duchess of Wellington.....	30.00	Mme. Jules Groles.....	30.00
Duchess of Westminster.....	40.00	Mme. Leon Pain.....	30.00
Ecarlate.....	30.00	Mme. Philippe Rivoire.....	30.00
Edward Mawley.....	35.00	Mme. Ravary.....	30.00
Farbenkonigin.....	30.00	Mme. Segond Weber.....	30.00
George C. Waud.....	30.00	Marquise de Sinety.....	30.00
General MacArthur.....	30.00	Mary Countess of Ichester.....	30.00
Gustav Grunerwald.....	30.00	Miss Cynthia Forde.....	35.00
Grass an Tepitz.....	25.00	Mrs. Aaron Ward.....	30.00
Grace Molyneux.....	30.00	Mrs. Arthur Robert Waddell.....	35.00
Grossherzog Friederich.....	30.00	Mrs. George Shawyer.....	35.00
Irish Brightness.....	35.00	Mrs. Wakefield Christie.....	35.00
Joseph Hill.....	30.00	Miller.....	35.00
Jonkheer J. L. Mock.....	30.00	My Maryland.....	30.00
Kaiserin Augusta Victoria.....	25.00	Pharisaer.....	30.00
Killarney.....	30.00	Prince de Bulgarie.....	30.00
Konigin Carola.....	30.00	Radiance.....	30.00
Lady Alice Stanley.....	35.00	Richmond.....	30.00
Lady Ashtown.....	30.00	Souvenir de Gustave Prat.....	35.00
Lady Ursula.....	30.00	Souvenir du President Carnot.....	30.00
La France.....	30.00	Sunburst.....	35.00
La Tosca.....	30.00	Viscountess Folkestone.....	30.00
Laurent Carle.....	30.00	White Killarney.....	30.00
		William Shean.....	30.00

Hybrid-Tea Rose
Killarney

HYBRID-TEA ROSES—Novelties of 1913, 1914, 1915

	Each		Each		Each
Britannia Queen (McGredy).....	\$0.00	Josephine (Paul & Son).....	\$2.00	Mrs. Ambrose Ricardo (McGredy).....	\$2.00
Colleen (McGredy).....	2.00	Killarney Brilliant (Dickson & Sons).....	.75	Mrs. Charles E. Pearson (McGredy).....	1.00
Edgar M. Burnett (McGredy).....	2.00	Louise Catherine Breslau (Pernet-Ducher).....	.50	Mrs. Charles Hunter (Wm. Paul & Son).....	.75
Edith Part (McGredy).....	.75	Majestic (Paul & Son).....	2.00	Mrs. Frederick W. Vanderbilt (McGredy).....	1.00
Florence Forrester (McGredy).....	2.00	Marcella (Wm. Paul & Son).....	1.00	Mrs. Sam Ross (Hugh Dickson).....	.50
General Superior Arnold Janssen (Leenders).....	.40	Mevrouw Dora Van Tets (Leenders).....	.50	Mrs. Wemyss Quin (Dickson & Sons).....	2.00
George Dickson (Dickson & Sons).....	.50	Mme. Chas. Lutaund (Pernet-Ducher).....	.50	Nerissa (Wm. Paul & Son).....	.75
H. V. Machin (Dickson & Sons).....	2.00	Mme. Edmund Rostand (Pernet-Ducher).....	.75	Ophelia (Wm. Paul & Son).....	.75
Lady Mary Ward (McGredy).....	.75	Mme. Edouard Herriot—"Daily Mail" (Pernet).....	.50	Queen Mary (Dickson & Sons).....	1.00
				Willowmere (Pernet-Ducher).....	.75

Tea and Other Everblooming Roses

Varieties Marked * are on Own Roots

	Per 100		Per 100		Per 100
*Clothilde Soupert.....	\$20.00	Lady Hillingdon.....	\$30.00	Mrs. Herbert Stevens.....	\$30.00
*Duchesse de Brabant.....	25.00	*Maman Cochet Pink.....	20.00	Mrs. Myles Kennedy.....	40.00
Harry Kirk.....	30.00	*Maman Cochet White.....	20.00	Souvenir de Catherine Guillot.....	30.00
*Hermosa.....	20.00	Molly Sharman Crawford.....	30.00	Souvenir de Pierre Notting.....	30.00
Hugo Roller.....	40.00			*William R. Smith.....	35.00

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HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.

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plant should be uprooted and burned at once, and no bulbs or seed should be purchased from localities where the devastating eelworm is known to exist.

USINGER'S USUFRUCT.

W. J. Barnett, Sharon, Pa., is making a nice display of porch boxes. He is also turning out some excellent basket work.

Fischer & McGrath, New Castle, Pa., are having an abundance of funeral work lately. Mr. McGrath has a run-about and promised to take the writer to the next town, as it was a pleasant day. Well, to make a long story short, I took the next train.

Butz Bros., New Castle, are turning out some pretty baskets and a good share of funeral work.

J. S. Hennon & Son, New Castle, are cutting some fine carnations.

J. J. Beck & Son, New Castle, are doing a heavy plant business, in addition to having a good cut flower trade.

H. J. Krueger, Meadville, Pa., says there is a noticeable increase in business, which makes things look brighter for the florist in the future.

Ed. Haas & Son, Meadville, are busy with a lot of spring planting.

John Murchie, Sharon, Pa., reports business brisk, with a good cut flower trade.

C. M. Betts, Meadville, is having

some pretty window displays with porch furniture and porch boxes, which are well filled with plants and produce a most pleasing effect.

James Clelland, Grove City, Pa., is growing some fine carnations. He is getting the field ready for his outdoor stock.

Frank S. Smith, Grove City, reports business increasing.

The Anton Krut Floral Co., Butler, Pa., is handling a nice lot of spring plants. The firm is also cutting some fine carnations.

William Leith, of Butler, is doing a lot of funeral work. He is handling some fine cut stock. W., T. U.

Roses

OUTDOOR PLANTING

Hybrid Perpetual Roses

	Per 100
American Beauty	\$30.00
Anna de Diesbach	25.00
Baron de Bonstettin	25.00
Baroness Rothschild	25.00
Captain Christy	25.00
Captain Hayward	25.00
Frau Karl Druschki	25.00
George Arends	30.00
General Jacqueminot	25.00
Gloire de Chedane Guinoisseau	30.00
Gloire de Lyonnaise	25.00
J. B. Clark	25.00
Magna Charta	25.00
Mrs. B. G. Sharman Crawford	25.00
Mrs. John Laing	25.00
Paul Neyron	25.00
Prince Camille de Rohan	25.00
Ulrich Brunner	25.00

Austrian or Yellow Brier Roses

Austrian Copper	\$30.00
Harrison Yellow	30.00
Persian Yellow	25.00

Pernetiana or Hybrid Austrian Briers

Beaute de Lyon	\$30.00
Juliet (New)	30.00
Soleil d'Or or Golden Sun	25.00
Rayon d' Or (New)	30.00

Baby Rambler Roses

Mme. Norbert Levavasseur (Crimson Baby Rambler)	\$20.00
Mme. Jules Gouchault	25.00
Orleans	20.00
Yvonne Rabier	25.00

CLIMBING AND RAMBLER ROSES.

	Per 100
American Pillar	\$25.00
Aviateur Bleriot	25.00
Christine Wright (New)	30.00
Climbing American Beauty (New)	35.00
Climbing Caroline Testout	30.00
Climbing Kaiserin Augusta Victoria	30.00
Climbing Lady Ashtown	30.00
Crimson Rambler	25.00
Dr. Van Fleet	30.00
Excelsa	25.00
Gloire de Dijon	30.00
Hiawatha	25.00
Lady Gay	25.00
Marechal Niel	30.00
Paul's Carmine Pillar	50.00
Reine Marie Henriette	30.00
Silver Moon	50.00
Tausendschon	30.00
White Dorothy	25.00
W. A. Richardson	30.00

	Per 100
White Banksia	\$25.00
Yellow Banksia	25.00

RUGOSA ROSES.

Blanc Double de Coubert	\$25.00
Conrad Ferdinand Meyer	25.00
Hansa	25.00
Nova Zembla	25.00
Rugosa Red	18.00
Rugosa White	18.00

TREE SHAPED ROSES.

Baroness Rothschild	} Strong straight stems about 8 1/2 ft. high \$50.00
Caroline Testout	
Fisher Holmes	
J. B. Clark	
Kaiserin Augusta Victoria	
Mrs. John Laing	
Magna Charta	
Ulrich Brunner	

MOSS ROSES.

	Per 100
Blanche Moreau	\$25.00
Comtesse de Muranalse	25.00
Crested Moss	25.00
Gloire de Mosses	25.00
Princess Adelaide	25.00

WICHURAIANA ROSES.

Wichuriana, White	\$20.00
Wichuriana, Evergreen Gem	20.00
Wichuriana, South Orange Perfection	20.00
Wichuriana, Triumph	20.00
Wichuriana, Universal Favorite	20.00

SWEET BRIER ROSES.

Refulgence (New)	\$30.00
Anne of Gelerstein	30.00
Brenda	30.00
Lord Penzance	30.00
Lady Penzance	30.00
Meg Merrilies	30.00
Common Sweet Brier or Eglantine	20.00

New Hybrid-Tea Rose, George Dickson
See opposite page

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GERANIUMS

Assorted kinds, 2 1/2-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00 per 100. American Beauty, 4-in., \$10.00 per 100. Lady Washington, 3-in., \$8.00; 4-in., \$12.00; 7-in., \$40.00 per 100. Mme. Salleron, 2 1/2-in., \$3.00; 3-in., \$5.00 per 100.

FAIRVIEW GREENHOUSES, Belvidere, Ill.

CABBAGE PLANTS

Early and Late Flat Dutch, All Head, Wakefield, Early and Late Drumhead, Danish Ball Head and other varieties. 30c per 100 by parcel post. By express, 75c per 500; \$1.00 per 1000; 10,000 or over, 85c per 1000.

Best Plants, 75c per 500; \$1.25 per 1000. Cash with order. Send for list of varieties.

R. VINCENT, JR., & SONS CO., White Marsh, Md.

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If you want something in bloom for Decoration day, get

SALVIA ZURICH

	Per 100	Per 1000
Strong 2-inch	\$2.00	\$18.00
Extra strong 3-inch	3.50	32.50

5% discount for remittance with order.

KRUEGER BROS., Toledo, Ohio

Mention The Review when you write.

CARNATIONS

Ready to Plant Out---From Soil

White Enchantress	per 100, \$2.50
Lawson Enchantress	2.00
Enchantress	2.50
Washington	3.00
O. P. Bassett	2.50
Alma Ward	2.00

BUY PLANTS OF QUALITY FROM THOSE WHO GROW THEM

Our Roses are of a quality this season that makes it a pleasure to offer them. We grow good Roses and they are better than ever this season

OWN ROOT ROSES 3000 American Beauty, \$3.00 per 100, \$75.00 per 1000; 3000 Killarney Brilliant, \$10.00 per 100, \$90.00 per 1000; 250 Francis Scott Key, \$12.50 per 100, \$120.00 per 1000; 2800 Prince d'Arenberg, \$10.00 per 100, \$90.00 per 1000; 400 Kaiserin, 2800 Cecile Brunner, 1700 Richmond, 2000 Killarney, 3000 Killarney Queen, 1000 Lady Hillingdon, 4000 White Killarney, 1000 Lady Alice Stanley, \$7.50 per 100, \$60.00 per 1000.

BEDDING PLANTS

ACHYRANTHES. Bienuelleri, Brilliantissima, Lindenii, Panache de Bailey and Formosa. Rooted cuttings, \$1.50 per 100, \$12.00 per 1000. 2 1/4-in. plants, \$3.00 per 100, \$25.00 per 1000.

AGERATUM. Perfection, Princess Pauline, Stella Gurney. 2 1/4-in. plants, \$2.50 per 100, \$20.00 per 1000.

ALTERNANTHERA. Aurea nana, Brilliantissima, Jewel, Paronychoides, Versicolor. 2 1/4-in. plants, \$2.50 per 100, \$20.00 per 1000.

BEGONIAS FOR BEDDING. 2 1/4-in. pots. Vernon, Semperflorens, mixed pink and white. \$3.00 per 100, \$25.00 per 1000.

COLEUS. Beckwith's Gem, Firebrand, Lord Alverstone, Queen Victoria, Lord Palmerston. Rooted cuttings, 75c per 100, \$7.00 per 1000.

Duneira, Golden Bedder, American Beauty, Anna Pfister, Blizzard, Saboni, John Pfister, Cecil Brown, Hurricane, Messey, Neptune, Prince Edward. Rooted cuttings, \$1.00 per 100, \$8.00 per 1000.

FUCHSIAS. Little Beauty, Minnesota, Lord Byron, Patrie, Tener, White Beauty, Cote d'Azur, Gottelinde, Graff Witte. 2 1/4-in. pot plants, \$2.50 per 100, \$22.50 per 1000.

CUPHEA PLATYCENTRA (Cigar Plant). 2 1/4-in. pot plants, \$3.50 per 100, \$30.00 per 1000.

HELIOTROPE. Lorne, Mme. Lederle, Centefleur, La Duse. 2 1/4-in. pot plants, \$3.00 per 100, \$25.00 per 1000.

MARGUERITE. Mrs. Sander, Single White. 2 1/4-in. pot plants, \$3.00 per 100, \$25.00 per 1000.

PETUNIAS. Double varieties, assorted colors. 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000.

SALVIA. Bonfire, Splendens, Zurich, King of the Carpet. Rooted cuttings, 75c per 100, \$7.00 per 1000.

ASPARAGUS PLUMOSUS NANUS Seedlings, \$1.00 per 100, \$8.00 per 1000. 2 1/4-in., 50c per doz., \$3.50 per 100, \$30.00 per 1000. 3-in., 75c per doz., \$6.00 per 100, \$50.00 per 1000. 4-in., \$1.50 per doz., \$10.00 per 100.

ASPARAGUS SPRENGERI

Seedlings, 60c per 100, \$5.00 per 1000. 2 1/4-in., 50c per doz., \$3.50 per 100, \$30.00 per 1000. 3-in., 75c per doz., \$6.00 per 100, \$50.00 per 1000. 4-in., \$1.50 per doz., \$10.00 per 100.

FERNS

Nephrolepis Whitmani. Nice, salable plants, 4-in. pots, \$3.00 per doz., \$25.00 per 100.

BEGONIAS

Glory of Cincinnati, for May delivery. An excellent lot of plants in fine shape for early shipment. 2 1/4-in., \$18.00 per 100, \$175.00 per 1000.

CYCLAMEN

The finest that can be grown. 2 1/2-in., \$7.00 per 100, \$60.00 per 1000. This includes the very best varieties in assortment or in one color as desired.

HARDY PERENNIALS

A full collection of New England grown plants. Good, heavy stock from large pots. **HOLLYHOCKS, DELPHINIUM, FOXGLOVE, HARDY PRIMULAS.** Send for our Perennial list, and refer to the classified ads in this issue.

PRICES IN THIS ADVERTISEMENT TO THE TRADE ONLY.

A. N. PIERSON, Inc.,

Cromwell, Conn.

PRICES IN THIS ADVERTISEMENT TO THE TRADE ONLY.

Mention The Review when you write.

DAYTON, O.

The Market.

The outside temperature has taken a decided drop, in some mornings being as low as 38 to 40 degrees, but so far there has been no report of damage. The cold spell will benefit the large peony growers in this section of the country. Had the hot weather continued, the peonies would have been about over by Memorial day; some of them are in bloom now in sheltered spots.

Business for Mothers' day proved highly satisfactory. All reported their stock cleaned up, with not enough to supply the demand. The white blooms, of course, went first. There was also a good demand for blooming plants, such as begonias, hydrangeas, Easter Greeting pelargoniums, ferns, etc.

Club Meeting.

The Dayton Florists' and Gardeners' Association held its regular meeting at the Y. M. C. A. building, May 4. There was a large attendance and several new members were enrolled.

The club was addressed by Secretary Guild, of the Greater Dayton Association, on window boxes, shrubbery, shade trees and general floral display. As Mr. Guild is a great enthusiast along these lines, his talk was much appreciated. The club decided to invite to its next meeting John H. Patterson, president of the N. C. R., who also is a great lover of flowers and thousands of landscape work, spending thousands of dollars every year along these lines.

The association decided to hold a chrysanthemum show in the fall, provided the coöperation of enough of the florists can be secured. The president was instructed to appoint a show committee, which will report details as the matter progresses.

Various Notes.

Otto Morris, formerly section man in the pot plant department of the Miami Floral Co., has taken a position at the A. H. Dew establishment, of Albion, Mich. G. W. B.

ROSES

From 2 1/2-inch Pots

	Per 100	Per 1000		Per 100	Per 1000
White Killarney	\$4.00	\$35.00	Maryland	\$4.00	\$35.00
Killarney.....	4.00	35.00	Richmond	3.00	25.00
Mrs. Ward	4.00	35.00	Sunburst.....	4.00	35.00

From 3 1/2-inch Pots

Mrs. Aaron Ward.....	\$6.00 per 100; \$50.00 per 1000
Sunburst.....	6.00 per 100; 50.00 per 1000

PETER REINBERG

30 East Randolph St., CHICAGO, ILL.

Mention The Review when you write.

ROSE PLANTS

3-inch Own Roots.....\$7.00 per 100; \$60.00 per 1000

3000 KILLARNEY QUEEN 2000 WHITE KILLARNEY 1500 RHEA REID

CHRYSANTHEMUM ROOTED CUTTINGS

\$2.00 per 100; \$18.00 per 1000.

Touset, Chrysolora, Unaka, V. Poehlmann, Halliday, V. Morel, Robinson, Alice Salomon, Golden Salomon, Jerome Jones, Yellow Jones, Chieftain, White Chadwick, Yellow Chadwick, Klondike, Alena, Bergmann, Acto, Garza, Helen Newberry, Buckingham, Mensa

Geraniums......3-inch, \$6.00 per 100; 4-inch, \$10.00 per 100
Cannas, King Humbert, 4-inch, started 10.00 per 100
Coleus.....2-inch, \$2.00; 3-inch, 5.00 per 100
Vinca.....3-inch, 8.00; 4-inch, 12.50 per 100
German Ivy.....2-inch, 2 1/2c; 3-inch, 6c

Cash or C. O. D.

W. J. & M. S. VESEY,

Fort Wayne, Ind.

SEASONABLE STOCK

BOXWOOD.

Bushes, 18 in., in tubs.....\$1.00 and \$1.25 each.
Pyramids, 24 to 30 in., in tubs..... 1.50 and 1.75 each.
Pyramids, 4 ft..... 4.00 each.
Pyramids, 4 ft., in tubs..... 5.00 each.

GERANIUMS.

4-in., in bud and bloom.....\$7.00 100
Mme. Sallerol, 2¼-in..... 2.50 100
Variegated Nutt, 2¼-inch..... 5.00 100

HARDY PERENNIALS.

Aquilegia, California hybrids, 2¼-in., \$3.00 per 100.
Delphinium Chinense, 2¼-in., \$2.50 per 100; Gold Medal, \$3.00 per 100; Formosum, \$3.00 per 100; Lychnis, 2¼-inch, \$3.00 per 100; Oriental Poppy, 2¼-in., \$3.00 per 100; Asters, clumps, \$4.00 per 100; Coreopsis, clumps, \$4.00 per 100; Anthemis, clumps, \$4.00 per 100. August Sown Plants: Sweet Williams, Digitalis, Pentstemon, Campanulas, Hollyhocks, \$2.00 per 100. Phlox, extra strong seedlings, mixed, \$1.00 per 100.

TRANSPLANTED SEEDLINGS.

Lobelias\$1.00 per 100
Phlox, Annual 1.00 per 100
Verbenas 1.00 per 100
Petunias, single, Rosy Morn and giant pink.. 1.00 per 100
Alyssum, single, Little Gem..... 1.00 per 100
Asparagus Sprengeri 1.00 per 100
Asparagus Plumosus 1.00 per 100
Asters 1.00 per 100

BEGONIAS.

Begonia Chatelaine.	Begonia Xmas Red.
2¼-inch.....\$5.00 100	2¼-inch.....\$6.00 100
3-inch.....\$8.00 100	3-inch.....\$10.00 100

Erfordii, Prima Donna, Luminosa, Semperflorens Vernon, transplanted seedlings, \$1.25 per 100.

Booking orders for Cincinnati and Lorraine for June delivery.

CANNAS, STARTED ROOTS.

King Humbert...\$4.00 100	Florence Vaughan.\$3.00 100
Express 5.00 100	David Harum..... 3.50 100

COLEUS Rooted Cuttings, 10 separate varieties or mixed, \$6.00 1,000; 70c 100.

VINES AND CLIMBERS.

Ampelopsis, extra strong, \$20.00 per 100.
Aristolochia, extra strong, 20c each.
Lonicera, red and yellow, 35c each.
Wistarias, 35c each.
Clematis Jackmanii, blue and white, 25c each.

CYCLAMEN GIGANTEUM—WANDSBEK TYPE.

Seedlings, transplanted, all Wandsbek type, finest in existence, including Glory of Wandsbek and Rose of Wandsbek, 10 separate varieties, equally divided, \$3.00 100; \$25.00 1,000. Improved Glory of Wandsbek, dark and light, better grower than any salmon and larger flowers, \$5.00 100; \$40.00 1,000. Glory of Wandsbek and Rose of Wandsbek, separate, \$4.00 100; \$35.00 1,000. 500 at 1,000 rate.

Have an enormous stock on hand, all healthy and clean. Supply a number of the largest cyclamen growers in and around Chicago with seed and seedlings.

Per 100

FUCHSIAS, 2¼-inch	\$3.00
PETUNIAS, double, mixed.....	3.00
PETUNIAS, double, mixed, R. C.....	1.00
AGERATUMS, 2-in.	2.50
HELIOTROPES, 2¼-in.	2.50
SALVIA, 2¼-in.	2.50
SALVIA TRICOLOR	3.00
SALVIA VARIEGATA	3.00
ALYSSUM, double, 2¼-in.....	3.00
VINCA, 2-in.	2.50
VINCA, 4-in.....	15.00
ABUTILON SAVITZII, 2¼-in.....	4.00
ABUTILON SAVITZII, 3-in.....	8.00
CUPHEA, 2-in.	2.00
ASPARAGUS SPRENGERI, 2½-in.....	3.00
ASPARAGUS PLUMOSUS, 3-in.....	6.00
DRACAENA INDIVISA, 5-in.....	35.00
PANSIES, transplanted	1.00
PANSIES, in bloom	2.00
REINECKIA VARIEGATA, 2¼-in.....	5.00

ROSES, BABY VARIETIES.

5-inch, in bud.....\$3.00, \$4.00 and \$5.00 doz.

SPIRAEAS.

In bud and bloom.....25c and 35c

FERNS.

Roosevelt runners\$2.00 100; \$15.00 1,000
Ferns For Dishes, out of flats, extra strong.....\$1.50 100
Smithii, new curly fern
2¼-inch\$5.00 100
3-inch10.00 100

Cash, please.

ERNEST ROBER,

WILMETTE, ILL.

NORTHWESTERN HEALTHY, WELL GROWN STOCK

10,000 Geraniums, red and white, 4-in., in bud and bloom.....	\$ 8.00
Begonia Vernon, bud and bloom, 4-in.	8.00
2-in.....	3.00
Daisies, single and double yellow, 4-in., in bud and bloom.....	8.00
Daisies, single and double yellow, 3-in., in bud and bloom.....	6.00
Dracaena Indivisa, fine for vases, 5-in....	20.00
4-in.....	10.00
Canna Alemannia, 4-in.....	8.00
Stocks, Cut and Come Again, Ten Weeks, 2½-in., in bud and bloom	4.00
Ageratum, in bud and bloom, 3-in.....	5.00
2-in.....	3.00
Fuchsias, single or double, 8-in., in bud and bloom.....	5.00
Sallerol Geranium, fine 3-in.....	5.00

Shipment in pots, \$1.00 per 100 extra.
Other sizes accordingly.

Order early, as last year we were sold out one week before Decoration.
Cash from unknown parties.

WEST SIDE FLORAL CO.

MUNICH & WAHLER, Proprietors
666 German Ave., ST. PAUL, MINN.

Cut Flower Roses

Fine stock from 2¼-in. pots, ready now.

Sunburst.....	\$40.00 per 1000
Prince E. C. d'Arenberg.....	40.00 per 1000
Lady Alice Stanley.....	40.00 per 1000
Ophelia.....	50.00 per 1000
Francis Scott Key.....	50.00 per 1000

Our catalogue of everything you need mailed on application.

Write for it today.

THE GOOD & REESE CO.

The Largest Rose Growers in the World.

SPRINGFIELD, OHIO

CLEVELAND.

The Market.

Mothers' day business lived up to all expectations. Everybody was sold out. This was an unfortunate year for many growers, as some of the stock went to pieces during the extremely hot weather of the last few weeks. There seems to be no limit to the quantity of stock coming in. The call for white carnations for Mothers' day still is as strong as ever. The demand for red carnations, however, was on the increase this year, which, no doubt, is partly owing to an editorial that appeared in one of the local papers calling attention to red flowers for mothers living and white for mother's memory. If there was any doubt in the minds of a few as to the results to be obtained from coöperative advertising of flowers, it must be dispelled now. Only one fact looms up big—the price of carnations should not soar to such heights as they have done in some cases. A few local churches advocate the wearing of a bow of white silk ribbon, which does not look good from our point of view.

F. A. F.

DOVER, N. H.

Charles L. Howe, of the Garrison Hill Greenhouses, has recently purchased a 32-acre farm in addition to his already extensive property and will use the soil in his carnation beds, as it is of extra good quality.

Charles A. Davis is slowly recovering from a severe attack of the grip.

Helmuth Hornig, formerly head rose grower for C. L. Howe, has removed to a large farm near Amesbury, Mass., where he will engage in growing vegetables for the city markets.

Peter J. Hughes, for many years associated with the florists' business, has accepted a position as assistant gardener at the J. E. Spoor Estate at Pittsfield, Mass.

ORCHIDS

ALL PLANTS READY TO SHIP
SEMI-ESTABLISHED and ESTABLISHED

CATTLEYAS, *Trianae*, *Labiata*, *Gaskelliana*—all starting into splendid growth.

DENDROBIUM *Phalaenopsis Schroederiana*, the finest of spray-flowering *Dendrobiums*.

DENDROBIUM *Formosum Giganteum*, June-flowering type. June wedding demand far outsells the supply.

All Cattleyas, *Dendrobiums*, etc.

Prices right—Send for them.

FREEMAN ORCHID CO.

G. L. Freeman, Mgr. FALL RIVER, MASS.

CARNATIONS, 2-inch

	Per 100	1000
5000 Philadelphia.....	\$ 4.00	\$35.00
2500 Enchantress Supreme	4.00	35.00
3500 Matchless.....	6.00	50.00
1000 Yellow Prince.....	12.00	
1000 Alice.....	12.00	

BREITMEYER FLORAL CO.

FRED. BREITMEYER, Prop.

MT. CLEMENS, MICH.

Mention The Review when you write.

JOHN SCOTT

Ratland Rd. and E. 45th St., BROOKLYN, N. Y.
THE HOME OF THE SCOTT FERN.

SPRING AND BEDDING PLANTS

We offer seasonable stock of good quality as follows:

	Per 100	Geraniums—	Per 100
<i>Ageratums</i> , 2½-inch.....	\$ 4.00	<i>S. A. Nutt</i> , 3-inch.....	\$ 5.00
<i>Alyssum Little Gem</i> , 2¼-inch.....	3.00	<i>S. A. Nutt</i> , 2-inch.....	3.00
<i>Coleus</i> , all varieties, 2¼-inch.....	3.00	<i>Lobelia Kathleen Mallard</i> , 2½-inch ..	4.00
Cannas —		<i>Marguerites</i> , 4-inch.....	10.00
<i>King Humbert</i> , 4-inch (strong)....	12.00	<i>Pansies</i>	3.00
<i>Florence Vaughan</i> , 4-inch.....	8.00	Petunias —	
<i>A. Crozy</i> , 4-inch.....	8.00	<i>Double</i> , 3-inch.....	10.00
<i>Mme. Crozy</i> , 4-inch.....	8.00	<i>Double</i> , 4-inch.....	12.00
<i>Fuchsias</i> , 4-inch.....	15.00	<i>Single</i> , 3-inch.....	8.00
Ferns —		<i>Single</i> , 4-inch.....	10.00
<i>Boston</i> , 5-inch.....	25.00	Salvia —	
<i>Boston</i> , 6-inch.....	50.00	<i>3-inch</i>	5.00
<i>Boston</i> , 7-inch.....	75.00	<i>4-inch</i>	8.00
<i>Boston</i> , 8-inch.....	100.00	Verbenas , 2¼-inch.....	3.00
<i>Table</i> (very good), 2½-inch.....	25.00	Vincas —	
<i>Plumosus</i> , 3-inch.....	5.00	<i>Variegated</i> , 3-inch.....	10.00
<i>Feverfew</i> (very strong), 5-inch.....	15.00	<i>Green</i> , 3-inch.....	10.00
Geraniums —		<i>Green</i> , 4 and 5-inch.....	12.00
<i>Mrs. Perkins</i> (select), 4-inch.....	10.00	<i>Variegated</i> , 4 and 5-inch.....	12.00
<i>S. A. Nutt</i> (select), 4-inch.....	10.00	<i>Extra fine</i>	15.00
<i>Mrs. Perkins</i> , 4-inch.....	8.00	<i>Wandering Jew</i> , 2½-inch.....	3.00
<i>S. A. Nutt</i> , 4-inch.....	8.00		

Begonias, from 4-inch and 4½-inch pots, in full bloom, best varieties, \$12.00 per 100.

In Hanging Baskets we have the Boston Fern basket at \$2.00; mixed basket at \$1.50; Sprenger basket at \$1.00. The above baskets are all 12-inch. Mixed Sprenger, in 10-inch, at \$1.00 and 75c.

Asters, from flats—Queen of the Market, Pink Beauty, Astermum, Crego Giant, Late Branching, 75c per 100.

A. L. RANDALL CO.

Wabash Avenue at Lake Street

CHICAGO

Mention The Review when you write.

HYDRANGEAS

We have a magnificent lot of large plants grown in tubs and half-barrels for

JULY AND AUGUST FLOWERING

We have made a specialty of Hydrangeas for years, and our plants have never been finer than they are this year. They are well budded, and will begin to show color the end of June, and will be in perfection during July and August—when they are most in demand.

Hydrangeas Otaksa, the standard pink variety, and the new French Hydrangeas—Avalanche, Fraicheur, La Lorraine, Mme. Maurice Hamar, Mme. E. Mouillere and Mlle. Renee Gaillard. Strong plants in tubs, \$2.00 and \$3.00 each—according to size.

Otaksa, very large specimens in half barrels, \$7.50, \$10.00 and \$12.50 each—according to size.

DRACAENA INDIVISA

Large plants for centers of vases, 50c, 75c, \$1.00 and \$1.50 each—according to size.

CROTONS

Assorted varieties for bedding, in 3½ and 4-inch pots, \$15.00 and \$25.00 per 100.

VINCA MAJOR VARIEGATA

We have a fine stock of this in strong, heavy plants in 4-inch pots, at \$10.00 and \$12.00 per 100—according to size.

ENGLISH IVY

Strong plants, 4-inch pots, \$10.00 and \$12.00 per 100—according to size.

FERNS

Nephrolepis Teddy, Jr., 8-inch, \$1.00 each; 4-inch, 15c each; 2¼-inch, \$6.00 per 100.

Nephrolepis Elegantissima Compacta, 3½-inch pots, 25c each; 2¼-inch, \$6.00 per 100.

Nephrolepis Elegantissima, 8-inch pots, \$1.00 each; 2¼-inch, \$6.00 per 100.

Nephrolepis Muscosa and Smithii, 3½-inch pots, 25c each; 5-inch, 50c each.

Nephrolepis Harrisii, 6-inch pots, 50c each; 12-inch, very large specimens, \$4.00 and \$5.00 each.

Cibotium Schiedel, large plants, 10-inch pots, \$3.50 each.

Table Ferns, assorted varieties, nice plants, 2¼-inch pots, \$4.00 per 100; extra size, 3½-inch pots, \$15.00 per 100.

WINTER-FLOWERING ROSES

We have a particularly fine stock of *Ophelia*, *Francis Scott Key* and *Prince E. C. d'Arenberg*, strong plants, own root and grafted; also a fine lot of grafted roses in the standard varieties, like *Killarney Brilliant*, *Mrs. Aaron Ward*, *Sunburst*, *Mrs. Geo. Sawyer*, *Mme. Edmond Rostand*, etc., etc. We will be glad to quote prices on application.

F. R. PIERSON CO., Tarrytown, New York

Mention The Review when you write.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line.

If you intend investing in Orchids, do so now while prices are low.

Special lists on application.

LAGER & HURRELL, Summit, New Jersey

Mention The Review when you write.

ORCHIDS

Just arrived in splendid condition:

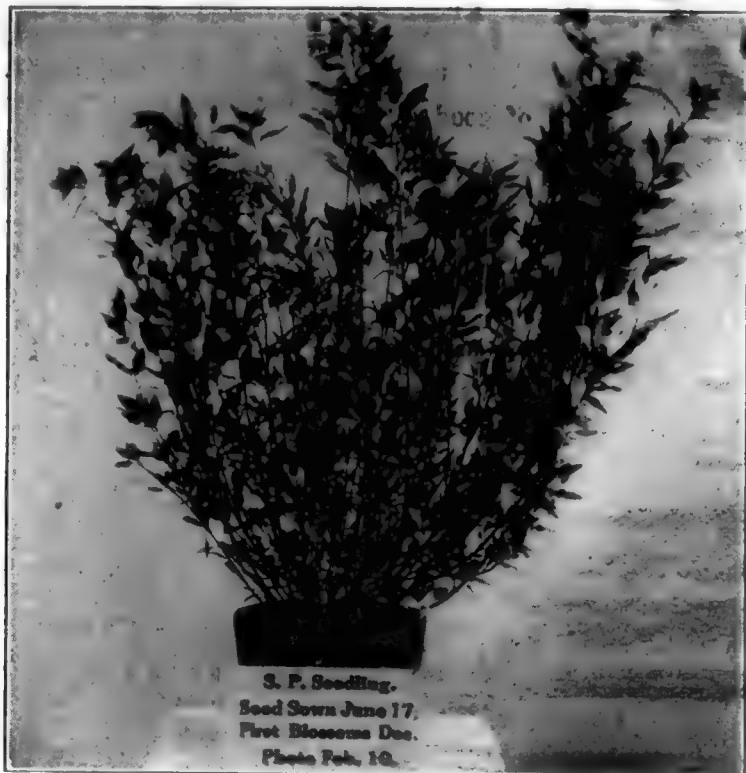
C. Percivaliana, *C. Labiata*.

In transit:

C. Trianae, *C. Mossiae*, *C. Schroederiae*, etc. Best commercial Orchid plants, established or semi-established, for immediate delivery; healthy, clean, flowering stock.

For price write to

JOHN DeBUCK, 719 Chestnut Place, SECAUCUS, N. J.
Mention The Review when you write.



REVERSED

Not many years since, the East was rushing westward on account of a wealth of golden nuggets. Today the West is rushing eastward for the best there is in flowerdom.

Fruitvale, Cal., April 8, 1915.

Mr. G. S. Ramsburg, Somersworth, N. H.

Dear Sir: Your Silver Pink SEEDLING Snapdragons are wonderful! Magnificent!! Words are not sufficient to describe the 100 x 24-foot house of them we now have in bloom. * * *

Yours very respectfully,

THE LACY CO.

This wonderful Snapdragon will do the same for you, and right now is the time to sow seed for fall blooms. Price of seed, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00.

We still have a few good plants for early flowering, as follows:

Silver Pink Seedlings . . . \$4.00 per 100; \$35.00 per 1000
Yellow, Nelrose, Garnet . . 5.00 per 100; 45.00 per 1000

G. S. RAMSBURG, Somersworth, N. H.

2 1/2-inch ROSE PLANTS

Good Stock

	100	1000
Pink Killarney.....	\$3.00	\$25.00
White Killarney.....	8.00	25.00
Richmond	8.00	25.00
2-year-old Asparagus Plumosus clumps, from bench, per 100, \$3.00; per 1000, \$25.00.		

Satisfaction guaranteed.

GEO. REINBERG

162 No. Wabash Ave., CHICAGO

Mention The Review when you write.

ROSES

Grafted . . . \$10.00 per 100

Own Root . . 6.00 per 100

Fine 2 1/4-in. Stock—Send for Circular

Verbena Plants for Sale

J. L. DILLON, Bloomsburg, Pa.

Mention The Review when you write.

VINCA

Good, strong, 3 1/2-in. stock,
\$8.00 per 100; \$75.00 per 1000.

DRACAENAS, 3 1/2-inch

\$8.00 per 100; \$75.00 per 1000.

WHITE BROS.

MEDINA, N. Y.

Mention The Review when you write.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE, . . . INDIANA

Mention The Review when you write.

500,000 CARNATIONS

Our whole plant is devoted to growing Carnation Cuttings. Our Cuttings are large, strong, healthy and well rooted. You can't buy finer stock. A customer after receiving 2000 Enchantress, writes: "March 10, 1915. The carnation cuttings you sent me were grand. I am well pleased with them."—W. W. M. Some customers have ordered two and three times this spring, which speaks for itself.

	Per 100	1000
Enchantress, standard light pink.....	\$2.50	\$20.00
White Enchantress, standard white.....	2.50	20.00
Rose-pink Enchantress	3.00	25.00
Mrs. C. W. Ward, fine pink.....	3.00	25.00
Victory, scarlet.....	3.00	25.00
Enchantress Supreme, very fine.....	4.00	35.00
Philadelphia, very fine pink.....	6.00	50.00
Matchless, very best white	6.00	50.00

We also have 2-inch stock of the following for immediate delivery, and would be pleased to book your order for any of the varieties we grow for delivery "ready to plant" at planting time. This will save you a lot of work and expense.

	Per 100	1000
Enchantress	\$3.50	\$30.00
White Enchantress.....	3.50	30.00
Rose-pink Enchantress	4.00	35.00
Dorothy Gordon.....	4.00	35.00
Rosette	4.00	35.00
Philadelphia.....	6.50	60.00
Matchless	6.50	60.00

5 per cent discount where cash accompanies order.

250 at 1000 rates.

See Classified Ad. also.

SMITH & GANNETT, CARNATION SPECIALISTS
Geneva, New York

VINCAS

We have a fine lot of the variegated Vinca, used so much in filling porch boxes and vases. These were lifted from the field last fall and grown on in pots during the winter. From 4-inch pots.

\$10.00 PER 100. \$90.00 PER 1000

Our Carnations are all in the field now. Write us about field-grown plants for benching in July and later.

BAUR & STEINKAMP,

Carnation Breeders, INDIANAPOLIS, IND.

EVANSVILLE, IND.

The Market.

The market is full of flowers and the demand is strong. Mothers' day was a good one for the florists, as all flowers were in demand, especially white and pink carnations. Peonies are coming in and a good crop is expected for Memorial day. Considerable bedding out has been done, but the weather has been so uncertain regarding frosts that many people are holding back. The days are warm, but the nights are chilly. During March and April little rain fell and everything was in danger of drying up, but last week we had some fine rains, which put life into vegetation.

Various Notes.

J. C. Elsperrmann is much better and is able to attend to his work at the greenhouses. He has been busy filling baskets and boxes. He has a fine stock of plants for his trade. Funeral work is plentiful.

Louis Fritsch is busy filling baskets and boxes and has considerable planting out to do. He will grow some roses for cut flowers this year.

Theodore Kuebler, of Santa Rosa Fruit Farm, is bringing in excellent American Beauty geraniums. He has just received a new delivery car.

Royston & Fenton have a fine stock of 2-inch coleus in about twenty varieties, for the trade.

Miss Nellie Goodge was busy as she could be on Mothers' day. She had a big variety of stock and sold about everything. She has a fine lot of bedding plants.

Julius Niednagel & Sons are busy with spring work.

C. L. Niednagel has his young stock of roses in splendid shape for planting.

The Wm. Blackman Floral Co. had a large trade on Mothers' day. Business is almost invariably good with them.

Karl Zeidler had a large call for flowers for Mothers' day. E. L. F.

BEDDING PLANTS

2-inch Blue Ageratum.....	per 100, \$2.00
4-inch Begonia Rex	per doz., 1.50
2-inch Double Sweet Alyssum.....	per 100, 2.00
2-inch Coleus, mixed.....	" 2.00
2-inch Coleus, trailing.....	" 2.00
3-inch Lemon Verbena.....	" 4.00
2-inch Salvia Splendens.....	" 2.50
4-inch Salvia Splendens.....	" 5.00
2-inch Asparagus Plumosus Nanus.....	" 3.00
2-inch Dracaena Indivisa.....	" 2.00
3-inch Dracaena Indivisa.....	" 5.00
2-inch Var. Vinca.....	" 2.50
3-inch Var. Vinca.....	" 5.00

D. U. AUGSPURGER & SONS CO. Box 394, PEORIA, ILL.

Mention The Review when you write.

FERNS FOR DISHES

All the Best Varieties

Strong plants from 2 1/4-inch pots, \$3.00 per 100; \$25.00 per 1000.

500 at 1000 rate. Cash with order.

FRANK OECHSLIN, 4911 Quincy Street, CHICAGO, ILL.

Mention The Review when you write.

YELLOW

King Humbert Canna

The grandest Canna on earth. A sport of Red King Humbert. Originated by us five years ago. Large 3 1/2-in. pot plants, \$1.00 each, \$9.00 per doz., \$60.00 per 100.

ALONZO J. BRYAN, - Washington, New Jersey
Wholesale Florist

Bedding Plants, 100,000 Now Ready

Our great plant producing mill has been kept up in full speed day and night. Fully 100,000 bedding plants of our usual high standard quality has been the output since Easter. No empty spot can be seen, every hole and corner is filled.



Araucarias Our Specialty

ARAUCARIA EXCELSA, well grown stock, 5-in. pots, 3 to 4 tiers, 15 in. high, 50c; 5 1/2-in., 3 to 4 tiers, 18 to 20 in. high, 60c and 75c; 6-in., 24 to 26 in. high, 5 to 6 tiers, \$1.00; large specimen plants, \$1.50.

ARAUCARIA EXCELSA GLAUCA, 6-in. pots, \$1.00; 7-in., \$1.50. ARAUCARIA ROBUSTA COMPACTA, 6-in. pots, 4 tiers, very heavy, \$1.50.

KENTIA FORSTERIANA, \$1.00 and \$1.25 each.

KENTIA BELMOREANA, 6-in. pots, large, heavy plants, \$1.25 and \$1.50 each.

COCOS WEDDELLIANA, 3-in. pots, 15c; 4-in., 25c each.

HYDRANGEA OTAKSA, for planting out; have been kept in cold frames all winter; 6, 7, 8-in. pots, 35c, 50c, 75c each.

AMPELOPSIS VEITCHII, 4-in., staked up, 2 to 3 ft. high, 15c each.

HONEYSUCKLES, 5-in., staked up, 25c each.

ENGLISH IVY, 4-in., staked up, 12c; 3-in., 3 in a pot, 7c.

GERANIUMS, S. A. Nutt, A. Ricard, John Doyle, Jean Viaud, 4-in. pots, \$7.00 per 100; Beaute Poitevine, \$8.00 per 100.

FUCHSIAS, assorted colors, 4-in. pots, \$7.00 per 100.

HELIOTROPES, 4-in., \$7.00 per 100.

Cash with order, please.

GODFREY ASCHMANN, 1012 West Ontario St., PHILADELPHIA, PA.

Wholesale Grower, Importer and Shipper of Pot Plants

Why postpone ordering stock you will be sure to need? Place your order now for:—

	Per 100	Per 1000
Begonia Cinnamini, 2 1/2-in., strong.....	\$18.00	\$175.00
Begonia Lorraine	14.00	120.00
Begonia Chatelaine	5.00	45.00
Poinsettias, select.....	6.00	50.00
Cyclamen, 2 1/2-in., excellent strain.....	5.50	50.00
3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$20.00 per 100.		
Primula Obconica, Chinensis and Malacoides, 2 1/2-in.....	3.00	25.00
Fern Flats, best commercial varieties, \$2.00 per flat, 10 flats for		\$17.50
Bouvardias, 2 1/2-in., red, white and pink.....	\$ 4.00	\$35.00
Euphorbia Jacquiniaeflora, 2 1/2-in	10.00	
Nico-Fume Liquid.....	\$10.50	per gallon
Nico-Fume Paper	\$7.50	per can of 288 sheets
Magic Hose (none better), 1/2-in., 50-ft., 16c per ft.; 100-ft., 15c per ft.; 3/4-in., 50-ft., 17c per ft.; 100-ft., 16c per ft.		

For Rose, Carnation and Chrysanthemum plants, consult our catalogue, which will be cheerfully mailed on application.

How about Cold Storage Lilies and Valley? We have the stock and our prices are right. Write us.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Chrysanthemum Rooted Cuttings

WHITE		Per 100	Per 1000
Smith's Advance	\$2.00	\$15.00
October Frost	2.00	15.00
V. Poehlmann	2.00	15.00
Alice Salomon	3.50	30.00
Naomah	3.00	25.00
Alice Byron	2.00	15.00
Chas. Razer	2.00	15.00
Lynnwood Hall	2.00	15.00
CRIMSON			
Shrimpton	2.00	15.00

YELLOW		Per 100	Per 1000
Chrysolora	\$2.00	\$15.00
Ramapo	2.00	15.00
Roman Gold	2.00	15.00
Nagoya	2.50	20.00
PINK			
Unaka	2.00	15.00
Amorita	2.00	15.00
McNiece	2.50	20.00
Dr. Enguehard	2.50	20.00

J. D. Thompson Carnation Co., Joliet, Illinois

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SOFT WOODED LIST

	2 1/4-in.	3-in.	4-in.
Ageratum
Asters
Alyssum
Alternantheras
Achyranthes
Begonias
Centaurea
Celosia
Cannas
Cannas, King Humbert
Caladiums, 5-inch, \$15.00;
Fancy Leaved at \$25.00
to \$35.00.
Cleome
Coleus, \$15.00 per 1000
Cobaeas
Daisies, Marguerite,
Yellow
Shasta
Dracaenas
Fuchsias
Feverfew
Geraniums, red, white,
pink or salmon
Geraniums, ivy or rose
Geraniums, Mme. Sal-
leroi
Heliotrope
Ivy, German
Lantanas, bush or
weeping
Lobelia, single or
double
Pansies, \$2.00 per hun-
dred,
Periwinkle
Petunias
Pyrethrum
Ricinus
Sultani
Salvia
Santolina
Snapdragon
Smilax
Tradescantia
Verbenas
Verbenas, lemon
Vincas, green or va-
riegated
Gloxinias or Tuberous Begonias, \$25.00 to \$35.00
Ornamental Grasses in variety, 5-inch, \$2.50 per
dozen.
Vegetable Plants of all kinds in season.
Cash or Reference. Name Express Co.
Send for price on anything you need.

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Wholesale Grower, PEKIN, ILL.

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...CHRYSANTHEMUMS...

THE BEST FOR FLORISTS' USE

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Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

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CANNAS

CANNAS, assorted varieties, 3-inch pots,
\$3.00 per 100, \$25.00 per 1000.

King Humbert\$4.00 per 100, \$30.00 per 1000

Gustav Gumpper, Mt. Blanc Improved, Mrs. A.

Conard, Rosea Gigantea, Wm. Sanders..... 6.00 per 100, 50.00 per 1000

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Large Quantities Ready for Immediate Shipment

FUCHSIAS

SALVIA

PARLOR IVY

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LEMON VERBENAS

SWAINSONAS

BEGONIAS

GERANIUMS

ACHYRANTHES

SAGE

COLEUS

LOBELIA

LANTANAS

ALTERNANTHERAS

POMPON CHRYSANTHEMUMS

From 2-inch pots.....\$2.00 per 100, \$18.50 per 1000, \$175.00 per 10,000

From 3-inch pots..... 3.00 per 100, 25.00 per 1000, 225.00 per 10,000

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R. VINCENT, JR., & SONS CO.

White Marsh, Maryland

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NEW NEPHROLEPIS FERN—JOHN WANAMAKER

We will introduce the above new fern on August 1st, 1915. In presenting this fern to the trade, we feel confident that it will make a place for itself.

The John Wanamaker fern is a wonderful advance over all plain or wavy frond varieties. The side pinnae of the fronds are very fully undulated, giving the plants a very wavy appearance. It will make as many fronds as Teddy, Jr., plants in 4-inch pots having over sixty fronds. It is a beautifully formed plant, full and compact.

Orders will be filled strictly in rotation.

Strong plants, 2 1/4-in. pots,

\$ 4.00 per dozen.

20.00 per 100.

250 at 1000 rate.

150.00 per 1000.

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa.

BRANCH:
NORWOOD, PA.

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KANSAS CITY.

The Market.

Mothers' day business was the best this city has ever had. It increased far beyond expectations. Everything was sold out by noon on Sunday. Pot plants and basket work of all kinds sold well. It has become almost as good a day as any of the others, but it is unfortunate that the price of carnations goes so high. Good roses were cheaper than good carnations and the retailer talked roses or small pot plants and they sold just as briskly. The passing of the heavy supply of stock has resulted in prices stiffening a little, except on roses, which stayed normal even on Mothers' day. The supply and demand are more nearly equal than they have been for some time. Lilies and snapdragons are bringing a fair price. The outdoor stock is looking promising for the near future.

Various Notes.

Samuel Murray had a fine display of gloxinias, which sold readily for Mothers' day.

The W. L. Rock Flower Co. cut 30,000 carnations from its greenhouses last week.

Arthur Newell says he sold as many roses as carnations last week, as he did not try to make a big profit on roses.

Miss Edith Roberts, formerly with the Geo. M. Kellogg Flower & Plant Co., is with the Costello-Moore Floral Co. permanently.

The Peterson Floral Co. reports a heavy run on corsage bouquets for Mothers' day, especially those made of carnations.

A. F. Barbe, opposite the main entrance to Elmwood cemetery, noticed a large increase in the decorating of graves for Mothers' day. W. J. B.

I am making some good

OFFERS

in the Classified section of this paper under

**Alternantheras, Dahlias,
Geraniums, Gladioli,
Poinsettias and Vincas**

Send for my complete list of stock.

PETER PEARSON

5732 Gunnison St., CHICAGO

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**JULIUS ROEHRS CO.
RUTHERFORD, N.J.**

**ORCHIDS, PALMS
and plants of every variety**

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HOLMESBURG, : PHILADELPHIA, PA.

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SPECIAL

A WITTBOLD Boston Fern—30 inches high, in a substantial, self-watering, wooden tub—at the special price of \$1.00.

Just the thing for porch, sun-parlor or outdoor decoration—this combination is a big retail value at from \$2.00 to \$2.50

The price to you is only \$1.00.

HOW MANY CAN YOU DISPOSE OF ?

Write, wire or phone today.

L. D. Phone Graceland 1112.

THE GEO. WITTBOLD CO.

737-739 Buckingham Place

CHICAGO

Look for Our Ad on Self-Watering Flower Boxes, issue of May 6.

Bedding Plants BY THE Thousands

Our greenhouses are filled with choice stock that you can plant out at once, to make immediate effect.

	Per 100		Per 100
Geraniums, all the leading varieties, 4-in.	\$ 7.00	Coleus, 2 1/2-in., Verschaffeltii, Golden Bedder, Queen Victoria and fancy mixed varieties.....	\$3.00
Begonia Luminosa, red and pink..	7.00	Small Plants, such as Petunias, Marigold, Phlox, Dwarf Lobelias and Alyssum.....	3.00
Fuchsias	7.00	Rose Bushes, fine plants in 6-in. pots, Baby Rambler, Baby Tausendschon, Hermosa, Gruss an Teplitz, Clothilde Soupert, Caroline Testout, Frau Karl Druschki, Magna Charta, American Beauty and Richmond, \$4.00 per doz.	
Double Petunias	7.00	Araucaria Excelsa, 6-in. pots, 5 to 6 tiers, 16 to 20 inches high, 75c each; 18 to 24 inches high, \$1.00 each.	
Petunias, California Giants.....	7.00	Dish Ferns, all the best varieties.	4.00
Ageratums	7.00		
Heliotropes	7.00		
Scarlet Sage	7.00		
Nasturtiums	7.00		
Cannas	7.00		
Lemon Verbenas	7.00		
Moonvines, 4-in.	10.00		
Moonvines, 2 1/2-in.	5.00		
Hydrangeas, Otaksa and French varieties, 6-in. pots, \$4.00 per doz.			

Cash with order.

ASCHMANN BROS., Second and Bristol Sts., PHILADELPHIA, PA.

JOSEPH HEACOCK COMPANY'S PALMS AND FERNS

HOME GROWN—WELL ESTABLISHED—STRONG AND HEALTHY

KENTIA FORSTERIANA			
Leaves	In. high	Each	Per doz.
6-in. pot.....5 to 6.....	28 to 30.....	\$1.00	\$12.00
MADE-UP KENTIA FORSTERIANA			
		Each	
9-in. cedar tub, 4 plants in tub, 40 to 42 in. high.....		\$ 4.00	
9-in. cedar tub, 4 plants in tub, 42 to 48 in. high.....		5.00	
12-in. cedar tub, 4 plants in tub, 5 to 5½ ft.....		10.00	
12-in. cedar tub, 4 plants in tub, 5½ to 6 ft.....		12.50	
12-in. cedar tub, 4 plants in tub, 6 ft. high, heavy.....		15.00	
12-in. cedar tub, 4 plants in tub, 7 to 8 ft.....		20.00	
PHOENIX ROEBELENI			
		Each	
5-in. pot, nicely characterized.....		\$1.00	
7-in. tub, 18 in. high, 24 in. spread.....		2.00	

KENTIA BELMOREANA			
Leaves	In. high	Each	Per doz.
2½-in. pot.....4.....	8 to 10.....		\$ 1.50
3-in. pot.....5.....	12.....		2.00
4-in. pot.....5 to 6.....	15.....	\$0.40	4.50
5-in. pot.....5 to 6.....	18.....	.50	6.00
6-in. pot.....6 to 7.....	24.....	1.00	12.00
Leaves	In. high	Each	Per doz.
7-in. cedar tub.....6 to 7.....	34 to 36.....	\$2.50	\$30.00
7-in. cedar tub.....6 to 7.....	36 to 38.....	3.00	36.00
9-in. cedar tub.....6 to 7.....	42 to 45.....	4.00	48.00
9-in. cedar tub.....6 to 7.....	45 to 48, very heavy.....	5.00	
9-in. cedar tub.....6 to 7.....	48 to 54, very heavy.....	6.00	
9-in. cedar tub.....6 to 7.....	5 ft., very heavy.....	8.00	

CIBOTIUM SCHIEDEI, 9-in. tub, 4 ft. spread, each, \$4.00.

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Jenkintown,

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Flowering, Decorative and Vegetable Plants by the Thousands

Size	Liberal extras for early orders	Per	Per
Pots.		100	1000
2¼-in. Abutilon Savitzii, or 8 vars. mixed.....	\$2.25	\$20.00	
2¼-in. Ageratum, white, light and dark blue.....	2.25	20.00	
2¼-in. Alyssum, Large Giant and Little Gem.....	2.00	18.00	
2½-in. Asparagus, Plumosus and Hatcheri.....	3.00	25.00	
4 -in. Asparagus, Plumosus and Hatcheri.....	7.50	70.00	
2½-in. Asparagus Sprengeri, large plants.....	2.50	22.50	
4 -in. Asparagus Sprengeri, large plants.....	6.50	60.00	
3½-in. Begonia, Flowering, 8 leading varieties.....	10.00	90.00	
3 and 3½-in. Canna King Humbert.....	5.00	45.00	
3 and 3½-in. Cannas, Brandywine, Crimson Bedder, Crozy, 20 varieties.....	4.50	40.00	
2¼-in. Centaurea, dusty miller.....	2.25	20.00	
2½-in. Coleus, Golden Bedder, Verschaffeltii and 15 varieties, mixed.....	2.50	22.50	
2¼-in. Cupheas, cigar plant.....	2.25	20.00	
4 -in. Dracaena Indivisa.....	10.00		
5 -in. Dracaena Indivisa.....	20.00		
6 -in. Dracaena Indivisa.....	25.00		
2¼-in. Fuchsias, double and single, 12 varieties.....	2.75	25.00	
4 -in. Fuchsias, double and single, 12 varieties.....	7.50	70.00	
2¼-in. Funkia Variegata clump.....	5.00	45.00	
2¼-in. Geraniums, Nutt, Ricard, Poitevine, Buchner, etc.....	2.25	20.00	
3½ and 4-in. Geraniums, Nutt, Ricard, Poitevine, Buchner, etc.....	7.00	65.00	
2¼-in. Heliotropes, white, light and dark blue.....	2.75	25.00	
4 -in. Heliotropes, white, light and dark blue.....	7.50	70.00	
4 -in. Lantanas, 6 varieties.....	7.00	65.00	
2½-in. Marguerites, white, yellow and Mrs. Sander.....	2.50	22.50	
Pansy Plants, transplanted, choice varieties, in bloom.....	1.25	10.00	
2¼-in. Petunias, single, mixed varieties.....	2.50	22.50	
2¼-in. Petunias, double, 15 varieties mixed.....	3.00	25.00	
3½-in. Petunias, double, 15 varieties mixed.....	6.50	60.00	
Rudbeckia Golden Glow.....	3.00	25.00	
2½-in. Salvias, Bonfire and Splendens.....	2.50	22.50	
3 -in. Salvias, Bonfire and Splendens.....	5.00	45.00	
2½-in. Verbenas, very choice, mixed or separate colors, in bud.....	2.25	20.00	
2½-in. Vincas, variegated and green, fine stock.....	3.50	30.00	
4 -in. Vincas, variegated and green, fine stock.....	7.00	65.00	
GOLDEN LEAVED PRIVET, ovalifolium aureum, 6-in. pots, 18 to 24 in. high, very bushy, 85c each; 4-in. pots, bushy plants, 15c each; young plants for potting, \$8.00 per 100. Excellent stock for filling urns and porch boxes.			
VEGETABLE PLANTS BY THE MILLION			
Lettuce Plants, Big Boston and Grand Rapids, \$1.50 per 100.			
Cabbage Plants, Early Winningstadt, Wakefield, Henderson's Early Summer, etc., \$2.50 per 1000.			
Cauliflower Plants, Early Paris and Snowball, \$5.00 per 1000.			
Tomato Plants, Earliana, Jewel, June Pink, Perfection, Stone, Dwarf Champion, Acme, etc., \$2.25 per 1000.			
Peppers, Egg Plants, Sweet Potatoes, etc.			
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HARRISII, W. K. HARRIS, WHITMANI, ELEGANTISSIMA, PIERSONI and SCOTTII, fine, strong plants, in 2½-inch pots, 4c each; \$4.00 per 100; \$40.00 per 1000. If Scottii is ordered separate, \$50.00 per 1000.

HARRISII, BOSTON, WHITMANI, PIERSONI, SCOTTII, 4-inch, 15c; 5-inch, 25c; 6-inch, 50c; 7-inch, 75c; 8-inch, \$1.00.

FIGUS ELASTICA

4-inch, 25c; 5-inch, 40c; 6-inch, 50c.

TABLE FERNS

2¼-inch, \$3.00 per 100.

In flats, \$2.00 per flat.

ASPARAGUS PLUMOSUS

2¼-inch, 4c; 3-inch, 8c.

ASPARAGUS SPRENGERI

2¼-inch, 3c; 3-inch, 6c.

ARAUCARIA EXCELSA

75c and \$1.00 each.

DRACAENA MASSANGIANA

5-inch, \$1.00; 7-inch, \$2.50 each.

PALMS

Kentia Forsteriana

4-in. pots, \$25.00 and \$35.00 per 100.

5-in. pots, \$50.00 and \$75.00 per 100.

6-in. pots, \$1.00 and \$1.50 each.

Made up, \$3.00, \$4.50, \$5.00, \$7.00,

\$8.00, \$9.00, \$10.00, \$12.00, \$14.00,

\$15.00, \$16.00, \$18.00.

Kentia Belmoreana

4-in. pots, \$25.00 and \$35.00 per 100.

5-in. pots, \$50.00 and \$75.00 per 100.

6-in. pots, \$1.00 and \$1.50 each.

Areca Lutescens, made up

3-inch, 15c; 4-inch, 25c; 5-inch, 50c;

7-inch, \$1.50.

Cocos Weddelliana

2½-in. pots, \$15.00 per 100.

3 -in. pots, \$25.00 per 100.

Latania Borbonica

4-in. pots, 20c; 5-in., 35c.

Pandanus Veitchii

5-in. pots, 75c each.

4-in. pots, 50c each.

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PROPERLY PACKED

Petunias—Dreer's Double Fringed, 2¼-in., \$2.00 per 100, \$18.50 per 1000.

Vincas—Var., 2¼-in., \$2.00 per 100, \$20.00 per 1000; Rosea, 2¼-in., \$2.50 per 100, \$22.50 per 1000.

Geraniums—2¼-in., Ricard and Nutt, large, in bud and bloom, \$2.00 per 100, \$20.00 per 1000.

Ferns—Roosevelt, Whitmani, Teddy Jr. and Boston, 2¼-in., \$4.00 per 100; same varieties, 5-in., 25c; 6-in., 50c.

Asters—Large transplanted plants, ready to bench or plant in field; Vick's Royal (white, shell pink and lavender pink), Vick's Late Branching (white and lavender pink) and Semple's Shell Pink, \$1.00 per 100, \$8.00 per 1000.

Chrysanthemums—2¼-in., Polly Rose, Pacific, Chrysolora, Chas. Razer, Alice Byron, Bonaffon, Golden Wedding; Pompons, Clorinda, Diana, Zenobia, Quinola and Fairy Queen, \$2.00 per 100, \$20.00 per 1000.

N. E. BECK FLORAL COMPANY

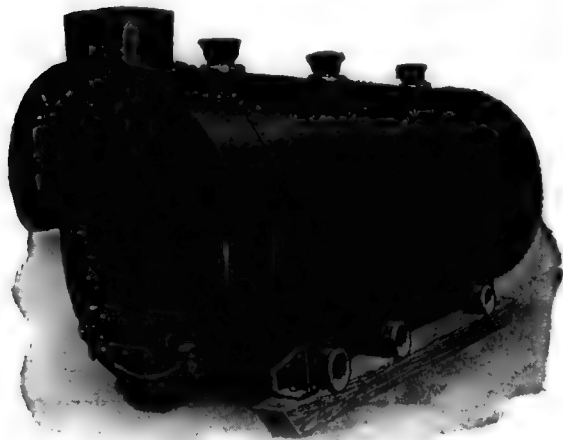
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BOILER

For Hot Water Heating



Superior Machine & Boiler Works

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Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

CAPACITY OF SMALL HEATER.

I have a hot water heater which I used to heat a brooder house, but since I changed the system of brooding I no longer need the heater for that purpose. The temperature in this locality has been known to drop as low as 20 degrees below zero, though below-zero temperatures are rare. I should like to use this heater in a small greenhouse, for forcing bulbs, growing geraniums and other hardy plants, and starting stock for outdoor planting.

The heater is a round affair, with a water jacket around the fire, and the coal is put in at the top. An automatic regulator is attached. The grate area is 185 square inches. The makers claim that, at a conservative estimate, the heater will control 1,000 feet of radiation, with hard coal. I have in use 600 feet of 1½-inch pipe. What size of greenhouse would this heater care for? It must be set in a pit at least thirty inches below the lowest pipe of the coils. I enclose a picture of the heater, so you can see what it is like.

W. W. B.—Pa.

Although the heater is of an efficient type, judging from the accompanying picture, I would not care to use it for more than 250 square feet of radiating surface, which is about the amount that will be furnished by 600 linear feet of 1½-inch pipe. This will heat 1,000 square feet of glass to 50 degrees in zero weather, and this may be what is claimed by the manufacturers, instead of radiation. For a small house a width of twenty feet will be

RIVERBANK GREENHOUSES GENEVA, ILLINOIS EVERY FLORIST SHOULD SEE THE KROESCHELL HOT WATER HEATING SYSTEM INSTALLED

FOR THIS MODERN PLANT



Rose Range of Riverbank Greenhouses, Geneva, Ill. Charles McCauley, Supt.

Heated by No. 15 Kroeschell Boiler, Kroeschell 2-inch Return Piping System and Kroeschell Generator. Greenhouses each 28 feet by 200 feet. Garland Construction.

The mains are arranged to take care of a future addition of 40,000 sq. ft. of glass; 2-inch returns are used throughout the entire range and each 2-inch return line is controlled by 1-inch gate valve (strictly a Kroeschell feature), insuring perfect control. It is a gravity job; the circulation is perfect, reaching the extreme ends of range in fifteen minutes. The Kroeschell Generator (the high speed gear for hot water heating) is also used for this system.

"Your No. 15 Kroeschell Boiler heats our entire range. We maintain a temperature of 60 degrees in our greenhouses, and this temperature is easily maintained even in the very coldest weather. Your boiler has given entire satisfaction. It is the best and quickest heater I have ever used or seen. I have found the boiler very economical in the use of fuel and labor, as it is not necessary to use the best coal, and any labor will do for a fireman. The Kroeschell Piping System with Generator works like a charm. When I want to sulphur, I can heat the water up to 230 to 240 degrees and I get the same results as from steam. Seeing is believing—all growers are invited to call. Any further information concerning boiler and piping system will be gladly given. We had a large number of florists at our place recently, and they all thought we had the finest equipped plant in the business."

THE RIVERBANK COMPANIES,

CHARLES McCAULEY, Vice-Pres. and Mgr.

**Kroeschell Boilers and Piping Systems Give
Permanent Satisfaction.**

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Morehead

Back to Boiler

SYSTEM

What Does it Mean to ME?

A saving in fuel—an economy of operation which will aggregate a surprising sum at the end of each month!

An easily controlled **uniform** temperature in **all** of my rooms—better flowers more naturally grown!

Freedom forever from the tribulations of steam pumps—and their inevitable complicated mess. A cleaner, more pleasant place in which to work!

Every bit of my condensation equipment above ground—easy to install—easy to use!

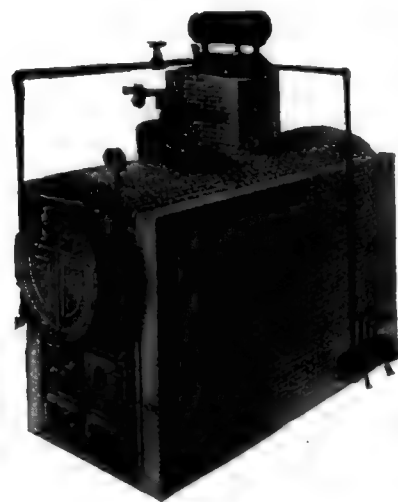
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The "Morehead" book contains some interesting information for enterprising florists. Write for your copy **TODAY**.

Morehead Mfg. Co., Dept. "M" **Detroit, Mich.**

Removes Condensation
—automatically
—wastelessly
—completely

A Boon to the Grower of Flowers



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ARE THE MOST ECONOMICAL
BOILERS FOR GREENHOUSES

No Night Fireman Required with our
**SELF-FEEDING
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HIGHEST PRICED and CHEAPEST

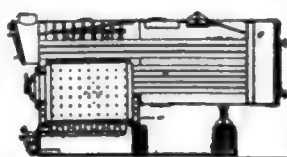
BOILERS MADE

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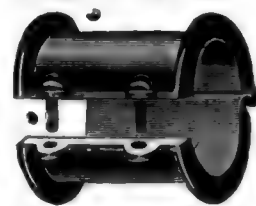
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Stop any split or
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permanently.

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Full Weight Wrought Iron and Spoolerized Steel Pipe

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We make a specialty of handling carefully selected Boiler Flues, 4-inch diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON Established 1898

1353 N. Clark St., Phone Superior 572 Chicago

convenient and a length of forty feet will be all that I would endeavor to heat with a boiler having 185 square inches of grate surface. I would use three 1 1/4-inch flow pipes and nine re-

turns, and attach a mercury generator.

THE COAL MARKET.

In these times of sluggish fuel business, the coal dealers are continuing to derive their chief encouragement from the source mentioned in this column last week; namely, the prospect of an increased foreign demand. "The truly big feature of the national coal market this week," say the coal men, "is the announcement that England has decided to confine its export shipments to its own possessions and to allied countries. It is estimated that England has withdrawn from the export market to the extent of about 2,000,000 tons a month. This will mean that America's export trade will be increased by that same amount. The smokeless coal field"—and here is where the florists should sit up and take particular notice—"the smokeless coal field is naturally the one from which this supply will come first, but even by abandoning completely the home market, the smokeless field could not produce that tonnage. This means strength both at home and abroad for smokeless coal."

With reference especially to the Chicago market, it is said that "selling smokeless coal is uphill work. The retailers are not interested in putting coal in storage, as a general rule. There are some exceptions, of course. Also some retailers are disposed to dispute the circular price named by the operators. The two things are making for a backward market. The weather is almost unseasonably warm and has been relieved in the last four weeks by only a few days of coal-burning weather. This has shut off current buying. The operators are maintaining prices only by keeping unsold coal off the market and in this respect the situation is entirely satisfactory. Only a little free coal has made its appearance." The price of smokeless remains unchanged.

WROUGHT IRON PIPE

with new threads and couplings in full lengths.

BOILER TUBES, ends cut square; also **FITTINGS**. Our goods are known in the market as the best, and we offer same at the lowest prices. We guarantee entire satisfaction; it will pay you to correspond with us.

ALBERT & DAVIDSON, Inc.
217-23 Union Avenue
BROOKLYN, NEW YORK

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SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue

SYRACUSE POTTERY
C. BREITSCHWERTH, Prop.
SYRACUSE, N. Y.

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Established 1765

FOR "POT LUCK" USE

Incorporated 1904

HEWS STANDARD POTS

AND RED EARTHENWARE SPECIALTIES

POT MAKERS FOR A CENTURY AND A HALF
WORLD'S LARGEST MANUFACTURERS

A. H. HEWS & CO., Inc., Cambridge, Mass.

Warehouses
CAMBRIDGE, MASS.
NEW YORK, N. Y.

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**A Standard Pot
A Standard Quality
A Standard Price**



The three necessary things to get your pot business. Also proper packing to eliminate breakage. Send your orders to the

C. C. Pollworth Co.
MILWAUKEE, WIS.

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POTS that will please you, for they are high grade, perfect, strong and porous, which aids plants in making exceptional growth. We guarantee complete satisfaction.

Springfield Clay Mfg. Co.
Springfield, Ohio

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.
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GEO. KELLER & SON
Manufacturers of
RED POTS

Before buying write for prices
2614-2622 Herndon Street
Near 5th & Wrightwood Ave., CHICAGO, ILL.

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IMICO Hot Water Bollers

Made by

Illinois Malleable Iron Co.

1801-1825 Diversey Boulevard

CHICAGO

Are Noted for coal economy and good results generally

SEND FOR CATALOGUE

Paper Pots and Dirt Bands

DIRT BANDS

(Paper Pots without bottoms, newspapers being spread on the bench for bottoms.)

Inch	1000	5000	10,000	20,000	50,000	100,000
1 1/4	\$0.50	\$1.80	\$3.40	\$6.25	\$14.00	\$28.00
2	.60	2.00	3.75	7.00	16.00	30.00
2 1/4	.70	2.40	4.40	8.25	19.50	37.00
2 1/2	.75	2.75	5.00	9.50	23.00	44.00
3	.90	3.50	6.75	12.50	29.00	55.00
3 1/4	.95	4.00	7.50	14.50	35.00	65.00
4	1.00	4.50	8.50	16.50	40.00	75.00
4 1/4	1.25	5.50	10.50	19.00	45.00	87.50
5	1.50	6.25	12.00	22.00	50.00	100.00
6	2.10	8.50	16.00	30.00	70.00	125.00

No tacks or folding blocks needed. Copyright Directions for use with each order.

SQUARE PAPER POTS

(Folding block and tacks included.)

Inch	500	1000	5000	10,000	20,000	50,000
1 1/4	\$0.50	\$0.70	\$3.25	\$6.50	\$12.00	\$25.00
2	.60	.80	4.00	7.50	13.00	32.00
2 1/4	.75	1.00	4.50	8.50	16.00	35.00
3	.90	1.25	5.75	11.00	20.00	49.00
4	1.25	1.75	8.50	15.00	29.00	75.00
5	1.75	2.75	12.50	23.50	45.00	105.00
6	2.75	3.75	16.50	31.25	60.00	140.00
7	3.50	4.75	20.00	39.00	75.00	175.00

Copyright Directions for use with each order.

Send for big folder with experience of 54 growers.

Notice—We do not receive telegrams on Sunday, or answer telephone calls or fill orders made out on Sunday.

See large advertisements in former issues.

F. W. ROCHELLE & SONS
31 Main Street, CHESTER, N. J.

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The best Paper Pot for shipping purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce
400 Oaks Street
Waltham, Mass.

Mention The Review when you write.

FIVE MILLION FLOWER POTS FOR SALE

We have an immense stock of Flower Pots ready for delivery. We have every means of economical manufacture. We have our own timber land within a mile of our factory, and make our crates in our own mill. No charge for crates. Our pot quality is the best. Our prices are right. We will get your business if you figure with us.

Write us now.

THE MT. GILEAD POTTERY CO., MT. GILEAD, OHIO

Mention The Review when you write.

HAEGER "QUALITY" POTS

Standardized and shaped pots, smooth and easy to handle. Of splendid porous quality. We ship with amazing promptness and guarantee every item to be as represented.

GLAZED
WARE

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POTS

ROSE
JARS



HANGING
BASKETS

VASES

LAWN
VASES

The newest things in glazed pottery — designs that have never before been offered to the trade.

HAEGER BRICK & TILE CO. 9 Sherwin Block Elgin, Illinois

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We Lead In Quality and Finish



STANDARD
Flower Pots

The Pfaltzgraff Pottery Co. YORK, PA.

Mention The Review when you write.

1000 Ready Packed Crates Standard Flower Pots and Bulb Pans

Can be shipped at an hour's notice.

Price per crate:

3000 1 1/2-in., crate, \$6.00	456 4 1/2-in., crate, \$5.24
1500 2 " " 4.58	820 5 " " 4.51
1500 2 1/4 " " 5.25	210 5 1/2 " " 8.78
1500 2 1/2 " " 6.00	144 6 " " 8.16
1000 3 " " 5.00	120 7 " " 4.20
500 3 1/2 " " 5.00	60 8 " " 5.00
500 4 " " 4.50	48 9 " " 5.60
48 10-in., crate, \$4.80	

Hilfinger Bros. Pottery, Fort Edward, N. Y.

AUGUST ROLKER & SONS, 51 Barclay St., New York City Agents

Our Specialty: Long Distance and Export Trade.

Mention The Review when you write.

THOSE RED POTS

ASK THE FLORIST
THAT USES THEM

HARRY BALSLEY

Detroit Flower Pot Co.

DETROIT, MICH.



Logan Pots... Best Test

Flower Pots 2 to 14 inch

Azalea Pots..... 4 to 14 inch

10 and 12-inch Hanging Baskets

Cemetery Vases and Lawn Vases

Write us for Special Prices

No Package Charges

THE LOGAN POTTERY CO., Logan, Ohio



RED POTS

that you will be proud to have on your benches, is the kind we have to offer. We use nothing but the best material and skilled labor and offer you a first-class pot at a popular price. All goods are carefully selected and packed, thus insuring full count upon opening your crates. Isn't that worth considering?

We also have a full line of Azalea Pots, Hanging Baskets and other goods used by Florists—ask for catalogue.

We also make the famous "MOSS AZTEC" ware.

The Peters & Reed Pottery Co.

Gen'l Office and Works: SO. ZANESVILLE, OHIO

New York Sample Room—25 WEST BROADWAY

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

PENNSYLVANIA

is the state to get the nice Red Standard Pots, Pans, Azalea Pots, etc., and NORRISTOWN is the town where they manufacture them and burn them a nice red color. Try us and see if they are not just as cheap, too.

THE KELLER POTTERY CO.

213-223 Pearl St.,

NORRISTOWN, PA.

RED Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc. PADUCAH, KENTUCKY



Established 1884
Standard Flower Pots
Porosity and Strength
Unsurpassed.

Write for Prices.

A. F. KOHR

2904-36-38 N. Leavitt St., Chicago
Cor. solicited in Ger. and Eng.

INDIANAPOLIS.

The Market.

Mothers' day was well up to expectations, trade showing an increase of from ten to twenty-five per cent over last year. All stock was cleaned up. Carnations were not nearly equal to the demand, but roses made an excellent substitute. The quality of both roses and carnations is poor. Sweet peas were scarce. There were quantities of fine snapdragons, which found a ready sale. Valley, lilies, daisies and outdoor tulips also found a good demand.

Various Notes.

Hartje & Elder had a fine cut of snapdragons for Mothers' day.

Bertermann Bros. Co. and A. Wiegand's Sons Co. have the decorations for the Scottish Rite golden jubilee, which is to be held next week. This is to be one of the most elaborate occasions of the kind ever held in the state. The banquet is to be held in the Coliseum at the fair grounds. Plates are to be set for 3,600, to cost \$2.50 per plate. The floral decorations are to cost about \$2,000. In all, the Scottish Rite has spent about \$30,000 for this gathering.

Baur & Steinkamp have been busy planting carnations. This firm has been cutting some fine snapdragons of late, but their carnation cut is decidedly off.

E. A. Nelson has a fine lot of bedding stock and is all ready for the rush.

Clarence Thomas says he has been overloaded with business, which kept him busy day and night. H. L. W.

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Comes to
Greenhouses
Come to**

HITCHINGS and COMPANY

Gen'l Offices and Factory
ELIZABETH, N. J.

New York Office Boston Office
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40 South 15th St.

THE ONLY PERFECT Liquid Putty Machine



Will last a lifetime.

\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.

SEAL-TIGHT LIQUID PUTTY at \$1.25 per gallon

METROPOLITAN MATERIAL CO.
1396-1410 Metropolitan Ave., **BROOKLYN, N. Y.**

PINO-LYPTOL

WEED KILLER

THE VERY NEWEST AND QUICKEST METHOD OF DESTROYING WEEDS, GRASS AND OTHER GROWTH IN GARDEN WALKS, GUTTERS, TENNIS COURTS, DRIVEWAYS, ETC.

This fluid absolutely destroys all weeds and other growths wherever applied, and its effect on the ground prevents the growth of fresh ones for a year and thus saves a great deal of time and labor, as no cutting, hoeing or hauling away of the weeds is required.

We MANUFACTURE the STRONGEST LINE of DISINFECTANTS on the market.

PINO-LYPTOL CHEMICAL CO. 455-457 West 26th Street
NEW YORK CITY

CORRESPONDENCE SOLICITED

Mention The Review when you write.

GREENHOUSE GLASS

**We are the World's
Largest Producers**

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

**"Get acquainted"
with our Specialties**

29 - 34 - 39 - oz. GLASS

AMERICAN WINDOW GLASS CO.

General Offices, Farmers' Bank Bldg. **PITTSBURGH, PA.**

Mention The Review when you write.

GREENHOUSE and HOTBED GLASS

8x10, 10x12 and 10x14 inch, single, at \$1.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO., EATON, IND.

Mention The Review when you write.

Greenhouse Glass

We have the largest stock in the west. We recommend that you anticipate your requirements now, before factories close down for the summer and stocks are depleted.

Write us for prices.

OKMULGEE WINDOW GLASS CO.

OKMULGEE, OKLA.

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What My Customers Say:

E. A. LIPPMAN,
6 High St., Morristown, N. J.

Dear Sir:—We have used your Greenhouse Shading for the past year and it gave entire satisfaction. Very truly yours, H. O. SHEARS, Supt. for Frederick Vanderbilt, Esq.

I am also making it up in dry form especially for commercial use.

Write for particulars.

Mention commercial or private.

Mention The Review when you write.

Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No other's like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREER,
715 Chestnut Street,
Philadelphia.



GREENHOUSE WHITE

**DOES YOUR
GREENHOUSE
NEED PAINTING ?**

WE CAN SUPPLY THE MATERIAL

A paint which is particularly adapted to Greenhouse work, on account of its great covering capacity (330 square feet, two coats, to the gallon), and the easy working qualities and its extreme whiteness.

Put up in 50-gal. barrels (each barrel equipped with interior agitator, no extra charge); 25-gal. half barrels, and 5-gal. and 1-gal. cans.

1-gallon cans	per gal., \$1.75	25 gallons (½ bbls.).....	per gal., \$1.65
5-gallon cans	per gal., 1.70	50 gallons (bbls.).....	per gal., 1.60

F. O. B. CHICAGO

Also Headquarters for Greenhouse Glass

Send your inquiry to the nearest warehouse mentioned below.

PITTSBURGH PLATE GLASS CO.

801-811 So. Wabash Ave., Chicago, Ill.
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Mention The Review when you write.

Greenhouse GLASS

WE HAVE THE STOCK
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Sharp, Partridge & Co.
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SEE THAT LEDGE.

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THE JENNINGS IMPROVED
IRON GUTTER.

USE OUR

Patent Iron Bench Fittings and Roof Supports

VENTILATING APPARATUS

Improved Vaporizing Pans for Tobacco Extracts, etc.

Send for Circulars

DILLER, CASKEY & KEEN, S. W. Cor. 6th and Berks Sts. PHILADELPHIA, PA.

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NOW IS THE TIME TO BUY

GREENHOUSE GLASS

WRITE FOR PRICES

The Toledo Plate & Window Glass Co.
TOLEDO, OHIO

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MASTICA
FOR Greenhouse Glazing
USE IT NOW.
F. O. PIERCE CO.
P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

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THE FLORISTS' HAIL ASSOCIATION

has paid \$282,000.00 for glass broken during the last 27 years. For particulars concerning Hail Insurance, address

JOHN G. ESLEB, Sec'y, Saddle River, N. J.
Mention The Review when you write.



**SIEBERT'S ZINC
NEVER-RUST**

GLAZING POINTS are Positively the Best. Last Forever. Over 50,000 pounds now in use. A sure preventive of glass slipping. Effective on large or small glass. Easy to drive. Easy to extract. Two sizes, 5/8 and 7/8, 40c per lb.; by mail, 15c extra; 7 lbs. for \$3.50; 15 lbs. for \$5.00, by express. For sale by the trade. **Randolph & McClements**, successors to Chas. T. Siebert, Baum and Beatty Sts., Pittsburgh, Pa.

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THE ORIGINAL AND ONLY
ELASTIC-LYKE
LIQUID PUTTY

Formerly sold by E. H. Hunt
Positively will not get hard, run in hot nor heave in cold weather.
E. C. Prosser, Mgr., THE ELASTIC-LYKE CO.
30 East Randolph Street, CHICAGO

(Not Inc.)

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LIQUID — "NICO-FUME" — PAPER

40% NICOTINE.

8-lb. can.....\$10.50
4-lb. can..... 5.50
1-lb. can..... 1.50
1/4-lb. can..... .50

THRIPS - APHIS

288 sheet can\$7.50
144 sheet can 4.00
24 sheet can85

SPRAYING—VAPORIZING—FUMIGATING
YOUR DEALER HAS THESE PRICES

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, incorporated, Louisville, Ky

Mention The Review when you write.



NIKOTEEN for Spraying and Vaporizing APHIS PUNK for Fumigating

ASK YOUR DEALER FOR IT.

NICOTINE MFG. CO.,

117 No. Main Street,
ST. LOUIS, MO.

Mention The Review when you write.



WASHINGTON, D. C.

The Market.

Mothers' day served to clean the local market of all salable carnations and the wholesalers and retailers alike are well pleased with the business done. The price varied from \$5 to \$8 per hundred. Colored carnations brought less, although the call was heavier this year than last. Cornflowers were brought into great prominence during the week through a sale by young society women on the streets. It has become quite a fad in Washington to hold flower sales in vacant stores and to send out attractive young ladies as venders. In view of the good causes involved, the florists have been generous in their contributions of stock and the returns for charity have been large. The horse show held during the week created a large demand for corsage bouquets and boutonnieres, and in the latter cornflowers were again the favorites. This is distinctly a society event and the quality of the corsages demanded is good. Gladioli are more plentiful and good. Indoor sweet peas are getting poor, as this is about the end of their season. Narcissus poeticus, the last of the narcissus family for this season, is quite fair but in little demand.

Various Notes.

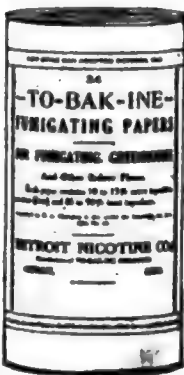
The fakers, according to the wholesalers, are becoming a nuisance and if they continue with their present tactics it will not be long before they will find their sources of supply closed to them. This has been welcome news to the storemen, who have long been complaining against the competition offered by these itinerant salesmen.

William F. Gude left for Boston May 9 with a large contingent of bowlers, who are to participate in the tournament being held in Mechanics building, in that city. Mr. Gude is the president of the Atlantic Coast Bowling League, under the auspices of which the tournament is being held. While in the east Mr. Gude will make a visit to a number of growers in and around Boston.

Among the week's visitors were Robert Shoch, W. B. Lake and I. Rosnosky, all of Philadelphia.

C. L. L.

"TO-BAK-INE" FUMIGATING PAPER



is the **strongest** fumigating paper on the market, each sheet being saturated with a **definite** amount of **pure nicotine**, making it an extremely convenient and neat insecticide for fumigating purposes; it is also free from ammonia, which is present in ordinary tobacco smoke and extracts. **To-Bak-Ine Fumigating Papers** are recommended for use on delicate flowers and plants. Put up in **hermetically sealed tin cans** of 24 full length sheets; 1/2 case, 6 cans, 144 sheets; 1 case, 12 cans, 288 sheets. **To-Bak-Ine Liquid** and **To-Bak-Ine Fumigating and Dusting Powder** are the **STANDARDS**.

For Sale by All Supply Houses

DETROIT NICOTINE CO., DETROIT, MICH.

Mention The Review when you write.



PULVERIZED SHEEP MANURE

NO SHORTAGE IN SUPPLY

We have plenty for all needs. The best fertilizer for greenhouse or outdoor use, for carnations, roses, chrysanthemums and violets, or potted plants.

SHEEP'S HEAD BRAND IS GUARANTEED

high percentage of nitrogen, phosphoric acid and potash. Quickens the budding and stiffens the stems.

Write for prices.

NATURAL GUANO CO., 811 River Street, Aurora, Illinois

Mention The Review when you write.

ANT

TALBOT'S EXTERMINATOR

Non-poisonous powder; sure death to **ants** in **greenhouse** and **field**. Used by placing so insects come in contact with it; **do not** dust on plants, as injury may result.

This is the article so strongly recommended by R. Drumm in The Review for Sept. 10.

Prices: 25c, 50c, \$1.00 and \$5.00 per can
Of your seedsman or post-paid from the maker

TALBOT MFG. CO.

1020 Monroe St., Fort Worth, Tex.

We also manufacture exterminators for chicken lice, roaches, fleas, moths and bedbugs.

NICOTINE 40%

GUARANTEED BY

The GRASSELLI CHEMICAL CO.

CLEVELAND NEW YORK CINCINNATI
CHICAGO MILWAUKEE ST. PAUL
ST. LOUIS

WRITE FOR PRICES

LEMON OIL CO'S STANDARD INSECTICIDE

Guaranteed under the Insecticide Act, 1910
Serial No. 321

Save your plants and trees. Just the thing for Greenhouse and Outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, Insects on Rose Bushes, Carnations, etc., without injury to plants and without odor. Used according to directions our standard Insecticide will prevent ravages on your crops by insects. Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pests. Excellent as a wash for dogs and other animals—relieves mange. Effective where others fail. For sale by Seedsmen and Florists' Supply Houses. If you cannot obtain this from your Supply House, write us direct.

1/2 Pint, 25c Pint, 40c Quart, 75c
1/2 Gallon, \$1.25 Gallon, \$2.00
5-gal. Can, \$9.00 10-gal. Can, \$17.50
Dilute with water 30 to 60 parts.

LEMON OIL COMPANY

Dept. H, 420 W. Lexington St., Baltimore, Md.



The recognized standard insecticide.

A spray remedy for green, black, white fly, red spider, thrips, mealy bug and soft scale.
Quart, \$1.00; Gallon, \$2.50

FUNGINE

An infallible spray remedy for rose mildew, carnation and chrysanthemum rust.
Quart, 75c; Gallon, \$2.00

VERMINE

A soil sterilizer for cut, eel, wire and angle worms.
Quart, \$1.00; Gallon, \$3.00

SCALINE

A scalcide and fungicide combined for San Jose and various scale on trees and hardy stock, and various blights which affect them.
Quart, 75c; Gallon, \$1.50

NIKOTIANA

A 12% nicotine solution properly diluted for fumigating or vaporizing.
Quart, \$1.50; Gallon, \$4.50

If you cannot obtain our products from your local dealer, send us your order, and we will ship immediately through our nearest agent.

Aphine Manufacturing Co.
MADISON, N. J.

GEO. A. BURNISTON, President
M. C. EBEL, Treasurer
Mention The Review when you write.



**UNEQUALED FOR
GREENHOUSE
— AND —
LANDSCAPE
FERTILIZING**

The PULVERIZED MANURE CO.
No. 38 Union Stock Yards
CHICAGO

Mention The Review when you write.

Aetna Brand Tankage Fertilizer

Is the best balanced Fertilizer on the market, and is giving satisfactory results wherever used

Farmers and Florists Fertilizer Company
J. J. MARSH, Mgr.

809 Exchange Ave., Room 5, U. S. Yards,
CHICAGO, ILL.
Telephone—Drover 1932.

Mention The Review when you write.

50 / SQUARE DEALING FERTILIZER / 50

WALTER S. McGEE, 5327 Ellis Ave., Chicago, Ill.
Greenhouse Supply and Materials. Tel. H. P. 567

Big Money

Listen to This

Prepare your soil right and double the flowering production with the greenhouses you now have.

\$100 worth of **MAGIC BRAND** Fertilizers for your soil will increase your flowering crops \$1000.

**Building Greenhouses
COSTS Money**

**Building Soils
MAKES Money**

We are Greenhouse
Soil Specialists

**CHICAGO
FEED AND
FERTILIZER
COMPANY**

**UNION
STOCK
YARDS
CHICAGO**



Send me
your Trial
Offer of your
Magic Fertilizer.

Name.....

Address.....

THE RAINBOW SYRINGE

saves more than its cost in a short time by reducing your insecticide bills. It is made of brass, easily adjusted for fine or coarse spray, and is undoubtedly the best syringe on the market. **Price prepaid, \$1.50 each; \$18.00 doz.**

JOHN WELSH YOUNG, Upstal Station
P. R. R. Philadelphia, Pa.

GARDEN CITY SAND CO.

Chamber of Commerce Bldg., CHICAGO
Phones Main 4827; Auto. 33-304

Building and Propagating Sands
Fire Brick and Fire Clay, Portland Cement,
Stonekote, Hard Wall Plaster.
R. I. W. Damp-resisting Paint

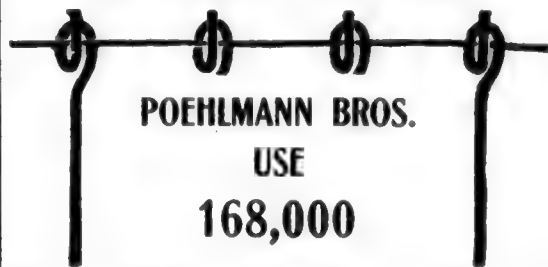
Self-tying Galvanized Wire Stakes

FOR YOUR EARLY ROSES

ANY LENGTH—ANY NUMBER

A Post Card Brings a Sample

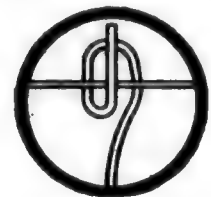
THE NEVER-SLIP



THE CARNATION SUPPORT CO.

CONNERSVILLE, IND.

WE ALSO SELL STRAIGHT STAKES SELF-TYING LOOP



Mention The Review when you write.

NEW BEDFORD, MASS.

The Market.

Trade has been good. Mothers' day was a record-breaker. All the florists cleaned up well. Carnations were the favorites, bringing \$1 per dozen at retail. Other flowers sold well.

The planting of hardy perennials is in full swing, but bedding plants are not moving fast as yet. Pansies, daisies and forget-me-nots have been selling well for a couple of weeks.

Various Notes.

Fred Reynolds has returned from a two weeks' vacation in Vermont.

Julius Rusitsky, proprietor of the Flower Mart, spent a week's vacation in New York. The business was carried on by his brother, Samuel, during Mr. Rusitsky's absence.

E. M. Davenport reports business as excellent.

S. E. Shaw is sending in some of the best Silver Pink snapdragon ever seen in this city.

Post & Gray have a fine lot of geraniums which will be at their best about Memorial day.

The monthly meeting of the New Bedford Horticultural Society was held in the Library building, May 3. The prospects for the coming season's shows were discussed. W. M. P.

Winona, Minn.—The decorations for the Ke-ox-ah ball, in the armory April 30, were quite elaborate. They were the work of the Siebrecht Floral Co.

PLANT TUBS

Everlasting Virginia White Cedar

These Plant Tubs are made of the best known wood for resisting rot and decay. Painted with best oil paints, inside and out. They have heavy steel hoops and, on small sizes, galvanized wire hoops. Large sizes trimmed with handsome drop handles and metal feet and have perforated, removable bottoms. Tubs made in all sizes from 2 1/4 inches top diameter down to 6 inches. Large enough for Bay Trees, small enough for a Hyacinth. Every one guaranteed. Booklet and prices on request.



RICHMOND CEDAR WORKS, Richmond, Va.

Mention The Review when you write.



RANDO PLANT and TREE TUBS

Just in. A big shipment of these fine genuine Red Cedar Tubs. Made from clear stock. The best tub value on the market.

	Diam.	Price, ea.	Per doz.	Per 100
No. 1	6	\$0.26	\$ 2.70	\$ 20.25
No. 2	7	.27	3.15	22.50
No. 3	8	.30	3.35	25.20
No. 4	9	.33	3.60	27.50
No. 5	10	.38	4.10	31.50
No. 6	11	.47	5.40	40.50
No. 7	12	.57	6.75	52.20
No. 8	13	.72	8.10	64.80
No. 9	14	.82	9.50	76.50
No. 10	15	.90	10.35	80.90
No. 11	16	1.00	11.25	90.00
No. 12	17	1.20	13.40	110.70
No. 13	18	1.45	15.40	121.50
No. 14	19	1.75	18.45	145.80

A. L. Randall Co., Wabash Ave. at Lake St., Chicago

Mention The Review when you write.



SPRAYER NOZZLE

ONE OF THE MANY UNSOLICITED ENDORSEMENTS

I received your SPRAY NOZZLE and am more than pleased with it. Our water pressure at times is only 15 to 20 lbs., but this sprayer helps out wonderfully. Yours truly, W. W. COLES, Kokomo, Indiana.

The best spraying or flush nozzle for roses, carnations or for all-round watering yet introduced; a nozzle which will permit regulating the force of spray. Particularly adapted for spraying the underside of foliage; will fit 3/4-in. EASTERN GAUGE COUPLING. All brass, nickel plated, strong and durable, price postpaid, \$1.25. Cash with order.

PITTSBURGH CUT FLOWER CO., 121 Sandusky St., Pittsburgh, Pa.

Mention The Review when you write.

"The Name of Quality"

Willens

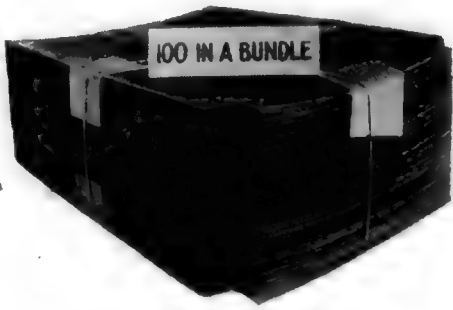
Construction Co.

Greenhouses

That's

Sufficient!

1527 So. Spaulding Avenue
Chicago



100 Jiffy Glass Boards Cost but \$4.50

IT means that for 4½ cents you can in a jiffy mend a broken out light. Over and over again you can use them.

For six weeks at a time, last winter, we had them in our houses, exposed to all kinds of weather. We first had them made just for our own use. So many asked us to sell them some that we finally concluded to put them on the market and give every owner a chance to have them.

They are made of two sheets of water-proofed composition board, with heavy corrugated paper between.

They lap over the lower light and tack fast to the inside of the roof bars.

PRICE

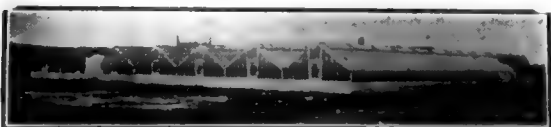
For 16x24 glass, \$5.00 per 100 or \$45.00 per 1000
For 16x18 glass, 4.50 per 100 or 40.00 per 1000

Packed flat 100 to a bundle.

Be ready when the hail comes. Order a trial bundle at once.

J.W. DAVIS CO.
Davenport, Ia.
Terre-Haute, Ind.

Mention The Review when you write.



The first 3 are so good that we want 4 more.—Baumann Bros.,
Middle Village, L. I.

The three greenhouses on the left gave Baumann Bros. such perfect satisfaction that we were given an order to build the other four. Ask them about our construction and heating system.

We can do as well for you, and will call anywhere to submit plans and prices.

S. JACOBS & SONS,
1363-1361 Flushing Ave., BROOKLYN, N. Y.

Mention The Review when you write.

GET OUR PRICES ON GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N. Y.

Always mention the Florists' Review when writing advertisers.



Our Scatter Mist Greenhouse Nozzle

FOR successful greenhouse watering with an overhead Irrigation System, two things are highly desirable. One, that the water shall be broken up into as fine a mist as possible; the other, that this mist shall be scattered over as much space as possible.

After many years in the business and repeated experiments with nozzles of different kinds, we believe that this Scatter Mist Nozzle of ours is the best thing yet designed.

It distributes water in the finest of sprays, that settles down on the plants and on the soil, in the form of a mist. Every foot of ground is watered uniformly. No injury results to the plant, and the soil, after a season's use with the Skinner System, is as open and porous as the day growing was started.

This nozzle could be changed in many ways, either to throw more water, or to throw water farther, or to accomplish a number of things, but this Company has always adhered to maintaining the Skinner System spray, which makes this method of watering successful where every other method has failed.

It has always refrained from making changes in the Nozzle which necessitate a change in the spray, because a coarser or heavier spray will not yield the results which have made the Skinner System famous.

In some exceptional localities and under peculiar conditions, we have built and sold nozzles which cover a strip 25 and 30 feet in width. This can be done by throwing more water, or by changing the angle of the stream. In one case the spray is heavier, and in the other the spray is coarser.

It is impossible for us or any one to throw water farther than is thrown by the Skinner System Greenhouse Nozzle without modifying the spray. The controlling factor is not the character of the Nozzle, but the fineness of the spray, and no spray in which the water is broken into so minute particles will carry through the air a greater distance than the throw of our Scatter Mist Greenhouse Nozzle.

Now, another point—you know that with outdoor irrigation, the nozzle is at the top of the pipe, but in greenhouse it is at the bottom, just where any sediment will be in the pipe. To overcome this sediment's clogging up the nozzles when on the bottom, we make an extension beyond the thread end, which takes the clear water from the middle of the pipe, at a point free from sediment.

The Nozzle, however, is only part of the Skinner System, but it is a most important part.



EIGHT LETTERS

Send for our latest booklet, called "Eight Letters." It tells the experi-

SKINNER SYSTEM OF IRRIGATION

THE SKINNER IRRIGATION CO.

223 Water Street
TROY, OHIO

ences of eight Skinner System users. Incidentally, it mentions how easily they increased their profits.

Mention The Review when you write.



BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

PRICE - \$1.40 per 1000
5,000.....at \$1.25 per 1000
10,000.....at 1.00 per 1000
Delivered free. Samples free.
B. S. BLAKE & SON
29 Federal St., Rochester, N. Y.

Mention The Review when you write.

Peerless Sulphur Blower

"A great improvement over the bellows."
Price, \$4.00 F. O. B. Chicago

McMORRAN & CO. 162-166 N. Clinton St.
CHICAGO, ILL.

Mention The Review when you write.

MOST PRACTICAL Shelf Bracket

MADE



20c
With Bolt
Complete

On this Shelf Bracket 2 6-inch boards; or 2 1-inch, or 1½-inch pipes are placed, and can be clamped to either ridge or purlin columns

Metropolitan Material Co.

1896-1410 Metropolitan Ave., Brooklyn, N. Y.

Always mention the Florists' Review when writing advertisers.



"Mount Beacon Green"

FOR GREENHOUSE SHADING

Effective and Practical.

One Gallon Makes Ten.

WRITE TO

HAMMOND'S PAINT AND SLUG SHOT WORKS, BEACON, (Fishkill-on-Hudson) N.Y.

Mention The Review when you write.

MOTHERS' DAY.

Brampton, Ont.—The Dale Estate reports Mothers' day business was the most astonishing feature of the season. Last year was remarkably good, but the turnover enjoyed by all in the trade last week allows the occasion to rank uncommonly high. Every particle of stock was sold.

Oconto, Wis.—Joseph Sylvester says his Mothers' day sales were twenty per cent ahead of last year, although everybody wanted carnations and mostly white.

Canal Dover, O.—According to C. Betscher, Mothers' day was decidedly better than in previous years; almost equal to Easter. Nearly everyone entered into the spirit of the day. Many plants were called for and stock was not equal to the demand.

Lincoln, Neb.—Chapin Bros., who have been credited with being the first to call attention to the event, say Mothers' day, 1915, proved to be the best ever; the sales of May 8 beat the sales of May 29, 1914, by a little over ten per cent. This was done with little extra effort and they are sure it is the easiest big day of the year, as there is little delivery and so large a percentage of cash trade.

Van Horn, Ia.—George Hammer makes it a rule to send a free bouquet to the church or Sunday school that has placed the largest advance order for Mothers' day. The custom has become known and is a help in getting business.



BOUQUET HOLDERS

IRON and GLASS

Manufactured by

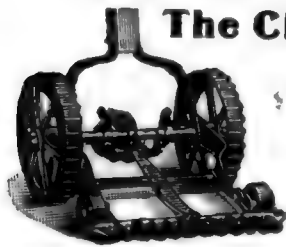
THE M. D. JONES CO.

71-73 Portland St.
BOSTON, MASS.

Manufacturer of the Famous
Jones Reservoir Vases

Send for Catalogue

Mention The Review when you write.



The Clipper

There are three things that destroy your lawns—Dandelions, Buckhorn and Crab Grass. In one season the Clipper will drive them all out. Your dealer should have them—if he has not, drop us a line and we will send circulars and prices. Clipper Lawn Mower Co. Box 15, Dixon, Ill.



RESERVOIR VASES

For Cemeteries, Parks and Lawns

MADE OF CAST IRON

The reservoir supplies the plants with moisture by capillary attraction.

Not necessary to water plants oftener than once in ten days.

We make nearly 100 styles, ranging in price from \$6.00 to \$100.00 each.

None better made. Send for catalogue.

Walbridge & Company

The Original Patentees and Makers
Buffalo, N. Y.

Mention The Review when you write.



Satisfactory Greenhouses

Our construction is approved throughout. We do not expect our customers to try out any new ideas which are likely to disappear again from the market in a few years. Our 25 years' experience in the greenhouse construction line is at your disposal if you wish to build a convenient, efficient and lasting house at a moderate cost.

ICKES-BRAUN MILL CO.

2330 WABANSIA AVE. (Near Western and North Aves.) CHICAGO.
Greenhouse Material Greenhouse Hardware Hotbed Sash

Mention The Review when you write.

The BAUR CARNATION CLIP

The most practical device on the market for mending **SPLIT CARNATIONS**. Let us convince you by **TEN DAYS' FREE TRIAL**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 clips), \$2.50. Clips, per 1000 \$1.00; 2000, \$1.50; 5000, \$3.25; 10,000, \$6.00; 25,000, \$12.50; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO.,

Erle, Pa.

The Best Way to Mend
SPLIT CARNATIONS
is with

**Supreme
Carnation Staples**

No Tools Required
\$5c per 1000; \$1.00 for 3000
Postpaid Sample Free
F. W. WAITE, 85 Belmont Ave.,
Springfield, Mass.

Mention The Review when you write.

SPLIT CARNATIONS

Easily Mended with

Pillsbury's Carnation Staple

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.
1000, 35c; 3000 for \$1.00, postpaid
I. L. Pillsbury, Galesburg, Ill.

THE FLORISTS' REVIEW

MEMORIAL DAY AND THE FLORISTS

Large as are the quantities of flowers sold for Christmas and Easter. Memorial day calls for more blooms than any other one special flower day in the year. The increase has been something notable since the use of printers' ink became general. And yet the retailers who have scored the greatest gains have done so with the aid of artificial material.



DO YOU favor featuring artificial material in flower stores? Whether you do or not, you will have to admit that the use of supply-house stock has increased of late years even faster than the use of flowers has increased. Perhaps a part of this is due to the merchandising ability of the bright men in the supply business, but the real reason lies in the fact that the successful selling methods of the general stores may more easily be applied to imperishable articles than to cut flowers—more easily applied even by a retail florist.

If you look back a few years you will recall the time when Easter was the one big day, when there was no second. Now it is different, decidedly different.

How It Came About.

It is not that Easter has become less important—it still is THE big day with a lot of florists; but Christmas has come to the front as possibly the most important day on the florists' calendar, not only because of the quantities of stock sold, but because the prices obtained are the highest of the year. And while Christmas has been making its strides along the lines of quality and good prices, Memorial day has been making an even better record along the lines of quantity consumed at moderate prices. There are parts of the country to which Memorial day has not yet penetrated, but in many a good sized flower center more flowers are sold for May 30 than for any other one day in the year.

Memorial day was first observed in 1868, when it was established by the G. A. R. as an annual national holiday for the decoration of the graves of those who died in the Civil war, but it was not until a few years ago that the event came to have any importance for florists.

So long as it was an old soldiers' day it did not really count in flower selling.

When the Public Came In.

Perhaps it was only coincidence, but the general public began to observe Memorial day at the time retail florists discovered newspaper advertising to be a powerful factor in influencing the use of flowers. When it began to be the fashion for the general public to take flowers to the cemeteries May 30, the trade naturally got a big boost. For a time it was a question of supplying the demand. It early became apparent that Memorial day never will stand high prices, as people will not buy expensive flowers to leave in the cemeteries, but that immense quantities of the showier kinds of flowers could be sold at moderate prices. This was the peony growers' opportunity and it resulted in the planting of an immense acreage in the sections of the country that are reasonably sure of a mid-May blooming season. Although all other flowers are in demand, the peony has come to be the special flower of Memorial day, just as the chrysanthemum is of Thanksgiving, the Beauty of Christmas, the

violet of St. Valentine's day and the lily of Easter. And of late years the abundance of peonies has precluded any shortage of stock for May 30—it has given the retailers the chance to push for business with the assurance that they would not be running prices up on themselves, destroying their profit.

Then Came the Magnolia.

The greater part of the cut flowers sold for Memorial day still go to the cemeteries in the form of cheap bouquets, especially in the country towns, but in the cities wreaths always have enjoyed a good sale. It was the advent of the prepared magnolia leaf, however, that gave the wreath business its real boost. In the beginning wreaths were not only too expensive for general use, but they took so much time in the making that a store could turn out only a limited number. The magnolia leaf solved both difficulties—it is cheap and the wreaths can be made up weeks ahead, to be trimmed by the addition of a few flowers just before delivery. "But why add natural flowers?" It was the question, of course, of a merchant, not a florist. Perhaps the suggestion first came with an order for a wreath to be sent out of town, where natural flowers were sure to perish.

In the wreath of prepared magnolia leaves trimmed with quite natural looking artificial roses certain flower stores found just what was needed to give scope to the merchandising abilities of the proprietors.

When the artificial wreath began to be a factor in the Memorial day business of certain stores, a good many florists refused to countenance it—refused utterly, with righteous indignation. Not by any means all, but a good many have since come to it. They could not stand the pressure of seeing "the other fellow" get the business. Many a man does what his competitor does, regardless of his own



Getting Ready for the Memorial Day Wreath Rush.



WREATHS for Memorial Day

Quality, reputation, originality as represented by the name "Newman" is the reason why you will find greater satisfaction and value in our designs at **\$1.50** AND UP

Order Now—Our shop will be open all night tonight

**J. NEWMAN
and SONS**
24 Tremont Street
Telephone Main 4410-4423

A Striking Bostonian Display.

dislike for the method or doubt of the ultimate benefit.

The Prices.

Of course, with the ability to prepare stock in advance came decreased cost and with decreased cost came increased sales. It is nothing uncommon now for a florist with a good funeral work trade to dispose of 1,000 or more wreaths each Memorial day.

When the retailers began advertising cemetery wreaths for May 30 the price usually was \$2.50 or more—it was not thought possible to do a money-making business at a lower price than \$2.50. Now \$2 is about the popular figure, and a great many stores feature Memorial day wreaths at \$1.50. The policy to be adopted in any particular case of course depends upon the class of trade that is catered to. An extra 50 cents permits giving a great deal better quality, or a great deal better service. And it should be remembered that the average flower buyer still expects good service, no matter how low the price paid.

Boston the Center.

There are plenty of places where the artificial wreath as yet has obtained no foothold. On the other hand, there are localities where wax or even metal wreaths are preferred. But, curiously enough, it was in æsthetic Boston the artificial wreath seems to have had its start and it certainly is in blue-blooded Boston the business done with it has attained its greatest development. Boston retail florists ship artificial wreaths all over New England. They advertise them on the department store style and sell them by thousands—yes, literally by thousands. The illustration on the preceding page shows a 2-horse-truck load of wreath boxes at the door of a Boston florist's shipping room. It was only one of two such loads of cor-

rugated paper wreath boxes received the other day by Penn. Each load contained 105 bundles, and each bundle contained twenty boxes, or a total of 4,200 boxes. Penn expects to need this at Memorial day for artificial wreaths alone.

With one store selling so many, you can imagine what the sales for all Boston must be.

Competition.

Competition has begun to affect the business. There always are those who are in a great hurry to get business and who can see no way to get quick results except to cut prices. One Boston retailer last season advertised his Memorial day wreaths at 98 cents. And the size of the business has become such as to arouse the acquisitive spirit



MEMORIAL WREATHS

\$1.50

Very
Special
Attention
Given to
Mail
Orders
**Order
Today**

FREE DELIVERY
Anywhere in the United States
on any Specified Day

These wreaths are made of Domestic Magnolia leaves with prepared roses and ferns and will keep almost indefinitely.

Extra Large Wreaths, \$2, \$2.50, \$3.

EVERY WREATH is carefully packed in a substantial box, so as to insure perfect arrival. I take your order with the distinct understanding that if you are not entirely satisfied your money will be refunded.

Harry Quint
Florist

164 TREMONT ST., BOSTON
Next to Keith's Theatre Phone Oxford 1810 and 23024

Originally Four Times This Size.

in the department stores. Last year a few of them took a hand in the game and did quite well—the person who chooses dyed magnolia leaves and cloth roses to express his sentiment no doubt loses no part of that sentiment through frequenting the bargain basement.

But Memorial day for a long time to come will afford one of the best opportunities of the year for the florist who is in touch and tune with modern merchandising methods:

The sentimental appeal of the idea is strong.

The custom already is well established.

The volume of business already being done provides a fine foundation on which to build.

Specialties for the day have been developed that provide the basis for advertising.

There is the possibility of taking orders in advance and working up stock ahead of the time designated for delivery.

It is an annual event of unlimited possibilities for the resourceful retailer who remembers that we take out of a business just about in proportion to what we put into it—in intelligent effort.

ORIGIN OF MEMORIAL DAY.

Florists, especially those who deal with the public, are coming to recognize that the more they know about the origin and purposes of the special uses of flowers, the better it is for them in their business. Therefore many will be interested in the story of Memorial day. It is as follows:

"Before the close of the Civil war, May 30 was thus celebrated in several of the southern states; in the north there was no fixed day commonly celebrated until 1868, when (May 5) Commander-in-Chief John A. Logan, of the Grand Army of the Republic, issued a general order designating May 30, 1868, 'for the purpose of strewing with flowers or otherwise decorating the graves of comrades who died in defense of their country during the late rebellion;' Logan did this 'with the hope that it will be kept up from year to year.' In 1882 the Grand Army urged that 'the proper designation of May 30 is Memorial day'—not Decoration day. Rhode Island made it a legal holiday in 1874, Vermont in 1876, and New Hampshire in 1877; and by 1910 it was a legal holiday in all the states and ter-

Memorial Day Wreaths



**SHOULD
BE
ORDERED
EARLY**

The tremendous demand for our Special Memorial Day Wreaths last year causes us to suggest earliest possible ordering.

"Penn Quality"
**Special Memorial Day
Wreath \$2.50**

Made of genuine Southern Magnolia leaves and prepared Natural Roses and Ferns. By this method the natural beauty is retained almost indefinitely.

The Penn Guarantee

Is worth considering when buying wreaths. We were the originators of this indestructible idea and have improved the design each season. They are made up by our own experts and are sold under our unqualified guarantee that they will arrive in perfect condition, and remain in such, not only over Memorial Day, but for many days after.

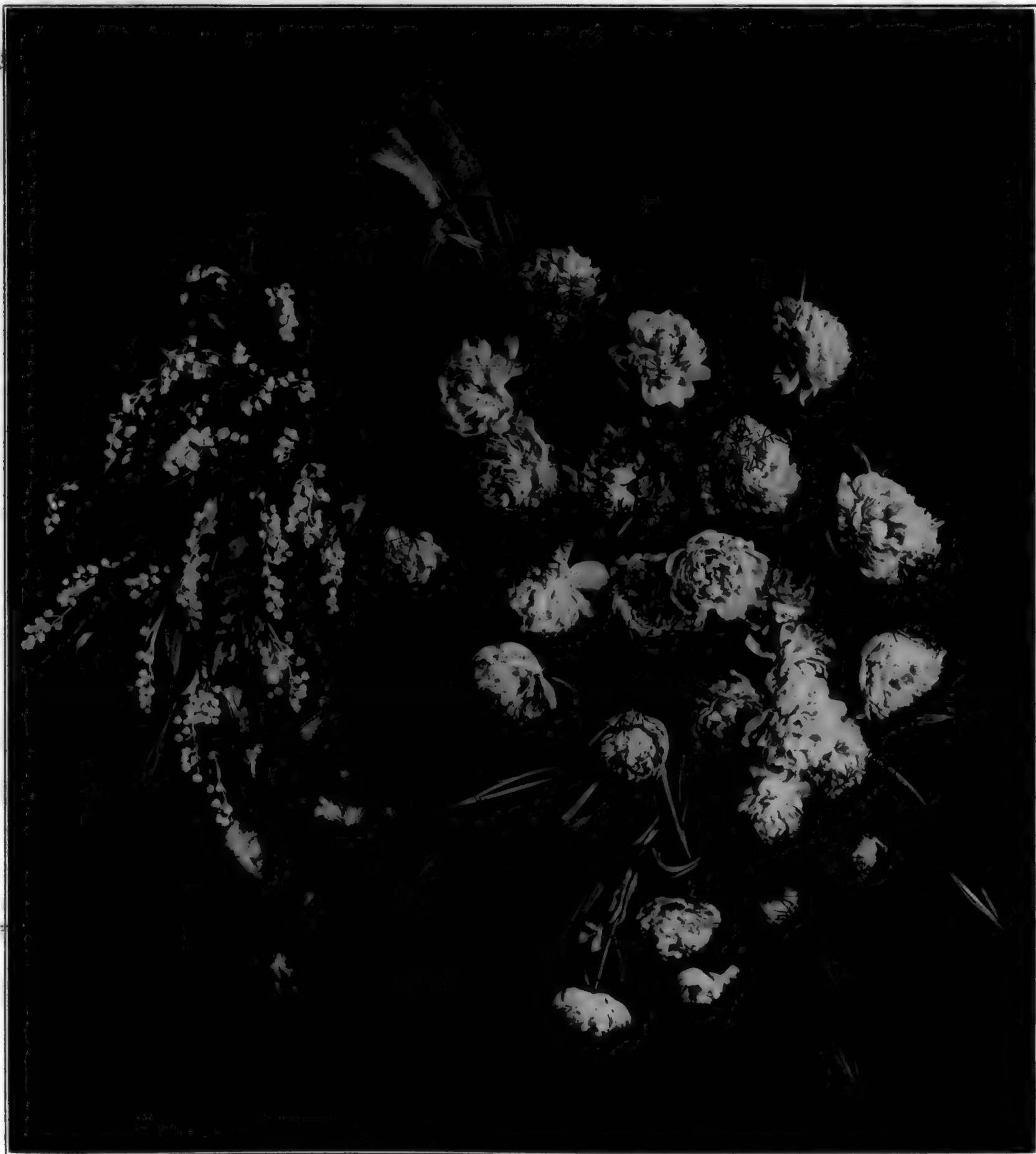
MAIL ORDERS Or Telephone Orders with cash or P. O. Order will be given special attention. We will ship express paid to all parts of New England

Penn
The Florist

43 Bromfield Street
Phone 838-839 East Hill

Boston Representatives of the Florists' Telegraph Delivery Association

With Emphasis on Quality.



Memorial Day Wreath de Luxe, Using Galax Leaves Trimmed With Peonies and Valley.

ritories save Alabama, Alaska, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina and Texas. In Virginia May 30 is observed as a Confederate Memorial day. June 3, the birthday of Jefferson Davis, is observed as Confederate Memorial day in Louisiana and Tennessee; April 26 in Alabama, Florida, Georgia and Mississippi; and May 10 in North Carolina and South Carolina."

Another account states that "May 30 was chosen, possibly, as being the date of discharge of the last Union volunteer of the war. The states which observe the law have adopted it singly, there being no national law on the subject."

This year May 30 falls on a Sunday, so that May 31 will be observed as Memorial day, a condition usually of

assistance to florists, who find a double holiday conducive to increased sales.

CROP TO FOLLOW TOMATOES.

I have been growing tomatoes and lettuce in my houses in solid beds and wish to find something besides lettuce to follow the tomatoes for an early fall crop. How would asters do? How soon should the aster seed be sown to get plants for putting out by September 1?

W. W. M.—Colo.

Asters would not prove at all a profitable crop. If planted in September, even if they grew and flowered well, which is doubtful, they would be almost unsalable with chrysanthemums on the market. If you want to grow a fall crop, why not try chrysanthemums,

planting the early varieties, which would be all cut by November 1? You could grow single violets from October to April 1 and follow these with tomatoes or cucumbers for a summer crop, if you want a change.

C. W.

EARLY SPANISH IRIS.

I would like to know if there are any Spanish irises that will bloom about the middle of May when planted outside in the fall.

J. E. S.—Pa.

None of the Spanish irises would bloom as early as May 15 with you. They would, in an average season, bloom about Memorial day in your latitude, probably during the first week in June some seasons.

C. W.

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

MAKING A CASKET COVER.

Will you kindly describe the proper way to make a casket cover or blanket, stating just what to use for the foundation and how the flowers are fastened to it? J. R. P.—N. H.

There are at least three distinct kinds of casket covers. One of them, which I shall designate as No. 1, has a foundation of green velvet, to which the flowers are fastened with fine hairpins. No. 2 has a groundwork of green fish netting, with flowers attached to it by means of fine wires. No. 3 is a casket mound, which consists of a board or piece of cardboard, cut the desired length and width, then mossed and covered with green. Ferns, asparagus or smilax will do. The flowers are wired and put on sticks and then stuck into the mossed mound. Long strands of asparagus and flowers are made to fall over the sides of the casket and are anchored into the mound with long green sticks. That finishes No. 3.

To construct No. 1, after the velvet has been sewed together the desired length and width, put it upon quilting frames and stretch it. Then cover the velvet with smilax. The roses, which have been previously wired with fine wires, are cut at a length of about three inches and fastened through the smilax and velvet with fine hairpins. Care must be taken to twist the wire hairpins together on the wrong side of the blanket, to hold the roses firmly. Run the flowers from the edges in toward the center. After the flowers

are all fastened, reverse the blanket and line it with green satin or green silk, which has been cut the same size as the blanket proper, pinning in the edges and also pinning here and there on through to the center. Before beginning the work of construction, the casket should be measured, to determine the proper size of the blanket.

In making No. 2, stretch the green fish netting on the quilting frames the same as with No. 1. Cover the netting with smilax and fasten the roses or other material with fine wires, twisting the wires on the reverse side and lining with satin, as in No. 1.

E. C. A.

FLOWERS BY PARCEL POST.

Many florists who have never made much use of the parcel post, and who are skeptical as to the advantages of that system of delivery, may thus be losing a good opportunity for a profitable development of their business. At least, that is the opinion of Jacob Schulz, of Louisville, Ky., whose experience has been extensive enough to make his views worthy of careful consideration.

When the shrewd and benevolent Uncle Sam instituted the parcel post department, Mr. Schulz was among the first business men to test the new system, and was so well satisfied with the results that he began a persistent campaign for the securing of parcel post orders. In newspaper advertising and in other ways, he is making a considerable outlay of time and money for the sake of enlarging this branch of his business, and he shows no disposition to relax his efforts. The two specimens of his newspaper advertising here reproduced will partly illustrate his methods, which are described briefly by G. E. Schulz, as follows:

"While a few florists are condemning the shipping of flowers by parcel post, we have no fault to find with it. We are advertising for this business in the local newspapers and make mention of it on all cards and circulars we send out. As soon as the parcel post system was inaugurated we sent for the representative of one of the corrugated paper box factories and had the concern make us up boxes of the same sizes as our regular cut flower boxes. These boxes we had made up to the regulation size; that is, we have boxes up to the limit that the parcel post department will accept.

"Since the inauguration of the parcel post system, the government has had two or three local exhibitions showing just how various articles could be sent by parcel post. We furnished the display, showing just how we packed the flowers; that is, we kept a fresh supply of flowers properly packed and tied in the box. Then we showed another box all done up ready for mailing. This brought us good results. The

Courier-Journal, which is our best morning paper and which is mailed throughout the entire country, has a special parcel post page, in which we carry an advertisement. We unquestionably get the best results through this method, although, as already stated, we make mention of the parcel post in all the cards, etc., that we send out.

"I might state in this connection that at Easter we had three people packing parcel post orders for two days. We are glad to get this business and are glad to recommend it, although, as previously mentioned, some of our brother florists are condemning it. However, I think sooner or later they also will make a strenuous effort for the parcel post business."

If other florists, whether they agree or disagree with Mr. Schulz, will send to The Review a description of their methods and experiences with reference to the parcel post, or an expression of their views on the subject, the members of the trade in general will be greatly interested in the discussion. If valuable opportunities for trade ad-

"Where Greatest Flower Values Come From."

Floral Offerings By Parcel Post

Schulz Special \$3.00 Spray

Schulz Special \$5.00 Wreath

Most exceptional in value because only superior quality, fashioned with great artistic skill, are offered at these unusually low prices.

All mail orders receive prompt and personal care.

Jacob Schulz
ESTD 1875
THE FLOWER SHOP AT
100 N. 3RD ST. LOUISVILLE, KY.

Funeral Flowers by Parcel Post.

"Prompt Deliveries Everywhere."

SCHULZ Wedding Flowers!



By Parcel Post.

Nowhere can you find a greater value of real quality Flowers combined with expert workmanship than offered in the Schulz.

Shower Bouquets

\$8.00 to \$10.00 Each

Arm Bunches

\$3.50 to \$5.00 Each

Delivered Anywhere at Any Time

Jacob Schulz
ESTD 1875
THE FLOWER SHOP AT
100 N. 3RD ST. LOUISVILLE, KY.

Wedding Flowers by Parcel Post

vancement are being lost, there is urgent need that the facts be known.

CLEARING THE SURPLUS.

In view of the discussion which has followed the recent glut of flowers, the method of clearing the surplus employed by the Rosemont Gardens, Montgomery, Ala., will be of interest. Taking advantage of the large supply of stock resulting from the arrival of warm spring days, the Patersons used a full page in the leading daily paper to advertise a flower show at their downtown store. In addition to using the stock for display, they gave double value. There is a point there that is worth noting: 'They cut no prices; instead they gave double measure, the purchaser of a dollar's worth of flowers being presented with another dollar's worth, the same thing or something else. The show and sale were a great success.

It will be recalled that W. B. Paterson, founder of the Rosemont Gardens, died March 16. The business is being continued as heretofore under the name of Rosemont Gardens by Mr. Paterson's family, W. B. Paterson, Jr., J. P. Paterson, J. H. Paterson, Wallace B. Paterson, Rupert D. Wilson, his four sons and son-in-law, who have long been associated with him in the business, having grown up with it. It is their purpose to expand the present establishment from year to year so that they will be able to take care of the constantly increasing demand for flowers in the south.

FIGHT FOR SCHOOL FLOWERS.

Florists throughout the country undoubtedly have lost thousands of dollars annually during the last few years because of the rules of some boards of education forbidding the presentation of flowers at school graduations. The chief argument of members of such boards is that the presentation of flowers in large quantities to certain pupils whose relatives and friends are wealthy, and of some bouquets to most of the girl members of the classes, while a few from the poorer families may not have any flowers, tends to rob the less fortunate girls of the pleasure of graduation because of the floral gifts showered upon others, and their own lack of them. Simplicity in graduation exercises is what many school board members urge in view of this condition.

But that the evil is not so great as it is pictured, or if it is, that school board members have gone at the solution of the problem wrongly, is the contention of many florists in towns where such a rule has been applied. It is felt by some that the florists' business has been attacked, while the jeweler, the dry goods merchant and others continue to get their share of business that grows out of graduation.

Many of the florists who grumble at restrictions put upon them do not do anything to defend their business, but not all sit quietly by and watch what they consider legitimate business slipping away from them.

In one of our eastern townships one of the florists heard that the board of education was considering establishing a rule that no flowers should be presented to girls at the high school graduation exercises. When the time for the meeting of the board came he went

Just Flowers

FREE!

With Every Dollar's Worth of Cut Flowers Purchased for Cash in Our Store Monday and Tuesday we will GIVE a Dollar's worth of Any Cut Flowers FREE!

Rosemont's Great, Gorgeous Spring Flower Show

Monday and Tuesday
By Far the Largest Display of Cut Flowers Ever Exhibited in the State of Alabama.

Since Easter Sunday the lovely weather which we have enjoyed without interruption has caused the flowers to thrive in our greenhouses and put forth extra thousands of blooms, until we are fairly flooded with flowers! At no time in the year do we have so many cut flowers as just at this season, when weather conditions in addition to our extra efforts to prepare a sufficient number of choice cut flowers for the social season combine to furnish a supply such as seldom occurs.

Monday and Tuesday have been set for our Spring Flower Show, which will be a feast of beauty worth going miles to see. Not the least of the attractions is our unprecedented special offer to give a dollar's worth of cut flowers of your selection with every dollar's cash purchase of cut flowers on these two Show Days.

Just think of saving over ten thousand (\$10,000) Carnations mixed in all their charming colors. With thousands and thousands of roses of numerous varieties and colors. Add to this, if your imagination can stretch so far, a mass of over twenty thousand (20,000) Sweet Pinks in all their delicate sweetens and varying tints. Think of all the many lovely spring flowers, such as Snap Dragons (thousands of them) Delphiniums, Lily of the Valley, and Blooming Plants of many varieties.

Never Such An Offer Before!

Simply
Phone
200
OR
250

Flowers
Delivered
Anywhere

Rosemont Gardens, Florists
Downtown Store and Conservatory
PHONES 200-250 116 DEXTER AVE

How an Alabama Florist Took Advantage of the Spring Glut of Flowers.

to the meeting. The members were surprised to see him appear before the time set for the opening of the meeting, and expressed their surprise. He replied by stating that he had heard that they intended to forbid floral gifts at the high school graduation exercises, and that he did not think they had a right to do such a thing.

The members, whom he knew personally, said that they had considered taking such a move, and that they thought they had a right to do so. They then repeated the arguments presented by school board members everywhere to uphold such action.

In reply, this florist said that he was a taxpayer in the township and carried on a legitimate business, for which it was not even necessary to secure a license to transact, as it was in the case of some kinds of business. He argued that in case he had a strike at his greenhouses and appealed to the police authorities, they were bound to give him the needed protection. By the action proposed by the members of the school board, the members, who were officials of the town, were striking at his business. At the same time the jeweler would continue to sell his jewelry for gifts, and the dry goods merchant his fine dresses for the more fortunate girls. Only the florist would be hit by the effort of the school com-

missioners to secure simplicity at graduation exercises.

This florist went on to say that if there were any system devised whereby simplicity could be secured that would affect all trades alike, he would not say another word. What he objected to was the adoption of a rule whereby his trade alone was hurt.

As the result of this conference, the board did not pass the proposed rule. They agreed to allow floral gifts for the pupils, but required that these be presented immediately following the exercises instead of in the course of the exercises. Arrangements were made so that, if it was found that any girl in the graduation class was to be omitted in the distribution of flowers, a bouquet would be secured at private expense and presented anonymously. But it was found that there was no need of this, for every girl in the graduating class had a bouquet.

The following year the florist who had interested himself in the welfare of his trade heard that there would be another effort to pass the rule proposed the year before, and again he appeared before the board, and won out as on the first occasion. No girl was embarrassed by the lack of a floral gift, all of them enjoyed their bouquets, and the florists of the place got the business that was rightfully theirs—because one

of their number had initiative enough to fight for what he believed to be the rights of those engaged in the florists' business.

Doubtless florists in other places could secure as good results under like circumstances if they are willing to fight for them. R. B. M.

BEGONIA PRIMA DONNA.

When shall I sow seeds of Begonia Prima Donna to make nice plants in

5-inch and 6-inch pots for Christmas? How should the plants be cared for while growing up? Should they be stopped when four to six inches in height, or should they be allowed to grow naturally? E. A. C.—Ala.

Sow the seeds at once. It would have been better to sow a month ago. This variety is naturally a stocky grower and should need little pinching. Merely head back any shoots that show a run-away tendency. C. W.

The Best Box Plants.

Undoubtedly the best of all window box plants is the zonale pelargonium. This is a persistent bloomer, and, if care is taken to remove the dead trusses, it never presents a poor appearance. It is an advantage to have some green or variegated vinca in the front of the boxes. Some other good bloomers for boxes are fibrous-rooted begonias, petunias, heliotropes, dwarf nasturtiums, lantanas, lobelias, ageratum and verbenas. Geraniums are far and away the most popular flowering plants, however. With a moderate amount of shade, Marguerite Mrs. Sander, fuchsias, tuberous begonias and even show pelargoniums can be used, especially if these are on the piazza and the customer likes and is willing to pay for an occasional change.

Good boxes can be had without using any flowering plants at all. Boston ferns for piazza use are splendid. They will even stand the sun and wind, lasting in a window quite well. *Dracæna indivisa* and many other green-foliaged plants, in addition to a host of variegated plants, are available also. The green foliage is more pleasing and more suggestive of coolness than that which is variegated. There are many hanging plants available in addition to English ivy. Some of these are *Asparagus Sprengeri*, green and variegated *tradescantias*, *Abutilon vexil-*

SPRING WORK WITH PLANTS

FILLING BOXES AND VASES.

Profit in Window Boxes.

Practically every country florist does more or less bedding out. Not all of them have yet, however, done much with window and piazza boxes, hanging baskets and vases. As this is a branch of the business which is of great and growing importance and one in which there is a good margin of profit for the growers, it is worthy of increased attention. Many of us of late years have seen the numerous windows of some great department store or office building on the business streets of our large cities with window boxes. They instantly attract the notice of those passing by and every store that has carried out this window box plan seems to be prosperous; in fact, growing plants appear to combine prosperity with good taste.

To encourage and develop the window box business, there can be no better advertisement than one's own home. Fill some boxes and vases tastefully, care for them well and you are bound to have inquiries from your customers as to their cost, etc. If you cannot fill your own windows, you can, at least, make a couple of boxes, three feet long, eight inches deep and eight inches high, paint them dark bronze green and stand them outside your greenhouse or salesroom. Fill one with mixed plants, the other with one variety, preferably geraniums, with some green hanging plant along the edge.

Soil and Water.

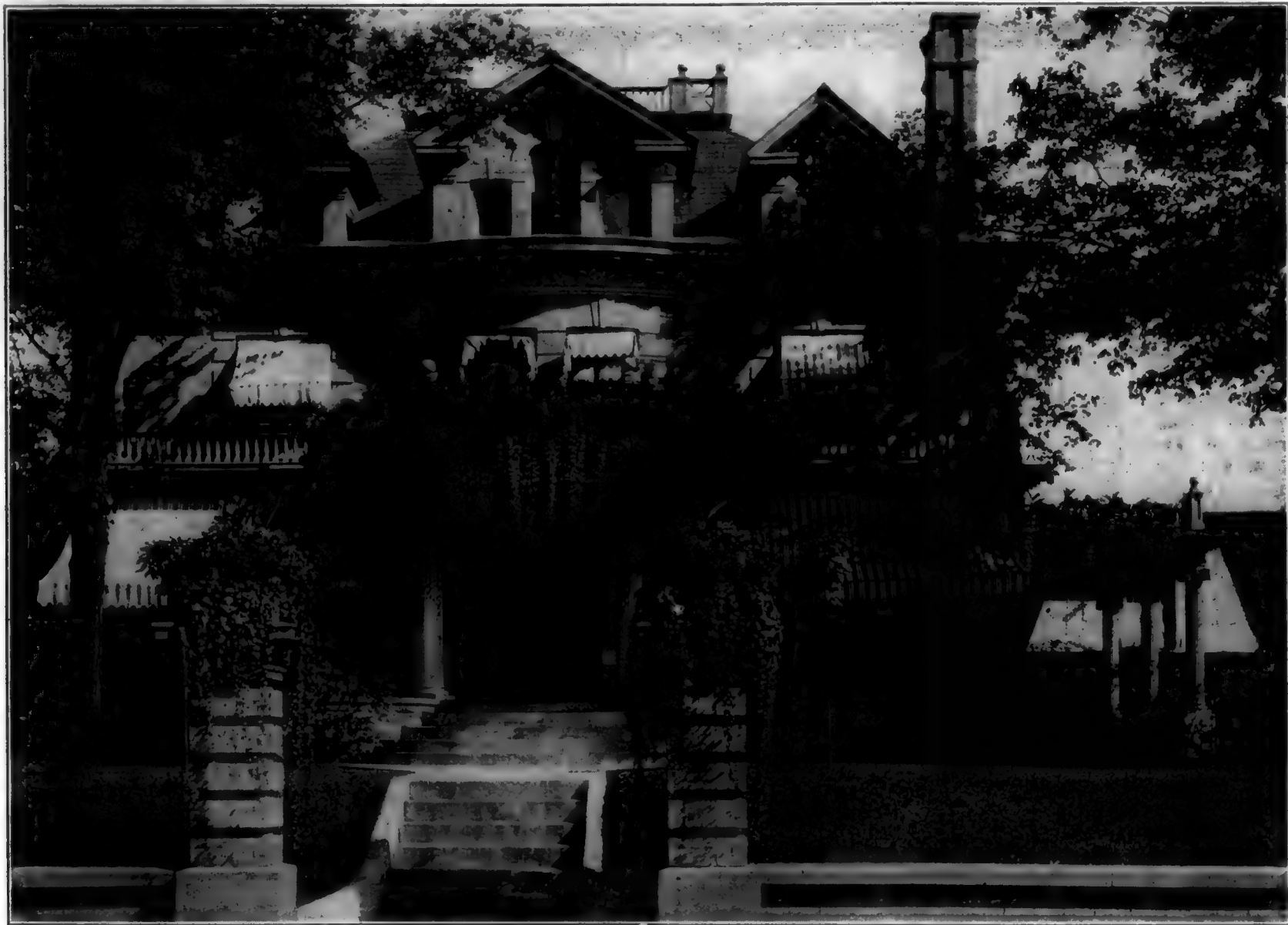
The length, depth and height of the boxes will depend on the sizes of the windows to be filled. Use cypress. Bore a few holes in the bottom to let the water out. As a rule window boxes do not often suffer from a surfeit of water, but it is not advisable to have a tight bottom. It also is advisable to place a little drainage in the bottom. To produce a rustic effect, pieces of bark can be nailed on the front of the boxes if desired.

As there is only a limited root run in window boxes, it is necessary that good soil be used. If you have a sod heap which was stacked last fall and layered with cow manure, chop a good pile of it down, give it a generous sprinkling of bone meal and you will have suitable compost whenever needed. It is no use taking poor soil

for window boxes; the plants will eke out a miserable existence and have a more or less starved look all summer. I have in mind a grower who used well prepared soil for thirty of sixty boxes he fitted for a dry goods store. Rather than prepare soil properly for the balance, he told his men to use old carnation soil. It did not need an expert to pick out the boxes containing this soil six weeks after planting, and the boxes had so irregular an appearance that another florist got the contract the following season.



Lawn Vases, Window Boxes and Bedding Are Now to the Front.



Window and Porch Boxes on an Indiana Residence, Planted by W. A. & J. S. Bittler, of Kokomo.

larium, *Cobaea scandens*, ivy-leaved geraniums, German ivy, or senecio, Kenilworth ivy and glechoma.

It is a fact that in most of the window boxes the plants languish from an insufficient water supply. Impress upon customers the need of an abundance of moisture and that some liquid manure or even a light top-dressing of some plant food from time to time will prove of great benefit to them.

Cemetery Vases.

The filling of cemetery vases constitutes another important branch of florists' work in many places. Not only are vases filled and placed in position, usually on or about Memorial day, but a contract is made to keep them watered at so much per vase for the season. The price of watering will depend much on the number of vases to be cared for, convenience of water supply, convenience to one's own establishment and size of vases. Not less than \$2 per vase for watering for a season should be charged, and \$2.50 to \$3 is more likely to afford a profit.

The vases of mixed plants are good if green plants only are used and the vases are of large size, but the tendency is more and more toward restricting to one variety. Thus solid vases of scarlet, white or pink geraniums are, perhaps, the most effective of all flowering plants. Use no hanging plants with them. Do not use mixtures of other geraniums or any other flowering plants and your customers will be all the better pleased. In some cemeteries miscellaneous mixtures are frowned upon and not tolerated. This is as it should be. We

have had too many freaky plantings in God's acre. If there is one place more than another where there should be

harmony in using bedding or vase plants, it is in a cemetery.

Handling the Rush.

As there is always a tremendous rush of work near Memorial day, all possible filling of vases, hanging baskets and window boxes should be done in advance of the time they are wanted. It may not be possible to give these greenhouse space, but you can probably arrange for some temporary protection in case of a cool wave. Use plants of good size; the older geraniums will bloom far more freely than late winter propagated ones. Plant quite closely, in order to give immediate effect. Some reductions in balls may, in certain cases, be necessary, but it is best to disturb the roots as little as possible.

Where vases are of large size, sometimes of iron, at other times earthenware, they cannot be profitably moved. In such cases the only plan is to use a team, sending along the necessary new compost and plants, so that the job can be done in good shape on the lot.

THE VASE PICTURES.

The illustrations of concrete lawn vases in this issue reproduce photographs showing the work of F. A. Parkmire, of the Lake Shore Greenhouse, 1429 Morse avenue, Chicago. In each case *Dracæna indivisa* was used in the center. In one of the vases S. A. Nutt geranium was used, with vincas and English ivy. In the other, in addition to the red geraniums, white petunias and marguerites were used with the



Put One on Your Own Lawn.

vines. These vases stood on Mr. Parkmire's own grounds and were an excellent advertisement for him last season.

BRITISH BAR BELGIAN PLANTS?

Shipments Are Irregular.

Spring shipments of Belgian plants via Rotterdam have been extremely irregular and many importers have received none at all. At first it was supposed that the trouble was due only to the disjointed transportation facilities, that part of the journey between Ghent and Rotterdam being by canal, and to the congestion of freight on the docks at Rotterdam, where large quantities of bulky nursery stock, principally bay trees and palms, have accumulated. But within the last few days it has developed that the British government is undecided as to its course regarding such shipments. May 1 the British authorities placed an embargo on further shipments of plants originating in that part of Belgium held by the Germans. At once the Holland-America line refused to load the shipments that were on the docks and others that almost daily were coming up from the Ghent and Bruges district. The result has been a congestion that promised serious loss to owners of perishable stock.

Then, May 19, came a cable to McHutchison & Co., New York, from their representatives at Rotterdam, stating that further consignments of Belgian plants were leaving there that day, from which it appears that the embargo has been lifted, at least in part or temporarily. The Holland-America line office at Chicago has no information in the matter.

Action Is Important.

As soon as word arrived that the British authorities were classifying Belgian products as of enemy origin, protests were made by importers, through the State Department at Washington. Not only would such an embargo stop spring shipments in mid-season, but it would make fall shipments of azaleas, palms, araucarias, tuberous-rooted begonias, spiræas and many other plants uncertain.

The British embargo was all the more a surprise because of the cry that has gone up at the devastation of Belgium. It is known that the German authorities have encouraged the Belgians to resume their daily occupations and have assisted and offered inducements to that end where possible.

WHEN TO SOW CINERARIA SEED.

I should like to know when to plant Cineraria seed here, in northeastern Texas, to have the plants in bloom about March to April. Also, please tell me the best dwarf varieties having large flowers, with blue center surrounded with white and having a blue edge. Please give me the name of the enclosed fern leaf, as I am a beginner and do not know the names.

F. C.—Tex.

Sow the cineraria seed early in August for your latitude. Keep them as cool as possible all the time. They will naturally bloom at the time named if you give the necessary shade and give them a low growing temperature.

The dwarf, large-flowered cinerarias are called *C. hybrida*. You can either buy mixed seed, or you can procure crimson, pure white, white with dark blue edge, light pink, azure blue, deep blue and white with crimson edge, in separate colors. The fern frond you enclosed is from *Nephrolepis Whitmani*.

C. W.

LOCATION OF CONVENTION HALL.

Daniel MacRorie calls attention that the building in which the San Francisco convention of the S. A. F. is to be held is not on the exposition grounds, as has been stated, but at what is known as the Civic Center.

As the name of the building is Exposition Memorial Auditorium, it is, perhaps, not unnatural, in the absence of specific information, that the supposition should be that the location is in connection with the exposition. It probably makes no difference, as anyone who would attend in one case would do so in the other, but it should be clearly understood that the convention is to be held downtown, not at the exposition grounds. What Mr. MacRorie, who is vice-president of the S. A. F. and chairman of the San Fran-

cisco convention committee, says of the location is as follows:

"Both the exhibition hall and the meeting rooms of the S. A. F. are in the same building, the Exposition Memorial Auditorium, situated in the Civic Center. The St. Francis hotel, which is the official headquarters for the S. A. F., is less than ten minutes' walk and less than five minutes' car ride from the exhibition hall. Other leading hotels are equally close.

"The convention garden is situated in the Golden Gate park, which is within easy access from all parts of the city and to which all street cars radiate."

The arrangements for the convention are thought to be unusually good and are progressing splendidly in the hands of the following competent and energetic committee chairmen:

Executive—Daniel MacRorie.

Finance—H. Plath.

Garden—John McLaren.

Ladies—W. A. Hofinghoff.

Reception—J. R. Fotheringham.

Outing—A. J. Rossi.

Hotels—Frederic Bertrand.

Sports—V. Podesta.

Program—A. J. Rossi.

Publicity—J. W. Gregg.

NOTES FROM FOREIGN LANDS



Haarlem, Holland.—The General Bulb Growers' Federation, through a committee, distributed large quantities of cut narcissi and tulips to the hospitals of the belligerent powers. The Dutch government arranged for free transportation.

Hamburg, Germany.—In common with all other German farmers, the growers in the valley pip districts are devoting most of their attention this season to edible crops, for which their market is assured. There is little fear of shortage of valley pips, but considerable concern regarding means of exporting those in cold storage as well as the crop next to be harvested.

Brussels, Belgium.—The German civil administration is working effectively to restore normal conditions in business. By means of special taxes against the property of Belgian refugees it has been possible to secure the return of many who sought asylum in England and Holland. This has included a number of nurserymen in the Ghent and Bruges district, who are being encouraged to employ the usual number of hands.

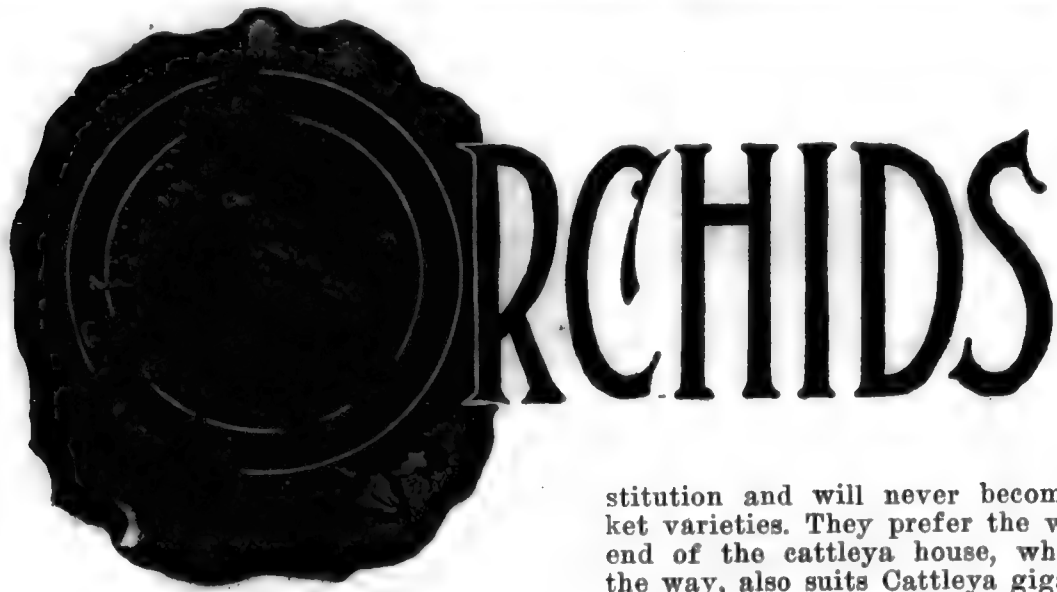
Ghent, Belgium.—A Belgian florist writes: The nurseries around the battlefields of Louvain and Malines and other towns are destroyed, but those in the vicinity of Ghent, Liege, Antwerp and Brussels have not suffered, except for a few collections of azaleas and rhododendrons in the district around Ghent, which were cut down with spades by the English soldiers in order to make trenches. I have seen in the uniforms of German officers several members of the international jury of the last Ghent Quinquennial.

London, England.—Notwithstanding conditions, the National Rose Society held its annual spring show April 16 in the R. H. S. hall, but it was a long way behind those of other years. Competition was light.

The Hague, Holland.—De Graaff Bros., Ltd., Leiden, sent last year, gratis, part of their surplus, a surplus unusually large on account of the war, to this city to be planted in the public parks. Altogether they have sent about 450,000 bulbs, principally tulips, daffodils and iris. The show made this spring has attracted wide comment.

Ghent, Belgium.—The spring shipments have been got out under difficulties; that is, such as have gone. The Germans have offered no objection to such work as could be done without interference with military transportation and even have given some assistance here and there, but the volume of shipments, especially of bays, has been only a fraction of that of other years. They have gone by canal to Rotterdam, an uncertain route.

Ghent, Belgium.—In these parlous days no one can foretell events by a week, let alone months, but it seems in early spring that the usual autumn shipments will go out. Conditions here are by no means so bad as most of the reports that come filtering back from the outside. There has been comparatively little business for months and the loss of stock during the unusually cold winter has been large; also the spring was extremely wet and unfavorable for outdoor work, but there are likely to be all the azaleas that can be sold, especially of the larger sizes.



SEASONABLE NOTES.

The Cattleya House.

Cattleyas are, in many cases, now in active growth and as the root action increases and pseudo-bulbs develop, more water will be found necessary. Plants which have not been overhauled for a year or two will require more copious waterings than such as have been recently repotted or rebasketed, and these latter will be benefited by weak doses of liquid cow manure or some of the commercial fertilizers. Be careful not to make the doses heavy, or more harm than good will result. Where dipping is impracticable, it is easy to mix up a tank or barrel of the liquid and apply through a Kinney pump. I know some growers say orchids do not need any food, but the best answer to that is the appearance and flowering qualities of fed versus unfed plants. Rather more shading will now be needed, but do not make it heavy. The dark green-leaved plants are never the freest bloomers. Leave air on night and day; a close atmosphere tends to make the plants soft and causes roots to ramble over the sides of receptacles instead of going into the compost. A spraying overhead once a day will now be beneficial to all cattleyas and lœlias.

Some May-Flowering Orchids.

Probably the most popular of all cattleyas blooming at this season is *Cattleya Mossiæ*. This is one of the most inexpensive cattleyas. It is also easily grown, free flowering and carries large, attractive flowers of excellent lasting qualities. Three to five flowers are usually carried on a sheath, occasionally six or seven. Every commercial grower handling orchids at all should try some *Cattleya Mossiæ*. Some may be had in flower for Easter; others will last until the middle of June.

C. Mendelii is another beautiful cattleya, possessing much substance, now in flower. It is getting scarce and is now high in price compared with *C. Mossiæ*. Some of *C. gigas* are also now in flower. This is one of the most noble of cattleyas and brings a higher market price than any other. As the flowers possess less substance than *Mossiæ* or *Mendelii*, it must be kept well shaded while in flower, as the blooms are easily scorched.

Lœlia purpurata is now at its best and lœlio-cattleyas and brasso-cattleyas are fairly abundant. These latter are striking and beautiful, but lack con-

stitution and will never become market varieties. They prefer the warmest end of the cattleya house, which, by the way, also suits *Cattleya gigas* well.

Miltonia Vexillaria.

Miltonia vexillaria, the charming and useful summer orchid, is flowering now. At this season it succeeds best in a cool, shaded house, one, if possible, of a lean-to nature with a northern exposure. The flower spikes frequently get caught in the sheathing at the base of the growths, or between some of the leaves, and should be released before they become twisted or broken. These *miltonias* delight in a sunny house in winter, where the foliage takes on a bluish tint and becomes tough, and such plants always bloom earlier and more abundantly than those grown in shade.

CATTLEYA EDWARDI.

One of the hybrid orchids which attracted much attention at the recent spring show in the Grand Central Palace, New York, was *Cattleya Edwardi*, a hybrid between *C. Schilleriana* and *C. gigas*. The flowers are of medium size, with somewhat narrow sepals and petals of a deep rose color. The rather flat lip is lightly fringed with purple stripes, strongly resembling one of the parents, *C. Schilleriana*. *C. Edwardi* is a vigorous grower and produces its

flowers from the new pseudo-bulb in the same way as *C. gigas*. It thrives particularly well in a temperature 5 degrees higher than that usually given cattleyas. One of its parents, *C. gigas*, does best in a similar temperature.

W. N. C.

A NEW CATTLEYA HYBRID.

John Tiplady, formerly gardener for A. B. Dick, at Lake Forest, Ill., but now connected with the Chicago Feed & Fertilizer Co., says that orchid lovers ought to journey to Lincoln park, Chicago, sometime during the present moon, and ask Head Gardener Rudolph Schiele to show them his new *Cattleya Mossiæ* seedling, now in flower for the first time.

"This new and improved type of the much admired *C. Mossiæ*," says Mr. Tiplady, "demonstrates clearly what progress may be accomplished by hybridization. In color and size of flower and apparent constitution of plant, this hybrid is a decided improvement and an acquisition. It is beyond my ability to describe properly the color of this newcomer."

GREEN PETALS ON VON SION.

Enclosed you will find a specimen bloom of *Narcissus Von Sion*. Will you kindly tell me what is the matter with it? You will notice that the bloom is crowded with thick green petals between the regular yellow petals, so much so that the flower appears almost like a ball, with the green just the color of the stems. The blooms in the whole bed are like it.

M. T. A. J.—Kan.

The flower was much withered after its long journey. Outdoor flowers of Double *Von Sion* narcissi often come as described. This peculiarity seems to indicate a running out of the stock. In that case the bulbs should be lifted after the foliage has matured, and should be replanted in fresh soil, when the trouble will largely disappear.

C. W.



Cattleya Edwardi, Schilleriana x Gigas.



OPEN LETTERS *from* READERS

WEDDING FLOWERS AT FUNERAL.

Referring to the article in last week's issue of The Review, "Bride's Bouquet on Casket," we wish to say that about two years ago we furnished a bride's bouquet of white roses and valley, with shower, two bridesmaids' bouquets of pink roses and also a large plateau basket of pink roses such as would have been used for the table center for a wedding breakfast. This was for the funeral of a girl who was soon to have been married. The prospective husband insisted on using the same flowers as would have been used at the wedding, only four or five days distant. The bride's bouquet was placed at the head of the casket and the maids' bouquets at the foot, while the basket was placed in the center.

H. E. Wilson.

PUSH THE ROSE.

We have just read the article in The Review for May 13, "Quality Counts Before Price," written by George Rye, of Fort Smith, and we might add almost the same story to his in the past. We, however, placed our orders in such a way that we escaped to a great extent this year the same experience he has evidently had. We realize that there are not enough carnations to fill the Mothers' day demand and so push other flowers, roses especially, and find that the results are more than satisfactory. We get better roses than carnations and the people will "eat them up" here at \$1.50 per dozen. If more florists would do the same thing there would be less complaint about the quality of the carnation stock being poor, and there is just cause for the complaint. We had one shipment of 400 flowers bought at top price that upon arrival were not worth the box they were packed in. Fortunately, we divided our orders up in 400 lots and scattered them over a number of sources of supply, figuring that in that way the shipments would not all be bad. The result was that while last year we had lots of Mr. Rye's trouble, this year out of 3,200 flowers only the one shipment we speak of was poor. All the rest came in good, salable shape.

And, speaking of Mothers' day, let us tell you of our trade. We advertised heavily, using large display in our leading local paper, and in only one issue did we mention any particular flower, and then we went strong on the rose. Results: We cleaned up every rose, daisy and sweet pea we had, besides the carnations. The people will take other flowers if Mr. Rye and others will educate them to it; it takes a little pushing at first, but what does not?

As for next Mothers' day, we make this statement now and know that results will back us up: We will use as many roses as carnations and our trade will take them as quickly as the carnations. Get away from the carnation, Mr. Rye, and you will not force the wholesaler (and I use the word force

because we really do force him) to send out stock that will not stand a long journey. We would howl if he did not send us anything, and we howl if he sends us the best he probably can get, which we believe he does.

Forest Park Floral Co.

TREATMENT OF ASPARAGUS.

Should *Asparagus plumosus* or *Sprengeri* be pulled out or cut? How many years are the roots good enough to pay?

L. F. C.—Mich.

Asparagus plumosus or *Sprengeri* should always be cut, not pulled; pulling out the growths is likely to injure the crowns. If planted in good soil and well manured, asparagus should produce satisfactorily for three years.

W. H. T.

JOURNEY OF THE JASMINE.

It is a far cry from southern Texas, whence soon will be coming the cape jasmynes for Memorial day, to southern China, from which this flower came originally, but the journey taken by the flower from its land of origin to its present place of productiveness was

a much farther one. From the land of China, where its origin is a matter of legend, it was taken to the Cape of Good Hope, probably by early Dutch traders, to whom the cape route was the only way to the orient.

The first facts in its history that are known occurred in the middle of the eighteenth century. The sailing vessel *Godolphin Indiaman*, commanded by Captain Hutchinson, bore a plant of the cape jasmine, which had taken the captain's fancy, home to England. Here, according to an old botanist's book, "Mr. Gordon, the nurseryman, having obtained layers from the tree, propagated it so successfully that he is said to have gained more than 500 pounds sterling." Some of these plants found their way to South Carolina. It may be more than a coincidence that the city of Charleston, S. C., that was in the early days noted as the home in this country of the cape jasmine, was the native place of Dr. Alexander Garden, for whom the species to which the flower belongs—it is botanically known as *Gardenia florida*—was named by Linnaeus. From South Carolina, the cape jasmine spread throughout the south and found its way into many greenhouses in the north. When its popularity as a Memorial day flower grew so great that the greenhouse crops of it, which are naturally small at the time, could not meet the demand, the cape jasmine was grown outdoors for this purpose in the south. Alvin, Tex., is the center of this industry, and in the vicinity are acres devoted to the culture of the flower for this one holiday.



Boston, Mass.—Fine the Florist has incorporated for \$5,000. The incorporators are Max Fine, Sylvia E. Fine and Jack Katz.

Westerly, R. I.—Louis Rankin, formerly of this town but lately of Philadelphia, has purchased the greenhouse of William B. Foster, on the Watch Hill-Westerly road. He will take up his residence here again.

Woburn, Mass.—A forest fire between Woburn and Lexington April 27, which burned over 100 acres of woodland, threatened the greenhouses and buildings of J. W. Howard, on Russell street. They were nearly surrounded by flames, but were saved by the Woburn firemen.

New Castle, N. H.—C. W. Eaton, now at Cambridge, Mass., has leased his greenhouses here to William Lefebber, of Schilder & Lefebber, Swarthmore, Pa. Mr. Lefebber will occupy the property June 1, and leases with the privilege of purchase at the expiration of the lease.

Smith's Ferry, Mass.—At the May meeting of the Holyoke and Northampton Florists' and Gardeners' Club, at the greenhouses of Gallivan Bros., the club presented to Mr. and Mrs. Daniel J. Gallivan a large cut glass dish. The June meeting will be held with O. D. Allyn, of Holyoke.

Newburyport, Mass.—Joseph J. Comley, who has gained much repute as a horseman, is the possessor of twin foals, both apparently in good health.

New Bedford, Mass.—Mrs. Mary Nisek is suing Benjamin Sutcliffe in the Superior court for \$1,000 damages caused by a large tree on his property falling on her greenhouse, 22x23 feet, with which she was preparing to enter the florists' business. The accident occurred during the cold weather and nearly all the plants were killed.

Waltham, Mass.—The question whether greenhouse crops are real estate or personal property is the point at issue in the suit brought by the city of Waltham against Peirce Bros. to recover personal taxes of \$153.97 for 1913 and \$160.20 for 1914. The items in question are for "stock in trade," the plants growing in the Waverley Oaks road greenhouses of the firm. It is declared that Waltham is the only city in the state which assesses crops in greenhouses as personal property, and E. Allan Peirce and H. W. Peirce contend that this means a double assessment. The case may be carried to the Supreme court, and if Peirce Bros. win their case they may ask for a refund of the taxes of this kind which were paid in previous years under protest.

SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

CALLAS IN THE SOUTH.

Their Period of Rest.

Calla lilies are widely popular in the south for social purposes, as well as for cemetery bouquets and funeral designs. They are mostly grown in ground beds, and when so grown they make much finer flowers than when grown in pots. The only trouble is in carrying over the bulbs during the ripening or drying process, in summer. So many of the crowns rot that most southern growers have given up trying to carry them over, and simply throw them out when the flowering season is over and plant new bulbs in the fall.

The last two seasons I have departed from the usual methods of ripening them, and with good success. I have left the bulbs in the beds and kept them only in a semi-dormant condition, giving them enough water to keep the foliage green. In September I cut off most of the foliage and start them off slowly on their new journey. In this manner I have not lost a crown by rotting. One or two bulbs, under a gutter between two beds, had not been disturbed for years, and they grew so vigorously and flowered so profusely every season that I was led to adopt the method described. L.

CARNATIONS IN THE SOUTH.

The Young Field Plants.

This season in the south has been a somewhat hard one on the young plants just set out. In the early spring it rained so constantly that it was impossible to prepare the ground for planting. Then from April 2 to May 2 it did not rain a drop and plants set out during that time suffered. Many died and some growers were compelled to resort to watering with the hose to save the plants. This is a makeshift remedy at best, and must be continued regularly until a rain comes, unless sufficient water can be given to soak the ground thoroughly at least four inches deep. Anyone who has tried this remedy once will understand the difficulties to be overcome and will only try it again as a last resource.

Copious rains have now fallen pretty generally. With constant cultivation, therefore, the plants should now make good growth. Run the cultivator after every rain, as soon as the ground is dry enough to work, and at least once every week during dry weather. The hoe also must be used, to cut down the weeds that the cultivator misses, but do not get so close to the plants as to injure the stems. Use the hands to pull the weeds around the base of each plant.

In pinching back the plants, make it a rule to go over them once a week and pinch each shoot as it is ready. It is better to do it in this way than to wait three weeks and then have to do a wholesale pinching. It will also insure a more regular flowering season.

It is fortunate to have a big crop on at the holidays, but a regular supply the whole season is preferable and more profitable.

Preparing Houses for Planting.

When solid beds are used, as is generally the case in the south, and the soil is a good, heavy clay, it is not always necessary to renew the soil every year. Remove only one to two inches of the top, add a good inch of cow manure and spade the whole bed over. This should be allowed to lie in a rough state until planting time comes, when it will have sweetened up and be in fine shape for preparation to receive the plants. Keeping the beds bone-dry for as long a period as possible will aid materially in killing the fungi that cause stem-rot. I strongly advise getting as many beds as possible ready now and letting the sun have full play on them until planting time.

Where benches are used it is always advisable to clean them out entirely. They always need more or less repairing and a good, hot whitewashing, but if it is possible to have them filled two weeks before planting time, by all means do so and let the soil get a thorough drying out. It is easy enough to wet them down the day before planting.

Stem-Rot in the South.

Stem-rot seems to be rather on the increase each year and is a serious menace in most places in the south. Last season, owing to the excessive drought, was not favorable to the growth of the fungi; hence considerably less loss resulted than usual. We experimented last year with formalin, in the strength advised by the experiment stations, viz., 200 to 1, but found no difference between the beds so treated and those untreated. I believe, however, this can be accounted for to a certain extent. Here, in the south, though the beds are soaked thoroughly with the mixture, in two days they are as dry as ever, so that it is possible the fungi are not entirely killed before the mixture has evaporated. It would be well, on the third day after first applying the mixture, to rake up the surface of the beds and give them another good application. Were it possible to retain the fumes in the soil at the first application, by covering the beds with some close material for a week, no other application might be needed, but it seems this would involve a greater outlay than giving a second dose.

A barrel force pump is, I think, the best medium for applying the formalin. It is scarcely necessary to say that the beds should be thoroughly soaked. I would advise every grower to try the remedy on at least some of his beds, and note the results. There is no danger of its injuring other plants in the house. Indeed, I soaked a few rows of growing carnations with it last season and no harmful results followed. L.

NEW FLOWER STORES

St. Maries, Idaho.—A. J. Russell, proprietor of the St. Maries Greenhouses, is planning to open a store in the west end of town.

Erie, Pa.—The Baur Floral Co. has established a branch store in the Commerce building. The main store, in the Marine Bank building, will be continued.

Lima, O.—A new store has been opened at 136 North Main street under the name of Feniger's Flower Shop. The management is the same as that of the store of the same name in Toledo.

Portland, Me.—The E. J. Harmon Co. opened its downtown store, at 493 Congress street, just in time for Mothers' day, the opening taking place May 8. The uptown store of the company is at 657 Congress street.

Virginia, Minn.—The Virginia Floral Co., which has had a salesroom in the Mesaba Street railway waiting station on Wyoming avenue, has rented the store building at 108 Mesaba avenue, and will make that its headquarters.

New Brighton, Pa.—The refrigerator for the flower store being opened by H. L. Thompson, the Rochester florist, at 813 Third avenue, was built by the Bernard Gloekler Co., of Pittsburgh. It weighs 2,200 pounds and is estimated to hold 1,800 blooms.

Farmer City, Ill.—The Peterson Floral Co., of Gibson City, has opened a branch establishment at the Hammer & Webb store. Claude Bergstrom is in charge.

Davenport, Ia.—Forber & Bird have moved into new quarters at 313 Brady street. Their new store, which is equipped with Buchbinder's fixtures, is attracting a great deal of attention.

Cumberland, Md.—The Flower Shop, formerly located at 53 North Liberty street, has moved a few doors nearer Baltimore street. Dussel Paupe is proprietor and Miss Paupe is manager.

Sterling, Ill.—Harry Bent, formerly in the newspaper business, has returned from Adrian, Mich., and will open a flower store in the Randolph Hotel building. Associated with him will be Mrs. Bent and a Mr. Henderson, an experienced florist, from Adrian, Mich.

Winston-Salem, N. C.—The opening of the store of the Westbrook Floral & Drug Co., April 23, drew a large number of visitors. A large refrigerator extends across the rear of the store, which is finished in pure white. In the rear and on the second floor is ample room for making up pieces of all kinds. J. H. Shine is the head decorator. The members of the firm are Fred N., Robert H., George A. and Samuel W. Westbrook.

BUSINESS EMBARRASSMENTS.

Dallas, Tex.—Pursuant to a call recently issued by the Brown-Dawson Co., a meeting of its creditors was held, at which one-third in number and amount were represented. The Brown-Dawson Co. made a proposition to the creditors of an extension of one and two years, the indebtedness of each creditor to be evidenced by four notes of even date, payable on or before January 15, 1916; May 15, 1916; January 15, 1917; May 15, 1917, with interest at six per cent per annum, each note to be for twenty-five per cent of the full amount of the claim proved. A counter proposition was offered by a creditor, to the effect that one creditor or a committee be appointed to confer with Mr. Dawson, or any person designated by him and who at the time is in charge of the business of the firm, at least once every thirty days and see that overhead expenses are not increased, and that the assets are not being dissipated, such committee or individual representative to have free access to the books at all times and be able to make a report to the creditors of the exact financial condition of the concern. It was further proposed that in case the property or any part of it was sold, the proceeds should be immediately available to all creditors. The above proposition was accepted by vote and the following were elected to constitute a creditors' committee: H. R. Perkins, C. W. Robinson, Robert Nicholson, H. E. Johnson. The Brown-Dawson Co. started in business in August, 1913. Soon afterward E. P. Brown, the president of the concern, contracted tuberculosis and has been unable to remain actively in the business. In addition to this, the business conditions of the last year have been unfavorable. The statement submitted to the creditors showed liabilities of \$12,000 with assets of nearly three times that amount, \$33,000, but of not readily available character.

Springfield, Mass.—The fraudulent conveyance of some Pine street real estate by Nelson F. Higgins to his wife, Harriet E. Higgins, is alleged in an equity suit brought in the Superior court May 8 by A. N. Pierson, Inc., of Cromwell, against Mr. and Mrs. Higgins and Sidney A. Saunders, all of this city. The plaintiff sues to recover \$517.28 on an account for goods sold to Mr. Higgins. The bill of complaint filed by the plaintiff states that Mr. Higgins is the payee named in a promissory note for \$3,000, given him by Mr. Saunders. This note, which is dated April 30, 1914, is payable in yearly installments of \$1,000 and is secured by a mortgage on personal property, consisting of stock and fixtures in the store at 150 State street, which Mr. Higgins sold to Mr. Saunders about a year ago. It is claimed that Mr. Higgins has commenced proceedings to foreclose the mortgage for default in payment of the first \$1,000 installment. It is also claimed that Mr. Higgins conveyed the Pine street property to his wife by a deed dated April 23. This property was liable to be attached in an action at law against Mr. Higgins and it is alleged that this conveyance was made with intent to defraud creditors. A temporary restraining order was granted in the Superior court by Judge Hamilton to prevent Mr. Higgins from collecting on or disposing of the note, and enjoining Mr. Saunders from making

any payment on it, and preventing Mr. and Mrs. Higgins from conveying or encumbering the Pine street property. William P. Hayes is the plaintiff's attorney.

Springfield, Mass.—Sidney A. Saunders filed a petition in bankruptcy May 11. His liabilities are scheduled as \$6,236.23; his assets as \$4,711.64.

Ransomville, N. Y.—Hearings in the bankruptcy case of John C., William L. and Harry J. Rogers, whose filing of voluntary petitions was reported in The Review of April 1, led to the reduction of the assets, May 7, from the original figure of \$4,971. The testimony was heard in the court at Lockport. The case was adjourned for further hearing.

**COVERED WITH RUST.**

Our young carnation plants, which we purchased for next winter's blooming stock, are literally covered with what we suppose is rust. If these are planted in the field, will the rust disappear? If it does disappear, is there any danger of its reappearing next fall or winter, after the plants are placed in the greenhouse? Give us what information you can as to what is the best way to fight the disease while the plants are in the field.

S. E. C.—Kan.

Rust on carnations is caused by cultural conditions. It will appear or disappear, according to whether the conditions are favorable or unfavorable. When young stock is affected, the rust usually disappears soon after the plants are planted in the field. It will not reappear the next season, unless the cultural conditions are favorable to its development. Spraying with Bordeaux mixture is considered excellent for its prevention.

A. F. J. B.

PROBABLY CARNATION MITE.

Under separate cover we are mailing you two carnation buds which are not as they should be. Can you give us any information as to the cause? A year ago, in May, about twenty-five per cent of them came this way, but in most cases the stems were hollow. We attributed the trouble at that time to overfeeding and having too much shade on the glass. This is the first appearance of it this season and they have not been overfed. We have 3,000 plants and these are the first to be affected, but we do not wish it to get any worse if it can be helped.

J. B. H.—Ohio.

The specimens submitted showed every evidence of having been injured by the carnation mite, except that the usual cluster of eggs was not present. The absence of these may not have any special significance, however. I would suggest that you spray frequently with the tobacco extracts during the rest of this blooming season. Then, before replanting the benches for next season, fumigate the houses with sulphur or a strong dose of hydrocyanic acid gas. These mites have been quite destructive in certain sections in recent years. Growers who failed to exercise proper caution in dealing with

the pest when it made its appearance would suddenly find their carnations so badly infested that a large percentage of the crop would be destroyed before it could be got under control. All such blooms should be cut off and burned right away. To throw them into the walk or under the benches is as bad as to leave them on the plants, as the eggs will hatch about as well in one place as another. A. F. J. B.

MAY BE LAWSON-ENCHANTRESS.

I am sending to you for identification a specimen of some variety of carnation. We got the variety several years ago, in a batch of rooted cuttings of Rose-pink Enchantress. We have found it to be a good grower and an easy rooter. It produces an abundance of cuttings along the flowering shoots and produces a large percentage of split flowers during the winter, but the color is attractive and it sells well in our retail store. I should like to know its name, as we have several thousands in the field. When we wrote to the people from whom we originally got the stock, they suggested that it might be Lawson-Enchantress, but they were not sure. Will you kindly let us know the name of the variety?

D. H. M.—Pa.

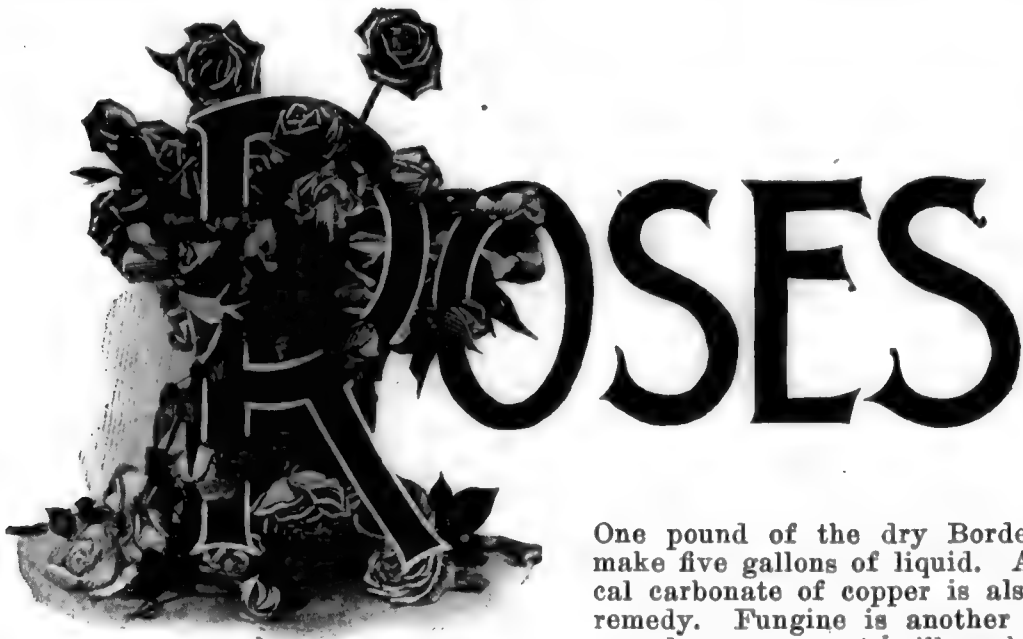
We have not seen the variety Lawson-Enchantress for several years, but believe the plant you sent is that variety. There is at least a striking similarity. This variety did not take well with the trade, on account of its splitting propensities and the softness of the petals, but that is no reason why you should not grow it if you find your trade likes it. A. F. J. B.

CARNATION WASHINGTON.

Kindly give a description through The Review of Carnation Washington, in regard to color, popularity and productiveness.

L. N. B.—Ohio.

Washington is the dark pink sport of Enchantress. It originated at Joliet, Ill., being disseminated by the Chicago Carnation Co. In spite of its relation to the Enchantress family, it has not caught on, many growers comparing it to Rose-pink Enchantress rather than to Enchantress or White Enchantress. A few of those who have tried it have later planted it largely, but in the majority of cases some other dark pink has been used, at least by the carnation specialists. No fault is found with its productiveness.



RESULTS WITH MRS. RUSSELL.

The Mrs. Russell rose seems to have made not nearly so great a success in the east as it has in the middle west, where it has sold during its second year, practically at all times, at better prices than American Beauty of the same length of stem—most of the time at prices, for the best grade, fully as good as the price of the best Beauties. The results have been such that, if anything approximately as good can be obtained in the next year, it will fully justify the large increase in plantings that has taken place this spring.

Thus far comparisons have been with Beauty, but for the future no doubt comparisons will be with Killarney. During April and the early part of May, when practically all markets were glutted with roses and all other seasonable flowers, there was a big cut of Russell. It is interesting to note that during the worst of the glut, when prices were as low as ever were known, Russell made everywhere a far better average price than any other rose except Beauty. One large grower reports three times as much for Russell as for any other rose; a commission man reports averaging for Russell nearly four times what an inexperienced Killarney grower got and more than twice what he made for his best Killarney grower.

In order to make Russell pay it must return better prices than Killarney, but it can be grown considerably cheaper than Beauty.

From a seller's point of view one of the best things about Russell is its keeping quality. It can be held longer than other roses and it invariably ships well, always giving satisfaction to the buyer. The public is already beginning to appreciate its lasting properties.

MILDEW ON OUTDOOR ROSES.

I am being asked every day what to do for mildew on roses growing in the open. Some complain of the mildew on ramblers and others on tea roses. It cannot be due to cloudy, damp weather, as we are having an unusually dry season for this part of Texas at this time of the year. I have thousands of roses in the open, but I keep the ground well cultivated and have never been bothered in this way.

M. S. B.—Tex.

There are various remedies which you can apply. Bordeaux mixture is good.

One pound of the dry Bordeaux will make five gallons of liquid. Ammoniacal carbonate of copper is also a good remedy. Fungine is another excellent remedy; one quart will make twelve and one-half gallons of spraying liquid. Sulphocide is another useful remedy. Flowers of sulphur and Slug Shot can be applied dry through a powder bellows, preferably when the foliage is moist with dew in the early morning.

C. W.

ROSES FROM SEED.

We should like to get some information on how to handle rose seeds. What is the proper soil in which to plant the seeds? What temperature do they require? Is it necessary to frost the seeds before starting them? How long do the seeds have to be dried before being ready for use? How long does it take the seeds to come up after planting?

L. & D.—Ind.

Loam, with a good proportion of sand added, will be a suitable soil. A cool greenhouse is better for the purpose than a warm one. Pick the seeds as soon as they are ripe. Stratify in moist sand in order to eat away the fleshy part; then rub the seeds out between the hands. Keep them moderately warm and the flesh will decay more quickly. Sow as soon as possible after taking from the sand. This insures earlier and more even germination.

It is impossible to tell what length of time will be required for germination. Some varieties will appear in a few weeks, others not for eighteen months to two years. No matter whether you sow in flats, which is the best plan, or in a bed outdoors, it is best to wait two seasons for the seedlings. Some may appear one season and others a year later, from the same batch of seeds.

C. W.

AMERICAN ROSE SOCIETY.

Executive Committee Meeting.

At the executive committee meeting of the American Rose Society held in New York city May 10, the registration of the new rose, Champ Weiland, was ordered published. The description of it by Weiland & Risch, Chicago, Ill., is as follows:

A sport of Killarney, originating in our establishment at Evanston, Ill., and under deepest scrutiny for the last three seasons. Buds large and full. Color a bright, clear, glistening pink, inner and reverse side of petals identical and fadeless. More free than the parent and more sweetly scented. Foliage remarkable, of a glowing reddish character prevalent from planting time to end of season. It may be said that this rose represents a distinct advance in growth and grandeur over any of its predecessors.

According to the rules adopted by the American Rose Society for registration of new roses, at the end of three weeks, if there is no objection received, it will stand as a registered variety.

The June rose show to be held in Bronx park, New York, was a matter of discussion, and it was resolved to offer a silver medal and two bronze medals as special prizes, in addition to the regular prizes offered in the schedule of the New York Horticultural Society; that is, to offer these three medals as sweepstake prizes for the following:

A silver medal for the best collection of outdoor-grown roses.

A bronze medal for the best vase of hybrid teas outdoor grown.

A bronze medal for the best vase of hybrid perpetuals outdoor grown.

The matter of affiliated societies was considered, and the societies that have already joined under the present arrangement are the Syracuse Rose Society, Rev. E. M. Mills, president, with 244 members; the Garden Association, of Newport, R. I., Dr. Roderick Terry, president, with 100 members; the Newport Garden Club, of Newport, R. I., Mrs. C. F. Hoffman, president, with fifty members; the Brooklands Rose Society, of Brooklands, D. C., Mrs. Carrie Harrison, secretary, with thirty-nine members; the Country Club, of Joplin, Mo., Burt W. Lyon, president, with seventy-two members.

Benjamin Hammond, Sec'y.

May 15, 1915.

SEEKING BASKET MATERIAL.

One disadvantage which American industry suffered through the European war has been the cutting off of supplies of reed used in the manufacture of florists' baskets and also for furniture, baby carriages, etc. This formerly came in large part from Hamburg, Germany, but the German government at the beginning of the war placed an embargo on its export and American basketmakers and other manufacturers have been in many cases unable to continue operations because of a lack of raw material.

After the war broke out greater attention was attracted toward a supply said to exist in the Philippines. An investigation was instituted by the United States Department of Commerce and it was discovered that extensive supplies of a good grade of rattan were growing in the Philippine forests, but that no organization for export existed and there were many difficulties in the way of gathering and preparing the rattan and sending it to this country. While there are several grades of rattan which are of no value for manufacturing purposes, there are considerable supplies of the better grades in most of the provinces of the islands. The matter of getting it to Manila and exporting it regularly is the principal problem in the situation to be solved, and this problem is viewed from several angles in the report. It is suggested that possible plans of establishing an export industry are (1) an arrangement for gathering rattan by the existing firms handling lumber or other forest products; (2) purchase of supplies from the present concessionaires who are now engaged in buying comparatively small quantities from the natives for local uses, and (3) the establishment of an organization devoted exclusively to the handling of rattan.

FIRES

La Grange, Ill.—Fire which originated in the barn of John Gale, 626 North Kensington avenue, spread to four sections of his greenhouses, causing a damage of about \$600 recently. There is no insurance.

Newcastle, Ind.—In the interval between the departure of the night fireman and the arrival of the day fireman, about 6 a. m., May 8, a fire broke out in the boiler room at the north end of the range of the South Park Floral Co. The shed was in flames when the day fireman appeared, and hard work by Superintendent Lennon and others was necessary to keep the blaze from reaching the houses. The damage consisted of the destruction of the boiler room and an end of one of the plant houses, in which were several hundred young plants of Hoosier Beauty rose. Myer Heller estimates the loss at about \$1,500, covered by insurance.

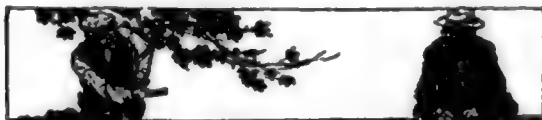
PELARGONIUM LEAVES RUSTY.

Will you tell me how to grow Pelargonium Easter Greeting so that the leaves will not look rusty? What is the cause of this rusty appearance?
C. F.—Ohio.

The trouble in question may be due to several causes. Injudicious watering, both as to quantity and time, may be a factor. Pelargoniums, like geraniums, should be grown on the dry side. The many queries in The Review regarding diseased geraniums could be answered quite largely by this: "Injudicious watering." Never water at a time when the conditions will prevent foliage from drying before night. In growing pelargoniums and geraniums, be careful of night temperatures. Keep close to 50 degrees, rather below than above. The atmosphere should be as dry, as possible. A leaky pipe may spell damage.

Give your plants a balanced ration. This may sound like a dairyman's advice. I believe it suits plants as well as cows. I am sure that by injudicious feeding we may grow a plant abnormal in fiber and tissue, and thus invite disease. A normal plant has strong resistant powers, and when we weaken the tissue we weaken this resistance. I believe you feed your plants too strong food. In growing pelargoniums and geraniums, I use a clay-loam-sod compost, free of manure, and pot firmly. This firm potting conserves the moisture and seems to suit their requirements. Give your plants light and air. They will not thrive in a shaded, out-of-the-way place. I believe there is no plant so easily grown as Easter Greeting pelargonium. The constitution is strong and the habit is perfect. They never need trimming to secure shapely plants.

I would like to remark here, in connection with the balanced ration idea, that greater care should be used in feeding potted plants than bedded plants. In the former case we confine the roots, and compel them to "eat what we give them." In the latter, they take their choice. What would founder a potted plant might boost a bedded one.
S. C. Templin.



"UNDER THE SPREADING CHESTNUT TREE"

[Readers are invited to contribute to this column. No story so old that it isn't new to someone, but the fresher the better. No bar against originality. If clippings are sent, add name of paper.]

The Popular Posies.

Aunt Lindy had brought around her three grandchildren for her mistress to see. The three little darkies, in calico smocks, stood squirming in line while Lindy proudly surveyed them.

"What are their names, Lindy?" her mistress asked.

"Dey's name' after flowers, ma'am. De bigges' one name' Gladiola. De nex' one, she name' Heliotrope."

"Those are very pretty," her mistress said. "What is the littlest one named?"

"She name' Artuhficial, ma'am."—Everybody's Magazine.

As Maternally Interpreted.

It is to be expected, perhaps, that babies will become brighter and brighter as the human race progresses in intellectual development.

"He is such a clever little dear," the fond mother explained. "He had never been told what flowers were, but the moment he saw them he said, 'Bwobs.'"

"Really! And what does 'bwobs' mean?" inquired the caller.

"Why, flowers, of course."—Chicago Examiner.

Why We Ask for Cash.

It was a country editor who wrote: "Brother, don't stop your paper just because you don't agree with the editor. The last cabbage you sent us didn't agree with us, either, but we didn't drop you from our subscription list on that account!"



"Did you water this rubber plant, Bridget?"

"I did not, ma'am; I thought them rubber plants was waterproof."

—Century Magazine.

Vegetable Forcing

EARLY OUTDOOR TOMATOES.

We have a number of tomato plants, about twelve inches high, in bloom and some with small tomatoes on them. If these are placed in the garden now, will they produce any earlier fruit than the small transplanted plants about four inches high? We are told these blooms will blight when the plants are placed in the garden. What is the proper method to follow to get earlier tomatoes than we get from the ordinary small plants? These plants are in 3-inch and 4-inch pots. S. E. C.—Kan.

Give the tomato plants a shift into pots a size larger, so that they will not become too much potbound before being planted out. They will give fruit quite a little in advance of the later transplanted stock, but you must not allow them to become potbound before planting out. Plant out just as soon as danger from frost has passed. Do not worry about the blooms blighting. I have used plants treated in this way for a quarter of a century and never failed to have a crop much earlier than from the later transplanted ones.
C. W.

STUNTED TOMATOES.

Will you tell us why our tomatoes on benches and in beds formed only small fruits, about the size of flat marbles, for over six weeks? Some of them have ripened at that size. The plants were stunted before we planted them from small pots over ten weeks ago, but have since made a growth of from four to six feet. I trained two stems to each plant. The varieties are Comet, Superior and Burpee's Best.
A. W.—Okla.

If your tomato plants were allowed to become potbound and stunted before being benching, there is little wonder that the fruits are small. You cannot get satisfactory results from any plants, no matter whether they produce flowers, fruits or vegetables, if the roots have become matted before planting out. There is nothing you can do now to improve conditions, but another season it will pay to pot the plants along if your benches are not ready for them, rather than run any risk of the balls becoming matted with roots. C. W.

QUANTITY OF LIME PER ACRE.

How much lime per acre can be used successfully, and what is the best way to apply it?
W. W. M.—Colo.

Everything depends on the condition of the soil. Use blue litmus paper and ascertain whether your soil is really acid. From 1,000 to 2,000 pounds per acre can be used, sometimes 3,000 pounds. If a lime spreader operated by a horse can be had, this is the best means of distribution, but hand spreading is often resorted to on small areas. Fall is the best time to apply lime.
C. W.

Walker, Minn.—Of the appropriation of the last legislature for the state sanatorium near here, \$2,000 will be expended for a greenhouse.

BUSY ON BOILER BILL.

Florists through the state of Illinois are responding energetically to the appeal in last week's Review to fight the bill for the examination and licensing of firemen of steam boilers carrying a pressure of more than ten pounds or working more than 5,000 feet of radiation. Final action has not been taken in the lower house up to this writing, though, as stated last week, the bill was scheduled for its third reading this week. It is thought that the more time passes before the bill comes up for the final test the greater opportunity the florists will have to defeat the measure, for practically all that is necessary is for them to show to the legislators how undesirable the law would be. Even if the bill passes the lower house before the florists have time to stop it, they will still have opportunity to defeat it in the senate.

George B. Franks, of Thomas Franks & Son, Champaign, Ill., who has been in politics long enough to be a past master at the art of wire-pulling, has enlisted the aid of the three members of the lower house from his district, the Twenty-fourth. They are Wm. F. Burres and Francis E. Williamson, of Urbana, and Chas. A. Gregory, of Lovington. Similar activity on the part of many other members of the trade throughout the state is hoped to accomplish the overthrow of the bill in short order.

SALT LAKE CITY.

The Market.

The growers would much rather have had Mothers' day come two or three weeks' earlier this year. The cut of carnations was not nearly so large as it had been; the weather was fair, but the carnations were not on the plants to cut. The florists did not have enough to supply the demand. Telegrams were sent all over to near shipping points; but they could not be bought at any price. All white carnations were sold for \$5 per hundred and pink and red at \$4 per hundred. The cut of roses was splendid, and when carnations were not available the retailers resorted to roses. Snapdragons sold well for Mothers' day, and are now just about all gone. Potted plants sold well, also.

After Mothers' day was over, there was a big call for carnations, and orders had to be turned away. The price of carnations dropped to normal, which was \$3 per hundred for the best grade in all colors. Killarney, White Killarney, Richmond, Beatrice and Hillingdon roses dropped to \$4, \$6 and \$8 per hundred, while before they had been sold at \$1 per hundred more. Shawyer, Taft, etc., are in big demand and still sell from \$5 to \$10 per hundred.

On account of the early and exceedingly dry season and light snowfall throughout the winter, it is predicted that Utah will have a great scarcity of water for irrigation purposes, and this condition will affect all florists throughout this entire intermountain country. The last few days there has been a warm wind blowing from the south and the sun is scorching hot, which is bringing the outdoor flowers in early. Lilacs are about all gone, but they are followed by peonies and snowballs. Due to the extremely hot weather that has

"SATISFACTORY"



CHICAGO, May 10, 1915.

Florists' Publishing Co.,
535 Caxton Bldg.,
Chicago, Ills.

Gentlemen:-

We hand you herewith check for \$26.60 in payment of the enclosed statement.

We wish to express our complete satisfaction with the results obtained from our ad in The Review and will state that we received several hundred replies to same.

The result in sales from the sample we sent out according to the offer in the ad have been very satisfactory from every standpoint. It has put us in touch with many of the most prominent florists in the United States.

Send your representative to us on receipt of this letter and we will give him copy for an ad for this week.

Very truly yours,

CAW-SH

ILLINOIS FLOWER BOX COMPANY,

C. A. Mowley Mgr.

prevailed, it is predicted that the flowering season for early outdoor garden stock will be over by Memorial day and that there will be a large demand for greenhouse stock. Gladioli are coming along fast, and there will be a large cut of them soon. All that can be obtained at present are disposed of at \$1 per dozen.

Carnation plants are now planted out in the field, and are looking fine.

Various Notes.

The Huddart Floral Co. reports that Mothers' day business was exceptionally good. They had a shortage of carnations, but roses and plants took well.

The B. C. Morris Floral Co. says that they thought Mothers' day was going to be somewhat slow, but the last two days before Sunday they found themselves head over heels in work.

E. A. Lambourne says that he had a remarkably good business, and that the sales on roses greatly surpassed his anticipation. He did not have nearly enough carnations.

The Evans Floral Co. has been busy with funeral and design work. They report an increase over last year for Mothers' day business.

Charles Soter reports that he handled a large stock of roses, carnations and potted plants, and that Mothers' day business greatly surpassed that of a year ago.

Wm. Sorensen, of the Intermountain Floral Co., reports business quite good.

The Miller Floral Co., at Farmington, reports that the shipping business for Mothers' day greatly surpassed expectations. The demand for pot plants is increasing all the time, and the company is planning to add another house to the plant department at once. Shawyer has proved a valuable addition to the standard roses and is in demand at all the leading retail stores. Ophelia has also proved a valuable variety, and will be grown more extensively another season.

The Sander Floral Co. reports large sales for Mothers' day and an increase in business.

Elizabeth Huth, of the Flower Shop, Ogden, reports that she had a good Mothers' day business, much better than last year's. O. F.

Wilkes-Barre, Pa.—A petition protesting that the park commission of the city, the park superintendent and his assistants are performing work other than for the city of Wilkes-Barre and by so doing are entering into unfair competition with florists, seedsmen and nurserymen, has been presented by Ira G. Marvin, A. W. B. Evans, Mooney & Weir, A. W. Moore, Gottlieb Baumann, John Mattern, Davies & Fine, Carr Bros., George Schlingmann, W. J. Stroh, the Wyoming Valley Nursery Co., Edward T. Moyer and William G. Neilson. A conference with Superintendent Edward B. Morgan and Park Supervisor Charles L. Seybold was held in an effort to put a stop to the work complained of.

HAIL STORMS

Kankakee, Ill.—The hail storm that cut gashes through the state May 15 hit four of the local greenhouse establishments. Charles Schafer, Faber Bros., A. H. Burt and Frank C. Splear each suffered about alike, some 500 lights of glass being broken at each place. Gustave Raasch escaped with only an insignificant loss.

HAIL AT EL PASO, ILL.

Hail drove in every pane of glass in the eleven greenhouses of the El Paso Carnation Co., El Paso, Ill., on the afternoon of May 15. The hail was of such size that no glass could withstand it, and the falling glass and ice destroyed, in addition, about half the pot plants that occupied a part of the houses, damaging more or less those that were not destroyed. The carnation plants recently moved to the field also were destroyed. The establishment contained about 30,000 feet of glass and was insured by the Florists' Hail Association. The officers of the company are: President, Dr. R. E. Gordon; treasurer, L. K. Evans; secretary and manager, C. L. W. Snyder. New glass was ordered at once and a large force of workers set at the task of clearing the eleven houses of wreckage, which was expected to be accomplished by May 19, so that a thorough painting can be begun May 20, to be followed by reglazing.

Business with the company has been running ahead of all previous records steadily for the whole of the last year, and for the present is being handled with stock obtained from Chicago. There has been almost a normal business since the storm and the setback that has been given the company is taken as all in the day's work; it will not do more than necessitate a little extra effort to overcome it.

USINGER'S UTTERANCES.

M. Fenton, West Newton, Pa., has sold his greenhouses to W. Wissing, formerly at Elkins, W. Va., who will take charge June 1. Mr. Fenton will conduct a variety store in West Newton.

Jas. Schell, South Connellsville, Pa., is growing some of the finest geraniums seen in this section of the country.

P. R. DeMuth & Son, Connellsville, Pa., are cutting some nice carnations and roses.

Fred M. Ruppert, Cumberland, Md., is busy with plants and seeds.

Russell C. Paupe, of the Flower Shop, Cumberland, has opened a new store, in which he is better able to handle his business. He intends to use some new ideas in furnishings in decorating the new store.

John Paul, of Cumberland, is having a great deal of funeral work and a good counter trade.

John A. Bopp, Cumberland, is in the midst of a heavy plant rush.

Ralph E. Weber, of the H. Weber & Sons Co., Oakland, Md., has left with his family for Oregon, where he intends to engage in fruit growing and stock raising. The company's store at Clarksburg, W. Va., is busy with

plants, and reports a good business in funeral work and counter trade. They are showing some fine iris.

A heavy wind storm broke the plate glass window in the J. W. Dudley & Sons Co. store at Clarksburg, Sunday, May 16. The damage was small.

S. P. Smith, Mercer, Pa., has been busy lately turning out funeral work.

William Baird, Greenville, Pa., has his houses well filled with plants for the coming season. W. T. U.

MOTT-LY MUSINGS.

J. Bennett, Blue Point, L. I., grows carnations that are as well known as the famous Blue Point oyster, but this year the bivalve has brought the best returns.

W. W. Kennedy & Sons, Ped Bank, N. J., have a fine strain of pansies from their own selection of seed, and find these to be a strong leader at the planting season.

Frank McMahon, Rumson, N. J., says the combination of low prices and mildew are not encouraging. He is one of the few rose growers near the ocean and has been most successful.

Wm. Struve & Sons, Perth Amboy, N. J., expect to transfer their activities to Manchester, Ala., where they have a farm of 300 acres being developed by one of the firm.

W. G. Eisele, West End, and William Bryan, Elberon, N. J., anticipate a good season. They cater to the best trade of Long Branch. Early arrivals at this select resort give evidence of the coming of a good summer business.

Martin C. Ribsam, Trenton, N. J., reports a banner season, with a possibility of its being the best ever, both in seeds and plants.

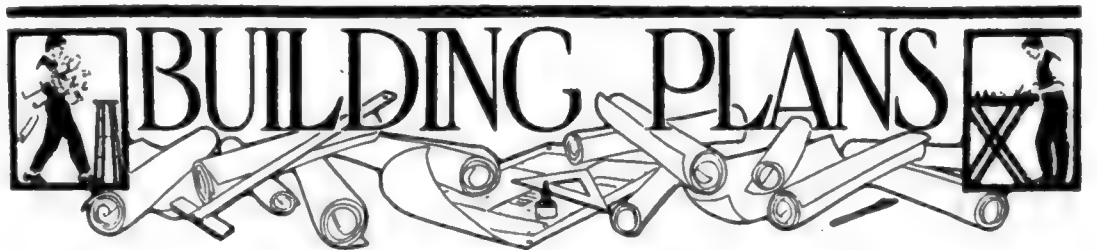
Philadelphia bids fair to secure the

title of Spotless Town. May 3 to 8 was designated as clean-up time, presumably in preparation for the celebration of Mothers' day. An instructive exhibition in City Hall Square shows the possibilities of beautifying waste spots. It bears the earmarks of a leading seed house, although no name is allowed to appear. The porch boxes and grass and exhibits are distinctive. Practically everything necessary to the successful making of a garden is seen and the size of the crowds interested augurs well. Billy Sunday made an early sowing that brought him big returns and the seedsmen are promised an equally profitable harvest, judging by the present outlook. W. M.

TEXAS MEETING DATE CHANGED.

One Week Earlier.

Confusion in regard to the date of the convention of the Texas State Florists' Association has arisen from the fact that the change from the original, widely-advertised time of meeting was made without special emphasis being placed upon this fact. President R. C. Kerr is now doing his best to dispel this confusion and, so effective are his efforts, there should no longer be any question that Tuesday and Wednesday, July 6 and 7, are the dates on which the members of the trade in Texas and from other southern states will meet at Fort Worth. The original date conflicted with other state meetings, and a number of Texas florists thought that a week earlier would be more advantageous to florists in general. Mr. Kerr expresses the expectation that the earlier date will give a better attendance and therefore a more successful convention.



Fairmont, Ia.—John McCullough & Son, of Reinbeck, Ia., have purchased land here and will erect a greenhouse.

Grand Ledge, Mich.—Doty & Huggett are adding another 25x114 house, to meet the increasing demand for their plants.

Dexter, Me.—Fred Young is erecting a greenhouse on School street. The establishment will be conducted by his daughter, Miss Mollie Young.

Macomb, Ill.—Frank Bonham is adding a greenhouse 14x100 feet to his range in the east part of the town. When this is completed, he will have 18,000 square feet of glass.

Greenfield, Mich.—Thomas F. Brown has contracted with the John C. Moninger Co., Chicago, for what is probably the largest single-span greenhouse in the state of Michigan. It is to be 84x600, built with truss and only two lines of purlin posts.

Fairmont, Minn.—John McCullough & Son, who have greenhouses at Reinbeck, Ia., have purchased a 2-acre tract of land on Albion avenue, where they will erect a range at once. Improvements on the property will be begun immediately, and the building will be started in June.

Anoka, Minn.—The Anoka Greenhouse Co. will remodel its boiler house this spring and rebuild one greenhouse. Business has been quiet since Easter.

Brooklyn, N. Y.—S. Jacobs & Sons have the contract for the alterations at the establishment of Klugman & Schneirow, at 386 Kings Highway. They are to cost about \$1,000.

Walla Walla, Wash.—The Walla Walla Hot House Vegetable Co. is putting up another range of houses. The ventilating apparatus is to be furnished by the John A. Evans Co., of Richmond, Ind.

Springfield, N. J.—Dr. Watson B. Morris and J. Neil Jakobsen, both of this town, have purchased a 5-acre tract at Westfield and Mountain avenues. They expect to build greenhouses on the land.

Ann Arbor, Mich.—The Ann Arbor Greenhouse Co., of which Clarence Lennon is the moving spirit, will increase its glass area fifty per cent this season; three houses are to be built, each 32x300, the present range consisting of six houses of this size. A contract has just been placed with the Moninger Co., Chicago, for material, including heating system for all nine houses.

OBITUARY

J. F. Zimmerman.

J. F. Zimmerman, of Alliance, O., 53 years of age, was struck by the Toledo flyer at 6:40 Saturday evening, May 8, while delivering flowers in his automobile, and died seven hours later in the city hospital. The force of the crash threw the victim fifty feet from the place of collision. For some unknown reason Mr. Zimmerman failed to respond to the crossing watchman's signal, and was upon the track when he noticed how close the train was. He attempted to reverse his engine and back off the tracks, but was too late. The train was going at about forty miles an hour, and completely demolished the car. Death was due to internal injuries, for a broken rib, a broken collar-bone and some bruises and cuts were the extent of his external hurts.

Mr. Zimmerman was born in North Georgetown, O., and moved to Alliance when a young man, being employed for a time as bookkeeper by the Pennsylvania Co. He married Miss Katherine Nye, of Canton, in 1882. He had been engaged in the flower business for over twenty years, and served two terms in the city council about fourteen years ago. Surviving him are his widow, one sister, Mrs. Emma Haas, and three brothers, Aleck, L. L. and Parke Zimmerman. He was a member of the Knights of Pythias, who held their service at the residence Tuesday evening, May 11. The funeral services were held at the home Wednesday afternoon, May 12. Interment was in the Alliance cemetery.

John Krumholz.

John Krumholz, of Detroit, Mich., died May 6 in Grace hospital after a long illness. He was 55 years old.

Mr. Krumholz was born in Detroit and had been engaged in the florists' business since he was a boy of 15 years. For many years he conducted a store at 823½ Superior street, and his greenhouses were at Conners Creek. For some time his son, Robert, has been connected with the business.

Surviving him are his widow, Augusta Krumholz, and five children, Mrs. Frank Neuhauser and Robert, Katherine, Cecilia and Ida Krumholz. Two brothers and three sisters also are living, Henry Krumholz, of Grosse Pointe; Joseph Krumholz, of Highland Park, and Mrs. Joseph Siegel, Mrs. Frank Bay and Mrs. Mary Walsh, of Detroit.

Funeral services were held at his home, 823 Superior street, May 10. Burial was at Mt. Olivet cemetery.

A. S. Myers.

A. S. Myers, senior member of the firm of Myers Bros., Mt. Joy, Pa., died Sunday, May 9, from a complication of diseases, at the age of 56. His wife, several children and grandchildren, and two brothers survive. He was connected with the Methodist church.

Fred Weir.

Fred Weir, one of the oldest figures in the Brooklyn trade, died Saturday evening, May 15, at the Norwegian hospital, at the age of 60. He was a son of James Weir, and with his brother John composed the firm of James Weir's

Sons, which at one time operated greenhouses at Fifth avenue and Sixty-fifth street and a retail store at 324 Fulton street, Brooklyn. He was born in Bay Ridge and lived his entire life in Brooklyn, being connected with the florists' trade from boyhood. He leaves a wife and daughter. J. A. S.

John Hart.

John Hart, a former New York wholesale florist and well known along Twenty-eighth street in that city, died at Bellevue hospital Friday, May 14. J. A. S.

Edwin Larkin.

Edwin Larkin, 71 years old, of 347 South Eighteenth street, Newark, N. J., who, Wednesday, May 5, was run over by a truck at Broad and Market streets, died from the result of his injuries, at the City hospital, on Thursday, May 13. The funeral was held at his late residence, Monday, May 17, at 8:30 a. m., thence to St. Antoninus's church, where a solemn high mass of requiem was offered. Interment was in the Cemetery of the Hody Sepulcher. R. B. M.

August Exstrand.

August Exstrand, 62 years old, an employee of the Snelling Floral Co., Snelling avenue and West Seventh

street, St. Paul, was found dead in his bed at the greenhouses Saturday night, May 8, shortly after 8 o'clock, by W. Swanson, one of the proprietors. An empty glass found on a table beside the bed was believed by the police to have contained poison, pointing to suicide. The body was removed to the morgue for an autopsy. Three sons and two daughters survive Mr. Exstrand.

ROOTING PELARGONIUMS.

Please tell me whether the cuttings of show pelargoniums should be shaded, and state how to care for them so as to obtain the best result in root-making time. I have some grand plants from 6-inch up to 14-inch pots, but last year I lost a great many cuttings.

C. L.—S. D.

Perhaps you are not propagating at the correct season. Spring cuttings are soft and liable to damp off. The best propagating time is after the plants have done blooming and have been standing outdoors a short time. August is a good month for this work. The cuttings are then tolerably hard and there will be practically no damping off. Give a light shade and you will find a coldframe better than a greenhouse for the cuttings. C. W.

Newsy Items from All Over

Tarentum, Pa.—An illustrated write-up in the Tarentum News for May 7 may have helped the Mothers' day business of the Tarentum Floral Co. At any rate, it was all the firm could handle. George Williams has charge of the four 300-foot houses of the concern, and Gus Lehman of the downtown store, on Fourth avenue.

Fort Wayne, Ind.—Damages of \$4,600 against the Wabash Railroad Co. were awarded W. J. & M. S. Vesey in the Federal court at Indianapolis May 8. During the flood of March, 1913, the St. Mary's river inundated the Vesey greenhouses; piling placed in the river bed by the railroad when repairing a trestle was alleged the cause of the overflow.

Cleveland, O.—At a conference at the Hollenden hotel April 26 of representatives of the Garden Club, the Ohio Horticultural Society and the Cleveland Florists' Club, plans were laid for the November show of the Florists' Club. Frank A. Friedley and H. P. Knoble represented the florists. The show will be held in the Wigmore coliseum, on East Thirteenth street, near Euclid avenue.

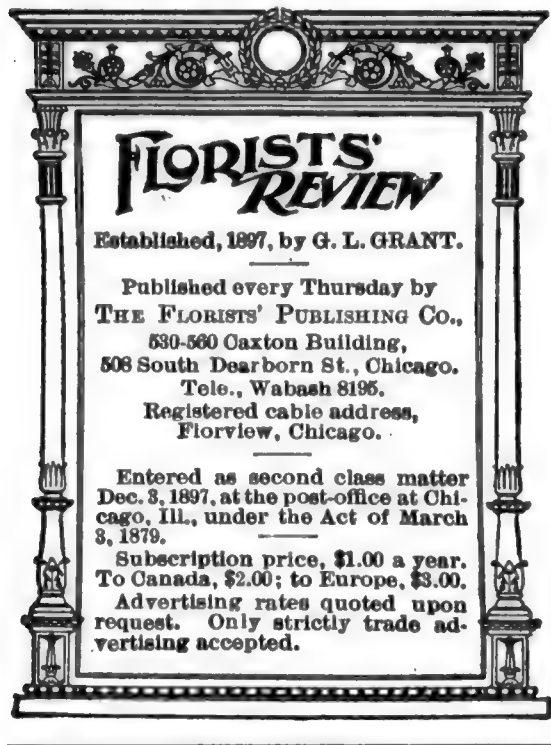
Fairmont, Minn.—John Leng, formerly at Truman, Minn., and lately in the employ of the Fairmont Nurseries, here, has, with Startvig Sjevik, who sold his greenhouse business at Silverton, Ore., about a year and a half ago, purchased one city block on Albin avenue. On this they will erect three greenhouses and an office, having commenced work already, and conduct the business under the name of the Fairmont Greenhouse Co. Both men are experienced growers, and Mr. Sjevik is also a landscape gardener of experience.

Corry, Pa.—D. F. Southworth, formerly at 58 South Pearl street, North East, Pa., has taken over the North Corry Greenhouses, at 16 West Columbus avenue. The establishment consists of two 100-foot greenhouses and a store. As the location is near two cemeteries and a trolley line, Mr. Southworth expects a flourishing trade.

Cleveland, O.—Following a plan originated by a Chicago paper, the Plain Dealer has been advertising the advertising in its own columns, calling attention to certain classes of advertisements it wants to build up. Just before Mothers' day a fine half-page display told its readers of the advantage of watching the ads of flowers. It gave the trade a good boost.

Manila, P. I.—The Luzon Floral Co. has been incorporated by E. L. Poole, A. M. Darley, Sebastian Flores, Raymundo Monahan and Julian Viroya, of this city. The capital stock is 16,000 pesos, or \$8,000, all of which has been subscribed and paid in. The business now known by the same name has been turned over to the corporation as part payment of the stock subscriptions. Mr. Darley is treasurer of the firm.

Loveland, O.—Theodore Harcourt for seven years has been nursing a white rose supposed to be a seedling. It blooms in crops about four or five weeks apart, but never makes a blind shoot. It is a much stronger grower than any other white rose Mr. Harcourt ever has grown, more double, more fragrant and more productive, but it does not root readily, as the wood is quite soft. He calls it the Dr. Palmer rose, after a friend, and invites the examination of rose specialists who may be interested.



FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

Published every Thursday by
THE FLORISTS' PUBLISHING CO.,
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508 South Dearborn St., Chicago.
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Registered cable address,
Florview, Chicago.

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Dec. 3, 1897, at the post-office at Chi-
cago, Ill., under the Act of March
3, 1879.
Subscription price, \$1.00 a year.
To Canada, \$2.00; to Europe, \$3.00.
Advertising rates quoted upon
request. Only strictly trade ad-
vertising accepted.

NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by

5 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.

Officers for 1915: President, Patrick Welch, Boston; vice-president, Daniel MacRorie, San Francisco; secretary, John Young, 53 W. 28th St., New York City; treasurer, W. F. Kasting, Buffalo.

Thirty-first annual convention, San Francisco, Cal., August 17 to 20, 1915.

Results bring advertising.
The Review brings results.

Good ferns are good property again this spring. There usually is a glut in the autumn and a scarcity in early summer.

HAIL is playing a machine-gun tune over the greenhouses in the middle west again this spring, but most of the losses have been comparatively small thus far.

GROWERS for wholesale markets are quite generally dropping the Mrs. Aaron Ward rose this season, popular as it has been with the public for corsage purposes.

How do you feel when you see yesterday's customer at the door today; do you advance with a smile or with doubt? There's the key to the correctness of your business policy.

It now appears that the number of plants of the Mrs. Russell rose benched this season would have been considerably larger had some of the propagators had better success with their grafts.

EVEN the angel Gabriel must blow his own horn, and the man who points out the good qualities of his wares shows that he is a good salesman. But the man who knocks a competitor reveals his lack of selling ability and a want of confidence in his own wares.

THERE is the usual excellent early demand for geraniums in bloom. Year after year it happens that stock that is ready is cleaned up by the early buyers without satisfying the demand; then, later, when everybody has his plants in bloom, there is a surplus that cleans up slowly.

HONORABLE MENTION.

Not a few subscribers save themselves the bother of annual renewal by sending The Review \$2, \$3, or sometimes \$5, instead of the dollar-bill that insures fifty-two visits of the paper. Among those who have this week enrolled themselves for more than one year in advance are:

TWO YEARS.

Rothe, Max H., Philadelphia, Pa.
Dieterich, C. P., & Bro., Maysville, Ky.
Forest, Jacob, Greenfield, Ind.
Schrodt, Henry, Taylorville, Ill.
Cowan Bros., Terre Haute, Ind.
Wiffin, Grant, Des Plaines, Ill.
Thomas, V. H., Augusta, Ky.

The Review stops coming when the subscription runs out. The green notice with the last copy tells the story; no bills are run up; no duns sent.

ENTHUSIASM.

The reports on Mothers' day, in last week's issue of The Review, made interesting reading, especially for those who have been at work to build up, for the good of the trade, the flower business for this particular event. There is frequent prediction that Mothers' day is destined to become the big day of the year, and in several places it is noted the day this year was "better than Easter." Such enthusiasm is inspiring—it will lead to still greater efforts next year—but it seems doubtful if the day has as yet become all that one might think from a perusal of the reports. While an individual's sales here and there may have exceeded the record of other recent special flower days, it is open to question if any of the important flower centers found Mothers' day "better than Easter" except in the general tone of the market—the quantities of stock handled were much less and it seems inconceivable that the money value of sales the one Sunday anywhere approached those of the other, although it is quite clear the average price of carnations may have exceeded that of Christmas as well as Easter.

Have you noticed that for general satisfaction the tone of the market frequently counts for more than the number of dollars put in the till? The average man, it seems, would rather sell a small quantity of flowers at stiff prices than to sell a large quantity at smaller prices.

GLADIOLUS SOCIETY OF OHIO.

Will Hold Show in Cleveland.

The next annual exhibition of the Gladiolus Society of Ohio will be held in the Hollenden hotel assembly rooms, as last year, at Cleveland, O., August 13 and 14. Previous exhibitions of the society have been most gratifying and successful, and a premium list is being prepared for the coming show which, it is expected, will be equal to any yet sent forth.

Wilbur A. Christy, Sec'y-Treas.

SWEET PEA SHOW POSTPONED.

On account of the recent long wet spell in California, the date of the San Francisco show of the American Sweet Pea Society has been changed from June 4 to June 23 and 24. Frank G. Cuthbertson reports that sweet peas in California are now in vigorous growth and all buds dropped.

NEXT WEEK'S WEATHER.



Weather forecast, issued by the U. S. Weather Bureau, Washington, D. C., for the week beginning Wednesday, May 19, 1915.

For the Region of the Great Lakes—Rains for two days, except extreme northern districts, followed by generally fair weather during remainder of week. Continued low temperatures first half of week, warmer later.

For the Upper Mississippi Valley and Plain States—Generally fair over northern districts, followed by rain toward the end of the week in the extreme northwest, rising temperatures after Thursday. Rain Wednesday over central and southern districts, continuing Thursday over eastern sections; otherwise, generally fair weather during the week. Cool for two or three days, followed by rising temperatures.

For the Ohio Valley and Tennessee—Showers and continued cool weather during the first half of the week, followed by generally fair and warmer weather during the second half.

For the West Gulf States—Showers the first half of the week, followed by generally fair weather the second half; somewhat cooler about Thursday, followed by rising temperature Friday or Saturday and by moderate temperatures thereafter.

MONEY FOR EASTERN PATRONS.

The special feature in connection with the Classified Ad section of The Review this season has been the increase in the number of far eastern florists who use these "Little Wonder Ads," as one patron called them, to move their surplus stock. It works like this:

Stop the ad; I am sold out and it is costing me real money to return the checks.—Charles E. Brown, Bridgeville, Del., May 14, 1915.

The ad brought very good results.—M. H. Hostetter, Manheim, Pa., May 15, 1915.

We are well pleased with the pulling powers of the little ad we have been running in The Review.—I. Shelby Crall Co., Monongahela, Pa., May 11, 1915.

CHICAGO.

The Market.

Last week ended with everything clearing well. All kinds of stock were of somewhat better quality because of the continued cold weather, and prices were stiff enough to leave no room for complaint. This week started out a bit slowly, but not enough so to give rise to any uneasiness. For, considering the prevailing conditions—rain, gloom, and the fact that we are midway between two holidays—business has been better than could reasonably have been expected. And, inasmuch as many in the trade looked forward to an unusually dull week, it is much to be able to say that all things moved, though nothing moved with any special degree of speed.

Roses seem somewhat inclined to come into crop ahead of time—too far ahead to look well for Memorial day prospects. In supply they are fully equal to the demand, which may be ranked as good, though by no means unusually so. If there is preference shown for any particular class of roses, it is possible to perceive a slight tendency toward the yellows. This tendency, however, has not shown itself

BE SURE YOU ORDER ENOUGH FOR MEMORIAL DAY YOU CAN COUNT ON US TO FURNISH THE STOCK

WE have a big supply of fine stock to offer for Memorial Day. Those who gave us advance orders for Carnations for Mothers' day will remember that they got the stock—will appreciate that we treated them right—and will give us their full order for Memorial Day. We urge early ordering—the comparatively light crop of Carnations will make a big demand on us for our other lines of dependable stock. Send us now the full list of what you can use.

FANCY BEAUTIES

For Memorial Day we offer a big cut of splendid quality—long or short; we can send you all you need.

FANCY—PEONIES—SELECT

The Peony is the big seller for Memorial Day. We have large supplies from the best growers. No disappointment here either on quantity or quality.

FANCY ROSES

It is well to remember that Amling's specialty always is a grade of Roses just a little better than can be had elsewhere in quantity. A large crop is on. We have a full line and can supply you for Memorial Day.

WHITE KILLARNEY

KILLARNEY BRILLIANT

MILADY

WARD

SUNBURST

BULGARIE

KILLARNEY

RICHMOND

MRS. RUSSELL

OPHELIA

CARNATIONS

The splendid quality of our Carnations is well known. Practically all growers will cut lightly this Memorial Day, but we expect to take care of all those who order in advance, just as we did for Mothers' day. Better order right now.

SPENCER SWEET PEAS

We continue to handle great quantities of extra fine Butterfly (Spencer) Sweet Peas in all colors. Let us show you what good stock is.

LILIES

You can get here fine Easter Lilies in any quantity.

CATTLEYAS

There are no finer Orchids and our supply is large.

FANCY VALLEY ALWAYS ON HAND

We handle the Chicago Market Brand Valley exclusively. There is none better. A never-failing supply.

Memorial Day Price List

ORCHIDS Per doz.

Cattleyas	\$6.00 @ \$7.50
AMERICAN BEAUTY Per doz.	
Extra long stems.....	\$4.00
Stems 30 to 36 inches.....	3.00
Stems 24 inches.....	2.50
Stems 12 to 20 inches.....	\$1.50 @ 2.00
Short Stems..per 100, \$4.00 @ \$8.00	

ROSES

Per 100

Mrs. Russell, special.....	\$20.00
" " select.....	\$12.00 @ 15.00
" " short.....	6.00 @ 10.00
Killarney Brilliant, special.....	10.00
" " select.....	6.00 @ 8.00
" " short.....	4.00 @ 5.00
Milady, special.....	10.00
" " select.....	6.00 @ 8.00
" " short.....	4.00 @ 5.00
Ophelia, special.....	12.00
" " select.....	8.00 @ 10.00
" " short.....	4.00 @ 6.00
Killarney, special.....	10.00
" " select.....	6.00 @ 8.00
" " short.....	4.00
White Killarney, special.....	10.00
" " select.....	6.00 @ 8.00
" " short.....	4.00
Richmond, special.....	8.00
" " select.....	6.00
" " short.....	4.00
Mrs. Ward, special.....	10.00
" " select.....	6.00 @ 8.00
" " short.....	4.00
Sunburst, special.....	10.00
" " select.....	6.00 @ 8.00
" " short.....	4.00
Bulgarie (Rivoire, Taft), special..	12.00
" " select.....	8.00 @ 10.00
" " short.....	4.00 @ 6.00

Extra special roses billed accordingly.

CARNATIONS

Per 100

Good, common.....	\$ 3.00
Large and fancy	\$5.00 @ 6.00

PEONIES

Common	4.00
Fancy	6.00 @ 8.00

MISCELLANEOUS

Valley	3.00 @ 4.00
Easter Lilies	8.00 @ 10.00
Mignonette	4.00 @ 6.00
Snapdragon	doz., \$1.00
Sweet Peas, spring-blooming	
" " Spencers	1.00 @ 1.50
" " winter-bloomers.....	.50 @ .75
Daisies.....	1.00 @ 1.50
Gladioli	4.00 @ 8.00
Stocks.....per bunch, 50c	

DECORATIVE

Plumosus.....per bunch,	.35 @ .50
Sprenger.....	.25 @ .50
Adiantum, fancy long....per 100,	1.00
Smilax.....per doz., \$2.00	
Ferns.....per 1000, 3.50	.40
Galax.....	1.25 .15
Leucothoe	per 100, .75
Mexican Ivy.....per 1000, \$6.00	.75

Subject to market changes

Store open from 7 a. m. to 6 p. m.
Sundays and holidays closed at noon

E. C. AMLING CO.

The Largest and Best Equipped
Wholesale Cut Flower House in Chicago

174-76 N. Wabash Ave., **CHICAGO**
Long Distance Telephone, 1978 Central.

Z M E & A C N H N

30 East Randolph St., CHICAGO
Open to 6 p.m.: Sundays and Holidays to 12 M.

Fancy Sweet Peas

Carnations

Roses - Beauties - Peonies

ALL SEASONABLE STOCK

No matter what you want
for

MEMORIAL DAY

We can supply.

Mention The Review when you write.

to any marked degree on the market. Beauties, though excellent and in fair supply, are not clearing quite so rapidly as they should. Peonies, as everyone knows, are in short crop, but in spite of that fact the supply has equaled the demand during the last week, with moderate quantities to go to storage against Memorial day. Valley, the supply of which is being augmented by the outdoor stock, is clearing well. Easter lilies are quite plentiful enough, but meet with only a fair demand. Callas are faring better. Fair may describe the demand for daisies, snapdragons, mignonette and Spanish iris. As for the supply, there was sufficient on the market to fill all orders. Smilax has the honor of being the one thing on the market that is really short and for this the demand is strong. Sweet peas, also, are still clearing well. Ferns have a right to be classed on the short side, with every indication of a market shortage for Memorial day. This to a great extent is due to spoilage in storage; when the cases are opened it develops that a large part of them have spoiled.

Carnations are moving, but that is all. This cannot be attributed to the demand so much as to the supply. It is scarcely to be expected that the quality of the stock will be of the best immediately following a holiday that taxed to the utmost the resources of the growers. The cut is light. Cattleyas are much more plentiful than a few days ago.

Spanish iris had a bad season. The hot weather in April seemed to be more than it could stand and took hundreds of dollars out of the pockets of each of several growers who have made something of a specialty of this flower.

Memorial Day Prospects.

Thus far there are few orders for Memorial day; some forehanded folk have arranged for carnations, but no special inquiry has been noted—it is expected to develop in the next few days.

One of the reasons why a specially good Memorial day business is expected this year is because there will be only moderate supplies of stock,

ALL COLORS

Chas. W. McKellar
SOLE IMPORTER
CHICAGO
22 E. Randolph St.

ANY QUANTITY

MEMORIAL DAY PRICES

ORCHIDS

Cattleyas, Mossiae and Gigas per doz., \$ 5.00 @ \$ 6.00
Boxes assorted Orchids. \$5.00 and up.

AMERICAN BEAUTY—Specials, Per doz.,	4.00
36-inch.....	3.00
30-inch.....	2.50
24-inch.....	2.00
20-inch.....	1.50
16 to 18-inch.....	1.25
Shorter.....	.75 @ 1.00
Killarney, pink and white..... Per 100,	4.00 @ 8.00
Mrs Russell.....	6.00 @ 20.00
Wards.....	4.00 @ 10.00
Sunburst.....	4.00 @ 10.00
Bulgaria.....	4.00 @ 12.00
My Maryland.....	4.00 @ 8.00
Richmond.....	4.00 @ 8.00
ROSES, our selection.....	4.00

CARNATIONS

Select..... Per 100,	3.00 @ 4.00
Fancy.....	4.00 @ 5.00

MISCELLANEOUS STOCK

PEONIES, fancy..... Per 100,	6.00 @ 8.00
short.....	4.00 @ 5.00
Snapdragon..... per bunch,	1.00 @ 1.50
Gardenias, indoor..... Per doz.,	2.00 @ 3.00
Cape Jasmines, Southern..... Per 100,	2.00 @ 3.00
Valley.....	1.00 @ 4.00
Easter Lilies.....	10.00 @ 12.00
Calla Lilies.....	10.00 @ 12.50
Sweet Peas.....	.50 @ .75
Butterfly.....	1.10 @ 1.50
Mignonette.....	4.00 @ 6.00
Tulips.....	2.00 @ 3.00
Marguerites, white and yellow.....	.50 @ 1.00
Pansies.....	.75 @ 1.00
Spanish Iris.....	4.00 @ 6.00
Gladstoll, Miniature.....	2.00 @ 4.00
" Mrs. King, fancy.....	6.00 @ 10.00
" Mixed sorts.....	6.00 @ 8.00
Daisies, Shasta.....	1.00 @ 2.00
Yellow.....	2.00 @ 3.00

DECORATIVE

Asparagus Plumosus..... Per string,	.50 @ .60
Asparagus Plumosus..... Per bunch,	.30 @ .50
Asparagus Sprengeri.....	.25 @ .50
Adiantum..... Per 100,	.75 @ 1.00
Smilax..... Per doz., \$2.00 @ \$2.50	
Mexican Ivy..... Per 1000, 6.00	.75
Ferns..... 3.50	.40
Galax..... per 1000,	1.25
Leucothoe..... per 100,	.75
Boxwood..... Per bunch, 25c	

Subject to market changes

Florists' Supplies of all kinds for Decoration Day.

CHAS. W. McKELLAR
22 E. Randolph Street, CHICAGO

Mention The Review when you write.

conditions in this market being general through the central part of the country. It seems to assure a big shipping trade, with a flood of orders as soon as quotations get into the hands of the buyers, with this issue.

There will not be enough carnations

to go the rounds, that is fairly sure, but there is no disposition to ask unusual prices. Neither will there be a large supply of roses; probably enough for all who are willing to pay the ordinary prices, but none to job. Peonies are reported as only a half crop in the

A Big Day at Your Store—

Decoration Day and all other days will insure you prosperity-bringing patronage if you display and sell Randall flowers.—

Gorgeous Full Cupped Peonies

No flower so generous in its bloom—so fresh in color—so long lived as these aristocratic Peonies.

During the busy part of yesterday I saw a prosperous business man turn aside to look in a florist's window. That stern old face relaxed and his eyes softened when they beheld a basket of fresh opening Peonies. What thoughts of long-gone yesterdays came to him I don't know, but he went into that store.

Peonies made that sale. There is something of romance and tender memories in their Springtime freshness and perfume that makes them the season's most popular flower.

Be sure your stock of Peonies and other flowers is fresh and complete.

Baskets Increase Your Sales

Flowers put up in baskets bring a better price and you make profit on the basket.

No. 814-1 is just right for Peonies. 23 inches high with a body 8 inches deep. Fitted with glass container and finished in two-tone combinations: White and Nile Green, White and Moss Green, Antique Gold, Blue and Gold, White and Pink, White and Baby Blue.

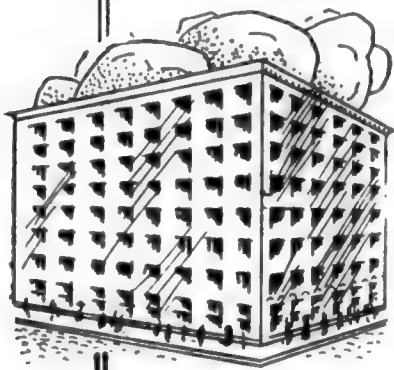
This beautiful basket will cost you only 60c. Filled with peonies or other flowers it will bring you **not less** than three dollars—and is usually sold from four to five dollars.

Order Now for Decoration Day

Peonies, Beauties, Roses, Carnations, Gladioli, Snapdragon and Sweet Peas—a fresh and liberal supply to give you just what you want—quick shipment properly packed.

Decoration Day causes heavy demand and far-sighted florists are ordering now to insure satisfactory delivery.

Your order will be given careful attention and shipped at the proper moment. Don't forget to order at least one basket.



A. L. Randall Company

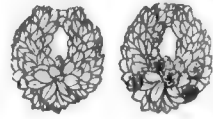
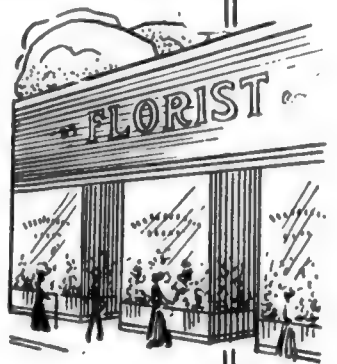
Rush Orders
are Welcome

Wholesale Cut Flowers

Phone
Central 7720

Wabash at Lake

CHICAGO



ARE YOU IN ON IT?

You should be saving money on our Decoration Day Sale.

Despite the dangers of ocean shipping you will find our supplies from Europe and the Orient offer splendid selection—for we were fortunate in obtaining recent large importations.

The prices on the foreign and domestic goods are surprisingly low; they offer wonderful savings.

With prices promising to climb don't you think it wise to buy now?

Send for a copy of The Bulletin.

Among other bargains is this "Patriot" Wreath Assortment, 12 magnificent wreaths at \$9.85

No. 1. Friz, 16-in., red, white and blue.

No. 2. Cycas, 15-in., natural green.

No. 3. Oak, 15-in., green with 5 yellow roses.

No. 4. Oak, 8-in., brown.

No. 5. Magnolia, 15-in., bze., with 5 pink roses.

No. 6. Magnolia, 18-in., bronze.

No. 7. Magnolia, 18-in., green, with six white dahlias.

No. 8. Magnolia, 15-in., green.

No. 9. Galax, 18-in., bze., with six pink dahlias.

No. 10. Galax, 15-in., green.

No. 11. Cycas and Lander Diana Grass, 15-in.

No. 12. Friz, 14-in., red, white and blue.

Isn't it a dandy?

Why not order it?

SEND FOR THE BULLETIN TODAY

Mention The Review when you write.

south and the quantities in storage are not nearly so large as last year, but there is a feeling that if any other flower runs short there will be peonies to take its place. Cape jasmine will be less plentiful than in recent years, in several of which they had little value.

With normal weather, conditions favor a banner business, with indications that the man who does not order until day of shipment will be rather

likely to meet the same experience as at Mothers' day.

Moving Day.

For three weeks a force of men have been extremely busy remodeling, furnishing and decorating the street floor at 160 North Wabash avenue recently vacated by Harry C. Rowe. The space, which heretofore has been divided for more than one tenant, has been thrown into one large room, new iceboxes

have been installed, with a Kroeschell ice machine in the storage room in the basement, and May 23 Kyle & Foerster will move in, opening for business at the new address Monday morning, thereby doubling their facilities.

At the same time the John Kruchten Co. will come into active operation, C. L. Sherer having joined the Kruchten brothers this week. The company will remove to the quarters vacated by Kyle & Foerster and open for business

For Memorial Day, Spring Weddings

Anything and everything that the market affords in both Cut Flowers and Greens—particularly choice

ROSES, CARNATIONS, VALLEY, SWEET PEAS, PEONIES

YOU CAN INCREASE YOUR PROFITS AND BUSINESS BY SENDING YOUR ORDERS TO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

J.A. BUDLONG

82-86 E. Randolph Street, CHICAGO.

ROSES, VALLEY and
CARNATIONS
A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

Mention The Review when you write.

When Ordering Peonies, Buy New Castle Grown Stock

Last season our Peonies were the best in the Cincinnati market. Our crop will be in full bloom for Decoration Day.

Peonies,	- - - - -	\$4.00 to \$6.00 per 100
Gladiolus,	- - - - -	- - - 6.00 per 100
Miniature Gladiolus,	- - - - -	- - - 2.00 per 100
Carnations,	- - - - -	2.00 to 3.00 per 100
Sweet Peas,	- - - - -	- - - .50 per 100

PETER WEILAND,

New Castle, Indiana

Mention The Review when you write.

there May 24. Mr. Sherer is a young man of many good qualities; his friends believe he will add strength to any business in which he has an interest.

The store heretofore occupied by Mr. Kruchten, from which a number of wholesalers have in years past gone out to still greater success, will be the address in future of Archie C. Spencer.

Why Glencoe Violets Were Poor.

A shortage of \$4,500 in the value of a violet crop, the waste of \$500 in extra fertilizer and watering of the crop and a loss of reputation estimated at \$5,000, resulted May 15 in the filing of a damage suit of \$10,000 by Hattibel C. Howard, of the Glencoe Violet Farm, against Fred Ebert, a land owner of Glencoe.

Mrs. Howard says in her complaint that in the autumn of 1913 she contracted with Ebert for 103 wagon loads of soil from a specified tract of land. He was to plow the ground that fall, replot and harrow it the next spring, and deliver it at the plaintiff's greenhouses. She was to pay him \$1.25 per cubic yard for the soil. The defendant did, in fact, deliver 103 loads of soil, but the plaintiff avers that he "deceitfully and fraudulently" substituted soil from an entirely different tract

Cut Iris and Peony Blooms

Peonies, \$2.00 to \$2.50 per 100; \$20.00 per 1000.

German Iris, \$1.25 per 100; 1000, \$10.00.

Cut in bud.

Orders for less than 100 not accepted.

H. H. KERN, Bonner Springs, Kan.
Mention The Review when you write.

from that agreed on, and much below it in richness and productivity. The soil thus delivered was made into violet beds in the three greenhouses of the complainant, and she says the violets were poor, the plants lacked productivity and were short-lived.

Various Notes.

Floral fashions for the Sheridan road will be set this season by Peter Reinberg, who is preparing to put out a fine show of bedding around his new home there. An adjoining vacant lot recently was acquired at a cost of several thousands of dollars and has been added to the grounds. Superintendent Reichling, at the greenhouses, has prepared a fine stock of bedding plants for Mr. Reinberg and the showing no doubt

WANTED PEONIES

Good returns for good stock.
Checks weekly.

M. C. GUNTERBERG
158 N. Wabash Ave., CHICAGO
Main Floor
Phone Central 3067

Mention The Review when you write.

will be a big factor in stimulating others in the neighborhood to plant their grounds.

Edson Haas, whose establishment at 5455 West Lake street, in Austin, is doing a nice business, is serving as a member of the May grand jury.

As an example of celerity in making a start, French & Salm, March 1, took possession of the big new range of Lord & Burnham houses at Union Grove, Wis., planting it all to Mrs. Russell rose. May 14, the first flowers cut were received at the store of the E. C. Amling Co. It amounted to getting

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

176 N. Michigan Ave.

Chicago

SEND US YOUR DECORATION DAY ORDERS NOW

We can fill them right, as our stock is the
aggregate output of 75 master growers

DECORATION DAY PRICE LIST

ROSES—

	100
Beauties.....per doz., 75c @ \$4.00	
Killarney, Pink and White.....	\$4.00 @ \$ 8.00
Killarney Queen.....	5.00 @ 10.00
Richmond	4.00 @ 8.00
Aaron Ward	4.00 @ 8.00
Sunburst	4.00 @ 8.00
Shawyer.....	4.00 @ 8.00
Fireflame	3.00 @ 6.00
Cecile Brunner...per bunch, 35c @ 50c	
PEONIES	4.00 @ 8.00
Valley.....	3.00 @ 4.00
Sweet Peas.....	.60 @ 1.00

Carnations—

	100
Extra fancy, all colors.....	\$5.00
Fancy	4.00
Baby Gladioli	\$2.00 @ 3.00
Easter Lilies	6.00 @ 8.00
Daisies75 @ 1.50
Adiantum75
CATTLEYS—	
Fancy, dark colors	per doz., 6.00
Eastern Ferns	per 1000, 4.00
Galax.....	per 1000, 1.00
Asparagus Plumosus	per bunch, 25c and 35c
Sprengeri	per bunch, 25c and 35c

PLAY SAFE



BUY HERE

Mention The Review when you write.

stock on the market, from a new place, in just two and a half months from the time of starting in business.

C. W. McKellar now classes with the growers: He is cutting fine Darwin tulips on his home place northwest of the city, where he planted about 5,000 bulbs last autumn.

In the interest of Poehlmann Bros. Co., C. E. Pruner is planning a trip to the convention of the Texas Florists' Association July 6, taking along an exhibit for the supplies department.

Spending two days of last week at Lake Marie, E. C. Amling and his son-in-law had exceptional success with the bass and pickerel.

From thirty to thirty-five buds per plant are to be counted on the Festiva Maxima plants, already waist high in the Tonner home plantation, according to O. A. Tonner. It does not look like a short crop, especially as the plants are only three years old.

Motoring to Morton Grove May 14, A. L. Randall had as his guests C. L. Loveridge and his sons, of Peoria. It

For MEMORIAL DAY we offer:

Fancy — **PEONIES** — all colors

Double — **STOCKS** — Single

White — **DAISIES** — Yellow

ROSES AND CARNATIONS

in all varieties and of best quality.

GREENS OF ALL KINDS IN STEADY SUPPLY

O. A. TONNER

30 E. Randolph St.,

Phone Central 3373

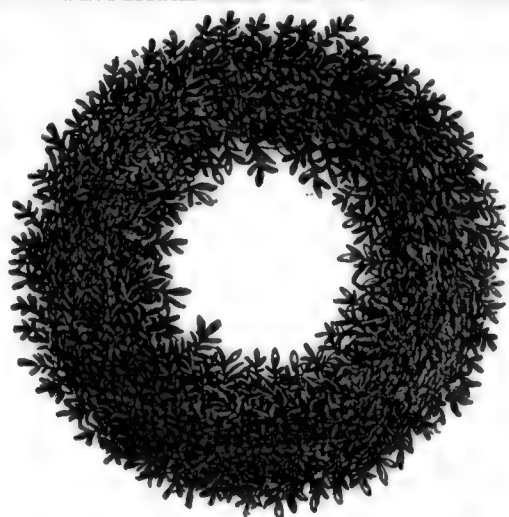
CHICAGO

Mention The Review when you write.

was the first time Mr. Randall had been through the Poehlmann ranges in several years. He found the trip of much interest and says the appearance of the

establishment is a credit to the men in charge.

The early reports of damage to the cape jasmine crop are likely to prove



NATURAL PRESERVED
LYCOPODIUM WREATHS
FOR MEMORIAL DAY

We can furnish you with either the finished wreath or the
Preserved Lycopodium, with which you can make the wreaths yourself.
Preserved Lycopodium makes the most appropriate cemetery wreath.
Lycopodium Wreath, 18 inches in diameter, \$3.60 per dozen.
Preserved Lycopodium, 25c per pound.

SPECIAL OFFER—For the name of your jobber and \$1.00 we will send you the following:—
 2 Preserved Lycopodium Wreaths. Samples of Oak Shrubs, Magnolia
 1 lb. Preserved Lycopodium. Leaves and Cycas Leaves.

OSCAR LEISTNER, 319-321 W. Randolph St., Chicago, Ill.

(N. B.—The name of your jobber must accompany your order.)

Mention The Review when you write.

Cut Tulips Now Ready

**The best Darwin and May-flowering
 varieties, at 2c, 3c and 4c**

W. W. WILMORE, Jr.

WHEATRIDGE,

DENVER, COLO.

Mention The Review when you write.

Special Offer on High-grade Magnolia Leaves

The NON-MOULDING Kind—
 As Long As They Last, **Green and Brown, \$1.00 per Carton**

Let your orders come early

Prompt Delivery

No Delay

H. BAYERSDORFER & CO.,

1129 Arch St., Philadelphia, Pa.

Mention The Review when you write.

exaggerated, according to Charles Erne, who says Erne & Klingel have advices that the stock for Memorial day will be of exceptional quality. The season is late, undoubtedly, but a moderate supply of first quality should return the growers more money than they have had in recent seasons.

The planting plans of Wietor Bros., for the season of 1915-16, include, besides Beauties, Killarney Brilliant, Killarney, White Killarney, Mrs. Russell, Sunburst and Richmond. The effort to discover a successor for Enchantress, which it is expected will be needed in a year or two, is causing some addition to the number of varieties of carnations grown. The list next season will include four whites, White Enchantress, White Perfection, White Wonder and Matchless; six pinks, Enchantress, Rosette, Mrs. Ward, Pink Delight, Alice and Washington,

with three reds, Champion, Bonfire and Victory.

John Poehlmann, Jr., son of the president of the Poehlmann Bros. Co., graduates from Culver Military Academy June 4. No definite plans for his future have been decided upon as yet, but it is expected that after a vacation, he will take his place in the florists' company of which his father is president, where he will doubtless find ample scope for the tactics he has been studying for three years.

J. A. Schmidt, 2408 Wentworth avenue, has bought a touring car.

F. J. Benthley spent the latter part of last week at the greenhouses in Newcastle, Ind. Half of the houses have already been replanted. There is quite a large quantity of young Ophelia and Shawyer rose plants that will be giving a cut in July.

In the future an automobile will

assist Joseph Zima, 3053 West Twenty-second street, in the work of delivery.

A. E. Hunt, who formerly maintained a salesroom on the second floor of the Fairbanks building, has removed his quarters to the second floor of the Atlas building, where he occupies space with Dominick Freres.

Quite unique in the way of window display is that of O. J. Friedman, 522 South Michigan avenue. Here is an almost dazzling profusion of ornamental garden sticks and sun porch and conservatory accessories in the shape of highly colored and brilliantly executed reproductions of various representatives of the feathered and animal kingdom done in wood. The combined effect of grotesque form and strong coloring is somewhat startling, but it catches the eye and holds it for a few moments, and that is the aim of the decorator.

His friends in the trade will be



Window and Porch Baskets

SELF-WATERING LINERS

Something New

The porch and window basket often becomes spoiled on account of leakage of the container. This year we have made arrangements to equip our baskets with a well known self-watering device, which we have tested and found to be all that is claimed for it. This hamper and metal container comes in two sizes, stock No. 16132.

No. 3	22	7½	5½\$1.20
No. 4	27	9	6 1.50
Metal liners, 40c and 50c each, extra. Self-watering liners, \$1.00 each, extra.				

ORDER NOW—DON'T WAIT

Send for our Special Catalogue of Brides' Baskets, Hanging Porch Baskets and Cut Flower Baskets of all kinds.

How to Reach Our Factory From Down-town: Take Chicago Avenue, Elston Avenue or Division Street cars at State and Randolph Streets; Milwaukee or Armitage Avenue cars at State and Madison Streets. GET OFF AT THE DOOR.



RAEDLEIN BASKET COMPANY, . . . CHICAGO

Specialists in Florists' Baskets

713-717 Milwaukee Avenue

Mention The Review when you write.

Do you know

Armadillo Baskets?



They are the most unique and best selling novelty ever produced!

Fashioned with ingenious skill from the armor-like shell of that curious animal of Old Mexico, the Armadillo. We also make and have Waterproof Baskets to be used as flower baskets in your window

WRITE FOR DESCRIPTIVE BOOKLET.

APELT ARMADILLO CO.

Comfort, Texas

Mention The Review when you write.

Bouquet Accessories

Corsage Shields Ties and Bows
Bouquet Holders Brides' Muffs

WINIFRED OWEN, 2911 Jackson Boul., CHICAGO, ILL.
Phone Kedzie 6238

Mention The Review when you write.

pleased to hear that Thomas Cahill, for some time with Harry C. Rowe, 160 North Wabash avenue, and later with Walter W. Adams, 1021 Rush street, has been placed in charge of the store of the J. S. Wilson Floral Co., Des Moines, Ia.

The board of directors of the Chicago Flower Growers' Association held a meeting at the store, 176 North Michigan avenue, last week. Fred Schramm, of Park Ridge, one of their number, has entered the bowling

tournament being held at the Randolph alleys. Mr. Schramm, who is a bowler of some note, is participating both individually and as a member of the Des Plaines team.

M. F. Weinstein, who has been doing business for several months as the College Floral Shop, 1333 East Fifty-seventh street, has closed his store.

President Wilson's recent definition of the proper American attitude in the

present crisis is well exemplified in the persons of H. B. Kennicott and Robert Brenton, of Kennicott Bros. Co. They are absolutely neutral and positively noncommittal.

Anton Then plans to accompany Fritz Bahr to California in August, at about the time of the S. A. F. convention.

P. M. McKee, general manager of the John C. Moninger Co., has returned

Rustic Baskets



	Inch	Each	Dozen
Octagon.....	10	\$1.15	\$13.00
Octagon.....	12	1.30	15.00
Octagon.....	15	1.60	18.00

Nitrate of Soda 5 lbs., 35c; 50 lbs., \$ 2.75

Bone, Fine Ground 200 lbs., 4.50

Gloxinias per doz., 60c; per 100, 3.50

Tobacco Dust per 100 lbs., 2.00

Scotch Soot..... per 112 lbs., 4.00

Sheep Manure per 100 lbs., \$1.50; per ton, 28.00

WM. ELLIOTT & SONS,

42 Vesey Street,

NEW YORK

Mention The Review when you write.

from a trip to the New York office of the concern. On his way home he made a stop at Ann Arbor and booked an order for three big houses.

The big electrical storm that passed over Chicago the night of May 15 played many pranks, including a few with the individual motors that so economically drive the many machines in the establishment of the Ickes-Braun Mill Co.

John Brod, Jr., who built the establishment at Niles Center now operated by Albert Lies, is devoting his time to managing his father's drug store on the northwest side.

With three branch offices already doing business, the Chicago Feed & Fertilizer Co. is planning to open a fourth within a short time. At present Guy Fridley is in charge of the territory at Des Moines, Ia., John Tiplady at Toledo, O., and L. L. Moore at Pittsburgh, Pa. The fourth will be in New York.

Visitors.

Cattleya Mossiæ, just beginning to come in, is several weeks later than usual all over the country, according to G. L. Freeman, of Fall River, Mass., who has just made the rounds of the local orchid growers. Without advancing a reason for the delay, he predicts an early opportunity for special sales.

Among the week's visitors were Charles Loveridge, of Peoria, ex-president of the Illinois State Florists' Association, and his sons. While here, they took advantage of the opportunity to run out to Greggs and Hinsdale to inspect the greenhouses of Bassett & Washburn.

A. Schutz, of Hammond, Ind., was on the market last week. Mr. Schutz has just bought a roadster and believes in using it.

Milo Crozer, of J. G. Crozer & Son, Cedar Rapids, Ia., was in the market May 17.

S. S. Skidelsky, of Philadelphia, was a visitor May 16 to 18.

Among the week's visitors is Robert Spero, representative of Charles Zinn & Co., New York. Mr. Spero will be in the city until May 22.

ROCHESTER, N. Y.

The Market.

If it had not been for the demand for bedding plants, business in the ordinary way would have been considered quite flat. The cut flower trade has been slackening up and there has been a slight glut of roses, especially of short-stemmed stock. American Beauties, which are not quite so good in color, are plentiful and sell fairly well. Killarney, Ophelia, Mrs. Russell, Ward and Sunburst are all plentiful. The yellows are still proving the most popular. Carnations are still arriving in large consignments, but are getting smaller in size. The lighter shades sell best. Sweet peas are better. Stems are longer and colors brighter. The purples and blues do not sell at all well. Easter lilies are scarce. Callas are not overplentiful, but there is no special demand. Valley is plentiful and a good supply of outdoor stock is reaching us. Baby gladioli sell fairly well. Irises are just coming. Beautiful shades of Darwin and picotee tulips sell quite well. There has been a demand for bachelor's buttons. Cut lilac is plentiful, but prices are low. Daisies are



Stop the Loss

from withered flowers due to lack of preservation. You can put this spoilage loss and waste on the profit side of your ledger with a

McCray Florist's Refrigerator

The McCray system keeps flowers cool and fresh longer than by any other method of refrigeration. It provides an even temperature of the proper degree for the preservation of cut flowers and entirely eliminates the great loss that is caused by imperfect refrigeration.

The McCray gives attractive and inviting display of your flowers. The various compartments are of different sizes to accommodate the different lengths of cut flower stems.

For interior linings you have your choice of either bevel plate mirror or white enamel, which are very handsome and easy to clean. The exterior may be of any finish desired to match the interior of your woodwork or other fixtures.

The handsome appearance of the McCray will be an improvement to your store, delight your customers and increase your sales. Find out about the McCray. Learn why they are the best for florists

Write for FREE Catalogues

No. 73—For Florists No. 92—Regular Sizes for Residences

McCray Refrigerator Company

789 Lake Street, Kendallville, Ind.

For Branch Salesrooms in Principal Cities, See Your Local Phone Directory



Refrig- erators

**Any Style
Any Size
Any Finish**

Catalogue, illustrating
the various florists'
refrigerators in detail,
mailed on request.

BERNARD GLOEKLER CO.,

Builders of
Refrigerators Exclusively

PITTSBURGH, PA.

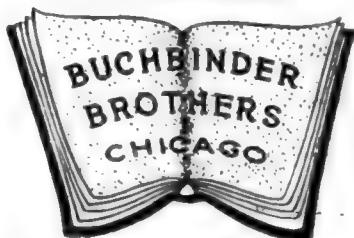
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"WE MAKE THEM BETTER"



**FLORISTS' HIGH-GRADE
REFRIGERATORS**

Send for catalogue.



520 Milwaukee Ave.

Mention The Review when you write.

in demand. Orchids are plentiful.
Greens are plentiful, except smilax,
which seems to be quite scarce.

Various Notes.

The new scheme, organized by the

GREENHOUSE WINDSTORM INSURANCE

FLORIAN D. WALLACE



INSURANCE EXCHANGE BUILDING
CHICAGO

Mention The Review when you write.

BUY YOUR FLORISTS' SUPPLIES FROM

L. Baumann & Co.

357-359 W. Chicago Ave., CHICAGO, ILL.

We have the largest and most
complete stock, Sea Moss or Jap-
anese Air Plant; Natural pre-
pared Ferns, Cycas Leaves, Mag-
nolia Leaves, Cycas Wreaths,
Magnolia Wreaths, Moss
Wreaths, Metallic Designs and a
big line of Novelties.

Mention The Review when you write.

Rochester Chamber of Commerce, of
beautifying the city by urging the pub-
lic to use window and porch boxes and
plant their yards with flowers, is being

GOLD FISH



Asstd. sizes, Me-
dium and Large,
\$7.00 per 100 and up.

**Also
Bird
Remedies
and
Supplies**

AUBURNDALÉ GOLDFISH CO.

1449 W. Madison St. CHICAGO

Mention The Review when you write.

well received, and many inquiries reach
florists daily from new customers.

The latest addition to Woolworth's
5 and 10-cent store here is a counter

of roses, sweet peas, etc. This does a good business.

J. B. Keller Sons have in their window this week a rockery, partly covered with moss, with two pools of running water, around which are dwarf maple trees, ferns, tulips, azaleas and other plants. Birds and fish are in and around the water.

H. E. Wilson has been doing a good trade in bedding plants. This year they have grown a large quantity of calceolarias, which have sold well. Baskets of forget-me-nots and pink roses were the special for Mothers' day and retailed at \$1 each.

Over thirty members of the Rochester Florists' Association were present at their monthly meeting, held at Musicians' hall, Monday, May 10. After the usual business was transacted, E. F. Rowe, for many years connected with James Vick's Sons and now with the J. H. McFarland Co., Harrisburg, Pa., gave an interesting and profitable talk on "Advertising." He urged florists to do more advertising, using pictures whenever possible. The house committee, with Nathan B. Graves in charge, provided lunch. George T. Boucher and Horace J. Head furnished songs.

The Ontario Horticultural Society, of St. Catharines and London, Ont., is expected to arrive in the city May 22 for a tour of the parks during the lilac season. A delegation of Rochester florists will meet them and show them points of interest.

The Lady Florists' Auxiliary met at the home of Mrs. Charles Suhr, Irondequoit, N. Y., Tuesday, May 11. After business was over, an enjoyable time was spent in games, etc. Refreshments were provided by the hostess.

Chas. W. Curtis, of Irondequoit, has purchased a runabout with a platform arrangement at the back, on which he brings his stock to market.

Mr. and Mrs. Ferdinand Keller and daughter returned from their Californian trip Thursday, May 13, having spent an enjoyable five weeks' vacation.

Among the Cleveland men at the advertising convention were H. P. Knoble, of Knoble Bros., Fred. C. W. Brown, of the J. M. Gasser Co., and M. A. Vinson, manager of the Cleveland flower show of 1915. H. J. H.

ST. LOUIS.

The Market.

The market last week was in splendid condition. Everything seasonable was plentiful, with the prices reasonable in all grades. The hot weather brought out a lot of outdoor stock, which is selling well, especially valley, peonies and daisies. Carnations and roses are showing the effects of the weather, and unless the roses are cut while still tight buds, they come in wide open. Carnations are of poor quality and most of the blooms are small. Peonies have had a good sale and from now on will affect the sale of other stock. The promised shipments of cape jasmine buds from Texas will also help to crowd out some of the more staple stock.

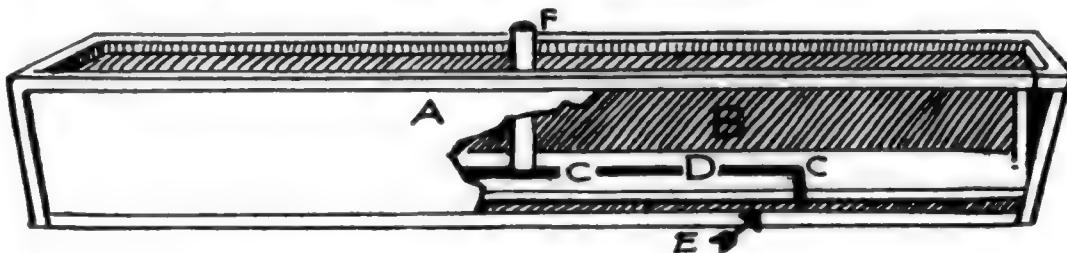
A large lot of extra fine gladioli were consigned from local growers last week. America, Francis King and Chicago White are all of fine quality, with an excellent demand. The prices of these range from \$4 to \$6 per hundred. A

THE NEW WITTBOLD

Self-Watering Flower Box



THIS Improved Flower Box has been produced to meet the most exacting requirements. Made of wood, it has a false bottom with a galvanized iron reservoir and a felt wick. The reservoir is easily filled by a tube running through the center of box. Cannot overflow, because reservoir is only two inches high and is below the soil.



Water Reservoir (E). False Bottom, with galvanized iron reservoir (D). Felt Wick through false bottom (C). Soil (B). The Body of the Box (A). Watering Tube (F).

Handsomely finished a beautiful green color. When properly filled, this is the ideal Flower Box for the porch, windows or balconies of any building.

The stock sizes and prices are as follows:

23 inches long by 8 inches high by 9½ inches wide.....	price, \$0.65
25 inches long by 8 inches high by 9½ inches wide.....	price, .75
27 inches long by 8 inches high by 9½ inches wide.....	price, .80
29 inches long by 8 inches high by 9½ inches wide.....	price, .88
31 inches long by 8 inches high by 9½ inches wide.....	price, .93
33 inches long by 8 inches high by 9½ inches wide.....	price, 1.01
35 inches long by 8 inches high by 9½ inches wide.....	price, 1.07
37 inches long by 8 inches high by 9½ inches wide.....	price, 1.12
39 inches long by 8 inches high by 9½ inches wide.....	price, 1.20
41 inches long by 8 inches high by 9½ inches wide.....	price, 1.27

You can sell this Flower Box at a good profit

Tell us how many boxes and what sizes you need

WRITE, WIRE or PHONE TODAY

L. D. Phone Graceland 1112

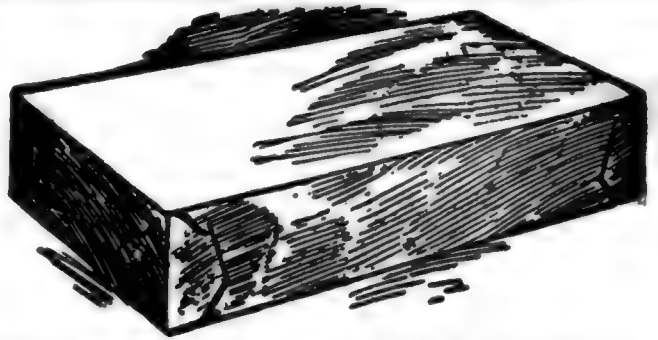
THE GEO. WITTBOLD CO.

737-739 Buckingham Place, CHICAGO

Look for our SPRING PLANT SPECIAL in this issue



FOLDING FLOWER ..BOXES..



Our selection of Folding Flower Boxes is the most complete. We can furnish you a box for all varieties of Flowers and Floral Designs. Our service is dependable and our prices reasonable. All boxes made of Moisture-Proof Board. Special discounts allowed on quantity orders. Don't overlook our **Special Lily Box**, as described below, and order early. Samples and prices of these boxes mailed on request.

Palm Green, Mist Gray, Mist Brown.		White Glaze, Green Glaze, Pink Glaze.		Extra Heavy Spray and Design—Palm Green, Mist Gray and Mist Brown.		Violet and Corsage Boxes.		Peerless Green	
Per 100		Per 100		Per 100		White and Violet Glaze. Per 100		Per 100	
16x 4 x3.....	\$ 1.85	16x 4 x3.....	\$ 2.85	30x12x6, Telescope..	\$10.00	7x 4x4.....	\$ 2.50	20x 4x3, Teles. Cov..	\$1.60
20x 4 x3.....	2.15	20x 4 x3.....	3.00	20x12x8 ..	10.00	8x 5x5.....	3.00	24x 4x3 ..	1.90
18x 5 x3.....	2.15	18x 5 x3.....	3.00	16x16x8 ..	10.00	10x 6x5½.....	3.50	18x 5x3 ..	1.60
21x 5 x3.....	2.50	21x 5 x3.....	3.50	20x20x8 ..	13.00	12x 8x5½.....	4.50	21x 5x3 ..	1.90
24x 5 x3½.....	3.00	24x 5 x3½.....	3.75	24x24x8 ..	15.00	14x10x8.....	7.50	24x 5x3½, 2" Cov...	2.25
30x 5 x3½.....	3.30	30x 5 x3½.....	4.50	28x28x8 ..	19.00	Plain Violet.		30x 5x3½ ..	2.50
36x 5½x3½.....	4.50	36x 5½x3½.....	5.65	32x32x8 ..	25.00	7x 4x4.....	1.75	21x 8x4 ..	2.65
18x 6 x3½.....	2.75	18x 6 x3½.....	3.85	24x14x8 ..	12.50	8x 5x5.....	2.25	24x 8x4 ..	2.90
21x 7 x3½.....	3.25	21x 7 x3½.....	4.00	30x14x8 ..	14.50	10x 6x5½.....	2.50	28x 8x4 ..	3.25
24x 8 x4.....	3.85	24x 8 x4.....	4.65	36x14x8 ..	16.00	11x 8x5½.....	3.50	28x 8x5 ..	3.75
24x 8 x5.....	4.15	24x 8 x5.....	5.25	40x14x8 ..	17.50	Mist Gray, Mist Brown and Palm Green.		36x 8x5, Teles. Cov..	5.25
28x 8 x4.....	4.35	24x 8 x5.....	5.75	42x17x8 ..	20.00	7x 4x4.....	2.50	40x 8x5 ..	6.75
28x 8 x5.....	5.00	28x 8 x4.....	6.00	Palm Green Only.		8x 5x5.....	2.75	30x10x5 ..	5.25
36x 8 x5, Telescope	7.00	28x 8 x5.....	6.50	23x12x5, Telescope..	\$ 7.50	10x 6x5½.....	3.00	36x10x5 ..	6.75
40x 8 x5 ..	9.00	36x 8 x5, Telescope	9.00	12x12x8 ..	9.00	12x 8x5½.....	3.50	Palm Green Untinted.	
42x 8 x5 ..	11.00	40x 8 x5 ..	11.00	28x22x8 ..	16.00	15x 6x5.....	3.50	30x12x6, Telescope...	\$7.50
30x10 x5 ..	7.00	42x 8 x5 ..	13.25	32x17x8 ..	16.00	14x10x8, Cov. 2½"	5.50	36x12x6 ..	9.00
36x10 x5 ..	9.00	36x10 x5 ..	11.00	36x17x8 ..	18.50	Palm Green Only.		No printing charge on lots of 500 or over of assorted sizes.	
42x10 x5 ..	13.00	42x10 x5 ..	15.00	Mist Gray and Mist Brown.		15x 7x6½.....	\$ 5.00		
48x10 x5 ..	15.00	48x10 x5 ..	18.00	24x24x10, Telescope..	\$20.00	12x12x7, Cov. 2"...	7.00		

No printing charge on lots of 300 or over of assorted sizes.

SPECIALS

BASKET BOXES.

This Box is made to carry all sizes of Baskets and can also be used for Plants. Made in one piece collapsible style and out of heavy 3-ply moisture-proof stock.

12x12x15.....	\$12.00 per 100
15x15x20.....	15.00 per 100
18x18x25.....	20.00 per 100
19x19x30.....	25.00 per 100

FOLDING LILY BOXES.

This box is made from our White Glaze, Green Glaze or Pink Glaze stock with a full size Easter Lily in two-color work printed on cover. We make them in the following sizes:

24x8x4.....	\$ 6.25 per 100
24x8x5.....	6.75 per 100
28x8x4.....	7.00 per 100
28x8x5.....	7.50 per 100
36x8x5.....	10.00 per 100

Printing gratis on 200 or over.

SHIPPING BOXES.

This Box is made from a 3-ply moisture-proof container board and makes an ideal Express Package.

	Cover	Per 100
24x24 x8	3	\$19.00
24x24x10	4	24.00
28x28x10	4	30.00
30x30x 9	4	31.00
36x14x 8	3	19.00
40x14x 8	3	21.00
42x17x 8	3	24.00

A. A. ARNOLD PAPER BOX CO.

1302-1308 W. DIVISION ST. - - -

CHICAGO

Mention The Review when you write.



YOU get both quality and style in SEFTON FLOWER BOXES, at no greater cost. There's no better advertisement than a smart, distinctive package; we insure this for you with the right materials, finished in handsome, non-fading shades. Ask your paper jobber.

You ought to have our Catalogue (illustrated in colors), also price list and samples; sent on request.

THE SEFTON MFG. CO., 1333 W. 35th Street CHICAGO, ILL.

Mention The Review when you write.

lot of sweet peas are still coming into the market, but only the Spencer varieties are selling at quoted prices. Small-flowered gladioli were a glut all the week, selling as low as \$1 per hundred spikes, and cheaper in large lots. In snapdragons the demand was slow. Valley and Easter lilies sell well. The retailers reported trade good, with plenty of funeral work. Orders for

wedding and dinner decorations are numerous.

Club Meeting.

The Florists' Club held its regular monthly meeting, May 13, in Odd Fellows' hall. The meeting was poorly attended, as is usual in May. The majority of the members have their hands full with planting-out orders. The at-

tendance numbered twenty, with all the officers absent except the secretary. Ex-President W. J. Pilcher took the chair. Chairman Ammann reported for his committee. He stated that the Planters' hotel had been selected for the meeting place of the American Carnation Society, the meeting and exhibition to be held January 26 and 27, 1916. The entertainment committee is to be

★★★★★ ORDER NOW YOUR SUPPLIES FOR DECORATION DAY ★★★★★

WAX DESIGNS
METAL DESIGNS
WIRE DESIGNS
Ribbons and Chiffons

We have a complete line of
ARTIFICIAL and WAX FLOWERS
MAGNOLIA LEAVES Brown - Green
Red and Purple

B. E. and J. T. COKELY

SCRANTON FLORIST SUPPLY CO.

Everything in Florists' Supplies

Established 20 Years

201 North Seventh Avenue,

Scranton, Pa.

Send for our 64-page

FLORIST SUPPLY CATALOGUE

Mention The Review when you write.

named at the October meeting of the club.

The trustees made a final report of the recent dance given by the club. Letters from President Welch, of the S. A. F., and the Cleveland Florists' Club were read and filed for future reference.

An invitation from the County Growers' Club, asking the American Carnation Society committee to be present at the next meeting, June 2, was received and accepted by Chairman J. F. Ammann. The trustees were instructed to select a place and date for the club's annual picnic during the month of July. All delinquent members were given until next meeting to pay their dues or be dropped from the roll of membership.

Guy Reburn, of A. Henderson & Co., Chicago, was present and addressed the meeting. The treasurer's record showed a good gain over the last report. The question box brought this interesting meeting to a close. The next meeting will be held June 10.

Various Notes.

The Lady Florists' Home Circle spent a pleasant afternoon at the home of Mrs. C. C. Windler, on Virginia avenue, May 12. Every member of the circle was present. June 9, the circle will be entertained by Mrs. A. Meyer, Jr., 3214 South Jefferson avenue.

The County Growers' Association will hold its regular monthly meeting at Hugo Gross' place, in Kirkwood, June 2. At this meeting they will entertain the St. Louis Florists' Club committee that has charge of the arrangements for entertaining the American Carnation Society.

The Shackelford Nursery Co., in St. Louis county, is cutting an abundance of fine blooms of the new daisy known as the Shackelford daisy. Mr. Lloyd, head of the nursery, says this daisy is a most wonderful keeper. They have a demand for all they can cut daily.

The W. C. Smith Wholesale Floral Co. made large shipments of wooden easels last week. These orders went into Texas, Oklahoma and Missouri. This department has been working overtime in order to fill orders.

Philip Giebel has the Chain of Rocks park, in the north end, looking its best. The opening of the city's new filtering plant, May 15, attracted a large crowd. Red carnations were presented by the water department to the city officials and their ladies. Mr. Giebel is head of all parks under the jurisdiction of this department.

≡ KLEEN KUP ≡

A light, novel container for Tumbler Baskets that is superior to old styles and costs less. Made in four sizes. Prices on application.

H. BAYERSDORFER & CO., 1129 Arch St., PHILADELPHIA

Mention The Review when you write.

JASMINES

Ready now—subject to being all sold—25% off after May 29.

	Per 100	1000		Per 100	1000
B-4 to 8-inch.....	\$0.60	\$5.00	X-12 to 24-inch.....	\$1.50	\$13.00
A-8 to 12-inch.....	1.00	8.50	XX-24 to 36-inch.....	2.00	20.00

MRS. J. W. CARLISLE, Florist and Wholesale Grower Alvin, Texas

Mention The Review when you write.

KORAL SCRIPT LETTERS AND EMBLEMS

ARE THE MOST ARTISTIC ON THE MARKET.
For Sale By All First-class Supply Houses.

Made By **KORAL MFG. CO., 26 Hawley St., Boston, Mass.**
Liberal Discounts to Wholesale Houses.

Mention The Review when you write.



Mention The Review when you write.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO
Mention The Review when you write.

Henry Ostertag, head of Ostertag Bros., says they have a number of good-sized wedding orders booked for next month. Their branch store at the corner, near the main store, where only

WHEAT SHEAVES

For Decoration Day

Sizes	Each	Doz.
No. 1-15 inches.....	\$0.15	\$ 0.90
No. 2-16 inches.....	.20	1.35
No. 3-17 inches.....	.25	1.80
No. 4-19 inches.....	.30	2.70
No. 5-20 1/2 inches.....	.40	3.60
No. 6-22 inches.....	.50	4.50
No. 7-23 1/2 inches.....	.60	5.40
No. 8-25 inches.....	.75	6.30
No. 9-26 1/2 inches.....	.90	7.20
No. 10-28 inches.....	1.00	9.00
No. 11-30 inches.....	1.25	10.80

1/2 dozen at dozen rate

Get our list of other supplies

GEO. H. ANGERMUELLER
Wholesale Florist 1324 Pine St., ST. LOUIS, MO.

The Climax Cut Flower Boxes
Climax Manufacturing Co.

Main Office and Plant,
200 FACTORY STREET

CASTORLAND, . . NEW YORK
Mention The Review when you write.

Cape Jasmines

(GRANDIFLORA)—THE QUEEN OF FRAGRANT FLOWERS

I pack and time shipments to reach any part of the United States in good condition.

SHORT STEMS	-	-	-	-	-	\$ 6.50 per 1000
MEDIUM STEMS	-	-	-	-	-	\$1.00 per 100; 8.50 per 1000
LONG STEMS	-	-	-	-	-	1.50 per 100; 13.00 per 1000

Decoration Day orders should be in as early as possible.

Parties not rated and strangers to me should enclose at least half of their order, or all of it, and save C. O. D. charges.

Thos. C. Edwards, Alvin, Tex.

Mention The Review when you write.

GARDENIAS

(Grandiflora Cape Jasmine)

Ready for May and June Delivery.

Long Distance Shipments
Our Specialty

We ship nothing but first-class buds.
Regular orders for the season solicited.

PRICES F. O. B. ALVIN:

Class X—	Per 100	1000
12 to 18-inch stems.....	\$1.50	\$13.00
Class A—		
6 to 12-inch stems.....	1.00	8.50
Short stems for floral work....		5.00

Terms, Cash or C. O. D. 500 at 1000 rate.
No extra charge for packing.

STEVENS & STEVENS
Alvin, Texas

(REFERENCE: ALVIN STATE BANK)

Mention The Review when you write.

PEONIES

BUY DIRECT FROM THE GROWER

50,000 in the pink of condition for Memorial day. 20 years' experience with Cut Peonies. Send in your orders early. No. 1 Whites, Reds, Light and Deep Pinks, \$4.00 per 100; \$35.00 per 1000. Good No. 2's, \$3.50 per 100; \$30.00 per 1000. Fancy F. Max., La Tulipe, B. Schroeder, etc., 75c per doz.; \$6.00 per 100. Cash.

W. J. ENGLE

R. D. No. 8,

DAYTON, OHIO

Mention The Review when you write.

trees, shrubs and plants are sold, has had a busy season.

The florists in Belleville say they have had a most satisfactory spring business in plants. Among those who do most of this line of business are Gust Grossart, A. G. Fehr, E. W. Guy and the St. Clair Floral Co.

Among the visitors who called on the trade here last week were Guy Reburn, of A. Henderson & Co., Chicago; Harry

THE LARGEST CAPE JESSAMINE FARM IN THE U. S.

Cape Jessamine Buds (Gardenia Grandiflora)

FOR DECORATION DAY

Also June delivery. Buds are now rolling on every train that leaves. We have an immense crop. Orders are coming fast—first come, first served, so rush your order. Quality first with us; see testimonial:

Alvin Cape Jessamine & Floral Co., Alvin, Tex.:

We got along very nicely with the Gardenias which you shipped, and wish to compliment you on the quality of the stock which you shipped, being the finest we have ever handled.

HOLM & OLSON, Inc. (Per S. D. Dysinger, Sec'y).

Class X—12 to 18-inch stems.....	\$1.50 per 100; \$13.00 per 1000
Class A— 8 to 12-inch stems.....	1.00 per 100; 8.50 per 1000
Class B— 4 to 8-inch stems.....	6.00 per 1000

Cash or C. O. D. F. O. B. Alvin, Tex.

Can ship to 25th of June. Special attention to regular orders. Write, phone or wire. Send draft, express or P. O. order, cashier's check.

ALVIN CAPE JESSAMINE & FLORAL CO.
Wholesale Florists ALVIN, TEXAS

Mention The Review when you write.

GARDENIAS

Choice buds (Jasmine Grandiflora) with an abundance of bright, fresh foliage from strong, vigorous plants.

Class A.....	\$1.50 per 100; \$13.00 per 1000; stems over 12 inches, F. O. B.
Class B.....	1.00 per 100; 8.50 per 1000; stems under 12 inches, F. O. B.

Cash or C. O. D.

YARD & YARD

P. O. BOX 201,

ALVIN, TEXAS

Mention The Review when you write.

Balsley, of the Detroit Flower Pot Co., Detroit Mich., and C. Loveridge, of Peoria, Ill.

Oliver Sanders, retail store manager of the Sanders Nursery, on Clara avenue, reports the Mothers' day business away ahead of last year. An order amounting to \$80 for a funeral was telegraphed east last week.

W. W. Ohlweiler, general superintendent of the Missouri Botanical Gar-

U S Budlong's E Blue Ribbon Valley

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WHITE AND YELLOW

Daisies

\$1.00-\$1.50 per 100

STOCKS and SNAPDRAGON
in quantity.**THE LEO NIESSEN CO.**

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

Beauties

\$1.00-\$3.00 per dozen.

Philadelphia's best Beauties
and the largest supply in
this market.**MEMORIAL DAY**

Will bring you a large volume of business. You must be prepared for the extra business that is sure to come your way.

You can depend on quality and reasonable prices in all lines of cut flowers, especially in Peonies and Double Blue Cornflowers.

Place your order as early as possible. You cannot do better than place your order for Cut Flowers and Greens with us.

LOCAL PEONIES ROSES**Carnations Cornflowers**

will be the leaders with us for this week.

\$2.00 DAGGER FERNS \$2.00
per 1000 per 1000

New Nearby Dagger Ferns at the most reasonable prices. Extra long, the kind you should have for your Memorial Day business.

FANCY FERNS, \$2.50 PER 1000**BRONZE GALAX, \$7.50 CASE**

Mention The Review when you write.

Valley,

\$3.00-\$4.00 per 100

Easter Lilies,

\$1.50 per dozen; \$10.00 per 100

Baby Gladiolus,

\$3.00-\$4.00 per 100

Gladiolus,

\$8.00-\$10.00 per 100

Cattleyas,

The best, light or dark, \$6.00 per doz.

den, says the Sunday visitors are becoming more numerous. The new bedding and exhibitions seem to please the visiting public greatly. Sunday, May 16, the attendance was the largest of the year.

Several in the trade have been doing jury duty so far this month. Your scribe is doing his this week. Sheriff Joseph Dickman, a former seedsman and member of the Florists' Club, seems to have a liking for florists as jurymen.

The trustees of the Florists' Club say the June meeting will be the twenty-ninth anniversary meeting. They are planning for something out of the ordinary for the occasion. J. J. B.

PHILADELPHIA.**The Market.**

Cool weather has checked production and improved quality to a degree that has put the market into better shape. There have been bad days and good ones; days so good that it was possible to dispose of all the nice, clean stock at moderate prices. Business is fair for the middle of May; the lower prices enable the buyers outside the fashionable quarters to use more flowers than in winter.

The changes from a week ago are quickly told. Iris, which has been a satisfactory crop, is now a thing of the past; outdoor iris by no means takes the place of the greenhouse-grown stock. Peonies are coming in more freely, both from the south and locally. Tone has been given to much of the greenhouse-grown stock by the cool nights. Outdoor flowers enrich decorations and show windows. Greens increase.

The experts consider the outlook for Memorial day as promising, more prom-

ising than usual. They base their calculations on the belief that heavy crops of peonies will not be harvested here before May 25. If this calculation proves correct, that is, if a hot wave comes now, the market will take all the peonies of quality at fair prices. It seems more than likely that indoor crops will not be overabundant; that is, that there will be no surplus, thus affording a free field for the peonies.

Spring Plants.

An encouraging feature of the plant market is the unusual demand for soft-wooded stock for beds, boxes and baskets, a demand that has not been nearly equaled in the past. Ferns in 6-inch pots especially are extremely scarce. This applies to nearly all sizes of the Boston type. Geraniums in bloom are hard to obtain, while nearly all varieties of flowering plants and

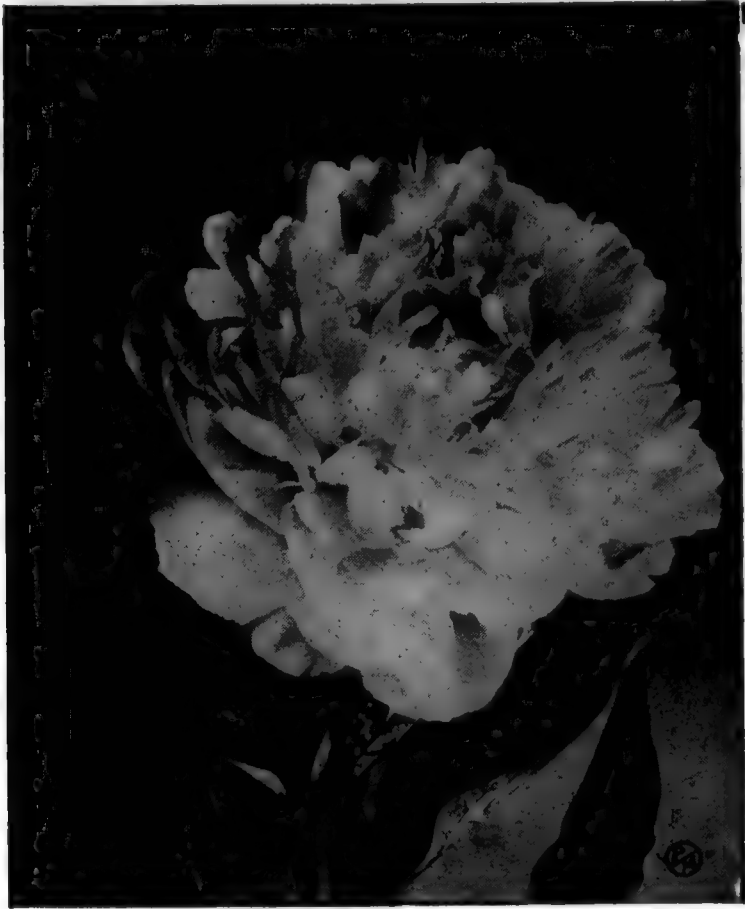
BERGER BROS.**PEONIES**

A good assortment of colors in the very best varieties all through the season.

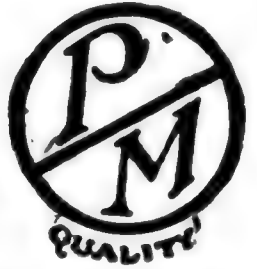
Extra select Valley, Sweet Peas, the new Orange Gladiolus Hollandia, Baby Gladiolus and the best cut flowers and greens.

1225 RACE ST. PHILADELPHIA

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PEONIES



For Memorial Day we will have one of the finest lots of Peonies we have ever had the pleasure of offering our customers—splendid stock, well grown, well packed, and the greater part of the newer varieties, which are so much superior to the common ones. \$6.00 to \$8.00 per 100.

A few novelties, \$10.00 and \$12.00 per 100

DAGGER FERNS for MEMORIAL DAY

\$2.50 per 1000; lots of 10,000, \$2.00 per 1000

S. S. PENNOCK-MEEHAN CO.

The Wholesale Florists of Philadelphia

PHILADELPHIA
1608-1620 Ludlow Street

BALTIMORE
Franklin and St. Paul Streets

NEW YORK
117 West Twenty-eighth Street
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1216 H Street, N. W.

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PEONIES

WHITE, PINK and RED

GLADIOLI

PEAS

VALLEY

SNAPDRAGONS

ROSES, CARNATIONS AND YELLOW DAISIES

THE PHILADELPHIA CUT FLOWER CO., 1517 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

vines are under size. This healthy condition is due to the general drift toward the suburbs. People feel that the city is not the place in which to live if they can help it. They go out of town and when they get there they want a few plants to brighten the home. This means a reaction. A few years ago geraniums, coleus and the other bedding plants were dropped by many of the large places, in favor of perennials and shrubbery. Now people who have heretofore had no plants are taking up the neglected bedding stock.

Godfrey Aschmann's.

A visit to this well known place on Ontario street showed a complete change from six weeks ago. Then the Easter plants held sway; now the houses are full of bloomers and vines for planting outdoors. It was a busy place. Boxes were packed, ready for shipping; orders were being picked out; everybody was on the move. John Aschmann stopped long enough to extend a kindly greeting and to speak of the difficulty of getting the plants ready fast enough to meet the demand. The stock was in healthy condition and

WATCH AND WAIT FOR THE SILENT SALESMAN'S SON

Mention The Review when you write.

there was lots of it, a well assorted selection of the leading varieties. Every business man asks nowadays for "a snap." If you want a snap try the araucarias.

Various Notes.

H. P. Hawley, of the White Co., is expected to address the Florists' Club at its regular meeting, June 1, on the subject of "Florists' Automobile Delivery."

Duncan Macaw, for eleven years with the Robert Craig Co., has resigned his position to devote his energies to his own place, Macaw Bros., Norwood, Pa. The resignation will take effect June 1. Mr. Macaw, who has been right-hand man to Robert A. Craig, leaves with the good will and respect of all his associates.

Charles Uttley, of Harrisburg, was in town this week.

Robert Q. Shoch, of the M. Rice Co., has returned from the south. Mr. Shoch speaks well of a promising new store opened in Winston-Salem, N. C., by the Westbrooke Drug & Floral Co. Mr. Shine, of the J. Van Lindley Nursery Co., of Greensboro, N. C., is manager.

Charles F. Krueger, of the Reading Terminal flower stand, I regret to say, is confined to his home near Wayne Junction by illness.

Richard Lange believes that the heavy crops were the redeeming feature of the trying season just closing.

The Johnson Seed Co. reports activity in bee supplies.

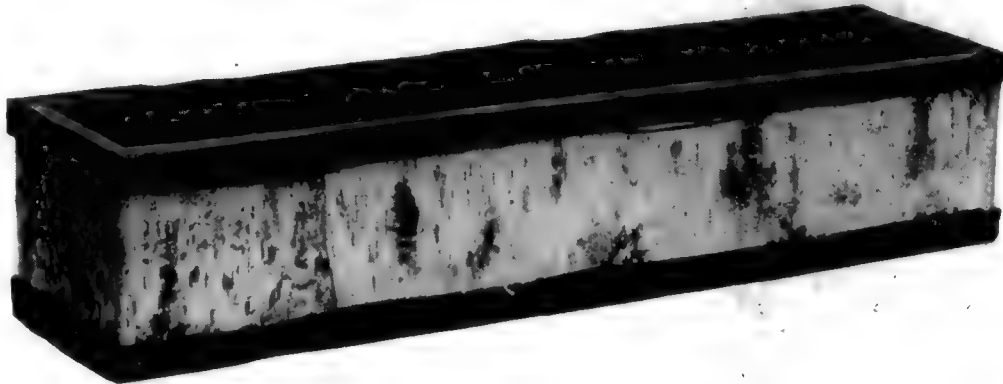
William A. Leonard has torn down

NOW IS THE TIME TO SELL PORCH BOXES

WE HAVE THEM in any size you require; at the same time the price is the lowest ever offered. Our boxes are made very strong and durable. Great care is taken in every detail. If you are in the market for **Porch Boxes**, no matter what the size may be, we earnestly solicit a trial order. We are positive we can give you the best value in both quality and price.

PRICE, 35c PER RUNNING FOOT, ANY SIZE

These boxes
have the usual
NEIDINGER
Quality



Enough Said

We also have a large stock of the following for spring work:

BIRCH BARK—Price per lb., 15c

CEDAR BARK—in bundles 4 ft. long, about 40 sq. ft., \$1.00 per bundle

Galvanized Cemetery Vases, ^{Two} ^{Sizes} **\$7.00 and \$9.00 per 100**

THE HOUSE OF MERIT

JOS. G. NEIDINGER, Florists' Supplies, 1309-11 N. 2nd St., Philadelphia, Pa.

Mention The Review when you write.

sixteen greenhouses, planning to rebuild them in compact form, the new houses to be 40x300. A new house of that size just completed is planted chiefly with White Killarney.

Clarence W. Moore reports business as holding up well. Max A. Fuerstein, of the Moore Seed Co., is in the south.

Mrs. A. M. Lawson's carnations were planted out at St. Martins just before the recent heavy rains. They are growing well.

Paul Huebner, of the Reading railroad, gets 150,000 pot plants out of those little greenhouses at Wayne Junction each spring, not counting the plants in flats. It takes management, it does; management and coldframes.

J. J. Habermehl's Sons had the decorations for the booths for the second annual flower market held in Rittenhouse Square May 19. A society event; the proceeds are for charity.

Hosea Waterer, seedsman, is satisfied with the results of the spring business.

Miss Dorothy's column in a local Sunday paper gives excellent cuts of a willow birdcage on pedestal, seen in one of our most artistic flower shops. The notes say that birds must thrive in such charming cages, comment that pleased the members of the firm of H. Bayersdorfer & Co.

The fifth sociability of the Florists' Club was held, though unheralded, May 17.

The Philadelphia Cut Flower Co. received its first bunches of mountain laurel May 18.

The Pennsylvania Horticultural Society held its monthly meeting in Horticultural hall May 18.

Arthur Zirkman, unfortunately, is laid up with the grip.

Robert Craig says that the business outlook is improving in the floral world.

Stephen Mortensen is sending in flowers of the rose, Mme. Edmond Rostand, to S. S. Pennock-Meehan Co.

Frank P. Myers has returned from a visit to the middle west. Phil.

BUY ROSES DIRECT FROM THE GROWER

JOSEPH HEACOCK CO. 1526 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

Good Short and Medium Roses, white, yellow and pink assorted, for Memorial Day, \$20, \$30 and \$40 per thousand.

Cattleya Gaskelliana, \$5 per doz.

Both Killarneys and Peonies
WM. J. BAKER. WHOLESALE FLORIST
12 South Mole Street, PHILADELPHIA

Mention The Review when you write.

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

EVER-READY POT COVERS

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with im-

proved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO. 146 Hughes Ave., Buffalo, N. Y.

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STUART H. MILLER

WHOLESALE FLORIST
PEONIES

1617 Ranstead St., Philadelphia

Open Sunday morning, 9 to 12.

Mention The Review when you write.

U S Budlong's
E Blue Ribbon Valley

Michell's Seeds

FOR SOWING NOW

CINERARIA	1/2 tr. pkt.	Tr. pkt.
Dwarf Grand Prize	\$0.60	\$1.00
Medium Tall Grand Prize	.60	1.00
James' Giant Strain	.60	1.00

PRIMULA CHINENSIS

Michell's Prize Mixture	.60	1.00
Alba Magnifica	.60	1.00
Chiswick Red	.60	1.00
Duchess	.60	1.00
Holborn Blue	.60	1.00
Kermesina Splendens	.60	1.00
Rosy Morn	.60	1.00

PRIMULA OBCONICA GIGANTEA

	Tr. pkt.
Lilacina	\$0.50
Kermesina	.50
Rosea	.50
Alba	.50
Hybrida Mixed	.50

PRIMULA MALACOIDES

Lilac. Tr. pkt., 50c.	
Alba. White. Original pkt., 20c.	
Rosea. Light rose to carmine rose. Original pkt., 15c.	
Also all other seasonable seeds, bulbs, plants and supplies.	

Send for Wholesale Catalogue if you haven't a copy

HENRY F. MICHELL CO.
518 Market Street, PHILADELPHIA, PA.

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THE FLORISTS' SUPPLY HOUSE OF AMERICA

Wedding Accessories

A complete outfit of stylish dress for CHURCH and HOME

SCHOOL and COLLEGE COMMENCEMENT BASKETS in standard and novel styles. We suggest that you tell us the amount you wish to expend and leave the selection to us.

Orders for METALLIC DESIGNS and OTHER MEMORIAL DAY GOODS
can still be filled by express if sent to us NOW

H. BAYERSDORFER & CO. 1129 ARCH STREET,
PHILADELPHIA, PA.

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THE SIGN OF A
NATIONAL FLORIST

NATIONAL FLORAL CORPORATION

The only organization in the United States for the sole purpose of educating the general public—the people who buy—to buy more flowers, especially as gifts to friends out of town in place of other presents.

No commission to be paid for the orders received. The business will come direct from the customer. All the National Florist will have to do is deliver the flowers in good taste and in good order, and keep the cash. It will be a cash-with-order business.

The National Floral Corporation wants one exclusive representative florist in each city in America to take care of the orders which will be created by the advertising service this corporation will render. The best florist is wanted.

There will be one NATIONAL FLORIST in your town—will it be YOU?

Send for booklet giving full details of what the National Floral Corporation will do for the florist. You will be delighted with the plan. Write TODAY and learn how to be that one.

NATIONAL FLORAL CORPORATION, 220 Broadway, NEW YORK

Mention The Review when you write.

NEW YORK.

The Market.

A dull week was the last; prices were barely steady, with a downward tendency. There was the usual clean-up on Saturday by the large buyers at about their own prices. "Why give quotations?" one wholesaler asks me. "There is no solid ground to build values on."

The shipments during the last week have been light, and demand the same. There are now plenty of American Beauties, and a top of \$15 per hundred for the best of these is a fair indication of the trend of all roses, the short-stemmed falling as low as 50 cents per hundred. The rose novelties now are few, and prices for them are unchangeable.

Carnations are not overabundant. One order of over 50,000 created considerable stir in the market. Wards seem to be still the favorite variety. Prices range from 50 cents per hundred up to \$2 for the novelties.

Lilies are down again to \$3 and \$4 per hundred, and are abundant. There will doubtless be the usual improvement for Memorial day. There is an overabundance of valley; prices range from \$2 per hundred down. The outdoor stock is increasing daily. The street merchants offer it and gardenias and sweet peas everywhere. Orchids are in heavy supply at about the same

The Madison Basketcraft Co.



Madison, Lake Co., Ohio

Mention The Review when you write.

quotations as a week ago. There are plenty of gladioli, tulips, callas, lilac and spring flowers of every popular variety.

Various Notes.

Jos. Trepel, of Brooklyn, had an order Saturday, May 15, that involved 1,400 deliveries Sunday before 8 a. m., to the Zionist Society of Brooklyn, the order calling for 56,000 carnations and 14,000 roses.

The death of Fred Weir, a member of the old firm of James Weir's Sons, is recorded in the obituary column. There, also, will be found notice of the death of John Hart, a former wholesaler, well known along Twenty-eighth street.

Malandre Bros., at their big store at Broadway and Seventy-second street, had for a week a most attractive wedding window, with bride and attendants, the bride's bouquets being changed daily. It was the handiwork of Mr. Schenck.

Reed & Keller have four floors of novelties and standards in baskets and supplies. An average of one new design or basket or stand a week is maintained, Mr. Reed tells me. An exhibit at San Francisco is planned, and Mr. and Mrs. Reed will attend the meeting of the S. A. F. there.

Young & Nugent sent a number of orchid and lily wreaths to the McCord funeral at Greenwich, Conn., Sunday morning, May 16.

Auction sales by the MacNiff Horticultural Co. will continue until July. The sales are far ahead of all other seasons at this date.

"Bunny says" the Uptown Seed Store is doing a big business; the retail department is especially encouraging.

The New York bowlers have a trip to Patchogue, L. I., and one to Barnegat Bay, N. J., following the outing of the New York Florists' Club, all arranged for. John Donaldson has a bowling

team at Patchogue that "can't be beat," and at the bay the fish will have to suffer.

M. A. Bowe had the decorations May 16, on the battleship Wyoming, including the banquet tables. Some idea of the contract may be gained when it is stated that of American Beauties alone, 2,500 were used.

Messrs. Bunyard, Armstrong and Wadley & Smythe will open their branch stores at Newport early in June. An especially good season is anticipated.

J. Austin Slaw.

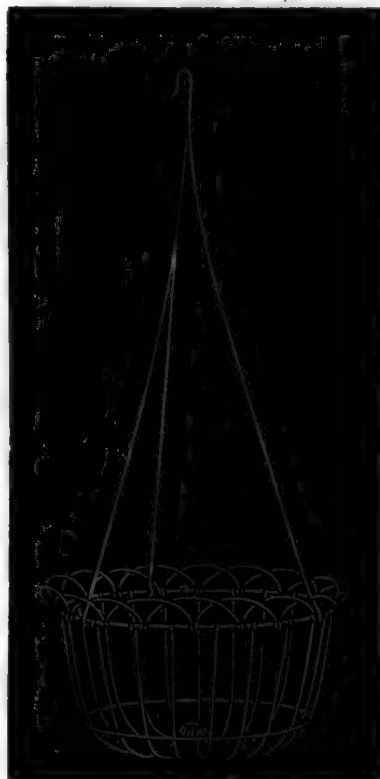
The Review is able to state that the purchaser referred to in the following item leading the real estate column of the Herald May 15 is Ralph M. Ward, bulb importer: "Recording the first sale of real estate for many years in the block bounded by Broadway, Park place and Murray street, announcement is made that the property at 243 Broadway, opposite City Hall park, has been sold by the Domestic and Foreign Missionary Society of the Protestant Episcopal Church to an undisclosed purchaser. The parcel consists of a 5-story office building, 25.1x126.6, with stores, with an L fronting 12.7 feet in Murray street. The sellers acquired the parcel in 1910 under the will of the late Mary Rhineland King, it having been in the possession of her family for more than half a century. The transaction involved about \$300,000."

NEW ORLEANS.

Spring Flower Show.

The formal opening of the flower show under the auspices of the New Orleans Horticultural Society took place May 6. The florists of the city did so well to make the exhibition at the Athenæum a success that at its close Sunday night, May 9, a semi-annual affair was contemplated by the members of the society, the next in order being a chrysanthemum show next autumn. At the opening, Charles Panter, secretary of the society, was master of ceremonies and introduced the speakers, Mayor Behrman, Mrs. Myers, president of the City Federation of Women's Clubs, which had given the florists strong support; Peter Chopin, president of the Horticultural Society, and James Steckler, chairman of the committee of arrangements. Those who served with Mr. Steckler on the committee were Herman Doescher, C. W. Eichling, Paul Abele and Henry Kraak.

Peter Chopin had a display of hydrangeas banking the main entrance and a bungalow with terraced garden laid out complete to quarter scale. Hydrangeas and foliage plants formed the exhibit of Henry Kraak, near by The J. Steckler Seed Co. showed implements, seeds and plants. Max Scheinuk's display consisted of porch boxes, urns, and blooming and foliage plants. C. W. Eichling showed a renaissance garden, across the entrance to which were the words "City Beautiful" in white carnations on a background of crimson ramblers. Newsham & Scheuerman, of the Orchid Store, had a splendid orchid display, including some rare varieties, and a wedding arch of roses, orchids and smilax. A bridal bower formed the exhibit of Frank J. Reyes & Co.; it was of val-



Eagle Wire Works

MANUFACTURERS OF

FLORAL DESIGNS
HANGING BASKETS
WIRE WINDOW GUARDS
OFFICE RAILINGS
LAMP SHADE FRAMES
AND ALL FANCY WORKS

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2187 E. 2d St., CLEVELAND, OHIO

Mention The Review when you write.

SPECIAL PRICE LIST. SPRING 1915

Wire Hanging Baskets

6 at doz. rate—50 at 100 rate

	Per Doz.	Per 100
10-inch disc, 6 in. deep.....	\$1.15	\$ 7.50
12 inch disc, 8 in. deep.....	1.25	10.00
14-inch disc, 9 in. deep.....	1.75	12.50
16 inch disc, 10 in. deep.....	2.50	17.25
18-inch disc, 12 in. deep.....	3.00	22.50

GREEN SHEET MOSS—BEST GRADE

1 bale.....	\$1.00
5 bales.....	4 75
10 bales.....	9.00

SPHAGNUM MOSS 10 bales, \$9.00

L. D. Telephones: Main 980-981

WM. MURPHY, 329 Main St., Cincinnati, O.

NEW CROP

Huckleberry Foliage

\$1.75 per case

Also handle Fancy and Dagger Ferns, Natural and Dyed Mosses.

Give me a trial.

Prices as low as the lowest,
QUALITY CONSIDERED.

KNUD NIELSEN

Evergreen, Alabama

Mention The Review when you write.

ley, roses and carnations. Carpet beds were shown by Henry Kraak and Adolph V. Dammerau. Abele Bros. exhibited some fine ferns and American Beauties. H. E. Doescher showed bay trees, porch boxes and a group of Bermuda lilies and hydrangeas. In a space provided by Henry Mische was an

Heavy Hanging Baskets

EXTRA HEAVY HANGERS

8-inch.....	\$1.00 per doz.
10-inch.....	1.25 per doz.
12-inch.....	1.50 per doz.
14-inch.....	2.00 per doz.
16-inch.....	2.25 per doz.
18-inch.....	2.50 per doz.

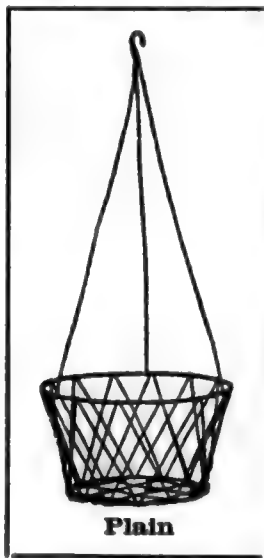
You cannot get Better Baskets
at a Higher Price.

Log Moss, \$1.50 per sack

THE MCCALLUM CO.
PITTSBURGH, PA.

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WIRE HANGING BASKETS



Plain

PLAIN

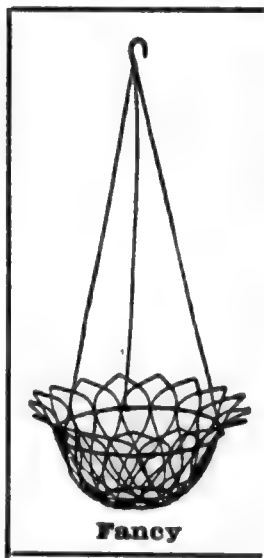
	Per doz.
8-inch	\$1.00
10-inch	1.35
12-inch	1.75
13-inch	2.00
14-inch	2.50
16-inch	4.00
18-inch	6.00

Measure, diameter of top ring.

FANCY

	Per doz.
12-inch	\$1.50
13-inch	2.00
14-inch	2.50
15-inch	3.25
16-inch	4.00
18-inch	5.00

Measure, diameter of top border.



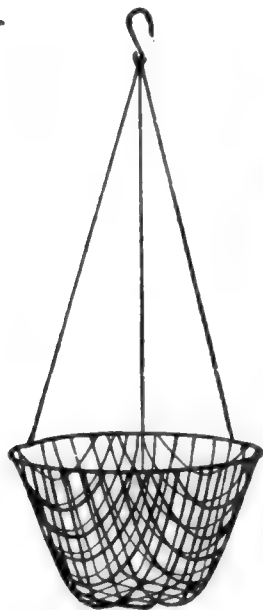
Fancy

Sheet Moss in Bags

Per Bag, \$2.00. Our Sheet Moss is the best value for the money in the market.

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

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HANGING BASKETS

Made of 1 1/4 mesh galvanized crimped wire. No fine binding wire to rot out.

Painted Green

10% Discount on \$5.00 Orders

	Per doz.
10-inch, 6 1/2 inches deep.....	\$1.50
12-inch, 7 1/2 inches deep.....	1.85
14-inch, 8 1/2 inches deep.....	2.40
16-inch, 9 inches deep.....	3.25

Green Sheet Moss, per bag, \$2.00

FALLS CITY WIRE WORKS

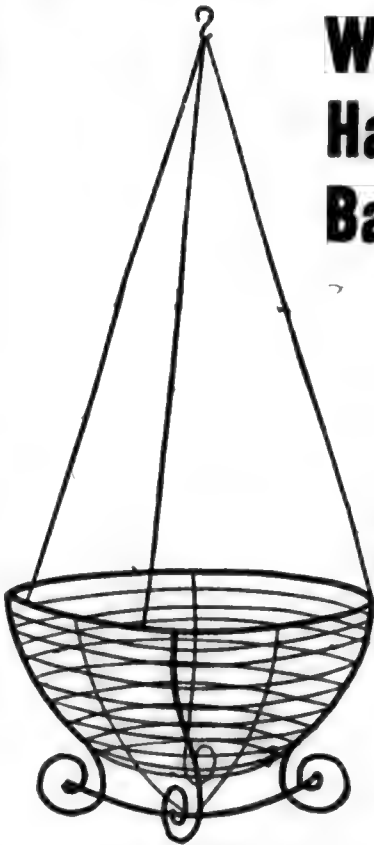
451 3d Street, LOUISVILLE, KY.
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FERNS. FANCY AND DAGGER
Moss, Evergreen, Laurel, Spruce and Hemlock Boughs, Xmas Trees, etc. Finest Stock. Prices Right.

H. J. SMITH, Hinsdale, Mass.
Mention The Review when you write.

exhibit from the T. J. Semmes school. E. A. Farley had a splendid exhibit in the center of the room, in which were foliage plants and large quantities of sweet peas. Mrs. J. H. Menard had a group of decorative plants. A. Verlinde & M. Vander Eecken showed araucarias and rubber plants propagated in this country, this firm's specialty. F. X. Becker had a beautiful bed of geraniums. B. M. Wichers, of Gretna, displayed ferns.

HERRINGTON on the Mum, sent by The Review for 50 cents.



Wire Hanging Baskets

Well Made, Painted, Bound with Galvanized Wire

OUR SPECIAL PRICES

Only to May 30, 1915

	Doz.	100		Doz.	100
10-inch.....	\$1.20	\$7.80	16-inch.....	\$3.00	\$20.00
12-inch.....	1.50	10.00	18-inch.....	4.50	21.50
14-inch.....	2.00	14.00			

Prices on larger sizes quoted on application.

KOMADA BROS.

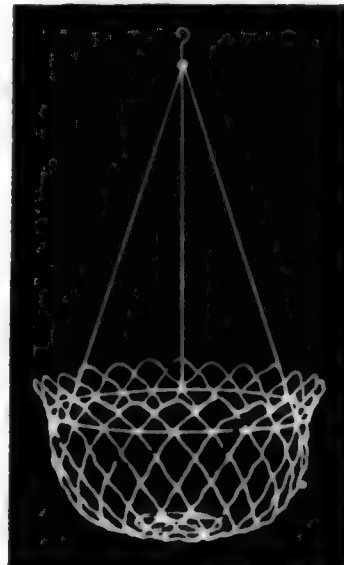
Wire Designs and Florists' Supplies
1008 Vine St., PHILADELPHIA, PA.
Mention The Review when you write.

U S Budlong's E Blue Ribbon Valley

Mention The Review when you write.

Cheyenne, Wyo.—May 6, the Thursday before Mothers' day, Arthur A. Underwood, proprietor of the Swayger Greenhouses, received fifty orders for telegraph delivery of flowers, most of them for the holiday.

THE BEST



WIRE BASKET AND WHY

Made of Galvanized Crimped Wire, enameled green. Closer meshed, to hold Moss better, and less of it. It's sturdy and strong, properly shaped and nothing to equal it at this price.

Size	Each	Doz.
8-inch.....	\$0.15	\$1.75
10-inch.....	.20	2.00
12-inch.....	.25	2.50
14-inch.....	.30	3.00
16-inch.....	.35	3.50
18-inch.....	.40	4.00

Prepared Sheet Moss, special price, large bag, \$3.00. Natural, fresh, about 20-lb. case, \$2.00.

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

Always mention the Florists' Review when writing advertisers.

BALTIMORE.

The Market.

Business has continued good since last report; the supply has decreased and prices have become firmer. While the available supply has been ample for all business, there has not been any surplus. Some peonies are arriving and are bought up on sight. The light colored varieties are mostly from farther south, only red coming in from local growers, but by the end of this week the local supply will be in full crop. We have had quite a few showers during the last two weeks, which have helped their growth, so that the crop will be in from ten days to two weeks earlier than last year.

The wholesale stores have been busy and the retailers also. Although funeral work forms the bulk of the business, trade along all lines is good. The bedding plant season is now at its height and the growers who cater to this class of trade are kept busy, as their season of selling is not of great duration. Up to the present they are almost unanimous in saying business is much better than last year.

Various Notes.

Mothers' day continues an interesting topic among the local trade, reports from all sides recording an increase over last year's business. A. Fiedler says his Mothers' day business was better than his Easter sales.

Richard Vincent, Jr., returned from New York last week, well pleased with the outcome of his efforts, which resulted in the formation of the American Dahlia Society.

The Flower Mart, held by the Woman's Civic League each year, was postponed from May 12 to May 13, on account of rain. The number of local florists having booths was considerably smaller than last year, only George Cook, John Cook, James Hamilton and E. A. Seidewitz having stands. The latter was awarded the prize for the most artistic booth.

Mrs. Margaret Eberhart died at her home, 2875 West Baltimore street, May 12, from the effects of blood poisoning, aged 39 years. Mrs. Eberhart had been ill for only a few weeks. Besides her husband, August E. Eberhart, she is survived by one daughter, 15 years old, and two sons, one 12 and the other 14 years of age. The funeral services were held May 16, interment being at Western cemetery. W. F. E.

SOCIETY OF AMERICAN FLORISTS.

Department of Registration.

Public notice is hereby given that the Conard & Jones Co., West Grove, Pa., offers for registration the canna described below. Any person objecting to the registration, or to the use of the proposed name, is requested to communicate with the secretary at once. Failing to receive objection to the registration, the same will be made three weeks from this date.

Raiser's description—Mrs. Alfred F. Conard x Venus; this remarkable canna produces flowers in great profusion on erect, branching stalks; color of flower, a rich, glowing pink, deeper than Mrs. Alfred F. Conard; early bloomer, very free; green foliage; height, three and one-half feet. Name—City of Portland.

May 15, 1915. John Young, Sec'y.

FANCY OR DAGGER FERNS

New Crop Fancy Ferns, \$1.50 per 1000
New Crop Dagger Ferns, 1.50 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

for your decorations, made fresh daily from the woods, 4c, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000; \$7.50 per case of 10,000.

Sphagnum Moss, large sack, only 40c.

Pine by the pound, 7c; or by the yard.

Tel. Office, New Salem, Mass.
L. D. Phone Connection.



Branch Laurel, 35c for a large bundle.

Southern Smilax, 50-lb. cases, \$5.00.

Green and Bronze Leucothoe Sprays, \$3.50 per 1000.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$1.75 to \$3.00 per doz.

We also make any special sizes wanted.
Sample sent if desired.

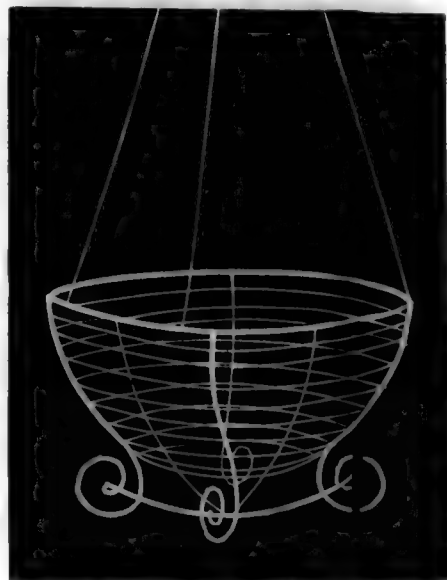
Pine Wreaths, \$1.50 to \$3.00 per doz.

Order in advance.
Write, wire or telephone 13 R4.

CROWL FERN CO., Millington, Mass.

Mention The Review when you write.

HANGING BASKETS



10-inch.....per doz., \$1.25; per 100, \$ 8.00
12-inch.....per doz., 1.50; per 100, 10.00
14-inch.....per doz., 2.00; per 100, 13.50
25 at 100 rates. Other sizes on application.

All Wire Work made in my own factory. Send for Catalogue.

Green Sheet Moss, 1 bundle, \$1.00; 5 bundles, \$4.75; 10 bundles, \$9.00. All Cut Flowers in season. Ohmer's Asparagus Plumosus.

Splendid Greenhouses for Sale in Ohio city of 35,000; if interested, write for particulars.

E. G. GILLETT

181 E. Third St., CINCINNATI, OHIO
Mention The Review when you write.

DAGGER FERNS

New crop of Southern Dagger Ferns
now ready for shipping.
\$1.00 per 1000 - 10,000 in case.

Cash with order. Wire or write.

S. S. BRANTLEY, McWilliams, Ala.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000.....\$1.75 50,000.....\$7.50

Sample free. For sale by dealers.
Mention The Review when you write.

U S E Budlong's Blue Ribbon Valley

Mention The Review when you write.

NEW CROP

FANCY FERNS

\$1.25 per 1000

Special inducement for

QUANTITY ORDERS

Contract now for

DECORATION DAY REQUIREMENTS

I also handle the very best quality Huckleberry Foliage, Dyed and Natural Sheet Mosses. I am a new firm in the field but an old timer in experience. Give me a trial.

I WILL PLEASE YOU

KNUD NIELSEN

Evergreen, Alabama

Mention The Review when you write.

DAGGER FERNS

Any quantity on receipt of order. Everything in the line of Southern Evergreen.

Wire Catherine, Ala. Write or phone, Gastonburg, Ala.

THE VIRGIN EVERGREEN CO., Gastonburg, Ala.

Mention The Review when you write.

Fancy and Dagger Ferns

Fancyat \$1.50 per 1000

Daggerat 1.00 per 1000

Cash with order. Wire or write

D. S. Crum & Co., McWilliams, Ala.

Mention The Review when you write.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS

MOSS :: EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

Ferns—Galax—Moss

SMILAX

Per doz. strings\$ 2.00
Per 100 strings..... 15.00

New Fancy Ferns

Per 1000.....\$2.50

Green Leucothoe Sprays

Per 100.....\$0.50 Per 1000.....\$1.50

Boxwood Sprays

Per lb.....\$0.20 Per case, 50 lbs., \$7.50

Plumosus and Sprengeri Sprays

Per bunch.....\$0.25
Per doz. bunches..... 2.50

BRONZE GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

GREEN GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

ADIANTUM

Croweanum Fronds, per 100\$1.00

Sphagnum Moss

Per bale \$1.25 5 bales, per bale, \$1.15
10 bale lots or more, per bale..... 1.00

Green Sheet Moss

Per bundle.....\$1.00 5 bundles.....\$ 4.75
10 bundles..... 9.00 25 bundles. 21.00

SPECIAL PRICES ON LARGE QUANTITIES.

Bronze, Green and Red Magnolia Leaves, \$1.25 per carton.

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at All Times.

C. E. CRITCHELL, Wholesale Commission Florist, 32-34-36 East Third St., **Cincinnati, Ohio**

Mention The Review when you write.

"Nothing can improve on Nature."

1886

1915



GEORGE W. CALDWELL, The Woodsman
The man who gave you the Wild Smilax

WILD SMILAX.

\$2.50 per case.

Natural and Perpetuated Moss.

Write, wire or phone

CALDWELL THE WOODSMAN CO.

Everything in Southern Evergreens

EVERGREEN, ALABAMA

Mention The Review when you write.

WILD SMILAX

New crop, now ready for shipment,
\$2.50 per case

Natural and Perpetuated Moss.

E. A. BEAVEN, - EVERGREEN, ALA.

Mention The Review when you write.

Selected Boxwood Sprays, tree and
dwarf, 12c pound.

Green Sheet Moss, \$1.25 bag.

Laurel Branches, 2x2x4ft. case, \$2.50

Laurel Stems, large bag, \$1.00.

W. Z. PURNELL, Snow Hill, Md.

Mention The Review when you write.



Long Green Leucothoe\$2.00 per 1000
Medium " " 1.50 per 1000
Short " "75 per 1000
Ferns (Fancy and Dagger), will quote prices when new crop comes in.
Green Galax45c per 1000 or \$3.75 per case of 10,000
Bronze Galax (in season), as above.

Fresh, Fancy Stock.

Your Business is Solicited.

HAMPTON & PERKINS.

ROAN MOUNTAIN, TENN.

FOR YOUR SPRING DECORATIONS

Huckleberry and Lyratta Foliage

Fancy and Dagger Ferns

Fadeless Green Sheet Moss

WIRE OR WRITE..... **THE RUMBLEY CO.** ...EVERGREEN, ALABAMA

Mention The Review when you write.

Green Sheet Moss

Natural Green Moss, which comes in Large Sheets.

This is one necessary item to every Florist
all during the spring and summer. Can be used
for lining Hanging Baskets, Covering Soil on
Pot Plants, Decorating Show Windows and
many other purposes.

1 Bale (5 bundles) for.....\$ 1.25
5 Bales (25 bundles) for..... 6.00
10 Bales (50 bundles) for..... 11.00

GEO. H. ANGERMUELLER

Wholesale Florist

1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

SPRAYS-GALAX

New Crop, Fresh from the Patch



Long Green Leucothoe.....\$2.50 1000
Short Green Leucothoe 1.25 1000
Bronze Leucothoe, assorted
sizes..... 8.50 1000
Bronze Leucothoe, short sizes, 2.00 1000
Green and Bronze Galax..... .50 1000
Hemlock Spruce Sprays..... 2.00 1000
Rhododendron Sprays..... 2.00 1000
Mountain Laurel Sprays..... 2.00 1000

Discount on large orders. Twenty years in the
business, and 2000 well pleased customers. Send
cash or reference with first order. All stock
positively guaranteed.

J. N. PRITCHARD, Elk Park, N. C.

Mention The Review when you write.

A. L. FORTUNES

1626 Ludlow Street
PHILADELPHIA, PA.

SPECIAL

Dagger Ferns

in 5000 lots

\$1.00 per 1000

Galax, Bronze or Green \$1.00 per 1000

Mention The Review when you write.



DAGGER FERNS.

Natural Green Sheet Moss

\$1.75

Dyed Green Sheet Moss

\$3.00

DELIVERED BY EXPRESS

We also handle Fancy and Dagger Ferns,
Huckleberry Foliage.

QUALITY HIGH and PRICES LOW

KNUD NIELSEN

EVERGREEN, ALA.

Mention The Review when you write.

NEW CROP

FANCY FERNS

\$1.25 per 1000

Special inducement for

QUANTITY ORDERS

Contract now for

DECORATION DAY
REQUIREMENTS

I also handle the very best quality Huckleberry Foliage, Dyed and Natural Sheet Mosses. I am a new firm in the field but an old timer in experience. Give me a trial.

I WILL PLEASE YOU.

KNUD NIELSEN

EVERGREEN :: ALABAMA

Cane States
Japanese
Bamboo

NATURAL

6 ft., 1000 to bale.....	\$ 6.00 per bale
6 ft., 2000 to bale.....	11.00 per bale
8 ft., 1000 to bale.....	9.00 per bale
10 ft., 500 to bale.....	6.00 per bale
12 ft., 100 to bale.....	4.00 per bale
14 ft., 100 to bale.....	5.00 per bale
16 ft., 50 to bale.....	4.00 per bale

DYED GREEN

1 1/2 ft.....	\$0.30 per 100;	\$2.75 per 1000
2 ft.....	.35 per 100;	3.15 per 1000
2 1/2 ft.....	.50 per 100;	4.25 per 1000
3 ft.....	.60 per 100;	5.40 per 1000
3 1/2 ft.....	.65 per 100;	6.00 per 1000
4 ft.....	.70 per 100;	6.25 per 1000
5 ft.....	.90 per 100;	8.50 per 1000

Stumpp & Walter Co.

30 Barclay Street, NEW YORK

Want and For Sale Department

SITUATION WANTED—As helper in roses; 2 years' experience. Address No. 552, care Florists' Review, Chicago.

SITUATION WANTED—By a good, reliable rose grower; single, middle age. Address No. 523, care Florists' Review, Chicago.

SITUATION WANTED—Gardener and florist; 12 years' experience; German, 26 years old. Jos. Walter, 1426 Green St., Chicago Heights, Ill.

SITUATION WANTED—By first-class carnation grower; long experience; full charge; good references. Address No. 476, care Florists' Review, Chicago.

SITUATION WANTED—Specialist in roses, carnations, mums, pot plants, perennials; 22 years' experience. G. Collins, 55 Deerpath Ave., Lake Forest, Ill.

SITUATION WANTED—By an A-1 rose grower; strictly sober and reliable; state wages in first letter; best reference furnished. Address No. 551, care Florists' Review, Chicago.

SITUATION WANTED—First-class designer and decorator; years of experience; able to manage; A-1 references; state salary. Garringer, Imperial Apartment 32, Freemason St., Norfolk, Va.

SITUATION WANTED—Grower with long experience in roses, carnations and mums; best of references; now employed; qualified to take charge. Address No. 557, care Florists' Review, Chicago.

SITUATION WANTED—By florist and gardener, experienced in all branches of the business, private or commercial; sober; references. Address No. 524, care Florists' Review, Chicago.

SITUATION WANTED—By a first-class grower of roses, carnations, mums, all kinds of fancy plants and bedding stock; thoroughly competent to take charge. Address No. 515, care Florists' Review, Chicago.

SITUATION WANTED—As working foreman on retail place, by an all-round grower of A-1 florist stock; life experience; married; no family; good references. J. Hodge, 1362 Gidding Road, Cleveland, O.

SITUATION WANTED—By first-class grower of cut flowers and plants; capable of taking full charge and handling help; age 29, sober; references; state wages. Address Florist, 6234 S. Throop St., Chicago.

SITUATION WANTED—By young man with 2 years' experience in pot plants, and 2 years' in vegetables; is well recommended from last position; nationality, Dane. Address No. 553, care Florists' Review, Chicago.

SITUATION WANTED—By experienced all-round greenhouse man, good on pot plants; Swedish, age 29; honest, sober and not afraid of work; state particulars in first letter. Address No. 548, care Florists' Review, Chicago.

SITUATION WANTED—By all-around florist; age 24 (Dane), sober, ambitious and not afraid of work; A-1 references; steady position only; Chicago or middle west; state wages. Address No. 555, care Florists' Review, Chicago.

SITUATION WANTED—By young man, grower of roses, carnations and chrysanthemums; also have some experience with pot plants; good experience; good habits; state particulars in first letter. S. P., 2626 Winona St., Chicago, Ill.

SITUATION WANTED—By practical middle-aged florist; life experience growing roses, carnations, mums and bedding plants; section preferred; single, sober, industrious; state wages. Address No. 544, care Florists' Review, Chicago.

SITUATION WANTED—As foreman or grower, by expert grower of carnations and general greenhouse stock; German-American; good references as to ability and honesty; New York or eastern states preferred. Address No. 537, care Florists' Review, Chicago.

SITUATION WANTED—In first-class retail or wholesale place, near Kansas City if possible; 20 years' practical experience in the growing of cut flowers, potted plants, making up designs, etc.; capable to take charge of a medium size place if desired; German, middle age, single; please state wages in first letter. Address No. 532, care Florists' Review, Chicago.

SITUATION WANTED—Would like to open communication with party wanting the services of married man, having a very successful record in greenhouse vegetable productions, and the management of same; also having extensive experience in outside operations with vegetables, fruits and nursery stock, irrigating systems, modern greenhouse construction at minimum cost; am managing up-to-date greenhouse plant and acreage (incorporated company) at present time, which pays splendid returns on money invested; want greater opportunities and progressiveness from such work, my only reason for change; the company's recommendation and other splendid references furnished; careful consideration given to any proposition. Address No. 509, care Florists' Review, Chicago.

HELP WANTED—All-round grower for retail place of 85,000 ft. of glass. Kemble & Goodman, Mason City, Iowa.

HELP WANTED—At once, first-class rose grower to take charge. Address with references, particulars, etc., No. 519, care Florists' Review, Chicago.

HELP WANTED—First-class saleslady in up-to-date flower store; state wages per week, and give references. Address No. 542, care Florists' Review, Chicago.

HELP WANTED—Manager for flower shop; must understand cut flowers and shrub planting; good opportunity for experienced man. O. T. Johnson Co., Galesburg, Ill.

HELP WANTED—By June 1, A-1 grower and manager for 25,000 sq. ft. of glass; must be a hustler and sober; commercial place; state wages in first letter. L. A. Whitmore, Buchtel, Ohio.

HELP WANTED—At once, a good, sober man to grow rose and pot plants, in a good, healthy city in middle south (Tennessee); a southern man preferred. Write at once to Chas. L. Baum, Knoxville, Tenn.

HELP WANTED—First-class store man, capable of taking charge; state wages per week, and give references; don't apply unless you are first-class in every particular. Address No. 541, care Florists' Review, Chicago.

HELP WANTED—Single man, thoroughly posted in nursery and greenhouse business, to work under foreman; location within 100 miles of Chicago; state experience, where last employed, and salary expected. Address No. 540, care Florists' Review, Chicago.

HELP WANTED—A good all-round man who desires a place in a good location to live, to take care of about 1,200 ft. of glass, growing carnations, mums, and a general line of bedding plants; a man 30 to 35 preferred, with good references and experience. C. J. Pass, North Platte, Neb.

HELP WANTED—A-1 grower of pot plants; must understand thoroughly the forcing of Christmas and Easter stock and the growing of bedding plants, etc., for catalogue trade; prefer man who has had experience in large pot plant establishment and who is ambitious to advance himself; must be sober and a hustler; willing to pay good salary to right man. Rosemont gardens, Montgomery, Ala.

WANTED TO BUY—Second-hand Kroeschell hot water boiler No. 3. Address No. 556, care Florists' Review, Chicago.

WANTED TO RENT—Greenhouse retail business near Chicago; write terms in first letter. Address No. 535, care Florists' Review, Chicago.

WANTED TO LEASE—After June 1st, by experienced business man with capital, retail greenhouses in good condition, with privilege to buy; state full particulars. Box 136, Newmarket, N. J.

WANTED—Information of George or Michael Hickey, about 45 years old, who worked at various occupations in Ohio and Illinois at the florists' business; when last heard from worked for C. L. Peck, tree doctor, Cleveland, Ohio; any brother florist knowing about party will confer a favor to write me or tell him to write home at once. Benj. Connell, Florist, Merchantville, N. J.

FOR RENT—30,000 ft. of glass, near Chicago, or will take vegetable man in on percentage basis. Address No. 554, care Florists' Review, Chicago.

FOR SALE—Complete florist's outfit. Inquire 608 Wells Street, Chicago, Ill.

FOR SALE, RENT OR LEASE—Greenhouses in Texarkana, Ark. Mrs. Carrie Aleon, R. 2, Box 141, Evansville, Ind.

FOR SALE—Glass; 250 boxes 16x18 D. S. A., \$3.00 per box f. o. b. North Milwaukee. N. Zweifel, North Milwaukee, Wis.

FOR SALE—A Hitchings greenhouse, 75x21 ft., at 609 W. Hoetler St., Germantown, Philadelphia. Inquire of Miss M. Bayard, Rydal, Pa.

FOR SALE—Ten acre farm with two greenhouses and good buildings, all in fine condition; or will rent greenhouses. Address No. 525, care Florists' Review, Chicago.

FOR SALE—125 boxes, 16x24, double thick, A. D. quality glass; never been opened; price \$3.00 per box, cash, f. o. b. Binghamton. Address W. F. Schmeiske, Binghamton, N. Y.

FOR SALE OR LEASE—Eight greenhouses, five acres of land; an old established retail business; an excellent proposition for young hustlers. Address No. 539, care Florists' Review, Chicago.

FOR SALE—5000 feet of glass with down-town store; will sell at half price; spring bedding plants will nearly cover the price we ask; a bargain. Address No. 545, care Florists' Review, Chicago.

FOR SALE—8000 ft. of glass, good dwelling house; city water, gas, electric lights; located in Michigan; doing good business; price \$2200.00. Address No. 547, care Florists' Review, Chicago.

FOR SALE—One McCray ice box, 3x8x9 ft., in good condition; one upright display case, one flat top display case, one small desk; terms reasonable for cash. Address No. 526, care Florists' Review, Chicago.

FOR SALE—Second-hand pipe; nice lot of 2-inch, 3-inch, 4-inch and other sizes in second-hand pipe; guaranteed sound, with good thread and coupling on each joint; write for prices. Baur Gas Co., Eaton, Indiana.

FOR SALE—Certificate of patentability for first-class, easily applied carnation support; stake and ring type; model on request; don't answer unless you mean business; best offer. Address No. 550, care Florists' Review, Chicago.

FOR SALE—8,500 feet glass, cement block of ice, dwelling, with gas, water, electricity, 6 lots; fine established vegetable and flower trade; northwestern Ohio; good price and terms; June 1st. Address No. 528, care Florists' Review, Chicago.

FOR SALE—Iowa farm, 80 acres, for farming or dairying; some timber; good well, house and barn; \$6500.00, \$1000.00 down, balance on yearly payments; want to buy a small greenhouse, 5,000 to 15,000 ft., in good repair; Iowa preferred. Address No. 543, care Florists' Review, Chicago.

FOR SALE—7,000 ft. of glass, land 240x180, 7-room house, all modern improvements, in thriving city of 14,000; 10 blocks from heart of city; doing a large retail business; reason for selling, owner suddenly disabled; central Iowa; price, \$3,800. Address No. 531, care Florists' Review, Chicago.

FOR SALE—Two-thirds interest in a well established florist business, consisting of 28,000 feet of glass, stocked with a full line of cut flowers and plants; also store in town, catering to high class trade; city of \$35,000; reason for selling, widow wishing to retire. Address No. 508, care Florists' Review, Chicago.

FOR SALE—A good, growing business in a thriving little city; 20,000 feet, iron and cement construction; heating plant overhauled last summer; modern residence, and a fine location for doing business from the greenhouses; too good a business to give away, but would sell at a reasonable figure; am ready to retire; good chance for a live party; northern Illinois. Address No. 488, care Florists' Review, Chicago.

FOR SALE—The finest flower and seed store in a southwest Missouri city of about 40,000 inhabitants, doing the cream of the business; will invoice between \$3000.00 and \$4000.00; intend to go in the wholesale growing; this is a fine opportunity for a party with a little money. Address No. 342, care Florists' Review, Chicago.

FOR SALE—Half interest shares (50) in an incorporated business; 15,000 feet of glass, residence, barn, horses, wagons, tools, etc.; store down town; everything in best possible shape and running condition; take my place and keep on with it, northern Illinois, 10,000 population; very fine business; best chance for a florist with cash; poor health is the reason. Address No. 529, care Florists' Review, Chicago.

FOR SALE OR LEASE—Greenhouses, 25,000 ft. of glass and 8-room house, all heated by steam; seven acres of land, water tower, gasoline engine, steam pump; barn and other out-buildings; greenhouses well stocked for wholesale and retail trade; population, 30,000, will take partner, if good grower; this is an opportunity for man with small capital; age compels owner to retire. Write to W. L. McConnell, 243 Lincoln Ave., Youngstown, Ohio.

FOR SALE OR RENT—At a bargain, 5000 ft. of greenhouse with house for two parties, five 25x100 ft. lots, \$6000.00; \$60.00 per month, only a few hundred dollars down, no interest to be paid; or for rent at \$55.00 per month; the house brings at present \$32.50 rent, is worth \$35.00, can be had at once; this is a bargain for a man with small capital and ambition to start for himself; will not be offered every day; only 10 miles from Chicago. For particulars write to Ernest Rober, Wilmette, Ill.

FOR SALE—An up-to-date florist's establishment, in growing section within 12 miles of New York City, containing 6¼ acres of land, and the following greenhouses:

1 house, 100 by 12 feet, even span, Lord & Burnham, galvanized iron construction, 16 by 24-inch glass.

1 house, 110 by 22, even span, Hitchings, galvanized iron, 16 by 24-inch glass.

1 house, 150 by 23, sash house.

All the above recently constructed, and fully stocked with carnations, mums and dahlias, with the latest and best sorts.

2 dwelling houses, all modern improvements, gas and electricity.

This is an opportunity for some one looking to locate near New York, in a good florist and nursery business.

Address all communications to No. 471, care Florists' Review, Chicago.

CASH FOR YOUR PROPERTY OR BUSINESS

I bring buyer and seller together, no matter where located. If you want to buy or sell, address John B. Wright, Successor to Frank P. Cleveland, 2780 Adams Express Bldg., Chicago, Ill.

SITUATION WANTED

Storeman, Designer and Decorator, of wide experience, seeks an opening in first-class store; am up-to-date in every respect, and can come well recommended; age 30.

Address No. 549, care Florists' Review, Chicago

STOREMAN WANTS POSITION

A designer, decorator, maker-up of bridal corsets, etc.; fifteen years' German and American experience in carrying out the finest artistic work; thoroughly versed in the general management of a first-class florist establishment; desire to secure none but a permanent position, where a man of character, honesty, appearance, is absolutely necessary; aged 30, single; German-Austrian; state salary with particulars in first letter. Address No. 534, care Florists' Review, Chicago.

Position Wanted

ROSE GROWER, 25 years old, life experience; Pacific coast preferred. Ability and clean habits; A-1 references.

Address No. 546, care Florists' Review, Chicago

HELP WANTED

A single man, to grow carnations, mums and all kinds of plants for a retail business; must have experience in propagating and germinating; German preferred; my plant is small; \$60.00 per month and room furnished; southern man preferred; can go to work soon. Apply to

THE PALMETTO NURSERIES, FLORENCE, S. C.

Help Wanted

A SINGLE MAN

A designer, able to handle books, collections, etc.; also to assist in the greenhouses; plant is small; \$10.00 per month and room. Apply to

The Palmetto Nurseries, Florence, S. C.

FOR SALE

My business, consisting of about nine acres of land, partly in the city limits, partly over line; including ten greenhouses covering about 100 x 210 feet, nearly all Moninger material and Garland gutters, in best repair; large packing room and boiler shed, 39 x 110 feet; six-room house, 26 x 30 feet; barn, 28 x 36 feet; boiler shed, house and barn, all cement blocks, new, built within last three years; large and heavy brick stack, built three years; steam boilers insured by Hartford Co.; city water with 4-inch branch to curb, 1½-inch meter; can be increased to 4-inch; fire hydrant in front of place; electric light in house and shed; sewer in street; five connections to curb, one catch basin in property; all paid for; narrow gauge elevated track to unload coal from railroad; adjoining property mostly platted and building up fast; retail trade developing fast; wholesale trade unlimited; best shipping point in U. S.

Reasons for selling, health failing, and have sufficient means to live.

Place heavily stocked for spring sales, or will transfer place after Decoration day with necessary stock to carry on the business.

One horse, seven years old; all wagons in best condition; over 100 hotbed sash; about 50,000 pots; electric pot washing machine, and all tools and supplies and good will for practically the amount of the tax duplicate. This is not a dead business, but needs a live man. If you have a reasonable amount of cash and mean business, write or come and see me.

E. A. KUHNKE,

903 Holland Street,

TOLEDO, OHIO

Manager Wanted

for large Wholesale and Retail Greenhouses. Must be well up in the business and also in position to take stock in the company. A good opportunity for the right party.

**Address No. 538,
Care Florists' Review, Chicago**

Rose Grower Wanted

Married man, without or small family preferred; good wages; steady place for man knowing his business.

Apply

JOSEPH KOHOUT, Rondout, Ill.

2 ROSE GROWERS WANTED

Must be competent growers. Married preferred. State age, references and wages expected for steady position.

J. F. WILCOX & SONS, Council Bluffs, Ia.

Help Wanted

Florist, capable of growing first-class cut flowers and pot plants for holidays, also handling help on 50,000 ft. range; give reference with full particulars; state wages to start, with increase later for results.

J. C. STEINHAUSER, Pittsburg, Kan.

Opportunity

I want a successful grower with a little money as partner, or will lease 85,000 ft. of modern glass to right party. One of the best retail and wholesale locations in the central west. Fifteen minutes to Cincinnati market. Fine trade. Well stocked. Or will sell. Death of owner only reason. EXECUTOR, 503 Union Central Bldg., Cincinnati, O.

FOR SALE

Greenhouses, 9000 feet of glass, 18,000 square feet mushroom beds, 12-room stone house, all conveniences, 60 acres land, barn, chicken houses; near Philadelphia; for price and details, if interested, address No. 472, care Florists' Review, Chicago.

For Sale

High-grade florist delivery horse, wagon and harness, in first-class condition; price, \$225.00.

WM. H. WYATT

236 N. Thirteenth St.

PHILADELPHIA, PA.

12

PAGES OF RETAILERS' CARDS

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 70 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?

Fred H. Weber,
...Florist...

Boyle and Maryland Aves.
St. Louis, Mo.

St. Louis, Mo., September 5, 1914.

Florists' Review,
Chicago, Ill.

Gentlemen:-

During the SIX MONTHS from March 4 to September 4 I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 20% allowed senders-----	102.65
Net value of orders for SIX MONTHS--	410.60

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florist's business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,

F. H. Weber
Boyle - Maryland Ave.

Orders for TEXAS

KERR THE FLORIST
HOUSTON, TEXAS

Member Florists' Telegraph Delivery

HOUSTON, TEXAS

"Forestdale"
The Flower Shop

Seven Entries — Five Prizes

FORT WORTH, TEXAS

J. E. MCADAM

Member Florists' Telegraph Delivery.

Lang Floral & Nursery Co., DALLAS, TEXAS

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXAS Dallas Floral Co.

DALLAS, TEX.
H. F. GREVE, Prop.

DENTON FLORAL CO., DENTON, TEX.

S. W. KANADY, Mgr.
Careful attention to packing for deliveries to all Southern and Middle States.

EL PASO, TEXAS

POTTER FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

STATE NURSERY CO. CUT FLOWERS

155,000 sq. ft. of glass at your service HELENA, MONTANA

BOSTON.

The Market.

A decided change, and not for the better, has taken place in the flower market the last few days. Apart from occasional little spurts, excessive dullness has prevailed and prices have steadily retrograded. May 8 some good carnations made \$10 per hundred. One week later similar flowers could be had for \$10 and \$15 per thousand and this in spite of the fact that the weather has not been at all warm. The higher prices ruling on some commodities for Mothers' day seemed to unsettle the market for a week following. Holidays and special flower days are not unmixed blessings to the growers. High prices hurt business and there is always a slump in values right after each flower day. Moderate prices induce more buying and are the best in the long run.

Roses were decidedly soft last week. Thanks to cool weather, the quality holds up remarkably well. The same holds true of carnations, which are now quite cheap. Bulbous flowers are not selling well. People seem to be tired of them; even Spanish iris and Gladiolus Peach Blossom fail to attract. There are quantities of grand Spencer peas on the market, which sell tolerably well, but short-stemmed flowers prove unprofitable. Snapdragons go slowly, as do stocks, feverfew, cut spiraea, calendulas and lilies. Most of these will sell better for Memorial day.

There were never so many yellow marguerites and the quality is grand. The demand is good for these, also for cornflowers. An annual which sells well is Gypsophila elegans. A good

MT. CLEMENS, MICH.
Rock Garden Greenhouses

AUG. VON BOESELAGER

NORTH GRATIOT AVENUE

Member of the Florists' Telegraph Delivery

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons

Corner Broadway and Gratiot Ave.,

DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.

MICHIGAN ORDERS will be carefully cared for by

HENRY SMITH

Wholesale and Retail Florist of GRAND RAPIDS

BATTLE CREEK, MICHIGAN

S. W. COGGAN, Florist

11 WEST MAIN STREET

Member Florists' Telegraph Delivery Ass'n.

DETROIT and VICINITY

L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Alardre Bros
FLORIST
Main Store:
2077 Broadway at 72 St.
Phone: Columbus 6683
Greenhouse WOODSIDE, L.I.
Branches:
2703 Broadway at 103 St.
1664 Second Ave. at 86 St.

We Carry the Highest Grade of Cut Flowers

ADJACENT TO THEATRICAL
AND STEAMSHIP DISTRICTS

WEDDING DECORATIONS A SPECIALTY

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO, CAL.

SHIBELEY-MANN CO.

Fills orders for florists all over the world. Prices reasonable and commission allowed.

1203-1205 Sutter Street

ESTABLISHED 1890
Darbee
FLORIST
SAN FRANCISCO, CAL.
1036 Hyde Street
Choice Selected Flowers

Delivered anywhere in this vicinity. steamer sailings, etc. Also California Flowers and Greens shipped successfully to Eastern cities. Write or wire us.

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS and DECORATORS

We Solicit Telegraph Orders. Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Darling's Flower Shop

(Hayward Floral Co.)

216 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers, delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

233-235 Grant Avenue

JOSEPH'S Flowers, Fruits, Favors
FLORISTS

B. M. JOSEPH Phone Sutter 423

Novelties for
"Welcoming" and "Bon Voyage" Packages
Flowers Delivered to Any Part of the World

SPOKANE, WASHINGTON

A. J. BURT, 829 Riverside Avenue

deal of this has come in during the last two months, much with 24-inch stems. There are quantities of gardenias, but the demand is weak, as it also is for cattleyas. Much of the valley seen is of inferior quality. There has been a fair call for asparagus. Plant trade is picking up. Bedding plants are in large demand.

May Flower Exhibition.

There was an interesting flower show at Horticultural hall May 15 and 16, the main exhibition hall being well filled. Calceolarias were numerous and it was noted that the herbaceous section with large spotted flowers compared unfavorably with C. Stewarti and other hybrids, and with the old C. rugosa Golden Gem. Pelargoniums were fewer than usual; the date was somewhat early for them. Darwin and cottage tulips and late narcissi were abundant and good.

F. J. Dolansky had some wonderfully fine forms of Cattleya Mossiae. The flowers quite eclipsed those of C. gigas, standing side by side. Mr. Dolansky had gigas carrying as many as eight flowers per stalk. Donald McKenzie, gardener to E. B. Dane, had three good brasso-cattleyas, B. Digbyana x C. Warneri being the most striking. Alexander McKay had some fine plants of the tall growing Astilbe Philadelphia, also some good standard and bush Hydrangea Otaksa.

Messrs. Dolansky and McKenzie each received a silver medal, the latter for Brasso-cattleya Warneri. Wm. Thatcher, gardener to Mrs. J. L. Gardner, showed some grandly grown Clarkia elegans Orange King and was awarded a cultural certificate. S. R. Corvey received honorable mention for a display of geraniums and carnations. Farquhar & Co. showed a beautifully flowered plant of the white, sweet-scented genista, praecox, which should prove a splendid plant for florists. Wm. Thatcher.

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. 912 Third Ave.

GROWER, WHOLESALE
AND RETAILER

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

ROSAIA BROS.

Florists and Decorators

1003 Third Avenue
SEATTLE, WASH.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Tonseth Floral Co.

133 Sixth Street

GROWERS and
RETAILERS, Portland, Ore.



PORTLAND, ORE.
Clarke Bros
FLORISTS
OAKLAND, CAL.

CHEYENNE, WYO.

Arthur A. Underwood, Proprietor

Swayger Greenhouses

FOR PROMPT AND
FAITHFUL SERVICE

"FLOWERS TO ALL WYOMING"

Wire to Wyoming's
Leading Florist... Louis B. Westholder
Orders promptly filled. Evanston, Wyo.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

DARDS,

N. E. Cor. 44th Street and Madison Avenue,
NEW YORK

Orders delivered on all the Ocean Liners or telegraphed to our own correspondents in Europe and the British Colonies.

Cable Dardsflor, Western Union

Member Florists' Telegraph Delivery.

Established 1874

Abundantly prepared at all times.

Edwards Floral Hall Company
1716 Pacific Ave.
ATLANTIC CITY, NEW JERSEY
Nurseries: Mediterranean and South Carolina Avenues.
Member Florists' Telegraph Delivery Ass'n.

MADDEN
FLORIST
JERSEY CITY
ESTABLISHED 1899 N. J.

Your orders for ATLANTIC CITY, N. J. will be carefully filled by

George H. Berke
1505 Pacific Ave.
Member Florists' Telegraph Delivery.

PHILIPS BROS., 938 Broad St.
NEWARK, N. J.

Artistic Floral Work and Long Stem Beauties our Specialty

MONTCLAIR, N. J. MASSMANN,
Leading Florist
All Orders Promptly Attended to
L. D. Phone No. 438.

NEW JERSEY
EDWARD SCEERY—PATERSON and PASSAIC
Member Florists' Telegraph Delivery Association

W. and W. FLOWER STORE
89 S. Main St., WASHINGTON, PA.
Wholesale and Retail Florists.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

"THE ROSERY"
LANCASTER'S QUALITY FLOWER SHOP
Lou Helen Dundore Moore
LANCASTER, PA.

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

THE FERNERY SCHULTHEIS, FLORIST
Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

J. V. LAYER
ERIE, PA.
WRITE, PHONE or WIRE

ESTABLISHED 1889
The Schlurath
FLORAL CO.
ERIE, PA.
All orders carefully and promptly filled.

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

MYERS BROS. Altoona, Pa.
All Orders Carefully Executed

er had some fine Hydrangea Radiance, also Gladiolus Blushing Bride. Henry Stewart, gardener to Miss Cornelia Warren, showed calceolarias, hydrangeas, pelargoniums and Iceland poppies. Geo. Page, gardener to Mrs. F. Ayer, had a fine specimen of Cibotium Schiedei, Canterbury bells and tulips. J. L. Smith, gardener to A. W. Preston, had Astilbe floribunda grown in flats for fireplace decoration. Mrs. E. M. Gill had a miscellaneous display and James Wheeler a grand vase of yellow marguerites. Some of the awards were:

Six herbaceous calceolarias—Alex. McKay, first; Wm. Thatcher, second; A. M. Davenport, third.

Six Calceolaria Stewarti—W. C. Rust, gardener to Mrs. C. G. Weld, first with splendid plants; E. H. Wetterlow, gardener to Mrs. Lester Leland, second; Henry Stewart, third.

Twelve varieties Darwin tulips—Duncan Finlayson, gardener to Lars Anderson, first; C. F. Fairbanks, second; George Page, third.

Twelve varieties late tulips other than Darwin—W. N. Craig, first; George Page, second; Duncan Finlayson, third.

Twenty-five varieties tulips, all classes—Duncan Finlayson, first; George Page, second.

Twenty-five Narcissus Emperor—Duncan Finlayson, first; George Page, second and third.

Twelve Narcissus Glory of Leiden—Martin Sullivan, first and second.

Twenty vases narcissi—Martin Sullivan, first; Duncan Finlayson, second.

Forty-eight pansies—William Sim, first; Martin Sullivan, second; Henry Stewart, third.

Collection of native plants—L. D. Watson, first; Mrs. F. C. Upham, second; Ruth C. Taylor, third; H. A. Winde, fourth.

Collection of vegetables—W. N. Craig, first; J. D. Christensen, gardener to W. J. Clemson, second; F. W. Sargent, third.

The next prize exhibition occurs June 5 and 6. Rhododendrons, digitalis, Canterbury bells, orchids, German iris, hardy azaleas and fuchsias are some of the specialties called for.

Club Meeting.

There was an attendance of over 100 at the meeting of the Gardeners' and Florists' Club, May 18. The speaker



S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

Danker ALBANY, NEW YORK

Flowers delivered also in Troy, Watervliet, Cohoes, Rensselaer and Schenectady
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ALBANY, N. Y.

The Rosery 23 STEUBEN STREET
FLOWER SHOP Best service. Send your orders to us

W. & T. CASS, Florists
GENEVA, N. Y.

Telegraph Orders Promptly Filled in Western New York.

SYRACUSE, N. Y.

1703 Court Street
J. MULHAUSER & SON, Florists

Send orders for delivery in **ROCHESTER, N. Y.**

and all points in Western New York to

H. E. WILSON, 88 East Main Street

ROCHESTER, N. Y. J. B. KELLER SONS, Florists

25 Clinton Avenue, N.
Roch. Phone Stone 506. L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

M. P. CHAMPLIN, 226 Nott Terrace
SCHENECTADY, N. Y.
Flowers and Floral Designs for All Occasions

WELLS COLLEGE and
CENTRAL NEW YORK ORDERS
DOBBS & SON, Auburn, N. Y.

The Saltford Flower Shop
Poughkeepsie, New York
A QUALITY SHOP IN A QUALITY TOWN

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Alexander McConnell

611 Fifth Avenue, corner of 49th St.

NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNEL

C.C. Trepel

Main Office, BLOOMINGDALE'S
Third Ave. and 59th St.,
NEW YORK

Largest individual retail dealer
in CUT FLOWERS and PLANTS
in the world.

David Clarke's Sons

2239-2241 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

M.A. Bowe

IN HEART OF NEW YORK CITY

6 E. 33d Street, New York

Opposite the Waldorf-Astoria. Phone Mad. Sq. 6404
Our Motto—The Golden Rule

Flowers to All the World

by TELEGRAPH

SIEBRECHT & SON

619 Fifth Ave., NEW YORK CITY

WE WERE ONE OF THE PIONEERS

YOUNG & NUGENT

NEW YORK: 42 W. 28th St.

In the theater district. Exceptional facilities
for delivering flowers on outgoing steamers.
Your orders will receive prompt and careful
attention. Wire, telephone or write us.

MYER

L. D. Phone

5297 Plaza

609-11 Madison Ave., New York

ORDERS NEW YORK WIRE OR PHONE TO FOR MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as References

European Orders Executed

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THOS. F. GALVIN, Inc.

NEW YORK 561 Fifth Ave.
Vanderbilt Hotel

1 Park Street
799 Boylston Street BOSTON

Deliveries to Steamers and all Eastern Points.

WARENDORFF

STORES ALL OVER TOWN Send your
New York orders to
The Ansonia, 74th Street and Broadway.

of the evening was Prof. A. H. Nehrling, of the department of floriculture at the Massachusetts Agricultural College, Amherst, and his paper was listened to with the closest attention. Mr. Nehrling discussed the history of agricultural education, the division of agriculture into horticulture, agronomy and other subjects; also, how horticulture has again been subdivided into branches such as floriculture, landscape gardening, pomology and forestry; the development that has occurred in floriculture and the methods of instruction used today by the Amherst Agricultural College and other institutions of like character, their relative value and the great need of floricultural education. He also dwelt upon the relation of the college to the commercial florists and how they may cooperate and be of material benefit to each other. Many questions were asked the lecturer and a good general discussion followed the reading of the paper, following which a rising vote of thanks was tendered Mr. Nehrling.

The field day, to be held May 21 at the Arnold Arboretum, was touched upon and everything pointed to a big attendance.

Alexander McKay received a cultural certificate for herbaceous calceolarias and also showed hydrangeas. W. N. Craig received a report of merit for *Odontoglossum crispum*.

The suggestion that the spring show in 1916 be omitted did not meet with approval.

Various Notes.

William R. Nicholson, of Framingham, continues to bring in splendid *Gypsophila elegans*. These are grown in flats on the shelves in his houses and average twenty-four inches in length. He has an immense crop of

JOSEPH TREPEL

334 Lewis Ave., BROOKLYN, N. Y.

Telephone No. 1310 Bedford

SIX UP-TO-DATE STORES
IN THE CITY OF BROOKLYN

We fill orders for steamers, theaters, funerals, etc., at the shortest notice. We give personal attention to your orders and guarantee satisfaction.

Remember Phillips

272 Fulton Street
BROOKLYN

Brooklyn's only member of the Florists' Telegraph Delivery. Floral deliveries in New York, Brooklyn, Long Island, New Jersey, Etc.

Established 1874

HUGO H. JAHN

710 Nostrand Avenue

Tel. No.
1952 Bedford

BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere
within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

WILSON 3 and 5 Greene Ave.
339 to 347 Greene Ave.

BROOKLYN

Phones 3908 Prospect 6800 NEW YORK

Telephone, Murray Hill 783

KOTTMILLER FLORIST

426 Madison Avenue, corner 49th St., NEW YORK

Highest Award at the International Flower Show,
April 11, Grand Central Palace.

Out-of-town orders solicited.

Location Central.

Personal Attention.

IN THE HEART OF NEW YORK CITY

Close to Theaters and Steamships

Personal Selection Satisfaction Guaranteed

THE BOSTON FLORIST

Established 1902

135 E. 34th St.,

NEW YORK

Telegraph Delivery Department

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SEND
YOUR
ORDERS FOR
DIXIE
LAND
TO
**IDLE HOUR
NURSERIES**
Macon, Georgia
All Choice
CUT FLOWERS
in Season
Orchids and Valley
a Specialty

FOR DELIVERY IN

GEORGIA

Consult

LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

BIRMINGHAM, ALA.

The Flower Shop

Order your flowers on any occasion for delivery in this section from the leading Florist in the City.

C. I. BAKER,

1614 So. Thirteenth St., BIRMINGHAM, ALA.

MILLS THE FLORIST, Inc.

36 W. Forsyth Street

Jacksonville, Fla.

We reach all Florida and South Georgia points

MIAMI FLORAL CO.

ORDERS PROMPTLY FILLED

MIAMI, FLORIDA



MRS. L. P. FOWLER, Florist

202 Orange St., WILMINGTON, N. C.

All orders for N. Carolina filled promptly. Usual discount. Long distance Bell Phone, 1433-J.

MOBILE, ALABAMA

The Minge Floral Co.

ROSEMONT, GARDENS

W. B. Paterson, Prop., 116 Dexter Ave., MONTGOMERY, ALA.

Members Florists' Telegraph Delivery Ass'n.

RICHMOND, VA.

209 W. Broad St.

Branch Offices { Hotel Jefferson, Hotel Greenbrier, White Sulphur Springs, W. Va.

JOHN L. RATCLIFFE
FLORIST

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association.

yellow marguerites of grand quality, also double feverfew in quantity for Memorial day. Of carnations he has a fine crop. All his young stock has been planted out now for some time.

Peter Ball, of Wakefield, is a specialist in green goods and his supply of Asparagus plumosus and Sprenger and adiantum is now large and of fine quality. William R. Morris, of Wellesley Hills, has a heavy crop of roses in sight for Memorial day. He grows chiefly Killarney, White Killarney and Richmond, of which he markets some thousands daily, but will add some other sorts for next season.

The annual spraying campaign against the gypsy and brown-tail moths is again under way. The state of Massachusetts itself has spent \$9,000,000 in fighting the gypsy moth since its introduction, in addition to the many millions spent by cities, towns and individuals. In the future, it seems to the writer, these pests must be controlled without spraying so much, by protecting birds more, by introducing more parasites to prey on them and by the distribution in the woodlands of disease cultures.

George O. Buckman, of Stoneham, is sending in a splendid lot of Spencer sweet peas on long stems in several colors.

Kidder Brs. are just finishing cutting their houses of sweet peas, which have been cropping since early February. Comet tomatoes are grown through the summer months, until it is again time to house single violets. The bulk of the violet and sweet pea specialists grow tomatoes and cucumbers in summer.

The Sutermeister Estate, of Readville, is all through with bulbous flowers for the season. They have a big batch of Spiraea Japonica for Memorial day and a large stock of bedding plants.

Recent callers have included Prof. D. S. Lumsden, Ithaca, N. Y., who has been spending his vacation at his old college, Durham, N. H.; Prof. A. H. Nehrling, Amherst, Mass.; A. and Wm. F. Gude, Washington, D. C., and

Arcade Floral Shop

F. W. KUMMER, Prop.

309 KING ST.

CHARLESTON, S. C.

Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.

Clarksburg, W. Va.

J. W. DUDLEY SONS CO., Florist

In West Virginia

at PARKERSBURG, CLARKSBURG and HUNTINGTON

You can depend on us for all orders for delivery in West Virginia.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery

Colorado Springs, Colo.

Frank F. Crump Wholesale and Retail Florist
Member Florists' Telegraph Delivery

The Colonial Flower Shop

518 N. Main St., PUEBLO, COLO.

Will promptly execute all orders in this vicinity.

Charleston, S. C.

Carolina Floral Store

330 King Street

Greenhouses, Meeting and Romney Sts. We grow our flowers; place orders here for fresh flowers.

VAN LINDLEY CO.

FLORISTS

GREENSBORO, N. C.

CHARLES P. DUDLEY

FLORIST

Union Trust Bldg., 7th and Market Sts., PARKERSBURG, W. Va.

Orders for **Charleston, W. Va.** are given prompt and careful attention by the **CHARLESTON CUT FLOWER AND PLANT CO.**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BOSTON, Massachusetts
24 Tremont St.

J. NEWMAN & SONS CORP'N

Orders by wire receive prompt and careful execution.
We can refer to leading florists in all principal cities. Established 1870.

CARBONE, 342 Boylston St.,

BOSTON

Member Florists' Telegraph Delivery Association

Boston Cut Flower Co.

14 Bromfield St., BOSTON

Artistic work—close personal attention.
Takes special care of theatre and steamer orders.

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

RANDALL'S FLOWER SHOP

HARRY I. RANDALL, Proprietor

Phone: Park 94

13 PLEASANT ST., WORCESTER, MASS.

Member Florists' Telegraph Delivery Association.

Flower Shop

Prompt deliveries throughout **PITTSFIELD, MASS.**
the **BERKSHIRES**, Lenox, Lee, Stockbridge, etc.

H. F. A. LANGE

Worcester, Mass.

Delivers to all points in New England.
125,000 square feet of glass.

Member Florists' Telegraph Delivery Association

PROVIDENCE, R. I.

and All **T. J. JOHNSTON & CO.,**
New England Points 171 Weybosset St., Providence

BROCKTON, MASS.

All orders received, delivered promptly in New
W. W. HATHAWAY, England. 9 Main Street

E. W. PEARSON

NEWBURYPORT, MASS.

15,000 ft. of glass. Auto delivery. We want your orders

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

¶ New England's
Leading Flower
Shop is prepared
to handle your Me-
morial day orders.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
37-43 BROMFIELD STREET

War Brothers Boston, Massachusetts
143 Tremont Street
The Centrally Located Florist Shop
We cover All Points in New England.
Years for Reciprocity.
Member Florists' Telegraph Delivery.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20% allowed.

George Hampton, representing J. G. Neidinger, Philadelphia.

Littlefield & Wyman, of North Abington, have all their carnation stock in the field. Miss Theo, their new seedling, continues to give a good account of itself. They have a large crop of Gladiolus Peach Blossom and pink snapdragons.

McAlpine Bros., of Exeter, N. H., are sending in a fine lot of Crimson Queen, Richmond, Taft, Ophelia, Kilarney Queen and Sunburst roses.

F. W. Fletcher, of Auburndale, is getting a heavy cut of yellow marguerites and pink snapdragons.

J. R. Shield, of North Woburn, has a grand lot of Spencer sweet peas; many have 18-inch to 20-inch stems. Also, he has Gladiolus Peach Blossom, in addition to his usual fine lot of carnations.

R. E. Wadsworth & Co., of Northboro, are just finishing a fine crop of the useful Gysophila elegans. They have a large house of Spencer peas just right for Memorial day; also, heavy crops of yellow marguerites and carnations.

Penn started advertising in the Boston dailies for Memorial day May 13, and will use more space than ever this season. Penn has had some large wedding orders the last few days, which have called members of the force to several points in the New England states.

A. A. Pembroke, of North Beverly, has a grand crop of high-grade Matchless, Pink Delight, Beacon, Gorgeous, White Enchantress and Rosette carnations.

Patrick Welch continues to find business good. I noted extra fine Beauty roses, valley, cattleyas and gypsophila here.

A large attendance seems certain at the Gardeners' and Florists' Club's field day at the Arnold Arboretum, May 21. The malus, lilacs, cornus, crataegus and a wealth of other subjects are now in splendid bloom here. Many thousands of people visited these beautiful grounds May 16.

Charles Evans, of Watertown, is

RHODE ISLAND

JOHNSTON BROTHERS

LEADING FLORISTS

38 Dorrance Street, PROVIDENCE

Members Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Gave Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph Delivery Association.

Orders solicited for all parts of Connecticut

Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford, Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn., Norwich, Conn.
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

Yankton, South Dakota

We grow Roses, Carnations, and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

LYNN, MASS. GIBBS BROS.

233 Union Street
We deliver also
SWAMPSCOTT SAUGUS NANTUCKET SALEM

BRATTLEBORO, VT.

OAK GROVE PARK
ALLEN, FLORIST

VERMONT'S FLORIST

W. E. PETERS
137 St. Paul St., BURLINGTON, VT.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

Bell Main 2809
Cuy. Central 1866

The Smith & Fellers Co.
LEADING FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
CLEVELAND and STATE OF OHIO

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.
CLEVELAND, OHIO
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS
1284-1308 Euclid Avenue
Members Florists' Telegraph Delivery Ass'n.

The Cleveland
Cut Flower Co.
CLEVELAND, OHIO

Will fill your orders for Designs or Cut
Flowers in Northern Ohio.

CLEVELAND
OHIO **A. GRAHAM & SON**

5523 EUCLID AVENUE Member F. T. D.

MITCHELL, S. D.
FOR SOUTH DAKOTA
AND THE NORTHWEST
THE NEWBURYS, Inc.
We raise 'em.

NEWARK, OHIO
CHAS. A. DUERR
Member Florists' Telegraph Delivery

NEWARK, OHIO
Kent Brothers Flower Shop, 20-22 W. Church St
FLORAL DESIGNS of all kinds COVER ALL OHIO POINTS

Send Orders for
**Washington,
D.C.**

and vicinity to

WASHINGTON,
D. C.



GUDE BROS. CO.
FLORISTS
1214 F ST. N.W.
WASHINGTON, D.C.

Members
Florists' Telegraph Delivery

"ALWAYS AT YOUR SERVICE"
TOLEDO
METZ & BATEMAN
Ohio Bldg. 414 Madison Ave.
Located in the center of business district.

CLEVELAND, OHIO

BRAMLEY & SON
Store and Greenhouses, 1181 East 71st Street

SIoux FALLS, S. D. 74 trains daily. Supplies
Iowa and all points west. S. Dak., N. Dak., Minn.

THOMAS GREENHOUSE (Est. 15 years.)

strong on Tausendschon roses and hy-
drangeas for Memorial day.

Frank P. Putnam, of Tewksbury, is
sending in Spanish iris, double feverfew,
anemones and a splendid lot of such
carnations as Gloriosa, Matchless, Pink
Delight and Mrs. Ward.

Memorial day prospects at this time
are promising. We have had some
crisp, cool weather and if this will
continue florists are sure to have a
banner business. The terrific heat
wave of a year ago is still an unpleas-
ant memory. W. N. C.

BUFFALO.

The Market.

The weather last week was fine. Cut
flower trade is somewhat quiet. Even
funeral work has decidedly fallen off.
The business for Mothers' day was ex-
cellent and cleared the market of its en-
tire surplus, so that at present everything
is scarce. Roses have gone up a little
in price and the market is kept well
cleaned up. Killarney, Taft, Sunburst
and Milady are the best varieties and
are among the best sellers. There are
few Russells or Shawyers. Beauties
have advanced slightly in price, though
the quality is only fair. Carnations are
showing the effects of the warm
weather. They are getting smaller and
the stems are quite brittle. The sup-
ply is comparatively small, so that the
price is advancing.

Harrisii lilies are scarce. Sweet peas
have taken the place of violets, which
are at an end for another season. The
sweet peas, however, are poor. Good
cattleyas continue to come in. There
is an abundance of valley. Vegetation
has made wonderful progress in the last

Everything
First-Class

14th and H Streets

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO
Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 5328, Bell Main 2903 266 So. High St.

The Livingston Seed Co.
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., **COLUMBUS, OHIO**

LIMA, OHIO

Eggert N. Zetlitz
THE LEADER

Steubenville, Ohio
G. L. HUSCROFT,
FLORIST

118-120 North Fourth Street

All Orders Promptly Executed.

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

MRS. J. B. FREEMAN, LEADING FLORIST
Successor to Geo. A. Heint **Toledo, O.**
All Orders Promptly Executed

VAN METER FLOWER SHOP
SPRING and HIGH, **Springfield, O.**
BEST FLOWERS for EVERY OCCASION

Dayton, Ohio **HEISS COMPANY**
112 South Main Street
Members Florists' Telegraph Delivery Ass'n.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray
KANSAS CITY, MO.

913 Grand Avenue

All Orders Given Prompt and Careful Attention.
Member of the Florists' Telegraph Delivery.

A. Newell
FLORIST

Established over 20 Years

N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

GEORGE RYE
"Some Florist"

16
N. 6th St., Ft. Smith, Ark.

LITTLE ROCK, ARK.
Paul M. Palez, Florist
409 Main Street

All orders carefully filled and delivered
to all parts of the city, Arkansas and the
Southwest.

SPRINGFIELD, MO.
SUMMERFIELD FLORAL CO.
Growers and Retailers for the Southwest

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

JAMES HAYES, LEADING FLORIST
819 Kansas Ave.
TOPEKA, KAN.

Mrs. M. E. Hollcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

ST. LOUIS and VICINITY

Send Orders to the Finest and
Best-equipped store in the city

SANDERS, 623 Clara Ave.

Write, Wire or Phone your orders to

YOUNG'S
1406 Olive St., ST. LOUIS, MO.

Regular discount allowed on all orders, either
Plants or Cut Flowers.

Phones: Bell, Main 2306; Kinloch, Central 4981

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA

Members Florists' Telegraph Delivery

ST. LOUIS
J. J. BENEKE, 1216 Olive Street

week. All kinds of outdoor work are
being pushed. Good flowering plants
are scarce. There are a few late ram-
blers, calceolarias, schizanthus, gera-
niums and primroses. There is a good
demand for Boston ferns.

Various Notes.

Trade at J. G. Pickleman's store is
steadily increasing. He is doing con-
siderable funeral work and has a fine
line of cut flowers.

The Colonial Flower Shop has added
an urn filled with geraniums to the at-
tractive front, which is flanked on one
side by a low brick wall. The firm is
handling bedding plants and boxwood
trees of all sizes.

W. C. Stroh, of Attica, will add
10,000 feet of glass to his range this
summer. He recently purchased a new
Dodge car.

Jerry Brookins' orchid peas have suf-
fered since the spell of warm weather.
They are not as good as they have been
and the blooms are beginning to dimin-
ish in number.

R. Karpinski is having considerable
wedding work just now. He recently
purchased the building at 1112 Broad-
way and is now remodeling the entire
store. He is putting in a new refrigera-
tor, which is quite costly.

Nathan Wolff, president of the Buf-
falo park board, died of heart trouble,
May 12, at his home, 293 Franklin
street.

Frank J. Mahoney is in Rochester.
Ed. Fancourt, of the S. S. Pennock-
Meehan Co., Philadelphia, was a visitor
last week, stopping over on his way to
Detroit.

The park commissioners have officially
confirmed the appointment of H. H.
Elbers as director of the Botanic Gar-
den, at South Park. Mr. Elbers has
been superintendent of Humboldt park
for seventeen years and his promotion
to this new post has been without soli-
citation on his part. At present he has
the supervision of affairs at South park
and of the Humboldt park work as

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143-Kinloch, Victor 999

ST. LOUIS, MO.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
JEFFERSON and WASHINGTON AVE.

MISSOURI

STATE FAIR FLORAL CO., Sedalia, Mo.,
covers the state like a drizzling rain. Nine entries
at the State Fair, 1914, and nine blue ribbons.
"Going some, eh?"—Just our common gait. Two
years old, 49,000 ft., hail insurance.

STUPPY FLORAL CO.

Orders executed
Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Montreal
Can.

Corner St. Catherine and Guy Streets.
Member Florists' Telegraph Delivery.

Winnipeg, Canada

THE ROSERY, Florist
289 Donald Street

ORDERS TAKEN FOR DELIVERY ANYWHERE
BETWEEN PORT ARTHUR AND THE COAST

Canada's Florist

Dunlop's

96 Yonge St., TORONTO

SIMMONS & SON
TORONTO, CAN.

SCRIM'S, FLORIST
OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS
 S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm with 82 years' experience and reputation.
 Quick auto delivery service for city and suburbs.

Baltimore, Maryland
 AND ALL SOUTHERN POINTS

PIERCE & CO. "The House of Flowers"

517 N. Charles St., Baltimore, Md.
 Members Florists' Telegraph Delivery

WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
 Commissions Promptly Executed.
 Quality—Excellence—Ability
 Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.
JOHN A. KELLER CO.
 INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING FLORISTS
 212 Fifth Avenue No.
NASHVILLE, TENN.

NASHVILLE, TENN.
Joy Floral Co.
 Members Florists' Telegraph Delivery Ass'n.

"WE NEVER SLEEP"

IDLEWILD GREENHOUSES **Memphis, Tenn.**

89 South Main Street

'Up-to-the-minute' Service and Execution
 Every Flower in Season

WARE YOUR ORDERS
 TO
HARRY PAPWORTH
 The Metairie Ridge Nursery Co. Ltd.
 STORE
 135 Carondelet St.
NEW ORLEANS
 F.T.D.

U. J. VIRGIN
 838 Canal St. **NEW ORLEANS, LA.**

Chas. W. Crouch, KNOXVILLE, TENN.
 The Leading Florist of the South
 All Orders Given Special Attention

LOUISVILLE, KENTUCKY

Send us your Orders for **KENTUCKY** For the most painstaking personal service.
Jacob Schulz
 550 Fourth Ave., LOUISVILLE, KY.
 Member of Florists' Telegraph Delivery Association

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State
 160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

Lexington, Ky.
KELLER, Florist

High Grade Cut Flowers and Designing

Hourly Car Service for Paris, Georgetown, Versailles, Frankfort and Nicholasville.

well, until a successor at the latter position can be appointed. Director Elbers has made a life study of gardening, horticulture and botany, and coupled with his knowledge is a love of the work which augurs well for his success in this new field of service. His efficiency at Humboldt park has gained him recognition from experts in other cities in the United States, for he transformed an old parade ground into a park which is pronounced one of the best kept parks in the country.

H. P. Knoble, of Knoble Bros., Cleveland, O.; F. C. W. Brown, of the J. M. Gasser Co., Cleveland, and M. A. Vinson, manager of the Cleveland flower show of 1915, were visitors here May 16 on their way home from the advertisers' club banquet, which was held in Rochester, May 15. They are working up interest in the Cleveland flower show, to be held November 10 to 14. They also have other plans, which will be published later. E. C. A.

WASHINGTON, D. C.

The Market.

A number of large wedding decorations last week considerably helped retail business. These, with a fair amount of funeral work, cleared up the market of much of the surplus stock. The weather has been warm and, while greatly increasing the supply of flowers of all varieties, it has decreased the size of the blooms of roses and carnations. Local peonies have made their appearance in such quantities as to be already looked upon as a drug on the market. Some excellent orchids were offered last week, of Cattleya Gaskelliana, Mossiae, Mendelii, gigas and Schröderae, which met with but a fair sale, as there were more than the market could readily consume. Sweet peas are holding up remarkably well and while they do not clean up, their movement is satisfactory. Some nice northern lilac, double white and purple, is to be had and for this there is a fair demand. Gardenias are getting smaller

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n.

INDIANA TERRE HAUTE

THE ROSEERY
 FLOWER SHOP

Wholesale and Retail
 70,000 sq. ft. of glass.
 Telegraph orders solicited

CINCINNATI

E. G. HILL FLORAL CO.

Good stock and good service at both stores

INDIANAPOLIS

Established 1859

A. WIEGAND'S SONS CO.

Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.
 Indiana's oldest, largest and most complete retail establishment.

Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

BERTERMANN BROS. CO.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

Richmond, Ind.

FRED H. LEMON & CO.

Florists and Decorators. Send us your orders.

TERRE HAUTE, IND.

JOHN G. HEINL & SON, 129 South 7th Street

BEYER FLORAL CO. SOUTH BEND, IND.

Daily deliveries to Notre Dame University and St. Mary's Academy.

GARY FLORAL CO.

118 West 5th Avenue
 A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

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Kembla's Flowers

Greenhouses in
MARSHALLTOWN,
CENTERVILLE,
OSKALOOSA,
MASON CITY,
WATERLOO,
BOONE,

IOWA

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

ROCHESTER, MINN.

**KWALITY KUT
FLOWERS**

**D. M.
WIGLE**
Trademark
Registered

ST. PAUL, MINN.

The Largest Store in America.
Members Florists' Telegraph Delivery.
The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc.
20, 22, 24 West 5th Street

ST. PAUL, MINN.

Order your flowers for delivery
in this section from the leading
Florists of the Northwest.

L. L. MAY & CO.
ST. PAUL, MINN.

Des Moines

IN THE CENTER OF IOWA

J. S. Wilson Floral Co.

Orders filled with the kind of care we hope
will be used when we send you an order.
Members Florists' Telegraph Delivery Association.

**Minneapolis, Minn. LEADING
FLORISTS**
SWANSON'S, 618 Nicollet Ave.

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

**MINNEAPOLIS, MINN. 24 So. 5th St.
932 Nicollet Ave.**
Whitted Floral Co.

Members Florists' Telegraph Delivery Association

Green Bay, Wis. CARL MEIER & CO.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

LA CROSSE FLORAL CO. La Crosse, Wis.
will properly execute orders in
WISCONSIN OR THE NORTHWEST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

OTTUMWA, IOWA

O. P. M. CRILEY, cor. Willard and Keota Sts.
Postal and Western Union Telegraph

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

SIoux CITY, IOWA

We ship and deliver everywhere. Floral Emblems of all descriptions made up. A large stock on hand daily.

ROCKLIN & LEHMAN, Sioux City's
Leading Florists
Members Florists' Telegraph Delivery Ass'n.

Waterloo, Iowa

CHAS. SHERWOOD
320 E. 4th Street

Greenhouses, cor. Fairview and Conger Sts. All
orders receive careful and prompt attention.

and poorer. Northern-grown American
Beauty roses are in some demand.

Various Notes.

Fred Miller, formerly with Gude Bros. Co. and for some time employed by W. W. Scholtz, at Charlotte, N. C., is in the employ of George C. Shaffer, with whom he expects to remain until fall. At that time Mr. Miller expects to look over some southern prospects with a view to engaging in business for himself.

Among the visitors of the week were J. H. Breckman, of Philadelphia, and M. Adler, Jr., of New York.

Felipe Guasp, 30 years of age, a Porto Rican, was recently arrested while an inmate of the Providence hospital, on a charge of forgery against the Leo Niessen Co., by whom he had been employed. It is said that the man sent a telegraph order to the Philadelphia headquarters for a large quantity of flowers. The fraud was ascertained when a long distance call was put in for Washington, several discrepancies having been found in the order which could not be fathomed by the Philadelphia force.

Arrangements have been completed for the fourth annual Brookland rose show, to be held in the Masonic Temple, at Twelfth and Monroe streets, May 20 and 21. The committees in charge state that as the rose season varies as much as two weeks in different years, the committee reserves the right to make changes in the dates of the exhibition upon one week's notice, should that be found necessary.

Announcement has been made by the Civil Service Commission that an examination will be held in this city June 19 for the purpose of securing eligibles for the position of foreman. Applicants must be between the ages of 25 and 45 and must show that they are practical gardeners, that they have a thorough knowledge of the care of trees, shrubs, flowers and lawns, and for not less than a period of five years have been in charge of men engaged in gardening work, park maintenance

MILWAUKEE, WIS.

Cor. 5th St. and Grand Ave.

W. C. ZIMMERMANN

Milwaukee, Wis.

J. M. FOX & SON

437-39-41 MILWAUKEE ST.

Members Florists' Telegraph Delivery Assn.

MADISON, WIS.

RENTSCHLER FLORAL CO.

Formerly Capitol City Greenhouse Co.

Best Shipping Service for Wisconsin

**For WISCONSIN delivery of
"Home-grown Flowers"**

GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

C. H. FREY Wholesale
and Retail
Florist

1133 O St., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice
Trade Discounts. First-class Stock

FREY & FREY

1338 O St., LINCOLN, NEB.

Wholesale and Retail

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery

LINCOLN, NEB. CHAPIN BROS.
Retail Florists

Flowers for All Occasions, from Cradle to Grave

LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n.

HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnum Street OMAHA, NEB.

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

Telegraph Delivery Department

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CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association.

Michigan Ave., at 31st St.

The unexcelled facilities of the Ernst
WIENHOEBER
Company
are available to the trade for filling any order in
CHICAGO
22 East Elm Street
Member Florists' Telegraph Delivery.

C. Trauenerfeldt
FLORIST
3843 W. MADISON ST.
NEAR GARFIELD PARK
CHICAGO

Chicago Des Moines
ALPHA FLORAL CO.

146 S. Wabash Ave., Chicago, Ill.
623 Walnut St., Des Moines, Ia.

Largest and most centrally located store in the city. All orders given prompt attention.

Deliveries to Northwestern University and all North Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Aurora, Ill. **JOS. M. SMELY**
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

J. L. JOHNSON, DE KALB, ILL.
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful attention.

Rockford, Ill., **H. W. Buckbee**
Member Florists' Telegraph Delivery

A. C. BROWN, SPRINGFIELD,
ILLINOIS
LARGE GREENHOUSES

Jacksonville, Ill.
JOS. HEINL & SONS
Largest Growers in Central Illinois

FREEPORT, ILL. We are the largest
Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

SIoux CITY Supplies western Iowa,
southern Minnesota, all of
IOWA South Dakota, northeastern Nebraska.

J. C. RENNISON CO.

NORTH FLORAL CO.
915 Central Ave., FORT DODGE, IA.

Established 1857.

Wittbold
FLORIST

737-739 Buckingham Place

L. D. Phone 1112 Graceland **CHICAGO**

Send us your retail orders. We have the best facilities in the city

We are prepared to take care of out-of-town orders for

CHICAGO

Delivery or shipment anywhere.

C. W. McKELLAR,

22 East Randolph St. **CHICAGO**

A. McADAMS

Established 1865

We are prepared to take care of out-of-town orders for

CHICAGO

W. J. La Grotta, Prop. 53d St. and Kimbark Ave.

and improvement. In addition to answering these requirements, the applicants must state whether or not they are proficient in bicycle riding. The salary is \$90 per month. C. L. L.

STEAMER SAILINGS.

Bulletin a few of these steamer sailings in your window, with the information that you have facilities for delivering bon voyage tokens on board any outgoing boat, or funeral or other flowers anywhere on short notice:

Steamer	From	To	Sails
Guiana	New York	West Indies	May 21
Tuscanian	New York	Liverpool	May 22
St. Paul	New York	Liverpool	May 22
Niagara	Montreal	Glasgow	May 22
Scandinavian	New York	Bordeaux	May 22
Kronland	New York	San Fr'sco	May 22
Byron	New York	Brazil	May 22
Sicilian	Montreal	London	May 23
Rio de Janeiro	New York	Brazil	May 24
Adriatic	New York	Liverpool	May 26
Bermudian	New York	Bermuda	May 26
Cretic	New York	Genoa	May 26
Californian	New York	Brazil	May 28
Hesperian	Montreal	Liverpool	May 27
Yokohama	Seattle	Hongkong	May 28
New York	New York	Liverpool	May 29
Cameronia	New York	Glasgow	May 29
Northland	Montreal	Liverpool	May 29
Lapland	New York	Liverpool	June 2
Parima	New York	West Indies	June 4
Philadelphia	New York	Liverpool	June 5
Transylvania	New York	Liverpool	June 5
Coriscan	Montreal	Glasgow	June 5
Dominion	Philadelphia	Liverpool	June 5
Bermudian	New York	Bermuda	June 5
Megantic	New York	Liverpool	June 9
Minas Geraes	New York	Brazil	June 9
Gramplan	Montreal	Liverpool	June 10
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Orduna	New York	Liverpool	June 12
Mongolia	San Fr'sco	Hongkong	June 12
Corinthian	Montreal	London	June 13
Sado Maru	Seattle	Hongkong	June 13
Korona	New York	West Indies	June 15
Canopic	New York	Genoa	June 15

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Peas, Beans and Sweet Corn
Peas and Beans, Michigan Grown
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Correspondence solicited.

Michigan Office: MILLINGTON
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Ask for prices now, 1915 crop.

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Established 1883

Mention The Review when you write.

Seed Trade News**AMERICAN SEED TRADE ASSOCIATION.**

President, Lester L. Morse, San Francisco, Cal.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.
Thirty-third annual convention, San Francisco,
Cal., June 22 to 24, 1915.

RALPH M. WARD, of Ralph M. Ward & Co., has purchased the 5-story building at 243 Broadway, New York City. It is reported the deal involved about \$300,000.

DAVID BURPEE, of W. Atlee Burpee & Co., Philadelphia, has been on a trip to the south. He was well entertained by the Birmingham, Ala., seedsmen during his stay there.

THE trade is taking every opportunity to add to its seed resources. Last week's boat from Rotterdam brought 570 bags of flower and vegetable seeds consigned to forwarding agents.

AL. J. NEVRAUMONT, of the California Seed Co., San Francisco, says this is an unusually late season, on account of the frequent heavy rains, and business is still keeping up well in lines that ordinarily subside a month earlier.

THERE will undoubtedly be plenty of turnip seed for this year's crop, but as the entire seed crop for next year probably will have to be grown in this country, there will inevitably be a shortage in the absence of an increased acreage.

REPORTS from Holland indicate that small seed crops are to be expected so far as biennials are concerned. Weather conditions of autumn, winter and spring have been steadily unfavorable, so that the loss of plants has been large.

FRENCH radish seed is such an uncertain quantity this year that Michigan and California growers are encouraged. In Michigan the crop has not appealed to farmers, who have made better money in other ways, but in California the production has increased steadily.

THE annual mean rainfall at Chicago is 33.18 inches. Up to last week 1915 showed a deficiency of 4.52 inches, but May 15 there was 2.75 inches of precipitation within two hours. The onion set acreage, the most important in the United States, is no longer suffering for moisture but because of it; many of the fields were badly cut up by the torrents.

No word has been received regarding William Mitchelhill, of the seed firm of Mitchelhill Bros., St. Joseph, Mo., who was a passenger on the Lusitania. He was on his way to England on a business trip. Upon the receipt of news of the disaster, Bruce Mitchelhill, his brother, cabled to relatives in Edinburgh for information of him. William Mitchelhill was a British subject, for although he had been in this country ten years, he

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ONION SETS Write for Prices

YOU will be satisfied with the products of Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

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Wholesale Growers of the following California Specialties only:

ONION, LETTUCE, CARROT, RADISH, PARSHIP, PARSLEY,
CELERY, ENDIVE, LEEK, SALSIFY and SWEET PEAS

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Company**The Everett B. Clark Seed Co., Milford, Conn.**

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Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

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Specialties:

Cucumber, Musk and Watermelon,
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SWEET PEAS—NASTURTIUM SEEDS

Prices on Application

GUADALOUPE, CALIFORNIA**Contract Seed Growers**

Specialties: Pepper, Egg Plant, Tomato,
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Contract growers of Cucumber, Cantaloupe,
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Specialties: Lettuce, Onion, Sweet Peas, Aster,
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Gilroy, :: :: California



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Fresh stock, just arrived from Japan.
Good Quality—Horseshoe Brand.

Natural Color

5 to 6 ft. long....\$ 6.00 per bale of 1000
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10 ft. long..... 11.00 per bale of 500

Colored Green

2 ft.....\$ 6.00 per bale of 2000
3 ft..... 8.00 per bale of 2000
3½ ft..... 9.00 per bale of 2000
5 ft..... 7.00 per bale of 1000
5 ft..... 11.00 per bale of 2000

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Just in from Japan.

\$19.00 per case of 300 lbs. Oshima stock
23.00 per case of 300 lbs. Loochoo stock

The Loochoo variety is of finer quality than the cycas commonly used here.

All prices f. o. b. Bound Brook, N. J.
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But if you want **Real Trouble** just try to please everybody.

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now for July Flowers

Rubrum for August and September Flowers.

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On the largest estates; in the smallest gardens. Produced by some of the ablest men in the seed business.

You really would be glad to own a copy of our catalogue. Have we your name?

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Strong and healthy bulbs, size ½ lb. to 6 lbs.:
25 lbs., \$2.25; 100 lbs., \$8.00; 300 lbs., \$22.25; 500 lbs., \$35.00.

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Lilium Giganteum: 7-9 in., 300 to case, per case, \$16.00. Lily of the Valley Berlin Pips: cases containing 250 pips, \$4.50; 500, \$8.00; 1000, \$15.00.

DIELYTRA (Bleeding Heart) SPECTABILIS
\$1.15 doz.; \$8.00 per 100.

Send for our Wholesale Florist Catalogue.

THE MOORE SEED CO., 125 Market St., Philadelphia

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My Winter-flowering ORCHID or SPENCER SWEET PEA

was the only paying crop the past winter, from October until May, with many thousands of growers all over the country.

New Price List will be out in June.

All the prizes ever awarded all over the country were only for this magnificent strain.

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—You run no risk—

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LILIUM LONGIFLORUM GIGANTEUM

7 to 9-inch, per 100, \$6.00; per original case of 300, \$16.00.

8 to 9-inch, per 100, \$10.00; per original case of 225, \$21.00.

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For Indoor and Outdoor Planting —
Guaranteed Sound

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Per 100

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11 to 14-inch (100 bulbs in case).. 18.00

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8 to 9-inch (225 bulbs in case).. 12.00
9 to 11-inch (125 bulbs in case).. 17.50

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8 to 9-inch (225 bulbs in case).. 6.00
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If you have a "bare spot" in your greenhouses or outdoor planting room, you will find the above real "money makers."

Winterson's Seed Store

166 N. Wabash Ave., CHICAGO

FANCY CUT VALLEY FOR JUNE WEDDINGS

BRUNS' CELEBRATED CHICAGO MARKET is handled by the leading Chicago Wholesalers, as E. C. Amling Co., A. L. Randall Co., Bassett & Washburn, Zech & Mann and Kyle & Foerster.

COLD STORAGE VALLEY

CHICAGO MARKET BRAND, finest Valley, giving best results all year round—

\$16.00 PER 1000 \$8.50 PER 500 \$4.50 PER 250 \$2.00 PER 100

FLORISTS' MONEY MAKER, best Valley at moderate prices—

\$14.00 PER 1000 \$7.50 PER 500 \$4.00 PER 250

H. N. BRUNS,

3032
Madison Street

Chicago

Mention The Review when you write.

Our Motto:—The Best the Market Affords

Lilium Giganteum, 7/9-in.

CASE OF
100 BULBS **\$6.95**

FROM NEW YORK AND CHICAGO COLD STORAGE

300 bulbs,
\$18.00

1200 bulbs,
\$70.00

C. S. & Co.
NEW YORK

1000 pips,
\$15.00

2500 pips,
\$35.00

Lily of the Valley Pips

\$7.95 CASE OF
500 PIPS

CHAS. SCHWAKE & CO., Inc.,

90-92 West Broadway,

NEW YORK

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had not taken out naturalization papers. His wife and 3-year-old son are in St. Joseph.

It is reported that the late spring rain, continuing over a week, has caused extensive damage to the onion seed crop in the San Joaquin valley.

THE Adams Seed Co., of Decorah, Ia., has just purchased a large, 2-story double brick building, which it will begin at once to alter to fit to its needs.

REPORTS from Holland indicate that the area devoted to gladiolus will be much curtailed this summer, in consequence of the bad selling season.

It appears that a great many flower seeds we have been getting from Germany can be grown just as well and nearly as cheaply in this country, the home production having increased decidedly of late years. It took the war to bring the growers to the front.

LOS ANGELES seedsmen have benefited by articles in the Tribune on what flowers and vegetables to sow and how to care for them. The writers are members of the trade. Among them are M. L. Germain, president of the Germain Seed & Plant Co., and H. L. Musser, president of the Aggeler & Musser Seed Co.

A REFUND of \$51.24 has been ordered made to C. C. Morse & Co., San Francisco, by the Southern Pacific Railroad Co. et al., because of an overcharge of that amount collected on shipments of garden seeds from San Francisco to various destinations in Texas and Oklahoma during the period between August 27 and November 27, 1912. The order was entered by the Interstate Commerce Commission.

WESTERN SEEDSMEN MEET.

The fourteenth annual meeting of the Western Seedsmen's Association proved one of the most successful and enjoyable in the entire history of the organization. It was held at the Rome hotel, Omaha, Neb., May 15, with an excellent attendance. The morning was devoted to a general business session under the guidance of President H. A.



Pearson's Improved Begonia Prima Donna

(MY OWN RAISING)

A grand winter-blooming variety of easy cultivation, bright, glossy foliage, with a profusion of bright pink flowers, at their best in winter; flowers the size and color of a Lorraine type. Sow seeds now for Xmas blooms. Liberal trade pkt., 25c; 5 for \$1.00; 1/64-oz., \$1.50.

PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,

CHICAGO, ILL.

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C. F. M. SPECIALS

Floribunda VALLEY Pips, select quality at \$15.00 per 1000.

T Brand LIL. GIGANTEUM, the lily without a peer, per case:

7/9, \$18.00; 8/10, \$19.00; 9/10, \$20.00. **Baby cases**, 7/9, 100 bulbs, \$6.50.

LIL. SPEC. RUBRUM MAGNIFICUM, size 8/9 (200 bulbs), special at \$10.50 per case.

CORP. OF CHAS. F. MEYER, 99 Warren Street, NEW YORK

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Lily of the Valley Pips

FROM COLD STORAGE

New crop, 1000 to case... \$16.00 per case

ST. LOUIS SEED CO.

411-413 Washington Ave., St. Louis, Mo.

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Spring Bedding Plants

**USE FRANZEN'S SEED
SEND FOR PRICE LIST**

F. O. FRANZEN, 5319 No. Clark St., CHICAGO

**Wilson's Seeds will grow
anywhere.**

J. J. WILSON SEED CO., Newark, N. J.

**SEEDS BULBS
JOHNSON SEED CO.**

PHILADELPHIA, PA.

TRADE In fine FRENCH BULBS from the South of France

IMMORTElLES, Natural Yellow

Hyacinths, Roman White.....	12-15 c/m.....	frs., 80
Hyacinths, Roman White.....	18-15 c/m.....	frs., 90
Narcissus Grandiflora, White.....	13-15 c/m.....	frs., 15
Narcissus Grandiflora, White.....	14-16 c/m.....	frs., 20
Narcissus Trumpet Major.....	12-14 c/m.....	frs., 20
Freesia Refracta Alba.....	5-8 c/m.....	frs., 20
Freesia Refracta Alba.....	5-6 c/m.....	frs., 18

Payment on consignment at Marseilles after shipment of goods.
Direct prices from the growers.

Address

Vve. Trevant & Co.

6bis Rue des Cypres, MARSEILLES, FRANCE

Mention The Review when you write.

TO THE TRADE

HENRY METTE, QUEDLINBURG, GERMANY

(Established in 1784)

GROWER and EXPORTER on the very largest scale of all
CHOICE VEGETABLE, FLOWER and FARM SEEDS

SPECIALTIES: Beans, Beets, Cabbages, Carrots, Kohl-Rabi, Leeks, Lettuces, Onions, Peas, Radishes, Spinach, Turnips, Swedes, Asters, Balsams, Begonias, Carnations, Cinerarias, Gloxinias, Larkspurs, Nasturtiums, Pansies, Petunias, Phlox, Primulas, Scabiosa, Stocks, Verbenas, Zinnias, etc. Catalogue free on application.

HENRY METTE'S TRIUMPH OF THE GIANT PANSIES (mixed), the most perfect and most beautiful in the world, \$6.00 per oz.; \$1.75 per 1/4 oz.; \$1.00 per 1/8 oz. Postage paid. Cash with order.

All seeds offered are grown under my personal supervision on my own vast grounds, and are warranted true to name, of strongest growth, finest stocks and best quality. I also grow largely seeds on contract.

Mention The Review when you write.

OCEAN RATES ON BULBS ARE INCREASING. You better write us about that bulb order you have in mind, NOW.

Our specially prepared Christmas-flowering Hyacinths are going to surprise the country. Why not try some at \$7.00 per 100?

LECHNER BROS., Webster Groves, Mo.

Agents for THE GROWERS ASSOCIATION, Anna Paulowna, Holland.

THE UP-TOWN SEED STORE

HARRY A. BUNYARD CO., Inc.

40 West 28th St., NEW YORK CITY

Ask for Prices of Seeds (Garden, Farm or Flower) from

KELWAY'S

for present delivery or on contract.
Special prices now ready.

LANGPORT, ENGLAND

Mention The Review when you write.

G. JONKHEER & SONS

DUTCH BULBS
AND PLANTS

HILLEGOM, HOLLAND

Mention The Review when you write.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Mosbjerg, P. O. Box 560, Minneapolis, Minn.

DANISH SEEDS



Cabbage, Cauliflower,
Carrot, Mangel, Swed
Turnip, etc.

CHR. OLSEN

Seed Grower

(Established 1862)

ODENSE, DENMARK

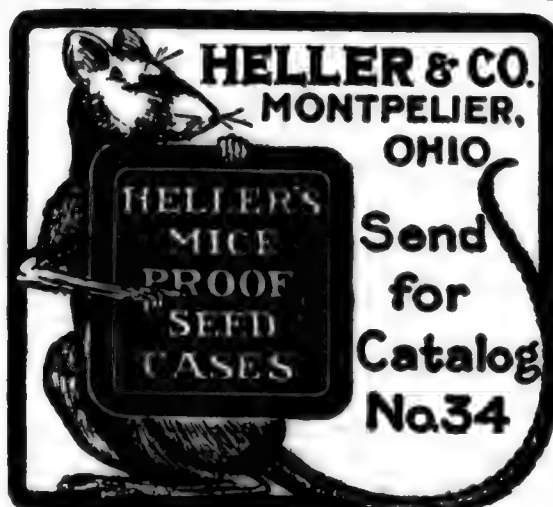
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ples at your service.

Cable Address—"FROOLSEN."

Code: 5th Ed., A. B.

Amer. Seed Trade Assn.

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Education

Education is not the result of a course of study; it is the result of a course of experience. There is a short-cut to all knowledge—making use of the experience of others. Now the experience of large and small lily bulb growers has cost a mint of money and disappointment, so if you will make use of this experience, you will be taking the short-cut to success in lily culture. Grow Horseshoe Brand bulbs—that's the secret of success in lily growing—the other or longer way around is to try all other brands first. Better stick close to the good stuff—it's the most economical in the end.

Lilium Giganteum, Magnificum and Auratum on hand ready for immediate or future delivery.

ORDER NOW. PLANT NOW.

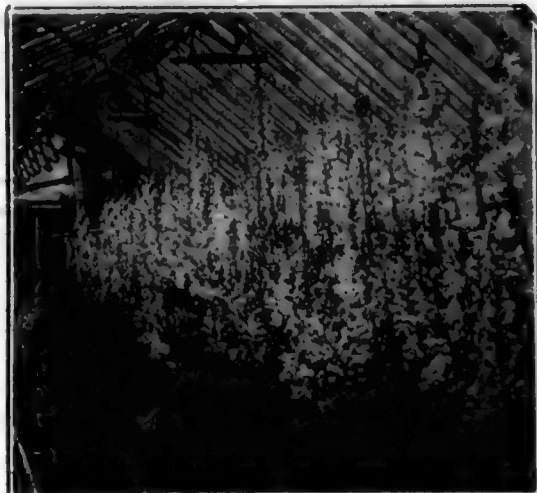


Not how cheap
but how good.

**RALPH M. WARD
& CO.**

THE LILY HOUSE

71 Murray Street
NEW YORK



REVERSED

Not many years since, the East was rushing westward on account of a wealth of golden nuggets, Today the West is rushing eastward for the best there is in flowerdom.

Fruitvale, Cal., April 8, 1915.

Mr. G. S. Ramsburg, Somersworth, N. H.

Dear Sir: Your Silver Pink SEEDLING Snapdragons are wonderful! Magnificent!! Words are not sufficient to describe the 100x24-foot house of them we now have in bloom. * * *

Yours very respectfully,

THE LACY CO.

This wonderful Snapdragon will do the same for you, and right now is the time to sow seed for fall blooms. Price of seed, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

We still have a few good plants for early flowering, as follows:

Silver Pink Seedlings.....\$4.00 per 100; \$35.00 per 1000
Yellow, Nelrose, Garnet..... 5.00 per 100; 45.00 per 1000

G. S. RAMSBURG, Somersworth, N. H.

Johns, of the Sioux City Seed & Nursery Co. Most of the time was devoted to the consideration of business conditions, the prospects for seed supplies for the seasons of 1916 and 1917 and the discussion of probable values and terms of sale. The consensus of opinion was that seeds should be worth more money. The cental system, which has been more or less generally adopted largely as a result of the efforts of this association, was reported as working excellently and as obviating many of the difficulties that were encountered with the use of the old system. A committee was appointed, as was done a year ago, to urge the matter before the American Seed Trade Association.

Resolutions of condolence to Mitchell Bros., of St. Joseph, on account of the death of the junior Mr. Mitchell in the sinking of the Lusitania, were passed; also resolutions expressing the deep appreciation of the association for the great work done in its behalf by Jesse C. Northrup, one of the founders.

The old officers were reelected for another term, as follows: President, H. A. Johns, Sioux City, Ia.; vice-president C. C. Massie, Minneapolis; treasurer, Henry Windheim, Omaha; secretary, Mel. L. Webster, Independence, Iowa.

After a family dinner, automobiles were furnished by the Nebraska Seed Co. and the J. C. Robinson Seed Co., and the members all visited the Robinson plant at Waterloo and had a most delightful reception at the home of J. C. Robinson.

Those present were:

H. A. Johns, of the Sioux City Seed & Nursery Co., Sioux City, Ia.

Hiram Buckbee, of H. W. Buckbee & Co., Rockford, Ill.

Aug. F. Mangelsdorf, of Mangelsdorf Bros. Co., Atchison, Kan.

L. L. May, of L. L. May & Co., St. Paul, Minn.

Leonard Vaughan, of Vaughan's Seed Store, Chicago.

Henry Griswold, of the Griswold Seed Co., Lincoln, Neb.

D. B. Gurney, of the Gurney Seed Co., Yankton, S. D.

Henry Windheim, of Nebraska Seed Co., Omaha.

J. C. and E. T. Robinson, of the J. C. Robinson Seed Co., Waterloo, Neb.

C. C. Massie, of Northrup, King & Co., Minneapolis, Minn.

C. R. Chesmore, of Chesmore-Eastlake Mercantile Co., St. Joseph, Mo.

Howard Webster, of Mel. L. Webster Co., Independence, Ia.

Candytuft Empress,

\$1.50 per pound

Rochester White Gladioli,

\$2.25 per dozen; \$15.00 per 100

Full line of Flower Seeds. If you want the best give us a trial.

JAMES VICK'S SONS, - Rochester, N. Y.

GLADIOLI

I can supply fine, plump bulbs of America in any quantity. If ordered this month, I will make the price \$7.00 per 1000, 250 at 1000 rate. Cold storage bulbs next month.

E. E. STEWART, Brooklyn, Mich.

Asparagus Plumosus Nanus Seed

Fresh 1915 Crop

1000 to 5000 at \$1.25 per 1000; 5000 and over at \$1.00 per 1000

DRAKE POINT GREENHOUSES, Yalaha, Florida

L. GIGANTEUMS

8-9 inch, 8-10 inch, 9-10 inch

Also BAMBOO STAKES, green and natural, different sizes.

Write for prices.

YOKOHAMA NURSERY CO., Ltd.

Woolworth Bldg., New York City

Lilium Giganteum, 7-9 in., 300 in case, \$18.00 per case
..... 50.00 per 1000
Lilium Formosum, 8-9 in., 300 in case, 18.00 per case
Lilium Album, 220 in case 12.00 per case
Lilium Auratum, 150 in case 10.00 per case
Lily of the Valley Pips, extra fine.... 14.00 per 1000

Bamboo Canes, Wood Moss and Sphagnum Moss.
To-bak-ine, Nikoteen and Nico-Fume.

D. RUSCONI, 128 West 6th Street, CINCINNATI, OHIO

SWEET PEA SEED

Write for our Price List.

S. BRYSON AYRES CO.

Sweet Pea Farm,

Sunny Slope, INDEPENDENCE, MO

It is our BUSINESS

to supply YOU

with SUPERIOR GLADIOLI

JOHN LEWIS CHILDS

Flowerfield, L. I., N. Y.

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE, Box 34, SEDALIA, MO.

XXX SEEDS

PRIMROSES, Improved Chinese Fringed, finest grown, many varieties mixed, 650 seeds, \$1.00; 1/2 pkt., 50c; per 1000, \$1.25. Colors separate also.

Primula Malacoides, new Giant baby, 25c.

Primula Kewensis, sweet yellow, 25c.

Primula Obconica, new giants, pkt., 50c.

Calceolaria, finest dwarf, Giant flow., 50c.

Cyclamen Giganteum, finest Giants mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.

Cineraria, large flowering dwarf mixed, fine, 1000 seeds, 50c; 1/2 pkt., 25c.

Pansy, Giants mixed, finest grown, critically selected, 6000 seeds, \$1.00; 1/2 pkt., 50c; oz., \$3.00.

Cash. Liberal pkts.

ZEMALIN Germ Destroyer—a boon to florists for cure of cracked fingers, rough hands, Obconica poison and itching surfaces. Box, 25c.

JOHN F. RUPP, Shiremanstown, Pa.

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MONEY TALKS. but YOU

do not have to talk to sell Pansy plants grown from Kenilworth strain of Pansy seed. Send for list.

1000 seeds, 25c;

6000, \$1.00; 1/4 oz., \$1.25; oz., \$5.00.

Princess, new upright,

seeds, 20c; 1000 seeds,

35c; oz., \$7.50.

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Watch for our Trade Mark Stamped on every brick of Lambert's

Pure Culture Mushroom Spawn

Substitution of cheaper grades is thus easily exposed. Fresh sample brick, with illustrated book, mailed postpaid by manufacturers upon receipt of 40 cents in postage. Address

Trade Mark. **American Spawn Co., St. Paul, Minn.**

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EDWARD REID

Wholesale Florist

1619-21 Ranstead St., Philadelphia, Pa.

Choice BEAUTIES, extra fine Kaiserin, Mock, Russell and our standard Valley; we have fine Carnations, all colors; also Peonies.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Philadelphia, May 19, 1915.

	Per doz.	
Beauty, Long.....	\$1.50 @ \$3.00	
Medium.....	1.00 @ 1.25	
Short.....	.50 @ .75	
	Per 100	
The Killarneys, Long.....	\$5.00 @ \$6.00	
Short.....	2.00 @ 4.00	
Mrs. Russell, Long.....	10.00 @ 15.00	
Short.....	4.00 @ 6.00	
Richmond, Hadley, Long.....	5.00 @ 6.00	
Short.....	2.00 @ 4.00	
Maryland, Mock, Long.....	6.00 @ 8.00	
Short.....	2.00 @ 4.00	
Sunburst, Ward, Hillingdon.....	2.00 @ 6.00	
Carnations, Select.....	2.00 @ 8.00	
Ordinary.....	1.00 @ 1.50	
Easter Lilies, per doz.....	.75c @ \$1.25	
Valley.....	2.00 @ 4.00	
Cattleya, per dozen.....	\$3.00 @ \$6.00	
Gardenias, per doz.....	.50 @ 2.00	
Snapdragon, per doz.....	.50 @ 1.00	
Cornflowers.....	1.00 @ 2.00	
Daisies.....	1.00 @ 1.50	
Sweet Peas.....	.25 @ .75	
Callas, per doz.....	.75c @ 1.25	
Delphiniums.....	8.00	
Stocks, per doz.....	.50c @ .75c	
Peonies, Fancy.....	1.00	
Ordinary.....	.50 @ .75	
Baby Gladiolus.....	3.00	
Fancy Gladiolus.....	8.00 @ 12.00	

Pittsburgh, May 19, 1915.

	Per 100	
Beauty, Special.....	\$25.00	
Fancy.....	\$12.50 @ 20.00	
Medium.....	6.00 @ 10.00	
Short.....	4.00	
Killarney.....	3.00 @ 8.00	
White Killarney.....	3.00 @ 8.00	
Richmond.....	3.00 @ 8.00	
Mrs. Aaron Ward.....	3.00 @ 8.00	
Bulgaria (Rivoire, Taft).....	3.00 @ 8.00	
Cattleyas, per doz.....	\$4.00 @ \$5.00	
Carnations.....	3.00	
Valley.....	4.00	
Lilies.....	8.00 @ 12.00	
Lilac, per bunch.....	.50c @ .75c	
Sweet Peas.....	.50 @ 1.00	
Wallflowers, per bunch.....	.25c	
Calendula, per bunch.....	\$1.00	
Daisies.....	1.50 @ 3.00	
Snapdragon.....	4.00 @ 6.00	
Peonies.....	3.00 @ 8.00	
Iris.....	3.00 @ 4.00	

Extra Quality Pink and White Killarney, Richmonds, American Beauties, Fancy Carnations, Yellow Daisies, Valley, Orchids and Peas.

Obtain our prices on quantity lots.

Pittsburgh Cut Flower Co.

116-118 Seventh St., Pittsburgh, Pa.

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The Second Edition

—of the—

Florists' Manual

Is Now Ready

Price, \$5.00 a copy, carriage charges prepaid.



EASTER LILIES

FINE FRESH LILIES
Every Day in the Year

Central Location
Quick Deliveries

Can supply jobbers as well as
retailers—large users please
write.

We also have fine Adiantum
Croweanum fronds, at \$1.00
per 100.

HOFFMEISTER FLORAL CO.

Lick Run,

White St., CINCINNATI, OHIO

Mention The Review when you write.

Cut Flowers Greens Supplies

—Everything a Florist Needs—

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

24 E. Third Ave., Cincinnati, Ohio

Mention The Review when you write.

Wholesale Cut Flower Prices.

Cincinnati, May 19, 1915.

	Per doz.	
Beauty, Extra.....	\$3.00 @ \$4.00	
36 to 38-inch.....	2.00 @ 3.00	
24-inch.....	1.50 @ 2.00	
12 to 18-inch.....	1.00 @ 1.50	
8 to 12-inch.....	.50 @ .75	
	Per 100	
Killarney, white and pink.....	\$3.00 @ \$8.00	
Richmond.....	3.00 @ 8.00	
Carnations.....	3.00 @ 4.00	
Easter Lilies.....	10.00 @ 12.50	
Lily of the Valley.....	4.00	
Orchids, per doz.....	\$6.00 @ \$7.50	
Calla Lilies.....	6.00 @ 8.00	
Sweet Peas.....	.50 @ 1.00	
Stocks.....	2.00 @ 4.00	
Snapdragon.....	6.00 @ 10.00	
Spanish Iris.....	3.00 @ 4.00	
Tulips.....	2.00 @ 4.00	
Spiraea, per bunch.....	.50c @ .75c	
Poeticus, double.....	1.50 @ 2.00	
Peonies.....	4.00 @ 6.00	
Cape Jasmine Buds.....	2.00	

THE

Denver Wholesale Florists'

Co.

1433-35 California Street

DENVER, COLO.

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NOTICE

To all American Nurserymen and Seedsmen desiring to keep in touch with commercial horticulture in England and the continent of Europe: Your best means of doing this is to take in the

Horticultural Advertiser

Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports of all novelties, etc. Paper free on receipt of 75 cents, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England

Louis H. Kyrk

Wholesale Commission Florist

Consignments Solicited

Cut Flowers, Wire Work, Florists' Supplies

110-112 E. Third St., CINCINNATI, OHIO

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

CC POLLWORTH CO.

Choice Roses,
Carnations, Valley
Lilies always on hand
MILWAUKEE, WIS.

Mention The Review when you write.

HOLTON & HUNKEL CO. Fancy White and Pink
Killarney, Carnations,
Valley, Lilies,
462 Milwaukee Street, Milwaukee, Wis. AND ALL OTHER SEASONABLE STOCK.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Boston, May 19, 1915.

	Per 100	
Beauty, Specials	\$12.00 @ \$15.00	
Extra	6.00 @ 8.00	
Short stems	2.00 @ 4.00	
Shawyers, Russells	2.00 @ 10.00	
Killarney Brilliant	1.00 @ 6.00	
Killarney	1.00 @ 6.00	
White Killarney	1.00 @ 6.00	
Dark Pink Killarney	1.00 @ 6.00	
Double White Killarney	1.00 @ 6.00	
Killarney Queen	1.00 @ 8.00	
Mrs. Aaron Ward	1.00 @ 6.00	
Richmond, Hadley	1.00 @ 10.00	
Ophelia	2.00 @ 8.00	
Sunburst	1.00 @ 6.00	
Rivoire (Bulgarié, Taft)	1.00 @ 8.00	
Carnations	1.00 @ 2.50	
Cattleyas	25.00 @ 30.00	
Lily of the Valley	2.00 @ 8.00	
Easter Lilies	4.00 @ 6.00	
Speciosum Lilies	2.00 @ 8.00	
Gardenias	6.00 @ 12.00	
Sweet Peas	.25 @ 1.00	
Yellow Marguerites	.50 @ 2.00	
Antirrhinums	2.00 @ 4.00	
Cornflowers	.50 @ 2.00	
Tulips	1.00 @ 2.00	
Daffodils	1.00 @ 1.50	
Pansies	.25 @ .50	
Spanish Iris	2.00 @ 3.00	
Gladiolus Nanus	4.00 @ 6.00	
Gladiolus, large, doz.	\$1.50 @ \$2.00	

Milwaukee, May 19, 1915.

	Per doz.	
Beauty, long stems	\$3.00	
24 to 36-in. stems	\$1.50 @ 2.00	
	Per 100	
Mrs. Chas. Russell	\$5.00 @ \$20.00	
Ophelia	4.00 @ 15.00	
Richmond	3.00 @ 8.00	
Killarney	3.00 @ 8.00	
White Killarney	3.00 @ 8.00	
Mrs. Ward	3.00 @ 8.00	
Sunburst	4.00 @ 10.00	
Carnations	2.00 @ 4.00	
Valley	2.00 @ 4.00	
Easter Lilies	8.00 @ 10.00	
Calla Lilies, per doz.	\$1.00 @ \$1.25	
Sweet Peas	.50 @ 1.00	
Tulips	2.00	
Daffodils	2.00	
Snopdragon	2.00 @ 4.00	
Peonies	4.00 @ 6.00	
Daisies	.50 @ 1.50	

HERRINGTON on the Mum, sent by The Review for 50 cents.

ORCHIDS

Cut Cattleyas, Dendrobiums, Oncidiums, Cypripediums, etc., at their seasons. Quality second to none. Prices right. Prompt delivery.

Paul De Nave, Orchid Grower
FALL RIVER, MASSACHUSETTS

WM. C. SMITH
Wholesale Floral Co.
Wholesale Florists
1316 Pine St. Both L. D. Phones ST. LOUIS
Supplies and Everything in Season always on hand

PATRICK WELCH : Wholesale Florist

262 Devonshire Street : BOSTON, MASS.

AMERICAN BEAUTIES, Orchids, Valley, Carnations. All the novelties in the Cut Flower Market furnished on short notice. Prices quoted on application. No retail orders accepted. Flowers shipped out of Boston on early trains. Store open for business at 6 a. m. Telephone Main 2698

Mention The Review when you write.

FANCY LILY OF THE VALLEY and ORCHIDS

ROSES AND CARNATIONS

FANCY FERNS, Special Picked

C. A. KUEHN, Wholesale Florist, 1312 Pine Street, ST. LOUIS, MO.

SUPPLIES AND WIRE DESIGNS

Mention The Review when you write.

Wholesale Cut Flower Prices.

St. Louis, May 19, 1915.

	Per doz.	
Beauty, Specials	\$2.50 @ \$3.00	
Extra	1.50 @ 2.00	
Shorts	.50 @ 1.00	
	Per 100	
Richmond	\$2.00 @ \$5.00	
Maryland	2.00 @ 5.00	
White Killarney	2.00 @ 5.00	
Killarney	2.00 @ 5.00	
Ward, Hadley	2.00 @ 5.00	
Carnations	1.00 @ 2.00	
Lily of the Valley	3.00 @ 4.00	
Harrisii	5.00 @ 5.00	
Orchids, doz.	\$6.00 @ \$7.50	
Daisies, Shasta	.50 @ 1.00	
Sweet Peas	.15 @ .50	
Callas	5.00 @ 6.00	
Dutch Hyacinths	1.00 @ 2.00	
Tulips	1.00 @ 2.00	
Peonies	3.00 @ 4.00	
Gladioli	4.00 @ 5.00	

We have been advertising for fifteen years in agricultural journals and we have not often received as good results as The Review is giving. Your readers seem to be wide-awake business men.—F. W. Rochelle & Sons, Chester, N. J.



Mention The Review when you write.

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Wholesale Cut Flower Prices.

Chicago, May 19, 1915.

	Per doz.	
Beauty, long stems.....	\$1.00	
.. 80 to 86-in. stems.....	8.00	
.. 24-in. stems.....	2.50	
.. 12 to 20-in. stems.....	\$1.50 @ 2.00	
	Per 100	
Killarney.....	\$8.00 @ \$ 8.00	
White Killarney.....	8.00 @ 8.00	
Killarney Brilliant.....	4.00 @ 8.00	
Mrs. Russell.....	6.00 @ 20.00	
Richmond.....	4.00 @ 8.00	
Rhea Reid.....	4.00 @ 8.00	
Mrs. Aaron Ward.....	6.00 @ 10.00	
Rivoire (Bulgaria, Taft).....	4.00 @ 10.00	
Sunburst.....	6.00 @ 10.00	
Ophelia.....	6.00 @ 12.00	
Milady.....	4.00 @ 10.00	
Mrs. Shawyer.....	4.00 @ 10.00	
Killarney Queen.....	4.00 @ 10.00	
Carnations.....	2.00 @ 8.00	
Valley.....	2.00 @ 4.00	
Easter Lilies.....	8.00 @ 12.50	
Cattleyas, per doz.....	\$5.00 @ \$7.50	
Callas.....	1.00 @ 1.25	
Peonies, per doz.....	50c @ \$1.00	
Snopdragon.....	6.00 @ 10.00	
Sweet Peas.....	.50 @ 1.50	
Tulips.....	2.00 @ 4.00	
Daisies.....	1.00 @ 2.00	
Spanish Iris.....	3.00 @ 5.00	
Mignonette.....	6.00 @ 8.00	
Pansies, doz. bunches.....	\$0.75 @ \$1.00	
Stocks, per bunch.....	.35 @ .50	

Buffalo, May 19, 1915.

	Per doz.	
Beauty, Specials.....	\$3.00	
.. Fancy.....	2.50	
.. Extra.....	1.50	
.. Short.....	1.00	
	Per 100	
Mrs. Taft.....	\$ 8.00 @ \$ 7.00	
Mrs. Shawyer.....	4.00 @ 7.00	
Killarney.....	8.00 @ 7.00	
White Killarney.....	8.00 @ 7.00	
Double White Killarney.....	8.00 @ 7.00	
Richmond.....	8.00 @ 8.00	
Maryland.....	4.00 @ 8.00	
Sunburst.....	8.00 @ 8.00	
Mrs. Ward.....	8.00 @ 6.00	
Killarney Queen.....	8.00 @ 6.00	
Carnations.....	1.00 @ 2.50	
Lily of the Valley.....	4.00 @ 4.00	
Longifloras.....	8.00 @ 10.00	
Rubrum Lilies.....	4.00 @ 5.00	
Calla Lilies.....	7.00 @ 10.00	
Cattleyas.....	30.00 @ 40.00	
Daffodils.....	1.00 @ 2.00	
Tulips.....	1.00 @ 2.00	
Daisies.....	1.00 @ 1.50	
Mignonette.....	2.00 @ 3.00	
Sweet Peas.....	.50 @ 1.50	

We have disposed of nearly 100,000 carnation plants this spring. Please discontinue the ad in The Review. The plants were fine, but we think much of the success in moving so many of them was due to your valuable paper.—The Florex Gardens, North Wales, Pa.



Smith & Young Co.

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Get our prices before placing order.
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MILLER & MUSSER

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THE RETAIL FLORISTS' CO.

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TRAENDLY & SCHENCK

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436 6th Avenue, between 26th and 27th Sts., NEW YORK

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.. Florist ..**131-133 West 28th St., NEW YORK**

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Madison Square**AMERICAN BEAUTIES** We are receiving daily a large supply of
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New York, May 17, 1915.

	Per 100	
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Extra	4.00 @ 6.00	
No. 1	1.00 @ 3.00	
No. 250 @ 1.00	
Killarneys50 @ 4.00	
My Maryland50 @ 3.00	
Richmond50 @ 4.00	
Sunburst50 @ 4.00	
Lady Hillingdon50 @ 3.00	
Prince de Bulgarie50 @ 4.00	
Mrs. Aaron Ward	1.00 @ 5.00	
Mrs. Sawyer50 @ 5.00	
Mock	1.00 @ 5.00	
Hadley	2.00 @ 20.00	
Russell	1.00 @ 6.00	
Brides and Maids50 @ 3.00	
Orchids—Cattleyas	15.00 @ 35.00	
Hyacinths50 @ 1.00	
Carnations75 @ 1.50	
Carnation Novelties	1.50 @ 2.00	
Easter Lilies	3.00 @ 4.00	
Lily of the Valley75 @ 2.00	
Mignonette, per doz.	35c @ 75c	
Calla Lilies, per doz.	50c @ 75c	
Lilac, per bunch	10c @ 25c	
Sweet Peas, doz. bnchs.	15c @ 50c	
Daisies50 @ 1.50	
Tulips, per doz.	5c @ 25c	
Gardenias, per doz.	50c @ \$1.00	
Daffodils, per bunch.	5c @ 10c	
Pansies10 @ .85	

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Cut Flower Exchange, OPEN ALL DAY

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Established 1888

GUNTHER BROS.

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FLORIST**47-51 Stone Street, ROCHESTER, N. Y.****UNITED STATES
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TWENTY YEARS' EXPERIENCE**William P. Ford****107 West 28th Street, New York**

Phone 5335 Mad. Sq.

SEASONABLE FLOWERS in unlimited quantity,
and the best the market
affords every day in the year. Prompt shipments at
a moment's notice.

Roses, Carnations, Valley, Violets, Etc.

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508 So. Dearborn St., Chicago

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Telephones, 167 and 4468 Madison Square

EVERY FACILITY FOR THE CARE OF CUT FLOWERS OF EVERY KIND
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Open at 6 a. m. every day

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Splendid opening for any number of growers desiring a square deal and personal service.

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Our Specialties: Wheat Sheaves and Baskets

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Successor to John I. Raynor. Wholesale Florist. Selling agent for the largest growers. A full line of choice Cut Flower Stock for all purposes, by the 100, 1000 or 10,000. Consignments solicited. Telephone 1998 Madison Square.

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WHOLESALE FLORIST

Choicest Stock in America

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Telephone 7362 Madison Square

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The National Floral Ribbon House

NEW YORK

B. ROSENS

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All Decorating Evergreens—Southern Wild Smilax, Fresh Cut Palmetto and Cabbage Palm Leaves, Fresh Cut Cycas, Hemlock, Laurel, Spruce and Boxwood Branches; Ropings made on order, all kinds and sizes.

Fancy and Dagger Ferns, Green and Bronze Galax and Leucethoe Sprays, Sphagnum, Dry Green Sheet, Lump and Spanish Mosses. Painted Palmetto, Dyed Sheet Moss, Cocoa Fiber, Birch and Cork Barks, etc.

Greens. Holly, Mistletoe, Pine Plumes. All Decorating Material in Season.

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Cut Flowers at Wholesale

J. J. GOAN, Manager

Consignments Solicited

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Telephones 6247-9798 Madison Square

Artificial Flowers,

Cycas Leaves and Wreaths, Wheat Sheaves, Baskets, Artificial and Wax Wreaths, Metal Wreaths, Crosses, etc. Colored Teasels, red, purple, white and blue Roping, and everything in the Florists' Supply line.

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Room for the products of growers of first-class stock. We have what you want when you want it.

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Send them to us at once. We are prompt, energetic and reasonable, and can reach any point in the United States and Canada.

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Headquarters for all kinds of top-grade stock, from the BEST Eastern Growers.

Established 1903

Prompt Payments

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356 Fulton Street, corner Red Hook Lane,
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Under Nassau Trust Building

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WHITE & CRAWBUCK, Successors to Henry R. Crawbuck, FLORISTS' EVERGREENS,

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Phone Main 4831

BROOKLYN, N. Y.

PACIFIC COAST DEPARTMENT

Richmond, Cal.—J. Edward Cook, who has been in business on Macdonald street, near Twenty-third, has leased the store at 923 Macdonald street, and opened for business under the name of Ye Flower Shoppe.

OUTDOOR FREESIAS IN NORTH.

Can freesias be grown satisfactorily in the open ground in this latitude, 47 degrees, in the west-central part of Washington state? At what time of the year should they be planted?

A. R. M.—Wash.

I should say freesias would not be a success in your latitude. Early fall is the usual planting time. C. W.

LOS ANGELES.

The Market.

May is never a good month for the florists' business in this city, and this year has proved no exception so far. Trade is undoubtedly dull and this seems more annoying owing to the great quantity of good stock produced. The climbing form of Cecile Brunner rose has been in full beauty during the last few weeks and this throws such a profusion of flowers that it does not pay to pick them. Indoor roses of the better class are suffering because of the splendid flowers coming from outdoors. There is much more variety in the outdoor stock now than formerly, as the growers have tried out the newer varieties and found many of them suitable for this class of work.

The usual glut of carnations for May has materialized and a great many fine flowers are thrown away. The wiser growers do not send them in at all, but are drying their plants off. All the spring flowers are plentiful, but the demand is small. Greens of all kinds are plentiful.

The idea has long been prevalent among growers that a central market, where stock could be sent and disposed of as in other large cities, would be of great assistance both to retailers and wholesalers. While it is too early to say that such a thing is coming, it has been mooted and it is to be hoped that retailers will not look at this from a prejudiced or narrow-minded point of view. It is not dignified or good business policy for growers to be peddling their stock around like Chinese truck growers, and were they grouped under one roof the ease with which prices could be compared and stock selected would save much time and temper. To use the words of a well-known advertiser, "Eventually—Why not now?"

Various Notes.

George Watson began the removal of his greenhouses last week. It is thought he will not rebuild all, but rather make a small, compact, modern range out of the best of the large quantity of material at hand.

An up-to-date adding machine is the latest addition to the office equipment at Henry W. Turner's place and he has already found it a great time-saver. The last new house is up and planted,

over 150 varieties of novelties and old favorites being tried out here and planted for stock. This will be an exceedingly interesting house to visit shortly.

I have just heard, at the time of writing, that H. N. Gage was married May 11 and has gone to San Diego for a honeymoon trip. This is Mr. Gage's

EVERY now and then a well-pleased reader speaks the word which is the means of bringing a new advertiser to

THE FLORISTS' REVIEW

Such friendly assistance is thoroughly appreciated.

Give us the name of anyone from whom you are buying, not an advertiser. We especially wish to interest those selling articles of florist's use not at present advertised.

FLORISTS' PUBLISHING CO.
530-60 Caxton Bldg. Chicago

second venture on the matrimonial sea, his first wife having died some two years ago.

Calling the other day at G. M. Bridgeford's place, at Eagle Rock, I did not find him complaining about dull business at all. On the other hand, he says

that trade has been away above that for 1914. Mr. Bridgeford's one idea is quality, and unless a plant measures up to his standard it is cut out. His roses are looking fine, especially his new red sport. I noticed a grand lot of Alice Rothschild, and Mr. Bridgeford called attention to the fact that this elegant yellow rose becomes much deeper in color after being cut. The tulips and other Dutch stock were all past, but peonies were in full bloom and a grand lot of lilies were coming on.

Rose planting is going on rapidly at the Gardena greenhouses of Wright's Flower Shop. Manager W. Wern says that, although business has been on the slack side, a good deal of choice funeral work has helped considerably to reduce the large stock of fine flowers coming from the greenhouses.

Staiger & Mundwiler have an exceptionally fine cut of Liliun giganteum on now and Mr. Staiger says the demand is good. Considerable improvements have been carried out at the retail store, on Washington street.

Polder & Groen are again adding to their establishment, this time building a new cloth house for carnations. I noted some splendid Rose-pink Enchantress carnations in full flower and a magnificent lot of Easter lilies coming on under cloth. John Polder is running around in his Buick and retailing Ford stories to K. Groen.

H. R. Richards.

OAKLAND, CAL.

The Market.

Conditions are far below normal for this time of year. The advanced season forced the outside stock in early.

MEMORIAL DAY

SEASONABLE FLOWERS REASONABLE

By the thousands for the GREAT SOUTHWEST

Everything grown for this NATIONAL HOLIDAY.

Write now for special prices.
Long distance shipping our specialty.

L. A. FLORAL CO.

112 Winston St.,

LOS ANGELES, CAL.

Mention The Review when you write.

Superior- **ROSES** for Immediate Delivery
Grown

All the new and standard varieties in quantity. Let us figure on your requirements for the coming season. We can make the price right for first-class, well grown stock.

SATISFACTION GUARANTEED

HENRY W. TURNER

Wholesale Florist

MONTEBELLO, CAL.

The severe storms of the last week almost spoiled the sweet peas. Peonies are coming in nicely in the dark colors, but the light shades have almost finished. Irises, stocks, gaillardias and coreopsis are plentiful. Roses are the best selling commodity; the choice varieties are the first to move. Carnations are scarce. The supply for Mothers' day was short of demand, with a sharp rise in the prices.

Various Notes.

H. Bayersdorfer, of Philadelphia, paid his respects to the trade this week. Japan will be included in his trip.

Clarke Bros. are displaying a nice lot of hydrangeas.

The H. M. Sanborn Co. was the only firm of florists here that advertised Mothers' day in the daily papers. The firm also had an appropriate window display. The returns were highly satisfactory.

E. James has a fine lot of Spiraea Alexandra, hydrangeas and Tausendschon roses. He is one of the most successful growers in this vicinity.

Daniel MacRorie was over last week, rounding up members for the S. A. F. He has lots of surprises in store for the convention in August. A royal time is assured to all.

Miller & Meherin report business quite satisfactory. They specialize in seeds and bedding stock. E. R. C.

PORTLAND, ORE.

The Market.

The weather has continued cooler, with showers. Newly set plants on the lawns and in the nurseries have been greatly benefited by the rain. It is hoped that the blooming of outdoor roses, peonies, rhododendrons, delphiniums and many varieties of perennials will be retarded so that there will be a plentiful supply for Memorial day.

Mothers' day had but little effect on market conditions except to clean up all of the white carnations. Outdoor flowers were used extensively to honor the day. Some of the churches used designs in color, and bright flowers were worn by many.

Social events have not been numerous and have used small quantities of flowers. The demand for designs is good. The supply of all sorts of cut stock is fully equal to the requirements of the market. Orchids are in over-supply. Hydrangeas and pelargoniums are the only varieties of potted blooming plants offered.

Various Notes.

Zimmerman Bros. are bringing in some good violas.

Frank Chervenka has retired from the Holden Floral Co. and has taken a position with the Thomas Floral Co., of Seattle.

S. Lubliner reports a brisk sale of carnations for Mothers' day.

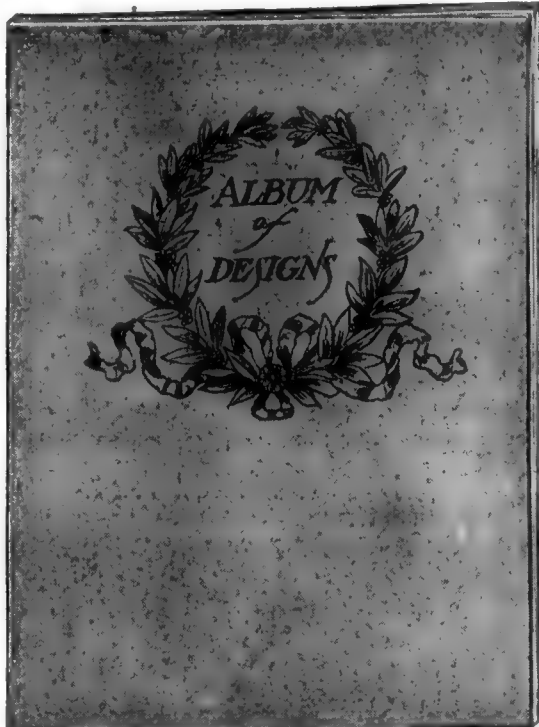
Some of the best snapdragons come from the range of Aug. Zittervitz.

Niklas & Son are showing the first gaillardias.

Clarke Bros. have some fine orchid plants in full bloom as a part of their window decoration; they are Cattleya Mossiae.

Mr. Fletcher, of Hood River, Ore., was in town last week.

Rahn & Herbert Co. is sending in some beautiful Spanish iris in a va-



The Third Edition

FLORISTS' PUBLISHING CO.

Publishers of *The Florists' Review*
The Florists' Manual
The Album of Designs

508 S. Dearborn St., Chicago, Ill.
[Caxton Building]

WHY

show your customers
an old, soiled

Album OF Designs

when you can get a nice, fresh, clean,
bright, attractive new one postpaid for
only

75c

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WHOLESALE FLORISTS AND SUPPLIES

LOS ANGELES CAL.

Mention The Review when you write.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Posticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower SANTA CRUZ, CAL.
Mention The Review when you write.

Asparagus Plumosus Seed \$1.25 per 1000

TASSANO BROS., Inc.

The largest Wholesale Evergreen and Supply Market in the State.

415 Los Angeles Street
LOS ANGELES, CALIFORNIA

Mention The Review when you write.

Strong Tobacco Stems

at 1c per pound.

E. W. McLELLAN CO.

18-24 Lick Place, SAN FRANCISCO, CAL.

Mention The Review when you write.

FERNS

	Per 100	1000
Whitmani, 2 1/2-inch.....	\$5.00	\$40.00
Whitmani Runners.....		15.00
Pierston, 2 1/2-inch.....	5.00	40.00
Pierston Runners.....		15.00
Established Boston Runners.....	2.00	

HILL'S NURSERY, Avon Street and Morton Avenue,
LOS ANGELES, CAL.

Mention The Review when you write.

FERNS

	2-in.	4-in.
Boston.....	4c	7c
Pierston.....	4c	7c
Whitmani.....	4c	7c

CHRYSANTHEMUMS

All at \$10.00 per 1000

Yellow: Col. Appleton, Maj. Bonnaffon, Chrysolora, Golden Chadwick, Golden Glow.
White: White Chadwick, White Queen, White Cloud, Mrs. Robinson, Silver Wedding. Pink: Dr. Enguehard, May Hunter, Pacific Supreme.
Red: Black Hawk.

Asparagus Plumosus Nanus

Extra fine 2-inch stock.....per 1000, \$15.00

8-inch.....per 1000, 40.00

Asparagus Sprengeri

Extra fine 8-inch.....per 1000, 40.00

FRANK WILHELM

Box 905, R. F. D. No. 6, Los Angeles, Cal.

Mention The Review when you write.

Asparagus Plumosus Seed

New Crop, \$1.00 per oz.; 1/4 lb., \$3.00; \$10.00 per lb.

Seedlings.....\$5.00 per 1000

Transplanted.....7.50 per 1000

HARRY BAILEY

R. F. D. 6, LOS ANGELES, CAL.

Mention The Review when you write.

Fisher's Purity Freesia Bulbs

Can furnish you A-1 bulbs at very reasonable figures. Large stock. Get our prices.

Currier Bulb Co.

P. O. Box 102, SEABRIGHT, CAL.

Mention The Review when you write.

STAIGER & MUNDWILER

1940-1946 W. 22d St., LOS ANGELES, CAL.

For all classes of ornamental nursery and greenhouse stock, ferns and palms at right prices.

Always mention the Florists' Review when writing advertisers.

riety of colors, also double stocks in white and purple.

S. A. Nutt geraniums have been quite popular this season and the supply of this variety is about exhausted.

Geo. Betz & Son report that their stock of bedding plants is nearly all sold.

The schedules of prizes offered by the committee of the Rose Festival Association in charge of the city beautiful contest are being distributed; 968 cash prizes divided into firsts, seconds and thirds, ranging from \$1 to \$30, to a total of \$3,021, are provided for. Improved ground in large and small plots, vacant land, business places in residential districts, public schools and fire stations may compete. The judging will be based entirely on what is visible from the street or sidewalk. Porch boxes and tubs, lawn beds, shrubs and trees planted and their maintenance in good condition are the features allotted about three-quarters of the points. S. W. W.

SAN FRANCISCO.

The Market.

The week, up to the last two days, has been one of darkness and drizzle, with the heaviest rainfall in many years for May. Some kinds of stock have been held back a little, but in general there is no shortage. While counter trade has been a little slow, there is still enough decorative work, etc., to keep things moving in the retail stores. There is little special planning for Memorial day, which is expected at best to clean up a lot of the cheaper stock; more hopes are being built on the prospect for June weddings. Peonies are still scarce, as a good deal of the early crop was spoiled, but some good ones are coming in and there is said to be a fine late crop. Carnations are off crop this week and prices have advanced sharply, but prices in this line jump up and down unaccountably from day to day. Sweet peas have been poor and in moderate supply, but are rapidly improving with better weather. Roses are plentiful enough and are hard to move, as their average quality is poor. Offerings of outdoor roses are still rather light, but a large cut is expected by the end of the month.

Iris is the most conspicuous thing in the market, being easily the finest ever seen here; it is plentiful and cheap enough for everybody and enormous quantities have been sold. Offerings of gladioli are moderate, but are improving in quality. Valley has been rather poor until the last day or so. There is still a nice showing of potted Tausendschon ramblers. Retail nursery and seed stores also report good sales of potted roses for later blooming. A good many rhododendrons and hydrangeas are still being sold. Some nice pink-flowered spiræas, shown this week, have been well received. Orchids are in fair demand, with ample supplies.

May Flower Show.

The May flower show, held under the auspices of the California State Floral Society and the Alameda County Horticultural Society, May 7 to 9, is considered one of the most successful affairs yet held in the Palace of Horticulture at the exposition. While the organizations in charge are composed largely of amateurs, a considerable number of florists and professional growers accepted

Chrysanthemums

Smith's Advance, Yellow and White Bonnafon, Jeanne Nonin, Pacific Supreme, Col. Appleton, Dr. Enguehard, Monrovia, Oct. Frost, Helen Frick, Golden Glow—rooted cuttings, \$10.00 per 1000; 2½-in. pots, \$18.00 per 1000. A few thousand strong plants from thumb pots at rooted cutting prices while they last.

HYDRANGEA OTAKSA

2½-in., heavy.....\$ 3.00 per 100
4 -in., heavy..... 12.00 per 100

Primula Obconica, Gigantea and Grandiflora, mixed, 8-in., \$5.00 per 100.

Asparagus Sprengeri, 2½-in., \$2.50 per 100.

FALLEN LEAF GREENHOUSES ROSEVILLE, CAL.

Mention The Review when you write.

CARNATION GORGEOUS

Ready for Field,
from 2¼-inch Pots, \$5.00 per 100.

BASSETT'S FLORAL GARDENS

B. S. BASSETT, Prop. LOOMIS, CAL.

Mention The Review when you write.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES, Santa Barbara, Cal.

Mention The Review when you write.

REMEMBER

KENTIA NURSERIES SANTA BARBARA, CAL.

for Cocos plumosa (all sizes in quantity). Kentias, Seaforthias, Arecas, Phoenix Canariensis (strong and established). Trees, Shrubs, etc.

Send for Wholesale Price List.

Mention The Review when you write.

Araucaria Bidwillii

Out of 2½-in. pots, 2 tiers.....\$20.00 per 100

Out of 2 -in. pots, 1 tier..... 15.00 per 100

Asparagus Sprengeri

Out of 2-in. pots.....\$2.00 per 100; \$18.00 per 1000

The Araucarias and Asparagus are ready for a shift.

PACIFIC NURSERIES, Colma, San Mateo Co., Cal.

Mention The Review when you write.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.

A half-inch card costs only 35c per week on yearly order.

the invitation to participate and made a highly creditable showing in several lines.

The judges were H. Plath, Prof. J. Gregg, of the University of California; E. James, Charles Totty and John Fotheringham. The awards in the professional class were as follows:

Roses grown under glass, best and largest collection—Domoto Bros., first.

Roses grown in open, best and largest collection—E. Gill Nursery Co., first; Vallance Nursery, second.

Carnations grown under glass—Peninsula Nursery Co., first; Holland Nursery Co., second.

Lilies, vase of twenty-five blooms—Y. Okimo, first.

Iris, best and largest collection—Mrs. R. E. Darbee, first; Fred Agari, second.

Herbaceous peonies—Paul Grallert, first.

Special awards, not classified, were also made as follows: To Paul Grallert, for exhibit of pink oriental poppies; to Mrs. Neal Childs, for artistic arrangement of tables; to E. Gill Nursery Co., for an exhibit of trees and shrubs; to

It Pays

To Pacific Coast Florists:

What stock have you
for sale to the trade?
Is it moving as it should?
No?

Then tell the trade about
it by using the Pacific Coast
Pages of The Review.

Pacific Coast advertisers almost
invariably report good
results. Like this:

Say! That ad's a humdinger for getting the business.—Everett Floral Co., Everett, Wash.

I sold all the Mum cuttings advertised, and you will not hear from me again until I can get some more stock ready. Shall root 100,000 Carnation cuttings for next season, as I know The Review will sell them for me.—Frank Wilhelm, Los Angeles, Cal.

Please cut out of our advertisement in The Review the cyclamen seedlings. We sold all our surplus cyclamen seedlings as a direct result of our advertisement in your paper.—Spokane Greenhouses (Inc.), Spokane, Wash.

We want to say that our last advertisement in The Review brought us orders from both the Atlantic and Pacific coasts. We had, strangely enough, on following days, orders from Salem, Ore., and from Salem, Mass.—State Floral Co., North Yakima, Wash.

We are well pleased with the results obtained by advertising in the Pacific Coast Department of The Review. We sold out clean and refused many orders. The Review surely gives results.—Van Slyke & Seamons, Tacoma, Wash.

The transient rate for space
is \$1 per inch per insertion.
Those who have stock to offer
all or a considerable part of
the year around should write
for contract rates.

Florists' Publishing Co.

508 So. Dearborn Street

CHICAGO

Dr. John A. Scannavino, for tulips and aquilegias; to Dean Iris Gardens, for iris; to Mrs. Muhler, for sparaxis; to Mrs. R. H. Grey, for blue perennial pea.

Some other rather notable displays were made. C. C. Morse & Co. had a large collection of hybrid sweet peas grown under glass; the California Nursery Co. had a collection of about 400 varieties of roses, and E. E. Curtis, of Berkeley, showed a single specimen of rose Mme. Edouard Herriot. A handsome showing was also made of tree peonies by Carl Purdy.

The next flower show in the Palace of Horticulture, will be held June 23, under the auspices of the American Sweet Pea Society.

Various Notes.

Probably the most striking window seen in this city since Easter is that of Pelicano, Rossi & Co. this week. The central feature is a wax figure in wedding costume, with a little chaplet of hydrangea petals over the hair and carrying a remarkably large shower of lilies of the valley. The background is a bower of rambler roses, with a solid arch of Tausendschon above and to either side and smaller plants of Dorothy Perkins behind.

Podesta & Baldocchi are taking special care of their window decorations this spring and have managed to have something considerably better than the ordinary there all the time. For the last few weeks orchid decorations have formed the principal feature of one of the windows, while the central piece in the other is usually a basket arrangement of a considerable variety of flowers, with which they have had great success. Irish Elegance roses formed the principal motif in some of the recent displays; just now the feature is a basket of unusually fine red peonies.

Mrs. R. E. Darbee reports large shipments of Asparagus plumosus at present. Planting is well under way now at the Darbee violet farm, in San Mateo county. A new reservoir, just built, will make the crop independent of fall rains.

A little flower stand was started about a month ago in the lobby of the Phelan building, but the project was found unprofitable and has been abandoned.

The MacRorie-McLaren Co. has been selling a large number of fine phloxenopsis plants of late.

Harry Bayersdorfer, of H. Bayersdorfer & Co., Philadelphia, is spending the week in San Francisco, calling on the florists and taking in the exposition. He will proceed shortly to Japan, but expects to stop here again on his way home.

S. T. Beatie has about decided to travel this season on his own account, and expects to leave June 1 for his early trip.

Mr. Canepa, the Mission Florist, has a nice marble-front store at 2583 Mission street. He has been in that location for several years, but the building in which he is now located was completed only a few months ago and gives better facilities than he has formerly enjoyed. Mr. Canepa also owns the Twenty-second Street Florist Shop, around the corner at 3230 Twenty-second street.

The executive committee in charge of the local preparations for the S. A. F. convention met May 8. All the sub-committees reported progress, but no action of special importance was taken.

A. P. B.

E. W. McLELLAN CO.

Wholesale Growers and Shippers
of Cut Flowers.

18, 20 Lick Place,

San Francisco, Cal.

Mention The Review when you write.

JAPANESE LILY BULBS and SEEDS

Write for Catalogue to

The Oriental Seed Co.,

Wholesale
Growers

220 Clement St., SAN FRANCISCO, CAL.

Mention The Review when you write.

Hogan-Kooyman Co.

27 Central Place, off Bush
SAN FRANCISCO, CAL.

WHOLESALE
FLORISTS

SHIPPING A
SPECIALTY

Mention The Review when you write.

Chrysanthemums

Monrovia, White Bonnaffon, Bonnaffon,
White Queen, Dr. Enguehard, Nonin,
Appleton, \$1.50 per 100.

Cash with order or C. O. D.

KOBATA BROS., R. F. D. Box 189, Gardena, Cal.

Mention The Review when you write.

O. E. PANZER

R. 1, Box 815, Portland, Ore.

Stocks, Grant Nozza, 4 colors, \$2.00 per box.
Silver-pink Snaps, 2 1/4-in., \$4.00; 4-in., \$1.00.
Dracaena, 4-in., \$12.50; also strong seedlings.
Plumosus, 4-in., \$10.00.
Primula Obconica Grfl., strong 2 1/2-in., \$4.00

PERENNIALS. BEDDING PLANTS.

Mention The Review when you write.

Rahn & Herbert Co.

CLACKAMAS, ORE.

Bedding Plants for growing on for Spring
Trade.

PALMS, FERNS and DECORATIVE PLANTS

Mention The Review when you write.

Dracaena Indivisa, 2 1/2 and 3-in., now ready for
3, 4 and 5-in., fine stock, \$3.00 to \$8.00, according
to quality.

We are large growers of Chrysanthemums,
leading commercial varieties in standards, pompons
and singles.

Your inquiries for anything you
may need will be appreciated.

OLSSON & BERNSON,
11 Post St., SPOKANE, WASH.

Mention The Review when you write.

CYCLAMEN from English-grown seed,
in five named varieties,
assorted, \$2.00 per dozen; \$12.50 per 100.

PRIMULA CHINENSIS, large flowering
five colors, 65c per dozen; \$5.00 per 100.

PRIMULA OBCONICA GRANDIFLORA,
mixed colors, 3-inch, \$5.00 per 100; 4-inch, \$8.00
per 100.

FRED GROHE, R. D. 4,
SANTA ROSA, CAL.

Mention The Review when you write.

Rooted Carnations

3-inch Pots

Enchantress.....\$18.00 per 1000
Rose-pink Enchantress..... 18.00 per 1000
White Enchantress..... 18.00 per 1000

THORSTED FLORAL CO.

1427 Broadway, OAKLAND, CAL.

Mention The Review when you write.

FERNS FOR FERN DISHES

In 2 1/4-in. pots.....\$4.50 per 100

PRIMULA OBCONICA (Ronsdorfer Strain)

2 1/4-in. pots.....\$ 5.00 per 100

4 -in. pots..... 15.00 per 100

Kentias in all sizes.

Nephrolepis in all varieties and sizes

ASPLENIUM NIDUS AVIS
(Bird's Nest Fern)

4-in. pots.....\$ 6.00 per dozen

5-in. pots..... 9.00 per dozen

6-in. pots..... 15.00 per dozen

Also larger sizes.

ADIANTUM CUNEATUM ROENBECKII and
ADIANTUM TRIUMPH

2 1/4-in. pots.....\$ 7.50 per 100

4 -in. pots..... 15.00 per 100

Write for Wholesale Price List.

H. PLATH, THE FERNERIES

Lawrence and Winnipeg Aves.
P. O. Station "L"

SAN FRANCISCO, CAL.

Mention The Review when you write.

(Special) BEDDING PLANTS

2-in. size, \$1.00 per 100, except where noted.

Asters, Antirrhinum, Ageratum R. C.,
Balsam, Chrysanthemum R. C., Canter-
bury Bells, Digitalis, Delphinium, Daisies,
Echeveria, Gaillardia, Geranium, 2c;
Heliotropes R. C., 1c; 3-in., 5c; Lobelia,
Mrs. Sander Marguerites, white and yel-
low, single, R. C.; Pelargoniums, 2-in. 5c.
Pansies, Salvia, Verbena R. C., Zinnia.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.

Aster Seed

Carefully selected and absolutely fresh stock.
Our rigid culture makes quality unsurpassed.

Write for Illustrated Circular.

HERBERT & FLEISHAUER, Aster
McMINNVILLE, OREGON Specialists

Mention The Review when you write.

Wilson & Crout Co.

14 East 61st Street

PORTLAND, ORE.

Offers an immense stock of bedding plants
for present and future delivery.

Mum Rooted Cuttings

STANDARD VARIETIES

\$15.00 per 1000; \$2.00 per 100

250 at 1000 rate

Van Slyke & Seamons

R. D. No. 2, TACOMA, WASH.

ROSES from 2½-inch Pots

Grown to plant—not to sell. Surplus over our own planting requirements. Not rooted cuttings, but well established plants from 2½-in. pots.

RAMBLERS AND CLIMBERS.

	Per 1000
American Pillar—Pink, clear white eye, yellow stamens, single flower.....	\$30.00
Baltimore Belle—Blush white.....	25.00
Crimson Rambler.....	25.00
Climbing American Beauty.....	50.00
Dorothy Perkins—Shell pink.....	25.00
Excelsa—Red Dorothy Perkins.....	30.00
Philadelphia—Red.....	25.00
Queen of the Prairies—Rosy red.....	25.00
Sodonia—Bright red.....	30.00
Tausendschon (Thousand Beauties).....	25.00
Trier—Creamy white.....	25.00
Velichenblau—Violet blue.....	25.00
White Dorothy Perkins—Pure white.....	25.00

DWARF POLYANTHA OR BABY ROSES.

	Per 1000
Anny Muller—Cerise pink.....	\$30.00
Baby Rambler (Mme. N. Levasseur).....	27.50
Crimson.....	27.50
Jessie—Clear glowing red.....	25.00
Orleans—Geranium pink.....	27.50
Yvonne Rabier—White.....	27.50

MOSS ROSES.

Blanche Moreau—White.....	\$35.00
Crimson Globe—Crimson.....	35.00
Princess Adelaide—Pink.....	35.00

TEAS AND HYBRID TEAS.

Gruss an Teplitz—Rich scarlet.....	\$30.00
Maman Cochet—Coral pink.....	30.00
Yellow Souper—Yellow.....	27.50

HYBRID PERPETUALS.

	Per 1000
Alfred Colomb—Crimson.....	\$35.00
Anna de Diesbach—Pink.....	35.00
Conrad F. Meyer—(Hybrid Rugosa white).....	35.00
Coquette des Alpes—Blush white.....	35.00
Coquette des Blanches—Creamy white.....	35.00
General Washington—Deep red.....	35.00
J. B. Clark—Deep scarlet.....	40.00
John Hopper—Rosy pink.....	35.00
Marchioness of Lorne—Red.....	35.00
M. P. Wilder—Crimson.....	35.00
Mme. Georges Bruant—Hybrid Rugosa white.....	35.00
Mme. Gabriel Luizet—Silvery pink.....	35.00
Mme. Plantier—White.....	30.00
Mrs. R. G. S. Crawford—Pink.....	35.00
Oakmont—Peach pink, free flowering.....	35.00
Prince Camille de Rohan—Deep maroon.....	35.00

NEWARK, NEW YORK

JACKSON & PERKINS CO.

Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSEYMEN.

President, H. B. Chase, Chase, Ala.; Vice-president, E. S. Welch, Shenandoah, Ia.; Secretary, John Hall, Rochester, N. Y.; Treasurer, Peter Youngers, Geneva, Neb. Fortieth annual meeting, Detroit, Mich., June 23 to 25, 1915.

W. A. PETERSON, of the Peterson Nursery, Chicago, was the only layman in the party of nineteen that went to Trenton, N. J., last week, to tender the invitation to Billy Sunday to come to Chicago, all the others being clergymen. Mr. Peterson has in charge the financial end of the hoped-for revivals.

IN no previous season has so much nursery stock found its outlet through the department stores. Sales to department stores never are anything but an outlet for surplus stock, a bit better than the brush pile, no doubt, but the nurseryman who depended on them for his profit would buy little gasoline.

CHARLES MOMM has retired from the nursery company of Charles Momm & Sons, 613 Stuyvesant avenue, Irvington, N. J., having sold out to his son, Walter Momm, and William Metcraft, who are now in full charge of the business. Mr. Momm continues to work about the nursery, however, assisting the new owners in every possible way.

THE Phoenix Nursery Co., of Bloomington, Ill., was incorporated May 6. The incorporators are: W. E. Rossney, Thomas S. Weldon and A. H. Rossney, with A. E. De Mange as correspondent. The capital stock is \$2,500. This company includes the old concern, recently bankrupt, of the same name, at Normal, Ill., and continues the business at the same place.

PLANT ACT RULES AMENDED.

The rules and regulations for the enforcement of the federal plant quarantine act have been amended to allow the importation of tree seeds and orchids in commercial quantities from countries which do not maintain nursery stock inspection. Formerly no stock was admitted from such countries

Headquarters for

HEDGE PLANTS

I still have on hand 100,000 California Privet 2 to 3 ft. and 3 to 4 ft.; fine stock at low prices. Also a few thousand Amoor Privet 1½ to 2 ft. and 2 to 3 ft.

Contracts solicited for California Privet, Amoor Privet and Berberis Thunbergii in car lots for fall delivery.

J. T. LOVETT,

Monmouth Nursery, Little Silver, N. J.

except in limited quantities for experimental purposes. Now the first sentence of regulation 6, which covers this subject, has been struck out and the following inserted in its place:

Nursery stock, except orchids and tree seeds, from countries which do not maintain nursery-stock inspection, will be admitted into the United States only for experimental purposes and in limited quantities, under special permit through ports designated therein. (See regulation 5.) Orchids and tree seeds may be imported from such countries in commercial quantities under special permit.

CULTURE OF HARDY SHRUBS.

Planting.

In his recent address on the culture of hardy shrubs, before the Massachusetts Horticultural Society, Arthur E. Thatcher, of Bar Harbor, Me., superintendent of the Mount Desert Nurseries, said:

"There has always been and probably always will be a difference of opinion as to whether fall or spring is the better time for planting. If the work has to be done in the fall on account of the rush of work in the spring, it is advisable to plant as early as possible, when the ground is in a moist condition, directly after the leaves commence to fall. For my own part I am strongly in favor of preparing the ground in the fall, letting it lie rough through the winter, and planting in the spring. If the work is well done and the requisite amount of attention is given the shrubs afterwards, there is

REMEMBER

—IF IT'S A HARDY PERENNIAL—

or so-called Old-fashioned Flower worth growing, we have it in one shape and another the year round. We have the largest stock in this country, all **Made in America**, and our prices will average

75c per Dozen
\$5.50 per 100

Why say more here? Send for our Wholesale Price List of varieties and benefit from the opportunities this affords you.

Address R. W. Clucas, Mgr.
Palisades Nurseries, Inc.
Sparkill, New York

Mention The Review when you write.

small chance of failure. The best time for planting is when the ground is in a moderately moist condition, as the soil can then be made firm without becoming pasty, and if possible choose a calm day, as wind has a most detrimental effect upon the roots.

"While the roots should be well covered, it is not advisable to plant too deeply, especially on heavy land, and the nearer the fibrous roots are to the surface the greater warmth do they receive and consequently start into active growth more quickly than if buried some distance from the surface. When the planting is completed it is an excellent plan to give the shrubs a good mulching of any suitable material at hand, such as decayed leaves or long dressing. This is of the greatest assistance if warm weather prevails, for it keeps the roots moist and cool and prevents the surface soil from becoming baked.

Watering.

"Many people are under the impression that newly planted shrubs should be copiously watered at the roots, but I consider this unnecessary and often

LEEDLE-SPRINGFIELD-ROSES

HYBRID PERPETUALS.

	Doz.	100	1000
Ball of Snow (Boule de Nieve)...	.50	\$ 3.50	\$30
General Jacqueminot50	3.50	30
Paul Neyron60	4.00	35
Vick's Caprice50	3.50	30

TEAS.

Blumenschmidt50	3.00	25
Duchesse de Brabant.....	.50	3.00	25
Etoile de Lyon.....	.50	3.00	27
Mme. Constant Soupert.....	.60	4.00	35
Mme. Lombard50	3.00	25
Marie Lambert (Snowflake).....	.50	3.00	25
Mrs. Foley Hobbs.....	.60	4.00	35
Rainbow50	3.00	25
Safrano50	3.00	25
Souv. de Pierre Notting.....	.50	3.00	27

HYBRID TEAS.

Killarney (Pink)60	4.50	40
Lady Pirie60	4.50	40
Mme. Caroline Testout.....	.75	5.00	45
Mme. P. Euler.....	.60	4.50	40
Mme. Valere Beaumez.....	.60	4.00	35
My Maryland75	6.00	50
Ophelia	1.50	10.00	90
Pres. Taft60	4.00	35
Prince E. C. d'Arenberg.....	.75	5.00	40
Radiance60	4.50	35
Rena Robbins60	4.50	40
Robin Hood60	4.50	40
Souv. de Pres. Carnot.....	.50	3.50	30
Striped La France.....	.50	3.50	30
Sunburst75	6.00	55
White Killarney60	5.00	45

BOURBON.

Souv. de la Malmaison.....	.50	3.50	30
----------------------------	-----	------	----

Strong one-year plants from
2½-inch pots.

POLYANTHA OR FAIRY.

	Doz.	100	1000
Mlle. Cecile Brunner.....	\$0.60	\$4.00	\$35
Mignonette50	3.00	25
Paquerette50	3.00	25

HYBRID POLYANTHA.

Gruss an Aachen (New Yellow)...	1.00	7.00	60
---------------------------------	------	------	----

BABY OR DWARF POLYANTHA.

Aennchen Mueller (Pink).....	.50	3.00	27
Baby Tausendschoen60	4.50	40
Catherine Zelmel (White).....	.50	3.50	30
Jeanne d'Arc (White Baby).....	.50	3.00	27
Jessie (Scarlet Baby).....	.60	4.00	35
Louise Welter60	4.50	40
Mrs. Taft (Red Baby).....	.60	4.00	35
Orleans (Pink Baby).....	.60	3.50	30
Phyllis (Pink Baby).....	.60	3.50	30
Sunshine (Yellow Baby).....	1.00	7.00	60

HYBRID RUGOSA.

New Century (Pink).....	.60	4.00	35
Sir Thomas Lipton (White).....	.60	4.00	35

CLIMBING POLYANTHA OR RAMBLERS.

Aglaia (Yellow Rambler).....	.50	3.00	25
Bordeaux50	3.00	25
Climbing Baby Rambler.....	.60	4.00	35
Crimson Rambler50	3.00	25
Flower of Fairfield.....	.50	3.00	25
Graf Zeppelin60	3.50	30
Keystone60	4.00	35
Kom W. Rautenstrauch.....	.60	4.00	35
Miss G. Messmann.....	.60	4.00	35
Philadelphia Crimson Rambler...	.50	3.00	25
Tausendschoen50	3.50	30
Trier50	3.00	25

CLIMBING HYBRID POLYANTHA.

	Doz.	100	1000
Climbing Clothilde Soupert.....	\$0.50	\$3.00	\$25

SETIGERA OR PRAIRIE.

Baltimore Belle50	3.00	25
Prairie Queen50	3.00	25
Tennessee Belle50	3.00	25

MULTIFLORA.

Greville (Seven Sisters).....	.50	3.00	25
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CLIMBING CHINA OR BENGAL.

Empress of China.....	.50	3.00	25
James Sprunt50	3.00	25

HYBRID WICHURIANA.

Carissima50	3.00	25
Excelsa (Red Dorothy).....	.50	3.50	30
Manda's Triumph50	3.00	25
Showers of Gold.....	.60	4.00	35
Silver Moon50	3.50	30
Sweetheart50	3.00	25
White Dorothy Perkins.....	.50	3.50	30

CLIMBING HYBRID TEA.

Mme. C. Testout.....	.50	4.50	40
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CLIMBING HYBRID NOISETTE.

Mme. Wagram (Cl'g P. Neyron)...	.50	3.00	27
---------------------------------	-----	------	----

CLIMBING TEAS.

Chromatella (Cloth of Gold)....	.50	3.00	25
Climbing White M. Cochet.....	.50	3.50	30
Pillar of Gold50	3.50	30
Reve d'Or (Cl'g Safrano).....	.50	3.00	25

CLIMBING NOISETTES.

Lamarque50	3.00	25
Marechal Niel50	3.00	27
Solfatare50	3.00	25

On own roots;
summer grown; winter rested.

THE LEEDLE FLORAL COMPANY.
SPRINGFIELD-OHIO.

Mention The Review when you write.

detrimental. If a good watering is given immediately after they are planted, which will settle the soil about the roots, and a mulching is applied, little water will be needed for some time by the roots, but it is an excellent practice to spray them overhead frequently. This keeps the wood moist and greatly assists the buds to develop.

"Many beautiful American shrubs are notoriously fond of peat and if the conditions are not naturally favorable for their cultivation, liberal additions of this material should be incorporated when preparing the ground, if it can be obtained. Peat, however, is not always available, neither is it absolutely necessary, for many peat-loving subjects will succeed admirably in a mixture of fibrous loam, decayed leaf-mold and sand.

Pruning.

"The pruning of hardy shrubs is one of the most important matters connected with them, but at present it is imperfectly understood and we see far too often the lamentable results accruing from a lack of knowledge of their individual requirements. All that is generally considered necessary is for an incompetent workman to give the shrubs an annual trimming with a pair of shears, with the result that when the work is finished the shrubs all have about the same rounded, stiff appearance, much of the old growth which should have been removed is left and forms a mass of useless growth and the young wood, which should be carefully preserved for future blossom, is cut away. It is not possible to lay down any hard and fast rule, as shrubs differ so much in their individual requirements, but it is better not to prune at all than to prune indiscriminately. The large majority of flowering shrubs produce their blossoms during the spring and summer months and some of these, such as the philadelphus, deutzias and forsythias, which produce their flowers on wood of the previous season's

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,
Roses, Clematis, Peonies, Herbaceous Plants.

Write for our wholesale trade list.

W. & T. SMITH CO., - - - GENEVA, N. Y.

68 YEARS - 1000 ACRES

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Bobbink & Atkins

NURSERYMEN.

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

August Rölker & Sons

General Horticultural Importers

for the trade only. Send for estimates or
price list to

51 BARCLAY ST., NEW YORK
or P. O. Box 752

ROSES--CANNAS

CONARD & JONES CO.

West Grove, Pa.

growth, are improved by having some of the flowering stems cut clear out as soon as the blossoms have fallen. This will help to strengthen the new growths sent out from the base and give them a better opportunity of becoming well ripened before winter sets in. The majority of hardy shrubs, however, require little pruning beyond occasionally removing the old growth so as to keep them shapely and open, to enable them to receive the full benefit of the sun and air."

IRIS Surplus List Ready

Spring shipment

PETERSON NURSERY

30 N. La Salle St., CHICAGO

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The Storrs & Harrison Co.

PAINESVILLE NURSERIES

Nurserymen, Florists and Seedsmen

PAINESVILLE, OHIO

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HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce,
Pines, Junipers, Arborvitae, Yews, in small
and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.

Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

Mention The Review when you write.

MILWAUKEE.

The Market.

The market last week remained steady. Of course the price of flowers, especially carnations, dropped somewhat after Mothers' day, but stock was not overabundant and the prices did not go below a fairly good average. Stock, with but few exceptions,

DREER'S Select

STRONG TWO-YEAR-OLD PLANTS FOR

The Dreer Roses for bedding are strong field-grown plants which were potted during the Winter months, stored in cold houses and frames, and are now in the best possible condition to turn over to your retail customers for outdoor planting. They must not be compared to dormant cellared stock and all are in 5 or 6-inch pots, according to the growth of the variety.

HYBRID-TEA ROSES—Two-Year-Old Plants

Select Standard Sorts and Recent Introductions

	Per 100		Per 100
Antoine Rivoire.....	\$30.00	Lyon	\$30.00
Arthur R. Goodwin.....	30.00	Lieutenant Chauré.....	30.00
Belle Siebrecht	30.00	Mabel Drew.....	30.00
Betty	30.00	Mme. Abel Chataenay.....	30.00
Caroline Testout.....	25.00	Mme. Hector Leullot.....	30.00
Chateau Clos Vougeot.....	30.00	Mme. Jenny Gillemot.....	30.00
Dean Hole.....	30.00	Mme. Jules Graveriaux.....	30.00
Duchess of Wellington.....	30.00	Mme. Jules Grolex.....	30.00
Duchess of Westminster.....	40.00	Mme. Leon Pain.....	30.00
Ecarlate	30.00	Mme. Philippe Rivoire.....	30.00
Farbenkonigin	30.00	Mme. Ravary.....	30.00
George C. Waud.....	30.00	Mme. Segond Weber.....	30.00
General MacArthur.....	30.00	Marquise de Sinety.....	30.00
Gustav Grunerwald.....	30.00	Mary Countess of Icheater..	30.00
Gruss an Tepitz.....	25.00	Miss Cynthia Forde.....	35.00
Grace Molyneux.....	30.00	Mrs. Aaron Ward.....	30.00
Grossherzog Friederich.....	30.00	Mrs. Arthur Robert Waddell	35.00
Irish Brightness.....	35.00	Mrs. George Shawyer.....	35.00
Joseph Hill.....	30.00	Mrs. Wakefield Christie	
Jonkheer J. L. Mock.....	30.00	Miller	35.00
Kaiserin Augusta Victoria..	25.00	My Maryland.....	30.00
Killarney	30.00	Pharisaer	30.00
Konigin Carola.....	30.00	Prince de Bulgarie.....	30.00
Lady Alice Stanley.....	35.00	Richmond	30.00
Lady Ashtown.....	30.00	Souvenir de Gustave Prat..	35.00
Lady Ursula.....	30.00	Souvenir du President Carnot	30.00
La France.....	30.00	Sunburst	35.00
La Tosca.....	30.00	Viscountess Folkestone.....	30.00
Laurent Carle.....	30.00	White Killarney.....	30.00
		William Shean.....	30.00



Hybrid-Tea Rose
Killarney

HYBRID-TEA ROSES—Novelties of 1913, 1914, 1915

	Each		Each		Each
British Queen (McGredy)	\$0.60	Josephine (Paul & Son).....	\$2.00	Mrs. Ambrose Ricardo (McGredy).....	\$2.00
Colleen (McGredy).....	2.00	Killarney Brilliant (Dickson & Sons)...	.75	Mme. Edouard Herriot—"Daily Mail"	
Edgar M. Burnett (McGredy).....	2.00	Louise Catherine Breslau (Pernet-		(Pernet)50
Edith Part (McGredy).....	.75	Ducher)50	Mrs. Charles Hunter (Wm. Paul & Son)	.75
Florence Forrester (McGredy).....	2.00	Majestic (Paul & Son).....	2.00	Mrs. Frederick W. Vanderbilt (McGredy)	1.00
General Superior Arnold Janssen		Marcella (Wm. Paul & Son).....	1.00	Mrs. Sam Ross (Hugh Dickson).....	.50
(Leenders)40	Mevrouw Dora Van Tets (Leenders)...	.50	Mrs. Wemyss Quin (Dickson & Sons)...	2.00
George Dickson (Dickson & Sons).....	.50	Mme. Chas. Lutaund (Pernet-Ducher)...	.50	Nerissa (Wm. Paul & Son).....	.75
H. V. Machin (Dickson & Sons).....	2.00	Mme. Edmund Rostand (Pernet-Ducher)	.75	Queen Mary (Dickson & Sons).....	1.00
Lady Mary Ward (McGredy)75	Mrs. Charles E. Pearson (McGredy)....	1.00	Willowmere (Pernet-Ducher)75

Tea and Other Everblooming Roses

Varieties Marked * are on Own Roots

	Per 100		Per 100		Per 100
*Clothilde Soupert	\$20.00	Lady Hillingdon.....	\$30.00	Mrs. Herbert Stevens.....	\$30.00
*Duchesse de Brabant.....	25.00	*Maman Cochet Pink.....	20.00	Mrs. Myles Kennedy.....	40.00
Harry Kirk.....	30.00	*Maman Cochet White.....	20.00	Souvenir de Catherine Guillot.....	30.00
*Hermosa	20.00	Molly Sharman Crawford.....	30.00	Souvenir de Pierre Notting.....	30.00
Hugo Roller.....	40.00			*William R. Smith.....	25.00

Send us your order at once, while the selection is good

HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

Mention The Review when you write.

has been cleaned up each day and the demand has been brisk, considering the fact that there is usually a marked slump right after a holiday. Mothers' day has now reached sufficient proportions to warrant the term "holiday," as the increase in business for that time is clearly apparent.

The stock has been of fine quality and shows no sign of deterioration. Roses are in sufficient supply, but there is no surplus. Russells are fast supplanting Beauties in public favor and, being in exceedingly fine shape, are moved with no effort. Carnations are better than usual and are selling well. The sweet pea crop is decreasing; there is still a fair supply of good

flowers, but the stems are short. Valley has sold well during the last week and lilies are moving much better than they have been. Peonies are on the market regularly now and look well, but are moving slowly so far.

Various Notes.

A. McDonald, manager of Gimbel's flower department, now has a space that is three times the size of that with which he started at the opening of the department, October 7, 1914. The business has been exceptionally fine, as can be readily seen from the enlarged space. Mr. McDonald expects to keep the department busy right through the summer months. He is

having numerous decorations for dinners and other functions, a sort of patronage which one would not imagine would be given to a department store.

Mrs. I. Baumgarten, of the Baumgarten Floral Co., who recently submitted to an operation for appendicitis, is again able to be in the market and store, although she has by no means fully recovered. Her many friends are glad to welcome her back and all are wishing her a speedy recovery.

Martin Reukauf, of H. Bayersdorfer & Co., visited the trade here last week.

P. N. Obertin, of Kenosha, Wis., was in Milwaukee placing advance orders and looking things over generally.

H. J. S.

Roses

OUTDOOR PLANTING

Hybrid Perpetual Roses

	Per 100
American Beauty	\$30.00
Anna de Diesbach	25.00
Baron de Bonstettin	25.00
Baroness Rothschild	25.00
Captain Christy	25.00
Captain Hayward	25.00
Frau Karl Druschki	25.00
George Arends	30.00
General Jacqueminot	25.00
Gloire de Chedane Guinolsseau	30.00
Gloire de Lyonaise	25.00
J. B. Clark	25.00
Magna Charta	25.00
Mrs. E. G. Sharman Crawford	25.00
Mrs. John Laing	25.00
Paul Neyron	25.00
Prince Camille de Rohan	25.00
Ulrich Brunner	25.00

Austrian or Yellow Brier Roses

Austrian Copper	\$30.00
Harrison Yellow	30.00
Persian Yellow	25.00

Pernetiana or Hybrid Austrian Briers

Beaute de Lyon	\$30.00
Juliet (New)	30.00
Soleil d'Or or Golden Sun	25.00
Rayon d' Or (New)	30.00

Baby Rambler Roses

Mme. Norbert Levavasseur (Crimson Baby Rambler)	\$20.00
Mme. Jules Gouchault	25.00
Orleans	20.00
Yvonne Rabier	25.00



New Hybrid-Tea Rose, George Dickson
See opposite page

CLIMBING AND RAMBLER ROSES.

	Per 100
American Pillar	\$25.00
Aviateur Bleriot	25.00
Christine Wright (New)	30.00
Climbing American Beauty (New)	35.00
Climbing Caroline Testout	30.00
Climbing Kaiserin Augusta Victoria	30.00
Climbing Lady Ashtown	30.00
Crimson Rambler	25.00
Dr. Van Fleet	30.00
Excelsa	25.00
Gloire de Dijon	30.00
Hiawatha	25.00
Marechal Niel	30.00
Paul's Carmine Pillar	50.00
Reine Marie Henriette	30.00
Silver Moon	50.00
White Dorothy	25.00
W. A. Richardson	30.00

	Per 100
White Banksia	\$25.00
Yellow Banksia	25.00

RUGOSA ROSES.

Blanc Double de Coubert	\$25.00
Conrad Ferdinand Meyer	25.00
Hansa	25.00
Nova Zembla	25.00
Rugosa Red	18.00
Rugosa White	18.00

TREE SHAPED ROSES.

Baroness Rothschild	} Strong straight stems about 8 1/2 ft. high \$50.00
Fisher Holmes	
J. B. Clark	
Kaiserin Augusta Victoria	
Mrs. John Laing	
Magna Charta	
Ulrich Brunner	

MOSS ROSES.

	Per 100
Blanche Moreau	\$25.00
Comtesse de Muranais	25.00
Crested Moss	25.00
Gloire de Mosses	25.00
Princess Adelaide	25.00

WICHURAIANA ROSES.

Wichuriana, White	\$20.00
Wichuriana, South Orange Perfection	20.00
Wichuriana, Triumph	20.00
Wichuriana, Universal Favorite	20.00

SWEET BRIER ROSES.

Refulgence (New)	\$30.00
Anne of Gelerstein	30.00
Brenda	30.00
Lord Penzance	30.00
Lady Penzance	30.00
Meg Merrilies	30.00
Common Sweet Brier or Eglantine	20.00

Send us your order at once, while the selection is good

HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

Mention The Review when you write.

Bedding Plants

	Per 100
Begonia Semperflorens, 3 1/2 and 4-in.	\$ 8.00
Coleus, three best bedders, 2 1/2-in.	8.00
Salvia Splendens, 2 1/2-in.	8.00
Salvia Splendens, 3-in.	5.00
Dusty Miller, 2 1/2-in.	3.00
Lobelia Crystal Palace, 2 1/2-in.	3.00
Lobelia Kathleen Mallard, 2 1/2-in.	4.00
Geraniums—Nutt, Ricard, 4-in.	8.00
Geranium Mme. Salleroy, 2 1/2-in.	5.00
Marguerites, white, 4-in.	7.00
Vinca Variegata, 4-in.	10.00

ESCHRICH'S NURSERY

North Milwaukee, Wisconsin

Mention The Review when you write.

ROSE PLANTS

3-inch Own Roots.....\$7.00 per 100; \$60.00 per 1000

3000 KILLARNEY QUEEN 2000 WHITE KILLARNEY 1500 RHEA REID

Geraniums	3-inch, \$6.00 per 100; 4-inch, \$10.00 per 100
Cannas, King Humbert, 4-inch, started	10.00 per 100
Coleus	2-inch, \$2.00; 3-inch, 5.00 per 100
German Ivy	2-inch, 2 1/2c; 3-inch, 6c
Smilax	2-inch, \$2.50 per 100; \$20.00 per 1000

Cash or C. O. D.

W. J. & M. S. VESEY,

Fort Wayne, Ind.

Mention The Review when you write.

CINCINNATI.

The Market.

Business last week and the first part of this week was only fair. The demand is about the same as it was. The supply of stock is not as great, but still is sufficient for present needs. From indications, the Memorial day offerings will be large and among other things will comprise a fine assortment of peonies.

Roses are in large supply and good in quality; many of them are, however, rather short-stemmed and these move slowly, while the longer grades have a better market. Peonies are coming in strongly, and generally are of fine quality. Lilies are plentiful. Carnations, too, are abundant, but are not so good as they were. Some fine lily of the valley and orchids may be had. Outdoor sweet peas are in the market. Other offerings include callas, cornflower, iris, snapdragon and baby's breath. Business in greens, particularly ferns, is good.

Various Notes.

C. E. Critchell has been putting large quantities of peonies into storage for Memorial day.

Miss Fannie White, of Lexington, was in the city May 17, on a buying expedition.

L. H. Kyrk was the first in the market to offer cornflowers and outdoor sweet peas this spring.

Gus. Adrian is busy with the spring bedding season. Miss Jennie Adrian left last week on a visit to the Pacific coast.

Visitors include Trebor Weltz, Wilmington, O. C. H. H.

NEWPORT, R. I.

Mothers' day passed here with hardly a notice. Few carnations were worn.

The monthly meeting of the Newport Horticultural Society will be held at Music Hall, May 25.

The Sunday closing movement is being strictly observed among the florists. Except for necessary deliveries, none of the shops are open on that day. W. H. M.

Camden, Ind.—O. L. McDowell has been doing a heavy business in potted plants this spring.

2½-inch ROSE PLANTS

Good Stock

	100	1000
Pink Killarney.....	\$3.00	\$25.00
White Killarney.....	3.00	25.00
Richmond.....	3.00	25.00

2-year-old Asparagus Plumosus clumps, from bench, per 100, \$3.00; per 1000, \$25.00.

Satisfaction guaranteed.

GEO. REINBERG

162 No. Wabash Ave., CHICAGO

YELLOW

King Humbert Canna

The grandest Canna on earth. A sport of Red King Humbert. Originated by us five years ago. Large 3½-in. pot plants, \$1.00 each, \$9.00 per doz., \$60.00 per 100.

ALONZO J. BRYAN, - Washington, New Jersey
Wholesale Florist.

SUPERIOR QUALITY AND SERVICE IN THESE

WITTBOLD SPRING SPECIALTIES

COLEUS

Golden Bedder.....2-in. pots, \$2.50 per 100; 3-in. pots, \$5.00 per 100
Yellow Pfister.....2-in. pots, 2.50 per 100; 3-in. pots, 5.00 per 100
Assorted.....2-in. pots, 2.00 per 100; 3-in. pots, 4.00 per 100

SANTOLINAS

Santolinas.....2½-in. pots, \$3.00 per 100

ALYSSUM

Sweet Alyssum.....2-in. pots, \$2.50 per 100

GERANIUMS

Pink, Red and White, extra fine stock.....4-in. pots, \$10.00 per 100

FUCHSIAS

Assorted.....3-in. pots, \$6.00 per 100; 4-in. pots, \$8.00 per 100

IVIES

5-in. pots.....\$15.00 per 100 4-in. pots.....\$12.00 per 100
2½-in. pots.....\$3.00 per 100
German Ivy.....3-in. pots, \$5.00 per 100

PETUNIAS

Single.....3-in. pots, \$5.00 per 100; 2½-in. pots, \$3.00 per 100

VINCAS

4-in. pots.....\$10.00, \$12.00 and \$15.00 per 100

CYCLAMEN

Pure White, White with Red Eyes, Excelsior, Wonder of Wandsbek, Glory of Wandsbek, Rose of Marienthal, Dark Red, Rosy Morn, Brilliant Red and Bright Red.

3-inch pots.....\$8.00 per 100

Write, Wire or Phone Today
L. D. Phone Graceland 1112

THE GEO. WITTBOLD CO.

737-739 Buckingham Place

CHICAGO

Mention The Review when you write.

ROSES

From 2½-inch Pots

	Per 100	Per 1000		Per 100	Per 1000
White Killarney.....	\$4.00	\$35.00	Maryland.....	\$4.00	\$35.00
Killarney.....	4.00	35.00	Richmond.....	3.00	25.00
Mrs. Ward.....	4.00	35.00	Sunburst.....	4.00	35.00

From 3½-inch Pots

Mrs. Aaron Ward.....	\$6.00 per 100; \$50.00 per 1000
Sunburst.....	6.00 per 100; 50.00 per 1000

PETER REINBERG

30 East Randolph St.,

CHICAGO, ILL.

Mention The Review when you write.

CARNATIONS

STANDARD VARIETIES

Fine stock, well established in pots,
\$30.00 per 1000

E. G. HILL CO., Richmond, Ind.

Mention The Review when you write.

BARGAINS

Mums, leading varieties, rooted cuttings, \$1.50 per 100, \$12.00 per 1000, prepaid.



Coleus-Alyssum, rooted cuttings, 70c per 100, \$6.00 per 1000, prepaid.

Coleus, bench stock, \$2.50 per 100, \$20.00 per 1000.

Stevia-Salvia, rooted cuttings, \$1.00 per 100, \$8.00 per 1000, prepaid.

Violet Runners, Lady Luxonne, \$1.00 per 100, \$8.00 per 1000, prepaid.

Fuchsias, 3 varieties, in bud and bloom, fine stock, 3-inch, at \$6.00 per 100.

Salvia, St. Louis and Bonfire, good 3-inch, at \$4.00 per 100, \$35.00 per 1000.

Verbenas, 2½ inch, named varieties, \$2.50 per 100, \$20.00 per 1000.

Sprengerl, strong, 2-inch, \$2.00 per 100, \$18.00 per 1000; 2½-inch, \$3.00 per 100, \$25.00 per 1000; 3-inch, \$5.00 per 100; 4-inch, \$10.00 per 100.

Vincas, strong, 2-inch, \$2.00 per 100.

C. HUMFELD, CLAY CENTER, KANSAS

Mention The Review when you write.

MARYLAND ROSES

2¼-inch, own root,
\$6.00 per 100; \$50.00 per 1000

JOHN WELSH YOUNG

Upsal Station, P. R. R., PHILADELPHIA, PA.

Mention The Review when you write.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE, INDIANA

Mention The Review when you write.

CANNAS

CANNAS, assorted varieties, 3-inch pots,
\$3.00 per 100, \$25.00 per 1000.

King Humbert \$4.00 per 100, \$30.00 per 1000

Gustav Gumpfer, Mt. Blanc Improved, Mrs. A.

Conard, Rosea Gigantea, Wm. Sanders 6.00 per 100, 50.00 per 1000

BEDDING STOCK

Large Quantities Ready for Immediate Shipment

FUCHSIAS

ALYSSUM

SWAINSONAS

ACHYRANTHES

LOBELIA

SALVIA

AGERATUM

BEGONIAS

SAGE

LANTANAS

PARLOR IVY

LEMON VERBENAS

GERANIUMS

COLEUS

ALTERNANTHERAS

POMPON CHRYSANTHEMUMS

From 2-inch pots \$2.00 per 100, \$18.50 per 1000, \$175.00 per 10,000

From 3-inch pots 3.00 per 100, 25.00 per 1000, 225.00 per 10,000

CASH WITH ORDER

R. VINCENT, JR., & SONS CO.

White Marsh, Maryland

IRVINGTON, N. J.

Edward Fenger, of 147 Linden avenue, who grows flowers and plants for the New York market, is offering a fine line of bedding plants.

Edward Jacobi, of 109 West Clinton avenue, has thousands of geraniums, which he has grown principally for Memorial day trade.

Ernest Helms, whose greenhouses are at 1319 Springfield avenue, lost thousands of pansy plants last winter because of heaving by frosts, but has nearly made up his losses in that line by the higher prices he has received for the plants which survived, which are of good quality.

George Deisler, 1311 Springfield avenue, finds such a ready sale at his greenhouses for carnations and chrysanthemums, which are his specialties, that he seldom sends any of his products to the market.

Charles Deisler, 1287 Springfield avenue, sold a large quantity of carnations for Mothers' day. At present there is a big demand for potted geraniums and other bedding plants.

R. B. M.

GLEN COVE, N. Y.

Society Meeting.

The monthly meeting of the Nassau County Horticultural Society was held at Pembroke hall, May 12. Messrs. Duthie, Holloway and Gray were appointed judges for the evening and gave awards as follows: Best vase of outdoor flowers, first, H. Miller; three heads of cauliflower, first, J. F. Johnstone; three heads of lettuce, first, P. Charboniard. Vase of tulips exhibited by P. Charboniard, honorable mention; bunch of asparagus exhibited by A. Fournier, honorable mention.

James Duthie gave an interesting talk on the new American Dahlia Society, outlining the proposed work and urging all interested to become members.

The Darwin tulip show, held in the Neighborhood Association building May 14, was a great success, competition in the classes for the John Scheepers prizes bringing out some fine exhibits. Among the prize winners were George D. Pratt, J. F. Johnstone, George F. Baker, G. Hutton, J. P. Morgan and A. McGregor. Messrs. Holloway, Duthie and Trepas acted as judges.

J. G.

BEDDING PLANTS

2-inch Blue Ageratum.....	per 100, \$2.00
4-inch Begonia Rex	per doz., 1.50
2-inch Double Sweet Alyssum.....	per 100, 2.00
2-inch Coleus, mixed	" 2.00
2-inch Coleus, trailing.....	" 2.00
3-inch Lemon Verbena.....	" 4.00
2-inch Salvia Splendens.....	" 2.50
4-inch Salvia Splendens.....	" 5.00
2-inch Asparagus Plumosus Nanus.....	" 3.00
2-inch Dracaena Indivisa.....	" 2.00
3-inch Dracaena Indivisa.....	" 5.00
2-inch Var. Vinca.....	" 2.50
3-inch Var. Vinca.....	" 5.00

D. U. AUGSPURGER & SONS CO. Box 394, PEORIA, ILL.

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

500,000 CARNATIONS

Our whole plant is devoted to growing Carnation Cuttings. Our Cuttings are **large, strong, healthy** and well **rooted**. You can't buy finer stock. A customer after receiving 2000 Enchantress, writes: "March 10, 1915. The carnation cuttings you sent me were grand. I am well pleased with them."—W. W. M. Some customers have ordered two and three times this spring, which speaks for itself.

	Per 100	1000
Enchantress, standard light pink.....	\$2.50	\$20.00
White Enchantress, standard white.....	2.50	20.00
Rose-pink Enchantress	3.00	25.00
Mrs. C. W. Ward, fine pink.....	3.00	25.00
Victory, scarlet	3.00	25.00
Enchantress Supreme, very fine.....	4.00	35.00
Philadelphia, very fine pink.....	6.00	50.00
Matchless, very best white	6.00	50.00

We also have 2-inch stock of the following for immediate delivery, and would be pleased to book your order for any of the varieties we grow for delivery "ready to plant" at planting time.

	Per 100	1000
Enchantress	\$3.50	\$30.00
White Enchantress.....	3.50	30.00
Rose-pink Enchantress	4.00	35.00
Dorothy Gordon.....	4.00	35.00
Rosette.....	4.00	35.00
Philadelphia.....	6.50	60.00
Matchless	6.50	60.00

5 per cent discount where cash accompanies order.

250 at 1000 rates.

See Classified Ad. also.

SMITH & GANNETT, CARNATION SPECIALISTS
Geneva, New York

VINCAS

We have a fine lot of the variegated Vinca, used so much in filling porch boxes and vases. These were lifted from the field last fall and grown on in pots during the winter. From 4-inch pots.

\$10.00 PER 100. \$90.00 PER 1000

Our Carnations are all in the field now. Write us about field-grown plants for benching in July and later.

BAUR & STEINKAMP,
Carnation Breeders, INDIANAPOLIS, IND.

Mention The Review when you write

Prince E. C. d'Arenberg Rose Plants

FROM 3-INCH AND 3½-INCH

EXTRA QUALITY—SURPLUS STOCK

BARGAIN PRICE OR WILL TRADE FOR OTHER ROSE STOCK

PEIRCE BROTHERS, - Waltham, Mass.

Mention The Review when you write.

ROSES

Grafted . . . \$10.00 per 100

Own Root . . 6.00 per 100

Fine 2½-in. Stock—Send for Circular

Verbena Plants for Sale

J. L. DILLON, Bloomsburg, Pa.

Mention The Review when you write.

VINCA

Good, strong, 3½-in. stock,
\$8.00 per 100; \$75.00 per 1000.

DRACAENAS, 3½-inch

\$8.00 per 100; \$75.00 per 1000.

WHITE BROS.

MEDINA, N. Y.

Mention The Review when you write.

BUY PLANTS OF QUALITY FROM THOSE WHO GROW THEM

Our Roses are of a quality this season that makes it a pleasure to offer them. We grow good Roses and they are better than ever this season

OWN ROOT ROSES 8000 American Beauty, \$3.00 per 100, \$75.00 per 1000; 3000 Killarney Brilliant, \$10.00 per 100, \$90.00 per 1000; 250 Francis Scott Key, \$12.50 per 100, \$120.00 per 1000; 2800 Prince d'Arenberg, \$10.00 per 100, \$90.00 per 1000; 400 Kaiserin, 2600 Cecile Brunner, 1700 Richmond, 2000 Killarney, 1000 Killarney Queen, 1000 Lady Hillingdon, 4000 White Killarney, 1000 Lady Alice Stanley, \$7.50 per 100, \$60.00 per 1000.

BEDDING PLANTS

ACHYRANTHES. Blumelleri, Brilliantissima, Lindenli, Panache de Bailey and Formosa. Rooted cuttings, \$1.50 per 100, \$12.00 per 1000. 2 1/4-in. plants, \$3.00 per 100, \$25.00 per 1000.

AGERATUM. Perfection, Princess Pauline, Stella Gurney. 2 1/4-in. plants, \$2.50 per 100, \$20.00 per 1000.

ALTERNANTHERA. Aurea nana, Brilliantissima, Jewel, Paronychoides, Versicolor. 2 1/4-in. plants, \$2.50 per 100, \$20.00 per 1000.

BEGONIAS FOR BEDDING. 2 1/4-in. pots. Vernon, Semperflorens, mixed pink and white. \$3.00 per 100, \$25.00 per 1000.

COLEUS. Beckwith's Gem, Firebrand, Lord Alverstone, Queen Victoria, Lord Palmerston, Dunelra, Golden Bedder, American Beauty, Anna Pfister, Blizzard, Saboni, John Pfister, Cecil Brown, Hurricane, Messey, Neptune, Prince Edward, 2 1/4-in., \$2.50 per 100; \$20.00 per 1000.

FUCHSIAS. Little Beauty, Minnesota, Lord Byron, Patrie, Tener, White Beauty, Cote d'Azur, Gottelinde, Graff Witte. 2 1/4-in. pot plants, \$2.50 per 100, \$22.50 per 1000.

CUPHEA PLATYCENTRA (Cigar Plant). 2 1/4-in. pot plants, \$3.50 per 100, \$30.00 per 1000.

MARGUERITE. Mrs. Sander, Single White. 2 1/4-in. pot plants, \$3.00 per 100, \$25.00 per 1000.

PETUNIAS. Double varieties, assorted colors. 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000.

SALVIA. Bonfire, Splendens, Zurich, King of the Carpet. Rooted cuttings, 75c per 100, \$7.00 per 1000.

ASPARAGUS PLUMOSUS NANUS Seedlings, \$1.00 per 100, \$8.00 per 1000. 2 1/4-in., 50c per doz., \$3.50 per 100, \$30.00 per 1000. 3-in., 75c per doz., \$6.00 per 100, \$50.00 per 1000. 4-in., \$1.50 per doz., \$10.00 per 100.

ASPARAGUS SPRENGERI Seedlings, 60c per 100, \$5.00 per 1000. 2 1/4-in., 50c per doz., \$3.50 per 100, \$30.00 per 1000. 3-in., 75c per doz., \$6.00 per 100, \$50.00 per 1000. 4-in., \$1.50 per doz., \$10.00 per 100.

FERNS

Nephrolepis Whitmani. Nice, salable plants, 4-in. pots, \$3.00 per doz., \$25.00 per 100.

BEGONIAS

Glory of Cincinnati, for May delivery. An excellent lot of plants in fine shape for early shipment. 2 1/4-in., \$18.00 per 100, \$175.00 per 1000.

CYCLAMEN

The finest that can be grown. 2 1/2-in., \$7.00 per 100, \$60.00 per 1000. This includes the very best varieties in assortment or in one color as desired.

HARDY PERENNIALS

A full collection of New England grown plants. Good, heavy stock from large pots. **HOLLYHOCKS, DELPHINIUM, FOXGLOVE, HARDY PRIMULAS.** Send for our Perennial list, and refer to the classified ads in this issue.

PRICES IN THIS ADVERTISEMENT TO THE TRADE ONLY.

A. N. PIERSON, Inc.,

Cromwell, Conn.

PRICES IN THIS ADVERTISEMENT TO THE TRADE ONLY.

SOFT WOODED LIST

	2 1/4-in.	3-in.	4-in.
Ageratum	2.50
Asters	2.50
Alyssum	2.50
Alternantheras	3.00
Achyranthes	3.50
Begonias	7.50	\$10.00
Centaurea	3.50
Celosia	3.00
Cannas	5.00	\$10.00
Cannas, King Humbert	6.00	12.50
Caladiums, 5-inch, \$15.00; Fancy Leaved at \$25.00 to \$35.00.
Cleome	3.50
Coleus, \$15.00 per 1000	2.50
Cobaeas	7.50
Daisies, Marguerite, Yellow	3.50	7.50
Shasta	7.50
Dracaenas	7.50	\$25.00
Fuchsias	5.00	7.50
Feverfew	5.00	7.50
Geraniums, red, white, pink or salmon	3.50	5.00	\$8.00 to 10.00
Geraniums, ivy or rose	5.00	7.50
Geraniums, Mme. Sal-leroi	3.50
Heliotrope	5.00	7.50
Ivy, German	5.00
Lantanas, bush or weeping	4.00	7.50
Lobelia, single or double	3.50
Pansies, \$2.00 per hundred.
Periwinkle	3.50
Petunias	5.00	8.00	12.50
Pyrethrum	3.50
Ricinus	8.00
Sultani	5.00
Salvia	3.50	5.00	12.50
Santolina	5.00
Snapdragon	4.00	7.50
Smilax	3.50
Tradescantia	2.50
Verbenas	3.00
Verbenas, lemon	7.50
Vincas, green or variegated	5.00	7.50	12.50
Gloxinias or Tuberous Begonias, \$25.00 to \$35.00
Ornamental Grasses in variety, 5-inch, \$2.50 per dozen.

Vegetable Plants of all kinds in season.

SPECIAL STOCK FOR THE STOREMAN.

Gloxinias, Tuberous Begonias and Fancy Leaved Caladiums.....at 25c to 35c each.

Cash or Reference. Name Express Co. Send for price on anything you need.

GEO. A. KUHL

Wholesale Grower,

PEKIN, ILL.

...CHRYSANTHEMUMS...
THE BEST FOR FLORISTS' USE

Prices on application

ELMER D. SMITH & CO.
ADRIAN, MICH.

HYDRANGEAS

We have a magnificent lot of large plants grown in tubs and half-barrels for

JULY AND AUGUST FLOWERING

We have made a specialty of Hydrangeas for years, and our plants have never been finer than they are this year. They are well budded, and will begin to show color the end of June, and will be in perfection during July and August—when they are most in demand.

Hydrangea Otaksa, the standard pink variety, and the new French Hydrangeas—Avalanche, Fraicheur, La Lorraine, Mme. Maurice Hamar, Mme. E. Mouillere and Mlle. Renee Gaillard. Strong plants in tubs, \$2.00 and \$3.00 each—according to size.

Otaksa, very large specimens in half barrels, \$7.50, \$10.00 and \$12.50 each—according to size.

DRACAENA INDIVISA

Large plants for centers of vases, 50c, 75c, \$1.00 and \$1.50 each—according to size.

CROTONS

Assorted varieties for bedding, in 3 1/2 and 4-inch pots, \$15.00 and \$25.00 per 100.

VINCA MAJOR VARIEGATA

We have a fine stock of this in strong, heavy plants in 4-inch pots, at \$10.00 and \$12.00 per 100—according to size.

ENGLISH IVY

Strong plants, 4-inch pots, \$10.00 and \$12.00 per 100—according to size.

FERNS

Nephrolepis Teddy, Jr., 8-inch, \$1.00 each; 4-inch, 15c each; 2 1/4-inch, \$6.00 per 100. **Nephrolepis Elegantissima Compacta,** 3 1/2-inch pots, 25c each; 2 1/4-inch, \$6.00 per 100. **Nephrolepis Elegantissima,** 8-inch pots, \$1.00 each; 2 1/4-inch, \$6.00 per 100. **Nephrolepis Muscosa and Smithii,** 3 1/2-inch pots, 25c each; 5-inch, 50c each. **Nephrolepis Harrisii,** 6-inch pots, 50c each; 12-inch, very large specimens, \$4.00 and \$5.00 each.

Cibotium Schiedel, large plants, 10-inch pots, \$3.50 each.

Table Ferns, assorted varieties, nice plants, 2 1/4-inch pots, \$4.00 per 100; extra size, 3 1/2-inch pots, \$15.00 per 100.

WINTER-FLOWERING ROSES

We have a particularly fine stock of **Ophelia, Francis Scott Key** and **Prince E. C. d'Arenberg,** strong plants, own root and grafted; also a fine lot of grafted roses in the standard varieties, like **Killarney Brilliant, Mrs. Aaron Ward, Sunburst, Mrs. Geo. Sawyer, Mme. Edmond Rostand,** etc., etc. We will be glad to quote prices on application.

F. R. PIERSON CO., Tarrytown, New York

Chrysanthemum Rooted Cuttings

WHITE		Per 100	1000	YELLOW		Per 100	1000
Smith's Advance	\$2.00	\$15.00	Chrysolora	\$2.00	\$15.00
October Frost	2.00	15.00	Ramapo	2.00	15.00
V. Poehlmann	2.00	15.00	Roman Gold	2.00	15.00
Alice Salomon	3.50	30.00	Nagoya	2.50	20.00
Naamah	3.00	25.00	Yellow Eaton	2.00	15.00
Alice Byron	2.00	15.00	Golden Glow	2.00	15.00
Chas Razer	2.00	15.00				
Lynnwood Hall	2.00	15.00				
CRIMSON				PINK			
Shrimpton	2.00	15.00	Amorita	2.00	15.00
				McNiece	2.50	20.00
				Dr. Enguehard	2.50	20.00

J. D. THOMPSON CARNATION CO.,

JOLIET, ILL.

GREENWICH, CONN.

There was a good attendance at the regular monthly meeting of the Westchester and Fairfield Horticultural Society, held May 14, at Doran's hall. Considerable business of importance was transacted, with reference to the summer and fall exhibitions, annual outing, etc.

Copies of the schedule of the summer exhibition may be had on application to the secretary. Fifty-two classes are provided for, comprising plants, flowers, fruits and vegetables, with classes for floral decorative work. The exhibition will be held in the town hall, Greenwich, June 18 and 19.

The committee in charge of the fall exhibition reported satisfactory progress. A preliminary schedule was read; it will, when published, be of interest to all intending exhibitors. The annual outing will take place at Edwards' Rye Beach Inn, the date to be announced later. Several new members were elected and a number of new names were presented for approval of the society.

Harry Turner, of the Morris Nursery Co., was present and made a few remarks of a highly commendatory nature. P. W. Popp read a paper on "Dahlia Culture," which was received with interest; a rising vote of thanks was extended.

The exhibits of the evening, while not numerous, were creditable to the exhibitors. The awards were as follows: James Stuart, cultural certificate for calceolaria; James Linane, vote of thanks for calceolaria; William Morrow, honorable mention for Eucharis Amazonica; Robert Williamson, vote of thanks for display of tulips; J. Guermansprey, vote of thanks for Aralia cordata; P. W. Popp, vote of thanks for Halesia tetraptera and Calceolarias T. Thumb and Pygmy. The next meeting will be held June 11. P. W. Popp, Cor. Sec'y.

I am making some good

OFFERS

in the Classified section of this paper under

**Alternantheras, Dahlias,
Geraniums, Gladioli,
Poinsettias and Vincas**

Send for my complete list of stock.

PETER PEARSON

5732 Gunnison St., CHICAGO

Mention The Review when you write.

GERANIUMS

Assorted kinds, 2½-in., \$3.00; 3-in., \$5.00; 4-in., \$8.00 per 100. American Beauty, 4-in., \$10.00 per 100. Lady Washington, 3-in., \$8.00; 4-in., \$12.00; 7-in., \$40.00 per 100. Mme. Salleron, 2½-in., \$3.00; 3-in., \$5.00 per 100.

FAIRVIEW GREENHOUSES, Belvidere, Ill.

CABBAGE PLANTS

Early and Late Flat Dutch, All Head, Wakefield, Early and Late Drumhead, Danish Ball Head and other varieties. 80c per 100 by parcel post. By express, 75c per 500; \$1.00 per 1000; 10,000 or over, 85c per 1000.

Beet Plants, 75c per 500; \$1.25 per 1000. Cash with order. Send for list of varieties. R. VINCENT, JR., & SONS CO., White Marsh, Md.

RANDALL'S OFFER

OF SPRING AND

BEDDING PLANTS

WE CAN FURNISH SEASONABLE STOCK OF
GOOD QUALITY IN QUANTITY, AS FOLLOWS:

	Per 100		Per 100
Ageratums, 2½-inch	\$ 4.00	Lobelia Kathleen Mallard, 2½-inch ..	\$ 4.00
Alyssum Little Gem, 2½-inch	3.00	Marguerites, 4-inch	10.00
Asparagus Plumosus, 3-inch	5.00	Pansies	3.00
Coleus, all varieties, 2½-inch	3.00	Pennisetum Ruppelianum—	
Cannas—		2½-inch	3.00
King Humbert, 4-inch (strong)	12.00	3 -inch	6.00
Florence Vaughan, 4-inch	8.00	Petunias—	
A. Crozy, 4-inch	8.00	Double, 3-inch	10.00
Mme. Crozy, 4-inch	8.00	Double, 4-inch	12.00
Fuchsias, 4-inch	15 00	Single, 2½-inch	5.00
Ferns—		Single, 3 -inch	7.00
Table (very good), 2½-inch	25.00	Single, 4 -inch	10.00
Feverfew (very strong), 5-inch	15.00	Very strong transplanted stock in bud, will make good plants in 3-inch if potted now	2.00
Geraniums—		Salvia—	
Mrs. Perkins (select), 4-inch	10.00	4-inch	8.00
S. A. Nutt (select), 4-inch	10.00	Verbenas, 2½-inch	3.00
Mrs. Perkins, 4-inch	8.00	Vincas—	
S. A. Nutt, 4-inch	8.00	Variegated, 3-inch	10.00
Geraniums—		Green, 3-inch	10.00
S. A. Nutt, 2 -inch	3.00	Green, 4 and 5-inch	12.00
S. A. Nutt, 3½-inch, extra strong	8.00	Variegated, 4 and 5-inch	12.00
S. A. Nutt, 3½-inch, second size	7.00	Extra fine	15.00
Clifton, single scarlet	7.00	Wandering Jew, 2½-inch	3.00
Nutt and Clifton, ready for shift	per 1000, \$22.50		
Clifton cuttings in sand	10.00		

Begonias, from 4-inch and 4½-inch pots, in full bloom, best varieties, \$12.00 per 100.

In Hanging Baskets we have the Boston Fern basket at \$2.00; mixed basket at \$1.50; Sprenger basket at \$1.00. The above baskets are all 12-inch. Mixed Sprenger, in 10-inch, at \$1.00 and 75c.

Asters, from flats—Queen of the Market, Pink Beauty, Astermum, Crego Giant, Late Branching, 75c per 100.

A.L. RANDALL CO.

Wabash Avenue at Lake Street

CHICAGO, ILL.

Bedding Plants BY THE Thousands

Our greenhouses are filled with choice stock that you can plant out at once, to make immediate effect.

	Per 100		Per 100
Geraniums, all the leading varieties, 4-in.	\$ 7.00	Coleus, 2 ½ - in., Verschaffeltii, Golden Bedder, Queen Victoria and fancy mixed varieties	\$3.00
Begonia Luminosa, red and pink ..	7.00	Small Plants, such as Petunias, Marigold, Phlox, Dwarf Lobelias and Alyssum	3.00
Fuchsias	7.00	Rose Bushes, fine plants in 6-in. pots, Baby Rambler, Baby Tausendschon, Hermosa, Gruss an Teplitz, Clothilde Soupert, Caroline Testout, Frau Karl Druschki, Magna Charta, American Beauty and Richmond, \$4.00 per doz.	
Double Petunias	7.00	Araucaria Excelsa, 6-in. pots, 5 to 6 tiers, 16 to 20 inches high, 75c each; 18 to 24 inches high, \$1.00 each.	
Petunias, California Giants	7.00	Dish Ferns, all the best varieties ..	4.00
Ageratums	7.00		
Heliotropes	7.00		
Scarlet Sage	7.00		
Nasturtiums	7.00		
Cannas	7.00		
Lemon Verbenas	7.00		
Moonvines, 4-in.	10.00		
Moonvines, 2½-in.	5.00		
Hydrangeas, Otaksa, 6-in. pots, \$4.00 per doz.			

Cash with order.

ASCHMANN BROS., Second and PHILADELPHIA, PA.

Bristol Sts.,

SEASONABLE STOCK

BOXWOOD.

Bushes, 18 in., in tubs.....\$1.00 and \$1.25 each.
Pyramids, 24 to 30 in., in tubs..... 1.50 and 1.75 each.
Pyramids, 4 ft..... 4.00 each.
Pyramids, 4 ft., in tubs..... 5.00 each.

GERANIUMS.

4-in., in bud and bloom.....\$7.00 100
Mme. Sallerol, 2¼-in..... 2.50 100
Variegated Nutt, 2¼-inch..... 5.00 100

HARDY PERENNIALS.

Aquilegia, California hybrids, 2¼-in., \$3.00 per 100.
Delphinium Chinense, 2¼-in., \$2.50 per 100; Gold Medal, \$3.00 per 100; Formosum, \$3.00 per 100; Lychnis, 2¼-inch., \$3.00 per 100; Oriental Poppy, 2¼-in., \$3.00 per 100; Asters, clumps, \$4.00 per 100; Coreopsis, clumps, \$4.00 per 100; Anthemis, clumps, \$4.00 per 100. August Sown Plants: Sweet Williams, Digitalis, Pentstemon, Campanulas, Hollyhocks, \$2.00 per 100. Phlox, extra strong seedlings, mixed, \$1.00 per 100.

TRANSPLANTED SEEDLINGS.

Lobelias\$1.00 per 100
Phlox, Annual 1.00 per 100
Verbenas 1.00 per 100
Petunias, single, Rosy Morn and giant pink.. 1.00 per 100
Alyssum, single, Little Gem..... 1.00 per 100
Asparagus Sprengeri 1.00 per 100
Asparagus Plumosus 1.00 per 100
Asters 1.00 per 100
Primula Veris 1.00 per 100

BEGONIAS.

Begonia Chatelaine.	Begonia Xmas Red.
2¼-inch.....\$5.00 100	2¼-inch.....\$6.00 100
3-inch.....\$8.00 100	3-inch.....\$10.00 100
Begonia Erfordii.	Begonia Prima Donna.
2¼-inch\$3.00 100	2¼-inch\$3.00 100
3-inch 6.00 100	3-inch 6.00 100
Begonia Luminosa.	Begonia Triumph.
2¼-inch\$3.00 100	2¼-inch\$3.00 100
3-inch 6.00 100	3-inch 6.00 100

Erfordii, Prima Donna, Luminosa, Semperflorens Vernon, transplanted seedlings, \$1.25 per 100.

Booking orders for Cincinnati and Lorraine for June delivery.

CANNAS, STARTED ROOTS.

King Humbert...\$4.00 100	Florence Vaughan.\$3.00 100
Express 5.00 100	David Harum..... 3.50 100

CANNAS.

K. Humbert, 3-in.\$6.00 100	F. Vaughan, 4-in.\$8.00 100
K. Humbert, 4-in.10.00 100	Express, 3-in..... 6.00 100
F. Vaughan, 3-in. 5.00 100	Express, 4-in.....10.00 100

VINES AND CLIMBERS.

Ampelopsis, extra strong, \$20.00 per 100.
Aristolochia, extra strong, 20c each.
Lonicera, red and yellow, 35c each.
Wistarias, 35c each.
Clematis Jackmanii, blue and white, 25c each.

CYCLAMEN GIGANTEUM—WANDSBEK TYPE.

Seedlings, transplanted, all Wandsbek type, finest in existence, including Glory of Wandsbek and Rose of Wandsbek, 10 separate varieties, equally divided, \$3.00 100; \$25.00 1,000. Improved Glory of Wandsbek, dark and light, better grower than any salmon and larger flowers, \$5.00 100; \$40.00 1,000. Glory of Wandsbek and Rose of Wandsbek, separate, \$4.00 100; \$35.00 1,000. 500 at 1,000 rate.

Have an enormous stock on hand, all healthy and clean. Supply a number of the largest cyclamen growers in and around Chicago with seed and seedlings.

Per 100

FUCHSIAS, 2¼-inch	\$3.00
PETUNIAS, double, mixed.....	3.00
AGERATUMS, 2-in.	2.50
HELIOTROPES, 2¼-in.	2.50
SALVIA, 3-in	5.00
SALVIA TRICOLOR	3.00
SALVIA VARIEGATA	3.00
ALYSSUM, double, 2¼-in.....	3.00
VINCA, 2-in.	2.50
VINCA, 4-in.	12.00
ABUTILON SAVITZII, 2-in.....	3.00
ABUTILON SAVITZII, 2¼-in.....	4.00
ABUTILON SAVITZII, 3-in.....	8.00
CUPHEA, 2-in.	2.00
ASPARAGUS SPRENGERI, 2½-in.....	3.00
ASPARAGUS PLUMOSUS, 3-in.....	6.00
DRACAENA INDIVISA, 5-in.....	35.00
PANSIES, transplanted	1.00
PANSIES, in bloom	2.00
REINECKIA VARIEGATA, 2¼-in.....	5.00

ROSES, BABY VARIETIES.

5-inch, in bud.....\$3.00, \$4.00 and \$5.00 doz.

FERNS.

Roosevelt runners\$2.00 100; \$15.00 1,000
Ferns For Dishes, out of flats, extra strong.....\$1.50 100
Smithii, new curly fern
2¼-inch\$5.00 100
3-inch10.00 100

ARAUCARIAS, 3 to 4 tiers, 40c; 4 to 5 tiers, 75c.
ASPIDISTRAS, variegated, \$1.25 each.
KENTIAS, 75c each up.

Cash, please.

ERNEST ROBER,

WILMETTE, ILL.

Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.
ORCHIDS, PALMS
and plants of every variety

Mention The Review when you write.

CHAS. D. BALL
GROWER OF
PALMS, ETC.
Send for Price List.

HOLMESBURG, : PHILADELPHIA, PA.
Mention The Review when you write.

NEW NEPHROLEPIS FERN—JOHN WANAMAKER

We will introduce the above new fern on August 1st, 1915. In presenting this fern to the trade, we feel confident that it will make a place for itself. The John Wanamaker fern is a wonderful advance over all plain or wavy frond varieties. The side pinnae of the fronds are very fully undulated, giving the plants a very wavy appearance. It will make as many fronds as Teddy, Jr., plants in 4-inch pots having over sixty fronds. It is a beautifully formed plant, full and compact.

Orders will be filled strictly in rotation.

Strong plants, 2¼-in. pots,

- \$ 4.00 per dozen.
20.00 per 100.
150.00 per 1000.

250 at 1000 rate.

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa.

BRANCH:
NORWOOD, PA.

✻ Always mention the Florists' Review when writing advertisers ✻

DETROIT.

The Market.

Business has had its ups and downs since Mothers' day. We had a 2-day street car strike, which crippled business the middle of last week. Saturday was a good day all around.

Stock was scarce immediately after Mothers' day, but the market eased up considerably toward the end of the week, although there was a good demand. Roses are in good supply and the quality is good. Many good Beauties in various lengths are available and meet with a ready sale. Peonies have put in their appearance, and the few already on the market are rapidly disposed of. Iris and miniature gladioli have also arrived and are much in demand, although the supply of the latter is more than the call for it.

Various Notes.

Many of the stores are showing fine lines of pottery for garden and porch use. Breitmeyer's, the Bamb Floral Co. and E. A. Fetters are the leaders in this line.

Albert J. Stahelin was confined to his home for a few days last week with a severe cold, which threatened to become serious.

A. Pochelon returned last week from a day's motor and fishing trip.

John Berlin, who for many years was on the staff of the Michigan Cut Flower Exchange, is now at the Cut Flower Growers' Corporation.

The Michigan Cut Flower Exchange recently purchased a Buick motor truck, which will be put into regular service between Mount Clemens and Detroit just as soon as the special body is completed.

The clock in the City hall tower was moved ahead one hour Saturday night, May 15, and Detroit is now doing business on eastern standard time. The factories, theaters, churches, street railway company, ferry companies and the stores all pushed their clocks one hour ahead, but will operate on the old schedule, meaning one hour more daylight.

Henry Rahaley, of the Michigan Cut Flower Exchange, is the latest member of the trade to acquire an automobile, his acquisition being a Hupmobile.

H. S.

ORCHIDS

ALL PLANTS READY to SHIP

SEMI-ESTABLISHED and ESTABLISHED

CATTLEYAS, *Trianae*, *Labiata*, *Gaskelliana*—all starting into splendid growth.

DENDROBIUM *Phalaenopsis Schroederiana*, the finest of spray-flowering Dendrobiums.

DENDROBIUM *Formosum Giganteum*, June-flowering type. June wedding demand far outsells the supply.

All Cattleyas, Dendrobiums, etc.

Prices right—Send for them.

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G. L. Freeman, Mgr. FALL RIVER, MASS.

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Just arrived in splendid condition:

C. *Percivaliana*, C. *Labiata*.C. *Trianae*, C. *Schroederiae*In transit: C. *Mossiae*

Best commercial Orchid plants, established or semi-established, for immediate delivery; healthy, clean, flowering stock.

For price write to

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Bedding Plants, 100,000 Now Ready

Our great plant producing mill has been kept up in full speed day and night. Fully 100,000 bedding plants of our usual high standard quality has been the output since Easter. No empty spot can be seen, every hole and corner is filled.



Araucarias Our Specialty

ARAUCARIA EXCELSA, well grown stock, 5-in. pots, 3 to 4 tiers, 15 in. high, 50c; 5½-in., 3 to 4 tiers, 18 to 20 in. high, 60c and 75c; 6-in., 24 to 26 in. high, 5 to 6 tiers, \$1.00; large specimen plants, \$1.50.

ARAUCARIA EXCELSA GLAUCA, 6-in. pots, \$1.00; 7-in., \$1.50. **ARAUCARIA ROBUSTA COMPACTA**, 6-in. pots, 4 tiers, very heavy, \$1.50.

KENTIA FORSTERIANA, \$1.00 and \$1.25 each.

KENTIA BELMOREANA, 6-in. pots, large, heavy plants, \$1.25 and \$1.50 each.

COCOS WEDDELLIANA, 3-in. pots, 15c; 4-in., 25c each.

HYDRANGEA OTAKSA, for planting out; have been kept in cold frames all winter; 6, 7, 8-in. pots, 35c, 50c, 75c each.

AMPELOPSIS VEITCHII, 4-in., staked up, 2 to 3 ft. high, 15c each.

HONEYSUCKLES, 5-in., staked up, 25c each.

ENGLISH IVY, 4-in., staked up, 12c; 3-in., 3 in a pot, 7c.

GERANIUMS, S. A. Nutt, A. Ricard, John Doyle, Jean Viaud, 4-in. pots, \$7.00 per 100; Beate Poitevine, \$8.00 per 100.

FUCHSIAS, assorted colors, 4-in. pots, \$7.00 per 100.

HELIOTROPES, 4-in., \$7.00 per 100.

Cash with order, please.

GODFREY ASCHMANN, 1012 West Ontario St. PHILADELPHIA, PA.

Wholesale Grower, Importer and Shipper of Pot Plants

Why postpone ordering stock you will be sure to need? Place your order now for:—

	Per 100	Per 1000
Begonia Cincinnati, 2½-in., strong	\$18.00	\$175.00
Begonia Lorraine	14.00	120.00
Begonia Chatelaine	5.00	45.00
Poinsettias, select	6.00	50.00
Cyclamen, 2½-in., excellent strain.....	5.50	50.00
3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$20.00 per 100.		

Primula Obconica, Chinensis and Malacoides, 2½-in. 3.00 25 00

Fern Flats, best commercial varieties, \$2.00 per flat, 10 flats for \$17.50

Per 100 Per 1000

Bouvardias, 2½-in., red, white and pink.....\$ 4.00 \$35.00

Euphorbia Jacquiniaeflora, 2½-in 10.00

Nico-Fume Liquid\$10.50 per gallon

Nico-Fume Paper\$7.50 per can of 288 sheets

Magic Hose (none better), ½-in., 50-ft., 16c per ft.; 100-ft., 15c per ft.; ¾-in., 50-ft., 17c per ft.; 100-ft., 16c per ft.

For Rose, Carnation and Chrysanthemum plants, consult our catalogue, which will be cheerfully mailed on application.

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JOSEPH HEACOCK COMPANY'S PALMS AND FERNS

HOME GROWN—WELL ESTABLISHED—STRONG AND HEALTHY

KENTIA FORSTERIANA			
Leaves	In. high	Each	Per doz.
6-in. pot.....5 to 6.....	28 to 30.....	\$1.00	\$12.00
MADE-UP KENTIA FORSTERIANA			
		Each	
9-in. cedar tub, 4 plants in tub, 40 to 42 in. high.....		\$ 4.00	
9-in. cedar tub, 4 plants in tub, 42 to 48 in. high.....		5.00	
12-in. cedar tub, 4 plants in tub, 5 to 5 1/2 ft.....		10.00	
12-in. cedar tub, 4 plants in tub, 5 1/2 to 6 ft.....		12.50	
12-in. cedar tub, 4 plants in tub, 6 ft. high, heavy.....		15.00	
12-in. cedar tub, 4 plants in tub, 7 to 8 ft.....		20.00	
PHOENIX ROEBELENI			
		Each	
5-in. pot, fully characterized.....		\$1.00	
7-in. tub, 6 in. high, 24 in. spread.....		2.00	

KENTIA BELMOREANA			
Leaves	In. high	Each	Per doz.
2 1/2-in. pot.....4.....	8 to 10.....	\$ 1.50	
3-in. pot.....5.....	12.....	2.00	
4-in. pot.....5 to 6.....	15.....	\$0.40	4.50
5-in. pot.....5 to 6.....	18.....	.50	6.00
6-in. pot.....6 to 7.....	24.....	1.00	12.00
Leaves	In. high	Each	Per doz.
7-in. cedar tub....6 to 7....	34 to 36.....	\$2.50	\$30.00
7-in. cedar tub....6 to 7....	36 to 38.....	3.00	36.00
9-in. cedar tub....6 to 7....	42 to 45.....	4.00	48.00
9-in. cedar tub....6 to 7....	45 to 48, very heavy.....	5.00	
9-in. cedar tub....6 to 7....	48 to 54, very heavy.....	6.00	
9-in. cedar tub....6 to 7....	5 ft., very heavy.....	8.00	

CIBOTIUM SCHIEDEI, 9-in. tub, 4 ft. spread, each, \$4.00.

JOSEPH HEACOCK CO., Railway Station, Wyncote, Pa.
Jenkintown,

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Flowering, Decorative and Vegetable Plants by the Thousands

Liberal extras for early orders			
Size	Pots.	Per 100	Per 1000
2 1/4-in.	Abutilon Savitzii, or 8 vars. mixed.....	\$2.25	\$20.00
2 1/4-in.	Ageratum, white, light and dark blue.....	2.25	20.00
2 1/4-in.	Alyssum, Large Giant and Little Gem.....	2.00	18.00
2 1/2-in.	Asparagus, Plumosus and Hatcheri.....	3.00	25.00
4 -in.	Asparagus, Plumosus and Hatcheri.....	7.50	70.00
2 1/2-in.	Asparagus Sprengeri, large plants.....	2.50	22.50
4 -in.	Asparagus Sprengeri, large plants.....	6.50	60.00
3 1/2-in.	Begonia, Flowering, 8 leading varieties.....	10.00	90.00
3 and 3 1/2-in.	Canna King Humbert.....	5.00	45.00
3 and 3 1/2-in.	Cannas, Brandywine, Crimson Bedder, Crozy, 20 varieties.....	4.50	40.00
2 1/2-in.	Centaurea, dusty miller.....	2.25	20.00
2 1/2-in.	Coleus, Golden Bedder, Verschaffeltii and 15 varieties, mixed.....	2.50	22.50
2 1/4-in.	Cupheas, cigar plant.....	2.25	20.00
4 -in.	Dracaena Indivisa.....	10.00	
5 -in.	Dracaena Indivisa.....	20.00	
6 -in.	Dracaena Indivisa.....	25.00	
2 1/4-in.	Fuchsias, double and single, 12 varieties.....	2.75	25.00
4 -in.	Fuchsias, double and single, 12 varieties.....	7.50	70.00
	Funkia Variegata clumps.....	5.00	45.00
2 1/4-in.	Geraniums, Nutt, Ricard, Poitevine, Buchner, etc.....	2.25	20.00
3 1/2 and 4-in.	Geraniums, Nutt, Ricard, Poitevine, Buchner, etc.....	7.00	65.00
2 1/4-in.	Heliotropes, white, light and dark blue.....	2.75	25.00
4 -in.	Heliotropes, white, light and dark blue.....	7.50	70.00
4 -in.	Lantanas, 6 varieties.....	7.00	65.00
2 1/2-in.	Marguerites, white, yellow and Mrs. Sander.....	2.50	22.50
	Pansy Plants, transplanted, choice varieties, in bloom.....	1.25	10.00
2 1/4-in.	Petunias, single, mixed varieties.....	2.50	22.50
2 1/4-in.	Petunias, double, 15 varieties mixed.....	3.00	25.00
3 1/2-in.	Petunias, double, 15 varieties mixed.....	6.50	60.00
	Rudbeckia Golden Glow.....	3.00	25.00
2 1/4-in.	Salvias, Bonfire and Splendens.....	2.50	22.50
3 -in.	Salvias, Bonfire and Splendens.....	5.00	45.00
2 1/4-in.	Verbenas, very choice, mixed or separate colors, in bud.....	2.25	20.00
2 1/2-in.	Vincas, variegated and green, fine stock.....	3.50	30.00
4 -in.	Vincas, variegated and green, fine stock.....	7.00	65.00
GOLDEN LEAVED PRIVET, ovalifolium aureum, 6-in. pots, 18 to 24 in. high, very bushy, 35c each; 4-in. pots, bushy plants, 15c each; young plants for potting, \$6.00 per 100. Excellent stock for filling urns and porch boxes.			
VEGETABLE PLANTS BY THE MILLION			
Lettuce Plants, Big Boston and Grand Rapids, \$1.50 per 100.			
Cabbage Plants, Early Winningstadt, Wakefield, Henderson's Early Summer, etc., \$2.50 per 1000.			
Cauliflower Plants, Early Paris and Snowball, \$5.00 per 1000.			
Tomato Plants, Earliana, Jewel, June Pink, Perfection, Stone, Dwarf Champion, Acme, etc., \$2.25 per 1000.			
Peppers, Egg Plants, Sweet Potatoes, etc.			
Correspondence Solicited.			

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Wholesale Florist, WASHINGTON, NEW JERSEY

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HARRISII, W. K. HARRIS, WHITMANI, ELEGANTISSIMA, PIERSONI and SCOTTII, fine, strong plants, in 2 1/2-inch pots, 4c each; \$4.00 per 100; \$40.00 per 1000. If Scottii is ordered separate, \$50.00 per 1000.

HARRISII, BOSTON, WHITMANI, PIERSONI, SCOTTII, 4-inch, 15c; 5-inch, 25c; 6-inch, 50c; 7-inch, 75c; 8-inch, \$1.00.

FICUS ELASTICA
4-inch, 25c; 5-inch, 40c; 6-inch, 50c.

ASPARAGUS SPRENGERI
2 1/4-inch, 3c; 3-inch, 6c.

TABLE FERNS
2 1/4-inch, \$3.00 per 100.
In flats, \$2.00 per flat.

ARAUCARIA EXCELSA
75c and \$1.00 each.

ASPARAGUS PLUMOSUS
2 1/4-inch, 4c; 3-inch, 8c.

DRACAENA MASSANGEANA
5-inch, \$1.00; 7-inch, \$2.50 each.

PALMS

Kentia Forsteriana
4-in. pots, \$25.00 and \$35.00 per 100.
5-in. pots, \$50.00 and \$75.00 per 100.
6-in. pots, \$1.00 and \$1.50 each.
Made up, \$3.00, \$4.50, \$5.00, \$7.00, \$8.00, \$9.00, \$10.00, \$12.00, \$14.00, \$15.00, \$16.00, \$18.00.

Areca Lutescens, made up
3-inch, 15c; 4-inch, 25c; 5-inch, 50c; 7-inch, \$1.50.

Cocos Weddelliana
2 1/2-in. pots, \$15.00 per 100.
3 -in. pots, \$25.00 per 100.

Latania Borbonica
4-in. pots, 20c; 5-in., 35c.

Pandanus Veitchii
5-in. pots, 75c each.
4-in. pots, 50c each.

JOHN BADER CO., 1826 Rialto St., N. S., Pittsburgh, Pa.

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2000 Vinca Variegated

4-inch pots.
Good stock at.....\$10.00 per 100
BREITMEYER FLORAL CO.
FRED. BREITMEYER, Prop.
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All the Best Varieties
Strong plants from 2 1/4-inch pots, \$3.00 per 100; \$25.00 per 1000.
500 at 1000 rate. Cash with order.
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FERNS IN FLATS

ALL VARIETIES
We ship by express during July and August, stock ready for 2 1/2-in. pots, in flats of about 110 clumps, which can be divided.
Price, \$2.00 per flat
20 or more flats, \$1.75 each
(Packing included)
Order now while we have full list of varieties to select from.

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THE HOME OF THE SCOTTII FERN.
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H. H. LINEAWEAVER & CO., Inc.ANTHRACITE
and
BITUMINOUS**COAL**West End Trust Building, PHILADELPHIA
17 Battery Place, NEW YORK
Nutting Building, LEBANON, PA.
Mention The Review when you write.**Greenhouse Heating.**

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

A FLUE-HEATED GREENHOUSE.

Can I get enough heat from a grate about 18x25 inches to heat a house 20x50 feet, through a flue? I wish to maintain a temperature sufficient to propagate geraniums, coleus, etc. Only in two winters during the last eight years has the temperature here dropped below zero, and then only for a night or two. The lowest temperature was 5 degrees below zero. Can I get a book anywhere that describes the construction of a flue-heated house? Would 6-inch tile be large enough for a flue for such a heater? I have never seen any discussion of flue-heated houses in the trade papers and I realize that such heating is out of date, but I have the ironwork for such a furnace and wish to build a small house if it can be heated in that way. A florist friend here says my plan will work. What do you think? D. C. L.—N. J.

A grate of the size mentioned should answer for a house 20x50 feet, but if wood is to be used for fuel, as is desirable, the furnace should be five or six feet in length and eighteen or twenty inches wide inside. The heating of greenhouses by flues is described in "Greenhouse Construction," by L. R. Taft, which will be sent post-paid by The Review for \$1.50. Hard burned or fire brick should be used for the flue, for the first ten feet at least, and after that, if sewer pipe is used, it should be 8-inch.

THE COAL MARKET.

The long heralded expansion of the export trade in coal has now passed the period of prophecy, it is said, and is entering the era of fulfillment. It is slowly assuming an actual existence, just beginning to be. Though this stimulus from abroad has not yet aroused the home market to any great degree, it has caused a little "precautionary buying of smokeless coal," since the foreign purchasers, like the florists, principally favor that grade of fuel. Perhaps it may soon be advisable for some florists to give more than their usual amount of serious consideration to "precautionary buying."

A Chicago reporter for the Black Diamond, after referring to these precautionary purchases, goes on to say: "It is now known that for several months the export trade will take various amounts of coal, estimated at about 2,000,000 tons in excess of what has

QUICKEST WATER HEATER IN THE WORLD

The immense amount of direct self-cleaning heating surface, the thin vertical water ways and the long effective fire travel, cause the Kroeschell type of boiler construction to heat water quicker than any other form of boiler.

Expressions from Men Who Know Boilers**THE LEADING GROWER IN VERMONT.**

I have the Kroeschell Boiler six years; it is heating 17,000 sq. ft. glass. No other but a Plate Boiler for me.
(Signed) H. M. TOTMAN,
RANDOLPH, VERMONT.

WELL KNOWN IN THE GOLDEN WEST.

Our No. 2 Kroeschell is doing fine work and I am well pleased with it.
(Signed) G. P. BUTLER, JR.,
SANTA CRUZ, CAL.

ONE OF BOSTON'S WELL KNOWN GROWERS.

The Kroeschell has taken the place of four cast iron boilers at a big saving in coal. We are using it now for the fifth year. The longer we use it the better we like it.

(Signed) A. B. KNOWLTON,
NORTH GRAFTON, MASS.

THE PLANT KING OF THE WEST.

I have used Kroeschell Boilers ever since I built my first greenhouse. They have always given me the very best satisfaction and I believe them as good boilers as money can buy.

(Signed) F. OECHSLIN,
CHICAGO, ILL.

OHIO'S CELEBRATED CYCLAMEN SPECIALIST.

After using your No. 12 Kroeschell Boiler I came to the conclusion that had I to install more boilers it would be the Kroeschell and no other. It really is a pleasure to heat, no trouble to get the desired heat in a very short time.

(Signed) CHRIST. WINTERICH,
DEFIANCE, OHIO.

THE QUALITY PLACE OF BOSTON.

Regarding the Kroeschell it is the best we have ever had and satisfactory beyond our expectations. It heats up especially quick and has saved us considerably already in the price of fuel. When we are in need of another boiler we will give the Kroeschell the first consideration.

(Signed) WM. W. EDGAR CO.,
WAVERLEY, MASS.

A BIG MAN IN THE FLORICULTURAL WORLD.

The Kroeschell Boiler I installed last year usually runs from 10 p. m. to 6 a. m. without attention. I do not have the least trouble to keep temperatures in the coldest weather. The boiler has given entire satisfaction.

The Kroeschell is the best boiler we have ever handled.

(Signed) CHARLES TOTTY,
MADISON, NEW JERSEY.

A FAMOUS ILLINOIS ROSE RANGE.

In speaking of the Kroeschell Boiler as an economical greenhouse boiler I cannot say too much. Personally I have had the pleasure or misfortune to fire nearly every make of G. H. Boiler on the market and I can safely say the Kroeschell is the best of them all.

(Signed) CHAS. McCAULEY,
RIVERBANK GREENHOUSES,
GENEVA, ILL.

THE WORLD'S GREATEST MUSHROOM PLANT.

We spent \$100,000 in building and equipping the largest modern mushroom plant in the world. We purchased in every instance the best of everything we could get, and the fact that we installed a Kroeschell Boiler to furnish our heat is sufficient evidence of our opinion of same.

Since installing this boiler and operating it we have never had any reason to change our opinion.

(Signed) FALMOUTH MUSHROOM
CELLARS, INC.,
FALMOUTH, MASS.

A WELL KNOWN CARNATION PRIZE WINNER.

The carnation range of Mr. Nic Zweifel, of North Milwaukee, consists of nearly 70,000 sq. ft. of glass and the water plant is heated by a No. 14 and No. 15 Kroeschell Boiler and Kroeschell Generator. The product of the plant is known throughout the West for its fine quality. Mr. Z. has used different kinds of boilers. As for the Kroeschell, he says: "I think the Kroeschell Boilers are the best boilers a florist can buy."

(Signed) NIC ZWEIFEL,
NORTH MILWAUKEE, WIS.

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INTERNAL-FIRED BOILER

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Hot Water Boilers

ARE THE MOST ECONOMICAL
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No Night Fireman Required with our

SELF-FEEDING
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Send for Catalogue and prices.

S. WILKS MFG. CO.

3523 Shields Ave., CHICAGO

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been taken per month. This will automatically wipe out any possible surplus of smokeless and will probably eat heavily into the tonnage ordinarily allotted to the regular trade. Retailers who have been holding off are beginning to sense danger and some are putting themselves under contract, while others are taking actual coal and putting it in storage while it is to be had. This has improved the situation materially. Some good sized contracts in the upper lakes have been closed within the last ten days. The market is consequently strong at \$1.25 for mine-run, with lump and egg already scarce at circular figure of \$1.60."

PITTSBURGH.

The Market.

Pittsburgh has been having delightful weather, with some rain, but this week opened dark and cold. There are plenty of flowers of all kinds. Lilies, which were a little scarce the first part of the month, are quite plentiful again. Many southern peonies and irises are arriving, as well as the early varieties of home peonies. It looks now, with snowballs and weigelas in full bloom, as if all the early outdoor flowers will be gone before Memorial day.

The retail stores have been complaining that trade is quiet, outside of funeral work.

Morehead Back to Boiler SYSTEM

Points the
Way to
Economy of Fuel

BEGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the Grower of Flowers. Write for this help TODAY.

MOREHEAD MFG. CO.

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DETROIT, MICH.

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FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD CHICAGO

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HIGHEST PRICED and CHEAPEST BOILERS MADE GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.

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LET US TELL YOU
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BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-inch diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

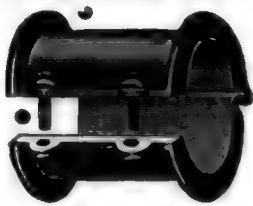
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EMERGENCY PIPE CLAMPS



Stop any split or
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Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street

24th and Wood Streets

PHILADELPHIA

Mention The Review when you write.

Plantmen are right up to their eyes in business. Nearly everyone felt sure that summer was here, but the idea changed, suddenly, with the weather May 17. Prices on bedding stock run about as usual.

Various Notes.

Robert Walthers, of the Woodville Floral Co., has built up quite a funeral

WROUGHT IRON PIPE

with new threads and couplings in
full lengths.

BOILER TUBES, ends cut square; also **FITTINGS**. Our goods are known in the market as the best, and we offer same at the lowest prices. We guarantee entire satisfaction; it will pay you to correspond with us.

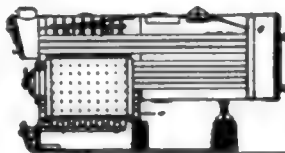
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Guaranteed Full Weight Wrought Iron Pipe

Lap-welded in sizes over 1 1/4 inch.

FITTINGS, VALVES, BOILERS, RADIATORS, ETC.

JOHN MANEELY,

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PHILADELPHIA, PA.

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trade. He will shortly open a store in Carnegie, Pa.

The Neff Floral Co. has moved its place of business to 431 Liberty avenue.

Randolph & McClements say that it is a blessing, in a way, that the cut flower trade has let down, as they have all they can do selling plants. Window and porch boxes are among their spe-

cialties and they already have filled several miles of them.

J. M. Johnston, of McKeesport, started in the business without any knowledge of it whatever, but, with his energy and up-to-date methods, he has built up a trade that would be a credit to a much larger city.

We recently have heard from our old friend, John Bader, who is living at Cottage Grove, Ore. The climate there has renewed his youth and he is ten years younger. He is said to have the most beautiful place in Cottage Grove. De Forest Ludwig spent several days with him. Clarke.

COLUMBUS, O.

The Market.

Trade for Mothers' day was heavy, and everything in the way of a flower was sold out. The dealers were not much worried over the quantity of white carnations, for as soon as these were sold out the buying public took roses and all other stock, so it is really not a white carnation day any more, but a regular flower day.

Trade since then has fallen off in the cut flowers, but has been heavy in plants for bedding stock, window boxes, porch boxes and hanging baskets, with the call for geraniums in the lead. It looks now as though there would be a shortage for the Memorial day trade, even with the majority of the growers with a larger stock than ever and several new concerns in the field.

Carnations are not as plentiful as they were a while ago, as a great many have been thrown out to make room for spring stock. Roses are coming in nicely and quality is good. A few of the summer cuts are making their appearance on the market and the quality is fine. Beauties are more plentiful, and the demand about cleans them up right along. Miniature gladioli are selling well and quantities of them are used in funeral work, which has been quite heavy. Valley is a little scarce, as all the outdoor stock is gone. Lilies have been quite scarce and at times it has been hard to get enough to fill orders. The weather has taken a decided drop, which, no doubt, will have a tendency to check the plant trade.

J. M.

SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue.

SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.
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GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices
2614-2622 Herndon Street
Near
Wrightwood Ave., CHICAGO, ILL.



RESERVOIR VASES

For Cemeteries, Parks and Lawns

MADE OF CAST IRON

The reservoir supplies the plants with moisture by capillary attraction.

Not necessary to water plants oftener than once in ten days.

We make nearly 100 styles, ranging in price from \$6.00 to \$100.00 each.

None better made. Send for catalogue.

Walbridge & Company

The Original Patentees and Makers
Buffalo, N. Y.

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Established 1765

FOR "POT LUCK" USE

Incorporated 1904

HEWS STANDARD POTS

AND RED EARTHENWARE SPECIALTIES

POT MAKERS FOR A CENTURY AND A HALF
WORLD'S LARGEST MANUFACTURERS

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CAMBRIDGE, MASS.
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A Standard Pot
A Standard Quality
A Standard Price



The three necessary things to get your pot business. Also proper packing to eliminate breakage. Send your orders to the

C. C. Pollworth Co.
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The best Paper Pot for shipping purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

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FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

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1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.

Paper Pots and Dirt Bands

DIRT BANDS

(Paper Pots without bottoms, newspapers being spread on the bench for bottoms.)

Inch	1000	5000	10,000	20,000	50,000	100,000
1 1/4	\$.50	\$1.80	\$3.40	\$6.25	\$14.00	\$28.00
2	.60	2.00	3.75	7.00	16.00	30.00
2 1/4	.70	2.40	4.40	8.25	19.50	37.00
2 1/2	.75	2.75	5.00	9.50	23.00	44.00
3	.90	3.50	6.75	12.50	29.00	55.00
3 1/2	.95	4.00	7.50	14.50	35.00	65.00
4	1.00	4.50	8.50	16.50	40.00	75.00
4 1/2	1.25	5.50	10.50	19.00	45.00	87.50
5	1.50	6.25	12.00	22.00	50.00	100.00
6	2.10	8.50	16.00	30.00	70.00	125.00

No tacks or folding blocks needed. Copyright Directions for use with each order.

SQUARE PAPER POTS

(Folding block and tacks included.)

Inch	500	1000	5000	10,000	20,000	50,000
1 1/4	\$.50	\$0.70	\$3.25	\$6.50	\$12.00	\$25.00
2	.60	.80	4.00	7.50	13.00	32.00
2 1/4	.75	1.00	4.50	8.50	16.00	38.00
3	.90	1.25	5.75	11.00	20.00	49.00
4	1.25	1.75	8.50	15.00	29.00	75.00
5	1.75	2.75	12.50	23.50	45.00	105.00
6	2.75	3.75	16.50	31.25	60.00	140.00
7	3.50	4.75	20.60	39.00	75.00	175.00

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Send for big folder with experience of 54 growers.

Notice—We do not receive telegrams on Sunday, or answer telephone calls or fill orders made out on Sunday.

See large advertisements in former issues.

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31 Main Street, CHESTER, N. J.

Mention The Review when you write.

A HALF-INCH ADVERTISEMENT

here will keep your name and facilities before the whole trade, at a cost of only 35c per week on a yearly order.

FIVE MILLION FLOWER POTS FOR SALE

We have an immense stock of Flower Pots ready for delivery. We have every means of economical manufacture. We have our own timber land within a mile of our factory, and make our crates in our own mill. No charge for crates. Our pot quality is the best. Our prices are right. We will get your business if you figure with us.

Write us now.

THE MT. GILEAD POTTERY CO., MT. GILEAD, OHIO

Mention The Review when you write.

HAEGER "QUALITY" POTS

Standardized and shaped pots, smooth and easy to handle. Of splendid porous quality. We ship with amazing promptness and guarantee every item to be as represented.

GLAZED
WARE

PORCH
POTS

ROSE
JARS



HANGING
BASKETS

VASES

LAWN
VASES

The newest things in glazed pottery — designs that have never before been offered to the trade.

HAEGER BRICK & TILE CO.
9 Sherwin Block Elgin, Illinois

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We Lead In Quality and Finish



STANDARD
Flower Pots

The Pfaltzgraff Pottery Co.
YORK, PA.

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1000 Ready Packed Crates Standard Flower Pots and Bulb Pans

Can be shipped at an hour's notice.

Price per crate:

2000 1 1/4-in., crate, \$6.00	456 4 1/2-in., crate, \$5.24
1500 2 " " " 4.88	320 5 " " " 4.51
1500 2 1/4 " " " 5.25	210 5 1/2 " " " 5.78
1500 2 1/2 " " " 6.00	144 6 " " " 6.16
1000 3 " " " 5.00	120 7 " " " 4.20
800 3 1/2 " " " 5.80	60 8 " " " 8.00
500 4 " " " 4.50	48 9 " " " 8.60
48 10-in., crate, \$4.80	

Hilfinger Bros. Pottery, Fort Edward, N. Y.

AUGUST ROLKER & SONS, 51 Barclay St.,
New York City Agents

Our Specialty: Long Distance and Export Trade.

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THOSE RED POTS

ASK THE FLORIST
THAT USES THEM

HARRY BALSLEY

Detroit Flower Pot Co.

DETROIT, MICH.



Logan Pots... Best Test

Flower Pots 2 to 14 inch

Azalea Pots 4 to 14 inch

10 and 12-inch Hanging Baskets

Cemetery Vases and Lawn Vases

Write us for Special Prices

No Package Charges

THE LOGAN POTTERY CO., Logan, Ohio



RED POTS

that you will be proud to have on your benches, is the kind we have to offer. We use nothing but the best material and skilled labor and offer you a first-class pot at a popular price. All goods are carefully selected and packed, thus insuring full count upon opening your crates. Isn't that worth considering?

We also have a full line of Azalea Pots, Hanging Baskets and other goods used by Florists—ask for catalogue.

We also make the famous "MOSS AZTEC" ware.

The Peters & Reed Pottery Co.

Gen'l Office and Works: SO. ZANESVILLE, OHIO

New York Sample Room—25 WEST BROADWAY

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

PENNSYLVANIA

is the state to get the nice Red Standard Pots, Pans, Azalea Pots, etc., and NORRISTOWN is the town where they manufacture them and burn them a nice red color. Try us and see if they are not just as cheap, too.

THE KELLER POTTERY CO.

213-223 Pearl St.,

NORRISTOWN, PA.

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY



Established 1858

Standard Flower Pots

Porosity and Strength
Unsurpassed.

Write for Prices.

A. F. KOHR

1904-36-38 N. Leavitt St., Chicago
Cor. solicited in Ger. and Eng.

DESTROY MILDEW

USE THE PEERLESS BLOWER

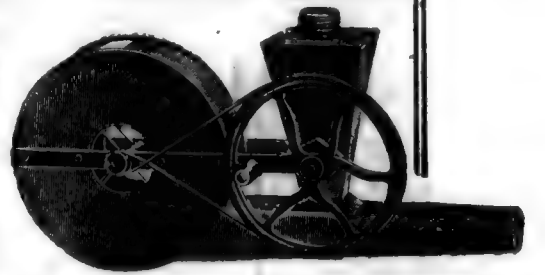
Distributes Sulphur, Lime, Slug Shot, Grape Dust, Tobacco Dust, Paris Green or any other powdery substance. Does the work evenly, so every leaf receives its due proportion, without any being wasted. By using the Peerless, a 200-ft. greenhouse can be perfectly powdered in less than five minutes. Florists say:

"It's a great improvement over the bellows."

Ask your jobber for the Peerless or order direct from us. Price, \$4.00 F. O. B. Chicago.

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NIKOTEEN for Spraying and Vaporizing APHIS PUNK for Fumigating

ASK YOUR DEALER FOR IT.

NICOTINE MFG. CO.,

117 No. Main Street,
ST. LOUIS, MO.

Mention The Review when you write.



NEW BEDFORD, MASS.

The Market.

The outlook for Memorial day is excellent. However, owing to the advanced season, a great many of the usual outdoor flowers will be gone. Bedding plants of all kinds are moving well, geraniums as usual being the favorites.

Various Notes.

Joseph V. Peirce is contemplating the erection of a large greenhouse this summer, to take the place of two smaller ones that he will tear down.

William P. Peirce had an excellent window the latter part of the week. The subject was "Votes for Women." Mr. Peirce carried out the color scheme in yellow in a pleasing way.

Post & Gray have opened a temporary stand in the Steiger-Dudgen Co. department store. They are carrying a line of wreaths and plants for the Memorial day trade. W. M. P.

PROVIDENCE, R. I.

The Market.

The development of the local market is noticeable in the increasing demand for flowers that up to within two or three years were seldom, if ever, seen on sale. This is the case with gladioli, snapdragons and some other varieties. In gladioli, especially, the demand has grown to considerable proportions. The effects of Mothers' day were felt well along into the week, as the demand for that day required such close picking that there was a dearth of some flowers until after the middle of the week. While there were no large weddings or important social functions during the week, the large number of funerals made sufficient demand to keep the supply well down.

Various Notes.

Alfred W. Vose, of Woonsocket, is rejoicing in the advent of a bouncing baby at his home on Cumberland Hill.

Howard Almy, who has been at New Smyrna, Fla., for several months, has returned to his old home at Johnston and is preparing to reënter the greenhouse business.

Charles H. Hunt, who has been suffering from a severe attack of bronchitis, has recovered.

Louis J. Reuter, of S. J. Reuter & Son, Westerly, was in New York last week on business.

Lawrence Hay, of East Providence,

SPRAY WITH

NICOTICIDE

An Insecticide that stands the test and gives satisfaction. The cheapest in results. For sale by Wholesale Florists and Seedsmen. If your dealer cannot supply you, write for prices to

P. R. PALETHORPE CO., Inc., CLARKSVILLE, TENN.

"TO-BAK-INE" FUMIGATING PAPER

is the **strongest** fumigating paper on the market, each sheet being saturated with a **definite** amount of **pure nicotine**, making it an extremely convenient and neat insecticide for fumigating purposes; it is also free from ammonia, which is present in ordinary tobacco smoke and extracts. **To-Bak-Ine Fumigating Papers** are recommended for use on delicate flowers and plants. Put up in **hermetically sealed tin cans** of 24 full length sheets; $\frac{1}{2}$ case, 6 cans, 144 sheets; 1 case, 12 cans, 288 sheets. **To-Bak-Ine Liquid** and **To-Bak-Ine Fumigating and Dusting Powder** are the **STANDARDS**.

For Sale by All Supply Houses

DETROIT NICOTINE CO., DETROIT, MICH.

NICOTINE 40%

GUARANTEED BY
The GRASSELLI CHEMICAL CO.
CLEVELAND NEW YORK CINCINNATI
CHICAGO MILWAUKEE ST. PAUL
ST. LOUIS
WRITE FOR PRICES

is busily engaged in the annual spring work on the grounds of the Anawan Hunt and Wannamoisett Country Clubs.

Johnston Bros. are making extensive improvements in the interior of their store. A new office space has been arranged, with entirely new furnishings in oak. John Johnston, of this firm, has been enjoying a three days' fishing trip down Narragansett bay.

George L. Stillman, of Westerly, attended the recent meeting at New York for the organization of the American Dahlia Society. An effort is to be made to form a Rhode Island Dahlia Society, as there are a number of large growers in this section.

W. H. M.

LEMON OIL CO'S STANDARD INSECTICIDE

SOLUBLE IN WATER

Guaranteed under the Insecticide Act, 1910
Serial No. 321

Save your plants and trees. Just the thing for Greenhouse and Outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, Insects on Rose Bushes, Carnations, etc., without injury to plants and without odor. Used according to directions our standard Insecticide will prevent ravages on your crops by insects. Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

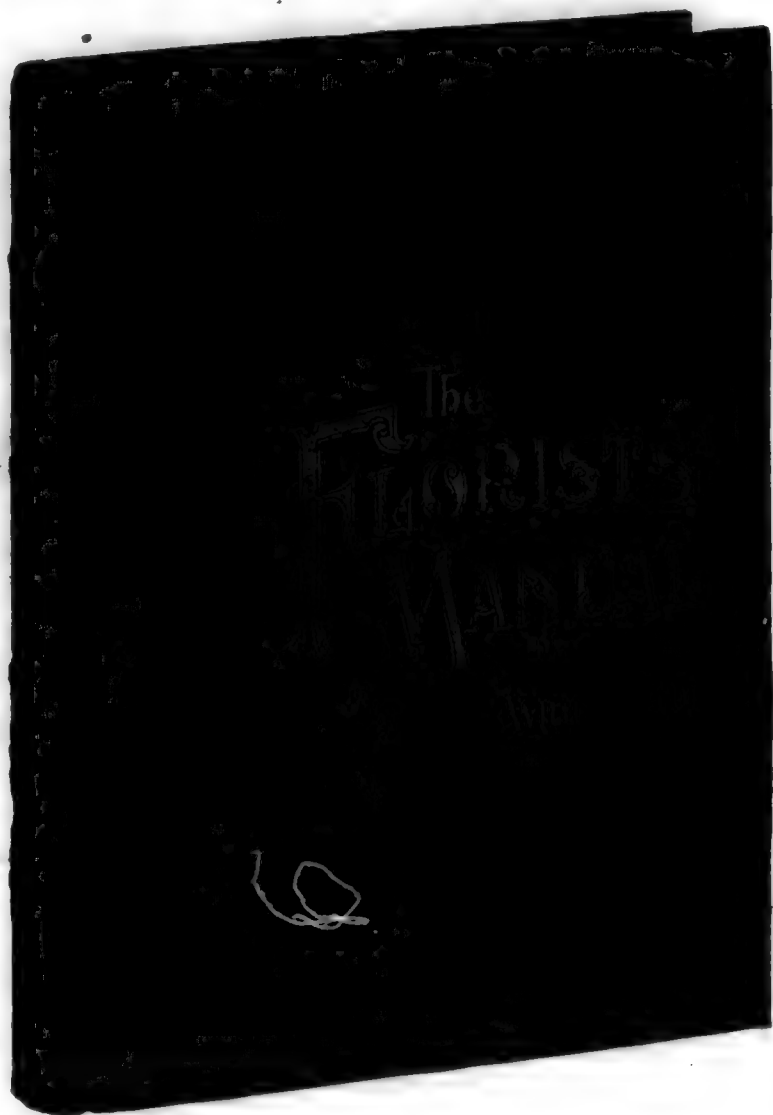
Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pests. Excellent as a wash for dogs and other animals—relieves mange. Effective where others fail. For sale by Seedsmen and Florists' Supply Houses. If you cannot obtain this from your Supply House, write us direct.

$\frac{1}{2}$ Pint, 25c	Pint, 40c	Quart, 75c
$\frac{1}{2}$ Gallon, \$1.35	Gallon, \$2.00	
5-gal. Can, \$9.00	10-gal. Can, \$17.50	

Dilute with water 30 to 50 parts.

LEMON OIL COMPANY
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THE FLORISTS' MANUAL

A Business Book For Business Men

Second Edition

Thoroughly Revised and Brought up to Date

No dry-as-dust botanical classifications, but tells you just how to produce marketable plants and cut flowers in the best and cheapest way.

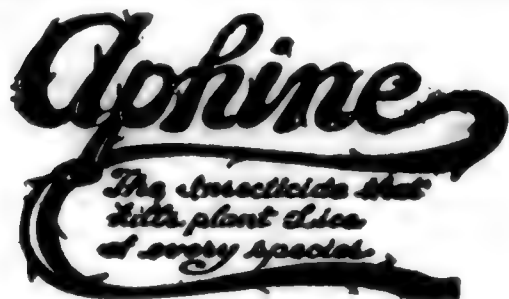
Treats of over 200 subjects and is freely illustrated with fine half-tone engravings.

Price, \$5.00,

Prepaid by Express or Mail.

FLORISTS' PUBLISHING CO.

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508 S. Dearborn Street, CHICAGO



The recognized standard insecticide.

A spray remedy for green, black, white fly, red spider, thrips, mealy bug and soft scale.
Quart, \$1.00; Gallon, \$2.50

FUNGINE

An infallible spray remedy for rose mildew, carnation and chrysanthemum rust.
Quart, 75c; Gallon, \$2.00

VERMINE

A soil sterilizer for cut, eel, wire and angle worms.
Quart, \$1.00; Gallon, \$3.00

SCALINE

A scalicide and fungicide combined for San Jose and various scale on trees and hardy stock, and various blights which affect them.
Quart, 75c; Gallon, \$1.50

NIKOTIANA

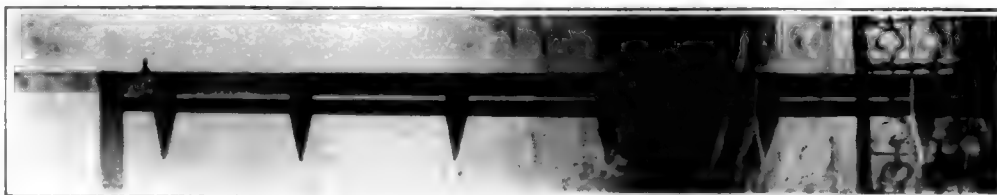
A 12% nicotine solution properly diluted for fumigating or vaporizing.
Quart, \$1.50; Gallon, \$4.50

If you cannot obtain our products from your local dealer, send us your order, and we will ship immediately through our nearest agent.

Aphine Manufacturing Co.
MADISON, N. J.

GEO. A. BURNISTON,
President

M. C. EBEL,
Treasurer



NEEDED IN EVERY GREENHOUSE

THE PRESTO BENCH MARKER

A great time saver—will mark from one to nine rows and is adjustable to any width bench up to 5½ feet, and will mark both ways. You can mark a 200-foot bench in 8 minutes and be ready to plant. For any width marker over 5½ feet, made to order. Price of 5½-foot, \$1.50. Terms cash with order or C. O. D. Satisfaction guaranteed.

D. PRESTON and J. DOZER, Mfrs.

1226 HUNTER STREET,

COLUMBUS, OHIO

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GREENHOUSE TILE BENCHES

(Burned clay, same as flower pots) are rapidly taking the place of wood. Our benches are easily erected and will last a lifetime. Write us today regarding your spring requirements.

CAMP CONDUIT CO., Cleveland, O.

Mention The Review when you write.

GARDEN CITY SAND CO.

Chamber of Commerce Bldg., CHICAGO

Phones Main 4827; Auto. 33-304

Building and Propagating Sands
Fire Brick and Fire Clay, Portland Cement,
Stonekote, Hard Wall Plaster.

R. I. W. Damp-resisting Paint

Always mention the Florists' Review when writing advertisers.

KING

The name that assures "the most for the money" in

GREENHOUSES

Write for Bulletin No. 47 and you will see why.

KING CONSTRUCTION CO.
27 King's Road, N. Tonawanda, N. Y.

Always mention the Florists' Review when writing advertisers.

NEWARK, N. J.

The Market.

Increased sales of bedding plants have been a feature of the market during the last week. As spring advances and garden flowers begin to bloom, cut flower sales decrease somewhat. There is, of course, a considerable demand for flowers for funeral work and for social events.

Beautiful outdoor tulips are coming into the market, some of the finer varieties appearing during the last week. Darwins seem quite popular. There are some parrot tulips seen. Outdoor sweet peas are coming in and are of good quality. Blanche Ferry is one of the most popular varieties. Outdoor valley is arriving in good quantity. Iris is plentiful and of good quality, especially the blue variety. Hydrangeas continue plentiful, are of good quality and cheap.

Various Notes.

Philips Bros. have had a large quantity of funeral work recently. They have a fine supply of potted Japanese maples on display.

W. L. Jones, of Nutley, reports that his business during the last winter has been better than during any other winter for fourteen years.

The regular monthly meeting of the Essex County Florists' Club was held in the Krueger auditorium, in this city, Thursday evening, May 13. The members discussed many problems of the trade. The board of education committee was urged to see the members of the Newark board of education and urge them to permit gifts of flowers to members of the public school graduating classes. Some members thought the responsibility for the curtailment of this privilege belonged to the principals of the various schools, but even though this be the case, it was thought best to take the matter up with the board. The club is planning for a clam-bake, to be held next August, and plans for this were informally discussed. At the previous meeting the club voted \$25 to the Yard and Lot Improvement Association for prizes for the best flowering plants grown under the direction of the association. Following the business session the members sat down to a beefsteak luncheon.

The death of Edwin Larkin, whose injury from being run over by an automobile was reported last week, is recorded in the obituary column of this issue. R. B. M.

Milton, Pa.—George J. Bender has broken ground for a residence on his lot fronting the greenhouses on Market street.

Send for a sample of our
**SELF-TYING
CARNATION SUPPORTS**

Suit Every Width Bench
Pack Flat When Not in Use
Are Quickly Set Up
Can Be Stored in Small Space
Are Galvanized and Durable
Resist High Spraying Pressure
Are Adjustable to Growing Plant
Can Be Worked Around Easily
Are Neat and Inexpensive
Support the Plants Efficiently
Insure Straight Cuttings

The Carnation Support Co.
CONNERSVILLE, IND.

PINO-LYPTOL

WEED KILLER

THE VERY NEWEST AND QUICKEST METHOD OF DESTROYING WEEDS, GRASS AND OTHER GROWTH IN GARDEN WALKS, GUTTERS, TENNIS COURTS, DRIVEWAYS, ETC.

This fluid absolutely destroys all weeds and other growths wherever applied, and its effect on the ground prevents the growth of fresh ones for a year and thus saves a great deal of time and labor, as no cutting, hoeing or hauling away of the weeds is required.

We MANUFACTURE the STRONGEST LINE of DISINFECTANTS on the market.

PINO-LYPTOL CHEMICAL CO. 455-457 West 26th Street
NEW YORK CITY

CORRESPONDENCE SOLICITED

Mention The Review when you write.



PULVERIZED SHEEP MANURE NO SHORTAGE IN SUPPLY

We have plenty for all needs. The best fertilizer for greenhouse or outdoor use, for carnations, roses, chrysanthemums and violets, or potted plants.

SHEEP'S HEAD BRAND IS GUARANTEED

high percentage of nitrogen, phosphoric acid and potash. Quickens the budding and stiffens the stems.

Write for prices.

NATURAL GUANO CO., 811 River Street, Aurora, Illinois

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UNEQUALED FOR GREENHOUSE —AND— LANDSCAPE FERTILIZING

The PULVERIZED MANURE CO.

No. 33 Union Stock Yards
CHICAGO

Mention The Review when you write.



BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

PRICE - \$1.40 per 1000
5,000.....at \$1.25 per 1000
10,000.....at 1.00 per 1000
Delivered free. Samples free.
B. S. BLAKE & SON
29 Federal St., Rochester, N. Y.

Mention The Review when you write.

GET OUR PRICES ON

GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N. Y.

THOMSON'S CELEBRATED MANURES

Our Manures are the direct result of many years' practical experience in all branches of gardening. Our VINE, PLANT and VEGETABLE MANURE is unrivaled for all fruit-bearing, foliage and flowering plants—lawns—vegetables, etc., etc. Our SPECIAL CHRYSANTHEMUM and TOPDRESSING MANURE is an excellent stimulant for all pot plants during the growing season. Sold by LEADING AMERICAN SEEDSMEN; freight paid on quantities; liberal terms to retailers; write for our Special Offer to the American trade, etc., to sole makers,
WM. THOMSON & SONS, Ltd.
Glasgow, Scotland

The Second Edition
—of the—

Florists' Manual

Is Now Ready

Price, \$5.00 a copy,
carriage charges prepaid.

RADIUM MAKES THINGS GROW

This border of vegetables, lawn and shrubbery grown with Radium Brand Fertilizer (R. A. F.)

For better flowers, a perfect lawn, luxuriant shrubberies, more vegetables and better vegetables—and for increasing the rapidity of all vegetable and plant life—use Radium Brand Fertilizer (R. A. F.)

Use it when planting; if planting has already been done, it should be applied frequently. Dig it in around the roots, top dress your lawns, feed your shrubbery and vines. Give your plants food so that they will grow and you will not be disappointed.

RADIUM
Fertilizer



A scientific and thoroughly proven combination of Radium Element with fertilizer, containing Nitrogen, Phosphoric Acid and Potash. One pound will fertilize 50 square feet, or a plot 10 feet by 5 feet.

Dr. H. H. Rusby, of Columbia University, says of tests he made with Radium Brand Fertilizer (R. A. F.): "These tests also demonstrated that the quality of Radium-grown vegetables was much better than the quality of vegetables grown in untreated ground."

It also wonderfully improves the bloom of flowers.

Special Discount to Dealers

We desire to place Radium Brand Fertilizer (R. A. F.) on sale in your store now. Write us today for particulars and let us show you the many helps we will give you to push sales.

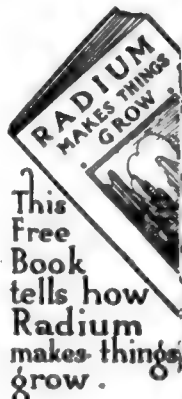
The retail prices of Radium Brand Fertilizer (R. A. F.) are as follows:

2-lb. can, \$0.50 5-lb. can, \$1.00
10-lb. can, 1.75 25-lb. can, 3.75

Permanent territorial representatives wanted to call on dealers. Write us for particulars.

RADIUM FERTILIZER COMPANY

209 Wabash Bldg., PITTSBURGH, PA.



MAGIC MANURE FOR GREENHOUSE USE

Does away with the BIG COST of storing and handling bulky Barnyard Manure

MAGIC
"Worthy of Its Name"

ONE TON of Magic Manure contains as much good value as 6 to 8 tons of Barnyard Manure

COMES IN ONE HUNDRED POUND BAGS

CHICAGO FEED & FERTILIZER CO.
810 Exchange Ave., Union Stock Yards, CHICAGO



Soil Builders
Crop Producers

Specialists to the
Greenhouse Trade

TEAR THIS OUT AND MAIL NOW

Chicago Feed & Fertilizer Co.

810 Exchange Ave., U. S. Yards, Chicago.

Gentlemen:

Send me your Trial Offer of your MAGIC Fertilizer.

Name

Address

Mention The Review when you write.

Aetna Brand Tankage Fertilizer

is the best balanced Fertilizer on the market, and is giving satisfactory results wherever used

Farmers and Florists Fertilizer Company

J. J. MARSH, Mgr.

609 Exchange Ave., Room 5, U. S. Yards,
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Telephone—Drover 1982.

Mention The Review when you write.

50 / SQUARE DEALING FERTILIZER / 50

WALTER S. MCGEE, 5327 Ellis Ave., Chicago, Ill.
Greenhouse Supplie and Materials. Tel. H. P. 567



"Mount Beacon Green" FOR GREENHOUSE SHADING

Effective and Practical.

One Gallon Makes Ten.

WRITE TO

HAMMOND'S PAINT AND SLUG SHOT WORKS, BEACON, (Fishkill-on-Hudson) N. Y.

Mention The Review when you write.

HARTFORD, CONN.

The Market.

Mothers' day is becoming one of the big days of the year. The amount of business was much larger than last year's. More flowers could have been sold were they to have been obtained. The supply of flowers is now large and prices are low.

Various Notes.

E. Drake, of Cedar Hill, has a fine assortment of bedding stock on hand.

At the Whiting greenhouses, at West Hartford, all hands are busy with the spring rush.

Hitchings & Co. will start work upon the new house for John Coombs, to be erected on South street, within a few days. The house will be divided equally between roses and carnations. Henry Munson, who has been with A. N. Pierson, Inc., for the last four years, will have charge of the roses.

Tickets for the June flower show are on sale by the members of the Connecticut Horticultural Society.

At A. N. Pierson's all of the plant departments are rushed with shipping. The grafted rose stock never looked better than it has this season, and although it is yet early for planting, their large stock will soon be sold out. Under the direction of Robert Karlstrom, this firm is laying out an elaborate display garden, which should prove attractive to the automobile traveling public, which passes through Cromwell by the hundreds on any fine day. R. C. S.

WORCESTER, MASS.

H. F. A. Lange last week had the most remarkable window display that has been seen here. In order to boost the telegraph delivery, Mr. Lange had two real telegraph poles with two crosspieces and four wires on each pole set up with a background of moss, with daisies and fir trees to make it realistic. A sure-enough Western Union operator and a sure-enough Western Union messenger at the side of a regular receiver and sender were also in the window. The instruments were connected to the Western Union line, so Mr. Lange had a window that was a reality. In the front, tags and orders from florists in different cities of the United States and Canada were on exhibition. The window had a large crowd in front of it nearly the entire time. H. L.

Painesville, O.—E. Helie has moved to the St. Clair building, on South St. Clair street, from his old location in the Barnes building, on North St. Clair street.

GREENHOUSE GLASS

We are the World's
Largest Producers

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"Get acquainted"
with our Specialties

29 - 34 - 39 - oz. GLASS

AMERICAN WINDOW GLASS CO.

General Offices, Farmers' Bank Bldg.

PITTSBURGH, PA.

Mention The Review when you write.

GREENHOUSE and HOTBED GLASS

8x10, 10x12 and 10x14 inch, single, at \$1.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

Mention The Review when you write.



GLAZING STAPLES

FOR HOTHOUSE WORK

E. H. Titchener & Co.

BINGHAMTON, N. Y.

Mention The Review when you write.

Greenhouse Glass

We have the largest stock in the west. We recommend that you anticipate your requirements now, before factories close down for the summer and stocks are depleted.

Write us for prices.

OKMULGEE WINDOW GLASS CO.

OKMULGEE, OKLA.

Mention The Review when you write.

Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No other is like it. Order from your dealer or direct from us.

1000, 75c. postpaid.

Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.



What My Customers Say:

E. A. LIPPMAN,
6 High St., Morristown, N. J.

Dear Sir:—We have used your Greenhouse Shading for the past year and it gave entire satisfaction. Very truly yours, H. C. SHEARS,
Supt. for Frederick Vanderbilt, Esq.

I am also making it up in dry form especially for commercial use.

Write for particulars.

Mention commercial or private.

GREENHOUSE WHITE

**DOES YOUR
GREENHOUSE
NEED PAINTING ?**

WE CAN SUPPLY THE MATERIAL

A paint which is particularly adapted to Greenhouse work, on account of its great covering capacity (330 square feet, two coats, to the gallon), and the easy working qualities and its extreme whiteness.

Put up in 50-gal. barrels (each barrel equipped with interior agitator, no extra charge); 25-gal. half barrels, and 5-gal. and 1-gal. cans.

1-gallon cans	per gal., \$1.75	25 gallons ($\frac{1}{2}$ bbls.).....	per gal., \$1.65
5-gallon cans	per gal., 1.70	50 gallons (bbls.).....	per gal., 1.60

F. O. B. CHICAGO

Also Headquarters for Greenhouse Glass

Send your inquiry to the nearest warehouse mentioned below.

PITTSBURGH PLATE GLASS CO.

801-811 So. Wabash Ave., Chicago, Ill.
492-502 Market St., Milwaukee, Wis.

410-415 Scott St., Davenport, Ia.
Also Des Moines, Iowa

Mention The Review when you write.

Greenhouse GLASS

WE HAVE THE STOCK
AND RIGHT PRICES

Sharp, Partridge & Co.

CHICAGO, ILL.

Mention The Review when you write.

MASTICA



USE IT NOW.

F.O. PIERCE CO.

P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

Mention The Review when you write.

THE FLORISTS' HAIL ASSOCIATION

has paid \$282,000.00 for glass broken during the last 27 years. For particulars concerning Hail Insurance, address

JOHN G. ESLER, Sec'y, Saddle River, N. J.
Mention The Review when you write.

SEE THAT LEDGE.

Pat. Sept. 18 1900

THE JENNINGS IMPROVED
IRON GUTTER.

USE OUR

Patent Iron Bench Fittings and Roof Supports
VENTILATING APPARATUS

Improved Vaporizing Pans for Tobacco Extracts, etc.

Send for Circulars

DILLER, CASKEY & KEEN, S. W. Cor. 6th and Berks Sts. PHILADELPHIA, PA.

Mention The Review when you write.

NOW IS THE TIME TO BUY

GREENHOUSE GLASS

WRITE FOR PRICES

The Toledo Plate & Window Glass Co.
TOLEDO, OHIO

Mention The Review when you write.



**SIEBERT'S ZINC
NEVER-RUST.**

GLAZING POINTS are Positively the Best. Last Forever. Over 50,000 pounds now in use. A sure preventive of glass slipping. Effective on large or small glass. Easy to drive. Easy to extract. Two sizes, $\frac{3}{8}$ and $\frac{1}{2}$, 40c per lb.; by mail, 15c extra; 7 lbs. for \$2.50; 15 lbs. for \$5.00, by express. For sale by the trade. Randolph & McClements, successors to Chas. T. Siebert, Baum and Beatty Sts., Pittsburgh, Pa.

Mention The Review when you write.



THE ORIGINAL AND ONLY
ELASTIC-LYKE

LIQUID PUTTY

Formerly sold by E. H. Hunt

Positively will not get hard, run in hot nor heave in cold weather.
E. C. Pruser, Mgr., THE ELASTIC-LYKE CO.
30 East Randolph Street, Chicago

(Not Inc.)

Mention The Review when you write.

YORK, PA.

The Market.

Life is not easy for the florist when the thrifty farmers bring to the market bunches of outdoor valley the size of a bride's bouquet and sell them for 5 cents each, and offer flat bouquets of hardy outdoor flowers at 10 cents. The florists, however, are making good use of the daily newspapers to bring the attention of the public to first-class stock.

Competition is strong in bedding stock, and some 4-inch geraniums are being sold at 75 cents per dozen. White verbenas and geraniums were sold to a considerable extent for Mothers' day after the cut stock had been cleaned up early on the day before.

Various Notes.

H. S. Brandt has opened a store at 238 South George street. He is making use of his windows for effective displays. A wax figure representing mother and gifts for her of flowers and plants made up the Mothers' day window. Now various kinds of bedding stock are being used to form a garden in the window, the display being changed every few days. Everything is ready at the greenhouses for a busy season in this line and sales are already brisk.

W. S. Yingling is cutting some fine Easter lilies.

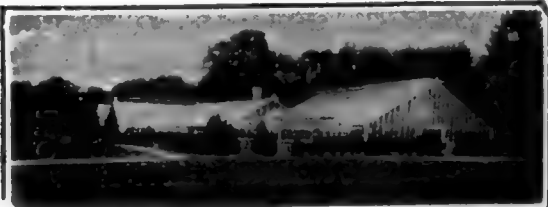
Chas. E. Smith is making preparations to move into a better store, on East Market street.

John Dauber is increasingly busy at his greenhouses in North York as the bedding plant season advances.

Business is keeping August Schaefer on the move, and, vice versa, Mr. Schaefer sees to it that business keeps on the move.

Mr. and Mrs. John Lockard have joined the force of H. S. Brandt, the former at the greenhouses and the latter at the store. J. L. L.

Reading, Pa.—The Reading Florists' Association will hold its outing Friday, July 16; the place has not yet been decided upon. The members of the association will close their stores on Friday afternoon during the summer, and beginning June 7 will close on Sunday during the hot months.



This large greenhouse to the right was designed and completely erected by us for Dr. P. P. Satterwhite, Great Neck, L. I.

YOUR GREENHOUSE SHOULD BE PRACTICAL AS WELL AS ATTRACTIVE

Every Jacobs Greenhouse is specially designed and constructed to fit individual requirements. While their practicability and durability are always uppermost, we never lose sight of the artistic. That is why the Jacobs Greenhouses have met with such great favor.

We will call anywhere to submit plans and prices.

S. JACOBS & SONS
1383-1381 FLUSHING AVE. BROOKLYN, N. Y.

RIGHT NOW

is the right time to think of ordering your lumber for repairs and new benches

PECKY CYPRESS

Either in small quantities for shipment from our yard in Chicago or from the mills in the south if you need carloads. Can ship mixed sizes or all of one size, as you need it; inch in all widths—4-inch, 6-inch, 8-inch, 10-inch, 12-inch; 2x4 or wider; lengths as you require them. Also get our low prices on

HOTBED SASH—K. D. FLATS.

GREENHOUSES

The Foley Greenhouse Mfg. Company

Telephone—Lawndale 3130

3248 West 31st Street, CHICAGO

Mention The Review when you write.

PLANT TUBS

Everlasting Virginia White Cedar

These Plant Tub are made of the best known wood for resisting rot and decay. Painted with best oil paints, inside and out. They have heavy steel hoops and, on small sizes, galvanized wire hoops. Large sizes trimmed with handsome drop handles and metal feet and have perforated, removable bottoms. Tubs made in all sizes from 24 1/4 inches top diameter down to 6 inches. Large enough for Bay Trees, small enough for a Hyacinth. Every one guaranteed. Booklet and prices on request.



RICHMOND CEDAR WORKS, Richmond, Va.

Mention The Review when you write.

DREER'S "RIVERTON SPECIAL" PLANT TUB

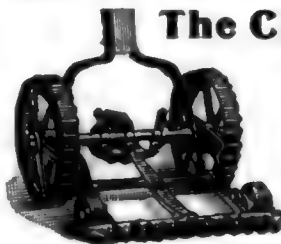


No.	Diam.	Each	Dos.	100
10	20 in.	\$1.45	\$16.00	\$160.00
20	18 in.	1.30	14.00	115.00
30	16 in.	1.00	11.25	92.00
40	14 in.	.60	7.00	56.00
50	12 in.	.45	5.00	40.00
60	10 in.	.38	4.00	32.00
70	8 in.	.20	2.50	25.00

Manufactured for us exclusively. The best tub ever introduced. The neatest, lightest and cheapest. Painted green, with electric-welded hoops. The four largest sizes have drop handles.

HENRY A. DREER, Seeds, Plants, Bulbs 714 Chestnut St., PHILADELPHIA, PA. and Supplies

Mention The Review when you write.



The Clipper There are three things that destroy your lawns—Dandelions, Buck Plantain and Crab Grass. In one season the Clipper will drive them all out. Your dealer should have them—if he has not, drop us a line and we will send circulars and prices. **Clipper Lawn Mower Co. Box 15, Dixon, Ill.**

Mention The Review when you write.



CALDWELL TANKS and TOWERS

are of the Highest Quality of Construction, producing the greatest durability, longest life and best service. Give florists at small expense same water service as in cities. Write for list of users in your vicinity, and illustrated catalogue.

W. E. CALDWELL CO., Incorporated Louisville, Ky.

TANKS—Steel, Wood, Galvanized—TOWERS

Windmills, Pumps, Gas Engines

Mention The Review when you write.



Establishment of John Graeber Sons, Springfield, Ohio.—Dietsch Construction.

LONG experience in designing and manufacturing greenhouses enables us to give absolutely the best in materials and service. We cannot charge for the service, as it consists of the knowledge we have gained in our many years in business, but it amounts to a great saving in dollars to you. We will delight in solving your building problems for you.

Material is different. We charge you for the material and the work in turning it out. It is the best that can be secured and you get an honest value in every stick you buy from us.

If you intend to build this season send us your ideas and get our estimate. We will be prompt.

For a practical house the Dietsch is best.

Write for our catalogue.

A. DIETSCH COMPANY,

2640 Sheffield Ave., CHICAGO

Mention The Review when you write.

THE ONLY PERFECT Liquid Putty Machine



Will last a lifetime.

\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.

SEAL-TIGHT LIQUID PUTTY at \$1.25 per gallon

METROPOLITAN MATERIAL CO.
1306-1410 Metropolitan Ave., BROOKLYN, N. Y.

PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical Terms most frequently met with in articles on trade topics, with the correct pronunciation of each.

Sent postpaid on receipt of 25c.

FLORISTS' PUBLISHING CO.
508 So. Dearborn St., Chicago



RANDO PLANT and TREE TUBS

Just in. A big shipment of these fine genuine Red Cedar Tubs. Made from clear stock. The best tub value on the market.

	Diam.	Price, ea.	Per doz.	Per 100
No. 1	6	\$0.26	\$ 2.70	\$ 20.25
No. 2	7	.27	3.15	22.50
No. 3	8	.30	3.35	25.20
No. 4	9	.33	3.60	27.50
No. 5	10	.38	4.10	31.50
No. 6	11	.47	5.40	40.50
No. 7	12	.57	6.75	52.20
No. 8	13	.72	8.10	64.80
No. 9	14	.82	9.50	66.50
No. 10	15	.90	10.35	80.80
No. 11	16	1.00	11.25	90.00
No. 12	17	1.20	13.40	110.70
No. 13	18	1.45	15.40	121.50
No. 14	19	1.75	18.45	145.80

A. L. Randall Co., Wabash Ave. at Lake St., Chicago

Mention The Review when you write.

The BAUR CARNATION CLIP

The most practical device on the market for mending **SPLIT CARNATIONS**. Let us convince you by **TEN DAYS' FREE TRIAL**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 clips), \$2.50. Clips, per 1000, \$1.00; 2000, \$1.50; 5000, \$3.25; 10,000, \$6.00; 25,000, \$12.50; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erie, Pa.

Mention The Review when you write.

The Best Way to Mend
SPLIT CARNATIONS
is with

**Supreme
Carnation Staples**
No Tools Required
35c per 1000; \$1.00 for 3000
Postpaid Sample Free
F. W. WAITE, 85 Belmont Ave.,
Springfield, Mass.

Mention The Review when you write.

SPLIT CARNATIONS

Easily Mended with
Pillsbury's Carnation Staple
"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.
1000, 25c; 3000 for \$1.00, postpaid
I. L. Pillsbury, Galesburg, Ill.



BEFORE

No loss if you mend your split carnations with

**SUPERIOR
CARNATION
STAPLES**

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.
Springfield, Mass.



AFTER

LANCASTER, PA.

Last week was extremely busy for those who have houses of bedding plants. Bedding out is well under way in this section. In geraniums, Ricard, Nutt, Poitevine, Viaud and Buchner are the leaders here. A growing demand is noticed for the new Scarlet Bedder. H. A. Schroyer, B. F. Barr & Co., Thomas Fries and Miss Bachler all have large stocks of bedding material and are overrun with orders.

Frank L. Kohr, at his Central Market stand, carries one of the most complete lines of bedding stock to be found hereabouts.

Rudolph Nagel, who specializes on chrysanthemums and geraniums, has been most successful in rooting mums this spring and is handling immense quantities of them now.

A. F. Strickler's collection of Darwin and May-flowering tulips are fine.

Mr. and Mrs. Elmer J. Weaver, of Ronks, Pa., pleasantly entertained a number of their friends at dinner last week.

Fred W. Ritchy is erecting half a dozen fine residences at East King and Ann streets.

One of the finest concerts ever heard in Lancaster was given at Fulton opera house for the benefit of St. Joseph's hospital last week. Mrs. Albert M. Herr was chairman of the executive committee.

Lemon Landis specializes on smilax and has houses of it in fine shape for the June weddings.

Several weeks ago the outlook on the peony crop was not good, but now we are almost certain there will be a fine cut for Memorial day. The officinalis varieties are already in bloom.

The next meeting of the Lancaster County Florists' Association will be held May 20. The topic for discussion will be "The Newer Bedding Plants."

The time is not far distant when Mothers' day will be on a parallel with Memorial day, judging by the greatly increasing purchases of flowers by the masses on that day. Not only the grower of white carnations is benefited, but there was a noticeably increased demand for well grown blooming plants.

W. B. Girvin, Leola, Pa., had an exceptionally fine lot of white carnations, principally Matchless, for Mothers' day.

At the store of B. F. Barr & Co., Rodney Eshleman had an appropriate Mothers' day window display, the central part of which was a superb reproduction of Whistler's "Mother." The Rosery and W. A. Hammond, as well as George Goldbach, used special advertising for the day and were rewarded for doing so. H. K. R.



Make Money Growing Inside Lettuce

You know you can grow four crops of lettuce in a greenhouse. Or two crops of lettuce, one of radishes and one of tomatoes or cucumbers.

Grown in our up-to-date houses, there is, of course, more money in

tomatoes or cucumbers than just lettuce.

We can give you some figures on the tomato crop that will open your eyes.

Do you want them?

Hitchings and Company

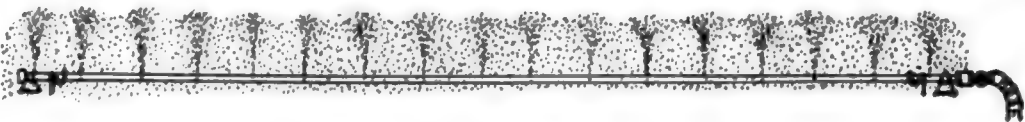
GENERAL OFFICES AND FACTORY, ELIZABETH, N. J.

NEW YORK OFFICE
1170 Broadway

BOSTON OFFICE
49 Federal St.

PHILADELPHIA OFFICE
40 So. 15th St.

Mention The Review when you write.



SPRINKLER PIPE FOR WATERING

With rustproof jets, throwing water 30 feet and over each side of pipe with good pressure. Sample length $\frac{3}{4}$ -inch galvanized pipe with hose coupling, strainer, jets set 1-1 $\frac{1}{2}$ feet apart, hooks for pipe rests, \$2.25; 100 feet, \$10.00.

JOHN PETERSON,

SARATOGA SPRINGS, N. Y.



BOUQUET HOLDERS

IRON and GLASS

Manufactured by

THE M. D. JONES CO.

71-73 Portland St.
BOSTON, MASS.

Manufacturer of the Famous
Jones Reservoir Vases

Send for Catalogue



MOST PRACTICAL

Shelf Bracket

MADE

20c
With Bolts
Complete

On this Shelf Bracket
2 6-inch boards; or 2
1-inch, or 1 $\frac{1}{4}$ -inch pipes
are placed, and can be clamped
to either ridge or purlin columns

Metropolitan Material Co.

1396-1410 Metropolitan Ave., Brooklyn, N. Y.

PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical Terms most frequently met with in articles on trade topics, with the correct pronunciation of each.

Sent postpaid on receipt of 25c.

FLORISTS' PUBLISHING CO.
508 So. Dearborn St., Chicago

WORKING UP THE WEDDING WINDOW

As Memorial day passes, the florist prepares for the June bride. Laying in a stock of accessories does not complete his task; it only marks the start. Going after business and then more business is his next play, and the wedding window is a good card to lead.



WHEN the head of the concern called him August, the decorator at the Flamingo Flower Shop knew the Old Man had something on his mind. So he stopped his work of putting the finishing touches on a bride's bouquet long enough to straighten up

and answer, "Yessir," and then resumed operations. When the Old Man had such a mental burden, it was better, Gus knew, to pursue a policy of watchful waiting until he should unload it. Finally, after taking a few more puffs and meditatively peering through the tobacco smoke with one eye, he did.

"I saw," he started, "a nifty piece of work over at Higgins' store as I passed by." Gus wondered why the Old Man was interested in a dry goods store, but watchfully waited. "Did you see their window?"

"Nosir," answered Gus, with one eye on the bouquet streamers and one on the Old Man.

"Well, in the window they've got a wax lady in a bride's rig-out that looks natural as life." Then came a few puffs.

"Isthatsosir!" remarked Gus, suspecting that something might perhaps be required of him in a conversational way.

With an accompaniment of puffs and meditative blinking, the Old Man finally relieved himself of a considerable piece of his burden, which was, that a wedding window was about due, as June was close at hand.

Gus had charge of the window, and put in a new display once a week or so, that was occasionally timely, often effective, and sometimes striking. He, too, had thought of a June wedding window. In fact, he had, that morning, been studying his book of clippings from The Review, going over sev-

eral illustrations of wedding windows with particular care. These he presently showed to the Old Man.

The latter perused them thoughtfully. "There's one with a bride in it," remarked he.

"I was thinkin'," said Gus, and then stopped, as if this declaration was sufficiently startling to warrant a few moments' pause for its consideration.

"I was wond'rin'," he resumed later, "if we couldn't get a bride."

The Old Man gazed at him thoughtfully for a few minutes, as if debating whether Gus had been considering something that would make them liable under the Mann act, or was only inefficient in expression.

At length he straightened his shoul-

ders as if convinced of August's innocence, and commenced to talk. The Old Man did a great deal of hard thinking and working, but not much talking, and so, when he was once started, he was soon done.

When he had finished—Gus had meanwhile played the role of heavy listener—Gus put on his hat and coat, and went down to Higgins' dry goods store.

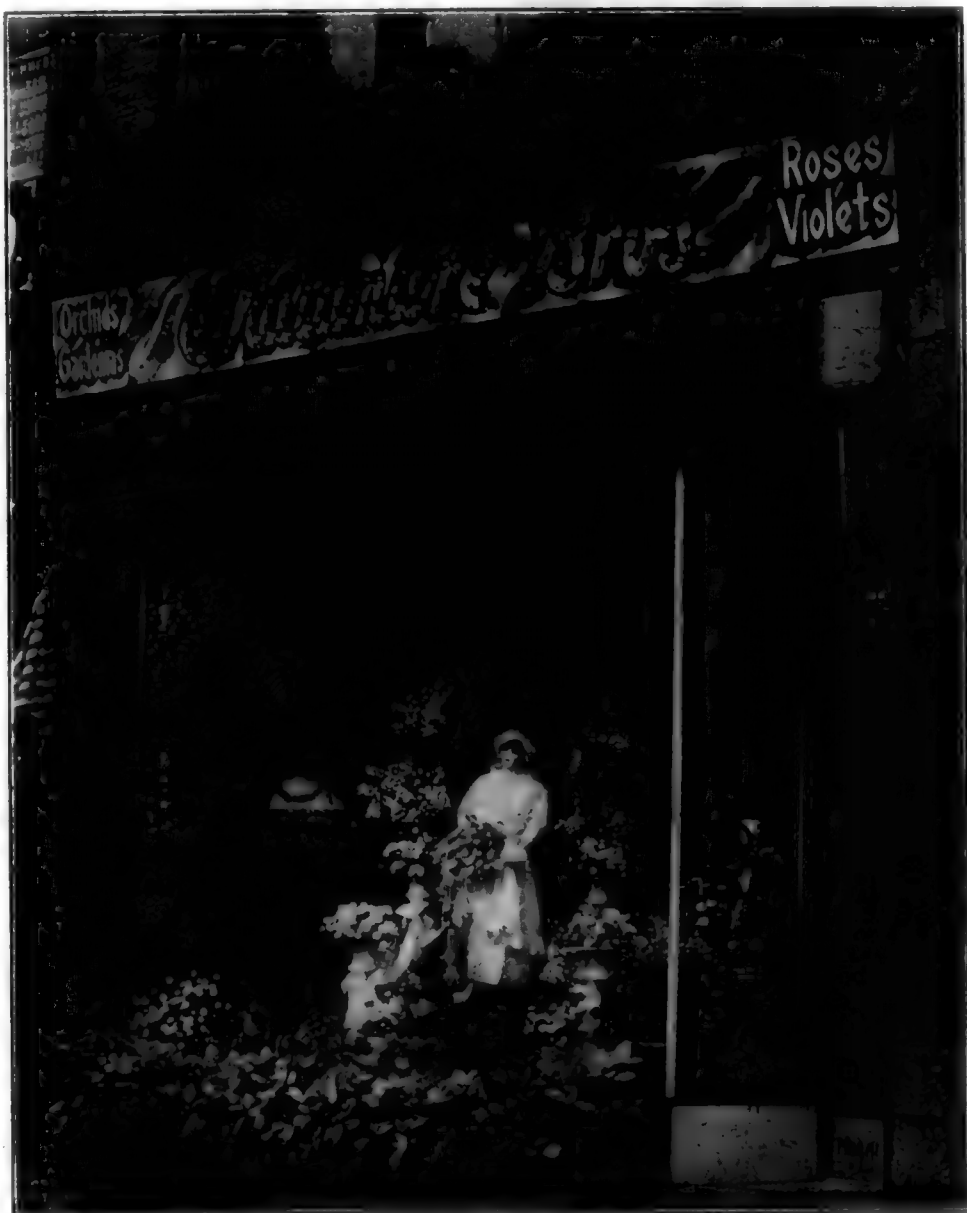
The next morning Higgins' automobile—one of those the ancestors of which are popularly supposed to be tin cans—drove up to the door of the Flamingo Flower Shop. It was the cynosure of all eyes, for in it stood Gus with his arm around the waist of a female figure whose only apparel

was quite obviously a wrapping of burlap. Flaxen hair of a peroxide hue and a drug-store cheek above the burlap betrayed the sex. Gus lifted her bodily by the waist and carried her into the rear of the shop.

The window was already cleared of the display that had advertised Memorial day, and in it a short while later appeared the wax lady clad more decorously in a wonderful wedding gown, which, with its train, draped nearly the whole window. A card in a corner announced, "Gown from Higgins' Dry Goods Emporium."

The Old Man came out a little later, as Gus was arranging a background of palms. He surveyed the scene with one eye. Then, shifting the cigar to the other corner of his mouth, he examined it critically with the other eye.

Gus had been busy that morning, and now brought forth the result of his labors. A bride's bouquet of valley was placed in position on the bride's left arm, and here and there in the window were placed the bouquets of the bridesmaids, the boutonnieres of the male members of



A Bride that Made a Hit on the "Great White Way."

the non-existent bridal party, the basket of loose blooms for the flower girl, and other appurtenances of a wedding ceremony.

The Old Man removed his cigar. "Tomorrow," he said, "we'll have staff baskets for the maids, and the day after, baskets. Different fixin's all the time, so as to make 'em look. A doll from Higgins' all dressed up, for the flower girl; maybe ribbon-bearers too. We'll get out the altar one day—won-

der if we could make the lady kneel."

Gus wondered at the Old Man's enthusiasm and perhaps extravagance. The more he surveyed the window, however, the more enthusiastic and proud of it he, too, became. He cocked his head on one side to get a better view. The Old Man stepped nearer and, carefully knocking the ash from his cigar, said in a low tone:

"It don't cost so awful much either, when you get right down to it. And

it draws; look at 'em, we've got 'em all rubberin' their necks off already."

They walked towards the door, to enter the store. "Say," said the Old Man, "do you remember the bride's bouquet on the easel we had in the window last June? This makes it look like—" He stopped to think of a sufficiently contemptible comparison.

"The hole in a doughnut," supplied Gus.

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

MALANDRES' WEDDING WINDOW.

A window display of much more than ordinary merit is that shown in the photograph on page 11, the work of one of the leading New York retailers, Malandre Bros., whose main store is at 2077 Broadway. Though the photograph from which the reproduction was made was a remarkably good one, the illustration does not show all the good points of this display. Sufficient appears, however, to make its high quality easily discernible.

PERMANENT BUSINESS.

A good many of the larger cemeteries do all they can to keep the florists out—they have departments that are supposed to turn in the money the florists would get—but in smaller cities the cemeteries usually encourage the florists. Then it is in line to keep a mailing list of lot-owners, especially those who have moved away from town. It will pay to address them on various occasions. The following is an extract in point, taken from a circular letter sent out by an Indiana lady florist who only operates part of the year, but who gives evidences of a business acumen that would do credit to a large establishment. She says to lot-owners:

"We solicit your order and can serve you best for Memorial day if we know early what flowers you will want. We will also accept orders from persons living out of town who cannot themselves decorate the graves of their loved ones on Memorial day. The flowers will be placed on any grave designated in Southmound cemetery, and the wishes of the person fulfilled the same as if they were here in person. The peonies are \$1 per dozen and 25 cents will be charged for placing flowers on a grave. The gardens are on the direct way to the cemetery."

If a florist works up a trade of this character, adding to his mailing list as the cemetery fills up, he will find he has a permanent business.

A UNIQUE AD.

It is well known that Henry Penn, of Boston, is devoting to advertising more time, attention and money than is any other florist, so it is quite in the natural course of events that he gets off some unusually good things. Here is one of them: "An Appreciation."

Just what thought Mr. Penn had in mind when he prepared this advertisement one can not tell; probably he was occupied with the idea that the stimulation of the love of flowers is a boost for the flower business, and it is doubtful if he had in mind obtaining so good an advertisement for his own business as resulted. Probably it was in his mind that the appeal to flower lovers would be strongest if the advertisement contained nothing of commercial character, so he used 200 agate lines of high-priced newspaper space to tell such people of Boston as did

the leading advertising men in New England. The vice-president of the William Filene Sons Co., one of the largest mercantile establishments in Boston, considered it worth while to write Mr. Penn a personal letter referring to the ad.

Mr. Penn considers the results obtained from this ad, "Appreciation," equal to a thousand dollars' worth of publicity.

TEXAN FLOAT TAKES PRIZE.

In the San Jacinto day parade at Bay City, Tex., the prize-winning float of R. D. Baker was a striking feature. As will be seen from the illustration on page 14, it represented a small greenhouse surrounded with a well-kept lawn of Bermuda grass, with shrubbery, a lake and a hedge of santolinas and alternantheras. At the entrance was a welcome arch, decorated with American flags and a lone star rising from a garland of blue bonnets, the state flower.

Mr. Baker reports business quiet just now. The people of Bay City, he says, appreciate good flowers, and so temporary slackness does not especially worry him. He has an able assistant in Mrs. Baker, who has skill in making up and decorating.

THE FASHION IN STORES.

The most noteworthy feature of the florists' business in the last year or two has been the increase in the number of retail flower stores. The opening of hundreds of strictly retail stores in good locations to catch trade has made it necessary for hundreds of men who formerly looked to the public to come to the greenhouses, to open stores in the center of town—they had to do it or lose the retailers' profit. And at the same time there has been a wonderful improvement in the equipment of flower stores. With the new men buying first-class fixtures and putting up a front in keeping with modern ideas, the older stores had to spruce up or see the people go to the fresher looking places. The store fixture men have had good business among florists of late.

The illustration on page 14 will serve as an example of modern equipment for an unpretentious store. A. Steffeter had done business for some time on the southwest side of Chicago. When he decided to open a new store



An Appreciation

And Message to Flower Lovers

Yesterday I had occasion to walk through the Boston Public Garden and was filled with admiration at the truly wonderful display, particularly of tulips, now at its best.

The thought occurred that perhaps thousands and thousands of people, old and young, were unconsciously missing a marvellous treat by not making a pilgrimage to this beauty spot and enjoying the exquisite shadings and graceful form of what is, perhaps, our most appealing Spring-time flower.

Myriads of these blooms make a riot of color in the many beds, and a few moments or even hours spent in the Garden just now, far away from the rush of the city and yet so near, will fully repay any lover of the rarely beautiful in nature.

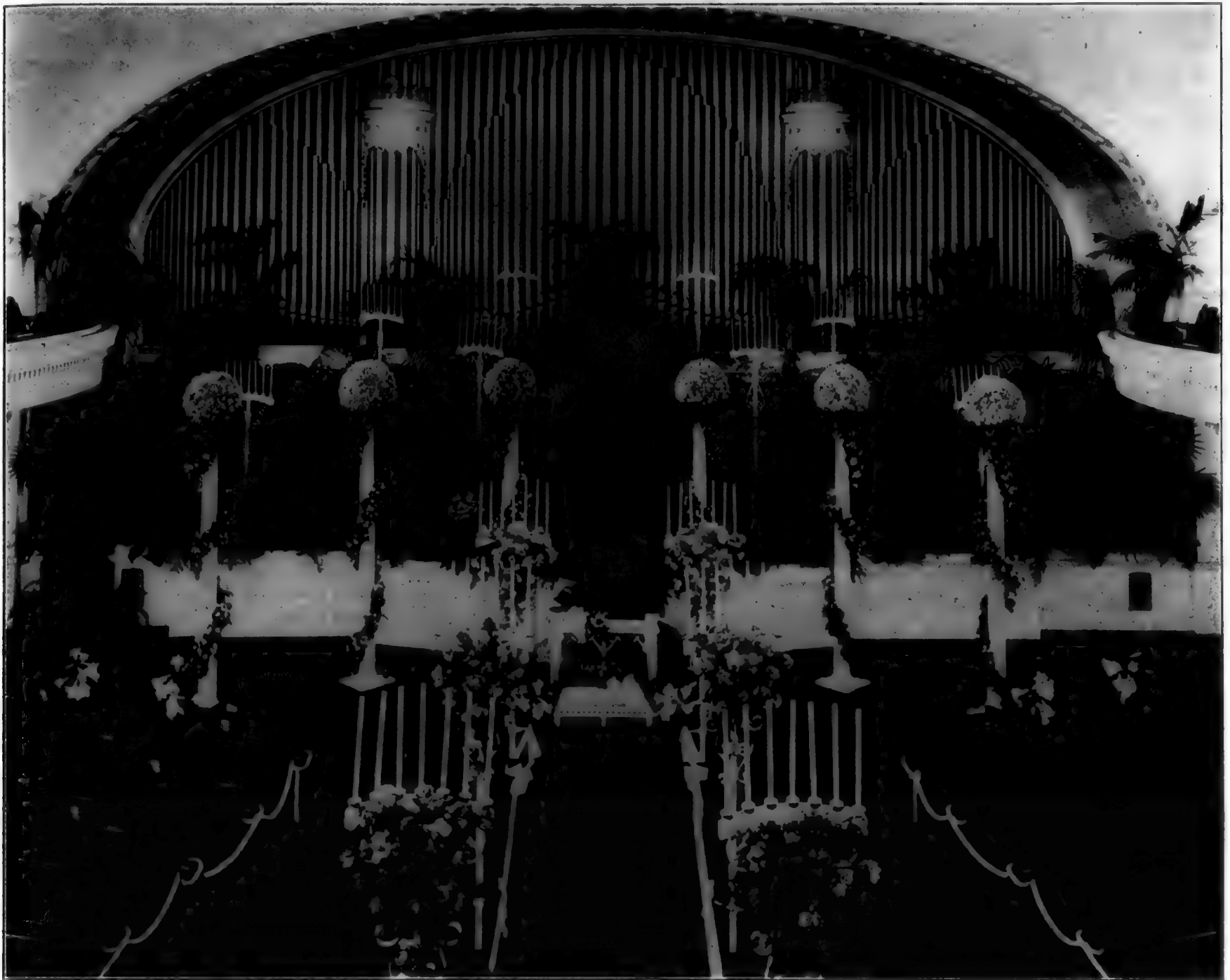
HENRY PENN



Publicity Worth a Thousand Dollars.

not know that there was something worth looking at in the Public Garden.

The result must have been something of a surprise. The ad caused such comment among business people, and people who know, that Mr. Penn was continually called on the phone to be congratulated on the "best ad published in the newspapers of Boston this year." J. K. Allen, advertising manager of the Christian Science Monitor, considered it the best ad he had ever seen, as did Thomas Drier, one of



Wedding Decoration by William L. Rock Flower Co., Kansas City, with Peonies as the Principal Flower Feature.

at 4916 South Ashland boulevard as the New City Florist he ordered a complete set of fixtures of Buchbinder Bros. The store opened May 10.

BUSINESS EMBARRASMENTS.

Springfield, Mass.—The principal secured creditors of Sidney A. Saunders, whose petition in bankruptcy was reported in last week's Review, are Nelson F. Higgins and the Third National Bank, of Springfield; their claims are for \$3,185 and \$360 respectively. There are about fifty unsecured claims, the most important of which are those of Nelson F. Higgins, for \$301; A. N. Pierson, Inc., Cromwell, Conn., for \$678; Elizabeth Puffer, of Springfield, for \$233, and Frank Carter, of Springfield, for \$194.57. Mr. Saunders has been operating a store at 150 State street, which he purchased of Mr. Higgins about a year ago. His assets were scheduled as \$4,711.64 and his liabilities as \$6,236.23.

PEONIES FOR JUNE WEDDINGS.

What would the decorator do, in the season of June weddings, without the peony? What, for instance, would the William L. Rock Flower Co., of Kansas City, find to take the place of the peonies in the accompanying illustration? Lilies? But lilies cost considerably more than peonies, so that they can

not be used so freely, and then, again, people see so much of lilies at Easter they want some other big, bold, decorative flower for the spring weddings. In the autumn the mum's the thing, but in June there's nothing to compare with peonies.

The decoration shown in the illustration was in the Independence Boulevard Christian church, at Kansas City. In it there were 1,000 pink peonies and 1,000 sprays of pink rambler roses, also 300 plants of various sizes and kinds. The posts that were the conspicuous feature of the job were ten feet high and the balls surmounting these posts were thirty-six inches in diameter. It was a unique decoration, well done.

THE FIGHT IN ILLINOIS.

As each day rolls by without the bill for the licensing of firemen of steam boilers having come up for the final reading in the Illinois house of representatives, the outlook for a victory for the florists becomes brighter, for greenhousemen throughout the state are in the meantime getting in some good work in their fight on the bill. Among others, J. L. Johnson, proprietor of the De Kalb Greenhouses, at De Kalb, Ill., has been busy. Upon his presentation of the matter to an ex-representative of his district, the latter offered his services. He wrote to several influen-

tial members of the legislature, whose replies, appended herewith, will no doubt be of interest to the workers against the bill. For courtesy's sake, Mr. Johnson withholds the signatures, although he has the original letters, but gives permission for the reproduction of the letters, as follows:

I beg to acknowledge receipt of your letter of May 17 and to say that I have been doing some work to defeat house bill No. 563, which is now on third reading. It was introduced by our friend Lee O'Neil Browne, and he seems to be interested in securing its passage. However, if I remember correctly, he said he introduced it by request. I find considerable opposition to the bill, and, if possible, we will try to defeat the bill on final roll call. At any rate, I will leave no effort undone to bring about that result, as I consider it a very bad bill.

Your letter of May 17 regarding house bill No. 563 has my attention. I have known this bill for some time and I do not believe that when it is given daylight it will receive attention. I will do all I can to assist in this matter.

Your letter of May 17 in regard to house bill No. 563 was received. This bill I consider in the same light as you do, and in my judgment it would be an injustice to a great many who operate plants by steam. I will use my influence to defeat it.



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New business.

Adjournment.

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ROOT-ROT OF THE IRIS.

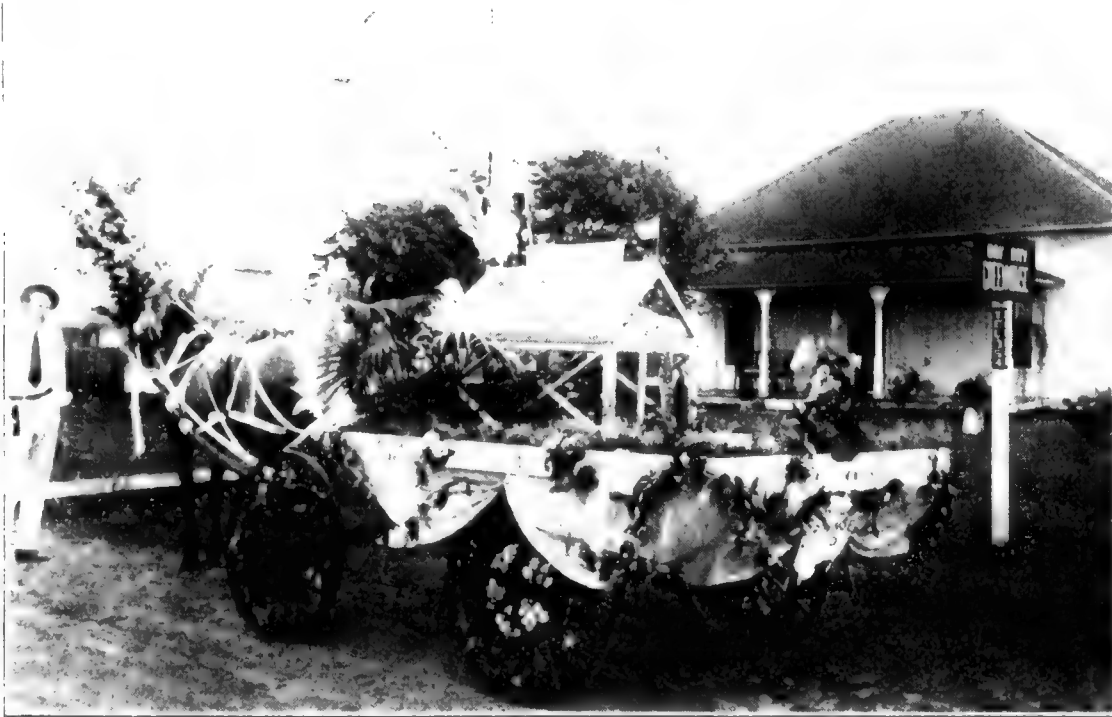
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ORCHIDS

SEASONABLE NOTES.

Phaius.

The genus phaius is not as much cultivated as its merits would seem to warrant. The old *P. grandifolius* is well known as a striking spring-flowering, terrestrial species, but there are now some beautiful hybrids that contain, in many cases, *grandifolius* blood and are worthy of culture. These latter are less robust in habit than *P. grandifolius*, but are beautiful and decorative. Among the best are *P. Norman*, *P. Cooksonii* and *P. Humblotii*. The first two are of easy culture. The last is a fussy Madagascar species, but hybrids between it and *grandifolius* possess a good constitution. During the growing season, phaius plants like a well shaded, moist, warm house. A suitable rooting medium consists of a mixture of coarse fibrous loam and fern fiber, with some pieces of broken sandstone and occasional pieces of dried cow manure. The pots should contain ample drainage.

Oncidium Varicosum Rogersii.

Oncidium varicosum Rogersii, a showy, free flowering orchid, is of great value in the fall, being particularly useful at the fall exhibitions. In window displays its long, arching branches and spikes of golden flowers are also invaluable. It succeeds best in comparatively small pots and pans, in a mixture of fern fiber and chopped sphagnum moss. The plants are now making up their new growths and need an abundant water supply. They do better if suspended from the roof than if stood on a bench. The water supply can be reduced as the growths are made up. When the flower spikes are appearing, keep a sharp watch for the small shell snails, which sometimes lurk in the compost and which are decidedly partial to the succulent spikes of this orchid. Protect them, as they appear, with bands of cotton-wool, over which snails will not crawl.

Calanthes.

Calanthes are now in active growth and, as the pots or pans become filled with active roots, the water supply can be increased. Calanthes like feeding, but do not start it until the pots have ample roots. Then water them with liquid cow manure; or, better still, dip them in a tub of the liquid. No orchids are more improved by manure water than the calanthes. They like a shaded position in a warm, moist house, and the most successful growers find that

a little fire heat right through the growing season, just enough to warm the pipes, is much to their liking.

Dendrobiums.

A few dendrobiums flower at this season, but the most important commercial varieties, such as *formosum giganteum*, *Phalaenopsis Schröderianum*, *nobile*, *Wardianum* and many hybrids, are now making their growths and all appreciate a warm, stuffy, moist house while doing so. A good syringing overhead should be given about the middle of the afternoon and the house should then be closed tightly, in order to bottle up a brisk heat.

Cypripediums.

Some of the cypripediums are flowering now, particularly those of the



SHRAPNEL

Copenhagen, Denmark.—The war has produced a decided boom in the horticultural industry in Denmark. Seed exports have been far above those of previous years, particularly in lines formerly supplied by other countries which are now unable to make their usual shipments.

Aalsmeer, Holland.—The growers' association for the sale of flowers at Aalsmeer sold in 1914 about \$100,000 worth of its products, an increase of \$36,000 over the preceding year. This indicates that this center was less affected by the war than would be supposed. During the first few days of the war, however, sales were almost impossible, totaling less than \$42 for the period of August 3 to 8. The association's net profit for the year was \$1,720.

Upper Walmer, England.—Em. Draps-Boudry, of Oostdunkerke, Belgium, is here and says: "I have been in Belgium to see my nursery. It took me four days to make a trip that in peace times takes only four hours. Of my nursery there is nothing left; plants, benches, frames, perennials, all have disappeared. The remains of the twenty-four greenhouses are hanging about. The village is bombarded every day, and few houses are left unhurt. I had about a thousand young pyramid bay trees that have all been taken to the trenches by the soldiers. They have a couple of trees at every entrance to their trenches."

selenipedium section. There is no month in the year when there is not a fair crop of these popular and useful orchids. Most of the family prefer a well shaded house, with a moist atmosphere, and with a daily spraying in hot weather to prevent the attacks of thrips or red spider. The old and ever popular *C. insignis* is not at all a fussy subject and will grow and flower just as well if kept in a coldframe, or even under the shade of a tree right in the open air, from June 1 to September 15. If the plants are well rooted, give them a dose of liquid manure once a week.

LATE DOUBLE TULIPS.

Is it possible to hold any of the late double tulips by placing them in a cool cellar until the middle of May? If so, please give the names of the best sorts.

J. E. S.—Pa.

The following are good commercial double tulips which you should be able to hold until the middle of May in a really cool cellar: *Murillo*, *Brimstone Beauty*, also called *Tea Rose*; *Rex rubrorum* and *Couronne d'Or*. C. W.

Grand Rapids, Mich.—Arthur F. Crabb, formerly manager and designer at the Crabb & Hunter Floral Co.'s retail store, has purchased the store of William Cunningham, at 69 South Division avenue, which he will conduct himself.



Lyon, France.—Claude Pernet-Ducher, son of the famous rose raiser, has been killed in action at the front. His death occurred last October, but the news only recently reached his father.

The Hague, Holland.—The government of Holland is proposing a bill to partly raise the prohibition placed by the law of September 23, 1912, on the importation and transportation of gooseberry, currant and raspberry bushes. It seems to have been established that the fungus that causes the American vine-mildew of gooseberries only occasionally attacks raspberry and currant bushes, and so these will be excepted from the provisions of the law.

London, England.—"Eye Witness," the official chronicler of the operations of the British army in Belgium, recently made this comment: "Among the many incongruities of this campaign not the least strange contrast is that between the waging of trench warfare and the gardening which is carried on in many places by the British soldier. The gardens, which are mostly near the dugouts, are not of an ambitious order, but when circumstances permit, considerable care is devoted to their cultivation. In some cases the small plots of growing primroses and daffodils are not more than 200 yards from the enemy, close behind the breastwork protecting their owners from the bullets which whistle overhead and bury themselves with a vicious thud in the sandbags a few feet away."



CARNATIONS

LAX SELECTION OF CUTTINGS.

Will you please examine the carnation plants sent with this letter and tell me what is the matter? Do you think it will be safe for us to bench this stock?
J. E. M.—Mo.

While the plants submitted are not of the best, with a favorable season they will likely make fair stock for benching. There is quite a good deal of bacteria and they seem rather hard, as though they had stood in small pots too long. Next season, try selecting the cuttings with a little more care.
A. F. J. B.

A SALT SPRAYER FOR SPIDER.

In a recent number of your paper a gentleman mentioned a salt water mixer for spraying red spider, the sprayer to be fastened directly to a hose. We have inquired in Philadelphia at the large supply houses, but they do not carry it and we shall greatly appreciate the favor if you can give us the address of the firm manufacturing it.
W. H.—Pa.

The salt sprayer referred to by me in a recent number of The Review is manufactured by the John A. Evans Co., Richmond, Ind. As far as I know, it is not handled by any of the supply houses at present, but you can get it by ordering from the manufacturers.
A. F. J. B.

CARNATION WASHINGTON.

In The Review for May 20 it was stated that Carnation Washington originated in Joliet and was disseminated by the Chicago Carnation Co. It is true that the above named concern disseminated the variety, but it originated with Henry Eichholz, of Waynesboro, Pa., who turned the stock over to the Chicago Carnation Co., Joliet, Ill., for distribution. The rest of the article is quite correct.
A. F. J. B.

STIGMONOSE OR BACTERIOSIS.

I am sending you under separate cover some sprays of carnations. They were doing exceptionally well until three weeks ago, when we had a spell of extremely warm weather. The thermometer outside registered 85 to 95 degrees, but the house was shaded on the west side and we gave plenty of ventilation. The tips of the plants are turning yellow. They are full of buds, but these blast when about half open. Can you tell us of something which will remedy this trouble?
C. K.—N. Y.

The specimens submitted are affected by what is known as stigmonose or bacteriosis. This subject has been treated repeatedly in these columns during the last season. There is at present no known remedy that will cure a plant which is badly affected. The next year

will likely reveal a better knowledge of this disease, as some of the experiment stations are working on it along different lines than have been followed heretofore. I would suggest that you give your plants a liberal supply of food, as I think the disease is brought on partly through insufficient or improper nutrition. The blasting of the buds is caused by the same disease.
A. F. J. B.

CAMELLIA BUDS DROPPING.

I planted a Camellia Japonica on my lawn seven years ago. It bloomed well from the time of planting until three years later, when it was found necessary to transplant it. Since then it has made a fine growth and has been covered with buds every winter, but in the spring the buds all drop off; not one has opened. Any information as to the cause of this and the treatment will be appreciated.
M. S. M.—Wash.

The most probable cause of the dropping of the buds is an insufficiency of moisture at the roots during the winter. If this, owing to an abundant rainfall, cannot be the reason, it is possible that the soil is too rich. Avoid feeding with nitrogenous manures for a season, in order to moderate the growth, and this may cause an improvement.
C. W.

TREATMENT OF COLD GRAPERY.

I have a cold grapery on which I would like a few pointers. Is it best to leave ventilation on all night as a

preventive of mildew? In thinning the branches is it harmful to handle them, providing they are sprayed immediately afterward? Is it better to mix the pollen by shaking the vine or by spraying with the hose? When should watering be done? At what joint from the bunch should the growth be stopped?
J. T. C.—Del.

It would certainly be advisable to leave a little ventilation on all night as a preventive of mildew. In thinning the bunches do not touch the berries with your hands or head, or many of them will show rusty marks as they develop. When thinning, hold up the shoulders of the bunches with a small forked stick. Spraying the berries can be continued until the color shows; it helps to keep mealy bug in check. After the coloring has started, the bug can be killed by being touched with a small brush dipped in denatured alcohol.

Pollenizing can be done by shaking the vines about noon each day. Should the weather be dull, it is a good plan to use a rabbit's tail or bunch of cotton-wool tied on a stick, and gently brush the bunches. If you grow Muscats you will find them harder to set than Black Hambro, but if you slightly moisten your hands, draw them over the Hambro bunches and then go over the Muscats you will have no trouble in setting. Keep the temperature higher and drier while the vines are in flower.

Morning is the best time to water the borders, but damping down or syringing overhead can be done in the afternoon. Close the house tightly after syringing; ventilate again toward evening. Stop at the second leaf beyond the bunch.
C. W.

Anaconda, Mont.—R. M. Greig is on a trip to California, combining business and pleasure, leaving his up-to-date range of 10,000 feet of glass in charge of Charles Blank. Business is excellent here, although it is customary to have frost every month in the year.



Geraniums

TIME TO WATER GERANIUMS.

Will you please tell us what is the right time of the day to water geraniums?
S. G.—Mich.

There can be no stated time for watering geraniums or, for that matter, any other plants at this season. A morning watering will suffice on some days. On other days another watering in the afternoon or evening may be necessary, while on dull, dark days none may be needed. In winter, morning is the best time to water, as the foliage can then become dry before night, but with the coming of spring any hour of the day will do. Water the plants in pots when they need it. Never mind whether it be morning,

noon or evening. For plants outdoors, the evening is the ideal watering time during the hot months.
C. W.

TROUBLE WITH GERANIUM.

We enclose a sample of a geranium bud and stem, variety Fleur Blanc. What causes the break near the bud? None of the others crack so.
J. J. G. & S.—Ohio.

The break is due either to some inherent weakness in the plant, which may carry a heavy truss on a somewhat thin stem; or it may be due to the particular variety having too much nitrogenous food, which will sometimes cause the stem to crack just below the flower truss.
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Bedding Out Time.

The work of selling and planting bedding plants will occupy a lot of our time for some weeks; in fact, some call will be had for them even as late as the middle of July. It is always an advantage to have a goodly percentage of the plants in flower or nearly so, as customers who come to make a selection always pick plants with a bloom on, no matter how many others there may be of double the size not in bloom. Some varieties, such as heliotropes, are easily pushed a little, but it does not pay to run geraniums hot for the mere sake of getting a few blooms open. Be sure the plants are kept well watered, especially when bedding out is being done. Careless workmen will plant them with dry balls and the plants will then remain dry probably for weeks and never develop as others do, which had moist balls. A bedding plant with a damp ball, if well firmed and the soil left loose on the surface, will withstand a lot of drought and too much care cannot be taken to see that roots and soil are really damp when bedded out.

Select Stock for the Field.

Now is the time to plant an ample supply of stock plants, especially of geraniums, in the field. Year after year growers sell out all their stock of some sorts and must then buy from some more or less distant source. The wonder is, therefore, that growers do not reserve an ample supply of strong stock plants before the real selling season is under way, and make attractive beds of them near the approach to the house or greenhouses, or use them in nursery rows. If this is done there is a certainty of an ample supply of strong cuttings in fall.

Asters.

The earliest batch of asters is now getting well established outside and later sowings can go out at any time. Be sure the ground has been well manured and thoroughly pulverized and asters are then sure to thrive. The latest sowings should be made now. They will do just as well outdoors as under glass and there is then far less probability of the plants developing the yellows or stem-rot. Vick's Branching, American Branching, Victoria and Semple's can all be sown now. Such sorts as Queen of the Earlies and Dwarf Chrysanthemum may be sown as late as the middle of June, however.

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Sweet peas set out from pots in April will now be making rapid headway and will soon be in flower. Now is a suitable time to give the plants a mulch of old, decayed manure, hotbed manure, grass, partly decayed leaves, spent hops or any similar material. This benefits the plants wonderfully and helps to keep the roots cool and

moist. In hot weather it will be found a decided advantage to spray the plants over each evening. In order to secure the best flowers on outside sown plants, do not leave them too thick in the rows. The general tendency is to have the seedlings touching one another. If allowed to remain thus, good stems and flowers cannot be expected.

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To get three good flowers from each plant, the rows should be twelve inches apart and the plants ten inches apart in the row. Some of the smaller-leaved varieties can be set more closely. It is always well to keep the varieties of equal growth together, planting the dwarfed ones at the south end of the house, the medium tall ones in the middle and the tallest ones at the north end. Each variety then gets an equal share of light.

Syringing and Other Attentions.

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Hard-wooded Plants.

Plant out any left-over azaleas, camellias, ericas and other hard-wooded stock. Pick away some of the soil, so as to reduce the balls, and be sure to plant firmly. If the soil where they are to be planted can have some leaf-mold spaded in, the plants will appreciate it. All these hard-wooded plants do well out in the full sun, but let it be within reach of the hose, so that they can have liberal sprayings overhead and in extremely hot weather an occasional soaking at the root. Care for these left-overs well; the outlook is more uncertain for Belgian importations than it was in 1914.

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son I am trying out another addition named *Riverton Jewel*, said to be an improved *Asia*. *Thor*, a deep salmon, is another.

"Hardy salvias are attracting the attention of the Americans. A new form named *uliginosa* is being recommended. It grows like *azurea*, but is more bushy and taller. *S. Greggii*, the red form, already is making headway over here, but so far I have not seen *S. Pitcheri* listed. I am trying out this variety, which bears gentian-blue flowers. It is curious that the Texas species, *S. Greggii*, should have been neglected. Fully forty years ago it was tested under glass, with poor results, and not until its merits as a border plant were discovered did it make headway.

"It has always been a matter of surprise to me that *Stevia serrata* is ignored in most seed lists. I have no recollection of seeing it mentioned in any English seed list, whereas in the United States it is not only listed, but is grown on a large scale for market work. In some ways the flowers resemble *gypsophila*, being small and borne

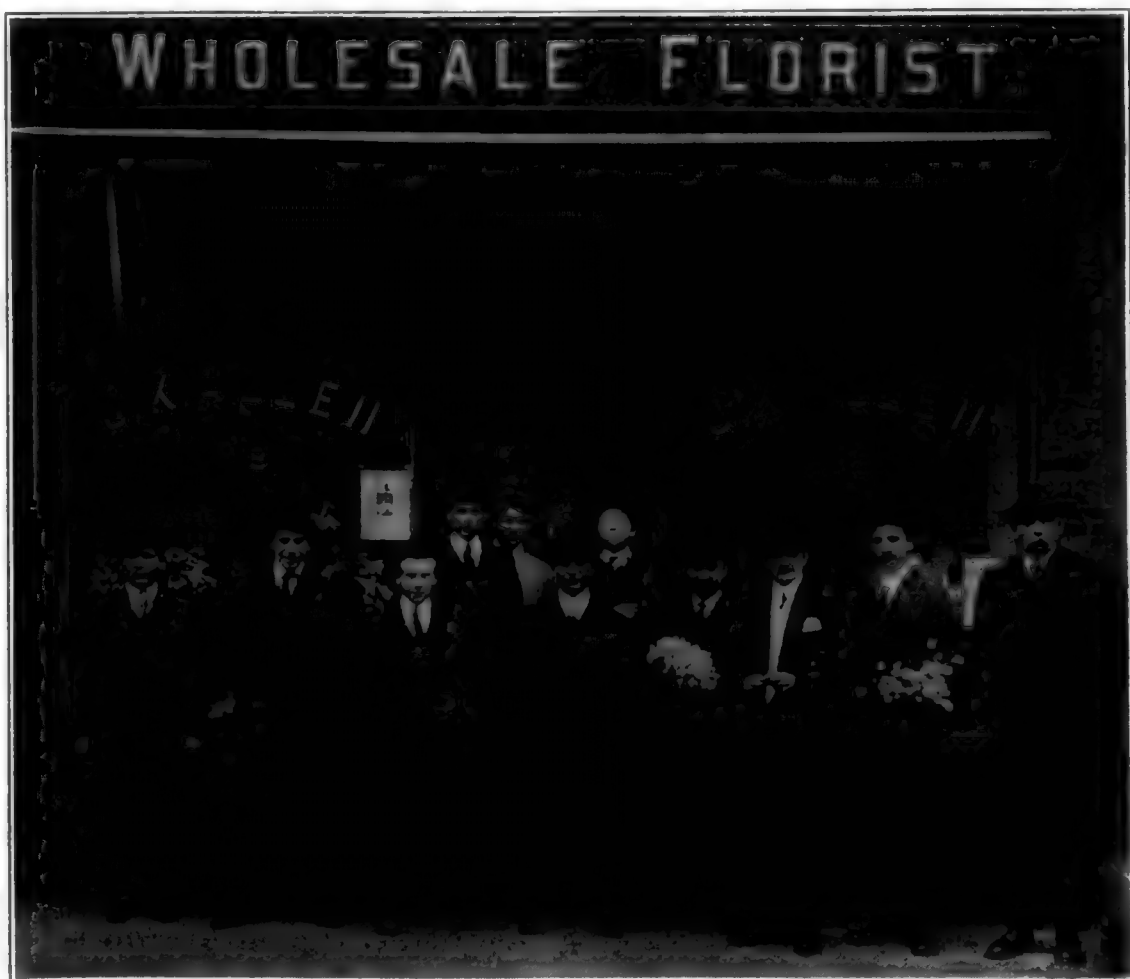
in large umbels. They are sweetly scented, and pure white in color. The dictionaries that quote *stevias* refer to them as greenhouse herbaceous perennials, but *S. serrata* is grown in the United States as an annual (the trade propagates by cuttings taken in spring from old stools.—Ed.). Some twenty years ago I tried the plant, and was much charmed with it, but I recall that it flowered rather late in the year, due to the fact that it was not hustled along in heat at the start. It can, I believe, be flowered under glass in the winter, and I would urge some to make experiments with it. Considering it was found in Mexico, as far back as 1799, it is surprising that it has been overlooked."

FREIGHT RATES ON MOSS.

The Interstate Commerce Commission has rendered a decision in the complaint of W. W. Barnard Co., Chicago, vs. the Chicago & Northwestern railroad, involving the freight rates on moss. The complaint asked reparation for alleged unreasonable charges on moss from points in Wisconsin to Chicago. The commission holds that reasonable charges should not have exceeded those which would have accrued had the fourth-class rates, based on a minimum carload weight of 15,000 pounds in cars thirty-six feet long, subject to rule 6 (b) of the western classification now in effect, been applied. As the total charges collected on the shipments of the complainant did not exceed those which would have accrued on the basis found reasonable, the commission dismisses the complaint.

E. H. P.

Springfield, N. J.—Incorporation papers have been filed by the Jakobsen Floral Co. The capital stock is \$50,000. The incorporators are Watson J. Morris and J. Niel Jakobsen, of Springfield, and P. Carter Bell, of Millburn.



J. K. Allen and His New Store in New York.

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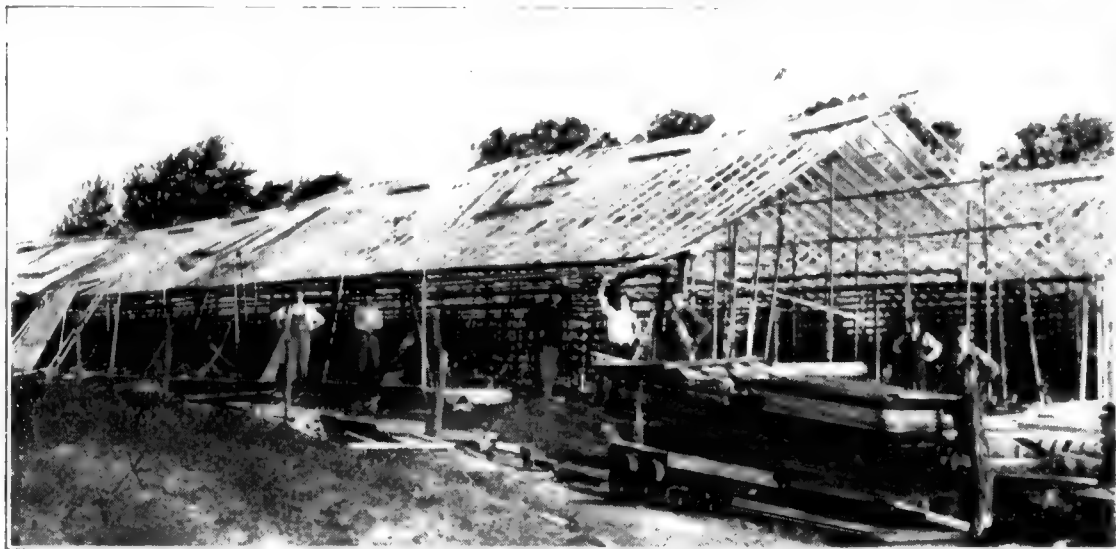
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"The fact that hardy flowers are rapidly gaining favor in the United States prompts the thought that we shall in the near future be looking to America for novelties other than carnations. A glance through any list of hardy plants discloses the fact that many are natives of various parts of America, so that one may reasonably expect Americans to do something in the novelty line. *Heleniums Riverton Beauty* and *Riverton Jewel* are items we are all familiar with. These hail from Dreer's, where they have in recent years pushed hardy flowers for all they are worth. Last year this concern sent out a phlox named *W. C. Egan*, a real tip-topper, and this sea-

son I am trying out another addition named *Riverton Jewel*, said to be an improved *Asia*. *Thor*, a deep salmon, is another.

"Hardy *salvias* are attracting the attention of the Americans. A new form named *uliginosa* is being recommended. It grows like *azurea*, but is more bushy and taller. *S. Greggii*, the red form, already is making headway over here, but so far I have not seen *S. Pitcheri* listed. I am trying out this variety, which bears gentian-blue flowers. It is curious that the Texas species, *S. Greggii*, should have been neglected. Fully forty years ago it was tested under glass, with poor results, and not until its merits as a border plant were discovered did it make headway.

"It has always been a matter of surprise to me that *Stevia serrata* is ignored in most seed lists. I have no recollection of seeing it mentioned in any English seed list, whereas in the United States it is not only listed, but is grown on a large scale for market work. In some ways the flowers resemble *gypsophila*, being small and borne

in large umbels. They are sweetly scented, and pure white in color. The dictionaries that quote *stevias* refer to them as greenhouse herbaceous perennials, but *S. serrata* is grown in the United States as an annual (the trade propagates by cuttings taken in spring from old stools.—Ed.). Some twenty years ago I tried the plant, and was much charmed with it, but I recall that it flowered rather late in the year, due to the fact that it was not hustled along in heat at the start. It can, I believe, be flowered under glass in the winter, and I would urge some to make experiments with it. Considering it was found in Mexico, as far back as 1799, it is surprising that it has been overlooked."

FREIGHT RATES ON MOSS.

The Interstate Commerce Commission has rendered a decision in the complaint of W. W. Barnard Co., Chicago, vs. the Chicago & Northwestern railroad, involving the freight rates on moss. The complaint asked reparation for alleged unreasonable charges on moss from points in Wisconsin to Chicago. The commission holds that reasonable charges should not have exceeded those which would have accrued had the fourth-class rates, based on a minimum carload weight of 15,000 pounds in cars thirty-six feet long, subject to rule 6 (b) of the western classification now in effect, been applied. As the total charges collected on the shipments of the complainant did not exceed those which would have accrued on the basis found reasonable, the commission dismisses the complaint.

E. H. P.

Springfield, N. J.—Incorporation papers have been filed by the Jakobsen Floral Co. The capital stock is \$50,000. The incorporators are Watson J. Morris and J. Niel Jakobsen, of Springfield, and P. Carter Bell, of Millburn.



J. K. Allen and His New Store in New York.

ST. LOUIS.

The Market.

The condition of the wholesale market last week was poor as far as demand was concerned, but the supply was great. There was no limit to the quantity of anything seasonable. Retailers bought sparingly all the week. Few large lots were sold and the poorer grades of flowers accumulated from day to day until fit for only the garbage can. Roses were of excellent quality, both home-grown and shipped, as the few cool days had improved them. Killarneys and Wards formed the bulk of the supply. Some splendid Beauties and Richmonds are coming in.

Carnations are first-class, but are so plentiful that the prices are low. Enchantress flowers are not as large now as are the other varieties of the Enchantress family. Sweet peas are holding their own and great quantities are still coming in daily, but the bulk of them are short-stemmed. Gladioli were among the glutted stock last week, with prices down to \$4 per hundred. Some splendid America, Francis King and Chicago White were noted. The supply of peonies, too, exceeds the demand. Valley and lilies are scarce. Cape jasmine buds will be in this week. This market has had a large quantity of outdoor stock, which sells poorly. Good smilax and asparagus can be had daily.

Various Notes.

The Retail Florists' Association held its monthly meeting May 17, at the Washington hotel, with a good attendance. The credit system was taken up and fully discussed. It was decided to push this matter to completion. It was also decided to hold meetings during the summer, in order to get this work completed. These meetings are to be held in the open, at different summer gardens. President Young was in the chair and the other officers were present. Secretary Fred Weber was made treasurer also. The next meeting will be held June 21.

The county florists should remember the big meeting of the County Growers' Association, to be held June 2 at the home of Hugo Gross, in Kirkwood. All county florists and members of the Florists' Club are invited to attend the meeting and the members of the association promise to make things pleasant for all that come. Secretary Deutschmann says there will be something doing every minute.

From reports, several of the seedsmen of this city will attend the thirty-third annual convention of the American Seed Trade Association at San Francisco, in June.

The firm name of R. J. Windler, in business at 2300 South Grand avenue, has been changed to Windler's Flowers. E. A. Guntly has purchased the interest of R. J. Windler. J. J. Windler still retains his interest.

Oscar Ruff, who is with C. Bergstermann, was married May 26 to Miss Hulda Niebling, daughter of Mrs. Bergstermann. The wedding took place at the home of the bride, 3117 South Grand avenue. Invitations were extended only to the family and relatives of both parties.

Julius Koenig, city forester, says he is having a great deal of trouble with sycamore trees, which are dropping their leaves. He has a big force of men out daily spraying the trees and

now has the trouble pretty well under control.

Planting out at all the big cemeteries in the north end is about completed. Fred Meinhardt, John Nyflot and the Koenig Floral Co. have had a big run of this kind of trade, as their places are directly opposite the cemeteries.

Henry G. Berning spent a day recently at Lincoln, Ill., looking over the new greenhouse range of Gullett & Sons, which is now almost completed. Consignments of stock from this place are received daily by Mr. Berning.

Miss Ella Weber, who is with her uncle, Fred C. Weber, has taken a vacation for a few weeks. It is rumored that there will soon be an announcement of her engagement to Fred Strohmeier, head of the Strohmeier Floral Co.

Two birthdays were celebrated in the wholesale district last week. They were those of W. C. Smith, who was 34 years old, and Frank Windler, who was 25. Dan Cupid has long laid claims to "Bill" Smith, but Frank Windler so far has refused to be lassoed.

The five wholesale houses will, in June, start closing at 5 p. m. daily and at 1 p. m. on Saturdays. The employees have eagerly looked forward to this and the joys and pleasures the early closing hours bring.



Prairie Pick-ups



Kirkville, Mo.—A. B. Chance, who erected a greenhouse here a year ago last winter, has good crops of lettuce and other vegetables just now. He has also a good stock of chrysanthemum plants for market.

Van Horn, Ia.—George Hammer says the season opened at least three weeks earlier than usual, and that bedding stock was moving well before April ended. He counts on a record business this year.

Houston, Tex.—The Houston Florists' Club held its first annual picnic Monday afternoon, May 10, as the guests of H. H. Kuhlmann at Spring. The members left Houston at noon in automobiles, and spent the afternoon at the Kuhlmann greenhouses, where luncheon was served.

Corpus Christi, Tex.—Don E. Curtis, the son of E. D. Curtis, of the Curtis Floral Co., at Webster City, Ia., who has been in business here for more than a year, has been awarded an important job, calling for the platting of the gardens, walks, drives and similar improvements on the Wilbur Allen estate, which comprises several thousand acres.

Champaign, Ill.—The greenhouses of the Illinois Central Railroad Co. are putting out about 20,000 shrubs and plants a week for use along the company's lines. W. E. Stiebener has gone south to begin work in Mississippi and Louisiana. Plans are being projected for planting the company's right of way along the lake front at Chicago, which, says C. F. Swayger, chief gardener, will be the biggest thing in the way of gardening ever attempted by the company.

At the next meeting of the Florists' Club a discussion will be started on "The Good and Bad Sides of the Telegraph Delivery." This will be most interesting to retailers. All those advertising in that line will be asked to be present and give their views and experiences.

Some of the south end florists report an exceedingly busy week with funeral work. Among these are Mrs. Pelletier, W. H. Kruse, Fred W. Bruenig and the Diemer Floral Co. Most of these made up designs which were quite out of the ordinary.

Martin Reukauf, of H. Bayersdorfer & Co., Philadelphia, spent a few days here last week calling on the trade and also booming the S. A. F. convention and San Francisco fair.

The Shackelford Nursery, of St. Louis county, will this week commence cutting thousands of *Coreopsis lanceolata grandiflora*. This rich, golden-yellow flower has taken a good hold on local florists, who say it is a big seller at all times.

The leading hotels in the city have put up well filled window boxes, which give the buildings a fine appearance. Those of the Jefferson, Planters' and Marquette are especially attractive and are filled with the right kind of plants to stand the summer heat. J. J. B.

Waco, Tex.—Wolfe the Florist's entry in the parade marking the opening of the state B. P. O. E. convention, May 11, was a pony cart filled with children in purple and white and with purple and white flowers.

Lincoln, Ill.—Work on the new houses of Gullett & Sons is progressing rapidly. The two smaller houses are nearing completion. Of the big houses, No. 4 is finished, No. 5 is being glazed and for No. 6 the posts are set.

Newcastle, Ind.—Mrs. Joseph Kneidle decorated the tabernacle which was built for a great union religious revival meeting and her advertising cards appeared among the plants. It was good advertising, for thousands of people were in the building every day.

Newcastle, Ind.—Mrs. Charles A. Felts calls her place on South Eleventh street the Jordan Peony Gardens. She is in the florists' business for the duration of the peony season, selling what she can cut and a quantity more, which she buys, in addition to other cut flowers that are called for at this time of year. Peony roots are sold at retail for autumn delivery.

Rochester, Minn.—The Ross Bragg Floral Co. is to be known in the future as the Rochester Floral Co., with the following officers: President, Ross Bragg; vice-president, M. J. Kinney; secretary-treasurer, Gilbert C. Utz. The company will sell its property on the east side, and erect a large range of greenhouses in the western part of the city. Two retail stores will be maintained, one downtown and one in the west end. An automobile will be added to the delivery equipment soon.

NEW YORK.

The Market.

Last week was cold, rainy and dull. Business in the cut flower market was fairly good, prices were firmer, and retail trade was more encouraging than for a long time. Saturday's clean-up was spoiled by the rain, which came down in torrents all the afternoon and evening.

Shipments have been comparatively light, especially of high quality roses. Beauties are small, and only a few perfect flowers of this variety are seen; these bring as high as \$20 per hundred. The supply of novelties is decreasing. Hadley, Russell and Ophelia are most popular.

White carnations sold at \$3 to \$4 per hundred. Some days nothing worth while in carnations could be found anywhere under \$2 per hundred. Larger shipments and lower prices are predicted for this week. Another large order of 50,000 for Brooklyn, Sunday delivery, is reported.

Prices of about everything are expected to be maintained at present levels until after Memorial day.

Orchids are of splendid quality, especially Cattleya gigas. Prices continue low, the selects selling at \$35 per hundred. Valley is down and will stay there until the outdoor stock is exhausted. Lilies have begun a gradual improvement, which will doubtless continue until the end of May. Memorial day orders are heavy. There will be a sufficiency of callas also.

There is still a great abundance of tulips, irises and gladioli. Peonies are here, and the daily increase is marked. There is an overflow of sweet peas and pansies and a liberal quantity of spring flowers of every variety. Gardenias are arriving from Texas.

Next week will come the crimson ramblers. Already spireas and wistarias adorn the retail windows.

Various Notes.

Hugo Mock, president of the National Floral Corporation, has returned from a trip to the Panama-Pacific exposition.

The committee of the New York Florists' Club appointed by the president to confer with a similar committee to be appointed by the Horticultural Society of New York, with reference to holding a flower show in New York in the spring of 1916, consists of A. L. Miller, F. L. Atkins, Charles H. Totty, F. H. Traendly, John Young, Julius Roehrs, G. E. M. Stumpp, Wm. H. Duckham, Wallace R. Pierson and Leonard Barron.

It will be rose night at the next meeting of the New York Florists' Club, June 13. This will be the final meeting of the club until September.

The stork brought Max Zarnow, of the Margarite Floral Co., Brooklyn, a boy last week.

The wife of James C. Conlon, the retailer at 46 Smith street, Brooklyn, died at the family residence, 69 Dean street, Thursday, May 20. She is survived by three sons and three daughters. Mrs. Conlon was a member of St. Paul's Roman Catholic church. Interment was in Holy Cross cemetery.

The display of window and porch boxes in the two cities this spring transcends any former decorations in this line ever seen here. Florists are still extremely busy in this department.

The International Garden Club is de-

"GREAT RESULTS"

Our Specialty: Rooted Cuttings.

Pine Grove Floral Corporation**FLORISTS**

Telephone Connection

35 Hudson Street

Lynn, Mass.

May 17, 1915.

Florists' Review,
508 So. Dearborn St.,
Chicago, Ill.

Gentlemen:-

Please change our Chrysanthemum ad to
read as enclosed and insert the Snapdragon ad also
enclosed. **Great results.**

Yours very truly,

**A HINT
FOR OTHER MEN
FAR EAST**

PINE GROVE FLORAL CORP.

Per *F. A.*

veloping the Barton residence and grounds of thirty acres, with the aim of making an experimental garden on the lines of that of the Royal Horticultural Society, of England. James McGregor, formerly outside foreman on the W. B. Thompson estate, at Yonkers, has been appointed superintendent. Arthur Herrington has the position of landscape architect and will give his personal attention to the development of the grounds.

At a meeting of the council of the Horticultural Society of New York last week it was voted to invite the newly organized American Dahlia Society to hold its first autumn exhibition under its auspices. President Vincent states that the invitation undoubtedly will be accepted and that it is his belief that it insures the largest and most successful special dahlia show ever held anywhere in the world.

Thos. Roland, of Nahant, Mass., and Patrick Welch, of Boston, were among last week's visitors.

Woodrow & Marketos are doing a large window box and landscape business.

John Young has been making many changes in his offices and salesrooms.

Roman J. Irwin has returned from a successful business trip, and with Chairman De Forest is busy completing arrangements for the trip to San Francisco.

S. Suzuki, of the Yokohama Nursery Co., who was booked for passage on the Lusitania, has given up his trip to

Europe and will leave for San Francisco early in June.

Young & Nugent's new office and icebox are now completed, also a miniature conservatory. Mr. Nugent has secured a long lease of his store, and is changing, enlarging and making it thoroughly up-to-date.

J. Austin Shaw.

Secretary Nash, of the Horticultural Society of New York, announces that an exhibition of this society, in co-operation with the American Rose Society, will be held Saturday and Sunday, June 5 and 6, in the Museum building, New York Botanical Garden, Bronx park. The features will be roses and peonies. Schedules may be obtained by application to the secretary, George V. Nash, New York Botanical Garden, Bronx park, New York city. The American Rose Society offers the following medals as sweepstake prizes: Silver medal, for the best collection of outdoor-grown roses; bronze medal, for the best vase of outdoor-grown hybrid teas; bronze medal, for the best vase of outdoor-grown hybrid perpetuals.

Reisterstown, Md.—In a recent thunderstorm lightning struck the brick stack at the greenhouses of Charles B. Wright and demolished about four feet of the top. Although such occurrences frequently have been reported elsewhere, it is the first time a brick chimney has been struck here.

BALTIMORE.

The Market.

During the early part of last week business was unusually good, but toward the end it slackened considerably. The inauguration of all the city officials, from the mayor down, created a good demand for first-grade stock and used a large quantity at fair prices for this season of the year. Beauties and first-grade roses were most called for, but the demand took up nearly everything the wholesale houses had in stock, except, possibly, lilies, which were slow movers. Peonies are now arriving in quantities and are bringing fair prices. Roses are not overplentiful, but sufficient to fill orders. While there are some good carnations, the majority are growing smaller and their keeping qualities are deteriorating. Some gladioli are being shown and are bought on sight. To sum up the week's business, it may be said that trade was good and prices fair, with enough stock for all orders but no surplus.

Club Meeting.

The regular meeting of the Gardeners' and Florists' Club was held May 24, with a good turnout of members. President Hamilton occupied the chair. The Mothers' day committee presented its complete report and showed a balance left from the recent publicity campaign. It was decided by those present to set this balance aside to be the starting of a permanent fund for the purpose of bringing this day more prominently before the public. It was announced that the club bowling team would roll on the Regent alleys in the city tournament May 26 and the result of this contest will be reported in the next issue of The Review. A number of individuals have entered, besides the team.

The question of retail stores being required to take out traders' licenses was discussed and, while some have secured the license, others have not as yet taken it out. As near as can be ascertained, those who conduct stores and have greenhouses and produce some of the stock sold have been able to escape this additional expense.

The question box brought up a number of interesting matters which required some time to thresh out and the meeting adjourned at a late hour.

Various Notes.

The summer meeting of the Maryland Horticultural Society will be held at the Maryland Agricultural College, College Park, May 29. An interesting program has been arranged and there will be something doing throughout the day.

Mrs. H. J. Quick, who has been ill for some time, is reported as having only slightly improved.

The demand created by orders for flowers for presentation to the mayor and other city officials, on their induction into office last week, caused one well-known retailer to say he wished a new mayor and city councilmen might be elected every week during the summer.

Chas. E. Smith & Co. will shortly move from their present location, at 131 North Liberty street, to 207 North Liberty street, a few doors above Lexington street. W. F. E.

Over 25,000 rose bushes were sold in



The alarm clock went off at four o'clock in the morning.

"I fooled you that toime," said Mike with a grin, "for I wasn't aslape at all."

The florist fools himself who thinks there is any way of selling goods in the trade more effective than advertising in The Review. Also, it's the most inexpensive way in proportion to results.

"We are completely sold out and have had to send money back. The Review is, without doubt, the best advertising medium in the trade."—J. C. RENNISON Co., Sioux City, Ia.

Review readers are not asleep. Note this:

"Please tell us confidentially what you think of ——. Why doesn't he advertise in The Review if he is O. K.?"—MILLER FLORAL CO., Farmington, Utah.

The alarm clock rings in The Review office at 4 o'clock (p.m., not a.m.) every Tuesday. It is to let everybody know advertising forms close for that week's issue in just sixty minutes.

the remarkably short space of four hours by the firm of J. Bolgiano & Son May 24. Some of the purchasers, having in mind the popularity of former Bolgiano sales of rose bushes, arrived before the doors of the establishment were opened, in order to be on hand early. The store usually opens at 7 a. m., but the firm was constrained to open the doors long before that hour, in order that the traffic on Pratt and Light streets might not be congested. At 9 o'clock there were at least 500 persons lined up before the doors. Another rose sale will be held the day before Memorial day.

Wheatridge, Colo.—W. W. Wilmore, Jr., says the heavy frost last week practically ruined all stock exposed. Snow fell in Denver and vicinity for three days, from May 18 to 21.

MOTT-LY MUSINGS.

Dreer's exhibit at the Garden Pier, Atlantic City, N. J., is one of the permanent features of this popular resort. The central, circular mound of hardy rhododendrons will be a fine sight in a few days. A border of golden euonymus is striking. The various beds planted to roses, lupines, etc., are doing well. The yellow viola, so effective last year, is again in use for the ribbon border and is a mass of bloom. Nymphæas will fill the front space and undoubtedly be as attractive as last season. The promenade is being widened several feet and will make a splendid approach to this beauty spot.

The Edwards Floral Hall Co., Atlantic City, has some big jobs in sight. The mammoth new hotel, the Traymore, in course of construction, will combine the latest in architecture and decorative art—a grand opportunity for the florist.

Dreer's windows at Philadelphia are worthy of more than passing notice. They are a study. One window is given over to a complete collection of native birds and their houses. The whole is framed or bordered with pictures of the feathered songsters, painted true to life. It can be easily understood that the sale of bird houses has been large. Another window is devoted to Japanese maples in pots—a rich and effective display. The others are dressed with flower and vegetable seeds, most artistically arranged.

Michell's seeds were scattered along Market street, Philadelphia, last year, but everything is concentrated in the main store this season. Business, in both seeds and plants, is most satisfactory. The Andalusia plant is taxed to its capacity, with every possibility of being extended to keep pace with the demand.

Burpee's season is on the wane, but it has been a most satisfactory one. Advertising Manager W. F. Therkindson is lending his best efforts to the 1916 show, which promises to be a hummer. A tour among the palm growers shows a grand lot of stock in all shapes and sizes. A new species of thrips has been discovered. It is described locally as a "house of correction" variety, owing to its stripes. It was imported along with other good things.

R. M. Eisenhart, Torresdale, Pa., made his usual hit on single violets, which have made him so well known. Sweet peas have proved a profitable addition.

Isaac Larkin, Kennett Square, Pa., was for many years a prosperous builder and contractor, and says he has done a lot of figuring this winter to keep out of the hole.

William Wunder, Pittville, Pa., says it has been a season of surprises, but the craft is so closely allied to nature that optimism becomes positive with the advent of spring.

J. Beavis & Son, Pittville, have a splendid showing of Killarneys.

W. M.

Tionesta, Pa.—As there is to be an Old Home week and a Chautauqua here this year, townspeople are planning to beautify their residences and grounds by setting out more plants. For this reason the C. A. Anderson Greenhouse Co. looks forward to a prosperous season, despite the depressing war clouds.

BUFFALO.

The Market.

Business was quiet last week and, if it had not been for funeral work, would have been exceedingly dull. Even the Saturday special sales have been small since Mothers' day, which was a record day for business. The Killarneys, Taft, Milady, Sunburst, Ward, Shawyer and Mock are all good. Cecile Brunner roses are used a great deal for corsages; so are valley, orchids, gardenias and sweet peas since the violet season has closed. Pink peonies have arrived in small quantities. P. festiva maxima is also coming in and the quality is good. Purple and white lilacs are available, but there is little demand for them. Good carnations are in oversupply. Harrisii lilies are somewhat scarce. Yellow marguerites, forget-me-nots, pansies, cornflowers and outdoor valley are plentiful and sell well. Bedding plants of all kinds are finding a ready sale. Outdoor work is being pushed. Cemetery urns and baskets are being filled now, so as to have this work done before Memorial day. The weather has been quite cool for May and has, in some cases, retarded outdoor work.

Various Notes.

Miss Susan Streit has filled the vacancy at the Elmwood store of S. A. Anderson, made by the resignation of Miss Edith Christy, who is to be married in June.

L. H. Neubeck has begun work on cemetery urns. He will be rushed from now until Memorial day.

Peter Hoffman, in the Washington market, handles a few rare things in the plant line. He has some fine clivias the bulbs of which came from England, and were quite expensive.

Nearly all the downtown florists had large and costly floral designs for the funeral of S. H. Knox, which took place May 18. S. A. Anderson had a large cascade wreath of pink roses and valley, which stood six feet high. An English wreath of cycas, Easter lilies and orchids, mounted on an easel, was also effective. An immense standing wreath of orchids, yellow snapdragons and valley, on a groundwork of bronze galax, was handsome. The most gorgeous design of all was an immense mound of orchids, cattleyas, phalaenopsis, oncidiums and various other spray orchids. These were arranged on an easel to give a natural drooping effect and were combined with pale green asparagus fern tips. Besides the foregoing, there were numerous wreaths, mounds and clusters.

A bowling match has been arranged by M. A. Vinson, of Cleveland, for the Buffalo and Rochester bowling teams, to be held during the Cleveland flower show, November 10 to 14. The Cleveland Florists' Club has offered a silver loving cup as a prize to the winning team. Let us line up, boys, and keep in practice for the great event, for Rochester has some great bowlers. All should plan to attend, for we want to bring the cup back to Buffalo.

Lightning struck the office building of the South park conservatory, May 21, tore away a considerable part of the roof and did damage amounting to about \$500. A big hole was ripped in the roof and the gutters were demolished.

Miss Mabel Hoke has been confined to her home with diphtheria, for the last two weeks.

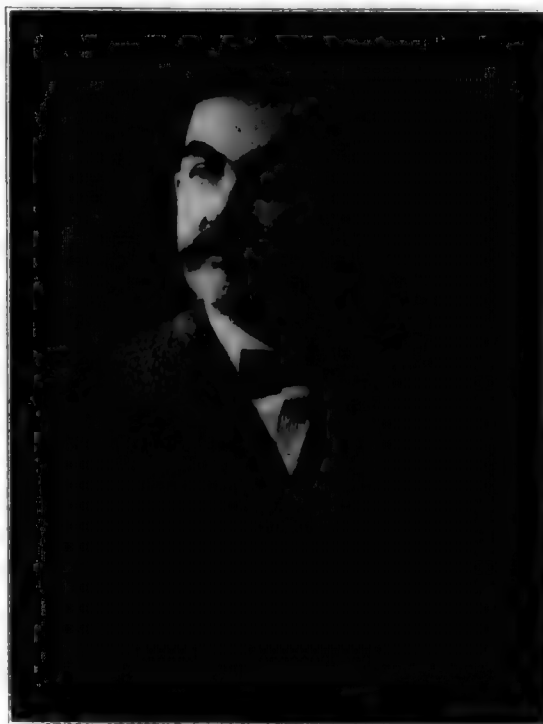
E. C. A.

OBITUARY

William H. Grenell.

William Horatio Grenell, of Pierrepont Manor, N. Y., and Saginaw, Mich., widely known in the trade as one of the pioneer seed growers of the United States, died at noon May 19, at his home at Pierrepont Manor.

Mr. Grenell suffered with cancer, but the immediate cause of death was heart failure. While it was known he was seriously ill and a physician and nurse were in constant attendance, it was not known that the end was so near, and he passed away unexpectedly. His health began to fail last autumn and, after he went home in December to be with his family during the holiday season, he declined rapidly. In January he went to Clifton Springs, where he remained for about two months, going from there to Baltimore, where he was



W. H. Grenell.

treated with radium. By this time he was so weak the trip from Baltimore to his home at Pierrepont Manor had to be made by private car.

Mr. Grenell was born at Pierrepont Manor, January 26, 1846. He was a student at Union Academy, Cazenova Seminary and Eastman's Business College, at Poughkeepsie. He began his career as a seedsman in 1873. About twenty years ago Mr. Grenell moved the business to Saginaw, Mich., and it will be continued under the present management, as it was the desire of Mr. Grenell that his business should be carried on by his grandson, who is now a lad at school.

Besides his seed business, Mr. Grenell owned a large farm, comprising about 1,000 acres, near his home, and was a breeder of Holstein cattle. He had various business interests and was a director of the Citizens National Bank at Adams, N. Y.

For thirteen years he served as captain of Company A, Thirty-fifth Regiment, New York State Guards. He was a member of the Masonic order, being affiliated with Rising Sun Lodge, Adams Chapter, with Watertown Commandery, K. T., and with Media Temple,

Mystic Shrine, also of Watertown. As a young man he devoted much attention to music, being for many years leader of the village band. Throughout his life music gave him great pleasure. He was a Democrat in politics.

March 19, 1867, Mr. Grenell was united in marriage with Adelaide E. Allen, who survives him. He is also survived by his daughter, Mrs. Matthew J. Huggins, his grandson, William Grenell Huggins, and his brother, Benjamin P. Grenell, all of Pierrepont Manor.

The funeral was held May 22 and was under the auspices of Watertown Commandery No. 11, K. T. About eighty knights in full uniform attended, with their band. It is said to have been the largest funeral ever held in that vicinity. The floral offerings were exquisite and extremely numerous, coming from all parts of the country. Interment was in the village churchyard, where several generations of his family have been laid to rest. I. M. S.

Robert Leonard.

Robert Leonard, youngest son of S. F. Leonard, president of the Leonard Seed Co., Chicago, died at the home of his brother, Edward Leonard, in Antigo, Wis., May 17, at the age of 30 years. For more than three years he had been suffering with diabetes and had sought relief in various climates, but without beneficial results. At one time he was in charge of the growing station of the Leonard Seed Co., at Columbus, Wis., but his health proved too delicate for this position, and he was compelled to forego all work. S. F. Leonard arrived at the bedside a few hours before death. The body was taken to the Leonard home in Oak Park, Ill., where the funeral was held May 20. The floral offerings quite filled a room. Interment was in Rosehill cemetery, Chicago.

Cut Bank, Mont.—Mrs. D. S. Clark has the sympathy of the trade in the death of her husband, May 6. Mrs. Clark plans to continue the business.

Catskill, N. Y.—Henry Lang, who had been employed by florists here for two years, May 23 shot two little girls and then turned the revolver on himself.

Rockford, Ill.—M. Tremulis, proprietor of the Rockford Floral Co., has purchased a residence on Bolvin avenue from Carl Sundstrand for a consideration of \$5,500.

Beatrice, Neb.—Walter A. Dole, manager of the greenhouses of the Dole Floral Co., was married May 4 to Mrs. Etta Zenthoser, of Williamsport, Pa., at Lincoln. Upon their return home the same evening in an Overland touring car, the gift of the groom to the bride, the couple were given a reception by a number of their friends at their home, at 1101 North Fifth street.

Racine, Wis.—Wynn Jackson, proprietor of the Lake View Greenhouse, was driving his automobile Saturday evening, May 15, when it collided with that of Fire Chief James Cape. Two wheels were broken off the car and other damage was done, but fortunately nobody was injured. As it was raining at the time, Mr. Jackson had all the curtains down and did not see the chief's car, which was speeding on its way to a fire, until too late to avoid it.



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3, 1879.
Subscription price, \$1.00 a year.
To Canada, \$2.00; to Europe, \$3.00.
Advertising rates quoted upon
request. Only strictly trade ad-
vertising accepted.

NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by

5 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1915: President, Patrick Welch, Boston; vice-president, Daniel MacRorie, San Francisco; secretary, John Young, 53 W. 28th St., New York City; treasurer, W. F. Kasting, Buffalo.
Thirty-first annual convention, San Francisco, Cal., August 17 to 20, 1915.

Not a few subscribers save themselves the bother of annual renewal by sending The Review \$2, \$3, or sometimes \$5, instead of the dollar-bill that insures fifty-two visits of the paper.

THE florist whose first care is to see that every customer has reason to be satisfied is on the high road to success; the one whose first thought is not of the customer's view is trifling with his business chances.

CONDITIONS in Belgium seem to indicate a shortage in bay trees for several years. Many a nursery has been stripped of stock by the soldiers, who have placed the bay trees in pairs at the entrances to their dugouts.

THE jobbers in florists' supplies are not making their usual European trips this year, the situation over there being regarded as hopeless. Instead, they are arranging to meet the demand next season with merchandise from other sources.

THE first free state fair in the United States will be held in Topeka next September, by the Kansas State Fair Association. A special tax levy has been voted with which to pay the fair premiums and this enables the fair association to announce that the general admission gate will be thrown open for the entire week.

A QUITE general confidence has developed that Killarney Brilliant will prove a better sort than many thought it to be three or four months ago. The policy of watchful waiting has resulted in the belief that stronger plants and a more sympathetic appreciation of the variety's special needs will demonstrate that Killarney Brilliant is all its introducers claimed for it.

Results bring advertising.
The Review brings results.

TWO NAMES FOR SAME THING.

When those who have used classified ads in The Review write of the results they use various expressions, but they all mean the same thing—satisfaction. Like this:

Those ads sure bring the business.—F. E. Selkregg, North East, Pa., May 8, 1915.
The little ads in The Review surely bring us the simoleons.—Albert Troth, Cantril, Ia., May 7, 1915.

IMMORTELLES LOWER IN PRICE.

One of the effects of the European war will be, it is said, to put the price of immortelles back where it used to be, or at least to make them cheaper than last year. The supply comes from southern France and the demand in Europe is much less than under normal conditions, so that America will get the bulk of the supply without so much competition as usual. Word comes from Ollioules, via Marseilles, that the crop is looking good, with dealers willing to book orders for shipment in due course at prices below those of last season.

PROTEST THE PLANT EMBARGO.

The State Department at Washington has received a request from the Merchants' Association of New York that it try to obtain the consent of Great Britain to the exportation of certain flowering plants which are produced only in Belgium. A letter to Secretary Bryan from S. C. Mead, secretary of the association, declares that the plants can not be obtained from any country other than Belgium, that these shipments constitute one of the few remaining trade links between this country and Belgium, that this is the only open market for the sale of these goods, and that if fall shipments of azaleas do not leave Belgium, florists here will face serious losses.

THE PROOF OF THE PUDDING.

The Mothers' day reports again demonstrate the accuracy of the old saying that "the Lord helps those who help themselves." There are just enough people who see nothing to enthuse over to afford the necessary contrast to make the reason for success stand out fairly clear and sharp.

There still are a good many florists whose only effort to get business is to keep the store open. And, naturally, these trust-to-luck florists dwell in communities. They are the ones who tell you Mothers' day was "nothing much"—a disappointment. Mothers' day was made by florists by advertising. Of course where only one florist advertises all the others get a part of the benefit, but usually the advertiser forges to the front so fast a lot of others begin to use the same means of salesmanship—in print. Then they all go forward fast.

It was so at Mothers' day. In the cities where the most advertising was done the demand increased fastest; in the cities where the least advertising was done, there the demand showed little development—the Lord neglected to provide for those who neglected to provide for themselves.

When you see a good thing talked of and advertised in The Review, pass on the talk and the advertising to the public or it will do you little good.

NEXT WEEK'S WEATHER.



Weekly weather forecast, issued by the U. S. Weather Bureau, Washington, D. C., for the week beginning Wednesday, May 26, 1915:

For the Region of the Great Lakes—Thunder showers will be followed by generally fair weather. Somewhat warmer, except in the Lake Superior region, but moderate temperatures will be the rule.

For the Upper Mississippi Valley and Plain States—Generally fair weather will prevail, with seasonable temperatures.

For the Ohio Valley and Tennessee—Generally fair weather is indicated, except possibly local thunder showers; seasonable temperatures.

For South Atlantic and East Gulf States—Fair weather will prevail, except that occasional day thunder storms are probable in the Florida peninsula. Temperatures will be normal or slightly above.

For the West Gulf States—Fair weather will prevail; temperatures will be normal or slightly above.

AMERICAN ROSE SOCIETY.

The American Rose Society will meet at the store of Gude Bros. Co., 1216 F street, Washington, D. C., at 1 p. m., Wednesday, June 2, to go to the trial rose garden at Arlington. All members of the society, and others who are interested, are cordially invited to join the party.

CHICAGO.

The Market.

The Chicago market conditions continue to improve, not erratically and by jumps, but slowly and conservatively. Prices are not high, but they are steady, which is much more desirable. Supply, too, though barely enough to meet the demands in most lines, has been quite even. Demand, which is altogether alive and alert, has been active enough to keep the market cleared of superior stock and discriminating enough to decline the palpably inferior stock that still finds its way to the salesrooms.

Roses find a good demand, which is fully equaled by the supply. Mrs. Charles Russell leads all other varieties and seems to have forged far ahead of Beauties in the public favor. That this is so is evidenced by the fact that the Russell invariably clears early, while Beauties quite frequently remain in the iceboxes as holdovers. And this in spite of the fact that the receipts of Russell, taking the market as a whole, are much larger than those of Beauties. The demand for Ophelia, Sunburst, Milady and White Killarney, while not approaching that for Russell, is quite satisfactory.

Carnations are again in the limelight as a commodity most desirable and rather scarce. A repetition of Mothers' day conditions is undoubtedly scheduled for Memorial day. It seems the usual thing and quite the order of the day to meet a procession of wholesalers' buyers making the rounds of the market trying to persuade their competitors to part with at least a few white carnations. But their efforts are generally unavailing, for white carna-

WIRE YOUR ORDER

WE WILL SHIP PROMPTLY



It seems doubtful if the supply of Carnations will equal the demand for Memorial Day, and short roses may not be readily procurable, but we have large supplies of both these items and on the following we expect to fill all orders right up to the last train:

PEONIES

We have not only a large supply but the best quality in the market.
Order enough.

SWEET PEAS

Spring-blooming Spencers in full crop.

BEAUTIES

All lengths, fine quality. We can furnish all you need.

SELECT ROSES

All varieties, including the novelties. We can send you all you want in the 6c, 8c and 10c grades.

LILIES

You can get here fine Easter Lilies in any quantity.

CATTLEYAS

There are no finer Orchids and our supply is large.

FANCY VALLEY ALWAYS ON HAND

We handle the **Chicago Market Brand Valley** exclusively. There is none better. A never-failing supply.

Memorial Day Price List

ORCHIDS		Per doz.
Cattleyas		\$6.00
AMERICAN BEAUTY		Per doz.
Extra long stems.....		\$4.00
Stems 30 to 36 inches.....		3 00
Stems 24 inches.....		2 50
Stems 12 to 20 inches.....	\$1.50 @	2.00
Short Stems..per 100, \$1.00 @ \$3.00		
ROSES		Per 100
Mrs. Russell, special.....		\$20.00
" " select.....	\$12.00 @	15 00
" " short.....	6.00 @	10.00
Killarney Brilliant, special.....		10.00
" " select.....	6.00 @	8 00
" " short.....	4.00 @	5.00
Milady, special.....		10.00
" " select.....	6 00 @	8 00
" " short.....	4.00 @	5 00
Ophelia, special.....		12.00
" " select.....	8.00 @	10 00
" " short.....	4.00 @	6.00
Killarney, special.....		10.00
" " select.....	6.00 @	8 00
" " short.....		4.00
White Killarney, special.....		10.00
" " select.....	6.00 @	8.00
" " short.....		4 00
Richmond, special.....		8.00
" " select.....		6.00
" " short.....		4.00
Mrs. Ward, special.....		10.00
" " select.....	6 00 @	8.00
" " short.....		4.00
Sunburst, special.....		10.00
" " select.....	6.00 @	8.00
" " short.....		4.00
Bulgaria (Rivoire, Taft), special..		12.00
" " select.....	8 00 @	10.00
" " short ..	4.00 @	6.00
Extra special roses billed accordingly.		
CARNATIONS		Per 100
Good, common.....		\$ 3 00
Large and fancy	\$5.00 @	6.00
PEONIES		
Common		4 00
Fancy	6.00 @	8 00
MISCELLANEOUS		
Valley	3 00 @	4.00
Easter Lilies	8.00 @	10.00
Mignonette.....	4.00 @	6.00
Snapdragon	doz., \$1.00	
Sweet Peas, spring-blooming		
" " Spencers	1.00 @	1.50
" " winter-bloomers.....	.50 @	.75
Daisies.....	1.00 @	1.50
Gladioli.....	4.00 @	8.00
Stocks	per bunch, 50c	
DECORATIVE		
Plumosus.....	per bunch, .35 @	.50
Sprengerl.....	.25 @	.50
Adiantum, fancy long....	per 100,	1.00
Smilax.....	per doz., \$2.00	
Ferns.....	per 1000, 3.50	.40
Galax.....	1.25	.15
Leucothoe	per 100,	.75
Mexican Ivy.....	per 1000, \$6 00	.75

Subject to market changes

Store open from 7 a. m. to 6 p. m.
Sundays and holidays closed at noon

E. C. AMLING CO.

The Largest and Best Equipped
Wholesale Cut Flower House in Chicago

174-76 N. Wabash Ave., CHICAGO
Long Distance Telephone, 1978 Central.

JUNE WEDDINGS

Beauties, Peas, Valley and Roses

Remember we have in quantity everything that is seasonable, and can supply you with quality stock at as reasonable a price as anyone else. Buy here.

A. L. VAUGHAN & CO.

(NOT INC.)

161 N. Wabash Ave.

TELEPHONES { Central 2571
Central 2572
Auto. 48-734

CHICAGO

Mention The Review when you write.

tions of quality are few on the market and the outside demand for them is strong.

Peonies are in good demand and the supply is ample and there has been a quantity of inferior stock that has not realized a great deal of money. Easter lilies are finding a sluggish demand, although the supply is only fair. Callas are short, with a moderate demand. Snapdragons and gladioli are plentiful enough and are in fair demand. The same may be said of daisies and Spanish iris. Mignonette is practically done for. Valley is plentiful but is moving well. Sweet peas are in fine form and are selling rapidly.

Memorial Day Prospects.

Monday, May 24, following the appearance of the Memorial Day Number of The Review, the wholesale houses had the heaviest mail in many months. The number of orders was such as to encourage the belief that the week will end with one of the biggest rushes on record. There is, however, a marked disposition on the part of the buyers to turn away from high-priced stock.

It seems quite clear carnations will be short of the demand and short roses probably will not go around, but there will be enough roses for all those who can use long stems. Peonies are far less abundant than a year ago, the quantity in storage being only a small fraction of what was there a year ago today. There will, however, be enough peonies for all who wish to pay regular prices; the bargain hunters probably will have to postpone their special sales a week or so. Cape jasmine will not be in large supply. Most of the stock is of good quality, worth what is asked.

The shipping begins May 27, but the heaviest orders go out May 29 and 30. Growers are advised to get their stock on the market early.

Chicago Baskets.

It is of interest to note that all the baskets on the display tables of the A. L. Randall Co. now are of Chicago manufacture. When the war shut off imports from Germany it became necessary to find some other source of supply. The only course open seemed to

ALL COLORS

PEONIES

CHAS. W. McKellar

CHICAGO

22 E. Randolph St.

ANY QUANTITY

MEMORIAL DAY PRICES			
ORCHIDS			
Cattleyas, Mossiae and Gigas.....	per doz.,	\$ 5.00 @	\$ 6.00
Boxes assorted Orchids, \$5.00 and up.			
AMERICAN BEAUTY-Specials, Per doz.,			
36-inch.....			4.00
30-inch.....			3.00
24-inch.....			2.60
20-inch.....			2.00
15 to 18-inch.....			1.50
Shorter.....			1.25
Killarney, pink and white.....	Per 100,	4.00 @	1.00
Mrs. Russell.....		4.00 @	8.00
Wards.....		6.00 @	20.00
Sunburst.....		4.00 @	10.00
Bulgaria.....		4.00 @	10.00
My Maryland.....		4.00 @	12.00
Richmond.....		4.00 @	8.00
ROSES, our selection.....		4.00 @	8.00
CARNATIONS			
Select.....	Per 100,	3.00 @	4.00
Fancy.....		5.00 @	6.00
MISCELLANEOUS STOCK			
PEONIES, fancy.....	Per 100,	6.00 @	8.00
short.....		4.00 @	5.00
Snapdragon.....	per bunch,	1.00 @	1.50
Gardenias, indoor.....	Per doz.,	2.00 @	3.00
Cape Jasmies, Southern.....	Per 100,	2.00 @	3.00
Valley.....		3.00 @	4.00
Easter Lilies.....		10.00 @	12.50
Calla Lilies.....		10.00 @	12.50
Sweet Peas.....		.50 @	.75
Butterfly.....		1.00 @	1.50
Mignonette.....		4.00 @	6.00
Tulips.....		2.00 @	3.00
Marguerites, white.....		.50 @	1.00
Pansies.....		.75 @	1.00
Spanish Iris.....		4.00 @	6.00
Gladioli, Miniature.....		2.00 @	4.00
Mrs. King, fancy.....		6.00 @	10.00
Mixed sorts.....		6.00 @	8.00
Daisies, Shasta.....		1.00 @	2.00
Yellow.....		2.00 @	3.00
DECORATIVE			
Asparagus Plumosus.....	Per string,	.50 @	.60
Asparagus Plumosus.....	Per bunch,	.30 @	.50
Asparagus Sprengeri.....		.25 @	.50
Adiantum.....	Per 100,	.75 @	1.00
Smilax.....	Per doz., \$2.00 @ \$2.50		
Mexican Ivy.....	Per 1000,	6.00 @	.75
Ferns.....		3.50 @	.40
Galax.....	per 1000,		1.25
Leucothoe.....	per 100,		.75
Boxwood.....	Per bunch, 25c		

Subject to market changes

Florists' Supplies of all kinds for Decoration Day.

CHAS. W. McKELLAR
22 E. Randolph Street, CHICAGO

Mention The Review when you write.

be to increase the output of the company's own factory, which before had manufactured special rather than staple lines. Soon the question of space came up, but this was met by adopting the German hearthstone method. The materials for certain kinds of baskets are

sold to the workers, who take them home, where the entire family may assist in the manufacturing. Then the completed shapes, ready for painting and decorating, are bought back at a price agreed upon when the materials were sold. The difference in the stand-

W. E. TRIMBLE, Pres. A. D. TRIMBLE, Sec.
GEO. J. JENNINGS, Foreman

W. E. Trimble Greenhouse Co.
Wholesale Florists Princeton, Ill.

MEMORIAL DAY PRICE LIST
on Cut Flowers
In Effect May 24, 1915

ROSES

Red Richmond, Milady, White Killarney, Pink Killarney, New American, Killarney Queen— Each
Very short, 6 to 12-inch.....\$0.03
Good short, 12 to 14-inch..... .04
Medium long, 16 to 18-inch..... .06
Long, 20 to 24-inch..... .08
Special, 30 to 48-inch..... .10

PEONIES

Very good pink and white..... .04
Fancy..... .06
Selected long..... .08

SWEET PEAS

Winter-blooming.....\$0.75
Spencer Butterfly..... 1.00

DAISIES

Daisies..... 1.00

AMERICAN BEAUTIES

Short..... Doz. \$1.00
Good short, 18 to 20-inch..... 1.25
Medium, 24-inch..... 1.50
30-inch, long stem..... 2.00
36-inch..... 2.50
Specials, 48-inch..... 4.00
Extra Specials, 72-inch..... 5.00

GREENS

Asparagus Sprengeri Sprays..25c bunch
Asparagus Plumosus Sprays..25c bunch
Asparagus Plumosus Strings...60c each
Bronze Galax.....\$1.00 per 1000
Eastern Fancy Ferns, \$3.50- 4.00 per 1000

All quotations subject to change and stock being unsold on receipt of order, and subject to shortage of stock the day of shipment, or causes beyond our control. Order now - do not wait.

W. E. TRIMBLE GREENHOUSE CO.

Telephone 2416 PRINCETON, ILL.

Mention The Review when you write.

ards of living here and abroad makes the domestic baskets cost more than the imported ones, but the trade is no longer dependent on ocean transportation for its supplies in this line.

The Randall Co., local distributors for A. C. Zvolanek's sweet pea seed, has received word that Mr. Zvolanek has been awarded a gold medal at the Panama-Pacific Exposition.

Various Notes.

The greenhouse in connection with Daniel Branch's branch store on Fifty-eighth street has had to give way to a moving picture theater, but no doubt Mr. Branch will be benefited by the improvements.

May 24 was house-warming day with Kyle & Foerster, the John Kruchten Co. and A. C. Spencer, each of whom had moved, over the week end, into new, enlarged and better quarters. Each now has greatly improved facilities, although Kyle & Foerster have not been able to get their fixtures finished, due to the strike in the building trades. They have a big storage box in the basement shipping room, operated by a Kroeschell ice machine, and an Orr & Lockett box is to be installed on the main floor as soon as the labor difficulties, with which they have nothing to do, are settled.

Next month, everything in the shape of a carnation bids a long farewell to the ranges of Hoerber Bros. They will then throw out 50,000 plants, and in the future will devote their attention exclusively to roses and seasonable stock.

Nick Thinnies, whose establishment

Let Randall Ship You Choice Cut Flowers for Decoration Day

At your call is a dependable stock of Peonies, Beauties, Roses, Carnations, Gladioli and the many odd flowers of early summer.

The prices are reasonable.

You may feel sure of prompt shipments properly packed to insure delivery in good condition.

Mail, phone or wire your order.

A. L. RANDALL COMPANY

WABASH AT LAKE

Phone
Central 7720

CHICAGO

Mention The Review when you write.

GREENHOUSE WINDSTORM INSURANCE

FLORIAN D. WALLACE



INSURANCE EXCHANGE BUILDING
CHICAGO

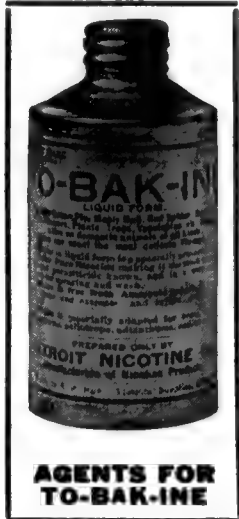
Mention The Review when you write.

in Rogers Park was built for vegetables but has been in carnations for several seasons, is studying the market prospects with no little care. He could sell out and retire, but he finds the business too much to his liking; besides, he has a son who has grown up in the greenhouses and will carry them on after the father is through. Mr. Thinnies recently was offered \$25,000 for his property for building purposes. He de-

clined, but the houses are ten years old and the benches are six feet wide—too wide for carnations. Mr. Thinnies has it in mind that some day an offer will tempt him to sell, relocate on cheaper land, put up a modern range and grow roses. He is thinking about it. A special call for Sunburst is noted by Wieter Bros., who account for it by the scarcity of other yellow flowers since bulbous stock went off the mar-

**We Offer a Large
Supply of Fine**

ROSES



If you get your stock of us, you will be able to give your customers excellent value for their money and at the same time make a good profit for yourself. We please others—let us please you.

Sweet Peas
Snapdragons
Spanish Iris
Mignonette

Beauties
Lilies
Daisies
Orchids

Valley
Callas
Jasmine
Greens

Carnations
Peonies
Gladioli
Stocks

You will find us always a reliable source of supply

ERNE & KLINGEL

30 E. Randolph St.

L. D. Phone
Randolph 6578
Auto. 41-716

CHICAGO

Mention The Review when you write.

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

176 N. Michigan Ave.

Chicago

Valley Per 100 \$3.00 @ \$4.00
Peas35 @ 1.50
Peonies 4.00 @ 8.00

Carnations Per 100 \$2.00 @ \$4.00
Killarneys, pink and white, 3.00 @ 8.00
Easter Lilies..... 8.00 @ 12.50

Beauties, doz.....\$0.75 @ \$4.00
Cattleyas, each50 @ .60

SEE C. F. GEE FOR SAFETY

Mention The Review when you write.

ket. Sunburst now is of excellent, deep color and has practically displaced Ward on this market.

A. E. Hunt will add another house of Foley construction, 24x130 feet, to his range in Evanston. It will be devoted to the growing of sweet peas and novelties.

If this market is willing to pay for a rose-pink gladiolus, C. S. Clausen is willing to meet the demand. He has planted 15,000 bulbs of the variety Panama, probably the largest planting thus far made of this novelty for cut flower purposes. He also has planted a smaller lot of Mrs. Frank Pendleton, Jr., a flaked yellow.

John Schoepfle, 933 Belmont avenue, is devoting his spare time to the pleasure to be derived from a new touring car.

Weiland & Risch are quite enthusiastic over their newly registered rose, Champ Weiland. After considering a number of descriptive names, Mr. Risch dropped them all at the last moment and chose that of his associate, Mr. Weiland.

After the interior decorators and painters get through with the store of Charles Moraveck, 3226 Ogden avenue, it will be scarcely recognizable as the same place.

H. B. Kennicott, of Kennicott Bros.



**BUILDERS OF THE
WORLD'S BEST**

FLORISTS' WAGONS

SINCE 1881

100-Page Catalogue Free

The O. Armleder Co.

1115 Plum St., Cincinnati, Ohio

Mention The Review when you write.

Co., went to Cleveland May 21 and, dropping back to Detroit May 22, spent three days in that city, returning to Chicago the morning of May 25.

The pleasures of travel appeal to Joseph Ziska, Jr., as a proper relaxation after several months of most strenuous and uninterrupted toil, and so he is quietly planning a June trip to several eastern centers, including New York city, Washington, D. C., Atlantic City and Philadelphia. The trip will be partly in the interest of the firm.

William Wichtendahl, of Maywood, has added one house, 24x118 feet, to his range, to be devoted to sweet peas.

It is of Dietsch construction and equipped with a Kroeschell threaded tube heating system.

According to Fred Lautenschlager, of the Kroeschell Bros. Co., there is no such thing as Blue Monday, and to prove it he showed orders brought in by the first mail May 24 for boilers to heat 115,600 square feet of glass.

Thomas Conlon, the new superintendent of the plant department of the Poehlmann Bros. Co., Morton Grove, has a fine lot of crotons, caladiums and pandanus coming on for the fall trade. He says the call for geraniums has been unusually heavy. Tony Gabel, who has

YELLOW ROSES Our SPECIALTY

WE ARE HEADQUARTERS

BIG CROP OF YELLOW NOW ON

VERY CHOICE QUALITY—ALL LENGTHS OF STEM

PRICE LIST

AMERICAN BEAUTIES—

	Per doz.
Specials, extra long stems.....	\$3.00 @ \$4.00
Extra long stems, seconds.....	1.50
36-inch stems.....	2 50
24-inch stems.....	2.00
12 to 18 inch stems, New Beauties..	1.00 @ 1.50

RUSSELL, RHEA REID, BULGARIE and SHAWYER—

	Per 100
Extra long.....	\$8.00 @ \$10.00
Medium.....	6.00 @ 8.00
Short.....	4.00 @ 5 00

WHITE and PINK KILLARNEY and RICHMOND—

Long.....	8.00
Medium.....	6 00
Short.....	3.00 @ 4.00

CECILE BRUNNER.....per bunch, 35c

YELLOW ROSES—HILLINGDON and SUNBURST—

	Per 100
Long.....	\$10.00
Medium.....	\$6.00 @ 8.00
Short.....	4.00 @ 5.00

CARNATIONS—

Red, White and Pink; extra fancy 3.00 @ 4.00

Lily of the Valley.....	4.00
Orchid-flowering Sweet Peas	1.00
Asparagus Sprays and Sprengeri	3.00
Ferns, Eastern.....per 1000, \$1.00	
Ferns, New.....per 1000, 3.00	
Adiantum.....	1.00
Galax, bronze and green, per 1000, \$1.00	

Roses in lots of 500 or more at the rate of \$25.00 per 1000

We grow all the stock we sell and wish to remind all buyers of the advantages of buying direct of the grower

PEONIES AND OTHER SEASONABLE FLOWERS
AT LOWEST MARKET PRICES

Bassett & Washburn

Office and Store,
133 N. Wabash Avenue

CHICAGO, ILL.

Long Distance Phones
CENTRAL 1457; AUTO., 47-314

GREENHOUSES: HINSDALE AND GREGGS, ILL.

Mention The Review when you write.

ANYTHING AND EVERYTHING THAT THE MARKET AFFORDS IN
CUT FLOWERS AND GREENS

YOU CAN INCREASE YOUR PROFITS AND
BUSINESS BY SENDING YOUR ORDERS TO

QUALITY
SPEAKS
LOUDER
THAN
PRICES

J.A. BUDLONG

82-86 E. Randolph Street, CHICAGO.

ROSES, VALLEY and
CARNATIONS
A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

PRICES
AS
LOW
AS
OTHERS

Mention The Review when you write.

charge of the carnations and mums, says Poehlmann Bros. Co. will add the following varieties of carnations: Mrs. C. Edward Akehurst, light pink; Alice, flesh pink; Matchless, white. A 500-foot house of Enchantress will be dropped.

John Michelsen, of the E. C. Amling

Co., predicts that the latter part of this week will be a repetition of Mothers' day. He believes the light crops of carnations and the small supply of peonies, as compared with last year, will result in all flowers cleaning up at reasonable prices; the higher-priced grades will be last to sell.

Mrs. Shawyer rose has run its race at Peter Reinberg's. Superintendent Emil Reichling says the need for space for Mrs. Russell caused Shawyer to be dropped. Felix Reichling says Russell has been the rose in best request practically all through May.

That new motor truck of Ernest

Flowers De Luxe

A. T. Pyfer & Co.

A. T. PYFER, Manager

30 E. Randolph St.,

CHICAGO

MEMORIAL DAY PRICE LIST

PEONIES		Per 100
Select.....	\$4.00 @	\$6.00
Special fancy.....		8.00
CARNATIONS		
Select.....	4.00 @	5.00
Special fancy.....		6.00
ROSES		
Killarney.....	4.00 @	8.00
Killarney Brilliant.....	4.00 @	8.00
White Killarney.....	4.00 @	8.00
Richmond.....	4.00 @	8.00
Sunburst.....	6.00 @	10.00
Our selection.....		4.00
Extra specials billed accordingly.		
Am. Beauties, per dozen.....	\$1.50 @	\$4.00
GLADIOLI		Per 100
King and Augusta.....	\$8.00 @	\$12.50
Small-flowered.....	2.00 @	3.00
MISCELLANEOUS		
Easter Lilies.....	10.00 @	12.50
Callas.....	10.00 @	12.50
Valley.....	3.00 @	4.00
Sweet Peas.....	.75 @	1.50
Daisies, White.....	.75 @	1.50
Daisies, Yellow.....	1.00 @	2.00
Adiantum.....		1.00
Ferns, per 1000.....	\$3.50 @	\$4.00
Smilax, per dozen.....	1.50 @	2.00
Galax, per 1000.....		1.00
Aspar. Plumosus, string.....	50c @	75c
Aspar. Plumosus, bunch.....	35c @	50c
Aspar. Sprengerii, bunch.....	25c @	50c

Subject to market changes.

Mention The Review when you write.

When Ordering Peonies, Buy New Castle Grown Stock

Last season our Peonies were the best in the Cincinnati market. Our crop will be in full bloom for Decoration Day.

No better Peonies to be had at any price. To prove this statement, I offer to pay express charges both ways if stock is not as stated. Price, \$4.00 to \$6.00 per 100.

PETER WEILAND, New Castle, Indiana,
or **PETER WEILAND, 114 E. 3rd St., Cincinnati, O.**

Mention The Review when you write.

Rober's is earning a nice profit for him this month. It makes regular trips from Wilmette with big loads of spring plants.

A letter from C. G. Anderson, who assumed the management of the Minneapolis Floral Co., Minneapolis, a few days ago, states that there is quite enough business to keep all hands occupied.

The store of the W. W. Barnard Co. resembles a summer garden with its profusion of blooming plants, tree swallow boxes and martin boxes. The arrangement and display of the various garden accessories is highly attractive.

After trying every conceivable combination, Tim Waters has at last got the office of the Poehlmann Bros. Co. supply department arranged to his satisfaction.

The Chicago Feed & Fertilizer Co., the office of which has been enlarged from time to time, now occupies almost the entire floor. In addition, a complete experimental laboratory has been fitted up on the floor above and an agricultural chemist put in charge.

Patrick J. Saunders, 4901 Cottage Grove avenue, complains that business has fallen off since the Chicago hospital, just east of his store, has been converted from a general hospital into a drink-cure asylum. Mr. Saunders is

Magnolia Leaves, Cycas Leaves, Ruscus

Write for Prices
giving name of your jobber

OSCAR LEISTNER

319-321 W. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

"ILLINOIS" Self-Watering Flower Boxes

No Leak—No Rot—No Rust

Write for our Catalogue

Illinois Flower Box Company

180 N. Dearborn St., Phone Central 5630 CHICAGO

Mention The Review when you write.

a pioneer in the trade, having been in business forty years in Chicago and in his present location twenty-five years.

Visitors.

C. P. Waldo, who has a prosperous greenhouse business at Chillicothe, Ill., was in town May 25 with a view to marketing the season's shipments of water lilies.

Charles Sherwood, of Waterloo, Ia., spent May 24 in the Chicago market, distributing orders for Memorial day stock. He says business is increasing so fast he cannot afford to run short, with quality the first consideration, price decidedly a secondary matter.

J. E. Null, of Hannibal, Mo., was one of the week's visitors. It is a long

BUY YOUR FLORISTS' SUPPLIES FROM

L. Baumann & Co.

357-359 W. Chicago Ave., CHICAGO, ILL.

We have the largest and most complete stock, Sea Moss or Japanese Air Plant; Natural prepared Ferns, Cycas Leaves, Magnolia Leaves, Cycas Wreaths, Magnolia Wreaths, Moss Wreaths, Metallic Designs and a big line of Novelties.

way to the Mark Twain town, but Mr. Null says he enjoyed every mile of the trip.

W. J. Ritterskamp, of Princeton, Ind., visited friends in the trade May 24 and 25.

J. E. Lapes, of Cedar Rapids, Ia., was a visitor the early part of the week.

I. Rosnosky, of Henry F. Michell Co., Philadelphia, was in the city the first part of the week.

D. T. Matchen, of Indiana Harbor, was in the city this week. He has bought a new touring car.

The following were visitors the early



Baskets for the June Bride

The season for weddings, commencements and social functions demanding small cut flower baskets is here. No up-to-date flower shop can afford to be without a supply of these baskets.

We are importers, designers and manufacturers and at all times have a complete stock on hand.

Write for catalogue.

RAEDLEIN BASKET CO.

CHICAGO

Specialists in Florists' Baskets 713-17 Milwaukee Ave.

Mention The Review when you write.

Bouquet Accessories

Corsage Shields Ties and Bows
Bouquet Holders Brides' Muffs

WINIFRED OWEN, 2911 Jackson Boul.,
CHICAGO, ILL.
Phone Kedzie 6238

Mention The Review when you write.

U S E Budlong's Blue Ribbon Valley

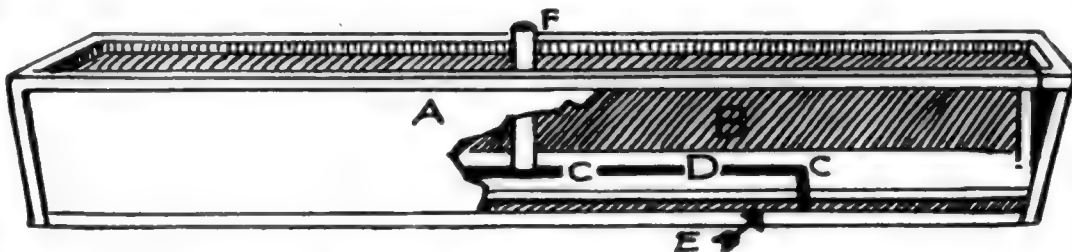
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THE NEW WITTBOLD

Self-watering Flower Box



THIS Improved Flower Box has been produced to meet the most exacting requirements. Made of wood, it has a false bottom with a galvanized iron reservoir and a felt wick. The reservoir is easily filled by a tube running through the center of box. Cannot overflow, because reservoir is only two inches high and is below the soil.



Water Reservoir (E). False Bottom, with galvanized iron reservoir (D). Felt Wick through false bottom (CC). Soil (B). The Body of the Box (A). Watering Tube (F).

Handsomely finished a beautiful green color. When properly filled, this is the ideal Flower Box for the porch, windows or balconies of any building.

The stock sizes and prices are as follows:

23 inches long by 8 inches high by 9 $\frac{1}{2}$ inches wide.....	price, \$0.65
25 inches long by 8 inches high by 9 $\frac{1}{2}$ inches wide.....	price, .75
27 inches long by 8 inches high by 9 $\frac{1}{2}$ inches wide.....	price, .80
29 inches long by 8 inches high by 9 $\frac{1}{2}$ inches wide.....	price, .88
31 inches long by 8 inches high by 9 $\frac{1}{2}$ inches wide.....	price, .93
33 inches long by 8 inches high by 9 $\frac{1}{2}$ inches wide.....	price, 1.01
35 inches long by 8 inches high by 9 $\frac{1}{2}$ inches wide.....	price, 1.07
37 inches long by 8 inches high by 9 $\frac{1}{2}$ inches wide.....	price, 1.12
39 inches long by 8 inches high by 9 $\frac{1}{2}$ inches wide.....	price, 1.20
41 inches long by 8 inches high by 9 $\frac{1}{2}$ inches wide.....	price, 1.27

You can sell this Flower Box at a good profit

Tell us how many boxes and what sizes you need

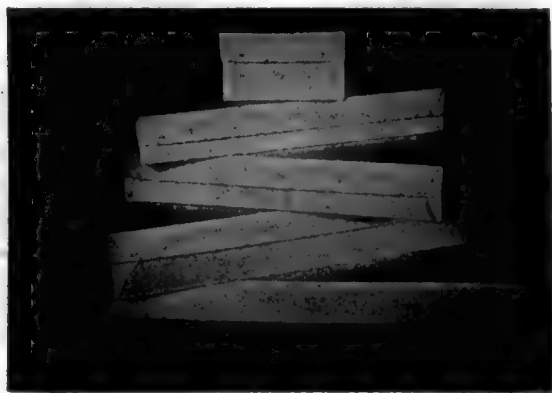
WRITE, WIRE or PHONE TODAY

L. D. Phone Graceland 1112

THE GEO. WITTBOLD CO.

737-739 Buckingham Place, CHICAGO

Look for our BOSTON FERN SPECIAL in this issue



The Climax Cut Flower Boxes

"A BOX FOR EVERY FLOWER"

SEVEN GRADES—Oxford Gray, Mist Green, Nonpareil Green, White Carnation, White Glazed and our popular "Favorite Grade"—the latter a heavy, full telescope shipping box. Holiday boxes in their season.

We have over 150 sizes in the different colors and shades in stock. If you need a special size we will make it promptly and not charge you an exorbitant price.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"

Florist boxes are a specialty with us. We know what the florist needs and how to make the box to meet his requirements. When it comes to Quality, Artistic Printing, Embossing and Quick Service, we are headquarters and on the job every minute. If you have never used a "Climax Flower Box" you have missed something real good. Before placing your next order write us for samples and prices. Address nearest office: New England office, 141 Milk St., Boston, Mass.; Southern office, 909 H St., N. W., Washington, D. C.

CLIMAX MANUFACTURING CO.

MAIN OFFICE AND PLANT, 200 FACTORY ST.

CASTORLAND, NEW YORK

Mention The Review when you write.

part of this week: A. H. Burt and W. R. Palenskee, both of Kankakee, Ill., and C. E. Schaefer, of the La Crosse Floral Co., La Crosse, Wis.

ROCHESTER, N. Y.

The Market.

Business is fearfully slack. The dreary, cold weather which we have had during the last week or two is more or less responsible for these conditions. There has been little sun, too, but stock continues to arrive in the usual large quantities. American Beauties are quite plentiful, but move slowly. Among the other roses, Hadley, Ophelia, Russell, Sunburst and Ward are the best sellers and have great keeping quality, but the prices are quite low. Carnations stand much the same, and their prices are well maintained. Lilacs sell fairly well and are plentiful. Easter lilies are about gone. Sweet peas are improving nicely and appear to be rather more plentiful. Much outdoor valley arrives each day and is sold cheaply. Orchids are of fine color and receive a fair demand. Tulips are on the wane, but sell well. Irises are coming in fast, but do not move well. Pink and blue lupines, white and yellow daisies, forget-me-nots, cornflowers, gypsophila and pansies sell well. The shortage of smilax is felt all around.

Various Notes.

The Aster Candy & Flower Store is doing a fairly good business. They have added an icebox, which is kept well filled with choice flowers.

Despite the drenching rain of Sunday, May 16, about a dozen Syracuse florists visited this city and made a tour of the parks. Several members of the Rochester Florists' Association entertained them during their stay.

At the recent meeting of the Florists' Association the plans for the flower show were shown and appeared to meet with favorable comment. They were drawn up by H. E. Bates. The flower show, which will be a part of the industrial exposition, promises to be more beautiful than in previous years. It will occupy building 5.

Most of the florists are booking fairly good orders for June weddings.

Miss Carrie Heidweiller, of J. B.

The Madison Basketcraft Co.



Madison, Lake Co., Ohio

Mention The Review when you write.

WATCH AND WAIT FOR THE SILENT SALESMAN'S SON

Mention The Review when you write.

Do you know

Armadillo Baskets?



They are the most unique and best selling novelty ever produced!

Fashioned with ingenious skill from the armor-like shell of that curious animal of Old Mexico, the Armadillo. We also make and have Waterproof Baskets to be used as flower baskets in your window.

WRITE FOR DESCRIPTIVE BOOKLET.

APELT ARMADILLO CO.

Comfort, Texas

Mention The Review when you write.

U S Budlong's E Blue Ribbon Valley

The best florist boxes for style and quality are

SEFTON BOXES

Illustrated catalogue in colors on request

1331 W. 35th St., CHICAGO

Mention The Review when you write.

GOLD FISH



Asstd. sizes. Medium and Large. \$7.00 per 100 and up.

Also Bird Remedies and Supplies

AUBURNDAL GOLDFISH CO.

1449 W. Madison St.

CHICAGO

Mention The Review when you write.

CUT FLOWER BOXES
EDWARDS FOLDING BOX CO
MANUFACTURERS
PHILADELPHIA, PA.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

FOLDING FLOWER BOXES..

Our selection of Folding Flower Boxes is the most complete. We can furnish you a box for all varieties of Flowers and Floral Designs. Our service is dependable and our prices reasonable. All boxes made of Moisture-Proof Board. Special discounts allowed on quantity orders. Don't overlook our **Special Lily Box**, as described below, and order early. Samples and prices of these boxes mailed on request.

Palm Green, Mist Gray, Mist Brown.	White Glaze, Green Glaze, Pink Glaze.	Extra Heavy Spray and Design—Palm Green, Mist Gray and Mist Brown.	Violet and Corsage Boxes.	Peerless Green
Per 100 16x 4 x3.....\$ 1.85 20x 4 x3..... 2.15 18x 5 x3..... 2.15 21x 5 x3..... 2.50 24x 5 x3½..... 3.00 30x 5 x3½..... 3.30 36x 5½x3½..... 4.50 18x 6 x3½..... 2.75 21x 7 x3½..... 3.25 24x 8 x4..... 3.85 24x 8 x5..... 4.15 28x 8 x4..... 4.35 28x 8 x5..... 5.00 36x 8 x5, Telescope 7.00 40x 8 x5..... 9.00 42x 8 x5..... 11.00 30x10 x5..... 7.00 36x10 x5..... 9.00 42x10 x5..... 13.00 48x10 x5..... 15.00	Per 100 16x 4 x3.....\$ 2.65 20x 4 x3..... 3.00 18x 5 x3..... 3.00 21x 5 x3..... 3.50 24x 5 x3½..... 3.75 30x 5 x3½..... 4.50 36x 5½x3½..... 5.65 18x 6 x3½..... 3.65 21x 7 x3½..... 4.00 21x 8 x4..... 4.65 24x 8 x4..... 5.25 24x 8 x5..... 5.75 28x 8 x4..... 6.00 28x 8 x5..... 6.50 36x 8 x5, Telescope 9.00 40x 8 x5..... 11.00 42x 8 x5..... 13.25 36x10 x5..... 11.00 42x10 x5..... 15.00 48x10 x5..... 18.00	Per 100 30x12x6, Telescope..\$10.00 20x12x8..... 10.00 16x16x8..... 10.00 20x20x8..... 13.00 24x24x8..... 15.00 28x28x8..... 19.00 32x32x8..... 25.00 24x14x8..... 12.50 30x14x8..... 14.50 36x14x8..... 16.00 40x14x8..... 17.50 42x17x8..... 20.00 Palm Green Only. 23x12x5, Telescope..\$ 7.50 12x12x8..... 9.00 28x22x8..... 16.00 32x17x8..... 16.00 36x17x8..... 18.50 Mist Gray and Mist Brown. 24x24x10, Telescope.\$20.00	White and Violet Glaze. Per 100 7x 4x4.....\$ 2.50 8x 5x5..... 3.00 10x 6x5½..... 3.50 12x 8x5½..... 4.50 14x10x8..... 7.50 Plain Violet. 7x 4x4..... 1.75 8x 5x5..... 2.25 10x 6x5½..... 2.50 11x 8x5½..... 3.50 Mist Gray, Mist Brown and Palm Green. 7x 4x4.....\$ 2.50 8x 5x5..... 2.75 10x 6x5½..... 3.00 12x 8x5½..... 3.50 15x 6x5..... 3.50 14x10x8, Cov. 2½"..... 5.50 Palm Green Only. 15x 7x6½.....\$ 5.00 12x12x7, Cov. 2".... 7.00	Per 100 20x 4x3, Teles. Cov..\$1.60 24x 4x3..... 1.90 18x 5x3..... 1.80 21x 5x3..... 1.90 24x 5x3½, 2" Cov... 2.25 30x 5x3½..... 2.50 21x 8x4..... 2.65 24x 8x4..... 2.90 28x 8x4..... 3.25 28x 8x5..... 3.75 36x 8x5, Teles. Cov.. 5.25 40x 8x5..... 6.75 30x10x5..... 5.25 36x10x5..... 6.75 Palm Green Untinted. 30x12x6, Telescope...\$7.50 36x12x6..... 9.00 No printing charge on lots of 500 or over of assorted sizes.

SPECIALS

BASKET BOXES.

This Box is made to carry all sizes of Baskets and can also be used for Plants. Made in one piece collapsible style and out of heavy 3-ply moisture-proof stock.

12x12x15.....	\$12.00 per 100
15x15x20.....	15.00 per 100
18x18x25.....	20.00 per 100
19x19x30.....	25.00 per 100

FOLDING LILY BOXES.

This box is made from our White Glaze, Green Glaze or Pink Glaze stock with a full size Easter Lily in two-color work printed on cover. We make them in the following sizes:

24x8x4.....	\$ 6.25 per 100
24x8x5.....	6.75 per 100
28x8x4.....	7.00 per 100
28x8x5.....	7.50 per 100
36x8x5.....	10.00 per 100

Printing gratis on 200 or over.

SHIPPING BOXES.

This Box is made from a 3-ply moisture-proof container board and makes an ideal Express Package.

	Cover	Per 100
24x24 x8	3	\$19.00
24x24x10	4	24.00
28x28x10	4	30.00
30x30x 8	4	31.00
36x14x 8	3	19.00
40x14x 8	3	21.00
42x17x 8	3	24.00

A. A. ARNOLD PAPER BOX CO.

1302-1308 W. DIVISION ST. - - - CHICAGO

Mention The Review when you write.



NATIONAL FLORAL CORPORATION

The only organization in the United States for the sole purpose of educating the general public—the people who buy—to buy more flowers, especially as gifts to friends out of town in place of other presents.

No commission to be paid for the orders received. The business will come direct from the customer. All the **National Florist** will have to do is deliver the flowers in good taste and in good order, and keep the cash. It will be a **cash-with-order** business.

The National Floral Corporation wants one exclusive representative florist in each city in America to take care of the orders which will be created by the advertising service this corporation will render. The best florist is wanted.

There will be one **NATIONAL FLORIST** in your town—will it be YOU?

Send for booklet giving full details of what the National Floral Corporation will do for the florist. You will be delighted with the plan. Write TODAY and learn how to be that one.

THE SIGN OF A NATIONAL FLORIST

NATIONAL FLORAL CORPORATION, 220 Broadway, NEW YORK

Mention The Review when you write.

Keller Sons, has been visiting friends in New York city during the last week.

With the opening of the baseball season here Monday, May 17, the Rochester Floral Co. had an attractive window display, a baseball diamond set in colors and worked in paper capes, with two teams of players on the grounds.

A beautiful casket cover composed of pink carnations, with a large spray of

Ward roses and valley tied with Ward ribbon, was the work of H. E. Wilson for the Smith funeral last week. The edges of the cover were of white lilac, which made a pleasing contrast. Their window decoration this week is a landscape scene with artificial pools of water, in which ducks are floating.

Among the visitors last week were E. F. Kennon, of the Climax Mfg. Co.,

Castorland, N. Y., and Stephen D. Greene, of H. Bayersdorfer & Co., Philadelphia.

A. J. Brown reports business fairly good. He is moving a large quantity of carnations just now.

George T. Boucher has some well filled window boxes and tubs on display in his window.

Harry Merritt says his crop of carna-

**SPHAGNUM
MOSS**

Six \$2.00
Bales for **\$10.00**

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

**School Commencements
June Weddings**

will make June one of the busiest months of the year. Quality is the most important factor at this time. We have much quality stock to offer you.

**High-grade ROSES — BEAUTIES — VALLEY — CATTLEYS
PEONIES of the Best Quality**

You will require choice flowers for this kind of work, and you can depend on us for the best the market affords.

NEW DAGGER FERNS 1000, \$1.50
BRONZE GALAX \$1.50 per 1000; \$8.50 case

CHRYSANTHEMUM CUTTINGS

WHITE—		100	1000
Smith's Advance.....	\$2.00	\$15.00	
Polly Rose.....	2.00	15.00	
Charles Razer.....	2.00	15.00	
White Bonaffon.....	2.00	15.00	
J. Nonin.....	2.00	15.00	
Early Snow.....	2.00	15.00	
William Turner.....	2.00	17.50	
Lynnwood Hall.....	2.00	15.00	
October Frost.....	2.00	15.00	
H. Frick.....	2.00	15.00	
G. Touse.....	2.00	15.00	
Timothy Eaton.....	2.00	17.50	
Wm. H. Chadwick.....	2.50	20.00	

YELLOW—		2.00	15.00
Golden Glow.....	2.00	15.00	
Maj. Bonaffon.....	2.00	15.00	
Monrovia.....	2.00	15.00	
Chrysolora.....	2.00	15.00	
October Frost.....	2.00	15.00	
Roman Gold.....	2.00	17.50	
Yellow Jones.....	2.00	17.50	
Golden Wedding.....	2.00	15.00	
R. Halliday.....	2.00	15.00	
Golden Chadwick.....	3.00	25.00	
Yellow Eaton.....	2.00	17.50	
Jerome Jones.....	2.00	17.50	

PINK—		2.00	15.00
Pacific Supreme.....	2.00	15.00	
Maud Dean.....	2.00	15.00	
Jeanne Rosette.....	2.00	15.00	
Pink Ivory.....	2.00	15.00	
Chieftain.....	2.50	20.00	
Unaka.....	2.00	15.00	
Dr. Enguehard.....	2.00	17.50	
Pink Chadwick.....	3.00	25.00	
Glory of Pacific.....	2.00	15.00	
William Duckham.....	2.00	15.00	
Minnie Bailey.....	2.00	15.00	
Blackhawk (Red).....	2.00	15.00	

250 of one variety at the thousand rate.

CHRYSANTHEMUM POMPONS

Diana (White).....	\$1.50	\$12.50
Klondyke (Yellow).....	1.50	12.50

Mention The Review when you write.

tions for Memorial day is quite promising. His young plants have been set out for some time now. H. J. H.

PHILADELPHIA.

The Market.

The feature of the week ending May 26 was the demand for flowers in the churches for May 23. This was chiefly for red and white carnations and roses, although there was a good market for all flowers. Peonies are coming in more freely, retarded and improved by the rain and the cool weather. The heavy crop has not come yet. The indications are that it will be in time for Memorial day, but this depends on the weather. Carnations are far less plentiful, good ones being eagerly sought. Sweet peas, like carnations, are fewer than they have been. The first outdoor peas have arrived and with them some fine late indoor blooms. Gladioli in four leading varieties of extra fine quality are quite plentiful. Baby gladioli also can be had in numbers greater than a week ago. There is no special change in the rose supply, beyond the fact that a few high-grade flowers can be had to balance somewhat the heavy supply of short-stemmed flowers.

The market is hardly so well supplied as might be desired with greenhouse-grown stock. This leaves a good field for the peonies, which promise to be extremely fine for the next fortnight.

The Flower Market.

Rittenhouse square presented an animated scene May 19, when the second annual flower market opened there. The day was unusually favorable, clear and cool weather bringing out a large attendance. Attractive programs had been sent out among the charitably inclined fashionable folk, announcing that every sort of plant and flower and garden tool would be sold for charity. To these were added the extra inducements

of refreshments and mild amusements. Booths were erected that bloomed profusely with salable choice stock. Charming matrons and maidens dispensed the wares. The public taste appeared to favor dainty basket creations rather than cumbersome plants or useful garden tools. Good prices were paid and no change was given, as often at these fairs. The profession was well represented. Mrs. Drew-Baer presided over a booth that dispensed flowers from the London. Harry W. Jones came from the Bellevue; George Rausch from Twelfth street; Charles F. Edgar from Pennock Bros., who also sent a delivery car. Then there were the private con-

tributions, notably Mrs. Wilson's handsome case full of orchids. The proceeds were a generous amount.

The Club Outing.

Monday afternoon and evening of the longest day in the year, June 21, has been selected for the annual field day of the Florists' Club, to be held at Schuetzen park. The committee, consisting of John C. Gracey, chairman; Frank Adelberger, George Burton, Harry S. Betz, John Kohn, Charles E. Meehan, Fred J. Michell, Jr., Arthur A. Niessen and David Rust, secretary and treasurer, has decided that the tickets will cost \$1.50, the same as last

BERGER BROS.

PEONIES

are in full crop. All the colors and shades of color, of finest quality, in any number you want, at moderate price. Extra select Valley, Peas, Gladiolus Hollandia, America, Augusta and Baby Gladioli.

THE FAVOR OF YOUR ORDER IS REQUESTED

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.



For the June Girl

A decoration of Rambler sprays, pink, white or red; beautiful, graceful and effective, some long, some medium and some short sprays. The first cuts will come from our Washington store, then Baltimore, Philadelphia and New York, thus giving an unusually long season.

**\$5.00 to \$25.00 per 100 sprays,
according to length of sprays.**

HEADQUARTERS FOR GREENS, MOSS AND FOLIAGE

Adiantum, per 100, \$1.00 and \$1.50
Smilax, per 100 strings, \$20.00 and \$25.00
Asparagus Plumosus, per bunch, 50c
Asparagus Plumosus, per string, 50c
Asparagus Sprengeri, per bunch, 10c
Dagger Ferns, new crop, per 1000, \$2.00
Galax, bronze and green, per 100, \$1.50; per 1000 case, \$7.50
Magnolia Leaves, prepared, bronze and green, per hamper, \$1.50

Lycopodium, per 100 lbs., \$9.00
Cut Laurel, per bunch (about 5 lbs.), 50c
Cut Hemlock, large bdl., \$2.50; 5 bdl., \$10.00
Florida Moss, per crate, 50 lbs., \$5.00
Green Sheet Moss, per bag, \$3.50
Green Lump Moss, per bbl., \$1.50
Sphagnum Moss (burlapped), 10-bbl. bale, \$4.00;
5-bale lots, bale, \$3.75; 10-bale lots, bale, \$3.50

S. S. PENNOCK-MEEHAN COMPANY

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA, 1608-1620 Ludlow St. NEW YORK, 117 W. 28th St. BALTIMORE, Franklin and St. Paul Sts. WASHINGTON, 1216 H St., N.W.

Mention The Review when you write.

PEONIES

WHITE, PINK and RED

GLADIOLI

PEAS

VALLEY

ROSES, CARNATIONS AND YELLOW DAISIES

THE PHILADELPHIA CUT FLOWER CO., ¹⁵¹⁷ Sansom St., **PHILADELPHIA, PA.**

Mention The Review when you write.

year. There will be no children's tickets at half price. A baseball game, sports with handsome prizes, a dinner and music and dancing will be among the attractions. The committee earnestly hopes that every member of the club will come with his family, to make the gathering the jolliest the club ever has held.

A Coming Flower Show.

The Natural History Club will hold a flower show in the Twentieth Century Club house, Lansdowne, Pa., Saturday, June 5, from 2 to 10 p. m. The

exhibition is intended for outdoor flowers only. All lovers of outdoor flowers, whether they be amateurs or florists, are cordially invited to come and bring their flowers. The Lansdowne Natural History Club has affiliated with the American Rose Society. In recognition of this fact the American Rose Society has offered three medals for competition at this meeting: A silver medal for the best twelve varieties of outdoor roses; a bronze medal for the best six hybrid tea roses, one or more varieties, and a bronze medal for the best six hybrid perpetual roses, one or more

varieties. A good exhibition by real flower lovers is confidently predicted.

New Greenhouses.

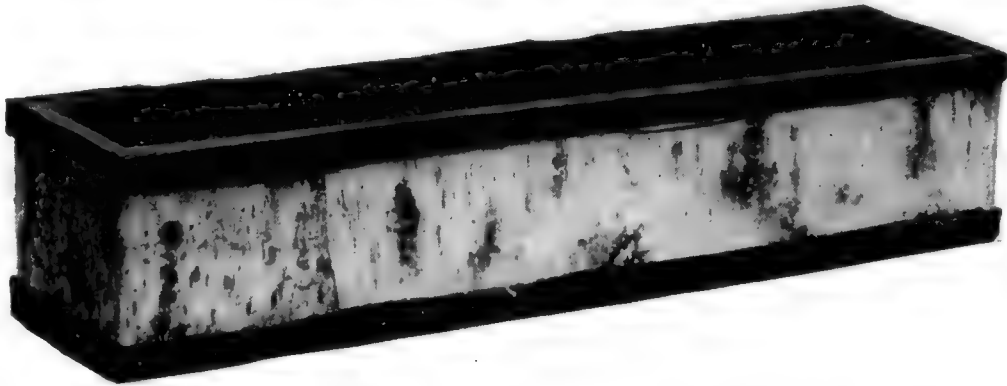
M. C. Wright, manager of the Philadelphia office of Lord & Burnham Co., reports the receipt recently of the following contracts for greenhouses at his office: E. C. Marshall, Kennett Square, improved sectional iron-frame house, 42x200; Jacob H. Weaver, Lancaster, pipe-frame house, 35x135; George E. Campbell, Flourtown, pipe-frame house, 14x150; Charles L. Durr, Philadelphia, pipe-frame house, 25x100; Victor L.

NOW IS THE TIME TO SELL PORCH BOXES

WE HAVE THEM in any size you require; at the same time the price is the lowest ever offered. Our boxes are made very strong and durable. Great care is taken in every detail. If you are in the market for **Porch Boxes**, no matter what the size may be, we earnestly solicit a trial order. We are positive we can give you the best value in both quality and price.

PRICE, 35c PER RUNNING FOOT, ANY SIZE

These boxes
have the usual
NEIDINGER
Quality



Enough Said

We also have a large stock of the following for spring work:

BIRCH BARK—Price per lb., 15c

CEDAR BARK—in bundles 4 ft. long, about 40 sq. ft., \$1.00 per bundle

Galvanized Cemetery Vases, ^{Two Sizes} **\$7.00 and \$9.00 per 100**

THE HOUSE OF MERIT

JOS. G. NEIDINGER, Florists' Supplies, 1309-11 N. 2nd St., Philadelphia, Pa.

Mention The Review when you write.

Roekens, Glenside, pipe-frame house, 15x150; Macaw Bros., Norwood, pipe-frame house, 35x150; Jacob Schaffer, Hatboro, complete erection of iron-frame house, 10x35; C. Forrest McNeil, West Grove, pipe-frame house, 24x80; Thomas Tansey, Philadelphia, pipe-frame house, 32x300, including complete installation of hot water heating system; J. Elmer Betty, Wilmington, Del., pipe-frame house, 32x220, and propagating house, 14x44; U. S. Department of Agriculture, Washington, D. C., pipe-frame house, 17x25; A. C. Stamm, Harrisburg, complete erection of curvilinear-roof iron-frame conservatory, 15x30; A. C. Stack, Laurel Springs, N. J., pipe-frame house, 17x56; A. E. Smith, Newtown, pipe-frame house, 28x108; David Bisset, Garrett Park, Md., range of eight houses, each 25x75; J. S. Seeley & Son, Norfolk, Va., two pipe-frame houses, each 25x75; J. W. Grandy, Jr., Norfolk, Va., range of four pipe-frame houses, each 25x90, and one house, 25x100; A. Brosch, Lynchburg, Va., pipe-frame house, 24x120; Ira L. Anderson, Richmond, Va., iron-frame house 25x100, and a propagating house; Fred J. Poth, Merion, complete erection of iron-frame house, 17x70.

Various Notes.

Joseph Heacock, who has been unwell, went to Atlantic City May 22, to recuperate. Mrs. Heacock accompanied him.

Recent visitors include: C. A. Schaefer and C. E. Smith, York, Pa.; Fred Burger and Mrs. Burger, Baltimore.

Didden Bros. are sending some exceptionally fine sweet peas from their new greenhouses near Lansdale, Pa., to the Philadelphia Cut Flower Co.

Edwin J. Fancourt is greeting his friends in this city again.

Edward Reid disposed of 107,000 carnations for Mothers' day. Mr. Reid exhibited his Beauties with just pride.

Fred Cowperthwaite will judge the

Largest Cape Jessamine (Grandiflora) Farm in the United States

We have a surplus of

500,000

buds which must be moved from June 1st to 20th. To do this we are going to offer the following **sacrificing** prices:

Class X, 12 to 18-in. stem.....	\$1.15 per 100; \$10.00 per 1000
Class A, 8 to 12-in. stem.....	.75 per 100; 6.40 per 1000
Class B, 4 to 8-in. stem.....	4.00 per 1000

The express rate on Cape Jessamine buds is very low, same as fruit rates. This coupled with the low prices we are making will put them to **you** at a song, compared with prices of other flowers. The Cape Jessamine is the prettiest of all flowers for all occasions, waxy white, very fragrant, 4-in. in diameter, foliage dark, glossy green. Parties unfamiliar with the Jessamine should try a sample at these prices, they will make you money. Those acquainted know what it means.

**A-1 Fresh Buds on First Train Sure
Rush Your Orders**

Terms f. o. b. Alvin.

Write, Phone or Wire.

Cash or C. O. D.

ALVIN CAPE JESSAMINE & FLORAL COMPANY
WHOLESALE FLORISTS

ALVIN, TEXAS

Mention The Review when you write.

BUY ROSES DIRECT FROM THE GROWER

JOSEPH HEACOCK CO. 1526 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

Selected long stem KILLARNEY for
Commencements — \$8.00 and
\$10.00 per 100.

WARDS—HILLINGDON - RICHMOND
WHITE and PINK KILLARNEY

Killarney, Cornflower, Peonies

WM. J. BAKER. **WHOLESALE FLORIST**
12 South Mole Street. **PHILADELPHIA**

Mention The Review when you write.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

WE CLOSE AT 5 P. M. DURING JUNE, JULY AND AUGUST—SATURDAYS AT 1 P. M.

The Brightest Ideas
For Weddings and Commencements

Can be secured by getting our exclusive novelties. It is the little things that we can give you, novelty, style, finish, that will make people talk about your work. That means that they will come back to you, and so will their friends and their friends' friends. We want the opportunity to serve you.

H. BAYERSDORFER & CO. 1129 ARCH STREET,
PHILADELPHIA, PA.

Mention The Review when you write.

Michell's Seeds

FOR SOWING NOW

CINERARIA	1/2 tr. pkt.	Tr. pkt.
Dwarf Grand Prize.....	\$0.60	\$1.00
Medium Tall Grand Prize.....	.60	1.00
James' Giant Strain.....	.60	1.00

PRIMULA CHIN' NSIS		
Michell's Prize Mixture.....	.60	1.00
Alba Magnifica.....	.60	1.00
Chiswick Rd.....	.60	1.00
Duchess.....	.60	1.00
Holborn Blue.....	.60	1.00
Kermesina Splendens.....	.60	1.00
Rosy Morn.....	.60	1.00

PRIMULA OBCONICA GIGANTEA	Tr. pkt.
Lilacina.....	\$0.50
Kermesina.....	.50
Rosea.....	.50
Alba.....	.50
Hybrida Mixed.....	.50

PRIMULA MALACOIDES	
Lilac. Tr. pkt., 5c.	
Alba. White. Original pkt., 20c.	
Rosea. Light rose to carmine rose. Original pkt., 15c.	
Also all other seasonable seeds, bulbs, plants and supplies.	

Send for Wholesale Catalogue if you haven't a copy

HENRY F. MICHELL CO.
518 Market Street, PHILADELPHIA, PA.

Mention The Review when you write.

annual spring show of the Norwood Horticultural Society.

Joseph G. Neidinger is experiencing a heavy Memorial day demand that bids fair to keep up until the end of the month.

Jacob Agre has made the White and Green Flower Shop extremely inviting. Austin F. Canfield will open a new flower store in Shenandoah, Pa.

William J. Baker is receiving fine peonies and cornflowers.

J. J. Styer, of Concordville, Pa., says his peonies are even finer than usual.

The Highland Rose Co. is cutting fine peonies from its place at Morton, Pa. The Robert Craig Co. has a beautiful lot of well grown dracaenas.

Woodmen of the World Memorial Day, June 6,
Weddings, Entertainments and Commencements

Cape Jasmine Buds
(GRANDIFLORA)

The prettiest and most fragrant of flowers, with white, waxlike blossoms and dark green foliage. They are especially good for Memorial purposes.

Prices F. O. B. Alvin, Texas

Medium Stem	\$ 8.50 per 1000
Medium Stem	1.00 per 100
Long Stem	13.00 per 1000
Long Stem	1.50 per 100

If you have never seen these flowers, we will be glad to send you samples on request. We can supply you with any quantities. On all orders of five hundred or over, we pay telegraph charges.

T. W. CARLTON, Alvin, Texas

Mention The Review when you write.

A. L. Fortunes is receiving new-crop dagger ferns.

The Joseph Heacock Co. has fine long-stemmed Killarney. Phil.

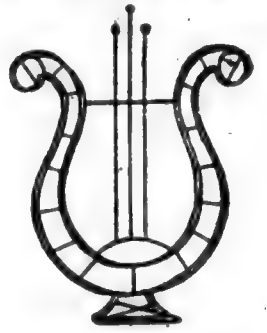
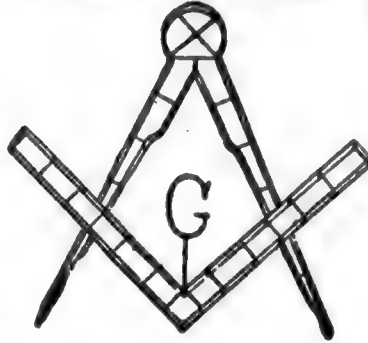
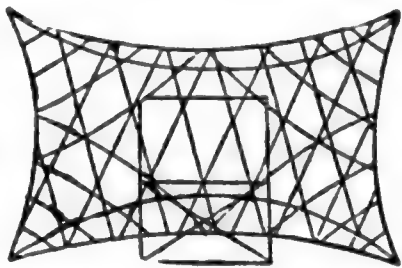
Tuesday evening, June 1, at the monthly meeting of the Florists' Club of Philadelphia, the subject of automobile delivery will be treated in a paper to be read by F. W. Beirn, of the White Co. Some interesting facts regarding the efficiency, operating costs

STUART H. MILLER
WHOLESALE FLORIST
PEONIES

1617 Ranstead St., Philadelphia
Open Sunday morning, 9 to 12.
Mention The Review when you write.

and general uses of motors in the delivery of floral products will be furnished.

WIRE DESIGNS - BUY FROM THE MANUFACTURERS



Send for our 64-page
FLORIST SUPPLY CATALOGUE

Showing over 200
WIRE FLORAL DESIGNS

B. E. and J. T. COKELY
SCRANTON FLORIST SUPPLY CO.

Everything in Florists' Supplies
201 North Seventh Avenue,

Established 20 Years
Scranton, Pa.

Mention The Review when you write.

NEWARK, N. J.

The Market.

Blooming and foliage plants for garden and cemetery are moving well and local florists are expecting still greater sales between now and Memorial day. Geraniums are being sold in large quantities. There has been a large sale of hardy roses. Those handling nursery stock have disposed of a considerable number of ornamental shrubs and trees. Tuberose and gladiolus bulbs and dahlia roots have had a ready sale. Sweet william plants are called for and many carnation plants are being sold. Myrtle sells well, retailing generally at about three plants for 25 cents. Pansies are cheap, many selling at 10 and 15 cents a basket of eight plants.

White peonies have just come into the market. Red peonies are more plentiful than they have been since first coming into the market. Cut carnations are of fair quality and bring as a rule 50 and 75 cents per dozen, though a few of the choicest bring \$1 per dozen. Roses are selling well, Ward and Brunner both proving popular varieties.

Various Notes.

The flower department in Hahne's department store, of which H. Stein is proprietor, is doing a good business.

J. H. Harvey, of 453 Broad street, reports business quite good. He has considerable funeral work.

Henry Leahy, 1169 East Jersey street and 1220 East Broad street, Elizabeth, has 50,000 geraniums of all varieties for cemetery and garden decoration. He also has 50,000 scarlet sage plants and is looking forward to a large Memorial day sale.

The Newark Flower Shop had considerable funeral work recently. The transient trade has been a little light.

Extensive alterations are being made in the flower shop of George Penek, 637 Broad street.

A flower day program was conducted by several Hebrew organizations of Newark Sunday, May 16, and several hundred dollars' worth of flowers were sold at the two local branches of the Jewish National Fund. The fund is for the purpose of purchasing land in Palestine for colonization purposes.

A certificate of incorporation for the Jakobsen Floral Co., Springfield, has been filed. The authorized capital stock is \$50,000, of which \$4,500 has been subscribed. The incorporators,

SPECIAL PRICE LIST. SPRING 1915

Wire Hanging Baskets

	6 at doz. rate—50 at 100 rate	Per Doz.	Per 100
10-inch disc, 6 in. deep		\$1.15	\$ 7.50
12-inch disc, 8 in. deep		1.25	10.00
14-inch disc, 9 in. deep		1.75	12.50
16 inch disc, 10 in. deep		2.50	17.25
18-inch disc, 12 in. deep		3.00	22.50

GREEN SHEET MOSS—BEST GRADE

1 bale.....	\$1.00
5 bales.....	4.75
10 bales.....	9.00

SPHAGNUM MOSS 10 bales, \$9.00

L. D. Telephones: Main 980-981

WM. MURPHY, 329 Main St., Cincinnati, O.

Mention The Review when you write.

Heavy Hanging Baskets

EXTRA HEAVY HANGERS

8-inch	\$1.00 per doz.
10-inch.....	1.25 per doz.
12-inch.....	1.50 per doz.
14-inch.....	2.00 per doz.
16-inch.....	2.25 per doz.
18-inch.....	2.50 per doz.

**You cannot get Better Baskets
at a Higher Price.**

Log Moss, \$1.50 ^p sack

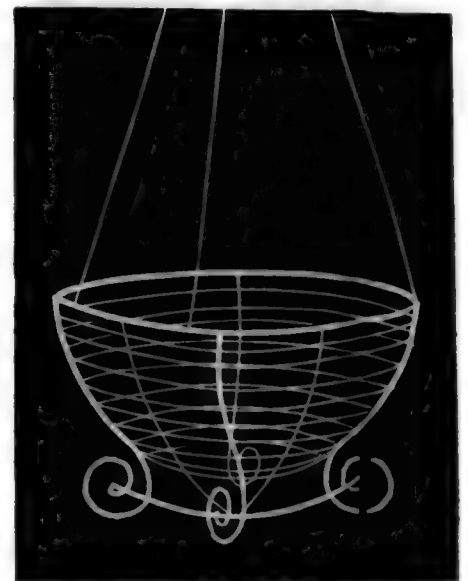
THE MCCALLUM CO.
PITTSBURGH, PA.

Mention The Review when you write.

with the number of shares held by each, are as follows: Watson B. Morris, of Springfield, sixty-six shares; J. Niel Jakobsen, of Springfield, twenty-two; P. Carter Bell, of Milburn, two.

A rose exhibition will be held June 9 under the auspices of the Morris County Gardeners' and Florists' Society in Ma-

HANGING BASKETS



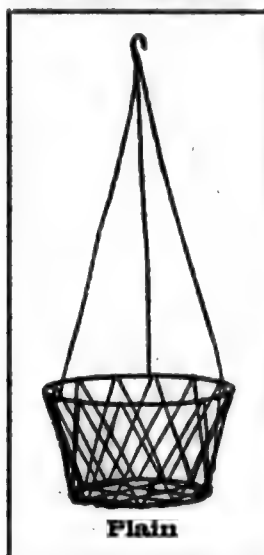
10-inch..... per doz., \$1.25; per 100, \$ 8.00
12-inch..... per doz., 1.50; per 100, 10.00
14-inch..... per doz., 2.00; per 100, 18.50
25 at 100 rates. Other sizes on application.
All Wire Work made in my own factory. Send for Catalogue.

Green Sheet Moss, 1 bundle, \$1.00; 5 bundles, \$4.75; 10 bundles, \$9.00. All Cut Flowers in season. Ohmer's Asparagus Plumosus. Splendid Greenhouses for Sale in Ohio city of 35,000; if interested, write for particulars.

E. G. GILLETT

181 E. Third St., CINCINNATI, OHIO
Mention The Review when you write.

WIRE HANGING BASKETS



Plain

PLAIN

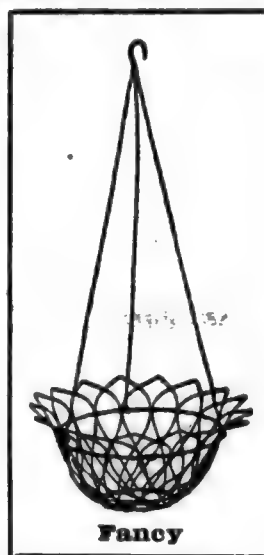
	Per doz.
8-inch	\$1.00
10-inch	1.35
12-inch	1.75
13-inch	2.00
14-inch	2.50
16-inch	4.00
18-inch	6.00

Measure, diameter of top ring.

FANCY

	Per doz.
12-inch	\$1.50
13-inch	2.00
14-inch	2.50
15-inch	3.25
16-inch	4.00
18-inch	5.00

Measure, diameter of top border.



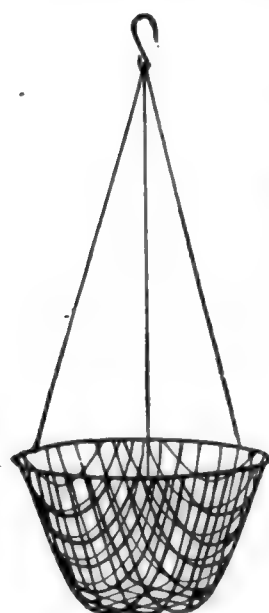
Fancy

Sheet Moss in Bags

Per Bag, \$2.00. Our Sheet Moss is the best value for the money in the market.

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.



HANGING BASKETS

Made of 1 1/4 mesh galvanized crimped wire. No fine binding wire to rot out.

Painted Green

10% Discount on \$5.00 Orders

	Per doz.
10-inch, 6 1/2 inches deep	\$1.50
12-inch, 7 1/2 inches deep	1.85
14-inch, 8 1/2 inches deep	2.40
16-inch, 9 inches deep	3.25

Green Sheet Moss, per bag, \$2.00

FALLS CITY WIRE WORKS

451 3d Street, LOUISVILLE, KY.
Mention The Review when you write.

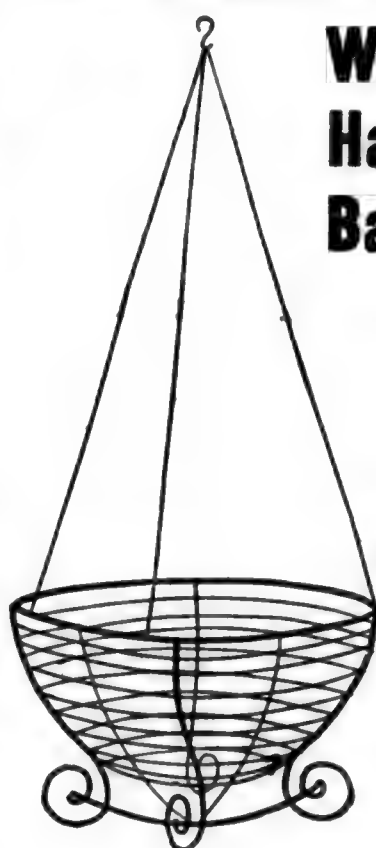
FERNS. FANCY AND DAGGER
Moss, Evergreen, Laurel, Spruce and Hemlock Boughs, Xmas Trees, etc. Finest Stock. Prices Right.

H. J. SMITH, Hinsdale, Mass.
Mention The Review when you write.

sonic hall, Madison. Charles H. Totty will exhibit the new Irish rose, Gorgeous. It is thought by Madison florists that the date set for the exhibition should find the roses at their best. Amateurs as well as professionals will exhibit.

Strobell & Co., 895 Broad street, have had on exhibition in their window an Anthurium Scherzerianum, which is a native of Central America.

The New Jersey State Horticultural Society will hold its annual meeting at Seabrook Farms, near Bridgeton, Wednesday, June 9. At this meeting



Wire Hanging Baskets

Well Made, Painted, Bound with Galvanized Wire

OUR SPECIAL PRICES

Only to May 30, 1915

	Doz.	100		Doz.	100
10-inch	\$1.20	\$7.80	16-inch	\$3.00	\$20.00
12-inch	1.50	10.00	18-inch	4.50	27.50
14-inch	2.00	14.00			

Prices on larger sizes quoted on application.

KOMADA BROS.

Wire Designs and Florists' Supplies
1008 Vine St., PHILADELPHIA, PA.
Mention The Review when you write.

U S Budlong's E Blue Ribbon Valley

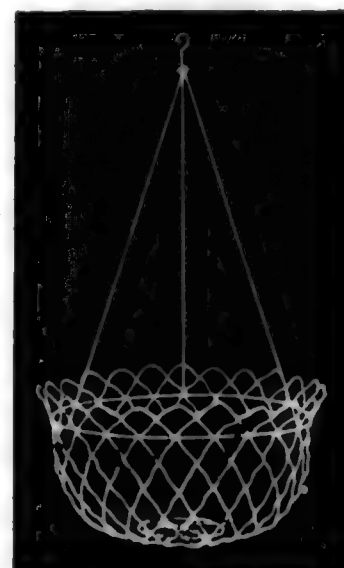
Mention The Review when you write.

the members will have an opportunity to see berries and market crops grown at their best under irrigation.

P. Penek, of Academy street, reports that business is keeping up well.

R. B. M.

THE BEST



WIRE BASKET AND WHY

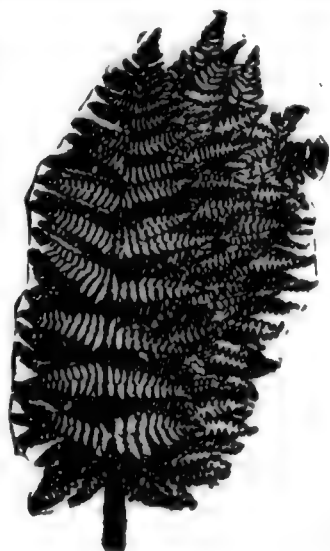
Made of Galvanized Crimped Wire, enameled green. Closer meshed, to hold Moss better, and less of it. It's sturdy and strong, properly shaped and nothing to equal it at this price.

Size	Each	Doz.
8-inch	\$0.15	\$1.75
10-inch20	2.00
12-inch25	2.50
14-inch30	3.00
16-inch35	3.50
18-inch40	4.00

Prepared Sheet Moss, special price, large bag, \$3.00. Natural, fresh, about 20-lb. case, \$2.00.

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

Always mention the Florists' Review when writing advertisers.



Fancy Ferns

Finest stock in the country

We can supply you with good stock the year around.

\$2.50 per 1000

\$2.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00

Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each, \$1.25

Galax Leaves, green and bronze.....per 1000, \$1.25; case of 10,000, 7.50

Green Leucothoe Sprays, extra fine.....per 100, \$1.00; per 1000, 7.50

Green Sheet Moss, very fine for basket work, trimming pots, etc.

Per bag..... 2.00

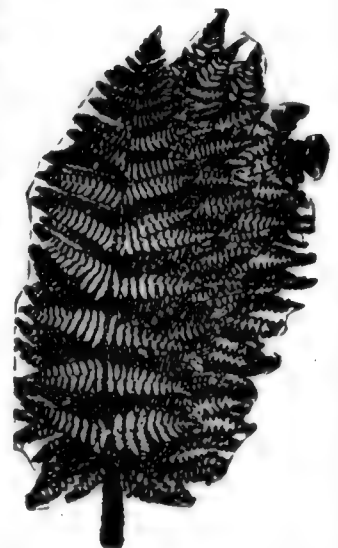
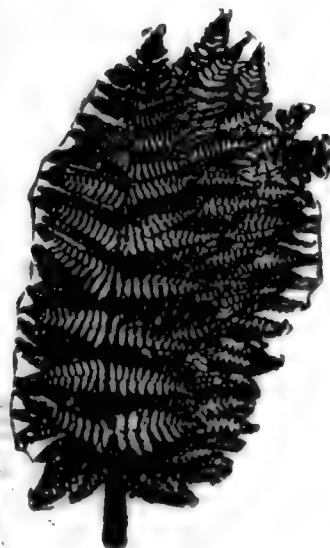
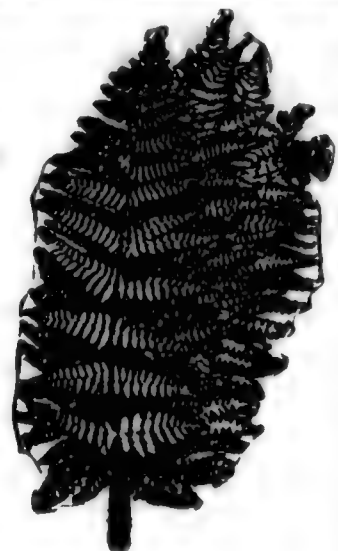
Sphagnum Moss.....per bale, 1.50

BOXWOODper lb., 20c; per case, 50 lbs., \$7.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

Michigan Cut Flower Exchange

264-266 Randolph St., Detroit, Mich.



Mention The Review when you write.

USINGER'S UTTERANCES.

The H. Weber & Sons Co. store at Fairmont, W. Va., is in the midst of a heavy plant rush.

The Hayman Greenhouse Co., of Clarksburg, W. Va., has discontinued its Fairmont store.

Geo. Stanley Wehrley, of Fairmont, is busy getting ready his new store, which he expects to open in a few weeks. He will have one of the handsomest stores in West Virginia.

The South Park Greenhouse Co., at Morgantown, W. Va., is cutting nice roses.

J. L. Watts & Co., of Morgantown, has some of the best geraniums in this section of the state.

C. H. Cramer, of Uniontown, Pa., is producing some fine lilies.

Stenson & McGrail, of Uniontown, who recently opened their new store, are making a nice display of plants.

James Laskey, of the Alpha Floral Co., Uniontown, will discontinue his Brownsville store.

Hagan Bros., at Uniontown, are busy with outdoor work. They continue to grow some of the finest plants in this section of the country.

Mrs. Fannie Kussart, of Point Marion, Pa., who won a trip to the San Francisco exposition, offered by the local papers, will leave about June 1 and spend about three months there.

Jos. Haube, at Charleroi, Pa., has had a good run of funeral work. He is growing some extra fine peonies.

The Kinder Floral Co., at Charleroi, is turning out some fine window boxes, which find a ready sale.

Crall's Flower Shop, at Monessen, Pa.,

FANCY OR DAGGER FERNS

New Crop Fancy Ferns,

\$1.50 per 1000

New Crop Dagger Ferns,

1.50 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

for your decorations, made fresh daily from the woods, 4c, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000; \$7.50 per case of 10,000.

Sphagnum Moss, large sack, only 40c.

Pine by the pound, 7c; or by the yard.

Tel. Office, New Salem, Mass.
L. D. Phone Connection.



Branch Laurel, 35c for a large bundle.

Southern Smilax, 50-lb. cases, \$5.00.

Green and Bronze Leucothoe Sprays, \$3.50 per 1000.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$1.75 to \$3.00 per doz.

We also make any special sizes wanted.
Sample sent if desired.

Pine Wreaths, \$1.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWL FERN CO., Millington, Mass.

Mention The Review when you write.

U S Budlong's E Blue Ribbon Valley

Mention The Review when you write.

McCRA Y Refrigerators

DISPLAY YOUR
FLOWERS

Send at once for Catalogue No. 73, which describes fully the McCray Refrigerators and Display Cases for Florists.

McCRA Y REFRIGERATOR COMPANY
789 Lake Street, Kendallville, Ind.

Mention The Review when you write.

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

**EVER-READY
POT COVERS**

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with im-

proved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO.
146 Hughes Ave., Buffalo, N. Y.

Always mention the Florists' Review when writing advertisers.

Ferns—Galax—Moss

SMILAX

Per doz. strings\$ 2.00
Per 100 strings 15.00

New Fancy Ferns

Per 1000.....\$2.50

Green Leucothoe Sprays

Per 100.....\$0.50 Per 1000.....\$4.50

Boxwood Sprays

Per lb.....\$0.20 Per case, 50 lbs., \$7.50

Plumosus and Sprengeri Sprays

Per bunch.....\$0.25
Per doz. bunches..... 2.50

BRONZE GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

GREEN GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

ADIANTUM

Croweanum Fronds, per 100\$1.00

Sphagnum Moss

Per bale \$1.25 5 bales, per bale, \$1.15
10 bale lots or more, per bale..... 1.00

Green Sheet Moss

Per bundle.....\$1.00 5 bundles.....\$ 4.75
10 bundles..... 9.00 25 bundles..... 21.00

SPECIAL PRICES ON LARGE QUANTITIES.

Bronze, Green and Red Magnolia Leaves, \$1.25 per carton.

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at All Times.

C. E. CRITCHELL,

Wholesale Commission Florist,
32-34-36 East Third St.,

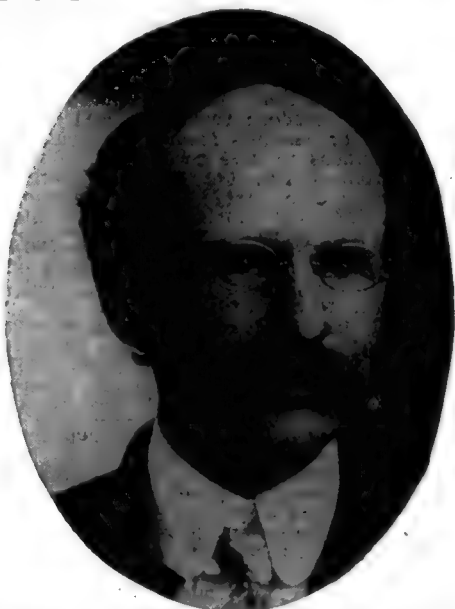
Cincinnati, Ohio

Mention The Review when you write.

"Nothing can Improve on Nature."

1886

1915



GEORGE W. CALDWELL, The Woodsman
The man who gave you the Wild Smilax

HUCKLEBERRY FOLIAGE.

\$2.50 per case.

Natural and Perpetuated Moss.

Write, wire or phone

CALDWELL THE WOODSMAN CO.

Everything in Southern Evergreens

EVERGREEN, ALABAMA

Mention The Review when you write.

DAGGER FERNS

Any quantity on receipt of order. Every-
thing in the line of Southern Evergreen.

Wire Catherine, Ala. Write or phone, Gastonburg, Ala.

THE VIRGIN EVERGREEN CO., Gastonburg, Ala.

Mention The Review when you write.

Selected Boxwood Sprays, tree and
dwarf, 12c pound.

Green Sheet Moss, \$1.25 bag.

Laurel Branches, 2x2x4ft. case, \$2.50

Laurel Stems, large bag, \$1.00.

W. Z. PURNELL, Snow Hill, Md.

Mention The Review when you write.



Long Green Leucothoe\$2.00 per 1000
Medium " " 1.50 per 1000
Short " "75 per 1000
Ferns (Fancy and Dagger), will quote prices when new crop comes in.
Green Galax45c per 1000 or \$3.75 per case of 10,000
Bronze Galax (in season), as above.

Fresh, Fancy Stock.

Your Business is Solicited.

HAMPTON & PERKINS,

ROAN MOUNTAIN, TENN.

FOR YOUR SPRING DECORATIONS

Huckleberry and Lyratta Foliage

Fancy and Dagger Ferns

Fadeless Green Sheet Moss

WIRE OR WRITE..... **THE RUMBLEY CO.** ...EVERGREEN, ALABAMA

Mention The Review when you write.

Green Sheet Moss

Natural Green Moss, which comes in Large Sheets.

This is one necessary item to every Florist
all during the spring and summer. Can be used
for lining Hanging Baskets, Covering Soil on
Pot Plants, Decorating Show Windows and
many other purposes.

1 Bale (5 bundles) for.....\$ 1.25
5 Bales (25 bundles) for..... 6.00
10 Bales (50 bundles) for..... 11.00

GEO. H. ANGERMUELLER

Wholesale Florist

1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

Natural Green Sheet Moss, \$1.75

Dyed Green Sheet Moss, - 3.00

Delivered by Express.

Huckleberry Foliage, per case, 2.00

KNUD NIELSEN, EVERGREEN, ALA.

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000.....\$1.75 50,000.....\$7.50

Sample free.

For sale by dealers.

A. L. FORTUNES

1626 Ludlow Street
PHILADELPHIA, PA.

NEW CROP

Dagger Ferns



DAGGER FERNS.

\$1.25 per 1000, Select Stock

Mention The Review when you write.

Huckleberry Foliage

New crop, now ready for shipment,
\$2.50 per case

Natural and Perpetuated Moss.

E. A. BEAVEN, - EVERGREEN, ALA.

Mention The Review when you write.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS

MOSS : : EVERGREENS

Established
1867

HINSDALE, MASS.

has excellent window displays, which help the sale of plants. W. T. U.

St. Louis, Mo.—The board of trustees of the Missouri Botanical Garden has applied to the Circuit court for leave to use \$100,000 of the funds in its hands to erect a plant house at Shaw's Garden. The trustees have in their hands between \$400,000 and \$500,000, accumulations of the income of the Shaw estate and from the sale of property. They are not certain whether, under the terms of the will, they have the right to use the money for the purpose.

Want and For Sale Department

Advertisements under this head 10 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.30 for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By first-class rose grower; fine recommendation. Address No. 568, care Florists' Review, Chicago.

SITUATION WANTED—Designer and decorator; young man; foreign and domestic references. R. Nickel, 3730 Delmar Ave., St. Louis, Mo.

SITUATION WANTED—By first-class carnation grower; long experience; full charge; good references. Address No. 476, care Florists' Review, Chicago.

SITUATION WANTED—By a first-class carnation, rose and mum grower; sober, and a hustler; can take charge. Address No. 560, care Florists' Review, Chicago.

SITUATION WANTED—First-class designer and decorator; years of experience; able to manage; A-1 references; state salary. H. O'Neill, 178 Tremont St., Rochester, N. Y.

SITUATION WANTED—Young married man is seeking a position; seven years' experience north and south; state wages in first letter. Address No. 565, care Florists' Review, Chicago.

SITUATION WANTED—By florist and gardener, experienced in all branches of the business, private or commercial; sober; references. Address No. 524, care Florists' Review, Chicago.

SITUATION WANTED—By first-class grower of cut flowers and plants; capable of taking full charge and handling help; references; sober; state wages. Address Florist, 6234 S. Throop St., Chicago, Ill.

SITUATION WANTED—By a first-class grower of roses, carnations, mums, all kinds of fancy plants and bedding stock; thoroughly competent to take charge. Address No. 515, care Florists' Review, Chicago.

SITUATION WANTED—As working foreman on retail place, by an all-round grower of A-1 florist stock; life experience; married; no family; good references. J. Hodge, 1362 Gidding Road, Cleveland, O.

SITUATION WANTED—Young married man wishes steady position at once; experienced north and south, in carnations, roses and general stock; state wages in first letter. Address No. 564, care Florists' Review, Chicago.

SITUATION WANTED—By experienced all-round greenhouse man, good on pot plants; Swedish, age 29; honest, sober and not afraid of work; state particulars in first letter. Address No. 545, care Florists' Review, Chicago.

SITUATION WANTED—By a working foreman, experienced in any line of florists' business, retail or wholesale; private place with rooms preferred, where I can show ability; fair wages expected. Address John J. Wolniowicz, 3427 N. Claremont Ave., Chicago.

SITUATION WANTED—By a German florist and gardener; 25 years' experience; fully capable of taking full charge of greenhouse; sober, honest and hustler; growing carnations, roses and bedding stock a specialty; best references; give full particulars. Address No. 563, care Florists' Review, Chicago.

SITUATION WANTED—Would like to open communication with party wanting the services of married man, having a very successful record in greenhouse vegetable productions, and the management of same; also having extensive experience in outside operations with vegetables, fruits and nursery stock, irrigating systems, modern greenhouse construction at minimum cost; am managing up-to-date greenhouse plant and acreage (incorporated company) at present time, which pays splendid returns on money invested; want greater opportunities and progressiveness from such work, my only reason for change; the company's recommendation and other splendid references furnished; careful consideration given to any proposition. Address No. 509, care Florists' Review, Chicago.

SITUATION WANTED—Gardener and florist; 12 years' experience; German, 26 years old. Jos. Walter, 1426 Green St., Chicago Heights, Ill.

SITUATION WANTED—By practical, middle-aged florist; life experience growing roses, carnations, mums and bedding plants; section preferred; single, sober, industrious; state wages. Address No. 561, care Florists' Review, Chicago.

SITUATION WANTED—By first-class, all-round grower of cut flowers and pot plants; thoroughly understands forcing of Xmas and Easter stock; good propagator and designer; able to take full charge and produce A-1 stock; man of character and ability; German, single; 20 years' practical experience; sober and reliable; up-to-date place only considered; state particulars and wages. Address No. 566, care Florists' Review, Chicago.

HELP WANTED—All-round grower for retail place of 35,000 ft. of glass. Kemble & Goodman, Mason City, Iowa.

HELP WANTED—At once, first-class rose grower to take charge. Address with references, particulars, etc., No. 519, care Florists' Review, Chicago.

HELP WANTED—First-class saleslady in up-to-date flower store; state wages per week, and give references. Address No. 542, care Florists' Review, Chicago.

HELP WANTED—A-1 grower of roses, carnations, mums and pot plants; must be a hustler and sober; commercial place; state wages in first letter. G. A. Ackerman, Columbus, Ohio.

HELP WANTED—By June 1, A-1 grower and manager for 25,000 sq. ft. of glass; must be a hustler and sober; commercial place; state wages in first letter. L. A. Whitmore, Buchtel, Ohio.

HELP WANTED—A good grower of cut flowers and potted plants on retail place; must be able to do funeral work; steady work for the right man; state wages wanted. Wm. G. Miller, Peru, Ind.

HELP WANTED—First-class store man, capable of taking charge; state wages per week, and give references; don't apply unless you are first-class in every particular. Address No. 541, care Florists' Review, Chicago.

HELP WANTED—Good, reliable assistant to grow roses, carnations, mums and pot plants; absolutely sober, honest and industrious; permanent position; state experience and salary wanted; single man preferred. Curtis H. Thomas, Traer, Ia.

HELP WANTED—A good all-round man who desires a place in a good location to live, to take care of about 1,200 ft. of glass, growing carnations, mums, and a general line of bedding plants; a man 30 to 35 preferred, with good references and experience. C. J. Pass, North Platte, Neb.

HELP WANTED—Gardener; a competent, experienced man, with good references, to take charge of all outside work on private grounds of four acres, including shrubbery, flowers, vegetable garden, and care of chickens and one cow. Address G. W. Dulany, Jr., care Eclipse Lumber Co., Clinton, Iowa.

HELP WANTED—Single man as assistant gardener for a private place near Milwaukee, Wis.; must be sober and a willing worker, experienced in general gardening and a good grower of miscellaneous stuff; wages, \$45.00 per month, with room and board; only experienced man need apply; German or Austrian preferred. Address No. 558, care Florists' Review, Chicago.

HELP WANTED—A-1 grower of pot plants; must understand thoroughly the forcing of Christmas and Easter stock and the growing of bedding plants, etc., for catalogue trade; prefer man who has had experience in large pot plant establishment and who is ambitious to advance himself; must be sober and a hustler; willing to pay good salary to right man. Rosemont gardens, Montgomery, Ala.

WANTED TO BUY—Second-hand Kroeschell hot water boiler No. 3. Address No. 556, care Florists' Review, Chicago.

WANTED TO RENT—Greenhouses, about 8000 feet, in good condition; reasonable; state particulars. G., Florist, 275 Magnolia St., Detroit, Mich.

WANTED—25 or more boxes of glass, 10x14 or other larger sizes, new or second-hand; must be clean of putty and well crated; give best cash prices. G. G. Gilbert, Streator, Ill.

WANTED—Information of George or Michael Hickey, about 45 years old, who worked at various occupations in Ohio and Illinois at the florists' business; when last heard from worked for C. L. Peck, tree doctor, Cleveland, Ohio; any brother florist knowing about party will confer a favor to write me or tell him to write home at once. Benj. Connell, Florist, Merchantville, N. J.

FOR SALE—Greenhouses. For particulars write Mrs. Nellie Walsh, 916 N. Denver St., Tulsa, Okla.

FOR SALE—Glass; 250 boxes 16x18 D. S. A., \$3.00 per box f. o. b. North Milwaukee, N. Zweifel, North Milwaukee, Wis.

FOR SALE—125 boxes, 16x24, double thick, A. D. quality glass; never been opened; price \$3.00 per box, cash, f. o. b. Binghamton. Address W. F. Schmelske, Binghamton, N. Y.

FOR SALE—200 or more 3-in. flues, 16 ft. long, in fair condition, fine for posts or low pressure water heating, 3c per ft. f. o. b. cars. U. G. Harglerode, Shippensburg, Pa.

FOR SALE—Complete florist's outfit. Inquire 608 Wells Street, Chicago, Ill.

FOR SALE—A Hitchings greenhouse, 75x21 ft., at 608 W. Hoetler St., Germantown, Philadelphia. Inquire of Miss M. Bayard, Rydal, Pa.

FOR SALE OR LEASE—Eight greenhouses, five acres of land; an old established retail business; an excellent proposition for young hustlers. Address No. 539, care Florists' Review, Chicago.

FOR SALE—2 greenhouses, 18x100 ft. each, 2 years old; steam heat; stock, tools, etc.; 3 lots, 60x165 ft. each; doing good business; must sell on account of ill health. Address Geo. Dill, New Ulm, Minn.

FOR SALE—5000 feet of glass with down-town store; will sell at half price; spring bedding plants will nearly cover the price we ask; a bargain. Address No. 545, care Florists' Review, Chicago.

FOR SALE—8000 ft. of glass, good dwelling house; city water, gas, electric lights; located in Michigan; doing good business; price \$2200.00. Address No. 547, care Florists' Review, Chicago.

FOR SALE—Second-hand pipe; nice lot of 2-inch, 3-inch, 4-inch and other sizes in second-hand pipe; guaranteed sound, with good thread and coupling on each joint; write for prices. Baur Gas Co., Eaton, Indiana.

FOR SALE—8,500 feet glass, cement block office, dwelling, with gas, water, electricity, 6 lots; fine established vegetable and flower trade; northwestern Ohio; good price and terms; June 1st. Address No. 528, care Florists' Review, Chicago.

FOR SALE—Two-thirds interest in a well established florist business, consisting of 28,000 feet of glass, stocked with a full line of cut flowers and plants; also store in town, catering to high class trade; city of 35,000; reason for selling, widow wishing to retire. Address No. 506, care Florists' Review, Chicago.

FOR SALE—The finest flower and seed store in a southwest Missouri city of about 40,000 inhabitants, doing the cream of the business; will invoice between \$3000.00 and \$4000.00; intend to go in the wholesale growing; this is a fine opportunity for a party with a little money. Address No. 342, care Florists' Review, Chicago.

FOR SALE—A good, growing business in a thriving little city; 20,000 feet, iron and cement construction; heating plant overhauled last summer; modern residence, and a fine location for doing business from the greenhouses; too good a business to give away, but would sell at a reasonable figure; am ready to retire; good chance for a live party; northern Illinois. Address No. 436, care Florists' Review, Chicago.

FOR SALE—Half interest shares (50) in an incorporated business; 15,000 feet of glass, residence, barn, horses, wagons, tools, etc.; store down town; everything in best possible shape and running condition; take my place and keep on with it; northern Illinois, 10,000 population; very fine business; best chance for a florist with cash; poor health is the reason. Address No. 529, care Florists' Review, Chicago.

FOR SALE OR LEASE—Greenhouses, 25,000 ft. of glass and 8-room house, all heated by steam; seven acres of land, water tower, gasoline engine, steam pump; barn and other out-buildings; greenhouses well stocked for wholesale and retail trade; population, 30,000, will take partner, if good grower; this is an opportunity for man with small capital; age compels owner to retire. Write to W. L. McConnell, 243 Lincoln Ave., Youngstown, Ohio.

FOR SALE—A ten acre truck farm in high state of cultivation, with a well established trade demanding more than we can grow; six-room house with separate building, 16x20, for help, hen houses, corn crib, barn, etc.; greenhouse, 21x70, well stocked with carnations, etc.; hot water heat, Kroeschell boiler; plenty of small fruit, hardy flowering shrubs and perennials and a good bearing orchard; also frames and sash as usually found on such an establishment; best of reasons for selling; price, \$4,000.00. Address No. 559, care Florists' Review, Chicago.

FOR SALE—25,000 ft. of glass, steam heat, irrigation system, everything in first-class shape; growing lettuce, tomatoes and cucumbers principally; tomatoes and cucumbers are coming on now; also all or any part of 16 acres of fine truck land with house, barn and outbuildings, if desired; a very exceptional business proposition for a straight, energetic man with experience; a reputation for producing fine stuff has been built up; liberal terms can be arranged; illness of the undersigned reason for selling; a local market for a large part of the product. Carl Jacobs, Albion, Mich.

FOR SALE—An up-to-date florist's establishment, in growing section within 12 miles of New York City, containing 6¼ acres of land, and the following greenhouses:

1 house, 100 by 12 feet, even span, Lord & Burnham, galvanized iron construction, 16 by 24-inch glass.

1 house, 110 by 22, even span, Hitchings, galvanized iron, 16 by 24-inch glass.

1 house, 150 by 23, sash house.

All the above recently constructed, and fully stocked with carnations, mums and dahlias, with the latest and best sorts.

2 dwelling houses, all modern improvements, gas and electricity.

This is an opportunity for some one looking to locate near New York, in a good florist and nursery business.

Address all communications to No. 471, care Florists' Review, Chicago.

FOR SALE OR RENT—At very low price, provided a year's rent is paid in advance, or if purchased, 1/12 of sale price is paid down; 18,000 ft. of modern greenhouses in fine condition, 2 acres of good land, a prosperous business, also 1 or 2 dwelling houses and barn; 9 miles from Boston. Address No. 567, care Florists' Review, Chicago.

CASH FOR YOUR PROPERTY OR BUSINESS

I bring buyer and seller together, no matter where located. If you want to buy or sell, address **John B. Wright, Successor to Frank P. Cleveland, 2780 Adams Express Bldg., Chicago, Ill.**

SITUATION WANTED

Storeman, Designer and Decorator, of wide experience, seeks an opening in first-class store; am up-to-date in every respect, and can come well recommended; age 30. Address No. 549, care Florists' Review, Chicago

STOREMAN WANTS POSITION

A designer, decorator, maker-up of bridal corages, etc.; fifteen years' German and American experience in carrying out the finest artistic work; thoroughly versed in the general management of a first-class florist establishment; desire to secure none but a permanent position, where a man of character, honesty, appearance, is absolutely necessary; aged 30, single; German-Austrian; state salary with particulars in first letter. Address No. 534, care Florists' Review, Chicago.

EXECUTIVE POSITION WANTED

Ten years' experience in seed and nursery business, wholesale or retail, inside or out. Would accept eastern agency.

C. S. REINFRIED

2630 N. Bouvier PHILADELPHIA, PA.

Storeman

of experience and business ability wants permanent position where there is a good opportunity for the right man. Life experience and up-to-date in every respect.

Address No. 562, care Florists' Review, Chicago

HELP WANTED

A single man, to grow carnations, mums and all kinds of plants for a retail business; must have experience in propagating and germinating; German preferred; my plant is small; \$60.00 per month and room furnished; southern man preferred; can go to work soon. Apply to **THE PALMETTO NURSERIES, FLORENCE, S. C.**

Help Wanted

Night man in modern rose-growing establishment. Must be experienced fireman and know how to take temperature. Steady position for capable man.

MEYER & DRAMM CO., Elmhurst, Ill.

WANTED

Designer, Decorator and General Storeman. Only a man of the highest ability and reliability and one capable of handling large decorations, with original ideas, need apply.

IDLE HOUR NURSERIES, Macon, Ga.

Help Wanted

A SINGLE MAN

A designer, able to handle books, collections, etc.; also to assist in the greenhouses; plant is small; \$40.00 per month and room. Apply to

The Palmetto Nurseries, Florence, S. C.

2 ROSE GROWERS WANTED

Must be competent growers. Married preferred. State age, references and wages expected for steady position.

J. F. WILCOX & SONS, Council Bluffs, Ia.

FOR SALE

My business, consisting of about nine acres of land, partly in the city limits, partly over line; including ten greenhouses covering about 100 x 210 feet, nearly all Moninger material and Garland gutters, in best repair; large packing room and boiler shed, 39 x 110 feet; six-room house, 26 x 30 feet; barn, 28 x 36 feet; boiler shed, house and barn, all cement blocks, new, built within last three years; large and heavy brick stack, built three years; steam boilers insured by Hartford Co.; city water with 4-inch branch to curb, 1 1/2-inch meter, can be increased to 4-inch; fire hydrant in front of place; electric light in house and shed; sewer in street; five connections to curb, one catch basin in property; all paid for; narrow gauge elevated track to unload coal from railroad; adjoining property mostly platted and building up fast; retail trade developing fast; wholesale trade unlimited; best shipping point in U. S.

Reasons for selling, health failing, and have sufficient means to live.

Place heavily stocked for spring sales, or will transfer place after Decoration day with necessary stock to carry on the business.

One horse, seven years old; all wagons in best condition; over 100 hotbed sash; about 50,000 pots; electric pot washing machine, and all tools and supplies and good will for practically the amount of the tax duplicate. This is not a dead business, but needs a live man. If you have a reasonable amount of cash and mean business, write or come and see me.

E. A. KUHNKE,

903 Holland Street,

TOLEDO, OHIO

Manager Wanted

for large Wholesale and Retail Greenhouses. Must be well up in the business and also in position to take stock in the company. A good opportunity for the right party.

**Address No. 538,
Care Florists' Review, Chicago**

PUBLIC SALE

On Wednesday, June 16, 1915, in Salem, Ohio, midway between Pittsburgh and Cleveland—Greenhouse Range: Rose House, 90x320; Heated House, 100x100; Office Building; Private Water Plant. For further particulars inquire of **JAMES McNEELAN, Receiver,** Salem, Ohio.

Help Wanted

Florist, capable of growing first-class cut flowers and pot plants for holidays, also handling help on 50,000 ft. range; give reference with full particulars; state wages to start, with increase later for results.

J. C. STEINHAUSER, Pittsburg, Kan.

Grower Wanted

Good on carnations, mums, pot plants and bulbs. Married man preferred; one capable of managing as well as good at growing. State salary and give references in first letter. Also state what experience you have had, age, etc.

Address **SMEDLEY & CO., Fargo, N. D.**

Opportunity

I want a successful grower with a little money as partner, or will lease 35,000 ft. of modern glass to right party. One of the best retail and wholesale locations in the central west. Fifteen minutes to Cincinnati market. Fine trade. Well stocked. Or will sell. Death of owner only reason. **EXECUTOR, 503 Union Central Bldg., Cincinnati, O.**

For Sale by John B. Wright

MAIL ORDER SEED BUSINESS in Auburn, N. Y.; stock invoices about \$3000.00; fixtures about \$1000.00; good will of business worth \$10,000.00; sales average from \$2000.00 to \$3000.00 per month; business is well equipped. Price, \$22,000.00.

FLORIST BUSINESS, in place of 30,000 population, Licking County, Ohio; stock invoices about \$2000.00, fixtures about \$1000.00; sales average \$500.00 per month; profits average \$150.00 per month. Price, \$4200.00.

Write me for detailed descriptions

I bring buyers and sellers together. No matter where located, if you want to buy, sell or trade any kind of business or property anywhere, address **John B. Wright, 2780 Adams Express Building, Chicago, Ill.**

12

PAGES OF RETAILERS' CARDS

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 70 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?



Fred H. Weber,
...Florist...

Boyle and Maryland Aves.
St. Louis, Mo.

St. Louis, Mo., September 5, 1914.

Florists' Review,
Chicago, Ill.

Gentlemen:-

During the SIX MONTHS from March 4 to September 4 I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 20% allowed senders-----	102.60
Net value of orders for SIX MONTHS--	410.65

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florists's business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,

F. H. Weber
Boyle - Maryland Ave.

Orders for TEXAS
KERR THE FLORIST
HOUSTON, TEXAS

Member Florists' Telegraph Delivery

HOUSTON, TEXAS
"Forestdale"
The Flower Shop
Seven Entries — Five Prizes

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

FORT WORTH, TEXAS
J. E. McADAM
Member Florists' Telegraph Delivery.

Lang Floral & Nursery Co., DALLAS, TEXAS
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXAS Dallas Floral Co.
DALLAS, TEX.
H. F. GREVE, Prop.

EL PASO, TEXAS
POTTER FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

STATE NURSERY CO. CUT FLOWERS
55,000 sq. ft. of glass at your service
HELENA, MONTANA

BOSTON.

The Market.

A decidedly improved tone has come over the market. The change for the better started May 20 and has continued without a break. The weather, on the whole, has been remarkably cool for May and the output has, on that account, been less than normal. The Memorial day outlook at this time is encouraging and, if we can escape such a heat wave as afflicted us May 26 to 28 a year ago, all will be well.

Roses have been cleaning up nicely. Select American Beauties make \$2 per dozen, a few only reaching \$3. These are in heavy supply. Hadley, Russell and Richmond are all selling well, while Taft, Dark Pink Killarney and Killarney Queen are other favorites. The supply of Ward is small; another year Sunburst will displace this variety in a large measure. Short-stemmed colored roses are being eagerly bought up at slight advances in price. Carnations are cleaning up nicely and the quality was never better for Memorial day.

Snapdragons are cleaning up somewhat better. Sweet peas, particularly colored ones, are in good demand. Darwin, Gesneriana and other late, colored tulips are selling well. Of narcissi, the common poeticus and some of the old double white gardenia-scented are seen. The present week will finish these bulbous flowers. There is an abundant supply of Spanish iris and Gladiolus Peach Blossom and Blushing

MT. CLEMENS, MICH.
Rock Garden Greenhouses

AUG. VON BOESLAGER

NORTH GRATIOT AVENUE

Member of the Florists' Telegraph Delivery

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons

Corner Broadway and Gratiot Ave.,

DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.

MICHIGAN ORDERS will be carefully cared for by
HENRY SMITH
Wholesale and Retail Florist of **GRAND RAPIDS**

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist
11 WEST MAIN STREET

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Malandre Bros.
FLORIST

Main Store:
2077 Broadway at 72 St.
Phone: COLUMBUS 6883

Branches:
2703 Broadway at 103 St.
1664 Second Ave. at 84 St.

Greenhouses WOODSIDE, L.I.

We Carry the Highest Grade of Cut Flowers

ADJACENT TO THEATRICAL
AND STEAMSHIP DISTRICTS

WEDDING DECORATIONS A SPECIALTY

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO, CAL.

SHIBELEY-MANN CO.

Fills orders for florists all over the world. Prices reasonable and commission allowed.

1203-1205 Sutter Street

ESTABLISHED 1890



Darbee
FLORIST

SAN FRANCISCO, CAL.
1036 Hyde Street
Choice Selected Flowers

Delivered anywhere in this vicinity, steamer sailings, etc. Also California Flowers and Greens shipped successfully to Eastern cities. Write or wire us.

WOLFSKILLS' and MORRIS GOLDENSON
FLORISTS and DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Darling's Flower Shop

(Hayward Floral Co.)

216 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers, delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

233-235 Grant Avenue

JOSEPH'S Flowers, Fruits, Favors
FLORISTS

B. M. JOSEPH Phone Sutter 423

Novelties for
"Welcoming" and "Bon Voyage" Packages
Flowers Delivered to Any Part of the World

SPOKANE, WASHINGTON

A. J. BURT, 829 Riverside Avenue

Bride. The supply of America, Mrs. King, Augusta and other large-flowered varieties is increasing. So far these realize good prices. An immense crop of yellow marguerites is now being cut. The price on these dropped sharply last week, but is now improving.

In the way of coarser flowers, there is a large cut of double and single stocks, feverfew, spiraea, candytuft and other Memorial day specialties. Some growers, owing to the cool season, are a little late with some of their crops. Quite a few outdoor flowers are available. The outdoor valley is superior to most of the forced article. In addition to bulbous flowers, there are German iris, some aquilegias and lilacs, Spiraea Van Houttei and other shrubs, so that an abundance of flowers is certain.

Cattleyas are moving slowly. Gigas makes \$8 and \$9 per dozen, Mossiae half these prices. Gardenias are druggy. The supply of green stock is large and sales have improved.

Club Field Day.

May 21, the date selected for the field day of the Gardeners' and Florists' Club at the Arnold Arboretum, proved cool and overcast. Light showers fell in the morning, which affected the attendance somewhat; however, sixty-five were present, including a number of ladies, and the rain held off nicely until the gathering had dispersed. W. H. Judd, of the arboretum staff, met and conducted the party, the veteran, Jackson Dawson, joining them a little later. The shrub collections in the numerous long beds near the Forest Hills gate were first inspected. The cydonias, diervillas, loniceras, exochordas, halesias and Cytisus purpureus and C. purgans were particularly noteworthy. Everyone admired the beautiful Prunus serrulata with its large, double, peach pink flowers.

The lilac collection, of 140 varieties, was at its best and members used their

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

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Seattle, Wash. 912 Third Ave.

GROWER, WHOLESALE
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Careful and prompt attention given to orders. Alaska, Washington and Oregon.

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Florists and Decorators

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CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Tonseth Floral Co.

Rothchild Bldg., 285 Washington St.,

GROWERS and
RETAILERS, Portland, Ore.



PORTLAND, ORE.
Clarke Bros.
FLORISTS
OAKLAND, CAL.

CHEYENNE, WYO.

Arthur A. Underwood, Proprietor

Swayger Greenhouses

FOR PROMPT AND
FAITHFUL SERVICE

"FLOWERS TO ALL WYOMING"
Wire to Wyoming's
Leading Florist... Louis B. Westholder
Orders promptly filled. Evanston, Wyo.

Telegraph Delivery Department

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DARDS, N. E. Cor. 44th Street and Madison Avenue,
NEW YORK

Orders delivered on all the Ocean Liners or telegraphed to our own correspondents in Europe and the British Colonies.

Cable Dardsflor, Western Union

Member Florists' Telegraph Delivery.

Established 1874

Abundantly prepared at all times.

Edwards Floral Hall Company
1716 Pacific Ave.
ATLANTIC CITY, NEW JERSEY
Nurseries: Mediterranean and South Carolina Avenues.
Member Florists' Telegraph Delivery Ass'n.

MADDEN
FLORIST
JERSEY CITY
ESTABLISHED 1899 N. J.

Your orders for ATLANTIC CITY, N. J. will be carefully filled by

George H. Berke
1505 Pacific Ave.
Member Florists' Telegraph Delivery.

PHILIPS BROS., 938 Broad St.
NEWARK, N. J.

Artistic Floral Work and Long Stem Beauties our Specialty

MONTCLAIR, N. J. MASSMANN.
All Orders Promptly Attended to
L. D. Phone No. 438.

NEW JERSEY
EDWARD SCEERY—PATERSON and PASSAIC
Member Florists' Telegraph Delivery Association

W. and W. FLOWER STORE
99 S. Main St., WASHINGTON, PA.
Wholesale and Retail Florists.

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B. F. BARR & CO., Leading Florists

"THE ROSERY"
LANCASTER'S QUALITY FLOWER SHOP
Lou Helen Dundore Moore
LANCASTER, PA.

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

THE FERNERY SCHULTHEIS, FLORIST
Write, Phone or Wire
613 Linden Street, SCRANTON, PA.

J. V. LAVER
ERIE, PA.
WRITE, PHONE or WIRE

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

MYERS BROS. Altoona, Pa.
All Orders Carefully Executed

notebooks freely here. Marie Legraye and Mme. Moser are still the best single whites, while Mme. Lemoine and Mme. C. Perier have no superior as double whites. Volcan, Negro, Philemon and Souvenir de L. Spaeth are grand dark purples. Prince de Beauvan and Prince Imperial are two fine newer varieties.

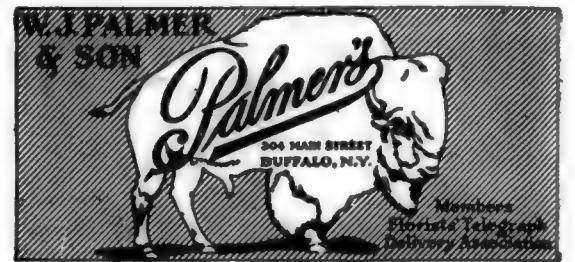
The great banks of the brilliant Azalea Kämpferi were a blaze of flowers. Some of the earliest rhododendrons, such as Mont Blanc, were in flower. The gaps in the beds here bore mute testimony to the way these plants died in the spring. The colonies of Cedrus Libani, the only hardy form of Lebanon ever introduced here, continue to make splendid growth both near the summit of the Overlook and on Hemlock hill. The immense collection of crataegus, some 600 varieties, was examined, also the malus collection at the base of the same hill. The last part of the arboretum inspected was the propagating department and nursery, near Mr. Dawson's home. Here hundreds of thousands of seedling rhododendrons of Chinese origin, and other interesting plants, were noted. The day proved a most delightful and profitable one to all who attended.

Various Notes.

In recognition of his fifty years' career as a florist and horticulturist and at present park commissioner of the city of Boston, the friends of Thomas F. Galvin are to tender him a complimentary dinner June 2, at the Copley-Plaza hotel. The committee in charge consists of John McFarland, Thomas Roland, Alexander Montgomery, Patrick J. Donahoe, Patrick Welch, W. H. Elliott, H. M. Robinson, James B. Shea, Samuel Goddard and Fred Esty.

John J. Fee is cutting a splendid lot of Darwin tulips, two of his leaders being Clara Butt and Pride of Haarlem.

At Carbone's, May business has been unusually good. In addition to flowers and plants, a great business is done in fancy vases, seats of marble and ce-



S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

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Flowers delivered also in Troy, Water-vliet, Cohoes, Rensselaer and Schenectady
Member of Florists' Telegraph Delivery Ass'n

ALBANY, N. Y.
The Rosery 23 STEUBEN STREET
FLOWER SHOP Best service Send your orders to us

W. & T. CASS, Florists
GENEVA, N. Y.

Telegraph Orders Promptly Filled in Western New York.

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Send orders for delivery in **ROCHESTER, N. Y.** and all points in Western New York to
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ROCHESTER, N. Y. J. B. KELLER SONS.
Florists
25 Clinton Avenue, N.
Roch. Phone Stone 506. L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

M. P. CHAMPLIN, 226 Nott Terrace
SCHENECTADY, N. Y.
Flowers and Floral Designs for All Occasions

WELLS COLLEGE and
CENTRAL NEW YORK ORDERS
DOBBS & SON, Auburn, N. Y.

The Saltford Flower Shop
Poughkeepsie, New York
A QUALITY SHOP IN A QUALITY TOWN

Telegraph Delivery Department

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Alexander McConnell

611 Fifth Avenue, corner of 49th St.

NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNEL

C.C. Trepel

Main Office, BLOOMINGDALE'S
Third Ave. and 59th St.,
NEW YORK

Largest individual retail dealer
in CUT FLOWERS and PLANTS
in the world.

David Clarke's Sons

2239-2241 Broadway
Tel. 1562, 1563 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

M.A. Bowe

IN HEART OF NEW YORK CITY
6 E. 33d Street, New York
Opposite the Waldorf-Astoria. Phone Mad. Sq. 6404
Our Motto—The Golden Rule

Flowers to All the World

by TELEGRAPH

SIEBRECHT & SON

619 Fifth Ave., NEW YORK CITY

WE WERE ONE OF THE PIONEERS

YOUNG & NUGENT

NEW YORK: 42 W. 28th St.

In the theater district. Exceptional facilities
for delivering flowers on outgoing steamers.
Your orders will receive prompt and careful
attention. Wire, telephone or write us.

MYER

L. D. Phone
5297 Plaza

609-11 Madison Ave., New York

ORDERS NEW YORK FOR . . . MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as References

European Orders Executed

Member Florists' Telegraph Delivery Association

THOS. F. GALVIN, Inc.

NEW YORK 561 Fifth Ave.
Vanderbilt Hotel

1 Park Street BOSTON
799 Boylston Street

Deliveries to Steamers and all Eastern Points.

WARENDORFF

STORES ALL OVER TOWN Send your
New York orders to
The Ansonia, 74th Street and Broadway.

ment, bird baths, boxes, etc. Mr. Carbone, in spite of the conditions prevailing in Europe, is planning to leave on his usual trip early in June.

The W. W. Edgar Co. reports that the call for bedding plants is immense. Plants hardly open a flower before they are snapped up. For Memorial day a big crop of candidum and longiflorum lilies, spiræas and late tulips was put on the market.

Peirce Bros. had a fine crop of valley for Memorial day. Their roses have been in fine crop, including Mlle. Cecile Brunner, Prince d'Arenberg, Killarney, White Killarney, Ward and Sunburst.

A. A. Pembroke left in his auto May 22 for a fishing trip at Lake Winnebago, N. H. Accompanying him were his brother, A. G. Pembroke, A. E. Walsh and E. J. Rogean, salesmen at the Flower Exchange.

William H. Elliott has been getting a fine crop of Kaiserin roses from Brighton. His Tafts also are splendid.

At the funeral services, May 19, for Edward J. Welch, son of Edward Welch, of Welch Bros. Co., and nephew of Patrick Welch, the well known and popular president of the S. A. F., there was a large gathering of sympathetic friends, and the wealth of floral tributes, including many from the trade, attested the popularity of the deceased. Mr. Welch was only 21, and one of the trusted employees of Welch Bros. Co. He was held in the highest esteem by all who knew him.

N. F. Comley, of Burlington, had a heavy crop of sweet peas and carnations for Memorial day. He has a number of large houses planted with cucumbers and tomatoes, which are now yielding well.

Penn had an elaborate wedding decoration May 22 for the wedding of Miss Claflin, of Milton, Mass. American

JOSEPH TREPEL

334 Lewis Ave., BROOKLYN, N.Y.

Telephone No. 1310 Bedford

SIX UP-TO-DATE STORES
IN THE CITY OF BROOKLYN

We fill orders for steamers, theaters, funerals, etc., at the shortest notice. We give personal attention to your orders and guarantee satisfaction.

Remember Phillips

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BROOKLYN

Brooklyn's only member of the Florists' Telegraph Delivery. Floral deliveries in New York, Brooklyn, Long Island, New Jersey, Etc.

Established 1874

HUGO H. JAHN

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Tel. No.
1952 Bedford

BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere
within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

WILSON 3 and 5 Greene Ave.
339 to 347 Greene Ave.

BROOKLYN

Phones 3908 Prospect 6800 NEW YORK

Telephone, Murray Hill 783

KOTTMILLER FLORIST

426 Madison Avenue, corner 49th St., NEW YORK
Highest Award at the International Flower Show,
April 11, Grand Central Palace.

Out-of-town orders solicited.
Location Central. Personal Attention.

IN THE HEART OF NEW YORK CITY

Close to Theaters and Steamships

Personal Selection Satisfaction Guaranteed


THE BOSTON FLORIST

Established 1902

135 E. 34th St., NEW YORK

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SEND
YOUR
ORDERS FOR
DIXIE
LAND
TO
**IDLE HOUR
NURSERIES**
Macon, Georgia
All Choice
CUT FLOWERS
in Season
Orchids and Valley
a Specialty

FOR DELIVERY IN
GEORGIA

Consult
LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

BIRMINGHAM, ALA.
The Flower Shop

Order your flowers on any occasion for delivery in this section from the leading Florist in the City.

C. I. BAKER,
1514 So. Thirteenth St., BIRMINGHAM, ALA.

MILLS THE FLORIST, Inc.
36 W. Forsyth Street
Jacksonville, Fla.

We reach all Florida and South Georgia points

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

KNOLL FLORAL COMPANY.
THE LEADING FLORISTS.
TAMPA FLA. Phone 2516

MRS. L. P. FOWLER, Florist
202 Orange St., WILMINGTON, N. C.
All orders for N. Carolina filled promptly.
Usual discount. Long distance Bell Phone, 1438-J.

MOBILE, ALABAMA
The Minge Floral Co.

ROSEMONT GARDENS
W. B. Paterson, Prop., MONTGOMERY, ALA.
Members Florists' Telegraph Delivery Ass'n.

RICHMOND, VA. **JOHN L. RATCLIFFE**
FLORIST

209 W. Broad St. Branch { Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices { Richmond, Va. Springs, W. Va.

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association.

Beauty, Killarney Queen, peonies, palms and southern smilax were used in quantity at the house and church. Great preparations were made here for Memorial day trade, and 5,000 artificial wreaths are in readiness in addition to fresh flowers. Orders in shoals have arrived from all parts of New England, due to extensive advertising.

Thomas Capers, of Wellesley Hills, will erect one of the most up-to-date Hitchings houses in place of the one recently destroyed.

Zinn's, on Park street, had a charming window May 22, consisting of fuchsias, yellow marguerites, Spanish iris and Darwin tulips.

A. E. E. Koch, of Nobscot, has the finest lot of Mrs. Sander marguerites arriving at the wholesale markets; also, yellow marguerites and pink snapdragons in quantity.

The Budlong Rose Co., of Auburn, R. I., has a heavy crop of American Beauties. They also have extra fine Russell, Hadley, Ophelia and Stanley.

The Houghton-Gorney Co. reports good May business. They keep most attractive windows. One May 22, of blue cornflowers mixed with yellow marguerites, Darwin tulips, Cattleya Mossiae and blue Spanish iris, was effective.

W. B. Goodenow, of Stoughton, is getting a good cut of cornflowers, Gladiolus nanus and Spanish iris.

No florist in Boston puts more care into his window arrangements than do Wax Bros. They are always delightfully fresh and seasonable. May 24 one large window, which was banked high, looked charming with an arrangement of large bunches of Darwin tulips, iris, marguerites, cornflowers, ixias, Gladiolus America, orchids and Beauty roses.

I am sorry to report Robert E. Montgomery as again on the sick list at the Natick hospital.

John McFarland and J. Leach & Son, of North Easton, are each cutting splendid lots of valley.

Judging from advertisements appearing in the daily press and from window displays, artificial wreaths are

Arcade Floral Shop

F. W. KUMMER, Prop.

309 KING ST.

CHARLESTON, S. C.

Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.

Clarksburg, W. Va.

J. W. DUDLEY SONS CO., Florist

In West Virginia at PARKERSBURG, CLARKSBURG and HUNTINGTON

You can depend on us for all orders for delivery in West Virginia.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery

Colorado Springs, Colo.

Frank F. Crump Wholesale and Retail Florist

Member Florists' Telegraph Delivery

The Colonial Flower Shop

518 N. Main St., PUEBLO, COLO.

Will promptly execute all orders in this vicinity.

Charleston, S. C. Carolina Floral Store

330 King Street
Greenhouses, Meeting and Romney Sts. We grow our flowers; place orders here for fresh flowers.

VAN LINDLEY CO.

FLORISTS

GREENSBORO, N. C.

CHARLES P. DUDLEY

FLORIST

Union Trust Bldg., 7th and Market Sts., PARKERSBURG, W. Va.

Orders for **Charleston, W. Va.**

are given prompt and careful attention by the
CHARLESTON CUT FLOWER AND PLANT CO.

Telegraph Delivery Department

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BOSTON, Massachusetts
24 Tremont St.

J. NEWMAN & SONS CORP'N

Orders by wire receive prompt and careful execution.
We can refer to leading florists in all principal cities. Established 1870.

CARBONE, 342 Boylston St.,

BOSTON

Member Florists' Telegraph Delivery Association

Boston Cut Flower Co.

14 Bromfield St., BOSTON

Artistic work—close personal attention.
Takes special care of theatre and steamer orders.

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

RANDALL'S FLOWER SHOP

HARRY L. RANDALL, Proprietor

Phone: Park 94

13 PLEASANT ST., WORCESTER, MASS.

Member Florists' Telegraph Delivery Association.

Flower Shop

Prompt deliveries throughout **PITTSFIELD,**
the **BERKSHIRES,** Lenox, **MASS.**
Lee, Stockbridge, etc.

H. F. A. LANGE

Worcester, Mass.

Delivers to all points in New England.
125,000 square feet of glass.

Member Florists' Telegraph Delivery Association

PROVIDENCE, R. I.

and All **T. J. JOHNSTON & CO.,**
New England Points 171 Weybosset St., Providence

BROCKTON, MASS.

All orders received, delivered promptly in New
W. W. HATHAWAY, England. 9 Main Street

E. W. PEARSON

NEWBURYPORT, MASS.

25,000 ft. of glass. Auto delivery. We want your orders

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

¶ New England's
Leading Flower
Shop is prepared
to handle your Me-
morial day orders.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
37-43 BROMFIELD STREET

War Brothers Boston, Massachusetts
143 Tremont Street
The Centrally Located Florist Shop
We cover All Points in New England
Yours for Reciprocity.
Member Florists' Telegraph Delivery.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20% allowed.

going to be more of a feature than ever this Memorial day. Prices run as low as 98 cents each at the dry goods stores. I look for a reaction in favor of fresh flowers another season, as the artificial business is being heavily overdone.

Welch Bros. Co. was well equipped for Memorial day trade. They had an immense stock of both natural and artificial flowers. Peonies are here in quantity from the south. No local flowers were available for Memorial day.

Sweet peas, roses and marguerites are meeting with a heavy sale with the Boston Cut Flower Co.

The Gardeners' and Florists' Club will have one more of its popular ladies' nights June 15. Admission will be by tickets only, which are now procurable at a low price from all officers and members of the executive committee.

Henry Penn leaves on his transcontinental trip June 15. He will visit many beauty spots in the Canadian Rockies, going also to Yellowstone park, Seattle, and to the San Francisco and San Diego expositions. He will return via Chicago and expects to be absent six weeks.

W. N. C.

WASHINGTON, D. C.

The Market.

Business conditions have improved considerably and the stores are pretty well booked up with orders for this week and next for graduation exercises in private schools and seminaries. Last week there was an unusual quantity of funeral work and a number of large receptions and other occasions for decorations. Out-of-town trade has been good, and the wholesale houses report many large shipments to the north and south. Peonies have had the call, and on several occasions there was a scarcity of these in certain colors. They have gone in large part to far northern points, while from the south came a demand for carnations. Dagger ferns have also been shipped in large quantities. Peonies have been bringing an

RHODE ISLAND
JOHNSTON BROTHERS

LEADING FLORISTS

38 Dorrance Street, **PROVIDENCE**

Members Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North
ern N. Y. filled to your entire satisfaction at right prices

Gave Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.

Orders
solicited for
all parts of
Connecticut

Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

**New London, Conn., Norwich, Conn.
and Westerly, R. I.**

Members Florists' Telegraph Delivery Ass'n.

Yankton, South Dakota

We grow Roses, Carnations, and all reasonable
flowers. Floral emblems that are right. Give
us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

LYNN, MASS. GIBBS BROS.

233 Union Street
We deliver also
SWAMPSCOTT SAUGUS NANTUCKET SALEM

BRATTLEBORO, VT.

**OAK GROVE PARK
ALLEN, FLORIST**

VERMONT'S FLORIST

W. E. PETERS
137 St. Paul St., **BURLINGTON, VT.**

Telegraph Delivery Department

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CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

Bell Main 2809
Cuy. Central 1866

The Smith & Fellers Co.
LEADING
FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
**CLEVELAND and
STATE OF OHIO**

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.,
CLEVELAND, OHIO
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS
1284-1308 Euclid Avenue
Members Florists' Telegraph Delivery Ass'n.

**The Cleveland
Cut Flower Co.**
CLEVELAND, OHIO

Will fill your orders for Designs or Cut
Flowers in Northern Ohio.

**CLEVELAND
OHIO** **A. GRAHAM
& SON**

5525 EUCLID AVENUE Member F. T. D.

MITCHELL, S. D.
FOR SOUTH DAKOTA
AND THE NORTHWEST
THE NEWBURYS, Inc.
We raise 'em.

NEWARK, OHIO
CHAS. A. DUERR
Member Florists' Telegraph Delivery

NEWARK, OHIO
Kent Brothers Flower Shop, 20-22 W. Church St
FLORAL DESIGNS of all kinds COVER ALL OHIO POINTS

Send Orders for
**Washington,
D.C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets



GUDE BROS. CO.
FLORISTS
1214 F ST. NW.
WASHINGTON, D.C.

WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery

"ALWAYS AT YOUR SERVICE"

TOLEDO

METZ & BATEMAN
Ohio Bldg. 414 Madison Ave.
Located in the center of business district.

CLEVELAND, OHIO

BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

SIoux FALLS, S. D. 74 trains daily. Supplies
S. Dak., N. Dak., Minn.,
Iowa and all points west.

THOMAS GREENHOUSE (Est. 15 years.)

average of from \$4 to \$6. There has been a marked shortage of whites, probably brought about by the placing of large quantities in storage for future needs. The cool weather last week seemed to put new life into the rose crop, for many varieties came in strong and met with ready sale. There has, however, been a change and the thermometer is registering high. Local stock is bringing from \$2 to \$5 per hundred, while northern stock is being held at from \$4 to \$8. Killarney Briliants have figured as the week's leaders. There has been a good demand for white roses of all kinds. Gardenias, although small, are of good quality and have not as yet shown the effects of the heat. There has been a fair sale of America and Augusta gladioli.

A new fashion has sprung up in Washington in corsage bouquets; society women are demanding flowers that will match their sweaters worn while engaged in outdoor sports. For this purpose sweet peas have the preference. It happens that these flowers are at present of exceptionally good quality, having held out well, and they thus meet with a ready sale.

Various Notes.

Among the week's visitors were W. P. Craig, of Philadelphia; James Meiklejohn, representing H. F. Darrow, New York; A. M. Henshaw, of Henshaw & Fenrich, New York; U. Cutler Ryerson, of Newark, N. J., and J. E. Rolker, of New York.

The next regular meeting of the Florists' Club of Washington is scheduled for Tuesday evening, June 2. A special entertainment will be provided. At the business session, plans will be discussed for the attendance of mem-

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO

Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 266 So. High St.
Citizen's 5328, Bell Main 2003

The Livingston Seed Co.
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., COLUMBUS, OHIO

LIMA, OHIO
Eggert N. Zetlitz
THE LEADER

**Steubenville,
Ohio** **G. L. HUSCROFT,**
FLORIST

118-120 North Fourth Street

All Orders Promptly Executed.

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

MRS. J. B. FREEMAN, LEADING FLORIST
Successor to Geo. A. Heintz **Toledo, O.**
All Orders Promptly Executed

VAN METER FLOWER SHOP
SPRING
and HIGH, **Springfield, O.**
BEST FLOWERS for EVERY OCCASION

Dayton, Ohio **HEISS COMPANY**
112
South Main Street
Members Florists' Telegraph Delivery Ass'n.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

Telegraph Delivery Department

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KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

A. Newell
FLORIST

Established over 20 Years
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

GEORGE RYE
"Some Florist"

16
N. 6th St., Ft. Smith, Ark.

LITTLE ROCK, ARK.
Paul M. Palez, Florist
409 Main Street

All orders carefully filled and delivered
to all parts of the city, Arkansas and the
Southwest.

SPRINGFIELD, MO.
SUMMERFIELD FLORAL CO.
Growers and Retailers for the Southwest

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

JAMES HAYES, LEADING FLORIST
819 Kansas Ave.
TOPEKA, KAN.

Mrs. M. E. Holcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

ST. LOUIS and VICINITY

Send Orders to the Finest and
Best-equipped store in the city

SANDERS, 623 Clara Ave.

Write, Wire or Phone your orders to

YOUNG'S

1406 Olive St., ST. LOUIS, MO.

Regular discount allowed on all orders, either
Plants or Cut Flowers.

Phones: Bell, Main 2806; Kinloch, Central 4981

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA
Members Florists' Telegraph Delivery

ST. LOUIS
J. J. BENEKE, 1218 Olive Street

bers at the convention at San Francisco.

The United States Court of Customs Appeals, in deciding the case of the United States vs. Hermann Boker & Co. last week, held that hedge shears are dutiable at the rate of thirty per cent ad valorem. This assessment had been made by the collector of the port at the time of entry. The importers claimed that they were entitled to free entry as agricultural implements, and their contention was upheld by the Board of United States General Appraisers. Upon coming to the higher court, it was said that the records presented to it were barren of facts save for the appraiser's report and the sample. The meaning of the word agriculture is dealt with to a considerable extent, following which the court arrives at the opinion that hedges are purely ornamental whether on the farm or about the city home; they do not contribute to the subsistence of man or beast, directly or indirectly, and whether or not the shears should come in free depends upon whether or not they are chiefly used for trimming purely ornamental hedges and shrubbery. The court found them to be so used and held them dutiable at thirty per cent, upholding the assessment of the collector and reversing the Board of Appraisers.

C. L. L.

PROVIDENCE, R. I.

The Market.

Preparations for Memorial day and an unusually heavy demand for bedding plants have been the means of keeping the local market from the doldrums during the last week. Roses are in good supply. Valley is abundant, a good supply of outdoor stock keeping prices well down. For the first time, lilacs have been quite generally displayed this season and have sold fairly well, although the prices have been low. The whites have outsold the purples. Magnolia

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143- Kinloch, Victor 999

ST. LOUIS, MO.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
JEFFERSON and WASHINGTON AVE.

MISSOURI

STATE FAIR FLORAL CO., Sedalia, Mo.,
covers the state like a drizzling rain. Nine entries
at the State Fair, 1914, and nine blue ribbons.
"Going some, eh?"—Just our common gait. Two
years old, 40,000 ft., hail insurance.

STUPPY FLORAL CO.

Orders executed
Missouri, Iowa, Kansas and Nebraska
ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA
HUDDART FLORAL CO.
62 South Main Street
Members Florists' Telegraph Delivery Ass'n.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Montreal
Can.
Corner St. Catherine and Guy Streets.
Member Florists' Telegraph Delivery.

Winnipeg, Canada

THE ROSERY, Florist
289 Donald Street

ORDERS TAKEN FOR DELIVERY ANYWHERE
BETWEEN PORT ARTHUR AND THE COAST

Canada's Florist

Dunlop's
96 Yonge St., TORONTO

SIMMONS & SON
TORONTO, CAN.

SCRIM'S, FLORIST
OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS
 S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm with 82 years' experience and reputation
 Quick auto delivery service for city and suburbs.

Baltimore, Maryland

AND ALL SOUTHERN POINTS

PIERCE & CO. "The House of Flowers"
 517 N. Charles St., Baltimore, Md.
 Members Florists' Telegraph Delivery

WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.
 Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
 Commissions Promptly Executed.
 Quality—Excellence—Ability
 Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.
JOHN A. KELLER CO.
 INCORPORATED
 123 EAST SIXTH STREET
 Member Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING FLORISTS
 212 Fifth Avenue No.
NASHVILLE, TENN.

NASHVILLE, TENN.
Joy Floral Co.
 Members Florists' Telegraph Delivery Ass'n

"WE NEVER SLEEP"

IDLEWILD GREENHOUSES **Memphis, Tenn.**
 89 South Main Street
 'Up-to-the-minute' Service and Execution
 Every Flower in Season

WIRE YOUR ORDERS
 TO
HARRY PAPWORTH
 The Metairie Ridge Nursery Co., Ltd.
 STORE
 135 Carondelet St.
NEW ORLEANS
 F.T.D.

U. J. VIRGIN
 838 Canal St. **NEW ORLEANS, LA.**

Chas. W. Crouch, KNOXVILLE, TENN.
 The Leading Florist of the South
 All Orders Given Special Attention

LOUISVILLE, KENTUCKY

Send us your Orders for **KENTUCKY** *Jacob Schulz* For the most painstaking personal service.
 550 Fourth Ave., **LOUISVILLE, KY.**
 Member of Florists' Telegraph Delivery Association

LEXINGTON, KY.
HONAKER, The Florist
 Largest Cut Flower Grower in the State
 160 West Main Street
 Member Florists' Telegraph Delivery Ass'n.

Lexington, Ky.
KELLER, Florist
 High Grade Cut Flowers and Designing
 Hourly Car Service for Paris, Georgetown, Versailles, Frankfort and Nicholasville.

wreaths with artificial flowers are conspicuously displayed as Memorial day offerings, and many orders have been booked for later delivery.

Various Notes.

J. Baraducci has opened a retail store at 148 Atwells avenue.

William E. Chappell, of Branch avenue, secretary of the Florists' and Gardeners' Club of Rhode Island, is confined to his house by severe illness.

Miss Annie Peckham, of Carpenter street, was a business visitor in Boston last week.

Edward Brooke, of T. J. Johnston & Co., has purchased the entire stock of aspidistras from the Knight estate.

Walter S. Sword, of Valley Falls, has several large contracts for bedding plants for outdoor planting.

Alex Macrae, of F. Macrae & Sons, had a narrow escape a few days ago from serious injury when the automobile in which he was driving was run into by another machine. He was thrown out, but suffered only a few cuts and bruises, although his machine was considerably damaged.

Mr. and Mrs. Kalmar Max, of San Francisco, arrived last week for a few weeks' stay with relatives in this city and Boston.

E. D. Tucker is now settled in his new store near the railroad station at Pawtucket.

Timothy O'Connor was in New York last week.

Frank Bush is now in charge of the shipping and delivery department of J. E. Koppelman.

J. Frederick Baker, of Moosup, Conn., was in this city last week and reports the recent enlargement of his store, necessitated by increasing business.

Frank Vose has been elected a trustee of the Cook Cemetery Association, at Woonsocket.

Frank Buffinton was a visitor last week. He had the decoration for the Chase-Gifford wedding Tuesday, May 18, one of the largest weddings in Fall River in several years.

Charles Lapham, of Central Falls, has

LOUISVILLE, KY.
THE F. WALKER CO.
 310-312 West Chestnut Street
 LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.
AUGUST R. BAUMER
 MASONIC TEMPLE
 Member Florists' Telegraph Delivery Ass'n

INDIANA TERRE HAUTE
THE ROSEERY Wholesale and Retail
 70,000 sq. ft. of glass.
 FLOWER SHOP
 Telegraph orders solicited

CINCINNATI
E. G. HILL FLORAL CO.
 Good stock and good service at both stores

INDIANAPOLIS
 Established 1859

A. WIEGAND'S SONS CO.
 Florists and Decorators
 1610 to 1620 N. Illinois St. Indianapolis, Ind.
 Indiana's oldest, largest and most complete retail establishment.
 Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
 241 Massachusetts Avenue
BERTERMANN BROS. CO.
 LEADING FLORISTS
 Members Florists' Telegraph Delivery Ass'n.

Richmond, Ind.
FRED H. LEMON & CO.
 Florists and Decorators. Send us your orders.

TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

BEYER FLORAL CO. SOUTH BEND, IND.
 Daily deliveries to Notre Dame University and St. Mary's Academy.

GARY FLORAL CO.
 118 West 5th Avenue
A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Kemble's Flowers

Greenhouses in
MARSHALLTOWN,
CENTERVILLE,
OSKALOOSA,
MASON CITY,
WATERLOO,
BOONE,

IOWA

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

ROCHESTER, MINN.

**KWALITY KUT
FLOWERS**

**D. M.
WIGLE**
Trademark
Registered

ST. PAUL, MINN.

The Largest Store in America.
Members Florists' Telegraph Delivery.
The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc.
80, 82, 84 West 5th Street

ST. PAUL, MINN.

Order your flowers for delivery
in this section from the leading
Florists of the Northwest.

L. L. MAY & CO.
ST. PAUL, MINN.

Des Moines

IN THE CENTER OF IOWA

J. S. Wilson Floral Co.

Orders filled with the kind of care we hope
will be used when we send you an order.
Members Florists' Telegraph Delivery Association.

Minneapolis, Minn. LEADING
FLORISTS
SWANSON'S, 618 Nicollet Ave.

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

MINNEAPOLIS, MINN. 34 So. 5th St.
932 Nicollet Ave.
Whitted Floral Co.

Members Florists' Telegraph Delivery Association

Green Bay, Wis. **CARL MEIER & CO.**
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

**LA CROSSE
FLORAL CO. La Crosse, Wis.**
will properly execute orders in
WISCONSIN OR THE NORTHWEST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

OTTUMWA, IOWA

O. P. M. CRILEY, cor. Willard and Kosta Sts.
Postal and Western Union Telegraph

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

SIOUX CITY, IOWA

We ship and deliver everywhere. Floral Em-
blems of all descriptions made up. A large
stock on hand daily.

ROCKLIN & LEHMAN, Sioux City's
Leading Florists
Members Florists' Telegraph Delivery Ass'n.

Waterloo, Iowa

CHAS. SHERWOOD
320 E. 4th Street

Greenhouses, cor. Fairview and Conger Sts. All
orders receive careful and prompt attention.

IOWA DES MOINES

U. L. CRAWFORD, Florist

"Shops" Bldg. 804 Walnut

more than 50,000 potted plants for Me-
morial day.

Louis J. Reuter, of Westerly, made a
business trip to Boston last week.

Alex H. Johnston, of George H. Johnst-
on & Son, gave a lecture on tree plant-
ing before the Men's Club of the Fourth
Baptist church.

James B. Canning, of Smith street,
has just purchased a delivery automo-
bile.

W. Harrison Jordan, 5 Earle street,
has nearly a dozen men employed on
outdoor work, especially on clearing
trees and shrubs of gypsy and brown-
tail moths.

Andrew J. Olsen, of East Providence,
has just registered a new Palmer tour-
ing car.

Louis Rankin has purchased the green-
houses of William B. Foster, on the
Watch Hill road, at Westerly. He was
formerly a resident of Westerly, but
recently has been in Philadelphia.

F. Macrae & Sons, of this city, are
sending large shipments of fine Lilium
longiflorum to the Boston Flower Ex-
change.
W. H. M.

CATALOGUES RECEIVED.

Henry F. Mitchell Co., Philadelphia, Pa.—
"Mitchell's Florists' Bulletin for May," listing
2-year pot-grown roses, perennial plants; cold
storage Lilium giganteum, L. multiflorum and
lily of the valley; also seeds of asparagus, cin-
erarias, primulas and smilax.

Kerr the Florist, Houston, Tex.—An attrac-
tive 8-page catalogue of palms, vines, ferns,
blooming plants, cut flowers, floral designs,
brides' bouquets, etc. The illustrations include
views of the store and greenhouses.

The Skinner Irrigation Co., Troy, O.—"The
Skinner System of Irrigation," a 32-page book,
containing descriptions of irrigation problems
and the manner in which these problems are
solved by the use of the Skinner devices. The
illustrations show many of the different arrange-
ments of piping used in the application of the
system to special conditions in garden, field and
greenhouse.

Knight & Struck Co., New York, N. Y.—"The
Hardy Garden from Seeds," another of the
series of distinctive and artistic catalogues re-

MILWAUKEE, WIS.

Cor. 5th St. and Grand Ave.

W. C. ZIMMERMANN

Milwaukee, Wis.

J. M. FOX & SON

437-39-41 MILWAUKEE ST.

Members Florists' Telegraph Delivery Assn.

MADISON, WIS.

RENTSCHLER FLORAL CO.

Formerly Capitol City Greenhouse Co.

Best Shipping Service for Wisconsin

**For WISCONSIN delivery of
"Home-grown Flowers"**

GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

C. H. FREY Wholesale
and Retail
Florist

1133 O St., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice
Trade Discounts. First-class Stock

FREY & FREY

1338 O St., LINCOLN, NEB.

Wholesale and Retail

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery

LINCOLN, NEB. CHAPIN BROS.

Retail Florists

Flowers for All Occasions, from Cradle to Grave

LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n.

HESS & SWOBODA, FLORISTS

Telephones 1501 and 1588

1415 Farnum Street OMAHA, NEB.

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association.

Michigan Ave., at 31st St.

The unexcelled facilities of the Ernst
WIENHOEBER
Company
are available to the trade for filling any order in
CHICAGO
22 East Elm Street
Member Florists' Telegraph Delivery.

C. Frauenfelder
FLORIST
3343 W. MADISON ST.
NEAR GARFIELD PARK
CHICAGO

Chicago Des Moines
ALPHA FLORAL CO.

146 S. Wabash Ave., Chicago, Ill.
623 Walnut St., Des Moines, Ia.

Largest and most centrally located store in the city. All orders given prompt attention.

Deliveries to Northwestern University and all North Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Aurora, Ill. **JOS. M. SMELY**
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

J. L. JOHNSON, **DE KALB, ILL.**
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful attention.

Rockford, Ill., **H. W. Buckbee**
Member Florists' Telegraph Delivery

A. C. BROWN, **SPRINGFIELD, ILLINOIS**
LARGE GREENHOUSES

Jacksonville, Ill.
JOS. HEINL & SONS
Largest Growers in Central Illinois

FREEPORT, ILL. We are the largest
Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

SIOUX CITY Supplies western Iowa,
southern Minnesota, all of
IOWA South Dakota, northeastern Nebraska.
J. C. RENNISON CO.

NORTH FLORAL CO.
915 Central Ave., FORT DODGE, IA.

Established 1857.

Wittbold
FLORIST

737-739 Buckingham Place

L. D. Phone
1112 Graceland

CHICAGO

Send us your retail orders. We
have the best facilities in the city

We are prepared to take care of
out-of-town orders for

CHICAGO

Delivery or shipment anywhere.

C. W. McKELLAR,

22 East Randolph St. **CHICAGO**

A. McADAMS

Established 1865

We are prepared to take care of out-of-town
orders for

CHICAGO

W. J. La Grotta, Prop. 53d St. and Kimbark Ave.

cently issued by this firm; they are not illustrated, but are compiled with special care and good taste. This one contains eighty pages; at the beginning are three pages of instructions on the growing of perennials from seeds; then follow the lists of seeds of novelties, seeds of standard perennials, plants of annuals, garden roses, etc. There is also an alphabetical list of "Popular Names of Hardy Flowers," and several pages are devoted to "Troubles in Flower Gardens," with remedies.

STEAMER SAILINGS.

Bulletin a few of these steamer sailings in your window, with the information that you have facilities for delivering bon voyage tokens on board any outgoing boat, or funeral or other flowers anywhere on short notice:

Steamer—	From—	To—	Sails.
Yokohama.....	Seattle.....	Hongkong	May 28
New York.....	New York.....	Liverpool	May 29
Cameronia.....	New York.....	Glasgow	May 29
Northland.....	Montreal.....	Liverpool	May 29
Lapland.....	New York.....	Liverpool	June 2
Parima.....	New York.....	West Indies.....	June 4
Philadelphia.....	New York.....	Liverpool	June 5
Transylvania.....	New York.....	Liverpool	June 5
Corsican.....	Montreal.....	Glasgow	June 5
Dominion.....	Philadelphia.....	Liverpool	June 5
Bermudian.....	New York.....	Bermuda	June 5
Megantic.....	New York.....	Liverpool	June 9
Minas Geraes.....	New York.....	Brazil	June 9
Gramplan.....	Montreal.....	Liverpool	June 10
Pretorian.....	Boston.....	Glasgow	June 11
St. Louis.....	New York.....	Liverpool	June 12
Orduna.....	New York.....	Liverpool	June 12
Mongolia.....	San Fr'sco.....	Hongkong	June 12
Corinthian.....	Montreal.....	London	June 13
Sado Maru.....	Seattle.....	Hongkong	June 13
Korona.....	New York.....	West Indies.....	June 15
Canopic.....	New York.....	Genoa	June 15
Finland.....	New York.....	San Fr'sco.....	June 16
Bermudian.....	New York.....	Bermuda	June 16
St. Paul.....	New York.....	Liverpool	June 19
Tuscania.....	New York.....	Liverpool	June 19
Scandinavian.....	Montreal.....	Glasgow	June 19
Arabic.....	New York.....	Liverpool	June 23
Hesperian.....	Montreal.....	Liverpool	June 24
Guiana.....	New York.....	West Indies.....	June 25
New York.....	New York.....	Liverpool	June 26
Cameronia.....	New York.....	Glasgow	June 26

SEND YOUR ORDERS FOR CHICAGO

AND SUBURBS TO

Schiller
The FLORIST
2223 W. Madison St.
CHICAGO.

Our new north side store
4509 Broadway
for orders on the north shore.

All orders carefully filled under the
supervision of **GEORGE ASMUS, Mgr.**

Wire, write or phone West 822, or Ravenswood 7550
Member Florists' Telegraph Delivery.

ORDERS FOR CHICAGO

EVERYTHING IN FLOWERS
DELIVERED ANYWHERE

PHONE, WRITE OR WIRE

A. F. KEENAN & CO.
1222-1306 E. 63rd Street

Tels. Hyde Park 875-5416

SPECIAL SERVICE TO CHICAGO UNIVERSITY

FRIEDMAN

FLOWERS

CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel

COURTESIES EXTENDED TO ALL FLORISTS

F. WM. HECKENKAMP, JR.

QUINCY'S (ILLINOIS)
LEADING FLORIST

Prompt service for Western Illinois, N. E.
Missouri and S. E. Iowa.

We can assure you the best of service with the
regular discount on all your retail orders for the
following towns:—

Austin, Oak Park, River Forest, Maywood,
Riverside, La Grange, Western Springs,
Hinsdale, Glen Ellyn, Wheaton and
Elmhurst, on short notice.

KLIMMER'S GREENHOUSES
812 Dunlap Ave. **FOREST PARK, ILL.**

BLOOMINGTON, ILL.
Flowers delivered in this city and surrounding
country promptly. Best service.
WELLENREITER & SON, 409 N. MAIN STREET

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly
and carefully.

PEKIN—PEORIA

All Orders Receive Personal Attention

GEO. A. KUHLE, Pekin, Ill.

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Underwood, Arthur A. CHICAGO Alpha Floral Co. Frauenfelder, C. Friedman, O. J. Keenan, A. F., & Co. McAdams, A. McKellar, C. W. Samuelson, Chas. A. Schiller, The Florist Smyth, W. J. Wienhoeber Co., E. Wittbold Co., Geo. CINCINNATI, O. Hill Floral Co. CLARKSBURG, W. VA. Dudley & Sons Hayman Grhse. Co. Weber & Sons Co. CLEVELAND, O. Bramley & Son Cleveland Cut Flo. Co. Gasser Co., J. M. Jones-Russell Co. Graham & Son Knoke Bros. Smith & Fetter's Co. COLO. SPRGS., COLO. Crump, F. F. Pikes Peak Flo. Co. COLUMBUS, O. Livingston Seed Co. Wilson's Seed Store DALLAS, TEX. Dallas Floral Co. Lang Floral Co. DAYTON, O. Heiss Co. Matthews the Florist DE KALB, ILL. Johnson, J. L. DENVER, COLO. Park Floral Co. DES MOINES, IA. Alpha Floral Co. Crawford, U. L. Wilson Floral Co. DETROIT, MICH. Bemb Floral Co. Breitmeyer's Sons, J. Schroeter, B. DULUTH, MINN. Duluth Floral Co. ELMIRA, N. Y. Rosery, The EL PASO, TEX. Potter Floral Co.	ERIE, PA. Laver, J. V. EVANSTON, ILL. Fischer Bros. EVANSTON, WYO. Westholder, L. B. FAIRMONT, W. VA. Weber & Sons Co. FOREST PARK, ILL. Klimmer's Gr'houses FORT DODGE, IOWA North Floral Co. FORT SMITH, ARK. Rye, Geo. FORT WORTH, TEX. McAdam, J. E. FREEPORT, ILL. Bauscher, John GALESBURG, ILL. Drury, H. F. Pillsbury, I. L. GARY, IND. Gary Floral Co. GENEVA, N. Y. Cass, W. & T. GRAND RAPIDS, MICH. Smith, Henry GREEN BAY, WIS. Meier & Co., C. GREENSBORO, N. C. Van Lindley Co. GUTHRIE, OKLA. Furrow & Co. HARTFORD, CONN. Coombs, John HELENA, MONT. State Nursery Co. HOUSTON, TEXAS Forestdale Fl'r Shop Kerr, R. C. HUNTINGTON, W. VA. Dudley & Sons INDIANAPOLIS, IND. Bertermann Bros. Co. Hill Floral Co. Wiegand & Sons JACKSONVILLE, FLA. Mills, the Florist JACKSONVILLE, ILL. Heinl & Sons, J. JERSEY CITY, N. J. Madden, Florist	KNOXVILLE, TENN. Crouch, Chas. W. KANSAS CITY, MO. Kellogg, Geo. M. Murray, Samuel Newell, A. Rock Flower Co. LA CROSSE, WIS. La Crosse Floral Co. LANCASTER, PA. Barr & Co., B. F. Rosery, The LEXINGTON, KY. 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Peas, Beans and Sweet Corn
Peas and Beans, Michigan Grown
Sweet Corn, Iowa Grown

Correspondence solicited.

Michigan Office: MILLINGTON
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Ask for prices now, 1915 crop.

SIOUX CITY SEED & NURSERY CO.

Established 1883.

Mention The Review when you write.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, Lester L. Morse, San Francisco, Cal.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.
Thirty-third annual convention, San Francisco,
Cal., June 22 to 24, 1915.

A. H. SMITH, treasurer of the Leonard Seed Co., Chicago, attended the canners' convention in Indianapolis, Ind., May 19 to 21.

THE turnip seed in Tennessee has been mostly harvested and, while the acreage was much below normal, the crop is of good quality and the yield at least normal.

NOTICE of the death of Robert Leonard, youngest son of S. F. Leonard, president of the Leonard Seed Co., Chicago, will be found in this week's obituary column.

NEWS of the death of W. H. Grenell, Pierrepont Manor, N. Y., will be found in this week's obituary column, with a brief account of his long and active career.

THE Pacific Seed Growers' Co., formerly at 252 Clay street, San Francisco, has recently moved its offices to the Holbrook building, on Sutter street near Sansome.

THERE was a meeting of the location committee of the allied associations in the canning trades at Louisville last week. While no announcement has as yet been made, it is expected that within a day or two it will be officially stated that Louisville gets the next canners' convention, February 8, 1916.

SEEDSMEN at Nashville, Tenn., report a revival of business that promises to bring up the season's average better than was at first thought. Some items are already growing short. We are told that 15,000 bushels of cowpeas were shipped out of the city in the last ten days and that there is every promise of a shortage within the next two weeks.

ACCORDING to a story in the Philadelphia North American, W. Atlee Burpee paid 250 pounds sterling, or \$1.39 per seed, for three ounces of the new scarlet sweet pea, Fiery Cross, the novelty that won the silver medal at the London show last July. Trial plants bloomed at Fordhook May 18. W. F. Therkildson vouches for the story by sending out marked copies of it.

THE McGill Seed Growers' Co., San Francisco, confirms last week's report of damage to the onion seed crop from late rains, saying that loss from mildew is almost certain to be heavy in practically all parts of the state, though the real extent of the shortage cannot be known for some time. This is the first time in several years that the onion crop has suffered in this manner. In other lines there appears to be little injury. Sweet

TURNIP SEED

LEONARD SEED CO.
226-230 W. KINZIE STREET, CHICAGO
ONION SETS Write for Prices

YOU will be satisfied with the products of Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Braslan

Wholesale Growers of the following California Specialties only:

ONION, LETTUCE, CARROT, RADISH, PARSNIP, PARSLEY,
CELERY, ENDIVE, LEEK, SALSIFY and SWEET PEAS

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SAN JOSE, CALIFORNIA

Company

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Specialties:

Cucumber, Musk and Watermelon,
Pumpkin, Squash, Sweet and Field Corn.
FREMONT, NEB.

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THE L. D. WALLER SEED CO.

Specialists in
SWEET PEAS—NASTURTIUM SEEDS

Prices on Application

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Contract Seed Growers

Specialties: Pepper, Egg Plant, Tomato,
Vine Seed and Field Corn.

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George R. Pedrick & Son
PEDRICKTOWN, N. J.

The C. Herbert Coy Seed Co.

VALLEY, Douglas NEB.
County,

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
kin, Sweet, Flint and Dent Seed Corn

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J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster,
Cosmos, Mignonette, Verbena, in variety.
Correspondence solicited.

EVERETTE R. PEACOCK CO.

"PEACOCK BRAND SEEDS"

STANDARD OF QUALITY

ONION SETS

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Strictly Michigan Grown Beans, Cucumber,
Tomato, Muskmelon, Squash Watermelon, Radish,
Sweet Corn. Correspondence solicited.

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Seed Growers

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

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Growers of High Grade Seeds

Onion, Radish, Lettuce,
Sweet Peas, Etc. :: ::

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HAVEN SEED CO.

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Also Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon Seed and
Field Corn, in variety, on contract.

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The Aukamm Type, medium size.

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THE AUKAMM TYPE, in Glowing Dark Red (Xmas Red); Glowing Red (Bright Cherry Red); Rose of Marienthal (Bright Pink); Pure White; White with Red Eye; Lilac,

\$3.50 \$25.00 \$100.00
per 1000 seeds. per 10,000 seeds per 50,000 seeds

THE AUKAMM TYPE in Glory of Wandsbek (Salmon Red); Pearl of Zehlendorf (Salmon); Rose of Wandsbek and Rose of Zehlendorf (Light Salmon); the four best salmon sorts grown.

Rococo and Victoria Cyclamen, - \$5.00 per 1000 seeds
Cash with order, please.

FERD. FISCHER, Wiesbaden-Aukamm, Germany.

Over 500 testimonials and repeated orders for Cyclamen Seed were shown to the editor of The Florists' Review.

Mention The Review when you write.

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A man has 500 muscles, one billion cells, 200 different bones, four gallons of blood, several hundred feet of arteries and veins, 28 feet of intestines and millions of pores. His heart measures 5 x 3½ x 2½ inches, weighs from 8 to 12 ounces and has a capacity of from 4 to 6 ounces in each ventricle. It is a hollow, muscular organ, beats 72 times a minute and pumps 22½ pounds of blood a minute, or 16 tons a day. Now if you had such a delicate machine in your factory, you would be very careful what work you did with it. Therefore, you should be very careful what lily bulbs you plant, to be sure that you are operating your delicate mechanism for something worth while. Horseshoe Brand lily bulbs are positively the best you can buy—they will average better than most brands. We don't claim each case is beyond criticism, but we do claim that for an article produced by nature in a foreign country, under all kinds of weather conditions, imported into this country and sold to growers who force them under all kinds of conditions, they will produce better average results in quantities than any other brand known. Prices very reasonable, upon request. Plant some Cold Storage bulbs now—you will need them by the time they bloom.

Lilium Giganteum, Magnificum and Auratum on hand ready for immediate or future delivery.

ORDER NOW. PLANT NOW.

RALPH M. WARD & CO.

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Not how cheap
but how good.

HENRY METTE, QUEDLINBURG, GERMANY

(Established in 1784)

GROWER and EXPORTER on the very largest scale of all CHOICE VEGETABLE, FLOWER and FARM SEEDS

SPECIALTIES: Beans, Beets, Cabbages, Carrots, Kohl-Rabi, Leeks, Lettuces, Onions, Peas, Radishes, Spinach, Turnips, Swedes, Asters, Balsams, Begonias, Carnations, Cinerarias, Gloxinias, Larkspurs, Nasturtiums, Pansies, Petunias, Phlox, Primulas, Scabiosa, Stocks, Verbenas, Zinnias, etc. Catalogue free on application.

HENRY METTE'S TRIUMPH OF THE GIANT PANSIES (mixed), the most perfect and most beautiful in the world, \$6.00 per oz.; \$1.75 per ¼ oz.; \$1.00 per ⅓ oz. Postage paid. Cash with order.

All seeds offered are grown under my personal supervision on my own vast grounds, and are warranted true to name, of strongest growth, finest stocks and best quality. I also grow largely seeds on contract.

Mention The Review when you write.

JUST ASK US FOR PRICES

on that bulb order you have in mind.

DO IT TODAY

Our specially prepared Christmas-flowering Hyacinths are going to surprise the country. They are but \$7.00 per 100, f. o. b. St. Louis.

LECHNER BROS., Webster Groves, Mo.

Agents for THE GROWERS ASSOCIATION, Anna Paulowna, Holland.

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For the Wholesale Seed Trade.

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Routzahn Seed Co.

ARROYO GRANDE, CAL.

SWEET PEA and NASTURTIUM SPECIALISTS

Wholesale growers of full lists of FLOWER and GARDEN SEEDS

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97th Year

J. BOLGIANO & SON

Wholesale Garden and Field Seeds,
Onion Sets, Seed Potatoes.

Brewers of Pedigree
Tomato Seeds

BALTIMORE, MD.

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**DUTCH BULBS
AND PLANTS**

HILLEGOM, HOLLAND

Mention The Review when you write.

DANISH SEEDS



Cabbage,
Cauliflower,
Carrot, Man-
gel, Swede,
Turnip, etc.

Contract Orders
and Samples at
your service.

Cable Address—
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Code: 5th Ed.,
A. B. U. Amer.
Seed Trade
Association.

CHR. OLSEN, Seed Grower, Odense, Denmark
(Estab. 1862)

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Ask for Prices of Seeds (Garden, Farm or Flower) from

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for present delivery or on contract.
Special prices now ready.

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98 Chambers St., NEW YORK CITY
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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Mosbjerg, P. O. Box 560, Minneapolis, Minn.
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WE REJOICE

With the lucky florist who has a bench of my famous Silver Pink Snapdragon Seedlings at his command for Memorial Day. We have a great show and have had many words of praise and congratulations from visiting florists and from retail customers. Though we shall cut armfuls of S. P. blooms we will not have enough, and have turned away many inquiries at wholesale.

Four other leading varieties that have cropped at their regular season will give practically no yield for this important flower day—a fact that is greatly advancing the popularity of our Silver Pink Seedlings, which can be so timed as to get blooms when you need them.

Now is the time to sow seed for fall crop. Stop hustling long enough to send your order. Price of seed of our original Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seedling plants of same, at \$4.00 per 100; \$35.00 per 1000. Plants of Nelrose, Garnet and Yellow, at \$5.00 per 100; \$50.00 per 1000.

Remember, we grow snapdragons, and can supply your every need.

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.

peas for seed are doing well, and just starting to bloom. Lettuce planting in some quarters has been delayed, though many growers have their crop coming on nicely.

SAN FRANCISCO CONVENTION.

Details of A. S. T. A. Meeting.

Special train via Santa Fe road to Grand Canyon, Los Angeles and San Diego leaves Chicago 8:05 p. m., June 12. It is necessary that all those intending to take this train write at once to S. F. Leonard, 226 West Kinzie street, Chicago. Friends of members are invited to take this train. This will be a fine trip, and members are urged to make every effort to make the special train a possibility.

The side trip to San Diego may be omitted if desired. Those requiring hotel accommodations in Los Angeles should write at once to M. L. Germain, c/o Germain Seed & Plant Co., Los Angeles.

It may be necessary to alter the trip from Los Angeles up the coast to San Francisco. Should there be 125 tickets assured, we can have a special train up the coast, which will make side trips a possibility; otherwise it will be impossible to make more than one or two stops.

Our arrangements with the Inside Inn necessitate visitors arriving either Saturday night, June 19, or Sunday morning, June 20. Reservations at the Inside Inn can be made by writing direct to the Inside Inn, Exposition Grounds, San Francisco. Rates are:

Outside rooms, without bath, single, \$2.50, \$3; double, \$3, \$3.50, \$4.
Outside rooms, with bath, single, \$3, \$4, \$5; double, \$4, \$5, \$7.

Friday and Saturday, June 25 and 26, the members and their families will be the guests of the local seed growers, who will bear all of the expense connected with railway fares, entertainment over night at Hotel Vendome, lunches, automobile trips and barbecue at San Juan.

This will be the first time the American Seed Trade Association has met west of Chicago, and it will probably be many years before the members will come out to California again.

We are planning to give our friends a good time and hope we will have a good attendance.

Lester L. Morse, Pres.

CONVENTION PROGRAM.

The San Francisco convention of the American Seed Trade Association will open Monday evening, June 21, with a

C. F. M. SPECIALS

Floribunda VALLEY Pips, select quality at \$15.00 per 1000.

T Brand LIL. GIGANTEUM, the lily without a peer, per case: 7/9, \$18.00; 8/10, \$19.00; 9/10, \$20.00. Baby cases, 7/9, 100 bulbs, \$6.50.

LIL. SPEC. RUBRUM MAGNIFICUM, size 8/9 (200 bulbs), special at \$10.50 per case.

CORP. OF CHAS. F. MEYER, 99 Warren Street, NEW YORK

Mention The Review when you write.

Candytuft Empress,

\$1.50 per pound

Rochester White Gladioli,

\$2.25 per dozen; \$15.00 per 100

Full line of Flower Seeds. If you want the best give us a trial.

JAMES VICK'S SONS, - Rochester, N. Y.

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Write for our Price List.

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Sweet Pea Farm,

Bunny Slope, INDEPENDENCE, MO

It is our BUSINESS

to supply YOU

with SUPERIOR GLADIOLI

JOHN LEWIS CHILDS

Flowerfield, L. I., N. Y.

reception at the residence of President Morse. The first business session will be called to order in the parlor of the Inside Inn, on the exposition grounds, at 10 a. m., June 22, beginning with the reports of officers and concluding June 24 with the annual election. There will be morning sessions only, for three days. Secretary Kendel announces the following papers to be read during the convention:

"The Value of Technical Training to a Seedsmen," by Prof. H. E. Van Norman, Dean of California State Farm School, Davis, Cal.

"Horticulture in the Hawaiian Islands," by Prof. John H. Gilmore, Agricultural College, University of California, Berkeley.

"Seed Growing in the Northwest," by E. C. Johnson, of the Portland Seed Co., Portland, Ore.

"Flower Seeds in California," by L. C. Routzahn, of the Routzahn Seed Co., Arroyo Grande, Cal.

Paper, subject not ready to announce, by Mark L. Germain, of the Germain Seed & Plant Co., Los Angeles, Cal.

The annual banquet will be held at the Commercial Club during the evening of June 22. June 25 and 26 will

Zvolanek's WINTER FLOWERING Orchid

Sweet Pea Seed

Known the world over for their wonderful productive qualities. Crop has not yet been estimated, but orders booked now will be taken care of at prices to be advertised. Delivery latter part of July.

PINK

Mrs. A. A. Skach Shell Pink
Mrs. Jos. Manda Light Shell Pink
Orchid Beauty, Deep Rose with Orange Blush.

Orange Orchid, Orange Pink, Dark Salmon Rose Wings.

WHITE

White Orchid Pure White
Mrs. M. Spanolin, White, Black Seeded Venus, White with slight Pink Blush

LAVENDER

Lavender Orchid Rosy Lavender
Lavender Nora, True Lavender of the Wallacea color. Twice as large and the best in color. 85% true.

Order now and make sure of your supply.

A. L. RANDALL CO.

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Wabash Ave. at Lake St, CHICAGO

Reputation and Sensation

ONLY ONE IS FOR SALE, and when we say: "Plant **SENSATION** because it is the earliest, freest, most profitable Sweet Pea in existence," we will stake our reputation that it is all we claim for it. We are also giving you absolute proof in the letters published, that other reliable firms and people are gladly backing us up in our statements. It is a true **Orchid-flowering Variety**, and, if planted in August, will start producing in October and continue as late as any variety, giving months more profit than other Orchid-flowering Varieties, and this at a time when **SENSATION** has no Sweet Pea competition in the markets.

We are introducing two colors: First is color of Orchid-flowering Xmas Pink; second is a good, bright scarlet, same as King Edward Spencer. Both produce flowers up to 16-inch stem, flowers averaging two inches and over in diameter. It has the foliage of the Grandiflora type, which is a great benefit, allowing all available light in dark winter days.

Supply is limited; order now and avoid disappointment. Seed will be sent out early in July.

\$12.00 per ounce, \$150.00 per pound

New York, Jan. 20th, 1915.
Newman & Legg, Manasquan, N. J.
Dear Sirs.—In regard to your variety of "Orchid-flowering Grandiflora Sweet Peas," which you have been shipping us since early November, we repeat this stock is great. You will find that it brought nearly double the money of any other such early variety, and our best customers jumped at it; we never had enough to go around. You will notice that for some time the Peas were bringing more per flower than the Carnations you were shipping. If you care to have us do so, we will send you the opinions of some of our customers who, as we have mentioned before, greatly appreciate such stock.

Very truly yours,
HENSHAW & FENRICH,
"Woodside," Oakhurst, N. J.

Newman & Legg, Manasquan, N. J.
Gentlemen.—I wish to say in regard to your new Orchid-flowering Sweet Pea, Sensation, that it is the finest Winter-flowering variety that it has ever been my pleasure to have seen. I have examined it growing, from time to time, and have no hesitation in saying that it has a great future in store for it.

Very truly yours,
GEORGE MASSON,
Superintendent to Fred'k Frelinghuysen.

PLEASE NOTE.—Secretary Elberon Horticultural Society.

Newman & Legg, Manasquan, N. J.
Gentlemen.—Both the samples of your new Pink and White Orchid-flowered Sweet Peas, which you sent us, were very good, especially so since they started to bloom in October. The foliage is of the Grandiflora type and quite distinct from the Spencer.

Your photographs leave no question of its great floriferousness. Kindly advise us how close you allow the plants to stand in the rows, as we shall undoubtedly want some of the seed.

Yours truly,
ALBAN HARVEY & SON,
Brandywine Summit, Pa.
Largest Sweet Pea Growers in Pennsylvania.

GEORGIAN COURT GREENHOUSES
(George Gould's Estate)
Lakewood, N. J.

Newman & Legg, Manasquan, N. J.
Dear Sirs.—In regard to your new Winter-flowering Sweet Pea, Sensation, I would say that you have named it rightly, as it was a pleasure to me to see it growing with its remarkable freedom of bloom, long stems, and pleasing color; also one of the greatest points in its favor, over other varieties, is its extreme earliness. And I am sincere in saying that I wish Sensation and your firm all success in introducing this great Pea.

Yours respectfully,
MR. MILLS,
Superintendent.



Newman & Legg, Manasquan, N. J.

Mention The Review when you write.

Our Motto:—The Best the Market Affords

Lilium Giganteum, 7/9-in.

CASE OF 100 BULBS \$6.95

FROM NEW YORK AND CHICAGO COLD STORAGE

300 bulbs, \$18.00

1200 bulbs, \$70.00

C. S. & Co.
NEW YORK

1000 pips, \$15.00

2500 pips, \$35.00

Lily of the Valley Pips

\$7.95 CASE OF 500 PIPS

CHAS. SCHWAKE & CO., Inc.,

90-92 West Broadway,

NEW YORK

Mention The Review when you write.

FOR PRESENT SOWING

Thorburn's
SEEDS

Our catalogue will help you in your selection, or we will with specific advice. Some one in our organization is an expert on your problems.

Drop us a line for our catalogue.
Now, before you forget.

J. M. THORBURN & CO.
53 Barclay St., through to 54 Park Place,
NEW YORK

GLADIOLI

I can supply fine, plump bulbs of America in any quantity. If ordered this month, I will make the price \$7.00 per 1000, 250 at 1000 rate. Cold storage bulbs next month.

E. E. STEWART, Brooklyn, Mich.

FANCY CUT VALLEY FOR JUNE WEDDINGS

BRUNS' CELEBRATED CHICAGO MARKET is handled by the leading Chicago Wholesalers, as E. C. Amling Co., A. L. Randall Co., Bassett & Washburn, Zech & Mann and Kyle & Foerster.

COLD STORAGE VALLEY

CHICAGO MARKET BRAND, finest Valley, giving best results all year round—

\$16.00 PER 1000 \$8.50 PER 500 \$4.50 PER 250 \$2.00 PER 100

FLORISTS' MONEY MAKER, best Valley at moderate prices—

\$14.00 PER 1000 \$7.50 PER 500 \$4.00 PER 250

H. N. BRUNS,

3032
Madison Street

Chicago

be spent on a tour of the seed-growing sections south of the city.

WISCONSIN SEED LEGISLATION.

J. M. Clark, of the Leonard Seed Co., Chicago, was in Madison, Wis., last week attending a hearing on the amendment to the new seed bill now pending in the Wisconsin legislature. The effect of the amendment would be to place under the classification of agricultural seeds all canners' varieties of peas and sweet corn.

There was a further hearing of the bill beginning May 25, to determine whether or not the disclaimer of the seedsmen should remain in it. It seems to be the desire of the canners to do away with this. The seedsmen, on the other hand, of course, wish it to stand. For though they are willing to be responsible in any reasonable degree, they do not wish to be held accountable for the vagaries of nature, as, for instance, when the product from some cause not attributable to their negligence, is not true to type. Whether or not the disclaimer remains or goes out, the seedsmen cannot be affected to any alarming extent; for if legislation is repugnant to them, they will merely be under the necessity of shipping to Illinois, where the contract of sale can be consummated, and from where the goods can be re-shipped to Wisconsin.

BURPEE SHORTENS HOURS.

After the strenuous season, when long hours are the rule in all mail order seed shops, the action of W. Atlee Burpee & Co., in shortening both the working day and the working week, will be of interest to the trade. The following slip was in employees' pay envelopes May 22:

After careful consideration, we have decided to make a radical change in the hours during the summer of 1915, commencing June 1, by having the day's work commence at 8:30 instead of 8:00 a. m. Of course, those whose duties require that they get in some time in advance of other employees will have to continue reporting at an earlier hour.

During July and August we shall close the building Friday night and the employees will not report until the following Monday. This special week-end holiday goes into effect on Friday, July 2, and will continue up to and including Friday, August 27.

The starting hour in the morning we shall continue at 8:30 just as long as we think it advisable, but both this radical change and the week-end special holidays will, of course, be governed entirely by the way our employees show their appreciation. It is to be hoped there will be no "cutting off corners of time" either in the morning or evening; that is, that all, no matter what their work may be, will be ready to go to work promptly at 8:30 in the morning and continue working right up to the moment the 5 o'clock gong rings. We feel sure that if this sort of spirit is shown in the work, we may be able to make the opening hour 8:30 permanently, but this all depends on the employees.

Asparagus Plumosus Nanus Seed

Fresh 1915 Crop

1000 to 5000 at \$1.25 per 1000; 5000 and over at \$1.00 per 1000

DRAKE POINT GREENHOUSES,

Yalaha, Florida

Mention The Review when you write.

XXX SEEDS

PRIMROSES, Improved Chinese Fringed, finest grown, many varieties mixed, 650 seeds, \$1.00; 1/2 pkt., 50c; per 1000, \$1.25.

Primula Malacoides, new Giant baby, 25c.

Primula Kewensis, sweet yellow, new dwarf, 25c.

Primula Obconica, new giants, pkt., 50c.

Calceolaria, finest dwarf, Giant flow., 50c.

Cyclamen Giganteum, finest Giants mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.

Cineraria, large flowering dwarf mixed, fine, 1000 seeds, 50c; 1/2 pkt., 25c.

GIANT PANSY The best large flowering varieties, critically selected, 6000 seeds, \$1.00; half pkt., 50c; oz., \$3.00. A pkt. of giant **Mme. Perret** pansy added to every order for Giant Pansy seed.

CASH. Liberal packets. We can please you.

ZEMALIN Germ Destroyer—a boon to florists for cure of cracked fingers, rough hands, Obconica poison and itching surfaces. Box, 25c.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

THE UP-TOWN SEED STORE

HARRY A. BUNYARD CO., Inc.

40 West 28th St., NEW YORK CITY

Mention The Review when you write.

Lily of the Valley Pips

FROM COLD STORAGE

New crop, 1000 to case....\$16.00 per case

ST. LOUIS SEED CO.

411-413 Washington Ave., St. Louis, Mo.

Mention The Review when you write.

Lilium Giganteum, 7-9 in., 300 in case, \$18.00 per case

Lilium Formosum, 8-9 in., 300 in case, 18.00 per case

Lilium Album, 220 in case 12.00 per case

Lilium Auratum, 150 in case 10.00 per case

Lily of the Valley Pips, extra fine.... 14.00 per 1000

Bambob Canes, Wood Moss and Sphagnum Moss.

To-bak-lne, Nikoteen and Nico-Fame.

D. RUSCONI, 128 West 6th Street, CINCINNATI, OHIO

Mention The Review when you write.

Cane Stakes Japanese Bamboo

NATURAL

6 ft., 1000 to bale.....\$ 6.00 per bale
6 ft., 2000 to bale..... 11.00 per bale
8 ft., 1000 to bale..... 9.00 per bale
10 ft., 500 to bale..... 6.00 per bale
12 ft., 100 to bale..... 4.00 per bale
14 ft., 100 to bale..... 5.00 per bale
16 ft., 50 to bale..... 4.00 per bale

DYED GREEN

1 1/2 ft.....\$0.30 per 100; \$2.75 per 1000
2 ft..... .35 per 100; 3.15 per 1000
2 1/2 ft..... .50 per 100; 4.25 per 1000
3 ft..... .60 per 100; 5.40 per 1000
3 1/2 ft..... .65 per 100; 6.00 per 1000
4 ft..... .70 per 100; 6.25 per 1000
5 ft..... .90 per 100; 8.50 per 1000

Stump & Walter Co.

30 Barclay Street, NEW YORK



MONEY TALKS, but YOU

do not have to talk to sell Pansy plants grown from Kenilworth strain of Pansy seed. Send for list.

1000 seeds, 25c;

5000, \$1.00; 1/4 oz., \$1.25; oz., \$5.00.

Princess, new upright,

seeds, 20c; 1000 seeds,

35c; oz., \$7.50.

Mention The Review when you write.

SEEDS BULBS JOHNSON SEED CO.

PHILADELPHIA, PA.

Mention The Review when you write.

L. GIGANTEUMS

8-9 inch, 8-10 inch, 9-10 inch
Also **BAMBOO STAKES**, green and natural, different sizes.

Write for prices.

YOKOHAMA NURSERY CO., Ltd.

Woolworth Bldg., New York City

Mention The Review when you write.

BAMBOO CANES

Fresh stock, just arrived from Japan.
Good Quality—Horseshoe Brand.

Natural Color

5 to 6 ft. long....\$ 6.00 per bale of 1000
5 to 6 ft. long.... 9.00 per bale of 2000
10 ft. long..... 11.00 per bale of 500

Colored Green

2 ft.....\$ 6.00 per bale of 2000
3 ft..... 8.00 per bale of 2000
3½ ft..... 9.00 per bale of 2000
5 ft..... 7.00 per bale of 1000
5 ft..... 11.00 per bale of 2000

CYCAS STEMS

Just in from Japan.

\$19.00 per case of 300 lbs. Oshima stock
23.00 per case of 300 lbs. Loochoo stock

The Loochoo variety is of finer quality than the cycas commonly used here.

All prices f. o. b. Bound Brook, N. J.
No Cases or Bales Broken.

RALPH M. WARD & CO.

71 MURRAY ST., NEW YORK

Mention The Review when you write.



But if you want **Real Trouble** just try to please everybody.

GIGS.

now for July Flowers

Rubrum for August and September Flowers.

M. M. CARROLL

NORWOOD (near Cincinnati), OHIO

Mention The Review when you write.

CYCAS REVOLUTA STEMS

(Sago Palms)

Strong and healthy bulbs, size ½ lb. to 6 lbs.:
25 lbs., \$2.25; 100 lbs., \$8.00; 300 lbs., \$22.25; 500 lbs., \$35.00.

COLD STORAGE BULBS

Lilium Giganteum: 7-9 in., 300 to case, per case, \$16.00. Lily of the Valley Berlin Pips: cases containing 250 pips, \$4.50; 500, \$8.00; 1000, \$15.00.

DIELYTRA (Bleeding Heart) **SPECTABILIS**
\$1.15 doz.; \$8.00 per 100.

Send for our Wholesale Florist Catalogue.

THE MOORESEED CO., 125 Market St., Philadelphia

Mention The Review when you write.

Wilson's Seeds will grow anywhere.

J. J. WILSON SEED CO., Newark, N. J.

Mention The Review when you write.

Spring Bedding Plants

USE FRANZEN'S SEED
SEND FOR PRICE LIST,

F. O. FRANZEN, 6319 No. Clark St., CHICAGO

Mention The Review when you write.



My Winter-flowering ORCHID or SPENCER SWEET PEA

was the only paying crop the past winter, from October until May, with many thousands of growers all over the country.

New Price List will be out in June.

All the prizes ever awarded all over the country were only for this magnificent strain.

If you are not on our mailing list, send in your address at once and state all your wishes.

My commercial **Sweet Pea Culture** booklet will tell you how to raise them. Price, 50c.

Ant. C. Zvolanek

Sweet Pea Ranch

Lompoc, California

Mention The Review when you write.



Watch for our Trade Mark Stamped on every brick of Lambert's

Pure Culture Mushroom Spawn

Substitution of cheaper grades is thus easily exposed. Fresh sample brick, with illustrated book, mailed postpaid by manufacturers upon receipt of 40 cents in postage. Address

Trade Mark. **American Spawn Co., St. Paul, Minn.**

Mention The Review when you write.

Wm. Elliott & Sons SEEDSMEN

42 Vesey Street, NEW YORK

Mention The Review when you write.

HELLER'S MICE PROOF SEED CASES.

Send for Catalogue.

HELLER & CO.

Montpelier, Ohio

Mention The Review when you write.

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE, Box 34, SEDALIA, MO.

Mention The Review when you write.

"Worth While" SPOT

WE will expect to list in this spot from time to time Seasonable Stock, the quality of which will absolutely stand the "Worth While" stamp—and at "living" prices. We pay freight both ways if you don't agree with us and no questions asked.

—You run no risk—

FROM COLD STORAGE:

LILIUM LONGIFLORUM GIGANTEUM

7 to 9-inch, per 100, \$6.00; per original case of 300, \$16.00.

8 to 9-inch, per 100, \$10.00; per original case of 225, \$21.00.

HARDY LILIES

For Indoor and Outdoor Planting —
Guaranteed Sound

Speciosum Rubrum

Per 100

8 to 9-inch (225 bulbs in case)..\$ 6.00
9 to 11-inch (125 bulbs in case).. 9.00
11 to 14-inch (100 bulbs in case).. 18.00

Speciosum Album

8 to 9-inch (225 bulbs in case).. 12.00
9 to 11-inch (125 bulbs in case).. 17.50

Speciosum Melpomene

8 to 9-inch (225 bulbs in case).. 6.00
11 to 14-inch (100 bulbs in case).. 18.00

If you have a "bare spot" in your greenhouses or outdoor planting room, you will find the above real "money makers."

Winterson's Seed Store

166 N. Wabash Ave., CHICAGO

PACIFIC COAST DEPARTMENT

SANTA BARBARA, CAL.

The Market.

Trade is a little quiet here, and hardly likely to improve for some time, but the florists are keeping up a nice display and in this way making a bid for what there is going. Good bulbous stock, such as gladioli and Spanish irises, are the chief offerings; the stock comes mostly from northern points and Los Angeles.

Various Notes.

A. Beverley, of the Mission Oak Nursery, reports a larger trade than usual in vegetable plants and roses.

Joseph Whipple keeps up an elegant display and the nursery stock is looking fine. He has just purchased a new Studebaker Six.

At the nursery of the Southern California Acclimatizing Association, on State street, there is always something of interest, and on this trip I was just in time for that most beautiful shrub, *Carpenteria Californica*. The lovely, pure white blossoms were just then in their prime. *Fremontia Californica* was also in full beauty, the tree a golden sheet. *Sterculia acerifolia* was also in bloom, showing the peculiar habit it has of dropping the foliage when the flowers appear. This is known as the Australian flame tree, on account of its bright red flowers.

At the W. H. Cowles estate, W. Donald still keeps up the good work. A large specimen of *Phoenix macrophylla* is being moved from Goleta, probably the largest of its kind in existence and one of the few known in cultivation.

H. R. Richards.

LOS ANGELES.

The Market.

There is little doing either in decorative work or transient business. Funeral work is the only thing that has in any way helped to reduce surplus stock. Although the northern growers apparently have not dumped as much stock here as usual at this time of year, yet there are many flowers that do not find a purchaser. Indoor roses are fine, but the price is low, owing to the large number of outdoor flowers that are coming in. Carnations are a drug on the market, selling at prices that hardly pay for gathering. Now that the climbing form of *Cecile Brunner* is about over, the bush form will probably sell better. As it is, the flowers are not worth picking. Delphiniums and other hardy stock are making a pretty show in the windows. Greens are cheap, especially *Asparagus plumosus*.

Various Notes.

Quite an extensive rose show was held on the fourth floor of the Hamburger store, May 17. Many hundreds of fine blooms were staged in the greatest variety and the majority of the prize-winning exhibits were worthy of a place in any show. The first-prize single was a splendid bloom of *Sunburst*, while the cups for the best bloom

in the show and for the best three both went to splendid flowers of Frau Karl Druschki. As showing the interest taken, large crowds thronged the floor long before the judges had finished their work. The show was under the management of A. Hunt, manager of the floral department here. The judges were Fred Hills and H. R. Richards.

Howard & Smith report that nursery business is keeping up well. There is a bright and pretty showing now at the Montebello grounds. Practically everything is in bloom, but one of the finest of all is the collection of sweet peas. All the novelties of other growers are being tried out, while the new hybrids raised by the firm are exquisite in color, of true Spencer type and of immense size. All show the modern long stem and have four flowers to the stem. There is also a grand showing of hybrid gladioli and new or distinct shrubs. *Deutzia magnifica* is an elegant species, with large, pure white flowers, a great improvement over *D. crenata*.

Henry J. Kessel, of the Richmond Fernery, San Francisco, has been calling on the trade here with his specialties.

C. H. Totty, of Madison, N. J., stopped here for a couple of days en route to San Diego and has nothing but praise for this section. H. W. Turner, who is working with Mr. Totty in the dissemination of some of the newer roses, was piloting him around.

The California Cut Flower & Evergreen Co. has made several changes in the store at 316 South Broadway. The stairway has been opened up and a plate glass window has been put in to show off the stock. In the basement a new icebox has been installed and

things generally are much better arranged than before.

R. W. Saakes and O. C. Saakes both had a good deal of work for the funeral of "Hap Hogan" this week.

H. R. Richards.

SAN FRANCISCO.

The Market.

More rain has fallen this week, and, while no further storms are expected, a few showers would be no surprise. Small sales are picking up a little and business has been active in work for funerals, as well as for weddings and other social affairs. The many large conventions planned for this summer are sure to take a lot of both greens and cut flowers. Considerable attention is being given to Memorial day and it is believed that a better business than usual will be done.

The cold, wet weather has held back many kinds of outdoor stock, which are coming in late, but the market is well supplied in several popular lines. Carnations are again plentiful. The situation in this line is unsatisfactory to dealers, as the market is commonly glutted, with occasional shortages when they are wanted, and there is a disposition among some of the larger downtown houses to let the street vendors have this business to themselves. Peonies are still scarce and rather poor, but with fair weather from now on there will be more of them by May 30. The same may be said of sweet peas. Irises are on the wane, but some of them will be available till the end of the month. A good many gladioli are being sold. A much larger supply of *Lilium giganteum* is expected

Asparagus Plumosus Nanus

Grand 2½-inch stock, heavy and clean,
\$10.00 per 1000, for cash with order.

L. A. FLORAL CO.

MAKES A SPECIALTY OF LONG
DISTANCE SHIPPING

112 WINSTON STREET,

LOS ANGELES, CAL.

Mention The Review when you write.

Superior-
Grown

ROSES

for
Immediate
Delivery

All the new and standard varieties in quantity. Let us figure on your requirements for the coming season. We can make the price right for first-class, well grown stock.

SATISFACTION GUARANTEED

HENRY W. TURNER

Wholesale Florist

MONTEBELLO, CAL.

FERNS FOR FERN DISHES

In 2 1/4-in. pots\$4.50 per 100

PRIMULA OBCONICA (Ronsdorfer Strain)

2 1/4-in. pots\$ 5.00 per 100

4 -in. pots 15.00 per 100

Kentias in all sizes.

Nephrolepis in all varieties and sizes

ASPLENIUM NIDUS AVIS

(Bird's Nest Fern)

4-in. pots\$ 6.00 per dozen

8-in. pots 9.00 per dozen

6-in. pots 15.00 per dozen

Also larger sizes.

ADIANTUM CUNEATUM ROENBECKII and**ADIANTUM TRIUMPH**

2 1/4-in. pots\$ 7.50 per 100

4 -in. pots 15.00 per 100

Write for Wholesale Price List.

H. PLATH, THE FERNERIESLawrence and Winnipeg Aves.
P. O. Station "L"**SAN FRANCISCO, CAL.**

Mention The Review when you write.

for Memorial day and a large sale is probable.

Potted rambler roses are popular, but not "popular-priced," and a good many are still coming on. There is an unusually large call for Cecile Brunner roses, the abundance and fine quality of which are making them popular with the eastern tourists. Other roses are showing better quality, though the damp weather is conducive to mildew. Russell is fine and quite popular, white Killarney finds a fair demand and Aaron Ward is kept closely cleaned up. Some fine Sunburst is appearing. Orchids of several kinds are in fair supply and meet with about a normal demand. Gardenias are increasing in popularity, and while the present cut is fairly large and nothing unusual in quality, the offerings are cleaned up without trouble.

Various Notes.

Frank Pelicano, of Pelicano, Rossi & Co., has been feeling the effects of too close application to business and accordingly spent last week in recreation at a health resort. He has just returned, refreshed and ready for another period of hard work. He says his planting of dahlias is coming up nicely.

Owing to the recent spell of cold, wet weather, it has been found necessary to postpone the show scheduled for June 4, under the auspices of the exposition and the American Sweet Pea Society, until June 23 and 24. The exhibition will be held, as planned, in the Palace of Horticulture and exhibits will be staged by 11 a. m., June 23. It is felt that the postponement is in the best interests of all concerned and should permit many to make a bigger and better display than they had planned. Entries should be all in by June 10.

The bowling team of the Pacific Coast Horticultural Society, interest in which has been lagging for some time, has been reorganized, with B. Podesta as chairman, and met May 21 at a downtown alley.

The E. W. McLellan Co. has purchased another large automobile delivery wagon, to handle its increasing shipments. This company is just closing an unusually successful iris season, having had an excellent crop and a large shipping demand. Memorial day

**CALLA BULBS
FREESIA BULBS****FOR JULY AND AUGUST DELIVERY**

Ask for Prices in Quantities

HOGAN-KOOYMAN CO.

Wholesale Florists and Importers of Dutch Bulbs

27 St. Ann Street, SAN FRANCISCO, CAL.

Phone SUTTER 540

Mention The Review when you write.

**CALIFORNIA CUT FLOWER and
EVERGREEN CO.****WHOLESALE FLORISTS and SUPPLIES**

Wire or mail orders given prompt and careful attention. Specialists in long distance shipments.

316 South Broadway Phone Broadway 2369 Los Angeles, Cal.

Mention The Review when you write.

S. MURATA & CO.**WHOLESALE FLORISTS AND SUPPLIES****LOS ANGELES CAL.**

Mention The Review when you write.

CYCLAMEN from English-grown seed, in five named varieties, assorted, \$2.00 per dozen; \$12.50 per 100.**PRIMULA CHINENSIS**, large flowering five colors, 65c per dozen; \$5.00 per 100.**PRIMULA OBCONICA GRANDIFLORA**, mixed colors, 3-inch, \$5.00 per 100; 4-inch, \$8.00 per 100.**FRED GROHE, R. D. 4, SANTA ROSA, CAL.****CHRYSANTHEMUMS**Rooted cuttings.....\$10.00 per 1000
2-inch pots 15.00 per 1000
Yellow: Col. Appleton, Maj. Bonnafton, Chrysolora, Golden Glow. White: White Queen, White Cloud, Mrs. Robinson, Silver Wedding. Pink: Dr. Enguehard, May Hunter, Pacific Supreme. Red: Black Hawk.**FRANK WILHELM**

Box 905, R. F. D. No. 6, Los Angeles, Cal.

Asparagus Plumosus Seed

New Crop, \$1.00 per oz.; 1/4 lb., \$3.00; \$10.00 per lb.

Seedlings\$5.00 per 1000

Transplanted..... 7.50 per 1000

HARRY BAILEY**R. F. D. 6. LOS ANGELES, CAL.**

orders are now being booked for outside stock in general, and from appearances the stock will not be overabundant. The firm has a tremendous cut of Russell roses, which have moved well throughout the season, and is now planting about ten houses of this variety, or 50,000 plants. Mr. Axell, of

(Continued on page 90.)

**Asparagus Plumosus Seed
\$1.25 per 1000****TASSANO BROS., Inc.**

The largest Wholesale Evergreen and Supply Market in the State.

**415 Los Angeles Street
LOS ANGELES, CALIFORNIA**

Mention The Review when you write

Strong Tobacco Stems

at 1c per pound.

E. W. McLELLAN CO.

18-24 Lick Place, SAN FRANCISCO, CAL.

Mention The Review when you write

FERNS

	Per 100	1000
Whitmani, 2 1/2-inch.....	\$5.00	\$40.00
Whitmani Runners.....		15.00
Pieroni, 2 1/2-inch.....	5.00	40.00
Pieroni Runners.....		15.00
Established Boston Runners.....	2.00	

HILL'S NURSERY, Avon Street and Morton Avenue, LOS ANGELES, CAL.

Surplus in Mums, R. C. 100, \$1.00; 1000, \$8.00
Asters (Semple), 2-in. 100, .75; 1000, 5.00

All Bedding Stock at reduced prices.

FRED G. EHLE**224 Sanborn Ave., SAN JOSE, CAL.**

PORTLAND, ORE.

The Market.

No important change in market conditions has occurred this week. The most noteworthy feature is that counter trade holds up well in spite of the profusion of outdoor flowers available. Some firms report a marked increase in May business over last year, which is partly due to an increase in orders from outside points. Plenty of cut stock of all sorts is coming in, but there is no oversupply of any particular variety. Cornflowers in several colors, pyrethrum hybrids, Spanish irises, gaillardias, stocks, peonies, campanulas, delphiniums, snapdragons and perennial poppies are rivaling in popularity the carnations, greenhouse roses and sweet peas. The season for bedding stock is nearly over—about a month earlier than usual.

Club Meeting.

The Portland Floral Society held its regular monthly meeting, May 18, at its headquarters in Masonic Temple.

A resolution was passed, unanimously authorizing an invitation by the society to the representatives of the American Seed Trade Association en route to the convention in San Francisco to stop in Portland to enjoy the hospitality of the seed growers and dealers, assisted by the society.

It was reported that the itinerary of the party from the New York Florists' Club on the westbound section of their trip to the S. A. F. convention provides for a day in Portland, August 14. The New York club's delegation will be heartily welcomed by the Portland society and the hope was expressed that a large number of members of the trade from the Atlantic district will come with them.

Julius Dorsche, manager of the rose festival floral center, reported that all spaces had been taken and contracts signed. James Forbes, chairman of the exhibition committee, reported that arrangements for the exhibit under the society's name were completed.

The nominating committee reported its list of candidates to be voted on at the June meeting.

The retailers' committee reported that an agreement had been reached as to summer early closing hours, the same as were tried successfully last year.

Owing to ill health, J. J. Butzer resigned as trustee and President Van Kirk announced the appointment of Henry Clemmens to fill out the unexpired term.

L. W. Scott, chairman of the entertainment committee, was asked to provide for a florists' picnic on Sunday, July 4. It is proposed to close, so far as is practical, all the downtown stores on this day and permit employees to attend the picnic.

The table by the president's desk was decorated with a bunch of roses brought in by G. Indermuhle and by a bouquet of mixed perennials from Gill Bros., which were examined and admired at the close of the meeting.

Various Notes.

L. W. Scott reports that Fred Young, formerly of Portland, but now a member of the firm of Young & Lester, of Walla Walla, Wash., is succeeding well in business. Just now he is busy with a new delivery car the firm recently purchased.

[Continued on page 86.]

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Philadelphia, May 26, 1915.

	Per doz.	
Beauty, Long.....	\$2.50 @ \$3.00	
.. Medium.....	1.50 @ 2.00	
.. Short.....	.50 @ 1.00	
	Per 100	
The Killarneys, Long.....	\$5.00 @ \$6.00	
.. Short.....	2.00 @ 4.00	
Mrs. Russell, Long.....	8.00 @ 15.00	
.. Short.....	4.00 @ 6.00	
Richmond, Hadley, Long.....	5.00 @ 8.00	
.. Short.....	2.00 @ 4.00	
Maryland, Mock, Long.....	6.00 @ 8.00	
.. Short.....	2.00 @ 4.00	
Sunburst, Ward, Hillingdon.....	2.00 @ 6.00	
Carnations, Select.....	2.50 @ 3.00	
.. Ordinary.....	1.50 @ 2.00	
Easter Lilies, per doz.....	.75c @ \$1.25	
Valley.....	2.00 @ 4.00	
Cattleya, per dozen.....	\$3.00 @ \$6.00	
Gardenias, per doz.....	.50 @ 2.00	
Snapdragon, per doz.....	.50 @ 1.00	
Cornflowers.....	1.00 @ 1.50	
Daisies.....	1.00 @ 1.50	
Sweet Peas.....	.25 @ 1.00	
Callas, per doz.....	.75c @ 1.25	
Delphiniums.....	8.00	
Stocks, per doz.....	.50c @ .75c	
Peonies, Fancy.....	1.00	
.. Ordinary.....	.50 @ .75	
Baby Gladiolus.....	3.00	
Fancy Gladiolus.....	8.00	

Cincinnati, May 26, 1915.

	Per doz.	
Beauty, Extra.....	\$3.00 @ \$4.00	
.. 30 to 36-inch.....	2.00 @ 3.00	
.. 24-inch.....	1.50 @ 2.00	
.. 12 to 18-inch.....	1.00 @ 1.50	
.. 8 to 12-inch.....	.50 @ .75	
	Per 100	
Killarney, white and pink.....	\$3.00 @ \$8.00	
Richmond.....	3.00 @ 8.00	
Carnations.....	3.00 @ 4.00	
Easter Lilies.....	10.00 @ 12.50	
Lily of the Valley.....	4.00	
Orchids, per doz.....	\$6.00 @ \$7.50	
Calla Lilies.....	6.00 @ 8.00	
Sweet Peas.....	.50 @ 1.00	
Stocks.....	2.00 @ 4.00	
Snapdragon.....	6.00 @ 10.00	
Spanish Iris.....	3.00 @ 4.00	
Tulips.....	2.00 @ 4.00	
Spiraea, per bunch.....	.50c @ .75c	
Poeticus, double.....	1.50 @ 2.00	
Peonies.....	4.00 @ 6.00	
Cape Jasmine Buds.....	2.00	
Gladiolus, Baby.....	3.00 @ 4.00	
.. America.....	6.00 @ 8.00	

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Pittsburgh, May 26, 1915.

	Per 100	
Beauty, Special.....	\$25.00 @ \$30.00	
.. Fancy.....	12.50 @ 20.00	
.. Medium.....	6.00 @ 10.00	
.. Short.....	4.00	
Killarney.....	4.00 @ 10.00	
White Killarney.....	4.00 @ 10.00	
Richmond.....	4.00 @ 10.00	
Mrs. Aaron Ward.....	4.00 @ 10.00	
Bulgaria (Rivoire, Taft).....	4.00 @ 10.00	
Cattleyas, per doz.....	\$6.00	
Carnations.....	5.00 @ 6.00	
Valley.....	4.00	
Lilies.....	8.00	
Sweet Peas.....	.50 @ 1.50	
Wallflowers, per bunch.....	25c	
Calendula, per bunch.....	\$1.00	
Daisies.....	1.50 @ 3.00	
Snapdragon.....	4.00 @ 6.00	
Peonies.....	6.00 @ 10.00	
Iris.....	8.00 @ 4.00	
Gladioli.....	4.00 @ 6.00	

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Valley, Lilies,
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Boston, May 26, 1915.

	Per 100	
Beauty, Specials	\$15.00 @ \$20.00	
Extra	6.00 @ 8.00	
Short stems	2.00 @ 4.00	
Shawyers, Russells	2.00 @ 10.00	
Killarney Brilliant	2.00 @ 6.00	
Killarney	2.00 @ 6.00	
White Killarney	1.00 @ 6.00	
Dark Pink Killarney	2.00 @ 8.00	
Double White Killarney	1.00 @ 6.00	
Killarney Queen	2.00 @ 8.00	
Mrs. Aaron Ward	1.00 @ 6.00	
Richmond, Hadley	2.00 @ 12.00	
Ophelia	2.00 @ 8.00	
Sunburst	2.00 @ 8.00	
Rivoire (Bulgaria, Taft)	2.00 @ 8.00	
Carnations	3.00 @ 5.00	
Cattleyas	25.00 @ 30.00	
Lily of the Valley	2.00 @ 3.00	
Easter Lilies	6.00 @ 8.00	
Speciosum Lilies	2.00 @ 3.00	
Gardenias	6.00 @ 12.00	
Sweet Peas25 @ 1.00	
Yellow Marguerites50 @ 2.00	
Antirrhinums	2.00 @ 6.00	
Cornflowers50 @ 2.00	
Tulips	2.00 @ 3.00	
Pansies25 @ .50	
Spanish Iris	2.00 @ 3.00	
Gladiolus Nanus	4.00 @ 6.00	
Gladiolus, large, doz.	\$1.50 @ \$2.00	
Feverfew, per bunch25c @ 50c	
Stocks,25c @ 50c	
Candytuft,25c @ 50c	
Spiraea	2.00 @ 5.00	

Milwaukee, May 26, 1915.

	Per doz.	
Beauty, long stems	\$3.00 @ \$4.00	
24 to 36-in. stems	1.50 @ 2.00	
	Per 100	
Mrs. Chas. Russell	\$ 5.00 @ \$25.00	
Richmond	4.00 @ 10.00	
Killarney	4.00 @ 10.00	
White Killarney	4.00 @ 10.00	
Mrs. Ward	4.00 @ 6.00	
Sunburst	4.00 @ 10.00	
Carnations	5.00 @ 6.00	
Valley	4.00 @ 4.00	
Easter Lilies	10.00 @ 12.50	
Calla Lilies, per doz.	\$1.00 @ \$1.25	
Sweet Peas75 @ 1.50	
Snapdragon	4.00 @ 8.00	
Peonies	4.00 @ 8.00	
Daisies75 @ 1.00	

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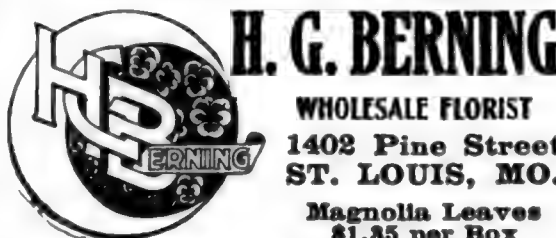
St. Louis, May 26, 1915.

	Per doz.	
Beauty, Specials	\$2.50 @ \$3.00	
Extra	1.50 @ 2.00	
Shorts50 @ 1.00	
	Per 100	
Richmond	\$2.00 @ \$5.00	
Maryland	2.00 @ 5.00	
White Killarney	2.00 @ 5.00	
Killarney	2.00 @ 5.00	
Ward, Hadley	2.00 @ 5.00	
Carnations	1.00 @ 2.00	
Lily of the Valley	3.00 @ 4.00	
Harrisii	5.00 @ 6.00	
Orchids, doz.	\$6.00 @ \$7.50	
Daisies, Shasta50 @ .75	
Sweet Peas15 @ .50	
Callas	5.00 @ 6.00	
Tulips	1.00 @ 2.00	
Peonies	3.00 @ 4.00	
Gladioli	4.00 @ 5.00	
Cape Jasmine	1.00 @ 2.00	

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Chicago, May 26, 1915.

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Beauty, long stems.....	\$4.00	
30 to 36-in. stems.....	8.00	
24-in. stems.....	2.50	
12 to 20-in. stems.....	\$1.50 @ 2.00	
Per 100		
Killarney.....	\$3.00 @ \$10.00	
White Killarney.....	8.00 @ 8.00	
Killarney Brilliant.....	4.00 @ 10.00	
Mrs. Russell.....	6.00 @ 20.00	
Richmond.....	4.00 @ 10.00	
Rhea Reid.....	4.00 @ 8.00	
Mrs. Aaron Ward.....	6.00 @ 10.00	
Rivore (Bulgaria, Taft).....	4.00 @ 10.00	
Sunburst.....	6.00 @ 10.00	
Ophelia.....	6.00 @ 12.00	
Milady.....	4.00 @ 10.00	
Mrs. Sawyer.....	4.00 @ 10.00	
Killarney Queen.....	4.00 @ 10.00	
Carnations.....	8.00 @ 6.00	
Valley.....	2.00 @ 4.00	
Easter Lilies.....	8.00 @ 12.50	
Cattleyas, per doz.....	\$5.00 @ \$6.00	
Callas.....	1.00 @ 1.25	
Peonies, per doz.....	.50c @ 1.00	
Gladioli, per doz.....	.75c @ 1.25	
Miniature.....	2.00 @ 4.00	
Snape.....	6.00 @ 10.00	
Sweet Peas.....	.50 @ 1.50	
Daisies.....	1.00 @ 2.00	
Mignonette.....	6.00 @ 8.00	
Pansies, doz. bunches.....	\$0.75 @ \$1.00	
Stocks, per bunch.....	.35 @ .50	

Buffalo, May 26, 1915.

	Per doz.	
Beauty, Specials.....	\$3.00	
Fancy.....	2.50	
Extra.....	1.50	
Short.....	1.00	
Per 100		
Mrs. Taft.....	\$ 3.00 @ \$ 7.00	
Mrs. Sawyer.....	4.00 @ 7.00	
Killarney.....	8.00 @ 7.00	
White Killarney.....	8.00 @ 7.00	
Double White Killarney.....	3.00 @ 7.00	
Richmond.....	8.00 @ 8.00	
Maryland.....	4.00 @ 8.00	
Sunburst.....	8.00 @ 8.00	
Mrs. Ward.....	8.00 @ 6.00	
Killarney Queen.....	8.00 @ 6.00	
Carnations.....	2.00 @ 4.00	
Lily of the Valley.....	4.00 @ 4.00	
Longifloras.....	8.00 @ 10.00	
Rubrum Lilies.....	4.00 @ 8.00	
Calla Lilies.....	7.00 @ 10.00	
Cattleyas.....	30.00 @ 40.00	
Daffodils.....	1.00 @ 2.00	
Tulips.....	1.00 @ 2.00	
Daisies.....	1.00 @ 1.50	
Mignonette.....	2.00 @ 3.00	
Sweet Peas.....	.50 @ 1.50	

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Wholesale Cut Flower Prices.

New York, May 24, 1915.

	Per 100	
Beauty, Specials	\$10.00 @ \$20.00	
Fancy	6.00 @ 10.00	
Extra	4.00 @ 6.00	
No. 1	1.00 @ 3.00	
No. 250 @ 1.00	
Killarneys50 @ 4.00	
My Maryland50 @ 3.00	
Richmond50 @ 4.00	
Sunburst	1.00 @ 5.00	
Lady Hillingdon50 @ 4.00	
Prince de Bulgarie50 @ 4.00	
Mrs. Aaron Ward	1.00 @ 5.00	
Mrs. Sawyer50 @ 5.00	
Mock	1.00 @ 5.00	
Hadley	2.00 @ 20.00	
Russell	1.00 @ 6.00	
Brides and Maids50 @ 4.00	
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Carnations	1.00 @ 2.00	
Carnation Novelties	2.00 @ 3.00	
Easter Lilies	3.00 @ 5.00	
Lily of the Valley50 @ 2.00	
Mignonette, per doz.	35c @ 75c	
Calla Lilies, per doz.	50c @ 75c	
Lilac, per bunch	10c @ 25c	
Sweet Peas, doz. bnchs.	15c @ 50c	
Daisies50 @ 1.50	
Tulips, per doz.	5c @ 25c	
Gardenias, per doz.	25c @ \$1.00	
Pansies10 @ .85	
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Fancy and Dagger Ferns, Green and Bronze Galax and Leucethoe Sprays;
Sphagnum, Dry Green Sheet, Lump and Spanish Mosses. Painted Pal-
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370 Pearl Street,
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BROOKLYN, N. Y.

NEWS OF THE NURSERY TRADE

G. F. MADISON, Lodi, Cal., has purchased land adjoining his nursery preparatory to enlarging the establishment.

G. A. CHEDEL is shipping 300,000 Norway spruce trees from his nursery, at Randolph, Vt., 200,000 of which are for reforestation in Vermont, the others going to neighboring states.

CALIFORNIA orchardists have suffered heavily from the abnormally heavy and persistent spring rains. Three-fourths of the first strawberry crop is reported ruined, and the loss on early cherries is put at \$150,000. Other small fruits and berries have suffered likewise.

J. NORRIS BARNES, of the Barnes Bros. Nursery Co., Yalesville and Wallingford, Conn., is assisting the school children of the latter place in their city-beautiful movement by offering 400 apple and peach trees to those taking part in it. Other items are given them at cost price.

H. L. BROWN, who entered the employ of the Wagner Park Nursery Co., at Sidney, O., shortly after it was started by B. P. Wagner, and who has been in charge of the office for the last few years, after serving in practically every other capacity on the place, is moving to Cleveland, where he will engage in business.

MISTAKING the gasoline for the kerosene tank when getting oil for flares to protect the buds from frost on a recent night, an employee of the Clinton Falls Nursery Co., at Owatonna, Minn., caused the loss of over 1,000 gallons of gasoline and considerable damage to the tanks, in all amounting to about \$500 worth. The gasoline running from the faucet to the barrels being filled caught fire from the lantern, so that all the contents of the large tank were consumed, making a spectacular fire. Fortunately, the tank did not explode and no adjoining buildings caught fire.

PROPAGATION OF PEACH TREES.

The details of propagating the peach begin with the pits or seeds from which the stocks are grown and on which the different varieties are budded. The pits are obtained from many different sources. They are handled in different ways, depending quite largely upon climatic conditions, the extent of the business and other factors.

In the middle latitudes, where probably the largest peach nurseries are located, the pits are generally planted in the fall in rows three to four feet apart where the trees are to be grown. In the north the pits are sometimes stratified or bedded in the fall in moist sand, where they are under some degree of control, and the planting is delayed until spring. In either case, the action of the moisture and freezing temperatures results in the cracking of the stones. If the pits have been stratified, the kernels are usually sifted from the stones and sand before planting. They are then handled in essentially the same manner as pits that are planted in the fall.

In mild climates where there is little action from frosts or freezes, it is prob-

Enclosed you will find some advertising matter. We have a surplus, and we believe IF ANYONE CAN HELP US MOVE IT, YOU CAN.—Atlantic Nursery Co., Berlin, Md., D. W. Babcock, Mgr., January 30, 1915.

ably quite important to prevent the pits from ever becoming dry. If they are not planted as soon as they are removed from the flesh of the fruit, they should be held in such a manner as to prevent the loss of much moisture. Otherwise a slow and irregular germination would follow. However, pits that have become dry will frequently germinate fairly well without freezing, provided they are soaked in water for a sufficiently long time before being planted.

The usual method of propagation is by budding, and the seedlings should be large enough to bud by midsummer. This is done largely during July and August, extending sometimes into September. The buds put in during these months should take, that is, become attached to the stock, within a com-

paratively few days if the operation is successful; then they should remain dormant until the following spring. After the buds take, it is a common practice to lop over the tops of the seedling stocks by cutting them nearly off just above the point where the bud is inserted. Subsequently, the tops are entirely removed, or the tops may be left until the following spring and then removed without being previously lopped over.

The trees are ready to be planted permanently in the orchard after they have made one season's growth in the nursery. These 1-year-olds compose the great majority of the trees that are delivered by nurserymen for fall and spring planting.

A limited amount of budding is done in June. Buds inserted as early in the season as this are expected to start into growth with but little delay instead of remaining dormant until the next spring, as is the case with the buds that are put in later in the summer. The trees so grown are termed "June buds," and are ready for permanent planting the following fall. While some growers plant this grade of tree with

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,
Roses, Clematis, Peonies, Herbaceous Plants.

Write for our wholesale trade list.

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HEADQUARTERS CALIFORNIA PRIVET

in any quantity and any size desired. My Privet has more branches than that usually sent out and I grade it better.

Carloads a specialty. Also

Amoor River Privet

Berberis Thunbergii

Well grown and in large supply.

J. T. LOVETT,
Monmouth Nursery, Little Silver, N. J.

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Spring shipment

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or so-called Old-fashioned Flower worth growing, we have it in one shape and another the year round. We have the largest stock in this country, all Made in America, and our prices will average

75c per Dozen

\$5.50 per 100

Why say more here? Send for our Wholesale Price List of varieties and benefit from the opportunities this affords you.

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HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.,
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ROSES from 2½-inch Pots

Grown to plant—not to sell. Surplus over our own planting requirements. Not rooted cuttings, but well established plants from 2-½ in. pots.

RAMBLERS AND CLIMBERS.

	Per 1000
American Pillar—Pink, clear white eye, yellow stamens, single flower.....	\$30.00
Baltimore Belle—Blush white.....	25.00
Crimson Rambler	25.00
Climbing American Beauty.....	50.00
Dorothy Perkins—Shell pink.....	25.00
Excelsa—Red Dorothy Perkins.....	30.00
Philadelphia—Red	25.00
Queen of the Prairies—Rosy red.....	25.00
Sodonia—Bright red	30.00
Tausendschon (Thousand Beauties).....	25.00
Trier—Creamy white	25.00
Velichenblau—Violet blue.....	25.00
White Dorothy Perkins—Pure white.....	25.00

DWARF POLYANTHA OR BABY ROSES.

	Per 1000
Anny Muller—Cerise pink.....	\$30.00
Baby Rambler (Mme. N. Levavasseur)	27.50
Crimson	27.50
Jessie—Clear glowing red.....	25.00
Orleans—Geranium pink	27.50
Yvonne Rabier—White	

MOSS ROSES.

Blanche Moreau—White	\$35.00
Crimson Globe—Crimson	35.00
Princess Adelaide—Pink	35.00

TEAS AND HYBRID TEAS.

Gruss an Teplitz—Rich scarlet.....	\$30.00
Maman Cochet—Coral pink.....	30.00
Yellow Souper—Yellow	27.50

HYBRID PERPETUALS.

	Per 1000
Alfred Colomb—Crimson	\$35.00
Anna de Diesbach—Pink.....	35.00
Conrad F. Meyer—(Hybrid Rugosa white)	35.00
Coquette des Alpes—Blush white.....	35.00
Coquette des Blanches—Creamy white.....	35.00
General Washington—Deep red.....	35.00
J. B. Clark—Deep scarlet.....	40.00
John Hopper—Rosy pink.....	35.00
Marchioness of Lorne—Red.....	35.00
M. P. Wilder—Crimson.....	35.00
Mme. Georges Bruant—Hybrid Rugosa white	35.00
Mme. Gabriel Luizet—Silvery pink.....	35.00
Mme. Plantier—White	30.00
Mrs. R. G. S. Crawford—Pink.....	35.00
Oakmont—Peach pink, free flowering.....	35.00
Prince Camille de Rohan—Deep maroon.....	35.00

NEWARK, NEW YORK JACKSON & PERKINS CO.

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a high degree of success, the majority prefer 1-year-old trees, as already stated. Trees older than one year are planted only in exceptional instances.

In California, the stocks which are budded during the summer are sometimes used the following fall and spring for planting orchards. This practice is commonly referred to as dormant-bud planting.

Readers who desire further information on this subject will find of value Farmers' Bulletins 157, on "The Propagation of Plants," and 631, on "Growing Peaches: Sites, Propagation, Planting, Tillage, and Maintenance of Soil Fertility," from which the above is taken. Both can be obtained upon application to the Secretary of Agriculture.

MILWAUKEE, WIS.

The Market.

There has been little change in business conditions since last week. Stock is not quite so plentiful as it was, partly owing to the cold, cloudy weather we have been having and partly to the close proximity of Memorial day. Growers are busy figuring on the quantity of stock they can cut for that time and are much more anxious to have a large crop for the coming holiday than to supply the present demand. From all indications, Memorial day should prove good for the trade this year. Last year the weather was extremely hot, and the market went to pieces during the last few days preceding May 31. Stock was overplentiful and prices went down, although there was some demand for first-class stock, which was almost unobtainable. This year stock is scarce, and orders are being taken care of with difficulty. Prices are far in advance of last year's, and the quality is so superior to last year's cut that there is no comparison. If the coming holiday does not meet all expectations it will be because the stock does not hold out, as the demand is brisk and the market has been cleaning up daily for some time.

Roses are in exceptionally fine shape. The cut is about equal to the demand, but there are no left-overs. Carnations

ROSES

From 2½-inch Pots

	Per 100	Per 1000		Per 100	Per 1000
White Killarney	\$4.00	\$35.00	Maryland	\$4.00	\$35.00
Mrs. Ward	4.00	35.00	Sunburst.....	4.00	35.00
American Beauty.....	\$5.00 per 100; \$40.00 per 1000				

From 3½-inch Pots

Sunburst.....	\$6.00 per 100; \$50.00 per 1000
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PETER REINBERG
30 East Randolph St., CHICAGO, ILL.

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Prince E. C. d'Arenberg Rose Plants
FROM 3-INCH AND 3½-INCH
EXTRA QUALITY—SURPLUS STOCK
BARGAIN PRICE OR WILL TRADE FOR OTHER ROSE STOCK
PEIRCE BROTHERS, - Waltham, Mass.

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Vegetable Plants. Asparagus Roots.
Sweet Potato Plants, Tomato Plants, Cabbage and Cauliflower Plants, Pepper Plants, Celery Plants in season. Six, three and two-year size Asparagus Roots. Have thousands of Asparagus Roots. Strawberry Plants. Privet, \$10.00 per 1000. Coreopsis, Spanish and German Iris, Moss Pinks, 3c each.
WARREN SHINN, Woodbury, N. J.

DREER'S Select

STRONG TWO-YEAR-OLD PLANTS FOR

The Dreer Roses for bedding are strong field-grown plants which were potted during the Winter months, stored in cold houses and frames, and are now in the best possible condition to turn over to your retail customers for outdoor planting. They must not be compared to dormant cellared stock and all are in 5 or 6-inch pots, according to the growth of the variety.

HYBRID-TEA ROSES—Two-Year-Old Plants

Select Standard Sorts and Recent Introductions

	Per 100		Per 100
Antoine Rivoire.....	\$30.00	Lyon	\$30.00
Arthur R. Goodwin.....	30.00	Lieutenant Chaire.....	30.00
Belle Siebrecht	30.00	Mabel Drew.....	30.00
Betty	30.00	Mme. Abel Chatenay.....	30.00
Caroline Testout.....	25.00	Mme. Hector Leuillot.....	30.00
Chateau Clos Vougeot.....	30.00	Mme. Jenny Gillemot.....	30.00
Dean Hole.....	30.00	Mme. Jules Gravenaux.....	30.00
Duchess of Wellington.....	30.00	Mme. Jules Grolex.....	30.00
Duchess of Westminster.....	40.00	Mme. Leon Pain.....	30.00
Ecarlate	30.00	Mme. Philippe Rivoire.....	30.00
Farbenkonigin	30.00	Mme. Ravary.....	30.00
George C. Waud.....	30.00	Mme. Segond Weber.....	30.00
General MacArthur.....	30.00	Marquise de Sinety.....	30.00
Gustav Grunerwald.....	30.00	Mary Countess of Ilchester.....	30.00
Grues an Teplitz.....	25.00	Miss Cynthia Forde.....	35.00
Grace Molyneux.....	30.00	Mrs. Aaron Ward.....	30.00
Grosaherzog Friederich.....	30.00	Mrs. Arthur Robert Waddell.....	35.00
Irish Brightness.....	35.00	Mrs. George Shawyer.....	35.00
Joseph Hill.....	30.00	Mrs. Wakefield Christie.....	35.00
Jonkheer J. L. Mock.....	30.00	Miller	35.00
Kaiserin Augusta Victoria.....	25.00	My Maryland.....	30.00
Killarney	30.00	Pharisaer	30.00
Konigin Carola.....	30.00	Prince de Bulgarie.....	30.00
Lady Alice Stanley.....	35.00	Richmond	30.00
Lady Ashtown.....	30.00	Souvenir de Gustave Prat.....	35.00
Lady Ursula.....	30.00	Souvenir du President Carnot.....	30.00
La France.....	30.00	Sunburst	35.00
La Tosca.....	30.00	Viscountess Folkestone.....	30.00
Laurent Carle.....	30.00	White Killarney.....	30.00
		William Shean.....	30.00

Hybrid-Tea Rose
Killarney

HYBRID-TEA ROSES—Novelties of 1913, 1914, 1915

	Each		Each		Each
British Queen (McGredy)	\$0.60	Josephine (Paul & Son).....	\$2.00	Mrs. Ambrose Ricardo (McGredy).....	\$2.00
Colleen (McGredy).....	2.00	Killarney Brilliant (Dickson & Sons).. <td>.75</td> <td>Mme. Edouard Herriot—"Daily Mail" (Pernet)</td> <td>.50</td>	.75	Mme. Edouard Herriot—"Daily Mail" (Pernet)50
Edgar M. Burnett (McGredy).....	2.00	Louise Catherine Breslau (Pernet- Ducher)50	Mrs. Charles Hunter (Wm. Paul & Son).....	.75
Edith Part (McGredy).....	.75	Majestic (Paul & Son).....	2.00	Mrs. Frederick W. Vanderbilt (McGredy).....	1.00
Florence Forrester (McGredy).....	2.00	Marcella (Wm. Paul & Son).....	1.00	Mrs. Sam Ross (Hugh Dickson).....	.50
General Superior Arnold Janssen (Leenders)40	Mevrouw Dora Van Tets (Leenders)....	.50	Mrs. Wemyss Quin (Dickson & Sons).. <td>2.00</td>	2.00
George Dickson (Dickson & Sons.).....	.50	Mme. Chas. Lutaud (Pernet-Ducher).. <td>.50</td> <td>Nerissa (Wm. Paul & Son).....</td> <td>.75</td>	.50	Nerissa (Wm. Paul & Son).....	.75
H. V. Machin (Dickson & Sons).....	2.00	Mme. Edmund Rostand (Pernet-Ducher).. <td>.75</td> <td>Queen Mary (Dickson & Sons).....</td> <td>1.00</td>	.75	Queen Mary (Dickson & Sons).....	1.00
Lady Mary Ward (McGredy)75	Mrs. Charles E. Pearson (McGredy)....	1.00	Willowmere (Pernet-Ducher)75

Tea and Other Everblooming Roses

Varieties Marked * are on Own Roots

	Per 100		Per 100		Per 100
*Clothilde Soupert	\$20.00	Lady Hillingdon.....	\$30.00	Mrs. Herbert Stevens.....	\$30.00
*Duchesse de Brabant.....	25.00	*Maman Cochet Pink.....	20.00	Mrs. Myles Kennedy.....	40.00
Harry Kirk.....	30.00	*Maman Cochet White.....	20.00	Souvenir de Catherine Guillot.....	30.00
*Hermosa	20.00	Molly Sharman Crawford.....	30.00	Souvenir de Pierre Notting.....	30.00
Hugo Roller.....	40.00			*William R. Smith.....	25.00

Send us your order at once, while the selection is good

HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

Mention The Review when you write.

are quite scarce and are bringing good prices. This is due to the dark, rainy weather, but what stock is handled is of fine quality. A few sunshiny days will make a big difference in the cut and will be almost necessary to provide stock for all the advance orders already booked for Memorial day.

Peonies are moving fairly well and the stock looks good. From present indications, there will be a large supply of these for Memorial day trade, and they will be a tremendous help in the absence of a big supply of roses and carnations. Valley is in good demand and lilies are moving well. Sweet peas are cleaning up nicely every day. The quality is beginning to deteriorate, al-

though there is some fine stock to be had. Prices are fairly good.

Various Notes.

Gimbel Bros.' floral department is enhancing its window display by the use of live butterflies, which Mr. MacDonald has been successful in procuring by a most diligent search of the Indiana forests. There are about ten varieties already out of their cocoons.

Mrs. J. T. Hinchliffe, Racine, Wis., was in town Monday, May 17.

Miss Meyer, with the Rentschler Floral Co., Madison, was called to Milwaukee Tuesday, May 18, by the death of her niece. Her sister, the mother of the child who passed away so suddenly,

is seriously ill at a local hospital. Miss Meyer has the sympathy of her many friends at this time. H. J. S.

NEWPORT, R. I.

William B. Scott & Co. recently received an automobile lawn mower, which has attracted considerable attention while in use.

Robert A. Clifford, who has been in charge of the flower department at the Vanderbilt hotel in New York during the last winter, will be with Joseph Leikens here this summer and will have charge of the floral arrangements at the new Hill Top Inn.

Carl Jurgens was a business visitor in New York last week. W. H. M.

Roses

OUTDOOR PLANTING

Hybrid Perpetual Roses

	Per 100
American Beauty	\$30.00
Anna de Diesbach	25.00
Baron de Bonstettin	25.00
Baroness Rothschild	25.00
Captain Christy	25.00
Captain Hayward	25.00
Frau Karl Druschki	25.00
George Arends	30.00
General Jacqueminot	25.00
Gloire de Chedane Guinolisseau	30.00
Gloire de Lyonnaise	25.00
J. B. Clark	25.00
Magna Charta	25.00
Mrs. R. G. Sharman Crawford	25.00
Mrs. John Laing	25.00
Paul Neyron	25.00
Prince Camille de Rohan	25.00
Ulrich Brunner	25.00

Austrian or Yellow Brier Roses

Austrian Copper	\$30.00
Harrison Yellow	30.00
Persian Yellow	25.00

Pernetiana or Hybrid Austrian Briers

Beaute de Lyon	\$30.00
Juliet (New)	30.00
Soleil d'Or or Golden Sun	25.00
Rayon d' Or (New)	30.00

Baby Rambler Roses

Mme. Norbert Levavasseur (Crimson Baby Rambler)	\$20.00
Mme. Jules Gouchault	25.00
Orleans	20.00
Yvonne Rabier	25.00

CLIMBING AND RAMBLER ROSES.

	Per 100
American Pillar	\$25.00
Aviateur Bleriot	25.00
Christine Wright (New)	30.00
Climbing American Beauty (New)	35.00
Climbing Caroline Testout	30.00
Climbing Kaiserin Augusta Victoria	30.00
Climbing Lady Ashtown	30.00
Crimson Rambler	25.00
Dr. Van Fleet	30.00
Excelsa	25.00
Gloire de Dijon	30.00
Hilwatha	25.00
Marechal Niel	30.00
Paul's Carmine Pillar	50.00
Reine Marie Henriette	30.00
Silver Moon	50.00
White Dorothy	25.00
W. A. Richardson	30.00

	Per 100
White Banksia	\$25.00
Yellow Banksia	25.00

RUGOSA ROSES.

Blanc Double de Coubert	\$25.00
Conrad Ferdinand Meyer	25.00
Hansa	25.00
Nova Zembla	25.00
Rugosa Red	18.00
Rugosa White	18.00

TREE SHAPED ROSES.

Baroness Rothschild	} Strong straight stems about 8 1/2 ft. high \$50.00
Fisher Holmes	
J. B. Clark	
Kaiserin Augusta Victoria	
Mrs. John Laing	
Magna Charta	
Ulrich Brunner	

MOSS ROSES.

	Per 100
Blanche Moreau	\$25.00
Comtesse de Muranalse	25.00
Crested Moss	25.00
Gloire de Mosses	25.00
Princess Adelaide	25.00

WICHURAIANA ROSES.

Wichuriana, White	\$20.00
Wichuriana, South Orange Perfection	20.00
Wichuriana, Triumph	20.00
Wichuriana, Universal Favorite	20.00

SWEET BRIER ROSES.

Refulgence (New)	\$30.00
Anne of Gelerstein	30.00
Brenda	30.00
Lord Penzance	30.00
Lady Penzance	30.00
Meg Merrilies	30.00
Common Sweet Brier or Eglantine	20.00



New Hybrid-Tea Rose, George Dickson
See opposite page

Send us your order at once, while the selection is good

HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.
THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

Mention The Review when you write.

Pink Forcing Roses

1500 Lady Alice Stanley

Own root, 2 1/4-in., \$10.00 100; \$90.00 1000

5000 My Maryland

Own root, 2 1/4-in., \$6.00 100; \$50.00 1000

JOHN WELSH YOUNG

Upsal Station, P. R. R., PHILADELPHIA, PA.
Mention The Review when you write.

ROSE PLANTS

3-inch Own Roots.....\$7.00 per 100; \$60.00 per 1000

3000 KILLARNEY QUEEN 2000 WHITE KILLARNEY 1500 RHEA REID

Geraniums	3-inch, \$6.00 per 100; 4-inch, \$10.00 per 100
Cannas, King Humbert, 4-inch, started	10.00 per 100
Coleus	2-inch, \$2.00; 3-inch, 5.00 per 100
German Ivy	2-inch, 2 1/2c; 3-inch, 6c
Smilax	2-inch, \$2.50 per 100; \$20.00 per 1000

Cash or C. O. D.

W. J. & M. S. VESEY,

Fort Wayne, Ind.

Mention The Review when you write.

KANSAS CITY.

The Market.

Business has been good in spite of a week of rain and cool weather. Funeral work has been unusually heavy for this time of year, and a number of florists had a share of the floral tributes for the opening of the new Hotel Muehlebach. Stock of all kinds is plentiful, with the exception of carnations, which suddenly fell short in supply. Roses are still of good quality and bring a fair price. Peonies are arriving in large quantities, while the quality is unexcelled. It is expected that there will be a shortage of peonies for Memorial day. Outdoor gladioli from Texas are coming in more heavily. Snapdragons, stocks, lilies, daisies and other such flowers are plentiful and reasonable in price. A large number of orders have been placed, especially in carnations and peonies, for Memorial day.

Various Notes.

At its opening, the Muehlebach hotel was decorated from top to bottom with cut flowers, fancy basket work, palms and decorative plants. The management purchased a large number of palms to be used in the hotel. Each table was decorated with handsome centerpieces or basket work. The W. L. Rock Flower Co. furnished all the decorating material for the new hotel, using over 500 American Beauties alone. Well flowered hydrangeas were the principal flowering plants used. This firm has some of the best hydrangeas that have been seen for some time.

T. J. Noll & Co. report that orders are heavy for Memorial day, especially for out of town. Mr. Noll's partner, L. R. Bohannon, and Mrs. Bohannon were in this city last week, from Chicago.

Miss L. E. Bogness left last week for a short vacation at St. Louis and Cape Girardeau, Mo., where her family lives. She will be back before Memorial day.

Spring bedding stock is going out more slowly this year than ever before, is the general report of the florists who do a bedding plant business. W. J. B.

CABBAGE PLANTS

Early and Late Flat Dutch, All Head, Wakefield, Early and Late Drumhead, Danish Ball Head and other varieties. 80c per 100 by parcel post. By express, 75c per 500; \$1.00 per 1000; 10,000 or over, 85c per 1000.

Best Plants, 75c per 500; \$1.25 per 1000. Cash with order. Send for list of varieties.

R. VINCENT, JR., & SONS CO., White Marsh, Md.

Mention The Review when you write.

ROSES--CANNAS

CONARD & JONES CO.
West Grove, Pa.

Mention The Review when you write.

ROSES

See ad May 20, or send for stock list.

THE LEEDLE FLORAL COMPANY
SPRINGFIELD-OHIO

Mention The Review when you write.

Begonia Lorraine,

\$12.00 per 100; \$110.00 per 1000.

Begonia Glory of Cincinnati,

\$15.00 per 100; \$140.00 per 1000.

Cyclamens,

Separate colors, finest strain, extra strong plants, 3-inch pots, \$10.00 per 100; \$90.00 per 1000.

Pandanus Veitchii,

6-inch, 7-inch and 8-inch pots.

Dracaena Massangeana,

5-inch, 6-inch and 7-inch pots.

Camellias,

In the very best varieties, for growing on. 6-inch, 7-inch and 8-inch pots.

JULIUS ROEHRS CO., Rutherford, N. J.

Mention The Review when you write.

Cut Flower Roses

Fine stock from 2 1/4-inch pots, ready now

Sunburst	\$40.00 per 1000
Prince E. C. d'Arenberg	40.00 per 1000
Lady Alice Stanley	40.00 per 1000
Ophelia	50.00 per 1000
Francis Scott Key	50.00 per 1000

Our catalogue of everything you need mailed on application

Write for it Today

The Good & Reese Co.

The Largest Rose Growers in the World

SPRINGFIELD, OHIO

Mention The Review when you write.

BEGONIA CINCINNATI

Now Ready for Shipment

Extra fine, sturdy, healthy plants, 2 1/2-inch, \$18.00 per 100, \$150.00 per 1000

Stock Selected and Packed with Utmost Care

CYCLAMEN

For June and July Delivery

Best Strain Obtainable—Assorted Colors

2 1/2-inch, \$5.00 per 100, \$45.00 per 1000; 3-inch, \$8.00 per 100, \$75.00 per 1000

WE GROW ONLY QUALITY STOCK—TRY US

THE NAUMANN COMPANY

1111 East 125th Street

CLEVELAND, OHIO

BARGAINS

Mums, leading varieties, rooted cuttings, \$1.50 per 100, \$12.00 per 1000, prepaid.



Coleus-Alyssum, rooted cuttings, 70c per 100, \$6.00 per 1000, prepaid.

Coleus, bench stock, \$2.50 per 100, \$20.00 per 1000.

Stevia-Salvia, rooted cuttings, \$1.00 per 100, \$8.00 per 1000, prepaid.

Violet Runners, Lady Luxonne, \$1.00 per 100, \$3.00 per 1000, prepaid.

Fuchsias, 3 varieties, in bud and bloom, fine stock, 3-inch, at \$6.00 per 100.

Salvia, St. Louis and Bonfire, good 3-inch, at \$4.00 per 100, \$35.00 per 1000.

Verbenas, 2½-inch, named varieties, \$2.50 per 100, \$20.00 per 1000.

Sprenger, strong, 2-inch, \$2.00 per 100, \$18.00 per 1000; 2½-inch, \$3.00 per 100, \$25.00 per 1000; 3-inch, \$5.00 per 100; 4-inch, \$10.00 per 100.

Vincas, strong, 2-inch, \$2.00 per 100.

Asters, seedlings, very strong, best named varieties, 50c per 100; \$3.50 per 1000, prepaid.

C. HUMFELD, CLAY CENTER, KANSAS

Mention The Review when you write.

Bedding Plants

	Per 100
Begonia Semperflorens, 3½ and 4-in.	\$ 8.00
Coleus, three best bedders, 2½-in.	8.00
Salvia Splendens, 2½-in.	8.00
Salvia Splendens, 3-in.	5.00
Dusty Miller, 2½-in.	3.00
Lobelia Crystal Palace, 2½-in.	3.00
Lobelia Kathleen Mallard, 2½-in.	4.00
Geraniums—Nutt, 4-in.	8.00
Geranium Mme. Sallerol, 2½-in.	5.00
Marguerites, white, 4-in.	7.00
Vinca Variegata, 4-in.	10.00

ESCHRICH'S NURSERY

North Milwaukee, Wisconsin

Mention The Review when you write.

2½-inch ROSE PLANTS

Good Stock

	100	1000
Pink Killarney	\$3.00	\$25.00
White Killarney	3.00	25.00
Richmond	3.00	25.00

2-year-old Asparagus Plumosus clumps, from bench, per 100, \$3.00; per 1000, \$25.00.

Satisfaction guaranteed.

GEO. REINBERG

162 No. Wabash Ave., CHICAGO

ROSES

Grafted . . . \$10.00 per 100

Own Root . . 6.00 per 100

Fine 2½-in. Stock—Send for Circular

Verbena Plants for Sale

J. L. DILLON, Bloomsburg, Pa.

Mention The Review when you write.

2000

Vinca Variegated

4-inch pots.

Good stock at . . . \$10.00 per 100

BREITMEYER FLORAL CO.

FRED. BREITMEYER, Prop.

MT. CLEMENS, MICH.

Mention The Review when you write.

Bedding Plants, 100,000 Now Ready

Our great plant producing mill has been kept up in full speed day and night. Fully 100,000 bedding plants of our usual high standard quality has been the output since Easter. No empty spot can be seen, every hole and corner is filled.



Araucarias Our Specialty

ARAUCARIA EXCELSA, well grown stock, 5-in. pots, 3 to 4 tiers, 15 in. high, 50c; 5½-in., 3 to 4 tiers, 18 to 20 in. high, 60c and 75c; 6-in., 24 to 26 in. high, 5 to 6 tiers, \$1.00; large specimen plants, \$1.50. **ARAUCARIA EXCELSA GLAUCA**, 6-in. pots, \$1.00; 7-in., \$1.50. **ARAUCARIA ROBUSTA COMPACTA**, 6-in. pots, 4 tiers, very heavy, \$1.50.

KENTIA FORSTERIANA, \$1.00 and \$1.25 each.

KENTIA BELMOREANA, 6-in. pots, large, heavy plants, \$1.25 and \$1.50 each.

COCOS WEDDELLIANA, 3-in. pots, 15c; 4-in., 25c each.

HYDRANGEA OTAKSA, for planting out; have been kept in cold frames all winter; 6, 7, 8-in. pots, 35c, 50c, 75c each.

AMPELOPSIS VEITCHII, 4-in., staked up, 2 to 3 ft. high, 15c each.

HONEYSUCKLES, 5-in., staked up, 25c each.

ENGLISH IVY, 4-in., staked up, 12c; 3-in., 3 in a pot, 7c.

GERANIUMS, S. A. Nutt, A. Ricard, John Doyle, Jean Vlaud, 4-in. pots, \$7.00 per 100; Beaute Poitevine, \$8.00 per 100.

FUCHSIAS, assorted colors, 4-in. pots, \$7.00 per 100.

HELIOTROPES, 4-in., \$7.00 per 100.

SCARLET SAGE, Bonfire or Clara Bedman, 4-in., \$7.00 per 100; 3-in., \$4.00 per 100.

PETUNIAS, DOUBLE, 4-in. pots, \$7.00 per 100; SINGLE, 2½-in., \$3.00 per 100; **CALIFORNIA GIANTS**, 3-in., \$5.00 per 100.

BEGONIAS, our improved strain. Dark Begonia Vernon Luminosa and Pink Erfordii, 4-in. pots, \$8.00 per 100; 3-in., \$5.00 per 100.

AGERATUMS, Dwarf Blue, 4-in., \$7.00 per 100; 3-in., \$5.00 per 100.

Cash with order, please.

GODFREY ASCHMANN, 1012 West Ontario St. PHILADELPHIA, PA.

Wholesale Grower, Importer and Shipper of Pot Plants

Mention The Review when you write.

A. F. J. BAUR

O. E. STEINKAMP

GERANIUMS

Don't plant your culls, left over from the bedding season, to make stock for next season. Your Geraniums are an important item and the best stock procurable is none too good. We have a fine lot of young plants, propagated especially for this purpose. Have the following varieties, at \$3.00 per 100; \$25.00 per 1000:

S. A. Nutt, crimson; Marvel, dark red; Decorator, orange-scarlet; A. Ricard, orange-scarlet; Beaute de Poitevine, salmon.

We will soon begin delivering young Poinsettias. Write us if you need some. \$5.00 per 100; \$45.00 per 1000.

BAUR & STEINKAMP,

Carnation Breeders,

INDIANAPOLIS, IND.

Mention The Review when you write.

PITTSBURGH.

The Market.

Pittsburgh has been getting its April rain during the last two weeks. Shrubbery never looked finer than it does just now; the parks are looking their best.

There has not been much complaint about trade. Everyone is busy, though there is nothing large as a rule. Stock has been fine. There are plenty of roses and lilies, but carnations have hardly been up to the demand. Beauties are not quite so plentiful and prices have shown an advance. Some local peonies are coming and they give promise of being right for Memorial day. Southern peonies, iris and gladioli are on the market, but have not shown much value. Pyrethrum is another flower that does not seem much in demand. The outlook for carnations for the holiday is not good. Everyone seems to be a little off crop, but the peonies will fill the bill if they get here right.

Plantmen are certainly "making hay," even in the rain. The indications are that most of the planting will be done by Memorial day.

The wholesale houses have all been handling heavy cuts of flowers, which usually clean up, but some of the prices are not entirely satisfactory.

The retail stores which handle plants are busy, but the cut flower people are not pushed to any great extent.

Various Notes.

Mrs. E. A. Williams had a pink wedding last week. The wedding set included seven bouquets of Bulgaria roses. The church and house were decorated with vases of fine, large, pink snapdragons.

Randolph & McClements have a large wedding for Thursday, May 27, at Youngstown, O.

David Hill, the Fifth avenue florist, has been on the sick-list.

Abe Krongold, of the Victoria Flower Shop, was married Sunday, May 23. The couple will be at home to their friends at their home in Beechview.

Clarke.

Muskegon, Mich. — Cemetery vase planting is keeping the Butterworth Floral Co. busy at present.

YELLOW

King Humbert Canna

The grandest Canna on earth. A sport of Red King Humbert. Originated by us five years ago. Large 3½-in. pot plants, \$1.00 each, \$9.00 per doz., \$60.00 per 100.

ALONZO J. BRYAN, - Washington, New Jersey
Wholesale Florist

Bobbink & Atkins

NURSEYMEN,

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

GEO. A. KUHL

Wholesale Grower of
Plants for the Trade

PEKIN, - - - ILLINOIS

CANNAS

CANNAS, assorted varieties, 3-inch pots,
\$3.00 per 100, \$25.00 per 1000.

King Humbert \$4.00 per 100, \$30.00 per 1000

Gustav Gumpfer, Mt. Blanc Improved, Mrs. A.

Conard, Rosea Gigantea, Wm. Sanders 6.00 per 100, 50.00 per 1000

BEDDING STOCK

Large Quantities Ready for Immediate Shipment

FUCHSIAS

ALYSSUM

SWAINSONAS

ACHYRANTHES

LOBELIA

SALVIA

AGERATUM

BEGONIAS

SAGE

LANTANAS

PARLOR IVY

LEMON VERBENAS

GERANIUMS

COLEUS

ALTERNANTHERAS

POMPON CHRYSANTHEMUMS

From 2-inch pots \$2.00 per 100, \$18.50 per 1000, \$175.00 per 10,000

From 3-inch pots 3.00 per 100, 25.00 per 1000, 225.00 per 10,000

CASH WITH ORDER

R. VINCENT, JR., & SONS CO.

White Marsh, Maryland

Mention The Review when you write.

HYDRANGEAS

We have a magnificent lot of large plants grown in tubs and half-barrels for

JULY AND AUGUST FLOWERING

We have made a specialty of Hydrangeas for years, and our plants have never been finer than they are this year. They are well budded, and will begin to show color the end of June, and will be in perfection during July and August—when they are most in demand.

Hydrangea Otaksa, the standard pink variety, and the new French Hydrangeas—Avalanche, Fraicheur, La Lorraine, Mme. Maurice Hamar, Mme. E. Mouillere and Mlle. Renee Gaillard. Strong plants in tubs, \$2.00 and \$3.00 each—according to size.

Otaksa, very large specimens in half barrels, \$7.50, \$10.00 and \$12.50 each—according to size.

DRACAENA INDIVISA

Large plants for centers of vases, 50c, 75c, \$1.00 and \$1.50 each—according to size.

CROTONS

Assorted varieties for bedding, in 3½ and 4-inch pots, \$15.00 and \$25.00 per 100.

VINCA MAJOR VARIEGATA

We have a fine stock of this in strong, heavy plants in 4-inch pots, at \$10.00 and \$12.00 per 100—according to size.

ENGLISH IVY

Strong plants, 4-inch pots, \$10.00 and \$12.00 per 100—according to size.

FERNS

Nephrolepis Teddy, Jr., 8-inch, \$1.00 each; 4-inch, 15c each; 2½-inch, \$6.00 per 100.

Nephrolepis Elegantissima Compacta, 3½-inch pots, 25c each; 2½-inch, \$6.00 per 100.

Nephrolepis Elegantissima, 8-inch pots, \$1.00 each; 2½-inch, \$6.00 per 100.

Nephrolepis Muscosa and Smithii, 3½-inch pots, 2c each; 5-inch, 50c each.

Nephrolepis Harrisii, 6-inch pots, 50c each; 12-inch, very large specimens, \$4.00 and \$5.00 each.

Cibotium Schiedel, large plants, 10-inch pots, \$3.50 each.

Table Ferns, assorted varieties, nice plants, 2½-inch pots, \$4.00 per 100; extra size, 3½-inch pots, \$15.00 per 100.

WINTER-FLOWERING ROSES

We have a particularly fine stock of **Ophelia**, **Francis Scott Key** and **Prince E. C. d'Arenberg**, strong plants, own root and grafted; also a fine lot of grafted roses in the standard varieties, like **Killarney Brilliant**, **Mrs. Aaron Ward**, **Sunburst**, **Mrs. Geo. Sawyer**, **Mme. Edmond Rostand**, etc., etc. We will be glad to quote prices on application.

F. R. PIERSON CO., Tarrytown, New York

ALWAYS MENTION
THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

Bailey's Standard Cyclopedia of Horticulture.

First, second and third volumes now ready. Remaining volumes will be issued as soon as possible. The following are a few of the features to be found in this new work:

KEY TO IDENTIFICATION OF PLANTS.

This is a device to enable one to find the name of a plant. The name thus found is quickly referred to under its alphabetical location, where full information will be found in regard to it.

SYNOPSIS OF PLANT KINGDOM.

This is one of the most important features of the new edition. It constitutes a general running account of the classes, orders and groups of plants, with a brief sketch or characterization of 215 of the leading families comprising those that yield practically all the cultivated plants. These family descriptions give the botanical characters and the number of genera and species and the ranges.

THE GLOSSARY.

This is an analysis of all technical terms that are used in the work and in similar works.

TRANSLATION AND PRONUNCIATION OF LATIN NAMES.

In Volume I is inserted a list of between 2,000 and 3,000 Latin words used as species—names of plants, giving the English equivalent or translation and the pronunciation.

ILLUSTRATIONS.

There are 24 colored plates, 96 full-page sepia halftones, and more than 4,000 engravings which serve as guides in the text.

CLASS ARTICLES.

Special effort has been made to secure the best cultural advices for the plants requiring peculiar or particular handling.

GENERAL INDEX.

The final volume will contain a complete index to the entire work, enabling the reader to locate volume and page of any subject he has in mind. With the Index, Key, Synopsis and alphabetical arrangement of the Cyclopedia, any reasonable question asked by the consultant will receive a ready answer.

This work consists of six large quarto volumes, more than 3,600 pages, 500 collaborators, approximately 4,000 genera, 15,000 species and 40,000 plant names. Price, \$6.00 per volume; \$36.00 per set. Can be paid for one volume at a time.

FLORISTS' PUBLISHING CO.,
Caxton Bldg. Chicago, Ill.

Geraniums

When you plant your stock in the field from which you are going to take cuttings for next season, it will pay you better to set out young stock that has been propagated for field planting, rather than whatever happens to be left on hand after the Decoration day business is over. We have a fine lot of stock brought on for that purpose.

2-inch pots

S. A. Nutt.....	\$2.50 per 100
Mme. Buchner.....	2.50 per 100
Alphonse Ricard.....	3.00 per 100
Beaute Poitevine.....	3.00 per 100

Cyclamen Seedlings

Twice transplanted and ready for 2½ and 3-inch pots now; all fine stock.

Xmas Red, Marienthal Rose, White with Pink Eye, Lilac, Victoria, Rococo, Butterfly, all \$3.00 per 100; \$27.50 per 1000.

Asparagus Sprengeri

2-inch pots.....\$1.50 per 100; \$12.50 per 1000

All orders cash with order, for which we give discount of 5%.

C. L. HUMPHREY

Wholesale Grower

Zanesville, Ohio

CINCINNATI.

The Market.

Business is fair. The supply is still larger than the demand, but is showing a tendency to shorten, as the season for some of the outdoor flowers is coming to an end. Roses are a little more plentiful than they were and are generally of a pretty fair quality. The carnation cut is somewhat smaller than it was at the last writing, and from present indications there will not be a superabundance of them for Memorial day. Peonies are plentiful and generally are of good quality. Other offerings include gladioli, lily of the valley, orchids, sweet peas, corn-flowers and baby's breath. The business in green goods is large.

Various Notes.

P. J. Olinger has been having some fine cuts of Ward and Sunburst roses.

C. E. Critchell has been getting in some excellent Adiantum Croweanum from the Hoffmeister Floral Co., at Lick Run.

William Murphy is so far on the road to recovery that he is planning to get back to his desk this week. Mr. Murphy has had a long siege of it and his friends will be mighty glad to see him able to be back at the office again.

L. H. Kyrk had a fine lot of cactus dahlias from H. Greensmith's place last week. Mr. Kyrk was also the first in the market with field daisies and sweet williams.

Visitors include Mr. and Mrs. Kiger, of Marietta, O.; Mrs. L. A. Fennell, of Cynthiana, Ky.; Jos. Hill, of Richmond, Ind.; J. G. Donaldson, of the Willadean Nurseries, Sparta, Ky., and Martin Reukauf, representing H. Bayersdorfer & Co., Philadelphia.

C. H. H.

Reading, Pa.—E. L. Beears has sold his florists' business at Rosedale and moved to a farm near Carsonia Park.

I am making some good

OFFERS

in the Classified section of this paper under

**Cannas, Dahlias,
Geraniums, Gladioli
and Vincas**

Send for my complete list of stock.

PETER PEARSON

5732 Gunnison St., CHICAGO

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

...CHRYSANTHEMUMS...

THE BEST FOR FLORISTS' USE

Prices on application

ELMER D. SMITH & CO.
ADRIAN, MICH.

Why postpone ordering stock you will be sure to need? Place your order now for:—

	Per 100	Per 1000
Begonia Cincinnati, 2½-in., strong.....	\$18.00	\$175.00
Begonia Lorraine.....	14.00	120.00
Begonia Chatelaine.....	5.00	45.00
Poinsettias, select.....	6.00	50.00
Cyclamen, 2½-in., excellent strain.....	5.50	50.00
3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$20.00 per 100.		
Primula Obconica, Chinensis and Malacoides, 2½-in.	3.00	25.00
Fern Flats, best commercial varieties, \$2.00 per flat, 10 flats for		\$17.50
Bouvardias, 2½-in., red, white and pink.....	\$ 4.00	\$35.00
Euphorbia Jacquiniaeflora, 2½-in	10.00	
Nico-Fume Liquid.....	\$10.50	per gallon
Nico-Fume Paper	\$7.50	per can of 288 sheets
Magic Hose (none better), ½-in., 50-ft., 16c per ft.; 100-ft., 15c per ft.; ¾-in., 50-ft., 17c per ft.; 100-ft., 16c per ft.		

For Rose, Carnation and Chrysanthemum plants, consult our catalogue, which will be cheerfully mailed on application.

How about Cold Storage Lilies and Valley? We have the stock and our prices are right. Write us.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Mention The Review when you write.

CYCLAMEN

If ordered now for June 1st delivery.

700 Mixed.....	2¼-inch pots,	\$4.00 per 100
600 White.....	2¼-inch pots,	5.00 per 100
1000 Dark Red.....	2¼-inch pots,	5.00 per 100
1200 Glowing Red.....	2¼-inch pots,	5.00 per 100
1000 Rose of Wandsbek....	2¼-inch pots,	5.00 per 100
300 White with Red Eye... 2¼-inch pots,		5.00 per 100
100 Glowing Red.....	3 -inch pots,	6.50 per 100
1400 Glory of Wandsbek... 3 -inch pots,		6.50 per 100
200 Rose of Wandsbek.... 3 -inch pots,		6.50 per 100
400 White with Red Eye.. 3 -inch pots,		6.50 per 100

Must be moved first week in June.

This advertisement will not appear again.

BALDWIN, FLORIST

118 ADAMS AVENUE,

SCRANTON, PA.

Mention The Review when you write.

Chrysanthemum Rooted Cuttings

WHITE	Per 100	1000	YELLOW	Per 100	1000
Smith's Advance.....	\$2.00	\$15.00	Chrysolora.....	\$2.00	\$15.00
October Frost.....	2.00	15.00	Ramapo.....	2.00	15.00
V. Poehlmann.....	2.00	15.00	Roman Gold.....	2.00	15.00
Alice Salomon	3.50	30.00	Nagoya.....	2.50	20.00
Naomah	3.00	25.00	Yellow Eaton.....	2.00	15.00
Alice Byron.....	2.00	15.00	Golden Glow.....	2.00	15.00
Chas. Razer.....	2.00	15.00			
Lynnwood Hall.....	2.00	15.00			
CRIMSON					
Shrimpton.....	2.00	15.00			

J. D. THOMPSON CARNATION CO.,

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500,000 Pot Plants

of late propagation and planting, in A-No. 1 condition, ready for market.

Orders shipped promptly. Liberal extras.

Size Pots.	Per 100	Per 1000
2 1/4-in. Alternantheras red and yellow	2.25	\$20.00
2 1/4-in. Ageratum, white, light and dark blue	2.25	20.00
2 1/4-in. Asparagus, Plumosus and Hatcheri	3.00	25.00
4 -in. Asparagus, Plumosus and Hatcheri	7.50	70.00
2 1/4-in. Asparagus Sprengerii, large plants	2.50	22.50
4 -in. Asparagus Sprengerii, large plants	6.50	60.00
3 and 3 1/4-in. Canna King Humbert..	5.00	45.00
3 and 3 1/4-in. Cannas, Brandywine, Crimson Bedder, Crozy, 20 varieties	4.50	40.00
2 1/4-in. Centaurea, dusty miller....	2.25	20.00
2 1/4-in. Coleus, Golden Bedder, Verschaffeltii and 15 varieties, mixed	2.50	22.50
2 1/4-in. Cupheas, cigar plant.....	2.25	20.00
4 -in. Dracaena Indivisa	10.00
5 -in. Dracaena Indivisa	20.00
2 1/4-in. Fuchsias, double and single, 12 varieties	2.75	25.00
4 -in. Fuchsias, double and single, 12 varieties	7.50	70.00
2 1/4-in. Geraniums, Nutt, Ricard, Poitevine, Buchner, etc....	2.25	20.00
3 1/2 and 4-in. Geraniums, Nutt, Ricard, Poitevine, Buchner, etc.	7.00	65.00
2 1/4-in. Heliotropes, white, light and dark blue	2.75	25.00
4 -in. Heliotropes, white, light and dark blue	7.50	70.00
Pansy Plants, transplanted, choice varieties, in bloom..	1.25	10.00
2 1/4-in. Petunias, single, mixed varieties	2.50	22.50
3 1/4-in. Petunias, double, 15 varieties mixed	6.50	60.00
2 1/2-in. Salvias, Bonfire and Splendens	2.50	22.50
3 -in. Salvias, Bonfire and Splendens	5.00	45.00
2 1/2-in. Verbenas, very choice, mixed or separate colors, in bud..	2.25	20.00

VEGETABLE PLANTS BY THE MILLION
Cabbage Plants, Early Winningstadt, Wakefield, Henderson's Early Summer, etc., \$2.50 per 1000.

Cauliflower Plants, Early Paris and Snowball, \$5.00 per 1000.

Tomato Plants, Earliana, Jewel, June Pink, Perfection, Stone, Dwarf Champion, Acme, etc., \$2.25 per 1000.

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Wholesale Florist, WASHINGTON, NEW JERSEY
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VINCA

Good, strong, 3 1/2-in. stock,
\$8.00 per 100; \$75.00 per 1000.

DRACAENAS, 3 1/2-inch

\$8.00 per 100; \$75.00 per 1000.

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MEDINA, N. Y.

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CHRISTMAS PEPPERS

CELESTIAL PEPPER, NEW CLUSTER,

SOLANUM MELVINII, NEW BRANCHING,

All strong plants from 2 1/4-in. pots.

\$3.00 per 100 \$25.00 per 1000

500 at 1000 rate. Cash with order.

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F. DORNER & SONS CO.

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Hatland Rd. and E. 45th St., BROOKLYN, N. Y.
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SPECIAL



A WITTBOLD Boston Fern—30 inches high, in a substantial, self-watering, wooden tub—at the special price of \$1.00.

Just the thing for porch, sun-parlor or outdoor decoration—this combination is a big retail value at from \$2.00 to \$2.50

The price to you is only \$1.00.

HOW MANY CAN YOU DISPOSE OF?

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L. D. Phone Graceland 1112

THE GEO. WITTBOLD CO.

737-739 Buckingham Place, CHICAGO

Look for Our Advertisement on Self-watering Flower Boxes.

Mention The Review when you write.

Bedding Plants BY THE Thousands

Our greenhouses are filled with choice stock that you can plant out at once, to make immediate effect.

	Per 100	Per 100
Geraniums, all the leading varieties, 4-in.	\$ 7.00	
Begonia Luminosa, red and pink..	7.00	
Fuchsias	7.00	
Double Petunias	7.00	
Petunias, California Giants.....	7.00	
Ageratums	7.00	
Heliotropes	7.00	
Scarlet Sage	7.00	
Nasturtiums	7.00	
Cannas	7.00	
Lemon Verbenas	7.00	
Moonvines, 4-in.	10.00	
Moonvines, 2 1/2-in.	5.00	
Hydrangeas, Otaksa, 6-in. pots, \$4.00 per doz.		
Coleus, 2 1/2-in., Verschaffeltii, Golden Bedder, Queen Victoria and fancy mixed varieties.....	\$3.00	
Small Plants, such as Petunias, Marigold, Phlox, Dwarf Lobelias and Alyssum.....	3.00	
Rose Bushes, fine plants in 6-in. pots, Baby Rambler, Baby Tausendschon, Hermosa, Gruss an Teplitz, Clothilde Soupert, Caroline Testout, Frau Karl Druschki, Magna Charta, American Beauty and Richmond, \$4.00 per doz.		
Araucaria Excelsa, 6-in. pots, 5 to 6 tiers, 16 to 20 inches high, 75c each; 18 to 24 inches high, \$1.00 each.		
Dish Ferns, all the best varieties.	4.00	

Cash with order.

ASCHMANN BROS., Second and Bristol Sts., PHILADELPHIA, PA.

FORT WAYNE, IND.

The Market.

Business during the last two weeks has been rushing. The bedding season is in full swing, although it has been hindered by unseasonably cool weather. Besides the bedding plant trade, numerous weddings and commencements and much funeral work have kept the florists hustling.

Cut flower stock is of excellent quality, and there is a wealth of variety available. Roses are in excellent condition. Local peonies have appeared on the market, as well as outdoor German iris. Miniature gladioli are in and also some fine greenhouse-grown America. Sweet peas are decreasing. There has been a big demand for smilax, owing to the large confirmation classes.

The outlook for Memorial day is a scarcity of flowers, owing to the unfavorable weather and the immense demand during the last few weeks.

Various Notes.

At the equal suffrage bridge, which was given in the Commercial Club rooms Saturday, May 22, the floral decorations consisted of long-stemmed snapdragons and Sunburst and white Killarney roses, which carried out the suffrage colors of yellow and white.

The opening of Teppel Bros.' new department store was the occasion for showy decorations Saturday, May 22.

A wedding of much beauty occurred Tuesday, May 4, when Miss Ruth Flick became the bride of Richard Blossom. The ceremony was performed at St. Patrick's Catholic church, which was decorated with Easter lilies and snapdragons. The bride's bouquet was made of lilies of the valley with clusters of white orchids. The maid of honor, Miss Marguerite Flick, and the three bridesmaids had bouquets of Ophelia roses in colonial style with edging of old-fashioned lace. Georgia Alice Flick, who acted as flower girl, carried a daisy chain. The reception was held at the Flick home, where great quantities of southern huckleberry foliage and smilax were used. Bronze baskets and wall baskets were filled with snapdragons, lilacs, deutzias, roses, sweet peas and apple blossoms. The bride and groom took an eastern trip, and will be at home after July 1 at 444 Arcadia court. R. F.

BEDDING PLANTS

2-inch Blue Ageratum.....	per 100, \$2.00
4-inch Begonia Rex.....	per doz., 1.50
2-inch Double Sweet Alyssum.....	per 100, 2.00
2-inch Coleus, mixed.....	" 2.00
2-inch Coleus, trailing.....	" 2.00
3-inch Lemon Verbena.....	" 4.00
2-inch Salvia Splendens.....	" 2.50
4-inch Salvia Splendens.....	" 5.00
2-inch Asparagus Plumosus Nanus.....	" 3.00
2-inch Dracaena Indivisa.....	" 2.00
3-inch Dracaena Indivisa.....	" 5.00
2-inch Var. Vinca.....	" 2.50
3-inch Var. Vinca.....	" 5.00

D. U. AUGSPURGER & SONS CO. Box 394, PEORIA, ILL.
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A. N. PIERSON
INCORPORATED

Growers of Plants, Cut Flowers,
Palms and Ferns
CROMWELL, CONNECTICUT

RANDALL'S OFFER

OF SPRING AND

BEDDING PLANTS

WE CAN FURNISH SEASONABLE STOCK OF
GOOD QUALITY IN QUANTITY, AS FOLLOWS:

	Per 100		Per 100
Ageratum, 2½-inch.....	\$ 4.00	Pennisetum Ruppelianum—	
Alyssum Little Gem, 2½-inch.....	3.00	2½-inch.....	\$ 3.00
Asparagus Plumosus, 3-inch.....	5.00	3 -inch.....	6.00
Coleus, all varieties, 2½-inch.....	3.00	Petunias—	
Cannas—		Double, 8-inch.....	10.00
King Humbert, 4-inch (strong)....	12.00	Double, 4-inch.....	12.00
Florence Vaughan, 4-inch.....	8.00	Single, 2½-inch.....	5.00
A. Crozy, 4-inch.....	8.00	Single, 3 -inch.....	7.00
Mme. Crozy, 4-inch.....	8.00	Single, 4 -inch.....	10.00
Fuchsias, 4-inch.....	15 00	Very strong transplanted stock in	
Ferns—		bud, will make good plants in	
Table (very good), 2½-inch.....	25.00	3-inch if potted now.....	2.00
Feverfew (very strong), 5-inch.....	15.00	Salvia—	
Geraniums—		4-inch.....	8.00
S. A. Nutt, 2 -inch.....	3.00	Verbenas, 2½-inch.....	8.00
S. A. Nutt, 3½-inch, extra strong..	8.00	Vincas—	
S. A. Nutt, 3½-inch, second size..	7.00	Variegated, 3-inch.....	10.00
Clifton, single scarlet.....	7.00	Green, 3-inch.....	10.00
Nutt and Clifton, ready for		Green, 4 and 5-inch.....	12.00
shift..... per 1000, \$22.50		Variegated, 4 and 5-inch.....	12.00
Clifton cuttings in sand ".....	10.00	Extra fine.....	15.00
Lobelia Kathleen Mallard, 2½-inch..	4.00	Wandering Jew, 2½-inch.....	8.00
Marguerites, 4-inch.....	10.00		
Pansies.....	8.00		

Begonias, from 4-inch and 4½-inch pots, in full bloom, best varieties, \$12.00 per 100.

In Hanging Baskets we have the Boston Fern basket at \$2.00; mixed basket at \$1.50; Sprengeri basket at \$1.00. The above baskets are all 12-inch. Mixed Sprengeri, in 10-inch, at \$1.00 and 75c.

Asters, from flats—Queen of the Market, Pink Beauty, Astermum, Crego Giant, Late Branching, 75c per 100.

A. L. RANDALL CO.
Wabash Avenue at Lake Street CHICAGO, ILL.

POT-GROWN FERNS

HARRISII, W. K. HARRIS, WHITMANI, ELEGANTISSIMA, PIERSONI and SCOTTII, fine, strong plants, in 2½-inch pots, 4c each; \$4.00 per 100; \$40.00 per 1000. If Scottii is ordered separate, \$50.00 per 1000.

HARRISII, BOSTON, WHITMANI, PIERSONI, SCOTTII, 4-inch, 15c; 5-inch, 25c; 6-inch, 50c; 7-inch, 75c; 8-inch, \$1.00.

FICUS ELASTICA
4-inch, 25c; 5-inch, 40c; 6-inch, 50c.

ASPARAGUS SPRENGERI
2½-inch, 3c; 3-inch, 6c.

TABLE FERNS
2½-inch, \$3.00 per 100.
In flats, \$2.00 per flat.

ARAUCARIA EXCELSA
75c and \$1.00 each.

ASPARAGUS PLUMOSUS
2½-inch, 4c; 3-inch, 8c.

DRACAENA MASSANGEANA
5-inch, \$1.00; 7-inch, \$2.50 each.

PALMS

Kentia Forsteriana
4-in. pots, \$25.00 and \$35.00 per 100.
5-in. pots, \$50.00 and \$75.00 per 100.
6-in. pots, \$1.00 and \$1.50 each.
Made up, \$3.00, \$4.50, \$5.00, \$7.00, \$8.00, \$9.00, \$10.00, \$12.00, \$14.00, \$15.00, \$16.00, \$18.00.

Areca Lutescens, made up
3-inch, 15c; 4-inch, 25c; 5-inch, 50c; 7-inch, \$1.50.

Cocos Weddelliana
2½-in. pots, \$15.00 per 100.
3 -in. pots, \$25.00 per 100.

Latania Borbonica
4-in. pots, 20c; 5-in., 35c.

Kentia Belmoreana
4 in. pots, \$25.00 and \$35.00 per 100.
5-in. pots, \$50.00 and \$75.00 per 100.
6-in. pots, \$1.00 and \$1.50 each.

Pandanus Veitchii
5-in. pots, 75c each.
4-in. pots, 50c each.

JOHN BADER CO., 1826 Rialto St., N. S., Pittsburgh, Pa.

JOSEPH HEACOCK COMPANY'S PALMS AND FERNS

HOME GROWN—WELL ESTABLISHED—STRONG AND HEALTHY

KENTIA FORSTERIANA				
	Leaves	In. high	Each	Per doz.
6-in. pot.....	5 to 6.....	28 to 30.....	\$1.00	\$12.00
6-in. pot.....	5 to 6.....	34 to 36.....	1.50	18.00
MADE-UP KENTIA FORSTERIANA				
				Each
9-in. cedar tub, 4 plants in tub, 40 to 42 in. high.....				\$ 4.00
12-in. cedar tub, 4 plants in tub, 5 to 5½ ft.....				10.00
12-in. cedar tub, 4 plants in tub, 5½ to 6 ft.....				12.50
12-in. cedar tub, 4 plants in tub, 6 ft. high, heavy.....				15.00
12-in. cedar tub, 4 plants in tub, 7 to 8 ft.....				18.00
PHENIX REBELENI				
				Each
5-in. pot, nicely characterized.....				\$1.00
7-in. tub, 18 in. high, 24 in. spread.....				2.00

KENTIA BELMOREANA				
	Leaves	In. high	Each	Per doz.
2½-in. pot.....	4.....	8 to 10.....		\$ 1.50
4-in. pot.....	5 to 6.....	15.....	\$0.40	4.50
6-in. pot.....	6 to 7.....	24.....	1.00	12.00
6-in. pot.....	6 to 7.....	28 to 30.....	1.50	18.00
	Leaves	In. high	Each	Per doz.
9-in. cedar tub.....	6 to 7.....	42 to 45.....	\$4.00	\$48.00
9-in. cedar tub.....	6 to 7.....	45 to 48, very heavy	5.00	
9-in. cedar tub.....	6 to 7.....	48 to 54, very heavy	6.00	
9-in. cedar tub.....	6 to 7.....	5 ft., very heavy.....	8.00	

CIBOTIUM SCHIEDEI, 9-in. tub, 4 ft. spread, each, \$4.00.

JOSEPH HEACOCK CO., Railway Station, Wyncote, Pa.
Jenkintown,

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ALL VARIETIES

We ship by express during July and August, stock ready for 2½-in. pots, in flats of about 110 clumps, which can be divided.

Price, \$2.00 per flat
20 or more flats, \$1.75 each
(Packing included)

Order now while we have full list of varieties to select from.

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ORCHIDS

ALL PLANTS READY TO SHIP

SEMI-ESTABLISHED and ESTABLISHED

CATTLEYAS, Trianae, Labiata, Gaskelliana—all starting into splendid growth.

DENDROBIUM Phalaenopsis Schroederiana, the finest of spray-flowering Dendrobiums.

DENDROBIUM Formosum Giganteum, June-flowering type. June wedding demand far outsells the supply.

All Cattleyas, Dendrobiums, etc.

Prices right—Send for them.

FREEMAN ORCHID CO.

G. L. Freeman, Mgr. FALL RIVER, MASS.

ORCHIDS

Just arrived in splendid condition:

C. Percivaliana, C. Labiata.
C. Trianae, C. Schroederanae

In transit: C. Mossiae

Best commercial Orchid plants, established or semi-established, for immediate delivery; healthy, clean, flowering stock.

For price write to

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ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line.

If you intend investing in Orchids, do so now while prices are low.

Special lists on application.

LAGER & HURRELL, Summit, New Jersey

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CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List.

HOLMESBURG, : PHILADELPHIA, PA.

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—MOOSEHEART, ILL.—

Mooseheart is the industrial and vocational school of the Loyal Order of Moose. Our greenhouses have produced a few items which we do not need in our park plantings. We offer this stock, all first-class. We can make shipment promptly upon receipt of order. Try Mooseheart plants once. We will offer seasonable items from time to time and invite your orders.

PRICES

	100	1000		100	1000
Alyssum, dwarf.....	\$ 3.00	Lobelia, Dwarf and Trailing.....	\$ 3.00
Alternanthera Paronychioides	8.00	\$25.00	Lobelia Kathleen Mallard.....	4.00
Achyranthes, Red.....	3.00	25.00	Petunias, double, 4-in., in bloom.....	10.00
Achyranthes, 3-in.....	5.00	45.00	Petunias, single.....	3.00	\$25.00
Begonia Vernon, 3-in.....	5.00	Salvias, Zurich and Bonfire...	3.00	25.00
Cannas, 4-in.....	10.00	Snapdragons, mixed.....	3.00	25.00
Coleus, Trailing Queen and Rainbow.....	2.00	20.00	Vincas, 3-in.....	5.00	45.00
Feverfew.....	3.00	25.00	Vincas, 4-in.....	12.00
Geraniums, S. A. Nutt and Beate Poitevine, 4-in.....	8.00	Tomatoes, fine, 2½-in.....	8.00	30.00
Geranium Mme. Salleri.....	2.00	18.00	Cobaea Scandens.....	5.00
			Lantanas.....	10.00

Address All Orders

MOOSEHEART NURSERIES, MOOSEHEART, ILL.

Telephone Aurora 2290

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NEW NEPHROLEPIS FERN—JOHN WANAMAKER

We will introduce the above new fern on August 1st, 1915. In presenting this fern to the trade, we feel confident that it will make a place for itself.

The John Wanamaker fern is a wonderful advance over all plain or wavy frond varieties. The side pinnae of the fronds are very fully undulated, giving the plants a very wavy appearance. It will make as many fronds as Teddy, Jr., plants in 4-inch pots having over sixty fronds. It is a beautifully formed plant, full and compact.

Orders will be filled strictly in rotation.

Strong plants, 2½-in. pots, - \$ 4.00 per dozen.
20.00 per 100.
250 at 1000 rate. 150.00 per 1000.

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa.

BRANCH:
NORWOOD, PA.

SURPLUS SEASONABLE STOCK

BEGONIAS, Albo-Picta Rosea, Argenteo-Guttata, M. de Lesseps, Marjorie Daw, Rubra, Thurstoni, at \$4.00 per 100.

COLEUS, Beckwith Gem, Chameleon, Mrs. Hayes, Golden Crown, 2½-inch, \$2.50 per 100.

COBAEA SCANDENS, 2½-inch, \$1.00 per 100.

DAHLIAS, 2½-inch pot plants (best for cut flowers), Decorative, Cactus and Show, in 50 varieties, \$4.00 per 100.

VERBENAS, 2-inch, all colors, \$3.00 per 100.

FERNS, young stock, in best shape for growing on, 2½-inch:

Boston.....\$4.00 per 100; \$35.00 per 1000
Scottii..... 5.00 per 100; 45.00 per 1000
Scholzei..... 5.00 per 100; 45.00 per 1000
Teddy Jr..... 6.00 per 100; 60.00 per 1000

MOONFLOWERS, 2-inch, thrifty young stock, \$4.00 per 100.

SNAPDRAGONS, 2½-inch, Pink, Scarlet and Yellow, \$4.00 per 100.

PETUNIAS, 2½-inch, grand stock, Giant Single, \$3.00 per 100.

THE STORRS & HARRISON CO., PAINESVILLE, OHIO

H. H. LINEAWEAVER & CO., Inc.ANTHRACITE
and
BITUMINOUS**COAL**West End Trust Building, PHILADELPHIA
17 Battery Place, NEW YORKNutting Building, LEBANON, PA.
Mention The Review when you write.**Greenhouse Heating.**

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

THE COAL MARKET.

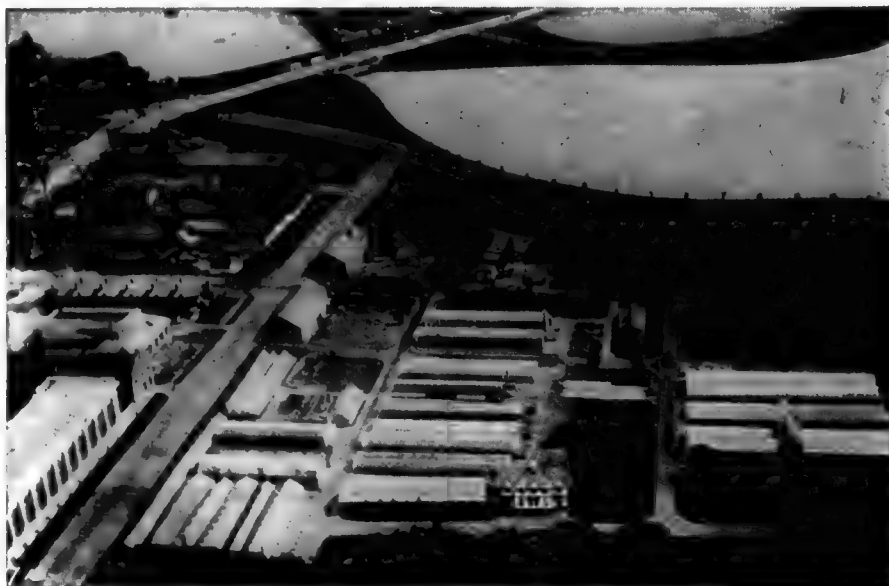
Among coal men the all-absorbing object of interest now is the new development in the export trade, resulting directly from the European war. The increased foreign demand has been the most important feature in the market for some weeks and it is assuming greater and greater significance. It looms up in vast proportions and is full of meaning for both dealers and consumers, including the florists. The Black Diamond summarizes the situation thus: "The coal trade continues to get its biggest demand, its best prices and its largest prospects from the export trade. The home business is decidedly slow, both in domestic and in steam coal."

"In a literal sense," says a Chicago writer for the same coal journal, "a diligent search would fail to disclose any real coal market in Chicago." Sooner or later, however, the boom in foreign business must have an enlivening effect on home sales, beginning with the sales of smokeless coal, the florists' fuel. So the Chicago coal man continues:

"Smokeless coal has strengthened considerably within the week. One case was actually reported of a retailer who was short of coal and shopped around several offices before he could find a car within easy reach of Chicago that could satisfy the orders he had on his books. Some sales agents say that the retailers are pretty well stocked. The major shippers say they are not stocked at all. Halfway between the two statements is probably correct. Better prospects at tidewater made some dealers uneasy over future supplies and thus some contracting has been done within the last week. The business is generally slower, however, than is safe. Prices are unchanged."

MAY USE A COIL HEATER.

I intend to build a greenhouse, 21x75 and six feet high to the gutters, running east and west. The north wall will be entirely of boards; the south wall will contain two feet of glass. The east gable end will be exposed, but the west end will be connected to the boiler shed. How many 1½-inch flows and how many 1¼-inch or 1½-inch returns will be needed to heat the house to 50 degrees, with hot water? Would it be preferable to place the returns under the benches or along the sides of the solid beds? There will be

THE REWARD OF MERIT

THE WHITE HOUSE GREENHOUSES, Washington, D. C.

The conservatories of the President of the United States are located opposite the Washington monument, at Washington, D. C. Over 40 greenhouses are devoted to the growing of cut flowers, orchids, stove plants, tropical and decorative stock.

A No. 11 KROESCHELL BOILER was installed in 1906 for the high temperature houses. This boiler replaced a number of other makes and made a wonderful record for fuel economy.

The new iron frame range erected in 1910 is heated by KROESCHELL BOILERS.

The Plant Introduction Garden of the United States Department of Agriculture at Chico, California, is heated by No. 2 Kroeschell boiler and generator system.

In 1912 two No. 5 KROESCHELL BOILERS were installed for the new range of the U. S. Dept. of Agriculture, at Garrett Park, Md.

The U. S. Government's new establishment, the Northern Great Plains Field Station, at Mandan, N. Dakota, ordered a No. 7 KROESCHELL BOILER for the new greenhouse range erected in 1913.

August, 1914, two more No. 11 KROESCHELL BOILERS were ordered for White House Conservatories, Washington, D. C.

**WHEN YOU BUY—GET A KROESCHELL
"THE BOILER OF UNEQUALED FUEL ECONOMY"**

BUY DIRECT—FACTORY TO USER PRICES

KROESCHELL BROS. CO.,**444 West Erie Street
CHICAGO, ILL.**

HOW ABOUT your condensation problem?

Does sluggish circulation make the temperature hard to control?

Then it's time to investigate the

Morehead Back to Boiler SYSTEM

Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions—and surer profits.

Drop a line AT ONCE.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.
300

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WILKS Hot Water Boilers

**ARE THE MOST ECONOMICAL
BOILERS FOR GREENHOUSES**

**No Night Fireman Required with our
SELF-FEEDING
HOT WATER BOILERS**

Send for Catalogue and prices.

S. WILKS MFG. CO.
3523 Shields Ave., CHICAGO

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PIPE

2c per foot. H. W. BOILERS, 650 ft. size, \$49.00. Fittings, 2c. Valves, 38c. Cocks, 15c. Set Pipe Tools, \$2.75.

Everything at wholesale, direct. Big Catalogue FREE. Write today.

W. E. KING CO., 115 W. Third St., Cincinnati, O.
Mention The Review when you write.

3-foot benches along the walls and there will be two 5-foot solid beds. I expect to build the house in southeastern Wisconsin, as I already have a small place there. The temperature there occasionally drops as low as 10 to 15 degrees below zero. The house will be protected on the north by the residence and sheds, and at the west end by the boiler house.

If I construct a coil heater, how many coils will be needed and how long should the coils be? Would 1½-inch pipe be large enough for the coils, or would you prefer 2-inch R. B.—la.

To heat the house described to 50 degrees, with hot water, I would advise using a boiler with a rating for 1,000 square feet of radiation. It would be preferable to use some of the greenhouse boilers on the market, rather than attempt to use a coil boiler, but if such a boiler is to be built, I would use twenty-five 2-inch pipes, each four



IMICO Hot Water Boilers

Made by

Illinois Malleable Iron Co.

1801-1825 Diversey Boulevard

CHICAGO

Are Noted for coal economy and good results generally

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HIGHEST PRICED and CHEAPEST BOILERS MADE GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.
109 Broad St., Utica, N. Y. 104 John St., New York City

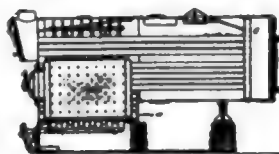
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We make a specialty of handling carefully selected Boiler Flues, 4-inch diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

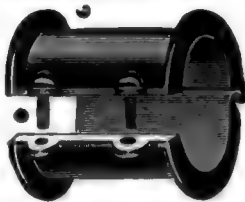
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RETURN
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BOILERS**

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Stop any split or rust hole leak—permanently.

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Full Weight Wrought Iron and Spellerized Steel Pipe

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24th and Wood Streets

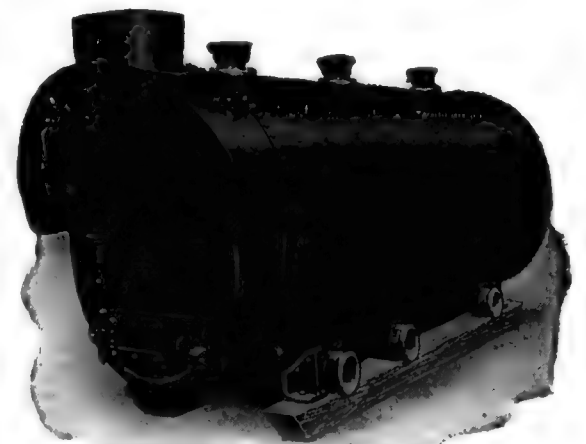
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feet in length, in addition to the necessary headers or manifolds.

There are two ways of heating the house, either of which would give good results. One way would call for a 2½-inch flow pipe on each plate, and either nine 2-inch or eleven 1½-inch returns. The other method would call for three 2½-inch flow pipes, the third being two

"Superior" INTERNAL-FIRED BOILER

For Hot Water Heating



Superior Machine & Boiler Works

840-850 W. Superior Street
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WROUGHT IRON PIPE

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BOILER TUBES, ends cut square; also **FITTINGS**. Our goods are known in the market as the best, and we offer same at the lowest prices. We guarantee entire satisfaction; it will pay you to correspond with us.

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Lap-welded in sizes over 1¼ inch.

FITTINGS, VALVES, BOILERS, RADIATORS, ETC.

JOHN MANEELY,
309-311-313 Arch St., PHILADELPHIA, PA.

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or three feet below the ridge, and either eight 2-inch or ten 1½-inch returns. If the first method of piping is used, all of the returns should be on the walls, the larger number on the south side, on account of the glass in that wall. In the other plan, using three flows, part of the returns should be on the sides of the beds or in the walks.

Especially if 1½-inch pipe is used for the returns, a mercury generator or some other method of placing the water under pressure should be installed.

DENVER.

The Market.

Business has been rather quiet during the last month, except for the trade in bedding plants. This part of the business had been good until May 18, when a snow storm, followed by a frost, put a stop to the work. A large number of plants which had already been planted out were broken down by the snow and frozen the following night. Peonies and iris were not hurt much, and should be all right for Memorial day.

Various Notes.

William Kash has taken a position as rose-grower with the Mauff Floral Co.

Miss Lenora Williams, of the Park Floral Co., is spending her vacation in California. She is visiting both expositions with a party of friends.

Among the visitors last week were Mrs. W. S. Woods, of Monte Vista, Colo.; Carl Espelin, of Espelin & Warren, Fort Collins, Colo.; C. N. Fohn, of Colorado Springs, and B. C. Johnson, of the Sterling Floral Co., Sterling, Colo.

City park was one of the heaviest losers from the snow storm and frost last week; 3,000 cannas were frozen down to the ground and about the same number of geraniums were badly frozen.

R. S.

SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue.

SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.
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GEO. KELLER & SON

Manufacturers of
RED POTS

Before buying write for prices
2614-2622 Herndon Street
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PAPER POTS AND DIRT BANDS

See large advts. in former issues for prices, or send for price list.

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PLANT TUBS

Everlasting Virginia White Cedar

These Plant Tubs are made of the best known wood for resisting rot and decay. Painted with best oil paints, inside and out. They have heavy steel hoops and, on small sizes, galvanized wire hoops. Large sizes trimmed with handsome drop handles and metal feet and have perforated, removable bottoms. Tubs made in all sizes from 24¼ inches top diameter down to 6 inches. Large enough for Bay Trees, small enough for a Hyacinth. Every one guaranteed. Booklet and prices on request.



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RANDO PLANT and TREE TUBS

Just in. A big shipment of these fine genuine Red Cedar Tubs. Made from clear stock. The best tub value on the market.

	Diam.	Price, ea.	Per doz.	Per 100
No. 1	6	\$0.26	\$ 2.70	\$ 20.25
No. 2	7	.27	3.15	22.50
No. 3	8	.30	3.35	25.20
No. 4	9	.33	3.60	27.50
No. 5	10	.38	4.10	31.50
No. 6	11	.47	5.40	40.50
No. 7	12	.57	6.75	52.20
No. 8	13	.72	8.10	64.80
No. 9	14	.82	9.50	76.50
No. 10	15	.90	10.35	80.80
No. 11	16	1.00	11.25	90.00
No. 12	17	1.20	13.40	110.70
No. 13	18	1.45	15.40	121.50
No. 14	19	1.75	18.45	145.80

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Lake St., Chicago

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Incorporated 1904

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POT MAKERS FOR A CENTURY AND A HALF
WORLD'S LARGEST MANUFACTURERS

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The best Paper Pot for shipping purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

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FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.
1227 W. 8th St., Kansas City, Mo.

A Standard Pot
A Standard Quality
A Standard Price



The three necessary things to get your pot business. Also proper packing to eliminate breakage. Send your orders to the

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MILWAUKEE, WIS.

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FIVE MILLION FLOWER POTS FOR SALE

We have an immense stock of Flower Pots ready for delivery. We have every means of economical manufacture. We have our own timber land within a mile of our factory, and make our crates in our own mill. No charge for crates. Our pot quality is the best. Our prices are right. We will get your business if you figure with us.

Write us now.

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Standardized and shaped pots, smooth and easy to handle. Of splendid porous quality. We ship with amazing promptness and guarantee every item to be as represented.

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The newest things in glazed pottery — designs that have never before been offered to the trade.

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STANDARD
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1000 Ready Packed Crates Standard Flower Pots and Bulb Pans

Can be shipped at an hour's notice.

Price per crate:

2000 1 1/2-in., crate, \$6.00	456 4 1/2-in., crate, \$5.24
1500 2 " " 4.88	320 5 " " 4.51
1500 2 1/4 " " 5.25	210 5 1/2 " " 5.78
1500 2 1/2 " " 5.00	144 6 " " 8.16
1000 8 " " 5.00	120 7 " " 4.20
800 8 1/2 " " 5.50	50 8 " " 8.00
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48 10-in., crate, \$4.80	

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AUGUST ROLKER & SONS, 51 Barclay St.,
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Our Specialty: Long Distance and Export Trade.

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THOSE RED POTS

ASK THE FLORIST
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Detroit Flower Pot Co.

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Logan Pots... Best Test

Flower Pots 2 to 14 inch

Azalea Pots..... 4 to 14 inch

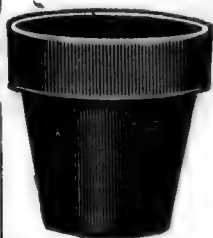
10 and 12-inch Hanging Baskets

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Write us for Special Prices

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RED POTS

that you will be proud to have on your benches, is the kind we have to offer. We use nothing but the best material and skilled labor and offer you a first-class pot at a popular price. All goods are carefully selected and packed, thus insuring full count upon opening your crates. Isn't that worth considering?

We also have a full line of Azalea Pots, Hanging Baskets and other goods used by Florists—ask for catalogue.

We also make the famous "MOSS AZTEC" ware.

The Peters & Reed Pottery Co.

Gen'l Office and Works: SO. ZANESVILLE, OHIO

New York Sample Room—25 WEST BROADWAY

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

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PENNSYLVANIA

is the state to get the nice Red Standard Pots, Pans, Azalea Pots, etc., and NORRISTOWN is the town where they manufacture them and burn them a nice red color. Try us and see if they are not just as cheap, too.

THE KELLER POTTERY CO.

213-223 Pearl St.,

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RED Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
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Standard Flower Pots

Porosity and Strength
Unsurpassed.

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40% NICOTINE.

8-lb. can.....\$10.50
4-lb. can..... 5.50
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1/4-lb. can..... .50

THRIPS - APHIS

288 sheet can\$7.50
144 sheet can 4.00
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NIKOTEEN for Spraying and Vaporizing APHIS PUNK for Fumigating

ASK YOUR DEALER FOR IT.

NICOTINE MFG. CO.,

117 No. Main Street,
ST. LOUIS, MO.

Mention The Review when you write.



PORTLAND NOTES.

[Continued from page 64.]

Julius Brotje is adding a house 28x60 to his range at Oak Grove. It will be used for stove plants, so it has a large number of heating pipes. W. Thompson has charge of the construction.

Among the perennial flowers brought in by F. M. Gill were Campanula glomerata, Thalictrum adiantifolium and betonicas. Mr. Gill stated that these were quite durable as cut flowers.

John Holden has bought the interests of all his former partners and is now sole owner of the Holden Floral Co.

S. H. Forshaw, of Pendleton, attended the club meeting. He reports a fair season's business.

E. J. Steele, the pansy specialist, has made his strain, the Mastodon, well known among admirers of this flower. He has now about three acres of blooming plants, grown on a southerly slope, which are a beautiful sight. He has received many compliments on the appearance of about 200,000 yellow pansies, grown from his seed, which form an attractive feature on the grounds of the San Francisco exposition.

R. M. Bodley, who has a range of greenhouses on the Powell Valley road, has developed from several years' selection a strain of Earliana tomato which makes a good appearance on his benches. He says it promises to prove a desirable strain for outdoor culture in this climate.

Thomas Bodley is trying out a strain of Bonny Best tomato for inside and outside culture. He has a range of houses on property adjoining that of his brother, R. M. Bodley, and grows principally carnations and green and bedding stock for the retail trade.

Clarke Bros. have an extensive establishment in the southeast section of the city. Several acres of outside ground are devoted to perennials, deciduous shrubbery and blooming annuals. The large range of glass is filled with benched and potted stock in great variety, which shows the effect of expert culture. About 100 varieties of geraniums are grown. Some benches of White Wonder carnations have given good results this season. The firm has a large catalogue business and whole-

"TO-BAK-INE" FUMIGATING PAPER



is the **strongest** fumigating paper on the market, each sheet being saturated with a **definite** amount of **pure nicotine**, making it an extremely convenient and neat insecticide for fumigating purposes; it is also free from ammonia, which is present in ordinary tobacco smoke and extracts. **To-Bak-Ine Fumigating Papers** are recommended for use on delicate flowers and plants. Put up in **hermetically sealed tin cans** of 24 full length sheets; 1/2 case, 6 cans, 144 sheets; 1 case, 12 cans, 288 sheets. **To-Bak-Ine Liquid** and **To-Bak-Ine Fumigating and Dusting Powder** are the **STANDARDS**.

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DETROIT NICOTINE CO., DETROIT, MICH.

THE ONLY PERFECT Liquid Putty Machine



Will last a lifetime.

\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.

SEAL-TIGHT LIQUID PUTTY at \$1.25 per gallon

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NICOTINE 40%

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WRITE FOR PRICES

sales quantities of stock to other catalogue houses. The orchid house contains about 1,000 plants, including eight varieties of cattleyas, besides oncidiums and cypripediums. By careful handling, these varieties are made to produce a succession of blooms covering the entire year.

The Tonseth Floral Co. has moved its store to 285 Washington street, where it has a front better adapted for displaying flowers than it had at its old location.

LEMON OIL CO'S STANDARD INSECTICIDE

Guaranteed under the Insecticide Act, 1910
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Save your plants and trees. Just the thing for Greenhouse and Outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, Insects on Rose Bushes, Carnations, etc., without injury to plants and without odor. Used according to directions our standard Insecticide will prevent ravages on your crops by insects. Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pests. Excellent as a wash for dogs and other animals—relieves mange. Effective where others fail. For sale by Seedsmen and Florists' Supply Houses. If you cannot obtain this from your Supply House, write us direct.

1/2 Pint, 25c Pint, 40c Quart, 75c
1/2 Gallon, \$1.25 Gallon, \$2.00
5-gal. Can, \$9.00 10-gal. Can, \$17.50

Dilute with water 30 to 50 parts.

LEMON OIL COMPANY

Dept. H, 420 W. Lexington St., Baltimore, Md.

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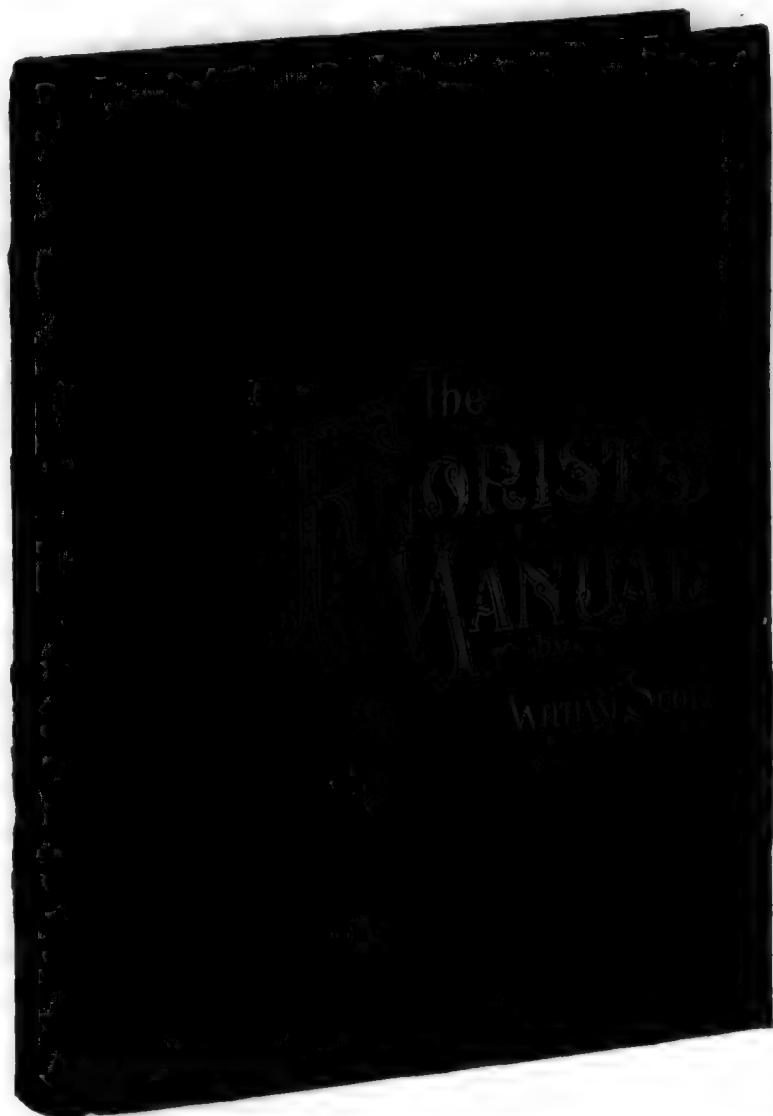
E. A. LIPPMAN,
6 High St., Morristown, N. J.

Dear Sir:—We have used your Greenhouse Shading for the past year and it gave entire satisfaction. Very truly yours, H. O. SHEARS, Supt. for Frederick Vanderbilt, Esq.

I am also making it up in dry form especially for commercial use.

Write for particulars. Mention commercial or private.

James Forbes, of Martin & Forbes, is serving on the jury in the Circuit court. The company is having a heavy cut of Gorgeous carnations. S. W. W.



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Thoroughly Revised and Brought up to Date

No dry-as-dust botanical classifications, but tells you just how to produce marketable plants and cut flowers in the best and cheapest way.

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A spray remedy for green, black, white fly, red spider, thrips, mealy bug and soft scale.
Quart, \$1.00; Gallon, \$2.50

FUNGINE

An infallible spray remedy for rose mildew, carnation and chrysanthemum rust.
Quart, 75c; Gallon, \$2.00

VERMINE

A soil sterilizer for cut, eel, wire and angle worms.
Quart, \$1.00; Gallon, \$3.00

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A scalcicide and fungicide combined for San Jose and various scale on trees and hardy stock, and various blights which affect them.
Quart, 75c; Gallon, \$1.50

NIKOTIANA

A 12% nicotine solution properly diluted for fumigating or vaporizing.
Quart, \$1.50; Gallon, \$4.50

If you cannot obtain our products from your local dealer, send us your order, and we will ship immediately through our nearest agent.

Aphine Manufacturing Co.
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RESERVOIR VASES

For Cemeteries, Parks and Lawns

MADE OF CAST IRON

The reservoir supplies the plants with moisture by capillary attraction.

Not necessary to water plants oftener than once in ten days.

We make nearly 100 styles, ranging in price from \$6.00 to \$100.00 each.

None better made. Send for catalogue.

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The Original Patentees and Makers
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Building and Propagating Sands

Fire Brick and Fire Clay, Portland Cement, Stonekote, Hard Wall Plaster.

R. I. W. Damp-resisting Paint

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Will find all the best offers all the time in The Review's Classified Advs.



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There are three things that destroy your lawns—Dandelions, Buck Platan and Crab Grass. In one season the Clipper will drive them all out. Your dealer should have them—if he has not, drop us a line and we will send circulars and prices. Clipper Lawn Mower Co. Box 15, Dixon, Ill.

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Peerless Sulphur Blower

"A great improvement over the bellows."

Price, \$4.00 F. O. B. Chicago

McMORRAN & CO. 162-166 N. Clinton St. CHICAGO, ILL.

NASHVILLE, TENN.

The Market.

The last two weeks have been rather humdrum weeks, but there has been a pretty good demand for both cut flowers and pot plants. There have been a few small commencements and other functions that have helped to create a demand. A nice rain the last of the week put things in good condition outdoors.

Peonies are gone or practically so, and the same thing may be said of Spanish iris. There is a small supply of peonies in cold storage, but it is doubtful if there is much profit in these, as there is no Memorial day trade.

Carnations are about gone and the few remaining are not good. Roses are reasonably plentiful and of good quality. Peas are not so plentiful as they were a few weeks ago. Outdoor valley is gone, but the supply of indoor-grown stock is good. Bedding plants are about sold out, but the demand continues good. Business was never better in this line than it is this spring.

Propagating is well along, and most of the stock that goes into the field is already out. There is little change from last season in the quantity planted, except that there is a larger proportion of the better quality roses and carnations. Dahlias will go into the field this coming week.

Various Notes.

Mr. Lewis, who has been so active in the interests of the florists of the city and state during the last winter, is advocating the celebration of Memorial day here. He is doing good work in the daily press, and if the effort were well seconded by the trade, there is no reason why this day might not be put on the calendar here. Mr. Lewis deserves great credit for getting the Mothers' day bill through the legislature and securing a repeal of the state florists' tax of \$30 per year, in so far as it applies to agents who handle flowers and plants on commission. As most of our florists have agents in the towns nearby where there are no growers, this relieved them of a heavy burden.

McIntyre Bros. have been showing a model cottage and lawn planted with bedding plants in their window for the last fortnight or so. As the season has advanced, they last week placed palms on the lawn. These suggestions are practical to the public.

Geny Bros. report that they are sold out of practically every kind of bedding plant and that they have never had a better trade in this line. They have received a line of the best preserved wreath material from Germany that I have seen for many a day. Though it is somewhat out of season, they are selling it readily.

J. F. Corbett is shipping a great deal of bedding stock to the north at present. He has cleaned up all of his early stock in the home field and is rapidly doing the same with the later stock, grown for northern trade.

Lem Savage is to be numbered with the smaller Nashville growers in the future, I understand.

The Joy Floral Co. has had an enormous sale of hanging baskets this season, averaging better prices than ever before. They plant their baskets for next year in June or July and hang them in the peak of the fern houses.

\$100 For Your Idea

of the successful use and benefits derived from
Fertilizers—not including raw Barnyard Manures

MAGIC MANURE is—Humus and Plant Food—a fertilizer purchased regularly from us by 2,372 Commercial Greenhouses—among the largest, best and most prominent commercial growers. New customers are added daily.

FROM YOUR EXPERIENCE, prove to us the advantage of any Commercial Fertilizers in flower production and write it in plain English. If of interest to the trade,

YOU WILL BE PAID

\$15 each for the three best ideas \$45
10 each for the three second best ideas 30
5 each for five of the third best ideas 25

This contest closes July 1. All replies must be in our office not later than that date in order to compete.

CHICAGO FEED & FERTILIZER CO.
Manufacturers
UNION STOCK YARDS CHICAGO, ILLINOIS

[Not necessary to purchase our product to enter this contest]

Mention The Review when you write.

They certainly are winners when the time comes to offer them. They are adding tomatoes and potatoes as side lines to help over the dull summer season.

Haury & Sons have cleaned up closely this spring on bedding plants and have perhaps the smallest stock of ferns they have had for a long time.

The Mt. Olivet Greenhouses have done a more general business this season than usual, selling much stock that was not for use in the cemetery at all. The hanging baskets and porch boxes they sent out were particularly good.
F. B.

Aetna Brand Tankage Fertilizer

is the best balanced Fertilizer on the market, and is giving satisfactory results wherever used

Farmers and Florists Fertilizer Company

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809 Exchange Ave., Room 5, U. S. Yards.
CHICAGO, ILL.
Telephone—Drover 1932.

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50 / SQUARE DEALING FERTILIZER / 50
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Greenhouse Supplies and Material. Tel. H. P. 567
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UNEQUALED FOR GREENHOUSE —AND— LANDSCAPE FERTILIZING

The PULVERIZED MANURE CO.

No. 33 Union Stock Yards
CHICAGO

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This large greenhouse to the right was designed and completely erected by us for
Dr. P. P. Satterwhite, Great Neck, L. I.

YOUR GREENHOUSE SHOULD BE PRACTICAL AS WELL AS ATTRACTIVE

Every Jacobs Greenhouse is specially designed and constructed to fit individual requirements. While their practicability and durability are always uppermost, we never lose sight of the artistic. That is why the Jacobs Greenhouses have met with such great favor.

We will call anywhere to submit plans and prices.

S. JACOBS & SONS
1263-1261 FLUSHING AVE. BROOKLYN, N. Y.

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The name that assures "the most for the money" in

GREENHOUSES

Write for Bulletin No. 47
and you will see why.

KING CONSTRUCTION CO.
27 King's Road, N. Tonawanda, N. Y.

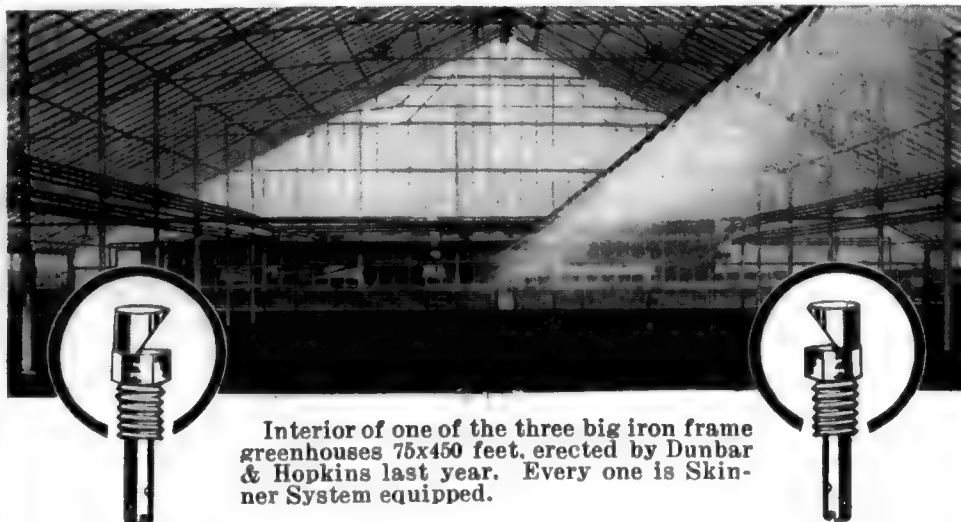
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A list of PLANT NAMES and the Botanical Terms most frequently met with in articles on trade topics, with the correct pronunciation of each.

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Interior of one of the three big iron frame greenhouses 75x450 feet, erected by Dunbar & Hopkins last year. Every one is Skinner System equipped.

Dunbar & Hopkins say the Skinner System Makes Possible the Use of from 5 to 15% more Growing Space in their Greenhouse.

OVER and over again, we hear of wonderful crop increases with the use of the Skinner System; but no one before has told us that it increases the greenhouse growing space.

Here is how Mr. Dunbar explains it in one of his letters:—

"When the Skinner System of Irrigation was first presented to us we recognized its possibilities, tried out a short line, and suggested improvements. Today, the Skinner Irrigation System is a part of the outfit of every up-to-date vegetable grower, either outside or under glass. Reported areas of fifty acres or more under this system are common, and the modern vegetable greenhouse, on account of this method of watering, has discarded all paths, thereby adding 5 to 15% to their growing area. The Skinner System has come to stay and will help to spell Success for many of its users."

When a concern of the size and importance of Dunbar & Hopkins makes a statement like this, it carries a tremendous conviction with it.

Out of 500 letters like this received last year, we have selected eight and put them in a little booklet.

Each letter has a vital bearing on some particular phase of growing and how the Skinner System was helpful in both increasing the crop and improving the quality. Send for this booklet. You will find it full of helpful hints.

We are the oldest firm in the overhead irrigation field. Put your watering problems up to us.

SKINNER SYSTEM OF IRRIGATION

THE SKINNER IRRIGATION CO.

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PULVERIZED SHEEP MANURE NO SHORTAGE IN SUPPLY

We have plenty for all needs. The best fertilizer for greenhouse or outdoor use, for carnations, roses, chrysanthemums and violets, or potted plants.

SHEEP'S HEAD BRAND IS GUARANTEED

high percentage of nitrogen, phosphoric acid and potash. Quickens the budding and stiffens the stems.

Write for prices.

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✧ Always mention the Florists' Review when writing advertisers ✧

SAN FRANCISCO NOTES.

[Continued from page 63.]

the McLellan Co., attributes the vogue of this rose to its excellent keeping quality, which gives it great favor among the country people. He says a lot of the old Killarneys are being thrown out, though some Queen and a good many Brilliant are being kept, and he considers the white the best of all the Killarneys in this territory. Hadley, also, he says, has done well.

The Gill Nursery Co. is making the largest cut it has yet had of Irish Elegance roses, which are especially handsome this year, and all that appear are eagerly taken by a few leading retailers. The Gill rose plot at the exposition is blooming finely now.

Paul Grallert, of Alameda county, who took a special award last week for oriental poppies, which are large and extra fine in coloring, has not a large supply, but some beautiful displays of them are being made at one or two downtown stores.

The many friends of Alfred Hammersmith, designer for Joseph's, are extending sympathy on account of the death of his wife this week. Mr. Hammersmith is an old-time florist and is well known in the city.

"Charlie" Abraham, proprietor of the Western Nursery, at Greenwich and Franklin street, reports business good. Mr. Abraham is keeping pretty busy at present and regrets that he has not more time for "puttering around," as he puts it, with experimental work.

The Hogan-Kooyman Co. did a large shipping business in calla and freesia bulbs last summer and expects to repeat it this season.

D. Gruettner & Son, of Vallejo, Cal., will soon be located in a new building, work on which started this month.

Lavinia Priest, of Berkeley, Cal., is offering her business for sale.

F. Lasserre, at 1613 Ellis street, near Fillmore street, suffered considerable loss from fire May 17. S. H. G.

Niagara Falls, N. Y.—The Niagara Greenhouse, on Portage road, has been purchased by C. E. Harris and A. M. Lever, of this city, who will hereafter conduct the business. Mr. Harris was with the firm of E. A. Butler & Son for over twenty-eight years.

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Gen'l Offices and Factory
ELIZABETH, N. J.

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This fluid absolutely destroys all weeds and other growths wherever applied, and its effect on the ground prevents the growth of fresh ones for a year and thus saves a great deal of time and labor, as no cutting, hoeing or hauling away of the weeds is required.

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HOLDERS**

IRON and GLASS

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THE M. D. JONES CO.

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Manufacturer of the Famous
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for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

PRICE - \$1.40 per 1000
5,000.....at \$1.25 per 1000
10,000.....at 1.00 per 1000
Delivered free. Samples free.
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**DOES YOUR
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NEED PAINTING ?**

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A paint which is particularly adapted to Greenhouse work, on account of its great covering capacity (330 square feet, two coats, to the gallon), and the easy working qualities and its extreme whiteness.

Put up in 50-gal. barrels (each barrel equipped with interior agitator, no extra charge); 25-gal. half barrels, and 5-gal. and 1-gal. cans.

1-gallon cans	per gal., \$1.75	25 gallons (½ bbls.).....	per gal., \$1.65
5-gallon cans	per gal., 1.70	50 gallons (bbls.).....	per gal., 1.60

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**Dreer's Peerless
Glazing Points**
For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No other like it. Order from your dealer or direct from us.

3000, 75c. postpaid. Samples free.

HENRY A. DREER
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THE **JENNINGS** IMPROVED
IRON GUTTER.

USE OUR

Patent Iron Bench Fittings and Roof Supports
VENTILATING APPARATUS
Improved Vaporizing Pans for Tobacco Extracts, etc.

Send for Circulars

DILLER, CASKEY & KEEN, S. W. Cor. 6th and Berks Sts. **PHILADELPHIA, PA.**

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GLASS**

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has paid \$282,000.00 for glass broken during the last 27 years. For particulars concerning Hail Insurance, address
JOHN G. ESLER, Sec'y, Saddle River, N. J.
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WRITE FOR PRICES
The Toledo Plate & Window Glass Co.
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**SIEBERT'S ZINC
NEVER-RUST.**

GLAZING POINTS are Positively the Best. Last Forever. Over 50,000 pounds now in use. A sure preventive of glass slipping. Effective on large or small glass. Easy to drive. Easy to extract. Two sizes, ¾ and 1, 40c per lb.; by mail, 15c extra; 7 lbs. for \$2.50; 15 lbs. for \$5.00, by express. For sale by the trade. **Randolph & McClements**, successors to Chas. T. Siebert, Baum and Beatty Sts., Pittsburgh, Pa.
Mention The Review when you write.

LANCASTER, PA.

Club Meeting.

The May meeting of the Lancaster County Florists' Club was well attended. The discussion for the evening was opened by Albert M. Herr, who read a brief paper on "The Newer Bedding Plants." In geraniums, it was generally conceded that Ricard, Nutt and Poitevine are the most in demand. Other varieties well spoken of were Viaud, Oberle, Jaulin, Montmort and Buchner. J. P. Siebold spoke on the value of the new American Beauty geranium, and Rudolph Nagel had a warm word for the beautiful red, Scarlet Bedder.

H. D. Rohrer exhibited Paul Crampel, the single scarlet, which is the principal variety used in the parks of London, England. Pink Beauty gladioli were also shown by him.

President B. F. Barr appointed Elmer J. Weaver, H. K. Rohrer and Frank L. Kohr to arrange for the annual picnic, to be held about the middle of July.

The Florists' Club will hold a dahlia show in connection with the Lancaster county agricultural fair, during the first week in October. Prizes for the exhibits of amateurs will be awarded by the fair association. A committee, with Albert M. Herr as chairman, was appointed, which is a sufficient guarantee that the exhibition will be first-class.

Maurice J. Brinton, of Christiana, Pa., spoke on the losses in a season resulting from the careless handling of express shipments by the employees of the different companies. The secretary was instructed to communicate with John Young, secretary of the S. A. F., concerning the action to be taken by the club.

H. S. Hostetter, of Manheim, Pa., was elected to membership. The next meeting will be held June 17, at which Ira H. Landis, of Paradise, will read a paper on "Summer Treatment of Carnations."

Various Notes.

Amos N. Rohrer, of Strasburg, and Jacob H. Weaver, of Witmer, are cutting sweet peas of exceptional quality from outdoor stock.

Ira Landis, B. F. Barr, H. D. Rohrer and A. F. Strickler are cutting fine peonies in quantity. H. K. R.

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PECKY CYPRESS

Either in small quantities for shipment from our yard in Chicago or from the mills in the south if you need carloads. Can ship mixed sizes or all of one size, as you need it; inch in all widths—4-inch, 6-inch, 8-inch, 10-inch, 12-inch; 2 x 4 or wider; lengths as you require them. Also get our low prices on

HOTBED SASH—K. D. FLATS.

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Telephone—Lawndale 3130

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Louisiana Cypress
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The Dietsch Patent
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DREER'S
Florist Specialties.
New Brand New Style.
Hose "EVERTON"
Furnished in lengths up
to 500 ft. without seam or
joint.

The HOSE for the FLORIST
1/2-inch, per ft., 15 c.
Reel of 500 ft., " 14 1/2 c.
3 Reels, 1000 ft., " 14 c.
1/2-inch, " 13 c.
Reels, 500 ft., " 12 1/2 c.

Couplings furnished.
HENRY A. DREER,
714 Chestnut St.,
PHILADELPHIA, PA.

GREENHOUSE TILE BENCHES

(Burned clay. Same as flower pots)
are rapidly taking the place of wood. Our
benches are easily erected and will last a
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spring requirements.

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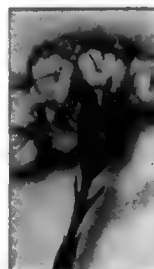
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On this Shelf Bracket
2 6-inch boards; or 2
1-inch, or 1 1/4-inch pipes
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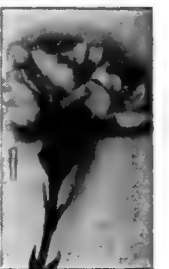
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**SUPERIOR
CARNATION
STAPLES**

35c per 1000; 8000
for \$1.00, postpaid.

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422 Main St.
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WATER LILIES.

Fine water lilies, \$1.00 per doz., express prepaid.
Waldo Greenhouse, Chillicothe, Ill.

MISCELLANEOUS.

Cannas, King Humbert, 1st size, \$10.00 per 100; 2nd size, \$8.00 per 100; Improved Florence Vaughan, 1st size, \$8.00 per 100; 2nd size, \$6.00 per 100; fine, heavy pot-grown stock. Vincas, 1st size, \$15.00 per 100; 2nd size, \$12.00 per 100. Geraniums, all fine stock, in full bloom: S. A. Nutt, 1st size, \$9.00 per 100; 2nd size, \$7.00 per 100; Poitevine, 1st size, \$15.00 per 100; 2nd size, \$10.00 per 100; 3rd size, \$8.00 per 100; Mme. Sallerol, \$3.50 per 100. Marguerite, Mrs. Sander, double, 1st size, \$8.00 per 100; 2nd size, \$6.00 per 100; Rainbow Corn., Burbank, new, \$10.00 per 100. A full line of perennials. Prices will be cheerfully furnished upon application. Gloede's, 1405-07 Central St., Evanston, Ill.

Smilax, 2 1/4-in., strong, 2 1/2-c; ivy geraniums, three colors, mixed, 4c; Campanula Isophylla (Falling Star), 2 1/4-in., white, 8c; blue, 25c; alyssum, double giant, 2-in., strong, 2c; asparagus Sprenger, 2 1/4-in., strong, 3c; tradescantias, green and var., 2 1/4-in., 2 1/2-c; daisies, blooming, white giant and Mrs. Sander, 4-in., 6c.

Baker Floral & Seed Co., Baker, Ore.

See our classified ads of Ageratums, Berried plants, Centaureas, Cobaeas, Geraniums, Heliotropes, Snapdragons, Stocks, Verbenas, Cannas, Tradescantias and Daisies. We grow for florists at wholesale. Not our surplus stock but SUPERIOR STOCK.

180,000 plants now ready.

Hammerschmidt & Clark, Medina, O.

Petunias, Howard's Star, Rosy Morn, Snowball and mixed; ageratums, salvias, nasturtiums, snapdragons, marigolds, sanvitalias; verbenas, separate colors; alternantheras, red and yellow, out of 2 1/4-in., in bud and bloom, \$2.00 per 100. Cash with order. H. O. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

TRANSPLANTED PLANTS.

Verbenas, mixed; Salvia splendens; scabiosa, mixed; snapdragons, giant mixed; Lobelia Crystal Palace; asters, Semples Branching, separate colors; sweet alyssum, Little Gem, strong transplanted plants, 60c per 100.

Eschrich's Nursery, North Milwaukee, Wis.

Geraniums, strong, in bud and bloom, mostly red, 3-in., 5c; 4-in., 9c; Mme. Sallerol, 2-in., 2c. Coleus, mixed, 2 1/4-in., 2c; \$15.00 per 1000; R. O., 75c per 100. Asparagus Sprenger, 3-in., 5c; 4-in., 10c. Salvias, 2 1/4-in., 2c. Could use chrysanthemums R. O. Cash.

G. E. Berthold, Nebraska City, Neb.

Flowering Plants, Prepaid Parcel Post:

Cosmos, early mammoth flowering, white pink and crimson, \$1.50 500. The Bride, fine, large, stocky plants, 35c 100; \$1.50 500. Pansy, Chicago Park mixture, 35c 100; \$1.50 500; \$2.50 per 1000. Cash.

Albert Troth, Seeds and Plants, Cantril, Iowa.

Trailing Queen and mixed coleus, rose geraniums, verbenas, Vinca roses, petunias, double and single mixed, 2 1/4-in., 2c; rose geraniums and salvias, 4-in., 6c; transplanted asters, Trailing Queen coleus, R. O., 60c per 100.

Sunnyside Greenhouses, R. 1, Jeannette, Pa.

Cannas, well started in pots, six leading kinds, 4c. Vincas, large 4-in., 10c; large 3-in., 7c. Dble. pink and white bouvardias, 4c. Dracaenas, 3-in., 5c. Plumosus, 3-in., 5c.

Levant Cole, Battle Creek, Mich.

TO EXCHANGE.

To Exchange—Red verbenas, extra strong 2-in., \$3.00 per 100, \$25.00 per 1000; Enchantress and White Wonder carnations, 2-in., pinched once, \$4.00 per 100, \$35.00 per 1000; Ramsburg's Silver Pink snapdragons, 2-in., \$3.00 per 100, \$25.00 per 1000; R. O., \$2.00 per 100, for Pandanus Veitchii, 4 or 5-in.; Begonia Xmas Red, 2-in., or others; cyclamen, 5-in., September delivery, or small palms.

Nussbaumer Floral Co., San Angelo, Tex.

To Exchange—Or will sell, Boston and Whitman ferns, 2 1/4-in., 4c; achyranthus, 3 colors, 2-in., 2c; 3-in., 4c; Godfrey calla bulbets, started in soil, 1 1/2-c; Geranium Mme. Sallerol, 2-in., 2 1/2-c; cannas, as per classified ad, for carnations, 2 or 2 1/4-in.; chrysanthemums, Major Bonafon, Ivory, Chas. Razer, Chadwick, or anything I can use; must be good, healthy stock.

Wm. Otto, Tolleston, Ind.

To Exchange—Or will sell, Chrysanthemum Unaka, 2 1/4-in. pots, \$2.50 per 100; aster seedlings, Semple's Giant Branching, white and pink, \$2.50 per 1000, for White or Pink Enchantress carnation rooted cuttings, or what have you?

A. B. Cronbaugh, Ada, O.

To Exchange—Or will sell, 2 1/4-in. double mixed petunias, \$2.00 per 100; Silver-pink snapdragon, 2 1/4-in., \$2.00 per 100; coleus, 2 1/4-in., \$1.50 per 100, for mums, cyclamen or 3-in. plumosus.

Morningview Floral Co., Montgomery, Ala.

To Exchange—Or will sell, splendid 4-in. Christmas peppers, 8c; 2 1/4-in., 3c; rooted cuttings, snapdragons, pink, white and yellow, 1c; Spaulding's Pet, R. O., 1c. What have you?

Casa de Flores, Corpus Christi, Tex.

To Exchange—The new geranium, Helen Michell (scarlet red), which we find a winner, and one the people want; price 3-in. plants, 8c, for chrysanthemum R. O.

Goss & Goss, Falls Creek, Pa.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADVS.

To Exchange—Vegetable plants of all kinds and bamboo cane stakes, for carnation and mum cuttings.

THE NORVA LAND & LUMBER CO., WALLACETON, VIRGINIA.

To Exchange—3-in. A. Sprenger, 5c; 2-in. Vinca variegata, 2c, for rooted mum cuttings or Boston ferns. The Newburys, Mitchell, S. D.

To Exchange—10 varieties rooted carnation cuttings. Park Gardens, 1088 Main, Bridgeport, Conn.

To Exchange—See ads on roses and vincas. What have you?

W. R. Miller's Sons, Covington, Ky.

CANE STAKES.

NORVA CANE STAKES

Are the best you can get and will cost you much less than you have been paying. Tell us what lengths and how many you can use and we will quote you prices.

THE NORVA LAND & LUMBER CO., WALLACETON, VIRGINIA.

CARNATION STAPLES.

SUPERIOR CARNATION STAPLES.

Mend your split carnations. Finest article for carnation growers introduced so far, 8000 for \$1.00 postage paid.

MICHIGAN CUT FLOWER EXCHANGE, 88-40 Broadway, Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

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A. B. Morse Co., St. Joseph, Mich.

DECORATIVE MATERIAL.

Write for special prices on a special lot of dagger ferns.

Try our laurel festooning for your decorations, only 5c per yd.; 10 yds. free with first order. Crowl Fern Co., Millington, Mass.

FLOWER COLORINGS.

THE NATURAL CYACEINE flower coloring, yellow, blue, orange, pink, green or American Beauty, 20c per qt. Sent to you by mail. O. B. Cranston, 146 Orchard St., Auburn, R. I.

GOLD FISH.

Gold fish, aquarium plants, snails, castles, globes, aquariums, fish food, nets, etc., wholesale. Send for price lists. Large breeding pairs for sale. Franklin Barrett, Breeder, 4815 D St., Philadelphia, Pa.

Gold fish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues. AUBURNDALE GOLD FISH CO., 1449 Madison St., Tel. Haymarket 152, Chicago.

The FLORISTS' MANUAL, By Wm. Scott, tells you what you want to know in just the way you want to be told. Price, \$5.00. Prepaid. Florists' Pub. Co., Carlton Bldg., Chicago.

Try us on gold fish, aquariums and globes. The J. M. McCullough's Sons Co., 316 Walnut St., Cincinnati, O.

GREENS.

Plumosus sprays, \$2.00 per 100. Telegraph orders shipped promptly—have a 'phone direct to the station. Express prepaid on \$5.00 worth. Cash with order.

Pennock Plantation, Jupiter, Fla.

Asparagus plumosus sprays, 2c by parcel post. Prompt shipment guaranteed. Cash or reference. Orders for regular shipment booked. Birmingham Nurseries Co., Birmingham, Ala.

HOSE.

We are offering our leading brand "Lucky Strike" greenhouse and garden hose, guaranteed quality, coupled in any specified length, 12c per foot. Chicago Nursery Co., 3000 N. Ashland Ave., Chicago.

MOSS.

Sheet moss, large sack, large pieces, \$2.00 per bag. A. Henderson & Co., Box 125, Chicago.

PLANT BOXES.

Plant boxes for porch and window gardening, made of the best yellow pine, inside measurements, 7-8-in., all lengths, painted a beautiful rich dark olive green, 15c per running foot. Chicago Nursery Co., 3000 N. Ashland Ave., Chicago.

POTS.

Standard Flower Pots. If your greenhouses are within 50 miles of the Capitol, write us, we can save you money. W. H. Ernest, 28th and M Sts., N. E., Washington, D. C.

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500 letter heads (ruled or plain) and 500 envelopes, only \$2.00. Printing for florists a specialty. Satisfaction guaranteed. Snow, the Circular Letter Man, Camden, N. Y.

Cards, letter heads, statements, tags, all with floral designs. Samples free. The John Henry Co., Lansing, Mich.

RAFFIA.

Raffia, natural, in 4 standard dependable qualities, colored in 20 colors. Write for prices. McHutchison & Co., 17 Murray St., New York.

SPHAGNUM MOSS.

SPHAGNUM MOSS.

10 bbl. bales, burlaped.....\$4.00 each
5 bale lots 3.75 each
10 bale lots 3.50 each

Write for complete price list of plants.

S. S. PENNOCK-MEEHAN CO., 1808-20 Ludlow St., Philadelphia, Pa.

Sphagnum moss, large bales, selected stock, burlaped, \$1.50 per bale. Write for price in large quantity. Joseph G. Neidinger, 1309-11 No. 2nd St., Philadelphia, Pa.

We offer sphagnum moss, first class, 30 to 35-lb. bales at \$1.00 per bale, or 6 bales for \$5.00. Mooseheart Nurseries, Mooseheart, Ill.

SPHAGNUM MOSS, very best quality, \$1.10 per bale; 10 bales for \$10.00. H. W. Buckbee, Rockford, Ill.

Sphagnum moss, burlap bales, \$1.10 per bale; 10 bales for \$10.00.

A. Henderson & Co., Box 125, Chicago, Ill.

Sphagnum moss, guaranteed, excellent quality, 10 bales, \$6.50. 5% cash with order.

L. Amundson & Son, City Point, Wis.

Choice sphagnum moss, bales 40 lbs., burlaped, 65c; wired, 40c each. Cash, please. H. A. Lamp, City Point, Wis.

Sphagnum moss, 10 bbl. bales, \$1.90; 5 bbl. bale, 90c. Peat, 80c bag. Get prices on large lots. Jos. H. Paul, P. O. 156, Manahawkin, N. J.

TOBACCO.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel Co., Milwaukee, Wis.

Tobacco stems, full strength. Prompt shipment. Leon S. Boucher Olgar Co., Joplin, Mo.

WIRE WORK.

WYANDOTTE WIRE WORKS.

Florists' designs, hanging baskets and flower pot stands.

700-702 N. Ferry St., Kansas City, Kan.

We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 166 North Wabash Ave., Chicago.

William E. Hielscher's Wire Works.

38 and 40 Broadway, Detroit, Mich.

Falls City Wire Works,

451 3rd St., Louisville, Ky.

Champaign, Ill.—J. M. Yeats, decorator at J. E. Yeats' flower shop, says his windows are greatly helped by a vase of J. E. Yeats' new red rose, Mrs. Sarah Yeats, which draws much attention.

Batavia, N. Y.—Thomas H. McGuire, who has charge of the greenhouses of the New York Central lines here, has a new lobelia to which he is devoting much time. Nineteen varieties of coleus are grown at the range.

Naperville, Ill.—J. V. Wickler has discontinued his business at Galena, Ill., and has taken a position here as gardener on the estate of John C. Bauer, publisher of the Horse Review. Mr. Bauer intends growing fancy garden flowers and fancy fruit on his grounds for such markets as require that class of stock.

Canton, Ill.—George Jacobs was selected by the directors of the Commercial Club to represent the business men of the town in the judging of the home gardens operated by the pupils of the McCall school. There are 208 gardens, so Mr. Jacobs has not an easy task. He will have the assistance of two other judges, one appointed by the board of education and the other by the Parent-Teachers' Association of the McCall school.

Milwaukee, Wis.—H. V. Hunkel, C. C. Pollworth, A. Leidiger, W. C. Zimmermann, C. Dallwig, Nic Zweifel and W. A. Kennedy compose the committee of the Milwaukee Florists' Club which is working for a state organization of florists. Members of the trade throughout the state have been invited to attend a meeting in Milwaukee during state fair week to form an association. The Milwaukee Club's annual picnic will be held at Keipper's park, August 1.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



A 5 TO 0 SHOT "Cypress Wins in a Canter"



As a straw to show how the wind blows, a recent issue of The Florists' Review carried advertisements from the following greenhouse contractors and material men, all of whom recommend CYPRESS in large, black, healthy display type:

JOHN C. MONINGER CO., Chicago, users of Cypress ("and no substitutes.") **ALL CYPRESS.**
STOKES BROTHERS CO. (Inc.), Philadelphia—specialize in **CYPRESS Bench Boards.**
LOCKLAND LUMBER CO., Lockland, Ohio, shout for "Spot Clear **CYPRESS.**"
SCHNUTE-HOLTMANN CO., Evansville, Ind., announce "Clear Cypress."
ADAM SCHILLO LUMBER CO., Chicago, specialize in "**PECKY CYPRESS.**"

The A. T. Stearns Lumber Co., Neponset, Boston, Mass., while not advertising in this paper, is strong on **CYPRESS** for sash bars and Hot Bed Sash, with "Pecky" cypress bench lumber.

Now the joke in this is: No dealer in a "substitute" for **CYPRESS** mentioned his "cheaper" article. Those who use clear, heart **CYPRESS** seem to be **PROUD OF IT.** They are willing to "go before the country" on the standard that all experience in greenhouse construction has set—clear, heart **CYPRESS**, "and nothing but."

THERE'S AN ARGUMENT IN THIS SO PLAIN WE DON'T HAVE TO TELL IT.

There's Profit for You in the Facts—So Plain You're Bound to Go After It.

How about our free booklets in the **CYPRESS POCKET LIBRARY?** They're attractive—and chock full of greenhouse "hoss-sense." Vol. 1 is the Government Report on the "wood eternal"; Vol. 3 has the last word on **GREENHOUSE CONSTRUCTION**; Vol. 20, "Cypress for All Farm Needs"—it's new; Vol. 36 is the new and interesting book on Home Carpentry; Vol. 37 is the big "Silo Book"—a dandy treatise of the Silo question. A postal will bring you one or a dozen—they're free, absolutely. Write us a letter just for luck and good-fellowship—and as a good business move.

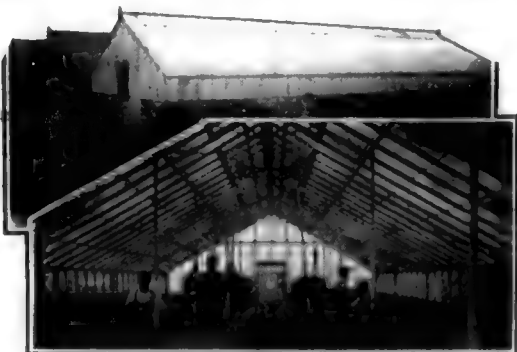
SOUTHERN CYPRESS MANUFACTURERS' ASSOCIATION

1230 HIBERNIA BANK BLDG.
NEW ORLEANS, LA.

1230 HEARD NAT'L BANK BLDG.
JACKSONVILLE, FLA.

(Please address nearest office)

Why Metropolitan Construction was used
by the New Jersey Agricultural Experiment
Station, at New Brunswick, N. J.



Here is the story:

Every grower knows to what test the Government and State experiment stations put their greenhouses. The construction and heating system must be far above the ordinary in order to produce the desired results. The greenhouse on the extreme left was not built by us, but when a new one was wanted we were awarded the contract. This greenhouse (the one in the center) was constructed of the Metropolitan patented iron wall construction. Two years later they needed a third house, and would have none but our construction—that's the one to the right.

Here is what Dr. J. G. Lipman, Director of the New Jersey Agricultural Experiment Station, has to say about our work:

"In so far as I know, the work done by you was eminently satisfactory, and I trust that we shall have occasion in the future to request your company to bid on other work."

If contemplating the building of a greenhouse, let us submit plans and prices. We go anywhere in the U. S. A.

METROPOLITAN MATERIAL CO.
1896-1410 Metropolitan Ave., Brooklyn, N. Y.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **Pecky Cypress**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

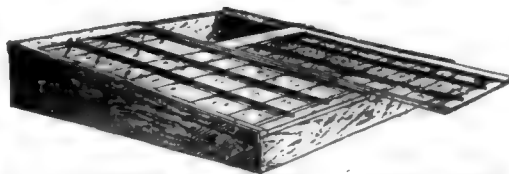
WRITE FOR PRICES

ADAM SCHILLO LUMBER CO.,

KINGSBURY and WEED STS.
L. D. Phones Lincoln 410 and 411
CHICAGO

Mention The Review when you write.

We Manufacture Hotbed Sash at 75c each



Ours are all made from the very best grade of Gulf Cypress.

Glazed Hotbed Sash from.....\$1.65 up
Double Light Sash up to.....\$4.00

We carry a large stock of all sizes. Write us for estimates.

S. JACOBS & SONS, 1363-1381 Flushing Avenue, BROOKLYN, N. Y.

Mention The Review when you write.

STANDARD PUMPING UNITS

For Greenhouse and Water Supply Systems,
Operating by Gas, Gasoline or Electric Power

STANDARD PUMP & ENGINE COMPANY
522 Prospect Ave., N.W., Cleveland, Ohio
Mention The Review when you write.

CYPRESS BENCH BOARDS

Small orders cheerfully shipped from Philadelphia yard. Carload shipments direct from mill in the south.

Send us your inquiries.

STOKES BROTHERS CO., Inc.
30th St., below Chestnut, Philadelphia, Pa.

Mention The Review when you write.

WAYS OF WEARING WEDDING FLOWERS

Weddings call for more than flowers from the florist, and he should be prepared to meet all demands upon him, particularly those for advice. How the bride should bear her bouquet and the bridesmaids carry their flowers are points on which he is often asked to render fashion's fiat.



NO ONE, except the parson, participates in more weddings than the florist. This is not a charge of polygamy against him, but a statement of fact. He is not always, of course, one of the contracting parties. Solomon was, so far as is known, the only man who was a contracting party at every wedding he attended; that accounts for his record. But though the florist's participation is personally, though not pecuniarily, disinterested, he gains thereby a fund of knowledge that places him in the position of matrimonial mentor during the month of June.

In the month when the jar labeled "becomes a benedict" is so frequently disturbed from its dusty place in the cannery, the florist has a wearying time, not so much of selling flowers as of giving advice. To Nat Goodwin, DeWolf Hopper, et al., one month, connubially considered, is quite like another, but the contracting parties at June weddings are usually committing their "first offense." So the June bride is in need of a coach, and though it would seem that the groom, particularly as a member of a bridal party, should have more to do with such a vehicle than a florist, the latter is it.

Dismounting.

If the reader is not now hors de combat, from the equine allusions just above, he will come down to earth gently. For, when the bridegroom is romantically reviewing the benedictine—put down your glass!—bliss that he fancies awaits him, the florist's practical head is much needed to ensure the success of the ceremony.

One of the problems that are most often carried to the florist for solution is that of the manner of carrying the flowers by the various members of the bridal party. The bride's

bouquet, as the adornment of the most important person in the parade, comes first. Most of the difficulty arises from the fact that this feature is purchased by the bridegroom. He is just learning, by premonitory perplexities, the truth of the old song that "when a man's married, his trouble begins."

He goes to the florist with a heroic heart and a plump pocketbook, to make this feature of his day of days something that will do full justice to the occasion. Wise is the florist who points out to him the superiority of quality to size, of merit to show. For he shall win the esteem of the bride.

It is the sad fact that too few flo-

rists take this wiser course. Many prefer the easier way, to try to satisfy the bridegroom that he got his money's worth by means of large size and big show. Naturally the heavy bouquet is a burden to the delicate girl who nervously paces the path to the altar. Consequently, one bride holds it bravely in her two hands as if she were a standard-bearer; another slings it over her arm upside down, and still another packs it up under her armpit as if it were a pound of steak from market. Then some younger sister or girl friend, seeing the ludicrous effect, decides to carry only a prayerbook at her wedding, and the florist is the loser.

It is easy to see the correct way from the illustration on this page. The bride, if she has the strength, or the groom has bought the bouquet of a wise florist, carries it gracefully over her left arm. The ribbons are at the front—but, let us hope, not of the fighting variety—and the flowers droop forward. In this position, the bouquet shows to its best advantage, and yet does not hide the beauty of the bride or that of her gown, on which—the latter, that is—she has lavished many hours of preparation.

The Part of Art.

The florist should remember that, while his part of the arrangements may be the most important contribution to the beauty of the wedding scene, the flowers, neither those borne by the bride and maids nor those in the decorations, should be so prominent as to spoil the effect of the whole. The retailer who caters to the best class of trade will tell you, if he has studied the matter, that the high prices he receives are not for his flowers so much as for his art.

The bridesmaids, if they carry bouquets, hold them loosely over the arm in the same fashion as the bride, bearing them on the left and right side alternately. Should they have baskets



How the Bride Should Bear Her Bouquet.

of one kind or another, they carry them on the same side as the bouquets and as easily and gracefully as possible. It is hard to give instructions as to grace and ease to self-conscious young things, who either smile apologetically or blush resentfully at suggestions and then continue to laugh at the way the bride holds her left foot in the air waiting for the next chord of the wedding march from the faltering fingers of the amateur pianist who acts in lieu of orchestra. But it may be hinted to the basket bearers in a delicate manner that they are neither bringing buckets

of water nor carrying censers to the altar.

Shepherds' crooks are a source of amusement to some and of grief to others. These are not to be borne in the way Pat carries his hod, nor yet are they to be handled like the band-leader's baton. They should be grasped just below the flowers on the staff and carried, in the right hand, in front of the body, but without stiffness.

It is to be presumed that the groom and his attendants can wear their boutonnieres without advice and counsel from the florist. It should be noted,

however, and with emphasis, that the office of the flower girl is not to carry flowers, but to distribute them. The flowers should be placed loosely in the basket, and the bearer should scatter them here and there as she precedes the bride to the altar or whatever may be her particular destination. Often it happens that the flower girl carries her basket of blooms purely as a piece of ornamentation, and brings it back to the house undisturbed. If she does so, it is because she has not been advised by the florist of the error of her ways. He knows, or after he has read this article will know, better.

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

PARCEL POST IN KANSAS.

We were much interested in the comments of G. E. Schulz, of the firm of Jacob Schulz, Louisville, Ky., on the subject of parcel post in The Review for May 20. This brother is on the right track. Since the law went into effect we have sent by parcel post nearly all the retail packages that have come within the lawful measurements. In fact, our customers instruct us to ship that way. We use the common pasteboard boxes, of the best make, and in most cases do not tie the flowers in the box. Up to date we have had but one complaint, and in that case the box was crushed, but the flowers were in good shape. We have sent flowers by mail the distance of 400 and 500 miles. The largest spray box we have sent by mail is 36x8x5, and the largest design box is 16x16x8. We have not insured a package or lost one.

H. R. Fisher.

NOVEL WINDOW POSTERS.

A new idea for the window artist is offered by W. T. March, manager of The Newburys, Inc., Mitchell, S. D. The marked success with which it has met in use at the store of that concern has led him to believe that other florists might benefit by it also. The poster that formed the center of the firm's bride window recently is reproduced on this page, and gives some idea of the general appearance of those that have been displayed in the South Dakota window. Of them, Mr. March writes:

"The originals of these posters are 16x24 inches, and are matted and framed, making a total size of 24x36. They are done in charcoal (crayon conté) on drafting paper by our artist, and then fixed and covered with a light coat of water color, so that the principal parts of the pictures are nearly in their natural colors, although it is impossible to have them absolutely true to life. They do, however, make a mighty attractive looking window, with plants and flowers grouped around them.

"The posters are not all heads, but vary with the occasion. The one used for Memorial day shows a full-length figure of a bugler standing beside a

rotting cannon, in front of which is a rough wooden cross, with a woman kneeling by it and placing a wreath of flowers on it. In the foreground is a flower box, showing the trade-mark, "Newburys." The picture is entitled "Taps," and received much attention from the G. A. R. and the W. R. C. here."

SELLING THE BRIDE'S BOUQUET.

The Price.

A first-class bride's bouquet is expensive, and quite often the retail florist offers it at too low a figure. Since

the more expensive bouquet will be chosen by the patron.

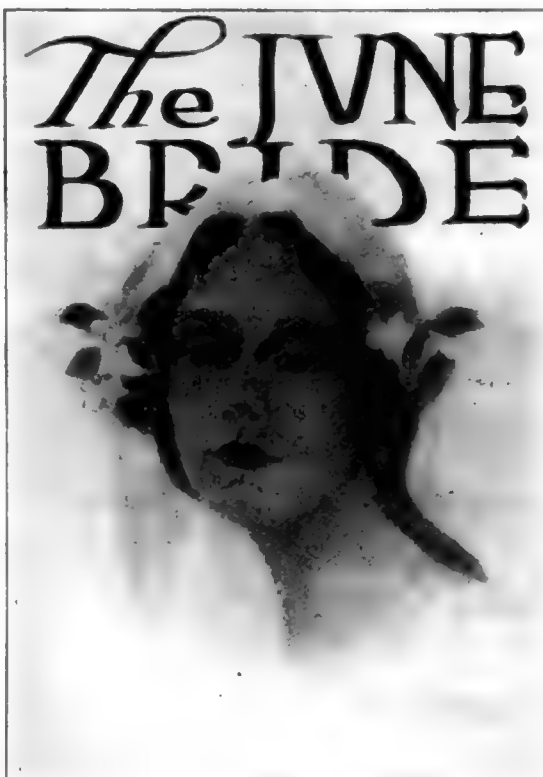
It is much easier to lower the price of an article than to raise it. Often the prospective buyer will become suspicious if the price is suddenly advanced, and fancy that the salesman is taking undue advantage of the patron when he tries to get more money for a specified floral arrangement, whereas when the tactful salesman gives his patron an idea of the costliness of some of the finer and more artistic creations, he at once prepares him for the relative values of the various kinds of bunches used for that particular purpose.

The Style.

As styles in garments and hats change frequently, so do styles in brides' bouquets. A few years ago the proper thing in a bride's bouquet was a formal, compact arrangement of Bride roses with a few sprays of valley tucked in symmetrically at points equidistant from the center. But now we are getting away from the stiff, formal arrangement and aim to get a natural and an artistic effect. We do not cut off the stem and foliage of every flower used, nor do we object to having a few flowers in the bunch higher than the rest. If a bud or two find their place in the bunch among the open blooms, or if a few delicate sprays of asparagus fall carelessly here and there from the bunch proper, we are not alarmed for fear we have failed in the successful arrangement of the bride's bouquet, for we are striving for good lines and graceful curves, not symmetry of outline. So let us offer the best first—the most artistic, the choicest, the most expensive. We should educate our patrons to choose the best in preference to the inartistic and the less expensive, with the exception of extreme cases when the prospective buyer can afford but a modest, simple bunch.

Examples.

The loose arm bunch shown herewith, made of cattleyas, gardenias, lilies of the valley and Farleyense fern, is characterized by its richness, simplicity and graceful lines. Its construction is delicate and lacy. Instead of



The Newburys' Bride Poster.

the average person is married but once, he is willing to pay a fair price for the wedding flowers. So when the florist quotes prices, he ought first to quote prices of the larger, choicer arrangements and end by saying that cheaper ones can be made, but that they are much less desirable because of the fewer flowers or inferior materials used in the construction. Invariably

the stems of the flowers running into the handle of the bunch, the stems are mounted on wires long enough to permit the gathering together of all of them into a slender, compact handle, which is covered with white satin ribbon. The bunch is not round but elongated, being shaped to fall gracefully over the arm, and curved in its construction to fit the arm. It therefore retains its position without any effort on the part of the bride to hold it in place. Instead of forming an edging to the bunch, maidenhair fern is used sparingly here and there, and the effect is much better.

The illustration on page 14 shows the arm bouquet entirely of lilies of the valley. This also is elongated in construction, with the light and dainty shower arrangement.

The Bride's Corsage.

When the bride wears a traveling gown, a corsage is preferable and more in keeping with the costume. Pale cattleyas and valley make a choice corsage for the bride, and should be arranged so as to be worn or carried, thus making it possible for the bride to carry it during the ceremony if desired and also to wear it on the wedding journey. Gardenias and valley form another charming combination for the bride; this is tied with two-toned green satin ribbon. Bride roses and valley are always good for a bride's corsage. A miniature shower effect of baby ribbon and valley is a pretty costume for this corsage. Great care should be taken, however, not to have the shower too long or too fussy. E. C. A.

BUSINESS EMBARRASMENTS.

Wilkes-Barre, Pa.—E. Foster Heller announces that there will be a hearing at his office, 1008 Coal Exchange building, Monday, June 7, at 11 a. m., in regard to the petition of the trustee in the matter of Ira G. Marvin, bankrupt, to sell two pieces of land. One is on Main street, Thornhurst, and contains a little over an acre, improved with a dwelling and outbuildings; the other comprises two lots, 70x136 feet, on West Gibson street, Scranton, on which is a greenhouse.

Columbus, O.—May 26 Judge C. M. Rogers appointed Hugh Dugan receiver for the Art Floral Co., in the Keith theater building, under \$2,000 bond. The suit for a receiver was filed by the State Bank of Oak Park, which obtained a judgment on a note against the floral company for \$614.20 that had not been paid. The Art Floral Co., with \$5,000 capital stock, was incorporated in June, 1912, by Thomas F. O'Neil, Samuel Graff, Ben Harmon, Lunar Funston and H. A. Goodwin. Mr. Graff is the manager. He also is the manager of the Art Floral Co., 7 West Monroe street, Chicago, but the two concerns are separate and distinct. At Chicago Mr. Graff has Nate Lewis as his associate.

Greensboro, N. C.—Upon application of C. B. Bogart, Judge C. C. Lyon in Superior court May 21 named W. M. Combs as receiver for the Greensboro Floral Co. The application for receiver followed the execution of a judgment earlier in the day against the company obtained by the Leo Nissen Co., of Philadelphia. Mr. Bogart formerly was owner of the Greensboro



Bride's Bouquet of Cattleyas, Gardenias and Valley, by S. A. Anderson, Buffalo.

Floral Co. and under his management a splendid business was built up. Owing to other business matters, however, which demanded much of his time, he recently sold the Greensboro Floral Co. to S. N. Griffith and J. F. Stutts. It was to protect himself for deferred payments, some of which were past due, that Mr. Bogart filed application for a receiver. The business, it is understood, will be continued under the receivership and it is probable that a reorganization will be perfected.

IRISES, OLD AND NEW.

Some Old Favorites.

When you see a vast field of irises, hundreds of thousands of them in full bloom, each vying with the others to see which can be arrayed in the most gorgeous robes, there is a bewildering fascination that is present nowhere else.

The old favorites are resplendent with bloom. Black Prince, which has held undisputed possession of the name for twenty years, is a marvel of splendor. It is rich purple, with a glistening sheen, and bears great masses of bloom. It is the earliest of the German family.

Next comes Florentina alba, from which is obtained the orris root of

commerce, used in the manufacture of delicate toilet powders.

Then comes the stately Mme. Chereau, ivory white, fringed with blue.

Queen of May is pink, and marvelous in its beauty.

We must not forget the fragrance of the iris. Floods of rich perfume float over the fields.

Some Newer Varieties.

Among the newer sorts we note Dorothea, intermediate in the time of blooming, a sweet, open-faced flower. The petals, instead of being upright, droop like those of the Japanese family. This is a charming flower and is in bloom a long time. It flowered in the first part of May this year. In color it is porcelain white, tinged with lilac; the bases of the petals are beautifully veined with purple. This variety is still quite rare and brings a high price in England.

I. macrantha is from Asia Minor and is the largest of all. It is a rich purple, with immense petals, as large as a lady's hand.

Loreley is a fine, large flower. Its standards are light yellow; the falls are ultramarine blue, with a rich border. The petals are dotted and sprinkled in a most charming manner.

Monsignor heads the list for glowing splendor. The standards are rich,

satiny violet; the falls are a velvety purple-crimson.

Perfection is tall and kingly and a prolific bloomer. The standards are shaded blue; the falls are velvety, dark violet, with a glistening reflex.

C. S. Harrison.

EXPRESS RATES GOING UP?

A hearing was held last week at Washington, before the Interstate Commerce Commission, on the application of the express companies for permission to rearrange the factors making up their rates so as to procure an increase in operating revenue. It is figured that the increase asked for

The express companies request first that the present terminal allowance of 20 cents on each package weighing 100 pounds or less be increased to 25 cents; secondly, they request that the weight allowance, which is now 25 cents, be reduced to 20 cents. A representative of the express companies explained that the first effect will be to increase the charge on all packages 5 cents. The effect of the second change is to take one-twentieth of 1 cent per pound from that 5 cents, so that the addition is gradually cut down until it reaches eighty-five pounds, when there is no increase at all. On fifty-pound packages the increase would be $2\frac{1}{2}$ cents. If the changes proposed by the ex-

be increased, if the changes are allowed, the increase on a five-pound package at the \$1 rate amounting to twenty per cent. A news agency report says: "That admission in an ordinary rate case would have caused a lifting of the eyebrows, but in this one the testimony seemed so overwhelming in behalf of the companies that no one paid any attention to it."

S. A. F. REPRESENTED.

At last week's hearing on express rates, before the Interstate Commerce Commission at Washington, Attorney A. Leftwich Sinclair was present, ready to qualify on behalf of the Society of American Florists should the hearing produce any unusual feature that would enable him to take up the matter of the classification on growing plants. It was, however, confined entirely to the matter of the readjustment of the express rate structure and no effort was made to go into the subject of classification. To the representative of The Review, Mr. Sinclair stated that it would be necessary to secure a separate hearing by the commission should it be the desire of the association to push the matter. William F. Gude, the national representative of the organization, who is devoting considerable attention to plant rates, expressed himself as being of the same opinion. C. L. L.

VINES TO COVER WIRE FENCE.

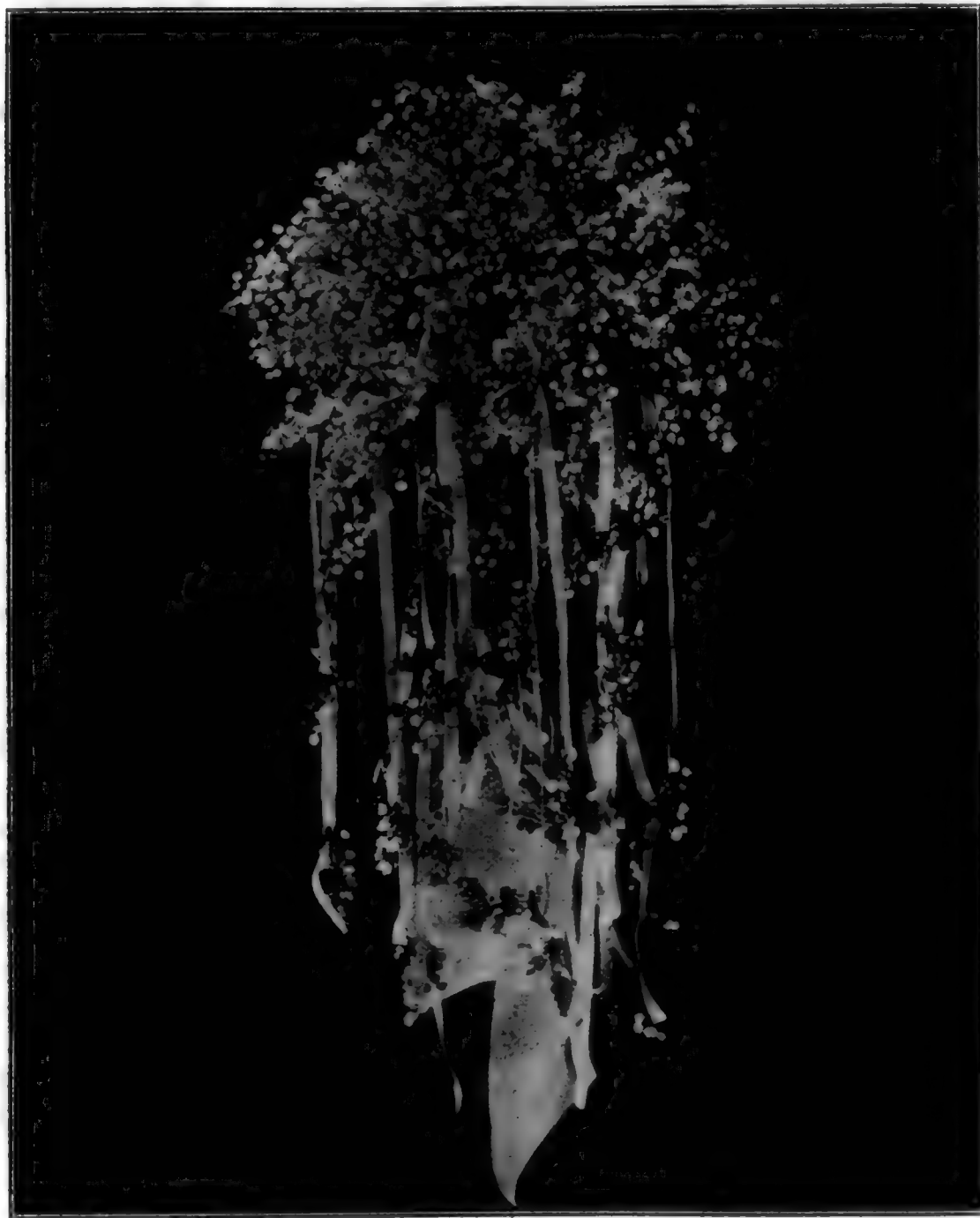
Will you give me information in regard to some suitable vine to be used for covering a wire fence 300 feet long? I wish to get one that would be hardy in this part of the country and which would grow fairly fast. Please state, also, how many plants I shall need.

C. C. N.—Me.

The only evergreen climber which would be suitable for your purpose is *Euonymus radicans*. This will withstand a temperature of 20 to 25 degrees below zero. If used, plant twenty-four inches apart. In good soil it makes rapid growth. A top-dressing of old manure each fall will assist it. Among flowering deciduous climbers, *Clematis paniculata* is one of the best and makes rapid growth after the first season. It needs pruning back close to the ground each spring. These need not go closer than four feet apart. Other creepers you could use are *Ampelopsis quinquefolia*, which is a rapid grower, and *Celastrus scandens*. Place the *ampelopsis* three feet apart and the *celastrus* four feet.

The rambler roses, wistarias, actinidias, bignonias, loniceras and some other good climbers would not prove hardy with you. A number of nursery firms carry the plants named in pots, so that you can plant them any time during the summer, but the earlier they are set out now, the better. C. W.

Joplin, Mo.—The second annual rose show of the Country Club, May 23, was far ahead of that of last year in spite of the rainy weather. Three times as many roses were entered for competition. H. A. Hall made a non-competitive display of Mrs. Russell roses. The jury of awards consisted of William L. Rock, of Kansas City; William P. Stark, of Neosho, and H. A. Hall, of Joplin.



Bride's Bouquet of Valley and Adiantum by S. A. Anderson, Buffalo.

would be \$5,062,534, or 3.86 per cent of their operating revenue for the year ending January 31, 1915, which is the first full year under the rates now prescribed by the commission.

During the year the Adams, American, Southern, United States and Wells-Fargo, which do ninety-five per cent of the business and receive ninety-two per cent of the total operating revenues, collected from the public \$131,173,669, as compared with \$144,854,480 in the preceding twelve months. Notwithstanding they cut their operating expenses from \$70,011,535 to \$65,835,930, their loss in operating income was \$2,380,894.

press companies are permitted to become effective, there will be added to the average package weighing less than 100 pounds, shipped on first-class rates, 3.932 cents and 1.79 cents on the average shipment on second-class rates, which include nearly all shipments, except cut flowers, of florists, nurserymen and seedsmen. The figures are based on the total number of packages carried during the year ending January 31, 1915, divided by the actual transactions on two selected days for each of the companies.

At the hearing an agent for the express companies frankly admitted that the charges on the small packages will

MOTOR DELIVERY FOR THE FLORIST



THAT the great bulk of the hauling and delivery work of the country will in

the near future be done by motor trucks, is an assumption that is justified by the rapid increase in the use of this type of vehicle during the last few years. The eternal movement toward better things includes the use of motor vehicles, and they will be regarded as somewhat "antique" whose equipment does not include as an evidence of progress this modern system of delivery. Our particular interest on this occasion, however, centers on the application of this type of vehicle to the florist. What are its advantages?

The speed and ground-covering ability of motor trucks are proving a big advantage to the florist. The swift-moving power vehicle assures a rapid and punctual delivery of the fragile blossoms for weddings, dinners, banquets, funerals, etc.

One florist has been for four years a user of motor trucks. With his truck he takes care of the varied needs of a general delivery of all kinds of flowers, plants, ferns, etc., for a variety of functions. The body of the machine has been built with a special regard to the service it must render. It is built high for plants, ferns, etc., so that they will not be crushed in transit.

The fore-door construction, which is built in and closed, protects the driver from the elements, and makes it possible for the decorator to go along on trips to places where his services may be needed. It is a decided advantage.

Developing Business.

The truck has been a big factor in developing a lucrative line of decorating work at distant points in the suburbs. Assuming, for example, a wedding: The flowers and plants can be packed into the wagon, and the decorator can go along. It is possible to make a twenty-mile journey in a comparatively short time, and the work can be readily handled. The result of thus possessing an equipment capable of going the distances, has brought its return in the shape of many profitable orders.

In one respect the delivery of flowers presents a different problem from almost



A paper on "Motor Delivery," read at the meeting of the Philadelphia Florists' Club, June 1, by F. W. Beirn, of the White Co.

any other field where the truck is used. Weight is almost entirely absent from the calculation. Not many articles offered for sale carry less avoirdupois than the blooms used at weddings, funerals and banquets and for decorative purposes of all kinds. Yet the motor truck is becoming the vehicle preferred for the florist, and it is not uncommon to see a vehicle of 3,000 pounds capacity making a trip with ten pounds of blooms.

This apparent contradiction is readily explained. The florist uses a motor truck because he is handling a commodity where speed and punctuality are vital considerations. If he cannot get to his customers on time, he might as well go out of business. There is no manner in which a wedding can be postponed until flowers are tardily delivered. Funerals cannot be made to wait, and the decorations for a banquet must be in place before the guests begin to assemble. Moreover, the fragile nature of flowers puts a premium on dispatch in handling them.

A prominent florist puts some of the more important arguments for the

motor truck in the florists' business in the following words:

"We have to be ready for a rush at all times. There is no fixed demand in our

line, no schedule of business as in the case of so many staples. A man has to have food every day, but he needs flowers only on certain occasions. A wedding, a banquet, a funeral, or several of them taking place in one day, can put a most severe stress on delivery facilities, and in order to cater to customers it is necessary to guarantee an absolutely punctual delivery.

"In this rush work, the motor truck alone can rise to the situation. It is necessary to have the right kind of a car, right equipment and intelligent direction. With this combination, it will be found that the truck cannot fail to give results.

"Trucks can be forced in a rush in a manner that would not be possible to horses. Trips that used to be difficult for the horses are the simplest things in the world for a truck. With a truck the florist is always in position to handle an emergency order and to make prompt delivery, no matter what the volume to be carried or the distance to be covered. Weather conditions matter not. For this reason trucks are really an essential of the system."

This excellent summary is the experience of many prominent florists. Naturally all florists do a large amount of work in the suburbs, for it is in the suburbs that a large part of the city's wealth and social prominence are to be found, and these are the people who give a special regard to the handsome

decorations in which flowers play so marked a part.

Covering the Suburbs.

To send a pair of horses to Paoli and back is about the limit that could be expected of a pair of animals in one day. In fact, such a day's work is likely to leave them pretty well fagged out for the next day's toil. Such a trip is easy for a truck. It can make the run to Paoli in the morning and be back in the afternoon in time to run to Jenkintown, or even farther. It is not uncommon for trucks in the service of Philadelphia florists to go to points as far distant as Chester, Wilmington and Trenton.



A Well-Known Truck Operated by Well-Known Florists.

There are many fine residences in the suburbs, not situated along the railroad lines. These are often too remote to be reached by horses and wagon. Here is another application for the truck.

Advertising Value.

A special advantage in the use of trucks is that it is possible to have the vehicles arranged to suit the particular needs of the florists' business. Mention has already been made of the elevation in the body to permit the carrying of tall plants. It is possible to have the bodies built so that they combine elegance and good taste with proper advertising value. Electric lights are installed so as to facilitate the handling of the flowers, so that the driver or his helper will not break or damage the flowers in removing them. Artificial heat in the interior of the vehicle is also feasible, and is a most helpful factor. This is especially valuable in cold weather to protect the more fragile blooms. A device something similar to the foot warmer more or less used in carriages, gives this safeguard against too low a temperature. Thermometers in the truck make it possible to regulate the temperature.

There is an undoubted advertising value in motor trucks for floral deliv-

ered only as a means for transporting things from place to place. But if one stops to consider, it is discovered that the motor truck is also an advertising factor of growing importance. The motor truck symbolizes progress; people think of it as one of the signs of the times, one of the things which, along with the wireless telegraphy, airships, skyscrapers, etc., separate the present from the past. When a business firm places its name and the name or illustrations of its products prominently upon its motor trucks, it is an effective advertisement and creates prestige for the advertiser with the thousands who see it daily.

The Philadelphia Public Ledger expresses the opinion that "in a system of good bookkeeping a large portion of the cost of maintaining a motor truck delivery system would be charged to advertising. By this method justice would be rendered in the amount of profitable publicity that accrues from the possession of power vehicles. The motor truck, with the name of its owner prominently displayed, is a moving billboard that advertises a firm in all parts of the territory in which its business is located. A power vehicle is accepted by the public as a demonstration of the ability of the firm to make good its delivery promises, and to reach on

the vehicle pass. It is striking. They admire the enterprise it represents. Instinctively they figure that the firm that owns it must be modern, and must be selling high-grade articles.

The character of the medium is one of the important elements in any advertisement. The firm or the product represented by trucks advertises through a medium most potential in prestige-creating value.

It will be seen from the foregoing that the great advantage of motor delivery in this line of business is efficiency. This efficiency, however, is not to be obtained in a haphazard manner. Much forethought and careful deliberation should be given to the selection of motor equipment, and the co-operation of transportation analysts, whose services are extended by most truck companies, should be obtained, so that the proper size and style of equipment will be the result.

Selection of Truck.

There are many important points to be considered in the selection of a motor delivery vehicle. On many points of motor construction, manufacturers dispute and differ widely, and every truck on the market today has various good talking points which may, or may not, appeal to the prospective purchaser. But when all is said and done, the construction which gives the best results in actual operation is the correct one, and all theoretical practice without the test of widely varied service, is of little consequence.

Your selection of a truck should be influenced by four factors: Simplicity of construction, accessibility, economy of operation and service. By simplicity, I mean that it should be of interest to you that your vehicle, going as it will into the hands of unskilled drivers, should be devoid of all unnecessary complications and should have as few parts as is practical. All working parts should be accessible, so that when adjustments and replacements become necessary, the amount of labor consumed in making said replacements and adjustments is by this accessibility reduced to a minimum. The more accessible the machinery and parts of your vehicle, the less the mechanical upkeep will cost.

Economy of operation is also important, and the mileage per gallon of gasoline and oil should be carefully looked into. While it may be true that gasoline does not cost much, and that a gallon per day more or less seems trivial, yet when this is multiplied by approximately 300 working days in the year, its value becomes more apparent. The cost of tires is an item to be strongly considered, and the vehicle selected should be well balanced, with weight so distributed as to give greatest life to the tires. The weight of the vehicle should also be considered, as it is poor economy to select any vehicle whose own weight is excessive for the load it is to carry.

Service is a most important factor to the prospective truck purchaser, and he must needs be assured that the delivery which supplants his horses shall be continuous and uninterrupted. Assurance on this point can only be insured by investigation on the part of the prospective purchaser. He should be sure in the first place that the company whose proposal he is considering is big enough and healthy enough to



Primula Malacoides.

eries. People like to see a handsome power vehicle in front of their home, and it is nothing uncommon for a florist to get a request to have an order of flowers delivered by his truck rather than a horse and wagon. Moreover, the vehicles carry the name of the florist through the fashionable sections and help to attract public attention to a firm that has the modern equipment to take care of its customers.

The motor truck is commonly con-

sidered only as a means for transporting things from place to place. But if one stops to consider, it is discovered that the motor truck is also an advertising factor of growing importance. The motor truck symbolizes progress; people think of it as one of the signs of the times, one of the things which, along with the wireless telegraphy, airships, skyscrapers, etc., separate the present from the past. When a business firm places its name and the name or illustrations of its products prominently upon its motor trucks, it is an effective advertisement and creates prestige for the advertiser with the thousands who see it daily.

Many firms have demonstrated, by actual test, that every time a truck goes into an unexploited territory it produces new customers. People see

live up to the promises it makes in this regard. He should ascertain whether a service station of the company is located in or near the town where he proposes to operate his truck, and whether the station is open at all times for his convenience; also whether a complete supply of duplicate parts are kept on hand to meet the demands of all emergencies.

This information can all be secured with little trouble on the part of the purchaser, and the best way of securing it is from the present truck owners, the men who have had the experience and know whereof they speak.

Finally, do not be misled by the lowest price. It is poor economy at all times, but especially so in the matter of motor trucks. Buy the best and keep it. Forget the bugaboo of the automobile world, "trade-in." The late Elbert Hubbard said: "Keep your car. Don't buy a car that was built for trading purposes. Buy a good one and keep her." He further said there are three things you must keep: "Keep your temper, keep your friends, keep your health," and he added a fourth, "Keep your car."

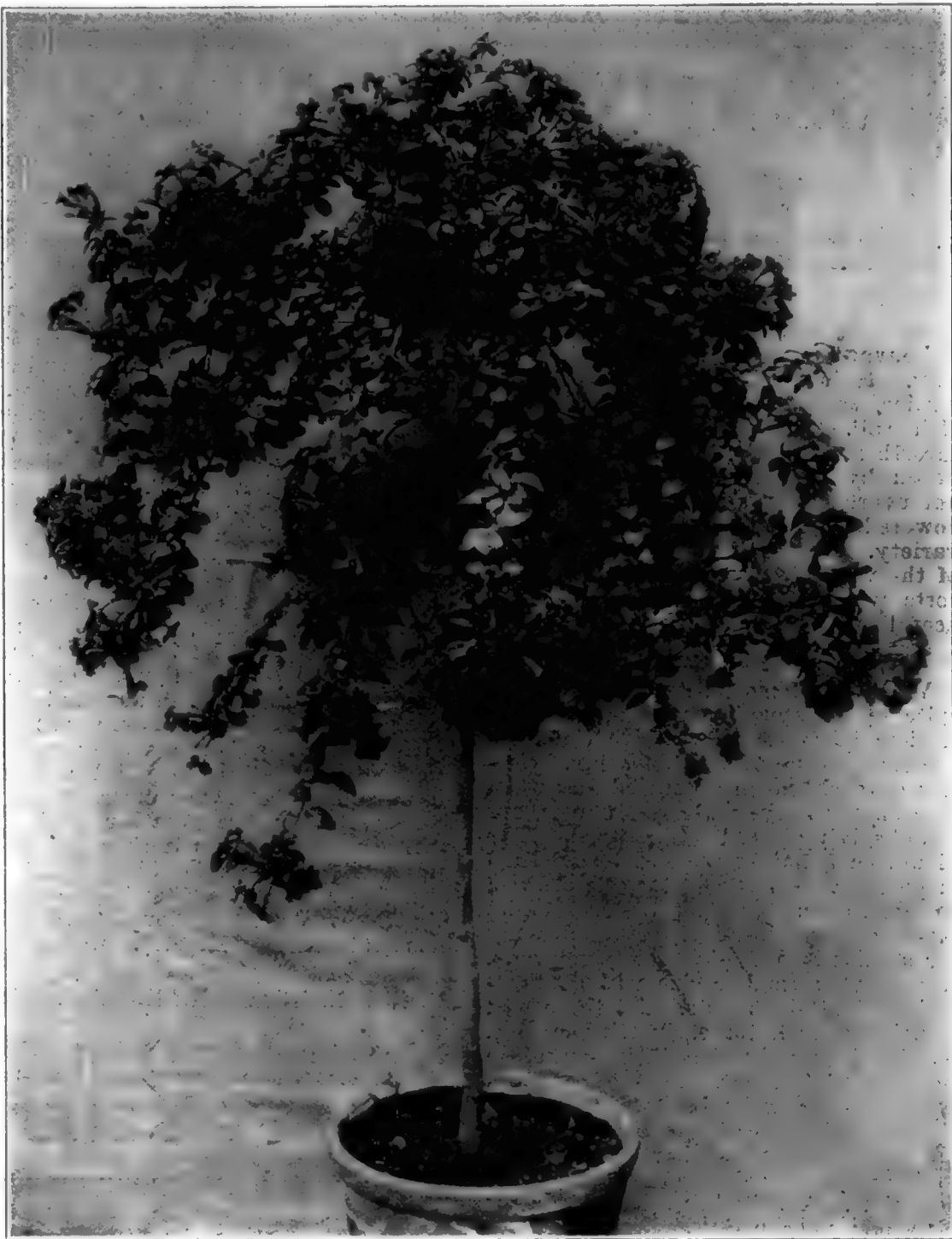
AN OLD FAVORITE AND A NEW.

Streptosolen Jamesonii.

A large number of present-day florists are not acquainted with *Streptosolen Jamesonii*, which is an old favorite of our greenhouses. It was introduced into England from Colombia as long ago as 1847, and has been cultivated in America for many years. In California it is a common outdoor plant as far north as San Francisco, making a splendid climber as well as a desirable standard or bush specimen. As a greenhouse or conservatory climber, it is splendid. It is not so much seen now as it was a decade or two ago, but the writer has in mind one or two specimens in old greenhouses which make a grand show each February and March, which is the usual flowering time in an ordinary greenhouse.

As a commercial plant this is rarely seen; yet, strange to say, I have had inquiries from more than one florist recently asking where stock could be obtained. I think that as a pot plant it is seen at its best when grown in standard form. The plant has a natural, graceful droop, and the rich orange flowers, which are carried on terminal corymbose panicles, show up beautifully when thus grown. The small evergreen leaves are a rich dark green in color, and I consider a nice standard of this *streptosolen* a desirable florists' plant and one which would bring a good price.

Propagation from cuttings is easy in winter or early spring. If standards are wanted, let the cuttings, when potted, grow to a height of not less than eighteen inches—twenty-four inches is best—before pinching out the top. Keep the plant securely staked. It will make a nice head in a surprisingly short time. If not sold the second season, the plants can be rested for a few months, pruned back and plunged outdoors within convenient reach of water. If the plants are kept two or three seasons, the stems will be stout enough to hold up the heads without supports. Specimens of this old favorite would be quite telling dotted in



Streptosolen Jamesonii.

a group of plants, and it is safe to say that anyone making a display of them would find a strong demand for the plants. *Streptosolen Jamesonii* succeeds best under ordinary greenhouse treatment. It can be flowered in January or can be kept back as late as April in a cold house.

Primula Malacoides.

Primula malacoides is undoubtedly the greatest acquisition in greenhouse primulas we have had for many years. It is already eclipsing *P. Sinensis* in favor, and threatens to give *P. obconica* a close run as first favorite. That it is the most graceful and decorative of all primulas admits of no question. For table decorations few plants can equal it, and the cut spikes last surprisingly well. It has, furthermore, a pleasing odor, and has not the poisonous properties of *P. obconica*. The flowers are usually of a delicate lavender, but there is also a white form. Double varieties are now appearing.

P. malacoides is to be had as early as Christmas in good bloom, but, if grown cold, can be had in good condition as late as early April. It is particularly fine in February. A few points to remember in growing *P. malacoides* are: First, seed should not

be sown earlier than from June 15 to July 1. Second, it is best grown in a coldframe until October. Third, it needs a cool house if wanted in the best condition; 40 to 45 degrees at night should not be exceeded. Fourth, when watering, use care not to water the center of the plant; otherwise the thickly crowded leaves will start to decay. Fifth, never spray the plants overhead once they are in the greenhouses.

GOOD TULIPS FOR FORCING.

What are the best half dozen tulips for forcing?
L. M.—N. S.

La Reine, single white, slightly shaded pink early in the season; *Yellow Prince*, golden yellow, and *White Hawk*, pure white, are good. *Flamingo*, a sport from *White Hawk*, is the best commercial pink tulip, but is still somewhat higher in price than the others named. In doubles, *Murillo*, of a beautiful pink shade, is easily the most popular of all forcing tulips. An increasingly popular sort is *Tea Rose*, also called *Brimstone Beauty*, a sport from *Murillo*, of a soft saffron yellow color. *Couronne d'Or*, golden yellow, flushed orange, is another grand double forcing tulip. If you want a single scarlet, try *Belle Alliance*.
C. W.

SEASONABLE SUGGESTIONS

Bouvardias.

Bouvardias can go out in the field now. It is not safe to put them out earlier, as they are tender. If given rich soil, they will make an ample growth and be fit to dig up and pot or bench by the middle of August. Do not overlook *B. Humboldtii*, the large-flowered, sweet-scented, fall-flowering variety. This is far and away the best of the whole family, although the other sorts which naturally flower later are useful for Christmas.

Cyclamens.

With the Memorial day rush over, in spite of an abundance of other work, it should be possible to give the little cyclamens some needed attention. Neglect now will mean a decided loss when it comes to the sale of plants for Thanksgiving and Christmas. The plants must not be allowed to get hard or potbound, nor should they be allowed to crowd one another. Our largest plants are now in 4-inch pots and ready for a shift into 5½-inch or 6-inch pots. A somewhat smaller size will go in 4-inch and 4½-inch pots. All these will make fine stock for early winter sales. Some will probably have flowers before the end of October. Part of a batch have been growing in flats, somewhat thinly, and these are splendid plants. We have doubts whether to put these in 4-inch pots or shift at once to 6-inch half pots. A neighbor tried the latter plan last year and, thanks to careful watering, had splendid success.

The soil for the last potting should consist of two parts fibrous loam, with one part dried cow manure and one part flaky leaf-mold, not too much decayed, with a generous dash of sharp sand and some fine charcoal added. Give good drainage. Be sure the corm of the plant is above the soil. Pot firmly and leave an ample space for water. A greenhouse bench where the plants can be protected from hot sun is the ideal place for them. If the pots can be plunged, just as good plants may be grown here as in coldframes, although the latter always seem a little stockier. Spray the plants each bright day and use a nicotine extract once a week to ward off attacks of mite, thrips and aphids. Keep the house well ventilated and, if possible, use movable shades, so that the plants will not become drawn.

Stevias.

Do not, on any account, in the rush of other duties overlook stevias, which are useful and easily grown winter-flowering plants. If the cuttings are still in the cutting bench, pot them off as soon as rooted and let them get established before planting out in good soil. Early in June is as early as this plant can go out in the colder states and quite a few growers who set plants out about May 20 this year had all their stock frozen, but in such cases it is not yet too late to propagate and get nice plants. Pot-grown plants re-

quire more labor, but are better in some respects than outdoor-grown plants. Give them a rich soil, full sun and plenty of water and they are bound to grow, and for bouquet work, wreaths or mixed boxes of flowers, what can take the place of stevia from Thanksgiving to February? Prepare a good sized batch, house before any frost can touch them and grow them cool.

Winter-flowering Geraniums.

Geranium plants for flowering for Thanksgiving or Christmas should now be ready for a shift into 3-inch or 4-inch pots. Keep them under glass, as they will grow better there and keep much cleaner. I have never seen any advantage in growing winter geraniums outdoors. They are liable to diseased foliage in late summer, when we get damp and hot weather, and this will not trouble them if they are under glass. Particularly is this true of the fine single varieties, the doubles seeming to be somewhat tougher in their constitution. Coldframes, where the

plants can have a covering of glass during heavy rains, are also suitable for the culture of geraniums for winter blooming.

PLANT IMPORTS COMING.

With all the rush of freight that has given the Holland-America line the best year in its history, good care is being taken of plant shipments out of Rotterdam. The steamer that reached New York May 28 had a considerable quantity of stock and the cargo was of special interest because it was the first boat since May 1 that brought Belgian stock. The manifest showed the following trade items:

American Express Co., 95 pkgs. roots, 12 pkgs. trees, 19 cs. plants.
Kuyper, P. C., & Co., 10 cs. trees, 18 cs. plants.
Maltus & Ware, 2 cs. trees, 8 tubs plants, 40 pkgs. trees, 70 pkgs. plants, 7 cs. plants, 1 cs. bulbs, 10 cases plants, 44 tubs trees.
Langeler, H., 37 pkgs. plants, 13 pkgs. plants.
McHutchison & Co., 30 cs. plants, 89 pkgs. plants.
M. D. T. Co., 10 cs. plants.
Smith, C. F., 14 cs. plants.
Hempstead, O. G., & Son, 2 cs. plants.
Schwake, C., & Co., 19 cs. plants.
Lunham & Moore, 38 cs. plants.
Richard, O. B., & Co., 14 cs. trees, 256 tubs trees.
Rolker, A., & Sons, 3 cs. plants.

Reading, Pa.—At a special business meeting of the Retail Florists' Association, May 20, the suggested plan of cooperative buying was adopted. Irvin K. Giles was elected to membership. The Lancaster County Florists' Club has accepted the invitation to be the guests of the local association at its annual outing, July 16.

SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

ROSES IN THE SOUTH.

For Winter Blooming.

The time is at hand, in the south, for planting roses intended for winter blooming. The young plants set out now will make a rapid growth if properly cared for. A plentiful circulation of air is one of the main requirements. Remove all the side glass if the houses have no side ventilators, and leave it out until firing is started. This will give the plants a hardiness and vigor that will set mildew at defiance. The top ventilators and the doors should also be opened wide, and should remain so day and night, except during severe storms.

Probably the most important point in their summer culture is the keeping of a moist atmosphere in the houses. In addition to the regular morning syringing, the plants should be sprayed a few times daily and the walks should be well dampened down. It is a good plan to do all necessary watering of the beds in the late afternoon.

The sun has an extremely withering effect immediately after a thunder storm, particularly in the gulf states. Hence, after every such storm, a good spraying in the houses is necessary, to prevent burning of the young growths. Coming out with all his power immediately after a storm, the sun catches the roots inactive, and absorbs the moisture in the foliage before the roots resume their normal function, so a

quick spraying is absolutely necessary.

For Summer Blooming.

Of all the varieties used for summer blooming in the south, the Cochetts, pink and white, stand out preëminently in results and satisfaction, yet are not grown nearly so extensively as they deserve to be. These varieties make extraordinary growth, with stems and foliage all that can be desired, while the blooms are of a size and substance to equal the best winter quality of other varieties. Before being cut, the flowers should be more than half developed, to insure their opening perfectly. In this state they can be shipped long distances and kept salable a long time.

These summer blooms do not require much of a house, merely a clear roof of some sort to shelter them from the elements. No sides or ends are needed. The plants do best set out in the solid ground, two feet apart, and will soon take up all this room. Their only enemy is thrips, which come in droves during early spring. This pest generally gets the bulk of the crop of spring roses grown outdoors. Close application of nicotine extract is the most effective remedy.

During the winter months the plants can be left to take care of themselves. In February or March, according to location, the plants can be cut back, mulched and started again on their summer journey. These varieties do better when allowed to grow naturally, without any attempt at tying up. L.

**NEPHROLEPIS.**

If you have a good stock of nephrolepis, especially the good old Boston fern, in small pots, now is a good time to plant them out in a bench from which you have cleared Memorial day crops. They are not fussy as to soil and the addition of a little well decayed manure before planting will help them. Allow ten to twelve inches each way between the plants. The plants can be grown in full sunshine, but come pale in color if long under this culture, and some shade, therefore, is an advantage. If kept in the bench until early September they will be of sufficient size for 5-inch or 6-inch pots or pans, in some cases even larger, and there is rarely any oversupply of Boston ferns.

ADIANTUMS.

Adiantums are now in active growth and should have good heat and abundance of moisture, both at the root and in the atmosphere. They are easily injured by sun and, therefore, must be shaded, but not too heavily. As the pots become well filled with roots, give them weak doses of cow manure water once a week. The idea that maidenhair ferns do not like manure water is the sheerest nonsense. Coldframes where the plants have a fair amount of head room are admirable for growing ferns of all kinds through the summer. If the pots are plunged in coal ashes there is less danger of snails attacking them than where leaves are used, but plunged they should be for best results.

A GOOD OLD FERN.

I enclose a leaf of a fern which I have grown for fifty years under the name of *Polystichum angulare*. I believe it is a native of Devonshire, England. I have never seen it catalogued here, though it is an excellent fern.

L. M.—N. S.

You have the correct name. Or, more specifically, the variety is *Polystichum angulare proliferum*, a good old fern, which brings up many pleasant memories of happy boyhood days. C. W.

ADIANTUM CALIFORNIA.

A writer in a British trade paper calls attention to "an American novelty likely to be of service to the commercial grower; I refer to *Adiantum California*, which is rapidly gaining favor in the States for cut purposes. It originated in California some few years ago and has remained in the hands of two growers, who have never been able to meet the demand for the cut fronds. The American fancy favors larger fronds than *cuneatum* usually produces, although the latter is still a favorite owing to its cheerful green color, compared with such bronzy sorts as *Croweanum*. *A. California* scores over the last named

by having the same greenness as *cuneatum*, while its spores, even on mature fronds, are always green. It is a stronger grower than *cuneatum* and will yield a larger crop under the same conditions."

WILD FERN FROM TEXAS.

I am sending you by parcel post a specimen of wild fern that grows profusely in this part of Texas and resists climatic and seasonal conditions that would annihilate any other fern I know of. I should be glad to have you classify it for me. The specimen submitted is seared by the winter frosts, and it does not look attractive. At first sign of open weather in spring it puts up new fronds, as you see this

has already, and the old fronds assume a wholesome green. It is easy to transplant and thrives under culture. I have noticed other species of wild fern in this section, resembling the *pteris* varieties and the *adiantum*.

J. B. E.—Tex.

The fern in question is *Cheilanthes tomentosa*, a pretty species and one that is found wild in various parts of the southwest section of the United States. It is well worth cultivation, and, in fact, has been cultivated to some extent.

W. H. T.

ADIANTUM FRONDS DISCOLORED.

I am sending you a maidenhair fern. Can you tell me, from the looks of this specimen, what is the matter with my plants?

A. F.—Cal.

Without some further data as to the conditions under which the adiantums are growing, it is rather a difficult matter to decide just what the trouble in this case is. The indications are in favor of the theory that the plants in question have been too wet overhead, and too cold at night, as such a discoloration of the fronds would be likely to result from such conditions.

W. H. T.



New Haven, Conn.—The Cowan-Heller Floral Co. has been incorporated, with a capital stock of \$10,000.

Southbridge, Mass.—The T. Jerome Harrington greenhouses are now being conducted by D. J. Kerrigan, formerly employed on the Wells estate. Mr. Kerrigan expects to do landscape gardening and care for estates in addition to carrying on the business in cut flowers and plants.

Biddeford, Me.—T. W. A. Smith is suffering from a strained side and sundry other minor injuries as a result of being thrown from his carriage when it was hit by an automobile recently. His 2½-year-old daughter, Elizabeth, was thrown out on to the pavement, but luckily escaped unhurt.

Newburyport, Mass.—Joseph J. Comley, who recently purchased the True place near Amesbury, is contemplating extensive improvements, including a large greenhouse and the laying out of flower beds. His plans are held up on account of the lack of water, and he is trying to have the Amesbury main that ends about 1,800 feet from his place extended to the property.

Great Barrington, Conn.—The Lord & Burnham Co. has received the contract for \$200,000 worth of greenhouses on the estate of William Hall Walker. The plans call for two orchid houses, each 25x30; one palm house, 36x61; a fern house, 18x26; an early grapery, 25x60; a late grapery, 25x50; an orangery, 30x65; two melon houses, 18x47; an early peach house, 25x42, and a late peach house, 25x42. There are already on the estate four greenhouses, comprising about 2,500 feet of glass.

Hartford, Conn.—A permit to erect a greenhouse and boiler house on South street has been issued to John Coombs.

Greens Farms, Conn.—Edward J. Taylor is completing a range of two houses of iron-frame construction. This replaces the old ones, originally built twenty years ago.

Hartford, Conn.—Robert F. Boehner has opened a store at 44 Park street, corner of John street. Mr. Boehner was in the florists' business for fourteen years in New York. He formerly resided at Hockanum, Conn., where he owns a large tobacco farm.

Nashua, N. H.—Although the business and property of A. Gaedeke & Co. have been sold to Fred D. Sperry, of Reading, Mass., there will be no change in the management. August Gaedeke will continue to give the business his personal direction. Mr. Gaedeke has been in the florists' business in Nashua for thirty years. The company was organized fifteen years ago and included Mr. Gaedeke, his brother, Rudolph, and E. Ray Shaw. Mr. Shaw was not connected with the operation of the concern; Rudolph Gaedeke will continue with his brother. The real estate involved in the sale consisted of fifty-two feet of frontage on Concord street, extending through to Granite street, and comprised 50,000 square feet. There is an office and a range of several houses on the land. The purchaser was head of a wholesale and retail house-furnishing concern of Boston until his retirement from active business. In addition to his financial interest in the Boston concern, he owns a large department store in Manchester and one in Claremont, N. H.



CARNATIONS CARRIED OVER.

I should like to find out with what results carnations are carried over for a second year. How should they be treated in the benches from the start of the drying off until they are ready to begin growing again? When should the process begin in order that they may be brought into crop by or before Christmas? Please answer these questions in full, so there will be nothing left undone. O. W. F., Utah.

Under proper conditions, carnations can be carried over a second year with excellent success, but unless the conditions are favorable the chances of failure are many. We have here a batch of 500 Enchantress Supreme, carried over from last season, and they have given us several more blooms per plant than the rest of the bench, which is planted with young stock of the same variety. We also have a bench of Pink Delight carried over from last year, from which the results have not been quite as good as we should expect from young stock. Two years ago we had a bench of this same variety, carried over, that excited the wonder of everyone who saw it. We cite these instances merely to show that, even with the best of care, the chances are uncertain.

Our best success has been with plants that were worked for cuttings either all or part of the first season. In such cases the plants are cut back long before the hot spring or summer weather has set in. In fact, the cutting back is so gradual that the plant does not undergo a severe check, as it must when allowed to bloom until spring and then cut back hard. The eyes on the lower part of the plant have also had more light and are in better condition to break than when a large top growth has been made.

The Enchantress Supreme already mentioned were allowed to come into bloom in the fall and were allowed to make the midwinter crop. From early in December on, we kept taking off what young shoots or breaks were suitable for cuttings and, as a result, we had practically a cut-back plant by the latter part of March, when every bud had bloomed out. After we took off the last batch of cuttings, we cleaned the plants of all dead foliage and kept the shoots headed back with the idea of producing a bushy growth. A good mulch supplied sufficient food during the summer and helped to keep the roots cool. By the middle of August we were cutting fine flowers on 15-inch stems and there was as large a crop as could be desired. They are still doing well at this writing.

This method is not practical for places that are run principally for cut blooms and where only enough cuttings are propagated to replant the benches each year. For this reason, and until a better method is found for handling the plants through the summer than is

practiced now, I do not consider the carrying-over proposition a good one for the average grower.

Few growers would care to cut back any considerable part of their blooming plants as early as March or early April in order to restart them for the next season, and that is just what would have to be done to make success reasonably sure. To expect carnation plants to withstand such a check at a time when their vitality is already being sapped by the excessive heat is beyond good reason. To allow them to continue growing without any cutting back is not practical. The rank spring growth causes the space to become crowded, excluding both light and air from the lower part of the plants and thus causing decaying foliage from the syringing necessary to keep down red spider.

Pink Delight seems to be the one variety that can be carried over without being cut back early in the spring. One reason for this is that it carries its lower foliage through the season better than most varieties. Consequently the lower eyes remain plumper, and this is also helped along by the fact that the leaves are narrow and the growth more

open, allowing a better circulation of air. We have cut it back, not too hard, in June and had it break finely, when the summer was not too intensely hot, and right there you have the whole thing in a nutshell. The intense summer heat is the main thing you have to reckon with. In sections that are free from this summer heat, it should be quite possible to carry over with splendid success. A. F. J. B.

LEFT-OVER SPIRÆAS.

Please advise me what to do with some spiræas that were not sold. I have both Japonica and Alexandra. Can I grow them outside and lift them in the fall for next winter? Can they be divided before being set out?

S. M.—Kan.

The spiræas would not force satisfactorily next season, but you can divide them, plant them outdoors in good soil and grow them a couple of seasons. Then you will have fine clumps for forcing, superior to any you can buy of European importation. They will, of course, flower next season outdoors and the cut flowers may come in useful. Plant them out on somewhat low ground, which does not dry out badly in summer, in order to get best results.

C. W.

Monongahela, Pa.—James A. Keeney has opened a store in the Margaret apartments, opposite the entrance to the river bridge, where he is displaying a full line of cut flowers and potted plants.



BENCHING AND DISBUDDING.

I have several hundred chrysanthemums from three to five inches high, in flats. When should I bench them? Should they be pinched back? The varieties are Polly Rose, Yellow Bonnaffon, White Bonnaffon and Chrysolora. Please give cultural directions for the summer. How far apart should the plants be set in the bench? What is the difference between a crown bud and a terminal? E. A. C.—Ala.

Pot singly in 3-inch pots and bench about the end of May. Allow the plants 8x10 inches. If you want good-sized flowers, grow to a single stem. If those of more moderate size are preferred, pinch back and carry two or even three blooms to a plant. Two flowers per plant would give you those of a useful size. Read the chrysanthemum department of The Review for cultural directions from time to time. Staking, tying and disbudding all require attention, while insect pests must be kept in check by spraying or fumigating.

A crown bud is the one first formed by a chrysanthemum plant. No other buds are produced with it. Below it will be found lateral growths. These, if permitted to grow, will eventually produce what are called terminal buds. These come in clusters and the largest

or central bud should be retained; all the others should be removed. The last buds produced by chrysanthemums are called terminals. C. W.

HARDY FRENCH MUMS.

Will you kindly tell us something about the summer culture of the hardy French chrysanthemums? Many of them set bud so early that it would seem they would be injured by lifting in the fall, and it would seem that they would be attacked by spider if they were in a coldframe. T. N.—S. Dak.

The culture of the hardy French mums, or what are known as the early-flowering type of mums, is quite simple. It will not hurt to lift the plants if the buds are set, provided the plants are first thoroughly watered and are lifted carefully. In fact, we have lifted plants in full bloom in the fall and potted them without any bad results. If you have room, they can, of course, be grown in pots, but this method enhances the cost considerably, since they require so much closer attention. They will not be attacked by spider if syringed at frequent intervals. Planted in the field and left to grow along naturally, they make beautiful bushes without pinching and, as before stated, with ordinary care will lift in perfect condition. C. H. Totty.

NEW YORK.

The Market.

The cut flower market certainly felt the uplift of Memorial day in New York. There was a general demand on Saturday, May 29, which left the market about as completely bare as it has been at any week end this year. The demand for out-of-town shipments was encouraging, the supply of carnations was light and prices were in advance of last season. The local demand was fully up to expectations. Everything of quality was sold out before noon Sunday, May 30.

The cold weather of last week broke all records for May; at some places not many miles from New York, the temperature fell below freezing.

Roses are increasing in supply and improving in quality. There are few good American Beauties. The best touched \$25 per hundred Saturday, May 29. Most of the flowers, however, are far below this level. The best Hadley sell higher than Beauties, and Mrs. Russell, Sunburst and Double Pink Killarney grow rapidly in favor.

White carnations sold last week at \$4 to \$5 per hundred, and nothing worth while in any color sold below \$3. Saturday prices were firm, and the supply was limited. There will be plenty before another week passes, and at lower figures.

Orchids are at their best, and their continued low price is a surprise. Even the best Cattleya gigas did not go above \$35 per hundred. Mossiae are down to \$10 and \$15. The supply is heavy, and many of the wholesale stores now receive them daily.

White peonies keep the price of lilies down, or they would not be selling at from \$5 per hundred down, for the supply is much lower than anticipated. Many thousands of peonies have been sold in the last ten days. Valley is also in better demand and higher in price, notwithstanding the growing quantity of outdoor stock. One dollar per dozen continues top for the best gardenias and for callas also. There is a great abundance of gladioli, iris, sweet peas and pansies. The supply of lilac is about over. Now come the rambler roses and the peony flood.

Various Notes.

There have been some notable funerals and memorial services during the last week, at which a wealth of flowers was used, especially at the obsequies of Charles Frohman, Mrs. Fish, Jacob Rupert and Alfred Vanderbilt. Many of the leading florists of New York received orders by telegraph from Europe for the Frohman services. The designs were largely wreaths of orchids and roses.

The New York Florists' Supply Co. is rebuilding its premises at 103 West Twenty-eighth street, and will devote the entire four stories and basement to florists' supplies. There will be a complete refrigerating plant and every modern convenience. The entire structure will be completed in time for the fall trade.

C. C. Trepel's chain of Broadway stores already number five and, including the department and Brooklyn stores, total ten. Adam Trepel, as the purchasing agent, with headquarters on West Twenty-eighth street, is expected to save thousands of dollars yearly. The Broadway establishments are all corner

THE HOTELS OF SAN FRANCISCO.

The Hotel Committee of the Pacific Coast Horticultural Society supplies the following list of the hotels of San Francisco, with their rates, for the benefit of those who will attend the S. A. F. convention August 17 to 20. All are European plan. For further information write the chairman, Frederic J. Bertrand, care Joseph's, 233 Grant street.

Name and Location	Rates for One Person		Rates for Two Persons		For Am. Plan Add per Person
	With Bath	Without Bath	With Bath	Without Bath	
Argonaut, 44 Fourth St....	\$2.00 to \$3.00	\$1.00 to \$2.00	\$3.50 to \$5.00	\$1.50 to \$2.50
Baldwin, 321 Grant Ave....	2.00 to 4.00	2.50 to 4.50
Bellevue, Geary at Taylor..	4.00 to 6.00	5.00 to 7.00	\$2.00
Clift, Geary and Taylor Sts.	2.50 to 4.00	4.00 to 6.00	2.00
Court, 555 Bush St.....	2.00 to 6.00	1.00 to 4.00	2.50 to 7.00	1.50 to 5.00	2.00
Fairmont, Calif. at Mason.	4.00 to 7.00	7.00 to 10.00
Golden West, 112 Powell St.	2.00 to 3.00	1.50 to 2.50	2.50 to 4.00	2.00 to 3.50
Goodfriend, 245 Powell St..	2.00 to 5.00	1.50 to 3.00	2.50 to 6.00	2.00 to 3.50
Granada, 1000 Sutter St....	3.00 to 4.00	2.00 to 3.00	4.00 to 5.00	3.00 to 4.00	2.00
Hillcrest, 1200 California..	1.50 to 2.50	2.00 to 3.00	2.00
Inside Inn, at Exposition..	2.50 to 5.00	1.50 to 2.00	4.00 to 7.00	3.00 to 4.00
Lankershim, 55 Fifth St....	2.00 to 4.00	1.50 to 2.00	2.50 to 5.00	2.00 to 3.00
Manx, Powell at O'Farrell.	2.00 to 3.00	2.00 to 3.00	4.00 to 5.00	3.00 to 4.00
Palace, Market at Montg'y.	3.00 to 7.00	2.00 to 2.50	5.00 to 10.00	3.50 to 4.00
Plaza, Post at Stockton....	2.00 to 6.00	1.50 to 3.00	3.50 to 7.00	2.50 to 4.50	2.00
Stanford, 250 Kearny St....	2.00 to 2.50	1.50 to 2.00	3.00 to 3.50	2.50 to 4.00
Stewart, 353 Geary St.....	2.50 to 4.00	2.00 to 3.00	4.00 to 6.00	3.50 to 4.00	2.00
St. Francis, Geary at Powell	3.00 to 6.00	2.00 to 4.00	5.00 to 10.00	3.50 to 7.00
Turpin, 17 Powell St.....	2.00 to 3.00	1.50 to 2.00	3.00 to 6.00	2.00 to 4.00
Victoria, 508 Bush St.....	2.00	1.50 to 2.00	2.50	2.00 to 2.50
Washington, Grant at Bush	1.50 to 2.00	1.00 to 1.50	2.50 to 4.00	1.50 to 2.00

stores and in the best sections of upper Broadway, at One Hundred Fifty-Sixth, One Hundred Forty-seventh, One Hundred Seventh, Ninety-seventh and Eighty-ninth streets. Mr. Trepel will add five more New York stores to his enterprise this coming fall.

John Young has taken into partnership Geo. Hildenbrand, the new firm being known as John Young & Co. Mr.



George Hildenbrand.

Hildenbrand is a young man of experience and ability, and personally a favorite with all who know him.

July 21 the New York Florists' Club's annual outing will take place at Wetzel's Grove, near College Point, L. I.

The Greek-American florists will hold their annual outing Wednesday, July 7, also at Wetzel's Grove.

Harry A. Bunyard returned Saturday, May 29, from a week's stay at Newport, R. I.

This will be the last month of the horticultural auctions.

The continued cool weather has added wonderfully to the seed stores' sales, and May closed with little diminution in the demand.

Four New York retail florists are already at Newport, the summer season

opening June 1. Because of the deaths of Alfred Vanderbilt and Mrs. Stuyvesant Fish, a brilliant season is not anticipated.

Sunday closing for all retail florists' stores is being considered by the Retailers' Association. Young & Nugent already have announced their intention to close.

Frank Manker, one of Brooklyn's oldest growers, with headquarters on Fort Hamilton avenue, has taken his sons, Philip and Frank, into partnership.

The stork brought a son May 20 to Frank Supplee, manager of Thomas Young's retail store, Fifth avenue and Forty-fourth street.

J. Austin Shaw.

EVANSVILLE, IND.

The Market.

Memorial day was a record-breaker, both in weather and volume of business done. It was partly cloudy, and, as we had been having rain every day for thirteen days, it was remarkable that it did not rain. The flowers put on the graves did not wilt much and the following day were in good condition. Thousands of people went to the cemeteries and placed flowers on their lots. There was an immense number of bouquets sold that were made up of common garden flowers, roses, carnations and snapdragons. There was a decided shortage of roses and carnations.

Various Notes.

Julius Niednagel & Sons had a big lot of carnations and roses and could have used more.

The William Blackman Floral Co. had all it could do. It had a big supply of stock of all kinds.

J. C. Elsperrmann had an excellent day and disposed of lots of stock.

Miss Nellie Goodge had a fine lot of snapdragons and outdoor stock. She had six or eight helpers and all hands were kept busy waiting on trade and making bouquets.

Karl Zeidler, on the car line to Locust Hill cemetery, gets his share of the trade. He is doing a big plant business.

Louis Fritsch was quite busy.

Theodore Kuebler sells quantities of stock in the city market. He has a fine lot of geraniums. The shipping trade with him is fine.

Royston & Fenton sold all the roses

they had and could have sold many more. They have added snapdragons to their list of plants for the trade.

E. L. F.

A BLUE GARDEN.

Unusual and Artistic.

Things out of the ordinary, although artistic, seem to be much in demand in the way of laying out gardens, according to the correspondence we have received of late from all directions, and we felt that nothing would produce a better effect than to have such matters discussed by the much read paper, The Review. This is written, therefore, in the hope that many others may take part in the discussion, by giving their opinions on how to beautify the country, and the beautification will certainly be realized if everybody does his part on his own grounds.

We, as bulb growers, would say: Have you ever seen a blue garden? It is the latest floral curiosity. Buy bulbs throwing blue flowers, make your garden, yard or room beautiful and be happy!

Let this article help you to realize your ideal of beauty and comfort in or around your residence. Blue is the color of mystery. In the universe we know several adjuncts which we call blue and in which are concealed many secrets and mysteries; for instance, "the blue deep," or ocean, and "the blue sky," containing so many things that are wonderful or interesting. It is probably for that reason that Maeterlinck, the celebrated Belgian dramatist, uses blue constantly in his fascinating stage settings, and it is said to be owing to Maeterlinck's influence that the blue garden has become the loveliest corner of many a famous European or American country estate.

A garden made up entirely of blue flowers, with a white or light colored residence in the center or in the background, produces a beautiful aspect.

Not a Rich Man's Monopoly.

The blue garden itself need not remain a hobby of the rich only, as the outlay for the bulbs, plants, tools, etc., is not extremely great, but the successful arrangement of such a garden requires some exact knowledge of bulbs, roots and plants which will produce blossoms of a really blue color. A number of such varieties we mention below, and those who would like to lay out a blue garden should buy a quantity of bulbs, roots and plants and set them out at the right time, so that a good root-growth will be made before flower stems begin to shoot up. When freezing weather comes on, the planted area should be protected with a covering of straw or leaves. Hyacinths and gladioli must be entirely protected from frost, while other bulbs or roots only want a little protection, to prevent the frost and wind from taking a direct hold of the ground. The covering should be taken off when the bulbs have thrown up shoots about two inches long, or earlier if heavy frosts are over.

Lovers of flowers, as we all ought to be, who are not in possession of a garden or back yard, may buy a small quantity of bulbs and roots to be grown in the house for winter flowering, in order to give the conservatory or the room a cheerful aspect.

Buy good sized bulbs. As a rule, the larger the bulbs the better the results,



The alarm clock went off at four o'clock in the morning.

"I fooled you that toime," said Mike with a grin, "for I wasn't asleep at all."

The florist fools himself who thinks there is any way of selling goods in the trade more effective than advertising in The Review. Also, it's the most inexpensive way in proportion to results.

"We are completely sold out and have had to send money back. The Review is, without doubt, the best advertising medium in the trade."—J. C. RENNISON CO., Sioux City, Ia.

Review readers are not asleep. Note this:

"Please tell us confidentially what you think of ——. Why doesn't he advertise in The Review if he is O. K.?"—MILLER FLORAL CO., Farmington, Utah.

The alarm clock rings in The Review office at 4 o'clock (p.m., not a.m.) every Tuesday. It is to let everybody know advertising forms close for that week's issue in just sixty minutes.

in the number or strength of the flowers. The bulbs must be heavy for their size, solid and well ripened.

Bulbs in general are sensitive to stagnant water, so put one or two inches of sand under each bulb if your ground is not sandy. Do not plant in rows or wide apart, lest you lose the beauty of the flowers.

Some Blue-Flowered Varieties.

Hyacinths—The fragrance of a bed or a windowful would delight the soul of even an oriental. There is a wide range of these exquisite blossoming bulbs, in navy-blue, sky-blue, porcelain, indigo, light and dark blue and violet, in both single and double varieties, viz.: Grand Lilas, Grand Maitre, Johan, King of the Blues, Queen of the Blues, Regulus, Schotel, Bloksberg, Charles Dickens, Lord Raglan and Othello. Plant hyacinths about three to four

inches deep and four to five inches apart.

Tulips—In the blue and violet shades, among the best in early singles are Couleur Cardinal, La Remarquable, Moliere, Potter, President Lincoln, Van der Neer and Wouwerman; in doubles, Lac van Haarlem, Blanc Borde, Blue Flag and Rhinoceros. In the Darwin or single late-flowering tulips we can most highly recommend in the blue shades Dream, Faust, Kate Greenaway, Mrs. Potter Palmer, Nora Ware, Nymph, Rev. Ewbank, Violet Queen and William Copeland.

Crocuses come next, in varieties like Albion, Baron van Brunow, Maximilian, C. purpurea grandiflora, etc. And do not forget the Muscari botryoides, blue (grape hyacinths), Scilla Sibirica, Campanula cœrulea, chionodoxas, Babiana purpurea, Camassia esculenta and Erythronium Dens-Canis. You can also use Iris Anglica, Hispanica, Germanica and Kämpferi, in varieties like Bleu Mourant, King of the Blues, Prince of Wales, Alexander von Humboldt, Darling; I. formosa, apstralis and neglecta; Violet Queen, Uncle Tom, Atlantis, Kleber, Rossini, etc., all in the most striking blue and violet colors.

For later blue shaded flowers such gladioli as Adeline Patti, Baron J. Hulot, Blue Jay, Faust, King of the Blues, Master Wietze; also the single and double blue anemones, delphiniums, phloxes and Aconitum Fischeri will do nicely.

In this way blue or blue shaded flowers can be found in each garden from the time the snow is gone till Jack Frost comes again, when nothing is with us till spring but the blue ocean, blue sky and blue eyes.

C. Keur & Sons.

RESETTING SPRENGERI PLANTS.

Will you please tell us whether Asparagus Sprengeri plants that have been in a bed three years will give satisfactory results if taken up and reset? The plants look well, but must be changed so that the bed may be repaired.

J. A. F. & S.

Three-year-old Asparagus Sprengeri plants may be taken up and replanted, but are not likely to produce as satisfactorily as a fresh planting of young stock. It would be better to make a new bed and plant with young plants, doing this as soon as possible.

W. H. T.

CUT THE HYDRANGEAS BACK.

I have a lot of good sized hydrangea plants that did not flower this season. Should I cut them down when I plant them out or just leave them untrimmed and plunge them out in their pots?

L. M.—N. S.

Yes, cut the plants back well. They will then break strongly and come much more shapely. The pot-grown stock for early forcing is better than field-grown stock, but for late spring and summer flowering the latter is preferable.

C. W.

Gloversville, N. Y.—The Peck Floral Co. has leased the store at 59 North Main street from Hiram Darling, and will take immediate possession. The quarters have been reconstructed with a view to adapting them to the company's use. The two small windows have been replaced by a large one and the center entrance by one at the side.

OBITUARY

Mrs. Edward J. Welch.

Mrs. Edward J. Welch, wife of Edward J. Welch, of Welch Bros. Co., the well-known Boston wholesale florists, who had been ill with pneumonia at her home, 96 Ashmont, in Dorchester, died May 24. Less than a week before, a son, Edward Welch, in his twenty-first year, died of pneumonia, shortly after he had entered his father's business. Mrs. Welch was ill at the time and was unable to attend the funeral of her son. Mrs. Welch was Miss Christina Carroll, of South Boston. She is survived by her husband, one son, Fred, and two daughters, Christina and Agnes. Interment was in Mount Calvary cemetery, May 27, when there was a large attendance of sorrowing relatives and friends. The floral tributes were numerous and extremely beautiful.

James Cursham.

James Cursham, who conducted a retail store at 1430 Columbia avenue, Philadelphia, for the last twenty-five years, died suddenly of heart disease, May 24, at his home over the store. He was 54 years old, and is survived by his widow.

Henry M. Humfeld.

Henry M. Humfeld, of Frankfort, Ind., died suddenly at his home, of lung trouble, May 21. Mr. Humfeld came to Frankfort from Kansas City, Mo., and was well known in this section of Indiana. He was one of five brothers, all of whom made names in the florists' business. William Henry Humfeld died June 25, 1914, at Kansas City, at the age of 59. The other three are living: Simon Humfeld, at Muncie, Ind., Chas. Humfeld, at Clay Center, Kan., and E. A. Humfeld, at Kansas City.

Robert E. Scott.

Robert E. Scott, 42 Grand street, New Britain, Conn., died May 23 at the age of 62, as the result of a general breakdown in health. Mr. Scott was the son of George W. Scott, well known as a florist in New Britain, and followed his father's trade until a few years ago. He was born in New Britain, March 31, 1853. The funeral was held at the late home, May 25, and interment was in Fairview cemetery. Surviving Mr. Scott are his widow; four children, Mrs. James F. Hattings, Miss Hanna Scott, William A. Scott and Miss Harriet E. Scott; two brothers, William Scott, of New Haven, Conn., and George W. Scott, of Newcastle-on-Tyne, England, and five grandchildren.

Warren S. Engard.

Warren Sibil Engard, of Philadelphia, died at a sanitarium of tubercular trouble May 29, after a long illness. He was young, only about 27 years of age. Mr. Engard was well known in the floral world. He was for some years with William Berger & Son, where he assisted in all their artistic work, winning many friends by his charming manner. Later he filled other positions, being the first salesman to offer long-stemmed Killarney in Philadelphia. For them he introduced the joke, "Do you want any poets?" When asked what he meant he would reply

with a smile, "Longfellows." Ill health marred his career, his last position being with D. B. Edwards, Atlantic City, N. J. Warren Engard's funeral took place from his home at Mount Airy, Pa., June 1. He is survived by a wife and two children. Phil.

J. H. Everett.

J. H. Everett, 65 years old, senior member of the wholesale seed firm of J. H. Everett & Son, 29 West Alabama street, Atlanta, Ga., died Saturday morning, May 29, at his home, 251 Angier avenue.

John A. Carlin.

John A. Carlin, who with his brother-in-law carried on the florists' business operated under the name of his sister, Mrs. L. A. Dunsmore, at 3269 Fairview place, Denver, Colo., died from a stroke of apoplexy May 19. He had gone about his work as usual the day before. He was stricken during the night and succumbed in the morning shortly after his condition had been discovered and a physician summoned.

Mr. Carlin was 73 years old and a native of Nottingham, England. He had been a resident of Denver for thirty years. His wife died several years ago. His sister, Mrs. L. A. Dunsmore; his

brother-in-law and a niece and nephew survive him.

William Reslar.

William Reslar, of Portland, Ind., was knocked from the track by a freight engine May 24 and died next day. He was 45 years old and unmarried.

Denver, Colo.—According to the terms of the will of the late Bernard Beer, head of the Colfax Avenue Floral Co., which was bought out and absorbed by the Park Floral Co. in 1908, his two sons, Llewellyn B. and Justin H. Beer, will receive \$500 from their father's estate for every \$500 they earn by their own efforts. To obtain any payments after the first, they must show that they have saved the first \$500 received from the trustees. This is Mr. Beer's method of encouraging habits of industry and thrift in his sons. Besides the bonuses, the sons receive \$100 per month from the estate and \$50 additional per month when they become married. These payments and bonuses are to be paid by the trustees, John Thams, Clyde B. Stevens and Llewellyn B. Beer, until the younger son, Justin H. Beer, reaches 30, when the estate will be divided between the brothers. The estate amounts to more than \$100,000.



Blue Point, N. Y.—Charles Fish is having a large greenhouse erected on his West Main street property.

Norfolk, Va.—J. W. Grandy, Jr., has secured a permit to erect a greenhouse on Forty-ninth street at a cost of \$700.

East Patchogue, N. Y.—Wiley's Farm is about to erect a greenhouse, 35x150 feet, of the latest type of construction, for miscellaneous stock.

Iowa Falls, Ia.—W. H. Hall, proprietor of the Iowa Falls Greenhouse, has purchased the lot just west of the greenhouse and expects to build an addition on it.

East Setauket, N. Y.—Charles Remnant will erect greenhouses on the seven acres of land on Railroad avenue recently sold by C. W. Ryder to John W. Shutt, of Whitestone.

Oklahoma City, Okla.—Ten houses, 21x134, are in course of construction here by the Dawson Produce Co., which will use them for vegetables. A No. 15 Kroeschell boiler will be installed for heating purposes.

Altoona, Pa.—Myers Bros. will erect two greenhouses, each 42x200 feet, on their land near Meadow Brook station. They will be devoted to carnations and violets. Work on the buildings will be commenced in a short time.

Iron Mountain, Mich.—Odin Eskil, son of J. J. Eskil, who has for several years conducted a 40-acre fruit and truck farm near Green Bay, has returned here to engage in the florists' and market gardening business. He has purchased several lots on Stephenson avenue, on which he will build two greenhouses, each 25x75 feet.

Central Valley, N. Y.—A greenhouse is being erected by a local builder for J. B. Ford.

Alton, Ill.—The material for the new greenhouse of the Alton Floral Co. is on the ground, and the completion of the building is looked for soon.

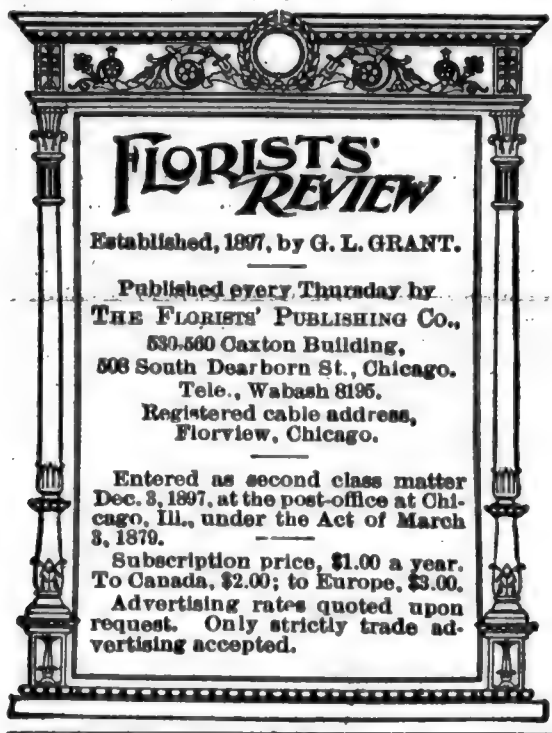
Ottawa, Ill.—The order for the ventilating machines for the two new greenhouses of Lohr Bros. has been given the John A. Evans Co., Richmond, Ind.

Minerva, O.—A. M. Stackhouse has purchased a tract of land outside the corporation limits, on the Lincoln highway, on which he expects to build some larger houses at a later date.

Utica, N. Y.—Brant Bros. have obtained a permit to erect a steel and concrete greenhouse and a boiler house on Sunset avenue, at an estimated cost of \$7,000. Lord & Burnham Co. will do the work.

Big Rapids, Mich.—Walter F. Wilson, from Chicago, has moved to the E. J. Marsh farm, on the Clear Lake road, and will grow flowers principally for the Chicago market. He has 30,000 Marie Louise violets started. Materials for the construction of permanent greenhouses are on the ground.

Saginaw, Mich.—Work has been commenced on three 300-foot greenhouses at the range of Charles Frueh & Sons on Genesee avenue, just outside the city limits. When these are completed, three more will be begun. The increase is made necessary by the sale of the Hoyt street property. This firm has half an acre devoted to the experiment of growing ginseng under laths.



FLORISTS' REVIEW

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NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by

5 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1915: President, Patrick Welch, Boston; vice-president, Daniel MacRorie, San Francisco; secretary, John Young, 53 W. 28th St., New York City; treasurer, W. F. Kasting, Buffalo.

Thirty-first annual convention, San Francisco, Cal., August 17 to 20, 1915.

Results bring advertising.
The Review brings results.

WITH a fairly favorable summer season there should be an unusually good supply of field-grown carnation plants for benching in July and later.

"If your competitor is taking business away from you because of successful advertising, it is YOUR lost profits which pay for HIS advertising."—Batten.

LAST week's Review recorded the marriage of an Indiana lady florist with a gentleman named Blossom. Can anybody beat that for sticking close to her work?

EACH summer American tourists spend \$200,000,000 in Europe. This summer they will scatter the money nearer home. It should not hurt the flower business even a little bit.

THE stability of a business is among the first things for a florist to consider. What availeth you or I to so deal that, while we make a dollar today, our customers do not come again?

Now is the time to get busy on collections. In a few weeks the vacation season will have begun and the florist will be left, with others equally neglectful, to await the return of autumn and his customer.

THE quantity of gladiolus bulbs planted this season is beyond all precedent; neither the trade nor the public ever has planted anything like so many. While the wholesale cut flower markets may be overloaded, there is no danger that the florists who retail what they grow will fail to reap a good profit, and as for the public, it has only begun to appreciate the gladiolus.

HONORABLE MENTION.

Not a few subscribers save themselves the bother of annual renewal by sending The Review \$2, \$3, or sometimes \$5, instead of the dollar-bill that insures fifty-two visits of the paper. Among those who have this week enrolled themselves for more than one year in advance are:

THREE YEARS.

Turner, Wm. M., Wilkesburg, Pa.

TWO YEARS.

Willson, Oliver S., Minneapolis, Minn.
Peterson, H. J., Chicago Heights, Ill.
Shrock, Otto O., Ligonier, Ind.

The Review stops coming when the subscription runs out. The green notice with the last copy tells the story; no bills are run up; no duns sent.

THE GOLDEN RULE.

Every advertiser should practice the golden rule—indeed, dealing with a perishable article, not readily returnable in case the customer is not fully satisfied, it is especially important that each seller do as he would be done by.

There probably is no line of business in which disagreements are so difficult of adjustment as is the case with plants and flowers—the non-standardized, perishable, unreturnable character of the merchandise makes it so. No man who cherishes his good name, who hopes to receive repeat orders, who hopes to profit by the valuable free advertising that passes from mouth to mouth through the trade, or who cherishes the good name of florists, as a class, will ever send out any other stock than he would be satisfied to receive were he in the buyer's position.

The man who invariably applies the golden rule will never want for customers.

A "WEATHER" BUSINESS.

The fact that ours is a business that depends on the weather seldom has been more clearly shown than by contrasting the experience of Memorial day of 1915 with the one of 1914. This year the weather was unseasonably cold over the greater part of the country, with the result that stock was rather scarce, but of good quality, and a most satisfactory if not banner business was done. Last year a heat wave swept over the eastern half of the United States the week before Memorial day, with the result that flowers were forced onto the markets in unwieldy quantities, were of soft, undependable quality and the business done, if large, was highly unsatisfactory. It was the weather, and nothing else, as other conditions then were more favorable than this year.

PAINTING OLD GUTTERS.

Will you kindly tell me whether pitch and unslaked lime are good to use on old greenhouse gutters? I do not know how to mix them.

W. B.—Ohio.

For new wooden gutters I prefer to use three coats of lead and oil paint, making the priming coat rather thin. If for old gutters which have become checked and cracked, a coat of hot pitch may be applied after removing all loose paint and putty. Care should be taken to use only enough pitch to fill the cracks, scraping off all surplus. While lime washes are sometimes ap-

plied to the gutters, after the pitch has hardened, I prefer to use two coats of paint. Coal tar is sometimes used in old gutters, but there is danger that it will injure the plants grown in the houses. T.

NEXT WEEK'S WEATHER.



Weekly weather forecast, issued by the U. S. Weather Bureau, Washington, D. C., for the week beginning Wednesday, June 2, 1915:

For the Region of the Great Lakes—Generally fair weather may be expected. The temperature changes will be unim-

portant.

For the Upper Mississippi Valley and Plain States—The weather will be generally fair throughout the period, except that local rains in the north portion are probable about Friday. The temperature will rise slowly and pass above the normal early in the period.

For the Ohio Valley and Tennessee—Cloudy, rainy weather at the beginning of the period will give way by Friday to fair and warmer weather, which will continue until the end of the period.

For the West Gulf States—The indications are for fair weather, with temperatures slightly above the seasonal average.

NATIONAL PEONY SHOW.

The American Peony Society will hold its annual meeting at Boston this year, with its exhibition in connection with the peony show of the Massachusetts Horticultural Society. The date is Saturday, June 12, and the exhibition will remain open over Sunday.

CHICAGO.

The Market.

Memorial day, 1915, will be long remembered as the most profitable in the history of the trade, with the possible exception of that of 1913. The rush began as early as the middle of the week, and by May 28 developed into a scramble that duplicated that exhibited at the eleventh hour in the Mothers' day rush. The end of the week saw buyers offering fancy prices for carnations, but in most cases their demands had to go unsatisfied, as the stock was not to be had. Generally speaking, there was a great demand for everything, and in nothing was the supply more than sufficient. Under normal conditions a certain part of the public depends to a great extent on garden flowers for Memorial day purposes. This year the cold rains throughout almost the entire month of May quite effectually put these out of all consideration, and the demand turned to practically everything grown under glass.

Carnations, of course, were far short of the demand, and while a few of the early orders were filled in full, the majority of the shipping orders and nearly all of the city orders were liberally cut. Many houses were compelled to refuse all orders for carnations except from their regular customers. The quality of the stock handled was unusually good, owing to the cold weather of last month.

Roses, while by no means plentiful, were not nearly so short as anticipated. The demand, though excellent,

WE KNOW YOU WANT OUR BEAUTIES

UNUSUALLY FINE STOCK, CUT FROM YOUNG PLANTS



THESE Beauties are right in every respect—including price—and you will find they are a fine money-maker for you—sure to please your customers and bring them back for more.

CHOICE ROSES

Never overlook the fact that this house is Headquarters for Good roses and Novelty roses. If you haven't been using our Mrs. Russell roses, you are missing something that would be a business-builder for you. - Better try some today.

**RUSSELL OPHELIA MILADY WARD
KILLARNEY BRILLIANT SUNBURST**

SWEET PEAS

The stock we offer is the spring-blooming Spencers—a large supply, splendid quality, all colors.

FINE PEONIES

Of course we can supply the cheaper grades as well, but our specialty is extra fancy Peonies. You'll find they are the best, big, showy flower you can use for June Wedding decorations and for Commencements.

LILIES

You can get here fine Easter Lilies in any quantity.

CATTLEYAS

There are no finer Orchids and our supply is large.

FANCY VALLEY ALWAYS ON HAND

We handle the Chicago Market Brand Valley exclusively. There is none better. A never-failing supply.

Current Price List

ORCHIDS		Per doz.
Cattleyas	\$5 00 @	\$6.00
AMERICAN BEAUTY		Per doz.
Extra long stems.....		\$3.00
Stems 30 to 36 inches.....		2.50
Stems 24 inches.....		2.00
Stems 12 to 20 inches.....		1.50
Short Stems..per 100, \$1.00 @		\$8.00
ROSES		Per 100
Mrs. Russell, special.....		\$15.00
select.....	\$ 8 00 @	12 00
short.....	4.00 @	6.00
Killarney Brilliant, special.....		10.00
select.....	6.00 @	8 00
short.....		4 00
Milady, special.....		10.00
select.....	6 00 @	8 00
short.....		4 00
Ophelia, special.....	10.00 @	12.00
select.....	6.00 @	8 00
short.....		4.00
Killarney, special.....		8.00
select.....		6 00
short.....		4.00
White Killarney, special.....		8.00
select.....		6.00
short.....		4 00
Richmond, special.....		8.00
select.....		6 00
short.....		4 00
Mrs. Ward, special.....		10 00
select.....	6 00 @	8 00
short.....		4 00
Sunburst, special.....		10 00
select.....	6.00 @	8 00
short.....		4 00
Bulgaria (Riviere, Taft), special..	10 00 @	12 00
select.....	6.00 @	8.00
short.....		4.00
Extra special roses billed accordingly.		
CARNATIONS		Per 100
Good, common.....		\$ 2 00
Large and fancy.....	\$3.00 @	4.00
PEONIES		
Common.....		4 00
Fancy.....	6.00 @	8 00
MISCELLANEOUS		
Valley.....	3.00 @	4.00
Faster Lilies.....	8.00 @	10.00
Mignonette.....		4.00
Snapdragon.....doz., \$1.00		
Sweet Peas, spring-blooming		
Spencers.....	1.00 @	1.50
winter-bloomers.....	.50 @	.75
Daisies.....	1.00 @	1.50
Gladioli.....	4.00 @	8.00
Coreopsis.....		1.50
DECORATIVE		
Plumosa.....per bunch,	.35 @	.50
Sprenger.....	.25 @	.50
Adiantum, fancy long....per 100,		1.00
Smilax.....per doz., \$2.00		
Ferns.....per 100, 3.50		.40
Galax.....	1.25	.15
Leucothoe.....per 100,		.75
Mexican Ivy.....per 100, \$6 00		.75

Subject to market changes

Store open from 7 a. m. to 6 p. m.
Sundays and holidays closed at noon

E. C. AMLING CO.

The Largest and Best Equipped
Wholesale Cut Flower House in Chicago

174-76 N. Wabash Ave., CHICAGO

Long Distance Telephone, 1978 Central.

Z M
E & A
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H N

30 East Randolph St., CHICAGO
 Open to 6 p.m.: Sundays and Holidays to 12 M.

Sweet Peas *and* Fancy Gladioli Roses and Carnations

—FOR—
**JUNE WEDDINGS AND
 COMMENCEMENTS**

No matter what you want, try us.
 We have it, if it's a flower.
 Just phone Central { 3283
 { 3284

Mention The Review when you write.

SPECIALS FOR JUNE WEDDINGS

High Grade Valley and Sweet Peas

BESIDES

Anything and everything the market affords in Cut Flowers and Greens

YOU CAN INCREASE YOUR PROFITS AND BUSINESS BY SENDING YOUR ORDERS TO

**QUALITY
 SPEAKS
 LOUDER
 THAN
 PRICES**

J.A. BUDLONG

82-86 E. Randolph Street, CHICAGO.

**ROSES, VALLEY and
 CARNATIONS**
 A Specialty

**WHOLESALE
 GROWER of CUT FLOWERS**

**PRICES
 AS
 LOW
 AS
 OTHERS**

Mention The Review when you write.

did not even approximate that for carnations. It was sufficient, though, to cause a marked stiffening in prices. Beauties, however, proved an exception, for they experienced no advance in price and received no unusual call. Practically all roses were a little below the standard of quality.

While some things cleared more rapidly than others, practically everything moved in a most satisfactory degree. When the buyers found that they could not satisfy their desires for carnations and short-stemmed roses, they turned to peonies. These, because of their scarcity, perhaps, found an active demand and cleaned up at unusually good average prices. Easter lilies experienced the greatest Memorial day demand in their history. Valley cleared splendidly, while mignonette, snapdragon, daisies, gladioli and stocks received a stronger call than has fallen to their lot in many weeks. Sweet peas cleared as they came in, and jasmine was picked up on sight. Greens, more especially ferns, were in great demand, but, like everything else, were on the short side; for though Wis-

consin ferns began to arrive May 29, they were not in sufficient quantity to relieve the tension.

Remarkable Weather.

Where April was an unusually favorable month for cut flower production—too good by far—May weather was just the opposite and held down production. The month was cold and wet. The average temperature, 54.1 degrees, was 2.4 degrees below the monthly normal, and it was remarkable in the fact that it was 2.2 degrees below the mean for the previous month of April. Never before within the history of the local weather office did the May temperature average lower than that of the previous April. The total rainfall, 7.04 inches, was the heaviest May rainfall since 1883 and was 3.67 inches above the seasonal normal. This large amount of precipitation served to offset the deficiencies of the previous months, so that the total amount for the first five months of 1915 is now close to the normal. The percentage of sunshine for the month was naturally low, forty-five, being nineteen per cent below the May average.

Business in May.

May in this market seemed like old times. If it did not make up for the bad April it went a long way toward it. May was the best month this market has had in more than a year; not the largest, perhaps, in money value of sales, although it may even have been that, but the best for tone and all-around general satisfaction for growers and wholesalers, and even the retailers would rather have a stiff market on a brisk demand than a weak one with little business. May, of course, was better than last year—it would not have to be anything great to beat the poor showing of the fifth month of 1914—and it was considerably better than May, 1913, a good one. May, on the whole, was close to December, in some houses considerably ahead. And when May, with its moderate prices, equals the month that includes Christmas, with its best prices of the year, it's going some.

The Prospect.

Only rash men care to predict the course of the cut flower market, the un-

W. E. TRIMBLE, Pres. A. D. TRIMBLE, Sec.
GEO. J. JENNINGS, Foreman

W. E. Trimble Greenhouse Co.
Wholesale Florists Princeton, Ill.

June Weddings and Commencements

ROSES

Red Richmond, Milady, White Killarney, Pink Killarney, New American, Killarney Queen—Each
Very short, 6 to 12-inch.....\$0.02
Good short, 12 to 14-inch......03
Medium long, 16 to 18-inch......04
Long, 20 to 24-inch......06
Special, 30 to 48-inch......08

PEONIES

Very good pink and white......04
Fancy......06
Selected long......08

CARNATIONS

Fancy.....3c Good.....2c

SWEET PEAS

Winter-blooming.....\$0.75 Per 100
Spencer Butterfly.....1.00

DAISIES

Daisies.....1.00

AMERICAN BEAUTIES

Short.....Doz. \$1.00
Good short, 18 to 20-inch.....1.25
Medium, 24-inch.....1.50
30-inch, long stem.....2.00
36-inch.....2.50
Specials, 48-inch.....4.00
Extra Specials, 72-inch.....5.00

GREENS

Asparagus Sprenger Sprays..25c bunch
Asparagus Plumosus Sprays..25c bunch
Asparagus Plumosus Strings...60c each
Bronze Galax.....\$1.00 per 1000
Eastern Fancy Ferns, \$3.50- 4.00 per 1000

All quotations subject to change and stock being unsold on receipt of order, and subject to shortage of stock the day of shipment, or causes beyond our control. Order now, do not wait.

W. E. TRIMBLE GREENHOUSE CO.

Telephone 2416 PRINCETON, ILL.

Mention The Review when you write.

expected so often happens, but the indications June 1 are that the arrival of warm, bright weather will bring another heavy crop of roses. There will be carnations enough in a few days and a large crop quite soon. Local peonies will flood the market in another week, depending, of course, on the weather. The prospect is that there will be plenty of good stock, with prices affording excellent values and every inducement to push the business.

Ladies Plan Organization.

The ladies in the florists' business in Chicago probably will have an organization of their own before many weeks have passed. The plan is to form a social club along the lines of the Ladies' S. A. F., or the local organizations of the women of the trade at St. Louis, Rochester and other cities except that it is intended to limit membership to those of the sex who are actually engaged or employed in the business, rather than to take in the wives of florists.

The idea had its inception with the Atlas block quartette, Miss O. A. Tonner, wholesale florist; Miss Marguerite K. McNulty, bookkeeper for Peter Reinberg; Miss Nettie Parker, secretary of A. T. Pyfer & Co., Inc., and Miss O'Neil, bookkeeper for George Reinberg.

Various Notes.

Property owners on that street have welcomed the announcement that the street car line on Devon avenue shortly is to be extended west from Clark street to Western avenue. One enthusiastic real-estater says lots now passed by the

A Service Striving to Merit Your Patronage

By those prosperity-bringing triplets—low prices, choice stock and intelligent attention to your orders—Randall service endeavors to gain your good will. In our dealings with you through the mail or in person we want you to depend upon us as a co-operative institution and an aid to your business.

Important to you is your cut flower supply. Here you may order what you want and be sure of receiving choice flowers in prompt shipments at reasonable prices.

Send in your name and address and we will put you on our mailing list to receive regular bulletins of cut flower prices.

Send for our June Wedding Sale Bulletin.

It offers wedding fixtures, new corsage and bouquet fittings, chiffons, ribbons, papers, thread, moss, pins, gold letters, tin foil and an unequalled line of seasonable items at reduced prices.

Write for it today.

A. L. RANDALL COMPANY

WABASH AT LAKE

Phone Central 7720

CHICAGO

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GREENHOUSE WINDSTORM INSURANCE

FLORIAN D. WALLACE



INSURANCE EXCHANGE BUILDING
CHICAGO

Mention The Review when you write.

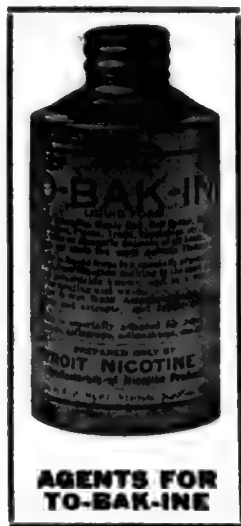
Devon avenue cars are worth \$125 a front foot and predicts an equal price for the property farther west after the car line is extended. Among those who hope the prediction will come true are Wietor Bros., who own 1,000 feet of frontage on Devon avenue, with 5,000 feet on the next street south, which also should show an equal appreciation.

Albert F. Amling, the Maywood grower, leaves June 3 for an automo-

bile trip to the Pacific coast. He will be accompanied by Mrs. Amling and their sons, Paul and Walter. They will stop at Fort Dodge, Omaha, Russell, Kan., and Denver, going thence to Yellowstone, Glacier and Rainier national parks; to Seattle, Tacoma, Portland, the expositions at San Francisco and San Diego, returning via the grand canyon of the Colorado and the southern route. They have relatives at

We can furnish
Everything you
Need in

WEDDING FLOWERS



If you get your stock of us, you will be able to give your customers excellent value for their money and at the same time make a good profit for yourself. We please others—let us please you.

Sweet Peas	Beauties	Roses	Carnations
Snapdragons	Lilies	Valley	Peonies
Spanish Iris	Daisies	Callas	Gladioli
Mignonette	Orchids	Jasmine	Stocks

and Everything the trade uses in Decorative Greens.
You will find us always a reliable source of supply

ERNE & KLINGEL

30 E. Randolph St. L. D. Phone
Randolph 6578
Auto. 41-716 CHICAGO

Mention The Review when you write.

Flowers De Luxe

A. T. Pyfer & Co.

A. T. PYFER, Manager

30 E. Randolph St., CHICAGO

CURRENT PRICE LIST

CARNATIONS		Per 100
Select.....	\$2.00 @	\$3.00
PEONIES		
Select.....	4.00 @	6.00
ROSES		
Killarney	4.00 @	6.00
Killarney Brilliant	4.00 @	6.00
White Killarney	4.00 @	6.00
Richmond	4.00 @	6.00
Sunburst	4.00 @	6.00
Our selection, \$25.00 per 1000.		
Extra specials billed accordingly.		
Am. Beauties, per dozen.....	\$1.50 @	\$3.00
GLADIOLI		Per 100
King, Augusta, America	\$3.00 @	\$12.50
Small-flowered	2.00 @	3.00
MISCELLANEOUS		
Easter Lilies	8.00 @	10.00
Valley	3.00 @	4.00
Sweet Peas75 @	1.50
Adiantum		1.00
Ferns, per 1000.....	\$4.00	
Smilax, per dozen.....	2.00	
Galax, per 1000.....	1.00	
Aspar. Plumosus, string.....	50c@75c	
Aspar. Plumosus, bunch.....	35c@50c	
Aspar. Sprenger, bunch.....	25c@50c	
Subject to market changes.		

Mention The Review when you write.

Orange, Cal. The trip will take nearly all summer.

Bassett & Washburn are giving only half the space to Killarney this year that they did in 1914. Mr. Washburn thinks this variety has about run its race. They will give Hadley and Killarney Brilliant another trial. The number of Russell and Ophelia plants is being greatly increased.

The Northwestern railroad has issued and distributed a neatly printed 8-page folder containing the itinerary, rates and full information regarding the special train it is hoped to run from Chicago to San Francisco for the S. A. F. convention. It is stated that 125 full fares will be necessary to secure the train and all those who plan to go are urged to communicate either with H. A. Gross, general agent for the Northwestern at Chicago, or with Guy W. French, chairman of the Chicago Florists' Club's committee, at Union Grove, Wis.

The next meeting of the Chicago Florists' Club will be June 10. In con-

trast to the meetings of the last few months, there will be no special effort put forth to entertain, as it will be necessary to devote quite the entire evening to business. There are the plans for the fall flower show to be developed. A report is expected from the show committee, which is composed of George Asmus, Arnold Ringier and A. Henderson. Then all arrangements for the July picnic are to be consummated. William J. Keimel, president of the club, says this should be the best attended in the history of the club, since the membership is now far in excess of that of any former year.

Fred Stielow, of Niles Center, a member of the Chicago Flower Growers' Association, is adding Mrs. Charles Russell to his list of rose varieties. He is putting in 10,000 plants.

George Reinberg will drop American Beauty. Ophelia, Sunburst and Richmond have taken its place in his greenhouses.

The E. C. Amling Co. reports that the

new houses of Meyer & Dramm Co., Elmhurst, will be used for Hoosier Beauty and George Elgar roses, two novelties for next season.

According to H. B. Kennicott, there is every indication that the local crop of peonies will be normal in quantity as well as quality.

F. M. Johnson and Edward Galavan, of the A. L. Randall Co., left June 2 on a scouting expedition that may take them "Way Down East." They are traveling by automobile. A. L. Randall harvested seventy-five bushels, nearly 2,000,000, bulbets of Gladiolus America on his Michigan farm last season and is planting glads there again in quantity this season.

Edward Clody, 3924 North Clark street, reports a most satisfactory Memorial day trade. After exhausting the supply in his greenhouses, he was compelled to send to the market three times May 30.

A. L. Vaughan says the sooner the war talk is forgotten in this country

YELLOW ROSES Our SPECIALTY

WE ARE HEADQUARTERS

BIG CROP OF YELLOW NOW ON

VERY CHOICE QUALITY—ALL LENGTHS OF STEM

CURRENT PRICE LIST

AMERICAN BEAUTIES—

	Per doz.
Specials, extra long stems.....	\$3.00 @ \$4.00
Extra long stems, seconds.....	1.50
36-inch stems.....	2 50
24-inch stems.....	2.00
12 to 18-inch stems, New Beauties..	1.00 @ 1.50

RUSSELL—

Extra long.....	1.50
Good medium.....	.75 @ 1.00
Good short.....	.50 @ .60

OPHELIA, RHEA REID, BULGARIE and SHAWYER—

	Per 100
Extra long.....	\$8.00 @ \$10.00
Medium.....	6.00 @ 8.00
Short.....	4.00 @ 5 00

CECILE BRUNNERper bunch, 35c

YELLOW ROSES—HILLINGDON and SUNBURST—

	Per 100
Long.....	\$10.00
Medium.....	\$6.00 @ 8.00
Short.....	4.00 @ 5.00

WHITE and PINK KILLARNEY and RICHMOND—

Long.....	8.00
Medium.....	6.00
Short.....	3.00 @ 4.00

CARNATIONS—

Red, White and Pink; extra fancy 3.00

Lily of the Valley 4.00

Asparagus Sprays and Sprenger 3.00

Ferns, New Wis., per 1000, \$2.00 @ \$2.50

Adiantum 1.00

Galax, bronze and green, per 1000, \$1.00

Roses in lots of 500 or more at the rate of \$25.00 per 1000

We grow all the stock we sell and wish to remind all buyers of the advantages of buying direct of the grower

**PEONIES AND OTHER SEASONABLE FLOWERS
AT LOWEST MARKET PRICES**

Bassett & Washburn

Office and Store,
133 N. Wabash Avenue

CHICAGO, ILL.

Long Distance Phones
CENTRAL 1457; AUTO., 47-314

GREENHOUSES: HINSDALE AND GREGGS, ILL.

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and the sooner the government gets busy building submarines and battleships, the sooner the war clouds will disappear and business conditions become normal. Mr. Vaughan thinks "Be ye also ready" should be the motto of the government as well as the business man.

The arrival of gladioli from Florida, from Texas and from indoors, all on the same day, is reported by A. T. Pyfer & Co.

The Interstate Commerce Commission has as yet rendered no decision in the cases of Peter Reinberg, George Reinberg and other growers whose coal goes to Summerdale station. The commission ordered the Northwestern railroad to reduce the freight on West Virginia coal from \$2.30 per ton to \$2.10 and claims were filed for a refund of 20 cents per ton overcharge from March 1, 1913, to March 1, 1914, when the new rate went into effect. The evidence was heard months ago and a decision is expected any day now.

John T. Muir's administration as president of River Forest, into which

office he was inaugurated May 10, has been attracting much attention because of the open forum held each Saturday evening to get a popular expression on public affairs. The forum put an end to the office of village manager, with its salary of \$1,800 per year.

According to Philip C. Schupp, J. A. Budlong has dropped the Shawyer, Had-

ley and Aaron Ward roses, and will grow Russell and Ophelia much more heavily, because of the great demand for them.

William J. Keimel, of Wendland & Keimel, Elmhurst, Ill., says they are throwing out all Hadley rose plants, as the variety has not proved good property for them. Bulgarie will suffer a

PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical Terms most frequently met with in Articles on trade topics, with the CORRECT PRONUNCIATION of each.

"The Pronouncing Dictionary is just what I have wanted."

"The Pronouncing Dictionary fills a long-felt want."

"The Pronouncing Dictionary alone was much more value than the subscription price of The Review."

A Booklet just the size to fit a desk pigeonhole and be always available. Sent postpaid on receipt of 25c.

FLORISTS' PUBLISHING CO. Caxton Building, 508 South Dearborn Street, **CHICAGO**

like fate in the near future. To balance matters, they will increase their Aaron Ward roses by 3,500 plants, making 11,000 in all; also Killarney Brilliant will be increased by 3,000 plants, making a total of 11,000 for that variety.

By way of broadening their activities, Joseph Ziska & Sons have begun to carry a line of wooden easels. They are not imported, but are of the "made in America" brand, and should prove all the more popular on that account at this time.

Simpson's, Florist, 3656 Ogden avenue, has a most appropriate window display for June. A Lilliputian wedding procession, consisting of a bride, groom, bridesmaid and staff bearer, all arranged in the conventional manner, is shown perambulating down a green lane with a profusion of apple blossoms on all sides.

That sales last week practically doubled the sales of Christmas week is the enthusiastic report of Erne & Klingel.

Mr. and Mrs. J. Blumenfeld, 782 Cramer street, Milwaukee, Wis., announce the engagement of their daughter, Evelyn, to William Lubliner, of Chicago. Mr. Lubliner, who is the proprietor of one of Chicago's well known loop establishments, is receiving the felicitations of his friends in the trade.

As the warm weather threatens, Allie J. Zech, of Zech & Mann, is compelled in spite of himself to begin planning the annual fishing trip to the Wisconsin lakes.

H. H. Wilkerson, of the Retail Florists' Co., was on a business trip last week through the central part of the state.

From Huntingburg, away down in the southwestern corner of Indiana, Peter Morgen is shipping excellent summer Beauties to the Chicago market.

David Roy, of A. Henderson & Co., has returned after a week's trip to the Lake Geneva district of Wisconsin.

J. P. Kellen, 2339 Greenleaf avenue, has placed an order with Kroeschell Bros. Co., for one of its new model No. 13 boilers.

A large shipment of baskets from Germany has just arrived at the warehouse of the Raedlein Basket Co., so that it seems the war blockade is not effective.

Buchbinder Bros. sent a crew of men to Davenport, Ia., last week to install the refrigerator and fixtures for Forber & Bird, of that city.

Visitors.

Gustave Raasch, of Kankakee, visited friends on the market last week.

W. DeForest Ludwig, of Pittsburgh, spent Memorial day in Chicago before starting on the last lap of a 9,000-mile trip that has taken him three months, including the Pacific coast from San Diego to Seattle.

H. E. Philpott, of Winnipeg, has been here for a week, on his monthly trip.

PROVIDENCE, R. I.

The Market.

Two or three raw, drizzling days in the early part of last week caused several hundred dollars drop in the expectations of the local growers and caused some of the cuts to decrease materially.

Prepare Now

for the June Bride and Commencements



No. 898

The season for weddings, commencements and social functions demanding small cut flower baskets is here. No up-to-date flower shop can afford to be without a supply of these baskets.

We are importers, designers and manufacturers, and at all times have a complete stock on hand.

No. 898, High Handle Rose Basket

Made of Willow

Size	Width inches	Height inches		Dozen
0	8½	15,	with handle	\$1.60
1	9	16½,	with handle	1.90
2	10	18,	with handle	2.40
3	11½	20,	with handle	3.20
4	14	23,	with handle	4.20
5	15	26,	with handle	5.40

Brides' Baskets in sets of three, 50c per set

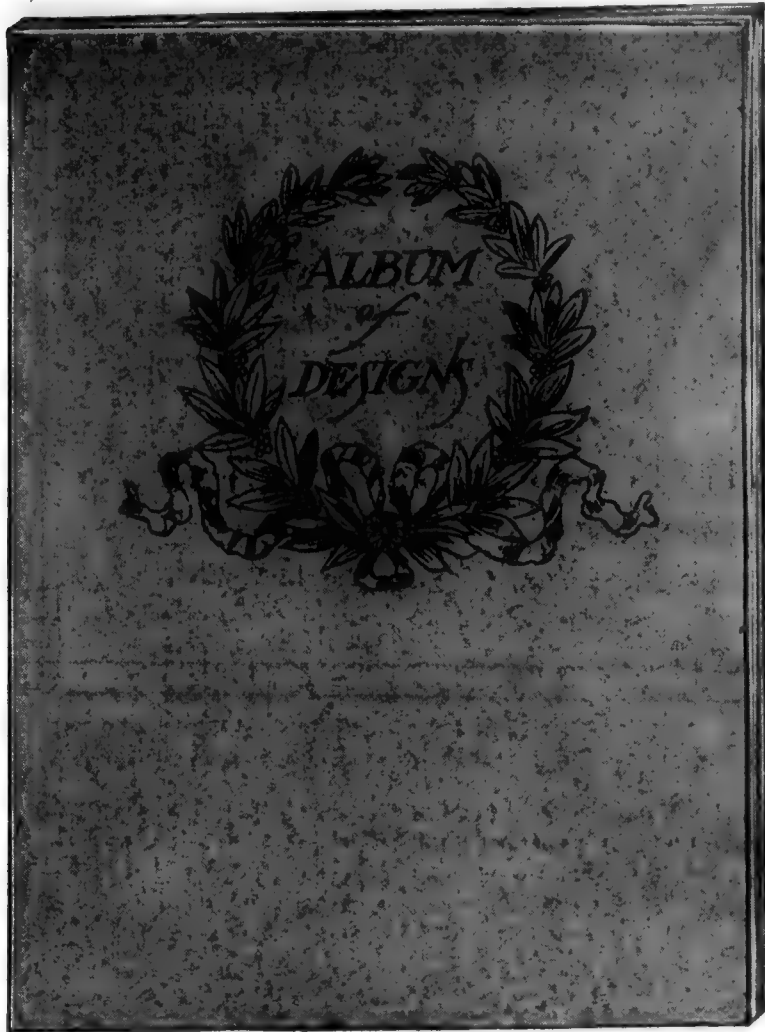
We also manufacture a full line of Brides' Staff Baskets

WRITE FOR CATALOGUE

Raedlein Basket Co.

713-17 Milwaukee Avenue,

CHICAGO



THE THIRD EDITION OF THE

Album of Designs

(A Book Every Retailer Needs)

THE original Album of Designs was published in response to many requests from florists who felt the need for an up-to-date book that could be used in taking orders for Funeral Designs, Wedding Decorations and Bouquets, Table Decorations and all cut flower work where it was not practicable to show the customer the finished article as it would be when ready for use. With the publication of this album it became possible to show the finished work in beautifully printed pictures. The first edition sold like hot cakes, and a second edition went quickly. Now a third edition is off the press. Everything is in it—all the standard designs and many new and heretofore unpublished pieces.

96 pages, nearly 300 designs and decorations, beautifully printed on heavy glazed paper, handsomely bound in a cover that will stand wear
No restrictions on its sale

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FLORISTS' PUBLISHING CO.

Publishers of { The Florists' Review
The Florists' Manual
The Album of Designs

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CHICAGO, ILLINOIS

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The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

176 N. Michigan Ave.

Chicago

	Per 100
Valley	\$3.00 @ \$4.00
Peas35 @ 1.00
Peonies	4.00 @ 8.00

	Per 100
Carnations	\$2.00 @ \$4.00
Killarneys, pink and white, 3.00 @ 8.00	
Easter Lilies	8.00 @ 12.00

Beauties, doz	\$0.75 @ \$4.00
Cattleyas, doz	4.00 @ 5.00

SEE C. F. GEE FOR SAFETY

Mention The Review when you write.

This was especially the case in carnations, stocks and sweet peas. The demand for these easily took the lead and the supply was far short of the call, in consequence of which there was a slight stiffening in prices. Business for Memorial day exceeded that of any previous year. A majority of the stores kept open Sunday, but, with the exception of the late cuts, there were few flowers to be had at any price. Potted plants, especially geraniums, sold well, several thousand being handled here.

Various Notes.

Joseph E. Koppelman has brought suit against the Adams Express Co., in the Seventh District court, to recover damages on the alleged improper handling of freight.

Augustus P. Gray, gardener on the estate of Charles Paull at Bristol, R. I., died suddenly May 26, while unhitching a horse on the premises. Death was due to heart disease. Mr. Gray was 42 years of age, a native of Bristol and leaves a widow and several children.

A one-story building for storage purposes is being erected for the estate of Timothy O'Connor, on the Blackstone boulevard.

W. H. M.

TOLEDO, O.

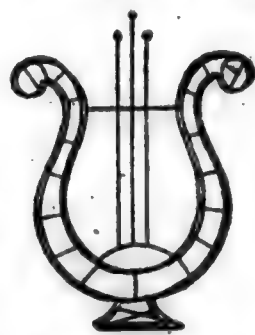
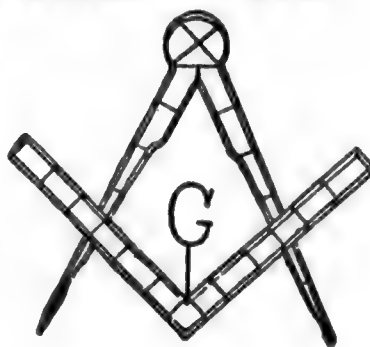
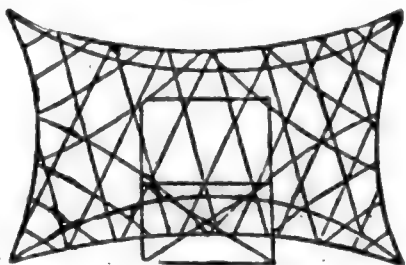
The Market.

Cool weather and abundant showers of rain made Memorial week the worst in many years. The weather up to May 30 was most unsatisfactory, and

handicapped the florists in planting flower beds and graves in cemeteries. On the night of May 27 the temperature dropped to 38 degrees, and people were somewhat alarmed as to what should be done in regard to planting for Memorial day.

May 30 and 31 came a change in the weather, which meant dollars and many of them to the local florists. Early Memorial day the sun shone brightly, and the flower shops were kept exceedingly busy from then until noon on Monday. At that time every florist in the city was completely sold out of cut flowers and bedding plants. The supply of cut flowers for Memorial day was rather short, because of the cloudy weather. Peonies, stocks, snapdragons and gladioli were in the lead. Carna-

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Everything in Florists' Supplies
201 North Seventh Avenue,

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Scranton, Pa.

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THE SIGN OF A
NATIONAL FLORIST

NATIONAL FLORAL CORPORATION

The only organization in the United States for the sole purpose of educating the general public—the people who buy—to buy more flowers, especially as gifts to friends out of town in place of other presents.

No commission to be paid for the orders received. The business will come direct from the customer. All the **National Florist** will have to do is deliver the flowers in good taste and in good order, and keep the cash. It will be a **cash-with-order** business.

The National Floral Corporation wants one exclusive representative florist in each city in America to take care of the orders which will be created by the advertising service this corporation will render. The best florist is wanted.

There will be one **NATIONAL FLORIST** in your town—will it be YOU?

Send for booklet giving full details of what the National Floral Corporation will do for the florist. You will be delighted with the plan. Write TODAY and learn how to be that one.

NATIONAL FLORAL CORPORATION, 220 Broadway, NEW YORK

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tions were in fine shape, but the limited supply of these was soon consumed. Roses were in their prime and sold well. Candytuft and colored daisies were in great demand for the smaller bouquets used mostly for the medium-priced cemetery trade. Baskets filled with mignonette, forget-me-nots, sweet peas and other dainty little flowers sold fast, and a good profit was realized.

Bedding plants of all kinds were sold out early in the week, and florists were much gratified to walk through the greenhouses and gaze at the empty benches. Galax and magnolia wreaths and a large number of metal wreaths helped to make up the deficiency in profit caused by inclement weather the fore part of the week.

Memorial week business as a whole, regardless of the unfavorable weather, was better this year than ever before. People are becoming more educated in the flower line every year, as florists are advertising in the newspapers and street cars and on the billboards.

Various Notes.

Krueger Bros. remark that never before in all their years of business were they entirely sold out of such a large stock of geraniums and other bedding plants ten days before Memorial day.

Emil Kuhnke sold his entire stock of bedding plants a week before Memorial day and had to cancel many orders for large quantities from out of town.

S. N. Peck had an enormous sale of artificial wreaths, and is well pleased with the sale of bedding plants and cut flowers.

Schramm Bros. report a great increase in their sales, especially due, they remark, to the sale of tastefully arranged baskets of forget-me-nots,

U S Budlong's E Blue Ribbon Valley

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M. J. Tillmann's Sons

Manufacturers of

High Grade Florists' Baskets

Write for prices

224 West Illinois Street CHICAGO, ILL.

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sweet peas, roses and mignonette. A half-page in the newspapers advertising these special baskets for Memorial day brought in astounding results, which were most gratifying to Frank Schramm, the originator of the idea.

Mrs. J. B. Freeman was busy with orders for wreaths and bouquets, and was entirely sold out of cut flowers early Monday morning.

Miss Helen Patten had orders for more than 100 galax wreaths for the more aristocratic trade for use in Woodlawn and Forest cemeteries. Miss Patten is noted as Toledo's expert wreath maker, and she always remarks that she owes her fame to the galax leaf.

Much regret was voiced at a recent meeting of the Toledo Florists' Club, when it was officially announced that Emil Kuhnke was about to leave the florists' trade and retire from active business. Mr. Kuhnke started in business for himself some twenty

Gloekler Flower Refrigerators

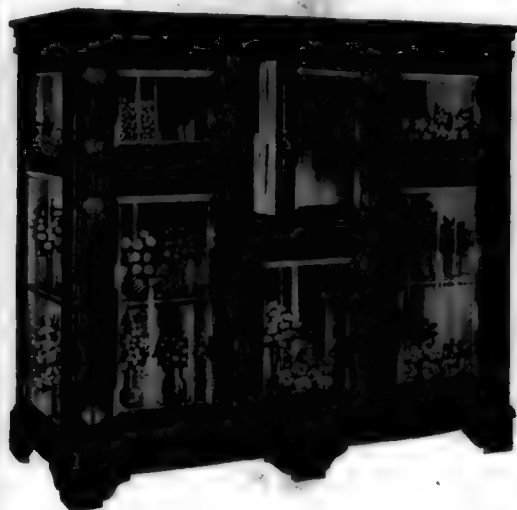


are illustrated in full color in their new catalogue. Send for your copy. It's free.

BERNARD GLOEKLER CO.
Pittsburgh, Pa.

years ago, with one little greenhouse, 30x80 feet, and today is the second largest wholesaler in Toledo. Mr. Kuhnke was a charter member of the Toledo Florists' Club, and served as chairman of the advisory committee and board of directors. He was one of the most sincere workers for the betterment of the florists' trade in Toledo. Every florist views his departure as an active member of the Toledo Florists' Club, for which he gave and did much, with deep regret. G. B. S.

Easton, Pa.—Joseph Morrison has opened a flower store and tobacco shop in the Stilgenbauer building, at Sixth and Walnut streets.

"WE MAKE THEM BETTER"**FLORISTS' HIGH-GRADE REFRIGERATORS**

Send for catalogue.



520 Milwaukee Ave.

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GOLD FISH

Asstd. sizes, Medium and Large, \$7.00 per 100 and up.

**Also
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and
Supplies****AUBURNDAL GOLDFISH CO.**
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BUY YOUR FLORISTS' SUPPLIES FROM**L. Baumann & Co.**

357-359 W. Chicago Ave., CHICAGO, ILL.

We have the largest and most complete stock. Sea Moss or Japanese Air Plant; Natural prepared Ferns, Cycas Leaves, Magnolia Leaves, Cycas Wreaths, Magnolia Wreaths, Moss Wreaths, Metallic Designs and a big line of Novelties.

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Bouquet Accessories

Corsage Shields Ties and Bows
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Phone Kedzie 6238

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"ILLINOIS" Self-Watering Flower Boxes
No Leak—No Rot—No Rust

Write for our Catalogue

Illinois Flower Box Company
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**The Profit From
Withered Flowers**

The withered flower problem has always been a loss to you—hasn't it? You never heard of it from a profit stand point before.

The profit that is possible from withered flowers is to sell the flowers before they spoil and are thrown out. This is easily done through their proper preservation in a

**McCray Florist's
Refrigerator**

Here the flowers are preserved at an even temperature and are kept fresh and cool. No other refrigerating system is so efficient as the McCray. It stops the loss from spoilage so common with inadequate refrigeration.

In addition the McCray, with its beautiful plate glass doors and sides permits an inviting and attractive display of the flowers. The compartments are of different sizes to accommodate the various lengths of stems.

The outside woodwork may be had in any finish to match your store's interior. The linings may be secured in either plate mirror or white enamel and are very attractive.

Make up your mind right now to increase your business and decide upon a McCray Refrigerator to help you do it. Every enterprising Florist needs a McCray. Write and learn why.

Send for these Catalogs

No. 73—For Florists

No. 92—For Residences

McCray Refrigerator Company

789 Lake Street, Kendallville, Ind.

For Salesroom in your City, see your Local Telephone Book

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Two Sterling Wedding Novelties

BIRD CAGES

A genuine touch of nature is added to a wedding decoration by means of our neat Bird Cages. They are mounted on pedestals. When a canary is put in and the cage is set in a window or in some favorable position, the effect is charming. Our Bird Cages are meeting with extraordinary success—a case of "to see them is to order."

BOSTON BRIDAL STAFF BASKET

A bright idea of one of our leading Boston florists. It combines all the good points of the staff and the resting basket. A clever acquisition for the bridesmaid, as it displays the flowers and does not tire the arm.

Both these Novelties can be obtained by ordering from

H. BAYERSDORFER & CO. 1129 ARCH STREET, PHILADELPHIA, PA.

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WASHINGTON, D. C.

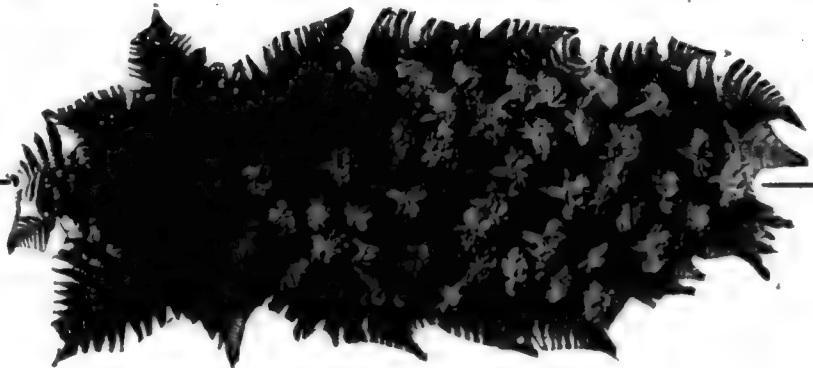
The Market.

The bad weather last week had a serious effect upon Memorial day business, and had not the business extended over three days some of the growers and dealers might have suffered a loss. Flowers were in good supply, but the continued rains kept the people from the cemeteries. Peonies played a prominent part in the sales of the week.

Tausendschon ramblers have just come in. Cattleya gigas of exceptionally fine quality from the north brought \$7.50 per dozen without trouble, and the supply was cleaned up as soon as it arrived. The local crop has not yet come in. Calla lilies are nearing the end of their season, and there is little demand for Easter lilies because of the large amount of other flowers to be had for funeral work. Gladioli meet with good sale, although they are gradually being supplanted by peonies. Some excellent spiraea is to be had. The cool weather has been of great help to carnations, and they have been holding their own. White Killarney roses have been in good demand all through the month. The school business this year has been heavier than during recent years, and, coupled with the usual amount of funeral work, has kept the stores going in fine shape. Collections are slow, however, and prove a problem to many florists.

Various Notes.

The business of Fred H. Kramer, at 916 F street, 722 Ninth street, the Center Market and Anacostia, has been incorporated, with a capital stock of \$500,000, of which \$100,000 has already been issued. The officers of the concern are: President, Fred H. Kramer; secretary-treasurer, Irene Kramer; vice-president, Mertine Atwill; directors, Beatrice Moss, G. M. Lawrence, G. G. Holmes, Philip Lawrence, L. R. Gilbert, S. A. Stratton, May Stratton and Charles A. Stevens. The charter, under the laws of South Dakota, provides for the conduct of a retail and wholesale business in flowers, plants, bulbs,



How Would This Cut Look

on your letter-head or in your advertisements? An electrotype (same size only) will be sent to you postpaid on receipt of \$1.25.

FLORISTS' PUBLISHING CO., 508 So. Dearborn Street, CHICAGO, ILL.

The Climax Cut Flower Boxes

Climax Manufacturing Co.

Main Office and Plant,
200 FACTORY STREET

CASTORLAND, - - NEW YORK

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pottery, etc.; the growing and propagating of plants, and for dealing in real estate.

The arrival of a shipment of 400 palms and 100 aspidistras from Belgium created considerable astonishment among the trade, as it had not been thought that many more plants would come through. They were consigned to F. H. Kramer, Inc., and came on the steamer Ryndam.

Charles E. Scarborough, of Gude Bros. Co., married Miss Nellie Bly Clarke, daughter of a Philadelphia druggist, May 27. The newlyweds went to the groom's home in Pennsylvania for a brief honeymoon. The young couple will make their home in this city.

The Dunbar Floral Co., Alexandria, Va., is putting in 5,000 American Beauty plants, in a new house, 70x125. There are now nine houses on the fifteen acres of ground which this concern occupies; one of these is to be devoted



BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

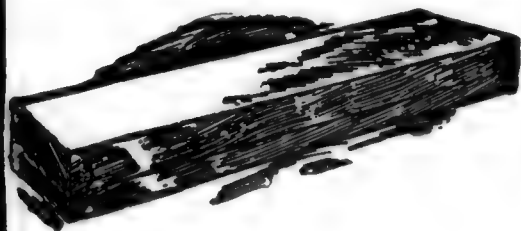
H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

to other roses, including Killarney Brilliant and Hadley. During the season they have had good sweet peas, and all along their carnations have been excellent.

Harry Payne, connected with the J. R. Freeman store, 612 Thirteenth street, northwest, has been doing good work as a member of the jury in Criminal Court No. 2. During his term he has kept the courtroom bright with flowers.

David Bisset, of Garrett Park, Md., who has been making a specialty of growing violets for this market, is



FOLDING FLOWER BOXES..



Our selection of Folding Flower Boxes is the most complete. We can furnish you a box for all varieties of Flowers and Floral Designs. Our service is dependable and our prices reasonable. All boxes made of Moisture-Proof Board. Special discounts allowed on quantity orders. Don't overlook our **Special Lily Box**, as described below, and order early. Samples and prices of these boxes mailed on request.

Palm Green, Mist Gray, Mist Brown.	White Glaze, Green Glaze, Pink Glaze.	Extra Heavy Spray and Design—Palm Green, Mist Gray and Mist Brown.	Violet and Corsage Boxes.	Peerless Green
Per 100 16x 4 x8.....\$ 1.85 20x 4 x8..... 2.15 18x 5 x8..... 2.15 21x 5 x8..... 2.50 24x 5 x8..... 3.00 30x 5 x8..... 3.30 36x 5 1/2 x8 1/2..... 4.50 18x 6 x8 1/2..... 2.75 21x 7 x8 1/2..... 3.25 24x 8 x4..... 3.85 24x 8 x5..... 4.15 28x 8 x4..... 4.35 28x 8 x5..... 5.00 36x 8 x5, Telescope 7.00 40x 8 x5 " 9.00 42x 8 x5 " 11.00 30x10 x5 " 7.00 36x10 x5 " 9.00 42x10 x5 " 13.00 48x10 x5 " 15.00	Per 100 16x 4 x8.....\$ 2.65 20x 4 x8..... 3.00 18x 5 x8..... 3.00 21x 5 x8..... 3.50 24x 5 x8 1/2..... 3.75 30x 5 x8 1/2..... 4.50 36x 5 1/2 x8 1/2..... 5.65 18x 6 x8 1/2..... 3.65 21x 7 x8 1/2..... 4.00 21x 8 x4..... 4.65 24x 8 x4..... 5.25 24x 8 x5..... 5.75 28x 8 x4..... 6.00 28x 8 x5..... 6.50 36x 8 x5, Telescope 9.00 40x 8 x5 " 11.00 42x 8 x5 " 13.25 36x10 x5 " 11.00 42x10 x5 " 15.00 48x10 x5 " 18.00	Per 100 30x12x6, Telescope..\$10.00 20x12x8 " 10.00 16x16x8 " 10.00 20x20x8 " 13.00 24x24x8 " 15.00 28x28x8 " 19.00 32x32x8 " 25.00 24x14x8 " 12.50 30x14x8 " 14.50 36x14x8 " 16.00 40x14x8 " 17.50 42x17x8 " 20.00 Palm Green Only. 23x12x5, Telescope..\$ 7.50 12x12x8 " 9.00 28x22x8 " 16.00 32x17x8 " 16.00 36x17x8 " 18.50 Mist Gray and Mist Brown. 24x24x10, Telescope.\$20.00	White and Violet Glaze. Per 100 7x 4x4.....\$ 2.50 8x 5x5..... 3.00 10x 6x5 1/2..... 3.50 12x 8x5 1/2..... 4.50 14x10x8..... 7.50 Plain Violet. 7x 4x4..... 1.75 8x 5x5..... 2.25 10x 6x5 1/2..... 2.50 11x 8x5 1/2..... 3.50 Mist Gray, Mist Brown and Palm Green. 7x 4x4.....\$ 2.50 8x 5x5..... 2.75 10x 6x5 1/2..... 3.00 12x 8x5 1/2..... 3.50 15x 6x5..... 3.50 14x10x8, Cov. 2 1/2" 5.50 Palm Green Only. 15x 7x6 1/2.....\$ 5.00 12x12x7, Cov. 2" 7.00	Per 100 20x 4x3, Teles. Cov..\$1.60 24x 4x3 " " 1.99 18x 5x3 " " 1.60 21x 5x3 " " 1.90 24x 5x3 1/2, 2" Cov... 2.25 30x 5x3 1/2 " " 2.50 21x 8x4 " " 2.65 24x 8x4 " " 2.90 28x 8x4 " " 3.25 28x 8x5 " " 3.75 36x 8x5, Teles. Cov.. 5.25 40x 8x5 " " 6.75 30x10x5 " " 5.25 36x10x5 " " 6.75 Palm Green Untinted. 30x12x6, Telescope...\$7.50 36x12x6 " " 9.00 No printing charge on lots of 500 or over of assorted sizes.

SPECIALS

BASKET BOXES.

This Box is made to carry all sizes of Baskets and can also be used for Plants. Made in one piece collapsible style and out of heavy 8-ply moisture-proof stock.

12x12x15.....	\$12.00 per 100
15x15x20.....	15.00 per 100
18x18x25.....	20.00 per 100
19x19x30.....	25.00 per 100

FOLDING LILY BOXES.

This box is made from our White Glaze, Green Glaze or Pink Glaze stock with a full size Easter Lily in two-color work printed on cover. We make them in the following sizes:

24x8x4.....	\$ 6.25 per 100
24x8x5.....	6.75 per 100
28x8x4.....	7.00 per 100
28x8x5.....	7.50 per 100
36x8x5.....	10.00 per 100

Printing gratis on 200 or over.

SHIPPING BOXES.

This Box is made from a 3-ply moisture-proof container board and makes an ideal Express Package.

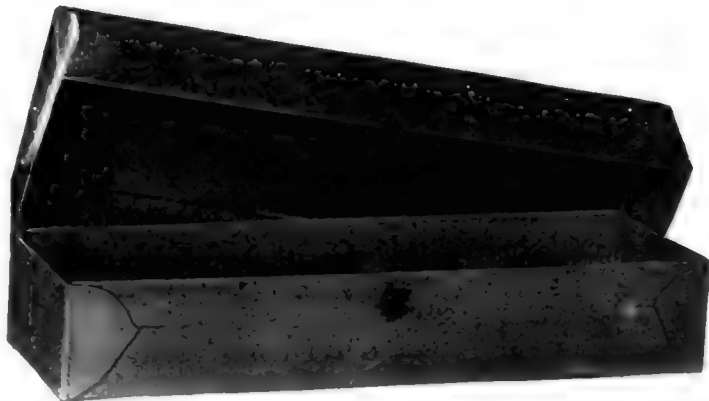
	Cover	Per 100
24x24 x8	3	\$19.00
24x24x10	4	24.00
28x28x10	4	30.00
30x30x 9	4	31.00
36x14x 8	3	19.00
40x14x 8	3	21.00
42x17x 8	3	24.00

A. A. ARNOLD PAPER BOX CO.

1302-1308 W. DIVISION ST. - - -

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YOUR flowers will look better if you deliver them in SEFTON FLOWER BOXES.

Get the advertising value of a smart looking package; we can supply you with almost any non-fading shade of finish paper over the best boxes made.

Ask your paper jobber.

You ought to have our Catalogue (Illustrated in colors), also price list and samples; sent on request.

THE SEFTON MFG. CO., 1331 W. 35th Street, CHICAGO, ILL.

Mention The Review when you write.

erecting eight new houses, each 25x75.

William F. Gude played a prominent part last week in the entertainment of the Chinese merchants who are visiting the United States to investigate commercial conditions. Mr. Gude was a member of the committee of the Washington Chamber of Commerce which entertained them during their stay; with Mrs. Gude, he was a guest

at a reception tendered them by Secretary of State Bryan, and at the dinner at the Chinese embassy.

F. S. Good, manager for F. H. Kramer, Inc., has returned from a trip to New York city, whither he accompanied his wife, who is on her way to Maine, where she will spend the summer.

Edward S. Schmid is organizing a

party of florists to go to Buffalo Sunday, June 6, to the annual convention of Veiled Prophets, a Masonic organization in which Washington florists have been prominent.

In the case of the Washington Florists' Exchange, the corporation has been dissolved, and Arthur A. Niesen has been appointed receiver without bond.

C. L. L.

Chrysanthemums

2 1/2-inch Pots

2500 Nonin . . . \$25.00 per 1000
7500 Bonnaffon 25.00 per 1000

Can also furnish other varieties out of pots.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

PEONIES

Most of the local Peonies are coming in now, and we can supply any quantity in dark and light pink and white. Splendid flowers for shipping, including all the best varieties. Good flowers as low as \$4.00 per 100.

EASTER LILIES

\$8.00 per 100

You never find us without good lilies, and on short notice can supply most any quantity.

Gladioli, 100, \$8.00

Beauties, dozen, \$1.00-\$3.00

VALLEY

\$3.00-\$4.00

Two good grades, and enough to fill your order. It is cut in the right condition for shipping.

Cornflowers, 1000, \$6.00

New Dagger Ferns, 1000, \$1.50

CHRYSANTHEMUM CUTTINGS

WHITE—	100	1000
Smith's Advance.....	\$2.00	\$15.00
Polly Rose.....	2.00	15.00
Charles Razer.....	2.00	15.00
White Bonnaffon.....	2.00	15.00
J. Nonin.....	2.00	15.00
Early Snow.....	2.00	15.00
William Turner.....	2.00	17.50
Lynnwood Hall.....	2.00	15.00
October Frost.....	2.00	15.00
H. Frick.....	2.00	15.00
O. Touset.....	2.00	15.00
Timothy Eaton.....	2.00	17.50
Wm. H. Chadwick.....	2.50	20.00

YELLOW—	2.00	15.00
Golden Glow.....	2.00	15.00
Maj. Bonnaffon.....	2.00	15.00
Monrovia.....	2.00	15.00
Chrysolora.....	2.00	15.00
October Frost.....	2.00	15.00
Roman Gold.....	2.00	17.50
Yellow Jones.....	2.00	17.50
Golden Wedding.....	2.00	15.00
R. Halliday.....	2.00	15.00
Golden Chadwick.....	3.00	25.00
Yellow Eaton.....	2.00	17.50
Jerome Jones.....	2.00	17.50

PINK—	2.00	15.00
Pacific Supreme.....	2.00	15.00
Maud Dean.....	2.00	15.00
Jeanne Rosette.....	2.00	15.00
Pink Ivory.....	2.00	15.00
Chieftain.....	2.50	20.00
Unaka.....	2.00	15.00
Dr. Enguehard.....	2.00	17.50
Pink Chadwick.....	3.00	25.00
Glory of Pacific.....	2.00	15.00
William Duckham.....	2.00	15.00
Minnie Bailey.....	2.00	15.00
Blackhawk (Red).....	2.00	15.00
250 of one variety at the thousand rate.		

CHRYSANTHEMUM POMPONS

Diana (White).....	\$1.50	\$12.50
Klondyke (Yellow).....	1.50	12.50

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PHILADELPHIA.

The Market.

The cut flower business for Memorial day was most satisfactory. The phenomenally wet weather retarded and improved flowers to an extent that upset calculations. About one-half the quantity of flowers of a year ago brought as much money—that was the general opinion. It is probable that the total business was much larger here than last year. The limit to business lay in the supply, which compelled the refusal of orders. Nearly everyone misjudged the market and sold some stock too low; when unable to supply it themselves, they were obliged to buy at a higher figure.

Peonies were the principal flowers. The white variety, P. festiva maxima, has been so largely planted that it was more plentiful early in the week than the pink varieties. By the time the holiday arrived all were sold at prices ranging from 4 to 6 cents; some especially fine stock at 8 and even 10 cents. The rain of May 29 and 30 held back several orders until the morning of May 31, when business was unusually brisk for a holiday. The quantity of peonies sold, while large, was not nearly so large as it would have been with clear weather instead of cold rain. The expedients resorted to, in order to open the peonies, were varied. One wholesale house decorated its front pavement, which, as it chanced, was on the sunny side of the street. Another stood its peonies up in the office and lighted all the gas jets. Still another filled its floor space over night and ran the heater. Somehow they were opened and sold.

Carnations were hardly so plentiful as the market required, but there was not the expected scarcity. They brought 3, 4 and 5 cents. Peonies and carnations were the principal flowers; after them everything sold, roses, sweet

BERGER BROS.

PEONIES

WHITE PINK RED

Extra Select Valley, Sweet Peas
Gladioli, America, Hollandia, Augusta
Easter Lilies, Roses and Carnations

ESTIMATES CHEERFULLY FURNISHED

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

peas and cornflowers probably best, at no special increase in prices, although the market was firm. The sweet peas, mostly indoor grown, developed more strength than expected. Some quality stock brought from \$1 to \$1.50 per hundred, although 40 cents to 75 cents was the general price. Outdoor flowers, such as snowballs, mock oranges and irises sold better than for many years past.

The spring plant market was seriously affected by the cold weather of the last ten days. Generally speaking, all the stock in bloom has sold, but it has not been possible to get so much of it in bloom as usual with so much dark

weather. It is hoped that the usual fall in price after Memorial day will be postponed this season, as it is believed that good weather will bring excellent business.

The cut flower market was active June 1 and 2. Valley, sweet peas, pink roses and peonies were in brisk demand.

The Possibilities of Memorial Day.

I had a little chat with George S. Hampton May 29. It is always a pleasure to listen to Mr. Hampton. He has ideas that he expresses in words clearly. I will try to give his thought just as he gave it to me:



For the June Girl

A decoration of Rambler sprays, pink, white or red; beautiful, graceful and effective; some long, some medium and some short sprays. The first cuts will come from our Washington store, then Baltimore, Philadelphia and New York, thus giving an unusually long season.

**\$5.00 to \$20.00 per 100 sprays,
according to length of sprays.**

HEADQUARTERS FOR GREENS, MOSS AND FOLIAGE

Adiantum, per 100, \$1.00 and \$1.50
Smilax, per 100 strings, \$20.00 and \$25.00
Asparagus Plumosus, per bunch, 50c
Asparagus Plumosus, per string, 50c
Asparagus Sprengerii, per bunch, 50c
Dagger Ferns, new crop, per 1000, \$1.50
Galax, bronze and green, per 1000, \$1.50; per 10,000 case, \$7.50
Magnolia Leaves, prepared, bronze and green, per hamper, \$1.50

Lycopodium, per 100 lbs., \$9.00
Cut Laurel, per bunch (about 5 lbs.), 50c
Cut H. mlock, large bdl., \$2.50; 5 bdl., \$10.00
Florida Moss, per crate, 50 lbs., \$3.00
Green Sheet Moss, per bag, \$3.50
Green Lump Moss, per bbl., \$1.50
Sphagnum Moss (burlapped), 10-bbl. bale, \$4.00; 5-bale lots, bale, \$3.75; 10-bale lots, bale, \$3.50

S. S. PENNOCK-MEEHAN CO.

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA, 1608-1620 Ludlow St.
NEW YORK, 117 West 28th St.

BALTIMORE, Franklin and St. Paul Sts.
WASHINGTON, 1216 H St., N. W.

Mention The Review when you write.

PEONIES

WHITE, PINK and RED

GLADIOLI

PEAS

VALLEY

ROSES, CARNATIONS AND YELLOW DAISIES

THE PHILADELPHIA CUT FLOWER CO., 1517 Sansom St., **PHILADELPHIA, PA.**

Mention The Review when you write.

"A great mistake is made in many parts of the country by those who sell geraniums for Memorial day to the exclusion of everything else. It is a business error. Geraniums are grown in great numbers, at considerable cost, and sold, say, for 25 cents at the most, to people who would readily pay from six to ten times that amount for a magnolia or other wreath and be better satisfied. The profit on a 25-cent geranium and a 2-cent flag must compare unfavorably with the profit on a wreath at \$1.50, while the labor in handling the latter is less. You have no idea how the business in decorating graves with wreaths has grown. I know one florist who retails 3,000 magnolia wreaths at from \$1.50 up, nothing less. They are sometimes sold plain; oftentimes decorated with flowers. Us-

ually the flowers are dried; sometimes they are natural. Here in our own city the geranium is still in the ascendant, but the department stores, with keen business acumen, are buying magnolia wreaths heavily. I simply feel that it is poor salesmanship to sell 25 cents' worth where the customer would be better satisfied with the worth of \$1.50."

A Coal Fact.

There is a coal salesman in this city whom I admire for his pluck. A few years ago he called at the time when there was a strike in the coal mines. He asked for a trial order for coal. When asked how soon delivery could be made, he didn't know. When asked the price, he couldn't tell. This was sublime, to be able cheerfully to go

where told, to ask for an order for coal that couldn't be quoted, or delivered on request. So this salesman was asked to return when times were better. He did so and has kept on coming ever since.

When he called the other day it was to say that he is now a special agent. His duties are to find out the requirements of each place where a mechanical stoker is employed and advise what kind of coals should be burned to produce the best results; a need that has come into existence with the advent of the forced draught. Three nights' work each week during last winter was devoted to acquiring the knowledge necessary for this work. The chance came when a customer wanted to know about the B. T. U., and no one else could tell him.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

JUNE WEDDINGS

often call for our greatest efforts in designing. A wedding is pretty when the work is well done; when the bouquet-holders are of soft-colored, delicate lace; when the baskets are well proportioned and finished in good taste; when the gauze chiffon harmonizes with the flowers and frocks; when there are novel or unusual features cleverly brought out, such as shepherds' crooks, directoire staffs or arm baskets—these and many other little touches make a wedding pretty.

FOR THEM CONSULT

H. BAYERSDORFER & CO. 1129 ARCH STREET, PHILADELPHIA, PA.

Mention The Review when you write.

Various Notes.

Antoine Wintzer, vice-president of the Conard & Jones Co., addressed the Civic Club, of Rutledge, Pa., on the evening of May 28.

F. W. Beirn, of the White Motor Co., spoke before the Florists' Club June 1. Mr. Beirn's subject was "Automobile Delivery."

Max A. Fierstein, of the Moore Seed Co., who has been on a business trip to Baltimore and Washington, returned May 28. Mr. Fierstein left for the south May 31.

Emil H. Geschick has a fine new touring car of latest pattern.

The M. Rice Co. will close at 5 p. m. during the summer months; Saturday at 1 p. m.

The Natural History Club, of Lansdowne, will hold its annual outdoor rose and flower show in the Twentieth Century club rooms, Lansdowne, Pa., June 5, from 2 to 5 p. m.

Senator Joseph Heacock will speak on "Roses" before the Germantown Horticultural Society in the library at Vernon park, Germantown, June 7 at 8 p. m.

Paul Berkowitz displays a likely looking new idea in the shape of a porch basket at the store of Bayersdorfer & Co. It is a round, light, wooden tub, prettily ornamented, supported on a three-legged pedestal.

A prominent member of the Jones-Russell Co., Cleveland, O., was here a short time ago.

The deaths of J. Cursham and Warren S. Engard are recorded in this week's obituary column.

J. J. Habermehl's Sons had an appropriate Memorial day window at the Ritz-Carlton. A dove of peace perched on a cannon, cobweb covered, muskets stacked, with garlands for the graves.

Edward Reid is prepared for big business in peonies and roses. Phil.

NEWARK, N. J.

The Market.

Memorial day sales were generally good. Those dealing in geraniums and other bedding plants sold large numbers of them for cemetery beds. Many

BUY ROSES DIRECT FROM THE GROWER

JOSEPH HEACOCK CO. 1526 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

Killarney, Cornflower, Peonies

WM. J. BAKER.

WHOLESALE FLORIST
12 South Mole Street,

PHILADELPHIA

Mention The Review when you write.

STUART H. MILLER

WHOLESALE FLORIST
PEONIES

1617 Ranstead St., Philadelphia

Open Sunday morning, 9 to 12.

Mention The Review when you write.

U S Budlong's E Blue Ribbon Valley

Mention The Review when you write.

florists also made wreaths for use on the graves of old soldiers and others. Some who have greenhouses of their own and who grew thousands of bedding plants for the trade found a ready sale at good prices. During the preceding two weeks, there had been considerable rainy, damp weather, and this caused the leaves of the geraniums to turn a little yellow, but three or four days of sunshine immediately before Memorial day brought the plants back into good trim. Carnations are still high-priced; local florists have to pay 3 and 4 cents each at wholesale in the New York markets. Cut roses are still selling well; Beauties and Tafts are especially popular. Both greenhouse and outdoor valley is plentiful and still sells in good quantities. Lilacs are getting past their prime and, although some good flowers are still coming into

Selected long stem KILLARNEY for Commencements — \$8.00 and \$10.00 per 100.

WARDS—HILLINGDON—RICHMOND
WHITE and PINK KILLARNEY

ASPARAGUS SEED

NEW CROP

PLUMOSUS NANUS

Northern Greenhouse-grown

1000 seeds.....\$ 3.50 | 10,000 seeds....\$30.00
5000 seeds..... 15.50 | 25,000 seeds.... 72.50

PLUMOSUS NANUS

Lathhouse-grown

1000 seeds.....\$ 2.50 | 10,000 seeds....\$23.00
5000 seeds..... 12.00 | 25,000 seeds.... 52.50

HATCHERI

100 seeds.....\$1.00 | 500 seeds.....\$3.25
1000 seeds.....\$6.00

SPRENGERI

1000 seeds.....\$0.75 | 10,000 seeds....\$ 5.50
5000 seeds..... 3.00 | 25,000 seeds.... 12.50

PRIMULA SEED

PRIMULA CHINENSIS	1/2 tr. pkt.	Tr. pkt.
Michell's Prize Mixture.....	\$0.60	\$1.00
Alba Magnifica.....	.60	1.00
Chiswick Red.....	.60	1.00
Duchess.....	.60	1.00
Holborn Blue.....	.60	1.00
Kermesina Splendens.....	.60	1.00
Rosy Morn.....	.60	1.00

Also all other seasonable seeds, bulbs, plants and supplies.

Send for Wholesale Catalogue if you haven't a copy

HENRY F. MICHELL CO.
518 Market Street, PHILADELPHIA, PA.

Mention The Review when you write.

the market, will not last long. Gladioli are arriving in large quantities and are of good quality. Sweet peas are also of good quality and continue to be pop-

PORCH BOXES SELL THEMSELVES

HAVE ONE FILLED OUTSIDE YOUR STORE AND SEE THEM GO

Our Boxes are far superior to any on the market, being made of good, durable lumber, $\frac{7}{8}$ -inch thick, and having a strong iron band on both ends, which makes them indestructible. They are covered very artistically with Birch Bark, with a Cedar Bark edging. This effect cannot be excelled—and just think of the price—**35c per running foot.**

**NEIDINGER
QUALITY**



**STANDS FOR
EXCELLENCE**

NEW STOCK LACE PAPER BOUQUET HOLDERS

The following sizes at regular prices while they last:	{	1 $\frac{1}{4}$ -inch, per gross.....	\$2.50	3 $\frac{1}{2}$ -inch, per gross....	\$3 10
		2 $\frac{1}{2}$ -inch, per gross.....	2.75	4- inch, per gross.....	3.50
		2 $\frac{3}{4}$ -inch, per gross.....	2.85	5 $\frac{1}{2}$ -inch, per gross.....	4.75

Everything in BASKETS for June Weddings—at Lowest Prices

THE HOUSE OF MERIT

JOS. G. NEIDINGER, Florists' Supplies, 1309-11 N. 2nd St., Philadelphia, Pa.

Mention The Review when you write.

JOHN YOUNG

JOHN YOUNG & CO.

WHOLESALE FLORISTS

53 West 28th Street
NEW YORK

Telephone 7362 Madison Square

GEORGE HILDENBRAND

May 29, 1915

Mr. John Young wishes to notify the trade in general that Mr. George Hildenbrand, who has been associated with him for many years as sales manager, will become a member of the above firm on and after June 1, 1915. Hoping for a continuance of your patronage, may we remain,
Yours very truly,
JOHN YOUNG & CO.

Mention The Review when you write.

ular. Potted fuchsias are more plentiful than they have been heretofore this season. Peonies are plentiful, of good quality and of medium price. Hydrangeas continue plentiful and good. The French varieties are most in demand.

Various Notes.

Fred P. Wolfinger made many wreaths for the decoration of graves on Memorial day.

C. J. Connolly, of 320 Bank street, has several weddings for which he is to furnish flowers.

The loss to florists by the rulings of some boards of education, or principals of schools, that flowers shall not be presented to members of the graduating classes, or, if presented, shall not be given to the graduates until after the exercises are over, is illustrated by the remarks of a Newark florist, who said that before flowers were forbidden to be publicly presented to graduates, one of the other florists of town always sent to a particular school a whole wagon load of flowers, while he, a smaller florist, had all that a man

The Madison Basketcraft Co.



Madison, Lake Co., Ohio

Mention The Review when you write.

could carry. Last year, after the rule had been made that flowers must not be presented until the exercises were over, one small boy was able to carry all of the flowers sent by both of these florists for presentation to members of the graduating class.

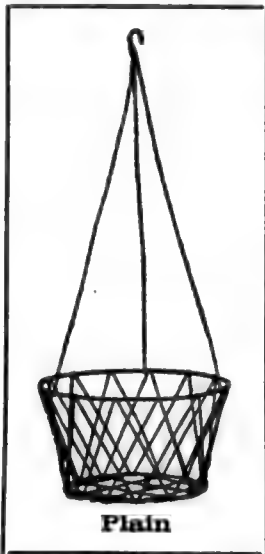
There has been an unusually big demand for seed in the land cultivation work of the Lot and Yard Improvement Association of Newark. W. J. Coleman is the agriculturist in charge of this work. Judges will be named to award prizes for the best flowers

and vegetables grown on the vacant lots. The Essex County Florists' Club has donated \$25 for prizes for the best flowering plants grown on the lots.

Henry A. Strobell has had considerable funeral work lately. He has orders for flowers for a number of weddings during June. R. B. M.

Green Bay, Wis.—The Meier-Schroeder Co. has moved its stock from the old store on Pine street to the new location, at 119 North Washington street. The place has been completely redecorated.

WIRE HANGING BASKETS



Plain

PLAIN

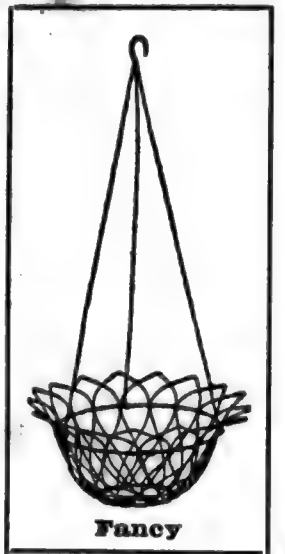
	Per doz.
8-inch	\$1.00
10-inch	1.35
12-inch	1.75
13-inch	2.00
14-inch	2.50
16-inch	4.00
18-inch	6.00

Measure, diameter of top ring.

FANCY

	Per doz.
12-inch	\$1.50
13-inch	2.00
14-inch	2.50
15-inch	3.25
16-inch	4.00
18-inch	5.00

Measure, diameter of top border.



Fancy

Sheet Moss in Bags

Per Bag, \$2.00. Our Sheet Moss is the best value for the money in the market.

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

ROCHESTER, N. Y.

The Market.

The weather, which at the beginning of the week was cold and disagreeable, did not help business in any way. A frost on Wednesday night, May 26, did much damage, both to florists and fruit growers. Warmer and brighter weather has come and a good, brisk Memorial day trade has cheered the storekeepers. In the last three days much work has been called for in porch boxes and bedding stock. The cut flower trade has been good, but little outdoor stock has arrived, on account of the cold season. Carnations, which had been scarce, are arriving in larger quantities, but are still insufficient to supply the demands. They are not extra large and their stems are brittle.

A fair supply of peonies in red, pink and white helped out wonderfully and the quality was good. There was a nice supply of Easter lilies, which sold quickly. The variety of roses was large, including the new rose, Stanley, which seems to please the public immensely. Fine Ward, Sunburst, Ophelia, Hadley and Kaiserin sold well. Daisies were plentiful. Baby gladioli were plentiful, but the demand was not strong. A few later varieties of gladioli were on the market and sold readily. Lily of the valley was good and there was a lot of outdoor stock on hand. Blue lupines came in useful. Yellow and blue iris, snowballs, etc., were quite acceptable for cemetery bouquets. Snapdragons sold well. Sweet peas were plentiful and of fair quality.

Various Notes.

A good delegation of the Ontario Horticultural Society, of St. Catharines and London, Ont., arrived on a late train Saturday, May 22. On Sunday they were met at Highland park by Assistant Superintendent John Dunbar and also by Mayor Edgerton, of this city. The mayor, in his address of welcome, spoke of our "City Beautiful" and briefly told of the plans of the Chamber of Commerce for the beautifying of the streets and residences. The Horticultural Society was then taken down to the beautiful lilacs, which are



Hand-in-Hand

Grower and Manufacturer Co-Operating

See our Advertisement,
Page 93

Chicago Feed & Fertilizer Company

Union Stock Yards CHICAGO, ILL.

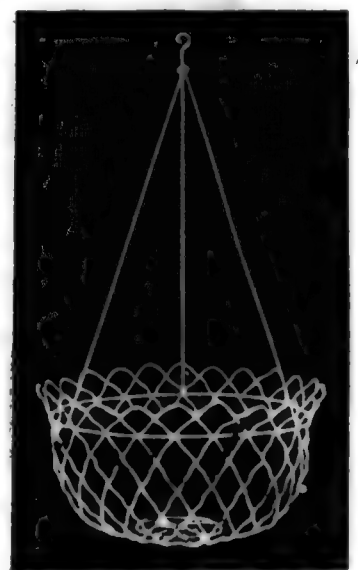
Mention The Review when you write.

numerous in variety. The other parks were also visited and a happy and educational time was spent.

Mr. Gorenson, who several years ago was employed by H. E. Wilson, helped through the Memorial day rush at the old stand. He has been suffering from rheumatism and, acting on his physician's advice, came east.

Beautiful window displays for Memorial day were noticed in several stores. J. B. Keller Sons had a large brown magnolia wreath, with cypas tied with white ribbon and with the stars and stripes as a background. H. E. Wilson showed a 4-foot G. A. R. badge of immortelles, a large green magnolia wreath with cypas and lavender ribbon on an easel, over which was draped the flag, and some small magnolia

THE BEST



WIRE BASKET AND WHY

Made of Galvanized Crimped Wire, enameled green. Closer meshed, to hold Moss better, and less of it. It's sturdy and strong, properly shaped and nothing to equal it at this price.

Size	Each	Doz.
8-inch.....	\$0.15	\$1.75
10-inch.....	.20	2.00
12-inch.....	.25	2.50
14-inch.....	.30	3.00
16-inch.....	.35	3.50
18-inch.....	.40	4.00

Prepared Sheet Moss, special price, large bag, \$3.00. Natural, fresh, about 20-lb. case, \$2.00.

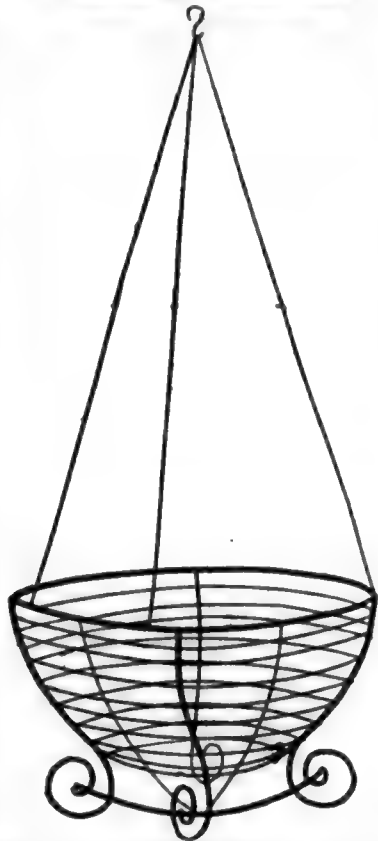
C. C. POLLWORTH CO.
MILWAUKEE, WIS.

Always mention the Florists' Review when writing advertisers.

WIRE HANGING BASKETS

The well made kind. Painted, bound with galvanized wire.

6 at dozen rate, 50 at 100 rate



	Per Doz.	Per 100
10-inch.....	\$1.25	\$ 8.00
12-inch.....	1.50	10.00
14-inch.....	2.00	14.00
16-inch.....	3.00	20.00
18-inch.....	4.50	27.50

Prices on larger size Hanging Baskets quoted on application.

Write for Price List of Wire Floral Designs.

GREEN SHEET MOSS

LONG GREEN SHEETS FOR HANGING BASKETS

Per Bundle....\$1.00 5 Bundles....\$4.75 10 Bundles....\$9.00 25 Bundles....\$21.00

Prices on larger quantities quoted on application.

C. E. CRITCHELL,

WHOLESALE
COMMISSION
FLORIST

32-34-36 E. Third Street,

CINCINNATI, OHIO

Mention The Review when you write.

Heavy Hanging Baskets

EXTRA HEAVY HANGERS

8-inch.....	\$1.00 per doz.
10-inch.....	1.25 per doz.
12-inch.....	1.50 per doz.
14-inch.....	2.00 per doz.
16-inch.....	2.25 per doz.
18-inch.....	2.50 per doz.

You cannot get Better Baskets at a Higher Price.

Log Moss, \$1.50 per sack

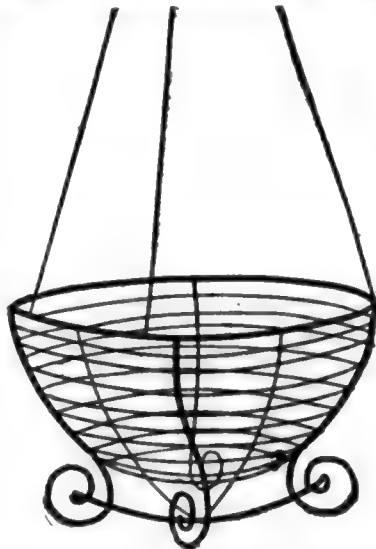
THE MCCALLUM CO.
PITTSBURGH, PA.

Mention The Review when you write.

SPECIAL PRICE LIST. SPRING 1915

Wire Hanging Baskets

6 at doz. rate—50 at 100 rate



	Per Doz.	Per 100
10-inch disc, 6 in. deep.....	\$1.15	\$ 7.50
12-inch disc, 8 in. deep.....	1.25	10.00
14-inch disc, 9 in. deep.....	1.75	12.50
16-inch disc, 10 in. deep.....	2.50	17.25
18-inch disc, 12 in. deep.....	3.00	22.50

GREEN SHEET MOSS—BEST GRADE

1 bale.....	\$1.00
5 bales.....	4.75
10 bales.....	9.00

SPHAGNUM MOSS.....10 bales, \$9.00

L. D. Telephones: Main 980-981

WM. MURPHY, 329 Main St., Cincinnati, O.

Mention The Review when you write.

U S E Budlong's Blue Ribbon Valley

Mention The Review when you write.

FERNS. FANCY AND DAGGER
Moss, Evergreen, Laurel, Spruce and Hemlock Boughs, Xmas Trees, etc. Finest Stock. Prices Right.

W. J. SMITH, Hinsdale, Mass.
Mention The Review when you write.

sociation for the season will be held on Monday, June 7, at the hall. It is hoped that all will make an effort to attend. There will be no meetings during the summer.

Over 13,000 plants were contributed by the school children to decorate the veterans' graves on Memorial day.

H. J. H.

Do you know

Armadillo Baskets?



They are the most unique and best selling novelty ever produced!

Fashioned with ingenious skill from the armor-like shell of that curious animal of Old Mexico, the Armadillo. We also make and have Waterproof Baskets to be used as flower baskets in your window

WRITE FOR DESCRIPTIVE BOOKLET.

APELT ARMADILLO CO.

Comfort, Texas

Mention The Review when you write.

New Brighton, Pa.—H. L. Thompson, who has a store at Rochester, Pa., announces the opening of another shop, at 813 Third avenue, in this town, Saturday, May 15.

wreaths decorated with wax flowers, with white and pink spiræas as a background. The Rochester Floral Co. had a bed of red, white and blue flowers in the window, with two large flags draped at the back.

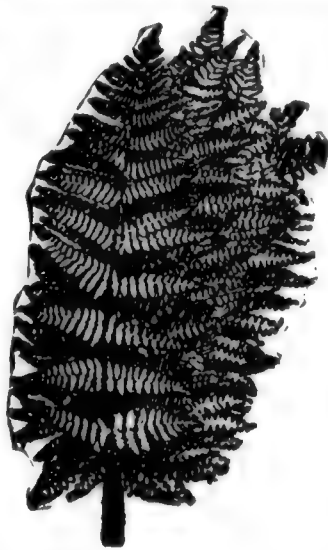
Among the visitors during the week were Julius Berg, of Lion & Co., New York, and Milton Selinka, of Schloss Bros., New York. Both men were on a week's trip and reported good business.

Mrs. H. E. Bates and daughter returned home recently from Philadelphia.

Arthur Elder is away on a business trip through northern Pennsylvania.

The Lord & Burnham Co. says business is excellent. The Rochester manager is home again from his Virginia trip. He was quite successful, but had a cold, disagreeable two weeks.

The last meeting of the Florists' As-



Fancy Ferns

Finest stock in the country

We can supply you with good stock the year around.

\$2.50 per 1000

\$2.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00

Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each, \$1.25

Galax Leaves, green and bronze.....per 1000, \$1.25; case of 10,000, 7.50

Green Leucothoe Sprays, extra fine.....per 100, \$1.00; per 1000, 7.50

Green Sheet Moss, very fine for basket work, trimming pots, etc.

Per bag..... 2.00

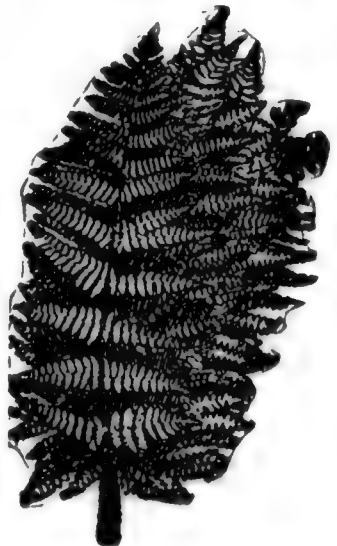
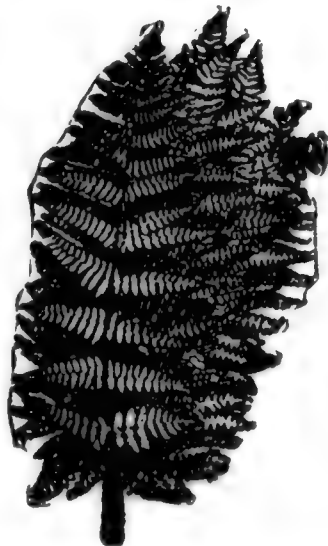
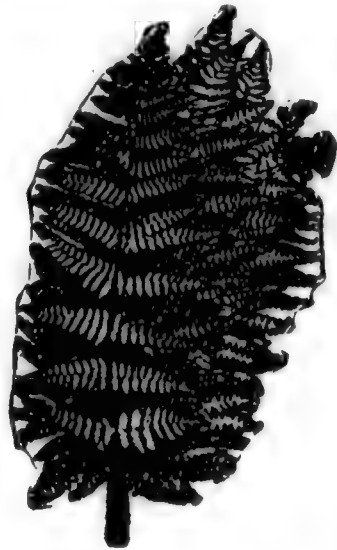
Sphagnum Moss.....per bale, 1.50

BOXWOODper lb., 20c; per case, 50 lbs., \$7.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

Michigan Cut Flower Exchange

264-266 Randolph St., Detroit, Mich.



Mention The Review when you write.

MILWAUKEE, WIS.

The Market.

Memorial day conditions were the worst in many years in regard to the quantity of stock available. There was a mad scramble for stock, and orders were cut right and left in order to give everyone something. Orders were filled, but not satisfactorily by a long way. Growers had absolutely no help from the sun this year, and forced the stock as best they could with heat. The crop was so much smaller than was anticipated that the orders taken in advance far exceeded the supply and late orders could not be taken care of at all. The quality of the stock was good, considering the unfavorable conditions under which the growing was done. The demand seemed to be exceptionally large, but that may be only an illusion, as so many orders were turned down that business seemed to be exceptionally good.

Carnations were in great demand, but other stock did not suffer on this account, as the supply of carnations was exhausted so long before the final day that roses and later all other stock was cleaned up as fast as it was brought to the market. Peonies had a fine sale and were disposed of in enormous quantities. The supply of these was greater, in comparison, than that of other stock, and the trade eagerly turned to them when roses and carnations were not to be procured. Sweet peas were in good demand, and sold well. There was some extra fine stock on the market, and it was picked up rapidly.

Prices, of course, were much higher

FANCY OR DAGGER FERNS

New Crop Fancy Ferns,
New Crop Dagger Ferns,

\$1.50 per 1000

1.50 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

for your decorations, made fresh daily from the woods, 4c, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000; \$7.50 per case of 10,000.

Sphagnum Moss, large sack, only 40c.

Pine by the pound, 7c; or by the yard.

Tel. Office, New Salem, Mass.
L. D. Phone Connection.



Branch Laurel, 35c for a large bundle.

Southern Smilax, 50-lb. cases, \$5.00.

Green and Bronze Leucothoe Sprays, \$3.50 per 1000.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$1.75 to \$3.00 per doz.

We also make any special sizes wanted.

Sample sent if desired.

Pine Wreaths, \$1.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWL FERN CO., Millington, Mass.

Mention The Review when you write.

U S Budlong's E Blue Ribbon Valley

Mention The Review when you write.

Magnolia Leaves, Cycas Leaves, Ruscus

Write for Prices
giving name of your jobber

OSCAR LEISTNER

319-321 W. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

EVER-READY POT COVERS

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with im-

proved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO.
146 Hughes Ave., Buffalo, N. Y.

Always mention the Florists' Review when writing advertisers.

Ferns—Galax—Moss

SMILAX

Per doz. strings\$ 2.00
Per 100 strings..... 15.00

New Fancy Ferns

Per 1000.....\$2.00

Green Leucothoe Sprays

Per 100.....\$0.50 Per 1000\$1.50

Boxwood Sprays

Per lb.....\$0.20 Per case, 50 lbs., \$7.50

Plumosus and Sprenger Sprays

Per bunch.....\$0.25
Per doz. bunches..... 2.50

BRONZE GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

GREEN GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

ADIANTUM

Croweanum Fronds, per 100\$1.00

Sphagnum Moss

Per bale \$1.25 5 bales, per bale, \$1.15
10 bale lots or more, per bale..... 1.00

Green Sheet Moss

Per bundle.....\$1.00 5 bundles.....\$ 4.75
10 bundles..... 9.00 25 bundles..... 21.00

SPECIAL PRICES ON LARGE QUANTITIES.

Bronze, Green and Red Magnolia Leaves, \$1.25 per carton.

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at All Times.

C. E. CRITCHELL, Wholesale Commission Florist, 32-34-36 East Third St., **Cincinnati, Ohio**

Mention The Review when you write.

"Nothing can improve on Nature."

1886

1915



GEORGE W. CALDWELL, The Woodsman
The man who gave you the Wild Smilax

Lyrata.....per case, \$2.50
Fancy Ferns.....per 1000, 1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

Write, wire or phone

CALDWELL THE WOODSMAN CO.
Everything in Southern Evergreens
EVERGREEN, ALABAMA

Mention The Review when you write.

DAGGER FERNs

Any quantity on receipt of order. Every-
thing in the line of Southern Evergreen.

Wire Catherine, Ala. Write or phone, Gastonburg, Ala.

THE VIRGIN EVERGREEN CO., Gastonburg, Ala.
Mention The Review when you write.

Selected Boxwood Sprays, tree and
dwarf, 12c pound.

Green Sheet Moss, \$1.25 bag.
Laurel Branches, 2x2x4 ft. case, \$2.50
Laurel Stems, large bag, \$1.00.

W. Z. PURNELL, Snow Hill, Md.

Mention The Review when you write.



Leucothoe, Long Green.....\$2.00 per 1000
" Medium Green..... 1.50 per 1000
" Short Green..... 1.00 per 1000
Galax, Green.....45c per 1000 or \$3.75 per case of 10,000
Galax, Bronze (in season), as above.
Ferns (Fancy and Dagger).....\$3.25 per case of 5000

(Book your orders now for the new crop of Ferns)

HAMPTON & PERKINS, Roan Mountain, Tennessee

Mention The Review when you write.

FOR YOUR SPRING DECORATIONS

Huckleberry and Lyrata Foliage Fancy and Dagger Ferns
Fadeless Green Sheet Moss

WIRE OR WRITE..... **THE RUMBLEY CO.** ...EVERGREEN, ALABAMA

Mention The Review when you write.

Green Sheet Moss

Natural Green Moss, which comes in Large Sheets.

This is one necessary item to every Florist
all during the spring and summer. Can be used
for lining Hanging Baskets, Covering Soil on
Pot Plants, Decorating Show Windows and
many other purposes.

1 Bale (5 bundles) for.....\$ 1.25
5 Bales (25 bundles) for..... 6.00
10 Bales (50 bundles) for..... 11.00

GEO. H. ANGERMUELLER

Wholesale Florist

1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

Natural Green Sheet Moss, \$1.75

Dyed Green Sheet Moss, - 3.00

Delivered by Express.

Huckleberry Foliage, per case, 2.00

KNUD NIELSEN, EVERGREEN, ALA.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000.....\$1.75 50,000.....\$7.50

Sample free.

For sale by dealers.

A. L. FORTUNES

1626 Ludlow Street
PHILADELPHIA, PA.

NEW CROP

Dagger Ferns



DAGGER FERNs.

\$1.25 per 1000, Select Stock

Mention The Review when you write.

It is getting too late for Huckleberry
Foliage; we suggest Lyrata (Evergreen
Oak), \$2.50 per case.

Fancy Ferns.....per 1000, \$1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

C. A. BEAVEN, - EVERGREEN, ALA.

L. B. Bague & Son

Wholesale Dealers in

CUT FERNs
MOSS : : EVERGREENs

Established
1867

HINSDALE, MASS.

than last year. When advance orders were placed, there was some argument as to what the stock was worth, but as Memorial day drew nearer, price came to be a second consideration; the main question was to get sufficient stock to supply the public. The public did not take kindly to the idea of paying \$1.25 per dozen for carnations. They thought it was purely a hold-up game, as during the glut some time before Mothers' day they had been able to buy them for 25 to 50 cents per dozen. Bargain hunters soon came to the conclusion, however, that the so-called hold-up was universal, and then paid the price asked without a murmur.

It is only natural that stock will now become more plentiful and there will probably not be a shortage again until sometime next fall.

Various Notes.

The Edlefsen-Leidiger Co. has a telegraph window display, made up of instruments, telegraph orders and shipping tags. The display is attracting a great deal of attention.

The M. A. McKenney Co. has been exceptionally busy during the last week. This firm has had a fine casket cover, as well as much other funeral work. They also have had several decorations, which have kept the force on the jump all the time.

B. O. Burbank, of Iron Mountain, Mich., was a visitor Sunday and Monday, May 23 and 24. H. J. S.

INDIANAPOLIS.

The Market.

Memorial day trade was only fair this year. The continuous rain of the last two weeks put a damper on the planting business. Memorial day business was spread out over three days, and had weather conditions been good, the volume should have been better than heretofore.

Outdoor stock was plentiful, peonies being more than equal to the demand. Feverfew, candytuft, daisies and other such stock were also more than equal to the demand. Stock did not bring the prices that were commanded last year.

Memorial day business has dropped off considerably since the great 500-mile automobile race has been staged, as the city is crowded with visitors attending the races. H. L. W.

THE NEXT A. C. S. CONVENTION.

What It Means to St. Louis Growers.

The St. Louis Florists' Club sent J. F. Ammann, secretary of the Illinois State Florists' Association, to Buffalo to invite the American Carnation Society to hold its next meeting beside the Father of Waters. In reporting the success of his mission Mr. Ammann told the club:

"It is up to us to make good in 1916. This will be the first time the Carnation Society will meet west of the Mississippi river, since its organization twenty-four years ago. The matter of a meeting and exhibition place and proper tables, decorations, etc., is of vital importance; yet all these, though essential, are of no use without plenty of flowers, and well grown flowers, for exhibition. So it is up to you carnation growers of the Mississippi valley,

and in fact all growers of the middle west who contribute to this market, to help make good at this exhibition. We can reasonably expect quite a nice lot of stock from the neighboring states, Illinois, Indiana and Iowa, but the growers of this immediate vicinity must show their colors and come to the front. Never mind about the size of your place. It is not always the big fellow that captures the prize. Go after quality; that counts.

The Retailers' Opportunity.

"Now just a word to the retailers. I would that every retailer in St. Louis could have viewed that magnificent display of carnations, arranged in so many different effects, at Buffalo. I do really think this is the greatest advertising feature any show can put up, and I sincerely hope our retailers will cooperate in making this meeting here a grand success, from a retail and advertising standpoint. The public admires all the beautiful flowers, but it admires all the more the artist's ability in using them to get the best effects.

"Now just a word about the spirit brought about by these meetings. Gentlemen, if at Buffalo you had seen, as I saw, our kind friend, J. A. Valentine, of Denver, Colo., shaking hands with our newly elected director, C. S. Strout, from Maine, you would thus have seen the hand of fellowship stretched nearly across the continent and would have felt that this is not a bad world after all. The meeting of old friends, with the making of new ones, is only one great good that such meetings bring about. However, were that the only thing, would it not be worth while?

"Let us of the middle west unite for the best there is in us, to make the A. C. S. meeting of 1916 the banner meeting of that society, both from a standpoint of exhibition and new membership, and stand here in St. Louis, January next, extending the hand of fellowship to our fellow craftsmen of the east, west, north and south, bidding them welcome to our city, and in a meager way returning at least some of the hospitality so generously bestowed upon us by them so many times in the past."

Indianapolis, Ind.—The contestants for the prize of a trip to the Panama-Pacific exposition and the crown of May queen of the carnival were presented with bouquets by Bertermann Bros. Co. upon the occasion of the crowning of the winner Friday evening, May 21.

Want and For Sale Department

Advertisements under this head 10 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.30 for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By A-1 rose grower: sober and reliable; good reference. Address No. 578, care Florists' Review, Chicago.

SITUATION WANTED—Specialist in roses, carnations, mums; 22 years' experience; married. Geo. Collins, 27 Forest Ave., Lake Forest, Ill.

SITUATION WANTED—By first-class carnation grower; long experience; full charge; good references. Address No. 476, care Florists' Review, Chicago.

SITUATION WANTED—First-class designer and decorator; years of experience; able to manage; A-1 references; state salary. H. O'Neill, 178 Tremont St., Rochester, N. Y.

SITUATION WANTED—Gardener and florist: 12 years' experience; German, 26 years old. Jos. Walter, 1426 Green St., Chicago Heights, Ill.

SITUATION WANTED—Designer and decorator; young man; foreign and domestic references. E. Nickel, 3730 Delmar Ave., St. Louis, Mo.

SITUATION WANTED—By florist and gardener, experienced in all branches of the business, private or commercial; sober; references. Address No. 524, care Florists' Review, Chicago.

SITUATION WANTED—By first-class grower of cut flowers and plants; capable of taking full charge and handling help; references; sober; state wages. Address Florist, 6234 S. Throop St., Chicago, Ill.

SITUATION WANTED—As working foreman on retail place, by an all-round grower of A-1 florist stock; life experience; married; no family; good references. J. Hodge, 1362 Gladding Road, Cleveland, O.

SITUATION WANTED—By young man, first-class designer, decorator and storeman; 12 years' experience; A-1 references; can come at once; state salary and particulars. Address No. 575, care Florists' Review, Chicago.

SITUATION WANTED—By life experienced grower of roses, carnations, mums, decorative and bedding plants; rose section preferred; middle-aged, single, sober; state wages. Address No. 570, care Florists' Review, Chicago.

SITUATION WANTED—As foreman to take entire charge, by a first-class grower of cut flowers and plants; a life's experience; single; a capable supervisor of help; excellent credentials; good wages expected. Address Florist, 61 W. Ontario St., Chicago.

SITUATION WANTED—As foreman or grower, by expert grower of carnations and general greenhouse stock; German-American; good references as to ability and honesty; New York or eastern states preferred. Address No. 537, care Florists' Review, Chicago.

SITUATION WANTED—By a German florist and gardener; 25 years' experience; fully capable of taking full charge of greenhouse; sober, honest and hustler; growing carnations, roses and bedding stock a specialty; best references; give full particulars. Address No. 563, care Florists' Review, Chicago.

SITUATION WANTED—By all-round grower, on roses, carnations, mums, Christmas, Easter and bedding stock; 10 years' experience with large wholesale and retail houses; best of references; capable of taking charge; desire a steady position on good commercial place. Address No. 576, care Florists' Review, Chicago.

HELP WANTED—All-round grower for retail place of 35,000 ft. of glass. Kemble & Goodman, Mason City, Iowa.

HELP WANTED—A sober, reliable man for general greenhouse work; state experience and wages wanted in first letter. Chas. Koelker & Son, 436 St. Clair St., Toledo, O.

HELP WANTED—A first-class grower of roses, carnations and pot plants, as working foreman; must be an experienced and sober man; give full particulars. Address P. O. Box 2925, Boston, Mass.

HELP WANTED—Good, all-round florist, single man preferred, who is sober, reliable, a hustler, that can produce A-1 roses and carnations; state wages wanted. Ira Clark & Co., Greensburg, Ind.

HELP WANTED—Want to correspond with a grower who wrote me in reply to an ad for a grower, and stated that he had experience in Alabama and Carolinas, and enclosed a reference from a lady florist; I mislaid his letter, and want to write him; answer at once. Palmetto Nurseries, Florence, S. C.

HELP WANTED—Gardener; a competent, experienced man, with good references, to take care of all outside work on private grounds of four acres, including shrubbery, flowers, vegetable garden, and care of chickens and one cow. Address G. W. Dulany, Jr., care Eclipse Lumber Co., Clinton, Iowa.

HELP WANTED—A-1 grower of pot plants; must understand thoroughly the forcing of Christmas and Easter stock and the growing of bedding plants, etc., for catalogue trade; prefer man who has had experience in large pot plant establishment and who is ambitious to advance himself; must be sober and a hustler; willing to pay good salary to right man. Rosemont gardens, Montgomery, Ala.

WANTED TO RENT—Greenhouses, about 8000 feet; in good condition; reasonable; state particulars. G., Florist, 275 Magnolia St., Detroit, Mich.

WANTED—Information of George or Michael Hickey, about 45 years old, who worked at various occupations in Ohio and Illinois at the florists' business; when last heard from worked for C. L. Peck, tree doctor, Cleveland, Ohio; any brother florist knowing about party will confer a favor to write me or tell him to write home at once. Benj. Connell, Florist, Merchantville, N. J.

FOR SALE—Complete florist's outfit. Inquire 608 Wells Street, Chicago, Ill.

FOR SALE—Glass; 250 boxes 16x18 D. S. A., \$3.00 per box f. o. b. North Milwaukee. N. Zweifel, North Milwaukee, Wis.

FOR SALE—At a sacrifice, florist fixtures, well established business, four living rooms in connection. D. S. Erickson, 5736 W. Madison St., Chicago.

FOR SALE—Greenhouses. For particulars write Mrs. Nellie Walsh, 916 N. Denver St., Tulsa, Okla.

FOR SALE—A Hitchings greenhouse, 75x21 ft., at 609 W. Hostler St., Germantown, Philadelphia. Inquire of Miss M. Bayard, Rydal, Pa.

FOR SALE—2800 ft. 1-inch black pipe, in No. 1 condition; three H. T. steam boilers; one 140 H. P. marine; 1 Gould's deep well head. E. E. McCartney, Canfield, O.

FOR SALE—At one half cost, a complete set of furniture and fixtures for flower store; cost about one thousand dollars. Address "Leonard," 726 Madison, Toledo, Ohio.

FOR SALE OR LEASE—Eight greenhouses, five acres of land; an old established retail business; an excellent proposition for young hustlers. John N. Bommersbach, Decatur, Ill.

FOR SALE—200 or more 3-in. flues, 16 ft. long, in fair condition, fine for posts or low pressure water heating, 8c per ft. f. o. b. cars. U. G. Harglerode, Shippensburg, Pa.

FOR SALE—125 boxes, 16x24, double thick, A. D. quality glass; never been opened; price \$3.00 per box, cash, f. o. b. Binghamton. Address W. F. Schmelske, Binghamton, N. Y.

FOR SALE—5000 feet of glass with down-town store; will sell at half price; spring bedding plants will nearly cover the price we ask; a bargain. Address No. 545, care Florists' Review, Chicago.

FOR SALE—One greenhouse plant complete, five greenhouses, heated by steam, two residences, barns, etc.; good reason for selling. Write Geny Bros., 212 Fifth Avenue, North, Nashville, Tenn.

FOR SALE—8000 ft. of glass, good dwelling house; city water, gas, electric lights; located in Michigan; doing good business; price \$2200.00. Address No. 547, care Florists' Review, Chicago.

FOR SALE—2 greenhouses, 18x100 ft. each, 2 years old; steam heat; stock, tools, etc.; 3 lots, 60x185 ft. each; doing good business; must sell on account of ill health. Address Geo. Dill, New Ulm, Minn.

FOR SALE—Second-hand pipe; nice lot of 2-inch, 3-inch, 4-inch and other sizes in second-hand pipe; guaranteed sound, with good thread and coupling on each joint; write for prices. Baur Gas Co., Eaton, Indiana.

FOR SALE—7,000 ft. of glass, land 240x180, 7-room house, all modern improvements, in thriving city of 14,000; 10 blocks from heart of city; doing a large retail business; reason for selling, owner suddenly disabled; central Iowa; price, \$3,800. Address No. 531, care Florists' Review, Chicago.

FOR SALE—Two-thirds interest in a well established florist business, consisting of 28,000 feet of glass, stocked with a full line of cut flowers and plants; also store in town, catering to high class trade; city of 35,000; reason for selling, widow wishing to retire. Address No. 508, care Florists' Review, Chicago.

FOR SALE—The finest flower and seed store in a southwest Missouri city of about 40,000 inhabitants, doing the cream of the business; will invoice between \$3000.00 and \$4000.00; intend to go in the wholesale growing; this is a fine opportunity for a party with a little money. Address No. 342, care Florists' Review, Chicago.

FOR SALE OR RENT—At very low price, provided a year's rent is paid in advance, or if purchased, 1/12 of sale price is paid down; 18,000 ft. of modern greenhouses in fine condition, 2 acres of good land, a prosperous business, also 1 or 2 dwelling houses and barn; 9 miles from Boston. Address No. 567, care Florists' Review, Chicago.

FOR SALE—A good, growing business in a thriving little city; 20,000 feet, iron and cement construction; heating plant overhauled last summer; modern residence, and a fine location for doing business from the greenhouses; too good a business to give away, but would sell at a reasonable figure; am ready to retire; good chance for a live party; northern Illinois. Address No. 498, care Florists' Review, Chicago.

FOR SALE—25,000 ft. of glass, steam heat, irrigation system, everything in first-class shape; growing lettuce, tomatoes and cucumbers principally; tomatoes and cucumbers are coming on now; also all or any part of 16 acres of fine truck land with house, barn and outbuildings, if desired; a very exceptional business proposition for a straight, energetic man with experience; a reputation for producing fine stuff has been built up; liberal terms can be arranged; illness of the undersigned reason for selling; a local market for a large part of the product. Carl Jacobs, Albion, Mich.

FOR SALE—An up-to-date florist's establishment, in growing section within 12 miles of New York City, containing 6 1/4 acres of land, and the following greenhouses:

1 house, 100 by 12 feet, even span, Lord & Burnham, galvanized iron construction, 16 by 24-inch glass.

1 house, 110 by 22, even span, Hitchings, galvanized iron, 16 by 24-inch glass.

1 house, 150 by 23, sash house.

All the above recently constructed, and fully stocked with carnations, mums and dahlias, with the latest and best sorts.

2 dwelling houses, all modern improvements, gas and electricity.

This is an opportunity for some one looking to locate near New York, in a good florist and nursery business.

Address all communications to No. 471, care Florists' Review, Chicago.

FOR SALE

My business, consisting of about nine acres of land, partly in the city limits, partly over line; including ten greenhouses covering about 100x210 feet, nearly all Moninger material and Garland gutters, in best repair; large packing room and boiler shed, 39x110 feet; six-room house, 26x30 feet; barn, 28x36 feet; boiler shed, house and barn, all cement blocks, new, built within last three years; large and heavy brick stack, built three years; steam boilers insured by Hartford Co.; city water with 4-inch branch to curb, 1 1/2-inch meter, can be increased to 4-inch; fire hydrant in front of place; electric light in house and shed; sewer in street; five connections to curb, one catch basin in property; all paid for; narrow gauge elevated track to unload coal from railroad; adjoining property mostly platted and building up fast; retail trade developing fast; wholesale trade unlimited; best shipping point in U. S.

Reasons for selling, health failing, and have sufficient means to live.

Place heavily stocked for spring sales, or will transfer place with necessary stock to carry on the business.

One horse, seven years old; all wagons in best condition; over 100 hotbed sash; about 50,000 pots; electric pot washing machine, and all tools and supplies and good will for practically the amount of the tax duplicate. This is not a dead business, but needs a live man. If you have a reasonable amount of cash and mean business, write or come and see me.

E. A. KUHNKE,

903 Holland Street,

TOLEDO, OHIO

WANTED AT ONCE

Sober, capable grower of carnations, chrysanthemums, ferns and bedding plants. Greenhouse, 40,000 square feet. Good place for competent man. Must give first-class reference.

Beaumont Floral Co., Beaumont, Texas

Storeman

of experience and business ability wants permanent position where there is a good opportunity for the right man. Life experience and up-to-date in every respect.

Address No. 562, care Florists' Review, Chicago

SITUATION WANTED

An American, 40 years of age, competent designer, decorator and salesman, accustomed to high-class trade, desires to locate where ability, sobriety and honesty will prove an asset; reference on request.

Address No. 574, care Florists' Review, Chicago

WANT A DESIGNER?

A live salesman of good appearance, with experience in all branches of the business, wishes position. Best of references furnished as to honesty and ability. Kindly state salary and particulars in first letter.

Address No. 571, care Florists' Review, Chicago

Storeman

of unusual ability as decorator, designer and storeman, wishes opening by July 1 with reliable firm; my past record as to ability and character bears the strictest investigation.

Address No. 572, care Florists' Review, Chicago

POSITION WANTED

Artistic Designer, Decorator and general store man; fifteen years' German-American experience, competent and capable; desires to secure none but a permanent position.

Address No. 534, care Florists' Review, Chicago

CASH FOR YOUR PROPERTY OR BUSINESS

I bring buyer and seller together, no matter where located. If you want to buy or sell, address John B. Wright, Successor to Frank P. Cleveland, 2780 Adams Express Bldg., Chicago, Ill.

FOR SALE

Greenhouses, 9000 feet of glass, 18,000 square feet mushroom beds, 12-room stone house, all conveniences, 60 acres land, barn, chicken houses; near Philadelphia; for price and details, if interested, address No. 472, care Florists' Review, Chicago.

FOR SALE

ASPARAGUS PLUMOSUS FARM on the Florida east coast; 35 acres good land, 8 acres under slat house; all plants bearing; well irrigated; a money maker; reason for selling, other interests take all of owner's time.

Address No. 569, care Florists' Review, Chicago

Opportunity

I want a successful grower with a little money as partner, or will lease 35,000 ft. of modern glass to right party. One of the best retail and wholesale locations in the central west. Fifteen minutes to Cincinnati market. Fine trade. Well stocked. Or will sell. Death of owner only reason. EXECUTOR, 503 Union Central Bldg., Cincinnati, O.

Help Wanted

Florist, capable of growing first-class cut flowers and pot plants for holidays, also handling help on 50,000 ft. range; give reference with full particulars; state wages to start, with increase later for results.

J. C. STEINHAUSER, Pittsburg, Kan.

Help Wanted

Competent, experienced rose-grower to take charge of section; \$15.00 per week and steady position for the man who makes good.

Batavia Greenhouse Co.

30 E. Randolph Street,

CHICAGO, ILL.

WANTED

Designer, Decorator and General Storeman. Only a man of the highest ability and reliability and one capable of handling large decorations, with original ideas, need apply.

IDLE HOUR NURSERIES, Macon, Ga.

12

PAGES OF RETAILERS' CARDS

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 70 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?

Fred M. Weber,
...Florist...

Boyle and Maryland Aves.
With phone.

St. Louis, Mo., September 5, 1914.

Florists' Review,
Chicago, Ill.

Gentlemen:—

During the SIX MONTHS from March 4 to September 4 I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 20% allowed senders-----	102.60
Net value of orders for SIX MONTHS--	410.65

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florists' business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,

F. M. Weber
Boyle - Maryland Ave.

Orders for TEXAS
KERR THE
FLORIST
HOUSTON, TEXAS

Member Florists' Telegraph Delivery

HOUSTON, TEXAS
"Forestdale"
The Flower Shop
Seven Entries — Five Prizes

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

FORT WORTH, TEXAS
J. E. McADAM
Member Florists' Telegraph Delivery.

Lang Floral & Nursery Co., DALLAS, TEXAS
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXAS Dallas Floral Co.
DALLAS, TEX.
H. F. GREVE, Prop.

EL PASO, TEXAS
POTTER FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

STATE NURSERY CO. CUT FLOWERS
55,000 sq. ft. of glass at your service
HELENA, MONTANA

BOSTON.

The Market.

There was no special activity in cut flower trade until May 27, and little advance in prices, but May 27 to 29 saw a really brisk market, in which practically everything cleaned up. Conditions were in marked contrast to a year ago, when a terrific heat wave just in advance of Memorial day ruined business. It is rare that the weather near Memorial day is so cool as we have just had. Hard frosts were reported from many places, with snow in parts of New England. This militated against a heavy crop of greenhouse flowers. There was a good supply of roses and all cleaned up well. Those most in favor were short and medium lengths at \$3 to \$5 per hundred. There was no advance in long-stemmed stock; in fact, Beauties and other fancies went slowly. The best demand was for red roses, pink coming next in favor. Carnations were in short supply and sold at \$5 and \$6 per hundred, some fancies making \$8. Many growers kept a large part of their pick at home for the local trade.

There was a big crop of yellow marguerites, which sold at from 75 cents to \$4 per hundred, medium stock at \$2 being in best demand. Sweet peas sold remarkably well, select flowers making \$2. Spiraea Japonica and Queen Alexandra, ten weeks' stocks, double feverfew and candytuft all had a great sale, everything cleaning up. Few tulips and narcissi were seen, but there was a good crop of Spanish iris and gladioli, all of

MT. CLEMENS, MICH.
Rock Garden Greenhouses

AUG. VON BOESELAGER

NORTH GRATIOT AVENUE

Member of the Florists' Telegraph Delivery

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons

Corner Broadway and Gratiot Ave.,

DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.


MICHIGAN ORDERS will be carefully cared for by
HENRY SMITH
Wholesale and Retail Florist of **GRAND RAPIDS**

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist
11 WEST MAIN STREET

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop. 153 Bates St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Alardre Bros
FLORIST

Main Store:
2077 Broadway at 72 St.
Phone: Columbus 6883

Branches:
2703 Broadway at 103 St.
1664 Second Ave. at 86 St.

Greenhouses WOODSIDE, L.I.

We Carry the Highest Grade of Cut Flowers

ADJACENT TO THEATRICAL
AND STEAMSHIP DISTRICTS

WEDDING DECORATIONS A SPECIALTY

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO, CAL.

SHIBELEY-MANN CO.

Fills orders for florists all over the world. Prices reasonable and commission allowed.

1203-1205 Sutter Street

ESTABLISHED 1890



Darbee
FLORIST

SAN FRANCISCO, CAL.
1036 Hyde Street
Choice Selected Flowers

Delivered anywhere in this vicinity, steamer sailings, etc. Also California Flowers and Greens shipped successfully to Eastern cities. Write or wire us.

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS and DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Darling's Flower Shop

(Hayward Floral Co.)

216 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers, delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

233-235 Grant Avenue

JOSEPH'S Flowers, Fruits, Favors
FLORISTS

B. M. JOSEPH Phone Sutter 423

Novelties for
"Welcoming" and "Bon Voyage" Packages
Flowers Delivered to Any Part of the World

SPOKANE, WASHINGTON

A. J. BURT, 829 Riverside Avenue

which sold readily. Only Pennsylvania peonies were to be had, at an average price of \$8 per hundred.

Antirrhinums advanced in price, making \$5 to \$8 per hundred. There was only a moderate call for valley. There was a large outdoor supply, which averaged better in quality than the forced article. Longiflorum lilies made \$8 per hundred, candidums \$4 to \$5. No one seemed to want gardenias, of which few are coming in, and cattleyas were neglected. Asparagus and smilax sold remarkably well.

Bedding plants, such as myosotis, pansies, daisies, geraniums, etc., were in strong demand in spite of the cold weather. Geraniums are already practically sold out and hardly any grower has enough for the increasing demand. Hydrangeas and rambler roses sold best, among the larger flowering plants, for cemetery use. Taken all in all, this was far and away the best Memorial day Boston ever had.

Artificial wreaths were sold in thousands, the sale being far greater than a year ago. With the totally inadequate supply of natural flowers, it would have been impossible for Boston to half fill the immense demand for cemetery designs without using artificial material, and, however much we may regret the prominence given to artificial wreaths, so long as thousands of buyers prefer them, owing to the sharp advance in natural flowers, their sale will go on.

Business since Memorial day has continued fair. Roses and carnations have receded sharply in price. A good many stocks, candytuft and other flowers which flowered too late are coming in, but no one wants them. Gladioli, such as America and Mrs. F. King, are good and have sold quite well. Business in bedding plants continues remarkably good.

Various Notes.

Harry Quint advertised heavily for

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. 912 Third Ave.

GROWER, WHOLESALE AND RETAILER

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

ROSAIA BROS.

Florists and Decorators

1003 Third Avenue
SEATTLE, WASH.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Tonseth Floral Co.

Rothchild Bldg., 285 Washington St.,

GROWERS and
RETAILERS, Portland, Ore.



PORTLAND, ORE.
Clarke Bros
FLORISTS
OAKLAND, CAL.

CHEYENNE, WYO.

Arthur A. Underwood, Proprietor

Swayger Greenhouses

FOR PROMPT AND
FAITHFUL SERVICE

"FLOWERS TO ALL WYOMING"

Wire to Wyoming's
Leading Florist... Louis B. Westholder
Orders promptly filled. Evanston, Wyo.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

DARDS,

N. E. Cor. 44th Street and Madison Avenue,
NEW YORK

Orders delivered on all the Ocean Liners or telegraphed to our own correspondents in Europe and the British Colonies.

Cable Dardsflor, Western Union

Member Florists' Telegraph Delivery.

Established 1874

Abundantly prepared at all times.

Edwards Floral Hall Company
1716 Pacific Ave.
ATLANTIC CITY, NEW JERSEY
Nurseries: Mediterranean and South Carolina Avenues.
Member Florists' Telegraph Delivery Ass'n.

MADDEN
FLORIST
JERSEY CITY
ESTABLISHED 1899 N. J.

Your orders for ATLANTIC CITY, N. J. will be carefully filled by

Georgette H. Berke
1505 Pacific Ave.
Member Florists' Telegraph Delivery.

PHILIPS BROS., 938 Broad St.
NEWARK, N. J.

Artistic Floral Work and Long Stem Beauties our Specialty

MONTCLAIR, N. J. MASSMANN,
All Orders Promptly Attended to
L. D. Phone No. 438.

NEW JERSEY
EDWARD SCEERY—PATERSON and PASSAIC
Member Florists' Telegraph Delivery Association

W. and W. FLOWER STORE
99 S. Main St., WASHINGTON, PA.
Wholesale and Retail Florists.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

"THE ROSERY"
LANCASTER'S QUALITY FLOWER SHOP
Lou Helen Dundore Moore
LANCASTER, PA.

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

THE FERNERY **SCHULTHEIS, FLORIST**
Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

J. V. LAVER
ERIE, PA.
WRITE, PHONE or WIRE

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

MYERS BROS. Altoona, Pa.
All Orders Carefully Executed

ten successive days in the daily paper having the largest circulation, using larger ads than a year ago. He says the results were better than last year, when he disposed of 2,700 artificial wreaths. He also did a great business in cut flowers and bedding plants at his stores on Tremont street and in the Hotel Bismarck.

C. S. Andem, of Putnam, Conn., had a heavy cut of America and Mrs. F. King gladioli for Memorial day, in addition to carnations.

While there was a shortage of greenhouse flowers on the market for Memorial day, an unusually fine assortment of outdoor flowers was available. Deutzia Lemoinei was the only cut shrub arriving in quantity and it sold well. Lilacs were still in quite good condition; so was Cornus florida, Spiraea Van Houttei, exochordas, etc. German irises were in fine bloom. There were also many aquilegias, single pyrethrums, Hemerocallis flava and valley in abundance. Where they got a little shade, Narcissus poeticus and N. alba plena odorata were perfectly fresh. With the writer, thousands of Darwin and cottage tulips were at their best; but hardly a flower of these could be seen in any store, yet such flowers would have brought splendid prices this year.

F. W. Fletcher & Co., of Auburndale, will go into the raising of antirrhinum seed of certain named varieties in quantity and anticipate a large sale for the coming season, owing to the uncertainties of European seed supplies. They had a fine cut of marguerites and snapdragons for Memorial day.

W. J. Patterson, of Wollaston, had a good crop of deutzias, stocks, candytuft and outdoor cornflowers for Memorial day.

Edward Welch, of Welch Bros. Co., has the whole-hearted sympathy of the entire trade in the further heavy bereavement which befell him May 24 in the death of his wife, reported in this week's obituary column.

The Sutermeister Estate, through Wm. Caraher, cleaned out an immense



S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

Danket ALBANY, NEW YORK

Flowers delivered also in Troy, Watervliet, Cohoes, Rensselaer and Schenectady
Member of Florists' Telegraph Delivery Ass'n

ALBANY, N. Y.
23 STEUBEN STREET
The Rosery FLOWER SHOP
Best service. Send your orders to us.

W. & T. CASS, Florists
GENEVA, N. Y.

Telegraph Orders Promptly Filled in Western New York.

SYRACUSE, N. Y.
1703 Court Street
J. MULHAUSER & SON, Florists

Send orders for delivery in **ROCHESTER, N. Y.** and all points in Western New York to
H. E. WILSON, 88 East Main Street

ROCHESTER, N. Y. J. B. KELLER SONS, Florists
25 Clinton Avenue, N.
Roch. Phone Stone 506. L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

M. P. CHAMPLIN, 226 Nott Terrace
SCHENECTADY, N. Y.
Flowers and Floral Designs for All Occasions

WELLS COLLEGE and
CENTRAL NEW YORK ORDERS
DOBBS & SON, Auburn, N. Y.

The Saltford Flower Shop
Poughkeepsie, New York
A QUALITY SHOP IN A QUALITY TOWN

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Alexander McConnell

611 Fifth Avenue, corner of 49th St.

NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELA

C.C. Trepel

Main Office, BLOOMINGDALE'S
Third Ave. and 59th St.,
NEW YORK

Largest individual retail dealer
in CUT FLOWERS and PLANTS
in the world.

David Clarke's Sons

2239-2241 Broadway
Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

M.A. Bowe

IN HEART OF NEW YORK CITY
6 E. 33d Street, New York
Opposite the Waldorf-Astoria. Phone Mad. Sq. 6404
Our Motto—The Golden Rule

Flowers to All the World by TELEGRAPH

SIEBRECHT & SON
619 Fifth Ave., NEW YORK CITY
WE WERE ONE OF THE PIONEERS

YOUNG & NUGENT

NEW YORK: 42 W. 28th St.

In the theater district. Exceptional facilities
for delivering flowers on outgoing steamers.
Your orders will receive prompt and careful
attention. Wire, telephone or write us.

MYER L. D. Phone
5297 Plaza
609-11 Madison Ave., New York

ORDERS NEW YORK WIRE OR PHONE TO FOR . . . MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as References

European Orders Executed

Member Florists' Telegraph Delivery Association

THOS. F. GALVIN, Inc. NEW YORK 561 Fifth Ave. Vanderbilt Hotel 1 Park Street 799 Boylston Street BOSTON

Deliveries to Steamers and all Eastern Points.

WARENDORFF STORES ALL OVER TOWN Send your New York orders to The Ansonia, 74th Street and Broadway.

cut of spiraeas, deutzias and outdoor
valley for Memorial day.

At Galvin's May 29 some large speci-
men nasturtiums trained on wire frames
were an attractive window feature. No
artificial wreaths were to be noted here,
but a large business in natural flowers
was done.

Recent visitors included Anthony
Waterer and John McIntosh, represent-
ing Hosea Waterer, Philadelphia.

W. W. Tailby, of Wellesley, had some
indoor-grown Victoria, Double Von Sion
and poeticus narcissi, May 29 and 31,
the only ones to be seen in the market;
also a large cut of stocks.

Robert Montgomery, of Natick, had
25,000 roses for Memorial day and they
were soon cleaned out.

John Barr, of South Natick, has been
at Peterboro, N. H., for nearly a month
laying out new gardens for Mrs. B. P.
Cheney.

Albert Batley & Son, of Maynard,
had such large local calls for Memorial
day bouquets that they had nothing to
spare for the wholesale market but some
double feverfew.

Henry Penn conducted the most ex-
tensive Memorial day advertising cam-
paign of any local firm and the enor-
mous business done justified the expen-
diture. They had a largely increased
force to cope with the orders. For sev-
eral days wagon loads of wreath boxes
left hourly for the express offices. Loose
flowers here put up in boxes were sold
in preference to bouquets, and baskets
had a great sale.

Patrick Welch did a fine Memorial
day business. Particularly fine here
were the Beauty roses, peonies, gladioli
and yellow marguerites.

James Wheeler, of Natick, had nearly
100,000 yellow marguerites for Memorial
day.

William Sim grew a large quantity of

JOSEPH TREPEL

334 Lewis Ave., BROOKLYN, N. Y.

Telephone No. 1310 Bedford

SIX UP-TO-DATE STORES
IN THE CITY OF BROOKLYN

We fill orders for steamers, thea-
ters, funerals, etc., at the short-
est notice. We give personal
attention to your orders and
guarantee satisfaction.

Remember Phillips

272 Fulton Street
BROOKLYN

Brooklyn's only member of the Florists'
Telegraph Delivery. Floral deliveries in New
York, Brooklyn, Long Island, New Jersey, Etc.
— Established 1874 —

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere
within 20 miles of New York.
ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

WILSON 3 and 5 Greene Ave. 339 to 347 Greene Ave. BROOKLYN

Phones 3908 Prospect 6800 NEW YORK

Telephone, Murray Hill 783

KOTTMILLER FLORIST

426 Madison Avenue, corner 49th St., NEW YORK
Highest Award at the International Flower Show,
April 11, Grand Central Palace.
Out-of-town orders solicited.
Location Central. Personal Attention.

IN THE HEART OF NEW YORK CITY

Close to Theaters and Steamships
Personal Selection Satisfaction Guaranteed


THE BOSTON FLORIST

Established 1902

135 E. 34th St., NEW YORK

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



SEND
YOUR
ORDERS FOR
DIXIE
LAND
TO
**IDLE HOUR
NURSERIES**
Macon, Georgia
All Choice
CUT FLOWERS
in Season
Orchids and Valley
a Specialty

FOR DELIVERY IN
GEORGIA
Consult
LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

BIRMINGHAM, ALA.
The Flower Shop

Order your flowers on any occasion for delivery in this section from the leading Florist in the City.

C. I. BAKER,
1514 So. Thirteenth St., BIRMINGHAM, ALA.

MILLS THE FLORIST, Inc.
36 W. Forsyth Street
Jacksonville, Fla.
We reach all Florida and South Georgia points

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

KNOLL FLORAL COMPANY.
THE LEADING FLORISTS.
TAMPA FLA. LONG DISTANCE PHONE 2016

MRS. L. P. FOWLER, Florist
202 Orange St., WILMINGTON, N. C.
All orders for N. Carolina filled promptly.
Usual discount. Long distance Bell Phone, 1433-J.

MOBILE, ALABAMA
The Minge Floral Co.

ROSEMONT GARDENS
W. B. Paterson, Prop., MONTGOMERY, ALA.
116 Dexter Ave.,
Members Florists' Telegraph Delivery Ass'n.

RICHMOND, VA. **JOHN L. RATCLIFFE**
FLORIST
209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur Springs, W. Va.)
Offices (Richmond, Va.)

RICHMOND, VA.
The Hammond Company, Inc.
LEADING FLORISTS
109 EAST BROAD STREET
NORFOLK, VA.
GRANDY THE FLORIST
Orders also delivered to
FORTRESS MONROE, VA.
Member Florists' Telegraph Delivery Association.

Darwin tulips this season and they sold well. His tomato houses are coming along in fine shape and promise a great crop.

Although more bedding geraniums than ever were grown here this season, the demand is far in excess of the supply. Scarlet remains the favorite color, but there is a largely increased call for pink at present.

Another of the ever popular ladies' nights of the Gardeners' and Florists' Club will be held June 15. Regular business will be shortened and there will be, as usual, a fine entertainment and collation, to be followed by dancing. Tickets are necessary for admission and can now be had from all the club's officers.

Wax Bros. report Memorial day business as much larger than a year ago.

There will be prize exhibitions at Horticultural hall June 5 and 6; June 12 and 13, peonies; June 19 and 20, roses and strawberries. All promise to be large shows.

J. Newman & Son, of Tremont street, had an increased call for both artificial wreaths and cut flowers last week.

S. J. Goddard, of Framingham, had heavier retail orders for Memorial day than ever before and had, in consequence, to reduce his shipments to the wholesale market.

Welch Bros. Co. was busy as never before for Memorial day and had small surplus of either cut flowers or wreaths.

W. N. C.

ST. LOUIS.

The Market.

According to reports from all parts of the city, Memorial day business was good, but no records were broken for volume of trade. Saturday and Sunday, May 29 and 30, a large number of shipping orders were sent out to nearby towns, and Monday, May 31, the local trade called for plants and cheap cut stock. There was no scarcity of stock in the wholesale markets at any time last week, and prices were more reasonable than at any other of

Arcade Floral Shop
F. W. KUMMER, Prop.
309 KING ST.

CHARLESTON, S. C.
Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

J. W. DUDLEY SONS CO., Florist
In West Virginia at PARKERSBURG, CLARKSBURG and HUNTINGTON

You can depend on us for all orders for delivery in West Virginia.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery

Colorado Springs, Colo.

Frank F. Crump Wholesale and Retail Florist
Member Florists' Telegraph Delivery

The Colonial Flower Shop

518 N. Main St., PUEBLO, COLO.

Will promptly execute all orders in this vicinity.

Charleston, S. C. Carolina Floral Store
339 King Street

Greenhouses, Meeting and Romney Sts. We grow our flowers; place orders here for fresh flowers.

VAN LINDLEY CO.
FLORISTS
GREENSBORO, N. C.

CHARLES P. DUDLEY

FLORIST

Union Trust Bldg., 7th and Market Sts., PARKERSBURG, W. Va.

Orders for **Charleston, W. Va.** are given prompt and careful attention by the **CHARLESTON CUT FLOWER AND PLANT CO.**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BOSTON, Massachusetts
24 Tremont St.

J. NEWMAN & SONS CORP'N

Orders by wire receive prompt and careful execution.
We can refer to leading florists in all principal cities. Established 1870.

CARBONE, 342 Boylston St.,

BOSTON

Member Florists' Telegraph Delivery Association

Boston Cut Flower, Co.

14 Bromfield St., BOSTON

Artistic work—close personal attention.

Takes special care of theatre and steamer orders.

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

RANDALL'S FLOWER SHOP

HARRY I. RANDALL, Proprietor

Phone: Park 94

13 PLEASANT ST., WORCESTER, MASS.

Member Florists' Telegraph Delivery Association.

Flower Shop

Prompt deliveries throughout **PITTSFIELD, the BERKSHIRES, Lenox, MASS.**
Lee, Stockbridge, etc.

H. F. A. LANGE

Worcester, Mass.

Delivers to all points in New England.
125,000 square feet of glass.

Member Florists' Telegraph Delivery Association

PROVIDENCE, R. I.

and All **T. J. JOHNSTON & CO.,**
New England Points 171 Weybosset St., Providence

BROCKTON, MASS.

All orders received, delivered promptly in New England.
W. W. HATHAWAY, 9 Main Street

E. W. PEARSON

NEWBURYPORT, MASS.

15,000 ft. of glass. Auto delivery. We want your orders

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

The PENN delivery service is as perfect as study and experience can make it. Our automobiles cover Boston and suburbs, while a specialized system of fast express service insures perfect delivery of all orders throughout the New England States.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
37-43 BROMFIELD STREET

Wax Brothers Boston, Massachusetts
143 Tremont Street
The Centrally Located Florist Shop
We cover All Points in New England.
Yours for Reciprocity.
Member Florists' Telegraph Delivery.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees efficiency to take care of all orders. 30% allowed.

the big flower days. Peonies seemed to have a big call. The best were cleaned up early each day. Next in demand came gladioli. The supply of these was large, so that they did not clean up so well. Roses and carnations are in abundance, with a slight increase in price. They had a good demand. Sweet peas are holding up well. The supply was large. Cape jasmines are arriving daily from Texas. These came in handy for design work. The best were sold at 50 cents per dozen at a good profit. Candidum lilies have made their appearance and bring from \$4 to \$6 per hundred spikes. There was a large supply of coreopsis, hardy garden pinks and daisies, and the demand for them was good. Common and fancy ferns, smilax and asparagus shared well in the demand.

Various Notes.

The members of the St. Louis Florists' Club will celebrate the twenty-ninth anniversary of the club June 10, in Odd Fellows' hall, with a smoker and interesting talks. The trustees will arrange for this meeting, and special notices will be sent to all members. As the busy season will then be at an end, the largest attended meeting of the year is looked for by the officers.

William Ellison and his son, Arthur, formerly of the Ellison Floral Co., are now in the employ of Mullanphy, Florist, at Seventh and Locust streets. Otto Sander, who was in business here some time ago, is also with this firm.

It rained almost continuously last week, and the cloudy weather, together with the cold, damp nights, mildewed the rose stock badly, which made it hard for the wholesalers to dispose of the blooms at a good price.

Charles Wors and his son, Joseph, are out on the country hills picking dagger ferns and wild maidenhair, as the old stock of ferns is becoming somewhat scarce.

Charles Young, manager of the cut flower department of C. Young & Sons Co., reports a busy shipping trade in cut flowers and plants for Memorial

RHODE ISLAND
JOHNSTON BROTHERS

LEADING FLORISTS

38 Dorrance Street, PROVIDENCE
Members Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Gave The Florist

Combs
LEADING FLORIST
Member Florists' Telegraph Delivery Association.

Orders solicited for all parts of Connecticut

Stores: •
741 Main St.
364 Asylum St.
Greenhouses: Benton St.
Hartford, Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn., Norwich, Conn., and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

Yankton, South Dakota

We grow Roses, Carnations, and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

LYNN, MASS. GIBBS BROS.

233 Union Street

We deliver also

SWAMPSCOTT SAUGUS NAHANT SALEM

BRATTLEBORO, VT.

OAK GROVE PARK

ALLEN, FLORIST

VERMONT'S FLORIST

W. E. PETERS

137 St. Paul St., BURLINGTON, VT.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

Bell Main 2809
Cuy. Central 1866

The Smith & Fellers Co.
LEADING FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
CLEVELAND and STATE OF OHIO

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.
CLEVELAND, OHIO
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS
1284-1308 Euclid Avenue
Members Florists' Telegraph Delivery Ass'n.

The Cleveland Cut Flower Co.
CLEVELAND, OHIO

Will fill your orders for Designs or Cut
Flowers in Northern Ohio.

CLEVELAND OHIO **A. GRAHAM & SON**

5528 EUCLID AVENUE Member F. T. D.

MITCHELL, S. D.
FOR SOUTH DAKOTA
AND THE NORTHWEST
THE NEWBURYS, Inc.
We raise 'em.

NEWARK, OHIO
CHAS. A. DUERR
Member Florists' Telegraph Delivery

NEWARK, OHIO
Kent Brothers Flower Shop, 20-22 W. Church St
FLORAL DESIGNS of all kinds COVER ALL OHIO POINTS

Send Orders for
**Washington,
D.C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets



GUDE BROS. CO.
FLORISTS
1214 F ST. N.W.
WASHINGTON, D.C.

WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery

"ALWAYS AT YOUR SERVICE"
TOLEDO
METZ & BATEMAN
Ohio Bldg. 414 Madison Ave.
Located in the center of business district.

CLEVELAND, OHIO
BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

SIOUX FALLS, S. D. 74 trains daily. Supplies
S. Dak., N. Dak., Minn.,
Iowa and all points west.

THOMAS GREENHOUSE (Est. 15 years.)

day. The west end branch, too, was
kept busy with orders for this day.

Miss M. S. Newman, at Spring and
Olive streets, is having a big run of
fashionable business in receptions, wed-
dings and dinners. A number of large
weddings are booked for this month.

George H. Angermueller had a num-
ber of good-sized shipping orders of
Memorial day supplies the early part
of last week. The local demand, too,
was quite large.

Henry Emunds, the Belleville florist,
says he has a big stock of his new yel-
low canna, Queen Helen, worked up.
He has a great many orders to fill for
this fine canna.

George Pring, who has charge of the
big orchid houses at the Missouri
Botanical Garden, will put in all his
spare time again this summer bowling
for a local cricket club.

The trustees of the Florists' Club will
this week make a tour of the pleas-
ure grounds and select a place for the
annual picnic. They will report the
place they select, together with the
date, at the club meeting June 10, for
the approval of the members.

The east side branch of Grimm &
Gorly had an attractive window dis-
play during the Elks' convention last
week. A life-sized elk made of fiber,
the work of Marion Uhl Schmidt, was
much admired by all who saw it.

Wm. Winter, of Kirkwood, has
opened a cut flower stand in the new
Market Gardeners' building, at Vande-
venter and Laclede avenues, which
opened a week ago. As large crowds
visit the building daily, the stand
should prove a success.

S. S. Skidelsky, of Philadelphia, was
a caller here last week. He says he
is looking forward to the next meet-

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL
KINDS

COLUMBUS OHIO
Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 266 So. High St.
Citizen's 5328, Bell Main 2908

The Livingston Seed Co.
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., COLUMBUS, OHIO

LIMA, OHIO

Eggert N. Zetlitz

THE LEADER

Steubenville, Ohio **G. L. HUSCROFT, FLORIST**

118-120 North Fourth Street

All Orders Promptly Executed.

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

MRS. J. B. FREEMAN
OF "THE FLOWERS"
336 Superior St., TOLEDO, OHIO

VAN METER FLOWER SHOP
SPRING and HIGH, **Springfield, O.**
BEST FLOWERS for EVERY OCCASION

Dayton, Ohio **HEISS COMPANY**
112 South Main Street
Members Florists' Telegraph Delivery Ass'n.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

A. Newell
FLORIST

Established over 20 Years
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

GEORGE RYE
"Some Florist"

16
N. 6th St., Ft. Smith, Ark.

LITTLE ROCK, ARK.
Paul M. Palez, Florist
409 Main Street

All orders carefully filled and delivered
to all parts of the city, Arkansas and the
Southwest.

SPRINGFIELD, MO.
SUMMERFIELD FLORAL CO.
Growers and Retailers for the Southwest

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

JAMES HAYES LEADING FLORIST
FLOWER SHOP 819 Kansas Ave.
TOPEKA, KAN.

Mrs. M. E. Hollcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

ST. LOUIS and VICINITY

Send Orders to the Finest and
Best-equipped store in the city

SANDERS, 623 Clara Ave.

Write, Wire or Phone your orders to

YOUNG'S

1406 Olive St., ST. LOUIS, MO.

Regular discount allowed on all orders, either
Plants or Cut Flowers.
Phones: Bell, Main 2306; Kinloch, Central 4981

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA
Members Florists' Telegraph Delivery

ST. LOUIS
J. J. BENEKE, 1216 Olive Street

ing of the American Carnation Society,
to be held in St. Louis, January 26 and
27, 1916.

John Young, son of William C.
Young, was badly hurt last week, when
an automobile ran into him while he
was riding a motorcycle. The accident
took place near the greenhouses, on
Waterman avenue.

The pretty Memorial day window dis-
plays of Grimm & Gorly, Mullanphy,
Young and the Riessen Floral Co. at-
tracted a great deal of attention. All
report good business for that day.

Francis M. Call, founder of the
Christian Publishing Co., died last
week. Mr. Call was well known in
local trade circles, as the old St. Louis
Carnation Co. was run by his son, F. B.
Call, and his son-in-law, James Dun-
ford. The funeral took place May 29.

There were a number of suburban
florists in the wholesale district last
week. Among them were E. W. Guy,
H. Emunds, A. G. Fehr, W. J. Pilcher,
A. H. Ahner, Phil Goebel, W. A. Rowe,
Hugo Werner, Wm. Edwards, John
Connon, E. Denker, Hugo Gross and
Wm. Winter. J. J. B.

KANSAS CITY.

The Market.

Business for Memorial day was bet-
ter than expected. Cut flowers were
plentiful, considering the cloudy weath-
er of the preceding three weeks. Roses
and carnations were in fine shape
and the cut was heavier than expected.
Peonies, daisies and other outdoor flow-
ers were plentiful, but did not exceed
the demand. Peonies had the lead,
while roses and carnations stood second.
Prices of all cut flowers for Memorial
day were below the prices of last year.

Pot plants did not sell so well this
year as expected. Some retail places
had pans of three to ten plants of bed-
ding stock all in bloom, but these did
not move as fast as had been hoped.

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143-Kinloch, Victor 999

ST. LOUIS, MO.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
JEFFERSON and WASHINGTON AVE.

MISSOURI

STATE FAIR FLORAL CO., Sedalia, Mo.,
covers the state like a drizzling rain. Nine entries
at the State Fair, 1914, and nine blue ribbons.
"Going some, eh?"—Just our common gait. Two
years old, 40,000 ft., hail insurance.

STUPPY FLORAL CO.

Orders executed
Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Montreal
Can.

Corner St. Catherine and Guy Streets.
Member Florists' Telegraph Delivery.

Winnipeg, Canada

THE ROSERY, Florist
289 Donald Street

ORDERS TAKEN FOR DELIVERY ANYWHERE
BETWEEN PORT ARTHUR AND THE COAST

Canada's Florist

Dunlop's

96 Yonge St., TORONTO

SIMMONS & SON
TORONTO, CAN.

SCRIM'S, FLORIST
OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SEND ALL
MARYLAND
ORDERS TO

SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Streets, BALTIMORE, MARYLAND

The firm with 82 years' experience and reputation

Quick auto delivery service for city and suburbs

Baltimore, Maryland

AND ALL SOUTHERN POINTS

PIERCE & CO. "The House of Flowers"

517 N. Charles St., Baltimore, Md.

Members Florists' Telegraph Delivery

WEST VIRGINIA
WESTERN MARYLAND

THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

Geny Bros.

LEADING
FLORISTS

212 Fifth Avenue No.

NASHVILLE, TENN.

NASHVILLE, TENN.

Joy Floral Co.

Members
Florists'
Telegraph Delivery Ass'n.

"WE NEVER SLEEP"

IDLEWILD
GREENHOUSES

Memphis, Tenn.

89 South Main Street

'Up-to-the-minute' Service and Execution
Every Flower in Season

WIRE YOUR ORDERS
TO
HARRY PAPWORTH
The Metairie Ridge Nursery Co. Ltd.
STORE
135 Carondelet St.
NEW ORLEANS
F.T.D.

U. J. VIRGIN

838 Canal St. NEW ORLEANS, LA.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South
All Orders Given Special Attention

LOUISVILLE, KENTUCKY



Send us your

Orders for

KENTUCKY



LOUISVILLE, KENTUCKY



Send us your

Orders for

KENTUCKY



LOUISVILLE, KENTUCKY



Send us your

Orders for

KENTUCKY



LOUISVILLE, KENTUCKY



Send us your

Orders for

KENTUCKY



Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Kembla's Flowers

Greenhouses in
MARSHALLTOWN,
CENTERVILLE,
OSKALOOSA,
MASON CITY,
WATERLOO,
BOONE,

IOWA

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

ROCHESTER, MINN.

**KWALITY KUT
FLOWERS**

**D. M.
WIGLE**
Trademark
Registered

ST. PAUL, MINN.

The Largest Store in America.
Members Florists' Telegraph Delivery.
The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc.
20, 22, 24 West 5th Street

ST. PAUL, MINN.

Order your flowers for delivery
in this section from the leading
Florists of the Northwest.

L. L. MAY & CO.
ST. PAUL, MINN.

Des Moines

IN THE CENTER OF IOWA

J. S. Wilson Floral Co.

Orders filled with the kind of care we hope
will be used when we send you an order.
Members Florists' Telegraph Delivery Association.

**Minneapolis, Minn. LEADING
SWANSON'S, 618 Nicollet Ave.**

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

**MINNEAPOLIS, MINN. 34 So. 5th St.
Whitted Floral Co. 932 Nicollet Ave.**
Members Florists' Telegraph Delivery Association

Green Bay, Wis. CARL MEIER & CO.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

**LA CROSSE
FLORAL CO. La Crosse, Wis.**
will properly execute orders in
WISCONSIN OR THE NORTHWEST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

OTTUMWA, IOWA

O. P. M. CRILEY, cor. Willard and Keota Sts.
Postal and Western Union Telegraph

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

SIOUX CITY, IOWA

We ship and deliver everywhere. Floral Em-
blems of all descriptions made up. A large
stock on hand daily.

**ROCKLIN & LEHMAN, Sioux City's
Leading Florists**
Members Florists' Telegraph Delivery Ass'n.

Waterloo, Iowa

CHAS. SHERWOOD
320 E. 4th Street

Greenhouses, cor. Fairview and Conger Sts. All
orders receive careful and prompt attention.

floored with expensive moss-green tile. There is a balcony, halfway back in the store, for fancy baskets. The office will be under the balcony. The skylight in the ceiling is almost hidden and yet the store has plenty of light and air. An elevator is placed in the back of the store, for the purpose of conveying stock from the driveway or the basement to the store. The general color effect of the store is English buff, white enamel and mahogany. Arnold Ringier, of W. W. Barnard Co., Chicago, sent Mr. Murray a horseshoe in gold leaf for his new store and Mr. Murray placed the horseshoe over the door, inside.

The W. L. Rock Flower Co. had a fine lot of hydrangeas, fuchsias, etc., for Memorial day and they sold fairly well. Business was a great deal better in cut flowers than in pot plants. The sales, on the whole, were up to expectations.

Henry Kusik & Co. had sold out entirely by Monday morning at 8 o'clock and telephoned different growers for more stock.

T. J. Noll & Co. report business the best they ever had and they could have sold a great deal more stock if it had been available. They had to turn down orders. Out-of-town trade was exceptionally heavy.

The Geo. M. Kellogg Flower & Plant Co. received a fine lot of cut flowers from the firm's greenhouses and was able to fill all orders. Out-of-town business increased considerably.

The Alpha Floral Co. reports the busiest Memorial day in the company's experience. Out-of-town business was especially good.

A. F. Barbe's place was like a beehive. He had a large quantity of stock on hand to meet the demand, both in cut flowers and pot plants.

Miss J. E. Murray reports a heavy business. She was surprised at the number of magnolia wreaths that were sold.

Arthur Newell reports a fine week. He was busy with funeral work in the first part of the week and with

MILWAUKEE, WIS.

Cor. 5th St. and Grand Ave.

W. C. ZIMMERMANN

Milwaukee, Wis.

J. M. FOX & SON

437-39-41 MILWAUKEE ST.

Members Florists' Telegraph Delivery Assn.

MADISON, WIS.

RENTSCHLER FLORAL CO.

Formerly Capitol City Greenhouse Co.

Best Shipping Service for Wisconsin

**For WISCONSIN delivery of
"Home-grown Flowers"**

GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

C. H. FREY Wholesale
and Retail
Florist

1133 O St., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice
Trade Discounts. First-class Stock

FREY & FREY

1338 O St., LINCOLN, NEB.

Wholesale and Retail

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery

LINCOLN, NEB. CHAPIN BROS.
Retail Florists

Flowers for All Occasions, from Cradle to Grave

LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n.

HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582
1415 Farnum Street OMAHA, NEB.

S. B. STEWART

119 No. 16th St., OMAHA, NEB

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association.

Michigan Ave., at 31st St.

The unexcelled facilities of the Ernst
WIENHOEBER
Company
are available to the trade for filling any order in
CHICAGO
22 East Elm Street
Member Florists' Telegraph Delivery.

Chicago Des Moines
ALPHA FLORAL CO.
146 S. Wabash Ave., Chicago, Ill.
623 Walnut St., Des Moines, Ia.
Largest and most centrally located store in the
city. All orders given prompt attention.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

Deliveries to Northwestern University and all North
Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Aurora, Ill. **JOS. M. SMELY**
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

J. L. JOHNSON, DE KALB, ILL.
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful
attention.

Rockford, Ill., **H. W. Buckbee**
Member Florists' Telegraph Delivery

A. C. BROWN, SPRINGFIELD,
ILLINOIS
LARGE GREENHOUSES

Jacksonville, Ill.
JOS. HEINL & SONS
Largest Growers in Central Illinois

FREEPORT, ILL. We are the largest
Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

SIOUX CITY Supplies western Iowa,
southern Minnesota, all of
IOWA South Dakota, northeastern Nebraska.
J. C. RENNISON CO.

NORTH FLORAL CO.
915 Central Ave., FORT DODGE, IA.

Established 1857.

Wittbold
FLORIST

737-739 Buckingham Place

L. D. Phone CHICAGO
1112 Graceland
Send us your retail orders. We
have the best facilities in the city

We are prepared to take care of
out-of-town orders for

CHICAGO

Delivery or shipment anywhere.

C. W. McKELLAR,
22 East Randolph St. CHICAGO

A. McADAMS
Established 1865

We are prepared to take care of out-of-town
orders for

CHICAGO

W. J. La Grotta, Prop. 53d St. and Kimbark Ave.

Memorial day orders in the latter part
of the week. He is also well pleased
with the way business has been for
the entire month of May.

Business across the state line was
ahead of last year, especially in cut
flowers. Comparatively speaking, pot
plants went slowly. W. J. B.

STEAMER SAILINGS.

Bulletin a few of these steamer sail-
ings in your window, with the infor-
mation that you have facilities for de-
livering bon voyage tokens on board
any outgoing boat, or funeral or other
flowers anywhere on short notice:

Steamer—	From—	To—	Sails.
Parima.....	New York....	West Indies	June 4
Philadelphia....	New York....	Liverpool	June 5
Transylvania....	New York....	Liverpool	June 5
Corsican.....	Montreal....	Glasgow	June 5
Dominion.....	Philadelphia.	Liverpool	June 5
Bermudian.....	New York....	Bermuda	June 5
Megantic.....	New York....	Liverpool	June 9
Minas Geraes..	New York....	Brazil	June 9
Gramplan.....	Montreal....	Liverpool	June 10
Pretorian.....	Boston.....	Glasgow	June 11
St. Louis.....	New York....	Liverpool	June 12
Orduna.....	New York....	Liverpool	June 12
Mongolia.....	San Fr'sco..	Hongkong	June 12
Corinthian.....	Montreal....	London	June 13
Sago Maru.....	Seattle.....	Hongkong	June 15
Korona.....	New York....	West Indies	June 15
Canopic.....	New York....	Genoa	June 15
Finland.....	New York....	San Fr'sco..	June 16
Bermudian.....	New York....	Bermuda	June 16
St. Paul.....	New York....	Liverpool	June 19
Tuscania.....	New York....	Liverpool	June 19
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Hesperian.....	Montreal....	Liverpool	June 24
Guiana.....	New York....	West Indies	June 25
New York.....	New York....	Liverpool	June 26
Cameronia.....	New York....	Glasgow	June 26
Northland.....	Montreal....	Liverpool	June 26
Bermudian.....	New York....	Bermuda	June 26
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Sicilian.....	Montreal....	London	June 27
Awa Maru.....	Seattle.....	Hongkong	June 29
Adriatic.....	New York....	Liverpool	June 30

SEND YOUR ORDERS FOR
CHICAGO
AND SUBURBS TO

Schiller
The FLORIST.
222-223 W. Madison St.
CHICAGO.
Our new north side store
4509 Broadway
for orders on the north shore.
All orders carefully filled under the
supervision of GEORGE ASMUS, Mgr.

Wire, write or phone West 822, or Ravenswood 7550
Member Florists' Telegraph Delivery.

ORDERS FOR CHICAGO
EVERYTHING IN FLOWERS
DELIVERED ANYWHERE

PHONE, WRITE OR WIRE
A. F. KEENAN & CO.
1222-1306 E. 63rd Street
Tele. Hyde Park 876-5416
SPECIAL SERVICE TO CHICAGO UNIVERSITY

FRIEDMAN

FLOWERS

CHICAGO, ILL.
522 S. Michigan Ave., Congress Hotel
COURTESIES EXTENDED TO ALL FLORISTS

F. WM. HECKENKAMP, JR.
QUINCY'S (ILLINOIS)
LEADING FLORIST

Prompt service for Western Illinois, N. E.
Missouri and S. E. Iowa.

We can assure you the best of service with the
regular discount on all your retail orders for the
following towns:—

Austin, Oak Park, River Forest, Maywood,
Riverside, La Grange, Western Springs,
Hinsdale, Glen Ellyn, Wheaton and
Elmhurst, on short notice.

KLIMMER'S GREENHOUSES
812 Dunlap Ave. FOREST PARK, ILL.

BLOOMINGTON, ILL.
Flowers delivered in this city and surrounding
country promptly. Best service.
WELLENREITER & SON, 409 N. MAIN STREET

GALESBURG, ILL.
I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.
H. F. DRURY All orders filled promptly
and carefully.

PEKIN—**PEORIA**
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

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Kemble's Greenhouses

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MINNEAPOLIS, MINN.
Swanson's
Whitted Floral Co.

MILWAUKEE, WIS.
Fox & Son, J. M.
Zimmermann, W. C.

MOBILE, ALA.
Mingo Floral Co.

MONTCLAIR, N. J.
Massmann, Florist

MONTGOMERY, ALA.
Rosemont Gardens

MONTREAL, CANADA
McKenna, Ltd.

MT. CLEMENS, MICH.
Von Boeselager, Aug.

NASHVILLE, TENN.
Gony Bros.
Joy Floral Co.

NEWARK, N. J.
Phillips Bros.

NEWARK, O.
Duerr, Chas. A.
Kent Bros.

NEWBURYPORT, Mass.
Pearson, E. W.

NEW LONDON, CONN.
Reuter & Sons, Inc.

NEW ORLEANS, LA.
Metairie Ridge
Nursery Co., Ltd.
Virgin, U. J.

NEW YORK CITY
Boston Florist
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Clarke's Sons, David
Dards, Chas. A.
Galvin, Inc., T. F.
Kottmiller, A.
Malandre Bros.
McConnell, Alex.
Myer
Schling, Max
Siebrecht & Son
Stumpp, Geo. M.
Trepel, C. C.
Wanderer
Young & Nugent

NORFOLK, VA.
Grandy the Florist

NORWICH, CONN.
Reuter & Sons, Inc.

OAKLAND, CAL.
Clarke Bros.

OAKLAND, MD.
Weber & Sons Co.

OMAHA, NEB.
Henderson, Lewis
Hess & Swoboda
Stewart, S. B.

OSKALOOSA, IA.
Kemble's Greenhouses

OTTAWA, CANADA
Scrimm's Florist

OTUMWA, IOWA
Criley, O. F. M.

PARKERSBURG, W. VA.
Dudley, Charles P.
Dudley & Sons

PASSAIC, N. J.
Sceery, Edward

PATERSON, N. J.
Sceery, Edward

PEKIN, ILL.
Kuhl, Geo. A.

PEORIA, ILL.
Kuhl, Geo. A.

PHILADELPHIA, PA.
Habermehl's Sons, J. J.
London Flower Shop

PITTSBURGH, PA.
E. C. Ludwig Fl'r. Co.
Randolph & McClements
Smith Co., A. W.

PITTSFIELD, MASS.
Flower Shop, The

PORTLAND, ORE.
Clarke Bros.
Tonseth Floral Co.

POUGHKEEPSIE, N. Y.
Saltford Flower Shop

PROVIDENCE, R. I.
Johnston & Co., T. J.
Johnston Bros.

PUEBLO, COLO.
Colonial Flower Shop

QUINCY, ILL.
Heckenkamp, Jr., F. W.

RACINE, WIS.
Hinchliffe, Mrs. J. T.

RICHMOND, IND.
Lemon & Co., F. H.

RICHMOND, VA.
Hammond Co.
Ratcliffe, John L.

ROCHESTER, MINN.
Wigle, D. M.

ROCHESTER, N. Y.
Keller Sons, J. B.
Wilson, H. E.

ROCKFORD, ILL.
Buckbee, H. W.

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Stuppy Floral Co.

ST. LOUIS, MO.
Beneke, J. J.
Beyer, Chas.
Ostertag Bros.
Sanders
Weber, Fred C.
Weber, F. H.
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Holm & Olson, Inc.
May & Co., L. L.

SAGINAW, MICH.
Goetz Sons, J. B.

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Huddart Floral Co.

SAN DIEGO, CAL.
Boyle & Darnaud

SAN FRANCISCO, CAL.
Darbee, Mrs. R. E.
Joseph, B. M.
Pellicano, Rossi & Co.
Podesta & Baldocchi
Shibely-Mann Co.

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Champlin, M. P.

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Clark, Florist
Schulteis, Florist

SEATTLE, WASH.
Hollywood Gardens
McCoy, L. W.
Rossia Bros.

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Archias Floral Co.
State Fair Floral Co.

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Matthewson, J. E.

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Rennison Co., J. C.
Rocklin & Lehman

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Thomas Greenhouse

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Burt, A. J.

SPRINGFIELD, ILL.
Brown, A. C.

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Van Meter Fl'r Shop

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Huscroft, G. L.

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Mulhauser & Son, J.

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California Florist

TAMPA, FLA.
Knull Flo. Co.

TERRE HAUTE, IND.
Heinl & Son, John G.
The Rosery

TOLEDO, O.
Freeman, Mrs. J. B.
Metz & Bateman
Schramm Bros.

TOPEKA, KAN.
Hayes, James
Hollcraft, Mrs. M. B.
Lord's Flower Room

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Dunlop, John H.
Simmons & Son

WASHINGTON, D. C.
Blackstone, Z. D.
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W. & W. Flower Store

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Kemble's Greenhouses
Sherwood, Chas.

WAUKESHA, WIS.
Waukesha Floral Co.

WELLESLEY, MASS.
Tailby & Son

WESTERLY, R. I.
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WHITE SULPHUR SPRINGS, W. VA.
Ratcliffe, John L.

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Williamsport Fl'r. Co.

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Fowler, Mrs. L. P.

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Rosery, The

WORCESTER, MASS.
Lange, H. F. A.
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YANKTON, S. D.
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The finest floral arrangements, flowers and plants furnished on telegraphic orders.

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Growers and Specialists

CROP CONTRACT

Peas, Beans and Sweet Corn
Peas and Beans, Michigan Grown
Sweet Corn, Iowa Grown

Correspondence solicited.

Michigan Office: MILLINGTON
Home Office: SIOUX CITY, IOWA

Ask for prices now, 1915 crop.

SIOUX CITY SEED & NURSERY CO.

Established 1883;

Mention The Review when you write.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION:

President, Lester L. Morse, San Francisco, Cal.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.
Thirty-third annual convention, San Francisco, Cal., June 22 to 24, 1915.

THERE is not likely to be any shortage of cold storage longiflorums this season.

THE John H. Allen Seed Co., of Sheboygan, Wis., has increased its capital stock from \$200,000 to \$230,000.

TODAY it looks as though the war in Europe will have far more effect on the 1916 season seed supply than it has had this year.

J. M. CLARK, of the Leonard Seed Co., Chicago, will go to Michigan June 10 to inspect radish crops. Mr. Clark will be gone about three weeks.

MOST of the seed houses have been experiencing the usual run of fill-in orders, but since the freeze in Michigan and northern Wisconsin, these should be considerably augmented.

ACCORDING to the latest reports from Holland, a good crop of hyacinth bulbs is expected, with the quantity of tulips below the average and narcissi and gladioli considerably less than last year.

It has been reported that a large proportion of the radish stock seed crop in the northern part of the southern peninsula of Michigan has been cut to the ground by a heavy frost. If it develops that this crop is actually ruined, the same must be necessarily true of the pea crop in the same latitude.

To commemorate the fortieth anniversary of Luther Burbank's coming to California, June 5 will be celebrated as Luther Burbank day at the Panama-Pacific exposition under the auspices of the Luther Burbank Co., of San Francisco, which will distribute free 50,000 packets of seed of recent Burbank creations.

THE reports from England indicate that the Holland bulb salesmen are having a good deal harder time there than they experienced in America. The way the American market was depressed while customers of long standing held bulbs for which they had been charged regular rates was as nothing to what was done to the English market under like conditions.

ALTHOUGH, according to the figures of the U. S. Department of Agriculture, the imports of bulbs, bulbous roots and corms cultivated for their flowers or foliage, for the year ending June 30, 1914, were less than three-quarters of those of the previous year, their value was about fifteen per cent more. For the government's fiscal years 1912, 1913 and 1914 the imports of these lines were, in number, respectively 215,159,000, 288,646,000

TURNIP SEED

LEONARD SEED CO.
226-230 W. KINZIE STREET, CHICAGO
ONION SETS GROWERS FOR THE TRADE
Write for Prices

YOU will be satisfied with the products of Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Braslan

Wholesale Growers of the following California Specialties only:

ONION, LETTUCE, CARROT, RADISH, PARSNIP, PARSLEY,
CELERY, ENDIVE, LEEK, SALSIFY and SWEET PEAS

Seed Growers

SAN JOSE, CALIFORNIA

Company

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Specialties:

Cucumber, Musk and Watermelon,
Pumpkin, Squash, Sweet and Field Corn.
FREMONT, NEB.

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THE L. D. WALLER SEED CO.

Specialists in
SWEET PEAS—NASTURTIUM SEEDS

Prices on Application

GUADALOUPE, CALIFORNIA

Contract Seed Growers

Specialties: Pepper, Egg Plant, Tomato,
Vine Seed and Field Corn.

Correspondence Solicited

George R. Pedrick & Son
PEDRICKTOWN, N. J.

The C. Herbert Coy Seed Co.

VALLEY, Douglas NEB.
County,

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin,
Sweet, Flint and Dent Seed Corn

—THE—

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster,
Cosmos, Mignonette, Verbena, in variety.

Correspondence solicited.

EVERETTE R. PEACOCK CO.

"PEACOCK BRAND SEEDS"

STANDARD OF QUALITY

ONION SETS

4013 Milwaukee Avenue
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SEED GROWERS

Strictly Michigan Grown Beans, Cucumber,
Tomato, Muskmelon, Squash, Watermelon, Radish,
Sweet Corn. Correspondence solicited.

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Growers of

ONION, LETTUCE, RADISH, Etc.

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For the Wholesale Seed Trade.

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TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.
SANTA ANA, CALIFORNIA

TOMATO SEED

Also Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon Seed and
Field Corn, in variety, on contract.

EDGAR F. HURFF

Correspondence Solicited

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The Seedsmen of America are Cordially Invited to Inspect Our Growing Crops

SWEET PEAS, NASTURTiums, SMALL FLOWER SEEDS

The ranch is located at the Southern Pacific Depot, Guadalupe.

THE L. D. WALLER SEED CO., Guadalupe, Calif.

Mention The Review when you write.

Zvolanek's ^{WINTER FLOWERING} Orchid Sweet Pea Seed

Known the world over for their wonderful productive qualities. Crop has not yet been estimated, but orders booked now will be taken care of at prices to be advertised. Delivery latter part of July.

PINK

Mrs. A. A. Skach Shell Pink
Mrs. Jos. Manda..... Light Shell Pink
Orchid Beauty, Deep Rose with Orange Blush.
Orange Orchid, Orange Pink, Dark Salmon Rose Wings.

WHITE

White Orchid Pure White
Mrs. M. Spanolin, White, Black Seeded
Venus, White with slight Pink Blush

LAVENDER

Lavender Orchid..... Rosy Lavender
Lavender Nora, True Lavender of the
Wallacea color. Twice as large
and the best in color. 85% true.

Order now and make sure of your supply.

A. L. RANDALL CO.

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Pieters-Wheeler Seed Company



Alroy, :: :: California

Growers of High-Grade Seeds

Onion, Radish, Lettuce,
Sweet Peas, Etc. :: ::

Correspondence Solicited.

Mention The Review when you write.

Routzahn Seed Co.

ARROYO GRANDE, CAL.

**SWEET PEA and NASTURTium
SPECIALISTS**

Wholesale growers of full lists of FLOWER
and GARDEN SEEDS

Mention The Review when you write.

97th Year J. BOLGIANO & SON

Wholesale Garden and Field Seeds,
Onion Sets, Seed Potatoes.

Growers of Pedigree
Tomato Seeds **BALTIMORE, MD.**

Mention The Review when you write.

Seedsman

1915 IS EXPOSITION AND CONVENTION YEAR IN CALIFORNIA

WE urge that you plan to visit California this season. Seedsmen who are interested in beans will find the seed bean farms at Carpinteria and Lompoc, where we produce large quantities of seed beans for seedsmen who are particular about quality, especially interesting

during the summer season. We shall be glad to have you call on us at Carpinteria, the place where many of the leading varieties of Lima Beans were originated, several of them on our seed farms. We make a study of growing seed beans.

HENRY FISH SEED CO., CARPINTERIA, CAL.

Carpinteria is located on the Southern Pacific coast line between San Francisco and Los Angeles, ten miles east of Santa Barbara.

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Asparagus Plumosus Nanus Seed

Fresh 1915 Crop

1000 to 5000 at \$1.00 per 1000; 5000 and over at 75c per 1000

DRAKE POINT GREENHOUSES, Yalaha, Florida

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I am making some good OFFERS

in the Classified section of this paper
under

**Cannas, Dahlias,
Geraniums, Gladioli
and Vincas**

Send for my complete list of stock.

PETER PEARSON

5732 Gunnison St., CHICAGO



GIGANTEUM Bulbs, \$7.50 per 100; per case, \$17.50.

Magnificum and **Rubrum** Lilies, per 100, \$6.00.
Paper White and **Dutch** Bulbs, prices now ready.
Calla Lily Bulbs—ORDER NOW.



Unkul Si sez:

We "was turriable" busy
sending back checks and
unfilled orders this spring,
'cause you fellers didn't
order in time.

Get Busy — Order Now

M. M. CARROLL

NORWOOD (near Cincinnati), OHIO
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Watch for our Trade Mark Stamped
on every brick of Lambert's

Pure Culture Mushroom Spawn

Substitution of cheaper grades is thus
easily exposed. Fresh sample brick,
with illustrated book, mailed postpaid
by manufacturers upon receipt of 40
cents in postage. Address

Trade Mark. **American Spawn Co., St. Paul, Minn.**

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FANCY CUT VALLEY FOR JUNE WEDDINGS

BRUNS' CELEBRATED CHICAGO MARKET is handled by the leading Chicago Wholesalers, as E. C. Amling Co., A. L. Randall Co., Bassett & Washburn, Zech & Mann and Kyle & Foerster.

COLD STORAGE VALLEY

CHICAGO MARKET BRAND, finest Valley, giving best results all year round—

\$16.00 PER 1000 \$8.50 PER 500 \$4.50 PER 250 \$2.00 PER 100

FLORISTS' MONEY MAKER, best Valley at moderate prices—

\$14.00 PER 1000 \$7.50 PER 500 \$4.00 PER 250

H. N. BRUNS,

**3032
Madison Street**

Chicago

Mention The Review when you write.

and 216,138,000. In value, they were \$1,723,354, \$1,823,307 and \$2,092,139.

THERE is a large demand, which is constantly increasing, for canners' varieties of corn.

ENCOURAGED by the offer of better prices, Holland farmers have undertaken an unusually large acreage of spinach for seed this season.

THE government pure food bureau has decided that the name Lima must not be applied to beans that merely resemble Limas but which, in fact, are not Limas.

GRENELL WILL IS FILED.

Dispatches from Watertown, N. Y., name Miss Isabel M. Swett, manager of the W. H. Grenell establishment at Saginaw, Mich., as one of the beneficiaries under the will of Mr. Grenell, who died May 19 at Pierrepont Manor, N. Y. Miss Swett, the dispatches said, was bequeathed \$5,000 in lumber company bonds as a reward for her faithful service as manager of the Saginaw headquarters.

The remainder of the estate, valued at about \$150,000, was willed to a daughter, Mrs. Ella Huggins. The will was filed for probate May 25 in the surrogate's court at Watertown.

It was Mr. Grenell's often expressed wish that his grandson, William Grenell Huggins, now a lad in school, be educated to carry on the seed business now handed down to the boy's mother.

RAIN REDUCES COAST CROPS.

From the beginning of the rainy season in California, which started in November, there has been exceptionally large precipitation this season. The rainfall was so heavy that it caused some anxiety among the seed growers of the Santa Clara valley and elsewhere in the state. Now, however, the anxiety has turned to alarm, for there has been no let-up during May, which is ordinarily an exceedingly dry month. The average precipitation for May in the seed growing districts is considerably less than one inch, but this year nearly three inches has fallen during the month on some of the seed fields.

The following statistics compiled for The Review show how much heavier the precipitation has been this year than it is normally. The season of 1913-14 was, as will be seen, an unusually wet season, but the rainfall at Santa Clara and San Jose has been even heavier this year. At Hollister and

IF YOU WANT GOOD SEEDS OF CHOICE

**PRIMULAS
CYCLAMEN
PANSIES**

AND OTHER CHOICE FLORISTS' FLOWERS.

WRITE FOR OUR LIST.

WATKINS & SIMPSON, LTD.
12 Tavistock Street, Covent Garden, LONDON, ENGLAND

Mention The Review when you write.

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HENRY METTE, QUEDLINBURG, GERMANY
(Established in 1784)

GROWER and EXPORTER on the very largest scale of all

CHOICE VEGETABLE, FLOWER and FARM SEEDS

SPECIALTIES: Beans, Beets, Cabbages, Carrots, Kohl-Rabi, Leeks, Lettuces, Onions, Peas, Radishes, Spinach, Turnips, Swedes, Asters, Balsams, Begonias, Carnations, Cinerarias, Gloxinias, Larkspurs, Nasturtiums, Pansies, Petunias, Phlox, Primulas, Scabious, Stocks, Verbenas, Zinnias, etc. Catalogue free on application.

HENRY METTE'S TRIUMPH OF THE GIANT PANSIES (mixed), the most perfect and most beautiful in the world, \$6.00 per oz.; \$1.75 per 1/4 oz.; \$1.00 per 1/8 oz. Postage paid. Cash with order.

All seeds offered are grown under my personal supervision on my own vast grounds, and are warranted true to name, of strongest growth, finest stocks and best quality. I also grow largely seeds on contract.

Mention The Review when you write.

JUST ASK US FOR PRICES
on that bulb order you have in mind.

DO IT TODAY

Our specially prepared Christmas-flowering Hyacinths are going to surprise the country. They are but \$7.00 per 100, f. o. b. St. Louis.

LECHNER BROS., Webster Groves, Mo.
Agents for THE GROWERS ASSOCIATION, Anna Paulowna, Holland.

Mention The Review when you write.

Gilroy, although the precipitation is far above normal, it was, up to the beginning of May, behind last year's. The figures for May, 1915, are not yet available, but the Weather Bureau station at San Jose reports a fall of 2.66 inches up to May 24, and the rain has been heavy at other points as well.

The normal rainfall at San Jose during the months from November to April, inclusive, is 13.61 inches; in 1913-14 it was 18.82 inches, and in 1914-15, 19.52. At Santa Clara the normal fall for this period is 14.45; in 1913-14 the precipitation was 18.86, in 1914-15, 23.60. These figures show how much heavier the rain has been at these places this

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FROM COLD STORAGE
New crop, 1000 to case....\$16.00 per case

ST. LOUIS SEED CO.
411-413 Washington Ave., St. Louis, Mo.

Ask for Prices of Seeds (Garden, Farm or Flower) from

KELWAY'S
for present delivery or on contract.
Special prices now ready.

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Holland Bulbs

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HILLEGOM (ESTABLISHED 1830) HOLLAND

OWNERS and CULTIVATORS of over 550 acres of bulbs, such as Hyacinths, Tulips, Narcissus, Crocus, Iris, Gladiolus, Lilies; a very large assortment of Peonies, Amaryllis and herbaceous plants

LOWEST PRICES ON APPLICATION

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SUPPLIERS TO THE AMERICAN TRADE SINCE 1840

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Lilium Giganteum, 7/9-in.

FROM NEW YORK AND CHICAGO COLD STORAGE

CASE OF 100 BULBS **\$6.95**

800 bulbs, \$18.00
 1200 bulbs, \$70.00

C. S. & Co.
 NEW YORK

1000 pips, \$15.00
 2500 pips, \$35.00

Lily of the Valley Pips

\$7.95 CASE OF 500 PIPS

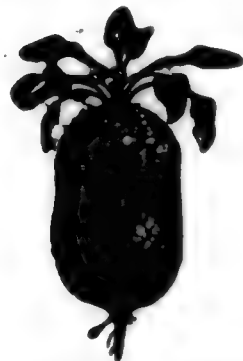
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90-92 West Broadway,

NEW YORK

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DANISH SEEDS



Cabbage, Cauliflower,
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 ples at your service.

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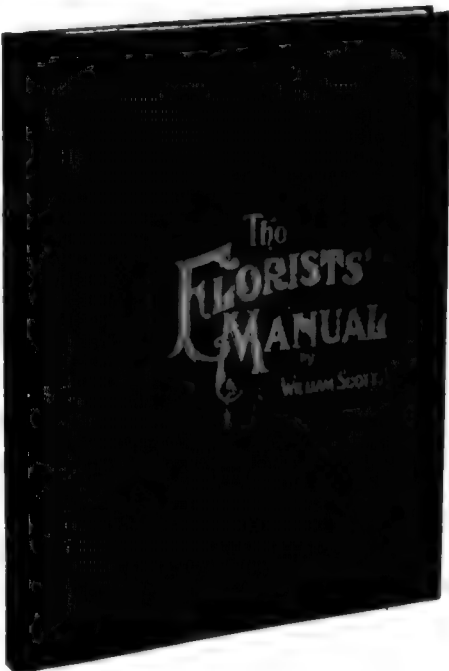
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 98 Chambers St., NEW YORK CITY

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed
 growers in Denmark. Please send for price list.
 Chr. Mosbjerg, P. O. Box 560, Minneapolis, Minn.



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No dry-as-dust botanical classifica-
 tions, but tells you just how to produce
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HILLEGOM, HOLLAND

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 price list to
51 BARCLAY ST., NEW YORK
 or P. O. Box 752



WE REJOICE

With the lucky florist who had a bench of my famous Silver Pink Snapdragon Seedlings at his command for Memorial Day. We had a great show and received many words of praise and congratulations from visiting florists and from retail customers. Though we cut armfuls of S. P. blooms we did not have enough, and turned away many inquiries at wholesale.

Four other leading varieties that have cropped at their regular season gave practically no yield for this important flower day—a fact that is greatly advancing the popularity of our Silver Pink Seedlings, which can be so timed as to get blooms when you need them.

Now is the time to sow seed for fall crop. Stop hustling long enough to send your order. Price of seed of our original Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seedling plants of same, at \$4.00 per 100; \$35.00 per 1000. Plants of Nelrose, Garnet and Yellow, at \$5.00 per 100; \$50.00 per 1000.

Remember, we grow snapdragons, and can supply your every need.

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.

season. The following table shows the precipitation by months:

SAN JOSE.								
	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	
Normal.....	1.47	2.68	2.86	2.45	2.85	1.30	0.59	
1913-14.....	4.10	3.00	6.23	3.94	0.90	0.65	0.19	
1914-15.....	1.36	3.73	4.85	7.02	1.49	1.07	
SANTA CLARA.								
Normal.....	1.69	2.97	3.01	2.60	3.11	1.07	0.63	
1913-14.....	4.14	2.57	7.36	3.18	0.81	0.80	0.16	
1914-15.....	0.73	5.61	5.85	8.49	1.78	1.14	
HOLLISTER.								
Normal.....	1.49	1.97	2.71	1.99	2.38	1.05	0.54	
1913-14.....	2.96	2.85	8.39	2.21	0.76	1.12	0.29	
1914-15.....	0.21	3.77	8.60	6.11	0.89	1.03	
GILROY.								
Normal.....	2.10	3.13	4.56	3.14	3.55	1.50	0.76	
1913-14.....	3.28	10.12	14.64	2.81	0.95	1.05	0.05	
1914-15.....	0.52	5.41	4.84	5.65	1.34	1.19	

Mildew has appeared among the onions to such an extent as to cause some growers to predict already that the yield of seed will be exceedingly light. Hope will rise again, however, if the weather man puts the brake on his rain machine immediately; otherwise the outlook is gloomy.

In the lettuce fields, rot has set in. The same trouble is reported to have appeared in the beet fields. Up to this writing no other lines have been reported affected, though each rainy day brings added danger.

UNFORTUNATELY.

In The Review of May 13 is quoted the Minnesota law recently enacted in regard to the creation and enforcement of a lien against crops to secure payment for the seed therefor. Perhaps some of the Minnesota seedsmen may get the impression that this applies to all seeds. Unfortunately, it only applies to seed grain contracts, and not to all seeds. Curtis Nye Smith.

SPINACH IN TEXAS.

Texas is the state of big things, including big stories. Here is the prize spinach story:

"The winter and spring spinach crop upon the 1,500-acre farm which Del Walker and associates established in the valley of the Colorado river, near Austin, Tex., will aggregate approximately 215 carloads. Up to this time 160 carloads of 'greens' have been shipped, and there are about fifty-five carloads still in the field. The shipping season began December 30, and will end early in May. Each car contains 1,000 barrels of spinach, and the average price obtained per car is about \$800. At this rate the total amount of money that will be realized from the season's crop will be about \$172,000. Besides the enormous quantity of 'greens' which will have been shipped by the end of

GLADIOLI

I can supply fine, plump bulbs of America in any quantity; 1st size, 1½ to 2¼-inch. If ordered this month, I will make the price \$7.00 per 1000, 250 at 1000 rate. Cold storage bulbs next month.

E. E. STEWART, Brooklyn, Mich.

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C. F. M. SPECIALS

Floribunda VALLEY Pips, select quality at \$15.00 per 1000.

T Brand LIL. GIGANTEUM, the lily without a peer, per case: 7/9, \$18.00; 8/10, \$19.00; 9/10, \$20.00. **Baby cases**, 7/9, 100 bulbs, \$6.50.

LIL. SPEC. RUBRUM MAGNIFICUM, size 8/9 (200 bulbs), special at \$10.50 per case.

CORP. OF CHAS. F. MEYER, 99 Warren Street, NEW YORK

Mention The Review when you write.

Lilium Giganteum, 7-9 in., 300 in case, \$18.00 per case	50.00 per 1000
Lilium Formosum, 8-9 in., 300 in case, 18.00 per case	18.00 per 1000
Lilium Album, 220 in case	12.00 per case
Lilium Auratum, 150 in case	10.00 per case
Lily of the Valley Pips, extra fine....	14.00 per 1000

Bamboo Canes, Wood Moss and Sphagnum Moss.
To-bak-lne, Nikoteen and Nico-Fume.

D. RUSCONI, 128 West 6th Street, CINCINNATI, OHIO
Mention The Review when you write.

the season, many thousands of barrels will be canned."

SOUTHERN CORN LEAF-BEETLE.

Within the last fortnight serious invasions of the corn leaf-beetle have occurred. In many of the fields attacked it has been necessary to replant. The beetles can be killed, according to the U. S. Bureau of Entomology, by use of a poisoned bait composed of twenty-five pounds of wheat bran, one pound of Paris green, one gallon of low-grade molasses, the juice of three oranges, and sufficient water added to bring the mixture to a stiff dough. A heaping teaspoonful of this mixture is scattered about each hill of corn where the beetles are at work.

This pest has become of considerable importance in the last few years and is found in the southern half of the United States. It extends as far north as

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Flowerfield, L. I., N. Y.

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17 Years
Wholesale Vegetable Plant Growers

See Price List of 5,000,000 Vegetable Plants
in Classified Columns

F. W. ROCHELLE & SONS, Chester, N. J.
Mention The Review when you write.

southern Iowa, central Illinois and central Ohio.

Cleaning up all rubbish in the corn fields early in the fall and delaying the planting of corn in the spring are two methods of lessening the damage from the southern corn leaf-beetle.

The beetle is a small, dark-bronze insect about three-sixteenths of an inch long and about one-third as wide, usually more or less covered with soil. They hibernate under piles of corn husks, fodder and shocks, etc., to emerge again in the spring to lay their eggs. When the beetles emerge, they attack

Cane States Japanese Bamboo

NATURAL

6 ft., 1000 to bale.....	\$ 6.00 per bale
6 ft., 2000 to bale.....	11.00 per bale
8 ft., 1000 to bale.....	9.00 per bale
10 ft., 500 to bale.....	6.00 per bale
12 ft., 100 to bale.....	4.00 per bale
14 ft., 100 to bale.....	5.00 per bale
16 ft., 50 to bale.....	4.00 per bale

DYED GREEN

1 1/2 ft.....	\$0.30 per 100; \$2.75 per 1000
2 ft.....	.35 per 100; 3.15 per 1000
2 1/2 ft.....	.50 per 100; 4.25 per 1000
3 ft.....	.60 per 100; 5.40 per 1000
3 1/2 ft.....	.65 per 100; 6.00 per 1000
4 ft.....	.70 per 100; 6.25 per 1000
5 ft.....	.90 per 100; 8.50 per 1000

Stumpp & Walter Co.

30 Barclay Street, NEW YORK

XXX SEEDS

PRIMROSES, Improved Chinese Fringed, finest grown, many varieties mixed, 650 seeds, \$1.00; 1/2 pkt., 50c; per 1000, \$1.25.

Primula Matricoides, new Giant baby, 25c.

Primula Kewensis, sweet yellow, new dwf., 25c.

Primula Obconica, new giants, pkt., 50c.

Calceolaria, finest dwarf, Giant flow., 50c.

Cyclamen Giganteum, finest Giants mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.

Cineraria, large flowering dwarf mixed, fine, 1000 seeds, 50c; 1/2 pkt., 25c.

Daisy (Bellis), new Monstrous Double, 25c.

GIANT PANSY The best large flowering varieties, critically selected, 6000 seeds, \$1.00; half pkt., 50c; oz., \$3.00. A pkt. of giant **Mme. Perret** pansy added to every order for Giant Pansy.

CASH. Liberal packets. We can please you.

ZEMALIN Germ Destroyer—a boon to florists for cure of cracked fingers, rough hands, Obconica poison and itching surfaces. Box, 25c.

JOHN F. RUPP, Shiremanstown, Pa.

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SEEDS

Whatever your plans are for autumn flowers or plants, we have some appropriate seed which will give its support to your ideas.

Our stocks of seeds are so complete and varied, that we call it a rainbow-range of color.

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My Winter-flowering ORCHID or SPENCER SWEET PEA

was the only paying crop the past winter, from October until May, with many thousands of growers all over the country.

New Price List will be out in June.

All the prizes ever awarded all over the country were only for this magnificent strain.

If you are not on our mailing list, send in your address at once and state all your wishes.

My commercial Sweet Pea Culture booklet will tell you how to raise them. Price, 50c.

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Sweet Pea Ranch
Lompoc, California

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SWEET PEA SEED

Write for our Price List.

S. BRYSON AYRES CO.

Sweet Pea Farm,
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**Wilson's Seeds will grow
anywhere.**

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SEEDS Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.
ARCHIAS SEED STORE, Box 34, SEDALIA, MO.
Mention The Review when you write.

LOOKING AHEAD

All wars are followed by most prosperous times. The success of a merchant is measured largely by his ability to discount the future. The greater the war the more prosperous the constructive period. Fortunes have been made at such times by the men who were ready when the time came. Florists, by the very nature of their business, must figure ahead—and in this respect now is the time to get ready for the boom. Of course, a good many of you will not take this advice—times are too bad—but a few will, and they will get the advantage. We can quote you favorable prices now on Japan bulbs, and later on in the season our prices on other bulbs will be worth waiting for. We don't care to speculate on bulb prices—but we will sell on a small margin, DUTY PAID. And remember prices f. o. b. New York are safer than prices in Europe these times—many a florist will be stung on freights this year if he is not careful. The Holland-America Line is reported to have made more than 60% net profit on their entire capital stock last year—and as our laws are not effective for the regulation of rates, it is the duty of every American citizen, when he can, to buy his goods f. o. b. America, thus compelling the foreigners to pay this exorbitant freight—then perhaps a move will be made for reduced rates. Buy your lily bulbs now. Wait for our prices on other bulbs later.

Lilium Giganteum, Auratum and Magnificum on cold storage ready for immediate or future delivery.

ORDER NOW. PLANT NOW.



**RALPH M. WARD
& CO.**

THE LILY HOUSE
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NEW YORK

Not how cheap
but how good.

BAMBOO CANES

Fresh stock, just arrived from Japan.
Good Quality—Horseshoe Brand.

Natural Color

5 to 6 ft. long....\$ 6.00 per bale of 1000
5 to 6 ft. long.... 9.00 per bale of 2000
10 ft. long..... 11.00 per bale of 500

Colored Green

2 ft.....\$ 6.00 per bale of 2000
3 ft..... 8.00 per bale of 2000
3½ ft..... 9.00 per bale of 2000
5 ft..... 7.00 per bale of 1000
5 ft..... 11.00 per bale of 2000

CYCAS STEMS

Just in from Japan.

\$19.00 per case of 300 lbs. Oshima stock
23.00 per case of 300 lbs. Loochoo stock

The Loochoo variety is of finer quality than the cycas commonly used here.

All prices f. o. b. Bound Brook, N. J.
No Cases or Bales Broken.

RALPH M. WARD & CO.

71 MURRAY ST., NEW YORK

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CYCAS REVOLUTA STEMS

(Sago Palms)

Strong and healthy bulbs, size ½ lb. to 6 lbs.:
25 lbs., \$2.25; 100 lbs., \$8.00; 300 lbs., \$22.25; 500 lbs., \$35.00.

COLD STORAGE BULBS

Lilium Giganteum: 7-9 in., 300 to case, per case, \$16.00. Lily of the Valley Berlin Pips: cases containing 250 pips, \$4.50; 500, \$8.00; 1000, \$15.00.

DIELYTRA (Bleeding Heart) SPECTABILIS
\$1.15 doz.; \$8.00 per 100.

Send for our Wholesale Florist Catalogue.

THE MOORE SEED CO., 125 Market St., Philadelphia

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MONEY TALKS, but YOU

do not have to talk to sell Pansy plants grown from Kenilworth strain of Pansy seed. Send for list.

1000 seeds, 25c;
5000, \$1.00; ¼ oz., \$1.25; oz., \$5.00.

Princess, new upright, seeds, 20c; 1000 seeds, 35c; oz., \$7.50.

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SEEDS BULBS
JOHNSON SEED CO.
PHILADELPHIA, PA.

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L. GIGANTEUMS

8-9 inch, 8-10 inch, 9-10 inch

Also **BAMBOO STAKES**, green and natural, different sizes.

Write for prices.

YOKOHAMA NURSERY CO., Ltd.

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Mention The Review when you write.

Candytuft Empress,

\$1.50 per pound

Rochester White Gladioli,

\$2.25 per dozen; \$15.00 per 100

Full line of Flower Seeds. If you want the best give us a trial.

JAMES VICK'S SONS, - Rochester, N. Y.

young cocklebur and volunteer corn, since the crop is not ready for them at that time. As soon as they begin to feed upon the corn plant, evidence of their presence is afforded by the ragged appearance of the plant, and especially the notched edges of the leaves. Bulletin number 221 of the Department of Agriculture, "The Southern Corn Leaf-Beetle," treats fully of the insect.

A NEW TOMATO ROT.

Many carloads of Florida tomatoes have been injured during the last few months by a "black rot" or "black speck" disease which has been more prevalent this season than heretofore, although known to have occurred in that state for three or four years. The Department of Agriculture has published a technical study of this trouble, extending over three years. It finds that the disease, which will be called the Phoma rot, is new and not to be confused with other tomato rots. The fungus occurs in the fields, causing black specks on the leaves, stems and fruit. The fruit spots enlarge and become quite black, with pin-point-like pustules filled with spores. An important point is that the fungus seems to be unable to attack unmutated fruit. Some injury, either by insects, bruises or natural cracks, must be present to permit infection.

THE FRISCO SPECIAL.

S. F. Leonard, chairman of the transportation committee for the June convention of the American Seed Trade Association, wishes to hear from those who plan to make the trip, Chicago to San Francisco, via the seed trade's special train. The committee has arranged with the Atchison, Topeka & Santa Fe for the train to run on the following schedule:

June 12—Leave Chicago	8:05 P. M.
June 13—Arrive Kansas City.....	8:45 A. M.
June 13—Leave Kansas City.....	9:00 A. M.
June 14—Arrive Albuquerque	11:00 A. M.
June 14—Leave Albuquerque	11:30 A. M.
June 15—Arrive Grand Canyon.....	6:00 A. M.
June 15—Leave Grand Canyon.....	7:40 P. M.
June 16—Arrive Redlands, Cal.....	1:00 P. M.
June 16—Leave Redlands, Cal.....	8:00 P. M.
June 16—Arrive Riverside	4:00 P. M.
June 16—Leave Riverside	11:00 P. M.
June 17—Arrive San Diego.....	7:00 A. M.
June 17—Leave San Diego.....	11:59 P. M.
June 18—Arrive Los Angeles.....	7:00 A. M.
June 18—Leave Los Angeles.....	11:30 P. M.
June 19—Arrive Lompoc	8:00 A. M.
June 19—Leave Lompoc	11:30 P. M.
June 19—Arrive Oceano	1:00 P. M.
June 19—Leave Oceano	10:00 P. M.
June 20—Arrive San Francisco.....	8:00 A. M.

For the train 125 tickets are required. The equipment will be a duplication of the Santa Fe California Limited: Observation Pullman, compartment and drawing rooms, as well as open sleepers, diner on Santa Fe lines for the trip, library club car.

The railway fares are as follows, going via one direct line, or as per itinerary and returning any other direct line. The return via Portland will be \$17.50 additional. The side trip to the Grand Canyon and return is \$7.50 additional.

Chicago to San Francisco and return.....	\$ 62.50
New York (Standard Lines).....	98.80
New York (Differential Lines).....	94.30
Boston (Standard Lines).....	103.70
Boston (Differential Lines).....	97.70
Philadelphia (Standard Lines).....	95.20
Philadelphia (Differential Lines).....	92.95

The return journey may be made by each individual as he sees fit, but it will be necessary to name the return route at the time of purchasing the ticket in order to get the reduced rates.

The address of Chairman Leonard is 226 West Kinzie street, Chicago.

"Worth While" SPOT

WE will expect to list in this spot from time to time Seasonable Stock, the quality of which will absolutely stand the "Worth While" stamp—and at "living" prices. We pay freight both ways if you don't agree with us and no questions asked.

—You run no risk—

FROM COLD STORAGE:

LILIUM LONGIFLORUM GIGANTEUM

7 to 9-inch, per 100, \$6.00; per original case of 300, \$16.00.

8 to 9-inch, per 100, \$10.00; per original case of 225, \$21.00.

HARDY LILIES

For Indoor and Outdoor Planting —
Guaranteed Sound

Speciosum Rubrum

Per 100

8 to 9-inch (225 bulbs in case).. \$ 6.00
9 to 11-inch (125 bulbs in case).. 9.00
11 to 14-inch (100 bulbs in case).. 18.00

Speciosum Album

8 to 9-inch (225 bulbs in case).. 12.00
9 to 11-inch (125 bulbs in case).. 17.50

Speciosum Melpomene

8 to 9-inch (225 bulbs in case).. 6.00
11 to 14-inch (100 bulbs in case).. 18.00

If you have a "bare spot" in your greenhouses or outdoor planting room, you will find the above real "money makers."

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166 N. Wabash Ave., CHICAGO

EDWARD REID

The finest Peonies and Roses in all the best varieties.

Wholesale Florist

1619-21 Ranstead St., Philadelphia, Pa.

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Wholesale Cut Flower Prices.

Philadelphia, June 2, 1915.

	Per doz.	
Beauty, Long.....	\$2.50 @ \$3.00	
Medium.....	1.50 @ 2.00	
Short.....	.50 @ 1.00	
	Per 100	
The Killarneys, Long.....	\$5.00 @ \$ 6.00	
Short.....	2.00 @ 4.00	
Mrs. Russell, Long.....	8.00 @ 15.00	
Short.....	4.00 @ 6.00	
Richmond, Hadley, Long.....	5.00 @ 8.00	
Short.....	2.00 @ 4.00	
Maryland, Mock, Long.....	6.00 @ 8.00	
Short.....	2.00 @ 4.00	
Sunburst, Ward, Hillingdon.....	2.00 @ 6.00	
Carnations, Select.....	8.00 @ 4.00	
Ordinary.....	2.00 @ 2.50	
Easter Lilies, per doz.....	75c @ \$1.25	
Valley.....	2.00 @ 4.00	
Cattleya, per dozen.....	\$3.00 @ \$6.00	
Gardenias, per doz.....	.50 @ 2.00	
Snapdragon, per doz.....	.50 @ 1.00	
Cornflowers.....	.50 @ .75	
Daisies.....	1.00 @ 1.50	
Sweet Peas.....	.40 @ 1.50	
Callas, per doz.....	75c @ 1.25	
Delphiniums.....		8.00
Stocks, per doz.....	.50c @ 75c	
Peonies, Fancy.....	6.00 @ 8.00	
Ordinary.....	4.00 @ 5.00	
Baby Gladiolus.....		8.00
Fancy Gladiolus.....		8.00

Cincinnati, June 2, 1915.

	Per doz.	
Beauty, Extra.....	\$3.00 @ \$4.00	
32 to 36-inch.....	2.00 @ 3.00	
24-inch.....	1.50 @ 2.00	
12 to 18-inch.....	1.00 @ 1.50	
8 to 12-inch.....	.50 @ .75	
	Per 100	
Killarney, white and pink.....	\$ 8.00 @ \$ 8.00	
Richmond.....	8.00 @ 8.00	
Carnations.....	2.00 @ 8.00	
Easter Lilies.....	8.00 @ 10.00	
Lily of the Valley.....		4.00
Orchids, per doz.....	\$6.00 @ \$7.50	
Calla Lilies.....	6.00 @ 8.00	
Sweet Peas.....	.50 @ 1.00	
Stocks.....	2.00 @ 4.00	
Snapdragon.....	6.00 @ 10.00	
Spiraea, per bunch.....	.50c @ 75c	
Poeticus, double.....	1.50 @ 2.00	
Peonies.....	4.00 @ 6.00	
Cape Jasmine Buds.....		2.00
Gladiolus, Baby.....	8.00 @ 4.00	
America.....	6.00 @ 8.00	

MONTGOMERY on Grafted Roses, sent by The Review for 25 cents.

Extra Quality Pink and White Killarney, Richmonds, American Beauties, Fancy Carnations, Yellow Daisies, Valley, Orchids and Peas.

Obtain our prices on quantity lots.

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116-118 Seventh St., Pittsburgh, Pa.

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—of the—

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EASTER LILIES

FINE FRESH LILIES Every Day in the Year

Central Location Quick Deliveries

Can supply jobbers as well as retailers—large users please write.

We also have fine Adiantum Croweanum fronds, at \$1.00 per 100.

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—Everything a Florist Needs—

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 24 E. Third Ave., Cincinnati, Ohio

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Wholesale Cut Flower Prices.

Pittsburgh, June 2, 1915.

	Per 100	
Beauty, Special.....	\$25.00 @ \$30.00	
Fancy.....	12.50 @ 20.00	
Medium.....	6.00 @ 10.00	
Short.....		4.00
Killarney.....	2.00 @ 8.00	
White Killarney.....	2.00 @ 8.00	
Richmond.....	4.00 @ 10.00	
Mrs. Aaron Ward.....	2.00 @ 8.00	
Bulgaria (Rivoire, Taft).....	4.00 @ 10.00	
Cattleyas, per doz.....	\$6.00	
Carnations.....		8.00
Valley.....		4.00
Lilies.....		8.00
Sweet Peas.....	.50 @ 1.25	
Daisies.....	1.00 @ 2.00	
Peonies.....	4.00 @ 8.00	
Iris.....	8.00 @ 4.00	
Cornflowers, per bunch.....	10c	
Pyrethrum, per bunch.....	25c	
California Poppies, per bnch.....	25c	

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1433-35 California Street

DENVER, COLO.

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Choice Roses,
Carnations, Valley
Lilies always on hand
MILWAUKEE, WIS.

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HOLTON & HUNKEL CO. Fancy White and Pink
Killarney, Carnations,
Valley, Lilies,
462 Milwaukee Street, Milwaukee, Wis. AND ALL OTHER SEASONABLE STOCK.

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Wholesale Cut Flower Prices.

Boston, June 2, 1915.

	Per 100	\$15.00 @ \$20.00
Beauty, Specials	6.00 @	8.00
Extra	2.00 @	4.00
Short stems	2.00 @	10.00
Shawyers, Russells	1.00 @	6.00
Killarney Brilliant	1.00 @	6.00
Killarney	1.00 @	6.00
White Killarney	1.00 @	6.00
Dark Pink Killarney	1.00 @	8.00
Double White Killarney	1.00 @	6.00
Killarney Queen	2.00 @	8.00
Mrs. Aaron Ward	1.00 @	6.00
Richmond, Hadley	2.00 @	12.00
Ophelia	2.00 @	8.00
Sunburst	1.00 @	6.00
Rivoire (Bulgaria, Taft)	2.00 @	8.00
Carnations	2.00 @	3.00
Cattleyas	25.00 @	30.00
Lily of the Valley	2.00 @	8.00
Easter Lilies	6.00 @	8.00
Speciosum Lilies	2.00 @	3.00
Gardenias	6.00 @	12.00
Sweet Peas	.25 @	1.00
Yellow Marguerites	.50 @	2.00
Antirrhinums	2.00 @	4.00
Cornflowers	.50 @	1.00
Pansies	.25 @	.50
Spanish Iris	2.00 @	3.00
Gladiolus Nanus	2.00 @	4.00
Gladiolus, large, doz.	\$1.50 @	\$2.00

Milwaukee, June 2, 1915.

	Per doz.	\$3.00 @ \$4.00
Beauty, long stems	3.00 @	4.00
24 to 36-in. stems	1.50 @	2.00
	Per 100	\$5.00 @ \$25.00
Mrs. Chas. Russell	5.00 @	25.00
Richmond	4.00 @	10.00
Killarney	4.00 @	10.00
White Killarney	4.00 @	10.00
Mrs. Ward	4.00 @	6.00
Sunburst	4.00 @	10.00
Carnations	3.00 @	4.00
Valley	4.00 @	4.00
Easter Lilies	10.00 @	12.50
Calla Lilies, per doz.	\$1.00 @	\$1.25
Sweet Peas	.50 @	1.00
Snapeadragon	4.00 @	8.00
Peonies	4.00 @	8.00
Daisies	.75 @	1.00

THE little 3-line ad in The Review sold us over 9,000 2-inch Rex begonias, making \$350 for about \$6 worth of advertising.—Hartford City (Ind.) Floral Co.

ORCHIDS

Cut Cattleyas, Dendrobiums, Oncidiums, Cypripediums, etc., at their seasons. Quality second to none. Prices right. Prompt delivery.

Paul De Nave, Orchid Grower

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Wholesale Floral Co.
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St. Louis, June 2, 1915.

	Per doz.	\$3.00 @ \$4.00
Beauty, Specials	3.00 @	4.00
Extra	1.50 @	2.50
Shorts	.50 @	1.00
	Per 100	\$2.00 @ \$5.00
Richmond	2.00 @	5.00
Maryland	2.00 @	5.00
White Killarney	2.00 @	5.00
Killarney	2.00 @	5.00
Ward, Hadley	2.00 @	6.00
Carnations	1.00 @	11.00
Lily of the Valley	3.00 @	4.00
Harrisii	6.00 @	8.00
Orchids, doz.	\$6.00 @	\$7.50
Daisies, Shasta	.50 @	.75
Sweet Peas	.15 @	.50
Callas	5.00 @	6.00
Peonies	3.00 @	4.00
Gladioli	4.00 @	5.00
Cape Jasmine	1.00 @	1.50

WE have disposed of nearly 100,000 carnation plants this spring. Please discontinue the ad in The Review. The plants were fine, but we think much of the success in moving so many of them was due to your valuable paper.—The Florex Gardens, North Wales, Pa.



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Chicago, June 2, 1915.

	Per doz.	
Beauty, long stems.....	\$3.00 @ \$4.00	
80 to 86-in. stems.....	2.50 @ 3.00	
24-in. stems.....	2.00 @ 2.50	
12 to 20-in. stems.....	1.25 @ 1.50	
	Per 100-	
Killarney.....	\$3.00 @ \$8.00	
White Killarney.....	3.00 @ 8.00	
Killarney Brilliant.....	4.00 @ 10.00	
Mrs. Russell.....	6.00 @ 15.00	
Richmond.....	4.00 @ 8.00	
Rhea Reid.....	4.00 @ 8.00	
Mrs. Aaron Ward.....	6.00 @ 8.00	
Rivoire (Bulgaria, Taft).....	4.00 @ 10.00	
Sunburst.....	6.00 @ 10.00	
Ophelia.....	6.00 @ 12.00	
Milady.....	4.00 @ 10.00	
Mrs. Shawyer.....	4.00 @ 8.00	
Killarney Queen.....	4.00 @ 8.00	
Carnations.....	2.00 @ 4.00	
Valley.....	2.00 @ 4.00	
Easter Lilies.....	8.00 @ 12.50	
Cattleyas, per doz.....	\$5.00 @ \$6.00	
Callas.....	1.00 @ 1.25	
Peonies, per doz.....	.85c @ 1.00	
Gladioli, per doz.....	.50c @ 1.25	
Miniature.....	2.00 @ 4.00	
Snapdragon.....	6.00 @ 10.00	
Sweet Peas.....	.50 @ 1.50	
Daisies.....	1.00 @ 2.00	
Mignonette.....	6.00 @ 8.00	
Coreopsis.....	1.50 @	
Pansies, doz. bunches.....	\$0.75 @ \$1.00	
Stocks, per bunch.....	.85 @ .50	

Buffalo, June 2, 1915.

	Per doz.	
Beauty, Specials.....	\$3.00	
Fancy.....	2.50	
Extra.....	1.50	
Short.....	1.00	
	Per 100	
Mrs. Taft.....	\$3.00 @ \$7.00	
Mrs. Shawyer.....	4.00 @ 7.00	
Killarney.....	3.00 @ 7.00	
White Killarney.....	3.00 @ 7.00	
Double White Killarney.....	3.00 @ 7.00	
Richmond.....	3.00 @ 8.00	
Maryland.....	4.00 @ 8.00	
Sunburst.....	3.00 @ 8.00	
Mrs. Ward.....	3.00 @ 6.00	
Killarney Queen.....	3.00 @ 6.00	
Carnations.....	1.50 @ 3.00	
Lily of the Valley.....	4.00 @	
Longiflorums.....	8.00 @ 10.00	
Rubrum Lilies.....	4.00 @ 5.00	
Calla Lilies.....	7.00 @ 10.00	
Cattleyas.....	30.00 @ 40.00	
Daffodils.....	1.00 @ 2.00	
Tulips.....	1.00 @ 2.00	
Daisies.....	1.00 @ 1.50	
Mignonette.....	2.00 @ 3.00	
Sweet Peas.....	.50 @ 1.50	

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	Per 100	
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Fancy	6.00 @ 10.00	
Extra	4.00 @ 6.00	
No. 1	1.00 @ 3.00	
No. 250 @ 1.00	
Killarneya50 @ 6.00	
My Maryland50 @ 3.00	
Richmond50 @ 5.00	
Sunburst	1.00 @ 6.00	
Lady Hillingdon50 @ 4.00	
Prince de Bulgarie50 @ 4.00	
Mrs. Aaron Ward	1.00 @ 6.00	
Mrs. Sawyer50 @ 6.00	
Mock	1.00 @ 5.00	
Hadley	2.00 @ 25.00	
Russell	1.00 @ 10.00	
Brides and Maids50 @ 5.00	
Orchids—Cattleyas	15.00 @ 35.00	
Hyacinths50 @ 1.00	
Carnations	1.00 @ 2.00	
Carnation Novelties	2.00 @ 3.00	
Easter Lilies	3.00 @ 6.00	
Lily of the Valley50 @ 3.00	
Mignonette, per doz.	35c @ 75c	
Calla Lilies, per doz.	50c @ 75c	
Lilac, per bunch	10c @ 25c	
Sweet Peas, doz. bnchs.	15c @ 75c	
Daisies50 @ 1.50	
Tulips, per doz.	5c @ 25c	
Gardenias, per doz.	25c @ \$1.00	
Pansies10 @ .35	
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PACIFIC COAST DEPARTMENT

Los Angeles, Cal.—Capt. F. Edward Gray, of the Ingleside Floral Co., has been spending considerable time at San Diego, where his company has done some exceedingly skillful planting on the exposition grounds. He says the exposition is "the prettiest thing on earth" and urges all florists who visit the coast this season to take it in.

CALIFORNIA NARCISSUS GROWER.

J. S. Joseph, who is shown in the accompanying illustration in his narcissus field at San Leandro, Cal., sends not only this stock to the markets of Oakland and San Francisco, but also daffodils and other varieties of bulbous flowers. He has eleven acres of land devoted to this line of stock.

MARK CALIFORNIA PACKAGES.

Inasmuch as California has established terminal inspection of plants and plant products, all packages containing them mailed to California postoffices must be plainly marked, so that the proper procedure, described recently in these columns at the time of the passage of the federal bill, can be followed. Failure to mark such packages is punishable by a fine of not more than \$100.

The plants and plant products subject to terminal inspection in the state of California are described as follows:

"All florists' stock, trees, shrubs, vines, cuttings, grafts, scions, buds, fruit pits and other seeds of fruit and ornamental trees or shrubs, and other plants and plant products for propagation, except vegetable and flower seeds, bedding plants, and other herbaceous plants and roots; provided, that this list of plants shall not apply to plants shipped under the certificate of the United States Department of Agriculture for propagation in the plant introduction and field station of the department at Chico, Cal."

LOS ANGELES.

The Market.

Wholesalers report a far better demand for all classes of stock, especially such stock as will ship long distances. The Memorial day demand increases here every year and there is no doubt that the present season marks the high place for this holiday. The outdoor roses are getting past their best, giving the indoor growers a chance, but carnations are still a drug on the market. Sweet peas are much improved and a few early dahlias are seen. Many fine gladioli and lilies are being sent in, as well as the popular blue delphiniums and other decorative material.

Various Notes.

F. B. Howlett, who for many years has represented the Monroe Nursery, owned by I. E. Ilgenfritz & Sons, at Monroe, Mich., has been visiting friends in this city and environment. He declares himself delighted with the country hereabouts and may consider locating here permanently.



J. S. Joseph in His Narcissus Field at San Leandro, Cal.

C. E. Shaw, well known locally as an experienced horticulturist, has taken up a government reservation near Acton and built a residence on it. He came to the city this week with a magnificent bunch of the red Mariposa lily, *Calochortus Kennedyi*.

Howard & Smith's sweet pea show was a great success, both in the flowers shown and in the patronage extended by the public. Fred Howard is certainly to be congratulated on his own fine crosses and those purchased from growers in Europe and elsewhere.

The H. N. Gage Co. has closed its doors as a wholesale concern and intends to go into the growing end entirely, at Montebello. Mr. Gage's company was probably the oldest wholesaler in town.

A most attractive little show was held in Glendale May 27, under the auspices of a ladies' club. A fine lot of flowers and other produce was shown, despite the lateness of the season. C. H. Woolsey and Kelly & McIlroy were local members of the trade who exhibited. From Los Angeles, Howard & Smith showed fine sweet peas and the Morris & Snow Seed Co. had a pretty exhibit. H. W. Turner and H. R. Richards, of Los Angeles, and F. Carruthers, of Glendale, were judges.

H. W. Turner is busy throwing out and replanting roses and he says that at the pace he drives them it is not wise to leave the plants in too long. He reports an excellent season, with the demand picking up again since the outdoor crop of roses has passed its best.

H. R. Richards.

SAN FRANCISCO.

The Market.

Last week's expectations of more liberal supplies for Memorial day were not disappointed; a few days of warm weather brought an abundance of most outdoor flowers. The shipping business, however, was decidedly heavy, causing an actual scarcity in some lines, despite the heavier crops, and prices in general were fairly high.

Callas, of which the supply is large, have been among the most important items in the shipping trade, while they are little used by the local trade. Shipments have gone out as far as Nebraska. A good deal of iris also has been shipped, besides great quantities of the cheaper outdoor stock. A flood of marguerites, stocks, gypsophilas, straw daisies, mignonette and marigolds has been coming in, but the daily offerings are readily absorbed. Though

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the supply of sweet peas has taken a sudden jump, prices are high, and a few buyers lately have been snapping up the bulk of the offerings. Carnations also are firmly held. Dwarf gladioli are plentiful, but the white varieties are eagerly taken up at rather stiff prices. A good deal of static is coming in, finding about the usual demand. The large yellow and blue native lupines are appearing and are something of a novelty to eastern visitors. Liliun giganteum does fairly well, with ample supplies. A good many small lots of oriental poppies are seen and they take well with the trade. Only a few peonies have appeared so far.

Cecile Brunner roses continue tremendously popular locally, and also figure prominently in the shipping trade. A few fine small moss roses have come in. Outdoor roses are plentiful and fine. Ulrich Brunner is taking the lead in popularity over all other large varieties at present. Aaron Ward is also strong. The call for white roses is spasmodic, being rather heavy at the moment. Orchids find satisfactory sale. Cattleyas are plentiful and as fine as ever, and phalaenopsis is popular. Some beautiful odontoglossums are also appearing. Among potted plants, rambler roses are still in evidence and there is an abundance of large bougainvilleas in full bloom.

Various Notes.

The announcement has just been issued of the grand national fall flower show, to be held under the auspices of the Pacific Coast Horticultural Society, in conjunction with the Chrysanthemum Society of America and the department of horticulture of the Panama-Pacific exposition, in the Palace of Horticulture, October 21 to 26. Those in immediate charge will be: H. Plath, manager; John R. Fotheringham, assistant manager, and T. Taylor, secretary. It is expected that this will be the largest and finest flower show ever staged on the Pacific coast. A large number of medals and cash prizes have been donated by the Panama-Pacific Exposition Co., in addition to a number of important premiums given by prominent firms. Premiums are offered in 112 numbers. Chrysanthemums will be the most important flowers shown, but provision is made for the entry of cut roses, carnations, lily of the valley, lilies, herbaceous perennials, annuals, dahlias, tuberous begonias, orchids, palms, ferns, table decorations, bouquets, etc.

The international jury of awards for exhibits at the exposition has been at work for the last two weeks. The members of the jury in the division of arboriculture and floriculture are: Geo. C. Roeding, of Fresno, Cal., chairman; A. Van Vliet, of the Netherlands commission to the exposition, vice-chairman; Peter Bisset, of the Department of Agriculture, Washington, D. C.; Chas. H. Totty, of Madison, N. J.; R. Oda, of the Japanese commission to the exposition, and James Buchanan, of Cuba. The members of the seasonal jury, judging the exhibits from week to week up to August 1, are H. Plath, E. James and J. R. Fotheringham.

Within the last few weeks Dreer's collection of aquatics in the Palace of Horticulture at the exposition have been coming on finely, and the water lilies are just beginning to bloom.

E. Gill's exhibit of fifteen varieties of roses in the horticultural garden of

1,000,000 Freesia Refracta Alba

Immediate Delivery	1000	2500	5000
Mammoth Bulbs, $\frac{3}{4}$ up.....	\$7.50	\$17.50	\$32.50
No. 1, $\frac{1}{2}$ to $\frac{3}{4}$	5.00	11.25	20.00
No. 2, $\frac{3}{8}$ to $\frac{1}{2}$	3.00	6.75	12.50

Write for prices on large quantities

Purity, ready June 15: $\frac{3}{8}$ up, \$10.00; $\frac{1}{2}$ to $\frac{3}{4}$, \$7.00; $\frac{3}{8}$ to $\frac{1}{2}$, \$4.50 per 1000
Asparagus Plumosus seed, \$1.00 per oz.; $\frac{1}{4}$ lb., \$3.00; 1 lb., \$10.00. Seedlings, \$6.00; transplanted, \$8.50 per 1000.

Express prepaid if you send cash with order

HARRY BAILEY, R. F. D. 6, Los Angeles, Cal.

Mention The Review when you write.

CALIFORNIA CUT FLOWER and EVERGREEN CO.

WHOLESALE FLORISTS and SUPPLIES

Wire or mail orders given prompt and careful attention. Specialists in long distance shipments.

316 South Broadway Phone Broadway 2369 Los Angeles, Cal.

Mention The Review when you write.

S. MURATA & CO.

WHOLESALE FLORISTS AND SUPPLIES

LOS ANGELES CAL.

Mention The Review when you write.

L. A. FLORAL CO.

MAKES A SPECIALTY OF LONG DISTANCE SHIPPING

112 Winston St., Los Angeles, Cal.

Mention The Review when you write.

CHRYSANTHEMUMS

Rooted cuttings.....\$10.00 per 1000
2-inch pots 15.00 per 1000
Yellow: Col. Appleton, Maj. Bonnafton, Chrysolora, Golden Glow. White: White Queen, White Cloud, Mrs. Robinson, Silver Wedding. Pink: Dr. Enguehard, May Hunter, Pacific Supreme. Red: Black Hawk.

FRANK WILHELM

Box 905, R. F. D. No. 6, Los Angeles, Cal.
Mention The Review when you write.

CYCLAMEN from English-grown seed, in five named varieties, assorted, \$2.00 per dozen; \$12.50 per 100.

PRIMULA CHINENSIS, large flowering five colors, 65c per dozen; \$5.00 per 100.

PRIMULA OBCONICA GRANDIFLORA, mixed colors, 8-inch, \$5.00 per 100; 4-inch, \$8.00 per 100.

FRED GROHE, R. D. 4, SANTA ROSA, CAL.

CYCLAMEN SPLENDENS GIGANTEUM

3-inch, per 100.....\$10.00
4-inch, per 100..... 25.00

FERNS

Boston, Whitmani, 6-inch.....\$6.00 per doz.
Boston, Whitmani, 2-inch.....\$4.00 per 100
Boston, Whitmani, 3-inch..... 8.00 per 100

H. HAYASHI & CO., 2311 73rd Ave., Elmhurst, Calif.

Chrysanthemums

Monrovia, White Bonnafton, Bonnafton, White Queen, Dr. Enguehard, Nonin, Appleton, \$1.50 per 100.

Cash with order or C. O. D.

KOBATA BROS., R. F. D. Box 139, Gardena, Cal.

Asparagus Plumosus Seed \$1.25 per 1000

TASSANO BROS., Inc.

The largest Wholesale Evergreen and Supply Market in the State.

415 Los Angeles Street
LOS ANGELES. CALIFORNIA
Mention The Review when you write.

Strong Tobacco Stems

at 1c per pound.

E. W. McLELLAN CO.

18-24 Lick Place, SAN FRANCISCO, CAL.

Mention The Review when you write.

FERNS

	Per 100	1000
Whitmani, 2 $\frac{1}{2}$ -inch.....	\$5.00	\$40.00
Whitmani Runners.....		15.00
Piersoni, 2 $\frac{1}{2}$ -inch.....	5.00	40.00
Piersoni Runners.....		15.00
Established Boston Runners.....	2.00	

HILL'S NURSERY, Avon Street and Merton Avenue, LOS ANGELES, CAL.

Mention The Review when you write.

Surplus in Mums, R. C. 100, \$1.00; 1000, \$8.00
Asters (Semple), 2-in. 100, .75; 1000, 5.00

All Bedding Stock at reduced prices.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.

FERNS FOR FERN DISHES

In 2 1/4-in. pots\$4.50 per 100

PRIMULA OBCONICA (Ronsdorfer Strain)

2 1/4-in. pots\$ 5.00 per 100

4 -in. pots 15.00 per 100

Kentias in all sizes.

Nephrolepis in all varieties and sizes

**ASPLENIUM NIDUS AVIS
(Bird's Nest Fern)**

4-in. pots\$ 6.00 per dozen

6-in. pots 9.00 per dozen

6-in. pots 15.00 per dozen

Also larger sizes.

**ADIANTUM CUNEATUM ROENBECKII and
ADIANTUM TRIUMPH**

2 1/4-in. pots\$ 7.50 per 100

4 -in. pots 15.00 per 100

Write for Wholesale Price List.

H. PLATH, THE FERNERIES

Lawrence and Winnipeg Aves.

P. O. Station "L"

SAN FRANCISCO, CAL.

Mention The Review when you write.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Lilies, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower SANTA CRUZ, CAL.

Mention The Review when you write.

O. E. PANZER

R. 1, Box 815, Portland, Ore.

Stocks, Grant Nozza, 4 colors, \$2.00 per bch.

Silver-pink Snaps, 2 1/4-in., \$4.00; 4-in., \$1.00.

Dracaena, 4-in., \$12.50; also strong seedlings.

Plumosa, 4-in., \$10.00.

Primula Obconica Grfl., strong 2 1/2-in., \$4.00

PERENNIALS, BEDDING PLANTS.

Mention The Review when you write.

Rahn & Herbert Co.

CLACKAMAS, ORE.

Bedding Plants for growing on for Spring Trade.

PALMS, FERNS and DECORATIVE PLANTS

Dracaena Indivisa, 2 1/2 and 3-in., now ready for 3, 4 and 5-in., fine stock, \$3.00 to \$8.00, according to quality.

We are large growers of Chrysanthemums, leading commercial varieties in standards, pompons and singles.

Your inquiries for anything you may need will be appreciated.

OLSSON & BERNSON,

11 Post St., SPOKANE, WASH.

Mention The Review when you write.

Wilson & Crout Co.

14 East 61st Street

PORTLAND, ORE.

Offers an immense stock of bedding plants for present and future delivery.

Mum Rooted Cuttings

STANDARD VARIETIES

\$15.00 per 1000; \$2.00 per 100

250 at 1000 rate

Van Slyke & Seamons

R. D. No. 2, TACOMA, WASH.

the exposition is now blossoming finely and he is maintaining a display of cut roses in the Palace of Horticulture. The international competitive exhibit of roses will soon be ready, as some are beginning to blossom well. The Netherlands exhibit has replaced all bulbs with tuberous begonias, which are expected to make as fine a showing as did the tulips this spring. Another striking feature of the gardens, now in bloom, is the collection of new hybrid delphiniums by Newell F. Vanderbilt, of San Rafael, Cal. The exhibits of sweet peas, which showed few blossoms up to a week ago, have been brought out finely by the hot weather of the last few days, and the gladiolus and carnation exhibits will be in full bloom probably in another week. Sutton & Sons, the English seedsmen, have a large exhibit of annuals now in full bloom in the gardens, and have also completed the installation of their exhibit in the Palace of Horticulture. Another large exhibit recently installed in the building is that of the Luther Burbank Co.

Charles Stoppenbeck, on Polk street near Sutter, is showing some handsome baskets of baby moss roses this week. As he is one of the first of the season to offer such stock, they are receiving considerable attention.

The E. W. McLellan Co. reports a heavy Memorial day shipping business, principally in outdoor stock of many descriptions.

Geo. H. Evans, of the Jordan Park Floral Co., is down from his Sonoma county ranch for a while. He is now figuring on planting some flowers in addition to vegetables, and hopes to bring in something a little better than the ordinary in the way of bulbous stock for his store during the coming season.

Luke J. Uzick, who was formerly a decorator for A. O. Stein, has joined the force of Joseph's, on Grant avenue.

There is a rumor out, but unconfirmed, of a new flower shop to be started near Stockton and O'Farrell streets, where there are two or three vacant store rooms.

Albert O. Stein is still getting large decorative jobs nearly every day, either at the exposition or at some of the larger halls about town, but principally in connection with exposition functions. May 26 he carried out a big decoration in Ulrich Brunner roses for an entertainment given by the foreign commissioners to the exposition to the state commissioners. Other decorations were for the opening of the Argentina and New Jersey buildings, for a reception and a ball for the bankers' convention and for a large affair of the national exposition commission. Mr. Stein has just received a large shipment of fine Italian vases, etc., for use in decorations.

J. W. Wolters, a Los Angeles florist, passed through San Francisco a few days ago on a trip to the Hawaiian islands.

Women's clubs at Sacramento, Cal., have been offering prizes for the best home gardens, vacant lots, etc., between now and next fall. This is causing an active interest in plants, seeds, etc., and is helping the trade to an appreciable degree.

The various local sub-committees of the Pacific Coast Horticultural Society have been holding frequent meetings during the last few weeks, and while

It Pays

To Pacific Coast Florists:

What stock have you for sale to the trade?
Is it moving as it should?
No?

Then tell the trade about it by using the Pacific Coast Pages of The Review.

Pacific Coast advertisers almost invariably report good results. Like this:

Say! That ad's a humdinger for getting the business.—Everett Floral Co., Everett, Wash.

I sold all the Mum cuttings advertised, and you will not hear from me again until I can get some more stock ready. Shall root 100,000 Carnation cuttings for next season, as I know The Review will sell them for me.—Frank Wilhelm, Los Angeles, Cal.

Please cut out of our advertisement in The Review the cyclamen seedlings. We sold all our surplus cyclamen seedlings as a direct result of our advertisement in your paper.—Spokane Greenhouses (Inc.), Spokane, Wash.

We want to say that our last advertisement in The Review brought us orders from both the Atlantic and Pacific coasts. We had, strangely enough, on following days, orders from Salem, Ore., and from Salem, Mass.—State Floral Co., North Yakima, Wash.

We are well pleased with the results obtained by advertising in the Pacific Coast Department of The Review. We sold out clean and refused many orders. The Review surely gives results.—Van Slyke & Seamons, Tacoma, Wash.

The transient rate for space is \$1 per inch per insertion. Those who have stock to offer all or a considerable part of the year around should write for contract rates.

Florists' Publishing Co.

508 So. Dearborn Street

CHICAGO

no definite statement is given out as yet, it is expected that a good deal of definite progress will be shown at next week's meeting of the society. The meeting for bowling practice, May 21, was well attended and there is a fair prospect that an effective team will be organized. S. H. G.

PORTLAND, ORE.

The Market.

Heavy rains the first half of last week injured outdoor flowers, and some varieties were rendered practically useless. The florists were unable to meet the demand for carnations for Memorial day. Wholesalers report unusually heavy orders from out of town. The principal flowers available were carnations, roses, snapdragons, stocks, sweet peas and lilies; outdoor-grown peonies, roses, delphiniums, campanulas, heperis, poppies, cornflowers, iris and pinks. Funeral work has been good, and counter trade holds up quite well. The seedsmen report a sharp falling-off in business, such as is usual in June. The season is over for the nurserymen, and planting out and propagating are now being done.

Various Notes.

Miss Sybil Baker has been elected queen of the rose festival. She has twelve maids of honor, and each is given an official name after a variety of rose.

A. B. Molloy, of Sherwood, was a recent visitor. For several years he has grown onions under contract for California seed growers. His onions were shipped and the seed grown there. This year the former buyers are trying to raise their own bulbs, but Mr. Molloy hopes to renew his contract for next year.

Wm. Schaumann, formerly of Portland, who has been engaged in the nursery and landscape business for the last two years at Vancouver, B. C., has returned to this city.

Guy M. Pilkington recently made a business trip to Spokane. Conditions there appeared quite favorable to him. He says his trip resulted satisfactorily.

H. T. Fleishauer, of Herbert & Fleishauer, McMinnville, was in town recently. He says their business is about equally divided between the growing of asters for seed and for cut flowers. He reports a good business so far this year.

The Tonseth Floral Co. held a big quantity of peonies in cold storage for Memorial day, which came out in good condition. S. W. W.

ASHES IN CONCRETE.

Please let me know whether ashes from a furnace would do as well as gravel and sand for making concrete for walls. I have used it for walks and it answers well for that, but I do not know how it would do for walls. Of course, I would reinforce the concrete with iron pipes. L. M.—N. S.

I would certainly use sand and gravel in preference to ashes for the wall. C. W.

CATALOGUES RECEIVED.

John A. Evans Co., Richmond, Ind.—"Everything in the Ventilating Line and Greenhouse Fittings," a thirtieth anniversary catalogue, containing illustrations of many of the devices which constitute the Evans ventilating system, with clear explanations. Pipe carriers, hangers

CALLA BULBS FREESIA BULBS

FOR JULY AND AUGUST DELIVERY

Ask for Prices in Quantities

HOGAN-KOOYMAN CO.

Wholesale Florists and Importers of Dutch Bulbs

27 St. Ann Street, SAN FRANCISCO, CAL.

Phone SUTTER 540

Mention The Review when you write.

E. W. McLELLAN CO.

Wholesale Growers and Shippers
of Cut Flowers.

18, 20 Lick Place,

San Francisco, Cal.

Mention The Review when you write.

JAPANESE LILY BULBS and SEEDS

Write for Catalogue to

The Oriental Seed Co.,

Wholesale
Growers

220 Clement St., SAN FRANCISCO, CAL.

Mention The Review when you write.

Araucaria Bidwillii

Out of 2½-in. pots, 2 tiers\$20.00 per 100
Out of 2 -in. pots, 1 tier 15.00 per 100

Asparagus Sprengeri

Out of 2-in. pots.....\$2.00 per 100; \$18.00 per 1000
The Araucarias and Asparagus are ready for a shift.

PACIFIC NURSERIES, Colma, San Mateo Co., Cal.

Mention The Review when you write.

Rooted Carnations

2-inch Pots

Enchantress.....\$18.00 per 1000
Rose-pink Enchantress..... 18.00 per 1000
White Enchantress 18.00 per 1000

THORSTED FLORAL CO.

1427 Broadway, OAKLAND, CAL.

Mention The Review when you write.

Aster Seed

Carefully selected and absolutely fresh stock. Our rigid culture makes quality unsurpassed. Write for Illustrated Circular.

HERBERT & FLEISHAUER, Aster Specialists
McMINNVILLE, OREGON

Mention The Review when you write.

and various styles of brackets are also pictured and described. The book closes with a "Complete List of Parts of Challenge and Little Giant Ventilating Apparatus," numbered to correspond with numbers on the illustrations, for convenience in ordering.

G. W. Van Gelderen, Boskoop, Holland.—A 50-page, illustrated wholesale catalogue of nursery stock. A general stock of trees and shrubs is listed, but the chief prominence is given to pot-grown shrubs for forcing, and to such specialties as roses, azaleas, rhododendrons, bay trees and other decorative plants.

CARNATION GORGEOUS

Ready for Field,
from 2½-inch Pots, \$5.00 per 100.

BASSETT'S FLORAL GARDENS

B. S. BASSETT, Prop.

LOOMIS, CAL.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES,
Santa Barbara, Cal.

REMEMBER

KENTIA NURSERIES
SANTA BARBARA, CAL.

for Cocos plumosa (all sizes in quantity), Kentias, Seaforthias, Arecas, Phoenix Canariensis (strong and established), Trees, Shrubs, etc.
Send for Wholesale Price List.

BULBS

Freesias, Narcissus, Gladiolus, Daffs and Calla Lilies. Get our prices before ordering.

Currier Bulb Co.

P. O. Box 102,

SEABRIGHT, CAL.

STAIGER & MUNDWILER

1940-1946 W. 22d St., LOS ANGELES, CAL.

For all classes of ornamental nursery and greenhouse stock, ferns and palms at right prices.

NEWS OF THE NURSERY TRADE

NURSERYMEN in Tennessee in general report that things cleaned up more closely than they had any expectation of and that there was little of value to go to the brush heap. In fact, there was a real shortage in some lines.

THE Pacific Coast Association of Nurserymen and the California Association of Nurserymen will hold their joint convention at San Francisco August 12 to 14. August 16 has been designated as Nurserymen's day at the Panama-Pacific exposition.

E. P. BRYAN, of the Bound Brook Nurseries, Bound Brook, N. J., reports that there has been a good sale of ornamental trees and shrubs this spring. There has also been a large demand for peach trees. The demand for apple trees has not been quite so large as it often is in the spring.

ACCORDING to the figures of the U. S. Department of Agriculture, imports of nursery stock for the year ending June 30, 1914, showed an increase of over ten per cent over the previous year. The value of the imports for the fiscal years 1912, 1913 and 1914 are, respectively, \$1,251,365, \$1,379,913 and \$1,514,669.

MORE than 400 motor cars were parked near the peony farm of the Wild Bros. Nursery Co., at Sarcoxie, Mo., on a recent Sunday. Fifty acres of peonies in bloom attracted visitors by the hundred. The necessity of gathering the peony and the strawberry crops at the same time keeps the large force of this company on the jump.

It seems a general thing this year that surplus stock is being used for advertising purposes instead of for making bonfires. Nurserymen are coming to understand that the recipients of the stock, no matter in which of many various ways it is distributed, are not those who would otherwise be customers, but perhaps may become such. They see that they are not only not losing any profits this year, but maybe paving the way for additional ones another season.

W. H. FORRISTEL, manager of the Bellevue Avenue Nursery Co., Plainfield, N. J., who was obliged to sell the nurseries a year ago last January because of ill health, has so far recovered by a complete rest from business cares for more than a year that he has repurchased the nurseries and is doing business as usual at the place which he has occupied since 1892, with the exception of the period of enforced absence during which he has been recovering his health.

THE Cherry Hill nurseries of T. C. Thurlow's Sons, Inc., at West Newbury, Mass., were the subject of a special article in the Newburyport News for May 14. The nurseries now contain 400 acres and were established eighty-three years ago by George Thurlow, the father of Thomas C. Thurlow. The present members of the company are George C. Thurlow, president; Winthrop H. Thurlow, treasurer; their mother, Mrs. Sarah Thurlow; a sister, Susan, and a brother, Edward, who is a clergyman and now in China.

Enclosed you will find some advertising matter. We have a surplus, and we believe IF ANYONE CAN HELP US MOVE IT, YOU CAN.—Atlantic Nursery Co., Berlin, Md., D. W. Babcock, Mgr., January 30, 1915.

NEW YORK AMENDS LAW.

In an amendment to the agricultural law of 1909 passed by the last New York legislature, provision is made for the recovery of damages for fruit trees which prove untrue to name as specified on the label. Such recovery may be made in civil action by the purchaser at any time before the third bearing year. In an action to recover such damages, the burden of proof that the buyer agreed to a contract exempting the seller from liability rests on the seller.

In selling lots of twenty-five trees or more, the nurseryman must accompany the shipment with an itemized list, including much detailed information if the buyer makes a written request for

it. The buyer must notify the seller within five days of receipt of any discrepancy between the list and the labels.

In short, the law encumbers the sale of fruit trees with some red tape. This makes more work for the nurseryman, but at the same time, if he adheres to the formalities of the law, it will serve to protect him from possible damage suits. The amended section, No. 264, of the law now reads as follows:

Damages accruing from sale of trees. Nothing contained in section 263 or any other section of this chapter shall be construed to deprive a purchaser of any fruit-bearing tree of his remedy at law in a civil action to recover damages sustained by reason of such trees proving untrue to name as specified on the label. Such damages may be recovered in a civil action by the purchaser of such fruit-bearing trees or by his personal representative or assignee at any time prior to the third bearing year, provided the purchaser notifies the seller as soon as he has reason to believe that such trees are not true to name. In any action to recover dam-

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,
Roses, Clematis, Peonies, Herbaceous Plants.

Write for our wholesale trade list.

W. & T. SMITH CO., - - - GENEVA, N. Y.

68 YEARS - 1000 ACRES

Mention The Review when you write.

HEADQUARTERS CALIFORNIA PRIVET

in any quantity and any size desired. My Privet has more branches than that usually sent out and I grade it better.

Carloads a specialty. Also

Amoor River Privet

Berberis Thunbergii

Well grown and in large supply.

J. T. LOVETT,

Monmouth Nursery, Little Silver, N. J.

Mention The Review when you write.

IRIS Surplus List Ready

Spring shipment

PETERSON NURSERY

30 N. La Salle St., CHICAGO

Mention The Review when you write.

Bobbink & Atkins

NURSERYMEN,

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

REMEMBER

—IF IT'S A HARDY PERENNIAL—

or so-called Old-fashioned Flower worth growing, we have it in one shape and another the year round. We have the largest stock in this country, all Made in America, and our prices will average

75c per Dozen
\$5.50 per 100

Why say more here? Send for our Wholesale Price List of varieties and benefit from the opportunities this affords you.

Address R. W. Clucas, Mgr.
Palisades Nurseries, Inc.
Sparkill, New York

Mention The Review when you write.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.,

Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

Mention The Review when you write.

ROSES from 2½-inch Pots

Grown to plant—not to sell. Surplus over our own planting requirements. Not rooted cuttings, but well established plants from 2-½ in. pots.

RAMBLERS AND CLIMBERS.

Per 1000

American Pillar—Pink, clear white eye, yellow stamens, single flower.....	\$30.00
Baltimore Belle—Blush white.....	25.00
Crimson Rambler.....	25.00
Climbing American Beauty.....	50.00
Dorothy Perkins—Shell pink.....	25.00
Excelsa—Red Dorothy Perkins.....	30.00
Philadelphia—Red.....	25.00
Queen of the Prairies—Rosy red.....	25.00
Sodonia—Bright red.....	30.00
Tausendschon (Thousand Beauties).....	25.00
Trier—Creamy white.....	25.00
Veilchenblau—Violet blue.....	25.00
White Dorothy Perkins—Pure white.....	25.00

DWARF POLYANTHA OR BABY ROSES.

Per 1000

Anny Muller—Cerise pink.....	\$30.00
Baby Rambler (Mme. N. Levavasseur).....	27.50
Crimson.....	27.50
Jessie—Clear glowing red.....	25.00
Orleans—Geranium pink.....	27.50
Yvonne Rabier—White.....	27.50

MOSS ROSES.

Blanche Moreau—White.....	\$35.00
Crimson Globe—Crimson.....	35.00
Princess Adelaide—Pink.....	35.00

TEAS AND HYBRID TEAS.

Gruss an Teplitz—Rich scarlet.....	\$30.00
Maman Cochet—Coral pink.....	30.00
Yellow Souper—Yellow.....	27.50

HYBRID PERPETUALS.

Per 1000

Alfred Colomb—Crimson.....	\$35.00
Anna de Diesbach—Pink.....	35.00
Conrad F. Meyer—(Hybrid Rugosa white).....	35.00
Coquette des Alpes—Blush white.....	35.00
Coquette des Blanches—Creamy white.....	35.00
General Washington—Deep red.....	35.00
J. B. Clark—Deep scarlet.....	40.00
John Hopper—Rosy pink.....	35.00
Marchioness of Lorne—Red.....	35.00
M. P. Wilder—Crimson.....	35.00
Mme. Georges Bruant—Hybrid Rugosa white.....	35.00
Mme. Gabriel Luizet—Silvery pink.....	35.00
Mme. Plantier—White.....	30.00
Mrs. R. G. S. Crawford—Pink.....	35.00
Oakmont—Peach pink, free flowering.....	35.00
Prince Camille de Rohan—Deep maroon.....	35.00

NEWARK, NEW YORK JACKSON & PERKINS CO.

Mention The Review when you write.

ROSES

See ad May 20, or send for stock list.

THE LEEDLE FLORAL COMPANY. SPRINGFIELD OHIO.

Mention The Review when you write.

ROSES--CANNAS

CONARD & JONES CO.
West Grove, Pa.

ages suffered by the purchaser by reason of any fruit tree or trees not being of the name or variety under which they were tagged and sold, the seller shall have the burden of proof in establishing that any contract or any provision of any such contract exempting the seller from liability or limiting his liability was agreed to by the purchaser. In every case of a sale of fruit-bearing trees in lots of twenty-five or more, the seller must at once furnish the purchaser a copy of such contract upon the face of which shall be plainly printed the following: "In any action to recover damages suffered by the purchaser by reason of any fruit tree or trees not being of the name or variety under which they were tagged and sold, the seller shall have the burden of proof in establishing that any contract or any provision of any such contract exempting seller from liability or limiting his liability was agreed to by the purchaser." The seller must also accompany the shipment of such trees with an itemized list of the same, which list shall also give the name of the county and state where the trees covered by it were grown, the age of the trees, and the name and address of the person for whom the trees were grown, if requested by letter or in writing on the contract by the purchaser at the time of purchase. Within five days after the receipt by the purchaser of the trees and the list thereof the purchaser

Begonia Lorraine,

2¼-in. pots, \$12.00 per 100; \$110.00 per 1000.

Begonia Glory of Cincinnati,

2¼-in. pots, \$15.00 per 100; \$140.00 per 1000.

Cyclamens,

Separate colors, finest strain, extra strong plants, 3-inch pots, \$10.00 per 100; \$90.00 per 1000.

Pandanus Veitchii,

6-inch, 7-inch and 8-inch pots.

Dracaena Massangeana,

5-inch, 6-inch and 7-inch pots.

Camellias,

In the very best varieties for growing on. 6-inch, 7-inch and 8-inch pots.

JULIUS ROEHRS CO., Rutherford, N. J.

Mention The Review when you write.

ROSES

From 2½-inch Pots

Maryland.....	\$4.00 per 100; \$35.00 per 1000
American Beauty.....	5.00 per 100; 40.00 per 1000

PETER REINBERG

30 East Randolph St., CHICAGO, ILL.

Mention The Review when you write.

DREER'S Select

STRONG TWO-YEAR-OLD PLANTS FOR

The Dreer Roses for bedding are strong field-grown plants which were potted during the Winter months, stored in cold houses and frames, and are now in the best possible condition to turn over to your retail customers for outdoor planting. They must not be compared to dormant cellared stock and all are in 5 or 6-inch pots, according to the growth of the variety.

HYBRID-TEA ROSES—Two-Year-Old Plants

Select Standard Sorts and Recent Introductions

	Per 100		Per 100
Antoine Riviere.....	\$30.00	Laurent Carle.....	\$20.00
Arthur R. Goodwin.....	30.00	Lyon	30.00
Belle Siebrecht	30.00	Lieutenant Chausse.....	30.00
Betty	30.00	Mme. Abel Chatenay.....	30.00
Caroline Testout.....	25.00	Mme. Hector Leulliot.....	30.00
Chateau Clos Vougeot.....	30.00	Mme. Jenny Gillemot.....	30.00
Dean Hole.....	30.00	Mme. Jules Graveriaux.....	30.00
Duchess of Wellington.....	30.00	Mme. Jules Groles.....	30.00
Duchess of Westminster.....	40.00	Mme. Leon Pain.....	30.00
Ecarlate	30.00	Mme. Philippe Riviere.....	30.00
Farbenkonigin	30.00	Mme. Ravary.....	30.00
George C. Waud.....	30.00	Mme. Segond Weber.....	30.00
General MacArthur.....	30.00	Marquise de Sinety.....	30.00
Gustav Grunerwald.....	30.00	Mary Countess of Ichester..	30.00
Grass an Tepitz.....	25.00	Miss Cynthia Forde.....	35.00
Grace Molyneux.....	30.00	Mrs. Aaron Ward.....	30.00
Grossherzog Friederich.....	30.00	Mrs. Arthur Robert Waddell	35.00
Irish Brightness.....	35.00	Mrs. George Shawyer.....	35.00
Joseph Hill.....	30.00	Mrs. Wakefield Christie	
Jonkheer J. L. Mock.....	30.00	Miller	35.00
Kaiserin Augusta Victoria..	25.00	Pharissier	30.00
Killarney	30.00	Prince de Bulgarie.....	30.00
Konigin Carola.....	30.00	Souvenir de Gustave Prat..	35.00
Lady Alice Stanley.....	35.00	Souvenir du President Carnot	30.00
Lady Ashtown.....	30.00	Sunburst	35.00
Lady Ursula.....	30.00	Viscountess Folkestone.....	30.00
La France.....	30.00	White Killarney.....	30.00
La Tosca.....	30.00	William Shean.....	30.00

Hybrid-Tea Rose
Killarney

HYBRID-TEA ROSES—Novelties of 1913, 1914, 1915

	Each		Each		Each
British Queen (McGredy)	\$0.60	Josephine (Paul & Son).....	\$2.00	Mrs. Ambrose Ricardo (McGredy).....	\$2.00
Colleen (McGredy).....	2.00	Killarney Brilliant (Dickson & Sons)..	.75	Mme. Edouard Herriot—"Daily Mail"	
Edgar M. Burnett (McGredy).....	2.00	Louise Catherine Breslau (Pernet-		(Pernet)50
Edith Part (McGredy).....	.75	Ducher)50	Mrs. Charles Hunter (Wm. Paul & Son)	.75
Florence Forrester (McGredy).....	2.00	Majestic (Paul & Son).....	2.00	Mrs. Frederick W. Vanderbilt (McGredy)	1.00
General Superior Arnold Janassen		Marcella (Wm. Paul & Son).....	1.00	Mrs. Sam Ross (Hugh Dickson).....	.50
(Leenders)40	Mevrouw Dora Van Tets (Leenders)...	.50	Mrs. Wemyss Quin (Dickson & Sons)...	2.00
George Dickson (Dickson & Sons).....	.50	Mme. Chas. Lutaund (Pernet-Ducher)...	.50	Nerissa (Wm. Paul & Son).....	.75
H. V. Machin (Dickson & Sons).....	2.00	Mme. Edmund Rostand (Pernet-Ducher)...	.75	Queen Mary (Dickson & Sons).....	1.00
		Mrs. Charles E. Pearson (McGredy)...	1.00	Willowmere (Pernet-Ducher)75

Tea and Other Everblooming Roses

Varieties Marked * are on Own Roots

	Per 100		Per 100		Per 100
*Clothilde Souper.....	\$20.00	*Maman Cochet Pink.....	\$20.00	Mrs. Herbert Stevens.....	\$20.00
Harry Kirk.....	30.00	*Maman Cochet White.....	20.00	Mrs. Myles Kennedy.....	40.00
*Hermosa	20.00	Molly Sharman Crawford.....	30.00	Souvenir de Catherine Guillot.....	30.00
Hugo Roller.....	40.00			Souvenir de Pierre Notting.....	30.00
				*William R. Smith.....	25.00

Send us your order at once, while the selection is good

HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

Mention The Review when you write.

shall compare and notify the seller of any discrepancy between the list and the labels on such trees."

CINCINNATI.

The Market.

Memorial day business was good. The bulk of the demand went to peonies and cheaper flowers and the better grades of stock moved out a little slowly. This is especially true of roses. Practically all peony offerings cleaned up. Lilies were plentiful. Offerings in other lines were up to the standard, as far as quantity is concerned, of the last few weeks. Good carnations sold

well, but the pickled ones hardly found a market at any price. Shipping business was good.

It is expected that this week, being commencement week in the local public high schools, will be a good one as far as the call for the better grades of stock is concerned. Red, yellow, pink and white roses, American Beauties and cornflowers will undoubtedly have the bulk of the demand.

Various Notes.

C. E. Critchell had a large lot of jasmines for Memorial day. They were the first in the market from the south. The last few weeks have been busy ones for George Fern, the decorator.

He has used a considerable quantity of smilax.

E. G. Gillett reports a satisfactory Memorial day business.

L. H. Kyrk had a fine lot of delphiniums from George Klotter for Memorial day.

P. J. Olinger had a fine lot of Richmond for commencement day.

A. Rasmussen, of New Albany, Ind., has been shipping some fine Radiance roses to this market. C. H. H.

New London, Conn.—George E. Fisher, manager of the local store of S. J. Reuter & Son, Inc., has been called to Westminster, Vt., by the death of his grandmother.

Roses

OUTDOOR PLANTING

Hybrid Perpetual Roses

	Per 100
American Beauty	\$30.00
Anna de Diesbach.....	25.00
Baron de Bonstettin.....	25.00
Baroness Rothschild.....	25.00
Captain Christy.....	25.00
Captain Hayward.....	25.00
Frau Karl Druschki.....	25.00
George Arends.....	30.00
General Jacqueminot.....	25.00
Gloire de Chedane Guinoisseau.....	30.00
Gloire de Lyonaise.....	25.00
J. B. Clark.....	25.00
Magna Charta.....	25.00
Mrs. R. G. Sharman Crawford.....	25.00
Paul Neyron.....	25.00
Prince Camille de Rohan.....	25.00

Austrian or Yellow Brier Roses

Austrian Copper.....	\$30.00
Harrison Yellow.....	30.00
Persian Yellow.....	25.00

Pernetiana or Hybrid Austrian Briers

Beaute de Lyon.....	\$30.00
Juliet (New).....	30.00
Soleil d'Or or Golden Sun.....	25.00
Rayon d' Or (New).....	30.00

Baby Rambler Roses

Mme. Jules Gouchault.....	25.00
Orleans	20.00
Yvonne Rabier.....	25.00



New Hybrid-Tea Rose, George Dickson
See opposite page

CLIMBING AND RAMBLER ROSES.

	Per 100
American Pillar.....	\$25.00
Aviateur Blieriot.....	25.00
Christine Wright (New).....	30.00
Climbing American Beauty (New).....	35.00
Climbing Caroline Testout.....	30.00
Climbing Kaiserin Augusta Victoria.....	30.00
Climbing Lady Ashtown.....	30.00
Crimson Rambler.....	25.00
Dr. Van Fleet.....	30.00
Excelsa	25.00
Gloire de Dijon.....	30.00
Hiawatha	25.00
Maréchal Niel.....	30.00
Paul's Carmine Pillar.....	50.00
Reine Marie Henriette.....	30.00
Silver Moon.....	50.00
White Dorothy	25.00
W. A. Richardson.....	20.00

White Banksia.....	Per 100 \$25.00
Yellow Banksia.....	25.00

RUGOSA ROSES.

Blanc Double de Coubert.....	\$25.00
Conrad Ferdinand Meyer.....	25.00
Hansa	25.00
Rugosa Red.....	18.00
Rugosa White.....	18.00

TREE SHAPED ROSES.

Baroness Rothschild	} Strong straight stems about 3 1/2 ft. high \$50.00
Fisher Holmes	
J. B. Clark	
Kaiserin Augusta Victoria	
Mrs. John Laing	
Magna Charta	
Ulrich Brunner	

MOSS ROSES.

	Per 100
Blanche Moreau.....	\$25.00
Comtesse de Muranalse.....	25.00
Crested Moss.....	25.00
Gloire de Mosses.....	25.00
Princess Adelaide.....	25.00

WICHURAIANA ROSES.

Wichuriana, White	\$20.00
Wichuriana, South Orange Perfection	20.00
Wichuriana, Triumph	20.00
Wichuriana, Universal Favorite.....	20.00

SWEET BRIER ROSES.

Refulgence (New).....	\$30.00
Anne of Gelerstein.....	30.00
Lord Penzance.....	30.00
Lady Penzance.....	30.00
Meg Merrilies.....	30.00
Common Sweet Brier or Eglantine.....	20.00

Send us your order at once, while the selection is good

HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

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Pink Forcing Roses

1500 Lady Alice Stanley

Own root, 2 1/4-in., \$10.00 100; \$90.00 1000

5000 My Maryland

Own root, 2 1/4-in., \$6.00 100; \$50.00 1000

JOHN WELSH YOUNG

Upsal Station, P. R. R., PHILADELPHIA, PA.
Mention The Review when you write.

ROSE PLANTS

3-inch Own Roots.....\$6.00 per 100; \$50.00 per 1000

3000 KILLARNEY QUEEN 2000 WHITE KILLARNEY 1500 RHEA REID

Geraniums.....	3-inch, \$6.00 per 100; 4-inch, \$ 8.00 per 100
Cannas, King Humbert, 4-inch, started.....	10.00 per 100
Coleus.....	2-inch, \$2.00; 3-inch, 5.00 per 100
Smilax	2-inch, \$2.50 per 100; \$20.00 per 1000
Fuchsias.....	2-inch, \$2.50 per 100
Lobelias.....	2-inch, 2.50 per 100

Cash or C. O. D.

W. J. & M. S. VESEY,

Fort Wayne, Ind.

Mention The Review when you write.

USINGER'S UTTERANCES.

John Dieckmann, Elm Grove, W. Va., has given considerable space and time to the growing of fine tomatoes, for which he finds a ready market. He is cutting some good carnations and roses.

George Greiner, Bridgeport, O., will stop growing flowers after the present season, and devote his whole time to vegetables.

Albert Lash, Warwood, Wheeling, W. Va., is the proud father of a fine, big baby boy.

George F. Smith, Wheeling, W. Va., had one of the best plant seasons he can remember, having cleaned up everything completely.

W. F. Zane & Son, Wheeling, are busy with funeral work and have had a good plant trade.

Frank Seibert, Wheeling, will go to the exposition soon after the present busy season and spend several weeks in the west.

John Hellstern, Wheeling, is one of the busiest men with plants and bedding work.

Arthur Langhans, Wheeling, is getting ready for several large decorations of artificial flowers, which he works out in such manner as to attract admiration to their richness and beauty.

Misses Forbes & Donahey, Wheeling, have had several large orders for dinner parties. They also are having an abundance of design work.

Charles R. O'Beirne, Martins Ferry, O., has added a flower section to his confectionery store. He reports business better than he expected.

Albert Kehrer & Sons, Martins Ferry, O., have had a successful season with plants. They are having their residence raised beyond reach of high water.

The J. W. Dudley Sons Co., Parkersburg, W. Va., made a strong display of artificial wreaths for Memorial day, for which they found a ready sale.

The Marietta Floral Co., Marietta, O., has a good cut of roses and carnations. They have been quite busy with funeral work.

Norvel Kiger, Marietta, had a nice display of plants for Memorial day.
W. T. U.

PLEASE cut out our ad. The Review has sold us out, and then some.—Le Roy H. Brown & Son, Clyde, O.

ORCHIDS

ALL PLANTS READY TO SHIP

SEMI-ESTABLISHED and ESTABLISHED

CATTLEYAS, *Trianae*, *Labiata*, *Gaskelliana*—all starting into splendid growth.

DENDROBIUM *Phalaenopsis Schroederiana*, the finest of spray-flowering Dendrobiums.

DENDROBIUM *Formosum Giganteum*, June-flowering type. June wedding demand far outsells the supply.

All Cattleyas, Dendrobiums, etc.

Prices right—Send for them.

FREEMAN ORCHID CO.

G. L. Freeman, Mgr. FALL RIVER, MASS.

Cattleya Mossiae and Cattleya Percivaliana

Fine, fresh, imported plants, at \$45.00 per case of 60 plants (500 good bulbs).

A. SACHSE, Orchid Collector

416 Bloomfield Avenue, MONTCLAIR, N. J.

Mention The Review when you write.

HYDRANGEAS

We have a magnificent lot of large plants grown in tubs and half-barrels for

JULY AND AUGUST FLOWERING

We have made a specialty of Hydrangeas for years, and our plants have never been finer than they are this year. They are well budded, and will begin to show color the end of June, and will be in perfection during July and August—when they are most in demand.

Hydrangea Otaksa, the standard pink variety, and the new French Hydrangeas—*Avalanche*, *Fraicheur*, *La Lorraine*, *Mme. Maurice Hamar*, *Mme. E. Mouillere* and *Mlle. Renee Gaillard*. Strong plants in tubs, \$2.00 and \$3.00 each—according to size.

Otaksa, very large specimens in half barrels, \$7.50, \$10.00 and \$12.50 each—according to size.

DRACAENA INDIVISA

Large plants for centers of vases, 50c, 75c, \$1.00 and \$1.50 each—according to size.

CROTONS

Assorted varieties for bedding, in 3½ and 4-inch pots, \$15.00 and \$25.00 per 100.

VINCA MAJOR VARIEGATA

We have a fine stock of this in strong, heavy plants in 4-inch pots, at \$10.00 and \$12.00 per 100—according to size.

ENGLISH IVY

Strong plants, 4-inch pots, \$10.00 and \$12.00 per 100—according to size.

FERNS

Nephrolepis Teddy, Jr., 8-inch, \$1.00 each; 4-inch, 15c each; 2½-inch, \$6.00 per 100.

Nephrolepis Elegantissima Compacta, 3½-inch pots, 25c each; 2½-inch, \$6.00 per 100.

Nephrolepis Elegantissima, 8-inch pots, \$1.00 each; 2½-inch, \$6.00 per 100.

Nephrolepis Muscosa and Smithii, 3½-inch pots, 2c each; 5-inch, 50c each.

Nephrolepis Harrisii, 6-inch pots, 50c each; 12-inch, very large specimens, \$4.00 and \$5.00 each.

Cibotium Schiedel, large plants, 10-inch pots, \$3.50 each.

Table Ferns, assorted varieties, nice plants, 2½-inch pots, \$4.00 per 100; extra size, 3½-inch pots, \$15.00 per 100.

WINTER-FLOWERING ROSES

We have a particularly fine stock of *Ophelia*, *Francis Scott Key* and *Prince E. C. d'Arenberg*, strong plants, own root and grafted; also a fine lot of grafted roses in the standard varieties, like *Killarney Brilliant*, *Mrs. Aaron Ward*, *Sunburst*, *Mrs. Geo. Sawyer*, *Mme. Edmond Rostand*, etc., etc. We will be glad to quote prices on application.

F. R. PIERSON CO., Tarrytown, New York

Mention The Review when you write.

BEGONIA CINCINNATI

Now Ready for Shipment

Extra fine, sturdy, healthy plants, 2½-inch, \$18.00 per 100, \$150.00 per 1000

Stock Selected and Packed with Utmost Care

CYCLAMEN

For June and July Delivery

Best Strain Obtainable—Assorted Colors

2½-inch, \$5.00 per 100, \$45.00 per 1000; 3-inch, \$8.00 per 100, \$75.00 per 1000

WE GROW ONLY QUALITY STOCK—TRY US

THE NAUMANN COMPANY

1111 East 125th Street

CLEVELAND, OHIO

Mention The Review when you write.

YELLOW
King Humbert Canna

The grandest Canna on earth. A sport of Red King Humbert. Originated by us five years ago. Large 3½-in. pot plants, \$1.00 each, \$9.00 per doz., \$60.00 per 100.

ALONZO J. BRYAN, - Washington, New Jersey
Wholesale Florist

Mention The Review when you write.

ORCHIDS

Just arrived in splendid condition:

C. *Percivaliana*, C. *Labiata*.C. *Trianae*, C. *Schroederiae*In transit: C. *Mossiae*

Best commercial Orchid plants, established or semi-established, for immediate delivery; healthy, clean, flowering stock.

For price write to

JOHN DeBUCK, 719 Chestnut Place, SECAUCUS, N. J.

Mention The Review when you write.

ROCHELLE

17 Years

Wholesale Vegetable Plant Growers

See Price List of 5,000,000 Vegetable Plants in Classified Columns

F. W. ROCHELLE & SONS, Chester, N. J.

Mention The Review when you write.

Cabbage and Tomato Plants

(LEADING VARIETIES)

30c per 100 by parcel post; by express, 75c per 500; \$1.00 per 1000; 10,000 and over, 85c per 1000; 100,000 at 75c per 1000.

R. VINCENT, JR., & SONS CO., White Marsh, Md.

Mention The Review when you write.

BARGAINS

Mums, leading varieties, rooted cuttings, \$1.50 per 100, \$12.00 per 1000, prepaid.



Coleus-Alyssum, rooted cuttings, 70c per 100, \$6.00 per 1000, prepaid.

Coleus, bench stock, \$2.50 per 100, \$20.00 per 1000.

Stevia - Salvia, rooted cuttings, \$1.00 per 100, \$8.00 per 1000, prepaid.

Violet Runners, Lady Luxonne, \$1.00 per 100, \$8.00 per 1000, prepaid.

Fuchsias, 3 varieties, in bud and bloom, fine stock, 3-inch, at \$6.00 per 100.

Salvia, St. Louis and Bonfire, good 3-inch, at \$4.00 per 100, \$35.00 per 1000.

Verbenas, 2½-inch, named varieties, \$2.50 per 100, \$20.00 per 1000.

Sprenger, strong, 2-inch, \$2.00 per 100, \$18.00 per 1000; 2½-inch, \$3.00 per 100, \$25.00 per 1000; 3-inch, \$5.00 per 100; 4-inch, \$10.00 per 100.

Vincas, strong, 2-inch, \$2.00 per 100.

Asters, seedlings, very strong, best named varieties, 50c per 100; \$3.50 per 1000, prepaid.

C. HUMFELD, - CLAY CENTER, KANSAS

Mention The Review when you write.

Bedding Plants

Per 100

Begonia Semperflorens, 3½ and 4-in.	\$ 8.00
Coleus, three best bedders, 2½-in.	3.00
Salvia Splendens, 2½-in.	3.00
Salvia Splendens, 3-in.	5.00
Dusty Miller, 2½-in.	3.00
Lobelia Crystal Palace, 2½-in.	3.00
Lobelia Kathleen Mallard, 2½-in.	4.00
Geraniums—Nutt, 4-in.	8.00
Geranium Mme. Sallerol, 2½-in.	5.00
Marguerites, white, 4-in.	7.00
Vinca Variegata, 4-in.	10.00

ESCHRICH'S NURSERY

North Milwaukee, Wisconsin

Mention The Review when you write.

2½-inch ROSE PLANTS

Good Stock

100 1000

Pink Killarney	\$3.00	\$25.00
White Killarney	3.00	25.00
Richmond	3.00	25.00
2-year-old Asparagus Plumosus clumps, from bench, per 100, \$3.00; per 1000, \$25.00.		

Satisfaction guaranteed.

GEO. REINBERG

162 No. Wabash Ave., CHICAGO

ROSES

Grafted . . . \$10.00 per 100

Own Root . . . 6.00 per 100

Fine 2½-in. Stock—Send for Circular

Verbena Plants for Sale

J. L. DILLON, Bloomsburg, Pa.

Mention The Review when you write.

2000

Vinca Variegated

4-inch pots.

Good stock at . . . \$10.00 per 100

BREITMEYER FLORAL CO.

FRED. BREITMEYER, Prop.

MT. CLEMENS, MICH.

Mention The Review when you write.

Bedding Plants, 100,000 Now Ready

Our great plant producing mill has been kept up in full speed day and night. Fully 100,000 bedding plants of our usual high standard quality has been the output since Easter. No empty spot can be seen, every hole and corner is filled.



Araucarias Our Specialty

ARAUCARIA EXCELSA, well grown stock, 5-in. pots, 3 to 4 tiers, 15 in. high, 50c; 5½-in., 3 to 4 tiers, 18 to 20 in. high, 60c and 75c; 6-in., 24 to 26 in. high, 5 to 6 tiers, \$1.00; large specimen plants, \$1.50. **ARAUCARIA EXCELSA GLAUCA**, 6-in. pots, \$1.00; 7-in., \$1.50. **ARAUCARIA ROBUSTA COMPACTA**, 6-in. pots, 4 tiers, very heavy, \$1.50.

KENTIA FORSTERIANA, \$1.00 and \$1.25 each.

KENTIA BELMOREANA, 6-in. pots, large, heavy plants, \$1.25 and \$1.50 each.

COCOS WEDDELLIANA, 3-in. pots, 15c; 4-in., 25c each.

HYDRANGEA OTAKSA, for planting out; have been kept in cold frames all winter; 6, 7, 8-in. pots, 35c, 50c, 75c each.

AMPELOPSIS VEITCHII, 4-in., staked up, 2 to 3 ft. high, 15c each.

HONEYSUCKLES, 5-in., staked up, 25c each.

ENGLISH IVY, 4-in., staked up, 12c; 3-in., 8 in a pot, 7c.

GERANIUMS, S. A. Nutt, A. Ricard, John Doyle, Jean Vlaud, 4-in. pots, \$7.00 per 100; Beaute Poitevine, \$8.00 per 100.

FUCHSIAS, assorted colors, 4-in. pots, \$7.00 per 100.

HELIOTROPES, 4-in., \$7.00 per 100.

SCARLET SAGE, Bonfire or Clara Bedman, 4-in., \$7.00 per 100; 3-in., \$4.00 per 100.

PETUNIAS, DOUBLE, 4-in. pots, \$7.00 per 100; SINGLE, 2½-in., \$3.00 per 100; **CALIFORNIA GIANTS**, 3-in., \$5.00 per 100.

BEGONIAS, our improved strain. Dark Begonia Vernon Luminosa and Pink Erfordii, 4-in. pots, \$8.00 per 100; 3-in., \$5.00 per 100.

AGERATUMS, Dwarf Blue, 4-in., \$7.00 per 100; 3-in., \$5.00 per 100.

Cash with order, please.

GODFREY ASCHMANN, 1012 West Ontario St. PHILADELPHIA, PA.

Wholesale Grower, Importer and Shipper of Pot Plants

Mention The Review when you write.

A. F. J. BAUR

O. E. STEINKAMP

GERANIUMS

Don't plant your culls, left over from the bedding season, to make stock for next season. Your Geraniums are an important item and the best stock procurable is none too good. We have a fine lot of young plants, propagated especially for this purpose. Have the following varieties, at \$3.00 per 100; \$25.00 per 1000:

S. A. Nutt, crimson; Marvel, dark red; Decorator, orange-scarlet; A. Ricard, orange-scarlet; Beaute de Poitevine, salmon.

We will soon begin delivering young Poinsettias. Write us if you need some. \$5.00 per 100; \$45.00 per 1000.

BAUR & STEINKAMP,
Carnation Breeders, INDIANAPOLIS, IND.

Mention The Review when you write.

COLEUS, Verschaffeltii, Golden Bedder, Queen Victoria, \$3.00 per 100; fancy leaved, 6 best varieties, \$4.00 per 100. Out of 2½-in. pots.

ZINNIA ELEGANS, double, assorted, 2½-in., \$3.00 per 100.

VERBENAS, assorted, 2½-in. pots, \$3.00 per 100.

DUSTY MILLER, 2½-in., \$3.00 per 100. **LOBELIAS**, dark blue dwarf, \$3.00 per 100.

ASPARAGUS SPRENGERI, large, bushy, 4-in., 15c; 6-in. pans, very nice, heavy, 35c.

ASPARAGUS PLUMOSUS, 2½-in., 4c; 3-in., strong, 6c; 4-in., 12c.

SNAPDRAGONS, such as Giant Yellow Golden Queen, Giant Scarlet Queen of the North, Giant Pink and Giant White, 2½-in. pots, \$3.00 per 100; Silver Pink, \$4.00 per 100.

ASTERS, CREGO, white, shell pink, pink, rose and lavender, 2½-in. pots, \$3.00 per 100.

CORNFLOWERS, double blue, 3-in. pots, \$5.00 per 100.

IPOMOEA NOCTIFLORA, pure white moonvine, for which I have a wide reputation, having made a specialty of them for the past 16 years; 2½-in. pots, \$5.00 per 100; 4-in. pots, staked up, \$12.00 per 100; 25 at 100 rate.

FERNS, large. Boston, 7-in. pots, 75c and \$1.00. Whitman, 7-in. pots, 75c; 6-in., 40c. Scottii, 5-in., 25c; 6-in., 40c.

DRACAENA TERMINALIS, 5½-in. pots, 50c.

CANNAS, 4-in. pots: Pennsylvania, Pres. McKinley, Pres. Cleveland, Richard Wallace, \$7.00 per 100.

DRACAENA INDIVISA, 5-in. pots, 25c; 5½-in. pots, 35c.

SWEET ALYSSUM, Little Gem, 2½-in., \$3.00 per 100.

PHLOX DRUMMONDII, 2½-in., \$3.00 per 100.

MIGNONETTE, 2½-in., \$4.00 per 100.

TORENIA FOURNIERI, 2½-in., \$4.00 per 100.

NASTURTIUM, 4 colors, 3-in., 5c.

LANTANAS, dwarf, orange color, 4-in., \$7.00 per 100.

COBAEA SCANDENS, 3-in., \$6.00 per 100; 4-in., \$8.00 per 100.

PARLOR IVY, 2½-in., \$4.00 per 100.

ADIANTUM HYBRIDUM, 3-in., \$8.00 per 100; 4-in., \$12.00 per 100.

ROSE GERANIUMS, 4-in., \$8.00 per 100.

HOLLY FERNS, large, 5-in. pots, 35c.

BOUNDBROOK, N. J.

George Schmidt, the Somerville florist, has established a branch store at 422 Main street, in this city. The new store has been quite successful thus far.

Business is reported good in the greenhouse department of the Boundbrook Nurseries, this year's trade exceeding last year's. The stock of 10,000 geraniums was mostly sold out by Memorial day. There are 8,000 mums under cultivation and 6,000 carnations. Work has just begun on planting for the next season.

A new greenhouse, 48x500, is being built at the range of Thos. Young, Jr., for Beauty roses. The building is being erected by Hitchings & Co., of Elizabeth, N. J., and is of the newest pattern, with wide spacing between the rafters. One of the features of the greenhouse not usually found is a passageway or corridor through the center from side to side, dividing the greenhouse practically into two greenhouses, each 250 feet long. The passageway is principally to prevent drafts. As this greenhouse is near Mr. Young's residence, it is a little more decorative than usual, having an elaborate hood over the entrance nearest the house and hoods over the side entrances. Mr. Young has never made a specialty of roses before, but is known throughout the east for his high-grade orchids and gardenias.

Ludwig Wild, who makes a specialty of growing gardenias, has just finished planting his new crop. The last gardenia crop was fine. Mr. Wild also grows many sweet peas, which bore a medium crop last season.

Charles Zvolanek, specialist in sweet peas, is putting new sidings in his greenhouses. As a between-season crop, Mr. Zvolanek has planted a large number of asters in one of his greenhouses. He has also planted a large number of chrysanthemums. R. B. M.

Colfax, Ill.—Nat Ricketts has sold his residence and greenhouses to J. D. Grizzle, who recently came here from Glasgow, Ky., as the work is getting too heavy for his years. He will assist Mr. Grizzle until fall.

BEDDING PLANTS

2-inch Blue Ageratum.....	per 100, \$2.00
4-inch Begonia Rex.....	per doz., 1.50
2-inch Double Sweet Alyssum.....	per 100, 2.00
2-inch Coleus, mixed.....	" 2.00
2-inch Coleus, trailing.....	" 2.00
3-inch Lenton Verbena.....	" 4.00
2-inch Salvia Splendens.....	" 2.50
4-inch Salvia Splendens.....	" 5.00
2-inch Asparagus Plumosus Nanus.....	" 3.00
2-inch Dracaena Indivisa.....	" 2.00
3-inch Dracaena Indivisa.....	" 5.00
2-inch Var. Vinca.....	" 2.50
3-inch Var. Vinca.....	" 5.00

D. U. AUGSPURGER & SONS CO. Box 394, PEORIA, ILL.

Mention The Review when you write.

FERNS

Improved Whitmani and Whitmani Compacta, \$5.00 per 100; \$40.00 per 1000 250 at 1000 rate

The Improved Whitmani is a more graceful and a little lighter frond. It is more compact, truer to the type and shows very little reverting. This variety is a great improvement over the old Whitmani.

H. H. BARROWS & SON, Whitman, Mass.

Mention The Review when you write.

Why postpone ordering stock you will be sure to need? Place your order now for:—

	Per 100	Per 1000
Begonia Cincinnati, 2½-in., strong.....	\$18.00	\$175.00
Begonia Lorraine.....	14.00	120.00
Begonia Chatelaine.....	5.00	45.00
Poinsettias, select.....	6.00	50.00
Cyclamen, 2½-in., excellent strain.....	5.50	50.00
3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$20.00 per 100.		
Primula Obeonica, Chinensis and Malacoides, 2½-in.....	3.00	25.00
Fern Flats, best commercial varieties, \$2.00 per flat, 10 flats for		\$17.50
Bouvardias, 2½-in., red, white and pink.....	\$ 4.00	\$35.00
Euphorbia Jacquiniaeflora, 2½-in.....	10.00	
Nico-Fume Liquid.....	\$10.50	per gallon
Nico-Fume Paper.....	\$7.50	per can of 288 sheets
Magic Hose (none better), ½-in., 50-ft., 16c per ft.; 100-ft., 15c per ft.; ¾-in., 50-ft., 17c per ft.; 100-ft., 16c per ft.		

For Rose, Carnation and Chrysanthemum plants, consult our catalogue, which will be cheerfully mailed on application.

How about Cold Storage Lilies and Valley? We have the stock and our prices are right. Write us.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Mention The Review when you write.

Fine, Strong Ferns

READY TO SHIFT

Harrisii, W. K. Harris, Whitmani, Elegantissima, Piersoni and Scottii, 2½-in., \$4.00 per 100, \$40.00 per 1000.

4-in., \$15.00 per 100; 5-in., \$25.00 per 100; 6-in., \$50.00 per 100.

PANDANUS VEITCHII, 4-in., 35c each; 5-in., 60c each; 6-in., 75c each.

JOHN BADER COMPANY

1826 Rialto Street,

N. S., PITTSBURGH, PA.

Mention The Review when you write.

Chrysanthemum Rooted Cuttings

WHITE	Per 100	1000	YELLOW	Per 100	1000
Smith's Advance.....	\$2.00	\$15.00	Chrysolora.....	\$2.00	\$15.00
October Frost.....	2.00	15.00	Ramapo.....	2.00	15.00
V. Poehlmann.....	2.00	15.00	Roman Gold.....	2.00	15.00
Alice Salomon.....	3.50	30.00	Nagoya.....	2.50	20.00
Naomah.....	3.00	25.00	Yellow Eaton.....	2.00	15.00
Alice Byron.....	2.00	15.00	Golden Glow.....	2.00	15.00
Chas. Razer.....	2.00	15.00			
Lynnwood Hall.....	2.00	15.00			

CRIMSON
Shrimpton..... 2.00 15.00
J. D. THOMPSON CARNATION CO.,

PINK
Amorita..... 2.00 15.00
McNiece..... 2.50 20.00
Dr. Enguehard..... 2.50 20.00
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...CHRYSANTHEMUMS... THE BEST FOR FLORISTS' USE

Prices on application

ELMER D. SMITH & CO. ADRIAN, MICH.

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Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY Madison, N. J.

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500,000 Pot Plants

of late propagation and planting, in A-No. 1 condition, ready for market.

Orders shipped promptly. Liberal extras.

Size Pots.	Per 100	Per 1000
2 1/4-in. Alternantheras red and yellow	2.25	\$20.00
2 1/4-in. Ageratum, white, light and dark blue	2.25	20.00
2 1/2-in. Asparagus Plumosus and Hatcheri	3.00	25.00
4 -in. Asparagus Plumosus and Hatcheri	7.50	70.00
2 1/2-in. Asparagus Sprengeri, large plants	2.50	22.50
4 -in. Asparagus Sprengeri, large plants	6.50	60.00
3 and 3 1/4-in. Canna King Humbert..	5.00	45.00
3 and 3 1/4-in. Cannas, Brandywine, Crimson Bedder, Crozy, 20 varieties	4.50	40.00
2 1/4-in. Centaurea, dusty miller.....	2.25	20.00
2 1/2-in. Coleus, Golden Bedder, Verschaffeltii and 15 varieties, mixed	2.50	22.50
2 1/4-in. Oupheas, cigar plant.....	2.25	20.00
4 -in. Dracaena Indivisa	10.00
5 -in. Dracaena Indivisa	20.00
2 1/4-in. Fuchsias, double and single, 12 varieties	2.75	25.00
4 -in. Fuchsias, double and single, 12 varieties	7.50	70.00
2 1/4-in. Geraniums, Nutt, Ricard, Poitevine, Buchner, etc...	2.25	20.00
3 1/2 and 4-in. Geraniums, Nutt, Ricard, Poitevine, Buchner, etc.	7.00	65.00
2 1/4-in. Heliotropes, white, light and dark blue	2.75	25.00
4 -in. Heliotropes, white, light and dark blue	7.50	70.00
Pansy Plants, transplanted, choice varieties, in bloom..	1.25	10.00
2 1/4-in. Petunias, single, mixed varieties	2.50	22.50
3 1/4-in. Petunias, double, 15 varieties mixed	6.50	60.00
2 1/2-in. Salvias, Bonfire and Splendens	2.50	22.50
3 -in. Salvias, Bonfire and Splendens	5.00	45.00
2 1/2-in. Verbenas, very choice, mixed or separate colors, in bud..	2.25	20.00

VEGETABLE PLANTS BY THE MILLION

Cabbage Plants, Early Winningstadt, Wakefield, Henderson's Early Summer, etc., \$2.50 per 1000.
Cauliflower Plants, Early Paris and Snowball, \$5.00 per 1000.
Tomato Plants, Earliana, Jewel, June Pink, Perfection, Stone, Dwarf Champion, Acme, etc., \$2.25 per 1000.

Correspondence Solicited.

ALONZO J. BRYAN
Wholesale Florist, WASHINGTON, NEW JERSEY
Mention The Review when you write.

VINCA

Good, strong, 3 1/2-in. stock,
\$8.00 per 100; \$75.00 per 1000.

DRACAENAS, 3 1/2-inch

\$8.00 per 100; \$75.00 per 1000.

WHITE BROS.
MEDINA, N. Y.

Mention The Review when you write.

CHRISTMAS PEPPERS

CELESTIAL PEPPER, NEW CLUSTER,
SOLANUM MELVINII, NEW BRANCHING,
All strong plants from 2 1/4-in. pots.

\$3.00 per 100 \$25.00 per 1000
500 at 1000 rate. Cash with order.

FRANK OECHSLIN, 4911 Quincy Street
CHICAGO, ILL.
Mention The Review when you write.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE, INDIANA

Mention The Review when you write.

JOHN SCOTT

Rutland Rd. and E. 45th St., BROOKLYN, N. Y.
THE HOME OF THE SCOTTII FERN.
Mention The Review when you write.

SUPERIOR QUALITY AND SERVICE IN THESE

WITTBOLD SPRING SPECIALTIES

COLEUS

Golden Bedder.....2-in. pots, \$2.50 per 100; 3-in. pots, \$5.00 per 100
Yellow Pfister.....2-in pots, 2.50 per 100; 3-in. pots, 5.00 per 100
Assorted2 in. pots, 2.00 per 100; 3-in. pots, 4.00 per 100

SANTOLINAS

Santolinas.....2 1/2-in. pots, \$3.00 per 100

ALYSSUM

Sweet Alyssum.....2-in. pots, \$2.50 per 100

GERANIUMS

Pink, Red and White, extra fine stock.....4-in. pots, \$10.00 per 100

FUCHSIAS

Assorted.....3-in. pots, \$6.00 per 100; 4-in. pots, \$8.00 per 100

IVIES

5-in. pots.....\$15.00 per 100 4-in. pots.....\$12.00 per 100
2 1/2-in. pots.....\$3.00 per 100
German Ivy.....3-in. pots, \$5.00 per 100

PETUNIAS

Single.....3-in. pots, \$5.00 per 100; 2 1/2-in. pots, \$3.00 per 100

VINCAS

4-in pots.....\$10.00, \$12.00 and \$15.00 per 100

CYCLAMEN

Pure White, White with Red Eyes, Excelsior, Wonder of Wandsbek, Glory of Wandsbek, Rose of Marienthal, Dark Red, Rosy Morn, Brilliant Red and Bright Red.
3-in. pots.....\$8.00 per 100

Write, Wire or Phone Today
L. D. Phone Graceland 1112

THE GEO. WITTBOLD CO.
737-739 Buckingham Place, CHICAGO

Mention The Review when you write.

Bedding Plants BY THE Thousands

Our greenhouses are filled with choice stock that you can plant out at once, to make immediate effect.

	Per 100		Per 100
Geraniums, S. A. Nutt and Poitevine, 4-in. pots.....	\$ 7.00	Coleus, 2 1/2-in., Verschaffeltii, Golden Bedder, Queen Victoria and fancy mixed varieties.....	\$3.00
Begonia Luminosa, red and pink..	7.00	Asparagus Plumosus, 3-in. pots..	5.00
Fuchsias	7.00	Asters, Semple's Improved Branching, rose-pink, purple and white, 2 1/2-in. pots.....	2.50
Double Petunias	7.00	Small Plants, such as Petunias, Marigold, Phlox, Dwarf Lobelias	3.00
Ageratums	7.00	Rose Bushes, fine plants in 6-in. pots, Baby Rambler, Gruss an Teplitz, Caroline Testout, Frau Karl Druschki, Magna Charta, \$4.00 per doz.	
Scarlet Sage	7.00	Araucaria Excelsa, 6-in. pots, 5 to 6 tiers, 16 to 20 inches high, 75c each; 18 to 24 inches high, \$1.00 each.	
Nasturtiums	7.00	Dish Ferns, all the best varieties.	4.00
Cannas, Wyoming, bronze purple foliage	7.00		
Lemon Verbenas	7.00		
Moonvines, 4-in.	10.00		
Moonvines, 2 1/2-in.	5.00		
Hydrangeas, Otaksa, 6-in. pots, \$4.00 per doz.			
Adiantum Hybridum, 4-in. pots, \$1.80 per doz.			

Cash with order.

ASCHMANN BROS., Second and Bristol Sts., PHILADELPHIA, PA.

MOTT-LY MUSINGS.

The veteran, Robert Craig, of Philadelphia, accompanied by H. Faust, of Merion, Pa., was among the week-enders at Atlantic City during my recent visit. Mr. Craig commented on the great changes made at this famous resort and added, taking in a big draught of ozone, that the old ocean is just as invigorating as ever.

W. C. Hart, East Walden, N. Y., was unable to attend the recent meeting of dahlia growers in New York city. He has one of the largest farms in the Empire State, devoted almost exclusively to this popular flower.

F. X. Dienst, Middletown, N. Y., says last week's was the best Memorial business in his experience of a quarter of a century. Everything that had a bloom on it sold. He ran strong on pelargoniums and ivy-leaved geraniums as leaders.

H. B. Wisner, Middletown, sold out clean. He had a big run on cut flowers.

Valentin Burgevin's Sons, Kingston, N. Y., made a fine display in their handsome store during Memorial week and had a satisfactory business, as usual.

William Williams, Kingston, ran short of flowering plants. He could use twice his amount of glass. This will come later.

Henry Hansen, Catskill, N. Y., had good Memorial business, which was interrupted by a tragedy, when an assistant, Henry Lang, committed suicide, presumably while temporarily insane.

Frank J. Weiss, Port Jervis, N. Y., finds business so good as to warrant the purchase of additional land. He will install a new model No. 24 Kroe-schell boiler as soon as the spring rush is over. Located near the cemetery, on what was virtually a ruin, he has built up, by grim determination, a flourishing business in a short time.

The Tripp Floral Co., Walton, N. Y., reports satisfactory results from its advertisement in The Review. Boilers are heavy things to move; they have one left to dispose of. Improvements will be carried out during the summer.

Bowman & Co. have acquired the Holtslander greenhouses, at Liberty, N. Y. Paul Johanssen is in charge and reports good sales. W. M.

FERNS IN FLATS

ALL VARIETIES

We ship by express during July and August, stock ready for 2½-in. pots, in flats of about 110 clumps, which can be divided.

Price, \$2.00 per flat
20 or more flats, \$1.75 each
(Packing included)

Order now while we have full list of varieties to select from.

Write for illustrated folder

McHutchison & Co.

17 Murray Street, NEW YORK
Mention The Review when you write.

VINCA VARIEGATA

Extra heavy, 2 to 3 ft. long, \$12.50 to \$10.00 per 100, according to size. Same, smaller, \$8.00 per 100.

GERANIUMS. S. A. Nutt, 4-in., in bud and flower, \$7.00 per 100; 3-in., with bud and flower, \$5.00 per 100.

Cash, please. Prompt shipment.

KILBOURN & WILLIAMS. Clinton, N. Y.
Mention The Review when you write.

RANDALL'S OFFER

OF SPRING AND

BEDDING PLANTS

WE CAN FURNISH SEASONABLE STOCK OF
GOOD QUALITY IN QUANTITY, AS FOLLOWS:

	Per 100		Per 100
Ageratums, 2½-inch	\$ 4.00	Pennisetum Ruppelianum—	
Alyssum Little Gem, 2½-inch	8.00	2½-inch	\$ 8.00
Asparagus Plumosus, 3-inch	5.00	8 -inch	6.00
Coleus, all varieties, 2½-inch	8.00	Petunias—	
Cannas—		Double, 8-inch	10.00
King Humbert, 4-inch (strong)	12.00	Double, 4-inch	12.00
Florence Vaughan, 4-inch	8.00	Single, 2½-inch	5.00
A. Crozy, 4-inch	8.00	Single, 8 -inch	7.00
Mme. Crozy, 4-inch	8.00	Single, 4 -inch	10.00
Fuchsias, 4-inch	15 00	Very strong transplanted stock in bud, will make good plants in 3-inch if potted now	2.00
Ferns—		Salvia—	
Table (very good), 2½-inch	25.00	4-inch	8.00
Feverfew (very strong), 5-inch	15.00	Verbenas, 2½-inch	8.00
Geraniums—		Vincas—	
Nutt and Clifton, ready for shift	per 1000, \$22.50	Variegated, 8-inch	10.00
Clifton cuttings in sand "	10.00	Green, 3-inch	10.00
Lobelia Kathleen Mallard, 2½-inch ..	4.00	Green, 4 and 5-inch	12.00
Marguerites, 4-inch	10.00	Variegated, 4 and 5-inch	12.00
Pansies	8.00	Extra fine	15.00
		Wandering Jew, 2½-inch	8.00

In Hanging Baskets we have the Boston Fern basket at \$2.00; mixed basket at \$1.50; Sprengeri basket at \$1.00. The above baskets are all 12-inch. Mixed Sprengeri, in 10-inch, at \$1.00 and 75c.

A.L.RANDALL CO.

Wabash Avenue at Lake Street

CHICAGO, ILL.

POMPON CHRYSANTHEMUMS

Large assortment, large-flowering or Aster type; small-flowering single and anemone.

From 2-inch pots

GERANIUMS

In a good assortment, including Beaute Poitevine, Alphonse Ricard and S. A. Nutt

From 2-inch pots

From 3-inch pots

BEDDING STOCK

Large Quantities Ready for Immediate Shipment

FUCHSIAS

SALVIA

PARLOR IVY

ALYSSUM

BEGONIAS

LEMON VERBENAS

SWAINSONA

SAGE

COLEUS

ACHYRANTHES

LANTANAS

ALTERNANTHERAS

LOBELIA

From 2-inch pots

From 3-inch pots

CASH WITH ORDER

R. VINCENT, JR., & SONS CO.

White Marsh, Maryland

JOSEPH HEACOCK COMPANY'S PALMS AND FERNS

HOME GROWN—WELL ESTABLISHED—STRONG AND HEALTHY

KENTIA FORSTERIANA				
	Leaves	In. high	Each	Per doz.
6-in. pot.....	5 to 6.....	28 to 30.....	\$1.00	\$12.00
6-in. pot.....	5 to 6.....	34 to 36.....	1.50	18.00
MADE-UP KENTIA FORSTERIANA				
	Each			
9-in. cedar tub, 4 plants in tub, 40 to 42 in. high.....	\$ 4.00			
12-in. cedar tub, 4 plants in tub, 5 to 5½ ft.....	10.00			
12-in. cedar tub, 4 plants in tub, 5½ to 6 ft.....	12.50			
12-in. cedar tub, 4 plants in tub, 6 ft. high, heavy.....	15.00			
12-in. cedar tub, 4 plants in tub, 7 to 8 ft.....	18.00			
PHOENIX ROEBELENI				
	Each			
5-in. pot, nicely characterized.....	\$1.00			
7-in. tub, 18 in. high, 24 in. spread.....	2.00			

KENTIA BELMOREANA				
	Leaves	In. high	Each	Per doz.
2½-in. pot.....	4.....	8 to 10.....		\$ 1.50
4-in. pot.....	5 to 6.....	15.....	\$0.40	4.50
6-in. pot.....	6 to 7.....	24.....	1.00	12.00
6-in. pot.....	6 to 7.....	28 to 30.....	1.50	18.00
	Leaves	In. high	Each	Per doz.
9-in. cedar tub....	6 to 7.....	42 to 45.....	\$4.00	\$48.00
9-in. cedar tub....	6 to 7.....	45 to 48, very heavy	5.00	
9-in. cedar tub....	6 to 7.....	48 to 54, very heavy	6.00	
9-in. cedar tub....	6 to 7.....	5 ft., very heavy....	8.00	

CIBOTIUM SCHIEDEI, 9-in. tub, 4 ft. spread, each, \$4.00.

JOSEPH HEACOCK CO., Railway Station, Wyncote, Pa.
Jenkintown,

Mention The Review when you write.

MOOSEHEART NURSERIES

MOOSEHEART, ILL.

Mooseheart is the industrial and vocational school of the Loyal Order of Moose. Our greenhouses have produced a few items which we do not need in our park plantings. We offer this stock, all first-class. We can make shipment promptly upon receipt of order. Try Mooseheart plants once. We will offer seasonable items from time to time and invite your orders.

PRICES

	100	1000		100	1000
Alyssum, dwarf.....	\$ 3.00	Lobelias, Dwarf and Trailing.....	\$ 3.00
Alternanthera Paronychioides.....	3.00	\$25.00	Lobelia Kathleen Mallard.....	4.00
Achyranthes, Red.....	3.00	25.00	Petunias, double, 4-in., in		
Achyranthes, 8-in.....	5.00	45.00	bloom.....	10.00
Begonia Vernon, 3-in.....	5.00	Petunias, single.....	3.00	\$25.00
Cannas, 4-in.....	10.00	Salvias, Zurich and Bonfire...	3.00	25.00
Coleus, Trailing Queen and			Snapdragons, mixed.....	3.00	25.00
Rainbow.....	2.00	20.00	Vincas, 3-in.....	5.00	45.00
Feverfew.....	3.00	25.00	Vincas, 4-in.....	12.00
Geraniums, S. A. Nutt and			Tomatoes, fine, 2½-in.....	3.00	30.00
Beaute Poitevine, 4-in.....	8.00	Cobaea Scandens.....	5.00
Geranium Mme. Sallerol.....	2.00	18.00	Lantanas.....	10.00

Address All Orders

MOOSEHEART NURSERIES, MOOSEHEART, ILL.

Telephone Aurora 2290

Mention The Review when you write.

NEW NEPHROLEPIS FERN—JOHN WANAMAKER

We will introduce the above new fern on August 1st, 1915. In presenting this fern to the trade, we feel confident that it will make a place for itself.

The John Wanamaker fern is a wonderful advance over all plain or wavy frond varieties. The side pinnae of the fronds are very fully undulated, giving the plants a very wavy appearance. It will make as many fronds as Teddy, Jr., plants in 4-inch pots having over sixty fronds. It is a beautifully formed plant, full and compact.

Orders will be filled strictly in rotation.

Strong plants, 2½-in. pots,

\$ 4.00 per dozen.

20.00 per 100.

150.00 per 1000.

250 at 1000 rate.

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa.

BRANCH:
NORWOOD, PA.

SURPLUS SEASONABLE STOCK

BEGONIAS, Albo-Picta Rosea, Argenteo-Guttata, M. de Lesseps, Marjorie Daw, Rubra, Thurstoni, at \$4.00 per 100.

COLEUS, Beckwith Gem, Chameleon, Mrs. Hayes, Golden Crown, 2½-in., \$2.50 per 100.

COBAEA SCANDENS, 2½-in., \$4.00 per 100.

DAHLIAS, 2½-in. pot plants (best for cut flowers), Decorative, Cactus and Show, in 50 varieties, \$4.00 per 100.

VERBENAS, 2-in., all colors, \$3.00 per 100.

FERNS, young stock, in best shape for growing on, 2½-in.:

Boston.....\$4.00 per 100; \$35.00 per 1000

Scottii..... 5.00 per 100; 45.00 per 1000

Scholzeli..... 5.00 per 100; 45.00 per 1000

Teddy Jr..... 6.00 per 100; 60.00 per 1000

MOONFLOWERS, 2-in., thrifty young stock, \$4.00 per 100.

SNAPDRAGONS, 2½-in., Pink, Scarlet and Yellow, \$4.00 per 100.

PETUNIAS, 2½-in., grand stock, Giant Single, \$3.00 per 100.

THE STORRS & HARRISON CO., PAINESVILLE, OHIO

We still have a complete line of Soft Wooded Plants and offer Ageratum, Alyssum, Achyranthes, Centaureas, Celosias, Cleome, Coleus, Marguerites, Fuchsias, German Ivy, Lantanas, Lobelias, Periwinkles, Pyrethrum, Verbenas, Snapdragons, Smilax, at \$2.00 per hundred.

Geraniums, 2½-in., \$2.50; 3-in., \$5.00; 4-in., \$8.00; red, white, pink and salmon.

Variegated and Green Vincas, 2-in., at \$2.50; 3-in., \$6.00; 4-in., at \$8.00, \$10.00 to \$12.50; 5-in., \$20.00.

15,000 2½-in. Mums, White, Yellow and Pink, at \$2.50 to \$3.50 per hundred.

10,000 rooted cuttings of Mums at \$1.50 to \$2.50.

5000 Asters, out of pots, at \$2.50 per hundred; out of flats, \$1.50 per 100.

500 4-in. Ricinus, at \$6.00 per hundred.

Splendid Moonvines, 3 and 4-in., at 8c and 10c.

Ferns, Boston, Whitman, Amerpohl, Scottii, Roosevelt, Plumosus, Sprenger.

Stock Poinsettias, in 2½, 3, 4 and 5-in. Special prices on all above on large lots.

For the Store Man. We have all kinds of Ferns, Boston, Whitman, Scottii, Amerpohl, Plumosus, Sprenger, Sprenger Baskets, Fancy Leaved Caladiums, Gloxinias, Tuberous Begonias and other varieties of blooming Begonias, etc. Write us your wants.

GEO. A. KUHL

Wholesale Grower

PEKIN, ILL.

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List.

HOLMESBURG, : PHILADELPHIA, PA.

Mention The Review when you write.

A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers,
Palms and Ferns

CROMWELL, CONNECTICUT

Mention The Review when you write.

ROCHELLE

17 Years

Wholesale Vegetable Plant Growers

See Price List of 5,000,000 Vegetable Plants
in Classified Columns

F. W. ROCHELLE & SONS, Chester, N. J.

Mention The Review when you write.

H. H. LINEAWEAVER & CO., Inc.
ANTHRACITE
and
BITUMINOUS COAL
 West End Trust Building, PHILADELPHIA
 17 Battery Place, NEW YORK
 Nutting Building, LEBANON, PA.
 Mention The Review when you write.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

LEGISLATION IN MICHIGAN.

During its recent session the Michigan legislature had up for consideration a bill (S. B. 234) that would have required the inspection of many greenhouse boilers now uninspected, and the employment of licensed engineers in many greenhouse establishments in the place of the present firemen. The bill passed the Senate but did not get out of committee in the House, largely because of opposition by thrasher engine interests. The bill no doubt will come up again at the next session, when florists should be heard. It is not so bad a bill as some that have been offered, as it follows quite closely the code of the American Society of Mechanical Engineers.

THE COAL MARKET.

Readers who are satiated with war news, columns and columns of war news of the most startling character, are not likely to be electrified or even mildly inspired by such monotonous reports of continued dullness as are now coming from the coal market. A Chicago coal reporter, oppressed with the difficulty of his task in manufacturing news out of such colorless materials, prefaces his weekly letter thus: "A week is a mighty short time in these days of dullness to note any big change in one section of the coal market. As a matter of fact, the essential features of the Chicago market this week are almost precisely the same as they were a week ago."

And yet the public ought to be deeply if not excitedly interested in the present situation in coal, for the circumstances and the prospects are in some respects unprecedented and are largely due to this selfsame war which is so engrossing some people's thoughts. Florists and other users of smokeless coal ought especially to give the matter close attention—such attention as will result in the right course of action, as the market in smokeless shows real symptoms of a change in conditions.

Says the Chicago writer already quoted: "Smokeless coal of all sizes continues to gain in strength. Two weeks ago the smokeless operators were given the hope of selling coal in foreign markets by the withdrawal of English coal from large selling zones. Last week they had some inquiries and, this fact becoming known, inland buyers began to think of placing contracts. This last week the foreign prospects

TO THE MAN WHO NEEDS A BOILER

THE CUSTOMERS' INTEREST FIRST—is the basis of the Kroeschell standard, and this principle makes the Kroeschell policy the most liberal of all in the greenhouse boiler business.

The great variety of boilers that we make places us in a commanding position. We make every type of boiler that is used, from the smallest house heater to the largest water tube steam boiler (600 horsepower). For the above reason we can furnish the most efficient boiler unit in every case.

It is the Kroeschell principle to supply only that type of boiler which is best suited to the conditions, and under no circumstances do we take any other stand.

WHEN YOU BUY—GET A KROESCHELL
"THE BOILER OF GENUINE EFFICIENCY"

The Kroeschell

is making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the Kroeschell the highest praise.

13,468,320 sq. ft. of glass was equipped with the Kroeschell Boiler during the past five years.



The Kroeschell

has replaced hundreds of cast iron boilers. In every case higher temperatures are secured with the Kroeschell with the same piping and with less fuel.

The Kroeschell is sold direct from factory to users. This eliminates the unnecessary middle-man's profit.

Every Boiler Made at Our Works is of the Highest Standard

MATERIAL—governed by Kroeschell specifications—the best that money and brains can produce. **WORKMANSHIP**—the kind that is an inspiration to all other boiler makers. **BOILER EFFICIENCY**—determined by actual tests under working conditions. **BOILER RATINGS**—honest and true blue—guaranteed actual working capacities.

Probably you have wondered why the Kroeschell Greenhouse Boiler is not sold by any of the greenhouse construction companies. In justice to all concerned we feel it is our duty to state that the Kroeschell Boiler is never sold by any one but—The KROESCHELL BROS. CO.—We have no agents, and as our prices are based on sales direct from factory to user, we do not quote anyone dealing in boilers special resale prices. Our stand in this matter has brought out a lot of competition; nevertheless the great efficiency of the Kroeschell Greenhouse Boiler cannot be disputed and in spite of the keen competition the Kroeschell Greenhouse Boiler is heating more glass than any other make.

Get the Kroeschell First

In 1911 I purchased a No. 1 Kroeschell boiler to heat our uptown plant and can truthfully say that this boiler has given entire satisfaction, as it does the work so easily.

At our other place we had a large cast iron sectional boiler; two years ago we cracked two (2) sections and but for the mild weather would have lost everything before we could make repairs. That experience was enough for me to show me that the cast iron boiler man has the best of it when I went to him for new sections, as they could only be gotten from him and he made the price to suit himself. So this year (1913) I thought I would take no more chances, so we just installed a No. 5 Kroeschell. I can get better results with the Kroeschell than with any other boiler I have ever fired. I believe if the Kroeschell were better known amongst the growers generally they would use no other.

(Signed) RIVER STREET GREENHOUSES,
 August 12, 1913, Rome, N. Y. W. T. Hughes, Prop.

BUY DIRECT—FACTORY TO USER PRICES

KROESCHELL BROS. CO.,

**444 West Erie Street
 CHICAGO, ILL.**

Morehead Back to Boiler SYSTEM

**Better Flowers More
Naturally Grown**

TO STATE that the irregularity of temperature in the Houses spoils the perfection of your roses is simply another way of saying that—

there's something wrong with the drainage treatment.

The "Morehead" book will help you. Write for your copy TODAY.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.
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WILKS
Hot Water Boilers
**ARE THE MOST ECONOMICAL
BOILERS FOR GREENHOUSES**
No Night Fireman Required with our
**SELF-FEEDING
HOT WATER BOILERS**
Send for Catalogue and prices.
S. WILKS MFG. CO.
3523 Shields Ave., CHICAGO

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have developed still more definitely and the inland buyers, including those in Chicago, are beginning to be uneasy. Thus contracts which were delayed while the retailers haggled over prices are now being closed and the market has developed to a point where it can almost be said that, barring some untold developments, prices for this year are established. Spot business has been light."

USING FOUR 4-INCH FLOWS.

Please let us know how many 2-inch returns will be needed to keep my greenhouse, 35x95, at a temperature of 50 degrees when the outside temperature is as low as 20 degrees below zero. The house is seven feet high to the eaves and is exposed on all sides. We shall use four lines of 4-inch boiler tubes as flows. There are five benches. Would you advise the use of any pipes on the outside walls? The aisles will be a little narrow for the use of piping, unless we cut down the width of the benches a few inches to provide more room.
H. E. & C. W. K.—Ia.

To heat a house 35x95, with 7-foot walls, to 50 degrees when the temperature is 20 degrees below zero outside, I would use twelve 2-inch return pipes in addition to the four 4-inch boiler flues used as flows. One flow pipe

HIGHEST PRICED and CHEAPEST BOILERS MADE GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.
109 Broad St., Utica, N. Y. 104 John St., New York City

LET US TELL YOU
ABOUT THEM

Mention The Review when you write.

Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD—CHICAGO

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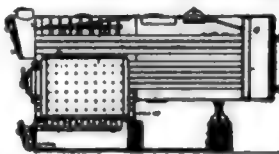


We make a specialty of handling carefully selected Boiler Flues, 4-inch diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON Established 1898

1353 N. Clark St., Phone Superior 572 Chicago

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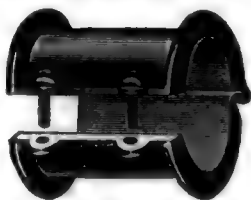
**STEEL
RETURN
TUBULAR
BOILERS**

Johnston Heating Co.

131 E. 26th Street NEW YORK

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EMERGENCY PIPE CLAMPS



Stop any split or rust hole leak—permanently.

M. B. SKINNER & CO.
558-562 Washington St.
CHICAGO, ILLINOIS

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PIPE

2c per foot. H. W. BOILERS, 650 ft. size, \$49 00. Fittings, 2c. Valves, 38c. Cocks, 15c. Set Pipe Tools, \$2.75. Everything at wholesale.

direct. Big Catalogue FREE. Write today.

W. E. KING CO., 115 W. Third St., Cincinnati, O.

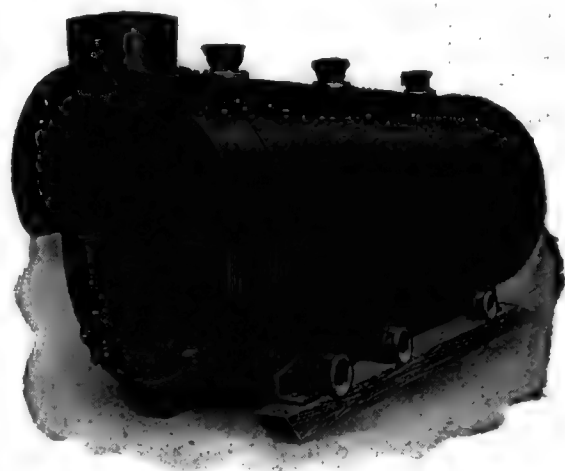
Mention The Review when you write.

should be upon each plate and the three returns joined to each of them should be either on the side walls or under the side benches. It will probably be best to have the other flow pipes on the purlin posts, or suspended from about the middle of the sashbars, and the returns may be under the benches, or in the walks if beds are used. In case the boiler is below the level of the greenhouse floor, the flow pipes may be under the benches also.

Oskaloosa, Ia.—The Kemble Floral Co. has replaced the painted signs on the show windows at 119 East High avenue with some fine looking leaded art glass signs.

"Superior" INTERNAL-FIRED BOILER

For Hot Water Heating



Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO

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WROUGHT IRON PIPE

with new threads and couplings in full lengths.

BOILER TUBES, ends cut square; also **FITTINGS**. Our goods are known in the market as the best, and we offer same at the lowest prices. We guarantee entire satisfaction; it will pay you to correspond with us.

ALBERT & DAVIDSON, Inc.

217-23 Union Avenue

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BYERS'

Guaranteed Full Weight Wrought Iron Pipe

Lap-welded in sizes over 1 1/4 inch.

FITTINGS, VALVES, BOILERS, RADIATORS, ETC.

JOHN MANEELY,

309-311-313 Arch St., PHILADELPHIA, PA.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street PHILADELPHIA
24th and Wood Streets

BALTIMORE.

The Market.

During the cool week that has just passed, business continued to hold out well. The temperature fell at times during the week as low as 38 degrees, causing a few growers to be somewhat anxious about the stock planted outdoors. In the cut flower market the best business was done on Friday, May 28, in connection with Memorial day. The peony crop was about in its glory at this time and the peonies were cleaned up at prices ranging from \$1.50 to \$5 per hundred. Carnations and roses also were in good demand. Lots of weigelas and other outdoor stock were also offered in the markets. Plant sales were good; almost everything in the flowering line was bought. There seems to be a scarcity of geraniums among some of the growers this season, judging from the many inquiries being made for plants of blooming size.

The retail stores nearly all report a satisfactory Memorial day business and a good many say trade was a considerable improvement on the corresponding period of last year, not only at Memorial day, but throughout the spring.

Various Notes.

George Cook had a heavy cut of peonies on Saturday, May 29, and quickly disposed of all of them at his stall in the Lexington market.

A. Spath, Jr., & Son are busy building and repairing at their place near Roland Park. They are erecting a new house, 30x80, and a storage building, 16x35, and are also extending and repairing their other houses. They are replacing all walls formerly of wood with concrete and iron.

Chas. H. Cook has purchased a new Ford touring car. Having converted his first one into a delivery car, he found he had to have another for pleasure use.

Max A. Fierstein, of the Moore Seed Co., Philadelphia, and Charles S. Ford, representing A. Herrmann, New York, were callers during the week.

M. Wells featured red, white and blue wrapped fiber chenille wreaths for his Memorial day trade.

G. A. Lotze, Jr., is cutting outdoor sweet peas at his place near Glenburnie.

The police force is attempting to keep the street fakers off the streets in the shopping district. The fakers claim that as long as they hold the permission of the abutting property owners they are privileged to occupy a part of the curb, while the police claim that they blockade the streets and obstruct traffic. W. F. E.

BOUQUET
HOLDERS

IRON and GLASS

Manufactured by
THE M. D. JONES CO.71-73 Portland St.
BOSTON, MASS.Manufacturer of the Famous
Jones Reservoir Vases

Send for Catalogue

PINO-LYPTOL

WEED KILLER

THE VERY NEWEST AND QUICKEST METHOD OF DESTROYING WEEDS, GRASS AND
OTHER GROWTH IN GARDEN WALKS, GUTTERS, TENNIS COURTS, DRIVEWAYS, ETC.

This fluid absolutely destroys all weeds and other growths wherever applied, and its effect on the ground prevents the growth of fresh ones for a year and thus saves a great deal of time and labor, as no cutting, hoeing or hauling away of the weeds is required.

We MANUFACTURE the STRONGEST LINE of DISINFECTANTS on the market.

PINO-LYPTOL CHEMICAL CO. 455-457 West 26th Street
NEW YORK CITY

CORRESPONDENCE SOLICITED

Mention The Review when you write.

Established 1765

FOR "POT LUCK" USE

Incorporated 1904

HEWS STANDARD POTS

AND RED EARTHENWARE SPECIALTIES

POT MAKERS FOR A CENTURY AND A HALF
WORLD'S LARGEST MANUFACTURERS**A. H. HEWS & CO., Inc., Cambridge, Mass.**Warehouses
CAMBRIDGE, MASS.
NEW YORK, N. Y.

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SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue.

SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.
SYRACUSE, N. Y.**GEO. KELLER & SON**

Manufacturers of

RED POTS

Before buying write for prices
2614-2622 Herndon Street
Near Wrightwood Ave., CHICAGO, ILL.

PAPER POTS
AND
DIRT BANDS

See large advts. in former issues for prices,
or send for price list.

F. W. ROCHELLE & SONS, 31 Main St.,
Chester, N. J.**YOU**

Will find all the best
offers all the time in The
Review's Classified Advs.

A Standard Pot
A Standard Quality
A Standard Price

The three necessary things to get your pot business. Also proper packing to eliminate breakage. Send your orders to the

C. C. Pollworth Co.
MILWAUKEE, WIS.

Mention The Review when you write.



The best Paper Pot for shipping purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce400 Oaks Street
Waltham, Mass.

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FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.

FIVE MILLION FLOWER POTS FOR SALE

We have an immense stock of Flower Pots ready for delivery. We have every means of economical manufacture. We have our own timber land within a mile of our factory, and make our crates in our own mill. No charge for crates. Our pot quality is the best. Our prices are right. We will get your business if you figure with us.

Write us now.

THE MT. GILEAD POTTERY CO., MT. GILEAD, OHIO

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HAEGER "QUALITY" POTS

Standardized and shaped pots, smooth and easy to handle. Of splendid porous quality. We ship with amazing promptness and guarantee every item to be as represented.

GLAZED
WARE

PORCH
POTS

ROSE
JARS



HANGING
BASKETS

VASES

LAWN
VASES

The newest things in glazed pottery — designs that have never before been offered to the trade.

HAEGER BRICK & TILE CO.
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We Lead In Quality and Finish



STANDARD
Flower Pots

The Pfaltzgraff Pottery Co.
YORK, PA.

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1000 Ready Packed Crates Standard Flower Pots and Bulb Pans

Can be shipped at an hour's notice.

Price per crate:

3000 1 1/2-in., crate, \$6.00	456 4 1/2-in., crate, \$5.24
1500 2 " " 4.55	320 5 " " 4.51
1500 2 1/4 " " 5.25	210 5 1/2 " " 3.78
1500 2 1/2 " " 6.00	144 6 " " 3.16
1000 3 " " 5.00	120 7 " " 4.20
800 3 1/2 " " 5.50	60 8 " " 3.00
500 4 " " 4.50	48 9 " " 3.60
43 10-in., crate, \$4.80	

Hillinger Bros. Pottery, Fort Edward, N. Y.

AUGUST ROLKER & SONS, 51 Barclay St.,
New York City Agents

Our Specialty: Long Distance and Export Trade.

Mention The Review when you write.

THOSE RED POTS

ASK THE FLORIST
THAT USES THEM

HARRY BALSLEY

Detroit Flower Pot Co.

DETROIT, MICH.



Logan Pots... Best Test

Flower Pots 2 to 14 inch

Azalea Pots 4 to 14 inch

10 and 12-inch Hanging Baskets

Cemetery Vases and Lawn Vases

Write us for Special Prices

No Package Charges

THE LOGAN POTTERY CO., Logan, Ohio



RED POTS

that you will be proud to have on your benches, is the kind we have to offer. We use nothing but the best material and skilled labor and offer you a first-class pot at a popular price. All goods are carefully selected and packed, thus insuring full count upon opening your crates. Isn't that worth considering?

We also have a full line of Azalea Pots, Hanging Baskets and other goods used by Florists—ask for catalogue.

We also make the famous "MOSS AZTEC" ware.

The Peters & Reed Pottery Co.

Gen'l Office and Works: SO. ZANESVILLE, OHIO

New York Sample Room—25 WEST BROADWAY

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.
Mention The Review when you write.

PENNSYLVANIA

is the state to get the nice Red Standard Pots, Pans, Azalea Pots, etc., and NORRISTOWN is the town where they manufacture them and burn them a nice red color. Try us and see if they are not just as cheap, too.

THE KELLER POTTERY CO.

213-223 Pearl St.,

NORRISTOWN, PA.

RED Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY



Established 1886

Standard Flower Pots

Porosity and Strength
Unsurpassed.

Write for Prices.

A. F. KOHR

2304-36-38 N. Leavitt St., Chicago
Cor. solicited in Ger. and Eng.

KNOXVILLE, TENN.

The Market.

The weather is getting somewhat warm and stock is beginning to show the effects of it. Roses and carnations are becoming small and soft and are bothered with mildew and thrips. Sweet peas are going off crop and their quality is inferior. Gladioli are here and are fine. Peonies this year were the best ever known, but the season is drawing to a close.

Trade is extraordinarily good, owing to the fact that this is commencement season. School and college closings begin here about May 1 and continue until the middle of June. Exclusive of the big holidays, this is the best season of the year. Wedding work is not quite so good as usual at this season, but the prospects are that it will be good during the month of June. Funeral work has been so heavy that at times it has been difficult to supply the stock.

Various Notes.

Tom Joy, of Nashville, was in Knoxville May 18 and paid all the local florists a visit.

Mr. Kimmell, of Nashville, was here May 19 and 20 and bought planting stock to be used in his new place.

H. M. Stetzer, of Morristown, spent several days in Knoxville last week.

The farmers' convention was held at the university farm during the week beginning May 17 and was largely attended by farmers from all over the state.

John Dailey, Jr., brother of A. H. Dailey, died May 24. Members of the craft hereby wish to extend their deepest sympathy.

C. W. Crouch has been doing an excellent business during the last month. He has been shipping 3,000 or 4,000 peonies daily to Chicago and Philadelphia, and has also had an excellent plant trade.

A. H. Dailey is doing a good business in bedding plants. Cut flowers are plentiful and the demand is great.

A. J. McNutt is cutting some fine gladioli and roses, which are cleaned up daily.

Mrs. R. H. Ryno is doing a great bedding plant business. Wedding work is also heavy, with cut flowers rather scarce.

The month of May has been a record-breaker for C. L. Baum. Funeral flowers and bouquets for school commencements have been in great demand. Good stock is at a premium.
R. E. M.

MONTGOMERY on Grafted Roses, sent by The Review for 25 cents.

THE ONLY PERFECT Liquid Putty Machine



Will last a lifetime.

\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.

SEAL-TIGHT LIQUID PUTTY at \$1.25 per gallon

METROPOLITAN MATERIAL CO.
1336-1410 Metropolitan Ave., **BROOKLYN, N. Y.**

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GREENHOUSE GLASS

We are the World's Largest Producers

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"Get acquainted" with our Specialties

29 - 34 - 39 - oz. GLASS

AMERICAN WINDOW GLASS CO.

General Offices, Farmers' Bank Bldg.

PITTSBURGH, PA.

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PITTSBURGH CUT FLOWER COMPANY

SPRAYER NOZZLE

ONE OF THE MANY UNSOLICITED ENDORSEMENTS

I received your SPRAY NOZZLE and am more than pleased with it. Our water pressure at times is only 15 to 20 lbs., but this sprayer helps out wonderfully. Yours truly,
February 16, 1915. W. W. COLES, Kokomo, Indiana.

The best spraying or flush nozzle for roses, carnations or for all-round watering yet introduced; a nozzle which will permit regulating the force of spray. Particularly adapted for spraying the underside of foliage; will fit 1/4-in. EASTERN GAUGE COUPLING. All brass, nickel plated, strong and durable, price postpaid, \$1.25. Cash with order.

PITTSBURGH CUT FLOWER CO., 121 Sandusky St., Pittsburgh, Pa.

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GREENHOUSE and HOTBED GLASS

8x10, 10x12 and 10x14 inch, single, at \$1.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

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GLAZING STAPLES

FOR HOTHOUSE WORK

E. H. Titchener & Co.

BINGHAMTON, N. Y.

Mention The Review when you write.



THE ORIGINAL AND ONLY ELASTIC-LYKE

LIQUID PUTTY

Formerly sold by E. H. Hunt

Positively will not get hard, run in hot nor heave in cold weather.

E. C. Prosser, Mgr., THE ELASTIC-LYKE CO.
30 East Randolph Street, CHICAGO

(Not Inc.)

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Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

LASTS LONGER THAN PUTTY. EASY TO APPLY.

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GARDEN CITY SAND CO.

Chamber of Commerce Bldg., CHICAGO

Phones Main 4827; Auto. 33-304

Building and Propagating Sands
Fire Brick and Fire Clay, Portland Cement, Stonekote, Hard Wall Plaster.

R. I. W. Damp-resisting Paint

GREENHOUSE WHITE

**DOES YOUR
GREENHOUSE
NEED PAINTING ?**

WE CAN SUPPLY THE MATERIAL

A paint which is particularly adapted to Greenhouse work, on account of its great covering capacity (330 square feet, two coats, to the gallon), and the easy working qualities and its extreme whiteness.

Put up in 50-gal. barrels (each barrel equipped with interior agitator, no extra charge); 25-gal. half barrels, and 5-gal. and 1-gal. cans.

1-gallon cans	per gal., \$1.65	25 gallons (½ bbls.).....	per gal., \$1.55
5-gallon cans	per gal., 1.60	50 gallons (bbls.).....	per gal., 1.50

F. O. B. CHICAGO

Also Headquarters for Greenhouse Glass

Send your inquiry to the nearest warehouse mentioned below.

PITTSBURGH PLATE GLASS CO.

801-811 So. Wabash Ave., Chicago, Ill.
492-502 Market St., Milwaukee, Wis.

410-415 Scott St., Davenport, Iowa
E. 4th and Vine Sts., Des Moines, Ia.

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**Dreor's Peerless
Glazing Points**
For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREOR,
714 Chestnut Street,
Philadelphia.

FULL
SIZE
No. 2



SEE THAT LEDGE.

Pat. Sept. 18 1900

THE **JENNINGS** IMPROVED
IRON GUTTER.

USE OUR

Patent Iron Bench Fittings and Roof Supports

VENTILATING APPARATUS

Improved Vaporizing Pans for Tobacco Extracts, etc.

Send for Circulars

DILLER, CASKEY & KEEN, S. W. Cor. 6th and Berks Sts. **PHILADELPHIA, PA.**

Mention The Review when you write.

Greenhouse GLASS

WE HAVE THE STOCK
AND RIGHT PRICES

Sharp, Partridge & Co.
CHICAGO, ILL.

THE FLORISTS' HAIL ASSOCIATION

has paid \$282,000.00 for glass broken during the last 27 years. For particulars concerning Hail Insurance, address

JOHN G. ESLEB, Sec'y, Saddle River, N. J.
Mention The Review when you write.

NOW IS THE TIME TO BUY

GREENHOUSE GLASS

WRITE FOR PRICES

The Toledo Plate & Window Glass Co.
TOLEDO, OHIO

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Greenhouse Glass

We have the largest stock in the west. We recommend that you anticipate your requirements now, before factories close down for the summer and stocks are depleted.

Write us for prices.

OKMULGEE WINDOW GLASS CO.

OKMULGEE, OKLA.

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**SIEBERT'S ZINC
NEVER-RUST.**

GLAZING POINTS are Positively the Best. Last Forever. Over 50,000 pounds now in use. A sure preventive of glass slipping. Effective on large or small glass. Easy to drive. Easy to extract. Two sizes, ½ and ¾, 40c per lb.; by mail, 15c extra; 7 lbs. for \$2.50; 15 lbs. for \$5.00, by express. For sale by the trade. **Randolph & McClements,** successors to Chas. T. Siebert Baum and Beatty Sts., Pittsburgh, Pa.

Mention The Review when you write.



NIKOTEEN for Spraying and Vaporizing APHIS PUNK for Fumigating

ASK YOUR DEALER FOR IT.

NICOTINE MFG. CO.,

117 No. Main Street,
ST. LOUIS, MO.

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BUFFALO.

The Market.

The weather last week was quite cool and there were several frosty nights, which did considerable damage to tender herbaceous plants and seedlings that had been set out early. Trade has been fair, but everything points to a big Memorial day business. Carnations are of good quality, but are somewhat scarce and therefore high in price. Darwin tulips are plentiful. Lilacs, peonies, Narcissus poeticus, swainsonas, forget-me-nots, outdoor valley, cornflowers and daisies are all abundant. A great many magnolia and galax wreaths were sold. Geraniums, spiræas, ramblers, forget-me-nots, dracænas and Boston ferns were sold in large quantities. Roses are somewhat high in price. These were not in great demand, as they are not lasting for cemetery use. Harrisii lilies are plentiful once more, but callas are out of season. Sweet peas are excellent and the demand is strong. Outdoor valley is good this year. Baby gladioli, yellow and white marguerites, bachelor's buttons, gardenias and orchids are all abundant.

Since Memorial day was celebrated, in a way, on three days, Saturday, Sunday and Monday, the volume of business done was greater than ever before.

Various Notes.

May 27, Miss Edna Goehring entertained a number of the friends of Miss Edith Christy, who is to be married the latter part of June. The greenhouse and store forces of S. A. Anderson were well represented. Everyone had a wonderful time, and Miss Goehring made a most hospitable hostess.

During the night of May 26, damage to the extent of \$3,000 was done at Forest Lawn cemetery, when the plants in several hundred vases were partly destroyed by a heavy frost. Some of the plants can be used in refilling the urns, but the majority are an entire loss. The Wm. Scott Co., Newlands & Co. and S. A. Anderson lost heavily.

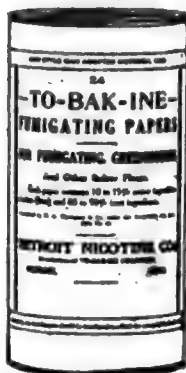
Nearly all of the downtown stores had attractive Memorial day window displays. The branch store of W. J. Palmer & Son had a fine display of wreaths. Laurel, galax and magnolia wreaths were used, with a large American flag as a background. Stroh's Quality Shop also had an attractive window.

Recent visitors were S. D. Greene, of H. Bayersdorfer & Co., Philadelphia; Milton Selinka, of Schloss Bros., and J. Berg, of Lion & Co., both of New York.

The Colonial Flower Shop had the order for the Warner-Cohn wedding, which called for an original scheme of white snapdragons, forget-me-nots and Sweetheart roses. The latter were used in formal designs.

Mr. and Mrs. W. J. Palmer attended the graduation exercises of the Mt. Vernon seminary, at Washington, D. C.,

"TO-BAK-INE" FUMIGATING PAPER



is the **strongest** fumigating paper on the market, each sheet being saturated with a **definite** amount of **pure nicotine**, making it an extremely convenient and neat insecticide for fumigating purposes; it is also free from ammonia, which is present in ordinary tobacco smoke and extracts. **To-Bak-Ine Fumigating Papers** are recommended for use on delicate flowers and plants. Put up in **hermetically sealed tin cans** of 24 full length sheets; $\frac{1}{2}$ case, 6 cans, 144 sheets; 1 case, 12 cans, 288 sheets. **To-Bak-Ine Liquid and To-Bak-Ine Fumigating and Dusting Powder** are the **STANDARDS**.

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One gallon Kil-Worm makes 50 gallons liquid when mixed with water.

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A scientific Weed Destroyer—free from odor. An unsurpassed preparation for the removal of Grass, Weeds, Vines and Bushes from paths, etc. Saves expense of several men; can be applied with an ordinary sprinkling can.

One gallon Kil-Weed makes 30 to 35 gallons liquid when mixed with water.

1 qt., 35c; $\frac{1}{2}$ gal., 60c; 1 gal., \$1.00; 5 gals., \$4.00; 10 gals., \$7.50; 1 barrel, per gal., 65c.

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CHICAGO MILWAUKEE ST. PAUL
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from which institution their daughter, Mildred, graduated.

The orchid sweet peas of Jerry Brookins are better than ever since he began to cut the new crop. They are large in size, and some of the stems measure fifteen inches in length.

Harold Taylor, of John Breitmeyer's Sons, Detroit, Mich., was a visitor here recently.

S. A. Anderson had a most attractive wedding display in his window last



The recognized standard insecticide.

A spray remedy for green, black, white fly, red spider, thrips, mealy bug and soft scale.

Quart, \$1.00; Gallon, \$2.50

FUNGINE

An infallible spray remedy for rose mildew, carnation and chrysanthemum rust.

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A soil sterilizer for cut, eel, wire and angle worms.

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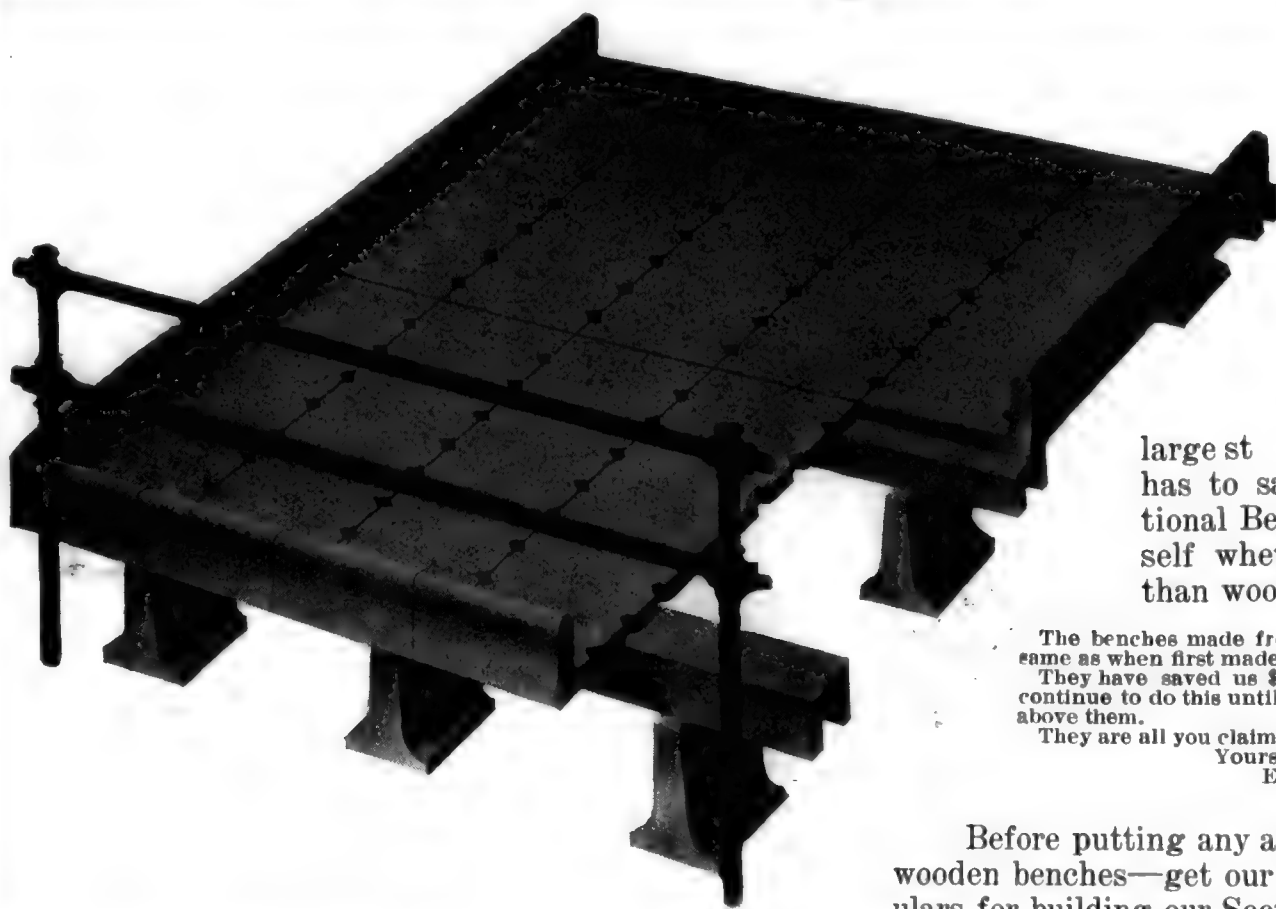
E. A. LIPPMAN,
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Supt. for Frederick Vanderbilt, Esq.

I am also making it up in dry form especially for commercial use.

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week. A model bride, with veil, wreath and bouquet, stood before the prie-dieu ready for the ceremony. The mantel decoration consisted of cibotium ferns and Cattleya gigas. E. C. A.



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Read what one of the largest growers of Pennsylvania has to say of "The McCaslin Sectional Bench" and judge for yourself whether concrete is cheaper than wood:

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A list of PLANT NAMES and the Botanical Terms most frequently met with in articles on trade topics, with the correct pronunciation of each.

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(Burned clay, same as flower pots) are rapidly taking the place of wood. Our benches are easily erected and will last a lifetime. Write us today regarding your spring requirements.

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No. 3	8	.30	3.35	25.20
No. 4	9	.33	3.60	27.50
No. 5	10	.38	4.10	31.50
No. 6	11	.47	5.40	40.50
No. 7	12	.57	6.75	52.20
No. 8	13	.72	8.10	64.80
No. 9	14	.82	9.50	68.50
No. 10	15	.90	10.35	80.80
No. 11	16	1.00	11.25	90.00
No. 12	17	1.20	13.40	110.70
No. 13	18	1.45	15.40	121.50
No. 14	19	1.75	18.45	145.80

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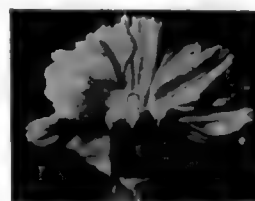
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Easily Mended with Pillsbury's Carnation Staple

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.
1000, 25c; 3000 for \$1.00, postpaid
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Supreme Carnation Staples

No Tools Required
25c per 1000; \$1.00 for 3000
Postpaid Sample Free
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COLUMBUS, O.

The Market.

There has been a heavy trade here in bedding plants, especially geraniums, which have been cleaned up in fine shape. All that showed color were sold out early and many that were out of bloom were also disposed of. By all reports, more geraniums were sold here than ever before. Other bedding plants, such as salvias, petunias, vincas, etc., also found a ready sale. Porch and window boxes have been in great demand and have used up an enormous quantity of stock; they are getting more popular every year. Ferns have found a ready sale and large numbers are used on porches and in window boxes. There has been a good demand for palms for the summer months.

The supply of cut flowers has been heavy, with the demand about up to the standard, except for Memorial day, when trade was a little lighter than usual, as there was an enormous quantity of peonies on the market and there were several wagons loaded with them standing near the cemetery gates; there was also a good deal of other outdoor stock, all of which had a tendency to cut down the sale of indoor flowers. Funeral work has been heavy of late and used up a lot of stock.

Various Notes.

Sherman Stephens reports a heavy Memorial day business, which cleaned up everything in the way of blooming plants.

Underwood Bros. have had a busy time in the spring rush, besides having a great deal of funeral work.

The Fifth Avenue Floral Co. has about got through with the usual spring rush and the number of window boxes was far ahead of last year.

The Livingston Seed Co. has had some extra fancy sweet peas, which have found a ready sale. The firm's business has been good and has cleaned up a lot of stock. J. M.

Wichita, Kan.—The Riverside park greenhouse has been completed, and Superintendent Engels is now busy moving the plants from the old quarters to the new. The greenhouse is 20x80 feet.



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We have plenty for all needs. The best fertilizer for greenhouse or outdoor use, for carnations, roses, chrysanthemums and violets, or potted plants.

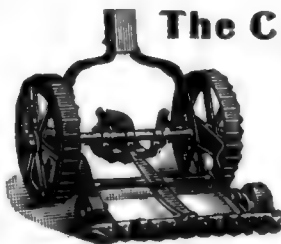
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are of the Highest Quality of Construction, producing the greatest durability, longest life and best service. Give florists at small expense same water service as in cities. Write for list of users in your vicinity, and illustrated catalogue.

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Windmills, Pumps, Gas Engines

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contains Nitrogen, Phosphoric Acid, Potash and Radium Element. Radium has an influence described by scientists as very similar in its effects upon vegetation to the ultra-violet rays of the sun, and as applied to growing things is the most important discovery of the century.

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12-oz. can, \$.25 2-lb. can, \$.50
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in many instances is an indication of failure due to ignorance or lack of knowledge of the real and greater value of the soil to plant life.

Big Crop Production is Big Money

For greenhouse soil insist on **MAGIC MANURES**. Get our “Factory to User” prices.

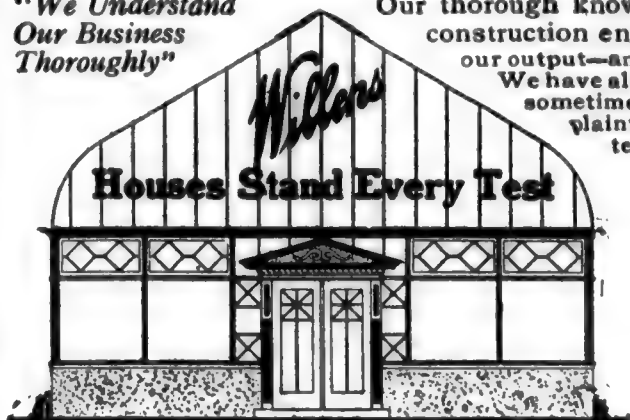
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Willens Personal Service

Every bit of the work is personally directed by one of the Willens'. If we do the erecting, one of the Willens' personally supervises the work. Careful attention is paid to the minutest details, each of which is conducive to longer life and better greenhouse service. If you have never tried us or are dissatisfied in your past dealings with others, begin now to benefit by our service and material. Write us today.

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Gentlemen: The greenhouses you built for me last summer and with which I am so well pleased, received several severe tests within the last few days. During one cold spell of 30 degrees below, I easily maintained the desired temperature in the greenhouses.

I am well pleased with the material and also your pleasant business methods and am convinced that I have the finest greenhouses in Nebraska.

Yours very truly,
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OYSTER BAY, N. Y.

The regular monthly meeting of the Oyster Bay Horticultural Society was held at Fireman's hall, Wednesday, May 26. There was a large attendance of members, and final preparations for the show June 11 were made. A. M. Robertson, of Jericho, L. I., was elected to active membership.

There was a good exhibition of flowers and vegetables. Messrs. Hothersall, Gibson and Beaton were appointed judges and reported as follows: Monthly prize: Asparagus, Chas. E. Moyses; lilac, Arthur Patten; peonies, Jas. Duckham. Vase of lupines, honorable mention, Alfred Walker; seedling melon, certificate of merit, Jos. Robinson; vase of sweet peas, honorable mention, Frank Kyle; dish of spinach, honorable mention, Alfred Walker.

Mr. Robinson's seedling melon, Royal Sovereign x Northwood, attracted a great deal of attention and when the judges and a number of the members tasted it, it was unanimously declared a distinct new variety.

Miss Elizabeth S. Hoyt offered a prize of \$5 for the best vase of delphiniums at the coming show; A. R. Kennedy, for Kennedy & Hunter, offered a prize of \$10 to be used as the society saw fit.

Mr. Moyses gave a talk on asparagus; Mr. Walker spoke on the culture of Dictamnus albus; Mr. Robinson gave the history of his seedling melon; Harry Lee, of Westbury, gave a little talk on the doings in Westbury, and John Sorsick closed the evening with one of his humorous talks.

A. R. Kennedy, Sec'y.

Elmira, N. Y.—J. Edwin Morrow has completed his greenhouse at the southwest corner of Church and Grove streets. In addition to conducting a cut flower and potted plant business, Mr. Morrow expects to grow vegetables.

Des Moines, Ia.—May 31 to June 5 is flower box week in this city. Pledges were secured in advance from business men, stating that they would install window or electrolier boxes, hanging baskets, or some other form of floral decorations during the week. The florists were leaders in getting out their displays, to set the example for those who would be their customers.



NOW IS THE TIME to install your Sash-operating Device.
Why not use the best operator on the market? We will prove it to you—that Advance materials are superior to any other on the market.

Greenhouse Fittings of All Kinds. Get our Catalogue.

ADVANCE CO., RICHMOND, IND.

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Suit Every Width Bench
Pack Flat When Not in Use
Are Quickly Set Up
Can Be Stored in Small Space
Are Galvanized and Durable
Resist High Spraying Pressure
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Can Be Worked Around Easily
Are Neat and Inexpensive
Support the Plants Efficiently
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TRY OUR SELF-TYING ROSE STAKES

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BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc.
They never slip and are a great saving of both time and money.

PRICE - \$1.40 per 1000
5,000.....at \$1.25 per 1000
10,000.....at 1.00 per 1000
Delivered free. Samples free.
B. S. BLAKE & SON
29 Federal St., Rochester, N. Y.

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GET OUR PRICES ON GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N. Y.

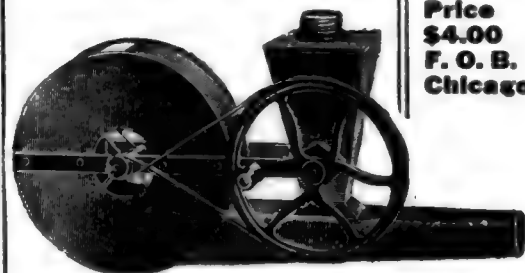
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by using the Peerless

Powder Blower to distribute Sulphur, Lime, Slug Shot, Grape Dust, Tobacco Dust, Paris Green, etc.

Emil Buettner, Park Ridge, Ill., says: "I have used your Powder Blower and find it a great improvement over the bellows. It does the work better, quicker and more evenly."



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\$4.00
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Order Direct From Us

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Always mention the Florists' Review when writing advertisers.

ROSE SOCIETY AT ARLINGTON FARM

Fifty members of the American Rose Society braved the rain and mud June 2 to inspect the test garden at Arlington farm on the occasion of its dedication. Four hundred varieties of rose bushes, the gifts of members of the society, were formally presented to the federal government.



IN spite of the fact that, as Robert Pyle said, the ceremony turned out to be more of a christening than a dedication, a party of over fifty braved the wet weather in order to attend the American Rose Society's trip of inspection to the Washington

rose test garden, at Arlington farm, the experiment station of the Department of Agriculture, about ten miles from the national capital across the line into Virginia. On this tract of two acres, set aside for the garden two years ago by the federal government, have been planted over 400 rose bushes furnished by members of the society.

The visitors gathered at 1 o'clock at the store of Gude Bros. Co. and took automobiles to Arlington. The continued rains had made conditions such that thorough inspection was impossible, and the automobile ride about the city had to be foregone for the same reason. Before returning, however, the party visited Arlington cemetery, the soldiers' burying ground.

The Meeting.

Upon reconvening at the hall, the members of the party were welcomed by William F. Gude on behalf of the florists of the city. Wallace R. Pierson, retiring president of the society, told of the inception of test gardens by the organization with the planting of the rose bushes at Elizabeth park, at Hartford, Conn., at the invitation of Alex. Cummings, Jr., then superintendent of that park. He spoke of the work of the Washington test garden committee and surrendered the gavel to Chairman Robert Pyle, in acknowledgment of his committee's efforts in planning the meeting. When Mr. Pyle had taken the chair, Commissioner Louis Brownlow welcomed the guests on behalf of the District of Columbia.

In response to the speech of President Pierson formally presenting to the national government the rose bushes planted in the garden, Dr. William Taylor, chief of the Bureau of Plant Industry of the Department of Agriculture, spoke in place of the Secretary of Agriculture. Following him, F. L. Mulford explained the general plan of the garden and the features to be developed. In regard to the latter, he said:

"On the left as we went in, the first five beds all the way across will be devoted to tea and hybrid tea roses. Some of you got over to the sixth bed, and it is there the purpose to develop Wichuraiana hybrids. We have not as yet worked out a scheme that is entirely satisfactory to us. Some of you may have noticed what we are doing with the moss roses. On the fences all around are the climbing roses of the various types, and on each side the hybrids have been grouped. On the other side we grouped many of the other varieties. Just inside and, in fact, on both sides, we propose using the climbing tea. You may have noticed on the fence two heights of posts. On the taller ones we have endeavored to plant the tallest and most vigorous growing, and on the inside of the posts

we have planted some of the same kind and will eventually throw them over the wall and get the effect of the roses over the walks just where the tall posts are and at the corners. It is also hoped eventually to cover the entrance with some formal design, with a light framework which will be covered with roses. Other embellishments are in mind, and we propose to erect a simple structure and also cover it with roses. We are going to use the Dr. Van Fleet.

More Roses Wanted.

"I want to appeal to the members of the American Rose Society to use more strenuous efforts to provide additional roses, which we should have in the garden. This year we have only increased the number of roses by about 100. I feel strongly we should have 300 or 400 more at this stage of development. We should have a large number of varieties here, and we can only get them by the members each feeling a personal responsibility to provide these and spreading the idea that others should provide them. We want roses, the rare varieties and the more common kinds.

"The test of the new varieties is an important feature, and, of course, that means that the new varieties must be provided in order to have them to test. We have had two shipments and are testing them in the garden now, but it ought to be the natural thing to have every new rose come to the garden to be tested. We need frequent visits from the members of the society to check up the roses as we have them entered. As you probably remember, the American Rose Society has agreed to label the roses, and an important part of its task, we consider, is the checking up of the names as we have them in the garden."

L. C. Corbett, of the Department of Agriculture, told of laying out the farm in 1901 and of plans for its future development. Dr. Van



Corner of U. S. Rose Gardens at Arlington Farm.



Another View in the Rose Gardens at Arlington Farm, near Washington.

Fleet, the rose expert of the department, also spoke. David Fairchild related the activities of a representative of the department who has been gathering roses in northern China for production in this country. George Field, the Washington grower, Secretary Benjamin Hammond, Dr. A. Patten, representing the Brookland Rose Society, and Peter Bisset, of the Department of Agriculture, addressed the meeting. Wm. F. Gude called attention to the work of Representative C. C. Carlin, of Virginia, whose efforts had obtained so good a situation for the garden and improvements in the roads to it.

The remainder of the afternoon was spent among the roses at Twin Oaks, the present home of Mrs. Charles J. Bell and former residence of Mrs. Gertrude M. Hubbard, donor of the Hubbard gold medal of the American Rose Society. After an inspection of the grounds and greenhouses, the party was served with tea in the conservatory.

Those whose presence on the trip was noted were the following:

Anderson, John, Washington, D. C.
Bauer, Otto, Washington, D. C.
Bisset, Peter, Washington, D. C.
Breck, C. H., Lexington, Mass.
Breck, Luther, Lexington, Mass.
Brownlow, Louis, Washington, D. C.
Burton, Alfred, Philadelphia, Pa.
Carlin, C. C., Washington, D. C.
Clark, George D., Philadelphia, Pa.
Cook, George, Washington, D. C.
Corbett, L. C., Washington, D. C.
Cummings, Jr., Alex., Cromwell, Conn.
Eisele, Jacob D., Riverton, N. J.
Fairchild, David, Washington, D. C.
Fancourt, E. J., Philadelphia, Pa.
Farenwald, A., Roslyn, Pa.
Field, George, Washington, D. C.
Grant, Thomas, Washington, D. C.
Groshens, Victor, Roslyn, Pa.
Gude, Adolph, Washington, D. C.
Gude, Adolph, Jr., Washington, D. C.
Gude, Edgar, Washington, D. C.
Gude, Edwin, Washington, D. C.
Gude, William F., Washington, D. C.
Hammond, Benjamin, Beacon, N. Y.
Hess, George W., Washington, D. C.
Kift, Robert, Philadelphia, Pa.
Kramer, Fred H., Washington, D. C.
Leimer, R. J., Hyattsville, Md.
Linz, Clarence L., Washington, D. C.
Meehan, Chas. E., Philadelphia, Pa.
Mortensen, Stephen, Southampton, Pa.
Mulford, F. L., Washington, D. C.
Patten, Dr. A., Brookland, D. C.
Peirce, E. Allan, Waltham, Mass.
Pennock, S. S., Philadelphia, Pa.
Pierson, Wallace R., Cromwell, Conn.
Pyle, Robert, West Grove, Pa.
Robinson, Alfred E., Lexington, Mass.
Robinson, Sheldon A., Lexington, Mass.
Sinclair, A. Leftwich, Washington, D. C.

Taylor, Dr. Wm. A., Washington, D. C.
Van Fleet, Dr. Wm., Washington, D. C.
Watson, George C., Philadelphia, Pa.
Wintzer, Antoine, West Grove, Pa.

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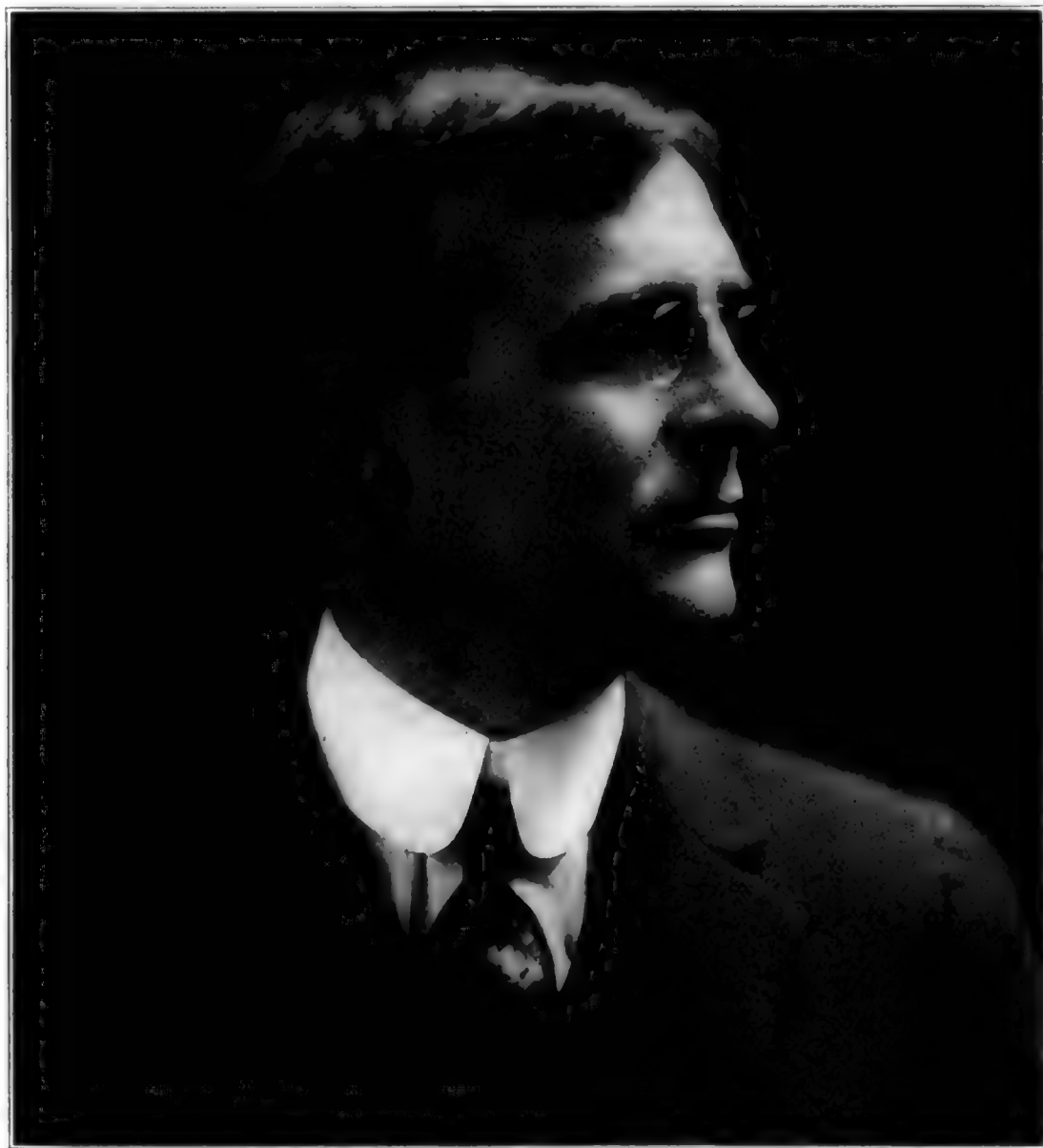
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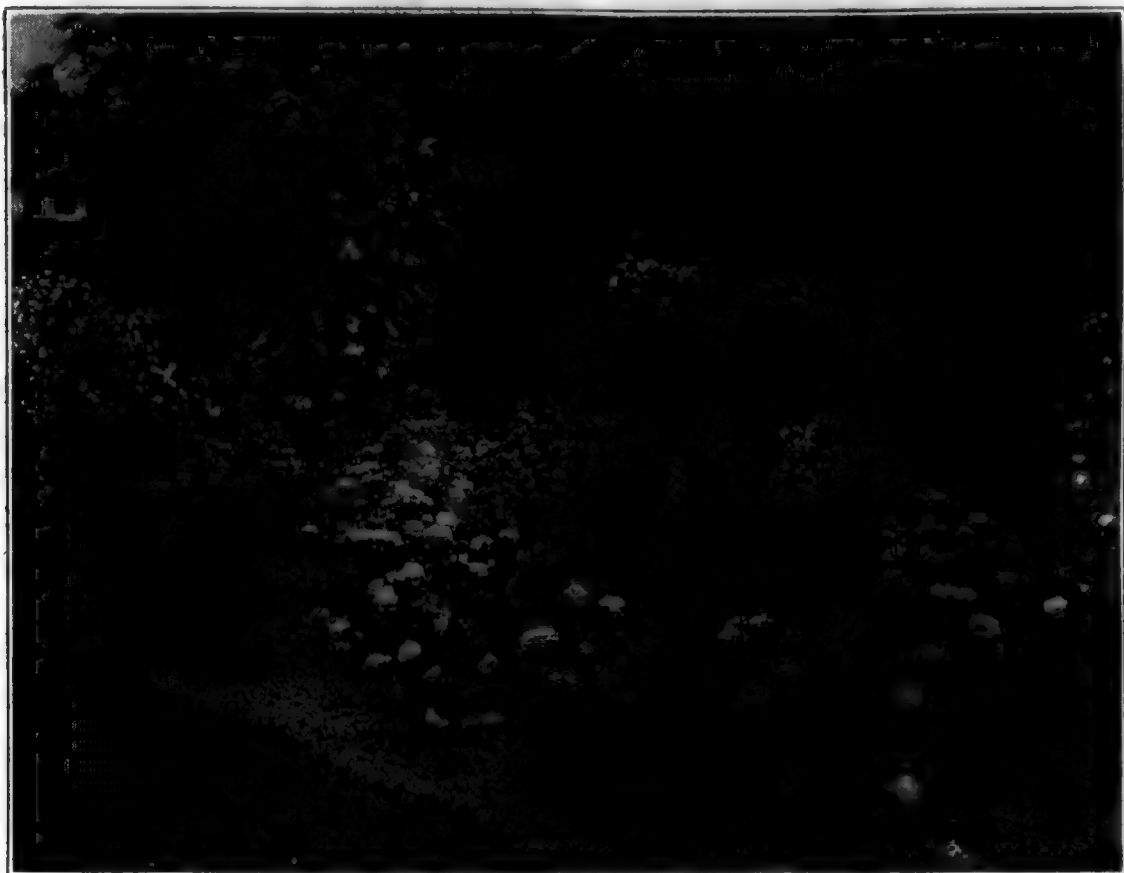
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the leading men in the east and from Chicago, we are confident that the Cleveland flower show will be a real one."

The Clevelanders have the ambitious idea of organizing personally conducted trips from Chicago, New York, Philadelphia and Boston, each party to travel

on a special train. The details of this movement are to be announced later as the plans develop.

HYDRANGEAS PALE COLORED.

I have some Hydrangea Otaksa in 5-inch and 8-inch pots. They are in fine condition. I gave them liquid sheep manure alternately with soot water about once a week during the winter. The blossoms do not take on enough of the pink shade, turning mostly to white. Is there anything I can do to give them more of a pinkish shade, or should I have given them different treatment? W. B.—Mich.

If you will use chemical foods, such as Clay's fertilizer or Bon Arbor, they will be less likely to cause the flowers of your pink hydrangeas to turn pale colored than the liquid manure. The soot is all right. Also, to hold the color better, they must have some shade as the flower heads develop. While H. Otaksa, when it comes a good pink color, is quite desirable, it lacks the rich pink color of Radiance and one or two others of the newer French hydrangeas. These latter, however, are a little softer than Otaksa and not well adapted for use outdoors. By the way, you should stop feeding your hydrangeas as soon as the heads show color, or you will fade the color out badly. C. W.

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President American Rose Society, 1914 and 1915.



Another View in the Rose Gardens at Arlington Farm, near Washington.

Fleet, the rose expert of the department, also spoke. David Fairchild related the activities of a representative of the department who has been gathering roses in northern China for production in this country. George Field, the Washington grower, Secretary Benjamin Hammond, Dr. A. Patten, representing the Brookland Rose Society, and Peter Bisset, of the Department of Agriculture, addressed the meeting. Wm. F. Gude called attention to the work of Representative C. C. Carlin, of Virginia, whose efforts had obtained so good a situation for the garden and improvements in the roads to it.

The remainder of the afternoon was spent among the roses at Twin Oaks, the present home of Mrs. Charles J. Bell and former residence of Mrs. Gertrude M. Hubbard, donor of the Hubbard gold medal of the American Rose Society. After an inspection of the grounds and greenhouses, the party was served with tea in the conservatory.

Those whose presence on the trip was noted were the following:

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 Bauer, Otto, Washington, D. C.
 Bisset, Peter, Washington, D. C.
 Breck, C. H., Lexington, Mass.
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 Brownlow, Louis, Washington, D. C.
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 Hammond, Benjamin, Beacon, N. Y.
 Hess, George W., Washington, D. C.
 Kitt, Robert, Philadelphia, Pa.
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SEASONABLE SUGGESTIONS

Poinsettias.

The propagation of poinsettias must now be pushed along in earnest. There is still ample time to secure cuttings for dwarf plants for pans, but if sizable bracts are needed, earlier propagation is necessary. Cuttings rubbed off with a heel are the best. If allowed to grow long and cutting below a leaf joint is necessary, the chances of damping off are increased. Never allow cuttings to wilt. The best plan is to let them lie in clear, cold water for an hour before placing in the cutting bench. If the sand is not too fine and water passes readily through it, there is not much danger of damping off. A majority of florists discontinue the use of fire heat after this date, but we have had an exceptionally cool season of late and a little fire heat, which will warm the sand somewhat, will greatly aid the work of propagation.

Primulas.

Plants of *Primula obconica* and *P. Sinensis* are now making good growth and the early batch is in 4-inch pots in a coldframe. Here they will remain until September, lath shades being used to protect them from bright sun, with the sashes tilted top and bottom, and removed entirely on sunless days and at night. Dampness and rain are harmful, but light showers are beneficial while plants are uncovered. A spraying once a day during hot weather is helpful.

Sow seeds of *P. malacoides* between now and July, and the plants will be of ample size. Earlier sown seeds make plants of too unwieldy size. *P. malacoides* has become immensely popular. At the New York show last March it was far more largely exhibited than all others of the genus combined. It is far the most graceful and decorative of greenhouse primroses and every florist who retails his output should grow some. It germinates readily and is a quick grower. Never give it a warm house; the cooler it can be grown short of actual freezing, the better will be its quality, but to be ready for Christmas a little more warmth after the end of October is necessary.

Annals.

The earliest sown annuals are now quite well advanced. Now is a suitable time to make additional sowings of such useful varieties as candytuft, alyssum, *Gypsophila elegans*, larkspurs, Mexican poppies, or *hunnemannia*; Shirley poppies, lupines, clarkias, etc. Be sure the ground is well pulverized before seed sowing and once the little seedlings are above ground it is astonishing how much dry weather they will withstand if the soil is kept constantly stirred.

Antirrhinums.

Those who want antirrhinums to flower in early fall must bench the stock from July 20 to August 10, the earlier date being preferable. That time will soon be here, and it is necessary to keep the little plants moving along, no matter

whether rooted cuttings or seedlings are used. Cuttings should have been potted off into 2½-inch pots before now and, if the seedlings are in flats, they will be fit to pot within twenty days, as the growth is rapid now. From cuttings we are assured of stock absolutely true to color, but my experience has been that seedlings have greater vigor, prove more disease resistant, and give decidedly better results taken the season through. We are sometimes told that antirrhinums do not come true from seed. Everything, of course, depends upon the class of seeds bought. If they are bought from a really first-class firm specializing in these flowers—we have not, as yet, many of these specialists in America, but they are coming—not over five per cent will come false to color. Having had occasion to use many thousands for bedding as well as growing under glass, I have always had a small percentage of rogues, and if we want our present good forcing snapdragons to maintain their vigor for more than a few years, propagation from seeds and not from cuttings is necessary.

Sometimes snapdragons sell poorly; at other times, splendidly. Averaging the season through they pay well. Few growers realize how long plants will profitably bloom under glass. Raised benches have a decided advantage for winter flowering and not over five

inches of soil is needed. Plants set out by August 1 will give their first cut early in October and will continue to flower profitably as late as the middle of July, although usually they are thrown out a few days earlier than this to make room for the new crop.

If there is any excess of seedlings or cuttings coming along, try them bedded out or even in nursery rows. They are not yet half appreciated as bedding plants. Mark the seedling varieties carefully and note what a small proportion fail to come true to color if your seed has been carefully bought. It need hardly be restated that pink shades have far the greatest sale. White comes next, then yellow. Other shades are little called for.

CO-OPERATE ON WINDOW BOXES.

Through coöperation with the Greater Dayton Association, an organization for the improvement of the city of Dayton, O., the florists of that municipality are doing a remarkable business in selling and planting window boxes. The association recently sent out folders to each one of its 6,000 members, urging the planting of window boxes and giving a few suggestions as to their installation and care. Forming a part of the folder was a detachable mailing card, which the member was asked to use to notify the association of the number of lineal feet of flower boxes he had put out. On the folder was a list of the florists coöperating with the Greater Dayton Association. They are: The Advance Floral Co., John Boehner, Edgemont Floral Co., the Heiss Co., George W. Frisch & Sons, the Miami Floral Co., H. H. Ritter, M. D. Schmidt & Son, Mrs. L. D. Johnson and J. F. Young.



SWEET PEAS DYING.

Can you tell me the cause of my sweet peas dying off at the top of the ground? I thought I could get rid of pests by not growing the peas for a few years, so I started this year in a new location. I planted them in February and they were doing well until about two weeks ago. I am afraid I shall lose them all if I do not find a remedy. I am trying tobacco water, which I have used before. I have also tried lime, but without success. I am enclosing one of the plants. I think that wireworms are perhaps the cause of the trouble. D. E. W.—Ind.

Trenches for sweet peas should be prepared in the fall. The cultural columns of The Review contain directions for this work at the proper season. How deep did you cover your seed when sowing it? Some catalogues and

books still advise covering the seed half an inch deep and filling in the trench to the depth of three, four or even six inches as the plants grow. If you treated yours thus, the culture is to blame and not the wireworms. More sweet peas are ruined annually by this filling up process than are injured by any soil pests, and the wonder is that people will still recommend it. The burying of the stems, no matter how carefully done, is bound to cause stem-rot to set in, especially after a heavy fall of rain followed by strong heat.

Cover the seed two and one-half to three inches and do not cover any more. Sow the seed thinly, or thin out well. In order to have the best sweet peas, the plants should stand four inches apart in the rows. Sweet peas are naturally bushy in habit, as you can easily prove by giving them the suggested space, and if they are properly thinned they will fill the row just as

thickly with haulm as if the plants were left crowded.

If wireworms, cutworms or other soil pests are really at fault, lime your ground well in the fall. Meantime you can get rid of them best by getting some liquid, such as carbon bisulphide, boring holes four to five inches deep and twelve to fifteen inches apart, pouring a small teaspoonful of the liquid into each hole and immediately filling the hole. Or you can use Vaporite, working it into the soil, or water with Vermine, one part to 200 parts of water. This destroys grubs, worms, ants and other soil pests. C. W.

BUDS TURNING YELLOW.

Enclosed please find some of my sweet pea blossoms. You will see that they turn yellow while in bud and drop off. They are planted out in sandy soil, well fertilized with cow manure. If you can tell me what is causing this I shall appreciate it, as I expect to have a large crop this season if all goes well. W. J.—Tex.

It is not at all unusual for some of the earliest buds to act in this way. Occasionally this will continue for two or three weeks, but eventually your plants will grow out of it. The plants will be helped much if you can give them an occasional watering, while a mulch of old manure, grass, partly decayed leaves or any similar material will help to keep the roots cool and moist. C. W.

WEDDING WORK FROM DETROIT.

At a time when they are most busily engaged in making wedding bouquets florists will be interested in samples of the handiwork of one of the leading firms of the trade, the L. Bemb Floral Co., Detroit, which Albert Pochelon runs in the time that he can spare from his duties as secretary of the F. T. D. The bouquets shown in the illustration were the bride's and bridesmaid's in one of Detroit's smartest weddings of the present season.

TULIPS FLOWER UNEVENLY.

I have a tulip bed on the east side of the house, containing about 250 bulbs. The whole outer border has just come up, while the second last row of the same variety is all in bloom. Three-fourths of two rows on the north side of the bed are up and just beginning to show buds, while there are parts of the rest of the bed that have been in bloom for ten days. They were all good bulbs and I can see no reason for so great a difference in the time of flowering. They were all planted the same depth and at the same time. What can be done to have them come in more evenly? The soil is a good loam, mixed with a little cow manure. F. & F.—Wis.

This is not an unusual occurrence. The frost will stay in certain parts of the bed longer than in others. I should judge that the bed has a certain amount of shade from a building or trees. If fully in the open, the bulbs would flower practically all together. C. W.

ILLINOIS BOILER BILL BEATEN.

The bill for licensing engineers operating boilers carrying more than ten pounds pressure or heating plants of



Bride's and Bridesmaid's Bouquet by the L. Bemb Floral Co., Detroit.

more than 5,000 feet of radiation in the state of Illinois was lost in the lower house of the legislature June 8, obtaining only sixty votes. Lee O'Neil Browne, who introduced the bill, thereupon secured postponement of consideration pending the announcement of the vote, a parliamentary "stall," which is not likely to affect the greenhouse men's victory.

Since the bill was brought to the attention of Illinois growers in The Review of May 13, florists throughout the state have been bending their efforts toward its defeat, and their victory is a matter for congratulation, since it removes the threatened danger of an added expense that could not have well been borne by numbers of small greenhouse men.

ANOTHER BAD BILL.

There is pending in the legislature in Illinois a bill which, if it becomes a law, will throw the insecticide business of the state into the hands of the drug trade, taking it away from seedsmen, supply houses and florists. It is a lengthy document, and much of the meaning is obscured in the mass of text, but Section 39 provides that "it shall be unlawful for any person not a registered pharmacist to conduct a shop

or store for the purpose of retailing, compounding or dispensing drugs, medicines and poisons." The principal insecticides, nicotine and Paris green, are poisons.

Section 48 provides that "no person shall sell at retail any drug, medicine or poison without affixing to the box, bottle, vessel or package containing same a label bearing the name of the article distinctly shown, with the name and place of business of the registered pharmacist through whom the article was obtained."

It may be true that the bill was not drawn with the idea of interfering with the present channels of trade in the insecticide line, but if it becomes a law it is only a question of time when the restrictions thereby placed on the sale of "poisons" will be interpreted to apply to insecticides; one or two accidents with nicotine extracts will call attention to the trade, with the result of handing the business over to outsiders without in any way adding to the safeguards.

Springfield, O.—As vice-president of the Commercial Club, Allen McGregor was one of the party that escorted the trainload of Cleveland boosters from Dayton to this city on their recent expedition.



EXTRA CARE NEEDED INDOORS.

This has been a queer spring. April was abnormally warm; May was unseasonably cool. This fact accounts for the blooming plants being in better condition than usual at this date. The blooms are as good as they were six weeks ago, and unless June proves unusually hot, like April, a good cut should be had all through this month. At this time we have the advantage of unusually good quality, and a little extra care should hold them up nicely. The sun is strong now and the spring growth is made, so that all our attention will be paid to maturing the present crop of blooms, and a fairly heavy shade will prove only beneficial. The pink varieties have taken on their warm weather hue, and bleaching is not nearly so noticeable as it was earlier in the spring. What a fine thing Enchantress Supreme is, with its fine color, which seems practically the same now as it was in the winter! There certainly is no place for the old Enchantress where this variety once gets a foothold. More syringing will be found necessary, to keep down red spider, but this can be reduced considerably by spraying once each week with salt water. Carnations do not seem to relish water on the foliage, as do some other plants, perhaps because the growth at this time of the year is crowded and does not dry out readily, causing stagnation among the lower foliage. I almost believe that if it were possible to keep down red spider without syringing, the carnation would be better off without a drop of water on the foliage at any time after the plants become established.

You will, of course, look closely after the disbudding. If there is one time when disbudding closely pays, it is during this period, when the quality naturally deteriorates. A natural desire for tidiness will prompt you to keep down the weeds, even if it were of no benefit to the plants. Perhaps a little loose manure along the edge of the beds will help prevent drying out.

A. F. J. Baur.

CARE OF PLANTS IN FIELD.

Now that the bedding season is over, you will have more time to give to your young carnation plants in the field. If they were planted and cultivated at least once before the bedding out started, they will no doubt be in good condition, without having suffered for want of attention during the last three weeks. In Indiana, May was quite cool, and the growth of weeds as well as of crops has been slow, but now that warmer weather has set in, one can see both coming on rapidly. You will have to get busy with the cultivator and the hoe, to keep the soil free from weeds and in proper condition to hold the moisture that is in it. During the last ten days we have

had an abnormal supply of rain. It was needed badly, as a rather dry May caused the soil to dry out. With careful and consistent cultivating, it will be possible to produce excellent stock, even should the future rainfall be deficient. Make a practice of going through with the cultivator once every week, even should there be no rain, and if it rains, cultivate just as soon after as the soil is in working condition. Do this after every rain, even should that be twice a week or oftener, but be careful not to work the soil while it is wet. The idea is to keep a layer of pulverized soil on top all the time, to conserve the moisture below.

If the plants were all topped before, or at planting time, many of the shoots will need heading back again now. Go over them every week if possible, heading back such as have begun to run up. In that way you will have, by benching time, plants with shoots in every stage of growth, and that means a steady crop of blooms next winter. By going over them often, you will also avoid a waste of energy, as you will be able to top each shoot at the time it is ready and it will not be necessary to take off two weeks' growth that the plants should not have been allowed to make. Do not top the shoots before they are ready. I have seen growers pull out the heart when it should have been left a week. Frequently in such cases the heart does not come out, but just the young leaves around it, and the heart keeps on growing just as though nothing had been taken away. That is a waste of work and certainly no benefit to the plant.

When heading back a shoot, it is well to cut below the first upper joint.

A. F. J. Baur.

AMERICAN CARNATION SOCIETY.

The following new carnations have been registered with the American Carnation Society:

By Frank Dinda, Farmingdale, N. Y.—Peace, Prosperity x Winsor; color, white; size, three and one-half to four inches; habit, like Winsor; vigorous grower; long, stiff stems; can be planted closely.

By Joseph Sakswich, New Hyde Park, N. Y.—Olive Whitman, Beacon x Victory; color, scarlet; size, three to four inches; as free and early as Beacon, as strong and sturdy as Victory in late spring.

By S. Knudsen, Boulder, Colo.—Victory, unnamed seedling; color, dark scarlet; size, three and one-half inches; a fast grower, but not grassy; habit resembles Cardinal, but stronger; color does not fade in strong sunlight.

By Wm. A. Dawson, Willimantic, Conn.—Red Wing, unnamed seedling x White Perfection; color, scarlet; size, three to three and one-half inches; strong, robust grower; very free bloomer, without surplus grass; almost a non-splitter; stems long and strong; a fine keeper and shipper.

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AT THE EXPOSITION.

Among the things in which florists attending the approaching S. A. F. convention will be interested at the Panama-Pacific international exposition, at San Francisco, is the Water Temple Fine Arts Palace, shown in the illustration on this page. It is worth mentioning that the standard acacias at the base of the temple are twenty feet high.

A NEW WISCONSIN RANGE.

The trade interests in southeastern Wisconsin are developing at a handsome rate and the best part of it seems to be that the increase in the demand for stock is taking care of the greater output after a fashion that probably will encourage the investment of additional capital.

One of the newest of the Wisconsin establishments is that in the town of Cudahy, just south of Milwaukee, started last summer by Patrick Cudahy, one of the famous Cudahy brothers and the owner of the Cudahy packing plant in Milwaukee. It is another instance of a financier taking up greenhouses



Water Temple, Fine Arts Palace, at the San Francisco Exposition.



Establishment of the Cudahy Floral Co., at Cudahy, Wis., Just South of Milwaukee.

as an investment proposition. For many years people of wealth have valued greenhouses as fine things for country estates and the fact that shrewd business men of the type of Mr. Cudahy are taking up greenhouses commercially is a good indication that the greenhouse business in the United States has come to be one of the country's standard industries.

The Cudahy establishment consists of four iron-frame houses, each 58x320 feet. The service building is 58x75 feet, with walls eighteen feet high. The front of the building, facing the street, has several openings for unloading coal, and the coal pit is concrete on one side and boarded inside and outside on two sides. In front of the building is a concrete drive, so that wagons can drive right up to the windows and unload the fuel. The service building contains two boilers, of 125 horsepower each. The boilers are partitioned off from the rest of the building, which contains a large office, packing room and a pump room with a double set of boiler feed and vacuum pumps.

Each house in the range contains nine 4-foot benches. In the house next to the service building are five benches of Beauties, two benches of Russell and two benches of Richmond. This house was planted June 13, 1914. The second house contains two benches of Bulgarie, one bench of Sunburst, one bench of Shawyer, one bench of Killarney, two benches of Killarney Brilliant and two benches of Ward. This house was planted July 3, 1914. The third house contains Killarney and White Killarney and was planted August 1, 1914. The fourth house is devoted entirely to carnations and was planted August 17, 1914. About the middle of December this range averaged a shipment of about 10,000 roses per week, cut from approximately 30,000 plants. The American Beauties, of which there are 4,600 plants, produced well during December, giving an average cut of about 1,000 flowers per week, of which approximately sixty per cent were long-stemmed. The output is all shipped to the commission house of Gust Rusch & Co., in Milwaukee.

It is a policy of the manager, G. W. Scott, who was formerly with O. C. Barber, at Barberton, O., to arrange his stock so that he has blooms coming all the time; he does not crop any of his stock. Mr. Scott is of the opinion that this method improves the condition of the plants and allows him to get a more even price, and he also thinks there is an advantage in that the roots are always kept active, especially the first year.

The growers say they have had exceptional results with Bulgarie and Russell and that they have had little trouble with Bulgarie coming blind. Mr. Scott is an advocate of wide houses. In regard to this he says: "I think our success is due in great part to our large, wide houses, which are so airy that the atmosphere feels just as sweet and pure as it does in the open; this is getting near to natural conditions."

The houses were built by the John C. Moninger Co., which also installed the vacuum heating system. Mr. Scott, who enjoys taking trade visitors through the place, has the following to say regarding this part of the range: "I was afraid there would be a great variation in the temperature from one end to the other end of the houses, because of the length of the heating coils, these being 320 feet long, but I find that my fears were unfounded, as we are able to preserve an even temperature. This, I think, is due partly to the large volume of air in such houses, and its ability to resist winds and outside conditions. I also think this large volume of air is partly responsible for the fact that we suffer little from insect pests, such as thrips or aphids, or from fungous disease. Throughout the winter we had practically no black spot or mildew and as proof of this we grew Shawyer, the most easy victim of mildew, in the



View in one of the Wide Houses at Cudahy, Wis.

same houses with five other varieties. From what I have been able to observe, these large houses take less fuel than it would to heat smaller houses covering an equal area. Being within about 300 feet of the lake, on a high bluff, we get all of the wind that is stirring, so naturally you would expect us to burn a little more fuel than plants that are sheltered. The type of the houses is excellent for this location and we find the soil in Cudahy exactly the thing wanted for roses and carnations."

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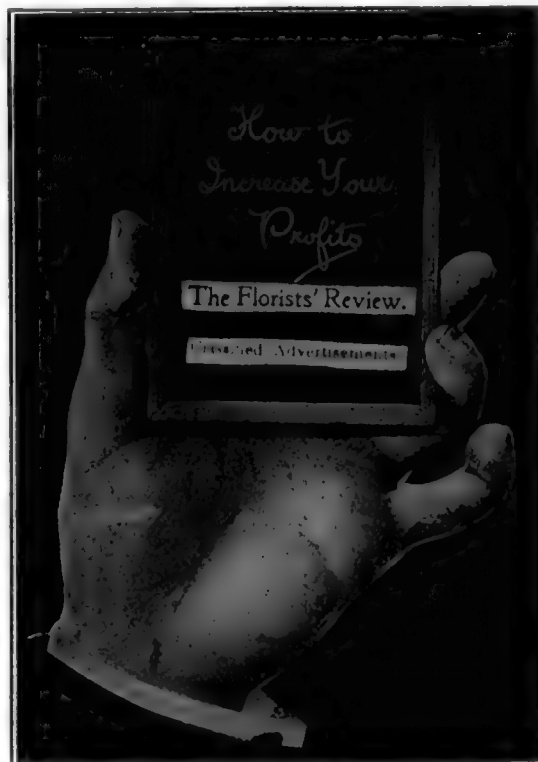
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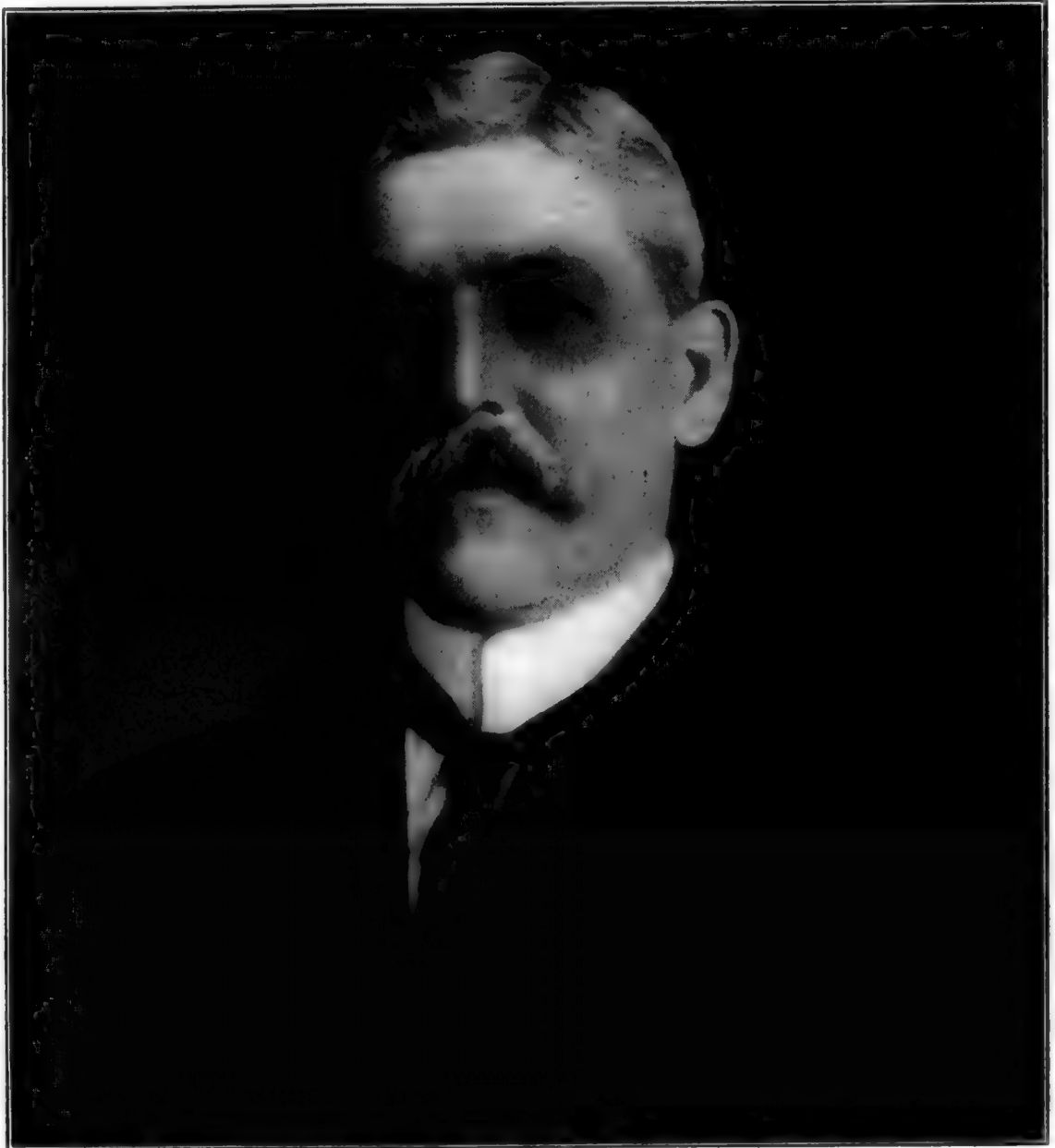
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Club Meeting.

At the June club meeting it was decided to abandon for this year the flower show planned to be held at the West hotel. On behalf of the committee C. F. Rice reported that the facilities were not adequate and asked that judgment of the committee be concurred in, which action followed after some discussion.

C. G. Anderson, the new manager of the Minneapolis Floral Co., formerly

WHO'S WHO IN THE TRADE—AND WHY



WILLIAM W. GAMMAGE.

IF YOU have heard W. W. Gammage spout on the glories of Canada—and if you haven't it means you do not attend trade conventions the way you should—you may be surprised to learn that the patriotic expounder of the duties, destinies and delights of the Dominion is a native of Connecticut—he was born in the little town of Towland just fifty-two years ago May 31. But he was only 5 years of age when the family removed to London, where in the course of time "our hero," as the lady novelists say, became the sole proprietor of the largest florists' business in western Ontario. Mr. Gammage has for many years been active in the trade societies and a regular attendant at conventions, where his ringing oratory ever has heralded the progress of his adopted land.

with Poehlmann Bros. Co., Morton Grove, Ill., made application for membership. Mr. Anderson was present and spoke of his liking for Minneapolis, and of the beautiful surroundings of the city, especially the park system.

It was announced that the club's baseball team is in good working order, having already played two games, and is open for engagements. Address John Rovick, care of Rice Bros.

H. Rosacker extended an invitation to visit his new greenhouses in August and have a picnic there. Mr. Rosacker has built four large houses, 28x260 feet, two for carnations and two for roses; also two narrow houses 260 feet long for potted plants, in addition to his present houses. These are the modern type of greenhouses and are well worth seeing. Mr. Rosacker is noted in Minne-

apolis for the flowers he grows, always having good stock. We all expect some extra fine roses from him, although he has never grown roses before.

The first Tuesday in September the club will have its regular meeting, at the greenhouses of the Minneapolis Floral Co. July and August regular meetings will be dispensed with.

Various Notes.

L. S. Donaldson Co. will tear down the greenhouses on Portland avenue in the near future, to make room for the street that is to go through the block. The large rose houses and also one of the large pot plant houses will be torn down in the process.

The Wessling Greenhouse reports that business has exceeded previous records.

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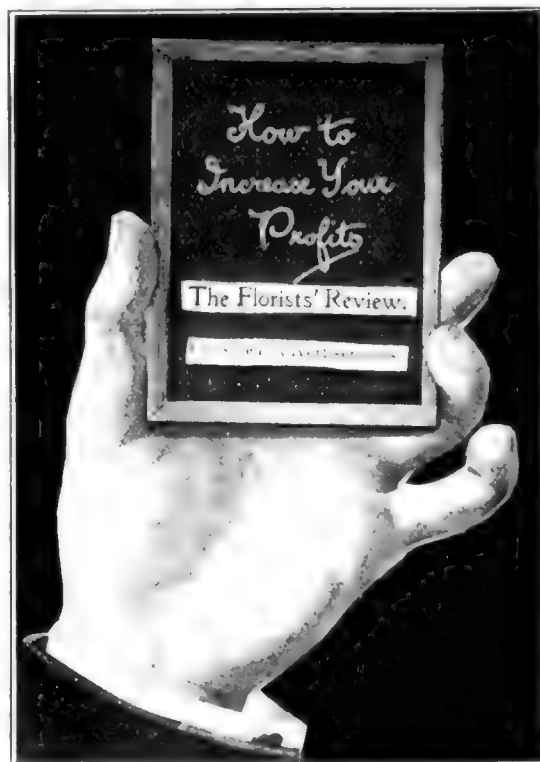
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Several nurserymen are sold out of many varieties of shrubs. The hard winter killed much stock in the residence districts, forcing replanting. This, of course, helps business, although many of the nurserymen lost quite a bit of stock themselves.

Club Meeting.

At the June club meeting it was decided to abandon for this year the flower show planned to be held at the West hotel. On behalf of the committee C. F. Rice reported that the facilities were not adequate and asked that judgment of the committee be concurred in, which action followed after some discussion.

C. G. Anderson, the new manager of the Minneapolis Floral Co., formerly

WHO'S WHO IN THE TRADE—AND WHY



WILLIAM W. GAMMAGE.

IF YOU have heard W. W. Gammage spout on the glories of Canada—and if you haven't it means you do not attend trade conventions the way you should—you may be surprised to learn that the patriotic expounder of the duties, destinies and delights of the Dominion is a native of Connecticut—he was born in the little town of Towland just fifty-two years ago May 31. But he was only 5 years of age when the family removed to London, where in the course of time "our hero," as the lady novelists say, became the sole proprietor of the largest florists' business in western Ontario. Mr. Gammage has for many years been active in the trade societies and a regular attendant at conventions, where his ringing oratory ever has heralded the progress of his adopted land.

with Poehlmann Bros. Co., Morton Grove, Ill., made application for membership. Mr. Anderson was present and spoke of his liking for Minneapolis, and of the beautiful surroundings of the city, especially the park system.

It was announced that the club's baseball team is in good working order, having already played two games, and is open for engagements. Address John Rovick, care of Rice Bros.

H. Rosacker extended an invitation to visit his new greenhouses in August and have a picnic there. Mr. Rosacker has built four large houses, 28x260 feet, two for carnations and two for roses; also two narrow houses 260 feet long for potted plants, in addition to his present houses. These are the modern type of greenhouses and are well worth seeing. Mr. Rosacker is noted in Minne-

apolis for the flowers he grows, always having good stock. We all expect some extra fine roses from him, although he has never grown roses before.

The first Tuesday in September the club will have its regular meeting, at the greenhouses of the Minneapolis Floral Co. July and August regular meetings will be dispensed with.

Various Notes.

L. S. Donaldson Co. will tear down the greenhouses on Portland avenue in the near future, to make room for the street that is to go through the block. The large rose houses and also one of the large pot plant houses will be torn down in the process.

The Wessling Greenhouse reports that business has exceeded previous records.

Thomas Hall was forced to double his

force for the last week in May, due to the rush of business.

The Minneapolis Floral Co. is putting in the summer roses.

Perl Bros. have been working day and night in their new place, with landscape work. C. B. L.

PITTSBURGH.

The Market.

Pittsburgh has had more or less rain for thirty-one successive days, but June 6 and 7 were delightful and it is hoped that we will now have more seasonable weather. Reports from western Pennsylvania and Ohio speak of frozen crops, such as grapes, tomatoes and tender plants. Memorial day was not up to former years in many respects, as it rained continually, which interfered greatly with the plant trade. But there has been a scarcity of blooming plants, the dark weather keeping the geraniums, etc., from coming into bloom. The cut flower business was not affected so much. Carnations were scarce and the local peonies were about three days late. However, there were enough of both to supply all demands. Many of the retailers complained of the falling off in transient sales, which were below the average, but all seemed to clean up well. The market last week was good.

Club Meeting.

The Florists' Club held its monthly meeting June 1, at the Fort Pitt hotel. There was a good attendance. Fred Burki described his trip to the fair and the coast cities. He covered the ground fully, and as he is a man who does not miss much, there was more than one who felt he would like to take the trip with the S. A. F. delegation.

John Jones, foreman at Schenley park, had a number of plants on exhibition to show the results of the different fertilizers with and without radio-active earth. Of course those plants grown with radio-active earth were the better. Mr. Jones is enthusiastic about the subject and gave an interesting talk.

James Moore, foreman of the Phipps conservatory, on the north side, had an exhibit of plants grown with the ordinary commercial fertilizers, which were so good it caused quite a discussion. Mr. Jones, however, says what he sees he knows and that radio-active earth will surely come into its own.

Fred Burki exhibited eschscholzas, or yellow California poppies. Pyrethrums, Barberton daisies and other novelties were shown by Carl Beckert. Some handsome orchid plants, cattleyas and dendrobiums were shown by Dr. Schaffers, who always has something good to show us. Neil McCallum had a collection of outdoor flowers, but the best part of his exhibit was the description and talk that went with it.

The Elliott Nursery.

A recent visit to the Elliott Nursery Co., of Springdale, was a treat, even in the rain. Acres of irises, in wonderful colorings, were in bloom. The peonies were not quite ready, but the thousands of varieties of herbaceous plants in bloom is a sight one can only see by going to Springdale. A visit to the office, with its numerous desks and typewriters, was an evidence

of the wonderful strides this concern has made in a short time. From here we went to see Mr. Elliott's home and its surroundings, the fine specimen trees and the great hedge of shrubbery of all kinds. One can only look and wonder at the great banks of rhododendrons, ten feet in height and a mass of bloom in all the colors of the rainbow. After seeing all of the wonderful things in the garden, we reluctantly went into the house, and even then we did not get away from the garden, for Mr. Elliott's sons were all there and all are enthusiasts, so we had gardening with our dinner and, if possible, it made it taste better. After dinner, Mr. Elliott showed lantern slides of some of the finest gardens in Europe. The pictures were collected during his visit to the Robinson and other notable English gardens. He also showed many of the finest American gardens. We were sorry when the time came to start for home.

Mr. and Mrs. Elliott will start soon on an automobile trip through the New England states, when he expects to add to his collection of pictures of American gardens.

Various Notes.

Mrs. E. A. Williams recently had a pretty window display of specimen pandanus plants and *Pæonia festiva maxima*, with an abundance of black and white ribbons, which made it quite striking.

Randolph & McClements had another wedding in Youngstown, O., last week. This firm still is busy filling window and porch boxes.

J. R. Mellon, of the east side, has a bed of hardy azaleas about seventy-five feet long. The plants are almost ten feet in height. It is undoubtedly the most striking mass of color ever seen in this vicinity—even the policeman says he is glad it is not near the street, as it would undoubtedly stop the traffic.

DeForest Ludwig arrived home June 4 from his trip to the San Francisco fair and Pacific coast cities.

Clarke.

KANSAS CITY.

The Market.

Business in the cut flower and decorating lines was good last week, and there were plenty of cut flowers to meet all demands. Weddings are plentiful this month, and palms and decorative plants are in demand, as everyone seems busy in this line of work. Roses are plentiful and of good quality, considering the time of year. The prices are low. Gladioli were in somewhat heavy supply for the demand last week. Carnations have suddenly become small, and the demand is also small. The florists who have been doing bedding work are not satisfied with the way bedding stock is selling, as it is moving slowly. This may be due to the bad weather we have been having, and the growers feel satisfied that the stock will sell before the month of June is over.

Various Notes.

T. J. Noll & Co had a fine week. They received some of the largest consignments of the year of roses, and found a ready market for them. Mr. Noll says he is well satisfied with the increase in business, and also says he is having

less trouble in getting stock consigned to him.

W. J. Barnes was busy last week with decorations for weddings and other occasions, and he reports business satisfactory in all lines.

Peter Martin's range is located on a slope, and when it rained his houses became so damp from water running into them that many fine blooms on the geraniums were ruined. He was unable to start a fire, as his boiler room was also flooded.

J. Austin has a great many geraniums still on hand, but feels confident that he will be able to dispose of them. He also has some good small begonias and cyclamens.

Stevens & Larkin are sending in a large quantity of carnations. Next year Mr. Stevens will devote the whole range to carnations, with the exception of one house, which will be given up to *Asparagus plumosus*.

The W. L. Rock Flower Co is sending in good cut roses and carnations. Their pot plants are in excellent shape, especially hydrangeas.

The Alpha Floral Co had a heavy run in funeral work all last week, both in and out of town. W. J. B.

PLAINFIELD, N. J.

The Plainfield Flower Shop, 122 Madison avenue, has gone out of business.

Charles L. Stanley says that, considering general business conditions, he is doing well. The blizzard on Easter Saturday cost him \$800. If it had not been for this setback, his business so far this year would have been nearly normal.

The Lincoln Flower Shop, 327 Park avenue, has had much funeral work of late. Business generally is good. The Memorial day trade was large.

Mrs. L. J. Denton, who has conducted a florists' business at 216 Park avenue for a number of years, has gone out of business.

At the Plainfield branch of W. A. Manda, Inc., Somerset and Howard streets, Mr. Manda is raising a whole benchful of a new geranium known as the Everblooming Scarlet. A whole house will be devoted to the raising of these next year. Mr. Manda has a fine lot of *Anthericum Mandaianum* and *Dracæna Rothiana*.

James Smith, who conducts the business which formerly bore the name of Smith & Haff, reports business fair. He is still cutting sweet peas and carnations, but his spring and early summer stock is well cleaned out. He is beginning to get ready for the fall trade.

Brooks Carson had a good season and is now well cleaned out. He will soon begin to plant his chrysanthemum and carnation plants for the next season's trade.

Albert Brinkley, 308 Berckman street, has had a large sale of geraniums and other bedding stock, a considerable quantity of it for beds in St. Mary's cemetery, which is directly across the road from the greenhouses.

August Dressel, a grower at Seventh street and Terrill road, has found business satisfactory this season. While he grows a great variety of flowers, hardy plants are his specialty. He plans to build a new greenhouse this summer.

While business is a little quiet at

present with John W. Pitts, 51 Leland avenue, he has grown and disposed of a lot of stock since the first of the year. There was a large Memorial day sale.

The newly organized Plainfield Nursery Co., on Front street, Scotch Plains, has done a good business this spring in its flower and landscape departments.

R. B. M.

NEW YORK.

The Market.

Midsummer prices and conditions have already arrived, notwithstanding spring weather, weddings, commencements, graduations, and funerals of noted men and women. Shipments of roses, carnations and peonies have increased enormously, peonies coming in a perfect flood. For the week end, business was light, and the wholesale street was almost funereal before the day ended. Retail stores everywhere were gorgeously decorated with peonies, and the windows were most seductive, but the usual snap of early June was lacking. Peonies will have to resort to cold storage this week; cellars and iceboxes are already full. The quality of most of the peony stock is magnificent. The weather has been most favorable, and good prices, as high as \$10 per hundred, were realized for the early arrivals. Three dollars per hundred was the asking price for these Saturday night, June 5, and many thousands were disposed of at as low as \$2, and for the medium quality even less was obtained, as the present week began.

Roses of all the popular varieties are abundant. American Beauties have greatly improved in quality, but prices have fallen. Some splendid stock sold June 5 as low as \$10 per hundred. All the hybrid teas are lower, even the novelties sharing in the depression. On the short stems and low grades, quotations have already retreated to \$5 per thousand. Killarneys are the foundation of the surplus. There is no end to them.

Carnations, as predicted, could not hold long the excellent values of last month, and are now down to one-third the prices of Memorial day. Two dollars per hundred is extreme top, and some are down to \$5 per thousand.

Orchids do not advance in price or lessen in quality. The finest Cattleya gigas were selling June 5 at \$30 per hundred. Everybody of account in the wholesale section seems to have his icebox full of them.

There are plenty of lilies of all kinds at lower prices, fewer gardenias, and a steady demand for valley, thanks to the June weddings, though these seem to have been largely in the first week of the month. Some of the leading retailers have up to date averaged two a day, but the bookings from now on are much fewer.

Gladioli of local indoor growing will soon be supplemented by southern stock from the open field. Irises are about over for the season. There are still plenty of pansies and sweet peas.

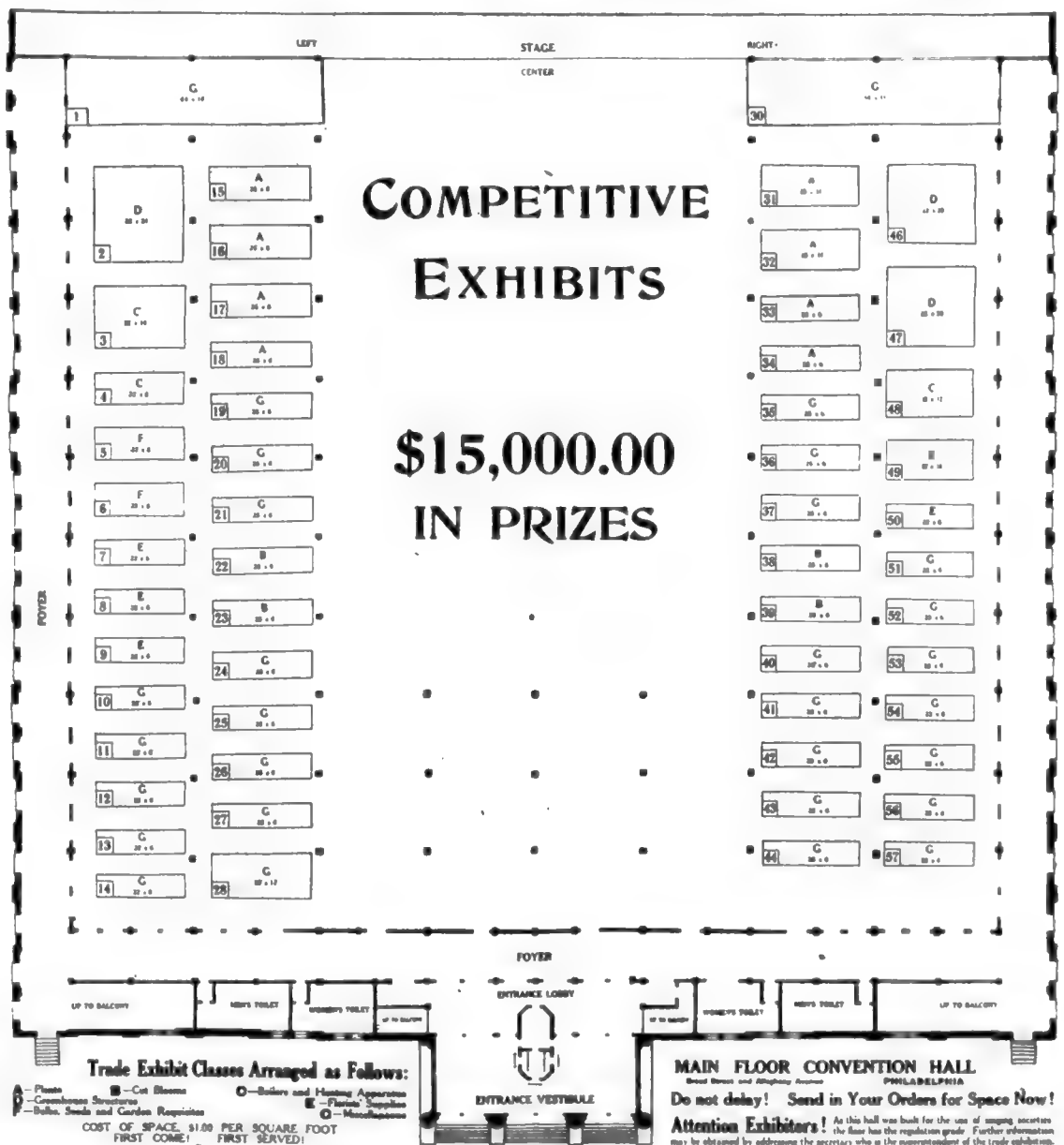
Various Notes.

The New York Florists' Club's date for its annual outing is Wednesday, July 14.

The New York Florists' Club's last meeting of the season will be held Monday evening, June 14. It will be rose and peony night, with a lecture by the

FOURTH NATIONAL FLOWER SHOW

Convention Hall, Broad Street and Allegheny Avenue
PHILADELPHIA, March 25-April 2, 1916



John Young, 53 West Twenty-eighth Street, New York, Reserves Space.

president. C. H. Totty is back from San Francisco and will entertain with particulars of his visit to the Panama-Pacific exposition.

The date of the June show of the Tarrytown Horticultural Society has been changed from June 11 to June 16, owing to the late season. It will be held in the gymnasium of the Y. M. C. A. building.

R. Vincent, Jr., of White Marsh, Md., was in the city Thursday, June 3, on his way to Cedarhurst, L. I., where he lectured on the dahlia before the Ladies' Garden Club of Lawrence, L. I. Mr. Vincent is greatly encouraged by the interest manifested in the American Dahlia Society, of which he is president, and says the dahlia show this coming September will be the best exhibition of this flower the world has ever seen.

The Uptown Seed Store had an artistic window last week, arranged by Frank M. Duggan, a miniature lawn, with samples of every appliance used, and also a fine display of iris in many varieties.

William Kessler and family will summer in the Catskills.

W. H. Siebrecht, Jr., will lecture before the Sabbath Day Association at its convention in San Francisco July 25. At the same convention Max Schling will lecture on "The Right of the Florist to Be Human and to Have

a Weekly Day of Rest." Mr. Schling has been invited to speak before the Florists' Club of Scranton, Pa. He is busy with landscape work at present on a 340-acre estate in the Adirondacks, 120 acres of which is to be improved under his supervision.

Babcock & Son, of Norfolk, Va., say they will begin cutting gladioli from the open field June 20, including Fair Maid, America, Europa, Panama and the Burbank hybrids.

Patrick O'Mara and his party are back from an ocean trip to New Orleans.

The Kervan Co.'s bookkeeper, R. A. Johnstone, has recovered from a severe attack of rheumatism.

George Blake, the Brooklyn wholesaler, and his family have returned from a brief holiday at Washington, D. C., where Mr. Blake called on many of the prominent florists.

The death of W. C. Martin, who conducted a retail store at 284 Graham avenue, Brooklyn, for fifteen years, is recorded in this week's obituary column.

J. Austin Shaw.

Chicago Heights, Ill.—H. J. Peterson says business never was better than it has been this spring. In spite of, or because of, the large number of smoky chimneys in the town, the use of plants is increasing every year and dooryards will be especially gay this summer.

BALTIMORE.**The Market.**

Commencement bouquets, decorations and wedding orders combined have kept the market from accumulating any surplus stock, except a little of the under-grade varieties, and most of these have been used for funeral work. Consequently business has been good, with prices up to the average for this season of the year. A good quantity of stock was sent to Annapolis from this city last week, for use during June week at the Naval Academy.

Nearly all stock is deteriorating in quality now. Both roses and carnations are growing smaller and at times during the week first-grade stock was scarce. Peonies will be over in about one more week; the many spring rains brought them out better than for some years. Valley and white roses have been in good demand for wedding orders. Colored carnations have been a little druggy at times, but the wholesale houses were cleaned out completely at the close of business on Saturday, June 5. Greens are in good demand, with only a limited supply.

Various Notes.

James Hamilton is using a lot of hardy cut flowers, such as iris, coreopsis, clematis, etc., in the window decorations at his store on Charles street.

The Maryland Agricultural College will open a school in the city hall to give free advice on gardening to the city residents. The office will be open every Monday, Wednesday and Friday evening from 8 to 10:30 and will be in charge of Professors B. W. Anspen, C. E. Temple and S. B. Shaw.

E. A. Seidewitz was toastmaster at the annual banquet of the Rotary Club, held at the Hotel Rennert June 3. He was also elected chairman of the membership committee for the ensuing year.

The Leo Niessen Co. is showing some fine nymphaea blooms in pink and white, which attract a good deal of attention.

Arthur Richmond says he is completely sold out of chrysanthemum cuttings by means of his ad in The Review and his only regret is that he did not have enough.

R. Vincent, Jr., delivered a lecture before the Cedarhurst Garden Club, Long Island, June 3. This organization is heartily supporting Mr. Vincent's latest accomplishment, the American Dahlia Society.

Pierce & Co are using a lot of white clematis in their attractive window displays. Their well filled boxes on the roof garden are a good advertisement for their business, showing how attractive a bare cornice or wall can be made by the use of a few vines and plants, artistically arranged.

The next club meeting will be held on Monday, June 14. A talk on "Humus" will be the feature of the evening.

At the bowling tournament held by the Baltimore Bowling Association the local florists were well represented. Mack Richmond won first prize in the tenpin singles and, with Henry Nicoll, put up a good total in the 2-man event. J. J. Perry and Otto Guerth finished well up in the 2-man duckpin class. Mrs. F. C. Bauer won second in the ladies' singles. Mrs. L. H. A. Klein and Mrs. James Boone won the ladies'

doubles in tenpins. The standing of the 5-man teams in both tenpins and duckpins has not yet been given out, but in both classes the florists' team put up a creditable total. W. F. E.

WASHINGTON, D. C.**The Market.**

There has been a good demand for wedding decorations, producing a heavy sale of orchids and valley. The northern-grown *Cattleya gigas* seem to be nearing an end, while the local crop has not yet materialized.

Early last week business was so heavy as to cause the cleaning up of stock more closely than at any time during the year, but midweek brought a lull in social activities and consequently in trade. A heavy shipping business was done, large quantities of flowers, especially of the better grades, going to Richmond for use in the decorations incident to Confederate week festivities. American Beauty roses, valley, roses and peonies formed the bulk of the southern business.

Locally-grown peonies are fast going off crop, but they are being replaced by fine stock from northern points. White peonies have been scarce. The rainy weather of the last five weeks has materially helped the roses, and those received from local growers are exceptionally good. From the north are received fine Shawyer, Killarney Queen, Killarney Brilliant, Sunburst and Ward roses. The cold and rain have, however, kept back all outdoor stock, and ramblers are fully two weeks late, and only a few outdoor sweet peas are coming in. Indoor sweet peas are to be had in fair quantities and of good quality. Gardenias are holding up their quality unusually well and are meeting with a good demand.

Various Notes.

J. E. W. Tracy, assistant superintendent of test gardens of the Department of Agriculture, is about to leave the city for the purpose of inspecting the contract fields of vegetable and flower seed for congressional distribution in Ohio, Illinois, Kansas, Colorado and California.

Peter Bisset has just returned from a long stay on the Pacific coast. Mr. Bisset was one of the judges of the floral exhibits at the San Francisco exposition.

F. L. Mulford, landscape gardener of the Bureau of Plant Industry of the Department of Agriculture, left last week for Chicago, Minneapolis, Madison, Wis.; Missoula, Mont.; Spokane, Seattle, Portland, and Sacramento and Berkeley, Cal., for the purpose of making a study of ornamental trees, shrubs and plants.

Alfred E. Robinson, Sheldon A. Robinson, C. H. Breck and Luther A. Breck, all of Lexington, Mass., came to Washington to attend the meeting of the American Rose Society in an automobile. They made the trip in two days and declared it to have been an enjoyable one. After a short stay in the city, they returned in their machine, visiting points of interest en route.

Joseph W. Heacock, of Wyncote, Pa., was a recent visitor at the local stores.

Mann & Brown, the Hammond Co., and Ratcliffe & Tanner, of Richmond, Va., enjoyed exceptional business during the annual encampment of the vet-

erans of the Confederate army, held in that city last week.

C. L. L.

BUFFALO.**The Market.**

The weather has become warmer and more seasonable. Business is much more brisk, and June weddings, commencements and receptions have added their quota to the volume of business, with the result that florists are somewhat busy. There are no large weddings, however.

The conditions in the market have changed to a marked degree. Peonies have thronged the June market, in all grades and colors. They seem to be somewhat soft and do not keep as well as in other years. Carnations still are good, but are getting scarcer each week. The demand for roses is increasing. The price is firm, and roses of all varieties are excellent. No special kinds of flowers are being used for commencements this year, but all kinds are sold for that purpose. Harrisii lilies have become great favorites for June decorations and are grown in quantities. Sweet peas are excellent and are much in demand.

Various Notes.

The recent frosts have done considerable damage in the Niagara grape belt. Grapes and cherries have been injured so as to cause a shortage in the fruit. Throughout the city parks, tender shrubs and plants show the effects of the frosts, for the foliage and some flowers are blighted.

Extensive repairs are being made on the C. B. Newman residence at East Akron, N. Y., which was recently purchased by Wm F. Kasting. As soon as the repairs are finished, Mr. Kasting and family will move to Akron for the summer.

S. A. Anderson's force was exceedingly busy last week with a number of weddings, a great deal of funeral work, and the graduation bunches for the Buffalo seminary June 3.

Barney Meyers is growing great quantities of Harrisii lilies at the Palmer greenhouses, in Lancaster. They are of fine quality and are useful for wedding and commencement decorations.

Miss Ruby Marks has moved to the Carlton court apartments, where she is most comfortably located.

At Stroh's Quality Shop a few specialties are being shown. These are blue marguerites, calendulas and snapdragons of a peculiar shade. Some fine sweet peas are also shipped in from the Attica greenhouses.

The opening of the mammoth piano stores at Poppenberg's made considerable work for the downtown florists. There were baskets, plants, large vases of Beauties, etc.

J. Benson Stafford had a most striking window display recently. It consisted of a handsome wreath of red amaranth elevated on a pedestal draped with plush. The wreath was enclosed in a good-sized frame of gilt and plush and a high-powered tungsten light was thrown upon it. It was most effective at night.

Felix Albert reports business as fair. He had an attractive graduation window last week, with a model girl graduate as a central figure.

Mr. and Mrs. David Scott, of Corfu, N. Y., spent Sunday, June 6, in Buffalo. E. C. A.

OBITUARY

Charles F. Krueger.

Charles F. Krueger, one of the best known florists in Philadelphia, died at his home near Wayne Junction, June 4, after a long illness. Mr. Krueger, who was 41 years of age, had been in the florists' business for twenty-one years. He was associated with his brother as a grower of bedding plants and cut flowers, with greenhouses at Narberth, Pa. Later he took charge of the Reading Terminal flower stand, first opened by Robert Kift, succeeded by L. D. Goff. Mr. Krueger developed a good business at the Reading Terminal, leaving the greenhouses to his brother. After his brother's death the greenhouses were sold to A. E. Wohler, who has established a nursery there. Mr. Krueger had many improvements put in at the Reading Terminal, notably a handsome plate glass window in the blank wall of the stairway leading to Market street, thus giving the flower stand an opportunity for display both in the stairway and in the waiting-room that proved of great advertising value. Mr. Krueger was of a genial disposition and had many warm friends among his business associates. His business, which was extremely successful, has been carried on by his assistant, Alvin Saxer, during his illness.

The funeral took place from Mr. Krueger's mother's place near Wayne Junction June 7. It was largely attended by leading men in the profession. There were many beautiful flowers. Interment was at Fernwood cemetery. Mr. Krueger was not married.

Phil.

Henry J. Weber.

Henry J. Weber, founder of the H. J. Weber & Sons Nursery Co., died of heart disease, at his home in Nursery, St. Louis county, Missouri, on Thursday, June 3, at the age of 74 years, after an illness of more than a year. He was one of the pioneers of St. Louis county, having lived there since his birth. He was the father of Frank A., Walter T., William A. and George Weber, all well known in nursery circles in this country. Five years ago he retired from active connection with the trade and turned the business over to his sons.

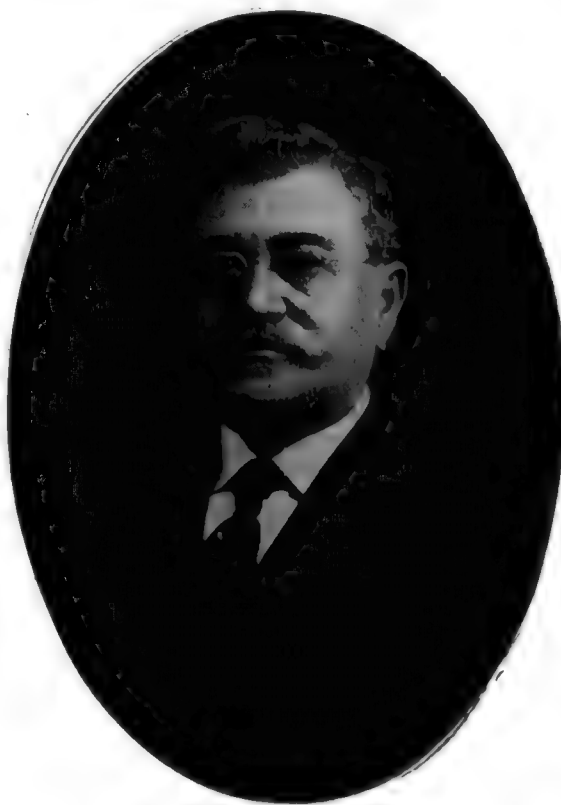
Mr. Weber was born on Gravois road, Nursery postoffice, May 20, 1841, and was the son of Carl Christian Weber and Margaret Weber (nee Mueller). His father came to this country from Germany in 1835, and for two years worked as a cabinetmaker in St. Louis. He then purchased eighty acres of land and began farming. The land, which now will average \$500 per acre, was bought for \$8 an acre. It was on this farm that Henry Weber was reared and upon which he worked until he was 21 years old. During this time he received his preliminary education. After working at various nurseries he returned to his father's place, which he managed for some years.

About 1867 he began in the nursery business on his own account on ten acres of land which his father had given him. He then added to the size of his farm by purchasing several adjoining tracts until he owned sixty-five acres. He also owned 123 acres of the

original Grant farm. The business of which Mr. Weber was the head was incorporated in 1893, and since has grown to be one of the most widely known nurseries in the country.

January 31, 1867, Mr. Weber was married to Miss Christina Sutter, of St. Louis, a daughter of Michael and Gertrude Sutter, both natives of Germany. Eight children were born to this union, six of whom, with the mother, survive. Besides the four living sons, already referred to, and two daughters, Mrs. Amelia Keller and Mrs. Annie Aff, of St. Louis, he is also survived by seven grandchildren, one brother, J. G. Weber, of Clayton, and one sister, Mrs. Louis Stumpf.

Mr. Weber was an honorary member of the St. Louis Florists' Club and the members spent many pleasant afternoons as his guests at the summer outdoor meetings of the club. The funeral took place Saturday, June 5, from his



H. J. Weber.

late residence at Nursery, Mo., to St. Lukas cemetery, at Sappington, Mo. Many beautiful floral offerings were sent by members of the trade and by other friends. The St. Louis Florists' Club attended the funeral and extended heartfelt sympathy to the bereaved family.

J. J. B.

Michael J. Aylward.

Michael J. Aylward, 62 years old, died June 4 at his home, 13 Willow street, Woburn, Mass. He had retail stores in Boston and Woburn. He was born in Ireland. He leaves four sons, William Aylward, of Roxbury, and Edward L., J. Joseph and Walter H. Aylward, of Woburn.

Mrs. Kate Bommersbach.

Mrs. Kate Bommersbach, wife of Nicholas Bommersbach, wholesale and retail florist, Decatur, Ill., died June 2 at the family residence, 703 Greenwood avenue. Her death was due to liver trouble. She had been in failing health for several months, but her condition was not regarded as serious until about three weeks ago.

Mrs. Bommersbach was born in Indianapolis, November 15, 1855. With her husband, she went to Decatur in

1881. Both were experienced florists and they started a small greenhouse in the south part of the city. A short time later they bought out Theodore Steinen. They built up an immense business, and their greenhouses are now among the most extensive in that part of the state. She was a member of the Lutheran church. She is survived by her husband and one son, John N. Bommersbach.

The funeral was held June 4 at the family residence. The interment was in Greenwood cemetery.

Mrs. Eunice B. Budlong.

Following an illness that extended over a period of a year or more, Mrs. Eunice Burlingame Budlong, widow of James A. Budlong, founder of the J. A. Budlong & Son Co., now the Budlong Rose Co., of Auburn, R. I., died at the Budlong homestead, 604 Pontiac avenue, Cranston, R. I., Monday, May 31. She was in her eighty-seventh year and widely known through the section in which she had lived for so long.

Mrs. Budlong was born in Providence, R. I., where she received her education and was married at an early age to the late James A. Budlong, who died January 26, 1895. She is survived by one son, Frank L. Budlong, three grandchildren and four great-grandchildren. Since the death of her husband the extensive trucking and florists' business has been carried on by her son and a grandson, James A. Budlong II.

W. H. M.

William Chauncey Martin.

As Zach Wheat drove in the winning run for the Brooklyn National League team June 1 on Ebbets field in exciting circumstances, W. C. Martin, of 284 Graham avenue, Brooklyn, gave a lusty shout and collapsed. The cause of death was heart failure. He had complained of not feeling well just after Wheat made his home run that tied the score in the ninth inning.

Mr. Martin had been in the florists' business fifteen years and was widely known in the Sixteenth ward. He was formerly a resident of Huntington, L. I., where he was active in politics. It is said he had not missed a home game of the Brooklyn team this year.

He was born in Sparkill, N. Y., forty-four years ago, and was a member of the Patriotic Sons of America; the Ten Eyck Association, of which he was treasurer; the Graham Association and the Farmers' Club of Grand street. He is survived by his wife, Beatrice, four children, his mother, Anna; his brother, Frank, and three sisters.

Funeral services were held June 3, and burial was in Linden Hill cemetery, June 4.

BUSINESS EMBARRASMENTS.

San Diego, Cal.—Thomas Cash, nurseryman, filed a petition in bankruptcy in the United States District court May 29. His liabilities are scheduled as \$16,401.14 and his assets as \$9,391.03. Of the liabilities \$11,269.14 is unsecured. Of the assets the stock in trade is valued at \$4,383 and the real estate at \$2,000.

Salem, O.—V. A. Cowgill has filed a voluntary petition in bankruptcy in the Federal court at Youngstown, giving his liabilities as \$15,816.34 and his assets as \$17,275. The first meeting of his creditors is set for June 12 by Referee Paul J. Jones.



NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by

5 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.

Officers for 1915: President, Patrick Welch, Boston; vice-president, Daniel MacRorie, San Francisco; secretary, John Young, 53 W. 28th St., New York City; treasurer, W. F. Kasting, Buffalo.

Thirty-first annual convention, San Francisco, Cal., August 17 to 20, 1915.

RESULTS.

We give them. You get them.
We both have them.

ONE of the features of this season's demand is the call for pink geraniums.

MATCHLESS, although some sarcastic persons refer to it as the white carnation that is not white, still is making friends steadily. It has performed well from beginning to end of the season.

It takes more than good intentions and fair promises to render good service, but the average man in the trade learns only by experience that the best resources seldom are available at cut prices.

FROM the number of growers offering rooted cuttings of chrysanthemums, and they are selling well, it might be inferred that there is not likely to be any serious shortage of stock during October and November, even if business is good.

GERANIUMS have sold splendidly so far this season, probably better than ever, as immense quantities were propagated. At present there is a shortage of good stock in bloom, but perhaps history will repeat itself and a surplus develop later; it not infrequently happens that a considerable number of plants are not ready until the season is far advanced.

ON the Editor's desk for several days a half dozen fine blooms of Humei have served to show that this old variety, introduced in 1810, still is one of the best after 105 years. The flowers came from H. F. Hillenmeyer & Sons, Lexington, Ky., who state that their plants have been on the home ground fifty years or more, the grandfather of the present owners having established the business in 1841. Humei is just a little weak in stem to hold up the heavy blooms.

HONORABLE MENTION.

Not a few subscribers save themselves the bother of annual renewal by sending The Review \$2, \$3, or sometimes \$5, instead of the dollar-bill that insures fifty-two visits of the paper. Among those who have this week enrolled themselves for more than one year in advance are:

FIVE YEARS.

Heurlin, Julius, Braintree, Mass.

TWO YEARS.

Pockett, Thomas W., Melbourne, Australia.
Santman, G. E., Philadelphia.
Miller, Geo. L., Newark, O.
Hobart, Thos. W., Sioux Falls, S. D.
Krieger, Wm., Lansing, Mich.

The Review stops coming when the subscription runs out. The green notice with the last copy tells the story; no bills are run up; no duns sent.

DO YOU SELL BIRDS?

The Review would like to hear from some of its subscribers who handle birds as a side line. Does it pay? What sort of an equipment is needed to make it a success? What are the points to be avoided? Who are the wholesale bird dealers? Glad to hear from anyone who can offer suggestions.

PRICE AND QUALITY.

There are a great many ways of getting trade, but probably the least effective, in the long run, is the method of cutting prices to get the order and then cutting quality to get a profit. Cheap prices are not the means of building permanent business—certainly not if quality is skimmed. The buyer who is attracted by cheapness will not be satisfied unless he gets really more than his money's worth and, in any case, will be quickly lured away by a still lower offer. On the other hand, the man who knows and appreciates quality usually is willing to pay a fair price—he doesn't expect always to get standard stock below the standard price—and he sticks to the seller whose stock always can be relied on to meet his needs.

It is a mistake to cut prices at the expense of quality.

Bear in mind that quality is remembered long after price is forgotten.

WONDERFUL WEALTH.

Business in the United States scarcely can be expected to be normal so long as practically all of Europe is in a death grapple, but business can not be bad here so long as we are exporting so much more than usual. During the first nine months of the war exports show an increase of \$625,000,000 over the corresponding period of last year. Florists' interests, of course, lie in the fact that when their customers prosper this trade prospers. As showing a few of those who are getting the money, note these comparisons:

9 Months' Exports.	Last Year.	This Year.
Foodstuffs	\$260,986,000	\$657,402,000
Horses	2,918,000	47,784,000
Leather goods	19,358,000	54,899,647
Zinc and lead	327,702	21,953,341
Clothing	8,790,000	24,953,000
Knit goods	7,510,039	18,070,335
Automobiles	934,330	23,997,968
Wagons, etc.	42,000,000	52,644,000
Arms and explosives...	7,068,090	27,881,547

There is every indication that this great flow of foodstuffs and manufactures will continue as long as the warring nations are able to finance themselves and continue to employ the energies of their people in the destruction instead of the creation of wealth.

NEXT WEEK'S WEATHER.



Weekly weather forecast, issued by the U. S. Weather Bureau, Washington, D. C., for the week beginning Wednesday, June 9, 1915:

For the Region of the Great Lakes—Rain is probable June 9 and again about June 12. The temperature will be somewhat below the seasonal average.

For the Upper Mississippi Valley and Plains States—Showers are probable about June 11 and again June 15. The cool spell at the beginning of the period will quickly give way to warmer weather, and a short period of cool night temperatures will set in about June 11, alternating with warmer weather until the end of the period.

For the Ohio Valley and Tennessee—The cool spell at the beginning of the period will be of short duration. It will be followed about June 12 by showers, with higher temperatures. The closing days of the period will be fair.

For the West Gulf States—A week of practically fair weather, with temperatures slightly above the seasonal average.

For South Atlantic and East Gulf States—After the brief rains at the beginning of the period, fair weather will set in and continue thereafter. The temperature will be a little below the seasonal average.

AMERICAN PEONY SOCIETY.

Owing to the lateness of the season, it has been decided to postpone the annual meeting and exhibition of the American Peony Society, announced for June 12 and 13, to Saturday and Sunday, June 19 and 20, at Horticultural hall, Boston.—Arthur H. Fewkes, for the committee.

CHICAGO.

The Market.

Last week, considering that it was right after a holiday, business was excellent, although there was no scarcity of stock. Then came a day of midsummer heat, June 6, to crowd the market with open flowers and now, were it not for the commencements and the shipping trade, conditions might truthfully be termed unsatisfactory. But after a careful consideration of the time and the attending circumstances, there is not much cause for complaint. True, nothing but the best grades of stock have been moved with any degree of satisfaction. Fancy and even standard grade stock has brought fairly good June prices, and for the rest, which constituted by far the greater proportion of the receipts, it brought fully as much as it was worth. The easing up in the market, following the Memorial day shortage, became apparent as early as June 2, but it was June 7 before the condition became pronounced. The dropping off, however, was confined almost exclusively to the local trade; the shipping trade held to the normal with no appreciable change.

Roses and Beauties were abundant after June 3, and continue to arrive in greater quantity than the market can conveniently handle. In quality the roses did not average quite as high as expected, but they were much superior to those of the week before. The de-

FINE BEAUTIES

FROM YOUNG STOCK

These Beauties are right in every respect—including price—and you will find they are a fine money-maker for you—sure to please your customers and bring them back for more.

SWEET PEAS

The stock we offer is the spring-blooming Spencers—a large supply, splendid quality, all colors. Just what you need for Wedding work.

CHOICE ROSES

Never overlook the fact that this house is Headquarters for Good roses and Novelty roses. If you haven't been using our Mrs. Russell roses, you are missing something that would be a business-builder for you. Better try some today.

**RUSSELL OPHELIA MILADY WARD
KILLARNEY BRILLIANT SUNBURST**

CARNATIONS

There are plenty of Carnations again, but not all of them will meet the requirements of critical trade. OUR Carnations are acknowledged second to none. They will give satisfaction.

FINE PEONIES

Of course we can supply the cheaper grades as well, but our specialty is extra fancy Peonies. They are the best, big, showy flower you can use for June Weddings and for Commencements.

LILIES

You can get here fine Easter Lilies in any quantity.

CATTLEYAS

There are no finer Orchids and our supply is large.

FANCY VALLEY ALWAYS ON HAND

We handle the Chicago Market Brand Valley exclusively. There is none better. A never-failing supply.

Current Price List

ORCHIDS		Per doz.
Cattleyas	\$5.00 @	\$6.00
AMERICAN BEAUTY		Per doz.
Extra long stems.....		\$3.00
Stems 30 to 36 inches		2.50
Stems 24 inches		2.00
Stems 12 to 20 inches.....		1.50
Short Stems..per 100, \$4.00 @	\$8.00	
ROSES		Per 100
Mrs. Russell, special.....	\$15.00	
“ “ select.....	8.00 @	12.00
“ “ short.....	4.00 @	6.00
Killarney Brilliant, special.....		10.00
“ “ select.....	6.00 @	8.00
“ “ short.....	3.00 @	4.00
Milady, special.....		10.00
“ select.....	6.00 @	8.00
“ short.....	3.00 @	4.00
Ophelia, special.....	10.00 @	12.00
“ select.....	6.00 @	8.00
“ short.....	3.00 @	4.00
Killarney, special.....		8.00
“ select.....		6.00
“ short.....	3.00 @	4.00
White Killarney, special.....		8.00
“ select.....		6.00
“ short.....	3.00 @	4.00
Richmond, special.....		8.00
“ select.....		6.00
“ short.....	3.00 @	4.00
Mrs. Ward, special.....		10.00
“ select.....	6.00 @	8.00
“ short.....		4.00
Sunburst, special.....		10.00
“ select.....	6.00 @	8.00
“ short.....		4.00
Bulgaria (Rivoire, Taft), special..	10.00 @	12.00
“ select.....	6.00 @	8.00
“ short.....		4.00
Cecile Brunner.....		2.00
Extra special roses billed accordingly.		
CARNATIONS		Per 100
Good, common.....		\$1.50
Large and fancy	\$2.00 @	3.00
PEONIES		
Common	3.00 @	4.00
Fancy		6.00
MISCELLANEOUS		
Valley	3.00 @	4.00
Easter Lilies		8.00
Snapdragon	doz., \$1.00	
Sweet Peas, spring-blooming		
“ Spencers.....	1.00 @	1.50
“ winter-bloomers.....	.50 @	.75
Daisies.....	1.00 @	1.50
Gladioli	4.00 @	8.00
Coreopsis		1.50
DECORATIVE		
Plumous.....per bunch,	.35 @	.50
Sprenger.....	.25 @	.50
Adiantum, fancy long....per 100,		1.00
Smilax.....per doz., \$2.00		
Ferns.....per 1000, 2.50		.30
Galax.....per 1000, 1.25		.15
Leucothoe	per 100,	.75
Mexican Ivy.....per 1000, \$6.00		.75
Subject to market changes		
Store open from 7 a. m. to 6 p. m.		
Sundays and holidays closed at noon		

E. C. AMLING CO.

The Largest and Best Equipped
Wholesale Cut Flower House in Chicago

174-76 N. Wabash Ave., CHICAGO

Long Distance Telephone, 1978 Central.

JUNE WEDDINGS

Beauties, Peas, Valley and Roses

Remember we have in quantity everything that is seasonable, and can supply you with quality stock at as reasonable a price as anyone else. Buy here.

A. L. VAUGHAN & CO.

(NOT INC.)

161 N. Wabash Ave.

TELEPHONES { Central 2571
Central 2572
Auto. 48-734

CHICAGO

Mention The Review when you write.

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

176 N. Michigan Ave.

Chicago

Valley	Per 100	\$3.00 @ \$4.00	Carnations	Per 100	\$2.00 @ \$3.00	Beauties, doz.....	\$0.75 @ \$3.00
Peas35 @	1.00	Killarneys, pink and white, 3.00 @	8.00		Cattleyas, doz.....	4.00 @ 5.00
Peonies	4.00 @	8.00	Easter Lilies.....	8.00 @	12.00		

SEE C. F. GEE FOR SAFETY

Mention The Review when you write.

mand seemed to be for the newer varieties, such as Russell, Ophelia, Shawyer and Sunburst. These moved fairly well, though it is doubtful if anything cleared after June 5. As usual, the shipping trade received the advantage of the fancy stock by coming in early with orders, while the local trade, not impelled by any urgent demand, was under the necessity of making its selection from a stock from which the cream had been removed. So much for delaying.

The supply of carnations, like everything else, is more than equal to the demand. In quality, there has been a large quantity of inferior stock, though there has been enough good stock to meet all demands.

Peonies held up in price and demand until June 4, when they, too, began to recede together with everything else. The hot day, June 6, started the local crops and next day the market was full of open flowers that had to be sold at once or lost. The result was that all stock fit for storage was sent to the freezer. The return of cooler weather has favored the harvesting of the crops and is tending to increase the quantities put away for use after the crop is gone.

Valley became sluggish early last week, but maintained a fair price. Mi-

gnonette and gladioli fared better than the conditions would seem to indicate. So, too, did yellow daisies. But none of these cleared. Their success was only relative. Snapdragon has not held its own since the arrival of peonies and is gradually receding into the background. Sweet peas are more plentiful than they have been for some time, but the quality is lacking in the greater part of the receipts. Easter lilies and callas find but a weak demand. Ferns alone stand on the short side of the market. The old stock is just about depleted, and the new is yet a bit too soft.

A New Loop Store.

Christ Pedersen has leased for a term of five years the store at 58 East Randolph street, in which he has opened a retail florists' business. Within a few days the partitions that divide the store into front and back rooms will be removed and fixtures installed. Mr. Pedersen was at one time located in the Stewart building. He will be assisted by his sister, Mrs. Theodore Callos.

Various Notes.

Speaking of the cost of high living for greenhouse stock this year, N. J. Wieter comments that not so long ago good cattle manure was to be had free

at the stock yards if one would pay the freight for taking it away, \$6 per car to Rogers Park. Now \$12 per car is asked for the manure, while the freight has been shoved up to \$20, and even at that the fertilizer has been difficult to obtain since the quarantine against the foot and mouth disease.

John Poehlmann, president of Poehlmann Bros. Co., is attending commencement exercises at the Culver Military Academy, at Culver, Ind., from which John Poehlmann, Jr., graduates this week. Mr. Poehlmann will return to the city June 11. Adolph Poehlmann left Morton Grove the night of June 8 to be present at the graduation of his son, Walter, from the Western Military Academy, at Alton, Ill.

It is not many years ago that the growers replanted all roses every year. Beauty was the last to come under the new method of carrying over and now most of the large growers replant only half their Beauties each year. Peter Reinberg is just starting up seven houses of Beauties that have been dried off and rested since Easter.

The trade is full of men who have other interests, or who have come into the business from other lines. For instance, John Brod is said to be Chicago's original osteopath. He devotes most of his time and energies to medi-

PUBLISHED
FOR YOU

The Randall Prosperity News

SPECIAL
EDITION

THURSDAY, JUNE 10, 1915.

FLORIST'S PROBLEM
IS CUT FLOWERS

Only One Satisfying Solution

No one greenhouse, whether his or someone else's, gives him a consistent supply.

His own greenhouse brings good profit, but for year-round supply the sagacious florist depends on a trustworthy service, such as the A. L. Randall Company, of Chicago.

It is, in fact, a co-operative service receiving the choicest offerings from the nation's largest growers and in turn distributing them to thousands of florists throughout the country.

Saving in shipping expense, labor and time, together with the certainty of always receiving the lowest prevailing prices, warrant your accepting Randall Service as an ally in your march to success.

Cut Flowers
for Weddings

No functions make such generous demand upon you as June Weddings, and the many attendant social affairs.

Quality is essential. Realizing this, we await your demands with a selection unequalled in size and variety.

Lily of the Valley

Grace and daintiness make it the popular bride's flower.

Daisies, White, Yellow

Charming in their simplicity.

Candytuft, White

Prettiest you ever saw. Order some—they will sell quickly.

Sweet Peas, All Colors

Fancy Spencers—big and fresh. For Corsages and Arm Bouquets.

Gladioli

Select sturdy stemmed cuts in Red, White and Pink.

Peonies

Buds that bloom into big, long-lived Peonies. Richly colored.

Roses

All the popular varieties, including a wonderful cutting of Sunburst.

Beauties

Apart from conventional white blossoms, they are the leading flowers for Weddings. All lengths—worthy to be given as bridal gifts.

PROMPT SHIPMENTS
PROPERLY PACKED

MAIL, WIRE OR PHONE
YOUR ORDERS

A. L. RANDALL CO.

Central
7720

Chicago

If there is space for lawn and flower beds around your place of business be sure it is improved to the last detail.

The coming "dog days" offer time to lay things out attractively.

No florist or grower can feel right in urging people to buy materials from him to fix up flower gardens and lawns unless his own place is a model.

Read our Growers' Supplies ad on page 81.

ADVERTISING FOR THE
FLORIST—DOES IT PAY?

How to Obtain Suggestions

Beyond the shadow of a doubt—it does. This statement is based upon careful observation and upon reports from florists cooperating with us in gathering information and suggestions for florists' advertising.

Your community spends a great deal of money on amusements, sweetmeats and gimcracks—far better spent on flowers because, dollar for dollar, flowers give more pleasure to more people.

Sales will increase when attention is directed to your store.

Advertise in the newspapers. Mail letters and cards to present and prospective customers. Remind them of appropriate flowers as gifts for certain occasions.

Suggest their depending on you for what is correct for Wedding Bouquets, Baskets, Corsages, Arm Bouquets, House Decorations, etc.

Offer a "Dollar Box" for birthday gift—a special Graduation Bouquet at \$2.00—a special Table Vase with some abundant flower when the price is low.

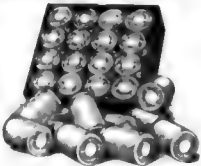
Announce your preparedness to provide complete decoration for house or lawn parties as well as wedding functions.

Above all—make your window a salesman. Keep new ideas always before passersby: Innovations in Gift Baskets, Table Decorations, Vases, Plant Boxes or whatever "special" you may be in position to offer.

All these are but suggestions. We will gladly answer questions and offer practical suggestions. Address your letters to "Advertising Department."

Rando Special Florists'
Thread

You will find it strong and firm. Put up in 2-lb. boxes.



2-lb. boxes, per lb. .69c
5-box lots, per lb. .63 1/2c

Cotton Twine

For tying packages. Popular with growers to tie Carnations, Sweet Peas, etc. Regular 30c quality, 3 or 4 ply, special, per lb., 22 1/2c.

Snow White Tissue

Whitest Florists' tissue you can buy—highly glazed. Special, per ream, 60c; per 10-ream bd., \$5.50.

Florists' Wax

New process wax—never sticks—wraps well—good colors. 24-in. rolls. White, Green or Pink, regular 15c grade. Special, per lb., 12c.

Sheets—24x36 in., White or Green, usually sold at \$1.75. Special, per ream, \$1.41.

Cut Annealed Wire in Boxes

12 and 18-in., 12 lbs. to box
Special
No. per box
18.....\$0.85
20......89
21......95
22......99
23..... 1.05
24.....\$1.10
25..... 1.39
28..... 1.60
36..... 3.00

Per Stone of 12 lbs.

No. 18.....\$0.55 No. 24.....\$0.85
20......65 26......99
21......70 28..... 1.10
22......75 32..... 1.35
23......80 36..... 1.80

Two sizes of Galvanized Wire are much used in stringing carnations. We quote them at exceedingly low prices.

100 lbs. 100 lbs.
No. 18.....\$5.50 No. 16.....\$4.50

THE SITUATION ON
EUROPEAN GOODS

The Supply Very Uncertain

With the determined entry of Italy into the European conflict, imported goods become more difficult to obtain than ever. The meager supply of such materials as florists use that reaches our shores is eagerly taken at top figures and sold at a premium.

Good fortune has attended us in our purchases and we offer a large and well assorted stock at extremely reasonable prices.

The uncertainty of future supplies is obvious to you. It is possible that future importations may be numerous and abundant, but more probable they will be scarce and scanty.

We conscientiously repeat our suggestion to buy now.

SAVE MONEY ON THESE
Chiffon Bargains!

8 Stripe Chiffon

All silk. Ties and drapes well. Richly colored. Fine meshed.

6-inch.....per yard, 3 1/2c
White Beauty Purple
Pink Black Lavender
Nile Gray Moss Green
Moss Yellow Scarlet
Blue Violet Richmond

2-inch.....per yard, 2c

White, Blue, Pink, Moss, Scarlet.

4-inch.....per yard, 2 1/2c

White, Pink, Blue, Emerald, Purple and Violet.

10-inch.....per yard, 6c

White, Pink, Violet, Purple, Lavender, Red, Nile, Emerald.

Valley Chiffon

Delightfully acceptable for Weddings. Fine texture patterned in Lily of Valley design.

6-inch only.....per yard, 5 3/4c

White, Pink, Lavender, Purple, all with White Valley Design.



Adiantum Chiffon

This dainty drape adds class to Bouquets and Baskets.

White { White Adiantum
Pink {

White, Pink, } Green Adiantum
Nile, Lavender }

6-inch only.....per yard, 7c

5000 Chiffon

Richest of all—pure silk, with lustrous satiny border.

White, Pink, Nile, Gray, Beauty, Purple, Lavender.

8-inch.....per yard, 12 1/2c

Silk Netting

Busy florists who appreciate its draping qualities and unusual sheen are keeping our stock on the move.

6-inch White, Pink, Purple, Blue, Violet, Beauty, Moss.....per yd., 3 3/4c

14-inch White, Pink, Purple, Lavender, Yellow.....per yd., 9 1/2c

IMPORTANT! Chiffons and Nettings sold in bolt lots averaging 40 yards per bolt.

FLORISTS NOW SELL-
ING MORE BASKETS

Find They Increase Trade

During the time of year when private gardens are abloom, the demand for the florists' offerings seems to wane.

Flowers alone do not draw sales, but an attractive basket filled with almost any stock and decorated with ribbon or chiffon will more likely find a buyer.

More and more are baskets filled with flowers given at betrothals, weddings, birthdays, receptions, and wherever something a bit more pretentious than the ordinary bouquet may be used.

Having purchased a first basket people are very likely to do it again—particularly in the case of young men who send flowers to their girl friends.

Two of our prettiest and most popular basket designs are shown and priced below. Order a few. Put them on display and we are sure you will sell them.

Baskets

Designs That Sell Themselves

No. 814-1

Graceful and practical—it has won deserved popularity as an easily filled and quick selling basket.

Filled with roses or other stock and tied with chiffon, it never need sell under \$3.00, and frequently goes as high as \$5.00.

Two-tone finishes—Nile and White, Moss

and White, Antique Gold, Blue and Gold, Pink and White, Baby Blue and Gold.

23 in. high, body 8 in. deep, 59c

Long Handle Willow and Straw
Braid Baskets

The quaint old baskets our grandmothers knew in their court-ing days. So pretty and satisfactory they never lose favor.

Prices are for natural finish.

Colors and two-tone effects 15 per ct. extra.

Height Each

No. D 11A.	14 -in.	\$0.25
No. D 11B.	16 -in.	.30
No. D 11C.	17 1/2 -in.	.35
No. D 11D.	20 -in.	.45
No. D 11E.	24 -in.	.60
No. D 11F.	28 -in.	.75
No. D 11G.	30 -in.	.95
No. D 11H.	32 -in.	1.05
No. D 11I.	34 -in.	1.15
No. D 11J.	36 -in.	1.30
No. D 11K.	38 -in.	1.40
No. D 11L.	40 -in.	1.45

Send for Bulletin of June
Wedding Sale

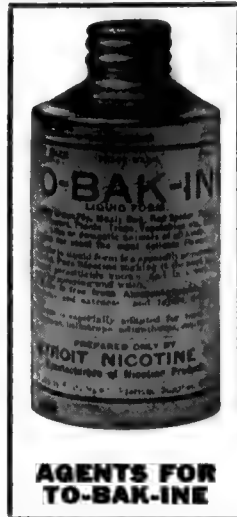
It illustrates and describes a wonderful array of Wedding Accessories and other seasonable supplies. New designs in Wedding Gates and Arches, Kneeling Stool, Staff and Arm Baskets, Shepherds' Crooks and other items for the nuptials. The clever Arm Bouquet Holder and Bridal Muff will interest you. Chiffons, Nettings, Malines, Gauze, Ribbons, Corsage and other pins, Baskets and more supplies, all at reduced prices.

Write Today for Your Copy

TO GET THESE PRICES YOU MUST REFER TO THIS AD WHEN ORDERING

A. L. RANDALL CO. WABASH AT LAKE, CHICAGO

PEONIES



These are the big, showy flowers of the season, and you can give your customers a big spray or a big decoration for little money. There are no better Peonies than we offer, and we can give you excellent value in any color you need.

FLOWERS FOR THE WEDDINGS

In addition to the Peonies for the church and house decorations, we can furnish the choice stock for the bouquets—Valley, Cattleyas, Daisies, Spencer Sweet Peas and all other flowers in season.

You will find us always a reliable source of supply

ERNE & KLINGEL

30 E. Randolph St.

L. D. Phone
Randolph 6578
Auto. 41-716

CHICAGO

Mention The Review when you write.

Flowers De Luxe

EVERYTHING IN CUT FLOWERS

A. T. Pyfer & Co.

A. T. PYFER, Manager

30 E. Randolph St.,

CHICAGO

Mention The Review when you write.

cal and pharmaceutical interests, but he never is happy for long without a greenhouse. He has been in the trade in several of its branches and at present is proprietor of the Grayland Nurseries & Floral Co., on Warwick avenue.

June 5 Winterson's Seed Store received several cases of kentias and aspidistras that left the nursery of Louis Van Houtte, pere, at Ghent, Belgium, April 29. It would appear, then, that transportation is not materially delayed via Rotterdam.

The A. L. Randall Co. reports that Peterson Nursery, Swain Nelson & Sons Co., James King Nursery and R. Scheffler were among those who started the annual peony shipments June 7, following the heat wave of the preceding thirty-six hours.

A similarity between the old Humei peony and the new Mrs. Russell rose has been discovered by Charles Erne, of Erne & Klingel. Can you guess it? Both pink, you say? Sure, but that's not it. Mr. Erne says neither opens

satisfactorily if cut tight; they must both be allowed to develop the flowers quite fully on the plant; then they're both unusually good keepers.

Kidwell & Ellsworth, members of the Chicago Flower Grower's Association, find Milady rose a sufficiently paying proposition to induce them to add 3,000 plants of it to their already liberal space allotment in Wellworth Farm Greenhouses, Downers Grove.

Amory W. Sawyer, who for many years was in the greenhouse business at Sycamore, Ill., now is secretary of the Chicago Auditorium Association and manager of the big Auditorium building. He is well known to the older generation in the trade and never has lost his interest in the business.

According to C. L. Washburn, Bassett & Washburn will double their stock of the Lady Hillingdon and Sunburst roses this year, as these two varieties have proved profitable. Rhea Reid is still a favorite with them. Prince d'Arenberg has been dropped, as Mr.

Washburn does not consider it a good shipper.

F. J. Benthey, 165 North Wabash avenue, has half a house of Hoosier Beauty already benched. He is inclined to regard this new rose with favor and will devote considerable space to it in his greenhouses at New Castle, Ind.

There is nothing like being a philosopher and making the best of things as you find them, thinks A. L. Vaughan. Sunday, June 6, he started out in his car to inspect a certain farm, but losing his way in the wilderness of roads about Chicago, he abandoned his object and spent the rest of the day riding through the country lanes enjoying the rural scenery.

According to Benjamin Gage, of the Peterson Nursery, there is no cause for uneasiness as to the local peony crop. The supply will be normal and the quality is quite up to standard. Cutting at Peterson Nursery began June 7.

A new safe has been installed in the

CURRENT PRICE LIST

CARNATIONS		Per 100
Select.....	\$2.00 @	\$3.00
PEONIES		
Select.....	5 00 @	6.00
Good stock.....	3.00 @	4.00
ROSES		
Killarney	4.00 @	6.00
Killarney Brilliant	4.00 @	6.00
White Killarney	4.00 @	6.00
Richmond	4.00 @	6.00
Sunburst	4.00 @	6.00
Our selection, \$25.00 per 1000.		
Extra specials billed accordingly.		
Am. Beauties, per dozen.....	\$1.50 @	\$3.00
GLADIOLI		Per 100
King, Augusta, America	\$8.00 @	\$12.50
Small-flowered	2.00 @	3.00
MISCELLANEOUS		
Easter Lilies	8.00 @	10.00
Valley	3.00 @	4.00
Sweet Peas75 @	1.50
Adiantum.....		1.00
Ferns, per 1000.....	\$4.00	
Smilax, per dozen.....	2 00	
Galax, per 1000	1.00	
Aspar. Plumosus, string.....	60c@75c	
Aspar. Plumosus, bunch.....	35c@50c	
Aspar. Sprenger, bunch.....	25c@50c	
Subject to market changes.		

YELLOW ROSES Our SPECIALTY

WE ARE HEADQUARTERS—BIG CROP NOW ON

Also of OPHELIA, new Bronze Yellow

VERY CHOICE QUALITY—ALL LENGTHS OF STEM

CURRENT PRICE LIST

AMERICAN BEAUTIES—

	Per doz.
Specials, extra long stems.....	\$3.00
Extra long stems, seconds.....	1.00
36-inch stems.....	2.50
24 to 30-inch stems.....	2.00
12 to 18 inch stems, New Beauties..	\$1.00 @ 1.50

RUSSELL—

Extra long.....	1.50
Good medium.....	.75 @ 1.00
Good short.....	.50 @ .60

OPHELIA, RHEA REID, BULGARIE and SHAWYER—

	Per 100
Extra long.....	\$8.00
Medium.....	\$5.00 @ 6.00
Short.....	3.00 @ 4.00

CECILE BRUNNER.....per bunch, 35c

YELLOW ROSES—HILLINGDON and SUNBURST—

	Per 100
Long.....	\$10.00
Medium.....	\$6.00 @ 8.00
Short.....	4.00 @ 5.00

WHITE and PINK KILLARNEY and RICHMOND—

Long.....	8.00
Medium.....	6.00
Short.....	3.00 @ 4.00

CARNATIONS—

Red, White and Pink; extra fancy 3.00
Our Selection, extra fancy, in lots of 500 or more,
at rate of \$20.00 per 1000.

Lily of the Valley.....	\$4.00
Asparagus Sprays and Sprengeri.....	3.00
Ferns, New Wis..... per 1000, \$2.00	
Adiantum.....	1.00
Galax, bronze and green, per 1000, \$1.00	

Roses in lots of 500 or more at the rate of \$20.00 per 1000

We grow all the stock we sell and wish to remind all buyers of the advantages of buying direct of the grower

PEONIES AND OTHER SEASONABLE FLOWERS
AT LOWEST MARKET PRICES

Bassett & Washburn

Office and Store,
133 N. Wabash Avenue

CHICAGO, ILL.

Long Distance Phones
CENTRAL 1457; AUTO., 47-314

GREENHOUSES: HINSDALE AND GREGGS, ILL.

Mention The Review when you write.

office of the John Kruchten Co., Atlas block.

Our former fellow florist, Albert Fuchs, now characterized by the daily press as "the wealthy north side realty man," has this week started the erection of a 3-story theater and business building at Broadway and Grace street, within a few feet of the site of the greenhouses he ran in days of old. The new structure will cost \$300,000, it is said.

George Reinberg is congratulating himself on the fact that he finished planting at an earlier date this season than in any other of the twenty-five years he has been in the business. He started planting in the latter part of February and finished May 22, after working without an hour's interruption.

Business has been so good with the Everette R. Peacock Co., 4013 Milwaukee avenue, that a second store will be opened June 12, at the intersection of Western and Sunnyside avenues. Mr. Peacock says the new store will be

principally for retailing cut flowers and plants, only a small stock of seeds being carried. On Milwaukee avenue seeds were the original specialty, flowers and plants being added only to meet a demand.

The trade was represented in the his-

torical pageant at Washington Heights June 5 by C. D. Coventry and Ralph B. Howe, both of the W. W. Barnard Co. Mr. Coventry impersonated one of the Pilgrim fathers and Mr. Howe appeared as Benjamin Franklin.

G. M. Reburn, of A. Henderson &

GREENHOUSE WINDSTORM INSURANCE

FLORIAN D. WALLACE



INSURANCE EXCHANGE BUILDING
CHICAGO

Mention The Review when you write.

SPECIALS FOR JUNE WEDDINGS

High Grade Valley and Sweet Peas

BESIDES

Anything and everything the market affords in Cut Flowers and Greens

YOU CAN INCREASE YOUR PROFITS AND BUSINESS BY SENDING YOUR ORDERS TO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

J.A. BUDLONG

82-86 E. Randolph Street, CHICAGO.

ROSES, VALLEY and
CARNATIONS

A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

We are in daily touch with market conditions and when a **decline** takes place you can rely upon orders sent **US** receiving **such benefits.**

Mention The Review when you write.

Co., who has just returned from a trip through western Illinois and Missouri, reports a general improvement in business conditions in spite of the fact that the growing season has been decidedly backward and wheat has been hit hard by the cold.

A most appropriate window display for a florist doing an extensive cemetery business is that of Ernest Oechlin, Madison street and Gale avenue, opposite the entrance to Concordia cemetery. He has in his window the representation of three well kept graves, planted with foliage and bedding plants, showing the possibilities of their use. The display is surrounded by a border of lawn.

Thomas Conlon, superintendent of the plant department of Poehlmann Bros. Co., is busy these days getting his geraniums, vineas and cannas into the field. Tony Gabel, who has charge of the mums, has one house planted with October Frost and Golden Glow. He has just started to plant another house with Bonnaffon. Poehlmann Bros. Co. will devote eight houses to mums this year. Mr. Gabel took a run to Union Grove, Wis., the other day in Richard Salm's automobile, and says French & Salm did a splendid business Memorial day. They are growing Mrs. Charles Russell rose exclusively and have about 35,000 plants, all of which are in excellent condition. Poehlmann Bros. Co. received a large shipment of palms and araucarias from Belgium June 7.

Recently returned from a trip to his home town, Corsicana, Tex., A. Miller, of A. Henderson & Co., says business conditions in that part of the country are rapidly improving as a result of cotton prices again approaching the normal.

T. Grabowski, 4523 Addison street, will add a new house to his establishment this summer and has already purchased a new tubeless Kroeschell boiler, No. 24 size, for it.

Carl Ickes, of the Ickes-Braun Mill Co., reports orders coming about as last year and enough to keep all hands busy.

H. E. Philpott has returned to his

Carnations

Per 100.....\$ 2.00
Per 1000..... 15.00

Sweet Peas

Per 100.....35c to 50c
1000 lots.....\$2.50

Lilies

Per 100.....\$10.00

Sphagnum

Per bale\$1.00
10 bales..... 9.00

Sheet Moss

BEST GRADES

Per bundle.....\$1.00
5 bundles 4.75
10 bundles 9.00

Cut Ferns

Per 1000\$1.75
5000 lots..... 7.50

Leucothoe

Per 100.....\$0.50
Per 1000..... 4.00

WILLIAM MURPHY

WHOLESALE COMMISSION FLORIST

329 MAIN STREET,

CINCINNATI, OHIO

Mention The Review when you write.

Bouquet Accessories

Corsage Shields
Bouquet Holders

Ties and Bows
Brides' Muffs

WINIFRED OWEN, 2911 Jackson Boul.,
CHICAGO, ILL.
Phone Kedzie 6288

home at Winnipeg after attending the monthly meeting of the directors of A. T. Pyfer & Co., of which corporation he is president. Pressure of other business matters prevented his staying for this week's meeting of the Chicago Florists' Club.

A large order for specially prepared self-watering hanging baskets has been given to M. J. Tillmann's Sons by the Geo. Wittbold Co. These baskets are to meet a popular demand and will be marketed by means of a strong advertising campaign now being prepared by Payne Jennings & Co.

Visitors.

The E. C. Amling Co. reports the arrival, June 7, of Mr. Turner, of Rosin,

BUY YOUR FLORISTS' SUPPLIES FROM

L. Baumann & Co.

357-359 W. Chicago Ave., CHICAGO, ILL.

We have the largest and most complete stock, Sea Moss or Japanese Air Plant; Natural prepared Ferns, Cycas Leaves, Magnolia Leaves, Cycas Wreaths, Magnolia Wreaths, Moss Wreaths, Metallic Designs and a big line of Novelties.

Turner & Co., Mosinee, Wis., the advance agent for the new crop ferns.

One of the week's visitors was S. Suzuki, of the Yokahama Nursery Co. Mr. Suzuki had booked passage on the Lusitania, but most fortunately missed connection. After events have persuaded him that this is the wrong time to visit London. As a result, he passed through Chicago on his way to the Pacific northwest, where he will visit

G. J. RUSCH



F. F. DELVENTHAL

GUST. RUSCH & CO.

444-446 MILWAUKEE STREET, MILWAUKEE, WIS.

HEADQUARTERS FOR THE

Cudahy Roses

THE BEST STOCK IN THE MILWAUKEE MARKET THIS SEASON
and all other Cut Flowers and Greens

WHOLESALE OF FLORISTS' SUPPLIES, WIRE WORK, RIBBONS, ETC.

No order too large for us to fill—no order too small to receive our careful attention

Mention The Review when you write.

Do you
know

Armadillo Baskets?



They are the most unique and best selling novelty ever produced!

Fashioned with ingenious skill from the armor-like shell of that curious animal of Old Mexico, the Armadillo. We also make and have Waterproof Baskets to be used as flower baskets in your window

WRITE FOR DESCRIPTIVE BOOKLET.

APELT ARMADILLO CO.

Comfort, Texas

Mention The Review when you write.

M. J. Tillmann's Sons

Manufacturers of

High Grade Florists' Baskets

Write for prices

224 West Illinois Street CHICAGO, ILL.

Mention The Review when you write.

various points, including Vancouver, British Columbia.

Willard Parker, of Providence, R. I., was a visitor on the market this week.

CINCINNATI.

The Market.

Business, while fair, is inclined to be quiet. The commencement and recital season is about over and leaves the wedding demand as the only one



No. 898

Prepare Now

FOR THE JUNE BRIDE
AND COMMENCEMENTS

No. 898—HIGH HANDLE ROSE BASKET

Made of Willow

Size	Width inches	Height inches	Dozen
0	8½	15 —with handle....	\$1.60
1	9	16½—with handle....	1.90
2	10	18 —with handle....	2.40
3	11½	20 —with handle....	3.20
4	14	23 —with handle....	4.20
5	15	26 —with handle....	5.40

Brides' Baskets in sets of three, 50c per set.

We also manufacture a full line of Brides' Staff Baskets.

Write for Catalogue

RAEDLEIN BASKET COMPANY

713-717 Milwaukee Avenue CHICAGO

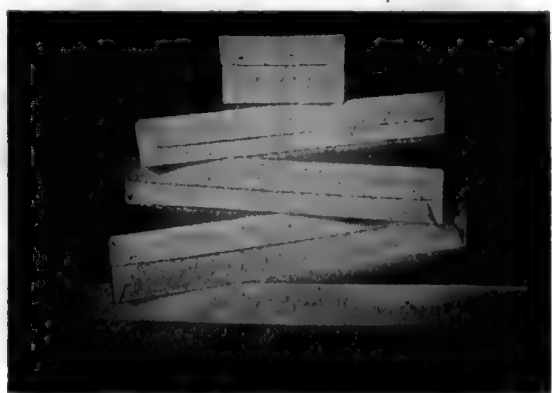
Mention The Review when you write.

outside of the normal. The best sellers in the market are the newer varieties of roses. Besides valley and orchids, fine late peonies and Easter lilies are to be had. The first Rambler roses came in the end of last week. The sup-

ply of greens is ample for present needs and includes some fine southern ferns.

Various Notes.

The regular meeting of the Florists' Society will be held Monday, June 12.



The Climax Cut Flower Boxes

"A BOX FOR EVERY FLOWER"

SEVEN GRADES—Oxford Gray, Mist Green, Nonpareil Green, White Carnation, White Glazed and our popular "Favorite Grade"—the latter a heavy, full telescope shipping box. Holiday boxes in their season.

We have over 150 sizes in the different colors and shades in stock. If you need a special size we will make it promptly and not charge you an exorbitant price.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"

Florist boxes are a specialty with us. We know what the florist needs and how to make the box to meet his requirements. When it comes to Quality, Artistic Printing, Embossing and Quick Service, we are headquarters and on the job every minute. If you have never used a "Climax Flower Box" you have missed something real good. Before placing your next order write us for samples and prices. Address nearest office: New England office, 141 Milk St., Boston, Mass.; Southern office, 909 H St., N. W., Washington, D. C.

CLIMAX MANUFACTURING CO.

MAIN OFFICE AND PLANT, 200 FACTORY ST.

CASTORLAND, NEW YORK

Mention The Review when you write.

Nomination of officers and the annual outing are the special order of business for the meeting.

J. A. Peterson's grounds are attracting considerable attention and many visitors. The various plants, trees and shrubs which he has been using in his landscape work make the Peterson home and surroundings a place of beauty.

C. E. Critchell has been having some fine, long rides in his new 8-cylinder Cadillac.

V. H. Morgan, representing Lord & Burnham Co., procured the contract from O. B. Murphy for the construction of his new greenhouse.

Mr. and Mrs. P. J. Olinger have as their guests Mr. Olinger's father, John Olinger, of Aurora, Ill., and his brother-in-law, Lewis Engelbracht.

L. H. Kyrk was the first in the market with coreopsis. C. H. H.

MILWAUKEE, WIS.

The Market.

Everybody seems to agree that Memorial day would have shown an enormous increase in business had there been sufficient stock to take care of all orders. That the demand showed such an increase, however, was due partly to the fact that individual customers tried at a number of different places to get what they wanted and every dealer would not have had all the orders he turned down if stock had been more plentiful. The customary glut has been held off so far by the weather, which has not as yet turned sufficiently warm to bring the stock on in unmanageable quantities. True, there have been some bright, warm days and stock in consequence is arriving in increasing quantities.

Business has been good during the last week. While there has, of course, been the usual drop in prices after Memorial day, the decline has not reached the bottom so quickly this year as usual. Roses are more plentiful, but retain the same high quality as during the shortage. Russells have increased in quantity, but are being disposed of easily every day. Confirmed Beauty buyers are turning to this rose and are being more than satisfied. Carnations are moving fairly well in spite

GOLD FISH



Asstd. sizes, Medium and Large, \$7.00 per 100 and up.

Also
Bird
Remedies
and
Supplies

AUBURNDALE GOLDFISH CO.
1449 W. Madison St. CHICAGO

Mention The Review when you write.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO
Mention The Review when you write.

The best florist boxes for style and quality are

SEFTON BOXES

Illustrated catalogue in colors on request

1331 W. 35th St., CHICAGO

Mention The Review when you write.

McCRA Y Refrigerators

DISPLAY YOUR
FLOWERS

Send at once for Catalogue No. 73, which describes fully the McCray Refrigerators and Display Cases for Florists.

McCRA Y REFRIGERATOR COMPANY
789 Lake Street, Kendallville, Ind.

Mention The Review when you write.

U S Budlong's E Blue Ribbon Valley

Always mention the Florists' Review when writing advertisers.

"WE MAKE THEM BETTER"



FLORISTS' HIGH-GRADE
REFRIGERATORS

Send for catalogue.



520 Milwaukee Ave.

Mention The Review when you write.

CUT FLOWER BOXES


EDWARDS FOLDING BOX CO
MANUFACTURERS
PHILADELPHIA, PA.

GLOEKLER FLOWER REFRIGERATORS.....

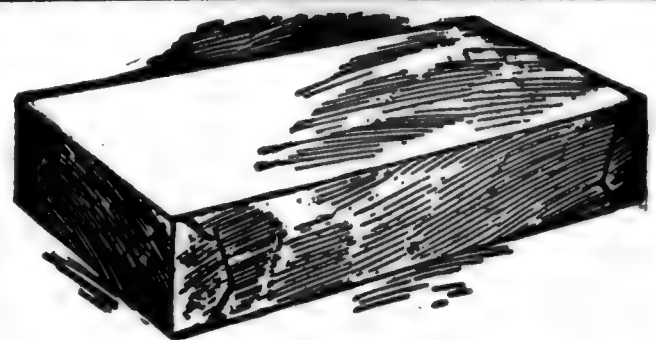
Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

"ILLINOIS" Self-Watering Flower Boxes
No Leak—No Rot—No Rust
Write for our Catalogue
Illinois Flower Box Company
180 N. Dearborn St., Phone Central 5630 CHICAGO



FOLDING FLOWER ..BOXES..



Our selection of Folding Flower Boxes is the most complete. We can furnish you a box for all varieties of Flowers and Floral Designs. Our service is dependable and our prices reasonable. All boxes made of Moisture-Proof Board. Special discounts allowed on quantity orders. Don't overlook our **Special Lily Box**, as described below, and order early. Samples and prices of these boxes mailed on request.

Palm Green, Mist Gray, Mist Brown.	White Glaze, Green Glaze, Pink Glaze.	Extra Heavy Spray and Design—Palm Green, Mist Gray and Mist Brown.	Violet and Corsage Boxes.	Peerless Green
Per 100	Per 100	Per 100	White and Violet Glaze. Per 100	Per 100
16x 4 x3.....\$ 1.85	16x 4 x3.....\$ 2.65	30x12x6, Telescope...\$10.00	7x 4x4.....\$ 2.50	20x 4x3, Teles. Cov...\$1.00
20x 4 x3..... 2.15	20x 4 x3..... 3.00	20x12x8 " " 10.00	8x 5x5..... 3.00	24x 4x3 " " 1.50
18x 5 x3..... 2.15	18x 5 x3..... 3.00	18x16x8 " " 10.00	10x 6x5 1/2..... 3.50	18x 5x8 " " 1.00
21x 5 x3..... 2.50	21x 5 x3..... 3.50	20x20x8 " " 13.00	12x 8x5 1/2..... 4.50	21x 5x8 " " 1.00
24x 5 x3 1/2..... 3.00	24x 5 x3 1/2..... 3.75	24x24x8 " " 15.00	14x10x8..... 7.50	24x 5x3 1/2, 2" Cov... 2.25
30x 5 x3 1/2..... 3.80	30x 5 x3 1/2..... 4.50	28x28x8 " " 19.00	Plain Violet.	30x 5x3 1/2 " " 2.50
36x 5 1/2 x3 1/2..... 4.50	36x 5 1/2 x3 1/2..... 5.65	32x32x8 " " 25.00	7x 4x4..... 1.75	21x 8x4 " " 2.05
18x 6 x3 1/2..... 2.75	18x 6 x3 1/2..... 3.65	24x14x8 " " 12.50	8x 5x5..... 2.25	24x 8x4 " " 2.90
21x 7 x3 1/2..... 3.25	21x 7 x3 1/2..... 4.00	30x14x8 " " 14.50	10x 6x5 1/2..... 2.50	28x 8x4 " " 3.25
24x 8 x4..... 3.85	21x 8 x4..... 4.05	36x14x8 " " 16.00	11x 8x5 1/2..... 3.50	28x 8x5 " " 3.75
24x 8 x5..... 4.15	24x 8 x4..... 5.25	40x14x8 " " 17.50	Mist Gray, Mist Brown and Palm Green.	36x 8x5, Teles. Cov... 5.25
28x 8 x4..... 4.35	24x 8 x5..... 5.75	42x17x8 " " 20.00	7x 4x4.....\$ 2.50	40x 8x5 " " 6.75
28x 8 x5..... 5.00	28x 8 x4..... 6.00	Palm Green Only.	8x 5x5..... 2.75	30x10x5 " " 5.25
30x 8 x5, Telescope 7.00	28x 8 x5..... 6.50	23x12x5, Telescope...\$ 7.50	10x 6x5 1/2..... 3.00	36x10x5 " " 6.75
40x 8 x5 " 9.00	36x 8 x5, Telescope 9.00	12x12x8 " " 9.00	12x 8x5 1/2..... 3.50	Palm Green Untinted.
42x 8 x5 " 11.00	40x 8 x5 " 11.00	28x22x8 " " 16.00	15x 6x5..... 3.50	30x12x6, Telescope...\$7.50
30x10 x5 " 7.00	42x 8 x5 " 13.25	32x17x8 " " 16.00	14x10x8, Cov. 2 1/2" 5.50	36x12x6 " " 9.00
36x10 x5 " 9.00	36x10 x5 " 11.00	36x17x8 " " 18.50	Palm Green Only.	No printing charge on lots of 500 or over of as- sorted sizes.
42x10 x5 " 13.00	42x10 x5 " 15.00	Mist Gray and Mist Brown.	15x 7x6 1/2.....\$ 5.00	
48x10 x5 " 15.00	48x10 x5 " 18.00	24x24x10, Telescope.\$20.00	12x12x7, Cov. 2" 7.00	

No printing charge on lots of 300 or over
of assorted sizes.

SPECIALS

BASKET BOXES.

This Box is made to carry all sizes of Baskets and can also be used for Plants. Made in one piece collapsible style and out of heavy 3-ply moisture-proof stock.

12x12x15.....	\$12.00 per 100
15x15x20.....	15.00 per 100
18x18x25.....	20.00 per 100
19x19x30.....	25.00 per 100

FOLDING LILY BOXES.

This box is made from our White Glaze, Green Glaze or Pink Glaze stock with a full size Easter Lily in two-color work printed on cover. We make them in the following sizes:

24x8x4.....	\$ 6.25 per 100
24x8x5.....	6.75 per 100
28x8x4.....	7.00 per 100
28x8x5.....	7.50 per 100
36x8x5.....	10.00 per 100

Printing gratis on 200 or over.

SHIPPING BOXES.

This Box is made from a 3-ply moisture-proof container board and makes an ideal Express Package.

Cover	Per 100
24x24 x8	\$19.00
24x24x10	24.00
28x28x10	30.00
30x30x8	31.00
36x14x8	19.00
40x14x8	21.00
42x17x8	24.00

A. A. ARNOLD PAPER BOX CO.

1302-1308 W. DIVISION ST. - - - CHICAGO

Mention The Review when you write.

of the increased supply, as the quality remains good. Peonies are still coming in from the south and are moving well, as the local cut has not yet begun. Sweet peas are also finding a ready sale and are bringing good prices for this time of year. They are of fine quality, especially some of the butterfly stock. Valley and lilies are moving well. There is a large demand for greens for decorative work, as the June brides are with us again.

Various Notes.

The C. C. Pollworth Co. reports good business for the entire spring, both in cut flowers and bedding stock. Though the firm had a large supply of bedding stock, it has moved so rapidly that it is now entirely cleaned out. A recent fire at the Pollworth greenhouses did some damage to one shed and killed two horses. The other day a Ford car belonging to the firm started without the aid of the chauffeur and ran three blocks through alleys, passing all obstacles safely, until a wagon got in the way and the Ford was forced to stop. A wheel of the wagon was smashed and the auto suffered some scratches, but

The Silent Salesman Has Arrived

and will be supplied on application to all upon request to

H. BAYERSDORFER & CO., 1129 Arch Street, PHILADELPHIA, PA.

Mention The Review when you write.

was otherwise uninjured. Mr. Pollworth says that when they can teach it to turn corners and answer the signals of the traffic police, they can do their delivering without the aid of a driver.

A. H. McDonald, manager of Gimbel's flower department, who has had numerous varieties of live butterflies in his display window, has now added several canaries. This display attracts

a great deal of attention and is a good advertisement.

C. A. Hoffmann, of Baraboo, Wis., visited this city last week. He was on his way home, after completing a business trip in Michigan and Illinois.

A. G. Boomer, of Beaver Dam, Wis., was in town June 1. H. J. S.

At a meeting of the Milwaukee Flo-

Look for our
CLASSIFIED AD on
ROSE PLANTS
and
Field Grown
Carnation Plants

THE LEO NIESSEN CO.
WHOLESALE FLORISTS
12th and Race Sts., PHILADELPHIA, PA.
BALTIMORE, MD. WASHINGTON, D. C.

The Best and Largest Supply of
BEAUTIES

You will find as usual with us. The flowers are much better than you would expect so late in the season. Depend on us to supply you, \$1.00 to \$3.00 per dozen.

PEONIES

\$4.00-\$6.00 per 100

There is nothing on the market at this time that would make quite the same showing for the price. Splendid large flowers, just cut right for shipping.

VALLEY, 100, \$3.00-\$4.00

CATTLEYAS, doz., \$6.00

WATER LILIES, 100, \$5.00

BLUE CORNFLOWER, 100, 75c

DENDROBIUM FORMOSUM, doz., \$6.00

DELPHINIUM, 100, \$4.00-\$6.00

DAGGER FERNS, 1000, - - - - -

\$1.50

LILIES

\$8.00 per 100

For decorative purposes suggest Easter Lilies to your customers. It is a flower that always gives satisfaction during the hot months.

CHRYSANTHEMUM CUTTINGS

WHITE—		100	1000
Smith's Advance.....	\$2.00	\$15.00	
Polly Rose.....	2.00	15.00	
Charles Razer.....	2.00	15.00	
White Bonnaillon.....	2.00	15.00	
J. Nonin.....	2.00	15.00	
Early Snow.....	2.00	15.00	
William Turner.....	2.00	17.50	
Lynnwood Hall.....	2.00	15.00	
October Frost.....	2.00	15.00	
H. Frick.....	2.00	15.00	
C. Touse.....	2.00	15.00	
Timothy Eaton.....	2.00	17.50	
Wm. H. Chadwick.....	2.50	20.00	

YELLOW—		2.00	15.00
Golden Glow.....	2.00	15.00	
Maj. Bonnaillon.....	2.00	15.00	
Monrovia.....	2.00	15.00	
Chrysolora.....	2.00	15.00	
October Frost.....	2.00	15.00	
Roman Gold.....	2.00	17.50	
Yellow Jones.....	2.00	17.50	
Golden Wedding.....	2.00	15.00	
R. Halliday.....	2.00	15.00	
Golden Chadwick.....	3.00	25.00	
Yellow Eaton.....	2.00	17.50	
Jerome Jones.....	2.00	17.50	

PINK—		2.00	15.00
Pacific Supreme.....	2.00	15.00	
Maud Dean.....	2.00	15.00	
Jeanne Rosette.....	2.00	15.00	
Pink Ivory.....	2.00	15.00	
Chieftain.....	2.50	20.00	
Unaka.....	2.00	15.00	
Dr. Enguehard.....	2.00	17.50	
Pink Chadwick.....	3.00	25.00	
Glory of Pacific.....	2.00	15.00	
William Duckham.....	2.00	15.00	
Minnie Bailey.....	2.00	15.00	
Blackhawk (Red).....	2.00	15.00	

250 of one variety at the thousand rate.

CHRYSANTHEMUM POMPONS

Diana (White).....	\$1.50	\$12.50
Klondyke (Yellow).....	1.50	12.50

Mention The Review when you write.

rists' Club in Kurtz Bros.' cafe, June 3, plans were discussed for the holding of a picnic August 1 in Kiepper's park.

PHILADELPHIA.

The Market.

There are signs that the market is falling off a little during these early days in June. The demand is largely for the best flowers, making the disposal of the poorer grades increasingly difficult. The weather has been mostly cool, favoring quality; this is a great help to both supply and demand. White roses with long stems and foliage free from mildew are the only scarce flowers in the market. Peonies are extremely plentiful, at declining prices; the best bring respectable figures, but the short stems and leftovers sell cheaply. Carnations have taken a new lease of life and are coming in quite freely, rather in excess of the demand. Sweet peas of quality bring fine prices, while ordinary stock is hard to sell. Valley is not so much sought as was expected. Cattleyas, including gigas, Mossiae and Gaskelliana, are in fair request. Gardenias are scarce and bring good prices when fine. Cornflower is becoming plentiful. Fancy gladioli keep up well; the baby type is shortening. Outdoor flowers have suffered from the copious rains.

The National Flower Show.

Progress is marked by two events in the great flower show to be held here next spring. One was the signing of the lease on behalf of the city that gives us Convention hall, at Broad street and Allegheny avenue, for the exhibition; the other was the appointment by Chairman George Asmus of Fred Cowperthwaite as chairman of the bureau of information. This completes the list of chairmen of the committees. It now stands as follows: Advertising, Charles Henry Fox; pub-

BERGER BROS.

PEONIES

HAVE THREE DESIRABLE QUALITIES:

They are **GOOD**—They are **DECORATIVE**—They are **REASONABLE** in **PRICE**

JUNE SPECIALTIES:

Extra Select Valley, Choice Sweet Peas,
Gladiolus America and Hollandia New
Orange

OUR SPECIALTY—The new American Beauty Peony, a great flower;
it closely resembles American Beauty rose.

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

licity, W. F. Therkildson; exhibits, William Kleinheinz; decorations, John P. Habermehl; special premiums, William P. Craig; contracts and leases, A. Far-enwald; special features, Charles H. Grakelow; music, Leo Niessen; printing, Samuel S. Pennock; tickets, Edwin J. Fancourt; privileges and concessions, Louis Burk; information, Fred Cowperthwaite.

A Charming Scene.

The sixth annual flower show of the Natural History Club of Lansdowne was held in the auditorium of the Twentieth Century Club house, in that thriving suburb, on the afternoon and evening

of June 5. There are fifty-two members of the club and it really seemed as though nearly all of them had brought exhibits of flowers from their gardens. They had shown enterprise in affiliating with the American Rose Society. The tangible results thereof were a silver medal and two bronze medals offered by the Rose Society as prizes at this show. Whether it was the honor of winning these prizes, or just the spirit of comradeship developed in the club, or real love of flowers, or all three together, matters not; the real spirit was there, a spirit that seemed to prevail everywhere, making the show what it should be, an exhibition in which every-



Delphinium



In dark and light blues, wonderfully attractive in any kind of work and with any kind of flowers, particularly so the light blue, Belladonna. In quantity with us for the next two or three weeks.

\$4.00 to \$6.00 per 100 Sprays

HEADQUARTERS for GREENS, MOSS and FOLIAGE

Adiantum.....per 100, \$ 1.00, \$ 1.50
 Smilax.....per 100 strings, 20.00, 25.00
 Asparagus Plumosus...bunch, .50
 Asparagus Plumosus...strings, .50
 Asparagus Sprenger...bunch, .50
 Dagger Ferns.....per 1000, 1.50
 Galax, bronze and green—
 Per 1000, \$1.50; per 10,000-case, 7.50
 Magnolia Leaves, prepared,
 bronze and green....per hamper, 1.50
 Lycopodium.....per 100 lbs., 9.00

Cut Laurel..bunch (about 5 lbs.), \$ 0.50
 Cut Hemlock.....large bundle, 2.50
 5 bundles.....10.00
 Florida Gray Moss..50-lb. crate, 5.00
 Green Sheet Moss....per bag, 3.50
 Green Lump Moss.....per bbl., 1.50
 Sphagnum Moss, burlapped—
 10-bbl. bale.....4.00
 5-bale lots.....per bale, 3.75
 10-bale lots.....per bale, 3.50

S. S. PENNOCK-MEEHAN CO.

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street

BALTIMORE
Franklin and St. Paul Streets

NEW YORK
117 West 28th Street

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

PEONIES

WHITE, PINK and RED

GLADIOLI

PEAS

VALLEY

ROSES, CARNATIONS AND YELLOW DAISIES

THE PHILADELPHIA CUT FLOWER CO., 1517 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

one took part and was the better for so doing.

The hall was beautifully decorated with handsome foliage and showy flowers; William McCrea Thompson is an artist of ability. The stage was used as a background for the exhibits, the exhibits themselves arranged on tables that displayed their beauty to advantage; they were carefully labeled. Roses predominated. There were many outdoor flowers and some wild flowers for children's prizes. The vegetables were in a room by themselves.

Abram L. Pennock was the distinguished horticultural guest of honor. Mr. Pennock, who was one of the founders of the firm of Pennock Bros., spends two-thirds of each year in Florida, making his home there. The summer months are spent at Lansdowne.

The American Rose Society's silver medal for the best twelve varieties of hybrid tea roses was won by Samuel

S. Pennock, who distanced his nearest rival by cutting his flowers with all the foliage possible. Mr. Pennock's varieties were Mrs. Jardine, James Coey, Robin Hood, Richmond, Double Pink Killarney, Mme. Caroline Testout, Lady Alice Stanley, Mme. Edmond Rostand, Margaret, Alexander Hill Gray, Bessie Brown and an unknown. James Breen won the bronze medal for the best six hybrid teas and Mrs. Rupert Schaeffer captured the bronze medal for the best six hybrid perpetuals. Miss McIlvaine won the cup offered by Mrs. Edgar Scott for the best exhibit of garden flowers. The best rose in the show was Lady Hillingdon, grown by M. H. Cryer.

The judges were C. C. Lippincott, Casper Pennock, Alphonse Pericat and W. M. Thompson.

Outing at Hammonton.

A party of Philadelphians from the Leo Niessen Co. went down to Ham-

monton, N. J., on the 9:20 train on the morning of June 6, to visit J. Murray Bassett. Favored by glorious weather and a hearty welcome, they had a splendid time, enjoying their holiday thoroughly. They had a ball game and a good dinner and saw the dahlias that had just been planted, and strolled in the woods. What else they did they will tell you themselves, for here are the names:

Herman Kreinberg,	George Elsele,
Herman Kreinberg, Jr.,	B. Meyers,
Ervin Kreinberg,	J. Jackson,
Charles Parks,	Louis Truetter,
Walter Davis,	Charles Gray,
Walter Meyer,	Fred Cramer,
Max Horwitz,	Philip Miller,
Norman Hinckel,	Geo. A. Ruley,
William Hinckel,	Aaron Bassett,
Harry Elsele,	M. Bassett.

Various Notes.

Thomas J. Lane, well known representative of Thomas Meehan & Sons, was robbed of part of the payroll between Ardsley and Dresher while re-

THE FLORISTS' SUPPLY HOUSE OF AMERICA For JUNE WEDDINGS and COMMENCEMENTS

Smart Outfits and Stylish Baskets

Style attracts on these occasions. A lace bouquet-holder that is pretty, a basket with form and finish, are the things that count in winning and holding business, in these days of lively competition. Nice stock is not expensive; when the results are considered, it is cheap. So let us know what you want and we will please you. Remember, we have everything in Florists' Supplies, or, in the case of something special, we can make it.

H. BAYERSDORFER & CO. 1129 ARCH STREET,
PHILADELPHIA, PA.

Mention The Review when you write.

turning from the bank to the nursery June 4. Mr. Lane, who was in a wagon with another man, was held up by four armed men, who only secured the smaller part of the money.

The Car Builders' Association's convention opened June 9 on the Million Dollar Pier, Atlantic City, N. J. For it J. J. Habermehl's Sons sent down seven carloads of decorative material, chiefly foliage and blooming plants. A large force was busily employed on the work for several days.

H. Bayersdorfer wrote in good spirits from Honolulu and cabled his safe arrival from Yokohama June 2.

Frank R. Hastings has marked a step forward in his career by replacing his equine delivery with a motor. His wagon will be reserved for emergency.

The M. Rice Co. has been importing German goods up to the last moment allowed by the blockade, for orders before March 1 for shipment until May 15. A large stock has been gathered for next season. Statice, moss wreaths and prepared foliage will likely be scarce.

Senator Joseph Heacock was prevented by illness from speaking before the Germantown Horticultural Society June 7. He has been suffering from sciatica since his return from Syracuse, June 5.

I. M. Bayersdorfer has returned from a successful trip through the middle west.

Henry A. Dreer, Inc., had a fine rose and peony show in its store last week.

Edward Towill, of Roslyn, is sending fine Hadley to S. S. Pennock-Meehan Co.

Robert A. Craig went out to Norwood June 7, where he found the heavy shipments of plants during the last month have been completely replaced by young stock; there were no empty spaces on the benches. Phil.

The annual rose and peony show of Henry A. Dreer, Inc., was held last week, continuing for three days, June 1 to 3, and was of so high a character as to maintain fully the fine record established by the company's previous exhibitions. The excellent condition of the flowers, combined with the publicity given to the affair by the newspapers

SEASONABLE SEEDS--New Crop

Cineraria—	½ Tr.	Tr.
	Pkt.	Pkt.
Dwarf Grand Prize.....	\$0.60	\$1.00
Medium Tall Grand Prize.....	.60	1.00
James' Giant Strain.....	.60	1.00
Daisy, Double English—	Tr.	Pkt.
	Oz.	
Monstrosa Pink (¼ oz., \$1.50)....	\$0.50	
Monstrosa White (¼ oz., \$1.50)....	.50	
Monstrosa Mixed (¼ oz., \$1.50)....	.50	
Longfellow, Pink30	\$1.75
Snowball, White30	1.75
Mixed, Choice30	1.50
Myosotis—		
Alpestris Victoria25	1.00
Eliza Fanrobert15	.75
Palustris30	2.00
Palustris Semperflorens25	1.50
Primula Chinensis—	½ Tr.	Tr.
	Pkt.	Pkt.
Michell's Prize Mixture.....	\$0.60	\$1.00
Alba Magnifica60	1.00
Chiswick Red60	1.00
Duchess60	1.00
Holborn Blue60	1.00
Kermesina Splendens60	1.00
Rosy Morn60	1.00
Primula Obconica Gigantea—	Tr.	Pkt.
Kermesina, Crimson	\$0.50	
Lilacina, Lilac50	
Roses, Pink50	
Alba, White50	
Hybrida, Mixed50	

PANSY SEED.

Giant Exhibition, Mixed. A Giant strain which for size of bloom, heavy texture and varied colors and shades, cannot be surpassed. Half trade pkt., 30c; 50c per trade pkt.; ½ oz., 75c; \$5.00 per oz.

Triumph of the Giants, Mixed. Produces on long stems flowers of extra large size; petals broad and overlapping; many beautiful rich and rare shades. Half trade pkt., 60c; \$1.00 per trade pkt.; ¼ oz., \$1.75; \$6.00 per oz.

Giant Trimardeau, Mixed. Very large flowering; choice colors. Trade pkt., 30c; \$1.00 per oz.

Giant Prize, Separate Colors—Tr.	Pkt.	Oz.
Giant Azure Blue.....	\$0.40	\$1.75
Giant Black Blue.....	.40	1.75
Giant Emperor William.....	.40	1.75
Giant Hortensia Red.....	.40	2.50
Giant King of the Blacks.....	.40	1.75
Giant Lord Beaconsfield.....	.40	1.75
Giant Peacock40	2.50
Giant Snow Queen.....	.40	1.75
Giant Striped and Mottled.....	.40	1.75
Giant White, with eye.....	.40	1.75
Giant Pure Yellow.....	.40	1.75
Giant Yellow, with eye.....	.40	1.75

Also all other Seasonable Seeds, Bulbs, Plants and Supplies.

IF YOU DO NOT RECEIVE A COPY OF OUR NEW
WHOLESALE CATALOGUE, JUST OUT, WRITE FOR ONE

HENRY F. MICHELL CO., 518 Market St., Philadelphia

BUY ROSES DIRECT FROM THE GROWER

JOSEPH HEACOCK CO. 1526 Ranstead St., **PHILADELPHIA, PA.**

PEONIES - SMILAX
WM. J. BAKER. **WHOLESALE FLORIST** **PHILADELPHIA**
12 South Mole Street,

of the city, attracted large and appreciative crowds. The display included some of the choicest varieties, both new and old, in both roses and peonies.

Clinton, Mass.—Hollis E. Pease opened a flower store on High street in time for Memorial day trade.

Tionesta, Pa.—The freeze on the night of May 26 killed about 15,000 transplanted tomato plants of the C. A. Anderson Greenhouse Co. Fortunately there were enough left to supply nearly all of the firm's customers, who had to replant. All tender garden and field vegetable plants were killed.

LADY HILLINGDON
\$2.00 to \$8.00 per 100
AARON WARD
\$3.00 to \$6.00 per 100
HILLARNEY
\$2.00 to \$8.00 per 100

CATTLEYS
\$5.00 and \$6.00 per doz.

PEONIES, BEAUTIES, VALLEY, CARNATIONS, LILIES, ROSES

Choice Stock for June Weddings, Commencements
and all occasions.

Peonies,	=	=	100,	\$4.00==	\$ 8.00
Valley,	=	=	"	3.00==	4.00
Carnations,	=	=	"	2.00==	3.00
Lilies,	=	=	"	8.00==	10.00
Roses,	=	=	"	3.00==	8.00
Beauties,	=	=	"	4.00==	25.00

ALL STOCK SHIPPED GUARANTEED TO BE RIGHT.

MICHIGAN CUT FLOWER EXCHANGE
264-6 RANDOLPH STREET, DETROIT, MICH.

Mention The Review when you write.

STUART H. MILLER

Wishes to state that there is no one associated with him in his wholesale florist business. He represents himself only and not any other person or persons. This statement is made to correct a misapprehension regarding the facts.

June 9, 1915.

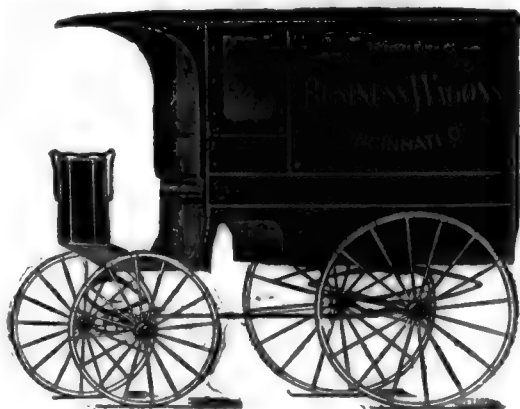
1617 Ranstead St., Philadelphia

U S Budlong's
E Blue Ribbon Valley

NEWARK, N. J.

The Market.

Fifteen days of rainy weather during May, scattered over the whole month, with June starting out in a similar manner, have proved bad for the development of some flowers. Carnations, especially, have been retarded and have often brought from 3 to 5 cents each at wholesale. Retailers who have been in the habit of selling carnations at from 50 to 75 cents a dozen have had to charge from 75 cents to \$1.25 a dozen, or be satisfied with an extremely close margin of profit. Peonies of good



APPEARANCE—THE BEST
SERVICE—THE BEST
PRICE—THE LOWEST

FLORISTS' WAGONS

SHIPMENTS—Prompt
CATALOGUE—100-page, Free
TERMS—Convenient

The O. Armleder Co.
1115 Plum St., Cincinnati, Ohio

The Madison Basketcraft Co.



Madison, Lake Co., Ohio

Mention The Review when you write.

quality are becoming more abundant, but are high-priced, costing 9 and 10 cents wholesale. Sweet peas are abundant and of fine quality. Valley is abundant and cheap. Some potted French marigolds are seen in the markets. Geraniums, fuchsias and other bedding plants, which have had a large sale during the last few weeks, are not in as great demand, as most people who have planned for flower beds have already had them made. Not so many

pansies are seen and these are of poorer quality. Gladioli are more abundant and are of good quality. Roses keep up well and are in considerable demand. Some outdoor roses are seen in the market. Bachelor's buttons are coming into the market in good quantities and are in considerable demand, both as cut flowers and for making up pieces. Potted begonia plants are appearing in considerable quantity and are of good quality.

Fancy Ferns

Finest stock in the country

We can supply you with good stock the year around.

\$2.50 per 1000

\$2.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00

Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each, \$1.25

Galax Leaves, green and bronze.....per 1000, \$1.25; case of 10,000, 7.50

Green Leucothoe Sprays, extra fine.....per 100, \$1.00; per 1000, 7.50

Green Sheet Moss, very fine for basket work, trimming pots, etc.

Per bag..... 2.00

Sphagnum Moss.....per bale, 1.50

BOXWOODper lb., 20c; per case, 50 lbs., \$7.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

Michigan Cut Flower Exchange

264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

There has been considerable funeral work of late among the Newark florists, and they are beginning to get busy on June weddings. A large number of weddings have taken place and more are scheduled for later in the month.

Various Notes.

Peter Penek had a display of the new Ophelia rose in his window last week.

William Weismantel, dealer in both artificial and natural flowers, at 245 South Orange avenue, reports that business is good, though the high prices charged for cut flowers in the New York market makes small profits imperative unless his customers are to be charged so high a price as to cause complaints. By Memorial day he had sold all of the bedding plants in his greenhouses.

Business is good with J. D. Kroehl, 20 Belmont avenue. He had considerable funeral work and looks forward to a good deal of wedding work during June.

"Business better than last year," is the report given at the store of William Gahr. Business was somewhat slow before Easter, but has been excellent since that time, especially in potted plants.

Charles Luthy, 363 Springfield avenue, is a little ahead of last year, but says business is not as good as it should be at this time of year.

Mrs. L. Jahn has had considerable funeral work. Business generally is reported as fair.

Henry Breuninger, 519 Springfield avenue, is doing well. He has sold a

FANCY OR DAGGER FERNS

New Crop Fancy Ferns, \$1.00 per 1000
New Crop Dagger Ferns, 1.00 per 1000

Discount on large orders.

FOR JUNE WEDDINGS, USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 4c, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000; \$7.50 per case of 10,000.

Sphagnum Moss, large sack, only 40c.

Pine by the pound, 7c; or by the yard.

Tel. Office, New Salem, Mass.
L. D. Phone Connection.



Branch Laurel, 35c for a large bundle.

Southern Smilax, 50-lb. cases, \$5.00.

Green and Bronze Leucothoe Sprays, \$3.50 per 1000.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$1.75 to \$3.00 per doz.

We also make any special sizes wanted.
Sample sent if desired.

Pine Wreaths, \$1.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWL FERN CO., Millington, Mass.

Mention The Review when you write.

FERNS. FANCY AND DAGGER
Moss, Evergreen, Laurel, Spruce
and Hemlock Boughs, Xmas Trees, etc. Finest
Stock. Prices Right.

H. J. SMITH, Hinsdale, Mass.

Mention The Review when you write.

large number of potted plants and rose bushes this spring.

Kimmerle & Minder have been erecting a 3-story brick building at South Seventeenth street and South Orange avenue, next to their greenhouses. There will be two stores on the ground floor; the corner one is intended for their own use.

R. F. Schneider has opened a store at 454 South Orange avenue, opposite Fairmount cemetery. The store will be known as the Ivy Flower Shop.

R. B. M.

U S E Budlong's Blue Ribbon Valley

Mention The Review when you write.

Magnolia Leaves, Cycas Leaves, Ruscus

Write for Prices
giving name of your jobber

OSCAR LEISTNER

319-321 W. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

Ferns—Galax—Moss

SMILAX

Per doz. strings\$ 2.00
Per 100 strings..... 15.00

New Fancy Ferns

Per 1000.....\$2.00

Green Leucothoe Sprays

Per 100.....\$0.50 Per 1000\$4.50

Boxwood Sprays

Per lb..... \$0.20 Per case, 50 lbs., \$7.50

Plumosus and Sprengeri Sprays

Per bunch.....\$0.25
Per doz. bunches..... 2.50

BRONZE GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

GREEN GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

ADIANTUM

Croweanum Fronds, per 100\$1.00

Sphagnum Moss

Per bale \$1.25 5 bales, per bale, \$1.15
10 bale lots or more, per bale..... 1.00

Green Sheet Moss

Per bundle.....\$1.00 5 bundles.....\$ 4.75
10 bundles..... 9.00 25 bundles..... 21.00

SPECIAL PRICES ON LARGE QUANTITIES.

Bronze, Green and Red Magnolia Leaves, \$1.25 per carton.

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at All Times.

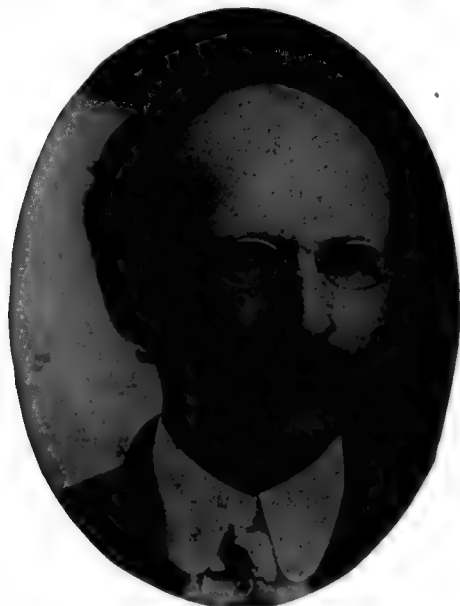
C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
32-34-36 East Third St.,

Mention The Review when you write.

"Nothing can improve on Nature."

1886

1915



GEORGE W. CALDWELL, The Woodsman
The man who gave you the Wild Smilax

Lyrata.....per case, \$2.50
Fancy Ferns.....per 1000, 1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

Write, wire or phone

CALDWELL THE WOODSMAN CO.
Everything in Southern Evergreens
EVERGREEN, ALABAMA

Mention The Review when you write.

DAGGER FERNS

Any quantity on receipt of order. Everything in the line of Southern Evergreen.

Wire Catherine, Ala. Write or phone, Gastonburg, Ala.

THE VIRGIN EVERGREEN CO., Gastonburg, Ala.

Mention The Review when you write.

Selected Boxwood Sprays, tree and dwarf, 12c pound.

Green Sheet Moss, \$1.25 bag.
Laurel Branches, 2x2x4ft. case, \$2.50
Laurel Stems, large bag, \$1.00.

W. Z. PURNELL, Snow Hill, Md.

Mention The Review when you write.



Leucothoe, Long Green.....\$2.00 per 1000
" Medium Green..... 1.50 per 1000
" Short Green..... 1.00 per 1000
Galax, Green.....45c per 1000 or \$3.75 per case of 10,000
Galax, Bronze (in season), as above.
Ferns (Fancy and Dagger).....\$3.25 per case of 5000
(Book your orders now for the new crop of Ferns)

HAMPTON & PERKINS, Roan Mountain, Tennessee

Mention The Review when you write.

FOR YOUR SPRING DECORATIONS

Huckleberry and Lyrata Foliage Fancy and Dagger Ferns
Fadeless Green Sheet Moss

WIRE OR WRITE..... **THE RUMBLEY CO. ...EVERGREEN, ALABAMA**

Mention The Review when you write.

Green Sheet Moss

Natural Green Moss, which comes in Large Sheets.

This is one necessary item to every Florist all during the spring and summer. Can be used for lining Hanging Baskets, Covering Soil on Pot Plants, Decorating Show Windows and many other purposes.

1 Bale (5 bundles) for.....\$ 1.25
5 Bales (25 bundles) for..... 6.00
10 Bales (50 bundles) for..... 11.00

GEO. H. ANGERMUELLER

Wholesale Florist

1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

Natural Green Sheet Moss, \$1.75

Dyed Green Sheet Moss, - 3.00

Delivered by Express.

Huckleberry Foliage, per case, 2.00

KNUD NIELSEN, EVERGREEN, ALA.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000.....\$1.75 50,000.....\$7.50

Sample free. For sale by dealers.

A. L. FORTUNES

1626 Ludlow Street
PHILADELPHIA, PA.

NEW CROP

Dagger Ferns



DAGGER FERNS.

\$1.25 per 1000, Select Stock

GREEN AND BRONZE GALAX, - \$1.00 per 1000

Mention The Review when you write.

It is getting too late for Huckleberry Foliage; we suggest Lyrata (Evergreen Oak), \$2.50 per case.

Fancy Ferns.....per 1000, \$1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

E. A. BEAVEN, - EVERGREEN, ALA.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS
MOSS : : EVERGREEN

Established 1867 **HINSDALE, MASS.**

The MacNiff Horticultural Co. 54 and 56 Vesey St. NEW YORK CITY

The largest Horticultural Auction Rooms in the World. Sales every Tuesday and Friday at 11 a. m. throughout the spring and fall seasons

Mention The Review when you write.

NATIONAL FLORAL CORPORATION wants ONE progressive retail florist in each city to act as its representative. Our unique sales-creating plans will please you. **Write NOW for booklet giving interesting details.**

NATIONAL FLORAL CORPORATION, 220 Broadway, New York, N. Y.

Mention The Review when you write.

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

EVER-READY POT COVERS

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with im-

proved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO.
146 Hughes Ave., Buffalo, N. Y.

U S Budlong's E Blue Ribbon Valley

ROOTING EUONYMUS RADICANS.

Will you give me some instructions as to the best way and time to propagate *Euonymus radicans*? I have just received a shipment of the plants, and the grower from whom I purchased them advises me to propagate from outdoor stock in January, under glass. In the columns of *The Review*, however, I have recently read that summer is the best time for propagation. Please give me some further light on the matter.

J. N.—Mo.

Euonymus radicans can be successfully propagated either in early August or in winter. I prefer the summer cuttings, as they root much more quickly than the winter ones if kept in a close frame, shaded and freely syringed. Flats are really preferable to frames, however, because they can be moved about. A flat 12x24 inches and four inches deep will hold 200 to 250 cuttings and not one per cent will fail to root, provided the cuttings, when taken off, are plunged in fresh water and are not allowed to dry at any time. Use sandy loam in the flats, placing some coal ashes or other material underneath for drainage. These flats, if kept freely syringed and properly cared for, will be a mat of roots in eight weeks, when they can be stood outdoors until cold weather. Then they can be packed away in a coldframe, under a bed of dry leaves, for the winter. Or the little plants can be potted up if required for early spring sales.

There is more leisure in winter to make cuttings, but these take a much

Heavy Hanging Baskets

EXTRA HEAVY HANGERS

8-inch	\$1.00 per doz.
10-inch.....	1.25 per doz.
12-inch.....	1.50 per doz.
14-inch.....	2.00 per doz.
16-inch.....	2.25 per doz.
18-inch.....	2.50 per doz.

You cannot get Better Baskets at a Higher Price.

Log Moss, \$1.50 per sack

THE MCCALLUM CO.
PITTSBURGH, PA.

longer time to root than the half ripened wood in summer and will not make as good plants for spring sales. If you want strong field-grown stock, put the young plants out in nursery rows. Those from summer cuttings will make fine plants the first season, far ahead of what you can get from the winter cuttings. If you wish to propagate large quantities, and if you have the necessary frame space to spare, I would place the cuttings directly in the frame instead of in the flats.

Want and For Sale Department

Advertisements under this head 10 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.30 for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—Designer and decorator; young man; foreign and domestic references. R. Nickel, 3730 Delmar Ave., St. Louis, Mo.

SITUATION WANTED—Storeman, designer and decorator; young man; open for engagement at once. Address No. 599, care Florists' Review, Chicago.

SITUATION WANTED—By a successful rose grower; at present employed; wishes to make change. Address No. 592, care Florists' Review, Chicago.

SITUATION WANTED—By first-class carnation grower; long experience; full charge; good references. Address No. 476, care Florists' Review, Chicago.

SITUATION WANTED—By first-class rose grower; Beauties and teas; 15 years' experience; best of references. Address No. 582, care Florists' Review, Chicago.

SITUATION WANTED—By grower of cut flowers; construction of houses to growing of stock; best of references. R. G. Stoothoff, 278 High Ave., Nyack, N. Y.

SITUATION WANTED—By high class carnation grower; desires similar position. Address No. 593, care Florists' Review, Chicago.

SITUATION WANTED—By florist, in greenhouse or store; 24 years old, single; also can drive automobile; have license. Address No. 577, care Florists' Review, Chicago.

SITUATION WANTED—As head gardener and florist; excellent references as to character and ability; private or commercial. Address No. 597, care Florists' Review, Chicago.

SITUATION WANTED—First-class designer and decorator; years of experience; able to manage; A-1 references; state salary. H. O'Neill, 178 Tremont St., Rochester, N. Y.

SITUATION WANTED—By all-round successful greenhouse grower; desires to work adjoining or in small city; will go anywhere. Address No. 594, care Florists' Review, Chicago.

SITUATION WANTED—By florist and gardener, experienced in all branches of the business, private or commercial; sober; references. Address No. 524, care Florists' Review, Chicago.

SITUATION WANTED—Lady with 3 years' experience in propagating, potting and handling plants, wants position in retail store under first-class designer. Address No. 585, care Florists' Review, Chicago.

SITUATION WANTED—By young Hollander, 23 years of age; 7 years' experience; can furnish the best of references; middle west preferred; either private or commercial place. Address Box 234, San Mateo, Cal.

SITUATION WANTED—By all-round grower; at present foreman of rose range; desires to make change; prefers small greenhouse establishment outside of Chicago. Address No. 591, care Florists' Review, Chicago.

SITUATION WANTED—By good, all-round grower of roses, carnations, mums and bedding plants; 30 years' experience; middle-aged, single; sober; state wages. Address No. 581, care Florists' Review, Chicago.

SITUATION WANTED—By first-class grower of carnations, roses, mums, etc.; capable of taking full charge and handling help; references; designer; age 29; sober; state wages. Address Florist, 6234 S. Throop St., Chicago.

SITUATION WANTED—Specialist in roses, carnations, mums, pot plants and general greenhouse stock; also first-class designer; can manage help; married; 22 years' experience. Geo. Collins, 27 Forest Ave., Lake Forest, Ill.

SITUATION WANTED—Do you need a competent young assistant? 9 years' store and greenhouse experience; state salary and particulars; excellent references; middle west. Address No. 588, care Florists' Review, Chicago.

SITUATION WANTED—By all-round grower of cut flowers, pot plants and bedding stock; some experience in designing; single, sober and industrious; good references; give full particulars. Address No. 602, care Florists' Review, Chicago.

SITUATION WANTED—As foreman or grower, by expert grower of carnations and general greenhouse stock; German-American; good references as to ability and honesty; New York or eastern states preferred. Address No. 537, care Florists' Review, Chicago.

SITUATION WANTED—At once, by single young man as carnation grower; capable of producing first-class carnations; also good grower of general plants; good worker, sober and honest; state particulars in first letter. Address No. 580, care Florists' Review, Chicago.

SITUATION WANTED—Wish to correspond with a reliable firm in view of an opening for a thoroughly competent and reliable storeman after July 15; my record bears the strictest investigation. H. L. Lauscher, care Leo Niessen Co., 1214 H St., N. W., Washington, D. C.

SITUATION WANTED—By a German florist and gardener; 25 years' experience; fully capable of taking full charge of greenhouse; sober, honest and hustler; growing carnations, roses and bedding stock a specialty; best references; give full particulars. Address No. 563, care Florists' Review, Chicago.

SITUATION WANTED—As grower or foreman, by American born florist with life experience in carnations, mums and general line of Christmas and Easter stock; age 35; position not wanted on run-down place or of less than thirty thousand feet; kindly give description of place and state wages when writing. Address No. 583, care Florists' Review, Chicago.

SITUATION WANTED—By first-class, all-round grower of cut flowers and pot plants; thoroughly understands forcing of Xmas and Easter stock; good propagator and designer; able to take full charge and produce A-1 stock; man of character and ability; German, single; 20 years' practical experience; sober and reliable; state particulars and wages. Address No. 598, care Florists' Review, Chicago.

SITUATION WANTED—As working foreman; German, single, 37 years old; first-class grower of roses, carnations, mums and pot plants; also good designer and decorator; willing to work on shares or wages; have small capital, can put some money in the business; sober, honest and a good worker; 20 years' experience; have the best of references; willing to go anywhere for good offer. Address F. Florist, General Delivery, Los Angeles, Cal.

HELP WANTED—Assistant grower of roses, carnations, mums; \$12.00 per week. Frank Garland, Des Plaines, Ill.

HELP WANTED—Young man for carnation house, with some experience, to work under foreman. Address P. O. Drawer K, Barberton, Ohio.

HELP WANTED—First-class rose grower; greenhouses 50 miles from Chicago; big salary to right man. Address No. 590, care Florists' Review, Chicago.

HELP WANTED—Married man, to take full charge of rose section; state experience and salary expected in first letter. Address No. 601, care Florists' Review, Chicago.

HELP WANTED—Good carnation grower; married man preferred; sober, reliable and a hustler; state wages and send references. J. C. Rennison Co., Sioux City, Iowa.

HELP WANTED—Man who thoroughly understands growing roses, by a florist close to Chicago; state experience, etc., and salary expected. Address No. 596, care Florists' Review, Chicago.

HELP WANTED—Good, all-round florist, single man preferred, who is sober, reliable, a hustler, that can produce A-1 roses and carnations; state wages wanted. Ira Clark & Co., Greensburg, Ind.

HELP WANTED—First-class grower of carnations, roses and potted plants, as working foreman; married man preferred; must be sober; state experience and wages wanted. R. R. Davis Co., Morrison, Ill.

WANTED TO BUY—Live retail place with clear title; one thousand cash, balance easy terms; state particulars. Box 136, Newmarket, N. J.

WANTED TO BUY—A greenhouse establishment; not to cost more than \$10,000; consideration cash. Address No. 595, care Florists' Review, Chicago.

FOR SALE—Complete florist's outfit. Inquire 608 Wells Street, Chicago, Ill.

FOR SALE—Greenhouses. For particulars write Mrs. Nellie Walsh, 916 N. Denver St., Tulsa, Okla.

FOR SALE—Glass; 250 boxes 16x18 D. S. A., \$3.00 per box f. o. b. North Milwaukee. N. Zweifel, North Milwaukee, Wis.

FOR SALE—At a sacrifice, florist fixtures, well established business, four living rooms in connection. D. S. Erickson, 5736 W. Madison St., Chicago.

FOR SALE—At one half cost, a complete set of furniture and fixtures for flower store; cost about one thousand dollars. Address "Leonard," 726 Madison, Toledo, Ohio.

FOR SALE OR LEASE—Eight greenhouses, five acres of land; an old established retail business; an excellent proposition for young hustlers. John N. Bommersbach, Decatur, Ill.

FOR SALE—200 or more 3-in. flues, 16 ft. long, in fair condition, fine for posts or low pressure water heating, 8c per ft. f. o. b. cars. U. G. Harglerode, Shippensburg, Pa.

FOR SALE—Greenhouses, exceptionally well built and equipped for vegetable growing; neat cottage; plot of land; excellent home market. Lewis Cowing, Muncie, Indiana.

FOR SALE—125 boxes, 16x24, double thick, A. D. quality glass; never been opened; price \$3.00 per box, cash, f. o. b. Binghamton. Address W. F. Schmeiske, Binghamton, N. Y.

FOR SALE—Or will exchange for suitable greenhouse property, 10 acres of the best land in Ruskin, Hillsborough Co., Fla.; college town. R. G. Stoothoff, 278 High Ave., Nyack, N. Y.

FOR SALE—5000 feet of glass with down-town store; will sell at half price; spring bedding plants will nearly cover the price we ask; a bargain. Address No. 545, care Florists' Review, Chicago.

FOR SALE—One greenhouse plant complete, five greenhouses, heated by steam, two residences, barns, etc.; good reason for selling. Write Geny Bros., 212 Fifth Avenue, North, Nashville, Tenn.

FOR SALE—Second-hand pipe; nice lot of 2-inch, 3-inch, 4-inch and other sizes in second-hand pipe; guaranteed sound, with good thread and coupling on each joint; write for prices. Baur Gas Co., Eaton, Indiana.

FOR SALE—Two-thirds interest in a well established florist business, consisting of 28,000 feet of glass, stocked with a full line of cut flowers and plants; also store in town, catering to high class trade; city of 35,000; reason for selling, widow wishing to retire. Address No. 508, care Florists' Review, Chicago.

FOR SALE—The finest flower and seed store in a southwest Missouri city of about 40,000 inhabitants, doing the cream of the business; will invoice between \$3000.00 and \$4000.00; intend to go in the wholesale growing; this is a fine opportunity for a party with a little money. Address No. 842, care Florists' Review, Chicago.

FOR SALE—Or exchange, one of the best and most up-to-date greenhouses in Iowa; well established trade; good shipping facilities; highly desirable as a branch house; price, \$40,000. Address No. 603, care Florists' Review, Chicago.

FOR SALE OR RENT—At very low price, provided a year's rent is paid in advance, or if purchased, 1/12 of sale price is paid down; 18,000 ft. of modern greenhouses in fine condition, 2 acres of good land, a prosperous business, also 1 or 2 dwelling houses and barn; 9 miles from Boston. Address No. 587, care Florists' Review, Chicago.

FOR SALE—Well established retail florist's business; 2 greenhouses, 150x25; one, 150x11; greenhouses well stocked; one square city block under cultivation; modern eight-room dwelling with electric lights, water and bath; good barn, lighted by electricity; branch office in business district; population of city, 35,000; western Michigan. Address No. 578, care Florists' Review, Chicago.

FOR SALE—A good, growing business in a thriving little city; 20,000 feet, iron and cement construction; heating plant overhauled last summer; modern residence, and a fine location for doing business from the greenhouses; too good a business to give away, but would sell at a reasonable figure; am ready to retire; good chance for a live party; northern Illinois. Address No. 488, care Florists' Review, Chicago.

FOR SALE—8 greenhouses, 10,000 ft. of glass, 2 acres of land; hot water heat; 2 boilers in good shape; 2 flowing wells, its own pressure; four-room house; good retail trade, sell all you can grow and then some; electric lights; all outside of corporate limits and only one square from main part of town of 3000; will not give it away but will sell cheap, and the place will pay for itself in 2 years. Address No. 600, care Florists' Review, Chicago.

FOR SALE—25,000 ft. of glass, steam heat, irrigation system, everything in first-class shape; growing lettuce, tomatoes and cucumbers principally; tomatoes and cucumbers are coming on now; also all or any part of 16 acres of fine truck land with house, barn and outbuildings, if desired; a very exceptional business proposition for a straight, energetic man with experience; a reputation for producing fine stuff has been built up; liberal terms can be arranged; illness of the undersigned reason for selling; a local market for a large part of the product. Carl Jacobs, Albion, Mich.

FOR SALE—An up-to-date florist's establishment, in growing section within 12 miles of New York City, containing 6 1/4 acres of land, and the following greenhouses:

1 house, 100 by 12 feet, even span, Lord & Burnham, galvanized iron construction, 16 by 24-inch glass.

1 house, 110 by 22, even span, Hitchings, galvanized iron, 16 by 24-inch glass.

1 house, 150 by 28, sash house.

All the above recently constructed, and fully stocked with carnations, mums and dahlias, with the latest and best sorts.

2 dwelling houses, all modern improvements, gas and electricity.

This is an opportunity for some one looking to locate near New York, in a good florist and nursery business.

Address all communications to No. 471, care Florists' Review, Chicago.

CASH FOR YOUR PROPERTY OR BUSINESS

I bring buyer and seller together, no matter where located. If you want to buy or sell, address John B. Wright, Successor to Frank P. Cleveland, 2780 Adams Express Bldg., Chicago, Ill.

POSITION WANTED

Artistic Designer, Decorator and general store man; fifteen years' German-American experience, competent and capable; desires to secure none but a permanent position.

Address No. 534, care Florists' Review, Chicago

SITUATION WANTED

By middle-aged Swiss-American; private or commercial place; good propagator, rapid potter and careful grower; also knowledge of poultry and live stock; can consider only a position in south, Atlanta, Ga., preferred.

Address No. 566, care Florists' Review, Chicago

Storeman

of experience and business ability wants permanent position where there is a good opportunity for the right man. Life experience and up-to-date in every respect.

Address No. 562, care Florists' Review, Chicago

Situation Wanted AS FOREMAN OR GROWER

by experienced florist, on retail place, in roses, carnations, mums, pot plants and bulbs; sober and reliable; reference furnished; state wages and particulars.

Address No. 584, care Florists' Review, Chicago

HELP WANTED

Experienced gardener for private place in suburb; must thoroughly understand hot house work and the raising of shrubs and vegetables; one who is willing and industrious and who can furnish references; good wages to right party. Address No. 587, care Florists' Review, Chicago.

DESIGNER WANTED

One who is a master of the work, must be up-to-date in all lines; permanent position to the right party. Man or lady. AT ONCE.

HAYMAN GREENHOUSE CO., Clarksburg, W. Va.

Help Wanted

In suburban town, single man to assist gardener, one who thoroughly understands care of chickens, and is also willing to look after furnace, clean porches, etc.

Address No. 579, care Florists' Review, Chicago

Help Wanted

First-class carnation grower, sober and reliable, for commercial place near Chicago; state particulars and wages expected in first letter; position open July 1.

F. S. SCHEEL, Shermerville, Ill.

Help Wanted

Florist, capable of growing first-class cut flowers and pot plants for holidays, also handling help on 50,000 ft. range; give reference with full particulars; state wages to start, with increase later for results.

J. C. STEINHAUSER, Pittsburg, Kan.

Opportunity

I want a successful grower with a little money as partner, or will lease 35,000 ft. of modern glass to right party. One of the best retail and wholesale locations in the central west. Fifteen minutes to Cincinnati market. Fine trade. Well stocked. Or will sell. Death of owner only reason. EXECUTOR, 503 Union Central Bldg., Cincinnati, O.

Greenhouses to Rent

Four King steel houses, three 18 x 150 ft., one 32 x 150 ft.; built three years and in best condition; two American Radiator Company sectional boilers; large potting house; side track to plant; one or two acres of land, black loam or muck. Photographs to interested parties. Write for terms to

THE GREENING NURSERY CO., Monroe, Mich.

GREENHOUSE PROPERTY FOR SALE

One dwelling house, 2-story, 5 rooms, gas and water; 2 greenhouses, 46x70 feet, in good condition; two-fifths of an acre of land, well located on railroad and river, in town of 3000; well stocked for fall and winter trade; will pay to investigate. Age and poor health reasons for selling.

W. C. SCOVELL, MALTA, OHIO

For Sale

Well established MAIL ORDER BUSINESS, making a specialty of ROSES; large rose catalogue issued which includes also bedding plants, shrubbery and other stock. Business is increasing each year, and has the best class of people for customers, who are able and willing to pay good prices; goods are shipped to every state in the country, as well as to many foreign countries.

Business will include about 30 acres of land, good dwelling house, barn, 20,000 feet of glass in good condition, large packing house, full stock of roses and other plants, shrubs, etc. Situated on suburban trolley line near large eastern city; land values increasing rapidly; price, \$25,000.00. For full particulars, catalogue, etc., address No. 589, care Florists' Review, Chicago.

12

PAGES OF RETAILERS' CARDS

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 70 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?

Fred H. Weber,
...Florist...

Boyle and Maryland Aves.
2nd floor.

St. Louis, Mo., September 5, 1914.

Florists' Review,
Chicago, Ill.

Gentlemen:-

During the SIX MONTHS from March 4 to September 4 I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 30% allowed senders-----	102.60
Net value of orders for SIX MONTHS--	410.65

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florist's business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,

F. H. Weber
Boyle - Maryland Ave.

ALL ORDERS FOR
**Oakland, San Francisco
and Vicinity**

carefully executed; also aboard all outgoing steamers.

THORSTED FLORAL CO.
1427 Broadway, OAKLAND, CAL.

Orders for TEXAS
KERR THE FLORIST
HOUSTON, TEXAS

Member Florists' Telegraph Delivery

HOUSTON, TEXAS
"Forestdale"
The Flower Shop
Seven Entries — Five Prizes

FORT WORTH, TEXAS
J. E. MCADAM
Member Florists' Telegraph Delivery.

Lang Floral & Nursery Co., DALLAS, TEXAS
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXAS Dallas Floral Co.
DALLAS, TEX.
H. F. GREVE, Prop.

EL PASO, TEXAS
POTTER FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

PROVIDENCE, R. I.

The Market.

Following probably the biggest Memorial day ever experienced in this city, business was somewhat dull, although there was a fair general movement of stock of all kinds. Plants for bedding were in good demand. With receptions, recitals and graduations from now until the end of the month the active store season will close. Withal the season has been a much better one than many expected when the conditions of general business are taken into consideration.

Various Notes.

The Rhode Island Horticultural Society has planned three shows for the remainder of this year and the premium lists were sent out this week. The dates are June 16, September 16 and 17 and November 11 and 12. All three exhibitions will be held in the ballroom of the Narragansett hotel. The exhibition committee includes three florists and two laymen, the former being Eugene A. Appleton, chairman, Joshua Vose and Cornelius Hartstra.

Fred Crombie, of Norwalk, Conn., succeeds Claude Hoyt as manager of the Franklin nurseries and greenhouses, Franklin.

Louis J. Reuter, of Westerly, was a business visitor in New York last week. Nathan Fishelson and his son, Max, of N. Fishelson & Son, Boston, were here last week as guests of relatives.

Frederick Hoffman is getting ready to rebuild two of his houses at Paw-

MT. CLEMENS, MICH.
Rock Garden Greenhouses

AUG. VON BOESLAGER
NORTH GRATIOT AVENUE
Member of the Florists' Telegraph Delivery

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons
Corner Broadway and Gratiot Ave.,
DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.


MICHIGAN ORDERS will be carefully cared for by
HENRY SMITH
Wholesale and Retail Florist of **GRAND RAPIDS**

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist
11 WEST MAIN STREET

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop. 153 Bates St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Alardre Bros
FLORIST

Main Store:
2077 Broadway at 72 St.
Phone: Columbus 6883

Branches:
2703 Broadway at 103 St.
1664 Second Ave. at 86 St.

Greenhouses WOODSIDE, L.I.

We Carry the Highest Grade of Cut Flowers

ADJACENT TO THEATRICAL
AND STEAMSHIP DISTRICTS

WEDDING DECORATIONS A SPECIALTY

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO, CAL.

SHIBELEY-MANN CO.

Fills orders for florists all over the world. Prices reasonable and commission allowed.

1203-1205 Sutter Street

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

233-235 Grant Avenue

JOSEPH'S Flowers, Fruits, Favors
FLORISTS

B. M. JOSEPH Phone Sutter 423

Novelties for
"Welcoming" and "Bon Voyage" Packages
Flowers Delivered to Any Part of the World

SPOKANE, WASHINGTON

A. J. BURT, 829 Riverside Avenue

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. 912 Third Ave. L. W. McCOY, Florist

GROWER, WHOLESALE
AND RETAILER

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

ROSAIA BROS.

Florists and Decorators

1003 Third Avenue
SEATTLE, WASH.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Tonseth Floral Co.

Rothchild Bldg., 285 Washington St.,

GROWERS and
RETAILERS, Portland, Ore.



CHEYENNE, WYO.

Arthur A. Underwood, Proprietor

Swayger Greenhouses

FOR PROMPT AND
FAITHFUL SERVICE

"FLOWERS TO ALL WYOMING"

Wire to Wyoming's
Leading Florist... Louis B. Westholder
Orders promptly filled. Evanston, Wyo.

tucket. He recently set out 10,000 bedding plants for the park department of that city.

Charles Smith made a trip to Cromwell, Conn., last week to visit the greenhouses of A. N. Pierson.

C. Forbes, for several years head gardener on the Sayles estate in Pawtucket, is erecting a greenhouse on Prospect street, that city.

David Burdick, of Chase Hill, reports an unusually large business in gladiolus bulbs.

John W. Seamans has filed a certificate with the city clerk of Pawtucket that he is the sole owner of the Quality Flower Shop, 144 Main street.

Thomas H. Canning, a well known gardener and brother of James B. Canning, the Smith street florist, died last week after a long illness. W. H. M.

ROCHESTER, N. Y.

The Market.

The market reports an unusually brisk Memorial day trade, so much so that it was almost like a little Easter. There was an abundance of most kinds of flowers and all brought fair prices. The beautiful weather during the last week has had a beneficial effect. Business is pretty good, with a large number of weddings on hand. Graduations and commencement exercises have begun and there will naturally be plenty of business for some time. Counter trade is not quite up to the standard and the May reports are considerably below those of the previous year. This is the case with about all the florists.

Of cut flowers there is a large supply, but so far no particular glut has been noticed. Probably peonies are the most plentiful and they are bringing from \$2 to \$3 per hundred. Carnations are holding out well and are much lower in price. The supply of roses is large and the quality of most varieties

ESTABLISHED 1890
Darbee
FLORIST

SAN FRANCISCO,
CAL.

1036 Hyde Street
Choice Selected
Flowers

Delivered anywhere in this vicinity, steamer sailings, etc. Also California Flowers and Greens shipped successfully to Eastern cities. Write or wire us.

**WOLFSKILLS' and
MORRIS GOLDENSON**
FLORISTS and DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Darling's Flower Shop

(Hayward Floral Co.)

216 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers, delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

DARDS,

N. E. Cor. 44th Street and Madison Avenue,
NEW YORK

Orders delivered on all the Ocean Liners or telegraphed to our own correspondents in Europe and the British Colonies.

Cable Dardsflor, Western Union

Member Florists' Telegraph Delivery.

Established 1874

Abundantly prepared at all times.

Edwards Floral Hall Company
1716 Pacific Ave.
ATLANTIC CITY, NEW JERSEY
Nurseries: Mediterranean and South Carolina Avenues.
Member Florists' Telegraph Delivery Ass'n.

MADDEN
FLORIST
JERSEY CITY
ESTABLISHED 1899 N. J.

Your orders for ATLANTIC CITY, N. J. will be carefully filled by

George H. Berkley
1505 Pacific Ave.
Member Florists' Telegraph Delivery.

PHILIPS BROS., 938 Broad St.
NEWARK, N. J.

Artistic Floral Work and Long Stem Beauties our Specialty

MONTCLAIR, N. J. MASSMANN,
All Orders Promptly Attended to
L. D. Phone No. 438.

NEW JERSEY
EDWARD SCEERY—PATERSON and PASSAIC
Member Florists' Telegraph Delivery Association

W. and W. FLOWER STORE
89 S. Main St., WASHINGTON, PA.
Wholesale and Retail Florists.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

"THE ROSERY"
LANCASTER'S QUALITY FLOWER SHOP
Lou Helen Dundore Moore
LANCASTER, PA.

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

THE FERNERY SCHULTHEIS, FLORIST
Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

J. V. LAYER
ERIE, PA.
WRITE, PHONE or WIRE

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

MYERS BROS. Altoona, Pa.
All Orders Carefully Executed

is good. The chief demand is for Hadley, Ophelia, Stanley, Ward and Sunburst. Excellent Beauties have been noticed and the demand is good. Sweet peas are numerous and are disposed of at low prices. Orchids are elegant, but do not move fast. Long-stemmed gladioli sell well. Baby gladioli are fine. Daisies are plentiful. Bachelor's buttons, calendulas and pansies sell readily. Valley, which has hung considerably of late, is moving faster now. Smilax is coming into the market, but in small quantities.

Various Notes.

Schuyler Arnold spent the week end at Auburn, N. Y.

George Cramer has just returned from a fishing trip at Conesus, N. Y., after catching over 200 pounds of pike!

A serious accident recently happened to William Hooper, head gardener for Mrs. Warham Whitney. It appears that he was standing at the top of a stepladder, reaching for some baskets, when he lost his balance and fell to the floor, hitting the flower bench and badly tearing his head. He was unconscious for a long time. Surgical aid was obtained and the cut was sewed up with eleven stitches. His tongue also was cut and his teeth were badly smashed. He is gaining nicely, however, and is able to get outdoors.

Chas. W. Curtis reports business as exceptionally good. He says his bedding stock has met with a much larger demand than in previous years and is nearly cleaned up. He is cutting some fine pink and lavender sweet peas.

J. B. Keller Sons report a highly satisfactory business. They have a number of good-sized weddings on hand.

Sunday, June 6, was rhododendron day at Highland park and thousands of people visited the immense groves of flowering shrubs. John Dunbar says there are over 250 species, most of which are in blossom.

J. Clinton Kellogg, Charles H. Vick and several members of the Chamber of Commerce made an inspection tour of the business buildings last week and



S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

Danket ALBANY, NEW YORK

Flowers delivered also in Troy, Watervliet, Cohoes, Rensselaer and Schenectady
Member of Florists' Telegraph Delivery Ass'n

ALBANY, N. Y.

The Rosery 23 STEUBEN STREET
FLOWER SHOP Best service. Send your orders to us.

W. & T. CASS, Florists
GENEVA, N. Y.

Telegraph Orders Promptly Filled in Western New York.

SYRACUSE, N. Y.

1703 Court Street
J. MULHAUSER & SON, Florists

STATE NURSERY CO. CUT FLOWERS
55,000 sq. ft. of glass at your service
HELENA, MONTANA

ROCHESTER, N. Y. J. B. KELLER SONS, Florists

25 Clinton Avenue, N.
Roch. Phone Stone 506. L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

M. P. CHAMPLIN, 226 Nott Terrace
SCHENECTADY, N. Y.
Flowers and Floral Designs for All Occasions

WELLS COLLEGE and
CENTRAL NEW YORK ORDERS
DOBBS & SON, Auburn, N. Y.

The Saltford Flower Shop
Poughkeepsie, New York
A QUALITY SHOP IN A QUALITY TOWN

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Alexander McConnell

611 Fifth Avenue, corner of 49th St.

NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

C.C. Trepel

Main Office, BLOOMINGDALE'S
Third Ave. and 59th St.,
NEW YORK

Largest individual retail dealer
in CUT FLOWERS and PLANTS
in the world.

David Clarke's Sons

2239-2241 Broadway
Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

M.A. Bowe

IN HEART OF NEW YORK CITY
6 E. 33d Street, New York
Opposite the Waldorf-Astoria. Phone Mad. Sq. 6404
Our Motto—The Golden Rule

Flowers to All the World

by TELEGRAPH

SIEBRECHT & SON

619 Fifth Ave., NEW YORK CITY

WE WERE ONE OF THE PIONEERS

YOUNG & NUGENT

NEW YORK: 42 W. 28th St.

In the theater district. Exceptional facilities
for delivering flowers on outgoing steamers.
Your orders will receive prompt and careful
attention. Wire, telephone or write us.

MYER L. D. Phone
5297 Plaza

609-11 Madison Ave., New York

ORDERS NEW YORK WIRE OR PHONE TO FOR MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as References

European Orders Executed

Member Florists' Telegraph Delivery Association

THOS. F. GALVIN, Inc.

NEW YORK 561 Fifth Ave.
Vanderbilt Hotel

1 Park Street BOSTON
799 Boylston Street

Deliveries to Steamers and all Eastern Points.

WARENDORFF

STORES ALL OVER TOWN Send your
New York orders to
The Ansonia, 74th Street and Broadway.

were much pleased with the outside
decorations. The beautifying of
Rochester is being well taken up by
the public, and some attractive win-
dow boxes are seen. The school prin-
cipals have asked the children to beau-
tify their own gardens; consequently
over 20,000 penny papers of seeds have
been sold in this city at the various
schools. H. J. H.

BOSTON.

The Market.

The weather for June has so far
proved abnormally cool and dry. The
low temperature has prevented any
excessive output of roses and carna-
tions, such as is usually seen at this
season, but the demand has not been at
all brisk and prices are not satisfac-
tory. Business during the first half of
June usually is not equal to the last
half, when weddings, graduations, col-
lege commencements and other festivi-
ties create a stronger demand. Roses
are moving much more sluggishly and
clean up with difficulty. Whites only
are in excellent demand. Reds sell
more slowly than pinks. Yellows are
coming of a poor color. Some nice
summer roses, such as Kaiserin, Carnot
and Taft, are arriving. Carnations con-
tinue of good quality for June, but \$3
per hundred is now top price on select
flowers. Sweet peas are in overwhelm-
ing supply and are harder to move than
at any time this season. The quality
is first-class.

There are abundant supplies of yel-
low marguerites, gladioli, lilies and
cornflowers. Many of the last named
now come from outdoors. No local
peonies except forms of officinalis are
yet available, but singles and some
doubles will appear this week. Lily

JOSEPH TREPEL

334 Lewis Ave., BROOKLYN, N.Y.

Telephone No. 1310 Bedford

SIX UP-TO-DATE STORES
IN THE CITY OF BROOKLYN

We fill orders for steamers, thea-
ters, funerals, etc., at the short-
est notice. We give personal
attention to your orders and
guarantee satisfaction.

Remember Phillips

272 Fulton Street
BROOKLYN

Brooklyn's only member of the Florists'
Telegraph Delivery. Floral deliveries in New
York, Brooklyn, Long Island, New Jersey, Etc.
Established 1874

HUGO H. JAHN

710 Nostrand Avenue
Tel. No. 1952 Bedford BROOKLYN, N.Y.

Will deliver to Steamships, Theaters, anywhere
within 20 miles of New York.
ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

WILSON 8 and 5 Greene Ave.
839 to 847 Greene Ave.

BROOKLYN

Phones 3908 Prospect NEW YORK

Telephone, Murray Hill 783

KOTTMILLER FLORIST

426 Madison Avenue, corner 49th St., NEW YORK
Highest Award at the International Flower Show,
April 11, Grand Central Palace.

Out-of-town orders solicited.
Location Central. Personal Attention.

IN THE HEART OF NEW YORK CITY

Close to Theaters and Steamships
Personal Selection Satisfaction Guaranteed.


THE BOSTON FLORIST

Established 1902

135 E. 34th St., NEW YORK

Telegraph Delivery Department

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SEND
YOUR
ORDERS FOR
DIXIE
LAND
TO
**IDLE HOUR
NURSERIES**
Macon, Georgia
All Choice
CUT FLOWERS
in Season
Orchids and Valley
a Specialty

FOR DELIVERY IN
GEORGIA
Consult
LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

BIRMINGHAM, ALA.
The Flower Shop

Order your flowers on any occasion for delivery in this section from the leading Florist in the City.

C. I. BAKER,
1514 So. Thirteenth St., BIRMINGHAM, ALA.

MILLS THE FLORIST, Inc.
36 W. Forsyth Street
Jacksonville, Fla.
We reach all Florida and South Georgia points

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

KNOLL FLORAL COMPANY.
THE LEADING FLORISTS.
TAMPA FLA. LONG DISTANCE PHONE 2546

MRS. L. P. FOWLER, Florist
202 Orange St., WILMINGTON, N. C.
All orders for N. Carolina filled promptly.
Usual discount. Long distance Bell Phone, 1433-J.

MOBILE, ALABAMA
The Minge Floral Co.

ROSEMONT GARDENS
W. B. Paterson, Prop., MONTGOMERY, ALA.
116 Dexter Ave.
Members Florists' Telegraph Delivery Ass'n.

RICHMOND, VA. **JOHN L. RATCLIFFE**
FLORIST
209 W. Broad St. Branch { Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices { Richmond, Va. Springs, W. Va.

RICHMOND, VA.
The Hammond Company, Inc.
LEADING FLORISTS
109 EAST BROAD STREET
NORFOLK, VA.
GRANDY THE FLORIST
Orders also delivered to
FORTRESS MONROE, VA.
Member Florists' Telegraph Delivery Association.

of the valley moves better, owing to numerous weddings. There are still good supplies of Cattleya Mossiae and gigas, with no strong demand.

Bedding plant trade, in spite of cold, dry weather, has been remarkably good.

Dinner to Thomas F. Galvin.

Thomas F. Galvin was given a complimentary dinner by a number of his many friends at the Copley Plaza hotel, June 2. The State suite was used for the occasion and over 100 gentlemen were present, including state and city officials, in addition to those connected with the florists' business. The occasion was to mark the fiftieth anniversary of Mr. Galvin's entrance into the trade. The tables were decorated with roses and asparagus. Patrick Welch, president of the S. A. F., had charge of the postprandial exercises and introduced Judge C. W. Hoitt, of Nashua, N. H., as toastmaster. The judge in this capacity is inimitable and his many witty sallies caused roars of merriment.

District Attorney J. C. Pelletier in a graceful and eloquent speech presented Mr. Galvin with a beautiful 2½-carat diamond ring on behalf of those present. The guest of the evening replied briefly but feelingly and was enthusiastically applauded. There were addresses during the evening by J. K. M. L. Farquhar on behalf of the Massachusetts Horticultural Society; J. H. Dillon, of the Boston Park Commission; Henry Penn, who spoke in behalf of the retailers; F. R. Pierson, Jackson Dawson, Joseph A. Conroy, W. W. Castle, W. J. Stewart, Joseph H. O'Neil, Wm. E. Doyle, and others.

Songs were furnished by Jackson Dawson, J. M. Galvin and T. H. Ratican. H. R. Comley, J. J. Cassidy and other retailers were present. Of the growers, Thomas Roland, Alex. Montgomery, John McFarland, James Wheeler, S. J. Goddard, W. H. Elliott, William Sim, M. A. Patten, A. Leuthy, Robert Cameron, H. H. Bartsch, J. T. Butterworth, N. F. Comley, Fred Esty and others were noted. Others connected with horticulture were: James

Arcade Floral Shop
F. W. KUMMER, Prop.
309 KING ST.

CHARLESTON, S. C.
Clarksburg, W. Va.
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
Hayman Greenhouse Co.
Clarksburg, W. Va.

J. W. DUDLEY SONS CO., Florist
In West Virginia at PARKERSBURG, CLARKSBURG and HUNTINGTON
You can depend on us for all orders for delivery in West Virginia.

The Park Floral Co.
J. A. VALENTINE, Pres.
Member Florists' Telegraph Delivery.

DENVER, - COLORADO
Colorado Springs, Colo.
Orders Carefully Executed
PIKES PEAK FLORAL CO.
Wholesale and Retail
Member Florists' Telegraph Delivery

Colorado Springs, Colo.
Frank F. Crump Wholesale and Retail Florist
Member Florists' Telegraph Delivery

The Colonial Flower Shop
518 N. Main St., PUEBLO, COLO.
Will promptly execute all orders in this vicinity.

Charleston, S. C. Carolina Floral Store
330 King Street
Greenhouses, Meeting and Romney Sts. We grow our flowers; place orders here for fresh flowers.

VAN LINDLEY CO.
FLORISTS
GREENSBORO, N. C.

CHARLES P. DUDLEY
FLORIST
Union Trust Bldg., 7th and Market Sts., PARKERSBURG, W. Va.

Orders for **Charleston, W. Va.** are given prompt and careful attention by the **CHARLESTON CUT FLOWER AND PLANT CO.**

Telegraph Delivery Department

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BOSTON, Massachusetts

J. NEWMAN & SONS CORP'N

Orders by wire receive prompt and careful execution.
We can refer to leading florists in all principal cities. Established 1870.

CARBONE, 342 Boylston St.,

BOSTON

Member Florists' Telegraph Delivery Association

Boston Cut Flower Co.

14 Bromfield St., BOSTON

Artistic work—close personal attention.
Takes special care of theatre and steamer orders.

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

RANDALL'S FLOWER SHOP

HARRY I. RANDALL, Proprietor

Phone: Park 94

13 PLEASANT ST., WORCESTER, MASS.

Member Florists' Telegraph Delivery Association.

Flower Shop

Prompt deliveries throughout **PITTSFIELD, the BERKSHIRES, Lenox, Lee, Stockbridge, etc. MASS.**

H. F. A. LANGE

Worcester, Mass.

Delivers to all points in New England.
125,000 square feet of glass.

Member Florists' Telegraph Delivery Association

PROVIDENCE, R. I.

and All **T. J. JOHNSTON & CO.,**
New England Points 171 Weybosset St., Providence

BROCKTON, MASS.

All orders received, delivered promptly in New England.
W. W. HATHAWAY, 9 Main Street

LYNN, MASS. GIBBS BROS.

SWAMPSCOTT SAUGUS NAHANT SALEM

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

Q The PENN Flower Shop handles more telegraph business than any other store in New England. When you wire us an order you are sure that the recipient of the flowers will appreciate the fact that they are PENN quality flowers.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
37-43 BROMFIELD STREET

Wax Brothers Boston, Massachusetts

143 Tremont Street

The Centrally Located Florist Shop
We cover All Points in New England.
Yours for Reciprocity.
Member Florists' Telegraph Delivery.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20% allowed.

B. Shea, Peter M. Miller, J. P. A. Guerin, Paul F. Burke, P. J. Donahoe, E. H. Wilson, H. M. Robinson, W. A. Hastings and B. H. Tracy.

The committee, to whom great credit is due for the handling of the banquet, consisted of John McFarland, chairman; P. Welch, P. J. Donahoe, A. Montgomery, Thomas Roland, W. H. Elliott, S. J. Goddard, Fred Esty, H. M. Robinson and J. B. Shea.

Various Notes.

The Budlong Rose Co. is strong on the J. L. Mock rose, which has done splendidly at Auburn. Richmond, Kilarney Queen, Russell, Irish Fireflame, and probably Hadley, will be discarded this season, but the new Francis Scott Key will be planted heavily.

J. T. Butterworth, of South Framingham, has a splendid lot of *Miltoia vexillaria*. In cattleyas he has some splendid *C. Mossiae Reineckiana*. Of the beautiful form, Mrs. Butterworth, he has several fine plants. The largest carries twenty-six flowers.

While the attendance from here at the S. A. F. convention will be small, several are already making plans to attend. T. J. Grey and wife hope to make the trip; so does Mrs. J. W. Rogers, the Summer street florist, and there are others.

The Fruit Hill Greenhouses, of Providence, R. I., are sending in large numbers of German iris. These are not good shippers and sell poorly here this season. They are good for local trade, but the flowers are ruined by being closely packed and banged about by expressmen.

J. R. Shields, of Woburn, and H. F. Calder, of Norwood, are large shippers of fine Spencer sweet peas.

F. J. Dolansky, of Lynn, has just received a large importation of hybrid cattleyas, brasso-cattleyas, etc., from England; also, 500 fine established *phalaenopsis*. He is still cutting *Cattleya Mossiae* in quantity, but *C. gigas* is nearly over. A house of *C. Gaskelliana* is just coming in.

J. Streiferd & Son, of East Brain-

RHODE ISLAND

JOHNSTON BROTHERS

LEADING FLORISTS

38 Dorrance Street, PROVIDENCE

Members Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Gave Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph Delivery Association.

Orders solicited for all parts of Connecticut

Stores: 4
741 Main St.
364 Asylum St.
Greenhouses: Benton St.
Hartford, Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn., Norwich, Conn. and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

Yankton, South Dakota

We grow Roses, Carnations, and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

A Card This Size

Costs Only 70c per Week on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

VERMONT'S FLORIST

W. E. PETERS

137 St. Paul St., BURLINGTON, VT.

Telegraph Delivery Department

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CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

Bell Main 2809
Cuy. Central 1866

The Smith & Fellers Co.
LEADING FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
CLEVELAND and STATE OF OHIO

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS
1284-1308 Euclid Avenue
Members Florists' Telegraph Delivery Ass'n.

The Cleveland Cut Flower Co.
CLEVELAND, OHIO
Will fill your orders for Designs or Cut Flowers in Northern Ohio.

CLEVELAND OHIO **A. GRAHAM & SON**
5523 EUCLID AVENUE Member F. T. D.

MITCHELL, S. D.
FOR SOUTH DAKOTA AND THE NORTHWEST
THE NEWBURYS, Inc.
We raise 'em.

NEWARK, OHIO
CHAS. A. DUERR
Member Florists' Telegraph Delivery

NEWARK, OHIO
Kent Brothers Flower Shop, 20-22 W. Church St
FLORAL DESIGNS of all kinds COVER ALL OHIO POINTS

Send Orders for
Washington, D.C.

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets



GUDE BROS. CO.
FLORISTS
1214 F ST. N.W.
WASHINGTON, D.C.

WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery

"ALWAYS AT YOUR SERVICE"

TOLEDO

METZ & BATEMAN
Ohio Bldg. 414 Madison Ave.
Located in the center of business district.

CLEVELAND, OHIO

BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

SIoux FALLS, S. D. 74 trains daily. Supplies
S. Dak., N. Dak., Minn.,
Iowa and all points west.

THOMAS GREENHOUSE (Est. 15 years.)

tree, have a fine crop of carnations and roses. Of the latter, Killarney and White Killarney are the leaders.

F. J. Bornay, of Wellesley, is one of the newest carnation specialists whose flowers are handled at the Boston Co-operative Market.

June 5 the market was helped by carnation days at South Boston, Brockton and elsewhere. In South Boston 25,000 flowers were sold and almost as many in Brockton.

Penn gave the Florists' Telegraph Delivery system a good boost this week. One large window was arranged with railroad tracks with telegraph wires overhead, Boston and San Francisco being the two ends. The train, which was ever on the move, made several stops en route. This feature drew large crowds of spectators.

R. E. Wadsworth & Co., of Northboro, are cutting a splendid crop of Spencer peas. They still have good mignonette and a large carnation crop. A swollen ankle prevented W. R. Nicholson from attending the Galvin banquet June 2. The ankle is now convalescing nicely.

J. S. Philbrick, of Woburn, is cutting large quantities of bachelor's buttons and Kaiserin roses. He still picks pansies in quantity.

Owing to the continued cold weather it has been deemed advisable to postpone the meeting in Boston of the American Peony Society until June 19 and 20. There will be the regular peony exhibition June 12 and 13, however. If the weather continues cool June 19 and 20 will be good dates, but nothing is more uncertain than the weather.

E. J. Ahearn, of Wellesley, is a heavy shipper of yellow marguerites and ivy

SCHRAMM BROS.
Send us your orders for
TOLEDO, OHIO
1307-15 CHERRY STREET
Members Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 266 So. High St.
Citizen's 5328, Bell Main 2903

The Livingston Seed Co.
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., **COLUMBUS, OHIO**

LIMA, OHIO
Eggert N. Zetlitz
THE LEADER

Steubenville, Ohio **G. L. HUSCROFT, FLORIST**
118-120 North Fourth Street
All Orders Promptly Executed.

DAYTON, OHIO
16 and 18 W. 3rd St.
Matthews the Florist
Established in 1883
Greenhouses and Nurseries in Riverdale.

MRS. J. B. FREEMAN
OF "THE FLOWERS"
336 Superior St., **TOLEDO, OHIO**

VAN METER FLOWER SHOP
SPRING and HIGH, **Springfield, O.**
BEST FLOWERS for EVERY OCCASION

Dayton, Ohio **HEISS COMPANY**
112 South Main Street
Members Florists' Telegraph Delivery Ass'n.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

Telegraph Delivery Department

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KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

A. Newell
FLORIST

Established over 20 Years
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

GEORGE RYE
"Some Florist"

16
N. 6th St., Ft. Smith, Ark.

LITTLE ROCK, ARK.
Paul M. Palez, Florist
409 Main Street

All orders carefully filled and delivered
to all parts of the city, Arkansas and the
Southwest.

SPRINGFIELD, MO.
SUMMERFIELD FLORAL CO.
Growers and Retailers for the Southwest

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

JAMES HAYES, LEADING FLORIST
819 Kansas Ave.
TOPEKA, KAN.

Mrs. M. E. Hollcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

ST LOUIS and VICINITY

Send Orders to the Finest and
Best-equipped store in the city

SANDERS, 623 Clara Ave.

Write, Wire or Phone your orders to

YOUNG'S

1406 Olive St., ST. LOUIS, MO.

Regular discount allowed on all orders, either
Plants or Cut Flowers.

Phones: Bell, Main 2806; Kinloch, Central 4981

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA

Members Florists' Telegraph Delivery

ST. LOUIS
J. J. BENEKE, 1216
Olive Street

leaves. He always has splendid suc-
cess with marguerites.

The committee in charge of the en-
tertainment for the ladies' night of the
Gardeners' and Florists' Club June 15
has a fine program arranged and the
usual large attendance is assured.

Harry Brinkgreve, for some years
with H. Waldecker, of Braintree, was
stricken with blindness about two
years ago. He has spent all his money
in efforts to recover his sight, without
avail, but is not discouraged. With
the aid of friends he has secured funds
to build a greenhouse, now nearly com-
pleted, and will plant it with chrysan-
themums, to be followed by tomatoes.
Mr. Brinkgreve, now located at Hyde
Park, feels confident that, with a little
aid from a sighted person, he can earn
sufficient to prevent his being a bur-
den on anyone. At the last meeting of
the Gardeners' and Florists' Club, of
which he is a member, several members
offered rooted cuttings of chrysanthem-
ums and it was voted to help so de-
serving a member in every possible
way.

Patrick Welch continues to do a fine
business and he anticipates a good
summer's trade at sea and mountain
resorts, which are going to have a ban-
ner season in New England.

It is rare that we get frosts so de-
structive as in late May and early June
this year. Not only are many early
vegetables killed, but young growths
on both deciduous trees and coniferous
evergreens have been badly scorched.
At the Blue Hill Nurseries Mr. Heur-
lin says he lost all the young growths
on many evergreens. W. N. C.

ST. LOUIS.

The Market.

During the last week the wholesale
market was much overcrowded with
stock. The demand was extremely
small and a large quantity of stock
had to be dumped to make room for
new stock daily. Great quantities of

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143-Kinloch, Victor 999

ST. LOUIS, MO.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
JEFFERSON and WASHINGTON AVE.

MISSOURI

STATE FAIR FLORAL CO., Sedalia, Mo.,

covers the state like a drizzling rain. Nine entries
at the State Fair, 1914, and nine blue ribbons.
"Going some, eh?"—Just our common gait. Two
years old, 40,000 ft., hail insurance.

STUPPY FLORAL CO.

Orders executed
Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

63 South Main Street

Members Florists' Telegraph Delivery Ass'n.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE OF QUEBEC

McKenna Montreal
Can.

Corner St. Catherine and Guy Streets.
Member Florists' Telegraph Delivery.

Winnipeg, Canada

THE ROSERY, Florist

289 Donald Street

ORDERS TAKEN FOR DELIVERY ANYWHERE
BETWEEN PORT ARTHUR AND THE COAST

Canada's Florist

Dunlop's

96 Yonge St., TORONTO

SIMMONS & SON

TORONTO, CAN.

SCRIM'S, FLORIST

OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS
 S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm with 82 years' experience and reputation.
 Quick auto delivery service for city and suburbs.

Baltimore, Maryland
 AND ALL SOUTHERN POINTS
PIERCE & CO. "The House of Flowers"
 517 N. Charles St., Baltimore, Md.
 Members Florists' Telegraph Delivery

WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.
 Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
 Commissions Promptly Executed.
 Quality—Excellence—Ability
 Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.
JOHN A. KELLER CO.
 INCORPORATED
 123 EAST SIXTH STREET
 Member Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING FLORISTS
 212 Fifth Avenue No.
NASHVILLE, TENN.

NASHVILLE, TENN.
Joy Floral Co.
 Members Florists' Telegraph Delivery Ass'n.

"WE NEVER SLEEP"
IDLEWILD GREENHOUSES **Memphis, Tenn.**
 89 South Main Street
 'Up-to-the-minute' Service and Execution
 Every Flower in Season

PLACE YOUR ORDERS
 TO
HARRY PAPWORTH
 The Metairie Ridge Nursery Co. Ltd.
 STORE
 135 Carondelet St.
NEW ORLEANS F.T.D.

U. J. VIRGIN
 838 Canal St. **NEW ORLEANS, LA.**

Chas. W. Crouch, KNOXVILLE, TENN.
 The Leading Florist of the South
 All Orders Given Special Attention

LOUISVILLE, KENTUCKY

Send us your Orders for **KENTUCKY** For the most painstaking personal service.
Jacob Schulz
 550 Fourth Ave., **LOUISVILLE, KY.**
 Member of Florists' Telegraph Delivery Association

LOUISVILLE, KY.
AUGUST R. BAUMER
 MASONIC TEMPLE
 Member Florists' Telegraph Delivery Ass'n.

outdoor flowers, such as phloxes, coreopsis, condidum lilies, peonies, daisies and cornflowers, are sold, causing a glut in greenhouse-grown stock.

Roses are abundant and of good quality, especially the Killarneys, Milady, Hadley, Ward and Richmond. Beauties also are fine. The prices of any of these are low in all grades. The daily receipts of carnations have also been heavy and the best grades of these hardly bring more than 2 cents. All of the Enchantress varieties are of extra fine quality. The supply of sweet peas is much in excess of the demand. Easter lilies are fine and plentiful.

The retailers expect a lot of business for school closings, weddings and society functions until June 15, after which the summer dullness will set in.

Various Notes.

Henry J. Weber, founder of the H. J. Weber & Sons Nursery Co., died at his home in Nursery, Mo., June 3. A brief sketch of his career will be found in this week's obituary column.

The St. Louis County Growers' Association held its monthly meeting June 2. This was the first meeting held in the afternoon. It took place at the home of Hugo Gross, in Kirkwood, and was largely attended. J. F. Ammann, with his committee from the Florists' Club, was present and addressed the growers, asking their cooperation in entertaining the American Carnation Society when it meets here in January. In response the members promised to do all in their power. After the meeting, refreshments were served. Mrs. Gross made a most hospitable hostess and the afternoon was spent in a most pleasant manner. The next meeting will be held July 7.

Joseph Gumz, bookkeeper for the W. C. Smith Wholesale Floral Co. for the last two years, has resigned his position and will leave, June 15, for Juneau, Alaska, where his uncle has a gold mine. Mr. Gumz has promised several of his friends in the trade to send them a gold nugget about Christmas time.

M. Schilz, representing the A. L. Randall Co., Chicago, made his first visit to the trade here last week. The young man made his first call at The Review's local headquarters, where he was properly routed and sent on his way rejoicing.

W. C. Smith, head of the W. C.

LOUISVILLE, KY.
THE F. WALKER CO.
 310-312 West Chestnut Street
 LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.
HONAKER, The Florist
 Largest Cut Flower Grower in the State
 160 West Main Street
 Member Florists' Telegraph Delivery Ass'n.

Lexington, Ky.
KELLER, Florist
 High Grade Cut Flowers and Designing
 Hourly Car Service for Paris, Georgetown, Versailles, Frankfort and Nicholasville.

CINCINNATI
E. G. HILL FLORAL CO.
 Good stock and good service at both stores

INDIANAPOLIS

Established 1859
A. WIEGAND'S SONS CO.
 Florists and Decorators
 1610 to 1620 N. Illinois St. Indianapolis, Ind.
 Indiana's oldest, largest and most complete retail establishment.
 Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
 241 Massachusetts Avenue
BERTERMANN BROS. CO.
 LEADING FLORISTS
 Members Florists' Telegraph Delivery Ass'n.

Richmond, Ind.
FRED H. LEMON & CO.
 Florists and Decorators. Send us your orders.

TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

BEYER FLORAL CO. SOUTH BEND, IND.
 Daily deliveries to Notre Dame University and St. Mary's Academy.

GARY FLORAL CO.
 118 West 5th Avenue
 A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Kembla's Flowers

Greenhouses in
MARSHALLTOWN,
CENTERVILLE,
OSKALOOSA,
MASON CITY,
WATERLOO,
BOONE,

IOWA

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

ROCHESTER, MINN.

**QUALITY CUT
FLOWERS**

**D. M.
WIGLE**
Trademark
Registered

ST. PAUL, MINN.

The Largest Store in America.
Members Florists' Telegraph Delivery.
The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc.
30, 22, 24 West 5th Street

ST. PAUL, MINN.

Order your flowers for delivery
in this section from the leading
Florists of the Northwest.

L. L. MAY & CO.
ST. PAUL, MINN.

Des Moines

IN THE CENTER OF IOWA

J. S. Wilson Floral Co.

Orders filled with the kind of care we hope
will be used when we send you an order.
Members Florists' Telegraph Delivery Association.

**Minneapolis, Minn. LEADING
FLORISTS**
SWANSON'S, 618 Nicollet Ave.

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

**MINNEAPOLIS, MINN. 34 So. 5th St.
932 Nicollet Ave.**
Whitted Floral Co.

Members Florists' Telegraph Delivery Association

Green Bay, Wis. CARL MEIER & CO.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

**LA CROSSE
FLORAL CO. La Crosse, Wis.**
will properly execute orders in
WISCONSIN OR THE NORTHWEST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

OTTUMWA, IOWA

O. P. M. CRILEY, cor. Willard and Keota Sts.
Postal and Western Union Telegraph

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

SIoux CITY, IOWA

We ship and deliver everywhere. Floral Em-
blems of all descriptions made up. A large
stock on hand daily.

ROCKLIN & LEHMAN, Sioux City's
Leading Florists
Members Florists' Telegraph Delivery Ass'n.

Waterloo, Iowa

CHAS. SHERWOOD
320 E. 4th Street

Greenhouses, cor. Fairview and Conger Sts. All
orders receive careful and prompt attention.

Smith Wholesale Floral Co., says that
the demand for their white wood easels
has been large; 5,000 have been dis-
posed of in the last few months. Chi-
cago was included in their last ship-
ment. "Billy" Vogel, head of this de-
partment, is working overtime.

Luther Armstrong, the oldest florist
in Kirkwood, is supplying this market
with a big cut of fine daisies. He was
the first secretary of the Florists'
Club, twenty-nine years ago, and will
grace the twenty-ninth anniversary
meeting this week with his presence.

Dr. A. S. Halstead, formerly promi-
nent in florists' circles in Belleville,
is now head of a big brass foundry in
that city and has turned over his in-
terest in the St. Clair Floral Co. to
his son, Kester, who says their spring
plant business was large this year.

The work of building and rebuilding
greenhouses will soon begin in St. Louis
county. Judging from reports, about
100,000 square feet of glass will be
used this summer in Kirkwood, Clay-
ton, Olivette and Crescent, Mo. This
fact indicates that our growers ex-
perienced a profitable season.

A wind and rain storm, with consid-
erable hail, on Friday night, June 4,
caused a great deal of damage to trees,
shrubbery and flower beds in the south
end of the city. Little or no damage
was done to the many greenhouses in
that neighborhood.

Horace Lloyd, head of the Shackel-
ford Nursery Co., says they will this
week commence cutting heavily on
candidum lilies and their new white
phlox. The latter was in big demand
last summer.

Alexander Siegel is making prepara-
tions for his annual summer fishing
trip among the northern lakes and will
leave in the last part of this month.
He says the two months' vacation al-
ways puts new life into him.

The Bourdet Floral Co. reports a
busy plant season, with bedding stock
nearly sold out. Mr. Bourdet, who is
president of the St. Louis Florists'
Club, says that now, when the busy

MILWAUKEE, WIS.

Cor. 5th St. and Grand Ave.

W. C. ZIMMERMANN

Milwaukee, Wis.

J. M. FOX & SON

437-39-41 MILWAUKEE ST.

Members Florists' Telegraph Delivery Assn.

MADISON, WIS.

RENTSCHLER FLORAL CO.

Formerly Capitol City Greenhouse Co.

Best Shipping Service for Wisconsin

**For WISCONSIN delivery of
"Home-grown Flowers"**

GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

C. H. FREY Wholesale
and Retail
Florist

1133 O St., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice
Trade Discounts. First-class Stock

FREY & FREY

1338 O St., LINCOLN, NEB.

Wholesale and Retail

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery

LINCOLN, NEB. CHAPIN BROS.
Retail Florists

Flowers for All Occasions, from Cradle to Grave

LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n.

HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnum Street OMAHA, NEB.

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association.

Michigan Ave., at 31st St.

The unexcelled facilities of the Ernst
WIENHOEBER
Company
are available to the trade for filling any order in
CHICAGO
22 East Elm Street
Member Florists' Telegraph Delivery.

Chicago Des Moines
ALPHA FLORAL CO.

146 S. Wabash Ave., Chicago, Ill.
623 Walnut St., Des Moines, Ia.

Largest and most centrally located store in the city. All orders given prompt attention.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

Deliveries to Northwestern University and all North
Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Aurora, Ill. **JOS. M. SMELY**

AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.

Our service is the best.

J. L. JOHNSON, **DE KALB, ILL.**
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful
attention.

Rockford, Ill., **H. W. Buckbee**

Member Florists' Telegraph Delivery

A. C. BROWN, SPRINGFIELD,
ILLINOIS
LARGE GREENHOUSES

Jacksonville, Ill.

JOS. HEINL & SON

Largest Growers in Central Illinois

FREEPORT, ILL. We are the largest
growers in the
Northwest. 100,000 square feet of glass.

JOHN BAUSCHER, Prop.

All Orders Receive Careful Attention and Prompt Delivery.

SIoux CITY Supplies western Iowa,
southern Minnesota, all of
IOWA South Dakota, northeastern Nebraska.

J. C. RENNISON CO.

NORTH FLORAL CO.

915 Central Ave., FORT DODGE, IA.

Established 1867.

Wittbold
FLORIST

737-739 Buckingham Place

L. D. Phone
1112 Graceland

CHICAGO

Send us your retail orders. We
have the best facilities in the city

We are prepared to take care of
out-of-town orders for

CHICAGO

Delivery or shipment anywhere.

C. W. McKELLAR,

22 East Randolph St. **CHICAGO**

A. McADAMS

Established 1865

We are prepared to take care of out-of-town
orders for

CHICAGO

W. J. La Grotta, Prop. 53d St. and Kimbark Ave.

season is at an end, he can give club
matters more of his attention.

George Waldbart is cutting a fine lot
of outdoor flowers at his country place
in Clayton, Mo. The cut is all used
at his Grand avenue store. Count Von
Hoffmann, manager of the store, says
May was a busy month.

Emil Schray, head of the firm of
Wm. Schray & Sons, says their plant-
ing season will be finished late this
year, owing to the continuous rains.
Their plant business, as usual, was
large and their bedding stock is run-
ning low. J. J. B.

STEAMER SAILINGS.

Bulletin a few of these steamer sail-
ings in your window, with the infor-
mation that you have facilities for de-
livering bon voyage tokens on board
any outgoing boat, or funeral or other
flowers anywhere on short notice:

Steamer—	From—	To—	Sails.
Pretorian.....	Boston.....	Glasgow	June 11
St. Louis.....	New York....	Liverpool	June 12
Orduna.....	New York....	Liverpool	June 12
Angolia.....	San Fr'sco...	Hongkong	June 12
Corinthian.....	Montreal....	London	June 13
Sago Maru.....	Seattle.....	Hongkong	June 15
Korona.....	New York....	West Indies..	June 15
Canopic.....	New York....	Genoa	June 15
Finland.....	New York....	San Fr'sco....	June 16
Bermudian.....	New York....	Bermuda	June 16
St. Paul.....	New York....	Liverpool	June 19
Tuscania.....	New York....	Liverpool	June 19
Scandinavian.....	Montreal....	Glasgow	June 19
Arabic.....	New York....	Liverpool	June 23
Hesperian.....	Montreal....	Liverpool	June 24
Guiana.....	New York....	West Indies..	June 25
New York.....	New York....	Liverpool	June 26
Cameronia.....	New York....	Glasgow	June 26
Northland.....	Montreal....	Liverpool	June 26
Bermudian.....	New York....	Bermuda	June 26
Persia.....	San Fr'sco...	Hongkong	June 26
Sicilian.....	Montreal....	London	June 27
Awa Maru.....	Seattle.....	Hongkong	June 29
Adriatic.....	New York....	Liverpool	June 30

SEND YOUR ORDERS FOR
CHICAGO

AND SUBURBS TO

Schiller
The FLORIST
2223 W. Madison St.
CHICAGO.

Our new north side store
4509 Broadway
for orders on the north shore.

All orders carefully filled under the
supervision of GEORGE ASMUS, Mgr.

Wire, write or phone West 822, or Ravenswood 7550
Member Florists' Telegraph Delivery.

ORDERS FOR CHICAGO

EVERYTHING IN FLOWERS
DELIVERED ANYWHERE

PHONE, WRITE OR WIRE

A. F. KEENAN & CO.

1222-1306 E. 63rd Street

Tels. Hyde Park 875-5416

SPECIAL SERVICE TO CHICAGO UNIVERSITY

FRIEDMAN

FLOWERS

CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel

COURTESIES EXTENDED TO ALL FLORISTS

F. WM. HECKENKAMP, JR.

QUINCY'S (ILLINOIS)
LEADING FLORIST

Prompt service for Western Illinois, N. E.
Missouri and S. E. Iowa.

We can assure you the best of service with the
regular discount on all your retail orders for the
following towns:—

Austin, Oak Park, River Forest, Maywood,
Riverside, La Grange, Western Springs,
Hinsdale, Glen Ellyn, Wheaton and
Elmhurst, on short notice.

KLIMMER'S GREENHOUSES
812 Dunlap Ave. FOREST PARK, ILL.

BLOOMINGTON, ILL.

Flowers delivered in this city and surrounding
country promptly. Best service.

WELLENREITER & SON, 409 N. MAIN STREET

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly
and carefully.

PEKIN ————— **PEORIA**

All Orders Receive Personal Attention

GEO. A. KUHL, Pekin, Ill.

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BOONE, IOWA Kemble's Greenhouses	GREEN BAY, WIS. Meier & Co., C.	Howard & Smith	NEW LONDON, CONN. Reuter & Sons, Inc.	PEKIN, ILL. Kuhl, Geo. A.	ST. PAUL, MINN. Holm & Olson, Inc.
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Galvin, Inc., T. F.	HELENA, MONT. State Nursery Co.	Schulz, Jacob	NEW YORK CITY Boston Florist	PITTSBURGH, PA. E. C. Ludwig Fl'ri. Co.	SAN DIEGO, CAL. Boyle & Darnaud
Newman & Sons	HOUSTON, TEXAS Forestdale Fl'r Shop	Walker & Co., F.	Bowe, M. A.	Randolph & McClements	SAN FRANCISCO, CAL. Darbee, Mrs. E. E.
Penn, Henry	Kerr, R. O.	LOWELL, MASS. Morris & Beals	Clarke's Sons, David	SMITH CO., A. W.	Joseph, B. M.
Wax Bros.	HUNTINGTON, W. VA. Dudley & Sons	LYNN, MASS. Gibbs Bros.	Darda, Chas. A.	PITTSFIELD, MASS. Flower Shop, The	Pellicano, Rossi & Co.
BROCKTON, MASS. Hathaway, W. W.	INDIANAPOLIS, IND. Bertermann Bros. Co.	MACON, GA. Idle Hour Nurseries	Galvin, Inc., T. F.	PORTLAND, ORE. Clarke Bros.	Podesta & Baldocchi
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Palmer & Son, W. J.			Siebrecht & Son	Rosaia Bros.	SEDALIA, MO. Archias Floral Co.
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CEDAR RAPIDS, IA. Kramer & Son, I. N.			Warendorf		SIOUX CITY, IA. Rennison Co., J. C.
CENTERVILLE, IA. Kemble's Greenhouses			Young & Nugent		Rocklin & Lehman
CHARLESTON, S. C. Arcade Floral Shop			NORFOLK, VA. Grandy the Florist		SIOUX FALLS, S. D. Thomas Greenhouse
Carolina Flower Store					SOUTH BEND, IND. Beyer Floral Co.
CHARLESTON, W. VA. Charleston Cut Flo. Co.					SPOKANE, WASH. Burt, A. J.
CHEYENNE, WYO. Underwood, Arthur A.					SPRINGFIELD, ILL. Brown, A. C.
CHICAGO Alpha Floral Co.					SPRINGFIELD, MO. Summerfield Flo. Co.
Friedman, O. J.					SPRINGFIELD, OHIO Van Meter Fl'r Shop
Keenan, A. F., & Co.					STEUBENVILLE, O. Huscroft, G. L.
McAdams, A.					SYRACUSE, N. Y. Mulhauser & Son, J.
McKellar, C. W.					TACOMA, WASH. California Florist
Samuelson, Chas. A.					TAMPA, FLA. Knoll Flo. Co.
Schiller, The Florist					TERRE HAUTE, IND. Heinl & Son, John G.
Smyth, W. J.					TOLEDO, O. Freeman, Mrs. J. B.
Wienhoeber Co., E.					Metz & Bateman
Witthold Co., Geo.					Schramm Bros.
CINCINNATI, O. Hill Floral Co.					TOPEKA, KAN. Hayes, James
CLARKSBURG, W. VA. Dudley & Sons					Hollcraft, Mrs. M. B.
Hayman Grhse. Co.					Lord's Flower Room
Weber & Sons Co.					TORONTO, CANADA Dunlop, John H.
CLEVELAND, O. Bramley & Son					Simmons & Son
Cleveland Cut Flo. Co.					WASHINGTON, D. C. Blackstone, Z. D.
Gasser Co., J. M.					Gude Bros. Co.
Jones-Russell Co.					WASHINGTON, PA. W. & W. Flower Store
Graham & Son					WATERLOO, IOWA Kemble's Greenhouses
Knoble Bros.					Sherwood, Chas.
Smith & Fetters Co.					WAUKESHA, WIS. Waukesha Floral Co.
COLO. SPRINGS, COLO. Crump, F. F.					WELLESLEY, MASS. Tailby & Son
Pikes Peak Flo. Co.					WESTERLY, R. I. Reuter & Son, Inc.
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Wilson's Seed Store					Ratcliffe, John L.
DALLAS, TEX. Dallas Floral Co.					WILLIAMSPORT, PA. Evenden Bros.
Lang Floral Co.					Williamsport Fl'ri. Co.
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Matthews the Florist					WINNIPEG, Man., Can. Rosery, The
DE KALB, ILL. Johnson, J. L.					WORCESTER, MASS. Lange, H. F. A.
DENVER, COLO. Park Floral Co.					Randall's Flower Shop
DES MOINES, IA. Alpha Floral Co.					YANKTON, S. D. Gurney Greenhouse Co.
Wilson Floral Co.					
DETROIT, MICH. Bemb Floral Co.					
Breitmeyer's Sons, J.					
Schroeter, B.					
DULUTH, MINN. Duluth Floral Co.					
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BOYLE AND MARYLAND AVENUES **F. H. WEBER** BOYLE AND MARYLAND AVENUES

Both Long Distance Phones. Member Florists' Telegraph Delivery Association.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford, **Philadelphia** Broad and Walnut Streets.

PHILADELPHIA and Vicinity

The London Flower Shop, Ltd.

1800 Chestnut Street.
PHILADELPHIA, PA.

Member Florists' Telegraph Delivery.

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4326-28 Olive St., **St. Louis, Mo.**

We have no Branch Store
SELLING FLOWERS FORTY-TWO YEARS
Member Florists' T. D. Assn.

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Largest Growers in Central Pa. **Williamsport, Pa.**

ARE CAREFULLY EXECUTED

A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, **Pittsburgh, Pa.**

Largest Floral Establishment in America

Established 1874-Incorporated 1909

PITTSBURGH, PA.

RANDOLPH & McCLEMENTS

Floral Experts

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Pittsburgh, Pa.

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COURTESIES EXTENDED TO THE TRADE
OPEN DAY and NIGHT

Members of the Florists' Telegraph Delivery.

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WILLIAMSPORT FLORAL CO. The Leading Florists

Growers and Specialists

CROP CONTRACT

Peas, Beans and Sweet Corn
Peas and Beans, Michigan Grown
Sweet Corn, Iowa Grown.

Correspondence solicited.

Michigan Office: MILLINGTON
Home Office: SIOUX CITY, IOWA

Ask for prices now, 1915 crop.

SIOUX CITY SEED & NURSERY CO.

Established 1883!

Mention The Review when you write.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, Lester L. Morse, San Francisco, Cal.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.
Thirty-third annual convention, San Francisco, Cal., June 22 to 24, 1915.

THE meeting of the Iowa Seed Dealers' Association, usually held in June, has been postponed until autumn, the exact date not having been set. Henry Field, of Shenandoah, is president.

OLIVER S. WILSON, formerly with the L. L. Olds Seed Co., Madison, Wis., now is located at 3333 Grand avenue, south, Minneapolis, and expects to reëngage in the seed business in the near future.

It is reported that Zwann & DeWiljes, of Schmeeda, are this season making the first attempt in Holland to grow cucumbers for seed on a large scale. They are making the trial on nineteen acres.

IN sending a neatly printed card, bearing the California poppy in colors, inviting the trade to call, the Pieters-Wheeler Seed Co. incloses a handsome pamphlet of local scenes, published by the Gilroy Chamber of Commerce.

CALIFORNIA experienced a wave of warm weather last week, which has forced sweet peas rapidly into bloom. After the heavy and unusual rains of May, sweet peas had taken on an unusual growth and the officials of the American Sweet Pea Society were forced to change the date of the San Francisco show again, from June 23 and 24 to June 11. President Lester L. Morse makes the announcement.

IN sending out his annual pansy list, Henry Mette, of Quedlinburg, says: "To prevent letters destined for me being destroyed on their sea voyage by the English navy during the time of the war, even if forwarded by steamers of neutral countries, I have sent you this letter through my Dutch agent, P. A. H. Mathiji, at Steenberg in Holland, and should be much obliged if you would send me your letters through this gentleman, using two envelopes, writing on the outer one the address of my agent and on the inner one my address."

It now seems assured that the Pacific Mail will discontinue operating its steamers to the Orient July 31, because of the LaFollette law that will require that seventy-five per cent of the crew of every ship flying the flag of the United States shall be able to understand an order given in English. This will give a practical monopoly to the three Japanese lines running to ports on the Pacific coast of the United States. These lines already had raised freight rates twenty-five and ten per cent since the European war began and can do as they please once the Pacific Mail boats are replaced

TURNIP SEED

LEONARD SEED CO.
226-230 W. KINZIE STREET, CHICAGO
ONION SETS Write for Prices

YOU will be satisfied with the products of Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Braslan

Wholesale Growers of the following California Specialties only:

ONION, LETTUCE, CARROT, RADISH, PARSNIP, PARSLEY,
CELERY, ENDIVE, LEEK, SALSIFY and SWEET PEAS

Seed Growers

SAN JOSE, CALIFORNIA

Company

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Specialties:

Cucumber, Musk and Watermelon,
Pumpkin, Squash, Sweet and Field Corn.

FREMONT, NEB.

Mention The Review when you write.

THE L. D. WALLER SEED CO.

Specialists in

SWEET PEAS—NASTURTIUM SEEDS

Prices on Application

GUADALOUPE, CALIFORNIA

Contract Seed Growers

Specialties: Pepper, Egg Plant, Tomato,
Vine Seed and Field Corn.

Correspondence Solicited

George R. Pedrick & Son
PEDRICKTOWN, N. J.

The C. Herbert Coy Seed Co.

VALLEY, Douglas NEB.
County.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
kin, Sweet, Flint and Dent Seed Corn

—THE—

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster,
Cosmos, Mignonette, Verbena, in variety.

Correspondence solicited.

EVERETTE R. PEACOCK CO.

"PEACOCK BRAND SEEDS"

STANDARD OF QUALITY

ONION SETS

4013 Milwaukee Avenue
CHICAGO

Mention The Review when you write.

CONTRACT

SEED GROWERS

Strictly Michigan Grown Beans, Cucumber,
Tomato, Muskmelon, Squash, Watermelon, Radish,
Sweet Corn. Correspondence solicited.

S. M. ISBELL & CO., Jackson, Mich.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers **SANTA CLARA, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

Henry Fish Seed Co.

BEAN GROWERS

For the Wholesale Seed Trade.

CARPINTERIA, -:- CAL.

TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

TOMATO SEED

Also Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon Seed and
Field Corn, in variety, on contract.

EDGAR F. HURFF

Correspondence Solicited

SWEDSBORO, N. J.

Seedsman

1915 IS EXPOSITION AND CONVENTION YEAR IN CALIFORNIA

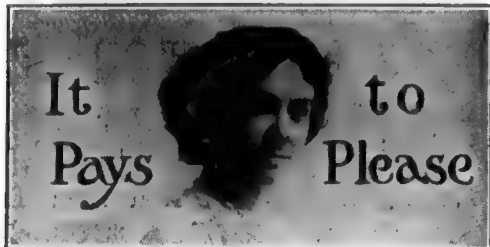
WE urge that you plan to visit California this season. Seedsmen who are interested in beans will find the seed bean farms at Carpinteria and Lompoc, where we produce large quantities of seed beans for seedsmen who are particular about quality, especially interesting

during the summer season. We shall be glad to have you call on us at Carpinteria, the place where many of the leading varieties of Lima Beans were originated, several of them on our seed farms. We make a study of growing seed beans.

HENRY FISH SEED CO., CARPINTERIA, CAL.

Carpinteria is located on the Southern Pacific coast line between San Francisco and Los Angeles, ten miles east of Santa Barbara.

Mention The Review when you write.



GIGANTEUM Bulbs, \$7.50 per 100; per case, \$17.50.

Magnificum and Rubrum Lilies, per 100, \$6.00.
Paper White and Dutch Bulbs, prices now ready.
Calla Lily Bulbs—ORDER NOW.



Unkul Si sez:

We "was turriable" busy sending back checks and unfilled orders this spring, 'cause you fellers didn't order in time.

Get Busy — Order Now

M. M. CARROLL

NORWOOD (near Cincinnati), OHIO
Mention The Review when you write.

THE UP-TOWN SEED STORE

HARRY A. BUNYARD CO., Inc.

40 West 28th St., NEW YORK CITY
Mention The Review when you write.

Routzahn Seed Co.

ARROYO GRANDE, CAL.

SWEET PEA and NASTURTIUM SPECIALISTS

Wholesale growers of full lists of FLOWER and GARDEN SEEDS

Mention The Review when you write.

97th Year
J. BOLGIANO & SON

Wholesale Garden and Field Seeds,
Onion Sets, Seed Potatoes.

Brewers of Pedigree Tomato Seeds
BALTIMORE, MD.

Mention The Review when you write.

Pieters-Wheeler Seed Company

Alroy, :: :: California

Growers of High Grade Seeds

Onion, Radish, Lettuce,
Sweet Peas, Etc. :: ::

Correspondence Solicited.

Mention The Review when you write.



Zvolanek's WINTER Flowering Orchid Sweet Pea Seed

Known the world over for their wonderful productive qualities. Crop has not yet been estimated, but orders booked now will be taken care of at prices to be advertised. Delivery latter part of July.

PINK

Mrs. A. A. Skach Shell Pink
Mrs. Jos. Manda Light Shell Pink
Orchid Beauty, Deep Rose with Orange Blush.

Orange Orchid, Orange Pink, Dark Salmon Rose Wings.

WHITE

White Orchid Pure White
Mrs. M. Spanolin, White, Black Seeded
Venus, White with slight Pink Blush

LAVENDER

Lavender Orchid Rosy Lavender
Lavender Nora, True Lavender of the Wallacea color. Twice as large and the best in color. 85% true.

Order now and make sure of your supply.

A. L. RANDALL CO.

DISTRIBUTORS

Wabash Ave. at Lake St., CHICAGO

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Wm. Elliott & Sons SEEDSMEN

42 Vesey Street, NEW YORK

Mention The Review when you write.

HELLER'S
MICE
PROOF
SEED
CASES.

Send for Catalogue.

HELLER & CO.
Montpelier, Ohio

Mention The Review when you write.



Watch for our Trade Mark Stamped on every brick of Lambert's

Pure Culture Mushroom Spawn

Substitution of cheaper grades is thus easily exposed. Fresh sample brick, with illustrated book, mailed postpaid by manufacturers upon receipt of 40 cents in postage. Address

Trade Mark. American Spawn Co., St. Paul, Minn.

Mention The Review when you write.

BURNETT BROS.
SEEDS :: BULBS :: PLANTS
98 Chambers St., NEW YORK CITY

ONE REASON

If there is one reason why we continue to flourish, it is to be found in the quality of Horseshoe Brand lily bulbs rather than in the amount of work we do. The large volume of lily business handled by us is important only in the respect that it implies a great confidence in our ability to supply bulbs that will afford a profit to the growers greater than other bulbs will produce. No fortuitous chain of circumstances ever could have given so much business into our control unless the quality of Horseshoe Brand bulbs was established beyond question.

Every florist either buys lilies or grows them—and he knows when they are good. Get Horseshoe Brand if you want the best bulbs—none better anywhere.

Lilium Giganteum, Auratum and Magnificum in cold storage ready for immediate or future delivery.

ORDER NOW. PLANT NOW.



RALPH M. WARD & CO.

THE LILY HOUSE

71 Murray Street
NEW YORK

Not how cheap but how good.

Fletcher's Giant Freesia

Pronounced by experts, and by florists and gardeners who have grown trial lots, to be
The Most Vigorous, Largest-flowered and Whitest Freesia in Cultivation

Many flowers two inches in diameter. A greatly improved Purity. A limited quantity of well ripened bulbs, for immediate delivery.

First size.....\$2.50 per 100; \$18.00 per 1000
 Second size..... 2.00 per 100; 15.00 per 1000

If given good culture we guarantee satisfaction.

F. W. FLETCHER, Fletcher Terrace, Auburndale, Mass.

Mention The Review when you write.

by Japanese. It will make the arrival of this season's lily bulb crop more uncertain than ever.

LOMPOC, Cal., has been dropped from the itinerary of the A. S. T. A. special train which leaves Chicago June 12.

THE Leonard Seed Co., Chicago, reports the greatest demand in several years for sweet corn for replanting purposes.

THE seed crops in the northern part of the southern peninsula of Michigan are greatly in need of rain. The radish seed crop in this section is not so badly damaged by frost as at first reported.

A SEVERE storm May 25, during which an inch of rain fell and the wind reached a velocity of forty-seven miles an hour, brought a loss of \$600 to the Gurney Seed & Nursery Co., at Yankton, S. D. The roof of the new warehouse was torn off.

THE increased demand for cane and millet seed and for seed corn is thought by J. G. Peppard, of the J. G. Peppard Seed Co., Kansas City, Mo., to confirm the reports of serious damage to crops in bottom lands, particularly in Missouri. The call for 90-day seed corn is so urgent that the price may go over \$2 if the demand continues.

LAWRENCE S. PAYN, representing Simon Louis Freres & Co., Bruyeres-le-Chatel, France, will take advantage of the Frisco special to the June convention of the American Seed Trade Association, where he will study the American conditions. Mrs. Payn has many friends in this country who will be delighted with the opportunity of meeting him again.

THE Bermuda onion crop of La Fourche parish, in Louisiana, this year is estimated by the truck crop specialist of the U. S. Department of Agriculture to be about 2,000 acres; this is the second most important onion section of the south. The Census Bureau reported 2,500 acres in 1909; thus the acreage this year is about twenty per cent less than in the census year.

THE HASTINGS CORPORATION.

The officers of the new H. G. Hastings Co., which began business at Atlanta, Ga., June 1, are: President, H. G. Hastings; vice-president, H. W. Brown; secretary, R. F. Lyon; treasurer, W. F. Wootten; directors in addition to the above, W. R. Hastings and W. W. Freeborn, the former a son of the president.

As reported in The Review at the time, H. G. Hastings & Co., of Atlanta, Ga., a partnership composed of H. G. Hastings and H. W. Brown, filed ap-



The Aukamm Type, medium size.

Mention The Review when you write.

Fischer's Cyclamen Seed

THE AUKAMM TYPE, in Glowing Dark Red (Xmas Red); Glowing Red (Bright Cherry Red); Rose of Marienthal (Bright Pink); Pure White; White with Red Eye; Lilac,

\$3.50 \$25.00 \$100.00
 per 1000 seeds. per 10,000 seeds per 50,000 seeds

THE AUKAMM TYPE in Glory of Wandsbek (Salmon Red); Pearl of Zehlendorf (Salmon); Rose of Wandsbek and Rose of Zehlendorf (Light Salmon); the four best salmon sorts grown.

Rococo and Victoria Cyclamen, - \$5.00 per 1000 seeds
 Cash with order, please.

FERD. FISCHER, Wiesbaden-Aukamm, Germany.

Over 500 testimonials and repeated orders for Cyclamen Seed were shown to the editor of The Florists' Review.

JUST ASK US FOR PRICES

on that bulb order you have in mind.

DO IT TODAY

Our specially prepared Christmas-flowering Hyacinths are going to surprise the country. They are but \$7.00 per 100, f. o. b. St. Louis.

LECHNER BROS., Webster Groves, Mo.

Agents for THE GROWERS ASSOCIATION, Anna Paulowna, Holland.

Mention The Review when you write.

BAMBOO CANES

Fresh arrival from Japan, of good quality and always useful to the florist. Bale lots only. F. O. B. Bound Brook, N. J. Buy them now while they are cheap—you will need them later.

NATURAL COLOR

5 to 6 ft. long, \$ 6.00 per bale of 1000
 5 to 6 ft. long, 10.00 per bale of 2000
 10 ft. long, - 11.00 per bale of 500

COLORED GREEN

2 ft. long, \$ 6.00 per bale of 2000
 3 ft. long, 8.00 per bale of 2000
 3½ ft. long, 9.00 per bale of 2000
 5 ft. long, 7.00 per bale of 1000
 5 ft. long, 12.00 per bale of 2000

Stake up your plants—make them look neat and attractive.

RALPH M. WARD & CO.

71 Murray Street NEW YORK

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SWEET POTATO PLANTS

Cauliflower, Pepper, Cabbage, Tomato, Celery, Egg Plant, Kohl-rabi, Beet, Lettuce, Red Cabbage, Endive, Parsley, Asparagus Roots. Plants fine. Pepper and Tomato, 8 to 9 inches high. Cabbage large. All plants nice.

Give us a trial order.

WARREN SHINN, Woodbury, N. J.

Always mention the Florists' Review when writing advertisers.

Cane States Japanese Bamboo

NATURAL

6 ft., 1000 to bale.....\$ 6.00 per bale
 6 ft., 2000 to bale..... 11.00 per bale
 8 ft., 1000 to bale..... 9.00 per bale
 10 ft., 500 to bale..... 6.00 per bale
 12 ft., 100 to bale..... 4.00 per bale
 14 ft., 100 to bale..... 5.00 per bale
 16 ft., 50 to bale..... 4.00 per bale

DYED GREEN

1½ ft..... \$0.30 per 100; \$2.75 per 1000
 2 ft..... .25 per 100; 3.15 per 1000
 2½ ft..... .50 per 100; 4.25 per 1000
 3 ft..... .60 per 100; 5.40 per 1000
 3½ ft..... .65 per 100; 6.00 per 1000
 4 ft..... .70 per 100; 6.25 per 1000
 5 ft..... .90 per 100; 8.50 per 1000

Stumpp & Walter Co.

30 Barclay Street, NEW YORK

Dutch Bulbs

Exceptionally low prices for first-class bulbs.

TRADE LIST NOW READY

Write for a copy at once.

CLINGENDAAL NURSERY, Ltd.

The Hague, HOLLAND

Holland Bulbs

R. van der Schoot & Son
HILLEGOM (ESTABLISHED 1830) HOLLAND

OWNERS and CULTIVATORS of over 550 acres of bulbs, such as Hyacinths, Tulips, Narcissus, Crocus, Iris, Gladiolus, Lilies; a very large assortment of Peonies, Amaryllis and herbaceous plants

LOWEST PRICES ON APPLICATION

BULB CATALOGUE READY NOW

SUPPLIERS TO THE AMERICAN TRADE SINCE 1840

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Our Motto:—The Best the Market Affords

Lilium Giganteum, 7/9-in.

CASE OF 100 BULBS **\$6.95**

FROM NEW YORK AND CHICAGO COLD STORAGE

800 bulbs, \$18.00

1200 bulbs, \$70.00

C. S. & Co.
NEW YORK

1000 pips, \$15.00

2500 pips, \$35.00

Lily of the Valley Pips

CASE OF 500 PIPS **\$7.95**

CHAS. SCHWAKE & CO., Inc.,

90-92 West Broadway,

NEW YORK

Mention The Review when you write.

DANISH SEEDS



Cabbage, Cauliflower, Carrot, Mangel, Swede, Turnip, etc.

Contract Orders and Samples at your service.

Cable Address—**"FROOLSEN."**
 Code: 5th Ed., A. S. G. Amer. Seed Trade Association.

CHR. OLSEN, Seed Grower,

Odense, Denmark (Estab. 1862)

Mention The Review when you write.

L. GIGANTEUMS

8-9 inch, 8-10 inch, 9-10 inch
 Also BAMBOO STAKES, green and natural, different sizes.

Write for prices.

YOKOHAMA NURSERY CO., Ltd.

Woolworth Bldg., New York City

Mention The Review when you write.

August Rölker & Sons

General Horticultural Importers for the trade only. Send for estimates or price list to

51 BARCLAY ST., NEW YORK or P. O. Box 752

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
 Chr. Møsbjerg, P. O. Box 560, Minneapolis, Minn.

—TO THE TRADE—

HENRY METTE, QUEDLINBURG, GERMANY
 (Established in 1784)

GROWER and EXPORTER on the very largest scale of all

CHOICE VEGETABLE, FLOWER and FARM SEEDS

SPECIALTIES: Beans, Beets, Cabbages, Carrots, Kohl-Rabi, Leeks, Lettuces, Onions, Peas, Radishes, Spinach, Turnips, Swedes, Asters, Balsams, Begonias, Carnations, Cinerarias, Gloxinias, Larkspurs, Nasturtiums, Pansies, Petunias, Phlox, Primulas, Scabiosa, Stocks, Verbenas, Zinnias, etc. Catalogue free on application.

HENRY METTE'S TRIUMPH OF THE GIANT PANSIES (mixed), the most perfect and most beautiful in the world, \$6.00 per oz.; \$1.75 per 1/4 oz.; \$1.00 per 1/8 oz. Postage paid. Cash with order.

All seeds offered are grown under my personal supervision on my own vast grounds, and are warranted true to name, of strongest growth, finest stocks and best quality. I also grow largely seeds on contract.

Mention The Review when you write.

C. F. M. SPECIALS

Floribunda VALLEY Pips, select quality at \$15.00 per 1000.

T Brand LIL. GIGANTEUM, the lily without a peer, per case:
 7/9, \$18.00; 8/10, \$19.00; 9/10, \$20.00. Baby cases, 7/9, 100 bulbs, \$6.50.

LIL. SPEC. RUBRUM MAGNIFICUM, size 8/9 (200 bulbs), special at \$10.50 per case.

CORP. OF CHAS. F. MEYER, 99 Warren Street, NEW YORK

Mention The Review when you write.

C. JONKHEER & SONS

DUTCH BULBS
 AND PLANTS
HILLEGOM, HOLLAND

Ask for Prices of Seeds (Garden, Farm or Flower) from

KELWAY'S

for present delivery or on contract.
 Special prices now ready.

LANGPORT, ENGLAND



My Winter-flowering ORCHID or SPENCER SWEET PEA

was the only paying crop the past winter, from October until May, with many thousands of growers all over the country.

New Price List will be out in June.

All the prizes ever awarded all over the country were only for this magnificent strain.

If you are not on our mailing list, send in your address at once and state all your wishes.

My commercial Sweet Pea Culture booklet will tell you how to raise them. Price, 50c.

Ant. C. Zvolanek

Sweet Pea Ranch
Lompoc, California

Mention The Review when you write.

SWEET PEA SEED

Write for our Price List.

S. BRYSON AYRES CO.

Sweet Pea Farm,
Sunny Slope, INDEPENDENCE, MO.

Mention The Review when you write.

Wilson's Seeds will grow anywhere.

J. J. WILSON SEED CO., Newark, N. J.

Mention The Review when you write.

Spring Bedding Plants

USE FRANZEN'S SEED
SEND FOR PRICE LIST

P. O. FRANZEN, 6319 No. Clark St., CHICAGO

Mention The Review when you write.

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.
ARCHIAS SEED STORE, Box 84, SEDALIA, MO.
Mention The Review when you write.

plication in Fulton Superior court, April 23, through their attorneys, E. M. and G. F. Mitchell, for two charters of incorporation, one corporation to be known as the Hastings Seed Co., handling the retail end of the business, with an initial capital stock of \$1,000 and the privilege of increasing to \$500,000, and the other corporation to be known as the H. G. Hastings Co., handling the wholesale end of the business, with a capital stock of \$250,000 and the privilege of increasing to \$500,000.

It was stated in the application that the large growth of the business has made a partnership awkward to handle, whereas two corporations chartered as above will facilitate the business and enable the concern to serve the public to much better advantage.

ALL ABOARD FOR FRISCO!

It is believed by S. F. Leonard, chairman of the transportation committee for the approaching convention of the American Seed Trade Association, that many who have not yet been able to see their way clear to attending the convention will suffer a change of heart at the last moment and make a rush for the Frisco special, which leaves Chicago June 12 at 8:05 p. m., via the Santa Fe. Reservations have been made for the following:

Charles Waterman, Dalton City, Ill.
H. H. Chester, of H. H. Chester & Co., Chicago, Ill.
C. C. Massie, of Northrup, King & Co., Minneapolis, Minn.
F. W. Bolgiano, of F. W. Bolgiano & Sons Co., Washington, D. C.
W. S. Woodruff, of S. D. Woodruff & Sons, Orange, Conn., and family.
S. F. Leonard, of Leonard Seed Co., Chicago, Ill., and wife and daughter.
W. C. Langbridge, of Jerome B. Rice Seed Co., Cambridge, N. Y.
Kirby B. White, of D. M. Ferry & Co., Detroit, Mich.
Earl Burpee, of W. A. Burpee & Co., Philadelphia, Pa.
C. B. Chesmore, of Chesmore-Eastlake Mercantile Co., St. Joseph, Mo.
Lawrence S. Payn, of Simon Louis Freres & Co., Bruyeres-le-Chatel, France.
J. C. Vaughan and Mrs. Vaughan, Chicago, Ill.
E. M. Parmelee, of John H. Allan Seed Co., Sheboygan, Wis.
L. L. Olds, of L. L. Olds Seed Co., Madison, Wis.
J. A. Simmers, Toronto, Ont.
Arthur G. Lee, Fort Smith, Ark.
Charles Hollenbach, Chicago, Ill.
A. A. Berry, of Berry Seed Co., Clarinda, Iowa.
B. W. Pommer, of D. I. Bushnell & Co., St. Louis, Mo.
O. S. Jones, of O. S. Jones Seed Co., Sioux Falls, S. Dak.
B. Landreth, of D. Landreth Seed Co., Bristol, Pa.
C. Boller, of Stecher Lithographic Co., Rochester, N. Y.
Oscar H. Will, of Oscar H. Will & Co., Bismarck, N. Dak.
J. M. Lupton, Mattituck, N. Y.
N. B. Keeney, of N. B. Keeney & Son, Le Roy, N. Y.
And representatives of the following houses which failed to advise the committee of the name of the representative when making reservations:
Diggs & Beadles, Richmond, Va.
Rogers Bros., Alpena, Mich.
Darling & Deaham, Petoskey, Mich.

SEEDSMAN WINS IRON CROSS.

Thinking that the many friends of John DeWit, who for years visited the grass seed trade in this country in the interests of Ernst & Von Spreckelsen, of Hamburg, Germany, would be interested in the good fortune of this well liked seedsman in his country's service, F. W. Barteldes, of the Barteldes Seed Co., Lawrence, Kan., forwarded to The Review a copy of his latest letter. It reads as follows:

"Dear Mr. Barteldes:

"I trust you have received the various letters that I wrote you from the front, although I never received any

"Worth While" SPOT

WE will expect to list in this spot from time to time Seasonable Stock, the quality of which will absolutely stand the "Worth While" stamp—and at "living" prices. We pay freight both ways if you don't agree with us and no questions asked.

—You run no risk—

FROM COLD STORAGE:

LILIUM LONGIFLORUM GIGANTEUM

7 to 9-inch, per 100, \$6.00; per original case of 300, \$16.00.

8 to 9-inch, per 100, \$10.00; per original case of 225, \$21.00.

HARDY LILIES

For Indoor and Outdoor Planting —
Guaranteed Sound

Speciosum Rubrum

Per 100
8 to 9-inch (225 bulbs in case) \$ 6.00
9 to 11-inch (125 bulbs in case) 9.00
11 to 14-inch (100 bulbs in case) 18.00

Speciosum Album

8 to 9-inch (225 bulbs in case) 12.00
9 to 11-inch (125 bulbs in case) 17.50

Speciosum Melpomene

8 to 9-inch (225 bulbs in case) 6.00
11 to 14-inch (100 bulbs in case) 18.00

If you have a "bare spot" in your greenhouses or outdoor planting room, you will find the above real "money makers."

Winterson's Seed Store

166 N. Wabash Ave., CHICAGO

DOWN TO BUSINESS

The last big rush day is over, and we should get busy with the next important matter. Snapdragon was King at Memorial to the grower who had the right one—who had our genuine Silver Pink SEEDLINGS. Armfuls of blooms was his reward, and he still has them coming for his heavy June trade. Nothing in sight to touch it. Note the following letters from the same parties:



Mr. G. S. Ramsburg.

Dear Sir:—Your Silver Pink Snapdragon Seedlings are wonderful! Magnificent!! Words are not sufficient to describe the 100x24-foot house we now have in bloom.

THE LACY CO.

Fruitvale, Cal., April 20, 1915.

Inclosed please find check for \$10.00 (ten dollars), for which send us twelve trade pkts. of your Silver Pink Snap Seed and two pkts. of your best yellow. The silver Pink CAN'T BE BEAT; never saw anything like it. When the crop is off we will let you know how many spikes we have cut.

THE LACY CO.

If you want summer blooms buy plants. If for fall and winter sow seed at once.

Price of plants: Silver Pink Seedlings.....\$1.00 per 100; \$35.00 per 1000
White Seedlings.....\$4.00 per 100
Nelrose and Yellow (limited quantity) 5.00 per 100

Seed of our original Silver Pink, at \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Free cultural directions. All orders cash.

Remember, we grow snapdragons, and you can depend upon what we offer. Unless you get SEEDLING plants of my Silver Pink you will be disappointed.

For safety, order direct.

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.

XXX SEEDS

PRIMROSES, Improved Chinese Fringed, finest grown, many varieties mixed, 650 seeds, \$1.00; 1/2 pkt., 50c; per 1000, \$1.25.

Primula Malacoides, new Giant baby, 25c.

Primula Kewensis, sweet yellow, new dwarf, 25c.

Primula Obconica, new giants, pkt., 50c.

Calceolaria, finest dwarf, Giant flow., 50c.

Cyclamen Giganteum, finest Giants mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.

Cineraria, large flowering dwarf mixed, fine, 1000 seeds, 50c; 1/2 pkt., 25c.

Daisy (Bellis), new Monstrous Double, 25c.

GIANT PANSY The best large flowering varieties, critically selected, 6000 seeds, \$1.00; half pkt., 50c; oz., \$3.00. A pkt. of giant **Mme. Perret** pansy added to every order for Giant Pansy.

CASH. Liberal packets. We can please you.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

Cold Storage Valley

CHICAGO MARKET BRAND

Finest Valley, giving best results all year round—

\$16.00 per 1000 \$8.50 per 500

4.50 per 250 2.00 per 100

FLORISTS' MONEY MAKER

Best Valley at moderate prices—

\$14.00 per 1000 \$7.50 per 500

\$4.00 per 250

H. N. BRUNS

3040 Madison St., CHICAGO

Mention The Review when you write.

MONEY TALKS, but YOU

do not have to talk to sell Pansy plants grown from Kenilworth strain of Pansy seed. Send for list.

1000 seeds, 25c;

6000, \$1.00; 1/2 oz., \$1.25; oz., \$3.00.

Princess, new upright, seeds, 20c; 1000 seeds, 35c; oz., \$7.50.

CHAS. FROST Kenilworth N. J.

Mention The Review when you write.

SEEDS BULBS

JOHNSON SEED CO.

PHILADELPHIA, PA.

Always mention the Florists' Review when writing advertisers.

GLADIOLI

I can supply fine, plump bulbs of America in any quantity; 1st size, 1 1/2 to 2 1/4-inch. If ordered this month, I will make the price \$7.00 per 1000, 250 at 1000 rate. Cold storage bulbs next month.

E. E. STEWART, Brooklyn, Mich.

Mention The Review when you write.

Asparagus Plumosus Nanus Seed

Fresh 1915 Crop

1000 to 5000 at \$1.00 per 1000; 5000 and over at 75c per 1000

DRAKE POINT GREENHOUSES, Yalaha, Florida

Mention The Review when you write.

CYGAS REVOLUTA STEMS

(Sago Palms)

Strong and healthy bulbs, size 1/2 lb. to 6 lbs.; 25 lbs., \$2.25; 100 lbs., \$8.00; 300 lbs., \$22.25; 600 lbs., \$35.00.

COLD STORAGE BULBS

Lilium Giganteum: 7-9 in., 300 to case, per case, \$16.00. **Lily of the Valley Berlin Pips:** cases containing 250 pips, \$4.50; 500, \$8.00; 1000, \$15.00.

DIELYTRA (Bleeding Heart) SPECTABILIS

\$1.15 doz.; \$8.00 per 100.

Send for our Wholesale Florist Catalogue.

THE MOORESEED CO., 125 Market St., Philadelphia

Mention The Review when you write.

Lily of the Valley Pips

FROM COLD STORAGE

New crop, 1000 to case....\$16.00 per case

ST. LOUIS SEED CO.

411-413 Washington Ave., St. Louis, Mo.

Lilium Giganteum, 7-9 in., 300 in case, \$18.00 per case

..... 50.00 per 1000

Lilium Formosum, 8-9 in., 300 in case, 18.00 per case

Lilium Album, 220 in case 12.00 per case

Lilium Auratum, 160 in case 10.00 per case

Lily of the Valley Pips, extra fine.... 14.00 per 1000

Bamboo Canes, Wood Moss and Sphagnum Moss.

To-bak-ine, Nikoteen and Nico-Fume.

D. RUSCONI, 128 West 6th Street, CINCINNATI, OHIO

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PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical Terms most frequently met with in articles on trade topics, with the correct pronunciation of each.

Sent postpaid on receipt of 25c.

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to supply YOU

with SUPERIOR GLADIOLI

JOHN LEWIS CHILDS

Flowerfield, L. I., N. Y.

Candytuft Empress,

\$1.50 per pound

Rochester White Gladioli,

\$2.25 per dozen; \$15.00 per 100

Full line of Flower Seeds. If you want the best give us a trial.

JAMES VICK'S SONS, - Rochester, N. Y.

answers. I hope you and all your family are well.

"At present I am home in Hamburg on a two weeks' furlough. I am home for the first time since August 4, when I went to the front. In the battle of Tannenberg I was awarded the Iron Cross and since that time I have been promoted to lieutenant. I have successfully endured all hardships and sufferings.

"You certainly have heard of our glorious victories and you may be sure it will continue in this way even if new enemies should come in.

"With best wishes to yourself, your dear family, and all my friends in Lawrence, St. Joseph, Atchison, Kansas City and other places in the United States, I am,

"John DeWit."

CONTRACT BY CORRESPONDENCE.

In a lawsuit involving a contract to sell a quantity of seed potatoes, the Texas Court of Civil Appeals recently decided that when a series of letters passing between two persons shows a final agreement upon the terms of a sale, an ineffectual attempt afterwards to reduce the contract to a formal agreement will not affect the binding character of the transaction; the correspondence will be treated as the contract. And the court holds that, in such a case, the buyer's act in insisting on execution of a formal contract at variance with the terms of the agreement as expressed in the correspondence constitutes a breach of that agreement, entitling the seller to terminate the contract. (T. C. Bottom Produce Co. vs. Olsen, 175 Southwestern Reporter 126.)

BEET SEED CAN COME.

Great Britain has announced its willingness to permit exportation of sugar beet seed from Germany to the United States under certain conditions. The following was issued June 2 at the State Department, Washington:

"The British foreign office has announced that the British government would consider each case of the exportation of beet seed from Germany to the United States upon its merits and would be willing to give assurances of non-interference with particular shipments: (a) If it is shown that the seeds cannot be secured except in Germany; (b) if there is no question of exchange of commodities with Germany involved, and (c) if the seeds are shipped from a neutral port, as Rotterdam."

American beet sugar interests some time ago arranged for the shipment of enough seed for the American crop through Rotterdam.

CANNERS GO TO LOUISVILLE.

President George N. Numsen, of the National Canners' Association, has made formal announcement, as forecast in this column three weeks ago, that Louisville has been chosen for the next annual convention of the National Canners' Association and Allied Industries, the selection being on account of its central location, ample hotel facilities, and ability to provide a building large enough to accommodate the machinery and supplies show. Hotel headquarters will be at the Seelbach. The convention will, as usual, be held the second week in February.

Why postpone ordering stock you will be sure to need? Place your order now for:—

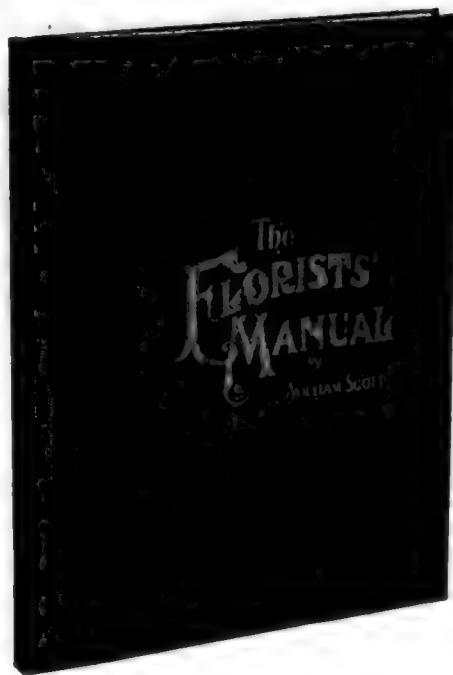
	Per 100	Per 1000
Begonia Cinnamati, 2½-in., strong.....	\$18 00	\$175.00
Begonia Lorraine	14.00	120.00
Begonia Chatelaine.....	5.00	45.00
Poinsettias, select.....	6.00	50.00
Cyclamen, 2½-in., excellent strain.....	5.50	50.00
3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$20.00 per 100.		
Primula Obconica, Chinensis and Malacoides, 2½-in.....	3.00	25 00
Fern Flats, best commercial varieties, \$2.00 per flat, 10 flats for \$17.50		
Bouvardias, 2½-in., red, white and pink.....	\$ 4.00	\$35.00
Euphorbia Jacquiniaeflora, 2½-in	10.00	
Nico-Fume Liquid.....	\$10.50	per gallon
Nico-Fume Paper	\$7.50	per can of 288 sheets
Magic Hose (none better), ½-in., 50-ft., 16c per ft.; 100-ft., 15c per ft.; ¾-in., 50-ft., 17c per ft.; 100-ft., 16c per ft.		

For Rose, Carnation and Chrysanthemum plants, consult our catalogue, which will be cheerfully mailed on application.

How about Cold Storage Lilies and Valley? We have the stock and our prices are right. Write us.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Mention The Review when you write.



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A Business Book for Business Men

Second Edition

THOROUGHLY REVISED AND
BROUGHT UP TO DATE

No dry-as-dust botanical classifications, but tells you just how to produce marketable plants and cut flowers in the best and cheapest way.

Treats of over 200 subjects and is freely illustrated with fine half-tone engravings.

Price, \$5.00, prepaid by express or mail

FLORISTS' PUBLISHING CO., Carlton Building, 508 So. Dearborn Street, CHICAGO

PLACE ORDERS NOW FOR
LATE SUMMER

Thorburn's
SEEDS

Our seeds of late summer flowers or plants if all in bloom at one time would give a perfect rainbow-range of color.

You can choose from our stock of seeds successfully because it is so varied and so interesting; with so many possibilities.

You would like our catalogue. Write

J. M. THORBURN & CO.
53 Barclay St., through to 54 Park Place,
NEW YORK

Mention The Review when you write.

I am making some good

OFFERS

in the Classified section of this paper under

**Cannas, Dahillas,
Geraniums, Gladioli
and Vincas**

Send for my complete list of stock.

PETER PEARSON

5732 Gunnison St., CHICAGO

Mention The Review when you write.

EDWARD REID

The finest Peonies and Roses in all the best varieties.

Wholesale Florist

1619-21 Ranstead St., Philadelphia, Pa.

Mention The Review when you write.

Extra Quality Pink and White Killarney, Richmonds, Mrs. Ward, Bulgarie, Cecile Brunner, American Beauties, Fancy Carnations, Yellow Daisies, Valley, Orchids, Peas and Fancy Peonies.

Obtain our prices on quantity lots.

Pittsburgh Cut Flower Co.

116-118 Seventh Street, PITTSBURGH, PA.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Philadelphia, June 9, 1915.

	Per doz.	
Beauty, Long	\$2.50 @ \$3.00	
Medium	1.50 @ 2.00	
Short	.50 @ 1.00	
	Per 100	
The Killarneys, Long	\$5.00 @ \$6.00	
Short	2.00 @ 4.00	
Mrs. Russell, Long	8.00 @ 15.00	
Short	4.00 @ 6.00	
Richmond, Hadley, Long	5.00 @ 8.00	
Short	2.00 @ 4.00	
Maryland, Mock, Long	6.00 @ 8.00	
Short	2.00 @ 4.00	
Sunburst, Ward, Hillingdon	2.00 @ 6.00	
Carnations, Select	2.50 @ 3.00	
Ordinary	1.50 @ 2.00	
Easter Lilies, per doz.	.75c @ \$1.25	
Valley	2.00 @ 4.00	
Cattleya, per dozen	\$3.00 @ \$6.00	
Gardenias, per doz	2.50 @ 3.00	
Snapdragon, per doz	.50 @ 1.00	
Cornflowers	.50 @ .75	
Daisies	1.00 @ 1.50	
Sweet Peas	.40 @ 1.50	
Callas, per doz	\$1.25 @ \$1.50	
Delphiniums	8.00	
Stocks, per doz	.50c @ .75c	
Peonies, Fancy	5.00 @ 6.00	
Ordinary	3.00 @ 4.00	
Baby Gladiolus	8.00	
Fancy Gladiolus	6.00 @ 10.00	

Cincinnati, June 9, 1915.

	Per doz.	
Beauty, Extra	\$3.00 @ \$4.00	
30 to 36-inch	2.00 @ 3.00	
24-inch	1.50 @ 2.00	
12 to 18-inch	1.00 @ 1.50	
8 to 12-inch	.50 @ .75	
	Per 100	
Killarney, white and pink	\$3.00 @ \$6.00	
Richmond	3.00 @ 5.00	
Carnations	2.00 @ 3.00	
Easter Lilies	8.00 @ 10.00	
Lily of the Valley	4.00	
Orchids, per doz	\$6.00 @ \$7.50	
Calla Lilies	6.00 @ 8.00	
Sweet Peas	.50 @ 1.00	
Stocks	2.00 @ 4.00	
Snapdragon	6.00 @ 8.00	
Peonies	4.00 @ 6.00	
Cape Jasmine Buds	2.00	
Gladiolus, Baby	3.00 @ 4.00	
America	6.00 @ 8.00	
Feverfew, per bunch	.25c @ .50c	
Water Lilies	3.00 @ 4.00	

DISCONTINUE mum ad. One issue cleaned us out. Thanks.—Ullrich's Greenhouses, Tiffin, O.

JOS. G. NEIDINGER FLORISTS' SUPPLIES

1309-11 N. Second Street

PHILADELPHIA, - PA.

KOMADA BROS.

Manufacturers of all kinds of

WIRE DESIGNS and FLORISTS' SUPPLIES

1002 Vine Street, PHILADELPHIA, PA.



EASTER LILIES

FINE FRESH LILIES Every Day in the Year

Central Location Quick Deliveries

Can supply jobbers as well as retailers—large users please write.

We also have fine Adiantum Croweanum fronds, at \$1.00 per 100.

HOFFMEISTER FLORAL CO.

Lick Run,

White St., CINCINNATI, OHIO

Mention The Review when you write.

Cut Flowers Greens Supplies

—Everything a Florist Needs—

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

24 E. Third Ave., Cincinnati, Ohio

Mention The Review when you write.

Wholesale Cut Flower Prices.

Pittsburgh, June 9, 1915.

	Per 100	
Beauty, Special	\$25.00	
Fancy	\$12.50 @ 20.00	
Medium	6.00 @ 10.00	
Short	2.00 @ 4.00	
Killarney	2.00 @ 8.00	
White Killarney	2.00 @ 8.00	
Richmond	4.00 @ 10.00	
Mrs. Aaron Ward	2.00 @ 8.00	
Bulgarie (Rivoire, Taft)	4.00 @ 10.00	
Cattleyas, per doz	\$6.00	
Carnations	8.00	
Valley	4.00	
Lilies	8.00	
Sweet Peas	.50 @ 1.00	
Daisies	1.00 @ 2.00	
Peonies	3.00 @ 8.00	
Iris	3.00 @ 5.00	
Cornflowers, per bunch	10c	
Pyrethrum, per bunch	.25c	
California Poppies, per bunch	.25c	

HERRINGTON on the Mum, sent by The Review for 50 cents.

NOTICE

To all American Nurserymen and Seedsmen desiring to keep in touch with commercial horticulture in England and the continent of Europe: Your best means of doing this is to take in the

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Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports of all novelties, etc. Paper free on receipt of 75 cents, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England

Louis H. Kyrk

Wholesale Commission Florist

Consignments Solicited

Cut Flowers, Wire Work, Florists' Supplies

110-112 E. Third St., CINCINNATI, OHIO

CC POLLWORTH CO.

Mention The Review when you write.

Choice Roses,
Carnations, Valley
Lilies always on hand
MILWAUKEE, WIS.

HOLTON & HUNKEL CO. Fancy White and Pink
Killarney, Carnations,
Valley, Lilies,
462 Milwaukee Street, Milwaukee, Wis. AND ALL OTHER SEASONABLE STOCK.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Boston, June 9, 1915.

	Per 100	
Beauty, Specials	\$15.00 @ \$20.00	
Extra	6.00 @ 8.00	
Short stems	2.00 @ 4.00	
Shawyers, Russells	2.00 @ 10.00	
Killarney Brilliant	1.00 @ 6.00	
Killarney	1.00 @ 6.00	
White Killarney	2.00 @ 8.00	
Dark Pink Killarney	1.00 @ 8.00	
Double White Killarney	2.00 @ 8.00	
Killarney Queen	2.00 @ 8.00	
Mrs. Aaron Ward	1.00 @ 6.00	
Richmond, Hadley	2.00 @ 12.00	
Ophelia	2.00 @ 10.00	
Sunburst	1.00 @ 6.00	
Rivoire (Bulgaria, Taft)	2.00 @ 8.00	
Kaiserin, Carnot	2.00 @ 8.00	
Carnations	1.50 @ 3.00	
Cattleyas	25.00 @ 50.00	
Lily of the Valley	3.00 @ 4.00	
Easter Lilies	6.00 @ 8.00	
Speciosum Lilies	2.00 @ 8.00	
Gardenias	8.00 @ 20.00	
Sweet Peas25 @ 1.00	
Yellow Marguerites50 @ 2.00	
Antirrhinums	2.00 @ 4.00	
Cornflowers50 @ 1.00	
Pansies25 @ .50	
Spanish Iris	2.00 @ 3.00	
Gladiolus Nanus	2.00 @ 3.00	
Gladiolus, large, doz. ..	\$1.50 @ \$2.00	

Milwaukee, June 9, 1915.

	Per doz.	
Beauty, long stems	\$3.00 @ \$4.00	
24 to 36-in. stems	1.50 @ 2.00	
	Per 100	
Mrs. Chas. Russell	\$5.00 @ \$25.00	
Richmond	2.00 @ 8.00	
Killarney	2.00 @ 8.00	
White Killarney	2.00 @ 8.00	
Mrs. Ward	2.00 @ 6.00	
Sunburst	4.00 @ 10.00	
Ophelia	3.00 @ 10.00	
Carnations	1.50 @ 3.00	
Valley	4.00 @ 10.00	
Easter Lilies	8.00 @ 10.00	
Calla Lilies, per doz. ..	\$1.00 @ \$1.25	
Sweet Peas50 @ 1.00	
Snapdragon	2.00 @ 4.00	
Peonies	2.00 @ 4.00	
Daisies75 @ 1.00	

It took me six months to grow the plants, but it took The Review only one week to sell them.—Chas. A. Moss, Spartanburg, S. C.

ORCHIDS

Cut Cattleyas, Dendrobiums, Oncidiums, Cypripediums, etc., at their seasons. Quality second to none. Prices right. Prompt delivery.

Paul De Nave, Orchid Grower
FALL RIVER, MASSACHUSETTS

WM. C. SMITH
Wholesale Floral Co.
Wholesale Florists
1316 Pine St. Both L. D. Phones ST. LOUIS
Supplies and Everything in Season always on hand

PATRICK WELCH : Wholesale Florist

262 Devonshire Street : BOSTON, MASS.

AMERICAN BEAUTIES, Orchids, Valley, Carnations. All the novelties in the Cut Flower Market furnished on short notice. Prices quoted on application. No retail orders accepted. Flowers shipped out of Boston on early trains. Store open for business at 6 a. m. Telephone Main 2698

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FANCY LILY OF THE VALLEY and ORCHIDS

ROSES AND CARNATIONS
FANCY FERNS, Special Picked

C. A. KUEHN, Wholesale Florist, 1312 Pine Street, ST. LOUIS, MO.

SUPPLIES AND WIRE DESIGNS

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Wholesale Cut Flower Prices.

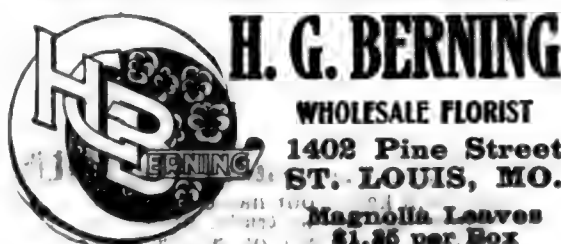
St. Louis, June 9, 1915.

	Per doz.	
Beauty, Specials	\$2.50 @ \$3.00	
Extra	1.50 @ 2.00	
Shorts50 @ 1.00	
	Per 100	
Richmond	\$2.00 @ \$5.00	
Maryland	2.00 @ 5.00	
White Killarney	2.00 @ 5.00	
Killarney	2.00 @ 5.00	
Ward, Hadley	2.00 @ 6.00	
Carnations	1.00 @ 3.00	
Lily of the Valley	3.00 @ 4.00	
Harrisii	5.00 @ 6.00	
Orchids, doz.	\$6.00 @ \$7.50	
Daisies, Shasta35 @ .50	
Sweet Peas15 @ .30	
Callas	5.00 @ 6.00	
Peonies	3.00 @ 4.00	
Gladioli	4.00 @ 5.00	
Cape Jasmine	1.00 @ 1.50	

PLEASE omit our ad for one issue of your valued paper. We have so many varieties and so many orders and inquiries from the ad that we need a week to catch up and find out what we should advertise in later issues.—J. P. Siebold, Lancaster, Pa.



Mention The Review when you write.



GUST. RUSCH & CO.

WHOLESALE FLORISTS

448 Milwaukee St., MILWAUKEE, WIS.

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FLORISTS' SUPPLIES

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THE
Denver Wholesale Florists'
Co.

1433-36 California Street DENVER, COLO.

Mention The Review when you write.

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BURNLEY, ENGLAND

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A list of PLANT NAMES and the Botanical Terms most frequently met with in articles on trade topics, with the correct pronunciation of each.

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Florists

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675

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A.L. Vaughan & Co.

WHOLESALE FLORISTS

159 North Wabash Avenue, Chicago

Write for Special Prices.

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Wholesale Cut Flower Prices.

Chicago, June 9, 1915.

Per doz.	Per 100
Beauty, long stems.....	\$3.00
80 to 86-in. stems.....	2.50
24-in. stems.....	2.00
12 to 20-in. stems.....	\$1.25 @ 1.50
Killarney.....	2.00 @ \$ 8.00
White Killarney.....	2.00 @ 8.00
Killarney Brilliant.....	3.00 @ 10.00
Mrs. Russell.....	4.00 @ 16.00
Richmond.....	2.00 @ 8.00
Rhea Reid.....	3.00 @ 8.00
Mrs. Aaron Ward.....	4.00 @ 8.00
Rivoire (Bulgaria, Taft).....	4.00 @ 10.00
Sunburst.....	8.00 @ 10.00
Ophelia.....	4.00 @ 12.00
Milady.....	3.00 @ 10.00
Mrs. Sawyer.....	3.00 @ 8.00
Carnations.....	1.00 @ 8.00
Valley.....	2.00 @ 4.00
Easter Lilies.....	8.00 @ 10.00
Cattleyas, per doz.....	\$5.00 @ \$6.00
Callas.....	1.00 @ 1.25
Peonies, per doz.....	.25 @ .75
Gladioli, per doz.....	.50 @ 1.25
Miniature.....	2.00 @ 4.00
Snappdragon.....	6.00 @ 10.00
Sweet Peas.....	.50 @ 1.50
Daisies.....	1.00 @ 2.00
Mignonette.....	4.00 @ 6.00
Coreopsis.....	1.50
Pansies, doz. bunches.....	\$0.75 @ \$1.00
Stocks, per bunch.....	.85 @ .50

Buffalo, June 9, 1915.

Per doz.	Per 100
Beauty, Specials.....	\$3.00
Fancy.....	2.50
Extra.....	1.50
Short.....	1.00
Mrs. Taft.....	3.00 @ \$ 7.00
Mrs. Sawyer.....	4.00 @ 7.00
Killarney.....	8.00 @ 7.00
White Killarney.....	8.00 @ 7.00
Double White Killarney.....	8.00 @ 7.00
Richmond.....	8.00 @ 8.00
Maryland.....	4.00 @ 8.00
Sunburst.....	8.00 @ 8.00
Mrs. Ward.....	3.00 @ 6.00
Killarney Queen.....	8.00 @ 6.00
Carnations.....	1.00 @ 2.00
Lily of the Valley.....	4.00
Longiflorum.....	8.00 @ 10.00
Rubrum Lilies.....	4.00 @ 5.00
Calla Lilies.....	7.00 @ 10.00
Cattleyas.....	30.00 @ 40.00
Daisies.....	1.00 @ 1.50
Mignonette.....	2.00 @ 3.00
Sweet Peas.....	.50 @ 1.50
Peonies.....	8.00 @ 5.00

THE RETAIL FLORISTS' CO.

56 E. Randolph St.—Suite 510
CHICAGO, ILL.

Not for profit, but for the benefit of
its members.

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here will keep your name and facilities
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3c to 8c

Russell.....	8c to 15c
Milady.....	6c to 10c
Sunburst.....	5c to 8c
Easter Lilies.....	8c to 10c
Daisies, 100.....	50c
Fancy Gladiolus.....	6c
Coreopsis.....	50c
Valley.....	4c
New Fancy Ferns, 1000.....	\$3.00

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We guarantee satisfaction.

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Richmond, Sunburst, Ophelia, Pink
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Wholesale Florists and Cut Flower Exchange

436 6th Avenue, between 26th and 27th Sts., NEW YORK

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.. Florist ..**131-133 West 28th St., NEW YORK**

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ORCHIDS A SPECIALTY**

THE HIGHEST GRADE OF VALLEY ALWAYS ON HAND

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Tels. 1664-1665 Madison Square. Consignments Solicited.

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Bronze and
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Madison Square**AMERICAN BEAUTIES** We are receiving daily a large supply of
CHOICE BLOOMS. Best in the market.Our usual large supply of **CARNATIONS** on sale every morning at 7:30—
the entire cut of 200,000 plants.

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Wholesale Cut Flower Prices.

New York, June 7, 1915.

	Per 100	
Beauty, Specials	\$10.00 @ \$15.00	
.. Fancy	6.00 @ 10.00	
.. Extra	4.00 @ 6.00	
.. No. 1	1.00 @ 3.00	
.. No. 250 @ 1.00	
Killarneys50 @ 4.00	
My Maryland50 @ 3.00	
Richmond50 @ 4.00	
Sunburst	1.00 @ 5.00	
Lady Hillingdon50 @ 3.00	
Prince de Bulgaris50 @ 3.00	
Mrs. Aaron Ward	1.00 @ 4.00	
Mrs. Shawyer50 @ 5.00	
Mock	1.00 @ 4.00	
Hadley	2.00 @ 15.00	
Russell	1.00 @ 8.00	
Brides and Maids50 @ 3.00	
Orchids—Cattleyas	10.00 @ 80.00	
Carnations50 @ 2.00	
Easter Lilies	2.00 @ 5.00	
Lily of the Valley50 @ 2.50	
Mignonette, per doz.	85c @ 75c	
Calla Lilies, per doz.	50c @ 75c	
Sweet Peas, doz. bnchs.	15c @ 50c	
Daisies50 @ 1.50	
Gardenias, per doz.	50c @ \$2.00	
Pansies10 @ .25	
Peonies50 @ 2.00	

ENCLOSED you will find my check to cover account to date. Sometimes we pay bills where we question the profit for us, but never so with a bill from The Review.—G. S. Ramsburg, Somersworth, N. H.

GEORGE C. SIEBRECHT

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109 W. 28th St., NEW YORK

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ALL KINDS OF EVERGREENS**

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TWENTY YEARS' EXPERIENCE**William P. Ford****107 West 28th Street, New York**
Phone 5335 Mad. Sq.**SEASONABLE FLOWERS** in unlimited quantity,
and the best the market
affords every day in the year. Prompt shipments at
a moment's notice.

Roses, Carnations, Valley, Violets, Etc.

A Card This SizeCosts Only 70c per Week
on Yearly OrderIt would keep your name and your facilities
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A half-inch card costs only 35c per week on
yearly order.

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Choice Lilies, Yellow and White Daisies, Calendulas, Myosotis, Sweet Peas, Roses, Carnations and a general line of Novelties not found elsewhere.

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All Decorating Evergreens—Southern Wild Smilax, Fresh Cut Palmetto and Cabbage Palm Leaves, Fresh Cut Cycas, Hemlock, Laurel, Spruce and Boxwood Branches; Ropings made on order, all kinds and sizes.

Fancy and Dagger Ferns, Green and Bronze Galax and Leucethoe Sprays; Sphagnum, Dry Green Sheet, Lump and Spanish Mosses. Painted Palmetto, Dyed Sheet Moss, Cocoa Fiber, Birch and Cork Barks, etc.

Greens. Holly, Mistletoe, Pine Plumes. All Decorating Material in Season.

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Artificial Flowers,

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Wholesale Commission Dealer in

CUT FLOWERS

Room for the products of growers of first-class stock. We have what you want when you want it.

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Send them to us at once. We are prompt, energetic and reasonable, and can reach any point in the United States and Canada.

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Headquarters for all kinds of top-grade stock, from the BEST Eastern Growers.

Established 1903

Prompt Payments

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356 Fulton Street, corner Red Hook Lane, BROOKLYN, N. Y.

Under Nassau Trust Building

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GEORGE A. CRAWBUCK

WHITE & CRAWBUCK, Successors to Henry R. Crawluck, FLORISTS' EVERGREENS,

370 Pearl Street, Phone Main 4331

BROOKLYN, N. Y.

PACIFIC COAST DEPARTMENT

Oakland, Cal.—H. Hayashi & Co. have obtained a permit for the erection of two greenhouses, at Krause street and Seventy-third avenue, at a cost of \$250 each.

Colma, Cal.—Mrs. A. Schmidt was injured May 22 when she was driving into San Francisco with a load of flowers. An automobile hit the wagon and Mrs. Schmidt was knocked over the dashboard. Her horse ran away. Mrs. Schmidt was taken to the emergency hospital.

Santa Monica, Cal.—Albert V. Amet's new carnation, Amalya Schoene, is said to be the nearest to a blue variety yet produced. It is, however, more nearly purple in color. It is the result of a cross between a red variety and an unknown purple type. Its fragrance is said to be strong.

Sumner, Wash.—The Sumner Floral Co. is engaged in an attempt to restrain the county from shutting off its water supply. Formerly the company received its supply from the county poor farm under an agreement with the authorities. Now the county maintains that the poor farm needs the entire supply available, and the Sumner Floral Co. is threatened with drought.

SWEET PEA SHOW ADVANCED.

Three weeks ago it was announced that the long wet spell in California had necessitated the postponement of the American Sweet Pea Society's show from June 4 to June 23 and 24. Now Assistant Secretary Frank G. Cuthbertson is sending out notices stating that the unexpected warm weather has made it necessary to change the date of the show to June 11. On that date the exhibition will be held in the Palace of Horticulture, with all prizes and entries as originally planned.

LOS ANGELES.

The Market.

The heaviest and best part of the Memorial day business was done here on the Saturday previous to the day. People evidently thought there was a duty to the living as well as to the dead, and, after paying due respect to those gone before, they proceeded to enjoy the holiday by auto rides or the many other means of locomotion in this beautiful neighborhood. Unquestionably the business for Memorial day is increasing in this city, and while probably not one-half as much interest is taken as in cities farther east, yet the addition to trade is quite noticeable. As usual, an enormous lot of cheap stock was handled by street fakery and others around the cemetery gates, and a great deal more was sold this season by our oriental friends in their little shacks by the roadsides bordering the carnation fields. Altogether, the quantity of stock turned over was enormous.

Various Notes.

Geo. A. Young has purchased the in-

terest of his partner, F. W. Nelson, in the Washington Flower Shop and will in future carry on the business himself, not in the present store, but on the opposite side of the street, at 515 West Washington. The business has been greatly improved since the partnership existed and all wish Mr. Young every success in the future.

Morris Goldenson always catches a lot of good funeral work for Memorial day and this year was no exception; the trade kept the staff busy until late in the day.

Immense quantities of gladioli and carnations were moved by Murata & Co., as well as a matter of 200 dozen

busy all day. Large crowds visited the Montebello nursery, by invitation of Fred's Sunday ads, and the place is looking its best.

J. W. Wolters reports fine business for the holiday. The windows here are unusually attractive now with yellow callas.

The business of the Freeman-Lewis Co. was not influenced much by Memorial day, but trade has been good right along.

I tried to get into the store of the Los Angeles Floral Co. a little after midday, but business was evidently all over for the big day. Next day Fred Sperry said they sold out in fine shape early in the day, enabling him and his staff to take a little recreation and other things.

Wright's Flower Shop always does big business and this year practically all of it was done on Saturday and early on Sunday. Tom Wright is enthusiastic about his new ranch out Bakersfield way.

O. C. Saakes gets a lot of work for the Maccabees and did fine business for Memorial day.

Frank Lichtenberg has put on a fine new delivery car and already finds it a great help in his increasing business. Mrs. Lichtenberg, I was glad to hear, was much improved in health.

L. D. Waller, manager of the L. D. Waller Seed Co., sweet pea specialists of Guadalupe, was a visitor this week.

The H. N. Gage Co. disposed of most of its stock to the Broadway Florist. L. M. Morris, who was with the former company for many years, has also joined the staff of D. Stathatos. Mr. Gage is giving his entire attention to the nursery end of the business.

The monthly meeting of the Los Angeles County Horticultural Society, held June 2 in Kruckeberg's hall, was one of the best attended and most interesting in the history of the society. The speaker of the evening was Theodore Payne and he spoke on his favorite subject, "California Wild Flowers." Mrs. Miller, of La Crescenta, brought a large collection of flowers to illustrate Mr. Payne's remarks, and, with the flowers in front of him and handed around to his audience, Mr. Payne was at his best. He knows these native flowers thoroughly, knows where and when to find them, knows their peculiarities of growth and flowering and is accurate and well informed on their nomenclature. A most hearty vote of thanks was given him at the

EVERY now and then a well-pleased reader speaks the word which is the means of bringing a new advertiser to

THE
**FLORISTS'
REVIEW**

Such friendly assistance is thoroughly appreciated.

Give us the name of anyone from whom you are buying, not an advertiser. We especially wish to interest those selling articles of florist's use not at present advertised.

FLORISTS' PUBLISHING CO.
530-60 Caxton Bldg. Chicago

Easter lilies. A splendid showing of outdoor flowers was also made; the beautiful Iris Kämpferi was especially striking.

H. Reeve Darling took enough time off from admiring his first-born to come to the store and do an excellent holiday trade. The class of business done here was of a higher quality than usual at this time; in fact, some of the cheaper trade was turned down. Mr. Darling says that the business for the last four months has been the best they have ever had in the same season.

Howard & Smith intended to close early on Memorial day, but the business was so heavy as to keep the staff

Superior-
Grown

ROSES

for
Immediate
Delivery

All the new and standard varieties in quantity. Let us figure on your requirements for the coming season. We can make the price right for first-class, well grown stock.

SATISFACTION GUARANTEED

HENRY W. TURNER

Wholesale Florist

MONTEBELLO, CAL.

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close of his lecture. Eight new members were elected and the business matters were attended to early, but it was late, nevertheless, when adjournment was called for. Frank Lewin, the well known rosarian of Hawthorne, will be the speaker at the July meeting and his subject will be "Roses." H. R. Richards.

Tony Tassano, manager for Tassano Bros., is a most affable gentleman, and especially so at this time, for he says business has been uncommonly good in all lines. Plumosus seed sold excellently; gladioli now are an important factor in the cut flower supply and asters are expected soon.

SAN FRANCISCO.

The Market.

The last week was a good one in practically all branches of the trade. The Memorial day season closed considerably ahead of last year, and since then the graduation ceremonies at schools in San Francisco and vicinity have given rise to a large amount of business, which has been well distributed. Moreover, there have been some notably large decorations for exposition festivities, and a few important weddings and funerals, making this one of the best weeks of the season. It is predicted that the next two months will be quiet, as the shipping season for distant points is all over and summer is normally a poor season locally. Nevertheless, the exposition and the great number of meetings and conventions should do much to offset the normal vacation dullness.

A hot, dry north wind in the last twenty-four hours is damaging outdoor stock, to what extent is not yet known. Flowers of many seasonable varieties are plentiful, but fancy stock still brings satisfactory prices. Summer weather has brought in a flood of sweet peas, of the best quality yet seen. Carnations also are plentiful again. Small white Bride gladioli are offered much more freely and a few fine Blushing Bride are appearing, while the large pink America are not yet plentiful and few King have been seen. The late peony crop has not yet appeared and present offerings are scant and poor. A little of the first cutting of dahlias is coming in, but the quality is not attractive. Stocks, marguerites, etc., are more plentiful than ever and cornflowers are coming in freely. There is plenty of valley, nothing extra in quality. Roses are plentiful and fine, but the wind is hurting the outdoor varieties. There has been an extra demand for long Beauties. Russell and Hadley are both moving well, and a good cut of Ophelia is coming in. Mrs. Sawyer also finds ready sale. Sunburst is more plentiful. Orchids and gardenias are plentiful and the latter are exceptionally fine; the call for both shows little variation.

Various Notes.

Julius Eppstein, of the Art Floral Co., announces that he is making great preparations in connection with the visit of eastern florists here for the convention of the S. A. F., of which he is a member. He has secured an extra automobile, in which he hopes to take numerous parties of the visitors for rides around the city, and he is

1,000,000 Freesia Refracta Alba

Immediate Delivery

	1000	2500	5000
Mammoth Bulbs, $\frac{3}{4}$ up.....	\$7.50	\$17.50	\$32.50
No. 1, $\frac{1}{2}$ to $\frac{3}{4}$	5.00	11.25	20.00
No. 2, $\frac{3}{8}$ to $\frac{1}{2}$	3.00	6.75	12.50

Write for prices on large quantities

Purity, ready June 15: $\frac{3}{8}$ up, \$10.00; $\frac{1}{2}$ to $\frac{3}{8}$, \$7.00; $\frac{3}{8}$ to $\frac{1}{2}$, \$4.50 per 1000
Asparagus Plumosus seed, \$1.00 per oz.; $\frac{1}{4}$ lb., \$3.00; 1 lb., \$10.00. Seedlings, \$6.00; transplanted, \$8.50 per 1000.

Express prepaid if you send cash with order

HARRY BAILEY, R. F. D. 6, Los Angeles, Cal.

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Wire or mail orders given prompt and careful attention. Specialists in long distance shipments.

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112 Winston St., Los Angeles, Cal.

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Rooted cuttings.....\$10.00 per 1000
 2-inch pots.....15.00 per 1000
Yellow: Col. Appleton, Maj. Bonaffon, Chrysolora, Golden Glow, Golden Chadwick. **White:** White Queen, White Cloud, Mrs. Robinson, Silver Wedding. **Pink:** Dr. Enguehard, May Hunter, Pacific Supreme. **Red:** Black Hawk.

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CYCLAMEN from English-grown seed, in five named varieties, assorted, \$2.00 per dozen; \$12.50 per 100.

PRIMULA CHINENSIS, large flowering five colors, 65c per dozen; \$5.00 per 100.

PRIMULA OBCONICA GRANDIFLORA, mixed colors, 2-inch, \$5.00 per 100; 4-inch, \$8.00 per 100.

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ASPARAGUS PLUMOSUS NANUS

A splendid, large, heavy stock in perfect condition.
 2 $\frac{1}{2}$ -inch pots.....\$20.00 per 1000
 3-inch pots.....25.00 per 1000

GEO. EISCHEN, Montebello, Cal.

Chrysanthemums

Monrovia, White Bonaffon, Bonaffon, White Queen, Dr. Enguehard, Nonin, Appleton, \$1.50 per 100.

Cash with order or C. O. D.

KOBATA BROS., R. F. D. Box 139, Gardena, Cal.

TASSANO BROS., Inc.

The largest Wholesale Evergreen and Supply Market in the State.

415 Los Angeles Street

LOS ANGELES, CALIFORNIA

Mention The Review when you write.

Strong Tobacco Stems

at 1c per pound.

E. W. McLELLAN CO.

18-24 Lick Place, SAN FRANCISCO, CAL.

Mention The Review when you write.

FERNS

	Per 100	1000
Whitmani, 2 $\frac{1}{2}$ -inch.....	\$5.00	\$40.00
Whitmani Runners.....		15.00
Piersoni, 2 $\frac{1}{2}$ -inch.....	5.00	40.00
Piersoni Runners.....		15.00
Established Boston Runners.....	2.00	

HILL'S NURSERY, Avon Street and Morton Avenue, LOS ANGELES, CAL.

Mention The Review when you write.

Surplus in Mums, R. C. 100, \$1.00; 1000, \$8.00
 Asters (Simple), 2-in. 100, .75; 1000, 5.00

All Bedding Stock at reduced prices.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.
 Mention The Review when you write.

FERNS FOR FERN DISHES

in 2½-in. pots.....\$4.50 per 100

PRIMULA OBCONICA (Ronsdorfer Strain)

2½-in. pots.....\$ 5.00 per 100

4-in. pots.....15.00 per 100

Kentias in all sizes.

Nephrolepis in all varieties and sizes

**ASPLENIUM NIDUS AVIS
(Bird's Nest Fern)**

4-in. pots.....\$ 6.00 per dozen

5-in. pots.....9.00 per dozen

6-in. pots.....15.00 per dozen

Also larger sizes.

**ADIANTUM CUNEATUM ROENBECKII and
ADIANTUM TRIUMPH**

2½-in. pots.....\$ 7.50 per 100

4-in. pots.....15.00 per 100

Write for Wholesale Price List.

H. PLATH, THE FERNERIESLawrence and Winnipeg Aves.
P. O. Station "L"

SAN FRANCISCO, CAL.

Mention The Review when you write.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Lilies, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEYWholesale Florist and Bulb Grower SANTA CRUZ, CAL.
Mention The Review when you write.**O. E. PANZER**

R. 1, Box 815, Portland, Ore.

Stocks, Grant Nozza, 4 colors, \$2.00 per bch.
Silver-pink Snaps, 2½-in., \$4.00; 4-in., \$1.00.
Dracaena, 4-in., \$12.50; also strong seedlings.
Plumosa, 4-in., \$10.00.
Primula Obconica Grfl., strong 2½-in., \$4.00

PERENNIALS. BEDDING PLANTS.

Mention The Review when you write.

Rahn & Herbert Co.

CLACKAMAS, ORE.

Bedding Plants for growing on for Spring Trade.

PALMS, FERNS and DECORATIVE PLANTS

Dracaena Indivisa, 2½ and 3-in., now ready for 3, 4 and 5-in., fine stock, \$3.00 to \$8.00, according to quality.

We are large growers of Chrysanthemums, leading commercial varieties in standards, pompons and singles.

Your inquiries for anything you may need will be appreciated.

**OLSSON & BERNSON,
11 Post St., SPOKANE, WASH.**

Mention The Review when you write.

Wilson & Crout Co.

14 East 61st Street

PORTLAND, ORE.

Offers an immense stock of bedding plants for present and future delivery.

Mum Rooted Cuttings

STANDARD VARIETIES

\$15.00 per 1000; \$2.00 per 100

250 at 1000 rate

Van Slyke & Seamons

R. D. No. 2, TACOMA, WASH.

sending out invitations to the visitors to make their headquarters and receive their mail at his store. Mr. Eppstein reports an extremely busy week with the school graduations and special work, which kept the force busy far into the night on several occasions. This house is getting in some Peruvian lilies, striking long-stemmed yellow flowers.

The J. B. Boland shop had a large number of elaborate pieces for the Haller funeral last week.

A. O. Stein used an exceptionally large number of fine long-stemmed Beauty roses at one of his exposition decorations last week.

Podesta & Baldocchi are displaying some striking Japanese irises.

Mr. Picetti, managing Charles Navlet's branch nursery store at the Emporium, says they are cleaning up the last of the field-grown roses, and in another week will be selling only potted roses. An effort has been made to keep some of the field stock as late as possible, to meet a large demand. The demand has been especially strong, he says, for Aaron Ward and Lyon, and the crop, which was largely increased this season, will be still larger next year. He says Thursday of last week, when the hot norther kept everybody at the ice cream stands, was the first dull day in a long time.

The Lacy sisters, at 3141 Fifty-fifth avenue, Oakland, are making a specialty of snapdragons under glass and are sending in some pretty pink stock, which finds fair sale at a number of shops around town. This is said to be about the only snapdragon worth mentioning that is grown in this vicinity.

The E. W. McLellan Co. now has a good and rapidly increasing cut of Ophelia roses. As this variety has become exceedingly popular and the supply so far has been below general market requirements, a good business is expected.

Valmeni & Lavazollo, Haight street florists, have been succeeded by Picetti & Lavazollo.

J. A. Wood, of Woodland, Cal., who has been combining a flower shop and grain-buying business, has moved into new quarters.

A letter has been received by the sister of M. Dechoquet, formerly landscape gardener on the Antoine Borel estate, near San Mateo, Cal., stating that he is recovering from a wound in a Paris hospital and has been promoted to the rank of corporal in the French army.

Mrs. R. E. Darbee reports a highly satisfactory shipping season closing with Memorial day, having shipped considerable quantities of all seasonable stock to distant points. The carnation shipments gave especially satisfactory results, as the flowers were above the average and a number of the buyers have expressed themselves as well pleased. Mrs. Darbee finds retail business good at present, and says the presence of many eastern people in the city seems to give new life to the trade.

S. H. G.

PORTLAND, ORE.**The Market.**

The demand for Memorial day cleaned up nearly all of the varieties of greenhouse-grown flowers, and, in addition, the dealers handled large quantities of

It Pays

To Pacific Coast Florists:

What stock have you for sale to the trade?
Is it moving as it should?
No?

Then tell the trade about it by using the Pacific Coast Pages of The Review.

Pacific Coast advertisers almost invariably report good results. Like this:

Say! That ad's a humdinger for getting the business.—Everett Floral Co., Everett, Wash.

I sold all the Mum cuttings advertised, and you will not hear from me again until I can get some more stock ready. Shall root 100,000 Carnation cuttings for next season, as I know The Review will sell them for me.—Frank Wilhelm, Los Angeles, Cal.

Please cut out of our advertisement in The Review the cyclamen seedlings. We sold all our surplus cyclamen seedlings as a direct result of our advertisement in your paper.—Spokane Greenhouses (Inc.), Spokane, Wash.

We want to say that our last advertisement in The Review brought us orders from both the Atlantic and Pacific coasts. We had, strangely enough, on following days, orders from Salem, Ore., and from Salem, Mass.—State Floral Co., North Yakima, Wash.

We are well pleased with the results obtained by advertising in the Pacific Coast Department of The Review. We sold out clean and refused many orders. The Review surely gives results.—Van Slyke & Seamons, Tacoma, Wash.

The transient rate for space is \$1 per inch per insertion. Those who have stock to offer all or a considerable part of the year around should write for contract rates.

Florists' Publishing Co.
608 So. Dearborn Street CHICAGO

Mastodon Pansies

200,000 of them—all yellow—form a part of the magnificent surroundings of the palaces of the Panama-Pacific Exposition. They were purchased of us by the management, because they could use only the best of everything. Are they too good for you? Besides, we've cut the prices again. 1915 crop now ready.

Mastodon Mixed.....¹/₈ oz., \$0.75; oz., \$5.00
Private Stock.....¹/₈ oz., 1.00; oz., 7.00

Color plate catalogue free

STEELE'S PANSY GARDENS

PORTLAND, OREGON

Mention The Review when you write.

outdoor-grown stock. Wholesale orders from out of town were unusually large. Local retail business which could be definitely traced to Memorial day is considered to have been less than that of last year by perhaps ten per cent. This decrease is due to the unusually large number of varieties of house-grown flowers in bloom. The month of May is generally conceded to have been more satisfactory to florists than any month since the business depression began.

The variety of greenhouse blooms offered remains about the same as last week, with the addition of gladioli, and some varieties of campanulas have been added to the list of outside-grown stock. Retail prices on carnations and roses have not been reduced. Many visitors will stay until after the rose festival next week, and their presence stimulates the florists' business. Some large decorations and a good demand for funeral work have kept the surplus flowers well cleaned up.

Various Notes.

The June meeting of the Portland Floral Society will be held Tuesday evening, June 15, at Masonic Temple. The annual election of officers will be held.

Martin Winch, who has a range of glass near Gresham, has been adjudged insane and a guardian has been appointed. His greenhouses are operated by Theo. Weddell under lease, and it is not likely that any change will be necessary.

Niklas & Son are showing some pretty candytuft in a variety of colors. It was grown at Clackamas.

Clarke Bros. have had a large basket of gladioli in their window display.

The Swiss Floral Co., of which J. G. Bacher and Chas. Welty are managers, has a good-sized establishment at East Seventh and Hassalo streets. They have a range of glass, and buildings to house their equipment for landscape work. They are quite successful in the propagation of new varieties, especially of petunias. They have a new variety of salvia, which they hope will prove popular. Among unusual plants seen there are pink poinsettias, stanhopea orchids, Gloire de Chatelaine begonias and the red form, Helvetia, and night-blooming cereus in full bud. The plant is located in a thickly populated district, and the company finds ready sale for all the stock it can produce.

J. J. Shieur, of Butlerville, will build a greenhouse for winter cucumbers.

Andrew Walden plans to build an addition, 22x70, to the range he recently bought from J. Gould.

Martin & Forbes furnished the decorations for the Oregon Federation of Women's Clubs at the Multnomah hotel

CALLA BULBS FREESIA BULBS

FOR JULY AND AUGUST DELIVERY

Ask for Prices in Quantities

HOGAN-KOOYMAN CO.

Wholesale Florists and Importers of Dutch Bulbs

27 St. Ann Street, SAN FRANCISCO, CAL.

Phone SUTTER 540

Mention The Review when you write.

E. W. McLELLAN CO.

Wholesale Growers and Shippers
of Cut Flowers.

18, 20 Lick Place,

San Francisco, Cal.

Mention The Review when you write.

JAPANESE LILY BULBS and SEEDS

Write for Catalogue to

The Oriental Seed Co.,

Wholesale
Growers

220 Clement St., SAN FRANCISCO, CAL.

Mention The Review when you write.

Araucaria Bidwillii

Out of 2 1/2-in. pots, 2 tiers\$20.00 per 100
Out of 2 -in. pots, 1 tier 15.00 per 100

Asparagus Sprengerii

Out of 2-in. pots.....\$2.00 per 100; \$18.00 per 1000

The Araucarias and Asparagus are ready for a shift.

PACIFIC NURSERIES, Colma, San Mateo Co., Cal.

Mention The Review when you write.

Aster Seed

Carefully selected and absolutely fresh stock. Our rigid culture makes quality unsurpassed.

Write for Illustrated Circular.

HERBERT & FLEISHAUER, Aster Specialists
McMINNVILLE, OREGON

Mention The Review when you write.

and White Temple church. These decorations were in honor of the National Federation of Women's Clubs, which held its convention here.

Julius Brotje is bringing in some Campanula persicifolia Mørheimi, which he says is a good keeper.

Prof. F. D. Bailey, of the pest investigation department of the Oregon Agricultural College, was in town looking after some troubles tomato growers are having.

Oklahoma City, Okla.—Business has been better than was expected at the store opened by Furrow & Co., of Guthrie, in this city last fall. Wedding orders and out-of-town trade have been particularly good.

CARNATION GORGEOUS

Ready for Field,
from 2 1/4-inch Pots, \$5.00 per 100.

BASSETT'S FLORAL GARDENS

B. S. BASSETT, Prop.

LOOMIS, CAL.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES,

Santa Barbara, Cal.

REMEMBER

KENTIA NURSERIES
SANTA BARBARA, CAL.

for Cocos plumosa (all sizes in quantity), Kentias, Seaforthias, Arecas, Phoenix Canariensis (strong and established). Trees, Shrubs, etc.
Send for Wholesale Price List.

BULBS

Freesias, Narcissus, Gladiolus, Daffs and Calla Lilies. Get our prices, before ordering.

Currjer Bulb Co.

P. O. Box 102, SEABRIGHT, CAL.

STAIGER & MUNDWILER

1940-1946 W. 21st St., LOS ANGELES, CAL.

For all classes of ornamental nursery and greenhouse stock, ferns and palms at right prices.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSERYMEN.

President, H. B. Chase, Chase, Ala.; Vice-president, E. S. Welch, Shenandoah, Ia.; Secretary, John Hall, Rochester, N. Y.; Treasurer, Peter Youngers, Geneva, Neb.
Fortieth annual meeting, Detroit, Mich., June 23 to 25, 1915.

THIS week's obituary column contains a report of the death of Henry J. Weber, founder of the H. J. Weber & Sons Nursery Co., of Nursery and St. Louis, Mo.

THE report of the petition in bankruptcy of Thomas Cash, of San Diego, Cal., will be found in this week's issue of The Review under the head of Business Embarrassments.

O. A. MILLER, formerly at Calgary, Alberta, has moved to Bismarck, N. D., to look after the interests of the Northwest Nursery Co., of Valley City, N. D., in that section of the state.

DESPITE the precautionary measures taken, the stock at the nurseries of the Storrs & Harrison Co., at Painesville, O., was badly hit by the frost of May 27. Strawberry plants and perennials were chiefly affected.

THE German army did not penetrate far enough into France to affect the fruit tree seedling business in the Ussy and Angers districts, but the entrance of Italy into the general conflict may hinder the gathering of the cherry, plum and pear seeds that the French nurserymen obtain from the mountains of that country.

THE nursery business started by William Hulscher, on Front street, Scotch Plains, N. J., near Plainfield, a year ago was organized early this spring as the Plainfield Nursery Co. Mr. Hulscher's partner is William DeBree, of East Rutherford, N. J., who was formerly with Bobbink & Atkins, of Rutherford. A large quantity of nursery stock of all kinds was started early in the spring and is now in fine condition. The location of the new nursery is convenient to a number of good-sized cities and only about twenty miles from New York. The land lies well, and the proprietors look for a big business as soon as their new stock has had opportunity to develop properly.

A. A. N. PROGRAM.

Besides making the program of the Detroit convention of the American Association of Nurserymen, June 23 to 25, entertaining and instructive, the entertainment committee has arranged it well. The distinctively pleasure features are distributed so that one occurs on the afternoon of each day, providing relaxation after the morning's serious consideration of the problems of the trade and preparing thus for equally earnest deliberation the next forenoon. The first morning is given over to officers' addresses and committee reports; the other two mornings are filled by addresses on a number of timely matters. The parks of Detroit, the Ford Motor Co. works and a steamboat ride on the Detroit river and Lake St. Clair are planned for the three afternoons in the order named. The American Nurserymen's Protective Association and the American Retail Nurserymen's Protective Association will meet on the evenings of June 23 and 24 respectively.

In addition to the program, the many points of interest about Detroit should

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,
Roses, Clematis, Peonies, Herbaceous Plants.

Write for our wholesale trade list.

W. & T. SMITH CO., - - - GENEVA, N. Y.

68 YEARS - 1000 ACRES

Mention The Review when you write.

PEONIES and IRIS

CATALOGUE
NOW READY

PETERSON NURSERY

Stock Exchange Bldg., CHICAGO, ILL.

OUR GUARANTEE We will replace with three all plants not proving true to description.

HILL'S EVERGREENS

Best for Over Half a Century. Fir, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.,

Evergreen Specialists. Largest Growers in America
Box 403, Dundee, ILL.

JACKSON & PERKINS COMPANY

Wholesale Growers
for the Trade

Trees and Plants of All Kinds

Send for List

NEWARK, N. J. NEW YORK

Bobbink & Atkins

NURSERYMEN,

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

ROSES

See ad May 20, or send for stock list.

THE LEEDLE FLORAL COMPANY,
SPRINGFIELD-OHIO.

prove an attraction to nurserymen. The officers are, therefore, looking forward to a large attendance at this convention. The program will be as follows:

WEDNESDAY, JUNE 23, 9:30 A. M.

Address of welcome, Oscar B. Marx, mayor of Detroit.

Response.

President's address, H. B. Chase, Chase, Ala.
Report of secretary, John Hall, Rochester, N. Y.

Report of treasurer, Peter Youngers, Geneva, Neb.

Committee reports:

Entertainment, Thos. Ngenfritz, Monroe, Mich.
Legislative, east of Mississippi river, William Pitkin, Rochester, N. Y.

REMEMBER

—IF IT'S A HARDY PERENNIAL—

or so-called Old-fashioned Flower worth growing, we have it in one shape and another the year round. We have the largest stock in this country, all **Made in America**, and our prices will average

75c per Dozen
\$5.50 per 100

Why say more here? Send for our Wholesale Price List of varieties and benefit from the opportunities this affords you.

Address R. W. Clucas, Mgr.
Palisades Nurseries, Inc.
Sparkill, New York

Mention The Review when you write.

HEADQUARTERS CALIFORNIA PRIVET

in any quantity and any size desired. My Privet has more branches than that usually sent out and I grade it better.

Carloads a specialty. Also

Amor River Privet
Berberis Thunbergii

Well grown and in large supply.

J. T. LOVETT,
Monmouth Nursery, Little Silver, N. J.

Mention The Review when you write.

ROSES

Grafted . . . \$10.00 per 100

Own Root . . 6.00 per 100

Fine 2 1/4-in. Stock—Send for Circular

Verbena Plants for Sale

J. L. DILLON, Bloomsburg, Pa.

Mention The Review when you write.

ROSES

LADY ALICE STANLEY

Own Root, 2 1/4-in. . . \$10.00 per 100; \$90.00 per 1000

MY MARYLAND

Own Root, 2 1/4-in. . . \$6.00 per 100; \$60.00 per 1000

JOHN WELSH YOUNG

Upsal Station, P. R. R., PHILADELPHIA, PA.

ROSES--CANNAS

CONARD & JONES CO.

West Grove, Pa.

Orders placed now for Pandanus, Crotons, Dracaenas and Ferns will be big money-makers to both Retailers and Growers.

NEPHROLEPIS SCHOLZELI

- 4- inch pots, heavy, \$20 per 100; \$180 per 1,000
6- inch pots, heavy, \$8 per doz; \$45 per 100
11- inch tubs.....\$24 and \$30 per doz.

NEPHROLEPIS ELEGANTISSIMA IMPROVED

- 4- inch pots.....\$20 per 100
6- inch pots.....\$8 per doz.
Larger plants.....\$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS TODEAOIDES

- 4- inch pots.....\$20 per 100; \$180 per 1,000
6- inch pots.....\$8 per doz.
9- inch and 10- inch tubs, \$24, \$30 and \$36 per doz.

NEPHROLEPIS SMITHII

- 2 1/4- inch pots, June delivery, \$8 per 100; \$75 per 1,000
4- inch pots.....\$20 and \$25 per 100
5- inch pots.....\$5 per doz.

NEPHROLEPIS BOSTONIENSIS WM. K. HARRIS

- 6- inch pots.....\$8 per doz.; \$45 per 100
11- inch tubs.....\$2, \$2.50, \$3 and \$4 each

NEPHROLEPIS ROBUSTA (New)

- 2 1/4- inch pots, strong plants, June delivery, \$8 per 100; \$75 per 1,000
4- inch pots, strong plants, \$20 per 100; \$180 per 1,000
6- inch pots, strong plants.....\$50 per 100
11- inch tubs.....\$3 and \$3.50 each

NEPHROLEPIS SCOTTII

- 11- inch tubs.....\$2, \$2.50 and \$3 each

NEPHROLEPIS ELEGANTISSIMA COMPACTA

- 4- inch pots.....\$20 per 100
6- inch pots.....\$8 per doz.

NEPHROLEPIS TUBEROSA PLUMOSA

- 2 1/4- inch pots, June delivery, \$8 per 100; \$75 per 1,000
4- inch pots.....\$20 per 100
6- inch pots.....\$50 per 100

ASPARAGUS PLUMOSUS NANUS

- 2 1/4- inch pots.....\$4 per 100; \$35 per 1,000
3- inch pots.....\$7 per 100; \$65 per 1,000
4- inch pots.....\$12 per 100; \$110 per 1,000

ASPARAGUS LUTZI

- 4- inch pots, heavy, 60c each; \$7.50 per doz; \$50 per 100
5- inch pots, heavy, \$1.00 each; \$10 per doz; \$75 per 100

ADIANTUM HYBRIDUM

- 2 1/4- inch pots.....\$6 per 100; \$50 per 1,000
4- inch pots.....\$20 per 100
11- inch tubs.....\$24 per doz

SPRING PLANTS

FIGUS UTILIS

A species that came to us through the Botanical Gardens at Washington, D. C., which promises to be a valuable addition as a decorative house plant. The leaves are thick and leathery and are from 18 inches to 24 inches long, one-half as wide, of a rich, holly-green color, with midrib and veins of an ivory white, which stand out prominently. 6- inch pots, 24 inches tall.....\$2 each
Larger plants.....\$3, \$4 and \$5 each

2 1/4 & 3-in. 4-in.
pots pots
Per 100 Per 100

- Geraniums—Strong plants, 8 varieties.....\$ 8.00
Scarlet Sage—Zurich.....\$4.00 8.00
Verbenas—Best strain.....4.00 8.00
Snapdragon—Sutton's Prize Winners.....8.00
Mimulus Triginus—Monkey Flower.....8.00
Lobelia—Light and Dark.....4.00
Lobelia—Double Kathleen Mallard.....4.00
Phlox—Drummondii.....4.00
Thunbergia—Black Eyed Susan.....4.00
Ouphea—Cigar Plant.....4.00
Ageratum—Little Blue Star.....4.00
Ageratum—Blue Perfection.....7.00
Begonias—Luminosa Red.....8.00
Begonias—Crimson Bedder Red.....8.00
Nasturtiums—Yellow and Red.....7.00

DRACAENA STRICTA GRANDIS

- 2 1/4- inch pots.....\$20 per 100
3- inch pots.....\$35 per 100
4- inch pots.....\$50 per 100
5- inch and 6- inch pots, \$9, \$12, \$15, \$18 and \$24 per doz.

DRACAENA AMABILIS

- 2 1/4- inch pots.....\$20 per 100
3- inch pots.....\$35 per 100
4- inch pots.....\$50 per 100
5- inch pots.....\$9 and \$12 per doz.
6- inch pots.....\$15 and \$18 per doz.

DRACAENA CRAIGII

- Small plants, 4- inch pots.....\$1 each

DRACAENA MASSANGIANA

- 4- inch pots.....\$7.50 per doz; \$50 per 100
6- inch pots.....\$15 and \$18 per doz.
8- inch pots.....\$24 and \$30 per doz.
11- inch tubs, very handsome, \$8.50, \$4, \$5 and \$6 each

DRACAENA LORD WOLSELEY

- 2- inch pots.....\$12 per 100
3- inch pots.....\$25 per 100
4- inch pots.....\$35 per 100
5- inch pots.....\$9 per doz.
6- inch pots.....\$12 per doz.

DRACAENA TERMINALIS

- 2 1/4- inch pots.....\$10 per 100
3- inch pots, strong plants.....\$25 per 100
6- inch pots.....\$12 per doz.

DRACAENA BAPTISTII

- 2 1/4- inch pots.....\$20 per 100
6- inch pots.....\$1, \$1.25 and \$1.50 each

DRACAENA SHEPHERDII

- 6- inch pots, heavy.....\$12 and \$15 per doz.

DRACAENA GLADSTONEI (Rare)

- 2 1/4- inch pots.....\$20 per 100
4- inch pots.....\$6 per doz.
5- inch pots.....\$9 per doz.
6- inch pots.....\$12, \$15 and \$18 per doz.

DRACAENA GODSEFFIANA

- 2 1/4- inch pots.....\$10 per 100
3- inch pots.....\$15 and \$20 per 100
4- inch pots.....\$25 per 100

DRACAENA SANDERIANA

- 2 1/4- inch pots.....\$15 per 100

DRACAENA KELLERIANA

- 2 1/4- inch pots.....\$12 per 100
3- inch pots.....\$20 per 100
4- inch pots.....\$35 per 100
7- inch pots, made up.....\$18 and \$24 per doz.

DRACAENA FRAGRANS

- 4- inch pots.....\$35 per 100
6- inch pots.....\$6 and \$9 per doz.
8- inch tubs.....\$18 per doz.
10- inch tubs.....\$2 and \$2.50 each

We offer this year an immense stock of Spring plants, all of the same high quality as other Craig specialties.

- Gaillardia—Double Mixed.....8.00
Celosia—Sutton's Large Assorted.....10.00
Lupinus—Best Assorted.....\$ 8.00
Torenia—Blue.....\$4.00
Amaranthus—Red.....4.00
Calendula—Finest Assorted.....7.00
Marigold—African.....7.00
Marigold—French Dwarf.....4.00
Heliotropes.....8.00
Flowering Vines—Rosea.....10.00
Coleus—Five varieties.....3.50
Coleus—Large Leaf Seedlings.....8.00
Cannas—Eight varieties, assorted.....8.00
Cannas—King Humbert.....10.00
Lantanas.....8.00
Periwinkle—Variegated, heavy.....4.00 15.00

ROSES FOR SPRING

We have an unusually large stock of extra strong pot-grown plants in both the Hybrids and Climbers which is much better than field-grown plants for forcing. Place orders early. We will reserve and ship when you want them.

- Baby Ramblers, 6- inch pots.....\$30
Phyllis, 6- inch pots.....35
Orleans, 6- inch pots.....35
Sunburst, 2 years old, 6- inch pots.....60
Tausendschon, 6- inch pots.....\$35 and 50

DRACAENA GUILFOYLEI (Rare)

- 2 1/4- inch pots.....\$20 per 100
4- inch pots.....\$6 per doz.
5- inch pots.....\$9 per doz.
6- inch pots.....\$12 per doz.

DRACAENA TITWORTHII (Rare)

- 2 1/4- inch pots.....\$20 per 100
4- inch pots.....\$6 per doz.
5- inch pots.....\$9 per doz.
6- inch pots.....\$12, \$15 and \$18 per doz.

DRACAENA ANERLEYENSIS (Rare)

- 2 1/4- inch pots.....\$25 per 100
4- inch pots.....\$50 per 100
5- inch pots.....\$9 per doz.
6- inch pots.....\$12 per doz.

DRACAENA IMPERIALIS (Rare)

- 2 1/4- inch pots.....\$20 per 100
4- inch pots.....\$50 per 100
5- inch pots.....\$9 per doz.
6- inch pots.....\$12 per doz.

DRACAENA MARGUERITE STORY

- 2 1/4- inch pots.....\$20 per 100

DRACAENA KNEKKII

- 2 1/4- inch pots.....\$20 per 100

DRACAENA SUPERBA

- 2 1/4- inch pots.....\$20 per 100

PANDANUS VEITCHII

- 5- inch pots.....\$9 per doz.
8- inch pots.....\$30 and \$36 per doz.
11- inch tubs.....\$3.50, \$4.00 and \$5.00 each

PANDANUS UTILIS

- 4- inch pots, strong plants.....\$25 per 100
6- inch pots, strong plants.....\$50 and \$75 per 100

CROTONS

The Croton, with its highly-colored foliage, is indispensable during spring and summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for spring sales over 50,000 plants, in over 200 varieties, all of the very highest quality and brilliantly colored.

- 2 1/4- inch pots, strong plants, \$20 per 100; \$175 per 1,000
4- inch pots, strong plants, \$30 per 100; \$275 per 1,000
5- inch pots, strong plants, \$50, \$75 and \$100 per 100.
6- inch pots, strong plants, \$12, \$15, \$18 and \$24 per doz.
7- inch pots, strong plants, \$24, \$30 and \$36 per doz.
8- inch pots, made up beautiful plants, \$24, \$30 and \$36 per doz.
10- inch pots, made up beautiful plants, \$5, \$6 and \$7.50 each
12- inch and 14- inch tubs, made up beautiful plants.....\$10 and \$15 each

The Croton, with its highly-colored foliage, is indispensable during spring and summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for spring sales over 50,000 plants, in over 200 varieties, all of the very highest quality and brilliantly colored.

- Tausendschon, larger specimens.....75c, \$1 and \$1.50 each
Juniata, specimens, 7- inch pots.....75c, \$1 and \$1.50 each
Lady Gay, 6- inch pots.....\$35 and \$50 per 100
Dorothy Perkins, 6- inch pots.....\$35 and \$50 per 100
American Pillar, 6- inch pots.....\$35 and \$50 per 100
American Pillar, larger specimens.....75c, \$1.50 and \$2 each

HYBRIDS AND TEA ROSES—20 Varieties

- 6- inch pots.....\$35
NEW SCARLET VERBENA—EARL MULLER
Finest bedding verbena in existence, of the brightest scarlet color.

- Per 100 Per 1000
2 1/4- inch pots.....\$5 \$40
3- inch pots.....7 60
Every grower of spring plants should try this variety.

GARDENIA VEITCHII

- These are very strong plants and will make grand stock for winter blooming.
2 1/4- in. pots, heavy.....\$8 per 100; \$75 per 1000
4- in. pots, heavy.....\$20 per 100; \$180 per 1000
6- in. pots, heavy, in bud and flower.....\$9 per doz.
6- in. pots, heavy, in bud, \$12, \$15 and \$18 per doz.

ROBERT CRAIG CO., 4900 MARKET ST., PHILADELPHIA, PA.

Mention The Review when you write.

2 1/2-inch ROSE PLANTS

Good Stock

- | | 100 | 1000 |
|----------------------|--------|---------|
| Pink Killarney..... | \$3.00 | \$25.00 |
| White Killarney..... | 3.00 | 25.00 |
| Richmond..... | 3.00 | 25.00 |

Satisfaction guaranteed.

GEO. REINBERG

162 No. Wabash Ave., CHICAGO

ROSE PLANTS

- 3- inch Own Roots.....\$6.00 per 100; \$50.00 per 1000

3000 KILLARNEY QUEEN 2000 WHITE KILLARNEY 1500 RHEA REID

- Geraniums.....3- inch, \$6.00 per 100; 4- inch, \$ 8.00 per 100
Cannas, King Humbert, 4- inch, started.....10.00 per 100
Coleus.....2- inch, \$2.00; 3- inch, 5.00 per 100
Smilax.....2- inch, \$2.50 per 100; \$20.00 per 1000
Fuchsias.....2- inch, \$2.50 per 100
Lobelias.....2- inch, 2.50 per 100

Cash or C. O. D.

W. J. & M. S. VESEY,

Fort Wayne, Ind.

Legislative, west of Mississippi River, Peter Youngers, Geneva, Neb.
 Tariff, Irving Rouse, Rochester, N. Y.
 Transportation, C. M. Sizemore, Louisiana, Mo.
 Cooperation with entomologists, L. A. Berckmans, Augusta, Ga.
 Root gall, E. A. Smith, Lake City, Minn.
 Membership, W. D. Munson, Denison, Tex.
 Exhibits, Albert F. Meehan, Dresher, Pa.
 Publicity, W. G. Campbell, St. Joseph, Mo.
 "New Wrinkles on the Art of Propagation," J. Jenkins, Winona, O.
 Question Box. Leader, J. W. Hill, Des Moines, Iowa.

WEDNESDAY AFTERNOON, JUNE 23.

Tour of the parks of Detroit.

WEDNESDAY EVENING, JUNE 23.

State vice-presidents meet at 7:30 p. m. to nominate officers. Members from each state are urged to consult together and name their choice for their vice-president.

8:30. Meeting of American Nurserymen's Protective Association. Thomas B. Meehan, secretary.

THURSDAY, JUNE 24, 9 A. M.

"Legislative Matters in General," Curtis Nye Smith, attorney at law and counselor for American Seed Trade Association, Boston, Mass.

"The Nursery Business as a Business Proposition," W. H. Wyman, North Abington, Mass.

"Credits," Thomas B. Meehan, Dresher, Pa.
 Question Box. Leader, A. E. Robinson, Lexington, Mass.

"Some Inspection Problems," F. L. Washburn, state entomologist, St. Paul, Minn.

"Rejections," J. H. Dayton, secretary-treasurer Storrs & Harrison Co., Painesville, O.

THURSDAY AFTERNOON, JUNE 24.

Tour of the works of the Ford Motor Co.

THURSDAY, JUNE 24, 7:30 P. M.

Meeting of American Retail Nurserymen's Protective Association. Guy A. Bryant, secretary.

FRIDAY, JUNE 25, 9 A. M.

"Trade Terms," J. W. Schuette, St. Louis, Mo.
 "A Better National Association," J. E. Mayhew, Waxahachie, Tex.

"Deal Direct, the Catalogue Way," W. J. Maloney, Dansville, N. Y.

"Better Days Demand Better Men," Rodney H. Brandon, secretary-treasurer Loyal Order of Moose, Mooseheart, Ill.

FRIDAY AFTERNOON, JUNE 25.

Trip on steamer Sappho on the Detroit river and Lake St. Clair.

BROKEN BARK ON MAPLE TREES.

I am sending you a leaf from my maple tree and should like to have you tell me what is wrong with it. The bark has broken open on the tree, and the water runs out. The bark seems to be quite soft. Nearly all of the leaves are spotted like the one enclosed. Is there a remedy for this?

J. R.—Ohio.

The trouble with the leaves is nothing to worry about. It is a species of leaf-gall not at all uncommon. Maples frequently bleed in winter and early spring from cuts, bruises or cracks. Perhaps your trees may need an iron bolt to hold the limbs together. They sometimes crack at the crotch, and when this occurs they not only bleed, but water gets in and this starts decay in the stem. Such cracks should be well coated with coal tar to keep the water out. Also, dress any cuts or bruises with the same material. Do not worry about the slight leaf affection.

C. W.

...CHRYSANTHEMUMS...

THE BEST FOR FLORISTS' USE

Prices on application

ELMER D. SMITH & CO.

ADRIAN, MICH.

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

O. E. STEINKAMP

A. F. J. BAUR

Chrysanthemums

Get your benches ready, and then let us ship them to you, for immediate planting

White	Yellow	Pink
Smith's Advance	Comoleta	Chieftain
Alice Salomon	Chrysolora	Hirondelle
Wm. Turner	Robt. Halliday	Maud Dean
Mrs. Chas. Rager	Bonnaffon	Pompons
Lynnwood Hall	Imp. Bonnaffon	Diana
White Dean	Dolly Dimple	H. Newberry
Garza		

\$3.00 per 100, \$25.00 per 1000

Lena Baum (Yellow Rager), \$2.00 per doz., \$15.00 per 100

BUDDLEIA "Asiatica"—Fine plants in 2 $\frac{1}{2}$ -inch pots, \$1.00 per doz., \$8.00 per 100.

GERANIUMS—S. A. Nutt, Marvel, A. Ricard, Decorator, Poitevine, \$3.00 per 100, \$25.00 per 1000.

ANTIRRHINUM (Snapdragon)—Silver Pink, for blooming outdoors or for growing for next winter, \$3.00 per 100, \$25.00 per 1000.

POINSETTIAS, ready July and later, \$5.00 per 100, \$45.00 per 1000.

BAUR & STEINKAMP,

Carnation Breeders,

INDIANAPOLIS, IND.

POMPON CHRYSANTHEMUMS

Large assortment, large-flowering or Aster type; small-flowering single and anemone.

From 2-inch pots.....\$2.00 per 100, \$18.50 per 1000, \$175.00 for 10,000
 From 3-inch pots..... 3.00 per 100, 25.00 per 1000, 225.00 for 10,000

GERANIUMS

In a good assortment, including Beaute Poitevine, Alphonse Ricard and S. A. Nutt

From 2-inch pots.....\$2.00 per 100, \$18.50 per 1000
 From 3-inch pots..... 3.00 per 100, 25.00 per 1000

BEDDING STOCK

Large Quantities Ready for Immediate Shipment

FUCHSIAS	SALVIA	PARLOR IVY
ALYSSUM	BEGONIAS	LEMON VERBENAS
SWAINSONA	SAGE	COLEUS
ACHYRANTHES	LANTANAS	ALTERNANTHERAS
LOBELIA		

From 2-inch pots.....\$2.00 per 100, \$18.50 per 1000, \$175.00 for 10,000
 From 3-inch pots..... 3.00 per 100, 25.00 per 1000, 225.00 for 10,000

CASH WITH ORDER

R. VINCENT, JR., & SONS CO.

White Marsh, Maryland

CHRYSANTHEMUMS

Clean, HEALTHY STOCK, Rooted in outdoor frames, nicely established and in free growing condition.

	Per 100	Per 1000		Per 100	Per 1000
Alice Salomon, early white.....	\$ 3.00	\$ 25.00	H. E. Converse (exh. red)	\$10.00	
A. J. Balfour, grand pink.....	4.00	35.00	Ivory.....	3.00	\$ 25.00
Advance, earliest white.....	3.00	25.00	Mlle. Arlette Dubois (an improved Virginia Poehlmann).....	3.00	25.00
Chieftain, best pink.....	3.00	25.00	Major Bonaffon.....	3.00	25.00
Chrysolora, early yellow.....	3.00	25.00	Mistletoe, very late white.....	10.00	
Chadwick Improved, late white.....	4.00	35.00	Rosiere, early pink.....	3.00	25.00
Chas. Rager.....	3.00	25.00	Timothy Eaton.....	3.00	25.00
Early Frost (new white).....	12.00	100.00	Unaka, early pink.....	3.00	25.00
Golden Glow, earliest yellow.....	3.00	25.00	White Chieftain.....	12.00	100.00
Golden Salomon, largest early.....	5.00	40.00	White Bonaffon.....	3.00	25.00
Golden Wedding.....	4.00	35.00	Wm. Turner.....	3.00	25.00
Golden Chadwick.....	4.00	40.00	Yellow Eaton.....	3.00	25.00
Golden Eaton (new).....	8.00				

SPECIAL OFFERS

1. 1000 plants, commercial varieties, our selection, for.....\$20.00
2. Very best commercial varieties, profitable sorts only, nicely assorted and labeled; 1000 plants for \$22.50
3. Commercial singles. Kinds that have texture and that keep; nicely assorted, 250 plants for.....\$10.00

READY FOR BENCHING NOW.

THE E. G. HILL CO., RICHMOND, INDIANA

ORCHIDS

ALL PLANTS READY TO SHIP
SEMI-ESTABLISHED and ESTABLISHED

CATTLEYAS, *Trianae*, *Labiata*, *Gaskelliana*—all starting into splendid growth.
DENDROBIUM *Phalaenopsis Schroederiana*, the finest of spray-flowering *Dendrobiums*.
DENDROBIUM *Formosum* *Giganteum*, June-flowering type. June wedding demand far outsells the supply.

All Cattleyas, Dendrobiums, etc.
Prices right—Send for them.

FREEMAN ORCHID CO.
G. L. Freeman, Mgr. FALL RIVER, MASS.

2000 Vinca Variegated

4-inch pots.
Good stock at.....\$10.00 per 100
BREITMEYER FLORAL CO.
FRED. BREITMEYER, Prop.
MT. CLEMENS, MICH.

Cattleya Mossiae and Cattleya Percivaliana

Fine, fresh, imported plants, at \$45.00 per case of 60 plants (500 good bulbs).
A. SACHSE, Orchid Collector
416 Bloomfield Avenue, MONTCLAIR, N. J.

ORCHIDS

We grow and sell **Orchids** only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.
LAGER & HURRELL, Summit, New Jersey

ORCHIDS

Just arrived in splendid condition:
C. Percivaliana, **C. Labiata**,
C. Trianae, **C. Schroederiae**
In transit: **C. Mossiae**
Best commercial Orchid plants, established or semi-established, for immediate delivery; healthy, clean, flowering stock.
For price write to
JOHN DeBUCK, 719 Chestnut Place, SECAUCUS, N. J.
Mention The Review when you write.

HYDRANGEAS

We have a magnificent lot of large plants grown in tubs and half-barrels for
JULY AND AUGUST FLOWERING

We have made a specialty of Hydrangeas for years, and our plants have never been finer than they are this year. They are well budded, and will begin to show color the end of June, and will be in perfection during July and August—when they are most in demand.

Hydrangea Otaken, the standard pink variety, and the new French Hydrangeas—*Avalanche*, *Fraicheur*, *La Lorraine*, *Mme. Maurice Hamar*, *Mme. E. Mouillere* and *Mlle. Renee Gaillard*. Strong plants in tubs, \$2.00 and \$3.00 each—according to size.

Otaken, very large specimens in half barrels, \$7.50, \$10.00 and \$12.50 each—according to size.

DRACAENA INDIVISA

Large plants for centers of vases, 75c, \$1.00 and \$1.50 each—according to size.

CROTONS

Assorted varieties for bedding, in 3 $\frac{1}{2}$ - and 4-inch pots, \$15.00 and \$25.00 per 100.

VINCA MAJOR VARIEGATA

We have a fine stock of extra heavy plants in 4-inch pots, at \$12.00 and \$15.00 per 100—according to size.

FERNS

Nephrolepis Teddy, Jr., 4-inch, 15c each; 2 $\frac{1}{4}$ -inch, \$6.00 per 100.
Nephrolepis Elegantissima Compacta, 3 $\frac{1}{2}$ -inch pots, 25c each; 2 $\frac{1}{4}$ -inch, \$6.00 per 100.
Nephrolepis Elegantissima, 8-inch pots, \$1.00 each; 6-inch pots, 50c each; 2 $\frac{1}{4}$ -inch, \$6.00 per 100.
Nephrolepis Muscosa and Smithii, 3 $\frac{1}{2}$ -inch pots, 25c each; 5-inch, 50c each.
Nephrolepis Harrisii, 12-inch, very large specimens, \$4.00 and \$5.00 each.
Cibotium Schiedei, large plants, 10-inch pots, \$3.50 each.
Table Ferns, assorted varieties, nice plants, 2 $\frac{1}{4}$ -inch pots, \$4.00 per 100; extra size, 3 $\frac{1}{2}$ -inch pots, \$15.00 per 100.

WINTER-FLOWERING ROSES

We have a particularly fine stock of *Ophelia*, *Francis Scott Key* and *Prince E. C. d'Arenberg*, strong plants, own root and grafted; also a fine lot of grafted roses in the standard varieties, like *Killarney Brilliant*, *Mrs. Aaron Ward*, *Sunburst*, *Mrs. Geo. Sawyer*, *Mme. Edmond Rostand*, etc., etc. We will be glad to quote prices on application.

F. R. PIERSON CO., Tarrytown, New York

Mention The Review when you write.

Chrysanthemum Rooted Cuttings

WHITE	Per 100	1000	YELLOW	Per 100	1000
Smith's Advance.....	\$2.00	\$15.00	Chrysolora.....	\$2.00	\$15.00
October Frost.....	2.00	15.00	Ramapo.....	2.00	15.00
V. Poehlmann.....	2.00	15.00	Roman Gold.....	2.00	15.00
Alice Salomon.....	3.50	30.00	Nagoya.....	2.50	20.00
Naomah.....	3.00	25.00	Yellow Eaton.....	2.00	15.00
Alice Byron.....	2.00	15.00	Golden Glow.....	2.00	15.00
Chas Rager.....	2.00	15.00			
Lynnwood Hall.....	2.00	15.00			

CRIMSON

Shrimpton..... 2.00 15.00

PINK

Amorita..... 2.00 15.00
McNiece..... 2.50 20.00
Dr. Enguehard..... 2.50 20.00

J. D. THOMPSON CARNATION CO., JOLIET, ILL.

DAYTON, O.

The Market.

Rain every day for the last two weeks compelled the florists of this vicinity to get their outside work done between showers. There was much inconvenience and disappointment to customers who were anxious to get their vases, flower boxes and beds planted before Memorial day, which was made impossible by the weather conditions. A good business, both in cut flowers and bedding plants, is reported by all our local florists, practically all the bedding plants being sold out. Peonies came in well for Memorial day, and were in the greatest demand. Carnations were next in popularity and, for the time of year, were in good shape as to size and color, the weather conditions being favorable. The writer has lived in Dayton for the last twelve years and has visited the cemeteries every Memorial day; this year the flowers seemed more beautiful than ever before, extending as far as the eye could reach, with the rich, dark green grass for a background. It was a sight seldom seen and never to be forgotten.

Various Notes.

Mrs. B. Haschke, of the College Park Greenhouses, has a new Pierce-Arrow delivery car.

The Miami Floral Co. reports having secured the contract for all flowers and bouquets being used in the high schools this month for commencement exercises. Competitive bids were made for this contract. Red carnations and smilax are used. The cost is about \$400.

The Heiss Co. has the contract for the parks and public grounds this year.

Charles Rhoads, Brookville, O., reports that he intends to build a new greenhouse, 25x100, to be devoted to pot plants and vegetables.

D. Rusconi and his son, of Cincinnati, visited the trade last week.

G. W. B.

Superior, Wis.—Alex. C. Gardiner, who conducted a store for several months at 1418 Tower avenue, until his retirement was made necessary by illness, has become manager of the retail store of the Superior Floral Co., at 1410 Tower avenue. Mr. Gardiner was formerly manager of the Superior store of J. J. Le Borious, of Duluth.

GARDENIA
VEITCHII

Fine stock, 4-inch pots,
\$12.50 per 100, \$100.00 per 1000

ROSE HILL NURSERIES
New Rochelle, New York

VINCA VARIEGATA

Extra heavy, 2 to 3 ft. long, \$10.00 per 100.

GERANIUMS. S. A. Nutt, 4-in., in bud and flower, \$5.00 per 100; 3-in., with bud and flower, \$3.00 per 100.

Cash, please. Prompt shipment.

KILBOURN & WILLIAMS,

Clinton, N. Y.

Bedding Plants, 100,000 Now Ready

Our great plant producing mill has been kept up in full speed day and night. Fully 100,000 bedding plants of our usual high standard quality has been the output since Easter. No empty spot can be seen, every hole and corner is filled.



Araucarias Our Specialty

ARAUCARIA EXCELSA, well grown stock, 5-in. pots, 3 to 4 tiers, 15 in. high, 50c; 5½-in., 3 to 4 tiers, 18 to 20 in. high, 60c and 75c; 6-in., 24 to 26 in. high, 5 to 6 tiers, \$1.00; large specimen plants, \$1.50. ARAUCARIA EXCELSA GLAUCA, 6-in. pots, \$1.00; 7-in., \$1.50. ARAUCARIA ROBUSTA COMPACTA, 6-in. pots, 4 tiers, very heavy, \$1.50.

KENTIA FORSTERIANA, \$1.00 and \$1.25 each.

KENTIA BELMOREANA, 6-in. pots, large, heavy plants, \$1.25 and \$1.50 each.

COCOS WEDDELLIANA, 3-in. pots, 15c; 4-in., 25c each.

HYDRANGEA OTAKSA, for planting out; have been kept in cold frames all winter; 6, 7, 8-in. pots, 35c, 50c, 75c each.

AMPELOPSIS VEITCHII, 4-in., staked up, 2 to 3 ft. high, 15c each.

HONEYSUCKLES, 5-in., staked up, 25c each.

ENGLISH IVY, 4-in., staked up, 12c; 3-in., 3 in a pot, 7c.

GERANIUMS, S. A. Nutt, A. Ricard, John Doyle, Jean Viaud, 4-in. pots, \$7.00 per 100; Beaute Poltevine, \$8.00 per 100.

FUCHSIAS, assorted colors, 4-in. pots, \$7.00 per 100.

HELIOTROPES, 4-in., \$7.00 per 100.

SCARLET SAGE, Bonfire or Clara Bedman, 4-in., \$7.00 per 100; 3-in., \$4.00 per 100.

PETUNIAS, DOUBLE, 4-in. pots, \$7.00 per 100; SINGLE, 2½-in., \$3.00 per 100; CALIFORNIA GIANTS, 3-in., \$5.00 per 100.

BEGONIAS, our improved strain. Dark Begonia Vernon Luminosa and Pink Erfordii, 4-in. pots, \$8.00 per 100; 3-in., \$5.00 per 100.

AGERATUMS, Dwarf Blue, 4-in., \$7.00 per 100; 3-in., \$5.00 per 100.

COLEUS, Verschaffeltii, Golden Bedder, Queen Victoria, \$3.00 per 100; fancy leaved, 6 best varieties, \$4.00 per 100. Out of 2½-in. pots.

ZINNIA ELEGANS, double, assorted, 2½-in., \$3.00 per 100.

VERBENAS, assorted, 2½-in. pots, \$3.00 per 100.

DUSTY MILLER, 2½-in., \$3.00 per 100.

LOBELIAS, dark blue dwarf, \$3.00 per 100.

ASPARAGUS SPRENGERI, large, bushy, 4-in., 15c; 6-in. pans, very nice, heavy, 35c.

ASPARAGUS PLUMOSUS, 2½-in., 4c; 3-in., strong, 6c; 4-in., 12c.

SNAPDRAGONS, such as Giant Yellow Golden Queen, Giant Scarlet Queen of the North, Giant Pink and Giant White, 2½-in. pots, \$3.00 per 100; Silver Pink, \$4.00 per 100.

ASTERS, CREGO, white, shell pink, pink, rose and lavender, 2½-in. pots, \$3.00 per 100.

CORNFLOWERS, double blue, 3-in. pots, \$5.00 per 100.

IPOMOEA NOCTIFLORA, pure white moonvine, for which I have a wide reputation, having made a specialty of them for the past 16 years; 2½-in. pots, \$5.00 per 100; 4-in. pots, staked up, \$12.00 per 100; 25 at 100 rate.

FERNS, large, Boston, 7-in. pots, 75c and \$1.00. Whitmani, 7-in. pots, 75c; 6-in., 40c. Scottii, 5-in., 25c; 6-in., 40c.

DRACAENA TERMINALIS, 5½-in. pots, 50c.

CANNAS, 4-in. pots: Pennsylvania, Pres. McKinley, Pres. Cleveland, Richard Wallace, \$7.00 per 100.

DRACAENA INDIVISA, 5-in. pots, 25c; 5½-in. pots, 35c.

SWEET ALYSSUM, Little Gem, 2½-in., \$3.00 per 100.

PHLOX DRUMMONDII, 2½-in., \$3.00 per 100.

MIGNONETTE, 2½-in., \$4.00 per 100.

TORENIA FOURNIERI, 2½-in., \$4.00 per 100.

NASTURTIUM, 4 colors, 3-in., 5c.

LANTANAS, dwarf, orange color, 4-in., \$7.00 per 100.

COBAEA SCANDENS, 3-in., \$6.00 per 100; 4-in., \$8.00 per 100.

PARLOR IVY, 2½-in., \$4.00 per 100.

ADIANTUM HYBRIDUM, 3-in., \$8.00 per 100; 4-in., \$12.00 per 100.

ROSE GERANIUMS, 4-in., \$8.00 per 100.

HOLLY FERNS, large, 5-in. pots, 35c.

Cash with order, please.

GODFREY ASCHMANN, 1012 West Ontario St.
PHILADELPHIA, PA.

Wholesale Grower, Importer and Shipper of Pot Plants

Mention The Review when you write.

Fine, Strong Ferns

READY TO SHIFT

Harrisii, W. K. Harris, Whitmani, Elegantissima, Piersoni and Scottii,
2½-in., \$4.00 per 100, \$40.00 per 1000.

4-in., \$15.00 per 100; 5-in., \$25.00 per 100; 6-in., \$50.00 per 100.

PANDANUS VEITCHII, 4-in., 35c each; 5-in., 60c each; 6-in., 75c each.

JOHN BADER COMPANY

1826 Rialto Street,

N. S., PITTSBURGH, PA.

Mention The Review when you write.



S. C. TEMPLIN

"Easter Greeting" Specialist

GARRETTSVILLE, OHIO

THE WONDERFUL PELARGONIUM "EASTER GREETING"

THIS PLANT was in a 2 $\frac{1}{4}$ -inch pot last June, shifted into 4-inch, and into 5-inch in November. We are now offering 75 "Easter Greeting" and 25 Lucy Becker, the pink sport, fine 2 $\frac{1}{4}$ -inch, ready for shift, for \$10.00. Besides furnishing some nice cuttings that will more than pay original cost, they will make most desirable and valuable plants for shifting into 5's and 6's for 1916 sales, that should bring \$1.00 to \$1.50 in any market.

This is certainly your opportunity. "Easter Greeting" has won first place as a pot plant. It has made good, and will for you. Please consider this offer as an investment compared to any other plant today. Our guarantee is ironclad—no risk.

Fine 3-inch, \$12.00 per 100

We still have a complete line of Soft Wooded Plants and offer Ageratum, Alyssum, Achyranthus, Centaureas, Celosias, Cleome, Coleus, Marguerites, Fuchsias, German Ivy, Lantanas, Lobelias, Periwinkles, Pyrethrum, Verbenas, Snapdragons, Smilax, at \$2.00 per hundred.

Geraniums, 2 $\frac{1}{2}$ -inch, \$2.50; 3-inch, \$5.00; 4-inch, \$8.00; red, white, pink and salmon.

Variegated and Green Vincas, 2-inch, at \$2.50; 3-inch, \$6.00; 4-inch, at \$8.00, \$10.00 to \$12.50; 5-inch, \$20.00.

15,000 2 $\frac{1}{2}$ -inch Mums, White, Yellow and Pink, at \$2.50 to \$3.50 per hundred.

10,000 rooted cuttings of Mums at \$1.50 to \$2.50.

5000 Asters, out of pots, at \$2.50 per hundred; out of flats, \$1.50 per 100.

500 4-inch Ricinus, at \$6.00 per hundred.

Splendid Moonvines, 3 and 4-inch, at 8c and 10c. Ferns, Boston, Whitman, Amerpohlii, Scottii, Roosevelt, Plumosus, Sprengerii.

Stock Poinsettias, in 2 $\frac{1}{2}$, 3, 4 and 5-inch. Special prices on all above on large lots.

For the Store Man. We have all kinds of Ferns, Boston, Whitman, Scottii, Amerpohlii, Plumosus, Sprengerii, Sprengerii Baskets, Fancy Leaved Caladiums, Gloxinias, Tuberous Begonias and other varieties of blooming Begonias, etc. Write us your wants.

GEO. A. KUHL

Wholesale Grower

PEKIN, ILL.

CHRISTMAS PEPPERS

CELESTIAL PEPPER

SOLANUM MELVINII, NEW BRANCHING,

All strong plants from 2 $\frac{1}{4}$ -in. pots.

\$3.00 per 100

\$25.00 per 1000

Asparagus Plumosus

Strong 2 $\frac{1}{4}$ -in \$3.00 per 100; \$25.00 per 1000

500 at 1000 rate. Cash with order.

FRANK OECHSLIN, 4911 Quincy Street
CHICAGO, ILL.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE, INDIANA

Begonia Lorraine,

2 $\frac{1}{4}$ -in. pots, \$12.00 per 100; \$110.00 per 1000.

Begonia Glory of Cincinnati,

2 $\frac{1}{4}$ -in. pots, \$15.00 per 100; \$140.00 per 1000.

Cyclamens,

Separate colors, finest strain, extra strong plants, 3-inch pots, \$10.00 per 100; \$90.00 per 1000.

Pandanus Veitchii,

6-inch, 7-inch and 8-inch pots.

Dracaena Massangeana,

5-inch, 6-inch and 7-inch pots.

Camellias,

In the very best varieties for growing on. 6-inch, 7-inch and 8-inch pots.

JULIUS ROEHRS CO., Rutherford, N. J.

Mention The Review when you write.

FERNS

Improved Whitman and Whitman Compacta,

\$5.00 per 100; \$40.00 per 1000

250 at 1000 rate

The Improved Whitman is a more graceful and a little lighter frond. It is more compact, truer to the type and shows very little reverting. This variety is a great improvement over the old Whitman.

H. H. BARROWS & SON, Whitman, Mass.

Mention The Review when you write.



Bargains In Mums, Fuchsias, Ferns, Coleus, Alyssum, Violet runners, Salvia, Vincas, Asters, Stevia, Lobelias, Cannas and Smilax.

See issue of June 3, and Classified ads, this issue.

C. HUMFELD
Clay Center, Kan.

Mention The Review when you write.

FERNS IN FLATS

ALL VARIETIES

We ship by express during July and August, stock ready for 2 $\frac{1}{2}$ -in. pots, in flats of about 110 clumps, which can be divided.

Price, \$2.00 per flat

20 or more flats, \$1.75 each

(Packing included)

Order now while we have full list of varieties to select from.

Write for illustrated folder

McHutchison & Co.

17 Murray Street, NEW YORK

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JOHN SCOTT

Batland Rd. and E. 45th St., BROOKLYN, N. Y.

THE HOME OF THE SCOTTII FERN.

Mention The Review when you write.

GRAND RAPIDS, MICH.

The Market.

Memorial day business was up to standard. Although the holiday was of three days' duration, Saturday proved to be the one big day. Everyone cleaned up fairly well, and white carnations were short of the demand. Iris and other outside flowers were plentiful and relieved matters somewhat. Roses and sweet peas found a ready market, but, as usual, carnations had the first call.

On account of the inclement weather, the outside work was put off until the last moment, and consequently Monday morning found several florists at the cemeteries finishing up in a hurry. The usual heavy demand was made on the local wholesale plant market for geraniums and by Memorial day it was impossible to get any stock in bloom.

There is now plenty of stock on the market, and it is moving fairly well. Carnations are exceptionally good for this time of the year. Outdoor lilies and plenty of local peonies have made their appearance.

Various Notes.

Eli Cross is still rushed with outside work. He is preparing to occupy his new store, in the City Bank building, about June 15.

Henry Smith reports a nice clean-up on his stock of shipping geraniums. Miss Robinson, of Henry Smith's force, cannot talk above a whisper because of a bad cold.

Alfred Hannah had a pretty display in his window last week in honor of the visiting Elks.

Eli Cross featured a large picture of all the local Elks in his window, and it drew a steady crowd during the convention.

Several out-of-town florists attended the big state Elks' convention. Among the number were J. C. Vaughan, of Chicago; L. Wasserman, of Muskegon; D. Vincent and Harvey Kidder, of Ionia; Stephen Green, of H. Bayersdorfer & Co., Philadelphia, and Mr. Anderson, of the A. L. Randall Co., Chicago.

Arthur F. Crabb has ordered a large refrigerator of the McCray Refrigerator Co. for his new store. A. F. C.

CYCLAMEN

2½-inch.....\$5.00 per 100
3-inch..... 8 00 per 100

POINSETTIA

2½-inch.....\$5.00 per 100

PRIMULA OBCONICA

2½-inch.....\$3.00 per 100

B. E. & J. T. COKELY
SCRANTON, PA.

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Cabbage and Tomato Plants

(LEADING VARIETIES)

30c per 100 by parcel post; by express, 75c per 500; \$1.00 per 1000; 10,000 and over, 85c per 1000; 100,000 at 75c per 1000.

R. VINCENT, JR., & SONS CO., White Marsh, Md.

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RANDALL'S OFFER

OF SPRING AND

BEDDING PLANTS

WE CAN FURNISH SEASONABLE STOCK OF
GOOD QUALITY IN QUANTITY, AS FOLLOWS:

	Per 100		Per 100
Ageratums, 2½-inch.....	\$ 4.00	Pennisetum Ruppelianum—	
Coleus, all varieties, 2½-inch.....	8.00	2½-inch.....	\$ 8.00
Cannas—		3 -inch.....	6.00
King Humbert, 4-inch (strong)....	12.00	Petunias—	
Florence Vaughan, 4-inch.....	8.00	Double, 8-inch.....	10.00
A. Crozy, 4-inch.....	8.00	Double, 4-inch.....	12.00
Mme. Crozy, 4-inch.....	8.00	Single, 2½-inch.....	5.00
Ferns—Table (very good), 2½-inch...	25.00	Single, 8 -inch.....	7.00
Geraniums—		Single, 4 -inch.....	10.00
5000 S. A. Nutt, select 8½-inch		Salvia—4-inch.....	8.00
stock, every plant in bloom.....	7.00	Vincas—	
Nutt and Clifton, ready for		Variegated, 8-inch.....	10.00
shift.....per 1000, \$22.50		Green, 8-inch.....	10.00
Clifton cuttings in sand ..	10.00	Green, 4 and 5-inch.....	12.00
Lobelia Kathleen Mallard, 2½-inch ..	4.00	Variegated, 4 and 5-inch.....	12.00
Marguerites—		Extra fine.....	15.00
Double, fine stock, all in bloom,		Wandering Jew, 2½-inch.....	8.00
2½-inch.....	2.00		
3-inch.....	4.00		
4-inch.....	7.00		

In Hanging Baskets we have the Boston Fern basket at \$2.00; mixed basket at \$1.50; Sprengeri basket at \$1.00. The above baskets are all 12-inch. Mixed Sprengeri, in 10-inch, at \$1.00 and 75c.

A. L. RANDALL CO.

Wabash Avenue at Lake Street

CHICAGO, ILL.

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BEGONIA CINCINNATI

Now Ready for Shipment

Extra fine, sturdy, healthy plants, 2½-inch, \$18.00 per 100, \$150.00 per 1000

Stock Selected and Packed with Utmost Care

CYCLAMEN

For June and July Delivery

Best Strain Obtainable—Assorted Colors

2½-inch, \$5.00 per 100, \$45.00 per 1000; 3-inch, \$8.00 per 100, \$75.00 per 1000

WE GROW ONLY QUALITY STOCK—TRY US

THE NAUMANN COMPANY

1111 East 125th Street

CLEVELAND, OHIO

Mention The Review when you write.

NEW NEPHROLEPIS FERN—JOHN WANAMAKER

We will introduce the above new fern on August 1st, 1915. In presenting this fern to the trade, we feel confident that it will make a place for itself.

The John Wanamaker fern is a wonderful advance over all plain or wavy frond varieties. The side pinnae of the fronds are very fully undulated, giving the plants a very wavy appearance. It will make as many fronds as Teddy, Jr., plants in 4-inch pots having over sixty fronds. It is a beautifully formed plant, full and compact.

Orders will be filled strictly in rotation.

Strong plants, 2½-in. pots,

\$ 4.00 per dozen.

20.00 per 100.

250 at 1000 rate.

150.00 per 1000.

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa.

BRANCH:
NORWOOD, PA.

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JOSEPH HEACOCK COMPANY'S PALMS AND FERNS

HOME GROWN — WELL ESTABLISHED — STRONG AND HEALTHY

KENTIA FORSTERIANA

	Leaves	In. high	Each	Per doz.
6-in. pot.....	5 to 6.....	28 to 30.....	\$1.00	\$12.00
6-in. pot.....	5 to 6.....	34 to 36.....	1.50	18.00

MADE-UP KENTIA FORSTERIANA

	Each
12-in. cedar tub, 4 plants in tub, 5 to 5½ ft.....	\$10.00
12-in. cedar tub, 4 plants in tub, 5½ to 6 ft.....	12.50
12-in. cedar tub, 4 plants in tub, 6 ft. high, heavy.....	15.00
12-in. cedar tub, 4 plants in tub, 7 to 8 ft.....	18.00

PHOENIX ROEBELENI

	Each
7-in. tub, 18 in. high, 24 in. spread.....	\$2.00

KENTIA BELMOREANA

	Leaves	In. high	Each	Per doz.
2½-in. pot.....	4.....	8 to 10.....		\$ 1.50
4-in. pot.....	5 to 6.....	15.....	\$0.40	4.50
6-in. pot.....	6 to 7.....	24.....	1.00	12.00
6-in. pot.....	6 to 7.....	28 to 30.....	1.50	18.00

	Leaves	In. high	Each	Per doz.
9-in. cedar tub.....	6 to 7.....	42 to 45.....	\$4.00	\$48.00
9-in. cedar tub.....	6 to 7.....	45 to 48, very heavy.....	5.00	
9-in. cedar tub.....	6 to 7.....	48 to 54, very heavy.....	6.00	
9-in. cedar tub.....	6 to 7.....	5 ft., very heavy.....	8.00	

CIBOTIUM SCHIEDEI, 9-in. tub, 5 ft. spread, each, \$5.00

JOSEPH HEACOCK CO., Railway Station, Wyncote, Pa.
Jenkintown,

Mention The Review when you write.

500,000 Pot Plants

of late propagation and planting, in A-No. 1 condition, ready for market.

Orders shipped promptly. Liberal extras.

Size	Per 100	Per 1000
2½-in. Alternantheras red and yellow	\$ 2.25	\$20.00
2½-in. Ageratum, white, light and dark blue	2.25	20.00
2½-in. Asparagus Plumosus and Hatcheri	3.00	25.00
4 -in. Asparagus Plumosus and Hatcheri	7.50	70.00
2½-in. Asparagus Sprengeri, large plants	2.50	22.50
4 -in. Asparagus Sprengeri, large plants	6.50	60.00
3 and 3½-in. Canna King Humbert..	5.00	45.00
3 and 3½-in. Cannas, Brandywine, Crimson Bedder, Crosby, 20 varieties	4.50	40.00
2½-in. Centaurea, dusty miller	2.25	20.00
2½-in. Coleus, Golden Bedder, Verschaffeltii and 15 varieties, mixed	2.50	22.50
2½-in. Oupheas, cigar plant.....	2.25	20.00
4 -in. Dracaena Indivisa.....	10.00
5 -in. Dracaena Indivisa.....	20.00
2½-in. Fuchsias, double and single, 12 varieties	2.75	25.00
4 -in. Fuchsias, double and single, 12 varieties	7.50	70.00
2½-in. Geraniums, Nutt, Ricard, Poitevine, Buchner, etc.....	2.25	20.00
3½ and 4-in. Geraniums, Nutt, Ricard, Poitevine, Buchner, etc.....	7.00	65.00
2½-in. Heliotropes, white, light and dark blue	2.75	25.00
4 -in. Heliotropes, white, light and dark blue	7.50	70.00
2½-in. Petunias, single, mixed varieties	2.50	22.50
3½-in. Petunias, double, 15 varieties mixed	6.50	60.00
2½-in. Salvias, Bonfire and Splendens.....	2.50	22.50
3 -in. Salvias, Bonfire and Splendens.....	5.00	45.00
2½-in. Verbenas, very choice, mixed or separate colors, in bud.....	2.25	20.00

Correspondence Solicited.

ALONZO J. BRYAN

Wholesale Florist, WASHINGTON, NEW JERSEY

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VINCA

Good, strong, 3½-in. stock,
\$8.00 per 100; \$75.00 per 1000.

DRACAENAS, 3½-inch

\$8.00 per 100; \$75.00 per 1000.

WHITE BROS.

MEDINA, N. Y.

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CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List.

HOLMESBURG, : PHILADELPHIA, PA.

Bedding Plants BY THE THOUSANDS

Our greenhouses are filled with choice stock that you can plant out at once, to make immediate effect.

	Per 100	Per 1000
Geraniums, S. A. Nutt and Poitevine, 4-in. pots.....	\$ 7.00	
Begonia Luminosa, red and pink..	7.00	
Fuchsias.....	7.00	
Double Petunias.....	7.00	
Ageratums.....	7.00	
Scarlet Sage.....	7.00	
Nasturtiums.....	7.00	
Cannas, Wyoming, bronze purple foliage.....	7.00	
Lemon Verbenas.....	7.00	
Moonvines, 4-in.....	10.00	
Moonvines, 2½-in.....	5.00	
Coleus Brilliancy, 4-in.....	8.00	
Hydrangeas, Otaksa, 6-in. pots, \$4.00 per doz.		
Adiantum Hybridum, 4-in. pots, \$1.80 per doz.		
Coleus, 2½-in., Verschaffeltii, Golden Bedder, Queen Victoria and fancy mixed varieties.....		\$3.00
Asparagus Plumosus, 3-in. pots..		5.00
Asters, Semple's Improved Branching, rose-pink, purple and white, 2½-in. pots.....		2.50
Small Plants, such as Petunias, Marigold, Phlox, Dwarf Lobelias.....		3.00
Rose Bushes, fine plants in 6-in. pots, Baby Rambler, Gruss an Teplitz, Caroline Testout, Frau Karl Druschki, Magna Charta, \$4.00 per doz.		
Araucaria Excelsa, 6-in. pots, 5 to 6 tiers, 16 to 20 inches high, 75c each; 18 to 24 inches high, \$1.00 each.		
Dish Ferns, all the best varieties.		4.00

Cash with order.

ASCHMANN BROS., Second and PHILADELPHIA, PA.
Bristol Sts.,

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SURPLUS SEASONABLE STOCK

BEGONIAS, Albo-Picta Rosea, Argenteo-Guttata, M. de Les-eps, Marjorie Daw, Rubra, Thurstoni, at \$4.00 per 100.
COLEUS, Beckwith Gem, Chameleon, Mrs. Hayes, Golden Crown, 2½-inch, \$2.50 per 100.
COBAEA SCANDENS, 2½-inch, \$4.00 per 100.
DAHLIAS, 2½-inch pot plants (best for cut flowers), Decorative, Cactus and Show, in 50 varieties, \$4.00 per 100.
VERBENAS, 2-inch, all colors, \$3.00 per 100.

FERNS, young stock, in best shape for growing on, 2½-inch:
L. Boston.....\$4.00 per 100; \$35.00 per 1000
Scottii.....5.00 per 100; 45.00 per 1000
Scholzei.....5.00 per 100; 45.00 per 1000
Teddy Jr.....6.00 per 100; 60.00 per 1000
MOONFLOWERS, 2-inch, thrifty young stock, \$4.00 per 100.
SNAPDRAGONS, 2½-inch, Pink, Scarlet and Yellow, \$4.00 per 100.
PETUNIAS, 2½-inch, grand stock, Giant Single, \$3.00 per 100.

THE STORRS & HARRISON CO., PAINESVILLE, OHIO

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A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers,
Palms and Ferns

CROMWELL, CONNECTICUT

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D. U. Augspurger & Sons Co.

Wholesale Florists

Send for our latest price list

Box 394,

PEORIA, ILL.

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H. H. LINEAWEAVER & CO., Inc.ANTHRACITE
and
BITUMINOUS**COAL**West End Trust Building, PHILADELPHIA
17 Battery Place, NEW YORK
Nutting Building, LEBANON, PA.
Mention The Review when you write.**Greenhouse Heating.**

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

THE COAL MARKET.

A leading coal journal clearly summarizes the news of the market in this one sentence: "The east is helped by export business, but the west awaits industrial revival." The same authority more fully explains the situation thus: "It is true beyond a peradventure that export business has helped the eastern coal trade, for there is an improved foreign demand and vessels also are more plentiful. But in the west, trade is even below normal for this time of year. If smokeless coal is off the market, meaning that there is no free coal, the market is strong. The minute any free coal strikes Chicago the market is soft. A few contracts are being closed, but not many, and such as are, are going on the contract price of \$1.25 for the summer and \$1.40 for the winter months on mine-run. The lump and egg situation is somewhat stronger, largely due to the fact that the operators are producing no fine coal for coke ovens and consequently are not making the prepared sizes. Retailers have been buying really more than the operators are producing and thus that market is strong at the June circular."

PIPE AND OTHER MATERIALS.

I am contemplating the construction of a greenhouse and should like to know which is considered the better kind of pipe, cast-iron or wrought-iron, especially with reference to the circulation. Or, why not use spiral, galvanized, flanged pipe, as it would radiate heat much more quickly? I wish to know, also, whether it would be practical to run the return pipe just below the seed bed, insulating it in farm drain tile, say ten or twelve inches below the surface. The winter temperature here seldom drops lower than 10 degrees above zero. How would you estimate the needed capacity of a boiler in this climate, for a house of about 7,500 square feet of glass? Should the base of the side walls be of concrete or of regular wood siding, with an insulating material between? I expect to grow winter vegetables.

J. C. W.—Ark.

Under most conditions wrought-iron pipe will be found most satisfactory for heating greenhouses. The flanged, spiral, galvanized pipe is less durable than either wrought or cast-iron pipe and requires more care in installing it; be-

DEEDS SPEAK LOUDER THAN WORDS**THE REASON IS—WELL, ASK ANY ONE OF OUR CUSTOMERS****WHICH DO YOU WANT?****Cast Iron Boilers—FOOL Economy** (false ratings, fuel waste, danger of breakdowns, dealers' profits), OR**Kroeschell Boilers—FUEL Economy** (honest ratings, safety, quick heat, no boiler pits, no dealers' profits).**Kroeschell Boiler—Half the Coal and Half the Work**

Your No. 13 Boiler is carrying 25,000 sq. ft. of glass, and I can keep it at 60° in the coldest weather without any trouble. I have three cast iron boilers also, heating a range of 25,000 sq. ft. of glass, but the No. 13 Kroeschell Boiler only takes half the coal and half the work to get the same results.

J. G. FRISZ, Vincennes, Ind.

Kroeschell Boiler Better Than Tubular Boilers or Cast Iron Boilers

Washington Court House, Ohio. Have used upright boiler, tubular boiler and cast iron boiler. The Kroeschell Boiler heats up better and easier than any other boiler we have ever had anything to do with. If we ever buy another, it will certainly be a Kroeschell.

Very truly yours,
POOLE & PURLLANT.**Cast Iron Cannot Be Compared with Kroeschell**

We bought a No. 2 Boiler in 1904. It takes care of 5000 sq. ft. of glass, and we could add 2000 more. We are very well satisfied. We used a cast iron boiler before we had yours. It cannot be compared with the Kroeschell boiler. Your boiler has certainly a great capacity for heating water.

HALL & ROBINSON,
Montreal, Canada.**Cast Iron Boilers Break Down**

Have fired greenhouse boilers since 1885, both steam and hot water. Yours suits me the best. I have two of your boilers. At one time I had two cast iron boilers working together, and during a blizzard the rear section of one boiler gave out and the front section of the other sprung a crack a couple of months later. No more cast iron boilers for me. I came very close to freezing out in both instances.

G. M. THOST, De Soto, Mo.

Cast Iron Boiler Cracked in Two Years

We have a No. 4 Kroeschell Boiler. It takes care of 7000 sq. ft. of glass; it would take care of twice that amount.

I first had a new cast iron boiler which lasted two years, when it cracked to pieces. The second was a second-hand boiler.

I consider your boiler the best paying investment I ever made.

You can refer anyone to us.
MARYSVILLE FLORAL CO.,
Marysville, Ohio.**Cast Iron Boilers Cause Freeze-out—Kroeschell Boilers No Worry**

I bought a No. 2 boiler in 1902. Takes care of 7000 sq. ft. of glass—would take care of 2000 more. I have had a cast iron boiler, but it broke down twice in four years, always in the coldest weather. It broke down Dec. 29, 1904, and I lost all my stock in consequence. I have now two No. 2 and one No. 6 Kroeschell boilers and do not worry about their breaking down.

GRANT NEWPORT,
Cedar Rapids, Ia.**Kroeschell Versus Cast Iron**

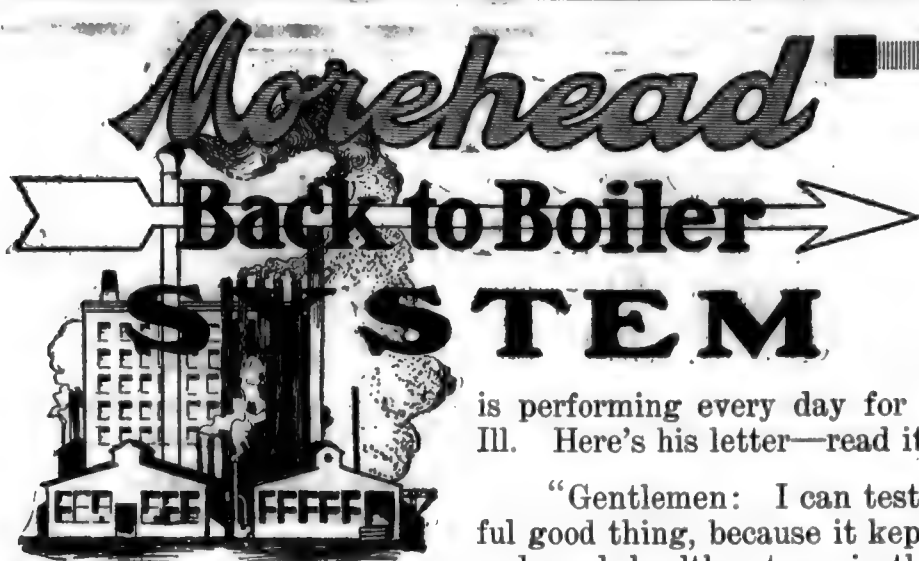
The No. 7 Boiler I bought from you is heating 14,000 sq. ft. of glass; I think it can take care of 16,000 ft. I do not have any trouble to keep up temperature of 50° in the coldest weather. I fire only once after 12 o'clock midnight. The boiler has given perfect satisfaction. I have four cast iron boilers—like the Kroeschell best of all. If anyone wishes to inquire about your boiler, let them write me, for I think your boilers are good ones.

CHARLES SCHULTZ,
Menominee, Mich.**The Kroeschell Does Our Work Easier Than Cast Iron Boilers and Saves 20 to 25% Fuel**

The No. 4 boiler is heating 10,000 sq. ft. of glass—it would take care of 18,000 sq. ft. easy. Have no trouble to keep temperatures of 50 and 60 degrees in coldest weather. The boiler has given perfect satisfaction. We had two cast iron boilers, one rated for 1200 ft. of pipe and one rated for 1500 ft. These boilers never did the work at their best and when the greenhouses were new. According to our experience with yours, we will save 20 to 25 per cent of fuel.

HILD BROS., Lake Forest, Ill.

WHEN YOU BUY—GET A KROESCHELL**"THE BOILER OF UNEQUALED FUEL ECONOMY"****KROESCHELL BROS. CO.,****444 West Erie Street
CHICAGO, ILL.**



Morehead Back-to-Boiler SYSTEM

—kept all pipes in
TWENTY-THREE
greenhouses **CLEAR!**

This is the unusual service the Morehead System is performing every day for Mr. Geo. A. Kuhl, an up-to-date florist of Pekin, Ill. Here's his letter—read it:

"Gentlemen: I can testify to the fact that we think your trap a wonderful good thing, because it kept all pipes in our twenty-three greenhouses clear, and good, healthy steam in them at all times, where the original pump heretofore had not done anything like it. We will be glad, at any time, to give you more information in regard to the same."

Yours respectfully, GEO. A. KUHL.

This Case Is Typical

Write
for the
Back-to-Boiler
Book
TODAY

of the service satisfaction which is being realized by users of the "Morehead" System everywhere. Not only will the "Morehead" System keep your steam lines absolutely clear of accumulated condensation, but it will save a large per cent of your fuel.

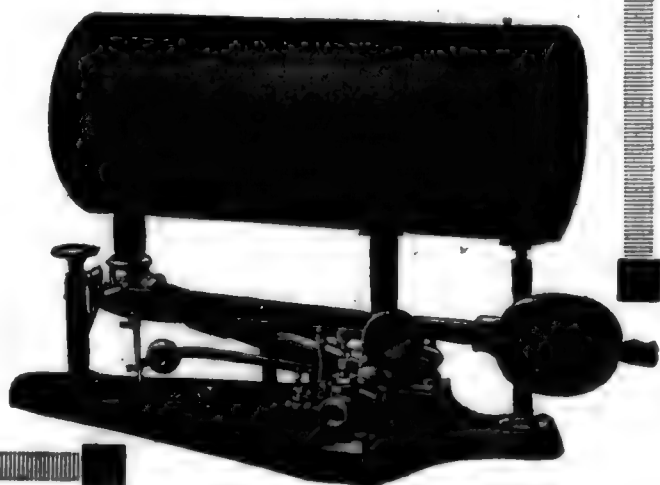
This is accomplished by delivering the condensation directly back to the boiler HOT.

The details of this economy measure will be interesting to you, as a matter of course.

Why not send for the "Morehead" book at once?

MOREHEAD MFG. CO.
DETROIT Dept. "M" MICH.

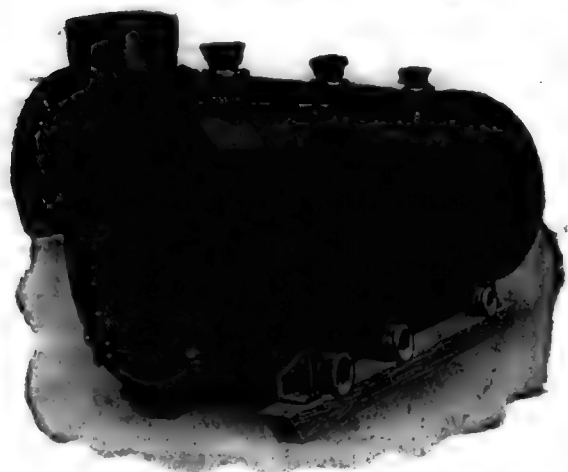
328



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"Superior" INTERNAL-FIRED BOILER

For Hot Water Heating



Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO

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sides, it will radiate heat but little if any better.

The dimensions of the proposed houses are not given, but, unless they are to be more than 250 feet in length, 2½-inch pipe is desirable for the flows and 2-inch for the returns. In houses less than fifty feet in length, 2-inch flows and 1½-inch returns may be used. Bottom heat is helpful for the growing of most greenhouse crops and some of the

HIGHEST PRICED and CHEAPEST BOILERS MADE GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.
109 Broad St., Utica, N. Y. 104 John St., New York City

LET US TELL YOU
ABOUT THEM

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WILKS Hot Water Boilers

ARE THE MOST ECONOMICAL
BOILERS FOR GREENHOUSES

No Night Fireman Required with our

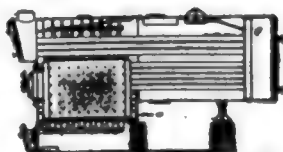
**SELF-FEEDING
HOT WATER BOILERS**

Send for Catalogue and prices.

S. WILKS MFG. CO.

3523 Shields Ave., CHICAGO

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**STEEL
RETURN
TUBULAR
BOILERS**

Johnston Heating Co.

131 E. 26th Street

NEW YORK

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returns may be carried through the beds, as suggested. If a temperature of 60 degrees is desired when the out-



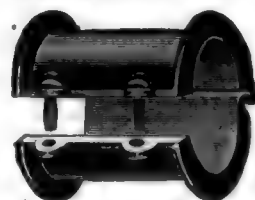
We make a specialty of handling carefully selected Boiler Flues, 4-inch diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON Established 1898

1353 N. Clark St., Phone Superior 572 Chicago

Mention The Review when you write.

EMERGENCY PIPE CLAMPS



Stop any split or
rust hole leak—
permanently.

M. B. SKINNER & CO.

558-582 Washington St.

CHICAGO, ILLINOIS

Mention The Review when you write.

side temperature is 10 degrees above zero, a heater rated for 1,750 square feet of radiation should be used, and

under the conditions mentioned I would use one square foot of radiation for four square feet of glass.

Concrete blocks containing air spaces answer well for the walls, especially if the upper portion is to be of glass. Otherwise I would use iron posts, with double boarding and a double layer of building paper. Especially in the southern states, I would not use any other insulation, since the walls will decay much more quickly if there is a dead air space.

REBUILDING AND REPIPING.

I have some old greenhouses, covering a space 48x60 and running east and west. I intend to pull these down and erect two houses on the same ground. I wish to add about thirty feet to the west end and it will be necessary, therefore, to move the boiler shed thirty feet back. If the houses at present are not heated in the best way, perhaps I ought to change the system of piping, as I shall have to get more pipe and might as well make any desirable alterations.

The pipes now in use are 4-inch soil pipes, for hot water. There are six benches, with one 4-inch flow and one 4-inch return under each bench. The lean-to at the south side is piped with one 2-inch flow on the wall and one 2-inch return; these, also, are soil pipes. There is no wall between the old houses; neither will there be any separation between the two new houses. I grow carnations, vegetables and bedding plants. L. L. F.—Ill.

If the present system of piping is in good condition and gives satisfactory results, I would not advise changing it, since, if any change is made along the lines I would suggest, it would require throwing out most of the present system and junking it.

If the two proposed houses are to be repiped, I would run three 2½-inch flow pipes to the farther end of each of the houses and connect them with eight 2-inch returns. Place one flow on each side wall and the other flow two or three feet below the ridge. Arrange to carry three of the returns on the outer wall of each house and distribute three under the benches. The other two returns should be placed on the inner wall of each house.

WROUGHT IRON PIPE

with new threads and couplings in full lengths.

The owner who doesn't overlook the need of quality:

Who doesn't overlook that without quality he couldn't realize a maximum of economy;

Who doesn't overlook the advantage of Wrought instead of steel pipe, and who doesn't overlook the importance of selecting a competent dealer, will not overlook us with our guaranteed Second Hand Wrought Iron Pipe in full lengths with new threads and couplings.

ALBERT & DAVIDSON, Inc.
217-223 Union Avenue. BROOKLYN, N. Y.

Mention The Review when you write.

BYERS'

Guaranteed Full Weight Wrought Iron Pipe

Lap-welded in sizes over 1½ inch.

FITTINGS, VALVES, BOILERS, RADIATORS, ETC.

JOHN MANEELY,

300-311-312 Arch St., PHILADELPHIA, PA.



IMICO

Hot Water Bollers

Made by

Illinois Malleable Iron Co.

1801-1825 Diversey Boulevard

CHICAGO

Are Noted for coal economy and good results generally

SEND FOR CATALOGUE

Established 1765

FOR "POT LUCK" USE

Incorporated 1904

HEWS STANDARD POTS

AND RED EARTHENWARE SPECIALTIES

POT MAKERS FOR A CENTURY AND A HALF
WORLD'S LARGEST MANUFACTURERS

A. H. HEWS & CO., Inc., Cambridge, Mass.

Warehouses
CAMBRIDGE, MASS.
NEW YORK, N. Y.

Mention The Review when you write.

SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue.

SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.
SYRACUSE, N. Y.

Mention The Review when you write.



GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices
2614-2622 Herndon Street
Near Wrightwood Ave., CHICAGO, ILL.

Mention The Review when you write.

PIPE

2c per foot. H. W. BOILERS, 650 ft. size, \$49 00. Fittings, 2c. Valves, 38c. Cocks, 15c. Set Pipe Tools, \$2.75. Everything at wholesale, direct. Big Catalogue FREE. Write today.

W. E. KING CO., 115 W. Third St., Cincinnati, O.

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Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street PHILADELPHIA
24th and Wood Streets

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Always Mention the...

FLORISTS' REVIEW

When Writing Advertisers

A Standard Pot A Standard Quality A Standard Price



The three necessary things to get your pot business. Also proper packing to eliminate breakage. Send your orders to the

C. C. Pollworth Co.
MILWAUKEE, WIS.

Mention The Review when you write.



The best Paper Pot for shipping purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce

400 Oaks Street
Waltham, 11 Mass.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.

PAPER POTS AND DIRT BANDS

See large advts. in former issues for prices, or send for price list.

F. W. ROCHELLE & SONS, 31 Main St., Chester, N. J.

Mention The Review when you write.

FIVE MILLION FLOWER POTS FOR SALE

We have an immense stock of Flower Pots ready for delivery. We have every means of economical manufacture. We have our own timber land within a mile of our factory, and make our crates in our own mill. No charge for crates. Our pot quality is the best. Our prices are right. We will get your business if you figure with us.

Write us now.

THE MT. GILEAD POTTERY CO., MT. GILEAD, OHIO

Mention The Review when you write.

HAEGER "QUALITY" POTS

Standardized and shaped pots, smooth and easy to handle. Of splendid porous quality. We ship with amazing promptness and guarantee every item to be as represented.

GLAZED
WARE

PORCH
POTS

ROSE
JARS



HANGING
BASKETS

VASES

LAWN
VASES

The newest things in glazed pottery — designs that have never before been offered to the trade.

HAEGER BRICK & TILE CO.
9 Sherwin Block Elgin, Illinois

Mention The Review when you write.

We Lead In Quality and Finish



STANDARD
Flower Pots

The Pfaltzgraff Pottery Co.
YORK, PA.

Mention The Review when you write.

1000 Ready Packed Crates Standard Flower Pots and Bulb Pans

Can be shipped at an hour's notice.

Price per crate:

2000 1 1/2-in., crate, \$6.00	456 4 1/2-in., crate, \$5.24
1500 2 " " 4.88	320 5 " " 4.51
1500 2 1/4 " " 5.25	210 5 1/2 " " 5.75
1500 2 1/2 " " 6.00	144 6 " " 5.16
1000 3 " " 5.00	120 7 " " 4.20
800 3 1/2 " " 5.80	80 8 " " 5.00
500 4 " " 4.50	45 9 " " 5.60
48 10-in., crate, \$4.80	

Hillinger Bros. Pottery, Fort Edward, N. Y.

AUGUST ROLKER & SONS, 51 Barclay St.,
New York City Agents

Our Specialty: Long Distance and Export Trade.
Mention The Review when you write.

THOSE RED POTS

ASK THE FLORIST
THAT USES THEM

HARRY BALSLEY

Detroit Flower Pot Co.

DETROIT, MICH.



Logan Pots... Best Test

Flower Pots 2 to 14 inch

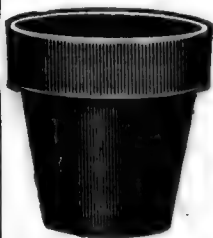
Azalea Pots 4 to 14 inch

10 and 12-inch Hanging Baskets

Cemetery Vases and Lawn Vases

Write us for Special Prices
No Package Charges

THE LOGAN POTTERY CO., Logan, Ohio



RED POTS

that you will be proud to have on your benches, is the kind we have to offer. We use nothing but the best material and skilled labor and offer you a first-class pot at a popular price. All goods are carefully selected and packed, thus insuring full count upon opening your crates. Isn't that worth considering?

We also have a full line of Azalea Pots, Hanging Baskets and other goods used by Florists—ask for catalogue.

We also make the famous "MOSS AZTEC" ware.

The Peters & Reed Pottery Co.

Gen'l Office and Works: SO. ZANESVILLE, OHIO

New York Sample Room—25 WEST BROADWAY

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.
Mention The Review when you write.

PENNSYLVANIA

is the state to get the nice Red Standard Pots, Pans, Azalea Pots, etc., and NORRISTOWN is the town where they manufacture them and burn them a nice red color. Try us and see if they are not just as cheap, too

THE KELLER POTTERY CO.

213-223 Pearl St.,

NORRISTOWN, PA.

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY



Established 1854

Standard Flower Pots

Porosity and Strength
Unsurpassed.

Write for Prices.

A. F. KOHR

2294-30-32 N. Leavitt St., Chicago
Cor. solicited in Ger. and Eng.

PAINESVILLE, O.

The Market.

The present season's business has well exceeded that of previous years. Memorial day orders came in heavily. Cemetery planting trade was particularly good.

Various Notes.

Wedding work has kept the force at the Carl Hagenberger Co. on the jump, according to J. A. Paquette. Cemetery work for Memorial day surpassed all previous years.

A large cemetery contract for Cleveland patrons, in addition to many local orders for similar work, kept E. Helie exceedingly busy. Cut flower trade is good, too.

Wilson's Flower Shop has had good business in both cut flowers and potted plants. Telephone orders form a large part of this concern's trade.

Werner Bros. had their hands full with Memorial day orders.

LANCASTER, PA.

The event of last week was the peony show at the store of B. F. Barr & Co. The store was crowded throughout the show, and judging by the interest shown by the public in jotting down the names of varieties, the sale of roots next fall will be larger than ever. Certainly, P. festiva maxima is the most wonderful white. M. Jules Elie, silvery pink, is a gem. Baron Rothschild, Duchesse de Nemours, Alexander Dumas and Mme. Calot all were shown in fine form. Many other varieties were shown. Rodney M. Eshleman was in charge of the exhibition. At the Barr nurseries, more than 20,000 peonies are in bloom, making one of the most important collections in Pennsylvania.

The peony plantings at Long park are attracting many visitors, and it is not unusual to see many automobiles stopping to inspect the varieties. The cool, damp weather of the last few weeks has been most favorable for the development of the blooms.

Splendid outdoor sweet peas are being cut by the many growers who sow seeds in the fall.

The Rosery showed some excellent marguerites, blue cornflowers, calendulas and sweet peas last week.

George Goldbach has had a remarkable showing of Spanish iris.

H. D. Rohrer has been cutting large quantities of good America gladioli.

H. K. R.

New Haven, Ind.—The New Haven Floral Co. has increased its capital stock \$20,000.

SEND FOR A SAMPLE OF OUR

SELF-TYING

CARNATION SUPPORTS

Suit Every Width Bench
Pack Flat When Not in Use
Are Quickly Set Up
Can Be Stored in Small Space
Are Galvanized and Durable
Resist High Spraying Pressure
Are Adjustable to Growing Plant
Can Be Worked Around Easily
Are Neat and Inexpensive
Support the Plants Efficiently
Insure Straight Cuttings

TRY OUR SELF-TYING ROSE STAKES

THE CARNATION SUPPORT CO.

CONNEERSVILLE, IND.

Mention The Review when you write.

PINO-LYPTOL

WEED KILLER

THE VERY NEWEST AND QUICKEST METHOD OF DESTROYING WEEDS, GRASS AND OTHER GROWTH IN GARDEN WALKS, GUTTERS, TENNIS COURTS, DRIVEWAYS, ETC.

This fluid absolutely destroys all weeds and other growths wherever applied, and its effect on the ground prevents the growth of fresh ones for a year and thus saves a great deal of time and labor, as no cutting, hoeing or hauling away of the weeds is required.

We MANUFACTURE the STRONGEST LINE of DISINFECTANTS on the market.

PINO-LYPTOL CHEMICAL CO. 455-457 West 26th Street
NEW YORK CITY

CORRESPONDENCE SOLICITED

Mention The Review when you write.

GREENHOUSE GLASS

We are the World's
Largest Producers

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"Get acquainted"
with our Specialties

29 - 34 - 39 - oz. GLASS

AMERICAN WINDOW GLASS CO.

General Offices, Farmers' Bank Bldg.

PITTSBURGH, PA.

Mention The Review when you write.

GREENHOUSE and HOTBED GLASS

8x10, 10x12 and 10x14 inch, single, at \$1.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

Mention The Review when you write.



BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

PRICE - \$1.40 per 1000
5,000.....at \$1.25 per 1000
10,000.....at 1.00 per 1000
Delivered free. Samples free.
B. S. BLAKE & SON
29 Federal St., Rochester, N. Y.

Mention The Review when you write.

GET OUR PRICES ON

GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N. Y.

Mention The Review when you write.

THE ORIGINAL AND ONLY
ELASTIC-LYKE

LIQUID PUTTY

Formerly sold by E. H. Hunt

Positively will not get hard, run in hot nor heave in cold weather.

E. C. Pruett, Mgr., THE ELASTIC-LYKE CO.

30 East Randolph Street, Chicago

(Not Inc.)

Mention The Review when you write.

RUST PROOF
STAKE FASTENERS

Eureka

Per 1000

\$1.50

Everlasting

Per 1000

\$2.80

August Corts & Son

WYRCOTE, PA.

GREENHOUSE WHITE

**DOES YOUR
GREENHOUSE
NEED PAINTING ?**

WE CAN SUPPLY THE MATERIAL

A paint which is particularly adapted to Greenhouse work, on account of its great covering capacity (330 square feet, two coats, to the gallon), and the easy working qualities and its extreme whiteness.

Put up in 50-gal. barrels (each barrel equipped with interior agitator, no extra charge); 25-gal. half barrels, and 5-gal. and 1-gal. cans.

1-gallon cans	per gal., \$1.65	25 gallons (1/2 bbls.).....	per gal., \$1.55
5-gallon cans	per gal., 1.60	50 gallons (bbls.).....	per gal., 1.50

F. O. B. CHICAGO

Also Headquarters for Greenhouse Glass

Send your inquiry to the nearest warehouse mentioned below.

PITTSBURGH PLATE GLASS CO.

801-811 So. Wabash Ave., Chicago, Ill.

410-415 Scott St., Davenport, Iowa

492-502 Market St., Milwaukee, Wis.

E. 4th and Vine Sts., Des Moines, Ia.

Mention The Review when you write.

Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No other is like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.

FULL
SIZE
No. 2



Greenhouse GLASS

**WE HAVE THE STOCK
AND RIGHT PRICES**

Sharp, Partridge & Co.
CHICAGO, ILL.

THE FLORISTS' HAIL ASSOCIATION

has paid \$282,000.00 for glass broken during the last 27 years. For particulars concerning Hail Insurance, address

JOHN G. ESLEB, Sec'y, Saddle River, N. J.

Mention The Review when you write.

NOW IS THE TIME TO BUY GREENHOUSE GLASS

WRITE FOR PRICES

The Toledo Plate & Window Glass Co.
TOLEDO, OHIO

Mention The Review when you write.

THE ONLY PERFECT Liquid Putty Machine



Will last a lifetime.

\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.

SEAL-TIGHT LIQUID PUTTY at \$1.25 per gallon

METROPOLITAN MATERIAL CO.

1336-1410 Metropolitan Ave., BROOKLYN, N. Y.

Mention The Review when you write.

Greenhouse Glass

We have the largest stock in the west. We recommend that you anticipate your requirements now, before factories close down for the summer and stocks are depleted.

Write us for prices.

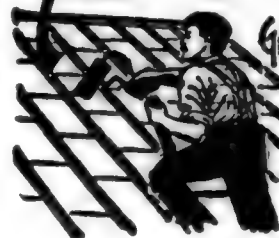
OKMULGEE WINDOW GLASS CO.

OKMULGEE, OKLA.

Mention The Review when you write.

MASTICA

FOR Greenhouse Glazing



USE IT NOW.

F. O. PIERCE CO.

P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

Mention The Review when you write.



**SIEBERT'S ZINC
NEVER-RUST**

GLAZING POINTS are Positively the Best. Last Forever. Over 50,000 pounds now in use. A sure preventive of glass slipping. Effective on large or small glass. Easy to drive. Easy to extract. Two sizes, 3/8 and 1/2, 40c per lb.; by mail, 15c extra; 7 lbs. for \$2.50; 15 lbs. for \$5.00, by express. For sale by the trade. Randolph & Mettements, successors to Chas. T. Siebert, Baum and Beatty Sts., Pittsburgh, Pa.

Mention The Review when you write.

DETROIT.

The Market.

Stock of nearly every description was scarce on this market Saturday, June 5, but June 7 the supply was heavier than the demand. This was especially noticeable in Beauties, medium-priced roses, sweet peas, particularly white; carnations, lilies and peonies.

Various Notes.

E. A. Fetters is going ahead with his new store on Woodward avenue and hopes to have it ready for occupancy this fall.

It was rumored June 3 that John Dinser had died suddenly, but although Mr. Dinser was quite ill June 2, he was about town Thursday and feels as spry as ever. Mr. Dinser had a good season and is going in heavily for bulbs and azaleas again next year.

G. H. Taepke, who has been sick all winter, is still confined to his bed. He has been suffering with an attack of pneumonia for several weeks and today was reported quite low.

Albert J. Stahelin, who was confined to his bed for nearly three weeks, is again able to be out, but only for short periods at a time. He completed the planting of his house of roses June 5. In all, the house contains 18,000 plants, including such varieties as Ophelia, Aaron Ward, Cecile Brunner, Richmond and Bon Silene.

Albert Pochelon was out in the country June 6 with his family, looking over their summer cottage. As soon as school closes, Mr. Pochelon will move into his summer place, where he will make his home until fall. He is a great lover of the outdoors and his place is situated in a pretty spot surrounded by hills and forests, about ten miles from the city.

B. Schroeter has his outdoor planting nearly finished. This is no small task, as he does considerable of this work about town and in the cemeteries.

H. S.

Cambridge, Mass.—In order to test the advertising returns of the newspaper, Davis, the Florist, at 15 Brookline street, offered ten per cent cash discount on all Memorial day orders on presentation of his 3-inch advertisement in the Cambridge Chronicle.

BOUQUET
HOLDERS

IRON and GLASS

Manufactured by

THE M. D. JONES CO.

71-73 Portland St.
BOSTON, MASS.Manufacturer of the Famous
Jones Reservoir Vases

Send for Catalogue

Mention The Review when you write.

What My Customers Say:

E. A. LIPPMAN,
6 High St., Morristown, N. J.

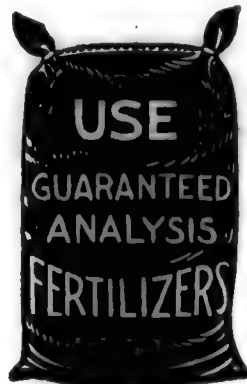
Dear Sir:—We have used your Greenhouse Shading for the past year and it gave entire satisfaction. Very truly yours, H. O. SHEARS, Supt. for Frederick Vanderbilt, Esq.

I am also making it up in dry form especially for commercial use.

Write for particulars. Mention commercial or private.

Growers' Supplies

Fertilizers



You use Randall Guaranteed Analysis fertilizers with assurance of good results, for they are prepared under scientific supervision and conform absolutely to their guaranteed analysis.

Our service is prompt and these prices are low.

Blood and Bone

Successfully used by largest rose, carnation and mum growers. Guaranteed never to run less than 6 per cent Ammonia and 30 per cent Bone Phosphate.

Special, per ton.....\$29.50
Special, half ton..... 15.00

Florists' Bone Meal

Highly productive of results. Very rich.

Special, per ton.....\$29.50
Special, half ton..... 15.00

Pulverized Sheep Manure

Enriches the soil. Aids budding and strengthens stems. Contains high percentage of Nitrogen, Potash and Phosphoric Acid.

Special, per ton.....\$18.50
Special, half ton..... 10.00

Tankage

Genuine animal tankage. Surprisingly large percentage of Ammonia and Bone Phosphate.

Special, per ton.....\$18.50
Special, half ton..... 10.00

Read our Florists' Supplies ad on page 27:

Rando Rubber Film
Liquid Putty

Scientifically compounded. Remains pliable under all conditions. This permits easy replacing of broken panes without danger of breaking nearby glass, as with hard putty. Easily and quickly put on with bulb or machine. One gallon covers more than 300 running feet (one side).

Special Prices per Gallon

1 gallon.....\$1.35 20 gallons....\$1.20
5 gallons.... 1.30 25 gallons.... 1.17
10 gallons.... 1.25 50 gals.(1 bbl.) 1.12

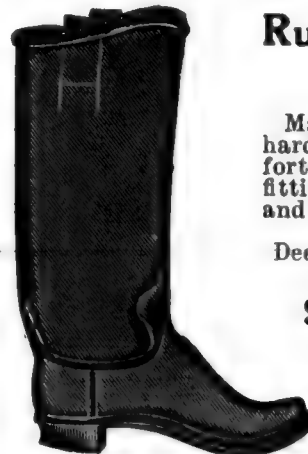
Cane Stakes

Dyed green Japanese bamboo. Straight and uniform in thickness.

2 feet longper 1000, \$3.50
3 feet longper 1000, 5.25
4 feet longper 1000, 6.25
5 feet longper 1000, 8.50

Pipe

New or carefully overhauled, slightly used pipe. Write for prices on whatever amount you expect to use. We will make interesting prices.

Rubber
Boots

Made for long, hard service. Comfortable and good fitting. All lengths and widths.

Deep red rubber, per pair,

\$4.00

Pure white rubber, per pair,

\$5.00

Rando Kinkless Greenhouse Hose



Moulded, not woven—designed for greenhouse service to withstand dragging over cement and for rough handling. Illustration shows non-kinking quality.

Tube of first quality rubber: inner fabric of selected Sea Island cotton, with outer cover of the same long-lived rubber as is used on racing auto tires.

500-foot Reels, per foot, Special, at 15c

Less quantities, 15½c per foot.

A. L. RANDALL COMPANY

WABASH AT LAKE

Phone
Central 7720

CHICAGO

Mention The Review when you write.

PULVERIZED SHEEP MANURE
NO SHORTAGE IN SUPPLY

We have plenty for all needs. The best fertilizer for greenhouse or outdoor use, for carnations, roses, chrysanthemums and violets, or potted plants.

SHEEP'S HEAD BRAND IS GUARANTEED

high percentage of nitrogen, phosphoric acid and potash. Quickens the budding and stiffens the stems.

Write for prices.

NATURAL GUANO CO., 811 River Street, Aurora, Illinois

ALWAYS MENTION
THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS



CURVED EAVE GREENHOUSE We
Built for H. D. Walbridge, at His
Estate, "Waldene," Roslyn, L. I.

Jacobs Greenhouses are seen on many
of the finest estates in the country.
Whether growing for profit or for pleas-
ure, ours is the one Greenhouse that is
sure to give the best results.

Greater service and efficiency are
Jacobs bywords.

At it almost half a century. We will
go anywhere to submit plans and prices.

S. JACOBS & SONS
1383-1381 FLUSHING AVE. BROOKLYN, N. Y.

Mention The Review when you write.



**UNEQUALED FOR
GREENHOUSE
—AND—
LANDSCAPE
FERTILIZING**

The PULVERIZED MANURE CO.

No. 33 Union Stock Yards
CHICAGO

Mention The Review when you write.

PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical
Terms most frequently met with in articles
on trade topics, with the correct pronun-
ciation of each.

Sent postpaid on receipt of 25c.

FLORISTS' PUBLISHING CO.
508 So. Dearborn St., Chicago

Aetna Brand Tankage Fertilizer

is the best balanced Fertilizer on the market,
and is giving satisfactory results wherever used

Farmers and Florists Fertilizer Company

J. J. MARSH, Mgr.
809 Exchange Ave., Room 5, U. S. Yards,
CHICAGO, ILL.
Telephone—Drover 1932.

50 / **SQUARE**
DEALING
FERTILIZER / **50**

WALTER S. McGEE, 5327 Ellis Ave., Chicago, Ill.
Greenhouse Supplies and Material. Tel. H. P. 667



A greenhouse for sale in many instances is
an indication of failure due to ignorance or
lack of knowledge of the real and greater
value of the soil to plant life.

LISTEN TO THIS

Prepare your soil right and double the flowering
production with the greenhouses you now have.

\$100 worth of MAGIC manure for your soil
will increase your flowering crops **\$1000.**

Building greenhouses **COSTS** money
Building soils **MAKES** money

We are greenhouse soil specialists.

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Union Stock Yards, **CHICAGO, ILL.**



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WORCESTER, MASS.

The Market.

The fact that Memorial day was celebrated on two days this year greatly helped the florists. Business was exceedingly good. Bouquets sold well. Peonies were just starting to bloom, and were in fine condition. Artificial wreaths were in the usual demand, and two of the local florists sold out completely. Lilacs were still in bloom, although not plentiful. There were some fine roses on the market.

Various Notes.

H. F. A. Lange sold his entire stock Memorial day. His artificial wreaths were gone before Sunday noon. His greenhouses looked pretty bare after the holiday. He has planted his summer rose houses with Mock, Taft, My Maryland and Double White Killarney. Mr. Lange has had several large weddings, and reports more in sight.

Harry Randall's business for Memorial day was large. He sold all of his wreaths, and cleaned up his supply of flowers in good shape.

H. F. Littlefield did a good business, and cleaned up fairly well. Mr. Littlefield did not open a branch store as he did at Easter.

The four or five little shops that opened up just for the holiday business seemed to do a fair trade. They made up for the loss they suffered at Easter.

The Waban Rose Conservatories, Natick, had a fine crop of roses for Memorial day, and Mr. Montgomery said that it was one of the best Memorial days he has had. At this range there are 300,000 feet of glass devoted to roses.
H. L.

NEWPORT, R. I.

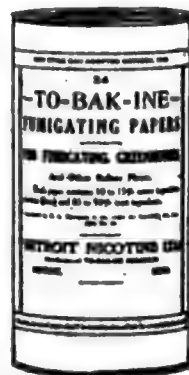
P. H. Stedman has commenced the erection of a greenhouse at 22 Everett street, to cost \$300.

Wadley & Smythe have opened their store at the Casino entrance for the summer.

A. T. Bunyard, of New York, opened his branch store here at 145 Bellevue avenue June 1. He will remove his family here for the summer in a short time.

The branch store of Joseph G. Leikens,

"TO-BAK-INE" FUMIGATING PAPER



is the **strongest** fumigating paper on the market, each sheet being saturated with a **definite** amount of **pure nicotine**, making it an extremely convenient and neat insecticide for fumigating purposes; it is also free from ammonia, which is present in ordinary tobacco smoke and extracts. **To-Bak-Ine Fumigating Papers** are recommended for use on delicate flowers and plants. Put up in **hermetically sealed tin cans** of 24 full length sheets: 1/2 case, 6 cans, 144 sheets; 1 case, 12 cans 288 sheets. **To-Bak-Ine Liquid** and **To-Bak-Ine Fumigating and Dusting Powder** are the **STANDARDS**.

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CHICAGO MILWAUKEE ST. PAUL
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Inc., on Bellevue avenue, was opened last week.

Mrs. William Jurgens and daughter are on a visit to Chicago.

Harry A. Bunyard, of New York, secretary of the American Sweet Pea Society, was in this city last week, meeting the committees of the Newport Garden Association and the Newport Horticultural Society to make final arrangements for the seventh annual

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Serial No. 321

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exhibition of the society, to be held at the Casino, July 8 and 9. W. H. M.



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"A SOFT ANSWER."

There is nothing to be gained by allowing yourself to become aroused by anything that a man with a kick may write you. There are a thousand things which might have put him in a bad humor, all of which you know nothing at all about.

It is a good plan in adjusting any kind of complaint, if it is impossible to give a man an immediate answer, to write him that his complaint is being investigated and he will then understand that the matter has not been neglected.

Possibly the best way to get the right attitude in answering a customer's complaint, or his attitude towards an unpaid account, is to consider how you would handle this customer if he came into your office. Certainly you would not pick a quarrel with him, you would not let yourself be other than courteous and polite throughout his call; you would take him all through the house if necessary just to demonstrate how desirous the firm was to give him a square deal.

It must be borne in mind, also, that a great many merchants, especially those who are doing a small business, do not as a rule have the proper knowledge or acquaintance with business customs and are therefore likely to say and do things that you as experienced business men would not countenance in your own establishment. To bear this in mind will frequently help in adjusting the customer's complaint with the greatest degree of satisfaction to all concerned.—Credit Men's Bulletin.

IN UNION THERE IS STRENGTH.

[Extracts from the paper of Prof. A. C. Beal, of Ithaca, N. Y., on "State Organization," read before the Texas State Florists' Association.]

It may be asked, why have a state organization? What can a state organization do? In the first place, a state organization of florists should cooperate with all movements for horticultural progress, with all movements for civic progress in the line of park development, school gardening, the improvement of school and private grounds, etc. It should promote the passage of all laws favorable to the above ends and beneficial to the business. It should prevent the passage of any law injurious to the business, whether directly or indirectly harmful to it. That an organization representing all the florists can be more effective

tive than scattered individuals, does not require any argument.

The Illinois State Florists' Association was instrumental in securing a splendid equipment for the state agricultural college for teaching and experimental work in floriculture. The New York florists have been working along the same lines. The Illinois organization revolutionized the floral exhibits at the state fair. To begin with, they secured an increase of premiums from \$1,000 to \$2,500, and the appointment of a practical florist as superintendent. The New York florists have been equally successful, and are cooperating with fruit and vegetable growers in securing a larger and better horticultural building. The holding of exhibits at the state fairs is a means of educating the public which cannot be reached by the city flower shows.

Meetings.

The New York florists follow the custom of semiannual gatherings, at the state fair in September and during farmers' week at the state agricultural college. The Illinois Association, as better suited to its plan of organization, holds annual meetings and flower shows in the larger cities of the state. The local clubs finance the shows by

the sale of space to the trade exhibitors of florists' supplies and for signs, etc. These shows, being primarily for the education of the public and the stimulation of trade, are free to visitors. In fact, everything is done by the local florists to get the people out. I should strongly advise this feature in connection with state florists' meetings, which, of course, should be held at a favorable time, when florists can attend and when the maximum advertising results can be had.

The greatest reason for state organization is the social one. The meeting of brother florists in the exhibition hall and around the banquet table promotes mutual good fellowship.

In conclusion, I would say that a state organization can be a powerful factor in stimulating the ornamentation of public and private grounds, in educating the public in the use of flowers by holding exhibitions, in promoting good fellowship among florists generally, in elevating the dignity of the business through association with one another, and above all by bringing home to every member the present magnitude of the business and its possibilities for the future, which will be an inspiration for better floriculture.

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No. 2	7	.27	3.15	22.50
No. 3	8	.30	3.35	25.20
No. 4	9	.33	3.60	27.50
No. 5	10	.38	4.10	31.50
No. 6	11	.47	5.40	40.50
No. 7	12	.57	6.75	52.20
No. 8	13	.72	8.10	64.50
No. 9	14	.82	9.50	66.50
No. 10	15	.90	10.35	80.80
No. 11	16	1.00	11.25	90.00
No. 12	17	1.20	13.40	110.70
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(Burned clay, same as flower pots) are rapidly taking the place of wood. Our benches are easily erected and will last a lifetime. Write us today regarding your spring requirements.

CAMP CONDUIT CO., Cleveland, O.

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SIMPLE SIMON'S SELLING SENSE

Selling things that don't come back to people who do; that is the Art of true Salesmanship. "Art is long and time is fleeting," but, unlike other Arts, Salesmanship can be reduced almost to a Science. How? Figure it out for yourself. Some of the ways are suggested in this article.



YOU salesmen, did you ever figure out the way your customers come back at you when you start to feel them out? No! Better agitate your thinker now and then; there'll be money in it for the boss and, sooner or later, money for you. Also, if you're your own boss it won't hurt to give your selling methods the "once over" every now and then.

Suppose today ten customers come into the store, or phone. Each wants to order a funeral spray. You say: "Yes, ma'am; we make nice ones, \$2 and up." What will the answer be? Seven, perhaps eight, out of the ten come back with "The two-dollar one is all right, is it?" You say, "Oh, yes, we sell hundreds of 'em," and the deed is done.

Try Another Way.

But suppose your feeler is "We make a fine spray at \$5; smaller ones at three-fifty, or even as low as two." What happens? Seven out of ten will rise to your fly with "The three-fifty spray is good, is it?" And you've got nearly twice as good a sale with the same amount of talking. Try it and see.

Test it out on your carnations. You have three grades. Instead of saying, "Yes, ma'am; we have them for 35 cents a dozen up," and selling the 35-centers, try "We have fine carnations at 50 cents, the best at seventy-five; others at thirty-five." If you tab your sales you'll find a sure percentage of results either way you lead them.

Getting Better Sales.

Then there's bride's bouquets; most fairly good stores make them at \$5 and up. The clerks get in the habit of stating it that way and, as a result, most of the sales are at the cheapest price. Try a different method: "We make a fine bouquet with a shower for \$10, a

larger one for fifteen, smaller ones for seven-fifty and five." Note how scarcely ever will a customer choose the cheapest.

Of Course Not.

And then there's the negative sort of salesman—the one who, having taken the order for the five-dollar bouquet for the bride, gets off this bright saying: "I s'pose you won't need anything for the bridesmaid?" Of course not. You wouldn't, yourself, if it was put to you that way.

Note how it works when you go out to lunch: You have eaten a pretty good meal when the waiter politely hands you the menu with, "Will you order your dessert now, sir?" Really, you hadn't intended taking any sweet, but you do, though you surely wouldn't if the waiter had come at you with "You don't want any pastry, do you?" You wouldn't have ordered if he had

asked just "Any pastry?" with an inflection saying as plainly as anything, "I only ask because it's the custom."

The negative person is not a salesman—merely an order-taker—and the trouble is the order never is as large as it would be with the right suggestion. Try it out. The next time a customer leaves an order for a dozen Beauties to go to a hospital, forget your, "There won't be anything else, will there?" Instead try, "If you would like a touch of color on your table, we have a special sale of roses at 50 cents today."

No Training Given.

Selling flowers too often is like a wrestling match, catch as catch can, with the customer. Only the clerk has a big advantage in that the customer surely wants something but doesn't know just what. The big concern that

has a large force of salesmen usually puts them through a course of training before it lets them tackle the trade—teaches them the things not to say at the same time it drills into them the right method, the merits of the goods and the house system. The florist seldom has time for that; he hires a salesperson on the strength of where the salesperson has worked before, puts him out on the floor, and advances or fires according to results. It's a crude method.

The Seller Who Thinks.

Women who really think about their work make efficient flower store clerks. Some salesmen are so anxious to sell they make customers suspect it is dangerous to buy. [The salesman who is indifferent will not be interested in this article and does not interest us; he won't stay long on any job.] They stick to a customer so tenaciously they make people afraid to enter the store. It really is the fault of the boss; he should note how things are going and warn his clerks; but the boss is a busy man and the



Sell With Your Head as Well as Your Hands.

soon-to-be head clerk is the one who can think things out for himself; who notes a result and can figure out how it was obtained or why he did not get the result that was wanted—who can reason from effect to cause and from cause to effect.

Tabasco on Your Thinker.

There are schools of salesmanship, but all a school of any kind ever did for anybody was to make him THINK for himself, lending perhaps a little assistance in the way of making the thoughts of others accessible. The school of experience, where we all attend every day, is the finest school of salesmanship, for, to the one who sells with his head as well as his hands, it gives innumerable opportunities to try out the thought suggested by the preceding sale—to put theory into immediate practice.

Remember, when you see a man or woman developing new methods of successful salesmanship, that "always the strongest coyote makes the new trail—the pack is content to follow in the old."

A SALE.

"What constitutes a sale?" It was asked of me the other day.

"Service and merchandise," was my answer, as they go together, sort of fifty-fifty.

But with the florist it is service, art and merchandise that constitute his sales.

Samuel Seligman.

OKLAHOMA RETAIL STORE.

The accompanying illustration gives a view of the retail store of Furrow & Co., at Oklahoma City, Okla., of which Lon Foster is manager. The display room is sixty feet deep. It is finished in white and trimmed in green. The card desk and customers' telephone are on the east side of the store in front of the icebox. The office is located over the display window.

Immediately behind the icebox is a department twenty-five feet deep fitted up complete for packing loose flowers

for delivery. At arm's length there are boxes of all sizes made up, and twine, ribbon and other necessities needed for packing loose flowers. Just behind the box department is the design and make-up room, which is forty feet deep. It has a cement floor and drainage connecting with the sewers. Along the east side of this room is a counter three feet wide covered with sheet-iron, draining to one corner, which is also connected with the sewer. This counter is also used for unpacking flowers and plants. Underneath the counter are vases, pots and soil. Running crosswise of the room and butting against the west wall are five design tables, 4x7 feet. At the west end of each table is a cabinet, where all the accessories that go to make up a design are kept. Overhead hang all kinds and sizes of baskets for basket work. The shipping office is located between the design and flower packing room, on the east side of the store. There are two telephones for the shipping office, one for the business office and one for the display room.

FATHERS' DAY WON'T DOWN.

In spite of all the fun that's poked at it, Fathers' day won't down; and, curiously enough, it's the mothers who insist that father must be honored. The following is from that well known women's journal, the Delineator:

"June is the month not only of roses and weddings, but it is the month that celebrates a far less frequently sung fete. Fathers' day comes this month on June 22. The rose, any kind or color, is the emblem of Fathers' day, and all who wear one on June 22 will be known to be paying tribute to father, living or dead. Father himself was not the inventor of this celebration. It was a woman who devotedly admired her father and her husband who made the suggestion. Happy and admiring daughters and wives all over the country have taken it up. There is a slow but sure gathering feeling among women that in spite of the heavy artill-

ery used against men in the fight for suffrage, after all, father is a pretty fine old father, and that we will tell him so once a year, no matter how we ignore and maltreat him the remaining 364 days."

SUMMER LILIES.

Really choice flowers are not over-plentiful through the summer months. Cattleyas are at their lowest ebb, valley is of doubtful quality, gardenias are uncertain and costly, but lilies are always procurable with a minimum of care, and no florist who has greenhouses and design work to do should be without them. Longiflorum from cold storage bulbs now come in useful. These come along quite fast and it is not wise to start too many at a time. They do well in a warm, moist house once fairly started. Speciosum album and Melpomene, especially the first named, are grand for summer use. Where a good batch was potted last December the first flowers will soon be open and, by keeping some plants cool, a succession can be had until the end of September. This also reminds us that July is a good time to pot some of those useful Japanese lilies to flower from Thanksgiving to Christmas. Cold storage bulbs are, of course, necessary.

L. auratum potted in December is just starting to bloom and will give flowers for two or three months, by retarding a portion. The flowers are large and heavily scented, and therefore less desirable for funeral work than other sorts, but plants in flower will sell for standing on piazzas or any other position not too confined. L. candidum flowers naturally outdoors before long. Meantime, late batches in pots keep up the supply. This is the purest and most beautiful white lily we have, good alike for forcing and outdoor culture. In a few years the beautiful and majestic L. regale, or myriophyllum, will be a prime florists' favorite also.

NUMBER OF BLOOMS PER BULB.

What is the average number of blooms per bulb of *Lilium magnificum*, size 10x11 inches or larger, when forced for Christmas? I intend to pot the bulbs about July 15.

B. S.—Pa.

I have not been able to average more than eight to ten flowers on such bulbs as you mention. Some bulbs will produce more; a good many will produce less. Usually some will not flower at all, on account of too hard freezing. The experiences of others using cold storage magnificum would be interesting. Of course cold storage lilies of any kind will not produce any such number of flowers as those not so treated.

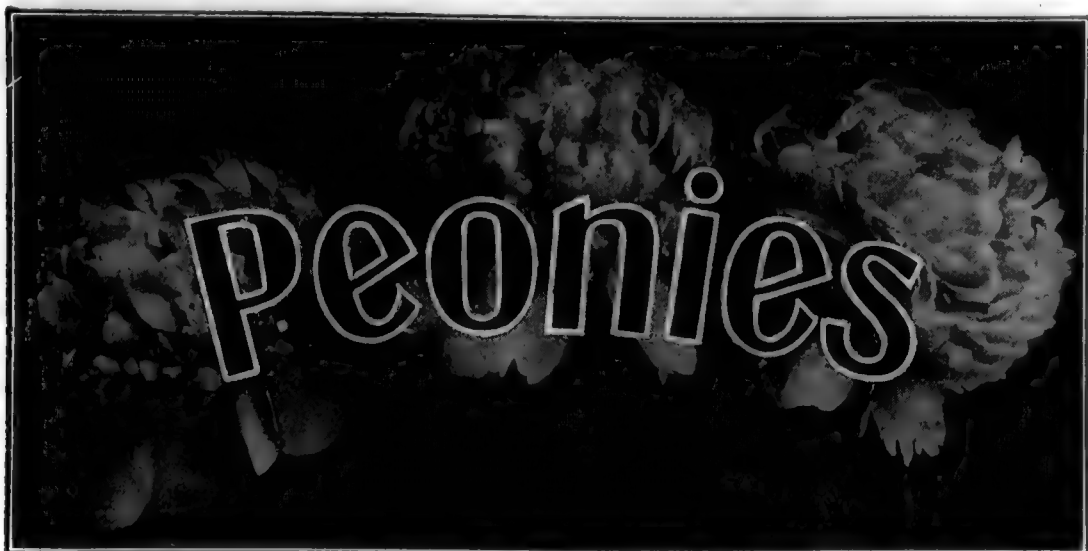
C. W.

Nelsonville, O.—After two years' trial, F. J. Sauters has discontinued his florists' business here.

Minneapolis, Minn.—A letter has been received by the park commissioners from the board in charge of the Philippine exhibit at the Panama-Pacific exposition, offering a lot of orchids, 1,974 in number and of fifty-seven varieties, for \$10,000. The orchids are now on exhibition at San Francisco. The letter states that the orchids are worth \$20,000, and will be ready for delivery December 20.



Display and Sales Room of Furrow & Co., Oklahoma City, Okla.



PEONY BUDS BLASTING.

My peonies are showing a great many blasted buds. If the question is of sufficient general importance, I should be glad to know through *The Review* what are considered to be the causes of this trouble. My plants are 12 years old. They are on good ground, well drained and cultivated. I have not fertilized for three years, except to drop all of the leaves and stalks between the rows. I discontinued cultivating with the plow, because the soil was thrown against the plants and I feared the crowns would be covered too deeply. M. C. A. F.—Ind.

The most probable cause is lack of plant food to support the plants properly and develop the flowers. If you have not given them any fertilizer for three years, there can be no wonder that many buds fail to open. Peonies are gross feeders. If you cannot give them a dressing of well decayed manure each fall, preferably cow manure, you should give the ground a dressing of well balanced commercial fertilizer in spring and work it into the soil. As the plants advance and buds appear, the flowers are greatly improved if you can furnish some liquid manure. If that cannot be done, a light dressing of nitrate of soda or sulphate of ammonia when the plants are eight to ten inches high will be of great benefit. You will never grow peonies satisfactorily without feeding them. C. W.

PEONIES NEED REPLANTING.

We have a field of peonies, consisting of three or four old varieties, that were planted about fifteen years ago. We have cultivated them carefully each year and fertilized them, but for the last two seasons we have been compelled to syringe them heavily to get them in flower for Memorial day. They are greatly diminished in size this year. The season was exceedingly dry up to a week before Memorial day. About April 1 we gave an application of pulverized sheep manure, hoeing it into the soil carefully. There was not enough moisture after that was applied to change the soluble condition of the manure. Would these plants be benefited by transplanting? Could the transplanting be done immediately? If we transplant them, would you advise using the same field. J. W. R.—Ohio.

If it is fifteen years since your peonies were planted, there is little wonder that they are steadily deteri-

orating. The present, however, is not a suitable time to transplant them. Wait until the first week in September before doing this. Manure the land liberally and plow deeply. As the clumps must be, in many cases, of large size, it would be better to divide them with a sharp spade before replanting. When planting, cover the eyes to a depth of three or four inches. There is no reason why the same field, if well enriched, should not grow first-class peonies. Fall is vastly superior to spring as a planting time for peonies. C. W.

RHODODENDRON IN THIN SOIL.

Two feet of soil is usually considered the minimum for rhododendrons outdoors, and three feet is thought desirable by most growers of this shrub. Yet in the accompanying illustration will be seen one which has thrived for fourteen years in a spot where, says William F. Ekas, there is only about eight inches of soil and underneath it rotted rock. The shrub shown here-

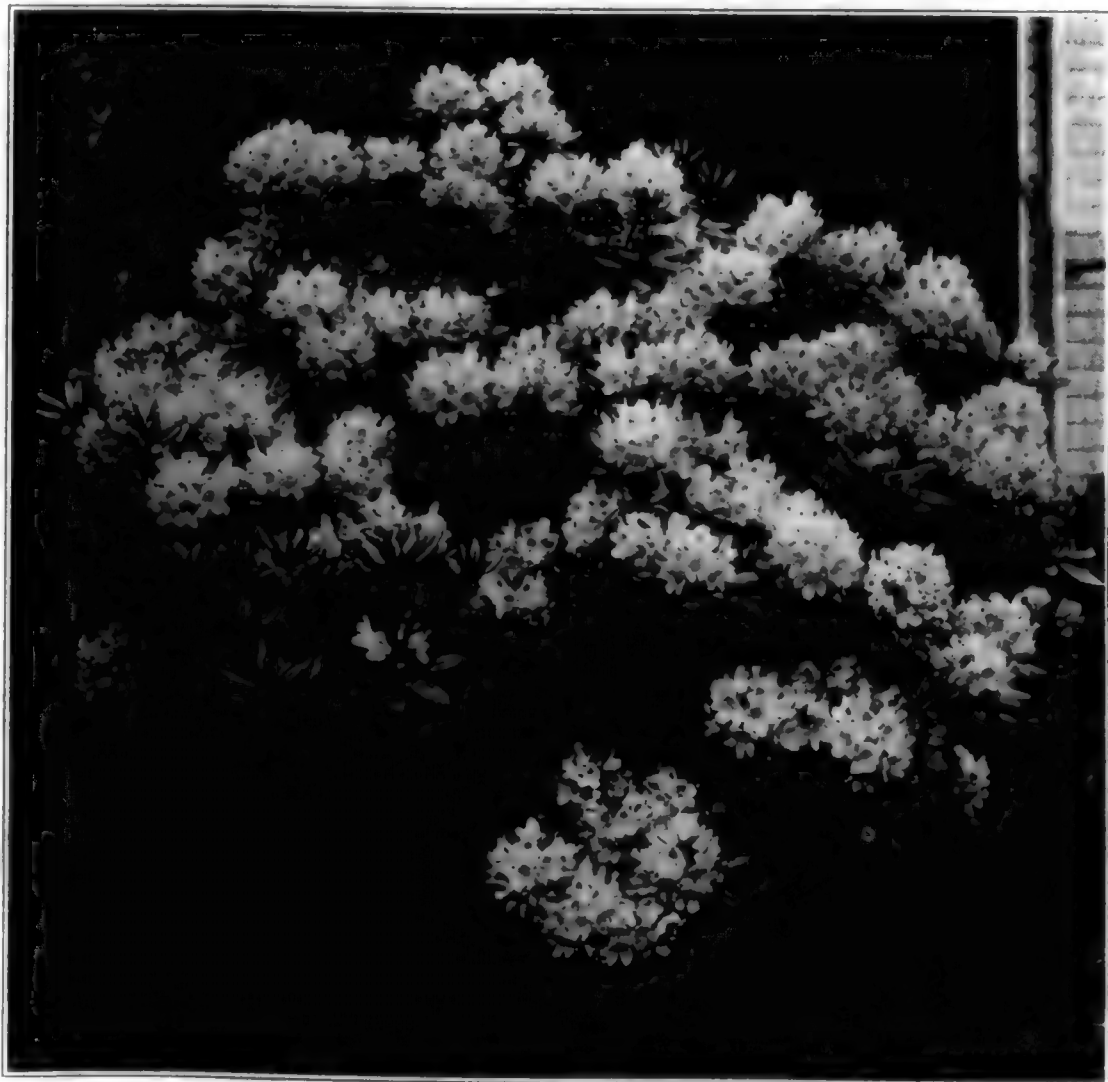
with is on the Harry Ekas place, on Frederick road, Baltimore, Md. It is about seven feet high and about the same in diameter. There are other rhododendrons flourishing in the same place, and Mr. Ekas reports that they seem to do better than those planted where there is a greater depth of soil. The particular shrub that appears in the illustration on this page attracts especial admiration because it stands alone and is unusually well covered with blooms.

BASKET MEN AFTER WILLOW.

Because the European supply of willow rods has been largely cut off, several American manufacturers of willow baskets have asked the Department of Agriculture for the addresses of persons in this country who have taken up willow growing. For some years the department has distributed willow cuttings of imported varieties with a view to developing the production of high-grade willow rods in the United States. The usual imports of willows come chiefly from England, Belgium, Holland, France and Germany, but these sources have been practically closed for several months.

One manufacturer reports that Japanese osiers are taking the market formerly supplied by Germany, at a slightly higher price. Finished willow baskets from Japan have come in, although split bamboo was the only Japanese basketware on sale before the war. As a consequence of the shortage of imported osiers, it is said, the price of American willows has increased, and growers here are meeting with a heavy demand for their product.

Clyde, N. Y.—Mrs. K. B. Johnson looks forward to a good season for her specialty, asters.



Rhododendron on the Grounds of Harry Ekas, Baltimore, Md.

Notes of the

Hardy Garden

HARDY PERENNIALS IN JUNE.

Money-Makers for Florists.

The hardy herbaceous borders have a freshness, luxuriance, variety and brilliancy in mid-June surpassing all other seasons. The heat waves we get in July and August have not yet affected the plants and almost every morning some new, interesting and attractive subject can be found in flower.

The June perennials are, or should be, of special value to the commercial growers, as during this month large numbers can be sold for weddings, class graduations and other functions. Not only is there a sale for cut flowers, but, flowering, as so many do, at a time when bedding plants are selling, there is a big and increasing field for the sale of these most charming of hardy flowering plants. The florist who has not yet taken up the culture of hardy perennials is much behind the times, and there is no better time than the present to start seeds of many varieties and get a good stock for next spring's sales. Reference follows to a few of the more useful and important of June-flowering perennials, all of which are serviceable either for cutting or border effects.

Aquilegias, or Columbines.

Aquilegias, or columbines, are probably the most graceful and beautiful of June perennials. Not only are their spurred flowers charming, but their foliage, being beautifully divided, is in itself attractive. Good varieties of the long-spurred section are: *Chrysantha*, bright yellow, and *cœrulea*, the Rocky Mountain columbine, blue and white; or, if a variety of colors is desired, and, by the way, the columbines have no bad colors, the best plan is to secure seed of mixed hybrids. Not only will the long-spurred aquilegias bloom in June, but flowers will be produced to some extent all summer. For naturalizing or rock garden effects *A. Canadensis*, the native red and yellow variety, and *vulgaris*, the common European form, violet blue in color, are excellent.

To keep up a good stock of aquilegias it is necessary to raise seedlings each year, as some of the long-spurred varieties lack the vigor of the varieties *Canadensis* and *vulgaris* and die out after two or three years. They come so easily from seed, however, that it is easy to keep up a stock.

Lupinus, or Lupine.

For stately effect in the herbaceous borders none of the early June perennials can equal the lupines. There are three principal forms of *L. polyphyllus*, producing pure white, clear blue and bright pink spikes of flower. The last shade is the most recent in introduction. There are a number of interme-

diate shades also offered. In rich soil lupines carry magnificent spikes, which are equally good for cutting or for stunning effects in the garden. It is usually assumed that lupines are attacked by no insects. This is not correct. If they become dry at the root they sometimes become smothered with aphids and a soap spray is necessary to clear them. Seed sown now will produce strong flowering plants for next season.

Campanulas, or Bellflowers.

The most showy and useful campanula now blooming is *C. Medium*, better known as Canterbury bell. This is not a perennial, however, but a biennial, and seed should be sown not later than this month in order to have strong flowering plants for another season. The singles are the best for pot culture or bedding, as the flowers are lighter and stand up much better than those of the *calycanthema*, or hose in hose, and double forms.

Apart from *C. Medium*, there are some good perennial bellflowers now in bloom. Of these *C. rotundifolia*, the Scotch bluebell, growing a foot high, with clear blue flowers, is now effective in clumps in the border or rock garden. The Carpathian bell,

or *C. Carpatica*, is just opening. It makes a beautiful border plant, and, with its white form, makes one of the finest of rock plants, blooming the entire summer. *C. latifolia macrantha*, growing three feet in height, is an effective border variety with dark blue flowers. *C. Trachelium* is another form with dark purple flowers, also growing a yard in height. *C. persicifolia*, the peach-leaved bellflower, will be open in a day or two. Of this grand perennial there are some beautiful varieties. In addition to alba and *cœrulea*, the single forms, there are *Hamosa*, semi-double blue, and *Moerheimi*, double white, both of which are superb border plants. Still another fine campanula now open is *C. grandis*, the great bellflower, with large, saucer-like violet-blue flowers.

All the campanulas can be raised from seed, with the exception of the double forms of *persicifolia*, which can be increased by division of the root.

Pyrethrums.

The single and double forms of *Pyrethrum roseum* are invaluable for cutting. They commence to bloom in May, but persist through June. For Memorial day they are useful, as the stems are long and stiff. If the old flower stems are cut back at the end of June, a nice late summer crop is usually produced. Only a small percentage of doubles can be had from seed, but, once obtained, these are readily increased from divisions. The best time for dividing double pyrethrums is either right after flowering or early in August, selecting moist weather for the work.

Pyrethrum seed germinates easily and good blooming plants can be had for next spring sales by sowing between now and the middle of July.



FIELD CULTURE OF CARNATIONS.

[A paper read by Ira H. Landis, of Paradise, Pa., before the Lancaster County Florists' Club, June 17, 1915.]

As soon as the soil can be got into shape early in April, we like to commence planting in the field. Assuming that the soil has been well manured and properly prepared, with three men and a few boys, the planting proceeds nicely. We always use two lines and draw a rake along each row to make the soil mellow and planting easy.

Where a great many thousands are grown, I believe it advisable to plant in beds of about five rows each, fifteen inches apart, and ten inches between the plants, and cultivate by hand. We plant in rows thirty inches apart and ten inches in the row, and cultivate with a horse. This method of cultivating I prefer to the hand cultivator where the space is not limited, as the deep cultivation helps the soil retain moisture for a greater period. Care must be taken not to cultivate so close to the plants as to injure the roots. Cultivate about every two weeks and

as soon as possible after a rain, with a fine-toothed harrow, in order to leave the soil nice and mellow.

As soon as the plants have become thoroughly established and their flowering shoots begin to push up, the pinching back or topping must be attended to and the stock gone over about every two weeks. About August 1 this topping must be discontinued if you want early blooms, and if you have good, healthy stock to start with in the spring, the greater part of it should be ready to plant in the houses early in August.

A MICHIGAN CARNATION HOUSE.

The accompanying illustration gives a view of the interior of one of the carnation houses of William Murdoch, at Port Huron, Mich. In regard to the carnations, Mr. Murdoch writes:

"May 9 was cut every available flower from this house, and the photograph was taken May 18, giving eight days to develop this crop. The blooms average from three to three and one-half inches in diameter, with a few 4-inch flowers. The stems are from thirty-six to thirty-nine inches long, and almost as tough

as willows. The only fertilizer used was a top-dressing of night soil before planting. In the center is Alma Ward. On the right is Mrs. Ward. In the distance on the right is Alma Ward again."

Mr. Murdoch adds: "The lady in the picture is Miss Mary A. J. Fraser, a popular young lady of our staff."

GARDENIAS FOR WINTER BLOOM.

Will you please tell me how to treat gardenias through the summer so that they will flower well in the winter? I had plenty of flowers during September, October and November, but after that the buds had a yellowish tinge and dropped off. I also noticed some brown spots on some of the leaves. They are planted in a bench and get normal treatment. I raised some and potted them, but got no better results. Should they be shaded through the summer, and would it be all right to put them outside; that is, the ones in pots? The temperature fell to 60 degrees on two or three nights through the winter. Should they get plenty of water now? J. M.—N. Y.

Gardenias are most successfully grown in raised benches, in four to four and one-half inches of soil. They need perfect drainage and the soil should be somewhat rough, so that the water will pass through it readily. Fibrous loam, cow manure and some coarse sand make a good medium. Some Scotch soot may also be added with advantage. Some growers use partly decayed leaves with their soil, but I do not consider these of any benefit. It is a fact that one or two successful commercial growers use solid beds only and get a fine crop through the dead of winter.

Pot plants will be all right outside from June 10 to September 10 with you. For benched plants a temperature as low as 60 degrees will do no harm if other conditions are right. The principal causes of failure in gardenia culture are: Improper soil, which holds water too long and becomes sour, not allowing the benches to dry out sufficiently between waterings; keeping the atmosphere too hot and stuffy, and erratic or careless ventilation. Gardenias like a warm and fairly moist atmosphere, but do not want coddling. There are few days in the year when they need be without ventilation. They enjoy having their roots warm; if you have any hot water pipes below the benches, all the better. A winter minimum of 65 degrees, except on severe nights, is suitable. Allow it to drop 5 degrees on zero nights. Anything approaching soggy at the roots late in summer or early in the fall will cause the leaves to turn yellow and buds to drop. Maintain a nice, buoyant atmosphere and water with great care and moderation and your plants should flower well through midwinter. If your soil is heavy, I would add some partly rotted leaves, broken charcoal and a fair amount of coarse sand to it. C. W.

Duluth, Minn.—The hail storm of June 5 did damage of about \$500 at the greenhouses of J. J. Le Borious, at Woodland, breaking much glass and destroying many plants. None of the loss is covered by insurance. The range of William Jaap, in Lakeside, suffered slight damage.



In the Carnation House of William Murdoch, Port Huron, Mich.



VIOLETS FOR COLD FRAMES.

Can you state what varieties of single and double violets will do best in coldframes for cut blooms?

G. P. K. & S.—Mo.

The most satisfactory varieties for you to grow are Princess of Wales, single, and Lady Hume Campbell, double. C. W.

HARDY RUSSIAN VIOLETS.

What are the violets that are commercially known as hardy Russian violets? Are they double or single?

M. F. C.—Va.

These are double, dark blue, and have a heavy perfume. They do not bloom through the winter, as do such varieties as Lady Hume Campbell, Marie Louise, etc., but give a heavy spring crop. They are much the hardiest of the double violets. C. W.

FRAME CULTURE OF VIOLETS.

Please give me some information as to growing violets in frames. When should they be set and when will they bloom?

H. H. G.—Ohio.

Both double and single violets can be grown in coldframes successfully if the frames are well protected around the sides and if mats and match-board shutters are used above them in severe weather. Ventilation should be given on every favorable occasion. Dry leaves can be spread over the plants

after the winter sets in and left there until early spring. This assists in excluding frost, and plants thus covered come through finely if the leaves can be kept dry.

Lady Hume Campbell is the most reliable double for frames. I prefer to plant and grow these in the frames through the summer, rather than grow them in the field and lift them. They have less vigor than singles, are much more susceptible to disease and do not sell so well in the markets, but they flower profusely and later in the season than any other double varieties. Like all violets, they like a rich soil, containing a good proportion of well rotted manure; cow manure is the best. Doubles commence to flower about October 1, and in frames will naturally produce but little in the coldest weather, but will give an immense spring crop, which will continue until early May.

Among single violets, Princess of Wales has no superior. The plants succeed best if grown in the field and removed to the frames early in October. It is best to subject them to a few degrees of frost before lifting them, to check leaf growth and increase flower production. These commence to bloom about September 20 and persist until the beginning of April. If shaded they can be kept a fortnight later; in fact, I have seen good singles in one or two years as late as April 20 in frames, but this is exceptional. The plants want plenty of good soil below them and, as the spring advances, need a copious water supply. The singles give an immense crop in early spring. They are much hardier than the doubles and should be left exposed as late as safety will permit in the fall. C. W.

Big Rapids, Mich.—Donnor & Foster have succeeded C. M. Buskirk and Grace Buskirk as the proprietors of the Star Greenhouse.

Park Ridge, Ill.—William Pasvogel has purchased the greenhouses and dwelling recently occupied by Benjamin Gruppe, at West Elm street and the C. & N. W. tracks.

SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

LILIES IN THE SOUTH.

In growing cold storage *Lilium giganteum* in the south, the important point is to keep them clear of aphids. Let this pest get just a slight foothold, and in a few days the crop of buds is ruined. The damage is done just at the time or just before the buds emerge from the crown of leaves. Spray with nicotine extract and be particular that the crown of each plant gets saturated.

L.

PALMS IN THE SOUTH.

Areca Lutescens.

The kentia of late years seems to have crowded most of the palm family to the wall. There are two other species, however, which make remarkably quick growth in the south and can be profitably grown by anyone who will make a specialty of them. These are *Areca lutescens* and *Latania Borbonica*. Both are easily raised from seed.

When the arecas are well established in their first pots they do best if planted outside. In the moist southern sections they can be put out in the full sun, when they will require a great deal of water to prevent their getting too yellow. They will look a little yellow even under the best treatment, but will make a rapid, heavy growth, and two weeks in a shaded house after they are potted will restore their natural color. A plant set out in May from a 2½-inch pot will make a strong 5-inch specimen by September, and one from a 4-inch pot will nicely fill a 7-inch pot in the same time if planted in rich ground. The ground will require a little weeding at the start, but the plants soon spread and choke the weeds out.

In the drier northern sections of the south, the plants do better if planted out in a lath house, getting identical treatment otherwise.

Old specimens that have had rough handling in winter decorations can be shaken out, divided, trimmed at the roots a little and repotted in a suitable size of pots. A lath house is the place for them then. It is really astonishing how big plants of this palm can be divided and still go on flourishing without the least check.

Latania Borbonica.

Latania Borbonica requires a little different treatment from *Areca lutescens*. While it will do well planted out in the open, it is more difficult to handle properly in the fall, on account of its strong root action. It does best if grown wholly in pots or planted out on a table in a lath house.

This palm requires plenty of room to make a nice specimen, such as the best trade requires. A 6-inch specimen ought to be short and squatty, with a good spread, and should still retain its seed leaves in good shape. If overcrowded, the plants get entirely too leggy, lose their seed leaves and are altogether undesirable. The trouble

with most growers of this palm is that they try to grow 1,000 plants where there is only room for 300 or 400.

On lifting either the arecas or latanias, they should be placed in a well shaded house and kept rather close, with a moist atmosphere, until they establish themselves. Once established, they are not hard to suit. A night temperature anywhere from 55 to 65 degrees will carry them through the winter in good shape. At the lower temperature they will need considerably less water. They are less liable to attacks from mealy bugs and scale if kept growing briskly and properly syringed.

L.

BACKWARD BEDDING PLANTS.

I have planted two large carpet beds, using 2,800 plants, also two letter beds 5x30 feet. The cold season and so much rain have retarded the plants and caused the foliage to drop from the

alternantheras. I wish to force the plants a little by the use of nitrate of soda. Will about two tablespoonfuls to a bucket of water be too strong to use about twice a week until the plants start growing freely? What quantity can I use with safety and not burn the foliage, and can the same amount be used on plants such as coleus? I would also like to use soda on a privet hedge which was frozen to the ground. Would this be advisable?

W. H.—Pa.

The cool season is responsible in a large measure for the backward and starved appearance of your plants. I would most certainly not advise the use of nitrate of soda, as it would, at this stage, only aggravate the trouble. This is a powerful nitrogenous food for forcing well established plants, but would be harmful if applied now. Keep the soil stirred, water when necessary and let the warm weather, which must soon come, do the rest.

A little well rotted manure will be much better for the privet hedge than the nitrate of soda. Cut it back hard and it will make a stronger growth then. If you are growing the tender and unreliable California privet, plan to replace it with the Japanese privet, *Ligustrum Ibota*, which will never die back in your latitude.

C. W.



MILLERS ON MUMS.

Will you kindly tell us how to get rid of small millers, which are getting rather numerous in our greenhouses? We have heard that they are harmful to chrysanthemums. What damage do they do, if any? We have noticed small striped worms on some chrysanthemum plants. What can we do to clear these out?

S. B.

The small millers are bad pests on mums in some sections. It is not so much the millers that do the damage as the striped worms that you speak of as being on the plants. These worms, like all other caterpillars, are voracious eaters and do considerable harm to the foliage. The best remedy for all caterpillars, where they are so numerous as to become a pest, is to spray the foliage with a light solution of Paris green; then when the caterpillar eats the leaf it eats enough of the poison to end its career.

C. H. Totty.

UNUSUALLY TALL CUTTINGS.

A few days ago we ordered several hundred chrysanthemum cuttings. When these were received, about one-half of them were about eighteen inches high. We intended to grow them to two buds. Would this be possible? Please tell us how to handle them.

M. & M.—Ohio.

The tall plants, if they are soft and in good condition, will come along. The only trouble is, that if they are tall varieties and have grown to a height of eighteen inches by June 1,

they will be exceptionally tall before the flowers develop. I would suggest that these plants be pinched back as far as possible without getting into the hard wood. Then, when they begin growing again, two or three shoots can be taken off from each plant, giving a chance to get two shoots per plant, as desired. Where the plants have been growing too long and have become extremely hard, as is sometimes the case, it would be better to cut the plants back hard and await the suckers which invariably come up from the base of the plants, but if there is head room, it will be better to take two or more shoots after pinching back.

Chas. H. Totty.

NOT FIRST-CLASS POT PLANTS.

Will you kindly let me know whether Smith's Advance chrysanthemums could be used for potting up? I grew these plants in the field last year and they proved a great success, being in full bloom after the asters were done. Each plant bore from fifty to seventy-five blooms. The plants have been stored in a coldframe and are now in good condition.

T. K. D.—N. J.

Smith's Advance could be used as a pot plant, though it is not so well adapted to this purpose as some other varieties, since it is inclined to be leggy. A better type to grow as pot plants would be the Caprice mums, or early-flowering varieties, which remain quite dwarf. Among the varieties of these which could be successfully grown as pot plants are White Caprice,

La Cygne and Cranford White, three excellent white varieties, which would do splendidly. Chas. H. Totty.

MUMS FOR GENERAL TRADE.

I have nearly 1,000 square feet of ground space in a house that I should like to use for growing chrysanthemums, as the space is idle all summer up to the holidays and I must heat the house in the fall on account of a few stock plants for bedding stock. I have had little experience with chrysanthemums, but I grew some fine ones last season. I should like to know whether I still have time to get rooted cuttings and grow them? What are the best six varieties for ordinary sales? I have had Major Bonnaffon and Pacific Supreme. How many blooms should be grown to a plant? How close should the plants be in the bed? Are they best in pots or solid beds? I am sending the leaves of some chrysanthemums. They appear rusty and I find small green lice on the under side. What shall I do to prevent this?

E. B.—Pa.

Half a dozen good varieties of chrysanthemums for you to grow are: Polly Rose and Ivory, white; Golden Glow and Bonnaffon, yellow; Pacific Supreme and Chieftain, pink. If you buy rooted cuttings at once, or, better still, plants from small pots, you can still have nice blooms next fall. When they are planted at this moderately late date I would run only one bloom per plant. Put the Ivory 6x6 inches apart, the others 6x8. While you can produce just as fine blooms on pot plants and have them better finished than in solid beds, the latter method of culture entails far less labor and gives general satisfaction.

The foliage of some varieties is attacked by rust more than others. Keep the foliage dry at night; this tends to prevent its spread. Discard badly attacked stock. Green aphid can be controlled by spraying with nicotine, soap and other extracts. Fumigation also keeps it in control. Other pests, such as thrips, can be kept in check by syringing if you use a spray nozzle and carefully direct the pressure below the leaves, not merely damping their upper surfaces. C. W.

LORD & BURNHAM IN CANADA.

About two years ago the Lord & Burnham Co., of New York, decided to open an office in Canada. There were several reasons for this: Canada was expanding rapidly in all directions, and as a natural result of her prosperity, as in the United States, the demand for greenhouses increased. The Lord & Burnham Co. believes that better and quicker service can be given by the establishment of a number of sales offices, situated at convenient points. Following out this policy, an office was opened in Toronto. The success attending the opening of this office led the company to organize under the laws of Canada, and they immediately began to look for a site for a factory.

The company desired to manufacture in Canada for the following reasons: First, because they could sell their goods at a lower price; second, they could give quicker and better service by so doing; and, third, they wanted to be identified with Canada and be a Canadian company as far as possible.

WHO'S WHO IN THE TRADE—AND WHY



O. R. ECKHART.

FOR quite a number of years O. R. Eckhart has been a prominent figure in the trade at the Twin Cities. He was a member of the old Kusik-Eckhart Co., of Minneapolis, which was dissolved in 1910, at which time Mr. Eckhart removed to St. Paul and established a wholesale house dealing in cut flowers and florists' supplies under the name of the O. R. Eckhart Co. While giving close attention to his business and building up good connections, both locally and through the contiguous territory, he has found time for active participation in all the coöperative activities of the craft—clubs, shows, etc. Mr. Eckhart is one of those who believe most strongly in the value of exhibitions as a means of educating the public to use more flowers.

To this end they put their Canadian business in the hands of a Canadian, David Warwick, who was born and brought up in Toronto. Mr. Warwick has had over fifteen years' experience in greenhouse business, and most of that time has been connected with the Lord & Burnham companies of New York and Illinois. When the company erected a factory near Chicago, Mr. Warwick was put in charge, and has seen the business grow so that the factory had to be doubled in size.

After over twenty cities and towns were visited and investigated, St. Catharines was finally selected as the place to build a factory. St. Catharines offered better facilities as to sewers, water power, homes for workmen, railroad facilities, etc., than many other places. It also had the advantage of being in the Buffalo freight zone, an important economical consideration. Then, too, the various other manufacturing concerns already located there gave the city a strong recommendation.

After the site of some sixteen acres was purchased, steps were immediately taken to start work on a factory. About one year ago building operations were commenced, and today the machines are turning out the material for over fifteen greenhouses already contracted for.

The factory is strictly fireproof, all on one level and one story high. The framework of the building is steel, with brick walls. The buildings are what is known as saw-tooth style. The north slopes are of all glass, which makes every foot of floor space equally well lighted.

A branch of the Grand Trunk railway enters the property. Two tracks are laid, one on the north side for incoming freight, and one on the south side for outgoing shipments. The Welland canal almost touches one end of the property.

The sales department is under the management of a Scotchman, C. C. McDermott, who has had his schooling with the Lord & Burnham Co. in the United States.

FIRES

Albany, N. Y.—Fire destroyed the greenhouse of John Schaefer, at 45 West street, shortly after midnight, June 7. The greenhouse caught from an adjoining frame barn. The loss amounted to several hundred dollars and was only partly covered by insurance.

Brookville, Pa.—Fire destroyed the Y. M. C. A. building June 3, and C. W. Esby & Son, who occupied a store in the structure, lost almost everything in the place. Although most of the contents were moved out after the fire started, the total loss of the Y. M. C. A., C. W. Esby & Son and the Glenn meat market, the other occupant, is probably in the neighborhood of \$15,000.

BUFFALO.

The Market.

Business was good last week, with commencements, weddings and general trade. We have had all kinds of weather, warm, cold and moderate, with heavy showers, which added variety. There have been no large weddings or funerals the last fortnight.

Peonies are plentiful, but the demand for them is light. The quality of the blooms this year is inferior, and some varieties seem blighted in the bud. Roses are a drug on the market. Russell, Shawyer, Hadley and Key are coming in well for the summer crop. Ward, Taft and Milady are holding up well. Because of the continued cool weather, carnations are fine in quality for so late in the season. Even at cheap prices, they seem to be the favorite with flower buyers at present. Irises are coming into the market in small quantities, and are only fair in quality. It is too early for the delicately colored Spanish irises. Gladioli, both the baby and giant varieties, are again with us. America is good and sells well. Pyrethrums, cornflowers, marguerites, Sander daisies and cut pansies are plentiful. There are a few good hydrangeas, ramblers, spiræas and gloxinias to be had in the plant line.

Various Notes.

Mr. Miller, of the firm of Miller & Stroh, Alden, N. Y., was a visitor last week. His firm is growing some good carnations and sweet peas. Next year they intend growing the orchid type of sweet pea, since the common type is not much in demand now.

Kramer, the Florist, of Washington, D. C., was here last week, attending the convention of the Veiled Prophets of the Enchanted Realm, held in this city June 7 to 9.

H. M. Petrie, of Stroh's Quality Shop, will leave soon to spend the summer in the Adirondacks.

Joseph Sangster is showing some excellent Gladiolus America, which make a good window display. He is having a top built for a new delivery truck, which will soon be put into operation. Business, he reports, is good.

J. Benson Stafford is displaying as a special feature a model bride's bouquet during June. Artistic Japanese flower holders, Italian vases and jardinières are also displayed. A window box about five inches wide, made of wire

screen, trimmed with green moss and filled with soil, in which are planted vinca vines and blue ageratum, is most effective as a blue, green and white edging around the store window.

Stroh's Quality Shop is offering excellent carnations, which are grown at the greenhouses in Attica. Benora, Enchantress Supreme and White Wonder are some of the excellent keepers. Ed Stroh will soon leave for Attica, where he will take up the greenhouse work.

W. J. Palmer & Son are growing fine America gladioli. They have also fancy grasses, which are grown under glass. They are used in bunch and corsage work and add a dainty touch to basket effects or centerpieces.

S. A. Anderson's attraction last week was a Japanese garden window display. Various sizes, shapes and specimens of Japanese gardens, staged with Japanese baskets, bowls and novelties made vivid with blue and white Japanese crepe of a pine tree pattern, were quite attractive. Masses of blue hydrangeas formed the background, and tall vases of yellow snapdragons and low bowls filled with yellow marguerites brought out beautiful contrasts of color.

Wm. A. Adams and Al Vick were busy men last week entertaining out-of-town visitors to the Veiled Prophets' convention. E. C. A.

PITTSBURGH.

The Market.

Pittsburgh had a few warm days last week and everything came into bloom at once. There were such quantities of flowers that every person on the street seemed to be carrying an arm load of peonies, irises or other outdoor flowers. The wholesale houses were loaded. Everything you can think of

was plentiful and trade dropped out of sight. It seemed impossible to move all the stock at any price; it was the worst glut in a year. The retail stores looked beautiful, as the great quantities of cheap stock enabled them to make great shows. Many of the retailers report business excellent, weddings being numerous.

Various Notes.

The A. W. Smith Co. grows great quantities of outdoor flowers at its Canfield, O., place and made elaborate displays of these last week.

Randolph & McClements still are busy with planting as well as the ordinary run of store work.

G. P. Weaklen & Co. seem well satisfied with business, notwithstanding they are out where everyone has flowers in his own garden.

William Turner's store business has grown until he is satisfied he can do better by leasing his greenhouses and giving his whole time to the store.

Harry Hamm, who has been confined to his home for six weeks with scarlet fever, was able to get out last week and found that in his absence his shop had been redecorated inside and out and everything done to give him a pleasant surprise on his return to business.

Karl Koenig, who has been the principal bulb grower of this section for years, is seriously ill with pneumonia.

Ray T. Page, auditor of the Pittsburgh Cut Flower Co., has been seriously ill for several weeks and still is confined to his home.

The south side florists last week were in evidence at the firemen's convention, which met in Carrick. In the automobile parade J. J. Fuchs was awarded second prize and F. J. Riegelmeier also had an artistic car. Clarke.

Mainly About People



Yalaha, Fla.—Trusten P. Drake, proprietor of the Drake Point Greenhouses, has left for New Rochelle, N. Y., where he will stay with Dr. B. F. Drake, of 75 Main street.

Berlin, Ont.—Norman M. Critchison, formerly at Walkerton, Ont., has moved here to take the position of manager of the Berlin Floral Co., succeeding J. S. Orlowski.

New Orleans, La.—Harry Papworth, president of the Metairie Ridge Nursery Co., has asked permission of the police jury of Jefferson parish to make certain improvements on parish property between the Seventeenth street canal and the company's nursery. The plans include the planting of trees, shrubbery, etc.

York, Pa.—A bill in equity has been filed in the County court by John E. White against Abdiel Neller, in which the former asserts that Mr. Neller and he were partners in the greenhouse business at West York, and that Mr. Neller excluded him from its management and refuses to account for the profits. The defendant is given thirty days in which to make answer.

Bellefonte, Ill.—If the city, upon the petition of the West Side Improvement Association, will set aside the necessary ground at West End square, Henry Emunds will set out plants and flowers on it, as an aid to the organization in its work of beautifying that part of the city.

Cleveland, O.—In the garden columns of the Plain-Dealer for May 27 appeared an interview and a portrait of Frank A. Filler, head florist at Gordon park. Before entering the employ of the park department, Mr. Filler had a long experience as a commercial florist. He served his apprenticeship with E. L. Koethen, at Zanesville, his native town, and was for nine years with J. E. Bonsall, at Salem.

Streator, Ill.—Fred Palmer, fireman at the greenhouses of George Whitcomb, was found dead in the boiler room on the evening of May 25 by the proprietor. When the body was found, the hands were grasping an electric light socket and cord, and it is not known whether death was due to heart failure entirely, or partly to electric shock. He had had occasional fits of illness while on duty. He was 57.

TEXAS FLORISTS, ATTENTION!

A few of the headliners for the second annual convention of the Texas State Florists' Association, at Fort Worth, July 6 and 7:

Special rate of one and one-third fare.

Questions that are of direct interest to you will be discussed.

A live program, instructive and interesting.

Florists coming from Illinois, Missouri, Mississippi, Colorado, Louisiana, Alabama, Oklahoma and Tennessee. Also, seventy-five per cent of the florists of Texas will be in attendance.

A nice line of exhibits on display.

Fort Worth Florists' Club's program of entertainment will assure you a good time.

If you were in attendance at our convention last year, at Waco, you know the value of these conventions, and, of course, will be with us; if not, don't miss the opportunity of meeting the florists of Texas and the south, for they will be there. Remember, too, we will have some of the big men with us from Chicago, Colorado, Missouri, Oklahoma and other sections. Time is short—so make your arrangements to attend the convention. We will look for you.

R. C. Kerr, Pres.

ROTARY FLORISTS AT FRISCO.

When the International Association of Rotary Clubs meets at San Francisco, July 19 to 23, there will be a meeting of the florists' section, when matters of interest to florists in carrying on their work in connection with the club will be discussed. The Rotary Clubs are composed of one person from each line of business in each city throughout the country, and there is, therefore, expected to be a representative gathering of the trade at this section meeting. Robert C. Kerr, of Houston, is busy on the program for the florists' section meeting. The tentative program begins with a luncheon at the St. Francis hotel at 1 o'clock, Monday, July 19, to get members acquainted. This will be followed by the section meeting, at which such topics as the following will be discussed:

"How to Put Our Business on the Highest Plane, and Carry Out the Principles of Rotary."

"Rotary Florists' Cooperation in Exchange of Business."

"The Florists' Page in the Rotarian."

"How Rotary Florists Should Serve Their Local Rotary Clubs."

"How to Create Interest in the Convention Florists' Sectional Meetings."

Reports of the Houston meeting.

NEWARK, N. J.**The Market.**

The cold, cloudy, variable weather has given way to bright, sunny days, and this has had considerable effect on the growth of plants and flowers. Prices of nearly all kinds of cut flowers are considerably lower than they have been. Carnations, which a few weeks ago were selling for from \$4 to \$5 per hundred, can now be bought as low as \$2. They are of good quality. There has been a great influx of peonies during the last week, both the white and the red being of good size and excellent quality. They retailed at about \$1 per dozen, which was less than the wholesale price a short time ago. There are a few fine California poppies in the market. Valley keeps of good quality, and a considerable quantity is sold. Sweet peas continue



The St. Francis Hotel, S. A. F. Headquarters at San Francisco.

in popularity. They are cheaper than they have been. But little lilac is seen in the market. The supply of gladioli is increasing and the quality is fine. There is a good supply of iris of the different colors. Every florist has a few ragged sailors. Stocks and snapdragons are common, and are in considerable demand. Daisies are plentiful. There is still a little demand for geraniums and other bedding plants. Hanging baskets are being called for, and several florists have made up beautiful porch baskets for their trade. June weddings are numerous, and many florists have frequent calls for flowers for these events. There has been a large amount of funeral work.

Various Notes.

W. L. Jones, of 168 Passaic avenue, Nutley, is completing a new residence near his present residence and greenhouses. Next year he plans to remodel his office building and add another greenhouse. He has planted a large number of asters and 6,000 chrysanthemum plants for autumn.

Albert Nirk, of Nutley, is planning to grow a whole house of chrysanthemums and will have two houses of ferns. He has set out a large number of asters and gladioli.

Joseph F. McDonough, 376 Belleville avenue, is busy with funeral work at present, and has a large trade in flowers for other purposes. He has a fine lot of attractive porch baskets for sale.

George Penek's branch store, at 142 Belleville avenue, is doing well. A new sign, extending the whole width of the building, has just been put up. Considerable funeral work is reported and transient trade is fair.

John Crossley, 39 Belleville avenue, has been busy with funeral work ever since Easter. Business is generally reported as good.

J. H. Harvey, 453 Broad street, reports that he is busy with funeral work,

and has a number of large weddings to provide flowers for—during the month of June. He reports that hospital trade is constantly increasing. He is sending five times as many bouquets to hospital patients as he sent a few years ago. This increase he attributes to the fact that people have come to lose their dread of hospitals, and now often go to the hospital for complaints that are not serious, because of the fact that so much better care can be given there than in the home.

Charles Witheridge, 532 Broad street, reports that while business is a little quiet with him now, he has been quite busy with bedding plants. R. B. M.

SOCIETY OF AMERICAN FLORISTS.**National Flower Show.**

The national flower show committee met June 10 in regular session in the Philadelphia Florists' Club rooms, in Horticultural hall, with Chairman Farenwald presiding. John Young, of New York, was present. Practical details for the conduct of the national flower show, to be held in Philadelphia March 25 to April 2, 1916, were more or less definitely worked out.

At a meeting with the same committeemen, Frederick Newbold, of the New York Horticultural Society, who did so much toward making a success of the New York show, was present, and explained in detail the plans and methods pursued by that organization in connection with the New York show.

George Asmus, of Chicago, is expected in Philadelphia next week, when there will be another meeting of the committee.

W. F. Therkildson, Chairman Press and Publicity Committee.

Bexley, O.—Frank Capuano is starting a greenhouse and nursery business.

BALTIMORE.

The Market.

With a week of exceptionally warm weather, the bottom seemed to drop out of the market. There was a large supply of fairly good stock, but there was practically no demand. Part of the accumulations of the week were sold to the street fakers by the wholesale stores, but even these buyers would take only small quantities of stock. The death of a prominent local architect created a little extra demand for funeral work among the larger stores.

Roses and carnations show the effect of the warm weather, both in size and color. Some storage peonies are being offered, but are not selling rapidly, even at low figures. The retailers had their innings this week, being able to secure the pick of the available stock at almost their own prices.

The pot plant season is rapidly drawing to an end and nearly all growers handling this line report a satisfactory season.

Club Meeting.

The regular meeting of the club was held June 14. President Hamilton occupied the chair. The extremely warm evening no doubt kept many members away. Richard Vincent, Jr., recently elected president of the American Dahlia Society, spoke of this organization and gave an outline of the work the society plans to do in the near future. He requested the support of the local club. F. C. Bauer gave an impromptu talk on fertilizers and spoke especially of his experiences in using bone meal. Secretary Flitton also made some remarks on the value of different kinds of fertilizers and humus. The entertainment committee was instructed to look into the matter of securing a suitable place to hold the annual outing of the club and will report at the next meeting.

Various Notes.

Joseph Weiner has opened a retail store under the Rochambeau apartment house, Charles street, near Franklin.

Charles Siegwart has a fine lot of *Cattleya Mossiae*, many of them showing from fifteen to eighteen buds and blooms to the plant. This is the first year Mr. Siegwart has had this variety.

Evans & Le Brun have formed a co-partnership and have taken over the store and business formerly conducted by Gus Lawson, Jr., at 3419 Eastern avenue.

C. E. Akehurst & Sons last week shipped over 15,000 blooms of their new carnation, Mrs. C. E. Akehurst, to the Pennock-Meehan Co. A fine lot of plants of this variety has been grown for fall sales.

Halliday Bros. sent in last week about four dozen blooms of *Chrysolora chrysanthemum* from their greenhouses at Monkton. The flowers averaged about four inches in diameter.

The rose range of Stevenson Bros. is looking fine and was in full crop last week, their Killarney Brilliant being worthy of special mention.

J. L. Willheim's horse, standing at Charles and Hamilton streets June 12, took fright at a passing car and ran away six squares before he was caught. On his journey he collided with an auto, which he damaged somewhat, but no one was injured.

Edward Kress is removing all his

greenhouses at his North avenue store and will erect dwellings in their stead, with a display and palm house in the rear and attached to his present store front.

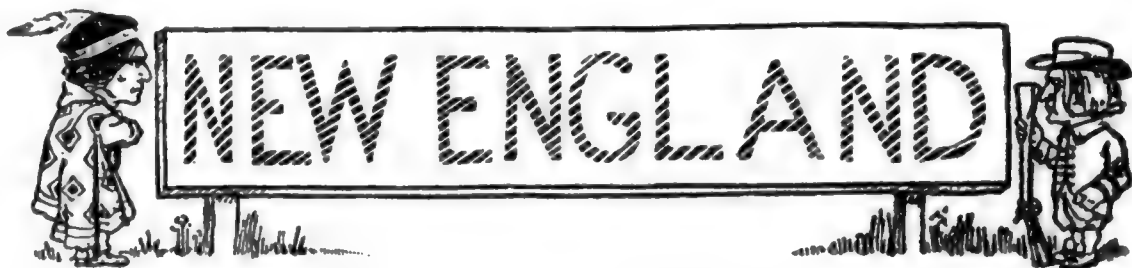
F. J. Michell, Jr., and L. J. Seiger, of Philadelphia, were callers last week.
W. F. E.

Charles E. Smith & Co. have leased the building at 207 North Liberty street and will remove to it from 121 North Liberty street.

MAMARONECK, N. Y.

An interesting feature of the monthly meeting of the Westchester and Fairfield Horticultural Society was the grand display on the exhibition tables, for which the exhibitors deserve great credit.

The judges made the following awards: Dehn & Bertolf, honorable mention for display of flowering shrubs and perennials; James Stuart, cultural certificate for specimen plant of *Calceolaria Stewartii*; Thomas Ryan, vote of thanks for vase of assorted Spencer sweet peas; Robert Grunnert, for collection of Spencer sweet peas, twelve vases, twelve varieties, very highly commended; *Calceolaria Bailorii*, from P. W. Popp, cultural certificate; vase of White Killarney from William Whit-



Worcester, Mass.—William N. Estabrook will add another greenhouse, 28x150 feet, which he will heat by hot water.

Ware, Mass.—Chas. H. Walker has erected a greenhouse, and is doing business under the name of the Elm Greenhouse.

Palmer, Mass.—James P. Smith, formerly with A. N. Pierson, Inc., Cromwell, Conn., has joined the greenhouse staff of L. A. & C. A. Royce.

Brattleboro, Vt.—Alexander L. W. Haeseler, for two years manager at Carl S. Hopkins' greenhouses, has entered the employ of Carroll Bond.

East Bridgewater, Mass.—The dahlia season is over, so far as the sale of roots is concerned. J. K. Alexander says it has been a quite good year after all. He has planted all his stock and has about thirty-five acres with not a thing on them but dahlias. About September there will be one of the most gorgeous shows of color to be found anywhere in America.

Holliston, Mass.—James Lockhart, for the last fourteen years in the employ of J. E. Long, died June 3 at the Union Avenue hospital, in Framingham, where he was taken three weeks ago suffering from an attack of grippe. He was 81 years old, a native of Scotland, and had been in this country since he was 20 years old. He had no known relatives in this country, and had been cared for by his employer while he was in poor health the last year.

tier, cultural certificate. James Linane was highly commended for a specimen gloxinia. James Foster received honorable mention for a vase of peonies. Joseph Tieman received votes of thanks for peonies and a display of spinach.

Joseph Manda, of South Orange, N. J., and Mr. Watkins, of Burnett Bros., New York, each addressed the meeting and complimented the society on the fine showing made by the members.

The summer show committee reported everything in readiness for the exhibition, to be held in the town hall, Greenwich, Conn., June 18 and 19. Fifty-five classes are provided for and a fine exhibition of seasonable flowers, fruits and vegetables is expected. The fall show committee also reported progress and has ready for distribution copies of the preliminary schedule, providing for 111 classes. Handsome prizes of cash, silver cups, medals, cut glass and useful silverware articles will be offered.

The outing committee reported the date of the annual outing and games of the society to be August 11, and the place will be Edwards' Rye Beach Inn, Rye Beach, N. Y. The popularity of these outings in the past assures a big crowd this year.

The next meeting will be held July 9.
P. W. Popp, Cor. Sec'y.

Haverhill, Mass.—M. F. Perkins has opened a greenhouse business in the rear of his residence, at 48 Haverhill street, with a line of vegetable and bedding plants.

New Castle, N. H.—William Lefebvre, of the recently dissolved partnership of Schilder & Lefebvre, Swarthmore, Pa., has leased the greenhouses of C. W. Eaton. Mr. Lefebvre took charge of the property June 1.

Adams, Mass.—A. J. Boothman had a narrow escape June 7, when the Boston & Albany passenger train smashed the right forward wheel and crushed the radiator of his truck, which he had stopped in the nick of time only a foot from the train. Giving attention to a trolley car, he was unaware of the approach of the train until close to it. The step of one of the railway cars did the damage to the automobile. The force of the blow was not enough to tip the car over. Mr. Boothman escaped uninjured.

Ansonia, Conn.—Thomas J. Mooney, proprietor of the Ansonia Floral Co., with stores here and in Derby, and of greenhouses near Seymour, was seriously injured in a jitney collision on the New Haven road recently. The jitney in which Mr. Mooney was riding was running at a high rate of speed and was unable to make the turn to avoid a jitney coming from the opposite direction. Mr. Mooney and another passenger were thrown out. Mr. Mooney was so seriously injured that he was taken to St. Raphael's hospital, New Haven.

NEW YORK.

The Market.

Summer is here at last, and all the evidences of its arrival are especially noted in the demoralization of the cut flower market. The shipments of peonies seem, if possible, greater than ever before at this date, and some of the stock arriving has never been excelled in quality. The sacrifice of values on Saturday was phenomenal. Flowers well worth \$1 per dozen in other years were selling as low as \$2 and \$3 per hundred. The June weddings are about exhausted. School commencements will soon be over. No steamships are sailing for Europe. One prominent wholesaler says that because of this last his total sales for May decreased \$3,500 as compared with 1914.

Special Beauties have been selling at \$10 per hundred and under. This fact tells the entire story of roses of all kinds. Rose buyers who purchase in thousand and ten thousand lots have the wholesale market at their mercy. On Saturday the street men were out in force, and the peddlers loaded their carts with carnations at 25 cents per hundred. The best carnations did not sell above \$1 per hundred, flowers of the same splendid quality that were selling at \$4 and \$5 a few weeks ago.

Lilies could hardly be moved at \$2 per hundred. There are large accumulations. Valley has fallen to half the quotations of a week ago. Fine stock sold on Saturday under \$10 per thousand. Gardenias are about over. The market is well supplied with gladioli. Orchids are abundant and lower, the best on Saturday selling at \$25 per hundred. There seems to be no special demand for them, and for the lower grades as low as \$10 is the quotation. There is a sufficiency of sweet peas, callas, coreopsis, delphiniums, pansies and the other seasonable flowers.

Club Meeting.

Nearly 100 of the faithful attended the last meeting the Florists' Club will hold until September, when, so the essay committee announced, there will be an address by B. Hammond Tracy, on "Gladioli."

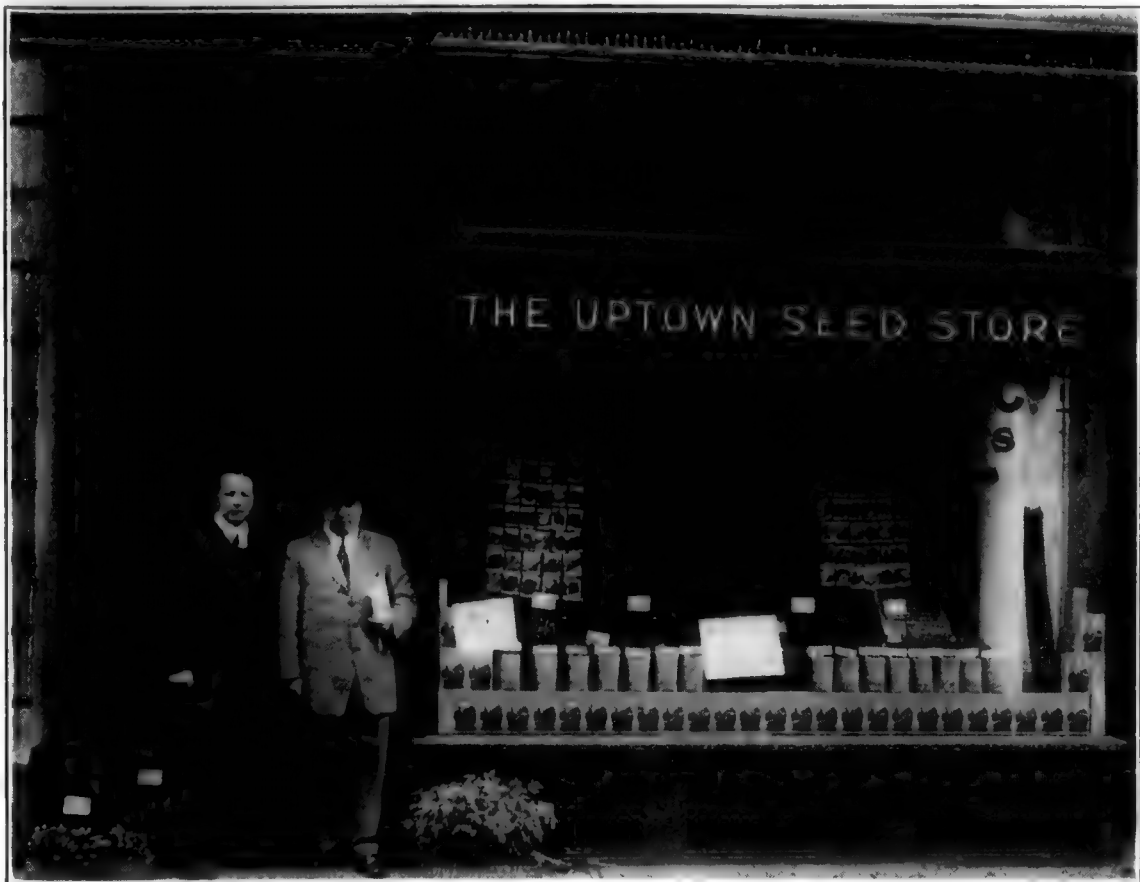
Emil Schloss, for the outing committee, announced everything in readiness for the club's celebration July 14. President Bunyard requested the usual prize donations. Chairman F. R. Pierson, for the committee on permanent home, suggested the time not opportune and on motion of C. B. Weathered the committee was discharged.

A. J. Guttman reported progress in the club's work with the Public Service Commission in the matter of carrying of flowers on the cars. R. T. Brown also spoke on the matter. The committee was given power to act, without employing counsel.

F. H. Traendly, chairman of the flower show committee, handed a check for \$2,000 to the treasurer, with "more to follow." Chairman Miller, for the new flower show committee, reported meetings and progress.

T. A. Havemeyer, N. B. Irwin, H. E. Mengham, William A. Rodman and Peter Gerlaid were elected to membership. C. F. Heitzmann, John Scheepers and George Hildenbrand were proposed.

R. J. Irwin, for the transportation committee, said the officials must know



Harry A. Bunyard at the Door of His New Seed Store, in New York.

before July 15 the intending travelers to the S. A. F. convention. Fifteen have arranged to attend and a special car is hoped for.

A new lavender swainsona was exhibited by Joseph Manda and received a certificate of merit. The plant was much admired, and is honored with the name of Mrs. Joseph Manda. The thanks of the club were accorded B. H. Farr for a grand display of Iris Germanica in twenty-three varieties. W. A. Manda showed vases of dahlias in many varieties and William Tricker showed roses and campanulas, both gentlemen being accorded the club's thanks.

B. H. Farr made an interesting address, divided into three parts, the Peony Society, peonies and iris. He gave much history and instruction concerning each of his topics, for which he was accorded a standing vote of thanks.

C. H. Totty's story of his trip to the expositions at San Francisco and San Diego held the close attention of all. Mr. Totty expects to repeat his experience by attending the S. A. F. convention.

Various Notes.

M. A. Bowe reports a busy month with weddings and funerals. In two weeks he furnished seven casket covers. Notable weddings were the Frew-Peters and Frank-Taylor weddings, at Glen Cove and Hempstead, L. I. He also furnished 157 bouquets for the Vassar College commencement, at Poughkeepsie, where Mr. Bridgeman had charge.

President Bowe, of the Retail Florists' Association, says the organization is in favor of Sunday closing. The society meets at the Hotel Woodward, Fifty-third street and Broadway, the second Tuesday of each month.

Last week at the gardens of Doubleday, Page & Co., Garden City, the type collection of Chinese herbaceous peonies, gathered by the American Peony Society, were in bloom, and thou-

sands of invitations were distributed for June 9, 10 and 11, when refreshments were served. Invitations to the rose gardens the last of the month have been sent out. There will be a magnificent display.

Friends of Ed. Roehrs, of the Julius Roehrs Co., will be pleased to know he is convalescing after a long and serious illness. Both he and M. C. Ebel, of Madison, have been sympathizers of Job since the advent of spring.

Walter Gott, representing Sander & Sons, leaves for St. Albans, England, on the St. Louis June 19.

Early closing in July and August is the vital subject now under consideration in the wholesale section. With the retailers advocating a complete close-up on Sundays, the way is open for the wholesale section during the hot months to remain closed from noon on Saturday until 6 a. m. Monday.

W. E. Marshall and R. J. Irwin have returned from successful business trips.

Oscar Swenson, after seventeen years of service, has been appointed superintendent by Dailedouze Bros., Flatbush, succeeding W. H. Taplin, who has resigned.

Wm. Kessler has just received from Holland a fine lot of variegated aspidistras.

Alex. McConnell has had a successful season at his nurseries at New Rochelle. His beautiful display of evergreens, especially the specimen blue spruce, attracts the attention of thousands daily, the new branch of the New Haven railroad passing his grounds.

H. A. Siebrecht, Sr., is busy at his nursery and notwithstanding the many carloads of specimens he shipped to the Panama-Pacific Exposition, the home grounds seem as beautiful and as well covered as ever. The greenhouses formerly used for palms are now devoted largely to carnations, roses, orchids and gardenias.

Chairman Tuthill, of the outing committee of the New York Florists' Club,

has sent out tickets for the annual holiday of its members, July 14, at Wetzel's grove, College Point, L. I. An elaborate program has been provided. The steamer Ursula has been engaged, and the hour of sailing changed to 9 a. m.
J. Austin Shaw.

Alwayn A. Hanft, junior member of the retail firm of Hanft Bros., Sixty-second street and Madison avenue, is to marry Miss Marion Dale, one of the members of the cast of "Nobody Home," at the Princess theater. She is 19 years old, lives with her mother at 2340 Seventh avenue, and is filling her first stage engagement. When Mr. Hanft, who is 28 years old, was called upon to furnish flowers for the opening performance of "Nobody Home," six weeks ago, he made the acquaintance of Miss Dale.

A. T. Bunyard has leased additional store space at his establishment at 413 Madison avenue, at the corner of Forty-eighth street, for a term of years.

ROCHESTER, N. Y.

The Market.

We are badly in need of rain and warm sunshine. Many of the outdoor flowers are just about standing still and refuse to open. Children's day, celebrated in many of the city churches June 13, brought heavy demands for red and pink peonies, but few were obtainable. However, carnations were somewhat plentiful and were substituted in many cases. At present the carnations are cheap and, for the season, are good, firm blossoms. A number of dark shades are on the market, but do not sell well. The supply of roses is large and exceptionally fine. Long-stemmed Maryland and Mock are found especially useful for bouquet work. Hadley, Ophelia and Taft also sell well. Beauties are good and are cheaper. Valley is plentiful and of fine quality. Sweet peas are good and somewhat plentiful, but are shorter in stem. Cattleyas and miltonias have sold well. Fine America gladioli are on the market and sell readily. Baby gladioli are being used extensively in basket work. Lupines, bachelor's buttons, syringas and daisies complete the stock. Asparagus and smilax are becoming more plentiful. In blooming plants little is seen at present. Campanulas, primulas, hardy hydrangeas and a few calceolarias are found. There has been a large call this year for hanging baskets and porch jars, and the greenhouse men are kept busy most of the time.

Various Notes.

George B. Hart and Charles H. Vick are attending the United Commercial Travelers' convention being held here this week.

Arthur Elder has just returned from a business trip to Ithaca and Cortland, N. Y. H. E. Bates has also returned from a brief visit to Pittsburgh, Pa.

Among the recent orders taken by the Lord & Burnham Co. was a house 28x100 for C. E. Clark, of Coudersport, Pa. Business, says this firm, is improving.

The many friends of Patrick Kelley, who a few years ago was employed by H. E. Wilson, will be interested in knowing that he was ordained into the Catholic priesthood at the Cathedral, June 12.

George T. Boucher reports business as excellent. He says his plant trade

has doubled this season and a good counter trade is noticed. An extensive decoration for the United Commercial Travelers' ball and banquet was executed by Mr. Boucher at the State Armory, June 11. Besides a large quantity of palms and greens, hundreds of yards of blue, white and gold bunting were used, with a profusion of American flags.

Wm. H. Dildine, treasurer of James Vick's Sons, was suddenly stricken with appendicitis and was operated on recently at the Rochester General hospital. His condition is good and he is well on the road to recovery. It was his intention to go to the seedsmen's convention at San Francisco and he had already written to several growers in California, making arrangements to meet them there.

Among the visitors this week were G. Reising, of L. Baumann & Co., Chicago, and Morris Cohen, ribbon merchant, of New York. Both men are booking fall orders and are well satisfied with business.

Henry Salmon, on Mount Hope avenue, is a busy man these days. Store trade is good and his plant trade is large.

Jacob Thomann & Sons report fair business, with a good funeral trade.

David Scott, of Corfu, N. Y., is shipping in some fine pink and yellow snapdragons.

Fred Vick had a busy day Saturday, as he is a member of the Fifty-fourth

Regiment band, which paraded with the U. C. T., and business also is good.

J. B. Keller Sons had a big wedding decoration at Geneva, N. Y., which took three days to complete it.

H. J. H.

WRITE YOUR OWN HEAD.

As the owners of a certain make of automobile do the most extensive part of the concern's advertising, so do the readers of The Review form its best advertisement. The wide success of the automobile has resulted in the circulation of jokes without number about the car. Now The Review, through its success, is getting into the same class, for here is a joke submitted about it.

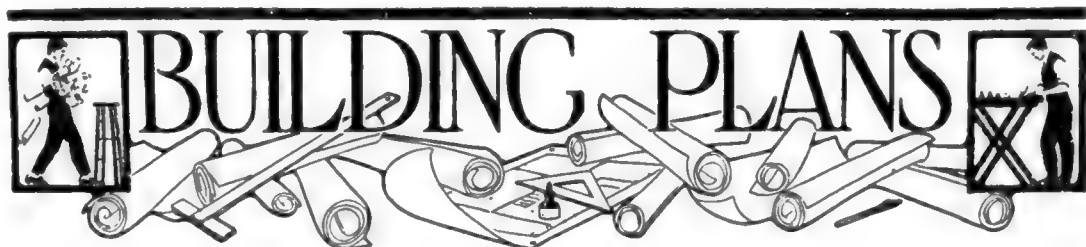
Were we looking for a caption, we might head it, "This Is No Joke," implying, of course, its truth, rather than a lack of humor; or we might write, "Too Much of a Good Thing," except that some people believe that such a paradox is an impossibility; but the heart of the matter is contained in the five words which the jokesmith himself underscored three times, "We All Talk from Experience." Here's the "experience":

Doctor: "You must go away for a long rest."

Overworked Florist: "But, doctor, I'm too busy to go away."

Doctor: "Well, then, you must stop advertising in The Review."

A. J. Schmidt, Jr.



Keyser, W. Va.—C. L. Wiseman is planning the erection of a greenhouse, 30x300 feet.

Jackson, O.—Nellie M. Dungan is having a small greenhouse built, preparatory to entering the florists' business.

Gibsonburg, O.—W. H. Schwan is planning to enter the greenhouse business. He has been engaged in gardening.

Stanton, Mich.—L. E. Brown, who has hitherto done a retail business in plants and flower and garden seeds, will build a greenhouse this summer.

Lawrenceville, Ill.—J. R. Guinea, 1525 Porter avenue, plans to build a greenhouse next fall. He now grows flowers and plants outdoors in a small way.

Williamsport, Pa.—The Williamsport Floral Co. has taken out a permit for the erection of seven greenhouses, a boiler house and an office building, at an estimated cost of \$10,000. The new range will be on Herdic street, above Park avenue.

Booneville, Miss.—The Booneville Floral Co., of which Mrs. Kate Lacy is proprietor, finds business better this season than ever before, both in cut flowers and plants. Several new greenhouses are being added this year and a larger quantity of stock is being planted outside.

Silver Creek, N. Y.—C. Borgstrom is planning the erection of a greenhouse, with which he expects to open business next fall.

Erie, Ill.—The Erie Greenhouses are tearing down the old house and will build from it a house 18x75 feet. A new house, 25x100, is under way, the material for which was furnished by the A. Dietsch Co., Chicago. Although the bad weather just preceding Memorial day hurt the holiday business, trade for the occasion was much larger than that of any previous year.

Oelwein, Ia.—I. O. Kemble, of Marshalltown, has purchased desirable property on South Frederick street and will immediately begin the erection of an office and salesroom. Greenhouses will be built during the summer. This will be operated in connection with their other plants, as the Kembles already have greenhouses in six Iowa cities. W. E. Gleason will be the local manager.

Alton, Ill.—George Madsen, of the Alton Floral Co., has closed a deal with Miss Dietsch, by which he acquires the greenhouse on Fourth street which was erected a year or so ago by Chas. Newman. The building will be moved to the range of the Alton Floral Co., near Godfrey. Mr. Madsen is planning to erect one new house in addition to moving the Dietsch structure. He will then have five greenhouses.

OBITUARY

Mrs. Sarah Starr.

Mrs. Sarah Starr, for some years in the florists' business with her husband, the late A. R. Starr, at Joliet, Ill., died at the age of 85 June 8 at the home of her daughter, Mrs. George T. Relyea, 419 Richards street, Joliet. Her maiden name was Sarah A. Mogg. She was born June 1, 1830, at Euclid, N. Y. In 1850 she came to Illinois with her husband, and settled on a farm between Steger and Crete. Later they engaged in the florists' business at Joliet. For many years she lived at 110 Macomber street, and following her retirement from business, she traveled much. She had lived with her daughter for several years, and enjoyed good health until about three years ago, when began a gradual decline.

Mrs. Starr leaves three daughters, Mrs. A. C. Johnston, Joliet; Mrs. Charles Soudar, Rockwell City, Ia., and Mrs. G. T. Relyea, Joliet; two brothers, John Mogg, Euclid, N. Y., and Jerry Mogg, Fontana, Wis., and a sister, Mrs. F. G. Bemmett, Joliet.

The funeral was held Thursday afternoon, June 10, at the Relyea residence, and burial was in Oakwood.

George H. Evans.

George H. Evans, of the Jordan Park Floral Co., San Francisco, Cal., died in that city June 9. Mr. Evans was engaged in the flower trade there for many years, and his death is regretted by many friends. He had been in poor health for some time, and for the last few months had been living on a farm, which he recently purchased, in Sonoma county, hoping to be benefited by life in the country. He returned to San Francisco about two weeks ago to look after the business there, but soon after his arrival he was attacked by the illness which ended in his death. It is understood that a deal had been closed to transfer the business to F. E. Stratton.

S. H. G.

Mrs. Henry Baer.

The wife of Henry Baer, of Peoria, Ill., died suddenly June 2 at their home, on Pleasant street near the Lutheran cemetery. Mrs. Baer suffered a pain in the region of her heart, and called her husband to her. She slipped from his arms to the floor and was dead when a physician arrived.

Mrs. Baer suffered illness incident to the birth of a child last January, but had apparently been in good health since then. Heart failure is thought to have been the cause of death. Besides her husband, she leaves seven children.

Mrs. Lisette Bergstermann.

Following an illness of only a few days, Mrs. Bergstermann, wife of Conrad Bergstermann, the well known florist of St. Louis, died of paralysis, June 11. She was born at Millstadt, Ill., fifty-six years ago, and is survived by her husband, one son, Edwin Niebling, and a daughter, Mrs. Hulda Ruff. Mrs. Bergstermann was a member of the St. Louis Lady Florists' Home Circle. She entertained them for the first time at the April meeting, at which the ladies spent a pleasant afternoon. The funeral took place June 14, from the

family residence. Many beautiful floral designs were sent by her many friends. Many members of the Lady Florists' Home Circle and of the St. Louis Florists' Club, of which Mr. Bergstermann is a prominent member, were present and extended their sympathies to the bereaved family.

J. J. B.

James O'Connor.

James O'Connor, who was well known in Milwaukee as a landscape gardener at the time of his retirement eleven years ago, died at his home, 182 Fourteenth street, Milwaukee, Wis., June 4, of old age. He was 92 years old. He had been a resident of Milwaukee for sixty years, and had been superintendent of the Fourth Ward park for twenty-eight years when he retired. He is survived by one son, Joseph L. O'Connor, and by three daughters, Sarah, Mary and Margaret. The funeral was held from the Gesu church June 7, and interment was in Calvary cemetery.

ILLINOIS BILL IN SENATE.

Contrary to expectations and prediction, the parliamentary "stall" of Lee O'Neil Browne proved sufficient to revive the bill providing for the licens-

ing of engineers of heating plants carrying more than 5,000 feet of radiation or operating boilers of more than ten pounds pressure. At the time it was voted upon and lost, as reported in last week's Review, Representative Browne obtained postponement of consideration pending announcement of vote. Three days later, June 11, the bill was passed by the lower house, and is now before the senate.

Inasmuch as the senate adjourns June 18, it is possible that the bill will be passed, along with a batch of others, without being read. For this reason, the danger of its getting on the statute books is greater now than earlier, when the press of business was not so great. There is the compensating possibility, however, that one or two determined senators can stop the measure if they watch for it carefully. To vigorously protest its passage at the end of the session would mean the certain defeat of the bill. Various interests throughout the state are doing their best to get senators to make this determined opposition, and so kill the measure.

There is the additional possibility, of course, that, at this late hour, the bill will not even come to the attention of the senate. This is devoutly to be hoped for.



SHRAPNEL

London, England.—In spite of the war the great annual Chelsea show for 1915 compared well with any previously held under the auspices of the R. H. S. The great tent was one span less in extent than in 1914, but against this was the fact that the exhibitors were more numerous. The quality of the exhibits was up to the best previous record. The only bad feature was the weather, which was rainy.


Quedlinburg, Germany.—That the work of the seed growers here is less interfered with by the war than is supposed in America is made plain by the correspondence received. The work in fields, greenhouses, etc., is going along much as ever; there is help enough of its kind. In spite of Germany's isolation, mail has gone out and come in with no great delay, but most of the foreign business now is being handled through intermediaries in Holland, through whom shipments still are being sent out. The exporters here do not expect to suspend shipments.

Naarden, Holland.—Much to the surprise of most of the nurserymen in this section, trade has been quite fair. Naturally, the war shut off the German market and some of those who specialize on articles principally wanted in Germany, like *Prunus Laurocerasus*, were hard hit, but trade with America has been fully as good as ever during the last ten months. At least the usual quantities of conifers have gone over the ocean. Peony roots sold out closely last autumn and it seems likely the fall of the present year will see a lively demand both for peonies and perennials.

Amsterdam, Holland.—The government has been asked by Dutch nurserymen to interest itself in securing the withdrawal of the embargo placed on all imports of pinus by the United States government, effective July 1. The minister of agriculture will seek to disprove, with the nurserymen's help, the need for such quarantine.

London, England.—M. Vilmorin, of Vilmorin-Andrieux et Cie, Paris, was the guest of honor at a recent dinner of the Horticultural Trades' Association, having been stationed in London for some time as a representative of the French government in the purchase of war supplies. He told the diners that while the war has had a serious effect on the trade in France, still it is marvelous, under the circumstances, the way planting and cultivation have been attended to this spring.

Toulon, France.—It is estimated that the losses of growers in the Var and Alpes-Maritimes provinces during the season of 1914-15 on account of transportation difficulties, the closing of German, Belgian and other northern markets, and the light local demand, will amount to several million dollars. According to the report of Mr. Aussel, secretary of the Ligue-Florale du Sud-Est, to the Toulon Chamber of Commerce, the shipments of cut flowers, bulbs and nursery stock from the department of Var alone have averaged about \$3,000,000 in value in recent years. Shipments of immortelles and the local consumption of the other lines add considerably to these figures. In Var there are 2,500 horticultural establishments, whose average area is a little less than three acres.



FLORISTS' REVIEW
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vertising accepted.

NOTICE.

It is impossible to guarantee
the insertion, discontinuance
or alteration of any advertise-
ment unless instructions are
received by

5 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.

Officers for 1915: President, Patrick Welch,
Boston; vice-president, Daniel MacRorie, San
Francisco; secretary, John Young, 53 W. 28th
St., New York City; treasurer, W. F. Kasting,
Buffalo.

Thirty-first annual convention, San Francisco,
Cal., August 17 to 20, 1915.

Results bring advertising.
The Review brings results.

W. W. WILMORE, JR., of Wheatridge,
Colo., is working on the "Gladiolus Man-
ual," which he expects to publish soon.

BUYERS should not pick out the cheap-
est offer with the fatuous thought that
they are thereby securing for themselves
the best stock. It may work that way
sometimes, but it is not a reliable guide.

THE first thing to do, if you have no
business stationery, is to get some printed
letter-heads. They are inexpensive and
they go even farther than they should in
establishing one's standing in the trade.

ONE of the noteworthy features of the
growth of the trade is the number of
women who are engaging in it, usually
in a small way at the start, but "great
oaks," you know, and nearly always
the woman is successful according to her
ambitions.

EACH year sees an increase in the num-
ber of peony blooms subjected to the
cold storage process as the result of
overstocked markets during the flower-
ing season. As the growers, one by one,
find out how to handle the stock success-
fully the duration of the peony season
is being extended. It now covers from
mid-May to July 4, or later.

JOHN YOUNG this week has distributed
the premium list for the International
Flower Show, to be held at New York,
March 17 to 23, 1916, one week preced-
ing the National Flower Show at Phila-
delphia, of which Mr. Young also is sec-
retary. Those who wish to consult Mr.
Young regarding either of these shows
or the trade exhibition at San Francisco
in August can address him at 53 West
Seventy-eighth street, New York.

HONORABLE MENTION.

Not a few subscribers save them-
selves the bother of annual renewal by
sending The Review \$2, \$3, or some-
times \$5, instead of the dollar-bill that
insures fifty-two visits of the paper.
Among those who have this week en-
rolled themselves for more than one
year in advance are:

THREE YEARS.

State Nursery Co., Helena, Mont.

TWO YEARS.

Leith & Son, Haverhill, Mass.
Kirchhoff Co., W. E., Pembroke, N. Y.
Schilt, Peter, Evanston, Ill.
Simonson, C. A., McPherson, Kan.
Davis Floral Co., Pine Bluff, Ark.
Bather, J. R., Co., Clinton, Iowa.

The Review stops coming when the
subscription runs out. The green no-
tice with the last copy tells the story;
no bills are run up; no duns sent.

GREAT CROPS MEAN BUSINESS.

To the florists who prosper with the
prosperity of the men next the soil,
which means a large part of the trade,
it will be good news that the farmers
of the United States are to go one bet-
ter than last year in the matter of crop
production, and the phenomenal wheat
yield of 1914 will be outdistanced un-
less actual disaster overtakes the crop
between now and harvest. A total
wheat crop of 950,000,000 bushels is
predicted by the government crop
bureau, as against 891,000,000 last year
and an average of 686,000,000.

According to the official figures, there
will be plenty of oats. The crop prom-
ises 1,288,000,000 bushels, as against
1,141,000,000 last year and an aver-
age of 1,131,000,000 bushels. There
has been an increase of 4.6 per cent
in the acreage. Barley acreage has
been reduced 2.3 per cent in favor of
spring wheat, but the condition of 94.6
indicates a crop of 197,000,000 bushels,
against 195,000,000 harvested last year
and an average of 182,000,000 bushels.
Such big crops mean good business for
a great many florists.

A READER'S SUGGESTIONS.

A reader of The Review, in speaking
the other day of business getting and
advertising, spoke warmly of the great
assistance to all advertisers that would
accrue from the exercise of a little
more care and thought on the part of
those answering the ads. As most ad-
vertisers have a more or less fixed ap-
propriation to be utilized for purposes
of publicity, it behooves them to spend
it where it will produce the best re-
sults. To this end, most advertisers
make an effort to check up on their
advertising, that they may be enabled
to drop those mediums that are non-
productive of results and increase their
space in those that are productive.

To give every possible assistance to
the advertiser, The Review is contin-
ually reminding its readers to mention
The Review when writing advertisers.
Yet in spite of these constant re-
minders, there are many who do not
take the time to do themselves, the
advertiser or the paper the justice to
write five little words—"your ad in
The Review." To do so would enable
the advertiser to ascertain to a nicety
just what proportion of his business was
attributable to systematic advertising;
and it would render unto the paper
that thing that belongs to the paper
—the credit for getting the results if

brings. And remember, you cannot
help those with whom you are doing
business without its helping yourself.

NEXT WEEK'S WEATHER.



Weekly weather forecast,
issued by the U. S. Weather
Bureau, Washington, D. C., for
the week beginning Wednes-
day, June 16, 1915:

For the Region of the Great
Lakes—Showers in the upper
lakes region Wednesday and
Thursday and again on Mon-
day, with temperature slightly above
the seasonal average.

For the Upper Mississippi Valley and
Plains States—Scattered showers are
probable Thursday and again on Sun-
day; temperatures rather above the
average are probable.

For the Ohio Valley and Tennessee—
A shower period beginning Friday will
continue intermittently until the end
of the week; temperature will be above
the season average.

For the West Gulf States—Intermit-
tent showers for the period beginning
about Friday will continue through-
out the remainder of the week, with
temperatures above the seasonal aver-
age.

AMERICAN GLADIOLUS SOCIETY.

The Newport Show.

It is important that all who intend
making trade exhibits at the American
Gladiolus Society's show at Newport,
R. I., August 18 and 19, should advise
me at once as to the space they will
require. This will facilitate matters
and avoid disappointment. No charge
for tables will be made.

H. Youell, Chairman
Exhibition Committee.

Syracuse, N. Y.

CHICAGO.

The Market.

As a result of the strike of street
car operatives, combined with cold,
dark, rainy weather, local business is
below normal. The buyers for the out-
lying retail establishments can reach
the market only with great difficulty
and their present needs are small at
best, as the flower buying public, or
that part of it that consumes the
greater quantity of stock, is under the
necessity of remaining at home. But
this condition, disagreeable though it
may be, so far from crippling the Chi-
cago market only serves to throw into
greater relief the importance and mag-
nitude of the shipping end of the busi-
ness. It also imposes on the commis-
sion men the obligation of doing every-
thing that lies within their power to
place their stock where the demand
is not affected by the unfavorable local
circumstances. That most of them real-
ize this obligation is evidenced by the
volume of shipping transactions, which
remains quite near normal.

Beauties, Russell and the yellow va-
rieties of roses have monopolized the
greater part of the demand. Beauties,
however, are rapidly losing ground to
Russell. Long and medium-stemmed
Russell have sold well and brought
good prices. Beauties and the yellow
varieties have held up well, but of
short-stemmed roses there has been an

ROSES You Really Need



FIRST of all, there's Mrs. Russell; you will find you cannot get along without this rose once the flower buyers of your city become acquainted with it. Also, we offer Ophelia, Milady, Killarney Brilliant, Ward and Sunburst. Each a splendid seller.

Carry these roses in stock and they will draw trade.

AMERICAN BEAUTIES

We offer a very large crop, cut from young plants. These Beauties are right in every respect—including price—and you will find they are a fine money-maker for you—sure to please your customers and bring them back for more.

SWEET PEAS

The stock we offer is the spring-blooming Spencers—a large supply, splendid quality, all colors. Just what you need for Wedding and corsage work.

CARNATIONS

There are plenty of Carnations now, but not all of them will meet the requirements of critical trade. OUR Carnations are acknowledged second to none. They will give satisfaction.

FINE PEONIES

Of course we can supply the cheaper grades as well, but our specialty is extra fancy Peonies. They are the best, big, showy flower you can use for June Weddings and for Commencements.

LILIES

You can get here fine Easter Lilies in any quantity.

CATTLEYAS

There are no finer Orchids and our supply is large.

FANCY VALLEY ALWAYS ON HAND

We handle the Chicago Market Brand Valley exclusively. There is none better. A never-failing supply.

Current Price List

ORCHIDS Per doz.
Cattleyas \$5.00 @ \$6.00

AMERICAN BEAUTY Per doz.
Extra long stems..... \$3.00
Stems 30 to 36 inches..... 2.50
Stems 24 inches..... 2.00
Stems 12 to 20 inches..... 1.50
Short Stems..per 100, \$4.00 @ \$8.00

ROSES Per 100
Mrs. Russell, special..... \$12.00
" " select..... 8.00 @ 10.00
" " short..... 4.00 @ 6.00
Killarney Brilliant, special..... 8.00
" " select..... 6.00
" " short..... 3.00 @ 4.00
Milady, special..... 10.00 @ 12.00
" " select..... 6.00 @ 8.00
" " short..... 3.00 @ 4.00
Ophelia, special..... 10.00
" " select..... 6.00 @ 8.00
" " short..... 3.00 @ 4.00
Killarney, special..... 8.00
" " select..... 6.00
" " short..... 3.00 @ 4.00
White Killarney, special..... 8.00
" " select..... 6.00
" " short..... 3.00 @ 4.00
Richmond, special..... 8.00
" " select..... 6.00
" " short..... 3.00 @ 4.00
Mrs. Ward, special..... 10.00
" " select..... 6.00 @ 8.00
" " short..... 4.00
Sunburst, special..... 10.00
" " select..... 6.00 @ 8.00
" " short..... 4.00
Cecile Brunner..... 2.00

Extra special roses billed accordingly.

CARNATIONS Per 100
Good, common..... \$1.50
Large and fancy..... 2.00 @ 3.00

PEONIES
Common 3.00
Fancy 4.00 @ 6.00

MISCELLANEOUS
Valley 3.00 @ 4.00
Easter Lilies 8.00
Snapdragon doz., \$1.00
Sweet Peas, spring-blooming
" " Spencers..... 1.00 @ 1.50
" " winter-bloomers..... .50 @ .75
Daisies..... 1.00 @ 1.50
Gladioli 4.00 @ 8.00
Coreopsis 1.50

DECORATIVE
Plumosus.....per bunch, .35 @ .50
Sprengerl..... .25 @ .50
Adiantum, fancy long....per 100, 1.00
Smilax.....per doz., \$2.00
Ferns.....per 1000, 2.00
Galax..... 1.25
Leucothoeper 100, .75
Mexican Ivy.....per 1000, \$6.00 .75

Subject to market changes

Store open from 7 a. m. to 6 p. m.
Sundays and holidays closed at noon

E. C. AMLING CO.

The Largest and Best Equipped
Wholesale Cut Flower House in Chicago

174-76 N. Wabash Ave., **CHICAGO**
Long Distance Telephone, 1978 Central.

oversupply and prices are low. The quality of the roses received, while not up to the standard of several weeks ago, has been excellent for the time of year, as a result of the cool weather.

Carnations have not experienced a sufficiently large demand during the last week to take care of the receipts, and the prices have fallen accordingly. The one thing that has contributed more than all other things combined to the downfall of the carnation is the peony.

Peonies are to be had everywhere and for almost any price. Because of the greater show they make for a given amount of money, they have almost crowded carnations off the stage and have succeeded in forcing roses from the center. Their day, however, is rapidly drawing to a close. The local crop will all be cut by the end of this week. A larger number of wholesalers than usual have put peonies in storage, but probably the aggregate quantity does not exceed what were in storage at this date last year. Quite plainly, some of the inexperienced ones have stored peonies that will not keep long. Anyway, they will all want to get them out of the freezer by July 1 to avoid paying another month's charges, so there will be pressure to sell peonies for another two weeks.

Seasonable stock, such as snapdragons, gladioli and daisies, seems unable to waken a demand at this time. Easter lilies are kept alive by the funeral work. Valley finds a fair call at usual prices. Sweet peas are more nearly holding an average, though the quality of many of them is not so good. Greens are abundant, and the quality is all that could be desired.

The termination of the street car strike that had tied up all retail business for two and a half days, announced just as this issue goes to press, will be a material assistance to the local demand. But it comes at the same time that the weather turned warm again, so the market is sure to be crowded with stock for the rest of the week.

Club Meeting.

The meeting of the Chicago Florists' Club June 10 was unqualifiedly a business session, yet it is doubtful if those present noticed the lack of entertainment, because of the snap and zest with which the officers brought up and disposed of the many matters that had been accumulating in the preceding month. Carl Cropp, on behalf of the combined flower show committee of the Horticultural Society and the Florists' Club, stated that he had nothing to add to the report of the committee's meeting May 20. A. Henderson, who was appointed a committee of one at that meeting to investigate whether or not the Municipal Pier building will be available for the fall flower show, reported that the idea of using this new exhibition building would have to be abandoned, as the structure is not nearly completed. Mr. Henderson also spoke on behalf of George Asmus, who was appointed at the committee meeting to confer with Mr. Spaulding, of the Coliseum. Mr. Asmus has been unable to get a definite reply to his inquiries. After some discussion, the club decided to leave all matters relative to the show in the hands of the committee. President Keimel appointed the following committee chairmen at the suggestion of the combined committee:



Flowers for June Weddings

Of all occasions that call upon you for flowers, weddings demand the freshest and choicest blooms.

To Randall's you may entrust your orders with assurance of the best the market offers.

With Randall service go proper packing and prompt shipments by any routing you desire.

Though you will find Randall quality and service exceptional, the prices are reasonable.

Mail, phone or wire your order.

PEONIES—All varieties are now at their best. You may choose any grade or color in almost unlimited quantity.

LILY of the VALLEY—These dainty white bells always lead in favor for bridal bouquets and corsages.

GLADIOLI—No better "Glads" were ever cut—from snow white through delicate pinks to deep reds.

CANDYTUFT and DAISIES—These old-fashioned posies command unusual popularity, and according to many of our customers they are selling well.

LILIUM GIGANTEUM—Fresh, sturdy cuttings of these magnificent wedding decorative flowers. Any quantity and very low prices.

BEAUTIES—Royal in size and rich in color and fragrance as ever. Ideal for both wedding and commencement gift bouquets and Baskets.

Our "June Wedding Sale" bulletin shows the latest designs in wedding accessories as well as a host of staples at special prices. Send for it today.

A. L. RANDALL COMPANY
WABASH AT LAKE Phone Central 7720 CHICAGO

Mention The Review when you write.

Finance, August Poehlmann; premium list, George Asmus; press, M. Barker; private gardeners, Arnold Ringier; exhibits from the trade, N. P. Miller; posters, J. C. Vaughan; special features, H. H. Wilkerson; sale of space, A. Henderson. However, before the question of the show was dropped, it was moved, seconded and carried with a will that a guaranty fund of \$1,000 be created for the flower show to be held this fall or at any future time.

A communication from the Indiana Transportation Co., offering special terms for a trip to Michigan City on the steamer Theodore Roosevelt, was referred to the committee on sports and pastimes.

The following committee was appointed to act in conjunction with the

**U S Budlong's
E Blue Ribbon Valley**

Mention The Review when you write.

committee appointed by the park commissioners for the entertainment of visiting florists and park superintendents, who will stop in Chicago August 8, en route to San Francisco: George Asmus, chairman; H. N. Bruns, August Poehlmann, Peter Reinberg, James Morton, J. C. Vaughan, P. J. Foley, E. T. Kurowski.

A discussion of the picnic question

YELLOW ROSES Our SPECIALTY

WE ARE HEADQUARTERS—BIG CROP NOW ON OF
SUNBURST, HILLINGDON and OPHELIA

VERY CHOICE QUALITY—ALL LENGTHS OF STEM

CURRENT PRICE LIST

AMERICAN BEAUTIES—

	Per doz.
Specials, extra long stems.....	\$3.00
Extra long stems, seconds.....	1.00
30-inch stems.....	2 00
18 to 24 inch stems, New Beauties..	\$1.00 @ 1.50
Shorter stems.....per 100, 3.00 @	6.00

RUSSELL—

Extra long.....	1.50
Good medium.....	.75 @ 1.00
Good short.....	.50 @ .60

OPHELIA, RHEA REID, BULGARIE and SHAWYER—

	Per 100
Extra long.....	\$8.00
Medium.....	\$5.00 @ 6.00
Short.....	3.00 @ 4 00

CECILE BRUNNER.....per bunch, 35c

FANCY EASTER LILIES.....per 100, \$8.00

YELLOW ROSES—HILLINGDON and SUNBURST—

	Per 100
Long.....	\$8.00 @ \$10.00
Medium.....	6.00
Short.....	4.00

WHITE and PINK KILLARNEY and RICHMOND—

Long.....	6.00
Medium.....	4.00 @ 5.00
Short.....	3.00

CARNATIONS—

Red, White and Pink; extra fancy 3.00
Our Selection, extra fancy, in lots of 500 or more, at rate of \$15.00 per 1000.

Lily of the Valley.....	\$4.00
Asparagus Sprays and Sprenger	3.00
Ferns, New Wis.....per 1000, \$2 00	
Adiantum.....	1.00
Galax, bronze and green, per 1000, \$1.00	

Roses in lots of 500 or more at the rate of \$20.00 per 1000

We grow all the stock we sell and wish to remind all buyers of the advantages of buying direct of the grower

ALL OTHER SEASONABLE FLOWERS AT LOWEST MARKET PRICES

No mail is delivered, except special delivery letters, by the Chicago postoffice during June, July and August, from Saturday noon until Monday morning.

Bassett & Washburn

Office and Store,
133 N. Wabash Avenue

CHICAGO, ILL.

Long Distance Phones
CENTRAL 1457; AUTO., 47-314

GREENHOUSES: HINSDALE AND GREGGS, ILL.

Mention The Review when you write.

WIETOR BROS.

BEAUTIES, ROSES, CARNATIONS

162 North Wabash Avenue,

L. D. Phone
Randolph 2081

CHICAGO, ILL.

Mention The Review when you write.

was raised, but at the suggestion of Guy W. French this matter was referred to the good of the club and the sports and pastimes committees, who were given full power to act and to add to their number as necessity seemed to demand.

The report of the resolutions committee on the death of John Zech was read and a recommendation entered to send a copy of the resolutions to the bereaved family and the firm of Zech &

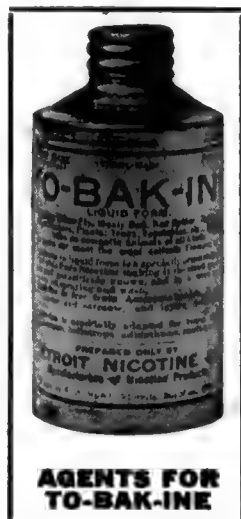
Mann. President Keimel took the opportunity following this to appoint N. P. Miller to the vacancy on the banquet committee caused by the death of John Zech. The committee now consists of H. N. Bruns, A. T. Pyfer, George Asmus and N. P. Miller.

The question was raised as to the status of those who had been elected to honorary membership in the Cook County Florists' Association. The question was quickly disposed of by

following the suggestion of Arnold Ringier that they be elected honorary members of the Chicago Florists' Club. A list of these honorary members will be furnished to Secretary French by A. T. Pyfer.

The following applications for membership were submitted: George C. Weiland, 602 Davis street, Evanston, Ill.; H. B. Kennicott, Robert R. Brenton and Max Ringier, all of 165 North Wabash avenue, Chicago; G. F. Sykes

GOOD STOCK



**LARGE SUPPLY
A FULL LINE
MODERATE PRICES**

Tell Us What You Can Use

ERNE & KLINGEL

30 E. Randolph St.

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Randolph 8578
Auto. 41-716

CHICAGO

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Flowers De Luxe

EVERYTHING IN CUT FLOWERS

A. T. Pyfer & Co.

A. T. PYFER, Manager

30 E. Randolph St.,

CHICAGO

ROSE SPECIAL

Long stems, select.....1000, \$40.00
18 to 20-inch stems1000, 30.00
12 to 18-inch stems1000, 20.00
8 to 12-inch stems1000, 10.00

Select Heads, Clean Foliage.

In lots of 500 to 1000.

**KILLARNEY WHITE KILLARNEY RICHMOND
SUNBURST KILLARNEY BRILLIANT**

CARNATIONS DE LUXE

Select stock.....\$2.00 to \$2.50 per 100
1000 lots, \$15.00.

PEONIES Per 100
Select.....\$5 00 @ \$ 6.00
Good stock..... 3.00 @ 4.00

MISCELLANEOUS

Easter Lilies 8.00 @ 10.00
Valley 3 00 @ 4.00
Sweet Peas75 @ 1.50
Adiantum..... 1.00
Ferns, per 1000.....\$4.00
Smilax, per dozen..... 2 00
Galax, per 1000 1.00
Aspar. Plumosus, string....50c@75c
Aspar. Plumosus, bunch....35c@50c
Aspar. Sprenger, bunch....25c@50c

Subject to market changes.

Mention The Review when you write.

and James M. Brown, both of the Lord & Burnham Co., Chicago; Charles Mathes, Western Springs, Ill.

Following is a list of those elected to membership: Oscar Leistner, 319 West Randolph street; Theodore Kirchen, 319 West Randolph street; H. H. Wilkerson, 56 East Randolph street, all of Chicago; Charles O. Youngstrand, Morton Grove, Ill.

A large vase of excellent Mrs. Charles Russell roses was exhibited by French & Salm, Union Grove, Wis., and several vases of splendid irises and peonies were staged by Vaughan's Greenhouses, Western Springs, Ill.

It is desirable to bear in mind that the special train to the annual convention of the S. A. F. leaves Chicago at 10 p. m., August 12. Secretary French wishes to call attention to the following facts: The special travels over the Chicago & North-Western, Union Pacific, Denver & Rio Grande and the Southern Pacific systems, passing through the plains of Illinois and Iowa,

over the historic Overland Trail through Nebraska, through the Rocky mountains, allowing time to see Pike's Peak, the Garden of the Gods, Cheyenne Canyons and Crystal Park; then on through the Royal Gorge and Tennessee Pass, Salt Lake City and the Sierra Nevadas to California.

Sign at Erne & Klingel's.

Here is a neat little sign that hangs over the ticket machine in the store of Erne & Klingel:

Early to bed, early to rise;
Cut the weeds and swat the flies;
Mind your biz and don't tell lies;
Pay your debts; use enterprise; and
Buy from those who advertise.

Various Notes.

Henry Penn, the widely known Boston retailer, will be at the Hotel La Salle June 19 to 24, on his way to the Pacific coast.

A. T. Pyfer has been canvassing the market to ascertain the sentiment with regard to Sunday closing. He says all the wholesalers in the Atlas block are

willing to remain closed on the Sabbath during July and August and he hopes all the houses in the market will agree. By common consent, the daily closing hour during July and August will be 5 p. m.

When seen at Kyle & Foerster's June 14, F. F. Scheel stated that the unprecedented stretch of cold, wet weather has been extremely unfavorable for carnation plants in the field. He planted one of his five carnation houses with stock out of 3-inch pots, and these are looking fine, actually having made more growth than have the plants set in the field the last week in April.

John Schoepfle, 933 Belmont avenue, received his new six-cylinder passenger car June 10.

Miss Grace Donovan, 3428 Indiana avenue, was quite seriously injured the afternoon of June 14 by the White delivery truck belonging to W. J. Smyth, 3101 South Michigan avenue.

N. P. Miller, of Miller & Musser, says

FILLING ORDERS IS A PLEASURE
with the abundance of quality stock
that we have to offer.
You, too, will be well pleased
if you order our—

EXTRA FANCY
SWEET PEAS

BEAUTIES, ROSES,
PEONIES, CARNATIONS
ALL OTHER FANCY STOCK

FINEST QUALITY
VALLEY

A complete assortment
of exceptional merit.
"QUALITY" is our watchword.
"SERVICE" OUR SLOGAN.
Give us a chance to demonstrate.
WE ARE HERE TO SERVE YOU

Established 1883

Incorporated 1892

KENNICOTT BROS. Co.

WHOLESALE COMMISSION FLORISTS

163-5 North Wabash Avenue,

Chicago, Illinois

Beauties Peonies Sweet Peas Gladloll and Valley

Remember we have in quantity everything that is seasonable, and can supply you with quality stock at as reasonable a price as anyone else. Buy here.

A. L. VAUGHAN & CO.

(NOT INC.)

161 N. Wabash Ave.

TELEPHONES { Central 2571
Central 2572
Auto. 48-734

CHICAGO

Mention The Review when you write.

that at Gross Point Frank Felke has had an excellent season in bedding plants, principally wholesale orders from a classified ad in The Review.

The E. C. Amling Co. reports that Wendland & Keimel Co., Elmhurst, last week threw out the last of its plants of Prince de Bulgarie rose, which now has nearly disappeared from this market, displaced by Ophelia.

The experiment of carrying birds as a side line is being tried by David Hammer, 2014 West Division street. He has not determined as yet whether or not it is a paying proposition.

N. J. Wietor gives it as his opinion

that Bonfire is the most profitable red carnation ever introduced. It is, of course, rather small, but Mr. Wietor says this is more than made up for, from a grower's point of view, by its wonderful productiveness. The color leaves nothing to be desired.

A. E. Turner, of Rosin & Turner Co., Mosinee, Wis., who was reported last week as being in town, says the Wisconsin fern crop is normal this year. A wreck on the Chicago, Milwaukee & St. Paul delayed the first large shipment to Chicago and caused no little inconvenience.

George C. Weiland, of Evanston, re-

ports a rush of business last week, due to the commencement exercises at the Northwestern University.

H. S. Knowlton was a recent addition to the sales department of the A. L. Randall Co. He is a trained advertisement writer and his special duty is the preparation and production of the Randall printed matter. His work attracted immediate favorable attention.

George Davis, of Fischer Bros., Evanston, is receiving the felicitations of his friends on the arrival in his home of a baby boy.

Mr. and Mrs. C. L. Washburn, who

SPECIALS FOR JUNE WEDDINGS

High Grade Valley and Sweet Peas

BESIDES

Anything and everything the market affords in Cut Flowers and Greens

YOU CAN INCREASE YOUR PROFITS AND BUSINESS BY SENDING YOUR ORDERS TO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

J.A. BUDLONG

82-86 E. Randolph Street, CHICAGO.

ROSES, VALLEY and
CARNATIONS

A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

We are in daily touch with market conditions and when a **decline** takes place you can rely upon orders sent **US** receiving **such benefits.**

Mention The Review when you write.

leave Chicago July 4 for Pasadena, Cal., have been notified by O. P. Bassett, whose guests they will be, that they are to visit both expositions and all points of interest in the state in his touring car. In view of this information, Mr. Washburn declines to set any time for their return.

Peter Reinberg has gone into the movies. According to a circular issued by the United States Moving Pictures Co., 29 South La Salle street, the florist is one of the "officers and directors." The company is "organized for the purpose of owning and operating a large number of moving picture theaters" and the circular states that "your careful consideration of this proposition will reveal to you an investment of exceptional character."

With many years' experience as a private gardener, Lewis J. Brent recently has joined the gardening staff of the E. Wienhoeber Co.

H. B. Kennicott, of Kennicott Bros. Co., rises early enough these mornings to go about in his car and pick up those of the company's employees who are not domiciled reasonably close to steam transportation.

George Reinberg has dropped the Hadley rose as unprofitable. In its place he is growing Ophelia, of which he has 12,000 plants.

A. L. Vaughan is chauffeured into town every morning by his 16-year-old daughter, who, nothing daunted by the congestion of automobile traffic in the loop district during the strike, transports him to the doors of his office on schedule time each day.

Winterson's Seed Store reports the public has taken splendidly to Petunia Rosy Morn, offered in bloom in small pots. The plants were grown to order by Ernest Rober. Petunias, and especially pink petunias, have come into considerable popularity for window boxes.

Allie Zech is giving an exhibition of unselfishness during the strike by turning his car over to his employees for transportation purposes and remaining downtown. One of his assistants, Joe Eringes, will remain with him.

Archie Spencer, not to be outdone

Carnations

Per 100.....\$ 2.00
Per 1000..... 15.00

Sphagnum

Per bale\$1.00
10 bales..... 9.00

Sweet Peas

Per 100.....35c to 50c
1000 lots.....\$2.50

Sheet Moss

BEST GRADES

Per bundle.....\$1.00
5 bundles 4.75
10 bundles 9.00

Lilies

Per 100.....\$10.00

Cut Ferns

Per 1000\$1.75
5000 lots..... 7.50

Leucothoe

Per 100.....\$0.50
Per 1000..... 4.00

WILLIAM MURPHY

WHOLESALE COMMISSION FLORIST

329 MAIN STREET,

CINCINNATI, OHIO

Mention The Review when you write.

Bouquet Accessories

Corsage Shields
Bouquet Holders

Ties and Bows
Brides' Muffs

WINIFRED OWEN, 2911 Jackson Boul.,
CHICAGO, ILL.
Phone Kedzie 6238

Mention The Review when you write.

by his neighbor, has installed a new safe in his place of business, second floor of the Atlas block. Mr. Spencer's name appeared last week as one of the incorporators of the Movie Inn, a new motion picture venture.

The city ordinance requiring the removal of outside stairways in the loop district has resulted in closing the entrance to the basement store of George Perdikas at Wabash avenue and Van Buren street. He therefore has given up that location and has concentrated his interests in that vicinity at his main store, 407 South Wabash avenue.

During the summer months the Raedlein Basket Co. will close its offices at noon on Saturdays. Curt Kindler, the

BUY YOUR FLORISTS' SUPPLIES FROM

L. Baumann & Co.

357-359 W. Chicago Ave., CHICAGO, ILL.

We have the largest and most complete stock, Sea Moss or Japanese Air Plant; Natural prepared Ferns, Cycas Leaves, Magnolia Leaves, Cycas Wreaths, Magnolia Wreaths, Moss Wreaths, Metallic Designs and a big line of Novelties.

Mention The Review when you write.

secretary, will let these week-end holidays take the place of a vacation.

David D. P. Roy, of A. Henderson & Co., went to Holland, Mich., June 12.

Visitors.

A. C. Reicher, of Michigan City, Ind., was a visitor on the market last week.

Thomas Best and wife, of St. Joseph, Mo., arrived in town just in time to be

Richmonds and Carnations

CURRENT PRICE LIST

Subject to change without notice.

AMERICAN BEAUTIES—

	Per doz.
Extra long stems.....	\$3.00
48-inch stem.....	2.50
36-inch stem.....	2.00
30-inch stem.....	1.50
24-inch stem.....	1.25
20-inch stem.....	1.00
Short stem.....	\$0.50 @ .75

	Per 100
Ophelia.....	
Richmond.....	
Millady.....	Special..... \$6.00
Sunburst.....	Select..... 5.00
Killarney.....	Medium..... 4.00
White Killarney.....	Short..... 3.00
Maryland.....	

MRS. RUSSELL—

	Per doz.
Long stem.....	\$2.00
Medium stem.....	\$1.00 @ 1.50
Shorter stem.....	.50

ROSES, our selection, a good grade, \$3.00 per 100

Carnations, good.....	per 100, \$ 1.50 @ \$ 2.00
Fancy.....	" 2.50 @ 3.00
Valley.....	" 3.00 @ 4.00
Easter Lilies.....	" 10.00 @ 12.50
Peonies.....	per doz., .50 @ .75
Adiantum.....	per 100, 1.00
Asparagus sprays.....	per bunch, .50 @ .75
Smilax.....	per doz., 2.00
Ferns.....	per 1000, \$3.50 .40
Galax, green or bronze..	" 1.00

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FT. OF MODERN GLASS

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St. L. D. Phone Central 2846 CHICAGO, ILL.

Mention The Review when you write.

The Chicago Flower Growers Association



176 N. Michigan Ave.

Chicago

	Per 100		Per 100		Per 100
Valley.....	\$3.00 @ \$4.00	Carnations.....	\$2.00 @ \$3.00	Beauties, doz.....	\$0.75 @ \$3.00
Peas.....	.35 @ 1.00	Killarneys, pink and white, 2.00 @ 8.00		Cattleyas, doz.....	4.00 @ 5.00
Peonies.....	4.00 @ 8.00	Easter Lilies.....	8.00 @ 12.00		

SEE C. F. GEE FOR SAFETY

Mention The Review when you write.

introduced to the pleasures of pedestrianism. Mr. Best is with the Stuppy Floral Co. and his plan was to visit a number of centers of trade interest.

C. E. Pinney, of the Kentucky Tobacco Products Co., Louisville, Ky., was a visitor last week, and took advantage of the opportunity to get acquainted with the Chicago Florists' Club, June 10.

MILWAUKEE, WIS.

The Market.

Business held up wonderfully last week. Summer has not arrived yet; the cool weather has kept the stock in fine condition and has kept the quantity

down almost to normal. While the usual slump may be looked for almost any day, stock is moving freely, and sales show a substantial increase over last year's. Graduation at Downer College was a big factor last week; more flowers than usual were used at the exercises. Orders for graduation flowers for all schools keep pouring in, and June brides are greatly helping the florists' business. The so-called business depression has had no effect on Cupid; he seems to be just as busy as in previous years.

Roses are in fine shape and are moving well. The cut is large, but, owing to the rapid sales, is not accumulating to any appreciable extent. Carnations are also in large supply, but

are not standing around the market for any length of time. The quality of the stock is exceptionally good.

Southern peonies are still with us, but are not so good as they have been. The local stock is just about ready and, if the present weather continues, the crop will last for several weeks. Last year the crop came on quickly and was with us for less than a week, owing to the extreme heat. Sweet peas are still in good supply and the stock shows little signs of deterioration. The cut is being moved readily at fair prices. Valley is in fine shape and is moving well. Lilies, however, are becoming a drug on the market, despite the good quality of the stock.

The retailers have been kept quite

Z E C H M & A N N

30 East Randolph St., CHICAGO
Open to 6 p.m.; Sundays and Holidays to 12 M.

Roses-Beauties-Sweet Peas EASTER LILIES-GLADIOLI-CARNATIONS

For June Weddings and Commencements

No matter what you want, try us. We have it, if it's a flower.

Just phone Central { 3283
3284

Mention The Review when you write.

busy with decorations for churches and private homes and there is no stagnation whatever in the business, although any day may see the expected slump.

Nic Zweifel Sells Out.

June 1 the large greenhouse establishment owned by N. Zweifel, at North Milwaukee, Wis., was purchased and taken over by Grunwaldt Bros. This range consists of ten houses, kept strictly up to date. There are 70,000 square feet of glass under operation and the space has been devoted exclusively to carnation growing. Specialization and unceasing effort have produced exceptionally fine stock, which has won prizes at every exhibition in many parts of the country. The Holton & Hunkel Co. handles the entire cut of this large range.

Mr. Zweifel has been in business since 1893, when he started on a small scale at Fourteenth street and Groeling avenue, Milwaukee. In 1901 he built his first greenhouses on the present site. The place is located about seven miles from the center of the city and he was a pioneer in going out into the country to build. Besides the well kept greenhouses, he has erected a residence which is without a peer in that section of the country. The dwelling is modern in every respect and is lighted with gas generated on the premises.

Mr. Zweifel, who is not old by any means, has been highly successful in the trade and does not intend to embark in business again for a few years at least. His health is not of the best and he will take life easy for a while, spending his time partly in travel and partly in regaining his vitality. He was in Europe last year, accompanied by Mrs. Zweifel and their daughter, Edna, when the war broke out, and he has many interesting stories to tell of the hardships of travel and the stringency of money on the other side. He has not lost interest in trade enterprises and is still an active member of the Milwaukee Florists' Club. He will have no trouble in keeping busy during the summer, as he has just purchased a new Cadillac "eight."

The new owners of the range will maintain the high quality of stock for which the place is noted and will have

The Madison Basketcraft Co.



Madison, Lake Co., Ohio

Mention The Review when you write.

NATIONAL FLORAL CORPORATION wants ONE progressive retail florist in each city to act as its representative. Our unique sales-creating plans will please you. **Write NOW for booklet giving interesting details.**

NATIONAL FLORAL CORPORATION, 220 Broadway, New York, N. Y.

Mention The Review when you write.

BAMBOO CANES

Fresh arrival from Japan, of good quality and always useful to the florist. Bale lots only. F. O. B. Bound Brook, N. J. Buy them now while they are cheap—you will need them later.

NATURAL COLOR

5 to 6 ft. long, \$ 6.00 per bale of 1000
5 to 6 ft. long, 10.00 per bale of 2000
10 ft. long, - 11.00 per bale of 500

COLORED GREEN

2 ft. long, \$ 6.00 per bale of 2000
3 ft. long, 8.00 per bale of 2000
3½ ft. long, 9.00 per bale of 2000
5 ft. long, 7.00 per bale of 1000
5 ft. long, 12.00 per bale of 2000

Stake up your plants—make them look neat and attractive.

RALPH M. WARD & CO.
71 Murray Street NEW YORK

little difficulty in keeping the establishment as successful, even, as it has been under Mr. Zweifel's management.

Various Notes.

The Wisconsin Floral Co. was the recipient of a forged check last week. The "customer" purchased stock

Cane Stakes Japanese Bamboo

NATURAL

6 ft., 1000 to bale.....\$ 6.00 per bale
6 ft., 2000 to bale..... 11.00 per bale
8 ft., 1000 to bale..... 9.00 per bale
10 ft., 500 to bale..... 6.00 per bale
12 ft., 100 to bale..... 4.00 per bale
14 ft., 100 to bale..... 5.00 per bale
16 ft., 50 to bale..... 4.00 per bale

DYED GREEN

1½ ft.....\$0.30 per 100; \$2.75 per 1000
2 ft..... .35 per 100; 3.15 per 1000
2½ ft..... .50 per 100; 4.25 per 1000
3 ft..... .60 per 100; 5.40 per 1000
3½ ft..... .65 per 100; 6.00 per 1000
4 ft..... .70 per 100; 6.25 per 1000
5 ft..... .90 per 100; 8.50 per 1000

Stumpp & Walter Co.

30 Barclay Street, NEW YORK

amounting to \$6 and gave a fictitious address for delivery. He then tendered a check made payable to himself for \$15. As the check bore the signature of a prominent physician, it was readily accepted, but when taken to the bank was declared a forgery. The police are

PEONIES, BEAUTIES, VALLEY, CARNATIONS,
LILIES, ROSES

Choice Stock for June Weddings, Commencements
and all occasions.

Peonies,	=	=	100, \$4.00==	\$ 8.00
Valley,	=	=	" 3.00==	4.00
Carnations,	=	=	" 2.00==	3.00
Lilies,	=	=	" 8.00==	10.00
Roses,	=	=	" 3.00==	8.00
Beauties,	=	=	" 4.00==	25.00

ALL STOCK SHIPPED GUARANTEED TO BE RIGHT.

MICHIGAN CUT FLOWER EXCHANGE
264-6 RANDOLPH STREET, DETROIT, MICH.

Mention The Review when you write.

Do you
know

Armadillo
Baskets?



They are the most unique and best selling novelty ever produced! Fashioned with ingenious skill from the armor-like shell of that curious animal of Old Mexico, the Armadillo. We also make and have Waterproof Baskets to be used as flower baskets in your window

WRITE FOR DESCRIPTIVE BOOKLET.

APELT ARMADILLO CO.

Comfort, Texas

Mention The Review when you write.

M. J. Tillmann's Sons

Manufacturers of

High Grade Florists' Baskets

Write for prices

224 West Illinois Street CHICAGO, ILL.

Mention The Review when you write.

now on the trail of the forger and it is to be hoped that they will soon put him where he will be safe for a while.

Mrs. William Rayner, of Oconomowoc, Wis., was a visitor here June 12.

Miss Flora Schneider, with the Holton & Hunkel Co., attended a week-end party at Menomonee Falls, Wis.

The Holton & Hunkel Co. has added orchids to the stock at the Brown Deer range and already has some blooms ready for the market. H. J. S.



No. 898

Prepare Now

FOR THE JUNE BRIDE
AND COMMENCEMENTS

No. 898—HIGH HANDLE ROSE BASKET

Made of Willow

Size	Width inches	Height inches	Dozen
0	8½	15 —with handle....	\$1.60
1	9	16½ —with handle....	1.90
2	10	18 —with handle....	2.40
3	11½	20 —with handle....	3.20
4	14	23 —with handle....	4.20
5	15	26 —with handle....	5.40

Brides' Baskets in sets of three, 50c per set.

We also manufacture a full line of Brides' Staff Baskets.

Write for Catalogue

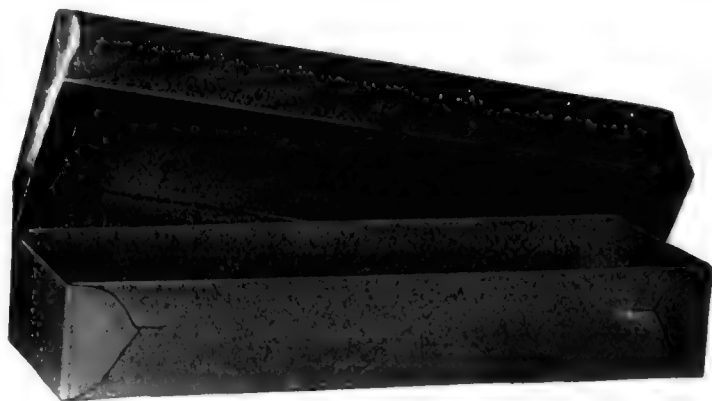
RAEDLEIN BASKET COMPANY

713-717 Milwaukee Avenue CHICAGO

Mention The Review when you write.

Frankfort, Ky.—L. H. Wilkinson, who took over the Park Floral Co. two years ago, reports a steadily increasing business in that time. Trade of late has been fine, considering the depression in other lines.

Pittsfield, Mass.—Charles J. Barnes, father of Stanley Barnes, manager of the Flower Shop here, died June 4 at his home, in Southington, Conn. He had been ill for some time, and his son was with him when death came.



YOUR flowers will look better if you deliver them in SEFTON FLOWER BOXES.

Get the advertising value of a smart looking package; we can supply you with the best boxes made in almost any non-fading shade of board.

Ask your paper jobber.

You ought to have our Catalogue, also price list and samples; sent on request.

THE SEFTON MFG. CO., 1331 W. 35th Street, CHICAGO, ILL.

Mention The Review when you write.

WASHINGTON, D. C.

The Market.

The first falling off in sales in this market was noted June 11, when the mercury started to rise with the first real signs of summer weather. Washington had been enjoying unprecedented weather; outdoor flowers were slow in maturing, and the cool days and nights kept roses and carnations up to a high standard. Several days of heat, however, produced a marked deterioration in locally grown stock.

White roses with long stems and good foliage have been in marked demand, but in insufficient supply. There has been an excellent sale for American Beauty roses.

There has been an excellent supply of carnations, ranging in price from \$1.50 to \$4 per hundred. The higher grades are well worth the money, but they have been passed by for cheaper stock because the retailers declare it is impossible to get a better price than 50 cents per dozen for them. It seems that certain stores have been using carnations right along at this price as leaders, and people have the idea that more money is waste. It is getting to the point where it hardly pays to produce good carnations, and if the condition continues, it is safe to predict the killing of the demand.

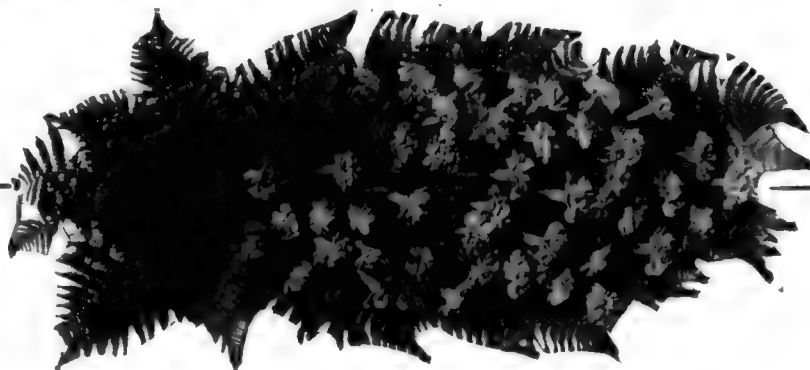
Valley is in good demand. Some excellent outdoor sweet peas are to be had. Cattleya gigas and Mossiae are in good demand. Dendrobium formosum is scarce and miltonia hangs fire.

Club Meeting.

The members of the Florists' Club of Washington, on the occasion of their June meeting, held last week at 1214 F street, northwest, were the guests of the Washington Chamber of Commerce at the closing meeting of that organization for the season. The speakers of the evening were Hon. William Cox Redfield, of the Department of Commerce, and Hon. Koliang Yih, secretary of the Chinese legation. The former gave an interesting talk on the commercial possibilities of Washington. Secretary Yih spoke on the existing relations between the two republics and the opportunities for American firms to capture a large share of the Chinese trade.

A committee, composed of O. A. C. Oehmler, chairman; George W. Hess, W. W. Kimmel, George C. Shaffer and William Marche, was appointed to make suitable preparations for an outing in the near future.

The members indorsed the movement of the Detroit Florists' Club to beautify that city through the use of window



How Would This Cut Look

on your letter-head or in your advertisements? An electrotpe (same size only) will be sent to you postpaid on receipt of \$1.25.

FLORISTS' PUBLISHING CO., 508 So. Dearborn Street, CHICAGO, ILL.

GOLD FISH



Asstd. sizes. Medium and Large. \$7.00 per 100 and up.

Also
Bird
Remedies
and
Supplies

AUBURNDAL GOLD FISH CO.
1449 W. Madison St. CHICAGO

Mention The Review when you write.

The Climax Cut Flower Boxes Climax Manufacturing Co.

Main Office and Plant,
200 FACTORY STREET

CASTORLAND, . . NEW YORK

Mention The Review when you write.

boxes, etc. In indorsing this movement, the club expressed the hope that other cities would follow in the footsteps of Detroit, and this matter will be given the attention of the local club at its next meeting.

Various Notes.

Theodore Outerbridge, of Sunnylands, Hamilton, Bermuda, who has been touring the eastern part of the United States, spent several days in this city last week. Mr. Outerbridge is a large grower of Easter lilies, palm leaves and amaryllis. While in this country, he will visit New York, Philadelphia, Baltimore and Boston.

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

EVER-READY POT COVERS

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with im-

proved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO.
146 Hughes Ave., Buffalo, N. Y.

Mention The Review when you write.

CUT FLOWER BOXES

EDWARDS FOLDING BOX CO
MANUFACTURERS
PHILADELPHIA, PA.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000.....\$1.75 50,000.....\$7.50

Sample free.

For sale by dealers.



FOLDING FLOWER ..BOXES..



Our selection of Folding Flower Boxes is the most complete. We can furnish you a box for all varieties of Flowers and Floral Designs. Our service is dependable and our prices reasonable. All boxes made of Moisture-Proof Board. Special discounts allowed on quantity orders. Don't overlook our **Special Lily Box**, as described below, and order early. Samples and prices of these boxes mailed on request.

Palm Green, Mist Gray, Mist Brown.	White Glaze, Green Glaze, Pink Glaze.	Extra Heavy Spray and Design—Palm Green, Mist Gray and Mist Brown.	Violet and Corsage Boxes.	Peerless Green
Per 100 16x 4 x3.....\$ 1.85 20x 4 x3..... 2.15 18x 5 x3..... 2.15 21x 5 x3..... 2.50 24x 5 x3 1/2..... 3.00 30x 5 x3 1/2..... 3.80 36x 5 1/2 x3 1/2..... 4.50 18x 6 x3 1/2..... 2.75 21x 7 x3 1/2..... 3.25 24x 8 x4..... 3.85 24x 8 x5..... 4.15 28x 8 x4..... 4.35 28x 8 x5..... 5.00 36x 8 x5, Telescope 7.00 40x 8 x5..... 9.00 42x 8 x5..... 11.00 30x10 x5..... 7.00 36x10 x5..... 9.00 42x10 x5..... 13.00 48x10 x5..... 15.00	Per 100 16x 4 x3.....\$ 2.05 20x 4 x3..... 3.00 18x 5 x3..... 3.00 21x 5 x3..... 3.50 24x 5 x3 1/2..... 3.75 30x 5 x3 1/2..... 4.50 36x 5 1/2 x3 1/2..... 5.05 18x 6 x3 1/2..... 3.65 21x 7 x3 1/2..... 4.00 21x 8 x4..... 4.65 24x 8 x4..... 5.25 24x 8 x5..... 5.75 28x 8 x4..... 6.00 28x 8 x5..... 6.50 36x 8 x5, Telescope 9.00 40x 8 x5..... 11.00 42x 8 x5..... 13.25 36x10 x5..... 11.00 42x10 x5..... 15.00 48x10 x5..... 18.00	Per 100 30x12x6, Telescope..\$10.00 20x12x8..... 10.00 16x16x8..... 10.00 20x20x8..... 13.00 24x24x8..... 15.00 28x28x8..... 19.00 32x32x8..... 25.00 24x14x8..... 12.50 30x14x8..... 14.50 36x14x8..... 16.00 40x14x8..... 17.50 42x17x8..... 20.00 Palm Green Only. 23x12x5, Telescope..\$ 7.50 12x12x8..... 9.00 28x22x8..... 16.00 32x17x8..... 16.00 36x17x8..... 18.50 Mist Gray and Mist Brown. 24x24x10, Telescope.\$20.00	White and Violet Glaze. Per 100 7x 4x4.....\$ 2.50 8x 5x5..... 3.00 10x 6x5 1/2..... 3.50 12x 8x5 1/2..... 4.50 14x10x8..... 7.50 Plain Violet. 7x 4x4..... 1.75 8x 5x5..... 2.25 10x 6x5 1/2..... 2.50 11x 8x6 1/2..... 3.50 Mist Gray, Mist Brown and Palm Green. 7x 4x4.....\$ 2.50 8x 5x5..... 2.75 10x 6x5 1/2..... 3.00 12x 8x5 1/2..... 3.50 15x 6x5..... 3.50 14x10x8, Cov. 2 1/2". 5.50 Palm Green Only. 15x 7x6 1/2.....\$ 5.00 12x12x7, Cov. 2".... 7.00	Per 100 20x 4x3, Teles. Cov..\$1.00 24x 4x3..... 1.90 18x 5x3..... 1.00 21x 5x3..... 1.00 24x 5x3 1/2, 2" Cov... 2.25 30x 5x3 1/2..... 2.50 21x 8x4..... 2.65 24x 8x4..... 2.90 28x 8x4..... 3.25 28x 8x5..... 3.75 36x 8x5, Teles. Cov... 5.25 40x 8x5..... 6.75 30x10x5..... 5.25 36x10x5..... 6.75 Palm Green Untinted. 30x12x6, Telescope...\$7.50 36x12x6..... 8.00 No printing charge on lots of 500 or over of assorted sizes.

SPECIALS

BASKET BOXES.

This Box is made to carry all sizes of Baskets and can also be used for Plants. Made in one piece collapsible style and out of heavy 8-ply moisture-proof stock.

12x12x15.....	\$12.00 per 100
15x15x20.....	15.00 per 100
18x18x25.....	20.00 per 100
19x19x30.....	25.00 per 100

FOLDING LILY BOXES.

This box is made from our White Glaze, Green Glaze or Pink Glaze stock with a full size Easter Lily in two-color work printed on cover. We make them in the following sizes:

24x8x4.....	\$ 6.25 per 100
24x8x5.....	6.75 per 100
28x8x4.....	7.00 per 100
28x8x5.....	7.50 per 100
36x8x5.....	10.00 per 100

Printing gratis on 200 or over.

SHIPPING BOXES.

This Box is made from a 8-ply moisture-proof container board and makes an ideal Express Package.

	Cover	Per 100
24x24 x8	3	\$19.00
24x24x10	4	24.00
28x28x10	4	30.00
30x30x 8	4	\$1.00
36x14x 8	3	19.00
40x14x 8	3	21.00
42x17x 8	3	24.00

A. A. ARNOLD PAPER BOX CO.

1302-1308 W. DIVISION ST. - - - CHICAGO

Mention The Review when you write.

Sydney H. Bayersdorfer, representing H. Bayersdorfer & Co., and Joseph J. Goudy, who travels for H. A. Dreer, Inc., both of Philadelphia, paid periodic calls on the local dealers during the week. Another Philadelphian seen here was Clifford E. Larzelere, of Wm. Larzelere & Co., custom-house brokers.

Proposals are being invited by the bureau of standards, of the Department of Commerce, for certain gardening work during the coming fiscal year. Blank forms for submitting proposals are obtainable at the office of the bureau, at Connecticut avenue and Pierce Mill road, northwest. The bids will be opened at 2 p. m., June 25.

Milton Moss, of the Huntsville Wholesale Nurseries, Huntsville, Ala., paid a visit to the stores of a number of prominent florists here last week.

F. W. Bolgiano & Co., 1009 B street, northwest, has been incorporated with a capital stock of \$50,000. The trustees are F. W. Bolgiano, Raymond B. Ward, Robert T. Maffett, Bessie McE. Bolgiano, Clair V. Allen and Cyrus F. Armiger. The corporation will deal

generally in seeds, farming implements, fertilizers and harness.

Mr. and Mrs. William F. Gude leave June 18 for Elkins Park, Pa., where Mrs. Gude is to spend several days as the guest of Mrs. Frank Esslinger and Mrs. John Steele. Mr. Gude will go to Philadelphia, where he will join others who are to participate in the

opening of the season of the Waretown Rod and Gun Club, at Barnegat Bay, as the guests of Commodore Westcott.

C. L. L.

Hillsboro, Ill.—J. A. Wibe, who came here from Waverly four years ago, has sold his greenhouses to Benjamin B. Pohlmann, of Rockford. Mr. Wibe has not announced any plans for the future.

GREENHOUSE WINDSTORM INSURANCE

FLORIAN D. WALLACE



INSURANCE EXCHANGE BUILDING
CHICAGO

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Look for our
CLASSIFIED AD on
ROSE PLANTS
and
Field Grown
Carnation Plants

THE LEO NIESSEN CO.
WHOLESALE FLORISTS
12th and Race Sts., PHILADELPHIA, PA.
BALTIMORE, MD. WASHINGTON, D. C.

EASTER LILIES \$8.00
per 100

Regardless of weather conditions, Lilies make a good showing and are a satisfactory flower to handle. We can ship them in bud or all open flowers for immediate use.

DELPHINIUM

\$4.00-\$6.00 per 100 sprays

Light and dark blue. Large orders should be placed in advance.

PEONIES

\$4.00-\$6.00 per 100

White, light and dark pink. Splendid flowers for out-of-town shipping.

GLADIOLUS \$6.00-\$8.00
per 100

Augusta, America, Francis King and other good varieties.

CHRYSANTHEMUM CUTTINGS

WHITE—	100	1000
Smith's Advance.....	\$2.00	\$15.00
Polly Rose.....	2.00	15.00
Charles Razer.....	2.00	15.00
White Bonaffon.....	2.00	15.00
J. Nonin.....	2.00	15.00
Early Snow.....	2.00	15.00
William Turner.....	2.00	17.50
Lynnwood Hall.....	2.00	15.00
October Frost.....	2.00	15.00
H. Frick.....	2.00	15.00
C. Touse.....	2.00	15.00
Timothy Eaton.....	2.00	17.50
Wm. H. Chadwick.....	2.50	20.00

YELLOW—	100	1000
Golden Glow.....	2.00	15.00
Maj. Bonaffon.....	2.00	15.00
Monrovia.....	2.00	15.00
Chrysolora.....	2.00	15.00
October Frost.....	2.00	15.00
Roman Gold.....	2.00	17.50
Yellow Jones.....	2.00	17.50
Golden Wedding.....	2.00	15.00
R. Halliday.....	2.00	15.00
Golden Chadwick.....	3.00	25.00
Yellow Eaton.....	2.00	17.50
Jerome Jones.....	2.00	17.50

PINK—	100	1000
Pacific Supreme.....	2.00	15.00
Maud Dean.....	2.00	15.00
Jeanne Rosette.....	2.00	15.00
Pink Ivory.....	2.00	15.00
Chieftain.....	2.50	20.00
Unaka.....	2.00	15.00
Dr. Enguehard.....	2.00	17.50
Pink Chadwick.....	3.00	25.00
Glory of Pacific.....	2.00	15.00
William Duckham.....	2.00	15.00
Minnie Bailey.....	2.00	15.00
Blackhawk (Red).....	2.00	15.00

CHRYSANTHEMUM POMPONS	100	1000
Diana (White).....	\$1.50	\$12.50
Klondyke (Yellow).....	1.50	12.50

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PHILADELPHIA.

The Market.

The extremely warm weather has brought in a supply of flowers fully double that of a week ago. The demand has fallen off about one-quarter. Three-quarters the amount of business and twice as many flowers to do it with explains the exceedingly low prices of the week.

Many flowers have reached the market in poor condition, soft and too far open, rendering them useless for shipping and often even below the requirements of the least critical of the local buyers. Good stock in proper condition for out-of-town orders brought fair prices. There was not a great deal of such stock. The quantity buyer had an advantage that was used to push prices down to figures that discouraged work in growing and handling the blooms. There were some exceptions, made so by wedding orders. White orchids were in demand in a limited way. Dendrobium formosum brought good money. Valley sold better than for some time past. Good white roses were also wanted.

Peonies continue plentiful. The crop is over with some growers, but others still are cutting flowers. Roses are plentiful. They bring all prices, in accordance with their quality and their condition when marketed. Carnations are really better than might be supposed in such hot weather. Fine gladioli are a feature. Coreopsis and cornflowers suggest the idea of a scythe and a truck to facilitate cutting and marketing. Gardenias and callas are pretty nearly over for the season. Easter lilies bring low prices and will probably continue to do so until white peonies are over. Sweet peas from outdoors are good, plentiful and cheap. They can be had in every color, rainy days excepted, when the selection is hardly so choice.

BERGER BROS.

GLADIOLI

Extra fine Hollandia, America, Augusta—strong and decorative.

SWEET PEAS

When outdoor Peas first come they are exceptionally nice. Bright, fragrant flowers in all colors. We can supply any shade in quantity.

VALLEY
Extra select

ROSES
Pink and White

1225 RACE ST. PHILADELPHIA

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Various Notes.

Arthur A. Niessen suffered a painful accident June 8, when he caught his foot on a projecting board and fell downstairs at his company's building, Twelfth and Race streets. His arm was broken. Mr. Niessen suffered severely but was able to resume his work June 14.

The Retail Florists' Association held its monthly meeting at the Poor Richard Club June 17. A dinner was the feature of the evening.

Joseph Heacock entertained the Guernsey Breeders' Association and some of the florists at his company's

model dairy farm and rose houses at Roelofs, Pa., June 11. There were about seventy-five persons in the party. While still suffering from a recent attack of sciatica, the senator pluckily received his guests in person.

B. Eschner motored to Wernersville June 12, returning by daylight despite the deluge of rain, a distance of sixty-five miles each way. The scenery was greatly enjoyed.

A pretty home wedding that took place in this city June 16 was that of Miss Anna Leister and Jack Neidinger. The happy couple are believed to have gone to New York.

The Ford & Kendig Co. announces the



Mrs. Charles Russell



One of our best hot weather roses, a good all-year rose, a good keeper, good color, good size and good stem.

IN QUANTITY WITH US

Special.....\$15.00 per 100	Fancy.....\$12.00 per 100
Extra.....\$10.00 per 100	
First.....\$8.00 per 100	Second.....\$6.00 per 100

PEONIES—\$30.00, \$40.00 and \$50.00 per 1000.

VALLEY—Special, \$4.00 per 100; Extra, \$3.00 per 100.

DELPHINIUM—In dark and light blues, wonderfully attractive in any kind of work and with any kind of flowers, particularly so the light blue, Belladonna. In quantity with us for the next two or three weeks. \$4.00 to \$6.00 per 100 sprays.

S. S. Pennock-Meehan Co.

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street

BALTIMORE
Franklin and St. Paul Sts.

NEW YORK
117 West 28th Street

WASHINGTON
1216 H Street, N. W.

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PEONIES

YELLOW DAISIES GLADIOLI VALLEY AND ALL SEASONABLE STOCK

WE CLOSE DAILY AT 5 P. M., SATURDAY AT 1 P. M.

THE PHILADELPHIA CUT FLOWER CO., ¹⁵¹⁷ Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

withdrawal of outstanding quotations on pipe and fittings.

Sydney H. Bayersdorfer is sojourning at the city by the sea.

Charles W. Jennings is perfecting a new greenhouse girder.

Robert Q. Shoch has gone into training for June 21.

Henry C. Heilemann is with D. B. Edwards at Atlantic City.

Charles H. Grakelow is looking after the interests of the late Charles F. Krueger at the Reading Terminal flower stand. It is rumored that Charles Pappas will be Mr. Krueger's successor.

The four windows of Henry A. Dreer, Inc., are in striking contrast this week. No. 1, requisites; No. 2, accessories; No. 3, roses; No. 4, plants. Mrs. Wakefield Christie-Miller was in the center of the rose window, its rich coloring enhanced by the surrounding vases of white varieties. Cocos Weddelliana was in the center of the window of foliage.

J. J. Habermehl's Sons have some handsome wedding and dinner decorations this week.

Berger Bros. find the orange gladi-

olus, Hollandia, an excellent foil for the softer shades in America and Augusta.

Frank P. Myers visited the trial rose gardens at Riverton last week. He was especially pleased by the fine growth made by the Daily Mail rose.

B. Eschner will leave July 1 for a month's trip to Alaska and the Pacific coast, including both expositions and the Yellowstone park. Phil.

A permit has been issued for the erection of a greenhouse, 31x301 feet, for Thomas Tausy, at 5701 North Rising Sun avenue. The permit was issued to Robert H. Starrell, 41 North Fifty-third street.

A meeting of the National Flower Show committee was held at the rooms of the Florists' Club June 10, with fifteen members present. Owing to the illness of A. A. Niessen, Fred Cowperthwaite acted as secretary. Committee chairmen reported progress, but no special action was taken. A. Farenwald stated that all objections to the use of Convention hall have been removed and the lease closed. Henry A.

Dreer, Inc., and the H. F. Michell Co. have planted the bare places near the hall. At the suggestion of W. P. Craig it was voted to invite the local aquarium societies to participate in the show.

The annual outing of the Florists' Club will take place June 21, at Schuetzen park. The sports begin at 2:30 with a ball game, Wholesalers and Growers vs. Seedsmen and Retailers. The committee in charge consists of John C. Gracey, chairman; John Kuhn, Charles E. Meehan, George Craig, Arthur A. Niessen, H. S. Betz, William Graham, Frank Adelberger and H. F. Michell, Jr., with David Rust as secretary and treasurer. The word is: "Everybody come, rain or shine."

Tarrytown, N. Y.—An excellent show of roses, sweet peas, hardy flowers, strawberries, etc., was staged in the Y. M. C. A. June 16, by the Tarrytown Horticultural Society, under the management of John Featherstone. Admission was free and there was a large attendance.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

A Smart Wedding Demands Smart Dress.

Have you got it? We have—all ready to send you.

Lace Bouquet Holders, Chiffons, Baskets, Kneeling Stool, Aisle Posts, Screens, White Cord and Tassels, Plant Stands, Everything—We are equipped to fit you out in style fully equal to the best tailor or modiste. May we try?

Did you know that our Mr. H. Bayersdorfer is in Japan looking for Novelties for you?

H. BAYERSDORFER & CO. 1129 ARCH STREET, PHILADELPHIA, PA.

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NASHVILLE, TENN.

The Market.

The last two weeks have brought us to the beginning of the dull summer season. Business has been good right along, and at times it has been hard to get enough flowers, but now that the commencements are all over, and many people are going to their summer homes, we can expect things to be dull. There have not been so many good June weddings as usual thus far. Funeral work has been good, however, and the business in bedding plants has been the best ever, and continues to hold up, in spite of the hot summer weather.

Roses are rather short in crop as well as in quality, and gladioli are beginning to appear to help out in their place. There are almost no outdoor-grown flowers on the market at present except sweet peas. It would be profitable to grow more of the good perennials for this time of the year. I have not seen so much as a vase of coreopsis or gailardia on sale this season.

The planting of hardy perennials seems to have been heavier this spring than usual, and there is every indication that it will be still heavier this fall. The trade would do well to grow a wider variety of these useful plants.

Various Notes.

There was a spirited discussion in the daily press this season of the desirability of May 30 being observed as Memorial day here, as it is in the rest of the country. Mr. Lewis wrote some good articles, that were published as editorial matter, and the discussion by readers was interesting. Little, if any, demand was created for flowers, but another year, if the same program is carried out in time, there should be some results. Such things come slowly, but the trade needs this holiday and should educate the public accordingly.

Why does not some one in the trade see that the State Fair Association provides classes for exhibits in this line? It is done in most other states, and would be productive of good to the trade if it were done here. Another year should not be allowed to pass without this having been done. To

MICHELL'S NEW CROP FLOWER SEEDS

CINERARIA—	½ Tr.	Tr.
Dwarf Grand Prize.....	\$0.60	\$1.00
Medium Tall Grand Prize.....	.60	1.00
James' Giant Strain.....	.60	1.00
DAISY, Double English—	Tr.	Pkt. Oz.
Monstrosa Pink (¼ oz., \$1.50).....	\$0.50	
Monstrosa White (¼ oz., \$1.50).....	.50	
Monstrosa Mixed (¼ oz., \$1.50).....	.50	
Longfellow, Pink.....	.30	\$1.75
Snowball, White.....	.30	1.75
Mixed, Choice.....	.30	1.50
MYOSOTIS—		
Alpestris Victoria.....	.25	1.00
Eliza Fanrobert.....	.15	.75
Palustris.....	.30	2.00
Palustris Semperflorens.....	.25	1.50
PRIMULA CHINENSIS—	½ Tr.	Tr.
Mitchell's Prize Mixture.....	\$0.60	\$1.00
Alba Magnifica.....	.60	1.00
Chiswick Red.....	.60	1.00
Duchess.....	.60	1.00
Holborn Blue.....	.60	1.00
Kermesina Splendens.....	.60	1.00
Rosy Morn.....	.60	1.00
Primula Obconica Gigantea—	Tr.	Pkt.
Kermesina, Crimson.....	\$0.50	
Lilacina, Lilac.....	.50	
Rosea, Pink.....	.50	
Alba, White.....	.50	
Hybrida, Mixed.....	.50	

PANSY SEED.

Giant Exhibition, Mixed. A Giant strain which for size of bloom, heavy texture and varied colors and shades, cannot be surpassed. Half trade pkt., 30c; 50c per trade pkt.; ¼ oz., 75c; \$5.00 per oz.

Triumph of the Giants, Mixed. Produces on long stems flowers of extra large size; petals broad and overlapping; many beautiful rich and rare shades. Half trade pkt., 60c; \$1.00 per trade pkt.; ¼ oz., \$1.75; \$6.00 per oz.

Giant Trimardeau, Mixed. Very large flowering; choice colors. Trade pkt., 30c; \$1.00 per oz.

Giant Prize, Separate Colors—	Tr.	Pkt.	Oz.
Giant Azure Blue.....	\$0.40	\$1.75	
Giant Black Blue.....	.40	1.75	
Giant Emperor William.....	.40	1.75	
Giant Hortensia Red.....	.40	2.50	
Giant King of the Blacks.....	.40	1.75	
Giant Lord Beaconsfield.....	.40	1.75	
Giant Peacock.....	.40	2.50	
Giant Snow Queen.....	.40	1.75	
Giant Striped and Mottled.....	.40	1.75	
Giant White, with eye.....	.40	1.75	
Giant Pure Yellow.....	.40	1.75	
Giant Yellow, with eye.....	.40	1.75	

Also all other Seasonable Seeds, Bulbs, Plants and Supplies.

IF YOU DO NOT RECEIVE A COPY OF OUR NEW WHOLESALE CATALOGUE, JUST OUT, WRITE FOR ONE

HENRY F. MICHELL CO., 518 Market St., Philadelphia

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BUY ROSES DIRECT FROM THE GROWER

JOSEPH HEACOCK CO. 1526 Ranstead St., PHILADELPHIA, PA.

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Peonies, Carnations and Sweet Peas
WM. J. BAKER, WHOLESALE FLORIST
12 South Mole Street, PHILADELPHIA

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push these and other measures we need a good live local organization. Why not get together?

The Joy Floral Co. has been running a fern sale during the last week. While they have not made especially low

prices, they have used their windows to good advantage and have done a great deal to clean up a surplus at prices that pay.

Geny Bros. have been given some prominence by a well illustrated article

"WE MAKE THEM BETTER"



FLORISTS' HIGH-GRADE REFRIGERATORS

Send for catalogue.



530 Milwaukee Ave.

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Gloekler Flower Refrigerators



are illustrated in full color in their new catalogue. Send for your copy. It's free.

BERNARD GLOEKLER CO.
Pittsburgh, Pa.

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STUART H. MILLER
WHOLESALE FLORIST

CARNATIONS, of extra fine quality
CHOICE ORCHIDS

1617 Ranstead St., Philadelphia

Open Sunday morning, 9 to 12

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U S E Budlong's
Blue Ribbon Valley

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"ILLINOIS" Self-Watering Flower Boxes
No Leak—No Rot—No Rust
Write for our Catalogue
Illinois Flower Box Company
180 N. Dearborn St., Phone Central 5630 CHICAGO



The Profit From Withered Flowers

The withered flower problem has always been a loss to you—hasn't it? You never heard of it from a profit stand point before.

The profit that is possible from withered flowers is to sell the flowers before they spoil and are thrown out. This is easily done through their proper preservation in a

McCray Florist's Refrigerator

Here the flowers are preserved at an even temperature and are kept fresh and cool. No other refrigerating system is so efficient as the McCray. It stops the loss from spoilage so common with inadequate refrigeration.

In addition the McCray, with its beautiful plate glass doors and sides permits an inviting and attractive display of the flowers. The compartments are of different sizes to accommodate the various lengths of stems.

The outside woodwork may be had in any finish to match your store's interior. The linings may be secured in either plate mirror or white enamel and are very attractive.

Make up your mind right now to increase your business and decide upon a McCray Refrigerator to help you do it. Every enterprising Florist needs a McCray. Write and learn why.

Send for these Catalogs

No. 73—For Florists

No. 92—For Residences

McCray Refrigerator Company

789 Lake Street, Kendallville, Ind.

For Salesroom in your City, see your Local Telephone Book

Fancy Ferns

Finest stock in the country

We can supply you with good stock the year around.

\$2.50 per 1000

\$2.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00

Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each, \$1.25

Galax Leaves, green and bronze.....per 1000, \$1.25; case of 10,000, 7.50

Green Leucothoe Sprays, extra fine.....per 100, \$1.00; per 1000, 7.50

Green Sheet Moss, very fine for basket work, trimming pots, etc.

Per bag..... 2.00

Sphagnum Moss.....per bale, 1.50

BOXWOODper lb., 20c; per case, 50 lbs., \$7.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

Michigan Cut Flower Exchange

264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

in the Southern Woman's Magazine devoted to the life of their father, the founder of the firm. The elder Mr. Geny, now deceased, made a name for himself before he came to this country, and was awarded, among other medals, the Iron Cross.

J. F. Corbitt had his houses refilled last week and bedded his chrysanthemums.

Haury & Son are getting things into good shape for next season's business. Things are looking well at their houses at present.

F. B.

AMHERST, MASS.

Next Year's Courses.

The department of floriculture at Massachusetts Agricultural College offers several new courses for the next college year. The outline of courses to be given in floriculture is as follows:

Course 1. Greenhouse Management. This course is designed to familiarize students with the methods followed in the management of greenhouse crops. The students are instructed in the practical operation of glazing, concrete bench construction, watering, potting, fumigating, ventilating, and in the methods of propagation of plants by seed and cuttings. They will be expected to arrange their hours according to the needs of the work. Associate Professor Nehrling and Mr. Thurston.

2. Greenhouse Management. Continuation of course 1. In addition, work in the use of cut flowers and plants in decorative work, the arrangement of flowers in baskets, designs,

FANCY OR DAGGER FERNS

New Crop Fancy Ferns, \$1.00 per 1000
New Crop Dagger Ferns, 1.00 per 1000

Discount on large orders.

FOR JUNE WEDDINGS, USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 4c, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000;

\$7.50 per case of 10,000.

Sphagnum Moss, large sack, only 40c.

Pine by the pound, 7c; or by the yard.

Branch Laurel, 35c for a large bundle.

Tel. Office, New Salem, Mass.
L. D. Phone Connections.



Southern Smilax, 50-lb. cases, \$5.00.

Green and Bronze Leucothoe Sprays, \$3.50 per 1000.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$1.75 to \$3.00 per doz.

We also make any special sizes wanted.
Sample sent if desired.

Fine lot of Pink Laurel Blossoms, now ready, 50c for a large bundle. Try them for your decorations; nothing finer grown.

Pine Wreaths, \$1.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWL FERN CO., Millington, Mass.

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FERNS. FANCY AND DAGGER
Moss, Evergreen, Laurel, Spruce
and Hemlock Boughs, Xmas Trees, etc. Finest
Stock. Prices Right.

H. J. SMITH, Hinsdale, Mass.
Mention The Review when you write.

vases, table and home decorations, will be considered. Associate Professor Nehrling and Mr. Thurston.

3. Commercial Floriculture. A detailed study will be made of the methods of culture of greenhouse plants and cut flowers for wholesale and retail markets. The care and marketing of all florists' crops will also be considered. Assigned readings on these topics. Associate Professor Nehrling.

4. Commercial Floriculture. A continuation of course 3. Associate Professor Nehrling.

U S Budlong's E Blue Ribbon Valley

Mention The Review when you write

Magnolia Leaves, Cycas Leaves, Ruscus

Write for Prices
giving name of your jobber

OSCAR LEISTNER

319-321 W. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

Ferns—Galax—Moss

SMILAX

Per doz. strings\$ 2.00
Per 100 strings 15.00

New Fancy Eastern Ferns

Per 1000.....\$1.50

Green Leucothoe Sprays

Per 100\$0.50 Per 1000\$4.50

Boxwood Sprays

Per lb.....\$0.20 Per case, 50 lbs., \$7.50

Plumosus and Sprengeri Sprays

Per bunch.....\$0.25
Per doz. bunches..... 2.50

BRONZE GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

GREEN GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

ADIANTUM

Croweanum Fronds, per 100\$1.00

Sphagnum Moss

Per bale \$1.25 5 bales, per bale, \$1.15
10 bale lots or more, per bale..... 1.00

Green Sheet Moss

Per bundle.....\$1.00 5 bundles.....\$4.75
10 bundles..... 9.00 25 bundles..... 21.00

SPECIAL PRICES ON LARGE QUANTITIES.

Bronze, Green and Red Magnolia Leaves, \$1.25 per carton.

Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at All Times.

C. E. CRITCHELL,

Wholesale Commission Florist,
32-34-36 East Third St.,

Cincinnati, Ohio

Mention The Review when you write.

"Nothing can Improve on Nature."

1886

1915



GEORGE W. CALDWELL, The Woodsman
The man who gave you the Wild Smilax

Lyrata..... per case, \$2.50
Fancy Ferns..... per 1000, 1.25
Dagger Ferns..... per 1000, 1.00
Natural Moss..... per bag, 1.75
Perpetuated Moss..... per bag, 3.50

Write, wire or phone

CALDWELL THE WOODSMAN CO.
Everything in Southern Evergreens
EVERGREEN, ALABAMA
Mention The Review when you write.

DAGGER FERNS

Any quantity on receipt of order. Everything in the line of Southern Evergreen.

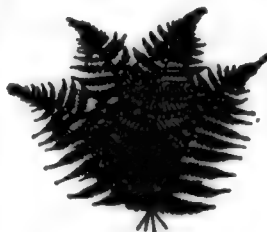
Wire Catherine, Ala. Write or phone, Gastonburg, Ala.

THE VIRGIN EVERGREEN CO., Gastonburg, Ala.
Mention The Review when you write.

Selected Boxwood Sprays, tree and dwarf, 12c pound.

Green Sheet Moss, \$1.25 bag.
Laurel Branches, 2x2x4ft. case, \$2.50
Laurel Stems, large bag, \$1.00.

W. Z. PURNELL, Snow Hill, Md.
Mention The Review when you write.



FANCY



DAGGER

New Crop Ferns

NOW READY

Write For Prices

ALSO DEALERS IN

....BALED SPRUCE FOR CEMETERY USE....

BOUQUET GREEN, SPHAGNUM MOSS, Etc.

L. B. Brague & Son, Established 1867 **Hinsdale, Mass.**

Mention The Review when you write.



Leucothoe, Long Green.....\$2.00 per 1000
" Medium Green..... 1.50 per 1000
" Short Green..... 1.00 per 1000
Galax, Green..... 45c per 1000 or \$3.75 per case of 10,000
Galax, Bronze (in season), as above.
Ferns (Fancy and Dagger).....\$3.25 per case of 5000
(Book your orders now for the new crop of Ferns)

HAMPTON & PERKINS, Roan Mountain, Tennessee

Mention The Review when you write.

Green Sheet Moss

Natural Green Moss, which comes in Large Sheets.

This is one necessary item to every Florist all during the spring and summer. Can be used for lining Hanging Baskets, Covering Soil on Pot Plants, Decorating Show Windows and many other purposes.

1 Bale (5 bundles) for.....\$ 1.25
5 Bales (25 bundles) for..... 6.00
10 Bales (50 bundles) for..... 11.00

GEO. H. ANGERMUELLER

Wholesale Florist

1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

Natural Green Sheet Moss, \$1.75

Dyed Green Sheet Moss, - 3.00

Delivered by Express.

Huckleberry Foliage, per case, 2.00

KNUD NIELSEN, EVERGREEN, ALA.

A. L. FORTUNES

1626 Ludlow Street
PHILADELPHIA, PA.

NEW CROP

Dagger Ferns



DAGGER FERNS.

\$1.00 per 1000; in lots of 10,000, \$7.50 SELECT STOCK
GREEN AND BRONZE GALAX, - \$1.00 per 1000

Mention The Review when you write.

It is getting too late for Huckleberry Foliage; we suggest Lyrata (Evergreen Oak), \$2.50 per case.

Fancy Ferns..... per 1000, \$1.25
Dagger Ferns..... per 1000, 1.00
Natural Moss..... per bag, 1.75
Perpetuated Moss..... per bag, 3.50

E. A. BEAVEN, - EVERGREEN, ALA.

The MacNiff Horticultural Co. 54 and 56 Vesey St. NEW YORK CITY

The largest Horticultural Auction Rooms in the World. Sales every Tuesday and Friday at 11 a. m. throughout the spring and fall seasons

Mention The Review when you write.

5. Greenhouse Construction. The design, construction, cost, maintenance, heating and ventilating of greenhouse structures. Also the drafting of specifications for commercial houses and private ranges. Associate Professor Nehrling.

6. Garden Flowers and Bedding Plants. The propagation and culture of annuals and herbaceous perennials, bulbs, etc. Also detailed study of all bedding plants used in outdoor work. Associate Professor Nehrling and Mr. Thurston.

7. Conservatory Work and Decorative Plants. A study of the types of tropical and subtropical foliage and flowering plants used in conservatory work. The arrangement and care will also be considered. Associate Professor Nehrling.

Collection of Herbaceous Perennials.

This spring a botanical collection of herbaceous perennials has been started under the immediate supervision of A. S. Thurston, who has been making a special study of this subject. The collection, which contains about 400 different species and varieties, will be used for class study, observation and experimental study. The collection will be added to annually, and it is intended to make this collection the largest and best in New England. The garden is composed of eighteen beds, with 5-foot grass walks. The main part of the garden is made up of three series of beds, with four beds in a series; each of the beds is fifty-four feet long and twelve feet wide. One row of six plants of each species or variety is the unit, and for convenience of study each genus is kept together. At the head of the garden there is a double row of beds, each thirty feet long and eight feet wide. To one side of the garden there are three large blocks of peonies.

Various Notes.

With the close of the college year, the regular work in floriculture has ended. Professor A. H. Nehrling, the head of the department, will stay in Amherst through the month of July to teach in the summer school, in which he offers two courses, one in amateur floriculture and one in garden flowers. At the close of the summer school, Professor Nehrling will take a trip to the Pacific coast, where he will attend the two expositions and also take in the S. A. F. convention. He will return by way of Florida, where he will visit his father, Henry Nehrling.

A. S. Thurston, the assistant in floriculture, will spend the summer in graduate study at Cornell University.

The department strongly advises its students to get all the practical experience possible, and so each summer a number of the men go out into practical work. As usual, the department has placed a number of men for the summer.

During the summer months, the department will make numerous repairs, among which will be the painting of the greenhouses and the construction of concrete frames.

From the Cambridge University Press

THE GENUS IRIS

By WILLIAM RICKATSON DYKES

With 48 colored plates and 30 line drawings in the text

This magnificent work brings together the available information on all known species of Iris. The most striking feature of the book is the life-size colored plates, reproduced from originals drawn from living plants—making it a volume of remarkable beauty as well as of great scientific importance.

254 pages, demi folio, half morocco, \$37.50.
Postage extra (weight 11 lbs. 7 oz.)

Address

BOOK DEPARTMENT

Florists' Publishing Co.

508 S. Dearborn St., Chicago, Ill.

U S E Budlong's Blue Ribbon Valley

Schenectady, N. Y.—The greenhouses of James E. Felthousen, on Van Kraken avenue, have been taken over by Leon Varney and George Matthews, who will continue the business. Mr. Felthousen is one of the pioneer florists of this city, having been engaged in the business for about forty years.

Want and For Sale Department

Advertisements under this head 10 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.30 for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By good grower of pot plants. Address No. 611, care Florists' Review, Chicago.

SITUATION WANTED—By first-class carnation grower; long experience; full charge; good references. Address No. 476, care Florists' Review, Chicago.

SITUATION WANTED—In greenhouses where a general stock is grown; life experience; best of references. Address No. 615, care Florists' Review, Chicago.

SITUATION WANTED—By first-class rose grower; Beauties and teas; 15 years' experience; best of references. Address No. 582, care Florists' Review, Chicago.

SITUATION WANTED—By good, all-round greenhouse man; pot plants and vegetables, in and outdoors; private or commercial. Address No. 612, care Florists' Review, Chicago.

SITUATION WANTED—By man and wife; 10 years' experience; florist and designer; good reference; state wages; prefer Montana or California. Address E., 114 So. F St., Livingston, Montana.

SITUATION WANTED—Lady with 3 years' experience in propagating, potting and handling plants, wants position in retail store under first-class designer. Address No. 585, care Florists' Review, Chicago.

SITUATION WANTED—By young Hollander, 23 years of age; 7 years' experience; can furnish the best of references; middle west preferred; either private or commercial place. Address Box 234, San Mateo, Cal.

SITUATION WANTED—By first-class grower of carnations, roses, mums, etc.; capable of taking full charge and handling help; references; designer; age 29; sober; state wages. Address Florist, 6234 S. Throop St., Chicago.

WE WANT

Rose Petals

We can use limited quantity dry, Red and Pale Rose Petals. Must be separate. We also buy all medicinal dried herbs, roots, etc. Contracts made for special collections.

S. B. Penick & Company

CRUDE DRUG MERCHANTS

MARION, N. C.

New York - 45 Barclay Street

Mention The Review when you write.

SITUATION WANTED—Florist wants work in or near Chicago. Edw. A. Doege, 4344 N. Springfield Ave., Chicago.

SITUATION WANTED—By all-round florist and designer; capable of taking charge; 15 years' experience. Address No. 619, care Florists' Review, Chicago.

SITUATION WANTED—As foreman or grower, by expert grower of carnations and general greenhouse stock; German-American; good references as to ability and honesty; New York or eastern states preferred. Address No. 537, care Florists' Review, Chicago.

SITUATION WANTED—By single man, as working foreman on commercial place; east preferred; expert grower of carnations, mums, violets, bulbs, Xmas, Easter and bedding stock; state particulars in first letter. Address No. 617, care Florists' Review, Chicago.

SITUATION WANTED—By a grower of roses, carnations, mums and general line of bedding plants; wish to take full charge in private or commercial place; married, no family; please state particulars and wages. Address No. 613, care Florists' Review, Chicago.

SITUATION WANTED—Wish to correspond with a reliable firm in view of an opening for a thoroughly competent and reliable storeman after July 15; my record bears the strictest investigation. H. L. Lauscher, care Leo Nielsen Co., 1214 H St., N. W., Washington, D. C.

SITUATION WANTED—Young man desires a position with a good progressive florist or rose grower; high school graduate, age 20; good general knowledge of greenhouse and store work; A-1 references; a hustler; no bad habits; will accept position in any part of the U. S. H. V. Thompson, Beaver, Pa.

SITUATION WANTED—By practical grower; 17 years' experience in roses, carnations, mums, pot plants; American, married, age 33; not afraid of work; good references; middle Atlantic states preferred; state salary in first letter; good reasons for changing. Address No. 608, care Florists' Review, Chicago.

SITUATION WANTED—By a German florist and gardener; 25 years' experience; fully capable of taking full charge of greenhouse; sober, honest and hustler; growing carnations, roses and bedding stock a specialty; best references; give full particulars. Address No. 563, care Florists' Review, Chicago.

HELP WANTED—Reliable man for general work in greenhouse and garden. Levant Cole, Battle Creek, Mich.

HELP WANTED—Good carnation grower; married man preferred; sober, reliable and a hustler; state wages and send references. J. C. Rennison Co., Sioux City, Iowa.

HELP WANTED—First-class grower of carnations, roses and potted plants, as working foreman; married man preferred; must be sober; state experience and wages wanted. R. R. Davis Co., Morrison, Ill.

HELP WANTED—Good carnation and general grower to start at once; single man preferred; one who has experience on design work; state wages wanted and send reference. J. B. Miller, Aiden, N. Y.

HELP WANTED—Ambitious boy or young man to do general work in flower store; experience not as necessary as willingness to do hard work; state wages and references in first letter. Kemble Floral Co., Oskaloosa, Iowa.

HELP WANTED—Man with thorough knowledge of seed business; salary no object to right party; when answering, state your age, nationality, number of years in business and what capacity. Address No. 609, care Florists' Review, Chicago.

WANTED TO RENT—On shares, about 10,000 ft. of glass; have had a life experience; can produce results. J. R. Johnston, Middletown, O.

WANTED TO LEASE—Greenhouses, either with or without land; 8000 sq. ft. of glass or more; by an expert gardener and grower of greenhouse vegetables. Address No. 607, care Florists' Review, Chicago.

WANTED—Open to contract with a capable grower with knowledge of fancy vegetable forcing for a good market; have big hot houses and will give a reliable man half interest in all he can produce. Address No. 616, care Florists' Review, Chicago.

FOR SALE—Complete florist's outfit. Inquire 608 Wells Street, Chicago, Ill.

FOR SALE—Greenhouses. For particulars write Mrs. Nellie Walsh, 916 N. Denver St., Tulsa, Okla.

FOR SALE—Glass; 250 boxes 16x18 D. S. A., \$3.00 per box f. o. b. North Milwaukee, N. Zweifel, North Milwaukee, Wis.

FOR SALE—Only flower shop in Illinois city of 13,000; finely equipped; price, \$500.00 cash. Address No. 604, care Florists' Review, Chicago.

FOR SALE—Store, doing a good business; full particulars on application. E. J. Coldesh, Jr., 6026 Lansdowne Ave., Overbrook Heights, Philadelphia, Pa.

FOR SALE OR LEASE—Eight greenhouses, five acres of land; an old established retail business; an excellent proposition for young hustlers. John N. Bommersbach, Decatur, Ill.

FOR SALE—200 or more 3-in. flues, 16 ft. long, in fair condition, fine for posts or low pressure water heating, 8c per ft. f. o. b. cars. U. G. Harglerode, Shippensburg, Pa.

FOR SALE—Greenhouses, exceptionally well built and equipped for vegetable growing; neat cottage; plot of land; excellent home market. Lewis Cowing, Muncie, Indiana.

FOR SALE—125 boxes, 16x24, double thick, A. D. quality glass; never been opened; price \$3.00 per box, cash, f. o. b. Binghamton. Address W. F. Schmeiske, Binghamton, N. Y.

FOR SALE—5000 feet of glass with down-town store; will sell at half price; spring bedding plants will nearly cover the price we ask; a bargain. Address No. 545, care Florists' Review, Chicago.

FOR SALE—Second-hand pipe; a lot of 1-inch, 2-inch, 3-inch, 4-inch and other sizes in second-hand pipe; guaranteed sound, with good thread and coupling on each joint; write for prices. Baur Gas Co., Eaton, Indiana.

FOR SALE—My floral store, to an up-to-date hustler; must sell owing to poor health; will sell cheap; this is a fine stand on one of the principal streets in a city of 150,000 inhabitants; must sell at once. Address No. 610, care Florists' Review, Chicago.

FOR SALE—The finest flower and seed store in a southwest Missouri city of about 40,000 inhabitants, doing the cream of the business; will invoice between \$3000.00 and \$4000.00; intend to go in the wholesale growing; this is a fine opportunity for a party with a little money. Address No. 342, care Florists' Review, Chicago.

FOR SALE OR RENT—At very low price, provided a year's rent is paid in advance, or if purchased, 1/12 of sale price is paid down; 18,000 ft. of modern greenhouses in fine condition, 2 acres of good land, a prosperous business, also 1 or 2 dwelling houses and barn; 9 miles from Boston. Address No. 567, care Florists' Review, Chicago.

FOR SALE—The Pollard Floral Co. greenhouses and properties, of Cedar Rapids, Iowa, appraised at \$5053.00, will be sold at public sale July 6, 1915, 10 A. M., on the premises; successful bidder to put up certified check of \$1000.00; finest new greenhouses; best location. For particulars write W. J. Grunewald, Receiver, 209 A Ave., West, Cedar Rapids, Iowa.

FOR SALE—A good, growing business in a thriving little city; 20,000 feet, iron and cement construction; heating plant overhauled last summer; modern residence, and a fine location for doing business from the greenhouses; too good a business to give away, but would sell at a reasonable figure; am ready to retire; good chance for a live party; northern Illinois. Address No. 438, care Florists' Review, Chicago.

FOR SALE—25,000 ft. of glass, steam heat, irrigation system, everything in first-class shape; growing lettuce, tomatoes and cucumbers principally; tomatoes and cucumbers are coming on now; also all or any part of 16 acres of fine truck land with house, barn and outbuildings, if desired; a very exceptional business proposition for a straight, energetic man with experience; a reputation for producing fine stuff has been built up; liberal terms can be arranged; illness of the undersigned reason for selling; a local market for a large part of the product. Carl Jacobs, Albion, Mich.

FOR SALE—Retail cut flower, plant, seed and nursery business, located in a thriving N. E. city of 11,000; about 9000 ft. of glass, all double strength, and houses in good repair; not a run-down business, but a healthy, going proposition; business can be more than doubled if desired; coal enough for half of next winter in cellars; if you are looking for a good, live proposition, write for full particulars. Address No. 618, care Florists' Review, Chicago.

FOR SALE—An up-to-date florist's establishment, in growing section within 12 miles of New York City, containing 6 1/4 acres of land, and the following greenhouses:

1 house, 100 by 12 feet, even span, Lord & Burnham, galvanized iron construction, 16 by 24-inch glass.

1 house, 110 by 22, even span, Hitchings, galvanized iron, 16 by 24-inch glass.

1 house, 150 by 23, sash house.

All the above recently constructed, and fully stocked with carnations, mums and dahlias, with the latest and best sorts.

2 dwelling houses, all modern improvements, gas and electricity.

This is an opportunity for some one looking to locate near New York, in a good florist and nursery business.

Address all communications to No. 471, care Florists' Review, Chicago.

CASH FOR YOUR PROPERTY OR BUSINESS

I bring buyer and seller together, no matter where located. If you want to buy or sell, address John B. Wright, Successor to Frank P. Cleveland, 2780 Adams Express Bldg., Chicago, Ill.

Greenhouse Capital Wanted

Want to borrow \$3000.00 to \$5000.00 for a term of years; will pay 7 per cent interest and give first and only mortgage on the best greenhouse plant of 20,000 feet of glass in the state. For further particulars address

No. 614, care Florists' Review, Chicago.

LADY PARTNER

Wish to correspond with lady of neat appearance and about 30 years of age, in regard to partnership in first-class flower store. Address

T. H. LOUIS

General Delivery, Milwaukee, Wis.

Rose and Carnation Grower Wanted

Must be competent grower, married preferred; rooms on premises; state age, references and wages expected; steady position; near New York City.

Address No. 605, care Florists' Review, Chicago

DESIGNER WANTED

One who is a master of the work, must be up-to-date in all lines; permanent position to the right party. Man or lady. AT ONCE.

HAYMAN GREENHOUSE CO., Clarksburg, W. Va.

Help Wanted

First-class carnation grower, sober and reliable, for commercial place near Chicago; state particulars and wages expected in first letter; position open July 1.

F. S. SCHEEL, Shermerville, Ill.

Greenhouses to Rent

Four King steel houses, three 18 x 150 ft., one 32 x 150 ft.; built three years and in best condition; two American Radiator Company sectional boilers; large potting house; side track to plant; one or two acres of land, black loam or muck. Photographs to interested parties. Write for terms to

THE GREENING NURSERY CO., Monroe, Mich.

FOR SALE

Greenhouses, 9000 feet of glass, 18,000 square feet mushroom beds, 12-room stone house, all conveniences, 60 acres land, barn, chicken houses; near Philadelphia; for price and details, if interested, address No. 472, care Florists' Review, Chicago.

GREENHOUSE PROPERTY FOR SALE

One dwelling house, 2-story, 5 rooms, gas and water; 2 greenhouses, 46x70 feet, in good condition; two-fifths of an acre of land, well located on railroad and river, in town of 3000; well stocked for fall and winter trade; will pay to investigate. Age and poor health reasons for selling.

W. C. SCOVELL, MALTA, OHIO

FOR SALE

A range of 25,000 square feet of glass with 3 acres of land. Modern 7-room dwelling, well furnished. Greenhouses well stocked. An established local trade. Reason for selling, ill health of the head of the firm. For terms and further particulars, call or write.

JOHN M. HUNTER & SON, Englewood, N. J.

EXECUTRIX SALE

The business of the Union County Nurseries, estate of Hiram T. Jones, deceased, is offered for sale as a going concern, with or without the real estate, on such terms as may be required by the exigencies of the character of the business.

Inventory and synopsis of the business furnished on request. Property may be inspected. This is a rare opportunity to secure a going business at one of the best locations in America. Written propositions will be received on or before July 15th, 1915.

RACHEL R. W. JONES, Executrix for Hiram T. Jones, deceased, 49 North Ave., Elizabeth, N. J.

For Sale

Six modern greenhouses, 20 x 90, 20,000 feet of glass, complete stock of plants, ferns, mums and large stock of Kentias, 200 new hotbed sash, No. 10 Kroeschell boiler, 10-room, up-to-date residence, 9 lots, 25 x 150 feet. Excellent wholesale and retail business. Established 30 years. For particulars, see or write

W. L. PALINSKY

2865 Palmer St., Chicago, Ill.

FOR SALE

50,000 feet of glass, hot water heat, one No. 11 and one No. 13 Kroeschell boilers, about two and one-fifth acres of ground, located on two brick paved roads; city car line passes gate, car every fifteen minutes; have been doing a wholesale plant business, shipping to every state and Canada, also a big retail business. Retail business in May, 1915, was 150% increase over May, 1914. Two miles from court house in city of 35,000 population; in said city are Adams, American and Wells-Fargo Express Companies; 5 railroads; 2 electric lines. Houses stocked according to time of year, as business is going ahead. City water on meter; also two cisterns, capacity 90,000 gallons of water; 3 wells, good water; 7-room residence with bath, with hot water heat radiator in every room in house; 5-section Moninger boiler in cellar for house; 8 rooms of cellar concreted. Greenhouses were all built in last seven years and cost \$25,000.00, which is the price of the place complete; terms easy. Reason for selling given upon application. Address all communications to

No. 606, care Florists' Review, Chicago

12

PAGES OF RETAILERS' CARDS

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 70 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?

Fred H. Weber,
...Florist...

Boyle and Maryland Aves.
St. Louis, Mo.

St. Louis, Mo., September 5, 1914.

Florists' Review,
Chicago, Ill.

Gentlemen:-

During the SIX MONTHS from March 4 to September 4 I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 20% allowed senders-----	102.60
Net value of orders for SIX MONTHS--	410.65

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florist's business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,

F. H. Weber
Boyle - Maryland Ave.

ALL ORDERS FOR
Oakland, San Francisco
and Vicinity

carefully executed; also aboard all outgoing steamers.

THORSTED FLORAL CO.
1427 Broadway, OAKLAND, CAL.

Orders for TEXAS
KERR THE FLORIST
HOUSTON, TEXAS

Member Florists' Telegraph Delivery

HOUSTON, TEXAS
"Forestdale"
The Flower Shop
Seven Entries — Five Prizes

FORT WORTH, TEXAS
J. E. MCADAM
Member Florists' Telegraph Delivery.

Lang Floral & Nursery Co., DALLAS, TEXAS
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXAS Dallas Floral Co.
DALLAS, TEX.
H. F. GREVE, Prop.

EL PASO, TEXAS
POTTER FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

KANSAS CITY.

The Market.

The school exercises caused a larger demand for flowers than in any previous year. Roses were used more than anything else, especially red and white. There were plenty to meet the demand, but they brought good prices. That funeral work was heavier last week than usual is the report of most of the retailers and June wedding orders are larger than ever before, from all reports. Never has there been so much rain at this time of the year, but the cool weather is a help to the cut flower growers, as good stock is being sent in.

Various Notes.

At the June club meeting it was decided that a picnic will be held July 28 at Holsinger Bros.' grove, on the Hocker Grove line. It is planned for every florist, nurseryman, seedsman and gardener to make it a holiday and close his place of business for that day.

Miss Marian Newell, for whom a chrysanthemum was named, is a graduate of Westport High school this spring. Walter Newell is at home for his summer vacation from the state university, where he is taking an agricultural course. Arthur Newell is the proud father of these two young people.

T. J. Noll reports business a decided increase over last year at this time.

W. J. Barnes has an exceptionally

MT. CLEMENS, MICH.
Rock Garden Greenhouses

AUG. VON BOESSELAGER
NORTH GRATIOT AVENUE
Member of the Florists' Telegraph Delivery

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons
Corner Broadway and Gratiot Ave.,
DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.


MICHIGAN ORDERS will be carefully cared for by
HENRY SMITH
Wholesale and Retail Florist of **GRAND RAPIDS**

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist
11 WEST MAIN STREET

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bamb Floral Co., Albert Pochelon, Prop. **153 Bates St.**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Alardre Bros. Florists
Main Store: 2077 Broadway at 72 St.
Phone: Columbus 6883
Greenhouses WOODSIDE, L.I.
Branches:
2703 Broadway at 103 St.
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Choice Selected Flowers
Delivered anywhere in this vicinity, steamer sailings, etc. Also California Flowers and Greens shipped successfully to Eastern cities. Write or wire us.

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We Solicit Telegraph Orders.
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B. M. JOSEPH

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Novelties for
"Welcoming" and "Bon Voyage" Packages
Flowers Delivered to Any Part of the World

fine lot of cyclamen plants. Some of them have as high as thirty well developed leaves. His place in general is in excellent shape.

Henry Kusik & Co. report business as better than ever.

Forest Hill cemetery is filling its greenhouse with mums for a fall crop. In the spring the entire place is devoted to bedding stock to be sold in the cemetery.

The W. L. Rock Flower Co. says fancy baskets and pot plants have sold well, especially for hospital use.

Adolph Mohr has completed his new place, which will be devoted to mums, the old place being used for pot plants. His new greenhouse is 21x100 and the service building is 20x50, with a concrete basement. He has a fine batch of Cincinnati begonias, over 2,500.

W. J. B.

BOSTON.

The Market.

Flowers in abundance are arriving and the demand is not at all robust. This week, however, signs of betterment are apparent and prospects are good for improved trade during the balance of the month. White roses continue in somewhat short supply and sell well. Russell, Hadley, Miller and Ophelia are in demand. Yellows are of poor color now and move slowly. American Beauties are in good supply, but the demand is only moderate. Hadley, Richmond and other red roses have cleaned up moderately well, but from now on will be in good demand. Carnations, thanks to the absence of excessive heat, are of good quality. A few fancy flowers have made \$3 and \$4, but the majority go at \$1 to \$2. Sweet peas continue abundant. Small supplies from outdoors are now available. These are of superior color to those grown under glass. Fine flowers sell well, but a great many short stemmed flowers realize little.

There is now a good supply of both single and double peonies, in which

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Clarke Bros. FLORISTS
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NEW YORK
Telephones
4025-4026 38th Street,

Orders delivered on all the Ocean Liners or telegraphed to our own correspondents in Europe and the British Colonies.

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Member Florists' Telegraph Delivery.

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Abundantly prepared at all times.

Edwards Floral Hall Company
1716 Pacific Ave.
ATLANTIC CITY, NEW JERSEY
Nurseries: Mediterranean and South Carolina Avenues.
Member Florists' Telegraph Delivery Ass'n.

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FLORIST
JERSEY CITY
ESTABLISHED 1899 N. J.

Your orders for ATLANTIC CITY, N. J. will be carefully filled by

George H. Berkley
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Artistic Floral Work and Long Stem Beauties our Specialty

MONTCLAIR, N. J. MASSMANN,
Leading Florist
All Orders Promptly Attended to
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EDWARD SCEERY—PATERSON and PASSAIC
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Wholesale and Retail Florists.

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B. F. BARR & CO., Leading Florists

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LANCASTER'S QUALITY FLOWER SHOP
Lou Helen Dundore Moore
LANCASTER, PA.

CLARK, FLORIST, SCRANTON, PA.
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Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

THE FERNERY SCHULTHEIS, FLORIST
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J. V. LAVER
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WRITE, PHONE or WIRE

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

MYERS BROS. Altoona, Pa.
All Orders Carefully Executed

trade has not been good. Pure white and pink are the only colors selling at all well. Cornflowers are abundant, from outdoors. Yellow marguerites continue in heavy supply. Liliun longiflorum moves slowly, as do cattleyas. Lily of the valley is in good demand, but much of it is of inferior quality. Such flowers as snapdragons, German iris, calendulas, stocks and feverfew are hard to sell. Aquilegias and single pyrethrums are popular hardy perennials for window displays.

Bedding plants continue to sell well. Stocks of geraniums are pretty well cleaned out.

June Flower Show.

German irises were the principal feature at the exhibition in Horticultural hall June 5 and 6, filling seven large tables. For twenty-four varieties Miss Grace Sturtevant, of Wellesley, a new exhibitor, won with a splendid lot; T. C. Thurlow's Sons Co., second, and E. N. Dunphe, third. Weld Garden, Duncan Finlayson, gardener, took first prize for twenty-five and twenty varieties of hardy herbaceous flowers. Rhododendrons made a smaller show than usual, as the date was too early for them. Prizes went to Henry Stewart, gardener for Miss Cornelia Warren; T. C. Thurlow's Sons Co., and W. C. Winter.

William Thatcher, gardener for Mrs. J. L. Gardner, won for the best orchid group, with a first-class arrangement. Martin Sullivan, gardener for W. Whitman, had the best twelve plants of Canterbury bells. Henry Stewart showed a grand lot of *Oncidium flexuosum*, beautifully flowered. He secured a cultural certificate for *Cattleya citrina*. He also showed genistas, Canterbury bells, Iceland poppies, etc. F. J. Dolansky had some fine *Cattleya gigas* and *Mossiae*; also *Miltonia vexillaria*, finely grown, carrying nine to eleven flowers per stalk. George Page, gardener for Mrs. Frederick Ayer, had sixty vases of fine aquilegias, also Canterbury bells, peonies and German irises.



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440 Main St., BUFFALO, N. Y.

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Flowers delivered also in Troy, Watervliet, Cohoes, Rensselaer and Schenectady
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FLOWER SHOP Best service
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Flowers and Floral Designs for All Occasions

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A QUALITY SHOP IN A QUALITY TOWN

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Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

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Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

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F. T. D. MEMBER

M.A. Bowe

IN HEART OF NEW YORK CITY
6 E. 33d Street, New York
Opposite the Waldorf-Astoria. Phone Mad. Sq. 6404
Our Motto—The Golden Rule

Flowers to All the World

by TELEGRAPH

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WE WERE ONE OF THE PIONEERS

YOUNG & NUGENT

NEW YORK: 42 W. 28th St.

In the theater district. Exceptional facilities for delivering flowers on outgoing steamers. Your orders will receive prompt and careful attention. Wire, telephone or write us.

MYER L. D. Phone
5297 Plaza
609-11 Madison Ave., New York

JOSEPH TREPEL, 334 Lewis Ave.,
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Telephone No. 1310 Bedford

— Six Up-to-date stores in the City of Brooklyn —

We give personal attention to your orders and guarantee satisfaction.

Mention The Review when you write.

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STORES ALL OVER TOWN Send your
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CHATHAM, N.Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

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Main Office, Bloomingdale's
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS
and PLANTS in the world.

Eric H. Wetterlow, gardener for Mrs. Lester Leland, secured a first-class certificate for a new seedling pink zonale pelargonium, Lady Roscoe x Mary Pelton. Donald McKenzie, gardener for E. B. Dane, showed a pair of Clerodendron Balfourianum. William Thatcher had a well flowered Gloriosa Rothschildiana. Martin Sullivan showed Ghent azaleas and German irises. Walter Hunnewell, T. D. Hatfield, gardener, received a silver medal for an unnamed display of cut rhododendrons. The Boston Market Gardeners' Association had a grand collection of choice vegetables, mostly greenhouse-grown.

J. K. Alexander, of East Bridgewater, Mass., the Wellesley Nursery Co. and others had excellent exhibits of German irises.

The Second June Show.

The second of the June exhibitions at Horticultural hall June 12 and 13 should have been mainly peonies, but the belated season made the showing of these rather small and the exhibition of June 19 and 20 will bring out an immense display from this section. For twenty named varieties, Wm. Thatcher, gardener to Mrs. J. L. Gardner, was first; M. Sullivan, gardener to Wm. Whitman, second. For twenty-five double white, Mrs. E. M. Gill was first. For twenty-five any other double, Wm. Thatcher was first. The uncompleted classes, fifteen in number, will be competed for June 19 in connection with the show of the American Peony Society.

There was a big show of German iris from T. C. Thurlow's Sons Co., who also showed peonies; Wellesley Nurseries, Martin Sullivan, George Page and others. Eastern Nurseries showed eighty vases of hardy herbaceous plants. They secured a certificate of merit for Potentilla fruticosa parvifolia. Jackson Dawson received honorable mention for Azalea Hazel Dawson, which is A. ledifolia x A. Kämpferi. T. C. Thurlow's Sons Co. had some fine specimens of laburnums. Mrs. E. M. Gill and Henry Stewart, gardener to Miss Cornelia Warren, displayed cut flowers. Martin Sullivan had poppies and peonies

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426 Madison Avenue, corner 49th St., NEW YORK
Highest Award at the International Flower Show, April 11, Grand Central Palace.

Out-of-town orders solicited.
Location Central. Personal Attention.

IN THE **HEART OF NEW YORK CITY**

Close to Theaters and Steamships
Personal Selection Satisfaction Guaranteed.

THE BOSTON FLORIST

Established 1902

135 E. 34th St., **NEW YORK**


A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

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SEND
YOUR
ORDERS FOR
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TO
**IDLE HOUR
NURSERIES**
Macon, Georgia
All Choice
CUT FLOWERS
in Season
Orchids and Valley
a Specialty

FOR DELIVERY IN
GEORGIA
Consult
LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

BIRMINGHAM, ALA.
The Flower Shop

Order your flowers on any occasion for delivery in this section from the leading Florist in the City.

C. I. BAKER,
1514 So. Thirteenth St., BIRMINGHAM, ALA.

MILLS THE FLORIST, Inc.
36 W. Forsyth Street
Jacksonville, Fla.

We reach all Florida and South Georgia points

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

KNOLL FLORAL COMPANY.
THE LEADING FLORISTS.
TAMPA FLA. LONG DISTANCE PHONE 2846

MRS. L. P. FOWLER, Florist
202 Orange St., WILMINGTON, N. C.
All orders for N. Carolina filled promptly.
Usual discount. Long distance Bell Phone, 1433-J.

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The Minge Floral Co.

ROSEMONT GARDENS
W. B. Paterson, Prop., MONTGOMERY, ALA.
116 Dexter Ave.,
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RICHMOND, VA. JOHN L. RATCLIFFE
FLORIST

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur Springs, W. Va. Offices (Richmond, Va.

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The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association

and Wm. Thatcher had Canterbury bells. N. F. Comley showed Buck's Tresco tomato in pots, heavily fruited.

June 19 and 20 a large show of roses, peonies, strawberries, etc., is certain. The dates are a week too early for the best roses and strawberries, however.

Various Notes.

Charles E. Evans, of Watertown, had more early double peonies than any other local grower. Many of these were forced in frames. P. festiva maxima is his leading sort. He has a fine cut of Gladiolus America. His large stock of hydrangeas is about all sold.

Albert Roper, of Tewksbury, is getting top market price for his beautiful, new rose-pink seedling, No. 360. This outclasses all others of its color. Grace and Alice Coombs continue to come good.

The W. W. Edgar Co., of Waverley, will pull down one of the old plant houses this season and replace with a Lord & Burnham house forty feet wide. Many other improvements also will be made.

Wm. Hannan & Son, of Dorchester, report a splendid trade in bedding plants. Out of 30,000 geraniums they have hardly 1,000 left. They grew three houses of Spiraea Pink Sensation for Memorial day, which netted them a handsome profit.

Wm. R. Morris, of Wellesley Hills, will plant Hoosier Beauty and Black Beauty among other roses this season.

Henry Penn and wife left June 15 on their transcontinental trip. He will visit many retailers at the various cities on his journey and hopes to see as many of them as possible. His principal stopping places will be: Buffalo, June 16; Cleveland, June 17; Detroit, June 18; Milwaukee, June 19; Denver, June 26; Colorado Springs, June 27; Manitou, June 28; Salt Lake City, June 29 and July 5; Los Angeles, July 6 to 10; San Diego, July 10 to 13; Riverside, July 13 to 15; Los Angeles, July 14; Santa Barbara, July 14 and 15; Del Monte, July 15 to 17; Santa Cruz, July 17; San Francisco, July 17 to 23; Port-

Arcade Floral Shop

F. W. KUMMER, Prop.

309 KING ST.

CHARLESTON, S. C.

Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

J. W. DUDLEY SONS CO., Florist

In West Virginia at PARKERSBURG, CLARKSBURG and HUNTINGTON

You can depend on us for all orders for delivery in West Virginia.

The Park Floral Co.

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DENVER, - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

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Frank F. Crump Wholesale and Retail Florist
Member Florists' Telegraph Delivery

The Colonial Flower Shop

518 N. Main St., PUEBLO, COLO.

Will promptly execute all orders in this vicinity.

Charleston, S. C. Carolina Floral Store
330 King Street

Greenhouses, Meeting and Romney Sts. We grow our flowers: place orders here for fresh flowers.

VAN LINDLEY CO.

FLORISTS

GREENSBORO, N. C.

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FLORIST

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Orders for **Charleston, W. Va.** are given prompt and careful attention by the **CHARLESTON CUT FLOWER AND PLANT CO.**

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J. NEWMAN & SONS CORP'N

Orders by wire receive prompt and careful execution.
We can refer to leading florists in all principal cities. Established 1870.

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MORSE & BEALS, 8 Merrimack Sq.

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HARRY I. RANDALL, Proprietor

Phone: Park 94

13 PLEASANT ST., WORCESTER, MASS.

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H. F. A. LANGE

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Delivers to all points in New England.
125,000 square feet of glass.

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ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

PROVIDENCE, R. I.

T. J. JOHNSTON & CO.,
and All New England Points 171 Weybosset St., Providence

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All orders received, delivered promptly in New
England.
W. W. HATHAWAY, 9 Main Street

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We deliver also
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WELLESLEY COLLEGE

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Long Distance Tel., Wellesley 44-1, 44-2, 44-3

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is the daily scene of the
greatest activity in the
Boston retail flower trade.
PENN stands for floral
quality at the right price
and the public know it.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
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Wax Brothers
Yours for Reciprocity.
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Boston, Massachusetts

143 Tremont Street

The Centrally Located Florist Shop

We cover All Points in New England

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20% allowed.

land, July 25; Seattle, July 25 and 26;
Vancouver, July 26; St. Paul, August
1; Chicago, August 2; Boston, August 3.

Wm. R. Nicholson says his carnations,
which were planted out early this season,
are making splendid growth. He be-
lieves in plowing plenty of cow peas
and other humus into the ground. This
keeps his soil in fine shape. He will
only plant one house early.

W. C. Ware, of Quincy, is sending
to W. A. Hastings a splendid lot of
outdoor sweet peas and bachelor's but-
tons.

Mann Bros. are starting to cut a fine
crop of outdoor Spanish iris this week.
They also have splendid cornflowers
outside. Lester H. Mann says that out-
door bulbs never paid so well as this
season.

In Galvin's central circular window
on Park street June 12 I noted a charm-
ing arrangement with large vases of
Gladiolus America at the back, and in
front of these were light colored fancy
caladiums, the edging being Cyrtomium
Rochfordianum and Asplenium Nidus-
Avis.

S. J. Goddard says he never had so
big a demand for bedding plants as
this season, everything selling out clean.
He still cuts splendid sweet peas and
carnations.

Patrick Welch, at his new wholesale
store, continues to do a splendid counter
and shipping trade.

In H. R. Comley's windows June 12
I noted fine vases of Trollius Asiaticus
excelsior and Leptosyne maritima; also,
an assortment of gloxinias.

The grounds of Prof. C. S. Sargent,
Holm Lea, Brookline, were thrown open
to the public June 12 and 13 and thou-
sands of visitors availed themselves of
the opportunity to view the fine dis-
plays of azaleas and rhododendrons.

William H. Elliott has a splendid cut
of Christie-Miller, Taft, Kaiserin and
other summer roses from his Brighton
establishment.

The Boston Cut Flower Co. reports
good business, with many funeral and
wedding orders.

June continues to keep up the records
of preceding months for dryness. Our

RHODE ISLAND

JOHNSTON BROTHERS

LEADING FLORISTS

38 Dorrance Street,

PROVIDENCE

Members Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North-
ern N. Y. filled to your entire satisfaction at right prices.

Gave The Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph
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Orders
solicited for
all parts of
Connecticut

Stores: •
741 Main St.
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For Rhode Island and Connecticut

STORES

**New London, Conn., Norwich, Conn.
and Westerly, R. I.**

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Yankton, South Dakota

We grow Roses, Carnations, and all seasonable
flowers. Floral emblems that are right. Give
us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

VERMONT'S FLORIST

W. E. PETERS

137 St. Paul St., BURLINGTON, VT.

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...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

'Bell Main 2809
Cuy. Central 1868.

The Smith & Fellers Co.
LEADING FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
CLEVELAND and STATE OF OHIO

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.
Members Florists' Telegraph Delivery Ass'n.

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THE JONES-RUSSELL CO.
FLOWERS

1284-1308 Euclid Avenue

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The Cleveland
Cut Flower Co.
CLEVELAND, OHIO

Will fill your orders for Designs or Cut
Flowers in Northern Ohio.

CLEVELAND
OHIO **A. GRAHAM & SON**

5523 EUCLID AVENUE Member F. T. D.

MITCHELL, S. D.
FOR SOUTH DAKOTA
AND THE NORTHWEST
THE NEWBURYS, Inc.
We raise 'em.

NEWARK, OHIO
CHAS. A. DUERR
Member Florists' Telegraph Delivery

NEWARK, OHIO
Kent Brothers Flower Shop, 20-22 W. Church St
FLORAL DESIGNS of all kinds COVER ALL OHIO POINTS

Send Orders for
**Washington,
D.C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets



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WASHINGTON, D.C.

WASHINGTON,
D. C.

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Florists' Telegraph Delivery

"ALWAYS AT YOUR SERVICE"

TOLEDO

METZ & BATEMAN
Ohio Bldg. 414 Madison Ave.
Located in the center of business district.

CLEVELAND, OHIO

BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

SIOUX FALLS, S. D. 74 trains daily. Supplies
S. Dak., N. Dak., Minn.,
Iowa and all points west.

THOMAS GREENHOUSE (Est. 15 years.)

rainfall in March was nil; April, 1.64
inches; May, 1.85 inches; to June 14,
.30 inches. Fortunately we have so far
been spared excessive heat, or crops
would suffer terribly. W. N. C.

ST. LOUIS.

The Market.

The market last week was in such a
condition that a great deal of stock
was dumped for want of demand. The
almost continuous rain caused outdoor
stock to be of little value, but it was
not missed, as the wholesale houses had
large supplies of all kinds of indoor
stock of good quality. All are com-
plaining that the demand was slow.

Roses are most plentiful; the hot
weather caused them to come in wide
open and rendered many unsalable.
Especially is this true of Killarney and
Ward. Carnations, too, have been in
heavy supply and cannot be moved un-
less at a cheap figure. One large re-
tailer offered carnations June 12, at
forty for \$1. Sweet peas and gladioli
are abundant. Candidum and Easter
lilies are standing still, as are such
other outdoor flowers as are coming
in. This week will end the season in
school and social circles. The trade
can now begin to sing the song, "In
the Good Old Summer Time."

Club Meeting.

The Florists' Club held its monthly
meeting June 10, in Odd Fellows' hall.
This was the twenty-ninth anniversary
of the club and the members responded
nicely to the call for a large attend-
ance. President Bourdet opened the
meeting. The trustees reported that
they had arranged for the annual pic-

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 266 So. High St.
Citizen's 5328, Bell Main 2903

The Livingston Seed Co.
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., COLUMBUS, OHIO

LIMA, OHIO

Eggert N. Zetlitz

THE LEADER

Steubenville, Ohio G. L. HUSCROFT,
FLORIST

118-120 North Fourth Street

All Orders Promptly Executed.

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

MRS. J. B. FREEMAN
OF "THE FLOWERS"
336 Superior St., TOLEDO, OHIO

VAN METER FLOWER SHOP
SPRING and HIGH, Springfield, O.
BEST FLOWERS for EVERY OCCASION

Dayton, Ohio **HEISS COMPANY**
113 South Main Street
Members Florists' Telegraph Delivery Ass'n.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

A. Newell
FLORIST

Established over 20 Years
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

GEORGE RYE
"Some Florist"

16
N. 6th St., Ft. Smith, Ark.

LITTLE ROCK, ARK.
Paul M. Palez, Florist
409 Main Street

All orders carefully filled and delivered
to all parts of the city, Arkansas and the
Southwest.

SPRINGFIELD, MO.
SUMMERFIELD FLORAL CO.
Growers and Retailers for the Southwest

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

JAMES HAYES LEADING FLORIST
819 Kansas Ave.
TOPEKA, KAN.

Mrs. M. E. Hollcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

ST LOUIS and VICINITY

Send Orders to the Finest and
Best-equipped store in the city

SANDERS, 623 Clara Ave.

Write, Wire or Phone your orders to

YOUNG'S

1406 Olive St., ST. LOUIS, MO.

Regular discount allowed on all orders, either
Plants or Cut Flowers.
Phones: Bell, Main 2806; Kinloch, Central 4981

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA

Members Florists' Telegraph Delivery

ST. LOUIS
J. J. BENEKE, 1216 Olive Street

nic to be held at Romona park, July 22. The club made the usual appropriation of \$50. The trustees were given full power to act.

E. W. Guy, of the carnation meeting committee, reported in the absence of Chairman Ammann and said that the County Growers' Association had assured them of its hearty support in the coming meeting of the American Carnation Society at St. Louis. The chair appointed Messrs. Fillmore, Guy and Wells a committee to draft resolutions on the death of H. J. Weber. An appropriation of \$15 was given for expenses for any outdoor meeting that may take place during July, August or September. An invitation was extended to the County Growers' Association to attend the annual picnic, July 22.

W. S. Wells spoke on the possibility of establishing an experiment station here. This was fully discussed and will again be taken up at the July meeting. For the good of the club, all ex-presidents were called upon for a talk. To this, Messrs. Fillmore, Guy, Beneke, Irish, Cannon and Weber each gave interesting reminiscences of the years they had served as presiding officers, mixing in a few humorous stories, which were greatly enjoyed. President Bourdet made some well chosen remarks. The trustees supplied plenty of good cigars and those who failed to respond to the invitation to attend missed a most pleasant afternoon.

The secretary announced that the next meeting will be held July 15, when the nomination of officers will take place.

Various Notes.

The Lady Florists' Home Circle held its monthly meeting at the home of Mrs. A. Meyer, Jr., on South Jefferson avenue, June 9. An enjoyable afternoon was spent. The circle will be entertained at its next meeting, July 14, by Mrs. John Steidle, at Olivette, Mo.

Dr. William Trealease, former director of the Missouri Botanical Garden,

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143—Kinloch, Victor 999

ST. LOUIS, MO.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
JEFFERSON and WASHINGTON AVE.

MISSOURI

STATE FAIR FLORAL CO., Sedalia, Mo.,
covers the state like a drizzling rain. Nine entries
at the State Fair, 1914, and nine blue ribbons.
"Going some, eh?"—Just our common gait. Two
years old, 40,000 ft., hail insurance.

STUPPY FLORAL CO.

Orders executed
Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

A Card This Size

Costs Only 70¢ per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35¢ per week on
yearly order.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Montreal
Can.

Corner St. Catherine and Guy Streets.
Member Florists' Telegraph Delivery.

Winnipeg, Canada

THE ROSERY, Florist

289 Donald Street

ORDERS TAKEN FOR DELIVERY ANYWHERE
BETWEEN PORT ARTHUR AND THE COAST

Canada's Florist

Dunlop's

96 Yonge St., TORONTO

SIMMONS & SON
TORONTO, CAN.

SCRIM'S, FLORIST
OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS
 S. E. corner Charles and Pleasant Sts.,
 BALTIMORE, MD.

The firm with 82 years' experience and reputation
 Quick auto delivery service for city and suburbs.

Baltimore, Maryland
 AND ALL SOUTHERN POINTS
PIERCE & CO. "The House
 of Flowers"
 517 N. Charles St., Baltimore, Md.
 Members Florists' Telegraph Delivery

WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.
 Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
 Commissions Promptly Executed.
 Quality—Excellence—Ability
 Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.
JOHN A. KELLER CO.
 INCORPORATED
 123 EAST SIXTH STREET
 Member Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING
 FLORISTS
 212 Fifth Avenue No.
NASHVILLE, TENN.

NASHVILLE, TENN.
Joy Floral Co.
 Members
 Florists'
 Telegraph Delivery Ass'n

"WE NEVER SLEEP"

IDLEWILD
GREENHOUSES **Memphis, Tenn.**
 89 South Main Street
 'Up-to-the-minute' Service and Execution
 Every Flower in Season

WE ARE YOUR ORDERS
 TO
HARRY PAPWORTH
 The Melrose Ridge Nursery Co. Ltd.
 STORE
 135 Carondelet St.
NEW ORLEANS
 F.T.D.

U. J. VIRGIN
 838 Canal St. NEW ORLEANS, LA.

Chas. W. Crouch, KNOXVILLE, TENN.
 The Leading Florist of the South
 All Orders Given Special Attention

LOUISVILLE, KENTUCKY

Send us your
 Orders for
KENTUCKY
Jacob Schulz
 For the most
 painstaking
 personal ser-
 vice.
 550 Fourth Ave., LOUISVILLE, KY.
 Member of Florists' Telegraph Delivery Association

LOUISVILLE, KY.
AUGUST R. BAUMER
 MASONIC TEMPLE
 Member Florists' Telegraph Delivery Ass'n

and now professor of botany at the
 University of Illinois, was a recent
 visitor.

Edward Kalisch, of Kalisch Bros.
 Floral Co., spent June 8 and 9 at Jef-
 ferson City, Mo., preparing the deco-
 rations for a large wedding. The bon-
 quets were made here and shipped to
 that city. They arrived in first-class
 shape.

The great beds of Gruss an Teplitz
 roses at Compton Hill and Tower Grove
 parks are in full bloom and attracting
 a great deal of attention.

John J. Burke, who has been south
 for the last year, working in floral es-
 tablishments in that part of the coun-
 try, is home again. He says he is
 looking for a good location to open in
 the fall.

J. W. Schuette, of the South St.
 Louis Nurseries, has retired from busi-
 ness. He and his daughters will start
 this month on a western trip, taking
 in the San Francisco fair before re-
 turning home.

George Madsen, head of the Alton
 Floral Co., in company with Mrs.
 Madsen, spent a day in the city last
 week. Mr. Madsen says he has started
 his new range. The material, from the
 John C. Moninger Co., Chicago, is on
 the grounds.

C. C. Sanders, head of the Sanders'
 Nurseries, spent a few days last week
 with his son, Walter, at St. James, Mo.
 Now that the season is at an end, Mr.
 Sanders will spend most of his time
 motoring through the country.

Wendell W. Webster, of Webster's
 Greenhouses, Centralia, Ill., with a
 party of friends, motored to St. Louis
 last week and spent a few days here
 calling on the wholesalers, retailers
 and at the local headquarters of The
 Review.

J. Erickson, formerly in business at
 Atlanta, Ga., who recently opened
 a flower store in the Jai Alai building
 as the Erickson Floral Co., has closed
 the place. He says it was not a pay-
 ing proposition, but may try it again
 in the fall in another location.

Wallace J. Pilcher, of Kirkwood, has
 made a fine success in growing roses
 this year. His stock is classed among
 the best coming to this market.
 Hadley and Milady were especially
 fine. For next season, Mr. Pilcher
 will try a house of Beauties.

A. H. Burkemper, local representa-
 tive of the Grasselli Chemical Co.,
 Cleveland, O., made the rounds of the

LOUISVILLE, KY.
THE F. WALKER CO.
 310-312 West Chestnut Street
 LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.
HONAKER, The Florist
 Largest Cut Flower Grower in the State
 160 West Main Street
 Member Florists' Telegraph Delivery Ass'n.

Lexington, Ky.
KELLER, Florist
 High Grade Cut Flowers and Designing
 Hourly Car Service for Paris, Georgetown,
 Versailles, Frankfort and Nicholasville.

CINCINNATI
E. G. HILL FLORAL CO.
 Good stock and good
 service at both stores

INDIANAPOLIS
 Established 1859
A. WIEGAND'S SONS CO.
 Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.
 Indiana's oldest, largest and most complete retail
 establishment.
 Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
 241 Massachusetts Avenue
BERTERMANN BROS. CO.
 LEADING FLORISTS
 Members Florists' Telegraph Delivery Ass'n.

Richmond, Ind.
FRED H. LEMON & CO.
 Florists and Decorators. Send us your orders

TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

BEYER FLORAL CO. SOUTH BEND,
 IND.
 Daily deliveries to Notre Dame University
 and St. Mary's Academy.

GARY FLORAL CO.
 118 West 5th Avenue
 A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Kemble's Flowers

Greenhouses in
MARSHALLTOWN,
CENTERVILLE,
OSKALOOSA,
MASON CITY,
WATERLOO,
BOONE,

IOWA

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

ROCHESTER, MINN.

KWALITY KUT FLOWERS
D. M. WIGLE
Trademark Registered

ST. PAUL, MINN.

The Largest Store in America.
Members Florists' Telegraph Delivery.
The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc.
30, 32, 24 West 5th Street

ST. PAUL, MINN.

Order your flowers for delivery
in this section from the leading
Florists of the Northwest.

L. L. MAY & CO.
ST. PAUL, MINN.

Des Moines

IN THE CENTER OF IOWA

J. S. Wilson Floral Co.

Orders filled with the kind of care we hope
will be used when we send you an order.
Members Florists' Telegraph Delivery Association.

Minneapolis, Minn. LEADING FLORISTS
SWANSON'S, 618 Nicollet Ave.

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

MINNEAPOLIS, MINN. 34 So. 5th St.
932 Nicollet Ave.
Whitted Floral Co.

Members Florists' Telegraph Delivery Association

Green Bay, Wis. CARL MEIER & CO.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

LA CROSSE FLORAL CO. La Crosse, Wis.
will properly execute orders in
WISCONSIN OR THE NORTHWEST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

OTTUMWA, IOWA

O. P. M. CRILEY, cor. Willard and Kola Sts.
Postal and Western Union Telegraph

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

SIoux CITY, IOWA

We ship and deliver everywhere. Floral Em-
blems of all descriptions made up. A large
stock on hand daily.

ROCKLIN & LEHMAN, Sioux City's
Leading Florists
Members Florists' Telegraph Delivery Ass'n.

Waterloo, Iowa

CHAS. SHERWOOD
320 E. 4th Street

Greenhouses, cor. Fairview and Conger Sts. All
orders receive careful and prompt attention.

trade last week. He has filed an ap-
plication for membership in the Flo-
rists' Club.

Paul Stark, secretary and treasurer
of the Stark Bros. nurseries, at Louisi-
ana, Mo., was a recent visitor. While
driving his automobile in the country,
he was taken in by the constable for
exceeding the speed limit. Mr. Stark
pleaded guilty and was fined \$25, so
he will have a good story to tell at
the Detroit nurserymen's meeting next
week.

The heads of the five wholesale
houses met at C. A. Kuehn's place and
decided that starting with June 14 and
continuing for three months they will
close at 5 p. m. daily and at noon on
Saturdays, to remain closed until Mon-
day mornings. Now that the whole-
salers have started Sunday closing it
would be well for the retailers to
follow.

Miss Lillian Weber and Frank De-
laney, employees of the Mullanphy Flo-
rists, at Seventh and Locust streets,
will be married June 23. Both have
been in the employ of this company
for the last four years. Miss Anna
Bernardt, another employee, will be
maid-of-honor and William Seeger,
president of the company, has agreed
to act as best man. The wedding will
be held at the home of the bride, 3808
St. Louis avenue.

The following out-of-town florists at-
tended the club meeting, June 10:
E. W. Guy and Gus Grossart, of Belle-
ville, Ill.; Charles Johann, of Collins-
ville; John Cannon, Jos. Hauser and
B. Lechner, of Webster Groves, Mo.;
W. J. Edwards, of Kirkwood; C. E.
De Wever, of Olivette, and Edwin
Denker, of St. Charles, Mo.

The death of Mrs. C. Bergstermann
is reported in this week's obituary
column. J. J. B.

Vincent J. Gorly, of Grimm &
Gorly, has gone to Los Angeles to re-
main two months.

MONTGOMERY on Grafted Roses, sent
by The Review for 25 cents.

MILWAUKEE, WIS.

Cor. 5th St. and Grand Ave.

W. C. ZIMMERMANN

Milwaukee, Wis.

J. M. FOX & SON

437-39-41 MILWAUKEE ST.

Members Florists' Telegraph Delivery Assn.

MADISON, WIS.

RENTSCHLER FLORAL CO.

Formerly Capitol City Greenhouse Co.

Best Shipping Service for Wisconsin

For WISCONSIN delivery of
"Home-grown Flowers"

GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

C. H. FREY Wholesale
and Retail
Florist

1133 O St., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice
Trade Discounts. First-class Stock

FREY & FREY

1338 O St., LINCOLN, NEB.

Wholesale and Retail

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery

LINCOLN, NEB. CHAPIN BROS.
Retail Florists

Flowers for All Occasions, from Cradle to Grave

LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n.

HESS & SWOBODA, FLORISTS

Telephones 1501 and L 1582

1415 Farnum Street OMAHA, NEB.

B. STEWART

No. 16th St., OMAHA, NEB

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association.

Michigan Ave., at 31st St.

The unexcelled facilities of the Ernst
WIENHOEBER
Company
are available to the trade for filling any order in
CHICAGO
22 East Elm Street
Member Florists' Telegraph Delivery.

Chicago Des Moines
ALPHA FLORAL CO.
146 S. Wabash Ave., Chicago, Ill.
623 Walnut St., Des Moines, Ia.

Largest and most centrally located store in the city. All orders given prompt attention.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

Deliveries to Northwestern University and all North Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Aurora, Ill. **JOS. M. SMELY**
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

J. L. JOHNSON, DE KALB, ILL.
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful attention.

Rockford, Ill., **H. W. Buckbee**
Member Florists' Telegraph Delivery

A. C. BROWN, SPRINGFIELD,
ILLINOIS
LARGE GREENHOUSES

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

FREEPORT, ILL. We are the largest
Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

SIoux CITY Supplies western Iowa,
southern Minnesota, all of
Iowa South Dakota, northeastern Nebraska.

J. C. RENNISON & CO.

NORTH FLORAL CO.
915 Central Ave., FORT DODGE, IA.

Established 1857.

Wittbold
FLORIST

737-739 Buckingham Place
L. D. Phone CHICAGO
1112 Graceland
Send us your retail orders. We
have the best facilities in the city

We are prepared to take care of
out-of-town orders for

CHICAGO
Delivery or shipment anywhere.
C. W. McKELLAR,
22 East Randolph St. CHICAGO

A. McADAMS
Established 1865
We are prepared to take care of out-of-town
orders for
CHICAGO
W. J. La Grotta, Prop. 53d St. and Kimbark Ave.

STEAMER SAILINGS.

Bulletin a few of these steamer sailings in your window, with the information that you have facilities for delivering bon voyage tokens on board any outgoing boat, or funeral or other flowers anywhere on short notice:

Steamer—	From—	To—	Sails.
St. Paul.....	New York...	Liverpool	June 19
Orduna.....	New York...	Liverpool	June 19
Rochambeau...	New York...	Bordeaux	June 19
Melderskin...	New York...	Brazil	June 19
Coamo.....	New York...	Porto Rico	June 19
Ocean Prince...	New York...	Brazil	June 20
Noordam.....	New York...	Rotterdam	June 22
Arabic.....	New York...	Liverpool	June 23
Edward Pierce...	New York...	Brazil	June 23
Zulla.....	New York...	Porto Rico	June 23
Tuscania.....	New York...	Glasgow	June 25
Guiana.....	New York...	West Indies	June 25
Scottish Prince...	New York...	Brazil	June 25
New York.....	New York...	Liverpool	June 26
Northland.....	Montreal...	Liverpool	June 26
Niagara.....	New York...	Bordeaux	June 26
Persia.....	San Fr'sco...	Hongkong	June 26
Bermudian.....	New York...	Bermuda	June 26
Brazos.....	New York...	Porto Rico	June 26
Corinthian.....	Montreal...	London	June 27
Awa Maru.....	Seattle.....	Hongkong	June 29
Adriatic.....	New York...	Liverpool	June 30
Philadelphia...	New York...	Porto Rico	June 30
Sao Paulo.....	New York...	Brazil	July 1
Saxonia.....	New York...	Liverpool	July 3
Philadelphia...	New York...	Liverpool	July 3
Chicago.....	New York...	Bordeaux	July 3
Pretorian.....	Montreal...	Glasgow	July 3
Korea.....	San Fr'sco...	Hongkong	July 3
Rotterdam.....	New York...	Rotterdam	July 6
Lapland.....	New York...	Liverpool	July 7
Bermudian.....	New York...	Bermuda	July 7
Shidzuoka.....	Seattle.....	Hongkong	July 9
Parima.....	New York...	West Indies	July 9
St. Louis.....	New York...	Liverpool	July 10
Dominion.....	Philadelphia...	Liverpool	July 10
Megantic.....	Montreal...	Liverpool	July 10
Espagne.....	New York...	Bordeaux	July 10
Siberia.....	San Fr'sco...	Hongkong	July 10
Sicilian.....	Montreal...	London	July 11
Potsdam.....	New York...	Rotterdam	July 13
Hesperian.....	Montreal...	Liverpool	July 15
St. Paul.....	New York...	Liverpool	July 17
Orduna.....	New York...	Liverpool	July 17

SEND YOUR ORDERS FOR
CHICAGO
AND SUBURBS TO

Schiller
The FLORIST
2223 W. Madison St.
CHICAGO.

Our new north side store
4509 Broadway
for orders on the north shore.

All orders carefully filled under the
supervision of **GEORGE ASMUS, Mgr.**

Wire, write or phone West 822, or Ravenswood 7550
Member Florists' Telegraph Delivery.

ORDERS FOR CHICAGO
EVERYTHING IN FLOWERS
DELIVERED ANYWHERE
PHONE, WRITE OR WIRE
A. F. KEENAN & CO.
1222-1306 E. 63rd Street
Tels. Hyde Park 875-5416
SPECIAL SERVICE TO CHICAGO UNIVERSITY

FRIEDMAN
FLOWERS
CHICAGO, ILL.
522 S. Michigan Ave., Congress Hotel
COURTESIES EXTENDED TO ALL FLORISTS

F. WM. HECKENKAMP, JR.
QUINCY'S (ILLINOIS)
LEADING FLORIST
Prompt service for Western Illinois, N. E.
Missouri and S. E. Iowa.

We can assure you the best of service with the
regular discount on all your retail orders for the
following towns:—

Austin, Oak Park, River Forest, Maywood,
Riverside, La Grange, Western Springs,
Hinsdale, Glen Ellyn, Wheaton and
Eldmhurst, on short notice.

KLIMMER'S GREENHOUSES
812 Dunlap Ave. FOREST PARK, ILL.

BLOOMINGTON, ILL.
Flowers delivered in this city and surrounding
country promptly. Best service.
WELLENREITER & SON, 409 N. MAIN STREET

GALESBURG, ILL.
I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.
H. F. DRURY All orders filled promptly
and carefully.

PEKIN—PEORIA
All Orders Receive Personal Attention
GEO. A. KUHLE, Pekin, Ill.

INDEX BY TOWNS OF LEADING RETAIL FLORISTS

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Peas, Beans and Sweet Corn
Peas and Beans, Michigan Grown
Sweet Corn, Iowa Grown

Correspondence solicited.

Michigan Office: MILLINGTON
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Ask for prices now, 1915 crop.

SIOUX CITY SEED & NURSERY CO.

Established 1883

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Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, Lester L. Morse, San Francisco, Cal.;
 Secretary-Treasurer, C. E. Kendel, Cleveland, O.
 Thirty-third annual convention, San Francisco,
 Cal., June 22 to 24, 1915.

BECAUSE of the peculiar weather conditions, seed crops are in a most uncertain condition.

J. M. CLARK, of the Leonard Seed Co., left Chicago for a trip through the Michigan and Wisconsin seed crop districts June 15. He will be gone about two weeks.

APPLICATION for a charter has been filed for the Everett Seed Co., Atlanta, Ga., by E. C., I. B., J. H. and O. N. Everett. The capital stock will be \$15,000, with the privilege of increase to \$100,000.

THE first Harrisii bulbs of the 1915 crop are due at New York within three weeks. The latest advices indicate improved quality, an increased production of the larger sizes and a supply equal to the probable demand in the United States.

ARTICLES of incorporation have been filed by the Sloan Seed Co., of Palo Alto, Cal. The directors of the corporation are F. C., J. E. and D. L. Sloan. F. C. Sloan, as the junior member, has conducted the business of D. L. Sloan & Son, of Palo Alto, which grows onion seed.

INCORPORATION papers have been issued to the Caughey-Jossman Co., Detroit, Mich., to carry on a business in wholesale and retail seeds, grain and produce. The capital stock is \$100,000, and the stockholders are F. T. Caughey, Grosse Pointe; Joseph R. Jossman, Oxford, and William R. Jossman, Detroit.

WHAT will the pansy seed situation be this year? It is an uncertainty. Of course, there are considerable quantities of imported stock carried over from late deliveries last season that, if properly stored, are as good as new seed, and there is an annual increase in the production of American seed, but the majority of the pansy seed used in the United States still comes from Germany. If the British can maintain their blockade we shall not have any fresh German pansy seed in time for this season's use.

HJALMAR HARTMANN & Co., Copenhagen, say: "Owing to the present situation, where many men are called to the security army, and the prices for bread-corn have risen considerably, many farmers have devoted themselves to growing of this, as it requires less labor and gives a very satisfactory return. This fact makes it more difficult to induce the farmers to grow seed and we are

TURNIP SEED

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 Write for Prices

YOU will be satisfied with the products of
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Better write to Burpee, Philadelphia,—for new Complete Catalogue.

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Wholesale Growers of the following California Specialties only:

ONION, LETTUCE, CARROT, RADISH, PARSNIP, PARSLEY,
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Seed Growers

SAN JOSE, CALIFORNIA

Company

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

Western Seed & Irrigation Co.

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Specialties:

Cucumber, Musk and Watermelon,
 Pumpkin, Squash, Sweet and Field Corn.

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Specialists in

SWEET PEAS—NASTURTIUM SEEDS

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Contract Seed Growers

Specialties: Pepper, Egg Plant, Tomato,
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Cucumber, Muskmelon, Squash and Pump-
 kin, Sweet, Flint and Dent Seed Corn

—THE—

J. C. Robinson Seed Co.

WATERLOO, NEB.
 ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
 Watermelon, Squash and Pumpkin Seed, Sugar,
 Flint and Field Seed Corn.

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster,
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Correspondence solicited.

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STANDARD OF QUALITY

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Strictly Michigan Grown Beans, Cucumber,
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Also Pepper, Egg Plant, Squash, Pumpkin,
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GIGANTEUM Bulbs, \$7.50 per 100; per case, \$17.50.

Magnificum and Rubrum Lilies, per 100, \$6.00. Paper White and Dutch Bulbs, prices now ready. Calla Lily Bulbs—ORDER NOW.



Unkul Si sez:

We "was turriable" busy sending back checks and unfilled orders this spring, 'cause you fellers didn't order in time.

Get Busy — Order Now

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Any special idea you may have for plants or flowers will get its support here—our stock of seeds is so extensive.

Our seeds for late summer blooming will yield a perfect rainbow-range of color.

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Onion, Radish, Lettuce,
Sweet Peas, Etc. :: ::

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Substitution of cheaper grades is thus easily exposed. Fresh sample brick, with illustrated book, mailed postpaid by manufacturers upon receipt of 4 cents in postage. Address



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My Winter-flowering ORCHID or SPENCER SWEET PEA

was the only paying crop the past winter, from October until May, with many thousands of growers all over the country.

New Price List will be out in June.

All the prizes ever awarded all over the country were only for this magnificent strain.

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My commercial Sweet Pea Culture booklet will tell you how to raise them. Price, 50c.

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Wilson's Seeds will grow anywhere.

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THE SPENDER

In business, the man who makes really big money is the spender—not the saver. He is the one, too, who spends when others save, who buys when things look black, and who sells when times are good. He spends in order to invest. To invest means to convert money into some other form of wealth—usually to employ it for some profitable use. If you are a grower and want to make money, you must spend money—you must invest in something that will increase in value under your control, by reason of your ability to produce flowers and market them. And the best thing we know of in the flower business is lily bulbs. They are a sure crop in the hands of a good grower, and they can be used for so many different purposes that no other flowers can compare with them for general use. Horseshoe Brand lily bulbs have always been in a class by themselves because of their good quality; and they have been responsible for more profit in lily growing than any other brand known. Prices are reasonable—deliveries any time.



Not how cheap but how good.

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71 Murray Street
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Lilium Giganteum, Auratum and Magnificum in cold storage ready for immediate or future delivery.

ORDER NOW. PLANT NOW.

Fletcher's Giant Freesia

Pronounced by experts, and by florists and gardeners who have grown trial lots, to be
The Most Vigorous, Largest-flowered and Whitest Freesia in Cultivation

Many flowers two inches in diameter. A greatly improved Purity. A limited quantity of well ripened bulbs, for immediate delivery.

First size.....\$2.50 per 100; \$18.00 per 1000
 Second size..... 2.00 per 100; 15.00 per 1000

If given good culture we guarantee satisfaction.

F. W. FLETCHER, Fletcher Terrace, Auburndale, Mass.

Mention The Review when you write.

convinced that the general growing of seed will be less than in former years."

THE Gray Seed Tape Co., of Plano, Ill., has outgrown its quarters and has leased part of the old Acorn Brass building, on Stone avenue, Aurora, Ill. The entire works will be removed from Plano to Aurora.

FROM Holland comes this comment: "There will be a good chance to sell all kinds of seeds next autumn, as the war trouble will cause a shortage everywhere. In former years Germany exported large quantities of all kinds of seeds, but this year there will be no seed crop of any importance, as every available yard of ground will be devoted to foodstuffs."

No doubt the United States can produce most, if not all, of the flower seeds that are needed here, but there are manifold difficulties. Stocks must be bred up; reputations established. And skilled labor is lacking; the same families in Germany have been employed in the work for generations. So it is certain American-grown seeds will cost more and at first will not command the confidence that is given the best German sources of supply.

To insure the supply of sugar beet seed for the crop of 1917, the Great Western Sugar Co. has planted about 400 acres near Billings, Mont., and in various places in Colorado. Of the 7,500,000 pounds of sugar beet seed annually required by the United States, less than one-twentieth has hitherto been produced in this country, most of it coming from Germany. Through the intervention of the federal government the supply for 1916 was obtained after the war broke out, but there is much question whether Germany will be able to furnish this country's seed for the 1917 crop.

BOUND FOR FRISCO.

Following is a revised list of those who left Chicago June 12 en route to the convention of the American Seed Trade Association:

Charles Waterman and son, Dalton, Ill.
 H. H. Chester, of H. H. Chester & Co., Chicago, Ill., and wife and two daughters.
 C. C. Massie, of Northrup, King & Co., Minneapolis, Minn.
 F. W. Bolgiano, of F. W. Bolgiano & Sons Co., Washington, D. C.
 W. S. Woodruff, of S. D. Woodruff & Sons, Orange, Conn., and family.
 F. H. Woodruff, of F. W. Woodruff & Sons, Milford, Conn.
 S. F. Leonard, of Leonard Seed Co., Chicago, Ill., wife and daughter.
 W. C. Langbridge, of Jerome B. Rice Seed Co., Cambridge, N. Y., and wife.
 Lawrence S. Payn, of Simon Louis Freres & Co., Bruges-le-Chatel, France.
 E. M. Parmelee, of John H. Allen Seed Co., Sheboygan, Wis.
 W. Darling, of Darling & Deaham, Petoskey, Mich.
 J. A. Simmers, Toronto, Ont.
 A. A. Berry, of Berry Seed Co., Clarinda, Iowa.
 B. Landreth, of D. Landreth Seed Co., Bristol, Pa.

IF YOU WANT GOOD SEEDS OF CHOICE

**PRIMULAS
CYCLAMEN
PANSIES**

AND OTHER CHOICE FLORISTS' FLOWERS,
 WRITE FOR OUR LIST.

WATKINS & SIMPSON, LTD.
 12 Tavistock Street, Covent Garden, LONDON, ENGLAND

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XXX SEEDS

PRIMROSES, Improved Chinese Fringed, finest grown, many varieties mixed, 650 seeds, \$1.00; 1/2 pkt., 50c; per 1000, \$1.25.
Primula Malacoides, new Giant baby, 25c.
Primula Kewensis, sweet yellow, new dwarf, 25c.
Primula Obconica, new giants, pkt., 50c.
Calceolaria, finest dwarf, Giant flow., 50c.
Cyclamen Giganteum, finest Giants mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.
Cineraria, large flowering dwarf mixed, fine, 1000 seeds, 50c; 1/2 pkt., 25c.
Daisy (Bellis), new Monstrous Double, 25c.

GIANT PANSY The best large flowering varieties, critically selected, 6000 seeds, \$1.00; half pkt., 50c; oz., \$3.00. A pkt. of giant **Mme. Perrot** pansy added to every order for Giant Pansy.

CASH. Liberal packets. We can please you.

JOHN F. RUPP, Shiremanstown, Pa.
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Cold Storage Valley

CHICAGO MARKET BRAND

Finest Valley, giving best results all year round—

\$16.00 per 1000 \$8.50 per 500
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FLORISTS' MONEY MAKER

Best Valley at moderate prices—

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 \$4.00 per 250

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DARWIN TULIPS FOR FORCING

may be had in bloom from February to May. The very thing for a late Easter.

Here are some forcing varieties at attractive prices.

Per 1000
 Baron de la Tonnaye, vivid rose...\$10.50
 Clara Butt, salmon pink..... 10.00
 Harry Veitch, dark red..... 12.00
 Gretchen, soft pink..... 7.50
 F. o. b. St. Louis.

We make low bids on your fall bulb order f. o. b. New York or St. Louis.

GIVE US A TRIAL

LECHNER BROS.

WEBSTER GROVES, MISSOURI

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OWNERS and CULTIVATORS of over 550 acres of bulbs, such as Hyacinths, Tulips, Narcissus, Crocus, Iris, Gladiolus, Lilies; a very large assortment of Peonies, Amaryllis and herbaceous plants

LOWEST PRICES ON APPLICATION

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Lilium Giganteum, 7/9-in.
CASE OF 100 BULBS **\$6.95**

FROM NEW YORK AND CHICAGO COLD STORAGE

300 b. bulbs, \$1.80
1200 b. bulbs, \$7.00

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NEW YORK

1000 pips, \$15.00
2500 pips, \$35.00

Lily of the Valley Pips
\$7.95 CASE OF 500 PIPS

CHAS. SCHWAKE & CO., Inc.,

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DANISH SEEDS



Cabbage, Cauliflower,
Carrot, Mangel, Swede,
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CHR. OLSEN
Seed Grower
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Contract Offers and Samples at your service.

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8-9 inch, 8-10 inch, 9-10 inch
Also BAMBOO STAKES, green and natural—different sizes.
Write for prices.

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for the trade only. Send for estimates or price list to

51 BARCLAY ST., NEW YORK
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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
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TO THE TRADE

HENRY METTE, QUEDLINBURG, GERMANY

(Established in 1784)

GROWER and EXPORTER on the very largest scale of all

CHOICE VEGETABLE, FLOWER and FARM SEEDS

SPECIALTIES: Beans, Beets, Cabbages, Carrots, Kohl-Rabi, Leeks, Lettuces, Onions, Peas, Radishes, Spinach, Turnips, Swedes, Asters, Balsams, Begonias, Carnations, Cinerarias, Gloxinias, Larkspurs, Nasturtiums, Pansies, Petunias, Phlox, Primulas, Scabious, Stocks, Verbenas, Zinnias, etc. Catalogue free on application.

HENRY METTE'S TRIUMPH OF THE GIANT PANSIES (mixed), the most perfect and most beautiful in the world, \$6.00 per oz.; \$1.75 per 1/4 oz.; \$1.00 per 1/8 oz. Postage paid. Cash with order.

All seeds offered are grown under my personal supervision on my own vast grounds, and are warranted true to name, of strongest growth, finest stocks and best quality. I also grow largely seeds on contract.

Mention The Review when you write.

C. F. M. SPECIALS

Floribunda VALLEY Pips, select quality at \$15.00 per 1000.

T Brand LIL. GIGANTEUM, the lily without a peer, per case:
7/9, \$18.00; 8/10, \$19.00; 9/10, \$20.00. Baby cases, 7/9, 100 bulbs, \$6.50.

LIL. SPEC. RUBRUM MAGNIFICUM, size 8/9 (200 bulbs), special at \$10.50 per case.

CORP. OF CHAS. F. MEYER, 99 Warren Street, NEW YORK

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DUTCH BULBS
AND PLANTS
HILLEGOM, HOLLAND

Ask for Prices of Seeds (Garden, Farm or Flower) from

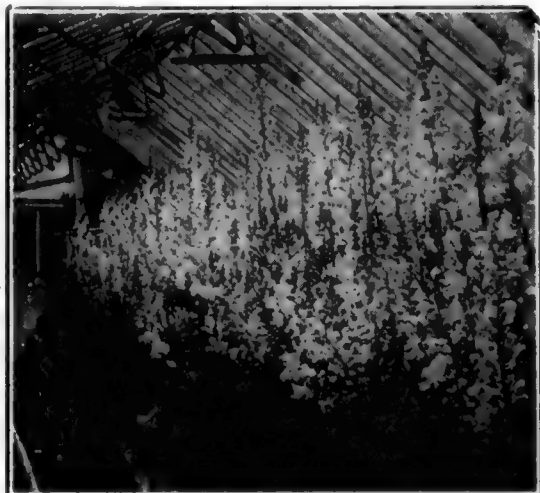
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for present delivery or on contract.
Special prices now ready.

LANGPORT, ENGLAND

BRYAN

AND WILSON are doing what they think to be right according to their judgment, or convictions, or opinions. But to be right in the flower business the up-to-date florist does not have to speculate, nor doubt, nor stumble. He can have the raw facts before him in choosing the right snapdragon to grow. He can reckon his profits by his neighbor's success.



Mr. G. S. Ramsburg.

Dear Sir:—Your Silver Pink Snapdragon Seedlings are wonderful! Magnificent!! Words are not sufficient to describe the 100 x 24-foot house we now have in bloom.

THE LACY CO.

Fruitvale, Cal., April 20, 1915.

Inclosed please find check for \$10.00 (ten dollars), for which send us twelve trade pkts. of your Silver Pink Snap Seed and two pkts. of your best yellow. The silver Pink CAN'T BE BEAT; never saw anything like it. When the crop is off we will let you know how many spikes we have cut.

THE LACY CO.

G. S. Ramsburg.

Maywood, Ill., April 20, 1915.

Dear Sir: Enclosed find our check for \$2.50 for 3 pkts. S. P. Snapdragon. They are THE BEST EVER.

A. T. HEYWOOD FLORAL CO.

Right now is the time to sow seed for late fall and winter blooms. We have new crop seed of our original Silver Pink at \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00.

Seed of Nelrose, Buxton's, Garnet, Yellow, White and Mixed, at 35c per pkt.; 3 for \$1.00. Plants for summer and fall flowering as follows:

Silver Pink.....	\$4.00 per 100; \$35.00 per 1000
Nelrose and Yellow.....	5.00 per 100
White and Mixed.....	4.00 per 100

Snapdragon is our specialty. We have all that is best in them. Free cultural directions. All orders cash.

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.

C. Boller, of Stecher Lithographic Co., Rochester, N. Y.
Oscar H. Will, of Oscar H. Will & Co., Bismarck, N. Dak.
J. M. Lupton, Mattituck, N. Y.
N. B. Keeney, of N. B. Keeney & Son, Le Roy, N. Y.
F. W. and L. D. Mangelsdorf, Mangelsdorf Bros. Co., Atchison, Kan.
Donald H. Belt, of W. G. Scarlett & Co., Baltimore, Md.
M. Kurtzwell, of Iowa Seed Co., Des Moines, Iowa.
A. T. Ferrell, of A. T. Ferrell & Co., Saginaw, Mich.
Thomas Madison, New York, N. Y.
Peter Hollenbach, Chicago, Ill.
Diggs & Beadles, of Richmond, Va., and Rogers Bros., of Alpena, Mich., each represented by both members of the firm.

R. W. Pommer, of D. I. Bushnell & Co., St. Louis, Mo., and Arthur G. Lee, Ft. Smith, Ark., were scheduled to meet the train at Kansas City. Kirby B. White, of D. M. Ferry & Co., Detroit; Earl Burpee, of W. Atlee Burpee & Co., Philadelphia, and C. R. Chesmore, of Chesmore-Eastlake Mercantile Co., St. Joseph, Mo., decided to go ahead of the main party, which occupied four cars on the Santa Fe overland train. The cars were to be laid out at the stops en route as per itinerary prepared when it was hoped the size of the party would justify a special train.

MONTANA'S SEED LIEN LAW.

Montana Session Laws, 1915, chapter 23, give a seller of grain seed a lien upon the crop for which the seed was sold, if the lien is preserved in the manner fixed by the law, provided that the lien shall not exceed the purchase price of 700 bushels. The lien survives harvesting of the crop and attaches to grain threshed therefrom. To preserve the lien, there must be filed in the office of the county recorder, within thirty days after the seed is furnished, a verified statement showing the kind and quantity of seed furnished, its value, the name of the purchaser and a description of the land on which the seed has been or is to be planted. The statement must be filed in the county where the land lies. A separate section declares that the lien shall have priority over all other liens on the crops affected.

WARRANTY OF CHEMICALS.

Plaintiff sold defendant a quantity of a chemical preparation known as Dinamine for use in killing grass and weeds, but defendant resisted a claim

CHRISTMAS QUEEN

Pearson's New Winter-flowering Begonia

Same type as Prima Donna, but color is brilliant red. Trade packet, 50c.

PEARSON'S IMPROVED BEGONIA PRIMA DONNA

(MY OWN RAISING)

A grand winter-blooming variety of easy cultivation, bright, glossy foliage, with a profusion of bright pink flowers, at their best in winter; flowers the size and color of a Lorraine type. Sow seeds now for Xmas blooms. Liberal trade pkt., 25c; 5 for \$1.00; 1/64-oz., \$1.50.

PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,

CHICAGO, ILL.

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GLADIOLI

I can supply fine, plump bulbs of America in any quantity; 1st size, 1½ to 2¼-inch. If ordered this month, I will make the price \$7.00 per 1000, 250 at 1000 rate. Cold storage bulbs next month.

E. E. STEWART, Brooklyn, Mich.

Mention The Review when you write.

Candytuft Empress,

\$1.50 per pound

Rochester White Gladioli,

\$2.25 per dozen; \$15.00 per 100

Full line of Flower Seeds. If you want the best give us a trial.

JAMES VICK'S SONS, - Rochester, N. Y.

for the agreed price on the ground that the preparation proved inefficient. In sustaining recovery of the price, the Texas Court of Civil Appeals decided

CYCAS REVOLUTA STEMS

(Sago Palms)

Strong and healthy bulbs, size ½ lb. to 6 lbs.: 25 lbs., \$2.25; 100 lbs., \$8.00; 300 lbs., \$22.25; 500 lbs., \$35.00.

COLD STORAGE BULBS

Lilium Gigantum: 7-9 in., 300 to case, per case, \$16.00. Lily of the Valley Berlin Pips: cases containing 250 pips, \$4.50; 500, \$8.00; 1000, \$15.00.

DIELYTRA (Bleeding Heart) SPECTABILIS

\$1.15 doz.; \$8.00 per 100.

Send for our Wholesale Florist Catalogue.

THE MOORESEED CO., 125 Market St., Philadelphia

Mention The Review when you write.

**PRINCESS****20—The New Upright Pansy**

This strain is entirely distinct from all others. It is absolutely compact, upright growing, and extremely weather-proof, enduring many storms without damage to its flower. The flowers are mostly blotched and frilled like the Masterpiece, of good form and heavy velvety texture, on heavy stems carried well above the foliage. Attractive by the brilliancy of its colors.

500 Seeds 20c; 1000 Seeds 35c; 1/4 oz. \$1.00; 1/2 oz. \$2.00; 1 oz. \$7.50.

- 24—Kenilworth Show—A fine strain.
- 38—Mme. Perret—Red and wine shades.
- 40—Zebra—Fine striped mixture.
- 42—Adonis—Light blue, white center.
- 44—Black—Almost coal black.
- 46—Black with bronze center.
- 48—Lord Beaconsfield—Purple shaded white.
- 50—Bronze—Beautiful bronze.
- 52—Bronze with yellow center.
- 54—Velvet Brown with yellow center.
- 56—Havana Brown.
- 58—Havana Brown with yellow center.
- 60—Cardinal—Curled, bright red, dark blotch.
- 62—Cecily—Steel blue, margined white.
- 64—Goliath—Large curled yellow, blotched.

The KENILWORTH Giant Pansy

seeds are all grown by myself and are offered in the following mixtures and separate colors:

22—KENILWORTH STRAIN—The flowers are of perfect form and substance; many of the immense flowers are from 3 1/2 to 4 inches; it is a striking collection of beautiful colors and markings rich with shades of red, brown, bronze, mahogany and many others too numerous to mention. Light, Medium or Dark Mixtures.

26—KENILWORTH CUT FLOWER MIXTURE—Is a distinct class by itself, surpassing all other strains as a cut flower or for exhibition purposes, for inside or outside growing; the large flowers are carried erect above the foliage on heavy stems, 7 or 8 inches long, in the most graceful manner, and stand the hot, dry weather well.

28—MASTERPIECE—A remarkable type; the curled, wavy petals giving the flower a double appearance, large flowers of great substance, on long, strong stems.

30—GIANT THREE AND FIVE BLOTCHED PANSIES—A superb mixture. Flowers large and of circular form and of great substance. The display of coloring is unsurpassed. A combination of almost every shade of rich velvety colors, reds are particularly conspicuous; the petals being distinctly marked with three or five large dark blotches.

32—GIANT PARISIAN—The flowers are of enormous size, and beautifully marked, mostly five dark blotches on white and yellow ground. An unusually showy mixture.

NEW SEED NOW READY

All sorts and mixtures, except the new Pansy Princess, are \$5.00 per oz.; \$1.25 per 1/4-oz.; 5000 seeds, \$1.00; trade packet of 1000 seeds, 25c; any 5 pkts., \$1.00. Please order by number.

- 66—Hero—Curled, deep blue shaded white.
- 68—Emp. William—Ultramarine blue, violet eye.
- 70—Eros—Velvety brown, yellow margin.
- 72—Emp. Franz Joseph—White blotched blue.
- 74—Emp. Frederick—Maroon with gold edge.
- 76—Fairy Queen—Azure blue, white edge.
- 78—Freya—Purplish violet, white edge.
- 80—Gold Edge—Velvety brown, gold edge.
- 84—Superba—Orchid tints of red and wine.
- 86—Sunlight—Yellow with brown blotches.
- 88—Andromeda—Curled apple blossom.
- 90—Colossea Venosa—Light veined shades.
- 92—Almond Blossom—Delicate rose.
- 94—Aurora—Terra cotta shades.
- 97—The above named Orchid mixed.
- 98—Indigo Blue—Deep velvety blue.
- 100—Light Blue shades.
- 102—Minerva—Red ground, violet blotched.
- 104—Meteor—Bright red brown.
- 106—Pres. McKinley—Yellow, dark blotched.
- 108—Mahogany with white margin.
- 110—Mahogany with yellow margin.
- 112—Mourning Clock—Black with white edge.
- 114—Purple—Large rich deep color.
- 116—Peacock—Blue, rosy face, white edge.
- 118—Psyche—Curled white, five blotches.
- 120—Pres. Carnot—White, five blue blotches.

- 126—Red—A collection of rich red shades.
- 128—Red Riding Hood—Curled and blotched.
- 130—Rosy Morn—Purple crimson, white edge.
- 132—Striped on lilac ground.
- 134—Striped on bronze ground.
- 136—Victoria—Blood red, violet blotches.
- 137—Vulcan—Dark red, with five blotches.
- 138—White—Large satiny white.
- 140—White with violet blotch.
- 142—Yellow—Large golden yellow.
- 144—Yellow with dark blotch.
- 146—34 to 144 mixed in equal proportions.

For fuller description send for catalogue.

RAINBOW is a mixture of the most beautiful, gorgeous colors, blotched, striped, veined, margined, etc. With every \$1.00 worth of Pansy seed I will send, free, 1000 seeds of Rainbow, and with other amounts in like proportion.

Chas. Frost
Kenilworth,
N. J.

Mention The Review when you write.

HELLER & CO.
MONTPELIER,
OHIO

Send for Catalog No. 34

Mention The Review when you write.

Lilium Giganteum, 7-9 in., 300 in case, \$18.00 per case
Lilium Formosum, 8-9 in., 300 in case, 18.00 per case
Lilium Album, 220 in case 12.00 per case
Lilium Auratum, 150 in case 10.00 per case
Lily of the Valley Pips, extra fine.... 14.00 per 1000

Bamboo Canes, Wood Moss and Sphagnum Moss.
To-bak-ine, Nikoteen and Nico-Fume.

D. RUSCONI, 128 West 6th Street,
CINCINNATI, OHIO
Mention The Review when you write.

It is our BUSINESS
to supply YOU
with SUPERIOR GLADIOLI

JOHN LEWIS CHILDS
Flowerfield, L. I., N. Y.
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BOUGHT YOUR BULBS YET?

IF NOT, IT'S TIME TO PLACE THE ORDER NOW

Why not try us? Send in your list for quotations. Get our catalogue on Bulbs, Azaleas, Hydrangeas, Ramblers and other stock.

C. C. POLLWORTH CO.,

Milwaukee, Wis.

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Asparagus Plumosus Nanus Seed

Fresh 1915 Crop

1000 to 5000 at \$1.00 per 1000; 5000 and over at 75c per 1000

DRAKE POINT GREENHOUSES,

Yalaha, Florida

SEEDS BULBS
JOHNSON SEED CO.
PHILADELPHIA, PA.

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Lily of the Valley Pips

FROM COLD STORAGE

New crop, 1000 to case....\$16.00 per case

ST. LOUIS SEED CO.
411-413 Washington Ave., St. Louis, Mo.

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that the sale of such a preparation involves an implied warranty on the part of the seller that it is reasonably fit for the purpose for which it is sold, but that there is no such warranty when the manufacturer prescribes the manner in which the goods are to be used, and such instructions are not followed. In this case it appeared that defendant's general manager was instructed by plaintiff that two applications of Dynamine would be required to destroy grass or weeds, but that the general manager did not communicate this instruction to other representatives of defendant who were charged with the use of the chemical. On this state of facts, the court held that there was no implied warranty that one application of the preparation would prove effective, and hence defendant could not avoid liability for the agreed price because one application failed to produce the results desired. (Interstate Chemical Co. vs. M. K. & T. Ry. Co., 169 Southwestern Reporter 1120.) S.

RULINGS ON REFUNDS.

The Interstate Commerce Commission has decided that the rates on beans and mustard seed from Lompoc, Cal., to St. Louis are not unreasonable, and has dismissed the complaint of the Lompoc Produce Co., which attacked the rates.

The commission has directed the Atchison, Topeka & Santa Fe railroad to refund \$16 to the Barteldes Seed Co., on account of overcharges on seed shipped from Oklahoma City, Okla., to Denver, Colo. E. H. P.

HAIRY VETCH SEED SCARCE.

The greater part of the hairy vetch seed used in the United States has been imported from Russia and Germany, the annual importations increasing from less than 100,000 pounds in 1906 to over 2,000,000 pounds in 1914. On account of the conditions resulting from the European war, only 179,000 pounds of seed were imported between November 1, 1914, and May 15, 1915, and there seems to be little prospect of more coming in before seeding time this fall. This will result in only a small proportion of the normal supply of hairy vetch seed being available for this year's sowing. Although the domestic production of hairy vetch seed has increased for a number of years, it has not increased in proportion to the demand, and the price of the seed has constantly advanced as its use has become more general.

Farmers who have hairy vetch growing are urged by the specialists of the U. S. Department of Agriculture to save their own supply of seed this year, so that they may be able to continue the production of this valuable crop. It is not to be expected, however, that prices higher than those of last year will be obtained, as the high price of the seed under normal conditions in recent years has been the chief factor in limiting the use of hairy vetch in the past.

CATALOGUES RECEIVED.

Henry Mette, Quedlinburg, Germany.—An attractive folder, containing a special offer of pansy seeds. Two large, finely colored pictures show about fifty types or varieties in four-fifths of the natural size.

Peter Henderson & Co., New York, N. Y.—"Henderson's Midsummer Catalogue," containing thirty-six pages, fully illustrated. The distinctive purpose of this catalogue, as stated in

Why postpone ordering stock you will be sure to need? Place your order now for:—

	Per 100	Per 1000
Begonia Cinnamati, 2½-in., strong.....	\$18.00	\$175.00
Begonia Lorraine	14.00	120.00
Begonia Chatelaine	5.00	45.00
Poinsettias, select	6.00	50.00
Cyclamen, 2½-in., excellent strain.....	5.50	50.00
3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$20.00 per 100.		
Primula Obconica, Chinensis and Malacoides, 2½-in.	3.00	25.00
Fern Flats, best commercial varieties, \$2.00 per flat, 10 flats for		\$17.50
Bouvardias, 2½-in., red, white and pink.....	\$ 4.00	\$35.00
Euphorbia Jacquiniaeflora, 2½-in	10.00	
Nico-Fume Liquid.....	\$10.50	per gallon
Nico-Fume Paper	\$7.50	per can of 288 sheets
Magic Hose (none better), ½-in., 50-ft., 16c per ft.; 100-ft., 15c per ft.; ¾-in., 50-ft., 17c per ft.; 100-ft., 16c per ft.		

For Rose, Carnation and Chrysanthemum plants, consult our catalogue, which will be cheerfully mailed on application.

How about Cold Storage Lilies and Valley? We have the stock and our prices are right. Write us.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Zvolanek's WINTER Flowering Orchid Sweet Pea Seed

Known the world over for their wonderful productive qualities. Crop has not yet been estimated, but orders booked now will be taken care of at prices to be advertised. Delivery latter part of July.

PINK

Mrs. A. A. Skach.....Shell Pink
Mrs. Jos. Manda.....Light Shell Pink
Orchid Beauty, Deep Rose with Orange Blush.

Orange Orchid, Orange Pink, Dark Salmon Rose Wings.

WHITE

White Orchid.....Pure White
Mrs. M. Spanolin, White, Black Seeded Venus, White with slight Pink Blush

LAVENDER

Lavender Orchid.....Rosy Lavender
Lavender Nora, True Lavender of the Wallacea color. Twice as large and the best in color. 85% true.

Order now and make sure of your supply.

A. L. RANDALL CO.

DISTRIBUTORS

Wabash Ave. at Lake St., CHICAGO

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the opening pages, is to list "pot-grown strawberry plants for summer planting; celery, cauliflower, cabbage and other vegetable plants for summer planting; vegetable, flower and farm seeds for summer sowing; also seasonable tools, requisites, insecticides, etc."

Harry A. Bunyard Co., Inc.—Midsummer catalogue of the Uptown Seed Store, listing early forcing bulbs, seasonable seeds, pot-grown strawberry plants, garden supplies, etc.; a compact, accurate, handy booklet of twenty pages, in pocket form.

Henry F. Mitchell Co., Philadelphia, Pa.—Wholesale summer catalogue of seeds, bulbs, plants and greenhouse supplies; an illustrated book of forty-eight pages and cover. Some giant-flowering pansies are shown in colors on the front cover; there are also two pages of colored pictures of peonies and other hardy flowers. Perennial flower seeds are listed on a 2-page green insert; several small pink inserts draw attention to certain of the firm's specialties.

PLANT NOW

in your empty benches and get some of that late summer money that is sure to come.

Lilium Giganteum

7/9-in., per case of 300...\$16.00; 100, \$6.00

Lilium Giganteum

8/10-in., per case of 225, \$21.00; 100, \$10.00

Lilium Speciosum Rubrum

8/9-in., per case of 225...\$16.00; 100, \$6.00

Lilium Speciosum Rubrum

9/11-in., per case of 125...\$11.00; 100, \$9.00

Guaranteed Sound and Prompt Shipment

Wire Order our expense

Winterson's Seed Store

166 N. Wabash Ave., CHICAGO

EDWARD REID

The finest Peonies and Roses
in all the best varieties.

Wholesale Florist

1619-21 Ranstead St., Philadelphia, Pa.

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Extra Quality Pink and White Killarney, Richmonds, Mrs. Ward, Bulgarie, Cecile Brunner, American Beauties, Fancy Carnations, Yellow Daisies, Valley, Orchids, Peas and Fancy Peonies.

Obtain our prices
on quantity lots.

Pittsburgh Cut Flower Co.

116-118 Seventh Street,
PITTSBURGH, PA.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Philadelphia, June 16, 1915.

Per doz.	
Beauty, Long.....	\$2.50 @ \$3.00
Medium.....	1.50 @ 2.00
Short.....	.50 @ 1.00
Per 100	
The Killarneys, Long.....	\$5.00 @ \$6.00
Short.....	2.00 @ 4.00
Mrs. Russell, Long.....	8.00 @ 15.00
Short.....	4.00 @ 6.00
Richmond, Hadley, Long.....	5.00 @ 8.00
Short.....	2.00 @ 4.00
Maryland, Mock, Long.....	6.00 @ 8.00
Short.....	2.00 @ 4.00
Sunburst, Ward, Hillingdon.....	2.00 @ 6.00
Carnations, Select.....	2.50 @ 3.00
Ordinary.....	1.50 @ 2.00
Easter Lilies, per doz.....	.75c @ \$1.25
Valley.....	2.00 @ 4.00
Cattleya, per dozen.....	\$3.00 @ \$6.00
Gardenias, per doz.....	2.50 @ 3.00
Snapdragon, per doz.....	.50 @ 1.00
Cornflowers.....	.50 @ .75
Daisies.....	1.00 @ 1.50
Sweet Peas.....	.40 @ 1.50
Callas, per doz.....	\$1.25 @ \$1.50
Delphiniums.....	8.00
Stocks, per doz.....	.50c @ .75c
Peonies, Fancy.....	5.00 @ 6.00
Ordinary.....	3.00 @ 4.00
Baby Gladiolus.....	8.00
Fancy Gladiolus.....	6.00 @ 10.00

Cincinnati, June 16, 1915.

Per doz.	
Beauty, Extra.....	\$3.00 @ \$4.00
36 to 38-inch.....	2.00 @ 3.00
24-inch.....	1.50 @ 2.00
12 to 18-inch.....	1.00 @ 1.50
8 to 12-inch.....	.50 @ .75
Per 100	
Killarney, white and pink.....	\$3.00 @ \$6.00
Richmond.....	3.00 @ 6.00
Carnations.....	1.50 @ 2.00
Easter Lilies.....	8.00 @ 10.00
Lily of the Valley.....	4.00
Orchids, per doz.....	\$6.00 @ \$7.50
Calla Lilies.....	6.00 @ 8.00
Sweet Peas.....	.50 @ 1.00
Stocks.....	2.00 @ 4.00
Snapdragon.....	6.00 @ 8.00
Peonies.....	3.00 @ 4.00
Gladioli, America.....	6.00 @ 8.00
Feverfew, per bunch.....	.25c
Water Lilies.....	3.00 @ 4.00
Rambler Roses, per bunch.....	.25c
Candytuft, per bunch.....	.25c
Sweet William, per bunch.....	.25c

HERRINGTON on the Mum, sent by The Review for 50 cents.

JOS. G. NEIDINGER FLORISTS' SUPPLIES

1309-11 N. Second Street

PHILADELPHIA, - PA.

KOMADA BROS.

Manufacturers of all Kinds of

WIRE DESIGNS and FLORISTS' SUPPLIES

1008 Vine Street,
PHILADELPHIA, PA.



EASTER LILIES

FINE FRESH LILIES
Every Day in the Year

Central Location
Quick Deliveries

Can supply jobbers as well as
retailers—large users please
write.

We also have fine Adiantum
Croweanum fronds, at \$1.00
per 100.

HOFFMEISTER FLORAL CO.

Lick Run,

White St., CINCINNATI, OHIO

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Cut Flowers Greens Supplies

Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

24 E. Third Ave., Cincinnati, Ohio

Mention The Review when you write.

Wholesale Cut Flower Prices.

Pittsburgh, June 16, 1915.

Per 100	
Beauty, Special.....	\$20.00 @ \$25.00
Fancy.....	12.50 @ 15.00
Medium.....	6.00 @ 10.00
Short.....	2.00 @ 4.00
Killarney.....	2.00 @ 8.00
White Killarney.....	2.00 @ 8.00
Richmond.....	4.00 @ 10.00
Mrs. Aaron Ward.....	2.00 @ 8.00
Bulgarie (Rivoire, Taft).....	4.00 @ 10.00
Cattleyas, per doz.....	\$6.00
Carnations.....	1.00 @ 2.00
Valley.....	4.00
Lilies.....	8.00
Sweet Peas.....	.50 @ 1.00
Daisies.....	1.00 @ 2.00
Peonies.....	2.00 @ 6.00
Iris.....	1.00 @ 8.00
Cornflowers, per bunch.....	10c
Pyrethrum, per bunch.....	.25c
California Poppies, per bunch.....	.25c

MONTGOMERY on Grafted Roses, sent
by The Review for 25 cents.

EVERYTHING SEASONABLE

THE McCALLUM CO., Cleveland, Ohio
Pittsburgh, Pa.

Mention The Review when you write.

Louis H. Kyrk

Wholesale Commission Florist

Consignments Solicited

Cut Flowers, Wire Work, Florists' Supplies

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FLORISTS' REVIEW

When Writing Advertisers

CC POLLWORTH CO.

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Choice Roses,
Carnations, Valley
Lilies always on hand
MILWAUKEE, WIS.

HOLTON & HUNKEL CO. Fancy White and Pink
Killarney, Carnations,
Valley, Lilies,
462 Milwaukee Street, Milwaukee, Wis. AND ALL OTHER SEASONABLE STOCK.

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Wholesale Cut Flower Prices.

Boston, June 16, 1915.

	Per 100	
Beauty, Specials	\$15.00 @	\$20.00
Extra	6.00 @	8.00
Short stems	2.00 @	4.00
Shawyers, Russells	2.00 @	10.00
Killarney Brilliant	1.00 @	6.00
Killarney	1.00 @	6.00
White Killarney	2.00 @	8.00
Dark Pink Killarney	1.00 @	8.00
Double White Killarney	2.00 @	10.00
Killarney Queen	2.00 @	8.00
Mrs. Aaron Ward	1.00 @	6.00
Richmond, Hadley	2.00 @	12.00
Ophelia	2.00 @	10.00
Sunburst	1.00 @	6.00
Rivoire (Bulgaria, Taft)	2.00 @	8.00
Kaiserin, Carnot	2.00 @	10.00
Carnations	1.00 @	3.00
Cattleyas	20.00 @	25.00
Lily of the Valley	8.00 @	4.00
Easter Lilies	6.00 @	8.00
Gardenias	8.00 @	20.00
Sweet Peas20 @	1.00
Yellow Marguerites50 @	2.00
Antirrhinums	2.00 @	4.00
Cornflowers50 @	1.00
Spanish Iris	2.00 @	3.00
Gladiolus Nanus	2.00 @	3.00
Gladiolus, large, doz. ..	\$1.50 @	\$2.00
Peonies	4.00 @	8.00

Milwaukee, June 16, 1915.

	Per doz.	
Beauty, long stems	\$3.00 @	\$4.00
24 to 36-in. stems	1.50 @	2.00
Per 100		
Mrs. Chas. Russell	\$5.00 @	\$25.00
Richmond	2.00 @	8.00
Killarney	2.00 @	8.00
White Killarney	2.00 @	8.00
Mrs. Ward	2.00 @	6.00
Sunburst	4.00 @	10.00
Ophelia	3.00 @	10.00
Carnations	1.50 @	3.00
Valley	2.00 @	4.00
Easter Lilies	8.00 @	10.00
Calla Lilies, per doz. ..	\$1.00 @	\$1.25
Sweet Peas50 @	1.00
Snapdragon	2.00 @	4.00
Peonies	2.00 @	4.00
Daisies75 @	1.00

We sold our advertised 10,000 salvias in one day. We enclose 20 cents in stamps to pay for the ad in The Review. —Stuhldreher Bros., Mansfield, O.

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Cut Cattleyas, Dendrobiums, Oncidiums, Cypripediums, etc., at their seasons. Quality second to none. Prices right. Prompt delivery.

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AMERICAN BEAUTIES, Orchids, Valley, Carnations. All the novelties in the Cut Flower Market furnished on short notice. Prices quoted on application. No retail orders accepted. Flowers shipped out of Boston on early trains. Store open for business at 6 a. m. Telephone Main 2698

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ROSES AND CARNATIONS

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SUPPLIES AND WIRE DESIGNS

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Wholesale Cut Flower Prices.

St. Louis, June 16, 1915.

	Per doz.	
Beauty, Specials	\$2.50 @	\$3.00
Extra	1.50 @	2.00
Shorts50 @	1.00
Per 100		
Richmond	\$2.00 @	\$5.00
Maryland	2.00 @	5.00
White Killarney	2.00 @	5.00
Killarney	2.00 @	5.00
Ward, Hadley	2.00 @	6.00
Carnations75 @	2.00
Lily of the Valley	3.00 @	4.00
Harrisii	5.00 @	6.00
Orchids, doz.	\$6.00 @	\$7.50
Daisies, Shasta35 @	.50
Sweet Peas15 @	.30
Callas	5.00 @	6.00
Peonies	3.00 @	4.00
Gladioli	2.00 @	3.00
Cape Jasmine50 @	1.50



Smith & Young Co.

WHOLESALE

Cut Flowers and Supplies

228 East Ohio Street
INDIANAPOLIS, IND.

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A. & C. Pearson, Lowdham, Nottingham, England

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Commission
Florists

L. D. PHONE RANDOLPH { 6784
6785

160 N. WABASH AVE., CHICAGO

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A.L. Vaughan & Co.

WHOLESALE FLORISTS

159 North Wabash Avenue, Chicago

Write for Special Prices.

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Wholesale Cut Flower Prices.

Chicago, June 16, 1915.

	Per doz.
Beauty, long stems.....	\$3.00
.. 30 to 36-in. stems.....	2.50
.. 24-in. stems.....	2.00
.. 12 to 20-in. stems.....	\$1.25 @ 1.50

	Per 100
Killarney.....	\$2.00 @ \$ 8.00
White Killarney.....	2.00 @ 8.00
Killarney Brilliant.....	2.00 @ 8.00
Mrs. Russell.....	3.00 @ 12.00
Richmond.....	2.00 @ 8.00
Rhea Reid.....	3.00 @ 8.00
Mrs. Aaron Ward.....	4.00 @ 8.00
Sunburst.....	8.00 @ 10.00
Ophelia.....	4.00 @ 10.00
Milady.....	8.00 @ 12.00
Mrs. Sawyer.....	3.00 @ 8.00
Carnations.....	1.00 @ 3.00
Valley.....	2.00 @ 4.00
Easter Lilies.....	8.00 @ 10.00

Cattleyas, per doz.....	\$5.00 @ \$6.00
Callas,	1.00 @ 1.25
Peonies, per doz.....	.25 @ .75
Gladioli, per doz.....	.50 @ 1.25
.. Miniature.....	2.00 @ 4.00
Snapdragon.....	5.00 @ 8.00
Sweet Peas.....	.50 @ 1.50
Daisies.....	1.00 @ 2.00
Mignonette.....	4.00 @ 6.00
Coreopsis.....	1.50
Pansies, doz. bunches.....	\$0.75 @ \$1.00
Stocks, per bunch.....	.35 @ .50

Buffalo, June 16, 1915.

	Per doz.
Beauty, Specials.....	\$3.00
.. Fancy.....	2.50
.. Extra.....	1.50
.. Short.....	1.00

	Per 100
Mrs. Taft.....	\$ 3.00 @ \$ 7.00
Mrs. Sawyer.....	4.00 @ 7.00
Killarney.....	3.00 @ 7.00
White Killarney.....	3.00 @ 7.00
Double White Killarney.....	3.00 @ 7.00
Richmond.....	3.00 @ 8.00
Maryland.....	4.00 @ 8.00
Sunburst.....	3.00 @ 8.00
Mrs. Ward.....	3.00 @ 6.00
Killarney Queen.....	3.00 @ 6.00
Carnations.....	1.00 @ 2.00
Lily of the Valley.....	4.00
Longiflorums.....	8.00 @ 10.00
Rubrum Lilies.....	4.00 @ 5.00
Calla Lilies.....	7.00 @ 10.00
Cattleyas.....	30.00 @ 40.00
Daisies.....	1.00 @ 1.50
Mignonette.....	2.00 @ 3.00
Sweet Peas.....	.50 @ 1.50
Peonies.....	2.00 @ 4.00

THE RETAIL FLORISTS' CO.

56 E. Randolph St.—Suite 510
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Not for profit, but for the benefit of
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Largest Shippers of
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FLORISTS' SUPPLIES
WRITE FOR OUR NEW CATALOGUE

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All telegraph and telephone orders
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L. D. Phone Central 6269

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Large supply of WHITE AND PINK KILLARNEYS 3c to 8c

Russell	8c to 15c
Milady.....	6c to 10c
Sunburst.....	5c to 8c
Easter Lilies.....	8c to 10c
Daisies, 100.....	50c
Fancy Gladiolus.....	6c
Coreopsis.....	50c
Valley.....	4c
New Fancy Ferns, 1000..	\$3.00

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Phones, 3870-3871 Madison Square**AMERICAN BEAUTIES** We are receiving daily a large supply of CHOICE BLOOMS. Best in the market.Our usual large supply of **CARNATIONS** on sale every morning at 7:30—the entire cut of 200,000 plants.

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Wholesale Cut Flower Prices.

New York, June 14, 1915.

	Per 100	
Beauty, Specials	\$ 8.00 @ \$10.00	
.. Fancy	6.00 @ 8.00	
.. Extra	2.00 @ 4.00	
.. No. 1	1.00 @ 2.00	
.. No. 250 @ 1.00	
Killarneys25 @ 3.00	
My Maryland25 @ 8.00	
Richmond25 @ 3.00	
Sunburst50 @ 5.00	
Lady Hillingdon25 @ 3.00	
Prince de Bulgarie25 @ 3.00	
Mrs. Aaron Ward50 @ 4.00	
Mrs. Sawyer50 @ 4.00	
Mock50 @ 4.00	
Hadley	1.00 @ 10.00	
Russell	1.00 @ 6.00	
Brides and Maids50 @ 3.00	
Orchids—Cattleyas	10.00 @ 25.00	
Carnations25 @ 1.00	
Easter Lilies	1.00 @ 3.00	
Lily of the Valley50 @ 1.50	
Mignonette, per doz.	35c @ 75c	
Calla Lilies, per doz.	50c @ 75c	
Sweet Peas, doz. bnchs. ...	15c @ 50c	
Daisies50 @ 1.50	
Gardenias, per doz.	50c @ \$2.00	
Pansies10 @ .25	
Peonies25 @ 2.00	

We have been advertising for fifteen years in agricultural journals and we have not often received as good results as The Review is giving. Your readers seem to be wide-awake business men.—F. W. Rochelle & Sons, Chester, N. J.

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Phone 5335 Mad. Sq.**SEASONABLE FLOWERS** in unlimited quantity, and the best the market affords every day in the year. Prompt shipments at a moment's notice.

Hums, Roses, Carnations, Valley, Violets, Etc.

A Card This SizeCosts Only 70c per Week
on Yearly OrderIt would keep your name and your facilities before the whole trade.
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AND FLORISTS****37-39 West 28th Street NEW YORK**

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Choice Lilies, Yellow and White Daisies, Calendulas, Myosotis, Sweet Peas, Roses, Carnations and a general line of Novelties not found elsewhere.

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Madison Square**UNITED CUT FLOWER CO., Inc.****WHOLESALE****111 West 28th Street, NEW YORK****DON'T HESITATE**

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The Pioneer Wholesaler**Our New Store Unexcelled for Convenience**Splendid opening for any number of growers desiring a
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Sphagnum, Dry Green Sheet, Lump and Spanish Mosses. Painted Pal-
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Flowers,**Cycas Leaves and Wreaths, Wheat Sheaves,
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Wreaths, Crosses, etc. Colored Teasels, red,
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in the Florists' Supply line.**404-412 East 34th Street, A. HERRMANN, NEW YORK CITY****WILLIAM H. KUEBLER**

Wholesale Commission Dealer in

CUT FLOWERSRoom for the products of growers of first-class
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**ACCOUNTS OWING YOU
REMAIN LONGER UNPAID**Send them to us at once. We are prompt, ener-
getic and reasonable, and can reach any point
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THE BUSY BEESHeadquarters for all kinds of top-grade stock, from
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Under Nassau Trust Building

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GEORGE A. CRAWBUCK

**WHITE & CRAWBUCK, Successors to Henry
R. Crawbuck, FLORISTS' EVERGREENS,****370 Pearl Street,
Phone Main 4831****BROOKLYN, N. Y.**

PACIFIC COAST DEPARTMENT



Employees of the Germain Seed & Plant Co., Los Angeles, on their Outing, June 6, 1915.

LOS ANGELES.

The Market.

Work for school exercises and graduations has helped out considerably this week, and altogether trade has been quite up to the average for this season. Weddings also help, of course, and some excellent decorations have been carried out by our leading retailers. The indoor roses are good and are about equal to the demand. Good carnations are scarce, though there are more than enough of the other kind. Sweet peas have improved wonderfully and are now exceptionally good and plentiful. Orchids are not much in evidence and valley is scarce. Outdoor flowers are plentiful and there is much more blue than usual, as agapanthus, delphiniums and cornflowers are all in at the same time. Greens are plentiful, especially *Asparagus plumosus*. There is a spirited demand for palms and other plants for decorations.

Various Notes.

A most successful outing was held at the invitation of the Germain Seed & Plant Co., on Sunday, June 6. All the employees and their families were asked and about 200 accepted the invitation. They were taken in automobiles from the store, first to the trial grounds of the firm on the Whittier road, then to the new lath house at the new nursery site near Montebello, and all showed great interest in the work being carried on there. A photograph of the crowd was taken there; then all aboard for the San Gabriel river, where a barbecue was prepared, to which all did justice. After attending to the wants of the inner man, a ball game and various other sports were enjoyed. When it was discovered that the temporary bridge over the river was not nailed down and the planks had been taken to the mainland, there was some consternation among the ladies, but all reached dry land in safety, much to the amusement of the camera squad. The results of the snapshots are to be sent to Venice to aid the purity brigade in modeling the bathing dresses for that popular town. "A thoroughly enjoyable day," was the unanimous verdict.

At the Roserie I noticed some elegant though simple little baskets, the work of R. Shenk, who is now associated with this store.

Fine sweet peas have been making an elegant window display at Wolfskills' & Morris Goldenson's, and funeral work has kept up remarkably well.

Taking the week of Memorial day all through, A. Knopf, of the Redondo Floral Co., says it was the best in the history of the company since he has been associated with it. Mr. Knopf is not given to exaggerated statements, either.

Another entrant into the company of indoor cut-flower growers in the fall will be Polder & Groen, who are building two houses, each 26x250. These houses have been purchased from George Watson.

Frank Wilhelm has an exceptionally good stock of the best commercial mums this season and reports a good demand.

Replanting is in full swing at H. W. Turner's range at Montebello. Mr. Turner reports a particularly heavy demand for Ophelia rose plants, many of which go to northern points. The new house is not yet glazed, but the plants are set out and are making wonderful progress. About 300 varieties, including both novelties and good standard kinds, are planted in this house, and Mr. Turner is clearing the ground for another house. Who was it said a few years ago that he had finished building?

A recent visit to the Lomita nursery of Staiger & Mundwiler showed everything in first-class order. There is an exceptionally fine crop of Easter lilies, of which many hundreds are being cut daily. I also noted a fine stock of flowering begonias of various kinds and an elegant lot of kentias in all sizes, from seedlings just starting to fine specimens. Mr. Staiger says retail business has been better this year than he has ever before known it. H. R. Richards.

SAN FRANCISCO.

The Market.

Business is tending to get down to the usual summer dullness, but so far has been above expectations, at least at the larger downtown establishments.

There is still a good deal of graduation business for various schools around the bay, and June weddings are about as numerous as ever. Even the small counter trade keeps up well for this time of year, while large decorations absorb much stock that would otherwise be a dead surplus.

Flowers, however, are plentiful, and, with little demand for shipment, prices tend to sag. This is especially true of sweet peas and carnations, of which more are brought in than can readily be sold. Sweet peas are fine at present. The market is well filled, also, with all sorts of summer annuals, scabiosas, stocks, cornflowers, marigolds, gypsophilas, etc. Really good gladioli are not plentiful, though there is a great deal of ordinary stock of many varieties. Panama is proving popular. A few cactus dahlias are appearing, but so far dahlias in general are nothing extra. Peruvian lilies are more plentiful, and a little phlox is appearing. Some good late peonies are coming from outside points, but the supply is limited and there is no great demand for them.

Roses are still plentiful, and the less attractive offerings are hard to dispose of. Ophelia is fine and is rapidly gaining in popularity. Russell is doing as well as ever. Some say the weather is too hot for Cecile Brunner, but there seem to be plenty of good blossoms. Sprays of cut ramblers are used considerably, and there are still good potted ramblers, which come in nicely for weddings. New white hydrangeas are coming in, but move rather slowly. Spiræas are plentiful. This is rather a remarkable season for orchids, as cattleyas continue in liberal supply and are of high quality on the average; the demand is better than usual at this season. Greens of all kinds are moving well.

Horticultural Society Meeting.

At the meeting of the Pacific Coast Horticultural Society June 5, applica-

Superior- Grown ROSES for Immediate Delivery

All the new and standard varieties in quantity. Let us figure on your requirements for the coming season. We can make the price right for first-class, well grown stock.

SATISFACTION GUARANTEED

HENRY W. TURNER
Wholesale Florist MONTEBELLO, CAL.

tions for membership were received from F. Metzner, of Mountain View, Cal.; Al. J. Nevraumont, of the California Seed Co., this city; H. A. Hyde, of Watsonville, Cal.; J. Walter, a local gardener, and K. Nyeland, of Oakland, propagator of plants for the University of California.

H. Plath, on behalf of the exhibition committee, discussed prospects for the fall flower show, and advised members to begin growing stock for it, if they have not already started. W. A. Hofinghoff reported that the ladies had organized to entertain the visiting ladies of the S. A. F., and would be prepared to see that they had an enjoyable time during the convention. The question of a picnic came up for discussion, and as it appeared that a good many members, few of whom were at the meeting, desired a picnic, F. Pelicano, F. Bertrand and V. Podesta were appointed to consider the matter. Dan Raymond, who had been nominated for treasurer, withdrew, and J. A. Axell, of the E. W. McLellan Co., was elected to the office.

The lecture of the evening was given by Prof. Stevens, of the University of California, on "The History of Landscape Gardening," and was considered one of the most interesting talks heard by this society in a long time. Many fine slides were shown, some interesting ones being of the exposition at San Diego.

The evening's exhibits were of considerable interest. Frank Pelicano showed a bunch of Gladiolus Panama, about the first to appear here, which was rated at 95 points. H. Plath showed a large pot of Adiantum Plathi, a new seedling, believed to be a hybrid of A. gracillimum and A. cuneatum Roenbeckii. The fern makes a rapid, strong and large growth, with delicate leaves of good color, and the stems stand up strong. It is expected to be of some commercial importance when enough plants are available, though of course it cannot be propagated from seed. This was rated at 95 points. J. Gill showed a single flower of the new hybrid brier rose, Juliet, rated at 60 points.

Various Notes.

The ladies connected with the florists' and nursery trades of San Francisco and vicinity have held several meetings in the last few weeks, organizing a local Ladies' Auxiliary Society, of which Mrs. Vallance, of Oakland, is president; Mrs. H. Plath, vice-president; Mrs. J. Gill, secretary, and Mrs. Wessel, treasurer. The principal work in hand is to arrange for suitable entertainment for the ladies of the S. A. F.

Large shipments of plants have arrived during the last few weeks for the convention garden, and planting is progressing rapidly. About all the space originally provided for has been taken.

Messrs. Fotheringham, Plath and James, judges in the international rose contest for the \$1,000 prize, are keeping pretty busy these days, as the contest plantings are blooming rapidly, and some fine and interesting roses are appearing.

The date of the American Sweet Pea Society's show in the Palace of Horticulture was again changed, on account of the recent hot weather, which has quickly brought the sweet peas to their best, and the show opened June 11. Chas. Howard, of Los Angeles, came

1,000,000 Freesia Refracta Alba

Immediate Delivery

	1000	2500	5000
Mammoth Bulbs, $\frac{3}{4}$ up.....	\$7.50	\$17.50	\$32.50
No. 1, $\frac{1}{2}$ to $\frac{3}{4}$	5.00	11.25	20.00
No. 2, $\frac{3}{8}$ to $\frac{1}{2}$	3.00	6.75	12.50

Write for prices on large quantities

Purity..... $\frac{3}{4}$ up, \$10.00; $\frac{1}{2}$ to $\frac{3}{4}$, \$7.00; $\frac{3}{8}$ to $\frac{1}{2}$, \$4.50 per 1000
Asparagus Plumosus seed, \$1.00 per oz.; $\frac{1}{4}$ lb., \$3.00; 1 lb., \$10.00. Seedlings, \$6.00; transplanted, \$8.50 per 1000.

Express prepaid if you send cash with order

HARRY BAILEY, R. F. D. 6, Los Angeles, Cal.

Mention The Review when you write.

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WHOLESALE FLORISTS and SUPPLIES

Wire or mail orders given prompt and careful attention. Specialists in long distance shipments.

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MAKES A SPECIALTY OF LONG DISTANCE SHIPPING

112 Winston St., Los Angeles, Cal.

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CHRYSANTHEMUMS

Rooted cuttings.....\$10.00 per 1000
2-inch pots.....15.00 per 1000
Yellow: Col. Appleton, Maj. Bonnaffon, Chrysolora, Golden Glow, Golden Chadwick. White: White Queen, White Cloud, Mrs. Robinson, Silver Wedding. Pink: Dr. Enguehard, May Hunter, Pacific Supreme. Red: Black Hawk.

FRANK WILHELM

Box 906, R. F. D. No. 6, Los Angeles, Cal.

Mention The Review when you write.

CYCLAMEN from English-grown seed, in five named varieties, assorted, \$2.00 per dozen; \$12.50 per 100.

PRIMULA CHMENSIS, large flowering five colors, 65c per dozen; \$5.00 per 100.

PRIMULA OBCONICA GRANDIFLORA, mixed colors, 3-inch, \$5.00 per 100; 4-inch, \$8.00 per 100.

FRED GROHE, R. D. 4, SANTA ROSA, CAL.

ASPARAGUS PLUMOSUS NANUS

A splendid, large, heavy stock in perfect condition.

2 $\frac{1}{2}$ -inch pots.....\$20.00 per 1000
3-inch pots.....25.00 per 1000

GEO. EISCHEN, Montebello, Cal.

Chrysanthemums

Monrovia, White Bonnaffon, Bonnaffon, White Queen, Dr. Enguehard, Nonin, Appleton, \$1.50 per 100.

Cash with order or C. O. D.

KOBATA BROS., R. F. D. Box 139, Gardena, Cal.

TASSANO BROS., Inc.

The largest Wholesale Evergreen and Supply Market in the State.

415 Los Angeles Street

LOS ANGELES, CALIFORNIA

Strong Tobacco Stems

at 1c per pound.

E. W. McLELLAN CO.

18-24 Lick Place, SAN FRANCISCO, CAL.

Mention The Review when you write.

FERNS

	Per 100	1000
Whitmani, 2 $\frac{1}{2}$ -inch.....	\$5.00	\$40.00
Whitmani Runners.....		15.00
Piersoni, 2 $\frac{1}{2}$ -inch.....	5.00	40.00
Piersoni Runners.....		15.00
Established Boston Runners.....	2.00	

HILL'S NURSERY, Avon Street and Morton Avenue, LOS ANGELES, CAL.

Mention The Review when you write.

CYCLAMEN SPLENDENS GIGANTEUM

3-inch, per 100.....	\$10.00
4-inch, per 100.....	25.00

FERNS

Boston, Whitmani, 6-inch.....	\$6.00 per doz.
Boston, Whitmani, 2-inch.....	\$4.00 per 100
Boston, Whitmani, 3-inch.....	8.00 per 100

H. HAYASHI & CO., 2311 73rd Ave., Elmhurst, Calif

FERNS FOR FERN DISHES

in 2 1/4-in. pots\$4.50 per 100

PRIMULA OBCONICA (Ronsdorfer Strain)

2 1/4-in. pots\$ 5.00 per 100

4 -in. pots 15.00 per 100

Kentias in all sizes.

Nephrolepis in all varieties and sizes

ASPLENIUM NIDUS AVIS

(Bird's Nest Fern)

4-in. pots\$ 6.00 per dozen

5-in. pots 9.00 per dozen

6-in. pots 15.00 per dozen

Also larger sizes.

ADIANTUM CUNEATUM ROENBECKII and**ADIANTUM TRIUMPH**

2 1/4-in. pots\$ 7.50 per 100

4 -in. pots 15.00 per 100

Write for Wholesale Price List.

H. PLATH, THE FERNERIES

Lawrence and Winnipeg Aves.

P. O. Station "L"

SAN FRANCISCO, CAL.

Mention The Review when you write.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Posticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower SANTA CRUZ, CAL.

Mention The Review when you write.

O. E. PANZER

R. 1, Box 815, Portland, Ore.

Stocks, Grant Nozza, 4 colors, \$2.00 per bch.

Silver-pink Snaps, 2 1/4-in., \$4.00; 4-in., \$1.00.

Dracaena, 4-in., \$12.50; also strong seedlings.

Plumosus, 4-in., \$10.00.

Primula Obconica Grfl., strong 2 1/2-in., \$4.00

PERENNIALS, BEDDING PLANTS.

Mention The Review when you write.

Rahn & Herbert Co.**CLACKAMAS, ORE.**

Bedding Plants for growing on for Spring Trade.

PALMS, FERNS and DECORATIVE PLANTS

Dracaena Indivisa, 2 1/2 and 3-in., now ready for 3, 4 and 5-in., fine stock, \$3.00 to \$8.00, according to quality.

We are large growers of Chrysanthemums, leading commercial varieties in standards, pompons and singles.

Your inquiries for anything you may need will be appreciated.

OLSSON & BERNSON,

11 Post St., SPOKANE, WASH.

Mention The Review when you write.

Wilson & Crout Co.

14 East 61st Street

PORTLAND, ORE.

Offers an immense stock of bedding plants for present and future delivery.

Mum Rooted Cuttings

STANDARD VARIETIES

\$15.00 per 1000; \$2.00 per 100

250 at 1000 rate

Van Slyke & Seamons

R. D. No. 2, TACOMA, WASH.

up to act as one of the judges, the others being John McLaren, Emery Smith and G. A. Dennison. There were about 1,500 entries. The society held a meeting on the afternoon of June 11 at the Inside Inn.

Daniel MacRorie, of the MacRorie-McLaren Co., is making a business trip to Eureka, Cal. The MacRorie-McLaren Co., a few days ago, carried out one of the largest decorations ever done in this city, on the occasion of the convention of the National Electric Light Association. A large colonnade of classic style was erected around the Dewey monument in Union Square, each column being surmounted by an urn of hydrangeas, and the entire colonnade being garlanded with oak. Around the base of the central shaft was a great bank of over 800 specimen hydrangeas, shading from deep pink to pale pink. The base of the shaft itself was covered with eucalyptus studded with 'novagems,' or large imitation jewels, which, with a powerful indirect lighting system at night, made a wonderfully beautiful effect.

B. M. Joseph's shop made a hit with the first showing of phlox for the season. This house a few days ago had a handsome display of wedding bowers, brides' bouquets, etc., and has sold a great many fine shower bouquets during the week.

The Hogan-Kooyman Co. is receiving a fine lot of peonies from Carl Purdy's place, in Mendocino county.

The United Flower & Supply Co., on Bush street, is greatly increasing its cold storage facilities.

This week's obituary column contains a report of the death of G. H. Evans, of the Jordan Park Floral Co.

S. H. G.

PORTLAND, ORE.**The Market.**

The weather has been cool, with heavy showers at night and light ones during the day. The showers coming on the days of the rose festival celebration considerably missed the hours when parades were being held. Preparation of floral exhibits for the festival has been the ruling feature in the market. Millions of outdoor roses were used in decorations; still the demand for greenhouse-grown stock was strong. Carnations, sweet peas and snapdragons did not fare so well. Delphiniums, gaillardias, campanulas, marguerites and other varieties of outdoor stock were used extensively with wild greens. The demand for funeral work has been normal.

The Rose Show.

The Portland Rose Society held its twenty-third annual show June 9 and 10. About 500 exhibits were placed by ninety-two exhibitors. Roses in groups and singles and decorated tables were shown. A pink Joseph Hill rose was judged to be the best single bloom; an Ulrich Brunner was a close second. Many prizes were awarded, among them being seventy silver cups. The Beaverton Nursery Co. had an exhibit of peonies, the only exhibit permitted which was not of roses.

The Rose Festival.

The ninth annual celebration of this distinctive feature, which has warranted the name of the Rose City, was held June 9 to 11. The directors of

It Pays

To Pacific Coast Florists:

What stock have you for sale to the trade?
Is it moving as it should?
No?

Then tell the trade about it by using the Pacific Coast Pages of The Review.

Pacific Coast advertisers almost invariably report good results. Like this:

Say! That ad's a humdinger for getting the business.—Everett Floral Co., Everett, Wash.

I sold all the Mum cuttings advertised, and you will not hear from me again until I can get some more stock ready. Shall root 100,000 Carnation cuttings for next season, as I know The Review will sell them for me.—Frank Wilhelm, Los Angeles, Cal.

Please cut out of our advertisement in The Review the cyclamen seedlings. We sold all our surplus cyclamen seedlings as a direct result of our advertisement in your paper.—Spokane Greenhouses (Inc.), Spokane, Wash.

We want to say that our last advertisement in The Review brought us orders from both the Atlantic and Pacific coasts. We had, strangely enough, on following days, orders from Salem, Ore., and from Salem, Mass.—State Floral Co., North Yakima, Wash.

We are well pleased with the results obtained by advertising in the Pacific Coast Department of The Review. We sold out clean and refused many orders. The Review surely gives results.—Van Slyke & Seamons, Tacoma, Wash.

The transient rate for space is \$1 per inch per insertion. Those who have stock to offer all or a considerable part of the year around should write for contract rates.

Florists' Publishing Co.

508 So. Dearborn Street

CHICAGO

Mastodon Pansies

200,000 of them—all yellow—form a part of the magnificent surroundings of the palaces of the Panama-Pacific Exposition. They were purchased of us by the management because they could use only the best of everything. Are they too good for you? Besides, we've cut the prices again. 1915 crop now ready.

Mastodon Mixed..... $\frac{1}{8}$ oz., \$0.75; oz., \$5.00
Private Stock..... $\frac{1}{8}$ oz., 1.00; oz., 7.00

Color plate catalogue free

STEELE'S PANSY GARDENS

PORTLAND, OREGON

Mention The Review when you write.

BOXWOOD

Rooted Cuttings, \$1.50 per 100; \$12.00 per 1000.

ASPARAGUS SPRENGERI, 2-inch pots, ready for shift, \$2.00 per 10; \$18.00 per 1000.

ASPARAGUS PLUMOSUS, 2-inch pots, ready for shift, \$3.00 per 100; \$25.00 per 1000.

FRED G. EHLE

324 Sanborn Ave., SAN JOSE, CAL.

the festival were elected at a convention of all the civic organizations and the expense money was provided by popular subscription. The most prominent events were the parade of 4,000 school children on Wednesday, the floral parade on Thursday and the industrial parade and the illuminated night parade on Friday. The grand prize in the floral parade was awarded to the float of the Washington high school, which was decorated by Clarke Bros.

Floral Center.

The Portland Floral Society co-operated with the festival managers in establishing a floral center, which was, in fact, the center of the celebration. This was located on two of the park blocks and included the intervening street.

The arrangement of the ground was planned by Julius Dorsche, chairman of the Floral Society's committee. It comprised nine interior plats, which were filled with plants plunged in sawdust and sand, for which the festival managers paid at the rate of $7\frac{1}{2}$ cents per square foot of plat. These plats were filled as follows: One plat in center, filled by the Floral Society; one plat filled by Rahn & Herbert Co. with salvias; one plat filled by Rahn & Herbert Co. with pink snapdragons; one plat filled by Clarke Bros. with King Humbert cannas and geraniums; one plat filled by Wilson & Crout Co. with red geraniums, heliotropes and ageratums; one plat filled by Holden Floral Co. with snapdragons, hydrangeas and potted roses; one plat filled by Clarke Bros. with heliotropes, ageratums, salvias and stocks; one plat filled by the Tonseth Floral Co. with red geraniums and heliotropes; one plat filled by the Swiss Floral Co. with pink Pride of Portland petunias, with a banana palm surrounded by purple petunias and pink hydrangeas as the centerpiece. Also there were twenty large urns alongside the central exhibit, filled with pink hydrangeas by Martin & Forbes Co.

The spaces outside the central plats and those adjoining the central space were allotted to individual exhibits. Sixteen booths were erected, fourteen of them being occupied by competitive exhibits of roses by amateurs in community exhibits. These were judged

CALLA BULBS FREESIA BULBS

FOR JULY AND AUGUST DELIVERY

Ask for Prices in Quantities

HOGAN-KOOYMAN CO.

Wholesale Florists and Importers of Dutch Bulbs

27 St. Ann Street, SAN FRANCISCO, CAL.

Phone SUTTER 540

Mention The Review when you write.

E. W. McLELLAN CO.

Wholesale Growers and Shippers
of Cut Flowers.

18, 20 Lick Place,

San Francisco, Cal.

Mention The Review when you write.

JAPANESE LILY BULBS and SEEDS

Write for Catalogue to

The Oriental Seed Co.,

Wholesale
Growers

220 Clement St., SAN FRANCISCO, CAL.

Mention The Review when you write.

Araucaria Bidwilli

Out of 2 $\frac{1}{2}$ -in. pots, 2 tiers \$20.00 per 100
Out of 2 -in. pots, 1 tier 15.00 per 100

Asparagus Sprengeri

Out of 2-in. pots.....\$2.00 per 100; \$18.00 per 1000

The Araucarias and Asparagus are ready for a shift.

PACIFIC NURSERIES, Colma, San Mateo Co., Cal.

Mention The Review when you write.

Aster Seed

Carefully selected and absolutely fresh stock. Our rigid culture makes quality unsurpassed. Write for Illustrated Circular.

HERBERT & FLEISHAUER, Aster Specialists
McMINNVILLE, OREGON

Mention The Review when you write.

every day. One booth was occupied by Henry Clemmens with an exhibit of forty or more varieties of sweet peas. Clarke Bros. filled one booth with an exhibit of miscellaneous cut flowers.

In the space north of the Floral Society's exhibit the Mountain View Floral Co. showed a background of hydrangeas, with cannas and coleus. The space to the south was filled by Clarke Bros. with Sander marguerites, purple and white petunias, coleus and lantanas.

The individual exhibits in side spaces were made by O. E. Panzer, Routledge Seed & Floral Co., Mountain View Floral Co., John Zimmerman, Wilson & Crout Co., Max Smith, Niklas & Son, Zimmerman Bros., Russellville Nursery

[Continued on page 80.]

CARNATION GORGEOUS

Ready for Field,
from 2 $\frac{1}{4}$ -inch Pots, \$5.00 per 100.

BASSETT'S FLORAL GARDENS

B. S. BASSETT, Prop.

LOOMIS, CAL.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES,

Santa Barbara, Cal.

REMEMBER

KENTIA NURSERIES
SANTA BARBARA, CAL.

for Cocos plumosa (all sizes in quantity), Kentias, Seaforthias, Arecas, Phoenix Canariensis (strong and established), Trees, Shrubs, etc.

Send for Wholesale Price List.

BULBS

Freesias, Narcissus, Gladiolus, Daffs and Calla Lilies. Get our prices before ordering.

Currier Bulb Co.

P. O. Box 102, SEABRIGHT, CAL.

STAIGER & MUNDWILER

1940-1946 W. 22d St., LOS ANGELES, CAL.

For all classes of ornamental nursery and greenhouse stock, ferns and palms at right prices.

Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSEYMEN.

President, H. B. Chase, Chase, Ala.; Vice-president, E. S. Welch, Shenandoah, Ia.; Secretary, John Hall, Rochester, N. Y.; Treasurer, Peter Youngers, Geneva, Neb.
Fortieth annual meeting, Detroit, Mich., June 23 to 25, 1915.

THE executrix of the estate of Hiram T. Jones, Elizabeth, N. J., offers the Union County Nurseries for sale as a going concern, with or without the real estate. If not so disposed of July 15, some other action will follow.

THE business of Clarence H. Weeks, at Lyons, N. Y., has been incorporated as the C. H. Weeks Nursery Co., with a capital stock of \$15,000. The incorporators are Clarence H. Weeks and Mabel G. Weeks, of Lyons, and Frank N. Greenlaw, of Newark.

INCORPORATION papers have been issued to the Dansville 5 and 10-cent Nurseries, Dansville, N. Y., permitting the concern to deal in nursery trees and stock. The capital stock is \$10,000, and the incorporators are F. E., W. J. and A. E. Maloney, all of Dansville.

THE loss from the fire which destroyed the big packing shed of the Clinton Falls Nursery Co., at Owatonna, Minn., last week, is said to exceed \$30,000. The shed cost \$28,000, and there was much stock in the building at the time of the fire. Most of the loss is covered by insurance.

AFTER thirty years' occupation of the present quarters, at East avenue and Pitkin street, Chase Bros. Co., Rochester, N. Y., will move to the sixth floor of the Warner building, on St. Paul street, near East Main street. Need of additional space required the removal. In its new quarters the company will have 7,000 feet of floor space, compared with 5,500 feet in the old building.

ACCORDING to W. H. Kessler, manager of the Elmwood Nurseries & Greenhouses, at Birmingham, Ala., last winter was without precedent in its destruction of ornamental evergreen shrubs. Varieties that had not been known to be injured before, suffered badly and were even killed outright. Among them were Ligustrum Japonicum, L. aureo-marginatum, L. Nepalense, Buxus sempervirens, Prunus Laurocerasus and Euonymus Japonicus. The reason is thought to be that the shrubs were kept in growing condition until quite late, and then were subjected to a great drop in temperature.

NURSEYMEN AND THE WAR.

An Importer's View.

Replying to your letter of June 5, we do not think that the entrance of Italy into the European war will have the slightest effect on the production of French fruit stocks; all of the fruit seeds are produced in France. Some Myrobalan seeds have been imported from Italy into France, but the French nurserymen are not dependent upon the Italian seeds, even of Myrobalans. Besides, as Italy is fighting with France, there will be no interruption in commerce between the two nations.

The crop of fruit seedlings that will leave France next winter is already growing in France, and even if Italy were fighting on the side of the Germans, and commerce was entirely

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Peonies, Herbaceous Plants.

Write for our wholesale trade list.

W. & T. SMITH CO., - - - GENEVA, N. Y.

68 YEARS - 1000 ACRES

Mention The Review when you write.

PEONIES and IRIS

CATALOGUE
NOW READY

PETERSON NURSERY

Stock Exchange Bldg., CHICAGO, ILL.

OUR GUARANTEE We will replace with three all plants not proving true to description.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.,

Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

JACKSON & PERKINS COMPANY

Wholesale Growers
for the Trade

Trees and Plants of All Kinds

Send for List

NEWARK, N. J. NEW YORK

Bobbink & Atkins

NURSEYMEN.

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

stopped between Italy and France, it would not in any way affect the French production of fruit stocks.

The two most important subjects now before the nurserymen and florists are:

1. The embargo placed by the British authorities on Belgian shipments, which will prevent fall shipments of azaleas, etc., being made from Belgium unless the embargo is lifted before fall.

2. The policy of the Federal Horticultural Board under the Department of Agriculture at Washington continuing to add items of nursery stock to the list of those under quarantine. The nurserymen and florists of the United States have enough to contend with these days, and we should look to our government for encouragement and help, instead of legitimate trade being

REMEMBER

IF IT'S A HARDY PERENNIAL

or so-called Old-fashioned Flower worth growing, we have it in one shape and another the year round. We have the largest stock in this country, all Made in America, and our prices will average

75c per Dozen
\$5.50 per 100

Why say more here? Send for our Wholesale Price List of varieties and benefit from the opportunities this affords you.

Address R. W. Clucas, Mgr.
Palisades Nurseries, Inc.
Sparkill, New York

HEADQUARTERS

CALIFORNIA PRIVET

in any quantity and any size desired. My Privet has more branches than that usually sent out and I grade it better.

Carloads a specialty. Also

Amoor River Privet

Berberis Thunbergii

Well grown and in large supply.

J. T. LOVETT,

Monmouth Nursery, Little Silver, N. J.

ROSES

See ad May 20, or send for stock list.

THE LEEDLE FLORAL COMPANY.
SPRINGFIELD-OHIO.

ROSES--CANNAS

CONARD & JONES CO.

West Grove, Pa.

continually harassed by government officials.

Yours truly,
McHutchison & Co.

NURSEYMAN'S BARGAIN SALE.

The owner of a nursery in an eastern state took a suggestion from the department stores and was able thereby to add considerably to his bank account. A section of his nursery had been sold for division into building lots, but the purchaser gave the nurseryman a year's use of the land before active

Orders placed now for Pandanus, Crotons, Dracaenas and Ferns will be big money-makers to both Retailers and Growers.

NEPHROLEPIS SCHOLZELI

4- inch pots, heavy,	\$20 per 100; \$180 per 1,000
6- inch pots, heavy,	\$6 per doz.; \$45 per 100
11- inch tubs.....	\$24 and \$30 per doz.

NEPHROLEPIS ELEGANTISSIMA IMPROVED

4- inch pots.....	\$20 per 100
6- inch pots.....	\$6 per doz.
Larger plants.....	\$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS TODEAOIDES

4- inch pots.....	\$20 per 100; \$180 per 1,000
6- inch pots.....	\$6 per doz.
9- inch and 10-inch tubs,	\$24, \$30 and \$36 per doz.

NEPHROLEPIS SMITHII

2 1/4- inch pots, June delivery,	\$8 per 100; \$75 per 1,000
4- inch pots.....	\$20 and \$25 per 100
5- inch pots.....	\$5 per doz.

NEPHROLEPIS BOSTONIENSIS WM. K. HARRIS

6- inch pots.....	\$6 per doz.; \$45 per 100
11- inch tubs.....	\$2, \$2.50, \$3 and \$4 each

NEPHROLEPIS ROBUSTA (New)

2 1/4- inch pots, strong plants, June delivery,	\$8 per 100; \$75 per 1,000
4- inch pots, strong plants,	\$20 per 100; \$180 per 1,000
6- inch pots, strong plants.....	\$60 per 100
11- inch tubs.....	\$3 and \$3.50 each

NEPHROLEPIS SCOTTII

11- inch tubs.....	\$2, \$2.50 and \$3 each
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NEPHROLEPIS ELEGANTISSIMA COMPACTA

4- inch pots.....	\$20 per 100
6- inch pots.....	\$6 per doz.

NEPHROLEPIS TUBEROSA PLUMOSA

2 1/4- inch pots, June delivery,	\$8 per 100; \$75 per 1,000
4- inch pots.....	\$20 per 100
6- inch pots.....	\$50 per 100

ASPARAGUS PLUMOSUS NANUS

2 1/4- inch pots.....	\$4 per 100; \$35 per 1,000
3- inch pots.....	\$7 per 100; \$65 per 1,000
4- inch pots.....	\$12 per 100; \$110 per 1,000

ASPARAGUS LUTZI

4- inch pots, heavy,	60c each; \$7.50 per doz.; \$50 per 100
5- inch pots, heavy,	\$1.00 each; \$10 per doz.; \$75 per 100

ADIANTUM HYBRIDUM

2 1/4- inch pots.....	\$6 per 100; \$50 per 1,000
4- inch pots.....	\$20 per 100
11- inch tubs.....	\$24 per doz.

DRACAENA STRICTA GRANDIS

2 1/4- inch pots.....	\$20 per 100
3- inch pots.....	\$35 per 100
4- inch pots.....	\$50 per 100
5- inch and 6-inch pots,	\$9, \$12, \$15, \$18 and \$24 per doz.

DRACAENA AMABILIS

2 1/4- inch pots.....	\$20 per 100
3- inch pots.....	\$35 per 100
4- inch pots.....	\$50 per 100
5- inch pots.....	\$9 and \$12 per doz.
6- inch pots.....	\$15 and \$18 per doz.

DRACAENA CRAIGII

Small plants, 4-inch pots.....	\$1 each
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DRACAENA MASSANGIANA

4- inch pots.....	\$7.50 per doz.; \$50 per 100
6- inch pots.....	\$15 and \$18 per doz.
8- inch pots.....	\$24 and \$30 per doz.
11- inch tubs, very handsome,	\$3.50, \$4, \$5 and \$6 each

DRACAENA LORD WOLSELEY

2- inch pots.....	\$12 per 100
3- inch pots.....	\$25 per 100
4- inch pots.....	\$35 per 100
5- inch pots.....	\$9 per doz.
6- inch pots.....	\$12 per doz.

DRACAENA TERMINALIS

2 1/4- inch pots.....	\$10 per 100
3- inch pots, strong plants.....	\$25 per 100
6- inch pots.....	\$12 per doz.

DRACAENA BAPTISTII

2 1/4- inch pots.....	\$20 per 100
6- inch pots.....	\$1, \$1.25 and \$1.50 each

DRACAENA SHEPHERDII

6- inch pots, heavy.....	\$12 and \$15 per doz.
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DRACAENA GLADSTONEI (Rare)

2 1/4- inch pots.....	\$20 per 100
4- inch pots.....	\$6 per doz.
5- inch pots.....	\$9 per doz.
6- inch pots.....	\$12, \$15 and \$18 per doz.

DRACAENA GODSEFFIANA

2 1/4- inch pots.....	\$10 per 100
3- inch pots.....	\$15 and \$20 per 100
4- inch pots.....	\$25 per 100

DRACAENA SANDERIANA

2 1/4- inch pots.....	\$15 per 100
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DRACAENA KELLERIANA

2 1/4- inch pots.....	\$12 per 100
3- inch pots.....	\$20 per 100
4- inch pots.....	\$35 per 100
7- inch pots, made up.....	\$18 and \$24 per doz.

DRACAENA FRAGRANS

4- inch pots.....	\$35 per 100
6- inch pots.....	\$6 and \$9 per doz.
8- inch tubs.....	\$18 per doz.
10- inch tubs.....	\$2 and \$2.50 each

DRACAENA GUILFOYLEI (Rare)

2 1/4- inch pots.....	\$20 per 100
4- inch pots.....	\$6 per doz.
5- inch pots.....	\$9 per doz.
6- inch pots.....	\$12 per doz.

DRACAENA TITWORTHII (Rare)

2 1/4- inch pots.....	\$20 per 100
4- inch pots.....	\$6 per doz.
5- inch pots.....	\$9 per doz.
6- inch pots.....	\$12, \$15 and \$18 per doz.

DRACAENA ANERLEYENSIS (Rare)

2 1/4- inch pots.....	\$25 per 100
4- inch pots.....	\$50 per 100
5- inch pots.....	\$9 per doz.
6- inch pots.....	\$12 per doz.

DRACAENA IMPERIALIS (Rare)

2 1/4- inch pots.....	\$20 per 100
4- inch pots.....	\$50 per 100
5- inch pots.....	\$9 per doz.
6- inch pots.....	\$12 per doz.

DRACAENA MARGUERITE STORY

2 1/4- inch pots.....	\$20 per 100
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DRACAENA KNERKII

2 1/4- inch pots.....	\$20 per 100
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DRACAENA SUPERBA

2 1/4- inch pots.....	\$20 per 100
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PANDANUS VEITCHII

5- inch pots.....	\$9 per doz.
8- inch pots.....	\$30 and \$36 per doz.
11- inch tubs.....	\$3.50, \$4.00 and \$5.00 each

PANDANUS UTILIS

4- inch pots, strong plants.....	\$25 per 100
6- inch pots, strong plants.....	\$50 and \$75 per 100

CROTONS

The Croton, with its highly-colored foliage, is indispensable during spring and summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for spring sales over 50,000 plants, in over 200 varieties, all of the very highest quality and brilliantly colored.

2 1/2- inch pots, strong plants,	\$20 per 100; \$175 per 1,000
4- inch pots, strong plants,	\$30 per 100; \$275 per 1,000
5- inch pots, strong plants,	\$50, \$75 and \$100 per 100
6- inch pots, strong plants,	\$12, \$15, \$18 and \$24 per doz.
7- inch pots, strong plants,	\$24, \$30 and \$36 per doz.
8- inch pots, made up beautiful plants,	\$24, \$30 and \$36 per doz.
10- inch pots, made up beautiful plants,	\$5, \$6 and \$7.50 each
12- inch and 14-inch tubs, made up beautiful plants.....	\$10 and \$15 each

SPRING PLANTS

We offer this year an immense stock of Spring plants, all of the same high quality as other Craig specialties.

FICUS UTILIS

A species that came to us through the Botanical Gardens at Washington, D. C., which promises to be a valuable addition as a decorative house plant. The leaves are thick and leathery and are from 18 inches to 24 inches long, one-half as wide, of a rich, holly-green color, with midrib and veins of an ivory white, which stand out prominently.

6- inch pots, 24 inches tall.....	\$2 each
Larger plants.....	\$3, \$4 and \$5 each
2 1/2 & 3-in. 4-in. pots	Per 100 Per 100

Geraniums—Strong plants, 8 varieties.....	\$7.00
Scarlet Sage—Zurich.....	4.00
Verbenas—Best strain.....	4.00
Snapdragon—Sutton's Prize Winners.....	7.00
Mimulus Triginus—Monkey Flower.....	7.00
Lobelia—Light and Dark.....	4.00
Thunbergia—Black Eyed Susan.....	4.00
Cuphea—Cigar Plant.....	4.00
Ageratum—Little Blue Star.....	4.00
Ageratum—Blue Perfection.....	7.00
Begonias—Luminosa Red.....	7.00
Begonias—Crimson Bedder Red.....	7.00
Nasturtiums—Yellow and Red.....	7.00
Gaillardia—Double Mixed.....	7.00
Celosia—Sutton's Large Assorted.....	8.00
Lupinus—Best Assorted.....	8.00
Torenia—Blue.....	4.00
Amaranthus—Red.....	4.00
Calendula—Finest Assorted.....	7.00
Marigold—African.....	7.00
Marigold—French Dwarf.....	4.00

Hellotropes.....	7.00
Flowering Vines—Rosea.....	6.00
Coleus—Five Varieties.....	3.50
Coleus—Large Leaf Seedlings.....	7.00
Lantanas.....	7.00
Periwinkle—Variegated, heavy.....	4.00 15.00

ROSES FOR SPRING

We have an unusually large stock of extra strong pot-grown plants in both the Hybrids and Climbers which is much better than field-grown plants for forcing. Place orders early. We will reserve and ship when you want them.

Baby Ramblers, 6-inch pots.....	\$30
Phyllis, 6-inch pots.....	35
Orleans, 6-inch pots.....	35
Sunburst, 2 years old, 6-inch pots.....	60

HYBRIDS AND TEA ROSES—20 Varieties

6-inch pots.....	Per 100 \$35
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GARDENIA VEITCHII

These are very strong plants and will make grand stock for winter blooming.

2 1/2- in. pots, heavy.....	\$8 per 100; \$75 per 1,000
4- in. pots, heavy.....	\$20 per 100; \$180 per 1,000
6- in. pots, heavy, in bud and flower.....	\$9 per doz.
6- in. pots, heavy, in bud.....	\$12, \$15 and \$18 per doz.

POINSETTIA

The dark variety. Extra strong stock.

2 1/4- inch pots.....	\$7 per 100; \$60 per 1,000
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NEW SCARLET VERBENA—KARL MULLER

Finest bedding verbenas in existence, of the brightest scarlet color.

2 1/2- inch pots.....	\$5
4- inch pots.....	\$40

Every grower of spring plants should try this variety.

CYCLAMEN

This has been one of our specialties for over twenty years. This year we are growing over 125,000 plants. Craig Cyclamen are now considered best. We are now booking orders for strong plants from

2 1/4- inch pots.....	\$8 per 100; \$75 per 1,000
4- inch pots.....	\$25 per 100; \$225 per 1,000

BEGONIAS

Begonia Gloire De Lorraine	
2 1/2- inch pots.....	\$15 per 100; \$135 per 1,000
3- inch pots.....	\$25 per 100
4- inch pots.....	\$35 per 100

BEGONIA KONKURENT

A Greatly Improved Begonia Cincinnati. The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than Cincinnati, is freer flowering, more shapely and, next to Norwood, is the best-keeping Begonia we have ever handled; the original flowers remaining on the plants for several months.

We offer strong plants, June delivery.

2 1/4- inch pots.....	\$25 per 100; \$200 per 1,000
4- inch pots.....	\$50 per 100

ROBERT CRAIG COMPANY
4900 Market Street, PHILADELPHIA, PA.

operations should begin. Early this spring, therefore, the nurseryman held a bargain sale of stock and advertised the fact in the local newspapers, a medium that he had seldom used before in disposing of his stock. He made the sale in truth as in name a bargain sale, and the prices quoted for the various trees and shrubs drew crowds of the residents of the city to the nursery. Many of them who came said they had not known of the existence of the nursery before they read the advertisements in the papers.

Not only did crowds of people come to see the bargains in nursery stock, but they bought freely and carried away their purchases. A large quantity of stock which might not have been moved within the year allotted to the nurseryman to clear the stock from the land was disposed of for cash and with the minimum of work. The proprietor is planning for one more sale this fall, and expects to clean out most of the stock remaining on the section.

Such a sale might not always be good policy, but in this instance, at least, it has been exceedingly profitable. The genuine bargain prices meant many quick sales. R. B. M.

McHUTCHISON WINS PROTEST.

A decision on the rate of duty on funkia, imported at New York by McHutchison & Co., New York, has been made by the Board of General Customs Appraisers. The product was assessed by the collector of customs as nursery stock, under paragraph 211 of the tariff act. The importer claimed the article to be dutiable under paragraph 210, "all other bulbs, roots, root stocks, corms and tubers, which are cultivated for their flowers or foliage, 50 cents per thousand." The board sustains the protests of the importer in the following opinion:

It will be noticed that paragraph 211 provides for such growths as stocks, cuttings and seedlings of plum, cherry and briar rose, of apple, quince and plum; and also numerous stocks, cuttings and seedlings of fruit and ornamental trees. It also provides for deciduous and evergreen shrubs and vines and all trees, plants and vines commonly known as nursery or greenhouse stock. It is under this last provision that the collector has classified the goods here in question. It will be noticed that the classes of goods provided for in this paragraph are such as have a woody, persistent growth above the ground. We do not think it was intended to include under this paragraph such plants as the ordinary annuals or perennials grown for their flowers or foliage. Paragraph 210, it will be seen, more especially provides for this class of plants. We find that paragraph 210 provides for all kinds of bulbs, herbaceous peony, iris, canna, dahlia, all of which are perennials. The growth above ground dies down in the winter. It is very unlike the growth of the shrubs and trees provided for under paragraph 211. Paragraph 210 finally provides for all bulbs, roots, root stocks, corms and tubers which are cultivated for their flowers or foliage. It is under this provision that the importer makes his claim. The testimony of the witness in the case, as well as the return of the appraiser, tends to show that these plants are specifically provided for in paragraph 210.

The law has been, in our judgment, materially changed since the law of 1909, under which the decision referred to by the government, abstract 31900 (T. D. 33325) was made.

E. H. P.

ROSES

Grafted . . . \$10.00 per 100
Own Root . . 6.00 per 100

Fine 2½-in. Stock—Send for Circular

Verbena Plants for Sale

J. L. DILLON, Bloomsburg, Pa.

Mention The Review when you write.

HYDRANGEAS

We have a magnificent lot of large plants grown in tubs and half-barrels for
JULY AND AUGUST FLOWERING

We have made a specialty of Hydrangeas for years, and our plants have never been finer than they are this year. They are well budded, and will begin to show color the end of June, and will be in perfection during July and August—when they are most in demand.

Hydrangea Otaksa, the standard pink variety, and the new French Hydrangeas—Avalanche, Fraicheur, La Lorraine, Mme. Maurice Hamar, Mme. E. Mouillere and Mlle. Renee Gaillard. Strong plants in tubs, \$2.00 and \$3.00 each—according to size.

Otaksa, very large specimens in half barrels, \$7.50, \$10.00 and \$12.50 each—according to size.

DRACAENA INDIVISA

Large plants for centers of vases, 75c, \$1.00 and \$1.50 each—according to size.

CROTONS

Assorted varieties for bedding, in 3½ and 4-inch pots, \$15.00 and \$25.00 per 100.

VINCA MAJOR VARIEGATA

We have a fine stock of extra heavy plants in 4-inch pots, at \$12.00 and \$15.00 per 100—according to size.

FERNS

Nephrolepis Teddy, Jr., 4-inch, 15c each; 2½-inch, \$6.00 per 100.

Nephrolepis Elegantissima Compacta, 3½-inch pots, 25c each; 2½-inch, \$6.00 per 100.

Nephrolepis Elegantissima, 8-inch pots, \$1.00 each; 6-inch pots, 50c each; 2½-inch, \$6.00 per 100.

Nephrolepis Muscosa and Smithii, 3½-inch pots, 25c each; 5-inch, 50c each.

Nephrolepis Harrisii, 12-inch, very large specimens, \$4.00 and \$5.00 each.

Cibotium Schiedel, large plants, 10-inch pots, \$3.50 each.

Table Ferns, assorted varieties, nice plants, 2½-inch pots, \$4.00 per 100; extra size, 3½-inch pots, \$15.00 per 100.

WINTER-FLOWERING ROSES

We have a particularly fine stock of **Ophelia**, **Francis Scott Key** and **Prince E. C. d'Arenberg**, strong plants, own root and grafted; also a fine lot of grafted roses in the standard varieties, like **Killarney Brilliant**, **Mrs. Aaron Ward**, **Sunburst**, **Mrs. Geo. Shawyer**, **Mme. Edmond Rostand**, etc., etc. We will be glad to quote prices on application.

F. R. PIERSON CO., Tarrytown, New York

Mention The Review when you write.

ROSE PLANTS

3-inch Own Roots.....\$6.00 per 100; \$50.00 per 1000

3000 KILLARNEY QUEEN 2000 WHITE KILLARNEY 1500 RHEA REID

Geraniums.....3-inch, \$5.00 per 100; 4-inch, \$ 7.00 per 100

Cannas, King Humbert, 4-inch, started..... 10.00 per 100

Coleus.....2-inch, \$2.00; 3-inch, 5.00 per 100

Smilax.....2-inch, \$2.50 per 100; \$20.00 per 1000

Fuchsias.....2-inch, \$2.50 per 100

Lobelias.....2-inch, 2.50 per 100

Cash or C. O. D.

W. J. & M. S. VESEY,

Fort Wayne, Ind.

Mention The Review when you write.

2½-inch ROSE PLANTS

Good Stock

	100	1000
Pink Killarney.....	\$3.00	\$25.00
White Killarney.....	3.00	25.00
Richmond.....	3.00	25.00

Satisfaction guaranteed.

GEO. REINBERG

162 No. Wabash Ave., CHICAGO

Mention The Review when you write.

ROSES

LADY ALICE STANLEY

Own Root, 2½-in. . . \$10.00 per 100; \$90.00 per 1000

MY MARYLAND

Own Root, 2½-in. . . \$6.00 per 100; \$50.00 per 1000

JOHN WELSH YOUNG

Upsal Station, P. R. R., PHILADELPHIA, PA.

Mention The Review when you write.

GARDENIA VEITCHII

Fine stock, 4-inch pots,
\$12.50 per 100, \$100.00 per 1000

ROSE HILL NURSERIES
New Rochelle, New York

Cabbage and Tomato Plants

(LEADING VARIETIES)

30c per 100 by parcel post; by express, 75c per 500; \$1.00 per 1000; 10,000 and over, 85c per 1000; 100,000 at 75c per 1000.

R. VINCENT, JR., & SONS CO., White Marsh, Md.

Always mention the Florists' Review when writing advertisers.

BEDDING PLANTS

100,000 Now Ready

Our great plant producing mill has been kept up in full speed day and night. Fully 100,000 bedding plants of our usual high standard quality has been the output since Easter. No empty spot can be seen, every hole and corner is filled.



Araucarias Our Specialty

ARAUCARIA EXCELSA, well grown stock, 5-in. pots, 3 to 4 tiers, 15 in. high, 50c; 5½-in., 3 to 4 tiers, 18 to 20 in. high, 60c and 75c; 6-in., 24 to 26 in. high, 5 to 6 tiers, \$1.00; large specimen plants, \$1.50. **ARAUCARIA EXCELSA GLAUCA**, 6-in. pots, \$1.00; 7-in., \$1.50. **ARAUCARIA ROBUSTA COMPACTA**, 6-in. pots, 4 tiers, very heavy, \$1.50.

KENTIA FORSTERIANA, 75c, \$1.50 and \$2.00 each.

KENTIA BELMOREANA, 75c and \$1.00 each.

KENTIA FORSTERIANA, made up, large, perfect plants, 4-ft. high, 9-in. tubs, \$4.00 each.

COCOS WEDDELLIANA, 3-in. pots, 15c; 4-in., 25c each.

HYDRANGEA OTAKSA, for planting out; have been kept in cold frames all winter; 6, 7, 8-in. pots, 35c, 50c, 75c each.

AMPELOPSIS VEITCHII, 4-in., staked up, 2 to 3 ft. high, 15c each.

HONEYSUCKLES, 5-in., staked up, 25c each.

ENGLISH IVY, 4-in., staked up, 12c; 3-in., 8 in a pot, 7c.

GERANIUMS, S. A. Nutt, A. Ricard, John Doyle, Jean Vlaud, 4-in. pots, \$7.00 per 100; Beaute Poltevine, \$8.00 per 100.

FUCHSIAS, assorted colors, 4-in. pots, \$7.00 per 100.

SCARLET SAGE, Bonfire or Clara Bedman, 4-in., \$7.00 per 100; 3-in., \$4.00 per 100.

PETUNIAS, DOUBLE, 4-in. pots, \$7.00 per 100; SINGLE, 2½-in., \$3.00 per 100; CALIFORNIA GIANTS, 3-in., \$5.00 per 100.

BEGONIAS, our improved strain. Dark Begonia Vernon Luminosa and Pink Erfordii, 4-in. pots, \$8.00 per 100; 3-in., \$5.00 per 100.

AGERATUMS, Dwarf Blue, 4-in., \$7.00 per 100; 3-in., \$5.00 per 100.

COLEUS, Verschaffeltii, Golden Bedder, Queen Victoria, \$3.00 per 100. Out of 2½-in. pots.

ZINNIA ELEGANS, double, assorted, 2½-in., \$3.00 per 100.

VERBENAS, assorted, 2½-in. pots, \$3.00 per 100.

LOBELIAS, dark blue dwarf, \$3.00 per 100.

ASPARAGUS PLUMOSUS, 2½-in., 4c; 3-in., strong, 6c; 4-in., 12c.

SNAPDRAGONS, such as Queen of the North, Giant Pink and Giant White, 2½-in. pots, \$3.00 per 100; Silver Pink, \$4.00 per 100.

ASTERS, CREGO, white, shell pink, pink, rose and lavender, 2½-in. pots, \$3.00 per 100.

CORNFLOWERS, double blue, 3-in. pots, \$5.00 per 100.

IPOMOEA NOCTIFLORA, pure white moonvine, for which I have a wide reputation, having made a specialty of them for the past 16 years; 2½-in. pots, \$5.00 per 100; 25 at 100 rate.

DRACAENA INDIVISA, 5-in. pots, 25c; 5½-in. pots, 35c.

SWEET ALYSSUM, Little Gem, 2½-in., \$3.00 per 100.

PHLOX DRUMMONDII, 2½-in., \$3.00 per 100.

MIGNONETTE, 2½-in., \$4.00 per 100.

TORENIA FOURNIERI, 2½-in., \$4.00 per 100.

NASTURTIUM, 4 colors, 3-in., 5c.

LANTANAS, dwarf, orange color, 4-in., \$7.00 per 100.

COBAEA SCANDENS, 3-in., \$6.00 per 100; 4-in., \$8.00 per 100.

PARLOR IVY, 2½-in., \$4.00 per 100.

ADIANTUM HYBRIDUM, 3-in., \$8.00 per 100; 4-in., \$12.00 per 100.

ROSE GERANIUMS, 4-in., \$8.00 per 100.

HOLLY FERNS, large, 5-in. pots, 35c.

Cash with order, please.

GODFREY ASCHMANN, 1012 West Ontario St. PHILADELPHIA, PA.

Wholesale Grower, Importer and Shipper of Pot Plants

Mention The Review when you write.

Chrysanthemum Rooted Cuttings

FOR IMMEDIATE DELIVERY

WHITE		Per 100	1000	YELLOW		Per 100	1000
Smith's Advance.....	\$2.00	\$15.00		Chrysolora.....	\$2.00	\$15.00	
October Frost.....	2.00	15.00		Ramapo.....	2.00	15.00	
V. Poehlmann.....	2.00	15.00		Golden Salomon.....	3.50	30.00	
Alice Salomon.....	3.50	30.00					
Chas. Razer.....	2.00	15.00		PINK			
Lynnwood Hall.....	2.00	15.00		Amorita.....	2.00	15.00	
				McNiece.....	2.50	20.00	
				Ohieftain.....	3.50	30.00	

CHRYSANTHEMUMS, { Smith's Advance....\$2.50 per 100; \$20.00 per 1000
from 2½-inch pots { October Frost..... 2.50 per 100; 20.00 per 1000
Lynnwood Hall..... 2.50 per 100; 20.00 per 1000

All First-class, Guaranteed Stock

J. D. THOMPSON CARNATION CO.,

JOLIET, ILL.

Mention The Review when you write.

ROSE STOCK

3 AND 4-INCH

Ready for Immediate Planting

White Shawyer

Grafted.....\$350.00 per 1000

Own root..... 300.00 per 1000

Mrs. F. F. Thompson

Grafted.....\$350.00 per 1000

Own root..... 300.00 per 1000

September Morn

Grafted.....\$350.00 per 1000

Own root..... 300.00 per 1000

Ophelia

Grafted.....\$150.00 per 1000

Own root..... 100.00 per 1000

Mrs. Aaron Ward

Grafted.....\$120.00 per 1000

Own root..... 100.00 per 1000

Killarney Brilliant

Grafted.....\$150.00 per 1000

Own root..... 80.00 per 1000

White Killarney

Grafted.....\$120.00 per 1000

Own root..... 60.00 per 1000

Lady Hillingdon

Grafted.....\$120.00 per 1000

Own root..... 60.00 per 1000

Kaiserin

Grafted.....\$120.00 per 1000

Own root..... 60.00 per 1000

Killarney Queen

Grafted.....\$120.00 per 1000

American Beauty

Own root.....\$120.00 per 1000

Sunburst

Own root.....\$90.00 per 1000

Mrs. Taft

Own root.....\$90.00 per 1000

J. L. Mock

Own root.....\$90.00 per 1000

CHARLES H. TOTTY

Madison, N. J.

PROVIDENCE, R. I.

The Market.

Last week was fairly busy, funeral work, with wedding decorations, dancing receptions and a few graduations, keeping things from being dull. Prices are low and because of this many persons are buying cut flowers who otherwise would forego them. Carnations are a trifle short, but roses are still in good supply. The call for bedding plants also continues active.

Various Notes.

The case of Joseph Koppelman vs. the Adams Express Co. was defaulted in the Seventh District court last week.

Mrs. Charles Max, of San Francisco, who with her husband is visiting relatives here, fell in alighting from an electric car in East Providence June 7 and was seriously bruised and shaken up.

V. J. Berarducci has opened a retail flower store at 148 Atwells avenue. He was for several years with Richard Higgins.

Walter A. Kelton has withdrawn his interests from the Quality Flower Store, Pawtucket. The business is being conducted by J. W. Seaman alone.

Thomas Curley reports an unusually busy season so far this spring on outdoor work. W. H. M.

WESTFIELD, N. J.

Memorial day trade nearly cleaned Herder Bros., 766 Prospect street, out of bedding plants and greatly reduced other supplies; 4,000 geraniums were sold. They are now getting ready for the fall trade. During the summer Herder Bros. will build a number of coldframes for hardy potted stock. They think that these will pay well, as there will be no expense for heating, and plants that get a good start before cold weather can be kept in good condition during the winter, ready for forcing at any time if desired, or in excellent condition for the spring trade.

Charles L. Doerrer, 167 Elm street, reports that business has been good ever since the first of the year. The spring trade has been better than last year's. He has just begun planting mums for the fall trade.

Notwithstanding the general slackness in business, Wilford B. Woodruff, 51 Grove street, has had a spring business that was nearly normal. He is now beginning to plan for the fall and winter. R. B. M.

Stow, N. Y.—The Whitfords, Lawrence A. and wife, are doing a nice business, both here at the "gardens" and at the store in Chautauqua.

...CHRYSANTHEMUMS...

THE BEST FOR FLORISTS' USE

Prices on application

ELMER D. SMITH & CO.
ADRIAN, MICH.

ORCHIDS

Just arrived in splendid condition:

C. Percivalliana, C. Labiata,
C. Trianae, C. Schroederiae

C. Mossiae

Best commercial Orchid plants, established or semi-established, for immediate delivery; healthy, clean, flowering stock.

For price write to

JOHN DeBUCK, 719 Chestnut Place, SECAUCUS, N. J.

CRAIG QUALITY CHRYSANTHEMUMS

We are now booking orders on the following Chrysanthemums, rooted cuttings and stock from 2 1/4-inch pots:

	Rooted Cuttings	2 1/4-inch Stock
Golden Glow	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Pacific Supreme	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Bonnafton	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Nagoya	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Comoleta	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Merry Jane	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Dolly Dimple	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Robert Halliday	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Quinola, Pompon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Baby Pompon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Lynnwood Hall	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Baby Margaret	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Garza	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Clorinda	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Mrs. Beu	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Golden Age	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
Yellow Eaton	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
White Eaton	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
Wells' Late Pink	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Roman Gold	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Golden Star	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mistletoe, Improved Nonin	\$4 per 100; \$30 per 1,000	\$5 per 100; \$40 per 1,000
Mrs. Ed. Seidewitz, new pink	\$5 per 100; \$40 per 1,000	\$6 per 100; \$50 per 1,000
White Chieftain, best white	\$10 per 100; \$90 per 1,000	\$12 per 100; \$100 per 1,000
Early Frost, new white	\$10 per 100; \$90 per 1,000	\$12 per 100; \$100 per 1,000
Wm. Turner	\$3 per 100; \$20 per 1,000	\$4 per 100; \$30 per 1,000
Harvard	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Chas. Rager	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Tint of Gold	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Allentown Pompons and Singles	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Golden Mensa	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mensa	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mrs. Buckingham	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Linton	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
La Porte	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Golden Climax	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa. BRANCH, NORWOOD, PA.

Mention The Review when you write.

Begonia Lorraine,

2 1/4-in. pots, \$12.00 per 100; \$110.00 per 1000.

Begonia Glory of Cincinnati,

2 1/4-in. pots, \$15.00 per 100; \$140.00 per 1000.

Cyclamens,

Separate colors, finest strain, extra strong plants, 3-inch pots, \$10.00 per 100; \$90.00 per 1000.

Pandanus Veitchii,

6-inch, 7-inch and 8-inch pots.

Dracaena Massangeana,

5-inch, 6-inch and 7-inch pots.

Camellias,

In the very best varieties for growing on. 6-inch, 7-inch and 8-inch pots.

JULIUS ROEHRS CO., Rutherford, N. J.

Mention The Review when you write.

SURPLUS SEASONABLE STOCK

BEGONIAS, Albo-Picta Rosea, Argenteo-Guttata, M. de Les-eps, Marjorie Daw, Rubra, Thurstoni, at \$4.00 per 100.

COLEUS, Beckwith Gem, Chameleon, Mrs. Hayes, Golden Crown, 2 1/4-inch, \$2.50 per 100.

COBAEA SCANDENS, 2 1/2-inch, \$1.00 per 100.

DAHLIAS, 2 1/2-inch pot plants (best for cut flowers), Decorative, Cactus and Show, in 50 varieties, \$4.00 per 100.

VERBENAS, 2-inch, all colors, \$3.00 per 100.

FERNS, young stock, in best shape for growing on, 2 1/4-inch:

Boston \$4.00 per 100; \$35.00 per 1000
Scottii 5.00 per 100; 45.00 per 1000
Scholzei 5.00 per 100; 45.00 per 1000
Teddy Jr. 6.00 per 100; 60.00 per 1000

MOONFLOWERS, 2-inch, thrifty young stock, \$4.00 per 100.

SNAPDRAGONS, 2 1/4-inch, Pink, Scarlet and Yellow, \$4.00 per 100.

PETUNIAS, 2 1/2-inch, grand stock, Giant Single, \$3.00 per 100.

THE STORRS & HARRISON CO., PAINESVILLE, OHIO

Gullett's Clearance Sale

PLANTS AT BED ROCK PRICES

Choice lot of Boston, Roosevelt and Whitney Ferns, 3-in., 8c; 4-in., 12½c; 5-in., 25c; 6-in., 50c; 7-in., 60c; 8-in., \$1.00. Clean, well-grown plants which will give satisfaction.

Geraniums, 3-in., 4c; 3½-in., 5c; 4-in., 7c.
Double Grant, Poitevine, Nutt.

Vinca, Variegated, 2¼-in., 2½c; 3-in., 4c; 4-in., 6c and 8c.

Dracaena Indivisa, 3½-in., 6c; 4-in., 8c.

Very fine **Cyclamen**, best colors, 2½-in., 5c; 3-in., 8c.

Daisies, Mrs. Sander, 2½-in., 3c.

Ageratum, 2¼-in.	100
Alyssum, 2¼-in.	\$1.75
Cannas, 3-in.	1.50
Cannas, 4-in.	4.00
Coleus, 2¼-in.	6.00
Dusty Miller, 2¼-in.	2.00
German Ivy, 2¼-in.	1.50
Golden Feverfew, 2¼-in.	2.00
Salvias, 2½-in.	1.50
Salvias, 3-in.	2.00
Verbenas, 2¼-in.	3.00
	1.50

Fine Tomato Plants, 3-in. pots, \$2.00 per 100

GULLETT & SONS

LINCOLN, ILL.

Mention The Review when you write.

ORCHIDS

ALL PLANTS READY TO SHIP
SEMI-ESTABLISHED and ESTABLISHED

CATTLEYAS, *Trianae*, Labiata, Gaskelliana—all starting into splendid growth.

DENDROBIUM *Phalaenopsis Schroederiana*, the finest of spray-flowering Dendrobiums.

DENDROBIUM *Formosum Giganteum*, June-flowering type. June wedding demand far outsells the supply.

All Cattleyas, Dendrobiums, etc.

Prices right—Send for them.

FREEMAN ORCHID CO.

G. L. Freeman, Mgr. FALL RIVER, MASS.

Mention The Review when you write.

CHRISTMAS PEPPERS

CELESTIAL PEPPER

SOLANUM MELVINII, NEW BRANCHING,

All strong plants from 2¼-in. pots.

\$3.00 per 100 \$25.00 per 1000

Asparagus Plumosus

Strong 2¼-in. \$3.00 per 100; \$25.00 per 1000
500 at 1000 rate. Cash with order.

FRANK OECHSLIN, 4911 Quincy Street
CHICAGO, ILL.

Mention The Review when you write.



Bargains In Mums, Fuchsias, Ferns, Coleus, Alyssum, Violet runners, Salvia, Vincas, Asters, Stevia, Lobelias, Cannas and Smilax.

See issue of June 3, and Classified ads, this issue.

C. HUMFELD
Clay Center, Kan.

Mention The Review when you write.

O. E. STEINKAMP

A. F. J. BAUR

Chrysanthemums

Get your benches ready, and then let us ship them to you, for immediate planting

White
Smith's Advance
Alice Salomon
Wm. Turner
Mrs. Chas. Rager
Lynnwood Hall
White Dean
Garza

Yellow
Comoleta
Chrysolora
Robt. Halliday
Bonnaffon
Imp. Bonnaffon
Dolly Dimple

Pink
Chieftain
Hirondelle
Maud Dean

Pompons
Diana
H. Newberry

\$3.00 per 100, \$25.00 per 1000

Lena Baum (Yellow Rager), \$2.00 per doz., \$15.00 per 100

BUDDLEIA Asiatica—Fine plants in 2½-inch pots \$1.00 per doz., \$8.00 per 100.

GERANIUMS—S. A. Nutt, Marvel, A. Ricard, Decorator, Poitevine, \$3.00 per 100, \$25.00 per 1000.

ANTIRRHINUM (Snapdragon)—Silver Pink, for blooming outdoors or for growing for next winter, \$3.00 per 100, \$25.00 per 1000.

POINSETTIAS, ready July and later, \$5.00 per 100, \$45.00 per 1000.

BAUR & STEINKAMP,

Carnation Breeders,

INDIANAPOLIS, IND.

POMPON CHRYSANTHEMUMS

Large assortment, large-flowering or Aster type; small-flowering single and anemone.

From 2-inch pots.....\$2.00 per 100, \$18.50 per 1000, \$175.00 for 10,000
From 3-inch pots..... 3.00 per 100, 25.00 per 1000, 225.00 for 10,000

GERANIUMS

In a good assortment, including Beaute Poitevine, Alphonse Ricard and S. A. Nutt

From 2-inch pots\$2.00 per 100, \$18.50 per 1000
From 3-inch pots 3.00 per 100, 25.00 per 1000

BEDDING STOCK

Large Quantities Ready for Immediate Shipment

FUCHSIAS

SALVIA

PARLOR IVY

ALYSSUM

BEGONIAS

LEMON VERBENAS

SWAINSONA

SAGE

COLEUS

ACHYRANTHES

LANTANAS

ALTERNANTHERAS

LOBELIA

From 2-inch pots..... \$2.00 per 100, \$18.50 per 1000, \$175.00 for 10,000
From 3-inch pots..... 3.00 per 100, 25.00 per 1000, 225.00 for 10,000

CASH WITH ORDER

R. VINCENT, JR., & SONS CO.

White Marsh, Maryland

KNOXVILLE, TENN.

The Market.

The weather remains wet, and weeds are getting a good start. This is one of the wettest seasons experienced for a number of years, and the ground at times has been too wet to give outside stock the proper culture, and almost everyone is behind with his work.

Good stock is scarce and trade is rather dull. Funeral work has been light, and wedding work is not so good as usual at this season of the year. Memorial day did not amount to much with the local florists; this, however, was not a surprise, as trade for this day in the south is of but little significance compared with that in the north and east.

For 50 Cents and Her Nerve.

Below is a copy of a letter, which is a fair sample of many plant orders received and gives an idea of what the florist of the fair southland has to contend with:

Dear Sir:

I herewith inclose 50 cents, for which please send me the following plants rooted: One tuberous-rooted begonia, some geranium plants, one flowering cyclamen, one heliotrope, one lily of the valley, four coleus (I want the large-foliated coleus; one with dark red leaf), one double fuchsia, one abutilon, one petunia, four verbenas, and a collection of small rooted ferns for table dishes. If you have any other plants that would be nice for beds, you may send me a nice collection of them also.

I want to thank you for the nice collection of plants you have sent me for the last two years. Everyone says we have the prettiest collection of flowers they ever saw for the money, and no doubt you have already received orders from some of my friends who have asked me for your address.

Please send me a nice collection by return mail, as I want to get them started.

Thanking you in advance, I remain,

Your customer.

The florist receiving the above order states that he filled it in full and put in extra count, in order to recompense the customer for her nerve.

Various Notes.

The store adjoining C. L. Baum's caught fire on the night of May 30, and practically everything was consumed. The fire did considerable damage to C. L. Baum's cut flower box stock-room, in the rear of his store, but was put out before it reached his salesroom, in the front part of the store. However, the stock was well insured, and will be replaced in a short time with but little loss.

Miss Mary Attix, saleslady for Chas. L. Baum, won first prize in a popularity contest, which was run for twenty weeks by a local drug store and ended June 5. The prize is a round trip to the Panama-Pacific exposition, including all expenses, with several side trips. Miss Attix will start on her trip early in July.

R. E. M.

CYCLAMEN

2½-inch \$5.00 per 100
3-inch 8.00 per 100

POINSETTIA

2½-inch \$5.00 per 100

PRIMULA OBCONICA

2¼-inch \$3.00 per 100

B. E. & J. T. COKELY
SCRANTON, PA.

Mention The Review when you write.

Fine, Strong Ferns

READY TO SHIFT

HARRISII

ELEGANTISSIMA

W. K. HARRIS

PIERSONI

WHITMANI

and SCOTTII

2½-in., \$4.00 per 100, \$40.00 per 1000.

4-in., \$15.00 per 100; 5-in., \$25.00 per 100; 6-in., \$50.00 per 100.

JOHN BADER COMPANY

1826 Rialto Street,

N. S., PITTSBURGH, PA.

Mention The Review when you write.

BEGONIA CINCINNATI

Now Ready for Shipment

Extra fine, sturdy, healthy plants, 2½-inch, \$18.00 per 100, \$150.00 per 1000

Stock Selected and Packed with Utmost Care

CYCLAMEN

For June and July Delivery

Best Strain Obtainable—Assorted Colors

2½-inch, \$5.00 per 100, \$45.00 per 1000; 3-inch, \$8.00 per 100, \$75.00 per 1000

WE GROW ONLY QUALITY STOCK—TRY US

THE NAUMANN COMPANY

1111 East 125th Street

CLEVELAND, OHIO

Mention The Review when you write.

2000
Vinca Variegated

4-inch pots.

Good stock at \$10.00 per 100

BREITMEYER FLORAL CO.

FRED. BREITMEYER, Prop.

MT. CLEMENS, MICH.

Mention The Review when you write.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE, INDIANA

Mention The Review when you write.

BOUVARDIA

Why lose money growing Chrysanthemums? You can make far more money, with less labor to the square foot, growing BOUVARDIA than any other fall crop. White, Pink and Red, 200,000 plants. 2¼-inch pots, \$1.00 per 100, \$35.00 per 1000, \$150.00 per 5000.

Cash with order, please
H. C. STEINHOFF, West Hoboken, N. J.

Mention The Review when you write.

FERNS IN FLATS

ALL VARIETIES

We ship by express during July and August, stock ready for 2½-in. pots, in flats of about 110 clumps, which can be divided.

Price, \$2.00 per flat
20 or more flats, \$1.75 each
(Packing included)

Order now while we have full list of varieties to select from.

Write for illustrated folder

McHutchison & Co.

17 Murray Street, NEW YORK

Mention The Review when you write.

For the Man who wants stock; for the Man who wants anything for planting Window Boxes or Porch Boxes or Vases; for the Store Man who is interested in Blooming Plants, see our ad in last week's Review.

GEO. A. KUHL

Wholesale Grower

PEKIN, ILL.

Mention The Review when you write.

JOHN SCOTT

Rutland Rd. and E. 45th St., BROOKLYN, N. Y.
THE HOME OF THE SCOTTII FERN.

JOSEPH HEACOCK COMPANY'S PALMS AND FERNS

HOME GROWN—WELL ESTABLISHED—STRONG AND HEALTHY

KENTIA FORSTERIANA

	Leaves	In. high	Each	Per doz.
6-in. pot.....	5 to 6.....	28 to 30.....	\$1.00	\$12.00
6-in. pot.....	5 to 6.....	34 to 36.....	1.50	18.00

MADE-UP KENTIA FORSTERIANA

	Each
12-in. cedar tub, 4 plants in tub, 5 to 5½ ft.....	\$10.00
12-in. cedar tub, 4 plants in tub, 5½ to 6 ft.....	12.50
12-in. cedar tub, 4 plants in tub, 6 ft. high, heavy.....	15.00
12-in. cedar tub, 4 plants in tub, 7 to 8 ft.....	18.00

PHOENIX ROEBELENI

	Each
7-in. tub, 18 in. high, 24 in. spread.....	\$2.00

KENTIA BELMOREANA

	Leaves	In. high	Each	Per doz.
2½-in. pot.....	4.....	8 to 10.....		\$ 1.50
4-in. pot.....	5 to 6.....	15.....	\$0.40	4.50
6-in. pot.....	6 to 7.....	24.....	1.00	12.00
6-in. pot.....	6 to 7.....	28 to 30.....	1.50	18.00

	Leaves	In. high	Each	Per doz.
9-in. cedar tub....	6 to 7....	42 to 45.....	\$4.00	\$48.00
9-in. cedar tub....	6 to 7....	45 to 48, very heavy	5.00	
9-in. cedar tub....	6 to 7....	48 to 54, very heavy	6.00	
9-in. cedar tub....	6 to 7....	5 ft., very heavy....	8.00	

CIBOTIUM SCHIEDEI, 9-in. tub, 5 ft. spread, each, \$5.00

JOSEPH HEACOCK CO., Railway Station, Wyncote, Pa.

Mention The Review when you write.

500,000 Pot Plants

of late propagation and planting, in A-No. 1 condition, ready for market.

Orders shipped promptly. Liberal extras.

Size Pots.	Per 100	Per 1000
2¼-in. Alternantheras red and yellow	\$ 2.25	\$20.00
2¼-in. Ageratum, white, light and dark blue	2.25	20.00
2¼-in. Asparagus, Plumosus and Hatcheri	3.00	25.00
4 -in. Asparagus, Plumosus and Hatcheri	7.50	70.00
2¼-in. Asparagus Sprengeri, large plants	2.50	22.50
4 -in. Asparagus Sprengeri, large plants	6.50	60.00
3 and 3½-in. Canna King Humbert..	5.00	45.00
3 and 3½-in. Cannas, Brandywine, Crimson Bedder, Crozy, 20 varieties	4.50	40.00
2¼-in. Centaurea, dusty miller.....	2.25	20.00
2¼-in. Coleus, Golden Bedder, Verschaffeltii and 15 varieties, mixed	2.50	22.50
2¼-in. Cupheas, cigar plant.....	2.25	20.00
4 -in. Dracaena Indivisa	10.00
5 -in. Dracaena Indivisa	20.00
2¼-in. Fuchsias, double and single, 12 varieties	2.75	25.00
4 -in. Fuchsias, double and single, 12 varieties	7.50	70.00
2¼-in. Geraniums, Nutt, Ricard, Poitevine, Buchner, etc....	2.25	20.00
3½ and 4-in. Geraniums, Nutt, Ricard, Poitevine, Buchner, etc....	7.00	65.00
2¼-in. Heliotropes, white, light and dark blue	2.75	25.00
4 -in. Heliotropes, white, light and dark blue	7.50	70.00
2¼-in. Petunias, single, mixed varieties	2.50	22.50
3½-in. Petunias, double, 15 varieties mixed	6.50	60.00
2½-in. Salvias, Bonfire and Splendens	2.50	22.50
3 -in. Salvias, Bonfire and Splendens	5.00	45.00
2½-in. Verbenas, very choice, mixed or separate colors, in bud..	2.25	20.00

Correspondence Solicited.

ALONZO J. BRYAN

Wholesale Florist, WASHINGTON, NEW JERSEY

Mention The Review when you write.

FERNS

Improved Whitmani and Whitmani Compacta,
\$5.00 per 100; \$40.00 per 1000
250 at 1000 rate

The Improved Whitmani is a more graceful and a little lighter frond. It is more compact, truer to the type and shows very little reverting. This variety is a great improvement over the old Whitmani.

H. H. BARROWS & SON, Whitman, Mass.

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List.

HOLMESBURG, : PHILADELPHIA, PA.

Bedding Plants BY THE THOUSANDS

Our greenhouses are filled with choice stock that you can plant out at once, to make immediate effect.

	Per 100	Per 1000
Geraniums, S. A. Nutt and Poitevine, 4-in. pots.....	\$ 7.00	
Begonia Luminosa, red and pink..	7.00	
Fuchsias	7.00	
Double Petunias	7.00	
Ageratums	7.00	
Scarlet Sage	7.00	
Nasturtiums	7.00	
Cannas, Wyoming, bronze purple foliage	7.00	
Lemon Verbenas	7.00	
Moonvines, 4-in.	10.00	
Moonvines, 2½-in.	5.00	
Coleus Brilliancy, 4-in.	8.00	
Hydrangeas, Otaksa, 6-in. pots, \$4.00 per doz.		
Adiantum Hybridum, 4-in. pots, \$1.80 per doz.		
Coleus, 2½-in., Verschaffeltii, Golden Bedder, Queen Victoria and fancy mixed varieties.....		\$3.00
Asparagus Plumosus, 3-in. pots..		5.00
Asters, Semple's Improved Branching, rose-pink, purple and white, 2½-in. pots.....		2.50
Small Plants, such as Petunias, Marigold, Phlox, Dwarf Lobelias		3.00
Rose Bushes, fine plants in 6-in. pots, Baby Rambler, Gruss an Teplitz, Caroline Testout, Frau Karl Druschki, Magna Charta, \$4.00 per doz.		
Araucaria Excelsa, 6-in. pots, 5 to 6 tiers, 16 to 20 inches high, 75c each; 18 to 24 inches high, \$1.00 each.		
Dish Ferns, all the best varieties.		4.00

Cash with order.

ASCHMANN BROS., Second and Bristol Sts., PHILADELPHIA, PA.

Mention The Review when you write.

NEW NEPHROLEPIS FERN—JOHN WANAMAKER

We will introduce the above new fern on August 1st, 1915. In presenting this fern to the trade, we feel confident that it will make a place for itself. The John Wanamaker fern is a wonderful advance over all plain or wavy frond varieties. The side pinnae of the fronds are very fully undulated, giving the plants a very wavy appearance. It will make as many fronds as Teddy, Jr., plants in 4-inch pots having over sixty fronds. It is a beautifully formed plant, full and compact.

Orders will be filled strictly in rotation.

Strong plants, 2¼-in. pots,

\$ 4.00 per dozen.

20.00 per 100.

150.00 per 1000.

250 at 1000 rate.

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa.

BRANCH:
NORWOOD, PA.

Mention The Review when you write.

A. N. PIERSON INCORPORATED

Growers of Plants, Cut Flowers, Palms and Ferns

CROMWELL, CONNECTICUT

Mention The Review when you write.

D. U. Augspurger & Sons Co.

Wholesale Florists

Send for our latest price list

Box 394,

PEORIA, ILL.

Mention The Review when you write.

H. H. LINEAWEAVER & CO., Inc.ANTHRACITE
and
BITUMINOUS**COAL**West End Trust Building, PHILADELPHIA
17 Battery Place, NEW YORKNutting Building, LEBANON, PA.
Mention The Review when you write.**Greenhouse Heating.**

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

THE COAL MARKET.

There is a slight improvement in the patient's condition since last week's bulletin was issued, and there are hopes that the period of convalescence is beginning—such a report, though its wording is borrowed from the phraseology of the medical profession, is sufficiently applicable to the present situation in the coal trade. There is enough acceleration in business, it is said, to create a greater firmness in the market and even to foreshadow a slight rise in prices. A Pittsburgh correspondent advises those "who have reason to believe that they will need coal to get in their orders early." A Chicago writer for the Black Diamond says: "The smokeless situation continues to gather strength slowly. Reports from the east have not encouraged the retailers to believe that they are going to get that grade of coal at sacrifice prices this year. In fact, the steady increase in exports of all high-grade eastern coals has proved somewhat alarming to western buyers, who are beginning to fear that fall will find them short of one of their standard fuels. This has encouraged both contracting in a small way and also precautionary buying for storage purposes. In fact, the storage movement in smokeless coal is about the only notable one in the whole list of fuels."

PIPING A LEAN-TO.

How many feet of 2-inch pipe will be needed to heat a lean-to greenhouse 20x75, ten feet high at one side and five feet high at the other? The house is well protected and one side is against the wall of another greenhouse. A temperature of 45 degrees is to be maintained in zero weather.

J. A. F. & S.—Ohio.

If there is no glass in the exposed side wall, or in the ends below the level of the side plate, the house described should be heated to a temperature of 45 degrees by using 650 linear feet of 2-inch pipe.

Without knowing where the boiler is to be located, it is difficult to give definite advice about arranging the pipes. Unless there is a door to interfere, the simplest way would be to run the pipes on the walls around three sides of the house, supposing that the boiler is at one end; this would take about four lines of pipe. If bottom heat is

DEEDS SPEAK LOUDER THAN WORDS**THE REASON IS—WELL, ASK ANY ONE OF OUR CUSTOMERS****WHICH DO YOU WANT?****Cast Iron Boilers—FOOL Economy** (false ratings, fuel waste, danger of breakdowns, dealers' profits), OR**Kroeschell Boilers—FUEL Economy** (honest ratings, safety, quick, heat, no boiler pits, no dealers' profits).**Kroeschell Boiler—Half the Coal and Half the Work**

Your No. 13 Boiler is carrying 25,000 sq. ft. of glass, and I can keep it at 60° in the coldest weather without any trouble. I have three cast iron boilers also, heating a range of 25,000 sq. ft. of glass, but the No. 13 Kroeschell Boiler only takes half the coal and half the work to get the same results.

J. G. FRISZ, Vincennes, Ind.

Kroeschell Boiler Better Than Tubular Boilers or Cast Iron Boilers

Washington Court House, Ohio. Have used upright boiler, tubular boiler and cast iron boiler. The Kroeschell Boiler heats up better and easier than any other boiler we have ever had anything to do with. If we ever buy another, it will certainly be a Kroeschell.

Very truly yours,
POOLE & PURLLANT.**Cast Iron Cannot Be Compared with Kroeschell**

We bought a No. 2 Boiler in 1904. It takes care of 5000 sq. ft. of glass, and we could add 2000 more. We are very well satisfied. We used a cast iron boiler before we had yours. It cannot be compared with the Kroeschell boiler. Your boiler has certainly a great capacity for heating water.

HALL & ROBINSON,
Montreal, Canada.**Cast Iron Boilers Break Down**

Have fired greenhouse boilers since 1885, both steam and hot water. Yours suits me the best. I have two of your boilers. At one time I had two cast iron boilers working together, and during a blizzard the rear section of one boiler gave out and the front section of the other sprung a crack a couple of months later. No more cast iron boilers for me. I came very close to freezing out in both instances.

G. M. THOST, De Soto, Mo.

Cast Iron Boiler Cracked in Two Years

We have a No. 4 Kroeschell Boiler. It takes care of 7000 sq. ft. of glass; it would take care of twice that amount.

I first had a new cast iron boiler which lasted two years, when it cracked to pieces. The second was a second-hand boiler.

I consider your boiler the best paying investment I ever made.

You can refer anyone to us.
MARYSVILLE FLORAL CO.,
Marysville, Ohio.**Cast Iron Boilers Cause Freeze-out—Kroeschell Boilers No Worry**

I bought a No. 2 boiler in 1902. Takes care of 7000 sq. ft. of glass—would take care of 2000 more, I have had a cast iron boiler, but it broke down twice in four years, always in the coldest weather. It broke down Dec. 29, 1904, and I lost all my stock in consequence. I have now two No. 2 and one No. 6 Kroeschell boilers and do not worry about their breaking down.

GRANT NEWPORT,
Cedar Rapids, Ia.**Kroeschell Versus Cast Iron**

The No. 7 Boiler I bought from you is heating 14,000 sq. ft. of glass; I think it can take care of 16,000 ft. I do not have any trouble to keep up temperature of 50° in the coldest weather. I fire only once after 12 o'clock midnight. The boiler has given perfect satisfaction. I have four cast iron boilers—like the Kroeschell best of all. If anyone wishes to inquire about your boiler, let them write me, for I think your boilers are good ones.

CHARLES SCHULTZ,
Menominee, Mich.**The Kroeschell Does Our Work Easier Than Cast Iron Boilers and Saves 20 to 25% Fuel**

The No. 4 boiler is heating 10,000 sq. ft. of glass—it would take care of 13,000 sq. ft. easy. Have no trouble to keep temperatures of 50 and 60 degrees in coldest weather. The boiler has given perfect satisfaction. We had two cast iron boilers, one rated for 1200 ft. of pipe and one rated for 1500 ft. These boilers never did the work at their best and when the greenhouses were new. According to our experience with yours, we will save 20 to 25 per cent of fuel.

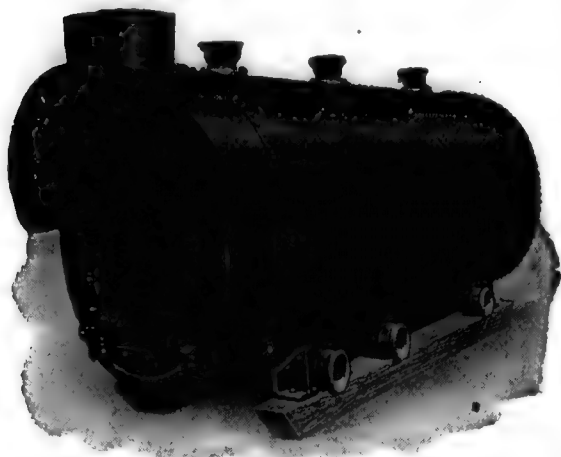
HILD BROS., Lake Forest, Ill.

WHEN YOU BUY—GET A KROESCHELL
"THE BOILER OF UNEQUALED FUEL ECONOMY"**KROESCHELL BROS. CO.,****444 West Erie Street**
CHICAGO, ILL.

"Superior"

INTERNAL-FIRED BOILER

For Hot Water Heating



Superior Machine & Boiler Works
840-850 W. Superior Street
CHICAGO

Mention The Review when you write.

WROUGHT IRON PIPE

with new threads and couplings in full lengths.

The owner who doesn't overlook the need of quality:

Who doesn't overlook that without quality he couldn't realize a maximum of economy;

Who doesn't overlook the advantage of Wrought instead of steel pipe, and who doesn't overlook the importance of selecting a competent dealer, will not overlook us with our guaranteed Second Hand Wrought Iron Pipe in full lengths with new threads and couplings.

ALBERT & DAVIDSON, Inc.
217-223 Union Avenue, BROOKLYN, N. Y.

Mention The Review when you write.

SAVE MONEY

By Buying **BOILERS, PUMPS,
PIPE, etc.,** from

E. E. McCARTNEY, Canfield, O.

Mention The Review when you write.

desired for the benches in the middle of the house, a 3-inch flow pipe could be carried on the high wall and across the end, and connected with seven 2-inch returns on the walls and under the benches.

A LEAN-TO IN OHIO.

Please tell us how much piping to use, and how to arrange it, to heat a building 20x75, with a shed roof. The house is ten feet high on one side and six feet on the other and is well protected. We wish to maintain a temperature of 45 degrees. The house has glass in one end.

J. A. F. & S.—Ohio.

As I understand the question, the house described is a lean-to, one wall of which is ten feet high, while the height is only six feet on the other side. Such a house would require about 450 square feet of radiation with hot water heat, or not far from 225 square feet with steam, for a temperature of 45 degrees.

If the house is to be heated with

Morehead Back to Boiler SYSTEM

BEGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the Grower of Flowers. Write for this help TODAY.

MOREHEAD MFC. CO., Dept. "M" **DETROIT, MICH.**
299

Mention The Review when you write.

Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD—CHICAGO

Mention The Review when you write.

HIGHEST PRICED and CHEAPEST

BOILERS MADE

GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.

109 Broad St., Utica, N. Y. 104 John St., New York City

LET US TELL YOU
ABOUT THEM

Mention The Review when you write.

WILKS

Hot Water Boilers

ARE THE MOST ECONOMICAL
BOILERS FOR GREENHOUSES

No Night Fireman Required with our

SELF-FEEDING

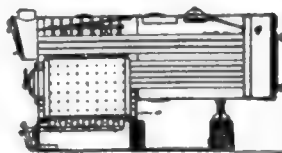
HOT WATER BOILERS

Send for Catalogue and prices.

S. WILKS MFG. CO.

3523 Shields Ave., CHICAGO

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**STEEL
RETURN
TUBULAR
BOILERS**

Johnston Heating Co.

131 E. 26th Street

NEW YORK

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BYERS'

Guaranteed Full Weight Wrought Iron Pipe

Lap-welded in sizes over 1 1/4 inch.

FITTINGS, VALVES, BOILERS, RADIATORS, ETC.

JOHN MANEELY,

309-311-313 Arch St., PHILADELPHIA, PA

Mention The Review when you write.

hot water, I would run a 2 1/2-inch flow pipe on each side wall and halfway across the end of the house. Connect the end of each flow pipe with three 2-inch returns, which should be carried on the walls back to the boiler. If I knew something about the interior arrangement of the house I might make some slight change in the suggested arrangement of the pipes, such as car-

Points the Way to Economy of Fuel

BOILER FLUES

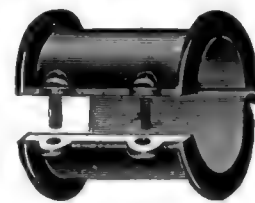
We make a specialty of handling carefully selected Boiler Flues, 4-inch diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON Established 1898

1353 N. Clark St., Phone Superior 572 Chicago

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EMERGENCY PIPE CLAMPS



Stop any split or rust hole leak—permanently.

M. B. SKINNER & CO.

558-562 Washington Bl.

CHICAGO, ILLINOIS

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Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street

24th and Wood Streets

PHILADELPHIA

Mention The Review when you write.

rying the flow pipes on purlin posts located about six feet from each wall of the house, if they are so located.

To heat the house with steam, I would run one 2-inch flow pipe to the farther end of the house and connect it with six 1 1/4-inch returns, three of which should be upon each of the side walls and extend nearly to the middle of the end of the house.

PORTLAND NEWS NOTES.

[Continued from page 69.]

Co., Swiss Floral Co., George Goos, J. B. Pilkington, August Zitzewitz and Tonseth Floral Co.

The rose festival managers have expressed their appreciation of the work done by the Floral Society and its officers and members individually, and it is a safe guess that the floral center idea will be repeated in future celebrations.

President Van Kirk, of the Floral Society, acted as secretary of the floral center managers and was so busy that he missed several meals. Much credit for the success of the effort is due to him. Manager Dorsche had his hands full looking after the exhibits.

Various Notes.

Visitors seen at the floral center: Simon Swanson, of Seattle; Paul Jandl, of Spokane Florist Co.; J. F. Austin, of Spokane Greenhouses, and M. Lewis, formerly of Donart & Lewis, of Coeur d'Alene, Idaho. P. Maris, of McMinnville, and Prof. A. S. Peck, of Corvallis, were noted among the judges of the community rose exhibits.

H. E. Weed, director of school gardens, says there is no contest arranged for this year. Thirty-five schools are participating in an educational effort at growing vegetables as a business proposition; each worker is credited with an hourly wage and is paid from the proceeds of the sale of the products.

The only reason why "Scotty" did not give every girl in the industrial parade a flower was that he could "rustle" no more flowers. S. W. W.

Riverside, Ill.—The Newman Greenhouses have gone out of business.

A Standard Pot A Standard Quality A Standard Price



The three necessary things to get your pot business. Also proper packing to eliminate breakage. Send your orders to the

C. C. Pollworth Co.
MILWAUKEE, WIS.

Mention The Review when you write.



Standard Flower Pots

We Lead in Quality
and Finish

The Pfaltzgraff Pottery Co.
YORK, PA.

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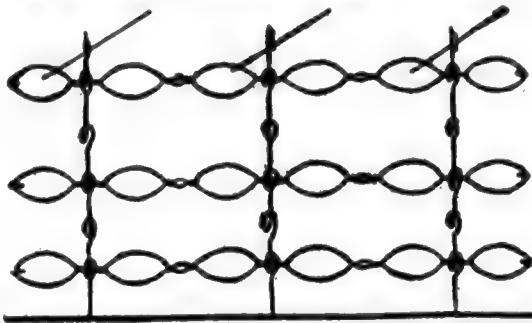
PAPER POTS AND DIRT BANDS

See large advts. in former issues for prices,
or send for price list.

F. W. ROCHELLE & SONS, 31 Main St.,
Chester, N. J.

Mention The Review when you write.

We Recommend to Carnation Growers CONTINUOUS RING SUPPORTS



Joliet, Ill., Oct. 19, 1914.
Gentlemen:—We have five different makes of carnation supports in our greenhouses and we say without any hesitation that this Continuous Ring Support is the best of all.
J. D. Thompson Carnation Co.

Price, \$16.00 to support 1000 plants.

Supports last many years.
Write for full particulars.

A. L. RANDALL CO.
Wabash Avenue at Lake Street, CHICAGO

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Established 1765

FOR "POT LUCK" USE

Incorporated 1904

HEWS STANDARD POTS

AND RED EARTHENWARE SPECIALTIES

POT MAKERS FOR A CENTURY AND A HALF
WORLD'S LARGEST MANUFACTURERS

A. H. HEWS & CO., Inc., Cambridge, Mass.

Warehouses
CAMBRIDGE, MASS.
NEW YORK. N. Y.

GREENHOUSE LUMBER

1806-1915
"ALL-HEART" CYPRESS
WORKED TO SHAPES.

HOTBED SASH.

PECKY CYPRESS.

SQUARE RED CEDAR POSTS.

LOCKLAND LUMBER CO., Lockland, O.

RUST PROOF STAKE FASTENERS	
Eureka	Everlasting
Per 1000	Per 1000
\$1.50	\$2.80
August Corts & Son WYNGATE, PA.	

BLAKE'S LEVER CLIP for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.	
PRICE - \$1.40 per 1000	
5,000.....at \$1.25 per 1000	
10,000.....at 1.00 per 1000	
Delivered free.	Samples free.
B. S. BLAKE & SON 29 Federal St., Rochester, N. Y.	

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GET OUR PRICES ON GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N. Y.

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GEO. KELLER & SON Manufacturers of

RED POTS

Before buying write for prices
2611-2622 Harnden Street
Near Wrightwood Ave., CHICAGO, ILL.

Mention The Review when you write.

SEND FOR A SAMPLE OF OUR

SELF-TYING

CARNATION SUPPORTS

Suit Every Width Bench
Pack Flat When Not in Use
Are Quickly Set Up
Can Be Stored in Small Space
Are Galvanized and Durable
Resist High Spraying Pressure
Are Adjustable to Growing Plant
Can Be Worked Around Easily
Are Neat and Inexpensive
Support the Plants Efficiently
Insure Straight Cuttings

TRY OUR SELF-TYING ROSE STAKES

THE CARNATION SUPPORT CO.

CONNEERSVILLE, IND.

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The best Paper Pot for shipping purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce

400 Oaks Street
Waltham, Mass.

FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.
1227 W. 8th St., Kansas City, Mo.

FIVE MILLION FLOWER POTS FOR SALE

We have an immense stock of Flower Pots ready for delivery. We have every means of economical manufacture. We have our own timber land within a mile of our factory, and make our crates in our own mill. No charge for crates. Our pot quality is the best. Our prices are right. We will get your business if you figure with us.

Write us now.

THE MT. GILEAD POTTERY CO., MT. GILEAD, OHIO

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HAEGER "QUALITY" POTS

Standardized and shaped pots, smooth and easy to handle. Of splendid porous quality. We ship with amazing promptness and guarantee every item to be as represented.

GLAZED
WARE

PORCH
POTS

ROSE
JARS



HANGING
BASKETS

VASES

LAWN
VASES

The newest things in glazed pottery — designs that have never before been offered to the trade.

HAEGER BRICK & TILE CO.
9 Sherwin Block Elgin, Illinois

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SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue.

SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.
SYRACUSE, N. Y.

Mention The Review when you write.

1000 Ready Packed Crates Standard Flower Pots and Bulb Pans

Can be shipped at an hour's notice.

Price per crate:

2000 1 3/4-in., crate, \$6.00	456 4 1/2-in., crate, \$5.24
1500 2 " " " 4.88	320 5 " " " 4.51
1500 2 1/4 " " " 5.25	210 5 1/2 " " " 3.78
1500 2 1/2 " " " 6.00	144 6 " " " 3.16
1000 3 " " " 5.00	120 7 " " " 4.20
800 3 1/2 " " " 5.80	60 8 " " " 3.00
500 4 " " " 4.50	48 9 " " " 3.60
48 10-in., crate, \$4.80	

Hilfinger Bros. Pottery, Fort Edward, N. Y.

AUGUST ROLKER & SONS, 51 Barclay St.,
New York City Agents

Our Specialty: Long Distance and Export Trade
Mention The Review when you write.

THOSE RED POTS

ASK THE FLORIST
THAT USES THEM

HARRY BALSLEY

Detroit Flower Pot Co.

DETROIT, MICH.



Logan Pots... Best Test

Flower Pots 2 to 14 inch

Azalea Pots 4 to 14 inch

10 and 12-inch Hanging Baskets

Cemetery Vases and Lawn Vases

Write us for Special Prices

No Package Charges

THE LOGAN POTTERY CO., Logan, Ohio



RED POTS

that you will be proud to have on your benches, is the kind we have to offer. We use nothing but the best material and skilled labor and offer you a first-class pot at a popular price. All goods are carefully selected and packed, thus insuring full count upon opening your crates. Isn't that worth considering?

We also have a full line of Azalea Pots, Hanging Baskets and other goods used by Florists—ask for catalogue.

We also make the famous "MOSS AZTEC" ware.

The Peters & Reed Pottery Co.

Gen'l Office and Works: SO. ZANESVILLE, OHIO

New York Sample Room—25 WEST BROADWAY

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



• THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

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PENNSYLVANIA

is the state to get the nice Red Standard Pots, Pans, Azalea Pots, etc., and NORRISTOWN is the town where they manufacture them and burn them a nice red color. Try us and see if they are not just as cheap, too

THE KELLER POTTERY CO.

213-223 Pearl St.,

NORRISTOWN, PA.

RED Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY



Established 1894

Standard Flower Pots

Porosity and Strength
Unsurpassed.

Write for Prices.

A. F. KOHR

2904-36-38 N. Leavitt St., Chicago
Cor. solicited in Ger. and Eng.

FORT WAYNE, IND.

The Market.

For the last two weeks stock has been exceptionally plentiful and of excellent quality. Peonies are at the height of their season and are of splendid quality, commanding good retail prices. Beauties are holding their own and, with the advent of sunshine, the rose stock has improved. Carnations are still of remarkably good quality for the season. America gladioli meet with much favor. A variety of smaller flowers in season are Spencer sweet peas, which are fine; cornflowers, coreopsis, yellow daisies, orchids and valley.

The demand has centered chiefly in June weddings, of which there have been a large number; flowers for commencements and funeral work.

Various Notes.

The Chicago Cut Flower Exchange opened in the Peoples' Trust building just before Memorial day and took orders, but failed to deliver them at the appointed time, and had left the city on Monday. Police investigators have failed so far to locate the parties.

Markey Bros. have moved their flower shop from 120 East Washington street to the first block west of Calhoun on Wayne street. This is an excellent location and spring business has been brisk.

The Bradley Flower Shop has taken advantage of a new show window to introduce the June bride in her bridal array, with a handsome bouquet. The window is attracting much attention.

The Flick Floral Co. has been extremely busy with the bedding season and landscape work as well as cut flower work. Miss Marguerite Flick has returned from college for the summer.

Miss Catherine Vesey is at home for the summer from her studies at Glendale college, Oxford, O. R. F.

Ottawa, Ill.—The erection of an additional cucumber house, 76x900, at the range of the Davis-Steiner Co., at a cost of \$30,000, will, it is said, raise the investment in this establishment to nearly \$150,000.

Note these Low Prices RANDO PLANT TUBS

Just in. A big shipment of these fine genuine Red Cedar Tubs. Made from clear stock. The best tub value on the market.

	Diam.	Price, ea.	Per doz.	Per 100
No. 1	6	\$0.26	\$ 2.70	\$ 20.25
No. 2	7	.27	3.15	22.50
No. 3	8	.30	3.35	25.20
No. 4	9	.33	3.60	27.50
No. 5	10	.38	4.10	31.50
No. 6	11	.47	5.40	40.50
No. 7	12	.57	6.75	52.20
No. 8	13	.72	8.10	64.80
No. 9	14	.82	9.50	65.50
No. 10	15	.90	10.35	80.80
No. 11	16	1.00	11.25	90.00
No. 12	17	1.20	13.40	110.70
No. 13	18	1.45	15.40	121.50
No. 14	19	1.75	18.45	145.80

A. L. RANDALL CO., Wabash Ave. at Lake St., Chicago
Mention The Review when you write.



**JONES
WIRE POT HANGERS**
Send for Circular
Manufactured by
THE M. D. JONES CO.
BOSTON, MASS.

PINO-LYPTOL

WEED KILLER

THE VERY NEWEST AND QUICKEST METHOD OF DESTROYING WEEDS, GRASS AND OTHER GROWTH IN GARDEN WALKS, GUTTERS, TENNIS COURTS, DRIVEWAYS, ETC.

This fluid absolutely destroys all weeds and other growths wherever applied, and its effect on the ground prevents the growth of fresh ones for a year and thus saves a great deal of time and labor, as no cutting, hoeing or hauling away of the weeds is required.

We MANUFACTURE the STRONGEST LINE of DISINFECTANTS on the market.

PINO-LYPTOL CHEMICAL CO. 455-457 West 26th Street
NEW YORK CITY

CORRESPONDENCE SOLICITED

Mention The Review when you write.

GREENHOUSE GLASS

We are the World's
Largest Producers

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"Get acquainted"
with our Specialties

29 - 34 - 39 - oz. GLASS

AMERICAN WINDOW GLASS CO.

General Offices, Farmers' Bank Building,

PITTSBURG, PA.

Mention The Review when you write.

GREENHOUSE and HOTBED GLASS

8x10, 10x12 and 10x14 inch, single, at \$1.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

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THE ORIGINAL AND ONLY
ELASTIC-LYKE

LIQUID PUTTY

Formerly sold by E. H. Hunt
Positively will not get hard, run in hot nor heave in cold weather.

E. C. Prosser, Mgr., THE ELASTIC-LYKE CO.
30 East Randolph Street, CHICAGO

(Not Inc.)

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VINCA VARIEGATA

Extra heavy, 2 to 3 ft. long, \$10.00 per 100.

GERANIUMS. S. A. Nutt, 4-in., in bud and flower, \$5.00 per 100; 3-in., with bud and flower, \$3.00 per 100.

Cash, please. Prompt shipment.

KILBOURN & WILLIAMS, Clinton, N. Y.
Mention The Review when you write.



GLAZING STAPLES

FOR HOTHOUSE WORK

E. H. Titchener & Co.

BINGHAMTON, N. Y.

Mention The Review when you write.

GREENHOUSE WHITE

**DOES YOUR
GREENHOUSE
NEED PAINTING ?**

WE CAN SUPPLY THE MATERIAL

A paint which is particularly adapted to Greenhouse work, on account of its great covering capacity (330 square feet, two coats, to the gallon), and the easy working qualities and its extreme whiteness.

Put up in 50-gal. barrels (each barrel equipped with interior agitator, no extra charge); 25-gal. half barrels, and 5-gal. and 1-gal. cans.

1-gallon cans	per gal., \$1.65	25 gallons (½ bbls.).....	per gal., \$1.55
5-gallon cans	per gal., 1.60	50 gallons (bbls.).....	per gal., 1.50

F. O. B. CHICAGO

Also Headquarters for Greenhouse Glass

Send your inquiry to the nearest warehouse mentioned below.

PITTSBURGH PLATE GLASS CO.

801-811 So. Wabash Ave., Chicago, Ill.
492-502 Market St., Milwaukee, Wis.

410-415 Scott St., Davenport, Iowa
E. 4th and Vine Sts., Des Moines, Ia.

Mention The Review when you write.

Dreer's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid.
Samples free.

HENRY A. DREER
714 Chestnut Street,
Philadelphia.

FULL
SIZE
No. 2



Greenhouse GLASS

**WE HAVE THE STOCK
AND RIGHT PRICES**

Sharp, Partridge & Co.
CHICAGO, ILL.

THE FLORISTS' HAIL ASSOCIATION

has paid \$282,000.00 for glass broken during the last 27 years. For particulars concerning Hail Insurance, address

JOHN G. ESLER, Sec'y, Saddle River, N. J.
Mention The Review when you write.

NOW IS THE TIME TO BUY

GREENHOUSE GLASS

WRITE FOR PRICES

The Toledo Plate & Window Glass Co.
TOLEDO, OHIO

Mention The Review when you write.

THE ONLY PERFECT Liquid Putty Machine



Will last a lifetime.

\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.

SEAL-TIGHT LIQUID PUTTY at \$1.25 per gallon

METROPOLITAN MATERIAL CO.
1306-1410 Metropolitan Ave., BROOKLYN, N. Y.

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Greenhouse Glass

We have the largest stock in the west. We recommend that you anticipate your requirements now, before factories close down for the summer and stocks are depleted.

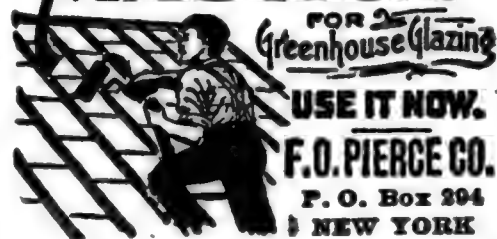
Write us for prices.

OKMULGEE WINDOW GLASS CO.

OKMULGEE, OKLA.

Mention The Review when you write.

MASTICA



FOR 2
Greenhouse Glazing

USE IT NOW.

F. O. PIERCE CO.

P. O. Box 294
NEW YORK

MASTICA is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

Mention The Review when you write.



**SIEBERT'S ZINC
NEVER-RUST.**

GLAZING POINTS are positively the Best. Last Forever. Over 50,000 pounds now in use. A sure preventive of glass slipping. Effective on large or small glass. Easy to drive. Easy to extract. Two sizes, ¾ and ½, 40c per lb.; by mail, 15c extra; 7 lbs. for \$2.50; 15 lbs. for \$5.00, by express. For sale by the trade. Randolph & McClements, successors to Chas. T. Siebert Baum and Beatty Sts., Pittsburgh, Pa.

Mention The Review when you write.

DESTROY MILDEW

USE THE PEERLESS BLOWER

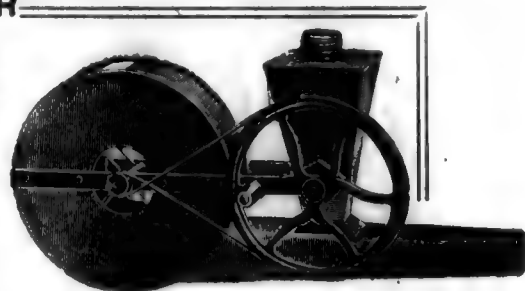
Distributes Sulphur, Lime, Slug Shot, Grape Dust, Tobacco Dust, Paris Green or any other powdery substance. Does the work evenly, so every leaf receives its due proportion, without any being wasted. By using the Peerless, a 200-ft. greenhouse can be perfectly powdered in less than five minutes. Florists say:

"It's a great improvement over the bellows."

Ask your jobber for the Peerless or order direct from us. Price, \$4.00 F. O. B. Chicago.

Edw. E. McMorran & Co., 162-166 N. Clinton St., CHICAGO, ILL.

Mention The Review when you write.



NIKOTEEN for Spraying and Vaporizing APHIS PUNK for Fumigating

ASK YOUR DEALER FOR IT.

NICOTINE MFG. CO.,

117 No. Main Street,
ST. LOUIS, MO.

Mention The Review when you write.



GRAND RAPIDS, MICH.

The Market.

The weather during the last week has been rainy and cold. June 13 and 14, the sun came out, but before one got thoroughly thawed out, it began a cold rain again. While such weather naturally has a depressing effect on business, June weddings and graduations keep the market fairly active. Beginning the week with plenty of stock, the market gradually improved, and by the week's end stock was pretty well cleaned up. Peonies hold attention now, and are of fine quality, finding a ready market.

Outdoor bedding is still dragging slowly along, every warm day bringing a rush of hurry-up orders, which only subside again with the change in the weather. The usual large shipments of bedding stock to the Michigan resort towns are no doubt being held up because of the bad weather.

Various Notes.

Mr. Freyling, of the Wealthy Avenue Floral Co., speaks highly of a new cost-finding system that he has had installed recently.

Bruin Slot & Son picked their first tomatoes of the season last week.

Some fine Gladiolus America are on display at Eli Cross's store.

The Alfred Hannah Floral Co. was busy last week with weddings.

The lady clerks of the various stores are planning a picnic for the last of the month. G. R.

Marion, Ind.—Mrs. Joseph Atack, 1406 Nelson street, is a beginner in the trade. She has no greenhouses, but grows summer flowers, which she retails, buying of wholesalers to fill orders received when she is out of stock.

KING

The name that assures "the most for the money" in

GREENHOUSES

Write for Bulletin No. 47
and you will see why.

KING CONSTRUCTION CO.
27 King's Road, N. Tonawanda, N. Y.

SPRAY WITH

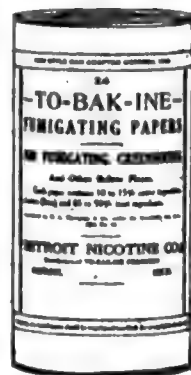
NICOTICIDE

THE BEST INSECTICIDE

It costs a fraction more than some other insecticides, but results from its use more than pay the difference. It kills, while you sleep, Aphids, Mealy Bug, Red Spider and other plant insects. For sale by wholesale florists and seedsmen everywhere. If you cannot reach a dealer we will fill your order. Manufactured by

P. R. PALETHORPE CO., Inc., CLARKSVILLE, TENN., U. S. A.

"TO-BAK-INE" FUMIGATING PAPER



is the **strongest** fumigating paper on the market, each sheet being saturated with a **definite** amount of **pure nicotine**, making it an extremely convenient and neat insecticide for fumigating purposes; it is also free from ammonia, which is present in ordinary tobacco smoke and extracts. **To-Bak-Ine Fumigating Papers** are recommended for use on delicate flowers and plants. Put up in **hermetically sealed tin cans** of 24 full length sheets; $\frac{1}{2}$ case, 6 cans, 144 sheets; 1 case, 12 cans, 288 sheets. **To-Bak-Ine Liquid** and **To-Bak-Ine Fumigating and Dusting Powder** are the **STANDARDS**.

For Sale by All Supply Houses

DETROIT NICOTINE CO., DETROIT, MICH.

The BAUR CARNATION CLIP

The most practical device on the market for mending **SPLIT CARNATIONS**. Let us convince you by **TEN DAYS' FREE TRIAL**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 clips), \$2.50. Clips, per 1000, \$1.00, 2000, \$1.50; 5000, \$3.25; 10,000, \$6.00; 25,000, \$12.50; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erie, Pa.

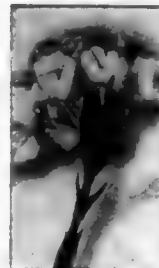


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SPLIT CARNATIONS

Easily Mended with
Pillsbury's Carnation Staple

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.
1000, 35c; 3000 for \$1.00, postpaid
I. L. Pillsbury, Galesburg, Ill.



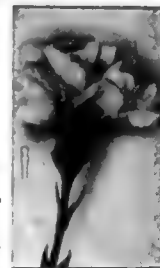
BEFORE

No loss if you mend your split carnations with
SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.
Springfield, Mass.



AFTER

NICOTINE 40%

GUARANTEED BY

The GRASSELLI CHEMICAL CO.

CLEVELAND NEW YORK CINCINNATI
CHICAGO MILWAUKEE ST. PAUL
ST. LOUIS

WRITE FOR PRICES



The Best Way to Mend
SPLIT CARNATIONS
is with

Supreme Carnation Staples

No Tools Required
35c per 1000; \$1.00 for 3000
Postpaid Sample Free
F. W. WAITE, 85 Belmont Ave.
Springfield, Mass.

Are You?

Missing a Good Thing?

Read here the camera's reproduction of a letter written by Pittsburgh's largest plant grower—a man you all know, whose conservatism is well understood, whose word counts for something. He says Federal Elastic Cement is the best thing on the market for tightening the roofs of old greenhouses.

Federal Elastic Cement never grows hard or disintegrates in the package; never crumbles or pulls loose on the roof; lasts at least five times as long as putty or any other glazing material; water-tight; holds the glass—no breakage if your houses are putty-bulbed with Federal Elastic Cement.

We make a special grade for greenhouse glazing—a thinner, short fiber consistency that can be used in a putty bulb or mastic machine. One pound goes as far as two to three pounds of putty. Black is best, but almost any color can be furnished.

Write today for a trial pail, stating how many square feet of glass you will putty-bulb this year.

Price of Federal Elastic Cement, greenhouse grade:

Per barrel (550 lbs.).....per lb., 8c Per keg (100 or 150 lbs.).....per lb., 10c
Per half-barrel (300 lbs.).....per lb., 8c

Price on trial pails quoted on request Special price on ton lots.

The Federal Process Co.

PHILADELPHIA
NEW ORLEANS

Manufacturers

CLEVELAND, O.

JOHN BADER CO.

FERNS, PALMS AND BEDDING PLANTS

OFFICE AND GREENHOUSES MT. TROY

N. S. PITTSBURGH, PA.

April 5, 1915.

Florists' Review,
Chicago, Ill.
Gentlemen:-

Replying to your inquiry regarding my experience with Federal Elastic Cement, I would say anyone who has old houses and does not use this Cement is missing a good thing.

We used Federal Elastic Cement on sixteen old houses in July, 1914. They were in pretty bad shape, but since then not one light of glass has blown out. Had it not stopped any leakage we would have been well paid in the saving of breakage. If we had to put it on every year we would do so, but it looks today the same as it did last fall. It is a little hard to put on, but we think it is the best thing that ever came out for greenhouses.

Yours respectfully,

JOHN BADER CO.

J. H. Bader

P.L.E./A.C.G.

If you have a leaky gutter, fill the joint with Federal Elastic Cement. Fine for roofing.



The recognized standard insecticide.

A spray remedy for green, black, white fly, red spider, thrips, mealy bug and soft scale.
Quart, \$1.00; Gallon, \$2.50

FUNGINE

An infallible spray remedy for rose mildew, carnation and chrysanthemum rust.
Quart, 75c; Gallon, \$2.00

VERMINE

A soil sterilizer for cut, eel, wire and angle worms.
Quart, \$1.00; Gallon, \$3.00

SCALINE

A scalicide and fungicide combined for San Jose and various scale on trees and hardy stock, and various blights which affect them.
Quart, 75c; Gallon, \$1.50

NIKOTIANA

A 12% nicotine solution properly diluted for fumigating or vaporizing.
Quart, \$1.50; Gallon, \$4.50

If you cannot obtain our products from your local dealer, send us your order, and we will ship immediately through our nearest agent.

Aphine Manufacturing Co.
MADISON, N. J.

GEO. A. BURNISTON
President

M. C. EBEL,
Treasurer

SEE THAT LEDGE.

Pat. Sept. 18 1900

THE JENNINGS IMPROVED
IRON GUTTER.

USE OUR

Patent Iron Bench Fittings and Roof Supports
VENTILATING APPARATUS

Improved Vaporizing Pans for Tobacco Extracts, etc.

Send for Circulars

DILLER, CASKEY & KEEN, S. W. Cor. 6th and Berks Sts. PHILADELPHIA, PA.

Poison KIL-WORM Poison

Destroys Worms, Ants, etc., infesting Golf, Cricket Grounds, Parks and Lawns. Sure death to Snails. Does not injure grass; causes the insects to come to the surface to die. (Must not come in contact with fine plants.)

One gallon Kil-Worm makes 50 gallons liquid when mixed with water.
1 qt., \$1.00; 1/2 gal., \$1.75; 1 gal., \$3.00;
5 gals., \$13.50.

Poison KIL-WEED Poison

A scientific Weed Destroyer—free from odor. An unsurpassed preparation for the removal of Grass, Weeds, Vines and Bushes from paths, etc. Saves expense of several men; can be applied with an ordinary sprinkling can.

One gallon Kil-Weed makes 30 to 35 gallons liquid when mixed with water.
1 qt., 35c; 1/2 gal., 60c; 1 gal., \$1.00; 5 gals., \$4.00; 10 gals., \$7.50; 1 barrel, per gal., 65c.

LEMON OIL COMPANY

Dept. H
420 West Lexington Street, BALTIMORE, MD.
Directions on every pkg.; write for circular.



UNEQUALED FOR
GREENHOUSE
—AND—
LANDSCAPE
FERTILIZING

The PULVERIZED MANURE CO.
No. 33 Union Stock Yards
CHICAGO

ST. PAUL, MINN.

The Market.

Conditions during the last week have been satisfactory to the growers and retailers. After most of the bedding and seeding was completed, a heavy frost put in its appearance June 9. This is the latest frost for many years. There is no question that more bedding stock was sold this year than in any year past, a great deal of replanting being necessary. All growers are cleaned up on stock and well satisfied with the season's business. The cut flower end is well holding its own and stock of all kinds is in good demand. Roses and carnations are of good quality and moving well. Local peonies are now coming into this market and the quality is good. The wet season has so increased the insect pests that many growers of peonies who have not kept their eyes open have had their stock greatly depleted by them.

Various Notes.

Holm & Olson report a heavy planting season and are completely cleaned out of that class of stock. This firm has an effective insecticide window display, featuring two large made-up bugs electrically illuminated and well reproduced; the remainder of the window is filled with insecticides of all kinds.

H. C. Hanson reports a heavy season on all cut flowers and plants, and expresses himself well satisfied.

The West Side Greenhouses are completely cleaned out of bedding stock, and surely had a large amount to dispose of. This firm is renovating its houses for the coming season.

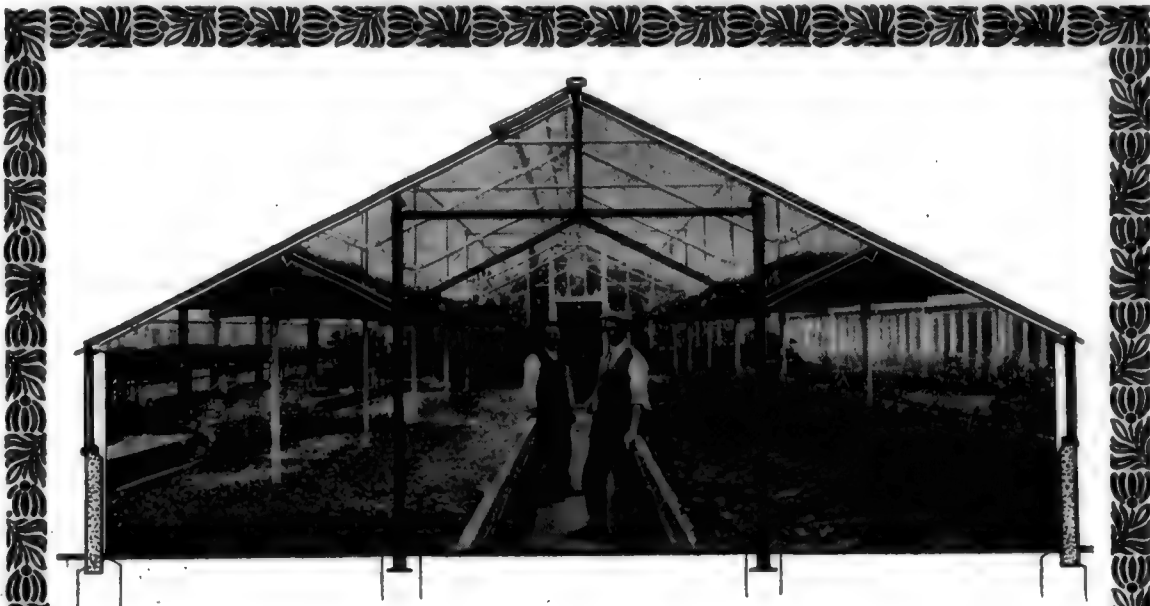
The Flower Shop reports a fine season in its new location, business in all branches being good.

Geo. Bates, of Holm & Olson, who recently was hit by a street car at Seventh and Wabasha, is back on the job again. He asserts that if it had not been for his heavy head of hair, the car would have sent him into the old library. As it was, he was laid up for two weeks with several broken ribs and a general shaking up. C. R. F.

THOMSON'S CELEBRATED MANURES

Our Manures are the direct result of many years' practical experience in all branches of gardening. Our **VINE, PLANT and VEGETABLE MANURE** is unrivaled for all fruit-bearing, foliage and flowering plants—lawns—vegetables, etc., etc. Our **SPECIAL CHRYS-ANTHEMUM and TOPDRESSING MANURE** is an excellent stimulant for all pot plants during the growing season. Sold by **LEADING AMERICAN SEEDSMEN**; freight paid on quantities; liberal terms to retailers; write for our Special Offer to the American trade, etc., to sole makers,
WM. THOMSON & SONS, Ltd.
Glasgow, Scotland

Mention The Review when you write.



An Exaggeration With a Reason Back of It

THIS is an interior view of the Half Iron Frame Greenhouse we built last year for the Mt. Feake Cemetery, at Waltham, Mass. Its roof supports are framed exactly like some of our largest Full Iron Frame Houses.

We have blackened and exaggerated a set of the roof framing members to the stronger impress them on your mind. But don't compare this framing with the usual pipe purlins and posts, having clamp fittings.

All our purlins, in all our construction, are angle iron.

All our fittings are bolted through-and-through. Not clamped on. Bolted on.

There's absolutely no chance of a slip off. For 30 years we have been bolting our columns and fittings through-and-through.

Let us give you full particulars of our Half Iron Frame and Full Iron Frame Construction.

You know we go anywhere for business or to talk business.

Hitchings and Company

GENERAL OFFICES AND FACTORY, ELIZABETH, N. J.

NEW YORK OFFICE
1170 Broadway

BOSTON OFFICE
49 Federal St.

PHILADELPHIA OFFICE
40 So. 15th St.

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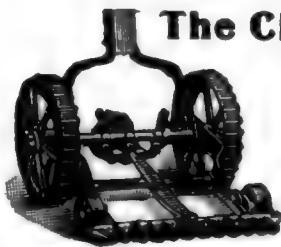
PULVERIZED SHEEP MANURE NO SHORTAGE IN SUPPLY

We have plenty for all needs. The best fertilizer for greenhouse or outdoor use, for carnations, roses, chrysanthemums and violets, or potted plants.

SHEEP'S HEAD BRAND IS GUARANTEED

high percentage of nitrogen, phosphoric acid and potash. Quickens the budding and stiffens the stems. Write for prices.

NATURAL GUANO CO., 811 River Street, Aurora, Illinois



The Clipper

There are three things that destroy your lawns—Dandelions, Buck Plantain and Crab Grass. In one season the Clipper will drive them all out. Your dealer should have them—if he has not, drop us a line and we will send circulars and prices. Clipper Lawn Mower Co. Box 15, Dixon, Ill.

Mention The Review when you write.



CALDWELL TANKS and TOWERS

are of the Highest Quality of Construction, producing the greatest durability, longest life and best service. Give florists at small expense same water service as in cities. Write for list of users in your vicinity, and illustrated catalogue.

W. E. CALDWELL CO., Incorporated
Louisville, Ky.

TANKS—Steel, Wood, Galvanized—TOWERS
Windmills, Pumps, Gas Engines

Mention The Review when you write.

RADIUM MAKES THINGS GROW

How to apply RADIUM BRAND Fertilizer (RAF) in June

Plants are living things and need food while they are growing. June is a splendid time to apply that ideal plant food, Radium Brand Fertilizer (R. A. F.). Top dress your lawn with it, dig it in around your flowers, vegetables, shrubbery, etc. Feed the plants that they may have strength and vitality, and they will come through the summer strong and beautiful. One pound will fertilize 50 square feet, or a plot 10x5 feet.



contains Nitrogen, Phosphoric Acid, Potash and Radium Element. Radium has an influence described by scientists as very similar in its effects upon vegetation to the ultra-violet rays of the sun, and as applied to growing things is the most important discovery of the century.

How to Get Radium Brand Fertilizer (R. A. F.)

Radium Brand Fertilizer (R. A. F.) meets a need among thousands of people who grow things in a small way, and want a concentrated plant food in handy form. Your dealer probably has it; if not, we will send, prepaid, any of the following. East of the Mississippi River. Beyond, add 6c lb.

12-oz. can, \$.25 2-lb. can, \$.50
5-lb. can, 1.00 10-lb. can, 1.75
25-lb. can, \$3.75

Please mention dealer's name in writing.

Permanent territorial representatives wanted to handle and to introduce Radium Brand Fertilizer (R. A. F.). Write us for particulars.

RADIUM FERTILIZER CO.

209 Vanadium Building PITTSBURGH, PA.

Free Booklet—Many interesting facts about the improvement of Lawns, Plants, Gardens—illustrated. Tells how Radium Makes Things Grow.

Write for this booklet.

Try 5 lbs. for \$1

Send us \$1 and we will send you this 5-lb. can of Radium Brand Fertilizer (R. A. F.) prepaid. This will fertilize 250 sq. ft., or a plot 16x16 feet.



GARDEN CITY SAND CO.

Chamber of Commerce Bldg., CHICAGO

Phones Main 4827; Auto. 33-304

Building and Propagating Sands

Fire Brick and Fire Clay, Portland Cement, Stonekote, Hard Wall Plaster.

R. I. W. Damp-resisting Paint

Mention The Review when you write.

50 / SQUARE DEALING FERTILIZER / 50

WALTER S. McGEE, 5327 Ellis Ave., Chicago, Ill.
Greenhouse Supplies and Material. Tel. H. P. 567

DOLLAR BILL SAYS

"Practical Experiments show that Commercial Manures possess certain advantages over Stable or Barnyard Manures."

To Wear Out or exhaust your soil is

SOIL BANKRUPTCY

A grower without Commercial Manures plies his trade like a carpenter without a saw.



Introducing Dollar Bill The Magic Man

We know from a Grower's Standpoint what is good for your greenhouse soil.

SOW the fertilizer of Crop Producer's "MAGIC."

Put Back into the soil what has been taken out through Plant Growth and Crop Production.

ONE TON

Magic Manure

is

85% Humus
12% Plant Food
3% Moisture

—OF—

Stable or Barnyard Manure

is

85% Water
12% Humus
3% Plant Food

MAGIC FERTILIZERS
BLOOD AND BONE
STEAMED BONE MEAL
RAW BONE MEAL
TANKAGE
SHEEP MANURE
DEODORIZED SHEEP MANURE
BLOOD FLOUR
BONE FLOUR
POTASH

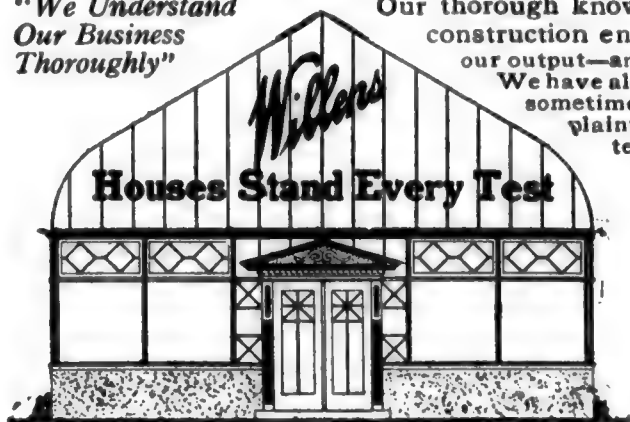
At
"FACTORY to USER"
PRICES

Chicago Feed & Fertilizer Co.
Union Stock Yards, CHICAGO, ILL.



Save 10% to 20% on Greenhouses

"We Understand
Our Business
Thoroughly"



Our thorough knowledge of the finer points in greenhouse construction enables us to save that much on the cost of our output—and we are giving you the benefit of this saving. We have always given 100 cents value for every dollar—sometimes more. As we have never yet had any complaints, we lose nothing by guaranteeing our material against defects.

Willens Personal Service

Every bit of the work is personally directed by one of the Willens'. If we do the erecting, one of the Willens' personally supervises the work. Careful attention is paid to the minutest details, each of which is conducive to longer life and better greenhouse service. If you have never tried us or are dissatisfied in your past dealings with others, begin now to benefit by our service and material. Write us today.

What They Say:

Willens Construction Co.,
Chicago, Ill.

Gentlemen: The greenhouses you built for me last summer and with which I am so well pleased, received several severe tests within the last few days. During one cold spell of 30 degrees below, I easily maintained the desired temperature in the greenhouses.

I am well pleased with the material and also your pleasant business methods and am convinced that I have the finest greenhouses in Nebraska.

Yours very truly,
L. Buckendorf,
Norfolk, Neb.

Willens Construction Co.

1527 S. Spaulding Avenue

LONG DISTANCE TELEPHONES:
HARRISON 7073 - LAWDALE 757

Chicago, Illinois

Mention The Review when you write.

CINCINNATI.

The Market.

The market is overstocked. The demand for stock, while pretty steady, is only fair, and does not suffice to take up all the offerings. Shipping business, however, holds up pretty well.

The rose supply continues large and generally good, and is more than enough for the present call. American Beauties are excellent. The gladiolus and lily cuts are both good. Valley and orchids meet with a pretty fair call. Some fine sweet peas are coming into the market. Other offerings include carnations, snapdragons, water lilies, coreopsis and cornflowers. New eastern ferns are now offered.

Various Notes.

Thos. Windram has returned from Leesburg, Fla.

Mr. Sheppard, of the E. G. Hill Co., of this city, has the sympathy of the trade in the loss of his mother.

C. E. Critchell was the first in the market this season with new eastern ferns.

Recent visitors include Ellis Woodworth, representing the Sefton Mfg. Co., Chicago, and Mr. Fleener, of Rushville, Ind. C. H. H.

OYSTER BAY, N. Y.

The spring show of the Oyster Bay Horticultural Society was held in Fireman's hall, June 11. In quality as well as quantity of exhibits this show surpassed all previous spring shows of the society. Although the weather has been unfavorable, the cut flower classes were well filled with excellent stock and the many visitors pronounced the vegetables the best seen this year. Messrs. Johnston, MacGregor and Everitt acted as judges.

The principal exhibitors and prize-winners were: James Duckham, James Duthie, P. J. King, Frank Kyle, C. Mills, J. Sorosick, M. O'Neill, D. Hothersall, J. Robinson, H. Gibson, A. Walker and John Miller.

There were a number waiting admittance when the show was opened and the attendance was unusually large all afternoon and evening.

RIGHT NOW

is the right time to think of ordering
your lumber for repairs and new benches

PECKY CYPRESS

Either in small quantities for shipment from our yard in Chicago or from the mills in the south if you need carloads. Can ship mixed sizes or all of one size, as you need it; inch in all widths—4-inch, 6-inch, 8-inch, 10-inch, 12-inch; 2 x 4 or wider; lengths as you require them. Also get our low prices on

HOTBED SASH—K. D. FLATS.

GREENHOUSES

The Foley Greenhouse Mfg. Company

Telephone—Lawndale 3130

3248 West 31st Street, CHICAGO



Satisfactory Greenhouses

Our construction is approved throughout. We do not expect our customers to try out any new ideas which are likely to disappear again from the market in a few years. Our 25 years' experience in the greenhouse construction line is at your disposal if you wish to build a convenient, efficient and lasting house at a moderate cost.

ICKES-BRAUN MILL CO.

2330 WABANSIA AVE. (Near Western and North Aves.) CHICAGO.
Greenhouse Material Greenhouse Hardware Hotbed Sash

Mention The Review when you write.

200,000 extra strong, field-grown Danish Ball-head, Danish Roundhead and Succession cabbage plants, ready now, \$1.00 per 1000; \$8.00 per 10,000. Cash, please.

Celery seedlings, ready now, good plants, Giant Pascal, Winter Queen, Henderson's Silver Self Blanching, White Plume, 80c per 1000, \$7.00 per 10,000; Winter Queen, Golden Self Blanching, from French-grown seed, transplanted, ready about July 1, \$2.00 per 1000. Cash, please. O. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

CELERY! CELERY! CELERY!

300,000 Golden Self Blanching, true French seed, \$2.00 per 1000; White Plume, Winter Queen and Winter King, \$1.25 per 1000; plants sent by parcel post, 10c extra per 1000. All are re-rooted, fine stock plants. Cauliflower, \$2.50 per 1000. Cabbage, Ballhead, Surehead, Succession and Flat Dutch, \$1.25 per 1000; over 5000, \$1.00 per 1000. Cash, please.

Lester's Plant Farm, Plainville, Conn.

TOMATOES, Bonnie Best, Red Rock and Stone, 25c per 100; \$2.00 per 1000.

PEPPERS, Ruby King and Bull Nose, 25c per 100; \$2.00 per 1000.

CABBAGE, Early and Late Flat Dutch and Succession, \$1.00 per 1000.

EGG PLANTS, Black Beauty, 25c per 100; \$2.00 per 1000.

Good, strong and healthy plants. Cash with order. S. W. Shanklin, White Marsh, Md.

Good, strong TOMATO plants, ready for the field, in the following varieties: Stone, June Pink, Earliana, Ponderosa, \$2.25 per 1000; these are good plants. CELERY, White Plume and Giant Pascal, \$2.50 per 1000. Holland CABBAGE plants, \$1.75 per 1000; just right for planting out. Cash, please.

Restland Floral Co., Mendota, Ill.

FIELD-GROWN STOCK. ALL VARIETIES. 45 YEARS' EXPERIENCE.

CABBAGE,

\$1.00 per 1000; 10,000 lots, 85c per 1000.

CAULIFLOWER,

\$2.50 per 1000.

F. M. PATTINGTON,

SCIOPIOVILLE, NEW YORK.

Nice large tomato plants, Ponderosa, Sparks' Earliana, Dwarf Stone, from small pots, 75c per 100. Mango and Cayenne pepper plants, from pots, 75c. Egg plants, from pots, \$1.00 per 100. Sweet potato plants, Bermuda, Yellow Nansemond, Early Triumph and Southern Queen, \$2.00 per 1000. Will exchange for anything I can use. L. Dwight Page, Staunton, Ill.

100,000 celery plants, 3 to 4-in. seed bed plants of Early Golden Self Blanching, from best French seed, \$1.50 1000; \$1.00 500; \$4.00 3000; \$6.25 5000. Wakefield and Summer cabbage, ready for field, \$1.25 1000; \$3.50 3000; \$5.00 5000. Cash with order.

L. W. Goodell, Pansy Park, Dwight, Mass.

Fine field-grown cabbage plants, leading varieties, 85c 1000; 5000, \$3.75; 10,000, \$7.00. The finest plants we ever grew. Prompt shipment, safe arrival and complete satisfaction guaranteed. Sweet potato plants, \$2.00 per 1000.

Tidewater Plant Co., Box 68, Franklin, Va.

Plenty of early and late tomato plants, \$2.00 1000. Early and late cabbage, \$1.50 1000. Red and yellow sweet potato plants, \$1.50 1000. Egg plants and peppers, \$2.50 1000. Good plants and packing assured.

Mrs. Edw. Hayden, Greenview, Ill.

Eggplants, nice 3-in., ready for sale, \$2.50 per 100. Strong, transplanted early cabbage, best varieties, \$2.50 per 1000. Fine, transplanted tomatoes, Stone, Ponderosa and Matchless, \$3.00 per 1000. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Tomato plants, transplanted, stocky plants: Chalk's Early Jewel, Bonny Best, Atlantic Prize, Earliana, Stone, 50c per 100, \$4.50 per 1000; in lots of 5000 or more, \$4.00 per 1000. Cash with order. West Hill Greenhouses, Wm. Schwan & Son, Fredonia, N. Y.

Good, strong, field-grown cabbage plants, Danish Ballhead and Flat Dutch, \$1.50 per 1000. 25c per 100. Packed in moss. Parcel post extra. Packed to ship anywhere.

R. H. Workman, Loudonville, O.

Transplanted.
Tomatoes, Dwarf Champion.....\$3.00 per 100
Celery, Golden Self-Blanching..... 3.00 per 100
Cash.

JOHN BAUSCHER, FREEPORT, ILL.

Cabbage plants, Danish Ballhead and Late Flat Dutch, \$1.25 per 1000; cauliflower plants, Snowball and Autumn Giant, \$2.50 per 100; fine plants. Orders shipped the day received.

Salineville Floral Co., Salineville, O.

Cabbage plants, beets, lettuce, kohlrabi, celery, \$1.00 per 1000, \$8.50 per 10,000. Tomato plants, all kinds, \$1.50 per 1000. Cauliflower, peppers, egg plants, \$2.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Sweet potato plants, now ready: Yellow Nansemond, Big Stem Jersey, Up River and other varieties, \$1.50 1000. Asparagus roots, Palmetto, Barr's Mammoth and Conover, \$2.25 1000.

H. Austin, Felton, Del.

PEPPERS, TRANSPLANTED.

CHINESE GIANT AND RUBY KING,

\$2.50 per 1000.

H. J. POTOMKIN,

MUNCIE, INDIANA.

Egg plants, Black Beauty, 3-in., \$2.00 per 100. Cash. Geo. B. Morrell, Torresdale, Pa.

Peppers, Ruby King, Chinese Giant, Bull Nose, fine transplanted plants, 1c; seedlings of above, 80c per 100. All fine.

Hammerschmidt & Clark, Medina, O.

Celery, White Plume, fine, strong plants, ready for the field, \$2.25 1000; \$20.00 5000, not prepaid. Tomatoes, New Stone and Acme, \$2.00 1000 prepaid. Danley Greenhouses, Macomb, Ill.

Peppers, Ruby King, transplanted, \$3.00 1000; tomatoes, transplanted, strong plants, Earliana, topped back, Stone, Dwarf Champion, Yellow Plum, \$2.00 1000. Geo. F. Qdor, Iola, Kan.

Celery plants, Golden Self Blanching, French strain, fine plants, ready now, \$2.00 per 1000. Cash. Special prices on large lots.

Brill Celery Gardens, Kalamazoo, Mich.

Transplanted tomato plants, Ponderosa, Earliana, New Stone, Dwarf Stone and Dwarf Champion, \$5.00 per 1000; out of pots, \$2.00 per 100. Dumser Floral Co., Elgin, Ill.

Celery plants, White Plume, Golden Self Blanching, transplanted, \$2.00 per 1000; seedlings, \$1.00 per 1000; \$4.00 per 5000. F. Danley, Macomb, Ill.

Jersey sweet potato plants, 85c per 100, \$3.00 per 1000. Transplanted Stone tomato plants, \$3.50 per 1000. Cauliflower plants, \$3.00 per 1000. Cash. Geo. F. Hartung, Sandusky, O.

Mangoes, Ruby King, twice transplanted, \$3.00 per 1000. Cash with order. W. C. Whelchel, R. 6, Danville, Ill.

Peppers, Chinese Giant, strong plants, from flats, \$3.00 per 1000; transplanted, 75c per 100. E. Rawlings, Wholesale Grower, Olean, N. Y.

Tomatoes, cabbage, cauliflower and egg plants, all standard sorts, transplanted, 50c 100; \$3.50 1000. Aggen, 4334 W. 25th St., Chicago.

Celery, nice, strong, outdoor plants, G. Self Blanching (French strain), Columbia, Pascal, \$1.50 1000. Kehl Bros., R. 3, Canton, O.

Snowball cauliflower plants, \$1.50 per 1000. Copenhagen Market cabbage, \$1.00 per 1000, 5000 for \$4.00. J. R. Benjamin, Calverton, L. I., N. Y.

Tomato plants, Stone, Globe and Ponderosa, \$2.00 1000. Boston lettuce, \$1.00 1000. Oak Grove Greenhouse, Tuskegee, Ala.

Celery, strong, field-grown, White Plume, Golden Self Blanching, Winter Queen, \$1.75 per 1000. Cash. Bates' Flower Shop, Akron, N. Y.

VERBENAS.

Verbenas, 2-in., fine plants, good standard varieties, all named, \$2.50 per 100; \$22.00 per 1000. Cash with order.

S. D. Brant, Clay Center, Kan.

Verbenas, mammoth white, pink or striped, 2-in., A-1 stock, cut back and well branched, \$2.00 per 100. Cash. E. A. Parkes, 206 Walker Ave., Highland Park, Ill.

Verbenas, strong transplanted plants, \$1.50 per 100. Cash. John G. Witt & Son, 10429 Wallace St., Chicago.

Verbenas, extra strong, large flowering, 2½-in., \$2.50 per 100. La Crosse Floral Co., La Crosse, Wis.

Verbenas, mixed, strong 3-in., \$2.50 per 100. H. J. Quick, Moreland Ave. and W. M. R. R., Baltimore, Md.

Verbenas, good, strong, 2-in., large flowering, \$2.00 per 100. Cash. C. Erickson, Princeton, Ill.

Verbenas, mixed or separate, 2½-in., \$2.50 per 100; transplanted, \$1.00 per 100. Cash. Ernest Rober, Wilmette, Ill.

Verbenas, to close out, white, pink, red, blue, 2-in., 1c. Hammerschmidt & Clark, Medina, O.

Verbenas, nice 2-in., \$2.00 per 100. Cash. I. W. Heinly, Royersford, Pa.

Verbenas, Mixed, 2c. Cash, please. H. Schau & Son, 10831 Hale Ave., Chicago.

Verbenas, 2-in., all colors, \$3.00 per 100. Storrs & Harrison Co., Painesville, O.

Verbenas, mixed, 2½-in., \$3.00 per 100. Dumser Floral Co., Elgin, Ill.

VINCAS.

VINCAS.

VARIEGATA AND GREEN.		
	100	1000
2½-inch	\$ 4.00	\$ 35.00
3-inch, good	6.00	50.00
3-inch, extra heavy	7.00	60.00
4-inch, heavy	10.00
4-inch, good	12.00	100.00
4-inch, extra heavy	15.00	120.00

WRITE FOR COMPLETE LIST OF GREENHOUSE AND BEDDING PLANTS.

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1608-1620 Ludlow St., Philadelphia, Pa.

VINCAS.

Variegated, extra good stock; special offer, one week only on 10,000 plants:
3-in.....\$4.75 per 100; \$45.00 per 1000
Extra good 4-in., \$8.00 per 100.

Cash.

JOHN BAUSCHER, FREEPORT, ILL.

5000 Vinca variegata, extra fine, large, field-grown stock of the broad margined variety, from 4, 4½ and 5-in. pots, ready for immediate use, \$10.00, \$12.00 and \$15.00 per 100. NONE BETTER.

Wm. Roethke Floral Co., Saginaw, W. S., Mich.

1000 variegated vincas, 4-in., 10c per plant if taken from place; 1c extra for packing. H. E. Youngquist, 3128 W. Foster Ave., Chicago.

STRONG VARIEGATED AND GREEN VINCAS.

4-INCH, LONG VINES,

\$12.00 PER 100.

J. F. WILCOX & SONS,

COUNCIL BLUFFS,

IOWA.

Vinca variegata, strong, 3½-in. pots, \$8.50 per 100; \$75.00 per 1000.

Vinca minor, for covering graves, strong 3-in., \$7.00 per 100; \$60.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

VINCA VINES.

4-inch, variegatedper 100 \$6.00
2½-inch, variegatedper 100 3.00
2-inch, var. and green.....per 100 2.00
Millers Florists, Newark, O.

Sold out of 3-in. Vinca variegata but still have large stock of fall-struck cuttings, at \$1.00 per 100, \$9.00 per 1000; small 2-in., at \$1.75 per 100; \$15.00 per 1000.

I. N. Kramer & Son, Cedar Rapids, Iowa.

VINCA VARIEGATA.

2½-in., \$2.50; 3-in., \$4.00; 4-in., \$6.00 and \$8.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Vinca variegata, strong plants with six to ten shoots, 2 ft. long, 3-in., \$6.00 per 100; 3½-in., \$8.00 per 100; 2-in., \$2.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

Vinca variegata, strong 2½-in., \$2.00 per 100, \$18.00 per 1000; 4-in., magnificent edge of bench grown stock, \$10.00 per 100. Immediate delivery. Cash. Paul M. Halbrooks, Newark, O.

Vinca variegata, 4-in., from 6 to 14 leads, many 3 and 4 ft., 8c and 10c; 2-in., 2½c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Vincas, green and variegated, good strong vines, 3 and 4-in. pots, \$8.00 per 100.

Eli Cross, Grand Rapids, Mich.

Vinca variegata, 2½-in., strong, \$2.50 per 100; 4-in., \$10.00 and \$12.00 per 100. Cash.

Ernest Rober, Wilmette, Ill.

Rosea vincas, in bud and flower, pink and white, from 2½-in. pots, fine, at \$3.00 per 100.

C. B. Knuth, Euclid, O.

Vinca variegata, extra fine, heavy 4-in. stock, \$10.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

About 500 strong green vincas, from 4-in. pots, 2 to 3 ft. long, 8c each; variegated, all sold. M. M. Lathrop, Cortland, N. Y.

Vinca variegata, 2½-in., \$3.00 per 100; \$18.00 per 1000. Cash, please.

Felsch Bros., Maywood, Ill.

2000 choice 2½-in. vinca variegata, \$2.50 per 100; \$25.00 per 1000.

W. A. Mitchell & Co., St. Joseph, Mo.

Vincas, variegated and green, 4-in., \$10.00 per 100. Geo. M. Kellogg Flower & Plant Co., Pleasant Hill, Mo.

Vincas, green, strong 3-in., 4 to 6 vines, 18 to 30 in. long, \$5.00 100.

H. Niessner, Johnstown, Pa.

Vinca variegata, large, bench-grown plants, \$10.00 to \$12.00 per 100.

C. Peterson & Sons, Escanaba, Mich.

Vinca variegata, 2-in., 2c; \$18.00 per 1000; 3-in., \$5.00 per 100.

Hudson & Welsh, Lyndonville, N. Y.

Vinca variegata rooted cuttings, \$1.00 per 100; \$9.00 per 1000. Cash.

Russell Bros., Syracuse, N. Y.

5000 3-in. variegated vincas, \$5.00 per 100. Cash with order.

C. L. Van Meter, Monticello, Ia.

Vinca variegata, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100; 4-in., \$12.00 per 100.

A. Henderson & Co., Box 125, Chicago.

Vinca vines, 4-in., strong, \$12.50 per 100; 3-in., \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Vinca var., 4-in., 6c, 8c and 10c.

L. Potter & Sons, Waukegan, Ill.

Vinca var., 4-in., 12c.

Chas. Sherwood, Waterloo, Iowa.

Vincas, 5-in. pots, \$10.00 per 100.

T. B. Sargeant, Osage, Iowa.

Vinca variegata, 4-in., 6c; 3-in., 4c.

Lohr Bros., Ottawa, Ill.

Vinca var., extra heavy, 4-in., \$8.00 per 100. C. Winterich, Cyclamen Specialist, De fiance, O.

ALBUM OF DESIGNS, 75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Vincas, var. and green, \$8.00 per 100.

H. M. FOUNTAIN, R. R. 8, Grand Rapids, Mich.

1000 Vinca var., strong plants, 10c. Cash.

W. & T. Cass, Geneva, N. Y.

Vinca variegata, 4-in., \$10.00 per 100. Cash.

I. W. Heinly, Royersford, Pa.

Vinca variegata, strong 4-in., \$12.50 per 100.

J. C. Rennison Co., Sioux City, Iowa.

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VINCAS—Continued.

Vinca var., 4-in., \$7.00 per 100; 3½-in., \$8.00 per 100. France & Vandegrift, Monroe, Mich.

Good 4-in. vincas, \$8.00 per 100. South Bend Floral Co., South Bend, Ind.

Strong 4-in. Vinca variegata, \$10.00 and \$12.00 per 100. Geo. Souster, Elgin, Ill.

VINES AND CLIMBERS.

Ampelopsis, extra strong, \$20.00 per 100. Aristolochia, extra, 20c. Lonicera, red and yellow, 35c. Wistaria, 35c. Clematis Jackmanii, blue and white, 25c. Cash.

Ernest Rober, Wilmette, Ill.

VIOLETS.**VIOLET ROOTED RUNNERS.**

Princess of Wales.....\$12.50 per 1000
Lady Campbell.....12.50 per 1000
Gov. Herrick.....12.50 per 1000
Marie Louise.....15.00 per 1000
2½-in. plants, \$4.00 per 100; \$35.00 per 1000.

Send for complete price list of plants.

S. S. PENNOCK-MEEHAN CO.,

1608-20 Ludlow St., Philadelphia, Pa.

Violets, Princess of Wales, fine, heavy rooted runners. They are selected stock we grow for their free-blooming qualities, free from disease, \$1.00 per 100; \$9.00 per 1000. Cash, please. Dobbs & Son, Auburn, N. Y.

Violets, Princess of Wales, No. 1 rooted runners, \$1.00 per 100; \$9.00 per 1000. Cash, please. Chas. Schultz, 4512 N. Lamon Ave., Mayfair, Chicago.

Princess of Wales violet runners, well rooted, from good stock, \$1.00 per 100; \$9.00 per 1000. W. McD. Peer, Hightstown, N. J.

WANTED.

Wanted—1000 Lawson carnations, pot or field-grown, white and dark pink; also 2000 Enchantress, white and pink, pot or field-grown. George F. Wolf, Florist, Elkins, W. Va.

Wanted—500 well rooted oleanders, 2-in., in separate colors. Give price. Kallay Bros., Painesville, O.

Wanted—Price on 1200 hemlock, 18-24-in., for hedge; also other conifers. W. J. Olds, Union City, Pa.

MISCELLANEOUS.

CHRYSANTHEMUM PLANTS, 2-IN., EXTRA GOOD STOCK: 100 Pink Chadwick, late; 100 Pink Frick, late; 300 Estelle, white, early; 300 Pacific, pink, early, \$2.00 per 100, or make offer for entire lot. 200 violet plants, Princess of Wales, 2½-in., \$2.00 per 100; 200 Dorset, 2½-in., \$2.00 per 100. 300 ageratum, blue, 2-in., \$1.75 per 100. 700 coleus, mixed, including Trailing Queen, 2-in., \$1.75 per 100. 200 geraniums, Mme. Sallerol, 2½-in., \$2.00 per 100. 150 snapdragons, 2-in., pink, white and red, grown from cuttings, \$2.00 per 100. 50 4-in. fuchsias, mixed, 5c. Cash with order. The Dixon Floral Co., Dixon, Ill.

SURPLUS OFFER—A-1 STOCK.

Alternantheras, red and yellow, 2½-in., 2c. Coleus, 2½-in., mostly Golden Bedder, 1½c; R. C., 60c per 100. Geraniums, 3-in., in bloom, 5c; 2½-in., 2c; Mme. Sallerol, 2½-in., 1½c. Salvias, 2½-in., 1½c. Tradescantias, 2½-in., 2c. Cannas, 4-in., strong, 8c; King Humbert, J. D. Elsele and D. Harum.

G. E. Berthold, Nebraska City, Neb.

Flowering Plants, Prepaid Parcel Post:

Cosmos, early mammoth flowering, white pink and crimson, and The Bride, fine, large, stocky plants, 85c 100; \$1.50 500. Pansy, Chicago Park mixture, 85c 100; \$1.50 500; \$2.50 per 1000. Cash.

Albert Troth, Seeds and Plants, Cantril, Iowa.

About 500 extra strong salvias, 200 verbenas, 500 coleus of 10 or 12 sorts, all 2½-in. stock, for \$3.00 per 100. This stock is ready to be planted right out and needs no growing on. Cash or C. O. D., please.

J. A. Swartley & Sons, Sterling, Ill.

Anthericum variegatum, 4-in., 10c. Asparagus plumosus, 3-in., 6c. Asparagus Sprengerii, 3-in., 4c. Dracaenas, 3-in., 6c. Grevillea robusta, 3-in., 6c; 4-in., 12½c. All are strong plants, ready for shift. Cash.

Lansing Floral Co., Lansing, Mich.

Surplus geraniums, red and white, 4-in. stock, \$6.00; Vinca variegata, 4-in., \$8.00; coleus, Golden Bedder and red, 2-in., \$2.00 per 100. Cash with order.

Anoka Greenhouse Co., Anoka, Minn.

Last call on Salvia Zurich, 3-in., 4c; 2-in., 2c. Large coleus, 2c. 1000 3-in. geraniums, mixed, 4c. These are bargains.

Simanton & Pence, Falls City, Neb.

TO EXCHANGE.

To Exchange—For carnations, or will sell: Heavy 5-in. dracaenas, 25c; Godfrey callas, 2 and 3-in., 2c and 3c; large 2-in. coleus, \$2.00 per 100; 2½-in. Mme. Sallerol, \$2.00 per 100; 1000 old hens and chickens.

Northside Greenhouses, Columbia City, Ind.

To Exchange—Or will sell, 1000 3½-in. geraniums, assorted varieties, in bud and bloom, for \$65.00; or will exchange for ferns, Rex begonias, or what have you?

Geo. H. Walker, North Dighton, Mass.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

To Exchange—Cosmos, 2½-in., \$2.00 per 100; 5 varieties of asters, 2-in., \$1.50 per 100, for carnations, mums or anything we can use. Fred A. King, Winona Lake, Ind.

To Exchange—Vinca minor, or trailing myrtle, strong field clumps, \$5.00 per 1000, for mums, carnations, roses, geraniums or salvias. C. M. Webb, Fayetteville, Tenn.

To Exchange—Chrysanthemums, Chas. Razer, Comoleta and Chieftain, R. C. or 2½-in. pots, for Whitman ferns, Asparagus plumosus or Bride and Maid roses. H. S. Baker, Warsaw, N. Y.

To Exchange—Yellow cannas, Vaughan and Wallace mixed; Henderson and Marlboro mixed, 3½-in., 5c, for mums. Geo. F. Brayton, Kent, O.

To Exchange—King Humbert cannas, see classified canna ad, for ferns and Sprengerii. Doswell & Son, Ft. Wayne, Ind.

To Exchange—Or will sell, 3-in. Vinca var., for 3 or 4-in. S. A. Nutt geraniums. J. M. De Water, 348 Upton Ave., Battle Creek, Mich.

To Exchange—10 varieties rooted carnation cuttings. Park Gardens, 1088 Main, Bridgeport, Conn.

CARNATION STAPLES.**SUPERIOR CARNATION STAPLES.**

Mend your split carnations. Finest article for carnation growers introduced so far, 3000 for \$1.00 postage paid.

MICHIGAN CUT FLOWER EXCHANGE, 88-40 Broadway, Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

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We print catalogues and color work for florists, nurserymen and seedsmen.

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DECORATIVE MATERIAL.

Write for special prices on a special lot of dagger ferns.

Try our laurel festooning for your decorations, only 5c per yd.; 10 yds. free with first order. Crowl Fern Co., Millington, Mass.

FLOWER COLORINGS.

THE NATURAL OYACINE flower coloring, yellow, blue, orange, pink, green or American Beauty, 20c per qt. Sent to you by mail. C. R. Cranston, 146 Orchard St., Auburn, R. I.

GOLD FISH.

Gold fish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.

AUBURNDALE GOLD FISH CO.,

1449 Madison St., Tel. Haymarket 152, Chicago.

Try us on gold fish, aquariums and globes. The J. M. McCullough's Sons Co., 318 Walnut St., Cincinnati, O.

GREENS.

Plumosus sprays, \$2.00 per 100. Telegraph orders shipped promptly—have a 'phone direct to the station. Express prepaid on \$5.00 worth. Cash with order.

Pennock Plantation, Jupiter, Fla.

MOSS.

Sheet moss, large sack, large pieces, \$2.00 per bag. A. Henderson & Co., Box 125, Chicago.

POTS.

Standard Flower Pots. If your greenhouses are within 50 miles of the Capitol, write us, we can save you money. W. H. Ernest, 28th and M Sts., N. E., Washington, D. C.

PRINTING.

500 letter heads (ruled or plain) and 500 envelopes, only \$2.00. Printing for florists a specialty. Satisfaction guaranteed. Snow, the Circular Letter Man, Camden, N. Y.

Cards, letter heads, statements, tags, all with floral designs. Samples free.

The John Henry Co., Lansing, Mich.

RAFFIA.

Raffia, natural, in 4 standard dependable qualities, colored in 20 colors. Write for prices. McHutchison & Co., 17 Murray St., New York.

SPHAGNUM MOSS.**SPHAGNUM MOSS.**

10 bbl. bales, burlaped.....\$4.00 each
5 bale lots3.75 each
10 bale lots3.50 each

Write for complete price list of plants.

S. S. PENNOCK-MEEHAN CO.,

1608-20 Ludlow St., Philadelphia, Pa.

Sphagnum moss, 10 bbl. bales, \$1.90; 5 bbl. bale, 90c. Sphagnum, green, 50c bag. Get prices on large lots.

Jos. H. Paul, P. O. 156, Manahawkin, N. J.

Choice sphagnum moss, bales 40 lbs. each, burlaped, 65c; wired, 40c. Cash, please.

H. A. Lamp, City Point, Wis.

Sphagnum moss, in burlap, \$1.10 per bale; 10 bales, \$10.00.

A. Henderson & Co., Box 125, Chicago, Ill.

SPHAGNUM MOSS, very best quality, \$1.10 per bale; 10 bales for \$10.00.

H. W. Buckbee, Rockford, Ill.

Sphagnum moss, guaranteed, excellent quality. 10 bales, \$6.50. 5% cash with order.

L. Amundson & Son, City Point, Wis.

TOBACCO.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel Co., Milwaukee, Wis.

WIRE WORK.

We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 166 North Wabash Ave., Chicago.

William E. Hielscher's Wire Works, 264-266 Randolph St., Detroit, Mich.

MOTT-LY MUSINGS.

A. J. Hilton, Amsterdam, N. Y., says it was a case of perpetual motion from sunrise until sunset and later, in the Memorial day business. It was the best on record.

J. O. Graham, Little Falls, N. Y., notes a general, healthy, steady increase in trade.

W. D. Snell, Herkimer, N. Y., hied himself away immediately after a busy round, leaving the business in charge of junior, who recently took on a running mate, an artist in the profession.

E. A. Baker, Ilion, N. Y., has had all the business he could attend to of late. The big addition to the factory of the Remington Arms Co. will benefit him.

William Mathews, Utica, N. Y., was reminiscent, harking back to the days when a new orchid was a rara avis and brought big prices. While owning up to over three score and ten, our expert orchid friend believes he will see those good times return. He has a most beautiful cross in Cattleya Schrøderæ alba x Brassavola Digbyana, a pure white flower with a tip of lace-like texture. Son Harry says they use many Cattleya Mendelii and gigas in funeral work and table decorations.

Adolph Frost, Cortland, has a unique sign in the shape of an immense pansy of the Trimardeau type, painted true to color. It catches the eye from every direction. W. M.

DETROIT, MICH.**The Market.**

Business remains good, there being the usual number of decorations, weddings and commencements that always tend to make June a month with the balance on the right side of the ledger.

Stock has remained pretty well cleaned up, with an occasional slaughter sale of some one article. Beauties, for instance, have been overplentiful and sell cheap. The quality, however, is good.

Various Notes.

Harry Breitmeyer has recently acquired a new car and may be seen speeding about town in a light gray National car of 7-passenger capacity.

June 9 a number of gentlemen representing the Panama Canal district were the guests of the Detroit Board of Commerce, and the decorations by E. A. Feters were elaborate. Over 1,000 long-stemmed Beauties were used with other flowers, palms and greens, and the large dining room was a garden of Beauties.

Robert Rahaley has moved his family to his summer home on the Canadian side of the Detroit river and will soon acquire his usual summer coat of tan.

Sidney Beard, of Beard Bros. Co., some time ago conceived the idea of making his Ford car do extra work by hitching a trailer on the rear. This was all right for the trailer, but not for the Ford, and after breaking an axle or two, it balked entirely. H. S.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

PEONY PEOPLE PLAN PUBLICITY PROGRAM

American Peony Society holds its twelfth annual exhibition at Boston with meager competition. The need for interesting a greater number of persons is keenly felt and plans are laid to publish a bulletin for that purpose. Also, a committee is appointed to prevent distribution of old sorts in the guise of novelties.



THE annual meeting and exhibition of the American Peony Society was held at Horticultural hall, Boston, June 19 and 20, in connection with the exhibition of the Massachusetts Horticultural Society. Weather conditions in June are so variable that it is always

difficult to fix on a proper date for a peony show. The show this year was an extensive one, the quality good and the postponement from June 12 proved to have been a wise move, the local peonies being about at their best. The majority of the exhibits came from Massachusetts, but there were several large lots from New York, which arrived in fine shape. The peony society is not a strong one, but is doing an excellent work and is worthy of increased support. In order, however, to let the public see the value of the peony, efforts should be made to interest the retailers and classes for baskets, vases, tables and other arrangements for artistic effects should be encouraged; so also should the amateur growers. The premiums now are too stereotyped and attractive only to a few large growers.

Business Session.

The business meeting of the society was held June 19, with President B. H. Farr presiding. Mr. Farr, in his extemporaneous address, referred particularly to the peony garden being established at Washington and expressed the hope that all members will contribute some plants for it. Secretary A. P. Saunders, in lieu of a report, gave an excellent informal talk and brought up many points, both valuable and timely.

OFFICERS ELECTED.

President.

Bertrand H. Farr, Wyomissing, Pa.

Vice-President.

A. H. Fewkes, Newton Highlands, Mass.

Treasurer.

J. H. Humphreys, Germantown, Pa.

Secretary.

A. P. Saunders, Clinton, N. Y.

1916 Meeting Place.
New York City.

He specially urged action toward suppressing the sending out of old kinds as novelties and hoped the society would help to stamp out this practice.

A communication was read from Mrs. Francis King, Alma, Mich., urging the society to use the Ridgeway color chart. President Farr said that the society for ten years has used the French chart and that he considers it superior to the Ridgeway. It developed that many of the new garden clubs are advocating the use of the Ridgeway, but the members felt they already had a better chart and the suggestion of changing found no favor in the meeting.

A discussion over the small number of amateur competitors arose and the general feeling was that it was necessary to provide more small classes for amateurs, as herein lies the future hope of the society.

Secretary Saunders spoke on the desirability of issuing a peony bulletin at an early date, as a means of interesting a greater number of people, especially among the amateurs, and after some discussion it was voted to empower the secretary to publish one. This, it was felt, would help to interest the widespread membership and bring in new members.

Registration.

Messrs. B. H. Farr, A. H. Fewkes and R. T. Brown were appointed a committee to draft rules for the operation of the registration committee. Action taken in 1907 on this matter was rescinded by this new appointment. It was felt that only through its plan of registration of varieties can the society exert its influence against the dissemination of old sorts as novelties, and it is hoped to evolve a



Bertrand H. Farr.

(Perennial President of the American Peony Society.)

system so good that no variety can find a market until it bears the stamp of the society's approval through its registration committee.

The Business Year.

Treasurer J. H. Humphreys sent the following statement of the society's business year, June 6, 1914, to June 15, 1915:

RECEIPTS.

Balance as per last report.....	\$1,394.96
To dues	\$207.00
To admission fees, 1914.....	20.00
To admission fees, 1915.....	80.15
To interest	18.90
Total	\$1,716.01

DISBURSEMENTS.

Horticultural Society at Chicago.....	\$99.00
Treasurer, for postage 1912-13....	4.23
C. G. Braxmar & Co., medal....	35.00
By balance	\$1,577.78
Total	1,716.01

The Election.

Three officers who have served the society for several years were given the reward of loyalty in the form of reelection. With a former secretary in the vice-presidency, the roster for 1916 stands:

President—B. H. Farr, Wyomissing, Pa.

Vice-President—A. H. Fewkes, Newton Highlands, Mass.

Treasurer—J. H. Humphreys, Germantown, Pa.

Secretary—A. P. Saunders, Clinton, New York.

Director for Three Years—R. T. Brown, Queens, N. Y.

It was voted to hold the annual meeting in June, 1916, with the Horticultural Society of New York. The secretary reported the receipt of many invitations, especially from the west. New York, it was stated, had not had the Peony Society since 1909. The president was empowered to appoint a local committee to make arrangements for the New York show.

The Membership.

There was a good addition to the list of members, most of the new names being those of amateur growers. At present over two-thirds of the society's membership is east of Ohio, but a large proportion of the new members are from the west. The list added is as follows:

George E. Hart, Lynbrook, N. Y.
 Frank W. Campbell, 23 La Mothe Ave., Detroit, Mich.
 Dr. Geo. W. Post, 4138 Washington Blvd., Chicago, Ill.
 James Boyd, Twenty-fifth and Wharton Sts., Philadelphia, Pa.
 Arthur E. Winston, 5 Choate St., Wakeville, Maine.
 Judge F. H. Cutting, Municipal Court, Duluth, Minn.
 Henry L. Rowley, Waterbury, Conn.
 Mrs. Geo. O. Fraser, 800 South St., Morristown, N. J.
 Homer Reed, Kansas City Peony Gardens, Kansas City, Mo.
 Alfred T. Towney, Arlington, Md.
 A. L. Gifford, 334 Fourth Ave., New York, N. Y.
 Howard E. Weed, Beaverton, O.
 W. S. Linton, Saginaw, Mich.
 J. C. Wister, Philadelphia, Pa.
 A. L. Underwood, Cheyenne, Wyo.
 A. S. Parker, Detroit, Mich.
 Milton Nursery Co., Milton, Ore.

The Exhibition.

The peonies on exhibition were numerous and nearly filled the main exhibition hall. The greater portion of these, however, were shown for premiums and gratuities offered by the Massachusetts Horticultural Society. The largest exhibitors in the competitive classes were T. C. Thurlow's Sons Co., A. P. Saunders, Dr. C. S. Minot, A. H. Fewkes and Mrs. J. F. Flood, but there were many large non-competitive exhibits. Awards in the leading classes for the American Peony Society's premiums were as follows:

Largest and best collection of not less than 100 named varieties—T. C. Thurlow's Sons Co., first, with 136 varieties of fine quality.
 Six blooms, any variety—A. P. Saunders, first, on Therese; T. C. Thurlow's Sons Co., second, on Lady Alexander Duff.
 Twenty-five named varieties, double—T. C. Thurlow's Sons Co., first, on M. M. Cahuzac, Lamartine, M. Dupont, Felix Crousse, Therese, Lady Alexander Duff, Triomphe de l'Exposition

de Lille, Mme. Auguste Dessert, Modeste Guerin, Mme. Ducl, Mme. Calot, Dr. Caillot, Asa Gray, Rosa Bonheur, Marguerite Gerard, Duchesse de Nemours (Calot), Mr. Manning, Venus, Marie Jacquin.

Twenty-five named varieties, double—A. H. Fewkes, first, on Claire Dubois, La Lorraine, Rosa Bonheur, Walter Faxon, Admiral Togo, Lamartine, Mlle. Eugene Verdier, Souvenir de Gaspard Calot, Sarah Bernhardt, Grover Cleveland, Mme. Aug. Dessert, Avalanche, Germaine Bigot, Neptune, L'Indispensable, Etienne Mechin, M. Dupont, Mont Blanc, La Fayette and Baroness Schroeder; T. C. Thurlow's Sons Co., second; Mrs. C. S. Minot, highly commended.

Collection of singles, one whorl of petals—T. C. Thurlow's Sons Co., first, the best varieties being Emily, Duchess of Portland, Stanley, Black Prince, Queen of May, Rosy Dawn, Hermes, De-fiance, Victoria, Areos, Mrs. Key and Dread-nought.

Fifty blooms, white, double—Mrs. J. F. Flood, first, on Festiva Maxima; Cottage Gardens Co., Queens, N. Y., second.

Fifty blooms, double, dark pink or rose—T. C. Thurlow's Sons Co., first, on Modeste Guerin.

Fifty blooms, double, salmon pink or flesh—T. C. Thurlow's Sons Co., first, on Venus.

Largest collection of Japanese varieties—A. P. Saunders.

New seedling—Many seedlings were shown, but none was deemed worthy of the silver medal.

Best new variety introduced since 1910—A. P. Saunders, on Jules Dessert.

AMATEURS AND PRIVATE GROWERS.

Largest and best collection—A. P. Saunders won silver medal on 100 varieties, all clean, fresh flowers.

Collection of white varieties—A. P. Saunders, second.

Collection of dark pink or rose—A. P. Saunders, second.

Collection of salmon and flesh—A. P. Saunders, first.

Collection of crimson—A. P. Saunders, first.

Six blooms, any variety—A. P. Saunders, first and second.

The judges were Messrs. Dauphin, J. H. Humphreys and James McKissock.

A. P. Saunders showed forty-five varieties of seedlings, some being extremely good. The best were: White Wings, Jean Bancroft, No. 340, Favorite, No. 295 and Gaiety. The latter has a clear yellow center with pink guard petals, and is quite striking.

Massachusetts Society Awards.

Awards in the Massachusetts Horticultural Society's classes were:

Twenty named varieties, double—A. P. Saunders, first, on Tecumseh, Venus, Lucrece, Marguerite Gerard, Duchesse de Nemours (Calot), Jas. Kelway, Mme. Auguste Dessert, Volcan, L'Indispensable, Le Cygne, M. Martin Cahuzac,



Exhibit of T. C. Thurlow's Sons Co., at the Peony Show at Boston, June 19 and 20, 1915.

Carmen, Marquis de Lory, Gloire de C. Gombault, M. Bastien, Le Page, Marie Crousse, Germaine Bigot, Mme. Calot; T. C. Thurlow's Sons Co., second.

Ten named varieties—T. C. Thurlow's Sons Co., first, on Modeste Guerin, Therese, Mme. Ducel, Boule de Neige, Mme. Jeanne Riviere, Venus, Jas. Kelway, Mr. Manning, Marguerite Gerard; Mrs. Frederick Kellogg, second.

Specimen bloom, double—George N. Smith, first, on M. Jules Elie; A. P. Saunders, second, on L'Indispensable.

Twelve named varieties, single—T. C. Thurlow's Sons Co., first, on Stanley, Duchess of Portland, Defiance, Prince Bismarck, Rosy Dawn, Black Prince, Queen of May, Dreadnought, Areos, Meteor, Prince Alexander.

Twelve named varieties, Japanese, single.—A. H. Fewkes, first.

Six named white varieties, double—T. C. Thurlow's Sons Co., first, on Alsace Lorraine, Kelway's Glorious, Baroness Schroeder, Mme. Crousse, Mme. Emile Lemoine, Duchesse de Nemours; Mrs. O. S. Minot, second.

Six named varieties, double, rose—T. C. Thurlow's Sons Co., first, on Washington, Modeste Guerin, M. Bouchariat Aine, Nobilissima, Coquelin and Arsene Meuret.

Six named varieties, salmon pink—T. C. Thurlow's Sons Co., on Georgiana Shaylor, Therese, Lamartine, La Perle and Mme. Barillet Deschamps.

Six named varieties, red or crimson—T. C. Thurlow's Sons Co., first, on Pierre Dessert, Cherry Hill, De Candolle, Plutarch, M. M. Cahuzac and Adolphe Rousseau.

Twenty-five, double, white or blush—T. C. Thurlow's Sons Co., first; Wm. Thatcher, gardener to Mrs. J. L. Gardner, second.

Twenty-five blooms, double, pink or rose—T. C. Thurlow's Sons Co., first and second.

Twenty-five blooms, double, red or crimson—T. C. Thurlow's Sons Co.

Twelve named varieties, double—M. Sullivan, gardener to W. Whitman, first, on Avalanche, Felix Crousse, Sir Thomas Lipton, Festiva Maxima, Souv. de L'Exposition de Lille, Germaine Bigot, Bretonneau, Chas. Dilke, Baron Schroeder and Sara; R. C. Morse, second.

Twelve named varieties, pink—A. P. Saunders, first.

Twelve blooms, white—A. P. Saunders, first; S. A. Perkins, second.

Twelve blooms, red—A. P. Saunders, first; Martin Sullivan, second.

T. C. Thurlow's Sons Co. received a silver medal for Cherry Hill, a new crimson similar to M. Martin Cahuzac.

Miscellaneous Exhibits.

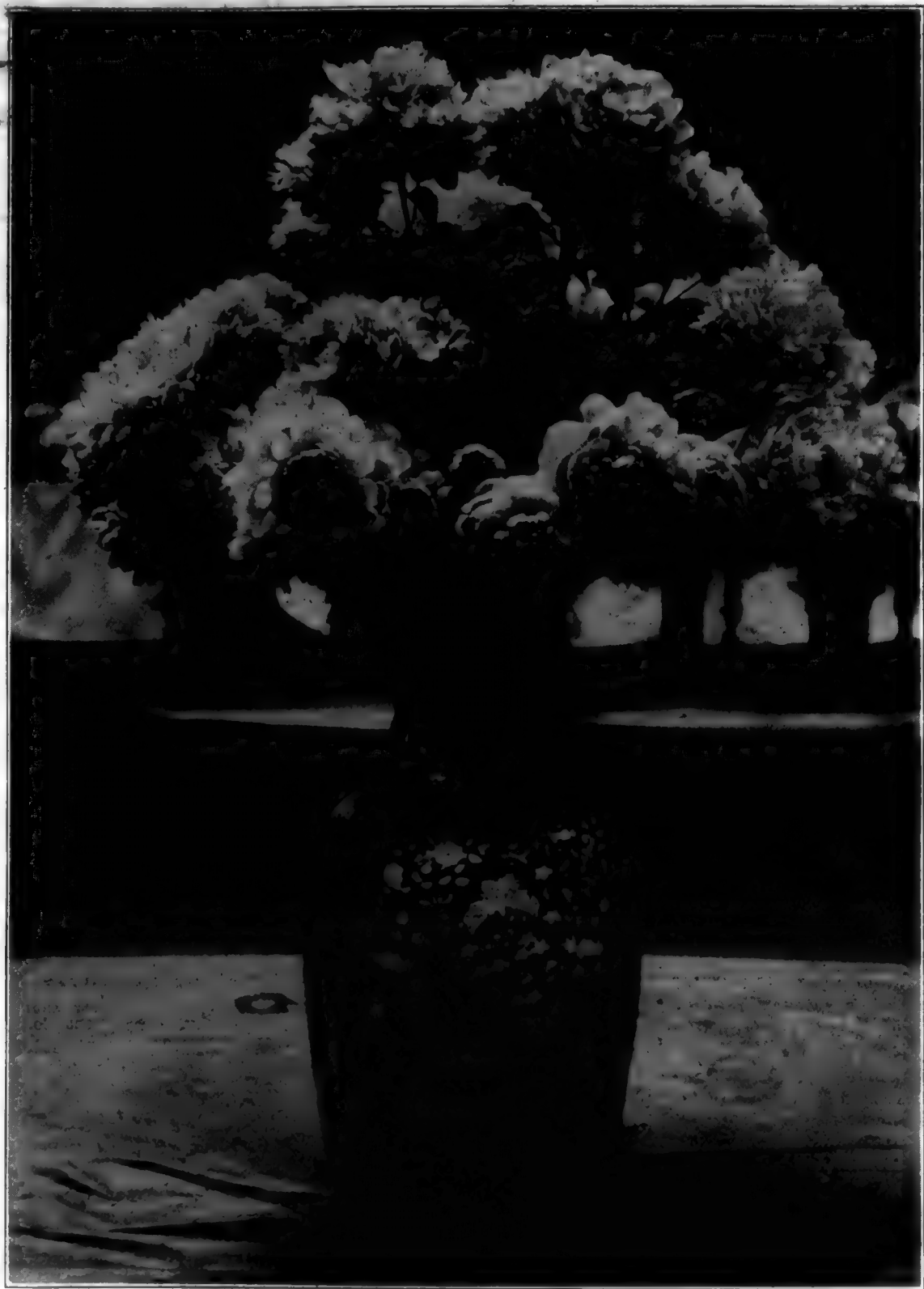
The largest, most imposing and best arranged collection came from Farquhar & Co. This was the only group arranged for artistic effect, immense vases being dotted here and there to break up any flatness. The most striking variety was Walter Faxon, an immense bright salmon pink, and Queen Mary, white. Other fine vases were Richardson's Perfection, Pulcherrima, Venus, Mme. de Verneville, etc. This group contained thousands of flowers and was awarded a silver medal.

There were splendid peony displays from the Blue Hill Nurseries, Wellesley Nurseries, T. C. Thurlow's Sons Co., J. K. Alexander, Mrs. J. F. Flood, Mrs. E. M. Gill, Martin Sullivan, Eastern Nurseries, Mrs. N. P. Cutler and others.

Hardy roses were less extensively shown than usual, the season being backward. The leading prize-winners were W. J. Clemson, J. O. Christensen, gardener; Thomas N. Cook, Mrs. Frederick Ayer, George Page, gardener; Albert Geiger, Mrs. N. P. Cutler, William Sim and Hemlock Hill Rose Gardens.

William Thatcher and Duncan Finlayson had the best sweet williams. Duncan Finlayson won for twenty-five vases of herbaceous plants. For the best display of herbaceous plants the first prize went to the Bay State Nurseries, the second prize to the Eastern Nurseries. For Campanula Medium, Martin Sullivan and Donald McKenzie, gardener to E. B. Dane, were the winners.

William Sim had a fine display of sweet peas and roses. Henry Stewart, gardener to Miss Cornelia Warren, had roses. William A. Riggs had some finely flowered hydrangeas; also, Henry Stewart. W. N. Craig secured a first-class certificate for Verbena Miss Wil-



Peony Walter Faxon as Staged at the Boston Show.

mott. George Page had a fine group of German irises and aquilegias and the Blue Hill Nurseries had irises and gillienias. Donald McKenzie received a silver medal for an artistic group of orchids. For six gloxinias William Thatcher was first and Henry Stewart second.

The strawberry display was smaller than usual. A week later they would have been in better season. Marshall again proved to be the champion variety. There was a splendid vegetable show.

PINCHING DAHLIAS AND MUMS.

I have some dahlias which are about two feet high, planted outside. I wish to know whether I should pull all the leaves off, leaving only the main shoot to grow. Also, should mums be treated in the same way, so as to make larger flowers? Any other information in regard to this will be appreciated.

R. L.—Md.

Dahlias are better if grown to single stems. It would be well to cut away

all the side shoots, but do not remove any leaves from the main stem. I like to pinch the dahlia shoots when they are a foot high, to make them stocky and bushy, and they are then less in need of supports, but your plants are now somewhat tall to stop. You will certainly get better flowers by reducing the number of shoots.

All side shoots should be rubbed from chrysanthemums, whether in benches or pots. Leaves must not be removed. The removal of side shoots and all but one terminal bud insures larger and better blooms.

C. W.

NAME OF PLANT.

Enclosed you will find a leaf of a plant of which I should like to know the name. It grows from fifteen inches to two feet high and has a lavender flower.

L. G.—Ohio.

The plant is Funkia undulata media variegata, a variegated form of plantain lily. It is useful for edgings and mass effects, especially in formal gardens.

C. W.

Notes of the

Hardy Garden

JUNE-FLOWERING PERENNIALS.

Hemerocallis, or Day Lilies.

Several of the showy and attractive day lilies are now flowering. Some have been blooming since May 20. *Flava*, with sweet-scented lemon-colored flowers, is a desirable sort of the easiest culture, and, like all members of the family, is fine for cutting. *H. luteola*, orange yellow; *Middendorffii*, deep yellow; *aurantiaca major*, deep orange; *Dumortierii*, deep yellow, and *Queen of May*, deep Indian yellow, are some of the more desirable June-flowering day lilies. *H. aurantiaca major* is not so hardy as the other sorts named, but produces immense flowers and is a noble variety. In sandy soil it will winter well; otherwise it pays to lift and store the roots in a cellar or coldframe.

All the day lilies are easily increased from the division of the roots, fall being a better time than spring for this work.

Dictamnus, or Gas Plant.

Dictamnus Fraxinella is invariably included in the list of the best twelve hardy herbaceous perennials. It is, indeed, a valuable variety, for not only does it form a handsome bush-like clump, carrying spikes two to three feet in height, of pink or white flowers, but the foliage remains dark green until late fall, making it all the more desirable. *Dictamnus* can be raised from seed, but seeds germinate rather slowly and it takes several years for seedlings to make plants of respectable size. It dislikes disturbance at the root, but once strong plants are had,

carrying several dozen spikes each, what a noble subject it is! The name gas plant comes from the fact that during the flowering season the blooms give off, during hot weather, a volatile oil which readily takes fire if a lighted match is held near it.

Papavers, or Poppies.

In addition to the June-flowering perennials described last week, many others should be mentioned. The showy oriental poppy, or *Papaver orientale*, which opened its flowers in May, is still flowering. This gorgeous poppy is of the easiest culture and comes easily from seed. Besides the well known *P. orientale*, there are some fine forms that are different in color. One or two of the best are: *Parkmanni*, deep scarlet; *Mrs. Perry*, salmon rose, and *Goliath*, fiery scarlet. Another beautiful hardy poppy now flowering is *P. nudicaule*, the beautiful Iceland poppy, which comes in white, yellow, orange and other shades. This poppy blooms the entire summer, and for table decoration nothing is more charming. In either border or rock garden this makes a most useful plant. The Iceland poppies come easily from seed.

Iris Germanica, or Fleur de Lis.

No garden is complete without some of the irises, and the June garden without some of the many fine varieties of *I. Germanica* will lack what ought to be one of its strong features. These are of easy culture, but should have well drained ground and plenty of sun, and the roots must be covered lightly. It is also necessary to divide and re-

plant the stock once in three or four years; August and September are the best months for this work. A few really fine irises, selected from a rather bewildering list, are: *Mrs. H. Darwin*, *Queen of May*, *pallida Dalmatica*, *pallida Mandraliscæ*, *Florentina alba*, *Victorine*, *Bridesmaid*, *Gracchus*, *King of Irises*, *Mme. Chereau*, old, but effective, and *Glory of Hillegom*. In addition to the German irises, there are now blooming the several forms of *I. Sibirica* and *I. orientalis*. These are even better adapted for cutting than the German section and succeed well in almost any location; a moist site is the best, however. *I. orientalis* *Snow Queen* is a splendid subject for cutting.

Miscellaneous Perennials.

Among the many other perennials now flowering are *Viola cornuta*, of which the deep blue *atropurpurea* is the best. This is one of the finest low-growing perennials for massing, for edging or for rock gardens. Several of the *lychnis*, such as *Flos-cuculi*, *vespertina* and *Viscaria splendens*, are blooming. *Veronica incana* and *rupes-tris* are useful blue perennials, the latter for the rockery. *Thalictrum adiantifolium* produces leaflets like an *adiantum*, fine for cutting, and is seen at times in the wholesale markets. The *trollius* family, including both *Asiaticus excelsior* and *Europæus*, are full of flowers. The last named prefers a moist location, but *Asiaticus* does well on dry ground. *Spiræa Japonica*, *astilboides*, *Peach Blossom* and *palmata* are in bloom. All like moist locations if well drained in winter. The hardy *phloxes* of the *subulata* type have passed, but *suffruticosa* *Miss Lingard* is almost in flower, with the big *paniculata* family to follow.

Peonies are at their best in June, but they need an entire, special article. The hardy larkspurs, or *delphiniums*, will soon make a noble showing. Now is the time to sow seed of these. The *digitalis*, or foxglove, will be beautiful in a few days. Several varieties of *pentstemon* and *polemonium* are open. *Geranium platypetalum* and *sanguineum* have been flowering for some time and *Doronicum excelsum* and *Caucasicum* are on the wane. *Dielytra spectabilis* is passing, but *D. eximia formosa* will bloom all summer.

The glorious blue colorings of the *alkanet*, or *anchusa*, stand out prominently. Of these *A. Italica*, *Perry's* variety, and *Opal*, the former dark and the latter pale blue, are wonderfully fine. *Aster speciosus*, blue and white, twelve inches in height, is the earliest of the hardy asters to flower. *Dianthus barbatus*, or sweet williams, and *D. plumarius*, dwarf hardy pinks, are popular and desirable hardy border plants, the latter being of especial value as a bordering subject or in a rock garden. Of rock plants there are many more than those named, but a whole special article would be needed to mention them.

SHAW'S GARDEN TO BUILD.

The Board of Trustees of the Missouri Botanical Garden, popularly known as Shaw's Garden, St. Louis, has awarded a contract to Lord & Burnham Co., of Chicago, for the erection of a new \$75,000 greenhouse in the tract which will be used for propagating purposes. The new structure will contain more than 45,000 square feet of

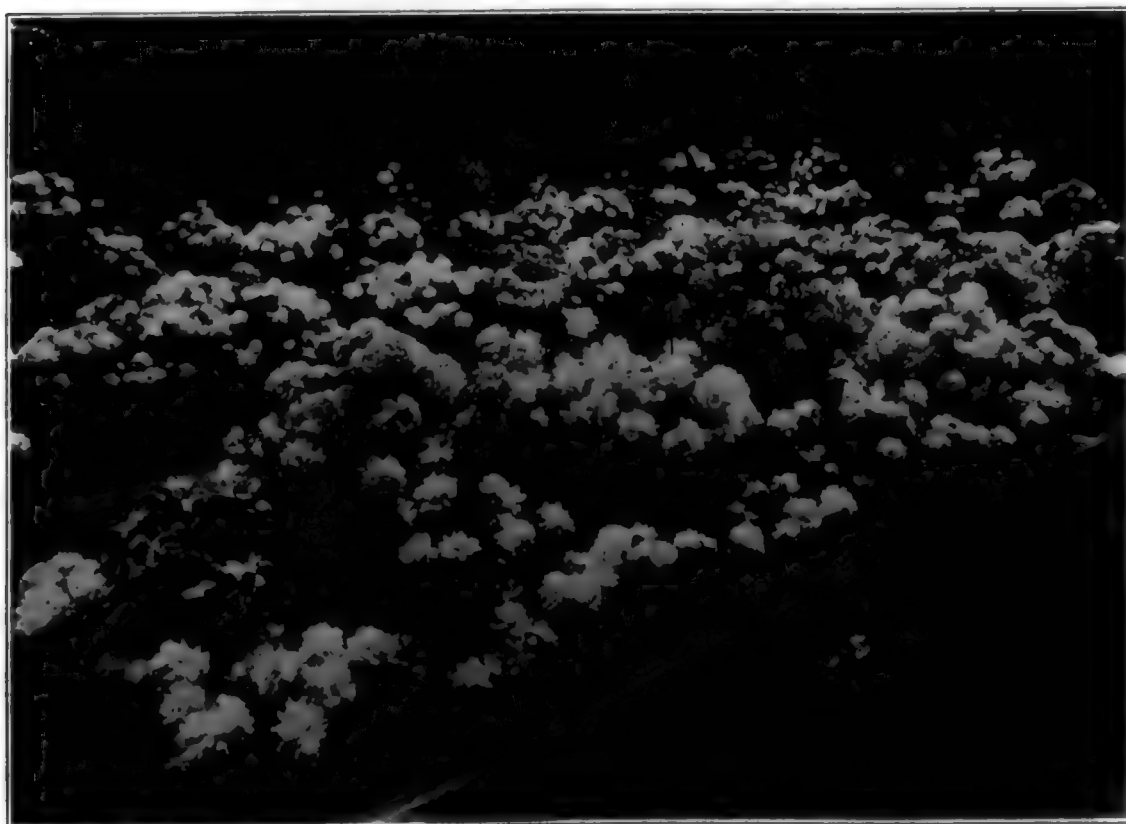


Exhibit of Farquhar & Co., at the Annual Peony Show.



View in Horticultural Hall, Boston, During the Peony Show, June 19 and 20, 1915.

glass. This new building will not be so large as the one recently completed, in which the tropical plants and ferns are kept, but will be of handsome design. It also is proposed to make extensive improvements this summer in the tract of land purchased last year by the board between the garden and King's highway.

TULIPS AND HYACINTHS.

Will you kindly tell us what variety of tulips and hyacinths can be forced for Christmas? M. B.—Kan.

Roman hyacinths can be easily flowered for Christmas, but none of the Dutch varieties are suitable for so early a date. The little dwarf Duc Van Thol and Tournesol tulips can be flowered for Christmas. It is also possible to get in small batches of White Hawk, La Reine, Yellow Prince and Proserpine, if you can secure your bulbs early. Those grown in southern Europe have smaller bulbs than the Dutch, but are much earlier bloomers and the best for Christmas flowering. C. W.

Cobden, Ill.—In addition to growing vegetables for market, J. B. Fitch makes a specialty of gladioli and peonies.

Bellwood, Pa.—C. F. Luse, who grows both flowers and vegetables at his greenhouses, finds present business first-rate.

West Grove, Pa.—A severe hail storm visited this place June 22. The Dingee & Conard Co. lost 6,000 panes of glass on the north side of their houses. There was no insurance, but the stock was not injured. M. Henry Lynch says it was the worst storm in his thirty years' experience.

Vegetable Forcing

MAKING A MUSHROOM BED.

Will you please give me some information on mushroom growing? How long can the spawn be kept? Can good mushrooms be grown under the benches in greenhouses? L. L.—Iowa.

Mushroom spawn, if stored in a cool, dry place, can be kept as long as a year and will still produce mushrooms, but it is vastly more productive when obtained as fresh as possible. Mushrooms can be quite successfully grown under greenhouse benches in winter, but it is much too warm for them there in summer. Make up the greenhouse mushroom bed about the last of October or later, protect it from drip and hang cloths around the sides to exclude light and air and to prevent the bed from drying out. Fresh horse manure should be collected a week or two before the bed is to be made. Discard the long straw. Throw the manure in a heap and turn it over each day to allow the rank heat to escape. Add one-fourth as much pasture loam to the manure, to prevent burning; it also helps to hold moisture.

When the rank heat has subsided, make up the bed. Spread out a layer and tramp or pound it as hard as possible. Continue adding layers and tramping until the bed is nine or ten inches thick. It is important to firm the manure thoroughly, as it will then retain heat longer and the spawn will run better. Plunge a thermometer into the bed. The mercury may run up to 115 or 120 degrees. Spawn it when it has declined to 85 or 90 degrees. Break the spawn in pieces the size of a walnut

and plant these a foot apart each way in the bed, and two inches deep. Eight or ten days later give the bed a top-dressing of a couple of inches of fresh pasture loam; then leave the bed alone until mushrooms appear. If there is any danger of the surface drying out, this can be avoided in large measure by giving the bed a covering of excelsior, hay, cocoanut fiber refuse or moss. It is best to remove this as mushrooms appear, which may be in a month, but more frequently it takes six or seven weeks and occasionally double that time. When the surface dries, water with hot water, at a temperature of 100 to 120 degrees.

The two principal spawns used are American Pure Culture and English Milltrack. The first named will appear the first and the mushrooms are large. The Milltrack mushrooms, however, are generally preferred in the market.

In the hot months, mushrooms can only be grown successfully in a cool, well darkened cellar or pit, where the maximum temperature does not exceed 70 degrees. Ventilation should only be given on cool nights. Given suitable conditions, immense crops can be produced in summer, and mushrooms always realize the highest market prices during the hottest months. C. W.

Wolfe City, Tex.—Mrs. P. P. Allen has found the florists' business a quite profitable line since her entry into it. Present business is good.

Aalsmeer, Holland.—It seems to growers here that the astilbe (*spiraea*) must have gone out of favor, especially in America. Of all Holland plants exported in quantity the decrease in the sale for the astilbe was most pronounced last season and at all growing centers in Holland large quantities remain unsold.

SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

SWAINSONA IN THE SOUTH.

Swainsona galegifolia alba is perhaps the most useful flower for southern florists to grow for funeral designs, on account of the quantity of flowers a few plants will supply and the length of time they remain in bloom. The plants are in bloom from April 1 to January 1.

When setting out the young plants, give them plenty of room, say $1\frac{1}{2} \times 2$ feet, so that they need not be disturbed for several years. A solid bed is decidedly the best place for them. The plants may be kept growing steadily for the first two years after planting, but after that it is better to let them rest during the month of January, cut them back severely and allow them to start slowly. It is risky to try to transplant them even in a dormant condition; hence the necessity of giving them permanent quarters at first planting. An occasional mulch of cow manure will keep them going.

A night temperature of 50 degrees suits them in winter. Plenty of air and water is the rule for summer. The flowers, after standing in water a few hours, last a long time in designs. L.

HYDRANGEAS IN THE SOUTH.

If the young hydrangea plants intended for blooming next Easter, in the south, have not had their final summer shift, they should have it at once. Late struck cuttings will probably only require 4-inch pots, but earlier rooted ones will need $4\frac{1}{2}$ -inch or 5-inch pots. One pinching is all that the plants require, three to five flowering shoots being enough for a 1-year-old plant. Be generous with the manure in the potting soil. Try the addition of a little leaf-mold and note the effect on the foliage. Plunge the plants out in a coldframe. While it is not absolutely essential, a partial shade during the hottest part of the day, here in the sunny south, will be gratefully appreciated. All through the summer the plants require plenty of water.

The ripening process in the fall is the particular part in their culture. As the days shorten and get colder, less and less water is required, but give enough so that the plants retain their leaves. Cover them with sashes when there is danger of freezing, but allow plenty of air during the day. So long as the plants do not freeze, the temperature cannot be too low. A slight freezing, however, is liable to destroy the embryo flower. In most sections of the south the plants can be kept in the frame until time for going into their flowering pots, which should be twelve to fourteen weeks before Easter.

Old plants left over can be cut back severely, well shaken out and pruned at the roots, and planted out in a frame where they can be easily watered. They can be lifted just before frost, potted in good, rich soil and kept in a cool house. They will make nice plants for late spring or early summer sales,

but are of no account for forcing. The new French varieties are becoming great favorites and are much more easily forced than the old Otaksa.

L.

TANK FOR LIQUID MANURE.

We desire information as to the best way to construct a liquid manure tank, and also the best way to force the liquid through the water pipes. All information you can give us will be greatly appreciated. B. F. C.—Mont.

Without knowing the extent of the range, I cannot advise definitely regarding the size of the manure tank. I would suggest, however, that it be built four feet wide and deep, and a length of eight to twelve feet will probably answer. The walls should, of course, be of concrete, with the bottom

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about four inches thick, and the walls six inches thick at the bottom and four inches at the top. Sharp gravel is desirable, and if bank-run gravel is used, four parts to one of cement will be needed to make a good job. With sifted gravel or broken stone, four parts of the coarse aggregate and two of sharp sand may be used with one part of cement.

After thoroughly mixing the gravel and cement, add water enough to moisten the mass and work it until every particle is wet. If water enough is added so that it will pour from a pail, forming what is known as a wet mix, it will be about right.

After making the bottom of the tank, set up the forms for the walls, supporting and bracing them so that they will be rigid. As soon as the cement has set, take down the form and plaster the wall with neat cement, so as to make a surface that will be smooth and impervious to water.

It is a good plan to make a partition

about two feet from one end, to form a sort of settling basin, connecting the two parts by means of an inverted 4-inch sewer pipe trap.

While a small steam or electric pump will be desirable for distributing the manure water, good results may be obtained by means of an injector connected with the water system. The Kinney pump, which is used for this purpose, works on this principle. T.

LANCASTER, PA.

Club Meeting.

The monthly meeting of the Lancaster County Florists' Club was held June 17, with a good attendance. "Field Culture of Carnations" was the topic of the evening; the discussion which followed the paper on this subject by Ira H. Landis, of Paradise, brought out many good points.

The picnic committee reported an overwhelming vote for Rocky Springs park, where the picnic will be held July 15. Indications are for the largest gathering in the history of the club. The picnic committee is arranging a program of sports for the day.

President B. F. Barr extended an invitation to the club to hold an outing at his Avondale Farms sometime during August. Those who attended last year's outing there know what a pleasant time is in store for the members of the club.

Various Notes.

Weather conditions have been such that the carnation growers are astonished at the wonderful growth of their plants in the field. Several growers are already making a start at planting in.

June 13 a severe rain and wind storm passed over Lancaster county. H. A. Schroyer's place suffered most. Several of his older houses were demolished. The heavy rainfall caused many wash-outs and the flooding of fields.

Elmer J. Weaver is harvesting an extra fine crop of greenhouse tomatoes. There is a brisk local demand for them.

H. K. R.

CINCINNATI.

The Market.

Last week's market proved to be rather quiet. The supply of stock continues too heavy for market requirements, and this, combined with the fact that the amount of available business is not large, has served to hammer prices down to a low point. Shipping business, however, holds up pretty well.

The rose cut is as large as it was, but is not of the same high average quality. Mildew has appeared on the stock of some of the large consignors to the market. The good stock, however, is so plentiful and so reasonable in price that poor stock finds no market at all. Outdoor roses are becoming plentiful, but as long as the forced ones are as plentiful as they are now outdoor stock will have no call.

Lilies are plentiful. They move rather slowly. Gladiolus receipts are becoming heavy. The outdoor blooms from the south are here in addition to the end of the cut of forced ones. Sweet peas are fine, but are not cleaning up well. Both valley and orchids are plentiful and are good. Hardy hydrangeas are now in the market. Other

offerings include carnations, coreopsis, feverfew and snapdragon. Greens of all kinds are plentiful.

Various Notes.

The marriage of Frank Kyrk and Miss Edna Ganzmiller was solemnized at the Poplar Street Presbyterian church Tuesday, June 22. The church decorations, by Miss Edith Kyrk and L. H. Kyrk, consisted of plants and lilies. The couple are taking a short trip to Columbus, O., now and plan a longer honeymoon in July.

William Speck has been cutting some fine auratum lilies.

C. E. Critchell has been receiving some excellent America gladioli from the south.

Visitors include Jos. Molek, New Albany, Ind., and Chas. Pommert, Amelia, Ohio.

C. H. H.

NEWARK, N. J.

The Market.

More seasonable weather has caused the rapid growth of flowers, and this has resulted in a larger stock in the market and lower prices. The fact that so many people have rose bushes and flower gardens of their own, which are now beginning to bloom profusely, also hurts the florists' business. Most of the florists, however, have been quite busy on funeral or wedding work, and there is some demand for flowers for graduation gifts, though this demand is far smaller than it was before the public presentation of flowers during graduation exercises was forbidden in many of the schools of the city. The quality of greenhouse roses is not up to what it was during the winter months, and the prices are lower. Ophelia is popular, as are Sunburst and Killarney. Carnations, which a few weeks ago cost \$4 and \$5 per hundred, can now be bought for from 50 cents to \$2. The quality is much inferior to what it was, many growers nearing the end of their crops. There is much fine sweet william in the market and the quality is good. Larkspur is beginning to appear. Some fine maidenhair fern is coming into the market. Wild spiraea is nearly gone. Mountain laurel is cheap and quite plentiful. There is a plentiful supply of the various varieties of iris, though the quality is beginning to deteriorate. Gladioli of excellent quality and in fairly large quantities are seen in the different stores. Peonies are plentiful and are getting a little cheaper, though the price still keeps fairly firm because of the fact that large quantities are being kept in cold storage.

Club Meeting.

At the meeting of the Essex County Florists' Club, which was held June 17 in the Krueger auditorium, further plans for the summer outing of the members of the club and their friends were discussed. It was decided to hold the outing during the early part of August at Gillette, N. J. There will be plenty of refreshments, a ball game and various athletic contests. Prizes will be awarded the winners in the sporting events. The exact date of the outing and its details will be fixed by a committee consisting of Richard Yule, Ernest Hausmann, August Begerow and James McLaughlin.

At the request of the Yard and Lot Improvement Association, a committee,

WHO'S WHO IN THE TRADE—AND WHY



C. S. HARRISON.

PROBABLY no man in the trade has had a more remarkable career than C. S. Harrison, and certainly few men in it at 83 will possess anything like his vital forces. Harrison was born in 1832. He was educated for the ministry and at 66 he was on the superannuated list! But just then he began to live—he started a nursery at York, now one of the most important in Nebraska. His preacher's training in handling words and in talking standing up caused him to be in great demand at the trade conventions and at meetings of horticultural societies, so it is probable this octogenarian is personally known to more people than is any other member of the trade today. He has specialized on the peony, the phlox, the iris, and has written monographs on them that are in all horticultural libraries. And at 83 he's still one of the youngest of us.

consisting of August Begerow and William G. Muller, was appointed to supervise the department of its work affected by the prizes offered by the Florists' Club. There are 300 entries in the floral contest. The Florists' Club two months ago voted \$50 for prizes for the best plot of blooming flowers grown under the direction of the Yard and Lot Improvement Association. The committee appointed by the club to interview the Newark school board regarding the prohibition of the presentation of flowers at graduation exercises in the various schools reported that the board stated it had not officially forbidden the giving of flowers at graduation, though it had discouraged it. Prin-

ciples of various schools have forbidden such presentations.

Various Notes.

Henry F. Strobel, 931 Broad street, has had several weddings to provide flowers for during the last few weeks and has others coming along during the rest of the month.

William A. Manda has been elected a vice-president of the Civic Association of South Orange, which was recently organized for the purpose of bringing the needs of the residents before the South Orange village board of trustees.

John W. Walsh spent several days in Newark and vicinity last week in the

interest of H. Bayersdorfer & Co., of Philadelphia.

Fred Wolfinger, 883 Broad street, has been busy with wedding and funeral work during the last two weeks. He has placed a large order for magnolias for the summer trade, which will arrive about July 1.

August C. Begerow, 946 Broad street, had a pretty display of iris in his window last week, the different varieties being so arranged as to show off their colors to good advantage.

Philips Bros., 938 Broad street, have had several weddings to provide flowers for recently. A large bouquet of Canterbury bells in the window last week attracted considerable attention.

A representative of the Robert Craig Co., Philadelphia, called on the trade last week.

Graduation season is at hand again. Exercises in some of the schools have already been held, and in the other schools will be held within a week or ten days. Newark florists are getting some extra trade because of this fact, but the trade that they are getting now from this source is small compared with what they got before the school authorities prohibited the presentation of floral gifts to pupils publicly during graduation exercises. Each year sees a greater reduction of revenue from this source.

Hausmann Bros. & Son, on Boyden avenue, Hilton, have done a good spring business, but find collections a little slow. They are now supplying a large quantity of outdoor sweet peas to the Newark and Elizabeth trade. A greenhouse, 40x125 feet, is being built for the firm by Hitchings & Co., of Elizabeth. This may be enlarged to 200 feet in length later. R. B. M.

BRAMPTON, ONT.

The Market.

Planting finishes this week with the benching of the chrysanthemum plants. The favorable showers we have had lately have given the outside stock a splendid send-off for the season. Some fine gladioli are being cut at present, the bulbs having been brought from Holland and planted among the carnations during the winter. It is doubtful if florists will ever want to use the local product again after seeing some of the new varieties that are now coming into bloom. Roses are rather more plentiful than is usual at this time of year, but carnations find a ready market at \$3 per hundred. Cattleya Gaskelliana and gigas, at \$35 and \$40 per hundred respectively, also find a regular sale during June, even though the percentage of weddings is markedly less than for many years. It looks as if the same steady difference in business that has obtained since the war began will continue so far as the flower trade is concerned. Practically no new greenhouses are likely to be built throughout the province during such time as the price of glass and labor remains at the present level.

Various Notes.

Walter Calvert had a good violet season in his new houses. He is going in for asparagus more extensively this year.

Mark Henderson has a fine crop of tomatoes just ripening.

A. A. Elliott continues to devote his

energies to the successful propagation of the popular sweet pea.

Wm. Fendley has been cutting large quantities of marguerites lately. He is experimenting with some new varieties of single dahlias.

W. G. Mullis has been fortunate with his sweet pea crop at the McIntyre Greenhouses this spring. He intends to grow chrysanthemums for the fall trade. W. G. P.

NEW YORK.

The Market.

The market is full of outdoor roses and, while peony shipments have about ended, the great quantities in cold storage continue them an important factor in the street. Last week the market was heavily overstocked and prices continue to average abnormally low. There were tremendous shipments of roses all last week and most of them were sold in the boxes in which they arrived, at

The Editor is pleased
when a Reader
presents his ideas
on any subject treated in

THE WEEKLY
**FLORISTS'
REVIEW**

As experience is the best
teacher, so do we
learn fastest by an
exchange of experiences.
Many valuable points
are brought out
by discussion.

Good penmanship, spelling and
grammar, though desirable, are not
necessary. Write as you would talk
when doing your best.

**WE SHALL BE GLAD
TO HEAR FROM YOU**

prices which are unmentionable. Whatever strength there was in the rose market was created by the American Beauties, and yet the best of these at times could be obtained at less than \$10 per hundred.

The carnation situation is calamitous. The finest of these could be found mingling with the loads in the carts of the peddlers last week and the stores secured their supplies at 75 to 50 cents per hundred. They did not use more than a small part of the receipts, as, notwithstanding the few commencements and weddings still occurring, general retail trade is much below normal.

The finest gigas sold at \$12 per hundred June 19. No one thought of asking over 20 cents for them. On Mossie and other varieties sales were made as low as \$6 per hundred. The accumulation of lilies is enormous. The best of them did not go above \$2 per hundred last week and many were sold as low as \$10 per thousand. The supply of valley is far in excess of the demand and the same is true of sweet peas, now at their best in quality. All other flowers are abundant. Branches of the

rambler roses are much used in window decorations.

Various Notes.

At the September meeting of the Florists' Club a stereopticon lecture on "Gladioli" will be delivered by Mrs. B. Hammond Tracy.

Early closing will be the rule after July 1. Many of the retailers announce from noon on Saturday to Monday morning as their program during July and August.

A visit at Tarrytown last week made possible the enjoyment of the most perfect and beautiful summer flower show the Tarrytown Horticultural Society has ever staged. The showing of outdoor roses was magnificent and the attendance was gratifying to the management. Secretary Newbrand was in charge of the arrangements and display. F. R. Pierson was not too busy to escort visitors through his new store and office building, the most beautiful building devoted to floriculture in this country, and through his nurseries at Scarborough. To his immense greenhouse plant here are to be added two more houses of similar size to the seven already there, the whole to be devoted to roses. The force employed by the company now numbers over 100.

L. B. Coddington, of Murray Hill, N. J., has begun daily shipments of the new red rose, Hoosier Beauty.

Samuel Woodrow has leased his store at Narragansett Pier, R. I., to Messrs. Marketos and Hart for the season.

J. Austin Shaw.

MILWAUKEE, WIS.

The Market.

There has been little sunshine during the last week, and the weather has been mostly cold and dark. This condition has kept the market from going to pieces and has kept prices up better than is to be expected for this time of year. Stock is plentiful, but the quality in general is good and the daily cut is being disposed of to a great extent. The cut of roses and carnations is heavy, but the demand remains strong and there has been no glut so far. Sweet peas are still in the market and are bringing fair prices. We need only a few days of bright, warm weather to bring the end of this stock for the season. Peonies are in fine shape. Their season has been considerably prolonged by the cold, cloudy weather.

June weddings are the big item for the trade just now, although graduation exercises are helping clean up stock to a great extent and are no small factor in the business. There is surely no complaint on spring business this year, for while there has not been enough stock to go around, prices have been good, and business in general has been much cleaner than in previous years.

Various Notes.

Among the visitors last week were Mr. Mandas, of the Sunshine Florist, Minneapolis; H. B. Kennicott, of Kennicott Bros. Co., Chicago, and C. Gould, from Onarga, Ill. H. J. S.

Emaus, Pa.—Clayton Weaver, who has taken over the business of the Emaus Floral Co., formerly known as Weaver & Collett, has secured a florist from Philadelphia to take charge of the plant houses.

SOCIETY OF AMERICAN FLORISTS.

NATIONAL FLOWER SHOW.

During the last six months much important work has been done by the National Flower Show committee of the S. A. F. in connection with the fourth national flower show, to be held in Convention hall, Philadelphia, March 25 to April 2, 1916, and arrangements are rapidly assuming definite form. Chairman George Asmus, of Chicago, has been in attendance at several of the meetings of the local executive committee in an advisory capacity, and the committee has had the full benefit of his experience with such exhibitions. The local executive committee is well organized and in no other city have the different horticultural interests been so well represented on an exhibition board as in this instance in Philadelphia. This committee will hold regular meetings from the present time until the close of the show.

The various sub-committees, too, are well organized, and are working on the various details of preparatory work harmoniously and with a zeal which leaves no doubt as to the successful outcome of the undertaking. These committees, with their chairmen, are as follows:

Press, Publicity and Advertising—W. F. Therkildson.
Securing Exhibits—William Kleinheinz.
Decorations—John Habermehl.
Special Premiums—William P. Craig.
Special Features—Charles Grakelow.
Lease and Contracts—A. Farenwald.
Music—Leo Niessen.
Printing—S. S. Penneck.
Concessions—Henry F. Mitchell.
Trade Tickets—E. J. Fancourt.
Lectures—J. Otto Thilow.
Bureau of Information—Frederick Cowperthwaite.
Secretary and Treasurer—A. A. Niessen.
Committee-at-large—George Burton, Louis Burk, Robert Craig.

The Pennsylvania Horticultural Society has been invited to assist in the work of the exhibition and, through Hartman Kuhn, its president, the ladies of the different garden clubs in the vicinity of Philadelphia have been invited to take part in the exhibition, and are already at work on plans to have a tea garden, or something similar, on lines followed by the ladies of the Red Cross at the recent New York show. Sufficient space will be allotted them by the management for the purpose.

An unusual feature and attraction will be exhibits by different societies devoted to aquarium fish and aquarium plants. This section of the show is being taken care of by Franklin Barrett, whose personal exhibit alone will cost almost \$600 to stage.

The trade exhibition in connection with the show will be most extensive and comprehensive, and applications for space are coming in rapidly. The H. F. Mitchell Co., Philadelphia, has booked up for Block 30, and Henry A. Dreer, Inc., Riverton, N. J., and Philadelphia, for Block 1, each containing 1,026 square feet. A. N. Pierson, Inc., Cromwell, Conn., is among other large exhibitors in this section. Floor plans have been distributed and extra copies may be had upon application to the superintendent of the trade exhibition. [Or see page 21 of The Review for June 10.]

The guarantors' list will soon reach

\$10,000, the amount authorized to be raised by the National Flower Show Committee. Subscribers to the guarantors' list, by states, are, so far, as follows:

CALIFORNIA.
Hans Plath,
Daniel MacRorie,
E. James,
Ant. Zvolanek.

CONNECTICUT.
A. N. Pierson, Inc.
INDIANA.
Bertermann Bros. Co.,
Baur & Steinkamp,
John A. Evans.

KANSAS.
Chas. P. Mueller.

ILLINOIS.
George Asmus,
W. N. Rudd,
Philip J. Foley,
Kroeschell Bros. Co.,
Bassett & Washburn,
The Florists' Review,
Ernst Wienhoeber Co.,
Fred Lautenschlager,
John C. Moninger Co.,
Emil Buettner,
Schiller Co.,
The American Florist,
Poehlmann Bros. Co.,
C. M. Hamilton.

MASSACHUSETTS.
Patrick Welch,
L. Merton Gage,
Harry I. Randall,
Wm. O. Jahn,
A. N. Cooley,
M. A. Patten,
Thomas Roland,
S. J. Goddard,
B. Hammond Tracy.
MINNESOTA.
Some Florists of
Minneapolis.
MISSOURI.
W. L. Rock Flower Co.,
Samuel Murray,
F. J. Fillmore,
Fred H. Meinhardt,
C. O. Kuehn.

MICHIGAN.
Philip Breitmeyer,
Albert Pochelon.

So it may be truly said, "The Biggest Floricultural Event of 1916 will be the Fourth National Flower Show in Philadelphia." John Young, Sec'y.

THE COMING CONVENTION.

The attention of the members of the society, and of the trade at large, is now quite naturally diverted to the thirty-first annual convention, to be held in San Francisco, August 17 to 19. Reports received from the transportation committees of the various local organizations throughout the country indicate that the attendance at the convention

will be considerably larger than was at first anticipated.

President Welch expects that the party from Boston and the east will be large enough to fill a car. The New York party as already booked numbers fifteen, and in all probability this booking will be at least doubled. These bookings are, of course, exclusive of the attendance of those whose duties will require them to be in San Francisco in advance of the convention dates. The glowing reports concerning the horticultural features of the great exposition in progress in San Francisco, as presented by Chas. H. Totty and others who have returned from the coast, will undoubtedly influence many in their decision to attend the convention, so that a good average general attendance is confidently expected.

The Welch Prize.

Vice-president Daniel MacRorie is the only one to comply with the rules and regulations governing the President Welch prize offered for the member sending in the greatest number of applications for membership before July 1. Mr. MacRorie has already sent in almost 100 names, and reports that he will complete the hundred by July 1.

The Trade's Display.

Floor plans of the Memorial auditorium, where the business sessions of the convention and the trade exhibition are to be held, have been sent to all members. These plans show the spaces allotted to exhibitors, and the great adaptability of the building for exhibition purposes. While exhibitors from the far east, owing to distance and high transportation charges, will not occupy such generous display spaces as they have done at other exhibitions, the following have contracted for liberal areas and will make fine displays:

H. Bayersdorfer & Co., Philadelphia.

M. Rice Co., Philadelphia.

John A. Evans, Richmond, Ind.

The Advance Co., Richmond, Ind.

The secretary will be in San Francisco considerably in advance of the convention, and will cheerfully care for

THE HOTELS OF SAN FRANCISCO.

The Hotel Committee of the Pacific Coast Horticultural Society supplies the following list of the hotels of San Francisco, with their rates, for the benefit of those who will attend the S. A. F. convention August 17 to 20. All are European plan. For further information write the chairman, Frederic J. Bertrand, care Joseph's, 233 Grant street.

Name and Location	Rates for One Person		Rates for Two Persons		For Am. Plan Add per Person
	With Bath	Without Bath	With Bath	Without Bath	
Argonaut, 44 Fourth St....	\$2.00 to \$3.00	\$1.00 to \$2.00	\$3.50 to \$5.00	\$1.50 to \$2.50
Baldwin, 321 Grant Ave...	2.00 to 4.00	2.50 to 4.50
Bellevue, Geary at Taylor...	4.00 to 6.00	5.00 to 7.00	\$2.00
Clift, Geary and Taylor Sts.	2.50 to 4.00	4.00 to 6.00	2.00
Court, 555 Bush St.....	2.00 to 6.00	1.00 to 4.00	2.50 to 7.00	1.50 to 5.00	2.00
Fairmont, Calif. at Mason.	4.00 to 7.00	7.00 to 10.00
Golden West, 112 Powell St.	2.00 to 3.00	1.50 to 2.50	2.50 to 4.00	2.00 to 3.50
Goodfriend, 245 Powell St..	2.00 to 5.00	1.50 to 3.00	2.50 to 6.00	2.00 to 3.50
Granada, 1000 Sutter St....	3.00 to 4.00	2.00 to 3.00	4.00 to 5.00	3.00 to 4.00	2.00
Hillcrest, 1200 California..	1.50 to 2.50	2.00 to 3.00	2.00
Inside Inn, at Exposition..	2.50 to 5.00	1.50 to 2.00	4.00 to 7.00	3.00 to 4.00
Lankershim, 55 Fifth St...	2.00 to 4.00	1.50 to 2.00	2.50 to 5.00	2.00 to 3.00
Manx, Powell at O'Farrell.	2.00 to 3.00	2.00 to 3.00	4.00 to 5.00	3.00 to 4.00
Palace, Market at Montg'y.	3.00 to 7.00	2.00 to 2.50	5.00 to 10.00	3.50 to 4.00
Plaza, Post at Stockton....	2.00 to 6.00	1.50 to 3.00	3.50 to 7.00	2.50 to 4.50	2.00
Stanford, 250 Kearny St...	2.00 to 2.50	1.50 to 2.00	3.00 to 3.50	2.50 to 4.00
Stewart, 353 Geary St.....	2.50 to 4.00	2.00 to 3.00	4.00 to 6.00	3.50 to 4.00	2.00
St. Francis, Geary at Powell	3.00 to 6.00	2.00 to 4.00	5.00 to 10.00	3.50 to 7.00
Turpin, 17 Powell St.....	2.00 to 3.00	1.50 to 2.00	3.00 to 6.00	2.00 to 4.00
Victoria, 598 Bush St.....	2.00	1.50 to 2.00	2.50	2.00 to 2.50
Washington, Grant at Bush	1.50 to 2.00	1.00 to 1.50	2.50 to 4.00	1.50 to 2.00

and arrange exhibits sent by exhibitors who are unable to attend the exhibition personally. The only request he makes is that such exhibitors communicate with him at once. After July 15, all communications should be addressed to him in care of Daniel MacRorie, vice-president of the society, 430 Phelan building, San Francisco, Cal. Any commission entrusted to him will be executed to the best of his ability while in the convention city.

The S. A. F. Badge.

The S. A. F. annual badge button has been sent to all members who have remitted for the 1915 assessment. There are a few life members' buttons still available for those entitled to them and they will be sent upon receipt of 75 cents. It would be a convenience to the secretary if the members who have not already done so will send in their 1915 assessment at once. The receipts to date for dues compare favorably with those of other years.

The printed 1915 annual report has also been distributed, and a copy should be in the hands of every member in good standing. John Young, Sec'y.

53 West Twenty-eighth street,
New York.

HARTFORD, CONN.

The Market.

The retailers have all been busy with weddings and commencements. As these are about over now, store renovations and vacations will soon be in order.

There has been an abundance of stock at reasonable prices. Indoor sweet peas are about past. Roses are showing the effect of the warmer weather in the decreased size of the buds, with the exception of summer varieties such as Russell, Key, Shawyer, Maryland and Milady. Double White Killarney is the only white rose grown in quantity the year around. Carnations are about past; the growers are now busy replanting.

Flower Show.

The Connecticut Horticultural Society held its first spring flower show June 10 and 11 in lower Unity hall. The exhibits were laid out to represent flower beds. On each side of the entrance leading to the hall were box trees shown by W. W. Hunt & Co. They also had an oblong of perennials. John F. Huss, superintendent of the Goodwin estate, was another exhibitor of a wonderful variety of perennials. He also showed some primroses never exhibited before, discovered in northern China by Professor Wilson, of Boston. An effective round bed of blue perennials was shown by Oscar F. Gritzmacher, of New Britain. A round bed of roses was shown by Niel Nelson, containing in the center Enchantress and White Enchantress carnations and sweet peas.

A. N. Pierson, Inc., of Cromwell, arranged a long bed of roses of all kinds and also displayed twenty-five blooms of each variety of roses grown in the Cromwell gardens. Four tables were decorated by John Coombs, Edward Welch and Louis Chauvy, assisted by Miss Benson, to represent wedding breakfast tables.

The design of this exhibition was the creation of Walter A. Cooke, of

the Stumpp & Walter Co., New York. Following are the awards:

Perennials—James J. Goodwin, first; W. W. Hunt & Co., second; A. N. Pierson, Inc., third. Palm and foliage plants—James J. Goodwin, first; Mrs. A. A. Pope, second; A. N. Pierson, Inc., third.

Decorated tables—Edward Welch, first; John Coombs, second; Louis Chauvy and Miss Benson, very highly commended.

Cut roses—A. N. Pierson, Inc., first; Niel Nelson, second; Prof. M. W. Jacobus, third.

Bedding plants—Walter L. Goodwin, first; J. A. Brodrib, second.

The following certificates were awarded:

W. W. Hunt & Co., first-class certificate for boxwood plants.

John C. Willard, first-class certificate for pansies and certificate of merit for columbine.

Spear & McManus, first-class certificate for group of palms.

John Coombs, first-class certificate for groups of palms and lilies.

J. Albert Brodrib, first-class certificate for group of bedding plants.

Louis Chauvy, first-class certificate for bedding plants.

John F. Huss, first-class certificate for Primula Bulleyana.

H. L. Ritson, certificate of merit for perennials and roses.

J. Vidbourne & Co., first-class certificate for peonies.

Alfred Cebellus, certificate of merit for roses, and first-class certificate for campanulas.

Park department, first-class certificate for display of bedding plants.

A. N. Pierson, Inc., first-class certificates for group of palms, group of roses, and for cut roses.

Warren S. Mason, first-class certificate for perennials.

John F. Huss, special for best general exhibit, \$2.50 in gold, offered by Walter A. Cooke, of New York.

Oscar F. Gritzmacher, first-class certificate for group of perennials.

Niel Nelson, first-class certificate for roses, carnations and sweet peas.

Various Notes.

John Coombs' new house is well under way. Planting will be started shortly.

Signboard advertising is now popular among the retailers.

Charles Peterson, who has been manager of the Whiting greenhouses for a number of years, has purchased the business and will take possession July 1. The business will be conducted under the old name.

Axel G. Bloomberg, who had charge of the carnation department of A. N. Pierson, Inc., until recently, has joined the staff of M. O'Field & Sons, of Grimsby, Ontario. R. C. S.



Kalamazoo, Mich.—After having been in bed all the latter part of the winter with typhoid pneumonia, Brott, the Florist, is around again.

Minot, N. D.—Mrs. I. Hudspeth, formerly manager of the Flower Shop & Nursery, Marysville, Cal., is now connected with Valker's Greenhouses.

Shippensburg, Pa.—U. G. Harglerode has taken his two sons into partnership and the business now is being conducted under the name of Harglerode & Sons.

Gary, Ind.—A. T. Bushong has returned from a trip to Green Bay, Wis., where he was at one time at the head of the street railway department of the Wisconsin Public Service Co.

Eldora, Ia.—C. C. Wakeling, formerly of Oskaloosa and later lessee of the Harlem Greenhouses at River Forest, Ill., has come here to become manager of Pierce's Greenhouses and Vegetable Gardens, in which he has acquired an interest.

Racine, Wis.—W. S. Jackson, of the Lake View Greenhouses, has presented a claim of \$150 against the city for the damage done his automobile in a collision with Fire Chief Cape's car a short time ago. The responsibility for the disaster is disputed.

Walla Walla, Wash.—Andrew H. Freeborough, 54 South Palouse street, who recently entered the florists' business for himself, has left for the harvest fields for the summer. He states that the town has gone automobile crazy and people are not buying flowers.

Salt Lake City, Utah.—At the death of Richard E. Evans the business conducted under his name was incorporated as the Evans Floral Co. George A. Peterson, who has been with the firm sixteen years, continues in the position of manager, which he has held for the last nine years.

Haverhill, Mass.—Frank Leith has taken his son into partnership and the firm trades as Frank Leith & Son. Business has been excellent since spring came.

Cincinnati, O.—William Murphy, after seven months of illness, during which his case was given up as hopeless by three physicians, is out on the street again.

Hastings, Neb.—The widow and elder son of Charles W. Winkler have asked the court for an order restraining the filing of deeds which transfer the greater part of his \$35,000 estate to Charles W. Winkler, Jr., to the exclusion of the widow and other son. Mr. Winkler's incompetency is alleged.

Paterson, N. J.—The judges at the third annual exhibition of the Paterson Floricultural Society, June 14, were James McCollom, superintendent of parks, Arthur Vescelius, the florist, and Thomas Heminsley, a grower. The exhibit of George H. Peterson, of Fairlawn, was the most interesting single display.

Denver, Colo.—Mrs. J. A. Valentine is convalescing in a local hospital, following an operation performed early in June, for appendicitis and related disorders. She had been ill for some time before going to the hospital and was not strong enough to rally quickly after the operation, but her ultimate restoration to good health is confidently expected.

Lancaster, Pa.—Frank M. Siebold, the son of Julius P. and Mrs. Siebold, recently forsook his trade of pattern-maker and returned home to take up the wholesale florists' business with his parents, their trade having increased to such proportions as to make this necessary. "And," adds Mrs. Siebold, "of course The Review sells all the stock."

MOTT-LY MUSINGS.

C. F. Baker & Son, Utica, rebuilt their entire establishment, including one of the prettiest and most commodious offices in the state. With first-class stock, sales are beyond the average.

Williams & Weider, successors to Frank McGowan, Utica, are making many improvements and report satisfactory business.

The proprietors of the Williams Welded Wire Works, at Utica, feel they have revolutionized the manufacture of wire goods by their new electrical method. As an illustration, forty 16-inch wreaths were completed in thirty minutes.

W. P. Pfeifer, Utic, keeps up his reputation as a carnationist. His Philadelphia, White Wonder, White Enchantress and Matchless are in splendid condition.

W. A. Rowlands, Whitesboro, N. Y., is growing Rosette and Philadelphia carnations in place of Mrs. Ward, which does not flourish here. White Wonder and Enchantress Supreme are staples. "Doc" is an equally successful dentist. As the Standard Oil Co. has purchased the building in which he has his office, with a two years' lease to run, he may be so situated that he will be quite a plunger in new varieties.

Whitton & Sons, Utica, disposed of practically everything in the shape of a bloom in their wholesale and retail departments around Memorial time.

Brant Bros., Utica, kept the craft well supplied with fine cuts of roses for the Memorial day trade. W. M.

ROCHESTER, N. Y.

The Market.

This has been one of the busiest weeks that we have had since Easter. Graduations and commencement exercises have been numerous and weddings galore. Funeral work, too, has added to the rush. The weather has been warm, and outdoor stock is pouring in. There is a mammoth glut of peonies, and they are offered at low figures. Outdoor roses are becoming more plentiful. Gaillardias, oriental poppies and garden pinks are sold cheaply.

Indoor stock continues to arrive in satisfactory condition. American Beauties are plentiful and of good color. The Mock rose, owing to its richness of color and strong stem, has been much sought after for bouquet work. Sunburst, Taft, Mrs. Ward and My Maryland are fine and sell fast. Radiance and Hadley are in good demand. Sweet peas are plentiful and of good quality, but the stems are getting much shorter. Orchids sell quite well just now. Calendulas, bachelor's buttons, yellow daisies and mignonette are among the finer flowers, and are much used in basket arrangements. Spanish iris, pink and white baby gladioli and a good supply of Americas complete the stock. The supply of green goods meets the demand. Galax, ivy and magnolia leaves are all plentiful. A big scarcity of potted plants is noticed everywhere.

Various Notes.

William H. Dildine is getting much stronger and is able to walk around, but unable to be at the office at present.

Harry Brush, who until recently man-

aged the West Main street store of Henry P. Neun, has commenced business for himself at 245 East Main street.

William Pitkin, president of the Chase Bros. Co., has donated to the Honeoye Falls Improvement Association 400 shrubs, which have been planted in prominent places about the town.

Visitors last week included J. E. Giles, of the Nashua Gummed & Coated Paper Co., Nashua, N. H., and J. Bieber and A. Leipzig, of the Leipzig Co., New York. The latter firm had an elegant display of all kinds of baskets at Powers' hotel and did a fine business among the city florists.

The Lady Florists' Auxiliary held its monthly meeting Tuesday, June 15, under the trees at Highland park. After business was over, an enjoyable time was spent visiting the beauty spots.

George Arnold, Jr., for many years superintendent of James Vick's Sons' aster farms, at Spencerport, N. Y., will

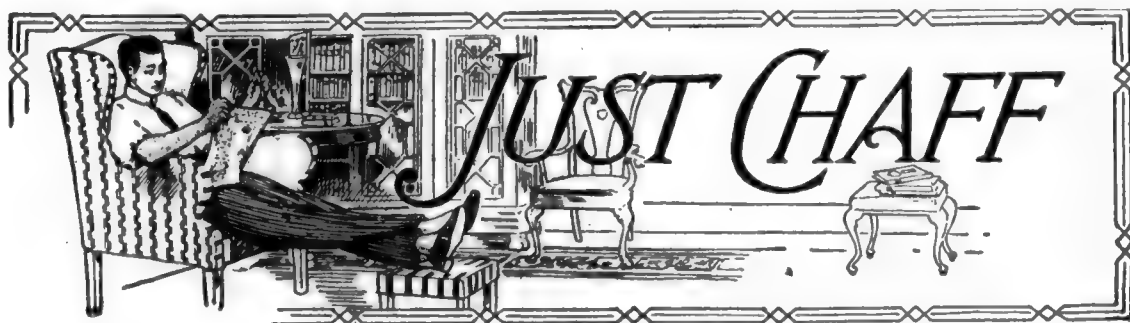
leave their employ July 1 and will take entire charge of the Letchworth estate, at Ensenore, N. Y. He will undertake a little commercial growing on the side.

Salter Bros. are displaying some beautiful hanging baskets filled with ferns at the West Main street store. At the east side store they have a good display of ferns, baskets and bird cages.

The Rochester Florists' Association held its monthly meeting at the store of George B. Hart Monday, June 14. About thirty members were present. Topics of unusual interest to both grower and retailer were discussed. It was decided not to hold any meetings during the summer except for the exposition and flower show. The monthly meetings will be resumed next October. Refreshments were served by the house committee.

Jacob Thomann & Sons are growing some splendid blue double lobelias in 2½-inch pots, which find ready sale.

H. J. H.



Waltham, Mass.—Peirce Bros. distributed 10,000 rose bushes to the citizens of Waltham through the Home Garden Association June 16.

Davenport, Ia.—Forber & Bird sent out neatly printed invitations to the formal opening of their new store June 19 and welcomed a large number of visitors. As the card said, there were souvenirs and the glad hand for all.

Hillsboro, Ill.—B. B. Pohlmann, who conducts a greenhouse establishment under lease at Rockford, Ill., has purchased the J. A. Wibe place here and has taken possession. At the end of his Rockford lease he will devote all his energies to the business here. He considers the prospect excellent, there being a good local trade and all facilities for the wholesale plant business. The range includes 12,000 feet of glass.

Washington, D. C.—To fill the 250 public beds in and near Washington, between 600,000 and 700,000 bedding plants were propagated in the greenhouses of the government last winter. The man in charge of the work is Charles Henlock, who began his service under Cleveland's administration and who has been in charge of the thirty-two greenhouses maintained by the government for the last six years. Under him is a force of twenty men.

Thompson Falls, Mont.—E. S. Doods, cashier of the Thompson State bank, is promoting a greenhouse and nursery business here, and when he has arranged other business affairs will probably devote his whole time to it. There are 4,000 acres east of town being cut up into 10 and 20-acre tracts for settlers, and as at present all horticultural stock must be shipped from either Spokane, 150 miles west, or Missoula, Mont., 100 miles east of here, the outlook for a successful business seems good.

Utica, N. Y.—Fire June 15 in the cellar under H. G. Martin's flower store, at 39 Genesee street, threatened the destruction of the 4-story brick building in which it is situated. No cause for the fire could be ascertained. The damage amounted to about \$500.

Superior, Wis.—G. Tjensvold, founder and for a number of years exclusive owner of the Superior Floral Co., which operates a store at 1410 Tower avenue and greenhouses on Twenty-first street, Billings Park, has sold his interest to his partner, William Berg, who will continue the business. A. C. Gardiner will continue as manager of the store.

Fairmont, Minn.—John Leng and Hartvig Sjevik, who not long ago purchased property and built a greenhouse here, preparatory to operating under the title of Fairmont Greenhouse Co., have sold out to J. C. McCullough, of Reinbeck, Ia. They have purchased property at Canton, S. D., where they intend to build later on. Mr. Leng will not move to South Dakota until autumn, being in the meantime at his old address, Truman, Minn.

Portsmouth, Va.—The Supreme Court of Appeals of Virginia has awarded a writ of error and supersedeas in the case of George E. Richardson versus the Portsmouth Cotton Oil Co., upon appeal of the defendant from the Circuit Court of Norfolk county. In his suit for \$20,000 damages, Mr. Richardson won a verdict with judgment for \$3,000 in the lower court last December. He charged that the oil company polluted the water of Paradise creek and caused noxious stenches to pervade the air, thus hindering him in his flower growing business. The oil company in its appeal alleges errors in the admission of evidence and errors in the instructions given by the court, and contends that the verdict was contrary to the law and the evidence.

BUSINESS EMBARRASSMENTS.

Boston, Mass.—Sidney Hoffman, doing business at 59 and 61 Massachusetts avenue, Boston, with greenhouses at 581 Mount Auburn street, Cambridge, filed a voluntary petition in bankruptcy June 14, in the United States District court. His liabilities are scheduled at \$67,727.03. Of this amount, \$63,891.74 is unsecured debts, \$3,410 secured debts, \$285.29 wages and \$140 taxes. Of the total assets, amounting to \$14,040, stock in trade is given as \$6,500; book debts, \$7,000; cash and money in bank, \$140. Some of the heaviest creditors, locally, are: W. H. Elliott, \$6,715.68; Waban Rose Conservatories, \$6,927.71; W. R. Nicholson, \$1,400; W. A. Hastings, \$1,030; George H. Noyes, \$1,200; W. J. Patterson, \$108; Frank Edgar, \$400; H. M. Robinson & Co., \$1,100; John C. Gray, \$4,375; Mrs. S. Goldberg, \$10,300; Thomas Roland, \$1,375; Jean Newcomb, New York, \$4,000; B. Hammond Tracy, \$1,287.

Business is being done as usual at the Massachusetts avenue store, on a cash basis, and will probably be continued when a settlement has been made. It is understood that the store has proved quite profitable, other interests the reverse, and these latter will be dropped. Referee Gibbs has appointed Alexander I. Stoneman receiver, with authority to continue the business.

Kansas City, Mo.—A petition asking that the Southern Nut Nursery Co., 2943 East Twenty-eighth street, be adjudged bankrupt was filed in the federal court July 15. The liabilities are given as more than \$44,000, on notes held by Henry C. Brent, receiver of the Southern Orchard Planting Co. Elinor Anderson, stenographer, is one of the petitioners, asking for \$35 due her for services. C. V. Norfleet is the manager of the nursery company.

ROCHESTER TO HOLD SHOW.**First Annual Show Next September.**

Rochester is to have a big flower show from August 30 to September 11. It is to be held in connection with the annual Rochester Industrial and Agricultural Exposition, asserted to be the greatest municipal exposition in the United States. Now, in its eighth year, it is attended by upward of a quarter of a million people.

This is the first year of the flower show, but it is to be on a big scale. Exhibition space is offered free to all growers, florists, seedsmen and nurserymen. This is made possible by the immense attendance at the exposition. Florists in New York, Ohio, Pennsylvania and the New England states will be invited personally to attend, and will be informed of the names of the important growers who are to show their products.

One of the best buildings in the city's million-dollar Exposition park has been assigned to the flower show. It has 20,000 feet of floor space, with high skylight roof, cement floor, water and sewer connections, etc. It is said to be an ideal place for a flower show.

The flower department will be in the charge of the Rochester Florists' Association, which already has a record of many successful shows to its credit. That in itself guarantees the artistic features of the show, which will be arranged in garden effect.

Interests which appeal not only to

growers directly, but also to their families, will be an extra inducement to visit the Rochester exposition. The exposition is entertaining, educational and inspirational. It has all the desirable features of a large state fair. Its horse show is considered second to none in



Albert C. Rott.

the country. Its manufacturing exhibits represent almost every line. Its art loan exhibit brings together oil paintings and water colors by the famous artists of America. The supply of fruit and vegetables is unrivaled in this country. Rochester as a summer playground is famous. Its first-class hotels, beautiful drives, lake resorts and fertile ag-



August Gaedeke.

ricultural surroundings afford all the opportunities for rest and amusement to a discriminating public.

Diagrams and information may be obtained from Edgar F. Edwards, secretary and manager, 309 Powers building, Rochester, N. Y.

OBITUARY**Albert C. Rott.**

After an illness of only four days, Albert C. Rott, of Joliet, Ill., died June 17 at St. Joseph's hospital. The cause of death was uræmic poisoning.

Mr. Rott was widely known, both in the trade and fraternal circles. He was a member of the Illinois State Florists' Association, the Chicago Florists' Club, the Masons, Odd Fellows, Elks, Knights of Pythias, Moose and other organizations. He was a man who made friends readily and whose activities were ceaseless.

Mr. Rott was born at Bloomington, Ind., forty-nine years ago. He started in the florists' business in that city and had built up a fine business when he left for Colorado Springs, Colo., on account of his health. After he had improved he removed to Joliet, Ill. This was eight years ago and he quickly built up a retail business that was of excellent proportions for a city of that size. He was ably assisted in the store by Mrs. Rott. They had no children. Surviving with Mrs. Rott is his aged mother and two brothers, all of Bloomington.

The body lay in state at Chamberlin's chapel in Joliet until June 19. The funeral was held at Bloomington, Ind., June 20, in charge of the Masons. There was a large attendance, including many in the trade, and the floral remembrances were numerous. A. Zech, of Chicago, was among those present from a distance.

Gustave H. Taepke.

Gustave H. Taepke, Detroit, Mich., died Friday night, June 18, aged 61 years. He leaves his wife, one son, Walter, and three daughters. Mr. Taepke was one of Detroit's pioneer florists, starting in business there forty years ago. In addition to the range at 450 Elmwood avenue, for the last twenty years he conducted a retail store at 95 Gratiot avenue, in the heart of the business district. This store has been directly under Walter Taepke's supervision for many years. Mr. Taepke had been ill all winter. The funeral took place Monday afternoon, June 21, all the Detroit florists attending in a body.

H. S.

August Gaedeke.

August Gaedeke, of Nashua, N. H., died at St. Joseph's hospital, Nashua, June 15, of pleuropneumonia, after a few days' illness. He had the best of medical skill and his naturally strong constitution made a brave fight for the mastery. The end came quietly and peacefully. He was born at Stettin, Germany, in 1866, where the early part of his life was spent. When 17 years of age he went to Perth, Scotland, with an elder brother, and worked at gardening for three years. In 1886 he came to America. He located for one year at Cambridge, Mass., and left there to work for former U. S. District Attorney C. W. Hoitt, better known locally as Judge Hoitt, who had greenhouses on Franklin street. In 1893 the greenhouses were moved to Concord street, where they now stand. In 1900 August and his brother, Rudolph, bought out Judge Hoitt's share in the greenhouses

and Major E. Ray Shaw went into partnership with them. Extensive improvements were then made.

Mr. Gaedeke sold his Concord street business only a few weeks ago to Fred D. Sperry, of Reading, Mass., and was planning to retire from active business. The deceased stood high as a floriculturist in New England, and had a host of friends in that part of the country. He was married in 1902 to Miss Ida Benson, and she proved of great help to him in his business. He is survived by Mrs. Gaedeke and also by two brothers, Albert, in Perth, Scotland, and Rudolph, in Nashua, and three sisters, one of whom lives in Milwaukee and the others in Stettin, Germany.

Funeral services were held at the First Unitarian church, June 18, and were largely attended. The gardeners and florists of Nashua attended in a body and sent a magnificent broken wreath. Large delegations were also present from the Knights Templar, Knights of Pythias, Foresters, and other secret orders to which Mr. Gaedeke belonged. The floral tributes have rarely been equaled in the city of Nashua, and attested the great popularity of the deceased.

W. N. C.

Chas. H. Koenig.

Chas. H. Koenig, of Millvale, Pittsburgh, Pa., died June 18, after an illness of two weeks. He was born in Konigsbronn, Wurttemberg, Germany, May 2, 1871. He came to America in 1888 and worked for a time for John Bader, in Pittsburgh. He was united in marriage to Miss Fischer, July 4, 1894. Shortly afterward he leased three small greenhouses, which he purchased a few years later and added to them until he had built up the present place. For several years he was associated with the Pittsburgh Cut Flower Co., acting as superintendent of the Bakerstown place and renting his own houses, but ten years ago he left this firm, on finding it necessary to take charge of his own houses. He was known as one of the largest growers of lilies and bulbous flowers in the Pittsburgh district.

He was a most industrious, conscientious man and a faithful member of the First Evangelical church, of Millvale, Pa. All who knew him realize that they have lost a friend and most worthy citizen. He is survived by his wife, nine children and two brothers. Funeral services were held June 21, at the church to which he belonged.

Clarke.

Louis Dreher.

Louis Dreher died of Bright's disease last week at a Denver hospital. He was 50 years of age. Mr. Dreher was formerly in business for himself at Deerfield, Ill. Then he worked for some time for Poehlmann Bros. Co., at Morton Grove, Ill. He went to Denver about five years ago, and had been working for C. F. Maler and Emil Glauber. He had been ill for the last few months.

The funeral took place from the Hoffman undertaking parlors. It was largely attended by leading men in the profession. There were many flowers. The interment was at Riverside cemetery. Mr. Dreher was not married, and as far as is known to his friends in Denver, leaves no relatives.

R. S.



Charles H. Koenig.

ILLINOIS BOILER BILL DEAD.

Illinois greenhousemen have reason for congratulation in the fact that the bill providing for the examination and licensing of firemen is dead. After it had passed the lower house of the state legislature, as reported in last week's issue of *The Review*, it was lost in the tremendous press of business that confronted the senate on the last few days of the session.

THE OHIO BOILER BILL.

The trouble experienced some months ago, in Toledo and in some other Ohio cities, with reference to the proposed new boiler law, has been revived. The law would make it compulsory that all boilers developing thirty horsepower or more be operated by union firemen. The union endeavored to aid in securing positions for its members, but the florists, naturally, were not highly pleased with the idea that greenhouse employers and men who had been engaged in firing their boilers for a period of years might be unable to secure a license on account of the fact that they could not answer some question to suit the member of the union who had charge of the examination.

At the time of the inception of this idea the florists were caught unawares, and it was only through some hasty and strenuous organization, and speedy action by the committee in charge, that they succeeded in defeating the plan for a time. The florists and gardeners saw that a calamity had narrowly been averted. They became more fully organized and became affiliated, also, with

the Boiler Makers' Association, which offered the florists vigorous support in combating a law that would have dealt a death blow to many florists who could not afford to pay the required scale.

The idea of a licensed fireman in some places is justifiable, but this does not justify the demand that every florist having a boiler developing more than thirty horsepower should have a licensed man, especially when it is considered that the average fireman is entirely ignorant as to the correct temperature for greenhouses, and in that case severe losses would be incurred by the changes in the heating. Under these circumstances, the florists cannot be blamed for doing their utmost to defeat the proposed measure.

G. B. S.

COLD STORAGE EASTER LILIES.

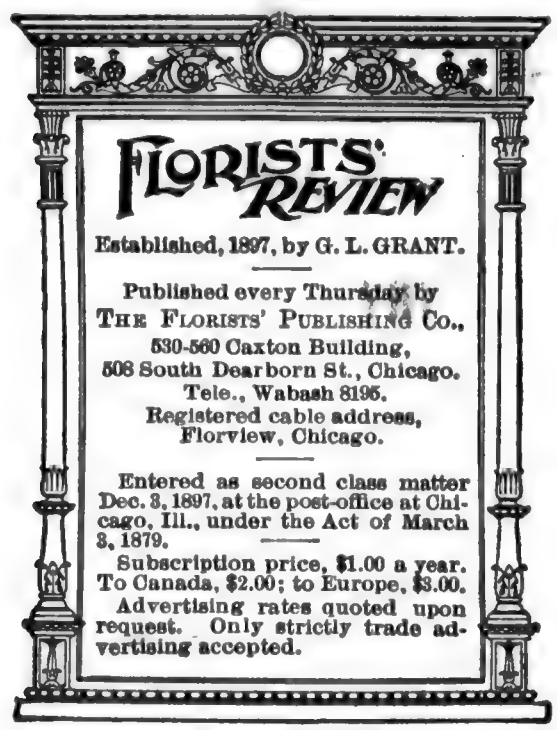
Would cold storage Easter lilies planted outside in June bloom this summer?

R. W.—Ind.

Yes, the cold storage longiflorum lily bulbs can be planted out now and will bloom this summer. Of course, the number of flowers per stalk is small compared with those produced from fresh bulbs.

C. W.

Crestwood, Ky.—Geo. O. Klein, manager of the Sunny Mount Nursery & Floral Co., reports that the bedding plant season was so prosperous that the company will have to buy stock for next year of a good many items.



NOTICE.

It is impossible to guarantee
the insertion, discontinuance
or alteration of any advertise-
ment unless instructions are
received by

5 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1915: President, Patrick Welch,
Boston; vice-president, Daniel MacRorie, San
Francisco; secretary, John Young, 53 W. 28th
St., New York City; treasurer, W. F. Kasting,
Buffalo.

Thirty-first annual convention, San Francisco,
Cal., August 17 to 20, 1915.

Results bring advertising.
The Review brings results.

A GOOD many small florists think they
are economizing by not having printed
letter-heads, but the fact is it's a case
of "penny wise and pound foolish."

ENCHANTRESS SUPREME has added ma-
terially to its already long list of good
friends since the warm, bright weather
came. There will be a big demand for
cuttings of it next season.

As Fra Elbertus once said, the busi-
ness of life is to idealize, to imagine a
thing first and then to create it. A flo-
rist who loves his profession does just
that; and one who is not an idealist has
no business in this business.

THOSE of the readers of The Review
who are interested in such subjects may
obtain a pamphlet on "Nematodes and
Their Relationships," by addressing the
U. S. Department of Agriculture at
Washington, D. C. It is by N. A. Cobb,
technologist in charge of agricultural
technology in the bureau of plant in-
dustry, and was originally prepared for
the Yearbook of the department for
1914. The call for the article required
a second separate printing.

WHOLESALE cut flower markets fre-
quently seem most inactive when the
largest quantities of stock are being ab-
sorbed by the ultimate consumers and,
conversely, the markets sometimes seem
most active when comparatively little
stock is being sold. But it usually is
the fact that the small quantity sold at
high prices brings the producer more
money than does the great quantity sold
at the sacrifice rates that prevail when
the outlet is more or less outside of reg-
ular trade channels.

HONORABLE MENTION.

Not a few subscribers save them-
selves the bother of annual renewal by
sending The Review \$2, \$3, or some-
times \$5, instead of the dollar-bill that
insures fifty-two visits of the paper.
Among those who have this week en-
rolled themselves for more than one
year in advance are:

FIVE YEARS.

Rissmann, Mrs. C., Herington, Kan.

THREE YEARS.

Wagenfohr, Fred W., Corona, N. Y.

TWO YEARS.

Stamp, J. O., Watertown, N. Y.

Albrecht, Mrs. Chas., San Antonio, Tex.

The Review stops coming when the
subscription runs out. The green no-
tice with the last copy tells the story;
no bills are run up; no duns sent.

NOT YET DECIDED.

John Young, secretary of the com-
mittee that has charge of the New York
flower shows, advises that the holding
of a spring exhibition in New York in
1916 is as yet undecided. The state-
ment in last week's issue of The Re-
view that Mr. Young has sent out pre-
mium lists for such a show was an error.

THE PART OF PRUDENCE.

While it is true that the flower busi-
ness seems to be about as good as most
lines the country over, with excellent
conditions in certain sections, it can
not be contended that the next few
months hold out an altogether pleasing
prospect. It seems scarcely probable
that business conditions will improve
greatly, for florists, during that part
of the year that lies before frost.
While florists probably will fare better
this summer than last, normal business
hardly can be expected. Until other
lines are busy as usual it is too much to
hope that our trade will be as in years
gone by.

In the meantime, prudence counsels
conservatism. The careful man will,
first of all, seek to free himself of
obligation, a thing much easier said
than done; he will give careful and con-
tinuous attention to collections, to the
clearing of both sides of his ledger.
Capable financiering does not consist of
postponing the day of reckoning—
rather, it lies in a state of preparedness
to meet contingencies.

THE TRADE IN GREAT BRITAIN.

When one considers that the Census
Bureau found, in 1910, 10,614 green-
house establishments in the United
States, with a total of 105,165,730 feet
of glass, it is interesting to note the
results of an attempt at a census of
the trade in Great Britain. This was
undertaken some time ago by the Horti-
cultural Trades' Association through a
certified public accountant. The re-
sults were made public at a dinner in
London in May. The chairman, Wil-
liam Cuthbertson, of Dobbie & Co.,
Edinburgh, said:

"The association sent out forms ask-
ing for particulars about the horticul-
tural trade of the country. About half
of the number replied, so the figures
could not be taken as authoritative, but
in coming to their conclusions they
thought they were justified in doubling
the figures received. The returns
showed that the area cultivated amount-
ed to over 26,000 acres, which, doubled,

gave, roughly, 50,000 acres. The area
under glass was 20,000,000 square feet—
doubled, 40,000,000. The number of
employees doubled for the whole trade
was 30,000 men; boys, 5,400; women,
3,350; girls, 1,500; giving over 40,000
employees in the whole trade of Great
Britain. The wages, doubled, were
nearly £2,000,000 per annum, and the
capital involved was something be-
tween £8,000,000 and £9,000,000."

NEXT WEEK'S WEATHER.



Weekly weather forecast,
issued by the U. S. Weather
Bureau, Washington, D. C., for
the week beginning Wednes-
day, June 23, 1915:

For the Region of the Great Lakes—
Fair weather will continue until about
Friday, when a brief shower period may
be expected; showers are probable
again on Tuesday, June 29. Average
temperatures will prevail.

For the Upper Mississippi Valley and
Plains States—Showers are probable
about Saturday, June 26, and again on
Sunday, June 27. The temperatures
will be close to the seasonal average.

For the Ohio Valley and Tennessee—
A period of intermittent showers will
set in about Friday or Saturday, and
again on Tuesday, June 29. The tem-
perature will be close to the seasonal
average.

For South Atlantic and East Gulf
States—Fair weather, with continued
high temperature, is probable through-
out the week.

For the West Gulf States—Fair
weather, with continued high tempera-
ture, is probable throughout the week.

CHICAGO.

The Market.

By a superficial observer, Chicago
market conditions during the last week
would probably be denominated bad.
But as a matter of fact, this is not
true considering the time of the year.
True, prices were, generally speaking,
not only weak but inclined to be uncer-
tain, while the same week last year
they were much better. On the other
hand, however, a much greater quantity
of stock was moved last week than a
year ago. This, to a large extent, bal-
ances the scale of trade. It should be
borne in mind, though, that the low
prices bear no relation to the really ex-
cellent stock—stock that is of sufficient
quality to stand shipping, but only to
the abundance of poor stock that has
been flooding the market. From the
standpoint of both grower and commis-
sion man, it would appear by far the
more profitable plan to dump this class
of stock before it reaches the market,
as it has a strong tendency to pull
down with it, by the mere force of asso-
ciation of ideas, the price of fairly
good stock.

Roses of practically all grades were
in heavy oversupply. The demand,
after the shipping trade had been taken
care of, was more forced than natural.
There was much good stock on the mar-
ket, but there was also much that
should not have been there. Russell,
as usual, led the demand, and in the
greater lengths practically usurped the
place formerly belonging to Beauties
alone. Ophelia is not in such good re-
quest as earlier in the season, for it
is received in moderate quantities from

The Russell Rose

WE HAVE THE LARGEST SUPPLY IN THE COUNTRY



ONE day last week our receipts of the popular new Mrs. Russell Rose totaled 24,000—and every day our supply is, if not quite so large, at least large enough to insure our ability to fill orders. No rose ever made a greater hit than Mrs. Russell. It's a splendid keeper. If the flower buyers of your city don't know it yet, don't let them gain their acquaintance with it in the store of your competitor.

We also have large and fine supplies of Ophelia, Milady, Killarney Brilliant, Ward and Sunburst—all good roses.

AMERICAN BEAUTIES

We offer a very large crop, cut from young plants. These Beauties are right in every respect—including price—and you will find they are a fine money-maker for you—sure to please your customers and bring them back for more.

CARNATIONS

There are plenty of Carnations now, but not all of them will meet the requirements of critical trade. OUR Carnations are acknowledged second to none. They will give satisfaction.

FINE PEONIES

Our specialty is extra fancy Peonies. They are the best, big, showy flower you can use.

SWEET PEAS

The stock we offer is the spring-blooming Spencers—a large supply, splendid quality, all colors. Just what you need for corsage work.

LILIES

You can get here fine Easter Lilies in any quantity.

CATTLEYAS

There are no finer Orchids and our supply is large.

We Offer Fine New Ferns at a Moderate Price

FANCY VALLEY ALWAYS ON HAND

We handle the Chicago Market Brand Valley exclusively. There is none better. A never-failing supply.

Current Price List

ORCHIDS		Per doz.
Cattleyas	\$5.00 @	\$7.50
AMERICAN BEAUTY		Per doz.
Extra long stems.....		\$3.00
Stems 30 to 36 inches.....		2.50
Stems 24 inches.....		2.00
Stems 12 to 20 inches.....		1.50
Short Stems..per 100, \$4.00 @		\$8.00
ROSES		Per 100
Mrs. Russell, special.....		\$12.00
“ “ select.....	\$ 8.00 @	10 00
“ “ short.....	4.00 @	6.00
Killarney Brilliant, special.....		8.00
“ “ select.....		6.00
“ “ short.....	3.00 @	4.00
Milady, special.....	10.00 @	12.00
“ select.....	6 00 @	8 00
“ short.....	3.00 @	4 00
Ophelia, special.....		10.00
“ select.....	6.00 @	8.00
“ short.....	3.00 @	4.00
Killarney, special.....		8.00
“ select.....		6 00
“ short.....	3.00 @	4.00
White Killarney, special.....		8.00
“ “ select.....		6.00
“ “ short.....	3 00 @	4.00
Richmond, special.....		8.00
“ select.....		6 00
“ short.....	3.00 @	4.00
Mrs. Ward, special.....		10.00
“ select.....	6.00 @	8 00
“ short.....		4.00
Sunburst, special.....		10.00
“ select.....	6.00 @	8 00
“ short.....		4.00
Cecile Brunner.....		2.00
Extra special roses billed accordingly.		
CARNATIONS		Per 100
Good, common.....		\$1.50
Large and fancy		2.00
PEONIES		
Common		3.00
Fancy	4.00 @	6 00
MISCELLANEOUS		
Valley	3.00 @	4.00
Easter Lilies		8.00
Snapdragon	doz., \$1.00	
Sweet Peas, spring-blooming		
“ “ Spencers.....	1.00 @	1.50
“ “ winter-bloomers.....	.50 @	.75
Daisies.....	1.00 @	1.50
Gladioli.....	4.00 @	8.00
Coreopsis		1.50
DECORATIVE		
Plumosus.....per bunch,	.35 @	.50
Sprengeri.....	.25 @	.50
Adiantum, fancy long....per 100,		1.00
Smilax.....per doz., \$2.00		
Ferns.....per 1000, 2.00		.25
Galax.....1.25		.15
Leucothoe	per 100,	.75
Mexican Ivy.....per 1000, \$6.00		.75

Subject to market changes

Store open from 7 a. m. to 6 p. m.
Sundays and holidays closed at noon

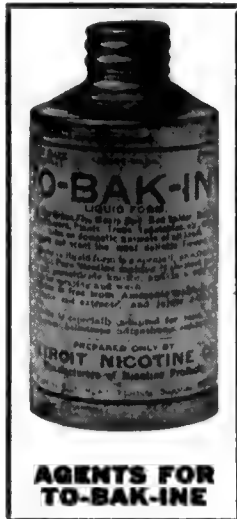
E. C. AMLING CO.

The Largest and Best Equipped
Wholesale Cut Flower House in Chicago

174-76 N. Wabash Ave., CHICAGO

Long Distance Telephone, 1978 Central.

ROSES and CARNATIONS



AGENTS FOR
TO-BAK-INE

All we ask is a trial order—we will prove to you that we can satisfy every buyer. No matter what your needs are, we have the stock you want. Our prices are never higher than what you would have to pay elsewhere, and we give a personal attention to every order that insures the customer's satisfaction.

**We Have Everything in Season
Tell Us What You Can Use**

ERNE & KLINGEL

30 E. Randolph St.

L. D. Phone
Randolph 6578
Auto. 41-716

CHICAGO

Mention The Review when you write.

a large number of growers who are cutting their first crop.

The supply of carnations was large, and the quality was unusually good for June. Demand, however, was quite dormant in the local market. It is reported one wholesaler cleaned house by selling 1,600 bunches to a department store at 5 cents per bunch. Peonies, the old rivals of the carnations, are about done for, so far as fresh cut stock is concerned. Only enough are being taken out of the freezer to meet the immediate demand, which is not large. The quantity stored this year is about as usual, but the crop was a week late, so that the quantity on hand is larger than usual at this date—a week's selling usually has been done by now.

Valley and Easter lilies are moving fairly well and at moderate prices. Snapdragons, gladioli, gardenias and daisies are clearing well in view of existing conditions. Sweet peas are getting soft and there is little of the stock that will grade up to shipping standards. The demand for them, however, holds up remarkably well. Cattleyas are in small supply and are the one item on the list that is firm in price. Greens are moving with everything else and much in the same manner, though not with any rush.

Visitors.

The convention of the Associated Advertising Clubs of the World has brought a number of florists, nurserymen and seedsmen to town this week. Henry Penn, of Boston, who, with Mrs. Penn, is on his way to the Pacific coast, is at the La Salle hotel. Mr. Penn delivered an address on flower store publicity before the retailers' section of the convention at the Auditorium hotel June 22.

The ad men's convention brought J. S. Wilson to town as a member of the Des Moines delegation. He reported an excellent spring season and business still good.

T. H. Joy, of the Joy Floral Co., Nashville, Tenn., was in town June 21 to 23, with the publicity people from his section, but could not stay to see the finish of the convention because of a Rotary doings that called for his

Carnations Per 100.....\$ 2.00 Per 1000..... 15.00	Sweet Peas Per 100.....35c to 50c 1000 lots.....\$2.50	Lilies Per 100.....\$10.00
Sphagnum Per bale\$1.00 10 bales..... 9.00	Sheet Moss BEST GRADES Per bundle.....\$1.00 5 bundles 4.75 10 bundles 9.00	Fancy Eastern Ferns Per 1000\$1.50 5000 lots..... 7.00
	Leucothoe Per 100.....\$0.50 Per 1000..... 4.00	
WILLIAM MURPHY WHOLESALE COMMISSION FLORIST 329 MAIN STREET, CINCINNATI, OHIO		

Mention The Review when you write.

presence at home June 24. It was his first visit to this market in two years.

Milo Crozer, of Cedar Rapids, arrived June 22 with a delegation of Iowa advertising men. It was his second visit here this month.

W. F. Therkildson, advertising manager for W. Atlee Burpee & Co., Philadelphia, is here for the convention.

John W. Furrow, of Furrow & Co., Guthrie, Okla., has arrived for his annual summer stay. Mr. Furrow has for several years spent several weeks in Chicago each peach season as the sales representative of an association of Oklahoma growers. For the 1915 season he expects to market up into the hundreds of carloads. Mr. Furrow is accompanied by his brother, who has been out of the florists' business for several years, but who now is returning to it. Last year Furrow & Co. started a branch store at Oklahoma City, under the management of Lon Foster. The erection of a range of houses there now is under contemplation.

E. L. Brillhart, of Ludington, Mich.,

U S Budlong's E Blue Ribbon Valley

Mention The Review when you write.

was in the market June 19, selecting supplies.

R. F. Millis, of the Alpha Floral Co., Kansas City, is here on vacation.

Will Hold Fall Show.

The combined executive committee of the Horticultural Society and the Florists' Club held a meeting June 21. After much discussion it was decided to hold a big fall flower show in the Coliseum, from November 9 to 14 inclusive. The arrangements with the managers of the building will be taken care of by George Asmus. The premium committee, of which Mr. Asmus is chairman, expects to meet June 23 for the purpose of making up a premium list. Practically \$1,000 of the



Mail This Coupon Today! ➔

Enterprising florists read and profit by **RANDALL'S CUT FLOWER PRICE LIST.**

Fill out the coupon at the bottom of this page—mail it today and you will always receive Randall's Cut Flower Price Lists and other special bulletins of interest.

Do it now—fill out the coupon and mail it. Don't overlook ordering anything you need.

Florists' Supplies

Long-handled Willow Baskets

As popular for carrying bouquets to fair ladies as they were "before the war." Graceful in design and easy to fill with almost any flowers.



No.	Height	Each
No. D 11A.	14 -in.	\$0.25
No. D 11B.	16 -in.	.30
No. D 11C.	17½-in.	.35
No. D 11D.	20 -in.	.45
No. D 11E.	24 -in.	.60
No. D 11F.	28 -in.	.75
No. D 11G.	30 -in.	.95
No. D 11H.	32 -in.	1.05
No. D 11I.	34 -in.	1.15
No. D 11J.	36 -in.	1.30
No. D 11K.	38 -in.	1.40
No. D 11L.	40 -in.	1.45

Prices are for natural finish. Colors and two-tone effects 15 per cent extra.

No. 814-1 Popular Basket



Still holding the vote of florists as one of the most profitable and quickest-selling designs made.

A bunch of peonies, roses or any of the abundant flowers of the season and a graceful bow of Chiffon or Netting will make this basket look like and sell for \$5.00. Florists tell us so.

Two-tone finishes: Nile and White, Moss and White, Antique Gold, Blue and Gold, Pink and White, Baby Blue and White.

23 in. high, Body 8 in. deep.

Each **59c**

3-Stripe Silk Chiffon



All silk. Ties and drapes well. Richly colored. Fine meshed.

6-inch.....per yard, 3½c

White	Beauty	Purple
Pink	Black	Lavender
Nile	Gray	Moss Green
Moss	Yellow	Scarlet
Blue	Violet	Richmond

2-inch.....per yard, 2c
White, Blue, Pink, Moss, Scarlet.

4-inch.....per yard, 2½c
White, Pink, Blue, Emerald, Purple and Violet.

10-inch.....per yard, 6c
White, Pink, Violet, Purple, Lavender, Red, Nile, Emerald.

Send for copy of "June Wedding Sale"

All Supplies and Wedding Accessories low priced.

TO GET THESE PRICES YOU MUST REFER TO THIS AD WHEN ORDERING

Growers' Specials



Rando Rubber Film Liquid Putty

Scientifically compounded to remain pliable under all conditions. Easily and quickly put on with bulb or machine. One gallon covers more than 300 running feet (one side).

Special Prices per Gallon

1 gallon.....	\$1.35
5 gallons.....	1.30
10 gallons.....	1.25
20 gallons.....	1.20
25 gallons.....	1.17
50 gallons (1 bbl.).....	1.12

Rando White Gloss Paint

Unaffected by extreme moisture, heat or cold. Never peels or cracks, nor does it "swell" and leave the wood bared to the weather. One gallon covers from 300 to 350 square feet with two coats.

Special, per Gal.

1, 2 and 3-gal. cans.....	\$1.58
5-gal. kits.....	1.53
25 gallons (bbl.).....	1.47
10-gal. kits.....	1.44
1 bbl. (50 gallons).....	1.40

Liquid Putty Machine

Saves time and labor. Stream is adjustable. Durably made of malleable iron. Easily cleaned and wears forever. Each..... **\$1.25**

Bamboo Cane Stakes

Japanese Bamboo, dyed an attractive green with preservative stain. Straight and uniform in thickness.

Natural	Per Bale	Dyed Green	Per 100	1000
6 ft., 1000 to bale....	\$ 6.00	1½ ft. ...	\$0.30	\$2.75
6 ft., 2000 to bale....	11.00	2 ft.35	3.15
8 ft., 1000 to bale....	9.00	2½ ft.50	4.25
10 ft., 500 to bale....	6.00	3 ft.60	5.40
12 ft., 100 to bale ...	4.00	3½ ft.65	6.00
14 ft., 100 to bale....	5.00	4 ft.70	6.25
16 ft., 50 to bale....	4.00	5 ft.90	8.50

Galvanized Stakes

Despite the startling rises in galvanized materials, we are able, through a fortunate contract made some time ago, to offer first quality Galvanized Cane Stakes at attractive prices. Advise sizes and quantity and we will gladly quote you.

Complete Line of Supplies

Fertilizers	Rubber Boots	Aprons
Garden Tools	Wheelbarrows	Lanterns
Insecticides	Rando Hose	Brushes
Sprayers	Hose Fittings	Thermometers

Check lines covering your business.

.... Retail Store Wholesale Grower
.... Retail Grower Nursery

Without obligation on my part send your CUT FLOWER PRICE LISTS and all other bulletins you issue in the future, to:

Name
Name of Store or Firm.....
Town..... State.....
Send me prices on.....

A. L. RANDALL CO.,

Wabash Avenue
at Lake Street

CHICAGO

Flowers De Luxe

EVERYTHING IN CUT FLOWERS

A. T. Pyfer & Co.

A. T. PYFER, Manager

30 E. Randolph St.,

CHICAGO

Current Price List

CARNATIONS DE LUXE

Select stock.....\$2.00 to \$2.50 per 100
1000 lots, \$15.00.

ROSES

	Per 100
Killarney.....	\$3.00 @ \$8.00
Killarney Brilliant.....	3.00 @ 6.00
White Killarney.....	3.00 @ 6.00
Richmond.....	3.00 @ 6.00
Sunburst.....	3.00 @ 6.00
Our selection, \$25.00 per 1000.	
Extra specials billed accordingly.	
Am. Beauties, per dozen.....	\$1.50 @ \$3.00

GLADIOLI

	Per 100
King, Augusta, America.....	\$6.00 @ \$10.00

PEONIES

	Per 100
Select.....	\$5.00 @ \$ 6.00
Good stock.....	3.00 @ 4.00

MISCELLANEOUS

Easter Lilies.....	8.00 @ 10.00
Valley.....	3.00 @ 4.00
Sweet Peas.....	.75 @ 1.50
Adiantum.....	1.00
New Ferns, per 1000.....	\$2.00
Smilax, per dozen.....	2.00
Galax, per 1000.....	1.00
Aspar. Plumosus, string.....	50c @ 75c
Aspar. Plumosus, bunch.....	35c @ 50c
Aspar. Sprenger, bunch.....	25c @ 50c

Subject to market changes.

Mention The Review when you write.

guarantee fund of \$10,000 was subscribed by those present. They were: A. Henderson, chairman; August Poehlmann, George Asmus, W. N. Rudd, Carl Cropp, N. P. Miller, H. H. Wilkerson.

Various Notes.

C. C. Wakeling, who, with a partner, leased the W. E. Lynch greenhouses at Harlem avenue and Twenty-second street, growing carnations, has gone to Eldora, Ia., where he has acquired an interest in the Pierce establishment, doing both wholesale and retail business in cut flowers and plants. Mr. Pierce has other business interests and Mr. Wakeling will be manager.

E. F. Winterson was born June 21, 1869. That made him 46 years of age last Monday. Of course there was a celebration at his handsome home on the west side.

If summer does not come to Emil Jehlik, 1825 South Ashland avenue, he will go to summer. Mr. Jehlik owns some choice lots in San Diego, Cal., and is quite seriously considering the idea of disposing of his business here, erecting greenhouses on these lots and spending the rest of his days growing asparagus and adiantum.

The condition of the flower business depends altogether on the point of view, according to E. C. Amling, who suggests that more people are buying and enjoying flowers than in any previous June. He thinks the retailing of good flowers at low prices is adding steadily to the number of people who will prove regular customers.

Edward Drehmann, chief assistant to Charles Grabig, 843 Irving Park boulevard, will, as usual, spend his two months' vacation on his farm in Michigan. He hopes to leave by July 1.

Emil Buettner seldom has sent in so many flowers as came from Park Ridge last week. In addition to an unusually heavy cut of Killarneys, he had a big crop of peonies of fine quality.

Bassett & Washburn are making some changes in their carnation ranges. They have dropped the entire Enchantress family. White Wonder and Matchless are their pick of the white varieties and Pink Delight, Gloriosa, Helen Washburn and a light pink seedling of their



How Would This Cut Look

on your letter-head or in your advertisements? An electrotype (same size only) will be sent to you postpaid on receipt of \$1.25.

FLORISTS' PUBLISHING CO., 508 So. Dearborn Street, CHICAGO, ILL.

Bouquet Accessories

Corsage Shields Ties and Bows
Bouquet Holders Brides' Muffs

WINIFRED OWEN, 2911 Jackson Boul.,
CHICAGO, ILL.
Phone Kedzie 6238

Mention The Review when you write.

own are their choice of pinks, while Belle Washburn satisfies all their requirements for red.

The Lady Florists' Club held its first meeting June 19 at the home of Miss Marguerite K. McNulty, of Peter Reinberg's store staff. The July meeting will be held at the home of Miss Olga A. Tonner.

In answer to the popular demand, George Weiland, secretary of the Chicago Flower Growers' Association, has added two benches of Ophelia to his stock of roses. He is quite impressed with this variety and believes it will prove a winner. Mr. Weiland now grows fourteen varieties.

I. B. Thurman, 4246 Indiana avenue, who has been in ill health for the last few months, has improved sufficiently to be about his store again. Mr. Thurman had considered going to Texas, but the change in the weather here will make it unnecessary.

BUY YOUR FLORISTS' SUPPLIES FROM

L. Baumann & Co.

357-359 W. Chicago Ave., CHICAGO, ILL.

We have the largest and most complete stock, Sea Moss or Japanese Air Plant; Natural prepared Ferns, Cycas Leaves, Magnolia Leaves, Cycas Wreaths, Magnolia Wreaths, Moss Wreaths, Metallic Designs and a big line of Novelties.

Mention The Review when you write.

Allie Zech, of Zech & Mann, attended the funeral of Albert C. Rott, in Bloomington, Ind., June 20, and spent the following day in Louisville, Ky., returning to Chicago June 22.

F. H. Gelderman, head of L. Baumann & Co., recently purchased a 7-passenger Paige-Detroit and devotes most of his spare time in touring the country around Chicago in it.

That growers all over the country are ordering heavily of the winter-blooming Spencer sweet pea seed is the report of R. E. Blackshaw, of the A. L. Randall Co.

An attractive flower store has been

Think!

If you had the task of trying to sell flowers that you knew were of superior quality, and offer service that would make a chronic grouch smile with pleasure, what would you do?

Just ask yourself, as though it were up to you—"What can I do to make the many people that really do appreciate quality realize that we have just what they want?"

It is hard. We can't bring the people that we want to sell to down here to the store, so that they can look into our coolers, or it would be simple. They would just buy.

We must make them believe us when we say that we are not merely "talking," but really do live up to our claim to be:
The House of Quality Plus.

Established 1883

Incorporated 1892

KENNICOTT BROS. CO.

WHOLESALE COMMISSION FLORISTS

163-5 North Wabash Avenue,

Chicago, Illinois

Mention The Review when you write.

Do you know

Armadillo Baskets?



They are the most unique and best selling novelty ever produced! Fashioned with ingenious skill from the armor-like shell of that curious animal of Old Mexico, the Armadillo. We also make and have Waterproof Baskets to be used as flower baskets in your window
WRITE FOR DESCRIPTIVE BOOKLET.

APELT ARMADILLO CO.

Comfort, Texas

Mention The Review when you write.

M. J. Tillmann's Sons

Manufacturers of

High Grade Florists' Baskets

Write for prices

224 West Illinois Street CHICAGO, ILL.

Mention The Review when you write.

opened by Miss Ida Masilotti at 1160 South Halsted street. Miss Masilotti, though indirectly connected with the trade for some time, is new in the field as a retailer.

N. J. Wieter is much pleased with the way the new carnation, Alice, has taken hold at his firm's greenhouses. He says the way the plants look is highly promising.

The uncertain weather conditions have not prevented Otto F. Larson, 1604 West Sixty-third street, from enjoying the best plant trade during the last



No. 898

Prepare Now

FOR THE JUNE BRIDE AND COMMENCEMENTS

No. 898—HIGH HANDLE ROSE BASKET

Made of Willow

Size	Width inches	Height inches		Dozen
0	8 ¹ / ₂	15	—with handle....	\$1.60
1	9	16 ¹ / ₂	—with handle....	1.90
2	10	18	—with handle....	2.40
3	11 ¹ / ₂	20	—with handle....	3.20
4	14	23	—with handle....	4.20
5	15	26	—with handle....	5.40

Brides' Baskets in sets of three, 50c per set.

We also manufacture a full line of Brides' Staff Baskets.

Write for Catalogue

RAEDLEIN BASKET COMPANY

713-717 Milwaukee Avenue CHICAGO

month that he has experienced in his present location.

P. Pearson, who has built up a prosperous wholesale trade at his place on Gunnison street, comments on the number of repeat orders he has received for seeds of Prima Donna begonia, but

at the same time he says the canna seems to be declining in favor, judging by a comparison of sales from year to year.

Ulysses A. Campiche has closed his branch store at 1538 West Sixty-third street and is devoting all of his atten-

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

176 N. Michigan Ave.

Chicago

Valley Per 100 \$3.00 @ \$4.00
Peas35 @ 1.00
Peonies 4.00 @ 6.00

Carnations Per 100 \$2.00 @ \$3.00
Killarneys, pink and white, 2.00 @ 8.00
Easter Lilies 8.00 @ 12.00

Beauties, doz. \$0.75 @ \$3.00
Cattleyas, doz. 4.00 @ 5.00

SEE C. F. GEE FOR SAFETY

Mention The Review when you write.

WIETOR BROS.

BEAUTIES, ROSES, CARNATIONS

162 North Wabash Avenue,

L. D. Phone
Randolph 2081

CHICAGO, ILL.

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tion to the main store at 6002 South Halsted street. He has been doing a good business in wedding bouquets lately, and the near proximity of the Englewood hospital contributes not a little to the volume of trade.

George Reinberg says the outdoor growing season has been so late in its arrival that all outdoor stock is far behind. However, with favorable weather conditions for the next few weeks, everything should advance rapidly, he thinks, as soil conditions are nearly ideal.

A. F. Keenan, 1306 East Sixty-third street, says he has had an unusually successful plant season.

Otto W. Frese, of Poehlmann Bros. Co., thinks it is only a question of time when the Russell rose will altogether supersede the Beauty in popular favor. William Paselk, bookkeeper at Morton Grove, who recently purchased a new touring car, was arrested June 16 after his auto collided with a wagon at Belmont and Sacramento avenues. Mr. Paselk's auto was slightly damaged in the clash. Tony Gabel says the mum department made a large shipment to Havana, Cuba, June 16. Miss Pauline Anderson, who has been employed in the office at Morton Grove for three years, leaves for Minneapolis June 26 to assume her place in the office of the Minneapolis Floral Co., of which her father, C. G. Anderson is superintendent.

The street car strike had the effect of making up the minds of several retailers to the purchase of automobiles for delivery and other business uses. George Perdikas, 407 South Wabash avenue, is one of those who has decided he can not longer get along without a truck.

Daniel Branch, 313 East Fifty-first street, is more than proud of his stock of table ferns; he is enthusiastic. Mr. Branch expects to move into his new store next door July 1.

F. J. Benthey will go to Newcastle,

PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical Terms most frequently met with in Articles on trade topics, with the CORRECT PRONUNCIATION of each.

"The Pronouncing Dictionary is just what I have wanted."

"The Pronouncing Dictionary fills a long-felt want."

"The Pronouncing Dictionary alone was much more value than the subscription price of The Review."

A Booklet just the size to fit a desk pigeonhole and be always available. Sent postpaid on receipt of 25c.

FLORISTS' PUBLISHING CO.

Caxton Building,
508 South Dearborn Street, CHICAGO

Magnolia Leaves

The Best

ONE DOLLAR A BOX

L. BAUMANN & CO.

357-359 W. Chicago Ave.

CHICAGO, ILL.

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Ind., June 26, to inspect his greenhouses. He is still an Ophelia and Shawyer enthusiast, and contends that Shawyer will make money for any man who knows how to grow it. Mr. Benthey, while admitting their value and the necessity of growing them, does not take any personal interest in the red varieties.

An up-to-date flower store has been opened at 1553 East Sixty-third street by A. Lawson.

N. J. Rupp, of the John C. Moninger Co., is in Milwaukee this week.

Abraham Iralson, 356 East Forty-third street, has displayed such good judgment in his choice of baseball winners lately that he will celebrate by taking a box seat at the automobile races June 26.

W. J. O'Carroll, head gardener at the University of Chicago, was escorted through the greenhouses of the Poehl-

GOLD FISH



Asstd. sizes, Medium and Large, \$7.00 per 100 and up.

Also
Bird
Remedies
and
Supplies

AUBURNDAL GOLDFISH CO.
1449 W. Madison St. CHICAGO

Mention The Review when you write.

mann Bros. Co., Morton Grove, the other day by R. J. Parker, of the city department. Mr. O'Carroll is a student of ways, means and methods of floriculture.

ST. PAUL, MINN.

The Market.

Conditions are rapidly approaching summer slackness. Weddings and funerals are demanding the greater share of attention, general business being

SPECIALS FOR JUNE WEDDINGS

FANCY ROSES, "Free from Mildew," the kind that gives satisfaction,
also HIGH GRADE VALLEY

BESIDES

Anything and everything the market affords in Cut Flowers and Greens
YOU CAN INCREASE YOUR PROFITS AND BUSINESS BY SENDING YOUR ORDERS TO

QUALITY
SPEAKS
LOUDER
THAN
PRICES

J.A. BUDLONG

82-86 E. Randolph Street, CHICAGO.

ROSES, VALLEY and
CARNATIONS
A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

PRICES
AS
LOW
AS
OTHERS

We are in daily touch with market conditions and when a **decline** takes place you can rely upon orders sent **US** receiving **such benefits**.

Mention The Review when you write.

Beauties Roses Sweet Peas Gladlol and Valley

Remember we have in quantity everything that is seasonable, and can supply you with quality stock at as reasonable a price as anyone else. Buy here.

A. L. VAUGHAN & CO.

(NOT INC.)

161 N. Wabash Ave.

TELEPHONES { Central 2571
Central 2572
Auto. 48-734

CHICAGO

Mention The Review when you write.

slow. Stock of all kinds is plentiful and the quality is good. Vacation time has arrived, and all are looking forward to it with pleasure.

Various Notes.

Frank Gustavsen, who for the last ten years has leased the greenhouses of Chris Hanson, on Dale street, has given up his lease, and for the present is disposing of his stock in an adjacent lot. The greenhouses were operated by Mr. Gustavsen as the St. Paul Floral Co. A good business was built up, and no doubt Mr. Gustavsen will be permanently located before fall. The place will be operated by Chris Hanson.

H. Nielson, formerly of Holm & Olson, has purchased the greenhouses at Hazel Park, conducted by W. J. McWhinney. The place is almost new and in the best of condition. A general line will be grown.

A. Lauritzen has a fine lot of John Baer tomatoes. Two houses are devoted to tomatoes and good results are being obtained.

Mr. Ramaley, of the Ramaley Floral Exchange, suffered a stroke of paralysis last week, and was confined to his bed for several days.

Samuel Seligman, of Wertheimer Bros., New York, has for the last few days been a business visitor.

S. D. Dysinger, of Holm & Olson, celebrated his first anniversary of wedded bliss Sunday, June 20.

Wm. Keeling is the proud father of a fine baby girl. C. R. F.

PROVIDENCE, R. I.

The Market.

It has been many years since there has been so general a use of cut flowers and floral decorations in connection with the numerous social functions of the Brown University commencement as has been the case this year. Reunions, receptions, teas, dances and other gatherings, far outnumbering those of previous years, kept the florists and decorators busy during most of the week.

The holding of the annual June ex-

hibition of roses, peonies and strawberries by the Rhode Island Horticultural Society, June 16, also served to accelerate conditions here. One noticeable feature in connection with the present situation is the increasing use and popularity of the peony, which a few years ago was never seen and scarcely used in the florist's shop. There is a plentiful supply of everything, and prices are normal.

Various Notes.

Richard L. Hogan has purchased the greenhouse on Eaton street and Wyndham avenue, with eight lots of land, belonging to the estate of the late John W. Hogan, for \$4,475.

The town council of Cumberland has appointed Neil Ward, of Lonsdale, tree warden for one year and has appropriated \$450 for purchasing shade trees.

John W. Seamans, who conducts the Quality Shop, 144 Main street, Pawtucket, has given a chattel mortgage for \$600.

Thomas Tullie has the sympathy of the members of the trade in the death



The Climax Cut Flower Boxes

"A BOX FOR EVERY FLOWER"

SEVEN GRADES—Oxford Gray, Mist Green, Nonpareil Green, White Carnation, White Glazed and our popular "Favorite Grade"—the latter a heavy, full telescope shipping box. Holiday boxes in their season.

We have over 150 sizes in the different colors and shades in stock. If you need a special size we will make it promptly and not charge you an exorbitant price.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"

Florist boxes are a specialty with us. We know what the florist needs and how to make the box to meet his requirements. When it comes to Quality, Artistic Printing, Embossing and Quick Service, we are headquarters and on the job every minute. If you have never used a "Climax Flower Box" you have missed something real good. Before placing your next order write us for samples and prices. Address nearest office: New England office, 141 Milk St., Boston, Mass.; Southern office, 909 H St., N. W., Washington, D. C.

CLIMAX MANUFACTURING CO.

MAIN OFFICE AND PLANT, 200 FACTORY ST. CASTORLAND, NEW YORK

Mention The Review when you write.

of his wife, who was buried Wednesday, June 16.

George E. Lindeman, who recently started in business at 1137 Pleasant street, Fall River, after several years with Cobb, Bates & Yerxa Co., was a visitor in this city last week and reports satisfactory business since opening up.

Miss Maude M. Byron, who has charge of the florists' department at the Jones & Co. arcade, reports a good business since opening. A recent window feature was a bridal procession with flowers and decorations, which attracted much attention.

Louis J. Reuter, of S. J. Reuter & Sons Co., Westerly, was a visitor in New York last week.

B. F. Quinn, with Richard Higgins, is absent on his wedding trip.

John J. Dunn has been reelected secretary of the state board of agriculture for the ninth consecutive term.

Joseph E. Koppelman is cutting fine valley at his Oaklawn range daily, which he is shipping out of town.

Albert Holscher, who has been cutting several thousand sweet peas daily at his houses on Hartford avenue, will pick the last of his crop this week. He has upwards of 25,000 chrysanthemum plants coming along in fine shape.

The monthly meeting of the Florists' and Gardeners' Club of Rhode Island will be held at 98 Westminster street Monday evening, June 28.

Mr. Montgomery, representing the Thomas J. Grey Co., of Boston, was a business caller here last week.

Macnair had the palm decorations at the opening of the new Strand theater last week, while Smith had the cut flowers and several designs. W. H. M.

WASHINGTON, D. C.

The Market.

Late last week the bottom of the market seemed to drop out, and the stores are facing the usual inactivity of summer. Business had kept up wonderfully well until that time because of continued cool weather and a large number of June wedding decorations, but the heat now precludes any kind of indoor entertainment requiring any great use of flowers.

There is a large supply of good stock

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

EVER-READY POT COVERS

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with im-

proved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO.
146 Hughes Ave., Buffalo, N. Y.

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The best florist boxes for style and quality are

SEFTON BOXES

Illustrated catalogue in colors on request
1331 W. 35th St., CHICAGO

GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

Mention The Review when you write.

McCRA Y Refrigerators

Send at once for Catalogue No. 73, which describes fully the McCray Refrigerators and Display Cases for Florists.

McCRAY REFRIGERATOR COMPANY
789 Lake Street, Kendallville, Ind.

"ILLINOIS" Self-Watering Flower Boxes
No Leak—No Rot—No Rust
Write for our Catalogue
Illinois Flower Box Company
180 N. Dearborn St., Phone Central 5630 CHICAGO

of all varieties of flowers, but, with the possible exception of valley, none of this finds a ready market. Sales have fallen off to a marked extent, and the wholesalers find great difficulty in disposing of even twenty-five per cent of the cut. A good deal of this is going to the streetmen, although not nearly

"WE MAKE THEM BETTER"



FLORISTS' HIGH-GRADE REFRIGERATORS

Send for catalogue.



520 Milwaukee Ave.

Mention The Review when you write.

CUT FLOWER BOXES
EDWARDS FOLDING BOX CO
MANUFACTURERS
PHILADELPHIA, PA.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

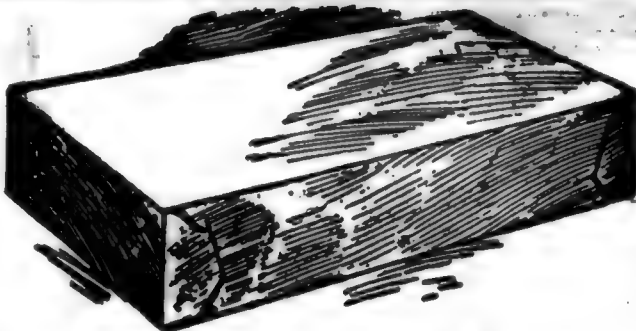
Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., CHICAGO

the quantity that might be moved in this direction, for the streetmen have become such a great nuisance that their business has been deemed undesirable and is often refused.



FOLDING FLOWER ..BOXES..



Our selection of Folding Flower Boxes is the most complete. We can furnish you a box for all varieties of Flowers and Floral Designs. Our service is dependable and our prices reasonable. All boxes made of Moisture-Proof Board. Special discounts allowed on quantity orders. Don't overlook our **Special Lily Box**, as described below, and order early. Samples and prices of these boxes mailed on request.

Palm Green, Mist Gray, Mist Brown.	White Glaze, Green Glaze, Pink Glaze.	Extra Heavy Spray and Design—Palm Green, Mist Gray and Mist Brown.	Violet and Corsage Boxes.	Peerless Green																																																																																																																																																																																														
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SPECIALS

BASKET BOXES.	FOLDING LILY BOXES.	SHIPPING BOXES.
This Box is made to carry all sizes of Baskets and can also be used for Plants. Made in one piece collapsible style and out of heavy 3-ply moisture-proof stock.	This box is made from our White Glaze, Green Glaze or Pink Glaze stock with a full size Easter Lily in two-color work printed on cover. We make them in the following sizes:	This Box is made from a 3-ply moisture-proof container board and makes an ideal Express Package.
12x12x15.....\$12.00 per 100	24x8x4.....\$ 6.25 per 100	Cover Per 100
15x15x20.....15.00 per 100	24x8x5.....6.75 per 100	3 \$19.00
18x18x25.....20.00 per 100	28x8x4.....7.00 per 100	4 24.00
19x19x30.....25.00 per 100	28x8x5.....7.50 per 100	4 30.00
	36x8x5.....10.00 per 100	4 \$1.00
	Printing gratis on 200 or over.	8 19.00
		8 21.00
		3 24.00

A. A. ARNOLD PAPER BOX CO.
1302-1308 W. DIVISION ST. - - - CHICAGO

Mention The Review when you write.

Locally grown roses and carnations are small and not desirable. Some exceptionally fine white carnations from the north, sent in by A. N. Pierson, Inc., of Cromwell, Conn., were offered during the week. There are more Catleya gigas to be had than there is call for. Good gardenias are still to be had. The storage peonies now coming in are undesirable because they drop soon after the boxes are opened, having been kept too long.

Various Notes.

J. Harper Hetherington, manager of the store of the Washington Floral Co., at 714 Fourteenth street, northwest, was married Wednesday evening, June 23, to Miss Alice Cramer, daughter of Mr. and Mrs. W. H. Cramer, of this city. The wedding is a result of a romance of real life, which had its commencement when the bride first entered the employ of the company about four years ago, as a member of the sales force, later, on the marriage of the bookkeeper, succeeding to that position, which she retained until shortly before the wedding. The groom is the

son of Joseph H. Hetherington, who is connected with the store of Robert Craig Co., of Philadelphia. He entered the business in that city a number of years ago. Upon coming to Washington he secured employment with Fred H. Kramer and was located at the F street store. He later returned to Philadelphia, and upon coming back to Washington he obtained a position as sales-

man with the then Washington Florists' Co. When that concern was absorbed by the Washington Floral Co. he was made its manager. After a honeymoon spent in Atlantic City and Philadelphia, the young couple will make their home here. Howard Hetherington, a brother of the groom, came on from Philadelphia to act as best man.

C. L. L.

GREENHOUSE WINDSTORM INSURANCE

FLORIAN D. WALLACE



INSURANCE EXCHANGE BUILDING
CHICAGO

Mention The Review when you write.

Look for our
CLASSIFIED AD on
ROSE PLANTS
and
Field Grown
Carnation Plants

THE LEO NIESSEN CO.
WHOLESALE FLORISTS
12th and Race Sts., PHILADELPHIA, PA.
BALTIMORE, MD. WASHINGTON, D. C.

EASTER LILIES \$8.00
per 100

It is to your own advantage to push the sale of Lilies during the hot months. The stock we have is extra fine. The way we pack them they will reach you in perfect condition. They always give satisfaction to your customer.

GLADIOLUS

\$6.00-\$8.00 per 100

Our growers are cutting extra fine flowers of America, Augusta, F. King and other good varieties.

Seasonable Stock

of Good Quality

Blue Cornflowers, Delphinium, Feverfew, Candytuft, Centaureas, Gypsophila, Water Lilies.

EARLY CLOSING DURING THE SUMMER MONTHS

Commencing July 1st we will close every day at 5 p. m.

CHRYSANTHEMUM CUTTINGS

WHITE—	100	1000
Smith's Advance.....	\$2.00	\$15.00
Polly Rose.....	2.00	15.00
Charles Razer.....	2.00	15.00
White Bonnafton.....	2.00	15.00
J. Nonin.....	2.00	15.00
Early Snow.....	2.00	15.00
William Turner.....	2.00	17.50
Lynnwood Hall.....	2.00	15.00
October Frost.....	2.00	15.00
H. Frick.....	2.00	15.00
C. Touse.....	2.00	15.00
Timothy Eaton.....	2.00	17.50
Wm. H. Chadwick.....	2.50	20.00

YELLOW—	2.00	15.00
Golden Glow.....	2.00	15.00
Maj. Bonnafton.....	2.00	15.00
Monrovia.....	2.00	15.00
Chrysolora.....	2.00	15.00
October Frost.....	2.00	15.00
Roman Gold.....	2.00	17.50
Yellow Jones.....	2.00	17.50
Golden Wedding.....	2.00	15.00
R. Halliday.....	2.00	15.00
Golden Chadwick.....	3.00	25.00
Yellow Eaton.....	2.00	17.50
Jerome Jones.....	2.00	17.50

PINK—	2.00	15.00
Pacific Supreme.....	2.00	15.00
Maud Dean.....	2.00	15.00
Jeanne Rosette.....	2.00	15.00
Pink Ivory.....	2.00	15.00
Chieftain.....	2.50	20.00
Unaka.....	2.00	15.00
Dr. Enguehard.....	2.00	17.50
Pink Chadwick.....	3.00	25.00
Glory of Pacific.....	2.00	15.00
William Duckham.....	2.00	15.00
Minnie Bailey.....	2.00	15.00
Blackhawk (Red).....	2.00	15.00

CHRYSANTHEMUM POMPONS

Diana (White).....	\$1.50	\$12.50
Klondyke (Yellow).....	1.50	12.50

Mention The Review when you write.

PHILADELPHIA.

The Market.

THE WEST POST TELEGRAPH COMPANY.
Philadelphia, June 23, 1915.

To The Growers.
City and State,
Pennsylvania.

A Ten Word Telegram:—

Ship one-third flowers only.
All the best; some white.
Signed,
The Cut Flower Market.

When the growers receive their returns for the current week the foregoing telegram will be clearly understood. Everyone concerned would be better off were two-thirds of the flowers now coming into town not sent. No wholesaler likes to tell his growers this cold fact, yet every wholesaler must feel that his growers would be better off were they to devote the energy and time used in growing, cutting and shipping these flowers, to preparing their stock for next season.

The quantity of flowers has been simply enormous. Every means has been tried for their disposal, without avail. There has been heavy waste, despite outrageously low sacrifice sales. Under these conditions the market report this week is curtailed.

Out-of-town orders, local commencements and some funerals formed the bulk of the business. High temperature and humidity worked havoc with that part of the stock that was not in good shape. Prices on good flowers were reduced by the oversupply of poor ones.

George Auegle Succeeds Hayden.

The Philadelphia Cut Flower Co., 1517 Sansom street, will change owners July 1. R. C. Hayden, the proprietor, has sold his stock to George Auegle, the manager. The business will be continued under the same name as at present. Mr. Hayden will devote his energies to his greenhouse establishment, the Highland Rose Co., at Morton, Pa. Mr. Auegle has won hosts of friends during his eleven years with the company. The Highland Rose Co., Mr. Hay-

den states, will continue shipping all its products to the Philadelphia Cut Flower Co.

A School Commencement.

There is a rather interesting little story connected with a school commencement in West Philadelphia this week that is a trifle out of the ordinary. It chanced that two of our local florists had friends among the sweet girl graduates. The rivalry between them grew keen as commencement day approached; so keen, in fact, that the other girls, who had taken no especial interest, became much interested indeed, in the question of placing the order for com-

mencement bouquets. It was quite a large order, 160 bouquets, each of two dozen Killarney roses. So it was finally decided that sample bouquets were to be submitted and voted upon. To make the affair more interesting, some outside florists besides the two favored ones were invited to enter the competition. Some accepted the offer; some declined. At the stated time there were a number of lovely bouquets on hand. The voting concluded and the votes counted, it was found that both favorites had lost and an outsider carried off the honors. To make things secure, a contract was made out and signed that each and every one of those 160 bouquets must

BERGER BROS.

END-OF-JUNE IDEAS

You want to know the snaps—what flowers are good value now.

We suggest:

GLADIOLI—Hollandia, the new orange; **America** and **Augusta**.

VALLEY—Our extra select brand.

MARYLAND ROSES—Reliable in summer.

EASTER LILIES—Not too many flowers on each stem.

WE CAN SEND YOU ANYTHING IN THE MARKET

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

250,000 FIELD-GROWN CARNATION PLANTS

GROWN IN SOIL ESPECIALLY SUITED FOR CARNATIONS

GUARANTEED TO PLEASE YOU
JULY AND LATER DELIVERY



ORDER EARLY



PINK—	100	1000
Mrs. C. Edward Akehurst...	\$12.00	\$100.00
Pink Sensation	12.00	100.00
Good Cheer	12.00	100.00
Alice	12.00	100.00
Enchantress Supreme	8.00	70.00
Peerless Pink	8.00	70.00
Gorgeous	8.50	70.00
Pink Delight	7.50	65.00
Philadelphia	8.00	70.00
Gloriosa	7.00	60.00
Mrs. C. W. Ward	7.00	55.00
Northport	7.00	55.00
Enchantress	7.00	55.00
Rose-pink Enchantress	7.50	60.00
Dorothy Gordon	7.00	55.00
Rosette	7.50	60.00
Winona	7.00	55.00
Winsor	7.00	55.00
Benora	8.00	70.00

RED—	100	1000
Champion	\$8.00	\$70.00
Princess Dagmar	8.00	70.00
Beacon	7.50	60.00
Comfort	6.00	45.00
The Herald	8.00	75.00
Pocahontas	8.00	70.00
St. Nicholas	8.00	70.00
Harlowarden	7.00	55.00
Victory	7.00	55.00
Eureka	7.00	55.00
Bonfire	7.50	65.00
WHITE—		
Matchless	8.00	70.00
White Wonder	7.50	60.00
White Enchantress	7.00	55.00
White Perfection	7.00	55.00
Alma Ward	7.00	55.00
YELLOW—		
Yellow Prince	8.00	70.00
Yellowstone	8.00	70.00

BOUVARDIA, SNAPDRAGON, DAISY, PLUMOSUS, CHRYSANTHEMUM, ROSE, GERANIUM, BEGONIA, FERNS and other plants. See Classified Ads.

S. S. PENNOCK-MEEHAN CO.

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street

BALTIMORE
Franklin and St. Paul Streets

NEW YORK
117 West 28th Street

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

GLADIOLI

Roses, Valley, Orchids, Yellow Daisies AND ALL SEASONABLE FLOWERS

WE CLOSE DAILY AT 5 P. M., SATURDAY AT 1 P. M.

THE PHILADELPHIA CUT FLOWER CO., 1517 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

contain two dozen Killarney roses precisely, with all the fixings exactly as in the sample. It needs calculation with the aid of paper and pencil to show that this order required 4,000 blooms of the Irish rose.

The Outing at Schuetzen Park.

Perfect weather favored the Florists' Club's field day June 21. Fully 200 members and their families heartily enjoyed the day. There was a great ball game, as hotly contested as a world's series struggle could have been, though, perhaps, not quite as faultlessly played. Each side had a great unknown in the pitcher's box, and each mildly endeavored to dissuade the umpire from making any unhappy blunders. There were the sports hotly contested, with a whole trunkful of prizes; there was bowling and shooting of a high order, and dinner served at dozens of prettily decorated little tables, that was even of a

higher order. The orchestra played and the prizes were presented by President George Burton and Chairman John Gracey, their selection showing a practical taste most admirable. It is pleasant to record that the ladies did nobly, winning many prizes and adding greatly to the pleasure of the gathering by the spirit with which they entered into everything. Dancing closed one of the jolliest entertainments the club has ever given. Here are the events and results:

BASEBALL GAME.

Seedsmen and Retailers.	Growers and Wholesalers.
F. Mitchell	2b. Elsie
W. Mitchell	cf. Gray
Jannson	3b. Kilzall
Hinkison	ss. La Crois
H. Medell	c. Swan
Hartzell	1b. Thomas
Hankle	lf. Gaul
Huston	rf. Davis
Feeley	p. Bush
Score:	1 2 3 4 5 6 7 8 9 Tl.
Seedsmen and Retailers.....	0 0 1 1 0 0 0 3 1-6
Growers and Wholesalers....	3 0 0 1 0 0 0 0 0-4

Ladies' wheelbarrow event—Miss A. C. Huebner, first; Mrs. W. Smith, second.
Men's wheelbarrow event—A. Strohle, first; E. Dornheim, second.
Ladies' 50-yard race—Miss Heacock, first; A. Klein, second.
Girls' race, 14 to 18 years—M. Adelberger, first; D. Adelberger, second.
Boys' race, 14 to 18 years—S. D. Lawyer, first; C. Pennock, second.
Men's race—C. Pennock, first; J. Strohle, second.
Ladies' potato race—Miss Geschick, first; M. Adelberger, second.
Girls' race, under 14—G. Wanger, first; H. Thiele, second.
Boys' race, under 14—S. Pennock, first; F. Strohle, second.
Sack race, men 18 and over—C. Pennock, first; Wents, second.
Fat men's race—R. Shoch, first; G. Hampton, second.
Tug of war—Won by F. Michell, S. S. Skidel-sky, F. Cowperthwaite, H. Betz, C. M. Huber, R. Shoch, pulling against B. Stevens, D. Col-fesh, E. Dornheim, J. Strohle, H. Aschmann, Santman.
Bowling—J. Kuhn, 431; Dennis Conner, 426.

Various Notes.

William J. Young, Jr., has put a new delivery car on the street. It really looks as though Germantown prospered

THE FLORISTS' SUPPLY HOUSE OF AMERICA

H. BAYERSDORFER & CO.'S SPECIALTIES

MAGNOLIA LEAVES of fine quality at moderate prices.

MAGNOLIA WREATHS—one of the very best wreaths made today.

CYCAS LEAVES—our standard quality and standard size.

WHEAT SHEAVES of pure Italian wheat in two styles.

CHIFFONS—white and all colors.

BASKETS—everything you ever liked and some things you never saw, but will like on sight.

A postal card will bring our new Silent Salesman Supplement

H. BAYERSDORFER & CO. 1129 ARCH STREET, PHILADELPHIA, PA.

Mention The Review when you write.

exceedingly, floriculturally speaking, as all or nearly all the florists there rejoice in motor delivery.

H. H. Battles and Mrs. Battles announce the engagement of their daughter, Miss Grace, to George Burgess Yerkes, of New York and Plainfield.

George Craig and G. C. Watson have been enjoying with others a few days' fishing with Commodore John Westcott at Waretown, on Barnegat bay.

James H. McKay, formerly well known as a florist doing business at 2142 North Second street, was drowned in a heavy surf and undertow at Atlantic City, June 20, with seven other bathers. Mr. McKay, who had been in the real estate business for the last year, was about 45 years of age and leaves a family. The affair, which was the result of unexpected tidal conditions, has caused deep gloom.

The Leo Niessen Co. will close its store at 5 o'clock daily during July and August.

The Johnson Seed Co. reports a heavy demand for all kinds of insecticides, owing to the hot weather.

The name of H. F. Michell, Jr., that appeared on the outing programs for June 21, should have read Frederick J. Michell, Jr. The brothers' names were confused.

Miss Elizabeth Burton, daughter of the Hon. and Mrs. John Burton, was married at Grace church June 10. The name of the happy bridegroom I have unhappily missed. Instead you shall know that the bridesmaids' bouquets were astonishing creations of loveliness. They were made of Tausendschon roses in long sprays.

Max A. Fierstein is away up the state, doing good work for the Moore Seed Co.

Martin Reukauf's bright repartee enlivens his friends at home.

F. R. Newbold came over from New York recently to interest C. Hartman Kuhn and Mrs. P. M. Rhineland in the national flower show to be held here next spring. The idea is to have a tea garden with music in which society people will be interested. Phil.

The deeds of Robert Morris were recalled and his memory honored when a

MICHELL'S NEW CROP FLOWER SEEDS

CINERARIA—	½ Tr.	Tr.
	Pkt.	Pkt.
Dwarf Grand Prize.....	\$0.60	\$1.00
Medium Tall Grand Prize.....	.60	1.00
James' Giant Strain.....	.60	1.00

DAISY, Double English—	Tr.	Pkt.	Oz.
Monstrosa Pink (¼ oz., \$1.50)....	\$0.50		
Monstrosa White (¼ oz., \$1.50)....	.50		
Monstrosa Mixed (¼ oz., \$1.50)....	.50		
Longfellow, Pink.....	.30	\$1.75	
Snowball, White.....	.30	1.75	
Mixed, Choice.....	.30	1.50	

MYOSOTIS—		
Alpestris Victoria.....	.25	1.00
Eliza Fanrobert.....	.15	.75
Palustris.....	.30	2.00
Palustris Semperflorens.....	.25	1.50

PRIMULA CHINENSIS—	½ Tr.	Tr.
	Pkt.	Pkt.
Michell's Prize Mixture.....	\$0.60	\$1.00
Alba Magnifica.....	.60	1.00
Chiswick Red.....	.60	1.00
Duchess.....	.60	1.00
Holborn Blue.....	.60	1.00
Kermesina Splendens.....	.60	1.00
Rosy Morn.....	.60	1.00

Primula Obconica Gigantea—	Tr.	Pkt.
	Pkt.	Pkt.
Kermesina, Crimson.....	\$0.50	
Lilacina, Lilac.....	.50	
Rosea, Pink.....	.50	
Alba, White.....	.50	
Hybrida, Mixed.....	.50	

PANSY SEED.

Giant Exhibition, Mixed. A Giant strain which for size of bloom, heavy texture and varied colors and shades, cannot be surpassed. Half trade pkt., 30c; 50c per trade pkt.; ¼ oz., 75c; \$5.00 per oz.

Triumph of the Giants, Mixed. Produces on long stems flowers of extra large size; petals broad and overlapping; many beautiful rich and rare shades. Half trade pkt., 60c; \$1.00 per trade pkt.; ¼ oz., \$1.75; \$6.00 per oz.

Giant Trimardeau, Mixed. Very large flowering; choice colors. Trade pkt., 30c; \$1.00 per oz.

Giant Prize, Separate Colors—Tr.	Pkt.	Oz.
Giant Azure Blue.....	\$0.40	\$1.75
Giant Black Blue.....	.40	1.75
Giant Emperor William.....	.40	1.75
Giant Hortensia Red.....	.40	2.50
Giant King of the Blacks.....	.40	1.75
Giant Lord Beaconsfield.....	.40	1.75
Giant Peacock.....	.40	2.50
Giant Snow Queen.....	.40	1.75
Giant Striped and Mottled.....	.40	1.75
Giant White, with eye.....	.40	1.75
Giant Pure Yellow.....	.40	1.75
Giant Yellow, with eye.....	.40	1.75

Also all other Seasonable Seeds, Bulbs, Plants and Supplies.

IF YOU DO NOT RECEIVE A COPY OF OUR NEW WHOLESALE CATALOGUE, JUST OUT, WRITE FOR ONE

HENRY F. MICHELL CO., 518 Market St., Philadelphia

Mention The Review when you write.

BUY ROSES DIRECT FROM THE GROWER

JOSEPH HEACOCK CO. 1526 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

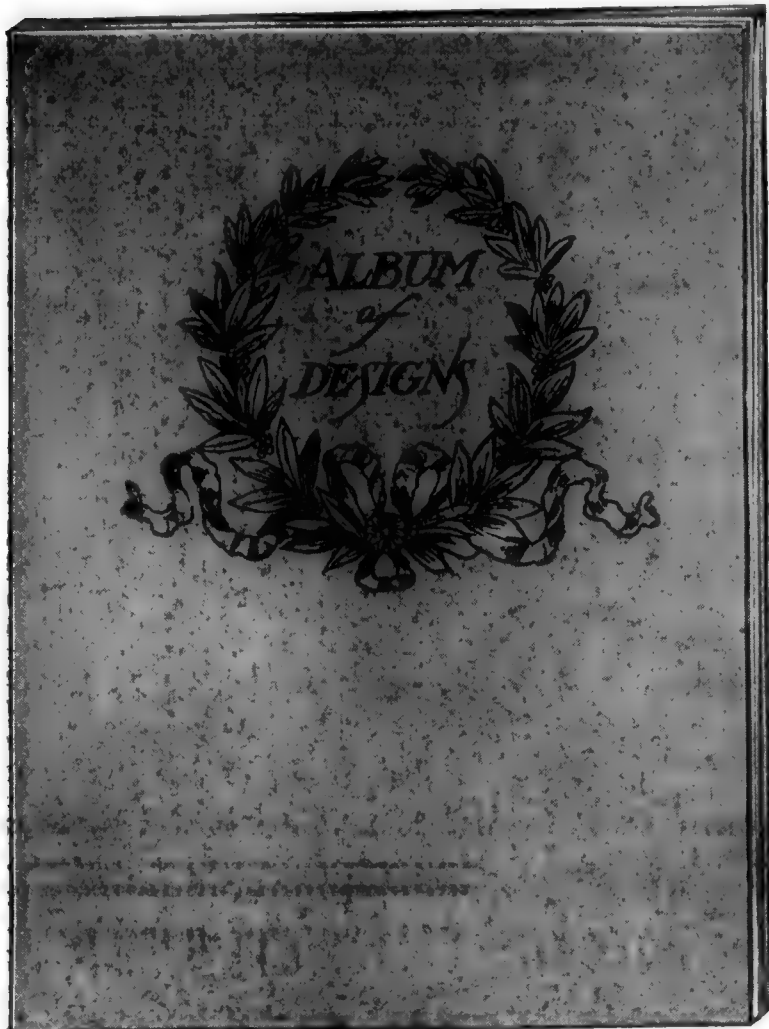
Carnations, Roses and Sweet Peas
WM. J. BAKER, WHOLESALE FLORIST
12 South Mole Street, PHILADELPHIA

Mention The Review when you write.

tablet was unveiled at the luncheon of the Chestnut Street Business Men's Association, June 15, in the Hotel Adelphia. Dr. Ellis Paxton Oberholtzer extolled the financier of the Revolution as having accomplished even more for

American independence than did George Washington, Benjamin Franklin or Thomas Jefferson.

The tablet will be erected outside the store of Henry A. Dreer, Inc., 714 and 716 Chestnut street, within a few days.



THE THIRD EDITION OF THE Album of Designs

(A Book Every Retailer Needs)

THE original Album of Designs was published in response to many requests from florists who felt the need for an up-to-date book that could be used in taking orders for Funeral Designs, Wedding Decorations and Bouquets, Table Decorations and all cut flower work where it was not practicable to show the customer the finished article as it would be when ready for use. With the publication of this album it became possible to show the finished work in beautifully printed pictures. The first edition sold like hot cakes, and a second edition went quickly. Now a third edition is off the press. Everything is in it—all the standard designs and many new and heretofore unpublished pieces.

96 pages, nearly 300 designs and decorations, beautifully printed on heavy glazed paper, handsomely bound in a cover that will stand wear
No restrictions on its sale

75c PER COPY, POSTPAID
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Filled
Same Day
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The Florists' Manual
The Album of Designs

508 S. Dearborn St. (Caxton Bldg.)
CHICAGO, ILLINOIS

U S Budlong's E Blue Ribbon Valley

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STUART H. MILLER WHOLESALE FLORIST

CARNATIONS, of extra fine quality
CHOICE ORCHIDS

1617 Ranstead St., Philadelphia

Open Sunday morning, 9 to 12

Mention The Review when you write.

This site is chosen because it was on this ground Morris planned to erect a residence calculated to surpass in magnificence any building in the land. He laid the foundations, which still are to be seen in the basement of the Dreer and other properties in the row, just before he met financial misfortune, which resulted in his being thrown into the debtors' jail.

The tablet is bronze, 18x24 inches, and bears the inscription: "Site of the Residence of Robert Morris, Statesman and Financier. Born 1734. Died 1806. Founded Bank of North America in 1781. Buried in Christ Church. This Tablet is Erected to His Memory by the Chestnut Street Business Men's Association."

Whiting, Ind.—L. Klemm and wife are visiting their son, Rev. F. W. Klemm, at Burkville, Va.



The steady growth of this business, from a small wagon shop in 1881 to the largest factory, devoted exclusively to the manufacture of business wagons, in the world, proves that

Our Story Must Be True

We carry 2000 wagons in stock. Our prices reasonable and terms most convenient. Write for 100-page Catalogue. It's free for the asking.

The O. Armleder Co.
1115 Plum St., Cincinnati, Ohio

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NATIONAL FLORAL CORPORATION wants
ONE progressive retail florist in each city
to act as its representative. Our unique sales-
creating plans will please you.

Write NOW for booklet giving
interesting details

**NATIONAL FLORAL CORPORATION, 220 Broadway,
NEW YORK, N. Y.**

Mention The Review when you write.

TARRYTOWN, N. Y.

The annual show of roses, sweet peas, hardy flowers, etc., by the Tarrytown Horticultural Society was held in the Y. M. C. A. building June 16. The show was larger and finer than last year's. It was free to the public and the attendance was large. All of the exhibits were of fine quality. A silver medal was awarded the F. R. Pierson Co. for a vase of Ophelia roses and a cultural certificate for Francis Scott

Key roses, as well as a fine collection of climbing roses, etc. The principal exhibitors and prize winners were:

P. W. Popp, gardener to Mrs. H. Darlington; Abel Weeks, gardener to Mrs. S. Herman; Frank Jamgotsch, gardener to J. A. Browning; J. H. King, gardener to George E. Dickinson; John S. Wahlquist, gardener to Mrs. John D. Archbold; George McIntosh, gardener to Dr. C. C. Brace; James Linane, gardener to George D. Barron; Thomas A. Lee, gardener to Mrs. Carl Viotor;



Fancy Ferns

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00

Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each, \$1.25

Galax Leaves, green and bronze.....per 1000, \$1.25; case of 10,000, 7.50

Green Leucothoe Sprays, extra fine.....per 100, \$1.00; per 1000, 7.50

Green Sheet Moss, very fine for basket work, trimming pots, etc.

Per bag..... 2.00

Sphagnum Moss.....per bale, 1.50

BOXWOODper lb., 20c; per case, 50 lbs., \$7.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

Michigan Cut Flower Exchange

264-266 Randolph St., Detroit, Mich.




Mention The Review when you write.

John Woodcock, gardener to Gen. E. A. McAlpin; Fred Bradley, gardener to F. E. Randall; W. G. Woodger, gardener to John D. Rockefeller; George N. Sullivan, gardener to Mrs. W. G. Nichols; John Elliott, gardener to David L. Luke; Howard Nichols, gardener to Mrs. J. B. Trevor; James Caselli, gardener to Dr. L. H. Baekeland; A. MacDonald, gardener to D. E. Oppenheimer; George Wittlinger, gardener to Miss Blanche Potter, and Frank T. Heid, gardener to Jacob Ruppert.

The judges were James Stuart, Mamaroneck, N. Y.; Joseph Mooney, Hastings, N. Y., and W. H. Harvey, Ossining, N. Y.

BALTIMORE.

The Market.

Since the last report, business conditions have not improved any. A large quantity of stock is still coming in and there is only a limited demand. The indoor flowers have been arriving in large quantities and have been supplemented by a good deal of outdoor stock, such as rambler sprays, candy-tuft, sweet peas and herbaceous flowers. Prices have reached so low a point that it is doubtful in some instances whether they pay the grower for cutting and shipping. At the commencement exercises held last week by the two largest high schools for girls, hardly half as many presentation bouquets were seen as in other years. Wedding orders have decreased, and even for valley and white roses the demand has fallen off considerably. Large



FANCY



DAGGER

New Crop Ferns

NOW READY

Write For Prices

ALSO DEALERS IN

....BALED SPRUCE FOR CEMETERY USE....

BOUQUET GREEN, SPHAGNUM MOSS, Etc.

L. B. Brague & Son, Established 1867 Hinsdale, Mass.

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000.....\$1.75 50,000.....\$7.50

Sample free. For sale by dealers.

Mention The Review when you write.

numbers of *Lilium candidum* are coming in and are being offered for almost the cost of cutting them. Storage peonies are still seen, but do not sell well.

Various Notes.

Samuel Feast & Sons are using pink rambler sprays and *Hydrangea arborescens* in effective window decorations.

Pierce & Co. have the decorations for the Lucas-Williams wedding this week.

The preliminary premium list of the

U S Budlong's Blue Ribbon Valley

Mention The Review when you write.

Magnolia Leaves, Cycas Leaves, Ruscus

Write for Prices
giving name of your jobber

OSCAR LEISTNER

319-321 W. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

Maryland Horticultural Society's fall show will shortly be sent out to the members. The annual report of this

Ferns—Galax—Moss

New Fancy Eastern Ferns
Per 1000.....\$1.50

Green Leucothoe Sprays
Per 100.....\$0.50 Per 1000.....\$4.50

Boxwood Sprays
Per lb.....\$0.20 Per case, 50 lbs., \$7.50

BRONZE GALAX LEAVES
Per 1000.....\$1.00
Per case of 10,000.....7.50

GREEN GALAX LEAVES
Per 1000.....\$1.00
Per case of 10,000.....7.50

Sphagnum Moss
Per bale \$1.25 5 bales, per bale, \$1.15
10 bale lots or more, per bale..... 1.00

Green Sheet Moss
Per bundle.....\$1.00 5 bundles.....\$ 4.75
10 bundles..... 9.00 25 bundles..... 21.00

SPECIAL PRICES ON LARGE QUANTITIES.

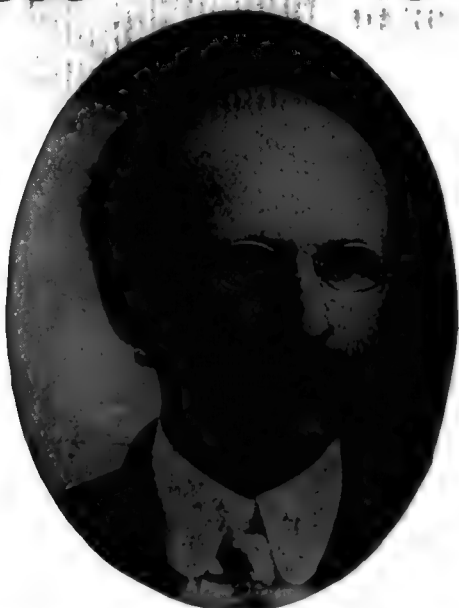
Bronze, Green and Red Magnolia Leaves, \$1.25 per carton.
Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at All Times.

C. E. CRITCHELL, Wholesale Commission Florist, 32-34-36 East Third St., **Cincinnati, Ohio**

Mention The Review when you write.

"Nothing can improve on Nature."
1886 1915



GEORGE W. CALDWELL, The Woodsman
The man who gave you the Wild Smilax

Lyrata.....per case, \$2.50
Fancy Ferns.....per 1000, 1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

Write, wire or phone

CALDWELL THE WOODSMAN CO.
Everything in Southern Evergreens
EVERGREEN, ALABAMA
Mention The Review when you write.

DAGGER FERNs

Any quantity on receipt of order. Everything in the line of Southern Evergreen.

Wire Catherine, Ala. Write or phone, Gastenburg, Ala.

THE VIRGIN EVERGREEN CO., Gastenburg, Ala.
Mention The Review when you write.

Selected Boxwood Sprays, tree and dwarf, 12c pound.

Green Sheet Moss, \$1.25 bag.
Laurel Branches, 2x2x4ft. case, \$2.50
Laurel Stems, large bag, \$1.00.

W. Z. PURNELL, Snow Hill, Md.
Mention The Review when you write.

Ferns
FANCY and DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas Trees, etc. Finest stock. Get our low summer price on Ferns.
H. J. SMITH, HINSDALE, MASS.

FANCY OR DAGGER FERNs

New Crop Fancy Ferns, \$1.00 per 1000
New Crop Dagger Ferns, 1.00 per 1000

Discount on large orders.

FOR JUNE WEDDINGS, USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 4c, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000;
\$7.50 per case of 10,000.
Sphagnum Moss, large sack, only 40c.
Pine by the pound, 7c; or by the yard.
Branch Laurel, 35c for a large bundle.

Tel. Office, New Salem, Mass.
L. D. Phone Connections.



Southern Smilax, 50-lb. cases, \$5.00.
Green and Bronze Leucothoe Sprays,
\$3.50 per 1000.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$1.75 to \$3.00 per doz.
We also make any special sizes wanted.
Sample sent if desired.

Fine lot of **Pink Laurel Blossoms,** now ready, 50c for a large bundle. Try them for your decorations; nothing finer grown.

Pine Wreaths, \$1.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWL FERN CO., Millington, Mass.

Mention The Review when you write.



Leucothoe, Long Green.....\$2.00 per 1000
" **Medium Green**..... 1.50 per 1000
" **Short Green**..... 1.00 per 1000
Galax, Green.....45c per 1000 or \$3.75 per case of 10,000
Galax, Bronze (in season), as above.
Ferns (Fancy and Dagger).....\$3.25 per case of 5000
(Book your orders now for the new crop of Ferns)

HAMPTON & PERKINS, Roan Mountain, Tennessee

Mention The Review when you write.

Green Sheet Moss

Natural Green Moss, which comes in Large Sheets.

This is one necessary item to every Florist all during the spring and summer. Can be used for lining Hanging Baskets, Covering Soil on Pot Plants, Decorating Show Windows and many other purposes.

1 Bale (5 bundles) for.....\$ 1.25
5 Bales (25 bundles) for..... 6.00
10 Bales (50 bundles) for..... 11.00

GEO. H. ANGERMUELLER

Wholesale Florist

1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

Natural Green Sheet Moss, \$1.75

Dyed Green Sheet Moss, - 3.00

Delivered by Express.

Huckleberry Foliage, per case, 2.00

KNUD NIELSEN, EVERGREEN, ALA.

A. L. FORTUNES

1626 Ludlow Street
PHILADELPHIA, PA.

NEW CROP

Dagger Ferns



DAGGER FERNs.

\$1.00 per 1000; in lots of 10,000, **\$7.50** SELECT STOCK
GREEN AND BRONZE GALAX, - \$1.00 per 1000

Mention The Review when you write.

It is getting too late for Huckleberry Foliage; we suggest **Lyrata** (Evergreen Oak), \$2.50 per case.

Fancy Ferns.....per 1000, \$1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

E. A. BEAVEN, - EVERGREEN, ALA.

The MacNIFF HORTICULTURAL CO. 54 and 56 Vesey St. NEW YORK CITY

THE LARGEST HORTICULTURAL AUCTION ROOMS IN THE WORLD. SALES EVERY TUESDAY AND FRIDAY AT 11 A. M. THROUGHOUT THE SPRING AND FALL SEASONS

Mention The Review when you write.

From the Cambridge University Press

THE GENUS IRIS

By WILLIAM RICKATSON DYKES

With 48 colored plates and 30 line drawings in the text

This magnificent work brings together the available information on all known species of Iris. The most striking feature of the book is the life-size colored plates, reproduced from originals drawn from living plants—making it a volume of remarkable beauty as well as of great scientific importance.

254 pages, demi folio, half morocco, \$37.50. Postage extra (weight 11 lbs. 7 oz.)

Address

BOOK DEPARTMENT

Florists' Publishing Co.

508 S. Dearborn St., Chicago, Ill.

U S Budlong's Blue Ribbon Valley

organization, recently issued in book form and distributed to its members, is an interesting volume.

The next club meeting will be held June 28 and the outing committee will report on the available resorts for this occasion.

Mrs. H. J. Quick, who has been ill in the hospital for some time, has recovered sufficiently to be removed to her home.

L. H. A. Klein, of Towson, has discontinued attending the markets for the summer, having sold out his entire bedding plant supply.

The attempt to remove the street fakers from the shopping district has failed and the boys are on the corners as usual. The city council adjourned for the summer before the bill prohibiting the fakers from standing on the streets reached the stage where it could be acted on; consequently these street merchants will not be molested until fall. W. F. E.

Want and For Sale Department

Advertisements under this head 10 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.30 for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By a successful rose grower; at present employed; wishes to make change. Address No. 592, care Florists' Review, Chicago.

SITUATION WANTED—By first-class carnation grower; long experience; full charge; good references. Address No. 476, care Florists' Review, Chicago.

SITUATION WANTED—By good grower of roses and carnations; can do all-round work; good references. Address No. 628, care Florists' Review, Chicago.

SITUATION WANTED—In greenhouses where a general stock is grown; life experience; best of references. Address No. 615, care Florists' Review, Chicago.

WE WANT

Rose Petals

We can use limited quantity dry, Red and Pale Rose Petals. Must be separate. We also buy all medicinal dried herbs, roots, etc. Contracts made for special collections.

S. B. Penick & Company

CRUDE DRUG MERCHANTS

MARION, N. C.

New York - - 45 Barclay Street

SITUATION WANTED—By high class carnation grower; desires similar position. Address No. 593, care Florists' Review, Chicago.

SITUATION WANTED—By first-class rose grower; Beauties and teas; 15 years' experience; best of references. Address No. 582, care Florists' Review, Chicago.

SITUATION WANTED—By young man, A-1 carnation grower; sober, honest, ambitious; can start at once; state particulars. Address No. 624, care Florists' Review, Chicago.

SITUATION WANTED—First-class designer and decorator; years of experience; able to manage; A-1 references; state salary. H. O'Neill, 178 Tremont St., Rochester, N. Y.

SITUATION WANTED—By all-round successful greenhouse grower; desires to work adjoining or in small city; will go anywhere. Address No. 594, care Florists' Review, Chicago.

SITUATION WANTED—By German florist, as working foreman; good grower of all cut flowers and plants; Chicago preferred, or middle west. Address No. 627, care Florists' Review, Chicago.

SITUATION WANTED—By all-round grower; at present foreman of rose range; desires to make change; prefers small greenhouse establishment outside of Chicago. Address No. 591, care Florists' Review, Chicago.

SITUATION WANTED—Competent store man will accept position at twelve dollars a week until September, although competent to earn twice that amount. Address Herbert, Brookland Station, Washington, D. C.

SITUATION WANTED—By good, all-round florist; have been in business for over 12 years; also good at carpenter work and greenhouse erection; southern city preferred; young man and wife. W. J. Hamilton, Seffner, Fla.

SITUATION WANTED—Experienced, middle-aged working foreman, grower of fine roses, carnations, mums, general stock; good designer, decorator; best wages expected; reliable; references. Address G., Foreman, Station B, Detroit, Michigan.

SITUATION WANTED—By experienced grower of carnations, roses, mums and general stock; capable of taking full charge of section or commercial place; can handle help; references; age 29; sober; state wages. Address Florist, 6234 S. Throop St., Chicago.

SITUATION WANTED—As foreman or grower, by expert grower of carnations and general greenhouse stock; German-American; good references as to ability and honesty; New York or eastern states preferred. Address No. 537, care Florists' Review, Chicago.

SITUATION WANTED—Grower of roses, carnations, mums; good propagator of all kinds of pot plants; American, 36 years of age, single; understand retail store work; good wages expected, or save your stamps; best references. Chas. Campbell, 24 W. Grand Ave., Chicago.

SITUATION WANTED—By a German florist and gardener; 25 years' experience; fully capable of taking full charge of greenhouse; sober, honest and hustler; growing carnations, roses and bedding stock a specialty; best references; give full particulars. Address No. 563, care Florists' Review, Chicago.

SITUATION WANTED—Grower of carnations, mums and all kinds of pot plants, wishes position as assistant rose grower; age 28. Address No. 636, care Florists' Review, Chicago.

SITUATION WANTED—Do you need a very good all-round greenhouse man? Age 30, single, steady, hard worker; no bad habits. A. C. Barfs, 212 Lawrence St., Sandusky, Ohio.

HELP WANTED—First-class rose grower; greenhouses 50 miles from Chicago; big salary to right man. Address No. 590, care Florists' Review, Chicago.

HELP WANTED—Man familiar with vegetable growing under glass; good proposition to make to an up-to-date man. Address No. 632, care Florists' Review, Chicago.

HELP WANTED—Good carnation grower; married man preferred; sober, reliable and a hustler; state wages and send references. J. C. Rennison Co., Sioux City, Iowa.

HELP WANTED—Young German grower of flowers and pot plants; sober and reliable man; send references and wages wanted in first letter. Address M. & S. Dysinger, Albion, Mich.

HELP WANTED—At once, carnation grower; one that is capable of taking care of 40,000 ft. of glass; no one else need apply; state wages wanted in first letter. J. L. Wyland, Allison Park, Pa.

HELP WANTED—Good, all-round florist, single man preferred, sober and reliable, that can produce carnations and bedding plants; state experience and wages wanted. I. A. Oldham, Cambridge, Ohio.

HELP WANTED—A good, reliable florist, capable of taking charge of any department of retail place; good designer; state wages; must be sober; good references. W. R. Renner, R. 5, Madison, S. D.

HELP WANTED—Good, all-round florist, able to produce the goods for general retail trade; must be honest and reliable; state wages expected in first letter. Milot-Mills Co., Wenatchee, Wash.

HELP WANTED—Good carnation and general grower to start at once; single man preferred; one who has experience on design work; state wages wanted and send reference. J. B. Miller, Alden, N. Y.

HELP WANTED—Man with thorough knowledge of seed business; salary no object to right party; when answering, state your age, nationality, number of years in business and what capacity. Address No. 609, care Florists' Review, Chicago.

WANTED—To buy, second-hand hot bed sash and glass. Chas. Hewitt, Oakwood, Ill.

WANTED—To lease for a term of years, about 10,000 ft. of glass. Dora Johnston, Middletown, O.

WANTED—100 empty glass boxes at once; state price; 16x24. Salineville Floral Co., Salineville, O.

WANTED—Deep well pumping outfit, either windmill, gasoline or electric power, and tank. Address No. 622, care Florists' Review, Chicago.

WANTED TO LEASE—Greenhouses, either with or without land; 8000 sq. ft. of glass or more; by an expert gardener and grower of greenhouse vegetables. Address No. 607, care Florists' Review, Chicago.

PARTNER WANTED—In a good wholesale and retail business; greenhouses, store and 8-room residence; want good man to take half interest; or will sell for \$15,000.00, one-half cash and balance on time. Address No. 621, care Florists' Review, Chicago.

FOR RENT—Modern greenhouse, 8000 ft. of glass, 2 acres of land, fully stocked and doing good business; central Iowa; reason for leasing, have other greenhouses that require all of our time; strictly first-class place in good town; will lease only to first-class man. Address No. 633, care Florists' Review, Chicago.

FOR SALE—Complete florist's outfit. Inquire 608 Wells Street, Chicago, Ill.

FOR SALE—Greenhouses. For particulars write Mrs. Nellie Walsh, 916 N. Denver St., Tulsa, Okla.

FOR SALE—Glass; 250 boxes 16x18 D. S. A., \$3.00 per box f. o. b. North Milwaukee. N. Zweifel, North Milwaukee, Wis.

FOR SALE—Fine business and 7000 feet of glass in the busiest little city in Michigan. Address No. 637, care Florists' Review, Chicago.

FOR SALE—Only flower shop in Illinois city of 13,000; finely equipped; price, \$500.00 cash. Address No. 604, care Florists' Review, Chicago.

FOR SALE—Store, doing a good business; full particulars on application. E. J. Coldish, Jr., 6026 Lansdowne Ave., Overbrook Heights, Philadelphia, Pa.

FOR SALE—Set of six volumes, Nicholson's Encyclopaedia of Gardening, in best of condition; make an offer. Address No. 629, care Florists' Review, Chicago.

FOR SALE OR LEASE—Eight greenhouses, five acres of land; an old established retail business; an excellent proposition for young hustlers. John N. Bombersbach, Decatur, Ill.

FOR SALE—200 or more 8-in. flues, 16 ft. long, in fair condition, fine for posts or low pressure water heating, 8c per ft. f. o. b. cars. U. G. Harglerode, Shippensburg, Pa.

FOR SALE—Greenhouses, exceptionally well built and equipped for vegetable growing; neat cottage; plot of land; excellent home market. Lewis Cowing, Muncie, Indiana.

FOR SALE—125 boxes, 16x24, double thick, A. D. quality glass; never been opened; price \$3.00 per box, cash, f. o. b. Binghamton. Address W. F. Schmelske, Binghamton, N. Y.

FOR SALE—5000 feet of glass with down-town store; will sell at half price; spring bedding plants will nearly cover the price we ask; a bargain. Address No. 545, care Florists' Review, Chicago.

FOR SALE—Will sell my secret formula for preparing natural forest foliage, transparent, adiantums, cycas, magnolia, beech, ruscus and others. Address No. 635, care Florists' Review, Chicago.

FOR SALE—3 greenhouses with down-town store; will sell for \$2000.00 if cash could be paid; stock will nearly cover the price we ask. Address P. Hralnecker, 1044 Hudson Ave., St. Paul, Minn.

FOR SALE—Second-hand pipe; a lot of 1-inch, 2-inch, 3-inch, 4-inch and other sizes in second-hand pipe; guaranteed sound, with good thread and coupling on each joint; write for prices. Baur Gas Co., Eaton, Indiana.

FOR SALE OR RENT—Fully stocked greenhouses, all in fine condition; 18,000 feet of glass, steam heated; 6 acres of good land and good outbuildings; best reasons for selling. Address No. 623, care Florists' Review, Chicago.

FOR SALE—My floral store, to an up-to-date hustler; must sell owing to poor health; will sell cheap; this is a fine stand on one of the principal streets in a city of 150,000 inhabitants; must sell at once. Address No. 610, care Florists' Review, Chicago.

FOR SALE—To settle estate, Hill City Greenhouses, Forest City, Iowa; 13,000 feet of glass; steam heat; fully equipped; good retail trade; 4 acres of ground; 5-room cottage, etc.; fine opening. For particulars write H. A. Brown, Administrator, Forest City, Iowa.

FOR SALE—8000 ft. of glass, in good condition, with hot water heating; located on both steam and electric railroads, 10 miles from Jackson; air pressure water system; good drilled well, supplying surrounding neighbors, and others are anxious to be connected. F. E. Hubert, Parma, Mich.

FOR SALE—The finest flower and seed store in a southwest Missouri city of about 40,000 inhabitants, doing the cream of the business; will invoice between \$3000.00 and \$4000.00; intend to go in the wholesale growing; this is a fine opportunity for a party with a little money. Address No. 342, care Florists' Review, Chicago.

FOR SALE—A good, growing business in a thriving little city; 20,000 feet, iron and cement construction; heating plant overhauled last summer; modern residence, and a fine location for doing business from the greenhouses; too good a business to give away, but would sell at a reasonable figure; am ready to retire; good chance for a live party; northern Illinois. Address No. 488, care Florists' Review, Chicago.

FOR SALE—Retail cut flower, plant, seed and nursery business, located in a thriving N. E. city of 11,000; about 9000 ft. of glass, all double strength, and houses in good repair; not a run-down business, but a healthy, going proposition; business can be more than doubled if desired; coal enough for half of next winter in cellars; if you are looking for a good, live proposition, write for full particulars. Address No. 618, care Florists' Review, Chicago.

FOR SALE—8 greenhouses, 10,000 ft. of glass, 2 acres of land; hot water heat; 2 boilers in good shape; 2 flowing wells, its own pressure; four-room house; good retail trade, sell all you can grow and then some; electric lights; all outside of corporate limits and only one square from main part of town of 3000; will not give it away but will sell cheap, and the place will pay for itself in 2 years. Address No. 600, care Florists' Review, Chicago.

FOR SALE—An up-to-date florist's establishment, in growing section within 12 miles of New York City, containing 6 1/4 acres of land, and the following greenhouses:

1 house, 100 by 12 feet, even span, Lord & Burnham, galvanized iron construction, 16 by 24-inch glass.

1 house, 110 by 22, even span, Hitchings, galvanized iron, 16 by 24-inch glass.

1 house, 150 by 23, sash house.

All the above recently constructed, and fully stocked with carnations, mums and dahlias, with the latest and best sorts.

2 dwelling houses, all modern improvements, gas and electricity.

This is an opportunity for some one looking to locate near New York, in a good florist and nursery business.

Address all communications to No. 471, care Florists' Review, Chicago.

FOR SALE—A 15-acre fruit and vegetable farm near an interurban station, with 250 fruit-bearing trees, consisting of 150 peach, 35 cherry, 35 plum, 10 pear, 15 apple and 5 apricot trees, loaded with fruit at present; 1 acre of grapes; 3 acres of black and red raspberries; the balance in sweet corn and general garden truck; 2 greenhouses, each 22x70, nearly new; hot water system; a fine dwelling with 8 rooms, all modern; big barn and storerooms; located in the best fruit belt of southern Michigan. For particulars write to the Hazel Hill Greenhouses, Niles, Mich.

CASH FOR YOUR PROPERTY OR BUSINESS

I bring buyer and seller together, no matter where located. If you want to buy or sell, address John B. Wright, Successor to Frank P. Cleveland, 2780 Adams Express Bldg., Chicago, Ill.

SITUATION WANTED

A first-class grower of roses, carnations, mums and general line of pot plants; 25 years' experience; where a good grower is appreciated.

Address No. 626, care Florists' Review, Chicago

POSITION WANTED

Expert Storeman, Grower, Decorator and Designer; 20 years' experience; 35 years old; college education; kindly mention wages in first letter.

W. R. PARKER

5 Congdon Street Providence, R. I.

Storeman Wants Position

DESIGNER, DECORATOR, MAKER-UP, fully experienced with the management of a first-class florist establishment, desires to secure none but a permanent position; am thirty years of age, single, Austrian-German; please state particulars, with salary, in first letter.

Address No. 634, care Florists' Review, Chicago

Situation Wanted

By young Hollander, 25 years of age; five years' experience in greenhouse and landscape work; single, sober and industrious; no user of liquor and tobacco; good all-round grower; private or commercial place; please state wages and give particulars; good references; middle west or west preferred.

Address No. 631, care Florists' Review, Chicago

Situation Wanted

As grower or assistant grower by experienced florist; capable and with ability to grow good stock on a retail place; west preferred; sober and reliable; single; state wages per week and particulars; references furnished.

Address No. 630, care Florists' Review, Chicago

POSITION WANTED

Manager of large greenhouse vegetable range and irrigated acreage wants to make change not later than Sept. 1, at good salary or wage and share basis (latter preferred); long experience in all types greenhouse construction, heating installations, labor economies and profitable trade specialties; a successful growing, selling and business record confirmed.

Address No. 620, care Florists' Review, Chicago

Situation Wanted

A first-class rose grower as foreman, where No. 1 stuff is wanted.

Address

No. 625, care Florists' Review, Chicago

WANTED

Two Rose Growers

Two first-class Rose Growers wanted at once.

GREEN PLAIN ROSE FARM

Yardley, Bucks County, Pennsylvania

Greenhouses to Rent

Four King steel houses, three 18 x 150 ft., one 32 x 150 ft.; built three years and in best condition; two American Radiator Company sectional boilers; large potting house; side track to plant; one or two acres of land, black loam or muck. Photographs to interested parties. Write for terms to

THE GREENING NURSERY CO., Monroe, Mich.

GREENHOUSE PROPERTY FOR SALE

One dwelling house, 2-story, 5 rooms, gas and water; 2 greenhouses, 46x70 feet, in good condition; two-fifths of an acre of land, well located on railroad and river, in town of 8000; well stocked for fall and winter trade; will pay to investigate. Age and poor health reasons for selling.

W. C. SCOVELL, MALTA, OHIO

GREENHOUSES FOR SALE

21 acres of good land.

4 new greenhouses, 25x250 feet.

2 new greenhouses, 25x300 feet.

3 good greenhouses, 25x150 feet.

New Glass Wind Break.

Price, \$45,000.00

MERCANTILE BUSINESS EXCHANGE

6101-6102 Jenkins Arcade, Pittsburgh, Pa.

FOR SALE

A range of 25,000 square feet of glass with 3 acres of land. Modern 7-room dwelling, well furnished. Greenhouses well stocked. An established local trade. Reason for selling, ill health of the head of the firm. For terms and further particulars, call or write.

JOHN M. HUNTER & SON, Englewood, N. J.

EXECUTRIX SALE

The business of the Union County Nurseries, estate of Hiram T. Jones, deceased, is offered for sale as a going concern, with or without the real estate, on such terms as may be required by the exigencies of the character of the business.

Inventory and synopsis of the business furnished on request. Property may be inspected. This is a rare opportunity to secure a going business at one of the best locations in America. Written propositions will be received on or before July 15th, 1915.

RACHEL R. W. JONES,
Executrix for Hiram T. Jones, deceased.
49 North Ave., Elizabeth, N. J.

FOR SALE

50,000 feet of glass, hot water heat, one No. 11 and one No. 13 Kroeschell boilers, about two and one-fifth acres of ground, located on two brick paved roads; city car line passes gate, car every fifteen minutes; have been doing a wholesale plant business, shipping to every state and Canada, also a big retail business. Retail business in May, 1915, was 150% increase over May, 1914. Two miles from court house in city of 35,000 population; in said city are Adams, American and Wells-Fargo Express Companies; 5 railroads; 2 electric lines. Houses stocked according to time of year, as business is going ahead. City water on meter; also two cisterns, capacity 90,000 gallons of water; 3 wells, good water; 7-room residence with bath, with hot water heat radiator in every room in house; 5-section Moninger boiler in cellar for house; 8 rooms of cellar concreted. Greenhouses were all built in last seven years and cost \$25,000.00, which is the price of the place complete; terms easy. Reason for selling given upon application. Address all communications to

No. 606, care Florists' Review, Chicago

12

PAGES OF RETAILERS' CARDS

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 70 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?

Fred M. Weber,
...Florist...

Boyle and Maryland Aves.
Both Phones.

St. Louis, Mo., September 5, 1914.

Florists' Review,
Chicago, Ill.

Gentlemen:-

During the SIX MONTHS from March 4 to September 4 I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 20% allowed senders-----	102.60
Net value of orders for SIX MONTHS--	410.65

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florists's business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,

F. M. Weber
Boyle - Maryland Ave.

ALL ORDERS FOR
**Oakland, San Francisco
and Vicinity**

Carefully executed; also aboard all outgoing steamers.

THORSTED FLORAL CO.
1427 Broadway, OAKLAND, CAL.

Orders for TEXAS
KERR THE FLORIST
HOUSTON, TEXAS

Member Florists' Telegraph Delivery

HOUSTON, TEXAS
"Forestdale"
The Flower Shop
Seven Entries — Five Prizes

FORT WORTH, TEXAS
J. E. MCADAM
Member Florists' Telegraph Delivery.

Lang Floral & Nursery Co., DALLAS, TEXAS
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXAS Dallas Floral Co.
DALLAS, TEX.
H. F. GREVE, Prop.

EL PASO, TEXAS
POTTER FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

NASHVILLE, TENN.

The Market.

The last week has been extremely hot, in fact, regular midsummer weather. There has been plenty of rain, enough to hinder field work the latter part of the week. The trade has been busy getting in new soil and planting chrysanthemums and carnations. There will be few left to plant in another week at the present rate.

There have been more chrysanthemum plants shipped from this city to other parts of the south this season, I am told, than ever before. There are plenty on hand yet. There are plenty of good carnation plants in the hands of the growers. There was never more good stock for sale here or better distributed among the growers.

Roses are in better supply than they were a few weeks ago, but there are few Beauties. These, with gladioli and sweet peas, constitute the greater part of the cut flowers at present.

Business has been dull during the last week, except for a few funerals and a wedding or two, and there is little prospect of better conditions till fall.

Various Notes.

The Hillcrest School Farm is digging bulbs at present. I saw some hyacinths that they had dug that were as sound as a dollar, and there were a few as large as twelve inches in circumference, the largest hyacinth bulbs that I have ever seen. Their tulips are also of good quality.

MT. CLEMENS, MICH.
Rock Garden Greenhouses

AUG. VON BOESLAGER

NORTH GRATIOT AVENUE
Member of the Florists' Telegraph Delivery

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons
Corner Broadway and Gratiot Ave.,
DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.


MICHIGAN ORDERS will be carefully cared for by
HENRY SMITH
Wholesale and Retail Florist of **GRAND RAPIDS**

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist
11 WEST MAIN STREET

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



McAlardre Bros. Florist
Main Store:
2077 Broadway at 72 St.
Phone: Columbus 6883
Greenhouses WOODSIDE, L.I.

Branches:
2703 Broadway at 103 St.
1664 Second Ave. at 86 St.

We Carry the Highest Grade of Cut Flowers

ADJACENT TO THEATRICAL
AND STEAMSHIP DISTRICTS

WEDDING DECORATIONS A SPECIALTY

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO, CAL.

SHIBELEY-MANN CO.

Fills orders for florists all over the world. Prices reasonable and commission allowed.

1203-1205 Sutter Street

ESTABLISHED 1890



Darbee FLORIST
SAN FRANCISCO, CAL.
1936 Hyde Street
Choice Selected Flowers

Delivered anywhere in this vicinity, steamer sailings, etc. Also California Flowers and Greens shipped successfully to Eastern cities. Write or wire us.

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS and DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Darling's Flower Shop

(Hayward Floral Co.)

216 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

233-235 Grant Avenue

JOSEPH'S Flowers, Fruits, Favors FLORISTS

B. M. JOSEPH Phone Sutter 423

Novelties for
"Welcoming" and "Bon Voyage" Packages
Flowers Delivered to Any Part of the World

T. C. Joy is in Chicago this week as a delegate to the Advertising Men's Association. He has been secretary of the local organization.

McIntyre Bros. have closed their branch store on Church street. Miller McIntyre, who had charge of this store, will visit several of the large northern cities, working for a time in the first establishments of each, cultivating improved business ideas.

The Joy Floral Co. has finished the summer's rebuilding, having torn down eight of the old houses and replaced them with new cypress houses with black locust posts. The benches were set on vitrified blocks, the bottoms constructed of reinforced cement, and the sides of cypress.

Oscar Geny is just beginning to be able to get out to the greenhouses a little again. He has been near death's door for the last month.

Haury & Son have employed a new foreman recently. They have planted a house of Prince d'Arenberg roses for next season.

Joe Brown, of Lischey's Gardens, has finished a good season's business, and is getting things in condition for fall as fast as possible. Two years ago everyone thought that he was not going to stay with us long, but Joe said he was not nearly done with this old world, and has made a complete recovery.

Lewis Haury, who left the firm of Haury & Sons last spring, is constructing nine new Foley houses. He will devote these to vegetables and pot plants.

Having had much surplus stock that had to be disposed of at a loss or thrown away, several of the growers have determined to plant less of these items another season, save coal bills and make more money on the whole. This is a plan that could be followed in many another place with profit.

A number of traveling men have been in the city during the last week, and most of the trade have stocked up pretty thoroughly for the fall's business.

Frank McCabe, of A. L. Randall Co.,

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. L. W. McCOY, Florist
912 Third Ave.

**GROWER, WHOLESALE
AND RETAILER**

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

ROSAIA BROS.

Florists and Decorators

1003 Third Avenue
SEATTLE, WASH.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Tonseth Floral Co.

Rothchild Bldg., 285 Washington St.,

**GROWERS and
RETAILERS, Portland, Ore.**



PORTLAND, ORE.
Clarke Bros. FLORISTS
OAKLAND, CAL.

CHEYENNE, WYO.

Arthur A. Underwood, Proprietor

Swayger Greenhouses

FOR PROMPT AND
FAITHFUL SERVICE

SPOKANE, WASHINGTON

A. J. BURT, 829 Riverside Avenue

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

DARDS, N. E. Cor. 44th Street and Madison Avenue,
NEW YORK
Telephones
4025-4026 38th Street,

Orders delivered on all the Ocean Liners or telegraphed to our own correspondents in Europe and the British Colonies.

Cable Dardsflor, Western Union

Member Florists' Telegraph Delivery.

Established 1876

Abundantly prepared at all times.

Edwards Floral Hall Company
1716 Pacific Ave.
ATLANTIC CITY, NEW JERSEY
Nurseries: Mediterranean and South Carolina Avenues.
Member Florists' Telegraph Delivery Ass'n.

MADDEN
FLORIST
JERSEY CITY
ESTABLISHED 1899 N. J.

Your orders for ATLANTIC CITY, N. J. will be carefully filled by

Georgette H. Berkey
1505 Pacific Ave.
Member Florists' Telegraph Delivery.

PHILIPS BROS., 938 Broad St.
NEWARK, N. J.

Artistic Floral Work and Long Stem Beauties our Specialty

MONTCLAIR, N. J. MASSMANN,
All Orders Promptly Attended to
L. D. Phone No. 438.

NEW JERSEY
EDWARD SCEERY—PATERSON and PASSAIC
Member Florists' Telegraph Delivery Ass'n.

W. and W. FLOWER STORE
89 S. Main St., WASHINGTON, PA.
Wholesale and Retail Florists.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

"THE ROSERY"
LANCASTER'S QUALITY FLOWER SHOP
Lou Helen Dundore Moore
LANCASTER, PA.

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

THE FERNERY **SCHULTHEIS, FLORIST**
Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

J. V. LAVER
ERIE, PA.
WRITE, PHONE or WIRE

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

MYERS BROS. Altoona, Pa.
All Orders Carefully Executed

Chicago, was here last week, and accompanied Tom Joy to Chicago.

Miss Carrie Chance, secretary of the Joy Floral Co., won a trip to the Panama exposition in the Banner's contest. She will leave the last of the week.

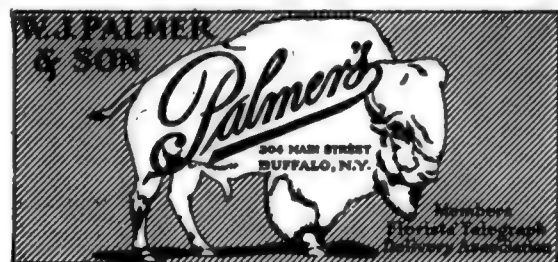
Harold Joy was married last week. He is head of the plant growing department of the Joy Floral Co. He moved at once into his new residence on Lischev avenue. This adds one more to the row of Joy dwellings in front of the greenhouses. F. B.

BOSTON.

The Market.

Business has been rather depressed of late, but shows an improvement this week, due to graduation exercises, class days, etc. At the school graduations flowers are now barred in many cases, and this means a considerable loss to the florists. As there is no steamer trade now, it is too bad to have this additional source of revenue also removed. The supply of roses is much reduced and flowers have cleaned up quite well. American Beauties, Kaiserin, White Killarney, Miller, Killarney Queen, Ophelia and Killarney are selling well. Some hybrid perpetuals from outdoors appeared last week and sold well. Carnations are down in price, sales as low as \$3.50 to \$5 per thousand having been made. Select flowers make \$1 to \$2 per hundred.

Sweet peas, if of good quality, sell well, but many are poor, with short stems, the tail end of crops, and realize little. Peonies are at their flood, and prices are low except for select white and soft pink. Lilies have a slow sale. Valley is in a little better demand. Yellow marguerites are still in heavy supply, and cornflowers are abundant. Snapdragons sell poorly, except pink. The small gladioli are done, but there is an abundant crop of the large varieties, on which prices have dropped considerably. There is still a fair supply of cattleyas, such as gigas and Gaskelhiana. There are outside flowers in



S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

Danker ALBANY, NEW YORK

Flowers delivered also in Troy, Watervliet, Cohoes, Rensselaer and Schenectady
Member of Florists' Telegraph Delivery Ass'n

ALBANY, N. Y.

The Rosery 23 STEUBEN STREET
FLOWER SHOP Best service. Send your orders to us.

W. & T. CASS, Florists
GENEVA, N. Y.

Telegraph Orders Promptly Filled in Western New York.

SYRACUSE, N. Y.

1703 Court Street
J. MULHAUSER & SON, Florists

STATE NURSERY CO. CUT FLOWERS
170,000 sq. ft. of glass at your service. HELENA, MONTANA

ROCHESTER, N. Y. J. B. KELLER SONS, Florists

25 Clinton Avenue, N.
Roch. Phone Stone 506. L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

M. P. CHAMPLIN, 226 Nott Terrace
SCHENECTADY, N. Y.
Flowers and Floral Designs for All Occasions

WELLS COLLEGE and
CENTRAL NEW YORK ORDERS
DOBBS & SON, Auburn, N. Y.

The Saltford Flower Shop
Poughkeepsie, New York
A QUALITY SHOP IN A QUALITY TOWN

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Alexander McConnell

611 Fifth Avenue, corner of 49th St.

NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

David Clarke's Sons

2239-2241 Broadway
Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

M.A. Bowe

IN HEART OF NEW YORK CITY
6 E. 33d Street, New York
Opposite the Waldorf-Astoria. Phone Mad. Sq. 6404
Our Motto—The Golden Rule

Flowers to All the World
by TELEGRAPH
SIEBRECHT & SON
619 Fifth Ave., NEW YORK CITY
WE WERE ONE OF THE PIONEERS

YOUNG & NUGENT

NEW YORK: 42 W. 28th St.

In the theater district. Exceptional facilities for delivering flowers on outgoing steamers. Your orders will receive prompt and careful attention. Wire, telephone or write us.

MYER L. D. Phone
5297 Plaza
609-11 Madison Ave., New York

JOSEPH TREPEL, 334 Lewis Ave., BROOKLYN, N. Y.

Telephone No. 1310 Bedford

— Six Up-to-date stores in the City of Brooklyn —

We give personal attention to your orders and guarantee satisfaction.

Mention The Review when you write.

WARENDORFF

STORES ALL OVER TOWN Send your New York orders to The Ansonia, 74th Street and Broadway.

CHATHAM, N.Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

ORDERS **NEW YORK** WIRE OR PHONE TO
FOR **MAX SCHLING**

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as References

European Orders Executed

Member Florists' Telegraph Delivery Association

C. C. TREPEL — TEN STORES —
Main Office, Bloomingdale's
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS
and PLANTS in the world.

abundance, but no great sale for them.

Club Meeting.

There was an attendance of 300 at the meeting of the Gardeners' and Florists' Club June 15, the occasion being ladies' night. A charge for admission did not affect the attendance at all, and all who attended had a most delightful time. It was voted to send a letter of good cheer to Peter M. Miller, a popular past president of the club, recovering from a severe illness, and one of sympathy to Edward Welch, in his recent heavy bereavement. There was a splendid display of roses, carnations, sweet peas, aquilegias and other flowers, which later were distributed among the performers and ladies. The Elliott sextette of singers furnished a full hour's concert, which was received with enthusiasm. After a collation had been served, dancing was enjoyed until midnight. The next club meeting will be held September 21. The annual picnic at Cunningham park, East Milton, will be the next attraction.

Various Notes.

Thomas Roland is picking over ten tons of Comet tomatoes weekly at his Revere establishment. With warm weather the rest of the month, he thinks his June pick will reach sixty tons. He still has a fine lot of roses from Revere.

R. E. Wadsworth & Co., of Northboro, find the Philadelphia carnation a hard one to sell, and will drop it. They will plant Akehurst, Good Cheer, Alice and Pink Sensation, among last season's novelties, for the coming season.

Martin Wax entertained a large party of friends at his home, 134 Pleasant street, Brookline, June 17. The occasion was the third anniversary of his wedding, and the decorations were the same as on that occasion, Beauty roses and mountain laurel.

William W. Elliott is cutting some splendid summer Beauties at Brighton, in addition to Kaiserin and Miller. The call for asparagus has been good this month.

The Hoffman failure has been the leading topic of discussion in cut flower circles for several days. Some of the

THOS. F. GALVIN, Inc.

NEW YORK 561 Fifth Ave.
Vanderbilt Hotel
1 Park Street
799 Boylston Street BOSTON

Deliveries to Steamers and all Eastern Ports.

Remember Phillips

272 Fulton Street
BROOKLYN

Brooklyn's only member of the Florists' Telegraph Delivery. Floral deliveries in New York, Brooklyn, Long Island, New Jersey, Etc.
— Established 1874 —

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

WILSON 3 and 5 Greene Ave.
839 to 347 Greene Ave.
BROOKLYN
Phones 3908 Prospect NEW YORK

Telephone, Murray Hill 783

KOTTMILLER FLORIST

426 Madison Avenue, corner 49th St., NEW YORK

Highest Award at the International Flower Show, April 11, Grand Central Palace.

Out-of-town orders solicited.
Location Central. Personal Attention.

IN THE HEART OF NEW YORK CITY

Close to Theaters and Steamships

Personal Selection Satisfaction Guaranteed

THE BOSTON FLORIST

Established 1902

135 E. 34th St., NEW YORK


A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



SEND
YOUR
ORDERS FOR
DIXIE
LAND
TO
**IDLE HOUR
NURSERIES**
Macon, Georgia
All Choice
CUT FLOWERS
in Season
Orchids and Valley
a Specialty

FOR DELIVERY IN
GEORGIA
Consult
LAWRENCE FLORAL CO.
ATLANTA, GA.
CHOICE FLOWERS FOR ALL OCCASIONS

BIRMINGHAM, ALA.
The Flower Shop
Order your flowers on any occasion for delivery in
this section from the leading Florist in the City.
C. I. BAKER,
1614 So. Thirteenth St., BIRMINGHAM, ALA.

MILLS THE FLORIST, Inc.
36 W. Forsyth Street
Jacksonville, Fla.
We reach all Florida and South Georgia points

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

KNOLL FLORAL COMPANY.
THE LEADING FLORISTS.
TAMPA FLA. LONG DISTANCE PHONE 2816

MRS. L. P. FOWLER, Florist
202 Orange St., WILMINGTON, N. C.
All orders for N. Carolina filled promptly.
Usual discount. Long distance Bell Phone, 1433-J.

MOBILE, ALABAMA
The Minge Floral Co.

ROSEMONT GARDENS
W. B. Paterson, Prop., MONTGOMERY, ALA.
116 Dexter Ave.
Members Florists' Telegraph Delivery Ass'n.

RICHMOND, VA. JOHN L. RATCLIFFE
FLORIST
209 W. Broad St. Branch Offices { Hotel Jefferson, Hotel Greenbrier, White Sulphur
Richmond, Va. Springs, W. Va.

RICHMOND, VA.
The Hammond Company, Inc.
LEADING FLORISTS
109 EAST BROAD STREET
NORFOLK, VA.
GRANDY THE FLORIST
Orders also delivered to
FORTRESS MONROE, VA.
Member Florists' Telegraph Delivery Association.

growers and salesmen have been hard hit. This failure, following on the heels of others, shows anew the vital need of a credit protective association. In no other line of business are buyers given so much latitude as in cut flower circles, and it is time a halt was made.

Henry S. Rogers, of Penn's publicity staff, attended a meeting of the Rhode Island Horticultural Society June 15 and gave demonstrations of the making up of bouquets and other floral arrangements, which proved most interesting to the audience.

Ralph W. Curtis, formerly of the Arnold Arboretum and now of Cornell University, visited the parks, arboretum and private estates in and near Boston with a party of twelve landscape students last week.

The Boston sweet pea show will be held July 10 and 11. A party of local growers is planning to attend the exhibition of the American Sweet Pea Society at Newport, R. I.

Littlefield & Wyman, of North Abington, now have a Skinner watering system for their field carnations, and find it a wonderful aid. They are cutting a splendid lot of peonies.

Edward Winkler, of Wakefield, has been in receipt of many congratulations on the arrival of a 9½-pound girl baby at his home June 16. His countenance now resembles that of his new carnation, Morning Glow.

Frank Edgar, of Waverley, is picking a splendid lot of Pæonia festiva maxima. He has a house of Comet tomatoes, in good crop.

We have had some copious showers since June 17, the first of any moment we have had all summer, and vegetation shows a wonderful improvement.

The death of August Gaedeke, of Nashua, N. H., caused many expressions of regret here, where the deceased was well known. The Gardeners' and Florists' Club a few years ago held a field day at Nashua and visited his establishment with some others, and were kindly entertained.

The Boston Cut Flower Co. is having

Arcade Floral Shop
F. W. KUMMER, Prop.
309 KING ST.

CHARLESTON, S. C.
Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

J. W. DUDLEY SONS CO., Florist
In West Virginia at PARKERSBURG, CLARKSBURG and HUNTINGTON

You can depend on us for all orders for delivery in West Virginia.

The Park Floral Co.
J. A. VALENTINE, Pres.
Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.
Orders Carefully Executed
PIKES PEAK FLORAL CO.
Wholesale and Retail
Member Florists' Telegraph Delivery

Colorado Springs, Colo.
Frank F. Crump Wholesale and Retail Florist
Member Florists' Telegraph Delivery

The Colonial Flower Shop
518 N. Main St., PUEBLO, COLO.
Will promptly execute all orders in this vicinity.

Charleston, S. C. Carolina Floral Store
339 King Street
Greenhouses, Meeting and Romney Sts. We grow our flowers; place orders here for fresh flowers.

VAN LINDLEY CO.
FLORISTS
GREENSBORO, N. C.

CHARLES P. DUDLEY
FLORIST
Union Trust Bldg., 7th and Market Sts., PARKERSBURG, W. Va.

Orders for **Charleston, W. Va.** are given prompt and careful attention by the **CHARLESTON CUT FLOWER AND PLANT CO.**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BOSTON, Massachusetts

J. NEWMAN & SONS CORP'N

Orders by wire receive prompt and careful execution.
We can refer to leading florists in all principal cities. Established 1870.

CARBONE, 342 Boylston St.,

BOSTON

Member Florists' Telegraph Delivery Association

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

RANDALL'S FLOWER SHOP

HARRY I. RANDALL, Proprietor

Phone: Park 94

13 PLEASANT ST., WORCESTER, MASS.

Member Florists' Telegraph Delivery Association.

H. F. A. LANGE

Worcester, Mass.

Delivers to all points in New England.
125,000 square feet of glass.

Member Florists' Telegraph Delivery Association

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

63 South Main Street

Members Florists' Telegraph Delivery Ass'n.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

PROVIDENCE, R. I.

and All T. J. JOHNSTON & CO.,
New England Points 171 Weybosset St., Providence

BROCKTON, MASS.

All orders received, delivered promptly in New
W. W. HATHAWAY, England. 9 Main Street

LYNN, MASS. GIBBS BROS.

233 Union Street
We deliver also
SWAMPSCOTT SAUGUS NANTUCKET SALEM

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

“The largest staff of
floral artists in New Eng-
land handle our immense
volume of orders promptly
and efficiently. A feature
of the PENN Business is
PENN Service. ❀ ❀ ❀

BOSTON, MASS.

Penn The Florist

“Penn, the Telegraph Florist”
Member of Florists' Telegraph Delivery Association
37-43 BROMFIELD STREET

Wax Brothers Boston, Massachusetts

143 Tremont Street
The Centrally Located Florist Shop
We cover All Points in New England
Yours for Reciprocity.
Member Florists' Telegraph Delivery.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20% allowed.

more June weddings than ever before,
and reports business quite good.

Recent callers have included F. G. Sealy, representing the Julius Roehrs Co., Rutherford, N. J.; R. W. Curtis and party, Ithaca, N. Y.; Prof. A. P. Saunders, Clinton, N. Y.; J. H. Humphreys, Germantown, Pa., and B. H. Farr, Wyomissing, Pa.

I am glad to report Peter M. Miller, of T. J. Grey & Co., convalescing nicely from a severe attack of pleurisy.
W. N. C.

ST. LOUIS.

The Market.

The wholesale market, for the first time in its history, was closed Sunday, June 20. From reports, the trade got along splendidly. Some of the retailers were short of stock, but they were helped out by those who had bought heavily early on Saturday. The local growers brought in large supplies of stock, and the retailers' orders were quite heavy, so as to tide them over from Saturday noon to Monday morning.

There were large cuts of first-class stock coming into the market all last week, especially of roses, sweet peas and carnations. The prices on these remained reasonable. Prices on large lots were made specially attractive for the large retail stores. Gladioli are in large supply. America, Augusta, Francis King and Pink Beauty are much favored by the local buyers. Valley sold well all week. Lilies are dragging, as is also outdoor stock. Early dahlias are coming in from Hauser's Dahlia Farm. The supply of greens is good.

Various Notes.

A special meeting of the County Growers' Association was held June 10, at the Eleven Mile house. This meeting was called to decide what the growers should do with the Sunday cut since the wholesalers have decided to close from Saturday noons to Monday mornings, but all that could be learned of the proceedings was that a committee, consisting of W. A. Rowe, W. Edwards

RHODE ISLAND

JOHNSTON BROTHERS

LEADING FLORISTS

38 Dorrance Street, PROVIDENCE

Members Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North-
ern N. Y. filled to your entire satisfaction at right prices.

Gove The Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.

Orders
solicited for
all parts of
Connecticut

Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn., Norwich, Conn.
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

Yankton, South Dakota

We grow Roses, Carnations, and all seasonable
flowers. Floral emblems that are right. Give
us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

VERMONT'S FLORIST

W. E. PETERS

137 St. Paul St., BURLINGTON, VT.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

Bell Main 2809
Cuy. Central 1368

The Smith & Fellers Co.
LEADING
FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
**CLEVELAND and
STATE OF OHIO**

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.
CLEVELAND, OHIO
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS
1284-1308 Euclid Avenue
Members Florists' Telegraph Delivery Ass'n.

**The Cleveland
Cut Flower Co.**
CLEVELAND, OHIO

Will fill your orders for Designs or Cut
Flowers in Northern Ohio.

**CLEVELAND
OHIO** **A. GRAHAM
& SON**

5523 EUCLID AVENUE Member F. T. D.

MITCHELL, S. D.
FOR SOUTH DAKOTA
AND THE NORTHWEST
THE NEWBURYS, Inc.
We raise 'em.

NEWARK, OHIO
CHAS. A. DUERR
Member Florists' Telegraph Delivery

NEWARK, OHIO
Kent Brothers Flower Shop, 20-22 W. Church St
FLORAL DESIGNS of all kinds COVER ALL OHIO POINTS

Send Orders for
**Washington,
D.C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets



GUDE BROS. CO.
FLORISTS
1214 F ST. NW.
WASHINGTON, D.C.

WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery

"ALWAYS AT YOUR SERVICE"
TOLEDO
METZ & BATEMAN
Ohio Bldg. 414 Madison Ave.
Located in the center of business district.

CLEVELAND, OHIO

BRAMLEY & SON
Store and Greenhouses, 1181 East 71st Street

SIOUX FALLS, S. D. 74 trains daily. Supplies
Iowa and all points west. S. Dak., N. Dak., Minn.

THOMAS GREENHOUSE (Est. 15 years.)

and Hugo Gross, was appointed to talk the matter over with the wholesalers and to report at the next meeting of the association.

The Retail Florists' Association held its meeting June 21. The principal discussion was the closing of the retail stores on Sunday during the summer months. The majority seemed to favor the plan, while others say it depends on their nearest competitor. The situation as a whole looks quite favorable. Don't depend on your competitor; he will follow.

The officers of the Missouri Botanical Garden Students' Club, which has met twice a month during the winter and spring, have decided to hold no meetings during the summer months. The next meeting will therefore be held in October.

We read with much regret, in the Boston notes of last week's Review, that Mr. and Mrs. Penn did not include St. Louis in their itinerary, which started June 16 at Buffalo and will end in Chicago August 2. The local trade would enjoy a talk with Mr. Penn on his great advertising features.

John Cannon, head of the Cannon Floral Co., at Webster Groves, Mo., will leave this month for a two months' trip, which will be spent in Idaho. His brother, Charles Cannon, will have charge of the store in his absence.

Some of the members of the County Growers' Association will organize a baseball team and challenge the team composed of the members from the wholesale district. The game will be played the day of the Florists' Club's picnic, at Romona park, July 22.

The new building of the St. Louis Seed Co. has an attractive appearance, with handsomely filled window boxes.

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO
Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 266 So. High St.
Citizen's 5328, Bell Main 2903

The Livingston Seed Co.
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., **COLUMBUS, OHIO**

LIMA, OHIO

Eggert N. Zetlitz

THE LEADER

**Steubenville,
Ohio** **G. L. HUSCROFT,
FLORIST**

118-120 North Fourth Street

All Orders Promptly Executed.

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

MRS. J. B. FREEMAN
OF "THE FLOWERS"
336 Superior St., **TOLEDO, OHIO**

VAN METER FLOWER SHOP
SPRING
and HIGH, **Springfield, O.**
BEST FLOWERS for EVERY OCCASION

Dayton, Ohio **HEISS COMPANY**
112 South Main Street
Members Florists' Telegraph Delivery Ass'n.

W. P. McFARLAND **L. C. McFARLAND**
McFARLANDS, Florists
AKRON, OHIO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

**KANSAS CITY, MO.
1017 GRAND AVE.**

Member of the
Florists' Telegraph Delivery Ass'n

A. Newell
FLORIST

Established over 20 Years
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
In their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

GEORGE RYE
"Some Florist"

16
N. 6th St., Ft. Smith, Ark.

**LITTLE ROCK, ARK.
Paul M. Palez, Florist**
409 Main Street

All orders carefully filled and delivered
to all parts of the city, Arkansas and the
Southwest.

SPRINGFIELD, MO.

SUMMERFIELD FLORAL CO.
Growers and Retailers for the Southwest

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

JAMES HAYES, LEADING FLORIST
819 Kansas Ave.
TOPEKA, KAN.

Mrs. M. E. Hollcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

ST LOUIS and VICINITY

Send Orders to the Finest and
Best-equipped store in the city

SANDERS, 623 Clara Ave.

Write, Wire or Phone your orders to

YOUNG'S

1406 Olive St., ST. LOUIS, MO.

Regular discount allowed on all orders, either
Plants or Cut Flowers.
Phones: Bell, Main 2806; Kinloch, Central 4981

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA

Members Florists' Telegraph Delivery

ST. LOUIS
J. J. BENEKE, 1918
Olive Street

August Hummert, vice-president of the
concern, says the annual picnic of the
employees will take place this year in
August. They have installed a fine de-
livery truck. Martin Moran made a
successful trip among the county flo-
rists last week.

The recent storms caused great dam-
age to some fine trees throughout the
city. City Forester Julius Koenig and
Assistant Forester Fred Pape have ad-
vised the public to replace the trees
with sycamores, for the maples and
poplars have heavier foliage and lighter
trunks, which cause them to snap off
more readily than do the sycamores.

The big social event of the season
was the Maffitt-Keiser wedding June 16,
the decorations of which were furnished
by Vandervoorts' department store and
supervised by David Geddis. The house
was artistically decorated with Killar-
ney roses. A large centerpiece on the
table, which won the admiration of all,
was made of fancy ferns and the
Shackelford strain of phlox.

The E. G. Sedivec Floral Co. moved
into its new quarters, at Thirteenth
street and Geyer avenue, where a store
and show house, with a large space
around it for general display, is a big
attraction. The grounds were formerly
used by an aerodrome.

Messrs. Rowe, Windler and Ossick,
the Florists' Club's trustees, are wait-
ing for any suggestions the trade can
make as to new features for this year's
outing. Special prizes are also solicited
by them.

Gladioli seem to be the principal
flower for window decorations at pres-
ent. Some fine displays were noticed
at the establishments of F. C. Weber,
Newman, Ayres, Waldbart and F. H.
Weber. These florists had considerable
school and social work last week.

This is too good to keep: A certain
wholesaler, a dyed-in-the-wool baseball
fan, came across an article in The Re-
view recently with the heading, "Trim-
ming Hedges," and had to read the
article clear through before he was sat-
isfied that some one was not trying to

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143—Kinloch, Victor 999

ST. LOUIS, MO.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
JEFFERSON and WASHINGTON AVE.

MISSOURI

STATE FAIR FLORAL CO., Sedalia, Mo.,

covers the state like a drizzling rain. Nine entries
at the State Fair, 1914, and nine blue ribbons.
"Going some, eh?"—Just our common gait. Two
years old, 40,000 ft., hail insurance.

STUPPY FLORAL CO.

Orders executed
Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.

A half-inch card costs only 35c per week on
yearly order.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Montreal
Can.

Corner St. Catherine and Guy Streets.
Member Florists' Telegraph Delivery.

Winnipeg, Canada

THE ROSERY, Florist

289 Donald Street

ORDERS TAKEN FOR DELIVERY ANYWHERE
BETWEEN PORT ARTHUR AND THE COAST

Canada's Florist

Dunlop's

96 Yonge St., TORONTO

SIMMONS & SON

TORONTO, CAN.

SCRIM'S, FLORIST

OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm with 82 years' experience and reputation
Quick auto delivery service for city and suburbs.

Baltimore, Maryland

AND ALL SOUTHERN POINTS

PIERCE & CO. "The House
of Flowers"

517 N. Charles St., Baltimore, Md.
Member Florists' Telegraph Delivery

WEST VIRGINIA
WESTERN MARYLAND

THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

Geny Bros.

LEADING
FLORISTS

212 Fifth Avenue No.

NASHVILLE, TENN.

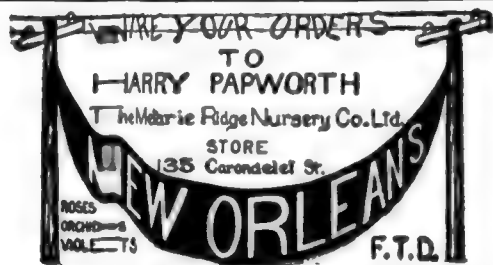


"WE NEVER SLEEP"

IDLEWILD GREENHOUSES **Memphis, Tenn.**

89 South Main Street

'Up-to-the-minute' Service and Execution
Every Flower in Season



U. J. VIRGIN

838 Canal St. NEW ORLEANS, LA.

Chas. W. Cruch, KNOXVILLE, TENN.

The Leading Florist of the South
All Orders Given Special Attention

LOUISVILLE, KENTUCKY



Send us your
Orders for
KENTUCKY

Jacob Schulz

For the most
painsaking
personal ser-
vice.

550 Fourth Ave., LOUISVILLE, KY.



Member of Florists' Telegraph Delivery Association

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

trim our Mr. Hedges, president of the
American League baseball team.

Ludwig Zimmer, the Biddle Market
florist, who usually spends the summer
abroad, thinks a trip to the San Fran-
cisco fair this year will help to pass
the dull summer months. J. J. B.

COLUMBUS, O.

The Market.

Trade has quieted down considerably
in the last two weeks, owing largely to
the fact that most of the bedding, etc.,
has been finished for the present sea-
son. This business was good and the
plants were cleaned up nicely, with the
exception, possibly, of a few geraniums
that failed to be in bloom. Everything
in bloom was sold early and there have
been few geraniums in bloom since Me-
morial week. June weddings and com-
mencements made a little stir last week,
but the commencements are about over
and trade is expected to be somewhat
quiet from now on.

Roses are fine, but the quantity has
dropped away down, as some of the
growers are only cutting from summer
stock and it is rather light, though of
good quality. Ophelia, Maryland, Kai-
serin and Bulgaria are the main varie-
ties at present. Carnations are getting
rather small; the demand for them has
decreased so that there are enough and
to spare, even with many torn out.
Sweet peas are fine and plentiful, as
several new crops are just starting.
Valley has been a little scarce lately,
and at times was hardly sufficient to
go the rounds. Potted ferns are sell-
ing well and there is a nice lot in the
market.

Various Notes.

Leo Miller reports trade fair, but not
rushing.

Sherman Stephens is feeling fairly
well after his severe illness. He has
had a heavy plant season at the ceme-
tery and also throughout the city.

E. Metzmaier reports a good season
in bedding plants, combined with a
large share of other work.

The Livingston Seed Co. reports dec-
orations heavy for June weddings.

Underwood Bros. have had some
heavy funeral work lately.

The Munk Floral Co. is handling some
good Beauties and also a good lot of
sweet peas.

The Block-Crane Floral Co. reports

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State
160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

Lexington, Ky.

KELLER, Florist

High Grade Cut Flowers and Designing

Hourly Car Service for Paris, Georgetown,
Versailles, Frankfort and Nicholasville.

CINCINNATI

E. G. HILL FLORAL CO.

Good stock and good
service at both stores

INDIANAPOLIS

Established 1859

A. WIEGAND'S SONS CO.

Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail
establishment.

Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

BERTERMANN BROS. CO.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

Richmond, Ind.

FRED H. LEMON & CO.

Florists and Decorators. Send us your orders.

TERRE HAUTE, IND.

JOHN G. HEINL & SON, 129 South 7th Street

BEYER FLORAL CO. SOUTH BEND, IND.

Daily deliveries to Notre Dame University
and St. Mary's Academy.

GARY FLORAL CO.

118 West 5th Avenue
A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Kemble's Flowers

Greenhouses in
MARSHALLTOWN,
CENTERVILLE,
OSKALOOSA,
MASON CITY,
WATERLOO,
BOONE,

IOWA

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

ROCHESTER, MINN.

**KWALITY KUT
FLOWERS**

**D. M.
WIGLE**
Trademark
Registered

ST. PAUL, MINN.

The Largest Store in America.
Members Florists' Telegraph Delivery.
The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc.
20, 22, 24 West 5th Street

ST. PAUL, MINN.

Order your flowers for delivery
in this section from the leading
Florists of the Northwest.

L. L. MAY & CO.
ST. PAUL, MINN.

Des Moines

IN THE CENTER OF IOWA

J. S. Wilson Floral Co.

Orders filled with the kind of care we hope
will be used when we send you an order.
Members Florists' Telegraph Delivery Association.

**Minneapolis, Minn. LEADING
FLORISTS**
SWANSON'S, 618 Nicollet Ave.

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

**MINNEAPOLIS, MINN. 34 So. 5th St.
933 Nicollet Ave.**
Whitted Floral Co.

Members Florists' Telegraph Delivery Association

Green Bay, Wis. CARL MEIER & CO.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

LA CROSSE FLORAL CO. La Crosse, Wis.
will properly execute orders in
WISCONSIN OR THE NORTHWEST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., **RACINE, WIS.**
Member Florists' Telegraph Delivery.

OTTUMWA, IOWA

O. P. M. CRILEY, cor. Willard and Keota Sts.
Postal and Western Union Telegraph

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

SIoux CITY, IOWA

We ship and deliver everywhere. Floral Em-
blems of all descriptions made up. A large
stock on hand daily.

**ROCKLIN & LEHMAN, Sioux City's
Leading Florists**
Members Florists' Telegraph Delivery Ass'n.

Waterloo, Iowa

CHAS. SHERWOOD
320 E. 4th Street

Greenhouses, cor. Fairview and Conger Sts. All
orders receive careful and prompt attention.

business slacking down, after a good
round of weddings, etc.

The Fifth Avenue Floral Co. is cut-
ting some fine summer Ophelia, Kaiserin
and Maryland. J. M.

FORT WAYNE, IND.

The Market.

Business last week was booming.
Commencement dances called for an
enormous amount of corsage work, and
several weddings of socially prominent
persons created a demand for wedding
bouquets and decorations. Funeral work
was heavy.

American Beauties, Easter and calla
lilies, Spencer sweet peas, Shawyer, Rus-
sell and Sunburst roses were the prin-
cipal flowers used in funeral work. Val-
ley had a heavy demand for weddings,
and Ward roses, sweet peas, Spanish
iris and chrysanthemum daisies were
used for corsages. Roses are of splen-
did quality, and carnations are holding
out longer this year than ever before.
Sweet peas are more than plentiful. As-
paragus plumosus is becoming scarce.

Various Notes.

Frank Knecht is cutting a fine lot of
Shawyer and Killarney roses and Easter
lilies. The greenhouse force is busy
planting several houses with the new
Russell rose plants. The carnations are
unusually good for this season.

The Bradley Flower Shop has had a
busy week with corsages for commence-
ments and wedding orders. This firm
has had a good season in landscape
planting under the management of Miss
Marjory Bradley.

W. J. & M. S. Vesey have just re-
ceived a large shipment of dendrobium
plants. S. Hudson, the orchid grower,
reports that he is cutting a fine lot of
cattleyas at present.

The Flick Floral Co. had a large
amount of funeral work last week,
which included a handsome blanket of
Russell roses and Spencer sweet peas
for the funeral of Mrs. A. Wolf. Their
decorations for the Bushing-Busch wed-

MILWAUKEE, WIS.

Cor. 5th St. and Grand Ave.

W. C. ZIMMERMANN

Milwaukee, Wis.

J. M. FOX & SON

437-39-41 MILWAUKEE ST.

Members Florists' Telegraph Delivery Assn.

MADISON, WIS.

RENTSCHLER FLORAL CO.

Formerly Capitol City Greenhouse Co.

Best Shipping Service for Wisconsin

**For WISCONSIN delivery of
"Home-grown Flowers"**

GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

C. H. FREY Wholesale
and Retail
Florist

1133 O St., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice
Trade Discounts. First-class Stock

FREY & FREY

1338 O St., LINCOLN, NEB.

Wholesale and Retail

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery

LINCOLN, NEB. CHAPIN BROS.
Retail Florists

Flowers for All Occasions, from Cradle to Grave

LEWIS HENDERSON, Florist

1519 Farnum Street, **OMAHA, NEB.**
Member Florists' Telegraph Delivery Ass'n.

HESS & SWOBODA, FLORISTS

Telephones 1501 and L 1582

1415 Farnum Street **OMAHA, NEB.**

S. B. STEWART

119 No. 16th St., **OMAHA, NEB.**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association.

Michigan Ave., at 31st St.

The unexcelled facilities of the Ernst
WIENHOEBER
Company
are available to the trade for filling any order in
CHICAGO
22 East Elm Street
Member Florists' Telegraph Delivery.

Chicago Des Moines
ALPHA FLORAL CO.

146 S. Wabash Ave., Chicago, Ill.
623 Walnut St., Des Moines, Ia.

Largest and most centrally located store in the city. All orders given prompt attention.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

Deliveries to Northwestern University and all North
Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Aurora, Ill. **JOS. M. SMELY**
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

J. L. JOHNSON, **DE KALB, ILL.**
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful
attention.

Rockford, Ill., **H. W. Buckbee**
Member Florists' Telegraph Delivery

A. C. BROWN, **SPRINGFIELD,**
ILLINOIS
LARGE GREENHOUSES

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

FREEPORT, ILL. We are the largest
growers in the
Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

SIOUX CITY Supplies western Iowa,
southern Minnesota, all of
Iowa South Dakota, northeastern Nebraska.
J. C. RENNISON' CO.

NORTH FLORAL CO.
915 Central Ave., FORT DODGE, IA.

Established 1857.

Wittbold
FLORIST

737-739 Buckingham Place

L. D. Phone 1112 Graceland **CHICAGO**

Send us your retail orders. We
have the best facilities in the city

We are prepared to take care of
out-of-town orders for

CHICAGO

Delivery or shipment anywhere.

C. W. McKELLAR,
22 East Randolph St. **CHICAGO**

A. McADAMS

Established 1865

We are prepared to take care of out-of-town
orders for

CHICAGO

W. J. La Grotta, Prop. 53d St. and Kimbark Ave.

ding were elegant and elaborate. The
bride's bouquet was of Sunburst roses
and valley, in shower effect and tied
with wide Sunburst ribbon. R. F.

STEAMER SAILINGS.

Bulletin a few of these steamer sail-
ings in your window, with the infor-
mation that you have facilities for de-
livering bon voyage tokens on board
any outgoing boat, or funeral or other
flowers anywhere on short notice:

Steamer—	From—	To—	Sails.
Tuscania.....	New York...	Glasgow	June 25
Gulana.....	New York...	West Indies..	June 25
Scottish Prince..	New York...	Brazil	June 25
New York.....	New York...	Liverpool	June 26
Northland.....	Montreal...	Liverpool	June 26
Niagara.....	New York...	Bordeaux	June 26
Persia.....	San Fr'sco...	Hongkong	June 26
Bermudian.....	New York...	Bermuda	June 26
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Bermudian.....	New York...	Bermuda	July 17
Carthaginian..	Montreal...	London	July 18

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FLOWERS

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LEADING FLORIST

Prompt service for Western Illinois, N. E.
Missouri and S. E. Iowa.

We can assure you the best of service with the
regular discount on all your retail orders for the
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Austin, Oak Park, River Forest, Maywood
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Elmhurst, on short notice.

KLIMMER'S GREENHOUSES
812 Dunlap Ave. **FOREST PARK, ILL.**

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Flowers delivered in this city and surrounding
country promptly. Best service.

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Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly
and carefully.

PEKIN—PEORIA

All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

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Randall's Flower Shop

YANKTON, S. D.
Gurney Greenhouse Co.

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ST. LOUIS, MO.

FLOWERS DELIVERED IN CITY OR STATE ON SHORT NOTICE

BOYLE AND MARYLAND AVENUES **F. H. WEBER** BOYLE AND MARYLAND AVENUES

Both Long Distance Phones. Member Florists' Telegraph Delivery Association.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford, **Philadelphia** Broad and Walnut Streets.

PHILADELPHIA and Vicinity
The London Flower Shop, Ltd.

1800 Chestnut Street.
PHILADELPHIA, PA.

Member Florists' Telegraph Delivery.

FRED C. WEBER
4326-28 Olive St., **St. Louis, Mo.**

We have no Branch Store
SELLING FLOWERS FORTY-TWO YEARS
Member Florists' T. D. Assn.

Members of Florists' Telegraph Delivery Ass'n

EVENDEN BROS.

Largest Growers in Central Pa. **Williamsport, Pa.**

A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.

Largest Floral Establishment in America

Established 1874-Incorporated 1909

PITTSBURGH, PA.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

Pittsburgh, Pa.



710 E. Diamond St.

COURTESIES EXTENDED TO THE TRADE

OPEN DAY and NIGHT

Members of the Florists' Telegraph Delivery.

WILLIAMSPORT, PA.

WILLIAMSPORT FLORAL CO. The Leading Florists

NEWS OF THE SEED TRADE

W. F. THERKILDSON, advertising manager for W. Atlee Burpee & Co., is attending the ad men's great convention at Chicago this week. He will return to Philadelphia about July 6.

THE leading article in Printers' Ink for June 17 was "The Personality that is Behind the Burpee Business," an interview with W. Atlee Burpee and illustrated with that gentleman's portrait and reproductions of some of his ads.

INFORMATION comes from Antigo, Wis., of more heavy rains. As the peas in that district have had all the rain they can well stand, this excessive precipitation if continued will throw them back for two weeks or more, if it entails no more serious consequences.

GRASS seed to the amount of 20,000 pounds was furnished by the Leonard Seed Co., Chicago, to the new Speedway park, Maywood, Ill., where Chicago's first 500-mile international auto derby will be held June 26. The seed was planted one month ago and an excellent stand now covers the ground in spite of the lack of sunny days.

A BRONZE tablet was erected last week on the store front of Henry A. Dreer, Inc., Philadelphia, reading: "Site of the residence of Robert Morris, statesman and financier. Born 1734. Died 1806. Founded Bank of North America in 1781. Buried in Christ Church. This tablet is erected to his memory by the Chestnut Street Business Men's Association." The Dreer concern itself dates back to 1838.

WISCONSIN SEED BILL.

The judiciary committee of the Wisconsin senate reported June 16 on a new substitute to bill 650 A. The bill came up in the senate June 18 and was passed. It is expected to go through the assembly in the same form. The important feature is the fact that the seedsmen have prevented the guaranteeing of the crop. As far as that point is concerned, the bill is just where it stood before the hearing. This is a substantial gain, even if a negative one. The substance of the amendment as it now stands is as follows:

For the purposes of sections 1494X-1 to 1494X-16, inclusive, the term "agricultural seeds" shall include seed of the red clover (either medium or mammoth), white clover, alsike clover, alfalfa, timothy, orchard grass, Kentucky bluegrass, red top, Bromus inermis, oat grass, rye grass, the fescues, the millets, other grass and forage plant seeds, flax, rape, buckwheat and cereals.

For the purposes of the same sections, the term "agricultural seeds" shall also include seed peas for canning purposes sold in lots of 100 pounds or more.

In all actions for damages growing out of any violation of this section, if no fraud, bad faith, or want of due care is shown on the part of the vendor, the purchaser shall be limited in his recovery to the amount of the price of the seed.

THE SEED TRADE CONVENTION.

In Session at San Francisco.

The thirty-third annual convention of the American Seed Trade Association, which opened June 21 at San Francisco, is notable for the fact that it is the first time in its long, active and useful life that the organization has met in the state whence comes the greater part of the domestic supply of garden and flower seeds its members sell. The distance from the principal seed distributing centers is so great that it was not to be expected the attendance would break records, but, all things consid-

convenes, but there were so few of its members present that the meeting was canceled.

The Excursion Party.

The main party that left Chicago June 12, conducted by S. F. Leonard, while it was not large enough to justify a special train, as had been hoped, nevertheless followed quite closely the prearranged itinerary and found the trip most enjoyable. They reached San Francisco at 11 p. m. Saturday, nine hours ahead of the original schedule, having been on the road from Chicago exactly seven days. A good many others came scattering in Monday and Tuesday, but it is difficult to check up the attendance, as many are devoting the greater part of their time to seeing the exposition.

On the way out the main party spent a most enjoyable day in the Grand Canyon of the Colorado. At Riverside, Cal., a stop was made for a long auto ride. The next day was spent at the San Diego exposition and words of unstinted praise were spoken for the garden and landscape effects. At Los Angeles next morning, April 18, President Morse met the party and the Los Angeles seedsmen, headed by M. L. Germain and the Bodgers, saw to it there was not an idle moment during the stay. The morning was spent in a trip to the seed ranch of John Bodger & Sons Co., followed by luncheon at the Angelus. A part of the afternoon was spent at the store, trial grounds and nursery of the Germain Seed & Plant Co., followed by a visit to Busch Gardens and Pasadena. No stops were made north of Los Angeles.

Local Hospitalities.

The members of the Seed Trade Association many times have been well entertained by seedsmen in the locality of the convention, but never has the preparation for entertainment been so elaborate as this year. Monday, the day before the real opening of the convention, all the visitors who had then arrived were taken by auto for a sight-seeing drive through San Francisco. In the evening a new feature was added through the circumstance that the president this year is a resident of the convention city. Mr. and Mrs. Morse took the opportunity to give a reception in honor of the visiting members of the association at their handsome home, 2505 Green street, which is within a few minutes' walk of the convention headquarters, the Inside Inn. The grounds and residence were handsomely decorated and the affair was highly enjoyable. About ninety-five were present. The Hawaiian quartette, as a feature of the entertainment, was a great success.

In addition to what is being done at San Francisco, the two days following the installation of new officers will be devoted to a tour of the seed growing sections in the Santa Clara and San Juan valleys, special train, automobiles, hotels, barbecue and all being provided

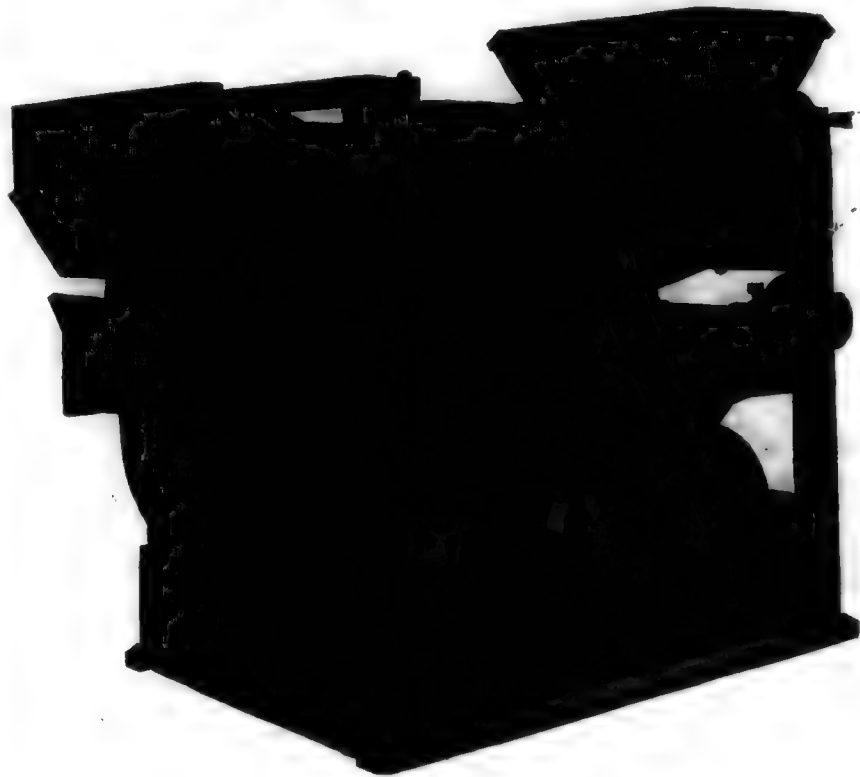


Lester L. Morse.

(President of the American Seed Trade Association, with his famous Sweet Pea Notebook.)

ered, the number of those present is large. There are about 100 men, sixty of whom may be classed as from the east. An almost complete list of those present from east of the Missouri appeared in The Review for June 10 and 17. One effect of the place of meeting apparent in the attendance, but perhaps not anticipated, is that the grass seed interests are not so much to the fore as has been the case since legislation was first directed at them, a few years ago. Ordinarily the Wholesale Grass Seed Dealers' Association, of which A. E. Reynolds, of Crawfordsville, Ind., is president, holds its annual meetings the day before the Seed Trade Association

The "Clipper" Seed Cleaners



FOR CLEANING AND GRADING
ALL KINDS OF

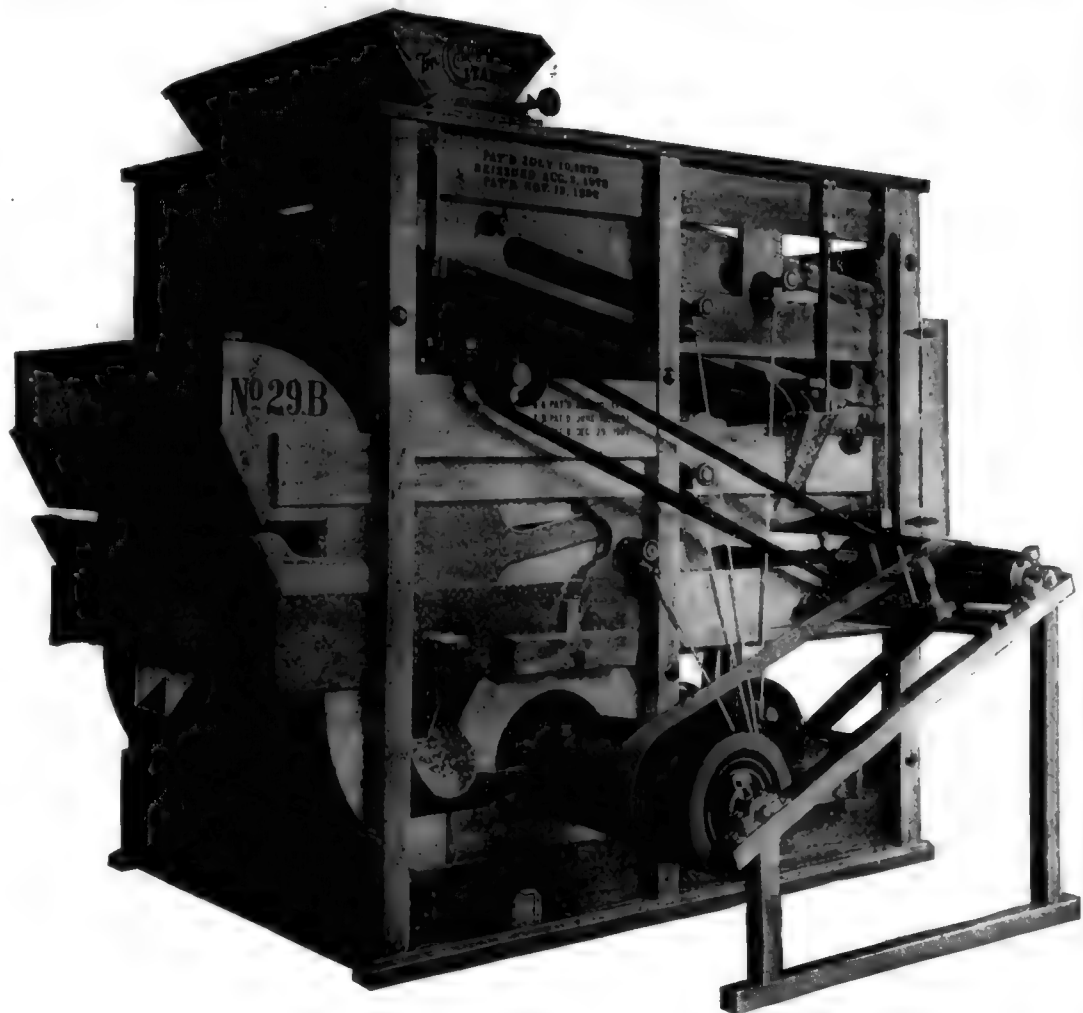
Flower, Garden and Field Seeds

If you are interested in a machine for screening and grading any kind of seeds, grain, beans, peas or bulbs, send for our catalogue giving prices and discounts.

The Clipper Cleaners are used by all the large seed merchants and

growers in the United States, also in many foreign countries where fine results in handling seed stocks are desired.

We have a large number of different sizes and styles of power machines, also three sizes of mills for hand work. We have picking and sorting tables in several different styles for handling beans, peas, bulbs and seeds. We have mechanical bean pickers, and also a machine—The Oxford Polisher—for polishing musty or stained beans.



Our machines are well made, nicely finished, light running and guaranteed to give satisfaction.

MANUFACTURED BY

A. T. Ferrell & Co., Saginaw, Mich., U. S. A.

by subscription among the seed growers whose broad acres lie in that fertile region. The plan is to hold a barbecue at San Juan and spend the night at Hotel Vendome, returning to San Francisco Saturday evening. The start for Gilroy is to be made at 8:05 Friday. Waldo Rohnert is in charge of the barbecue that evening.

Past and Prospect.

There is no burning issue before the convention this year—no specially inimical legislation is threatened, the parcel post has proved in practice not so bad as many expected and, anyway, most of those present have brought their families, so that it is as much a pleasure as a business trip. Under the circumstances the business of the season just closed and the prospect for next season's seed supply are about as vital as any topics discussed between sessions. Taking it by and large, the season of 1915 did not realize the expectations of many of the general catalogue seed houses; the demand petered out disconcertingly early. As to next season's supply, there is of course no assurance of the usual shipments from Germany and France, but in spite of the alarmist reports from certain quarters, the prospect is viewed with more or less equanimity—there is confidence that there will be seeds to sell, if not one kind, then another.

The Association's Year.

Business sessions were held mornings only, to give ample time for sight-seeing. At the opening session, held at the Palace of Horticulture, on the exposition grounds, at 10 a. m. June 22, President Morse, in his address, reviewed the year. His remarks and recommendations are printed on page 64 of this issue.

Secretary C. E. Kendel, of Cleveland, made the following report on membership:

At last report.....	180
Additions last year.....	9
Losses: dropped, 4; failed, 2; dissolved, 1; total.....	7
Present membership.....	182

For the financial account Mr. Kendel made the following report:

RECEIPTS.

Balance on hand last report.....	\$1,216.52
Initiation fees.....	250.00
Dues.....	2,855.00
Interest.....	48.41
Sale of disclaimers, etc.....	2.84

Total\$3,872.77

DISBURSEMENTS.

Counsel's retainer.....	\$1,500.00
Secretary's salary.....	400.00
Stenographer's services.....	139.05
Legislative committee's expenses.....	289.14
President's incidentals.....	65.00
Printing annual report.....	238.20
Other printing.....	61.85
Wholesale Seedsmen's League dues.....	25.00
Badges.....	40.75
Postage and stationery.....	12.60
Office incidentals.....	5.53

Total expenditures\$2,776.62
Cash in bank.....1,096.15

Total\$3,872.77

In his address President Morse reported the death during the year of John M. Griffith, Baltimore, Md.; Jesse E. Northrup, Minneapolis; L. B. Schulte, Houston, Tex., and Wm. H. Grenell, Pierrepont Manor, N. Y. Both Mr. Northrup and Mr. Grenell were ex-presidents of the association. Appropriate resolutions were drafted by a committee and spread on the minutes.

New Members.

J. C. Robinson, of Waterloo, Neb., was designated to act as chairman of the membership committee, Albert McCul-

JOHN H. ALLAN SEED CO.

Growers of choice varieties of

PEAS AND BEANS

SHEBOYGAN, WISCONSIN

-Mention The Review when you write.

TURNIP SEED

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

ONION SETS

GROWERS FOR THE TRADE

Write for Prices

YOU will be satisfied with the products of Burpee's "Seeds that Grow"

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Wholesale Growers of the following California Specialties only:

ONION, LETTUCE, CARROT, RADISH, PARSNIP, PARSLEY,
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Correspondence Solicited

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Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
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Strictly Michigan Grown Beans, Cucumber,
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For the Wholesale Seed Trade.

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ANNOUNCEMENT OF THE 1915 CROP PRICES ON ZVOLANEK'S WINTER- FLOWERING ORCHID SWEET PEA SEED

We are distributors for these famous Sweet Pea Seeds and are today able to announce the following prices subject to crop being unsold on receipt of order—so speak quick. Delivery July or August.

Mrs. A. A. Skach, a beautiful shell pink. Will not fade and has splendid keeping qualities. Per ounce, \$1.75; 4 ounces, \$6.50; 1 pound, \$18.00.

Mrs. Jos. Manda, a light shell pink with extra long stem. Flowers ruffled, becoming a brighter pink the longer they are kept. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

White Orchid, a true white. Per ounce, \$1.75; 4 ounces, \$6.00; 1 pound, \$18.00.

Mrs. M. Spanolin, black-seeded, of the purest white color. Has won a number of first prizes. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

Orchid Beauty, dark rose, blush-

ed with orange. Per ounce, \$1.75; 4 ounces, \$6.00; 1 pound, \$18.00.

Orange Orchid, begins to bloom in March. One of the best if sown late. During December and January the color is more rose. True. Per ounce, \$4.00; 4 ounces, \$12.00.

Lavender Orchid, lavender pink, very large. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

Lavender Nora, not orchid-flowering, but has captured all first prizes over other lavender orchid colors. Long stems. Per ounce, 75c; 1 pound, \$8.00.

Venus, white with slight pink blush; one of the best. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

ORDER NOW AND MAKE SURE OF YOUR SUPPLY

A. L. Randall Company

WABASH AT
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Wholesale Cut Flowers

CHICAGO, ILL.

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—THE—
J. C. Robinson Seed Co.
WATERLOO, NEB.
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Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

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Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety.
Correspondence solicited.

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**SWEET PEA and NASTURTIUM
SPECIALISTS**

Wholesale growers of full lists of FLOWER
and GARDEN SEEDS

97th Year
J. BOLGIANO & SON

Wholesale Garden and Field Seeds,
Onion Sets, Seed Potatoes.

Growers of Pedigree
Tomato Seeds **BALTIMORE, MD.**

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TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.
SANTA ANA, CALIFORNIA

TOMATO SEED

Also Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, in variety, on contract.

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Correspondence Solicited

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Growers of High Grade Seeds

Onion, Radish, Lettuce,
Sweet Peas, Etc. :: ::

Correspondence Solicited.

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MICE
PROOF
SEED
CASES.**

Send for Catalogue.

HELLER & CO.
Montpelier, Ohio

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YOUR BUNDLE

Once upon a time all who had troubles were invited to bundle them together and deposit them in a place where all could exchange their bundles for others liked better. But when the signal was given for exchange, each man on second thought picked up his own bundle of miseries, preferring them to his neighbor's when he came to see what they were. So, when you feel like belly-aching, remember the parable of the bundles; that others have troubles too. If you want to gain in the world, work in a way that counts; do things, instead of talking about it; fill up your greenhouses and sell your flowers—and never mind what the other fellow does. In filling your greenhouse don't forget Horseshoe Brand lily bulbs—very profitable to grow.



Not how cheap
but how good.

**RALPH M. WARD
& CO.**

THE LILY HOUSE

71 Murray Street
NEW YORK

Lilium Giganteum, Auratum and
Magnificum in cold storage ready
for immediate or future delivery.

ORDER NOW. PLANT NOW.

lough not having yet arrived. The following are the new members elected:

C. E. De Puy, Pontiac, Mich.
Pacific Seed Co., Caldwell, Idaho.
Valley Seed Co., Sacramento, Cal.
Vogeler Seed & Produce Co., Salt Lake City.
Waldo Rohnert, Gilroy, Cal.

Although the executive committee decides, there is strong sentiment for Cincinnati as the next meeting place.

Seed Growing in Oregon.

E. C. Johnson, president of the Portland Seed Co., of Portland, was unable to be present but sent a paper dealing with seed growing in Oregon. As to red clover, he said buckhorn is not yet wholly eradicated but the crop in the Willamette valley now averages 120 cars a year, nice, plump seed of fine color. Alsike in the same district turns out thirty to forty cars a year, and when free of sorrel the quality cannot be excelled. Some fine alfalfa is grown along the Idaho line and great efforts are being made to rid the fields of dodder. In southeastern Oregon some timothy is raised and Mr. Johnson predicted Oregon and Idaho soon will have to be reckoned with in the timothy market.

"By treating the seed stock with carbon bisulphide, weevils can be kept pretty well under control, and by this method we have for several years been able to raise some fine crops of garden peas, the pods being unusually well filled and the color of the matured stock much superior to eastern peas. About three years ago the aphid made its appearance and practically took the entire crop. Since then few peas have been grown here, though some of the growers begin to show a disposition to give them another trial.

"Generally speaking, the Oregon climate is considered unsuitable for the growing of beans because of the early fall rains, which prevent maturing and ripening of the crop. However, after various experiments in different parts of the state, we believe that in some sections of the valley, at least, beans can be grown successfully and have this year contracted quite extensively.

"When acclimated seed is planted and the ground suitably prepared splendid returns have resulted with corn. Our contracts this year cover not only the principal field varieties, but also sweet corn.

"Cucumber, pumpkin and squash do exceptionally well in this climate. The seed is much plumper and of stronger vitality than what we obtain from other sections. Lately there has been considerable acreage of these items contracted for. That it will materially increase in the near future is expected. Turnip, kale and cabbage are also grown successfully here. During the last five years we have raised our entire requirements of several varieties of turnip and kale, securing much nicer seed than that imported from Europe.

"The seed trade is so well acquainted with the fine quality of the Oregon Yellow Danvers onion seed that it is needless to dwell on it. Suffice it to say, that with our retail as well as wholesale trade, and especially with our market gardeners, it commands a premium in price of about seventy-five per cent over the same variety of seed raised elsewhere.

"Our greatest difficulty has been and still is to get the right parties to go into this seed growing business in earnest. When such parties can be

Kelway & Son

SEED GROWERS AND
NURSERYMEN
LANGPORT, ENGLAND

announce that their

Mr. H. A. Naldrett

has just arrived for an extended business trip throughout the United States and Canada. Mr. Naldrett's address while in this country will be in care of:—

MESSRS. THOMAS MEADOWS & CO.

8-10 Bridge Street

Battery Park,

NEW YORK

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The Aukamm Type, medium size.

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Fischer's Cyclamen Seed

THE AUKAMM TYPE, in Glowing Dark Red (Xmas Red); Glowing Red (Bright Cherry Red); Rose of Marienthal (Bright Pink); Pure White; White with Red Eye; Lilac,

\$3.50 \$25.00 \$100.00
per 1000 seeds. per 10,000 seeds per 50,000 seeds

THE AUKAMM TYPE in Glory of Wandsbek (Salmon Red); Pearl of Zehlendorf (Salmon); Rose of Wandsbek and Rose of Zehlendorf (Light Salmon); the four best salmon sorts grown.

Rococo and Victoria Cyclamen, - \$5.00 per 1000 seeds
Cash with order, please.

FERD. FISCHER, Wiesbaden-Aukamm, Germany.

Over 500 testimonials and repeated orders for Cyclamen Seed were shown to the editor of The Florists' Review.

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DANISH SEEDS



Cabbage,
Cauliflower,
Carrot, Man-
gel, Swede,
Turnip, etc.

Contract Orders
and Samples at
your service.

Cable Address—
"FROOLSEN."
Code: 5th Ed.,
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Seed Trade
Association.

CHR. OLSEN, Seed Grower, Odense, Denmark
(Estab. 1862)

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Exceptionally low prices for first-class bulbs.

TRADE LIST NOW READY

Write for a copy at once.

CLINGENDAAL NURSERY, Ltd.

The Hague, HOLLAND

DARWIN TULIPS

FOR FORCING

may be had in bloom from February to May. The very thing for a late Easter.

Here are some forcing varieties at attractive prices.

	Per 1000
Baron de la Tonnaye, vivid rose...	\$10.50
Clara Butt, salmon pink.....	10.00
Harry Veitch, dark red.....	12.00
Gretchen, soft pink.....	7.50
F. o. b. St. Louis.	

We make low bids on your fall bulb order f. o. b. New York or St. Louis.

GIVE US A TRIAL

LECHNER BROS.

WEBSTER GROVES, MISSOURI

Agents for The Growers' Association,
Anna Paulowna, Holland.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Mosbjerg, P. O. Box 560, Minneapolis, Minn.

Holland Bulbs

R. van der Schoot & Son
HILLEGOM (ESTABLISHED 1830) HOLLAND

OWNERS and CULTIVATORS of over 550 acres of bulbs, such as Hyacinths, Tulips, Narcissus, Crocus, Iris, Gladiolus, Lilies; a very large assortment of Peonies, Amaryllis and herbaceous plants

LOWEST PRICES ON APPLICATION

BULB CATALOGUE READY NOW

SUPPLIERS TO THE AMERICAN TRADE SINCE 1840

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Our Motto:—The Best the Market Affords

Lilium Giganteum, 7/9-in.

CASE OF 100 BULBS \$6.95

FROM NEW YORK AND CHICAGO COLD STORAGE

800 bulbs,
\$18.00

1200 bulbs,
\$70.00

C. S. & Co.
NEW YORK

1000 pips,
\$15.00

2500 pips,
\$35.00

Lily of the Valley Pips

\$7.95 CASE OF 500 PIPS

CHAS. SCHWAKE & CO., Inc.,

90-92 West Broadway,

NEW YORK

Mention The Review when you write.

found we are confident they will find that there is no state in the Union that can produce, either as to quantity or quality, better strains of seed, not only of varieties above mentioned, but also a number of others not yet tried."

Flower Seeds in California.

The European war, said L. C. Routzahn, of Arroyo Grande, in a paper entitled "Flower Seed Growing in California," has given a great impetus to the production of stock heretofore obtained from Europe as "a matter of habit." The speaker went on to show that California possesses ideal soil and climate for the production of flower seeds, asserting that the atmosphere contains unusual quantities of carbonic acid [sic], which accounts, he said, for the ability to handle certain crops in ways that are not possible elsewhere. Digressing, he gave his ideas on the origin of new varieties and stated that wonderful possibilities lie in the process of selection from the innumerable natural crosses that are constantly developing.

"Notwithstanding our excellent climatic conditions, good soil and such other qualifications as we may possess, unless those for whom we labor recognize the high cost of production and encourage this industry by willingness to pay fair prices, it will never be brought to the successful development, and become the great industry it otherwise would," concluded Mr. Routzahn. "European conditions have heretofore made it possible to buy and obtain supplies much

—TO THE TRADE—

HENRY METTE, QUEDLINBURG, GERMANY
 (Established in 1784)

GROWER and EXPORTER on the very largest scale of all CHOICE VEGETABLE, FLOWER and FARM SEEDS

SPECIALTIES: Beans, Beets, Cabbages, Carrots, Kohl-Rabi, Leeks, Lettuces, Onions, Peas, Radishes, Spinach, Turnips, Swedes, Asters, Balsams, Begonias, Carnations, Cinerarias, Gloxinias, Larkspurs, Nasturtiums, Pansies, Petunias, Phlox, Primulas, Scabious, Stocks, Verbenas, Zinnias, etc. Catalogue free on application.

HENRY METTE'S TRIUMPH OF THE GIANT PANSIES (mixed), the most perfect and most beautiful in the world, \$6.00 per oz.; \$1.75 per 1/4 oz.; \$1.00 per 1/8 oz. Postage paid. Cash with order.

All seeds offered are grown under my personal supervision on my own vast grounds, and are warranted true to name, of strongest growth, finest stocks and best quality. I also grow largely seeds on contract.

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C. F. M. SPECIALS

Floribunda VALLEY Pips, select quality at \$15.00 per 1000.

T Brand LIL. GIGANTEUM, the lily without a peer, per case:

7/9, \$18.00; 8/10, \$19.00; 9/10, \$20.00. **Baby cases**, 7/9, 100 bulbs, \$6.50.

LIL. SPEC. RUBRUM MAGNIFICUM, size 8/9 (200 bulbs), special at \$10.50 per case.

CORP. OF CHAS. F. MEYER, 99 Warren Street, NEW YORK

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C. JONKHEER & SONS
DUTCH BULBS
AND PLANTS
HILLEGOM, HOLLAND

Ask for Prices of Seeds (Garden, Farm or Flower) from

KELWAY'S

for present delivery or on contract.
 Special prices now ready.

LANGPORT, ENGLAND

cheaper there. It is doubtful if these conditions will prevail again. As we see the situation, it has become a real necessity that all the encouragement be given that is possible, that not only an artistic and great industry may be built up in our own country, but that there may be a source from which you may obtain your actual needs for the future. As California flower seed growers we ask your patience and hearty support and you, we believe, will only be 'casting your bread upon the waters,' to have it returned many fold."

Value of Technical Training.

H. E. Van Norman, of University Farm, Davis, Cal., delivered an excellent address illustrating "The Value of Technical Training to the Seedsman." He told of the wide variation in results obtained with various crops by the man who knows how compared to the average. In this connection he said: "We are told that Danish seedsmen are gaining a foothold in this country for certain classes of seeds, because of the careful work they do in breeding, and the consequent trueness to name and character of their seeds; and that, unlike the American seedsmen, they guarantee them, whereas the American seedsman usually emphatically refuses to guarantee, and follows the horse trader's principle of 'let the buyer beware.' An eastern experimental station bought supposedly the same variety of cabbage seed from twenty-five different seedsmen, and obtained nearly as many varieties as lots of seed. The yield from 100 plants varied from ninety-one pounds to 201 pounds; the weight of heads varied from fourteen ounces to two pounds and five ounces, with a similar variation in earliness of maturity. What an advantage the grower has whose skill in plant selective breeding and growing enables him to combine the maximum of these desirable qualities!

"Every successful man owes something to himself in the way of self-development in the knowledge of what is going on, what others are thinking of, and the enjoyment of the comforts and luxuries which his share of worldly success makes possible, and every college course seeks not only to develop the student's ability to see clearly, to think accurately, to arrive at right conclusions, to the end that his business may prosper financially, but seeks to broaden the vision, making for larger service to his fellow, and the broader development of the student as a man among men. Step by step the educated, trained man has made himself and his need manifest in engineering, in manufacturing, in live stock growing, in horticulture, in vegetable gardening, and, in fact, in every branch of agriculture. Is there any reason why the seedsmen as a class are set apart, unable to profit by this training?"

Committee on Experiment Stations.

L. L. Olds, of Madison, Wis., chairman of the committee on experiment stations, presented a voluminous report. The committee had asked the station in each state for an account of its work covering matters of special interest to seedsmen. Forty-four replies were received and were summarized or quoted from by Mr. Olds, who concluded:

"We feel like calling attention to the fact that nearly all the state reports touch on seed legislation. Those who

Yarrowa

THE SWEET PEA PAR EXCELLENCE FOR WINTER-FLOWERING UNDER GLASS

We were awarded Certificates of Merit for this superb novelty at the International Flower Show in New York, March, 1914, and at the Spring Show of the Pennsylvania Horticultural Society, Philadelphia, March, 1915.

YARRAWA is absolutely fixed—and true to color and type.

YARRAWA is an easy and good "doer," invariably giving an excellent account of itself, whether grown in pots, boxes, raised benches or solid beds.

YARRAWA has the heavy foliage and rank, strong growth of the summer-flowering type and is a true winter-blooming Spencer. From seed sown early in October at Fordhook Farms, the plants came into bloom December 20th and flowered profusely until May. The flowers are exquisitely waved and when well grown will average two and one-half inches in diameter, many of them being duplex or double flowered, thus adding greatly to the general effect of the bunch. They are borne usually in fours on extra long, strong stems. The color is a most pleasing shade of bright rose pink, with light wings.

As the supply of seed will be limited, we advise ordering early.

Floradale-grown seed exclusively—

¼ oz., \$1.00; per oz., \$3.50; per ¼ lb., \$12.50

W. ATLEE BURPEE & CO.
SEED GROWERS
BURPEE BUILDINGS
PHILADELPHIA

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GLADIOLI

I can supply fine, plump bulbs of America in any quantity; 1st size, 1½ to 2¼-inch. If ordered this month, I will make the price \$7.00 per 1000, 250 at 1000 rate. Cold storage bulbs next month.

E. E. STEWART, Brooklyn, Mich.

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BAMBOO CANES

Fresh arrival from Japan, of good quality and always useful to the florist. Bale lots only. F. O. B. Bound Brook, N. J. Buy them now while they are cheap—you will need them later.

NATURAL COLOR

5 to 6 ft. long, \$ 6.00 per bale of 1000
5 to 6 ft. long, 10.00 per bale of 2000
10 ft. long, - 11.00 per bale of 500

COLORED GREEN

2 ft. long, \$ 6.00 per bale of 2000
3 ft. long, 8.00 per bale of 2000
3½ ft. long, 9.00 per bale of 2000
5 ft. long, 7.00 per bale of 1000
5 ft. long, 12.00 per bale of 2000

Stake up your plants—make them look neat and attractive.

RALPH M. WARD & CO.
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L. GIGANTEUMS

8-9 inch, 8-10 inch, 9-10 inch

Also **BAMBOO STAKES**, green and natural, different sizes.

Write for prices.

YOKOHAMA NURSERY CO., Ltd.
Woolworth Bldg., New York City

Cane Stakes Japanese Bamboo

NATURAL

6 ft., 1000 to bale.....\$ 6.00 per bale
6 ft., 2000 to bale..... 11.00 per bale
8 ft., 1000 to bale..... 9.00 per bale
10 ft., 500 to bale..... 6.00 per bale
12 ft., 100 to bale..... 4.00 per bale
14 ft., 100 to bale..... 5.00 per bale
16 ft., 60 to bale..... 4.00 per bale

DYED GREEN

1½ ft.....\$0.30 per 100; \$2.75 per 1000
2 ft......35 per 100; 3.15 per 1000
2½ ft......50 per 100; 4.25 per 1000
3 ft......60 per 100; 5.40 per 1000
3½ ft......75 per 100; 6.00 per 1000
4 ft......85 per 100; 6.25 per 1000
5 ft......90 per 100; 8.50 per 1000

Stumpp & Walter Co.
30 Barclay Street, NEW YORK

August Rölker & Sons

General Horticultural Importers

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51 BARCLAY ST., NEW YORK
or P. O. Box 752

**PRINCESS****20—The New Upright Pansy**

This strain is entirely distinct from all others. It is absolutely compact, upright growing, and extremely weather-proof, enduring many storms without damage to its flower. The flowers are mostly blotched and frilled like the Masterpiece, of good form and heavy velvety texture, on heavy stems carried well above the foliage. Attractive by the brilliancy of its colors.

500 Seeds 20c; 1000 Seeds 35c; 1/4 oz. \$1.00; 1/2 oz. \$2.00; 1 oz. \$7.50.

24—Kenilworth Show—A fine strain.

38—Mme. Perret—Red and wine shades.

40—Zebra—Fine striped mixture.

42—Adonis—Light blue, white center.

44—Black—Almost coal black.

46—Black with bronze center.

48—Lord Beaconsfield—Purple shaded white.

50—Bronze—Beautiful bronze.

52—Bronze with yellow center.

54—Velvet Brown with yellow center.

56—Havana Brown.

58—Havana Brown with yellow center.

60—Cardinal—Curled, bright red, dark blotch.

62—Cecily—Steel blue, margined white.

64—Goliath—Large curled yellow, blotched.

The KENILWORTH Giant Pansy

seeds are all grown by myself and are offered in the following mixtures and separate colors:

22—KENILWORTH STRAIN—The flowers are of perfect form and substance; many of the immense flowers are from 3 1/2 to 4 inches; it is a striking collection of beautiful colors and markings rich with shades of red, brown, bronze, mahogany and many others too numerous to mention. Light, Medium or Dark Mixtures.

26—KENILWORTH CUT FLOWER MIXTURE—Is a distinct class by itself, surpassing all other strains as a cut flower or for exhibition purposes, for inside or outside growing; the large flowers are carried erect above the foliage on heavy stems, 7 or 8 inches long, in the most graceful manner, and stand the hot, dry weather well.

28—MASTERPIECE—A remarkable type; the curled, wavy petals giving the flower a double appearance, large flowers of great substance, on long, strong stems.

30—GIANT THREE AND FIVE BLOTCHED PANSIES—A superb mixture. Flowers large and of circular form and of great substance. The display of coloring is unsurpassed. A combination of almost every shade of rich velvety colors, reds are particularly conspicuous; the petals being distinctly marked with three or five large dark blotches.

32—GIANT PARISIAN—The flowers are of enormous size, and beautifully marked, mostly five dark blotches on white and yellow ground. An unusually showy mixture.

NEW SEED NOW READY

All sorts and mixtures, except the new Pansy Princess, are \$5.00 per oz.; \$1.25 per 1/4-oz.; 5000 seeds, \$1.00; trade packet of 1000 seeds, 25c; any 5 pkts., \$1.00. Please order by number.

66—Hero—Curled, deep blue shaded white.

68—Emp. William—Ultramarine blue, violet eye.

70—Eros—Velvety brown, yellow margin.

72—Emp. Frans Joseph—White blotched blue.

74—Emp. Frederick—Maroon with gold edge.

76—Fairly Queen—Azure blue, white edge.

78—Freya—Purplish violet, white edge.

80—Gold Edge—Velvety brown, gold edge.

84—Superba—Orchid tints of red and wine.

86—Sunlight—Yellow with brown blotches.

88—Andromeda—Curled apple blossom.

90—Colossea Venosa—Light veined shades.

92—Almond Blossom—Delicate rose.

94—Aurora—Terra cotta shades.

97—The above named Orchid mixed.

98—Indigo Blue—Deep velvety blue.

100—Light Blue shades.

102—Minerva—Red ground, violet blotched.

104—Meteor—Bright red brown.

106—Pres. McKinley—Yellow, dark blotched.

108—Mahogany with white margin.

110—Mahogany with yellow margin.

112—Mourning Clock—Black with white edge.

114—Purple—Large rich deep color.

116—Peacock—Blue, rosy face, white edge.

118—Psyche—Curled white, five blotches.

120—Pres. Carnot—White, five blue blotches.

126—Red—A collection of rich red shades.

128—Red Riding Hood—Curled and blotched.

130—Rosy Morn—Purple crimson, white edge.

132—Striped on lilac ground.

134—Striped on bronze ground.

136—Victoria—Blood red, violet blotches.

137—Vulcan—Dark red, with five blotches.

138—White—Large satiny white.

140—White with violet blotch.

142—Yellow—Large golden yellow.

144—Yellow with dark blotch.

146—34 to 144 mixed in equal proportions.

For fuller description send for catalogue.

RAINBOW is a mixture of the most beautiful, gorgeous colors, blotched, striped, veined, margined, etc. With every \$1.00 worth of Pansy seed I will send, free, 1000 seeds of Rainbow, and with other amounts in like proportion.

Chas. Frost
Kenilworth,
N. J.

Mention The Review when you write.

have seed laws claim that they are working satisfactorily, but on the other hand the states that have no laws seem to be satisfied also and think that their seedsmen furnish just as good seeds as if they were under stringent regulations. The gratifying thing to your committee in preparing this report has been to note the friendly tone of interest in the work of the seedsmen and our association that seems to run through nearly all the letters and the evident desire for mutual coöperation and helpfulness." Most of the letters, beyond seed legislation, told only of work to test, breed or distribute special strains or varieties of local adaptability.

Other Committee Reports.

Frank C. Woodruff, Orange, Conn., reported the committee on credits had not held a meeting, but, he said, "I am satisfied many of us are too easy in the matter of credits and that our profits are greatly reduced by extending credit to many who are unworthy of it. We should be now especially careful of our credits because of the war and the fact that during such times creditors are likely to take advantage of this."

In addition to the report of the association's counsel, Curtis Nye Smith, of Boston, W. G. Scarlett, of Baltimore, submitted a report for the committee on legislation. Other reports were:

For the committee on postal laws, from W. F. Therkildson, Philadelphia.

Asparagus Plumosus Nanus Seed

Fresh 1915 Crop

1000 to 5000 at \$1.00 per 1000; 5000 and over at 75c per 1000

DRAKE POINT GREENHOUSES,

Yalaha, Florida

Wilson's Seeds will grow anywhere.

J. J. WILSON SEED CO., Newark, N. J.

Mention The Review when you write.

Spring Bedding Plants

**USE FRANZEN'S SEED
SEND FOR PRICE LIST**

F. O. FRANZEN, 5319 No. Clark St., CHICAGO

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**SEEDS BULBS
JOHNSON SEED CO.**

PHILADELPHIA, PA.

Mention The Review when you write.

Pansy SEED Pansy

Brown's Giant Prize Pansy Seed. My own grown 1915 crop.

\$2.50 per 1/2 oz.; \$5.00 per oz.; \$50.00 per lb.

Cash with order.

PETER BROWN
Lancaster, Pa.

It is our BUSINESS to supply YOU

with SUPERIOR GLADIOLI

JOHN LEWIS CHILDS
Flowerfield, L. I., N. Y.

Always mention the Florists' Review when writing advertisers.



My Winter-flowering ORCHID SWEET PEAS

have received the **highest award** in floriculture by the **Panama-Pacific International Exposition**. The first two juries gave them the Gold Medal, while the third and final jury gave them the highest award—

THE GOLD MEDAL OF HONOR

The Price List has been mailed. If not in your hands now, write for it.

Ant. C. Zvolanek
Sweet Pea Ranch
Lompoc, California

Mention The Review when you write.

CYCAS REVOLUTA STEMS

(Sago Palms)

Strong and healthy bulbs, size 1/2 lb. to 6 lbs.: 25 lbs., \$2.25; 100 lbs., \$8.00; 300 lbs., \$22.25; 500 lbs., \$35.00.

COLD STORAGE BULBS

Lilium Giganteum: 7-9 in., 300 to case, per case, \$16.00. Lily of the Valley Berlin Pips: cases containing 250 pips, \$4.50; 500, \$8.00; 1000, \$15.00.

DIELYTRA (Bleeding Heart) **SPECTABILIS** \$1.15 doz.; \$8.00 per 100.

Send for our Wholesale Florist Catalogue.

THE MOORESEED CO., 125 Market St., Philadelphia

Mention The Review when you write.

SWEET PEA SEED

Write for our Price List.

S. BRYSON AYRES CO.

Sweet Pea Farm,
Sunny Slope. **INDEPENDENCE, MO**

Mention The Review when you write.

Lilium Giganteum, 7-9 in., 300 in case, \$18.00 per case
..... 50.00 per 1000
Lilium Formosum, 8-9 in., 300 in case, 18.00 per case
Lilium Album, 220 in case 12.00 per case
Lilium Auratum, 150 in case 10.00 per case
Lily of the Valley Pips, extra fine.... 14.00 per 1000

Bamboo Canes, Wood Moss and Sphagnum Moss.

To-bak-lne, Nikoteen and Nico-Fume.

**D. RUSCONI, 128 West 6th Street,
CINCINNATI, OHIO**

Mention The Review when you write.

For the committee on customs and tariff, by B. Landreth, Bristol, Pa.
For the committee on crop improvement, from H. G. Hastings, Atlanta, Ga.
For the investigators of government charges, from S. F. Willard, Wethersfield, Conn.

Annual Banquet.

The annual banquet was not so large as on some recent occasions, but was one of unusual enjoyment; 130 were present, including ladies. It was scheduled to be held Tuesday evening, June 22, at the Commercial Club, but was postponed to Wednesday evening. Watson S. Woodruff was toastmaster. The speaking was informal.

Wednesday morning the convention was photographed before the Palace of Horticulture and Mr. Brown, for the exposition, presented a bronze medal. President Morse and Vice-President J. M. Lupton replied.

Thursday's session will be executive and will end the convention.

PRESIDENT MORSE'S ADDRESS.

[In opening the San Francisco convention of the American Seed Trade Association, President Lester L. Morse spoke in part as follows.]

The year of my administration has been uneventful so far as affairs affecting the American seedsmen are concerned. The trade has had a normal season, with no great shortages except on certain kinds of beans, and no great overproduction of any particular line.

When the war broke out, a feeling of fear and distrust filled us with grave doubt as to whether or not seeds from the belligerent countries would be delivered and as to whether or not seeds grown here for delivery abroad could be shipped. Except in a few isolated cases, I understand that practically all contracts were delivered, either in full or pro rata when short, and most of the growers on this side were able to fill their contracts. So the season proved to be one of fair averages all around.

Next Season's Supply.

If there was some reason for doubt as to deliveries last autumn, there is greater cause for fear this year. Any sort of prediction will be idle and all we can do at this time is to hope. In spite of the fact that large areas of such crops as are usually secured from Europe are being grown in America, there are many things that will be greatly affected if they are not secured from Europe, since even with a good crop in this country, there will still be a serious shortage of many varieties. I understand there is a large acreage of turnip and cabbage in the northwest, while here in California there is a liberal acreage of radish and carrot and some table beet. The California flower seed growers have planted a good acreage of standard varieties, which will take care of some lines, but there are many varieties of flowers and vegetables which are only used in limited quantity and which a seedsman needs badly for catalogue and store trade. These items will keep the retail dealer in a dilemma for a good part of the coming months or until he finally learns whether he can or cannot get them. Stocks of all kinds, I understand, are pretty well cleaned up and the trade, generally, is ready for a good harvest.

Seed Legislation.

The principal matters of interest to the association during the year have been those affecting legislation. The legislatures of most of the states were in session last winter and in a number

PLANT NOW

in your empty benches
and get some of that
late summer money
that is sure to come.

Lilium Giganteum

7/9-in., per case of 300 ... \$16.00; 100, \$6.00

Lilium Giganteum

8/10-in., per case of 225, \$21.00; 100, \$10.00

Lilium Speciosum Rubrum

8/9-in., per case of 225 ... \$16.00; 100, \$6.00

Lilium Speciosum Rubrum

9/11-in., per case of 125 ... \$11.00; 100, \$9.00

**Guaranteed Sound and Prompt
Shipment**

**Wire Order
our expense**

Winterson's Seed Store

166 N. Wabash Ave., CHICAGO

Mention The Review when you write.

MIGNONETTE SEED

We offer a limited quantity of greenhouse-grown seed from a strain of Mignonette which we have reselected for several years.

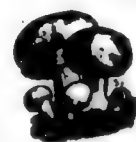
Trade Packet \$1.00

1/4 Oz., \$1.50 Oz., \$5.00

DAVID J. SCOTT

CORFU, N. Y.

Mention The Review when you write.



Watch for our Trade Mark Stamped on every brick of Lambert's

Pure Culture Mushroom Spawn

Substitution of cheaper grades is thus easily exposed. Fresh sample brick, with illustrated book, mailed postpaid by manufacturers upon receipt of 25 cents in postage. Address

Trade Mark. American Spawn Co., St. Paul, Minn.

Mention The Review when you write.

BURNETT BROS. SEEDS :: BULBS :: PLANTS

98 Chambers St., NEW YORK CITY

Mention The Review when you write.

SILVER PINK SEEDLINGS.

Only a few years ago we had to tell you what they were; had to argue their merits, telling how they would make better plants in less time than would cuttings; how by their rapid, sturdy growth they overcome disease, and how by their prolific nature they would throw five flower shoots to one of any other variety. Now you can read the report of others, and find even better things than we told you.

**G. S. RAMSBURG,**

G. S. Ramsburg, Somersworth, N. H.

Eau Claire, Wis., June 10, 1915.

Dear Sir:—Inclosed find check for \$4.00 for 100 Silver Pink SEE DLING plants. From the 200 seedling plants bought of you in December I had a good crop in February and March and an enormous crop at Memorial day. It was just one mass of bloom and we are still cutting every day, and will be cutting for some days yet. It was the best investment I ever made.

Very respectfully, JOHN MAVES.

See recent ads for other letters.

Don't compare ordinary seedling snaps with Silver Pink Seedlings. Our original Silver Pink Seedlings stand pre-eminently alone for productiveness. We have tried hundreds of varieties and colors but have never found one that would throw near so many branches. Besides, it has a pleasing color and comes practically true from seed. Five blooms to one of any variety in existence is not a dream. It is a fact and a challenge.

Sow seed at once if you would cut blooms from December until July. Price of pure seed of Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of other varieties: Nelrose, Yellow, Garnet, White, Buxton's, and mixed, 35c per pkt.; 3 for \$1.00.

Plants for summer and fall blooms as follows: Silver Pink SEEDLINGS, \$4.00 per 100; \$35.00 per 1000. Nelrose and Yellow, \$5.00 per 100. White and mixed, \$4.00 per 100.

See our special ad on page 79, telling about "SILVER QUEEN," the new orchid-flowered snapdragon. Remember, we grow snapdragons and can supply your every need.

Somersworth, N. H.

Mention The Review when you write.

of states some attempt was made to pass legislation affecting the seed trade. The details of these matters will be duly considered in the report of our attorney, Curtis Nye Smith. Mr. Smith has done effective work in advising members of the trade in those states where legislation is proposed. He has kept me advised promptly throughout the year, sending me not only personal letters but carbon copies of all his correspondence with members of the seed trade in all parts of the country. I have received from him 179 individual letters represented either by personal letters or carbon copies. On the whole, the proposed legislation was less unjust and unwise than it has been in the past and there is a cheerful evidence of a better understanding between the public, the law-makers and the seed trade.

I realize more clearly than I have before that our association is made up of two distinct classes, viz.: Grass seed men and vegetable and flower seed men. At times I have noted some conflict in the aims of each, but these differences are generally suppressed. Except where dealers combine the two classes in their business, they little understand each other.

Nearly all of the proposed legislation is aimed at the grass seed dealer and I believe it is in the interests of the association as a whole to strive to confine seed laws to the classes of merchandise which are handled by the grass seed people. As a matter of fact they will have to be, since there can be no legislation that can control vegetable or flower seeds in any sane manner.

Except on matters of legislation, the American Seed Trade Association is a harmonious body of men and is an effective organization.

I recommend the reappointment of the seed correspondents for the ensuing year and I certainly recommend the reappointment of Mr. Smith as attorney.

The Disclaimer.

The grower and dealer in vegetable seeds must insist on the protection of the disclaimer, and we must contest all efforts to nullify it. The market gardener and large planter must know as we do that there is a certain element of risk in planting seeds for a marketable crop.

BOUGHT YOUR BULBS YET?**IF NOT, IT'S TIME TO PLACE THE ORDER NOW**

Why not try us? Send in your list for quotations. Get our catalogue on Bulbs, Azaleas, Hydrangeas, Ramblers and other stock.

G. C. POLLWORTH CO.,**Milwaukee, Wis.**

Mention The Review when you write.

We who know that all varieties of cabbage, turnip, cauliflower, rape, mustard and kindred types of brassica are similar if not identical in appearance; that the seed of thirty colors, types and varieties of onion seed all looks alike; that the seed of mangels, beets and chard in all their multitude of variety is identical in appearance, know that mistakes are going to occur in spite of intelligence and system in handling seed.

If guaranteed seed means surety for the resulting crop, or, in other words, if \$10 worth of celery seed means the responsibility for \$1,000 worth of crop, with no share in the ultimate anticipated profit, then we are in a hazardous business and too hazardous to warrant credit. The banks would soon put us all in the war risk class if they believed we were in such a business.

The terrible results in loss of business in event of error is sufficient punishment to compel the utmost care and vigilance on the part of the seedsman.

I believe that the market gardener and large planter realize that there is some risk in attempting to grow a crop and many of them are doing what has long been a practice among the modern seed growers; that is, he carries a stock over one year and tests a sample, so that before he plants for crop he has proven stock.

A seed dealer will have difficulty in getting his supplies if the value of the disclaimer should be nullified. The grower is both planter and dealer and you will find the majority of seed grow-



GIGANTEUM Bulbs, \$7.50 per 100; per case \$17.50.

Magnificum and Rubrum Lilies, per 100, \$6.00
Paper White and Dutch Bulbs, prices now ready
Calla Lily Bulbs—ORDER NOW.

**Unkul Si sez:**

We "was turriable" busy sending back checks and unfilled orders this spring, 'cause you fellers didn't order in time.

Get Busy — Order Now**M. M. CARROLL**

NORWOOD (near Cincinnati), OHIO
Mention The Review when you write.

Candytuft Empress,**\$1.50 per pound****Rochester White Gladioli,****\$2.25 per dozen; \$15.00 per 100**

Full line of Flower Seeds. If you want the best give us a trial.

JAMES VICK'S SONS, - Rochester, N. Y.

Mention The Review when you write.

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE, Box 34, SEDALIA, MO.

Mention The Review when you write.

ers emphasizing his non-warranty terms.

The public of course demands that the seedsman supply seeds that grow; unadulterated seeds that produce an unmixed product of plants; seeds that produce the variety under which they are sold. This sounds simple and some of our law-makers seem to think that they can compel merchants to sell only such seeds by threatening dire punishment if they do not. I believe that the seed grower and dealer are both trying to produce and sell just such seed, and I believe that threatened punishment will have but little effect, especially so as the greatest reward to the man who has a reputation for handling such seeds is in the advanced prices which large planters are willing to pay him for his goods.

Nomenclature.

Our association has been invited by the American Vegetable Growers' Association to join with them in an attempt to regulate nomenclature. While our association has had a committee on nomenclature at various times, it has never been able to accomplish any definite results. It is well, however, that our association appoint a committee, and a good, strong one, to work with the vegetable growers. Their suggested rules for registration of garden vegetables are excellent, and while I doubt that any rule can be rigidly enforced, it will certainly be well to make some attempt to control the naming of varieties.

Membership.

I recommend that we make some definite effort to enlarge our membership. Though not in the spirit of criticism, I want to suggest that I think we are too exclusive. So far as I know, we not only do not seek new members, but rather discourage the admission of new firms. One of the interesting modern developments of the seed business has been the growth of the number of new seed houses. One finds one or more seed houses in practically every city which has a population of 10,000 or more. It would seem that a larger membership would be more effective, and during convention week there could be an hour set aside for group meeting of the growers, commission men, catalogue men, grass seed men, etc.

HOLLAND'S BULB SHIPMENTS.

Consul D. I. Murphy, at Amsterdam, Holland, reports to the State Department that last year was "an off year in the Holland bulb trade." "While the growing weather was favorable and the crops all that could be desired, prices were not quite up to the mark," he says. "The war practically closed the year's business, exports to all the warring countries having fallen off heavily. The increased shipments to the United States, Sweden, Norway and Denmark were not sufficient to overcome the loss. According to the published trade statistics, exports to the United States in 1914 were 7,649,000 kilos (16,862,985 pounds), against 5,413,900 kilos (11,935,484 pounds) in the previous year. Consular records show the value of shipments to the United States to have been \$73,810, against \$65,580 in 1913, an increase of \$8,230. These records only show the value of shipments over \$100, but thousands of small shipments are sent every year, the value of which is not ascertained.

CHRISTMAS QUEEN



Pearson's New Winter-flowering Begonia

Same type as Prima Donna, but color is brilliant red. Trade packet, 50c.

PEARSON'S BEGONIA PRIMA DONNA (MY OWN RAISING)

A grand winter-blooming variety of easy cultivation, bright, glossy foliage, with a profusion of bright pink flowers, at their best in winter; flowers the size and color of a Lorraine type. Sow seeds now for Xmas blooms. Liberal trade pkt., 25c; 5 for \$1.00; 1/64-oz., \$1.50.

PETER PEARSON

Seedsman and Florist
5732-5752 Gunnison St., CHICAGO, ILL.

Mention The Review when you write.

SEEDS FOR SUMMER SOWING

	Tr. Pkt.	Oz.
Aquilegia, California Hybrids.....	\$0.30	\$1.75
Aquilegia, Coerulea Hy., Long Spear, mixed.....	.25	1.50
Aquilegia, Vulgaris, double white.....	.15	.60
Aquilegia, double mixed.....	.10	.40
Cineraria, giant dwarf prize strain.....	.75	
Cineraria, dwarf mixed.....	.60	
1 ligitalis, Gloxiniaeflora, mixed.....	.10	.30
Gaillardia Grandiflora Comp., mixed.....	.10	.40
Gaillardia Grandiflora Oculata Hybrids.....	.10	.60
Myosotis Alpestris Victoria.....	.25	1.00
Myosotis Alpestris, Indigo Blue.....	.20	.75
Myosotis Alpestris Robusta gr. fl.....	.30	1.25
Myosotis Palustris Sempervirens.....	.30	1.50

411-413 Washington Ave., ST. LOUIS SEED CO.,

ST. LOUIS, MO

Mention The Review when you write.

XXX SEEDS

PRIMROSES, Improved Chinese Fringed, finest grown, many varieties mixed, 650 seeds, \$1.00; 1/2 pkt., 50c; per 1000, \$1.25.
Primula Malacoides, new Giant baby, 25c.
Primula Kewensis, sweet yellow, new dwarf, 25c.
Primula Obconica, new giants, pkt., 50c.
Calceolaria, finest dwarf, Giant flow., 50c.
Cyclamen Giganteum, finest Giants mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.
Cineraria, large flowering dwarf mixed, fine, 1000 seeds, 50c; 1/2 pkt., 25c.
Daisy (Bellis), new Monstrous Double, 25c.

GIANT PANSY The best large flowering varieties, critically selected, 6000 seeds, \$1.00; half pkt., 50c; oz., \$3.00. A pkt. of giant **Mme. Perrot** pansy added to every order for Giant Pansy.

CASH. Liberal packets. We can please you.

JOHN F. RUPP, Shiremanstown, Pa.

THE UP-TOWN SEED STORE

HARRY A. BUNYARD CO., Inc.

40 West 28th St., NEW YORK CITY

"Sales to the United States mount up yearly to between 200,000,000 and 300,000,000 bulbs, of which the larger number are tulips and daffodils, though hyacinths, crocuses and jonquils find enormous sale. Considerable irritation was apparent in the trade over the prohibition against the entry of bulbs by mail into the United States, leaders in the business declaring that the post-office order excluding them has caused heavy losses to growers and shippers." E. H. P.

Cold Storage Valley

CHICAGO MARKET BRAND

Finest Valley, giving best results all year round—

\$16.00 per 1000 \$8.50 per 500
4.50 per 250 2.00 per 100

FLORISTS' MONEY MAKER

Best Valley at moderate prices—

\$14.00 per 1000 \$7.50 per 500
\$4.00 per 250

H. N. BRUNS

3040 Madison St., CHICAGO

Mention The Review when you write.

THE COLOR-EFFECTS
from

Thorburn's
SEEDS

ARE UNSURPASSED.

For autumnal blooming—rich crimsons, fiery scarlets, refreshing lavenders.

You would like our catalogue. Send for it to order your autumn-blooming seeds now.

J. M. THORBURN & CO.

53 Barclay St., through to 54 Park Place,
NEW YORK

Mention The Review when you write.

Wm. Elliott & Sons

SEEDSMEN

42 Vesey Street, NEW YORK

Mention The Review when you write.

GOOD SUMMER FLOWERS

Extra Quality Pink and White Killarney, Richmonds, Mrs. Ward, Bulgarie, Cecile Brunner, American Beauties, Fancy Carnations, Yellow Daisies, Valley, Orchids, Peas, Fancy Peonies, Iris, Gladioli and Easter Lilies.

Obtain our prices
on quantity lots.

Pittsburgh Cut Flower Co.

116-118 Seventh Street,
PITTSBURGH, PA.

Mention The Review when you write.

CC POLLWORTH CO.

Choice Roses,
Carnations, Valley

Lilies always on hand
MILWAUKEE, WIS.

Mention The Review when you write.

HOLTON & HUNKEL CO.

Fancy White and Pink
Killarney, Carnations,
Valley, Lilies,

462 Milwaukee Street, Milwaukee, Wis.

AND ALL OTHER SEASONABLE STOCK.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Pittsburgh, June 23, 1915.

	Per 100	
Beauty, Special.....	\$20.00 @ \$25.00	
Fancy.....	12.50 @ 15.00	
Medium.....	6.00 @ 10.00	
Short.....	2.00 @ 4.00	
Killarney.....	2.00 @ 8.00	
White Killarney.....	2.00 @ 8.00	
Richmond.....	4.00 @ 10.00	
Mrs. Aaron Ward.....	2.00 @ 8.00	
Bulgarie (Rivoire, Taft).....	4.00 @ 10.00	
Cattleyas, per doz.....	\$6.00	
Carnations.....	1.00 @ 2.00	
Valley.....	4.00	
Lilies.....	8.00	
Sweet Peas.....	.50 @ 1.00	
Daisies.....	1.00 @ 2.00	
Peonies.....	2.00 @ 4.00	
Iris.....	1.00 @ 3.00	
Cornflowers, per bunch.....	10c	
Gladioli.....	3.00 @ 8.00	

Milwaukee, June 23, 1915.

	Per doz.	
Beauty, long stems.....	\$3.00	
24 to 36-in. stems.....	\$1.50 @ 2.00	
	Per 100	
Mrs. Chas. Russell.....	\$5.00 @ \$20.00	
Richmond.....	2.00 @ 8.00	
Killarney.....	2.00 @ 8.00	
White Killarney.....	2.00 @ 8.00	
Mrs. Ward.....	2.00 @ 6.00	
Sunburst.....	4.00 @ 10.00	
Ophelia.....	3.00 @ 10.00	
Carnations.....	1.00 @ 3.00	
Valley.....	2.00 @ 4.00	
Easter Lilies.....	8.00 @ 10.00	
Sweet Peas.....	.50 @ 1.00	
Snapdragon.....	2.00 @ 4.00	
Peonies.....	2.00 @ 4.00	
Daisies.....	.75 @ 1.00	

We certainly were surprised at the response to the advertisement; The Review sure does pull.—J. J. Wilson Seed Co., Newark, N. J.

In sending you remittance to pay for two insertions of a 4-line Classified ad, we can say that this 80 cents sold for us an even \$100 worth of poinsettias.—Heinl & Weber, Terre Haute, Ind.

GUST. RUSCH & CO.

WHOLESALE FLORISTS

448 Milwaukee St., MILWAUKEE, WIS.

CUT FLOWERS and
FLORISTS' SUPPLIES

FANCY LILY OF THE VALLEY and ORCHIDS

ROSES AND CARNATIONS

FANCY FERNS, Special Picked

C. A. KUEHN, Wholesale Florist, 1312 Pine Street, ST. LOUIS, MO.

SUPPLIES AND WIRE DESIGNS

Mention The Review when you write.

Wholesale Cut Flower Prices.

St. Louis, June 23, 1915.

	Per doz.	
Beauty, Specials.....	\$2.50 @ \$3.00	
Extra.....	1.50 @ 2.00	
Shorts.....	.50 @ 1.00	
	Per 100	
Richmond.....	\$2.00 @ \$5.00	
Maryland.....	2.00 @ 5.00	
White Killarney.....	2.00 @ 5.00	
Killarney.....	2.00 @ 5.00	
Ward, Hadley.....	2.00 @ 6.00	
Carnations.....	.75 @ 2.00	
Lily of the Valley.....	3.00 @ 4.00	
Harrisii.....	5.00 @ 6.00	
Orchids, doz.....	\$6.00 @ \$7.50	
Daisies, Shasta.....	.35 @ .50	
Sweet Peas.....	.15 @ .50	
Callas.....	5.00 @ 6.00	
Gladioli.....	2.00 @ 3.00	
Cape Jasmine.....	.50 @ 1.00	

PLEASE cut out my ad of privet, the 18 to 24-inch, as I am all sold out of that size. The Review certainly does bring the answers.—Charles L. Smith, Pennsgrove, N. J.

**EVERYTHING
SEASONABLE
THE McCALLUM CO.,** Cleveland, Ohio
Pittsburgh, Pa.

THE
Denver Wholesale Florists'
Co.

1433-35 California Street DENVER, COLO.



Mention The Review when you write.



Mention The Review when you write.

WM. C. SMITH
Wholesale Floral Co.

Wholesale Florists

1316 Pine St. Both L. D. Phones ST. LOUIS

Supplies and Everything in Season always on hand

Mention The Review when you write.

**SPECIAL NOTICE TO
AMERICAN TRADERS**

If you are interested in European stocks of Plants and Seeds and latest news concerning same, subscribe to The Horticultural Trade Journal, published weekly, and The International Horticultural Trade Journal, published quarterly. One dollar (International Money Order) sent to us now will insure your receiving each number as published for one year.

Address

The HORTICULTURAL PRINTING CO.
BURNLEY, ENGLAND

EDWARD REID**Wholesale Florist****1619-21 Ranstead St., Philadelphia, Pa.**

Well grown Kaiserin, Russell; Mock, Maryland and the Killarneys; Peonies, Valley, and all seasonable flowers, Reid Brand.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Philadelphia, June 23, 1915.

	Per doz.	
Beauty, Long.....	\$2.00 @	\$2.50
Medium.....	1.00 @	1.50
Short.....	.50 @	.75
	Per 100	
The Killarneys, Long.....	\$4.00 @	\$5.00
Short.....	2.00 @	3.00
Mrs. Russell, Long.....	8.00 @	15.00
Short.....	4.00 @	6.00
Richmond, Hadley, Long.....	4.00 @	6.00
Short.....	2.00 @	3.00
Maryland, Mock, Long.....	5.00 @	8.00
Short.....	2.00 @	3.00
Sunburst, Ward, Hillingdon.....	2.00 @	5.00
Carnations, Select.....	2.00 @	3.00
Ordinary.....		1.00
Easter Lilies, per doz.....	75c @	\$1.25
Valley.....	2.00 @	4.00
Cattleya, per dozen.....	\$3.00 @	\$6.00
Gardenias, per doz.....	2.00 @	3.00
Cornflowers.....		.50
Sweet Peas.....	.20 @	1.00
Delphiniums.....		8.00
Peonies, Fancy.....	3.00 @	4.00
Fancy Gladiolus.....	5.00 @	8.00
Coreopsis.....	.50 @	.75

Boston, June 23, 1915.

	Per 100	
Beauty, Specials.....	\$15.00 @	\$20.00
Extra.....	6.00 @	8.00
Short stems.....	2.00 @	4.00
Shawyers, Russells.....	2.00 @	10.00
Killarney Brilliant.....	1.00 @	6.00
Killarney.....	1.00 @	6.00
White Killarney.....	2.00 @	8.00
Dark Pink Killarney.....	1.00 @	8.00
Double White Killarney.....	2.00 @	10.00
Killarney Queen.....	2.00 @	8.00
Mrs. Aaron Ward.....	1.00 @	6.00
Richmond, Hadley.....	2.00 @	12.00
Ophelia.....	2.00 @	10.00
Sunburst.....	1.00 @	6.00
Rivoire (Bulgaria, Taft).....	2.00 @	8.00
Kaiserin, Carnot.....	2.00 @	10.00
Carnations.....	.50 @	2.00
Cattleyas.....	20.00 @	25.00
Lily of the Valley.....	2.00 @	3.00
Easter Lilies.....	6.00 @	8.00
Gardenias.....	8.00 @	20.00
Sweet Peas.....	.20 @	.75
Yellow Marguerites.....	.50 @	1.50
Antirrhinums.....	2.00 @	3.00
Cornflowers.....	.25 @	.50
Spanish Iris.....	1.00 @	2.00
Gladiolus, large, doz.....	1.00 @	\$1.50
Peonies.....	3.00 @	6.00

THE FLORISTS' MANUAL, by Wm. Scott, the greatest book ever written for florists, sent by The Review for \$5.

JOS. G. NEIDINGER
FLORISTS' SUPPLIES

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PHILADELPHIA, - PA.

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Wholesale Cut Flower Prices.

Cincinnati, June 23, 1915.

	Per doz.	
Beauty, Extra.....	\$3.00 @	\$4.00
30 to 36-inch.....	2.00 @	3.00
24-inch.....	1.50 @	2.00
12 to 18-inch.....	1.00 @	1.50
8 to 12-inch.....	.50 @	.75
	Per 100	
Killarney, white and pink.....	\$3.00 @	\$6.00
Richmond.....	3.00 @	6.00
Carnations.....	1.50 @	2.00
Easter Lilies.....	8.00 @	10.00
Lily of the Valley.....		4.00
Orchids, per doz.....	\$6.00 @	\$7.50
Sweet Peas.....	.35 @	.75
Stocks.....	2.00 @	4.00
Snaptagon.....	4.00 @	6.00
Gladioli, America.....	4.00 @	6.00
Feverfew, per bunch.....	.25c	
Water Lilies.....	3.00 @	4.00
Rambler Roses, per bunch.....	.25c	
Candytuft, per bunch.....	.25c	
Sweet William, per bunch.....	.25c	
Cornflowers.....	.35 @	.50
Hydrangeas, per bunch.....	.50c	
Candidum Lilies.....	3.00 @	4.00
Peonies.....	3.00 @	4.00

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6785****160 N. WABASH AVE., CHICAGO**

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A.L. Vaughan & Co.**WHOLESALE FLORISTS****159 North Wabash Avenue, Chicago**

Write for Special Prices.

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Wholesale Cut Flower Prices.

Chicago, June 23, 1915.

	Per doz.	
Beauty, long stems.....	\$3.00	
30 to 36-in. stems.....	2.50	
24-in. stems.....	2.00	
12 to 20-in. stems.....	\$1.25 @ 1.50	
	Per 100	
Killarney.....	\$2.00 @ \$ 8.00	
White Killarney.....	2.00 @ 8.00	
Killarney Brilliant.....	2.00 @ 8.00	
Mrs. Russell.....	3.00 @ 12.00	
Richmond.....	2.00 @ 8.00	
Rhea Reid.....	3.00 @ 8.00	
Mrs. Aaron Ward.....	4.00 @ 8.00	
Sunburst.....	3.00 @ 8.00	
Ophelia.....	4.00 @ 8.00	
Milady.....	3.00 @ 10.00	
Mrs. Sawyer.....	3.00 @ 8.00	
Carnations.....	.75 @ 3.00	
Valley.....	2.00 @ 8.00	
Easter Lilies.....	8.00 @ 10.00	
Cattleyas, per doz.....	\$5.00 @ \$7.50	
Callas.....	1.00 @ 1.25	
Peonies.....	.25 @ .75	
Gladioli.....	.50 @ 1.25	
Miniature.....	2.00 @ 4.00	
Sweet Peas.....	.50 @ 1.50	
Daisies.....	1.00 @ 2.00	
Pansies, doz. bunches.....	\$0.75 @ \$1.00	

Buffalo, June 23, 1915.

	Per doz.	
Beauty, Specials.....	\$3.00	
Fancy.....	2.50	
Extra.....	1.50	
Short.....	1.00	
	Per 100	
Mrs. Taft.....	\$ 3.00 @ \$ 7.00	
Mrs. Sawyer.....	4.00 @ 7.00	
Killarney.....	3.00 @ 7.00	
White Killarney.....	3.00 @ 7.00	
Double White Killarney.....	3.00 @ 7.00	
Richmond.....	3.00 @ 8.00	
Maryland.....	4.00 @ 8.00	
Sunburst.....	3.00 @ 8.00	
Mrs. Ward.....	3.00 @ 6.00	
Killarney Queen.....	3.00 @ 6.00	
Carnations.....	1.00 @ 2.00	
Lily of the Valley.....	4.00 @ 4.00	
Longiflorums.....	8.00 @ 10.00	
Rubrum Lilies.....	4.00 @ 5.00	
Calla Lilies.....	7.00 @ 10.00	
Cattleyas.....	30.00 @ 40.00	
Daisies.....	1.00 @ 1.50	
Mignonette.....	2.00 @ 3.00	
Sweet Peas.....	.50 @ 1.50	
Peonies.....	2.00 @ 4.00	

DISCONTINUE mum ad. One issue
cleaned us out. Thanks.—Ullrich's
Greenhouses, Tiffin, O.

THE RETAIL FLORISTS' CO.**58 E. Randolph St.—Suite 510****CHICAGO, ILL.**

Not for profit, but for the benefit of
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Largest Shippers of
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Growers of... Cut Flowers****Greenhouses, Des Plaines, Ill.****Store, 162 N. Wabash Avenue, Chicago****Long Distance Phone, Randolph 2758**

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Gypsophila, single and
double.....bunch, 50c
Beauties.....\$1.50-\$3.00 doz.
Russell Roses.....6c to 12c
Carnations.....\$1.50 per 100
Killarneys, Richmonds,
Sunbursts.....3c to 8c
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Wholesale Cut Flower Prices.

New York, June 21, 1915.

	Per 100	
Beauty, Specials	\$8.00 @ \$12.00	
.. Fancy	6.00 @ 8.00	
.. Extra	2.00 @ 4.00	
.. No. 1	1.00 @ 2.00	
.. No. 250 @ 1.00	
Killarneys25 @ 3.00	
My Maryland25 @ 3.00	
Richmond25 @ 3.00	
Sunburst50 @ 4.00	
Lady Hillingdon25 @ 3.00	
Prince de Bulgaria25 @ 3.00	
Mrs. Aaron Ward50 @ 4.00	
Mrs. Sawyer50 @ 4.00	
Mock50 @ 4.00	
Hadley	1.00 @ 10.00	
Russell	1.00 @ 6.00	
Brides and Maids50 @ 3.00	
Orchids—Cattleyas	8.00 @ 20.00	
Carnations25 @ 1.00	
Easter Lilies	1.00 @ 2.50	
Lily of the Valley50 @ 1.50	
Mignonette, per doz.	85c @ 75c	
Calla Lilies, per doz.	50c @ 75c	
Sweet Peas, doz. bunches ..	15c @ 60c	
Daisies50 @ 1.50	
Gardenias, per doz.	50c @ 2.00	
Pansies10 @ .25	
Peonies25 @ 2.00	

ENCLOSED you will find my check to cover account to date. Sometimes we pay bills where we question the profit for us, but never so with a bill from The Review.—G. S. Ramsburg, Somersworth, N. H.

GEORGE C. SIEBRECHT

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affords every day in the year. Prompt shipments at
a moment's notice.

Mums, Roses, Carnations, Valley, Violets, Etc.

A Card This SizeCosts Only 70c per Week
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A half-inch card costs only 35c per week on
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WHOLESALE FLORIST AND PLANTSMAN

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Roses, Carnations and a general line of Novelties not found elsewhere.

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Fancy and Dagger Ferns, Green and Bronze Galax and Leucethoe Sprays,
Sphagnum, Dry Green Sheet, Lump and Spanish Mosses. Painted Pal-
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Greens. Holly, Mistletoe, Pine Plumes. All Decorating Material in Season.

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Cut Flowers at Wholesale

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Consignments Solicited

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Artificial Flowers,

Cycas Leaves and Wreaths, Wheat Sheaves,
Baskets, Artificial and Wax Wreaths, Metal
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370 Pearl Street,
Phone Main 4831 BROOKLYN, N. Y.

PACIFIC COAST DEPARTMENT

LOS ANGELES.

The Market.

Although the "merry month of June" has not, so far, produced quite the usual crop of weddings, there have been several good ones, calling for fine decorations. As usual when growers are replanting, there is a distinct shortage in indoor roses and the quality of much of the stock is not of the best. Valley also is on the short side and most of the stock now comes from northern growers. Dahlias are beginning to make a nice show in the windows, but probably no great number of flowers are sold. There has been a big demand for sweet peas, Cecile Brunner roses and other small stock that can be worked up into graduation bouquets, as several important schools are now closing. Gladioli are particularly fine this year, with America still leading in demand. All the wholesalers report good shipping business and appear to be busy all day long.

Various Notes.

Friends of Edwin Lonsdale everywhere will be pleased to hear of considerable improvement in his health since his arrival at the Naturopathic hospital, in this city. On Sunday last he felt sufficiently well to take a nice automobile trip, and, as usual when anything can be done to help a friend, H. W. Turner, of Montebello, was on hand with his Stoddart-Dayton and took Mr. and Mrs. Lonsdale for a two-hour spin along the mountain road through Pasadena, Altadena and Glendale, and back by Griffith park. Mr. Lonsdale seems to be in perfect spirits and said he enjoyed every minute of his trip, nor was he unduly tired at the end of it. Mr. Lonsdale has one of those unusually fine characters and a disposition that makes friends at once, wherever he goes, and the same sprightly good humor and optimism seem to surround him now, though he is far from being a well man. It was fortunate that circumstances allowed Mrs. Lonsdale to be with her husband during his illness. He says he is just "learning how to relax and rest thoroughly," and this ought to bring him around in good shape by convention time, to which he is looking forward with pleasure.

At Bear lake local fishermen have been taking the limit of late and all report a good time. C. Gutting, of the Superior Nursery Co., returned June 15 with the usual bunch of stories of his prowess. Colonel R. M. Teague, of San Dimas, was said to be getting in some effective work with a cork trawler.

John Morley, of San Diego, was a visitor last week.

The California Evergreen Co. reports fair business for the season and I noticed much the best Mexican ivy I have seen this season at the store on Broadway. A. Gonzawa is now looking after the books of the firm here. He has had a good deal of experience in the florists' business, as a bookkeeper and business-getter, and is exceptionally well fitted for the position.

YOU MAY discontinue our ad of Mums, as we are completely sold out. Review ads certainly are business-bringers. First order received within 24 hours after The Review came, and since then orders coming from as far south and east as Texas, Oklahoma, California and about everywhere. They are still coming, and we shall have to return several containing checks and money orders.

BAKER FLORAL & SEED CO.

Baker, Ore., June 7, 1915.

I noticed some extra good Radiance roses in the stores last week—that is, extra good for this season—and inquiries elicited the information that they were from the Sawtelle greenhouses of W. Armacost & Co.

Fred Howard, of Howard & Smith, returned June 13 from a business trip to San Francisco. He is getting to be as elusive as a will-o'-the-wisp and he surely covers the ground. The excellent series of advertisements continues in the principal daily here and brings lots of business to the house.

Wright's Flower Shop seems to be an exceedingly busy place these days, with large numbers of graduation bouquets among the other items of business.

The Angelus Dahlia Gardens is the name that Z. H. Sherart has given his place on Morgan avenue. Mr. Sherart has for several years been growing novelties and standard kinds of dahlias and just at present there are numbers of the flowers, with promise of a richer display later. Mr. Sherart's place is a wonder of neatness and order and will well repay a visit.

H. R. Richards.

Tassano Bros. are planning the erection of another lath house at their Glendale Nursery, 500 feet square. They now grow 65,000 plants of asparagus and contemplate adding 50,000 more; hence the need of the new house. Two glass houses, each 50x220 feet, will be erected for *Adiantum cuneatum*.

SAN FRANCISCO.

The Market.

Notwithstanding the advancing season, business is keeping up well. Counter trade is a little above normal for summer, and many substantial house orders, with weddings and frequent special decorations calling for great quantities of stock, keep things moving in good shape. Seasonable outdoor stock continues abundant and sells at rather low prices, but most of the daily offerings find an outlet. Sweet sultan has been extensively used for the last few weeks. Phlox is becoming more plentiful. Ordinary commercial offerings of gladioli are nothing extra in quality and are cheap, though some small lots of fine stock come in. Panama brings a premium. The situation in dahlias is similar to that in gladioli, except that

plenty of really good dahlias are expected soon.

Sweet peas seem to be past their prime; there is enough first-class stock, but the market is flooded with short and inferior offerings. Carnations also are cheap. Outdoor roses are getting pretty well cleaned up. There has been a little special demand for roses this week, and indoor stock is expected to pick up in a few weeks. Cecile Brunner is giving great satisfaction, with crop and demand alike heavy. Ophelia is moving well and the call for Sunburst exceeds the supply, as this rose is beginning to show fine color. Hadley and Taft are also doing well. Offerings of Bermuda lilies are larger, with no special demand, and ordinary lots are pressed for sale by the growers. The cut of gardenias, and of orchids in several varieties, continues fine, and practically everything offered finds ready sale at well sustained prices. Of potted stock, hydrangeas in several varieties and at a wide range of prices are plentiful and find an improved demand.

Various Notes.

Notwithstanding the two changes of date of the sweet pea show at the exposition, it was fairly well attended and some fine exhibits were staged. The date decided on was really fortunate as far as flowers were concerned, as the sweet peas were superlatively fine and all who saw them were delighted. The gold cup offered as first prize for the best collection of sweet peas went to C. C. Morse & Co., the second to W. Atlee Burpee & Co. The Francis Floral Co. received first prize for the most original floral design, the piece being an umbrella-shaped bridal canopy of sweet peas, starred with "novagems," or artificial jewels such as are used on the Tower of Jewels at the exposition. It may be mentioned in passing that several recent experiments with these articles seem to indicate that they may become an important adjunct to floral work.

The water lilies in Dreer's collection in the Palace of Horticulture at the exposition are now blossoming nicely. In the garden exhibits outside, the Netherlands begonia exhibit is getting well started. Many fine exhibits of dahlias are coming into bloom, and most beds of gladioli are blossoming. Practically all the rose exhibits are in bloom. Some nice beds of phloxes are coming out and the pelargonium exhibits make a good showing. A bed of *Lilium Harrisii* from William Bustrin, of Watsonville, is in full bloom. Anton Zvolanek's collections of sweet peas have been particularly fine for the last fortnight.

The local committee working on the souvenir program for the S. A. F. convention is making good progress and expects to have a program to be proud of.

The local Women's Auxiliary of the S. A. F. held a meeting June 16.

One of the largest day's sales of roses ever known of here was made June 15, when the Oregon rose festival was celebrated at the Oregon building

at the exposition, and in a parade around town. At the Oregon building great quantities of roses were given away to visitors. The flowers were supposed to come from Oregon, but as a matter of fact two orders are known to have been placed with local houses, amounting to 10,000 each, which cleaned up practically everything in the market for the day.

The new bowling team of the Pacific Coast Horticultural Society, headed by V. Podesta, is meeting regularly and some of the players are developing a creditable game.

E. James has been sending in some excellent hydrangeas lately. A lot of his *Hydrangea paniculata grandiflora* that appeared last week were especially attractive.

Frank Pelicano brought in a beautiful cut of dahlias from his place last week. These were about the first really fine dahlias shown here this season.

Lots of gladioli have been shipped in on consignment from as far off as Santa Cruz, and the bulk of the shipments move slowly.

Joseph's has been doing a rushing business lately in special baskets of fruit and flowers for parties sailing for Hawaii and the orient, as travel in that direction is unusually heavy this season. Later on a lot of similar business for people returning east by the Panama canal is expected.

The E. W. McLellan Co. has about finished its new rose planting and greenhouse repairs, and expects to have a much larger cut from new plants in a few weeks. Mr. Axell, of this company, reports a good many rose orders from outside towns and also finds a heavy outside demand for greens.

S. H. G.

PORTLAND, ORE.

The Market.

Business has settled to normal conditions after the celebration of the rose festival last week. There is a satisfactory demand for flowers. Plenty of first-class stock is coming in. Roses and sweet peas are of excellent quality and bring good prices. Several private schools and academies have held their graduation exercises, and at nearly all flowers were used freely. June weddings are not so numerous as they have been some years. Several large funerals and an average number of smaller ones have helped to move the surplus stock. The cut of carnations is not so heavy as it was. The quality shows the effect of the warm weather. There is an abundance of gaillardias and other outdoor flowers of first-class quality.

Club Meeting.

The meeting of the Portland Floral Society June 15 was well attended. L. W. Scott, of the entertainment committee, reported that the exclusive use of Schnor's park, at Oregon City, had been obtained for a picnic July 4. Contests, children's games and a general good time will be provided. Instructions are: Take electric car for Oregon City at 9 a. m., get off at suspension bridge and walk to the west bank of the Willamette; park is near by; automobiles go by west side road; cars run every half-hour; fare, 50 cents round trip; bring picnic lunch, families, employees and friends.

J. G. Bacher reported that the list of prizes to be awarded for exhibition

1,000,000 Freesia Refracta Alba

Immediate Delivery	1000	2500	5000
Mammoth Bulbs, $\frac{3}{4}$ up.....	\$7.50	\$17.50	\$32.50
No. 1, $\frac{1}{2}$ to $\frac{3}{4}$	5.00	11.25	20.00
No. 2, $\frac{3}{8}$ to $\frac{1}{2}$	3.00	6.75	12.50

Write for prices on large quantities

Purity $\frac{3}{4}$ up, \$10.00; $\frac{1}{2}$ to $\frac{3}{4}$, \$7.00; $\frac{3}{8}$ to $\frac{1}{2}$, \$4.50 per 1000
Asparagus Plumosus seed, \$1.00 per oz.; $\frac{1}{4}$ lb., \$3.00; 1 lb., \$10.00. Seedlings, \$6.00; transplanted, \$8.50 per 1000.

Express prepaid if you send cash with order

HARRY BAILEY, R. F. D. 6, Los Angeles, Cal.

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CHRYSANTHEMUMS

Rooted cuttings.....\$10.00 per 1000
 2-inch pots.....15.00 per 1000
Yellow: Col. Appleton, Maj. Bonnafton, Chrysolora, Golden Glow, Golden Chadwick. **White:** White Queen, White Cloud, Mrs. Robinson, Silver Wedding. **Pink:** Dr. Enguehard, May Hunter, Pacific Supreme. **Red:** Black Hawk.

FRANK WILHELM

Box 905, R. F. D. No. 6, Los Angeles, Cal.

Strong Tobacco Stems

at 10 per pound.

E. W. McLELLAN CO.

18-24 Lick Place, SAN FRANCISCO, CAL.

beds at the Gresham fair was ready. Those wishing to exhibit should see President Lewis, of the Fair Association.

R. W. Gill, general manager of the fall show and secretary of the Pacific Coast National Dahlia Society, stated that arrangements were being complet-

EUCALYPTUS AND ACACIA TREE SEEDS

New Crop. Send for Prices. Address

GEORGE H. HOPKINS
 Eagle Rock Sta., LOS ANGELES, CAL.

Mention The Review when you write.

ASPARAGUS PLUMOSUS NANUS

A splendid, large, heavy stock in perfect condition.

2 $\frac{1}{2}$ -inch pots.....\$20.00 per 1000
 3 -inch pots.....25.00 per 1000

GEO. EISCHEN, Montebello, Cal.

FERNS

	Per 100	1000
Whitmani, 2 $\frac{1}{2}$ -inch.....	\$5.00	\$40.00
Whitmani Runners.....		15.00
Pierstoni, 2 $\frac{1}{2}$ -inch.....	5.00	40.00
Pierstoni Runners.....		15.00
Established Boston Runners.....	2.00	

HILL'S NURSERY, Avon Street and Morton Avenue, LOS ANGELES, CAL.

Mention The Review when you write.

STAIGER & MUNDWILER

1940-1946 W. 22d St., LOS ANGELES, CAL.

For all classes of ornamental nursery and greenhouse stock, ferns and palms at right prices.

FERNS FOR FERN DISHES

in 2½-in. pots\$4.50 per 100

PRIMULA OBCONICA (Ronsdorfer Strain)

2½-in. pots\$ 5.00 per 100

4 -in. pots 15.00 per 100

Kentias in all sizes.

Nephrolepis in all varieties and sizes

**ASPLENIUM NIDUS AVIS
(Bird's Nest Fern)**

4-in. pots\$ 6.00 per dozen

5-in. pots 9.00 per dozen

6-in. pots 15.00 per dozen

Also larger sizes.

**ADIANTUM CUNEATUM ROENBECKII and
ADIANTUM TRIUMPH**

2½-in. pots\$ 7.50 per 100

4 -in. pots 15.00 per 100

Write for Wholesale Price List.

H. PLATH, THE FERNERIES

Lawrence and Winnipeg Aves.

P. O. Station "L"

SAN FRANCISCO, CAL.

Mention The Review when you write.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower SANTA CRUZ, CAL.

Mention The Review when you write.

O. E. PANZER

R. 1, Box 815, Portland, Ore.

Stocks, Grant Nozza, 4 colors, \$2.00 per bch.

Silver-pink Snaps, 2½-in., \$4.00; 4-in., \$1.00.

Dracaena, 4-in., \$12.50; also strong seedlings.

Plumosa, 4-in., \$10.00.

Primula Obconica Grfl., strong 2½-in., \$4.00

PERENNIALS. BEDDING PLANTS.

Mention The Review when you write.

Rahn & Herbert Co.

CLACKAMAS, ORE.

Bedding Plants for growing on for Spring Trade.

PALMS, FERNS and DECORATIVE PLANTS

Dracaena Indivisa, 2½ and 3-in., now ready for 3, 4 and 5-in., fine stock, \$3.00 to \$8.00, according to quality.

We are large growers of Chrysanthemums, leading commercial varieties in standards, pompons and singles.

Your inquiries for anything you may need will be appreciated.

**OLSSON & BERNSON,
11 Post St., SPOKANE, WASH.**

Mention The Review when you write.

Wilson & Crout Co.

14 East 61st Street

PORTLAND, ORE.

Offers an immense stock of bedding plants for present and future delivery.

Mum Rooted Cuttings

STANDARD VARIETIES

\$15.00 per 1000; \$2.00 per 100

250 at 1000 rate

Van Slyke & Seamons

R. D. No. 2,

TACOMA, WASH.

ed for the show, which will be held in Portland about September 15. Professionals and amateurs may make exhibits. All sorts of seasonable flowers will be admitted. His request was that the Floral Society assist in entertaining the visitors and carrying on the show, and he was referred to the standing committee on exhibitions.

John F. Carroll, director of the rose festival, who had charge of the floral center, said he had just come from a meeting of the directors, who have passed a resolution expressing their appreciation and thanks to the Floral Society for the staging of the floral center, which they called the crowning feature of the festival. Mr. Carroll expressed his pleasure at having had the opportunity of getting acquainted with so many florists and paid a hearty compliment to the members who took part in arranging the floral center. He said the transforming of two blocks of sidewalks and street into a bower of floral beauty in less than forty-eight hours' time was a seeming miracle possible only to experts in that line. He closed his remarks with the hope that the floral center would become a feature of future rose festivals. President Van Kirk made a fitting reply and suggested that Mr. Carroll be made an honorary member of the Floral Society. Mr. Carroll has the distinction of being the first honorary member of the society.

The election of officers resulted in the following: President, S. W. Walker; vice-president, E. J. Steele; secretary, H. Niklas; treasurer, Jas. Forbes; trustees, A. J. Clarke, R. W. Gill and Julius Dorsche.

A purse containing \$60 in gold was presented to the retiring president as a token of appreciation of the work done by him in the interest of the society. The presentation was made by J. B. Pilkington. The president was so taken by surprise that words failed him and he declared lunch ready.

A box of cigars was passed around by Secretary Niklas in celebration of a new arrival in his family.

O. E. Panzer brought sweet peas of a dark color, which he originated, for exhibition. They attracted considerable attention.

A. J. Clarke offered this story: August Zitzewitz, the well-known grower, had a neatly printed sign on his exhibition of double petunias at the floral center. One day this sign became detached from its support and fell down among the plants. A portly lady visitor saw it with interest and was heard to spell it out carefully, "A. Zitzewitz." Then she remarked to her companion, "Lan' sakes! I have seen them kind of flowers often and always wanted to know what their name was." And she passed on, happy in her belief that she had added another name to her list of plants.

Director Carroll, in speaking of Manager Dorsche's strenuous activity in handling the floral center, referred to him as a "human dynamo."

The rumor was heard that the "Society of the Yellow Dog" would hold another meeting at the picnic July 4.

Various Notes.

Geo. Goos says he sold all the plants in his exhibit at the floral center on clean-up day, and could have sold another wagon load if he had brought them.

An erroneous report got abroad that

It Pays

To Pacific Coast Florists:

What stock have you for sale to the trade?
Is it moving as it should?
No?

Then tell the trade about it by using the Pacific Coast Pages of The Review.

Pacific Coast advertisers almost invariably report good results. Like this:

Say! That ad's a humdinger for getting the business.—Everett Floral Co., Everett, Wash.

I sold all the Mum cuttings advertised, and you will not hear from me again until I can get some more stock ready. Shall root 100,000 Carnation cuttings for next season, as I know The Review will sell them for me.—Frank Wilhelm, Los Angeles, Cal.

Please cut out of our advertisement in The Review the cyclamen seedlings. We sold all our surplus cyclamen seedlings as a direct result of our advertisement in your paper.—Spokane Greenhouses (Inc.), Spokane, Wash.

We want to say that our last advertisement in The Review brought us orders from both the Atlantic and Pacific coasts. We had, strangely enough, on following days, orders from Salem, Ore., and from Salem, Mass.—State Floral Co., North Yakima, Wash.

We are well pleased with the results obtained by advertising in the Pacific Coast Department of The Review. We sold out clean and refused many orders. The Review surely gives results.—Van Slyke & Seamons, Tacoma, Wash.

The transient rate for space is \$1 per inch per insertion. Those who have stock to offer all or a considerable part of the year around should write for contract rates.

Florists' Publishing Co.

508 So. Dearborn Street

CHICAGO

Mastodon Pansies

200,000 of them—all yellow—form a part of the magnificent surroundings of the palaces of the Panama-Pacific Exposition. They were purchased of us by the management because they could use only the best of everything. Are they too good for you? Besides, we've cut the prices again. 1915 crop now ready.

Mastodon Mixed..... $\frac{1}{8}$ oz., \$0.75; oz., \$5.00
Private Stock..... $\frac{1}{8}$ oz., 1.00; oz., 7.00

Color plate catalogue free

STEELE'S PANSY GARDENS
PORTLAND, OREGON

Chrysanthemums

Monrovia, White Bonnaillon, Bonnaillon,
White Queen, Dr. Enguehard, Nonin,
Appleton, \$1.50 per 100.

Cash with order or C. O. D.

KOBATA BROS., R. F. D. Box 189, Gardena, Cal.

the plants used in the exhibits at the floral center would be given away on clean-up day. This brought out a large crowd of bargain hunters to the grounds. No plants were given away, but many were sold at prices somewhat less than they usually bring.

Walter Thompson, manager of the Thompson Horticultural Works, expects to be busy with greenhouse construction this season. Besides the Scheier house at Butteville and the Walden addition at Arleta, he has other work in sight.

Otto Lemcke has had a good cut of carnations and asparagus from his range at Lents, Ore.

Prof. A. S. Peck is receiving congratulations on the recent visit of the stork to his family.

Portland rose day was celebrated June 16 at the Panama-Pacific exposition. Roses were scattered from floats parading the principal streets of San Francisco and 50,000 blooms were given away at the Oregon building.

John Willius, who has leased the Pfunder range of glass, at East Fortyninth and Alder streets, has 2,800 tomato plants coming in. In the lot are 800 John Baer, the new variety which he is trying out. He plans to set out a number of chrysanthemum plants when the tomatoes are gone.

C. C. Ruenitz has moved his flower store from the Masonic Temple to 471 Washington street, where he has more room and a better front for display. He decorated the cart of E. M. Sazurus, which took first prize in the floral parade, with gaillardias, chiffon and wild greens.

A. F. Salane has closed his store on Broadway, in the Orpheum theater building.

F. E. West, formerly with the English government as entomologist at Kew Gardens and in the colonies, has opened a laboratory in the Oregonian building for the determination of diseases of plants and the manufacture of sprays and disinfectants. Associated with him are A. G. Riddell and R. W. Blackwood, under the title of the Agricultural Chemical Co. S. W. W.

Livermore, Cal.—N. O. Pedersen, for the last year and a half with the Albert F. Amling Co., Maywood, Ill., is now head gardener at the Livermore Sanatorium.

Superior-Grown ROSES for Immediate Delivery

All the new and standard varieties in quantity. Let us figure on your requirements for the coming season. We can make the price right for first-class, well grown stock.

SATISFACTION GUARANTEED

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E. W. McLELLAN CO.

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Mention The Review when you write.

PLACE YOUR ORDER FOR

Calla Lily Bulbs

as soon as possible or write for prices.

PACIFIC NURSERIES, Colma, San Mateo Co., Cal.

Mention The Review when you write.

Hogan-Kooyman Co.

27 Central Place, off Bush
SAN FRANCISCO, CAL.

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Aster Seed

Carefully selected and absolutely fresh stock. Our rigid culture makes quality unsurpassed. Write for Illustrated Circular.

HERBERT & FLEISHAUER, Aster Specialists
McMINNVILLE, OREGON

BOXWOOD

Rooted Cuttings, \$1.50 per 100; \$12.00 per 1000.

ASPARAGUS SPRENGERI, 2-inch pots, ready for shift, \$2.00 per 10; \$18.00 per 1000.

ASPARAGUS PLUMOSUS, 2-inch pots, ready for shift, \$3.00 per 100; \$25.00 per 1000.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.

Forest Grove, Ore.—W. H. Danser, formerly general manager of the Forest Grove Floral Co., has bought land, on which he will build greenhouses this summer.

Vancouver, B. C.—J. M. Hazlewood, who was succeeded at 2976 Westminster road by Swires & Fatkin in 1909, is back in the florists' business, this time at 477 Kingsway.

La Jolla, Cal.—M. C. Elliott has leased a piece of land for a term of years and with his brother-in-law, C. E. Chamberlin, has incorporated as the La Jolla Floral Gardens. They plan to do business in cut flowers for the first year or so and gradually work into the nursery business. Mr. Elliott says he hopes visitors to the S. A. F. convention will drop down to San Diego to see the exposition there, and he will be glad to meet any old friends from Minneapolis and vicinity.

CARNATION GORGEOUS

Ready for Field,
from 2 $\frac{1}{4}$ -inch Pots, \$5.00 per 100.

BASSETT'S FLORAL GARDENS

B. S. BASSETT, Prop.

LOOMIS, CAL.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seafortia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES,
Santa Barbara, Cal.

REMEMBER

KENTIA NURSERIES
SANTA BARBARA, CAL.

for **Cocos plumosa** (all sizes in quantity), **Kentias**, **Seafortias**, **Areca**, **Phoenix Canariensis** (strong and established), **Trees**, **Shrubs**, etc.
Send for Wholesale Price List.

BULBS

Freesias, Narcissus, Gladiolus, Daffs and Calla Lilies. Get our prices before ordering.

Currier Bulb Co.

P. O. Box 102, SEABRIGHT, CAL.

CYCLAMEN from English-grown seed, in five named varieties, assorted, \$2.00 per dozen; \$12.50 per 100.

PRIMULA CHINENSIS, large flowering five colors, 65c per dozen; \$5.00 per 100.

PRIMULA OBSCURA GRANDIFLORA, mixed colors, 3-inch, \$5.00 per 100; 4-inch, \$8.00 per 100.

FRED GROHE, R. D. 4, SANTA ROSA, CAL.

Ross, Cal.—George Walters has nearly recovered from an illness that has incapacitated him for business for many weeks. He says he has been a reader of The Review since the first issue.

Sumner, Wash.—The restraining order asked by the Sumner Floral Co. to prevent the county from shutting off its water supply from the poor farm was denied by Judge Clifford, of the Superior court, on the ground that the county is not empowered by law to operate a water service plant, and hence can not be forced to continue such service.

NEWS OF THE NURSERY TRADE

CHARLES MOMM & SONS, Irvington, N. J., are enlarging the land under cultivation by ten acres this summer. This ten acres is planted with ornamental stock.

REPORT of the filing of a petition in bankruptcy against the Southern Nut Nursery Co., Kansas City, Mo., will be found under the head of Business Embarrassments in this week's issue.

AN exceptionally heavy spring trade in general nursery stock, which cleaned out some varieties, is reported at Duluth, Minn., by Oliver Brown, nurseryman and landscape architect, at 517 East Eighth avenue. The combination of heavy rains and sharp freezes last autumn and this spring killed large numbers of perennials outright and many shrubs and trees down to the ground. Frosts have continued to this late date.

ELMER RUNYON, manager of the Elizabeth Nurseries, Elizabeth, N. J., started early last week for the Detroit convention, going by automobile by way of Philadelphia, Harrisburg and Pittsburgh. He will return by another route. He is accompanied by his wife. Notwithstanding the general business depression, the spring business of the Elizabeth Nurseries was up to normal. There have not been such large orders from the wealthy, but more from the comfortably well off, who own their own places and are fixing them up. Plans are being made for the rebuilding of the storage and packing house which was burned on March 22.

PETERSON SELLS AND BUYS.

William A. Peterson, proprietor of Peterson Nursery, Chicago, appeared in two real estate transactions recorded this week, in one of which he was a seller and the other a purchaser, in which the combined consideration was \$227,000.

One of the transactions was the sale to W. F. Kaiser & Co., subdividers, of a tract of about eighty-two acres bounded by Bryn Mawr avenue on the south, Central Park avenue on the west, Ardmore avenue on the north, and the sanitary district canal on the east, for an indicated consideration of \$107,000, as evidenced by the revenue stamps on the document. This has been subdivided by Kaiser & Co. into 578 lots of thirty feet frontage. The contract for this deal was reported in this column some months ago.

Mr. Peterson purchased from W. L. Turner two tracts of forty acres each, the whole being bounded by Peterson avenue, Central Park avenue, Kimball and Ardmore avenues, for a total indicated consideration of \$120,000. Mr. Peterson gave back a part purchase money mortgage of \$50,000, five years, at six per cent.

Peterson Nursery of 275 acres adjoins this on the north and the property just acquired will be used for nursery purposes. Mr. Peterson has three years in which to remove the trees from the tract which he has sold to Kaiser & Co.

A. A. N. IN ANNUAL SESSION.

Meets This Week at Detroit.

This week the American Association of Nurserymen is celebrating the completion of its second score of years, in annual convention at Detroit, June 23 to 25. At the Cadillac hotel are gathered nurserymen from all sections for what has started out to be the most important convention in those forty years. On the opening day 250 were registered, and many more expected. J. B. Pilkington, of Portland, Ore., was the only member of the executive committee who was absent.

Everybody is saying to everybody else, "Cheer up." The prevailing sentiment is that last year was so bad that next year is bound to be better. And the prevailing spirit is one of optimism and energy. For those in attendance are the "live wires" and the



Henry B. Chase.

(President American Association of Nurserymen)

"stand-bys," those who have spent money to come to the convention in spite of the shrinkage in profits, to stick to the association through hard times as well as good times, and help it to make the coming good times better and any future hard times not so hard.

When depression removes the press of business, it leaves a man time to think, and particularly to think of other things than the orders on his hands. Some of these thoughts are making their appearance at the Detroit convention, and the result of their appearance promises to be momentous in the trade.

A More Efficient Organization.

Everyone's thoughts are on improvement in general at present, and the thoughts of the nurserymen at Detroit are on improvement in the association

in particular. This was apparent from the start. After the opening ceremonies were finished—the address of welcome by Mayor Oscar B. Marx and the response—President Chase began his address with an exhortation to nurserymen to cheer up. He said:

"E. C. Simmons, the hardware king of St. Louis, recently mailed a letter to all his salesmen reading:

"Don't worry. War or no war, freight rates or no freight rates, tariff or no tariff, baseball or no baseball, grape juice or champagne, the farmer is still on the job. Don't forget him."

"There is comfort and encouragement in this for every one of us; the farmer is still on the job, and he is today the best farmer this country has ever known; he is producing bigger crops, selling them for more money, and consequently spending more money than ever before. He will buy our trees, and will have the coin to pay for them. See to it that he gets full 100 cents in value for every dollar he spends with us. Don't worry! Forget your worries in work."

With regard to improvement in the association, President Chase said:

"With last season's troubles behind us let us now cheerfully and buoyantly face the problems of the coming season and of the coming years. What are they? There is just one problem that I shall dwell on, only one, and that is this: Can this association by any change in its methods or organization make of itself a more efficient organization, an organization that will really help to control production and to eliminate price-cutting, an organization that can keep closer watch on legislative and transportation matters than is possible under our present system of working through committees? Can it be done? How shall we go about it?

What Has Been Done.

"This association is now forty years old; it was founded by a few representative nurserymen with the idea of bringing together in an annual convention the reputable nurserymen of the United States, to get acquainted with one another, relax from business, mix and mingle together, to exchange views and ideas, discuss methods of propagation, cultivation and all questions of common interest, and incidentally, or possibly primarily, to exchange, buy and sell nursery stock; the founders of this association had in mind the bringing into its membership all reputable nurserymen of this country, a national association of American nurserymen. They had in mind the greatest good to the greatest number. The dues were nominal, expenses small, their problems far less complicated than those we face today. Up to 1905 the dues were \$2 per year; they were then raised to \$3 and in 1906 to \$5; so, going back ten years, we find we have had an income of \$5 per year for nine

years and \$3 for one year from a membership as follows:

1905—West Baden	472
1906—Dallas	541
1907—Detroit	371
1908—Milwaukee	378
1909—Rochester	384
1910—Denver	356
1911—St. Louis	382
1912—Boston	363
1913—Portland	463
1914—Cleveland	410

Since February, 1900, we have expended \$10,504 in tariff, legislation and transportation matters alone. In addition to this we have expended about \$1,700 from the special horticultural fund started in Portland two years ago. That this money has been well and wisely expended is beyond question of doubt. The work has been handled by committeemen who are all busy nurserymen, and who have given freely of their time, inconvenienced themselves time and time again to carry on this work, and without one cent of remuneration for their services.

"Note that our largest membership in the last ten years was 541, and that for six years of the ten the membership has been under 400. Now, to get the money necessary to do the work we ought to do, we must either more than double our membership or more than quadruple our dues. I have heard it stated at our conventions many times that we ought to have a membership of at least 1,000. I doubt if we can ever get such a membership, even though we have a secretary whose whole time is devoted to the work of the association. Certainly we have failed by the various methods employed in past years to build up our membership to the desired point. I am greatly pleased to see that in spite of this hard year just past we have secured sixty or seventy new members. This is evidence of the good work done by our membership committee this season. If we advance our dues from \$5 to \$25 or \$30, or \$40 or \$50 per year, how many members will we lose? Would the few who made up such an association constitute a national association of American nurserymen? If, instead of the 400 to 500 odd members now attending our annual meetings, our conventions consisted of say 100 or 150 members (and I honestly believe there are not to exceed 100 to 125 who will pay \$30 to \$50 annual dues), would such a convention be a representative gathering of the American nurserymen? Can this association afford to consider any plan that will reduce its membership from 400 or 500 to 100 or 125? All these and dozens of other questions have occurred to me in thinking this matter over.

"With the consent of the program committee, I wish to call for Mr. Mayhew's paper this morning, in order that we may have ample time to consider it, and I bespeak for him your careful and close attention. Following his paper I want a full and free discussion of this question, and let's see if we can get at a practical working plan and then try it out."

In considering the work of the legislative committee, the president suggested that in view of the large amount of work which the members of this committee were called upon to do, they might be relieved of a large amount of detail work by the association's hiring a paid expert. The president's address received much applause.

Letters were read from L. A. Berckmans and W. E. Campbell.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,
Roses, Clematis, Peonies, Herbaceous Plants.

Write for our wholesale trade list.

W. & T. SMITH CO., - - GENEVA, N. Y.

68 YEARS - 1000 ACRES

Mention The Review when you write.

PEONIES and IRIS

CATALOGUE
NOW READY

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Stock Exchange Bldg., CHICAGO, ILL.

OUR GUARANTEE We will replace with three all plants not proving true to description.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.,

Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

JACKSON & PERKINS COMPANY

Wholesale Growers
for the Trade

Trees and Plants of All Kinds

Send for List

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Bobbink & Atkins

NURSEYMEN,
FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

J. R. Mayhew's Paper.

J. R. Mayhew's paper, on "A Better National Association," aroused great interest. Upon his presentation of a working plan to carry out his views, it was moved a committee be appointed to put his suggestions in practice. On this committee were named J. R. Mayhew, chairman; J. Watson, J. W. Hill, E. S. Welch, Peter Youngers, Theo. Smith, R. C. Chase, F. H. Stannard, W. C. Reed, W. Hoopes, T. J. Ferguson and Robert George.

Secretary's Report.

In his report, Secretary John Hall announced that "the registration in the badge book for 1915 is the largest ever published, with the exception of the years 1906 and 1913; also, the amount

REMEMBER

IF IT'S A HARDY PERENNIAL

or so-called Old-fashioned Flower worth growing, we have it in one shape and another the year round. We have the largest stock in this country, all Made in America, and our prices will average

75c per Dozen
\$5.50 per 100

Why say more here? Send for our Wholesale Price List of varieties and benefit from the opportunities this affords you.

Address R. W. Clucas, Mgr.
Palisades Nurseries, Inc.
Sparkill, New York

HEADQUARTERS CALIFORNIA PRIVET

in any quantity and any size desired. My Privet has more branches than that usually sent out and I grade it better.

Carloads a specialty. Also

Amoor River Privet

Berberis Thunbergii

Well grown and in large supply.

J. T. LOVETT,

Monmouth Nursery, Little Silver, N. J.

ROSES

See ad May 20, or send for stock list.

THE LEEDLE FLORAL COMPANY,
SPRINGFIELD-OHIO.

Mention The Review when you write.

ROSES--CANNAS

CONARD & JONES CO.
West Grove, Pa.

Mention The Review when you write.

of cash turned over to the treasurer is the largest during the same period with the exception of 1913. Four hundred and twenty-six names appear in the badge book for this year, and a leaf insert containing others received too late for publication brings the total membership June 15 to 435.

"In 1906, when the membership fee was \$3, the unusual registration was due to the enthusiasm of the Texas nurserymen in rallying local residents to join the association when the annual

50,000 Field Grown Carnation Plants

Healthy, well grown plants, large enough for immediate planting.

White Wonder
White Enchantress } \$ 6 00 per 100
Rosette } 50.00 per 1000

White Perfection } \$ 5.00 per 100
Enchantress } 40.00 per 1000

WE SUPPLY EVERYTHING A GROWER NEEDS

A. L. RANDALL CO., Wabash Ave. at Lake St.
CHICAGO, ILLINOIS

Mention The Review when you write.

meeting was held at Dallas. It was at this meeting that the dues were raised from \$3 to \$5. The increased registration in 1913 was due to the campaign carried on by James McHutchison. This year between sixty and seventy new members have been enrolled.

"The income from memberships and badge book for the last ten years has been as follows:

1906\$2,014.20	1911\$2,771.85
19072,867.80	19122,747.70
19082,883.60	19133,314.15
19092,786.30	19143,077.90
19102,340.00	19153,130.90

"The financial statement of the secretary is:

RECEIPTS.

June 16, 1914.	Balance in bank.....\$	81.15
March 16, 1915.	Memberships and ac-	
	counts due	241.25
June 2, 1915.	Memberships and badge	
	book advertisements.	2,808.50

Total\$3,130.90

DISBURSEMENTS.

Paid to Peter Youngers, treasurer.....\$3,130.90

In closing, Mr. Hall stated his satisfaction with the arrangement by which he had held his office during the last year and a willingness to continue in it, should the association desire him to do so.

Peter Youngers read his report as treasurer, which was referred to an auditing committee composed of C. C. Mayhew, O. J. Howard and C. E. Bennett.

Legislative Reports.

In his report as chairman of the committee on legislation east of the Mississippi river, William Pitkin reiterated his statement of a year ago that the federal law was not so beneficial to the trade as some members seemed to think, adducing as evidence the action of the federal horticultural board in quarantining sections of New England on account of the prevalence of the gypsy and brown-tail moths, in forbidding the importation of pines and in threatening, at present, the quarantining of chestnut trees from abroad. In state legislation, the only important action in the last year has been the Ohio case of the taxation of nursery stock and the passage of an inspection law in Indiana, both of which were treated fully in The Review at the time they came up. In closing, Mr. Pitkin recommended to the attention of the convention the employment of a competent attorney such as is retained by the American Seed Trade Association. J. W. Hill suggested the same man might handle tariff and transportation. On J. H. Dayton's motion the matter was made business for Thursday morning.

Fine, Strong Ferns

READY TO SHIFT

HARRISII
ELEGANTISSIMA

W. K. HARRIS
PIERSONI

WHITMANI
and SCOTTII

2½-in., \$4.00 per 100, \$40.00 per 1000.

4-in., \$15.00 per 100; 5-in., \$25.00 per 100; 6-in., \$50.00 per 100.

JOHN BADER COMPANY

1826 Rialto Street,

N. S., PITTSBURGH, PA.

Mention The Review when you write.

PRIMULA OBCONICA GRANDIFLORA

NEW LARGE-FLOWERED HYBRIDS

Strong 2½-inch plants, \$3.00 per 100

STUPPY FLORAL CO., St. Joseph, Mo.

Mention The Review when you write.

As chairman of the committee on uniform state legislation, Mr. Pitkin reported the progress of the bill being drafted by Prof. Sanders, of Madison, Wis., chairman of a similar committee of the American Society of Horticultural Inspectors. A conference of Mr. Pitkin, Prof. Sanders and Orlando Harrison, of Berlin, Md., representing the American Pomological Society, is expected to result in the wording of the Sanders bill so that it can be given the support of all three organizations. Having this, it is expected to meet with the approval of the state legislatures. Since the committee's appointment, in June, 1913, it has divided. The Pacific coast problems differed so materially from those

For the Man who wants stock; for the Man who wants anything for planting Window Boxes or Porch Boxes or Vases; for the Store Man who is interested in Blooming Plants, see our ad in last week's Review.

GEO. A. KUHL

Wholesale Grower

PEKIN, ILL.

Mention The Review when you write.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE, . . . INDIANA

THE LATEST

Within a very few years there has been a great advance in the popularity of antirrhinums, commonly known as snapdragons. Our original Silver Pink came on the scene at the start. We worked it over and over, purifying its "blood," until we gave the world a most wonderfully productive seedling, practically pure. Continuing to experiment, we reached a new ideal, and now announce the debut of

SILVER QUEEN A MOST PLEASING AND BEAUTIFUL... ORCHID-FLOWERED SNAPDRAGON

Its color is that soft, silvery shell pink that has made its parent, Silver Pink, so famous. The upper petals of every bloom have an aristocratic orchid curl; it is from one-third to one-half larger than any known type of antirrhinum, and makes a very heavy, compact head, of marvelous grace and beauty. We doubt if it ever will be equaled as a fancy variety, or exceeded by any variety, other than Silver Pink Seedlings, as a commercial variety. It grows medium tall and is very productive.

We do not have space to propagate in great quantities,

so will offer in advance our limited stock, delivered by parcel post, at

\$1.00 per plant; six plants for \$5.00;
fifteen plants for \$10.00.

We could give glowing words of praise from many visiting florists and drummers who have admired this wonderful snapdragon growing on our premises, but we prefer, as with the introduction of Silver Pink, to give you OUR word for it. Our reputation is back of it and you will find it just as represented.

We should like every florist to try this marvelous newcomer. Remember, the stock is limited. See our general ad on page 65.

G. S. RAMSBURG, Somersworth, N. H.

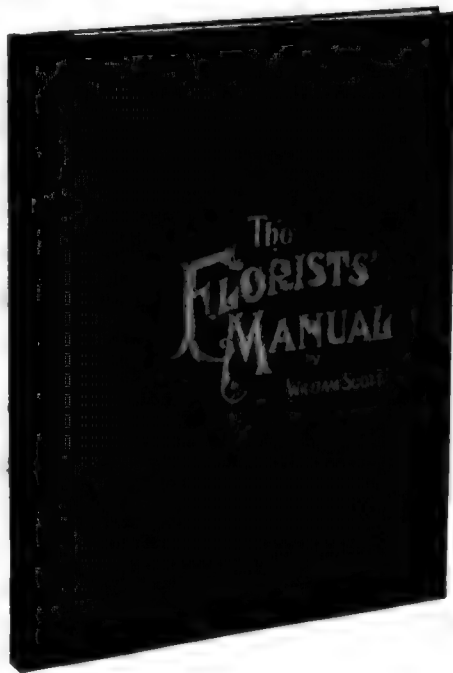
Mention The Review when you write.

of the rest of the country that it was deemed advisable to allow the committee members from that section to work independently; after this division, there were added to the committee John H. Dayton, W. P. Stark, Thomas B. Meehan, F. H. Stannard and R. C. Berckmans.

Transportation.

Chas. Sizemore, chairman of the transportation committee, in considering the subject of the responsibility for freight charges, stated that although the ruling of the interstate commerce commission and of various courts has been that if the carrier cannot collect charges from the consignee it may collect them from the shipper, if the carrier indicates, by taking promissory notes, opening an account, or similar action, a purpose to rely upon the personal responsibility of the consignee, it forfeits its right to collect later from the consignor. The mooted question of the prepayment of freight charges was settled by Mr. Sizemore's quotation of a rule stating that only the shipper's guarantee is necessary, not full prepayment. Agitation of the question of dunnage or preservative allowance was considered by Mr. Sizemore as unwise, inasmuch as it might result in the increase of the carload minimum. The committee is preparing to try for a reversal of the change from fifth to fourth class by the official classification committee, even if it is necessary to accept a higher minimum to get the old classification. As the change in classification, which took effect June 1, means an increase of twenty-five per cent or more, it is felt that the fight for a return to the old rating is worth the expenditure of much effort on the part of nurserymen.

E. A. Smith, chairman of the committee on root gall, said that the work of the committee was at present principally confined to gathering information on the subject. Experiments are slow and results, while they will be



The Florists' Manual

A Business Book for Business Men

Second Edition

THOROUGHLY REVISED AND
BROUGHT UP TO DATE

No dry-as-dust botanical classifications, but tells you just how to produce marketable plants and cut flowers in the best and cheapest way.

Treats of over 200 subjects and is freely illustrated with fine half-tone engravings.

Price, \$5.00, prepaid by express or mail

FLORISTS' PUBLISHING CO., Caxton Building,
508 So. Dearborn Street, **CHICAGO**

SURPLUS SEASONABLE STOCK

BEGONIAS, Albo-Picta Rosea, Argenteo-Guttata, M. de Les-eps, Marjorie Daw, Rubra, Thurstoni, at \$4.00 per 100.

COLEUS, Beckwith Gem, Chameleon, Mrs. Hayes, Golden Crown, 2 1/4-inch, \$2.50 per 100.

VERBENAS, 2-inch, all colors, \$3.00 per 100.
MOONFLOWERS, 2-inch, thrifty young stock, \$4.00 per 100.

COBAEA SCANDENS, 2 1/2-inch, \$4.00 per 100.

PETUNIAS, 2 1/2-inch, grand stock, Giant Single, \$3.00 per 100.

GERANIUMS, S. A. Nutt, 2 1/4-inch, late propagation, \$2.50 per 100.

BUDDLEIA VEITCHIANA, strong, 4-inch pots, \$10.00 per 100.

THE STORRS & HARRISON CO., PAINESVILLE, OHIO

valuable when at length they come, are not yet to be had definitely.

Publicity and Trade Opportunities.

W. G. Campbell, chairman of the committee on publicity and trade opportunities, stated that the work of the committee for the last year had been confined to an investigation of the work that might be done most profitably by the committee and of the manner in which it might best be done. It therefore sought the opinion of prominent nurserymen, editors and planters on a number of points. The majority seemed to believe that fruit tree planting had reached its height and would be less during the next few years, but that there is untold opportunity for further planting of ornamentals. The question of developing export trade, particularly to South America, was generally answered in the negative in view of the large opportunities at home.

Fault is found with the present advertising of nurserymen. It is ineffective, is the belief, because it presents no definite offer and is lacking in educational tone. General coöperation within the trade is to be sought before a general advertising campaign could be carried on profitably. A more thorough-going organization, a closer knowledge of conditions and needs, and the adoption of modern business methods are felt to be preliminary to a campaign on behalf of the trade.

Other committee reports called for were as follows:

Entertainment, Thos. Ilgenfritz, Monroe, Mich.

Legislative, west of Mississippi river, Peter Youngers, Geneva, Neb.

Tariff, Irving Rouse, Rochester, N. Y.

Membership, W. D. Munson, Denison, Tex.

Exhibits, Albert F. Meehan, Dresher, Pa.

Papers and Discussions.

Following the committee reports, J. Jenkins, of Winona, O., read a paper on "New Wrinkles in the Art of Propagation." After a humorous introduction of some length, Mr. Jenkins presented to the audience various time and labor-saving methods of propagation followed in his nursery.

The first session closed with an interesting question box, of which J. W. Hill, of Des Moines, Ia., was the leader.

The meeting of the state vice-presidents was postponed to Thursday evening for the nomination of officers. On Wednesday evening the American Nurserymen's Protective Association assembled. The meeting of the American Retail Nurserymen's Protective Association is scheduled for Thursday evening at 7:30.

Papers on the program for the Thursday and Friday sessions are as follows:

"Legislative Matters in General," Curtis Nye Smith, attorney at law and counselor for American Seed Trade Association, Boston, Mass.

"The Nursery Business as a Business Proposition," W. H. Wyman, North Abington, Mass.

"Credits," Thomas B. Meehan, Dresher, Pa.

Question Box. Leader, A. E. Robinson, Lexington, Mass.

"Some Inspection Problems," F. L. Washburn, state entomologist, St. Paul, Minn.

"Rejections," J. H. Dayton, secre-

O. E. STEINKAMP

A. F. J. BAUR

Chrysanthemums

Get your benches ready, and then let us ship them to you, for immediate planting

White
Smith's Advance
Alice Salomon
Wm. Turner
Mrs. Chas. Rager
Lynnwood Hall
White Dean

Yellow
Comoleta
Chrysolora
Robt. Halliday
Bonnaffon
Imp. Bonnaffon
Dolly Dimple

Pink
Chieftain
Hirondelle
Maud Dean

Pompons
H. Newberry

\$3.00 per 100, \$25.00 per 1000

Lena Baum (Yellow Rager), \$2.00 per doz., \$15.00 per 100

BUDDLEIA Asiatica—Fine plants in 2½-inch pots \$1.00 per doz., \$8.00 per 100.

GERANIUMS—S. A. Nutt, Marvel, A. Ricard, Decorator, Poitevine, \$3.00 per 100, \$25.00 per 1000.

ANTIRRHINUM (Snapdragon)—Silver Pink, for blooming outdoors or for growing for next winter, \$3.00 per 100, \$25.00 per 1000.

POINSETTIAS, ready July and later, \$5.00 per 100, \$45.00 per 1000.

BAUR & STEINKAMP,

Carnation Breeders,

INDIANAPOLIS, IND.

POMPON CHRYSANTHEMUMS

Large assortment, large-flowering or Aster type; small-flowering single and anemone.

From 2-inch pots.....\$2.00 per 100, \$18.50 per 1000, \$175.00 for 10,000

From 3-inch pots..... 3.00 per 100, 25.00 per 1000, 225.00 for 10,000

GERANIUMS

In a good assortment, including Beaute Poitevine, Alphonse Ricard and S. A. Nutt

From 2-inch pots.....\$2.00 per 100, \$18.50 per 1000

From 3-inch pots..... 3.00 per 100, 25.00 per 1000

BEDDING STOCK

Large Quantities Ready for Immediate Shipment

FUCHSIAS

SALVIA

PARLOR IVY

ALYSSUM

BEGONIAS

LEMON VERBENAS

SWAINSONA

SAGE

COLEUS

ACHYRANTHES

LANTANAS

ALTERNANTHERAS

LOBELIA

From 2-inch pots.....\$2.00 per 100, \$18.50 per 1000, \$175.00 for 10,000

From 3-inch pots..... 3.00 per 100, 25.00 per 1000, 225.00 for 10,000

CASH WITH ORDER

R. VINCENT, JR., & SONS CO.

White Marsh, Maryland

BEGONIAS

FOR CHRISTMAS FLOWERING

	Per 100	Per 1000
CINCINNATI...	\$17.50	\$165.00
LORRAINE	14.00	125.00

Out of 2 1/4-inch pots, ready for immediate shift into 3-inch

DO NOT DELAY

ORDER AT ONCE

All plants strong and sturdy

S. A. ANDERSON, 440 Main St., BUFFALO, N. Y.

ARAUCARIA EXCELSA

6-in. pots, 5 to 6 tiers, 16 to 20 inches high, 75c each; 18 to 24 inches high, \$1.00 each.

ASPARAGUS PLUMOSUS

3-in. pots, \$5.00 per 100.

ADIANTUM HYBRIDUM

4-in. pots, \$1.80 per doz.

Cash with order.

ASCHMANN BROS.

Second and Bristol Street
PHILADELPHIA, PA.

Mention The Review when you write.

The Second Edition

— of the —

Florists' Manual

Is Now Ready

Price, \$5.00 a copy,
carriage charges prepaid.

CRAIG QUALITY CHRYSANTHEMUMS

We are now booking orders on the following Chrysanthemums, rooted cuttings and stock from 2 1/4-inch pots:

	Rooted Cuttings	2 1/4-inch Stock
Golden Glow	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Pacific Supreme	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Bonnafton	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Nagoya	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Comoleta	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Merry Jane	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Dolly Dimple	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Robert Halliday	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Quinola, Pompon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Baby Pompon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Lynnwood Hall	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Baby Margaret	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Garza	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Florinda	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Mrs. Beu	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Golden Age	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
Yellow Eaton	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
White Eaton	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
Wells' Late Pink	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Roman Gold	\$3 per 100; \$20 per 1,000	\$4 per 100; \$30 per 1,000
Golden Star	\$3 per 100; \$25 per 1,000	\$10 per 100; \$90 per 1,000
Mistletoe, Improved Nonin	\$4 per 100; \$30 per 1,000	\$5 per 100; \$40 per 1,000
Mrs. Ed. Seidewitz, new pink	\$5 per 100; \$40 per 1,000	\$6 per 100; \$50 per 1,000
White Chieftain, best white	\$10 per 100; \$90 per 1,000	\$12 per 100; \$100 per 1,000
Early Frost, new white	\$10 per 100; \$90 per 1,000	\$12 per 100; \$100 per 1,000
Wm. Turner	\$3 per 100; \$20 per 1,000	\$4 per 100; \$30 per 1,000
Harvard	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Chas. Rager	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Tint of Gold	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Allentown Pompons and Singles	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Golden Mensa	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mensa	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mrs. Buckingham	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Linton	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
La Porte	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Golden Climax	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa. BRANCH, NORWOOD, PA.

tary-treasurer Storrs & Harrison Co., Painesville, O.

"Trade Terms," J. W. Schuette, St. Louis, Mo.

"Deal Direct, the Catalogue Way," W. J. Maloney, Dansville, N. Y.

"Better Days Demand Better Men," Rodney H. Brandon, secretary-treasurer Loyal Order of Moose, Mooseheart, Ill.

Entertainment.

The afternoons of the three days were laid out for recreation only, business sessions and discussions being confined to the forenoons. Wednesday afternoon, June 23, an automobile tour of the parks of Detroit was the schedule. The following afternoon an inspection tour of the works of the Ford Motor Co. is on hand. Friday afternoon the program provides for a trip

PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical Terms most frequently met with in articles on trade topics, with the correct pronunciation of each.

Sent postpaid on receipt of 25c.

FLORISTS' PUBLISHING CO.
508 So. Dearborn St., Chicago

...CHRYSANTHEMUMS... THE BEST FOR FLORISTS' USE

Prices on application
ELMER D. SMITH & CO.
ADRIAN, MICH.

2000 Vinca Variegated

4-inch pots.

Good stock at.....\$10.00 per 100

BREITMEYER FLORAL CO.
FRED. BREITMEYER, Prop.
MT. CLEMENS, MICH.
Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.
ORCHIDS, PALMS
and plants of every variety

Mention The Review when you write.

on the steamer *Sappho* on the Detroit river and Lake St. Clair.

The Exhibits.

There was a fairly good trade display, although it was not, in size, up to those of previous years. Among those who made exhibits were the following:

Skinner Irrigation Co., Troy, O., irrigating system.
A. B. Morse Co., St. Joseph, Mo., catalogues.
F. W. Watson & Co., Topeka, Kan., apple seedlings.
J. H. McFarland Co., Harrisburg, Pa., catalogues.
Stark Bros. Nurseries & Orchards Co., Louisiana, Mo., tree digger.
J. G. Harrison & Sons, Berlin, Md., trees and shrubs.
W. N. Scarff, New Carlisle, O., fruit plants.
Benjamin Chase Co., Derry Village, N. H., wood labels.
Rochester Lithographing Co., Rochester, N. Y., color plates.
Dayton Fruit Tree Label Co., Dayton, O., labels.
National Nurseryman Pub. Co., Rochester, N. Y., copies of National Nurseryman.
Adolph Muller, Norristown, Pa., evergreens.
D. Hill Nursery Co., Dundee, Ill., evergreens.
Frost Superior Fence Co., fences.
American Fruit Ladder Co., ladders.
L. J. Farmer, Pulaski, N. Y., strawberry plants.
Perfection Label Co., labels.
Benton Review Shop, Fowler, Ind., color plates.
Thos. Meehan & Sons, Dresher, Pa., raffia.

FREDERICK, MD.

Botanical Gardens Opened.

With President Woodrow Wilson one of the chief contributors, approximately \$2,000 worth of rare flowers and plants have been donated to Frederick's educational botanical gardens, which will be thrown open to the public for educational purposes. After the gardens had been in an embryo state for more than two months, Mayor Lewis H. Fraley made the official announcement June 14. The board of trustees of the garden is as follows: William F. Gude, Washington; Richard Vincent, Jr., White Marsh, Md.; George W. Hess, superintendent of the United States Botanical Gardens, Washington, and Mayor Lewis H. Fraley, Frederick.

Frank C. Hargett has been named superintendent of educational and botanical gardens of Frederick. Besides being in charge of the gardens, Mr. Hargett will conduct experiments, observations and returns from which will be filed with the United States Department of Agriculture.

The following donations were made by members of the trade:

John Cook, Baltimore, crate of blooming roses, including his Francis Scott Key rose.
William F. Gude, Washington, gardenias and palms.
W. Atlee Burpee, Philadelphia, 300 imported bulbs.
R. Craig Co., Philadelphia, crotons and other plants.
Conard & Jones Co., West Grove, Pa., cannas.
Peter Henderson & Co., New York, palms, ferns and tropical plants.
Bobbink & Atkins, Rutherford, N. J., imported bulbs.
A. N. Pierson, Inc., Cromwell, Conn., roses.
R. Vincent, Jr. & Sons Co., White Marsh, Md., 900 plants, including orchids, dahlias and bedding varieties.
Henry F. Michell Co., Philadelphia, phlox and other plants.

ROSES

Grafted . . . \$10.00 per 100

Own Root . . . 6.00 per 100

Fine 2½-in. Stock—Send for Circular

Verbena Plants for Sale

J. L. DILLON, Bloomsburg, Pa.

WINTER-FLOWERING ROSES

Specialty Low Prices to Close Out Stocks Remaining Unsold.

We have a particularly fine stock of the newer and leading standard varieties in 3½ and 4-inch pots ready for immediate planting. The prices quoted below for 3½ and 4-inch stock are as low as the prices at which 2½-inch stock is usually sold. The demand for Ophelia is very heavy. If you want to plant this valuable new rose, do not delay placing order. While we have a nice stock of it at present, at the rate it is selling we are likely to become sold out before long.

Ophelia, Francis Scott Key, Mme. Edmond Rostand and Crimson Queen.....\$20.00 per 100

Mrs. George Shawyer, Killarney Brilliant, Sunburst, Prince E. C. d'Arenberg, Lady Hillingdon, Mrs. Aaron Ward, Killarney Queen, Richmond and White Killarney.....\$15.00 per 100

All of the above are strong grafted plants, with exception of Francis Scott Key, Mme. Edmond Rostand and Sunburst, which are own-root stock.

HYDRANGEAS

We have a magnificent lot of large plants grown in tubs and half-barrels for

JULY AND AUGUST FLOWERING

We have made a specialty of Hydrangeas for years, and our plants have never been finer than they are this year. They are well budded, and will begin to show color the end of June, and will be in perfection during July and August when they are most in demand.

Hydrangea Otaksa, the standard pink variety, and the new French Hydrangeas—Avalanche, Fraicheur, La Lorraine, Mme. Maurice Hamar, Mme. E. Mouillere and Mlle. Renee Gaillard. Strong plants in tubs, \$2.00 and \$3.00 each—according to size.

Otaksa, very large specimens in half barrels, \$7.50, \$10.00 and \$12.50 each—according to size.

DRACAENA INDIVISA

Large plants for centers of vases, 75c, \$1.00 and \$1.50 each—according to size.

CROTONS

Assorted varieties for bedding, in 3½ and 4-inch pots, \$15.00 and \$25.00 per 100.

VINCA MAJOR VARIEGATA

We have a fine stock of extra heavy plants in 4-inch pots, at \$12.00 and \$15.00 per 100—according to size.

FERNS

Nephrolepis Teddy, Jr., 6-inch pots, 50c each; 4-inch, 15c each; 2½-inch, \$6.00 per 100.
Nephrolepis Elegantissima Compacta, 3½-inch pots, 25c each; 2½-inch, \$6.00 per 100.
Nephrolepis Elegantissima, 8-inch pots, \$1.00 each; 6-inch pots, 50c each; 2½-inch, \$6.00 per 100.

Nephrolepis Muscosa and Smithii, 3½-inch pots, 25c each; 5-inch, 50c each.

Nephrolepis Harrisii, 12-inch, very large specimens, \$4.00 and \$5.00 each.

Cibotium Schiedel, large plants, 10-inch pots, \$3.50 each.

Table Ferns, assorted varieties, nice plants, 2½-inch pots, \$4.00 per 100; extra size, 3½-inch pots, \$15.00 per 100.

F. R. PIERSON CO., Tarrytown, New York

Mention The Review when you write.

ROSE PLANTS

3-inch Own Roots.....\$6.00 per 100; \$50.00 per 1000

3000 KILLARNEY QUEEN 2000 WHITE KILLARNEY 1500 RHEA REID

Geraniums.....3-inch, \$5.00 per 100; 4-inch, \$ 7.00 per 100

Cannas, King Humbert, 4-inch, started..... 10.00 per 100

Coleus.....2-inch, \$2.00; 3-inch, 5.00 per 100

Smilax.....2-inch, \$2.50 per 100; \$20.00 per 1000

Fuchsias.....2-inch, \$2 50 per 100

Lobelias.....2-inch, 2.50 per 100

Cash or C. O. D.

W. J. & M. S. VESEY,

Fort Wayne, Ind.

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ORCHIDS

We grow and sell **Orchids** only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

LAGER & HURRELL, Summit, New Jersey

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ROSES

LADY ALICE STANLEY, 2½-inch, \$10.00 per 100; \$90.00 per 1000.

MY MARYLAND, 3-inch, \$8.00 per 100; \$75.00 per 1000.

MRS. AARON WARD, 3-inch, \$8.00 per 100.

JOHN WELSH YOUNG

Upsal Station, P. R. R., **PHILADELPHIA, PA.**

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ORCHIDS

FRESHLY FLOWERING STOCK

Cattleyas, Dendrobiums, Oncidiums, Anceps. Finest types.

One-year-old, nothing more.

Moderate prices. Ready now.

FREEMAN ORCHID CO.

G. L. Freeman, Mgr. **FALL RIVER, MASS.**

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ORCHIDS

Just arrived in splendid condition:

C. Percivaliana, C. Lablata,

C. Trianae, C. Schreoderae

C. Mossiae

Best commercial Orchid plants, established or semi-established, for immediate delivery; healthy, clean, flowering stock.

For price write to

JOHN DeBUCK, 719 Chestnut Place, SECAUCUS, N. J.

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BEDDING PLANTS

100,000 Now Ready

Our great plant producing mill has been kept up in full speed day and night. Fully 100,000 bedding plants of our usual high standard quality has been the output since Easter. No empty spot can be seen, every hole and corner is filled.



Araucarias Our Specialty

ARAUCARIA EXCELSA, well grown stock, 5-in. pots, 3 to 4 tiers, 15 in. high, 50c; 5½-in., 3 to 4 tiers, 18 to 20 in. high, 60c and 75c; 6-in., 24 to 26 in. high, 5 to 6 tiers, \$1.00; large specimen plants, \$1.50. **ARAUCARIA EXCELSA GLAUCA**, 6-in. pots, \$1.00; 7-in., \$1.50. **ARAUCARIA ROBUSTA COMPACTA**, 6-in. pots, 4 tiers, very heavy, \$1.50.

KENTIA FORSTERIANA, 75c, \$1.50 and \$2.00 each.

KENTIA BELMOREANA, 75c and \$1.00 each.

KENTIA FORSTERIANA, made up, large, perfect plants, 4-ft. high, 9-in. tubs, \$4.00 each.

COCOS WEDDELLIANA, 3-in. pots, 15c; 4-in., 25c each.

HYDRANGEA OTAKSA, for planting out; have been kept in cold frames all winter; 6, 7, 8-in. pots, 35c, 50c, 75c each.

AMPELOPSIS VEITCHII, 4-in., staked up, 2 to 3 ft. high, 15c each.

HONEYSUCKLES, 5-in., staked up, 25c each.

ENGLISH IVY, 4-in., staked up, 12c; 3-in., 8 in a pot, 7c.

GERANIUMS, S. A. Nutt, A. Ricard, John Doyle, Jean Vlaud, 4-in. pots, \$7.00 per 100; Beaute Poltevine, \$8.00 per 100.

FUCHSIAS, assorted colors, 4-in. pots, \$7.00 per 100.

SCARLET SAGE, Bonfire or Clara Bedman, 4-in., \$7.00 per 100; 3-in., \$4.00 per 100.

PETUNIAS, DOUBLE, 4-in. pots, \$7.00 per 100; **SINGLE**, 2½-in., \$3.00 per 100; **CALIFORNIA GIANTS**, 3-in., \$5.00 per 100.

BEGONIAS, our improved strain. Dark Begonia Vernon Luminosa and Pink Erfordii, 4-in. pots, \$8.00 per 100; 3-in., \$5.00 per 100.

AGERATUMS, Dwarf Blue, 4-in., \$7.00 per 100; 3-in., \$5.00 per 100.

COLEUS, Verschaffeltii, Golden Bedder, Queen Victoria, \$3.00 per 100. Out of 2½-in. pots.

ZINNIA ELEGANS, double, assorted, 2½-in., \$3.00 per 100.

VERBENAS, assorted, 2½-in. pots, \$3.00 per 100.

LOBELIAS, dark blue dwarf, \$3.00 per 100.

ASPARAGUS PLUMOSUS, 2½-in., 4c; 3-in., strong, 6c; 4-in., 12c.

SNAPDRAGONS, such as Queen of the North, Giant Pink and Giant White, 2½-in. pots, \$3.00 per 100; Silver Pink, \$4.00 per 100.

ASTERS, CREGO, white, shell pink, pink, rose and lavender, 2½-in. pots, \$3.00 per 100.

CORNFLOWERS, double blue, 3-in. pots, \$5.00 per 100.

IPOMOEA NOCTIFLORA, pure white moonvine, for which I have a wide reputation, having made a specialty of them for the past 16 years; 2½-in. pots, \$5.00 per 100; 25 at 100 rate.

DRACAENA INDIVISA, 5-in. pots, 25c; 5½-in. pots, 35c.

SWEET ALYSSUM, Little Gem, 2½-in., \$3.00 per 100.

PHLOX DRUMMONDII, 2½-in., \$3.00 per 100.

MIGNONETTE, 2½-in., \$4.00 per 100.

TORENIA FOURNIERI, 2½-in., \$4.00 per 100.

NASTURTIUM, 4 colors, 3-in., 5c.

LANTANAS, dwarf, orange color, 4-in., \$7.00 per 100.

COBAEA SCANDENS, 3-in., \$6.00 per 100; 4-in., \$8.00 per 100.

PARLOR IVY, 2½-in., \$4.00 per 100.

ADIANTUM HYBRIDUM, 3-in., \$8.00 per 100; 4-in., \$12.00 per 100.

ROSE GERANIUMS, 4-in., \$8.00 per 100.

HOLLY FERNS, large, 5-in. pots, 35c.

Cash with order, please.

GODFREY ASCHMANN, 1012 West Ontario St. PHILADELPHIA, PA.

Wholesale Grower, Importer and Shipper of Pot Plants

Mention The Review when you write.

Chrysanthemum Rooted Cuttings

FOR IMMEDIATE DELIVERY

WHITE Per 100		1000	YELLOW Per 100		1000
Smith's Advance.....	\$2.00	\$15.00	Chrysolora.....	\$2.00	\$15.00
October Frost.....	2.00	15.00	Ramapo.....	2.00	15.00
V. Poehlmann.....	2.00	15.00	Golden Salomon.....	3.50	30.00
Alice Salomon.....	3.50	30.00			
Chas Razer.....	2.00	15.00	PINK		
Lynnwood Hall.....	2.00	15.00	Amorita.....	2.00	15.00
			McNiece.....	2.50	20.00
			Ohieftain.....	3.50	30.00

CHRYSANTHEMUMS, { Smith's Advance....\$2.50 per 100; \$20.00 per 1000
from 2½-in. pots { October Frost..... 2.50 per 100; 20.00 per 1000
Lynnwood Hall..... 2.50 per 100; 20.00 per 1000

All First-class, Guaranteed Stock

J. D. THOMPSON CARNATION CO.,

JOLIET, ILL.

Mention The Review when you write.

ROSE STOCK

3 AND 4-INCH

Ready for Immediate Planting

White Shawyer

Grafted.....\$350.00 per 1000

Own root..... 300.00 per 1000

Mrs. F. F. Thompson

Grafted.....\$350.00 per 1000

Own root..... 300.00 per 1000

September Morn

Grafted.....\$350.00 per 1000

Own root..... 300.00 per 1000

Mrs. Shawyer

Own root.....\$90.00 per 1000

Richmond

Grafted.....\$120.00 per 1000

Own root..... 60.00 per 1000

Killarney Brilliant

Grafted.....\$150.00 per 1000

Own root..... 80.00 per 1000

Lady Hillingdon

Grafted.....\$120.00 per 1000

Own root..... 60.00 per 1000

Kaiserin

Grafted.....\$120.00 per 1000

Own root..... 60.00 per 1000

American Beauty

Own root.....\$120.00 per 1000

Sunburst

Own root.....\$90.00 per 1000

Mrs. Taft

Own root.....\$90.00 per 1000

J. L. Mock

Own root.....\$90.00 per 1000

CHARLES H. TOTTY

Madison, N. J.

EVANSVILLE, IND.

The Market.

Business seems to be satisfactory to all. There have been many weddings and funerals. Flowers of all kinds are plentiful. Roses and carnations are small.

Few days go by that we do not have rain. During the night of June 20 we had the hardest electrical and wind storm of the year. Some of the florists lost some glass by the wind, but nothing more serious has been reported.

Various Notes.

J. C. Elspermann is about through with spring planting, of which he had much to do. He has one house planted to mums.

Karl Zeidler has part of his mums planted. He cleaned out well the large stock of bedding plants he had early in the spring.

The Wm. Blackman Floral Co. keeps the store window decorated in nice shape with seasonable plants and cut flowers.

Julius Niednagel & Sons are about done with planting out, and have started on inside work, cleaning out carnations and roses and replanting. They have propagated an immense number of mums and will plant heavily of these.

Miss Nellie Goodge did a fine business all spring. She disposed of large quantities of geraniums, etc.

Theodore Kuebler does a nice business each day at the city market. He reports a big call for rooted mums from all over the country. His new delivery car is on the way at last, and he should get it soon.

Royston & Fenton are cutting plenty of good, salable Ivory roses. They will not grow nearly as many roses next season. They did a big business in coleus cuttings, sultana cuttings and young smilax, and are preparing for a large increase next fall. E. L. F.

CATALOGUES RECEIVED.

Advance Co., Richmond, Ind.—“Advance Ventilating Apparatus and Greenhouse Fittings”; forty pages and cover. “This catalogue,” says the firm, “is not intended as an attractive advertisement; we simply wish to illustrate and give a plain description of our line.” Yet the booklet has the real attractiveness which results from a good quality of paper, typography and illustrations. It is meant to “serve as a net price list to every customer, and as a book of ready reference.”

The Weber Chimney Co., Chicago, Ill.—A neat, well printed, 48-page catalogue of reinforced concrete smokestacks, with illustrations which show some of the details of construction and also show many of the finished stacks, including the “Weber Coniform” chimney which was erected for J. F. Wilcox & Sons, Council Bluffs, Ia., and which “withstood the cyclone of March, 1913, which completely destroyed the boiler house and other buildings.” In the list of users of Weber chimneys are the names of several well known florists. At the end of the book is “Kent’s Table of Chimney Sizes for Steam Boilers.”

GARDENIA
VEITCHII

Fine stock, 4-inch pots,
\$12.50 per 100, \$100.00 per 1000

ROSE HILL NURSERIES
New Rochelle, New York

Why postpone ordering stock you will be sure to need? Place your order now for:—

	Per 100	Per 1000
Begonia Cinnamomi, 2½-in., strong.....	\$17.50	\$160.00
Begonia Lorraine.....	14.00	120.00
Begonia Chatelaine.....	5.00	45.00
Poinsettias, select.....	6.00	50.00
Cyclamen, 2½-in., excellent strain.....	5.50	50.00
3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$20.00 per 100.		
Primula Obconica, Chinensis and Malacoides, 2½-in.....	3.00	25.00
Fern Flats, best commercial varieties, \$2.00 per flat, 10 flats for		\$17.50
Bouvardias, 2½-in., red, white and pink.....	\$ 4.00	\$35.00
Euphorbia Jacquiniaeflora, 2½-in.....	10.00	
Nico-Fume Liquid.....	\$10.50	per gallon
Nico-Fume Paper.....	\$7.50	per can of 288 sheets
Magic Hose (none better), ½-in., 50-ft., 16c per ft.; 100-ft., 15c per ft.; ¾-in., 50-ft., 17c per ft.; 100-ft., 16c per ft.		

For Rose, Carnation and Chrysanthemum plants, consult our catalogue, which will be cheerfully mailed on application.

How about Cold Storage Lilies and Valley? We have the stock and our prices are right. Write us.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Mention The Review when you write.

POINSETTIAS

TRUE CHRISTMAS COLOR

2½-inch stock, \$5.00 per 100

Ready July 25th

STUPPY FLORAL CO., St. Joseph, Mo.

Mention The Review when you write.

FERNS IN FLATS

ALL VARIETIES

We ship by express during July and August, stock ready for 2½-in. pots, in flats of about 110 clumps, which can be divided.

Price, \$2.00 per flat
20 or more flats, \$1.75 each
(Packing included)

Order now while we have full list of varieties to select from.

Write for illustrated folder

McHutchison & Co.

17 Murray Street, NEW YORK

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JOHN SCOTT

Rutland Rd. and E. 45th St., BROOKLYN, N. Y.
THE HOME OF THE SCOTTII FERN.

Bargains In Mums, Fuchsias, Ferns, Coleus, Alyssum, Violet runners, Salvia, Vincas, Asters, Stevia, Lobelias, Cannas and Smilax.

See issue of June 3, and Classified ads, this issue.

C. HUMFELD
Clay Center, Kan.

CYCLAMEN

2½-inch.....\$5.00 per 100
3-inch..... 8.00 per 100

POINSETTIA

2½-inch.....\$5.00 per 100

PRIMULA OBCONICA

2½-inch.....\$3.00 per 100

B. E. & J. T. COKELY
SCRANTON, PA.

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CHRISTMAS PEPPERS

CELESTIAL PEPPER, NEW BRANCHING PEPPER,
SOLANUM MELVINII

Strong plants from 2½-inch pots.

Ready Now

PRIMULA OBCONICA

VERY BEST STRAINS

Strong plants, 2½-inch pots. July delivery.
\$3.00 per 100 \$25.00 per 1000
500 at 1000 rate. Cash with order.

FRANK OECHESLIN, 4911 Quincy Street
CHICAGO, ILL.
Mention The Review when you write.

JOSEPH HEACOCK COMPANY'S PALMS AND FERNS

HOME GROWN—WELL ESTABLISHED—STRONG AND HEALTHY

KENTIA FORSTERIANA

Leaves	In. high	Each	Per doz.
6-in. pot.....5 to 6.....	28 to 30.....	\$1.00	\$12.00
6-in. pot.....5 to 6.....	34 to 36.....	1.50	18.00

MADE-UP KENTIA FORSTERIANA

	Each
12-in. cedar tub, 4 plants in tub, 5 to 5½ ft.....	\$10.00
12-in. cedar tub, 4 plants in tub, 5½ to 6 ft.....	12.50
12-in. cedar tub, 4 plants in tub, 6 ft. high, heavy.....	15.00
12-in. cedar tub, 4 plants in tub, 7 to 8 ft.....	18.00

PHOENIX REBELENI

	Each
7-in. tub, 18 in. high, 24 in. spread.....	\$2.00

KENTIA BELMOREANA

Leaves	In. high	Each	Per doz.
2½-in. pot.....4.....	8 to 10.....		\$ 1.50
4-in. pot.....5 to 6.....	15.....	\$0.40	4.50
6-in. pot.....6 to 7.....	24.....	1.00	12.00
6-in. pot.....6 to 7.....	28 to 30.....	1.50	18.00

Leaves	In. high	Each	Per doz.
9-in. cedar tub....6 to 7....	42 to 45.....	\$4.00	\$48.00
9-in. cedar tub....6 to 7....	45 to 48, very heavy	5.00	
9-in. cedar tub....6 to 7....	48 to 54, very heavy	6.00	
9-in. cedar tub....6 to 7....	5 ft., very heavy.....	8.00	

CIBOTIUM SCHIEDEI, 9-in. tub, 5 ft. spread, each, \$5.00

JOSEPH HEACOCK CO., Railway Station, Wyncote, Pa.

Mention The Review when you write.

500,000 Pot Plants

of late propagation and planting, in A-No. 1 condition, ready for market.

Orders shipped promptly. Liberal extras.

Size	Per	Per
Pots.	100	1000
2¼-in. Alternantheras red and yellow.....	2.25	\$20.00
2¼-in. Ageratum, white, light and dark blue.....	2.25	20.00
2¼-in. Asparagus, Plumosus and Hatcheri.....	3.00	25.00
4 -in. Asparagus, Plumosus and Hatcheri.....	7.50	70.00
2¼-in. Asparagus Sprengeri, large plants.....	2.50	22.50
4 -in. Asparagus Sprengeri, large plants.....	6.50	60.00
3 and 3¼-in. Canna King Humbert.....	5.00	45.00
3 and 3¼-in. Cannas, Brandywine, Crimson Bedder, Crozy, 20 varieties.....	4.50	40.00
2¼-in. Centaurea, dusty miller.....	2.25	20.00
2¼-in. Coleus, Golden Bedder, Verschaffeltii and 15 varieties, mixed.....	2.50	22.50
2¼-in. Cupheas, cigar plant.....	2.25	20.00
4 -in. Dracaena Indivisa.....	10.00
5 -in. Dracaena Indivisa.....	20.00
2¼-in. Fuchsias, double and single, 12 varieties.....	2.75	25.00
4 -in. Fuchsias, double and single, 12 varieties.....	7.50	70.00
2¼-in. Geraniums, Nutt, Ricard, Poitevine, Buchner, etc.....	2.25	20.00
3¼ and 4-in. Geraniums, Nutt, Ricard, Poitevine, Buchner, etc.....	7.00	65.00
2¼-in. Heliotropes, white, light and dark blue.....	2.75	25.00
4 -in. Heliotropes, white, light and dark blue.....	7.50	70.00
2¼-in. Petunias, single, mixed varieties.....	2.50	22.50
3¼-in. Petunias, double, 15 varieties mixed.....	6.50	60.00
2¼-in. Salvias, Bonfire and Splendens.....	2.50	22.50
3 -in. Salvias, Bonfire and Splendens.....	5.00	45.00
2¼-in. Verbenas, very choice, mixed or separate colors, in bud.....	2.25	20.00

Correspondence Solicited.

ALONZO J. BRYAN

Wholesale Florist, WASHINGTON, NEW JERSEY

Mention The Review when you write.

FERNS

Improved Whitmani and Whitmani Compacta, \$5.00 per 100; \$40.00 per 1000
250 at 1000 rate

The Improved Whitmani is a more graceful and a little lighter frond. It is more compact, truer to the type and shows very little reverting. This variety is a great improvement over the old Whitmani.

H. H. BARROWS & SON, Whitman, Mass.

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List.

HOLMESBURG, : PHILADELPHIA, PA.

BEGONIA CINCINNATI

Now Ready for Shipment

Extra fine, sturdy, healthy plants, 2½-inch, \$18.00 per 100, \$150.00 per 1000

Stock Selected and Packed with Utmost Care

CYCLAMEN

For June and July Delivery

Best Strain Obtainable—Assorted Colors

2½-inch, \$5.00 per 100, \$45.00 per 1000; 3-inch, \$8.00 per 100, \$75.00 per 1000

WE GROW ONLY QUALITY STOCK—TRY US

THE NAUMANN COMPANY

1111 East 125th Street

CLEVELAND, OHIO

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NEW NEPHROLEPIS FERN—JOHN WANAMAKER

We will introduce the above new fern on August 1st, 1915. In presenting this fern to the trade, we feel confident that it will make a place for itself.

The John Wanamaker fern is a wonderful advance over all plain or wavy frond varieties. The side pinnae of the fronds are very fully undulated, giving the plants a very wavy appearance. It will make as many fronds as Teddy, Jr., plants in 4-inch pots having over sixty fronds. It is a beautifully formed plant, full and compact.

Orders will be filled strictly in rotation.

Strong plants, 2¼-in. pots, - \$ 4.00 per dozen.

20.00 per 100.

150.00 per 1000.

250 at 1000 rate.

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa.

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NORWOOD, PA.

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A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers, Palms and Ferns

CROMWELL, CONNECTICUT

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BOUVARDIA

Why lose money growing Chrysanthemums? You can make far more money, with less labor to the square foot, growing BOUVARDIA than any other fall crop. White, Pink and Red, 200,000 plants. 2¼-inch pots, \$4.00 per 100, \$35.00 per 1000, \$150.00 per 5000.

Cash with order, please

H. C. STEINHOFF, West Hoboken, N. J.

D. U. Augspurger & Sons Co.

Wholesale Florists

Send for our latest price list

Box 394, PEORIA, ILL.

Mention The Review when you write.

Cabbage and Tomato Plants

(LEADING VARIETIES)

30c per 100 by parcel post; by express, 75c per 500; \$1.00 per 1000; 10,000 and over, 85c per 1000; 100,000 at 75c per 1000.

R. VINCENT, JR., & SONS CO., White Marsh, Md.

H. H. LINEAWEAVER & CO., Inc.ANTHRACITE
and
BITUMINOUS**COAL**

West End Trust Building, PHILADELPHIA

17 Battery Place, NEW YORK

Nutting Building, LEBANON, PA.

Mention The Review when you write.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

THREE-INCH PIPE FOR STEAM.

Your replies to our inquiries have been so useful to us in the past that I wish again to ask your heating expert a question. We have a lot of 3-inch standard pipe and not enough of smaller sizes. Could we use the 3-inch pipe to advantage for the coils under the benches? We use steam and the houses are 150 feet long.

G. E. Y.—Kan.

In heating with steam, 1½-inch pipe is preferred for the coils, not only on account of the first cost of pipe and fittings, but also because of the efficiency of the heating surface. Yet, if one has the pipe on hand and it cannot be sold or exchanged to advantage, it might be well to use 3-inch pipe rather than buy the smaller size. One linear foot of 3-inch pipe should heat six square feet of glass to a temperature of 60 degrees, or eight feet to 50 degrees, when it is zero or a little below outside.

MORE FLOW PIPES NEEDED.

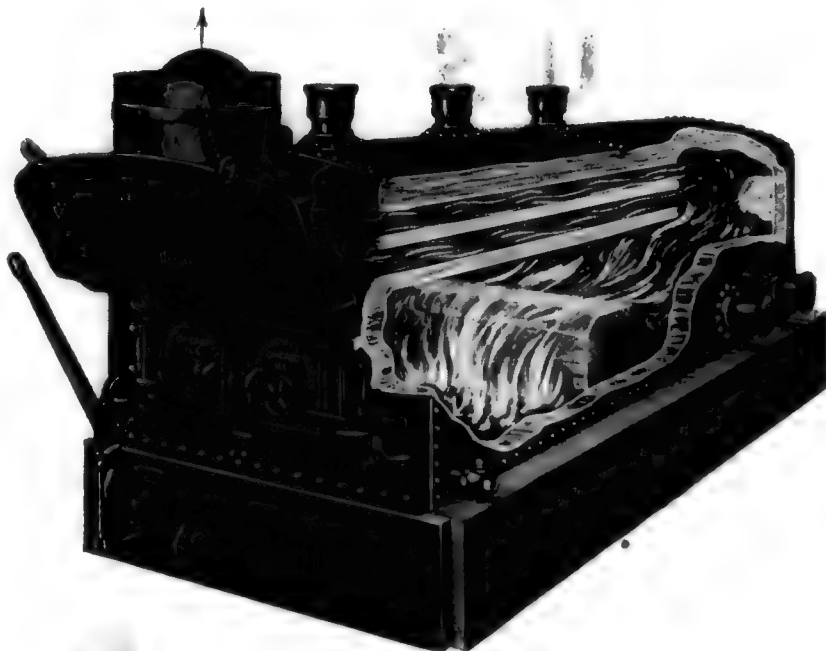
I have a greenhouse 20x50, which I am now extending so it will measure 20x76. The blue print herewith enclosed shows the present plan of heating, which has given good satisfaction, but I should like to have your heating expert give me a little information with reference to extending the one 2½-inch flow pipe. Perhaps it would be advisable to add another flow, running both flows into the house at the same height as the present one, then dropping them and placing one under each purlin. I should like to drop them clear down to the eave plates instead of the purlins, but do not know whether that would be practical.

J. I. H.—Mich.

Although it is stated that the present system, with one 2½-inch overhead flow and with fourteen 2-inch returns, arranged in two coils under the side benches, gives good results, I feel confident that, for the house 20x50, it would have been better to use two or even three flow pipes. There are in the system about 500 square feet of radiating surface, and, although this would be the maximum, it would not be excessive for one 2½-inch flow pipe, were there only six or even eight returns, but it would be preferable to use at least one additional flow pipe when as many as seventeen returns are to be supplied, especially in an open-tank system.

If the house is to be extended twenty-

WHEN YOU BUY—GET A KROESCHELL
"THE BOILER OF UNEQUALED FUEL ECONOMY"

Order Now

The immense amount of direct self-cleaning heating surface and the thin vertical waterways cause this type of boiler construction to heat water quicker than any other form of boiler.

Hundreds of Florists' Review readers are using the Kroeschell Boiler and mighty is their praise. The past year has brought an enormous number of new customers who have seen our boiler in operation at other places. We attribute the large sales of the 1914-1915 season to the good work the Kroeschell Boiler is doing everywhere. With our policy—"the customer's interest first"—perfection of construction—factory-to-user prices—honest and "true blue" boiler ratings—you simply cannot lose.

PLACE YOUR ORDER—DO IT TODAY
TELEPHONE OR TELEGRAPH AT OUR EXPENSE

BUY DIRECT—FACTORY-TO-USER PRICES

KROESCHELL BROS. CO.,444 West Erie Street
CHICAGO, ILL.

WILKS Hot Water Boilers

ARE THE MOST ECONOMICAL
BOILERS FOR GREENHOUSES
No Night Fireman Required with our
**SELF-FEEDING
HOT WATER BOILERS**
Send for Catalogue and prices.
S. WILKS MFG. CO.
8528 Shields Ave., CHICAGO

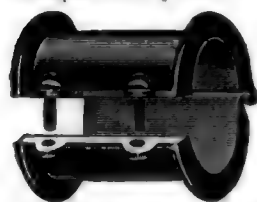
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BOILER FLUES

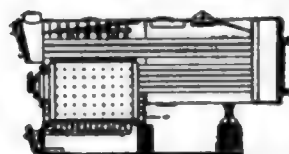
We make a specialty of handling carefully selected Boiler Flues, 4-inch diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON Established 1898
1353 N. Clark St., Phone Superior 572 Chicago
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Guaranteed Full Weight Wrought Iron Pipe

Lap-welded in sizes over 1 1/4 inch.

FITTINGS, VALVES, BOILERS, RADIATORS, ETC.

JOHN MANEELY,

300-311-313 Arch St., PHILADELPHIA, PA.

six feet in length, I would certainly put in one additional flow pipe and would prefer to use two. The higher the flow pipes, the better will be the circulation, and for this reason there will be some advantage in having the flows under the purlins rather than upon the plates, but whether this will be necessary, or advisable, will depend upon the location of the boiler. If it stands so that the top is a foot or more below the returns, two flows on the plates would answer. If raised benches are used in the house, it is often a good plan to have a part of the returns under the middle benches, and for that purpose a third flow pipe under the ridge should be used.

The letter does not state what temperature is desired in the house or the amount of glass, if any, in the side



HIGHEST PRICED and CHEAPEST BOILERS MADE GIBLIN GREENHOUSE BOILERS

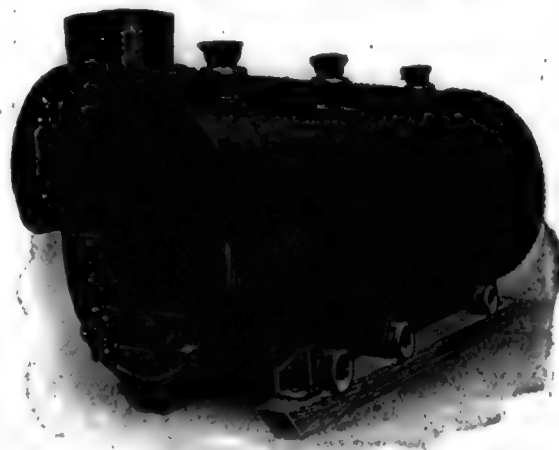
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"Superior" INTERNAL-FIRED BOILER

For Hot Water Heating



Superior Machine & Boiler Works

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PIPE

2c per ft. H. W. Boilers, 650-ft. size, \$49.00. Fittings, 2c. Valves, 33c. Cocks, 15c. Set Pipe Tools, \$2.75. Hose, 6c ft. Roofing, 89c roll. Everything at wholesale, direct. Big catalogue free.

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W. E. KING CO. 115 W. Third St., Cincinnati, O.

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Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

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4-INCH BOILER TUBES, 6 3/4

cents per foot.

New and S. H. Pipe. All Sizes.

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Hot Water Boilers

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Does sluggish circulation make the temperature hard to control?

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Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions—and surer profits.

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MOREHEAD MFG. CO.

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WROUGHT IRON PIPE

with new threads and couplings in full lengths.

The owner who doesn't overlook the need of quality:

Who doesn't overlook that without quality he couldn't realize a maximum of economy;

Who doesn't overlook the advantage of Wrought instead of steel pipe, and who doesn't overlook the importance of selecting a competent dealer, will not overlook us with our guaranteed Second Hand Wrought Iron Pipe in full lengths with new threads and couplings.

ALBERT & DAVIDSON, Inc.
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SAVE MONEY

By Buying **BOILERS, PUMPS,
PIPE, etc., from**

E. E. McCARTNEY, Canfield, O.

walls, but, if 60 to 62 degrees will answer and if the walls contain no glass, I would consider that there is an excess of radiation in the house, provided it is well built and has about an average exposure. At the outside estimate, two 2½-inch flows and eleven 2-inch returns would answer, and even better results could be obtained from three flows and ten returns. If the side walls have any glass, one additional return will be needed for each two feet of glass. For 50 degrees, use two flows and eight returns.

TWO GREENHOUSES AND OFFICE.

We intend to build two greenhouses, as indicated in the enclosed sketch, and should like to know how to pipe them for the best results. The temperature required will be 55 to 60 degrees in zero weather. House No. 1 contains no benches. House No. 2 has benches, as shown in the drawing. The houses are six and one-half feet high to the eaves and twelve feet high to the ridge. There are four feet of glass in the sides and glass in the gable ends. We also wish to know how to pipe the office.

M. E. J. C.—Ohio.

The sketch which accompanies the letter shows two houses, 20x125 and 25x140, respectively, with one side and one end of each house exposed, and with the boiler room at one end of the longer house and the office at the opposite end of the other house.

For the larger house, I would use four 2½-inch flow pipes, placing one upon each plate and the others under the purlins, with thirteen 2-inch returns. Three returns should be under each of the benches and four on the outside wall.

In the house 20x125, use the same number of flow pipes, extending one into the office to supply the radiation needed there, but since the sketch does not show how much window surface it will contain, I cannot give an estimate, except to state in a general way that an average amount would be 100 square feet of radiation. This may be furnished by two radiators or by means of 165 feet of 2-inch pipe in coils. A 2½-inch return pipe should be run back to the boiler. In addition to the three flows for the greenhouse and the flow and return to the office, nine 2-inch returns will be required in the smaller house. Four of these should be on the outer wall, three on the inner wall and one of the others in each of the middle walks.

Just what should be the size of the main flow and return pipes leading into the house will depend upon the ports in the boiler, but two 3-inch pipes will supply each house, and the returns will be of the same size.

SEND FOR A SAMPLE OF OUR

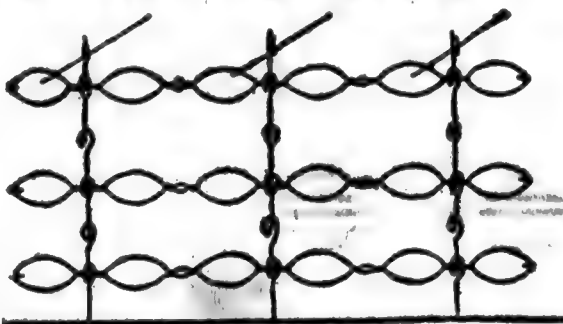
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Suit Every Width Bench
Pack Flat When Not in Use
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Support the Plants Efficiently
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TRY OUR SELF-TYING ROSE STAKES

THE CARNATION SUPPORT CO.
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We Recommend to Carnation Growers CONTINUOUS RING SUPPORTS



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Gentlemen:—We have five different makes of carnation supports in our greenhouses and we say without any hesitation that this Continuous Ring Support is the best of all.
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Price, \$16.00 to support 1000 plants.

Supports last many years.
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POT MAKERS FOR A CENTURY AND A HALF
WORLD'S LARGEST MANUFACTURERS

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The best Paper Pot for shipping purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

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The Pfaltzgraff Pottery Co.
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RUST PROOF
STAKE FASTENERS

Eureka
Per 1000
\$1.50

Everlasting
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PRICE - \$1.40 per 1000
5,000.....at \$1.25 per 1000
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Delivered free. Samples free.
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Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

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In which plants do the best, write to

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DIRT BANDS**

See large advts. in former issues for prices, or send for price list.

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We have an immense stock of Flower Pots ready for delivery. We have every means of economical manufacture. We have our own timber land within a mile of our factory, and make our crates in our own mill. No charge for crates. Our pot quality is the best. Our prices are right. We will get your business if you figure with us.

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Standardized and shaped pots, smooth and easy to handle. Of splendid porous quality. We ship with amazing promptness and guarantee every item to be as represented.

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The newest things in glazed pottery — designs that have never before been offered to the trade.

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SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

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1000 Ready Packed Crates Standard Flower Pots and Bulb Pans

Can be shipped at an hour's notice.

Price per crate:

2000 1 3/4-in., crate, \$6.00	456 4 1/2-in., crate, \$5.24
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Our Specialty: Long Distance and Export Trade
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THOSE RED POTS

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Logan Pots are Best by Test

Flower Pots 2 to 14 inch

Azalea Pots 4 to 14 inch

10 and 12-inch Hanging Baskets

Cemetery Vases and Lawn Vases

Write us for Special Prices

No Package Charges

THE LOGAN POTTERY CO., Logan, Ohio



RED POTS

that you will be proud to have on your benches, is the kind we have to offer. We use nothing but the best material and skilled labor and offer you a first-class pot at a popular price. All goods are carefully selected and packed, thus insuring full count upon opening your crates. Isn't that worth considering?

We also have a full line of Azalea Pots, Hanging Baskets and other goods used by Florists—ask for catalogue.

We also make the famous "MOSS AZTEC" ware.

The Peters & Reed Pottery Co.

Gen'l Office and Works: SO. ZANESVILLE, OHIO

New York Sample Room—25 WEST BROADWAY

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.
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PENNSYLVANIA

is the state to get the nice Red Standard Pots, Pans, Azalea Pots, etc., and NORRISTOWN is the town where they manufacture them and burn them a nice red color. Try us and see if they are not just as cheap, too.

THE KELLER POTTERY CO.

213-223 Pearl St.,

NORRISTOWN, PA.

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY



Established 1854

Standard Flower Pots

Porosity and Strength
Unsurpassed.

Write for Prices.

A. F. KOHR

2904-36-38 N. Leavitt St., Chicago
Cor. solicited in Ger. and Eng.

ELIZABETH, N. J.

Mrs. C. M. Hutchinson, 1216 North Broad street, is planning to tear down two of her old greenhouses, in place of which she plans to build a large greenhouse. Spring trade proved to be good, notwithstanding the loss occasioned by the Easter Saturday blizzard, the total business being larger than last year's. Mrs. Hutchinson's place is opposite Evergreen cemetery, and she has much cemetery trade. She has 200 lots on yearly contract to keep supplied with plants and flowers.

J. W. Blakeley, 80 Broad street, who late in the winter moved to his present location, but who for forty-two years has been in business on Broad street, reports that this spring has been the best since he has been in business.

Henry Leahy, 1169 East Jersey street, has had a good spring. There has been considerable funeral and wedding work of late, and transient trade has been fair.

J. E. & A. G. Hutchinson, 227 Broad street, sold a considerable quantity of flowers for the graduation exercises in the private schools, though not so many as heretofore because of the fact that in one of the schools, at least, it was decided for the first time not to permit flowers to be presented to the graduates publicly during the exercises.

The greenhouse trade of the Elizabeth Nursery Co. during the last spring was quite good.

J. J. Brummer, 1155 Elizabeth avenue, has had considerable funeral work of late.

The Violet Flower Shop, 704 Elizabeth avenue, has had much funeral work lately and several weddings to provide flowers for. Transient trade is a little slower, though fair. R. B. M.

DENVER.**The Market.**

The market has been fairly good during this month. All the stock is of good quality, and there is enough coming in to supply all demands.

Various Notes.

The Boldt-Lundy Flower Shop has moved into larger quarters directly across the street from the old stand.

John A. Jenson, formerly of this city, but now with the Rose Hill Nursery Co., at Minneapolis, Minn., is spending a few weeks in Denver visiting old friends.

The death of Louis Dreher is reported in this week's obituary column.

Robert Alton, formerly rose grower for Fred Hall, has gone to Chicago to work.

Thomas Batten was married June 12 to Miss Maud Gilbert. He is employed at the City Park Greenhouses.

The Speth Floral Co. had the decorations for the annual ball at the University Club.

The Mauff Floral Co. is planting several benches of Mrs. Russell rose. R. S.



The Clipper There are three things that destroy your lawns—Dandelions, Buck Plantain and Crab Grass. In one season the Clipper will drive them all out. Your dealer should have them—if he has not, drop us a line and we will send circulars and prices. Clipper Lawn Mower Co. Box 15, Dixon, Ill.

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WEED KILLER

THE VERY NEWEST AND QUICKEST METHOD OF DESTROYING WEEDS, GRASS AND OTHER GROWTH IN GARDEN WALKS, GUTTERS, TENNIS COURTS, DRIVEWAYS, ETC.

This fluid absolutely destroys all weeds and other growths wherever applied, and its effect on the ground prevents the growth of fresh ones for a year and thus saves a great deal of time and labor, as no cutting, hoeing or hauling away of the weeds is required.

WE MANUFACTURE the STRONGEST LINE of DISINFECTANTS on the market.

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CORRESPONDENCE SOLICITED

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We are the World's
Largest Producers

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"Get acquainted"
with our Specialties

29 - 34 - 39 - oz. GLASS

AMERICAN WINDOW GLASS CO.

General Offices, Farmers' Bank Building,

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SEE THAT LEDGE.

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THE JENNINGS IMPROVED
IRON GUTTER.

USE OUR

Patent Iron Bench Fittings and Roof Supports

VENTILATING APPARATUS

Improved Vaporizing Pans for Tobacco Extracts, etc.

Send for Circulars

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GREENHOUSE and HOTBED GLASS

8x10, 10x12 and 10x14 inch, single, at \$1.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

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BAUR WINDOW GLASS CO.,

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DOES YOUR
GREENHOUSE
NEED PAINTING ?

WE CAN SUPPLY THE MATERIAL

A paint which is particularly adapted to Greenhouse work, on account of its great covering capacity (380 square feet, two coats, to the gallon), and the easy working qualities and its extreme whiteness.

Put up in 50-gal. barrels (each barrel equipped with interior agitator, no extra charge); 25-gal. half barrels, and 5-gal. and 1-gal. cans.

1-gallon cans	per gal., \$1.65	25 gallons (½ bbls.).....	per gal., \$1.55
5-gallon cans	per gal., 1.60	50 gallons (bbls.).....	per gal., 1.50

F. O. B. CHICAGO

Also Headquarters for Greenhouse Glass

Send your inquiry to the nearest warehouse mentioned below.

PITTSBURGH PLATE GLASS CO.

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Dreer's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No other is like it. Order from your dealer or direct from us.

1000, 75c. postpaid.
Samples free.

HENRY A. DREER,
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FULL
SIZE
No. 2



Greenhouse GLASS

WE HAVE THE STOCK
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Sharp, Partridge & Co.
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THE FLORISTS' HAIL ASSOCIATION

has paid \$282,000.00 for glass broken during the last 27 years. For particulars concerning Hail Insurance, address

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NOW IS THE TIME TO BUY

GREENHOUSE GLASS

WRITE FOR PRICES

The Toledo Plate & Window Glass Co.
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THE ONLY PERFECT Liquid Putty Machine



Will last a lifetime.

\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.

SEAL-TIGHT LIQUID PUTTY at \$1.25 per gallon

METROPOLITAN MATERIAL CO.
1398-1410 Metropolitan Ave., BROOKLYN, N. Y.

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Greenhouse Glass

We have the largest stock in the west. We recommend that you anticipate your requirements now, before factories close down for the summer and stocks are depleted.

Write us for prices.

OKMULGEE WINDOW GLASS CO.

OKMULGEE, OKLA.

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USE IT NOW.

F. O. PIERCE CO.

P. O. Box 294
NEW YORK

MASTICA is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

LASTS LONGER THAN PUTTY.
EASY TO APPLY.

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THE ORIGINAL AND ONLY

ELASTIC-LYKE

LIQUID PUTTY

Formerly sold by E. H. Hunt

Positively will not get hard, run in hot nor heave in cold weather.

E. C. PRUESS, Mgr., THE ELASTIC-LYKE CO.
30 East Randolph Street, Chicago

(Not Inc.)

Mention The Review when you write.

PITTSBURGH.**The Market.**

Pittsburgh is laboring under the condition prevalent in the country—too much stock. Although trade has been all that could be expected, it could not possibly use the quantities of stock of all kinds, from inside and outside, but the worst is about over and good stock will begin to shorten in supply, as well as the demand for it. The retailers do not seem to have the usual number of large June weddings, though trade in a smaller way seems up to expectations.

Various Notes.

The wholesale houses from now on will close at 5 p. m. during the summer months.

F. M. Johnson and E. G. Galavan, of the A. L. Randall Co., Chicago, with their wives, have been touring the country in their Overland "six" and calling on the trade in the cities which they pass through.

Chas. H. Koenig, of Millvale, in this city, died June 18, after a two weeks' illness. Further particulars will be found in this week's obituary column.
Clarke.

GRAND RAPIDS, MICH.**The Market.**

Business continues brisk in spite of the poor weather, which has been the same as usual, with rain every day, but we are all hoping that summer will soon be here to stay. Graduations and several large funerals have kept the market fairly active all the week. Gladioli are now making their appearance in quantity and all are of fine quality.

Various Notes.

The Crabb & Hunter Floral Co. displayed a wax figure in the window last week, representing the girl graduate wearing a corsage of pink roses.

A visit to Eli Cross's greenhouses found several girls busy packing peonies for cold storage. He is putting up two 300-foot houses for roses. Ophelia and Hoosier Beauty are to have a large space.

Henry Smith's store reports several large funeral orders and a brisk shipping trade, due to graduations.

A. F. C.



**UNEQUALED FOR
GREENHOUSE
—AND—
LANDSCAPE
FERTILIZING**

**The PULVERIZED MANURE CO.
No. 33 Union Stock Yards
CHICAGO**

...USE...**MAGIC****for****Greenhouse
Soils****BEGIN NOW****WRITE**

Chicago Feed & Fertilizer Co.
Union Stock Yards, CHICAGO, ILL.

Phone Yards 40

What My Customers Say:

E. A. LIPPMANN,
6 High St., Morristown, N. J.

Dear Sir:—We have used your Greenhouse Shading for the past year and it gave entire satisfaction. Very truly yours, H. C. SHEARS, Supt. for Frederick Vanderbilt, Esq.
I am also making it up in dry form especially for commercial use.

Write for particulars.

Mention Commercial or private.

GARDEN CITY SAND CO.

Chamber of Commerce Bldg., CHICAGO

Phones Main 4827; Auto. 33-304

Building and Propagating Sands
Fire Brick and Fire Clay, Portland Cement,
Stonekote, Hard Wall Plaster.

R. I. W. Damp-resisting Paint

LIQUID — "NICO-FUME" — PAPER

40% NICOTINE.

8-lb. can.....\$10.50
4-lb. can..... 5.50
1-lb. can..... 1.50
1/4-lb. can..... .50

THRIPS - APHIS

288 sheet can.....\$7.50
144 sheet can..... 4.00
24 sheet can..... .85

SPRAYING—VAPORIZING—FUMIGATING
YOUR DEALER HAS THESE PRICES

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, Louisville, Ky.

Mention The Review when you write.



NIKOTEEN for Spraying and Vaporizing APHIS PUNK for Fumigating

ASK YOUR DEALER FOR IT.

NICOTINE MFG. CO.,

117 No. Main Street,
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The recognized standard insecticide.

A spray remedy for green, black, white fly, red spider, thrips, mealy bug and soft scale.
Quart, \$1.00; Gallon, \$2.50

FUNGINE

An infallible spray remedy for rose mildew, carnation and chrysanthemum rust.
Quart, 75c; Gallon, \$2.00

VERMINE

A soil sterilizer for cut, eel, wire and angle worms.
Quart, \$1.00; Gallon, \$3.00

SCALINE

A scalicide and fungicide combined for San Jose and various scale on trees and hardy stock, and various blights which affect them.
Quart, 75c; Gallon, \$1.50

NIKOTIANA

A 12% nicotine solution properly diluted for fumigating or vaporizing.
Quart, \$1.50; Gallon, \$4.50

If you cannot obtain our products from your local dealer, send us your order, and we will ship immediately through our nearest agent.

Aphine Manufacturing Co.
MADISON, N. J.

GEO. A. BURNISTON
President

M. C. EBEL,
Treasurer

GREENHOUSE TILE BENCHES

(Burned clay, same as flower pots) are rapidly taking the place of wood. Our benches are easily erected and will last a lifetime. Write us today regarding your spring requirements.

CAMP CONDUIT CO., Cleveland, O.

50 / SQUARE DEALING FERTILIZER / 50
WALTER S. McGEE, 5327 Ellis Ave., Chicago, Ill.
Greenhouse Supplies and Material. Tel. H. P. 567

SPRAY WITH

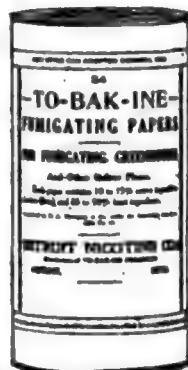
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THE BEST INSECTICIDE

It costs a fraction more than some other insecticides, but results from its use more than pay the difference. It kills, while you sleep, Aphid, Mealy Bug, Red Spider and other plant insects. For sale by wholesale florists and seedsmen everywhere. If you cannot reach a dealer we will fill your order. Manufactured by

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is the **strongest** fumigating paper on the market, each sheet being saturated with a **definite** amount of **pure nicotine**, making it an extremely convenient and neat insecticide for fumigating purposes; it is also free from ammonia, which is present in ordinary tobacco smoke and extracts. **To-Bak-Ine Fumigating Papers** are recommended for use on delicate flowers and plants. Put up in **hermetically sealed tin cans** of 24 full length sheets; 1/2 case, 6 cans, 144 sheets; 1 case, 12 cans, 288 sheets. **To-Bak-Ine Liquid** and **To-Bak-Ine Fumigating and Dusting Powder** are the **STANDARDS**.

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Jones Folding Plant Stand

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Special Price to Dealers.
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The M. D. Jones Co.

71 Portland St., Boston, Mass.

KANSAS CITY.

The Market.

Business is good, except for those who carry bedding stock, the sale of which has been slow on account of the continuous rain. Seedling plants sold well; the only stock left is geraniums.

Roses are surprisingly good for this time of the year. Russell roses are more plentiful than they have ever been. Other varieties are in large supply, with a steady demand. Carnations were somewhat scarce last week. Some nice gladioli are coming in, which bring fair prices. Lilies are plentiful; prices on these range considerably on account of the quality. Sweet peas are plentiful, but are bringing only a small price.

Various Notes.

The Costello Moore Floral Co. is well satisfied with its location, as business has increased considerably since the Hotel Muehlebach has started, with two other good hotels on each side and no competitor near.

The Rosery has plenty of orders for decorations on hand. Mr. Ellsworth has his stock plants of poinsettias in good shape. He expects to propagate a great number of these this summer.

Business across the state line was good last week, especially in funeral work and wedding decorations.

Stevens & Larkin are sending in some good carnations. They are well satisfied with results so far this season. They will begin soon to plant their houses with carnations from the field.

Henry Kusik & Co. are busy at present in their wire work department. Mr. Kusik now receives consignments from Chicago, where heretofore he has relied on stock from this vicinity, Iowa and Nebraska.

E. G. Bunyar has sold practically everything he had in his houses. He has his place all planted and is now planning for this summer's fishing trips. His greenhouses are in excellent shape.

The S. Bryson Ayres Co. is heavily stocked with sweet peas. They will soon have a large supply of gladioli from the field.

August Luther, Jr., is well satisfied with the business he has done this season, which is the first in his present location. He is pretty well cleaned up on all his bedding plants, and reports that he is well satisfied with cut flower trade.

W. J. B.

LEMON OIL CO'S STANDARD'S INSECTICIDE

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Serial No. 321

Save your plants and trees. Just the thing for Greenhouse and Outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, Insects on Rose Bushes, Carnations, etc., without injury to plants and without odor. Used according to directions our standard Insecticide will prevent ravages on your crops by insects. Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Flies on Dogs and all Domestic Pests. Excellent as a wash for dogs and other animals. Relieves mange. Effective where others fail. For sale by Seedsmen and Florists' Supply Houses. If you cannot obtain this from your Supply House, write us direct.

1/2 Pint, 25c Pint, 40c Quart, 75c
1/2 Gallon, \$1.25 Gallon, \$2.00
5-gal. Can, \$9.00 10-gal. Can, \$17.50
Dilute with water 30 to 50 parts.

LEMON OIL COMPANY

Dept. H, 420 W. Lexington St., Baltimore, Md.

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PECKY CYPRESS

Either in small quantities for shipment from our yard in Chicago or from the mills in the south if you need carloads. Can ship mixed sizes or all of one size, as you need it; inch in all widths—4-inch, 6-inch, 8-inch, 10-inch, 12-inch; 2 x 4 or wider; lengths as you require them. Also get our low prices on

HOTBED SASH—K. D. FLATS.

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Telephone—Lawndale 3130

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Satisfactory Greenhouses

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**SUPERIOR
CARNATION
STAPLES**

25c per 1000; 3000
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1000, 35c; 3000 for \$1.00, postpaid
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Tomato plants, Stone, Globe and Ponderosa, \$2.00 1000. Boston lettuce, \$1.00 1000. Oak Grove Greenhouse, Tuskegee, Ala.

Celery, strong, field-grown, White Plume, Golden Self Blanching, Winter Queen, \$1.75 per 1000. Cash. Bates' Flower Shop, Akron, N. Y.

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Extra strong, 75c per 100.
GULLETT & SONS, LINCOLN, ILL.

Tomatoes and peppers, transplanted, strong stock, 50c per 100; \$4.50 per 1000. Cash, please. Felsch Bros., Maywood, Ill.

Tomatoes, 2½-in. pots, \$1.50 per 100; \$12.00 per 1000. Peppers, 2-in. pots, \$1.00 per 100. Miller's Florists, Newark, O.

Cabbage, Late Flat Dutch, \$1.00 per 1000; \$7.50 per 10,000. Cash. Clement S. Levis, Aldan, Del. Co., Pa.

Giant Pascal and White Plume Celery, \$2.00 per 1000. Celestial peppers, 15c per 100. Harry J. Poulailon, R. 4, Alliance, O.

Celery, White Plume, transplanted, large, \$2.00 1000. Cash. Greenville Floral Co., Greenville, Tenn.

Egg plants, Black Beauty, 3-in., \$2.00 per 100. Cash. Geo. B. Morrell, Torresdale, Pa.

VERBENAS.

Verbenas, 2-in., fine plants, good standard varieties, all named, \$2.50 per 100; \$22.00 per 1000. Cash with order. S. D. Brant, Clay Center, Kan.

Verbenas, mammoth white, pink or striped, 2-in., A-1 stock, cut back and well branched, \$2.00 per 100. Cash. E. A. Parkes, 206 Walker Ave., Highland Park, Ill.

Verbenas, strong transplanted plants, \$1.50 per 100. Cash. John G. Witt & Son, 10429 Wallace St., Chicago.

Verbenas, extra strong, large flowering, 2½-in., \$2.50 per 100. La Crosse Floral Co., La Crosse, Wis.

Verbenas, mixed, strong 3-in., \$2.50 per 100. H. J. Quick, Moreland Ave. and W. M. R. R., Baltimore, Md.

Verbenas, mixed or separate, 2½-in., \$2.50 per 100; transplanted, \$1.00 per 100. Cash. Ernest Rober, Wilmette, Ill.

Verbenas, to close out, white, pink, red, blue, 2-in., 1c. Hammerschmidt & Clark, Medina, O.

Verbenas, nice 2-in., \$2.00 per 100. Cash. I. W. Heinly, Royersford, Pa.

Verbenas, Mixed, 2c. Cash, please. H. Schau & Son, 10831 Hale Ave., Chicago.

Verbenas, 2-in., all colors, \$3.00 per 100. Storrs & Harrison Co., Painesville, O.

Verbenas, mixed, 2½-in., \$3.00 per 100. Dumser Floral Co., Elgin, Ill.

VERONICAS.

Veronica longifolia subsessilis, strong plants, from 3½-in. pots, \$6.00 per 100. W. E. King, Box 361, Little Silver, N. J.

VINCAS.

VINCAS.

VARIEGATA AND GREEN.

	100	1000
2½-inch	\$ 4.00	\$ 35.00
3-inch, good	6.00	50.00
3-inch, extra heavy	7.00	60.00
4-inch, heavy	10.00
4-inch, good	12.00	100.00
4-inch, extra heavy	15.00	120.00

WRITE FOR COMPLETE LIST OF GREENHOUSE AND BEDDING PLANTS.
S. S. PENNOCK-MEEHAN CO.,
1608-1620 Ludlow St., Philadelphia, Pa.

5000 Vinca variegata, extra fine, large, field-grown stock of the broad margined variety, from 4, 4½ and 5-in. pots, ready for immediate use, \$10.00, \$12.00 and \$15.00 per 100. NONE BETTER.
Wm. Roethke Floral Co., Saginaw, W. S., Mich.

1000 variegated vincas, 4-in., 10c per plant if taken from place; 1c extra for packing. H. E. Youngquist, 3128 W. Foster Ave., Chicago.

Vinca variegata, strong, 3½-in. pots, \$8.50 per 100; \$75.00 per 1000.

Vinca minor, for covering graves, strong 3-in., \$7.00 per 100; \$60.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Sold out of variegated vinca rooted cuttings and plants for this spring. Orders now booked for fall delivery for field-grown plants and rooted tips. Write for prices.
J. N. Kramer & Son, Cedar Rapids, Iowa.

VINCAS, BOTTOM PRICES.
2½-in., \$2.50; 3-in., \$3.00; 4-in., \$5.00.
GULLETT & SONS, LINCOLN, ILL.

Vinca var., very strong, 36 to 50-inch vines, 8c, 10c and 12c.
Calvert Floral Co., Lake Forest, Ill.

Vinca variegata, 4-in., extra fine, heavy, \$8.00; heavy, \$6.00 per 100. Cash.
Ulrich Floral Co., Tiffin, O.

Vincas, green and variegated, good strong vines, 3 and 4-in. pots, \$8.00 per 100.
Eli Cross, Grand Rapids, Mich.

Vinca variegata, 2½-in., strong, \$2.50 per 100; 4-in., \$10.00 and \$12.00 per 100. Cash.
Ernest Rober, Wilmette, Ill.

Rosea vincas, in bud and flower, pink and white, from 2½-in. pots, fine, at \$3.00 per 100. C. B. Knuth, Euclid, O.

About 500 strong green vincas, from 4-in. pots, 2 to 3 ft. long, 8c each; variegated, all sold. M. M. Lathrop, Cortland, N. Y.

2000 choice 2½-in. vinca variegata, \$2.50 per 100; \$25.00 per 1000.
W. A. Mitchell & Co., St. Joseph, Mo.

Vincas, variegated and green, 4-in., \$10.00 per 100. Geo. M. Kellogg Flower & Plant Co., Pleasant Hill, Mo.

Vincas, green, strong 3-in., 4 to 6 vines, 18 to 30 in. long, \$5.00 100.
H. Niessner, Johnstown, Pa.

Vinca variegata, large, bench-grown plants, \$10.00 to \$12.00 per 100.
C. Peterson & Sons, Escanaba, Mich.

5000 3-in. variegated vincas, \$5.00 per 100. Cash with order.
C. L. Van Meter, Monticello, Ia.

Vinca variegata, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100; 4-in., \$12.00 per 100.
A. Henderson & Co., Box 125, Chicago.

Vinca vines, 4-in., strong, \$12.50 per 100; 3-in., \$5.00 per 100.
Henry Smith, Grand Rapids, Mich.

Vinca var., strong, 2½-in., \$2.00 per 100, \$18.00 per 1000; immediate delivery. Cash.
Paul M. Halbrooks, Newark, O.

Vinca variegata, 4-in., 10c and 12c.
Nick Reding, 5500 Ridge Ave., Chicago.

Vinca var., 4-in., 6c, 8c and 10c.
L. Potter & Sons, Waukegan, Ill.

Vinca var., 4-in., 12c.
Chas. Sherwood, Waterloo, Iowa.

Vincas, 5-in. pots, \$10.00 per 100.
T. B. Sargeant, Osage, Iowa.

250 vincas, 4-in., 10c each. All 3 and 4 vines.
Frank Evert, 2008 Melrose St., Chicago.

Vinca variegata, 4-in., \$10.00 per 100. Cash.
I. W. Heinly, Royersford, Pa.

Vinca variegata, strong 4-in., \$12.50 per 100.
J. C. Rennison Co., Sioux City, Iowa.

Vinca var., 4-in., \$7.00 per 100; 3½-in., \$6.00 per 100.
France & Vandegrift, Monroe, Mich.

Good 4-in. vincas, \$8.00 per 100.
South Bend Floral Co., South Bend, Ind.

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VIOLET PLANTS, FROM 2½-IN. POTS.

	100	1000
Princess of Wales.....	\$6.00	\$50.00
Lady Campbell	6.00	50.00
Gov. Herrick	6.00	50.00
Marie Louise	6.00	50.00

Write for complete price list of bedding stock and greenhouse plants.
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1608-20 Ludlow St., Philadelphia, Pa.

Violets, Princess of Wales, fine rooted runners, 75c per 100; large clumps, \$4.00 per 100.
California, fine rooted runners, 75c per 100; large clumps, \$4.00 per 100.

Free from disease. Cash, please.
J. L. White, Floral Place, Homeland, Ga.

Violets, Princess of Wales, No. 1 rooted runners, \$1.00 per 100; \$9.00 per 1000. Cash, please.
Chas. Schultz, 4512 N. Lamon Ave., Mayfair, Chicago.

Hardy Russian violets, \$1.00 100; will exchange for greenhouse stock.
Mrs. M. J. Maddox, Elberton, Ga.

WANTED.

Wanted—On July 1 we will commence picking 150,000 gladiolus flowers, finest varieties, America predominating. We are open to offers for part or lot, either in the field or packed, ready for shipment on wharf.
Hubert Bulb Co., Portsmouth, Va.

Wanted—500 well rooted oleanders, 2-in., in separate colors. Give price.
Kallay Bros., Painesville, O.

Wanted—Price on 1200 hemlock, 18-24-in., for hedge; also other conifers.
W. J. Olds, Union City, Pa.

MISCELLANEOUS.

CHRYSANTHEMUM PLANTS, 2-IN., EXTRA GOOD STOCK: 100 Pink Chadwick, late; 100 Pink Frick, late; 300 Estelle, white, early; 300 Pacific, pink, early, \$2.00 per 100, or make offer for entire lot. 200 violet plants, Princess of Wales, 2½-in., \$2.00 per 100; 200 Dorset, 2½-in., \$2.00 per 100. 300 ageratum, blue, 2-in., \$1.75 per 100. 700 coleus, mixed, including Trailing Queen, 2-in., \$1.75 per 100. 200 geraniums, Mme. Sallerol, 2½-in., \$2.00 per 100. 150 snapdragons, 2-in., pink, white and red, grown from cuttings, \$2.00 per 100. 50 4-in. fuchsias, mixed, 5c. Cash with order.
The Dixon Floral Co., Dixon, Ill.

Flowering Plants, Prepaid Parcel Post: Cosmos, early mammoth flowering, white pink and crimson, and The Bride, fine, large, stocky plants, 35c 100; \$1.50 500. Pansy, Chicago Park mixture, 35c 100; \$1.50 500; \$2.50 per 1000. Cash.
Albert Troth, Seeds and Plants, Cantril, Iowa.

500 verbenas, 2½-in., \$3.00 per 100. Feverfew, 3-in., 7c; 4-in., 10c. 500 Lady Washington, 4-in., 10c. 500 Buchner geraniums, 4-in., 10c; 1000 large geraniums, S. A. Nutt, 4-in., 10c; 200 Jean Vland, 3-in., 7c. 300 salvias, Zurich and splendens, 2-in., 2c; transplanted, \$1.00 per 100. 200 vincas, 2½-in., 8c; 1000 3½-in., 7c; 400 4-in., 10c. 200 petunias, white, 4-in., 15c. Double daisy Mrs. Sander, 2-in., 2½c; 4-in., 15c. 400 lantanas, 2-in., 3c. 200 fuchsias, 2-in., 2½c. 100 marguerites, 3-in., 5c; 500 4-in., 7c. Cash.
Dumser Floral Co., Elgin, Ill.

SURPLUS OFFER—A-1 STOCK.

Alternantheras, red and yellow, 2½-in., 2c. Coleus, 2½-in., mostly Golden Bedder, 1½c; R. O., 60c per 100. Geraniums, 3-in., in bloom, 5c; 2½-in., 2c; Mme. Sallerol, 2½-in., 1½c. Salvias, 2½-in., 1½c. Tradescantias, 2½-in., 2c. Cannas, 4-in., strong, 8c; King Humbert, J. D. Eisele and D. Harum.
G. E. Berthold, Nebraska City, Neb.

Fine plants, all in bud and bloom.

Adonis, red Stocks
Calendula Cosmos
Daisies, fine, double Zinnias
50c per doz. These are bargains.
Waldo Greenhouse, Chillicothe, Ill.

Anthericum variegatum, 4-in., 10c. Asparagus plumosus, 3-in., 6c. Asparagus Sprengeri, 3-in., 4c. Dracaenas, 3-in., 6c. Grevillea robusta, 3-in., 6c; 4-in., 12½c. All are strong plants, ready for shift. Cash.
Lansing Floral Co., Lansing, Mich.

Surplus geraniums, red and white, 4-in. stock, \$6.00; Vinca variegata, 4-in., \$8.00; coleus, Golden Bedder and red, 2-in., \$2.00 per 100. Cash with order.
Anoka Greenhouse Co., Anoka, Minn.

Achyranthes, 2-in., 1½c; 3-in., 2½c. Godfrey calla bulbs, started in soil, 1c. Geranium Mme. Sallerol, 2-in., 1½c.
Wm. Otto, Tolleston, Ind.

TO EXCHANGE.

To Exchange—Or will sell, 4-in. Ricard, Perkins, Poltevine and Buchner geraniums, good for stock, \$6.00 per 100, for carnations, cyclamen, primulas and Lorraine begonias.
W. C. Myers & Sons, Scottdale, Pa.

To Exchange—See our classified adv. of single and pompon mums, for large flowering varieties of mums, 3 or 4-in. ferns, or anything we can use.
Homewood Greenhouses, Atchison, Kan.

To Exchange—Chrysanthemums, Chas. Razer, Comoleta and Chieftain, R. C. or 2½-in. pots, for Whitman ferns, Asparagus plumosus or Bride and Maid roses. H. S. Baker, Warsaw, N. Y.

To Exchange—See ads under Cannas, Ferns and Miscellaneous, for carnations or small dracaenas.
Wm. Otto, Tolleston, Ind.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

To Exchange—King Humbert cannas, see classified canna ad, for ferns and Sprengeri.
Dowdell & Son, Ft. Wayne, Ind.

To Exchange—10 varieties rooted carnation cuttings.
Park Gardens, 1038 Main, Bridgeport, Conn.

CARNATION STAPLES.

SUPERIOR CARNATION STAPLES.

Mend your split carnations. Finest article for carnation growers introduced so far, 3000 for \$1.00 postage paid.

MICHIGAN CUT FLOWER EXCHANGE,
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Pillsbury's carnation staples, 35c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

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We print catalogues and color work for florists, nurserymen and seedsmen.
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DECORATIVE MATERIAL.

Write for special prices on a special lot of dagger ferns.

Try our laurel festooning for your decorations, only 5c per yd.; 10 yds. free with first order.
Crowl Fern Co., Millington, Mass.

FLOWER COLORINGS.

THE NATURAL CYACEINE flower coloring, yellow, blue, orange, pink, green or American Beauty, 20c per qt. Sent to you by mail.
C. R. Cranston, 146 Orchard St., Auburn, R. I.

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Gold fish, aquarium plants, snails, castles, globes, aquariums, fish food, nets, etc., wholesale. Send for price lists. Large breeding pairs for sale. Franklin Barrett, Breeder, 4815 D St., Philadelphia, Pa.

Gold fish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.

AUBURNDAL GOLD FISH CO.,
1449 Madison St., Tel. Haymarket 152, Chicago.

Try us on gold fish, aquariums and globes. The J. M. McCullough's Sons Co., 316 Walnut St., Cincinnati, O.

GREENS.

Plumosus sprays, \$2.00 per 100. Telegraph orders shipped promptly—have a 'phone direct to the station. Express prepaid on \$5.00 worth. Cash with order.
Pennock Plantation, Jupiter, Fla.

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Standard Flower Pots. If your greenhouses are within 50 miles of the Capitol, write us, we can save you money. W. H. Ernest, 28th and M Sts., N. E., Washington, D. C.

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500 letter heads (ruled or plain) and 500 envelopes, only \$2.00. Printing for florists a specialty. Satisfaction guaranteed. Snow, the Circular Letter Man, Camden, N. Y.

Cards, letter heads, statements, tags, all with floral designs. Samples free.

The John Henry Co., Lansing, Mich.

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Raffia, natural, in 4 standard dependable qualities, colored in 20 colors. Write for prices. McHutchison & Co., 17 Murray St., New York.

SPHAGNUM MOSS.**SPHAGNUM MOSS.**

10 bbl. bales, burlaped.....\$4.00 each
5 bale lots 3.75 each
10 bale lots 3.50 each

Write for complete price list of plants.

S. S. PENNOCK-MEEHAN CO.,

1608-20 Ludlow St., Philadelphia, Pa.

Sphagnum moss, 10 bbl. bales, \$1.90; 5 bbl. bale, 90c. Sphagnum, green, 50c bag. Laurel wreaths, 40c. Get prices on large lots.

Jos. H. Paul, P. O. 156, Manahawkin, N. J.

Choice sphagnum moss, bales 40 lbs. each, burlaped, 65c; wired, 40c. Cash, please.

H. A. Lamp, City Point, Wis.

Sphagnum moss, in burlap, \$1.10 per bale; 10 bales, \$10.00.

A. Henderson & Co., Box 125, Chicago, Ill.

SPHAGNUM MOSS, very best quality, \$1.10 per bale; 10 bales for \$10.00.

H. W. Buckbee, Rockford, Ill.

Sphagnum moss, guaranteed, excellent quality. 10 bales, \$6.50. 5% cash with order.

L. Amundson & Son, City Point, Wis.

TOBACCO.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel Co., Milwaukee, Wis.

WIRE WORK.

We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 166 North Wabash Ave., Chicago.

William E. Hielscher's Wire Works,
264-266 Randolph St., Detroit, Mich.

Falls City Wire Works,
451 3rd St., Louisville, Ky.

TOLEDO, O.**The Market.**

Business for the last two weeks has been most gratifying. One rush after another does not indicate the usual rest in this particular trade during the warmer months. With the undertakers' convention for the states of Ohio and Michigan, and the convention of the United Commercial Travelers, florists were kept busy with decorations in the exposition buildings, large decorations at the hotels and countless orders for corsage bouquets for evening entertainments. Besides, this month will be a record-breaker for sales due to graduation exercises in the high schools and universities, and the June weddings. Almost every day some florist in town had at least one large church decoration. On Tuesday, June 15, nine church decorations were noted.

Cut flowers are in great profusion and the demand is excellent. Among the more seasonable flowers on the market are some fine specimens of Francis King and America gladioli. Peonies are still abundant. The carnation crop is becoming poorer, although some good flowers are still to be had. Roses are in good crop, especially Richmond, Killarney, Hillingdon and Ward. Beauties are in the best of bloom, with the prices at a fine scale. There is a good supply of daisies, coreopsis and other miscellaneous stock.

Various Notes.

Miss Ida Schwartz, of the Patten Flower Store, has resumed her duties after several weeks of absence due to illness. Miss Patten had several casket covers to make last week. She is well

pleased with business conditions since Memorial day.

Henry Miller, Toledo's largest carnation grower, has finished planting his carnation crop in the field. His carnations look fine and promising.

Mr. Wisner, who has greenhouses on Delaware avenue, intends to remodel his range this summer.

Schramm Bros. have added to their staff James McCleod, an expert landscape gardener and a member of the Royal Horticultural Society of Great Britain. The volume of outside work that has been secured during the last year in this line has compelled the employment of a capable manager for the outside work.

Ralph Cushman has been cutting some fine gladioli, which is finding a good sale. G. B. S.

BUFFALO.**The Market.**

The weather last week was warm, which had a depressing effect on business. Commencements, graduations and wedding work have made up most of the business, since transient trade has been dull. There is an accumulation of stock on the market, which makes cut flowers cheap in all grades. Roses, sweet peas and carnations are the flowers most in demand for graduations. Peonies have become soft. Roses in all varieties are good, but the short-stemmed stock is sold quite cheaply. Carnations are holding up wonderfully well during the warm weather and bring fair prices. America and baby gladioli are getting better each week. Valley was scarce last week, and the price is high. Orchid sweet peas are poor because of the warm weather, but the common varieties are quite good. Orchids and Sweetheart roses are scarce. Gardenias are good, but there is no demand for them.

Various Notes.

The branch store of W. J. Palmer & Son is showing some early Spanish irises, which are mostly yellow. Their supply of carnations is excellent and large.

The Dale Estate, of Brampton, Ont., is sending some fine orchids, mostly catleyas, and superb valley to this market. The Canadian valley is much finer than any American grown stock, but is more expensive.

W. J. Palmer & Son are going to cut down the store force July 1 because of the dull season. They have had considerable funeral work and large wedding decorations during June.

J. Benson Stafford is going to put in a permanent summer window display this week. It will be a study in green and white, consisting of a landscape setting with fountain and garden seats, etc.

The Colonial Flower Shop reports business good. They are quite busy with funeral work and a few good decorations.

Frank Mahoney is working for his father in Rochester for the summer.

S. A. Anderson has had the entire front of his building painted white, with green trimmings. It makes a clean and cool-looking front. All the signs are done in white on a green background. He had a most seasonable window display last week. It consisted of a pond, edged with logs and cork bark; white pond lilies floated

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in the water, and clumps of yellow snapdragons, lilies and hydrangeas were placed here and there.

Miss Edith Christy and Charles Butz were married at the home of the bride, Tonawanda, N. Y., June 23.

Le Roy Bates, of Akron, N. Y., was a visitor last week.

Mr. Kapinski has had several small wedding decorations recently. Trade is good, he reports.

Lafayette square has been planted with beds of echeveria, coleus and century plants, centered with formal designs and edged with plants of contrasting colors, which makes the square most attractive.

Mr. and Mrs. E. C. Armbrust took an automobile trip to Sanborn to attend a concert there. Mrs. Armbrust was on the program for several piano solos.

Several members of the store force of S. A. Anderson are planning to spend a part of their vacation at Conesus lake, near Rochester.

Miss Minnie Wilson took the part of an angel at a recent entertainment. She still wears the angelic smile.

Visitors: Albert A. Thomas, of the Bool Floral Co., Ithaca, N. Y., and J. R. Barker, of the Trinidad Floral Co., Trinidad, Colo. E. C. A.

THE FLORISTS' REVIEW

AT THE HEAD OF THE PROCESSION

In the matter of stores—architecture, arrangement and appearance—no line can claim precedence of the florists' trade. So fast are improved stores being erected by members of this profession that no one can be said to lead the rest, but that recently opened by Samuel Murray, at Kansas City, is certainly close to the front.



VERY retailer's pride is his store. Although one man may have advertising as his hobby and the next man a particular service of one kind or another, advertising and service, no matter what kind, are subsidiary to the store.

The successful sellers of flowers are not satisfied with increased sales, larger profits, or the outdistancing of competitors. They are not merely after more money. Their minds are on building up the business, and they have learned that the way to get more out of a business is to put more into it. And the best form of investment for them is an up-to-date store.

Hence the large number of first-class stores that are going up all the time. One does not have to consult building statistics, one has only to read *The Review*, to know how generally and how constantly the replacing of old stores by improved ones is proceeding.

The New Type.

Although flowers and plants are everyday bread-and-butter to them, florists appreciate their beauty and the fact that it is through their beauty that they appeal to the public at large. They realize, furthermore, that flowers make the strongest impression in the most fitting surroundings. Therefore, the old idea that a counter, an icebox, a supply of wax paper and some folding paper boxes constituted a flower store, no matter where, why or how located and housed, is as dead as the Lawson carnation—and may it rest in peace!

Business for architects has resulted. Florists have turned to them for advice, and found in them a means of carrying out ideas that had occurred in the course of years of

business. They have in turn received suggestions, and between florist and architect there have been erected stores that far excel those of any other line of business. The conveniences furnished patrons by the million-dollar department stores do not greatly surpass those of some of the latest florists' establishments. So far as decorations and furnishings are concerned, some of the flower stores are ahead.

A store of particularly excellent appearance is that of Samuel Murray, at 1017 Grand avenue, Kansas City, Mo. Mr. Murray has spent over a quarter of a century in the retail business in Kansas City. His store was located at 1017 Broadway for about twenty years. Then for five years he was at 913 Grand avenue. Now he has a 10-year lease on the property at 1017

Grand avenue, which Mr. Murray says is the best location in town for a florists' shop. In addition to the splendid store, he has the basement under the entire building.

In speaking of the store, Mr. Murray says: "Realizing fully that the greater part of our lives is spent in the shop at work, I am doing all I can to make it beautiful and convenient for those who have been faithful and loyal to me these many years." In this, Mr. Murray has quite succeeded.

The architects began with the idea of an Italian garden, which they considered to be popularly conceded the most charming place in which to see flowers. Their task was, therefore, to put such a garden indoors. An idea of the general result is best gained from the various views of the interior given herewith, as a description of words can only present one detail at a time.

The Walls.

The walls are covered with a 7-foot wainscoting of buff brick. This brick has a rough, rain-washed surface, which, laid with big, gray, rough joints, gives quite the effect of a weather-stained garden wall. Several of the illustrations serve to show how admirably this background sets off the flowers. All around the store, just at the top of the brick wainscoting, was placed a heavy shelf, painted white. How to finish the wall above the wainscoting presented a problem to the architects. After experimenting, they arrived at the present finish, which fits in exceedingly well with the general scheme. The wall was blocked off with wood strips, painted in soft yellows and browns, and sanded with coarse sand while the paint was fresh.

The large show window, which presents a charming view both in-



View in the New Store of Samuel Murray, at Kansas City.

side and outside the store, was paved with moss green tiles, laid with $\frac{3}{4}$ -inch joints, and bordered with rough brick. It is flanked by big brick piers, which are capped with ornamental terra-cotta vases. Well placed mirrors enlarge the window in appearance and reflect the flowers in it up and down the street. A good view of the window from the inside appears on this page.

A balcony, with the office below, gave the architects a chance for some Italian detail, which was well carried out. This balcony forms a convenient place for displaying baskets, vases and other material, and creates an effective screen to shut off the working space. The balcony front, overhanging the office, gave opportunity for beamed ceiling and a brick-faced nook.

Effort was made to fit the furniture to the background. As will be seen from the accompanying illustrations, only that is provided which is necessary for convenience and comfort, and each piece is fitted to its place. Even the icebox, which in so many otherwise excellently arranged stores sticks out like a sore thumb, has been brought into harmony with the general scheme. The floor, also in keeping with the surroundings, is mosaic.

The lights are subdued, and spread a soft tone over the room. Everything forms a part of a harmonious whole. As was said at the beginning of this article, the general effect can be better gained through an examination of the several illustrations than through a description of words. It is only to be

said in closing that in his search for a fitting home for his flowers, Samuel Murray has been markedly successful.

BEMB'S BRIDAL DECORATION.

A. Pochelon, of the L. Bemb Floral Co., Detroit, was confronted a few days ago with a request from a popular young society couple who were to entertain in honor of friends soon to enter matrimony, to get up a decoration which would be unique.

The members of the party danced until midnight, when they were invited out to tables beautifully set, and decorated in a color scheme of blue and yellow. The tables, which had been made according to Mr. Pochelon's own design, seated 130. In the center was a round table for the bridal party, and encircling were four curved tables for guests, forming a perfect circle and leaving spaces for four entrances, at which palms were arranged.

Benches made for two at all tables were to add a cozy feeling to the festive affair, the benches on the outer four tables being placed so that all the guests faced towards the center, where the bridal party was seated.

A circular bamboo screen, about eight feet high, covered with smilax and Japanese hangers, formed a pretty background. A group of palms and bamboo screens with smilax were gracefully arranged on two sides of the center table.

A cable was laid from the house to supply forty lamps. These lamps each had a Japanese hat for a shade, each

shade being held up by a Japanese doll. The bases of the lamps were made into a flower bed of blue and yellow flowers, and there were clusters of the same combinations on the shades.

In the center of the bridal party's table was an opening, out of which arose a gigantic Japanese umbrella covering the whole table, and blue and yellow balloons ready to ascend. On the palms at each side of the bridal table balloons were waving at a height of from ten to thirty feet. A cluster of balloons was held down by a cupid until the time of ascension as a surprise. Japanese baskets were placed on the table, filled with blue and yellow flowers.

The care for details and the accuracy needed for this work placed a heavy demand on both the maker of the plans and those carrying them out.

TWENTY-THREE HAVE SIGNED.

Hugo Mock, president of the National Floral Corporation, New York, states that he has secured representatives in twenty-three cities. The advertising campaign which this concern expects to undertake will not be started until contracts have been signed with retailers in a large number of cities to act as "National Florists," so that the organization for handling mail orders direct may be fairly complete. The twenty-three cities now represented are:

Baltimore, Md.	San Antonio, Tex.
Charleston, S. C.	Pittsfield, Mass.
Anderson, S. C.	New Bedford, Mass.
Brattleboro, Vt.	Fall River, Mass.
Harrisburg, Pa.	Worcester, Mass.
Norfolk, Va.	Newburyport, Mass.
Auburn, N. Y.	Cleveland, O.
Albany, N. Y.	Lima, O.
Fort Dodge, Ia.	Shreveport, La.
Wichita, Kan.	Pueblo, Colo.
Quincy, Ill.	Hartford, Conn.
Waukesha, Wis.	

BUSINESS EMBARRASMENTS.

Wilkes-Barre, Pa.—The trustee in the matter of Ira G. Marvin, bankrupt, has filed a petition to sell at private sale for the sum of \$750, to C. C. Garrison, of Pittston, Pa., all the personal property on the premises of the bankrupt, situated at 38 North Main street, Pittston, Pa., and the unexpired term of the lease wherein C. C. Garrison is the lessor; said property consisting of sporting goods, flowers, refrigerator, vases, desk, cash register, fixtures, etc. A hearing on the petition will be held at the office of the referee, 1008 Coal Exchange building, in this city, July 3, at 11 a. m.

PLANS FOR CLEVELAND SHOW.

The trades' exhibit committee of the Cleveland flower show has completed mailing copies of the official floor plan of the Coliseum, where the big fall show is to be held, to the large list of manufacturers and dealers of equipments and supplies, inviting them to participate in the show by becoming trade exhibitors. The plan is a well arranged one, carrying the trade exhibits around the entire four walls of the building and placing the floral display in the center. There being no balconies in the building, it means that all spaces are good locations.

It is interesting to learn how easily the Cleveland Florists' Club raised its half of the \$12,000 guarantee fund for this show. The committee set aside one day, June 15, to secure the necessary subscriptions. When the committees reported at the close of the day, the total was nearly \$7,000 and since



Samuel Murray's Window is an Attraction from Every Point of View.



The Icebox Conforms to the Architectural Plan of Samuel Murray's New Store.

then it has increased to nearly \$7,500, which is about \$1,500 more than the amount the club set out to obtain. The balance of the guarantee is covered by the Ohio Horticultural Society.

This active, enthusiastic support, representing practically 100 per cent of all the dealers and growers in and around Cleveland, indicates that the show will be a successful one. The Cleveland committee at this early date is figuring on a large attendance of out-of-town visitors.

THEY SHOULD BE REPOTTED.

I have a fine collection of begonias and geraniums that have not been repotted this spring on account of so much rain and cool weather. Will these do as well for winter for house culture if not repotted? Can I use bone meal with advantage? If so, how much should be used in pots from 6-inch up to 8-inch, and how often should it be used to keep the plants in good blooming condition? I have no soil prepared, but could possibly procure enough for my begonias, at least. The plants are in fine condition now.

J. S. F.—Ill.

While it is quite possible to carry both begonias and geraniums over winter without doing any repotting, I would certainly advise you to give them at least a small shift. While

these plants, particularly the geraniums, will appreciate some bone meal, I think you should, even now, repot them. I presume you are growing the fibrous-rooted begonias. Some of these are of vigorous habit, and if in pots of considerable size now, could be fed with weak liquid manure once a week. You will also find black soot, secured from soft coal, a good fertilizer, especially for the begonias.

Do not use any bone in the soil for the begonias. Instead get, if you can, some old cow manure or pulverized sheep manure, also some leaf-mold. Two-thirds of the compost should be fibrous loam. For geraniums you can use loam with some bone added, at the rate of a heaping 4-inch potful to a bushel of soil. Bone as a top-dressing for geraniums is good.

C. W.

TEXAS HAS LIVE WIRE.

Robert C. Kerr, president of the Texas State Florists' Association, certainly is what, in the phrase of the day, is known as a live wire. For months he has been boosting next week's convention at Fort Worth and recently he sent an inquiry to a member in each important city of the state to ascertain what the attendance is likely to be. The following extracts from the replies show how effective this work has been:

After a canvass of the florists of Houston, I

find that all but two will be in attendance at Ft. Worth.—Paul M. Carroll.

I have talked to the florists of San Antonio. They are all enthusiastic about the Ft. Worth convention and ninety per cent of them will be on hand.—F. C. Suchy.

I phoned all the florists of Austin; every one, to a single man, says he is planning to go to the convention.—Chas. Alf, Jr.

I hope there will be no big business in Waco during convention week, for every florist and most of the employees are planning big on the convention.—T. J. Wolfe.

Sherman florists and nurserymen will be at the convention with bells on.—A. F. Koehle.

Galveston florists are going to lock up shops July 6 and 7, for they certainly expect to attend the Ft. Worth convention.—Mrs. M. A. Hansen.

Alvin is a small town, but, believe me, we will make a large showing at the Ft. Worth convention. I think every florist is going.—Mrs. J. W. Carlisle.

The florists of Corsicana are anticipating a fine time at Ft. Worth.—Wm. Clowe.

Denison florists will be in Ft. Worth during the convention.—Miss Allie Bird.

The Dallas Florists' Club will go to the convention in a special interurban car. I know of no one who expects to stay at home. I will bring four employees besides myself.—Otto Lang.

It is a long jump from El Paso to Ft. Worth, but we feel the trip and expense worth while. Count on a good delegation from El Paso.—Pat-ten Floral Co.

Everything is in readiness for the convention. I have had notice of shipments of many exhibits. Convention hall is in shape and ready for staging. The Florists' Club has completed all details. The Chamber of Commerce and merchants of the city are going to cooperate to the fullest extent. Everything looks bright for a grand time.—W. J. Baker, Fort Worth.

Erie, Pa.—Mr. and Mrs. Henry Baur and their little daughter, of Philadelphia, are spending the summer months in Erie with the Baur Floral Co. Mr. Baur is assistant city solicitor of Philadelphia. He retains his interest in the Baur Floral Co.



PESTS ON GARDEN ROSE BUSH.

I enclose herewith a curiosity from one of my garden rose bushes. Upon opening a similar bunch from the same bush, I found a small white worm inside and have burned it. Can you inform me what is the cause and remedy? The affected bush is close to a Boston ivy vine, but some little distance from any other rose. F. G.—Ill.

This abortive growth is certainly a curiosity and is only occasionally seen. As there is no caterpillar or other insect enclosed, I am unable to say what the trouble-maker is. A spraying of arsenate of lead, one pound to ten gallons of water, will effectually clean out these and any similar pests. C. W.

YOUNG PLANTS WHEN RESTING.

I should like to have your advice on how to handle my roses. When is the best time to give them a rest and how long should I let them rest? Would it be best to let them stay in the bench after they have rested, giving them a good top-dressing before starting them again, or to rebench them? I had an unfortunate experience some years ago with roses that I rebenched; nearly all of them died.

The roses I am now speaking about are young plants which I benched last July from 3-inch pots. Last winter they did not seem to make much root growth for some reason; yet I got a considerable number of flowers from them. They averaged from nine to twelve flowers per plant. If you advise me to leave them in the same bench for another season, after they rest, how shall I top-dress them? I shall greatly appreciate your advice. W. J. H.—Kan.

The best way to treat these plants would be to leave them where they are. Keep the water off for two or three weeks, no longer. After giving them several good waterings, to saturate the soil thoroughly, scrape off about two inches of the top soil. Then give them a top-dressing of bone meal, about one pound to five square feet of bench space, and on top of this place a good layer of compost consisting of two parts of good, clayey loam and one part of manure, preferably cattle manure. Next give them another thorough watering, so as to pack the soil well and combine the new compost with the old. After that dampen down the plants on clear days until they have started to make

new growth, when they should be treated the same as usual.

As these plants have not done much so far, they will need only a little trimming at the time they are rested. Merely trim out any weak shoots and cut the longer ones back to three or four good eyes.

Plants that are only 1 year old, and have not made a great deal of growth during the year, are often run over the second year without resting, and with good success. In that case take off the top soil, as already directed, and give them a top-dressing of bone meal and fresh soil, but trim out only any weak or dead wood around the bottom of the stems, leaving on all the top growth. In this way you can keep cutting flowers all through the year. W. J. K.

SEASONABLE SUGGESTIONS

Asters.

From the earliest sowings of Early Wonder and Queen of the Market, buds are well advanced and some flowers will be open by the middle of July. With the passing of carnations, these asters will prove especially valuable and, in order to have them of the best possible quality, the cultivator or hoe should be in almost constant use among them, pulling out all weeds of large size by hand. Recent thunder showers have wonderfully improved asters, but it is astonishing how much drought they will stand if the soil about them is kept frequently stirred.

It is somewhat late to make any additional sowings of asters unless the protection of coldframes can be afforded them, but late asters do not pay, as there are usually early in October numbers of chrysanthemums on sale. Take advantage of cool, cloudy and moist weather to plant out late batches. If such weather conditions do not exist, lift them with a nice ball, water after planting, later stir the soil well about them and they are tolerably certain to do well.

Gladioli.

If there are any left-over gladiolus bulbs they should be planted without delay. Dig out a trench six inches deep and, if the soil is quite dry, pour enough water over them to wet the soil about them. They will then start

WORMS IN ROSE SHOOTS.

Will you please give us some information in regard to a small worm that is working on our roses? The worm is about half an inch long, light in color at each end and dark at the center. It bores into the stems of the soft shoots, then goes down through the center of the shoots and the shoots die. The only plants on which we have found them are Hoosier Beauty and Ophelia, and these are in stock that we bought. We shall greatly appreciate it if you can tell us how to get rid of these worms. W. F. & S.—Ind.

The worms referred to usually attack the young, soft shoots, boring along the center and eating the soft part. The first sign of their presence is the wilting of the affected shoots. They seem to attack Beauties more than any other roses, though I have found them on Killarneys at times. So far as I know, these worms have never done any great damage and therefore we have not heard much about them, but if they should ever become a serious menace they would be difficult to fight, for they attack the plants in a place where neither poison nor fumigation would have much effect on them. The only remedy or preventive that I know of, is to cut off all affected shoots as soon as noticed and burn them. As they probably lay their eggs in the cavities, this would prevent them from multiplying to any great extent. W. J. K.

much earlier. Always cover gladioli five to six inches deep. If planted shallow, the plants are sure to fall over with every wind and heavy rain. The earliest batch set out from pots is now giving some fine spikes. We find it pays well to start a few hundreds in this way. Sometimes these will give spikes fit to cut early in June, and their quality is much superior to those grown under glass.

Sweet Williams.

Sweet williams are rather stiff but easily grown, fragrant and excellent plants for the hardy garden. An old-fashioned garden is not complete without them. Seed sowing must not be put off any longer if strong clumps are desired. When transplanted to the field, place the seedlings a foot apart in the rows. They make most of their growth from August 1 to October 10. The auricula-eyed sweet williams are great favorites in Europe, but are not much seen here. There are some good self-colored varieties, of which Pink Beauty is fine for massing. Even a mixed bed is effective. While sweet williams can be treated as perennials, it is more satisfactory to sow each season and discard after one flower crop.

Marion, Ia.—Mrs. L. W. Alt has a good business in bulbs and perennials in addition to her cut flower trade.



BRITISH BAR BELGIAN PLANTS



Embargo by British authorities, placed on all shipments from German-held Belgium, will prevent the importation of azaleas



OT alone those importers who each year handle Belgian azaleas, palms, bay trees, araucarias, spiræas, rhododendrons, etc., by the thousands, but florists in practically every city in the coun-

try, have viewed with concern the attitude assumed by Great Britain toward shipments of plants from the beleaguered nation of Europe. The first stirring of alarm came when Great Britain declared, in following out her "starvation" policy, that she would observe shipments originating in Belgium in the same light as those coming from Germany. The same ban that had been laid upon the German shipments that were making their way to this country through the neutral ports of Europe, notably Rotterdam, was placed upon Belgian products, which had hitherto found unobstructed egress through the Netherland metropolis.

British View.

Great Britain held that the commerce in these articles was of as great benefit to her enemy as was that in distinctively German goods. Although the American money, or credit, that went to pay for the Belgian products was ostensibly for the pockets of the Belgian producer, the fact was, declared British authorities, that it went into German coffers, either directly or indirectly.

The order in council of March 11, which virtually declared the continent of Europe to be in a state of blockade, was, therefore, applicable to Belgian as well as German products. So strong, however, was the protest from the United States to this blockade, that Great Britain wavered in her determination. She allowed goods already paid for by American importers to proceed on their way to the purchasers. A number of exceptions were made to the prohibition of Great Britain, and a number of distinctions drawn. From these, florists of the country drew hope that the embargo was virtually withdrawn

on lines they imported from Belgium.

Then Great Britain assumed a stricter position with regard to continental exports. June 15 was set as the last date on which American-owned goods of enemy origin might be shipped from Rotterdam and similar ports.

The question became, what Belgian products are not of enemy origin? This the British answered for United States inquirers by stating that they were those produced by Belgian people in that part of Belgium not occupied by nations at war with Great Britain, and, conversely, that those originating in the part of Belgium occupied by German forces were regarded as of German origin and therefore subject to

action is for benefit Belgians to exclusion of German advantage, permission will be granted."

Three days later, however, the consul general at London cabled that "authorities decided to consult cabinet respecting exports from Belgium, and will not decide particular questions until cabinet acts."

Britain Bolts Door.

The daily papers of June 25 gave to the public the memorandum from Great Britain on the blockade, from which the extracts on this page are taken. In this, the British authorities stated their intention of maintaining the blockade and the embargo. Under the circumstances, this means that the door is closed on Belgian plants.

The circumstances are that the plants that the florists of this country want for next Christmas and for next Easter are grown in the vicinity of Ghent, which is well within the German lines. Since this territory is occupied by Germany, it will be difficult, if at all possible, for the trade to procure its annual supply of azaleas next fall. According to British logic, what is of gain to the Belgians in this territory is likewise of gain to Germany, the enemy. Palms, araucarias, bay trees, tuberous-rooted begonias, rhododendrons, spiræas, azaleas, and the other plants imported by the

florists of the United States by the thousands each year, will be lacking this coming season if the embargo is not raised.

The leading importers of the country are working diligently through the Department of State at Washington in an endeavor to gain the admission of the plants so much needed by the trade. More than 1,000 dealers in foreign goods and more than 100,000 stores in the United States have petitioned Secretary Lansing and, through him, President Wilson, to obtain release of the embargo. Among the busiest of the number are members of this trade and

FROM BRITISH NOTE OF JUNE 24.

"In deference to the express desire of the United States government, arrangements were made toward the end of March whereby United States citizens who might desire to import goods of German origin via a neutral port were enabled to produce proof of payment to his majesty's embassy at Washington.

"When it became apparent that large quantities of enemy goods were still passing out through neutral countries, his majesty's government felt it necessary to fix a definite date after which such shipments must cease to enjoy the special immunity, theretofore granted, from liability to being placed in the prize court.

"June 1 was accordingly fixed as the date after which the privilege allowed in the case of such shipments should cease; but once more a special favor was granted by extending the date in exceptional cases to June 15.

"His majesty's government regret they cannot continue to deal through the diplomatic channel with individual cases, but they would again point out that special provision is made for the consideration of such cases in the prize court."

the provisions of the order in council of March 11. The state department advises The Review that when the matter was taken up with the American consul general in London, he cabled the department at Washington as follows:

"Goods originating Belgium are presumptively enemy origin, and it lies upon those interested to prove that Germany would not profit from intended operation. In practice this is difficult to prove, as Belgium representatives not in position to ascertain material facts. Am assured each case will be considered upon merits, and whenever it can be demonstrated that trans-

of firms supplying this trade. The State Department is now engaged in constant communication informally with British authorities with the object of securing the unhindered transportation of European products to this coun-

try, so that the commercial conditions of the nation may not be further upset. What the outcome will be, no one can surely tell, and prophecy is only guesswork. Work and wait, is the motto of the importers and florists.

SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

ADIANTUMS IN THE SOUTH.

Propagation and General Culture.

The varieties of adiantum most commonly grown in the south are *A. Croomianum*, *A. hybridum* and, in certain localities, *A. magnificum*. The two former varieties are grown both for pot plants and cut fronds. They grow only slowly during the summer months. The best place for the small plants is in a well shaded coldframe. Larger plants that have seen service during the winter do best if placed on a shady table and given just enough water to keep the crowns alive. When the nights get cooler, in August or September, they can be shaken out, repotted and started growing again, using some leaf-mold and some old, pulverized cow manure in the compost. A night temperature of 60 degrees in winter suits these varieties well. When well established they require some extra feeding and I find a good top-dressing of sheep manure suits their requirements better than anything else.

A. magnificum makes a remarkably fine pot specimen and lasts well in a house. It is a shallow rooter and does well in ordinary seed pans. Plants in small pots are useful for fern dishes. The tops seem to flourish, no matter how the roots are cut or maltreated. A few plants set out on a shallow bench will give plenty of crowns to be divided. It is not particular as to temperature, 55 degrees at night suiting it as well as any other.

The best method of propagating *A. hybridum* seems not to be generally understood in the south. It does not come from seed, and old crowns divided do not make compact plants in small pots. The best way is to take a few old plants, cut off the fronds and punch out the center crowns. Knock out of pots and place the plants on their sides in a sash-covered frame in the greenhouse. Water with a can or a fine spray from the hose. The young plants will appear in quantity all over the ball of each plant and when big enough can be pricked off into boxes and grown on. These make stocky little plants, away ahead of the leggy samples obtained from divisions of old crowns.

Adiantum Farleyense.

Adiantum Farleyense succeeds well in the south when its needs are understood. The right location in the greenhouse is just as important as the right compost for potting. Little top ventilation is needed, but there should be plenty of side ventilation, if possible, below the level of the benches. The doors also can be left open. The walks will have to be kept well dampened down. If the plants show the least ten-

dency to wilt at midday, a gentle dew from the hose will soon straighten them up.

The old *Farleyense* crowns are divided in late fall or early winter, potted in small pots and plunged to the rim on a lightly shaded table near the glass. A little bottom heat is a great help in starting them off. The night temperature of the house should run about 65 degrees, with the usual rise in the daytime. The best soil mixture at this time is one-half sandy loam and one-half leaf-mold, with a few small pieces of charcoal at the bottom of each pot for drainage. Avoid overwatering, but maintain a nice, moist condition.

The plants may not be ready for a shift for twelve weeks or more, but after being shifted they grow quickly enough. The compost may be increased in strength at each shift, by gradually adding a little rotted cow manure, but see that it is always sifted and made porous by the use of leaf-mold or sand. This variety grows naturally on a lime rock formation, and if any old lime plaster is available, a few pieces at the bottom of each pot seem to

give tone to the plants. They require plenty of room when growing, and when in 4-inch pots or over they should be stood on inverted pots to keep the foliage clean.

Each *Farleyense* plant must be watered according to its individual needs, using a small stream from the hose. Avoid water on the foliage except in case of a midday wilt, as before mentioned. When established finally they can be given a liquid manure watering once a week. This variety, when properly cared for, will make a fine 8-inch pot specimen in one season. L.

HYACINTHS FOR EXHIBITION.

Will you kindly inform me what are the finest and largest flowering hyacinths for exhibition purposes? I want all colors. Do you advise planting three bulbs in a pot?

W. H. Q.—N. Y.

The following are splendid exhibition hyacinths of their respective colors: Single pink—Charles Dickens, Moreno, Queen of the Pinks; single red—Roi des Belges, La Victoire; single white—La Grandesse, Mme. Van der Hoop, Grand Vainquer; single blue—Enchantress, Queen of the Blues, King of the Blues; single yellow—Yellow Hammer. If doubles are wanted, the following are fine: Pink—Lord Wellington; white—Double La Grandesse; blue—Blokberg or Lord Raglan; yellow—Goethe.

Hyacinths do particularly well in deep pans, commonly called half pots. One bulb can be grown in a 5-inch pot or pan, three in a 7-inch pot, six in a 10-inch pot and ten in a 12-inch pot. This is for bulbs of the best exhibition quality. C. W.



EARLY HOUSING OF PLANTS.

Getting the Beds Ready.

You are perhaps not yet ready to start refilling your carnation beds for next year. If you grow roses, mums and a general line of retailers' stock, you will, of course, want to get the roses and mums planted before you commence on the carnation beds, and rightly so. For this reason and because you will have plenty of work to keep all hands busy, it might be well to consider the advisability of eliminating those beds that can be spared from this time on, either on account of unprofitableness or overproduction at a time when business is on the wane. To keep a bed properly watered in June and July requires considerable time, and unless a fair quantity of blooms is cut and disposed of, it might not pay to keep the plants going. If you have any such beds, do not let them dry up, as is sometimes done, but pull out the plants and clean off the beds, even if you cannot take out the soil right away.

There is perhaps nothing that breeds insects and disease as does a bed of old plants that are overgrown with weeds. Red spider and thrips fairly revel in such conditions.

Early Planting Pays.

Many of the carnation specialists begin getting at least a part of the beds ready for replanting soon after Memorial day, with a view to finishing their planting as early in July as possible. Where only a house or two are planted, there is, of course, no need of such hurry to get started, but, specialist or no specialist, in either case early planting pays, and the first part of August should see every plant in its winter quarters. It may not mean a great difference in the number of blooms cut during the season, whether the plants are benched in July or in late August or early September, but there will be a great difference in the quality of the blooms and in the steadiness of the cut during the season and both of these advantages cut a good figure when you count up the returns at the end of the season.

Early benching does not necessarily



The Idea of a Rustic Garden of Italian Design Has Worked Out Admirably in Samuel Murray's New Store.

mean heavy fall cuts. You can, in fact, gauge the fall cuts better on early benched plants than on the late ones, without affecting the winter cuts adversely. We consider it a benefit to the plants if they can be topped for some time after being benched. It helps the plants to get established and, if the topping is done regularly, it will promote a steady winter crop.

A. F. J. Baur.

THE SALT SPRAY FOR SPIDER.

In a recent issue of The Review, Mr. Baur mentioned a method of keeping spider down on carnations by spraying them with salt. I should like to know how strong a solution of salt water to use, also what is the best machine to spray with, when to spray, how many plants a gallon of the solution should cover, and how soon afterward the plants should be sprayed with fresh water. I should like to try this method at once, as I have a fine crop of flowers and some spider.

W. C. P.—N. J.

Salt has been recognized for years as an excellent remedy for red spider, especially for use on carnations. The carnation likes salt and an occasional spraying is appreciated, even if there is no spider to be destroyed. Recognizing these facts, we sought an econom-

ical method of application, and after considerable study designed the appliance we are now using. It is now being manufactured and marketed by the John A. Evans Co., Richmond, Ind.

Instead of using the ordinary barrel salt, as we did formerly, we use rock salt. We find that if we fill the magazine with as large pieces as possible, the water in passing through will take up just enough of the salt to be effective. If the salt is broken into small bits, the dissolution will be more rapid, which is not desirable. We do not wash it off with clear water, but prefer to let it remain on the plants, as it is not harmful to the plants in the least. We spray with this salt solution once each week, throughout the season, and find it quite beneficial in preventing spider. To get rid of a bad attack, it would be advisable to spray at least twice weekly for a time.

A. F. J. B.

THE GARDEN FLEE HOPPER.

I am sending you in separate cover some bugs which look like small black spiders; they are camping on the carnations indoors. Enclosed, also, are a few leaves, to show how the pests ruin them. I have been unable to get them classified in this state and shall be grateful if you can get a "bugologist" to tell me something about them. They gen-

erally appear here about September 1, and by November 1 they are gone. This is the first time we have seen them in the spring, but they are here in armies and they beat red spider for destructiveness. Tobacco extracts do not hurt them in the least. As it is near the end of the season, I am going to try them with Paris green. They are pretty lively boys, so watch that they do not escape when you open the bottle. I hope they will be alive on arrival. I shall be glad to have all the information possible about them.

R. L.—N. C.

Our state entomologist has classified the insects submitted and calls them garden flea hoppers. If you will send for the twenty-seventh report of the Illinois State Entomologist, you will find the insects described on pages 113 and 114. The remedy recommended is kerosene emulsion or any of the tobacco extracts, with soap added to make it stick. The nicotine should be applied in somewhat stronger doses than you use ordinarily for spraying your carnations. Inasmuch as they are destroyed by contact, several applications may be required to rid the place of them.

A. F. J. B.

Richmond, Va.—Ira L. Anderson has obtained a permit to erect a greenhouse, to cost \$4,000.



OPEN LETTERS *from* READERS

WE AGREE TO IT ALL.

I want to say that The Review is an extremely handy paper for every florist to have within reach, as it contains offers of practically everything used in the trade, but it would be fine if something could be done to make some of the advertisers give more prompt attention to the orders they receive. I believe it to be the duty of every advertiser, when he receives an order, either to ship at once or to reply, stating when shipment will be made—and then to keep his word. It is extremely exasperating to send an order for stock that is needed at once and to receive no word for days and perhaps weeks. The neglect is still less excusable when a check is enclosed with the order.

H. J. Peterson.

CHANGE OF SOIL FOR PEONIES.

In a recent issue of The Review a correspondent stated that peonies would do well if replanted on the same ground after dividing. My experience is to the contrary. The peony in growing throws off poisonous excreta which make it desirable to change the soil. I think the ground should not be used again for three years. If one has a bed which it is desirable to keep in the same position, the soil can be dug out to the depth of one foot or more and replaced with soil from another part of the garden. In this way a bed can be kept in the same place. In field culture rotation is much better.

Most, if not all, of the root-gall on peonies came out of Lemoine's nursery, at Nancy, France. He had only about two acres of ground, all told, and in it for years he planted, over and over again, peonies and shrubs and gladioli in the most intensive cultivation. It really was a curse to the peony roots. I understand that certain nurserymen have practiced the Lemoine method and planted peonies over and over again for twenty-five years in the same ground. This, if true, is a wonderful exception, provided the roots have been kept free from disease.

The experience of A. Dessert, in France, is the same as mine, and his advice is similar to what I have given here.

E. J. Shaylor.

AMERICANS FOR AMERICA.

I have just read in The Review for June 17 of the need of basket willow growing in this country. There is a good place near here where a considerable quantity of willow might be grown if the cuttings could be obtained. [The Department of Agriculture, through the forest service, distributes willow cuttings, and has a pamphlet on their culture.—Ed.]

The war in Europe is opening the eyes of our people and showing us scores of new opportunities, both for producers and inventors. I believe in American independence to the utmost, and now that the opportunity is ours, it is clearly the duty of every citizen of this coun-

try to see that it is not let slip, and that every gain or advantage made possible by this means shall add to American supremacy.

We doubtless, in the vast extent of our territory, can produce nearly every article that has heretofore been imported, if the matter is only taken up and a proper effort made to produce the goods.

I believe that the opportunity for florists and others who depend on some crop is of especial interest and that we as a body have a large duty before us in producing the final results. Let "Americans for America," first, last and always, be our motto, and let everyone see that no time is lost in grasping every opportunity offered.

Fred Gowen.

E. H. HITCHCOCK IN TROUBLE.

Those who had had business dealings with E. H. Hitchcock, while he was located in Michigan and later, will be interested in the following from a Massachusetts newspaper:

"Captain Philip Perron, of the North Adams police, yesterday morning arrested Edward H. Hitchcock as he stepped from a western train in North Adams with Kate Morgan Dunn, of Clarksburg. Hitchcock is wanted in Cassopolis, Mich., on a charge of misconduct.

"When the man was searched at the police station, it was found that on his person he carried two 32-caliber revolvers and a knife, and in his dress suit case he carried a Winchester magazine rifle fully loaded, a large hatchet and more than 500 rounds of ammunition for rifle and revolvers. There was also a belt filled with 38-caliber bullets. Hitchcock was, up until last December, engaged in the fern business in Clarksburg.

"When being searched at the police station he tried to reach his hip pocket, apparently with the intention of drawing a revolver and shooting Officer Perron, but was prevented by another officer and the 'gun' taken from him."

SPELTER PRICES HIT TRADE.

Did you ever give consideration to the wonderful interrelationship between the flower business and other lines? The way one trade is affected by another is an interesting study.

For instance, can you see how the need for ammunition in Russia affects the cost of posts for greenhouses in America? Or buckets for peonies in cold storage? Well, it does. This is how.

The shrapnel shells that American factories are turning out in such large numbers for the Allies are two-thirds copper and one-third spelter. Spelter, of course, is the metal trade's name for zinc. Zinc is used for galvanizing iron—pipe for posts, sheets in buckets, vases and wire for rose stakes, to mention just a few places where war's demand for shells hits florists.

The price of spelter has gone up nearly 300 per cent in the last three months. Before the Kaiser got busy spelter was 6 cents to 7 cents per pound; today it is 20 cents to 25 cents per pound and the market is such that no man knows what the price will be tomorrow. Of course the advance in the price of the galvanized articles is out of proportion to the advance in the cost of the material for galvanizing—manufacturers always make a widely advertised advance in their costs the excuse for a boost in prices that puts them to the good on the deal.

The market price of lead has practically doubled in the month of June, so it is natural to expect an advance in tinfoil.

PROF. DORNER WEDS.

It is reported at Chicago that H. B. Dorner was married in Kentucky, June 29, his bride being a former student in the University of Illinois, at Champaign. Mr. Dorner is widely known in the trade, as the youngest son of the late Fred Dorner, of La Fayette, Ind., as an ex-secretary of the S. A. F., and as professor of floriculture in the College of Agriculture at the Illinois state university where he also has charge of the greenhouses for floricultural research conducted by the state, under the direction of an advisory committee of the Illinois State Florists' Association.

MOTT-LY MUSINGS.

George Basler, Black Rock, N. Y., says " 'twas in '49 on a summer night when he first saw the light of day," and one of the strongest impressions in his early career was received in the gardens of a relative of Count Zeppelin, which decided his future career. He has the first house built by the King Construction Co., and others of later design, all upon concrete foundations. He has a snug business and takes pride in being a Review honor-roller.

The Thos. Mansfield Estate, Lockport, N. Y., has had a good season. The double pink geranium that originated here leads the call in bedding stock.

Fred G. Lewis, Lockport, is of the opinion that, had the weather not been so cold, the demand would have been beyond normal. As it was, he has no kick to register.

W. A. Wettlin, Hornell, N. Y., has part of his farm planted to flowering stock for store use. He has given up the growing of cut flowers, devoting the houses to a few specialties such as cyclamens and primroses. Special sales on Saturdays are a success.

A. H. Woepel, Corning, N. Y., says his Ford forded him over the busy season in fine shape and the end is not yet in sight.

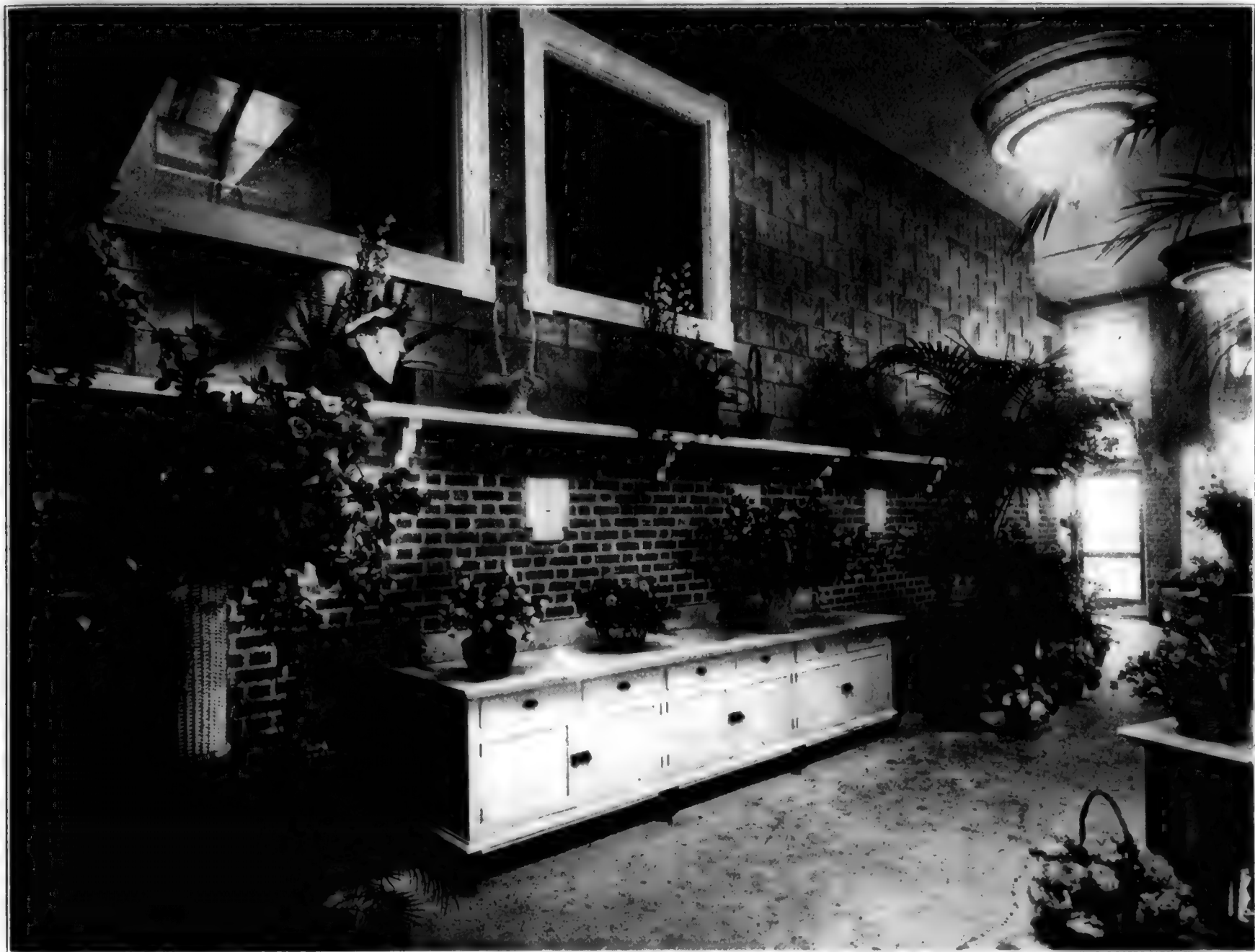
W. M.

NEW YORK.

The Market.

As anticipated, the rush is at an end. Shipments have decreased and prices have improved. For several weeks conditions have seemed hopeless, but there is a bottom to everything and the worst is over. Even in midsummer, we do not anticipate so demoralized a market.

The rose supply last week was ample for the demand, but there was no surplus to be sacrificed. American Beau-



The Walls in Samuel Murray's New Store Were Designed as a Background for Flowers and Plants.

ties were well worth \$20 per hundred for the selected, and there is no oversupply of the first quality. A good many short-stemmed and inferior roses of all kinds are in the market. The novelties bring fair prices and are not abundant. Hadley is the best of the new varieties. Ophelia grows in popularity, and the intense coloring of Hoosier Beauty appeals to many. Prices will be steady for some time because of the general scarcity, and there will be few roses sold again under \$5 per thousand until the midsummer heat arrives to stay.

The same may be said of carnations. Prices June 26 ranged from 50 cents to \$1.50 per hundred. The higher price is only obtainable for the best blooms. The shipments of carnations are rapidly diminishing.

There has been no change in the orchid quotations. A few superior *Cattleya gigas* touched \$25 per hundred June 26, but every wholesaler was offering good flowers in size and quality at \$20 per hundred. A few peonies are still arriving, but most of the stock comes from cold storage. Longiflorums are abundant still, but there has been a slight advance in price, selected flowers touching \$3 per hundred as the week ended. A good many thousands have been lost in June. There is more valley than the market has been able to absorb, and values are low for the month of weddings and graduations. The sweet pea supply is large and im-

proving, especially the Spencer varieties. There is the usual quantity of gladioli, iris, daisies, calendulas and the regular shipments of outdoor flowers, with plenty of sprays and bunches of Dorothy Perkins and Crimson Rambler. Adiantum is a drug in the market.

Various Notes.

June 26 and 27 the Horticultural Society of New York held an exhibition of outdoor roses, iris, sweet peas, etc. A meeting of the council of the Horticultural Society was held in the Museum building, followed by a meeting of the society and a lecture by Geo. V. Nash on "The Upper Delaware Valley and Its Flora." R. Vincent, Jr., of White Marsh, Md., attended the exhibition and conferred with the society as to the holding of the dahlia show in September at the Museum of Natural History.

J. V. Phillips, of Brooklyn, is at Bay Shore for the summer. The firm had a large wedding, the Chapman-Marsten, at Islip June 26. In the decorations over 10,000 daisies were used, and in the bride's bouquet over 700 valley. M. L. Thorpe, head salesman for Mr. Phillips, whose wife died of diphtheria in April, has just returned to the store after seven weeks' stay in the hospital with scarlet fever.

Burnett Bros. report a large demand for strawberry plants.

Barney Jacobs, salesman for Walter

Siebrecht, was married Sunday, June 27, to Miss Bertha Blackman, of Atlantic City.

President Harry A. Bunyard, of the New York Florists' Club, has appointed the following nominating committee to select candidates for office for 1916: Joseph A. Manda, chairman; John Donaldson, Walter F. Sheridan, Frank H. Traendly, Charles H. Totty, Charles B. Weathered and Charles Weber.

A. L. Young & Co. have incorporated, with a capital stock of \$25,000, the members of the firm being A. L. Young, Herman Scomodan and Fred. Lightfoot.

Wm. Plumb will make 53 West Twenty-eighth street his headquarters until September, when he returns to Cuba.

The stork brought another boy to Mr. and Mrs. MacNiff June 27.

The board of the American Dahlia Society, President Vincent, of White Marsh, in the chair, held a meeting here the other day, and later with the council of the Horticultural Society at the Bronx. It was decided to try to secure the Museum of Natural History for the show September 23 to 25, for which a preliminary premium list was approved.

James Scott, of Scott Bros., Elmsford, is in the lecture field and busy instructing the society ladies of the garden clubs.

His New York friends are receiving

notices in the papers of Oklahoma City announcing the admission to the bar of S. S. Butterfield. At the age of 56, this is no small achievement and all his old friends wish him great success.

June 29 the New York and New Jersey Plant Growers' Association held its regular meeting at the secretary's office in Long Island City and after the meeting proceeded to Coney Island in automobiles and enjoyed a banquet at Feltman's. The annual outing of this society next month is likely to include a boat trip up the Hudson.

Samuel Stone, of 359 Jay street, Brooklyn, was married June 2.

The outing of the Greek-American florists takes place next Wednesday, July 7, at Witzel's grove, College Point, L. I., by steamer Atlas, leaving the dock at East Twenty-third street at 10:30 a. m.

June 25 the plant auctions closed for the season. The MacNiff Horticultural Co. says it was more than double in volume that of 1914.

The New York Florist Supply Co. is busy in the erection of its new building, on West Twenty-eighth street.

L. J. Kervan is enjoying a week's outing and rest in Connecticut.

Mr. and Mrs. William Kessler have returned from a two weeks' stay in the mountains.

The Brooklyn Wholesale Cut Flower Market sold 100,000 roses and carnations last week in the retail department.

C. Bonnet, of Bonnet & Blake, is making a record as a fisher of black bass on his weekly outings. Mr. Blake, of this firm, will go to Rochester, N. Y., with Mrs. Blake for a month's vacation.

W. H. Kuebler contemplates a trip to San Francisco. The number booked for the trip from New York is now fifteen.

Victor Warendorff has returned with glowing accounts of his western travels and his visit to the Pan-American exposition.

David Clarke's Sons, Young & Nugent and Thorley have announced their Sunday closing. J. Austin Shaw.

CLEVELAND.

The Market.

The market last week was full of good stock; plenty of peonies in cold storage, greenhouse-grown gladioli, lilies, sweet peas, roses and carnations. Valley was in good supply, but the demand cleaned it up daily. Water lilies are received daily.

Various Notes.

The float of Knoble Bros. took second prize in the West Side Market parade, June 23. It was decorated with pink and white peonies and Beauties and was one of the sensations of the parade.

M. A. Vinson was in Detroit last week, attending the convention of the American Association of Nurserymen. He went there to boost the big Cleveland flower show to be held November 10 to 14.

The Florists' Club's picnic will be held at Willow beach sometime in July. The exact date has not been set. It was decided, at the last meeting of the club, that those who are to participate in the ball game between the wholesalers and retailers must be

members of the club. All other events, such as the tug-of-war, foot races, etc., will be open to all. The next meeting of the club, which was to be held July 5, has been postponed to July 12.

The Cleveland Cut Flower Co. is busy shipping tile from the old greenhouses on Edgely road to the new plant at Newton Falls, O. This tile was made by the Camp Conduit Co. especially for benches and has been in use at the old plant for ten years, but is almost as good as new.

Walter Mott was a recent visitor. F. A. F.

DETROIT.

Various Notes.

Breitmeyer's staff were exceedingly busy last week with the work for the Warren-Sheldon wedding. This was the big event of the season and it is understood that the cost runs well into four figures. The decorations were elaborate in both church and home, and numerous dinners and receptions for the bridal couple, given before the wedding, also called for thousands of flowers. Breitmeyer's had the cream of the orders.

Ground was broken the first part of last week on the new home of Fetter's Flowers, on Woodward avenue just north of the boulevard. Mr. Fetter's hopes to have the store completed before the holidays. The plans for the building are elaborate and when finished it will undoubtedly be one of the show places on the avenue.

Hugo Schroeter acquired the interest of Albert J. Stahelin in the Schroeter-Stahelin Co., June 22, and hereafter the business will be conducted in Hugo Schroeter's name only.

M. A. Vinson, of Cleveland, was a visitor during the week of the nurserymen's convention, his business being the boosting of the Cleveland flower show. Announcements of the show, to be held November 10 to 14, were visible both in the convention hall and in the lobby of the Cadillac hotel. All convention attendants were invited to attend the show. Mr. Vinson also called upon a number of the trade locally and many promised to visit Cleveland next November.

A number of Detroit florists and friends went on a fishing trip June 25 and many are the fish stories, some true and some otherwise, which are now going the rounds.

Among the visitors were C. Winterich, of Defiance, O., and J. L. Schiller, of Toledo, who motored here for the outing. H. S.

IRVINGTON, N. J.

R. Plebarny, grower at 204 Union avenue, reports that the spring business was first-class. He is now cutting beautiful outdoor sweet peas. He has planted 22,000 chrysanthemums for the fall trade. During the summer Mr. Plebarny will build an additional greenhouse, 32x100 feet. The work will be done by Hitchings & Co., of Elizabeth, N. J.

C. W. Stoner, who bought out the business at 143 Union avenue a couple of years ago, is gradually working up the business to larger proportions. The spring trade this year was ahead of last year, though not up to what it probably would have been had general business conditions been better.

William Hass, grower at Chancellor

avenue and Fortieth street, reports that business is quiet. He is now planting for the fall and Christmas trade. He has a fine lot of outdoor sweet peas.

Last week William Gahr, on Fortieth street, began planting chrysanthemums and ferns for the fall trade.

Edward Jacobi had a fine spring trade, exceeding that of a year ago. He is now planting for the fall trade. R. B. M.

NEW BEDFORD, MASS.

The Market.

Local florists have been busy for some time with bedding work. Trade has been exceptionally lively along this line. The cut flower business also has been holding its own. Prices in general are now becoming lower. Good Poitevine geraniums have been scarce and the demand has been strong.

Various Notes.

Peter Murray, of Fairhaven, has added another automobile to his delivery equipment.

The Peckham Floral Co., of Fairhaven, reports an exceedingly busy season, both locally and out of town.

Henry J. Walsh, formerly employed by the Kingston Gardeners, of Kingston, Mass., has entered the employ of S. E. Shaw, on Kempton street, in this city.

Wm. E. Mosher has been doing a big business in the filling of piazza boxes.

Post & Gray are busy, as usual. They report an excellent demand for geraniums. Wm. M. Post recently spent a few days in New York, combining business and pleasure on his trip.

The New Bedford Horticultural Society held its annual peony show in the Public Library building, June 17. It was a beautiful and instructive exhibition. Wonderful collections of peonies were shown by Col. H. E. Converse, of Marion, Mass., and by Wm. F. Turner, of New Bedford. Galen Stone, of Marion, Mass., showed a splendid collection of gloxinias. L. J. Hathaway captured the honors for the best collection of Spanish iris. Frank Tripp had the best twelve peonies. W. M. P.

NORTH MILWAUKEE, WIS.

Having seen in the Milwaukee newsletter in The Review of June 17 the report with reference to N. Zweifel selling out, I wish to add a few more particulars. Grunwaldt Bros., who took over Mr. Zweifel's place, will carry on the business under the name of Greenwood Carnation Co. The members of the firm expect to maintain the high standard set by Mr. Zweifel. To gain this end, they have retained Mr. Zweifel's carnation grower, Leon Thorpe, an efficient grower who had complete charge of the place while Mr. Zweifel was touring Europe. They have also retained John Jacobs, another experienced grower, who was with Mr. Zweifel for some time. They have some excellent young stock to start with, and expect to bench some of it in a few days, providing the weather permits. They will make a specialty of rooted cuttings, setting apart a few thousand stock plants for this purpose. There are at present sixteen varieties on the place, including a few of the newer sorts, such as Matchless, Champion, Alice, Good Cheer and others. O. G. J.

OBITUARY

J. E. Felthousen.

J. E. Felthousen died June 18, after a short illness following a paralytic stroke. He was a native of Schenectady, N. Y., and spent his whole life, of seventy years, in his home town, forty of which were devoted to his profession. He was a pioneer in growing bedding plants, and by judicious advertising and following the principles of the Golden Rule had built up a prosperous business, which he only recently handed over to his successors, intending to take a well earned rest.

W. M.

Mrs. Pauline Schray.

Mrs. Pauline Schray, widow of the late Wm. Schray, and mother of Emil and Julius Schray, died at her home in St. Louis, Mo., June 26, of heart failure, caused by two years' illness of rheumatism. She was born in St. Louis 75 years ago. Before her illness she was quite active in the business conducted by her two sons, known as Wm. Schray & Sons. The funeral took place from the home of her son, Julius, 4100 Pennsylvania avenue, June 29. Besides her sons, she leaves two grandchildren to mourn her loss. Many beautiful floral designs were sent by friends of the family and members of the trade.

J. J. B.

Lawrence A Casper.

L. A. Casper, founder of the greenhouses now operated by the firm of J. F. Wilcox & Sons, at Council Bluffs, Ia., died June 19 from heart failure, at the age of 71 years.

Mr. Casper retired from active control of the greenhouses over twenty years ago, and had since devoted his attention to his private interests; he owned a great deal of real estate. He had been ailing more or less for five years past, and last winter had been confined almost entirely to his home, at 1002 East Pierce street. He was confined to his bed for two weeks preceding his death.

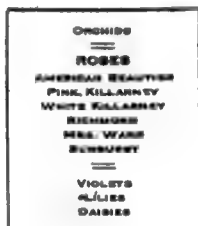
He went to Council Bluffs in 1870, and about 1872 started the first greenhouse in that section. The late J. F. Wilcox became associated with him about nine years later. The two worked together in the growing industry for many years, but about 1892 Mr. Casper retired from active participation in the business, which was still further developed by Mr. Wilcox up to the time of his death, when it was taken in charge by his sons.

Mr. Casper was born in Milwaukee February 29, 1844, but before the Civil war had become a citizen of Galena, Ill., where he was an intimate friend of General U. S. Grant in the days before the war. He went to the war in one of the Galena companies and was sent home from Vicksburg because of sickness.

In seven different years he was a member of the city council and for a number of years a member of the city park board.

He was married in 1872 to Miss Mary Caghey, who survives her husband. The only other close relative still living is George Wilcox, a half-brother, of Council Bluffs. The Wilcox brothers, the present managers of the big green-

THE REVIEW IS THE BUYERS' GUIDE

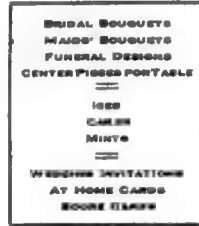


W. D. SALMON & COMPANY

FLORAL DEPARTMENT

WE TAKE YOUR ORDERS FOR EVERYTHING
FOR RECEPTIONS AND MARRIAGES
AND FLORAL DECORATIONS

DAY PHONES 61 AND 91
NIGHT PHONE 106



GRENADA, MISS.

June 22, 1915.

Florists' Publishing Co.,
508 So. Dearborn St.,
Chicago, Ill.

Gentlemen:-

It may interest you to know we have furnished
flowers, decorations and refreshments for seven nice weddings
so far this month.

In this connection we wish to say The Review
places us in the larger markets each week and enables us to
make prices on anything in the floral line at any time as
the quotations you print are always reliable and can be
depended on as the quotations in that market.

Very truly yours,

W. D. Salmon & Co.,

W. D. Salmon

house industry, are nephews of Mr. Casper. He was a member of the local lodge of Elks and of the G. A. R.

He made his home for many years on the site of the present home of Mrs. J. F. Wilcox, on East Pierce street, near the greenhouses, and the funeral was held from Mrs. Wilcox's home June 21. Burial was in Walnut Hill cemetery.

PITTSBURGH.

The Market.

Last week about closed the season of weddings and commencements and probably this was a good thing, for stock of all kinds has decreased in supply, besides getting poorer in quality every day. However, there should be no complaint on that point, as stock has held up wonderfully well. Roses have been good and carnations really fine, but the growers will now empty their houses and all of the old stock of roses will either be cut back or thrown out. The stock planted for summer will take about two weeks to come up to requirements.

Most growers say they have had an unsatisfactory year, but are hoping for better things next year. And really the last month or two would seem to indicate a change for the better, as business has begun to compare more favorably with corresponding months of previous years. The retail shops have dropped right into the regular summer kind of business, which means

they are depending almost entirely on funeral work, and the employees are interested principally in their vacations.

Various Notes.

Miss Anna Meuschke, daughter of Henry Meuschke, of Castle Shannon, Pa., was married to Lewis Herbert Walther, June 24.

John Sisley, who has been in the employ of the McCallum Co. for the last seven years, leaves that firm July 1, to enter into partnership with B. W. Spragg, of Washington, Pa. The firm will bear the name of Spragg & Sisley. Mr. Sisley's friends are busy wishing him success in his new venture, and if "ginger" will win it, his success is sure.

Ross Adgate, outside man for the McCallum Co., has the sympathy of the trade in the loss of his mother, who died June 24, at her home in Niles, O.

Robert Herron, who has been identified with the retail business for the last twenty-five years, buried his father June 26.

Clarke.

New Orleans, La.—The New Orleans Horticultural Society will hold its annual outing July 7, taking an all-day trip on the steamer Hanover on Lake Ponchartrain. The committee has arranged for a dinner on the boat for members and their friends. The ladies will be along this year. The committee in charge consists of Henry Scheuerman, Paul Abele and Henry Kraack.

FLORISTS' REVIEW

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5 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1915: President, Patrick Welch, Boston; vice-president, Daniel MacRorie, San Francisco; secretary, John Young, 53 W. 28th St., New York City; treasurer, W. F. Kasting, Buffalo.

Thirty-first annual convention, San Francisco, Cal., August 17 to 20, 1915.

RESULTS.

**We give them. You get them.
We both have them.**

As a rule florists underestimate the importance of July as a business month, and overestimate September.

Not a few subscribers save themselves the bother of annual renewal by sending The Review \$2, \$3, or sometimes \$5, instead of the dollar-bill that insures fifty-two visits of the paper.

It is a matter for regret that the dates announced for the Cleveland and Chicago fall shows conflict. No doubt each show will be a success, but neither will attract either the exhibits or the trade visitors that it would with a clear field its week.

Now comes the report that, in quite a few places, there are geraniums that are not likely to be sold. Year after year it happens that stock is not ready in time; there is a strong call for stock in flower early, and after the bulk of the bedding has been done there is stock on hand that was not in condition to use at the time the demand was best. The sales this year undoubtedly have been the largest ever, and generally the cleanest. There is every encouragement to get a big lot of geraniums ready early for 1916 trade.

SWEET PEA SHOW POSTPONED.

The Newport exhibition and the annual meeting of the American Sweet Pea Society has been postponed to July 15 and 16, on account of the lateness of the season. The final schedule is ready for distribution at the office of the undersigned, 40 West Twenty-eighth street, New York city.

Harry A. Bunyard, Sec'y.

A RADICAL DEPARTURE.

All the trade organizations need more money to carry on their work. The American Association of Nurserymen has undertaken to supply the need by a surtax on its members, in addition to dues, in proportion to the annual business of the member. Dues are \$5; the surtax is \$5 on each \$10,000 of business done, so that the man who does \$10,000 of business per year will pay \$10 to the association, and the one who does \$100,000 will pay \$55.

The officers and directors of other trade societies will watch the workings of the nurserymen's plan with great interest and care. How will it work? What will be the effect on the membership? For the purposes of assessment, will the trade care to make record of the private business done per year? Will it raise an adequate sum? Will the association remain national and representative in character?

If it works well in practice, other societies should pause to consider what credit is due to the diplomacy and industry of the men at the head of the organization.

NO AZALEAS THIS YEAR?

According to the State Department at Washington, which has supplied The Review with a chronology of the correspondence between itself and the British government with regard to imports from Germany and Belgium, there is small prospect that the usual shipments of azaleas will be forthcoming this season. England regards the Ghent and Bruges districts as enemy territory. During the spring shipping season it was possible to get considerable stock through by diplomatic correspondence, England passing many plant shipments, as they did not clearly benefit her enemy, but last week the British government gave notice that the restrictions will be more severe in future and that individual cases no longer will be a subject for diplomatic correspondence, adding that shipments that are the gain of Belgians and Americans only will be passed if thrown into a British prize court—but of course this is a possible method only for non-perishable merchandise; it would be useless with the fall shipments of azaleas. Then, too, the steamship companies refuse to load any item of doubtful character, as they do not want their boats delayed while taken into an English port for the discharge of cargo for the prize court.

In these uncertain times, there always is a chance for the modification of any order and the efforts that are being made may result in letting the azaleas through, but the English note of June 24 does not offer much encouragement.

THE LIMITATION OF CREDITS.

To florists there should be special interest in the fact that at both of last week's conventions, those of the seedsmen at San Francisco and the nurserymen at Detroit, the subject of business terms, collections and the limitation of credits were among the subjects most earnestly discussed.

How to grow petunias is no longer the important question—what the trade now needs, and is beginning to realize, is to put the business on a firm financial footing.

The seedsmen and the nurserymen

are beginning to appreciate that the older a debt becomes the harder it is to liquidate; they are awakening to the fact that the usual defense against an old bill is an attack on the quality of the merchandise supplied; that the customer who pays promptly seldom makes a complaint; that the one who objects to being asked for money past due is one to be watched; that the departure of the one who quits on that account can be viewed with equanimity.

Few florists today have any recognized terms of sale: their bills are payable at the pleasure of the debtor. Those who deal with the public frequently are afraid to ask for their money; those who deal with the trade seldom feel they can afford to be persistent, to insist.

Great changes in a business seldom come swiftly, but a reform in this respect is on the way in all departments of this trade.

THE NEXT WEEK'S WEATHER.



Weekly weather forecast, issued by the U. S. Weather Bureau, Washington, D. C., for the week beginning Wednesday, June 30, 1915.

For the Region of the Great Lakes—The weather will be unsettled the first three days of the week, culminating in a shower period about Saturday, thereafter fair weather. The tendency will be toward higher temperatures.

For the Upper Mississippi Valley and Plains States—Week of generally fair weather with temperatures somewhat above the seasonal average is probable.

For the Ohio Valley and Tennessee—Showers about Saturday, July 3, with temperatures slightly above the seasonal average, are indicated.

CHICAGO.

The Market.

Beginning June 24, the Chicago market conditions have been good for this time of the year. That day and the following, commencement exercises in the various public schools gave an upward impulse to demand that did not altogether subside with the passing of its cause. To be sure, weather conditions have played an important part in creating demand by stopping the usual June exodus to the summer resorts. When society resorts at home, it quite naturally spends a little money for home entertaining, and this, of necessity, gives the florist his bit. This favorable trend in the demand, coupled with an appreciable falling off in receipts, has resulted in a satisfactory balance of supply and demand, as most things cleared nicely and at somewhat better average figures than they did the week before. All terms relative to the satisfactory conditions, however, must be understood as comparative and as being used with reference to the time of the year.

The supply of roses is declining sharply and the quality is proportionally better. Russell, Ophelia and Sunburst still lead, though Hillingdon is close upon their heels. Killarneys, with the exception of the white, are falling to the rear. White Killarney holds its own by virtue of necessity, as it is the only white on the market. Beauties are making a heroic stand

SUMMER BEAUTIES

WE OFFER VERY EXCELLENT STOCK



If you have used our Summer Beauties in other years you know they are splendid sellers. This summer's crop is as fine as any we ever offered—it will bring business to all who handle this stock. A large supply; all lengths.

MRS. RUSSELL

We can furnish this wonderfully popular rose in all lengths from 10-inch to 36-inch stems—any quantity you want, all of the same length, for we handle thousands every day. This is superb and your customers will tell you so when you show it to them. It's a wonderful seller.

We also have large and fine supplies of Ophelia, Milady, Killarney Brilliant, Ward and Sunburst—all good roses. Short Roses.....\$15.00 per 1000

EASTER LILIES

The Easter Lily is the utility flower of summer. We have a large supply and recommend them to you as the handiest flower you can carry in stock.

CARNATIONS

There are plenty of Carnations, but not all of them will meet the requirements of critical trade. OUR Carnations are acknowledged second to none. They will give satisfaction.

FINE PEONIES

Our specialty is extra fancy Peonies. They are big, showy flowers. You can figure the supply will last for some weeks yet.

VALLEY

You can get here fine Valley in any quantity every day in the year.

CATTLEYAS

There are no finer Orchids and our supply is large.

EVERYTHING IN GREENS

None of our customers has had any difficulty getting all the good Ferns that were needed—we always have them. Also headquarters for Plumosus Sprays, Sprengeri, Smilax, Galax, Adiantum, etc., etc.

Current Price List

ORCHIDS		Per doz.
Cattleyas	\$5.00 @	\$7.50
AMERICAN BEAUTY		Per doz.
Extra long stems.....		\$3.00
Stems 30 to 36 inches		2.50
Stems 24 inches.....		2.00
Stems 12 to 20 inches.....		1.50
Short Stems..per 100, \$1.00 @		\$8.00
ROSES		Per 100
Mrs. Russell, special.....	\$12.00	
.. .. select.....	\$ 8.00 @	10 00
.. .. short.....	4.00 @	6.00
Killarney Brilliant, special.....		8.00
.. .. select.....		6.00
.. .. short.....	3.00 @	4.00
Milady, special.....	10.00 @	12.00
.. .. select.....	6 00 @	8 00
.. .. short.....	3.00 @	4 00
Ophelia, special.....		10.00
.. .. select.....	6.00 @	8 00
.. .. short.....	3.10 @	4.00
Killarney, special.....		8.00
.. .. select.....	4.00 @	6.00
.. .. short.....		3 00
White Killarney, special.....		8.00
.. .. select.....	4.00 @	6.00
.. .. short.....		3.00
Richmond, special.....		8.00
.. .. select.....	4.00 @	6 00
.. .. short.....		3.00
Mrs. Ward, special.....		10.00
.. .. select.....	6 00 @	8 00
.. .. short.....	3.00 @	4 00
Sunburst, special.....		10.00
.. .. select.....	6.00 @	8 00
.. .. short.....		4.00
Cecile Brunner.....		2.00
Extra special roses billed accordingly.		
CARNATIONS		Per 100
Good, common.....		\$1.50
Large and fancy		2.00
PEONIES		
Common		3 00
Fancy	4.00 @	6 00
MISCELLANEOUS		
Valley	3 00 @	4.00
Easter Lilies	6 00 @	8.00
Snapdragon.....doz., 50c @		\$1.00
Sweet Peas, spring-blooming		
Spencers.....	.50 @	1.00
Daisies.....	1.00 @	1.50
Gladstoll.....	4.00 @	6.00
Coreopsis50 @	.75
Gaillardias75
DECORATIVE		
Plumosus.....per bunch,	.35 @	.50
Sprengeri.....	.25 @	.50
Adiantum, fancy long....per 100,		1.00
Smilax.....per doz., \$2.00		
Ferns.....per 1000, 1.50		.20
Galax.....	1.25	.15
Leucothoe.....per 100,		.75
Mexican Ivy.....per 1000, \$6.00		.75

Subject to market changes

Store open from 7 a. m. to 5 p. m.
Sundays and holidays closed at noon

E. C. AMLING CO.

The Largest and Best Equipped
Wholesale Cut Flower House in Chicago

174-76 N. Wabash Ave., CHICAGO
Long Distance Telephone, 1978 Central.

and find a fairly active demand. With practically no exceptions, roses of all kinds cleared well.

Carnations, though slow when compared with roses, enjoyed a fair demand. Fortunately, the supply was not out of proportion, and as a result, sales balanced receipts in most houses. The quality is keeping up remarkably well, owing to the cool weather.

The supply of peonies is, of course, altogether automatic now, as it is regulated by the demand. This is good, but not at all unusual. The quantity in storage July 1 is without doubt the largest ever, as no important part of the stored stock has yet been taken out. Valley is in supply equal to the demand. Easter lilies and greens must be classed together as forming an exception. Neither cleared well, however. Snapdragon is practically done for this season. Sweet peas are no longer top liners. The supply is falling off and the quality is generally poor. The little really first-class stock that reaches the market, however, finds a ready welcome. Indoor gladioli, too, are working their way to the background, but local outdoor stock has arrived. Coreopsis is reaching out tentatively, but as yet there is no rush for it.

During July and August the wholesale houses in this market will close at 5 p. m. The effort to get them to remain closed on the Sabbath seems to have been blocked by the houses that do considerable shipping on Sunday. But it should be remembered that the postoffice now delivers nothing but special delivery letters between Saturday noon and Monday morning.

Club Picnic.

There was a meeting of the officers of the Chicago Florists' Club and the members of the sports and the good-of-the-club committees June 30 at the Hotel Bismarck. Arrangements have been completed for the use of St. Paul park, at Morton Grove, and July 25 has been chosen by the joint committee as the date of the picnic. Tony Gabel secured the attendance of Mr. Clem, owner of the park, with whom the matter of concessions was discussed. Those in charge of affairs promise a good program and a most enjoyable day.

Various Notes.

William Bufe, 2924 South Canal street, who has been in the employ of A. Lange for several years, was stricken with heart disease at Randolph and Dearborn streets June 24, and died in an ambulance while being taken to the Iroquois Memorial hospital. He is survived by his wife and seven children. The funeral, June 27, was in charge of Mr. Lange. Interment was in Mount Greenwood cemetery. Mr. Bufe was 40 years of age and was at one time engaged in the florists' business in this city on his own account.

Not to be outdone by his fellow craftsmen, George Weiland, of Evanston, is buying an Overland touring car.

Mrs. J. A. Budlong, A. H. Budlong and family, and Philip Schupp and family have opened their summer cottages at Lake Geneva, Wis. The ladies will remain there during the hot months, but Mr. Budlong and Mr. Schupp are under the necessity of being on the job, the one at Bowmanville,

the other in the city office, except for the week ends.

August Jurgens is at Calumet, Mich., to superintend cutting and shipping the peony crop on the plantation established there three years ago by himself

and the late E. E. Pieser, of Kennicott Bros. Co. Anton Then, who is something of a gadder, accompanied Mr. Jurgens and is shipping home a quantity of leaf-mold.

Reinhart Scheel, of River Forest, and

Confidence—An essential to the successful florist. Have you confidence in your cut flower supply? You can depend on Randall.

Lilium Giganteum

Ideal for wedding and house decoration. Choice cuttings of these stately lilies in hundred and thousand lots.

Orchid Gigas—Orchid Mossiae

Over 6000 species in the orchid family, say the botanists. These are the two popular members—Orchid Gigas being large and deeply colored and Orchid Mossiae smaller and delicately tinted.

Beauties and Other Roses

The offerings in Beauties are especially good, both in quality and in price. All varieties of roses, including select Russells, Killarneys, Richmonds, Sunbursts and Wards.

Write for Randall Cut Flower Price Lists

A. L. RANDALL COMPANY
WABASH AT LAKE Phone Central 7720 CHICAGO

Mention The Review when you write.

Carnations

Per 100.....\$ 2.00
Per 1000..... 15.00

Sweet Peas

Per 100.....35c to 50c
1000 lots.....\$2.50

Lilies

Per 100.....\$10.00

Sphagnum

Per bale.....\$1.00
10 bales..... 9.00

Sheet Moss

BEST GRADES

Per bundle.....\$1.00
5 bundles 4.75
10 bundles 9.00

Fancy

Eastern Ferns

Per 1000\$1.50
5000 lots..... 7.00

Leucothoe

Per 100.....\$0.50
Per 1000..... 4.00

WILLIAM MURPHY

WHOLESALE COMMISSION FLORIST

329 MAIN STREET,

CINCINNATI, OHIO

Mention The Review when you write.

EASTER LILIES

75c per doz., or if ordered in lots of 50 or more, at the rate of \$6.00 per 100

SUMMER ROSES.

We make a specialty of growing roses best adapted to hot weather, and recommend the Rhea Reid, Ophelia, Sunburst, Russell and new Beauties.

CURRENT PRICE LIST

AMERICAN BEAUTIES—		Per doz.
Specials, extra long stems.....		\$3.00
Extra long stems, seconds.....		1.00
30-inch stems.....		2.00
18 to 24-inch stems, New Beauties.....	\$1.00 @	1.50
Shorter stems.....	Per 100, 3.00 @	6.00
RUSSELL—		
Extra long.....		1.50
Good medium.....	.75 @	1.00
Good short.....	.50 @	.60
OPHELIA, RHEA REID, BULGARIE and SHAWYER—		Per 100
Extra long.....	\$6.00 @	\$8.00
Medium.....	4.00 @	5.00
Short.....		3.00
CECILE BRUNNER.....	per bunch, 25c	
FANCY EASTER LILIES.....	per doz., 75c; per 100, \$5.00	

YELLOW ROSES—HILLINGDON and SUNBURST—		Per 100
Long.....	\$6.00 @	\$8.00
Medium.....	4.00 @	5.00
Short.....		3.00
WHITE and PINK KILLARNEY and RICHMOND—		
Long.....		6.00
Medium.....	4.00 @	5.00
Short.....		3.00
CARNATIONS—		
Red, White and Pink; extra fancy.....		2.00
Lily of the Valley.....	3.00 @	4.00
Asparagus Sprays and Sprenger.....		3.00
Ferns, New Wis.....	per 1000, \$1.50	
Adiantum.....		1.00
Galax, bronze and green.....	per 1000, \$1.00	

Roses in lots of 500 or more at the rate of \$20.00 per 1000

We grow all the stock we sell and wish to remind all buyers of the advantages of buying direct of the grower

ALL OTHER SEASONABLE FLOWERS AT LOWEST MARKET PRICES

No mail is delivered, except special delivery letters, by the Chicago postoffice during June, July and August, from Saturday noon until Monday morning.

Bassett & Washburn

Office and Store,
133 N. Wabash Avenue

CHICAGO, ILL.

Long Distance Phones
CENTRAL 1457; AUTO., 47-314

GREENHOUSES: HINSDALE AND GREGGS, ILL.

Mention The Review when you write.

The Chicago Flower Growers Association



176 N. Michigan Ave.

Chicago

	Per 100
Valley.....	\$2.00 @ \$4.00
Peas.....	.35 @ 1.50
Peonies.....	4.00 @ 6.00

	Per 100
Carnations.....	\$1.00 @ \$3.00
Killarneys, pink and white, 2.00 @	8.00
Easter Lilies.....	8.00 @ 12.00

Beauties, doz.....	\$0.75 @ \$3.00
Cattleyas, doz.....	4.00 @ 5.00

SAFETY FIRST—SEE US.

Mrs. Mathilda Klengenmeyer were married at Crown Point, Ind., June 28, without notifying their friends.

Fritz Demond, an employee of Nicholas Meyers, at Evanston, was drowned while swimming in the drainage canal June 27.

The Prince d'Arenberg rose is singing its swan song in the greenhouses of the Poehlmann Bros. Co., Morton Grove. The objection urged is that it is too single and opens too quickly to make really good shipping stock. Hadley, on the contrary, is gaining favor at this establishment and the space devoted to it has been enlarged by half a house. Among the visitors to Morton Grove last week were Philip J. Foley, of the Foley Greenhouse Mfg. Co.; W. J. Keimel and George Schuman, of

Elmhurst; William Currie, of Milwaukee; Roy F. Millis, of the Alpha Floral Co., Kansas City, Mo., and Samuel Pearce.

Having an extra icebox on their hands, and having formed an attachment for it that precludes any desire to sell it, Sullivan Bros., 863 East Sixty-third street, see only one way out of the dilemma—that is, to open a branch store. With this object in view, they are busily scanning the likely spots in Hyde Park.

Frank M. Johnson and Edward Galavan are again at their places in the store of the A. L. Randall Co., after an automobile trip to New York, Philadelphia and Washington with their wives, during which they made a number of trade calls. They were gone

twenty-two days and drove 2,500 miles without the slightest mishap.

W. A. Peterson, of the Peterson Nursery, says he has cut more peonies this year than ever before. What is much more, he has made more money out of them than ever before.

Ernst Amling, at Maywood, has been cutting a large crop of Mrs. Russell with stems two to three feet long and flowers large in proportion. They have sold well when the price obtainable for other roses is considered.

Among the excursionists on the Florists' Special train to San Francisco, leaving August 12, will be Miss Marguerite K. McNulty, who will employ her annual vacation from duty in Peter Reinberg's office to visit a sister on the Pacific coast. It is re-

Z M
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C & N
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30 East Randolph St., CHICAGO

Open to 5 p.m.; Sundays and Holidays to 12 M.

Russell Roses

WHITE and PINK

Killarney - Bulgarie - Beauties

GLADIOLI - LILIES - CARNATIONS

and all other stock in season

Our store will close at 5 o'clock during
JULY — AUGUST — SEPTEMBER

No matter what you want, try us

We have it, if it's a flower

Just phone Central { 3283
 3284

Mention The Review when you write.

**FANCY ROSES, "Free from Mildew," the kind that gives satisfaction,
 HARRISII, SMILAX, HIGH-GRADE VALLEY**

BESIDES

Anything and everything the market affords in Cut Flowers and Greens

YOU CAN INCREASE YOUR PROFITS AND BUSINESS BY SENDING YOUR ORDERS TO

**QUALITY
 SPEAKS
 LOUDER
 THAN
 PRICES**

J.A. BUDLONG

82-86 E. Randolph Street, CHICAGO.

**ROSES, VALLEY and
 CARNATIONS**

A Specialty

**WHOLESALE
 GROWER of**

CUT FLOWERS

**PRICES
 AS
 LOW
 AS
 OTHERS**

We are in daily touch with market conditions and when a **decline** takes place you can rely upon orders sent **US** receiving **such benefits.**

Mention The Review when you write.

ported A. Lange and wife will attend the convention.

Arnold Ringier, of the W. W. Barnard Co., recently has returned from Excelsior Springs, Mo., where he was in company with Samuel Murray, of Kansas City.

George Reinberg is putting new benches in nineteen of his houses. The benches are of pecky cypress with cement posts. As the houses are 26x265 feet each, this will take a little time.

Fancy-leaved caladiums are well liked by George Wienhoeber, for window decoration and for basket work. His window display of late has made a striking showing of baskets of hardy perennial flowers, combinations of yellow and blue.

It fell to G. Swenson, at Elmhurst, to close the local peony season last week with a large cut of fine Humei. His plants are perhaps 20 years old and are later in blooming than is the case with young plants.

Thirteen houses had been filled with carnations as early as June 26 at the Peter Reinberg establishment, according to Emil Reichling.

P. J. Foley and wife celebrated their twenty-third wedding anniversary June 29.

John Kruchten and C. L. Sherer paid a business visit to Milwaukee last week.

Frank McCabe, of the A. L. Randall Co., and C. E. Pruner, of Poehlmann Bros. Co., will represent Chicago at the meeting of the Texas State Florists' Association at Fort Worth July 6 and 7.

Local outdoor gladioli and Michigan candidum lilies arrived the same day, June 25, according to Erne & Klingel.

A. Henderson and A. Miller, of Henderson & Co., went to Lincoln, Ill., June 28, spending the following day in Springfield. Mr. Henderson returned to the city the night of June 29.

W. J. La Grotta, proprietor of the A. McAdams establishment, Fifty-third street and Kimbark avenue, says he is enjoying the best plant trade in years.

Miss Thelma Vaughan, daughter of A. L. Vaughan, left June 28 for Long Lake, where she will enjoy a week's outing.

The porch and window box season is just at its best, according to Oscar Metz, 5525 Harper avenue, who has his hands full filling orders for them.

The West End Floral Co., 4035 West Madison street, has been quite busy with funeral work the last two weeks.

Heim Bros., Blue Island, have begun planting new stock of roses.

Miss Fanny C. Murphy, 4248 West Madison street, reports a good business in planting and funeral work.

Finding that there is a ready sale for something different, Schiller the Florist has had M. J. Tillmann's Sons make up a quantity of specially designed hanging baskets.

Michael Fink, of the Chicago Flower Growers' Association, spends his spare time running about Jefferson Park in his new automobile.

Harry Manheim, of Hoerber Bros., is taking his vacation.

Gale Fanning is the first of the Zech & Mann crew to go on a vacation. He left June 28 for a two weeks' visit in Jacksonville, Ill., his old home.

It is reported that Joseph Marks, formerly of the A. A. Arnold Paper

A SIMPLE SUM:

A sound, progressive organization.
A policy of fairness and honesty.
A staff of willing, efficient workers.
A desire to serve, and please, buyers.
A complete assortment of Quality Cuts.

GRAND TOTAL:—The House of Quality Plus.

Established 1883

Incorporated 1892

KENNICOTT BROS. CO.

WHOLESALE COMMISSION FLORISTS

163-5 North Wabash Avenue,

Chicago, Illinois

Mention The Review when you write.

Do you
know

Armadillo Baskets?



They are the most unique and best selling novelty ever produced!

Fashioned with ingenious skill from the armor-like shell of that curious animal of Old Mexico, the Armadillo. We also make and have Waterproof Baskets to be used as flower baskets in your window.

WRITE FOR DESCRIPTIVE BOOKLET.

APELT ARMADILLO CO.
Comfort, Texas

M. J. Tillmann's Sons

Manufacturers of

High Grade Florists' Baskets

Write for prices

224 West Illinois Street CHICAGO, ILL.

Mention The Review when you write.

Box Co., will soon open a brokerage office in Milwaukee and is planning to handle a line of baskets, boxes and perhaps other florists' supplies.

Recently Sidney Buchbinder was on Michigan avenue in his new car and was tempted to "let her out" a few notches. The next day he was called to appear in the speeders' court. On his way out after paying his fine he met Philip J. Foley and his son, James, just coming in.

Visitors.

A. F. Kavina, of Cicero, Ill., was in



WINDOW and PORCH BASKETS

SELF-WATERING LINERS

SOMETHING NEW

The porch and window basket often becomes spoiled on account of leakage of the container. This year we have made arrangements to equip our baskets with a well known self-watering device, which we have tested and found to be all that is claimed for it. This hamper and metal container comes in two sizes, stock No. 16132.

No. 3	22	7 ¹ / ₂	5 ¹ / ₂\$1.20
No. 4	27	9	6 1.50
Metal liners	40c	and 50c	each, extra
Self-watering liners	\$1.00	each, extra	

ORDER NOW—DON'T WAIT

RAEDLEIN BASKET COMPANY

713-717 Milwaukee Avenue CHICAGO

Mention The Review when you write.

town June 25 looking for the unusual in a basket suitable for the maid of honor in a big wedding for which he is to supply all the flowers.

George Stiles, of the Stiles Co., Oklahoma City, Okla., is a visitor on the

Chicago market this week. R. J. Parker, of Poehlmann Bros. Co., conducted him through the Morton Grove greenhouses and accompanied him to the various growing centers in and near the city.

Beauties, Roses, Gladioli and Valley

Remember we have in quantity everything that is seasonable, and can supply you with quality stock at as reasonable a price as anyone else. Buy here.

A. L. VAUGHAN & CO.

(NOT INC.)

161 N. Wabash Ave.

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Central 2572
Auto. 48-734

CHICAGO

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WIETOR BROS.

BEAUTIES, ROSES, CARNATIONS

162 North Wabash Avenue,

L. D. Phone
Randolph 2081

CHICAGO, ILL.

Mention The Review when you write.

C. B. Knickman, representing McHutchison & Co., New York, came to Chicago after the nurserymen's convention at Detroit.

Harry Balsley, of the Detroit Flower Pot Co., was among the week's visitors.

MILWAUKEE.

The Market.

Business is still good, owing to the cool weather that has prevailed all through the spring season. Of course, prices are lower, but the big factor is that stock is being moved. The demand is exceptionally good for this time of year and any occasional surplus is being taken up readily at low prices. Roses have maintained their quality wonderfully and buyers of this stock are getting great value for their money. Carnations are also in extra fine condition and are moving well. Though both carnations and roses are plentiful, they are cleaned up fairly well each day. Peonies are in extremely large supply, but are selling well. The crop has been with us much longer than last year and will probably be on for another week. Sweet peas are about gone, although they are still to be had. The quality is deteriorating fast and one or two hot days will see the last of them.

There is no complaint on the spring season, as business has been good, but it is to be expected that hot weather will soon put a quietus on the sales and then the florists can take a much needed vacation.

Various Notes.

N. W. Perstein reports business good during the month of June. What with June weddings, funerals and gradua-

A co-operative organization for the Retail Florist. Let us explain how we save you money in buying your supplies.

The Retail Florists Company
56 E. Randolph St. CHICAGO

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U S Budlong's E Blue Ribbon Valley

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tion decorations, the force have been on the jump continually. This firm had the decorations both for the North Division High school, in the school auditorium, and for the West Division High school, whose exercises took place at the Grand Avenue Congregational church. Both decorations were most artistically arranged. Miss E. Perstein celebrated her twenty-fourth birthday June 13, when she was agreeably surprised by a party of her friends. As the party did not break up until the "wee, sma'" hours, there is no need of saying anything about the time they had.

The Heitman-Oestreicher Co. states that its carnation plants are in exceptionally fine condition for this time of year. This firm will be cutting its first outdoor sweet peas within a few days.

...THE... Chrysanthemum

By Arthur Herrington
Formerly president Chrysanthemum Society of America.

The most complete and comprehensive work on the cultivation of the chrysanthemum that has yet been published in America. Its scope and character may be gleaned from the list of contents, which comprises chapters on composts; planting; benches, boxes or pots; general cultural details; crown and terminal buds; feeding, its object and application; care of the buds; exhibition and judging; specimen plants, plants in pots; raising from seed and hybridizing; sports; hardy chrysanthemums; chrysanthemums for south and west; insect pests and diseases; classification and selection of varieties for special purposes; history of the chrysanthemum, etc. The book will be welcomed for the lucid, comprehensive, as well as the practical character of its contents. Handsomely illustrated. 168 pages, 5x7 inches. Price 50c postpaid.

Florists' Publishing Co.,
Caxton Bldg., CHICAGO.

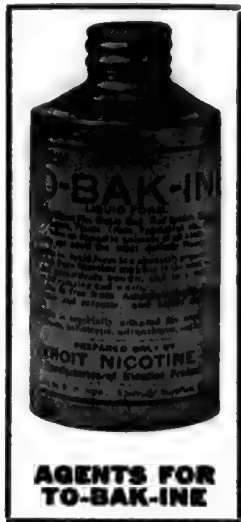
Walter Hummel, who was operated on for appendicitis June 15 at the Milwaukee hospital, left the hospital June 22 and is doing finely, although not able to attend to his duties as yet.

Mr. and Mrs. A. Zender, of Rogers Park, Ill., were the guests of F. H. Holton for a few days last week. W. Kuhl, with the Holton & Hunkel Co., left June 26 on a two weeks' fishing trip.

John Kruchten and C. L. Sherer, of Chicago, visited Milwaukee June 24.

A. Ringier, with the W. W. Barnard Co., Chicago, stopped over for a short

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All we ask is a trial order—we will prove to you that we can satisfy every buyer. No matter what your needs are, we have the stock you want. Our prices are never higher than what you would have to pay elsewhere, and we give a personal attention to every order that insures the customer's satisfaction.

We Have Everything in Season
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ERNE & KLINGEL
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Flowers
De Luxe

EVERYTHING IN CUT FLOWERS

A. T. Pyfer & Co.

A. T. PYFER, Manager

30 E. Randolph St., During July and August we close at 5 p. m. CHICAGO

Current Price List

CARNATIONS DE LUXE

Select stock.....\$2.00 to \$2.50 per 100
1000 lots, \$15.00.

ROSES	Per 100
Killarney.....	\$3.00 @ \$6.00
Killarney Brilliant.....	3.00 @ 6.00
White Killarney.....	3.00 @ 6.00
Richmond.....	3.00 @ 6.00
Sunburst.....	3.00 @ 6.00
Our selection, \$25.00 per 1000.	
Extra specials billed accordingly.	
Am. Beauties, per dozen.....	\$1.50 @ \$3.00

GLADIOLI	Per 100
King, Augusta, America.....	\$6.00 @ \$10.00

PEONIES	Per 100
Select.....	\$5.00 @ \$ 6.00
Good stock.....	3.00 @ 4.00

MISCELLANEOUS	
Easter Lilies.....	8.00 @ 10.00
Valley.....	3.00 @ 4.00
Sweet Peas.....	.75 @ 1.50
Adiantum.....	1.00
New Ferns, per 1000.....	\$2.00
Smilax, per dozen.....	2.00
Galax, per 1000.....	1.00
Aspar. Plumosus, string.....	50c @ 75c
Aspar. Plumosus, bunch.....	35c @ 50c
Aspar. Sprengerl, bunch.....	25c @ 50c
Subject to market changes.	

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while on his way back to Chicago from the west. H. J. S.

TOLEDO, O.

The Market.

Trade dropped off somewhat last week. There has been some work for funerals and the like, but the usual summer dull spell has begun. With June weddings, graduations and dances at an end, the more refined work for fancy bouquets and the like has ceased. Roses are plentiful and the stock is fine. The florists throughout the city are having special sales and great quantities of roses are handled each day. Carnations are poor and are about done with. There are still some cold storage peonies on the market and the demand for these is satisfactory. Sweet peas are in their last stage. Coreopsis and sweet william are in good crop and these seem to meet with the approval of the trade. The leading flowers of the day are Francis King

The Madison Basketcraft Co.



Madison, Lake Co., Ohio

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and America gladioli. Though the price of these is steep as yet, they find a ready sale.

Various Notes.

The annual club picnic will be held July 7, at Ottawa park. The arrangements have been completed by the committee in charge. Among the leading features for the day will be the auto parade of florists' delivery and touring cars through the principal streets of the city; later will come the baseball game and races. Luncheon will be at

12 o'clock. The picnic has always been regarded as a great event, bringing the florists of the city together to have a jolly time, and in that way creating a more friendly feeling among the various competitors. Those in charge of the picnic are as follows: Publicity, Arthur C. Kneisle; luncheon, Frank M. Schramm; games, races and prizes, Miss Helen Patten and Max Spanner; finance, Wm. Krueger, S. N. Peck and G. B. Schramm. All florists of north-western Ohio are extended a cordial invitation to attend, and large num-



YOUR flowers will look better if you deliver them in SEFTON FLOWER BOXES.

Get the advertising value of a smart looking package; we can supply you with the best boxes made in almost any non-fading shade of board.

Ask your paper jobber.

You ought to have our Catalogue, also price list and samples; sent on request.

THE SEFTON MFG. CO., 1331 W. 35th Street, CHICAGO, ILL.

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bers are expected to turn out. Speeches will be made by George Bayer and Harry Heintz, and by Max Spanner, president of the club.

The White-June Co., of this city, closed its doors last week, due to business reverses. The business was organized in the spring of 1913, by H. C. White, of Massillon, O., and Mrs. P. J. June, a society woman of this city. They did a flourishing business for some time, but soon they found things slipping away from them. Advertising to some extent, but not enough for a new firm, seemed to be the principal factor in their failing to attain the desired goal. About six months ago Mrs. June disposed of her half interest to Mr. White, who was still confident a change for the better would begin at Easter and Memorial day, but in this he was disappointed. The fixtures and supplies were sold last week and the final business transactions took place.

Max Spanner has purchased a new Overland delivery car. His old car was destroyed by fire some months ago.

John Barrow has purchased a new Mitchell touring car. He says that is the way to bank Memorial day profits and enjoy them the best. G. B. S.

BALTIMORE.

The Market.

Business conditions generally have been poor during the week. Funeral work has formed the bulk of the business. Wedding orders have been few and commencement orders are about past. There is plenty of stock, but it is only of fair quality. A few asters are coming in, but, while the flowers are of fair size, the stems are short. Hydrangea arborescens, phlox and other outdoor cut flowers are moving slowly. About the only scarcity is in good white roses. The quality of the carnations is rapidly deteriorating and until good asters arrive there will be an unsupplied want. As one person puts it, carnations show "a bud today, a flower tomorrow, and are asleep the day after." This well describes their keeping qualities.

Club Meeting.

The regular meeting of the club was held June 28 at the club rooms. The evening was cool and a good crowd was present. Prof. T. B. Symons, of the Maryland Agricultural College, was present and extended an invitation on behalf of the fruit growers of western Maryland to the members to attend the summer meeting of the Maryland Horticultural Society at Pen Mar July 30.

PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical Terms most frequently met with in Articles on trade topics, with the CORRECT PRONUNCIATION of each.

"The Pronouncing Dictionary is just what I have wanted."

"The Pronouncing Dictionary fills a long-felt want."

"The Pronouncing Dictionary alone was much more value than the subscription price of The Review."

A Booklet just the size to fit a desk pigeonhole and be always available. Sent postpaid on receipt of 25c.

FLORISTS' PUBLISHING CO. Carlton Building, 508 South Dearborn Street, CHICAGO

The Climax Cut Flower Boxes Climax Manufacturing Co.

Main Office and Plant,
200 FACTORY STREET

CASTORLAND, - - NEW YORK

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Bouquet Accessories

Corsage Shields Ties and Bows
Bouquet Holders Brides' Muffs

WINIFRED OWEN, 2911 Jackson Boul., CHICAGO, ILL.
Phone Kedzie 6238

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A special train will leave Hillen station July 29 at 3 p. m. Further information regarding trains and hotel accommodations at Pen Mar will be furnished by Prof. Symons.

The annual outing of the club will be held at Miller's park about August 15. The exact date will be announced later. Siegmund Tarnock, of Roland Park, was elected to membership. The premium list of the fall show of the Maryland Horticultural Society was read and approved. Printed copies will be mailed to the members.

On the afternoon before the next meeting a committee consisting of President Hamilton, J. J. Perry, I. H. Moss, F. C. Bauer, Prof. Auspon and A. Spath will meet at University parkway and Wyman's park at 2 p. m. to inspect the public parks of the city.

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L. Baumann & Co.

357-359 W. Chicago Ave., CHICAGO, ILL.

We have the largest and most complete stock, Sea Moss or Japanese Air Plant; Natural prepared Ferns, Cycas Leaves, Magnolia Leaves, Cycas Wreaths, Magnolia Wreaths, Moss Wreaths, Metallic Designs and a big line of Novelties.

CUT FLOWER BOXES

EDWARDS FOLDING BOX CO
MANUFACTURERS
PHILADELPHIA, PA.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

All members of the club are invited. The trip will be made in automobiles and those who have cars are requested to bring them.

Damage by Hail.

On Tuesday, June 22, about 4 p. m., a hail storm in this neighborhood broke many outdoor crops down flat to the ground, and many florists suffered damage through loss of glass and stock. One of the worst affected was G. A. Lotze, of Glenburnie, who lost about eighty per cent of his glass; his stock was not as badly cut up as might have



FOLDING FLOWER ..BOXES..



Our selection of Folding Flower Boxes is the most complete. We can furnish you a box for all varieties of Flowers and Floral Designs. Our service is dependable and our prices reasonable. All boxes made of Moisture-Proof Board. Special discounts allowed on quantity orders. Don't overlook our **Special Lily Box**, as described below, and order early. Samples and prices of these boxes mailed on request.

Palm Green, Mist Gray, Mist Brown.	White Glaze, Green Glaze, Pink Glaze.	Extra Heavy Spray and Design—Palm Green, Mist Gray and Mist Brown.	Violet and Corsage Boxes.	Peerless Green
Per 100 16x 4 x8.....\$ 1.85 20x 4 x8..... 2.15 18x 5 x8..... 2.15 21x 5 x8..... 2.50 24x 5 x8..... 3.00 30x 5 x8..... 3.30 36x 5 1/2 x8..... 4.50 18x 6 x8..... 2.75 21x 7 x8..... 3.25 24x 8 x4..... 3.85 24x 8 x5..... 4.15 28x 8 x4..... 4.35 28x 8 x5..... 5.00 36x 8 x5, Telescope 7.00 40x 8 x5..... 9.00 42x 8 x5..... 11.00 30x10 x5..... 7.00 36x10 x5..... 9.00 42x10 x5..... 13.00 48x10 x5..... 15.00	Per 100 16x 4 x8.....\$ 2.65 20x 4 x8..... 3.00 18x 5 x8..... 3.00 21x 5 x8..... 3.50 24x 5 x8..... 3.75 30x 5 x8..... 4.50 36x 5 1/2 x8..... 5.65 18x 6 x8..... 3.85 21x 7 x8..... 4.00 24x 8 x4..... 4.65 24x 8 x5..... 5.25 28x 8 x4..... 5.75 28x 8 x5..... 6.00 36x 8 x5, Telescope 9.00 40x 8 x5..... 11.00 42x 8 x5..... 13.25 36x10 x5..... 11.00 42x10 x5..... 15.00 48x10 x5..... 18.00	Per 100 30x12x6, Telescope..\$10.00 20x12x8 " 10.00 16x16x8 " 10.00 20x20x8 " 13.00 24x24x8 " 15.00 28x28x8 " 19.00 32x32x8 " 25.00 24x14x8 " 12.50 30x14x8 " 14.50 36x14x8 " 16.00 40x14x8 " 17.50 42x17x8 " 20.00 Palm Green Only. 23x12x5, Telescope..\$ 7.50 12x12x8 " 9.00 28x22x8 " 16.00 32x17x8 " 16.00 36x17x8 " 18.50 Mist Gray and Mist Brown. 24x24x10, Telescope..\$20.00	White and Violet Glaze. Per 100 7x 4x4.....\$ 2.50 8x 5x5..... 3.00 10x 6x5 1/2..... 3.50 12x 8x5 1/2..... 4.50 14x10x8..... 7.50 Plain Violet. 7x 4x4..... 1.75 8x 5x5..... 2.25 10x 6x5 1/2..... 2.50 11x 8x5 1/2..... 3.50 Mist Gray, Mist Brown and Palm Green. 7x 4x4.....\$ 2.50 8x 5x5..... 2.75 10x 6x5 1/2..... 3.00 12x 8x5 1/2..... 3.50 15x 6x5..... 3.50 14x10x8, Cov. 2 1/2" 5.50 Palm Green Only. 15x 7x6 1/2.....\$ 5.00 12x12x7, Cov. 2".... 7.00	Per 100 20x 4x8, Teles. Cov..\$1.60 24x 4x8 " " 1.90 18x 5x8 " " 1.90 21x 5x8 " " 1.90 24x 5x3 1/2, 2" Cov... 2.25 30x 5x3 1/2 " " 2.50 21x 8x4 " " 2.65 24x 8x4 " " 2.80 28x 8x4 " " 3.25 28x 8x5 " " 3.75 36x 8x5, Teles. Cov.. 5.25 40x 8x5 " " 6.75 30x10x5 " " 5.25 36x10x5 " " 6.75 Palm Green Untinted. 30x12x6, Telescope...\$7.50 36x12x6 " " 9.00 No printing charge on lots of 500 or over of as- sorted sizes.

SPECIALS

BASKET BOXES.

This Box is made to carry all sizes of Baskets and can also be used for Plants. Made in one piece collapsible style and out of heavy 3-ply moisture-proof stock.

12x12x15.....	\$12.00 per 100
16x15x20.....	15.00 per 100
18x18x25.....	20.00 per 100
19x19x30.....	25.00 per 100

FOLDING LILY BOXES.

This box is made from our White Glaze, Green Glaze or Pink Glaze stock with a full size Easter Lily in two-color work printed on cover. We make them in the following sizes:

24x8x4.....	\$ 6.25 per 100
24x8x5.....	6.75 per 100
28x8x4.....	7.00 per 100
28x8x5.....	7.50 per 100
36x8x5.....	10.00 per 100

Printing gratis on 200 or over.

SHIPPING BOXES.

This Box is made from a 3-ply moisture-proof container board and makes an ideal Express Package.

	Cover	Per 100
24x24 x8	3	\$19.00
24x24x10	4	24.00
28x28x10	4	30.00
30x30x 9	4	31.00
36x14x 8	3	19.00
40x14x 8	3	21.00
42x17x 8	3	24.00

A. A. ARNOLD PAPER BOX CO.

1302-1308 W. DIVISION ST.

CHICAGO

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been expected. Thomas Woodfall's range, also at Glenburnie, was damaged in much the same manner. Charles Fox, at Jones station, lost heavily in both glass and stock. At Annapolis, R. Kaiser's place was damaged to the extent of about \$600. E. A. Seidewitz's houses were also damaged. Hambruch Bros. suffered some loss, but seemed to escape the most severe storm. Around Ellicott City, Edw. Yates' glass was completely shattered. In his vicinity the hail was especially large. In and around Catonsville, Peter Eberhart lost most heavily; the damage to glass alone amounted to about \$100. Chas. H. Cook lost about fifty lights, and Walter Gray also lost some glass, but on the latter two places no damage was done to the stock. The storm was not accompanied by much wind and was in many respects freakish.

Various Notes.

J. J. Perry and F. C. Bauer motored to Gettysburg, Pa., and the surrounding country on Sunday, June 20, and were surprised a day later to receive

from the War Department at Washington a letter asking them to explain their reasons for speeding through the National cemetery. Mr. Perry states that his machine carried an authorized guide and that if he exceeded the speed limit the guide never mentioned the fact to him.

S. W. Shanklin shipped the first asters of the season to the Pennock-

Meehan Co. The flowers are of good size for early varieties, but the stems, of course, are short. W. F. E.

Oskaloosa, Ia.—T. A. Greeve is building another house, 30x80 feet, semi-iron construction, of Moninger material. The firm has averaged one house each year since its inception. Mr. Greeve is a Hollander.

GREENHOUSE WINDSTORM INSURANCE

FLORIAN D. WALLACE



INSURANCE EXCHANGE BUILDING
CHICAGO

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SPHAGNUM MOSS

Fresh, Clean Moss
6 5-bbl. bales for \$10.00

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

New GREEN GALAX

Per 1000.....\$1.00
Per case..... 7.50

Seasonable Cut Flowers

We can recommend to you for shipment this week:

Gladiolus—\$6.00-\$8.00 per 100

All the best commercial varieties worth growing—Augusta, America, Francis King and many others.

Easter Lilies, \$10.00 per 100

Perfect flowers, in bud or all open. Long stems.

Valley, \$3.00-\$4.00 per 100

Cut in the right condition for shipping.

Cattleyas—THE BEST—\$6.00 Dozen

Mendelii, large flowers, a light shade of pink, and purple lip.

Double Blue Cornflowers, \$5.00 per 1000

Feverfew

Candytuft

Centaurea

FIELD-GROWN

CARNATION PLANTS

Look for our Classified ad
Send for complete list and prices
July Delivery or Later

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PHILADELPHIA.

The Market.

A much better condition prevailed in the cut flower market for the last week in June. There was a moderate amount of business, some good judges thought a little more than a week before, with just about half the quantity of flowers. This gave a much better tone to the trading, for the actual sales in dollars and cents are generally believed to have been greater than when that vast avalanche of stock was upon us. No true farmer can ever be satisfied, nor can a true wholesale commission florist, so a little better quality is the wish of the day. Still there are some pretty good flowers, notably the gladioli from indoors; Augusta, America, Hollandia and Mrs. Francis King are all excellent. These are reinforced by early arrivals of southern outdoor-grown gladioli in pretty much the same variety. Beauties are good, a few local and a few fine eastern-grown flowers; also several varieties of the smaller hybrid tea roses. Easter lilies are excellent and there are lots of good lilies of the valley. Cattleyas, too, are to be had, both gigas and Gaskelliana, and the white Dendrobium formosum. Carnations are still of fair quality and sweet peas of the Spencer type from outdoors are excellent. These are the better flowers; the poorer ones are disappearing slowly. Peonies are almost over, as are gardenias. Asters have come.

A Swell Wedding.

St. Mark's church was the scene of a beautifully decorated wedding June 28. The altar, banked with Cibotium Schiedei, was handsomely adorned with white flowers; gladioli, lilies and roses. The columns were festooned with smilax and white sweet peas. The wedding reception and breakfast, held at Lindenhurst, Jenkintown, was also made beautiful by handsome floral arrangements. Here, as at St. Mark's

BERGER BROS.

July Flowers

When you want good stock try our

GLADIOLI—Hollandia, new orange; Mrs. Francis King, Augusta and America.

EXTRA SELECT VALLEY

EASTER LILIES

MARYLAND ROSES

Everything in CUT FLOWERS

1225 RACE ST. PHILADELPHIA

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everything was new, handsome, yet perfectly simple. The bower where the bridal couple stood was a work of art made of cibotiums, white hydrangeas and white spray orchids. The bridal table, laid for twenty-four persons, was garnished by a wondrous cake of huge size, dome-capped. Around the cake were arranged a dozen baskets of lilies of the vale and white orchids; a horse-shoe basket at each end, five smaller baskets on either side. There were over 100 little tables, indoors and out, for the guests. These were brightened by sprays of Dorothy Perkins roses. This variety also was used to cover a great pergola, a triumph of the decorator's

handiwork. The decorations were planned and executed by J. J. Habermehl's Sons and their corps of artists from the Bellevue-Stratford and the other flower shops loyal to the Habermehl banner.

Greenhouse Building.

E. P. Lovejoy, vice-president of the King Construction Co., has kindly furnished the following list of greenhouse material supplied by his company, which bears silent testimony to the activity of William J. Muth, who has charge of this district:

J. F. Zieger & Sons, Germantown, Pa., one house 42x100; one lean-to 8x100.



GLADIOLI



Splendid quality; good, long, well flowered spikes; stock grown for cut flowers and not the kind grown for the bulb.

Per 100, \$4.00 AMERICA, per 100, \$6.00

HEADQUARTERS for GREENS, MOSS and FOLIAGE

Adiantum.....per 100, \$ 1.00, \$ 1.50	Cut Laurel..bunch (about 5 lbs.), \$ 0.50
Smilax.....per 100 strings, 20.00, 25.00	Cut Hemlock.....large bundle, 2.50
Asparagus Plumosus...bunch, .50	5 bundles 10.00
Asparagus Plumosus...strings, .50	Florida Gray Moss..50 lb. crate, 5.00
Asparagus Sprengerii...bunch, .50	Green Sheet Mossper bag, 3.50
Dagger Fernsper 1000, 1.50	Green Lump Moss.....per bbl., 1.50
Galax, bronze and green—	Sphagnum Moss, burlapped—
Per 1000, \$1.50; per 10,000-case, 7.50	10-bbl. bale..... 4.00
Magnolia Leaves, prepared,	5-bale lotsper bale, 3.75
bronze and green....per hamper, 1.50	10-bale lotsper bale, 3.50
Lycopodiumper 100 lbs., 9.00	

S. S. PENNOCK-MEEHAN COMPANY

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA NEW YORK BALTIMORE WASHINGTON
1608-1620 Ludlow St. 117 W. 28th St. Franklin and St. Paul Sts. 1216 H St., N. W.

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GEORGE AEUGLE

Wishes to announce that on July 1, 1915, he assumes entire control of

The Philadelphia Cut Flower Co.

which will continue to give the same good and efficient service as heretofore.

Mention The Review when you write.

Chalfont Cut Flower Co., Samuel F. Lilley, Pres., Chalfont, Pa., one house 35x125.
A. H. Lanser, Oakmont, Pa., one house 18x75.
W. A. Leonard, Lansdowne, Pa., pipe frame house 40x300.
W. H. Fox, Parkerford, Pa., pipe frame house 48x100.
A. C. Broadbelt, Media, Pa., one house 30x125, including heating equipment.
Highland Rose Co., Morton, Pa., one house 42x150.
M. F. Hayden, Wilmington, Del., King improved pipe rafter house 42x100; also installing entire new heating system throughout the old range, as well as in the new house.

Various Notes.

Edward Murray, who was well and favorably known in retail flower circles, died after an operation in the Presbyterian hospital June 26. Ed. Murray, as he was familiarly known, worked for three or four years with the late Balthasar Stahl, on Eleventh street above Chestnut. For the last twelve years he was with William H. Wyatt, at 236 North Eleventh street. He was not married, about 36 years of age. His sad loss is deeply mourned by his employer and his friends.

Leo Niessen is taking a few days' vacation with his family at Wildwood, N. J.

Gladioli in all the leading varieties are in heavy supply with the S. S. Pennock-Meehan Co.

George Aeugle received many letters

of hearty congratulation on his assuming charge of the Philadelphia Cut Flower Co., July 1.

Berger Bros. have had a great run on their fine gladioli.

Edward Reid confirms Phil's statement that calla lilies are over for the season. Mr. Reid's Beauties are fine.

Charles Henry Fox has started the early closing movement among the retailers.

The friends of Martin Samtman are pleased to meet him bowling along the hard highroads of Montgomery county in a fine new car.

M. Larry Holland, of Chicago, is the newest representative of the M. Rice Co. His territory will be in the middle west.

Cheery greetings have arrived in this city from H. Bayersdorfer, written in Yokohama, the flowery city of Japan.

Stuart H. Miller will close at 5 p. m. during the summer.

Paul Blackman and Mrs. Blackman, of Reading, and D. Goldberger, of Bethlehem, were here recently.

Clarence W. Moore is pleased with the activity in flower seeds and clover.

Charles E. Meehan has moved his family to Ocean City, N. J., for the summer.

R. C. Hayden received many expressions of good will on his retirement from the Philadelphia Cut Flower Co., June 30.

H. H. Battles supplied some beautiful bouquets for an ultra-fashionable wedding this week.

Arthur A. Niessen has recovered from his accident and he can give a hearty grip once more.

B. Eschner and Mrs. Eschner left for the Pacific coast July 1. Phil.

Henry A. Dreer, Inc., has secured permission from the bureau of city real estate to improve one of the large plots in front of Convention hall and has a force of workmen preparing the ground and making attractive flower beds. These it will care for during the summer and fall; and it is the intention to make a suitable display on this plot during the national flower show to be held in Convention hall next March. This, of course, is in addition to the display which the company will make in the building during the flower show.

North East, Pa.—E. W. Atkinson, formerly at West Mentor, O., has taken charge of a private place, that of W. B. Moore, near here.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

SUMMER SPECIALTIES

BASKETS—You will like our selection.

BIRD CAGES—A couple of canaries will pay.

MAGNOLIA WREATHS—Don't be without them.

CHIFFON—Have you some? We have.

CYCAS LEAVES—Lest you forget.

ITALIAN WHEAT SHEAVES—We stored them.

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NEWARK, N. J.

The Market.

With the weddings and commencements and a considerable number of funerals, most of the retail florists did a good business during June, though the volume was probably not up to what it is in some years. The commencement trade has shown a great falling off in the aggregate from what it has been in the past, owing to the fact that the school authorities are discouraging the public presentation of flowers at commencement exercises. The spring season for the growers has practically ended. So many now have flowers in their gardens that they no longer depend on florists for their supplies. The growers are now turning their attention to planting their stock for next fall's trade. Not only are flowers plentiful, but they are extremely cheap. Some roses are being sold as low as 75 cents a dozen, and carnations in some stores as low as 40 cents a dozen, though they average somewhat higher than this. Sweet peas that a short time ago were selling for 20 cents a bunch are now selling for 10 cents. Peonies are plentiful and cheap, but are deteriorating in quality and will soon be gone. Hanging baskets for porch use have sold well.

Various Notes.

The active season is now over with A. B. Brunner, at 150 Chancellor avenue, and he is now planting for the fall trade. He reports that the spring trade was excellent.

Trauth, the Florist, reports business considerably ahead of last year. He has had a good deal of commencement work and several weddings. His store is "papered" with birch bark, the seams of which are covered with cork bark.

McLaughlin & Murphy have had good orders for funerals and weddings recently.

Louis Perlman has moved from his quarters on Market street, near the Pennsylvania railroad station, to 65 June street.

J. J. Wilson, of the J. J. Wilson Seed Co., established here a couple of years



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Carnations, Roses and Sweet Peas
WM. J. BAKER. WHOLESALE FLORIST
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WHOLESALE FLORIST

CARNATIONS, of extra fine quality
CHOICE ORCHIDS
EASTER LILIES

1617 Ranstead St., Philadelphia
Open Sunday morning, 9 to 12

ago, reports that the growth of the business has been highly satisfactory. In spite of the general business depression, the spring season of this year has been excellent. Many orders for bulbs are being booked. A considerable quantity of grass seed for golf grounds has been sold this season. Mr. Wilson recently returned from a trip in the interest of his concern and the results were most encouraging.

George Miller, at 435 Clinton avenue, had a good spring trade, but reports that business is a little quiet at present.

"Business better than last year." was the report given by H. B. McKnight, in charge of the greenhouses of August Begerow.

Henry Strobell, who is the florist member of the Rotary Club of Newark, recently participated in a humor-

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000.....\$1.75 50,000.....\$7.50

Sample free. For sale by dealers.

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U S E Budlong's Blue Ribbon Valley

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ous mock trial provided for the members of the club at a dinner given at Achtel-Stetter's.

William G. Muller, the grower at Clinton place, reports that there was a good spring business following a dull winter, and that business is again quiet.

There was a large attendance at the first summer show of the Morris County Gardeners' and Florists' Society, held



NEW CROP MICHELL'S NEW CROP
GIANT PANSY SEED

Giant Exhibition Mixed. A Giant Strain which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half trade packet, 80c; trade packet, 50c; 1/8-oz., 75c; oz., \$5.00.

	Trade Pkt.	Oz.
Giant Prize Azure Blue	\$0.40	\$1.75
Giant Prize Black Blue40	1.75
Giant Prize Emperor William, Blue.....	.40	1.75
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Giant Prize King of the Blacks.....	.40	1.75
Giant Prize Lord Beaconsfield, Purple Violet40	1.75
Giant Prize Peacock, Blue, Claret and White40	2.50
Giant Prize Snow Queen, Pure White.....	.40	1.75
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Giant Prize White with Eye.....	.40	1.75
Giant Prize Pure Yellow40	1.75
Giant Prize Yellow with Eye40	1.75

Also our other seasonable seeds and supplies which are described in our Wholesale Catalogue and Price List, which is free for the asking.

HENRY F. MICHELL CO., FLOWER SEED SPECIALISTS
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Also Bird Remedies and Supplies

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Magnolia Leaves, Cycas Leaves, Ruscus

Write for Prices giving name of your jobber

OSCAR LEISTNER

319-321 W. Randolph St., CHICAGO, ILL.

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recently in Madison. The exhibition was principally for the purpose of showing outdoor roses. R. B. M.

BUFFALO.

The Market.

Great quantities of cut flowers of all kinds were pressed into service for the commencements last week. Carnations were first, because they were least expensive and more lasting. The quality of the flowers was excellent and the prices were firm. Only a few peonies were used; they were poor and small. Sweet peas were not great favorites and fewer of these were sold than in previous years. Roses were much in demand and brought fair prices. All varieties sold well. Orchids and valley also sold well. Spanish iris is coming into this market in large quantities. Sweet peas are only fair and are short-stemmed. There was a good supply of all seasonable flowers last week, except that there was a slight shortage of roses and hardy ferns. Enormous quantities of these were used in graduation bouquets. Beauties have been plentiful and of good quality.



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on your letter-head or in your advertisements? An electrotpe (same size only) will be sent to you postpaid on receipt of \$1.25.

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"ILLINOIS" Self-Watering Flower Boxes

No Leak—No Rot—No Rust

Write for our Catalogue

Illinois Flower Box Company

180 N. Dearborn St., Phone Central 5630 CHICAGO

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Various Notes.

Harry Bates, of the Lord & Burnham Co., was in town on business last week.

A. N. Pierson, Inc., of Cromwell, is shipping excellent June roses to this market. Among the choice varieties are Hadley, Key, Maryland and Killarney Brilliant.

J. B. Wiese reports business good, although the volume of trade for graduations was not as large as last year. He is offering a fine lot of Boston ferns. In cut flowers he has some unusually good Spanish iris, German forget-me-

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

EVER-READY POT COVERS

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with improved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO.

146 Hughes Ave., Buffalo, N. Y.

Mention The Review when you write.

nots, sweet-williams and cornflowers. He is also showing some excellent roses. Mr. and Mrs. Wiese will leave July 5 on an auto trip through the Berkshires and New England.

The Lenox Flower Shop had the decorations for the Jewett-Lyle wedding last week, which was a big affair. They also report a good commencement trade.

W. J. Palmer & Son were showing some clever corsages during the graduation season. Among the many different styles, one of the most fetching was a combination of Irish Fireflame roses, yellow daisies and sweet peas, tied with burnt-orange ribbon. Another pleasing

combination consisted of Cecile Brunner roses with white sweet peas and valley, tied with shell-pink ribbon. The store force was kept hustling last week.

Peter Hoffman is still selling bedding plants, owing to the late season. He has some excellent pansy plants, salvias, petunias, begonias, verbenas, geraniums and calendulas, all in bloom.

J. H. Ranny was in an auto collision last week, but escaped severe injury.

Business at Stroh's Quality Flower Shop last week was the best ever. They are showing some columbine in exquisite shades.

S. A. Anderson had a busy week with commencement work and numerous small weddings. At the Elmwood store, Miss Susan Streit booked a large order for American Beauties, which were used at one of the school commencements.

Mr. and Mrs. Carl Butz have returned from their honeymoon. They will reside in Tonawanda, where they are building an attractive bungalow. The store and greenhouse forces presented to them a chest of silver spoons.

Beautiful Spanish iris in various colors and handsome sprays of digitalis are being shown at the branch store of W. J. Palmer & Son. Graduation work there was good. Their summer schedule takes effect July 1. E. C. A.

PROVIDENCE, R. I.

The Market.

Members of the trade in this city and vicinity experienced some activity last week, numerous calls for graduations, weddings and other social functions, together with a number of funerals, materially increasing the demand for bouquets, baskets and decorative plants. This spring the downtown stores, for almost the first time, have been carrying large supplies of wild azalea and rhododendron blossoms to ready sales. Prices are slightly above normal for this time of the year. Roses were decidedly short in quantity during the week.

Various Notes.

The greenhouses of Samuel Kinder, Giles S. Congdon, William L. McKee, Le Baron Bradford, Frederick A. Geisler and Edward Edgar, all at Bristol, and a number of smaller greenhouses in that vicinity, suffered damage in a hail storm June 26, many hundreds of panes being broken in the roofs and much damage done to plants inside the houses. The greenhouse on the estate of Frederick A. Ballou, at Nyatt, was wrecked by the storm and one of the houses in Charles H. Hunt's range on Burnside street, this city, lost many panes.

The largest June flower exhibition by the Rhode Island Horticultural Society in several years was held last week in the ballroom of the Narragansett hotel. The sweet peas, roses and peonies shown were in splendid condition, while an unusual display of orchids was in evidence. The committee in charge consisted of Eugene A. Appleton, Joshua Vose, Cornelius Hartstra and two laymen.

Mr. and Mrs. George L. Stillman, of Westerly, left last week for California.

Charles Smith attended the Zionist convention at Boston last week.

Richard Hogan has the sympathy of a large circle of friends in the death of his mother last week.

Wilbur A. Fiske, of the W. E. Bar-



Stop That Leak In Your Profits

Don't continue day after day to dump good money in your garbage can in the form of withered flowers. Stop the loss—this fearful leak in your profits by preserving your stock in a

McCray Florist's Refrigerator

Then you will realize on them and get your cost and profit out before they wither and spoil and become unsalable.

The McCray preserves your goods in an even temperature 24 hours a day, 7 days a week and keeps them fresh and cool. The McCray System is scientific and is acknowledged by florists as the best method for keeping cut flowers in good condition all the time.

The McCray with its handsome doors and sides of beautiful plate glass provides for an inviting and attractive display. It helps sell goods. The compartments vary in dimensions to allow for the different length stems.

Stop the leak in your profits. You can do it with a McCray. Investigate and find out how the McCray will help you make more money. Write now—before you forget—

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Thoroughly Revised and Brought up to Date

No dry-as-dust botanical classifications, but tells you just how to produce marketable plants and cut flowers in the best and cheapest way.

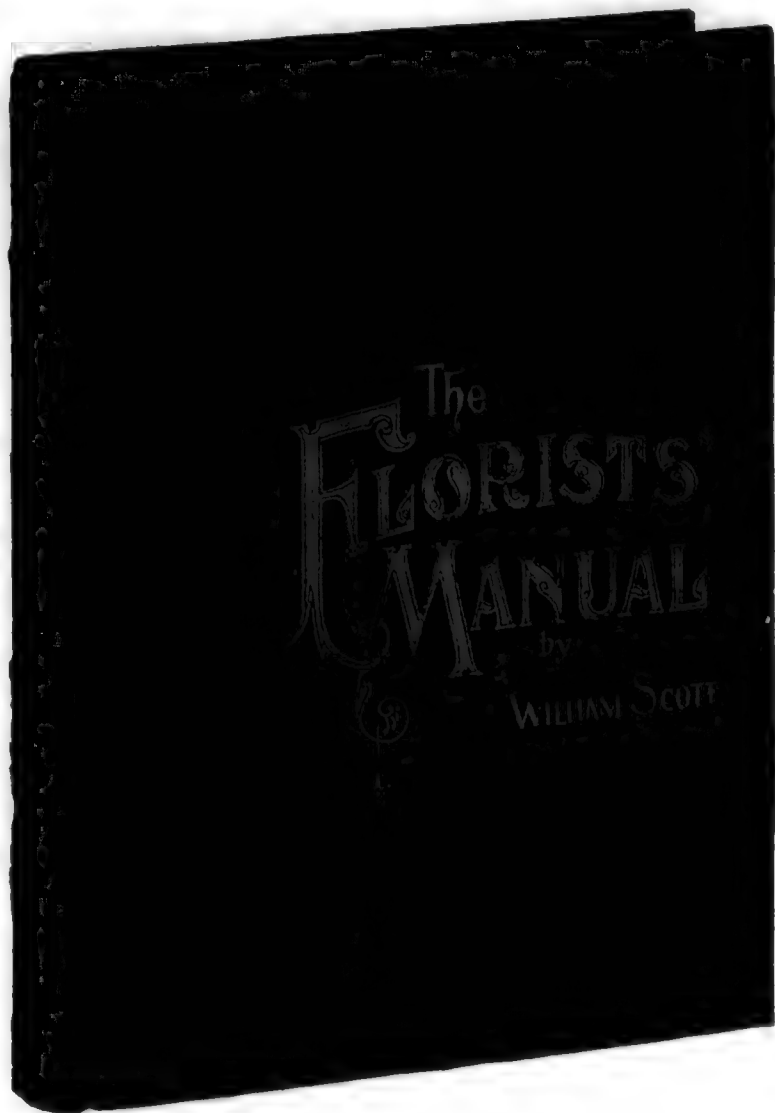
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NOTICE TO THE TRADE

THE JOHNS CREEK EVERGREEN CO.



wants all who use Boxwood to make early inquiry as to what they want. Expect to handle 200,000 lbs.

Boxwood, 15 to 20 in. long, 8c lb. New Fancy and Dagger Ferns, 60c 1000. Leucothoe.....\$2.00 1000 Sheet Moss.....3 1/2c lb. Holly, 50-lb. case.....\$2.50

We are headquarters for Boxwood.

All goods strictly first-class. Cash with order.
GRANT PRESNELL, Mgr. Del Rio, Tenn.

rett Co., and family, who have been spending the winter and spring in the south, have opened their summer home on Prudence Island, in Narragansett bay.

The Maplehurst Greenhouses, Inc., have placed two mortgages of \$5,000 each on property on Hope and Meadow avenues, Warwick, to Marguerite S. Cannon and Helen A. Sturdy.

William E. Chappell, who has been in poor health for several months, is much improved and able to be out each day.

Mr. and Mrs. Louis J. Reuter, of Westerly, announce the birth of a son a few days ago. W. H. M.

NEWPORT, R. I.

The June flower show, conducted under the joint auspices of the Newport Garden Association and the Newport Horticultural Society, on the grounds of the former association on Gibbs avenue June 23 and 24, attracted large numbers of visitors and was a meritorious display in every particular. While essentially an exhibition of roses, other seasonable blooms were much in

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are illustrated in full color in their new catalogue. Send for your copy. It's free.

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Pittsburgh, Pa.

evidence. The principal exhibitors and prize winners were: James Bond, gardener for Mrs. H. M. Brooks; Sven Johnson, gardener for Miss Edith Wetmore; Christian M. Bugholt, gardener for Miss Fanny Foster; Andrew Ramsey, gardener for Mrs. W. W. Sherman; Samuel Langford, gardener for Miss Ellen F. Mason; William McKay, gardener for H. A. C. Taylor; Daniel Hays, gardener for Mrs. French Vanderbilt; John Whitty, gardener for Miss Caroline C. Spencer; Hugh Williamson, gardener for W. W. Astor; James Robertson, gardener for Mrs. T. O. Richardson; David Roy, gardener for

"WE MAKE THEM BETTER"



FLORISTS' HIGH-GRADE REFRIGERATORS

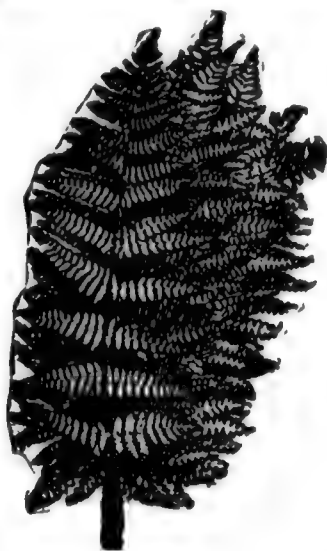
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520 Milwaukee Ave.

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H. E. Converse; Colin Robertson, gardener for Robert W. Goellet; Arthur Leary, gardener for Mrs. J. N. Brown; William Richardson, gardener for Mrs. Arnold Hague; William Gray, gardener for Mrs. W. B. Leeds; James Watt, gardener for Mrs. William G. Weld.



Fancy Ferns

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00

Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each, \$1.25

Galax Leaves, green and bronze.....per 1000, \$1.25; case of 10,000, 7.50

Green Leucothoe Sprays, extra fine.....per 100, \$1.00; per 1000, 7.50

Green Sheet Moss, very fine for basket work, trimming pots, etc.

Per bag..... 2.00

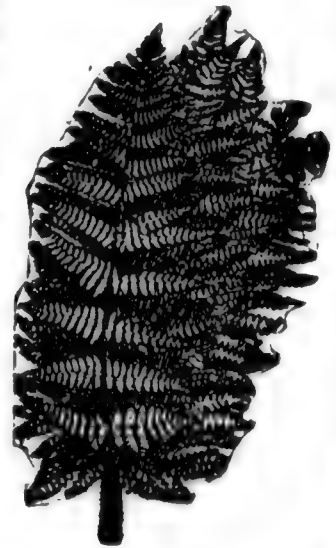
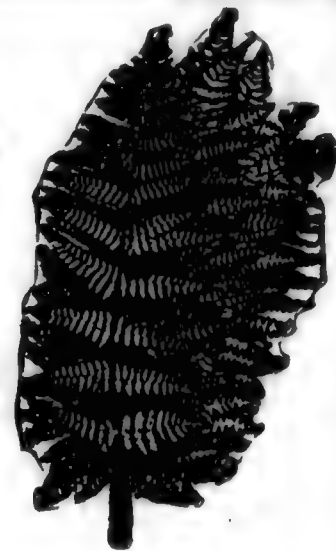
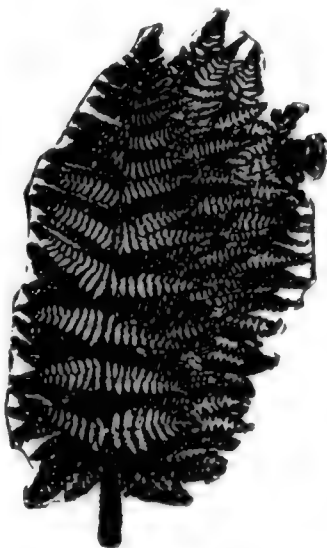
Sphagnum Moss.....per bale, 1.50

BOXWOODper lb., 20c; per case, 50 lbs., \$7.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

Michigan Cut Flower Exchange

264-266 Randolph St., Detroit, Mich.



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William Jurgens has recently purchased a high power Hudson touring car.

A handsome dwelling is being erected for B. A. Bauschlar & Son on their new property on Bliss Mine road.

Alfred T. Bunyard, of New York, has taken up his residence here for the summer. W. H. M.

CYSTER BAY, N. Y.

The monthly meeting of the Oyster Bay Horticultural Society was held June 23, in Fireman's hall, with President Jos. Robinson in the chair. Three new members were admitted.

Fifty-eight vases of flowers, five dishes of vegetables and three dishes of fruit were on the exhibition tables. Messrs. Woolson, Robinson and Humphreys were appointed judges and reported as follows:

Society's prize for six sprays of roses—Jas. Duckham.

Society's prize for twelve pods peas—Frank Petroccia.

Society's prize for twelve strawberries—Arthur Patten.

Howard C. Smith's prize of \$5 for twelve vases of sweet peas—First, Jas. Duthie; second, Jas. Duckham.

James Duthie's prize of \$3 for six vases sweet peas—First, Frank Kyle; second, C. E. Moyses.

Vase of climbing roses, by John Sorosick, honorable mention.

Vase of orchids in variety, by John Ingram, honorable mention.

Vase of iris, by John Ingram, honorable mention.

Vase of delphinium, by Frank Kyle, honorable mention.

H. Gibson made an interesting report on the visit of a delegation of gardeners from Oyster Bay to the Ward estate at New Rochelle, to see Mr. Butterback's new fruit gardens. Mr. Woolson and Mr. Duthie also gave humorous talks.

New Crop FERNS and GALAX



The new crop of Ferns and Galax is now ready, and they are the best this section ever produced; they are as large as you want, rich, deep color, free from damage by insects or hail. We respectfully solicit a trial order, because we are anxious for you to see what we can supply.

GREEN GALAX.....45c per 1000
FANCY and DAGGER FERN, 90c per 1000

Parties with whom we have never done business will please send cash with first order and save time necessary to investigate.



WE GUARANTEE GOODS to REACH YOU in FIRST-CLASS CONDITION—ORDERS Filled PROMPTLY

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Leucothoe, Long Green.....\$2.00 per 1000

" Medium Green..... 1.50 per 1000

" Short Green..... 1.00 per 1000

Galax, Green.....45c per 1000 or \$3.75 per case of 10,000

Galax, Bronze (in season), as above.

Ferns (Fancy and Dagger).....\$3.25 per case of 5000

(Book your orders now for the new crop of Ferns)

HAMPTON & PERKINS, Roan Mountain, Tennessee

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Natural Green Sheet Moss, \$1.75

Dyed Green Sheet Moss, - 3.00

Delivered by Express.

Huckleberry Foliage, per case, 2.00

KNUD NIELSEN, EVERGREEN, ALA.

It was decided to hold the annual outing in August. Notice of time and

place will appear in the report of next meeting.

It is getting too late for Huckleberry Foliage; we suggest Lyrata (Evergreen Oak), \$2.50 per case.

Fancy Ferns.....per 1000, \$1.25

Dagger Ferns.....per 1000, 1.00

Natural Moss.....per bag, 1.75

Perpetuated Moss.....per bag, 3.50

E. A. BEAVEN, - EVERGREEN, ALA.

Ferns—Galax—Moss

New Fancy Eastern Ferns

Per 1000.....\$1.25
Lots of 5000 or more, per 1000..... 1.00

Green Leucothoe Sprays

Per 100.....\$0.50 Per 1000.....\$4.50

Boxwood Sprays

Per lb.....\$0.20 Per case, 50 lbs., \$7.50

BRONZE GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

GREEN GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

Sphagnum Moss

Per bale \$1.25 5 bales, per bale, \$1.15
10 bale lots or more, per bale..... 1.00

Green Sheet Moss

Per bundle.....\$1.00 5 bundles.....\$ 4.75
10 bundles..... 9.00 25 bundles..... 21.00

SPECIAL PRICES ON LARGE QUANTITIES.

Bronze, Green and Red Magnolia Leaves, \$1.25 per carton.

Everything in Florists' Supplies.

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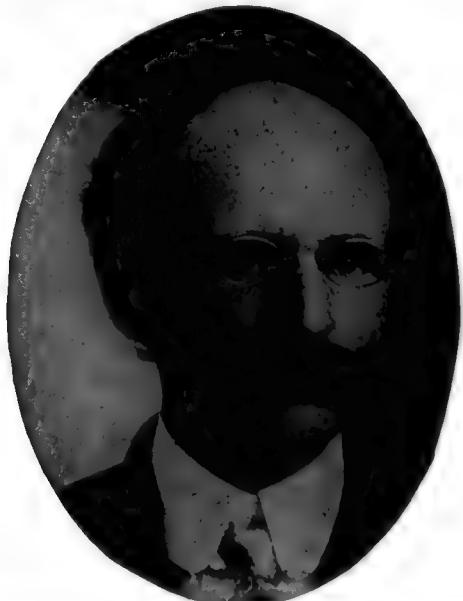
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Lyrata.....per case, \$2.50
Fancy Ferns.....per 1000, 1.25
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Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

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CALDWELL THE WOODSMAN CO.
Everything in Southern Evergreens
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Any quantity on receipt of order. Every-
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Wire Catherine, Ala. Write or phone, Gastenburg, Ala.

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Selected Boxwood Sprays, tree and
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Green Sheet Moss, \$1.25 bag.
Laurel Branches, 2x2x4 ft. case, \$2.50
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FANCY and DAGGER, Moss,
Evergreens, Laurel, Spruce and
Hemlock Boughs, Xmas Trees,
etc. Finest stock. Get our low
summer price on Ferns.
H. J. SMITH, HINSDALE, MASS.

FANCY OR DAGGER FERNS

New Crop Fancy Ferns, \$1.00 per 1000
New Crop Dagger Ferns, 1.00 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 4c, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000;
\$7.50 per case of 10,000.
Sphagnum Moss, large sack, only 40c.
Fine by the pound, 7c; or by the yard.
Branch Laurel, 35c for a large bundle.

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Southern Smilax, 50-lb. cases, \$5.00.

Green and Bronze Leucothoe Sprays,
\$3.50 per 1000.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$1.75 to \$3.00 per doz.
We also make any special sizes wanted.
Sample sent if desired.

Fine lot of Pink Laurel Blossoms, now
ready, 50c for a large bundle. Try them for
your decorations; nothing finer grown.

Fine Wreaths, \$1.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWL FERN CO., Millington, Mass.

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FANCY



DAGGER

New Crop Ferns

NOW READY

Write For Prices

ALSO DEALERS IN

....BALED SPRUCE FOR CEMETERY USE....

BOUQUET GREEN, SPHAGNUM MOSS, Etc.

L. B. Brague & Son, Established 1867 **Hinsdale, Mass.**

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Green Sheet Moss

Natural Green Moss, which comes in Large Sheets.

This is one necessary item to every Florist
all during the spring and summer. Can be used
for lining Hanging Baskets, Covering Soil on
Pot Plants, Decorating Show Windows and
many other purposes.

1 Bale (5 bundles) for.....\$ 1.25
5 Bales (25 bundles) for..... 6.00
10 Bales (50 bundles) for..... 11.00

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1626 Ludlow Street
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NEW CROP Dagger Ferns



DAGGER FERNS.

\$1.00 per 1000; in lots of 10,000, \$7.50 SELECT STOCK
GREEN AND BRONZE GALAX, - \$1.00 per 1000

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This magnificent work brings together the available information on all known species of Iris. The most striking feature of the book is the life-size colored plates, reproduced from originals drawn from living plants—making it a volume of remarkable beauty as well as of great scientific importance.

254 pages, demi folio, half morocco, \$37.50. Postage extra (weight 11 lbs. 7 oz.)

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Advertisements under this head 10 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.30 for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By good grower of roses and carnations; can do all-round work; good references. Address No. 628, care Florists' Review, Chicago.

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SITUATION WANTED—In greenhouses where a general stock is grown; life experience; best of references. Address No. 615, care Florists' Review, Chicago.

SITUATION WANTED—By a young German, 26 years of age, as greenhouse assistant; can furnish best references. Address No. 648, care Florists' Review, Chicago.

SITUATION WANTED—By first-class rose grower; Beauties and teas; 15 years' experience; best of references. Address No. 582, care Florists' Review, Chicago.

SITUATION WANTED—As assistant gardener on private estate, by young man, experienced indoors and outdoors; good references. Address No. 641, care Florists' Review, Chicago.

SITUATION WANTED—By German florist, as working foreman; good grower of all cut flowers and plants; Chicago preferred, or middle west. Address No. 627, care Florists' Review, Chicago.

SITUATION WANTED—By man and wife; 15 years' experience, capable of taking full charge of private or commercial place; best of references; state wages. Address No. 649, care Florists' Review, Chicago.

SITUATION WANTED—Competent store man will accept position at twelve dollars a week until September, although competent to earn twice that amount. Address Herbert, Brookland Station, Washington, D. C.

SITUATION WANTED—First-class designer and decorator; years of experience; able to manage; A-1 references; state salary. H. O'Neill, 178 Tremont St., Rochester, N. Y.

SITUATION WANTED—As manager, either of a range of glass or a wholesale commission business; have had wide experience in both branches; can give A-1 references. Address No. 644, care Florists' Review, Chicago.

SITUATION WANTED—By first-class florist, good propagator and grower of carnations, chrysanthemums, bulbs, etc.; over 40 years' experience; A-1 references; Scotch; single. Address No. 645, care Florists' Review, Chicago.

SITUATION WANTED—By middle-aged, up-to-date florist, single, good grower of roses, carnations, mums and general stock; also good designer; fully capable of taking full charge; good wages; retail preferred. Jacob Schmid, Grayling, Mich.

SITUATION WANTED—Experienced, middle-aged working foreman, grower of fine roses, carnations, mums, general stock; good designer, decorator; best wages expected; reliable; references. Address G., Foreman, Station B, Detroit, Michigan.

SITUATION WANTED—By experienced grower of carnations, roses, mums and general stock; capable of taking full charge of section or commercial place; can handle help; references; age 29; sober; state wages. Address Florist, 6234 S. Throop St., Chicago.

SITUATION WANTED—By experienced grower of carnations, roses, mums and general stock; capable of taking full charge of section or commercial place; can handle help; references; age 29; sober; state wages. Address Florist, 6234 S. Throop St., Chicago.

SITUATION WANTED—By young married man, age 27; 13 years' experience in roses, carnations, mums and general stock; good designer and decorator; capable of taking charge of any branch stated above; references furnished as to ability, honesty and sobriety. Address No. 643, care Florists' Review, Chicago.

SITUATION WANTED—By a German florist and gardener; 25 years' experience; fully capable of taking full charge of greenhouse; sober, honest and hustler; growing carnations, roses and bedding stock a specialty; best references; give full particulars. Address No. 563, care Florists' Review, Chicago.

SITUATION WANTED—By first-class, all-round grower of cut flowers and pot plants; thoroughly understands forcing of Xmas and Easter stock; good propagator and designer; able to take full charge and produce A-1 stock; man of character and ability; German, single; 20 years' practical experience; sober and reliable; state particulars and wages. Address No. 598, care Florists' Review, Chicago.

HELP WANTED—Young German grower of flowers and pot plants; sober and reliable man; send references and wages wanted in first letter. Address M. & S. Dysinger, Albion, Mich.

HELP WANTED—At once, carnation grower; one that is capable of taking care of 40,000 ft. of glass; no one else need apply; state wages wanted in first letter. J. L. Wyland, Allison Park, Pa.

HELP WANTED—Good, all-round florist, single man preferred, sober and reliable, that can produce carnations and bedding plants; state experience and wages wanted. I. A. Oldham, Cambridge, Ohio.

HELP WANTED—Good, all-round grower for retail place, about 50 miles from Chicago; must be good on pot plants; state experience and wages wanted. Address No. 650, care Florists' Review, Chicago.

HELP WANTED—Man for small retail nursery, with good practical knowledge of landscape work; \$100.00 per month; don't answer unless habits and reference are O. K. Address No. 639, care Florists' Review, Chicago.

HELP WANTED—Man with thorough knowledge of seed business; salary no object to right party; when answering, state your age, nationality, number of years in business and what capacity. Address No. 609, care Florists' Review, Chicago.

HELP WANTED—A good general greenhouse man, married, one who can take a hold and grow a general line for the retail trade; no drinker need apply; have living rooms, all modern, over greenhouses; 28,000 sq. ft. of glass; state wages wanted including rent; middle west. Address No. 651, care Florists' Review, Chicago.

HELP WANTED—For Hopkinsville, Ky., branch, Metcalfe's Greenhouses, single, industrious florist, who can grow good line of pot stuff; propagator and designer; grow carnations, but no roses; room furnished; day board, \$3.25 per week; salary \$15.00 per week; only man wanting steady place, with good references, need apply; position open immediately. T. L. Metcalfe, Hopkinsville, Ky.

WANTED TO BUY—Retail place, dwelling, land; clear title; state terms and fullest particulars. Box 248, New Rochelle, N. Y.

WANTED TO RENT—With privilege to buy, greenhouses between 5000 and 8000 feet, in fair condition; reasonable; state particulars. R. M., Florist, R. 2, Frankfort, Ky.

WANTED TO LEASE—Greenhouses, either with or without land; 8000 sq. ft. of glass or more; by an expert gardener and grower of greenhouse vegetables. Address No. 607, care Florists' Review, Chicago.

PARTNER WANTED—In a good wholesale and retail business; greenhouses, store and 8-room residence; want good man to take half interest; or will sell for \$15,000.00, one-half cash and balance on time. Address No. 621, care Florists' Review, Chicago.

FOR SALE OR LEASE—Eight greenhouses, five acres of land; an old established retail business; an excellent proposition for young hustlers. John N. Bommersbach, Decatur, Ill.

FOR SALE OR RENT—Fully stocked greenhouses, all in fine condition; 16,000 feet of glass, steam heated; 6 acres of good land and good outbuildings; best reasons for selling. Address No. 623, care Florists' Review, Chicago.

FOR RENT—8 greenhouses, at Ridge Ave., near Devon; vegetable or flower. Apply H. A. Reiter, 6416 N. Clark St., Chicago.

FOR SALE—Complete florist's outfit. Inquire 608 Wells Street, Chicago, Ill.

FOR SALE—Glass; 250 boxes 16x18 D. S. A., \$3.00 per box f. o. b. North Milwaukee. N. Zweifel, 667 51st St., Milwaukee, Wis.

FOR SALE—Fine business and 7000 feet of glass in the busiest little city in Michigan. Address No. 637, care Florists' Review, Chicago.

FOR SALE—Only flower shop in Illinois city of 13,000; finely equipped; price, \$500.00 cash. Address No. 604, care Florists' Review, Chicago.

FOR SALE—Handsome display refrigerator, almost new, 3 1/2 ft. deep, 6 ft. long, 9 ft. high; fine bargain. Herman Bauer, 2022 Spruce, Kansas City, Mo.

FOR SALE—200 or more 8-in. flues, 16 ft. long, in fair condition, fine for posts or low pressure water heating, 8c per ft. f. o. b. cars. U. G. Harglerode, Shippensburg, Pa.

FOR SALE—By July 15th, 1915, to close up an estate, a greenhouse stock of plants, now located at Danville, Ill. For particulars, address Mrs. H. P. Phelps, Princeton, Ill.

FOR SALE—125 boxes, 16x24, double thick, A. D. quality glass; never been opened; price \$3.00 per box, cash, f. o. b. Binghamton. Address W. F. Schmeiske, Binghamton, N. Y.

FOR SALE—3 greenhouses with down-town store; will sell for \$2000.00 if cash could be paid; stock will nearly cover the price we ask. Address P. Hraimecker, 1044 Hudson Ave., St. Paul, Minn.

FOR SALE—8000 ft. of glass, good dwelling house; city water, gas, electric lights; located in Michigan; doing good business; price \$2200.00. Address No. 647, care Florists' Review, Chicago.

FOR SALE—Greenhouses, 7000 ft. of glass, well stocked with seasonable plants; fine established local trade; reason for selling, ill health; for further particulars call or write, Louis Schellhaas, Florist, Miamisburg, O.

FOR SALE—Bull-dozer pump, 50 gallons per minute; 10 H. P. gasoline engine, belt connected, as good as new; \$100.00 for the outfit; have city water, no further use for them. Washington Floral Co., Washington, D. C.

FOR SALE—My floral store, to an up-to-date hustler; must sell owing to poor health; will sell cheap; this is a fine stand on one of the principal streets in a city of 150,000 inhabitants; must sell at once. Address No. 610, care Florists' Review, Chicago.

FOR SALE—To settle estate, Hill City Greenhouses, Forest City, Iowa; 13,000 feet of glass; steam heat; fully equipped; good retail trade; 4 acres of ground; 5-room cottage, etc.; fine opening. For particulars write H. A. Brown, Administrator, Forest City, Iowa.

FOR SALE—A good, growing business in a thriving little city; 20,000 feet, iron and cement construction; heating plant overhauled last summer; modern residence, and a fine location for doing business from the greenhouses; too good a business to give away, but would sell at a reasonable figure; am ready to retire; good chance for a live party; northern Illinois. Address No. 488, care Florists' Review, Chicago.

FOR SALE—Second-hand pipe; a lot of 1-inch, 2-inch, 3-inch, 4-inch and other sizes in second-hand pipe; guaranteed sound, with good thread and coupling on each joint; write for prices. Baur Gas Co., Eaton, Indiana.

FOR SALE—Greenhouses, 13,000 ft. of glass. Moninger houses, well stocked with general line; best location in state; a good paying plant; liberal terms; retiring from the business; a splendid opportunity. For particulars address No. 642, care Florists' Review, Chicago.

FOR SALE—Greenhouse property, 8000 sq. ft. of glass, doing a good business; only florist in city of 10,000 population; 7-room dwelling, gas, steam heat and bath; retail; sell much more than we grow; price \$5,000.00. For particulars address No. 638, care Florists' Review, Chicago.

FOR SALE—8000 ft. of glass, in good condition, with hot water heating; located on both steam and electric railroads, 10 miles from Jackson; air pressure water system; good drilled well, supplying surrounding neighbors, and others are anxious to be connected. F. E. Hubert, Parma, Mich.

FOR SALE—A 15-acre fruit and vegetable farm near an interurban station, with 250 fruit-bearing trees, consisting of 150 peach, 35 cherry, 35 plum, 10 pear, 15 apple and 5 apricot trees, loaded with fruit at present; 1 acre of grapes; 3 acres of black and red raspberries; the balance in sweet corn and general garden truck; 2 greenhouses, each 22x70, nearly new; hot water system; a fine dwelling with 8 rooms, all modern; big barn and storerooms; located in the best fruit belt of southern Michigan. For particulars write to the Hazel Hill Greenhouses, Niles, Mich.

FOR SALE—An up-to-date florist's establishment, in growing section within 12 miles of New York City, containing 6¼ acres of land, and the following greenhouses:

1 house, 100 by 12 feet, even span, Lord & Burnham, galvanized iron construction, 16 by 24-inch glass.

1 house, 110 by 22, even span, Hitchings, galvanized iron, 16 by 24-inch glass.

1 house, 150 by 23, sash house.

All the above recently constructed, and fully stocked with carnations, mums and dahlias, with the latest and best sorts.

2 dwelling houses, all modern improvements, gas and electricity.

This is an opportunity for some one looking to locate near New York, in a good florist and nursery business.

Address all communications to No. 471, care Florists' Review, Chicago.

CASH FOR YOUR PROPERTY OR BUSINESS

I bring buyer and seller together, no matter where located. If you want to buy or sell, address John B. Wright, Successor to Frank P. Cleveland, 2780 Adams Express Bldg., Chicago, Ill.

NOTICE

Mr. G. Tjensvold has sold his entire interest in the Superior Floral Co., Superior, Wis., to Mr. Wm. Berg. Mr. Berg assumes all bills and will pay same to all creditors.

[Signed] G. TJENSVOLD,
Superior, Wis.

Situation Wanted

A first-class rose grower as foreman, where No. 1 stuff is wanted.

Address

No. 625, care Florists' Review, Chicago

SITUATION WANTED

A first-class grower of roses, carnations, mums and general line of pot plants; 25 years' experience; where a good grower is appreciated.

Address No. 626, care Florists' Review, Chicago

WANTED

Experienced man to take charge of a first-class greenhouse in Central Pennsylvania, one who understands the growing of carnations and potted plants in general. Must be able to report for work at once. Applicant must also be capable of handling men and be sober and industrious in every way. State experience, reference, and salary expected in first letter.

Address,

"SCHMIDT" The Florist
Johnstown, Penna.

Expert Storeman

Wants permanent position; 18 years' experience as designer, decorator and maker-up; married, age 33; manager of present store 7 years; state wages in first letter. Address No. 640, care florists' Review, Chicago.

Storeman Wants Position

DESIGNER, DECORATOR, MAKER-UP, fully experienced with the management of a first-class florist establishment, desires to secure none but a permanent position; am thirty years of age, single, Austrian-German; please state particulars, with salary, in first letter.

Address No. 634, care Florists' Review, Chicago

POSITION WANTED

Expert Storeman, Grower, Decorator and Designer; 20 years' experience; 35 years old; college education; kindly mention wages in first letter.

W. R. PARKER

5 Congdon Street Providence, R. I.

WANTED

Two Rose Growers

Two first-class Rose Growers wanted at once.

GREEN PLAIN ROSE FARM

Yardley, Bucks County, Pennsylvania

Greenhouses to Rent

Four King steel houses, three 18 x 150 ft., one 32 x 150 ft.; built three years and in best condition; two American Radiator Company sectional boilers; large potting house; side track to plant; one or two acres of land, black loam or muck. Photographs to interested parties. Write for terms to

THE GREENING NURSERY CO., Monroe, Mich.

QUICK SALE

A beautiful retail florist's store; dandy location; city in central west; main street; no other store within a mile; one block from large school for girls; \$200.00 ice box; on account of death, selling cheap for cash; low rent.

Address No. 646

Care Florists' Review, Chicago

FOR SALE

A range of 25,000 square feet of glass with 3 acres of land. Modern 7-room dwelling, well furnished. Greenhouses well stocked. An established local trade. Reason for selling, ill health of the head of the firm. For terms and further particulars, call or write.

JOHN M. HUNTER & SON, Englewood, N. J.

GREENHOUSE PROPERTY FOR SALE

One dwelling house, 2-story, 5 rooms, gas and water; 2 greenhouses, 46x70 feet, in good condition; two-fifths of an acre of land, well located on railroad and river, in town of 3000; well stocked for fall and winter trade; will pay to investigate. Age and poor health reasons for selling.

W. C. SCOVELL, MALTA, OHIO

POSITION WANTED

Manager of large greenhouse vegetable range and irrigated acreage wants to make change not later than Sept. 1, at good salary or wage and share basis (latter preferred); long experience in all types greenhouse construction, heating installations, labor economies and profitable trade specialties; a successful growing, selling and business record confirmed.

Address No. 620, care Florists' Review, Chicago

FOR SALE OR TRADE

Modern plant in first-class condition, located on newly paved street and sidewalk, city water and excellent private water system; nearly all benches raised concrete, cement walks in most aisles; two blocks from street carline; plant is located at entrance of fine new park; fine covered delivery wagon and several other delivery rigs; all necessary garden, shop and pipe tools; very efficient steam plant; cheap fuel; Morehead trap; two residences in best repair; electric light; place fully stocked and planted by a professional grower; fine location for retail or wholesale trade; no competition, on the contrary, there is shipped into this town at least \$10,000 worth cut flowers and plants annually; excellent out-of-town trade; best soil; plant contains 14,000 sq. ft. of glass; price, \$15,000.00; place will easily grow as much in two years as we ask for it; would consider real estate trade in part; present owner not a florist and has too much other business; send for photo. J. M. Kessler, 25th and Kansas Ave., Topeka, Kan.

For Sale

WELL ESTABLISHED

MAIL ORDER BUSINESS

making a specialty of ROSES; large rose catalogue issued which includes also bedding plants, shrubbery and other stock. Business is increasing each year, and has the best class of people for customers, who are able and willing to pay good prices; goods are shipped to every state in the country, as well as to many foreign countries.

Business will include about 30 acres of land, good dwelling house, barn, 20,000 feet of glass in good condition, large packing house, full stock of roses and other plants, shrubs, etc. Situated on suburban trolley line near large eastern city; land values increasing rapidly; price, \$25,000.00. For full particulars, catalogue, etc.,

Address No. 589, care Florists' Review, Chicago

EXECUTRIX SALE

The business of the Union County Nurseries, estate of Hiram T. Jones, deceased, is offered for sale as a going concern, with or without the real estate, on such terms as may be required by the exigencies of the character of the business.

Inventory and synopsis of the business furnished on request. Property may be inspected. This is a rare opportunity to secure a going business at one of the best locations in America. Written propositions will be received on or before July 15th, 1915.

RACHEL R. W. JONES,

Executrix for Hiram T. Jones, deceased,
49 North Ave., Elizabeth, N. J.

FOR SALE

50,000 feet of glass, hot water heat, one No. 11 and one No. 13 Kroeschell boilers, about two and one-fifth acres of ground, located on two brick paved roads; city car line passes gate, car every fifteen minutes; have been doing a wholesale plant business, shipping to every state and Canada, also a big retail business. Retail business in May, 1915, was 150% increase over May, 1914. Two miles from court house in city of 35,000 population; in said city are Adams, American and Wells-Fargo Express Companies; 5 railroads; 2 electric lines. Houses stocked according to time of year, as business is going ahead. City water on meter; also two cisterns, capacity 90,000 gallons of water; 3 wells, good water; 7-room residence with bath, with hot water heat radiator in every room in house; 5-section Moninger boiler in cellar for house; 3 rooms of cellar concreted. Greenhouses were all built in last seven years and cost \$25,000.00, which is the price of the place complete; terms easy. Reason for selling given upon application. Address all communications to

No. 606, care Florists' Review, Chicago

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PAGES OF RETAILERS' CARDS

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 70 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?

Fred H. Weber,
...Florist...

Boyle and Maryland Aves.
2nd floor.

St. Louis, Mo., September 5, 1914.

Florists' Review,
Chicago, Ill.

Gentlemen:-

During the SIX MONTHS from March 4 to September 4 I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 20% allowed senders-----	102.60
Net value of orders for SIX MONTHS--	410.65

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florist's business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,

F. H. Weber
Boyle - Maryland Ave.

ALL ORDERS FOR
Oakland, San Francisco
and Vicinity

carefully executed; also aboard all outgoing steamers.

THORSTED FLORAL CO.
1427 Broadway, OAKLAND, CAL.

Orders for TEXAS
KERR THE FLORIST
HOUSTON, TEXAS

Member Florists' Telegraph Delivery

HOUSTON, TEXAS
"Forestdale"
The Flower Shop
Seven Entries — Five Prizes

FORT WORTH, TEXAS
J. E. MCADAM
Member Florists' Telegraph Delivery.

Lang Floral & Nursery Co., DALLAS, TEXAS
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXAS Dallas Floral Co.
DALLAS, TEX.
H. F. GREVE, Prop.

EL PASO, TEXAS
POTTER FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

WASHINGTON, D. C.

The Market.

Stock of all kinds is exceedingly plentiful and the movement of even fifty per cent of that received would be satisfactory to the dealers. There is a fair demand for gardenias, which continue to arrive in pretty good shape, but it is absolutely impossible to move the surplus stock, regardless of low prices. Indoor sweet peas are still to be had, and sell well for use in wedding decorations at about 50 cents per hundred. Gladioli have been plentiful at from \$4 to \$6 per hundred. Some fine French hydrangeas, at from \$9 to \$18 per dozen, meet with a fair sale.

Business during June was quite satisfactory, according to all reports. Wedding work was heavier than a year ago, and the business from schools and seminaries was good. The city school authorities, however, discouraged the giving of flowers to grammar school graduates and so cut down the volume of commencement business.

Various Notes.

George W. Hess, superintendent of the United States Botanical Gardens, will leave shortly for New York city, where he will take passage for New Orleans to become the guest in that city of Senator Robert F. Broussard. Mr. Hess will be absent from the city for a month or more.

A. E. Gude, Jr., left June 23, when the school which he was attending

MT. CLEMENS, MICH.
Rock Garden Greenhouses

AUG. VON BOESELAGER

NORTH GRATIOT AVENUE
Member of the Florists' Telegraph Delivery

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons
Corner Broadway and Gratiot Ave.,
DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.

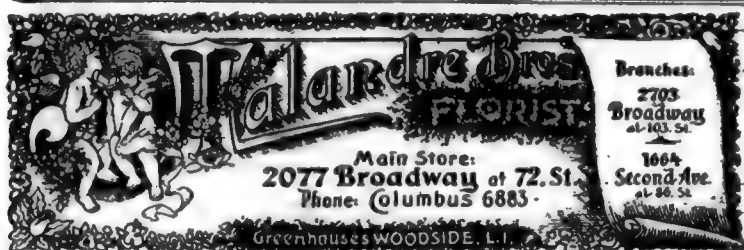
MICHIGAN ORDERS will be carefully cared for by
HENRY SMITH
Wholesale and Retail Florist of **GRAND RAPIDS**

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist
11 WEST MAIN STREET

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop. 183 Bates St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Malardre Bros. FLORIST

Main Store:
2077 Broadway at 72. St.
Phone: Columbus 6883

Branches:
2703 Broadway at 103. St.
1664 Second Ave. at 86. St.

Greenhouses WOODSIDE, L.I.

We Carry the Highest Grade of Cut Flowers

ADJACENT TO THEATRICAL
AND STEAMSHIP DISTRICTS

WEDDING DECORATIONS A SPECIALTY

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO, CAL.

SHIBELEY-MANN CO.

Fills orders for florists all over the world. Prices reasonable and commission allowed.

1203-1205 Sutter Street

ESTABLISHED 1890



Darbee FLORIST

SAN FRANCISCO, CAL.
1036 Hyde Street
Choice Selected Flowers

Delivered anywhere in this vicinity, steamer sailings, etc. Also California Flowers and Greens shipped successfully to Eastern cities. Write or wire us.

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

233-235 Grant Avenue

JOSEPH'S Flowers, Fruits, Favors FLORISTS

B. M. JOSEPH Novelties for
"Welcoming" and "Bon Voyage" Packages
Flowers Delivered to Any Part of the World

closed for the season, for Lompoc, Cal., to take up work on the sweet pea ranch of A. C. Zvolanek. He expects to see considerable of that section of the Pacific coast, and during the several months that he will be there, will put in considerable time at the Panama-Pacific exposition. He is the son of Adolph Gude, of the firm of Gude Bros. Co.

D. T. Connor, representing Lord & Burnham Co., of Philadelphia, was a visitor here last week.

The Marine Corps reservation in this city will soon have a new greenhouse to replace the present structure. The cost of the new house is estimated to be between \$250 and \$300.

Beds of foliage plants are already being arranged in the Capitol grounds in preparation for the festivities incident to the fiftieth annual encampment of the Grand Army of the Republic, to be held here the latter part of September. Two beds, approximately 30x100 feet, representing G. A. R. badges in colors, are being set out on the west slope of the grounds.

Gude Bros. Co. last week took advantage of the large amount of publicity given to Miss Ruth M. Purcel, a Washington girl, who was recently voted to be the handsomest girl in the United States, to attract attention to their American Beauty roses. As Miss Purcel stepped from the train on her return from the Panama-Pacific exposition, Charles E. Scarborough, on behalf of Gude Bros. Co., presented to her a bunch of American Beauties, to which was attached a card which bore the following inscription: "These American Beauties, grown in the District of Columbia, are the best the national capital has to offer the American Beauty of the United States." The presentation was witnessed by several hundred people who had gone to the Union station to get a glimpse of the girl.

It has been decided to hold the annual outing of the Florists' Club of Washington at Great Falls, Va., July 21. The outing committee, of which O. A. C. Oehmler is chairman, is busily

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. L. W. McCOY, Florist
912 Third Ave.

GROWER, WHOLESALE
AND RETAILER

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

ROSAIA BROS.

Florists and Decorators

1003 Third Avenue
SEATTLE, WASH.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Tonseth Floral Co.

Rothchild Bldg., 285 Washington St.,

GROWERS and
RETAILERS, Portland, Ore.



PORTLAND, ORE.
Clarke Bros. FLORISTS
OAKLAND, CAL.

CHEYENNE, WYO.

Arthur A. Underwood, Proprietor

Swayger Greenhouses

FOR PROMPT AND
FAITHFUL SERVICE

SPOKANE, WASHINGTON

A. J. BURT, 829 Riverside Avenue

Darling's Flower Shop

(Hayward Floral Co.)

216 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

DARDS, N. E. Cor. 44th Street and Madison Avenue,
NEW YORK

Orders delivered on all the Ocean Liners or telegraphed to our own correspondents in Europe and the British Colonies.

Cable Dardsflor, Western Union

Member Florists' Telegraph Delivery.

Established 1874

Abundantly prepared at all times.

Edwards Floral Hall Company
1716 Pacific Ave.
ATLANTIC CITY, NEW JERSEY
Nurseries: Mediterranean and South Carolina Avenues.
Member Florists' Telegraph Delivery Ass'n.

MADDEN
FLORIST
JERSEY CITY
ESTABLISHED 1899 N. J.

Your orders for ATLANTIC CITY, N. J. will be carefully filled by

Georgette H. Berke
1505 Pacific Ave.
Member Florists' Telegraph Delivery.

PHILIPS BROS., 938 Broad St.
NEWARK, N. J.

Artistic Floral Work and Long Stem Beauties our Specialty

MONTCLAIR, N. J. MASSMANN,
All Orders Promptly Attended to
L. D. Phone No. 438.

NEW JERSEY
EDWARD SCEERY—PATERSON and PASSAIC
Member Florists' Telegraph Delivery Ass'n.

W. and W. FLOWER STORE
99 S. Main St., WASHINGTON, PA.
Wholesale and Retail Florists.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

"THE ROSERY"
LANCASTER'S QUALITY FLOWER SHOP
Lou Helen Dundore Moore
LANCASTER, PA.

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

THE FERNERY SCHULTHEIS, FLORIST
Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

J. V. LAVER
ERIE, PA.
WRITE, PHONE or WIRE

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

MYERS BROS. Altoona, Pa.
All Orders Carefully Executed

engaged in getting up a list of sports and other entertainment. C. L. L.

FORT WAYNE, IND.

The Market.

Last week was a gala week for Fort Wayne and the florists had a goodly share in the benefits. On Monday, June 21, the dedication of the Lincoln highway took place. Nearly 1,000 decorated automobiles appeared in the parade, which was routed through this city, on the Lincoln highway, to New Haven. Vice-President Marshall was the principal speaker. The black cavalry troops of Culver formed an escort for the Vice-President. Aside from the demand for this affair, there were numerous weddings and large social functions which called for flowers.

Indoor stock is in fairly good condition, on account of the continued cool weather. Within the last few days, however, the mercury has been rising and outdoor stock is much preferred. The bedding season is over at last. Never before has it been known to extend over so long a period. Lilies have a good sale. Sweet peas are past their best. Valley is still in good demand. Miniature gladioli are gone, but some fine blooms of the large variety are in. Snapdragons are about gone. The local vegetable market spoils the sale of outdoor stock at this season.

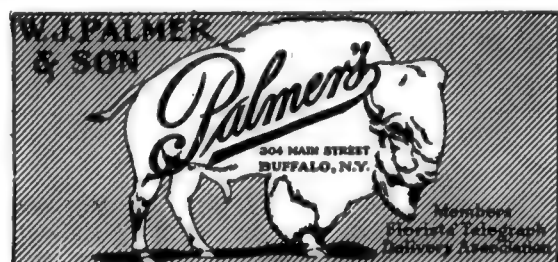
Various Notes.

Herman Leitz, of the New Haven Floral Co., New Haven, Ind., has been on the sick list for three weeks, but is able to be about again.

Mr. and Mrs. Aaron Shive, of the Flick Floral Co., and Mr. and Mrs. Richard Blossom have returned from a motor trip to the lakes in northern Indiana.

A. J. Lanternier is cutting some good lilies. His greenhouse force is busy planting the young stock. His rose and chrysanthemum plants are looking fine.

At a large luncheon-bridge given at



S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

Danker ALBANY, NEW YORK

Flowers delivered also in Troy, Watervliet, Cohoes, Rensselaer and Schenectady
Member of Florists' Telegraph Delivery Ass'n

ALBANY, N. Y.

The Rosery 23 STEUBEN STREET
FLOWER SHOP Best service. Send your orders to us.

W. & T. CASS, Florists
GENEVA, N. Y.

Telegraph Orders Promptly Filled in Western New York.

SYRACUSE, N. Y.

1703 Court Street
J. MULHAUSER & SON, Florists

STATE NURSERY CO. CUT FLOWERS
170,000 sq. ft. of glass at your service. HELENA, MONTANA

ROCHESTER, N. Y. J. B. KELLER SONS, Florists

25 Clinton Avenue, N.
Roch. Phone Stone 506. L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

M. P. CHAMPLIN, 226 Nott Terrace
SCHENECTADY, N. Y.
Flowers and Floral Designs for All Occasions

WELLS COLLEGE and
CENTRAL NEW YORK ORDERS
DOBBS & SON, Auburn, N. Y.

The Saltford Flower Shop
Poughkeepsie, New York
A QUALITY SHOP IN A QUALITY TOWN

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Alexander McConnell

611 Fifth Avenue, corner of 49th St.

NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNEL

David Clarke's Sons

2239-2241 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

M. A. Rowe

IN HEART OF NEW YORK CITY

6 E. 33d Street, New York

Opposite the Waldorf-Astoria. Phone Mad. Sq. 6404
Our Motto—The Golden Rule

Flowers to All the World
by TELEGRAPH

SIEBRECHT & SON

619 Fifth Ave., NEW YORK CITY

WE WERE ONE OF THE PIONEERS

YOUNG & NUGENT

NEW YORK: 42 W. 28th St.

In the theater district. Exceptional facilities for delivering flowers on outgoing steamers. Your orders will receive prompt and careful attention. Wire, telephone or write us.

MYER L. D. Phone
5297 Plaza
609-11 Madison Ave., New York

JOSEPH TREPEL, 334 Lewis Ave., BROOKLYN, N. Y.

Telephone No. 1310 Bedford

— Six Up-to-date stores in the City of Brooklyn —

We give personal attention to your orders and guarantee satisfaction.

WARENDORFF

STORES ALL OVER TOWN Send your New York orders to The Ansonia, 74th Street and Broadway.

CHATHAM, N. Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

ORDERS
FOR.....

NEW YORK

Wire or Phone to

MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as References

EUROPEAN ORDERS EXECUTED

Member Florists' Telegraph Delivery Association

the Country Club last week upwards of 100 corsages of roses and sweet peas were furnished by the Flick Floral Co. The decorations of the club house were of snapdragons, irises and Shawyer roses.

Among the handsomely decorated autos in the parade at the dedication of the Lincoln highway was the touring car of Frank Knecht, which was elaborately done in roses and Easter lilies. At New Haven, Ind., the residence and grounds of Herman Leitz, of the New Haven Floral Co., were tastefully decorated with some of the best stock from the firm's greenhouses, which are close to the Lincoln highway. Mr. Leitz gave thousands of carnations away to autoists in the parade. R. F.

BOSTON.

The Market.

Business is excessively dull and prices low, with probabilities that things will remain in a semi-comatose condition until September. The commencements last week made little difference to business. A few years ago the supplying of graduation bouquets was quite an industry and its loss to the cut flower trade is serious. Roses were the only flowers which cleaned up tolerably well right through last week. The most popular price was \$4 to \$6 per hundred. The call for really fancy stock was limited. White varieties still sell well and there is a fair call for other sorts. As all growers have practically completed replanting, supplies are somewhat reduced.

Carnations are ruinously low and it hardly pays to ship them to market for \$1.50 to \$5 per thousand. A few select flowers bring as high as \$1 per hundred. Good sweet peas, cornflowers and yellow marguerites sell fairly well and cattleyas have enjoyed a moderate popularity. Other flowers are little called for. Sweet sultans, gladioli and hunnemannias are used a good deal in window displays. Peonies are over, as are Spanish irises. Snapdragons are of poor quality. Few gardenias are arriving at present.

Various Notes.

The Gardeners' and Florists' Club will soon hold a field day at Newport, R. I. Special cars are being arranged for to leave the South station at 8:43, arriving in Newport at 10:58 a. m., returning from Newport at 5:05 p. m. Some of the leading estates and other

THOS. F. GALVIN, Inc.

NEW YORK 561 Fifth Ave. Vanderbilt Hotel

1 Park Street BOSTON
799 Boylston Street

Deliveries to Steamers and all Eastern Points.

Remember Phillips

272 Fulton Street
BROOKLYNBrooklyn's only member of the Florists' Telegraph Delivery. Floral deliveries in New York, Brooklyn, Long Island, New Jersey, Etc.
— Established 1874 —

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.WILSON 8 and 5 Greene Ave.
839 to 847 Greene Ave.

BROOKLYN

Phones 3908 Prospect 6800 NEW YORK

Telephone, Murray Hill 783

KOTTMILLER FLORIST

426 Madison Avenue, corner 49th St., NEW YORK

Highest Award at the International Flower Show, April 11, Grand Central Palace.

Out-of-town orders solicited. Location Central. Personal Attention.

IN THE HEART OF NEW YORK CITY

Close to Theaters and Steamships
Personal Selection Satisfaction Guaranteed.

THE BOSTON FLORIST

Established 1902

135 E. 34th St., NEW YORK


A Card This Size

Costs Only 70c per Week
on Yearly OrderIt would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

C. C. TREPEL — TEN STORES —
Main Office, Bloomingdale's
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



SEND
YOUR
ORDERS FOR
DIXIE
LAND
TO
**IDLE HOUR
NURSERIES**
Macon, Georgia
All Choice
CUT FLOWERS
in Season
Orchids and Valley
a Specialty

FOR DELIVERY IN
GEORGIA
Consult
LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

BIRMINGHAM, ALA.
The Flower Shop

Order your flowers on any occasion for delivery in this section from the leading Florist in the City.

C. I. BAKER,
1514 So. Thirteenth St., BIRMINGHAM, ALA.

MILLS THE FLORIST, Inc.
36 W. Forsyth Street
Jacksonville, Fla.

We reach all Florida and South Georgia points

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

KNOLL FLORAL COMPANY.
THE LEADING FLORISTS.
TAMPA FLA. LONG DISTANCE PHONE 2546

MRS. L. P. FOWLER, Florist
202 Orange St., WILMINGTON, N. C.
All orders for N. Carolina filled promptly.
Usual discount. Long distance Bell Phone, 1433-J.

MOBILE, ALABAMA
The Minge Floral Co.

ROSEMONT GARDENS
W. B. Paterson, Prop., MONTGOMERY, ALA.
116 Dexter Ave.
Members Florists' Telegraph Delivery Ass'n.

RICHMOND, VA. **JOHN L. RATCLIFFE**
FLORIST
209 W. Broad St. Branch { Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices { Richmond, Va. Springs, W. Va.

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association.

sights of Newport will be included in the day's itinerary, and a large attendance is expected. For rates and reservations apply to W. N. Craig, Brookline, at once.

Mr. and Mrs. Samuel Wax and family left June 26 for Grand Lake Stream, Me., for a month's vacation. Mr. Wax will be able to fish to his heart's content, and I look to hear of some big catches.

John Barr, of South Natick, one of our largest and most successful carnation specialists, started pulling out his old plants this week. He has 100,000 plants in the field and says they are making splendid growth.

Mr. and Mrs. Robert Montgomery leave July 3 for their cottage at Bastin's Island, Me., where they will remain until September. Mrs. Montgomery's health has not been robust of late and the change, we hope, will do her a lot of good.

Mann Bros., of Randolph, are handling some nice pink and white malva and many thousands of cornflowers daily. Their Spanish iris is over for the season.

Neil Boyle, of Malden, is getting a nice crop of J. L. Mock and Double White Killarney, which he finds to be good summer roses. He has planted Ophelia and Hadley for the coming season.

Harry Quint's store, on Boylston street, always presents an attractive appearance. He has the advantage of a nice plot of lawn and curbing on which to make an effective outdoor display, and sells everything at popular prices.

While I hear almost daily of some who are going to San Francisco and San Diego from this section, I have not yet found anyone except President Welch who will attend the S. A. F. convention, but some will, no doubt, make up their minds later.

The Budlong Rose Co., of Auburn, R. I., is at present particularly strong on Stanley, Ophelia, Double White Killarney and Prince d'Arenberg. Shawyer and My Maryland are each arriving with an extra good color, thanks to

Arcade Floral Shop

F. W. KUMMER, Prop.

309 KING ST.

CHARLESTON, S. C.

Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.

Clarksburg, W. Va.

J. W. DUDLEY SONS CO., Florist

In West Virginia at PARKERSBURG, CLARKSBURG and HUNTINGTON

You can depend on us for all orders for delivery in West Virginia.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery

Colorado Springs, Colo.

Frank F. Crump Wholesale and Retail Florist

Member Florists' Telegraph Delivery

The Colonial Flower Shop

518 N. Main St., PUEBLO, COLO.

Will promptly execute all orders in this vicinity.

Charleston, S. C. Carolina Floral Store 330 King Street

Greenhouses, Meeting and Romney Sts. We grow our flowers: place orders here for fresh flowers.

VAN LINDLEY CO.
FLORISTS

GREENSBORO, N. C.

CHARLES P. DUDLEY

FLORIST

Union Trust Bldg., 7th and Market Sts., PARKERSBURG, W. Va.

Orders for **Charleston, W. Va.**

are given prompt and careful attention by the **CHARLESTON CUT FLOWER AND PLANT CO.**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BOSTON, Massachusetts
24 Tremont St.
J. NEWMAN & SONS CORP'N

Orders by wire receive prompt and careful execution.
We can refer to leading florists in all principal cities. Established 1870.

CARBONE, 342 Boylston St.,

BOSTON

Member Florists' Telegraph Delivery Association

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

RANDALL'S FLOWER SHOP

HARRY I. RANDALL, Proprietor

Phone: Park 94

13 PLEASANT ST., WORCESTER, MASS.

Member Florists' Telegraph Delivery Association.

H. F. A. LANGE
Worcester, Mass.

Delivers to all points in New England.
125,000 square feet of glass.

Member Florists' Telegraph Delivery Association

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.

A half-inch card costs only 35c per week on
yearly order.

PROVIDENCE, R. I.

and All
New England Points
T. J. JOHNSTON & CO.,
171 Weybosset St., Providence

BROCKTON, MASS.

All orders received, delivered promptly in New
England.
W. W. HATHAWAY, 9 Main Street

LYNN, MASS. GIBBS BROS.

233 Union Street
We deliver also
SWAMPSCOTT SAUGUS NANTUCKET SALEM

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

¶The largest staff of
floral artists in New Eng-
land handle our immense
volume of orders promptly
and efficiently. A feature
of the PENN Business is
PENN Service. ❀ ❀ ❀

BOSTON, MASS.

Penn
The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
37-43 BROMFIELD STREET

Wax Brothers
Years for Reciprocity.
Member Florists' Telegraph Delivery.

Boston, Massachusetts

143 Tremont Street

The Centrally Located Florist Shop

We cover All Points in New England

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 30% allowed.

the cool weather we have experienced
during practically the whole of June.

Mr. Hurst, of Little Rock, Ark., was
among the visitors last week.

Miss Helen Goddard, only daughter
of S. J. Goddard, of Framingham, was
operated on for appendicitis at the
Framingham hospital June 25. I am
glad to report her as convalescing
satisfactorily.

One of Galvin's large windows in his
Park street store had a pleasing ar-
rangement June 26. A large tank of
nymphæas was dotted thinly with fancy
caladiums, with a background of palms
and ferns. Wedding orders have been
quite numerous during June.

The W. W. Edgar Co. reports that
May business was the heaviest in its
history and that June trade is also
good. The force is busy building and
painting.

Prof. A. H. Nehrling, of the floricult-
ural department, Amherst, Mass., will
visit San Francisco at the time of the
S. A. F. convention and will later visit
the San Diego exposition. Prof. J. H.
Fairley, of Durham College, Durham,
N. H., will also make a trip to the
Pacific coast, but in advance of the
convention.

Sweet peas locally are doing finely
outdoors, thanks to cool weather and
recent rains, and a fine display is
assured at the annual sweet pea show
in Horticultural hall July 10 and 11.

Early Saturday closing will go into
force at the wholesale markets, com-
mencing July 3. W. N. C.

ST. LOUIS.

The Market.

The wholesale market was in splen-
did condition last week, as far as sup-
ply was concerned, but the demand for
stock was light. Prices were low. In
all the select grades the quality ran
high. Roses were most plentiful, es-
pecially the Killarneys, Kaiserin, Rich-
mond and Milady. Beauties, too, were
equal to all demands. Clean sales on
carnations were out of the question;
extra fancy never went above \$2 per

RHODE ISLAND

JOHNSTON BROTHERS

LEADING FLORISTS

38 Dorrance Street, PROVIDENCE

Members Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North-
ern N. Y. filled to your entire satisfaction at right prices.

Gave
The Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.

Orders
solicited for
all parts of
Connecticut

Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn., Norwich, Conn.
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

Yankton, South Dakota

We grow Roses, Carnations, and all seasonable
flowers. Floral emblems that are right. Give
us your northwest orders. 100-page catalogue.

GURNEY GREENHOUSE COMPANY

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.

A half-inch card costs only 35c per week on
yearly order.

VERMONT'S FLORIST

W. E. PETERS

137 St. Paul St., BURLINGTON, VT.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

Bell Main 2909
Cuy. Central 1868.

The Smith & Fellers Co.
LEADING
FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
**CLEVELAND and
STATE OF OHIO**

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. CLEVELAND, OHIO
1836 W. 25th St.
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS
1284-1308 Euclid Avenue
Members Florists' Telegraph Delivery Ass'n.

**The Cleveland
Cut Flower Co.**
CLEVELAND, OHIO
Will fill your orders for Designs or Cut
Flowers in Northern Ohio.

**CLEVELAND
OHIO** **A. GRAHAM
& SON**
5523 EUCLID AVENUE Member F. T. D.

MITCHELL, S. D.
FOR SOUTH DAKOTA
AND THE NORTHWEST
THE NEWBURYS, Inc.
We raise 'em.

NEWARK, OHIO
CHAS. A. DUERR
Member Florists' Telegraph Delivery

NEWARK, OHIO
Kent Brothers Flower Shop, 20-22 W. Church St
FLORAL DESIGNS of all kinds COVER ALL OHIO POINTS

Send Orders for
**Washington,
D.C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets



GUDE BROS. CO.
FLORISTS
1214 F ST. NW.
WASHINGTON, D.C.

WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery

"ALWAYS AT YOUR SERVICE"

TOLEDO

METZ & BATEMAN
Ohio Bldg. 414 Madison Ave.
Located in the center of business district.

CLEVELAND, OHIO

BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

SIoux FALLS, S. D. 74 trains daily. Supplies
S. Dak., N. Dak., Minn.,
Iowa and all points west.

THOMAS GREENHOUSE (Est. 15 years.)

hundred at any time. Indoor-grown gladioli are in heavy supply and now that the field-grown stock is coming in, the wholesalers are having a hard time of it. Consignments of these from local growers promise to be the largest on record. Prices average about \$3 per hundred and thousand lots go at \$20. Sweet peas are still in over-supply. Valley was in good demand last week. Outdoor stock is suffering greatly from the continuous rains.

From the reports of the leading retailers, June was a busy month, but little trade is expected during the next two months.

Various Notes.

At the meeting of the Retail Florists' Association, held June 21, at the Mission Inn Garden, it was decided to appoint a committee, which, together with a committee from the County Growers' Association and the heads of the wholesale houses, will meet to discuss the opening of the wholesale markets until 5 p. m. Saturdays. Considerable headway was made regarding the closing of retail stores on Sundays during the next two months. Six new members were elected. The next meeting of the association will be held July 18.

An important meeting of the County Growers' Association will be held July 7, at the Eleven Mile House. Secretary Joseph Deutschmann says the importance of this meeting, of which the members all know, should bring out a record attendance.

President Bourdet, of the St. Louis Florists' Club, says the notices of the club's meeting, July 8, sent out by the secretary to all the members, should be read carefully. Nine questions will come up for discussion. The nomina-

SCHRAMM BROS.
Send us your orders for
TOLEDO, OHIO
1307-15 CHERRY STREET
Members Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO
Wilson's Seed Store

Telegraph Orders Carefully Executed.
L. D. Phones: 266 So. High St.
Citizen's 5328, Bell Main 2908

The Livingston Seed Co.
FLORISTS

COVER ALL OHIO POINTS
114 N. High St., COLUMBUS, OHIO

LIMA, OHIO
Eggert N. Zetlitz
THE LEADER

**Steubenville,
Ohio** **G. L. HUSCROFT,
FLORIST**
118-120 North Fourth Street
All Orders Promptly Executed.

DAYTON, OHIO
16 and 18 W. 3rd St.
Matthews the Florist
Established in 1883
Greenhouses and Nurseries in Riverdale.

MRS. J. B. FREEMAN
OF "THE FLOWERS"
336 Superior St., TOLEDO, OHIO

VAN METER FLOWER SHOP
SPRING
and HIGH, **Springfield, O.**
BEST FLOWERS for EVERY OCCASION

Dayton, Ohio **HEISS COMPANY**
112 South Main Street
Members Florists' Telegraph Delivery Ass'n.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

A. Newell
FLORIST

Established over 20 Years
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

GEORGE RYE
"Some Florist"

16
N. 6th St., Ft. Smith, Ark.

**LITTLE ROCK, ARK.
Paul M. Palez, Florist**
409 Main Street

All orders carefully filled and delivered
to all parts of the city, Arkansas and the
Southwest.

SPRINGFIELD, MO.

SUMMERFIELD FLORAL CO.
Growers and Retailers for the Southwest

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

JAMES HAYES, LEADING FLORIST
819 Kansas Ave.
TOPEKA, KAN.

Mrs. M. E. Hollcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

ST LOUIS and VICINITY

Send Orders to the Finest and
Best-equipped store in the city

SANDERS, 623 Clara Ave.

Write, Wire or Phone your orders to

YOUNG'S

1406 Olive St., ST. LOUIS, MO.

Regular discount allowed on all orders, either
Plants or Cut Flowers.

Phones: Bell, Main 2306; Kinloch, Central 4981

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA

Members Florists' Telegraph Delivery

ST. LOUIS

J. J. BENEKE, 1216 Olive Street

tion of officers will take place at this
meeting.

J. P. Shaad has moved his flower
store from Cherokee street and Cali-
fornia avenue to 2610 Cherokee street.
This is the store recently vacated by
the E. G. Sedivec Floral Co. Mr. Shaad
says the new location gives him much
needed room.

W. S. Wells, who has charge of the
Washington University grounds, has
closed his place of business, known as
the W. S. Wells Floral Co., 4056
Chateau avenue. June 18, he invited
all his local creditors to his home on
Flad avenue for a lunch and presented
to each a check for the amount due.
What a grand world this would be if
there were more of his kind!

Joseph Haemmerl, the Marcus avenue
florist, says this has been one of his
best plant seasons. Everything is
cleaned up. All of his spare time dur-
ing the next two months will be taken
up with alterations, repairing and
painting.

Vincent Gorly, of Grimm & Gorly,
writes that he and Mrs. Gorly are hav-
ing a splendid time in California.

Henry G. Berning, well known local
wholesale florist, was married June 29,
his bride being Miss Emma Bruenig,
sister of his first wife. This was the
wish of Mrs. Berning before she died,
and both had promised that they would
carry out her request. They left the
same day for Detroit and the east.
They will be away for six weeks.

Miss Betty Carlson, buyer for the
downtown store of Mullanphy, seldom
fails to visit all of the wholesale houses
each morning. She is well qualified to
buy.

Paddy Patton, of W. C. Smith
Wholesale Floral Co., says he has ac-
cepted an offer by the management of
Romona park, to be host in Bartwurst-
gloecklein the day of the Florists'
Club's picnic, July 22.

Joseph Zunz, formerly bookkeeper
for the W. C. Smith Wholesale Floral
Co., writes that he arrived safely at
Seattle, where he will stay for a few

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143-Kinloch, Victor 999

ST. LOUIS, MO.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
JEFFERSON and WASHINGTON AVE.

MISSOURI

STATE FAIR FLORAL CO., Sedalia, Mo.,
covers the state like a drizzling rain. Nine entries
at the State Fair, 1914, and nine blue ribbons.
"Going some, eh?"—Just our common gall. Two
years old, 40,000 ft., hail insurance.

STUPPY FLORAL CO.

Orders executed
Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Montreal
Can.

Corner St. Catherine and Guy Streets.
Member Florists' Telegraph Delivery.

Winnipeg, Canada

THE ROSERY, Florist

289 Donald Street

ORDERS TAKEN FOR DELIVERY ANYWHERE
BETWEEN PORT ARTHUR AND THE COAST

Canada's Florist

Dunlop's

96 Yonge St., TORONTO

SIMMONS & SON

TORONTO, CAN.

SCRIM'S, FLORIST

OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm with 82 years' experience and reputation
Quick auto delivery service for city and suburbs.

Baltimore, Maryland

AND ALL SOUTHERN POINTS

PIERCE & CO. "The House of Flowers"

517 N. Charles St., Baltimore, Md.
Members Florists' Telegraph Delivery

WEST VIRGINIA
WESTERN MARYLAND

THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

Geny Bros.

LEADING
FLORISTS

212 Fifth Avenue No.

NASHVILLE, TENN.

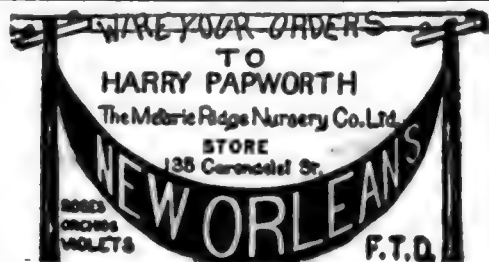


"WE NEVER SLEEP"

IDLEWILD GREENHOUSES **Memphis, Tenn.**

89 South Main Street

"Up-to-the-minute" Service and Execution
Every Flower in Season



U. J. VIRGIN

838 Canal St. NEW ORLEANS, LA.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South
All Orders Given Special Attention

LOUISVILLE, KENTUCKY



Send us your
Orders for
KENTUCKY

Jacob Schulz

For the most
painstaking
personal ser-
vice.

550 Fourth Ave., LOUISVILLE, KY.

Member of Florists' Telegraph Delivery Association

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

days before continuing his trip to
Juneau, Alaska.

Max Pelletier, a florist, who is also
a leader of a band named after him,
has been engaged to furnish music for
the Florists' Club's picnic, July 22, at
Romona park.

E. W. Guy and his daughter, Louise,
of Belleville, Ill., spent June 26 in this
city. Miss Guy left for New York,
where she will take a course in phys-
ical culture. She is a teacher in East
St. Louis.

News of the death of Mrs. Pauline
Schrav, widow of the late Wm. Schrav,
will be found in this week's obituary
column.

J. J. B.

ROCHESTER, N. Y.

The Market.

Present conditions point to a success-
ful month, and if June finishes as it
commenced, we shall have little to
complain of. The weather is moderate
and we have had some good rains,
which have helped considerably, but we
would still welcome more. Outdoor
stock is coming along rapidly and the
quality is good. Most of the peonies
are over, but there is an awful glut of
carnations. Flower day cleared the
market splendidly; 33,550 were sup-
plied to the committee. The carnations
are good for this time of year, but are
getting smaller. Sweet peas, though
good, are scarce. There have been large
quantities of roses on the market, with
a greater percentage of darker colors.
Reds and yellows are plentiful, but
pink and white are extremely scarce.
Beauties of all grades have been plen-
tiful and rather cheap. Gladioli, chiefly
Americas, have also been abundant and
they sell fast. There is a large supply
of candytuft and it moves well. Val-
ley is meeting about all demands. Eas-
ter and calla lilies are moving rather
slowly. Single and double daisies sell
well. Gaillardias, coreopsis, bachelor's
buttons and campanulas sell freely.
Snapdragons in pink, white and laven-
der sell well. Practically nothing is
seen in blossoming plants. The supply
of greens meets all demands.

Various Notes.

H. E. Wilson's force were remark-
ably busy with graduation bouquets and
weddings in the first half of the week.
Business with this firm is first-class.

Chas. W. Curtis, of Irondequoit, N.

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

Lexington, Ky.

KELLER, Florist

High Grade Cut Flowers and Designing

Hourly Car Service for Paris, Georgetown,
Versailles, Frankfort and Nicholasville.

CINCINNATI

E. G. HILL FLORAL CO.

Good stock and good
service at both stores

INDIANAPOLIS

Established 1859

A. WIEGAND'S SONS CO.

Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail
establishment.

Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

BERTERMANN BROS. CO.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

Richmond, Ind.

FRED H. LEMON & CO.

Florists and Decorators. Send us your orders.

TERRE HAUTE, IND.

JOHN G. HEINL & SON, 129 South 7th Street

BEYER FLORAL CO. SOUTH BEND, IND.

Daily deliveries to Notre Dame University
and St. Mary's Academy.

GARY FLORAL CO.

118 West 8th Avenue
A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Kembla's Flowers

Greenhouses in
MARSHALLTOWN,
CENTERVILLE,
OSKALOOSA,
MASON CITY,
WATERLOO,
BOONE,

IOWA

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

ROCHESTER, MINN.

**KWALITY KUT
FLOWERS**

**D. M.
WIGLE**
Trademark
Registered

ST. PAUL, MINN.

The Largest Store in America. -
Members Florists' Telegraph Delivery.
The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc.
20, 22, 24 West 5th Street

ST. PAUL, MINN.

Order your flowers for delivery
in this section from the leading
Florists of the Northwest.

L. L. MAY & CO.
ST. PAUL, MINN.

Des Moines

IN THE CENTER OF IOWA

J. S. Wilson Floral Co.

Orders filled with the kind of care we hope
will be used when we send you an order.
Members Florists' Telegraph Delivery Association.

Minneapolis, Minn. LEADING FLORISTS
SWANSON'S, 618 Nicollet Ave.

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

MINNEAPOLIS, MINN. 84 So. 5th St.
Whitted Floral Co.
932 Nicollet Ave.
Members Florists' Telegraph Delivery Association

Green Bay, Wis. CARL MEIER & CO.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

LA CROSSE FLORAL CO. La Crosse, Wis.
will properly execute orders in
WISCONSIN OR THE NORTHWEST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

OTTUMWA, IOWA

O. P. M. CRILEY, cor. Willard and Koota Sts.
Postal and Western Union Telegraph

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

SIoux CITY, IOWA

We ship and deliver everywhere. Floral Em-
blems of all descriptions made up. A large
stock on hand daily.

ROCKLIN & LEHMAN, Sioux City's
Leading Florists
Members Florists' Telegraph Delivery Ass'n.

Waterloo, Iowa

CHAS. SHERWOOD
320 E. 4th Street

Greenhouses, cor. Fairview and Conger Sts. All
orders receive careful and prompt attention.

Y., is growing some fine gladioli. He
is cutting good quantities of Mrs. Fran-
cis King and America, which sell fast.
His outdoor stock was never in better
condition; the rains have helped won-
derfully.

John Dunbar, assistant superintend-
ent of parks, addressed the mass meet-
ing held at West High school, June 24.
It was the Flower City rally, held to
promote further interest in the city
beautiful campaign. Many additional
window boxes have been noticed dur-
ing the week, and the committees are
highly gratified at the results. Mr.
Dunbar is preparing a list of suitable
plants and shrubs for home gardens;
the list will be distributed to all who
desire it.

Flower day, an annual event, was
observed June 25, when 250 pretty girls,
all dressed in white, carried baskets of
carnations and sold them on the streets,
in aid of the Children's Free Dispens-
ary. The florists' committee, under
George B. Hart, had been hard at work
collecting over 33,000 carnations, which
were all sold. It was a record year and
upwards of \$2,600 was handed in.
Among the florists who gave their ser-
vices in arranging the baskets were
George B. Hart, E. P. Wilson, A. H.
Salter, George Cramer, Mike Keller,
Charles Vick, Fred Schlegel, William
Peartree, etc. The baskets were novel,
being made of pasteboard, colored pink
and green, and had a wire handle suit-
able for carrying. George Hart's wire-
worker was responsible for this light,
novel and attractive device.

J. W. Langenbach, manager of the
Bert Olney greenhouses, of Albion, N.
Y., was in town recently.

George B. Hart and his son, Dick;
Tom Burke and George Cramer spent
two days on a fishing trip at Conesus
lake. They made good catches. Young
Dick, 9 years old, caught two bass
weighing five and one-quarter pounds.

An original window display was seen
in J. B. Keller Sons' window last
week. It was a framework covered
with virgin cork, made to represent a
trunk of a tree about nine feet in

Milwaukee, Wis.

J. M. FOX & SON
437-39-41 MILWAUKEE ST.

Members Florists' Telegraph Delivery Ass'n.

MADISON, WIS.

RENTSCHLER FLORAL CO.
Formerly Capitol City Greenhouse Co.

Best Shipping Service for Wisconsin

For WISCONSIN delivery of
"Home-grown Flowers"

GET IN TOUCH WITH

J. E. MATTHEWSON
SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

C. H. FREY Wholesale
and Retail
Florist

1133 O St., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice
Trade Discounts. First-class Stock

FREY & FREY

1338 O St., LINCOLN, NEB.

Wholesale and Retail

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

LINCOLN, NEB. CHAPIN BROS. Retail Florists

Flowers for All Occasions, from Cradle to Grave

LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n.

HESS & SWOBODA, FLORISTS

Telephones 1501 and L 1582

1415 Farnum Street OMAHA, NEB.

S. B. STEWART

119 No. 16th St., OMAHA, NEB

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association.

Michigan Ave., at 31st St.

The unexcelled facilities of the Ernst
WIENHOEBER
Company
are available to the trade for filling any order in
CHICAGO
22 East Elm Street
Member Florists' Telegraph Delivery.

Chicago Des Moines

ALPHA FLORAL CO.

146 S. Wabash Ave., Chicago, Ill.
623 Walnut St., Des Moines, Ia.

Largest and most centrally located store in the city. All orders given prompt attention.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

Deliveries to Northwestern University and all North Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Aurora, Ill. JOS. M. SMELY
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

J. L. JOHNSON, **DE KALB, ILL.**
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful attention.

Rockford, Ill., H. W. Buckbee
Member Florists' Telegraph Delivery

A. C. BROWN, **SPRINGFIELD, ILLINOIS**
LARGE GREENHOUSES

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

FREEPORT, ILL. We are the largest growers in the Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

SIOUX CITY Supplies western Iowa, southern Minnesota, all of Iowa South Dakota, northeastern Nebraska.
J. C. RENNISON CO.

NORTH FLORAL CO.
915 Central Ave., FORT DODGE, IA.

Established 1857.

Wittbold

FLORIST

737-739 Buckingham Place

L. D. Phone 1112 Graceland **CHICAGO**

Send us your retail orders. We have the best facilities in the city

We are prepared to take care of out-of-town orders for

CHICAGO

Delivery or shipment anywhere.

C. W. McKELLAR,

22 East Randolph St. **CHICAGO**

A. McADAMS

Established 1865

We are prepared to take care of out-of-town orders for

CHICAGO

W. J. La Grotta, Prop. 53d St. and Kimbark Ave.

length. Upwards of seventy-five cat-
tleyas were arranged in glass tubes and
appeared to be growing from the fallen
tree, while here and there were green
ferns. The floor of the window was
covered with green moss. H. J. H.

STEAMER SAILINGS.

Bulletin a few of these steamer sail-
ings in your window, with the infor-
mation that you have facilities for de-
livering bon voyage tokens on board
any outgoing boat, or funeral or other
flowers anywhere on short notice:

Steamer—	From—	To—	Sails.
Saxonia.....	New York...	Liverpool	July 3
Philadelphia...	New York...	Liverpool	July 3
Chicago.....	New York...	Bordeaux	July 3
Pretorian.....	Montreal...	Glasgow	July 3
Korea.....	San Fr'sco...	Hongkong	July 3
Rotterdam.....	New York...	Rotterdam	July 6
Lapland.....	New York...	Liverpool	July 7
Bermudian.....	New York...	Bermuda	July 7
Shidzuoka.....	Seattle.....	Hongkong	July 9
Parima.....	New York...	West Indies	July 9
St. Louis.....	New York...	Liverpool	July 10
Dominion.....	Philadelphia...	Liverpool	July 10
Megantic.....	Montreal...	Liverpool	July 10
Espagne.....	New York...	Bordeaux	July 10
Siberia.....	San Fr'sco...	Hongkong	July 10
Sicilian.....	Montreal...	London	July 11
Potsdam.....	New York...	Rotterdam	July 13
Hesperian.....	Montreal...	Liverpool	July 15
St. Paul.....	New York...	Liverpool	July 17
Orduna.....	New York...	Liverpool	July 17
Corsican.....	Montreal...	Glasgow	July 17
Bermudian.....	New York...	Bermuda	July 17
Carthaginian.....	Montreal...	London	July 18
N. Amsterdam.....	New York...	Rotterdam	July 20
Korona.....	New York...	West Indies	July 20
Cretic.....	New York...	Genoa	July 21
Scandinavian.....	Montreal...	Liverpool	July 22
Tuscania.....	New York...	Glasgow	July 23
New York.....	New York...	Liverpool	July 24
Northland.....	Montreal...	Liverpool	July 24
China.....	San Fr'sco...	Hongkong	July 24
Tennyson.....	New York...	Brazil	July 24
Eastern Prince.....	New York...	Brazil	July 25
Noordam.....	New York...	Rotterdam	July 27

SEND YOUR ORDERS FOR CHICAGO

AND SUBURBS TO



Our new north side store
4509 Broadway
for orders on the north shore.

All orders carefully filled under the supervision of **GEORGE ASMUS, Mgr.**

Wire, write or phone West 822, or Ravenswood 7530
Member Florists' Telegraph Delivery.

ORDERS FOR CHICAGO

EVERYTHING IN FLOWERS
DELIVERED ANYWHERE

PHONE, WRITE OR WIRE

A. F. KEENAN & CO.
1222-1306 E. 63rd Street

Tels. Hyde Park 875-5416

SPECIAL SERVICE TO CHICAGO UNIVERSITY

FRIEDMAN

FLOWERS

CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel

COURTESIES EXTENDED TO ALL FLORISTS

F. WM. HECKENKAMP, JR.

QUINCY'S (ILLINOIS)
LEADING FLORIST

Prompt service for Western Illinois, N. E.
Missouri and S. E. Iowa.

We can assure you the best of service with the regular discount on all your retail orders for the following towns:—

Austin, Oak Park, River Forest, Maywood,
Riverside, La Grange, Western Springs,
Hinsdale, Glen Ellyn, Wheaton and
Elmhurst, on short notice.

KLIMMER'S GREENHOUSES
312 Dunlap Ave. **FOREST PARK, ILL.**

BLOOMINGTON, ILL.
Flowers delivered in this city and surrounding country promptly. Best service.
WELLENREITER & SON, 409 N. MAIN STREET

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully.

PEKIN—PEORIA

All Orders Receive Personal Attention
GEO. A. KUHL, **Pekin, Ill.**

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ALBANY, N. Y. Danker, Florist Rosery, The	FAIRMONT, W. VA. Weber & Sons Co.	KANSAS CITY, MO. Kellogg, Geo. M. Murray, Samuel Newell, A. Rook Flower Co.	MINNEAPOLIS, MINN. Swanson's Whitted Floral Co.	OAKLAND, CAL. Clarke Bros. Thorsted Floral Co.	RICHMOND, IND. Lemen & Co., F. H.
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AUBURN, N. Y. Dobbs & Son	FREEPORT, ILL. Bauscher, John	LIMA, O. Zetlitz, Eggert N.	MONTGOMERY, ALA. Rosemont Gardens	OTTAWA, CANADA Scrimm's Florist	ROCKFORD, ILL. Buckbee, H. W.
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BATTLE CREEK, MICH. Coggan, S. W.	GENEVA, N. Y. Cass, W. & T.	LOS ANGELES, CAL. Darling's Flower Shop Howard & Smith Wolfskills' & Golden- son Wright's Flower Shop	NEWARK, N. J. Phillips Bros.	PASSAIC, N. J. Sceery, Edward	ST. PAUL, MINN. Holm & Olson, Inc. May & Co., L. L.
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BLOOMINGTON, ILL. Wellenreiter & Son	GREEN BAY, WIS. Meier & Co., C.	LOWELL, MASS. Morse & Beals	NEW LONDON, CONN. Reuter & Sons, Inc.	PEKIN, ILL. Kuhl, Geo. A.	SALT LAKE CITY Huddart Floral Co.
BOONE, IOWA Kemble's Greenhouses	GREENSBORO, N. C. Van Lindley Co.	LYNN, MASS. Gibbs Bros.	NEW ORLEANS, LA. Metairie Ridge Nursery Co., Ltd. Virgin, U. J.	PEORIA, ILL. Kuhl, Geo. A.	SAN DIEGO, CAL. Boyle & Darnaud
BOSTON, MASS. Carbone Comley, Henry R. Galvin, Inc., T. F. Newman & Sons Penn, Henry Wax Bros.	GUTHRIE, OKLA. Furrow & Co.	MACON, GA. Idle Hour Nurseries	NEW YORK CITY Boston Florist Bowe, M. A. Clarke's Sons, David Dards, Chas. A. Galvin, Inc., T. F. Kottmiller, A. Malandre Bros. McConnell, Alex. Myer Schling, Max Siebrecht & Son Stump, Geo. M. Trepel, C. C. Warendorff Young & Nugent	PHILADELPHIA, PA. Habermehl's Sons, J. J. London Flower Shop	SAN FRANCISCO, CAL. Darbee, Mrs. R. E. Joseph, B. M. Pellicano, Rossi & Co. Podesta & Baldocchi Shibele-Mann Co.
BROCKTON, MASS. Hathaway, W. W.	HARTFORD, CONN. Coombs, John	MADISON, WIS. Rentschler Floral Co.	NEWARK, O. Duerr, Chas. A. Kent Bros.	PITTSBURGH, PA. E. C. Ludwig Fl'r. Co. Randolph & McClements	SCHENECTADY, N. Y. Champlin, M. P.
BROOKLYN, N. Y. Jahn, Hugo H. Phillips, Florist Trepel, Joseph Wilson, R. G.	HELENA, MONT. State Nursery Co.	MARSHALLTOWN, IA. Kemble's Greenhouses	NEWARK, O. Duerr, Chas. A. Kent Bros.	PORTLAND, ORE. Clarke Bros. Tonseth Floral Co.	SCRANTON, PA. Clark, Florist Schultheis, Florist
BUFFALO, N. Y. Anderson, S. A. Palmer & Son, W. J.	HOUSTON, TEXAS Forestdale Fl'r Shop Kerr, R. C.	MASON CITY, IA. Kemble's Greenhouses	NEWARK, O. Duerr, Chas. A. Kent Bros.	POUGHKEEPSIE, N. Y. Saltford Flower Shop	SEATTLE, WASH. Hollywood Gardens McCoy, L. W. Rossia Bros.
BURLINGTON, VT. Gove, The Florist Peters, W. E.	HUNTINGTON, W. VA. Dudley & Sons	MEMPHIS, TENN. Idlewild Greenhouses	NORFOLK, VA. Grandy the Florist	PROVIDENCE, R. I. Johnston & Co., T. J. Johnston Bros.	SEDALIA, MO. Archias Floral Co. State Fair Floral Co.
CEDAR RAPIDS, IA. Kramer & Son, I. N.	INDIANAPOLIS, IND. Bertermann Bros. Co. Hill Floral Co.	MIAMI, FLA. Miami Floral Co.		PUEBLO, COLO. Colonial Flower Shop	SHEBOYGAN, WIS. Matthewson, J. E.
CENTERVILLE, IA. Kemble's Greenhouses	JACKSONVILLE, FLA. Mills, the Florist			QUINCY, ILL. Heckenkamp, Jr., F. W.	SIoux CITY, IA. Rennison Co., J. C. Rocklin & Lehman
CHARLESTON, S. C. Arcade Floral Shop Carolina Flower Store	JACKSONVILLE, ILL. Heinl & Sons, J.				SIoux FALLS, S. D. Thomas Greenhouse
CHARLESTON, W. VA. Charleston Cut Flo. Co.	JERSEY CITY, N. J. Madden, Florist				SOUTH BEND, IND. Beyer Floral Co.
CHATHAM, N. Y. Chatham Floral Co.					SPOKANE, WASH. Burt, A. J.
CHEYENNE, WYO. Underwood, Arthur A.					SPRINGFIELD, ILL. Brown, A. C.
CHICAGO Alpha Floral Co. Friedman, O. J. Keenan, A. F. & Co. McAdams, A. McKellar, C. W. Samuelson, Chas. A. Schiller, The Florist Smyth, W. J. Wienhoeber Co., E. Wittbold Co., Geo.					SPRINGFIELD, MO. Summerfield Flo. Co.
CINCINNATI, O. Hill Floral Co.					SPRINGFIELD, OHIO Van Meter Fl'r Shop
CLARKSBURG, W. VA. Dudley & Sons Hayman Grhse. Co. Weber & Sons Co.					STEUBENVILLE, O. Huscroft, G. L.
CLEVELAND, O. Bramley & Son Cleveland Cut Flo. Co. Gasser Co., J. M. Jones-Russell Co. Graham & Son Knoble Bros. Smith & Fetters Co.					SYRACUSE, N. Y. Mulhauser & Son, J.
COLO. SPRGS., COLO. Crump, F. F. Pikes Peak Flo. Co.					TACOMA, WASH. California Florist
COLUMBUS, O. Livingston Seed Co Wilson's Seed Store					TAMPA, FLA. Knoll Flo. Co.
DALLAS, TEX. Dallas Floral Co. Lang Floral Co.					TERRE HAUTE, IND. Heinl & Son, John G.
DAYTON, O. Heiss Co. Matthews the Florist					TOLEDO, O. Freeman, Mrs. J. B. Metz & Bateman Schramm Bros.
DE KALB, ILL. Johnson, J. L.					TOPEKA, KAN. Hayes, James Hollcraft, Mrs. M. B. Lord's Flower Room
DENVER, COLO. Park Floral Co.					TORONTO, CANADA Dunlop, John H. Simmons & Son
DES MOINES, IA. Alpha Floral Co. Wilson Floral Co.					WASHINGTON, D. C. Blackstone, Z. D. Gude Bros. Co.
DETROIT, MICH. Bomb Floral Co. Breitmeyer's Sons, J. Schroeter, B.					WASHINGTON, PA. W. & W. Flower Store
DULUTH, MINN. Duluth Floral Co.					WATERLOO, IOWA Kemble's Greenhouses Sherwood, Chas.
ELMIRA, N. Y. Rosery, The					WAUKESHA, WIS. Waukesha Floral Co.
EL PASO, TEX. Potter Floral Co.					WELLESLEY, MASS. Tailby & Son
ERIE, PA. Laver, J. V.					WESTERLY, R. I. Reuter & Son, Inc.
					WHITE SULPHUR SPRINGS, W. VA. Ratcliffe, John L.
					WILLIAMSPORT, PA. Evenden Bros. Williamsport Fl'r. Co.
					WILMINGTON, N. Y. Fowler, Mrs. L. P.
					WINNIPEG, Man., Can. Rosery, The
					WORCESTER, MASS. Lange, H. F. A. Randall's Flower Shop
					YANKTON, S. D. Gurney Greenhouse Co.

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Samuelson

ARE CAREFULLY EXECUTED

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ST. LOUIS, MO.

—FLOWERS DELIVERED IN CITY OR STATE ON SHORT NOTICE—

BOYLE AND MARYLAND
AVENUES

F. H. WEBER

BOYLE AND MARYLAND
AVENUES

Both Long Distance Phones.

Member Florists' Telegraph Delivery Association.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants
furnished on telegraphic orders.

The Bellevue-Stratford, **Philadelphia** Broad and Walnut Streets.

PHILADELPHIA and Vicinity

The London Flower Shop, Ltd.

1800 Chestnut Street.
PHILADELPHIA, PA.

Member Florists' Telegraph Delivery.

FRED C. WEBER

4326-28 **St. Louis, Mo.**
Olive St.

We have no Branch Store
SELLING FLOWERS FORTY-TWO YEARS
Member Florists' T. D. Assn.

Members of Florists' Telegraph Delivery Ass'n

EVENDEN BROS.

Largest Growers in Central Pa. **Williamsport, Pa.**

A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.

Largest Floral Establishment in America

Established 1874—Incorporated 1909

PITTSBURGH, PA.

RANDOLPH & McCLEMENTS

Floral Experts

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Members of the Florists' Telegraph Delivery

Pittsburgh, Pa.

710 E. Diamond St.

E. C. Ludwig
Floral Company
COURTESIES EXTENDED
TO THE TRADE

OPEN DAY and NIGHT

Members of the Florists' Telegraph Delivery.

WILLIAMSPORT, PA.

WILLIAMSPORT FLORAL CO. The Leading Florists

NEWS OF THE SEED TRADE

THE first of the season's Harrisii bulbs are due to reach New York July 3, but no considerable quantity will arrive until the boat due July 14.

HENRY J. BARROW is on his way from Meriden, Conn., to Montana, where he will represent the firm of Mandeville & King, of Rochester, N. Y., during the summer.

S. F. LEONARD, president of the Leonard Seed Co., Chicago, sends word that he is having a great time. After visiting both expositions he will make a tour of the seed growing districts of the Pacific coast.

CORN is suffering heavily in the north central states as a result of the continued cold and the superabundance of rain. As it is not advisable to replant later than June 25, there is every indication of a shortage.

A. J. BROWN, of the Brown Seed Co., went to the Idaho pea district after inspecting the concern's crops in California before and after the convention. At Grand Rapids it is reported the company has 1,000 acres of peas under contract in Idaho this year.

SAN FRANCISCO CONVENTION.

[For a full report of the first two days of the convention, see this department of The Review for June 24.]

Officers Elected.

At the closing session of the thirty-third annual convention of the American Seed Trade Association, at San Francisco, June 24, the following officers were elected:

President—John M. Lupton, Mattituck, L. I.

First Vice-president—Kirby B. White, Detroit.

Second Vice-president—F. W. Bolgiano, Washington, D. C.

Secretary-treasurer—C. E. Kendel, Cleveland, O.

Assistant Secretary—S. F. Willard, Jr., Cleveland, O.

Executive Committee—Lester L. Morse, San Francisco; C. C. Massie, Minneapolis; Watson S. Woodruff, Orange, Conn.; Herman Simmers, Toronto; J. Charles McCullough, Cincinnati.

The membership committee remains as before: Albert McCullough, Cincinnati; Ben. P. Corneli, St. Louis; H. G. Hastings, Atlanta, Ga.

Thursday's Meeting.

The principal business of the convention was done Thursday morning, June 24, when the members met in executive session. One feature of this final meeting was the report of the obituary committee, which brought to mind the deaths of Jesse E. Northrup, John M. Griffith, Louis B. Schulte and Wm. H. Grenell. The report included a special tribute to ex-Presidents Northrup and Grenell, by ex-President S. F. Willard.

Another feature of the meeting was the report rendered by the committee on the president's address. The committee reported favorably on the rec-



John M. Lupton.

(President-elect American Seed Trade Association.)

ommendations of the president, and the report was concurred in by the association.

Cincinnati was recommended to the executive committee as the next meeting place.

With the seating of President Lupton, and the voting and rendering of three cheers for retiring President Morse, the convention came to an end.

The Seed Farms Tour.

"To me the seed trade is more than a business," said President Morse in welcoming the association to San Francisco; "to me the seed trade is a fraternity, and some of the pleasantest associations of my life are those I have formed with men in the seed business."

Rarely if ever have the members of the American Seed Trade Association been so delightfully entertained, while at the same time keeping close to business, as was the case June 25 and 26, when they were the guests of the seed growers operating in the Santa Clara and San Juan valleys. The start was made from San Francisco at 8 a. m., with 180 people in the party. At San Jose hand baggage was put off in charge of porters from Hotel Vendome. Arrived at Gilroy, Louis Kimberlin, of San Jose, took command and with a

line of thirty-three automobiles took the guests to the seed farms, following a prearranged itinerary. Only brief stops were possible, so many places were to be visited, but refreshments were served at several farms. At noon the party reached the old San Juan mission, where Waldo Rohnert was in charge of a barbecue. Good food was served under canvas on the piazza of the old General Castro home, General Fremont's old headquarters, a beautiful, picturesque place. Four hours of the afternoon were devoted to further seed farm inspection via the motors. The party arrived at Hotel Vendome shortly after 7 o'clock, in time for dinner and bed. A fresh start was made in the automobiles at 9 a. m. Saturday and a number of farms visited before luncheon at the County Club at San Jose, where Dr. E. O. Pieper was in charge. Returning to Hotel Vendome in the afternoon, the party broke up, many returning to San Francisco while others scattered, east, south or as business or other interests called. The itinerary of the auto trip was as follows:

JUNE 25.

Arrive Gilroy	10:10 A. M.
Leave Gilroy	10:25 A. M.
Arrive Pieters-Wheeler	10:53 A. M.
Leave Pieters-Wheeler	10:59 A. M.

COME TO STAY

Pink doubles from year to year. Hundreds of repeat orders reach us, many of them for the fifth season. Here is a sample:



Mr. G. S. Ramsburg, Somersworth, N. H.

Dear Sir: Please send me three packets of S. P. Snap seed. My first order was two years ago. Have been very pleased with results. A beautiful thing that has COME TO STAY. I congratulate you.

Very truly yours,

W. W. ADAMS.

South Orange, N. J., June 22, 1915.

July and August are the months in which to sow seed for fall and winter. That means now. Price of seed of my original Silver Pink Snapdragon, \$1.00 per pkt; 3 for \$2.50; 7 for \$5.00. Seed of other varieties—Nelrose, Buxton, Garnet, Yellow, White and Mixed—at 35c per pkt.; 3 pkts. for \$1.00.

Plants for early flowering as follows:

Silver Pink SEEDLINGS\$4.00 per 100; \$35.00 per 1000
Nelrose, Garnet and Yellow.....\$5.00 per 100
White and Mixed..... 4.00 per 100

See my special ad on page 75, announcing the new ORCHID-FLOWERED Antirrhinum. Remember, we grow snapdragons.

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.



My Winter-flowering ORCHID SWEET PEAS

have received the highest award in floriculture by the Panama-Pacific International Exposition. The first two juries gave them the Gold Medal, while the third and final jury gave them the highest award—

THE GOLD MEDAL OF HONOR

The Price List has been mailed. If not in your hands now, write for it.

Ant. C. Zvolanek
Sweet Pea Ranch
Lompoc, California

YOU Will find all the best offers all the time in The Review's Classified Ads.



FLORADALE-
GROWN SEED
EXCLUSIVELY

1/4 oz., \$1.00
Peroz., 3.50
1/4 lb., 12.50

As the supply of seed will be limited, we advise ordering early.

W. ATLEE BURPEE & CO., Seed Growers
Burpee Buildings, PHILADELPHIA

Yarrowa

THE SWEET PEA PAR EXCELLENCE for
WINTER-FLOWERING UNDER GLASS

We were awarded Certificates of Merit for this superb novelty at the International Flower Show in New York, March, 1914, and at the Spring Show of the Pennsylvania Horticultural Society, Philadelphia, March, 1915.

Yarrowa is absolutely fixed, and true to color and type.

Yarrowa is an easy and good "doer," invariably giving an excellent account of itself, whether grown in pots, boxes, raised benches or solid beds.

Yarrowa has the heavy foliage and rank, strong growth of the summer-flowering type and is a true winter-blooming Spencer. From seed sown early in October at Fordhook Farms, the plants came into bloom December 20 and flowered profusely until May. The flowers are exquisitely waved and when well grown will average two and one-half inches in diameter, many of them being duplex, or double-flowered, thus adding greatly to the general effect of the bunch. They are borne usually in fours on extra long, strong stems. The color is a most pleasing shade of bright rose-pink, with light wings.

Cane States Japanese Bamboo

NATURAL

6 ft., 1000 to bale.....\$ 6.00 per bale
6 ft., 2000 to bale..... 11.00 per bale
8 ft., 1000 to bale..... 9.00 per bale
10 ft., 800 to bale..... 8.00 per bale
12 ft., 100 to bale..... 4.00 per bale
14 ft., 100 to bale..... 5.00 per bale
16 ft., 50 to bale..... 4.00 per bale

DYED GREEN

1 1/2 ft.....\$0.30 per 100; \$2.75 per 1000
2 ft..... .35 per 100; 3.15 per 1000
2 1/2 ft..... .50 per 100; 4.25 per 1000
3 ft..... .60 per 100; 5.40 per 1000
3 1/2 ft..... .65 per 100; 6.00 per 1000
4 ft..... .70 per 100; 6.25 per 1000
5 ft..... .90 per 100; 8.50 per 1000

Stumpp & Walter Co.

30 Barclay Street, NEW YORK

BAMBOO CANES

Fresh arrival from Japan, of good quality and always useful to the florist. Bale lots only. F. O. B. Bound Brook, N. J. Buy them now while they are cheap—you will need them later.

NATURAL COLOR

5 to 6 ft. long, \$ 6.00 per bale of 1000
5 to 6 ft. long, 10.00 per bale of 2000
10 ft. long, - 11.00 per bale of 500

COLORS GREEN

2 ft. long, \$ 6.00 per bale of 2000
3 ft. long, 8.00 per bale of 2000
3 1/2 ft. long, 9.00 per bale of 2000
5 ft. long, 7.00 per bale of 1000
5 ft. long, 12.00 per bale of 2000

Stake up your plants—make them look neat and attractive.

RALPH M. WARD & CO.
71 Murray Street NEW YORK

Arrive C. C. Morse & Co. (Breen Ranch)	11:06 A. M.
Leave C. C. Morse & Co.	11:15 A. M.
Arrive C. C. Morse & Co. (Flint Ranch)	11:22 A. M.
Leave C. C. Morse & Co.	11:40 A. M.
Arrive San Juan Mission for Barbecue	12:00 M.
Leave San Juan Mission	2:00 P. M.
Arrive Braslan Seed Growers Co. (Fairview)	2:40 P. M.
Leave Braslan Seed Growers Co.	2:50 P. M.
Arrive California Seed Growers' Association (Fairview)	2:52 P. M.
Leave California Seed Growers' Association	3:20 P. M.
Arrive Waldo Rohnert (Lynne Ranch)	3:21 P. M.
Leave Waldo Rohnert (Home Ranch)	3:46 P. M.
Arrive Old Gilroy	4:35 P. M.
Leave Kimberlin Seed Co.	4:45 P. M.
Arrive Pieters-Wheeler	5:00 P. M.
Leave Pieters-Wheeler	5:10 P. M.
Arrive California Seed Growers' Association, Gilroy	5:20 P. M.
Leave California Seed Growers' Association	5:40 P. M.
Arrive Hotel Vendome, San Jose	7:10 P. M.

JUNE 26.

Leave Hotel Vendome	9:00 A. M.
Arrive California Seed Growers' Association (Chin Ah Coon), McGill Seed Co.	9:45 A. M.
Leave McGill Seed Co. (Chin Ah Coon)	10:03 A. M.
Arrive California Seed Growers' Association (D. G. Fisher)	10:06 A. M.
Leave California Seed Growers' Association	10:15 A. M.
Arrive Braslan Seed Growers Co. (Hall Ranch)	10:31 A. M.
Leave Braslan Seed Growers Co.	10:43 A. M.
Arrive California Seed Growers' Association (J. R. Freitas)	10:46 A. M.
Leave California Seed Growers' Association	10:56 A. M.
Arrive W. J. Fosgate	11:28 A. M.
Leave W. J. Fosgate	11:38 A. M.
Arrive Kimberlin Seed Co. (Russell Ranch)	12:12 P. M.
Leave Kimberlin Seed Co.	12:27 P. M.
Arrive Kimberlin Seed Co. (Hughes Ranch)	12:48 P. M.
Leave Kimberlin Seed Co.	12:48 P. M.
Arrive Country Club	1:30 P. M.
Disperse at Hotel Vendome	3:00 P. M.

The trip was full of interest for the ladies and a wonderful opportunity for the seedsmen to get a bird's-eye view of the seed crops. Of course all of the farms were in apple-pie order, although there were places where the ill effect of the heavy spring rains was apparent in the appearance of the crops.

The Banquet.

One of the happiest of the many enjoyable occasions of the convention was the banquet Wednesday evening, June 23. Including the ladies, there were about 130 present. The affair was held in the rooms of the Commercial Club, on the top floor of the 13-story Merchants' Exchange building, in the heart of San Francisco's financial district. The clubrooms were beautifully fitted up a short time before the exposition opened and the numerous features in the decorations, etc., significant of the life and history of San Francisco, were matters of no little interest to visitors from other parts of the country. The menu, also, was typically Californian and the food, prepared and served in the manner for which the Commercial Club has become famous, was greatly enjoyed by all present. The menu was as follows:

California Oyster Cocktail
Salted Nonpareil Almonds Ripe California Olives
Cream of Half-Moon-Bay Green Peas
Sand Dabs Saute Meuniere
Larded Tenderloin of Beef au Jus
Blue Lake String Beans
Creme de Menthe Punch
Roast Stuffed Petaluma Squab Chicken
Hearts of Los Angeles Lettuce, Roquefort Dressing
Meringue Chantilly Petits Fours
Cafe Noir

Watson S. Woodruff, toastmaster, kept up a steady flow of wit, and between courses amused the diners by reading fake telegrams, take-offs on public characters and members of the association. Another entertainment feature greatly enjoyed was a series of monologues and songs given by Mr. Aguirre and friends, of the Olympic Club. There were no formal addresses,

TURNIP SEED

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

ONION SETS GROWERS FOR THE TRADE
Write for Prices

**YOU will be satisfied with the products of
Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Braslan

Wholesale Growers of the following California Specialties only:

ONION, LETTUCE, CARROT, RADISH, PARSNIP, PARSLEY,
CELERY, ENDIVE, LEEK, SALSIFY and SWEET PEAS

Seed Growers

SAN JOSE, CALIFORNIA

Company

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Specialties:

Cucumber, Musk and Watermelon,
Pumpkin, Squash, Sweet and Field Corn.
FREMONT, NEB.

THE L. D. WALLER SEED CO.

Specialists in

SWEET PEAS—NASTURTIUM SEEDS

Prices on Application

GUADALOUPE, CALIFORNIA

Contract Seed Growers

Specialties: Pepper, Egg Plant, Tomato,
Vine Seed and Field Corn.

Correspondence Solicited

George R. Pedrick & Son
PEDRICKTOWN, N. J.

The C. Herbert Coy Seed Co.

VALLEY, Douglas NEB.
County,

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
kin, Sweet, Flint and Dent Seed Corn

—THE—

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster,
Cosmos, Mignonette, Verbena, in variety.

Correspondence solicited.

EVERETTE R. PEACOCK CO.

"PEACOCK BRAND SEEDS"

STANDARD OF QUALITY

ONION SETS

4013 Milwaukee Avenue
CHICAGO

CONTRACT

SEED GROWERS

Strictly Michigan Grown Beans, Cucumber,
Tomato, Muskmelon, Squash Watermelon, Radish,
Sweet Corn. Correspondence solicited.

S. M. ISBELL & CO., Jackson, Mich.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers **SANTA CLARA, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

Henry Fish Seed Co.

BEAN GROWERS

For the Wholesale Seed Trade.

CARPINTERIA, --:-- CAL.

TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

TOMATO SEED

Also Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon Seed and
Field Corn, in variety, on contract.

EDGAR F. HURFF

Correspondence Solicited

SWEDSBORO, N. J.

ANNOUNCEMENT OF THE 1915 CROP PRICES ON ZVOLANEK'S WINTER- FLOWERING ORCHID SWEET PEA SEED

We are distributors for these famous Sweet Pea Seeds and are today able to announce the following prices subject to crop being unsold on receipt of order—so speak quick. Delivery July or August.

Mrs. A. A. Skach, a beautiful shell pink. Will not fade and has splendid keeping qualities. Per ounce, \$1.75; 4 ounces, \$6.50; 1 pound, \$18.00.

Mrs. Jos. Manda, a light shell pink with extra long stem. Flowers ruffled, becoming a brighter pink the longer they are kept. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

White Orchid, a true white. Per ounce, \$1.75; 4 ounces, \$6.00; 1 pound, \$18.00.

Mrs. M. Spanolin, black-seeded, of the purest white color. Has won a number of first prizes. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

Orchid Beauty, dark rose, blush-

ed with orange. Per ounce, \$1.75; 4 ounces, \$6.00; 1 pound, \$18.00.

Orange Orchid, begins to bloom in March. One of the best if sown late. During December and January the color is more rose. True. Per ounce, \$4.00; 4 ounces, \$12.00.

Lavender Orchid, lavender pink, very large. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

Lavender Nora, not orchid-flowering, but has captured all first prizes over other lavender orchid colors. Long stems. Per ounce, 75c; 1 pound, \$8.00.

Venus, white with slight pink blush; one of the best. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

ORDER NOW AND MAKE SURE OF YOUR SUPPLY

A. L. Randall Company

WABASH AT
LAKE STREET

Wholesale Cut Flowers CHICAGO, ILL.

Mention The Review when you write.

Routzahn Seed Co.

ARROYO GRANDE, CAL.

SWEET PEA and NASTURTIUM
SPECIALISTS

Wholesale growers of full lists of FLOWER
and GARDEN SEEDS

97th Year

J. BOLGIANO & SON

Wholesale Garden and Field Seeds,
Onion Sets, Seed Potatoes.

Growers of Pedigree
Tomato Seeds **BALTIMORE, MD.**

Mention The Review when you write.

Pieters-Wheeler Seed Company

Alroy, :: :: California

Growers of High Grade Seeds

Onion, Radish, Lettuce,
Sweet Peas, Etc. :: ::

Correspondence Solicited.

SWEET PEA SEED

Write for our Price List.

S. BRYSON AYRES CO.

Sweet Pea Farm,

Sunny Slope, INDEPENDENCE, MO.



HELLER & CO.
MONTPELIER, OHIO

Send for
Catalog
No. 34

DUTCH BULBS PEARSON'S MONEY-WORTH QUALITY

The kind you have always been trying to get. Prices based on quality, not competition, and yet the prices are lower than those of most reliable dealers. Let us have your name now for price list when ready, or better still, let us have a list of your requirements for prices.

PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St., CHICAGO, ILL.

A GOOD RECEIPT

for more business is—a little energy, mixed with a few fresh ideas, a moderate amount of concentrated newspaper advertising; stir well, and add enough courage to season, and a full measure of honesty to leaven—serve to yourself regularly, before breakfast in the morning. Business is done on enthusiasm, on hope, animation and good cheer. Utilize every bit of greenhouse space you have. Nothing is more valueless than an unused greenhouse. Fill up your benches—business will steadily increase—and next winter you will have something to dispose of worth while. And in order to have a complete line, you must have lilies—in which case Horseshoe Brand bulbs should be secured, inasmuch as they will net a better average than any other brand known.



Not how cheap
but how good.

**RALPH M. WARD
& CO.**

THE LILY HOUSE
71 Murray Street
NEW YORK

Lilium Giganteum, Auratum and
Magnificum in cold storage ready
for immediate or future delivery.

ORDER NOW. PLANT NOW.

but extemporaneous talks were given by quite a number of members, including the retiring president, L. L. Morse, F. W. Bolgiano, S. F. Leonard, E. L. Page, M. L. Germain, Frank Leckenby, J. Charles McCullough, E. O. Pieper, W. C. Langbridge, H. Simmers, L. S. Payn, L. C. Routzahn and K. B. White.

The function closed with the presentation of a handsome watch to Mr. Morse, on behalf of the association, in appreciation of his services as president, in a felicitous speech by Waldo Rohnert, fittingly responded to by Mr. Morse.

President Lupton.

John M. Lupton, the newly elected president, was born at Mattituck, Long Island, where he still lives. He received his education in the public schools of his town, supplemented by the course at Franklinville Academy. His occupation was that of a farmer until 1882. He organized a seed growing business at that time, making a specialty of producing cabbage seed and giving attention to the improvement of the varieties by selection. In 1910 his son Robert was admitted to partnership. The firm name then became J. M. Lupton & Son. Mr. Lupton has been a regular attendant at seed trade conventions ever since he was elected to membership, in 1893, and in 1913 was chosen as first vice-president, to which office he was reelected in 1914.

Members Represented.

Of the 187 members of the association, including those elected at this meeting, the following were represented at the convention:

Allan, John H., Seed Co., Sheboygan, Wis.
Barteldes Seed Co., Lawrence, Kan.
Barrett, W. H., Adrian, Mich.
Berry, A. A., Seed Co., Clarinda, Iowa.
Bodger, John, & Sons Co., Gardena, Cal.
Bolgiano, F. W., & Co., Washington, D. C.
Braslan Seed Growers Co., San Jose, Cal.
Brown, Alfred J., Seed Co., Grand Rapids, Mich.
Burpee, W. A., Philadelphia, Pa.
Bushnell, D. I., & Co., St. Louis, Mo.
Chesmore-Eastlake Mercantile Co., St. Joseph, Mo.
Courteen Seed Co., Milwaukee, Wis.
Coy, C. Herbert, Seed Co., Valley, Neb.
De Puy, C. E., Co., Pontiac, Mich.
Diggs & Beadles, Richmond, Va.
Fish, Henry, Seed Co., Carpinteria, Cal.
Flower, S. W., & Co., Toledo, Ohio.
Germain Seed & Plant Co., Los Angeles, Cal.
Hastings, H. G., & Co., Atlanta, Ga.
Hollenbach, Chas., Chicago, Ill.
Iowa Seed Co., Des Moines, Iowa.
Keeney, N. B., & Son, Le Roy, N. Y.
Kendel, A. C., Cleveland, Ohio.
Kimberlin Seed Co., Santa Clara, Cal.
Landreth Seed Co., Bristol, Pa.
Lee, Arthur G., Fort Smith, Ark.
Leonard, S. F., Chicago, Ill.
Lilly, Chas. H., Co., Seattle, Wash.
Lupton, J. M., Mattituck, N. Y.
McCullough's, J. M., Sons Co., Cincinnati, Ohio.
McCullough, H. T., Santa Ynez, Cal.
McCullough, J. Chas., Cincinnati, Ohio.
Mandeville & King, Rochester, N. Y.
Mangelsdorf Bros. Co., Atchison, Kan.
Manitowoc Seed Co., Manitowoc, Wis.
May, L. L., & Co., St. Paul.
Morse, C. C., & Co., San Francisco, Cal.
Northrup, King & Co., Minneapolis, Minn.
Olds, L. L., Seed Co., Madison, Wis.
Pacific Seed Co., Caldwell, Idaho.
Page Seed Co., Greene, N. Y.
Peppard, J. G., Kansas City.
Portland Seed Co., Portland, Ore.
Rice, J. B., Seed Co., Cambridge, N. Y.
Robinson, J. C., Seed Co., Waterloo, Neb.
Rogers Bros., Alpena, Mich.
Rohnert, Waldo, Gilroy, Cal.
Scarlett, Wm. G., & Co., Baltimore, Md.
Schisler-Cornell Seed Co., St. Louis, Mo.
Simmers, J. A., Toronto, Ont.
Steckler Seed Co., New Orleans, La.
Valley Seed Co., Sacramento, Cal.
Vogeler Seed & Produce Co., Salt Lake City, Utah.
White, Kirby B., Detroit, Mich.
Will, Oscar H., & Co., Bismarck, N. D.
Woodruff, F. H., & Sons, Milford, Conn.
Woodruff, S. D., & Sons, Orange, Conn.

In addition, the following non-members were represented:

Agnew, J. B., Visalla, Cal.
California Seed Growers' Co., San Jose, Cal.
Chester, H. H., & Co., Chicago.
Crenshaw Bros., Tampa, Fla.

Kelway & Son

SEED GROWERS AND
NURSERYMEN
LANGPORT, ENGLAND

announce that their

Mr. H. A. Naldrett

has just arrived for an extended business trip throughout the United States and Canada. Mr. Naldrett's address while in this country will be in care of:—

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PRIMULAS
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(Sago Palms)

Strong and healthy bulbs, size ½ lb. to 6 lbs.:
25 lbs., \$2.25; 100 lbs., \$8.00; 300 lbs., \$22.25; 500 lbs., \$35.00.

COLD STORAGE BULBS

Lilium Giganteum: 7-9 in., 300 to case, per case, \$16.00. Lily of the Valley Berlin Pips: cases containing 250 pips, \$4.50; 500, \$8.00; 1000, \$15.00.

DIELYTRA (Bleeding Heart) SPECTABILIS
\$1.15 doz.; \$8.00 per 100.

Send for our Wholesale Florist Catalogue.

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42 Vesey Street, NEW YORK

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**Wilson's Seeds will grow
anywhere.**

J. J. WILSON SEED CO., Newark, N. J.

Fitness For Its Purpose

Bulbs for forcing.
Bulbs for outdoor planting.
Bulbs for Thanksgiving flowers.
Bulbs for Christmas flowers.
Bulbs for Easter flowers.
Bulbs for all occasions and purposes.

What we want to emphasize is the importance of "fitness for its purpose," and the attention we give to it in every respect.

Write us about your order. We can give you interesting facts about our prices, quality and service.

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Agents for The Growers' Association,
Anna Paulowna, Holland.

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Spring Bedding Plants

USE FRANZEN'S SEED
SEND FOR PRICE LIST

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Holland Bulbs

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HILLEGOM (ESTABLISHED 1830) HOLLAND

OWNERS and CULTIVATORS of over 550 acres of bulbs, such as Hyacinths, Tulips, Narcissus, Crocus, Iris, Gladiolus, Lilies; a very large assortment of Peonies, Amaryllis and herbaceous plants

LOWEST PRICES ON APPLICATION

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Lilium Giganteum, 7/9-in.
 CASE OF 100 BULBS **\$6.95**

FROM NEW YORK AND CHICAGO COLD STORAGE
 300 bulbs, \$18.00
 1200 bulbs, \$70.00
C. S. & Co.
 NEW YORK

1000 pips, \$15.00
 2500 pips, \$35.00

Lily of the Valley Pips
\$7.95 CASE OF 500 PIPS

CHAS. SCHWAKE & CO., Inc.,

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NEW YORK

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DANISH SEEDS



Cabbage, Cauliflower,
 Carrot, Mangel, Swede,
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General Horticultural Importers
 for the trade only. Send for estimates or price list to

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L. GIGANTEUMS

8-9 inch, 8-10 inch, 9-10 inch
 Also BAMBOO STAKES, green and natural,
 different sizes.

Write for prices.

YOKOHAMA NURSERY CO., Ltd.
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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed
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GROWER and EXPORTER on the very largest scale of all

CHOICE VEGETABLE, FLOWER and FARM SEEDS

SPECIALTIES: Beans, Beets, Cabbages, Carrots, Kohl-Rabi, Leeks, Lettuces, Onions, Peas, Radishes, Spinach, Turnips, Swedes, Asters, Balsams, Begonias, Carnations, Cinerarias, Gloxinias, Larkspurs, Nasturtiums, Pansies, Petunias, Phlox, Primulas, Scabious, Stocks, Verbenas, Zinnias, etc. Catalogue free on application.

HENRY METTE'S TRIUMPH OF THE GIANT PANSIES (mixed), the most perfect and most beautiful in the world, \$6.00 per oz.; \$1.75 per 1/4 oz.; \$1.00 per 1/8 oz. Postage paid. Cash with order.

All seeds offered are grown under my personal supervision on my own vast grounds, and are warranted true to name, of strongest growth, finest stocks and best quality. I also grow largely seeds on contract.

Mention The Review when you write.

DANISH PANSY SEED

Wiboltt's Danish Exhibition.....per lb., \$18.00; per oz., \$1.50
 Good Mixture.....per lb., 3.00; per oz., .30
 Extra Fine Mixture.....per lb., 4.00; per oz., .35
 Giant Trimardeau Mixture.....per lb., 8.00; per oz., .60

Postpaid. Cash with order. Write for my price list.

R. WIBOLTT, SEED GROWER, NAKSKOV, DENMARK

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**DUTCH BULBS
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 HILLEGOM, HOLLAND**

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Ask for Prices of Seeds (Garden, Farm or Flower) from

KELWAY'S

for present delivery or on contract.
 Special prices now ready.

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 Ernst & von Spreckelsen, Hamburg, Germany.
 Ferrell, A. T., & Co., Saginaw, Mich.
 Fosgate, W. J., Santa Clara, Cal.
 Fredericksen & Madsen, Copenhagen, Denmark.
 Hogue-Kellogg Co., Ventura, Cal.
 Hunter Seed Co., San Francisco, Cal.
 Johansen, Victor, Seed Co., Arroyo Grande, Cal.
 Knudsen, A., Odense, Denmark.
 Louis Freres & Co., Brunges-le-Chatel, France.
 McGill Seed Co., San Francisco, Cal.
 Pieters-Wheeler Seed Co., Gilroy, Cal.
 Routzahn Seed Co., Arroyo Grande, Cal.
 Stecher Lithographic Co., Rochester, N. Y.
 Waller Seed Co., Guadalupe, Cal.
 Waterman, Charles, Dalton, Ill.
 Wilcox, J. T., St. Anthony, Idaho.

CREDITS AND COLLECTIONS.

[Summary of a paper by M. L. Germain, of Los Angeles, read before the American Seed Trade Association at San Francisco June 23, 1915.]

I am strongly opposed to long credits. Have you ever noticed that the almost invariable defense to a collection suit is an attack on the quality of your merchandise? Down-to-date seedsmen spend large sums of money every year to insure against just such attacks and yet many of them, in order to make a few additional sales, are willing to run the risk of the very thing which they are attempting to eliminate. One suit with the attendant publicity will more than offset thousands of dollars' worth of advertising. We have few complaints on the quality of our seeds from the people who have paid and it would stand to reason, therefore, that if you can get in your money before there is any possibility of their attacking the quality of your goods you are going to have less poor advertising and less expense.

If we but figure the net profit on our sales, we will find that it will not justify long credits, as the interest that we pay on borrowed money is just that much taken out of our net profits, our dividends at the end of the year. At the same time we are standing the risk that naturally goes with every credit transaction. The older the debt the harder it is to pay and thus, often, the debt, through no fault of ours, becomes a matter of paying for "a dead horse."

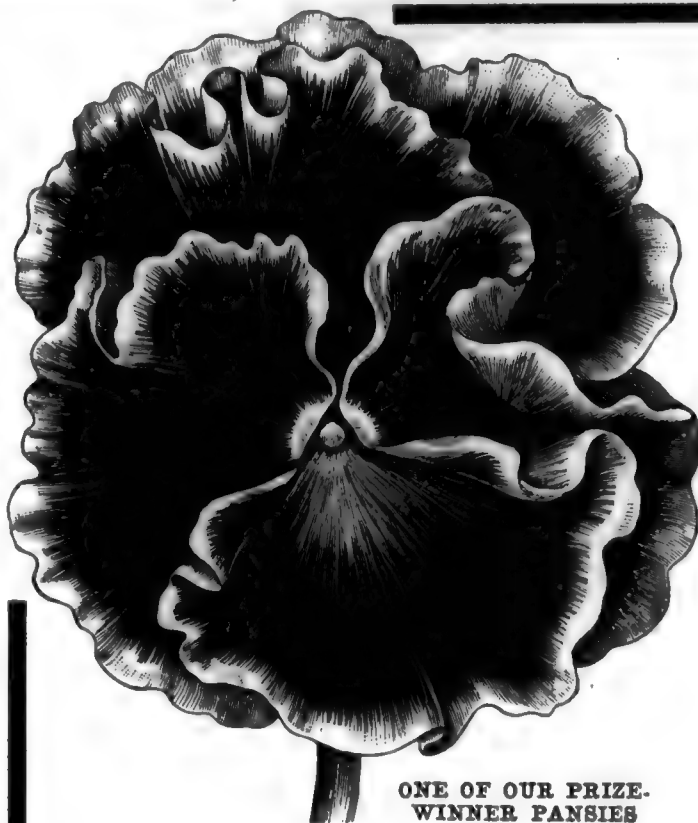
If a customer has no credit standing at the bank he expects you to carry him without any additional compensation. You make him a present of the interest that he should be paying, and you take an excessive risk.

Terms of Sale Essential.

In making collections the first essential is to have "terms of sale"; the second is to never forget them, or, rather, to never let the other fellow forget them; and the other fellow is prone to forget. It is here that the danger point arises, as many a man approaches his customer with an unwarranted fear in asking that which is legitimately due him. You will invariably find that the man who objects to being asked for a legitimate debt which is due is a man to be watched.

At the beginning of our present fiscal year the directors of my company, realizing the hard times to come, decided to pursue a strict policy of collecting; if necessary, at the cost of losing some business. We hardly expected the increase of business, which, nevertheless, we have had.

First, we made it a point to have our credit man and our salesmen inform every new customer of our terms of sale and to ascertain if these were satisfactory. Then we worked out a series of collection notices and letters at a time when our digestion was good and our disposition the friendliest. This insured a uniform method of collecting



ONE OF OUR PRIZE-WINNER PANSIES

Johnson's Prize Winner Pansies in mixture. The finest strain of Pansy in cultivation, saved only from the largest and best shaped flowers of the richest colors.

**Tr. Pkt., 50 cts.
Oz., \$5.00**

GIANT SEPARATE COLORS

	Tr. Pkt.	Per Oz.
Giant Adonis. Beautiful light blue	\$0.25	\$2.00
Giant Prince Bismarck. Beautiful shade of brown25	1.50
Giant Striped25	1.50
Giant Peacock. Ultramarine blue, claret and white; extra30	2.00
Giant Emperor William. The best blue25	1.50
Giant Black25	1.50
Giant White. With dark eye25	1.50
Giant Trimardeau. Choice mixed25	1.00
Giant Fire King. Golden yellow, upper petals purple25	1.50
Giant Mme. Perret. A magnificent giant strain of rare excellence, very early, vigorous and a rich combination of colors30	2.50
Giant Lord Beaconsfield. Purple, white petals25	1.50
Giant Yellow. With dark eye; fine25	1.50
Giant Dark Blue25	1.50
Giant Snowflake. Pure white25	1.50

	Tr. Pkt.	Per Oz.
Giant Hortensia. Beautiful red shades	\$0.30	\$2.25
Giant President Carnot25	2.00
Bugnot's Superb Blotched40	3.00
Cassier's Giant Five Blotched30	2.50
Giant Masterpiece. A magnificent variety, with curled petals and many rich colors40	3.50
Giant Orchid-flowered. Beautiful, rare shades40	2.50
Triumph of the Giants (grown by Henry Mette, the introducer). A prize strain of curled and fluted flowers of immense size and rare brilliancy of coloring. 1/4 oz., \$1.7560	6.00
Giant Odier. Extra large blotched, rich colors30	2.50
Giant Imperial German Mixed. A rich strain30	2.50
Giant Parisian. Brilliant colors, mostly five blotched; fine25	2.00
Giant Golden Queen. Without eye25	2.25

JOHNSON SEED COMPANY
 217 Market Street, PHILADELPHIA, PA.

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SEEDS FOR SUMMER SOWING

	Tr. Pkt.	Oz.
Aquilegia, California Hybrids	\$0.30	\$1.75
Aquilegia, Coerulea Hy., Long Spear, mixed25	1.50
Aquilegia, Vulgaris, double white15	.60
Aquilegia, double mixed10	.40
Cineraria, giant dwarf prize strain75	
Cineraria, dwarf mixed50	
Digitalis, Gloxiniaeflora, mixed10	.30
Gaillardia Grandiflora Comp., mixed10	.40
Gaillardia Grandiflora Oculata Hybrids10	.60
Myosotis Alpestris Victoria25	1.00
Myosotis Alpestris, Indigo Blue20	.75
Myosotis Alpestris Robusta gr. fl.30	1.25
Myosotis Palustris Semperflorens30	1.50

411-413 Washington Ave., ST. LOUIS SEED CO.,

ST. LOUIS, MO.

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CELERY PLANTS WE ARE THE LEADERS

IN POTS—IN FLATS—TRANSPLANTED
 For special trade—for store trade—for select private garden trade—for market garden trade—for farm trade. Golden Self-Blanching French Seed, White Plume, Giant Pascal, Winter Queen. We are the leaders. Tomato, Cabbage, Cauliflower, Pepper, Egg Plant, Sweet Potato.
 WARREN SHINN, Woodbury, N. J.

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BURNETT BROS. SEEDS :: BULBS :: PLANTS

98 Chambers St., NEW YORK CITY

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Watch for our Trade Mark Stamped on every brick of Lambert's

Pure Culture Mushroom Spawn

Substitution of cheaper grades is thus easily exposed. Fresh sample brick, with illustrated book, mailed postpaid by manufacturers upon receipt of 25 cents in postage. Address

Trade Mark. American Spawn Co., St. Paul, Minn.

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SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE, Box 84, SEDALIA, MO.

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**PRINCESS****20—The New Upright Pansy**

This strain is entirely distinct from all others. It is absolutely compact, upright growing, and extremely weather-proof, enduring many storms without damage to its flower. The flowers are mostly blotched and frilled like the Masterpiece, of good form and heavy velvety texture, on heavy stems carried well above the foliage. Attractive by the brilliancy of its colors.

500 Seeds 20c; 1000 Seeds 35c; 1/4 oz. \$1.00; 1/2 oz. \$2.00; 1 oz. \$7.50.

- 24—Kenilworth Show—A fine strain.
- 38—Mme. Perret—Red and wine shades.
- 40—Zebra—Fine striped mixture.
- 42—Adonis—Light blue, white center.
- 44—Black—Almost coal black.
- 46—Black with bronze center.
- 48—Lord Beaconsfield—Purple shaded white.
- 50—Bronze—Beautiful bronze.
- 52—Bronze with yellow center.
- 54—Velvet Brown with yellow center.
- 56—Havana Brown.
- 58—Havana Brown with yellow center.
- 60—Cardinal—Curled, bright red, dark blotch.
- 62—Cecily—Steel blue, margined white.
- 64—Goliath—Large curled yellow, blotched.

The KENILWORTH Giant Pansy

seeds are all grown by myself and are offered in the following mixtures and separate colors:

22—KENILWORTH STRAIN—The flowers are of perfect form and substance; many of the immense flowers are from 3 1/2 to 4 inches; it is a striking collection of beautiful colors and markings rich with shades of red, brown, bronze, mahogany and many others too numerous to mention. Light, Medium or Dark Mixtures.

26—KENILWORTH CUT FLOWER MIXTURE—Is a distinct class by itself, surpassing all other strains as a cut flower or for exhibition purposes, for inside or outside growing; the large flowers are carried erect above the foliage on heavy stems, 7 or 8 inches long, in the most graceful manner, and stand the hot, dry weather well.

28—MASTERPIECE—A remarkable type; the curled, wavy petals giving the flower a double appearance, large flowers of great substance, on long, strong stems.

30—GIANT THREE AND FIVE BLOTCHED PANSIES—A superb mixture. Flowers large and of circular form and of great substance. The display of coloring is unsurpassed. A combination of almost every shade of rich velvety colors, reds are particularly conspicuous; the petals being distinctly marked with three or five large dark blotches.

32—GIANT PARISIAN—The flowers are of enormous size, and beautifully marked, mostly five dark blotches on white and yellow ground. An unusually showy mixture.

NEW SEED NOW READY

All sorts and mixtures, except the new Pansy Princess, are \$5.00 per oz.; \$1.25 per 1/4-oz.; 5000 seeds, \$1.00; trade packet of 1000 seeds, 25c; any 5 pkts., \$1.00. Please order by number.

- 66—Hero—Curled, deep blue shaded white.
- 68—Emp. William—Ultramarine blue, violet eye.
- 70—Eros—Velvety brown, yellow margin.
- 72—Emp. Franz Joseph—White blotched blue.
- 74—Emp. Frederick—Maroon with gold edge.
- 76—Fairy Queen—Azure blue, white edge.
- 78—Freya—Purplish violet, white edge.
- 80—Gold Edge—Velvety brown, gold edge.
- 84—Superba—Orchid tints of red and wine.
- 86—Sunlight—Yellow with brown blotches.
- 88—Andromeda—Curled apple blossom.
- 90—Colossea Venosa—Light veined shades.
- 92—Almond Blossom—Delicate rose.
- 94—Aurora—Terra cotta shades.
- 97—The above named Orchid mixed.
- 98—Indigo Blue—Deep velvety blue.
- 100—Light Blue shades.
- 102—Minerva—Red ground, violet blotched.
- 104—Meteor—Bright red brown.
- 106—Pres. McKinley—Yellow, dark blotched.
- 108—Mahogany with white margin.
- 110—Mahogany with yellow margin.
- 112—Mourning Clock—Black with white edge.
- 114—Purple—Large rich deep color.
- 116—Peacock—Blue, rosy face, white edge.
- 118—Psyche—Curled white, five blotches.
- 120—Pres. Carnot—White, five blue blotches.

- 126—Red—A collection of rich red shades.
- 128—Red Riding Hood—Curled and blotched.
- 130—Rosy Morn—Purple crimson, white edge.
- 132—Striped on lilac ground.
- 134—Striped on bronze ground.
- 136—Victoria—Blood red, violet blotches.
- 137—Vulcan—Dark red, with five blotches.
- 138—White—Large satiny white.
- 140—White with violet blotch.
- 142—Yellow—Large golden yellow.
- 144—Yellow with dark blotch.
- 146—34 to 144 mixed in equal proportions.

For fuller description send for catalogue.

RAINBOW is a mixture of the most beautiful, gorgeous colors, blotched, striped, veined, margined, etc. With every \$1.00 worth of Pansy seed I will send, free, 1000 seeds of Rainbow, and with other amounts in like proportion.

Chas. Frost
Kenilworth,
N. J.

Mention The Review when you write.

XXX SEEDS

PRIMROSES, Improved Chinese Fringed, finest grown, many varieties mixed, 650 seeds, \$1.00; 1/2 pkt., 50c; per 1000, \$1.25.
Primula Kewensis, sweet yellow, new dwarf, 25c.
Primula Obconica, new giants, pkt., 50c.
Calceolaria, finest dwarf, Giant flow., 50c.
Columbine, new fancy mixed, 20c.
Cyclamen Giganteum, finest Giants mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.
Cineraria, large flowering dwarf mixed, fine, 1000 seeds, 50c; 1/2 pkt., 25c.
Daisy (Bellis), new Monstrous Double, 25c.

GIANT PANSY The best large flowering varieties, critically selected, 6000 seeds, \$1.00; half pkt., 50c; oz., \$3.00. A pkt. of giant **Mme. Perret** pansy added to every order for Giant Pansy.

CASH. Liberal packets. We can please you.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

Pansy SEED Pansy

Brown's Giant Prize Pansy Seed. My own grown 1915 crop.

\$2.50 per 1/2 oz.; \$5.00 per oz.; \$50.00 per lb.

Cash with order.

PETER BROWN
Lancaster, Pa.

Mention The Review when you write.

GLADIOLI

I can supply fine, plump bulbs of America in any quantity; 1st size, 1 1/2 to 2 1/4-inch. If ordered this month, I will make the price \$7.00 per 1000, 250 at 1000 rate. Cold storage bulbs next month.

E. E. STEWART, Brooklyn, Mich.

Mention The Review when you write.

Asparagus Plumosus Nanus Seed

Fresh 1915 Crop

1000 to 5000 at \$1.00 per 1000; 5000 and over at 75c per 1000

DRAKE POINT GREENHOUSES, Yalaha, Florida

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It is our BUSINESS to supply YOU with SUPERIOR GLADIOLI

JOHN LEWIS CHILDS
Flowerfield, L. I., N. Y.

Mention The Review when you write.

Candytuft Empress,
\$1.50 per pound
Rochester White Gladioli,
\$2.25 per dozen; \$15.00 per 100

Full line of Flower Seeds. If you want the best give us a trial.

JAMES VICK'S SONS, - Rochester, N. Y.
Mention The Review when you write.

and eliminated the possibility of the credit man writing letters which would be dictated more by his heart than his head. The notices and letters are all intended to get the money without offense and are gotten up with considerable care, a feature which we are not always in a position to give each individual letter as it is dictated. These notices and letters are either printed or multigraphed, allowing accounts to be handled by an assistant without coming to the attention of the credit man until such time as they should have personal attention.

Eliminating the Personal.

Printing the notices has as its main object the elimination of the personal element. Your customer must realize that the printed notice which he has received was not printed for his special benefit, but that it is a part of a system which all overdue customers receive, and that it casts no reflections. The first notice is sent out within five days after the account becomes due and is worded as follows:

This notice is sent you as a reminder that your May (for instance) account was due on the tenth of this month. We will appreciate a prompt remittance to cover.

Now, it has been our experience that there is something wrong with a man who will take offense at this notice. This notice will allow the man who has overlooked making a remittance to immediately send the same to you and you would be surprised at the returns that result. Or it leaves open to him the opportunity to communicate with you.

Approximately fifteen days after the first notice has been sent out a second notice, also printed, is sent out. This notice states at the top: "Second notice; reply wanted," and outlines that the account as shown by our statement of a certain date still remains unpaid; calls his attention to increased cost of doing business as making it essential that collections be made promptly; again calls his attention to our terms of sale and requests an immediate remittance unless he desires to pay interest on the account.

Our third notice is a multigraphed letter calling the customer's attention to the fact that we have received neither a remittance nor a reply to two communications and, in the case of a retail customer, notifies him that we do not desire to believe that he has ignored them, and requests a remittance. In the case of a wholesale customer it calls his attention to the fact that we have received neither a remittance nor a reply and then continues in a frank manner as follows: "We ask you to bear in mind that our net profit on wholesale business is about two per cent on our sales, that interest and carrying charges on accounts cost us three-quarters of one per cent a month. Your account being past due has already reduced our

[Concluded on page 103.]

THE UP-TOWN SEED STORE

HARRY A. BUNYARD CO., Inc.

40 West 28th St., NEW YORK CITY
Mention The Review when you write.

BOUGHT YOUR BULBS YET?

IF NOT, IT'S TIME TO PLACE THE ORDER NOW

Why not try us? Send in your list for quotations. Get our catalogue on Bulbs, Azaleas, Hydrangeas, Ramblers and other stock.

C. G. POLLWORTH CO.,

Milwaukee, Wis.

Mention The Review when you write.

C. F. M. SPECIALS

Floribunda VALLEY Pips, select quality at \$15.00 per 1000.

T Brand LIL. GIGANTEUM, the lily without a peer, per case:
7/9, \$18.00; 8/10, \$19.00; 9/10, \$20.00. Baby cases, 7/9, 100 bulbs, \$6.50.

LIL. SPEC. RUBRUM MAGNIFICUM, size 8/9 (200 bulbs), special at \$10.50 per case.

CORP. OF CHAS. F. MEYER, 99 Warren Street, NEW YORK

Mention The Review when you write.



GIGANTEUM Bulbs, \$7.50 per 100; per case. \$17.50.
Magnificum and Rubrum Lilies, per 100, \$6.00.
Paper White and Dutch Bulbs, prices now ready.
Calla Lily Bulbs—ORDER NOW.



Unkul Si sez:

We "was turriable" busy sending back checks and unfilled orders this spring, 'cause you fellers didn't order in time.

Get Busy — Order Now

M. M. CARROLL

NORWOOD (near Cincinnati), OHIO
Mention The Review when you write.

BULBS

PLANT NOW in your empty benches and get some of that late summer money that is sure to come.

Lilium Giganteum

7/9-in., per case of 300...\$16.00; 100, \$6.00

Lilium Giganteum

8/10-in., per case of 225, \$21.00; 100, \$10.00

Lilium Speciosum Rubrum

8/9-in., per case of 225...\$16.00; 100, \$6.00

Lilium Speciosum Rubrum

9/11-in., per case of 125...\$11.00; 100, \$9.00

Guaranteed sound and prompt shipment

Wire Order Our Expense

WINTERSON'S SEED STORE

166 N. Wabash Ave., Chicago

Mention The Review when you write.

Lilium Giganteum, 7-9 in., 300 in case, \$18.00 per case
..... 50.00 per 1000
Lilium Formosum, 8-9 in., 300 in case, 18.00 per case
Lilium Album, 220 in case 12.00 per case
Lilium Auratum, 150 in case 10.00 per case
Lily of the Valley Pips, extra fine.... 14.00 per 1000

Bamboo Canes, Wood Moss and Sphagnum Moss.
To-bak-ine, Nikoteen and Nico-Fume.

D. RUSCONI, 128 West 6th Street,
CINCINNATI, OHIO
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MIGNONETTE SEED

We offer a limited quantity of greenhouse-grown seed from a strain of Mignonette which we have reselected for several years.

Trade Packet \$1.00

1/4 Oz., \$1.50 Oz., \$5.00

DAVID J. SCOTT

CORFU, N. Y.

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Cold Storage Valley

CHICAGO MARKET BRAND

Finest Valley, giving best results
all year round—

\$16.00 per 1000 \$8.50 per 500
4.50 per 250 2.00 per 100

FLORISTS' MONEY MAKER

Best Valley at moderate prices—

\$14.00 per 1000 \$7.50 per 500
\$4.00 per 250

H. N. BRUNS

3040 Madison St., CHICAGO

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CARRY OUT YOUR PLANS
WITH

Thorburn's
SEEDS

Whatever your plans are for autumn flowers or plants, we have some appropriate seed which will give its support to your ideas.

Our stocks of seeds are so complete and varied, that we call it a rainbow-range of color.

You would like to get our catalogue. Write.

J. M. THORBURN & CO.

Since 1802

53 Barclay St., through to 54 Park Place,
NEW YORK

GOOD SUMMER FLOWERS

Extra Quality Pink and White Killarney, Richmonds, Mrs. Ward, Bulgarie, Cecile Brunner, American Beauties, Fancy Carnations, Yellow Daisies, Valley, Orchids, Peas, Fancy Peonies, Iris, Gladioli and Easter Lilies.

Obtain our prices on quantity lots. **Pittsburgh Cut Flower Co.** 116-118 Seventh Street, PITTSBURGH, PA.
Mention The Review when you write.

C. C. POLLWORTH CO.

Choice Roses, Carnations, Valley Lilies always on hand
MILWAUKEE, WIS.

Mention The Review when you write.

HOLTON & HUNKEL CO.

Fancy White and Pink Killarney, Carnations, Valley, Lilies,

462 Milwaukee Street, Milwaukee, Wis.

AND ALL OTHER SEASONABLE STOCK.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Pittsburgh, June 30, 1915.

	Per 100	
Beauty, Special.....	\$20.00 @ \$25.00	
Fancy.....	12.50 @ 15.00	
Medium.....	6.00 @ 10.00	
Short.....	2.00 @ 4.00	
Killarney.....	2.00 @ 5.00	
White Killarney.....	2.00 @ 5.00	
Richmond.....	4.00 @ 10.00	
Mrs. Aaron Ward.....	2.00 @ 8.00	
Bulgarie (Rivoire, Taft).....	4.00 @ 10.00	
Cattleyas, per doz.....	\$5.00 @ \$6.00	
Carnations.....	1.00 @ 2.00	
Valley.....	4.00	
Lilies.....	8.00	
Sweet Peas.....	.50 @ 1.00	
Daisies.....	1.00 @ 2.00	
Peonies.....	2.00 @ 4.00	
Iris.....	1.00 @ 3.00	
Cornflowers, per bunch.....	.5c @ 10c	
Gladioli.....	3.00 @ 6.00	

Milwaukee, June 30, 1915.

	Per doz.	
Beauty, long stems.....	\$3.00	
24 to 36-in. stems.....	\$1.50 @ 2.00	
	Per 100	
Mrs. Chas. Russell.....	\$5.00 @ \$20.00	
Richmond.....	2.00 @ 8.00	
Killarney.....	2.00 @ 8.00	
White Killarney.....	2.00 @ 8.00	
Mrs. Ward.....	2.00 @ 6.00	
Sunburst.....	4.00 @ 10.00	
Ophelia.....	3.00 @ 10.00	
Carnations.....	1.00 @ 3.00	
Valley.....	2.00 @ 4.00	
Easter Lilies.....	8.00 @ 10.00	
Sweet Peas.....	.50 @ 1.00	
Snape dragon.....	2.00 @ 4.00	
Peonies.....	2.00 @ 4.00	
Daisies.....	.75 @ 1.00	

THE FLORISTS' MANUAL, by Wm. Scott, the greatest book ever written for florists, sent by The Review for \$5.

PLEASE cut out my ad of privet, the 18 to 24-inch, as I am all sold out of that size. The Review certainly does bring the answers.—Charles L. Smith, Pennsgrove, N. J.

GUST. RUSCH & CO.

WHOLESALE FLORISTS
448 Milwaukee St., MILWAUKEE, WIS.
CUT FLOWERS and
FLORISTS' SUPPLIES

FANCY LILY OF THE VALLEY and ORCHIDS

ROSES AND CARNATIONS
FANCY FERNS, Special Picked

C. A. KUEHN, Wholesale Florist, 1312 Pine Street, ST. LOUIS, MO.

SUPPLIES AND WIRE DESIGNS

Mention The Review when you write.

Wholesale Cut Flower Prices.

St. Louis, June 30, 1915.

	Per doz.	
Beauty, Specials.....	\$2.50 @ \$3.00	
Extra.....	1.50 @ 2.00	
Shorts.....	.50 @ 1.00	
	Per 100	
Richmond.....	\$2.00 @ \$5.00	
Maryland.....	2.00 @ 5.00	
White Killarney.....	2.00 @ 5.00	
Killarney.....	2.00 @ 5.00	
Ward, Hadley.....	2.00 @ 6.00	
Carnations.....	.75 @ 2.00	
Lily of the Valley.....	3.00 @ 4.00	
Harrisii.....	5.00 @ 6.00	
Orchids, doz.....	\$6.00 @ \$7.50	
Daisies, Shasta.....	.35 @ .50	
Sweet Peas.....	.15 @ .30	
Callas.....	5.00 @ 6.00	
Gladioli.....	2.00 @ 3.00	
Cape Jasmine.....	.50 @ 1.00	

In sending you remittance to pay for two insertions of a 4-line Classified ad, we can say that this 80 cents sold for us an even \$100 worth of poinsettias.—Heinl & Weber, Terre Haute, Ind.

**EVERYTHING
SEASONABLE**
THE McCALLUM CO., Cleveland, Ohio
Pittsburgh, Pa.

**THE
Denver Wholesale Florists'
Co.**

1433-35 California Street DENVER, COLO.



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H. G. BERNING
WHOLESALE FLORIST
1402 Pine Street
ST. LOUIS, MO.
Magnolia Leaves
\$1.85 per Box

Mention The Review when you write.

WM. C. SMITH
Wholesale Floral Co.

Wholesale Florists

1316 Pine St. Both L. D. Phones ST. LOUIS

Supplies and Everything in Season always on hand

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If you are interested in European stocks of Plants and Seeds and latest news concerning same, subscribe to The Horticultural Trade Journal, published weekly, and The International Horticultural Trade Journal, published quarterly. One dollar (International Money Order) sent to us now will insure your receiving each number as published for one year.

Address

The HORTICULTURAL PRINTING CO.
BURNLEY, ENGLAND

EDWARD REID**Wholesale Florist****1619-21 Ranstead St., Philadelphia, Pa.**

Choice Sunburst, Kaiserin, Select Beauties, our usual fine grade of Valley and all seasonable flowers.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Philadelphia, June 30, 1915.

	Per doz.	
Beauty, Long	\$2.00 @	\$3.00
Medium	1.00 @	1.50
Short	.50 @	.75
Per 100		
The Killarneys, Long	\$4.00 @	\$ 6.00
Short	2.00 @	3.00
Mrs. Russell, Long	8.00 @	15.00
Short	4.00 @	6.00
Richmond, Hadley, Long	4.00 @	6.00
Short	2.00 @	3.00
Maryland, Mock, Long	5.00 @	8.00
Short	2.00 @	3.00
Sunburst, Ward, Hillingdon	2.00 @	6.00
Carnations, Select	2.00 @	8.00
Ordinary	1.00 @	1.50
Easter Lilies, per doz.	\$1.00 @	\$1.50
Valley	2.00 @	4.00
Cattleya, per dozen	\$5.00 @	\$6.00
Gardenias, per doz.	2.00 @	3.00
Cornflowers	.40 @	.50
Sweet Peas	.40 @	.50
Delphiniums		8.00
Peonies	3.00 @	4.00
Gladiolus	3.00 @	6.00
Coreopsis		.50
Asters	1.00 @	1.50

Boston, June 30, 1915.

	Per 100	
Beauty, Specials	\$12.00 @	\$15.00
Extra	6.00 @	8.00
Short stems	1.00 @	3.00
Shawyers, Russells	2.00 @	10.00
Killarney Brilliant	1.00 @	6.00
Killarney	.50 @	6.00
White Killarney	.50 @	6.00
Dark Pink Killarney	1.00 @	6.00
Double White Killarney	1.00 @	8.00
Killarney Queen	1.00 @	8.00
Mrs. Aaron Ward	.50 @	6.00
D'Arenberg, Richmond, Hadley	2.00 @	10.00
Ophelia	2.00 @	10.00
Sunburst	1.00 @	6.00
Rivoire (Bulgaria, Taft)	2.00 @	8.00
Kaiserin, Carnot	2.00 @	8.00
Carnations	.25 @	1.00
Cattleyas	25.00 @	30.00
Lily of the Valley	2.00 @	3.00
Easter Lilies	4.00 @	6.00
Gardenias	8.00 @	12.00
Sweet Peas	.20 @	.50
Yellow Marguerites	.50 @	1.50
Antirrhinums	1.00 @	3.00
Cornflowers	.25 @	.35
Gladiolus, large, doz.	\$1.00 @	\$1.50

It took me six months to grow the plants, but it took The Review only one week to sell them.—Chas. A. Moss, Spartanburg, S. C.

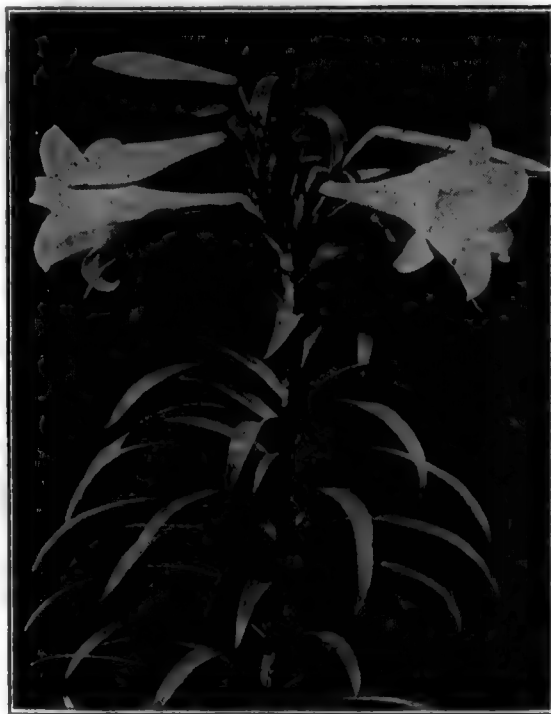
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FLORISTS' SUPPLIES
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PHILADELPHIA, - PA.

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Manufacturers of all kinds of

WIRE DESIGNS and FLORISTS' SUPPLIES**1008 Vine Street,
PHILADELPHIA, PA.****Louis H. Kyrk****Wholesale Commission Florist**

Consignments Solicited

Cut Flowers, Wire Work, Florists' Supplies**110-112 E. Third St., CINCINNATI, OHIO****EASTER LILIES****FINE FRESH LILIES
Every Day in the Year****Central Location****Quick Deliveries**

Can supply, jobbers as well as retailers—large users please write.

We also have fine Adiantum Croweanum fronds, at \$1.00 per 100.

HOFFMEISTER FLORAL CO.**Lick Run,****White St., CINCINNATI, OHIO**

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Cut Flowers Greens Supplies

—Everything a Florist Needs—

CINCINNATI CUT FLOWER EXCHANGE**Wholesale Commission Florists****24 E. Third Ave., Cincinnati, Ohio****PATRICK WELCH : Wholesale Florist****262 Devonshire Street : BOSTON, MASS.**

A AMERICAN BEAUTIES, Orchids, Valley, Carnations. All the novelties in the Cut Flower Market furnished on short notice. Prices quoted on application. No retail orders accepted. Flowers shipped out of Boston on early trains. Store open for business at 6 a. m. Telephone Main 2698

Wholesale Cut Flower Prices.

Cincinnati, June 30, 1915.

	Per doz.	
Beauties, 30 to 36-inch, Special	\$3.00 @	\$3.00
24 to 30-inch, Fancy	2.00 @	
18 to 24-inch, Extra	1.50 @	
12 to 18-inch, First	1.00 @	
8 to 12-inch, Second	.50 @	
Per 100		
Killarney, white and pink	\$3.00 @	\$ 6.00
Richmond	3.00 @	6.00
Carnations	1.50 @	2.00
Easter Lilies	8.00 @	10.00
Lily of the Valley		4.00
Orchids, per doz.	\$6.00 @	\$7.50
Sweet Peas	.35 @	.75
Stocks	2.00 @	4.00
Snapdragon	4.00 @	6.00
Gladioli, America	4.00 @	6.00
Feverfew, per bunch	.25c	
Water Lilies	3.00 @	4.00
Candytuft, per bunch	.25c	
Sweet William, per bunch	.25c	
Cornflowers	.35 @	.50
Hydrangeas, per bunch	.50c	
Candidum Lilies	3.00 @	4.00
Peonies	3.00 @	4.00
Shasta Daisies	.75 @	1.00

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To all American Nurserymen and Seedsmen desiring to keep in touch with commercial horticulture in England and the continent of Europe: Your best means of doing this is to take in the

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Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports of all novelties, etc. Paper free on receipt of 75 cents, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England**A Card This Size****Costs Only 70c per Week
on Yearly Order**

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

KYLE & FOERSTER

Wholesale
Commission
Florists

L. D. PHONE RANDOLPH 6784
6785

160 N. WABASH AVE., CHICAGO

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A.L. Vaughan & Co.

WHOLESALE FLORISTS

159 North Wabash Avenue, Chicago

Write for Special Prices.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, June 30, 1915.

	Per doz.	
Beauty, long stems.....	\$3.00	
" 30 to 36-in. stems.....	2.50	
" 24-in. stems.....	2.00	
" 12 to 20-in. stems.....	\$1.25 @ 1.50	
	Per 100	
Killarney.....	\$2.00 @ \$ 8.00	
White Killarney.....	2.00 @ 8.00	
Killarney Brilliant.....	2.00 @ 8.00	
Mrs. Russell.....	8.00 @ 12.00	
Richmond.....	2.00 @ 8.00	
Rhea Reid.....	2.00 @ 8.00	
Mrs. Aaron Ward.....	2.00 @ 8.00	
Sunburst.....	8.00 @ 8.00	
Ophelia.....	8.00 @ 8.00	
Milady.....	8.00 @ 10.00	
Mrs. Sawyer.....	8.00 @ 8.00	
Carnations.....	.75 @ 3.00	
Valley.....	2.00 @ 3.00	
Easter Lilies.....	6.00 @ 10.00	
Cattleyas, per doz.....	\$5.00 @ \$7.50	
Callas.....	1.00 @ 1.25	
Peonies.....	.50 @ .75	
Gladiali.....	.50 @ 1.25	
Sweet Peas.....	.50 @ 1.00	
Daisies.....	1.00 @ 1.50	
Coreopsis.....	.50 @ .75	
Gaillardias.....	.75	
Snapdragon.....	6.00 @ 8.00	

Buffalo, June 30, 1915.

	Per doz.	
Beauty, Specials.....	\$20.00 @ \$25.00	
" Fancy.....	15.00 @ 20.00	
" Extra.....	10.00 @ 12.00	
" Short.....	2.00 @ 3.00	
	Per 100	
Mrs. Taft.....	\$ 3.00 @ \$ 7.00	
Mrs. Sawyer.....	4.00 @ 7.00	
Killarney.....	8.00 @ 7.00	
White Killarney.....	8.00 @ 6.00	
Double White Killarney.....	8.00 @ 8.00	
Richmond.....	8.00 @ 8.00	
Maryland.....	4.00 @ 8.00	
Sunburst.....	8.00 @ 8.00	
Mrs. Ward.....	8.00 @ 5.00	
Killarney Queen.....	8.00 @ 6.00	
Carnations.....	1.00 @ 2.00	
Lily of the Valley.....	7.00 @ 4.00	
Longiflorums.....	7.00 @ 10.00	
Rubrum Lilies.....	4.00 @ 5.00	
Calla Lilies.....	7.00 @ 10.00	
Cattleyas.....	30.00 @ 40.00	
Daisies.....	1.00 @ 1.50	
Mignonette.....	2.00 @ 3.00	
Sweet Peas.....	.50 @ 1.50	
Gladiali.....	4.00 @ 6.00	

DISCONTINUE mum ad. One issue cleaned us out. Thanks.—Ullrich's Greenhouses, Tiffin, O.



Smith & Young Co.

WHOLESALE

Cut Flowers and Supplies

228 East Ohio Street
INDIANAPOLIS, IND.

F. J. BENTHEY

WHOLESALE

165 N. Wabash Ave., CHICAGO

GREENHOUSES and RETAIL

NEW CASTLE, IND.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street
KANSAS CITY, MO.

Mention The Review when you write.

Joseph Ziska & Sons

151-153 N. Wabash Ave., CHICAGO
WIRE DESIGNS and WHOLESALE
FLORISTS' SUPPLIES

WRITE FOR OUR NEW CATALOGUE

Mention The Review when you write.

WIETOR BROS.

Wholesale
Growers of... Cut Flowers

All telegraph and telephone orders
given prompt attention.

162 N. Wabash Ave., CHICAGO

Mention The Review when you write.

JOHN KRUCHTEN CO.

WHOLESALE FLORISTS

Rooms 212, 213, 214

162 N. Wabash Ave. CHICAGO

L. D. Phone Central 6269

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Hoerber Brothers

Wholesale
Growers of... Cut Flowers

Greenhouses, Des Plaines, Ill.

Store, 162 N. Wabash Avenue, Chicago

Long Distance Phone, Randolph 2758



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REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty—Get Our Figures.

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A HALF-INCH ADVERTISEMENT

here will keep your name and facilities
before the whole trade, at a cost of
only 35c per week on a yearly order.

Good Summer Flowers

America Gladiolus.....4c
Fancy Easter Lilies.....8c
Gypsophila, single and
double.....bunch, 50c
Beauties.....\$1.50-\$3.00 doz.
Russell Roses.....6c to 12c
Carnations.....\$1.50 per 100
Killarneys, Richmonds,
Sunbursts.....3c to 8c
Fancy Ferns...\$2.50 per 1000

T. J. NOLL & CO.

1109 Grand Ave., KANSAS CITY, MO.

PHONES { Home Main 6487
Bell Grand 3143

Mention The Review when you write.

Rice Brothers

WHOLESALE FLORISTS
and FLORISTS' SUPPLIES

We are the largest Cut Flower
shippers in MINNEAPOLIS. Let
us supply your wants. If it is on
the market, we can furnish it.

Florists' Supplies

Get our prices before placing order.
We guarantee satisfaction.

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GEO. REINBERG

Wholesale
Grower of Cut Flowers

Richmond, Sunburst, Ophelia, Pink
and White Killarney

162 No. Wabash Ave., CHICAGO, ILL.

ZECH & MANN

WHOLESALE FLORISTS

30 E. Randolph St., Chicago

Telephone CENTRAL 3284

MILLER & MUSSER

Wholesale Cut Flowers

Phones—Central 42 Auto. 44864

181 NORTH WABASH AVENUE
CHICAGO, ILL.

...YOU...

Will Find ALL the BEST OFFERS
ALL the Time in the REVIEW'S
CLASSIFIED ADS.

H. E. FROMENT

WHOLESALE COMMISSION FLORIST

Receiver and Shipper of All Varieties of Cut Flowers

Telephones 2200 and 2201 Madison Square

148 West 28th Street, NEW YORK

FRANK H. TRAENDLY

CHARLES SCHENCK

TRAENDLY & SCHENCK

Wholesale Florists and Cut Flower Exchange

436 6th Avenue, between 26th and 27th Sts., NEW YORK

Telephones 798 and 799 Madison Square CONSIGNMENTS SOLICITED

WALTER F. SHERIDANWholesale
.. Florist ..**131-133 West 28th St., NEW YORK**

Telephones 3532-3533 Madison Sq.

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**HEADQUARTERS FOR NOVELTIES
ORCHIDS A SPECIALTY**THE HIGHEST GRADE OF VALLEY ALWAYS ON HAND
GARDENIAS, DAISIES, ROSES AND CARNATIONS
JAMES McMANUS, Tel. 759, 105 W. 28th St., New York**BADGLEY, RIEDEL & MEYER, Inc.**

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34 W. 28th Street, NEW YORK CITY

Tels. 1664-1665 Madison Square. Consignments Solicited.

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WHOLESALE FLORISTS

55-57 W. 26th St., NEW YORK CITY

Telephone 756 Madison Square

Fancy and
Dagger Ferns**LECAKES**

102 West 28th Street, NEW YORK

ALL KINDS OF

EVERGREENS

Telephone 8266 Madison Square

"THE OLD RELIABLE"Bronze and
Green Galax**M. C. FORD**121 West 28th Street, NEW YORK CITY
Phones, 3870-3871 Madison Square**AMERICAN BEAUTIES** We are receiving daily a large supply of
CHOICE BLOOMS. Best in the market.Our usual large supply of **CARNATIONS** on sale every morning at 7:30—
the entire cut of 200,000 plants.

Mention The Review when you write.

Wholesale Cut Flower Prices.

New York, June 28, 1915.

	Per 100	
Beauty, Specials	\$12.00 @ \$15.00	
.. Fancy	8.00 @ 10.00	
.. Extra	4.00 @ 6.00	
.. No. 1	1.00 @ 2.00	
.. No. 250 @ 1.00	
Killarneys50 @ 4.00	
My Maryland50 @ 3.00	
Richmond50 @ 3.00	
Sunburst50 @ 4.00	
Ophelia50 @ 5.00	
Lady Hillingdon50 @ 3.00	
Prince de Bulgarie50 @ 3.00	
Mrs. Aaron Ward50 @ 4.00	
Mrs. Sawyer50 @ 4.00	
Mock50 @ 4.00	
Hadley	1.00 @ 15.00	
Russell	1.00 @ 6.00	
Brides and Maids50 @ 3.00	
Orchids—Cattleyas	8.00 @ 20.00	
Carnations50 @ 1.50	
Easter Lilies	1.00 @ 3.00	
Lily of the Valley50 @ 1.50	
Mignonette, per doz	35c @ 75c	
Calla Lilies, per doz	50c @ 75c	
Sweet Peas, doz. bnchs	15c @ 50c	
Daisies50 @ 1.50	
Gardenias, per doz	50c @ \$2.00	
Pansies10 @ .25	
Peonies	1.00 @ 2.00	

GEORGE C. SIEBRECHT

WHOLESALE FLORIST

109 W. 28th St., NEW YORK

Phones 608 and 609 Mad. Sq.

Consignments of Quality Stock Solicited

Mention The Review when you write.

Telephone 1813 Main

The Brooklyn Wholesale Cut Flower Market, Inc.

FLORAL DESIGNS A SPECIALTY

356 Fulton Street, corner Red Hook Lane, BROOKLYN, N. Y.

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ORCHIDS - - GARDENIAS

HEADQUARTERS for the entire output of the

BEECHWOOD HEIGHTS NURSERIES, of Bound Brook, N. J.**PAUL MECONI—Wholesale Florist—NEW YORK**

Telephone Nos. 3864 and 3864 Madison Square

57 WEST 26th STREET

Mention The Review when you write.

**J. J. FELLOURIS
ALL KINDS OF EVERGREENS**

Phone 2315 Madison Sq.

116 W. 28th Street, NEW YORK

BONNOT BROS.

WHOLESALE FLORISTS

55 and 57 W. 26th St., NEW YORK

Cut Flower Exchange.

OPEN ALL DAY

An Unexcelled Outlet for CONSIGNED FLOWERS
Telephone No. 830 Madison Sq.

Established 1888

GUNTHER BROS.

Wholesale Commission Florists

110 West 28th St. NEW YORK

Tel. 551 Madison Sq.

Consignments Solicited.

William P. Ford**107 West 28th Street, New York**
Phone 3335 Mad. Sq.**SEASONABLE FLOWERS** in unlimited quantity,
and the best the market
affords every day in the year. Prompt shipments at
a moment's notice.

Roses, Carnations, Valley, Violets, Etc.

George B. HartWHOLESALE
FLORIST**47-51 Stone Street, ROCHESTER, N. Y.****Charles Millang**

Wholesale Florist

55-57 W. 26th St.,**Tel. No. 7062 New York City**
Madison Square

Mention The Review when you write.

Guttman & Raynor, Inc.

WHOLESALE FLORISTS

101 West 28th Street, NEW YORK CITY

Phones: 896, 897 Madison Sq.

TWENTY YEARS' EXPERIENCE

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— of the —**Florists' Manual**

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Price, \$5.00 a copy,
carriage charges prepaid.

J. K. ALLEN**118 West Twenty-eighth St., New York**

Telephones, 167 and 4468 Madison Square

EVERY FACILITY FOR THE CARE OF CUT FLOWERS OF EVERY KIND

Mention The Review when you write.

WOODROW & MARKETOS**WHOLESALE PLANTSMEN
AND FLORISTS****37-39 West 28th Street NEW YORK**

Telephone 3860 Madison Square

WILLIAM KESSLER**WHOLESALE FLORIST AND PLANTSMAN**

Choice Lilies, Yellow and White Daisies, Calendulas, Myosotis, Sweet Peas, Roses, Carnations and a general line of Novelties not found elsewhere.

A Grand Opening for Good ROSE GROWERS**113 West 28th Street, NEW YORK**Telephone No. 2396
Madison Square**UNITED CUT FLOWER CO., Inc.****WHOLESALE****411 West 28th Street, NEW YORK****DON'T HESITATE**

Our books are open. Ship your consignments.

GEORGE J. POLYKRANAS, Manager.

Mention The Review when you write.

Reed & Keller**122 W. 25th St., New York****Florists' Supplies**

We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

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WILLOW and FANCY BASKETS for FLORISTS

Dealers in Florists' Supplies

Our Specialties: Wheat Sheaves and Baskets

Mention The Review when you write.

P. J. SMITH

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BAKER FLORAL & SEED CO.
Baker, Ore., June 7, 1915.

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Various Notes.

The annual picnic of the Pasadena Horticultural Society was held at Eagle Rock, June 20. There was a splendid attendance. About midday all sat down to an elegant lunch, comprising all the good things of solid and liquid order. After lunch, President Shields called upon various speakers, including Dr. Houghton, who was witty as usual, and H. R. Richards, who thanked the Pasadena brethren, as president of the Los Angeles Horticultural Society, for the invitation to join them; also J. Dieterich, Ernest Branton, W. Felgate and others. Mr. Branton exhibited a nice collection of his seedling gladioli, a race he has raised by crossing the old *G. primulinus* of South Africa with various species and hybrids. The coloring of these flowers is magnificent and Mr. Branton is now working toward size and a more open bloom—to do away with the hooded sepal of *G. primulinus*, in short. The Pasadena band of forty pieces was engaged for the dance music and a most enjoyable afternoon was spent, with a ball game and various athletic contests on the cards.

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ican Seed Trade Association, when they called at Los Angeles. Meeting at the company's store at 10 o'clock, they were taken to various points of interest in the locality, including Busch's gardens, at Pasadena, the Gardena ranches of John Bodger & Sons Co. and the Johansen Seed Co., and others. Among the visitors were Mr. and Mrs. Leonard and daughter, Mr. and Mrs. Watson Woodruff and two sons, Mr. and Mrs. Langbridge, Mr. and Mrs. Will Woodruff, C. C. Massie and son, Mr. and Mrs. Austin Rogers, Mr. and Mrs. Bolgiano, and Messrs. Mangelsdorf, Kurtzweil, Simmers, Holtenbach, Keneo, Lupton, Berry, Donald Belt, Payn, Madson, Boller, Oscar Will, Parmelee, Hunter, Pommer, Lester Morse, McCullough, Howard Earl, Coy, Knudsen and others. A large contingent of the local men was also present and an enjoyable time was spent.

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For all classes of ornamental nursery and greenhouse stock, ferns and palms at right prices.

stock by the smaller growers are extremely heavy, and only long or extra fine roses show any firmness in the market. Cecile Brunner and Sunburst still do well.

A big crop of *Lilium giganteum* is appearing, much of it trashy and slow to move. Several other kinds of lilies are also appearing and take fairly well. Valley is scarce. Gardenias are nothing extra in size, but are still good and a large cut sells readily. Orchids are hardly so plentiful, but as good as ever in quality; the demand is good. Hydrangeas continue the most prominent of potted plants. Boston ferns and other potted greens find ready sale. There is a large shipping business in *Asparagus plumosus*.

Various Notes.

B. M. Joseph has the sympathy of the San Francisco trade on account of the death of his wife, who passed away June 21, after an illness of several months. Many of the florists sent floral offerings to the funeral, which took place Wednesday, June 23. Joseph's establishment was closed Tuesday and Wednesday.

Mark Ebel, of Sacramento, made a visit to the San Francisco trade last week.

Frank Pelicano is bringing in a lot of potted yellow callas from his own garden. They find some demand as a novelty, though no effort is made to sell them in a large way. Mr. Pelicano has a second crop of Panama gladioli that will be ready in a few weeks, the first crop being off. He reports considerable success with Teddy, Jr., ferns, having disposed of a large lot from his houses.

Mr. Kooyman, of the Hogan-Kooyman Co., reports the booking of many substantial orders for Purity freesia bulbs during the last few weeks.

J. W. Wolters, of Los Angeles, made a short visit in San Francisco last week on his way home from Honolulu.

Joseph's shop is making a handsome showing of *Lilium auratum*, believed to be the first of the season.

Ferrari Bros., of the Ocean View district, have a fine crop of *Lilium giganteum*, about the best ever brought in here at this time of year.

J. Edward Johnson, of the Pikes Peak Floral Co., Colorado Springs, Colo., is visiting San Francisco and the exposition.

R. E. Dunleavy, who recently took a partnership in the flower shop of Witt & Dunleavy, in Alameda, has filed suit for dissolution of the partnership. He charges that he was induced to invest \$500, and on investigating found the business in bad shape, and that his partner absconded, leaving him with an undesirable business on his hands.

C. W. Ward, the nurseryman of New York and Eureka, Cal., is stopping in San Francisco this week.

F. J. Elder, assistant manager for Lord & Burnham Co., Irvington, N. Y., is calling on the San Francisco trade.

The lawn of the convention garden in Golden Gate park is now coming up nicely. Many of the exhibits have already been installed and the plants are in good shape.

The Gill Nursery Co., of West Berkeley, has been sending a lot of Irish Elegance roses into the market this year and the buds are proving quite popular, though the crop has been too small to supply many shops.

Mr. Olson, proprietor of the New

Superior-
Grown

ROSES for
Immediate
Delivery

All the new and standard varieties in quantity. Let us figure on your requirements for the coming season. We can make the price right for first-class, well grown stock.

SATISFACTION GUARANTEED

HENRY W. TURNER
Wholesale Florist MONTEBELLO, CAL.

E. W. McLELLAN CO.

Wholesale Growers and Shippers
of Cut Flowers.

18, 20 Lick Place,

San Francisco, Cal.

Mention The Review when you write.

Rosarie, says he has a good number of plants of Irish Fireflame rose coming on, and expects to find a lively demand for the buds. S. H. G.

PORTLAND, ORE.

The Market.

Cool, showery weather has held back the approach of summer conditions. Inside-grown stock continues to come in showing good quality, better than usual at this season. The supply of carnations about equals the demand; they have good color and stems, and are nearly prime in size. Valley is scarce. Orchids are in full supply. Roses are still abundant. Excellent sweet peas, grown outdoors, are seen everywhere. Inside-grown gladioli come in nearly in oversupply. Perennials, such as coreopsis, gaillardias, Shasta daisies, delphiniums, calendulas and gypsophilas, are plentiful and are used a great deal in decorations and bouquets.

Many eastern people are stopping a few days on their way to and from the exposition, and a large number of orders for Portland roses to be shipped to eastern friends have come from them.

The public schools held their graduating exercises last week, and the high school girl graduates carried arm bouquets. The orders for these have in most cases been given to the lowest bidder for the lot, an arrangement which is not advocated by the florists. The school authorities frown on the use of flowers at the exercises in the grade schools, and but few are used. They try also to prevent the use of flowers other than arm bouquets in the high schools. These rules are to some extent disregarded, but the florists lose a great deal of business by them. The quantity of flowers used at social events and funerals has been no more than normal.

In potted plants, a few hydrangeas are still seen. Gloxinias and fancy bedding varieties are offered.

Various Notes.

L. C. Shearer, who built a range of two houses at East Sixty-second and Powell Valley road last year, took out his benches of carnations after Easter and put in tomatoes and cucumbers. He plans to make the same rotation

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower SANTA CRUZ, CAL.
Mention The Review when you write.

PLACE YOUR ORDER FOR

Calla Lily Bulbs

as soon as possible or write for prices.

PACIFIC NURSERIES, Colma, San Mateo Co., Cal.

Mention The Review when you write.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES,
Santa Barbara, Cal.

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REMEMBER

KENTIA NURSERIES
SANTA BARBARA, CAL.

for Cocos plumosa (all sizes in quantity), Kentias, Seaforthias, Arecas, Phoenix Canariensis (strong and established), Trees, Shrubs, etc.
Send for Wholesale Price List.

Mention The Review when you write.

BULBS

Freesias, Narcissus, Gladiolus, Daffs and Calla Lilies. Get our prices before ordering.

Currier Bulb Co.

P. O. Box 102, SEABRIGHT, CAL.

CYCLAMEN from English-grown seed, in five named varieties, assorted, \$2.00 per dozen; \$12.50 per 100.

PRIMULA CHINENSIS, large flowering five colors, 65c per dozen; \$5.00 per 100.

PRIMULA OBCONICA GRANDIFLORA, mixed colors, 3-inch, \$5.00 per 100; 4-inch, \$8.00 per 100.

FRED GROHE, R. D. 4,
SANTA ROSA, CAL.

Mention The Review when you write.

FERNS FOR FERN DISHES

in 2 1/4-in. pots \$4.50 per 100

PRIMULA OBCONICA (Ronsdorfer Strain)

2 1/4-in. pots \$ 5.00 per 100

4 -in. pots 15.00 per 100

Kentias in all sizes.

Nephrolepis in all varieties and sizes

ASPLENIUM NIDUS AVIS

(Bird's Nest Fern)

4-in. pots \$ 6.00 per dozen

6-in. pots 9.00 per dozen

6-in. pots 15.00 per dozen

Also larger sizes.

ADIANTUM CUNEATUM ROENBECKII and**ADIANTUM TRIUMPH**

2 1/4-in. pots \$ 7.50 per 100

4 -in. pots 15.00 per 100

Write for Wholesale Price List.

H. PLATH, THE FERNERIES

Lawrence and Winnipeg Aves.

P. O. Station "L"

SAN FRANCISCO, CAL.

Mention The Review when you write.

another year. He has found a ready market for his vegetables.

R. E. Cottrell, secretary-treasurer of the American Association of Park Superintendents, stopped here on his way to the exposition, where he goes to complete arrangements for the association's convention, to be held in August.

Theodore Weddell is planting about 6,000 mums. He is a successful grower of Bonnaffon, Maud Dean, Eaton and Chadwick. He says the carnation, The Herald, has proved the best producer he has ever grown. He wants to put in some new varieties of white and pink carnations, but is in doubt as to the varieties best suited to his conditions.

Clarke Bros. have grown some excellent gloxinias, which add a pleasing variety to their window display.

At the Peninsula public park are 3,000 Mt. Hood lilies, L. Washingtonianum, in bloom. It is strange that this beautiful native lily is not more commonly grown, as it is of easy culture.

The Oregon Sweet Pea Society will hold its annual show July 9 and 10, on the fourth floor of the new Meier & Frank building. Capt. Geo. Pope, founder of the society, is a well known originator of new varieties. He has thoroughly established four and is developing eight more. He says his experience tends to prove the reliability of the Mendelian law relating to plant heredity.

Wallace G. Garside, who was with R. C. Cook for six years, has taken a position in Clarke Bros.' store.

Martin & Forbes are showing some good auratum lilies.

F. S. Mulford, landscape gardener of the bureau of plant industry, is here examining Oregon native trees and shrubs to ascertain their desirability for general use in his work. He is also taking note of climatic conditions to determine what imported materials are best suited for local use.

R. M. Bodley is cutting some good gladioli.

S. Lubliner says he is having a good run of orders to be shipped east and to interior western points.

Max Smith reports a fair amount of profitable business in flowers for high school exercises. The large ornamental vases at the entrances to the postoffice,

**CALLA BULBS
FREESIA BULBS****FOR JULY AND AUGUST DELIVERY**

Ask for Prices in Quantities

HOGAN-KOOYMAN CO.

Wholesale Florists and Importers of Dutch Bulbs

27 St. Ann Street, SAN FRANCISCO, CAL.

Phone SUTTER 540

Mention The Review when you write.

MASTODON PANSIES TRIUMPHANT

Our patrons this year include the two great expositions; two governments of North America; many great public and private parks; national and public cemeteries; state and private hospitals, and a host of noted growers in all parts of the western world. **Cut prices 1915 crop now ready.**

Mastodon Mixed 1/8-oz., 75c; oz., \$5.00**Private Stock** 1/8-oz., \$1.00; oz., \$7.00 New catalogue ready.**STEELE'S PANSY GARDENS, Portland, Oregon**

Mention The Review when you write.

GOODYERA MENZIESII

A pretty little hardy orchid of easy culture, a native of this state, with beautiful mottled green-and-white leaves, growing from 1 to 2 in. in height; a fine and most useful plant for baskets and fern dishes, many times outlasting the ferns in hardiness; splendid for the cool house. Sent anywhere in the United States for \$2.50 per 100, express prepaid. Satisfaction guaranteed or money refunded. Cash with order.

Hoffman Bros., 768 Glisan St., Portland, Ore.

PRIMULA OBCONICA GRANDIFLORA

2 1/2-in., \$4.00 per 100; 3-in., \$7.00 per 100.

This is nice stock, ready to shift into 4-5 in.

POINSETTIAS

Good, strong 2 1/2-inch, \$5.00 per 100.

CHRYSANTHEMUMS out of 2-inch pots, fine stock for benching. All leading varieties in standard pompons and singles. Your inquiries will be appreciated.

H. L. OLSSON, Wholesale Florist
11 Post Street **SPOKANE, WASH.**

Mention The Review when you write.

CYCLAMEN SPLENDENS GIGANTEUM

3-inch, per 100 \$10.00

4-inch, per 100 25.00

FERNS

Boston, Whitmani, 6-inch \$6.00 per doz.

Boston, Whitmani, 2-inch \$4.00 per 100

Boston, Whitmani, 3-inch 8.00 per 100

H. HAYASHI & CO., 2311 73rd Ave.,
Elmhurst, Calif

Mention The Review when you write.

which were kept filled with fresh cut roses during the rose festival, have been planted with growing stock, donated by Niklas & Son, Geo. Betz & Son and Gustave Burekhardt.

S. W. W.

Davenport, Ia.—Saturday, June 19, was the tenth anniversary in the business career of Forber & Bird and the occasion of the formal opening of the firm's new store, at 313 Brady street. The store furnishings, supplied by Buchbinder Bros., Chicago, were well set off by elaborate decorations. Carnations were distributed as souvenirs.

Aster Seed

Carefully selected and absolutely fresh stock. Our rigid culture makes quality unsurpassed.

Write for Illustrated Circular.

HERBERT & FLEISHAUER, Aster Specialists
McMINNVILLE, OREGON

BOXWOOD

Rooted Cuttings, \$1.50 per 100; \$12.00 per 1000.

ASPARAGUS SPRENGERI, 2-inch pots, ready for shift, \$2.00 per 100; \$18.00 per 1000.

ASPARAGUS PLUMOSUS, 2-inch pots, ready for shift, \$3.00 per 100; \$25.00 per 1000.

FRED G. EHLE324 Sanborn Ave., **SAN JOSE, CAL.****Wilson & Crout Co.**

14 East 61st Street

PORTLAND, ORE.

Offers an immense stock of bedding plants for present and future delivery.

O. E. PANZER

R. 1, Box 815, Portland, Ore.

Stocks, Grant Nozza, 4 colors, \$2.00 per bch.

Silver-pink Snaps, 2 1/4-in., \$4.00; 4-in., \$1.00.

Dracaena, 4-in., \$12.50; also strong seedlings.

Plumousus, 4-in., \$10.00.

Primula Obconica Grfl., strong 2 1/2-in., \$4.00

PERENNIALS, BEDDING PLANTS.

Mention The Review when you write.

Rahn & Herbert Co.**CLACKAMAS, ORE.**

Bedding Plants for growing on for Spring Trade.

PALMS, FERNS and DECORATIVE PLANTS

NEWS OF THE NURSERY TRADE

W. N. SCARFF will entertain the Ohio Horticultural Society July 14 at his place at New Carlisle, O.

JOHN G. GAYNOR, of Prospect, N. Y., has been reported missing to the police by his brother, Wm. H. Gaynor, of Oil City. It is thought he may have become mentally affected by his severe losses from frost during the last season.

INCORPORATION papers have been issued to Siebrecht & Son, proprietors of the Rose Hill Nursery, at New Rochelle, N. Y. The capital stock is \$10,000, and the incorporators are Isabel S. Munroe and Emma S. and Henry A. Siebrecht, of New Rochelle.

THE Moon Nursery Corporation, 41 Broadway, New York city, has been incorporated by J. Edward Moon, president; Henry T. Moon, treasurer, and E. Wright Peterson, vice-president. The purpose of the company is to sell in New York state the products of the William H. Moon Co., of Morrisville and Philadelphia, Pa.

RETAILERS' PROTECTIVE.

The American Retail Nurserymen's Association held its annual love feast Thursday evening, June 24, at Detroit, in connection with the A. A. N. convention. The affairs of the organiza-

tion run along so smoothly that there is never anything much to do more than reelect the old officers, which was duly done last week. They are:

President—H. M. Marshall, Arlington, Neb.

Vice-president—B. J. Greening, Monroe, Mich.

Secretary-treasurer—Guy A. Bryant, Princeton, Ill.

NURSERYMEN'S PROTECTIVE.

The American Nurserymen's Protective Association held its annual meeting Wednesday evening, June 23, in connection with the A. A. N. convention at Detroit, and reelected last year's officers. They are:

President—Irving Rouse, Rochester, N. Y.

Vice-president—H. Simpson, Vincennes, Ind.

Secretary—Thos. B. Meehan, Dresher, Pa., reelected.

Treasurer—Peter Youngers, Geneva, Neb., reelected.

Executive committee—Irving Rouse, Rochester, N. Y.; John Watson, Newark, N. Y.; H. B. Chase, Chase, Ala.; John H. Dayton, Painesville, O.; D. S. Lake, Shenandoah, Ia.; F. H. Stannard, Ottawa, Kan.; J. R. Mayhew, Waxahachie, Tex.

THE DETROIT CONVENTION.

Officers Elected.

At its convention in Detroit last week, the American Association of Nurserymen elected the following officers to serve for the coming year:

President—E. S. Welch, Shenandoah, Ia.

Vice-president—John Watson, Newark, N. Y.

Secretary—John Hall, Rochester, N. Y.

Treasurer—Peter Youngers, Geneva, Neb.

New Constitution.

As stated in last week's Review, this year's meeting proved to be the most important in many years. Revision of the constitution amounting almost to reorganization was made in accordance with the suggestions of J. R. Mayhew in his paper on "A Better National Association."

The new plan provides for six directors to be appointed, each one representing a different section of the country. Only two of the six retire in one year, thus preserving the stability and continuity of the board's program. The four officers of the association are members of the board of directors, making its total membership ten. According to Mr. Mayhew's plan, one director is to be selected from the eastern states, one from the north central states, one from the western states east of the Rocky mountains, one from the southern states east of the Mississippi river, one from the southern states west of the Mississippi river and one from the Pacific coast. In the hands of this directorate, according to the Mayhew plan, will be placed full power to do anything necessary for the maintenance of the association along such lines as it may elect.

For Further Funds.

To provide more money for the administration of the affairs of the association, Mr. Mayhew's plan of assessment was adopted. By this each member will be required to pay, in addition to his annual membership fee of \$5, an assessment proportionate to the volume of his annual business. The rate will be \$5 upon each \$10,000 business, so that each member's fees will hereafter be at least \$10 a year; if he does \$20,000 worth of business annually, they will be \$15; if he does \$100,000 worth, they will be \$55. This phase of reorganization, however, still awaits development at the hands of the directors.

The Legal Phase.

William Pitkin's formal report as chairman of the committee on legislation east of the Mississippi river was supplemented by a verbal report of a conference with Curtis Nye Smith, of Boston, attorney for the American Seed Trade Association, and the executive and legislative committees.

The result of this conference was a



E. S. Welch.

(President-elect American Association of Nurserymen.)

BOXWOOD

(BALLED AND BURLAPPED)

FOR IMMEDIATE DELIVERY

Pyramid Boxwood, 3 to 3½ feet.....	\$1.60
Pyramid Boxwood, 3½ to 4 feet.....	1.75
Pyramid Boxwood, 4 feet.....	2.00
Bush Boxwood, 18 inches.....	.75
Bush Boxwood, 2 feet.....	1.35
Ball Boxwood, 12 x 12 inches.....	1.50

COLCHICUMS, large bulbs.....\$5.00 per 100

Evergreens for winter window boxes from 10c to 50c each.

The above prices are for good stock, delivered at railroad station at our Nurseries, at Tippecanoe City, Ohio. Packing at cost. We have about 1000 in surplus yet.

If interested in perennials, shrubs, evergreens, fruit trees, berry plants and vines, will quote by letter. **Shall we place you on our mailing list?**

PETER BOHLENDER & SONS,
TIPPECANOE CITY, (Miami Co.) OHIO



Mention The Review when you write.

REMEMBER

IF IT'S A HARDY PERENNIAL

or so-called Old-fashioned Flower worth growing, we have it in one shape and another the year round. We have the largest stock in this country, all **Made in America**, and our prices will average

75c per Dozen
\$5.50 per 100

Why say more here? Send for our Wholesale Price List of varieties and benefit from the opportunities this affords you.

Address **R. W. Clucas, Mgr.**
Palisades Nurseries, Inc.
Sparkill, New York

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recommendation to the association that Mr. Smith be employed as general counsel of the association. His duties, in substance, would be to keep informed of proposed legislation at Washington and in the various states, and advise and direct the handling of such legislative matters, to give frequent information to members as to the requirements of state laws, and to give from time to time to the individual members of the association such legal advice as they might need in connection with their business. Under the reorganization plan of the association, this matter was referred to the executive committee, which decided that it would be wise to make such an arrangement with Mr. Smith, and the details are now under consideration and will undoubtedly be carried out within a short time.

Mr. Pitkin also reported a conference of the committee on uniform state legislation with Professors Sanders, Warsham and Washburn, representing the American Society of Horticultural Inspectors, and Orlando Harrison and E. R. Lake, representing the American

PEONIES and IRIS

Catalogue Now Ready

PETERSON NURSERY

Stock Exchange Building,

CHICAGO, ILL.

OUR GUARANTEE: We will replace with three all plants not proving true to description.

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NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,
Roses, Clematis, Peonies, Herbaceous Plants.

Write for our wholesale trade list.

W. & T. SMITH CO., - - GENEVA, N. Y.

68 YEARS - 1000 ACRES

Mention The Review when you write.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce,
Pines, Junipers, Arborvitae, Yews, in small
and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.,
Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

JACKSON & PERKINS COMPANY

Wholesale Growers
for the Trade

Trees and Plants of All Kinds

Send for List

NEWARK, N. J. NEW YORK

HEADQUARTERS CALIFORNIA PRIVET

in any quantity and any size desired.
My Privet has more branches than that
usually sent out and I grade it better.

Carloads a specialty. Also

Amoor River Privet

Berberis Thunbergii

Well grown and in large supply.

J. T. LOVETT,

Monmouth Nursery, Little Silver, N. J.

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JOSEPH HEACOCK COMPANY'S PALMS AND FERNS

HOME GROWN — WELL ESTABLISHED — STRONG AND HEALTHY

KENTIA FORSTERIANA				
	Leaves	In. high	Each	Per doz.
6-in. pot.....	5 to 6.....	28 to 30.....	\$1.00	\$12.00
6-in. pot.....	5 to 6.....	34 to 36.....	1.50	18.00
MADE-UP KENTIA FORSTERIANA				Each
12-in. cedar tub, 4 plants in tub, 5 to 5½ ft.....				\$10.00
12-in. cedar tub, 4 plants in tub, 5½ to 6 ft.....				12.50
12-in. cedar tub, 4 plants in tub, 6 ft. high, heavy.....				15.00
12-in. cedar tub, 4 plants in tub, 7 to 8 ft.....				18.00
PHOENIX ROEBELENI				Each
7-in. tub, 18 in. high, 24 in. spread.....				\$2.00

KENTIA BELMOREANA				
	Leaves	In. high	Each	Per doz.
2½-in. pot.....	4.....	8 to 10.....	\$1.50	\$18.00
4-in. pot.....	5 to 6.....	15.....	\$0.40	4.50
6-in. pot.....	6 to 7.....	24.....	1.00	12.00
6-in. pot.....	6 to 7.....	28 to 30.....	1.50	18.00
	Leaves	In. high	Each	Per doz.
9-in. cedar tub....	6 to 7....	42 to 45.....	\$4.00	\$48.00
9-in. cedar tub....	6 to 7....	45 to 48, very heavy	5.00	
9-in. cedar tub....	6 to 7....	48 to 54, very heavy	6.00	
9-in. cedar tub....	6 to 7....	5 ft., very heavy....	8.00	

JOSEPH HEACOCK CO., Railway Station, Wyncote, Pa.
Jenkintown,

Mention The Review when you write.

Pomological Society. At this conference the three interests came to an agreement on the draft of the bill for uniform state legislation. This was reported to the association, which passed a resolution approving the action of its committee and authorizing it to continue its labors and secure as rapidly as possible the enactment of the law in the various states.

THE PLAN OF REORGANIZATION.

Presented by J. R. Mayhew.

The most important paper on the program of the Detroit convention was that of J. R. Mayhew, on "A Better National Organization." In it he gave the ideas on which the reorganization of the association was based. He said in part:

"The first thing that comes to my mind when I think of our association's needs is money, for I am thoroughly convinced that no matter what policies we may adopt, our need for carrying out those policies will be money. The American Association of Nurserymen represents the nursery interests of the United States, and when we consider these interests as an aggregate, we have before us an investment of a vast amount of money. We have been able, during the past, to accommodate the administration of our affairs to a small expenditure, and while we have with a little money accomplished much good, none of us doubt that with more money we could have done many things that should have been done and that have been left undone.

"In considering the question of finance, doubtless because we have heretofore depended entirely on membership fees for our resources, I was led to believe that it would be possible to raise the membership fee from \$5 to \$25 or maybe \$50 per annum, but after due thought on this phase of the question, and after consultation with several friends in the matter, I was forced to believe that so large a membership fee would reduce our membership, a thing that none of us want to do. If raising the membership fee would have a tendency to drive out from us any considerable number of nurserymen who at present are members of the association, I would not want to suggest it. The question, therefore, which confronts us at this hour is how to provide finances for our larger needs among 400 to 500 members so that the best results will accrue to the association at large, and at the

GERANIUMS

We have a fine lot of good, young, thrifty plants in three-inch pots, just in condition for growing on for fall and winter blooming. Standard varieties, such as S. A. Nutt, Alphonse Ricard, Beaute Poitevine, Berthe de Presilly, La Favorite, Mme. Recamier, John Doyle, Marq. de Castellane, etc.

\$3.00 per 100; \$25.00 per 1000.

We are booking orders for next season delivery of 2-inch stock at
\$18.50 per 1000.

POMPON CHRYSANTHEMUMS

In good assortment of large flowering or aster type, small flowering, single and anemone, suitable for cut flower or pot culture. 2-inch pots, at

\$2.00 per 100; \$18.50 per 1000.

BEDDING STOCK

COLEUS ACHYRANTHES SALVIAS LEMON VERBENAS
ALTERNANTHERAS LOBELIAS BEGONIAS

2-inch.....\$2.00 per 100; \$18.50 per 1000
3-inch.....3.00 per 100; 25.00 per 1000

CASH WITH ORDER

R. VINCENT, JR., & SONS CO.

White Marsh, Maryland

Mention The Review when you write.

Bobbink & Atkins

NURSERYMEN,
FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

BOUVARDIA

Why lose money growing Chrysanthemums? You can make far more money, with less labor to the square foot, growing BOUVARDIA than any other fall crop. White, Pink and Red, 200,000 plants, 2½-inch pots, \$4.00 per 100, \$35.00 per 1000, \$150.00 per 5000.

Cash with order, please

H. C. STEINHOFF, West Hoboken, N. J.

Mention The Review when you write.

ROSES

See ad May 20, or send for stock list.

THE LEEDLE FLORAL COMPANY,
SPRINGFIELD-OHIO.

Mention The Review when you write.

ROSES--CANNAS

CONARD & JONES CO.
West Grove, Pa.

Mention The Review when you write.

Orders placed now for Pandanus, Crotons, Dracaenas, Chrysanthemums and Ferns will be big money-makers to both Retailers and Growers

NEPHROLEPIS SCHOLZELI

- 4- inch pots, heavy, \$20 per 100; \$180 per 1,000
6- inch pots, heavy, \$6 per doz.; \$45 per 100
11- inch tubs.....\$24 and \$30 per doz.

NEPHROLEPIS ELEGANTISSIMA IMPROVED

- 4- inch pots.....\$20 per 100
6- inch pots.....\$6 per doz.
Larger plants.....\$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS TODEAOIDES

- 4- inch pots.....\$20 per 100; \$180 per 1,000
6- inch pots.....\$6 per doz.
9- inch and 10-inch tubs, \$24, \$30 and \$36 per doz.

NEPHROLEPIS SMITHII

- 2 1/4- inch pots, June delivery, \$8 per 100; \$75 per 1,000
4- inch pots.....\$20 and \$25 per 100
5- inch pots.....\$5 per doz.

NEPHROLEPIS BOSTONIENSIS WM. K. HARRIS

- 6- inch pots.....\$6 per doz.; \$45 per 100
11- inch tubs.....\$2, \$2.50, \$3 and \$4 each

NEPHROLEPIS ROBUSTA (New)

- 2 1/4- inch pots, strong plants, June delivery, \$8 per 100; \$75 per 1,000
4- inch pots, strong plants, \$20 per 100; \$180 per 1,000
6- inch pots, strong plants.....\$50 per 100
11- inch tubs.....\$3 and \$3.50 each

NEPHROLEPIS SCOTTII

- 11- inch tubs.....\$2, \$2.50 and \$3 each

NEPHROLEPIS ELEGANTISSIMA COMPACTA

- 4- inch pots.....\$20 per 100
6- inch pots.....\$6 per doz.

NEPHROLEPIS TUBEROSA PLUMOSA

- 2 1/4- inch pots, June delivery, \$8 per 100; \$75 per 1,000
4- inch pots.....\$20 per 100
6- inch pots.....\$50 per 100

ASPARAGUS PLUMOSUS NANUS

- 2 1/4- inch pots.....\$4 per 100; \$35 per 1,000
3- inch pots.....\$7 per 100; \$65 per 1,000
4- inch pots.....\$12 per 100; \$110 per 1,000

ASPARAGUS LUTZI

- 4- inch pots, heavy, 60c each; \$7.50 per doz.; \$50 per 100
5- inch pots, heavy, \$1.00 each; \$10 per doz.; \$75 per 100

ADIANTUM HYBRIDUM

- 2 1/4- inch pots.....\$6 per 100; \$50 per 1,000
4- inch pots.....\$20 per 100
11- inch tubs.....\$24 per doz.

FICUS UTILIS

- A species that came to us through the Botanical Gardens at Washington, D. C., which promises to be a valuable addition as a decorative house plant. The leaves are thick and leathery and are from 18 inches to 24 inches long, one-half as wide, of a rich, holly-green color, with midrib and veins of an ivory white, which stand out prominently.
6- inch pots, 24 inches tall.....\$2 each
Larger plants.....\$3, \$4 and \$5 each

GARDENIA VEITCHII

- These are very strong plants and will make grand stock for winter blooming.
2 1/2- in. pots, heavy.....\$8 per 100; \$75 per 1,000
4- in. pots, heavy.....\$20 per 100; \$180 per 1,000
6- in. pots, heavy, in bud and flower.....\$9 per doz.
6- in. pots, heavy, in bud, \$12, \$15 and \$18 per doz.

POINSETTIA

- The dark variety. Extra strong stock.
2 1/4- inch pots.....\$7 per 100; \$60 per 1,000

CYCLAMEN

- This has been one of our specialties for over twenty years. This year we are growing over 125,000 plants. Craig Cyclamen are now considered best. We are now booking orders for strong plants from
2 1/4- inch pots.....\$8 per 100; \$75 per 1,000
4- inch pots.....\$25 per 100; \$225 per 1,000

BEGONIAS

Begonia Gloire De Lorraine

- 2 1/2- inch pots.....\$15 per 100; \$135 per 1,000
3- inch pots.....\$25 per 100
4- inch pots.....\$35 per 100

BEGONIA KONKURENT

- A Greatly Improved Begonia Cincinnati. The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than Cincinnati, is freer flowering, more shapely and, next to Norwood, is the best-keeping Begonia we have ever handled; the original flowers remaining on the plants for several months.
We offer strong plants, June delivery.
2 1/4- inch pots.....\$25 per 100; \$200 per 1,000
4- inch pots.....\$50 per 100

DRACAENA STRICTA GRANDIS

- 2 1/4- inch pots.....\$20 per 100
3- inch pots.....\$35 per 100
4- inch pots.....\$50 per 100
5- inch and 6- inch pots, \$9, \$12, \$15, \$18 and \$24 per doz.

DRACAENA AMABILIS

- 2 1/4- inch pots.....\$20 per 100
3- inch pots.....\$35 per 100
4- inch pots.....\$50 per 100
5- inch pots.....\$9 and \$12 per doz.
6- inch pots.....\$15 and \$18 per doz.

DRACAENA CRAIGH

- Small plants, 4- inch pots.....\$1 each

DRACAENA MASSANGIANA

- 4- inch pots.....\$7.50 per doz.; \$50 per 100
6- inch pots.....\$15 and \$18 per doz.
8- inch pots.....\$24 and \$30 per doz.
11- inch tubs, very handsome, \$3.50, \$4, \$5 and \$6 each

DRACAENA LORD WOLSELEY

- 2- inch pots.....\$12 per 100
3- inch pots.....\$25 per 100
4- inch pots.....\$35 per 100
5- inch pots.....\$9 per doz.
6- inch pots.....\$12 per doz.

DRACAENA TERMINALIS

- 2 1/4- inch pots.....\$10 per 100
3- inch pots, strong plants.....\$25 per 100
6- inch pots.....\$12 per doz.

DRACAENA BAPTISTII

- 2 1/4- inch pots.....\$20 per 100
6- inch pots.....\$1, \$1.25 and \$1.50 each

DRACAENA SHEPARDII

- 6- inch pots, heavy.....\$12 and \$15 per doz.

DRACAENA GLADSTONEI (Rare)

- 2 1/4- inch pots.....\$20 per 100
4- inch pots.....\$6 per doz.
5- inch pots.....\$9 per doz.
6- inch pots.....\$12, \$15 and \$18 per doz.

DRACAENA GODSEFFIANA

- 2 1/4- inch pots.....\$10 per 100
3- inch pots.....\$15 and \$20 per 100
4- inch pots.....\$25 per 100

DRACAENA SANDERIANA

- 2 1/4- inch pots.....\$15 per 100

DRACAENA KELLERIANA

- 2 1/4- inch pots.....\$12 per 100
3- inch pots.....\$20 per 100
4- inch pots.....\$35 per 100
7- inch pots, made up.....\$18 and \$24 per doz.

DRACAENA FRAGRANS

- 4- inch pots.....\$35 per 100
6- inch pots.....\$6 and \$9 per doz.
8- inch tubs.....\$18 per doz.
10- inch tubs.....\$2 and \$2.50 each

DRACAENA GUILFOYLEI (Rare)

- 2 1/4- inch pots.....\$20 per 100
4- inch pots.....\$6 per doz.
5- inch pots.....\$9 per doz.
6- inch pots.....\$12 per doz.

DRACAENA TITWORTHII (Rare)

- 2 1/4- inch pots.....\$20 per 100
4- inch pots.....\$6 per doz.
5- inch pots.....\$9 per doz.
6- inch pots.....\$12, \$15 and \$18 per doz.

DRACAENA ANERLEYENSIS (Rare)

- 2 1/4- inch pots.....\$25 per 100
4- inch pots.....\$50 per 100
5- inch pots.....\$9 per doz.
6- inch pots.....\$12 per doz.

DRACAENA IMPERIALIS (Rare)

- 2 1/4- inch pots.....\$20 per 100
4- inch pots.....\$50 per 100
5- inch pots.....\$9 per doz.
6- inch pots.....\$12 per doz.

DRACAENA MARGUERITE STORY

- 2 1/4- inch pots.....\$20 per 100

DRACAENA KNERKII

- 2 1/4- inch pots.....\$20 per 100

DRACAENA SUPERBA

- 2 1/4- inch pots.....\$20 per 100

PANDANUS VEITCHII

- 5- inch pots.....\$9 per doz.
8- inch pots.....\$30 and \$36 per doz.
11- inch tubs.....\$3.50, \$4.00 and \$5.00 each

PANDANUS UTILIS

- 4- inch pots, strong plants.....\$25 per 100
6- inch pots, strong plants.....\$50 and \$75 per 100

CROTONS

The Croton, with its highly-colored foliage, is indispensable during spring and summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for spring sales over 50,000 plants, in over 200 varieties, all of the very highest quality and brilliantly colored.

- 2 1/2- inch pots, strong plants, \$20 per 100; \$175 per 1,000
4- inch pots, strong plants, \$30 per 100; \$275 per 1,000
5- inch pots, strong plants, \$50, \$75 and \$100 per 100
6- inch pots, strong plants, \$12, \$15, \$18 and \$24 per doz.
7- inch pots, strong plants, \$24, \$30 and \$36 per doz.
8- inch pots, made up beautiful plants, \$24, \$30 and \$36 per doz.
10- inch pots, made up beautiful plants, \$5, \$6 and \$7.50 each
12- inch and 14- inch tubs, made up beautiful plants.....\$10 and \$15 each

CRAIG QUALITY CHRYSANTHEMUMS

We are now booking orders on the following Chrysanthemums, rooted cuttings and stock from 2 1/4- inch pots:

	Rooted Cuttings	2 1/4- inch Stock
Golden Glow	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Pacific Supreme	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Bonaffon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Nagoya	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Comoleta	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Merry Jane	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Dolly Dimple	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Robert Halliday	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Quinola, Pompon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Baby Pompon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Lynnwood Hall	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Baby Margaret	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Garza	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Clorinda	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Mrs. Beu	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Golden Age	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
Yellow Eaton	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
White Eaton	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
Wells' Late Pink	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Roman Gold	\$3 per 100; \$25 per 1,000	\$4 per 100; \$30 per 1,000
Golden Star	\$8 per 100; \$75 per 1,000	\$10 per 100; \$90 per 1,000
Mistletoe, Improved Nonin	\$4 per 100; \$30 per 1,000	\$5 per 100; \$40 per 1,000
Mrs. Ed. Seidewitz, new pink	\$5 per 100; \$40 per 1,000	\$6 per 100; \$50 per 1,000
White Chieftain, best white	\$10 per 100; \$90 per 1,000	\$12 per 100; \$100 per 1,000
Early Frost, new white	\$10 per 100; \$90 per 1,000	\$12 per 100; \$100 per 1,000
Wm. Turner	\$3 per 100; \$20 per 1,000	\$4 per 100; \$30 per 1,000
Harvard	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Chas. Rager	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Tint of Gold	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Allentown Pompons and Singles	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Golden Mensa	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mensa	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mrs. Buckingham	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Linton	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
La Porte	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Golden Climax	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000

ROBERT CRAIG COMPANY, 4900 Market Street, PHILADELPHIA, PA.

Roses

500 Lady Alice Stanley, own root, 2½-inch, \$10.00 per 100; \$90.00 per 1000.

1000 Lady Alice Stanley, 3-inch, own root, \$12.00 per 100; \$110.00 per 1000.

300 My Maryland, 3-inch, own root, \$8.00 per 100; \$75.00 per 1000.

500 Mrs. Aaron Ward, 3-inch; own root, \$8.00 per 100; \$75.00 per 1000.

JOHN WELSH YOUNG

Upsal Station, P. R. R., PHILADELPHIA, PA.
Mention The Review when you write.

same time will not prove a burden on the individual member.

"Another question that will at once suggest itself to you is, how much money can this association afford to spend in the administration of its affairs? I believe that we can afford to spend all that it is possible for us to raise, and that no matter how well our plans may be worked out, we will not have spent the money that could have been spent advantageously. I am unable to say with any degree of accuracy how much money the plan that I shall present would bring into the treasury of the association, but I believe that it would be good business, provided such an amount can be raised, to place in the hands of the executive committee an amount of not less than \$10,000 per annum, and to double that amount if it is possible.

Why We Need Money.

"Why does this association need additional funds? First, beyond any sort of question, we need the services of at least one man for his entire time. We need a paid secretary-treasurer who will be capable of earning a handsome salary. To procure the services of such a man you must pay him a salary in keeping with the services he is expected to render.

"Second, I believe that you will agree with me when I say that it is an imposition to ask any body of men to serve as committeemen without remuneration, and to pay their own expenses while discharging the duties incumbent upon them. Your executive committee, therefore, needs money with which to pay the expenses of the different committeemen as they go from place to place in the discharge of their arduous duties, which costs the association not one cent.

"Third, we need money, and lots of it, for publicity. We have lost and will continue to lose until provided for, a great opportunity to keep our interests before the world by a properly financed, well organized campaign for publicity. I do not know how much money should be spent in keeping our interests before the people, but when I consider the dense ignorance of the people regarding the nursery interests of America, it is little wonder to me that our profits go up each year in the brush pile. No money, I take it, that we could spend would be better spent than a liberal allowance to a thoroughly capable committee on publicity.

Concentration of Efforts.

"But money alone will not build an organization. However desirable it is that we have money enough to finance

WINTER-FLOWERING ROSES

Specially Low Prices to Close Out Stocks Remaining Unsold.

We have a particularly fine stock of the newer and leading standard varieties in 3½ and 4-inch pots ready for immediate planting. The prices quoted below for 3½ and 4-inch stock are as low as the prices at which 2½-inch stock is usually sold. The demand for Ophelia is very heavy. If you want to plant this valuable new rose, do not delay placing order. While we have a nice stock of it at present, at the rate it is selling we are likely to become sold out before long.

Ophelia, Francis Scott Key, Mme. Edmond Rostand and Crimson Queen.....\$20.00 per 100

Mrs. George Sawyer, Killarney Brilliant, Sunburst, Prince E. C. d'Arenberg, Lady Hillingdon, Mrs. Aaron Ward, Killarney Queen, Richmond and White Killarney.....\$15.00 per 100

All of the above are strong grafted plants, with exception of Francis Scott Key, Mme. Edmond Rostand and Sunburst, which are own-root stock.

HYDRANGEAS

We have a magnificent lot of large plants grown in tubs and half-barrels for

JULY AND AUGUST FLOWERING

We have made a specialty of Hydrangeas for years, and our plants have never been finer than they are this year. They are well budded, and will be in perfection during July and August—when they are most in demand.

Hydrangea Otaksa, the standard pink variety, and the new French Hydrangeas—Avalanche, Fraicheur, La Lorraine, Mme. Maurice Hamar, Mme. E. Mouillere and Mlle. Renee Gaillard. Strong plants in tubs, \$2.00 and \$3.00 each—according to size.

Otaksa, very large specimens in half barrels, \$7.50, \$10.00 and \$12.50 each—according to size.

DRACAENA INDIVISA

Large plants for centers of vases, 75c, \$1.00 and \$1.50 each—according to size.

CROTONS

Assorted varieties for bedding, in 3½ and 4-inch pots, \$15.00 and \$25.00 per 100.

VINCA MAJOR VARIEGATA

We have a fine stock of extra heavy plants in 4-inch pots, at \$10.00 and \$12.00 per 100—according to size.

FERNS

Nephrolepis Teddy, Jr., 6-inch pots, 50c each; 4-inch, 15c each; 2½-inch, \$6.00 per 100.

Nephrolepis Elegantissima Compacta, 3½-inch pots, 25c each; 2½-inch, \$6.00 per 100.

Nephrolepis Elegantissima, 8-inch pots, \$1.00 each; 6-inch pots, 50c each; 2½-inch, \$6.00 per 100.

Nephrolepis Muscosa and Smithii, 3½-inch pots, 25c each; 5-inch, 50c each.

Nephrolepis Harrisii, 12-inch, very large specimens, \$4.00 and \$5.00 each.

Cibotium Schiedel, large plants, 10-inch pots, \$3.50 each.

Table Ferns, assorted varieties, nice plants, 2½-inch pots, \$4.00 per 100; extra size, 3½-inch pots, \$15.00 per 100.

F. R. PIERSON CO., Tarrytown, New York

Mention The Review when you write.

ROSE PLANTS

3-inch Own Roots.....\$8.00 per 100; \$50.00 per 1000

3000 KILLARNEY QUEEN 2000 WHITE KILLARNEY 1500 RHEA REID

Geraniums.....3-inch, \$5.00 per 100; 4-inch, \$ 7.00 per 100

Cannas, King Humbert, 4-inch, started..... 10.00 per 100

Coleus.....2-inch, \$2.00; 3-inch, 5.00 per 100

Smilax.....2-inch, \$2.50 per 100; \$20.00 per 1000

Fuchsias.....2-inch, \$2.50 per 100

Lobelias.....2-inch, 2.50 per 100

Cash or C. O. D.

W. J. & M. S. VESEY,

Fort Wayne, Ind.

Mention The Review when you write.

SURPLUS SEASONABLE STOCK

BEGONIAS, Albo-Picta Rosea, Argenteo-Guttata, M. de Lesseps, Marjorie Daw, Rubra, Thurstoni, at \$4.00 per 100.

COLEUS, Beckwith Gem, Chameleon, Mrs. Hayes, Golden Crown, 2½-inch, \$2.50 per 100.

VERBENAS, 2-inch, all colors, \$3.00 per 100.

MOONFLOWERS, 2-inch, thrifty young stock, \$4.00 per 100.

COBAEA SCANDENS, 2½-inch, \$4.00 per 100.

PETUNIAS, 2½-inch, grand stock, Giant Single, \$3.00 per 100.

GERANIUMS, S. A. Nutt, 2½-inch, late propagation, \$2.50 per 100.

BUDDLEIA VEITCHIANA, strong, 4-inch pots, \$10.00 per 100.

THE STORRS & HARRISON CO., PAINESVILLE, OHIO

Mention The Review when you write.

THE LATEST

Within a very few years there has been a great advance in the popularity of antirrhinums, commonly known as snapdragons. Our original Silver Pink came on the scene at the start. We worked it over and over, purifying its "blood," until we gave the world a most wonderfully productive seedling, practically pure. Continuing to experiment, we reached a new ideal, and now announce the debut of

SILVER QUEEN A MOST PLEASING AND BEAUTIFUL... ORCHID-FLOWERED SNAPDRAGON

Its color is that soft, silvery shell pink that has made its parent, Silver Pink, so famous. The upper petals of every bloom have an aristocratic orchid curl; it is from one-third to one-half larger than any known type of antirrhinum, and makes a very heavy, compact head, of marvelous grace and beauty. We doubt if it ever will be equaled as a fancy variety, or exceeded by any variety, other than Silver Pink Seedlings, as a commercial variety. It grows medium tall and is very productive.

We do not have space to propagate in great quantities,

so will offer in advance our limited stock, delivered by parcel post, at

\$1.00 per plant; six plants for \$5.00;
fifteen plants for \$10.00.

We could give glowing words of praise from many visiting florists and drummers who have admired this wonderful snapdragon growing on our premises, but we prefer, as with the introduction of Silver Pink, to give you OUR word for it. Our reputation is back of it and you will find it just as represented.

We should like every florist to try this marvelous newcomer. Remember, the stock is limited. See our general ad on page 53.

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.

ROSE PLANTS FINE STOCK

OWN ROOT
500 Bon Silene, 2½ inch.....\$4.00 per 100
500 Sweetheart, 2½ inch..... 4.00 per 100
500 Canadian Queen, 3 inch..... 6.00 per 100
300 Fireflame, 4 inch..... 6.00 per 100
1000 Rhea Reid, 2½ inch..... 5.00 per 100

GRAFTED
1000 Killarney Brilliant, 2½ inch...\$ 8.00 per 100
500 Killarney Brilliant, 4 inch.... 12.00 per 100

BREITMEYER FLORAL CO.

FRED. BREITMEYER, Prop.

MT. CLEMENS, MICH.

Mention The Review when you write.

ORCHIDS

FRESHLY FLOWERING STOCK

Cattleyas, Dendrobiums, Oncidiums,
Anceps. Finest types.

One-year-old, nothing more.

Moderate prices. Ready now.

FREEMAN ORCHID CO.

G. L. Freeman, Mgr. FALL RIVER, MASS.

Mention The Review when you write.

ORCHIDS

Just arrived in splendid condition:

C. Percivaliana, C. Labiata,
C. Trianae, C. Schroederae

C. Mossiae

Best commercial Orchid plants, established or semi-established, for immediate delivery; healthy, clean, flowering stock.

For price write to

JOHN DeBUCK, 719 Chestnut Place, SECAUCUS, N. J.

Mention The Review when you write.

A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers,
Palms and Ferns

CROMWELL, CONNECTICUT

D. U. Augspurger & Sons Co.

Wholesale Florists

Send for our latest price list

Box 394, PEORIA, ILL.

PRIMULA OBCONICA GRANDIFLORA

NEW LARGE-FLOWERED HYBRIDS

Strong 2½-inch plants, \$3.00 per 100

STUPPY FLORAL CO., St. Joseph, Mo.

Mention The Review when you write.

NEW NEPHROLEPIS FERN—JOHN WANAMAKER

We will introduce the above new fern on August 1st, 1915. In presenting this fern to the trade, we feel confident that it will make a place for itself.

The John Wanamaker fern is a wonderful advance over all plain or wavy frond varieties. The side pinnae of the fronds are very fully undulated, giving the plants a very wavy appearance. It will make as many fronds as Teddy, Jr., plants in 4-inch pots having over sixty fronds. It is a beautifully formed plant, full and compact.

Orders will be filled strictly in rotation.

Strong plants, 2½-in. pots, - \$ 4.00 per dozen.

20.00 per 100.

250 at 1000 rate.

150.00 per 1000.

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa.

BRANCH:
NORWOOD, PA.

Mention The Review when you write.

FERNS

Improved Whitmani and Whitmani Compacta,

\$5.00 per 100; \$40.00 per 1000

250 at 1000 rate

The Improved Whitmani is a more graceful and a little lighter frond. It is more compact, truer to the type and shows very little reverting. This variety is a great improvement over the old Whitmani.

H. H. BARROWS & SON, Whitman, Mass.

Mention The Review when you write.

ROSES

Grafted . . . \$10.00 per 100

Own Root . . 6.00 per 100

Fine 2½-in. Stock—Send for Circular

Verbena Plants for Sale

J. L. DILLON, Bloomsburg, Pa.

Mention The Review when you write.

GARDENIA VEITCHII ONLY 8000 LEFT

Going fast. Fine stock, 4-in. pots,
\$12.50 per 100; \$100.00 per 1000.

ROSE HILL NURSERIES
New Rochelle, New York

our affairs along larger and more intelligent lines, we need to concentrate our efforts; we need a more intensive, a more intelligent, a more effective organization, a concentration of efforts of the American nurserymen. I made this statement once before and was criticised for it severely, but, believing with all my heart that I am right, I am going to say it again: We have too many organizations. Our energies are divided, and as long as this is true we are not going to accomplish the best anywhere. Besides a great number of state organizations, all of which tax the energies and finances of the nurserymen, we are supporting a number of district organizations, southern, western, Pacific coast, etc.

"For sentimental reasons, perhaps, many of us will be opposed to any plan that will weaken or eliminate any of these associations, but for my part I have reached the place where above all else I want efficiency, and I believe with all my heart that efficiency will come with concentration of our efforts, our money, and our talents in one big central organization that will do the work of all. Many of us are members of all these organizations. We contribute our time and money to them all and are, in fact, loyal to all, but in the division of our energies and our money little is accomplished anywhere. I do not know how it is with you in your state organizations, but in my own state the organization is maintained by a mere handful of nurserymen. We never have any money to do anything with, and when a question arises which demands the attention of the association, a half-dozen of the nurserymen of the state must do the work and finance it. These half-dozen nurserymen that I refer to are members of the American Association of Nurserymen, hence the nursery interests would lose nothing if my state organization should go out of business today. I want to again say that, in my opinion, no work is being done by either the state or district organizations that could not be accomplished just as well, in fact, better, through one central organization, the American Association of Nurserymen. This being true, I do not believe you can accuse me of disloyalty to my state or to my section when I say to you that the best interests of the nurserymen could be served through concentration of our efforts within the lines of our national association.

The Executive Committee.

"In the hands of the executive committee I would place the entire management of the affairs of the association. I would make them, in other words, a board of management, and

BEDDING PLANTS

100,000 Now Ready

Our great plant producing mill has been kept up in full speed day and night. Fully 100,000 bedding plants of our usual high standard quality has been the output since Easter. No empty spot can be seen, every hole and corner is filled.



Araucarias Our Specialty

ARAUCARIA EXCELSA, well grown stock, 5-in. pots, 3 to 4 tiers, 15 in. high, 50c; 5½-in., 3 to 4 tiers, 18 to 20 in. high, 60c and 75c; 6-in., 24 to 26 in. high, 5 to 6 tiers, \$1.00; large specimen plants, \$1.50. **ARAUCARIA EXCELSA GLAUCA**, 6-in. pots, \$1.00; 7-in., \$1.50. **ARAUCARIA ROBUSTA COMPACTA**, 6-in. pots, 4 tiers, very heavy, \$1.50.

KENTIA FORSTERIANA, 75c, \$1.50 and \$2.00 each.

KENTIA BELMOREANA, 75c and \$1.00 each.

KENTIA FORSTERIANA, made up, large, perfect plants, 4-ft. high, 9-in. tubs, \$4.00 each.

COCOS WEDDELLIANA, 3-in. pots, 15c; 4-in., 25c each.

HYDRANGEA OTAKSA, for planting out; have been kept in cold frames all winter; 6, 7, 8-in. pots, 35c, 50c, 75c each.

AMPELOPSIS VEITCHII, 4-in., staked up, 2 to 3 ft. high, 15c each.

HONEYSUCKLES, 5-in., staked up, 25c each.

ENGLISH IVY, 4-in., staked up, 12c; 3-in., 3 in a pot, 7c.

GERANIUMS, S. A. Nutt, A. Ricard, John Doyle, Jean Vialud, 4-in. pots, \$7.00 per 100; Beaute Poltevine, \$8.00 per 100.

FUCHSIAS, assorted colors, 4-in. pots, \$7.00 per 100.

SCARLET SAGE, Bonfire or Clara Bedman, 4-in., \$7.00 per 100; 3-in., \$4.00 per 100.

PETUNIAS, DOUBLE, 4-in. pots, \$7.00 per 100; **SINGLE**, 2½-in., \$3.00 per 100; **CALIFORNIA GIANTS**, 3-in., \$5.00 per 100.

BEGONIAS, our improved strain. Dark Begonia Vernon Luminosa and Pink Erfordii, 4-in. pots, \$8.00 per 100; 3-in., \$5.00 per 100.

AGERATUMS, Dwarf Blue, 4-in., \$7.00 per 100; 3-in., \$5.00 per 100.

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after providing them with funds sufficient to meet the needs of this association, I would give them power to do all things necessary for the upbuilding of this association, even to the power of choosing the man who should serve them as secretary-treasurer. I would have them to be to the association what a well organized directory is to a business corporation.

"I would make it obligatory upon this committee to cause to be gathered statistics showing the amount of stock in surplus, and endeavor by every known means to bring together on an equitable basis the man who has stock to buy and the man who has stock to sell. I would suggest to this committee the desirability of recommending to the members of this association the necessity of curtailing plantings whenever its investigations suggested that there was an overproduction along any given line. I would ask that they go further in the discharge of their duties, and at a certain season during the year, at that particular time when the best results would accrue, that they, through the secretary-treasurer, issue an address to every member of this association, the aim being to stimulate prices and eliminate cut-throat methods which have been too true of the past. And then, gentlemen, I have the hardihood to stand before you and plead that the recommendations of your executive committee be the basis upon which your wholesale trade lists shall be issued, and I would plead, further, that after you have issued said trade lists you stand or fall by the prices printed therein. I believe that when our wholesale trade lists are printed there should be at least a semblance of uniformity in prices, and that said prices as printed should represent, in a measure at least, the price at which our stock should be sold. I do not want to be misunderstood as suggesting a combination of interests that would be in restraint of trade, of suggesting combination in prices that would subject you to a revision by the courts of the land. The printing of individual price lists is an individual matter, and should continue to be so, but what I am endeavoring to say is that there should be some uniformity of prices on the same commodity, whether your trade list is issued in Texas or in New York."

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SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

WILL READERS PLEASE ANSWER?

In connection with a proposed central heating plant, we desire to know if other florists have metered their condensation of steam so that they could tell the proportion of pounds of steam for a carnation house per square foot of glass, as we are considering buying heat in this way and wish to compare with present cost of heating. We sometimes have a temperature of 25 degrees below zero.

M. F. C.—Colo.

GREENHOUSE AND RESIDENCE.

Can I heat a greenhouse, about 15x30 or 15x40, from a furnace under the dwelling house? Could the furnace be used for heating both the dwelling and the greenhouse? We have a large cellar under the residence and it is damp; so I want furnace heat and thought I might use it for both purposes. The greenhouse would be near the dwelling, say about ten feet away.

M. J. E. T.—Mo.

The letter does not state what kind of furnace it is proposed to use. Although not as satisfactory as a hot water or steam boiler, a coil could be placed in a hot air furnace and connected with heating pipes to be carried to the greenhouse.

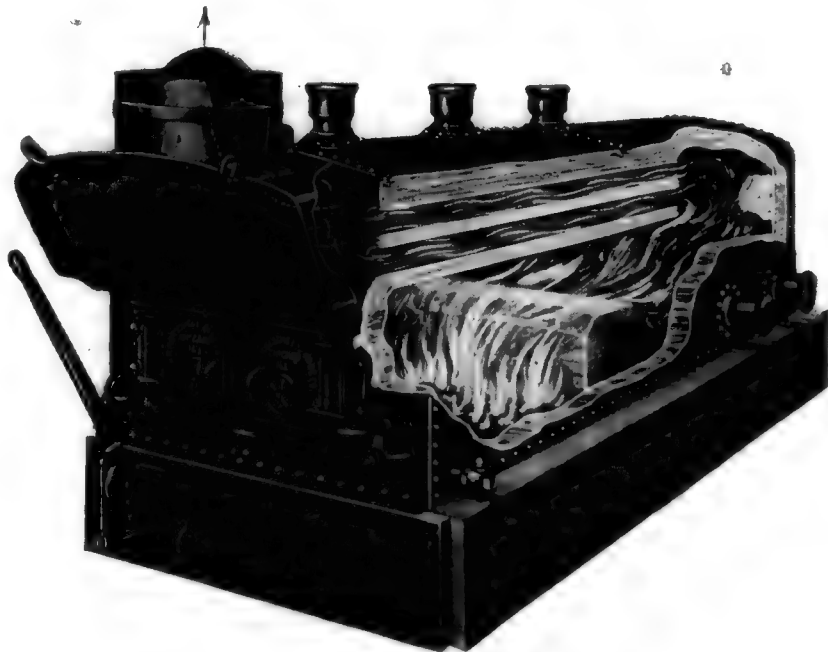
I would prefer to install a hot water boiler for heating both the dwelling and the conservatory. The connecting pipes could be carried in sewer pipes under the ground and, if these were properly insulated, only a little heat would be lost. It will require about two-thirds as many feet of 1½-inch pipe to heat the house as there are square feet of glass.

PIPING A PARTITIONED HOUSE.

Please advise me about the piping of a greenhouse, 28¾x175, fourteen feet high to the ridge and six feet high to the plate, with four feet of side glass and glass in both gables. The boiler is at the center of the north side of the greenhouse, which runs east and west. I wish to maintain a temperature of 56 to 60 degrees in one half of the house and 48 to 50 degrees in the other half, in zero weather. A hot water system is to be used, with the boiler top two feet below the return pipes.

I should like to have the outlet pipe from the boiler large enough for future extension, and I should also like.

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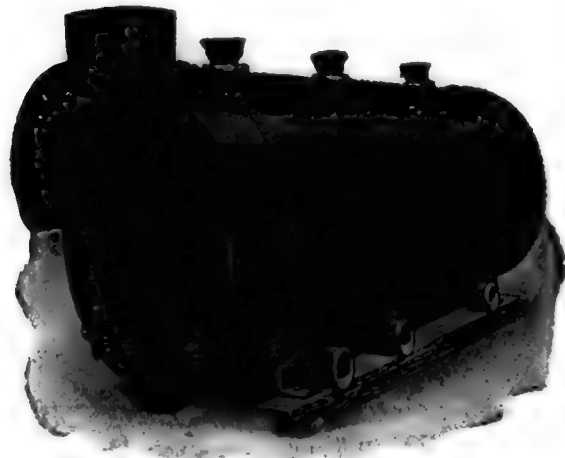
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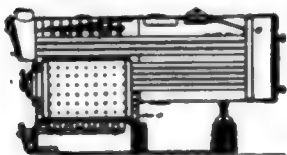
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if practicable, to use 2½-inch flow pipes in the greenhouse. The house is under construction now and will have wooden walls. There will be four benches, each five feet wide. There will be a partition in the center. Would you recommend valves on the flows or on the returns? I should prefer the latter, as being less expensive.

B. B.—Wash.

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house to 60 degrees, I would use a 5-inch main and a return of the same size. From the main, take off four 2½-inch flow pipes, which should be run to the end of the house. Carry one flow upon each plate and the others

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-inch diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stattle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

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a foot or so under the purlin. Connect each of the flow pipes with four 2-inch returns, placing one coil on each side wall and distributing the remaining pipes under the two middle benches.

To heat the other end of the house to 50 degrees, I would use 5-inch pipe for the main flow and return, but only three 2½-inch flow pipes and twelve 2-inch returns will be required. The arrangement would be about the same as in the warm part of the house, except that the odd flow pipe should be three or four feet under the ridge. The flow pipes should be run with a slight fall, thus making it unnecessary to use air valves.

The gate valves may be placed either on the flows or the returns, but I would prefer to use three or four 2½-inch valves to three or four times that number of 2-inch valves. In case they are placed on the returns, one pipe in each coil need not have a valve.

FOR 2,000 FEET OF GLASS.

I intend to erect a greenhouse 25x50, running east and west, with the west end against a shed. The walls will be six feet high and will consist of two and one-half feet of concrete and three and one-half feet of glass. The boiler will be in a 5-foot cellar. How much pipe, and of what size, would you advise to use to heat this house to a temperature of 60 degrees in zero weather? I shall use a hot water boiler and there will be returns under three 5½-foot raised benches.

J. E. S.—N. Y.

Although the height of the ridge is not stated, if the roof has about an average pitch there will be about 2,000 square feet of glass in the house, including the sides and exposed end. For this amount of glass something over 600 square feet of radiating surface will be required for a temperature of 60 degrees.

I would advise using three 2½-inch flow pipes, one on each plate and the other under the ridge. If the house is in a location where it is somewhat sheltered from high winds, sixteen 2-inch returns will answer for the coils, of which five may be on each side wall and the others under the benches. In case the house is much exposed, or if it is hard to heat from other causes, it may be well to place another return on the exposed side, but I should expect good results without this additional radiation.

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Who doesn't overlook that without quality he couldn't realize a maximum of economy:

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2c per ft. H. W. Boilers, 650-ft. size, \$49.00. Fittings, 7c. Valves, 3c. Cocks, 15c. Set Pipe Tools, \$2.75. Hose, 6c ft. Roofing, 89c roll. Everything at wholesale, direct. Big catalogue free.

Write Today

W. E. KING CO. 115 W. Third St., Cincinnati, O.
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YOU SHOULD HAVE THIS



PITTSBURGH CUT FLOWER COMPANY

SPRAYER NOZZLE

ONE OF THE MANY UNSOLICITED ENDORSEMENTS

I received your SPRAY NOZZLE and am more than pleased with it. Our water pressure at times is only 15 to 20 lbs., but this sprayer helps out wonderfully. Yours truly,
February 16, 1915. W. W. COLES, Kokomo, Indiana.

The best spraying or flush nozzle for roses, carnations or for all-round watering yet introduced; a nozzle which will permit regulating the force of spray. Particularly adapted for spraying the underside of foliage; will fit ¾-in. EASTERN GAUGE COUPLING. All brass, nickel plated, strong and durable, price postpaid, \$1.25.

PITTSBURGH CUT FLOWER CO., 116 and 118 Seventh St., Pittsburgh, Pa.

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Established 1763

FOR "POT LUCK" USE

Incorporated 1904

HEWS STANDARD POTS

AND RED EARTHENWARE SPECIALTIES

POT MAKERS FOR A CENTURY AND A HALF
WORLD'S LARGEST MANUFACTURERS

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Warehouses
CAMBRIDGE, MASS.
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The best Paper Pot for shipping purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

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FOR THE SMOOTHEST, MOST POROUS

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Guaranteed Full Weight Wrought Iron Pipe

Lap-welded in sizes over 1¼ inch.

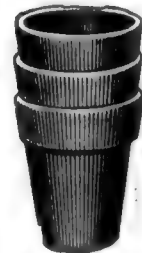
FITTINGS, VALVES, BOILERS, RADIATORS, ETC.

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A Standard Pot A Standard Quality A Standard Price



The three necessary things to get your pot business. Also proper packing to eliminate breakage. Send your orders to the

C. C. Pollworth Co.
MILWAUKEE, WIS.

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We Lead in Quality and Finish

STANDARD
FLOWER POTS

The Platzgraff Pottery Co.
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There are three things that destroy your lawns—Dandelions, Buck Platan and Crab Grass. In one season the Clipper will drive them all out. Your dealer should have them—if he has not, drop us a line and we will send circulars and prices.

Clipper Lawn Mower Co.
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See large advts. in former issues for prices, or send for price list.

F. W. ROCHELLE & SONS, 31 Main St., Chester, N. J.

Always mention the Florists' Review when writing advertisers.

FIVE MILLION FLOWER POTS FOR SALE

We have an immense stock of Flower Pots ready for delivery. We have every means of economical manufacture. We have our own timber land within a mile of our factory, and make our crates in our own mill. No charge for crates. Our pot quality is the best. Our prices are right. We will get your business if you figure with us.

Write us now.

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HAEGER "QUALITY" POTS

Standardized and shaped pots, smooth and easy to handle. Of splendid porous quality. We ship with amazing promptness and guarantee every item to be as represented.

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WARE

PORCH
POTS

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JARS



HANGING
BASKETS

VASES

LAWN
VASES

The newest things in glazed pottery — designs that have never before been offered to the trade.

THE HAEGER POTTERIES
State Bank Bldg., Dundee, Ill.

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SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue.

SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.
SYRACUSE, N. Y.

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1000 Ready Packed Crates Standard Flower Pots and Bulb Pans

Can be shipped at an hour's notice.

Price per crate:

2000 1 1/4-in., crate, \$6.00	456 4 1/2-in., crate, \$5.24
1500 2 " " 4.88	320 5 " " 4.51
1500 2 1/4 " " 5.25	210 5 1/2 " " 3.78
1500 2 1/2 " " 6.00	144 6 " " 3.16
1000 8 " " 5.00	120 7 " " 4.20
800 3 1/2 " " 5.80	60 8 " " 3.00
500 4 " " 4.50	48 9 " " 3.60
48 10-in., crate, \$4.80	

Hilfinger Bros. Pottery, Fort Edward, N. Y.

AUGUST ROLKER & SONS, 51 Barclay St.,
New York City Agents

Our Specialty: Long Distance and Export Trade
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THOSE RED POTS

ASK THE FLORIST
THAT USES THEM

HARRY BALSLEY

Detroit Flower Pot Co.

DETROIT, MICH.

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Logan Pots... Best Test

Flower Pots 2 to 14 inch

Azalea Pots..... 4 to 14 inch

10 and 12-inch Hanging Baskets

Cemetery Vases and Lawn Vases

Write us for Special Prices

No Package Charges

THE LOGAN POTTERY CO., Logan, Ohio



RED POTS

that you will be proud to have on your benches, is the kind we have to offer. We use nothing but the best material and skilled labor and offer you a first-class pot at a popular price. All goods are carefully selected and packed, thus insuring full count upon opening your crates. Isn't that worth considering?

We also have a full line of Azalea Pots, Hanging Baskets and other goods used by Florists—ask for catalogue.

We also make the famous "MOSS AZTEC" ware.

The Peters & Reed Pottery Co.

Gen'l Office and Works: SO. ZANESVILLE, OHIO

New York Sample Room—25 WEST BROADWAY

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

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PENNSYLVANIA

and burn them a nice red color. Try us and see if they are not just as cheap, too.

THE KELLER POTTERY CO.

213-223 Pearl St.,

NORRISTOWN, PA.

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY



Established 1888

Standard Flower Pots

Porosity and Strength
Unsurpassed.

Write for Prices.

A. F. KOHR

2904-36-38 N. Leavitt St., Chicago
Cor. solicited in Ger. and Eng.

KANSAS CITY.

The Market.

Business was good last week, with June weddings and much funeral work. Gladioli are plentiful and of good quality. Thus far the demand has kept them cleaned up. Lilies are plentiful. Roses are of good quality and plentiful. Carnations are not coming in so fast as they have been, as the season is about over with them. The only ones now on the market are shipped in from Colorado and the north. Outdoor cut flowers of different kinds have commenced to come in a little more heavily.

Various Notes.

Mr. Stevens is now the sole owner of the greenhouses of Stevens & Larkin, having bought out Patrick Larkin last week. The place will be devoted to carnations entirely. The ground beds in the greenhouses are being changed to tables. The cut will be consigned to T. J. Noll & Co.

A. H. Barbe has finished planting his houses of mums and is getting the carnation houses in shape for planting as soon as possible.

Miss Mamie Klein, the affable saleslady at Arthur Newell's, is spending her vacation at the San Francisco exposition.

George Brackenberg, of the George M. Kellogg Flower & Plant Co., has returned to the greenhouses for the summer.

The Rosery has about 30,000 poinsettia cuttings ready to pot up. For the last four years a specialty has been made of them during the summer months, wholesaling a great many.

Patrick Larkin has closed his store for two months for a general remodeling.

Wm. Foith has purchased the Belinder greenhouses, where he has been for eight years. He has 20,000 carnation plants in the field that are exceptionally fine. The mums are all planted.

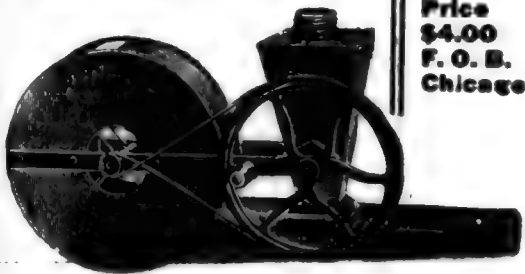
The Owl Floral Co. stores are closed for the summer. W. J. B.

Destroy Mildew

by using the Peerless

Powder Blower to distribute Sulphur, Lime, Slug Shot, Grape Dust, Tobacco Dust, Paris Green, etc.

Emil Buettner, Park Ridge, Ill., says: "I have used your Powder Blower and find it a great improvement over the bellows. It does the work better, quicker and more evenly."



Price
\$4.00
F. O. B.
Chicago

Ask Your Jobber for It or
Order Direct From Us

Edw. E. McMorran & Co.

162-166 N. Clinton Street CHICAGO

PINO-LYPTOL

WEED KILLER

THE VERY NEWEST AND QUICKEST METHOD OF DESTROYING WEEDS, GRASS, AND OTHER GROWTH IN GARDEN WALKS, GUTTERS, TENNIS COURTS, DRIVEWAYS, ETC.

This fluid absolutely destroys all weeds and other growths wherever applied, and its effect on the ground prevents the growth of fresh ones for a year and thus saves a great deal of time and labor, as no cutting, hoeing or hauling away of the weeds is required.

We MANUFACTURE the STRONGEST LINE of DISINFECTANTS on the market.

PINO-LYPTOL CHEMICAL CO. 455-457 West 26th Street
NEW YORK CITY

CORRESPONDENCE SOLICITED

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GREENHOUSE GLASS

We are the World's
Largest Producers

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"Get acquainted"
with our Specialties

29 - 34 - 39 - oz. GLASS

AMERICAN WINDOW GLASS CO.

General Offices, Farmers' Bank Building,

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GREENHOUSE and HOTBED GLASS

8x10, 10x12 and 10x14 inch, single, at \$1.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

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THE ORIGINAL AND ONLY

ELASTIC-LYKE

LIQUID PUTTY

Formerly sold by E. H. Hunt

Positively will not get hard, run in hot nor heave in cold weather.

E. C. Prener, Mgr., THE ELASTIC-LYKE CO.

30 East Randolph Street, CHICAGO

(Not Inc.)

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Greenhouse Glass

We have the largest stock in the west. We recommend that you anticipate your requirements now, before factories close down for the summer and stocks are depleted.

Write us for prices.

OKMULGEE WINDOW GLASS CO.

OKMULGEE, OKLA.

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GLAZING STAPLES

FOR HOTHOUSE WORK

E. H. Titchener & Co.

BINGHAMTON, N. Y.

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GREENHOUSE WHITE

**DOES YOUR
GREENHOUSE
NEED PAINTING ?**

WE CAN SUPPLY THE MATERIAL

A paint which is particularly adapted to Greenhouse work, on account of its great covering capacity (330 square feet, two coats, to the gallon), and the easy working qualities and its extreme whiteness.

Put up in 50-gal. barrels (each barrel equipped with interior agitator, no extra charge); 25-gal. half barrels, and 5-gal. and 1-gal. cans.

1-gallon cans	per gal., \$1.65	25 gallons (½ bbls.).....	per gal., \$1.55
5-gallon cans	per gal., 1.60	50 gallons (bbls.).....	per gal., 1.50

F. O. B. CHICAGO

Also Headquarters for Greenhouse Glass

Send your inquiry to the nearest warehouse mentioned below.

PITTSBURGH PLATE GLASS CO.

801-811 So. Wabash Ave., Chicago, Ill.
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E. 4th and Vine Sts., Des Moines, Ia.

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Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No other is like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.

FULL
SIZE
No. 2



Greenhouse GLASS

WE HAVE THE STOCK
AND RIGHT PRICES

Sharp, Partridge & Co.
CHICAGO, ILL.

THE FLORISTS' HAIL ASSOCIATION
has paid \$282,000.00 for glass broken during the last 27 years. For particulars concerning Hail Insurance, address

JOHN G. ESLER, Sec'y, Saddle River, N. J.
Mention The Review when you write.

NOW IS THE TIME TO BUY

GREENHOUSE GLASS

WRITE FOR PRICES

The Toledo Plate & Window Glass Co.
TOLEDO, OHIO

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CUT YOUR GREENHOUSE GLASS

With a No. 024 "RED DEVIL" Glass Cutter



You can save labor, money, trouble (from glass splinters, etc.) by using "RED DEVIL" Glass Cutters with hand-honed wheels.

One (only) sample No. 024 will be sent or 6c in stamps. Booklet of forty styles free.
SMITH & HEMENWAY CO., Inc. 125 Chambers Street, NEW YORK CITY

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MASTICA



USE IT NOW.

F. O. PIERCE CO.
P. O. Box 204
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

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THE ONLY PERFECT Liquid Putty Machine



Will last a lifetime.

\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.

SEAL-TIGHT LIQUID PUTTY at \$1.25 per gallon

METROPOLITAN MATERIAL CO.
1398-1410 Metropolitan Ave., BROOKLYN, N. Y.

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GALVANIZED WIRE JUMPS 25% IN SIX MONTHS OUR PRICES REMAIN UNCHANGED

ROSE AND CHRYSANTHEMUM STAKES

Length	Per 1000 Straight	Self-tying
3 ft.	\$ 7.25	\$ 9.75
3 ft. 6 in.	8.25	10.75
4 ft.	9.25	11.75
4 ft. 6 in.	10.25	12.75
5 ft.	11.25	13.75
5 ft. 6 in.	12.25	14.75
6 ft.	13.25	15.75

Poehlmann Bros.
use 168,000

THE CARNATION SUPPORT CO.
CONNERSVILLE, IND.

CONTINUOUS RING CARNATION SUPPORTS

Joliet, Ill., Oct. 19, 1914.

Gentlemen:—
Replying to your letter of the 15th will say we have five different makes of carnation supports in our greenhouses and we say without any hesitation that your support is the best of all.

Yours truly,
J. D. Thompson Carnation Co.

\$16.00 per 1000 plants

Mention The Review when you write.



NIKOTEEN for Spraying and Vaporizing APHIS PUNK for Fumigating

ASK YOUR DEALER FOR IT.

NICOTINE MFG. CO.,

117 No. Main Street,
ST. LOUIS, MO.

Mention The Review when you write.



CINCINNATI.

The Market.

The usual early summer dullness has hit the market. This year it happened about a fortnight earlier than usual. The general supply continues large, with a demand far too small to take up enough of the receipts to give the market a firm tone. The best offerings in roses are American Beauties, Radiance, Russell, Taft, some of the yellows and Cochet and Kaiserin in outdoor stock. Carnations are no longer a great factor in the market and it takes a great deal of selection to pick out the good ones. Lilies and gladioli are both excellent and may be had in quantities. Sweet pea receipts, too, are good. Other offerings include orchids, valley, water lilies, Shasta daisies, snapdragon and cornflowers.

Various Notes.

Mr. and Mrs. C. E. Critchell motored to Richmond, Ind., June 27.

Mr. and Mrs. C. J. Ohmer and son, of West Palm Beach, Fla., arrived in the city June 28 after a fortnight's auto trip through the south. They will be the guests of Mr. and Mrs. E. G. Gillett.

Miss Margaret Weiland, of Evanston, Ill., is visiting Mr. and Mrs. P. J. Olinger.

Visitors include D. H. Dux, Jacksonville, Fla.; Mr. Gutman, with Atlanta Floral Co., Atlanta, Ga., and S. A. Gregg, Charleston, W. Va. C. H. H.

Before a large gathering of relatives and friends the marriage of Frank H. Kyrk to Miss Edna Ganzmiller was solemnized at the Poplar street Presbyterian church June 22, Rev. G. S. Brown officiating. Tall and graceful palms were banked on the pulpit and Easter lilies in white wicker vases were artistically arranged among them. Clusters of white roses tied with chiffon decorated the pews. The attendants carried pink roses. The bride's flowers were lilies of the valley and white roses. After the ceremony the guests repaired to the Palace hotel, where the wedding feast was served. The decorations here also were pretty, the color scheme, pink, being carried out in roses and chiffon. The groom is a son of Louis H. Kyrk, the wholesale florist, and a nephew of



PULVERIZED SHEEP MANURE

NO SHORTAGE IN SUPPLY

We have plenty for all needs. The best fertilizer for greenhouse or outdoor use, for carnations, roses, chrysanthemums and violets, or potted plants.

SHEEP'S HEAD BRAND IS GUARANTEED

high percentage of nitrogen, phosphoric acid and potash. Quickens the budding and stiffens the stems. Write for prices.

NATURAL GUANO CO., 811 River Street, Aurora, Illinois

Poison KIL-WORM Poison

Destroys Worms, Ants, etc., infesting Golf, Cricket Grounds, Parks and Lawns. Sure death to Snails. Does not injure grass; causes the insects to come to the surface to die. (Must not come in contact with fine plants.)

One gallon Kil-Worm makes 50 gallons liquid when mixed with water.

1 qt., \$1.00; 1/2 gal., \$1.75; 1 gal., \$3.00;
5 gals., \$13.50.

Poison KIL-WEED Poison

A scientific Weed Destroyer—free from odor. An unsurpassed preparation for the removal of Grass, Weeds, Vines and Bushes from paths, etc. Saves expense of several men; can be applied with an ordinary sprinkling can.

One gallon Kil-Weed makes 30 to 35 gallons liquid when mixed with water.

1 qt., 35c; 1/2 gal., 60c; 1 gal., \$1.00; 5 gals., \$4.00; 10 gals., \$7.50; 1 barrel, per gal., 65c.

LEMON OIL COMPANY

Dept. H

420 West Lexington Street, BALTIMORE, MD.

Directions on every pkg.; write for circular.

GARDEN CITY SAND CO.

Chamber of Commerce Bldg., CHICAGO

Phones Main 4827; Auto. 33-304

Building and Propagating Sands

Fire Brick and Fire Clay, Portland Cement, Stonekote, Hard Wall Plaster.

R. I. W. Damp-resisting Paint

Miss Edith Kyrk, the Avondale florist, who had charge of the decorations and was ably assisted by Dave Cable. After a short honeymoon trip Mr. and Mrs. Kyrk will go to housekeeping in a bungalow on Elberon avenue, recently purchased by Mr. Kyrk for his bride, where they will be pleased to receive their friends.



The recognized standard insecticide.

A spray remedy for green, black, white fly, red spider, thrips, mealy bug and soft scale.
Quart, \$1.00; Gallon, \$2.50

FUNGINE

An infallible spray remedy for rose mildew, carnation and chrysanthemum rust.

Quart, 75c; Gallon, \$2.00

VERMINE

A soil sterilizer for cut, eel, wire and angle worms.

Quart, \$1.00; Gallon, \$3.00

SCALINE

A scalcicide and fungicide combined for San Jose and various scale on trees and hardy stock, and various blights which affect them.

Quart, 75c; Gallon, \$1.50

NIKOTIANA

A 12% nicotine solution properly diluted for fumigating or vaporizing.

Quart, \$1.50; Gallon, \$4.50

If you cannot obtain our products from your local dealer, send us your order, and we will ship immediately through our nearest agent.

Aphine Manufacturing Co.
MADISON, N. J.

GEO. A. BURNISTON
President

M. C. EBEL
Treasurer

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When we tell you that Magic Manures are causing a lot of excitement among brother florists we are expressing it mildly. A big grower told us the other day that we "have succeeded in producing what he found to be the most satisfactory and most economical manure that was ever placed before the trade."

GROWERS!

"Magic" combines all the elements of barnyard manure in scientific proportions without a single objectionable feature. IT gives you what YOU NEED NOW in preparing your soil and does away with weeds, insects and the unpleasant odors. Cheapness of application and the absolute certainty and definiteness of its Plant Food Contents is always known. It's not only safe, but improves the quality of the flowers as well as increases the number of crops.


BE the master of your own business. Don't gamble on the soil. It's bad business. Learn now to use commercial manures. Buy where you can Buy Best.

Magic Manure is the best for greenhouse soils. You will agree with us if you give "Magic" a trial, and thank us for bringing this advertisement to YOUR ATTENTION.

DON'T DELAY

Chicago Feed & Fertilizer Co.
Union Stock Yards
CHICAGO

Mnfr. to the Trade Soil Specialists



WIZARD BRAND MANURES

UNEQUALED FOR GREENHOUSE AND LANDSCAPE FERTILIZING

The PULVERIZED MANURE CO.
No. 33 Union Stock Yards
CHICAGO

Mention The Review when you write.

RUST PROOF STAKE FASTENERS	
Eureka	Everlasting
Per 1000	Per 1000
\$1.50	\$2.80

August Corts & Son WYNCOTE, PA.

Mention The Review when you write.

NICOTINE 40%

GUARANTEED BY
The GRASSELLI CHEMICAL CO.
CLEVELAND NEW YORK CINCINNATI
CHICAGO MILWAUKEE ST. PAUL
ST. LOUIS

WRITE FOR PRICES

Mention The Review when you write.

SPRAY WITH **NICOTICIDE**

THE BEST INSECTICIDE

It costs a fraction more than some other insecticides, but results from its use more than pay the difference. It kills, while you sleep, Aphis, Mealy Bug, Red Spider and other plant insects. For sale by wholesale florists and seedsmen everywhere. If you cannot reach a dealer we will fill your order. Manufactured by

P. R. PALETHORPE CO., Inc., CLARKSVILLE, TENN., U. S. A.

Mention The Review when you write.

"TO-BAK-INE" FUMIGATING PAPER



is the **strongest** fumigating paper on the market, each sheet being saturated with a **definite** amount of **pure nicotine**, making it an extremely convenient and neat insecticide for fumigating purposes; it is also free from ammonia, which is present in ordinary tobacco smoke and extracts. **To-Bak-Ine Fumigating Papers** are recommended for use on delicate flowers and plants. Put up in **hermetically sealed tin cans** of 24 full length sheets; 1/2 case, 6 cans, 144 sheets; 1 case, 12 cans, 288 sheets. **To-Bak-Ine Liquid and To-Bak-Ine Fumigating and Dusting Powder** are the **STANDARDS**.

For Sale by All Supply Houses
DETROIT NICOTINE CO., DETROIT, MICH.


Mention The Review when you write.

GET OUR PRICES ON
GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N. Y.

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BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

PRICE - \$1.40 per 1000
5,000.....at \$1.25 per 1000
10,000.....at 1.00 per 1000
Delivered free. Samples free.

B. S. BLAKE & SON
29 Federal St., Rochester, N. Y.

Mention The Review when you write.

ST. PAUL, MINN.

The Market.

Conditions continue quiet, with an occasional spurt of business. Stock of all kinds is arriving in the best of condition. Peonies are in their prime. Of sweet peas, only the earlier varieties are blooming. Campanulas, delphiniums and Pyrethrum roseum are ready sellers.

Various Notes.

The opening of the Merchants National bank in its new building, at Fourth and Robert streets, called for a great many Beauties; perhaps several thousand were sent by well wishing friends.

The St. Paul Floral Co. has again changed hands. Chris. Hansen sold the property and greenhouses to J. Christensen. Mr. Christensen recently sold his Randolph street place, and has taken charge of his newly acquired houses. This is one of the largest places in the city, and has always been successful.

E. P. Holm, N. C. Hanson and A. Lauritzen returned from a fishing trip among some of the northern Wisconsin lakes. They were well supplied with black bass.

Holm & Olson have a summer window display that is attracting considerable attention; a rustic effect is produced with running water, a millwheel, etc.

A. Currie, of Milwaukee, was a visitor last week. C. R. F.

KENILWORTH, N. J.

G. E. Fink reports a fine spring business in bedding and vegetable plants, practically the entire stock being sold out. The benching of carnations and other plants for the fall trade will begin soon. Mr. Fink is supplying some fine roses to the New York market.

Charles Frost, grower of the Kenilworth strain of giant pansy seed, is now gathering the seed, keeping several men constantly engaged in the work. He has many orders that are waiting for the gathering of the crop.

Fred Frost is supplying the New York market with cut flowers of various kinds. He will soon plant for the fall trade. R. B. M.

KING

The name that assures "the most for the money" in

GREENHOUSES

Write for Bulletin No. 47 and you will see why.

KING CONSTRUCTION CO.
27 King's Road, N. Tonawanda, N. Y.

Mention The Review when you write.

What My Customers Say:

E. A. LIPPMANN,
6 High St., Morristown, N. J.

Dear Sir:—We have used your Greenhouse Shading for the past year and it gave entire satisfaction. Very truly yours, H. C. SHEARS,
Supt. for Frederick Vanderbilt, Esq.

I am also making it up in dry form especially for commercial use.

Write for particulars. Mention Commercial or private.



You can Teach a Parrot to say "Just as Good," but—he won't know what he's talking about.

YESTERDAY, when I was riding down in the street car, these words in an advertisement caught my eye.

At once it popped into my mind that they exactly fitted some men who always buy on price alone; and are always telling you that what they buy is "just as good."

But you and I know different.

Take the question of commercial houses, for example. It's a well understood fact that the leading greenhouse manufacturers make mighty little on such building.

The margin of profit is so small, in fact, that if one of our competitors quotes you a much lower price, it's pretty safe to infer that the corners are going to be cut somewhere.

When a man claims that such a house is "just as good," won't it, after this, make you think of the parrot?

Sit down a minute while I tell you a secret.

We do not claim to make a house "just as good" as anybody's.

But we do build a house that nobody has yet built "as good." That house is our Reconstructed Construction. If you want us to prove to you its superior goodness—we are prepared to do exactly that thing. We are looking for just such a chance.

Shall we come and see you; or would you prefer to come and see us?

You know "we go anywhere for business."

Pecky Cypress

WE are prepared to supply our customers with Pecky Cypress material for benches, cut to fit so that it can be quickly erected, or can furnish the lumber just as it comes from the mills.

Hitchings and Company

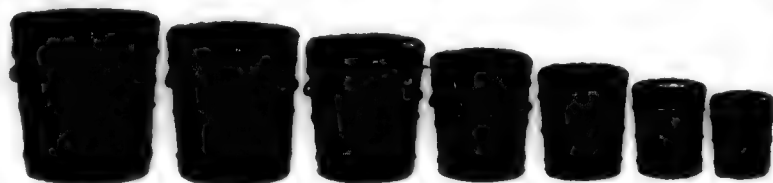
GENERAL OFFICES AND FACTORY, ELIZABETH, N. J.

NEW YORK OFFICE
1170 Broadway

BOSTON OFFICE
49 Federal St.

PHILADELPHIA OFFICE
40 So. 15th St.

DREER'S "RIVERTON SPECIAL" PLANT TUB



No.	Diam.	Each	Dox.	100
10	20 in.	\$1.45	\$16.00	\$159.00
20	18 in.	1.30	14.00	115.00
30	16 in.	1.00	11.25	92.00
40	14 in.	.65	7.00	56.00
50	12 in.	.45	5.00	40.00
60	10 in.	.38	4.00	32.00
70	8 in.	.30	3.50	25.00

Manufactured for us exclusively. The best tub ever introduced. The neatest, lightest and cheapest. Painted green, with electric-welded hoops. The four largest sizes have drop handles.

HENRY A. DREER, Seeds, Plants, Bulbs and Supplies 714 Chestnut St., PHILADELPHIA, PA.

Mention The Review when you write.

STANDARD PUMPING UNITS

For Greenhouse and Water Supply Systems
Operating by Gas, Gasoline or Electric Power

STANDARD PUMP & ENGINE COMPANY

522 Prospect Ave., N.W., Cleveland, Ohio
Mention The Review when you write.



CALDWELL TANKS and TOWERS

are of the Highest Quality of Construction, producing the greatest durability, longest life and best service. Give florists at small expense same water service as in cities. Write for list of users in your vicinity, and illustrated catalogue.

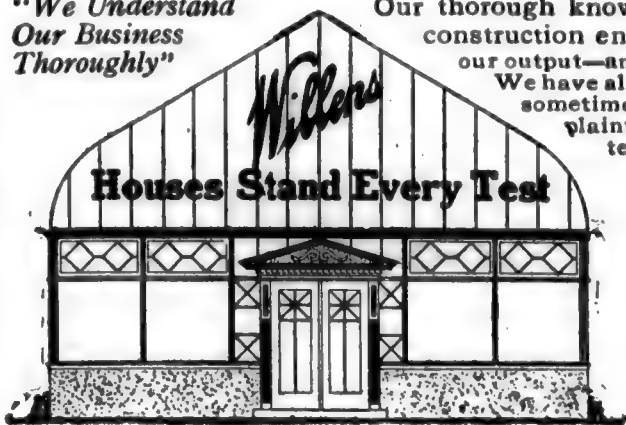
W. E. CALDWELL CO., Incorporated
Louisville, Ky.

TANKS—Steel, Wood, Galvanized—TOWERS
Windmills, Pumps, Gas Engines

Mention The Review when you write.

Save 10% to 20% on Greenhouses

"We Understand
Our Business
Thoroughly"



Our thorough knowledge of the finer points in greenhouse construction enables us to save that much on the cost of our output—and we are giving you the benefit of this saving. We have always given 100 cents value for every dollar—sometimes more. As we have never yet had any complaints, we lose nothing by guaranteeing our material against defects.

Willens Personal Service

Every bit of the work is personally directed by one of the Willens'. If we do the erecting, one of the Willens' personally supervises the work. Careful attention is paid to the minutest details, each of which is conducive to longer life and better greenhouse service. If you have never tried us or are dissatisfied in your past dealings with others, begin now to benefit by our service and material. Write us today.

What They Say:

Willens Construction Co.,
Chicago, Ill.

Gentlemen: The greenhouses you built for me last summer and with which I am so well pleased, received several severe tests within the last few days. During one cold spell of 30 degrees below, I easily maintained the desired temperature in the greenhouses.

I am well pleased with the material and also your pleasant business methods and am convinced that I have the finest greenhouses in Nebraska.

Yours very truly,
L. Buckendorf,
Norfolk, Neb.

Willens Construction Co.

1527 S. Spaulding Avenue

LONG DISTANCE TELEPHONES:
HARRISON 7073 - LAWDALE 757

Chicago, Illinois

Mention The Review when you write.

SPHAGNUM MOSS.

SPHAGNUM MOSS.

10 bbl. bales, burlaped.....\$4.00 each
5 bale lots 3.75 each
10 bale lots 3.50 each

Write for complete price list of plants.

S. S. PENNOCK-MEEHAN CO.,

1608-20 Ludlow St., Philadelphia, Pa.

Sphagnum moss, 10 bbl. bales, \$1.90; 5 bbl. bales, 90c. Get prices on large lots.

Jos. H. Paul, P. O. 156, Manahawkin, N. J.

Choice sphagnum moss, bales 40 lbs. each, burlaped, 65c; wired, 40c. Cash, please.

H. A. Lamp, City Point, Wis.

Sphagnum moss, in burlap, \$1.10 per bale; 10 bales, \$10.00.

A. Henderson & Co., Box 125, Chicago, Ill.

SPHAGNUM MOSS, very best quality, \$1.10 per bale; 10 bales for \$10.00.

H. W. Buckbee, Rockford, Ill.

TOBACCO.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel Co., Milwaukee, Wis.

WIRE WORK.

We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 168 North Wabash Ave., Chicago.

William E. Hielscher's Wire Works,
264-266 Randolph St., Detroit, Mich.

Falls City Wire Works,

451 3rd St., Louisville, Ky.

CREDITS AND COLLECTIONS.

[Concluded from page 60.]

profits. We desire to continue your account on a mutually profitable basis and will ask you to send us your remittance by return mail." This letter, of course, would vary in every business.

Fifteen days after this notice has gone forth we send out the following letter:

You have evidently ignored our communication in regard to your account. Such inattention does not tend to the establishment of your credit and causes us unnecessary expense and inconvenience.

We have allowed your account to run beyond our usual terms, which make all bills due and payable on the tenth of the month following date of invoice. We have attempted to be lenient in your case, expecting that you would show us the consideration that is due us.

As we have had no complaint from you as to the quality of our goods, or as to the service which we have rendered, we can only conclude that both of these have been entirely satisfactory and that we are entitled to an immediate remittance.

Regretting that we have been forced to insist in this matter, we remain, etc.

Fifteen days after this last notice has gone out the matter is brought to the attention of the credit man and the case receives personal attention. At any time that the customer communicates with us we enter into personal



The BAUR CARNATION CLIP

The most practical device on the market for mending **SPLIT CARNATIONS**. Let us convince you by **TEN DAYS' FREE TRIAL**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 clips), \$2.50. Clips, per 1000, \$1.00; 2000, \$1.50; 5000, \$3.25; 10,000, \$6.00; 25,000, \$12.50; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO.,

Erie, Pa.

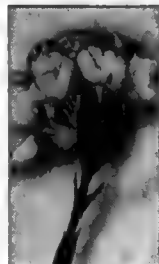
correspondence with him, secure a promise of some kind and then hold him strictly to his promise.

The Net Result.

We have, of course, had some complaints on this method of collecting, but they have been few and the net result has been that we have seventy-five per cent less overdue accounts on our books than we had a year ago, that our collection expenses have been reduced materially, that we have had to borrow considerably less money from the bank than in former years and that today the number of notices that we are called upon to send out is comparatively small. In other words, our customers have become educated to the fact that if they do not pay we are going to get after them and stay after them until they do. On the other hand, we have found that many of our customers have requested that we give them a set of our collection notices and letters to use on their customers and are doing a better and cleaner business as a result; that lots of them are actually thanking us for the benefit we have done them rather than censuring us.

THE EMERGENCY REVENUE LAW.

Members of the trade who sell on commission are due, July 1, to pay the government the second installment of the revenue tax imposed by the so-called emergency revenue law. The payment this time will be \$10, for half a year, as by its provisions the emergency revenue law will expire December 31, 1915, so that the forthcoming second payment of the special taxes will be the last, unless Congress at the next regular session should extend the life of the law. If the law is



BEFORE

No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.
Springfield, Mass.



AFTER

SPLIT CARNATIONS

Easily Mended with
Pillsbury's Carnation Staple

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.
1000, 35c; 3000 for \$1.00, postpaid
L. L. Pillsbury, Galesburg, Ill.

Mention The Review when you write.



The Best Way to Mend
SPLIT CARNATIONS

is with
Supreme Carnation Staples

No Tools Required
35c per 1000; \$1.00 for 3000
Postpaid Sample Free
**F. W. WAITE, 85 Belmont Ave.
Springfield, Mass.**

Mention The Review when you write.

not extended the penny stamp on express receipts and on telegrams can be omitted after December 31.

Edwardsville, Ill.—Mr. and Mrs. Frank Washburn, of Bloomington, have been here on a several days' visit with Mr. and Mrs. J. F. Ammann, at their home at 1306 St. Louis street.

Sterling, Ill.—Clarence Peckham, proprietor of the Erie Greenhouse, is erecting a greenhouse, 25x130 feet, and will rebuild and enlarge his old house. A new heating system will be installed.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

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CONVENIENT—Because they may be used so soon.
CHEAP—in construction, but not in appearance.

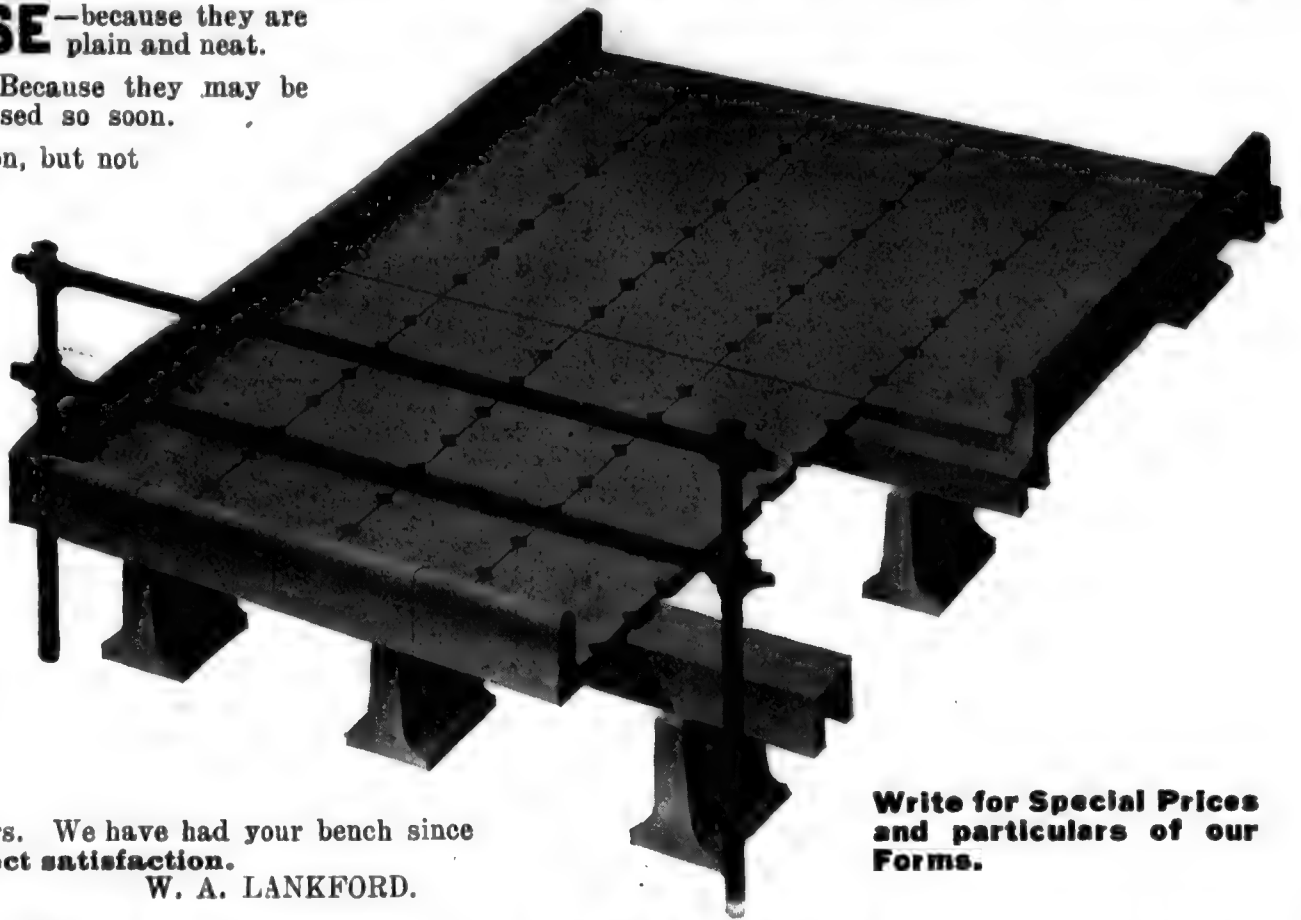
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WHY
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W. A. LANKFORD, Florist
 Lankford Avenue
 Charlottesville, Virginia

McCaslin Bros., Zanesville, O.

Dear Sirs: Your "Sectional Concrete Bench Forms," without any exceptions, are all right. Lots of my slabs are not reinforced at all, and men walk over them—and we haven't had a broken one for over two years. We have had your bench since 1910 and can testify to their perfect satisfaction.

Most respectfully, W. A. LANKFORD.



Write for Special Prices and particulars of our Forms.

McCASLIN BROS. - ZANESVILLE, OHIO

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GREENHOUSES

If you are thinking about building a greenhouse—

If you are a careful buyer—

CONSULT US!

We know the facts about greenhouses.

We go anywhere to submit plans and prices.

S. JACOBS & SONS

1363-81 Flushing Ave., BROOKLYN, N. Y.

Mention The Review when you write.

CYPRESS BENCH BOARDS

Small orders cheerfully shipped from Philadelphia yard. Carload shipments direct from mill in the south.

Send us your inquiries.

STOKES BROTHERS CO., Inc.

30th St., below Chestnut, Philadelphia, Pa.

Mention The Review when you write.

GREENHOUSE TILE BENCHES

(Burned clay, same as flower pots) are rapidly taking the place of wood. Our benches are easily erected and will last a lifetime. Write us today regarding your spring requirements.

CAMP CONDUIT CO., Cleveland, O.

Mention The Review when you write.

50 / SQUARE DEALING FERTILIZER / 50
WALTER S. McGEE, 5327 Ellis Ave., Chicago, Ill.
 Greenhouse Supplies and Material. Tel. H. P. 567

SEE THAT LEDGE.

Pat. Sept. 18 1900

THE **JENNINGS** IMPROVED
IRON GUTTER.

USE OUR

Patent Iron Bench Fittings and Roof Supports

VENTILATING APPARATUS

Improved Vaporizing Pans for Tobacco Extracts, etc.

Send for Circulars

DILLER, CASKEY & KEEN, S. W. Cor. 6th and Berks Sts. PHILADELPHIA, PA.

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PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **Pecky Cypress**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

ADAM SCHILLO LUMBER CO.,

KINGSBURY and WEED STS.
 L. D. Phones Lincoln 410 and 411
CHICAGO

Mention The Review when you write.

GREENHOUSE LUMBER

**"ALL-HEART" CYPRESS
 WORKED TO SHAPES.**

HOTBED SASH.

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SQUARE RED CEDAR POSTS.

LOCKLAND LUMBER CO., Lockland, O.

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PERHAPS it was because so prodigious an amount of work was done at the Waco convention in May a year ago, and in the fourteen months that since have elapsed, that the Texas State Florists' Association, at Fort Worth, July 6 and 7, found itself in

position to take a holiday—the business of the meeting amounted to little more than the adoption of the necessary resolutions to keep going along the lines laid down at last year's meeting.

But because no radical changes were made it must not be considered that the convention was lacking in interest—far from it. The fact is that so much hard work had to be done last year, in the way of starting the ball rolling, that there was little time for anything else. This year, with the machinery working smoothly, there was opportunity for talk, for the discussion of the special problems that confront the trade in the southwest—and there was time to get acquainted, for the Lone Star state is so big the florists in the Panhandle heretofore have been almost strangers to those along the Rio Grande.

Large Attendance.

Fort Worth proved a splendid meeting place. The florists there are men of standing in the community and when they announced that they were to entertain the members of the trade from all over the state, the public largely laid aside its daily duties to assist in extending a welcome. Probably no other gathering of florists in this country ever has been so hospitably received.

So widely had the

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Vice-president		
Harry Greve,	-	Dallas
Secretary-Treasurer		
L. J. Tackett,	-	Fort Worth
Press Representative		
Louis Oesch,	-	Dallas
Educational Director		
Fritz Hensel,	-	College Station
1916 Meeting Place		
Dallas		

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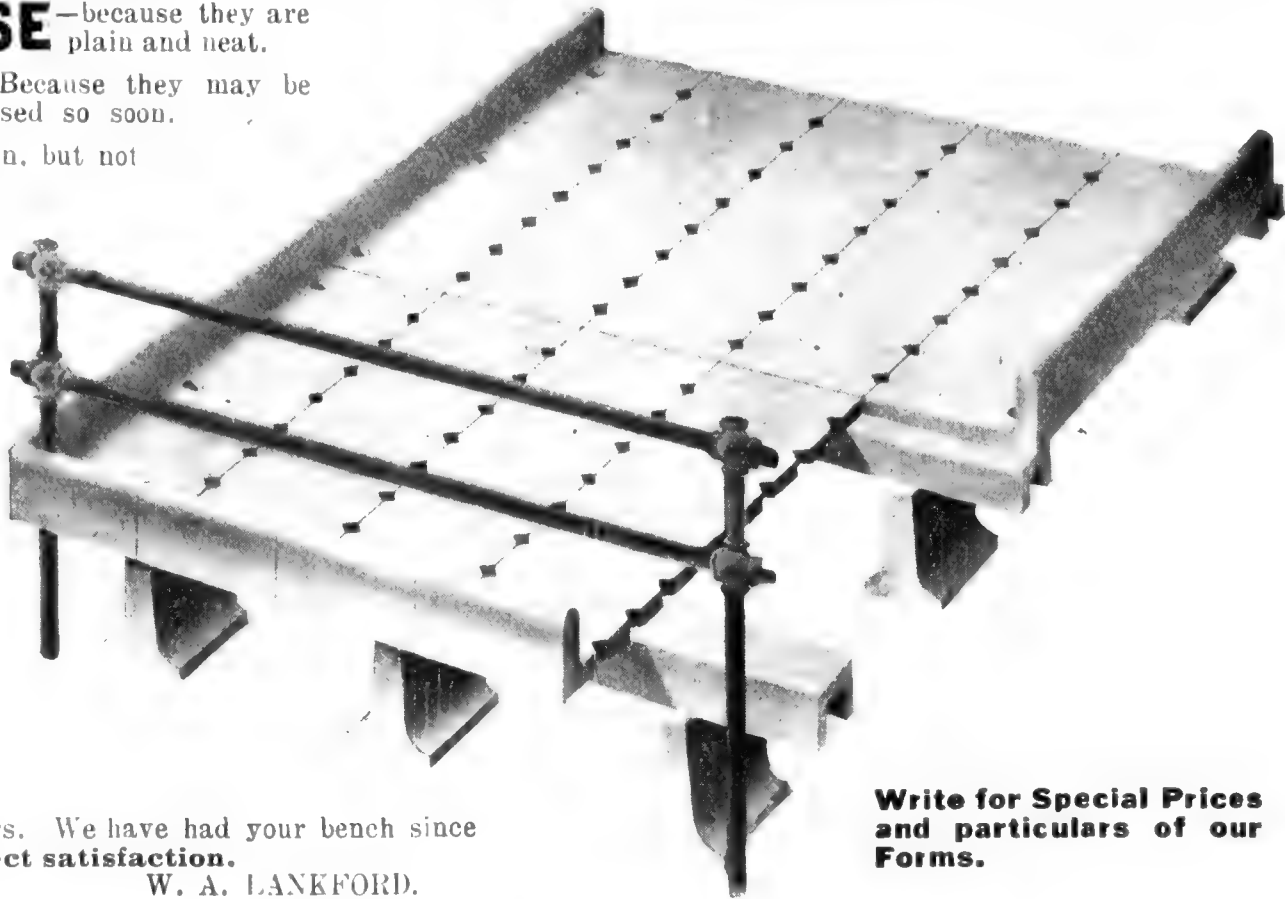
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Educational director—Fritz Hensel, College Station.

Directors—H. O. Hannah, of Sherman; Tom Wolfe, of Waco; J. E. McAdam, of Fort Worth; Bird Forrest, of Waxahachie; Chris Hauser, of San Antonio; E. E. Stone, of Dickinson.

Local Hospitalities.

The Westbrook hotel was headquarters and the office of the entertainment committee.

The whole of the first day, morning and afternoon, was devoted to long business sessions, but the evening was given to a dinner in honor of President Kerr.

On the afternoon of the first day a reception for the ladies was given in the elaborately decorated parlors of the Westbrook.

The outing to which the afternoon of the second day was devoted had as a special feature entertainment of typical southwestern character, pony races, cattle roping contests, riding bucking bronchos, steers, etc., in which the visitors were invited to take part. Another feature was the baseball game between picked nines of the trade visitors, with Frank Stuppy, of St. Joseph, Mo., as umpire.

Possibly the most interesting feature of the entertainment was the automobile ride over the city and suburbs, including visits at nearly all the florists' establishments in the vicinity. At the greenhouses of J. E. McAdam, Baker Bros. Co. and the Drum Seed & Floral Co. refreshments were served.

The Trade Display.

The trade exhibits were not so numerous as had been expected, but the display nevertheless was a large, attractive and interesting one. The following were the exhibitors:

H. Bayersdorfer & Co., Philadelphia, a general line of florists' supplies.

A. L. Randall Co., Chicago, a line of store requisites, including wedding accessories, and a collection of cut flowers that arrived in fine condition.

J. A. Peterson & Sons, Cincinnati, begonias, adiantums, pandanus, cyclamens, etc.

Burlington Willow Ware Shops, Burlington, Ia., a large line of willow baskets.

Bassett & Washburn, Chicago, sent a display of roses of excellent quality that came through in such shape as to attract much favorable comment.

Foley Greenhouse Mfg. Co., Chicago, a complete greenhouse model.

Poehlmann Bros. Co., Chicago, a line of florists' supplies and a display representing the plant department at Morton Grove, Ill.

A. A. Arnold Paper Box Co., Chicago, a large line of cut flower, corsage and design boxes in a full range of sizes.

Raedlein Basket Co., Chicago, a handsome display of cut flower and plant baskets.

Pikes Peak Floral Co., Colorado Springs, Colo., a handsome showing of carnations of the standard varieties.

E. Farley, Denison, Tex., an excellent table of ferns of the Boston type.

Hans Schroeder, Temple, Tex., a fine display of begonias.

Weatherford Pottery Co., Weatherford, Tex., flower pots.

Paducah Pottery Co., Paducah, Ky., flower pots.

Those Present.

The following were noted among those present:

Addisson, Wise, Greenville, Tex.
 Alf, Chas., Sr., Austin, Tex.
 Beck, Harry, Austin, Tex.
 Bedinger, S. S., Weatherford, Tex.
 Begbie, James W., Shreveport, La.
 Brazier, C. H., Fort Worth, Tex.
 Brigrance, Mrs. Annie Wolfe, Waco, Tex.
 Brock, C. L., Houston, Tex.
 Brown, Mrs. Sam, Tyler, Tex.
 Byars, C. A., Fort Worth, Tex.
 Carver, H. H., Dallas, Tex.
 Clowe, Mrs. Wm., Corsicana, Tex.
 Clowe, William, Corsicana, Tex.
 Carroll, Ralph, Houston, Tex.
 Connelly, M. N., of Hendrex & Henslee, Farmersville, Tex.
 Cowell, Mrs. L., Fort Worth, Tex.
 Cowell, L., Fort Worth, Tex.
 Dawson, John W., Dallas, Tex.
 Dunlap, Annie J., Ennis, Tex.
 Evans, John A., Richmond, Ind.
 Farley, E., Denison, Tex.
 Fletcher, Mrs. W. D., of Terrell Floral Co., Terrell, Tex.
 Foley, P. J., Chicago, Ill.
 Forrest, Bird, Waxahachie, Tex.
 Furrow, J. W., Guthrie, Okla.
 Gray, A. S., Chickasha, Okla.
 Green, B. F., Dallas, Tex.
 Green, Ed., San Antonio, Tex.
 Green, Mrs. Ed., San Antonio, Tex.
 Green, W. B., Fort Worth, Tex.
 Hall, Edgar, Austin, Tex.
 Hannah, H. O., Sherman, Tex.
 Henslee, D. E., Farmersville, Tex.
 Hildreth, Mrs. F. A., Dallas, Tex.
 Hildreth, Miss Jewell, Dallas, Tex.
 Hillyer, Mrs. T., and daughter, Austin, Tex.
 Johnson, Bert, Comanche, Tex.
 Johnson, J. Edward, of Pikes Peak Floral Co., Colorado Springs, Colo.
 Judge, Mrs. E. W., Tyler, Tex.
 Judge, E. W., of South Park Floral Co., Tyler, Tex.
 Jung, Mrs. G., San Antonio, Tex.
 Kaden, H., Gainesville, Tex.
 Kallenbach, J. E., Amarillo, Tex.
 Kendall, Mrs. W. C., and daughter, Palestine, Tex.
 Koehle, A. G., Sherman, Texas.
 Kuhlmann, Mrs. H., Jr., Houston, Tex.
 Kyle, E. J., College Station, Tex.
 Lane, Otto, Dallas, Tex.
 Leighton, James, Fort Worth, Tex.
 Massie, R. C., Handley, Tex.
 McCabe, Frank, Chicago, Ill.
 McNaughton, Mrs. D. H., Palestine, Tex.
 Millar, A., Dallas, Tex.
 Neilson, N., Keene, Tex.
 Oesch, Mrs. L., Dallas, Tex.
 Oesch, Louis, Dallas, Tex.
 Papworth, C. E., Fort Worth, Tex.
 Perring, A. L., Houston, Tex.
 Peterson, J. A., Cincinnati, Ohio.
 Philpott, Mrs. W. A., Bowie, Tex.
 Pruner, E. O., Chicago, Ill.
 Royer, Howard S., Philadelphia, Pa.
 Schaefer, H. W., Dallas, Tex.
 Schroeder, Hans, Temple, Tex.
 Steffens, Mrs. C. L., Brownwood, Tex.
 Stone, Mrs. E. E., Dickinson, Tex.
 Stone, E. E., Dickinson, Tex.
 Strong, J. G., Dallas, Tex.
 Stuppy, Frank K., St. Joseph, Mo.
 Timm, F., Dallas, Tex.
 Wehrle, Mrs. L., Dallas, Tex.
 Wehrle, Robert, Dallas, Tex.
 Woerner, A., El Reno, Okla.
 Wolfe, Tom, Waco, Tex.
 Womack, R. M., Wills Point, Tex.
 Yarborough, J. M., Gainesville, Tex.
 Zincke, Mrs. Matilda, Palestine, Tex.

PRESIDENT KERR'S ADDRESS.

[A synopsis of the remarks of President R. C. Kerr in opening the convention of the Texas State Florists' Association at Fort Worth July 6, 1915.]

The twelve months since we last met have been busy ones for those entrusted with the affairs of our organization. We have progressed and increased our influence to such a degree that a review of the year might well be devoted to laudations rather than to suggestions or criticisms. The large gathering here today is testimony of the fact that the florists of Texas are awake to the importance of organization. One of our most valuable assets is to get together and get acquainted. This alone is worth our time and the expense of this organization. Let us keep up this good work and enthusiasm.

Texas as a Flower Market.

This organization is only a year old, and in that short time we have done

wonders toward making this a better flower market. There were more flowers shipped to the outside markets this year than the last five years combined. We have grown more and bought less this year than any one year previous; and at the same time business has been normal—which goes to show what real good can be accomplished by real co-operation.

That Experimental Range.

Prof. Kyle will tell us today what the possibilities are for our experiment station. I believe that it is the consensus of opinion that the florists of Texas are entitled to some means of carrying on practical experiments with commercial cut flowers. The amount of money spent each year for flowers is amazing, and the fact that about ninety percent of this is going out of the state is certainly something that needs remedy. Every florist in the state of Texas should be vitally interested in this movement and avail himself of every opportunity to help the good work along. I believe our best means of securing this experiment range will be through the Horticultural Department at College Station. I would like to see a strong committee appointed to work on this matter, and keep hammering away until we accomplish what we want.

The Annual Flower Show.

We consider our first annual flower show a grand success. It demonstrated to us that this is the best means of educating the public in the proper use of flowers; also for creating a greater demand. It is also a great education for florists. I believe the members will agree that this is really the most important work of our association. I sincerely trust that the committee appointed for the ensuing year will work vigorously to see that this year's show will be larger and even better than last year's.

The Official Organ.

Every florist in the south should rally to the support of our official organ; it is filling a long-felt want. I want to state here that we could not be without the other trade papers, as they cover a field that we cannot cover, and the official organ is not considered a competitor by the other papers. Every florist should contribute articles and send in news items from their respective towns. If you are interested in the welfare of the southern florists, you will rally to the support of this organ. It is not my intention to criticize the other papers, but up to the last few months how many articles pertaining to southern florists or southern floriculture have you noted in these papers, and why? It is not because they are not interested in us, for they are vitally interested in every section of the United States; but the real reason is that they are experiencing the same trouble we are having right now, and that is in getting the florists of the southern cities to report and coöperate. They stand ready at all times to publish the news and any other articles submitted to them. Let me say that neither the association nor any of its members except Mr. Tackett is financially interested in our organ. It is only moral support that we pledge.

Business on a Higher Plane.

The florists' business as a rule is

considered about a third-class business, and in about three cases out of four it is true. This is our own fault. We fail to conduct our business in a way that makes an impression on the business world. We are busy doing the work that a \$2 man can do, instead of work at the desk, figuring profit and loss, store management, keeping a large and seasonable stock, discounting our bills, stimulating a demand for flowers, etc.

It is my frank opinion that if the florists will use their heads more and muscles less, their greenhouses will show a gain instead of a loss. It is high time we are waking up to these things and I believe this organization will bring about an improved condition.

Our Local Clubs.

When we first began our organization work the plan was to organize clubs in each city and centralize these with the state organization. While the local clubs have not been as active as they should, the reports show that we have accomplished a great deal. Remember the local club is no place to get together to discuss prices or control trade; nor is it the place to settle personal grievances. The florists should come together at the local clubs to work along lines to stimulate a greater demand for flowers and plants, such as pretty yard contests, coöperative advertising, stirring up interest in civic beautification, etc. The clubs that are working along these lines are accomplishing results. If your local club is lifeless, diagnose the case and see if the above-mentioned does not apply.

Affiliation with the S. A. F.

One of the most important matters for this organization to consider is the best means of working with the S. A. F., the parent of all floricultural bodies of the United States. We are all vitally interested in the welfare of that organization and we should take some steps toward stimulating more interest among the florists in Texas.

If it is possible, I would like to see our dues raised so as to include S. A. F. membership. If we have 100 such members we are entitled to a member on the S. A. F. board of directors. Let us show the florists of the United States that we mean business; that when we start to do a thing, we do it right.

An All-Southern Organization.

Before my trip to attend the meeting of the board of directors of the S. A. F. at Chicago, March 1, I made a pretty thorough canvass of the south to sound out the florists on the advisability of an all-southern organization. The florists throughout the south are in favor of such an organization as soon as business conditions are improved. I believe that in the course of a few years the time will be ripe.

When we strike we want to make sure of success, just as our Texas organization has done. Until that time we await developments.

LOCAL AND NATIONAL BODIES.

[A paper on "Coöperation," by Patrick Welch, president of the S. A. F., read before the Texas State Florists' Association, at Fort Worth, July 6.]

I sincerely regret that I am unable to fulfill the promise which I made to your honorable president some time ago, to be present and address you on the

REVIEW READERS PROOF AGAINST AGENTS' WILES.



Mrs. A. J. Seiders

FLORIST

ROUTE 4

BOX 4

AUSTIN, TEXAS

July 3, 1915.

Florists' Review,
Chicago, Ill.

Gentlemen:-

Enclosed please find check for The Review
for one year as I find I cannot get along without it.

A florist friend suggested that I try the
~~Review~~ and ~~Review~~ this year, but
I find I would rather have one copy of The Review than
eight of the other two.

Respectfully yours,

Mrs. A. J. Seiders

question of the greatest importance to all state and national horticultural and floricultural societies; that is, affiliation with the Society of American Florists.

I believe thoroughly in local organization in our profession, but my experience of thirty years of membership in the Society of American Florists convinces me that membership in these should be supplemented by membership in the national organization.

The state organization is limited in the scope of its usefulness, and at best can only accomplish limited results. The Massachusetts Horticultural Society, one of the oldest societies in our country, having been founded in 1829, has greatly encouraged and developed floriculture and horticulture in New England, and its example has been followed by many organizations all over the country. Yet many of its leading members are members of our national organization, and are continually testifying to the benefits derived from the national society. Our society, with its national charter and its membership from nearly every state and territory of this great United States, knowing the advantages and realizing the deficiencies of their respective state organizations, makes a mighty gathering, whose interests and influence reflect the impressions of our profession all over our country.

The National Society.

The objects of the Society of American Florists are "to advance the love of floriculture and horticulture in Amer-

ica; to promote and encourage the development of their industries; to classify their products; to hold meetings and exhibitions, and to coöperate with national and state governments and horticultural bodies in disseminating horticultural knowledge."

All persons interested in horticulture, professional or amateur, and manufacturers of and dealers in horticultural supplies are eligible to membership individually, and on payment of \$5, other things being satisfactory, are admitted to membership. The annual dues thereafter are \$3 a year, and any annual member in good standing may become a life member on the payment of \$25 and be exempt from all future assessments. This society has handled questions of tariff, transportation, shipments, nation-wide publicity for our business, national flower shows, and other questions, to the advantage of all, during recent years especially, and will continue to do so more effectively in the future. The society feels, however, that every florist and horticulturist should obtain membership, and we therefore solicit the aid, assistance and coöperation of the Texas State Florists' Association and of other organizations. In order to encourage membership in our national organization, and at the same time to insure representation on our national board of directors, it is now one of our by-laws that whenever 100 members of any society have become members of our organization its president shall have a seat in our board of directors, thus, we feel, assuring coöperation.

Coöperation.

The dangers to coöperation come from within, and not from without, and the coöperative movement is no weaker and no stronger than the intelligent determination of those who engage in it; therefore, let us have in the national organization your assistance in bringing it about. As John Stuart Mill has said, "All advantages that a man may possess arise from the power of acting in combination with his fellows, and of accomplishing by the united effort of members what could not be accomplished by the individual effort of individuals." I believe that you will carry home from this convention a practical conception of the difficulties which beset our business, and the reward that awaits their solution, and I feel that we in the national society can help in this solution. I extend to every member of the Texas State Florists' Association a most sincere invitation to enroll as a member of the Society of American Florists. We look to the great state of Texas to send us some of its giant intellect to help in this society, and I feel that we will not be disappointed.

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In my honest judgment, the foregoing one solitary reason is sufficient proof that woman is indispensable in the florists' business.

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HOW TO TREAT COMPETITORS.

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Figuring on Contracts.

If you are making prices on a large job of decorating, for a wedding, party or hall, and you find out his price and take the job for almost half his price, making no money for yourself but robbing him, this is almost grand larceny. In furnishing figures for such an occasion, state, as we do, that you are not figuring against your competitors, but will make the job complete and guarantee satisfaction. This is what we do, and if the other fellow wants it for glory, we do not. We are in business for money, but will seek glory and honor on other fields. We often cheapen work until the other fellow gets it, the customer knowing cheap price often means cheap work.

Never treat your competitor in such a way that he will censure you either to your face or to your back. Truth prevails and lasts. Special sales of surplus stock are legitimate and honorable, but to make floral wreaths for 50 cents, or to sell carnations continuously for 25 cents or 35 cents per dozen, is disastrous, cheapens the goods, and can bring little or no profit. It costs in Texas to grow flowers, and in buying we all know there is a cost and expense. The trade wants good stock and is willing to pay for it, as is done in other lines.

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[Continued on page 17.]

FLORISTS AS ADVERTISERS AND BOOKKEEPERS



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view of letting the trade, be it wholesale or retail, know what he has? Then, what is the use of selling if one hasn't a system of bookkeeping to keep proper record of the sales, not only to know where he stands financially, but for future reference, to know what quantity to grow the coming year? We can thereby eliminate that awful pest of both retailer and wholesaler, gluts, and not have to run to some department store to unload stock. A preventive of gluts, which means a preventive of antagonism among brother florists, can be had through these two means.

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Last St. Valentine's day I decided to use a slide in all the picture shows in town. One can obtain these slides at the office of our daily paper. I am well acquainted with the advertising manager of this paper, and he asked me why I didn't use his paper for an advertisement. I told him I thought the shows would reach more people. His only reply was, "Then why do the picture shows in this town use one whole page of my paper to advertise their shows if your theory works

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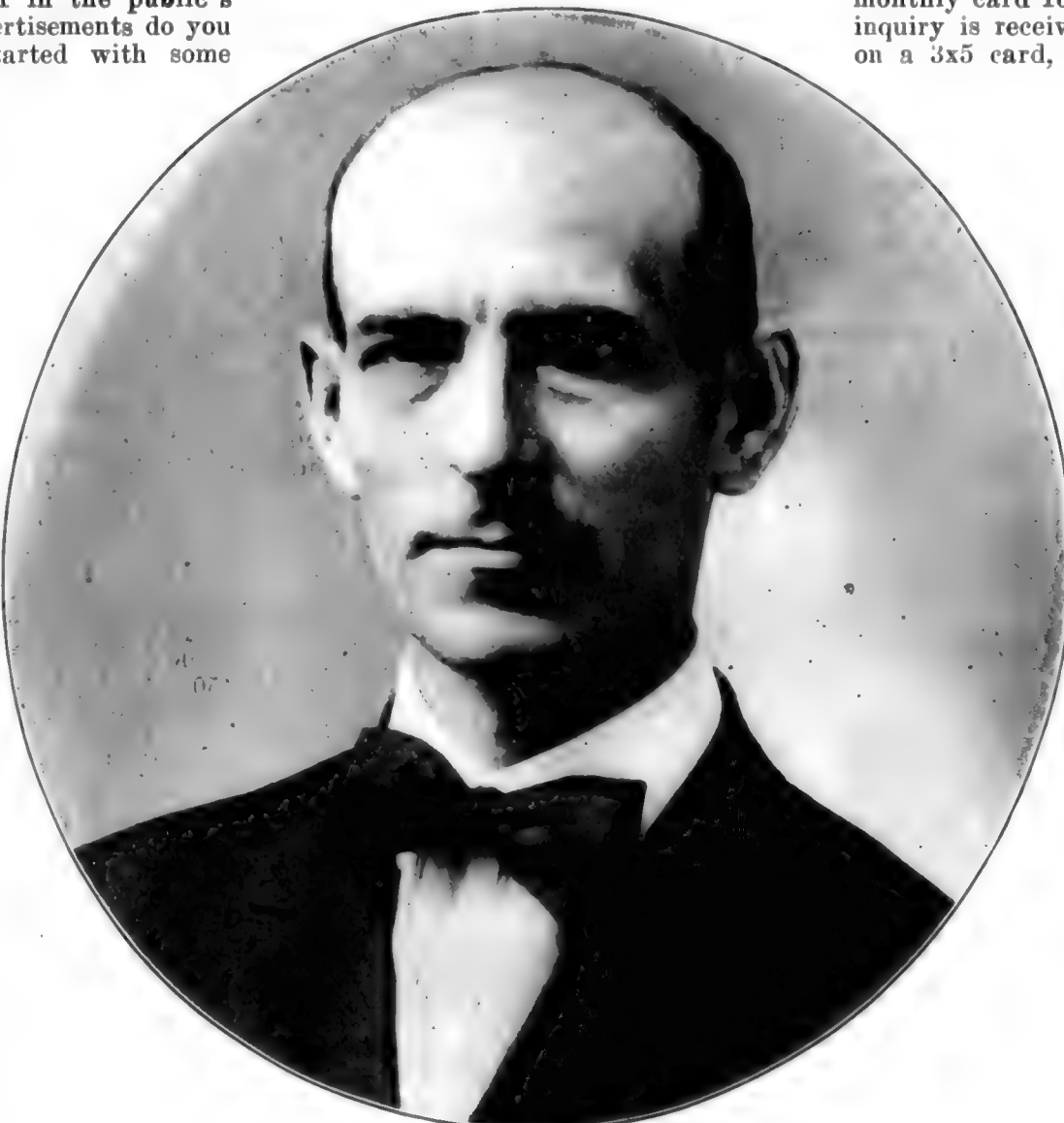
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In sending out these circular letters for any special day, we prepare one to be addressed to the married men, one to the single men and one to the ladies who entertain. Each letter is carefully filled in with typewriter, signed with pen and mailed under 2-cent postage. Of course, we endeavor at all times to make these letters attractive and brief. For our mailing list locally, we use the city directory carefully marked by some one who is well acquainted in the city. In fact, we have as many as three different clerks check over this list, all of whom are well acquainted in the city, so as to get a complete list of those persons most likely to purchase flowers. We also use these same letters for our out-of-town customers, using lists of names furnished us by our local agents in the different towns.

Now, as to out-of-town advertising. All advertising of this kind should, of course, be keyed, and all inquiries carefully recorded and followed up. For keeping record of the number of inquiries and of sales through our different advertising mediums, we use a monthly card for each paper. When an inquiry is received the name is recorded on a 3x5 card, marked at the top with

numbers from one to thirty-one and a clip placed on the number corresponding to the date on which the inquiry should be followed up. When a sale is made, it is duly recorded on this card, and the card then placed in "sold" file, for future reference and for future advertising. Repeat orders bring our profits; the first order frequently is not of sufficient importance to reimburse us for what it cost to secure it. But a satisfied customer is the best advertisement, and we endeavor at all times to please, for we know if we "sell satisfaction, our goods will sell themselves." Advertising is worth little if you do not back it up with A-No. 1 quality, the best of service and the most pleasing courtesy.

One might think it takes considerable capital and time to



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Now, as to out of town advertising. All advertising of this kind should, of course, be keyed, and all inquiries carefully recorded and followed up. For keeping record of the number of inquiries and of sales through our different advertising mediums, we use a monthly card for each paper. When an inquiry is received the name is recorded on a 3x5 card, marked at the top with

numbers from one to thirty one and a clip placed on the number corresponding to the date on which the inquiry should be followed up. When a sale is made, it is duly recorded on this card, and the card then placed in "sold" file, for future reference and for future advertising. Repeat orders bring our profits; the first order frequently is not of sufficient importance to reimburse us for what it cost to secure it. But a satisfied customer is the best advertisement, and we endeavor at all times to please, for we know if we "sell satisfaction, our goods will sell themselves." Advertising is worth little if you do not back it up with A. No. 1 quality, the best of service and the most pleasing courtesy.

One might think it takes considerable capital and time to



A. F. Koehle.

carry on this line of direct advertising, but such is not the case. If you are not fortunate enough to have the use of a typewriter or any of the machines now on the market for this purpose, all you need is pen, ink, paper, envelopes and stamps. There is a druggist in our city—and, by the way, one of the leading ones—who follows this method of advertising by the following means: Between the days for which he intends to use his letters, during all his spare time, and we all have much of it, he writes his letters with pen. Bear in mind he has a typewriter and multigraph too, but prefers a personally penned letter signed by him, and he advises me it brings big returns.

Another important item to bear in mind is to select some slogan suggestive of your business or special line, if you have one, and use it always. You will find it will not be long until it is a by-word with all your customers as well as new customers. We use one in our local advertising; we contracted with the leading paper here for a number of local advertisements to run the whole year through, in various parts of the paper. All we used in these locals was our slogan, "When you think of flowers think of us," and unless you have tried it you have no idea how much attention such a slogan attracts. It will pay anyone to try it. In concluding this part of my subject, I would say advertise, and advertise liberally, but do it judiciously and carefully.

Bookkeeping.

So much can be said about bookkeeping, and so many of us florists need to be hammered and pounded so hard on this point, I scarcely know where to begin. Most of us think our line does not require any bookkeeping, in which we are badly mistaken. Almost any of us can tell at any time about how much he owes or how much is due, but how many of us can go to our books and tell which line of stock paid us best for the last year. I do not mean guess at it, but give actual figures. While our flower department is not kept separate on our books, it is kept in such a way that at any time we can see just where this department stands. For the general bookkeeping of the company, we keep an account for everything; for instance, all improvements are charged to a separate account; likewise interest, implements, live stock, growing, purchase, and so on. Every individual thing has an account of its own on our books; then when a sale of these various things is made it is credited to that account, so that any time we wish we can see just how that department stands and how much we have in it, and what we are getting from it.

Of course, most florists do not need so large a system as ours, but I would suggest something like this for even the smallest of us: General sales account, cut flowers, advertising, purchases, flower store account, greenhouse account, improvement plant purchases, delivery account, live stock or automobile account, supplies, etc. Whatever item is a factor in the conduct of the business ought to be on your books, that you may refer to it at any time and be able to tell how deep you are in it, and put on the check valve if getting an overload. It would be hard for me to state just what one should keep; each one should be able to tell which are the more important items, but above

all, start right now, even if on only a part of the items, and you will like it so well at the end of the year that I am sure you will have a perfect bookkeeping system thereafter, and without much extra expense or trouble. Each year you will be able to see where you can improve on it and make it easier and clearer to keep.

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Second. The principal reasons assigned for not growing more of these flowers within our state are: (a) Unfavorable climatic conditions. (b) Shortness of season. (c) Lack of equipment.

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Taking these questions up in detail, let us consider for a moment the importation of cut flowers into the state. It has been stated on reliable authority that over \$1,000,000 worth of cut flowers are brought into Texas each year. I do not doubt this statement at all, because reports from a number of the leading florists show that considerably over sixty-five per cent of the most popular selling flowers are purchased from without the state.

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This presents another interesting as well as perplexing problem, the problem of testing out a large number of varieties in the hope of getting a few that are suited to our conditions, and also the breeding and crossing of plants, the work being done under our existing conditions and with the most promising varieties in the hope that the offspring may develop character still more promising. This is a problem, the solution of which may be made possible by the establishment of a range of glass at the A. & M. College.

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a life-sized store, and his 1915 circumstances are shown by the final view. This is the interior of the French Flower Shop, located at 1018 Atlantic

avenue, Atlantic City, of which Jack Hasson is the proprietor. He speaks French fluently, and says it is of considerable help to him in his business.



CARNATIONS IN TEXAS.

[A paper by Bird Forrest, of Waxahachie, read before the Texas State Florists' Association at Fort Worth July 6, 1915.]

Growing carnations for profit means growing them so as to get the largest possible returns from the plants with the smallest possible outlay, consistent with growing good stock, and the profits will be larger if you err on the side of more attention than is absolutely necessary than they will if you are a few hours late in watering, a few days late in putting on supports, or cultivating, and neglect the red spider till he gets a hold.

What Texans Need.

Our conditions are entirely different, in many respects, from those of our brothers farther north. Our stock must be rooted much earlier to be established in the pots before the sun gets too hot, and to be ready for our earlier planting in the field. Also, the period when there are no outdoor flowers is much shorter here. So we must use every effort to get as much as possible out of our stock during our shorter period.

This makes it necessary that we have heavy, stocky plants to bench; plants that will get right to work; that we give them the best of soil in the benches, and constant care and attention; to see that they are planted just the right depth; that they get enough, and still not too much water; that weeds and grass are kept pulled out, and soil frequently stirred. Effective supports should be put on early. Given good plants at benching time, the year's returns depend on constant and prompt attention to the needs of the plants.

The varieties of carnations we now grow originated in a cooler climate than ours. The cool nights come earlier in the fall and start the plants off vigorously while ours are sweltering in the heat. This disadvantage can be overcome to some extent by close attention to watering and spraying. Can not some of you more experienced growers breed up a strain of carnations that will be, you might say, native to our climate and more resistant to our hot, dry summer atmosphere? The proposed greenhouse at College Station would be useful along this line.

Eradicating Disease.

Our greatest enemies to the carnation are red spider and stem-rot. Red spider is easily handled by promptly spraying every spot where they appear with arsenic; one pound to ten pounds sugar, made to a thick syrup or paste with warm water, not cooked. One ounce of this mixture to one gallon of water, put on with a compressed air sprayer, will keep them cleaned out. The mix-

ture is not strong enough to be dangerous, as you would have to eat a big bunch of stems to get enough to hurt you.

The last two years we have practically eliminated stem-rot in the greenhouses by having our soil clean, with clean benches and proper attention to watering at benching time. When changing the soil several years ago, we emptied one bench, cleaned and whitewashed it, and filled it as we emptied the next one; that is, a man would carry out a bucket of old soil from bench No. 2 and bring back a bucket of new soil for bench No. 1, using the same bucket. This we found would leave a small quantity of old soil with the new—enough to transfer any disease or fungus that might be in the soil. We had an attack of club-root four years ago. We then adopted the method of cleaning the soil out of the entire house, washing the benches well, and then giving them a thorough whitewashing, also whitewashing the shovels and buckets before handling the new soil to fill the benches. This almost eliminated the trouble, but we still had a little of it. We thought possibly the infection was carried on the carnation support stakes, of which there is one to every plant. So last season, in addition to other precautions, we soaked the stakes in whitewash. This season we have been entirely free of it.

Infection also can be carried in freesia and gladiolus bulbs that are grown in carnation benches. But these can easily be cleaned by washing in formaldehyde solution. In cleaning ours, we also put them in a bucket and poured a teaspoonful of carbon bisulphide on them, putting a paper over the top to keep the fumes in. One or the other, or both, of these plans effectively cleaned them.

The Best Bench.

We use concrete benches cast in one piece, five feet wide and six inches deep. No form of bench can be so easily cleaned and disinfected. Also, it lasts a lifetime and cost of material is less than the cost of lumber to make the same bench. A concrete bench five feet wide, with three rows of legs spaced four feet apart, costs less than 35 cents per running foot, including labor; gravel at \$2 per yard; cement at 50 cents per sack. This may be considered a digression from the subject in hand, but we believe anything that tends to lessen the cost of production is pertinent, and cement benches that never need repairs, do not decay, do not hold bugs, insects and fungous diseases from year to year are certainly an item when it comes to keeping down expenses.

The Essential Points.

To get back to carnations, these are a few of the things we have found es-

sential: Healthy stock from which to take cuttings (we do not like to pull leaves off the cuttings or top them, as both leave open wounds); an absolutely clean cutting bench, with good drainage and clean sand. Also, we have better success without bottom heat; cuttings spaced far enough apart to see the sand freely between each one; watered well when put in, and sprinkled lightly every bright day; covered with papers the first two weeks on sunny days; papers put on about 9:30 or 10 a. m. and taken off about 3 p. m. Our best plants have always come from cuttings put in sand December 10 to January 1.

Close attention to the little plants in pots to see that they are kept in good shape (we keep them in a cool house), planting to the field March 10 to 20; kept perfectly clean and plowed at least once a week, to get shapely plants, this is the most important time. Keep them topped and standing straight up. Bench- ed June 25 to July 10. See that they are not planted deeper than they were in the field. If planted deeper, it is an invitation to stem-rot. We plant ours seven rows across a 5-foot bench, eleven inches between the rows. We have had excellent success planting in soil made by high water, deposited along the creek. Any soil that will grow blood-weeds twelve to fifteen feet high will grow good carnations. We haul our soil up one year ahead and stack in layers, five loads of soil to one of manure from cotton-seed-meal-fed cattle; this turned over twice to get it in good shape.

In conclusion, let me say that if you have good carnations and plenty of them, and any kind of market for them, the profit will show up all right.

A WOMAN GROWER'S IDEAS.

[A paper by Elizabeth O. Weissinger, of Beaumont, read before the Texas State Florists' Association at Fort Worth, July 6, 1915.]

Carnation culture is a comprehensive subject, bounded by an infinite diversity of opinion. But, seven years ago, when we took our courage in both hands, lacking capital and experience, and handicapped by skirts, the ultimatum had gone forth that carnations could not be successfully or profitably grown in southeastern Texas. Nothing daunted, we built a house especially for carnations, 28x150, running north and south, with roof and side ventilation, raised benches five feet wide, steam-heated. We get field-grown plants from Furrow & Co., of Guthrie, Okla.; hence we do not have to worry about our stock and always get the best.

This season we planted White, Light-pink and Rose-pink Enchantress, also Herald. For our compost we use three or four parts good maiden loam to one of well decomposed stable fertilizer, which has been prepared at least three months in advance, before putting it into the benches, which have been thoroughly scrubbed and whitewashed. We order plants for September delivery and plant directly to the benches, twelve inches apart, and give a good watering to settle the soil above the roots.

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A prominent florist from central Texas tells me he owes no one except his banker. This florist is what I call a good business man. The florists of Texas today are in better condition financially than those in some other sections, so let us strive to clean the sheets and pay all our obligations, even though we have to go to our banker to do it. Tell the world the florists of Texas owe no one; we have the real cash; give us the goods.

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ing. For the last three years this has been my hobby, and we have increased our business wonderfully by consistent advertising. I want to say that advertising can make you, or it can break you. It is something you will have to study closely. In newspaper advertising, ten per cent of the people who read the paper buy flowers; ten per cent of the flower buyers read your ad, and ten per cent of those who see your ad are ready to buy flowers. You pay for 100 per cent of the circulation and get results from one-tenth of one per cent. This may be slightly overdrawn, but it is a safe figure. My point is this—your medium must reach the flower-buying people.

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a life-sized store, and his 1915 circumstances are shown by the final view. This is the interior of the French Flower Shop, located at 1018 Atlantic

avenue, Atlantic City, of which Jack Hasson is the proprietor. He speaks French fluently, and says it is of considerable help to him in his business.



CARNATIONS IN TEXAS.

[A paper by Bird Forrest, of Waxahachie, read before the Texas State Florists' Association at Fort Worth July 6, 1915.]

Growing carnations for profit means growing them so as to get the largest possible returns from the plants with the smallest possible outlay, consistent with growing good stock, and the profits will be larger if you err on the side of more attention than is absolutely necessary than they will if you are a few hours late in watering, a few days late in putting on supports, or cultivating, and neglect the red spider till he gets a hold.

What Texans Need.

Our conditions are entirely different, in many respects, from those of our brothers farther north. Our stock must be rooted much earlier to be established in the pots before the sun gets too hot, and to be ready for our earlier planting in the field. Also, the period when there are no outdoor flowers is much shorter here. So we must use every effort to get as much as possible out of our stock during our shorter period.

This makes it necessary that we have heavy, stocky plants to bench; plants that will get right to work; that we give them the best of soil in the benches, and constant care and attention; to see that they are planted just the right depth; that they get enough, and still not too much water; that weeds and grass are kept pulled out, and soil frequently stirred. Effective supports should be put on early. Given good plants at benching time, the year's returns depend on constant and prompt attention to the needs of the plants.

The varieties of carnations we now grow originated in a cooler climate than ours. The cool nights come earlier in the fall and start the plants off vigorously while ours are sweltering in the heat. This disadvantage can be overcome to some extent by close attention to watering and spraying. Can not some of you more experienced growers breed up a strain of carnations that will be, you might say, native to our climate and more resistant to our hot, dry summer atmosphere? The proposed greenhouse at College Station would be useful along this line.

Eradicating Disease.

Our greatest enemies to the carnation are red spider and stem rot. Red spider is easily handled by promptly spraying every spot where they appear with arsenic, one pound to ten pounds sugar, made to a thick syrup or paste with warm water, not cooked. One ounce of this mixture to one gallon of water, mixed with a compressor or sprayer, will keep them cleaned out. The mix-

ture is not strong enough to be dangerous, as you would have to eat a big bunch of stems to get enough to hurt you.

The last two years we have practically eliminated stem-rot in the greenhouses by having our soil clean, with clean benches and proper attention to watering at benching time. When changing the soil several years ago, we emptied one bench, cleaned and whitewashed it, and filled it as we emptied the next one; that is, a man would carry out a bucket of old soil from bench No. 2 and bring back a bucket of new soil for bench No. 1, using the same bucket. This we found would leave a small quantity of old soil with the new—enough to transfer any disease or fungus that might be in the soil. We had an attack of club-root four years ago. We then adopted the method of cleaning the soil out of the entire house, washing the benches well, and then giving them a thorough whitewashing, also whitewashing the shovels and buckets before handling the new soil to fill the benches. This almost eliminated the trouble, but we still had a little of it. We thought possibly the infection was carried on the carnation support stakes, of which there is one to every plant. So last season, in addition to other precautions, we soaked the stakes in whitewash. This season we have been entirely free of it.

Infection also can be carried in freesia and gladiolus bulbs that are grown in carnation benches. But these can easily be cleaned by washing in formaldehyde solution. In cleaning ours, we also put them in a bucket and poured a teaspoonful of carbon bisulphide on them, putting a paper over the top to keep the fumes in. One or the other, or both, of these plans effectively cleaned them.

The Best Bench.

We use concrete benches cast in one piece, five feet wide and six inches deep. No form of bench can be so easily cleaned and disinfected. Also, it lasts a lifetime and cost of material is less than the cost of lumber to make the same bench. A concrete bench five feet wide, with three rows of legs spaced four feet apart, costs less than 35 cents per running foot, including labor; gravel at \$2 per yard; cement at 50 cents per sack. This may be considered a digression from the subject in hand, but we believe anything that tends to lessen the cost of production is pertinent, and cement benches that never need repairs, do not decay, do not hold bugs, insects and fungous diseases from year to year are certainly an item when it comes to keeping down expenses.

The Essential Points.

To get back to carnations, these are a few of the things we have found es-

sential: Healthy stock from which to take cuttings (we do not like to pull leaves off the cuttings or top them, as both leave open wounds); an absolutely clean cutting bench, with good drainage and clean sand. Also, we have better success without bottom heat; cuttings spaced far enough apart to see the sand freely between each one; watered well when put in, and sprinkled lightly every bright day; covered with papers the first two weeks on sunny days; papers put on about 9:30 or 10 a. m. and taken off about 3 p. m. Our best plants have always come from cuttings put in sand December 10 to January 1.

Close attention to the little plants in pots to see that they are kept in good shape (we keep them in a cool house), planting to the field March 10 to 20; kept perfectly clean and plowed at least once a week, to get shapely plants, this is the most important time. Keep them topped and standing straight up. Bench- ed June 25 to July 10. See that they are not planted deeper than they were in the field. If planted deeper, it is an invitation to stem-rot. We plant ours seven rows across a 5-foot bench, eleven inches between the rows. We have had excellent success planting in soil made by high water, deposited along the creek. Any soil that will grow blood-weeds twelve to fifteen feet high will grow good carnations. We haul our soil up one year ahead and stack in layers, five loads of soil to one of manure from cotton-seed-meal-fed cattle; this turned over twice to get it in good shape.

In conclusion, let me say that if you have good carnations and plenty of them, and any kind of market for them, the profit will show up all right.

A WOMAN GROWER'S IDEAS.

[A paper by Elizabeth O. Weissinger, of Beaumont, read before the Texas State Florists' Association at Fort Worth, July 6, 1915.]

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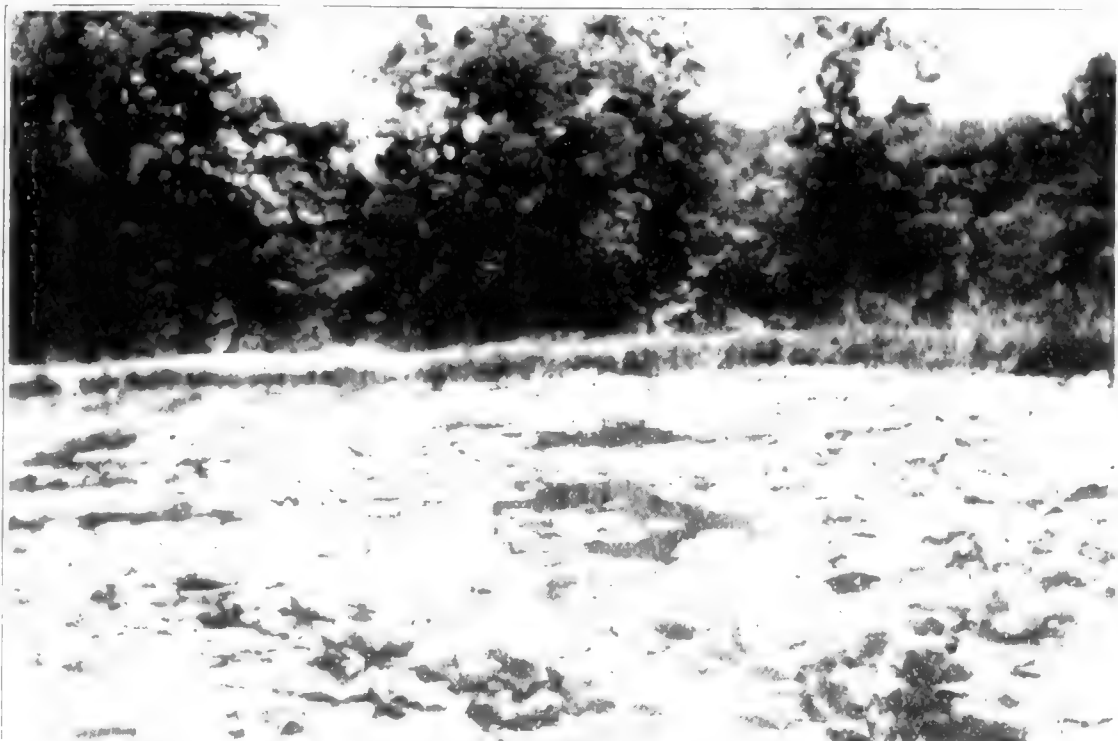
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should be given to direct advertising, as I feel we get more good out of this method than any other. The most essential thing is a good mailing list. Letters or literature should be well prepared and well written; not too much to say and to the point. I believe personal letters interest the customer more than stock folders. They feel there is

something of a personal nature in the letter and will read it through.

Perhaps the best advertisement after all is a satisfied customer. When you spend your money for advertising, and get the customer to your store, by all means have him go away pleased. Let your motto be, "Satisfaction Must Be Yours."

SEASONABLE SUGGESTIONS

Canterbury Bells.

Canterbury bells make a glorious show in the garden at this season. It is rather late to sow seeds for securing good flowering plants a year hence. It pays to prick off the little seedlings into coldframes in well pulverized soil. Shade for a few days and protect from torrential rains. On cool, cloudy days transplant them, allowing a foot between the plants in the rows. If these little plants can go into the field before the end of July, they will make good crowns for potting up for forcing, or to use for bedding out. The call for this class of old-fashioned plants is constantly increasing and Canterbury bells are among the first favorites. The singles are far the best to grow, as their lighter flowers stand up with hardly any staking outdoors, and with few stakes in pots. The hose in hose, or calycanthema, type is handsome, but needs a lot of staking in pots and weighs down badly with rain outdoors. The doubles are much too heavy and far less decorative than the singles and hose in hose varieties.

Foxgloves.

Foxgloves are popular old-fashioned flowers now in season. They are good in solid beds, dotted in the herbaceous borders, in rockeries, or naturalized in the wild garden or in woodlands. In the latter location they will frequently seed and perpetuate themselves, and few flowers are more beautiful in the hardy garden at this season. It is not yet too late to make a sowing of these in a coldframe, as the plants make a rapid growth in late summer and fall. Ivory's spotted and gloxiniaeflora are good strains. Sow the seeds broadcast and, as they are quite small, cover lightly; also, sow as thinly as possible. The seedlings should be transplanted just as soon as they can be handled, or they will soon spoil one another. Also, if left crowded in hot, damp weather, whole patches are liable to damp off.

Hollyhocks.

Hollyhocks are among the most stately and showy of July-flowering hardy perennials. The rust which practically destroyed them a generation ago is now less in evidence, but it is not by any means absent. A spraying with Bordeaux mixture once a week, from May 1 until the flowers show color, has always kept my plants clean. Some never spray and still have clean plants. Others lose all their foliage.

While double hollyhocks are usually the more popular, I prefer the singles. These are wonderfully varied and anyone who has not tried them should do so.

Hollyhock seed sown now will produce strong plants by the end of October. They can be planted in the fall or spring, but I have found spring the better season. There is an annual strain of hollyhocks well worthy of culture. The flowers are chiefly single or semi-double. They do not attain the height of the perennial type, but are excellent for the backs of herbaceous borders.

Hardy Larkspurs.

Hardy larkspurs are among the most beautiful as well as most popular of hardy garden plants. The colors, which are mainly varying shades of blue, are exquisite, and the plants are so hardy and possess such vigor that they will last for years, a transplanting once in three or four years, however, improving them. From seed sown in February we will soon have plants in flower. Seeds sown even as late as early July will give some bloom. All will make strong plants for fall or spring sale. It is well to buy separate packets of light and dark blue shades. There are many beautiful varieties offered separately, such as Belladonna, Queen Wilhelmina, King of Delphiniums, Lizzie, Duke of Connaught, etc., which come true to color. It is easy to work up a nice collection in this way.

The grandiflora or Chinensis type is of dwarf habit, with more finely divided foliage. These produce various shades of blue as well as pure white flowers. This type is best treated as a biennial. It will flower in three months from seed. The present is a good time to make a liberal sowing of seeds of hardy larkspurs.

KNOXVILLE, TENN.

The weather continues rainy and business rather dull. Stock is a little more plentiful than it was the first part of June. Gladioli are fine and asters and dahlias are beginning to come in; carnations are gone and good roses are scarce.

Addison J. McNutt is the first of the Knoxville florists to cut Ophelia and Hoosier Beauty roses. These are fine and excellent sellers.

Bruce Howell and A. A. Newson attended the fortieth annual convention of the American Association of Nurserymen at Detroit.

R. E. M.

DUTCH LINER HELD EIGHT DAYS.

As indicating the attitude of the British government, as set forth in detail on page 13 of The Review for July 1, it developed last week that the Holland-America Line steamship Rotterdam, which sailed from Rotterdam June 20, had been held up for eight days, while the British authorities investigated the origin of portions of the cargo. The steamer was taken first to Deal and then to Avonmouth. The cargo contained no plants of Belgian origin, but the incident shows what would be likely to occur in the event of an attempt to bring over stock from the Ghent district. Among the 300 passengers detained with the boat were several Holland nurserymen on their way to the United States in quest of orders for fall shipment.

BUSINESS EMBARRASMENTS.

Little Rock, Ark.—June 28 Paul M. Palez filed a voluntary petition in bankruptcy in the United States District court, the case being assigned to Referee Charles C. Waters, who appointed James A. Ginocchio, secretary of the Elks' Club, as receiver. The receiver has announced a sale of the store, stock, book accounts and all other assets at 409 Main street at noon July 10, although the first meeting of the creditors will not be held until July 12.

In his petition Mr. Palez gives his total liabilities as \$8,096.33, of which \$4,375 is secured by mortgage on real estate. He gives as his assets his retail flower store, valued at \$1,500, and about 250 open accounts ranging from \$1 to \$20. Upon the accounts the petitioner said he could place no definite value. Life insurance policies amounting to \$8,000 were listed, upon which loans have been made for amounts as large as could be secured.

Mr. Palez came to Little Rock sixteen years ago as an employee of J. W. Vestal & Son, in the course of time becoming their store manager and eventually succeeding to their downtown business, which for a time he conducted under the Vestal name, his own appearing as manager. June 1, 1913, the use of the Vestal name was discontinued and the business since has been known under the name of the proprietor, Paul M. Palez. For years the business prospered and Mr. Palez became widely known both in the city and in the trade. He took an active part in local politics and is a member of the city council. He was a large buyer in the Chicago market, where he was a frequent visitor. While considered erratic, his credit had been established by his practice of appearing with a quantity of new bank bills in uncut sheets, with which he squared up his indebtedness in person on each of his visits to the market. He has stated that he hopes to adjust his affairs to resume business soon.

Chatham, N. J.—Samuel Lum was declared a bankrupt in the Newark branch of the United States District court June 30 and his case was referred to Referee Atwood L. De Coster, of Newark, for administration. He made no defense to the petition which was filed against him. Lum owes his creditors \$50,000, according to Corra N. Williams, who represents them in the proceedings. His assets include his equity in greenhouses at Chatham and a piece of vacant property on Main street. Lum has been reputed wealthy



The Knoxville Florists' Society Holds its Second Annual Picnic and Charters a Special Train for the Event.

by people here, where he has resided for twenty years. Mr. Williams said that Lum kept no books and that it has therefore been impossible to find out his true financial condition. A mortgage of \$6,700 on his property here was given by Lum in March to the T. B. Miller Coal Co., to satisfy an old debt. The property already had a mortgage of \$15,000 on it. The petitioners in bankruptcy hold that the mortgage given in March was really a preferential payment, and they will seek to have the conveyance set aside.

R. B. M.

KNOXVILLE FLORISTS PICNIC.

The Knoxville Florists' Society held its second annual picnic June 25, at Kinzel Springs, a summer resort about thirty miles out of Knoxville. A special train was chartered for the occasion and all florists' establishments were closed. The party was made up of the members of the society, their friends and relatives, and consisted of about 100 people; there were several guests, among whom were John Evans, of Richmond, Ind., and Gunnar Teilmann, Jr., of Johnson City, Tenn. A bountiful dinner was served and the day was thoroughly enjoyed. The greater part of the time was taken up by contests. The society made a ruling that all contestants having won a prize be barred from further contests. This made it possible for almost every one present to win a prize. Prizes were donated by Hammond's Paint & Slug Shot Works, Beacon, N. Y.; A. T. Boddington, New York; Joseph Freidman Co., New York; Harley Pottery Co., Nashville, Tenn.; Wertheimer Bros., New York; H. Bayersdorfer & Co., Philadelphia; A. L. Randall Co., Chicago; Fall City Wire Works, Louisville; M. Rice Co., Philadelphia; H. F. Michell Co., Philadelphia; J. A. Peterson & Sons, Cincinnati; Star Printing & Box Co., Chattanooga, Tenn.; Sefton Mfg. Co., Chicago; McGregor Bros.,

Springfield, O.; Ralph M. Ward & Co., New York; S. S. Skidelsky & Co., Philadelphia; Nicotine Mfg. Co., St. Louis, and a number of local firms. R. E. M.

THE SWEET PEA CONVENTION.

The seventh annual convention and exhibition of the American Sweet Pea Society will be held at the Casino, Newport, R. I., July 15 and 16, having been postponed one week because of the backward season. The exhibition will be in coöperation with the Newport Horticultural Society and the Newport Garden Association. The annual business meeting will be opened at 3 p. m., July 15, with an adjourned meeting at 2 p. m., July 16. The following is the program:

Address of welcome.
President Morse's address.
Secretary Bunyard's report.
Prof. A. C. Beal's report on our trial grounds at Cornell University.
Treasurer Boddington's report.
Nomination of officers for 1915-1916.
Invitation for the next meeting place.
Lecture: "The Sweet Pea," by J. H. Dick.
Election of officers.
Vote on the next meeting place.
Addresses and discussions.
Question box.
Unfinished business.
Lecture: "Sweet Peas for Amateurs," by G. W. Kerr, Doylestown, Pa.

HOW TO TREAT COMPETITORS.

[Concluded from page 10.]

hence, do not cheapen it or tarnish it by your littleness or unworthy act. Never cut your price solely to keep your competitor from making the sale. That is almost petty theft.

Tell the truth and expect it of your competitor. Never state, in order to make a sale, that an azalea or poinsettia or primrose will bloom all summer. That is lying, and your competitor may be honorable. These things are done. I have known clerks of competitors to tell customers theirs was the only flower store, when there was one almost across the street. You may sometimes make a sale by such misrep-

resentations, but a clear conscience is more than a few pennies.

Do not cheapen your goods by giving away a flower or corsage to almost everyone that enters your store, thus trying to buy their trade. There are times to give judiciously. Flowers have value. Neither the dry goods man nor the grocer nor the druggist continuously gives away his goods. Then why should you? Don't make yourself cheap, nor your stock common. Flowers have value and dignity, if I may use the word.

Mr. Kuhlmann's Rules.

In opening the discussion on Mr. Hannah's paper, H. H. Kuhlmann, Jr., of Houston, said:

"We all know that competition is the life of trade, no matter what kind of business it is, so the policy I find best is this: Forget that you have a competitor; forget that he exists. Don't go around and talk about him, as you will be the one to suffer in the long run. If at any time you have anything to say about him, speak good and forget his faults. If at any time a customer comes in and you are out of the article she desires, don't tell her that there is no more in town; tell her that your competitor has it and let her go to him—she will then come back to you next time. When you meet your competitor in company treat him as one of your best friends. If he insists on being treated in any other way, well, just take him to your club and buy him a good drink and a cigar, for you have decidedly the advantage of him."

Temple, Tex.—J. R. Boyd has sold the Temple Seed & Floral Co. to Hans Schroeder, proprietor of the Ferndale Greenhouses.

Twin Falls, Idaho.—The firm of Lundahl & Peterson is succeeded by the Twin Falls Floral Co., of which J. Lundahl is the proprietor. Mr. Peterson is out of the business.

should be given to direct advertising, as I feel we get more good out of this method than any other. The most essential thing is a good mailing list. Letters or literature should be well prepared and well written; not too much to say and to the point. I believe personal letters interest the customer more than stock folders. They feel there is

something of a personal nature in the letter and will read it through.

Perhaps the best advertisement after all is a satisfied customer. When you spend your money for advertising, and get the customer to your store, by all means have him go away pleased. Let your motto be, "Satisfaction Must Be Yours."

SEASONABLE SUGGESTIONS

Canterbury Bells.

Canterbury bells make a glorious show in the garden at this season. It is rather late to sow seeds for securing good flowering plants a year hence. It pays to prick off the little seedlings into coldframes in well pulverized soil. Shade for a few days and protect from torrential rains. On cool, cloudy days transplant them, allowing a foot between the plants in the rows. If these little plants can go into the field before the end of July, they will make good crowns for potting up for forcing, or to use for bedding out. The call for this class of old-fashioned plants is constantly increasing and Canterbury bells are among the first favorites. The singles are far the best to grow, as their lighter flowers stand up with hardly any staking outdoors, and with few stakes in pots. The hose in hose, or calycanthema, type is handsome, but needs a lot of staking in pots and weighs down badly with rain outdoors. The doubles are much too heavy and far less decorative than the singles and hose in hose varieties.

Foxgloves.

Foxgloves are popular old-fashioned flowers now in season. They are good in solid beds, dotted in the herbaceous borders, in rockeries, or naturalized in the wild garden or in woodlands. In the latter location they will frequently seed and perpetuate themselves, and few flowers are more beautiful in the hardy garden at this season. It is not yet too late to make a sowing of these in a coldframe, as the plants make a rapid growth in late summer and fall. Ivory's spotted and gloxinia-flora are good strains. Sow the seeds broadcast and, as they are quite small, cover lightly; also, sow as thinly as possible. The seedlings should be transplanted just as soon as they can be handled, or they will soon spoil one another. Also, if left crowded in hot damp weather, whole patches are liable to damp off.

Hollyhocks.

Hollyhocks are among the most stately and showy of July-flowering hardy perennials. The rust which practically destroyed them a generation ago is now less in evidence, but it is not by any means absent. A spraying with Bordeaux mixture once a week, from May 1 until the flowers show color, has always kept my plants clean. Some never spray and still have clean plants. Others lose all their foliage,

While double hollyhocks are usually the more popular, I prefer the singles. These are wonderfully varied and anyone who has not tried them should do so.

Hollyhock seed sown now will produce strong plants by the end of October. They can be planted in the fall or spring, but I have found spring the better season. There is an annual strain of hollyhocks well worthy of culture. The flowers are chiefly single or semi double. They do not attain the height of the perennial type, but are excellent for the backs of herbaceous borders.

Hardy Larkspurs.

Hardy larkspurs are among the most beautiful as well as most popular of hardy garden plants. The colors, which are mainly varying shades of blue, are exquisite, and the plants are so hardy and possess such vigor that they will last for years, a transplanting once in three or four years, however, improving them. From seed sown in February we will soon have plants in flower. Seeds sown even as late as early July will give some bloom. All will make strong plants for fall or spring sale. It is well to buy separate packets of light and dark blue shades. There are many beautiful varieties offered separately, such as Belladonna, Queen Wilhelmina, King of Delphiniums, Lizzie, Duke of Connaught, etc., which come true to color. It is easy to work up a nice collection in this way.

The grandiflora or Chinensis type is of dwarf habit, with more finely divided foliage. These produce various shades of blue as well as pure white flowers. This type is best treated as a biennial. It will flower in three months from seed. The present is a good time to make a liberal sowing of seeds of hardy larkspurs.

KNOXVILLE, TENN.

The weather continues rainy and business rather dull. Stock is a little more plentiful than it was the first part of June. Gladioli are fine and asters and dahlias are beginning to come in; carnations are gone and good roses are scarce.

Addison J. McNutt is the first of the Knoxville florists to cut Ophelia and Hoosier Beauty roses. These are fine and excellent sellers.

Bruce Howell and A. A. Newson attended the fortieth annual convention of the American Association of Nurserymen at Detroit. R. E. M.

DUTCH LINER HELD EIGHT DAYS.

As indicating the attitude of the British government, as set forth in detail on page 13 of The Review for July 1, it developed last week that the Holland-America Line steamship Rotterdam, which sailed from Rotterdam June 20, had been held up for eight days, while the British authorities investigated the origin of portions of the cargo. The steamer was taken first to Deal and then to Avonmouth. The cargo contained no plants of Belgian origin, but the incident shows what would be likely to occur in the event of an attempt to bring over stock from the Ghent district. Among the 300 passengers detained with the boat were several Holland nurserymen on their way to the United States in quest of orders for fall shipment.

BUSINESS EMBARRASSMENTS.

Little Rock, Ark.—June 28 Paul M. Palez filed a voluntary petition in bankruptcy in the United States District court, the case being assigned to Referee Charles C. Waters, who appointed James A. Ginocchio, secretary of the Elks' Club, as receiver. The receiver has announced a sale of the store, stock, book accounts and all other assets at 409 Main street at noon July 10, although the first meeting of the creditors will not be held until July 12.

In his petition Mr. Palez gives his total liabilities as \$8,096.33, of which \$4,375 is secured by mortgage on real estate. He gives as his assets his retail flower store, valued at \$1,500, and about 250 open accounts ranging from \$1 to \$20. Upon the accounts the petitioner said he could place no definite value. Life insurance policies amounting to \$8,000 were listed, upon which loans have been made for amounts as large as could be secured.

Mr. Palez came to Little Rock sixteen years ago as an employee of J. W. Vestal & Son, in the course of time becoming their store manager and eventually succeeding to their downtown business, which for a time he conducted under the Vestal name, his own appearing as manager. June 1, 1913, the use of the Vestal name was discontinued and the business since has been known under the name of the proprietor, Paul M. Palez. For years the business prospered and Mr. Palez became widely known both in the city and in the trade. He took an active part in local politics and is a member of the city council. He was a large buyer in the Chicago market, where he was a frequent visitor. While considered erratic, his credit had been established by his practice of appearing with a quantity of new bank bills in uncut sheets, with which he squared up his indebtedness in person on each of his visits to the market. He has stated that he hopes to adjust his affairs to resume business soon.

Chatham, N. J.—Samuel Lum was declared a bankrupt in the Newark branch of the United States District court June 30 and his case was referred to Referee Atwood L. De Coster, of Newark, for administration. He made no defense to the petition which was filed against him. Lum owes his creditors \$50,000, according to Corra N. Williams, who represents them in the proceedings. His assets include his equity in greenhouses at Chatham and a piece of vacant property on Main street. Lum has been reputed wealthy



The Knoxville Florists' Society Holds its Second Annual Picnic and Charters a Special Train for the Event.

by people here, where he has resided for twenty years. Mr. Williams said that Lum kept no books and that it has therefore been impossible to find out his true financial condition. A mortgage of \$6,700 on his property here was given by Lum in March to the T. B. Miller Coal Co., to satisfy an old debt. The property already had a mortgage of \$15,000 on it. The petitioners in bankruptcy hold that the mortgage given in March was really a preferential payment, and they will seek to have the conveyance set aside.

R. B. M.

KNOXVILLE FLORISTS PICNIC.

The Knoxville Florists' Society held its second annual picnic June 25, at Kinzel Springs, a summer resort about thirty miles out of Knoxville. A special train was chartered for the occasion and all florists' establishments were closed. The party was made up of the members of the society, their friends and relatives, and consisted of about 100 people; there were several guests, among whom were John Evans, of Richmond, Ind., and Gunnar Teilmann, Jr., of Johnson City, Tenn. A bountiful dinner was served and the day was thoroughly enjoyed. The greater part of the time was taken up by contests. The society made a ruling that all contestants having won a prize be barred from further contests. This made it possible for almost every one present to win a prize. Prizes were donated by Hammond's Paint & Slug Shot Works, Beacon, N. Y.; A. T. Boddington, New York; Joseph Friedman Co., New York; Harley Pottery Co., Nashville, Tenn.; Wertheimer Bros., New York; H. Bayersdorfer & Co., Philadelphia; A. L. Randall Co., Chicago; Fall City Wire Works, Louisville; M. Rice Co., Philadelphia; H. F. Michell Co., Philadelphia; J. A. Peterson & Sons, Cincinnati; Star Printing & Box Co., Chattanooga, Tenn.; Sefton Mfg. Co., Chicago; McGregor Bros.,

Springfield, O.; Ralph M. Ward & Co., New York; S. S. Skidelsky & Co., Philadelphia; Nicotine Mfg. Co., St. Louis, and a number of local firms. R. E. M.

THE SWEET PEA CONVENTION.

The seventh annual convention and exhibition of the American Sweet Pea Society will be held at the Casino, Newport, R. I., July 15 and 16, having been postponed one week because of the backward season. The exhibition will be in coöperation with the Newport Horticultural Society and the Newport Garden Association. The annual business meeting will be opened at 3 p. m., July 15, with an adjourned meeting at 2 p. m., July 16. The following is the program:

Address of welcome.
President Morse's address.
Secretary Bunyard's report.
Prof. A. C. Beal's report on our trial grounds at Cornell University.
Treasurer Boddington's report.
Nomination of officers for 1915-1916.
Invitation for the next meeting place.
Lecture: "The Sweet Pea," by J. H. Dick.
Election of officers.
Vote on the next meeting place.
Addresses and discussions.
Question box.
Unfinished business.
Lecture: "Sweet Peas for Amateurs," by G. W. Kerr, Doylestown, Pa.

HOW TO TREAT COMPETITORS.

[Concluded from page 10.]

hence, do not cheapen it or tarnish it by your littleness or unworthy act. Never cut your price solely to keep your competitor from making the sale. That is almost petty theft.

Tell the truth and expect it of your competitor. Never state, in order to make a sale, that an azalea or poinsettia or primrose will bloom all summer. That is lying, and your competitor may be honorable. These things are done. I have known clerks of competitors to tell customers theirs was the only flower store, when there was one almost across the street. You may sometimes make a sale by such misrep-

resentations, but a clear conscience is more than a few pennies.

Do not cheapen your goods by giving away a flower or corsage to almost everyone that enters your store, thus trying to buy their trade. There are times to give judiciously. Flowers have value. Neither the dry goods man nor the grocer nor the druggist continuously gives away his goods. Then why should you? Don't make yourself cheap, nor your stock common. Flowers have value and dignity, if I may use the word.

Mr. Kuhlmann's Rules.

In opening the discussion on Mr. Hannah's paper, H. H. Kuhlmann, Jr., of Houston, said:

"We all know that competition is the life of trade, no matter what kind of business it is, so the policy I find best is this: Forget that you have a competitor; forget that he exists. Don't go around and talk about him, as you will be the one to suffer in the long run. If at any time you have anything to say about him, speak good and forget his faults. If at any time a customer comes in and you are out of the article she desires, don't tell her that there is no more in town; tell her that your competitor has it and let her go to him; she will then come back to you next time. When you meet your competitor in company treat him as one of your best friends. If he insists on being treated in any other way, well, just take him to your club and buy him a good drink and a cigar, for you have decidedly the advantage of him."

Temple, Tex. —J. R. Boyd has sold the Temple Seed & Floral Co. to Hans Schroeder, proprietor of the Ferndale Greenhouses.

Twin Falls, Idaho. —The firm of Lundahl & Peterson is succeeded by the Twin Falls Floral Co., of which J. Lundahl is the proprietor. Mr. Peterson is out of the business.

SALT LAKE CITY, UTAH.

The Market.

June business greatly exceeded that of the previous year. The conditions in general during the first half of June were exceptionally good. There were several elaborate wedding decorations. Funeral work is fairly good. The market has been flooded with carnations and roses, and by getting thousand lots the retailer could almost name his own price. Many of the flowers were disposed of by giving them to the hospitals. There has also been an oversupply of gladioli; they are particularly fine this year, with America in chief demand, although Mrs. Francis King has held its own. Greenhouse sweet peas are forced from the market by a much finer quality of the outdoor-grown stock. Private parties specialize every spring on outdoor peas and have found it profitable, but this year there are too many growers of peas; they have ruined the market and the flowers have been retailed as low as 10 cents per hundred. The roses and carnations are fairly good for this time of year. Outdoor roses are almost through blooming. In potted stock, the Boston and Whitmani ferns, gloxinias and tuberous begonias are in demand. Geraniums and other bedding plants sold well.

Various Notes.

During July and August, Salt Lake City will be visited by a number of florists on their way to the S. A. F. convention at the exposition in San Francisco. We have already been honored by a visit from Mr. Johnson, of the Pikes Peak Floral Co., Colorado Springs, Colo., and also from R. M. Greig, of Anaconda, Mont., on his way home from California.

F. Auerbach & Co., of Broadway and State street, handled all the old rose plants that the Miller Floral Co. took out in replanting. This way of disposing of the plants was found to be quite profitable.

Charles Soter is occupying a store just a few doors south of the Walker dry goods store while his other place in the Walker building is being fixed up. He will now have more room and another window for display.

R. E. Evans reports having made up a good number of flower boxes, and these, with the funeral work, have kept business alive.

It is reported that George Wray, of the Keith-O'Brien department store, will go out of business, as the Keith-O'Brien firm will soon close its doors.

Elizabeth Huth, of Ogden, reports one of the biggest decorations in her locality. June 22 the druggists held their grand banquet. In the afternoon the ladies met at tea in the new Berthana hall, where the tables were beautifully decorated with Killarney, American Beauty and Prima Donna roses. In the evening 200 people were entertained at the Hermitage hotel, in Ogden canyon, where Miss Huth made an elaborate display of pink and yellow roses and greens.

The annual outing of the Miller Floral Co. was held at the Lagoon July 3. A cordial invitation was extended to the Salt Lake and Ogden florists, who also participated in the program of sports. Prizes were awarded to all the leaders in the contests. The sports included swimming race, boat racing, a 100-

yard dash, relay race, Derby race, baseball and various other games. The weather was fair and the annual was a grand success. O. F.

MOTT-LY MUSINGS.

E. J. Byam, Rome, N. Y., is planning to erect an office and show house to extend across the entire frontage of his place. He has a dairy farm, for the double purpose of utilizing the manure and supplying the Romans with high-grade lacteal fluid.

The Misses Humphrey, Rome, are much pleased with the season's business. Funeral work has been unusually heavy.

Henry Youell, president of the Syracuse Florists' Club and secretary of the Gladiolus Society, reports that the trade has had a busy spring. He says the exhibits of gladioli at Newport and Atlantic City in August will be the best ever.

The Hike-Allen Co., Cortland, N. Y., is growing fine crops of roses and vegetables in the new L. & B. houses. The houses will soon pay for themselves.

David Scott, Corfu, N. Y., believes one of the most important items is a good chimney stack. Not long since he built one, sixty feet high, circular, of concrete blocks, and is much pleased with the result in draft action. He prefers growing snapdragons from cuttings, as the main shoot is more vigorous and fewer laterals appear than on seedlings. Spencer sweet peas planted after Easter are producing finely, owing to the cool weather; they have a good sale just now. A superior strain of mignonette is also a steady seller. Considerable space is given to asters outdoors. Fall plowing is found preferable, the ground holding moisture better than it does when turned up in the spring.



Worcester, Mass.—The business of Midgley & Co. has been purchased by Hollis E. Pease, of Clinton.

Rockland, Mass.—Mrs. W. T. Wilson has leased her flower shop to Lyle Lothrop, and is moving to Brockton.

Southington, Conn.—John Oleson has leased the greenhouses of Francis Bros., which are fully stocked, and has opened business.

Roxbury, Mass.—Fire starting in the storage shed at the greenhouses of William C. Bowditch, at Warren and Georgia streets, scorched the rear of his office and salesroom, and spread to several other buildings near by. The cause of it is unknown.

Hartford, Conn.—A loss of approximately \$10,000 was incurred June 28, when the large frame barn, greenhouses and garage at the market gardening establishment of Anders Christensen were burned. It was on the dividing line between Hartford and Wilson Station. The fire company could give no help on account of the lack of water. The loss is only partly covered by insurance.

W. C. Stroh, Attica, N. Y., is rebuilding part of his range and adding two houses, 16x150 feet, which is evidence of satisfactory conditions with him.

L. C. Stroh & Sons, Batavia, N. Y., are well pleased with trade conditions, and are debating the question of more glass, watching the market for a bargain.

Gustav Noack, Batavia, reports a late season, with the possibility of all salable stock disappearing in good time.

H. S. Baker, Warsaw, N. Y., says Mrs. C. W. Ward is a most profitable carnation. It does well in a heavy soil and with liberal feeding. The members of the Enchantress family also are fine.

August Schreiber, Hornell, is improving his range, and is much pleased with this, his third season's business.

Van Scoter & Sons, Bath, N. Y., have named their establishment the Home of Flowers, and, by handling first-class stock, are maintaining the appellation. W. M.

OBITUARY.

George W. Beears.

George W. Beears, of the firm of Beears & Palm, Reading, Pa., died June 27 of heart disease at the Reading hospital, at the age of 52. He had been ill for five weeks. Mr. Beears was born in Bethlehem, but had been a resident of Reading for forty years. He had been in the florists' business all his life in Reading. For many years he operated a retail business under his own name. In 1912 he took a partner into the business, changing the firm name to Beears & Palm.

He is survived by his wife, two daughters, Elsie Beears and Mrs. Mabel Stoeckel, and two brothers, Edgar H. Beears, of Reading, and Herbert Beears, of Philadelphia.

Springfield, Mass.—Frank J. Cartier has resigned his position as foreman at the Higgins greenhouses and has gone to Natick, Mass., where he has purchased a range of glass, land and dwelling. Mr. Cartier will carry on a retail and wholesale trade in cut flowers and potted plants.

Holyoke, Mass.—At the June meeting of the Holyoke and Northampton Florists' and Gardeners' Club arrangements were made for the third annual flower show, which is to be held in Windsor hall the first week in November. The committee in charge consists of D. J. Gallivan, G. H. Sinclair and George Rackliffe, of Holyoke, and Mr. Downer, of Northampton.

Derry, N. H.—John C. Chase, of the Benjamin Chase Co., widely known in the trade as a manufacturer of plant labels, has gone to Coronado, Cal., for an indefinite stay. Mr. Chase has a daughter who lives there and it is hoped a surcease from business will restore his health. Mrs. Chase preceded him by several weeks. On his way out Mr. Chase attended the nurserymen's convention at Detroit.

NEW YORK.

The Market.

A hot wave added to the discouraging condition of the cut flower market as last week closed. There was little demand from any source, and the ice-boxes Saturday night, July 3, were crowded, with no relief possible until after the Monday holiday, all the wholesale and retail flower stores being practically closed.

The receipts of roses are immense. Even American Beauties were down to abnormal quotations. Some specials sold under \$10 per hundred, and the average was quite low. The same may be said of all roses, many being sold in boxes, as they arrived. At present all roses are superb in quality.

Carnations were inclined to go to sleep Saturday, July 3. The best did not sell above \$1.50. The peddlers took the week's left-overs at 25 cents per hundred. The shipments are growing lighter.

There remains little encouragement to the growers of orchids; the low rates of last week continue. Even the best *Cattleya gigas* sold under \$20 per hundred.

There are few gardenias, and lilies do not advance, few of them touching \$3 per hundred. Valley is steady and must be perfect to go above \$2 per hundred. Sweet peas grow better. Some of the Spencer varieties are especially long-stemmed and beautiful. Gladioli are perfect, and asters are already here. There are the usual arrivals of daisies, feverfew, sweet williams, coreopsis and other seasonable flowers; some fine peony stock from cold storage, and bunches without number of Dorothy Perkins, Crimson Ramblers and others of the rambler family.

Various Notes.

R. Vincent, Jr., of White Marsh, Md., president of the American Dahlia Society, will lecture August 9 before the Garden Club of Southampton, L. I., and August 11 will leave for the convention at San Francisco.

Secretary Young will begin his trip to the coast Saturday, July 10. July 14 will be held the annual outing of the New York Florists' Club, at Witzel's grove, College Point. The boat leaves at 9:30, an hour earlier than usual. L. W. C. Tuthill is chairman of the committee.

Edwin Ancker, one of Traendly & Schenck's salesmen, left July 3 for Vermont for a two weeks' vacation. Frank Traendly and family will spend the summer at Mr. Traendly's country home, at Rowayton, Conn.

Secretary Bunyard has sent out the last of the prize schedules for the American Sweet Pea Society's Newport show; \$2,000 in prizes are offered. The date of the convention has been changed to July 15 and 16. A large party from New York, including many gardeners and their secretary, M. C. Ebel, will make the trip by boat on the evening of July 14, after attending the outing of the New York Florists' Club.

George Siebrecht is spending his week ends with his parents at Chapqua. Samuel Woodrow and family are at Lake Mahopac.

The Plantlife Co. has removed its office to 417 East Nineteenth street.

Alfred Sheider, Max Schling's partner, and Mrs. Sheider will enjoy their

vacation at Maine resorts during July.

The New York Florists' Bowling Club enjoyed a day's fishing and bowling July 1, at Canarsie, L. I.

S. Jacobs & Sons, of Brooklyn, have the contract for the erection of a greenhouse, 42½x100, at the top of C. C. Trepel's store at Eighty-ninth street and Broadway. Mr. Trepel and family are summering at Arverne. Adam Trepel will take his outing in Maine, his first vacation in fifteen years.

Barney Jacobs and his bride are spending their honeymoon in the Adirondacks.

Geo. M. Stumpp is much pleased with his enterprise at Southampton, L. I. He has purchased a handsome property there, and has an up-to-date flower shop.

Miss Conklin, H. E. Froment's book-keeper, has left for her annual month's holiday in the Catskills.

Fine freesia bulbs from California have just arrived for R. J. Irwin; also his pansy seed from over the sea.

Myer's store, at Fifty-eighth street and Madison avenue, is now complete, with beautiful tiling and an entrance with ivy and blooming plants above the doors.

J. Austin Shaw.

ATLANTA, GA.

The Market.

Market conditions are, considering the season, quite good. There seems to be a fair demand for all kinds of outside flowers. It is no trouble to dispose of all the good carnations we can get. Roses of good quality are rare unless shipped from the north.

June was a busy month, chiefly with weddings, and an exceptionally heavy run of funeral work.

Various Notes.

An elaborate decoration for the banquet at the Hotel Ansley tendered the incoming governor, Harris, and the retiring governor, Slaton, was executed by Wilson the Florist. The large, round table, for 200 covers, presented a striking appearance, with electrical fountains, miniature lakes and bridges, and tiny walks bordered with growing plants arranged in different designs.

The Lawrence Floral Co. reports an extra good business for June, away ahead of last year's.

The Atlanta Floral Co. has had some attractive window displays. The Saturday special sales certainly have been business getters.

Mr. Coursey, the grower of the West View Floral Co., is producing the finest roses and carnations coming into Atlanta.

The Nunnally Co. will move August 1 next door to its present location, which has been rented by the Valk Floral Co. Mr. Gresham, manager for the Valk Floral Co., and owner of the West View Floral Co., which is next door, can now look after his interests in both places to better advantage. There are four flower stores right together here, the West View Floral Co., the Valk Co., the Nunnally Co. and the Atlanta Floral Co.

Visitors last week were Howard Royer, representing H. Bayersdorfer & Co., Philadelphia, and Frank McCabe, representing the A. L. Randall Co., Chicago.

J. W.

Mainly About People



Green Bay, Wis.—Miss Amber Christopherson is a new employee at the store of the Meier-Schroeder Floral Co.

Durand, Ill.—Mary F. Fyler has discontinued her flower business, and will spend her time traveling for a while. She may resume business later.

Peoria, Ill.—Charles A. Loveridge, son of Charles Loveridge, broke his right arm near the wrist recently when cranking one of the delivery automobiles. The machine "kicked" the crank, which whirled from his grasp and struck his arm.

Reading, Pa.—H. B. Beears has secured the greenhouses at Rosedale formerly operated by his father, E. H. Beears, and will conduct the business under the name of the Rosedale Floral Co. Mr. Beears assisted his father at these greenhouses for many years.

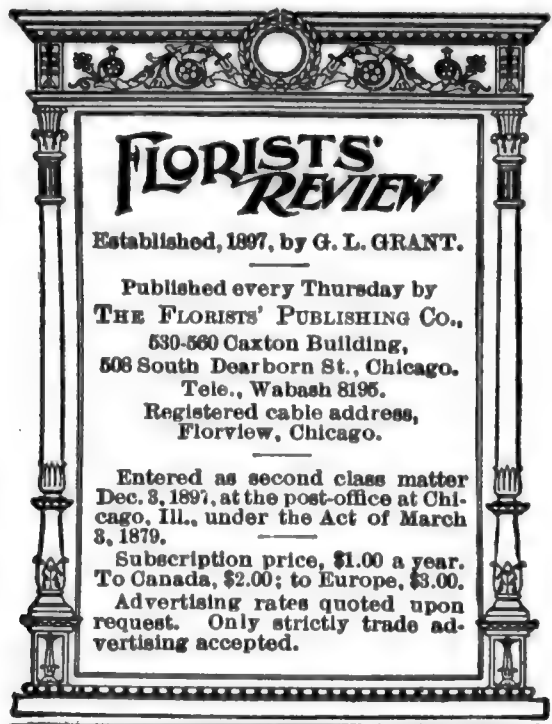
Anoka, Minn.—Victor Peterson, proprietor of the Anoka Greenhouse Co., recently suffered the fracture of his left arm, broken just below the shoulder by the blow of a falling plank while he was superintending the erection of a new greenhouse. Business has been excellent the whole month of June, far better than in June of last year.

Springfield, Mo.—C. H. Hollied resigned his position as manager of the Pierce Greenhouses, at Eldora, Ia., to accept the appointment of city landscape gardener here.

Marion, Ill.—S. C. Brendel, of Vernon, O., has been here for several weeks, overseeing the changing of the heating system and planning fall work at the Marion Greenhouses, established in 1901 and now conducted by James P. and Minnie L. Copeland.

Winchester, Ky.—Thomas A. Poole, of Poole & Purllant, is recovering from an illness which threatened to prove serious. He was not long ago seized suddenly with hemorrhages of the nose and was so exhausted that he fainted several times before he could be relieved.

Jacksonville, Ill.—William Heintz, present head of the business of Joseph Heintz & Sons, was married to Miss Maude McGinnis June 28. Although the event was expected sooner or later, it came as a surprise. The couple went to home of Dr. Post in the evening for the ceremony without the knowledge of their friends. They have taken up their residence at 1537 South Main street.



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5 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.

Officers for 1915: President, Patrick Welch, Boston; vice-president, Daniel MacRorie, San Francisco; secretary, John Young, 53 W. 28th St., New York City; treasurer, W. F. Kasting, Buffalo.

Thirty-first annual convention, San Francisco, Cal., August 17 to 20, 1915.

**Results bring advertising.
The Review brings results.**

TINFOIL has suffered a twenty-five per cent advance in price as a result of the general advance in the cost of metals. Galvanized pots and buckets also have advanced sharply.

THE golden rule is a mighty fine one for the man selling plants. Would you be satisfied to receive, paying the same price, such stock as you are sending out? And how about the packing?

WHEN one compares the spring business of florists with what butchers, grocers, clothiers and other tradesmen have done in the last three months it makes the flower business look pretty good.

SUCCESS in the flower business is not a matter of rule. One man will become moderately rich where another will make only a living and a third will starve. It usually is easy to see the reasons for failure, but seldom the reasons for success.

THIS looks like a good time to stock up on palms. With a fair prospect that imports will be shut off as long as Germany occupies western Belgium, American growers will be justified in advancing their prices as the autumn approaches.

IF buyers would remember that no article can regularly be sold below its real worth they would save themselves many disappointments. The florist whose practice it is to quote below his competitors must take it out of the quality or he can not stay in business. The man who requires quality must be content to pay a price that commands quality.

PRES. WELCH WANTS COMPANY.

"I have just received a letter from Vice-President MacRorie requesting my presence in San Francisco a few days previous to the opening of the convention," writes President Patrick Welch, "and in view of that fact I shall be obliged to depart from Boston earlier than was at first anticipated. The following itinerary has been selected by me, and I would be glad indeed to have any members or their friends join with me."

The president's itinerary covers the days from August 4 to September 2. He will leave Boston via B. & A. at 10 a. m., August 4; Worcester, 11:45 a. m.; Springfield, 12:45 p. m.; Albany, 4:25 p. m., leaving Chicago at 10:30 a. m., August 7, via C. & N. W. R. R. The address of President Welch is 226 Devonshire street, Boston.

THE BRITISH EMBARGO.

By far the most important item of last week's news—and it appeared exclusively in The Review—was England's announcement of her intention to enforce the embargo against Belgian plants as of enemy origin. Publication of the correspondence between the State Department and the British government makes it clear that a change in the fortunes of war probably will be the only thing that will give us our usual supplies of azaleas, palms, tuberous begonias, etc., for next season.

The news was received with general interest, but with mixed feelings. "It's an ill wind that blows nobody good" and, while many a man is wondering what he will do to fill up a big hole in his business, others think they see a prospect for an unusually good season because of the elimination of competition. The problem presented by the situation concerns the growers more closely than it does the store men. If the retail store finds azaleas short, it pushes bulbous plants or miscellaneous cut flowers. The retailer need look no farther ahead than tomorrow. But the grower must plan months ahead. It is up to him to fill the gap if he has handled Belgian plants, or to gauge the effect on the demand for other articles.

WHAT PUMP TO USE?

Many growers are experimenting with cyanide of potassium as a spray. A number of inquiries have reached The Review with regard to the preparation of the solution and its application—particularly as to the kind of spray pump to use. Will readers who have obtained good results please send The Review exact directions for making the solution and give the name of the sprayer, together with the name and address of its manufacturer?

AMERICAN DAHLIA SOCIETY.

A conference of the officers of the American Dahlia Society and of the Horticultural Society of New York with the authorities of the Museum of Natural History has resulted in the fixing of the date for the first annual show of the first-named society for September 24 to 26. The Horticultural Society's council has appropriated \$100 for premiums at the exhibition. The committees of the two organizations are now at work on plans for the show.

NEXT WEEK'S WEATHER.



Weekly weather forecast, issued by the U. S. Weather Bureau, Washington, D. C., for the week beginning Wednesday, July 7, 1915:

For the Region of the Great Lakes—The weather will be partly cloudy, with normal temperatures until the latter half of the week, when there will be showers with lower temperature.

For the Upper Mississippi Valley and Plains States — Moderately warm weather will prevail during the first three or four days, with widely scattered thundershowers; the latter half of the week will be fair and cooler.

For the Ohio Valley and Tennessee—Fair and moderately warm weather will prevail until about July 10, after which date there will be a short period of overcast weather, and probably showers. The weather will become fair and cooler toward the end of the week.

HONORABLE MENTION.

Not a few subscribers save themselves the bother of annual renewal by sending The Review \$2, \$3, or sometimes \$5, instead of the dollar-bill that insures fifty-two visits of the paper. Among those who have this week enrolled themselves for more than one year in advance are:

TWO YEARS.

Lee, Wm., & Sons, Bedford, O.
Brehmer, J. J., Circleville, O.
Freeman, Peter A., Aurora, Ill.
Greeve, Theo. A., Oskaloosa, Ia.
Warrendale Floral Co., St. Paul, Minn.
Steinbach, Frank, Richmond, Va.
Vanstrom, Chas. E., Edgar, Neb.

The Review stops coming when the subscription runs out. The green notice with the last copy tells the story; no bills are run up; no duns sent.

LADIES' S. A. F.

Will correspondents please omit using above society's name in relation to private or local clubs? There is only one Ladies' S. A. F. As yet no member in California has been authorized to transact any business for above society.

Mrs. Chas. H. Maynard, Sec'y.

CHICAGO.

The Market.

When viewed in the light of past experience, market conditions for the week preceding Independence day could not be termed unsatisfactory. To be sure, the holiday itself contributes practically nothing to the florists' business, and it is the one day in the year when members of the trade feel that they can forget business and join the throng of pleasure seekers. Yet, in spite of all this, there was a market and no inconsiderable amount of stock was moved.

Roses were in good supply everywhere, long-stemmed Russell being a little more in evidence than the demand would seem to warrant. Short and medium lengths, however, cleared nicely. Beauties met a fair demand, though not enough to take care of all receipts.

First-class carnations sold nearly as well as roses. Quite a fair quantity of red and white were used as table decorations in the various club and hotel dining rooms. In quality, carnations

THE FANCY PINK ROSE

THERE'S nothing short of American Beauty that can compare with Mrs. Russell—nothing in PINK that's in the same class. We know there will be an immense call for this wonderful rose as soon as the public gets acquainted with it, and we have prepared to supply it in quantity in all lengths, 10-inch to 36-inch. Order some today.

We also have large and fine supplies of Ophelia, Sunburst, Killarney Brilliant, Milady, Ward, Killarney and White Killarney.

Good Short Roses\$15.00 per 1000

GIGANTEUM LILIES

The Giganteum Lily is the utility flower of summer. We have a large supply and recommend them to you as the handiest flower you can carry in stock—will keep several days and can be used for almost any kind of work.

SUMMER BEAUTIES

We are offering two fine crops—one that is just starting, mostly short stems; one that has been on since June and now is mostly nice long stems.

FANCY CARNATIONS

Our Carnations have a national reputation for quality, but they are better this year than we ever have seen them in July. YOU will like them.

LILY OF THE VALLEY

You should never be without Valley—WE never are. Why not place a standing order for regular shipments?

PEONIES

We still can supply the best quality in quantity.

CATTLEYAS

There are no finer Orchids and our supply is large.

EVERYTHING IN GREENS

None of our customers has had any difficulty getting all the good Ferns that were needed—we always have them. Also headquarters for Plumosus Sprays, Sprenger, Smilax, Galax, Adiantum, etc., etc.

Current Price List

ORCHIDS Per doz.
Cattleyas\$5.00 @ \$6.00

AMERICAN BEAUTY Per doz.
Extra long stems.....\$3.00
Stems 30 to 36 inches.....2.50
Stems 24 inches.....2.00
Stems 12 to 20 inches.....1.50
Short Stems..per 100, \$4.00 @ \$8.00

ROSES Per 100
Mrs. Russell, special.....\$12.00
" " select.....8.00 @ 10.00
" " short.....4.00 @ 6.00
Killarney Brilliant, special.....8.00
" " select.....6.00
" " short.....3.00 @ 4.00
Milady, special.....10.00 @ 12.00
" " select.....6.00 @ 8.00
" " short.....3.00 @ 4.00
Ophelia, special.....10.00
" " select.....6.00 @ 8.00
" " short.....3.00 @ 4.00
Killarney, special.....8.00
" " select.....4.00 @ 6.00
" " short.....3.00
White Killarney, special.....8.00
" " select.....4.00 @ 6.00
" " short.....3.00
Richmond, special.....8.00
" " select.....4.00 @ 6.00
" " short.....3.00
Mrs. Ward, special.....10.00
" " select.....6.00 @ 8.00
" " short.....3.00 @ 4.00
Sunburst, special.....10.00
" " select.....6.00 @ 8.00
" " short.....4.00
Cecile Brunner.....2.00

Extra special roses billed accordingly.

CARNATIONS Per 100
Good, common.....\$1.50
Large and fancy2.00

PEONIES
Common3.00
Fancy4.00 @ 6.00

MISCELLANEOUS
Valley3.00 @ 4.00
Easter Lilies6.00 @ 8.00
Snapdragon.....doz., 50c @ \$1.00
Sweet Peas, spring-blooming
Spencers......50 @ 1.00
Daisies.....1.00 @ 1.50
Gladstoll4.00 @ 6.00
Coreopsis50 @ .75
Gaillardias75

DECORATIVE
Plumosus.....per bunch, .35 @ .50
Sprenger......25 @ .50
Adiantum, fancy long....per 100, 1.00
Smilax.....per doz., \$2.00
Ferns.....per 1000, 1.50
Galax.....1.25
Leucothoeper 100, .75
Mexican Ivy.....per 1000, \$6.00 .75

Subject to market changes

Store open from 7 a. m. to 5 p. m.
Sundays and holidays closed at noon

E. C. AMLING CO.

The Largest and Best Equipped
Wholesale Cut Flower House in Chicago

174-76 N. Wabash Ave., CHICAGO

Long Distance Telephone, 1978 Central.

are much better than they have been at this season for many years. A few asters are seen, but carnations are so good no one is looking for asters yet. Easter lilies have been in oversupply, as have many varieties of seasonable stock. Candidums are hard to move. Auratums have appeared. Sweet peas are abundant. Delphinium and coreopsis have been making a timid appeal, but it has not been heeded to a noticeable degree. Peonies are saved by the fact that only as much is taken from the freezer as the demand will justify. Greens moved in a lethargy nothing could disturb.

Demand for the week was more than usually susceptible to special inducements. And it was by virtue of this fact that stock was moved in sufficient volume to compensate for the generally prevailing low prices. That it did compensate, most of the larger houses are willing to concede after a comparison of the week's business with that of the same week in former years.

The Peony Situation.

There are several times as many peonies in cold storage as ever before at this date. A census July 3 showed fourteen lots in one warehouse and one at another. Several of the smaller lots have since been taken out, but of the larger ones only a small portion of the quantity stored has as yet been disposed of. The reason is that the crop was late and stock was still going into storage long after it usually begins coming out. There were fresh cut peonies on the market up to the end of June. After July 1 the call for peonies never is strong, unless other flowers are scarce or poor, and this year roses and carnations not only are not scarce, but are of better quality than ever before in July. Many of the peonies in storage are in a condition that affords little prospect for profitable sale. The waste from now on is certain to be large. Frequently the best prices of the season are obtained for the last of the crop, but naturally prices now are low and it looks as though this year the returns would steadily diminish from beginning to end of the season.

The Growers' Annual.

At the annual stockholders' meeting of the Chicago Flower Growers' Association, held July 6, all but one of the old directors was reelected and there was no change made in the officers. They are as follows: President, E. H. Meuret; vice-president and treasurer, Charles McCauley; secretary, George C. Weiland; directors, Anton Then, Joseph Schoos, Fred Schramm, Rudolph Ellsworth and Fred Stielow; manager, Paul R. Klingsporn. The stockholders had many pleasant things to say of the skill with which Mr. Klingsporn had conducted the corporation's business affairs in the trying year covered by the report.

Picnic Committee Meets.

The picnic committee of the Chicago Florists' Club held a meeting in the Bismarck hotel the night of June 30. Among those present were W. J. Keimel, H. N. Bruns, Michael Fink, Paul Klingsporn and Tony Gabel. Practically all of the major arrangements for holding the picnic July 25 at St. Paul park, Morton Grove, Ill., have been completed. Remains now

No More "Dog Days"

Beauties

Choice as ever. Low prices on all lengths in any quantity.

Roses

All popular varieties. Russells, Killarneys, Hadleys, Wards, Sunbursts in unusual abundance.

Gladioli

Big, fresh blossoms in all colors. Money makers for you. \$2.00 to \$4.00 per hundred.

The progressive florist uses spare time in summer to develop immediate and future business.

He writes new residents, old customers and the clubs and lodges, reminding them to come to him for gift flowers, table and interior decorations and funeral pieces.

He plans advertising for the coming seasons, and he fixes up his store.

He decides that this is the right place to buy flowers and supplies.

Do you?

Send for Randall Cut Flower Price Lists

A. L. RANDALL COMPANY

WABASH AT LAKE

Phone
Central 7720

CHICAGO

Mention The Review when you write.

GREENHOUSE WINDSTORM INSURANCE

FLORIAN D. WALLACE



INSURANCE EXCHANGE BUILDING
CHICAGO

Mention The Review when you write.

only to handle the minor details. The committee is particularly desirous of having it understood that all concessions will be handled by the club members. Trains will leave the Union station, Chicago, at 9:15 in the morning and at 12:40, 2:05, 3:05 and 5:15 in the afternoon. There will be a reduced rate for the round trip, good, however, only on the first two trains. On each of these trains there will be a club committee to take care of the people. The committee members are quite busy soliciting prizes for the various games

and races. For information relative to prizes, communicate with Michael Fink, 176 North Michigan avenue.

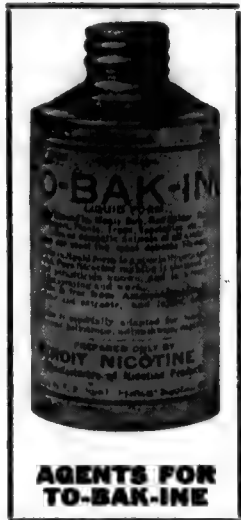
Various Notes.

Information has been received by Philip C. Schupp, of J. A. Budlong, to the effect that growers of valley pips in the Hamburg region have received orders from the government to plow up two-thirds of the land usually used for valley and sow it in wheat. As this country has usually been a market for one-third of the German grown pips,

LET US CALL YOUR
ATTENTION TO OUR

CARNATIONS

WE NEVER BEFORE HAVE BEEN ABLE TO OFFER SUCH FINE STOCK IN JULY
AND OUR ROSES ARE EXTRA GOOD



AGENTS FOR
TO-BAK-IN

All we ask is a trial order—we will prove to you that we can satisfy every buyer. No matter what your needs are, we have the stock you want. Our prices are never higher than what you would have to pay elsewhere, and we give a personal attention to every order that insures the customer's satisfaction.

Try our **SHASTA DAISIES**—big fellows

ERNE & KLINGEL

30 E. Randolph St.

L. D. Phone
Randolph 6578
Auto. 41-716

CHICAGO

Mention The Review when you write.

Flowers De Luxe

EVERYTHING IN CUT FLOWERS

A. T. Pyfer & Co.

A. T. PYFER, Manager

30 E. Randolph St., During July, August and Sept. we close at 5 p. m. **CHICAGO**

Current Price List

CARNATIONS DE LUXE—better than this market ever before offered in July.
Select stock.....\$2.00 to \$2.50 per 100
1000 lots, \$15.00.

ROSES Per 100
Killarney.....\$3.00 @ \$6.00
Killarney Brilliant.....3.00 @ 6.00
White Killarney.....3.00 @ 6.00
Richmond.....3.00 @ 6.00
Sunburst.....3.00 @ 6.00
Our selection, \$25.00 per 1000.
Extra specials billed accordingly.
Am. Beauties, per dozen.....\$1.50 @ \$3.00

GLADIOLI Per 100
King, Augusta, America.....\$6.00 @ \$10.00

PEONIES Per 100
Select.....\$5.00 @ \$6.00
Good stock.....3.00 @ 4.00

MISCELLANEOUS
Easter Lilies.....8.00 @ 10.00
Valley.....3.00 @ 4.00
Sweet Peas......75 @ 1.50
Adiantum.....1.00
New Ferns, per 1000.....\$2.00
Smilax, per dozen.....2.00
Galax, per 1000.....1.00
Aspar. Plumosus, string.....50c @ 75c
Aspar. Plumosus, bunch.....35c @ 50c
Aspar. Sprengeri, bunch.....25c @ 50c
Subject to market changes.

Mention The Review when you write.

a shortage in this country will depend on whether or not the quantity grown can find its way to the American market. If it can, we are in line for the entire output, as England and the other allied nations are of necessity barred.

After a visit of several weeks with his friend, the Austrian consul at Charleston, S. C., Frank Fischer has located at Lemmel, Fla. A. T. Pyfer reports Mr. Fischer will grow asparagus to ship to Chicago. He is putting up lath houses with canvas sides and seedling plants with which to fill them have been started. It will be recalled that prior to the time the greenhouses were taken over by the Thompson concern, Mr. Fischer was superintendent for the Chicago Carnation Co., Joliet.

At John Mangel's the proprietor says sales are running behind last year's record, but John Canger, right-hand man, comments that stock has been so cheap, recently, and most of the time during the season, that any retailer who does not try to undersell his com-

petitors has been able to make as much money as ever, which may not be cheerful news for growers.

A. L. Randall and family have gone to their summer home in Michigan, where gladioli, both cut flowers and bulbs, have become one of the principal crops.

Guy W. French, secretary of the Chicago Florists' Club, celebrates his thirty-eighth birthday anniversary today. He was born July 8, 1877, at Des Moines, Ia.

George Fisher, who has for several years maintained an office at 163 North Wabash avenue, has opened a new stand in the basement at 181 North Wabash avenue.

On a recent expedition to Lake Geneva, W. J. Keimel and P. J. Foley had excellent success with the fish, Mr. Foley landing a 16-pound pickerel.

Miss Agatha M. Greeley, who for several years has been employed in the office of the A. L. Randall Co., has been engaged to handle the correspondence of the John Kruchten Co. Miss

Greeley is taking advantage of the opportunity offered by the transition to visit the expositions in California and will assume her new duties about August 15.

The Bohemian retail florists of Chicago are planning an automobile picnic for next month. Joseph Zima, 3053 West Twenty-second street; William Vlk, 5118 South Ashland avenue; Frank Kral, Jr., 1907 South Halsted street, and John Michal, 7045 Stony Island avenue, constitute a committee of arrangements.

H. W. Rogers, of Weiland & Risch, went to Spring Lake, Mich., July 3, for a two weeks' vacation. After his outing, he will go to Detroit for a few days, then back on the job.

After an unusually good plant season, M. Schmidl & Co., 10108 Ewing avenue, have remodeled their greenhouses at 2534 East Ninety-first street.

The Fourth was celebrated with more than usual freedom from care at the establishment of Wieter Bros. The planting of Beauties, roses and mums

ROSES, "Free from Mildew," ^{the kind that give} satisfaction; HARRISII, SMILAX, HIGH-GRADE VALLEY

Rose buyers are steadily realizing that there is only one **White rose** on the market in summer that gives satisfaction, and that particular variety is **Budlong's Double White Killarney**, which has several strong features, viz.: full flower, heavy foliage, better keeper and shipper and, last but not least, it is whiter than the common strain of White Killarney.

BESIDES

Anything and everything the market affords in Cut Flowers and Greens

YOU CAN INCREASE YOUR PROFITS AND BUSINESS BY SENDING YOUR ORDERS TO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

J.A. BUDLONG

82-86 E. Randolph Street, CHICAGO.

ROSES, VALLEY and
CARNATIONS
A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

We are in daily touch with market conditions and when a **decline** takes place you can rely upon orders sent **US** receiving **such benefits**.

Mention The Review when you write.

WIETOR BROS.

BEAUTIES, ROSES, CARNATIONS

162 North Wabash Avenue,

L. D. Phone
Randolph 2081

CHICAGO, ILL.

Mention The Review when you write.

had been completed. Part of the carnations were benched from pots many weeks ago, but the field stock has not yet been touched.

W. J. Smyth and family went to their cottage on Lake Marie, near Antioch, Ill., July 2, to spend the summer. Mr. Smyth will motor in to the store now and then, but the details for a couple of months will be in charge of Arthur Weatherwax.

C. L. Washburn and wife left for Pasadena, Cal., the night of July 4. After a visit there, they will motor to San Francisco with O. P. Bassett, their host, and later to Los Angeles. In the absence of Mr. Washburn, the business of Bassett & Washburn will be under the management of Mrs. W. E. Horton, who more than once has proved her ability to hold the reins.

At Winterson's Seed Store the spring plant season is said to have been good and bad by spells, in keeping with the weather, with the total practically the same as last year.

Erne & Klingel report having taken their last twenty buckets of peonies out of storage July 3. They say the peony season was the best since they started in business.

In order that he may have something with which to amuse himself during the summer months, Lawrence A. Jensen, 5305 West Chicago avenue, is planning the purchase of a Hudson touring car.

A big field of asters at Peter Reinberg's "farm," as the carnation range is called, appears to have profited by the cool, wet weather. The plants look unusually well and cutting will begin in a few days.

A. Miller, with the George Wittbold Co., 1309 North Clark street, was married last week.

The Madison Basketcraft Co.



Madison, Lake Co., Ohio

Mention The Review when you write.

Bouquet Accessories

Corsage Shields Ties and Bows
Bouquet Holders Brides' Muffs

WINIFRED OWEN, 2911 Jackson Boul.,
CHICAGO, ILL.
Phone Kedzie 6238

Mention The Review when you write.

While many growers are cutting unusually good carnations for this date, the E. C. Amling Co. states that Alois Frey, at Crown Point, is having success that is altogether exceptional. His varieties are Mrs. Ward, Winsor and White Enchantress.

By way of celebrating Independence day, M. C. Gunterberg spent July 3 to 5 motoring with her father.

Fred Morphett, with A. Henderson & Co., has returned from a trip to Michigan City, Ind. Miss Isabel Vega, stenographer in the office of A. Henderson & Co., is enjoying a two weeks' vacation.

The Batavia Greenhouse Co. put its peonies in the Booth cold storage warehouse this season.

Since the auto derby, Joseph Ziska, Jr., has been dissatisfied with his car. He wants a racer.

A co-operative organization for the Retail Florist. Let us explain how we save you money in buying your supplies.

The Retail Florists Company
56 E. Randolph St. CHICAGO

Charlotte Paradise, bookkeeper for A. L. Vaughan & Co., is spending a two weeks' vacation in Marquette, Mich.

Henry Collins, of the Parkside Greenhouses, 1441-57 East Seventy-first street, has been busy planting mums whenever not planting for customers.

M. Pekarek, proprietor of the California Floral Co., 3402 West Twenty-sixth street, says he is enjoying a splendid plant trade for this time of the year.

William O'Carroll, head gardener at the University of Chicago, is taking his final examinations and will soon be a full fledged botanical florist.

Joseph Marks denies the report that he intends to start in business for himself at Milwaukee as a broker. He says

EASTER LILIES

75c per doz., or if ordered in lots of 50 or more, at the rate of \$8.00 per 100

SUMMER ROSES.

We make a specialty of growing roses best adapted to hot weather, and recommend the Rhea Reid, Ophelia, Sunburst, Russell and new Beauties.

CURRENT PRICE LIST

AMERICAN BEAUTIES—		Per doz.
Specials, extra long stems.....		\$3.00
Extra long stems, seconds.....		1.00
30-inch stems.....		2.00
18 to 24-inch stems, New Beauties.....	\$1.00 @	1.50
Shorter stems.....	Per 100, 3.00 @	6.00
RUSSELL—		
Extra long.....		1.50
Good medium.....	.75 @	1.00
Good short.....	.50 @	.60
OPHELIA, RHEA REID, BULGARIE and SHAWYER—		Per 100
Extra long.....	\$6.00 @	\$8.00
Medium.....	4.00 @	5.00
Short.....		3.00
CECILE BRUNNER		per bunch, 25c
FANCY EASTER LILIES.....	per doz., 75c; per 100, \$5.00	

YELLOW ROSES—HILLINGDON and SUNBURST—		Per 100
Long.....	\$6.00 @	\$8.00
Medium.....	4.00 @	5.00
Short.....		3.00
WHITE and PINK KILLARNEY and RICHMOND—		
Long.....		6.00
Medium.....	4.00 @	5.00
Short.....		3.00
Lily of the Valley.....	3.00 @	4.00
Asparagus Sprays and Sprengerl.....		3.00
Ferns, New Wis.....	per 1000, \$1.50	
Adiantum.....		1.00
Galax, bronze and green.....	per 1000, \$1.00	

Roses in lots of 500 or more at the rate of \$20.00 per 1000

We grow all the stock we sell and wish to remind all buyers of the advantages of buying direct of the grower

ALL OTHER SEASONABLE FLOWERS AT LOWEST MARKET PRICES

No mail is delivered, except special delivery letters, by the Chicago postoffice during June, July and August, from Saturday noon until Monday morning.

Bassett & Washburn

Office and Store,
133 N. Wabash Avenue

CHICAGO, ILL.

Long Distance Phones
CENTRAL 1457; AUTO., 47-314

GREENHOUSES: HINSDALE AND GREGGS, ILL.

Mention The Review when you write.

Do you know

Armadillo Baskets?



They are the most unique and best selling novelty ever produced!

Fashioned with ingenious skill from the armor-like shell of that curious animal of Old Mexico, the Armadillo. We also make and have Waterproof Baskets to be used as flower baskets in your window.

WRITE FOR DESCRIPTIVE BOOKLET.

APELT ARMADILLO CO.
Comfort, Texas

M. J. Tillmann's Sons
Manufacturers of
High Grade Florists' Baskets

Write for prices

224 West Illinois Street CHICAGO, ILL.

Mention The Review when you write.

he intends to travel more miles and sell more Arnold boxes this season than ever before.

The iron fence in front of the Central Trust building is hung with Illinois self-watering boxes, the vines trained to hang through the fence, completely hiding the boxes. The idea is that of C. A. Wooley. The boxes were filled by Swain Nelson & Sons Co.

Finding that potted bulbs sell more readily when the pot is covered by a wicker container, the North Shore Floral Co. has designed a special basket



WINDOW and PORCH BASKETS

SELF-WATERING LINERS

SOMETHING NEW

The porch and window basket often becomes spoiled on account of leakage of the container. This year we have made arrangements to equip our baskets with a well known self-watering device, which we have tested and found to be all that is claimed for it. This hamper and metal container comes in two sizes, stock No. 16132.

No. 3	22	7 ¹ / ₂	5 ¹ / ₂\$1.20
No. 4	27	9	6 1.50
Metal liners				40c and 50c each, extra
Self-watering liners				\$1.00 each, extra

ORDER NOW—DON'T WAIT

RAEDLEIN BASKET COMPANY
713-717 Milwaukee Avenue CHICAGO

Mention The Review when you write.

for this purpose and arranged with M. J. Tillmann's Sons for its manufacture in three sizes.

Visitors.

Among the callers over the Fourth

was Hans Tobler, of Traverse City, Mich.

A. H. Wilkinson, of Cedar Rapids, Ia., is in Chicago arranging to open an office here. The Wilkinson family consists of seven brothers, five of whom are

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

176 N. Michigan Ave.

Chicago

Valley Per 100 \$2.00 @ \$4.00
Peas35 @ .75
Peonies 3.00 @ 6.00

Carnations Per 100 \$1.00 @ \$2.50
Killarneys, pink and white, 2.00 @ 8.00
Easter Lilies 6.00 @ 8.00

Beauties, doz. \$1.00 @ \$3.00
Cattleyas, doz. 4.00 @ 6.00

SAFETY FIRST - SEE US.

Mention The Review when you write.

landscape architects, one brother in charge of a branch in each of four cities, with headquarters at Cedar Rapids.

H. E. Krebs, of H. E. & C. W. Krebs, Cedar Rapids, Ia., was a visitor last week. The firm has 15,000 feet of Foley houses and has had a splendid season.

Frank A. Volz, of Joseph Volz & Son, Cincinnati, has been in town this week. Goldfish are one of his firm's specialties.

John Bauscher, of Freeport, was a caller in the market last week.

Among the week's visitors was Mrs. Frances Spickerman, of Sandwich, Ill.

RACINE, WIS.

The Market.

Business conditions recently have been about all that could be desired. Commencement exercises at Racine College and the various public schools added their share of trade to an already satisfactory business for this time of the year. The demand for roses has been quite brisk. Russell leads in popular favor, with Sunburst and Ophelia as close seconds, while Milady as third is gaining every day. Hillingdon has not as yet established itself here, although yellow is a favorite color. The supply of roses is plentiful, but it is not more than equal to the demand.

Carnations, while moving fairly well, do not enjoy the same demand as roses. In quality, they are surprisingly good for the season. Sweet peas are holding up remarkably well and enjoy a brisk demand. So, too, does valley. Easter and calla lilies, on the other hand, are inclined to drag, as the popular demand these latter days seems to be for the brighter flowers. Seasonable stock of all kinds is in good demand.

Various Notes.

Louis Mohr, superintendent of Mound and Graceland cemeteries, is benching his mums. He says that though the planting and bedding season has been extremely backward, the outdoor stock is now making up for it under pressure of the hot weather. Mr. Mohr is busy laying out roads in the new Graceland cemetery.

Joseph Rehl, 617 Main street, is enjoying a good funeral work business. He reports a good trade in cut flowers, but a light one in plants.

The Racine Floral Co., 219 Sixth street, has been meeting a brisk wed-

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McCRA Y Refrigerators
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McCRA Y REFRIGERATOR COMPANY
789 Lake Street, Kendallville, Ind.

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ding demand. According to C. Larson, R. A. Miller and his wife, the proprietors, are more than satisfied with the increase in business since the rebuilding of the store, which now compares favorably with any metropolitan stand.

L. C. Porter, 1403 West Sixth street, is enjoying a good season. He has the trade advantage of unusually pleasant surroundings. The grounds adjoining his greenhouse have been laid out in a delightful old-fashioned garden, with walks, trees, bits of lawn and a summer house perched on the edge of the bluff.

Mrs. J. Leichtweih's, 1425 West Sixth street, who recently returned from the state encampment of the Wisconsin G. A. R. at Wausau, will leave the end

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are illustrated in full color in their new catalogue. Send for your copy. It's free.

BERNARD GLOEKLER CO.
Pittsburgh, Pa.

U S E Budlong's Blue Ribbon Valley

of this month for a lake trip. Following this, she will travel through the southern states, reaching Washington, D. C., in time for the national encampment of the G. A. R. in September. Mrs. Leichtweih's is a member of the Woman's Relief Corps.

Mrs. J. T. Hinchliffe, 504 Wisconsin street, reports a normal business for June. She will go to Oconomowoc soon for a two weeks' outing.

Beauties, Roses, Gladioli, Daisies, Valley and Peonies

Remember we have in quantity everything that is seasonable, and can supply you with quality stock at as reasonable a price as anyone else. Buy here.

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Florists' Publishing Co.

508 So. Dearborn Street, :: CHICAGO

NEWARK, N. J.

The Market.

Late June weddings and graduations have resulted in considerable trade for Newark florists, and there has been some funeral work. Business is beginning to be quiet, however. Flowers continue to be plentiful and cheap as a rule. Carnations are keeping up fairly well for this time of the year, but no longer bring high prices either at wholesale or retail. Sweet peas are still called for a great deal, and there are abundant supplies of the outdoor varieties, but they are exceedingly cheap. Larkspur is becoming more abundant and is of excellent quality. There is a strong demand for roses of the finer varieties for wedding, funeral and hospital use. American Beauties have been popular, and bring good prices. Large quantities of rambler roses are sold, Dorothy Perkins being most in demand. They are cheap, however, because of their abundance, large-sized bunches being sold for 50 cents. Gladioli are weekly growing more abundant, and are of fine quality. A larger

"There ain't no sech animal"—

as a dull season if you buy Kennicott's Quality Cuts. They encourage sales by their fragrant freshness, perfect blossoms and clean foliage.

Beauties, Roses, Peonies,
Asters, Valley, Peas—
all other fancy stock
of the season.

Established 1883

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KENNICOTT BROS. Co.

WHOLESALE COMMISSION FLORISTS

163-5 North Wabash Avenue,

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number of varieties have been seen in the market during the last week than before this season.

Various Notes.

Philips Bros., 938 Broad street, report that business was quite good during June.

J. F. Noll & Co., seedsmen, 115 Mulberry street, state that they had an excellent spring trade and have no reason at all to complain of dull business conditions. April business was a little slow, but June more than made up for the slackness then, and May was a good month.

Business was good during June at Penek's Floral Shop, 185 Market street. There was considerable demand for flowers for graduations and June weddings.

Because of the fact that a new building is to be erected on his present

location, 654 Bergen street, James Roe will have to vacate the place August 1. He has not yet decided where he will locate permanently.

E. Brunner, Chancellor avenue, had a good spring, but business is quiet now. At present he is planting mums and other flowers for the fall trade.

Charles Mallard, Orange street, has had considerable funeral and wedding work during the last few weeks, and during the latter part of June he had a large number of commencement orders.

R. B. M.

PROVIDENCE.

The Market.

While the Fourth caused a slight flurry in the demand for cut flowers, the week has been a decidedly dull one and the storekeepers are settling down



The Climax Cut Flower Boxes

"A BOX FOR EVERY FLOWER"

SEVEN GRADES—Oxford Gray, Mist Green, Nonpareil Green, White Carnation, White Glazed and our popular "Favorite Grade"—the latter a heavy, full telescope shipping box. Holiday boxes in their season.

We have over 150 sizes in the different colors and shades in stock. If you need a special size we will make it promptly and not charge you an exorbitant price.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"

Florist boxes are a specialty with us. We know what the florist needs and how to make the box to meet his requirements. When it comes to Quality, Artistic Printing, Embossing and Quick Service, we are headquarters and on the job every minute. If you have never used a "Climax Flower Box" you have missed something real good. Before placing your next order write us for samples and prices. Address nearest office: New England office, 141 Milk St., Boston, Mass.; Southern office, 909 H St., N. W., Washington, D. C.

CLIMAX MANUFACTURING CO.

MAIN OFFICE AND PLANT, 200 FACTORY ST.

CASTORLAND, NEW YORK

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to the usual "take-it-easiness" of the summer season. On the other hand, the growers and greenhouse men are busy in clearing their houses for repairs and alterations, and in outdoor work. Roses and carnations are short and sweet peas practically gone.

Various Notes.

Joseph Leach has been drawn by the Pawtucket aldermen for petit jury duty in the Superior court.

Walter J. Sword, of Valley Falls, is enjoying a two weeks' fishing trip on Cape Cod.

Timothy L. O'Connor and family have taken quarters at the Mathewson House, Narragansett Pier, for the season.

Frederick C. Hoffman has added a Cadillac touring car to his garage. He is increasing his facilities and last week purchased an acre of land near his greenhouses.

Joseph Koppelman was a business visitor in Boston last week.

H. Howard Pepper, of the Melrose Garden Co., was an attendant at the fourteenth annual session of the Baptist Sunday school summer school at Narragansett Pier last week.

James B. Canning and family have opened their summer cottage at Highland Beach, on Narragansett Bay, for the season.

The Hoxsie Nurseries, at Hoxsie, are setting out over 30,000 chrysanthemum plants.

William E. Chappell is slowly convalescing from a long illness.

W. H. M.

NASHVILLE, TENN.

The Market.

Plenty of rain, plenty of good growing weather, and a fair run of business tells the tale of the last two weeks here. There have been few seasons for years that have had a better and a more evenly distributed supply of rainfall. I am glad to note that there is a generally buoyant feeling creeping into all lines of business that I have not seen since the war broke out. This has been especially noticeable in the last few weeks.

Roses are in good supply and of good quality. Gladioli are especially good,

BAMBOO CANES

Fresh arrival from Japan, of good quality and always useful to the florist. Bale lots only. F. O. B. Bound Brook, N. J. Buy them now while they are cheap—you will need them later.

NATURAL COLOR

5 to 6 ft. long, \$ 6.00 per bale of 1000
5 to 6 ft. long, 10.00 per bale of 2000
10 ft. long, - 11.00 per bale of 500

COLORED GREEN

2 ft. long, \$ 6.00 per bale of 2000
3 ft. long, 8.00 per bale of 2000
3½ ft. long, 9.00 per bale of 2000
5 ft. long, 7.00 per bale of 1000
5 ft. long, 12.00 per bale of 2000

Stake up your plants—make them look neat and attractive.

RALPH M. WARD & CO.

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though not in oversupply. They are selling reasonably well. Other things are on the scarce side.

Last week saw the finishing of the planting of chrysanthemums and carnations inside. There will be rather less space given to carnations this season than last, and perhaps roses will also be curtailed somewhat. There was clearly a surplus last year, and some of the growers are wisely deciding that this condition only spoils prices and ruins profits.

Chrysanthemum plants continue to be shipped out of the city by the thou-

Cane Stakes Japanese Bamboo

NATURAL

6 ft., 1000 to bale.....\$ 6.00 per bale
6 ft., 2000 to bale..... 11.00 per bale
8 ft., 1000 to bale..... 9.00 per bale
10 ft., 500 to bale..... 6.00 per bale
12 ft., 100 to bale..... 4.00 per bale
14 ft., 100 to bale..... 5.00 per bale
16 ft., 50 to bale..... 4.00 per bale

DYED GREEN

1½ ft.....\$0.30 per 100; \$2.75 per 1000
2 ft..... .35 per 100; 3.15 per 1000
2½ ft..... .50 per 100; 4.25 per 1000
3 ft..... .60 per 100; 5.40 per 1000
3½ ft..... .65 per 100; 6.00 per 1000
4 ft..... .70 per 100; 6.25 per 1000
5 ft..... .90 per 100; 8.50 per 1000

Stumpp & Walter Co.

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CUT FLOWER BOXES

EDWARDS FOLDING BOX CO

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Write for prices.

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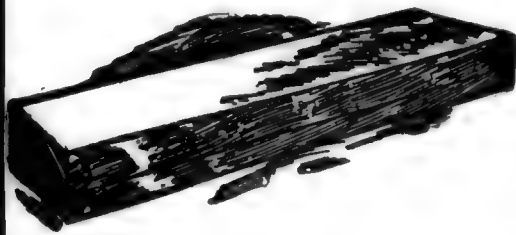
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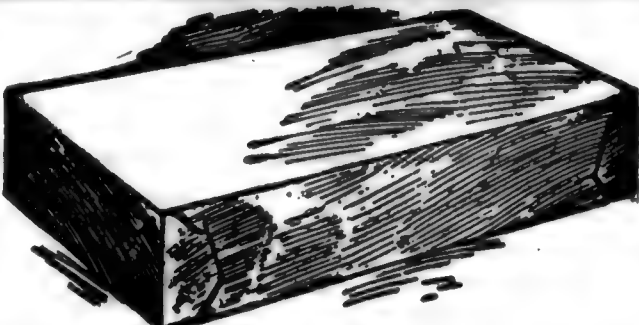
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1331 W. 35th St., CHICAGO

sands. Why not devote some of the space that is being given to overproduction of cut flowers to the plant business? There are few wholesale plant growers in the south. Surely



FOLDING FLOWER ..BOXES..



Our selection of Folding Flower Boxes is the most complete. We can furnish you a box for all varieties of Flowers and Floral Designs. Our service is dependable and our prices reasonable. All boxes made of Moisture-Proof Board. Special discounts allowed on quantity orders. Don't overlook our **Special Lily Box**, as described below, and order early. Samples and prices of these boxes mailed on request.

Palm Green, Mist Gray, Mist Brown.	White Glaze, Green Glaze, Pink Glaze.	Extra Heavy Spray and Design—Palm Green, Mist Gray and Mist Brown.	Violet and Corsage Boxes.	Peerless Green																																																																																																																																																																																																																																				
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Plain Violet. 7x 4x4..... 1.75 8x 5x5..... 2.25 10x 6x5 1/2..... 2.50 11x 8x5 1/2..... 3.50</p> <p>Mist Gray, Mist Brown and Palm Green. 7x 4x4.....\$ 2.50 8x 5x5..... 2.75 10x 6x5 1/2..... 3.00 12x 8x5 1/2..... 3.50 15x 6x5..... 3.50 14x10x8, Cov. 2 1/2". 5.50</p> <p>Palm Green Only. 15x 7x6 1/2.....\$ 5.00 12x12x7, Cov. 2".... 7.00</p>			Per 100	7x 4x4.....	\$ 2.50		8x 5x5.....	3.00		10x 6x5 1/2.....	3.50		12x 8x5 1/2.....	4.50		14x10x8.....	7.50		<table><tr><td></td><td></td><td>Per 100</td></tr><tr><td>20x 4x8, Teles. 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SPECIALS

BASKET BOXES.

This Box is made to carry all sizes of Baskets and can also be used for Plants. Made in one piece collapsible style and out of heavy 3-ply moisture-proof stock.

12x12x15.....	\$12.00 per 100
15x15x20.....	15.00 per 100
18x18x25.....	20.00 per 100
19x19x30.....	25.00 per 100

FOLDING LILY BOXES.

This box is made from our White Glaze, Green Glaze or Pink Glaze stock with a full size Easter Lily in two-color work printed on cover. We make them in the following sizes:

24x8x4.....	\$ 6.25 per 100
24x8x5.....	6.75 per 100
28x8x4.....	7.00 per 100
28x8x5.....	7.50 per 100
36x8x5.....	10.00 per 100

Printing gratis on 200 or over.

SHIPPING BOXES.

This Box is made from a 3-ply moisture-proof container board and makes an ideal Express Package.

	Cover	Per 100
24x24 x8	3	\$19.00
24x24x10	4	24.00
28x28x10	4	30.00
30x30x 8	4	31.00
36x14x 8	3	19.00
40x14x 8	3	21.00
42x17x 8	3	24.00

A. A. ARNOLD PAPER BOX CO.

1302-1308 W. DIVISION ST. - - - CHICAGO

Mention The Review when you write.

U S Budlong's E Blue Ribbon Valley

Mention The Review when you write.

someone has a good field waiting his entrance here.

The outdoor sweet peas are holding up in quality remarkably well this season, possibly because of the abundance of rain and the comparatively cool weather. Sweet peas are not usually particularly successful outdoors here. Asters are also growing better than usual in the open this summer. Of late years they have been considered almost a failure in the open.

Various Notes.

T. C. Joy is home from the advertising men's convention at Chicago. He reports a good time and a profitable trip.

Leo Geny is again confined to his bed.



Mention The Review when you write.

He was only able to be out a few days and was not able to get into the harness at all.

Frank Cornell has opened a decorating shop of his own in the city, so that he can devote more of his time to his greenhouse business. He is planning to enlarge his place this summer.

The Joy Floral Co. is pulling off a new advertising stunt this summer. They had a moving picture taken of

The steady growth of this business, from a small wagon shop in 1881 to the largest factory, devoted exclusively to the manufacture of business wagons, in the world, proves that

Our Story Must Be True

We carry 2000 wagons in stock. Our prices reasonable and terms most convenient. Write for 100-page Catalogue. It's free for the asking.

The O. Armleder Co.
1115 Plum St., Cincinnati, Ohio

their plant and the men at work in the various departments, and it is being shown all over the state in connection with the Sam Davis film. This film is of one of Tennessee's heroes of the Civil war, and attracts enormous crowds wherever it is shown. It will be shown throughout the state fair.

McIntyre Bros. have their old place in the pink of condition this summer. I have not seen the new place for some

SPHAGNUM MOSS

Fresh, Clean Moss
6 5-bbl. bales for \$10.00

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD.

WASHINGTON, D. C.

New GREEN GALAX

Per 1000.....\$1.00
Per case..... 7.50

Seasonable Cut Flowers

We can recommend to you for shipment this week:

Gladiolus—\$4.00-\$6.00 per 100

All the best commercial varieties worth growing—Augusta, America, Francis King and many others.

Easter Lilies, \$10.00 per 100

Perfect flowers, in bud or all open. Long stems.

Valley, \$3.00-\$4.00 per 100

Cut in the right condition for shipping.

Cattleyas—THE BEST—\$6.00 Dozen

Mendelii, large flowers, a light shade of pink, and purple lip.

Double Blue Cornflowers, \$5.00 per 1000

Feverfew

Candytuft

Centaurea

FIELD-GROWN

CARNATION PLANTS

Look for our Classified ad
Send for complete list and prices
July Delivery or Later

Mention The Review when you write.

time, but the old plant looks as well as I have ever seen it. F. B.

PHILADELPHIA.

The Market.

The delayed Fourth had a far-reaching influence on the market. Crackers were preferred to carnations; Roman candles sold better than roses. Whether it was a safe and sane, or a glorious, old-fashioned Fourth is not to be discussed here. It was a great national holiday, more generally observed in this city by the florists than any other holiday of the year. Some of the wholesale cut flower stores were closed; others were open for a little while in the morning. Many of the retail stores were closed, but most of them executed a few orders and then closed. The growers closed as nearly as they could. Everyone that possibly could was off; someone had to stay within reach of the place.

Under these conditions buying was light. There was a fair number of orders, but most of them were small. The supply of flowers greatly exceeded the demand. This was particularly true of short-stemmed roses and of sweet peas. Carnations show a wide range in quality. Some stock is excellent, fit to ship anywhere, while much the larger part is poor and unfit for shipping. Asters are coming in more freely in all colors; not fine, as yet, but summer is here and so are the asters. Gladioli are the most striking flowers in the market. There are lots of them now, southern, outdoor-grown. They bring about half the price of a fortnight ago, when the greenhouse-grown stock led. Gardenias are over. I saw a vase of calla lilies a few days ago, an extraordinary sight for July.

The End of the Season.

Everybody is closing up the year now. It is pretty safe to say that with

BERGER BROS.

SUMMER FLOWERS

Well Grown Careful Selection Prompt Service

Gladiolus Valley Roses
Carnations Easter Lilies

THE BEST OF EVERYTHING IN THE MARKET

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

most florists it has not been as satisfactory as the years that went before. When conditions are considered it has probably been better than could reasonably have been expected. Prices have been extremely low; production has been unusually large. It has generally been possible to find a market at some price. A business that has run ahead, or even held its own, in spite of the depressed business conditions of last fall, has done well.

Current Events.

There is a new name on the window of the Philadelphia Cut Flower Co. There have been just three names on

the company's window in its fourteen years of business life. First, in a modest, inconspicuous position, as though it were a gentle reminder to the caller for whom to ask, were the names of R. C. Hayden and William J. Muth. Later, when Mr. Muth sought other pastures, Mr. Hayden's name remained alone. Now Mr. Hayden has decided to devote himself to his roses, so the name on the window is that of George Aeugle. Inside there is the atmosphere of a mart. People are buying and selling flowers; painters are at work. An alert young man tells you that his first day was encouraging. This is George Aeugle. He understands his business

250,000
FIELD-GROWN

CARNATION PLANTS

Grown in soil especially suited for Carnations. Quality guaranteed to please you. Ready now. Order early.



PINK -		100	1000	RED -		100	1000		
Mrs. C. Edw. Akehurst.	\$12.00	\$100.00		Champion .	\$8.00	\$75.00			
Pink Sensation....	12.00	100.00		Beacon ...	7.50	60.00			
Good Cheer.....	12.00	100.00		Comfort ...	6.00	45.00			
Alice.....	12.00	100.00		The Herald	8.00	75.00			
Enchantress Supreme..	8.00	70.00		Pocahontas	8.00	70.00	100	1000	
Peerless Pink.....	8.00	70.00		Princess Dagmar	\$8.00	\$70.00			
Gorgeous	8.50	70.00		St. Nicholas	8.00	70.00			
Pink Delight.	7.50	65.00		Hariowarden	7.00	55.00			
Philadelphia.....	8.00	70.00		Victory.....	7.00	55.00			
Gloriosa	7.00	60.00		Eureka.....	7.00	55.00			
Mrs. C. W. Ward	7.00	55.00		Bontire.....	7.50	65.00			
Northport	7.00	55.00		WHITE -					
Enchantress	7.00	55.00		Matchless	8.00	70.00			
Rose-pink Enchantress.	7.50	60.00		White Wonder.....	7.50	60.00			
Dorothy Gordon.....	7.00	55.00		White Enchantress	7.00	55.00			
Rosette	7.50	60.00		White Perfection	7.00	55.00			
Winona	7.00	55.00		Alma Ward .	7.00	55.00			
Winsor.....	7.00	55.00		YELLOW -					
VARIEGATED -				Yellow Prince	8.00	70.00			
Benora	8.00	70.00		Yellowstone	8.00	70.00			

BOUVARDIA, SNAPDRAGON, DAISY, PLUMOSUS, CHRYSANTHEMUM, ROSE, GERANIUM, BEGONIA, FERNS and other plants

See Classified Ads

S. S. PENNOCK-MEEHAN COMPANY

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street

BALTIMORE
Franklin and St. Paul Streets

NEW YORK
117 West 28th Street

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

GLADIOLI

Fine Double White Killarney, Valley, Orchlds
and all seasonable flowers

WE CLOSE DAILY AT 5 P. M., SATURDAY AT 1 P. M.

THE PHILADELPHIA CUT FLOWER CO., 1517 SANSOM ST., PHILADELPHIA, PA.

Mention The Review when you write.

thoroughly, never gets rattled and is pleasant with everybody—well equipped, don't you think?
Paul Berkowitz received a letter July 3 from his partner, Harry Bayersdorfer, written at the Tor hotel, Kobe, Japan, June 9. It contained the plea verbatim of a jinrikisha boy in search of a steady job: "Me likee to drivay you always; you so lightee weightee." Relapsing into serious vein, Mr. Berkowitz said that it had been possible to furnish pretty nearly what was wanted in spite of the war up to the present time, but that now, with the British embargo on German goods going through neutral ports, it would be different unless some way can be found of bringing in the goods now awaiting transportation on contract. Just what effect Mr. Bayersdorfer's Japanese trip will have on the supply market will not be known for some time.

Various Notes.

John Berger has completely recovered from a sharp attack of ptomaine poisoning.
Robert A. Craig spent the holiday with his three sweethearts at the city by the sea. This is Mr. Craig's happy way of speaking of Mrs. Craig and his two little daughters.
Marcus Stephenson, of Oak Lane, says that cut flower prices were low and production large during the last year.
The July meeting of the Florists' Club was held in Horticultural hall, July 6.
Samuel S. Pennock moved his family from Lansdowne, Pa., to Ocean City, N. J., July 7. His two sons are in camp.
Raymond Brunswick heralds the opening of a promising season by the

announcement that the M. Rice Co. has the best selection of florists' supplies it has ever had, something to be proud of in view of the difficulties that had to be met and overcome.
Leo Niessen has returned from the shore, where he enjoyed the bathing and the music with his family, and a complete change for a few days.
William J. Young, Jr., and family are at their farms at Linfield, near Pottstown, Pa. Phil.
An 18-acre tract at Elmwood and Ashland avenues, Glen Olden, has been purchased by J. William Colflesh's Sons through Swope & Sons from Walter Webb, of West Chester. The land will be graded and improved by the construction of a range of greenhouses and a residence. Work will be begun as soon as the plans are completed.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Seashore Florists Should Secure OUR DUTCH FIGURES

They come in great variety—two and two. Very taking for favors or for gifts when filled with flowers.

OUR BASKETS—always useful, pretty and in the latest styles.

OUR CHIFFONS add beauty and finish.

OUR CYCAS LEAVES are the standard.

OUR WHEAT SHEAVES are the best made.

MAGNOLIA LEAVES AND WREATHS.

A post card sent to us will bring you our new Silent Salesman Supplement

H. BAYERSDORFER & CO. 1129 ARCH STREET, PHILADELPHIA, PA.

Mention The Review when you write.

WASHINGTON, D. C.

The Market.

Business last week was at a low ebb, as is usual just prior to and after the Fourth of July. There has been an oversupply of stock of all kinds and much of this necessarily finds its way to the trash heaps. It has been almost impossible to sell flowers on the streets and even the street men are complaining. There were a number of small flurries during which the sale of orchids, gardenias and lily of the valley was good, but the retailers purchase only such stock as they have absolute need for. The market on roses and carnations has been extremely draggy, even the better grades at little money hanging fire. Quantities of exceptionally fine Easter lilies are finding their way to Washington, but there is no sale for these and shipments are being discouraged. Outdoor sweet peas are of better quality. Fine gladioli are still to be had. The first of the season's dahlias were seen last week and a few short asters were offered. There is no call for calendulas.

Various Notes.

Albert E. Oliphant, who for more than thirty-three years was connected with the gardens and conservatories, and for several years had been foreman of the grounds around the White House, died last week after a long illness at his home at 1033 Eleventh street, northwest. Mr. Oliphant was about 54 years old.

Felipe Guasp, a native of Guam, and formerly employed by the Leo Niessen Co., was sentenced to five years in the penitentiary by Chief Justice Covington, and later placed on probation under a suspended sentence. Guasp was charged with forgery in connection with the ordering of flowers from the Philadelphia office of the company. He entered a plea of guilty.

An invitation is being extended to the florists of both Washington and Baltimore to join Kallipolis Grotto, Mystic Order of the Enchanted Realm, a Masonic organization, in its annual outing, to be held at Chesapeake Beach, July 28. Many of the prominent florists



NATIONAL FLORAL CORPORATION wants ONE progressive retail florist in each city to act as its representative. Our unique sales-creating plans will please you.

Write NOW for booklet giving interesting details

NATIONAL FLORAL CORPORATION, 220 Broadway, NEW YORK, N. Y.

Mention The Review when you write.

BUY ROSES DIRECT FROM THE GROWER

JOSEPH HEACOCK CO. 1526 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

Carnations, Roses and Sweet Peas
WM. J. BAKER, WHOLESALE FLORIST
12 South Mole Street, PHILADELPHIA

Mention The Review when you write.

STUART H. MILLER

WHOLESALE FLORIST

CARNATIONS, of extra fine quality
CHOICE ORCHIDS
EASTER LILIES
1617 Ranstead St., Philadelphia

Open Sunday morning, 9 to 12

Mention The Review when you write.

rists of Washington are members of the order, and in Baltimore Mr. Seidewitz holds a prominent office.

Edward S. Schmid has just returned from a short stay in Philadelphia. While in that city he paid a visit to the motion picture studio of the Lubin Co. and accepted an invitation to appear in a future film feature soon to be made in this city.

Jack Phillips, with his small son, is spending several weeks with relatives in Toledo, O.

Charles E. Scarborough made an attractive window display for the Fourth at the store of Gude Bros. Co. The window was turned into a woodland scene, backed with a standard, eight feet high, of ferns and American flags. In the center of the latter was a

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000.....\$1.75 50,000.....\$7.50

Sample free. For sale by dealers.

Mention The Review when you write.

**U S Budlong's
E Blue Ribbon Valley**

Mention The Review when you write.

framed picture of "The Call to Arms," and beneath this were several small toy cannons. Illuminated at night, the window attracted considerable attention.

J. W. Grandy, Jr., is now well located in his attractive new store at 269 Granby street, Norfolk, Va. He was formerly located in the Colonial theater building.

C. L. L.



NEW CROP MICHELL'S NEW CROP
GIANT PANSY SEED

Giant Exhibition Mixed. A Giant Strain which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half trade packet, 30c; trade packet, 50c; 1/2-oz., 75c; oz., \$5.00.

	Trade Pkt.	Oz.
Giant Prize Azure Blue	\$0.40	\$1.75
Giant Prize Black Blue40	1.75
Giant Prize Emperor William, Blue.....	.40	1.75
Giant Prize Hortensia, Red.....	.40	2.50
Giant Prize King of the Blacks.....	.40	1.75
Giant Prize Lord Beaconsfield, Purple Violet40	1.75
Giant Prize Peacock, Blue, Claret and White40	2.50
Giant Prize Snow Queen, Pure White.....	.40	1.75
Giant Prize Striped and Mottled40	1.75
Giant Prize White with Eye.....	.40	1.75
Giant Prize Pure Yellow40	1.75
Giant Prize Yellow with Eye40	1.75

Also our other seasonable seeds and supplies which are described in our Wholesale Catalogue and Price List, which is free for the asking.

HENRY F. MICHELL CO., FLOWER SEED SPECIALISTS
 518 Market Street, PHILADELPHIA, PA.

Mention The Review when you write.

GOLD FISH



Asstd. sizes, Medium and Large, \$7.00 per 100 and up.

Also Bird Remedies and Supplies

AUBURNDALE GOLDFISH CO.
 1449 W. Madison St. CHICAGO

Mention The Review when you write.

Magnolia Leaves, Cycas Leaves, Ruscus

Write for Prices giving name of your jobber

OSCAR LEISTNER

319-321 W. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

JERSEY CITY, N. J.

The Bonnot Floral Shop, 188 Newark avenue, has supplied flowers for a number of weddings during the last few weeks and had considerable funeral work.

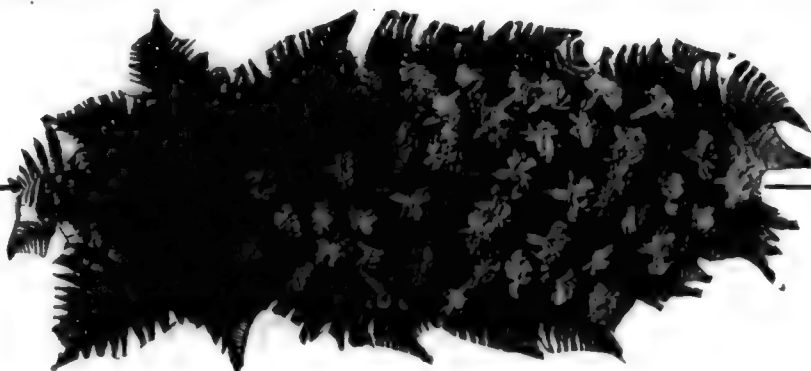
M. G. Mahoney, 286 First street, states that June was the best month since he has been in business. He had a number of weddings and a large quantity of funeral work.

Madden the Florist, 768 Bergen street, had a large wedding to supply flowers for last week, and has had a number of smaller ones recently.

May O'Driscoll, 553 Newark avenue, finds business a little quiet just now.

Business is good at Ripp's Floral Depot, 513 Communipaw avenue, but it is difficult to make collections. There has been considerable funeral work of late.

It was reported at the Jersey City branch of Peter Henderson & Co., on Arlington street, that business is getting quiet now, following the spring rush. The planting of chrysanthemums



How Would This Cut Look

on your letter-head or in your advertisements? An electrotype (same size only) will be sent to you postpaid on receipt of \$1.25.

FLORISTS' PUBLISHING CO., 508 So. Dearborn Street, CHICAGO, ILL.

Magnolia Leaves

The Best

ONE DOLLAR A BOX

L. BAUMANN & CO.

357-359 W. Chicago Ave. CHICAGO, ILL.

Mention The Review when you write.

"ILLINOIS" Self-Watering Flower Boxes
 No Leak—No Rot—No Rust

Write for our Catalogue

Illinois Flower Box Company

180 N. Dearborn St., Phone Central 5630 CHICAGO

Mention The Review when you write.

and other plants for the late summer and fall trade has been completed.

Corney Bros, 115 Monticello avenue, have had considerable funeral work lately and also much wedding work.

Elliott, the Florist, 139 Monticello avenue, has had much wedding work during the last few weeks, but reports that at the present time there is a lull in business.

Garreau Bros., Hudson boulevard and Graham street, report that the spring trade was the best they have ever had, and their stock was well cleaned out. They are now planting chrysanthemums, geranium cuttings, etc., for the fall trade.

John Bernie, 400 Hudson boulevard, West Hoboken, reports a fine spring

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

EVER-READY POT COVERS

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with im-

proved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

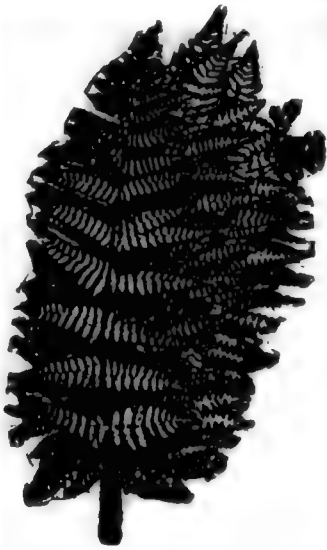
EVER-READY FLOWER POT COVER CO.
 146 Hughes Ave., Buffalo, N. Y.

Mention The Review when you write.

business, which cleaned out most of his stock. He is now planting 35,000 mums, which will be followed in the fall by bedding stock.

Frederick Engels, 414 Hudson boulevard, West Hoboken, states that business was good throughout the spring, but has now quieted down for the summer. He finished planting mums for the fall trade last week.

George Giatras, 463 Summit avenue, West Hoboken, is building a new office and two new greenhouses to replace two old ones, which he had to tear down. The new greenhouses are 22x100 feet. Mr. Giatras makes a spe-



FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00
 Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25
 Galax Leaves, green and bronze, per 1000, \$1.25; case of 10,000..... 7.50
 Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50
 Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag..... 2.00
 Sphagnum Moss, per bale..... 1.50
BOXWOOD, per lb., 20c; per case, 50 lbs..... 7.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

cialty of ferns, for which there was a ready sale. Last season he introduced one new kind of fern, and the coming season will introduce two more new varieties.

John Tschupp & Co., 3961 Hudson boulevard, North Bergen, will finish planting his mums for the fall trade this week.

Joseph M. Dickson, 537 Washington street, and Sadie S. Scheehan, 531 Park avenue, both of Hoboken, have filed as the trade name of their business at 515 Washington avenue, Hoboken, the "Hanley Flower Shop." R. B. M.

MILWAUKEE, WIS.

The Market.

Business has begun to show the usual summer depression. The spring season has been with us longer than usual this year; the exceptionally cool weather has kept the stock in fine condition and has also kept the demand much greater than it otherwise would have been. The peony crop is gone entirely; it was more than satisfactory this year. The stock was good, and the season was longer than usual. Sweet peas are still being moved in large quantities, but are getting poorer every day. Roses are in large supply, and although the stock is fine and the sales are large, there has been a surplus of this stock for the last week. Carnations are exceptionally good for this time of year, and, despite the tremendous supply, are being moved well.

Various Notes.

An exceedingly pretty wedding was that of Gladys Ennis, only daughter of Mrs. Florence Ennis, of the Wisconsin Floral Co., and Dr. Thomas Howe, Wednesday morning, June 30, at St. John's Cathedral. The bride carried a bouquet of valley and orchids, with showers of the same flowers. Her veil was draped with valley. The maid of honor carried a French bouquet of Ward roses, yellow iris and forget-me-nots; the bridesmaids carried Ophelia roses and blue orchids. The hats of those taking part were decorated with natural flowers matching the bouquets they carried. The most notable feature was the decoration at the church, which consisted of about 5,000 flowers, including Easter lilies, peonies, blue-

bells, iris, snapdragons and carnations. A carpet of roses and peony petals stretched from the church door to the taxicabs at the curb. Dr. and Mrs. Howe left immediately for an extended wedding trip through the east. On their return they will go to Darlington, Wis., where the doctor has a large practice.

The Wisconsin Floral Co. will be under the management of M. H. Moore, of Los Angeles, assisted by Harry

Sphagnum Moss....per bale, \$1.00; 10 bales, \$9.00

Green Sheet Moss.....per bundle, 1.00
 5 bundles, \$4.75 10 bundles, \$9.00

Fancy Cut Ferns.....\$1.25 per 1000
 5000 lots.....\$1.00 per 1000

Full line of Cut Flowers and Florists' Supplies.
Wire Work for florists. We are booking orders for Field-grown Carnation Plants. Let us know your wants. July delivery.

WILLIAM MURPHY

WHOLESALE COMMISSION FLORIST

329 MAIN STREET,

CINCINNATI, OHIO

Mention The Review when you write.

New Crop FERNS and GALAX



The new crop of Ferns and Galax is now ready, and they are the best this section ever produced; they are as large as you want, rich, deep color, free from damage by insects or hail. We respectfully solicit a trial order, because we are anxious for you to see what we can supply.

GREEN GALAX 45c per 1000
FANCY and DAGGER FERN, 90c per 1000

Parties with whom we have never done business will please send cash with first order and save time necessary to investigate.



WE GUARANTEE GOODS to REACH YOU in FIRST-CLASS CONDITION—ORDERS Filled PROMPTLY

T. J. RAY & CO., ELK PARK, N. C.

Mention The Review when you write.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS

MOSS : : EVERGREENS

Established
1867

HINSDALE, MASS.

Always mention the Florists' Review when writing advertisers.

Ferns—Galax—Moss

New Fancy Eastern Ferns
Per 1000.....\$1.25
Lots of 5000 or more, per 1000..... 1.00

Green Leucothoe Sprays
Per 100.....\$0.50 Per 1000.....\$4.50

Boxwood Sprays
Per lb.....\$0.20 Per case, 50 lbs., \$7.50

BRONZE GALAX LEAVES
Per 1000.....\$1.00
Per case of 10,000..... 7.50

GREEN GALAX LEAVES
Per 1000.....\$1.00
Per case of 10,000..... 7.50

Sphagnum Moss
Per bale \$1.25 5 bales, per bale, \$1.15
10 bale lots or more, per bale..... 1.00

Green Sheet Moss
Per bundle.....\$1.00 5 bundles.....\$ 4.75
10 bundles..... 9.00 25 bundles..... 21.00

SPECIAL PRICES ON LARGE QUANTITIES.

Bronze, Green and Red Magnolia Leaves, \$1.25 per carton.
Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at All Times.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
32-34-36 East Third St.,

Mention The Review when you write.

"Nothing can improve on Nature."

1886

1915



GEORGE W. CALDWELL, The Woodsman
The man who gave you the Wild Smilax

Lyrata.....per case, \$2.50
Fancy Ferns.....per 1000, 1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

Write, wire or phone

CALDWELL THE WOODSMAN CO.
Everything in Southern Evergreens
EVERGREEN, ALABAMA
Mention The Review when you write.

DAGGER FERNS

Any quantity on receipt of order. Everything in the line of Southern Evergreen.

Wire Catherine, Ala. Write or phone, Gastonburg, Ala.

THE VIRGIN EVERGREEN CO., Gastonburg, Ala.
Mention The Review when you write.

Selected Boxwood Sprays, tree and dwarf, 12c pound.
Green Sheet Moss, \$1.25 bag.
Laurel Branches, 2x2x4ft. case, \$2.50
Laurel Stems, large bag, \$1.00.

W. Z. PURNELL, Snow Hill, Md.
Mention The Review when you write.

Ferns

FANCY and DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas Trees, etc. Finest stock. Get our low summer price on Ferns.
H. J. SMITH, HINSDALE, MASS.

FANCY OR DAGGER FERNS

New Crop Fancy Ferns, \$0.75 per 1000
New Crop Dagger Ferns,75 per 1000
Discount on large orders.

USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 4c, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000;
\$7.50 per case of 10,000.
Sphagnum Moss, large sack, only 40c.
Pine by the pound, 7c; or by the yard.
Branch Laurel, 85c for a large bundle.

Tel. Office, New Salem, Mass.
L. D. Phone Connections.



Southern Smilax, 50-lb. cases, \$5.00.
Green and Bronze Leucothoe Sprays,
\$3.50 per 1000.

Fine Boxwood, \$7.00 per 50-lb. case.
Fine Laurel Wreaths, \$1.75 to \$3.00 per doz.
We also make any special sizes wanted.
Sample sent if desired.

Fine lot of Pink Laurel Blossoms, now ready, 50c for a large bundle. Try them for your decorations; nothing finer grown.
Pine Wreaths, \$1.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWL FERN CO., Millington, Mass.

Mention The Review when you write.



Leucothoe, Long Green.....\$2.00 per 1000
" **Medium Green**..... 1.50 per 1000
" **Short Green**..... 1.00 per 1000
Galax, Green.....45c per 1000 or \$3.75 per case of 10,000
Galax, Bronze (in season), as above.
Ferns (Fancy and Dagger).....\$3.25 per case of 5000
(Book your orders now for the new crop of Ferns)

HAMPTON & PERKINS, Roan Mountain, Tennessee
Mention The Review when you write.

Green Sheet Moss

Natural Green Moss, which comes in Large Sheets.

This is one necessary item to every Florist all during the spring and summer. Can be used for lining Hanging Baskets, Covering Soil on Pot Plants, Decorating Show Windows and many other purposes.

1 Bale (5 bundles) for.....\$ 1.25
5 Bales (25 bundles) for..... 6.00
10 Bales (50 bundles) for..... 11.00

GEO. H. ANGERMUELLER
Wholesale Florist

1324 Pine St., ST. LOUIS, MO.
Mention The Review when you write.

Natural Green Sheet Moss, \$1.75
Dyed Green Sheet Moss, - 3.00

Delivered by Express.

Huckleberry Foliage, per case, 2.00
KNUD NIELSEN, EVERGREEN, ALA.

A. L. FORTUNES

1626 Ludlow Street
PHILADELPHIA, PA.

NEW CROP
Dagger
Ferns



DAGGER FERN.

\$1.00 per 1000; in lots of 10,000, \$7.50 SELECT STOCK
GREEN AND BRONZE GALAX, - \$1.00 per 1000
Mention The Review when you write.

It is getting too late for Huckleberry Foliage; we suggest **Lyrata** (Evergreen Oak), \$2.50 per case.

Fancy Ferns.....per 1000, \$1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

E. A. BEAVEN, - EVERGREEN, ALA.

The MacNiff Horticultural Co. 54 and 56 Vesey St. NEW YORK CITY

THE LARGEST HORTICULTURAL AUCTION ROOMS IN THE WORLD. SALES EVERY TUESDAY AND FRIDAY AT 11 A. M. THROUGHOUT THE SPRING AND FALL SEASONS

Mention The Review when you write.

Ischen. Plans have already under way for extensive improvements this summer.

Among the visitors in the city last week were Mrs. Miller, of the Racine Floral Co.; F. W. Bleise, of the Waukesha Floral Co.; H. A. Levenhagen, Manitowoc, Wis., and C. B. Knickman, of McHutchison & Co., New York.

H. J. S.

CINCINNATI.

The Market.

Business is quiet. The supply of flowers is still large, but sales are not strong enough to take up the entire offerings. In roses, fine Beauties, Radiance, Taft, Ophelia, My Maryland and Maman Cochet may be had. Easter lilies are plentiful. The cut of auratums is sufficient for present needs. Rubrum lilies may also be had. Excellent sweet peas, valley and orchids are coming into the market. Relatively speaking, gladioli are having a better market than any of the other flowers now in season. The supply of greens is ample.

Club Meeting.

Max Rudolph will entertain the Cincinnati Florists' Society at his home in College Hill, July 12, when the annual meeting of the society will be held.

C. H. H.

COLUMBUS, O.

Trade is down to the summer basis now, with hardly anything doing outside of funeral work, which takes a little spurt now and then. There is plenty of stock of all kinds. Summer roses are plentiful, including Maryland, Ophelia, Kaiserin, Ward, etc.; the quality of all is first-class. Some good Beauties are also to be had, but trade in them is not heavy.

Carnations are small and soft; it will not be long till they are all thrown out for replanting. Valley has been in good demand, but is scarce. Sweet peas are a glut at times, and prices vary a great deal.

There is little on this market in the way of blooming plants. There seems to be a good demand for such stock, but everybody is out of everything in bloom. Ferns are selling quite well for porch work.

J. M.

FRANKFORT, IND.

The Market.

The dull summer season has set in. Except for funeral work, trade is exceedingly quiet. Roses are scarce. Sweet peas are plentiful and of good quality.

Carnation plants are above the average, on account of the seasonable weather. Benching will be earlier than usual this season with most of the growers.

Various Notes.

Grover Switzer has completed one



The Clipper There are three things that destroy your lawns—Dandelions, Buck Plantain and Crab Grass. In one season the Clipper will drive them all out. Your dealer should have them—if he has not, drop us a line and we will send circulars and prices. **Clipper Lawn Mower Co.** Box 15, Dixon, Ill.

STANDARD PUMPING UNITS

For Greenhouse and Water Supply Systems Operating by Gas, Gasoline or Electric Power

STANDARD PUMP & ENGINE COMPANY

522 Prospect Ave., N.W., Cleveland, Ohio

Mention The Review when you write.

U S Budlong's E Blue Ribbon Valley

Mention The Review when you write.

house of his new range. His residence and office are well under way. Mr. Switzer was formerly in business with his brother at Monticello, Ind.

H. O. Meikel will add one greenhouse and a boiler shed this season. He is cutting some fine America and Augusta gladioli, indoor stock, and his large field plantings are coming on in good shape. He will have first-class stock soon; the season has been favorable, bringing plenty of rain.

F. E. Knabe reports a quite satisfactory spring trade. He is completely sold out of bedding stock. A well done bloom of Chrysanthemum William Turner, eight inches in diameter, now at the greenhouses, has brought considerable comment from visitors. It would be a credit to any grower in season.

S. H.

Dayton, O.—Geo. W. Frisch & Son have won the thanks of the firemen of the engine house near them by the occasional contribution of flowers for the house.

Want and For Sale Department

Advertisements under this head 10 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.30 for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By all-round grower, designer; German, 25, single; 10 years' experience; good references; state wages. W. Martens, 48 E. Walton Pl., Chicago, Ill.

SITUATION WANTED—As assistant gardener on private estate, by young man, experienced indoors and outdoors; good references. Address No. 641, care Florists' Review, Chicago.

SITUATION WANTED—In retail store; 10 years' experience in greenhouse and store in Europe and this country; good references. Chicago preferred. Martin Nielsen, 823 Aldine Ave., Chicago.

SITUATION WANTED—By first-class carnation grower; long experience; full charge; good references. Address No. 476, care Florists' Review, Chicago.

SITUATION WANTED—First-class designer and decorator; years of experience; able to manage; A-1 references; state salary. H. O'Neill, 178 Tremont St., Rochester, N. Y.

SITUATION WANTED—Designer, decorator and storeman desires position; capable of taking management of store; can give best of references. Address No. 658, care Florists' Review, Chicago.

SITUATION WANTED—Thoroughly competent store man wants position where there is chance to invest a few hundred dollars; will work cheap. Address "Herbert," Brookland Station, Washington, D. C.

SITUATION WANTED—By first-class florist, good propagator and grower of carnations, chrysanthemums, bulbs, etc.; over 40 years' experience; A-1 references; Scotch; single. Address No. 645, care Florists' Review, Chicago.

SITUATION WANTED—As working foreman, by expert grower of cyclamen, begonias, poinsettias and general line of pot plants and cut flowers; 28 years of age; can furnish first-class references. Address No. 653, care Florists' Review, Chicago.

SITUATION WANTED—Experienced, middle-aged working foreman, grower of fine roses, carnations, mums, general stock; good designer, decorator; best wages expected; reliable; references. Address G., Foreman, Station B, Detroit, Michigan.

SITUATION WANTED—By good all-round florist, one who has had experience in general greenhouse plants, including carnations and mums; can give best of references; central states preferred. Address No. 647, care Florists' Review, Chicago.

SITUATION WANTED—I have 18 years' experience in growing all kinds of roses, carnations or potted stuff; have had experience as foreman and can handle help; married, am looking for a steady place. Address No. 655, care Florists' Review, Chicago.

SITUATION WANTED—By experienced grower of carnations, roses, mums and general stock; capable of taking full charge of section or commercial place; can handle help; references; age 29; sober; state wages. Address Florist, 6234 S. Throop St., Chicago.

SITUATION WANTED—By young married man, age 27; 13 years' experience in roses, carnations, mums and general stock; good designer and decorator; capable of taking charge of any branch stated above; references furnished as to ability, honesty and sobriety. Address No. 643, care Florists' Review, Chicago.

SITUATION WANTED—By a German florist and gardener; 25 years' experience; fully capable of taking full charge of greenhouse; sober, honest and hustler; growing carnations, roses and bedding stock a specialty; best references; give full particulars. Address No. 563, care Florists' Review, Chicago.

SITUATION WANTED—Young man desires position with good, progressive florist or rose grower; good general knowledge of greenhouse and store work; high school graduate; no bad habits; A-1 references; a hustler; age 20; only first-class and progressive floral companies need answer; mean business. H. V. Thompson, Portland, Mich.

HELP WANTED—Reliable man for general work in greenhouse and garden. Levant Cole, Battle Creek, Mich.

HELP WANTED—All-round man in greenhouses, capable of making floral work; married man preferred. Bloomhurst Floral Co., Lockland, Ohio.

HELP WANTED—At once, man experienced in growing mums, carnations and potted plants for retail trade; 20,000 ft. of glass. Address No. 652, care Florists' Review, Chicago.

HELP WANTED—First-class carnation grower at once; German preferred; must be sober and reliable; give references and wages expected. Address No. 656, care Florists' Review, Chicago.

HELP WANTED—At once, carnation grower; one that is capable of taking care of 40,000 ft. of glass; no one else need apply; state wages wanted in first letter. J. L. Wyland, Allison Park, Pa.

HELP WANTED—Man for small retail nursery, with good practical knowledge of landscape work; \$100.00 per month; don't answer unless habits and reference are O. K. Address No. 639, care Florists' Review, Chicago.

HELP WANTED—Man with thorough knowledge of seed business; salary no object to right party; when answering, state your age, nationality, number of years in business and what capacity. Address No. 609, care Florists' Review, Chicago.

HELP WANTED—Married man with small family, for private place; must understand vegetable gardening; \$80 per month and 6-room modern house to the right party; references required; don't answer if you use intoxicants; state age, experience and number of children. Hillview Greenhouses, La Crosse, Wis.

HELP WANTED—A good general greenhouse man, married, one who can take a hold and grow a general line for the retail trade; no drinker need apply; have living rooms, all modern, over greenhouses; 28,000 sq. ft. of glass; state wages wanted including rent; middle west. Address No. 651, care Florists' Review, Chicago.

WANTED TO LEASE—Greenhouses, either with or without land; 8000 sq. ft. of glass or more; by an expert gardener and grower of greenhouse vegetables. Address No. 607, care Florists' Review, Chicago.

PARTNER WANTED—In a good wholesale and retail business; greenhouses, store and 8-room residence; want good man to take half interest; or will sell for \$15,000.00, one-half cash and balance on time. Address No. 621, care Florists' Review, Chicago.

FOR RENT—8 greenhouses, at Ridge Ave., near Devon; vegetable or flower. Apply H. A. Reiter, 6416 N. Clark St., Chicago.

FOR SALE—Complete florist's outfit. Inquire 608 Wells Street, Chicago, Ill.

FOR SALE—A set of pipe fitting tools and a steam pump cheap. J. R. Johnston, Middletown, Ohio.

FOR SALE—Glass; 250 boxes 16x18 D. S. A., \$3.00 per box f. o. b. North Milwaukee. N. Zweifel, 667 51st St., Milwaukee, Wis.

FOR SALE—Florist place, established 30 years, 50x125 ft. of ground, 2,500 sq. ft. of glass and 2-story brick building. Address No. 657, care Florists' Review, Chicago.

FOR SALE—Six acres of land, 1 greenhouse 20x100, 1 dwelling, new, 7 rooms; located just outside incorporation; all for \$8,500. Address Chas. Hewitt, Oakwood, Ill.

FOR SALE OR LEASE—Eight greenhouses, five acres of land; an old established retail business; an excellent proposition for young hustlers. John N. Bommersbach, Decatur, Ill.

FOR SALE—200 or more 8-in. flues, 18 ft. long, in fair condition, fine for posts or low pressure water heating, 3c per ft. f. o. b. cars. U. G. Harglerode, Shippensburg, Pa.

FOR SALE—By July 15th, 1915, to close up an estate, a greenhouse stock of plants, now located at Danville, Ill. For particulars, address Mrs. H. P. Phelps, Princeton, Ill.

FOR SALE—3 greenhouses with down-town store; will sell for \$2000.00 if cash could be paid; stock will nearly cover the price we ask. Address P. Hralnecker, 1044 Hudson Ave., St. Paul, Minn.

FOR SALE—8000 ft. of glass, good dwelling house; city water, gas, electric lights; located in Michigan; doing good business; price \$2200.00. Address No. 647, care Florists' Review, Chicago.

FOR SALE—Second-hand pipe; a lot of 1-inch, 2-inch, 3-inch, 4-inch and other sizes in second-hand pipe; guaranteed sound, with good thread and coupling on each joint; write for prices. Baur Gas Co., Eaton, Indiana.

FOR SALE—Bull-dozer pump, 50 gallons per minute; 10 H. P. gasoline engine, belt connected, as good as new; \$100.00 for the outfit; have city water, no further use for them. Washington Floral Co., Washington, D. C.

FOR SALE OR RENT—Fully stocked greenhouses, all in fine condition; 16,000 feet of glass, steam heated; 6 acres of good land and good outbuildings; best reasons for selling. Address No. 623, care Florists' Review, Chicago.

FOR SALE—One greenhouse, 100x18, and one greenhouse, 60x10, modern 2-story dwelling house, lot 45x120 ft.; good, established retail business; good location for a German gardener; price \$6,000. B. Koebele, 1095 Townsend Ave., Detroit, Mich.

FOR SALE—My floral store, to an up-to-date hustler; must sell owing to poor health; will sell cheap; this is a fine stand on one of the principal streets in a city of 150,000 inhabitants; must sell at once. Address No. 610, care Florists' Review, Chicago.

FOR SALE—To settle estate, Hill City Greenhouses, Forest City, Iowa; 13,000 feet of glass; steam heat; fully equipped; good retail trade; 4 acres of ground; 5-room cottage, etc.; fine opening. For particulars write H. A. Brown, Administrator, Forest City, Iowa.

FOR SALE—Greenhouses, 13,000 ft. of glass, Moninger houses, well stocked with general line; best location in state; a good paying plant; liberal terms; retiring from the business; a splendid opportunity. For particulars address No. 642, care Florists' Review, Chicago.

FOR SALE—A 15-acre fruit and vegetable farm near an interurban station, with 250 fruit-bearing trees, consisting of 150 peach, 35 cherry, 35 plum, 10 pear, 15 apple and 5 apricot trees, loaded with fruit at present; 1 acre of grapes; 3 acres of black and red raspberries; the balance in sweet corn and general garden truck; 2 greenhouses, each 22x70, nearly new; hot water system; a fine dwelling with 8 rooms, all modern; big barn and storerooms; located in the best fruit belt of southern Michigan. For particulars write to the Hazel Hill Greenhouses, Niles, Mich.

FOR SALE—A good, growing business in a thriving little city; 20,000 feet, iron and cement construction; heating plant overhauled last summer; modern residence, and a fine location for doing business from the greenhouses; too good a business to give away, but would sell at a reasonable figure; am ready to retire; good chance for a live party; northern Illinois. Address No. 488, care Florists' Review, Chicago.

FOR SALE—An up-to-date florist's establishment, in growing section within 12 miles of New York City, containing 3 1/4 acres of land, and the following greenhouses:

1 house, 100 by 12 feet, even span, Lord & Burnham, galvanized iron construction, 16 by 24-inch glass.

1 house, 110 by 22, even span, Hitchings, galvanized iron, 16 by 24-inch glass.

1 house, 150 by 28, sash house.

All the above recently constructed, and fully stocked with carnations, mums and dahlias, with the latest and best sorts.

2 dwelling houses, all modern improvements, gas and electricity.

This is an opportunity for some one looking to locate near New York, in a good florist and nursery business.

Address all communications to No. 471, care Florists' Review, Chicago.

Notice of Change of Address

Having moved all of our Olean greenhouses to our new plant at Allegany, we have decided to change our address from Olean, N. Y., to Allegany, N. Y. Yours truly,

ELMER RAWLINGS, Allegany, N. Y.

Storeman Wants Position

DESIGNER, DECORATOR, MAKER-UP, fully experienced with the management of a first-class florist establishment, desires to secure none but a permanent position; am thirty years of age, single, Austrian-German; please state particulars, with salary, in first letter.

Address No. 634, care Florists' Review, Chicago

POSITION WANTED

Manager of large greenhouse vegetable range and irrigated acreage wants to make change not later than Sept. 1, at good salary or wage and share basis (latter preferred); long experience in all types greenhouse construction, heating installations, labor economies and profitable trade specialties; a successful growing, selling and business record confirmed.

Address No. 620, care Florists' Review, Chicago

Help Wanted

A competent, reliable man to take charge of a country suburban place of about 180 acres; must have thorough knowledge of trees, plants, flowers and shrubbery; good recommendations required.

M. C. HEATH, COLUMBIA S. C.

Greenhouses to Rent

Four King steel houses, three 18 x 150 ft., one 32 x 150 ft.; built three years and in best condition; two American Radiator Company sectional boilers; large potting house; side track to plant; one or two acres of land, black loam or muck. Photographs to interested parties. Write for terms to

THE GREENING NURSERY CO., Monroe, Mich.

FOR SALE

Lord & Burnham No. 924 hot water boiler, nine sections, rated to heat 5000 feet of glass; also one round sectional boiler, will heat 1200 to 1500 feet of glass; both boilers fitted with shaking grates.

JACOB H. WEAVER, R. F. D. No. 6, LANCASTER, PA.

QUICK SALE

A beautiful retail florist's store; dandy location; city in central west; main street; no other store within a mile; one block from large school for girls; \$200.00 ice box; on account of death, selling cheap for cash; low rent.

Address No. 646

Care Florists' Review, Chicago

FOR SALE

A range of 25,000 square feet of glass with 3 acres of land. Modern 7-room dwelling, well furnished. Greenhouses well stocked. An established local trade. Reason for selling, ill health of the head of the firm. For terms and further particulars, call or write.

JOHN M. HUNTER & SON, Englewood, N. J.

GREENHOUSE PROPERTY FOR SALE

One dwelling house, 2-story, 5 rooms, gas and water; 2 greenhouses, 46x70 feet, in good condition; two-fifths of an acre of land, well located on railroad and river, in town of 3000; well stocked for fall and winter trade; will pay to investigate. Age and poor health reasons for selling.

W. C. SCOVELL, MALTA, OHIO

OPPORTUNITY IS KNOCKING FOR YOU

A good deal for some one that wants to step right into a prosperous florist business in a thriving little city of nearly 10,000 inhabitants, with twice that many more in the surrounding country and near-by towns that are customers; no other greenhouse within 20 miles; 15,000 feet of glass, fully stocked, in good condition; nearly 2 acres of ground in outdoor flowers and vegetables; steam heat; cheap fuel, coal, natural gas, electricity, city water; 4-room cottage with cellar; location, middle states, in a very wealthy farming country, where everybody is prosperous—no cry of war or hard times; lease for 2 years or will sell outright; old age and to settle up the estate reason for this fine property being on the market; now is the chance of a lifetime to step right into a flourishing, up-to-date florist business; all inquiries answered.

Address No. 654, care Florists' Review, Chicago

EXECUTRIX SALE

The business of the Union County Nurseries, estate of Hiram T. Jones, deceased, is offered for sale as a going concern, with or without the real estate, on such terms as may be required by the exigencies of the character of the business.

Inventory and synopsis of the business furnished on request. Property may be inspected. This is a rare opportunity to secure a going business at one of the best locations in America. Written propositions will be received on or before July 15th, 1915.

RACHEL B. W. JONES, Executrix for Hiram T. Jones, deceased, 49 North Ave., Elizabeth, N. J.

FOR SALE

50,000 feet of glass, hot water heat, one No. 11 and one No. 13 Kroeschell boilers, about two and one-fifth acres of ground, located on two brick paved roads; city car line passes gate, car every fifteen minutes; have been doing a wholesale plant business, shipping to every state and Canada, also a big retail business. Retail business in May, 1915, was 150% increase over May, 1914. Two miles from court house in city of 35,000 population; in said city are Adams, American and Wells-Fargo Express Companies; 5 railroads; 2 electric lines. Houses stocked according to time of year, as business is going ahead. City water on meter; also two cisterns, capacity 90,000 gallons of water; 8 wells, good water; 7-room residence with bath, with hot water heat radiator in every room in house; 5-section Moninger boiler in cellar for house; 3 rooms of cellar concreted. Greenhouses were all built in last seven years and cost \$25,000.00, which is the price of the place complete; terms easy. Reason for selling given upon application. Address all communications to

No. 606, care Florists' Review, Chicago

12

PAGES OF RETAILERS' CARDS

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 70 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?

Boyle and Maryland Aves.
St. Louis.

Fred H. Weber,
...Florist...

St. Louis, Mo., September 5, 1914.

Florists' Review,
Chicago, Ill.

Gentlemen:-

During the SIX MONTHS from March 4 to September 4 I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 20% allowed senders-----	102.60
Net value of orders for SIX MONTHS--	410.65

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florist's business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,

F. H. Weber
Boyle - Maryland Ave.

ALL ORDERS FOR
**Oakland, San Francisco
and Vicinity**

carefully executed; also aboard all outgoing steamers.

THORSTED FLORAL CO.
1427 Broadway, OAKLAND, CAL.

Orders for TEXAS
KERR THE FLORIST
HOUSTON, TEXAS

Member Florists' Telegraph Delivery

HOUSTON, TEXAS
"Forestdale"
The Flower Shop
Seven Entries — Five Prizes

FORT WORTH, TEXAS
J. E. MCADAM
Member Florists' Telegraph Delivery.

Lang Floral & Nursery Co., DALLAS, TEXAS
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXAS Dallas Floral Co.
DALLAS, TEX.
H. F. GREVE, Prop.

EL PASO, TEXAS
POTTER FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

BOSTON.

The Market.

It has been a long time since the market was in so completely demoralized a condition as at present. With the passing of June and its complement of weddings, etc., the bottom seemed to drop completely out of business. To make matters worse, last week the first two days of July were wet, the rainfall being the phenomenal one of 5.36 inches. This restricted buying and, outside of funeral work, there is little doing. Roses have no stable value. Sales are made at \$2.50 per thousand and a few fancy flowers go beyond \$4 to \$6 per hundred. American Beauties of the best quality are down to \$10 and \$15 per hundred. The output from this time on will diminish and a little better tone is then possible. Carnations are a drug; no one seems to want them. They must be fancy flowers to realize \$1 per hundred. Many go at 25 to 50 cents per hundred. The quality for July is surprisingly good.

Sweet peas are probably the best selling flowers on the market. The quality of these is only moderate. Lilies, gladioli, snapdragons, marguerites, cornflowers and cattleyas are all hard to sell. Valley is also in a druggy condition. Gypsophila elegans and sweet sultans sell fairly well. Gardenias are scarce, but sufficient for the trifling demand.

Various Notes.

On account of the postponement of

MT. CLEMENS, MICH.
Rock Garden Greenhouses

AUG. VON BOESELAGER

NORTH GRATIOT AVENUE
Member of the Florists' Telegraph Delivery

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons
Corner Broadway and Gratiot Ave.,
DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.

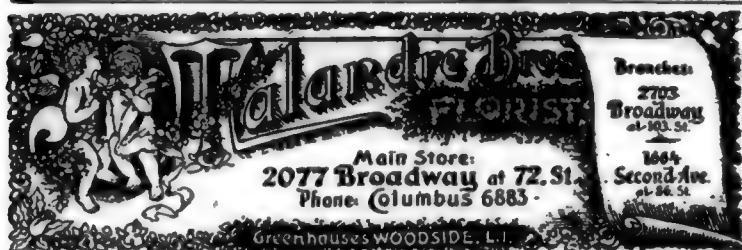
MICHIGAN ORDERS will be carefully cared for by
HENRY SMITH
Wholesale and Retail Florist of **GRAND RAPIDS**

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist
11 WEST MAIN STREET

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



McAlpine Bros. Florists
Main Store: 2077 Broadway at 72 St.
Phone: Columbus 6883
Branches: 2703 Broadway at 103 St. 1644 Second Ave. at 34 St.
Greenhouses WOODSIDE, L.I.

We Carry the Highest Grade of Cut Flowers

ADJACENT TO THEATRICAL
AND STEAMSHIP DISTRICTS

WEDDING DECORATIONS A SPECIALTY

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO, CAL.

SHIBELEY-MANN CO.

Fills orders for florists all over the world. Prices reasonable and commission allowed.

1203-1205 Sutter Street

ESTABLISHED 1890
Darbee
FLORIST
SAN FRANCISCO, CAL.
1036 Hyde Street
Choice Selected Flowers

Delivered anywhere in this vicinity, steamer sailings, etc. Also California Flowers and Greens shipped successfully to Eastern cities. Write or wire us.

WOLFSKILLS' and MORRIS GOLDENSON
FLORISTS and DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Darling's Flower Shop

(Hayward Floral Co.)

216 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

233-235 Grant Avenue

JOSEPH'S Flowers, Fruits, Favors
FLORISTS

B. M. JOSEPH Phone Sutter 423

Novelties for
"Welcoming" and "Bon Voyage" Packages
Flowers Delivered to Any Part of the World

the sweet pea show at Newport, R. I., until July 15 and 16, the field day of the Gardeners' and Florists' Club to that city has been postponed until July 15. A large number of reservations have already been made and an attendance of 100 seems probable.

Farquhar & Co. have a field of *Lilium myriophyllum*, or regale, which will be a wonderful sight in a few days. They are building a number of new pit greenhouses and a roomy storage house at their Dedham nurseries.

P. L. Carbone arrived in Italy on his annual business trip last week. He is well equipped with passports and does not anticipate any serious trouble in transacting his business. Business at the Boylston street store was good in June, and at the summer store at Hyannis has been splendid.

Hans J. Koehler, for a number of years one of the best known employees of Olmsted Bros., and in charge of their office in Brookline, left July 5 for Wyomissing, Pa., for a position with Bertrand H. Farr, the well known peony and iris specialist. Mr. Koehler will be much missed locally, where he is much respected. Few men have a better knowledge of plants and their needs, and he is bound to make a mark at Wyomissing.

Messrs. B. Freeman, Joseph White and M. Clancy, of Penn's staff, left July 3 for a vacation to be spent in Maine. I noted one of the large show windows at Penn's July 3 was artistically arranged with miniature Japanese gardens. Even with the passing of June, an immense business is done here. One morning's purchases of over 6,000 high-grade roses, not to mention other flowers, gives an idea of the quantity of flowers moved here during the dull season.

McAlpine Bros., of Exeter, N. H., are cutting a splendid crop of *Ophelia*, Taft and Black Beauty roses.

Herbert W. Clarke, a well known professional gardener at Manchester, Mass., who broke one of his legs a few days ago, is convalescing satisfactorily.

Mr. and Mrs. Peter M. Miller left

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. 912 Third Ave.
L. W. McCOY, Florist

GROWER, WHOLESALE
AND RETAILER

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

ROSAIA BROS.

Florists and Decorators

1003 Third Avenue
SEATTLE, WASH.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Tonseth Floral Co.

Rothchild Bldg., 285 Washington St.,

GROWERS and
RETAILERS, Portland, Ore.



CHEYENNE, WYO.

Arthur A. Underwood, Proprietor

Swayger Greenhouses

FOR PROMPT AND
FAITHFUL SERVICE

SPOKANE, WASHINGTON

A. J. BURT, 829 Riverside Avenue

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

DARDS, N. E. Cor. 44th Street and Madison Avenue,
NEW YORK

Orders delivered on all the Ocean Liners or telegraphed to our own correspondents in Europe and the British Colonies.

Cable Dardeflor, Western Union

Member Florists' Telegraph Delivery.

Established 1874

Abundantly prepared at all times.

Edwards Floral Hall Company
1716 Pacific Ave.
ATLANTIC CITY, NEW JERSEY
Nurseries: Mediterranean and South Carolina Avenues.
Member Florists' Telegraph Delivery Ass'n.

MADDEN
FLORIST
JERSEY CITY
ESTABLISHED 1899 N. J.

Your orders for ATLANTIC CITY, N. J.

will be carefully filled by

George H. Berke
1505 Pacific Ave.
Member Florists' Telegraph Delivery.

PHILIPS BROS., 938 Broad St.
NEWARK, N. J.

Artistic Floral Work and Long Stem Beauties our Specialty

MONTCLAIR, N. J. MASSMANN,
All Orders Promptly Attended to
L. D. Phone No. 438.

NEW JERSEY
EDWARD SCEERY—PATERSON and PASSAIC
Member Florists' Telegraph Delivery Ass'n.

W. and W. FLOWER STORE
99 S. Main St., WASHINGTON, PA.
Wholesale and Retail Florists.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

"THE ROSERY"
LANCASTER'S QUALITY FLOWER SHOP
Lou Helen Dundore Moore
LANCASTER, PA.

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

THE FERNERY SCHULTHEIS, FLORIST
Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

J. V. LAYER
ERIE, PA.
WRITE, PHONE or WIRE

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

MYERS BROS. Altoona, Pa.
All Orders Carefully Executed

July 3 for a short vacation at Newport, R. I. They will stay until after the sweet pea show.

The W. W. Edgar Co. is cutting Gladiolus Pink Beauty in quantity. Bedding plants are cleaned out and only a small lot of hydrangeas in tubs is left.

John McFarland, of North Easton, is cutting a splendid lot of summer valley. He has 12,000 chrysanthemums benched, chiefly Bonaffon. He suffered no loss during a severe hail storm June 26, which did a lot of damage to a number of nearby greenhouses.

The T. J. Grey Co. moved into new, light and up-to-date quarters at 29 South Market street, Boston, July 1. They have also secured two roomy storage houses for grass seeds, fertilizers, etc., at 82 South Market street. The volume of seed business last season was away ahead of all previous records.

William Penn will start on a trans-continental trip August 5. He will visit many of the leading cities in the country, and will include the San Francisco and San Diego expositions, the Yellowstone park and Canadian Rockies. Mr. Penn will visit all the leading florists in cities visited and expects to get back to Boston September 20.

William C. Ward, of East Milton, is sending W. A. Hastings a splendid lot of outdoor sweet peas, as many as 11,000 daily.

John Barr, of South Natick, has purchased a 6-cylinder Chalmers car and intends to use it freely in sightseeing trips. His carnations in the field are making splendid growth since recent copious rains.

Eber Holmes, for a number of years the able manager of the Montrose Greenhouses, has severed his connection with that concern. Mr. Holmes is one of the best known rose growers in the east and his flowers have always been of fine quality. He has for years been a prominent worker for the American Rose Society. We shall be sorry to lose him and hope he may decide to enter business on his own account. He has

W. J. PALMER & SON
Palmer's
504 MAIN STREET
BUFFALO, N. Y.
Member Florists' Telegraph Delivery Association

S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

Danket ALBANY, NEW YORK

Flowers delivered also in Troy, Watervliet, Cohoes, Rensselaer and Schenectady
Member of Florists' Telegraph Delivery Ass'n

ALBANY, N. Y.
The Rosery 23 STEUBEN STREET
FLOWER SHOP
Best service. Send your orders to us.

W. & T. CASS, Florists
GENEVA, N. Y.
Telegraph Orders Promptly Filled in Western New York.

SYRACUSE, N. Y.
1703 Court Street
J. MULHAUSER & SON, Florists

STATE NURSERY CO. CUT FLOWERS
170,000 sq. ft. of glass at your service.
HELENA, MONTANA

ROCHESTER, N. Y. J. B. KELLER SONS, Florists
25 Clinton Avenue, N.
Roch. Phone Stone 506, L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

M. P. CHAMPLIN, 226 Nott Terrace
SCHENECTADY, N. Y.
Flowers and Floral Designs for All Occasions

WELLS COLLEGE and
CENTRAL NEW YORK ORDERS
DOBBS & SON, Auburn, N. Y.

The Saltford Flower Shop
Poughkeepsie, New York
A QUALITY SHOP IN A QUALITY TOWN

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Alexander McConnell

611 Fifth Avenue, corner of 49th St.

NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNEL

David Clarke's Sons

2239-2241 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

M.A. Bowe

IN HEART OF NEW YORK CITY

6 E. 33d Street, New York

Opposite the Waldorf-Astoria, Phone Mad. Sq. 6404

Our Motto—The Golden Rule

Flowers to All the World

by TELEGRAPH

SIEBRECHT & SON

619 Fifth Ave., NEW YORK CITY

WE WERE ONE OF THE PIONEERS

YOUNG & NUGENT

NEW YORK: 42 W. 28th St.

In the theater district. Exceptional facilities for delivering flowers on outgoing steamers. Your orders will receive prompt and careful attention. Wire, telephone or write us.

MYER L. D. Phone
5297 Plaza

609-11 Madison Ave., New York

JOSEPH TREPEL, 334 Lewis Ave., BROOKLYN, N. Y.

Telephone No. 1310 Bedford

— Six Up-to-date stores in the City of Brooklyn —

We give personal attention to your orders and guarantee satisfaction.

WARENDORFF

STORES ALL OVER TOWN Send your New York orders to
The Ansonia, 74th Street and Broadway.

CHATHAM, N.Y. The Chatham Floral Co.

PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.ORDERS
FOR.....

NEW YORK

Wire or Phone to

MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as References

EUROPEAN ORDERS EXECUTED

Member Florists' Telegraph Delivery Association

for some years been one of the directors in the Boston Flower Exchange.

Frank J. Dolansky, of Lynn, has finished cutting *Cattleya gigas*, but still has some *Mossiae*, but his leaders are now *Gaskelliana* and *Dowiana*. He is now cutting some good summer gardenias.

The annual picnic of the Gardeners' and Florists' Club, July 22, promises to draw a record attendance. No picnic was held a year ago, owing to the S. A. F. convention picnic, which bad weather spoiled, and everyone is looking forward to the coming one with enthusiasm. W. N. C.

ROCHESTER, N. Y.

The Market.

A large number of weddings were crowded into the last few days of June, and among them were some good decorating jobs. June was a busy month and appears to have been quite satisfactory. Trade has slackened considerably now, however, and many of our best customers are leaving the city for their lakeside and country homes. Consequently the wholesale market is deplorably overstocked, but carnations were worked off at a tremendous cut in prices to the street venders. The supply of roses is much too heavy for the demands. The quality is exceptionally good, especially in Sunburst, Hadley, Ward and Kaiserin. Beauties are plentiful in all grades. Sweet peas are also good, but many go to waste. Orchids are fine, especially the more delicate shades, and sell fairly well. *Gypsophila* is plentiful and is used a great deal in corsage and bouquet work. *Coreopsis* and *gaillardia* sell slowly. There is a big supply of crimson and pink rambler roses on hand, as well as loads of June roses, but there is no particular call for them. Callas and Easter lilies continue plentiful. Valley is good and receives a fair demand. Some good outdoor hardy hydrangeas are in the stores, at reasonable prices. A few *gloxinias*, *primulas* and ferns complete the stock.

Various Notes.

The Maurer-Haap Co. reports good business, having cleared a larger amount of stock than ever this season. They are displaying some mammoth giant-flowering *amaryllis*, imported directly from the Azores.

Mr. and Mrs. Edwin P. Wilson and their eldest daughter, Helen, are spending their vacation in Hartford, Conn.,

THOS. F. GALVIN, Inc.

NEW YORK 561 Fifth Ave.
Vanderbilt Hotel1 Park Street
799 Boylston Street BOSTON

Deliveries to Steamers and all Eastern Points.

Remember Phillips

272 Fulton Street
BROOKLYN

Brooklyn's only member of the Florists' Telegraph Delivery. Floral deliveries in New York, Brooklyn, Long Island, New Jersey, Etc.

— Established 1874 —

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.WILSON 3 and 5 Greene Ave.
839 to 847 Greene Ave.

BROOKLYN

Phones 3908 Prospect NEW YORK

Telephone, Murray Hill 783

KOTTMILLER

FLORIST

426 Madison Avenue, corner 49th St., NEW YORK

Highest Award at the International Flower Show, April 11, Grand Central Palace.

Out-of-town orders solicited.
Location Central. Personal Attention.

IN THE HEART OF NEW YORK CITY

Close to Theaters and Steamships

Personal Selection Satisfaction Guaranteed.

THE BOSTON FLORIST

Established 1902

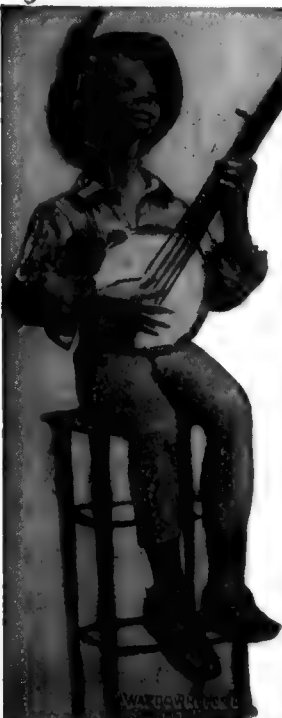
135 E. 34th St., NEW YORK

A Card This Size

Costs Only 70c per Week
on Yearly OrderIt would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.C. C. TREPEL — TEN STORES —
Main Office, Bloomingdale's
Third Ave. and 59th St., NEW YORKLargest individual retail dealer in CUT FLOWERS
and PLANTS in the world.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



SEND
YOUR
ORDERS FOR
DIXIE
LAND
TO
**IDLE HOUR
NURSERIES**
Macon, Georgia
All Choice
CUT FLOWERS
in Season
Orchids and Valley
a Specialty

FOR DELIVERY IN
GEORGIA
Consult
LAWRENCE FLORAL CO.
ATLANTA, GA.
CHOICE FLOWERS FOR ALL OCCASIONS

BIRMINGHAM, ALA.
The Flower Shop
Order your flowers on any occasion for delivery in
this section from the leading Florist in the City.

C. I. BAKER,
1514 So. Thirteenth St., BIRMINGHAM, ALA.

MILLS THE FLORIST, Inc.
36 W. Forsyth Street
Jacksonville, Fla.
We reach all Florida and South Georgia points

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

KNOLL FLORAL COMPANY.
THE LEADING FLORISTS.
TAMPA FLA. LONG DISTANCE PHONE 2516

MRS. L. P. FOWLER, Florist
202 Orange St., WILMINGTON, N. C.
All orders for N. Carolina filled promptly.
Usual discount. Long distance Bell Phone, 1433-J.

MOBILE, ALABAMA
The Minge Floral Co.

ROSEMONT GARDENS
W. B. Paterson, Prop., MONTGOMERY, ALA.
116 Dexter Ave.
Members Florists' Telegraph Delivery Ass'n.

RICHMOND, VA. **JOHN L. RATCLIFFE**
FLORIST
209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices (Richmond, Va., Springs, W. Va.)

RICHMOND, VA.
The Hammond Company, Inc.
LEADING FLORISTS
109 EAST BROAD STREET
NORFOLK, VA.
GRANDY THE FLORIST
Orders also delivered to
FORTRESS MONROE, VA.
Member Florists' Telegraph Delivery Association.

and will visit Auburn, Mass., and
Cromwell, Conn.

Among the visitors to the trade last
week were E. F. Kennon, of the Climax
Mfg. Co., Castorland, N. Y.; Milton
Selinka, of Schloss Bros., New York,
and H. Kurth, of Reed & Keller, New
York. They all report business good.

I am glad to say that Will H. Dildine
is making steady and satisfactory
progress after his recent operation for
appendicitis. He is not yet able to
get to the office.

Several applications have been re-
ceived from some of the largest grow-
ers in New York state for exhibition
spaces in the exposition and flower
show to be held August 30 to Septem-
ber 11. Personal invitations are being
sent out this week to hundreds of flo-
rists by the Rochester Florists' Associa-
tion, and a big response is hoped for.

Business at the seed house of James
Vick's Sons still is booming, although
it has decreased to some extent. At
their farm at Spencerport, N. Y., they
have recently completed the planting
of seventy-five acres of aster plants,
which are doing finely. This is the
largest planting that has been made
by this firm. In addition to this, they
have several acres of annuals, many of
which are already in bloom. The firm
is also figuring on a new greenhouse
this season.

The uptown florists were all kept
unusually busy for one of the largest
funerals held in this city, that of the
Rev. Wm. B. Wallace, June 29. A
beautiful blanket was sent by J. B.
Keller Sons, an immense broken column
by H. E. Wilson, a large standing
wreath by Salter Bros., and innumera-
ble other choice designs and sprays.

Salter Bros. have had a large star
in their window, composed entirely of
potted firecracker plants, coleus and
lobelias. Other suitable window dis-
plays for July 4 were seen in most of
the flower stores.

Harry E. Bates is on a business trip
in southern Virginia. Arthur Elder is
also away, in southern New York state.

H. B. Stringer is spending a few
days' vacation in Toronto, Canada, and

Arcade Floral Shop
F. W. KUMMER, Prop.
309 KING ST.

CHARLESTON, S. C.
Clarksburg, W. Va.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

J. W. DUDLEY SONS CO., Florist
In West Virginia at PARKERSBURG,
CLARKSBURG and HUNTINGTON

You can depend on us for all orders for
delivery in West Virginia.

The Park Floral Co.
J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.
Orders Carefully Executed
PIKES PEAK FLORAL CO.
Wholesale and Retail
Member Florists' Telegraph Delivery

Colorado Springs, Colo.
Frank F. Crump Wholesale and
Retail Florist
Member Florists' Telegraph Delivery

The Colonial Flower Shop
518 N. Main St., PUEBLO, COLO.
Will promptly execute all orders in this vicinity.

Charleston, S. C. Carolina Floral Store
339 King Street
Greenhouses, Meeting and Romney Sts. We grow
our flowers; place orders here for fresh flowers.

VAN LINDLEY CO.
FLORISTS
GREENSBORO, N. C.

CHARLES P. DUDLEY
FLORIST
Union Trust Bldg., 7th and Market Sts., PARKERSBURG, W. Va.

Orders for **Charleston, W. Va.**
are given prompt and careful attention by the
CHARLESTON CUT FLOWER AND PLANT CO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BOSTON, Massachusetts
24 Tremont St.

J. NEWMAN & SONS CORP'N

Orders by wire receive prompt and careful execution.
We can refer to leading florists in all principal cities. Established 1870.

CARBONE, 342 Boylston St.,

BOSTON

Member Florists' Telegraph Delivery Association

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

RANDALL'S FLOWER SHOP

HARRY I. RANDALL, Proprietor

Phone: Park 94

13 PLEASANT ST., WORCESTER, MASS.

Member Florists' Telegraph Delivery Association.

H. F. A. LANGE
Worcester, Mass.

Delivers to all points in New England.
125,000 square feet of glass.

Member Florists' Telegraph Delivery Association

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

63 South Main Street

Members Florists' Telegraph Delivery Ass'n.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

PROVIDENCE, R. I.

and All **T. J. JOHNSTON & CO.,**
New England Points 171 Weybosset St., Providence

BROCKTON, MASS.

All orders received, delivered promptly in New
England.
W. W. HATHAWAY, 9 Main Street

LYNN, MASS. GIBBS BROS.

233 Union Street

We deliver also
SWAMPSCOTT SAUGUS NANTUCKET SALEM

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

¶The largest staff of
floral artists in New Eng-
land handle our immense
volume of orders promptly
and efficiently. A feature
of the PENN Business is
PENN Service. ❀ ❀ ❀

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
37-43 BROMFIELD STREET

Wax Brothers Boston, Massachusetts
143 Tremont Street
The Centrally Located Florist Shop
We cover All Points in New England.
Yours for Reciprocity.
Member Florists' Telegraph Delivery.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20% allowed

Mr. and Mrs. Cecil Lester spent the
Fourth at Sodus Point, N. Y.
H. J. H.

ST. LOUIS.

The Market.

The market last week was fine. The
wholesale houses had an immense
amount of good stock. Shipments com-
ing from outside points arrived in ex-
cellent condition, especially roses. July
4, the one holiday in the year on which
flowers lose their charm, was generally
observed Monday, July 5, and the
wholesalers and the majority of retail-
ers closed their places at noon.

Daily receipts of almost everything
seasonable were greatly in excess of
the demand. The large supply of gladi-
oli that came in daily upset the market
completely. Field-grown stock filled all
the available space in the five whole-
sale houses. Prime stock brought \$3
per hundred, while \$10 per thousand
was asked for the lower grades. There
was an abundance of sweet peas, which
were hard to clean up at any price.
Carnations are showing good quality
for this time of the year. Consignments
of these have been large, and many
are left after the morning sales are
over. Asters are beginning to come
in, and clean up nicely at fairly good
prices, especially the first quality. The
heavy supply of roses helped to swell
an already flooded market. There are
plenty of lilies, daisies, cornflowers,
snapdragons, dahlias, coreopsis, phlox
and candytuft.

The new crop of fancy ferns is in;
also, plenty of smilax, asparagus and
other greens.

Various Notes.

Mr. and Mrs. Fred C. Weber, Sr.,
will leave July 15 on a trip to Wil-
liams Bay, Wis., where they will spend
a month's vacation. On their return,
Mr. and Mrs. Fred C. Weber, Jr., will
spend the rest of the summer at the
same place.

Miss Matilda Meinhardt will leave
the latter part of this month for an

RHODE ISLAND

JOHNSTON BROTHERS

LEADING FLORISTS

38 Dorrance Street, PROVIDENCE

Members Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North-
ern N. Y. filled to your entire satisfaction at right prices.

Gave The Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.

Orders
solicited for
all parts of
Connecticut

Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn., Norwich, Conn.
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

Yankton, South Dakota

We grow Roses, Carnations, and all seasonable
flowers. Floral emblems that are right. Give
us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

VERMONT'S FLORIST

W. E. PETERS

137 St. Paul St., BURLINGTON, VT.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

Bell Main 2809
Cuy. Central 1866

The Smith & Fellers Co.
LEADING
FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
**CLEVELAND and
STATE OF OHIO**

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.,
Cleveland, Ohio
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS
1284-1308 Euclid Avenue
Members Florists' Telegraph Delivery Ass'n.

**The Cleveland
Cut Flower Co.**
CLEVELAND, OHIO
Will fill your orders for Designs or Cut
Flowers in Northern Ohio.

**CLEVELAND
OHIO** **A. GRAHAM
& SON**
5523 EUCLID AVENUE Member F. T. D.

MITCHELL, S. D.
FOR SOUTH DAKOTA
AND THE NORTHWEST
THE NEWBURYS, Inc.
We raise 'em.

NEWARK, OHIO
CHAS. A. DUERR
Member Florists' Telegraph Delivery

NEWARK, OHIO
Kent Brothers Flower Shop, 20-22 W. Church St
FLORAL DESIGNS of all kinds COVER ALL OHIO POINTS

Send Orders for
**Washington,
D. C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets



GUDE BROS. CO.
FLORISTS
1214 F ST. NW.
WASHINGTON, D. C.

WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery

"ALWAYS AT YOUR SERVICE"
TOLEDO
METZ & BATEMAN
Ohio Bldg. 414 Madison Ave.
Located in the center of business district.

CLEVELAND, OHIO
BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

SIoux FALLS, S. D. 74 trains daily. Supplies
S. Dak., N. Dak., Minn.,
Iowa and all points west.
THOMAS GREENHOUSE (Est. 15
years.)

extended western trip, which will in-
clude San Francisco. She will be there
at the time of the S. A. F. convention.
The trip will be made over the Cana-
dian-Pacific route.

Arthur N. Hibbert and wife, of
Teague, Tex., spent a few days here
last week looking up old acquaintances.
A few years ago Mr. Hibbert was a
partner in the Hibbert Floral Co., of
De Soto, Mo., which consigned its stock
to this market. He is putting up some
new houses this summer.

Albert Gumz, vice-president of the
Windler Wholesale Floral Co., was mar-
ried June 30 to Miss Estelle Ities. The
couple left the same evening for Wentz-
ville, Mo., for a week's stay. They will
visit Chicago and Cincinnati before re-
turning home.

Hembreiker Bros., of Lincoln, Ill., are
consigning large cuts of fine asters of
Enchantress color and some splendid
white to the W. C. Smith Wholesale
Floral Co. These early varieties are
bringing top prices at present.

Jos. Hauser, of Webster Groves, Mo.,
has become quite a dahlia specialist.
He says he will invite the Florists'
Club to hold its September meeting at
his place, as he will have a great many
new varieties to show by that time.

Pierre Schneider, foreman for the
Oakland Floral Co., at Kirkwood, Mo.,
can produce as fine summer carnations
as any in this section. His Enchant-
ress and other varieties are equal to
his winter quality. The C. A. Kuehn
Wholesale Floral Co. handles the out-
put.

W. J. Pilcher, of Kirkwood, and
Werner Bros., of Clayton, continue to
get a good summer cut of Killarney,
Richmond and Kaiserin. Mr. Pilcher
has put in a bench of Mrs. Russell roses,

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL
KINDS

COLUMBUS OHIO
Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 266 So. High St.
Citizen's 5328, Bell Main 2903

The Livingston Seed Co.
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., COLUMBUS, OHIO

LIMA, OHIO
Eggert N. Zetlitz
THE LEADER

**Steubenville,
Ohio** **G. L. HUSCROFT,
FLORIST**
118-120 North Fourth Street
All Orders Promptly Executed.

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

MRS. J. B. FREEMAN
OF "THE FLOWERS"
336 Superior St., TOLEDO, OHIO

VAN METER FLOWER SHOP
SPRING
and HIGH, Springfield, O.
BEST FLOWERS for EVERY OCCASION

Dayton, Ohio **HEISS COMPANY**
112
South Main Street
Members Florists' Telegraph Delivery Ass'n.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

A. Newell
FLORIST

Established over 20 Years
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

GEORGE RYE
"Some Florist"

16
N. 6th St., Ft. Smith, Ark.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

SPRINGFIELD, MO.

SUMMERFIELD FLORAL CO.
Growers and Retailers for the Southwest

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

JAMES HAYES LEADING FLORIST
819 Kansas Ave.
TOPEKA, KAN.

Mrs. M. E. Hollcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

ST LOUIS and VICINITY

Send Orders to the Finest and
Best-equipped store in the city

SANDERS, 623 Clara Ave.

Write, Wire or Phone your orders to

YOUNG'S

1406 Olive St., ST. LOUIS, MO.

Regular discount allowed on all orders, either
Plants or Cut Flowers.

Phones: Bell, Main 2806; Kinloch, Central 4981

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA

Members Florists' Telegraph Delivery

ST. LOUIS
J. J. BENEKE, 1316 Olive Street

which are producing some splendid
flowers.

Otto Bruenig, brother-in-law of Henry
G. Berning, is in charge of the place
in the absence of Mr. Berning, who is
on his wedding trip. Mr. Bruenig and
his family will take a vacation trip
when the boss returns.

Frank Weber, of the H. J. Weber &
Sons Nursery Co., says he regrets that
he and his brother could not attend
the meeting of the nurserymen at De-
troit, owing to the death of their father.
They had planned to take a lengthy
side trip after the convention.

The bouquets for the wedding of Miss
Genevieve Clark, daughter of Champ
Clark, who married James McIlhany
Thomson, June 30, at Bowling Green,
Mo., were the work of Mullanphy, Flo-
rists. The home decorations were fur-
nished by local florists.

The rainfall in June was more than
five inches in excess of normal and the
average temperature was 72 degrees,
according to the report issued by Dis-
trict Forecaster Hays. There were only
eleven clear days during the month.

A number of special prizes have been
offered by some of the local retailers
for the Florists' Club's picnic. The
five wholesale houses, the St. Louis Seed
Co., the Schisler-Corneli Seed Co. and
C. Young & Sons Co. have offered spe-
cial prizes.

Alex. Siegel says he would be on his
annual fishing trip now but for the fact
that trade has been excellent up to
July 1. He will wait until after the
picnic, as he missed this event last
year.

The Standard Scale & Fixture Co.,
404 North Third street, local repre-
sentatives of the McCray Refrigerator
Co., reports a busy season with orders
for florists' refrigerators in this city
and near-by towns.

There are 156 varieties of roses grow-
ing in the rose gardens of the Missouri
Botanical Garden. This has been an
attractive spot for the many June
brides who visit the garden daily. Miss
Gladys Earle, teacher of botany at

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:

Bell, Sidney 143-Kinloch, Victor 999

ST. LOUIS, MO.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
JEFFERSON and WASHINGTON AVE.

MISSOURI

STATE FAIR FLORAL CO., Sedalia, Mo.,

covers the state like a drizzling rain. Nine entries
at the State Fair, 1914, and nine blue ribbons.
"Going some, eh?"—Just our common gait. Two
years old, 40,000 ft., hail insurance.

STUPPY FLORAL CO.

Orders executed
Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Montreal
Can.

Corner St. Catherine and Guy Streets.
Member Florists' Telegraph Delivery.

Winnipeg, Canada

THE ROSERY, Florist

289 Donald Street

ORDERS TAKEN FOR DELIVERY ANYWHERE
BETWEEN PORT ARTHUR AND THE COAST

Canada's Florist

Dunlop's

96 Yonge St., TORONTO

SIMMONS & SON
TORONTO, CAN.

SCRIM'S, FLORIST
OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm with 82 years' experience and reputation
Quick auto delivery service for city and suburbs.

Baltimore, Maryland

AND ALL SOUTHERN POINTS

PIERCE & CO. "The House of Flowers"

517 N. Charles St., Baltimore, Md.
Members Florists' Telegraph Delivery

WEST VIRGINIA
WESTERN MARYLAND

THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

Geny Bros.

LEADING
FLORISTS

212 Fifth Avenue No.

NASHVILLE, TENN.

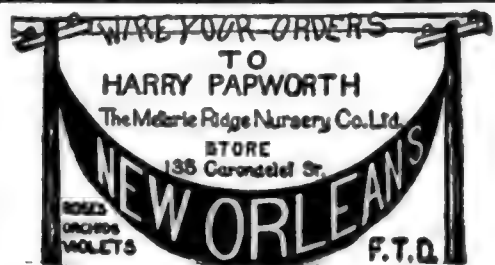


"WE NEVER SLEEP"

IDLEWILD GREENHOUSES, Memphis, Tenn.

89 South Main Street

"Up-to-the-minute" Service and Execution
Every Flower in Season



U. J. VIRGIN

838 Canal St. NEW ORLEANS, LA.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South
All Orders Given Special Attention

LOUISVILLE, KENTUCKY

Send us your
Orders for
KENTUCKY

Jacob Schulz

For the most
pampering
personal service.

550 Fourth Ave., LOUISVILLE, KY.

Member of Florists' Telegraph Delivery Association

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

Belmont College, Nashville, Tenn., and Miss Nora E. Dulbey, assistant teacher of botany at the University of Illinois, spent a few days at the gardens recently. J. J. B.

BUFFALO.

The Market.

Trade has been somewhat quiet, now that commencement exercises are over. There was a good deal of funeral work last week, which made business seem normal. Summer flowers, such as foxgloves, larkspurs, snapdragons, gaillardias, coreopsis, cornflowers and calendulas, are seen in all the stores. The flower shops have put on a summer air; window displays consist of watertanks filled with pond lilies, cool-looking groups of palms and ferns, with as little artificial lighting as possible. Baskets of garden flowers are used in preference to roses and carnations for display and for social functions. Roses, especially Taft and Killarney Brilliant, are beginning to show the effects of warm weather. Carnations are smaller in size and pale in color. Candidum lilies are arriving in large quantities. Sweet peas are good and plentiful. The orchid sweet peas are getting poorer, on account of the warm weather. Harrisii lilies and valley are good in quality and quite abundant. Orchids are scarce.

Various Notes.

John G. Pickleman had a great deal of funeral work last week.

The Wm. F. Kasting Co. gave a buffet lunch, June 26, which their patrons enjoyed immensely.

Peter Stroh will have the entire month of July for his vacation.

The Colonial Flower Shop has opened its garden, in the rear of the store, for the inspection of its patrons. It is rectangular in form and has a pool of water in the center, with a path around the pool and leading to each end of the garden. Perennials are grouped in beds at the rear, and a pergola makes a picturesque background. Annuals are grouped in the side beds. Several trees here and there produce a checkered shade. In the store, attractive baskets of gaillardias, larkspurs and calendulas are artistically arranged. Mr. Kowalski reports that June trade was good.

S. A. Anderson and family have gone to their cottage on the lake at Farn-

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

Lexington, Ky.

KELLER, Florist

High Grade Cut Flowers and Designing

Hourly Car Service for Paris, Georgetown, Versailles, Frankfort and Nicholasville.

CINCINNATI

E. G. HILL FLORAL CO.

Good stock and good service at both stores

INDIANAPOLIS

Established 1859

A. WIEGAND'S SONS CO.

Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail establishment.

Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

BERTERMANN BROS. CO.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

Richmond, Ind.

FRED H. LEMON & CO.

Florists and Decorators. Send us your orders.

TERRE HAUTE, IND.

JOHN G. HEINL & SON, 129 South 7th Street

BEYER FLORAL CO. SOUTH BEND, IND.

Daily deliveries to Notre Dame University and St. Mary's Academy.

GARY FLORAL CO.

118 West 5th Avenue
A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Kemble's Flowers

Greenhouses in
MARSHALLTOWN,
CENTERVILLE,
OSKALOOSA,
MASON CITY,
WATERLOO,
BOONE,

IOWA

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

ROCHESTER, MINN.

**KWALITY KUT
FLOWERS**

**D. M.
WIGLE**
Trademark
Registered

ST. PAUL, MINN.

The Largest Store in America.
Members Florists' Telegraph Delivery.
The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc.
30, 32, 34 West 5th Street

ST. PAUL, MINN.

Order your flowers for delivery
in this section from the leading
Florists of the Northwest.

L. L. MAY & CO.
ST. PAUL, MINN.

Des Moines

IN THE CENTER OF IOWA
J. S. Wilson Floral Co.

Orders filled with the kind of care we hope
will be used when we send you an order.
Members Florists' Telegraph Delivery Association.

**Minneapolis, Minn. LEADING
FLORISTS**
SWANSON'S, 618 Nicollet Ave.

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

**MINNEAPOLIS, MINN. 34 So. 5th St.
932 Nicollet Ave.**
Whitted Floral Co.
Members Florists' Telegraph Delivery Association

Green Bay, Wis. CARL MEIER & CO.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

LA CROSSE FLORAL CO. La Crosse, Wis.
will properly execute orders in
WISCONSIN OR THE NORTHWEST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

OTTUMWA, IOWA

O. P. M. CRILEY, cor. Willard and Keota Sts.
Postal and Western Union Telegraph

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

SIOUX CITY, IOWA

We ship and deliver everywhere. Floral Em-
blems of all descriptions made up. A large
stock on hand daily.

**ROCKLIN & LEHMAN, Sioux City's
Leading Florists**
Members Florists' Telegraph Delivery Ass'n.

Waterloo, Iowa

CHAS. SHERWOOD
320 E. 4th Street

Greenhouses, cor. Fairview and Conger Sts. All
orders receive careful and prompt attention.

ham, where they will spend the sum-
mer.

J. Benson Stafford will close his
store at 6 p. m. every evening during
July and August and at 1 p. m. on
Saturdays. He spends part of the
summer at Point Abino, Canada.

J. H. Rebstock reports June business
good. He recently purchased the store
of Mrs. I. Staffinger, at 698 Swan
street.

Harold Taylor, of Detroit, Mich.,
spent June 27 with his parents.

Jos. Sangster had a good graduation
trade, but he thinks it was below the
average of former years. He is going
to rusticate in the country near by, in-
stead of taking a long trip.

A son was born to Mr. and Mrs.
Leon Neubeck, June 25.

John J. Plumtree, of Tidy & Co.,
Toronto, was a visitor here recently.
He says trade shows its summer
lethargy in Toronto, now that nearly
all the wealthy patrons have gone to
their summer homes.

Some of the churches introduced a
pretty custom in their Children's day
exercises in June. Each child was
given a geranium plant at the close of
the exercises to take home and care
for during the summer and bring back
on Rally Sunday for the decorations.
Prizes will then be given to the chil-
dren who have the best plants.

E. C. A.

MUNCIE, IND.

Saturday, July 3, the Williams &
Clark Floral Co. held the opening of
the new store, at the corner of Main
and Mulberry streets. The opening
was attended by about 10,000 people
during the afternoon and evening. But-
tonhole bouquets, roses and carnations
were given as souvenirs. The store
was beautifully decorated for the
opening by the employees of the store.
The south window, facing Main street,
gave the appearance of a lake, with a
fountain in the center. The old well
and bucket were also represented in
this window. In the two east win-
dows were window boxes, and in the

Milwaukee, Wis.

J. M. FOX & SON
437-39-41 MILWAUKEE ST.

Members Florists' Telegraph Delivery Assn.

MADISON, WIS.

RENTSCHLER FLORAL CO.
Formerly Capitol City Greenhouse Co.

Best Shipping Service for Wisconsin

**For WISCONSIN delivery of
"Home-grown Flowers"**

GET IN TOUCH WITH

J. E. MATTHEWSON
SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

C. H. FREY Wholesale
and Retail
Florist

1133 O St., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice
Trade Discounts. First-class Stock

FREY & FREY

1338 O St., LINCOLN, NEB.

Wholesale and Retail

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

LINCOLN, NEB. CHAPIN BROS.
Retail Florists

Flowers for All Occasions, from Cradle to Grave

LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n.

HESS & SWOBODA, FLORISTS

Telephones 1501 and L 1582
1415 Farnum Street OMAHA, NEB.

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

Telegraph Delivery Department

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CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association.

Michigan Ave., at 31st St.

The unexcelled facilities of the Ernst
WIENHOEBER
Company
are available to the trade for filling any order in
CHICAGO
22 East Elm Street
Member Florists' Telegraph Delivery.

Chicago Des Moines
ALPHA FLORAL CO.
146 S. Wabash Ave., Chicago, Ill.
623 Walnut St., Des Moines, Ia.

Largest and most centrally located store in the city. All orders given prompt attention.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

Deliveries to Northwestern University and all North Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Aurora, Ill. **JOS. M. SMELY**
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

J. L. JOHNSON, DE KALB, ILL.
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful attention.

Rockford, Ill., **H. W. Buckbee**
Member Florists' Telegraph Delivery

A. C. BROWN, SPRINGFIELD,
ILLINOIS
LARGE GREENHOUSES

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

FREEPORT, ILL. We are the largest
growers in the
Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

SIOUX CITY Supplies western Iowa,
southern Minnesota, all of
IOWA South Dakota, northeastern Nebraska.
J. C. RENNISON CO.

NORTH FLORAL CO.
915 Central Ave., FORT DODGE, IA.

Established 1857.

Wittbold
FLORIST

737-739 Buckingham Place

L. D. Phone CHICAGO
1112 Graceland
Send us your retail orders. We
have the best facilities in the city

We are prepared to take care of
out-of-town orders for

CHICAGO

Delivery or shipment anywhere.

C. W. McKELLAR,
22 East Randolph St. CHICAGO

A. McADAMS

Established 1855

We are prepared to take care of out-of-town
orders for

CHICAGO

W. J. La Grotta, Prop. 53d St. and Kimbark Ave.

store were palms and iron vases of plants. The members of the company were the recipients of numerous congratulations on their new store. There is a rumor that they expect to have a fall show of mums in the new store.

W. H. Treffinger, who was grower for the Riverside Floral Co., has started in business for himself at the South-side Greenhouses. R. W.

STEAMER SAILINGS.

Bulletin a few of these steamer sailings in your window, with the information that you have facilities for delivering bon voyage tokens on board any outgoing boat, or funeral or other flowers anywhere on short notice:

Steamer—	From—	To—	Sails.
Shidzuoka.....	Seattle.....	Hongkong	July 9
Parima.....	New York....	West Indies.....	July 9
St. Louis.....	New York....	Liverpool	July 10
Dominion.....	Philadelphia.	Liverpool	July 10
Megantic.....	Montreal....	Liverpool	July 10
Espagne.....	New York....	Bordeaux	July 10
Siberia.....	San Fr'isco..	Hongkong	July 10
Sicilian.....	Montreal....	London	July 11
Potsdam.....	New York....	Rotterdam	July 13
Hesperian.....	Montreal....	Liverpool	July 15
St. Paul.....	New York....	Liverpool	July 17
Orduna.....	New York....	Liverpool	July 17
Corsican.....	Montreal....	Glasgow	July 17
Bermudian.....	New York....	Bermuda	July 17
Carthaginian..	Montreal....	London	July 18
N. Amsterdam.	New York....	Rotterdam	July 20
Korona.....	New York....	West Indies.....	July 20
Cretic.....	New York....	Genoa	July 21
Scandinavian..	Montreal....	Liverpool	July 22
Tuscania.....	New York....	Glasgow	July 23
New York.....	New York....	Liverpool	July 24
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China.....	San Fr'isco..	Hongkong	July 24
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Aki Maru.....	Seattle.....	Hongkong	July 27
Rio de Janeiro.	New York....	Brazil	July 27

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AND SUBURBS TO



Our new north side store
4509 Broadway
for orders on the north shore.

All orders carefully filled under the
supervision of GEORGE ASMUS, Mgr.

Wire, write or phone West 822, or Ravenswood 7550
Member Florists' Telegraph Delivery.

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EVERYTHING IN FLOWERS
DELIVERED ANYWHERE

PHONE, WRITE OR WIRE

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F. WM. HECKENKAMP, JR.

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LEADING FLORIST

Prompt service for Western Illinois, N. E.
Missouri and S. E. Iowa.

We can assure you the best of service with the
regular discount on all your retail orders for the
following towns:—

Austin, Oak Park, River Forest, Maywood,
Riverside, La Grange, Western Springs,
Hinsdale, Glen Ellyn, Wheaton and
Elmhurst, on short notice.

KLIMMER'S GREENHOUSES
812 Dunlap Ave. FOREST PARK, ILL.

BLOOMINGTON, ILL.
Flowers delivered in this city and surrounding
country promptly. Best service.
WELLENREITER & SON, 400 N. MAIN STREET

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly
and carefully.

PEKIN—PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

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ARE CAREFULLY EXECUTED

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FLOWERS DELIVERED IN CITY OR STATE ON SHORT NOTICE

BOYLE AND MARYLAND
AVENUES

F. H. WEBER

BOYLE AND MARYLAND
AVENUES

Both Long Distance Phones.

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J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants
furnished on telegraphic orders.

The Bellevue-Stratford, **Philadelphia** Broad and Walnut Streets.

PHILADELPHIA and Vicinity

The London Flower Shop, Ltd.

1800 Chestnut Street.
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FRED C. WEBER

4326-28 **St. Louis, Mo.**
Olive St.

We have no Branch Store
SELLING FLOWERS FORTY-TWO YEARS
Member Florists' T. D. Assn.

Members of Florists' Telegraph Delivery Ass'n

EVENDEN BROS.

Largest Growers in Central Pa. **Williamsport, Pa.**

A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.

Largest Floral Establishment in America

Established 1874—Incorporated 1909

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Floral Experts

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Pittsburgh, Pa.

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COURTESIES EXTENDED
TO THE TRADE

OPEN DAY and NIGHT

Members of the Florists' Telegraph Delivery.

WILLIAMSPORT, PA.

WILLIAMSPORT FLORAL CO. The Leading Florists

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, John M. Lupton, Mattituck, L. I.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.

A CONSENSUS of opinion makes the demand for French and Dutch bulbs this season off twenty per cent as compared with normal years.

THE change of name of the Ratekin Seed Co., of Shenandoah, Ia., to Ratekin Seed House, has been authorized. The capital stock is \$75,000.

It is reported the German growers of valley pips were told by their government to reduce their acreage by two-thirds and to use the space for wheat.

THE Goodloe Seed Co., of Lexington, Ky., has been incorporated by G. Clay Goodloe, Helen Goodloe and W. C. Goodloe. The capital stock is fixed at \$50,000.

THE bean crop is in bad shape as a result of the cold and the excessive rains. A large part of the crop that succeeded in getting out of the ground has turned yellow.

PAPERS changing the name of the firm of C. S. Brent, Inc., Lexington, Ky., to the C. S. Brent Seed Co., have been approved by the Kentucky secretary of state. Liability is fixed at \$100,000.

WITH the shipping season at hand, the French bulb market is receiving special attention. There still is a divergence of opinion between Ollioules and New York; the syndicate prices seem higher than most buyers think conditions warrant.

JOHN LEWIS CHILDS, INC., now is the title of Mr. Childs' business at Floral Park, N. Y., papers having been filed June 28. The incorporators are John Lewis Childs, Mary C. Childs and Vernon G. Childs, and the capital stock is \$400,000.

It is reported that the J. C. Robinson Seed Co., of Rocky Ford, Colo., has already contracted for more than 400,000 pounds of vine seed for delivery next year. About half of this is in cucumbers, and the other half divided between watermelon and cantaloupe.

THE SLOAN Seed Co., Palo Alto, Cal., has received permission from the state corporation commission to issue its common stock to Frank C. Sloan in exchange for his going business, and to sell its preferred stock, 2,500 shares of the par value of \$10 each, at par, to net the company not less than 90 cents on the dollar.

NATURALIZATION papers were taken out recently by John Medill Clark, secretary of the Leonard Seed Co. He has lived in Chicago since 1867, and thought he was a naturalized citizen, believing that his father had been naturalized before he reached his majority. A short time ago he learned his error, and applied for citizenship.

In the first suit brought to trial for damages as a result of the falling of the wall of the Missouri Athletic Club building on the building occupied by the St. Louis Seed Co., at St. Louis, Mo., March 17, 1914, the jury found the Boatmen's Bank, which owned the club building, not responsible for the accident. The plaintiff was a wrecker in the employ of the construction company at the time, and lost a leg and an arm. The bank

TURNIP SEED
LEONARD SEED CO.
226-230 W. KINZIE STREET, CHICAGO
ONION SETS **GROWERS FOR THE TRADE**
Write for Prices

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"
Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Braslan Wholesale Growers of the following California Specialties only:
ONION, LETTUCE, CARROT, RADISH, PARSNIP, PARSLEY,
CELERY, ENDIVE, LEEK, SALSIFY and SWEET PEAS
Seed Growers
SAN JOSE, CALIFORNIA
Company

The Everett B. Clark Seed Co., Milford, Conn.
Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho
Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

Western Seed & Irrigation Co.
Seed Growers and Dealers
Specialties:
Cucumber, Musk and Watermelon,
Pumpkin, Squash, Sweet and Field Corn.
FREMONT, NEB.

THE L. D. WALLER SEED CO.
Specialists in
SWEET PEAS—NASTURTIUM SEEDS
Prices on Application
GUADALOUPE, CALIFORNIA

Contract Seed Growers
Specialties: Pepper, Egg Plant, Tomato,
Vine Seed and Field Corn.
Correspondence Solicited
George R. Pedrick & Son
PEDRICKTOWN, N. J.

The C. Herbert Coy Seed Co.
VALLEY, Douglas NEB.
Wholesale Growers of High-grade Seeds
Cucumber, Muskmelon, Squash and Pump-
kin, Sweet, Flint and Dent Seed Corn

—THE—
J. C. Robinson Seed Co.
WATERLOO, NEB.
ROCKY FORD, COLO.
Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

Waldo Rohnert
GILROY, CAL.
Wholesale Seed Grower
Specialties: Lettuce, Onion, Sweet Peas, Aster,
Cosmos, Mignonette, Verbena, in variety.
Correspondence solicited.

EVERETTE R. PEACOCK CO.
"PEACOCK BRAND SEEDS"
STANDARD OF QUALITY
ONION SETS
4013 Milwaukee Avenue
CHICAGO

CONTRACT
SEED GROWERS
Strictly Michigan Grown Beans, Cucumber,
Tomato, Muskmelon, Squash, Watermelon, Radish,
Sweet Corn. Correspondence solicited.
S. M. ISBELL & CO., Jackson, Mich.

THE KIMBERLIN SEED CO.
Wholesale **SANTA CLARA, CAL.**
Seed Growers
Growers of
ONION, LETTUCE, RADISH, Etc.
Correspondence Solicited

Henry Fish Seed Co.
BEAN GROWERS
For the Wholesale Seed Trade.
CARPINTERIA, -:- CAL.

TOMATO SEED
Grown for the
Wholesale Seed Trade
HAVEN SEED CO.
SANTA ANA, CALIFORNIA

TOMATO SEED
Also Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon Seed and
Field Corn, in variety, on contract.
EDGAR F. HURFF
Correspondence Solicited **SWEDENSBORO, N. J.**

ANNOUNCEMENT OF THE 1915 CROP PRICES ON ZVOLANEK'S WINTER-FLOWERING ORCHID SWEET PEA SEED

We are distributors for these famous Sweet Pea Seeds and are today able to announce the following prices subject to crop being unsold on receipt of order—so speak quick. Delivery July or August.

Mrs. A. A. Skach, a beautiful shell pink. Will not fade and has splendid keeping qualities. Per ounce, \$1.75; 4 ounces, \$6.50; 1 pound, \$18.00.

Mrs. Jos. Manda, a light shell pink with extra long stem. Flowers ruffled, becoming a brighter pink the longer they are kept. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

White Orchid, a true white. Per ounce, \$1.75; 4 ounces, \$6.00; 1 pound, \$18.00.

Mrs. M. Spanolin, black-seeded, of the purest white color. Has won a number of first prizes. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

Orchid Beauty, dark rose, blush-

ed with orange. Per ounce, \$1.75; 4 ounces, \$6.00; 1 pound, \$18.00.

Orange Orchid, begins to bloom in March. One of the best if sown late. During December and January the color is more rose. True. Per ounce, \$4.00; 4 ounces, \$12.00.

Lavender Orchid, lavender pink, very large. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

Lavender Nora, not orchid-flowering, but has captured all first prizes over other lavender orchid colors. Long stems. Per ounce, 75c; 1 pound, \$8.00.

Venus, white with slight pink blush; one of the best. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

ORDER NOW AND MAKE SURE OF YOUR SUPPLY

A. L. Randall Company

WABASH AT
LAKE STREET

Wholesale Cut Flowers CHICAGO, ILL.

Mention The Review when you write.

MIGNONETTE SEED

We offer a limited quantity of greenhouse-grown seed from a strain of Mignonette which we have reselected for several years.

Trade Packet \$1.00

1/4 Oz., \$1.50 Oz., \$5.00

DAVID J. SCOTT
CORFU, N. Y.

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Pieters-Wheeler Seed Company



Gilroy, :: :: California

Growers of High Grade Seeds

Onion, Radish, Lettuce,
Sweet Peas, Etc. :: ::

Correspondence Solicited.

SWEET PEA SEED

Write for our Price List.

S. BRYSON AYRES CO.

Sweet Pea Farm,
Sunny Slope, INDEPENDENCE, MO.

PLACE ORDERS NOW FOR
LATE SUMMER

Thorburn's
SEEDS

"Our seeds of late summer flowers or plants if all in bloom at one time would give a perfect rainbow-range of color."

You can choose from our stock of seeds successfully because it is so varied and so interesting; with so many possibilities.

You would like our catalogue. Write

J. M. THORBURN & CO.
53 Barclay St., through to 54 Park Place,
NEW YORK

Mention The Review when you write.

97th Year

J. BOLGIANO & SON

Wholesale Garden and Field Seeds,
Onion Sets, Seed Potatoes.

Brewers of Pedigree Tomato Seeds
BALTIMORE, MD.

Routzahn Seed Co.

ARROYO GRANDE, CAL.

**SWEET PEA and NASTURTIUM
SPECIALISTS**

Wholesale growers of full lists of FLOWER
and GARDEN SEEDS

INCREASE

The desire for increase is inherent in all nature. It is the fundamental impulse of the universe. All human activities are based on the desire for increase—*increase* in something. When the desire to increase ceases, there's something wrong with the man. The normal desire for increased wealth is not an evil or a reprehensible thing; it is a desire for more abundant life; it is aspiration. Now, if you are a florist and want to increase your business and profits, push lilies. They are most appropriate for all occasions and, properly handled, will net big returns on the investment.



Not how cheap
but how good.

**RALPH M. WARD
& CO.**

THE LILY HOUSE

71 Murray Street
NEW YORK

Lilium Giganteum, Auratum and
Magnificum in cold storage ready
for immediate or future delivery.

ORDER NOW. PLANT NOW.

is reported to have previously settled out of court more than twenty cases growing out of the fire and falling wall.

THE Everett B. Clark Seed Co., Green Bay, Wis., recently acquired a 5-passenger touring car for business use.

PALM seeds to the value of \$8,159 were among the imports passing through the New York custom house last week.

THE new U. S. Department of Agriculture Farmers' Bulletin No. 676, "Hard Clover Seed and Its Treatment in Hulling," tells of the difference between commercial clover seed and that gathered, hulled and cleaned by hand and also the relation of certain other factors to the character and size of the clover seed crop. It will be of interest to all studious dealers in grass seeds.

BODDINGTON'S TO INCORPORATE.

At a meeting of the creditors of Arthur T. Boddington, held July 1, it was unanimously resolved to incorporate. The statement of the business transacted during the last four months was sufficiently favorable to warrant these gentlemen in making the Arthur T. Boddington Co., Inc., a permanency under this new title. This incorporation will be without prejudice to the claims of the creditors; in fact, it was adopted for the purpose of safeguarding their interest.

C. W. Scott, chairman committee.

CHINESE SACRED LILY BULBS.

Consul Maynard, at Amoy, China, has sent to the Department of Commerce the following report on the narcissus bulb trade:

"The only article of export from this district to the mainland of the United States is the narcissus bulb. For many years large shipments were made during the summer months. As Amoy is the only source of supply of this particular variety of bulb, and the demand has been increasing, the planters have enjoyed great prosperity. There has been a sharp advance in prices each year, until in 1914 the growers held out for a price beyond a point that could be met by the buyers, and a complete deadlock resulted. Because both sides remained firm, the shipments in 1914 considerably decreased, and the bulk of the harvest was thrown away. A similar situation exists at present and there is little prospect of an agreement being reached. It is anticipated that there will be practically no shipments in 1915. Much smaller areas were planted, and it is doubtful if the shipments would be normal even if an agreement could be reached between the growers and buyers. The situation is unfortunate, since the planters are apparently ruining a business of great promise. The cost of growing the bulbs has not increased and there would still be a good profit at the price that ruled three or four years ago. The present prices are more than double that amount, and it is therefore difficult to understand the point of view of the farmers." E. H. P.

SEED TRADE IN ENGLAND.

The following is from a British trade paper:

"I have met several men connected with the big wholesale seed houses, who are running round the growing districts

Kelway & Son

SEED GROWERS AND
NURSERYMEN
LANGPORT, ENGLAND

announce that their

Mr. H. A. Naldrett

is now taking an extended business trip throughout the United States and Canada. Mr. Naldrett's address while in this country will be in care of:—

MESSRS. THOMAS MEADOWS & CO.

8-10 Bridge Street

Battery Park,

NEW YORK

Mention The Review when you write.

A. & L. BREMOND FRERES

OLLIOULES, VAR, FRANCE

Sons and successors to Louis Bremond, the oldest and most widely known French Bulb exporter, are prepared to meet the requirements for the next crop and to deliver promptly any highest grade of bulbs at the lowest market rate.

PRICES ON APPLICATION BY WIRE OR MAIL

CABLE ADDRESS:—BREMOND FRERES, OLLIOULES, FRANCE

Mention The Review when you write.

DUTCH BULBS PEARSON'S MONEY-WORTH QUALITY

The kind you have always been trying to get. Prices based on quality, not competition, and yet the prices are lower than those of most reliable dealers. Let us have your name now for price list when ready, or better still, let us have a list of your requirements for prices.

PETER PEARSON, Seedsman and Florist, 5732-5752 Gunnison Street, CHICAGO

Mention The Review when you write.

C. JONKHEER & SONS
DUTCH BULBS
AND PLANTS
HILLEGOM, HOLLAND

Mention The Review when you write.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Mosbjerg, P. O. Box 560, Minneapolis, Minn.

Mention The Review when you write.

THE UP-TOWN SEED STORE

HARRY A. BUNYARD CO., Inc.

40 West 28th St., NEW YORK CITY

Mention The Review when you write.

Holland Bulbs

R. van der Schoot & Son
HILLEGOM (ESTABLISHED 1830) HOLLAND

OWNERS and CULTIVATORS of over 550 acres of bulbs, such as Hyacinths, Tulips, Narcissus, Crocus, Iris, Gladiolus, Lilies; a very large assortment of Peonies, Amaryllis and herbaceous plants

LOWEST PRICES ON APPLICATION

BULB CATALOGUE READY NOW

SUPPLIERS TO THE AMERICAN TRADE SINCE 1840

Mention The Review when you write.

Fitness For Its Purpose

Bulbs for forcing.
 Bulbs for outdoor planting.
 Bulbs for Thanksgiving flowers.
 Bulbs for Christmas flowers.
 Bulbs for Easter flowers.
 Bulbs for all occasions and purposes.

What we want to emphasize is the importance of "fitness for its purpose," and the attention we give to it in every respect.

Write us about your order. We can give you interesting facts about our prices, quality and service.

LECHNER BROS.

WEBSTER GROVES, MISSOURI

Agents for The Growers' Association,
 Anna Paulowna, Holland.

Mention The Review when you write.

DANISH SEEDS



Cabbage,
 Cauliflower,
 Carrot, Man-
 gel, Swede,
 Turnip, etc.

Contract Orders
 and Samples at
 your service.

Cable Address—
 "FROOLSEN."
 Code: 5th Ed.,
 A. S. G. Amer.
 Seed Trade
 Association.

CHR. OLSEN, Seed Grower, Odense, Denmark
 (Estab. 1862)

Ask for Prices of Seeds (Garden, Farm
 or Flower) from

KELWAY'S

for present delivery or on contract.
 Special prices now ready.

LANGPORT, ENGLAND



The Aukamm Type, medium size.

Fischer's Cyclamen Seed

THE AUKAMM TYPE, in Glowing Dark Red (Xmas Red); Glowing Red (Bright Cherry Red); Rose of Marienthal (Bright Pink); Pure White; White with Red Eye; Lilac.

\$3.50 \$25.00 \$100.00

per 1000 seeds. per 10,000 seeds per 50,000 seeds

THE AUKAMM TYPE in Glory of Wandsbek (Salmon Red); Pearl of Zehlendorf (Salmon); Rose of Wandsbek and Rose of Zehlendorf (Light Salmon); the four best salmon sorts grown. \$5.50 per 1000 seeds.

Rococo and Victoria Cyclamen, - \$5.00 per 1000 seeds

Cash with order, please.

FERD. FISCHER, Wiesbaden-Aukamm, Germany.

Over 500 testimonials and repeated orders for Cyclamen Seed were shown to the editor of The Florists' Review.

TO THE TRADE

HENRY METTE, QUEDLINBURG, GERMANY
 (Established in 1784)

GROWER and EXPORTER on the very largest scale of all
CHOICE VEGETABLE, FLOWER and FARM SEEDS

SPECIALTIES: Beans, Beets, Cabbages, Carrots, Kohl-Rabi, Leeks, Lettuces, Onions, Peas, Radishes, Spinach, Turnips, Swedes, Asters, Balsams, Begonias, Carnations, Cinerarias, Gloxinias, Larkspurs, Nasturtiums, Pansies, Petunias, Phlox, Primulas, Scabious, Stocks, Verbenas, Zinnias, etc. Catalogue free on application.

HENRY METTE'S TRIUMPH OF THE GIANT PANSIES (mixed), the most perfect and most beautiful in the world, \$6.00 per oz.; \$1.75 per 1/4 oz.; \$1.00 per 1/8 oz. Postage paid. Cash with order.

All seeds offered are grown under my personal supervision on my own vast grounds, and are warranted true to name, of strongest growth, finest stocks and best quality. I also grow largely seeds on contract.

DANISH PANSY SEED

Wiboltt's Danish Exhibition.....	per lb., \$18.00; per oz., \$1.50
Good Mixture.....	per lb., 3.00; per oz., .36
Extra Fine Mixture.....	per lb., 4.00; per oz., .36
Giant Trimardeau Mixture.....	per lb., 8.00; per oz., .60

Postpaid. Cash with order. Write for my price list.

R. WIBOLTT, SEED GROWER, Nakskov, Denmark

clinging their deals for next season's supplies. They all appear to be optimistic, both in regard to the prospects of good supplies and on the general outlook of the trade.

"The seedsmen have, after all, had quite a good time this season, and there seems no fear in their minds that stoppage of German supplies will affect them for next season. There is even this season an increase in the seed growing industry in this country, and when labor can better be spared there will without doubt be many more seed farms cropping up in suitable districts, while even small nurserymen will be well advised to pay more attention to small crops of choice seeds, both of flowers and vegetables."

CLOVER FROM ITALY.

Consul Demonet, at Florence, Italy, reports to the Department of Commerce that clover seed exports have been affected by American crops. He says:

"The exports of clover seed decreased from \$840,259 in 1912 to only \$33,734 in 1914. One of the largest concerns states, in answer to our inquiry as to the falling off, that it has been caused by the rigid regulations governing the importation of seeds into the United States, and that since seed must be shipped with the risk of being rejected at American ports Italian exporters refuse to sell. The rest seem to agree that the more abundant crops in the last two years in the United States have caused exports to fall off, and the reason is also advanced that heavy purchases made by central European countries at the outbreak of war raised prices so much that France and England, losing their usual market in central Europe, could undersell the Italians in the United States.

"As to alfalfa seed, covered under the same head as clover seed in the list of exports, it is stated that alfalfa seed from Turkestan has been imported into the United States via Hamburg, and that this seed, of inferior quality to Italian seed, has been underselling the latter in the American market."

BAD HAIRY VETCH.

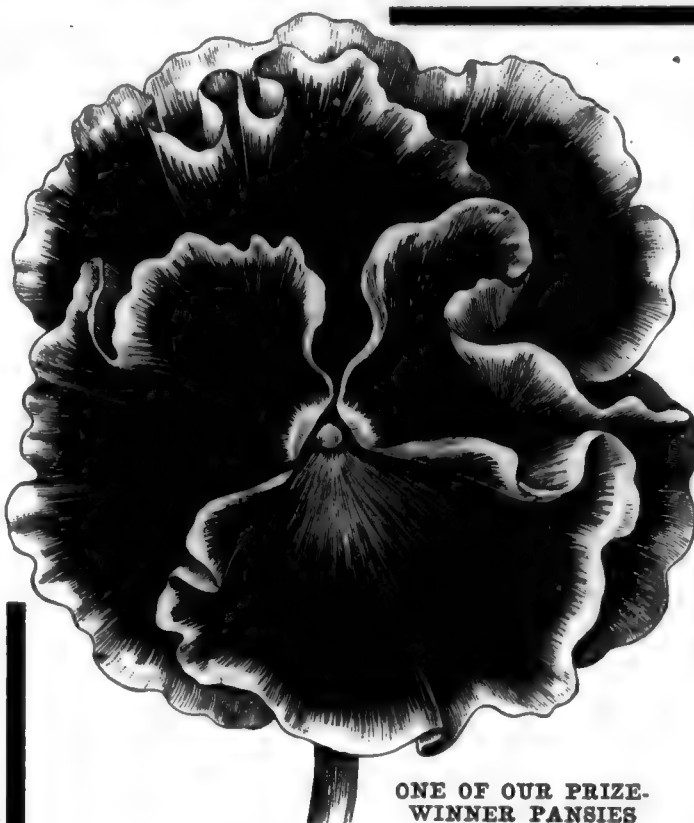
The U. S. Department of Agriculture has just published its findings on hairy vetch seed under the following paragraph in the act of Congress making appropriations for the department:

Where such samples [seeds of grasses, clover, or alfalfa secured in the open market] are found to be adulterated or misbranded, the results of the tests shall be published, together with the names of the persons by whom the seeds were offered for sale.

This was the third year in which the department has collected hairy vetch and there has been a marked reduction in the proportion of adulterated and misbranded seed found each year. In 1911, sixty-two per cent of the samples were either adulterated or misbranded; in 1912, fifty-three per cent, and in 1914, only twelve and one-half per cent. But the list for 1914 nevertheless contains the names of several well known seed houses. Evidently some outside force is needed to keep ordinarily careful men keyed up to the proper pitch.

SEED ACT REGULATIONS.

The bureau of plant industry of the United States Department of Agriculture has issued a revised copy of the regulations under the seed importation



ONE OF OUR PRIZE-WINNER PANSIES

Johnson's Prize Winner Pansies in mixture. The finest strain of Pansy in cultivation, saved only from the largest and best shaped flowers of the richest colors.

Tr. Pkt., 50 cts. Oz., \$5.00

GIANT SEPARATE COLORS

	Tr. Pkt.	Per Oz.
Giant Adonis. Beautiful light blue	\$0.25	\$2.00
Giant Prince Bismarck. Beautiful shade of brown25	1.50
Giant Striped25	1.50
Giant Peacock. Ultramarine blue, claret and white; extra30	2.00
Giant Emperor William. The best blue25	1.50
Giant Black25	1.50
Giant White. With dark eye25	1.50
Giant Trimardeau. Choice mixed25	1.00
Giant Fire King. Golden yellow, upper petals purple25	1.50
Giant Mme. Perret. A magnificent giant strain of rare excellence, very early, vigorous and a rich combination of colors30	2.50
Giant Lord Beaconsfield. Purple, white petals25	1.50
Giant Yellow. With dark eye; fine25	1.50
Giant Dark Blue25	1.50
Giant Snowflake. Pure white25	1.50

	Tr. Pkt.	Per Oz.
Giant Hortensia. Beautiful red shades	\$0.30	\$2.25
Giant President Carnot25	2.00
Bugnot's Superb Blotched40	3.00
Cassier's Giant Five Blotched30	2.50
Giant Masterpiece. A magnificent variety, with curled petals and many rich colors40	3.50
Giant Orchid-flowered. Beautiful, rare shades40	2.50
Triumph of the Giants (grown by Henry Mette, the introducer). A prize strain of curled and fluted flowers of immense size and rare brilliancy of coloring. 1/4 oz., \$1.7560	6.00
Giant Odier. Extra large blotched, rich colors30	2.50
Giant Imperial German Mixed. A rich strain30	2.50
Giant Parisian. Brilliant colors, mostly five blotched; fine25	2.00
Giant Golden Queen. Without eye25	2.25

JOHNSON SEED COMPANY
217 Market Street, PHILADELPHIA, PA.

Mention The Review when you write.

August Rölker & Sons

General Horticultural Importers
for the trade only. Send for estimates or price list to

51 BARCLAY ST., NEW YORK
or P. O. Box 752

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L. GIGANTEUMS

8-9 inch, 8-10 inch, 9-10 inch
Also BAMBOO STAKES, green and natural, different sizes.

Write for prices.

YOKOHAMA NURSERY CO., Ltd.
Woolworth Bldg., New York City



Watch for our Trade Mark Stamped on every brick of Lambert's

Pure Culture Mushroom Spawn

Substitution of cheaper grades is thus easily exposed. Fresh sample brick, with illustrated book, mailed postpaid by manufacturers upon receipt of 25 cents in postage. Address



Trade Mark. American Spawn Co., St. Paul, Minn.

Mention The Review when you write.

Lilium Giganteum, 7-9 in., 300 in case, \$18.00 per case
..... 50.00 per 1000
Lilium Formosum, 8-9 in., 300 in case, 18.00 per case
Lilium Album, 220 in case 12.00 per case
Lilium Auratum, 150 in case 10.00 per case
Lily of the Valley Pipe, extra fine.... 14.00 per 1000

Bamboo Canes, Wood Moss and Sphagnum Moss.

To-bak-lne, Nikoteen and Nico-Fume.

D. RUSCONI, 128 West 6th Street,
CINCINNATI, OHIO
Mention The Review when you write.

Wm. Elliott & Sons SEEDSMEN

42 Vesey Street, NEW YORK

Mention The Review when you write.

Wilson's Seeds will grow anywhere.

J. J. WILSON SEED CO., Newark, N. J.

Mention The Review when you write.

**PRINCESS****20—The New Upright Pansy**

This strain is entirely distinct from all others. It is absolutely compact, upright growing, and extremely weather-proof, enduring many storms without damage to its flower. The flowers are mostly blotched and frilled like the Masterpiece, of good form and heavy velvety texture, on heavy stems carried well above the foliage. Attractive by the brilliancy of its colors.

500 Seeds 20c; 1000 Seeds 35c; 1/2 oz. \$1.00; 1/4 oz. \$2.00; 1 oz. \$7.50.

- 24—Kenilworth Show—A fine strain.
- 38—Mme. Perret—Red and wine shades.
- 40—Zebra—Fine striped mixture.
- 42—Adonis—Light blue, white center.
- 44—Black—Almost coal black.
- 46—Black with bronze center.
- 48—Lord Beaconsfield—Purple shaded white.
- 50—Bronze—Beautiful bronze.
- 52—Bronze with yellow center.
- 54—Velvet Brown with yellow center.
- 56—Havana Brown.
- 58—Havana Brown with yellow center.
- 60—Cardinal—Curled, bright red, dark blotch.
- 62—Cecily—Steel blue, margined white.
- 64—Goliath—Large curled yellow, blotched.

The KENILWORTH Giant Pansy

seeds are all grown by myself and are offered in the following mixtures and separate colors:

22—KENILWORTH STRAIN—The flowers are of perfect form and substance; many of the immense flowers are from 3 1/2 to 4 inches; it is a striking collection of beautiful colors and markings rich with shades of red, brown, bronze, mahogany and many others too numerous to mention. Light, Medium or Dark Mixtures.

26—KENILWORTH CUT FLOWER MIXTURE—Is a distinct class by itself, surpassing all other strains as a cut flower or for exhibition purposes, for inside or outside growing; the large flowers are carried erect above the foliage on heavy stems, 7 or 8 inches long, in the most graceful manner, and stand the hot, dry weather well.

28—MASTERPIECE—A remarkable type; the curled, wavy petals giving the flower a double appearance, large flowers of great substance, on long, strong stems.

30—GIANT THREE AND FIVE BLOTCHED PANSIES—A superb mixture. Flowers large and of circular form and of great substance. The display of coloring is unsurpassed. A combination of almost every shade of rich velvety colors, reds are particularly conspicuous; the petals being distinctly marked with three or five large dark blotches.

32—GIANT PARISIAN—The flowers are of enormous size, and beautifully marked, mostly five dark blotches on white and yellow ground. An unusually showy mixture.

NEW SEED NOW READY

All sorts and mixtures, except the new Pansy Princess, are \$5.00 per oz.; \$1.25 per 1/4-oz.; 5000 seeds, \$1.00; trade packet of 1000 seeds, 25c; any 5 pkts., \$1.00. Please order by number.

- 66—Hero—Curled, deep blue shaded white.
- 68—Emp. William—Ultramarine blue, violet eye.
- 70—Eros—Velvety brown, yellow margin.
- 72—Emp. Franz Joseph—White blotched blue.
- 74—Emp. Frederick—Maroon with gold edge.
- 76—Fairly Queen—Azure blue, white edge.
- 78—Freya—Purplish violet, white edge.
- 80—Gold Edge—Velvety brown, gold edge.
- 84—Superba—Orchid tints of red and wine.
- 86—Sunlight—Yellow with brown blotches.
- 88—Andromeda—Curled apple blossom.
- 90—Colossea Venosa—Light veined shades.
- 92—Almond Blossom—Delicate rose.
- 94—Aurora—Terra cotta shades.
- 97—The above named Orchid mixed.
- 98—Indigo Blue—Deep velvety blue.
- 100—Light Blue shades.
- 102—Minerva—Red ground, violet blotched.
- 104—Meteor—Bright red brown.
- 106—Pres. McKinley—Yellow, dark blotched.
- 108—Mahogany with white margin.
- 110—Mahogany with yellow margin.
- 112—Mourning Clock—Black with white edge.
- 114—Purple—Large rich deep color.
- 116—Peacock—Blue, rosy face, white edge.
- 118—Psyche—Curled white, five blotches.
- 120—Pres. Carnot—White, five blue blotches.

- 126—Red—A collection of rich red shades.
- 128—Red Riding Hood—Curled and blotched.
- 130—Rosy Morn—Purple crimson, white edge.
- 132—Striped on lilac ground.
- 134—Striped on bronze ground.
- 136—Victoria—Blood red, violet blotches.
- 137—Vulcan—Dark red, with five blotches.
- 138—White—Large satiny white.
- 140—White with violet blotch.
- 142—Yellow—Large golden yellow.
- 144—Yellow with dark blotch.
- 146—84 to 144 mixed in equal proportions.

For fuller description send for catalogue.

RAINBOW is a mixture of the most beautiful, gorgeous colors, blotched, striped, veined, margined, etc. With every \$1.00 worth of Pansy seed I will send, free, 1000 seeds of Rainbow, and with other amounts in like proportion.

Chas. Frost
Kenilworth, N. J.

Mention The Review when you write.

XXX SEEDS

PRIMROSES, Improved Chinese Fringed, finest grown, many varieties mixed, 650 seeds, \$1.00; 1/2 pkt., 50c; per 1000, \$1.25.
Primula Kewensis, sweet yellow, new dwarf, 25c.
Primula Obconica, new giants, pkt., 50c.
Calceolaria, finest dwarf, Giant flow., 50c.
Columbine, new fancy mixed, 20c.
Cyclamen Giganteum, finest Giants mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.
Cineraria, large flowering dwarf mixed, fine, 1000 seeds, 50c; 1/2 pkt., 25c.
Daisy (Bellis), new Monstrous Double, 25c.

GIANT PANSY The best large flowering varieties, critically selected, 6000 seeds, \$1.00; half pkt., 50c; oz., \$3.00. A pkt. of giant **Mme. Perret** pansy added to every order for Giant Pansy.

CASH. Liberal packets. We can please you.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

Pansy SEED Pansy

Brown's Giant Prize Pansy Seed. My own grown 1915 crop.

\$2.50 per 1/2 oz.; \$5.00 per oz.; \$50.00 per lb.

Cash with order.

PETER BROWN

Lancaster, Pa.

Mention The Review when you write.

BOUGHT YOUR BULBS YET?

IF NOT, IT'S TIME TO PLACE THE ORDER NOW

Why not try us? Send in your list for quotations. Get our catalogue on Bulbs, Azaleas, Hydrangeas, Ramblers and other stock.

C. C. POLLWORTH CO.,

Milwaukee, Wis.

Mention The Review when you write.

Asparagus Plumosus Nanus Seed

Fresh 1915 Crop

1000 to 5000 at \$1.00 per 1000; 5000 and over at 75c per 1000

DRAKE POINT GREENHOUSES,

Yalaha, Florida

Mention The Review when you write.

It is our BUSINESS to supply YOU

with SUPERIOR GLADIOLI

JOHN LEWIS CHILDS

Flowerfield, L. I., N. Y.

Mention The Review when you write.

Candytuft Empress,

\$1.50 per pound

Rochester White Gladioli,

\$2.25 per dozen; \$15.00 per 100

Full line of Flower Seeds. If you want the best give us a trial.

JAMES VICK'S SONS, - Rochester, N. Y.

Mention The Review when you write.

Our Motto:—The Best the Market Affords

Lilium Giganteum, 7/9-in.

CASE OF
100 BULBS \$6.95

FROM NEW YORK AND CHICAGO COLD STORAGE

800 bulbs,
\$18.00
1200 bulbs,
\$27.00C. S. & Co.
NEW YORK1000 pips,
\$15.00
2500 pips,
\$35.00

Lily of the Valley Pips

\$7.95 CASE OF
500 PIPS

CHAS. SCHWAKE & CO., Inc.,

90-92 West Broadway,

NEW YORK

Mention The Review when you write.

act of August 24, 1912. Under this act the collector of customs is required to forward for inspection samples of all seeds of alfalfa, Canadian bluegrass, Kentucky bluegrass, millet, orchard grass, rape, redtop, timothy, clover, meadow fescue and awnless brome-grass from all shipments received. Samples of shipments of other seeds enumerated in the act need be forwarded only when specifically requested by the Secretary of Agriculture. The regulations include a list of the weed seeds for which the importations are to be examined, and provide for the mode of procedure on the part of the collector of customs in forwarding the samples, handling the seeds, etc. Unsatisfactory shipments are either to be reclaimed or exported.

CATALOGUES RECEIVED.

Morehead Manufacturing Co., Detroit, Mich.—"Morehead Back to Boiler System of Steam Drainage and Boiler Feeding," a well printed 64-page book, explaining the construction and operation of the different styles of Morehead tilting steam traps, designated as return, non-return, vacuum and condenser traps. By means of descriptions and illustrations, a clear idea is given as to the use of the devices under various conditions. At the end of the book is some useful information in tabulated form.

Everglade Nursery Co., Fort Myers, Fla.—A catalogue of special southern-grown stock, such as crotons, palms, other foliage and decorative plants, flowering plants, eucalypti and other trees, tropical fruits, vines, bulbous plants, ferns, etc.; sixteen pages, illustrated.

Chris. Reuter, New Orleans, La.—An illustrated catalogue of vegetable and farm seeds, strawberry plants, roses, insecticides, sprayers, seeders and other implements; forty-two pages and cover. Onions, lettuce and cabbage are treated as specialties, but great prominence is also given to oats and to such forage crops as alfalfa, clover, Sudan grass, etc.

Steele's Pansy Gardens, Portland, Ore.—An illustrated folder containing an announcement of a special reduction in the prices of Mastodon pansies. Both seeds and seedlings are included in the "cut-price offer."

R. H. Bath, Ltd., Wisbech, England—"Bath's Special Offer of Bulbs, to the Trade Only," an illustrated catalogue of daffodils, tulips and chionodoxas. By far the greatest prominence is given to daffodils, among which are listed half a dozen novelties "now offered to the trade," it is said, "for the first time."

Ant. C. Zvolanek, Lompoc, Cal.—List of winter-flowering orchid sweet peas and improved outdoor varieties. Besides the well-tried commercial sorts, about a dozen of the newer kinds are included, with this word of caution: "The seed crop of some of the novelties may be a failure; when ordering, state if you want them substituted with others in case of failure." In the same connection the booklet states: "We have probably many more novelties to offer, of which we will send a special list in September, providing the crop turns out well."

Samuel McGredy & Son, Portadown, Ireland—A 12-page list of new roses disseminated by this firm and by other growers, European and American. Only three new McGredy roses are announced for 1915, but these are listed as "the three greatest novelties of the century." An attached leaflet contains a statement of the discounts to the trade.

Oronogo Flower Gardens, Carthage, Mo.—"Flowers that Grow for Everybody," a list of tulips, narcissi, German irises, peonies and miscellaneous plants. Enclosed, also, is a supplementary or "special early-order" list of narcissi and tulips.

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE, Box 34, SEDALIA, MO.
Mention The Review when you write.

BURNETT BROS.

SEEDS :: BULBS :: PLANTS

98 Chambers St., NEW YORK CITY

Mention The Review when you write.

CHOICE VARIETIES of GIANT PANSIES

St. Louis Seed Co.'s Exhibition Mixture—A magnificent mixture. The flowers are the very largest, perfect in form, gorgeously colored and free blooming.....\$1.75 \$7.00
St. L. S. Co. "Nonpareil" Mixture—This is certainly one of the grandest collections of the rarest and most beautiful varieties of Pansies. 1.25 5.00
Masterpiece—The petals waved or frilled, which gives the flower an almost double appearance.. .75 3.00
Trimardeau Giant Flowering Mixed30 1.00
Bugnot's Giant Mixture—One of the finest blotched varieties.... .75 2.50

Cassier's Giant 5 Spotted Mixed—With petals of the finest coloring\$0.60 \$2.00
Imperial German Giant, Mixed—A rich strain..... .50 2.00

SEPARATE COLORS.

All Giant-Flowered Varieties
Giant Adonis—Lavender blue.... .35 1.25
Giant Emperor William—Ultramarine blue35 1.25
Giant Gold Elsie—Clear yellow.... .35 1.25
Giant Fire King—Bright reddish brown35 1.25
Giant King of the Blacks (Faust)—Pure jet black..... .35 1.25
Giant Lord Beaconsfield—Lavender and violet35 1.25
Giant Snowflake—White..... .35 1.25

ST. LOUIS SEED COMPANY

411-413 Washington Ave.

The Home of "Pure and Sure Seeds"

ST. LOUIS, MO.

Mention The Review when you write.

C. F. M. SPECIALS

Floribunda VALLEY Pips, select quality at \$15.00 per 1000.

T Brand LIL. GIGANTEUM, the lily without a peer, per case:
7/9, \$18.00; 8/10, \$19.00; 9/10, \$20.00. Baby cases, 7/9, 100 bulbs, \$6.50.

LIL. SPEC. RUBRUM MAGNIFICUM, size 8/9 (200 bulbs), special at \$10.50 per case.

CORP. OF CHAS. F. MEYER, 99 Warren Street, NEW YORK

Mention The Review when you write.

Cold Storage Valley

CHICAGO MARKET BRAND

Finest Valley, giving best results
all year round—

\$16.00 per 1000 \$8.50 per 500
4.50 per 250 2.00 per 100

FLORISTS' MONEY MAKER

Best Valley at moderate prices—

\$14.00 per 1000 \$7.50 per 500
\$4.00 per 250

H. N. BRUNS

3040 Madison St., CHICAGO

BULBS

PLANT NOW in your empty benches and get some of that late summer money that is sure to come.

Lilium Giganteum

7/9-in., per case of 300...\$16.00; 100, \$6.00

Lilium Giganteum

8/10-in., per case of 225, \$21.00; 100, \$10.00

Lilium Speciosum Rubrum

8/9-in., per case of 225...\$16.00; 100, \$6.00

Lilium Speciosum Rubrum

9/11-in., per case of 125...\$11.00; 100, \$9.00

Guaranteed sound and prompt shipment

Wire Order Our Expense

WINTERSON'S SEED STORE

166 N. Wabash Ave., Chicago

E. E. STEWART

GLADIOLUS
SPECIALIST

BROOKLYN, MICHIGAN



GIGANTEUM Bulbs, \$7.50 per 100; per case. \$17.50.

Magnificum and Rubrum Lilies, per 100, \$6.00. Paper White and Dutch Bulbs, prices now ready. Calla Lily Bulbs—ORDER NOW.



Unkul Si sez:

We "was turriable" busy sending back checks and unfilled orders this spring, 'cause you fellers didn't order in time.

Get Busy — Order Now

M. M. CARROLL

NORWOOD (near Cincinnati), OHIO

Mention The Review when you write.

HELLER'S
MICE
PROOF
SEED
CASES.

Send for Catalogue.

HELLER & CO.

Montpelier, Ohio

Spring Bedding Plants

USE FRANZEN'S SEED

SEND FOR PRICE LIST

F. O. FRANZEN, 5319 No. Clark St., CHICAGO

Mention The Review when you write.

GOOD SUMMER FLOWERS

Extra Quality Pink and White Killarney, Richmonds, Mrs. Ward, Bulgarie, Cecile Brunner, American Beauties, Fancy Carnations, Yellow Daisies, Valley, Orchids, Peas, Fancy Peonies, Iris, Gladioli and Easter Lilies.

Obtain our prices
on quantity lots.

Pittsburgh Cut Flower Co.

116-118 Seventh Street,
PITTSBURGH, PA.

Mention The Review when you write.

CLOSED

During the summer we will close all day Sunday. We think a rest on Sunday will enable us to give you better service during the week.

M^CCALLUM CO., PITTSBURGH, PA.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Cincinnati, July 7, 1915.

Per doz.	
Beauties, 30 to 36-inch, Special...	\$3.00
" 24 to 30-inch, Fancy...	2.00
" 18 to 24-inch, Extra...	1.50
" 12 to 18-inch, First...	1.00
" 8 to 12-inch, Second...	.50
Per 100	
Killarney, white and pink.....	\$3.00 @ \$6.00
Richmond.....	3.00 @ 6.00
Carnations.....	1.50 @ 2.00
Easter Lilies.....	6.00 @ 10.00
Lily of the Valley.....	4.00
Orchids, per doz.....	\$6.00 @ \$7.50
Sweet Peas.....	.35 @ .75
Stocks.....	2.00 @ 4.00
Snapdragon.....	4.00 @ 6.00
Gladioli, America.....	3.00 @ 6.00
Feverfew, per bunch.....	.25c
Water Lilies.....	8.00 @ 4.00
Candytuft, per bunch.....	.25c
Sweet William, per bunch.....	.25c
Cornflowers.....	.35 @ .50
Hydrangeas, per bunch.....	.50c
Candidum Lilies.....	3.00 @ 4.00
Peonies.....	8.00 @ 4.00
Shasta Daisies.....	.75 @ 1.00
Asters.....	2.00 @ 3.00

Boston, July 7, 1915.

Per 100	
Beauty, Specials.....	\$12.00 @ \$15.00
" Extra.....	6.00 @ 8.00
" Short stems.....	1.00 @ 3.00
Shawyers, Russells.....	2.00 @ 8.00
Killarney Brilliant.....	.50 @ 4.00
Killarney.....	.25 @ 4.00
White Killarney.....	.25 @ 4.00
Dark Pink Killarney.....	.50 @ 4.00
Double White Killarney.....	1.00 @ 6.00
Killarney Queen.....	.50 @ 4.00
Mrs. Aaron Ward.....	.25 @ 4.00
D'Arenberg, Richmond, Hadley.....	1.00 @ 8.00
Ophelia.....	2.00 @ 8.00
Sunburst.....	.50 @ 4.00
Rivoire (Bulgarie, Taft).....	2.00 @ 6.00
Kaiserin, Carnot.....	2.00 @ 6.00
Carnations.....	.25 @ 1.00
Cattleyas.....	15.00 @ 20.00
Lily of the Valley.....	2.00 @ 3.00
Easter Lilies.....	3.00 @ 4.00
Gardenias.....	8.00 @ 12.00
Sweet Peas.....	.20 @ .50
Yellow Marguerites.....	.50 @ 1.00
Antirrhinums.....	1.00 @ 2.00
Cornflowers.....	.25 @ .35
Gladioli doz.....	.50c @ \$1.00

We sold our advertised 10,000 salvias in one day. We enclose 20 cents in stamps to pay for the ad in The Review.
—Stuhldreher Bros., Mansfield, O.

SPECIAL NOTICE TO AMERICAN TRADERS

If you are interested in European stocks of Plants and Seeds and latest news concerning same, subscribe to **The Horticultural Trade Journal**, published weekly, and **The International Horticultural Trade Journal**, published quarterly. One dollar (International Money Order) sent to us now will insure your receiving each number as published for one year.

Address

The HORTICULTURAL PRINTING CO.
BURNLEY, ENGLAND

Easter Lilies

Get fresh, fine stock from The Lily Grower of the Middle West.
We also have fine Adiantum Croweanum fronds at \$1.00 per 100.

Hoffmeister Floral Co.

LICK RUN

White St., CINCINNATI, OHIO

Mention The Review when you write.

Cut Flowers Greens Supplies

—Everything a Florist Needs—

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

24 E. Third Ave., Cincinnati, Ohio

PATRICK WELCH : Wholesale Florist

262 Devonshire Street : BOSTON, MASS.

AERICAN BEAUTIES, Orchids, Valley, Carnations. All the novelties in the Cut Flower Market furnished on short notice. Prices quoted on application. No retail orders accepted. Flowers shipped out of Boston on early trains. Store open for business at 6 a. m. Telephone Main 2698

Wholesale Cut Flower Prices.

Pittsburgh, July 7, 1915.

Per 100	
Beauty, Special.....	\$15.00 @ \$20.00
" Fancy.....	10.00 @ 12.50
" Medium.....	6.00 @ 8.00
" Short.....	2.00 @ 4.00
Killarney.....	2.00 @ 8.00
White Killarney.....	2.00 @ 8.00
Richmond.....	4.00 @ 10.00
Mrs. Aaron Ward.....	2.00 @ 8.00
Bulgarie (Rivoire, Taft).....	4.00 @ 10.00
Cattleyas, per doz.....	\$5.00 @ \$6.00
Carnations.....	1.00 @ 2.00
Valley.....	6.00 @ 8.00
Lilies.....	.50 @ 1.00
Sweet Peas.....	1.00 @ 2.00
Daisies.....	2.00 @ 4.00
Peonies.....	1.00 @ 3.00
Iris.....	3.00 @ 6.00
Cornflowers, per bunch.....	.50c @ 1.00c
Gladioli.....	3.00 @ 6.00

ENCLOSED you will find my check to cover account to date. Sometimes we pay bills where we question the profit for us, but never so with a bill from The Review.—G. S. Ramsburg, Somersworth, N. H.

CUT FLOWERS

Per 100	
Shawyer.....	\$3.00 \$5.00 \$7.00
Sunburst.....	
Maryland.....	
Killarney.....	2.00 4.00 6.00
White Killarney.....	
Carnations.....	2.00
Easter Lilies.....	8.00
Snapdragon.....	2.00
Sweet Peas (Pink).....	.60
Coreopsis.....	.60
Swainsona.....	1.00
Sweet Alyssum.....	.25
Rubrum Lilies.....	4.00
Sprenger.....	1.00 2.00

Cash or C. O. D.

W. J. & M. S. VESEY, Fort Wayne, Ind.

Louis H. Kyrk

Wholesale Commission Florist

Consignments Solicited

Cut Flowers, Wire Work, Florists' Supplies

110-112 E. Third St., CINCINNATI, OHIO

EDWARD REID

Wholesale Florist

1619-21 Ranstead St., Philadelphia, Pa.

Choice Sunburst, Kaiserin, Select Beauties, our usual fine grade of Valley, Gladioli and all seasonable flowers.

Mention The Review when you write.

CC POLLWORTH CO.Choice Roses,
Carnations, Valley
Lilies always on hand
MILWAUKEE, WIS.

Mention The Review when you write.

HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

Fancy White and Pink
Killarney, Carnations,
Valley, Lilies,
AND ALL OTHER SEASONABLE STOCK.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Philadelphia, July 7, 1915.

Per doz.		
Beauty, Long.....	\$2.00 @	\$3.00
Medium.....	1.00 @	1.50
Short.....	.50 @	.75

Per 100		
The Killarneys, Long.....	\$4.00 @	\$6.00
Short.....	2.00 @	3.00
Mrs. Russell, Long.....	8.00 @	15.00
Short.....	4.00 @	6.00
Richmond, Hadley, Long.....	4.00 @	6.00
Short.....	2.00 @	3.00
Maryland, Mock, Long.....	5.00 @	8.00
Short.....	2.00 @	3.00
Sunburst, Ward, Hillingdon.....	2.00 @	6.00
Carnations, Select.....	2.00 @	3.00
Ordinary.....	1.00 @	1.50
Easter Lilies, per doz. \$1.00 @ \$1.50		
Valley.....	2.00 @	4.00
Cattleya, per dozen..... \$1.00 @ \$6.00		
Cornflowers.....	.40 @	.50
Sweet Peas.....	.40 @	.50
Delphiniums.....	4.00 @	5.00
Peonies.....	3.00 @	4.00
Gladiolus.....	3.00 @	6.00
Coreopsis.....		.50
Asters.....	1.00 @	2.00

Milwaukee, July 7, 1915.

Per doz.		
Beauty, long stems.....	\$3.00	
24 to 36-in. stems.....	\$1.50 @	2.00

Per 100		
Mrs. Chas. Russell.....	\$5.00 @	\$20.00
Hoosier Beauty.....	2.00 @	10.00
Richmond.....	2.00 @	8.00
Killarney.....	2.00 @	8.00
White Killarney.....	2.00 @	8.00
Mrs. Ward.....	2.00 @	6.00
Sunburst.....	4.00 @	10.00
Ophelia.....	3.00 @	10.00
Carnations.....	1.00 @	3.00
Valley.....	2.00 @	4.00
Easter Lilies.....	8.00 @	10.00
Auratum Lilies.....	10.00 @	12.00
Sweet Peas.....	.50 @	1.00
Snapdragon.....	2.00 @	4.00
Daisies.....	.75 @	1.00

We have disposed of nearly 100,000 carnation plants this spring. Please discontinue the ad in The Review. The plants were fine, but we think much of the success in moving so many of them was due to your valuable paper.—The Florex Gardens, North Wales, Pa.

GUST. RUSCH & CO.

WHOLESALE FLORISTS

448 Milwaukee St., MILWAUKEE, WIS.

CUT FLOWERS and
FLORISTS' SUPPLIES**FANCY LILY OF THE VALLEY and ORCHIDS**

ROSES AND CARNATIONS

FANCY FERNS, Special Picked

C. A. KUEHN, Wholesale Florist, 1312 Pine Street, ST. LOUIS, MO.

SUPPLIES AND WIRE DESIGNS

Mention The Review when you write.

Wholesale Cut Flower Prices.

St. Louis, July 7, 1915.

Per doz.		
Beauty, Specials.....	\$2.50 @	\$3.00
Extra.....	1.50 @	2.00
Shorts.....	.50 @	1.00

Per 100		
Richmond.....	\$2.00 @	\$5.00
Maryland.....	2.00 @	5.00
White Killarney.....	2.00 @	5.00
Killarney.....	2.00 @	5.00
Ward, Hadley.....	2.00 @	6.00
Carnations.....	.75 @	2.00
Lily of the Valley.....	3.00 @	4.00
Harrisii.....	5.00 @	6.00
Orchids, doz..... \$6.00 @ \$7.50		
Daisies, Shasta.....	.35 @	.50
Sweet Peas.....	.15 @	.30
Callas.....	5.00 @	6.00
Gladioli.....	2.00 @	3.00

THE little 3-line ad in The Review sold us over 9,000 2-inch Rex begonias, making \$350 for about \$6 worth of advertising.—Hartford City (Ind.) Floral Co.

**THE
Denver Wholesale Florists'
Co.**

1433-35 California Street DENVER, COLO.

Mention The Review when you write.

NOTICE

To all American Nurserymen and Seedsmen desiring to keep in touch with commercial horticulture in England and the continent of Europe: Your best means of doing this is to take in the

Horticultural Advertiser

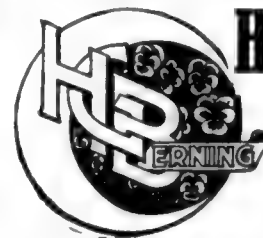
Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports of all novelties, etc. Paper free on receipt of 75 cents, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England

Mention The Review when you write.



Mention The Review when you write.

**H. G. BERNING**

WHOLESALE FLORIST

1402 Pine Street
ST. LOUIS, MO.Magnolia Leaves
\$1.35 per Box

Mention The Review when you write.

**WM. C. SMITH
Wholesale Floral Co.**

Wholesale Florists

1316 Pine St. Both L. D. Phones ST. LOUIS

Supplies and Everything in Season always on hand

Mention The Review when you write.

**JOS. G. NEIDINGER
FLORISTS' SUPPLIES**

1309-11 N. Second Street

PHILADELPHIA, - PA.

KOMADA BROS.

Manufacturers of all Kinds of

WIRE DESIGNS and FLORISTS' SUPPLIES

1008 Vine Street,
PHILADELPHIA, PA.

KYLE & FOERSTER

Wholesale
Commission
Florists

L. D. PHONE RANDOLPH { 6784
6785

160 N. WABASH AVE., CHICAGO

Mention The Review when you write.

A.L. Vaughan & Co.

WHOLESALE FLORISTS

159 North Wabash Avenue, Chicago

Write for Special Prices.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, July 7, 1915.

	Per doz.	
Beauty, long stems.....	\$3.00	
" 30 to 36-in. stems.....	2.50	
" 24-in. stems.....	2.00	
" 12 to 20-in. stems.....	\$1.25 @ 1.50	
Per 100		
Killarney.....	\$2.00 @ \$ 8.00	
White Killarney.....	2.00 @ 8.00	
Killarney Brilliant.....	2.00 @ 8.00	
Mrs. Russell.....	3.00 @ 12.00	
Richmond.....	2.00 @ 8.00	
Rhea Reid.....	2.00 @ 8.00	
Mrs. Aaron Ward.....	2.00 @ 8.00	
Sunburst.....	3.00 @ 8.00	
Ophelia.....	3.00 @ 8.00	
Milady.....	3.00 @ 8.00	
Mrs. Sawyer.....	3.00 @ 8.00	
Carnations.....	.75 @ 2.50	
Valley.....	2.00 @ 3.00	
Easter Lilies.....	6.00 @ 10.00	
Cattleyas, per doz.....	\$5.00 @ \$6.00	
Peonies, ".....	.25 @ .75	
Gladioli, ".....	.50 @ 1.00	
Candidum Lilies, doz.....	.25 @ .50	
Sweet Peas.....	.50 @ 1.00	
Daisies.....	1.00 @ 1.50	
Coreopsis.....	.50 @ .75	
Gaillardias.....	.75 @ 1.00	
Snapdragon.....	6.00 @ 8.00	

Buffalo, July 7, 1915.

	Per doz.	
Beauty, Specials.....	\$20.00 @ \$25.00	
" Fancy.....	15.00 @ 20.00	
" Extra.....	10.00 @ 12.00	
" Short.....	2.00 @ 3.00	
Per 100		
Mrs. Taft.....	\$ 3.00 @ \$ 7.00	
Mrs. Sawyer.....	4.00 @ 7.00	
Killarney.....	3.00 @ 7.00	
White Killarney.....	3.00 @ 6.00	
Double White Killarney.....	3.00 @ 8.00	
Richmond.....	3.00 @ 6.00	
Maryland.....	4.00 @ 6.00	
Sunburst.....	3.00 @ 6.00	
Mrs. Ward.....	3.00 @ 5.00	
Killarney Queen.....	3.00 @ 6.00	
Carnations.....	1.00 @ 2.00	
Lily of the Valley.....	4.00 @ 7.00	
Longiflorums.....	7.00 @ 10.00	
Rubrum Lilies.....	4.00 @ 5.00	
Calla Lilies.....	7.00 @ 10.00	
Cattleyas.....	30.00 @ 40.00	
Daisies.....	1.00 @ 1.50	
Sweet Peas.....	.50 @ 1.50	
Gladioli.....	4.00 @ 6.00	

We certainly were surprised at the response to the advertisement; The Review sure does pull.—J. J. Wilson Seed Co., Newark, N. J.

PLEASE omit our ad for one issue of your valued paper. We have so many varieties and so many orders and inquiries from the ad that we need a week to catch up and find out what we should advertise in later issues.—J. P. Siebold, Lancaster, Pa.

F. J. BENTHEY

WHOLESALE

165 N. Wabash Ave., CHICAGO

GREENHOUSES and RETAIL

NEW CASTLE, IND.

Mention The Review when you write.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street
KANSAS CITY, MO.

Mention The Review when you write.

Joseph Ziska & Sons

151-153 N. Wabash Ave., CHICAGO
WIRE DESIGNS and WHOLESALE
FLORISTS' SUPPLIES
WRITE FOR OUR NEW CATALOGUE

Mention The Review when you write.

WIETOR BROS.

Wholesale
Growers of... Cut Flowers

All telegraph and telephone orders
given prompt attention.

162 N. Wabash Ave., CHICAGO

Mention The Review when you write.

JOHN KRUCHTEN CO.

WHOLESALE FLORISTS
Rooms 212, 213, 214

162 N. Wabash Ave. CHICAGO

L. D. Phone Central 6269

Mention The Review when you write.

Hoerber Brothers

Wholesale
Growers of... Cut Flowers

Greenhouses, Des Plaines, Ill.

Store, 162 N. Wabash Avenue, Chicago

Long Distance Phone, Randolph 2758



...THE...

REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty—Get Our Figures.

531-537 Plymouth Pl., CHICAGO

A HALF-INCH ADVERTISEMENT

here will keep your name and facilities
before the whole trade, at a cost of
only 35c per week on a yearly order.

Buy Better Stock and Satisfy Your Customers

Best Beauties.....doz., \$3.00

Fancy Ass't'd Roses..100, 6.00

Russell Roses.....8c to 12c

Gladiolus.....3c and 4c

Easter Lilies.....8c

WE CLOSE AT 5:30 P. M.

T. J. NOLL & CO.

1109 Grand Ave., KANSAS CITY, MO.

PHONES { Home Main 6487
Bell Grand 8143

Mention The Review when you write.

Rice Brothers

WHOLESALE FLORISTS
and FLORISTS' SUPPLIES

We are the largest Cut Flower
shippers in MINNEAPOLIS. Let
us supply your wants. If it is on
the market, we can furnish it.

Florists' Supplies

Get our prices before placing order.
We guarantee satisfaction.

Mention The Review when you write.

GEO. REINBERG

Wholesale
Grower of Cut Flowers

Richmond, Sunburst, Ophelia, Pink
and White Killarney

162 No. Wabash Ave., CHICAGO, ILL.

ZECH & MANN

WHOLESALE FLORISTS

30 E. Randolph St., Chicago

Telephone CENTRAL 3284

MILLER & MUSSER

Wholesale Cut Flowers

Phones—Central 42 Auto. 44864

181 NORTH WABASH AVENUE
CHICAGO, ILL.

...YOU...

Will Find ALL the BEST OFFERS
ALL the Time in the REVIEW'S
CLASSIFIED ADS.

H. E. FROMENT

WHOLESALE COMMISSION FLORIST

Receiver and Shipper of All Varieties of Cut Flowers

Telephones 2200 and 2201 Madison Square

148 West 28th Street, NEW YORK

FRANK H. TRAENDLY

CHARLES SCHENCK

TRAENDLY & SCHENCK

Wholesale Florists and Cut Flower Exchange

436 6th Avenue, between 26th and 27th Sts., NEW YORK

Telephones 798 and 799 Madison Square CONSIGNMENTS SOLICITED

WALTER F. SHERIDANWholesale
.. Florist ..**131-133 West 28th St., NEW YORK**Telephones 3532-3533 Madison Sq.
Mention The Review when you write.**HEADQUARTERS FOR NOVELTIES
ORCHIDS A SPECIALTY**THE HIGHEST GRADE OF VALLEY ALWAYS ON HAND
GARDENIAS, DAISIES, ROSES AND CARNATIONS
JAMES McMANUS, Tel. 739, 105 W. 28th St., New York**BADGLEY, RIEDEL & MEYER, Inc.**

WHOLESALE FLORISTS

34 W. 28th Street, NEW YORK CITY

Tels. 1664-1665 Madison Square. Consignments Solicited.

MOORE, HENTZ & NASH

WHOLESALE FLORISTS

55-57 W. 26th St., NEW YORK CITY

Telephone 756 Madison Square

Fancy and
Dagger Ferns**LECAKES**

102 West 28th Street, NEW YORK

ALL KINDS OF

EVERGREENS

Telephone 8266 Madison Square

"THE OLD RELIABLE"Bronze and
Green Galax**M. C. FORD**121 West 28th Street, Phones, 3870-3871 NEW YORK CITY
Madison Square**AMERICAN BEAUTIES** We are receiving daily a large supply of
CHOICE BLOOMS. Best in the market.
Our usual large supply of **CARNATIONS** on sale every morning at 7:30—
the entire cut of 200,000 plants.

WHOLESALE
FLORISTS
A. Young & Co., Inc.
54 WEST 28th ST. NEW YORK
Mention The Review when you write.

Wholesale Cut Flower Prices.

New York, July 5, 1915.

	Per 100	
Beauty, Specials	\$3.00 @ \$15.00	
Fancy	6.00 @ 8.00	
Extra	4.00 @ 6.00	
No. 1	1.00 @ 2.00	
No. 250 @ 1.00	
Killarneys25 @ 4.00	
My Maryland25 @ 3.00	
Richmond50 @ 3.00	
Sunburst50 @ 4.00	
Ophelia50 @ 5.00	
Lady Hillingdon25 @ 3.00	
Prince de Bulgarie50 @ 3.00	
Mrs. Aaron Ward50 @ 4.00	
Mrs. Sawyer50 @ 4.00	
Mock50 @ 4.00	
Hadley	1.00 @ 10.00	
Russell	1.00 @ 6.00	
Brides and Maids25 @ 3.00	
Orchids—Cattleyas	8.00 @ 20.00	
Carnations25 @ 1.50	
Easter Lilies	1.00 @ 3.00	
Lily of the Valley50 @ 1.50	
Mignonette, per doz.	35c @ 75c	
Calla Lilies, per doz.	50c @ 75c	
Sweet Peas, doz. bnchs.	15c @ 50c	
Gladiolus, per doz.	35c @ 75c	
Daisies50 @ 1.50	
Gardenias, per doz.	50c @ \$1.50	
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PACIFIC COAST DEPARTMENT

Los Angeles, Cal.—Ruth Le Maire is beginning business at 406 South Hill street, operating Ye Hill Street Flower Shop.

Spokane, Wash.—The firm of Olsson & Bernson, wholesale florists, has been dissolved. H. L. Olsson continues the business.

Los Angeles, Cal.—The city council has passed an ordinance permitting the construction of greenhouses in the fire district. A change in the building ordinances, which prohibited any structure not of fireproof construction, was necessary.

NOTICE! WARNING!!

Florists at San Francisco and throughout the Pacific coast are warned against fake subscription agents claiming to take orders for The Review. The Review has no traveling subscription agents—its representatives are all well known residents of the communities in which they work. Don't pay money to strangers.

This warning is specially necessary at this time because certain florists in San Francisco recently have given the subscription fee for The Review to a petty swindler who uses a receipt blank of the National Grain Grower, scratching out that name and writing in the name of The Review. He signs himself illegibly, "J. B——." He should be turned over to the police.

AT THE ROSE FESTIVAL.

The accompanying illustration shows a section of the exhibit of the Portland Floral Society in the floral center of

YOU MAY discontinue our ad of Mums, as we are completely sold out. Review ads certainly are business-bringers. First order received within 24 hours after The Review came, and since then orders coming from as far south and east as Texas, Oklahoma, California and about everywhere. They are still coming, and we shall have to return several containing checks and money orders.

BAKER FLORAL & SEED CO.

Baker, Ore., June 7, 1915.

the rose festival, held in Portland June 9 to 11. The bed in the center was formed of potted Lady Gay and Tausendschon roses, with a border of geraniums, pyrethrums and alternantheras. It lay in the street between the two park blocks used as the floral center. The urns of hydrangeas came from the Martin & Forbes Co. Complete report of the floral center was given in the Portland news-letter in The Review for June 17.

LOS ANGELES.

The Market.

Although the market has been distinctly warm, business has held up well. In fact, several retailers say that their business is far ahead of that of last year. Several important weddings and the funeral of a well known pioneer of Los Angeles made a good demand for the best class of stock, which is seldom any too plentiful. Graduation

bouquets, too, have called for a good many flowers. Besides the stock previously in the market, asters have made their appearance and are of fairly good quality. Centaureas are here in all the popular colors and make a pretty show. Dahlias are at their best. There is plenty of all kinds of outdoor stock, especially roses.

Various Notes.

E. M. Reasoner, of Reasoner Bros.' Royal Palm Nurseries, Oneco, Fla., has been visiting in this city after a trip to the exposition at San Diego. He was accompanied by his wife and son.

The Broadway Florist was exceedingly busy at the time of the arrival of Miss Geraldine Farrar, the noted prima donna. The firm sent men to meet the train at San Bernardino, where Miss Farrar's car was decorated with American Beauties and other flowers. A bouquet of orchids was presented to Miss Farrar. The Gillette funeral also provided a lot of work for this enterprising firm.

At the store of the Germain Seed & Plant Co. business keeps up fairly well for the season. The nursery and landscaping departments are busy, several good contracts helping out the usually dull time. This firm has been awarded the contract for planting the large grounds of the new Venice high school, one of the most important jobs of the season so far.

J. W. Wolters has returned from his trip to Honolulu, having added about twenty pounds to his weight. Hunter Graham, of this store, leaves for his vacation this week, taking in first the San Francisco exhibition.

Wolfskills' & Morris Goldenson had a great deal of good work for the Foster funeral last week.

Vincent Gorly, of Grimm & Gorly, St. Louis, is spending his vacation in this city. Mrs. Gorly accompanies him and he is staying with friends in the south side.

Richard Altman, formerly connected with the flower department at the Hamburger department store, and now manager of the Donofrio Floral Co., Phoenix, Ariz., is in town. He is going to San Francisco for the big show and will then return here before going back to Phoenix.

Vernon G. Childs, son of John Lewis Childs, of Floral Park, N. Y., is in town looking after his interests here.

On a recent busy day the Freeman-Lewis Co. had the decorations for the wedding of Miss Canfield. The affair was an important one in society here and called for some elegant work on the part of the florist. The living room was banked with lilies and American Beauty roses in tall gold vases. There were also several groups of cathedral candles, the holders being showered with lilies. C. Lewis is a well known artist, but he says himself he never before did such good work as in the bride's and bridesmaids' bouquets here. The former was of lily of the valley and odontoglossums; the latter were of valley and pink dendrobiums. The dining room was draped with valley and Adiantum Farleyense. On the



Bed of Potted Roses in Floral Center, Portland Rose Festival, June 9 to 11.



My Winter-flowering ORCHID SWEET PEAS

have received the highest award in floriculture by the Panama-Pacific International Exposition. The first two juries gave them the Gold Medal, while the third and final jury gave them the highest award—

THE GOLD MEDAL OF HONOR

The Price List has been mailed. If not in your hands now, write for it.

Ant. C. Zvolanek

Sweet Pea Ranch
Lompoc, California

Mention The Review when you write.

same day a lot of good funeral work was made up and an important luncheon decoration was carried out.

H. W. Turner sends down big lots of roses daily and says that business is away ahead of this time last year.

The Los Angeles Floral Co is doing a big shipping business, especially in fine carnations and gladioli.

H. R. Richards.

PORTLAND, ORE.

The Market.

Summer has arrived with more violence than was expected. Since Wednesday the official thermometer has shown maximums in the 90's and the volume of business which was handled the first of the week has been considerably reduced. The heat wave has cut down the demand from interior points. Indoor stock has suffered both in quality and quantity. There have been a number of social events which have used flowers and decorations. Outdoor flowers are being offered in larger quantities than the dealers can handle. There are no blooming plants to speak of and the call for foliage plants is light. The few lilies coming in are in demand for funeral work. Sweet peas are plentiful and cheap. In some localities the peas

1,000,000 Freesia Refracta Alba

Immediate Delivery

	1000	2500	5000
Mammoth Bulbs, 3/4 up.....	\$7.50	\$17.50	\$32.50
No. 1, 1/2 to 3/4	5.00	11.25	20.00
No. 2, 3/8 to 1/2	3.00	6.75	12.50

Write for prices on large quantities

Purity 3/8 up, \$10.00; 1/2 to 3/8, \$7.00; 3/8 to 1/2, \$4.50 per 1000
Asparagus Plumosus seed, \$1.00 per oz.; 1/4 lb., \$3.00; 1 lb., \$10.00. Seedlings, \$6.00; transplanted, \$8.50 per 1000.

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CARNATION PLANTS

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Bassett's Floral Gardens, Loomis, Cal.

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are affected with a disease of the root which saps the vitality of the blooms, which prove poor keepers. This disease is being investigated.

Various Notes.

Thomas Ellingham has served on the federal jury since the middle of March. He has found time, however, to superintend the operation of his range of glass at East Fifty-fourth and Stark streets. He is putting carnations and asparagus into the greater part of his range and chrysanthemums into the rest of the houses.

At the range of the Tonseth Floral Co., East Forty-eighth and Belmont

NO. 1 STOCK FOR SALE.

Dahlias—Best commercial var. named, green plants from 2 1/2-in. pots, 10c each.
Dahlias—New var. and novelties named, in peony-flowering, cactus and decorative, from 2 1/2-in. pots, 12 1/2c each.
Pelargoniums—Novelties and standard var. named, from 2 1/2-in. pots, 7 1/2c each.
Fuchsias—Novelties, 6 named var., from 2 1/2-in. pots, 5c each.
Hydrangea Otaksa—Mountain Giant, from 3-in. pots, 7 1/2c each.
Heath—Mediterranean, strong, from 2 1/2-in. pots, 7 1/2c each.
Coleus—Fancy, 8 var., from 4-in. pots, 12 1/2c each.
Petunias—Giant fringed single, prize strain, from bench, 2 1/2c each.
Key Route Heights Nursery Co., 3852 Lama Vista Ave., Fruitvale Sta., Oakland, Cal.

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	Per 100	1000
Whitmani, 2 1/2-inch.....	\$5.00	\$40.00
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Pieroni, 2 1/2-inch.....	5.00	40.00
Pieroni Runners.....		15.00
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STAIGER & MUNDWILER

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For all classes of ornamental nursery and greenhouse stock, ferns and palms at right prices.

streets, Foreman Wadsworth was planting the last of his benches of chrysanthemums. He says there is still some demand for porch decorations and bedding stock. The firm used about twelve dozen tritomas in a decoration made for the Chamber of Commerce in honor of the visiting delegation of Chinese capitalists.

At the old Pfunder place, at East Forty-ninth and Alder streets, John Willius is picking a fine crop of tomatoes, which he markets in attractive cartons. He has one house filled with asters, which are just beginning to bloom. The improvement of East Forty-ninth street has necessitated the removal of one greenhouse, which extended over the sidewalk line.

F. A. Van Kirk has several benches of Herald carnations set in place. These were grown inside from January cuttings and have developed into fine plants. On some of his benches he has bottom and side boards which have been in use nine seasons and are still in serviceable condition. They are of Oregon pine, or Douglas fir, and have had no preservative except a cleaning and whitewashing when the beds were filled each year.

Martin & Forbes are showing some fine gladioli, grown outdoors.

John Zimmerman is marketing some good godetias of flesh-pink color.

O. E. Panzer has grown some statice which takes well with the dealers.

The Wilson & Crout Co. is ready to house carnations and will devote more space to them than last year. The company has put in more mums than usual, all of them being late varieties.

The pink variety of gypsophila now on the market is pretty, but is disagreeable to handle, on account of the sticky substance on the stems. S. W. W.

SAN FRANCISCO.

The Market.

A few good-sized weddings and funerals have kept things moving fairly well this week, and decorative work for exposition functions and the like is taking up a lot of stock all the time. Shipping business also is better than usual at this season, being mainly in roses and greens. Flowers, however, are too plentiful to permit good prices for anything but unusually fine stock. All kinds of outdoor stock are still offered freely and are sold in large quantities. Scabiosas are unusually fine and are popular. Poppies are more in evidence. The fashion of wearing small boutonnieres of cornflowers has taken a strong hold in some circles. Stocks are an important item and statice is everywhere. Coreopsis, gailardias, marigolds, marguerites and Shasta daisies all figure largely in the daily offerings. A lot of nice godetias appeared last week. A good many asters are expected in a couple of weeks. There are still some good sweet peas, but there is an abundance of trash, which keeps prices down in spite of a good demand.

Carnations are plentiful and cheap. Many fine varieties of gladioli are appearing in limited quantities and bring fair prices, but ordinary offerings can hardly be cleaned up. Large quantities are coming from Santa Cruz, but the best stock comes from local or northern San Mateo gardens. Cool weather still retards the dahlias a lit-

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All the new and standard varieties in quantity. Let us figure on your requirements for the coming season. We can make the price right for first-class, well grown stock.

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tle, and they are not overplentiful; fine stock, indeed, is scarce. Mildew is uncomfortably common on the roses, but there is enough good stock for all requirements. Ophelia is more plentiful and shows excellent color; Taft seems to be giving way to it. Russell maintains its popularity and some fine Hadley is coming in. The cut of Irish Elegance is increasing. Lilies are still plentiful, and only first-class lots find much demand. The supply of valley is ample, but not excessive, and the quality is fair. There has been a good call for orchids this week. A good deal of red tritoma is coming in. Hydrangeas and cockseombs continue to sell freely.

Various Notes.

Mr. Motroni, who a year or so ago sold out a flower shop at Washington and Fillmore streets and has since been at Sacramento, has found life at the state capital too slow for his liking since the legislature adjourned and the hot weather came on, and decided to get back into the city trade. He has taken a store at 1806 Fillmore, above Sutter, adopting the trade name of Motroni's Art Floral Co. In the opening announcement it is said, "Established in 1888 and twelve years in the western addition." The store has been prettily fitted up, the interior woodwork being treated with cream enamel, with pergola and lattice effects and extensive use of mirrors on the walls. This makes three shops in the immediate vicinity of Sutter and Fillmore streets; H. Levin's is across the street at 1803, and the Anchor Floral Co. at 2001 Sutter, around the corner, and a lively scramble for the business is expected. The trade name chosen by Mr. Motroni, in view of the fact that an Art Floral Co. already has a well established business on Powell street, has aroused more or less comment in the trade.

Emile Serveau has taken a lot of orders for calla bulbs this season and will start shipping in a couple of weeks. He expects to have more available for shipment next year.

H. Levin, at 1803 Fillmore street, states that the exposition is undoubtedly helping business in that part of town and that there has so far been more life to the trade than last year.

Frank Thatcher, of Pelicano, Rossi & Co., has returned from a vacation at Yosemite valley.

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Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

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PLACE YOUR ORDER FOR

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Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

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KENTIA NURSERIES
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for Cocos plumosa (all sizes in quantity). Kentias, Seaforthias, Arcas, Phoenix Canariensis (strong and established). Trees, Shrubs, etc.

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Freesias, Narcissus, Gladiolus, Daffs and Calla Lilies. Get our prices before ordering.

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CYCLAMEN from English-grown seed. assorted. \$2.00 per dozen; \$12.50 per 100.

PRIMULA CHINENSIS, large flowering five colors, 65c per dozen; \$5.00 per 100.

PRIMULA OBCONICA GRANDIFLORA, mixed colors, 3-inch, \$5.00 per 100; 4-inch, \$8.00 per 100.

FRED GROHE, R. D. 4,
SANTA ROSA, CAL.

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in 2 1/4-in. pots\$4.50 per 100

PRIMULA OBCONICA (Ronsdorfer Strain)

2 1/4-in. pots\$ 5.00 per 100

4 -in. pots 15.00 per 100

Kentias in all sizes.

Nephrolepis in all varieties and sizes

**ASPLENIUM NIDUS AVIS
(Bird's Nest Fern)**

4-in. pots\$ 6.00 per dozen

5-in. pots 9.00 per dozen

6-in. pots 15.00 per dozen

Also larger sizes.

**ADIANTUM CUNEATUM ROENBECKII and
ADIANTUM TRIUMPH**

2 1/4-in. pots\$ 7.50 per 100

4 -in. pots 15.00 per 100

Write for Wholesale Price List.

H. PLATH, THE FERNERIESLawrence and Winnipeg Aves.
P. O. Station "L"**SAN FRANCISCO, CAL.**

Mention The Review when you write.

The wide reputation of some of the San Francisco florists is indicated by the fact that Victor Podesta, of Podesta & Baldocchi, was called to Reno, Nev., last week to supervise decorations for a fashionable wedding. The event also furnished business for some of the other local houses, Pelicano, Rossi & Co. sending a bridal bouquet of phalaenopsis.

The American Express Co., which only recently invaded San Francisco, is furnishing a refrigerator car service that is a great convenience to wholesale florists, this being the first time that a refrigerator service on express schedule has been available. The E. W. McLellan Co. has lately been shipping a great deal of asparagus and maidenhair by this route to points throughout the middle west, where dealers quite generally are taking advantage of the opportunity to get these goods fresh from California. It is expected also that this service will be of great advantage in shipping violets during the fall.

Charles Stappenbeck, the American Florist of Polk street, is getting a magnificent cut of Ophelia roses and says the flowers and the crop are getting bigger every day. He is also showing some Francis King and America gladioli from nearby points that are away ahead of most of the stock received.

A. O. Stein is still busy with decorative work. A few days ago, on the occasion of a dinner dance in New York building at the exposition on the departure of Judge and Mrs. Lamar, he arranged the table for fifty-seven as an Italian sunken garden, with pink, blue and white hydrangeas. Another large decoration, with tables for about 180, for the Swedish commission dinner, was done in American Beauties, and a dinner for forty, in honor of the Honduras commission, was decorated with forty dozen red dahlias.

Frank & Parodi, on McAllister street, near Fillmore street, say things have quieted down a good deal lately, but report a highly satisfactory trade during the spring.

The E. W. McLellan Co. is bringing in a few Lady Alice Stanley roses. They look well, but it is too soon to tell much about them.

Mr. and Mrs. E. J. Steele, of Steele's Pansy Gardens, Portland, Ore., who fur-

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FREESIA BULBS****FOR JULY AND AUGUST DELIVERY**

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Phone SUTTER 540

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MASTODON PANSIES TRIUMPHANT

Our patrons this year include the two great expositions; two governments of North America; many great public and private parks; national and public cemeteries; state and private hospitals, and a host of noted growers in all parts of the western world. **Cut prices 1915 crop now ready.**

Mastodon Mixed 1/8-oz., 75c; oz., \$5.00**Private Stock** 1/8-oz., \$1.00; oz., \$7.00 New catalogue ready.**STEELE'S PANSY GARDENS, Portland, Oregon**

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GOODYERA MENZIESII

A pretty little hardy orchid of easy culture, a native of this state, with beautiful mottled green-and-white leaves, growing from 1 to 2 in. in height; a fine and most useful plant for baskets and fern dishes, many times outlasting the ferns in hardiness; splendid for the cool house. Sent anywhere in the United States for \$2.50 per 100, express prepaid. Satisfaction guaranteed or money refunded. Cash with order.

Hoffman Bros., 768 Gilman St., Portland, Ore.**PRIMULA OBCONICA GRANDIFLORA**

2 1/4-in., \$4.00 per 100; 3-in., \$7.00 per 100.

This is nice stock, ready to shift into 4-5 in.

POINSETTIAE

Good, strong 2 1/2-inch, \$5.00 per 100.

CHRYSANTHEMUMS out of 2-inch pots, fine stock for benching. All leading varieties in standard pompons and singles. Your inquiries will be appreciated.

**H. L. OLSSON, Wholesale Florist
11 Post Street SPOKANE, WASH.**

nished the pansies for the exposition, visited San Francisco last week. The pansies, which succeeded the tulips in a large part of the grounds, are still blossoming finely.

Lucien E. Rohlick has completed arrangements to engage in the flower business at Portersville, Cal., making his headquarters in the Mission Garage in that town, in which he has an interest. He is starting the construction of a greenhouse near his home. In the past considerable business at Portersville has gone to florists in Visalia and Fresno, but Mr. Rohlick will be in a position to take care of the business promptly.

There seems to be a growing sentiment in favor of a florists' picnic this summer, and from the interest taken in the matter it is expected that both florists and gardeners will support the event. Plans are still indefinite, some wanting to have it this month and others later. The question is expected to come up for discussion at the coming meeting of the Horticultural Society.

S. H. G.

Aster Seed

Carefully selected and absolutely fresh stock. Our rigid culture makes quality unsurpassed.

Write for Illustrated Circular.

**HERBERT & FLEISHAUER, Aster Specialists
McMINNVILLE, OREGON****BOXWOOD**

Rooted Cuttings, \$1.50 per 100; \$12.00 per 1000.

ASPARAGUS SPRENGERI, 2-inch pots, ready for shift, \$2.00 per 100; \$18.00 per 1000.**ASPARAGUS PLUMOSUS**, 2-inch pots, ready for shift, \$3.00 per 100; \$25.00 per 1000.**FRED G. EHLE****224 Sanborn Ave., SAN JOSE, CAL.****Wilson & Crout Co.****14 East 61st Street****PORTLAND, ORE.**

Offers an immense stock of bedding plants for present and future delivery.

O. E. PANZER**R. 1, Box 815, Portland, Ore.****Bedding Plants — Perennials — Seedlings****ON HAND NOW:**

Late Aster Seedlings, \$1.00 per 100, \$9.00 per 1000
Silver Pink Snaps, Dracaena Indivisa—different sizes.

Rahn & Herbert Co.**CLACKAMAS, ORE.**

Bedding Plants for growing on for Spring Trade.

PALMS, FERNS and DECORATIVE PLANTS

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.,
Evergreen Specialists, Largest Growers in America
Box 403, Dundee, Ill.

Mention The Review when you write.

NURSERY NEWS.**AMERICAN ASSOCIATION OF NURSEYRMENT.**

President, E. S. Welch, Shenandoah, Ia.; Vice-president, John Watson, Newark, N. Y.; Secretary, John Hall, Rochester, N. Y.; Treasurer, Peter Youngers, Geneva, Neb.
Forty-first annual meeting, Milwaukee, Wis., June 22 to 24, 1916.

THE T. C. Thurlow's Sons Co., Newburyport, Mass., is holding flower shows at various places in the state. For one week a show was held at the Chalifoux department store, in Lowell.

THE latest news-letter, No. 18, of the federal horticultural board is a list of the hosts on which pests have been found since the organization of the board, together with the names of the pests found thereon, the country of origin, and the number of times reported.

OFFICE employees of Chase Bros. Co., Rochester, N. Y., held an outing Saturday, June 26, which included a 15-mile ride on Lake Canandaigua. After dinner, at the Canandaigua hotel, the party, which numbered sixty-five, made a trip through Sonnenberg, the estate of Mrs. F. F. Thompson, and made use of the ball grounds there.

FRENCH APPLE SEED POOR.

It is stated that as a result of the present European war approximately half of the apple seed obtained from France this year has been of inferior quality. The scarcity of workmen, particularly of those experienced in handling the seed, is held to be the prime cause of the low grade of seed received this year. For instance, of the 700 employees of the firm handling most of the seed, 400 have been called to the front.

The seed is procured from crushed apples at the cider mills. If the seed is not extracted soon after the juice is pressed out of the apples, its vitality is impaired. It is thought that the shortage of men resulted in carelessness in regard to this matter.

Enough seed has been ordered, however, to enable the apple seedling growers of the Kaw valley, in Kansas, to produce enough seedlings to meet the present demand, and it is believed that there will be no shortage.

NEW ENGLAND QUARANTINE.

July 1 there went into effect the new regulations in regard to the quarantine established by the federal horticultural board on account of the gipsy and brown-tail moths. The quarantine covers about half of New England, and affects shipments of the various coniferous trees, such as spruce, fir, hemlock, pine, juniper and arbor-vitæ, generally designated as Christmas trees; plants, such as holly and laurel, described as Christmas greens; forest-plant products, which include various forms of

PEONIES and IRIS

Catalogue Now Ready

PETERSON NURSERY

Stock Exchange Building,

CHICAGO, ILL.

OUR GUARANTEE: We will replace with three all plants not proving true to description.

Mention The Review when you write.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Peonies, Herbaceous Plants.

Write for our wholesale trade list.

W. & T. SMITH CO., - - GENEVA, N. Y.

68 YEARS - 1000 ACRES

Mention The Review when you write.

HEADQUARTERS CALIFORNIA PRIVET

in any quantity and any size desired. My Privet has more branches than that usually sent out and I grade it better.

Carloads a specialty. Also

Amoor River Privet

Berberis Thunbergii

Well grown and in large supply.

J. T. LOVETT,

Monmouth Nursery, Little Silver, N. J.

Mention The Review when you write.

Bobbink & Atkins

NURSEYRMENT,

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

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JACKSON & PERKINS COMPANY

Wholesale Growers
for the Trade

Trees and Plants of All Kinds

Send for List

NEWARK, N. J. NEW YORK

lumber; and field-grown florists' stock, trees, shrubs, vines, cuttings, and other plants and plant products for planting and propagation, "excepting fruit pits, seeds of fruit and ornamental trees and shrubs, field, vegetable and flower seeds, bedding plants and other herbaceous plants and roots." Coniferous and other evergreen trees are not affected by the brown-tail moth regulations.

The territory quarantined for the

REMEMBER

IF IT'S A HARDY PERENNIAL

or so-called Old-fashioned Flower worth growing, we have it in one shape and another the year round. We have the largest stock in this country, all **Made in America**, and our prices will average

75c per Dozen
\$5.50 per 100

Why say more here? Send for our Wholesale Price List of varieties and benefit from the opportunities this affords you.

Address **R. W. Clucas, Mgr.**
Palisades Nurseries, Inc.
Sparkill, New York

Mention The Review when you write.

ROSES

See ad May 20, or send for stock list.

THE LEEDLE FLORAL COMPANY.
SPRINGFIELD-OHIO.

Mention The Review when you write.

ROSES--CANNAS

CONARD & JONES CO.
West Grove, Pa.

Mention The Review when you write.

brown-tail moth is larger than that quarantined for the gipsy moth. It lies between the Atlantic ocean and a line

Orders placed now for Pandanus, Crotons, Dracaenas, Chrysanthemums and Ferns will be big money-makers to both Retailers and Growers

NEPHROLEPIS SCHOLZELI

- 4- inch pots, heavy, \$20 per 100; \$180 per 1,000
6- inch pots, heavy, \$6 per doz.; \$45 per 100
11- inch tubs.....\$24 and \$30 per doz.

NEPHROLEPIS ELEGANTISSIMA IMPROVED

- 4- inch pots.....\$20 per 100
6- inch pots.....\$6 per doz.
Larger plants.....\$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS TODEAOIDES

- 4- inch pots.....\$20 per 100; \$180 per 1,000
6- inch pots.....\$6 per doz.
9- inch and 10-inch tubs, \$24, \$30 and \$36 per doz.

NEPHROLEPIS SMITHII

- 2 1/4- inch pots.....\$8 per 100; \$75 per 1,000
4- inch pots.....\$20 and \$25 per 100
5- inch pots.....\$5 per doz.

NEPHROLEPIS BOSTONIENSIS WM. K. HARRIS

- 6- inch pots.....\$6 per doz.; \$45 per 100
11- inch tubs.....\$2, \$2.50, \$3 and \$4 each

NEPHROLEPIS ROBUSTA (New)

- 2 1/4- inch pots, strong plants, \$8 per 100; \$75 per 1,000
4- inch pots, strong plants, \$20 per 100; \$180 per 1,000
6- inch pots, strong plants.....\$50 per 100
11- inch tubs.....\$3 and \$3.50 each

NEPHROLEPIS SCOTTII

- 11- inch tubs.....\$2, \$2.50 and \$3 each

NEPHROLEPIS ELEGANTISSIMA COMPACTA

- 4- inch pots.....\$20 per 100
6- inch pots.....\$6 per doz.

NEPHROLEPIS TUBEROSA PLUMOSA

- 2 1/4- inch pots.....\$8 per 100; \$75 per 1,000
4- inch pots.....\$20 per 100
6- inch pots.....\$50 per 100

ASPARAGUS PLUMOSUS NANUS

- 2 1/4- inch pots.....\$4 per 100; \$35 per 1,000
3- inch pots.....\$7 per 100; \$85 per 1,000
4- inch pots.....\$12 per 100; \$110 per 1,000

ASPARAGUS LUTZI

- 4- inch pots, heavy, 60c each; \$7.50 per doz.; \$50 per 100
5- inch pots, heavy, \$1.00 each; \$10 per doz.; \$75 per 100

ADIANTUM HYBRIDUM

- 2 1/4- inch pots.....\$6 per 100; \$50 per 1,000
4- inch pots.....\$20 per 100
11- inch tubs.....\$24 per doz.

FIGUS UTILIS

- A species that came to us through the Botanical Gardens at Washington, D. C., which promises to be a valuable addition as a decorative house plant. The leaves are thick and leathery and are from 18 inches to 24 inches long, one-half as wide, of a rich, holly-green color, with midrib and veins of an ivory white, which stand out prominently.
6-inch pots, 24 inches tall.....\$2 each
Larger plants.....\$3, \$4 and \$5 each

GARDENIA VEITCHII

- These are very strong plants and will make grand stock for winter blooming.
2 1/2- in. pots, heavy....\$8 per 100; \$75 per 1,000
4- in. pots, heavy....\$20 per 100; \$180 per 1,000
6- in. pots, heavy, in bud and flower.\$9 per doz.
6- in. pots, heavy, in bud, \$12, \$15 and \$18 per doz.

POINSETTIA

- The dark variety. Extra strong stock.
2 1/4- inch pots.....\$7 per 100; \$60 per 1,000

CYCLAMEN

- This has been one of our specialties for over twenty years. This year we are growing over 125,000 plants. Craig Cyclamen are now considered best. We are now booking orders for strong plants from
2 1/4- inch pots.....\$8 per 100; \$75 per 1,000
4- inch pots.....\$25 per 100; \$225 per 1,000

BEGONIAS

- Begonia Gloire De Lorraine
2 1/2- inch pots.....\$15 per 100; \$135 per 1,000
3- inch pots.....\$25 per 100
4- inch pots.....\$35 per 100

BEGONIA KONKURENT

- A Greatly Improved Begonia Cincinnati
The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than Cincinnati, is freer flowering, more shapely and, next to Norwood, is the best-keeping Begonia we have ever handled; the original flowers remaining on the plants for several months.

- We offer strong plants.
2 1/4- inch pots.....\$25 per 100; \$200 per 1,000
4- inch pots.....\$50 per 100

DRACAENA STRICTA GRANDIS

- 2 1/4- inch pots.....\$20 per 100
3- inch pots.....\$35 per 100
4- inch pots.....\$50 per 100
5- inch and 6-inch pots, \$9, \$12, \$15, \$18 and \$24 per doz.

DRACAENA AMABILIS

- 2 1/4- inch pots.....\$20 per 100
3- inch pots.....\$35 per 100
4- inch pots.....\$50 per 100
5- inch pots.....\$9 and \$12 per doz.
6- inch pots.....\$15 and \$18 per doz.

DRACAENA CRAIGHI

- Small plants, 4-inch pots.....\$1 each

DRACAENA MASSANGIANA

- 4- inch pots.....\$7.50 per doz.; \$50 per 100
6- inch pots.....\$15 and \$18 per doz.
8- inch pots.....\$24 and \$30 per doz.
11- inch tubs, very handsome, \$3.50, \$4, \$5 and \$6 each

DRACAENA LORD WOLSELEY

- 2- inch pots.....\$12 per 100
3- inch pots.....\$25 per 100
4- inch pots.....\$35 per 100
5- inch pots.....\$9 per doz.
6- inch pots.....\$12 per doz.

DRACAENA TERMINALIS

- 2 1/4- inch pots.....\$10 per 100
3- inch pots, strong plants.....\$25 per 100
6- inch pots.....\$12 per doz.

DRACAENA BAPTISTII

- 2 1/4- inch pots.....\$20 per 100
6- inch pots.....\$1, \$1.25 and \$1.50 each

DRACAENA SHEPHERDII

- 6- inch pots, heavy.....\$12 and \$15 per doz.

DRACAENA GLADSTONEI (Rare)

- 2 1/4- inch pots.....\$20 per 100
4- inch pots.....\$6 per doz.
5- inch pots.....\$9 per doz.
6- inch pots.....\$12, \$15 and \$18 per doz.

DRACAENA GODSEFFIANA

- 2 1/4- inch pots.....\$10 per 100
3- inch pots.....\$15 and \$20 per 100
4- inch pots.....\$25 per 100

DRACAENA SANDERIANA

- 2 1/4- inch pots.....\$15 per 100

DRACAENA KELLERIANA

- 2 1/4- inch pots.....\$12 per 100
3- inch pots.....\$20 per 100
4- inch pots.....\$35 per 100
7- inch pots, made up....\$18 and \$24 per doz.

DRACAENA FRAGRANS

- 4- inch pots.....\$35 per 100
6- inch pots.....\$6 and \$9 per doz.
8- inch tubs.....\$18 per doz.
10- inch tubs.....\$2 and \$2.50 each

DRACAENA GUILFOYLEI (Rare)

- 2 1/4- inch pots.....\$20 per 100
4- inch pots.....\$6 per doz.
5- inch pots.....\$9 per doz.
6- inch pots.....\$12 per doz.

DRACAENA TITWORTHII (Rare)

- 2 1/4- inch pots.....\$20 per 100
4- inch pots.....\$6 per doz.
5- inch pots.....\$9 per doz.
6- inch pots.....\$12, \$15 and \$18 per doz.

DRACAENA ANERLEYENSIS (Rare)

- 2 1/4- inch pots.....\$25 per 100
4- inch pots.....\$50 per 100
5- inch pots.....\$9 per doz.
6- inch pots.....\$12 per doz.

DRACAENA IMPERIALIS (Rare)

- 2 1/4- inch pots.....\$20 per 100
4- inch pots.....\$50 per 100
5- inch pots.....\$9 per doz.
6- inch pots.....\$12 per doz.

DRACAENA MARGUERITE STORY

- 2 1/4- inch pots.....\$20 per 100

DRACAENA KNERKII

- 2 1/4- inch pots.....\$20 per 100

DRACAENA SUPERBA

- 2 1/4- inch pots.....\$20 per 100

PANDANUS VEITCHII

- 5- inch pots.....\$9 per doz.
8- inch pots.....\$30 and \$36 per doz.
11- inch tubs.....\$3.50, \$4.00 and \$5.00 each

PANDANUS UTILIS

- 4- inch pots, strong plants.....\$25 per 100
6- inch pots, strong plants.....\$50 and \$75 per 100

CROTONS

- The Croton, with its highly-colored foliage, is indispensable during spring and summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for spring sales over 50,000 plants, in over 200 varieties, all of the very highest quality and brilliantly colored.

- 2 1/2- inch pots, strong plants, \$20 per 100; \$175 per 1,000
4- inch pots, strong plants, \$30 per 100; \$275 per 1,000
5- inch pots, strong plants, \$50, \$75 and \$100 per 100
6- inch pots, strong plants, \$12, \$15, \$18 and \$24 per doz.
7- inch pots, strong plants, \$24, \$30 and \$36 per doz.
8- inch pots, made up beautiful plants, \$24, \$30 and \$36 per doz.
10- inch pots, made up beautiful plants, \$5, \$6 and \$7.50 each
12- inch and 14-inch tubs, made up beautiful plants.....\$10 and \$15 each

CRAIG QUALITY CHRYSANTHEMUMS

We are now booking orders on the following Chrysanthemums, rooted cuttings and stock from 2 1/4- inch pots:

	Rooted Cuttings	2 1/4- inch Stock
Golden Glow	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Pacific Supreme	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Bonnafton	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Nagoya	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Comoleta	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Merry Jane	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Dolly Dimple	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Robert Halliday	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Quinola, Pompon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Baby Pompon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Lynnwood Hall	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Baby Margaret	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Garza	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Clorinda	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Mrs. Beu	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Golden Age	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
Yellow Eaton	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
White Eaton	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
Wells' Late Pink	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Roman Gold	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Golden Star	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mistletoe, Improved Nonin	\$4 per 100; \$30 per 1,000	\$5 per 100; \$40 per 1,000
Mrs. Ed. Seidewitz, new pink	\$5 per 100; \$40 per 1,000	\$6 per 100; \$50 per 1,000
White Chieftain, best white	\$10 per 100; \$90 per 1,000	\$12 per 100; \$100 per 1,000
Early Frost, new white	\$10 per 100; \$90 per 1,000	\$12 per 100; \$100 per 1,000
Wm. Turner	\$3 per 100; \$20 per 1,000	\$4 per 100; \$30 per 1,000
Harvard	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Chas. Rager	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Tint of Gold	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Allentown Pompons and Singles	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Golden Mensa	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mensa	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mrs. Buckingham	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Linton	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
La Porte	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Golden Climax	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000

ROBERT CRAIG COMPANY, 4900 Market Street, PHILADELPHIA, PA.

drawn in a southwesterly direction across the middle of the state of Maine, from Houlton to Andover; west across the northern end of New Hampshire, through Dummer and Stratford; west in Vermont to Stannard, and thence east almost along the eastern boundary; south through the state of Massachusetts a few miles west of the Connecticut river; south in Connecticut to Hartford and along the Connecticut river to its mouth.

The territory quarantined for the gipsy moth is included between the Atlantic ocean and a line drawn from Mt. Desert, Me., northwest to Bangor, thence southwest parallel with the coast to Fryeburg and Brownfield; southwest across the center of New Hampshire to Hanover; barely crossing the state line into Vermont to Norwich and Hartford; thence along the boundary line of the two states; south in Massachusetts to Deerfield, thence east to Athol, and a little east of south to Sturbridge; south at the eastern end of Connecticut through Woodstock to Stonington and Groton. The town of Leyden, Mass., west of the line through that state is also quarantined.

Shipments from towns within the districts outlined are allowed to go to points outside the area only after being inspected by the United States Department of Agriculture and ascertained to be free from infestation by these moths. Expense of inspection is borne by the government; incidental expenses, such as those for storage, cartage and labor, must be paid by the shipper. Interstate movement of all classes of plants and plant products entirely within the quarantined area will be permitted without restrictions other than those imposed by state officials at points of destination.

Copies of the regulations in regard to the quarantine, known as No. 22, may be obtained from the Department of Agriculture.

Colorado Springs, Colo.—James Dougherty, aged 59, stated to be a florist of Pueblo, committed suicide by drinking carbolic acid June 25 at a lodging house. His wife and three children live at 1339 Route avenue, Pueblo. He came here about a year ago.

BOUVARDIA

Why lose money growing Chrysanthemums? You can make far more money, with less labor to the square foot, growing BOUVARDIA than any other fall crop. White, Pink and Red, 200,000 plants. 2½-inch pots, \$4.00 per 100, \$35.00 per 1000, \$150.00 per 5000.

Cash with order, please

H. C. STEINHOFF, West Hoboken, N. J.

Mention The Review when you write.

ROSES

500 Lady Alice Stanley, own root. 2½-inch, \$10.00 per 100; \$90.00 per 1000.

300 My Maryland, 3-inch, own root, \$8.00 per 100; \$75.00 per 1000.

JOHN WELSH YOUNG

Upsal Station, P. R. R., PHILADELPHIA, PA.

Mention The Review when you write.

D. U. Augspurger & Sons Co.

Wholesale Florists

Send for our latest price list

Box 394, PEORIA, ILL.

Mention The Review when you write.

WINTER-FLOWERING ROSES

Specially Low Prices to Close Out Stocks Remaining Unsold.

We have a particularly fine stock of the newer and leading standard varieties in 3½ and 4-inch pots ready for immediate planting. The prices quoted below for 3½ and 4-inch stock are as low as the prices at which 2½-inch stock is usually sold. The demand for Ophelia is very heavy. If you want to plant this valuable new rose, do not delay placing order. While we have a nice stock of it at present, at the rate it is selling we are likely to become sold out before long.

Ophelia, Francis Scott Key, Mme. Edmond Rostand and Crimson Queen.....\$20.00 per 100

Mrs. George Shawyer, Killarney Brilliant, Sunburst, Prince E. C. d'Arenberg, Lady Hillingdon, Mrs. Aaron Ward, Killarney Queen, Richmond and White Killarney.....\$15.00 per 100

All of the above are strong grafted plants, with exception of Francis Scott Key, Mme. Edmond Rostand and Sunburst, which are own-root stock.

HYDRANGEAS

We have a magnificent lot of large plants grown in tubs and half-barrels for

JULY AND AUGUST FLOWERING

We have made a specialty of Hydrangeas for years, and our plants have never been finer than they are this year. They are well budded, and will be in perfection during July and August—when they are most in demand.

Hydrangea Otaksa, the standard pink variety, and the new French Hydrangeas—Avalanche, Fraicheur, La Lorraine, Mme. Maurice Hamar, Mme. E. Mouillere and Mlle. Renee Gaillard. Strong plants in tubs, \$2.00 and \$3.00 each—according to size.

Otaksa, very large specimens in half barrels, \$7.50, \$10.00 and \$12.50 each—according to size.

DRACAENA INDIVISA

Large plants for centers of vases, 75c, \$1.00 and \$1.50 each—according to size.

CROTONS

Assorted varieties for bedding, in 3½ and 4-inch pots, \$15.00 and \$25.00 per 100.

VINCA MAJOR VARIEGATA

We have a fine stock of extra heavy plants in 4-inch pots, at \$10.00 and \$12.00 per 100—according to size.

FERNS

Nephrolepis Teddy, Jr., 6-inch pots, 50c each; 4-inch, 15c each; 2½-inch, \$6.00 per 100. Nephrolepis Elegantissima Compacta, 3½-inch pots, 25c each; 2½-inch, \$6.00 per 100. Nephrolepis Elegantissima, 8-inch pots, \$1.00 each; 6-inch pots, 50c each; 2½-inch, \$6.00 per 100.

Nephrolepis Muscosa and Smithii, 3½-inch pots, 25c each; 5-inch, 50c each.

Nephrolepis Harrisii, 12-inch, very large specimens, \$4.00 and \$5.00 each.

Cibotium Schiedel, large plants, 10-inch pots, \$3.50 each.

Table Ferns, assorted varieties, nice plants, 2½-inch pots, \$4.00 per 100; extra size, 3½-inch pots, \$15.00 per 100.

F. R. PIERSON CO., Tarrytown, New York

Mention The Review when you write.

ROSE PLANTS

3-inch Own Roots\$6.00 per 100, \$50.00 per 1000

KILLARNEY QUEEN—RHEA REID

SMILAX PLANTS

2-inch.....\$2.50 per 100, \$20.00 per 1000

W. J. & M. S. VESEY, Cash or C. O. D. FORT WAYNE, IND.

Mention The Review when you write.

ROSE PLANTS FINE STOCK

OWN ROOT

500 Bon Silene, 2½ inch.....\$4.00 per 100
500 Sweetheart, 2½ inch..... 4.00 per 100
500 Canadian Queen, 3 inch..... 6.00 per 100
300 Fireflame, 4 inch..... 6.00 per 100
1000 Rhea Reid, 2½ inch..... 5.00 per 100

GRAFTED

1000 Killarney Brilliant, 2½ inch...\$ 8.00 per 100
500 Killarney Brilliant, 4 inch.... 12.00 per 100

BREITMEYER FLORAL CO.

FRED. BREITMEYER, Prop.

MT. CLEMENS, MICH.

Mention The Review when you write.

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GROWER OF

PALMS, ETC.

Send for Price List.

HOLMESBURG, : PHILADELPHIA, PA.

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ROSES

Grafted . . . \$10.00 per 100

Own Root . . 6.00 per 100

Fine 2½-in. Stock—Send for Circular

Verbena Plants for Sale

J. L. DILLON, Bloomsburg, Pa.

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J. D. THOMPSON
CARNATION CO.

CARNATIONS

CHRYSA nthemums

JOLIET, - ILLINOIS

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SEASONABLE STOCK

GERANIUMS.

Nutt, Perkins, Vland, Grant, La Favorite, 4-in., in bloom. \$7.00 100
 Mme. Sallerol, 2-in. 2.00 100
 Variegated Nutt, 2½-in. 5.00 100
 Rose Geraniums, 4-in. 7.00 100
 Ivy Geraniums, 2-in. 3.00 100
 Ivy Geraniums, 4-in. 8.00 100

TRANSPLANTED SEEDLINGS.

Lobelias, clumps 1.00 per 100
 Verbenas 1.00 per 100
 Asters, mixed or separate 1.00 per 100
 Primula Obconica, Grandiflora and Gigantea 2.00 per 100
 Primula Malacoides, lavender and white 2.00 per 100
 Phlox, Hardy, mixed 1.50 per 100

HEADQUARTERS FOR POINSETTIAS, TRUE TYPE.

Top cuttings, 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$7.00 per 100. Orders booked now for summer delivery.

BEGONIAS.

Begonia Cinnamati, 2½-in., from strong, healthy plants, \$15.00 100; \$140.00 1000.
 Begonia Lorraine, 2½-in., \$12.00 100; \$110.00 1000.
 Begonia Mellor, \$25.00 per 100.
 Begonia Chatelaine, 2½-in., \$5.00 100, \$40.00 1000; 3-in., \$8.00 100.
 Begonia Xmas Red, 2½-in., \$6.00 100.
 Begonia Erfordii, 2½-in., \$3.00 100.
 Begonia Prima Donna, 2½-in., \$3.00 100.
 Begonia Triumph, 2½-in., \$3.00 100.

CANNAS.

King Humbert, 8-in., \$5.00 100; 4-in., \$7.00 100.
 Florence Vaughan, 8-in., \$4.00 100; 4-in., \$6.00 100.
 Express, 8-in., \$5.00 100; 4-in., \$7.00 100.

CYCLAMEN GIGANTEUM, WANDSEK TYPE.

Finest in existence, about 8 varieties, equally divided, 2½-in., \$5.00 100, \$45.00 1000; 3-in., \$8.00 100, \$75.00 1000. Booking orders on 4-in., for late delivery, at \$15.00 and \$20.00 per 100.

FUCHSIAS, 8-in. Per 100 \$5.00
 AGERATUMS, 2-in. 2.00
 HELIOTROPES, 2½-in. 2.00
 SALVIA, 2-in. 2.00
 SALVIA, 3-in. 4.00
 SALVIA, 4-in. 6.00
 SALVIA VARIEGATA 8.00
 VINCA, 4-in. \$8.00, \$10.00 and 12.00
 ABUTILON SAVITZII, 2½-in. 4.00
 ABUTILON SAVITZII, 3-in. 8.00
 REINECKIA VARIEGATA, 2½-in. 5.00
 COLEUS, 2-in. 2.00
 COLEUS XMAS RED, 2½-in. 3.00
 COLEUS XMAS RED, 3-in. 5.00
 LANTANAS, trailing, 2-in. 2.50
 LANTANAS, pink, 3-in. 5.00
 AMPELOPSIS, 4-in., extra strong 35.00
 COBAEAS, 3-in., staked 5.00
 FERNS for Dishes, out of flats, extra strong 1.50
 ARAUCARIAS, 5-in., 50c; 6-in., 75c.
 ASPIDISTRAS, variegated, \$1.25 each; green, \$1.00.
 KENTIAS, 75c each up.
 COLEUS, 3-in., extra strong, separate varieties or mixed, \$4.00 100
 ALTERNANTHERAS, red and yellow, 2-in., \$2.00 per 100.

ERNEST ROBER, Cash, please. **WILMETTE, ILL.**

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CYCLAMEN

2½-in. \$5.00 per 100
 3-in. 8.00 per 100

POINSETTIA

2½-in. \$5.00 per 100

PRIMULA OBCONICA

2½-in. \$3.00 per 100

B. E. & J. T. COKELY
 SCRANTON, PA.

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ARAUCARIA EXCELSA

6-in. pots, 5 to 6 tiers, 16 to 20 inches high, 75c each; 18 to 24 inches high, \$1.00 each.

ASPARAGUS PLUMOSUS

3-in. pots, \$5.00 per 100.

ADIANTUM HYBRIDUM

4-in. pots, \$1.80 per doz.

Cash with order.

ASCHMANN BROS.

Second and Bristol Streets
 PHILADELPHIA, PA.

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CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE, - - - INDIANA

Mention The Review when you write.

Thousands of Chrysanthemums, 20 kinds

Cyclamen, Begonias, Primulas, Cinerarias, etc., ready for market. See our display adv. in The Review June 24th, page 85. Send for lists.

ALONZO J. BRYAN

Wholesale Florist, WASHINGTON, NEW JERSEY
 Mention The Review when you write.

Why postpone ordering stock you will be sure to need? Place your order now for:—

	Per 100	Per 1000
Begonia Cinnamati, 2½-in., strong	\$17.50	\$160.00
Begonia Lorraine	14.00	120.00
Begonia Chatelaine	5.00	45.00
Poinsettias, select	6.00	50.00
Cyclamen, 2½-in., excellent strain	5.50	50.00
3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$20.00 per 100.		
Primula Obconica, Chinensis and Malacoides, 2½-in.	3.00	25.00
Fern Flats, best commercial varieties, \$2.00 per flat, 10 flats for		\$17.50
Bouvardias, 2½-in., red, white and pink	\$ 4.00	\$35.00
Euphorbia Jacquiniaeflora, 2½-in.	10.00	
Nico-Fume Liquid	\$10.50	per gallon
Nico-Fume Paper	\$7.50	per can of 288 sheets
Magic Hose (none better), ½-in., 50-ft., 16c per ft.; 100-ft., 15c per ft.; ¾-in., 50-ft., 17c per ft.; 100-ft., 16c per ft.		

For Rose, Carnation and Chrysanthemum plants, consult our catalogue, which will be cheerfully mailed on application.

How about Cold Storage Lilies and Valley? We have the stock and our prices are right. Write us.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Mention The Review when you write.

SURPLUS SEASONABLE STOCK

BEGONIAS, Albo-Picta Rosea, Argenteo-Guttata, M. de Lesseps, Marjorie Daw, Rubra, Thurstoni, at \$4.00 per 100.	COBAEA SCANDENS, 2½-in., \$4.00 per 100.
COLEUS, Beckwith Gem, Chameleon, Mrs. Hayes, Golden Crown, 2½-in., \$2.50 per 100.	PETUNIAS, 2½-in., grand stock, Giant Single, \$3.00 per 100.
VERBENAS, 2-in., all colors, \$3.00 per 100.	GERANIUMS, S. A. Nutt, 2½-in., late propagation, \$2.50 per 100.
MOONFLOWERS, 2-in., thrifty young stock, \$4.00 per 100.	BUDDLEIA VEITCHIANA, strong, 4-in. pots, \$10.00 per 100.

THE STORRS & HARRISON CO., PAINESVILLE, OHIO

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BALTIMORE.

The Market.

Business has continued to hold up fairly well, considering the warm weather. There is still a plentiful supply of stock, but none of it is of extra good quality, and as the demand is light, prices have been correspondingly low. Outdoor sweet peas are coming in and are fairly good. Gladioli have also made their appearance, but are not selling well, even at a low figure. Carnations generally are poor. Roses, especially Killarney, are hard to move; the street fakers offered them as low as 10 cents per dozen for fair stock. Asters are a little more plentiful and are pretty well taken up. The spring showers show their effect on dahlias, some of which are of really good quality for this season of the year. The retailers have settled down to their summer period of inactivity, and vacation thoughts are uppermost in the minds of many.

Various Notes.

J. J. Perry returned this week from a business trip to Philadelphia, where he also attended the directors' meeting of the Pennock-Meehan Co., for which firm he is local manager. The local branch announces that during the summer the store will close at 5 p. m. instead of 6, the usual hour.

G. A. Lotze began to cut the first lot of gladioli last week; 200,000 bulbs of these were planted at his Glenburnie farm this year, all for summer flowering. He can be rightly called the gladiolus king of this section.

Schroeder Bros. have purchased a new automobile for pleasure use.

F. A. Seidlich is cutting some good dahlias for the early crop, from his place at Woodlawn.

Do not forget the park inspection trip, July 12. The starting point will be University parkway and Wyman's park, at 2 p. m. It is intended to spend the entire afternoon in this manner and to wind up at the club rooms in time for the regular meeting. It is likely that only one meeting will be held this month, and final arrangements will be made at this meeting for the trip to Pen Mar and the western Maryland fruit belt. W. F. E.

ORCHIDS

FRESHLY FLOWERING STOCK

Cattleyas, Dendrobiums, Oncidiums, Anceps. Finest types.

One-year-old, nothing more. Moderate prices. Ready now.

FREEMAN ORCHID CO.

G. L. Freeman, Mgr. FALL RIVER, MASS.
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ORCHIDS

Just arrived in splendid condition:

C. Percivaliana, C. Labiata,
C. Trianae, C. Schroederiae
C. Mossiae

Best commercial Orchid plants, established or semi-established, for immediate delivery; healthy, clean, flowering stock.

For price write to

JOHN DeBUCK, 719 Chestnut Place, SECAUCUS, N. J.
Mention The Review when you write.

ORCHIDS

We grow and sell **Orchids** only. Can furnish you with anything in this line.

If you intend investing in Orchids, do so now while prices are low.

Special lists on application.

LAGER & HURRELL, Summit, New Jersey

FIELD-GROWN

Carnation Plants

READY FOR IMMEDIATE SHIPMENT

This is strong, healthy stock of good size—plants ready to go on your benches and go right ahead.

	Per 100	1000
Enchantress.....	\$4.50	\$40.00
Rose-pink Enchantress.....	4.50	40.00
White Perfection.....	4.00	35.00
Mrs. C. W. Ward.....	4.00	35.00
Philadelphia.....	5.00	45.00

The earlier you order the quicker you get the plants working for you.

PETER REINBERG

WHOLESALE GROWER

30 E. Randolph St.,

CHICAGO, ILL.

O. E. STEINKAMP

A. F. J. BAUR

“MUMS”

READY TO PLANT RIGHT INTO YOUR BENCHES

White	Yellow	Pink
Smith's Advance	Comoleta	Chieftain
Alice Salomon	Chrysolora	Hirondelle
Mrs. Chas. Rager	Robt. Halliday	Maud Dean
Lynnwood Hall	Dolly Dimple	Pompons H. Newberry

\$3.00 per 100, \$25.00 per 1000

Plant Smith's Advance now for best results. Better blooms, less trouble.

Lena Baum (Yellow Rager), \$2.00 per doz., \$15.00 per 100

BUDDLEIA Asiatica—From 2½-inch pots, \$8.00 per 100.

POINSETTIA—From 2½-inch pots, \$5.00 per 100, \$45.00 per 1000.

CARNATIONS

Our growing season has been fine, producing elegant plants. They have been handled right and there are no better in the country.

White Wonder, White Enchantress, Shasta, Enchantress, Enchantress Supreme, Pink Delight, Gloriosa, Beacon, St. Nicholas, Pocahontas, Yellow Prince, \$6.00 per 100, \$55.00 per 1000.

Matchless, \$7.00 per 100, \$60.00 per 1000.

BAUR & STEINKAMP,

Carnation Breeders,

INDIANAPOLIS, IND.

50,000 Field Grown Carnation Plants

Healthy, well grown plants, large enough for immediate planting.

White Wonder } \$ 6.00 per 100
White Enchantress } 50.00 per 1000
Rosette

White Perfection } \$ 5.00 per 100
Enchantress } 40.00 per 1000

WE SUPPLY EVERYTHING A GROWER NEEDS

A. L. RANDALL CO., Wabash Ave. at Lake St.
CHICAGO, ILLINOIS

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Get Ready for Fall and Winter Trade

	2 1/2-in.	3-in.	4-in.
Poinsettias	\$ 5.00	\$10.00	\$15.00
Cyclamen	5.00	8.00	15.00
Cinerarias	5.00	8.00	15.00
Obconica Primroses	3.50	6.00
Forbesi Primroses	3.50	6.00
Malacoides Primroses	5.00	8.00
Chinese Primroses	5.00	8.00
Celestial Peppers	3.50	7.50
Jerusalem Cherries	3.50	6.00	10.00
Begonias, Cincinnati	15.00	25.00	40.00
Begonias, Lorraine	15.00	20.00	35.00
Begonias, Luminosa	5.00	10.00	17.50
Begonias, 4 flowering varieties	3.50	7.50

CHRYSANTHEMUMS: 1,000 White Chadwick, 1/2-in., at \$3.50; 450 Oct. Frost, 700 Robinson, 1,300 A. Byron, 400 Dr. Enguehard, 1,500 Halliday, 1,500 Col. Appleton, 500 P. Supreme, 2 1/2-in., \$2.50 per hundred.

ROSES: Richmond, 2-in., \$3.50; 3-in., \$5.00. Ward, 2-in., \$4.00. Beauties and P. Killarney, 2-in., \$5.00. White Killarney, 2-in., \$5.00; 3-in., \$7.50.

FOR THE STORE MAN: We have an especially nice lot of 5-in. Gloxinias and Tuberous Begonias at \$2.00 per dozen; also a fine lot of Fancy Caladiums, at \$3.50 per dozen. Try a dozen of each and you will have the finest show window, and something you can dispose of and make money on.

FERNS.			
	2 1/2 in.	3 in.	4 in.
Boston	\$5.00	\$10.00	\$15.00
Whitmani	5.00	10.00	15.00
Amerpohlii	7.50	12.50	25.00
Roosevelt	5.00	10.00	15.00
Plumosus	3.50	7.50	15.00
Sprengeri	3.50	5.00	10.00
Small Ferns	5.00
	5 in.	6 in.	7 in.
Boston	\$25.00	\$40.00	\$60.00
Whitmani	35.00	50.00	75.00
Amerpohlii	40.00	60.00	85.00
Roosevelt	35.00	50.00	75.00
Plumosus	35.00

Large Specimen Ferns 8, 10 and 12 in.

WRITE FOR PRICES.

Name Express Co. Cash or Reference

GEO. A. KUHL, Wholesale Grower
PEKIN, ILLINOIS

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...CHRYSANTHEMUMS...
THE BEST FOR FLORISTS' USE

Prices on application

ELMER D. SMITH & CO.
ADRIAN, MICH.

Mention The Review when you write.

Chrysanthemums
MY SPECIALTY

CHAS. H. TOTTY
Madison, N. J.

Mention The Review when you write.

GERANIUMS

We have a fine lot of good, young, thrifty plants in three-inch pots, just in condition for growing on for fall and winter blooming. Standard varieties, such as S. A. Nutt, Alphonse Ricard, Beaute Poitevine, Berthe de Presilly, La Favorite, Mme. Recamier, John Doyle, Marq. de Castellane, etc.

\$3.00 per 100; \$25.00 per 1000.

We are booking orders for next season delivery of 2-inch stock at
\$18.50 per 1000.

POMPON CHRYSANTHEMUMS

In good assortment of large flowering or aster type, small flowering, single and anemone, suitable for cut flower or pot culture. 2-inch pots, at

\$2.00 per 100; \$18.50 per 1000.

BEDDING STOCK

COLEUS ACHYRANTHES SALVIAS LEMON VERBENAS
ALTERNANTHERAS LOBELIAS BEGONIAS

2-inch.....\$2.00 per 100; \$18.50 per 1000
3-inch.....3.00 per 100; 25.00 per 1000

CASH WITH ORDER

R. VINCENT, JR., & SONS CO.

White Marsh, Maryland

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BEGONIA CINCINNATI, 2 1/4-in.

BEST STOCK OBTAINABLE

SPECIAL 10-DAY OFFER.....\$15.00 per 100; \$135.00 per 1000

THE NAUMANN COMPANY

1111 East 125th Street

CLEVELAND, OHIO

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JOSEPH HEACOCK COMPANY'S PALMS AND FERNS

HOME GROWN—WELL ESTABLISHED—STRONG AND HEALTHY

KENTIA FORSTERIANA

	Leaves	In. high	Each	Per doz.
6-in. pot.....	5 to 6.....	28 to 30.....	\$1.00	\$12.00
6-in. pot.....	5 to 6.....	34 to 36.....	1.50	18.00

MADE-UP KENTIA FORSTERIANA

	Each
12-in. cedar tub, 4 plants in tub, 5 to 5½ ft.....	\$10.00
12-in. cedar tub, 4 plants in tub, 5½ to 6 ft.....	12.50
12-in. cedar tub, 4 plants in tub, 6 ft. high, heavy.....	15.00
12-in. cedar tub, 4 plants in tub, 7 to 8 ft.....	18.00

PHOENIX ROEBELENI

	Each
7-in. tub, 18 in. high, 24 in. spread.....	\$2.00

KENTIA BELMOREANA

	Leaves	In. high	Each	Per doz.
2½-in. pot.....	4.....	8 to 10.....	\$1.50	\$18.00
4-in. pot.....	5 to 6.....	15.....	\$0.40	4.80
6-in. pot.....	6 to 7.....	24.....	1.00	12.00
6-in. pot.....	6 to 7.....	28 to 30.....	1.50	18.00

	Leaves	In. high	Each	Per doz.
9-in. cedar tub.....	6 to 7.....	42 to 45.....	\$4.00	\$48.00
9-in. cedar tub.....	6 to 7.....	45 to 48, very heavy.....	6.00	
9-in. cedar tub.....	6 to 7.....	48 to 54, very heavy.....	6.00	
9-in. cedar tub.....	6 to 7.....	5 ft., very heavy.....	8.00	

JOSEPH HEACOCK CO., Railway Station, Wyncote, Pa.
Jenkintown,

Mention The Review when you write.

PITTSBURGH.

The Market.

There is no change in market conditions. About the same quantity of stock is coming from the inside, and all of it is wonderfully good, the best ever seen at this season of the year. Beauties are fine, as good as in winter. Killarney roses and carnations are also good, and there are plenty of good lilies and valley to take care of the trade. Of course, there is much worthless stock, but that does not count. Wholesalers sell what they can and throw the rest away. The average price is fair on everything.

Various Notes.

All the employees are talking vacation, and many have already gone. Atlantic City, the lake trips and Canada are the favorites.

David Hill is spending some time in the Shenandoah valley and Washington, D. C.; Joe Gotti, at Detroit.

Ray Daschbach says his vacation will be spent at his Thornburg home, where there is a fine golf links; he is some golf and tennis player. Saturday, July 3, he pitched for the Rotary Baseball Club in its exhibition game for the babies, and won his game.

Mrs. E. A. Williams, with a party of friends, is making an automobile trip through the historic Shenandoah valley.

Wm. Usinger, of the Pittsburgh Cut Flower Co., is "doing" the Great Lakes.

The regular monthly meeting of the Pittsburgh Florists' and Gardeners' Club was held Tuesday, July 6, in the Fort Pitt hotel, at 8 p. m. The subject for discussion was, "Roses and Outdoor Flowers." There will be no August meeting. Clarke.

GARDENIA VEITCHII

ONLY 8000 LEFT

Going fast. Fine stock, 4-in. pots,
\$12.50 per 100; \$100.00 per 1000.

ROSE HILL NURSERIES
New Rochelle, New York

BEDDING PLANTS

100,000 Now Ready

Our great plant producing mill has been kept up in full speed day and night. Fully 100,000 bedding plants of our usual high standard quality has been the output since Easter. No empty spot can be seen, every hole and corner is filled.

Araucarias Our Specialty

ARAUCARIA EXCELSA, well grown stock, 5-in. pots, 3 to 4 tiers, 15 in. high, 50c; 5½-in., 3 to 4 tiers, 18 to 20 in. high, 60c and 75c; 6-in., 24 to 26 in. high, 5 to 6 tiers, \$1.00; large specimen plants, \$1.50. **ARAUCARIA EXCELSA GLAUCA**, 6-in. pots, \$1.00; 7-in., \$1.50. **ARAUCARIA ROBUSTA COMPACTA**, 6-in. pots, 4 tiers, very heavy, \$1.50.

KENTIA FORSTERIANA, 75c, \$1.50 and \$2.00 each.

KENTIA BELMOREANA, 75c and \$1.00 each.

KENTIA FORSTERIANA, made up, large, perfect plants, 4-ft. high, 9-in. tubs, \$4.00 each.

COCOS WEDDELLIANA, 3-in. pots, 15c; 4-in., 25c each.

HYDRANGEA OTAKSA, for planting out; have been kept in cold frames all winter; 6, 7-in. pots, 35c, 50c each; 12-in. tubs, full of bloom, \$1.50 each.

HONEYSUCKLES, 5-in., staked up, 25c each.

ENGLISH IVY, 4-in., staked up, 12c; 3-in., 3 in a pot, 7c.

PETUNIAS, DOUBLE, 4-in. pots, \$7.00 per 100; **SINGLE**, 2½-in., \$3.00 per 100; **CALIFORNIA GIANTS**, 3-in., \$5.00 per 100.

SCARLET SAGE, Bonfire or Clara Bedman, 4-in., \$7.00 per 100; 3-in., \$4.00 per 100.

BEGONIAS, our improved strain. Dark Begonia Vernon Luminosa and Pink Erfordii, 4-in. pots, \$8.00 per 100; 3-in., \$5.00 per 100.

COLEUS, Verschaffeltii, Golden Bedder, Queen Victoria, \$3.00 per 100. Out of 2½-in. pots.

ZINNIA ELEGANS, double, assorted, 2½-in., \$3.00 per 100.

SNAPDRAGONS, Giant White, 2½-in. pots, \$3.00 per 100; Silver Pink, \$4.00 per 100.

ASTERS, CREGO, white, shell pink, pink, rose and lavender, 2½-in. pots, \$3.00 per 100.

CORNFLOWERS, double blue, 3-in. pots, \$5.00 per 100.

DRACAENA INDIVISA, 5-in. pots, 25c; 5½-in. pots, 35c.

SWEET ALYSSUM, Little Gem, 2½-in., \$3.00 per 100.

NASTURTIUM, 4 colors, 3-in., 5c.

LANTANAS, dwarf, orange color, 4-in., \$7.00 per 100.

PARLOR IVY, 2½-in., \$4.00 per 100.

ADIANTUM HYBRIDUM, 3-in., \$8.00 per 100; 4-in., \$12.00 per 100.

HOLLY FERNS, large, 5-in. pots, 35c.

Cash with order, please.

GODFREY ASCHMANN, 1012 West Ontario St. PHILADELPHIA, PA.

Wholesale Grower, Importer and Shipper of Pot Plants

Mention The Review when you write.

NEW NEPHROLEPIS FERN—JOHN WANAMAKER

We will introduce the above new fern on August 1st, 1915. In presenting this fern to the trade, we feel confident that it will make a place for itself.

The John Wanamaker fern is a wonderful advance over all plain or wavy frond varieties. The side pinnae of the fronds are very fully undulated, giving the plants a very wavy appearance. It will make as many fronds as Teddy, Jr., plants in 4-inch pots having over sixty fronds. It is a beautifully formed plant, full and compact.

Orders will be filled strictly in rotation.

Strong plants, 2½-in. pots,

\$ 4.00 per dozen.

20.00 per 100.

150.00 per 1000.

250 at 1000 rate.

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa.

BRANCH:
NORWOOD, PA.

ALWAYS MENTION
THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

4 X 40 = 2400



G. S. RAMSBURG,

Problems in mathematics are not always easy, and this one seems especially complicated. These figures are connected with our famous Silver Pink Snapdragon Seedlings, and are explained below:

York Village, Me., June 29, 1915.
My Dear Mr. Ramsburg: Please send us one packet of seed of your Silver Pink. Our bed this year was better than ever, and we kept a record of the spikes cut to Memorial Day. Last year, you will remember, we told you we cut 1600 blooms from a bench 4 x 40 feet, and this year on the same bed we cut 2400 blooms and are still cutting hundreds of small spikes that we find use for every day. Wish we had room to grow more. Yours truly, W. G. MOULTON & SON.

Ponder these figures and see if you can equal them with anything. You cannot have any plant that will give so much pleasure and profit as a bunch of Silver Pink seedlings. July and August are the months to sow seed of this great snapdragon. Price per pkt., \$1.00; 3 for \$2.50; 7 for \$5.00. Seed of other varieties: Nelrose, Yellow, White, Garnet, Buxton and Mixed, 35c per pkt.; 3 for \$1.00. Free cultural directions. All orders cash or C. O. D. Plants for fall blooms as follows:

Silver Pink SEEDLINGS.....\$4.00 per 100; \$35.00 per 1000
Nelrose, Garnet and Yellow\$5.00 per 100

We are gratified with the reception of SILVER QUEEN, our new orchid-flowered snapdragon. Orders the first week for over one hundred plants of this wonderful variety shows an appreciative public and the popularity of snapdragons in general. Not having space to propagate in great quantities, we decided to offer a limited number of plants in advance. Price, delivered by parcel post, \$1.00 per plant; 6 for \$5.00; 15 for \$10.00. By express, \$60.00 per 100. Growing snapdragons is our business. Make up your order, being sure to include a few Silver Queen. See recent ads.

SOMERSWORTH, N. H.

Mention The Review when you write.

FERNS IN FLATS

ALL VARIETIES

We ship by express during July and August, stock ready for 2½-in. pots, in flats of about 110 clumps, which can be divided.

Price, \$2.00 per flat
20 or more flats, \$1.75 each
(Packing included)

Order now while we have full list of varieties to select from.

Write for illustrated folder

McHutchison & Co.

17 Murray Street, NEW YORK

Mention The Review when you write.

FERNS

Improved Whitmani and Whitmani Compacta,

\$5.00 per 100; \$40.00 per 1000
250 at 1000 rate

The Improved Whitmani is a more graceful and a little lighter frond. It is more compact, truer to the type and shows very little reverting. This variety is a great improvement over the old Whitmani.

H. H. BARROWS & SON, Whitman, Mass.

Mention The Review when you write.

CHRISTMAS PEPPERS

CELESTIAL PEPPER, NEW BRANCHING PEPPER,
SOLANUM MELVINII

Strong plants from 2¼-inch pots.

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PRIMULA OBCONICA

VERY BEST STRAINS

Strong plants, 2½-inch pots. July delivery.

\$3.00 per 100 \$25.00 per 1000
500 at 1000 rate. Cash with order.

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ORCHIDS, PALMS
and plants of every variety

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Butland Rd. and E 44th St., BROOKLYN, N. Y.
THE HOME OF THE SCOTT FERN.

BUY PLANTS OF QUALITY From Those Who Grow Them

ADIANTUM CROWEANUM

2¼-inch.....\$5.00 per 100; \$50.00 per 1000
3-inch..... 8.00 per 100; 75.00 per 1000

ASPARAGUS PLUMOSUS NANUS

2¼-inch..... 3.50 per 100; 30.00 per 1000
3-inch..... 6.00 per 100; 50.00 per 1000

FERN FLATS—Best Varieties

\$2.00 per flat of 200; 10 flats at \$1.90 per flat; 25 flats at \$1.75 per flat.

BEGONIAS—2¼-inch pots

Cincinnati.....\$2.25 per dozen; \$18.00 per 100; \$175.00 per 1000
Lorraine..... 2.00 per dozen; 14.00 per 100; 135.00 per 1000
Chatelaine, 3-inch..... 1.00 per dozen; 8.00 per 100; 75.00 per 1000

BOUVARDIA HUMBOLDTII

2¼-inch..... .75 per dozen; 5.00 per 100; 40.00 per 1000

CYCLAMEN

3-inch..... 1.50 per dozen; 12.50 per 100; 100.00 per 1000

HYDRANGEA OTAKSA

Large plants in tubs for outside use. In bud now and right for July flowering.
From \$2.00 to \$3.00 each.

POINSETTIAS

2¼-inch.....\$7.00 per 100; \$60.00 per 1000; 2500 or more at \$55.00 per 1000

SNAPDRAGON—Buxton's Silver Pink and Nelrose

2¼-inch.....50c per dozen; \$4.00 per 100; \$35.00 per 1000

If you are interested in Ardisias for growing on, write us.
We have an excellent lot of plants in 3, 4 and 5-inch pots.

Prices in this advertisement for the Trade only.

A. N. PIERSON, Inc.,

Cromwell, Conn.

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Fine, Strong Ferns

READY TO SHIFT

HARRISII

W. K. HARRIS

WHITMANI

ELEGANTISSIMA

PIERSONI

and SCOTTII

2½-in., \$4.00 per 100, \$40.00 per 1000.

4-in., \$15.00 per 100; 5-in., \$25.00 per 100; 6-in., \$50.00 per 100.

JOHN BADER COMPANY

1826 Rialto Street,

N. S., PITTSBURGH, PA.

H. H. LINEAWEAVER & CO., Inc.
ANTHRACITE
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BITUMINOUS COAL
 West End Trust Building, PHILADELPHIA
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Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

FOUR-INCH FLUES FOR PIPING.

Will you please tell me how to pipe my greenhouse, which is 20x50 feet? It has three feet of boards and sixteen inches of glass in each side wall. The north end is protected by an office and boiler shed. A temperature of 50 degrees is to be maintained when the outside temperature is 15 degrees below zero. Would 4-inch boiler flues be satisfactory as piping for this house?

H. M. G.—Ohio.

While the house can be heated by using two 4-inch boiler flues as flows under each of the side benches, with an equal number of returns, making eight 4-inch flues in all, I would prefer to use ten 3-inch flues, and even better results may be obtained by using a still smaller size. To distribute the heat evenly through the house, I would prefer to use a 2-inch wrought-iron flow pipe upon each plate and another about two feet below the ridge. With these connect nine 2-inch returns, arranged in three coils of three pipes each, either on the walls or under the benches. Three 2½-inch flows and ten 1½-inch returns would also give good results.

QUESTION IS NOT QUITE CLEAR.

Please inform us how much piping to use, and how to arrange it, to heat a greenhouse 20x125. The height of the house is about fifteen feet from ground to ridge. It runs east and west and has no glass in the north wall. We have a 12-horsepower boiler, which we intend to locate at the east end of the house. We wish to use 1½-inch pipe and to maintain a temperature of 60 degrees. The lowest outside temperature is about 20 degrees below zero. Is it necessary to have heat under the benches, or will it be just as satisfactory to have the pipes run along the walls? The house will be divided into two parts, one for carnations and the other for potted plants.

E. M. & S.—Ill.

While the statements regarding the house to be heated are clear and complete in most respects, in two important points the data are deficient and hence it is not possible to give as definite a reply as would be desirable. I am not able to determine whether steam or hot water will be used for heating the house. The size of pipe mentioned, which is the only clue, is rather large

**WHEN YOU BUY—GET A KROESCHELL
 "THE BOILER OF GENUINE EFFICIENCY"**

Our Boilers were installed to heat 2,304,450 sq. ft. glass in 1914

The Kroeschell

is making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the Kroeschell the highest praise.

10,788,000 sq. ft. of glass was equipped with the Kroeschell Boiler during the past five years.



The Kroeschell

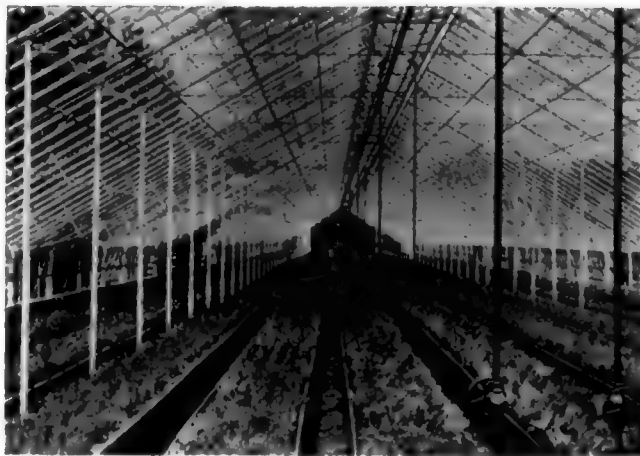
has replaced hundreds of cast iron boilers. In every case higher temperatures are secured with the Kroeschell with the same piping and with less fuel.

The Kroeschell is sold direct from our factory to users. This eliminates the unnecessary greenhouse builder's profit.

Florists in every State are using the Kroeschell Boiler, and mighty is their praise. The year of 1914 brought an enormous number of new customers who saw our boiler in operation at other places. We attribute the large sales of this season to the good work the Kroeschell Boiler is doing everywhere.

With our policy—"the customer's interest first"—perfection of construction—factory-to-user prices—honest and "true-blue" boiler ratings—you simply cannot lose.

Expressions from Men Who Know Boilers



Interior view of Arthur Cockcroft's mammoth iron frame Carnation Houses, 55x400, at Northport, L. I., N. Y. Heated by Kroeschell Boilers, Generator and Piping System—gravity circulation.

A FAMOUS LONG ISLAND ESTABLISHMENT

During the last cold wave, 6 above zero with a 90-mile gale blowing, one end of the houses was as warm as the other, no variation at all, which speaks well for your heating plan.

There are no remarks or suggestions to make regarding your boilers, as we consider same the acme of perfection for greenhouse hot water heating in every way.

The steam boiler you furnished us last summer for pumping and heating purposes is certainly a "GEM." An easier, more effective as well as economical boiler as to fuel consumption I have not seen.

(Signed) GEO. JUERGENS,

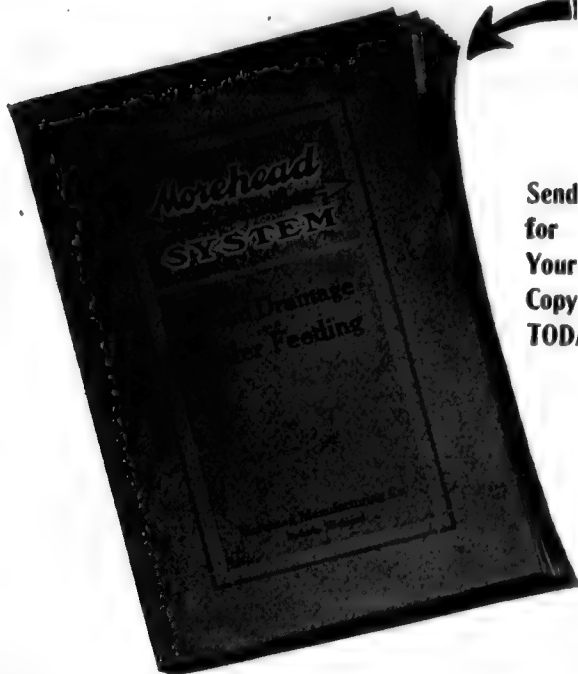
Northport, L. I., Jan. 22, 1914.

Supt. for Arthur Cockcroft.

BUY DIRECT—FACTORY-TO-USER PRICES

KROESCHELL BROS. CO.,

**444 West Erie Street
 CHICAGO, ILL.**



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Your
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Here's the Book That Opened Their Eyes---

READ WHAT THEY SAY NOW:

Brampton, Ont.

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Gentlemen:—

We wish to state to you that the Morehead Steam Traps which we installed in our greenhouses are giving us thorough satisfaction.

We believe their use is an excellent investment for any up-to-date florist.

Our installation is composed of two No. 5 Morehead Return Steam Traps, and one No. 2 Receiver, installed as a Double Trap Installation.

Respectfully yours,
DALE ESTATE,
T. W. Duggan.

Morehead Back-to-Boiler SYSTEM

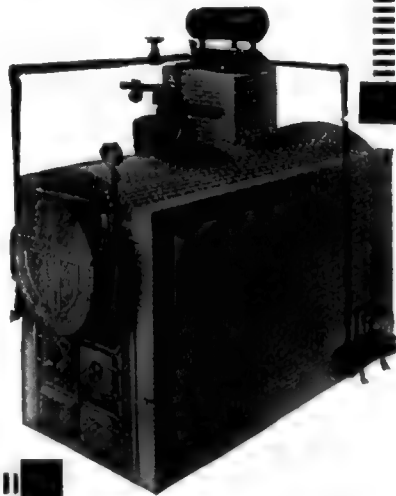
BETTER FLOWERS
MORE NATURALLY
GROWN

"An Excellent Investment for any Up-to-date Florist"

These nine words indicate in a concise, convincing way the experience of the Thousands of "Morehead" users everywhere.

With the "Morehead" System installed in your plant you will save a large per cent of your fuel expense by feeding your boilers pure Hot condensation **direct**—
—and at the same time provide an even, uniform temperature in the growing houses by eliminating sluggish circulation in your heating apparatus forever.

Write for the "Back-to-Boiler" book at once.



Morehead Mfg. Co.,

Dept. M,

Detroit, Mich.

337

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Hot Water Boilers

ARE THE MOST ECONOMICAL
BOILERS FOR GREENHOUSES

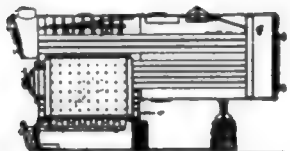
No Night Fireman Required with our
**SELF-FEEDING
HOT WATER BOILERS**

Send for Catalogue and prices.

S. WILKS MFG. CO.

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**STEEL
RETURN
TUBULAR
BOILERS**

Johnston Heating Co.

131 E. 26th Street

NEW YORK

Mention The Review when you write.

for steam in a small house, and is too small for use with hot water in a house over seventy-five feet in length, except when a pressure system is used. The letter states that there is no glass in the north wall, from which it may be inferred that there is glass in the south wall and perhaps in one end. The height of the walls also should be known.

If the walls are not more than six feet high, with not to exceed thirty inches of glass in the south wall, a

There is a Splendid Chapter on

Greenhouse Heating

IN

THE FLORISTS' MANUAL

By WILLIAM SCOTT

A complete reference book for commercial florists. 253 large pages, fully illustrated. Treats on over 200 subjects concerning greenhouse building, heating, management and plant culture. It tells you just what you want to know, in just the way you want to be told.

Second Edition, Price \$5.00, Prepaid by Express or Mail.

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508 South Dearborn Street,

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HIGHEST PRICED and CHEAPEST BOILERS MADE GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.
109 Broad St., Utica, N. Y.

LET US TELL YOU
ABOUT THEM

greenhouse 20x125 can be heated to 60 degrees with steam by using one 2½-inch flow pipe, located about three feet below the ridge, and nine 1½-inch pipes as returns. Two or three of the returns may be upon each wall, but I

would prefer to distribute the others under the benches, as the bottom heat thus provided will favor the growth of the plants. If preferred, a 2-inch flow pipe may be upon each plate and one less return will then be required.

If there is no glass in the side walls, one of the returns may be omitted.

For heating with hot water, I would use three 2½-inch flow pipes and twelve 2-inch returns, or two flows and thirteen returns, arranged about the same as for steam. One flow may be placed upon each plate, and if three are used the third pipe may be under the ridge. If the 1½-inch pipe is on hand, it may be substituted for the 2-inch as returns, provided a mercury or other pressure system is installed. In ordinary winter weather even the 1½-inch pipe will suffice to give the temperature desired and, since the water in the pipes can be raised even above the boiling point by placing it under pressure, there will be no difficulty about maintaining 60 degrees in the coldest weather. The radiation is figured at 60 degrees, as requested, although a temperature of 50 to 55 degrees is all that is required for growing carnations.

PIPING FOR CUCUMBER FRAMES.

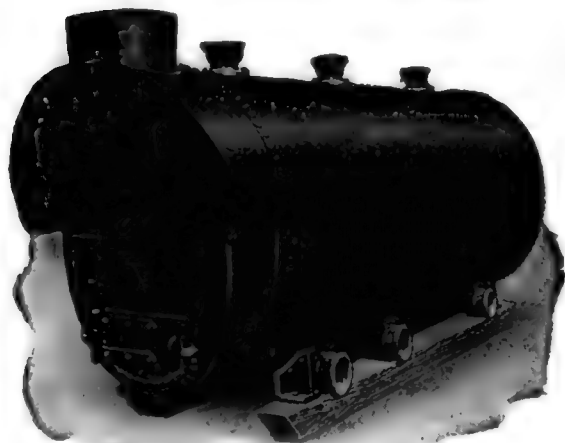
I have two frames, each 6x50 feet, eighteen inches high in front and thirty inches high at the back. They are used for growing early cucumbers. During the winter no heat is needed in the daytime, but frequently the temperature at night goes as low as 33 to 36 degrees. What hot water piping would be needed for the two frames, here in southern California, to keep them at the proper temperature? Should there be any piping underneath? There is a 3-foot walk between the frames.
W. J. M.—Cal.

If a little bottom heat can be provided for the frames, it will hasten the growth of the cucumbers. Under the conditions mentioned, I would run a 2-inch flow pipe on the back of the frames, about six inches below the glass, and connect this at the end of the beds with two 2-inch returns, the top of which should be about six inches below the surface of the soil. In case bottom heat is not desired, the necessary night temperature may be secured by running one 2-inch return pipe on the front wall of the beds.

"Superior"

INTERNAL-FIRED BOILER

For Hot Water Heating



Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO

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SPECIAL ATTENTION TO FLORISTS

GIVEN BY US WITH OUR HIGH-QUALITY COALS

Try our Laurel Creek Semi-smokeless Coal for your greenhouse this year. A high-grade semi-smokeless coal from West Virginia at a low price, a fuel for your needs at a low cost. We also mine genuine Red Ash and No. 3 Pocahontas coals. Write us for delivered price and contract for this season

The Colonial Coal and Supply Company

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COLUMBUS, OHIO

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IMICO

Hot Water Boilers

Made by

Illinois Malleable Iron Co.

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Are Noted for coal economy and good results generally

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with new threads and couplings in full lengths.

The owner who doesn't overlook the need of quality:

Who doesn't overlook that without quality he couldn't realize a maximum of economy;

Who doesn't overlook the advantage of Wrought instead of steel pipe, and who doesn't overlook the importance of selecting a competent dealer, will not overlook us with our guaranteed Second Hand Wrought Iron Pipe in full lengths with new threads and couplings.

ALBERT & DAVIDSON, Inc.
217-223 Union Avenue, BROOKLYN, N. Y.

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PIPE

2c per ft. H. W. Boilers, 650-ft. size, \$49.00. Fittings, 2c. Valves, 38c. Cocks, 15c. Set Pipe Tools, \$2.75. Hose, 6c ft. Roofing, 89c roll. Everything at wholesale, direct. Big catalogue free.

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Send for copy of the "Pipe Repair Book." Interesting stuff. Costs nothing.

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BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-inch diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

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1353 N. Clark St., Phone Superior 572 Chicago

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Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

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24th and Wood Streets

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Guaranteed Full Weight Wrought Iron Pipe

Lap-welded in sizes over 1¼ inch.

FITTINGS, VALVES, BOILERS, RADIATORS, ETC.

JOHN MANEELY,

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4-INCH

BOILER TUBES, 6¼

cents per foot.

New and S. H. Pipe. All Sizes.

Tell us your wants.

ILLINOIS PIPE & MFG. CO.

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He Says:

"The best thing that ever came out for greenhouses"

Federal Elastic Cement is not a new product—it had been used for years for waterproofing and airproofing before Florists found it and called our attention to its special value for greenhouse glazing, particularly for tightening the roofs of old houses.

B. L. Elliott, proprietor of the John Bader Co., Pittsburgh's largest plant grower, wrote, April 5, 1915:

"I would say anyone who has old houses and does not use this Cement is missing a good thing.

"We used Federal Elastic Cement on sixteen old houses in July, 1914. They were in pretty bad shape, but since then not one light of glass has blown out. Had it not stopped any leakage we would have been well paid in the saving of breakage. If we had to put it on every year we would do so, but it looks today the same as it did last fall. It is a little hard to put on, but we think it is the best thing that ever came out for greenhouses."

If you have a leaky gutter, fill the joint with Federal Elastic Cement. Fine for roofing.

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NEW ORLEANS

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CLEVELAND



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of Pittsburgh

Federal Elastic Cement never grows hard or disintegrates in the package; never crumbles or pulls loose on the roof; lasts at least five times as long as putty; water-tight; holds the glass firmly.

We make a special grade for greenhouse glazing—a thinner, short-fiber consistency that can be used in a putty bulb or mastic machine. Black is best, but almost any color can be furnished.

The price of Federal Elastic Cement, greenhouse grade, is:
Per barrel (550 lbs.) per pound, 8c
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Price on trial pails quoted on request. Special prices in quantities of a ton or over.

One pound goes as far as two to three pounds of putty. It therefore is the cheapest as well as "the best thing that ever came out for greenhouses."

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Patent Iron Bench Fittings and Roof Supports
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Improved Vaporizing Pans for Tobacco Extracts, etc.

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The BAUR CARNATION CLIP

The most practical device on the market for mending **SPLIT CARNATIONS**. Let us convince you by **TEN DAYS' FREE TRIAL**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 clips), \$2.50. Clips, per 1000 \$1.00; 2000, \$1.50; 5000, \$3.25; 10,000, \$6.00; 25,000, \$12.50; 50,000 \$20.00. Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO.,

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The Best Way to Mend
SPLIT CARNATIONS
is with
**Supreme
Carnation Staples**
No Tools Required
35c per 1000; \$1.00 for 3000
Postpaid Sample Free
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Easily Mended with
Pillsbury's Carnation Staple

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.
1000, 35c; 3000 for \$1.00, postpaid
L. L. Pillsbury, Galesburg, Ill.



Peerless Sulphur Blower

"A great improvement over the bellows."

Price, \$4.00 F. O. B. Chicago

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BEFORE

No loss if you mend your split carnations with

**SUPERIOR
CARNATION
STAPLES**

35c per 1000; 3000 for \$1.00, postpaid.

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422 Main St.
Springfield, Mass.



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A HALF-INCH ADVERTISEMENT

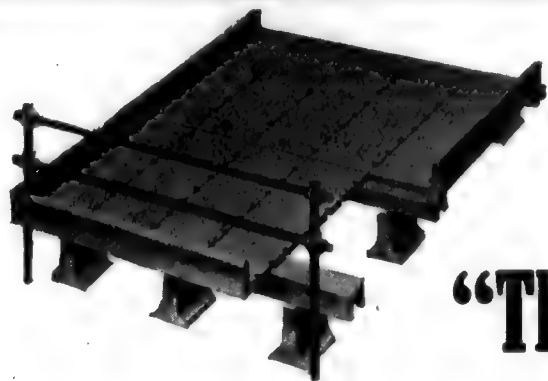
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**SQUARE
DEALING
FERTILIZER**

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WALTER S. MCGEE, 5327 Ellis Ave., Chicago, Ill.
Greenhouse Supplies and Material. Tel. H. P. 547



"ONLY ONE BEST"
Get It!

"The McCaslin Sectional Bench" Forms

Manufactured by **McCASLIN BROS., ZANESVILLE, O.**

Write for particulars
and prices.

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FORT WAYNE, IND.

The Market.

Summer dullness has settled on the market, with only an occasional party or wedding and a little funeral work to break the monotony. Prices are low. Carnation season is about over, and what is left of them bring about \$1 per hundred. Roses are better than usual at this season, on account of the cool weather. During June the temperature was the lowest for the month since 1911. There were only six clear days during the month. The prevailing direction of the wind was northeast, while for June during the last four years the prevailing direction was southwest. This accounts for the unusually low temperature. The outdoor stock is suffering greatly from the long, heavy rains.

The month of June was quite a successful one from the florists' point of view. Stock was of unusually good quality and there was a large demand, which cleaned up the supply each week. Florists, generally, are now settling down for the midseason quiet, and not a few of them are renovating store and greenhouses in anticipation of the fall season.

Various Notes.

Mr. and Mrs. A. J. Lanternier, pioneer residents of this city and well known florists, celebrated their golden wedding anniversary in an elaborate manner June 29. The celebration began with the marriage ceremony at St. Andrew's Catholic church at 8 o'clock in the morning. The church was handsomely decorated. The altar was massed with ferns and banked with deep yellow flowers, and the pews were hung with festoons of smilax and yellow roses, tied with golden tulle. The maids carried huge bouquets of Sunburst roses. The ceremony was followed by an elegant breakfast, served at the Lanternier home on Anthony boulevard. A large reception was held during the afternoon and evening.

G. W. Doswell & Son are busy renovating the greenhouses and planting the stock for fall. R. F.

NEWPORT, R. I.

Mr. and Mrs. Joseph G. Leikens, of New York city, have arrived at their summer home here for the season.

A. T. Bunyard had charge of the decorations at the recent Poor-Garnett wedding, at East Hampton, L. I.

V. Vanicek, of Middletown, has just registered a Ford delivery automobile.

William Jurgens has added a Hudson touring car to his automobile equipment. W. H. M.

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**We are the World's
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Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

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29 - 34 - 39 - oz. GLASS

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8x10, 10x12 and 10x14 inch, single, at \$1.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

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WILL OUTLAST 6 GLASS CUTTERS

"RED DEVIL" No. 6

Has five extra hand honed wheels in tire-proof hardwood handle. Sample sent postpaid for 30c. Kid case free. **SEND FOR FREE BOOKLET.**

SMITH & HEMENWAY CO., Inc., 125 Chambers St. New York City

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Jones Folding Plant Stand

[PATENTED]

Special Price to Dealers.
Send for Catalogue.

Manufactured by

The M.D. Jones Co.

71 Portland St., Boston, Mass.

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E. A. LIPPMANN,
6 High St., Morristown, N. J.

Dear Sir:—We have used your Greenhouse Shading for the past year and it gave entire satisfaction. Very truly yours, H. C. SHEARS, Supt. for Frederick Vanderbilt, Esq.

I am also making it up in dry form especially for commercial use.

Write for particulars. Mention Commercial or private.



GREENHOUSES

If you are thinking about building a greenhouse—

If you are a careful buyer—

CONSULT US!

We know the facts about greenhouses.

We go anywhere to submit
plans and prices.

S. JACOBS & SONS

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**DOES YOUR
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NEED PAINTING ?**

WE CAN SUPPLY THE MATERIAL

A paint which is particularly adapted to Greenhouse work, on account of its great covering capacity (330 square feet, two coats, to the gallon), and the easy working qualities and its extreme whiteness.

Put up in 50-gal. barrels (each barrel equipped with interior agitator, no extra charge); 25-gal. half barrels, and 5-gal. and 1-gal. cans.

1-gallon cans	per gal., \$1.65	25 gallons (½ bbls.).....	per gal., \$1.55
5-gallon cans	per gal., 1.60	50 gallons (bbls.).....	per gal., 1.50

F. O. B. CHICAGO

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Send your inquiry to the nearest warehouse mentioned below.

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492-502 Market St., Milwaukee, Wis.

410-415 Scott St., Davenport, Iowa
E. 4th and Vine Sts., Des Moines, Ia.

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Glazing Points**
For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

3000, 75c. postpaid. Samples free.

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FULL
SIZE
No 2



**Greenhouse
GLASS**

**WE HAVE THE STOCK
AND RIGHT PRICES**

Sharp, Partridge & Co.
CHICAGO, ILL.

THE FLORISTS' HAIL ASSOCIATION

has paid \$282,000.00 for glass broken during the last 27 years. For particulars concerning Hail Insurance, address

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GREENHOUSE GLASS**
WRITE FOR PRICES
The Toledo Plate & Window Glass Co.
TOLEDO, OHIO

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MASTICA
FOR Greenhouse Glazing
USE IT NOW!
F. O. PIERCE CO.
P. O. Box 294
NEW YORK



Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

Mention The Review when you write.

Greenhouse Glass

We have the largest stock in the west. We recommend that you anticipate your requirements now, before factories close down for the summer and stocks are depleted.

Write us for prices.

OKMULGEE WINDOW GLASS CO.


OKMULGEE, OKLA.

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**THE ONLY PERFECT
Liquid Putty Machine**

Will last a lifetime.
\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.



SEAL-TIGHT LIQUID PUTTY at \$1.25 per gallon

METROPOLITAN MATERIAL CO.
1398-1410 Metropolitan Ave., BROOKLYN, N. Y.

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**THE ORIGINAL AND ONLY
ELASTIC-LYKE**

LIQUID PUTTY

Formerly sold by E. H. Hunt

Positively will not get hard, run in hot nor heave in cold weather.

E. C. PRUSSER, Mgr., THE ELASTIC-LYKE CO.
30 East Randolph Street, CHICAGO

(Not Inc.)

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LIQUID — "NICO-FUME" — PAPER

40% NICOTINE.

8-lb. can.....\$10.50
4-lb. can..... 5.50
1-lb. can..... 1.50
1/4-lb. can..... .50

THRIPS - APHIS

288 sheet can\$7.50
144 sheet can 4.00
24 sheet can85

SPRAYING—VAPORIZING—FUMIGATING
YOUR DEALER HAS THESE PRICES

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, Louisville, Ky.

Mention The Review when you write.

BAYONNE, N. J.

John J. Johnson, 163 Broadway, reports that spring business this year was the best that he has had in the eighteen years that he has been in business. Besides considerable wedding and funeral work, there has been a large demand for cut flowers and a good seed trade. Mr. Johnson is well situated. His store faces a business street; behind this are his greenhouse and a good-sized yard, where vegetable and flower plants, privet, etc., for his trade are grown; forming an L with his greenhouse and facing on a fine residence street is Mr. Johnson's home.

G. A. Ripp, Jr., 751 Broadway, reports that business has been fair, but that collections are slow. He had considerable wedding work through June, one wedding the last week of the month being an unusually large one. There has been much funeral work of late.

Paul Stier, 1192 Boulevard, states that he has never seen such a demand for palms for decorations as there has been during the last few months. He has had a large number on hand. He has planted a large number of chrysanthemums for the fall trade.

F. W. O. Schroeter, 457 Avenue E, reports that business is fair.

K. Wandzinski has moved from 51 Prospect avenue to 58 East Twenty-second street. R. B. M.

GRAND RAPIDS, MICH.

The Market.

The sun has at last shone for a whole week, and it seems as though summer is here, although July 4 it rained all day and spoiled many an outing.

The deaths of several well known old residents have kept everyone busy with funeral work, and have kept the usual summer dullness from settling on us.

Various Notes.

Eli Cross was delayed in moving into his new store, but expects to get in this week.

A. W. Herre, of A. L. Randall Co., Chicago, was in town last week.

Miss Frances Robinson, of Henry Smith's force, is spending a few days at her home, and the store has been rushed with funeral work in her absence.

Arthur F. Crabb moved into his new store, at 13 Jefferson avenue, Saturday, July 3, although all his fixtures had not arrived. An increase in trade was noticeable the first day in the new place.

James Schols is the proud father of a baby boy. A. F. C.



PULVERIZED SHEEP MANURE

NO SHORTAGE IN SUPPLY

We have plenty for all needs. The best fertilizer for greenhouse or outdoor use, for carnations, roses, chrysanthemums and violets, or potted plants.

SHEEP'S HEAD BRAND IS GUARANTEED

high percentage of nitrogen, phosphoric acid and potash. Quickens the budding and stiffens the stems. Write for prices.

NATURAL GUANO CO., 811 River Street, Aurora, Illinois

Mention The Review when you write.



UNEQUALED FOR GREENHOUSE — AND — LANDSCAPE FERTILIZING

The PULVERIZED MANURE CO.

No. 33 Union Stock Yards
CHICAGO

Mention The Review when you write.



Guaranteed under the Insecticide Act, 1910
Serial No. 321

Save your plants and trees. Just the thing for Greenhouse and Outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, Insects on Rose Bushes, Carnations, etc., without injury to plants and without odor. Used according to directions our standard Insecticide will prevent ravages on your crops by insects. Non-poisonous and harmless to user and plant. Leading Seedmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pests. Excellent as a wash for dogs and other animals—relieves mange. Effective where others fail. For sale by Seedmen and Florists' Supply Houses. If you cannot obtain this from your Supply House, write us direct.

1/2 Pint, 25c Pint, 40c Quart, 75c
1/2 Gallon, \$1.25 Gallon, \$2.00
5-gal. Can, \$9.00 10-gal. Can, \$17.50
Dilute with water 30 to 50 parts.

LEMON OIL COMPANY

Dept. H, 420 W. Lexington St., Baltimore, Md.

Mention The Review when you write.



The recognized standard insecticide.

A spray remedy for green, black, white fly, red spider, thrips, mealy bug and soft scale. Quart, \$1.00; Gallon, \$2.50

FUNGINE

An infallible spray remedy for rose mildew, carnation and chrysanthemum rust. Quart, 75c; Gallon, \$2.00

VERMINE

A soil sterilizer for cut, eel, wire and angle worms. Quart, \$1.00; Gallon, \$3.00

SCALINE

A scallicide and fungicide combined for San Jose and various scale on trees and hardy stock, and various blights which affect them. Quart, 75c; Gallon, \$1.50

NIKOTIANA

A 12% nicotine solution properly diluted for fumigating or vaporizing. Quart, \$1.50; Gallon, \$4.50

If you cannot obtain our products from your local dealer, send us your order, and we will ship immediately through our nearest agent.

Aphine Manufacturing Co.
MADISON, N. J.

GEO. A. BURNISTON
President

M. C. EBEL
Treasurer

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NICOTINE 40%

GUARANTEED BY

The GRASSELLI CHEMICAL CO.

CLEVELAND NEW YORK CINCINNATI
CHICAGO MILWAUKEE ST. PAUL
ST. LOUIS

WRITE FOR PRICES

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SEE HERE!



GROWERS!

When we tell you that Magic Manures are causing a lot of excitement among brother florists we are expressing it mildly. A big grower told us the other day that we "have succeeded in producing what he found to be the most satisfactory and most economical manure that was ever placed before the trade."

"Magic" combines all the elements of barnyard manure in scientific proportions without a single objectionable feature. IT gives you what **YOU NEED NOW** in preparing your soil and does away with weeds, insects and the unpleasant odors. Cheapness of application and the absolute certainty and definiteness of its Plant Food Contents is always known. It's not only safe, but improves the quality of the flowers as well as increases the number of crops.

BE the master of your own business. Don't gamble on the soil. It's bad business. Learn now to use commercial manures. Buy where you can Buy Best.

Magic Manure is the best for greenhouse soils. You will agree with us if you give "Magic" a trial, and thank us for bringing this advertisement to **YOUR ATTENTION.**

DON'T DELAY

Send today for our free trial offer.

Chicago Feed & Fertilizer Co.
Union Stock Yards
CHICAGO
Mnfr. to the Trade
Soil Specialists



**NIKOTEEN for Spraying and Vaporizing
APHIS PUNK for Fumigating**

ASK YOUR DEALER FOR IT.

NICOTINE MFG. CO.,

Mention The Review when you write.

117 No. Main Street,
ST. LOUIS, MO.



RADIUM MAKES THINGS GROW

Big opportunity for agents to make \$1,000 to \$5,000 a year representing us. Write us about it.

In July, a little food, a little water, and a little loving care, insure a beautiful lawn and flowers. Top dress your lawn with Radium Plant Food, dig it in around your flowers and shrubbery—they will respond with spring vigor. Plants are living things and need food while growing.

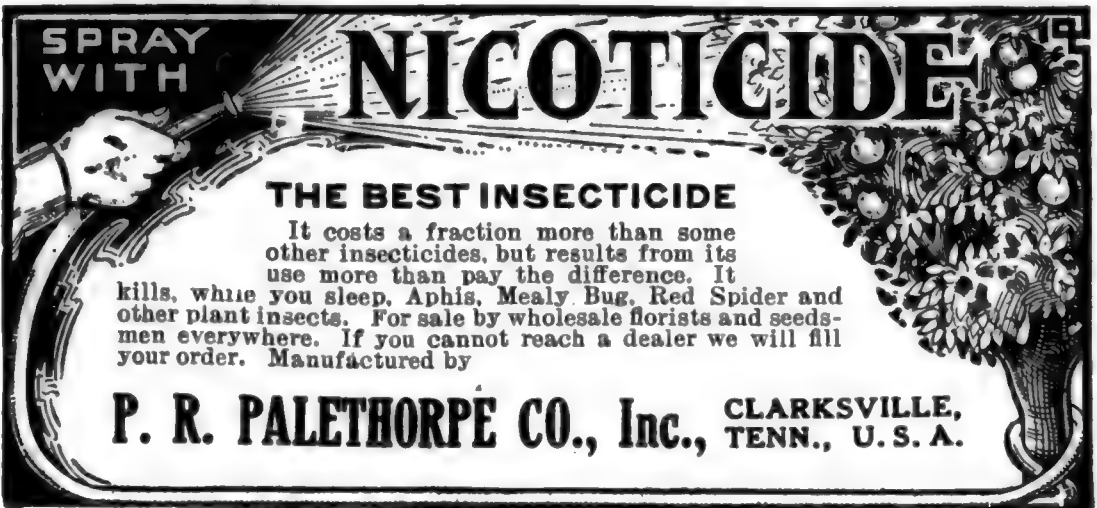
RADIUM FERTILIZER (Plant Food)

Contains nitrogen, phosphoric acid, potash and radium. One pound will fertilize 50 sq. ft., or a plot 10x5 ft. Sold by dealers, or prepaid east of Mississippi river (west add 5c lb.) as follows:

12-oz. can, \$.25 2-lb. can, \$.50
5-lb. can, 1.00 10-lb. can, 1.75
25-lb. can, \$3.75

Our famous booklet, "Radium Makes Things Grow," free for the asking.

RADIUM FERTILIZER CO.
209 Vanadium Building PITTSBURGH, PA.



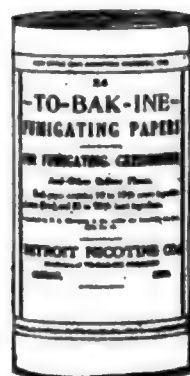
SPRAY WITH NICOTICIDE

THE BEST INSECTICIDE

It costs a fraction more than some other insecticides, but results from its use more than pay the difference. It kills, while you sleep, Aphis, Mealy Bug, Red Spider and other plant insects. For sale by wholesale florists and seedsmen everywhere. If you cannot reach a dealer we will fill your order. Manufactured by

P. R. PALETHORPE CO., Inc., CLARKSVILLE, TENN., U. S. A.

"TO-BAK-INE" FUMIGATING PAPER



is the **strongest** fumigating paper on the market, each sheet being saturated with a **definite** amount of **pure nicotine**, making it an extremely convenient and neat insecticide for fumigating purposes; it is also free from ammonia, which is present in ordinary tobacco smoke and extracts. **To-Bak-Ine Fumigating Papers** are recommended for use on delicate flowers and plants. Put up in **hermetically sealed tin cans** of 24 full length sheets; 1/3 case, 6 cans, 144 sheets; 1 case, 12 cans, 288 sheets. **To-Bak-Ine Liquid** and **To-Bak-Ine Fumigating and Dusting Powder** are the **STANDARDS**.

For Sale by All Supply Houses

DETROIT NICOTINE CO., DETROIT, MICH.

Always mention the Florists' Review when writing advertisers.

Mention The Review when you write.

LANCASTER, PA.

The Market.

Official records in Lancaster city show the rainfall for June to have been 8.2 inches, which is most unusual for this section. Consequently, plant life is making vigorous growth. Early varieties of asters are making their appearance, and, judging by the size and good condition of the aster plantings in general this season, some of the growers will be driving 6-cylinder machines or be putting up iron-frame greenhouses with part of the profits by the time the season is over.

The outdoor gladiolus plantings look exceptionally well, and an occasional bud may be seen showing color. The indoor gladioli are rapidly drawing to a close.

Various Notes.

At Paradise, Pa., Irø Landis had some choice Klondyke gladioli recently, and at H. D. Rehner's some exceptional Princeps was seen.

Frank L. Kohr and B. F. Barr & Co. are cutting extra fine gladioli.

As previously stated, the Lancaster County florists will hold a dahlia show in connection with the Lancaster County Fair, in the latter part of September. The attendance at the fair often runs more than 100,000 per day, so that dahlias will certainly have a boost here. Albert M. Herr, chairman of the dahlia exhibit, has been issuing instructions to the amateurs through the local papers, as to the proper fertilization, disbudding, etc., in order to have the best possible blooms for the competitive classes.

When the old Liberty Bell passed through Lancaster, July 5, en route to the Panama exposition, the school children strewed garlands of flowers over the car. Mrs. Albert M. Herr was on the committee which assisted the children.

Harry A. Schroyer last week entertained Mayor Trout, Judge Hassler and a party of friends at a pea dinner, which he serves each year.

July 15 the annual picnic of the Lancaster county florists will be held at Rocky Springs park, which is a 20-minute trolley ride from Lancaster. For those desiring a picnic lunch at noon and dinner at 5 p. m., there will be a charge of \$1. Tickets can be obtained from the committee at the dancing pavilion from 11 to 12 o'clock on that day. A program of sports has been arranged for the afternoon. A cordial invitation is extended to any florists and their friends from neighboring counties to attend. H. K. R.



We Lead in Quality and Finish

STANDARD
FLOWER POTS

The Pfaltzgraff Pottery Co.
YORK, PA.

Mention The Review when you write.

PAPER POTS

Use our 2½-in. Paper Pots for Strawberry Runners.

\$1.00 per 1000

F. W. ROCHELLE & SONS, CHESTER,
NEW JERSEY
Mention The Review when you write.

RIGHT NOW

is the right time to think of ordering
your lumber for repairs and new benches

PECKY CYPRESS

Either in small quantities for shipment from our yard in Chicago or from the mills in the south if you need carloads. Can ship mixed sizes or all of one size, as you need it; inch in all widths—4-inch, 6-inch, 8-inch, 10-inch, 12-inch; 2 x 4 or wider; lengths as you require them. Also get our low prices on

HOTBED SASH—K. D. FLATS.

GREENHOUSES

The Foley Greenhouse Mfg. Company

Telephone—Lawndale 3130

3248 West 31st Street, CHICAGO

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Established 1765

FOR "POT LUCK" USE

Incorporated 1904

HEWS STANDARD POTS

AND RED EARTHENWARE SPECIALTIES

POT MAKERS FOR A CENTURY AND A HALF
WORLD'S LARGEST MANUFACTURERS

A. H. HEWS & CO., Inc., Cambridge, Mass.

Warehouses
CAMBRIDGE, MASS.
NEW YORK, N. Y.

Mention The Review when you write.



DREER'S
Florist Specialties.
New Brand New Style.
Here "RIVERTON"
Furnished in lengths up
to 500 ft. without seam or
joint.
The ROSE for the FLORIST
¾-inch, per ft., 15 c.
Reel of 500 ft., " 14½ c.
¾-inch, 1000 ft., " 14 c.
¾-inch, " 13 c.
Reel, 500 ft., " 12½ c.
Couplings furnished.
HENRY A. DREER,
714 Chestnut St.,
PHILADELPHIA, PA.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.
1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



GEO. KELLER & SON
Manufacturers of
RED POTS

Before buying write for prices
2614-2622 Harnden Street
Near
Wrightwood Ave., CHICAGO, ILL.

Mention The Review when you write.

**A Standard Pot
A Standard Quality
A Standard Price**



The three necessary
things to get your
pot business. Also
proper packing to
eliminate breakage.
Send your orders to
the

C. C. Pollworth Co.
MILWAUKEE, WIS.

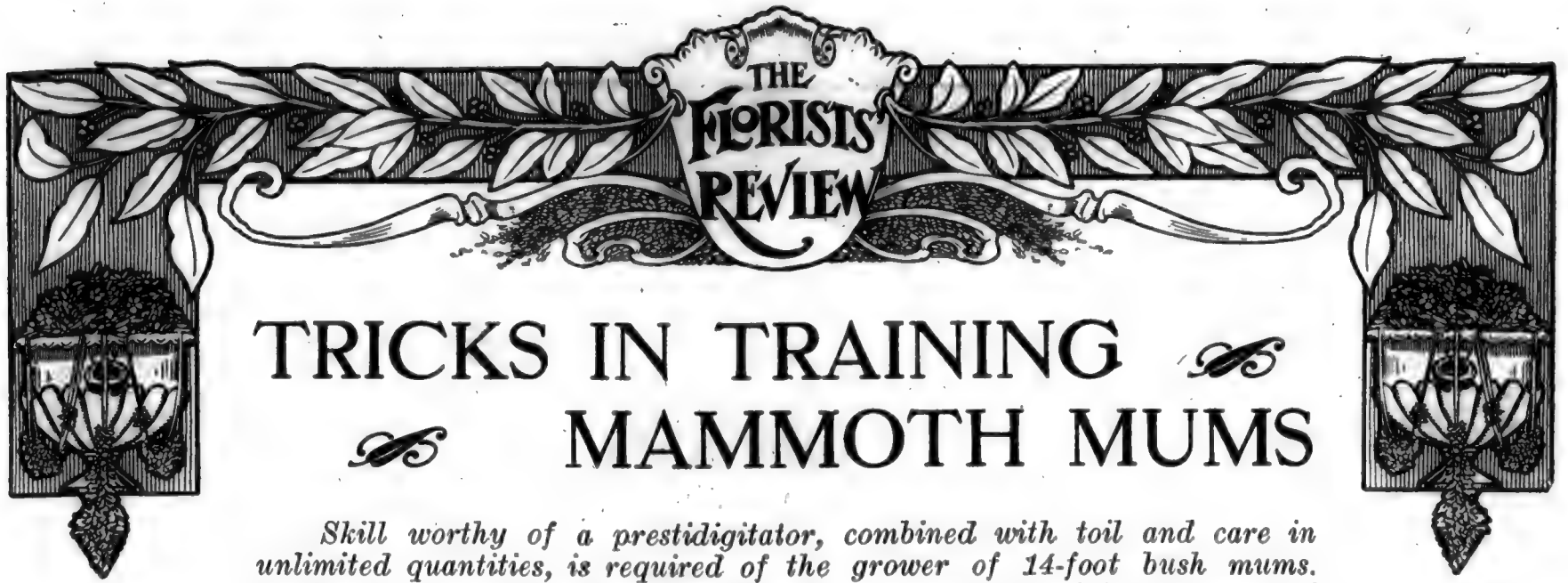
Mention The Review when you write.



The best Paper Pot
for shipping purposes.
Sizes from 2 to 6 in.
Ask your dealer for
them. Samples free.

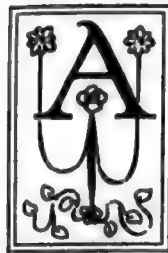
E. Allan Peirce
400 Oaks Street
Waltham, Mass.

Always mention the Florists' Review
when writing advertisers.



TRICKS IN TRAINING MAMMOTH MUMS

Skill worthy of a prestidigitator, combined with toil and care in unlimited quantities, is required of the grower of 14-foot bush mums. But every florist will find the effort expended in training a plant of smaller size a profitable investment in an advertising way.



At the autumn shows in New York each year, the visitors view with admiration the splendid roses, carnations, orchids and exhibition mums, and look with interest upon the novelties in the various lines, but it is only when they come to the large

bush chrysanthemums that they make any striking display of their appreciation. For the last several years the immense potted mums exhibited by the gardeners of the large estates in the vicinity of the eastern metropolis have been the big feature of the shows for the newspapers and the visiting public. There is something spectacular about them that moves the crowds gathered around them to outspoken and extravagant praise.

An Advertising Opportunity.

Of course, the time, labor and care, not to speak of the experience and skill, necessary to train a plant such as that shown in the illustration on this page, is beyond the ordinary commercial florist. But to win admiration of the public, it is not necessary to attain the size of the plants exhibited by John Canning, of Ardsley, N. Y., which measure more than fourteen feet in diameter and carry over 1,400 blooms; Mr. Canning's ambition is to beat the mikado's gardener, at Tokyo, who has set the mark of sixteen feet four inches. If a florist's shop exhibited a plant of no more than half that size, it would win speedy attention from the passing public. A plant of this size will, indeed, require a large expenditure of time and care, but the result in advertising would warrant the attempt by many florists.

No exhaustive treatment of the growing and train-

ing of bush mums can be given in the space available here. Every experienced chrysanthemum grower knows the underlying principles of culture. Therefore, the final potting and the method of training the plants only are treated here. These are outlined in Mr. Canning's own words as follows:

The Final Potting.

For the last potting, or tubbing, properly speaking, we use the standard plant tubs, measuring twenty-four inches in diameter. The final compost is as follows: Six parts of good, coarse loam, one and one-half parts coarse leaf-mold and two parts good, mellow cow manure, with a generous addition of both coarse and fine bone, a fair amount of Thomson's vine and plant manure, and soot, lime and sufficient charcoal, all thoroughly mixed with the soil. We prepare our tubs by placing large pieces of potsherds over the holes in the bottoms, then fill in with finer pieces. On this we use a few coarse leaves and a good layer of manure, topping this off with a good sprinkling of coarse bone.

After filling our tubs to within fif-

teen inches of the top, we select three of the best and most uniform plants, and place them in one of our tubs to form one specimen. We then fill in with soil about them, finishing in such a manner that we have three inches of space at the top for future top-dressing and water.

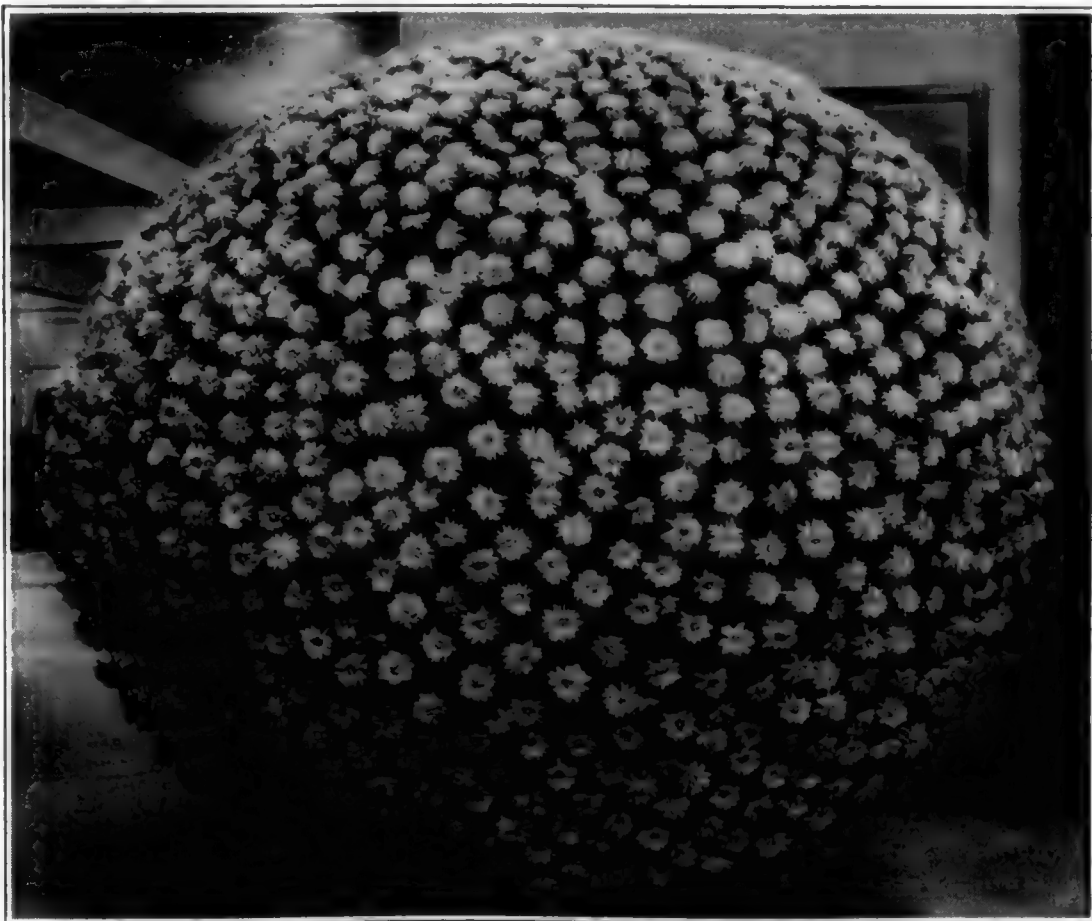
We place the plants in a temperature of 55 to 60 degrees at night. Soon we supply stakes about the edges of the tubs and tie raffia from one stake to another, to keep the increasing growth from falling over the tubs.

We now come to the period of first tying down or training. Our large house, void of benches, is prepared about May 1, and the plants are placed therein. The outside temperature being warmer, we carry our night temperature from then on at 50 degrees when possible.

Training the Plants.

Our first training consists of placing a strong stake in the center of the tub, leaving it four feet above the top of the tub when well driven into the soil. We next use four $\frac{3}{8}$ -inch round iron rods, cut to 10-foot lengths. These we place at right angles to one another on the top edge of the tub, their centers crossing at the center of the tub or about the stake at this point. These rods are then placed equidistant from one another at the edge of the tub, and fastened there with staples driven over them into the tub edge. Measuring the distance our plants will reach out when tied down, we place a circular ring of No. 8 galvanized wire at this point on the top of our heavy round rods, tying these together at each point of contact with florists' green twine. This gives us eight ties, and we now have the foundation of our framing and may enlarge on it as we need.

We take down



Bush Mum Grown by J. Canning, 14 feet in Diameter, Carrying 1,400 Blooms.



A Trained Chrysanthemum Plant en Route to a New York Show.

our plant on all sides, tying the longer growths to the frame evenly all around. The shorter ones we tie up a little higher toward the center on strings from the center stake to the frame wire, finishing each plant in a partly pyramidal fashion.

As each plant is finished and turns its growth upward again, we give it its second pinching, removing the tip of each shoot, except on those plants that heretofore have thrown terminal buds.

Soon we notice more growth, and taking the three strongest growths on each former one, we discard all others. We repeat our former method of tying down when about fifteen inches of new growth has been made, adding a larger circular wire and building a little higher near the center each time.

This method we repeat during the summer, pinching for the third time about July 15 to 30. This gives us sufficient wood to fill our specimens, and they now continue to finish their growth without more pinching, except when we find here and there a long growth. We

never pinch later than the second week in August. The continued growth of our plants may require us to extend our foundation rods in order to carry a larger ring.

Our terminal buds begin to show from September 1 to 15, according to the variety. We then commence disbud-ding, and prepare to make up our frame of wire upon which to tie the buds.

Building the Wire Frame.

We first find the point on our foundation wire that the last growth of our plants will reach, and then cut a length of No. 8 wire that when bent into a perfect circular shape will form an outside ring at this point. This ring we tie to our foundation rods at each point of contact. This finished, we cut off all the ends of our foundation wires close to our circular wire.

Measuring the height at which we wish to train our plant in the center, we cut the stake at this point. We measure the approximate distance from the top of the stake to the outside point

of the boundary ring, and cut four lengths of No. 8 wire double this measurement in length, allowing a little more for working with. These wires are then bent into a curving form and are placed over the plant, crossing the top of the stake at right angles, and their ends are tied to the ends of the foundation wire at both sides. We drill a small hole through the stake near the top, and pass a small wire through this hole for tying all wires at the top securely to the stake.

We also use smaller stakes placed equidistant from our center stake and the edge of the plant. These stakes are placed under the four longitudinal wires and driven into the soil. The wires are secured to these stakes with small staples. At this point we place another circular wire, tying at the point of contact with the smaller stakes. We next use No. 10 wire, starting at the bottom of the frame and placing every eight inches latitudinal wires over the whole frame. Again we run other smaller wires longitudinally, and fill in the intervals with longitudinal strings of silkaline. We have, when finished, a frame resembling a hemisphere, and now paint the whole foliage-green and prepare to tie.

The tying is done in the bud stage, the work being done from the outside inward, and the buds best adapted for different positions are used, attempting to keep them evenly distributed throughout, with the top of the buds two inches above the frame. After the tying is finished the buds will all turn up evenly to the light, and again we straighten any that require it. When they are about fully open, we again go over them with stemming wire, and inserting this in the base of the flowers, we are able, by twisting this about the stems, to place each flower in its proper position and thus gain a uniform effect.

CHICAGO FLORISTS' CLUB.

Flower Show Plans.

The meeting of the Chicago Florists' Club, July 8, was well attended by all branches of the trade, and everyone had some bit of valuable information to carry home with him and apply later in his every-day affairs. The first business of the evening was to hear George Asmus' report of the progress being made by the flower show committee. The result of the meeting of the joint executive committee of the Horticultural Society and the Florists' Club has already been reported in *The Review*. Mr. Asmus, who at that meeting was appointed chairman of the premium committee, selected as his aids August Poehlmann, Carl Cropp, C. W. Johnson, Frank Oechlin and W. E. Tricker. Together they have prepared a premium list that only awaits the sanction of the executive committee before publication.

The Geneva Horticultural Society, of Lake Geneva, Wis., has mailed its schedule to George Asmus with the suggestion that if it be accepted without alteration by the Chicago flower show committee, the society will cancel its show and exhibit here. The matter was put to vote and carried unanimously that the schedule be adopted as submitted. Mr. Asmus said that it would be possible to secure an option on the Coliseum for a spring show in 1917



Trained Plant too Large for the Working Entrance to the Show.



When the Big Trained Plant is Finished, Ready for the Show, the Problem then Becomes One of Transportation.

without entailing any liability on the part of the club. The advantage urged in favor of having a spring show alternate with one in the fall lies in the fact it gives the exhibitors an opportunity to display an entirely different kind of stock and thus stimulate the interest of the public; and, further, it makes two shows serve for three years. It was suggested by the Horticultural Society and accepted by vote of the club that those contributing to the guarantee fund shall receive ten per cent of the profits, if there are any, of the show, the balance to be divided equally between the two organizations. In conformity with the action of the Horticultural Society, it was voted to draw a voucher on the club treasury for \$250 to be added to a like amount appropriated by the society for the purpose of making a deposit of \$500 on the rent for the Coliseum. All minor details of the show will be worked out by special committees. There are no developments in the arrangements for the club picnic other than those reported in The Review of July 8.

Miscellaneous Business.

The following were elected to membership: George C. Weiland, Evanston;

H. B. Kennicott, R. R. Brenton and Max Ringier, all of 165 North Wabash avenue; G. F. Sykes and James M. Brown, of Lord & Burnham Co.; Charles Mathes, Western Springs, Ill. Application for membership was made by Allie Zech, 30 East Randolph street; Morris Grossberg, 56 East Randolph street, and John Michal, 7045 Stony Island avenue. Before bringing the business session to a close, Guy French, chairman of the transportation committee, urged on all members the desirability of a larger representation at the San Francisco convention of the S. A. F. Mr. French is in receipt of several reservations from the east.

Business Efficiency.

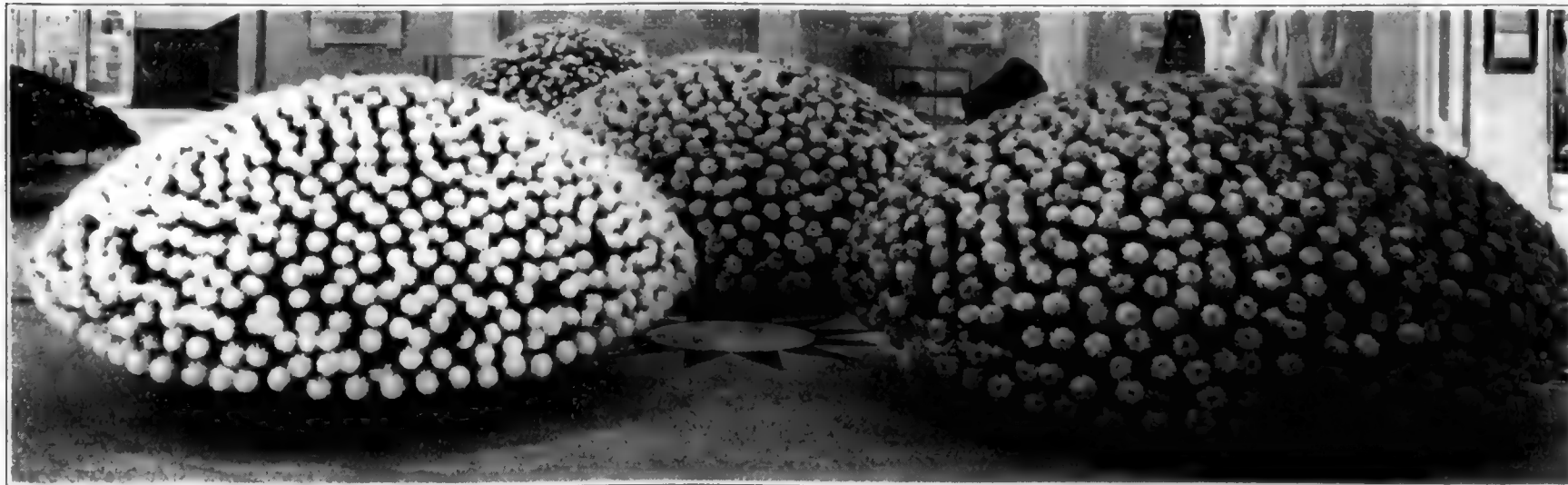
The feature of the evening was a talk on business efficiency by Harry Newman Tolles, of the Sheldon School of Salesmanship. Mr. Tolles laid particular stress on confidence and service as being prime factors in the building up of a commercial success. In the course of his talk, Mr. Tolles defined personality as being that positive element in one's make-up that inspires confidence. Confidence he in turn defined as the foundation on which is builded the superstructure of modern

business. But service must be understood as the ground in which is imbedded the foundation of confidence. He urged upon all the fact that to have success you must have efficient coöperation; to have efficient coöperation you must have efficient employees, and to have these you must be efficient yourself. It is needless to say that the members of the florists' trade are always highly appreciative of every opportunity afforded them for advancement in business or trade methods, and showed their appreciation by securing from Mr. Tolles and his companion, Robert E. MacCarty, also of the Sheldon school, a promise of more talks at future meetings.

The Exhibits.

A splendid vase of Russell roses was exhibited by French & Salm, of Union Grove, Wis., and two large vases of Gold Medal hybrid delphinium were shown by Vaughan's Greenhouses, Western Springs, Ill. A. T. Pyfer exhibited a vase of new daisies, originated by Charles Gebhardt, of Lake Geneva, Wis.

Refreshments were served as usual and, judging from the innumerable expressions of pleasure and the late hour



Trained Chrysanthemum Plants, the Largest Thus Far That Have Been Grown in America.



A Trained Chrysanthemum Plant en Route to a New York Show.

our plant on all sides, tying the longer growths to the frame evenly all around. The shorter ones we tie up a little higher toward the center on strings from the center stake to the frame wire, finishing each plant in a partly pyramidal fashion.

As each plant is finished and turns its growth upward again, we give it its second pinching, removing the tip of each shoot, except on those plants that heretofore have thrown terminal buds.

Soon we notice more growth, and taking the three strongest growths on each former one, we discard all others. We repeat our former method of tying down when about fifteen inches of new growth has been made, adding a larger circular wire and building a little higher near the center each time.

This method we repeat during the summer, pinching for the third time about July 15 to 30. This gives us sufficient wood to fill our specimens, and they now continue to finish their growth without more pinching, except when we find here and there a long growth. We

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Our terminal buds begin to show from September 1 to 15, according to the variety. We then commence disbudding, and prepare to make up our frame of wire upon which to tie the buds.

Building the Wire Frame.

We first find the point on our foundation wire that the last growth of our plants will reach, and then cut a length of No. 8 wire that when bent into a perfect circular shape will form an outside ring at this point. This ring we tie to our foundation rods at each point of contact. This finished, we cut off all the ends of our foundation wires close to our circular wire.

Measuring the height at which we wish to train our plant in the center, we cut the stake at this point. We measure the approximate distance from the top of the stake to the outside point

of the boundary ring, and cut four lengths of No. 8 wire double this measurement in length, allowing a little more for working with. These wires are then bent into a curving form and are placed over the plant, crossing the top of the stake at right angles, and their ends are tied to the ends of the foundation wire at both sides. We drill a small hole through the stake near the top, and pass a small wire through this hole for tying all wires at the top securely to the stake.

We also use smaller stakes placed equidistant from our center stake and the edge of the plant. These stakes are placed under the four longitudinal wires and driven into the soil. The wires are secured to these stakes with small staples. At this point we place another circular wire, tying at the point of contact with the smaller stakes. We next use No. 10 wire, starting at the bottom of the frame and placing every eight inches latitudinal wires over the whole frame. Again we run other smaller wires longitudinally, and fill in the intervals with longitudinal strings of silkaline. We have, when finished, a frame resembling a hemisphere, and now paint the whole foliage-green and prepare to tie.

The tying is done in the bud stage, the work being done from the outside inward, and the buds best adapted for different positions are used, attempting to keep them evenly distributed throughout, with the top of the buds two inches above the frame. After the tying is finished the buds will all turn up evenly to the light, and again we straighten any that require it. When they are about fully open, we again go over them with stemming wire, and inserting this in the base of the flowers, we are able, by twisting this about the stems, to place each flower in its proper position and thus gain a uniform effect.

CHICAGO FLORISTS' CLUB.

Flower Show Plans.

The meeting of the Chicago Florists' Club, July 8, was well attended by all branches of the trade, and everyone had some bit of valuable information to carry home with him and apply later in his every-day affairs. The first business of the evening was to hear George Asmus' report of the progress being made by the flower show committee. The result of the meeting of the joint executive committee of the Horticultural Society and the Florists' Club has already been reported in *The Review*. Mr. Asmus, who at that meeting was appointed chairman of the premium committee, selected as his aids August Pochlmann, Carl Cropp, C. W. Johnson, Frank Oechsli and W. E. Tricker. Together they have prepared a premium list that only awaits the sanction of the executive committee before publication.

The Geneva Horticultural Society, of Lake Geneva, Wis., has mailed its schedule to George Asmus with the suggestion that if it be accepted without alteration by the Chicago flower show committee, the society will cancel its show and exhibit here. The matter was put to vote and carried unanimously that the schedule be adopted as submitted. Mr. Asmus said that it would be possible to secure an option on the Coliseum for a spring show in 1917.



Trained Plant too Large for the Working Entrance to the Show.



When the Big Trained Plant is Finished, Ready for the Show, the Problem then Becomes One of Transportation.

without entailing any liability on the part of the club. The advantage urged in favor of having a spring show alternate with one in the fall lies in the fact it gives the exhibitors an opportunity to display an entirely different kind of stock and thus stimulate the interest of the public; and, further, it makes two shows serve for three years. It was suggested by the Horticultural Society and accepted by vote of the club that those contributing to the guarantee fund shall receive ten per cent of the profits, if there are any, of the show, the balance to be divided equally between the two organizations. In conformity with the action of the Horticultural Society, it was voted to draw a voucher on the club treasury for \$250 to be added to a like amount appropriated by the society for the purpose of making a deposit of \$500 on the rent for the Coliseum. All minor details of the show will be worked out by special committees. There are no developments in the arrangements for the club picnic other than those reported in The Review of July 8.

Miscellaneous Business.

The following were elected to membership: George C. Weiland, Evanston;

H. B. Kennicott, R. R. Brenton and Max Ringier, all of 165 North Wabash avenue; G. F. Sykes and James M. Brown, of Lord & Burnham Co.; Charles Mathes, Western Springs, Ill. Application for membership was made by Allie Zech, 30 East Randolph street; Morris Grossberg, 56 East Randolph street, and John Michal, 7045 Stony Island avenue. Before bringing the business session to a close, Guy French, chairman of the transportation committee, urged on all members the desirability of a larger representation at the San Francisco convention of the S. A. F. Mr. French is in receipt of several reservations from the east.

Business Efficiency.

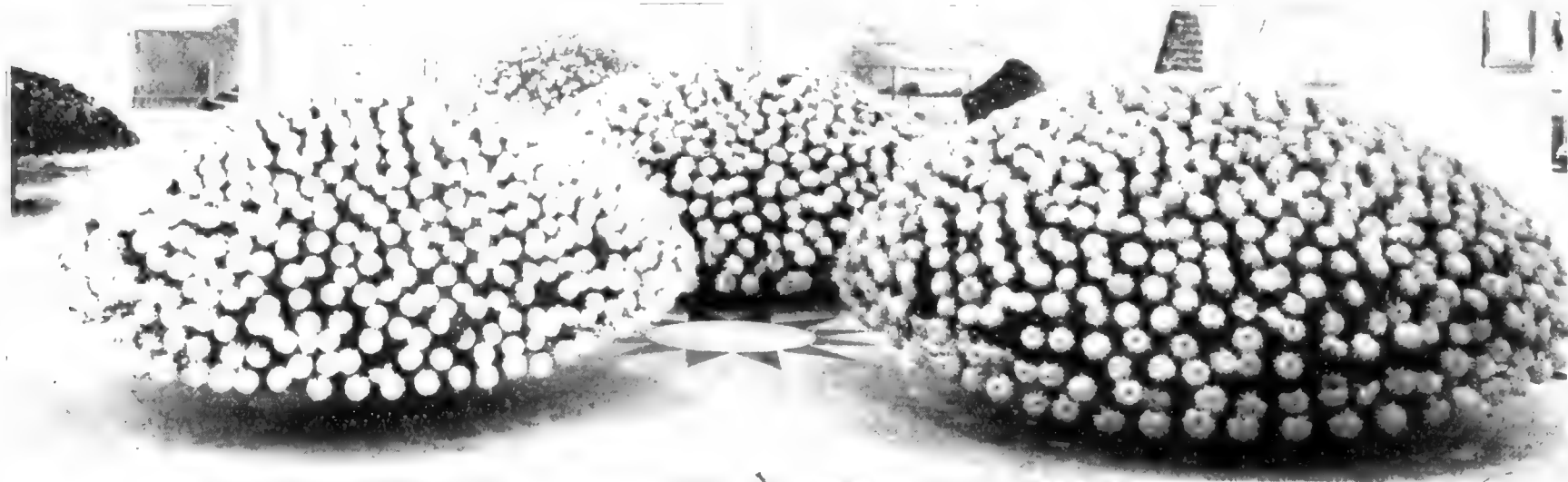
The feature of the evening was a talk on business efficiency by Harry Newman Tolles, of the Sheldon School of Salesmanship. Mr. Tolles laid particular stress on confidence and service as being prime factors in the building up of a commercial success. In the course of his talk, Mr. Tolles defined personality as being that positive element in one's make-up that inspires confidence. Confidence he in turn defined as the foundation on which is built the superstructure of modern

business. But service must be understood as the ground in which is imbedded the foundation of confidence. He urged upon all the fact that to have success you must have efficient coöperation; to have efficient coöperation you must have efficient employees, and to have these you must be efficient yourself. It is needless to say that the members of the florists' trade are always highly appreciative of every opportunity afforded them for advancement in business or trade methods, and showed their appreciation by securing from Mr. Tolles and his companion, Robert E. MacCarty, also of the Sheldon school, a promise of more talks at future meetings.

The Exhibits.

A splendid vase of Russell roses was exhibited by French & Salm, of Union Grove, Wis., and two large vases of Gold Medal hybrid delphinium were shown by Vaughan's Greenhouses, Western Springs, Ill. A. T. Pyfer exhibited a vase of new daisies, originated by Charles Gebhardt, of Lake Geneva, Wis.

Refreshments were served as usual and, judging from the innumerable expressions of pleasure and the late hour



Trained Chrysanthemum Plants, the Largest Thus Far That Have Been Grown in America.

of adjournment, there can be no doubt that this meeting ranks with the most successful of the season. And for the series of enjoyable evenings the club

has afforded its members this year, credit must be given to Michael Fink, chairman of the good of the club committee.

yourself? No special skill is needed to produce them. C. W.

SPOTTED GERANIUM FOLIAGE.

You will find enclosed two geranium leaves on which are red spots. Can you tell me what is the cause of these, and the remedy? R. B. P.—N. Y.

The plants, I should say, have been kept too dry at the root and have not had sufficient food. Give them a weak dose of nitrate of soda water, at the rate of one pound to twelve and one-half gallons of water. Repeat the dose ten days later. Soot water, made from soft coal soot, with some cow manure, will also tone them up. I do not believe the leaves have any disease on them. C. W.

PARASITE ON SALVIAS.

I am sending you under separate cover a yellow vine that appeared among my salvias. Can you tell me what it is? The vine lives on the plant when it is disconnected from the soil. The plant is strangled and the leaves drop. I have been fifty years in the florists' business, but never have seen it before. Please state your opinion. G. C.—Ohio.

This is one of the parasitic plants. There are many varieties of these, but I have not previously heard of, or seen, any case of salvias being attacked. Perhaps some other readers may have seen this parasite. It certainly made the salvia look sickly. I cannot suggest any remedy beyond pulling off and destroying the parasites, or, better still, destroying both parasites and salvias. C. W.

Geraniums

WHEN TO ROOT CUTTINGS.

When is the best time to pot geranium cuttings for spring blooming? What kind of soil should be used for growing them? Also, please give me the same information as to chrysanthemums and carnations. I have two small greenhouses and want to know when to start the plants. E. C.—Ohio.

Geranium cuttings can be put in from early September until the end of October. If you wait until the hottest weather has passed, fewer cuttings will damp off. Use pasture loam and sand for compost, but no manure. Do not give the cuttings any shade. If the cuttings are quite succulent, let them lie on the bench a few hours to dry.

Chrysanthemum cuttings for single-stem plants for benches can be put in from April 1 to June 1. Sometime in May would probably be sufficiently early for you. Carnations can be propagated from October to May, but December to February would be a good season for you to root what you need. C. W.

MAY BE CAESAR FRANCK.

I should like to know whether there is a good, double, dark red ivy-leaved geranium on the market and what its name is. I have a dark red geranium which I propagated from one among 20,000 of the coral-colored ivy-leaved sorts. I should like to know whether it is a new variety or what it is called. It is almost the same shade as Nutt. O. W. F.—Utah.

Possibly you may have the variety Caesar Franck, which is rich crimson in color and a fine sort. It is practically the same shade as S. A. Nutt. C. W.

A BRONZE-LEAVED GERANIUM.

I am enclosing a photograph of a seedling geranium. It has prettily shaded bronze leaves and scarlet flowers. The truss was four and one-half inches across. Please tell me if there are any bronze-leaved geraniums with red or scarlet blooms, as I should like to know if I have a new variety. S. P.—Ore.

There are several old bronze-leaved geraniums, such as the Shah and Marshal McMahon, which have red or scarlet flowers. These are termed golden bronzes. The flower trusses on these varieties are smaller than on yours. Your plant appears to be vigorous in habit and the truss is of good size. If this is a true bronze, it should prove valuable for bedding purposes. It is

of different habit from the old varieties already named and should be worth propagating. I could judge better of its value if I could see a leaf and flower truss. C. W.

PLANTS GROWN AS STANDARDS.

Does any florist carry standard geraniums and heliotropes, and what are the best varieties for the purpose? W. B.—N. J.

Seedling heliotropes, which possess greater vigor than cuttings, are best adapted for standards. Almost any of the zonale geraniums make good standards. Those which naturally make a short-jointed growth make better heads than the more vigorous ones. I do not know of any firm that offers standard geraniums, but probably there are such. The W. W. Edgar Co., Waverley, Mass., grows standard heliotropes in quantity and undoubtedly there are others who do so. Why not start some standards

Peonies

LOOKING AHEAD.

While the flowering season for peonies has passed, it does not pay to neglect the plants. Give them a top-dressing of tankage, dried blood or nitrate of soda, scratching the soil about them after applying it. This will be found of special value for such as did not bloom satisfactorily this season. Food of this character applied now will wonderfully strengthen the plants and the number and quality of flowers in 1916 will show that the extra trouble has been well repaid.

A PEONY CATECHISM.

I am a beginner in peony growing, as you will perceive. In the following questions, when varieties are designated by the word old, it means that this spring was the second cutting season,

and when the word new is used, that this spring was the first cutting season. A. J. P.—S. C.

Question—*Pæonia edulis superba* and *Queen Victoria* did poorly, both old and new; *maxima*, old, well and *festiva maxima* fairly well. *Meissonier* did fairly well, although it misses greatly in coming up. *Mme. De Verneville*, new, did not bloom much. The *Queen Victoria* plants last year were fine, large bushes, well budded, but this year they are little, low bushes, mostly without buds or with only a few small ones. Many of the plants of all varieties have little red buds which only dry up, as well as good-appearing buds which simply die with no visible reason for it. The *Mme. De Verneville* bushes were tiny and low last year and are still small. I have read that if the roots are planted too deeply the

plants will not bloom. I planted my last lot deeper than the first, and the shallow-planted ones have not done so well. Those in the second planting averaged a depth of three and one-half inches, while the first lot averaged two and one-half inches. Last year the young plants retained their green color better than the older ones during the hot summer. The young plants had been fertilized earlier, as I did not fertilize the older ones until after blooming. Hence I thought that possibly the early fertilizing kept the plants greener, so this year I gave all an early application. I intended to use ground bone and potash, but the guano turned out to be blood and bone meal. The potash was added, of course. My land is poor and I am wondering whether that is the trouble with the plants. It is a sandy loam. This season I have large peas planted between the rows, and the peas are to be plowed under, green, about July 1.

Answer—I think your land is probably lacking in the necessary plant food for peonies. They are strong feeders and succeed best in a deep soil, well enriched with manure. Animal manures, especially cow manure, are the best. If you cannot secure these, use a high-grade potato fertilizer in the spring and work it well into the soil. As growth advances, a light top-dressing of nitrate of soda or dried blood will be found helpful. Remember that peonies are gross feeders, and the deeper your soil is trenched or plowed and the more liberally it is manured, the better will be your returns. Plants bloom sparsely the first and second seasons after being divided, particularly if the weather has been dry and the soil is not sufficiently rich. The crowns should be covered to a depth of two or two and one-half inches. If you can obtain well decayed manure, give a good fall mulch with it. After the blooms are all cut is a good time to give the land another top-dressing of, say, ground bone. Cover crops will furnish some humus if plowed in green, but you would get better results if the land had some preparation of this kind before the planting was done.

Q.—Should as much nitrate be used in fertilizer after plowing in green crops?

A.—No, the peas, cowpeas, clover, etc., all contain considerable nitrogen.

Q.—Would it be wise to plant a winter cover crop also between the rows?

A.—Only if your land is likely to waste badly.

Q.—Will the blood and bone meal injure the keeping quality of the blooms next year?

A.—There is no reason why it should.

Q.—When leaves come up below the earth, or on a level with it, would these indicate that the roots were planted too deeply?

A.—Yes.

Q.—Does rain cause the buds to open more quickly?

A.—Yes, if heat accompanies it. A moist atmosphere and comparatively cool conditions are what peonies like.

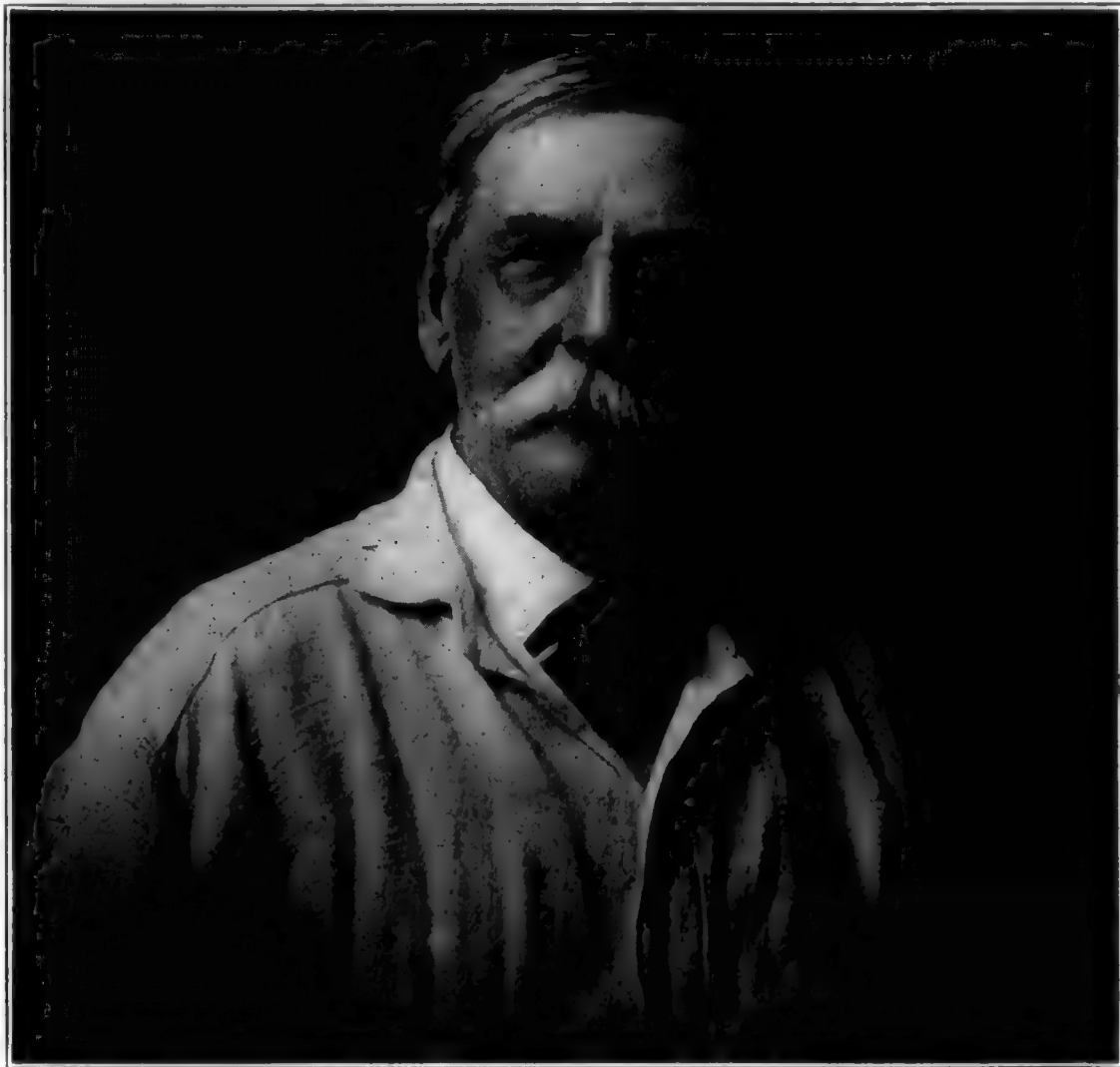
Q.—Are Queen Victoria and Edulis Superba less able to stand hot sunshine?

A.—They stand it fully as well as other sorts.

Q.—Do some varieties do well one year and poorly the next?

A.—If too much growth is cut away

WHO'S WHO IN THE TRADE—AND WHY



E. J. SHAYLOR.

NO, this is not the portrait of a painter who has for the moment laid aside his pallet, but of another artist of the brush, in the costume in which it is his wont to wield the camel's-hair. E. J. Shaylor has been growing peonies for a dozen years, at Auburndale, Mass., and has been a well known exhibitor at the Boston shows. After working up one of the largest collections of varieties in America he turned his attention to hybridizing and in the course of time became possessed of thousands of seedlings that will take a lifetime to test. Last season he sold to the Thurlows his entire stock except the seedlings and one plant of each named variety, at the same time agreeing not to sell peonies again until 1917. The intervening time is being devoted to work with his novelties.

or the season has been extremely dry, they will deteriorate.

Q.—What causes the red buds?

A.—Dryness at the root and lack of plant food.

Q.—What causes good buds to die when the plant appears healthy?

A.—Sometimes late frosts, sometimes dryness.

Q.—Should bushes with only a low spray or two on them be dug up and replaced by new roots?

A.—Yes.

Q.—What is a good spray for ants?

A.—Why spray for ants? They do the buds and flowers no harm; they are merely seeking the sweet juices exuded.

Q.—How can flies be kept from alighting on the buds?

A.—I do not know, unless some gauze covering can be placed over them. For green fly, spray with any good soap spray.

Q.—What strong white variety would bloom with Meissonier?

A.—Duchesse de Nemours (Calot), La Rosiere or Emily Hoste.

Q.—Is Meissonier a poor keeper? With me the petals drop off early, and before they are withered.

A.—Only a moderately good keeper.

Q.—Is it injurious to the growth of the following year if the stems are cut so as to leave only one leaf on the root stem portion?

A.—The more foliage left, the better will be the flower crop the following year. Many clumps are practically ruined by the removal of too much foliage.

PROPAGATING TRADESCANTIAS.

I should like to know how to handle the wandering Jew, or tradescantia, to make it increase. E. T.—Ill.

Wandering Jew, or tradescantia, is perhaps the most easily rooted greenhouse plant we have. It will root under a bench, in water, sand or soil. Give it plenty of moisture. The main trouble with this plant is that it propagates too easily and needs to be constantly cut back to prevent its overrunning everything in the houses. C. W.



CARRYING OVER ROSE PLANTS.

What is the best way to handle bench roses which are to be carried over for next spring's bedding? Would it be better to keep them in cold storage? If so, how should they be prepared for storage?
M. F. C.—Tenn.

The inquiry does not state for what length of time the bench roses are to be kept. I do not think rose plants could be kept successfully for any length of time in cold storage. If the plants are taken out of the benches at this time of the year, the best treatment for them would be to plant them outdoors and keep them growing till frost, when they can be taken up and set close together either in a coldframe or any other sheltered place, where they will winter with little protection.

FOR A BEGINNER IN ROSES.

As a beginner in roses, I should like to obtain some information through The Review. Is 2½-inch a good size for benching? How soon could blooms be cut from plants this size? Are two eyes enough to leave when cutting flowers? I should also like some information in regard to feeding. Is top-dressing or liquid manure the better?
A. J. P.—Iowa.

While it is the practice to grow young roses in pots to 3-inch or 4-inch before planting them in the bench, to save time and utilize the growing space as long as possible before replanting, it is not at all necessary to do so; 2½-inch rose plants will do just as well planted in benches as larger plants, only it will be a longer time before they will be large enough to cut flowers from. It usually takes from three to four months from the time of planting before the plants will produce good flowers on stems long enough to pay to cut for the market, though for home use flowers can be cut sooner, provided they are cut with short stems, leaving as much foliage as possible to support the plants.

In cutting the first crop of flowers from young plants, it is good policy to leave three or four eyes on all strong shoots and at least two full, perfect leaves of five petals. After the first crop, all flowers may be cut to the first full leaf, which is usually the second eye. About the time the first crop of blooms is developing, a light feeding should be given, which in hot weather

should consist of half decayed stable manure, which will cover the soil and prevent it from baking in the hot sun. Later in the season, when the days are shorter, it is a good thing to give the plants liquid manure every two or three weeks, provided the plants are making good growth. The more the plants grow, the more food they will require and should accordingly be given.

VENTILATING A ROSE HOUSE.

Please inform me as fully as possible in regard to ventilating a rose house, 22x80 feet, with three side windows. Is it possible for the house to become too hot, and so crisp the leaves and stiffen them? Should the side ventilators be open as much as possible, according to the weather, in a house of this size? Please state the best way to ward off mildew, which is easy to get in so small a house. The ridge pole is about twenty feet high, and the ventilators are on the south side.
V. B. W.—Iowa.

Roses should be ventilated as much as possible from the ridge of the house. In extremely hot weather side ventilation may be used, but it is not practiced much, as it seems to cause mildew. Burning of the leaves in hot weather is usually caused by syringing the plants on bright, sunny days while the

plants are suffering from dryness at the roots. As long as the plants are in good growing condition and receive plenty of water they will not burn, no matter how hot it is. To prevent mildew, keep air on the house at all times; see that the foliage is dry at night whenever possible; on cool nights have a little fire going, and keep some sulphur painted on the heating pipes. If there are signs of mildew around, dust some sulphur on the leaves on sunny days.
W. J. K.

THE BAGATELLE ROSE TRIALS.

Despite the war, the annual judgment of new roses, planted in the grounds of Chateau de Bagatelle, in the Bois de Boulogne, near Paris, was given June 18. Owing to the circumstances of the war, foreign members of the jury sent their excuses, and the judges were all Frenchmen. All roses of German and Austrian origin had been discarded.

The following awards were distributed:

Gold medal, to a rose from a French raiser: Mme. Raymond Poincare, H. T., a superb rose, described as a glorified Mrs. Aaron Ward, raised by Jules Gravereaux, an amateur of l'Hay.

Gold medal, to a rose of foreign raiser: Mme. Marcel Delauney, H. T., of strong build and growth, a blush-colored, large rose, presented by Messrs. Leenders, of Steil Tegelen, Holland.

First certificate of Bagatelle: Queen Mary, H. T., from A. Dickson & Sons.

Second certificate of Bagatelle: Etincelante, H. T., an improved Gruss an Teplitz, presented by M. Chambard, of Lyon.

The rules also specify that one or two certificates may be distributed to climbers. Two were distributed as follows:

First: Louis Sauvage, a dark garnet red multiflora climber, from E. Turbat & Co., of Orleans.

Second: Gustave Bienvenu, a nice red Wichuraiana hybrid, from Auguste Nomin, of Chatillon.

The number of varieties competing was sixty.

SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

PANDANUS IN THE SOUTH.

This decorative plant does exceedingly well in the south and grows rapidly. Old plants make lots of cuttings along their stems, but not all are good for making the kind of plant the trade requires. Reject all the rank, green cuttings, which never make nice plants, and select the short, nicely variegated ones, of which there are always plenty, and you will have the kind of plants that sell. The cuttings root readily at any time of the year, in a warm propagating bed in winter and in a shady house in summer. The leaves of strong cuttings will need to be loosely tied up before inserting in the propagating bed.

The potting soil should be good, with a third of rotten manure; if the soil is clayey, add a little clean sand. The best place for them in summer is on a table in a lath house. They can also be plunged out in a coldframe in the open, but if they are handled in this

way the roots invariably find their way into the ground, where they develop enormously.

Although the pandanus is a stove plant, yet, when fully established in pots, it will stand greenhouse temperatures if kept well on the dry side. However, a night temperature a little over 60 degrees is always safe. In watering, care must be taken not to break down any of the leaves. Scale will give little trouble if the plants are not overcrowded and if they are sprayed properly. An occasional dipping in whale or seal oil soap is a good preventive.

In shipping these plants out of pots, I find it always necessary to keep them well on the dry side, even if for a long-distance shipment. If packed wet, they are almost certain to rot in transit. A nice cutting rooted in March, if properly cared for, will make a good standard 6-inch pot specimen for the holidays.
L.

Sweet Peas

BOSTON SWEET PEA SHOW.

The annual sweet pea show in Horticultural hall, Boston, July 10 and 11, was smaller than usual and competitors were few. The exhibits, however, were of superb quality, the majority of the flowers being produced on disbudded plants. The recent torrential rains had ruined most of the local flowers; otherwise the exhibition would have been a grand one. In addition to sweet peas, there were large displays of hardy lilies, Japanese irises, herbaceous plants, hollyhocks, etc.

Awards in the principal sweet pea classes were as follows:

Twenty-five sprays, white—Edwin Jenkins, Lenox, Mass., first, with Constance Hinton; A. J. Dorward, gardener to Mrs. T. J. Emery, Newport, R. I., second, with Etta Dyke.

Twenty-five sprays, crimson or scarlet—E. Jenkins, first, with King Edward Spencer; A. J. Dorward, second, with Dobbie's Scarlet.

Twenty-five sprays, carmine—E. Jenkins, first, with Rosabelle; A. J. Dorward, second, with John Ingman.

Twenty-five sprays, yellow—E. Jenkins, first, with Dobbie's Cream; George Melvin, gardener to Col. Chas. Pfaff, second, with Primrose Spencer.

Twenty-five sprays, blue—E. Jenkins, first, with Leslie Imber; A. J. Dorward, second, with Alfred Watkins.

Twenty-five sprays, bluish—E. Jenkins, first, with Lady Evelyn Eyre; A. J. Dorward, second, with Mrs. Hugh Dickson.

Twenty-five sprays, deep pink—E. Jenkins, first, with magnificent Hercules with 20-inch stems; A. J. Dorward, second, with Margaret Atlee.

Twenty-five sprays, cream pink—A. J. Dorward, first and second, with Lady Miller and Harmony.

Twenty-five sprays, orange—E. Jenkins, first, with Mary Unwin; A. J. Dorward, second, with Inspector.

Twenty-five sprays, lavender—E. Jenkins, first, with Don Alvar; A. J. Dorward, second, with Lavender George Herbert, a decidedly more pleasing lavender shade than Don Alvar.

Twenty-five sprays, purple—E. Jenkins, first, with Royal Purple; George Melvin, second, with Royal Purple.

Twenty-five sprays, maroon—E. Jenkins, first, with Nubian; A. J. Dorward, second, with King Manoel.

Twenty-five sprays, picotee-edged—E. Jenkins, first, with Blue Picotee; A. J. Dorward, second, with Dobbie's Blue Picotee.

Twenty-five sprays, striped or flaked, red or rose—E. Jenkins, first.

Twenty-five sprays, any bicolor—E. Jenkins, first; A. J. Dorward, second.

Twenty-five sprays, striped or flaked, blue or purple—E. Jenkins, first; A. J. Dorward, second.

Best decoration of sweet peas—Penn the Florist, first; Boston Cut Flower Co., second. Each had pleasing arrangements over velvet.

Collection Japanese iris—Dr. Harris Kennedy, first; Henry Stewart, gardener to Miss Cornelia Warren, second and third.

In the amateur sweet pea classes the principal winners were F. P. Webber, Alice M. Hildreth and Miss T. H. Miller.

Collection native plants—L. D. Warren, first; Mrs. H. R. Hildreth, second; Mrs. F. C. Upham, third.

Among the miscellaneous exhibits were: Single Hollyhocks from Jackson Dawson; sweet peas from the Wells Beach Sweet Pea Farm; *Oncidium flexuosum*, hydrangeas, hemerocallis and veronicas from Henry Stewart; display of herbaceous plants from T. C. Thurlow's Sons Co., and a display of flowers from Mrs. E. M. Gill. Farquhar & Co. received a silver medal

for an imposing collection of herbaceous plants. They also had a large table of the new *Lilium regale*, or *myriophyllum*, awarded honorable mention. Julius Heurlin received a first-class certificate for a new *Lilium*, *L. Philadelphia* x *L. bulbiferum*, spikes carrying twenty-four to thirty-two flowers and buds each.

Eastern Nurseries received a silver medal for their fine group of herbaceous plants. W. N. Craig was awarded a cultural certificate for *Trachelium caeruleum*. George Melvin received a silver medal for *Odontoglossum laeve*. There was a grand display of small fruits and vegetables. As showing how excellent competition was, there were no less than thirty-six entries for fifty pods of peas. J. O. Christensen won for the best collection of twelve varieties of vegetables. The Boston Mycological Club had a nice table of fungi.

The next prize exhibition occurs August 7 and 8. Special features will be gladioli, phlox, tuberous begonias, asters and annuals, with numerous fruits and vegetables.

DISEASE ON HARDY LILIES.

I am sending you under separate cover a specimen of our Madonna lily.

SEASONABLE SUGGESTIONS

Bouvardias.

Bouvardias will now be making a good outdoor growth. They should have a pinching not later than July 20, and in the case of that finest of all varieties, *B. Humboldtii*, it is well to rub out a lot of the weaker shoots. All then remaining will run up to flower. The major portion of these weak shoots would come blind, anyway, and it is far better to rub them out. Keep the ground well cultivated about them and be sure to bench or pot the plants before the night temperatures fall below 40 degrees. It does not need actual freezing to kill the buds on bouvardias.

Genistas.

Genistas are now making rapid growth. If they are wanted of symmetrical form, the shears must be used on them once in two or three weeks. There is a tendency to grow these plants more naturally, and certainly such plants appeal more to critical buyers than the topiary-like, headed in

Our Madonna, *umbellatum*, *rubrum* and *auratum* lilies are in two beds, both of which are affected, but the other beds do not appear to have much, if anything, the matter with them. I have sprayed the lilies with Bordeaux mixture, but it does no good. If the bulbs were on gravel, would that cause the trouble, or would too much rain do it? We have not been troubled with this before. We shall greatly appreciate any information you can give as to the cause and the remedy. J. K.—Wis.

The shoots of *Lilium candidum*, or the Madonna lily, were badly diseased. It is not at all unusual to find this beautiful hardy white lily affected in this way. The trouble is due less to the soil than to atmospheric conditions. All lilies dislike a gravelly soil, and practically all prefer soil of good depth. Either peat or loam will grow them successfully and the addition of considerable sharp sand is a decided benefit. All like good drainage. *L. candidum* should be planted only four inches deep; other sorts, like *speciosum*, *auratum*, *tigrinum*, *umbellatum*, etc., do better if covered eight to twelve inches. The cooler and moister the roots are, the better they will do.

The disease on candidums, and to some extent on other lilies, is due usually to hot, damp and sunless weather, which is ideal for the development of fungoid diseases. It is of little use to spray after the disease has appeared, but if the plants are sprayed with Bordeaux once a week from the time they appear above ground until the flowering season, you can ward off the disease. This means considerable labor, but prevention is better than cure. I do not know whether you mulch your lilies or not. If not, do so, and note how much better they succeed. Rotted leaves, old manure and cocoanut fiber are all good for this purpose. C. W.

plants which are usually seen. Be sure the genistas are not allowed to suffer from drought; they enjoy syringing during hot weather.

Show Pelargoniums.

As the show pelargoniums pass out of flower, lay them on their sides outdoors. If the weather proves exceptionally hot and dry they may need a hosing over, but usually this is not necessary. They will become well ripened up toward the end of August, when they can be pruned back, and, after new growth has started, can be shaken out and repotted into much smaller pots.

Trachelium Caeruleum.

Trachelium caeruleum has proved to be a useful plant for summer flowering. It is best treated as a biennial. If seed is sown now and the plants are kept potted along, they will flower next June and July in 6-inch or 7-inch pots, or, if larger ones are desired, even small tubs may be used. The trache-

liums, or throatworts, belong to the natural order campanulaceæ and are natives of the Mediterranean region. They produce large corymbs of violet-blue flowers, which are borne all along the stems and have a gypsophila-like or cloud-like effect. Where flowers are in demand during the last half of June and the first half of July, this is a desirable plant to grow. It succeeds well under cool greenhouse treatment, but can be advanced considerably in a warm, sunny house. In addition to propagation by means of seeds, cuttings in late summer can also be easily rooted.

Calceolarias and Cinerarias.

For an early batch of calceolarias and cinerarias, it is time to sow the seeds now. Drain the pans well and use mostly leaf-mold and fine sand for compost. Cover the seeds lightly and protect well from the sun. A cold-frame, where board shutters can be used until the seedlings show, is preferable to a greenhouse, as it can be kept cooler. When the seedlings appear watch them carefully, as there are always larvæ waiting to devour them. It is a safe plan to elevate the pans over trays of water to keep these pests away. In hot, moist weather there is danger of damping off, and great care must be taken to air freely and use water with caution.

MOTT-LY MUSINGS.

The Carl Hagenburger Co. and C. Merkel & Son, Mentor, O., will be strong on chrysanthemums. Business has been fully up to expectations.

The Baur Floral Co., Erie, Pa., has enough business to keep its two stores quite busy. Some fine specimens of boxwood adorn the fronts. The wholesale department reports big stocks of chrysanthemums, poinsettias and carnations in the field, in anticipation of the usual demand.

J. V. Laver, Erie, is steadily increasing the nursery branch. Part of the recently acquired farm will be planted to hardy stock.

William Honeysett, of the Massasauga Gardens, Erie, utilizes the floors of two big graperies by growing large numbers of vegetable plants, which are out of the way by the time the vines require the whole space.

Lawrence Cotter, of Lakeview Rose Gardens, Jamestown, N. Y., is taking the rest cure at Dr. Hay's sanitarium, Youngsville, Pa. His son, Charles, says entire recovery is promised in two or three weeks, which "Larry's" many friends will be glad to hear.

Daniel Offerlee, Warren, Pa., has decided to retire, after about forty years of strenuous work in the business, in which his good wife has taken an active part. The plant will be turned over to his son, Sheldon J., who has been associated several years with his parents. W. M.

AMERICAN ROSE SOCIETY.

The American Rose Society, at its annual meeting in Boston, endorsed the Cleveland flower show as its representative for a rose show this fall. The committee to represent this work was: Chairman, Guy Bate, Newton Falls, O.; L. L. Lamborn, Alliance, O., and E. B. George, Painesville, O. The report that comes back at the present time is that the exhibition of roses from the

middle west will be of the first order. The list of premiums for the exhibition is quite liberal.

With this month of July the newly elected officers assume their places: President, S. S. Pennock, Philadelphia, succeeding Wallace R. Pierson, Cromwell, Conn.; vice-president, Louis J. Reuter, Westerly, R. I., succeeding Robert Pyle, West Grove, Pa. The holdovers are Treasurer Harry O. May, Summit, N. J., and Secretary Benj. Hammond, Beacon, N. Y. The executive committee for the ensuing year stands as follows: August F. Poehlmann, Morton Grove, Ill.; John H. Dunlop, Richmond Hill, Ont.; Robert Simpson, Clifton, N. J.; Eber Holmes, Montrose, Mass.; Wallace R. Pierson, Cromwell, Conn.; Robert Pyle, West Grove, Pa. An executive committee meeting will be held at the office of President Pennock, 1612 Ludlow street, Philadelphia, July 20. Consideration will be given to the coming national flower show in Philadelphia, also to the affiliation of local societies and the test gardens.

The paid membership of the American Rose Society is twenty more than we had at this time last year.

Benjamin Hammond, Sec'y.

AMERICAN CARNATION SOCIETY.

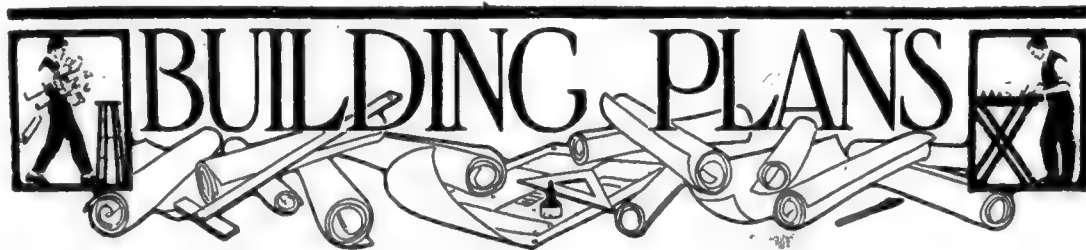
Wants Addresses.

We are desirous of getting into communication with the persons named below. We will consider it a favor if each will drop us a postal giving his present address. We would appreciate the same from anyone else who might know the present whereabouts of any of these persons. The addresses given are in most cases several years old and mail addressed to them has been returned.

A. E. Boyce, Wellesville, N. S.
A. R. Walker, Flint, Mich.
M. Winandy, Chicago, Ill.
J. Scott, West Newton, Mass.
Aug. Rahner, Villisca, Ia.
Otto Mailander, Niles Center, Ill.
E. McConnell, Sharon, Pa.
W. L. Lewis, Marlboro, Mass.
S. Lenton, Piru City, Cal.
Ingleside Nurseries, Alhambra, Cal.
C. J. Haettel, Redondo Beach, Cal.
C. M. Frick, Philadelphia, Pa.
E. J. Cloud, Avondale, Pa.
Thos. Carroll, Sutor, Mo.
Jas. Allen, Paterson, N. J.
W. C. Jennings, Philadelphia, Pa.
F. C. Harwood, Torquay, England.
F. Gooding, Middlesex, England.
A. Smith, London, England.
W. J. Smith, London, England.
G. West, Berkshire, England.

A. F. J. Baur, Sec'y.

Indianapolis, Ind.



Battle Creek, Mich.—S. W. Coggan is erecting a greenhouse on South avenue, near his present range.

Speonk, N. Y.—The South Shore Floral Co. has given the contract for a house, 35x150 feet, to the King Construction Co., of North Tonawanda.

Chicago Heights, Ill.—G. A. Weberg, at Chicago and Main road, has outgrown his present greenhouse, and has material on the ground for a new one.

Irwin, Pa.—James A. Jacobs is building a greenhouse, 30x110 feet, in North Irwin. He started seven years ago with a 12x20 house, and now has sufficient business to devote his entire time to it.

Urbana, O.—R. H. Murphy's Sons have started an addition to the greenhouses on Oakland street. The new range will be the fourth, and will consist of six houses, 20x100 feet, and one house, 13x200 feet.

Hambleton, W. Va.—H. E. Hoefner will erect one house, 20x120 feet, this year, which he will use for chrysanthemums and afterwards for lettuce and other stock requiring about the same temperature. Trade in bedding stock was good; Mr. Hambleton sold out so completely that he will have to buy stock for next year.

Oelwein, Ia.—The Kemble Floral Co., which operates greenhouses in six other Iowa cities, has purchased three lots at the corner of South Frederick and Second streets, and the brick building on the corner. The company will build a greenhouse along Second street, next to the building, which will be improved by the installation of a show window facing the street.

Binghamton, N. Y.—H. S. Hopkins has obtained a permit to erect a \$3,000 greenhouse at 12 Floral avenue.

Clinton, Ill.—Sylvester Grimsley is preparing plans for a greenhouse, 50x125 feet, on Madison street, to cost \$5,000.

Columbus, O.—The contract for the greenhouse for Ohio State University has been awarded to Hitchings & Co., of Elizabeth, N. J.

Bay City, Mich.—Boehringer Bros. have given an order to the John C. Moninger Co., Chicago, for three new greenhouses each 20x150, of what is termed all-steel construction. The rafters are to be spaced sixteen feet eight inches, and these are said to be the first houses ever built with this spacing.

Salisbury, Md.—George H. Benedict is erecting a greenhouse, 60x150 feet, at River View Farm, which will be devoted to chrysanthemums. He will then have five greenhouses in this range, with a total of 25,000 feet of glass, in addition to the large house on Church street, which is Mr. Benedict's headquarters. His son, Herman Benedict, has charge of the range at River View Farm.

South Richmond, Va.—Ira L. Anderson & Son, proprietors of the Forest Hill Gardens, issued a well appearing announcement of the opening of their establishment. Cut flowers and plants will be their main lines; ornamental nursery stock will be handled, and landscape planting done. Charles F. Gillette is with the firm as landscape designer. They have just given an order to the Lord & Burnham Co. for a greenhouse.

MR. WELLS' ILLNESS.

Word came last week of the serious illness of W. Wells, of Merstham, England, who has many business connections in this country and who is known personally to quite a few members of the trade here through the exchange of visits. Mr. Wells underwent a serious operation June 23 and for a time there were slight hopes of his recovery, his advanced age being against him. But later advices indicate that his robust constitution will give him a good chance for recovery.

CHICAGO'S FLORAL FESTIVAL.

The Chicago fall flower show executive committee met at the city offices of Poehlmann Bros. Co., July 12, there being present A. Henderson, August Poehlmann, Arnold Ringier, George Asmus, E. A. Kanst, Edward Goldenstein, C. W. Johnson, W. J. Keimel, N. P. Miller, H. H. Wilkerson and M. Barker. The report of J. C. Vaughan on poster was presented and full power was given this committee to proceed as may seem best in the matter of securing a suitable design. Plans covering the trade space to be sold in the Coliseum and annex were discussed at length and arrangements made to issue a diagram and regulations. Appropriations aggregating approximately \$1,000 were made in the gardeners' classes and the preliminary premium list was ordered printed. Chicago Grand Floral Festival was settled upon as the official name of the exhibition.

WE HOPE IT MAY BE TRUE.

May 14, 1914, The Review printed an article with regard to the efforts of a florist at Marion, Kan., to perfect a process for extracting hydrogen from water and employing it for heat and power. The florist is Fred Gowen, of the Marion Plant & Flower Co., and part of the description of his process was in his own words. Now comes a report from Marion that Mr. Gowen has sold his rights so far as they concern automobiles to a syndicate of nine manufacturers for \$250,000 cash and a royalty of one per cent on the retail value of all the cars to be manufactured with the hydrogen motor, estimated at \$100,000,000 per year. The rights for greenhouse heating have not yet been sold. Our informant adds that "this achievement, of course, means the ultimate destruction of the coal, gas and oil business, but in their place a greater industry will develop." It sounds like a pipe dream, but we hope it may prove true.

PESTS ON PANSIES.

Enclosed you will find a sample of what seems to be a variety of powder bugs, which appear suddenly in great numbers on my pansies in the spring. Are they likely to do much damage, and, if so, is there any remedy? I grow about half an acre of pansies, so I am anxious to know.

C. A. P.—Me.

I could not find in the package the "powder bug" referred to. I do not know of any leaf-eating insect by this name. If it is such, I would suggest giving the plants a spraying with arsenate of lead at the rate of one pound to fifteen gallons of water. This will

slightly whiten the foliage, but will not damage it in the least. C. W.

PROPAGATING VINCAS.

I should like to know how to handle vinca vines to make them increase. I have some 3-inch stock on hand, with runners about eighteen inches long. Can I do anything with them? I have about fifty plants in all. How many 3-inch and 4-inch plants can I get from these by spring? E. T.—Ill.

Plant your vincas outdoors in good soil. Cut back the long shoots. They will develop much better outdoors than in pots. Lift and pot them early in October. The present is not a good time to propagate vincas. Wait until fall; then the young, soft growths will root readily in the propagating bench. Or, you can cut up the older and harder wood into short lengths and propagate in the same way. The latter method is the slower one. From fifty plants, if they are properly treated, you can easily get 500 or 1,000 plants by next May, in 3-inch or 4-inch pots. C. W.

TOLEDO, O.**The Market.**

Stock is good in certain lines, but in a general way most stock is scarce. The predominant flowers are gladioli, roses and daisies. There are some good carnations to be had, but the cut is not large. Roses are plentiful and florists throughout the city are having week-end sales on these. There have been a few dahlias on the market this week, but there is no demand for them as yet. There is little funeral work at this time.

At the July meeting of the Florists' Club a movement was launched to close all flower stores at noon on Sundays. The idea met with favor with the more broad-minded florists, but as usual there are a few who will not close.

Annual Outing.

The third annual outing under the

auspices of the Florists' Club, held July 7, and which had been looked forward to for some time by the florists and their employees, was not as great a success as had been expected. The final arrangements had been carefully made by committees that had spent much time in perfecting the details and a grand auto parade had been planned. Early in the day black clouds hung over the city, but at 10 a. m. the parade formed with about forty machines in line, all decorated with flowers and the national colors. As the marshal gave the signal to start, down came the rain. Undaunted, the florists rode through every important business street of the town. When the park was reached a carefully prepared dinner was served under a large tent, the guests numbering close to 250. In the latter part of the day the rain was less steady and numerous games and races were enjoyed. Max Spanner, president of the club, had charge of all amusements at the park. Speeches were made by Pres. Spanner, Harry Heinel, S. N. Peck and Paul Timm.

Various Notes.

John Koelker, of Chas. Koelker & Sons, is spending two weeks in New York.

R. H. Blaque, of the Freeman store, is spending two weeks in northern Michigan.

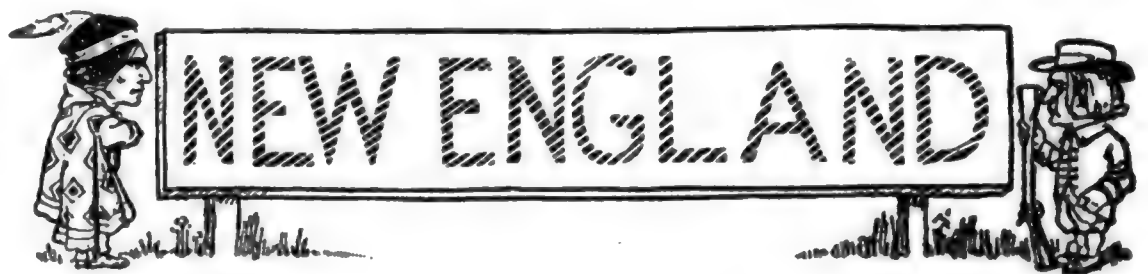
George Bayer has several thousand Bonaffon chrysanthemum plants in the field. They look fine and Mr. Bayer is well pleased with his experiment.

Wm. Krueger is riding around in a new Overland touring car. Mr. Krueger says he believes in patronizing home industry.

Miss Patten has returned from a ten days' trip in the east.

Harry Turvey, of West Toledo, has left to spend several weeks touring in his car through Indiana and Illinois.

Schramm Bros. are actively engaged in remodeling and rebuilding their range of houses. G. B. S.



Lawrence, Mass.—Workmen are busy on the greenhouses being erected for A. J. Wagland, on Broadway. They will be of iron-frame construction on a concrete foundation.

Lewiston, Me.—Work is progressing well on the greenhouse, 32x425 feet, which will replace one of the old ones at the Main street property of Ernest Saunders. It will be finished in August.

Rutland, Vt.—Negotiations are under way for the sale of a half interest in the Baker greenhouse business by Sidney A. Baker to George H. Baker. The latter has been for many years in the employ of the former.

Rockland, Mass.—Lyle I. Lothrop recently leased the greenhouses heretofore conducted by W. T. Wilson and feels that this puts him in a position to handle his steadily increasing trade in a satisfactory manner.

Lancaster, Mass.—J. E. Farnsworth has recently begun to grow asters and gladioli for the wholesale market.

Newburyport, Mass.—Wallace Bashaw, 6 Low street, who is entering business for himself here, was married to Miss Mary E. Kline, at Lynn, June 27.

Cootocook, N. H.—Clarence V. Thompson, who recently started in the greenhouse business with a small house, 12x24 feet, is planning to add one, 20x50 feet, this summer.

New Haven, Conn.—At the annual exhibition of roses under the auspices of the New Haven County Horticultural Society, the exhibit of A. N. Pierson, Inc., Cromwell, was most prominent. Walter Koella, of the local park department, had a good display. J. H. Slocombe, of New Haven, and H. P. Brooks, of West Haven, were also well represented.

ATLANTA, GA.

The Market.

Regular summer business is in line now and the demand for flowers has fallen off. The amateur flower growers are getting theirs now, selling on the streets fine bunches of sweet peas for a nickel, and fancy gladioli for 50 cents per dozen. Of course this has a tendency to cheapen the better class of commercial flowers, but I think it is not at all harmful to regular florists. As a rule the class of people who buy on the street ordinarily would not think of entering a first-class flower shop; they buy because cheapness appeals to them.

The vacation season is now in full swing and nearly everybody is planning a fishing trip to Florida, or quietness and rest in the mountains of North Carolina.

Various Notes.

The Hollingsworth Co. reports some large funeral orders. On one occasion it had enough work to keep all hands going all night long.

W. C. Lawrence, of the Lawrence Floral Co., has returned from a pleasure trip down to the Keys in Florida.

The Dahl Co. is making extensive preparations for the coming season. It has one of the finest ranges of modern houses in this locality.

The Nunnally Co. has had an unusually attractive window this week, consisting of dainty basket and rose effects, not overdone; just enough to attract an art lover's attention.

J. W.

BUSINESS EMBARRASMENTS.

Kalamazoo, Mich.—Garrett C. De Graff, proprietor of the Kalamazoo Floral Co., filed a voluntary petition in bankruptcy July 6. His liabilities were scheduled as \$1,170. His assets, all of which were claimed exempt, were placed at \$785.69.

Atlanta, Ga.—P. C. McDuffie, attorney, has advised creditors of the Atlanta Floral Co., 97 Peachtree street, that the company finds it necessary to discontinue business on account of the present financial conditions. "It is appreciated," he says, "that a receivership would be not only disastrous, but would fail to secure for the creditors even a small part of their indebtedness. The writer has investigated their accounts and feels reasonably sure that by diligent effort sixty per cent, approximately, can be collected. As the accounts constitute the only asset of the company, we would like to be advised as to whether or not you would be willing to consider an adjustment of your account against them for 60 cents on the dollar, payable in cash within the next ninety days?" The heads of the Atlanta Floral Co. are A. Borg and Ivar Erikson.

MINNEAPOLIS, MINN.

C. G. Anderson says that the business of the Minneapolis Floral Co., of which he recently took charge, has been about twenty-five per cent ahead of last year. Planting has been going on until now, as cold weather has been holding things back.

The Florists' Club expects to have a glorious picnic at Spring park, Minnetonka, July 20, at which everybody will be welcome.

OBITUARY

William Catanese.

William Catanese, a well known florist of Norristown, Pa., died July 9, of pleuropneumonia, after two months' illness. Mr. Catanese was proprietor of the Century Flower Show, of Norristown. He did a good business and was well liked in trade circles. He was about 35 years of age and is survived by a wife and three children. The funeral occurred July 12.

Mrs. Lula A. Macrae.

Mrs. Lula A. Macrae, wife of John A. Macrae, Providence, R. I., died July 4, after an extended illness. She was born in Leaksville, N. C., and was in her fifty-third year. She removed to Providence with her husband nearly a quarter of a century ago and settled on Smith street, where Mr. Macrae located his range of greenhouses. She was always an active helpmate for her husband in his work. She found time, however, to care for her four children—two sons and two daughters—and

was active in social and religious work. Previous to living in Providence, Mr. and Mrs. Macrae were located at Anthony, R. I. W. H. M.

Harlan Sargeant.

Harlan Sargeant, the 19-year-old son of T. B. Sargeant, who purchased the greenhouse business of Walter S. Hall, at Osage, Ia., early this spring, was drowned in Cedar river, near Osage, June 30. The young man went in swimming in the afternoon with a companion. He got beyond his depth, and could not get back, being not a strong swimmer. The stream was swollen with spring rains and carried him down, beyond rescue by his companion. The body was found about two hours later, when there was no hope of resuscitation.

John N. Laurie.

John N. Laurie, one of the best known greenhouse builders in New England, died at his home, 245 Point street, Providence, R. I., July 7, after several weeks' illness. He was for several years in the employ of the Lord & Burnham Co., for whom he visited a number of the states to superintend the erection of greenhouses.

W. H. M.



Dickinson, N. D.—Mrs. E. H. Knapp has succeeded Mrs. R. L. Kennedy in the ownership of the Dickinson Floral Co. Mrs. Kennedy is leaving town.

Hannibal, Mo.—E. A. Hodge, who came here from Terre Haute, Ind., seven years ago and opened a small house, now has 2,600 feet of glass at 1126 Fulton avenue.

Clinton, Ill.—The business of the McKeown Flower Shop, in the Edmiston building, has been transferred to Earl McKeown's greenhouses, four blocks south of the hospital.

Muncie, Ind.—Wm. M. Treffenger, formerly grower for the Riverside Floral Co., has leased the Carnes Greenhouses, at 1126 South Jefferson street, which he is operating as the Southside Greenhouses.

Sterling, Ill.—Harry Bent has sold the Sterling Flower Shop, in the Randolph block, to Robert Lundstrom, of the Sterling Floral Co. Mr. Lundstrom will not run the store, but will close it and move the stock to his greenhouses. Mr. Bent is leaving for Iowa.

Kokomo, Ind.—W. W. Coles has been busy shipping out young rose stock. Bench roses are in fine shape. One house of Mrs. Russell is in prime condition, and the record of the cut showed up well. Hoosier Beauty has taken the place of Richmond. Ophelia is doing well.

Decatur, Ill.—Henry Gerstenkorn has purchased an interest in the Knight Station Nursery, on the St. Louis Bridge road. The concern, operated by Gerstenkorn & Klumpp, will grow hardy stock, perennials and greenhouse plants. Mr. Gerstenkorn expects also to enlarge his landscaping department.

Plymouth, Ind.—Good business in garden seeds and bedding and vegetable plants is reported by F. A. Forbes, the proprietor of Forbes' Seed Store. He has also done well with poultry supplies. Mr. Forbes expresses satisfaction with The Review's classified advertisers, especially in the matter of refunds for plants not found satisfactory.

Aurora, Ill.—A tall man, dressed completely in black and wiping tears from his eyes with a black-bordered handkerchief, entered the office of the Freeman Greenhouses not long ago, and told the clerk he wanted to buy a bouquet for a funeral. He picked out one costing \$5 and tendered a check for \$17.50 in payment. The clerk gave him \$12.50 in change. The check came back marked forged. It was made payable to R. N. Morrison by the Aurora Brewing Co., per Herman Berthold, and drawn on the Merchants' National bank. The police say the weeping forger has taken in many others through the west.

Davenport, Ia.—The store of the Bills Floral Co., at Second and Brady streets, has been purchased from Harry M. Bills and his wife, Florence Bills, by Miss Mary A. Tierney, who has assisted Mrs. Bills in the management of the place heretofore. Miss Tierney will continue the business under the old name. Mr. and Mrs. Bills will continue to operate the greenhouses on Brown street under the firm name of H. M. Bills, from which Miss Tierney, under the terms of sale, is to purchase her stock as far as possible. The Bills Floral Co. was founded about thirty-five years ago by F. L. Bills, who disposed of it to his son when he moved to Florida several years ago.



Rudolph Kaiser's Greenhouses, at Annapolis, Md., After the Recent Hail Storm.

HAIL STORMS

Carrollton, Ill.—The recent hail storm broke almost all the glass in the greenhouse of J. C. McPherson. The loss is estimated at \$500.

Avondale, Pa.—Nearly all the glass in the greenhouse of Odone Rosazza was broken by the recent hail storm. All the other ranges in this vicinity also suffered badly.

HAIL AT ANNAPOLIS.

Among the heaviest losers in the hail storm that visited Annapolis, Md., and vicinity June 22 was Rudolph Kaiser, 104 College avenue. The condition of his greenhouses after the storm had done its work is shown by the accompanying illustration. The storm is said to have been the worst that was ever experienced in that section. The size of the stones, too, was unusual; some measured from nine to twelve inches in circumference, it is reported, and weighed from eight to twelve ounces apiece.

CINCINNATI.

The Market.

Business is dull. The supply is extraordinarily large for this time of the year, while the demand is apparently much smaller than usual. The market is glutted with lilies and gladioli. In roses only a limited number of the best of the newer varieties find any ready sale. Asters are coming in much more heavily. Other seasonable flowers are plentiful, but also meet with a poor market.

Club Meeting.

Max Rudolph entertained the Cincinnati Florists' Society at its annual meeting, at his place at College Hill. The successful candidates for the respective offices are as follows: President, Max Rudolph; vice-president, C. E. Critchell; secretary, Alex Ostendarp; treasurer, J. Chas. Murphy; director, R. Witterstaetter.

A relief committee, consisting of Frank Deller, chairman; J. Chas. Murphy and Ray Murphy, was appointed. This committee is to look after the interests of those florists whose establishments were injured by the recent storm and who need help. The society headed a subscription list for their relief with an offering of \$100.

After the meeting the club sat down

to a bountiful repast, provided by Mr. and Mrs. Rudolph. The host and hostess were tendered a vote of thanks for their hospitality.

Everything at Mr. Rudolph's place looks exceptionally well. The young roses, carnations and chrysanthemums, as well as some old carnation stock from which he is still cutting, are particularly excellent.

The Storm of July 7.

The storm on the night of July 7 played havoc with some of the greenhouses around town.

Ed. Fries, at Fort Thomas, lost five houses, 25x150, as well as one of his boiler houses. The total damage was about \$3,000.

At Henry Goetel's, two houses were completely shattered.

On West Price Hill, Mrs. Charles Witterstaetter lost completely five greenhouses and a barn, and her residence was damaged. Loss, about \$2,500.

At William Taylor's place the wind took out the middle one of three houses and shattered the other two. His residence and barn were also damaged.

The wind turned over the power house at Deller & Witterstaetter's, ruined the machinery and the sprinkler system and blew in the west end of the range of greenhouses, besides ruining about 75 sashes. Damage, \$800.

Arthur Kramer's greenhouses were shattered and his boiler room and dwelling were badly damaged. Loss, \$500.

One of Herbert Greensmith's houses was entirely blown away, and his residence and barn were damaged.

All of these lost a substantial part, if not all, of their outdoor crops, in addition to the losses mentioned.

Various Notes.

The annual outing of the Cincinnati Florists' Society will be held on Wednesday, July 21, at Coney Island. C. E. Critchell, Max Rudolph, Henry Schwarz and William Sunderman, forming the committee in charge, have arranged an elaborate program of sports for the day and have appropriate prizes for the winners of the events.

E. G. Gillett and Clarence Ohmer expect to motor to Dayton and Springfield this week, on a business and social trip.

Frank & Sons, of Portland, Ind., have been sending some fine Ophelia, Hoosier Beauty, Double White Killarney and Maryland roses to L. H. Kyrk.

Nick Weber went to Louisville on Sunday, July 11, on a business mission.

L. Davis, of P. J. Olinger & Co.,

leaves this week for a month's visit to Memphis and Arkansas.

E. G. Gillett, on behalf of himself and C. E. Critchell as trustees of the Flower Market, is receiving bids for the painting of the market.

Recent visitors included Mrs. Gerlach, of Piqua, O.; Mrs. Schnell, of Roanoke, Va., and Mr. Thomas, of the E. G. Hill Co., Indianapolis.

C. H. H.

EVANSVILLE, IND.

The Market.

Business has held up well, but the usual dull season is at hand. The planting out season is over, but there have been some late calls for plants for baskets and boxes. Business houses downtown are taking to the window box for the improvement of their places more than ever. There are plenty of flowers of all kinds to be had. The continued wet season keeps stock in fine growing condition. There have been but few days with a temperature over 90 degrees, and the result is a fine growth of plants in window boxes, baskets and flower gardens.

Various Notes.

J. C. Elsperrmann is having a fine summer business. He has a large variety of stock in the field, and so he is well supplied with flowers. His gladioli are fine. The asters are growing well. The mums planted in the greenhouses are looking extra well.

The Blackman Floral Co. is cutting first-rate carnations from the field. Business is good with them.

Theodore Kuebler has received his new delivery car, and he is well pleased with it. It is a Vim.

Julius Niednagel & Sons are planting mums heavily this season. In one large house there are 16,000 plants and more will be planted in some of the other houses.

Mrs. M. L. Doerr has closed her place of business and retired.

Miss Nellie Goodge is cutting large quantities of good outdoor stock.

Royston & Fenton are cutting quite heavily of Ivory roses, which sell readily. It is a good summer rose.

E. L. F.

Youngstown, O.—George W. Kay and R. W. Dimond have merged their interests and formed the Kay-Dimond Co. For the present both stores, at 15 and 27 Phelps street, will be continued. The combination is expected to enable them to undertake decorations, etc., on a larger scale.

FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

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THE FLORISTS' PUBLISHING CO.,
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NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by

5 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.

Officers for 1915: President, Patrick Welch, Boston; vice-president, Daniel MacRorie, San Francisco; secretary, John Young, 53 W. 28th St., New York City; treasurer, W. F. Kasting, Buffalo.

Thirty-first annual convention, San Francisco, Cal., August 17 to 20, 1915.

Results bring advertising.
The Review brings results.

W. H. TAPLIN, for many years with Charles D. Ball and later with Daille-douze Bros., has joined the staff of Henry A. Dreer, Inc., at Riverton, N. J.

THERE are reports from Canada that lily of the valley has gone out of favor there and that even the assurance that the pips were Danish is not enough to sell the flowers.

THE men who buy on price alone should remember that they are encouraging the production of low-grade stock to meet the low-price demand. It is too much to expect that quality improve if prices are forced down.

"WHY can't I get trade catalogues and trade prices?" writes a beginner in the business. The reason seems to be that the correspondence is on a lady's personal note paper; otherwise, no doubt, anyone would be glad to give trade prices on orders in trade quantities.

A SCHEDULE has been issued for the eighty-fourth annual exhibition of the American Institute of New York, to be held November 3 to 5, at the Engineering building, 25 West Thirty-ninth street. Copies may be had by addressing W. A. Eagleson, 324 West Twenty-third street, New York.

BIG business, in the nature of things, must be impersonal—the customer deals with the house instead of with its head. But the flower business in all its phases still is an individual affair, built on personality. The public does not expect personal attention in a department store, but is affronted by the impersonal method in a flower shop.

HONORABLE MENTION.

Not a few subscribers save themselves the bother of annual renewal by sending The Review \$2, \$3, or sometimes \$5, instead of the dollar-bill that insures fifty-two visits of the paper. Among those who have this week enrolled themselves for more than one year in advance are:

FIVE YEARS.

Larson, P. L., Fort Dodge, Ia.

TWO YEARS.

Bolling, Chas. J., Jersey City, N. J.
Scholz, Henry A., Far Rockaway, N. Y.
Phelps, Henry, Remington, Ind.
Rleman, E. H., Indianapolis, Ind.
Whitbred, A. A., Altoona, Pa.
Paskins, H. M., & Co., Basil, O.
Culley, Samuel, Ogden, Utah.
Vanhaverbeke, L., Eureka, Kan.
Catto, James, San Jose, Cal.

The Review stops coming when the subscription runs out. The green notice with the last copy tells the story; no bills are run up; no duns sent.

WHAT'S THE ANSWER?

If you want a diagnosis of the situation in a majority of the older florists' clubs, read "Current Events" in the Philadelphia letter this week. While written with respect to the Florists' Club of Philadelphia, it is easily recognizable as a pen picture of the history and present position of many another old-time organization. What of the future?

LADIES' S. A. F.

Mrs. John Vallance, 81 Glen avenue, Oakland, Cal., has been appointed by Mrs. W. F. Gude, president, as chairman of the introduction committee for convention week at San Francisco, August 17 to 20.

The board of directors, Mrs. W. W. Coles, Kokomo, Ind., chairman, is recommending by a majority vote of letters, sent to the secretary, that the present officers and board be retained for 1916.

Mrs. Chas. H. Maynard, Sec'y.

DEPENDS ON THE BINDING.

At the meeting of the Texas State Florists' Association at Fort Worth last week one item that was brought out and "forcibly impressed upon those present," as the secretary puts it, "was the practice of some florists who use sheets from the trade paper to wrap plants or flowers going to their customers. It was pointed out that on these pieces of paper may be quoted prices of flowers, which, of course, are always wholesale prices and, if the consumers get in possession of these prices, they may expect the local florists to furnish flowers to them at the same price. It was pointed out that considerable confusion and annoyance may be caused by this practice."

The Review in years gone by frequently cautioned its subscribers against the thoughtless practice the Texans deplore, but in the last few months this danger has been removed by the new magazine binding; with the old pamphlet binding in use prior to last September the sheets easily came apart, but the present magazine binding used by The Review makes a much more solid and permanent book. It is not easily taken apart. Old copies of The Review are not likely to be used for any purpose not intended by the publisher, as was the case when the less desirable binding was used.

NEXT WEEK'S WEATHER.

Weekly weather forecast, issued by the U. S. Weather Bureau, Washington, D. C., for the week beginning Wednesday, July 14, 1915:

For the Region of the Great Lakes—A change to considerably cooler weather will overspread this region about July 17, which will be preceded by showers and followed by fair weather.

For the Upper Mississippi Valley and Plains States—Scattered thunder showers and moderately warm weather during the next two days will be followed by a change to considerably cooler weather during July 16 and 17, and fair weather thereafter.

For the Ohio Valley and Tennessee—Partly cloudy weather, with occasional thunder showers, is probable during the next three or four days. A change to considerably cooler and fair weather is probable following July 17.

For South Atlantic and East Gulf States—The week will be one of generally fair and warm weather, except that scattered thunder showers are probable.

For the West Gulf States—Fair and warm weather during the next several days will probably be followed by showery conditions after July 17.

BIG CROPS MEAN WEALTH.

This is sure to be a big crop year, according to the government report issued last week, notwithstanding the excess of rains within the last seven or eight weeks. Corn promises a bumper crop, although not a record one, the July forecast being for a yield of 2,814,000,000 bushels, as compared with a final yield in 1914 of 2,673,000,000 bushels. As expected, however, the condition was low in comparison with the previous year, being placed at only 81.2, as compared with 85.8 last year. The increase in the prospective yield is made up in the acreage, which shows 5.6 per cent more acres planted than last year. A return to normal summer conditions would make a vast improvement in the corn condition and greatly enhance the yield.

Winter wheat suffered a loss of only 8,000,000 bushels for the month, notwithstanding the interference of heavy rains with the harvest almost every day. The outturn of winter wheat is estimated now at 668,000,000 bushels. Spring wheat, however, is doing exceptionally well, and the estimate is for a yield of 15.3 bushels per acre, as against a final of 11.8 bushels last year. In addition, the acreage showed an increase of 9.8 per cent over last year, and the crop is estimated at 295,000,000 bushels, or a gain of 21,000,000 bushels for the month. The 1914 crop was only 206,000,000 bushels. This, therefore, promises the remarkable total of 963,000,000 bushels for the United States wheat crop for 1915.

CHICAGO.

The Market.

A review of the business conditions during the last week, while not calculated to arouse enthusiasm, should give rise to no dissatisfaction. Though there has been little real demand in the city, the shipping business continues without material abatement. True enough, prices average somewhat low, but the

Fine Stock at Low Prices

IN our many years of experience we never have seen a time when it would better pay retailers to keep up their show—to push for business. The stock we offer is of excellent quality, and the prices are such that the values offered are unusual. Pass some of them on to your customers with the explanation that market conditions make it possible.

AMERICAN BEAUTIES

We offer an excellent crop grown specially for summer cutting. All lengths.

FANCY CATTLEYS

These are excellent flowers—large, and the deep color your customers like.

CHOICE SUMMER ROSES

Our Mrs. Russell is today the most popular and best-selling rose on the market.

We also have large and fine supplies of Ophelia, Sunburst, Killarney Brilliant, Milady, Ward, Killarney and White Killarney.

Good Short Roses\$15.00 per 1000

GIGANTEUM LILIES

We have a large supply and recommend them to you as the handiest flower you can carry in stock—will keep several days and can be used for almost any kind of work.

FANCY CARNATIONS

Our Carnations are better this year than we ever have seen them in July. YOU will like them.

ASTERS

The season has been favorable and the stock is good.

VALLEY

You always can get Valley of us.

GLADIOLI

We can furnish all the best varieties in quantity.

PEONIES

Still can supply Peonies of excellent quality.

EVERYTHING IN GREENS

None of our customers has had any difficulty getting all the good Ferns that were needed—we always have them. Also headquarters for Plumosus Sprays, Sprenger, Smilax, Galax, Adiantum, etc., etc.

Current Price List

ORCHIDS		Per doz.
Cattleyas	\$5.00 @	\$6.00
AMERICAN BEAUTY		Per doz.
Extra long stems.....		\$3.00
Stems 30 to 36 inches.....		2.50
Stems 24 inches.....		2.00
Stems 12 to 20 inches.....		1.50
Short Stems..per 100,	\$4.00 @	\$8.00
ROSES		Per 100
Mrs. Russell, special.....	\$10.00 @	\$12.00
“ “ select.....	6.00 @	8.00
“ “ short.....	3.00 @	4.00
Killarney Brilliant, special.....		8.00
“ “ select.....	4.00 @	6.00
“ “ short.....		3.00
Milady, special.....	10.00 @	12.00
“ select.....	6.00 @	8.00
“ short.....		3.00
Ophelia, special.....		10.00
“ select.....	6.00 @	8.00
“ short.....		3.00
Killarney, special.....		8.00
“ select.....	4.00 @	6.00
“ short.....		3.00
White Killarney, special.....		8.00
“ select.....	4.00 @	6.00
“ short.....		3.00
Richmond, special.....		8.00
“ select.....	4.00 @	6.00
“ short.....		3.00
Mrs. Ward, special.....	8.00 @	10.00
“ select.....	4.00 @	6.00
“ short.....		3.00
Sunburst, special.....		10.00
“ select.....	6.00 @	8.00
“ short.....		4.00
Cecile Brunner.....		2.00
Extra special roses billed accordingly.		
CARNATIONS		Per 100
Good, common.....	\$1.00 @	\$1.50
Large and fancy.....	2.00 @	3.00
PEONIES		
Common		3.00
Fancy	4.00 @	6.00
MISCELLANEOUS		
Valley	3.00 @	4.00
Easter Lilies	6.00 @	8.00
Snapdragon.....doz., 50c		
Sweet Peas, spring-blooming		
Spencers.....	.50 @	1.00
Daisies.....		1.00
Gladioli.....	3.00 @	4.00
Coreopsis.....	.50 @	.75
Gaillardias.....		.75
DECORATIVE		
Plumosus.....per bunch,	.35 @	.50
Sprenger.....	.25 @	.50
Adiantum, fancy long....per 100,		1.00
Smilax.....per doz., \$2.00		
Ferns.....per 1000, 1.50		.20
Galax.....1.25		.15
Leucothoe.....per 100,		.75
Mexican Ivy.....per 1000, \$6.00		.75

Subject to market changes

Store open from 7 a. m. to 5 p. m.
Sundays and holidays closed at noon

E. C. AMLING CO.

The Largest and Best Equipped
Wholesale Cut Flower House in Chicago

174-76 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central.

quantity handled is, for this week of the year, unprecedented. This fully compensates for the lower prices, if, in fact, it does not do more. The superabundance of supply is in the main attributable to the extremely favorable growing weather that has prevailed far into this month. So, with such heavy receipts and the sudden coming of hot weather, the wonder is, not that business is not better, but that the trade is able to move, with any profit at all, such a great volume of stock.

Beauties are enjoying a fair shipping demand, though whatever local demand there is must be considered as almost altogether artificial. Short Beauties, however, have the distinction of being the only thing that even approaches the short side of the market. Roses are in normal summer demand, but are in abnormal supply. The result is they are clearing only at a price. Considering the quantities, there is much good stock. The best of it, as a matter of course, finds its way into the shipping orders. This condition is the result, on the one hand, of a growing appreciation on the part of out-of-town retailers of the advantages attaching to a good display stock and a realization of the desirability of getting their orders in promptly, and on the other hand, to a tendency among city retailers to be lulled by the proximity of the market into a lack of appreciation of these two fundamentals. Russell, as usual, is the favorite. Killarney suffers most in the cheap sales to clean up.

Carnations are in large supply for this time of year and the quality is unusually good. The demand, however, is no greater than would be expected in the third week in July. Peonies, though not experiencing a rush, still find a place where carnations or asters would otherwise be used. Daisies are abundant. The Shastas are clearing nicely, but there is practically no call for the old varieties. Cattleyas are in fair supply, but the only demand for them is forced. Snapdragon has lost its charm, and gladioli, though moving, has ceased to attract special attention. Sweet peas are everywhere on the market, but no one seems to give them serious consideration. Coreopsis and valley are moving—more cannot be said of them. Gaillardias may be classed with them. Gypsophilas, however, are enjoying quite a frolic. Easter lily, the old utility flower, seems to have lost out for a time at least. And yet, in spite of the apparent apathy hanging over these different lines of stock, a record has been made for the third week in July in quantity of stock moved; and when the books are balanced, they will more than likely show an increase over last year in amount of money handled.

So far as local business is concerned, the most hopeful thing that has happened recently is the settlement of the carpenters' strike. Many thousands of men, idle since April, again are earning and spending money, and other thousands soon will feel the benefit.

Various Notes.

Word has been received at the office of the Albert F. Amling Co., Maywood, that Albert F. Amling and party have completed their tour of Yellowstone National park and are staying with relatives at North Yakima, Wash. They report their car is carrying them over the western hills and prairies in great



Make your headquarters at Randall's when in Chicago

In this new Chicago building, just off State Street, the A. L. Randall Company has over 50,000 square feet of floor space displaying Cut Flowers and Supplies of interest to florists.

A comfortable rest room is at the disposal of our visitors. Here you may have your mail directed. Here you may answer letters or make phone calls at your convenience and without charge.

Courteous salesmen will show you through various departments to make more convenient your inspection of our line.

Whether you plan to do any buying or not, be sure to stop in to see us.

16-in. Russell Vases

\$3.50 doz. f.o.b. Central Ohio factory

\$4.50 doz. f.o.b. Chicago

Big 16-inch fluted Vases of sparkling glass, clear as crystal.

Gracefully designed to hold the popular Russell Rose and many other flowers.

A window display of these will sell flowers and vases for you.



Order Now While They Last
Tear Off This Ad for an Order Blank

Send me _____ doz. 16-inch Russell Vases.

at \$3.50 doz. f. o b. factory.

at 4.50 doz. f. o b. Chicago.

☐

} Check your preference.

Name _____

_____ Ship Via _____

Town _____ State _____

A. L. RANDALL COMPANY

WABASH AT LAKE

Phone
Central 7720

CHICAGO

EASTER LILIES

75c per doz., or if ordered in lots of 50 or more, at the rate of \$5.00 per 100

CURRENT PRICE LIST

AMERICAN BEAUTIES—

	Per doz.
Specials, extra long stems.....	\$2.50
Extra long stems, seconds.....	1.00
30-inch stems.....	2.00
18 to 24-inch stems, New Beauties.....	\$1.00 @ 1.50
Shorter stems.....	Per 100, 8.00 @ 6.00

RUSSELL—

Extra long.....	1.50
Good medium.....	.75 @ 1.00
Good short.....	.50 @ .60

OPHELIA, RHEA REID, BULGARIE and

SHAWYER—

	Per 100
Extra long.....	\$6.00 @ \$8.00
Medium.....	4.00 @ 5.00
Short.....	3.00

CECILE BRUNNER.....

per bunch, 25c

FANCY EASTER LILIES.....

per doz., 75c; per 100, \$5.00

RUSSELL

We are now cutting a large supply of this famous new rose. For hot weather, we recommend the Rhea Reid, Ophelia, Sunburst, and new Beauties.

YELLOW ROSES—HILLINGDON and

SUNBURST—

	Per 100
Long.....	\$6.00 @ \$8.00
Medium.....	4.00 @ 5.00
Short.....	3.00

WHITE and PINK KILLARNEY and

RICHMOND—

Long.....	6.00
Medium.....	4.00 @ 5.00
Short.....	3.00

Lily of the Valley.....

3.00 @ 4.00

Asparagus Sprays and Sprengerl.....

3.00

Ferns, New Wis.....

per 1000, \$1.50

Adiantum.....

1.00

Galax, bronze and green.....

per 1000, \$1.00

Roses in lots of 500 or more at the rate of \$20.00 per 1000

We grow all the stock we sell and wish to remind all buyers of the advantages of buying direct of the grower

ALL OTHER SEASONABLE FLOWERS AT LOWEST MARKET PRICES

No mail is delivered, except special delivery letters, by the Chicago postoffice during June, July and August, from Saturday noon until Monday morning.

Bassett & Washburn

Office and Store,

133 N. Wabash Avenue

CHICAGO, ILL.

Long Distance Phones

CENTRAL 1457; AUTO., 47-314

GREENHOUSES: HINSDALE AND GREGGS, ILL.

Mention The Review when you write.

Beauties, Roses, Gladioli, Daisies, Valley, Gypsophilas and all Green Goods

Remember we have in quantity everything that is seasonable, and can supply you with quality stock at as reasonable a price as anyone else. Buy here.

A. L. VAUGHAN & CO.

(NOT INC.)

161 N. Wabash Ave.

TELEPHONES { Central 2571
Central 2572
Auto. 48-734

CHICAGO

shape and that the trip thus far has been decidedly interesting. Los Angeles is their ultimate destination.

Mrs. J. F. Kidwell, who has been in a precarious condition following an operation for appendicitis in the Presbyterian hospital July 27, is convalescing as rapidly as can be expected, although it will be two or three weeks before she will be able to leave the hospital.

The directors of the Chicago Flower Growers' Association desire to correct a mistake made in the announcement of their election of officers. Fred Schramm was elected vice-president.

Charles London, with George C. Weiland, Evanston, has gone to Brooklyn to visit his home folks, but expects to be back for the club picnic.

An auto belonging to the Fleischman Floral Co., Railway Exchange

building, was caught between a street car and an elevated upright on Wabash avenue July 13. The machine will be out of commission for some little time.

Miss Nettie Parker, who presides in the office of A. T. Pyfer & Co., has decided to join Miss Marguerite McNulty, who occupies a similar post at Peter Reinberg's, on her trip to the Pacific coast, where Miss McNulty has a brother. The ladies will go to San

Z M E & A C & N H N

30 East Randolph St., CHICAGO
Open to 5 p.m.; Sundays and Holidays to 12 M.

BEAUTIES RUSSELL-SUNBURST-KILLARNEY

and all kinds of Summer roses

Gladioli and all seasonable stock

Our store will close at 5 o'clock during
JULY — AUGUST — SEPTEMBER

No matter what you want, try us We have it, if it's a flower

Just phone Central { 3283
3284

Mention The Review when you write.

Francisco with the convention party August 12.

Charles A. Hunt, who suffered a puncture of the right eyeball three weeks ago, is now able to be about his business. The eye was injured by the rebound of a brass screw, which penetrated deeply into the ball. The doctors entertain little hope of preserving its sight.

Frank Oechslein and wife left July 10 for California. They will visit both expositions, attend the S. A. F. convention and visit points of interest on the Pacific coast.

N. J. Wietor says he believes surplus field-grown carnation plants will be good property this season, so many growers having lost more or less of their stock through the vicissitudes of the weather.

Frank Kral, Jr., 1907 South Halsted street, and his family motored to Bluff Lake, Wis., July 8, for a few days' relaxation.

C. J. Michelsen, of the E. C. Amling Co., comments on the popularity of Milady as a summer rose. No red flower ever will be in large demand during the summer months, the psychologists tell us, but Mr. Michelsen says Milady sells far better than Richmond.

Felix Reichling reports that his brother, Emil, has decided to join the S. A. F. convention party, as replanting will be out of the way by that time. Benching the carnations is progressing rapidly, the season having been unusually favorable and the plants being in the pink of condition.

By way of a summer outing, David Hammer, 2014 West Division street, will go to New York city August 15 for a two weeks' visit with his sister.

Erne & Klingel comment on the greatly increased use of summer flowers. The retailers are making some fine effects with them. Larkspur and delphinium, because of their color, are in special request.

Arthur J. O'Keefe, who has charge of H. D. Sheldon's cut flower department, 912 West Madison street, has the sympathy of his friends on the market in the loss of his mother, Mrs. Jane O'Keefe, who died July 11. The funeral was at St. Patrick's church

Kennicott's Quality Cuts—

bring your spoilage down to the minimum. In the summer time one must have a particularly good grade of stock and have it properly packed or it will not reach its destination in good shape.

We know how to get flowers to you right. You need not be afraid to order from—
The House of Quality Plus.

Established 1883

Incorporated 1892

KENNICOTT BROS. Co.

WHOLESALE COMMISSION FLORISTS

163-5 North Wabash Avenue,

Chicago, Illinois

Mention The Review when you write.

A co-operative organization for the Retail Florist. Let us explain how we save you money in buying your supplies.

The Retail Florists Company
56 E. Randolph St. CHICAGO

Mention The Review when you write.

July 13, with interment at Mt. Carmel. Several of the wholesale florists sent flowers.

According to W. J. Keimel, Wendland & Keimel, Elmhurst, have decided to drop the Hadley rose as one of the less profitable varieties.

After the meeting of the Texas State

MEXICAN TUBEROSE SPIKES

BEST QUALITY

\$2.00 per 100

Daily cut 1000

Send in your orders at once.

Alvin Cape Jessamine and Floral Co.
ALVIN, TEXAS

Mention The Review when you write.

Florists' Association Frank McCabe started on one of his periodical tours of the Pacific coast. He will represent the A. L. Randall Co. at the S.

ROSE BUYERS

Are steadily realizing that there is only one **WHITE ROSE** on the market in summer that gives satisfaction, and that particular variety is

Budlong's Double White Killarney

which has several strong features, viz.: full flower, heavy foliage, better keeper and shipper and, last but not least, it is whiter than the common strain of White Killarney.

HARRISII, SMILAX AND HIGH-GRADE VALLEY

BESIDES

Anything and everything the market affords in Cut Flowers and Greens

YOU CAN INCREASE YOUR PROFITS AND BUSINESS BY SENDING YOUR ORDERS TO

QUALITY
SPEAKS
LOUDER
THAN
PRICES

J.A.BUDLONG

82-86 E. Randolph Street, CHICAGO.

ROSES, VALLEY and
CARNATIONS
A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

PRICES
AS
LOW
AS
OTHERS

We are in daily touch with market conditions and when a DECLINE takes place you can rely upon orders sent US receiving SUCH BENEFITS

Mention The Review when you write.

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

176 N. Michigan Ave.

Chicago

	Per 100
Valley	\$2.00 @ \$4.00
Peas35 @ .75
Peonies	3.00 @ 6.00

	Per 100
Carnations	\$1.00 @ \$2.00
Killarneys, pink and white, 2.00 @ 6.00	
Easter Lilies	6.00 @ 8.00

Beauties, doz.....	\$1.00 @ \$2.50
Cattleyas, doz.....	4.00 @ 6.00

SAFETY FIRST - SEE US.

Mention The Review when you write.

WIETOR BROS.

BEAUTIES, ROSES, CARNATIONS

162 North Wabash Avenue,

L. D. Phone
Randolph 3081

CHICAGO, ILL.

Mention The Review when you write.

A. F. convention in San Francisco next month.

John Fuhrmann, 3164 North Clark street, has had an unusually large amount of funeral trade lately, with quite a bit of decorative work to keep things moving.

The Lady Hillingdon rose has proved such good property for Bassett & Washburn that they will give it three times as much space on their benches this season as it occupied last season.

Heavy funeral work and an abun-

dance of planting have kept all hands busy at the Lister Floral Shop, 1008 Belmont avenue, for the last two weeks.

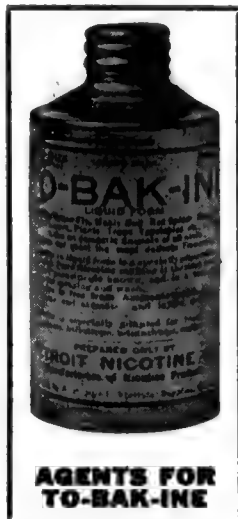
Frequent meetings of flower show committees are being held, many of them in the private office of John Poehlmann, of Poehlmann Bros. Co. The premium list is nearly ready for the printer and all details are well in hand.

If the Mrs. Russell rose continues to turn in the coin as well as it has in the few weeks French & Salm have been

cutting, from their new place at Union Grove, the firm will be well satisfied with its decision to devote all its bench space to that variety. G. W. French says the results to date have exceeded their rather sanguine expectations.

Mrs. Fred Strail, who has been seriously ill for several weeks, is so far recovered that she will leave in a few days for a recuperative outing in Michigan. Mr. Strail has been unable to work for a year, but is getting back into form again and makes an occa-

NOVELTIES IN USEFUL SUMMER FLOWERS



We ask you to note how successfully many of the leading stores of the middle west employ the flowers of summer, in baskets and other work. We are the principal source of supply for:

LARKSPUR **DELPHINIUM** **LUPINE**
CANDYTUFT **CENTAUREA** **POPPIES**
SHASTA DAISIES **CORNFLOWER** **NASTURTIUMS**
COREOPSIS **GYPHOPHILA** **CALENDULA**
FEVERFEW **FORGET-ME-NOT** **STOCKS**

As well as all the every-day flowers.

ERNE & KLINGEL

30 E. Randolph St. CHICAGO

L. D. Phone
 Randolph 6578
 Auto. 41-716

Mention The Review when you write.

sional appearance in the market in quest of stock with which to fill an order.

David D. P. Roy, of A. Henderson & Co., is enjoying a two weeks' vacation. As Mr. Roy gets quite enough of travel in the course of business, he prefers to spend his days off at home. The Henderson office is being redecorated and its facilities improved.

There is no talk of hard times in the establishment of Joseph Ziska & Sons. They are too busy growing. A young lady has been installed in their Randolph street office with the care of the books and correspondence. Further, they have decided that the most satisfactory way of handling the basket problem is to make their own baskets. To this end they have employed some expert craftsmen and will soon have a large line of their own manufacture. John and Raymond Ziska motored to Starved Rock and Ottawa July 14.

John Michal, of Michal Bros., 7045 Stony Island avenue, has decided to purchase a touring car, as he believes it will be a material aid to an enjoyable summer.

J. S. Plodzien, 1508 North Oakley boulevard, reports a fair funeral trade and a good plant season, though not up to that of last year. He is now putting in mums, Golden Glow and Bonaffon being the leaders.

There is nothing like taking advantage of a breathing spell to brush up, according to Fred Schramm, Park Ridge, a director of the Chicago Flower Growers' Association. He is busy repainting his greenhouses and making general repairs.

Don't forget the thirtieth annual picnic of the Chicago Florists' Club, to be held in St. Paul park, Morton Grove, Sunday, July 25.

John Kruchten, president of the John Kruchten Co., in speaking of vacations and summer resorts, said the city was good enough for him during the dog days, though it is possible he may wear out a few sets of tires on the country roads about Chicago.

George Gobel, of Kennicott Bros. Co., will go to Paw Paw Lake, Mich., July 19 for a two weeks' vacation.

Fred Price, of J. A. Budlong's, was on the sick list July 12. During his

Flowers De Luxe

Everything in Cut Flowers at Lowest Prices

A. T. Pyfer & Co.

A. T. PYFER, Manager

30 E. Randolph St., CHICAGO

During July, August and Sept. we close at 5 p. m.

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The Climax Cut Flower Boxes

Climax Manufacturing Co.

Main Office and Plant,
 200 FACTORY STREET

CASTORLAND, NEW YORK

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absence, Philip C. Schupp gave William Homberg a hand in the shipping department.

Among the absentees is Robert Northam, of George Reinberg's, who is taking a vacation.

With his chief office assistant on a vacation, A. L. Vaughan finds his hands full looking after details.

B. L. T., of the Chicago Tribune, remarks that "Mr. Weatherwax, of the Chicago surface lines, rose to his present eminence by sticking close to his work." We venture to say that Arthur Weatherwax, who is right-hand



BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

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man for W. J. Smyth, has risen by the same virtue.

Curt Kindler, secretary of the Raedlein Basket Co., and his mother have rented a cottage for the summer on

FOLDING FLOWER BOXES..

Our selection of Folding Flower Boxes is the most complete. We can furnish you a box for all varieties of Flowers and Floral Designs. Our service is dependable and our prices reasonable. All boxes made of Moisture-Proof Board. Special discounts allowed on quantity orders. Don't overlook our **Special Lily Box**, as described below, and order early. Samples and prices of these boxes mailed on request.

Palm Green, Mist Gray, Mist Brown.	White Glaze, Green Glaze, Pink Glaze.	Extra Heavy Spray and Design—Palm Green, Mist Gray and Mist Brown.	Violet and Corsage Boxes.	Peerless Green
Per 100 16x 4 x3.....\$ 1.85 20x 4 x3..... 2.15 18x 5 x3..... 2.15 21x 5 x3..... 2.50 24x 5 x3..... 3.00 30x 5 x3..... 3.30 36x 5 1/2 x3..... 4.50 18x 6 x3..... 2.75 21x 7 x3..... 3.25 24x 8 x4..... 3.85 24x 8 x5..... 4.15 28x 8 x4..... 4.35 28x 8 x5..... 5.00 36x 8 x5, Telescope 7.00 40x 8 x5 " 9.00 42x 8 x5 " 11.00 30x10 x5 " 7.00 36x10 x5 " 9.00 42x10 x5 " 13.00 48x10 x5 " 15.00 No printing charge on lots of 800 or over of assorted sizes.	Per 100 16x 4 x3.....\$ 2.65 20x 4 x3..... 3.00 18x 5 x3..... 3.00 21x 5 x3..... 3.50 24x 5 x3..... 3.75 30x 5 x3..... 4.50 36x 5 1/2 x3..... 5.65 18x 6 x3..... 3.65 21x 7 x3..... 4.00 21x 8 x4..... 4.65 24x 8 x4..... 5.25 24x 8 x5..... 5.75 28x 8 x4..... 6.00 28x 8 x5..... 6.50 36x 8 x5, Telescope 9.00 40x 8 x5 " 11.00 42x 8 x5 " 13.25 36x10 x5 " 11.00 42x10 x5 " 15.00 48x10 x5 " 15.00	Per 100 80x12x6, Telescope..\$10.00 20x12x8 " 10.00 18x16x8 " 10.00 20x20x8 " 13.00 24x24x8 " 15.00 28x28x8 " 19.00 32x32x8 " 25.00 34x14x8 " 13.50 36x14x8 " 14.50 38x14x8 " 16.00 40x14x8 " 17.50 42x17x8 " 20.00 Palm Green Only. 23x12x5, Telescope..\$ 7.50 12x12x8 " 9.00 28x22x8 " 16.00 32x17x8 " 16.00 36x17x8 " 18.50 Mist Gray and Mist Brown. 24x24x10, Telescope.\$20.00	White and Violet Glaze. Per 100 7x 4x4.....\$ 2.50 8x 5x5..... 3.00 10x 6x5 1/2..... 3.50 12x 8x5 1/2..... 4.50 14x10x8..... 7.50 Plain Violet. 7x 4x4..... 1.75 8x 5x5..... 2.25 10x 6x5 1/2..... 2.50 11x 8x5 1/2..... 3.50 Mist Gray, Mist Brown and Palm Green. 7x 4x4.....\$ 2.50 8x 5x5..... 2.75 10x 6x5 1/2..... 3.00 12x 8x5 1/2..... 3.50 15x 6x5..... 3.50 14x10x8, Cov. 2 1/4" 5.50 Palm Green Only. 15x 7x6 1/2.....\$ 5.00 12x12x7, Cov. 2" 7.00	Per 100 20x 4x3, Teles. Cov..\$1.00 24x 4x3 " " 1.00 18x 5x3 " " 1.00 21x 5x3 " " 1.00 24x 5x3 1/2, 2" Cov... 2.25 30x 5x3 1/2 " " 2.50 21x 8x4 " " 2.65 24x 8x4 " " 2.90 28x 8x4 " " 3.25 28x 8x5 " " 3.75 36x 8x5, Teles. Cov.. 5.25 40x 8x5 " " 6.75 30x10x5 " " 5.25 36x10x5 " " 6.75 Palm Green Untinted. 30x12x6, Telescope...\$7.50 36x12x6 " " 9.00 No printing charge on lots of 500 or over of assorted sizes.

SPECIALS

BASKET BOXES.

This Box is made to carry all sizes of Baskets and can also be used for Plants. Made in one piece collapsible style and out of heavy 8-ply moisture-proof stock.

12x12x15.....	\$12.00 per 100
15x15x20.....	15.00 per 100
18x18x25.....	20.00 per 100
19x19x30.....	25.00 per 100

FOLDING LILY BOXES.

This box is made from our White Glaze, Green Glaze or Pink Glaze stock with a full size Easter Lily in two-color work printed on cover. We make them in the following sizes:

24x8x4.....	\$ 6.25 per 100
24x8x5.....	6.75 per 100
28x8x4.....	7.00 per 100
28x8x5.....	7.50 per 100
36x8x5.....	10.00 per 100
Printing gratis on 200 or over.	

SHIPPING BOXES.

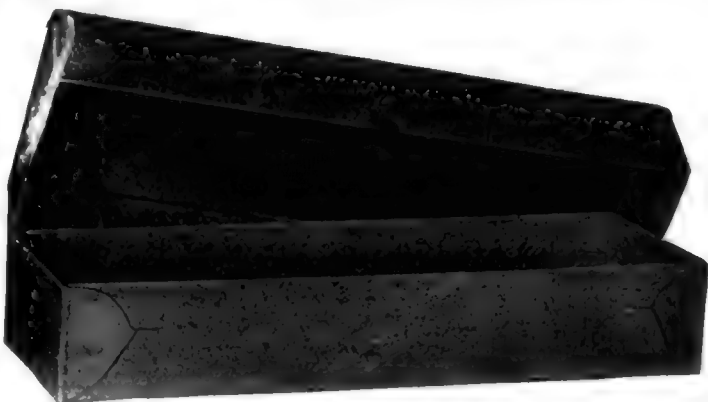
This Box is made from a 3-ply moisture-proof container board and makes an ideal Express Package.

	Cover	Per 100
24x24 x8	3	\$19.00
24x24x10	4	24.00
28x28x10	4	28.00
30x30x 8	4	31.00
36x14x 8	3	19.00
40x14x 8	3	21.00
42x17x 8	3	24.00

A. A. ARNOLD PAPER BOX CO.

1302-1308 W. DIVISION ST. - - - CHICAGO

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YOU are judged largely by the way your flowers are delivered. Sefton Flower Boxes are made of best materials, finished in non-fading shades. "Ask your paper jobber."

You ought to have our Catalog—also price list and samples, sent on request

THE SEFTON MFG. CO., 1331 W. 35th Street CHICAGO, ILL.

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Long lake, Ingleside, Ill., where they will spend the week ends.

Wausau, Wis., was represented at the Christian Endeavor convention by the two daughters of Chris Lund, florist of that town.

F. H. Gelderman, manager of L. Baumann & Co., has been elected treasurer of the Chicago Display Manufacturers' Association, a new organization.

The Chicago Feed & Fertilizer Co. reports the opening of a branch office in Kansas City and the addition to its soil testing staff of W. W. Zieman, formerly in the fertilizer department of Swift & Co.

Visitors.

J. B. Halley, foreman for J. J. McManmon, Lowell, Mass., has been mak-

ing the rounds of the growers and wholesalers for nearly a week, while on his way to the California expositions.

Felix Reichling reports a call from Mr. Lodder, of Lodder & Sons, Hamilton, O.

J. A. Young, of Aurora, was a visitor July 8. In addition to his nursery business he is manager of the plant business established at Mooseheart, near



Special Offer of Florists' Cards

200 Assorted Floral Cards

(50 each Rose, Carnation, Violet, Daffodil; all in natural colors.)

100 Special Design Funeral Cards

THE 300 CARDS FOR \$1.00 POSTPAID

Write for our complete samples.

THE JOHN HENRY COMPANY, Lansing, Mich.



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Batavia. He is working on plans for a range of glass, the first house of which is to go up this season.

BALTIMORE.

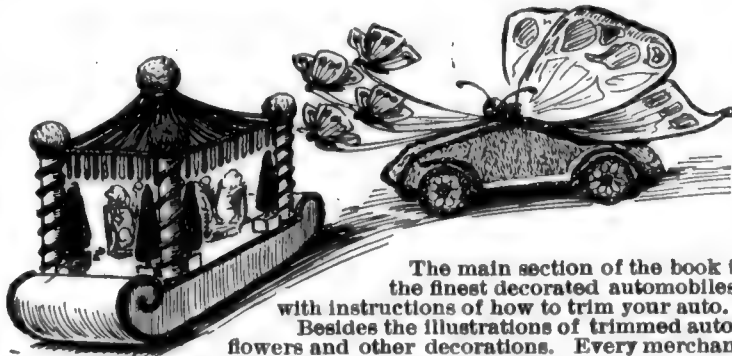
The Market.

The midsummer dull season set in last week in earnest and market conditions were draggy. There is still a most abundant supply of stock, of only medium quality. It is only to be moved with effort, and with low prices as an added inducement. The variety of stock is limited, but ample enough for all demands. Roses are overplentiful and cheap, but there are none of first-class quality. Carnations are practically over; the few that find their way in are poor. Peas are of medium quality and plentiful, but are slow movers. Gladioli, both local and southern stock, are to be seen in large quantities, but are not finding a ready sale. Asters are coming in a little more heavily, but are still of poor quality; the later crop promises to be abundant and of good quality.

Club Meeting.

About sixty members of the Gardeners' and Florists' Club in automobiles made a tour of the city parks and surrounding territory July 12. The start was made from Wyman's park, headed by the city park board and Supt. Manning, and the tour ended in Clifton park, where President Hamilton complimented the city officials on the neat and well kept condition of the parks. Geo. W. Williams, president of the park board, responded and Supt. Manning, R. Vincent, Jr., and others made some remarks on the subject.

A little later the majority of the members attended the meeting of the club in its rooms. Prof. Symonds spoke of the enjoyable afternoon and offered a resolution of thanks to the park board and city officials for the courtesies shown, and commending their work. It was adopted. He also spoke of the summer meeting of the Maryland Horticultural Society, to be held at Pen Mar July 29 and 30, and urged all who can to attend. The entertainment committee reported that the annual outing of the club will be held at Miller's park, August 11. Treasurer Burger read the quarterly statement and showed a good balance in the bank. The committee in charge of the fall show, consisting of Messrs. Feast, Graham, Boone, Moss, Halliday and Morrison, were reappointed, after which the question box was taken up.



The main section of the book is given over to illustrations of some of the finest decorated automobiles. All size machines are shown, along with instructions of how to trim your auto.

Besides the illustrations of trimmed automobiles there are many illustrations of flowers and other decorations. Every merchant and Window Display Man should get this book now so he can start at once to make a study of what is best for him to plan out for the store's use when local celebrations occur. This will be a big year for street decorations on account of Panama Fair, Prosperity Week, etc. ALL THESE HUNDREDS OF IDEAS ARE FREE. Our decorations are well made. Colors are dainty and show up to perfection. Baumann's decorations will help you win prizes. L. BAUMANN & CO., 357-359 W. Chicago Avenue, Chicago.

The Most Instructive Floral Parade Book

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Baumann's Floral Parade Book is something entirely new in the way of instruction for decorating automobiles and floats.

No expense has been spared to make this book a most helpful treatise on Floral Parades.

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are illustrated in full color in their new catalogue. Send for your copy. It's free.

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Pittsburgh, Pa.

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Bouquet Accessories

Corsage Shields Ties and Bows
Bouquet Holders Brides' Muffs

WINIFRED OWEN, 2911 Jackson Boul.,
CHICAGO, ILL.
Phone Kedzie 6288

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Various Notes.

James Glass and family left July 11 for a trip to Philadelphia in their auto. They expect to stay a few days.

Wm. E. McKissick and E. Stevenson left for a week's fishing trip on the Potomac river.

A. Beckman is rearranging his houses at his place near Hamilton. A new service building is being erected and his houses are being lengthened.

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FLORISTS' HIGH-GRADE REFRIGERATORS

Send for catalogue.



520 Milwaukee Ave.

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Magnolia Leaves, Cycas Leaves, Ruscus

Write for Prices
giving name of your jobber

OSCAR LEISTNER

319-321 W. Randolph St., CHICAGO, ILL.

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Matthew Richmond has finished benching his carnations and will shortly start to set the posts and gutters for

The Question of the Gardener--

The indefatigable services he renders—the attitude of the average American estate owner toward him—the disproportionate remuneration he receives—all are fearlessly portrayed in the July number of

The Gardeners' Chronicle of America

by one of America's foremost amateur gardeners.

The subject is one of vital interest to estate owner and professional gardener alike and will provoke further discussion in the coming issues of

The Gardeners' Chronicle

Among other contents of the July number are articles on:

- Rock Gardens and Rockeries—
- An Eighty-five Acre Country Estate in New York City—
- Perennials that Thrive Through Neglect—
- Making a Rose Garden—
- Proper Turf for Putting Greens—
- Ornamental Fowl for Parks and Gardens—
- Flower Shows as Business Promoters—
- Concrete for the Country Home Grounds.
- Work for the Month—in the flower, vegetable and fruit garden and in the greenhouses.

Digests of timely topics from the leading American and European horticultural publications appear regularly in the **CHRONICLE**.

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Become a member of the National Association of Gardeners.

Your dues, two dollars per year, include subscription to the Gardeners' Chronicle of America.

Make your application for membership to M. C. Ebel, Secretary, Madison, N. J.



Stop That Leak In Your Profits

Don't continue day after day to dump good money in your garbage can in the form of withered flowers. Stop the loss—this fearful leak in your profits by preserving your stock in a

McCray Florist's Refrigerator

Then you will realize on them and get your cost and profit out before they wither and spoil and become unsalable.

The McCray preserves your goods in an even temperature 24 hours a day, 7 days a week and keeps them fresh and cool. The McCray System is scientific and is acknowledged by florists as the best method for keeping cut flowers in good condition all the time.

The McCray with its handsome doors and sides of beautiful plate glass provides for an inviting and attractive display. It helps sell goods. The compartments vary in dimensions to allow for the different length stems.

Stop the leak in your profits. You can do it with a McCray. Investigate and find out how the McCray will help you make more money. Write now—before you forget—

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No. 73—For Florists

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McCray Refrigerator Company

789 Lake Street, Kendallville, Ind.

For Salesroom in your City, see your Local Telephone Book

FIELD-GROWN CARNATION PLANTS

All the varieties worth growing. We guarantee satisfaction.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

FIELD-GROWN CARNATION PLANTS

For complete list and prices see classified ad. in this issue.

A FEW OF THE

Good Things in Cut Flowers

WE OFFER FOR THIS WEEK:

BEAUTIES —local stock in all grades.....	\$1.00 @ \$3.00 per dozen
GOOD ROSES—RUSSELL —large cut every morning. The Best Rose now for size, color and keeping qualities.....	5.00 @ 8.00 per 100
THORA —light pink, good size and very fragrant.....	3.00 @ 6.00 per 100
EASTER LILIES —perfect flowers, partly in bud. The real Summer flower.....	8.00 per 100
VALLEY —our usual good brand.....	3.00 @ 4.00 per 100
CATTLEYS —large flowers, selected stock.....	\$6.00 per dozen, \$40.00 per 100
CENTAUREAS —in a variety of colors.....	1.50 per 100
GLADIOLUS —only good commercial varieties.....	\$3.00 @ 4.00 per 100
ASTERS —all colors.....	1.50 @ 2.00 per 100
ALL the GREENS a florist needs at moderate prices.	

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his two new houses. He says his spring plant trade was excellent and he practically sold out everything.

R. Vincent, Jr., & Sons Co. is already shipping cut dahlias from the White Marsh farm. These are being cut from an early planted patch. The regular crop will not be in for some time yet. R. Vincent, Jr., is enthusiastic over the outlook for the first fall show of the American Dahlia Society and is spending a good part of his time in New York city, looking after the details of the affair. W. F. E.

PHILADELPHIA.

The Market.

There is not enough business to consume the moderate supply of flowers offered and not nearly enough to keep the wholesalers or retailers busy. The growers have their hands full of cultural work, but that is not the subject of this report. The gladiolus is the leading flower of the day. The stock mostly comes from the south. It is generally well grown and when it arrives is in excellent condition for shipping. America is the principal variety, with a smaller quantity of Augusta and Mrs. Francis King. There are a few good roses; eastern Beauties, local Kaiserin, Russell, Mock, Maryland and others. The short-stemmed stock, indicative of a cessation in pinching, is far too abundant. In carnations Mrs. C. W. Ward, White Perfection and Boston Market are the hot weather sorts. Some of them are still good enough for long trips. Asters are more abundant; good flowers, with stems rather abbreviated; dark and light pink are most seen. Whites are not always perfect. Cattleyas, mostly Gaskelliana, are nice and are offered at reasonable figures; so are valley and Easter lilies. The outdoor flowers deserve mention. They are excellent and, alas, far exceed the demand: Candytuft, feverfew, achillea, coreopsis, gaillardia. New York still

BERGER BROS.

FINE GLADIOLI

In all the best varieties. Good, showy spikes in excellent condition.

Sweet Peas Carnations Roses
Extra Select Valley
Easter Lilies Greens

GOOD STOCK

PROMPT SERVICE

1225 RACE ST. PHILADELPHIA

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furnishes sweet peas that have more substance than the locally grown stock in mid-July.

Current Events.

It is a significant fact that the Florists' Club at its meeting July 6 decided to omit the August meeting. This is the first time in the history of the club that a resolution has been passed to omit a monthly meeting. Two reasons appear for this unusual action: the absence of any special feature of interest, and the far-distant convention of the S. A. F. The failure of the essay committee to provide a speaker always affects the attendance. Unless

there is something on the card, the members naturally think there is nothing doing and they don't come. The decision of the S. A. F. to meet in San Francisco next month practically bars a delegation from this city. It would take an enthusiastic leader, of the caliber of John Westcott, to make possible a delegation that would cross the continent together. There is no such leader in sight.

There is another cause for the omission of the August meeting of the Florists' Club that is deeper than either of the other two, a cause that is significant of the times. It is the change in sentiment toward this club. The club



ASTERS



Now coming in, both in better quality and in better quantity—all colors, pinks, whites and purples. The main shipments reach us daily about eight A. M., followed by smaller shipments during the day.

SPECIAL,	-	-	-	-	-	\$2.00 per 100
FANCY,	-	-	-	-	-	1.50 per 100
FIRST,	-	-	-	-	-	1.00 per 100

Gladioli

Good assortment.
\$3.00 per 100; \$25.00 per 1000

Valley

Special, \$4.00 per 100
Extra, - 3.00 per 100

S. S. PENNOCK-MEEHAN CO.

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA 1608-1620 Ludlow St. NEW YORK 117 W. 28th St. BALTIMORE Franklin and St. Paul Sts. WASHINGTON 1216 H St., N. W.

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GLADIOLI

**Fine Double White Killarney, Valley, Orchids
and all seasonable flowers**

WE CLOSE DAILY AT 5 P. M., SATURDAY AT 1 P. M.

THE PHILADELPHIA CUT FLOWER CO., 1517 SANSOM ST., PHILADELPHIA, PA.

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was formed and has been run by men who were wholly self-made. To them and to their efforts is due the high standing of the profession today. Their brains and industry have lifted their chosen calling from a humble to a respected position in this community. The clubroom was their place for relaxation. They threw themselves with zest into everything; the debates, the games, whatever was foremost at the moment. Now all that is changed. The club leaders of yesterday are scattered. Some come rarely; some have lost interest; some have joined the great majority. The new leaders, the leaders of today, have other interests. They will come and crowd the clubrooms with their friends on occasion, but they come for a purpose, not as a regular duty pleasant to perform. There are other things that give them more enjoyment than spending hot, midsummer nights in a city basement rolling tenpins and joining in fiery debate. The seashore places were not then in the lives of our members what they are now—Waretown had just been discovered; Ocean City and Wildwood were almost unknown. A member's greatest joy outside of his profession was to roll a higher score than D. T. Connor, or to listen to a

burst of eloquence from John Burton, or witty repartee from William K. Harris. Those days have gone, never to return. To many of us they were an inspiration that did much to make us better florists and better men.

Various Notes.

A select little party of two, J. D. Eisele and Charles H. McKubbin, carefully examined and planned the improvement of the plot of ground on one side of Convention hall, where the next national flower show will be held in this city. The Dreer forces were set to work. This ground was put in order, grass sown and beds laid out to beautify this space, 45x90. One bed is of tall and dwarf cannas, edged with pennisetums; the other of double fringed petunias and between them an immense specimen *Phoenix rupicola*. The growth of the plants in these beds, and of those of the Henry F. Michell Co. on the other side of the hall, will be watched with interest by thousands of Philadelphians.

B. Eschner writes to Raymond Brunswick that Banff, Canada, is more beautiful than he had believed possible.

The baseball team of the Henry F.

Michell Co. met the team of Narberth, at Narberth, Pa., July 10, and was defeated after an exciting game, by a score of 15 to 16.

H. Bayersdorfer and Mrs. Bayersdorfer sailed from Yokohama, Japan, July 10, bound for San Francisco, thence home.

Recent visitors include Harry Rubel, of Fleischman's, Chicago; Miss Lizzie Buck and A. Jamieson, Washington Court House, O., and D. Goldenberger and Mrs. Goldenberger, Bethlehem, Pa.

Paul Berkowitz is summering at a prominent beach front hotel at Atlantic City, where he gets a little relaxation from affairs of state. Mr. Berkowitz's happy smile when mentioning this fact leads to the belief that he indorses the claim that the two most delightful places in all the world are Paris and Atlantic City.

It is understood that Mrs. Kruger wishes to dispose of the lease of the Reading Terminal flower shop.

The Robert Craig Co. is propagating chrysanthemums heavily. There are something like 40,000 coming on. So far the demand has taken them as soon as they were ready.

The jolly, sunburned face of J. G.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

To Those Who Don't Know Us

THERE ARE JUST A FEW florists in this broad land to whom we are unknown. To them we address this personal appeal. Write to us—give us a chance to prove to you that our name stands first for reliability and fair dealing, for originality and variety of florists' supplies and for care and dispatch in the execution of orders.

We want your patronage now—then we will have it next winter.

Send a postcard for our SILENT SALESMAN'S SUPPLEMENT.

H. BAYERSDORFER & CO. 1129 ARCH STREET, PHILADELPHIA, PA.

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Whilldin leads to the belief that Sharon Hill is a fine summer resort.

Henry A. Dreer, Inc., has its exhibits at the Garden pier at Atlantic City in beautiful shape. The water lilies, the grass and some charming planting effects in blue and white are noteworthy.

William P. Craig escorted Edwin J. Fancourt and Clarence U. Leggitt to Norwood July 12. Phil.

NEW YORK.

The Market.

The "good old summertime" was much in evidence last week in the New York wholesale cut flower market. In fact, until Saturday there was no market, and accumulations were disposed of at about any figure the purchaser felt inclined to offer. Lessening of shipments of roses and carnations was noticeable as the week ended, and the present week gives evidence already of the usual July shortening of supplies. There is little life in the retail department of the business, an occasional wedding and the usual funeral requirements being the only departures from summer stagnation.

In roses, special American Beauties sold last week as low as \$5 per hundred. There has been no shortage in any variety of the rose family. At times there was no way of ridding the market of its accumulations other than disposing of the boxes of roses as they arrived, as low as \$1 per box being accepted. A few of the selects of the newer varieties, of course, preserved the dignity of the market. Russell, Hadley, Mock, Ophelia and the best of the Killarneys are always able to find an outlet.

Few carnations sold last week at over 50 cents per hundred. Even the selects were largely disposed of at that figure. For the ordinary stock 25 cents was the limit in quantity.

There seems to be no end to the depression in the orchid market. It is hard to raise values after the experience of the month of June. The best of them last week seldom sold above 15 cents. The shipments do not decrease.

Lilies are still abundant, and large

GREENHOUSE WINDSTORM INSURANCE

FLORIAN D. WALLACE



INSURANCE EXCHANGE BUILDING
CHICAGO

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Write NOW for booklet giving interesting details

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GLADIOLI AND ASTERS

WM. J. BAKER.

WHOLESALE FLORIST
12 South Main Street,

PHILADELPHIA

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"ILLINOIS" Self-Watering Flower Boxes
No Leak—No Rot—No Rust
Write for our Catalogue
Illinois Flower Box Company
180 N. Dearborn St., Phone Central 5630 CHICAGO
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shipments continue. Few sell above \$2 per hundred. Valley also is in surplus, and prices are unsteady, with but slight demand. The coming flood is gladioli; already there are signs of it. Cold storage peonies seem to be closing their career. Sweet peas are largely of mediocre quality. Asters are arriving in larger daily shipments. The other seasonable flowers are on exhibition as usual—daisies, sweet williams, feverfew, coreopsis, delphiniums, etc.—and that is as far as they seem to go. Their mission seems to be to make attractive wholesale windows.

STUART H. MILLER

WHOLESALE FLORIST

CARNATIONS, of extra fine quality
CHOICE ORCHIDS

EASTER LILIES

1617 Ranstead St., Philadelphia

Open Sunday morning, 9 to 12

Mention The Review when you write.

Greek-American Outing.

The outing of the Greek-American Florists' Association Wednesday, July 7, was a great success. The attendance was over 400, and the entire affair was most creditable to the committees in charge. The officers of the association are: President, D. J. Pappas; vice-president, Th. Malandre; treasurer,



NEW CROP MICHELL'S NEW CROP
GIANT PANSY SEED

Giant Exhibition Mixed. A Giant Strain which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half trade packet, 30c; trade packet, 50c; 1/8-oz., 75c; oz., \$5.00.

GIANT PRIZE VARIETIES IN SEPARATE COLORS

Azure Blue
 Black Blue
 Emperor William
 King of the Blacks
 Lord Beaconsfield

Snow Queen
 Striped and Mottled
 White With Eye
 Pure Yellow
 Yellow With Eye

Any of the above separate colors, 40c per trade pkt.; per oz., \$1.75.

Hortensia Red, Peacock. Trade pkt., 40c; \$2.50 per oz.

Cineraria, Daisy, Myosotis, Primula
 and all other Seasonable Seeds and Supplies

WHOLESALE CATALOGUE AND PRICE LIST, FREE FOR THE ASKING

HENRY F. MICHELL CO., FLOWER SEED SPECIALISTS
 518 Market Street, PHILADELPHIA, PA.

Mention The Review when you write.

BUY YOUR FLORISTS' SUPPLIES FROM

L. Baumann & Co.

357-359 W. Chicago Ave., CHICAGO, ILL.

We have the largest and most complete stock. Sea Moss or Japanese Air Plant; Natural prepared Ferns, Cycas Leaves, Magnolia Leaves, Cycas Wreaths, Magnolia Wreaths, Moss Wreaths, Metallic Designs and a big line of Novelties.

Mention The Review when you write.

Do you know

Armadillo Baskets?



They are the most unique and best selling novelty ever produced!

Fashioned with ingenious skill from the armor-like shell of that curious animal of Old Mexico, the Armadillo. We also make and have Waterproof Baskets to be used as flower baskets in your window.

WRITE FOR DESCRIPTIVE BOOKLET.

APELT ARMADILLO CO.
 Comfort, Texas

M. J. Tillmann's Sons

Manufacturers of

High Grade Florists' Baskets

Write for prices

224 West Illinois Street CHICAGO, ILL.

Mention The Review when you write.

Peter Theophine; secretary, C. Tsoumis; assistant secretary, S. Sakas. The committee of arrangements was composed of C. Sacellos, chairman; James G. Carlaftes, Theo. Karampas, Geo. Polykranas and D. Pappadem.

The boat ride was delightful; the weather was perfect. Bowling, dancing, swimming and the athletic contests held the attention of all to the close. The



Summer Special

25 Cut Flower Baskets,
 assorted styles,
 with liners,

\$7.50

ORDER NOW—
 DON'T WAIT

RAEDLEIN BASKET COMPANY
 713-717 Milwaukee Avenue CHICAGO

Mention The Review when you write.

The Madison Basketcraft Co.



Madison, Lake Co., Ohio

Mention The Review when you write.

return trip was made at 9 p. m. Following is the list of the winners of the prizes, which George Nicholas presented, closing with an eloquent tribute to his countrymen and to America:

Boys' race—Theodoratos, first; Geo. Carlaftes, second.

Girls' race—Mary Pullman, first; Jennie Carlaftes, second.

Young ladies' race—Miss Dzion, first; Miss Tryforos, second.

Married ladies' race—Mrs. Worth, first; Mrs. Lafayette, second.

Young men's race—Purerrson, first; Mamiates, second.

Fat men's race—Lokos, first; Herwy, second.

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25
Galax Leaves, green and bronze, per 1000, \$1.25; case of 10,000..... 7.50
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag..... 2.00
Sphagnum Moss, per bale..... 1.50
BOXWOOD, per lb., 20c; per case, 50 lbs..... 7.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

Broad jump—Tsikeos, first; Zervakos, second.
Bowling—Giakas, first.
Race for members—C. Pappas, first.
Modified Marathon—Molenos, first; Mavukes, second; A. Rigo, third.
Baseball: Greeks vs. Americans—Won by Greeks.

Various Notes.

A crowd of wholesalers, gardeners and sweet pea growers left by boat at 5 o'clock Wednesday evening, July 14, under the chaperonage of Secretaries Bunyard and Ebel, bound for the sweet pea convention and exhibition at Newport, R. I.

Walter Mott, of Newburgh, representing Benjamin Hammond, of Beacon, N. Y., is making his summer canvass of New Jersey and Long Island, with Brooklyn as his headquarters.

The Grand Army veteran, L. J. Kervan, last week enjoyed the annual outing of his post, at Albany.

Walter Singleman, of the Growers' Cut Flower Co., left for a two weeks' vacation at ocean resorts Saturday, July 10. Foreman Van Ryper will begin his fishing outing the last week in July, and Miss M. McCabe, the book-keeper, will enjoy her holidays at Asbury Park, N. J.

Mrs. E. Garrity, for three years book-keeper for Jos. Trepel at his Lewis avenue store, in Brooklyn, has commenced her trip to the Panama-Pacific exposition and will not return until September.

Mr. Russin, of Russin & Hanfling, returned July 12 from the Adirondacks. Mr. Hanfling and family remain in the mountains until August. Louis Hanfling, the firm's traveling salesman, and Uriel Goldberg, manager, join them the last week in July.

Philip Ditzenberger, foreman for H. E. Froment, left July 12 for a three weeks' vacation at Long Island resorts.

Because the Kervan Co. was unable to lease the buildings on either side of its present store, at 119 West Twenty-eighth street, the firm has done the next best thing, and rented the property at 115 West Twenty-eighth street for ten years. It is a 4-story building on a lot 20x100. The company will spend about \$15,000 in altering the structure to meet its needs. The concern will continue at its present location.

Franz Zimmerman, for over forty years a florist at College Point, L. I., died suddenly in his store, of apoplexy, Saturday, July 10.



WHY

show your customers
an old, soiled

Album OR Designs

when you can get a nice, fresh, clean,
bright, attractive new one postpaid for
only

75c

The Third Edition

FLORISTS' PUBLISHING CO.

Publishers of (The Florists' Review
The Florists' Manual
The Album of Designs)

508 S. Dearborn St., Chicago, Ill.
[Caxton Building]

Sphagnum Moss....per bale, \$1.00; 10 bales, \$9.00

Green Sheet Moss.....per bundle, 1.00
5 bundles, \$4.75 10 bundles, \$9.00

Fancy Cut Ferns\$1.25 per 1000
5000 lots.....\$1.00 per 1000

Full line of Cut Flowers and Florists' Supplies.
Wire Work for florists. We are booking orders for
Field-grown Carnation Plants. Let us know your wants.
July delivery.

WILLIAM MURPHY

WHOLESALE COMMISSION FLORIST

329 MAIN STREET,

CINCINNATI, OHIO

Ferns—Galax—Moss

New Fancy Eastern Ferns

Per 1000.....\$1.25
Lots of 5000 or more, per 1000..... 1.00

Green Leucothoe Sprays

Per 100.....\$0.50 Per 1000.....\$4.50

Boxwood Sprays

Per lb.....\$0.20 Per case, 50 lbs., \$7.50

BRONZE GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

GREEN GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

Sphagnum Moss

Per bale.....\$1.25 5 bales, per bale, \$1.15
10 bale lots or more, per bale..... 1.00

Green Sheet Moss

Per bundle.....\$1.00 5 bundles.....\$ 4.75
10 bundles..... 9.00 25 bundles..... 21.00

SPECIAL PRICES ON LARGE QUANTITIES.

Bronze, Green and Red Magnolia Leaves, \$1.25 per carton.
Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at All Times.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
32-34-36 East Third St.,

Mention The Review when you write.

"Nothing can Improve on Nature."

1886

1915



GEORGE W. CALDWELL, The Woodsman
The man who gave you the Wild Smilax

Lyrata.....per case, \$2.50
Fancy Ferns.....per 1000, 1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

Write, wire or phone

CALDWELL THE WOODSMAN CO.
Everything in Southern Evergreens
EVERGREEN, ALABAMA
Mention The Review when you write.

DAGGER FERNS

Any quantity on receipt of order. Everything in the line of Southern Evergreen.

Wire Catherine, Ala. Write or phone, Gastonburg, Ala.

THE VIRGIN EVERGREEN CO., Gastonburg, Ala.
Mention The Review when you write.

Selected Boxwood Sprays, tree and dwarf, 12c pound.

Green Sheet Moss, \$1.25 bag.
Laurel Branches, 2x2x4ft. case, \$2.50
Laurel Stems, large bag, \$1.00.

W. Z. PURNELL, Snow Hill, Md.
Mention The Review when you write.

Ferns

FANCY and DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas Trees, etc. Finest stock. Get our low summer price on Ferns.
H. J. SMITH, HINSDALE, MASS.

FANCY OR DAGGER FERNS

New Crop Fancy Ferns,\$0.75 per 1000
New Crop Dagger Ferns,75 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 4c, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000;
\$7.50 per case of 10,000.
Sphagnum Moss, large sack, only 40c.
Pine by the pound, 7c; or by the yard.
Branch Laurel, 35c for a large bundle.

Tel. Office, New Salem, Mass.
L. D. Phone Connections.



Southern Smilax, 50-lb. cases, \$5.00.
Green and Bronze Leucothoe Sprays,
\$3.50 per 1000.

Fine Boxwood, \$7.00 per 50-lb. case.
Fine Laurel Wreaths, \$1.75 to \$3.00 per doz.
We also make any special sizes wanted.
Sample sent if desired.

Fine lot of **Pink Laurel Blossoms**, now ready, 50c for a large bundle. Try them for your decorations; nothing finer grown.

Pine Wreaths, \$1.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWL FERN CO., Millington, Mass.

Mention The Review when you write.



DECORATIVE EVERGREENS — NEW CROP

Long Green Leucothoe\$2.00 per 1000
Medium Green " 1.50 per 1000
Ferns (Dagger and Fancy).....\$3.25 per case of 5000
Galax, Green.....\$3.75 per case of 10,000

Everything packed with ice, insuring the stock to arrive in good condition. Your patronage solicited

HAMPTON & PERKINS, Roan Mountain, Tennessee

Mention The Review when you write.

L. B. Bague & Son

Wholesale Dealers in

CUT FERNS

MOSS : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000.....\$1.75 50,000.....\$7.50

Sample free. For sale by dealers.

Natural Green Sheet Moss, \$1.75

Dyed Green Sheet Moss, - 3.00

Delivered by Express.

Huckleberry Foliage, per case, 2.00

KNUD NIELSEN, EVERGREEN, ALA.

A. L. FORTUNES

1626 Ludlow Street
PHILADELPHIA, PA.

NEW CROP

Dagger Ferns



DAGGER FERNS.

\$1.00 per 1000; in lots of 10,000, **\$7.50** SELECT STOCK

GREEN AND BRONZE GALAX, - \$1.00 per 1000

Mention The Review when you write.

It is getting too late for Huckleberry Foliage; we suggest **Lyrata** (Evergreen Oak), \$2.50 per case.

Fancy Ferns.....per 1000, \$1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

E. A. BEAVEN, - EVERGREEN, ALA.

The MacNiff Horticultural Co. 54 and 56 Vesey St. NEW YORK CITY

THE LARGEST HORTICULTURAL AUCTION ROOMS IN THE WORLD. SALES EVERY TUESDAY AND FRIDAY AT 11 A. M. THROUGHOUT THE SPRING AND FALL SEASONS

Mention The Review when you write.

BAMBOO CANES

Fresh arrival from Japan, of good quality and always useful to the florist. Bale lots only. F. O. B. Bound Brook, N. J. Buy them now while they are cheap—you will need them later.

NATURAL COLOR

5 to 6 ft. long, \$ 6.00 per bale of 1000
5 to 6 ft. long, 10.00 per bale of 2000
10 ft. long, - 11.00 per bale of 500

COLORS GREEN

2 ft. long, \$ 6.00 per bale of 2000
8 ft. long, 8.00 per bale of 2000
3½ ft. long, 9.00 per bale of 2000
5 ft. long, 7.00 per bale of 1000
5 ft. long, 12.00 per bale of 2000

Stake up your plants—make them look neat and attractive.

RALPH M. WARD & CO.
71 Murray Street NEW YORK
Mention The Review when you write.

TRADE DIRECTORY

\$3.00 POSTPAID

Florists' Publishing Co.
508 So. Dearborn Street, :: CHICAGO

John D. Nicholas has completely re-modeled his big store at the Forty-second street station of the New York Central, changing the location of the icebox and adding greatly to his display conveniences.

The MacNiff Horticultural Co. now utilizes the big auction space for display in the retail department.

Alex. Forbes, of Newark, N. J., is convalescing after an operation for appendicitis. J. Austin Shaw.

Macon, Ga.—An attractive summer window has been put up by Mr. Laucher, at the store of the Idle Hour Nurseries. It consists of a lake, in which are lilies and, in the center, a small island. Around the lake is a road leading into two tunnels in mountains in the corners of the window. A Ford car is seen coming out of one of the tunnels. The wires for telegraph delivery service are up, ready for use.

GOLD FISH



Asstd. sizes, Medium and Large, \$7.00 per 100 and up.

Also Bird Remedies and Supplies

AUBURNDALE GOLDFISH CO.
1449 W. Madison St. CHICAGO

Mention The Review when you write.

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

EVER-READY POT COVERS

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with im-

proved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO.
146 Hughes Ave., Buffalo, N. Y.

Mention The Review when you write.

Want and For Sale Department

Advertisements under this head 10 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.30 for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By high class carnation grower; desires similar position. Address No. 593, care Florists' Review, Chicago.

SITUATION WANTED—By a successful rose grower; at present employed; wishes to make change. Address No. 592, care Florists' Review, Chicago.

SITUATION WANTED—By first-class carnation grower; long experience; full charge; good references. Address No. 476, care Florists' Review, Chicago.

SITUATION WANTED—First-class designer and decorator; years of experience; able to manage; A-1 references; state salary. H. O'Neill, 178 Tremont St., Rochester, N. Y.

SITUATION WANTED—Designer and decorator; German, 25; efficient and competent; first-class references, domestic and foreign. Address No. 659, care Florists' Review, Chicago.

SITUATION WANTED—By young man; first-class storeman, designer, decorator and shipping clerk; experienced; best references; kindly state salary. Address No. 670, care Florists' Review, Chicago.

SITUATION WANTED—Thoroughly competent store man wants position where there is chance to invest a few hundred dollars; will work cheap. Address "Herbert," Brookland Station, Washington, D. C.

SITUATION WANTED—By all-round grower; at present foreman of rose range; desires to make change; prefers small greenhouse establishment outside of Chicago. Address No. 591, care Florists' Review, Chicago.

SITUATION WANTED—By man and wife; 15 years' experience; capable of taking full charge of commercial or private place; best of references; state wages. Address No. 672, care Florists' Review, Chicago.

SITUATION WANTED—Young man as rose grower; west preferred; good references. Address No. 674, care Florists' Review, Chicago.

SITUATION WANTED—By all-round successful greenhouse grower; desires to work adjoining or in small city; will go anywhere. Address No. 594, care Florists' Review, Chicago.

SITUATION WANTED—Private or commercial; young man, 27, single, experienced in growing potted and bedding plants, carnations, outside gardening, funeral designs, etc. Address No. 666, care Florists' Review, Chicago.

SITUATION WANTED—Experienced middle-aged florist; take charge; grower of fine roses, carnations, mums, general stock; designer, decorator; good wages; best references. Address G., Foreman, Sta. B, Detroit, Mich.

SITUATION WANTED—By experienced grower of carnations, roses, mums and general stock; capable of taking full charge of section or commercial place; can handle help; references; age 29; sober; state wages. Address Florist, 6234 S. Throop St., Chicago.

SITUATION WANTED—By experienced grower of carnations, roses, mums and general stock; capable of taking full charge of section or commercial place; can handle help; references; age 32, sober; state wages. Address Paul Hranicka, 1044 Hudson Ave., St. Paul, Minn.

SITUATION WANTED—By young married man, age 27; 13 years' experience in roses, carnations, mums and general stock; good designer and decorator; capable of taking charge of any branch stated above; references furnished as to ability, honesty and sobriety. Address No. 643, care Florists' Review, Chicago.

SITUATION WANTED—By a German florist and gardener; 25 years' experience; fully capable of taking full charge of greenhouse; sober, honest and hustler; growing carnations, roses and bedding stock a specialty; best references; give full particulars. Address No. 563, care Florists' Review, Chicago.

SITUATION WANTED—By competent florist and gardener; 16 years' practical experience in cut flowers, pot plants, landscaping and designing; private or commercial; able to take full charge; middle west preferred; please state particulars and wages. Address No. 664, care Florists' Review, Chicago.

SITUATION WANTED—By a German florist; 27 years' experience; fully capable of taking full charge of greenhouse; sober, honest and a hustler; growing carnations, roses, mums and bedding stock a specialty; best references; give full particulars in first letter. Address No. 665, care Florists' Review, Chicago.

SITUATION WANTED—By German, experienced grower of carnations, roses, mums and general stock; capable of taking full charge of section on commercial place; can handle help; 15 years' experience; state wages and full particulars in first letter. Address J. O., care Mrs. Harper, 192 Lownsdale St., Portland, Ore.

SITUATION WANTED—By an American as first man under foreman; good grower of roses, carnations and pot plants, especially good in roses; good propagator; married, two children, one 8, other 5; can come any time from now until Sept. 1; first-class references as to character and ability; reasons for changing, no school for my little girl here where I am employed. Address No. 663, care Florists' Review, Chicago.

HELP WANTED—Reliable man for general work in greenhouse and garden. Levant Cole, Battle Creek, Mich.

HELP WANTED—Good grower of carnations and roses, to take charge of 20,000 sq. ft. of glass; state wages wanted. Edward Tatro, Salina, Kan.

HELP WANTED—At once, carnation grower; one that is capable of taking care of 40,000 ft. of glass; no one else need apply; state wages wanted in first letter. J. L. Wyland, Allison Park, Pa.

HELP WANTED—First-class rose grower; greenhouses 50 miles from Chicago; big salary to right man. Address No. 590, care Florists' Review, Chicago.

HELP WANTED—First-class carnation grower at once; German preferred; must be sober and reliable; give references and wages expected. Address No. 656, care Florists' Review, Chicago.

HELP WANTED—Man to make himself generally useful around small greenhouse; room, board and \$15.00 per month; will pay more during winter. Address No. 667, care Florists' Review, Chicago.

HELP WANTED—Man with thorough knowledge of seed business; salary no object to right party; when answering, state your age, nationality, number of years in business and what capacity. Address No. 609, care Florists' Review, Chicago.

HELP WANTED—First-class rose grower; capable of taking charge of section of greenhouses. The Hammond Co., Inc., Richmond, Va.

HELP WANTED—Man for small retail nursery, with good practical knowledge of landscape work; \$100.00 per month; don't answer unless habits and reference are O. K. Address No. 639, care Florists' Review, Chicago.

HELP WANTED—At once, two men; first-class rose, chrysanthemum and pot plant grower; married, middle age preferred; also an assistant carnation grower, with some experience; young man preferred; references required; modern plant of 40,000 feet, in city of 25,000. Ansel D. Carpenter, Cohoes, N. Y.

HELP WANTED—Married man with small family for private place; must understand vegetable gardening; \$80 per month and 6-room modern house to the right party; references required; don't answer if you use intoxicants; state age, experience and number of children. Hillview Greenhouses, La Crosse, Wis.

HELP WANTED—A good general greenhouse man, married, one who can take a hold and grow a general line for the retail trade; no drinker need apply; have living rooms, all modern, over greenhouses; 23,000 sq. ft. of glass; state wages wanted including rent; middle west. Address No. 651, care Florists' Review, Chicago.

PARTNER WANTED—In a good wholesale and retail business; greenhouses, store and 8-room residence; want good man to take half interest; or will sell for \$15,000.00, one-half cash and balance on time. Address No. 621, care Florists' Review, Chicago.

TO LEASE—Three greenhouses with store front, hot beds and summer flower-growing space; some stock. Address No. 673, care Florists' Review, Chicago.

FOR RENT—8 greenhouses, at Ridge Ave., near Devon; vegetable or flower. Apply H. A. Reiter, 6416 N. Clark St., Chicago.

FOR RENT—2 greenhouses in a good town of 25,000, and pots, cheap; good chance for a man that wants a business for himself. Address No. 669, care Florists' Review, Chicago.

FOR RENT OR SALE—Greenhouse, 80x90 ft., and residence in Maywood, Ill., 4th Ave. and Harrison St.; no stock; steam heat. Address John Bulk, 2332 W. 21st Pl., Chicago.

FOR SALE—Complete florist's outfit. Inquire 608 Wells Street, Chicago, Ill.

FOR SALE—2 greenhouses, 1½ acres land, 8-room residence; a bargain; \$3000.00. Chas. Seibert, Hicksville, O.

FOR SALE—Glass; 250 boxes 16x18 D. S. A., \$3.00 per box f. o. b. North Milwaukee. N. Zweifel, 667 51st St., Milwaukee, Wis.

FOR SALE—My floral and confectionery store in town of ten thousand; this is an A-1 proposition; look it up at once. Address Box 236, Brainerd, Minn.

FOR SALE—A greenhouse stock of plants, now located at Danville, Illinois, to close up an estate; will lease ground by the year. Mrs. H. P. Phelps, Princeton, Ill.

FOR SALE—Florist place, established 30 years, 50x125 ft. of ground, 2,500 sq. ft. of glass and 2-story brick building. Address No. 657, care Florists' Review, Chicago.

FOR SALE OR LEASE—Eight greenhouses, five acres of land; an old established retail business; an excellent proposition for young hustlers. John N. Bommersbach, Decatur, Ill.

FOR SALE—200 or more 3-in. flues, 16 ft. long, in fair condition, fine for posts or low pressure water heating, 8c per ft. f. o. b. cars. U. G. Harglerode, Shippensburg, Pa.

FOR SALE—3 greenhouses with down-town store; will sell for \$2000.00 if cash could be paid; stock will nearly cover the price we ask. Address P. Hrainecker, 1044 Hudson Ave., St. Paul, Minn.

FOR SALE—Greenhouses, 7000 ft. of glass, well stocked with seasonable plants; fine established local trade; reason for selling, ill health; for further particulars call or write, Louis Schellhaas, Florist, Miamisburg, O.

FOR SALE—Bull-dozer pump, 50 gallons per minute; 10 H. P. gasoline engine, belt connected, as good as new; \$100.00 for the outfit; have city water, no further use for them. Washington Floral Co., Washington, D. C.

FOR SALE—Second-hand pipe; a lot of 1-inch, 2-inch, 3-inch, 4-inch and other sizes in second-hand pipe; guaranteed sound, with good thread and coupling on each joint; write for prices. Baur Gas Co., Eaton, Indiana.

FOR SALE OR RENT—Fully stocked greenhouses, all in fine condition; 16,000 feet of glass, steam heated; 6 acres of good land and good outbuildings; best reasons for selling. Address No. 623, care Florists' Review, Chicago.

FOR SALE—One greenhouse, 100x18, and one greenhouse, 60x10, modern 2-story dwelling house, lot 45x120 ft.; good, established retail business; good location for a German gardener; price \$6,000. B. Koebele, 1095 Townsend Ave., Detroit, Mich.

FOR SALE—To settle estate, Hill City Greenhouses, Forest City, Iowa; 13,000 feet of glass; steam heat; fully equipped; good retail trade; 4 acres of ground; 5-room cottage, etc.; fine opening. For particulars write H. A. Brown, Administrator, Forest City, Iowa.

FOR SALE—Greenhouses, 13,000 ft. of glass, Moninger houses, well stocked with general line; best location in state; a good paying plant; liberal terms; retiring from the business; a splendid opportunity. For particulars address No. 642, care Florists' Review, Chicago.

FOR SALE—On account of death, old established and best located flower store in the city of Denver, Colo.; everything first-class, and an exceptional opportunity for an ambitious and progressive florist. Address for full particulars, Flower Store, P. O. Box 246, Denver, Colo.

FOR SALE—Retail place of 18,000 ft. of glass; possession at once; good soil to plant out stock; in good live town made famous by automobile tires; one block from main car line; can sell twice what you grow from greenhouses; good reason for selling. J. Salmon & Son, Akron, Ohio.

FOR SALE—For removal, three greenhouses, 15 ft. wide, 85 ft. long; benches, one 7-section cast boiler, John C. Moninger make; 2000 ft. 4-in. pipe, 10,000 1½ to 5-in. pots; purchaser to remove at own cost and risk of breakage; price \$750.00, cash, if taken at once. N. S. Adams, Roodhouse, Ill.

FOR SALE—Flower store, ten city lots and a Ford delivery car, in a good manufacturing town of 30,000, with 8000 feet of glass and 3 city lots and barn, in a college town; store business of \$7000.00 that is capable of being doubled; a bargain for cash. Address No. 661, care Florists' Review, Chicago.

FOR SALE—A good, growing business in a thriving little city; 20,000 feet, iron and cement construction; heating plant overhauled last summer; modern residence, and a fine location for doing business from the greenhouses; too good a business to give away, but would sell at a reasonable figure; am ready to retire; good chance for a live party; northern Illinois. Address No. 488, care Florists' Review, Chicago.

FOR SALE—On account of failing health I will sell my place, consisting of 3 city lots near a beautiful park, 2 blocks from car line; 8000 ft. of glass, well stocked; 2000 ft. of cold frames; 1½ acres of land under overhead irrigating system; own water; on paved street in a town of 45,000 population in central Illinois; fine shipping point; good business, wholesale and retail; this is a very good proposition; I ran \$1000.00 in 5 weeks this spring. Address No. 660, care Florists' Review, Chicago.

FOR SALE—A 15-acre fruit and vegetable farm near an interurban station, with 250 fruit-bearing trees, consisting of 150 peach, 35 cherry, 35 plum, 10 pear, 15 apple and 5 apricot trees, loaded with fruit at present; 1 acre of grapes; 8 acres of black and red raspberries; the balance in sweet corn and general garden truck; 2 greenhouses, each 22x70, nearly new; hot water system; a fine dwelling with 8 rooms, all modern; big barn and storerooms; located in the best fruit belt of southern Michigan. For particulars write to the Hazel Hill Greenhouses, Niles, Mich.

FOR SALE—An up-to-date florist's establishment, in growing section within 12 miles of New York City, containing 6¼ acres of land, and the following greenhouses:

1 house, 100 by 12 feet, even span, Lord & Burnham, galvanized iron construction, 16 by 24-inch glass.

1 house, 110 by 22, even span, Hinchings, galvanized iron, 16 by 24-inch glass.

1 house, 150 by 23, sash house.

All the above recently constructed, and fully stocked with carnations, mums and dahlias, with the latest and best sorts.

2 dwelling houses, all modern improvements, gas and electricity.

This is an opportunity for some one looking to locate near New York, in a good florist and nursery business.

Address all communications to No. 471, care Florists' Review, Chicago.

Storeman Wants Position

DESIGNER, DECORATOR, MAKER-UP, fully experienced with the management of a first-class florist establishment, desires to secure none but a permanent position; am thirty years of age, single, Austrian-German; please state particulars, with salary, in first letter.

Address No. 634, care Florists' Review, Chicago

Position Wanted

With a good firm in middle west or southwest; would invest \$1000.00 or \$1500.00 after I have become thoroughly acquainted; can give A-1 reference; if you have not a good position please do not answer; state wages in first letter.

Address N. E. HAINS, 1242 N. Ash St., Nevada, Mo.

Help Wanted

A competent, reliable man to take charge of a country suburban place of about 130 acres; must have thorough knowledge of trees, plants, flowers and shrubbery; good recommendations required.

M. C. HEATH, COLUMBIA S. C.

SEED STORE FOREMAN WANTED

One of the leading Eastern Seed and Plant establishments desires the services of a working foreman for their Retail Store Department. Should have a general knowledge of Seeds, Plants, etc. State experience, age, references and salary expected.

Address No. 662, care Florists' Review, Chicago

WANTED

Second-hand Hotbed Sash and Ventilating Apparatus. Must be in good order. Give best price and full particulars. Address No. 668, care Florists' Review, Chicago.

Greenhouses to Rent

Four King steel houses, three 18 x 150 ft., one 32 x 150 ft.; built three years and in best condition; two American Radiator Company sectional boilers; large potting house; side track to plant; one or two acres of land, black loam or muck. Photographs to interested parties. Write for terms to

THE GREENING NURSERY CO., Monroe, Mich.

FOR SALE

Lord & Burnham No. 924 hot water boiler, nine sections, rated to heat 5000 feet of glass; also one round sectional boiler, will heat 1200 to 1500 feet of glass; both boilers fitted with shaking grates.

JACOB H. WEAVER, R. F. D. No. 6, LANCASTER, PA.

FOR SALE

Up-to-date Flower Shop

Best Location. Bargain for anyone.

Address No. 671, care Florists' Review, Chicago

GREENHOUSE PROPERTY FOR SALE

One dwelling house, 2-story, 5 rooms, gas and water; 2 greenhouses, 46x70 feet, in good condition; two-fifths of an acre of land, well located on railroad and river, in town of 3000; well stocked for fall and winter trade; will pay to investigate. Age and poor health reasons for selling.

W. C. SCOVELL, MALTA, OHIO

Boiler Bargain

2 No. 100 Oil City firebox boilers, capacity 4000 ft. steam or 6000 ft. water; 2 years old, as good as new. These boilers need no brickwork. Will sell them cheap.

E. J. RYAN, 545 W. Lake St., CHICAGO

AN OPPORTUNITY

IN EVANSTON

To purchase any amount of land, up to 10 acres, west of the central business district. Splendid soil for floriculture, under glass or in the open.

\$1250 per acre.

HORACE E. BENT

Room 207, 133 W. Washington St.,
Phone Franklin 2247 CHICAGO, ILL.

12

PAGES OF RETAILERS' CARDS

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 70 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?

Fred H. Weber,
...Florist...

Boyle and Maryland Aves.
Both floors.

St. Louis, Mo., September 5, 1914.

Florists' Review,
Chicago, Ill.

Gentlemen:-

During the SIX MONTHS from March 4 to September 4 I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 30% allowed senders-----	103.60
Net value of orders for SIX MONTHS--	410.65

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florist's business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,

F. H. Weber
Boyle - Maryland Ave.

ALL ORDERS FOR
Oakland, San Francisco
and Vicinity

carefully executed; also aboard all outgoing steamers.

THORSTED FLORAL CO.
1427 Broadway, OAKLAND, CAL.

Orders for TEXAS

KERR THE FLORIST
HOUSTON, TEXAS

Member Florists' Telegraph Delivery

HOUSTON, TEXAS

"Forestdale"
The Flower Shop

Seven Entries — Five Prizes

FORT WORTH, TEXAS

J. E. MCADAM

Member Florists' Telegraph Delivery.

Lang Floral & Nursery Co., DALLAS, TEXAS

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXAS Dallas Floral Co.
DALLAS, TEX.

H. F. GREVE, Prop.

EL PASO, TEXAS

POTTER FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.

Prompt Service to any point in Michigan

ST. LOUIS.

The Market.

In speaking of the local wholesale market, I hardly know what to say, except to repeat that a big glut of all seasonable flowers is on. The demand has greatly fallen off of late. From the reports of the retailers, business is dull; even funeral work is not up to the usual mark. To say everything is plentiful, is putting it mildly. There was an abundance of good roses in all varieties in the market last week. The majority, however, were badly mildewed, on account of the continuous rains. Carnations, too, are abundant, but of poor quality, with only a small percentage of first grade stock. The great glut of gladioli is here. The demand for these is fairly good, but the trade cannot consume the large daily consignments. First-class stock brings only \$1.50 per hundred and \$7.50 in thousand lots. Asters are beginning to come in and these, too, are booked for heavy consignments. Sweet peas and lilies have but little demand at present. An abundance of outdoor stock is coming in, including extra good dahlias.

Club Meeting.

The Florists' Club held its monthly meeting, July 8, in Odd Fellows' hall. The strong and appealing notices sent out by the secretary brought out the largest attendance of the year. It was also one of the most interesting meetings the club has held.

J. F. Ammann, chairman of the com-

MT. CLEMENS, MICH.
Rock Garden Greenhouses

AUG. VON BOESELAGER

NORTH GRATIOT AVENUE

Member of the Florists' Telegraph Delivery

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons

Corner Broadway and Gratiot Ave.,

DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

J. B. GOETZ SONS

SAGINAW, MICH.

or any City in Michigan.

MICHIGAN ORDERS will be carefully cared for by

HENRY SMITH

Wholesale and Retail Florist of GRAND RAPIDS

BATTLE CREEK, MICHIGAN

S. W. COGGAN, Florist

11 WEST MAIN STREET


Member Florists' Telegraph Delivery Ass'n.

DETROIT and VICINITY

L. Bemb Floral Co., Albert Pochelon, Prop. 153 Bates St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Alardre Bros
FLORIST

Main Store:
2077 Broadway at 72 St.
Phone: Columbus 6883

Branches:
2703 Broadway at 103 St.
1604 Second Ave. at 86 St.

Greenhouses WOODSIDE, L.I.

We Carry the Highest Grade of Cut Flowers

ADJACENT TO THEATRICAL
AND STEAMSHIP DISTRICTS

WEDDING DECORATIONS A SPECIALTY

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO, CAL.

SHIBELEY-MANN CO.

Fills orders for florists all over the world. Prices reasonable and commission allowed.

1203-1205 Sutter Street

ESTABLISHED 1890



Darbee
FLORIST

SAN FRANCISCO, CAL.
1036 Hyde Street
Choice Selected Flowers

Delivered anywhere in this vicinity, steamer sailings, etc. Also California Flowers and Greens shipped successfully to Eastern cities. Write or wire us.

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS and DECORATORS

We Solicit Telegraph Orders. Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Darling's Flower Shop

(Hayward Floral Co.)

216 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

233-235 Grant Avenue

JOSEPH'S Flowers, Fruits, Favors
FLORISTS

B. M. JOSEPH Phone Sutter 423

Novelties for
"Welcoming" and "Bon Voyage" Packages
Flowers Delivered to Any Part of the World

mittee having charge of the arrangements for the coming convention of the American Carnation Society, read a letter from Secretary Baur, in which it was stated that the headquarters for the meeting and exhibition will be at the Planters' hotel. The dates fixed are January 26 and 27, 1916. All plans reported by this committee were accepted and approved.

Chairman Rowe, of the trustees, reported everything in readiness for the annual picnic, July 22, and that the program is in the hands of the printer. Applications for membership were presented by A. H. Burkemper, of the Grasselli Chemical Co., and S. O. Vandevine, gardener at the Samuel C. Davis estate.

The secretary was instructed to send letters of condolence to the families of C. Bergstermann and E. Schray.

Joseph Hauser invited the club to hold its next meeting, August 12, at his place in Webster Groves, Mo. The invitation was accepted with thanks. E. W. Guy then started a discussion of the nine questions sent out with the usual monthly notices. He was followed by Messrs. Ammann, Fillmore, Wells, Windler and others. These questions made things interesting for over an hour. Mr. Ammann and the secretary were given a rising vote of thanks.

Nomination of officers took place, which resulted in the following: President, Jules Bourdet; vice-president, W. S. Wells, David Geddis and W. E. Rowe; secretary, Wm. Ossick and J. J. Bencke; treasurer, W. C. Smith and J. J. Windler. For a 3-year term of trusteeship, the nominees were W. W. Ohlweiler, Geo. H. Pring and Walter E. Ogle. Nominations are open until the next meeting, when the election will be held.

The report of Treasurer Smith showed the club in a healthy financial condition.

Various Notes.

The wholesalers so far have resisted all attempts to force them to keep open all day on Saturdays.

It seems the petition for the Sunday

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS 'FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. 912 Third Ave. L. W. McCOY, Florist

GROWER, WHOLESALE
AND RETAILER

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

ROSAIA BROS.

Florists and Decorators

1003 Third Avenue
SEATTLE, WASH.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Tonseth Floral Co.

Rothchild Bldg., 285 Washington St.,

GROWERS and
RETAILERS, Portland, Ore.



PORTLAND, ORE.
Clarke Bros.
FLORISTS
OAKLAND, CAL.

CHEYENNE, WYO.

Arthur A. Underwood, Proprietor

Swayger Greenhouses

FOR PROMPT AND
FAITHFUL SERVICE

SPOKANE, WASHINGTON

A. J. BURT, 829 Riverside Avenue

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

DARDS,

N. E. Cor. 44th Street and Madison Avenue,
NEW YORK

Orders delivered on all the Ocean Liners or telegraphed to our own correspondents in Europe and the British Colonies.

Cable Dardsflor, Western Union

Member Florists' Telegraph Delivery.

Established 1874

Abundantly prepared at all times.

Edwards Floral Hall Company
1716 Pacific Ave.
ATLANTIC CITY, NEW JERSEY
Nurseries: Mediterranean and South Carolina Avenues.
Member Florists' Telegraph Delivery Ass'n.

MADDEN
FLORIST
JERSEY CITY
ESTABLISHED 1899 N. J.

Your orders for ATLANTIC CITY, N. J. will be carefully filled by

Georgette H. Berkey
1505 Pacific Ave.
Member Florists' Telegraph Delivery.

PHILIPS BROS., 938 Broad St.
NEWARK, N. J.

Artistic Floral Work and Long Stem Beauties our Specialty

MONTCLAIR, N. J. MASSMANN,
All Orders Promptly Attended to
L. D. Phone No. 438.

NEW JERSEY
EDWARD SCEERY—PATERSON and PASSAIC
Member Florists' Telegraph Delivery Ass'n.

W. and W. FLOWER STORE
89 S. Main St., WASHINGTON, PA.
Wholesale and Retail Florists.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

"THE ROSERY"
LANCASTER'S QUALITY FLOWER SHOP
Lou Helen Dundore Moore
LANCASTER, PA.

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

THE FERNERY SCHULTHEIS, FLORIST
Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

J. V. LAVER
ERIE, PA.
WRITE, PHONE or WIRE

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

MYERS BROS. Altoona, Pa.
All Orders Carefully Executed

closing of retail stores has found its way into the waste basket, as nothing has been heard of it for some time.

Wm. C. Young, who has been sick for some time, says he and Mrs. Young will leave next week for a month's stay at Atlantic City, N. J. The trip should be of great benefit to both.

Horace Lloyd, head of the Shackelford Nursery Co., in St. Louis county, says they have installed the Skinner irrigation system, but so far have not used it on account of the many rainy days. A few thousand dollars would have been saved if they had this system last season.

Charles C. Young, president of the Retail Florists' Association, says they will soon be ready with the credit system, on which a committee has been working hard for some time.

Edwin Denker, the well known St. Charles florist, was a visitor here July 8. Mr. Denker says the great storm last week, which did so much damage in the neighborhood, did not strike his place at all.

Max Pelletier recently ran a rusty nail through his right hand. It was feared for some time that he would lose his arm, as blood poison set in, but he is now on the road to recovery and says he will be on hand to lead his band at the picnic.

Grimm & Gorly, Mullanphy and the Riessen Floral Co., the leading downtown florists, say they have experienced good business since the supposedly dull season set in. Several large funerals helped them keep busy.

All the local florists, as well as those in near-by towns, should remember the annual picnic of the Florists' Club, to be held next week, July 22, at Romona park. All florists, regardless of membership, are invited to attend, with their families, without cost to any. The list of games is attractive for both old and young, and each has a prize.

The following suburban florists were in town, July 8, attending the club's meeting: E. W. Guy and Walter Ogle, of Belleville; Edwin Denker, of St. Charles; J. F. Ammann, of Edwards-



S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

Danket ALBANY, NEW YORK

Flowers delivered also in Troy, Watervliet, Cohoes, Rensselaer and Schenectady
Member of Florists' Telegraph Delivery Ass'n

ALBANY, N. Y.

The Rosery 23 STEUBEN STREET
FLOWER SHOP
Best service. Send your orders to us.

W. & T. CASS, Florists
GENEVA, N. Y.

Telegraph Orders Promptly Filled in Western New York.

SYRACUSE, N. Y.
1703 Court Street
J. MULHAUSER & SON, Florists

STATE NURSERY CO. CUT FLOWERS
170,000 sq. ft. of glass at your service.
HELENA, MONTANA

ROCHESTER, N. Y. J. B. KELLER SONS, Florists
25 Clinton Avenue, N.
Roch. Phone Stone 506. L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

M. P. CHAMPLIN, 226 Nott Terrace
SCHENECTADY, N. Y.
Flowers and Floral Designs for All Occasions

WELLS COLLEGE and
CENTRAL NEW YORK ORDERS
DOBBS & SON, Auburn, N. Y.

The Saltford Flower Shop
Poughkeepsie, New York
A QUALITY SHOP IN A QUALITY TOWN

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Alexander McConnell

611 Fifth Avenue, corner of 49th St.

NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNEL

David Clarke's Sons

2239-2241 Broadway
Tel. 1552, 1558 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

M.A. Rowe

IN HEART OF NEW YORK CITY

6 E. 33d Street, New York
Opposite the Waldorf-Astoria. Phone Mad. Sq. 6404
Our Motto—The Golden Rule

Flowers to All the World

by TELEGRAPH

SIEBRECHT & SON

619 Fifth Ave., NEW YORK CITY

WE WERE ONE OF THE PIONEERS

YOUNG & NUGENT

NEW YORK: 42 W. 28th St.

In the theater district. Exceptional facilities for delivering flowers on outgoing steamers. Your orders will receive prompt and careful attention. Wire, telephone or write us.

MYER L. D. Phone
5297 Plaza

609-11 Madison Ave., New York

JOSEPH TREPEL, 334 Lewis Ave.,
BROOKLYN, N. Y.

Telephone No. 1310 Bedford

— Six Up-to-date stores in the City of Brooklyn —

We give personal attention to your orders and guarantee satisfaction.

WARENDORFF

STORES ALL OVER TOWN Send your
New York orders to
The Ansonia, 74th Street and Broadway.

CHATHAM, N.Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

ORDERS
FOR.....

NEW YORK

Wire or Phone to

MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as References

EUROPEAN ORDERS EXECUTED

Member Florists' Telegraph Delivery Association

ville; Geo. Madsen, of Alton; Walter Weber, of Nursery; Joseph Hauser, Phil Goebel and A. C. Lechner, of Webster Groves, and Messrs. Vennemann, Rowe and Edwards, of Kirkwood.

The St. Louis County Growers' Association held its monthly meeting July 1, at the Eleven Mile House. According to Secretary Joseph Deutschmann, the meeting was well attended and quite a number of interesting discussions came up, which took up the greater part of the evening. The next meeting will take place August 4.

J. J. B.

MADISON, N. J.

Charles H. Totty, Ridgedale avenue, reports that the plant trade was good last season, but that the cut flower trade was comparatively quiet. The war was given as one of the causes of the quietness in cut flowers. When the transatlantic liners were running on schedule large quantities of flowers were sent to travelers departing for Europe in bon voyage bouquets, but this trade has practically disappeared and the loss is felt by growers as well as retailers. Mr. Totty did a good business in roses and carnations, however. The Ophelia rose was popular. Mr. Totty is trying out the 1916-17 varieties from Dickson's. During the coming season he will introduce for the first time in this country two of Dickson's recent varieties, Gorgeous, which has a bronze yellow flower, and H. P. Pinkerton, which is a clear rose pink. He has fifteen seedlings from Dickson's, which are under number and are being tested. Mr. Totty also has a large number of seedling mums from Australia, which are still under number.

David Shannon, 112 Central avenue, states that the spring and early summer business was good. He grows principally roses for the New York market. As Madison has increased in population, there has grown up a considerable local trade, and to supply this Mr. Shannon grows a general line of flowers.

T. W. Stemmler, Central avenue, who makes a specialty of Bride roses, has found business fair this year.

Warren H. Barton, rose grower, at 156 Central avenue, states that business has been fair but not rushing during last season. He is painting and repairing his greenhouses preparatory to planting his new stock.

George Parcell, formerly at 60 Garfield street, is no longer in business.

Ernest Wagner has moved from 49 Prospect street to the greenhouses

THOS. F. GALVIN, Inc.

NEW YORK 561 Fifth Ave.
Vanderbilt Hotel

1 Park Street
799 Boylston Street **BOSTON**

Deliveries to Steamers and all Eastern Points.

Remember Phillips

272 Fulton Street

BROOKLYN

Brooklyn's only member of the Florists' Telegraph Delivery. Floral deliveries in New York, Brooklyn, Long Island, New Jersey, Etc.

— Established 1874 —

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford **BROOKLYN, N. Y.**

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

WILSON 3 and 5 Greene Ave.
339 to 347 Greene Ave.

BROOKLYN

Phones 3908 Prospect 6000 **NEW YORK**

Telephone, Murray Hill 783

KOTTMILLER
FLORIST

426 Madison Avenue, corner 49th St., NEW YORK

Highest Award at the International Flower Show, April 11, Grand Central Palace.

Out-of-town orders solicited.

Location Central. Personal Attention.

IN THE **HEART OF NEW YORK CITY**

Close to Theaters and Steamships
Personal Selection Satisfaction Guaranteed.

THE BOSTON FLORIST

Established 1902

135 E. 34th St., **NEW YORK**

A Card This Size

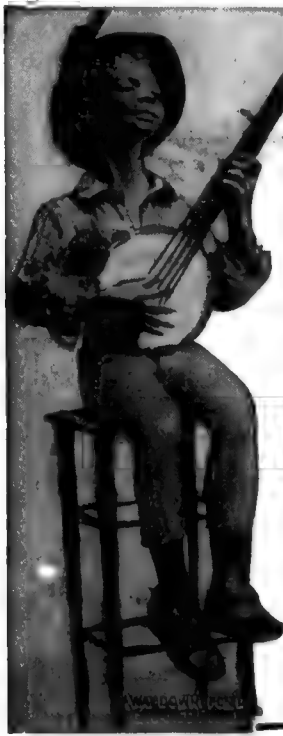
Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

C. C. TREPEL — TEN STORES —
Main Office, Bloomingdale's
Third Ave. and 59th St., **NEW YORK**
Largest individual retail dealer in CUT FLOWERS
and PLANTS in the world.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



SEND
YOUR
ORDERS FOR
DIXIE
LAND
TO
**IDLE HOUR
NURSERIES**
Macon, Georgia
All Choice
CUT FLOWERS
in Season
Orchids and Valley
a Specialty

FOR DELIVERY IN

GEORGIA

Consult

LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

BIRMINGHAM, ALA.

The Flower Shop

Order your flowers on any occasion for delivery in this section from the leading Florist in the City.

C. I. BAKER,

1614 So. Thirteenth St., BIRMINGHAM, ALA.

MILLS THE FLORIST, Inc.

36 W. Forsyth Street

Jacksonville, Fla.

We reach all Florida and South Georgia points

MIAMI FLORAL CO.

ORDERS PROMPTLY FILLED

MIAMI, FLORIDA



MRS. L. P. FOWLER, Florist

202 Orange St., WILMINGTON, N. C.

All orders for N. Carolina filled promptly. Usual discount. Long distance Bell Phone, 1433-J.

MOBILE, ALABAMA

The Minge Floral Co.

ROSEMONT GARDENS

W. B. Paterson, Prop., MONTGOMERY, ALA.

116 Dexter Ave., Members Florists' Telegraph Delivery Ass'n.

RICHMOND, VA.

**JOHN L. RATCLIFFE
FLORIST**

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur Springs, W. Va. Offices (Richmond, Va.

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association.

formerly occupied by Thuro Wallin, at 14 Keep street, where he will grow a general line of plants for the retail trade. He is repairing the greenhouses preparatory to planting for the fall and winter trade.

Frank Abramson, who grows roses, geraniums and callas, at 261 Rosedale avenue, reports business rather quiet.

Thomas H. Keefe, 19 Keep street, had a fair spring trade and collections have been about as usual. He sold out most of his stock. He will reduce the number of varieties of roses next season. He is putting in new benches.

Frank Eskensen, Main street, who grows ferns, reports a good spring business. He is now potting his plants for the fall trade.

John Jones, of Convent Station, has had several large weddings and considerable funeral work. He has had much decoration work for social affairs, also. Mr. Jones specializes in orchids, but grows other plants as well.

R. B. M.

WASHINGTON, D. C.

The Market.

Business last week was far from satisfactory, for it was impossible to move more than one-third of the stock. There is a superabundance of everything, as the cool weather has kept the stock coming along in fine shape. Thousands of gladioli are to be had for little money and these are being used in quantities for window displays. There has been no let-up in the supply of roses, and some of the shippers will be lucky to receive even express charges. Carnations are going off crop. The sale of dahlias has been much larger than expected, for they are ahead of time and are therefore something of a novelty. Sweet peas, usually burnt up during the latter part of June, are offered in quantities and are of good quality. Less than ten per cent of the Easter lilies find buyers.

Club Meeting.

Richard Vincent, Jr., of White Marsh, Md., was a guest of the Florists' Club

Arcade Floral Shop

F. W. KUMMER, Prop.

309 KING ST.

CHARLESTON, S. C.

Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.

Clarksburg, W. Va.

J. W. DUDLEY SONS CO., Florist

In West Virginia

at PARKERSBURG, CLARKSBURG and HUNTINGTON

You can depend on us for all orders for delivery in West Virginia.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery

Colorado Springs, Colo.

Frank F. Crump

Wholesale and Retail Florist

Member Florists' Telegraph Delivery

The Colonial Flower Shop

518 N. Main St., PUEBLO, COLO.

Will promptly execute all orders in this vicinity.

Charleston, S. C.

Carolina Floral Store

339 King Street

Greenhouses, Meeting and Romney Sts. We grow our flowers: place orders here for fresh flowers.

VAN LINDLEY CO.

FLORISTS

GREENSBORO, N. C.

CHARLES P. DUDLEY

FLORIST

Union Trust Bldg., 7th and Market Sts., PARKERSBURG, W. Va.

Orders for **Charleston, W. Va.**

are given prompt and careful attention by the **CHARLESTON CUT FLOWER AND PLANT CO.**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BOSTON, Massachusetts
24 Tremont St.

J. NEWMAN & SONS CORP^Y

Orders by wire receive prompt and careful execution.
We can refer to leading florists in all principal cities. Established 1870.

CARBONE, 342 Boylston St.,

BOSTON

Member Florists' Telegraph Delivery Association

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

RANDALL'S FLOWER SHOP

HARRY I. RANDALL, Proprietor

Phone: Park 94

13 PLEASANT ST., WORCESTER, MASS.

Member Florists' Telegraph Delivery Association.

H. F. A. LANGE

Worcester, Mass.

Delivers to all points in New England.
125,000 square feet of glass.

Member Florists' Telegraph Delivery Association

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

PROVIDENCE, R. I.

and All T. J. JOHNSTON & CO.,
New England Points 171 Weybosset St., Providence

BROCKTON, MASS.

All orders received, delivered promptly in New
England.
W. W. HATHAWAY, 9 Main Street

LYNN, MASS. GIBBS BROS.

233 Union Street

SWAMPSCOTT SAUGUS NANTUCKET SALEM

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

The largest staff of
floral artists in New Eng-
land handle our immense
volume of orders promptly
and efficiently. A feature
of the PENN Business is
PENN Service. ❀ ❀ ❀

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
37-43 BROMFIELD STREET

Wax Brothers

Yours for Reciprocity.

Member Florists' Telegraph Delivery.

Boston, Massachusetts

143 Tremont Street

The Centrally Located Florist Shop

We cover All Points in New England.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 2nd allowed.

at its meeting last week at 1214 F street, northwest, and extended an invitation to the members to participate in the show soon to be held by the American Dahlia Society, of which he is president. In speaking of the beautification of the city by means of window boxes, he criticised the poor taste shown by certain of the hotels and other establishments, in endeavoring to fill their own window boxes instead of leaving the work for a competent florist to do.

William F. Gude presented a schedule showing stop-overs, cost of transportation and other information bearing on the proposed trip to the Panama-Pacific exposition and the S. A. F. convention. Mr. Gude has been studying the various routes and made a report for the benefit of those desiring to go. In view of the great distance, it is doubtful if more than six Washingtonians will attend.

Edward S. Schmid announced that he would give his annual crab feast in connection with the September meeting of the club and an invitation is to be sent to the members of the Gardeners' and Florists' Club of Baltimore, Md., to join the local florists on that night.

After a discussion of the outing of the club, to be held July 21, a buffet luncheon was served.

Various Notes.

Only 300 tickets are to be issued for the outing of the club, to be held at Great Falls, Va., and none of these are to be sold to other than florists, their families and intimate friends. The event of the day will be the baseball game between the storemen and the boys from the market district. There will also be the usual run of sports, dancing and a special motion picture show. Music is to be provided by a real Virginia ducky band. Prizes will be awarded in all events. The large pavilions, where refreshments will be served to all wearing a club badge, are to be decorated to represent huge grottoes. A number of circus stunts have been arranged for.

Among the visitors of the week were Sidney H. Bayersdorfer, of H. Bayers-

RHODE ISLAND

JOHNSTON BROTHERS

LEADING FLORISTS

38 Dorrance Street, PROVIDENCE

Members Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Gove's Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph Delivery Association.

Orders solicited for all parts of Connecticut

Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford, Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn., Norwich, Conn.
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

Yankton, South Dakota

We grow Roses, Carnations, and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

VERMONT'S FLORIST

W. E. PETERS

137 St. Paul St., BURLINGTON, VT.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CLEVELAND

THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

Bell Main 2809
Cuy. Central 1866

The Smith & Fellers Co.
LEADING
FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
**CLEVELAND and
STATE OF OHIO**

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. CLEVELAND, OHIO
1836 W. 25th St.
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS
1284-1308 Euclid Avenue
Members Florists' Telegraph Delivery Ass'n.

**The Cleveland
Cut Flower Co.**
CLEVELAND, OHIO

Will fill your orders for Designs or Cut
Flowers in Northern Ohio.

**CLEVELAND
OHIO A. GRAHAM
& SON**

5523 EUCLID AVENUE Member F. T. D.

MITCHELL, S. D.
FOR SOUTH DAKOTA
AND THE NORTHWEST
THE NEWBURYS, Inc.
We raise 'em.

NEWARK, OHIO
CHAS. A. DUERR
Member Florists' Telegraph Delivery

NEWARK, OHIO
Kent Brothers Flower Shop, 20-22 W. Church St
FLORAL DESIGNS of all kinds COVER ALL OHIO POINTS

Send Orders for
**Washington,
D.C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets



WASHINGTON,
D. C.

GUDE'S

GUDE BROS. CO.
FLORISTS
1214 F ST. NW.
WASHINGTON, D.C.

Members
Florists' Telegraph Delivery

"ALWAYS AT YOUR SERVICE"

TOLEDO

METZ & BATEMAN
Ohio Bldg. 414 Madison Ave.
Located in the center of business district.

CLEVELAND, OHIO

BRAMLEY & SON
Store and Greenhouses, 1181 East 71st Street

SIoux FALLS, S. D. 74 trains daily. Supplies
S. Dak., N. Dak., Minn.,
Iowa and all points west.

THOMAS GREENHOUSE (Est. 15 years.)

dorfer & Co., Philadelphia, and Richard
Vincent, Jr., of White Marsh, Md.

George C. Shaffer is preparing to take
an extended vacation at Atlantic City,
N. J., in company with his family.

W. W. Kimmel has opened his sum-
mer home at Chesapeake Beach.

Gude Bros. Co. has adopted its usual
summer hours and the F street store is
being closed promptly at 6 o'clock each
evening. C. L. L.

BOSTON.

The Market.

There is little to report from the
cut flower market except that business
is down to its usual low midsummer ebb.
Up to the present the demand from
mountain and shore resorts has been
light, and it is not expected that there
will be any lavish entertaining there
this season. Outside of funeral work
there is practically nothing doing, and
there is likely to be little business be-
fore the middle of September. On the
whole, however, the season has not
been bad; it has been vastly better
than we could have hoped for last fall.

Roses for the season continue of fine
quality. There is a fair call for Beau-
ties. Some select flowers reach \$15 to
\$20, but the majority go at \$10 to \$12.
Ophelia continues good. The best flow-
ers make \$8 to \$12. There are still
some good Russell, Miller, Taft and
Richmond. The glut of short-stemmed
flowers is less, due to the lack of strong
heat so far. Carnations show no im-
provement in sales. Sweet peas, owing
to drenching rains, have been poor.
Good flowers are in demand. Gladioli
are cheap and hard to sell; Mrs. Francis
King is the best seller thus far. Sweet
sultans and blue cornflowers sell fairly

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL
KINDS

COLUMBUS OHIO
Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 5328, Bell Main 2903 266 So. High St.

The Livingston Seed Co.
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., **COLUMBUS, OHIO**

LIMA, OHIO

Eggert N. Zetlitz

THE LEADER

**Steubenville,
Ohio** G. L. HUSCROFT,
FLORIST

118-120 North Fourth Street

All Orders Promptly Executed.

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

MRS. J. B. FREEMAN
OF "THE FLOWERS"
336 Superior St., **TOLEDO, OHIO**

VAN METER FLOWER SHOP
SPRING
and HIGH, **Springfield, O.**
BEST FLOWERS for EVERY OCCASION

Dayton, Ohio HEISS COMPANY
112
South Main Street
Members Florists' Telegraph Delivery Ass'n.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

A. Jewell
FLORIST

Established over 20 Years
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All kinds of CUT FLOWERS
in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

GEORGE RYE
"Some Florist"

16
N. 6th St., Ft. Smith, Ark.

A Card This Size

Costs Only 70c per Week
on Yearly Order
It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

SPRINGFIELD, MO.

SUMMERFIELD FLORAL CO.
Growers and Retailers for the Southwest

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

JAMES HAYES
LEADING FLORIST
819 Kansas Ave.
TOPEKA, KAN.

Mrs. M. E. Hollcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

ST LOUIS and VICINITY

Send Orders to the Finest and
Best-equipped store in the city

SANDERS, 623 Clara Ave.

Write, Wire or Phone your orders to

YOUNG'S

1406 Olive St., ST. LOUIS, MO.

Regular discount allowed on all orders, either
Plants or Cut Flowers.

Phones: Bell, Main 2306; Kinloch, Central 4981

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA

Members Florists' Telegraph Delivery

ST. LOUIS
J. J. BENEKE, 1216 Olive Street

well. Marguerites are nearly over.
Lilies are not selling well; neither is
valley. The demand for orchids is low;
the same is true of gardenias.

Various Notes.

John F. Briry, of Braman, Dow &
Co., well known to many in the trade,
is enjoying a vacation at Black Point,
Nova Scotia. July 3 he wrote that
the double white narcissi were in flower
and Paeonia officinalis just opening.

The statement recently made in one
of the trade papers that W. C. Ward,
of East Milton, had retired from busi-
ness is utterly devoid of foundation.
Mr. Ward has no intention of getting
out of business; he is marketing some
excellent sweet peas and is busy with
plans for the coming season.

The garden committee of the Massa-
chusetts Horticultural Society visited
the estate of George E. Barnard,
Ipswich, July 9. They found that many
improvements had been made there. A
fine rock garden had been developed,
and the show of herbaceous plants was
extensive. Some 30,000 herbaceous
plants and 50,000 annuals had been set
out this season.

Boston, up to July 8, had a precipi-
tation of over eight inches this month,
beating all previous records for a simi-
lar period. To show how abnormal
the conditions were with some growers,
I might mention that Axel Magnuson,
at Manchester, Mass., was picking
sweet peas dressed in a bathing suit
in his garden July 2, in three feet of
water. A stream which flows through
his gardens overflowed its banks and
submerged all annuals except the tops
of the sweet pea rows.

Julius H. Zinn had a charming win-
dow July 10. Baskets of nymphæas,
gypsophilas and adiantum were pretty,
and there was a splendid assortment of
orchids.

About all the leading flower stores
now close at 6 p. m. They might well
close at 5 p. m., for all the business
done during the hot months, and all
day on holidays. Employees in flower

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143; Kinloch, Victor 999

ST. LOUIS, MO.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
JEFFERSON and WASHINGTON AVE.

MISSOURI

STATE FAIR FLORAL CO., Sedalia, Mo.,
covers the state like a drizzling rain. Nine entries
at the State Fair, 1914, and nine blue ribbons.
"Going some, eh?"—Just our common gait. Two
years old, 40,000 ft., hail insurance.

STUPPY FLORAL CO.

Orders executed
Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Montreal
Can.

Corner St. Catherine and Guy Streets.
Member Florists' Telegraph Delivery.

Winnipeg, Canada

THE ROSERY, Florist

289 Donald Street

ORDERS TAKEN FOR DELIVERY ANYWHERE
BETWEEN PORT ARTHUR AND THE COAST

Canada's Florist

Dunlop's

96 Yonge St., TORONTO

SIMMONS & SON

TORONTO, CAN.

SCRIM'S, FLORIST

OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS
 S. E. corner Charles and Pleasant Sts.,
 BALTIMORE, MD.

The firm with 82 years' experience and reputation
 Quick auto delivery service for city and suburbs.

Baltimore, Maryland

AND ALL SOUTHERN POINTS

PIERCE & CO. "The House of Flowers"
 517 N. Charles St., Baltimore, Md.
 Members Florists' Telegraph Delivery

WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.
 Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
 Commissions Promptly Executed.
 Quality—Excellence—Ability
 Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.
JOHN A. KELLER CO.
 INCORPORATED
 123 EAST SIXTH STREET
 Member Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING FLORISTS
 212 Fifth Avenue No.
NASHVILLE, TENN.

NASHVILLE, TENN.
Joy Floral Co.
 Members Florists' Telegraph Delivery Ass'n.

"WE NEVER SLEEP"

IDLEWILD GREENHOUSES, Memphis, Tenn.
 89 South Main Street
 "Up-to-the-minute" Service and Execution
 Every Flower in Season

WARE YOUR ORDERS
 TO
HARRY PAPWORTH
 The Melrose Ridge Nursery Co. Ltd.
 STORE
 135 Carondelet St.
NEW ORLEANS
 F.T.D.

U. J. VIRGIN
 838 Canal St. NEW ORLEANS, LA.

Chas. W. Crouch, KNOXVILLE, TENN.
 The Leading Florist of the South
 All Orders Given Special Attention

LOUISVILLE, KENTUCKY

Send us your
 Orders for
 KENTUCKY

Jacob Schulz

For the most
 painstaking
 personal ser-
 vice.

550 Fourth Ave., LOUISVILLE, KY.

Member of Florists' Telegraph Delivery Association

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n.

stores need a half holiday per week as much as those in the dry goods stores.

Hitchings & Co. started work on the new carnation house for Thomas Capers, of Wellesley Hills, last week.

Patrick Welch announces a fare of \$104.20 for the round trip to and from San Francisco, leaving Boston August 4 and arriving back September 2. Lower berth for full round trip costs \$37. Early applications should be made, as there will be a heavy transcontinental traffic in August. It looks now as though there would be a fair-sized party to accompany President Welch.

Samuel Wax is having fine success salmon fishing at Grand Lake Stream, Me., and sent a box of six splendid fish home last week.

George Hamer, the assistant manager at the Boston Flower Exchange, is able to resume his duties after his late painful accident.

The Houghton-Gorney Co. had one window July 10 filled with crotons. Hardy perennials and annuals were attractively featured in another window.

Visitors last week included Andrew J. Dorward, Newport, R. I.; A. J. Jennings, representing Bobbink & Atkins, Rutherford, N. J.; Maurice Fuld, representing Knight & Struck Co., New York.

Louis Golub, the well known florist at Houghton & Dutton's, has the sympathy of many friends in the death of his 6-month-old baby, which was instantly killed when an automobile struck the little carriage in which Mrs. Golub was wheeling it.

The sports committee of the Gardeners' and Florists' Club has a fine list of features for the annual picnic at Cunningham park, East Milton, July 22. Fine weather only is needed to bring out a bumper attendance. Any members who have not yet sent in their contributions toward the prize fund should send the same to P. M. Miller at once.

Frank P. Putnam, of North Tewksbury, one of our most successful carnation growers, has his plants, some 30,000 in number, all in the benches for the coming season.

I regret to report the serious illness of Mrs. William Rosenthal, of the Boston Cut Flower Co., with typhoid fever. Mrs. Rosenthal is at the Peter Bent Brigham hospital. Her many friends in the trade wish her a speedy recovery.

There have been hosts of visitors to

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

Lexington, Ky.
KELLER, Florist

High Grade Cut Flowers and Designing

Hourly Car Service for Paris, Georgetown, Versailles, Frankfort and Nicholasville.

CINCINNATI
E. G. HILL FLORAL CO.

Good stock and good service at both stores

INDIANAPOLIS

Established 1859

A. WIEGAND'S SONS CO.
 Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.
 Indiana's oldest, largest and most complete retail establishment.

Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

BERTERMANN BROS. CO.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

Richmond, Ind.

FRED H. LEMON & CO.

Florists and Decorators. Send us your orders.

TERRE HAUTE, IND.

JOHN G. HEINL & SON, 129 South 7th Street

BEYER FLORAL CO. SOUTH BEND, IND.

Daily deliveries to Notre Dame University and St. Mary's Academy.

GARY FLORAL CO.
 118 West 5th Avenue

A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Kemble's Flowers

Greenhouses in
MARSHALLTOWN,
CENTERVILLE,
OSKALOOSA,
MASON CITY,
WATERLOO,
BOONE,

IOWA

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

ROCHESTER, MINN.

KWALITY KUT FLOWERS

D. M. WIGLE
Trademark Registered

ST. PAUL, MINN.

The Largest Store in America.
Members Florists' Telegraph Delivery.
The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc.

30, 32, 34 West 5th Street

ST. PAUL, MINN.

Order your flowers for delivery
in this section from the leading
Florists of the Northwest.

L. L. MAY & CO.

ST. PAUL, MINN.

Des Moines

IN THE CENTER OF IOWA

J. S. Wilson Floral Co.

Orders filled with the kind of care we hope
will be used when we send you an order.
Members Florists' Telegraph Delivery Association.

Minneapolis, Minn. LEADING FLORISTS

SWANSON'S, 618 Nicollet Ave.

DULUTH FLORAL CO.

200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

MINNEAPOLIS, MINN. 84 So. 5th St. 932 Nicollet Ave.

Whitted Floral Co.

Members Florists' Telegraph Delivery Association

Green Bay, Wis. CARL MEIER & CO.

Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

LA CROSSE FLORAL CO. La Crosse, Wis.

will properly execute orders in
WISCONSIN OR THE NORTHWEST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

OTTUMWA, IOWA

O. P. M. CRILEY, cor. Willard and Keota Sts.
Postal and Western Union Telegraph

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

Waterloo, Iowa

CHAS. SHERWOOD
320 E. 4th Street

Greenhouses, cor. Fairview and Conger Sts. All
orders receive careful and prompt attention.

see Farquhar's display of Liliun regale
this week. They have about 1,000,-
000 bulbs of various sizes in their
nursery. W. N. C.

BUFFALO.

The Market.

The weather last week was cool for
midsummer. Trade is dull. Even spe-
cial sales have failed to attract buy-
ers. Carnations are holding up well,
both in quantity and quality. Candid-
um and Harrisii lilies are abundant,
but the demand for them is light. Sweet
peas have come into bloom quickly and
are flooding the market. Needless to
say, they are going at low figures. Roses
in general are good, but some varieties
are not opening well and are partly
blasted. Key, Ward, Russell, Taft, Had-
ley and White Killarney are the best.
Beauties are fine, but the prices are
low for the quality offered. Valley and
orchids are plentiful. Garden flowers
are in demand. Gladioli, larkspurs,
gaillardias, Shasta daisies, cornflowers,
etc., are plentiful. There are few flow-
ering plants at present. Native hardy
ferns have arrived and all greens are
plentiful.

Various Notes.

J. H. Rebstock had a unique cactus
display last week. The entire window
was given over to cacti of different va-
rieties. A few vases of flowers gave
color to the gray plants. The floor of
the window was covered with red
paper. Several night-blooming cereus
made the window attractive by night,
for they were in full bloom for several
evenings.

F. J. Keller, of Rochester, was in
town last week. The firm of J. B. Kel-
ler Sons has orders for several large
out-of-town weddings, to occur the lat-
ter part of this month.

Miss Anna Louise Faul is having a
two weeks' vacation.

The Buffalo Florists' Club's outing
takes place at the Bedell House, Grand
Island, July 15.

S. A. Anderson had an elaborate
decoration for a silver-wedding dinner
at the Hotel Iroquois, July 8. Pink
and white flowers were arranged in
baskets and tied with silver ribbons.
Corsages of white sweet peas and val-
ley, also tied with silver ribbons, were
placed at the plate of each lady guest.
The affair was a pretty one. Mr.
Anderson spent several days on a fish-

Milwaukee, Wis.

J. M. FOX & SON

437-39-41 MILWAUKEE ST.

Members Florists' Telegraph Delivery Assn.

MADISON, WIS.

RENTSCHLER FLORAL CO.

Formerly Capitol City Greenhouse Co.

Best Shipping Service for Wisconsin

For WISCONSIN delivery of
"Home-grown Flowers"

GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

C. H. FREY Wholesale and Retail Florist

1133 O St., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice
Trade Discounts. First-class Stock

FREY & FREY

1338 O St., LINCOLN, NEB.

Wholesale and Retail

100,000 square feet of glass at your service.
Trade discount.

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Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

LINCOLN, NEB. CHAPIN BROS. Retail Florists

Flowers for All Occasions, from Cradle to Grave

LEWIS, HENDERSON, Florist

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Member Florists' Telegraph Delivery Ass'n.

HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582

1415 Farnum Street OMAHA, NEB.

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

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The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

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Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association.

Michigan Ave., at 31st St.

The unexcelled facilities of the Ernst
WIENHOEBER
Company
are available to the trade for filling any order in
CHICAGO
22 East Elm Street
Member Florists' Telegraph Delivery.

Chicago Des Moines
ALPHA FLORAL CO.
146 S. Wabash Ave., Chicago, Ill.
623 Walnut St., Des Moines, Ia.

Largest and most centrally located store in the city. All orders given prompt attention.

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Costs Only 70c per Week
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It would keep your name and your facilities before the whole trade.
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Deliveries to Northwestern University and all North Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Aurora, Ill. **JOS. M. SMELY**
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

J. L. JOHNSON, DE KALB, ILL.
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful attention.

Rockford, Ill., **H. W. Buckbee**
Member Florists' Telegraph Delivery

A. C. BROWN, SPRINGFIELD,
ILLINOIS
LARGE GREENHOUSES

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

FREEPORT, ILL. We are the largest
Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

SIOUX CITY Supplies western Iowa,
southern Minnesota, all of
IOWA South Dakota, northeastern Nebraska.

J. C. RENNISON CO.
NORTH FLORAL CO.

915 Central Ave., FORT DODGE, IA.

Established 1857.



737-739 Buckingham Place

L. D. Phone CHICAGO
1112 Graceland

Send us your retail orders. We
have the best facilities in the city

ing trip recently. Miss May Redmond,
of the Anderson force, is spending her
two weeks' vacation in Dansville, N. Y.

Joseph Kane has severed his connection
with the branch store of W. J.
Palmer & Son.

The Wm. Scott Co. is running its
new delivery auto, which is painted a
handsome light gray and is quite attractive.

William Warring has just returned
from Detroit, where he spent a few
days.

Charles Schoenhut is making weekly
trips to Albany in connection with his
work as a delegate to the constitutional
convention, now in session at the state
capital.

W. J. Palmer & Son had a most attractive
summer window display, consisting of an oblong pool, with pond
lilies arranged in a star-shaped group.
Vases of roses in long hangers, and
lilies in tall, flaring vases, filled the
background of the window. At the
greenhouses in Lancaster the rose crop
is superb. Russell of unusual stems and
size of bloom, and extra fine Ophelia,
are among the new roses that are being
cut. Mark Palmer is spending the
summer at his cottage at the Lake of
Bays, in Canada.

W. A. Manda, of South Orange, N.
J., spent several days here last week.
He is on a pleasure trip and has spent
several days motoring. E. C. A.

STEAMER SAILINGS.

Bulletin a few of these steamer sailings
in your window, with the information
that you have facilities for delivering
bon voyage tokens on board
any outgoing boat, or funeral or other
flowers anywhere on short notice:

Steamer—	From—	To—	Sails.
St. Paul.....	New York...	Liverpool	July 17
Orduna.....	New York...	Liverpool	July 17
Corsican.....	Montreal...	Glasgow	July 17
Bermudian.....	New York...	Bermuda	July 17
Carthaginian.....	Montreal...	London	July 18
N. Amsterdam.....	New York...	Rotterdam	July 20
Korona.....	New York...	West Indies	July 20
Cretic.....	New York...	Genoa	July 21
Scandinavian.....	Montreal...	Liverpool	July 22
Tuscania.....	New York...	Glasgow	July 23
New York.....	New York...	Liverpool	July 24
Northland.....	Montreal...	Liverpool	July 24
China.....	San Fr'sco...	Hongkong	July 24
Tennyson.....	New York...	Brazil	July 24
Eastern Prince.....	New York...	Brazil	July 25
Noordam.....	New York...	Rotterdam	July 27
Aki Maru.....	Seattle.....	Hongkong	July 27
Rio de Janeiro.....	New York...	Brazil	July 27

We are prepared to take care of
out-of-town orders for

CHICAGO
Delivery or shipment anywhere.
C. W. McKELLAR,
22 East Randolph St. CHICAGO

A. McADAMS

Established 1865

We are prepared to take care of out-of-town
orders for

CHICAGO
W. J. La Grotta, Prop. 53d St. and Kimbark Ave.

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EVERYTHING IN FLOWERS
DELIVERED ANYWHERE

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FLOWERS

CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel

COURTESIES EXTENDED TO ALL FLORISTS

F. WM. HECKENKAMP, JR.

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LEADING FLORIST

Prompt service for Western Illinois, N. E.
Missouri and S. E. Iowa.

We can assure you the best of service with the
regular discount on all your retail orders for the
following towns:—

Austin, Oak Park, River Forest, Maywood,
Riverside, La Grange, Western Springs,
Hinsdale, Glen Ellyn, Wheaton and
Elmhurst, on short notice.

KLIMMER'S GREENHOUSES
812 Dunlap Ave. FOREST PARK, ILL.

BLOOMINGTON, ILL.
Flowers delivered in this city and surrounding
country promptly. Best service.
WELLENREITER & SON, 409 N. MAIN STREET

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly
and carefully.

PEKIN—PEORIA

All Orders Receive Personal Attention
GEO. A. KUHLE, Pekin, Ill.

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Gurney Greenhouse Co.

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Samuelson

ARE CAREFULLY EXECUTED

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FLOWERS DELIVERED IN CITY OR STATE ON SHORT NOTICE
BOYLE AND MARYLAND AVENUES **F. H. WEBER** BOYLE AND MARYLAND AVENUES
Both Long Distance Phones. Member Florists' Telegraph Delivery Association.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford, **Philadelphia** Broad and Walnut Streets.

PHILADELPHIA and Vicinity

The London Flower Shop, Ltd.

1800 Chestnut Street.
PHILADELPHIA, PA.

Member Florists' Telegraph Delivery.

FRED C. WEBER

4326-28 Olive St., **St. Louis, Mo.**

We have no Branch Store
SELLING FLOWERS FORTY-TWO YEARS
Member Florists' T. D. Assn.

Members of Florists' Telegraph Delivery Ass'n

EVENDEN BROS.

Largest Growers in Central Pa. **Williamsport, Pa.**

A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, **Pittsburgh, Pa.**

Largest Floral Establishment in America

Established 1874—Incorporated 1909

PITTSBURGH, PA.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

Pittsburgh, Pa.



710 E. Diamond St.

COURTESIES EXTENDED TO THE TRADE

OPEN DAY and NIGHT

Members of the Florists' Telegraph Delivery.

WILLIAMSPORT, PA.

WILLIAMSPORT FLORAL CO. The Leading Florists

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, John M. Lupton, Mattituck, L. I.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.

SEED crops throughout the north central states are generally quite backward because of the excessive rains.

ON account of anomalous weather conditions, it is impossible to make any definite statements as to seed crop prospects.

UNDER the influence of the high prices paid for farm produce, nowhere in the world except in America does the acreage under seed crops equal that of previous years.

THE T. J. Grey Co., Boston, has removed to much better quarters at 29 South Market street, with a warehouse nearby, at 82 South Market, for heavy seeds, fertilizers, garden tools, etc.

THE British casualty lists record the death in the Mediterranean of Lieut. H. G. Simpson, of the First Inniskilling Fusiliers. He was the only son of H. Simpson, secretary of Cooper, Taber & Co., London.

THE radish seed crop in Michigan is practically a failure. At least fifty per cent of it will be plowed up, and as the French seed will, in all probability, be short, the trade faces a general scarcity of radish seed.

ARTICLES of incorporation for the Arthur T. Boddington Co., New York, were filed July 9. Capitalized at \$100,000, the incorporators named are A. T. Boddington, of Yonkers; C. W. Scott, of Whitestone, and Remsen S. Mills, of Brooklyn.

J. M. CLARK, of the Leonard Seed Co., Chicago, has returned from a trip through the seed districts of Michigan and Wisconsin. The company, so far from crying hard times, has enough faith in the future to put six additional salesmen on the road.

REPORTS from Holland indicate continued uncertainty with regard to the fall business. It is stated that conditions have prevented the usual auction sales of growing crops and that prices are unsteady as well as low, in spite of growth conditions that indicate an indifferent yield of tulips and hyacinths, but a good crop of narcissi. Lifting the crops began earlier this year than usual, in spite of the wet spring.

THIRTY travelers for Northrup, King & Co., Minneapolis, started out July 6 to cover that part of the United States from the Great Lakes to the coast and from Canada to the gulf. There is scarcely a hamlet in all that section that is not visited. As an experiment, six of the young men were equipped with roadsters of the Little Henry coinage, with a view to testing their adaptability to the work.

WHILE some operators seem to be expecting a bumper crop of onion sets, others take the opposite view and look for an unusually short crop, but of choice quality. If there should be a large crop, the indications are that the sets will be quite inferior in both shape and size. Nothing definite, though, can be known as yet, as the crops at Chicago are still making rapid top growth as a result of the heavy rains and it is

TURNIP SEED

LEONARD SEED CO.
226-230 W. KINZIE STREET, CHICAGO
ONION SETS
GROWERS FOR THE TRADE
Write for Prices

**YOU will be satisfied with the products of
Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Braslan

Wholesale Growers of the following California Specialties only:

ONION, LETTUCE, CARROT, RADISH, PARSNIP, PARSLEY,
CELERY, ENDIVE, LEEK, SALSIFY and SWEET PEAS

Seed Growers

SAN JOSE, CALIFORNIA

Company

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Specialties:

Cucumber, Musk and Watermelon,
Pumpkin, Squash, Sweet and Field Corn.
FREMONT, NEB.

THE L. D. WALLER SEED CO.

Specialists in

SWEET PEAS—NASTURTIUM SEEDS

Prices on Application

GUADALOUPE, CALIFORNIA

Contract Seed Growers

Specialties: Pepper, Egg Plant, Tomato,
Vine Seed and Field Corn.

Correspondence Solicited

George R. Pedrick & Son
PEDRICKTOWN, N. J.

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
kin, Sweet, Flint and Dent Seed Corn

—THE—

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster,
Cosmos, Mignonette, Verbena, in variety.
Correspondence solicited.

EVERETTE R. PEACOCK CO.

"PEACOCK BRAND SEEDS"

STANDARD OF QUALITY

ONION SETS

4013 Milwaukee Avenue
CHICAGO

CONTRACT

SEED GROWERS

Strictly Michigan Grown Beans, Cucumber,
Tomato, Muskmelon, Squash Watermelon, Radish,
Sweet Corn. Correspondence solicited.

S. M. ISBELL & CO., Jackson, Mich.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers SANTA CLARA, CAL.

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

Henry Fish Seed Co.

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For the Wholesale Seed Trade.

CARPINTERIA, -:- CAL.

TOMATO SEED

Grown for the
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TOMATO SEED

Also Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon Seed and
Field Corn, in variety, on contract.

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ANNOUNCEMENT OF THE 1915 CROP PRICES ON ZVOLANEK'S WINTER- FLOWERING ORCHID SWEET PEA SEED

We are distributors for these famous Sweet Pea Seeds and are today able to announce the following prices subject to crop being unsold on receipt of order—so speak quick. Delivery July or August.

Mrs. A. A. Skach, a beautiful shell pink. Will not fade and has splendid keeping qualities. Per ounce, \$1.75; 4 ounces, \$6.50; 1 pound, \$18.00.

Mrs. Jos. Manda, a light shell pink with extra long stem. Flowers ruffled, becoming a brighter pink the longer they are kept. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

White Orchid, a true white. Per ounce, \$1.75; 4 ounces, \$6.00; 1 pound, \$18.00.

Mrs. M. Spanolin, black-seeded, of the purest white color. Has won a number of first prizes. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

Orchid Beauty, dark rose, blush-

ed with orange. Per ounce, \$1.75; 4 ounces, \$6.00; 1 pound, \$18.00.

Orange Orchid, begins to bloom in March. One of the best if sown late. During December and January the color is more rose. True. Per ounce, \$4.00; 4 ounces, \$12.00.

Lavender Orchid, lavender pink, very large. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

Lavender Nora, not orchid-flowering, but has captured all first prizes over other lavender orchid colors. Long stems. Per ounce, 75c; 1 pound, \$8.00.

Venus, white with slight pink blush; one of the best. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

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We offer a limited quantity of greenhouse-grown seed from a strain of Mignonette which we have reselected for several years.

Trade Packet \$1.00

1/4 Oz., \$1.50 Oz., \$5.00

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Sweet Pea Farm,

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SEEDS

FOR YOUR SPECIAL IDEAS

Any special idea you may have for plants or flowers will get its support here—our stock of seeds is so extensive.

Our seeds for late summer blooming will yield a perfect rainbow-range of color.

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J. M. THORBURN & CO.
53 Barclay St., through to 54 Park Place,
NEW YORK

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97th Year

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Wholesale Garden and Field Seeds,
Onion Sets, Seed Potatoes.

Growers of Pedigree
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SPECIALISTS**

Wholesale growers of full lists of FLOWER
and GARDEN SEEDS

FOR IMMEDIATE DELIVERY

BAMBOO CANES

For staking tall, slender plants, such as Mums, Lilies, etc. F. O. B. Bound Brook, N. J.

Natural Color

5/8 ft. long \$ 6.00 per 1000
5/8 ft. long 10.00 per 2000
10 ft. long 11.00 per 500
Poles 15 ft. long 16.00 per 75

Dyed Green

2 ft. long \$ 6.00 per 2000
3 ft. long 8.00 per 2000
3 1/2 ft. long 9.00 per 2000
5 ft. long 7.00 per 1000
5 ft. long 11.00 per 2000

Extra Heavy Canes

5 ft. long \$16.00 per 1000
6 ft. long 20.00 per 1000

CYCAS STEMS

Fine quality, spring arrival from Japan. Sold in original cases of 300 lbs. F. O. B. Bound Brook, N. J.

Oshima stems \$19.00 per case

Loochoo stems 23.00 per case

Loochoo stems are of finer quality than the common variety usually sold here. Plant now—palms will be profitable when they are ready for the market.

LILIUM GIGANTEUM

The celebrated Horseshoe Brand Giganteum. Plant now for October flowering—you will need them when the cold weather comes. F. O. B. New York and other cities.

Size 6/8 \$20.00 per case of 400
Size 7/8 17.00 per case of 350
Size 7/9 20.00 per case of 300
Size 8/9 20.00 per case of 280
Size 8/10 20.00 per case of 250
Size 9/10 12.00 per case of 100
Size 9/10 22.00 per case of 200
Size 10/11 15.00 per case of 100
Size 10/11 20.00 per case of 150

LILIUM MAGNIFICUM

Fine scarlet lily (improved Rubrum). Very fine for the winter holidays and very profitable. Flowers for November, December and January if planted now. F. O. B. New York.

Size 8 to 9 in . . . \$12.00 per case of 190
Size 9 to 10 in . . . 12.00 per case of 150
Size 10 to 11 in . . . 12.00 per case of 120
Size 11 to 13 in . . . 10.00 per case of 80
Size 13 to 15 in . . . 12.00 per case of 60

These bulbs will flower two crops if properly handled.



**RALPH M. WARD
& CO.**

THE LILY HOUSE

71 Murray Street
NEW YORK

Not how cheap
but how good.

Our Motto:—The Best the Market Affords

Lilium Giganteum, 7/9-in.**CASE OF 100 BULBS \$6.95**

FROM NEW YORK AND CHICAGO COLD STORAGE

800 bulbs,
\$18.001200 bulbs,
\$70.00**C. S. & Co.**
NEW YORK1000 pips,
\$15.002500 pips,
\$35.00**Lily of the Valley Pips****\$7.95 CASE OF 500 PIPS****CHAS. SCHWAKE & CO., Inc.,****90-92 West Broadway,****NEW YORK**

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problematical whether or not they will bulb out and ripen down in good form.

THE business of A. & L. Bremond Freres, Ollioules, France, is to be pushed in America, according to Jacques Courtine, who has been placed in charge since the two sons of Louis Bremond were called to the colors. Mr. Courtine is well acquainted with the trade in the United States through many trips here as a bulb salesman.

FIELD'S BUSINESS YEAR.

The postage bill of the Henry Field Seed Co. is of itself more than enough to make Shenandoah a first-class post-office and exceeds the total postal revenue at such Iowa cities as Creston, Red Oak, Marysville, Centerville or Nebraska City. Its postage bill this year was \$42,338.71, an increase over last year of \$10,599.61. Not all of this was purchased at home, as \$7,568.86 worth of stamps were received in the mail in payment of orders, leaving \$34,769.85 purchased at the local postoffice.

These figures were made known at the annual meeting of the company July 6, when it also was shown that the sales for the season amounted to approximately \$313,000, against \$227,000 last year. The number of orders was a little over 105,000, against 82,600 last year. This was an increase of over twenty-six per cent in number of orders and about thirty-three per cent in volume of business. The number of people employed at the busiest time was about 160 and the pay roll amounted to \$42,815.45.

At the meeting the usual eight per cent dividend was declared, the balance of the year's profit being turned over to the surplus fund. The old officers and directors were reelected, as follows: President, Henry Field; vice-president, A. L. P. Thompson; secretary and treasurer, F. E. Tunnicliff; directors, Henry Field, A. L. P. Thompson, D. S. Lake, E. S. Welch, E. A. Read, G. C. Mitchell, A. M. Eldridge; assistant manager, A. M. Eldridge; manager garden seed department, W. W. Pitzer; office manager, Mrs. G. C. Mitchell; manager of printing, Roscoe Allison; manager nursery department, J. E. Carothers.

KRELAGE ON BULBS AND WAR.

E. H. Krelage, of Haarlem, head of the Bulb Growers' Association of the Netherlands, a few weeks ago discussed with a representative of the Associated Press the effect of the war as related to the Holland bulb industry. The interview has just reached the newspapers, members of the association, and is in part as follows:

"Everything in the bulb trade was ready for the export season, which starts in the first week of August, when the war broke out," said Mr. Krelage, as his motor whirled the correspondent through gorgeous fields, planted in checkerboards of scarlet, purple, yellow, white and parti-colored tulips and hyacinths, the odor of which hung heavy above the sandy fields. "Our

TO THE TRADE

HENRY METTE, QUEDLINBURG, GERMANY
(Established in 1784)

GROWER and EXPORTER on the very largest scale of all

CHOICE VEGETABLE, FLOWER and FARM SEEDS

SPECIALTIES: Beans, Beets, Cabbages, Carrots, Kohl-Rabi, Leeks, Lettuces, Onions, Peas, Radishes, Spinach, Turnips, Swedes, Asters, Balsams, Begonias, Carnations, Cinerarias, Gloxinias, Larkspurs, Nasturtiums, Pansies, Petunias, Phlox, Primulas, Scabious, Stocks, Verbenas, Zinnias, etc. Catalogue free on application.

HENRY METTE'S TRIUMPH OF THE GIANT PANSIES (mixed), the most perfect and most beautiful in the world, \$6.00 per oz.; \$1.75 per 1/4 oz.; \$1.00 per 1/8 oz. Postage paid. Cash with order.

All seeds offered are grown under my personal supervision on my own vast grounds, and are warranted true to name, of strongest growth, finest stocks and best quality. I also grow largely seeds on contract.

Mention The Review when you write.

A. & L. BREMOND FRERES**OLLIOULES, VAR, FRANCE**

Sons and successors to Louis Bremond, the oldest and most widely known French Bulb exporter, are prepared to meet the requirements for the next crop and to deliver promptly any highest grade of bulbs at the lowest market rate.

PRICES ON APPLICATION BY WIRE OR MAIL

CABLE ADDRESS:—BREMOND FRERES, OLLIOULES, FRANCE

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DANISH PANSY SEED

Wiboltt's Danish Exhibition.....per lb., \$18.00; per oz., \$1.50
Good Mixture.....per lb., 8.00; per oz., .30
Extra Fine Mixture.....per lb., 4.00; per oz., .35
Giant Trimardeau Mixture.....per lb., 8.00; per oz., .60

Postpaid. Cash with order. Write for my price list.

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Ask for Prices of Seeds (Garden, Farm or Flower) from

KELWAY'Sfor present delivery or on contract.
Special prices now ready.**LANGPORT, ENGLAND****DANISH SEED IMPORT**

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Mosbjerg, P. O. Box 560, Minneapolis, Minn.

DANISH SEEDS

Cabbage, Cauliflower
Carrot, Mangel, Swede,
Turnip, etc.

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Contract Offers and Samples at your service.

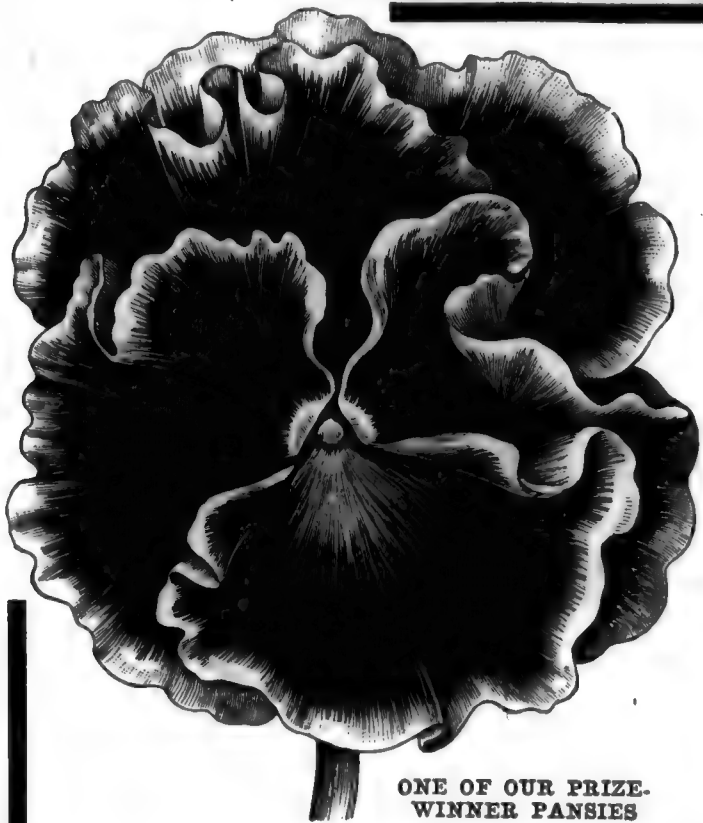
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ONE OF OUR PRIZE-WINNER PANSIES

Johnson's Prize Winner Pansies in mixture. The finest strain of Pansy in cultivation, saved only from the largest and best shaped flowers of the richest colors.

Tr. Pkt., 50 cts.
Oz., \$5.00

GIANT SEPARATE COLORS

	Tr. Pkt.	Per Oz.
Giant Adonis. Beautiful light blue	\$0.25	\$2.00
Giant Prince Bismarck. Beautiful shade of brown	.25	1.50
Giant Striped	.25	1.50
Giant Peacock. Ultramarine blue, claret and white; extra	.30	2.00
Giant Emperor William. The best blue	.25	1.50
Giant Black	.25	1.50
Giant White. With dark eye	.25	1.50
Giant Trimardeau. Choice mixed	.25	1.00
Giant Fire King. Golden yellow, upper petals purple	.25	1.50
Giant Mme. Perret. A magnificent giant strain of rare excellence, very early, vigorous and a rich combination of colors	.30	2.50
Giant Lord Beaconsfield. Purple, white petals	.25	1.50
Giant Yellow. With dark eye; fine	.25	1.50
Giant Dark Blue	.25	1.50
Giant Snowflake. Pure white	.25	1.50

	Tr. Pkt.	Per Oz.
Giant Hortensia. Beautiful red shades	\$0.30	\$2.25
Giant President Carnot	.25	2.00
Bugnot's Superb Blotched	.40	3.00
Cassier's Giant Five Blotched	.30	2.50
Giant Masterpiece. A magnificent variety, with curled petals and many rich colors	.40	3.50
Giant Orchid-flowered. Beautiful, rare shades	.40	2.50
Triumph of the Giants (grown by Henry Mette, the introducer). A prize strain of curled and fluted flowers of immense size and rare brilliancy of coloring. 1/4 oz., \$1.75	.60	6.00
Giant Odier. Extra large blotched, rich colors	.30	2.50
Giant Imperial German Mixed. A rich strain	.30	2.50
Giant Parisian. Brilliant colors, mostly five blotched; fine	.25	2.00
Giant Golden Queen. Without eye	.25	2.25

JOHNSON SEED COMPANY
217 Market Street, PHILADELPHIA, PA.

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August Rölker & Sons

General Horticultural Importers for the trade only. Send for estimates or price list to

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L. GIGANTEUMS

8-9 inch, 8-10 inch, 9-10 inch
Also BAMBOO STAKES, green and natural, different sizes.
Write for prices.

YOKOHAMA NURSERY CO., Ltd.
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Watch for our Trade Mark Stamped on every brick of Lambert's

Pure Culture Mushroom Spawn

Substitution of cheaper grades is thus easily exposed. Fresh sample brick, with illustrated book, mailed postpaid by manufacturers upon receipt of 25 cents in postage. Address

P. C.

Trade Mark. American Spawn Co., St. Paul, Minn.

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Lilium Giganteum, 7-9 in., 300 in case, \$18.00 per case
Lilium Formosum, 8-9 in., 300 in case, 18.00 per case
Lilium Album, 220 in case 12.00 per case
Lilium Auratum, 150 in case 10.00 per case
Lily of the Valley Pips, extra fine.... 14.00 per 1000

Bamboo Canes, Wood Moss and Sphagnum Moss.
To-bak-lne, Nikoteen and Nico-Fume.

D. RUSCONI, 128 West 6th Street,
CINCINNATI, OHIO
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Unkul Si sez:

We "was turrible" busy sending back checks and unfilled orders this spring, 'cause you fellers didn't order in time.

Get Busy—Order Now

M. M. CARROLL
NORWOOD (Near Cincinnati) OHIO

Mention The Review when you write.

Wilson's Seeds will grow anywhere.

J. J. WILSON SEED CO., Newark, N. J.

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Winterson's New Crop
"Worth-while" Quality

PANSY SEED

Winterson's Giant "Combination" Mixture—For the past 19 years we have supplied this mixture to the trade, and it has invariably "produced the goods." "The best that it is possible to obtain," is not an exaggeration of this grand mixture.

PRICE

Per trade packet\$0.50
Per 1/4 ounce75
Per 1/2 ounce 1.50
Per 1 ounce 2.75
Per ounce 5.00

Cassier's Giant—A grand mixture of the finest blotched varieties, large in size and rich in coloring.

Trimardeau Mixed—Enormous size, beautiful colors.

Princess—New. Compact, upright-growing, weatherproof class of Pansies, mostly blotched and some frilled flowers; very valuable.

Masterpiece Giant—Curled Spencer or so-called double Pansies; extraordinarily good.

Triumph of the Giants—Remarkably beautiful and showy class; very large, frilled blooms, rich colors.

Psyche—White, each petal having a violet blotch; waved petals.

Giant Adonis—Light blue; beautiful.

Giant Andromeda—Rose, with lavender.

Giant Emperor William—Cornflower blue; showy.

Giant King of the Blacks—Fine.

Giant Lord Beaconsfield—Deep purple-violet, shading to white.

Giant Mme. Perret—Fine wine shades on white ground; very showy.

Giant Mauve Queen—New.

Giant Snowflake.

Giant Striped—Fine dark shades.

Giant White—With purple eye; very fine.

Giant Yellow—With large black eye.

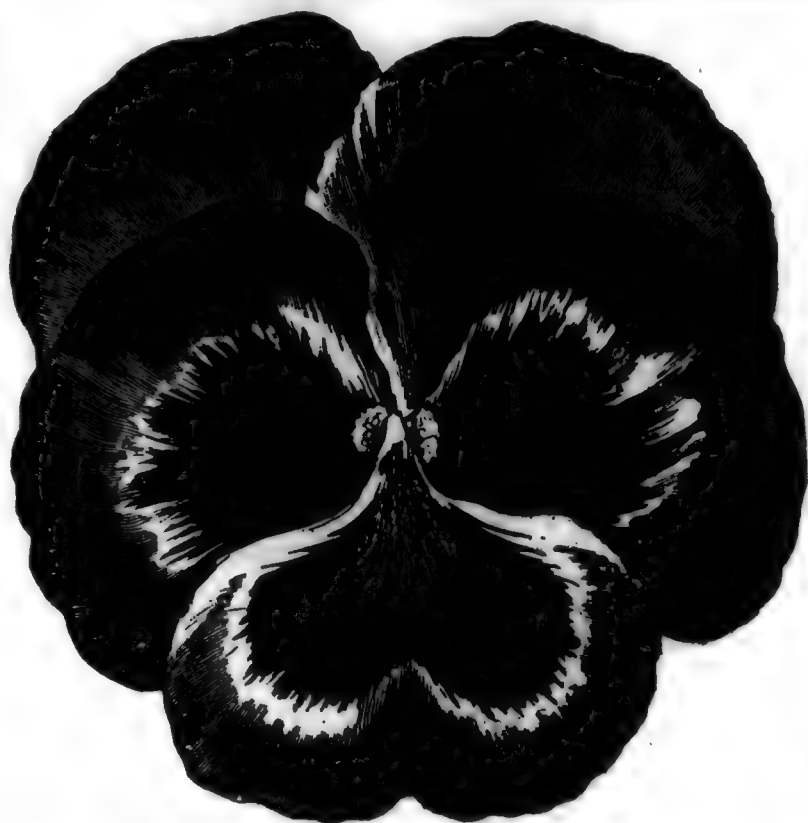
Giant "Non Plus Ultra"—A mixture of striking colors containing the Blotched and Masterpiece varieties in greatest proportion. Don't fail to grow some of this.

Price each of above, except otherwise noted.

Per large trade packet, 35c
Three for One Dollar

WINTERSON'S SEED STORE

166 N. Wabash Ave., CHICAGO
L. D. Phone 0004 Central



Giant Mixed Pansy

Trade Packet, 25c; Oz., \$1.50

	Tr. pkt.	Oz.
ACONITUM Napellus	\$0.15	\$0.40
ALYSSUM Saxatile10	.30
AQUILEGIA, Long-spurred25	1.50
BELLIS Maxima25	1.50
CALLIOPSIS Lanceolata10	.25
CARNATION, Hardy Mixed25	1.00
DELPHINIUM Belladonna25	2.50
DIGITALIS, Spotted15	.40
HOLLYHOCKS, Named25	1.50
IBERIS Sempervirens25	2.50
MYOSOTIS Victoria25	.7
PHLOX Decussata25	1.5
PYRETHRUM, Single25	1.00
STOCKS, Winter-flowering, Nice25	2.50
SWEET PEAS—		Lb.
Christmas White		\$1.50
Christmas Pink		1.50
Christmas Lavender		2.00
Christmas Salmon Pink		1.50

WILLIAM ELLIOTT & SONS 42 Vesey Street,
NEW YORK

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first impression then was that exportation would be impossible and that the whole season would be lost. But the results were really better than we anticipated. Exportation was found possible to the United States without interruption; also to England, Sweden, Norway and Denmark, Germany and Austria, France and even Russia. Many orders, however, were canceled or cut down. Domestic readjustments made necessary by the departure of so many millions of men for the battlefields of Europe caused the abandoning of much of the garden beautifying which is annually planned in the fall. For this reason there came to be an enormous surplus stock on the hands of the Dutch bulb growers, especially of hyacinths, which had already been somewhat too plentiful even before the war.

"Enormous quantities of bulbs, also, seem to have been sent to public auctions in several foreign countries, to be sold in that way at exceedingly low prices—which did not help the Dutch bulb business. At the end of the export season tulips and narcissi proved to be practically all sold, while there still remained an important stock of hyacinths in the warehouses, which had to be thrown away in the end.

"The prices of most kinds of bulbs went down in August. Hyacinths could be had at any figure; tulips in cases for half the normal price. The official export statistics show only a slight decrease compared with the record year of 1913, but these figures are deceptive. They can be accounted for by the large size and greater weight of the bulbs, and also by the large quantities sold at auction, upon which there was little if any profit to the venders or the bulb growers.

"The financial losses to the bulb growers, although not perhaps so bad as anticipated last August, have been serious. But they depend to a certain extent upon the character of the trade supplied by the individual grower. Firms dealing only with the United States have not irreparably suffered, while those exporting chiefly to Russia had an extremely bad year.

"This spring the representatives of

DUTCH BULBS

PEARSON'S MONEY-WORTH QUALITY

The kind you have always been trying to get. Prices based on quality, not competition, and yet the prices are lower than those of most reliable dealers. Let us have your name now for price list when ready, or better still, let us have a list of your requirements for prices.

PETER PEARSON, Seedsman and Florist, 5732-5752 Gunnison Street, **CHICAGO**

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Fitness for Its Purpose

Bulbs for outdoor planting.

Bulbs for forcing.

Bulbs for Thanksgiving flowers.

Bulbs for Christmas flowers.

Bulbs for Easter flowers.

Bulbs for all occasions and purposes.

What we want to emphasize is the importance of "fitness for its purpose," and the attention we give to it in every respect.

Write us about your order. We can give you interesting facts about our prices, quality and service.

LECHNER BROS.

WEBSTER GROVES, MISSOURI

Agents for The Growers' Association,
Anna Paulowna, Holland.

Mention The Review when you write.

the bulb firms of Holland have traveled as usual to take orders and make collections for former supplies. They report, generally, that payments, even in the countries at war, are coming in far better than expected. They are, however, booking their new orders, as a rule, without definite arrangements as to prices, as many large buyers of bulbs prefer to wait until later before confirming their orders. If the war looks as if it might continue into next



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Cold Storage Valley

CHICAGO MARKET BRAND

Finest Valley, giving best results
all year round—

\$16.00 per 1000 \$8.50 per 500
4.50 per 250 2.00 per 100

FLORISTS' MONEY MAKER

Best Valley at moderate prices—

\$14.00 per 1000 \$7.50 per 500
\$4.00 per 250

H. N. BRUNS

3040 Madison St., CHICAGO



PRINCESS

20—The New Upright Pansy

This strain is entirely distinct from all others. It is absolutely compact, upright growing, and extremely weather-proof, enduring many storms without damage to its flower. The flowers are mostly blotched and frilled like the Masterpiece, of good form and heavy velvety texture, on heavy stems carried well above the foliage. Attractive by the brilliancy of its colors.
500 Seeds 20c; 1000 Seeds 35c; 1/4 oz. \$1.00; 1/2 oz. \$2.00; 1 oz. \$7.50.

- 24—Kenilworth Show—A fine strain.
- 38—Mme. Perret—Red and wine shades.
- 40—Zebra—Fine striped mixture.
- 42—Adonis—Light blue, white center.
- 44—Black—Almost coal black.
- 46—Black with bronze center.
- 48—Lord Beaconsfield—Purple shaded white.
- 50—Bronze—Beautiful bronze.
- 52—Bronze with yellow center.
- 54—Velvet Brown with yellow center.
- 56—Havana Brown.
- 58—Havana Brown with yellow center.
- 60—Cardinal—Curled, bright red, dark blotch.

The KENILWORTH Giant Pansy

seeds are all grown by myself and are offered in the following mixtures and separate colors:

- 22—KENILWORTH STRAIN—The flowers are of perfect form and substance; many of the immense flowers are from 3 1/4 to 4 inches; it is a striking collection of beautiful colors and markings rich with shades of red, brown, bronze, mahogany and many others too numerous to mention. Light, Medium or Dark Mixtures.
- 26—KENILWORTH CUT FLOWER MIXTURE—Is a distinct class by itself, surpassing all other strains as a cut flower or for exhibition purposes, for inside or outside growing; the large flowers are carried erect above the foliage on heavy stems, 7 or 8 inches long, in the most graceful manner, and stand the hot, dry weather well.
- 28—MASTERPIECE—A remarkable type; the curled, wavy petals giving the flower a double appearance, large flowers of great substance, on long, strong stems.
- 30—GIANT THREE AND FIVE BLOTCHED PANSIES—A superb mixture. Flowers large and of circular form and of great substance. The display of coloring is unsurpassed. A combination of almost every shade of rich velvety colors, reds are particularly conspicuous; the petals being distinctly marked with three or five large dark blotches.
- 32—GIANT PARISIAN—The flowers are of enormous size, and beautifully marked, mostly five dark blotches on white and yellow ground. An unusually showy mixture.

NEW SEED NOW READY

All sorts and mixtures, except the new Pansy Princess, are \$5.00 per oz.; \$1.25 per 1/4 oz.; 5000 seeds, \$1.00; trade packet of 1000 seeds, 25c; any 5 pkts., \$1.00. Please order by number.

- 62—Cecily—Steel blue, margined white.
- 64—Goliath—Large curled yellow, blotched.
- 66—Hero—Curled, deep blue shaded white.
- 68—Emp. William—Ultramarine blue, violet eye.
- 70—Eros—Velvety brown, yellow margin.
- 72—Emp. Franz Joseph—White blotched blue.
- 74—Emp. Frederick—Maroon with gold edge.
- 76—Fairy Queen—Azure blue, white edge.
- 78—Freya—Purplish violet, white edge.
- 80—Gold Edge—Velvety brown, gold edge.
- 84—Superba—Orchid tints of red and wine.
- 86—Sunlight—Yellow with brown blotches.
- 88—Andromeda—Curled apple blossom.
- 90—Colossea Venosa—Light veined shades.
- 92—Almond Blossom—Delicate rose.
- 94—Aurora—Terra cotta shades.
- 97—The above named Orchid mixed.
- 98—Indigo Blue—Deep velvety blue.
- 100—Light Blue shades.
- 104—Meteor—Bright red brown.
- 106—Pres. McKinley—Yellow, dark blotched.
- 108—Mahogany with white margin.
- 110—Mahogany with yellow margin.
- 112—Mourning Clock—Black with white edge.
- 114—Purple—Large rich deep color.
- 116—Peacock—Blue, rosy face, white edge.
- 118—Payche—Curled white, five blotches.

- 126—Red—A collection of rich red shades.
- 128—Red Riding Hood—Curled and blotched.
- 130—Rosy Morn—Purple crimson, white edge.
- 132—Striped on lilac ground.
- 134—Striped on bronze ground.
- 136—Victoria—Blood red, violet blotches.
- 137—Vulcan—Dark red, with five blotches.
- 138—White—Large satiny white.
- 140—White with violet blotch.
- 142—Yellow—Large golden yellow.
- 144—Yellow with dark blotch.
- 146—84 to 144 mixed in equal proportions.

RAINBOW is a mixture of the most beautiful, gorgeous colors, blotched, striped, veined, margined, etc. With every \$1.00 worth of Pansy seed I will send, free, 1000 seeds of Rainbow, and with other amounts in like proportion.

Chas. Frost
Kenilworth, N. J.

Mention The Review when you write.

XXX SEEDS

PRIMROSES, Improved Chinese Fringed. finest grown, many varieties mixed, 650 seeds, \$1.00; 1/2 pkt., 50c; per 1000, \$1.25.
Primula Kewensis, sweet yellow, new dwarf, 25c.
Primula Obconica, new giants, pkt., 50c.
Calceolaria, finest dwarf, Giant flow., 50c.
Columbine, new fancy mixed, 20c.
Cyclamen Giganteum, finest Giants mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.
Cineraria, large flowering dwarf mixed, fine, 1000 seeds, 50c; 1/2 pkt., 25c.
Daisy (Bellis), large flowering double, 20c.

GIANT PANSY The best large flowering varieties, critically selected, 6000 seeds, \$1.00; half pkt., 50c; oz., \$3.00. A pkt. of giant **Mme. Perret** pansy added to every order for Giant Pansy.

CASH. Liberal packets. We can please you.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

Pansy SEED Pansy

Brown's Giant Prize Pansy Seed. My own grown 1915 crop.

\$2.50 per 1/2 oz.; \$5.00 per oz.; \$50.00 per lb.

Cash with order.

PETER BROWN

Lancaster, Pa.

Mention The Review when you write.

CHOICE VARIETIES of GIANT PANSIES

- St. Louis Seed Co.'s Exhibition Mixture—A magnificent mixture. The flowers are the very largest, perfect in form, gorgeously colored and free blooming. \$1.75 7.00
- St. L. S. Co. "Nonpareil" Mixture—This is certainly one of the grandest collections of the rarest and most beautiful varieties of Pansies. 1.25 5.00
- Masterpiece—The petals waved or frilled, which gives the flower an almost double appearance. .75 3.00
- Trimardeau Giant Flowering Mixed. .30 1.00
- Bugnot's Giant Mixture—One of the finest blotched varieties. .75 2.50

- Cassler's Giant 5 Spotted Mixed—With petals of the finest coloring. \$0.60 2.00
- Imperial German Giant, Mixed—A rich strain. .50 2.00
- SEPARATE COLORS.**
- All Giant-Flowered Varieties
- Giant Adonis—Lavender blue. .35 1.25
- Giant Emperor William—Ultramarine blue. .35 1.25
- Giant Gold Elsie—Clear yellow. .35 1.25
- Giant Fire King—Bright reddish brown. .35 1.25
- Giant King of the Blacks (Faust)—Pure jet black. .35 1.25
- Giant Lord Beaconsfield—Lavender and violet. .35 1.25
- Giant Snowflake—White. .35 1.25

ST. LOUIS SEED COMPANY

411-413 Washington Ave.

The Home of "Pure and Sure Seeds"

ST. LOUIS, MO.

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Asparagus Plumosus Nanus Seed

Fresh 1915 Crop

1000 to 5000 at \$1.00 per 1000; 5000 and over at 75c per 1000

DRAKE POINT GREENHOUSES,

Yalaha, Florida

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It is our BUSINESS

to supply YOU

with SUPERIOR GLADIOLI

JOHN LEWIS CHILDS

Flowerfield, L. I., N. Y.

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Candytuft Empress,

\$1.50 per pound

Rochester White Gladioli,

\$2.25 per dozen; \$15.00 per 100

Full line of Flower Seeds. If you want the best give us a trial.

JAMES VICK'S SONS, - Rochester, N. Y.

Mention The Review when you write.

ACCIDENTALLY



hurt, shot, burned, were some of the various recent headlines in our daily press, due to our "progressive" methods of celebrating. We do a great many things, good and bad, because others are doing them. If you would do yourself a good turn, pattern after these gentlemen:

Your Silver Pink Snapdragon SEEDLINGS beat anything we have seen.

GUDE BROS. Co., Washington, D. C.

Your Silver Pink Seedlings are great. Never had so many snapdragon blooms.

C. L. HOWE, Dover, N. H.

*** Up to Memorial Day we cut 2400 blooms from a bench of Silver Pink Seedlings 4x40 feet, and are still cutting hundreds of small spikes. Wish we had room to grow more.

W. G. MOULTON & SON, York Village, Me.

Sow Snapdragon seed in July and August for fall and winter blooms. That means now. Pure seed of our original Silver Pink at \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of Nelrose, Buxton, Garnet, Yellow, White and mixed, at 35c per pkt.; 3 for \$1.00. Plants for early flowering as follows:

SILVER PINK SEEDLINGS.....\$4.00 per 100; \$35.00 per 1000
Nelrose, Garnet, Yellow.....\$5.00 per 100

You will notice in recent ads what we say about our new orchid-flowered variety, **SILVER QUEEN**. If you would get in on the advance trial you will have to be quick. Price, delivered by mail, \$1.00 per plant; 6 for \$5.00; 15 for \$10.00.

Snapdragon is what we know. All orders cash or C. O. D. Free cultural directions.

G. S. RAMSBURG,

SOMERSWORTH, N. H.

Mention The Review when you write.

spring, of course many of these orders will be lost, and the plight of the Dutch bulb growers will be worse than ever."

It is the smaller bulb growers who suffer most. The small bulb grower must sell to the large wholesaler, who has the facilities for storing the bulbs and can afford to do so. One large wholesaler at Hillegom recently stated that he received over 1,000,000 bulbs at his warehouses, of which he had been able to dispose of only 150,000. These bulbs came from the small growers. The tulip bulbs are as a rule sold while yet in flower, in the case of the small grower by auction, held on the ground by local notaries, who make a good thing out of it, whether the growers do or not.

WORLD'S TRADE AND CONGRESS.

"The seed business is of rather limited dimensions as an industry, but world-wide in its scope," said President Lester L. Morse in opening the San Francisco convention of the A. S. T. A., "and on the whole it is a wonderfully interesting business. Every season brings its full share of trials and anxieties, but there is usually enough of success mixed up with failure to keep us fairly happy.

"As most of you probably know, it was the ambition of the California seedsmen to have the 1915 convention a world's congress of seed growers and seed dealers, and, acting on our suggestion, the convention two years ago passed a resolution inviting the seed trade of the world to meet with us this year.

"The seed trade is essentially a world's business and the dealer gathers his stocks from the four corners of the earth. No one section of the earth produces, or can produce, more than a few items of the long list of varieties a seedsman carries in his stock, and the seed dealer is generally quite as familiar through correspondence with the foreign growers as he is with the American. It is a misfortune that we could not have had the proposed congress, for many of us would have met people with whose names we are familiar, but whose faces we have never seen. Let us all hope when the war is over, it will be possible sometime and in some place to have the international gathering we have missed this time."

Why postpone ordering stock you will be sure to need? Place your order now for:—

	Per 100	Per 1000
Begonia Cinnamati, 2½-in., strong.....	\$17.50	\$160.00
Begonia Lorraine.....	14.00	120.00
Begonia Chatelaine.....	5.00	45.00
Poinsettias, select.....	6.00	50.00
Cyclamen, 2½-in., excellent strain.....	5.50	50.00
3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$20.00 per 100.		
Primula Obconica, Chinensis and Malacoides, 2½-in.....	3.00	25.00
Fern Flats, best commercial varieties, \$2.00 per flat, 10 flats for		\$17.50
Bouvardias, 2½-in., red, white and pink.....	\$ 4.00	\$35.00
Euphorbia Jacquiniaeflora, 2½-in.....	10.00	
Nico-Fume Liquid.....	\$10.50	per gallon
Nico-Fume Paper.....	\$7.50	per can of 288 sheets
Magic Hose (none better), ½-in., 50-ft., 16c per ft.; 100-ft., 15c per ft.; ¾-in., 50-ft., 17c per ft.; 100-ft., 16c per ft.		

For Rose, Carnation and Chrysanthemum plants, consult our catalogue, which will be cheerfully mailed on application.

How about Cold Storage Lilies and Valley? We have the stock and our prices are right. Write us.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Mention The Review when you write.

C. F. M. SPECIALS

Floribunda VALLEY Pips, select quality at \$15.00 per 1000.

T Brand LIL. GIGANTEUM, the lily without a peer, per case:

7/9, \$18.00; 8/10, \$19.00; 9/10, \$20.00. Baby cases, 7/9, 100 bulbs, \$6.50.

LIL. SPEC. RUBRUM MAGNIFICUM, size 8/9 (200 bulbs), special at \$10.50 per case.

CORP. OF CHAS. F. MEYER, 99 Warren Street, NEW YORK

Mention The Review when you write.

E. E. STEWART

GLADIOLUS
SPECIALIST

BROOKLYN, MICHIGAN

Mention The Review when you write.

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE. Box 34, SEDALIA, MO.

BURNETT BROS.

SEEDS :: BULBS :: PLANTS

98 Chambers St., NEW YORK CITY

Mention The Review when you write.

GOOD SUMMER FLOWERS

Extra Quality Pink and White Killarney, Richmonds, Mrs. Ward, Bulgarie, Cecile Brunner, American Beauties, Fancy Carnations, Yellow Daisies, Valley, Orchids, Peas, Gladioli and Easter Lilies.

Obtain our prices on quantity lots. **Pittsburgh Cut Flower Co.** 116-118 Seventh Street, PITTSBURGH, PA.
Mention The Review when you write.

Wholesale Cut Flower Prices.

Cincinnati, July 14, 1915.

	Per doz.	
Beauties, 30 to 36-inch, Special..	\$3.00	
" 24 to 30-inch, Fancy...	2.00	
" 18 to 24-inch, Extra...	1.50	
" 12 to 18-inch, First...	1.00	
" 8 to 12-inch, Second...	.50	
	Per 100	
Killarney, white and pink	\$3.00 @ \$ 6.00	
Richmond	3.00 @ 6.00	
Carnations	1.50 @ 2.00	
Easter Lilies	6.00 @ 10.00	
Lily of the Valley	4.00	
Orchids, per doz.....\$6.00@7.50		
Sweet Peas.....	.35 @ .75	
Stocks.....	2.00 @ 4.00	
Snapdragon.....	4.00 @ 6.00	
Gladioli, America.....	2.00 @ 6.00	
Feverfew, per bunch.....25c		
Water Lilies.....	3.00 @ 4.00	
Candytuft, per bunch.....25c		
Sweet William, per bunch.....25c		
Hydrangeas, per bunch.....50c		
Shasta Daisies.....	.50 @ 1.00	
Asters.....	1.50 @ 3.00	
Rubrum Lilies.....	3.00 @ 4.00	

Boston, July 14, 1915.

	Per 100	
Beauty, Specials.....	\$15.00 @ \$20.00	
" Extra.....	6.00 @ 8.00	
" Short stems.....	1.00 @ 3.00	
Shawyers, Russells.....	2.00 @ 8.00	
Killarney Brilliant.....	.50 @ 5.00	
Killarney.....	.50 @ 5.00	
White Killarney.....	.50 @ 5.00	
Dark Pink Killarney.....	.50 @ 4.00	
Double White Killarney.....	1.00 @ 6.00	
Killarney Queen.....	1.00 @ 6.00	
Mrs. Aaron Ward.....	.50 @ 4.00	
D'Arenberg, Richmond, Hadley.....	1.00 @ 8.00	
Ophelia.....	2.00 @ 10.00	
Sunburst.....	.50 @ 4.00	
Rivoire (Bulgarie, Taft).....	1.00 @ 8.00	
Kaiserin, Carnot.....	2.00 @ 6.00	
Carnations.....	.25 @ 1.00	
Cattleyas.....	15.00 @ 20.00	
Lily of the Valley.....	2.00 @ 3.00	
Easter Lilies.....	3.00 @ 4.00	
Gardenias.....	8.00 @ 12.00	
Sweet Peas.....	.25 @ .60	
Yellow Marguerites.....	.50 @ 1.00	
Antirrhinums.....	1.00 @ 2.00	
Cornflowers.....	.25 @ .35	
Gladiolus.....	3.00 @ 6.00	

DISCONTINUE mum ad. One issue cleaned us out. Thanks.—Ullrich's Greenhouses, Tiffin, O.

We have been advertising for fifteen years in agricultural journals and we have not often received as good results as The Review is giving. Your readers seem to be wide-awake business men.—F. W. Rochelle & Sons, Chester, N. J.

EVERYTHING SEASONABLE
THE McCALLUM CO., Cleveland, Ohio
Pittsburgh, Pa.

Louis H. Kyrk
Wholesale Commission Florist
Consignments Solicited
Cut Flowers, Wire Work, Florists' Supplies
110-112 E. Third St., CINCINNATI, OHIO

Easter Lilies

Get fresh, fine stock from The Lily Grower of the Middle West.
We also have fine Adiantum Croweanum fronds at \$1.00 per 100.

Hoffmeister Floral Co.

LICK RUN White St., CINCINNATI, OHIO

Mention The Review when you write.

Cut Flowers Greens Supplies

—Everything a Florist Needs—

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 24 E. Third Ave., Cincinnati, Ohio

Mention The Review when you write.

PATRICK WELCH : Wholesale Florist

262 Devonshire Street : BOSTON, MASS.

AERICAN BEAUTIES, Orchids, Valley, Carnations. All the novelties in the Cut Flower Market furnished on short notice. Prices quoted on application. No retail orders accepted. Flowers shipped out of Boston on early trains. Store open for business at 6 a. m. Telephone Main 2698

Mention The Review when you write.

Wholesale Cut Flower Prices.

Pittsburgh, July 14, 1915.

	Per 100	
Beauty, Special.....	\$15.00 @ \$20.00	
" Fancy.....	10.00 @ 12.50	
" Medium.....	6.00 @ 8.00	
" Short.....	2.00 @ 4.00	
Killarney.....	2.00 @ 8.00	
White Killarney.....	2.00 @ 8.00	
Richmond.....	4.00 @ 10.00	
Mrs. Aaron Ward.....	2.00 @ 8.00	
Bulgarie (Rivoire, Taft).....	4.00 @ 10.00	
Cattleyas, per doz.....\$5.00@6.00		
Carnations.....	1.00 @ 2.00	
Valley.....	4.00	
Lilies.....	8.00	
Sweet Peas.....	.50 @ 1.00	
Daisies.....	1.00 @ 2.00	
Cornflowers, per bunch....5c@10c		
Gladioli.....	3.00 @ 6.00	

THE FLORISTS' MANUAL, by Wm. Scott, the greatest book ever written for florists, sent by The Review for \$5.

SPECIAL NOTICE TO AMERICAN TRADERS

If you are interested in European stocks of Plants and Seeds and latest news concerning same, subscribe to The Horticultural Trade Journal, published weekly, and The International Horticultural Trade Journal, published quarterly. One dollar (International Money Order) sent to us now will insure your receiving each number as published for one year.

Address

The HORTICULTURAL PRINTING CO.
BURNLEY, ENGLAND

CUT FLOWERS

Per 100

Shawyer.....	\$3.00	\$5.00	\$7.00
Sunburst.....			
Maryland.....			
Killarney.....	2.00	4.00	6.00
White Killarney.....			
Carnations.....		2.00	
Easter Lilies.....		8.00	
Snapdragon.....		2.00	
Sweet Peas (Pink).....		.50	
Coreopsis.....		.50	
Swainsona.....		1.00	
Sweet Alyssum.....		.25	
Rubrum Lilies.....		4.00	
Sprenger.....	1.00	2.00	

Cash or C. O. D.

W. J. & M. S. VESEY, Fort Wayne, Ind.

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The Second Edition
—of the—

Florists' Manual

Is Now Ready

Price, \$5.00 a copy,
carriage charges prepaid.

EDWARD REID

Wholesale Florist

1619-21 Ranstead St., Philadelphia, Pa.

Choice Sunburst, Kaiserin, Select Beauties, our usual fine grade of Valley, Gladioli and all seasonable flowers.

Mention The Review when you write.

CC POLLWORTH CO.Choice Roses,
Carnations, Valley
Lilies always on hand
MILWAUKEE, WIS.

Mention The Review when you write.

HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

Fancy White and Pink
Killarney, Carnations,
Valley, Lilies,
AND ALL OTHER SEASONABLE STOCK.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Philadelphia, July 14, 1915.

	Per doz.	
Beauty, Long.....	\$2.00	
Medium.....	\$1.00 @ 1.50	
Short.....	.50 @ .75	
Per 100		
The Killarneys, Long.....	\$4.00	
Short.....	\$2.00 @ 3.00	
Mrs. Russell, Long.....	8.00 @ 12.00	
Short.....	4.00 @ 6.00	
Richmond, Hadley, Long.....	4.00 @ 6.00	
Short.....	2.00 @ 3.00	
Maryland, Mock, Long.....	5.00	
Short.....	2.00 @ 3.00	
Sunburst, Ward, Hillingdon.....	2.00 @ 6.00	
Carnations, Select.....	2.00 @ 3.00	
Ordinary.....	1.00 @ 1.50	
Easter Lilies, per doz.....	.75c @ \$1.00	
Valley.....	2.00 @ 3.00	
Cattleya, per dozen.....	\$1.00	
Sweet Peas.....	.40 @ .50	
Delphiniums.....	4.00 @ 5.00	
Gladiolus.....	3.00 @ 4.00	
Coreopsis.....	.50	
Asters.....	1.00 @ 2.00	

Milwaukee, July 14, 1915.

	Per doz.	
Beauty, long stems.....	\$3.00	
24 to 36-in. stems.....	\$1.50 @ 2.00	
Per 100		
Mrs. Chas. Russell.....	\$5.00 @ \$20.00	
Hoosier Beauty.....	2.00 @ 10.00	
Richmond.....	2.00 @ 8.00	
Killarney.....	2.00 @ 8.00	
White Killarney.....	2.00 @ 8.00	
Mrs. Ward.....	2.00 @ 6.00	
Sunburst.....	4.00 @ 10.00	
Ophelia.....	3.00 @ 10.00	
Carnations.....	1.00 @ 3.00	
Valley.....	2.00 @ 4.00	
Easter Lilies.....	8.00 @ 10.00	
Auratum Lilies.....	10.00 @ 12.00	
Sweet Peas.....	.50 @ 1.00	
Snapdragon.....	2.00 @ 4.00	
Daisies.....	.75 @ 1.00	

In sending The Review our check we want to say that the advertisement is a humdinger for getting business.—Everett Floral Co., Everett, Wash.

We sold our advertised 10,000 salvias in one day. We enclose 20 cents in stamps to pay for the ad in The Review.—Stuhldreher Bros., Mansfield, O.

GUST. RUSCH & CO.

WHOLESALE FLORISTS

448 Milwaukee St., MILWAUKEE, WIS.

CUT FLOWERS and
FLORISTS' SUPPLIES**FANCY LILY OF THE VALLEY and ORCHIDS**ROSES AND CARNATIONS
FANCY FERNS, Special Picked

C. A. KUEHN, Wholesale Florist, 1312 Pine Street, ST. LOUIS, MO.

SUPPLIES AND WIRE DESIGNS

Mention The Review when you write.

Wholesale Cut Flower Prices.

St. Louis, July 14, 1915.

	Per doz.	
Beauty, Specials.....	\$2.50 @ \$3.00	
Extra.....	1.50 @ 2.00	
Shorts.....	.50 @ 1.00	
Per 100		
Richmond.....	\$2.00 @ \$5.00	
Maryland.....	2.00 @ 5.00	
White Killarney.....	2.00 @ 5.00	
Killarney.....	2.00 @ 5.00	
Ward, Hadley.....	2.00 @ 6.00	
Carnations.....	.75 @ 2.00	
Lily of the Valley.....	3.00 @ 4.00	
Harrisii.....	5.00 @ 6.00	
Orchids, doz.....	\$6.00 @ \$7.50	
Daisies, Shasta.....	.35 @ .50	
Sweet Peas.....	.15 @ .30	
Callas.....	5.00 @ 6.00	
Gladioli.....	1.00 @ 2.00	

PLEASE cut out my ad of privet, the 18 to 24-inch, as I am all sold out of that size. The Review certainly does bring the answers.—Charles L. Smith, Pennsgrove, N. J.

**THE
Denver Wholesale Florists'
Co.**

1433-35 California Street DENVER, COLO.

Mention The Review when you write.

NOTICE

To all American Nurserymen and Seedsmen desiring to keep in touch with commercial horticulture in England and the continent of Europe: Your best means of doing this is to take in the

Horticultural Advertiser

Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports of all novelties, etc. Paper free on receipt of 75 cents, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England

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Mention The Review when you write.

H. G. BERNING
WHOLESALE FLORIST
1402 Pine Street
ST. LOUIS, MO.
Magnolia Leaves
\$1.35 per Box

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**WM. C. SMITH
Wholesale Floral Co.**

Wholesale Florists

1316 Pine St. Both L. D. Phones ST. LOUIS

Supplies and Everything in Season always on hand

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**JOS. G. NEIDINGER
FLORISTS' SUPPLIES**

1309-11 N. Second Street

PHILADELPHIA, - PA.

KOMADA BROS.

Manufacturers of all Kinds of

WIRE DESIGNS and FLORISTS' SUPPLIES

1008 Vine Street,
PHILADELPHIA, PA.

KYLE & FOERSTER

Wholesale
Commission
Florists

L. D. PHONE RANDOLPH { 6784
6785

160 N. WABASH AVE., CHICAGO

Mention The Review when you write.

A.L. Vaughan & Co.

WHOLESALE FLORISTS

159 North Wabash Avenue, Chicago

Write for Special Prices.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, July 14, 1915.

	Per doz.	
Beauty, long stems.....	\$2.50 @ \$3.00	
" 30 to 36-in. stems.....	1.50 @ 2.00	
" 24-in. stems.....	1.25	
" 12 to 20-in. stems.....	.75 @ 1.00	
	Per 100	
Killarney.....	\$2.00 @ \$6.00	
White Killarney.....	2.00 @ 8.00	
Killarney Brilliant.....	2.00 @ 6.00	
Mrs. Russell.....	8.00 @ 12.00	
Richmond.....	2.00 @ 8.00	
Rhea Reid.....	2.00 @ 8.00	
Mrs. Aaron Ward.....	2.00 @ 10.00	
Sunburst.....	8.00 @ 8.00	
Ophelia.....	8.00 @ 8.00	
Milady.....	8.00 @ 8.00	
Mrs. Sawyer.....	8.00 @ 8.00	
Carnations.....	.75 @ 3.00	
Valley.....	2.00 @ 8.00	
Easter Lilies.....	6.00 @ 8.00	
Cattleyas, per doz.....	\$5.00 @ \$6.00	
Peonies, ".....	.25 @ .75	
Gladioli, ".....	.35 @ .75	
Auratum Lilies, doz.....	.75 @ 1.25	
Candidum Lilies, doz.....	.25 @ .50	
Sweet Peas.....	.50 @ 1.00	
Daisies.....	1.00 @ 1.50	
Coreopsis.....	.50 @ .75	
Gaillardias.....	.75	
Snapdragon.....	4.00 @ 6.00	

Buffalo, July 14, 1915.

	Per doz.	
Beauty, Specials.....	\$20.00 @ \$25.00	
" Fancy.....	15.00 @ 20.00	
" Extra.....	10.00 @ 12.00	
" Short.....	2.00 @ 3.00	
	Per 100	
Mrs. Taft.....	\$ 3.00 @ \$ 7.00	
Mrs. Sawyer.....	4.00 @ 7.00	
Killarney.....	8.00 @ 7.00	
White Killarney.....	8.00 @ 6.00	
Double White Killarney.....	8.00 @ 8.00	
Richmond.....	8.00 @ 6.00	
Maryland.....	4.00 @ 6.00	
Sunburst.....	3.00 @ 6.00	
Mrs. Ward.....	8.00 @ 5.00	
Killarney Queen.....	8.00 @ 6.00	
Carnations.....	1.00 @ 2.00	
Lily of the Valley.....	4.00	
Longiflorum.....	7.00 @ 10.00	
Rubrum Lilies.....	4.00 @ 5.00	
Calla Lilies.....	7.00 @ 10.00	
Cattleyas.....	80.00 @ 40.00	
Daisies.....	1.00 @ 1.50	
Sweet Peas.....	.50 @ 1.50	
Gladioli.....	4.00 @ 6.00	

MONTGOMERY on Grafted Roses, sent by The Review for 25 cents.



Smith & Young Co.

WHOLESALE

Cut Flowers and Supplies

228 East Ohio Street
INDIANAPOLIS, IND.

F. J. BENTHEY

WHOLESALE

165 N. Wabash Ave., CHICAGO

GREENHOUSES and RETAIL

NEW CASTLE, IND.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street
KANSAS CITY, MO.

Mention The Review when you write.

Joseph Ziska & Sons

151-153 N. Wabash Ave., CHICAGO

WIRE DESIGNS and WHOLESALE
FLORISTS' SUPPLIES

WRITE FOR OUR NEW CATALOGUE

Mention The Review when you write.

WIETOR BROS.

Wholesale
Growers of... Cut Flowers

All telegraph and telephone orders
given prompt attention.

162 N. Wabash Ave., CHICAGO

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JOHN KRUCHTEN CO.

WHOLESALE FLORISTS

Rooms 212, 213, 214

162 N. Wabash Ave. CHICAGO

L. D. Phone Central 6269

Mention The Review when you write.

Hoerber Brothers

Wholesale
Growers of... Cut Flowers

Greenhouses, Des Plaines, Ill.

Store, 162 N. Wabash Avenue, Chicago

Long Distance Phone, Randolph 2758



...THE...

REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty—Get Our Figures.

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A HALF-INCH ADVERTISEMENT

here will keep your name and facilities
before the whole trade, at a cost of
only 35c per week on a yearly order.

Buy Better Stock and Satisfy Your Customers

Best Beauties.....doz., \$3.00

Fancy Ass't'd Roses..100, 6.00

Russell Roses8c to 12c

Gladiolus.....3c and 4c

Easter Lilies.....8c

WE CLOSE AT 5:30 P. M.

T. J. NOLL & CO.

1109 Grand Ave., KANSAS CITY, MO.

PHONES { Home Main 6487
Bell Grand 3143

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Rice Brothers

WHOLESALE FLORISTS
and FLORISTS' SUPPLIES

We are the largest Cut Flower
shippers in MINNEAPOLIS. Let
us supply your wants. If it is on
the market, we can furnish it.

Florists' Supplies

Get our prices before placing order.
We guarantee satisfaction.

Mention The Review when you write.

GEO. REINBERG

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New York, July 12, 1915.

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.. Extra	4.00 @ 6.00	
.. No. 1	1.00 @ 2.00	
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Mrs. Aaron Ward50 @ 4.00	
Mrs. Sawyer50 @ 4.00	
Mock50 @ 4.00	
Hadley50 @ 6.00	
Russell	1.00 @ 6.00	
Brides and Maids25 @ 3.00	
Orchids—Cattleyas	8.00 @ 20.00	
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Mignonette, per doz.	35c @ 75c	
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PACIFIC COAST DEPARTMENT

Bloomington, Cal.—A. C. Howell, who is now in the citrus nursery business, is changing to the growing of flowers and ornamentals.

Hillsboro, Ore.—Three parades July 4 and 5 furnished considerable business for the Hillsboro Plant & Flower Garden. The decorated baby buggy that took first prize was trimmed with flowers from this firm. W. H. Morton looks forward to a good year, as crops in this section look well.

WALLER GOT MEDAL.

L. D. Waller, manager of the Guadalupe seed growing company that bears his name, calls attention that The Review has failed to chronicle the fact that his exhibit was awarded a medal at the recent sweet pea show at San Francisco. The official report says: "The L. D. Waller Seed Co., Guadalupe, Cal., put up a fine exhibit. In spite of the long distance which the flowers had to travel, they arrived at the show in fine condition, thanks to excellent packing. Mr. Waller was present in person to set them up, and the flowers in arrangement did him every credit. The silver gilt medal awarded was well deserved." Mr. Waller adds: "As subscribers to your paper, we consider we should receive acknowledgment of our award through your medium. These displays are put up at great expense and to have our company ignored is annoying."

LOS ANGELES.

The Market.

Last week was an excellent one for business and the coming of the Elks next week should also help. Besides several good wedding decorations, there has been an unusually large amount of good funeral work. Outdoor roses are still good. Some fine Mrs. J. Laing are most attractive; Ulrich Brunner is always a favorite and both are splendid keepers. Asters are improving and some excellent stock is shown. Dahlias continue to make a good show. There is an abundance of good carnations and centaureas. Orchids from the north are meeting with a good demand; so, also, is valley. Greens are plentiful, but plants are scarce.

Various Notes.

Thomas Chisholm, the well known nurseryman of Pasadena, has purchased a splendid new automobile, a 1916 Flanders.

The monthly meeting of the Los Angeles Horticultural Society was held at Kruckeberg's hall July 6. The lecturer for the evening was Frank Lewin, of Hawthorne, and his subject was roses. He gave a short history of the rose, followed by an excellent practical paper on rose culture as it should be practiced in California. He went carefully into the details of planting, pruning, feeding and watering. His remarks were closely followed by the exceptionally large audience. A list of roses suitable for growing as bushes, climbers and ramblers was also given. Mr. Lewin's

YOU MAY discontinue our ad of Mums, as we are completely sold out. Review ads certainly are business-bringers. First order received within 24 hours after The Review came, and since then orders coming from as far south and east as Texas, Oklahoma, California and about everywhere. They are still coming, and we shall have to return several containing checks and money orders.

BAKER FLORAL & SEED CO.

Baker, Ore., June 7, 1915.

address was followed by an interesting discussion and the nature of the questions asked showed the deep interest taken in the queen of flowers. The speaker for the August meeting will be P. D. Barnhart and his subject will be "Trials of a Gardener."

Two magnificent palls and a number of other fine pieces were among the funeral work turned out by Wolfskills' & Morris Goldenson one morning last week. Some splendid Ulrich Brunner roses from J. B. Menasco adorn the store.

A receiver's sale was held at the Claremont Nurseries, Claremont, last week. The bidding on stock was not particularly brisk.

Fred Howard, of Howard & Smith, has just returned from Ventura. He reports his business as bigger than ever this season, notwithstanding the depression in some lines.

The Pioneer Nursery Co., Monrovia, has built a new greenhouse and sales-room in town, for the convenience of retail patrons. The nursery, while always attractive, is too far from the center of town to be easily reached,

except by an automobile, and the opening of the retail department looks like a good move. It will be in charge of the widow of the driver who was lately in the employ of Mr. Foster and whose death was reported in this column.

H. W. Turner has only just finished one large new house, but it is already filled and the posts and gutters are up for another pair. The replanting is practically finished in the large range and the young stock looks fine. Hoosier Beauty is being largely planted this year for red.

Walter Armacost & Co. are building two more houses and intend to try out a number of the new roses this year.

G. Newman, of S. Murata & Co., has returned from a visit to the Murrietta hot springs. He says the waters there have been quite beneficial to him, in their effects on his rheumatism. The store force reports big business.

C. Gutting, of the Superior Nursery Co., has a fern which will probably make a stir at the S. A. F. convention. Mrs. Gutting is in San Francisco, seeing the sights.

Frank Lichtenberg has obtained the flower concession in the new Broadway department store and will run it as a high-class establishment.

Polder & Groen are putting in a new reservoir at their Montebello nursery. The pink cyanus being sent in by this firm is novel and attractive.

H. R. Richards.

SAN FRANCISCO.

The Market.

The last week was the least active for some time, though many florists still say business is better than normal for the season. Offerings in the market have been even larger than before, with

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	Per 100	1000
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Whitmani Runners.....		15.00
Piersoni, 2½-inch.....	5.00	40.00
Piersoni Runners.....		15.00
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the result that stock of most kinds fails to clean up even at easy prices. Practically all seasonable varieties of outdoor stock are offered in large quantities. No asters and few zinnias have yet appeared. Carnations have been overplentiful and ordinary stock is practically given away. Sweet peas are not doing much better. Gladioli continue plentiful, with better demand and higher average quality, and extra fine stock continues to bring high prices. Some particularly fine dahlias have appeared, but these are not overabundant. Some nice indoor pink snapdragon finds ready sale. Roses move slowly and the average quality is not good; the flowers are good enough, but the foliage is mildewed. Good, long-stemmed Russell still finds an active demand and Ophelia is steadily gaining in popularity. Cecile Brunner is less plentiful, with the demand holding fairly well. Offerings of lilies and valley are sufficient for all requirements, the call being limited. Orchids also are quiet; the market is well supplied with good cattleyas. Tritoma, both cut and potted, is seen in many shops. Potted hydrangeas of several kinds, including a good many blue-flowered sorts, are still fairly popular.

Various Notes.

Owing to the holiday, and the fact that a good many members wished to get out of town for the week end, the monthly meeting of the Pacific Coast Horticultural Society, scheduled for July 3, was postponed for a week.

The local Ladies' Auxiliary of the S. A. F. held a well attended meeting on the evening of June 30, at which the entertainment of visiting ladies at the convention was discussed and the principal details were decided on. Another meeting and reception were held on the evening of July 14, at the home of Mrs. J. A. Axell.

M. MacRorie, of South Orange, N. J., has been in San Francisco for the last fortnight, visiting his son, Daniel MacRorie, of the MacRorie-McLaren Co. Walter Hofinghoff, of this company, spent the week end at his ranch in Sonoma county.

E. C. Jaeger, of the Fairmont Floral Co., has returned from southern California.

H. M. Earl, representing W. Atlee Burpee & Co., has been calling on the local trade.

The United Flower & Supply Co., on Bush street, which handles the product of most of the Japanese chrysanthemum growers, now has things pretty well lined up for the coming season and expects to do a big business, both here and in the shipping trade. According to this company, the planting of chry-

1,000,000 Freesia Refracta Alba**Immediate Delivery**

	1000	2500	5000
Mammoth Bulbs, ¾ up.....	\$7.50	\$17.50	\$32.50
No. 1, ½ to ¾.....	5.00	11.25	20.00
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Write for prices on large quantities

Purity ¾ up, \$10.00; ½ to ¾, \$7.00; ⅓ to ½, \$4.50 per 1000
Asparagus Plumosus seed, \$1.00 per oz.; ¼ lb., \$3.00; 1 lb., \$10.00. Seedlings, \$6.00; transplanted, \$8.50 per 1000.

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3-inch, per 100.....	\$10.00
4-inch, per 100,	25.00

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Boston-Whitmani, 6-inch.....	\$6.00 per doz.
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Boston-Whitmani, 2-inch.....	4.00 per 100

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santhemums has been much larger than last year, and the early varieties, such as Monrovia, Golden Glow and October Frost, are certain to be considerably ahead of the normal season.

Mr. Kooyman, of the Hogan-Kooyman Co., says he is still getting many large orders for freesia bulbs and expects to clean up his available supply soon.

The local trade is now well supplied with vases and pottery from the Peters & Reed Pottery Co., Zanesville, O., as about two carloads of these have just been received by the florists' supply houses.

Chas. F. Shellgrain, of the house of J. B. Boland, says that while trade is keeping up better than usual, he looks for comparatively quiet times the rest of July. With a lot of big conventions coming here in August, however, he counts on a brisk revival at that time.

F. Schlotzhauer, of the Francis Floral Co., at Powell and Sutter streets, showed a windowful of nice gloxinias one day last week, and sold them out in short order. He says they are proving quite satisfactory as a summer-flowering plant, coming when there is not much else of attractive quality on the market. He is also showing a fine lot of new hybrid zinnias, about the first to appear, and is getting out some pretty baskets to harmonize with them. Mr. Schlotzhauer is preparing to paint the



My Winter-flowering
ORCHID
SWEET PEAS

have received the **highest award** in floriculture by the **Panama-Pacific International Exposition**. The first two juries gave them the Gold Medal, while the third and final jury gave them the highest award—

THE GOLD MEDAL OF HONOR

The Price List has been mailed. If not in your hands now, write for it.

Ant. C. ZvolanekSweet Pea Ranch
Lompoc, California

Mention The Review when you write.

front of his store and have everything in fine order for convention time, and believes visiting florists will find something to interest them if they call at his store during their stay here.

Mrs. R. E. Darbee says the new refrigerator car service of the American Express Co. will probably cause a material increase of shipments from San Francisco, making it possible to ship small parcels under refrigeration. One car has been put on direct to New York, in addition to the service throughout the west. Mrs. Darbee says this will be of great assistance in get-

ting violets to the eastern trade in first-class condition. While things are a little quiet just now, Mrs. Darbee has recently taken on additional help at the store on Hyde street.

The planting of tuberous begonias in the Netherlands gardens at the exposition is now coming into bloom. In one of the exhibit beds there is a fine showing of godetias, and the gladiolus collections of the Metzner Floral Co., Mountain View, are excellent, with stalks nearly six feet tall. The cannas are making a brave effort to bloom, but look uncomfortable in the cool wind.

S. H. G.

PORTLAND, ORE.

The Market.

Business has been dull during the last week. Social events and funerals have been scarce. Counter trade has not taken much stock.

Carnations of unusually good quality for this time of year are coming in faster than the market can handle them. Some of the stores offer them at cut prices. Some good roses cut from newly set stock are shown; Kaiserin, Mrs. Russell, Ophelia and Hadley. The first asters have made their appearance.

Outdoor stock of all kinds and asparagus greens are in oversupply. The sweet pea show has directed special attention to that flower and has kept the market up. Outdoor gladioli of splendid quality are shown in all the window displays. Mrs. King is one of the favorite varieties.

Sweet Pea Show.

A well attended show was held by the Oregon Sweet Pea Society July 9 and 10. Non-competitive exhibits were entered by nearly all the large flower stores, by the Portland Floral Society, the Portland Union Stockyards, the Swiss Floral Co., Mrs. Harriet Hendee, Capt. Geo. Pope and Zimmerman Bros.

In the competitive exhibits Mrs. Etta M. Marshall, of Kent, Wash., won the grand prizes for amateurs and for exhibits from outside this county. The exhibit of Capt. Pope attracted the greatest interest. He showed twenty new varieties of his own creation. The committee on awards recommended that he be given a special trophy for his efforts in improving sweet peas. The Portland Union Stockyards, through Manager O. M. Plummer, distributed a large number of bunches of sweet peas free to visitors.

Henry Pegney won first prize for exhibits by private gardeners.

Florists' Picnic.

Sunday, July 4, was a red-letter day in the history of the Portland Floral Society, for on it was held the best attended and most successful picnic the society has ever given. Downtown stores were closed all day, and the greenhouses were deserted. All hands, with their families and friends, went to the picnic given by the society at Schnoerr's park, near Oregon City, an eighteen-mile ride by electric car from Portland. The day was partly cloudy and cool, just perfect for outdoor enjoyment. All sorts of amusement contrivances were found at the park and the river was handy for those who wanted to take a plunge. An ample quantity of refreshments was furnished by the society and everything on the grounds was free.

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Immediate
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Committeemen Scott and Zitzewitz had a variety of contests and games on the program, and there was something of interest going on every minute. Among the prize-winners were: Ben Van Kirk, in the married men's race; Carl Rahn, in boys' race; August Zitzewitz, in fat men's race; "Stub" Smith, in sack race; Van Kirk and Langstaff, in three-legged race; Mrs. Mann, in married women's race; Mrs. Robinson, in fat women's race, and Mrs. Mann, in string-winding race.

"Judge" F. A. Van Kirk levied fines totaling \$7.40 at his Kangaroo court.

The Society of the Yellow Dog held an almost continuous session. About forty new members were initiated. As this is a secret order, special quarters had to be provided, safe from intrusion, and the candidates for admission were divided into a number of classes. The Supreme Canine and his aides must have handled at least eight classes. This was a strenuous day's work for them, and proves their loyalty and devotion to the sacred cause of the society.

A graphophone and piano furnished music for dancing at the pavilion. There were no restrictions on shooting firecrackers and some members of the older generation had as much fun with them as did the young people.

Coral Van Kirk and Julius Dorsche led in much of the fun-making.

When last seen, Secretary Niklas was bound for the river.

Howard Earle, of W. Atlee Burpee & Co., came to the picnic with J. J. Butzer. On the way he bought the entire stock of firecrackers of a country store and so was prepared to celebrate. He was initiated into the Society of the Yellow Dog.

According to the number of badges given out by the committee, about 250 attended the picnic.

Mr. Rahn showed his agility on the flying rings.

Sam Roake was an efficient worker in the interests of the S. Y. D.

Various Notes.

G. Teufel is busy putting in new carnation plants. He says his old plants were in fine condition, almost too good to take out.

The July meeting of the Portland Floral Society will be held at Masonic

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Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower SANTA CRUZ, CAL.
Mention The Review when you write.

PLACE YOUR ORDER FOR

Calla Lily Bulbs

as soon as possible or write for prices.

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Mention The Review when you write.

PALMS PALMS

Palms are our specialty. Kentia, Cocos plumosa, Phoenix, Washingtonia, Seaforthia, Corypha, etc., by the carloads.

Ask for our wholesale illustrated palm list.

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Santa Barbara, Cal.

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REMEMBER

KENTIA NURSERIES

SANTA BARBARA, CAL.

for Cocos plumosa (all sizes in quantity), Kentias, Seaforthias, Arecas, Phoenix Canariensis (strong and established), Trees, Shrubs, etc.

Send for Wholesale Price List.

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BULBS

Freesias, Narcissus, Gladiolus, Daffs and Calla Lilies. Get our prices before ordering.

Currier Bulb Co.

P. O. Box 102, SEABRIGHT, CAL.

CYCLAMEN from English-grown seed, in five named varieties, assorted, \$2.00 per dozen; \$12.50 per 100.

PRIMULA CHINENSIS, large flowering five colors, 65c per dozen; \$5.00 per 100.

PRIMULA OBCONICA GRANDIFLORA, mixed colors, 3-inch, \$5.00 per 100; 4-inch, \$8.00 per 100.

FRED GROHE, R. D. 4, SANTA ROSA, CAL

FERNS FOR FERN DISHES

In 2 1/4-in. pots.....\$4.50 per 100

PRIMULA OBCONICA (Ronsdorfer Strain)

2 1/4-in. pots.....\$ 5.00 per 100

4-in. pots..... 15.00 per 100

Kentias in all sizes.

Nephrolepis in all varieties and sizes

**ASPLENIUM NIDUS AVIS
(Bird's Nest Fern)**

4-in. pots.....\$ 6.00 per dozen

6-in. pots..... 9.00 per dozen

8-in. pots..... 15.00 per dozen

Also larger sizes.

**ADIANTUM CUNEATUM ROENBECKII and
ADIANTUM TRIUMPH**

2 1/4-in. pots.....\$ 7.50 per 100

4-in. pots..... 15.00 per 100

Write for Wholesale Price List.

H. PLATH, THE FERNERIESLawrence and Winnipeg Aves.
P. O. Station "L"**SAN FRANCISCO, CAL.**

Mention The Review when you write.

Temple Tuesday evening, July 20. Final reports of retiring officers will be presented, and new officers will take their seats.

M. C. Louis, formerly of Aberdeen, Wash., and Cœur d'Alene, Idaho, has leased the Silverton Greenhouses, at Silverton, Ore. He will cater to the local retail trade.

R. L. Scott, of the Woodmere Floral Co., has bought a new residence a short distance from the company's greenhouses, and has given over his old home, adjoining the range, to the foreman in charge. He reports a good demand for large ferns lately.

Max Smith is showing some of the first asters.

S. Lubliner had a window display of flags and patriotic colors July 3 to 5.

The Holden Floral Co. has its new carnations and mums all planted.

Jas. Forbes was found busy with floral work. He said he was enjoying his vacation.

Returning from the seed trade convention, the following were recent visitors: Geo. E. Hays, of the Louisville Seed Co., Louisville, Ky.; B. W. Dulaney, of J. Chas. McCullough, Cincinnati; J. Rau, representing French and Holland growers; Hermann Simmers, of J. A. Simmers, Toronto, Ont.; H. Teweles, of L. Teweles & Co., Milwaukee, Wis.; W. A. Lohr, of the Courteen Seed Co., Milwaukee, Wis.; A. E. Bather and C. C. Massie, of Northrup, King & Co., Minneapolis, and A. E. Barkemeyer, of Barkemeyer & Kendrick, Sedgewick, Kan.

F. E. West has been successful in cleaning the rose bushes in Peninsula park of mildew and aphid, and is now going over the plants in the other public parks.

S. W. W.

AMERICAN GLADIOLUS SOCIETY.**Show Schedule Out.**

The schedule of prizes for the sixth annual exhibition of the American Gladiolus Society, to be held under the auspices of the Newport Garden Association and the Newport Horticultural Society at the Casino, Newport, R. I., August 18 and 19, is being distributed. Copies may be had by addressing H. Youell, secretary, 538 Cedar street, Syracuse, N. Y. Mr. Youell will be manager of the exhibition and will have

**CALLA BULBS
FREESIA BULBS****FOR JULY AND AUGUST DELIVERY**

Ask for Prices in Quantities

HOGAN-KOOYMAN CO.

Wholesale Florists and Importers of Dutch Bulbs

27 St. Ann Street, SAN FRANCISCO, CAL.

Phone SUTTER 540

Mention The Review when you write.

MASTODON PANSIES TRIUMPHANT

Our patrons this year include the two great expositions; two governments of North America; many great public and private parks; national and public cemeteries; state and private hospitals, and a host of noted growers in all parts of the western world. **Cut prices 1915 crop now ready.**

Mastodon Mixed.....1/2-oz., 75c; oz., \$5.00
Private Stock.....1/2-oz., \$1.00; oz., \$7.00 New catalogue ready.

STEELE'S PANSY GARDENS, Portland, Oregon

Mention The Review when you write.

GOODYERA MENZIESII

A pretty little hardy orchid of easy culture, a native of this state, with beautiful mottled green-and-white leaves, growing from 1 to 2 in. in height; a fine and most useful plant for baskets and fern dishes, many times outlasting the ferns in hardiness; splendid for the cool house. Sent anywhere in the United States for \$2.50 per 100, express prepaid. Satisfaction guaranteed or money refunded. Cash with order.
Hoffman Bros., 768 Glisan St., Portland, Ore.

PRIMULA OBCONICA GRANDIFLORA

2 1/4-in., \$4.00 per 100; 3-in., \$7.00 per 100.

This is nice stock, ready to shift into 4-5 in.

POINSETTIAS

Good, strong 2 1/2-inch, \$5.00 per 100.

CHRYSANTHEMUMS out of 2-inch pots, fine stock for benching. All leading varieties in standard pompons and singles. Your inquiries will be appreciated.

H. L. OLSSON, Wholesale Florist
11 Post Street SPOKANE, WASH.

as assistant Alex. MacLellan, of Newport. The schedule calls for \$650 in prizes and several medals and cups.

The Newport Horticultural Society offers in addition about \$100 in prizes to residents of the state of Rhode Island. The secretary of this society is William Gray, Bellevue avenue, Newport.

Mr. Youell reports that space for trade displays at the exhibition is being taken rapidly. He states that the prize schedule is the largest and best ever, and expects the exhibition to be describable in the same terms.

Roseacres, Miss.—S. W. Crowell, of the United States Nursery Co., says the demand for field-grown rose plants for several years has been ahead of the supply. The company is increasing its planting of roses as rapidly as possible and now has 2,000,000 in the field for next season's market. Mr. Crowell feels that, judging by the inquiries and orders of the last few years, it will be difficult to create an oversupply.

Aster Seed

Carefully selected and absolutely fresh stock. Our rigid culture makes quality unsurpassed.

Write for Illustrated Circular.

HERBERT & FLEISHAUER, Aster Specialists
McMINNVILLE, OREGON

BOXWOOD

Rooted Cuttings, \$1.50 per 100; \$12.00 per 1000.

ASPARAGUS SPRENGERI, 2-inch pots, ready for shift, \$2.00 per 100; \$18.00 per 1000.

ASPARAGUS PLUMOSUS, 2-inch pots, ready for shift, \$3.00 per 100; \$25.00 per 1000.

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Wilson & Crout Co.

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PORTLAND, ORE.

Offers an immense stock of bedding plants for present and future delivery.

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R. 1, Box 815, Portland, Ore.

Bedding Plants — Perennials — Seedlings**ON HAND NOW:**

Late Aster Seedlings, \$1.00 per 100, \$9.00 per 1000
Silver Pink Snaps, Dracaena Indivisa—different sizes.

Rahn & Herbert Co.**CLACKAMAS, ORE.**

Bedding Plants for growing on for Spring Trade.

PALMS, FERNS and DECORATIVE PLANTS

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSERYMEN.

President, E. S. Welch, Shenandoah, Ia.; Vice-president, John Watson, Newark, N. Y.; Secretary, John Hall, Rochester, N. Y.; Treasurer, Peter Youngers, Geneva, Neb.
Forty-first annual meeting, Milwaukee, Wis., June 22 to 24, 1916.

W. C. STEPHENS, a farmer near Hazen, N. D., has started a small nursery, which is developing rapidly.

THE Illinois State Horticultural Society will hold its third annual summer meeting July 27 and 28, at Champaign.

THE Brand Nursery Co., of Faribault, Minn., made a clean sweep of the prizes for peony seedlings at the annual show of the Minnesota State Horticultural Society recently.

At the annual meeting of the Texas State Horticultural Society, August 2 and 3, at the A. & M. College, College Station, J. R. Mayhew, of Waxahachie, will speak on "The Nurseryman as a Factor in the Betterment of Rural Conditions," and J. M. Higginbotham, of Dublin, on "Managing an Apple Orchard." J. H. Arbenz, of Sarita, will preside as president, and M. Falkner, of Waco, will deliver the response to the address of welcome.

C. G. CURTIS INCORPORATES.

The nursery business of Chas. G. Curtis, at Callicoon, N. Y., since July 1 has been known as the Chas. G. Curtis Co., having incorporated with a capital stock of \$10,000. Mr. Curtis has for the last fourteen years conducted a successful business in collecting and growing native plants and trees, making a specialty of Rhododendron maximum. The business has been increasing rapidly for several years.

A new member of the firm is Miss Elizabeth Metzger, who has been in Mr. Curtis's office for several years.

The purpose of the new company is to enlarge the business. One of the main objects is to transplant and grow native plants and trees for the wholesale trade; it will also handle all classes of nursery stock, including bulbs, foreign and domestic. The company is erecting a large office building on Bridge street, with yard and packing shed at the west end of the building.

LOW PRICES.

Who Is Responsible for Them?

In his address on, "Deal Direct—the Catalogue Way," at the A. A. N. convention at Detroit, W. J. Maloney, secretary and treasurer of Maloney Bros. & Wells Co., Dansville, N. Y., touched upon a question that every nurseryman has given much thought to, the cause of low prices for nursery stock. There are many sides to the subject, and The Review would be glad to have its readers present their views, no matter which of the many sides they deal with. Mr. Maloney's statements in this regard were:

"It is said many of our brother nurserymen engaged in the agency business are antagonistic to the mail order houses. If so, is it simply because we sell direct by mail to the consumer and are doing a legitimate business, or because of cut rate prices? I think the latter. If the former, I personally

cannot conceive why this should be, as the field affords plenty of opportunity for all. Through the catalogue we reach the intelligent farmer and the dweller in small towns and hamlets, that the agent does not frequent. "Several nurserymen have criticised some Dansville wholesale people for selling at low prices. Has it ever occurred to you that you, practically speaking, are responsible for it? Our

PEONIES and IRIS

Catalogue Now Ready

PETERSON NURSERY

Stock Exchange Building,

CHICAGO, ILL.

OUR GUARANTEE: We will replace with three all plants not proving true to description.

Mention The Review when you write.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Peonies, Herbaceous Plants.

Write for our wholesale trade list.

W. & T. SMITH CO.,

GENEVA, N. Y.

68 YEARS — 1000 ACRES

Mention The Review when you write.

PEONIES

Won't it be a good idea to order now? The blooming season is just over—you know what kinds you liked, what varieties you made money on. Get these kinds now, while you can. We may have them—we have some good ones. Send for our Peony List. We are booking orders now; we will fill them September first.

JACKSON & PERKINS CO., Newark, New York

Mention The Review when you write.

HEADQUARTERS CALIFORNIA PRIVET

in any quantity and any size desired. My Privet has more branches than that usually sent out and I grade it better.

Carloads a specialty. Also

Amoor River Privet

Berberis Thunbergii

Well grown and in large supply.

J. T. LOVETT,

Monmouth Nursery, Little Silver, N. J.

Mention The Review when you write.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.,

Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

Mention The Review when you write.

REMEMBER

IF IT'S A HARDY PERENNIAL

or so-called Old-fashioned Flower worth growing, we have it in one shape and another the year round. We have the largest stock in this country, all Made in America, and our prices will average

75c per Dozen
\$5.50 per 100

Why say more here? Send for our Wholesale Price List of varieties and benefit from the opportunities this affords you.

Address R. W. Clucas, Mgr.
Palisades Nurseries, Inc.
Sparkill, New York

Bobbink & Atkins

NURSERYMEN,

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

seedling agents come in there and sell stock to everybody who wants to buy, regardless of whether he is a nurseryman or shoe dealer. Consequently, for

PEONIES

The cream of over 1200 sorts. Very large supply. True to name. Prices for one-year plants or strong divisions. Packed ready for shipment. Plant the best, the demand is for extra good ones. Personal attention given. For May 30th plant Umbellata Rosea, Edulis Superba, Marie Stuart, Grandiflora Rosea and Duchesse de Nemours.

	Per 12	100
Achille, delicate flesh.....	\$70.00 per 1000	\$ 1.50 \$10.00
Adolphe Rousseau, large, deep purple.....		2.50 20.00
Alba Perfecta, white, superior to Whitley.....		2.00 15.00
Alba Superba, flesh, creamy center.....		2.00 12.00
Albert Crousse, flesh, center deep pink.....		5.00 30.00
Alex. Dumas, brilliant pink, some salmon.....		3.00 20.00
Alice de Julvecourt, cream, tinted rose.....		1.50 12.00
Anemoneflora Rubra, rich deep crimson.....		2.50 15.00
Andre Lauries, violaceous red.....		1.00 8.00
Arthemise, bright rose, center pink and salmon.....		2.50 20.00
Asa Gray, salmony flesh, dotted carmine lilac.....		3.50 25.00
Atrosanguinea, purplish scarlet, shaded darker.....		4.00 25.00
Avalanche, milky white, carmined center. Extra.....		5.00 30.00
Aug. Villame, deep pink, enormous.....		5.00 30.00
Baron Rothschild, silvery rose, salmon shadings.....		1.00 8.00
Baroness Schroeder, grand ivory white.....		25.00 200.00
Beaute de Villecande, purplish pink and flesh.....		2.00 15.00
Belle Douaisienne, flesh and chamols.....		3.50 20.00
Beranger, mauve, pink shaded, very late.....		5.00 35.00
Berlioz, currant red, shaded amaranth.....		1.50 12.00
Boadicea, rose, center creamy white, edged carmine.....		2.00 15.00
Carnea Elegans (c), pretty tricolor.....		5.00
Carnea Elegans (g), glossy flesh.....		5.00 30.00
Canari, white, lemony center.....		2.50 15.00
Caroline Mather, very rich dark crimson.....		2.50 12.00
Ceres, bright rose, creamy center, rich.....		5.00
Charlemagne, cream white, shaded chamols.....		1.50 12.00
Charles Binder, deep pink rose.....		2.00 15.00
Claire du Bois, rich pink, glossy reflex.....		7.50 50.00
Comte d'Osmont, white, sulphurish center.....		2.50 15.00
Couronne d'Or, white, reflected yellow, center edged carmine, shows stamens, one of the very best of all peonies, extra.....	\$135.00 per 1000	2.50 15.00
Crimson Queen, rich crimson.....		5.00 35.00
Daubenton, purplish lilac pink.....		1.25 10.00
Delecourt Verhille, rosy, center white.....		2.00 20.00
Delachei, deep velvety crimson.....	\$100.00 per 1000	2.00 15.00
Descartes, brilliant, clear amaranth.....		5.00 40.00
Dr. Andry, purplish violet.....		2.50
Dr. Bretonneau, bright pink.....		1.50 12.00
Directeur Aubry, clear amaranth.....		10.00 75.00
Dr. Boisduval, velvety purple.....		3.50 25.00
Dorchester (Rich.), salmony soft pink, late, one of the very best.....	\$200.00 per 1000	3.00 25.00
Duc de Wellington, sulphury white.....		2.00 12.00
Duchesse de Nemours, sulphury white, fades pure.....		1.50 10.00
Edulis Superba, early, brilliant pink.....	\$100 per 1000	1.50 12.00
Emperor of Russia, dark, purplish crimson.....		7.50 60.00
Etendard du G. Homme, giant, cherry pink.....		3.00 25.00
Etienne Mechin, brilliant cerise.....		5.00 40.00
Eugene Verdier, salmoned pink.....		5.00 35.00
Felix Crousse, brilliant red, ruby center, one of the very best.....	\$200.00 per 1000	3.00 20.00
Festiva, dwarf, pure white, center edged carmine.....		2.00
Festiva Maxima, pure white, carmine edged center, very fine.....	\$150.00 per 1000	2.00 17.50
Fideline, violaceous purple, edging silvery.....		2.50
Flora Treasure, rich, soft pink.....	\$175.00 per 1000	3.00 20.00
Flambeau, showy cerise.....		10.00
Francois Otegat, glistening crimson.....		1.50 12.50
Gen. Buller, brilliant cherry crimson.....		10.00
Gismonda, exceptionally fine, late, soft fleshy.....		15.00 100.00
Gloire de Chenonceaux, rich satiny pink.....		4.00
Gloire de Ch. Gombault, multicolor pink.....		6.00
Goliath, enormous rose pink.....		15.00 100.00
Grandiflora (Rich.), very late, delicate violet salmony pink, extra.....		8.00 60.00
Grandiflora Rosea, bright pink.....		2.00 12.00
Grandiflora Superba, lilac, center salmon and lilac.....		2.00 15.00
Grandiflora Nivea, fine, early, pure white.....		3.00 25.00
Golden Harvest, soft pink and yellow, extra.....		3.50 25.00
Hamel, late, silvery carmined pink.....		1.50 10.00
Jenny Lind, grand salmony pink.....		3.00 20.00
Jules Calot, bright carmined pink, shaded white.....		2.00 17.50
La Brune, early, deep crimson purple.....		5.00 35.00
Lady Bramwell, silvery pink.....		1.50 12.00
La France (Lem.), apple blossom pink, one of the very finest of all.....	\$10.00 each	100.00
Lamartine, very large, rich pink.....		7.50 50.00
Lamartine (P. M.), very dark crimson.....		2.00 12.00
La Perle, fine soft pink.....		4.00 30.00
La Tulipe, flesh pink, center edged crimson.....		3.00 20.00
Louise Renault, slate colored pink.....		2.50 15.00
Louis Van Houtte, velvety cerise red.....		1.50 10.00
Livingstone, soft pink, washed white.....		5.00 30.00
Maiden's Blush, fleshy pink and yellowish.....		3.00 20.00
Mme. A. Seneclauze, pinkish carmine.....		4.00 25.00
Mme. A. Pelteau, satiny pink, silvery reflex.....		5.00 30.00
Mme. C. Bancel, glossy lilac pink, very late.....		5.00 35.00
Mme. Calot, fleshy white.....		2.50 15.00
Mme. Crousse, pure white.....		2.50 20.00
Mme. de Galhau, soft glossy flesh pink.....		5.00 35.00
Mme. de Verneville, sulphury fleshy white, very fine.....		2.50 15.00
Mme. Ducel, silvery pink, one of the best.....		3.00 20.00
Mme. E. Galle, soft lilac, center soft flesh, rare shade.....		5.00 40.00
Mme. Geissler, glossy silvery pink, base deeper.....		2.00 15.00
Mme. Millet, large, pink, fading lighter.....		3.00 15.00
Mme. Muiysart, glossy silvery pink.....		2.00 15.00
Mme. E. Lemoine, delicate pinkish white, exceptionally fine.....		6.50 50.00
Marguerite Gerard, fleshy salmon white.....		4.00 30.00
	\$250.00 per 1000	

	Per 12	100
Marie, white, washed chamols.....	\$ 4.00	\$ 25.00
Marie Crousse, very rich soft pink.....	18.00	125.00
Marie de Roux, pink, edged lighter.....	3.50	25.00
Marie Lemoine, sulphury white, carmined edge, grand, late.....	2.00	15.00
Marie Stuart, soft pink and sulphury white intermixed, early, extra.....	\$200.00 per 1000	3.00 25.00
Mlle. R. Dessert, fine lilac with silvery reflex.....	3.50	25.00
Mlle. J. Dessert, fine cherry pink.....	4.00	25.00
Mlle. Leonie Calot, soft flesh.....	2.00	15.00
Mathilde Mechin, flesh pink and salmon.....	5.00	35.00
Melissolier, brilliant amaranth purple, crimson center.....	2.00	15.00
Melaine, Henry, dainty petaloid rose guards, creamy center.....	2.00	15.00
Michelet, late, white.....	10.00	75.00
Mireille, late, milky white.....	4.00	30.00
Mons. Andre, purplish rose guards, salmoned center.....	2.00	15.00
Mr. Manning, brilliant crimson.....	5.00	35.00
Modeste Guerin, bright purplish carmine.....	4.00	30.00
Mons. Barral, rich pink.....	3.00	25.00
Mons. B. LePage, carmine and deep pink, silvery edge.....	5.00	40.00
Mons. Boucharlataine, bright lilaceous pink, fades lighter.....	3.00	20.00
Mons. Chevreul, glossy lilac, shaded pink.....	3.50	25.00
Mons. Dupont, white, shaded yellow, center edged crimson, extra, extra.....	\$200.00 per 1000	5.00 40.00
Mons. Jules Elle, glossy fresh pink.....	6.00	50.00
Mons. M. Cahuzac, darkest maroon, shows stamens.....	30.00	250.00
Mons. Paillet, violaceous pink, silvery border.....	2.00	15.00
Mons. Paul du Ribert, rich violaceous red.....	2.00	15.00
Mons. Thouvenin, pink, carmined bright center.....	5.00	30.00
Myrtle, light creamy rose.....	5.00	30.00
Ne Plus Ultra, rosy guards, soft salmony shaded pink center.....	\$80.00 per 1000	1.25 10.00
Ornement des Massifs, similar to Charlemagne but larger.....	\$150.00 per 1000	2.50 20.00
Octave Demay, one of the prettiest, dainty flesh white, extra.....	\$300.00 per 1000	5.00 35.00
Paganini, rosy guards, center sulphury white.....	1.50	
Perfection (Rich.), delicate salmony, fades nearly white.....	\$350.00 per 1000	6.00 40.00
Petite Renee, carmined purple, filamented center, fetching.....	5.00	30.00
Pierre Dessert, early, very large, brilliant purple.....	5.00	30.00
Pierre Duchartre, very extra, salmony, soft even pink.....	10.00	75.00
Pizarro, crimson with white stripes, edging white.....	3.00	15.00
Pottsi Alba, opens pink, fades nearly white.....	8.00	25.00
Pottsi Plena, fine crimson purple.....	2.00	15.00
Princess de Galles, purplish crimson.....	2.00	12.00
Pres. de Montzey, deep pink mauve.....	2.00	15.00
Prof. Budd, blush and pink, very fine.....	7.50	50.00
Queen Victoria, the standard white for storage.....	1.00	8.00
Rubra Superba (Rich.), the best late, maroon purple red.....	\$175.00 per 1000	3.00 20.00
Rubra Triumphans, satiny crimson purple.....	1.25	10.00
Sarah Bernhardt, see La France (P. M.).....		
Sapho, pinkish lilac, edged whiter.....	10.00	75.00
Solfatara (syn. Mt. Blanc), pure white, sulphury center.....	2.50	20.00
Souv. d'Aug. Miellez, mammoth purple, called by some M. Vaillant, also is the sort sent out as "Lee's Rubra Superba".....	2.00	15.00
Souv. de Bordeaux Expo., bluish violet vinous red.....	5.00	30.00
Souv. de Du Mans Expo., violaceous red, silvery reflex.....	3.00	
Souv. de Universelle Expo., clear cherry rose, very brilliant.....	3.00	20.00
Souv. de Gaspard Calot, glossy pink, soft lilac shadings.....	5.00	35.00
Stanley, rich satiny pink edged lighter.....	7.50	50.00
Sully Frudhomme, pale pink, center salmoned tea.....	5.00	40.00
Teniers, lilaceous amaranth, white reflection.....	2.50	15.00
Triomphe du Nord, purplish pink on white ground.....	2.00	15.00
Triomphe de Lille Expo., soft pink, white reflex, XX.....	3.00	20.00
T. S. Ware, carmined purple, shows stamens.....	3.00	20.00
Umbellata Rosea, La France, rose color, the earliest good peony, our most profitable sort.....	\$250.00 per 1000	4.00 30.00
Van Dyck, soft pink, center shaded chamols and salmon.....	3.00	20.00
Variegata, superior and similar to La Tulipe.....	7.50	
Victoire de l'Alma, rich purple scarlet, with silvery reflection.....	3.00	20.00
Victor Hugo, brilliant carmine red, very fine.....	10.00	75.00
Victor Lemoine, deep purplish crimson.....	2.50	15.00
Victoire Modeste, enormous, pink and salmon.....	2.50	15.00
Victoire Tricolor, rosy pink, some salmon.....	1.00	8.00
Ville de Nancy, brilliant violaceous purple.....	3.00	20.00
Warwick, very free, rich crimson.....	3.00	20.00
Welcome Guest, silvery pink, fades lighter.....	7.50	50.00

OFFICIAL SORTS—

Alba (Mutabilis), rosy white, fades quite pure	10.00
Rosea, showy, brilliant velvety carmine rose.....	1.00 10.00
Rubra, deep, dark crimson, "old May piney".....	1.00 10.00

We can supply many other sorts, not listed, at right prices. Quite a large stock of reds, at \$8.00 per 100; pinks, at \$6.00 per 100; whites, at \$8.00 per 100; mixed, at \$5.00 per 100; \$40.00 per 1000. We can supply a limited number of many other sorts.

	Per 100	1000
Dielytra Spectabilis.....	\$ 8.00	\$50.00
Iris Kaempferi, single and double named sorts.....	6.00	40.00
Germanica sorts, named.....	8.00	25.00
Germanica sorts, larger.....	6.00	50.00
Germanica sorts, named and mixed.....	2.50	15.00

	Per 100	1000
Hemerocallis Dumortierii, Flava, Fulva, Thunbergii.....	\$ 4.00	\$25.00
Hemerocallis, Kwanso fl. pl., Disticha fl. pl., Aureola, Luteola, Apricot, Middendorff.....	\$1.00 per doz.	8.00 50.00
Hemerocallis, Betscheri hybrids, superior to all others, in all shades of yellow, very fine.....	\$1.00 each	

Cannas, Dahlias, Gladioli, Carnations—the best ones. List in September.

Special rates on large quantities. Terms Cash.

C. BETSCHER, CANAL DOVER, OHIO

ten or twelve years doctors, lawyers, merchants, farmers, or anyone who could raise the price, and some who couldn't, have been planting. Many of those people do not know any more about growing trees right than you or I about an airship.

"You come out there to buy trees. What do you do? Dig out and hunt up some of those farmers who are no better posted on the market of trees than we are on what caused the great European war.

"If cherries are worth 15 cents, you offer 10 cents, and get them. If you can't secure all you want of him, you may come to a legitimate nurseryman. If he won't sell at the farmer's price, you hunt up a shoe dealer or some other cut-rate fellow, buy your needs and go back to your friends and say, 'I bought cherries for 10 cents,' and tell how you did it. Thus by your actions you have encouraged many to engage in this business who should never be there, until what they grow aggregates many thousands of trees, and you absolutely force the legitimate nurserymen to meet prices which are in many instances below cost of production, and then you wonder why low-priced circulars are sent from Dansville. This also compels the retailer who grows his trees to meet the price of the retailer who buys his needs from the fence-corner nurseryman.

"Dansville is a great factor in the nursery game. There is no place where God permits the sun to shine that grows more or better trees than little Dansville. She goes a long way towards establishing the market price on trees in the United States. Then why in heaven's name do you compel her nurserymen by your actions to quote prices that tend to annihilate the market?

"Gentlemen, what right has a dry goods man, clothier or dentist to engage in our business? If they are desirous of helping some young fellow along, let the clothier rent a store next to his and start him up, or the dentist open an office next to his and start him in business. No, they won't do it. But you people will go there and buy trees grown by such fellows, who are not depending on the product for their livelihood. I want to say to you, we welcome anyone who desires to engage in the business as his business.

"I don't speak of this from a selfish motive, but because it is annihilating the business. These men are not making any money, and it forces legitimate nurserymen to meet their prices and send out low-priced circulars that you fellows detest. You are responsible for it, and no one else. Think it over, gentlemen."

Hudson Heights, N. J.—McMillan & Sons announce that they are going out of the florists' business.

ROSE PLANTS FINE STOCK

OWN ROOT

500 Bon Silene, 2½ inch.....\$4.00 per 100
500 Sweetheart, 2½ inch..... 4.00 per 100
500 Canadian Queen, 3 inch..... 6.00 per 100
300 Fireflame, 4 inch..... 6.00 per 100
1000 Rhea Reid, 2½ inch..... 5.00 per 100

GRAFTED

1000 Killarney Brilliant, 2½ inch...\$ 8.00 per 100
500 Killarney Brilliant, 4 inch.... 12.00 per 100

BREITMEYER FLORAL CO.

FRED. BREITMEYER, Prop.

MT. CLEMENS, MICH.

POINSETTIAS

True Christmas Color.

Fine strong stock, well packed in paper pots, 2½-in.,
\$5.00 per 100

BEGONIA CORALINA DU LUCERNE

Grand Variety for Christmas Forcing.

2½-inch stock, - - - \$5.00 per 100

PRIMULA OBCONICA GRANDIFLORA

Six Finest Varieties—Separate or Mixed.

Heavy, 2½-inch stock, - - - \$3.00 per 100

STUPPY FLORAL CO. ST. JOSEPH, MISSOURI

Mention The Review when you write.

BUY PLANTS OF QUALITY From Those Who Grow Them

ADIANTUM CROWEANUM

2¼-inch.....\$5.00 per 100; \$50.00 per 1000
3-inch..... 8.00 per 100; 75.00 per 1000

ASPARAGUS PLUMOSUS NANUS

2¼-inch..... 3.50 per 100; 30.00 per 1000
3-inch..... 6.00 per 100; 50.00 per 1000

FERN FLATS—Best Varieties

\$2.00 per flat of 200; 10 flats at \$1.90 per flat; 25 flats at \$1.75 per flat.

BEGONIAS—2¼-inch pots

Cincinnati.....\$2.25 per dozen; \$18.00 per 100; \$175.00 per 1000
Lorraine..... 2.00 per dozen; 14.00 per 100; 135.00 per 1000
Chatelaine, 3-inch..... 1.00 per dozen; 8.00 per 100; 75.00 per 1000

BOUVARDIA HUMBERTII

2¼-inch..... .75 per dozen; 5.00 per 100; 40.00 per 1000

CYCLAMEN

3-inch..... 1.50 per dozen; 12.50 per 100; 100.00 per 1000

HYDRANGEA OTAKSA

Large plants in tubs for outside use. In bud now and right for July flowering.
From \$2.00 to \$3.00 each.

POINSETTIAS

2¼-inch.....\$7.00 per 100; \$60.00 per 1000; 2500 or more at \$55.00 per 1000

SNAPDRAGON—Buxton's Silver Pink and Nelrose

2¼-inch.....50c per dozen; \$4.00 per 100; \$35.00 per 1000

If you are interested in Ardisias for growing on, write us.
We have an excellent lot of plants in 3, 4 and 5-inch pots.

Prices in this advertisement for the Trade only.

A. N. PIERSON, Inc.,

Cromwell, Conn.

Mention The Review when you write.

BOXWOOD

Balled and Burlapped—For Immediate Delivery

Pyramid Boxwood, 3 to 3½ feet	\$1.60
Pyramid Boxwood, 3½ to 4 feet	1.75
Pyramid Boxwood, 4 feet	2.00
Bush Boxwood, 18 inches75
Bush Boxwood, 2 feet	1.35
Ball Boxwood, 12 x 12 inches	1.50

Have 500 or 600 Boxwood left. Shipping every day.

Colchicums, large bulbs\$5.00 per 100

Evergreens for window boxes from 10c to 50c each.

The above prices are for good stock, delivered at railroad station at our Nurseries, at Tippicanoe City, Ohio. Packing at cost. We have about 1000 in surplus yet.

If interested in Perennials, Shrubs, Evergreens, Fruit Trees, Berry Plants and Vines, will quote by letter. Shall we place you on our mailing list?

Peter Bohlender & Sons, TIPPECANOE CITY,
Miami County, OHIO



CYCLAMEN

2½-inch	\$5.00 per 100
3-inch	8.00 per 100

POINSETTIA

2½-inch	\$5.00 per 100
---------------	----------------

PRIMULA OBCONICA

2½-inch	\$3.00 per 100
---------------	----------------

B. E. & J. T. COKELY
SCRANTON, PA.

Mention The Review when you write.

ROSES

See Classified ad, or send for stock list.

THE LEEDLE FLORAL COMPANY,
SPRINGFIELD, OHIO.

Mention The Review when you write.

ROSES--CANNAS

CONARD & JONES CO.
West Grove, Pa.

Mention The Review when you write.

Rose Plants

Killarneys, Maryland, Kaiserin
and Richmond—On Own Roots

Write for Special Prices

J. L. DILLON, Bloomsburg, Pa.

Mention The Review when you write.

ROSES

500 Lady Alice Stanley, own root, 2½-inch,
\$10.00 per 100; \$90.00 per 1000.

3000 My Maryland, 3-inch, own root, \$8.00
per 100; \$75.00 per 1000.

JOHN WELSH YOUNG
Upsal Station, P. R. R., PHILADELPHIA, PA.

BEDDING PLANTS

100,000 Now Ready

Our great plant producing mill has been kept up in full speed day and night. Fully 100,000 bedding plants of our usual high standard quality has been the output since Easter. No empty spot can be seen, every hole and corner is filled.

Araucarias Our Specialty

ARAUCARIA EXCELSA, well grown stock, 5-in. pots, 3 to 4 tiers, 15 in. high, 50c; 5½-in., 3 to 4 tiers, 18 to 20 in. high, 60c and 75c; 6-in., 24 to 26 in. high, 5 to 6 tiers, \$1.00; large specimen plants, \$1.50. **ARAUCARIA EXCELSA GLAUCA**, 6-in. pots, \$1.00; 7-in., \$1.50. **ARAUCARIA ROBUSTA COMPACTA**, 6-in. pots, 4 tiers, very heavy, \$1.50.

KENTIA FORSTERIANA, 75c, \$1.50 and \$2.00 each.

KENTIA BELMOREANA, 75c and \$1.00 each.

KENTIA FORSTERIANA, made up, large, perfect plants, 4-ft. high, 9-in. tubs, \$4.00 each.

COCOS WEDDELLIANA, 3-in. pots, 15c; 4-in., 25c each.

HYDRANGEA OTAKSA, for planting out; have been kept in cold frames all winter; 6, 7-in. pots, 35c, 50c each; 12-in. tubs, full of bloom, \$1.50 each.

HONEYSUCKLES, 5-in., staked up, 25c each.

ENGLISH IVY, 4-in., staked up, 12c; 3-in., 3 in a pot, 7c.

PETUNIAS, DOUBLE, 4-in. pots, \$7.00 per 100; **SINGLE**, 2½-in., \$3.00 per 100; **CALIFORNIA GIANTS**, 3-in., \$5.00 per 100.

SCARLET SAGE, Bonfire or Clara Bedman, 4-in., \$7.00 per 100; 3-in., \$4.00 per 100.

BEGONIAS, our improved strain. Dark Begonia Vernon Luminosa and Pink Erfordii, 4-in. pots, \$8.00 per 100; 3-in., \$5.00 per 100.

COLEUS, Verschaffeltii, Golden Bedder, Queen Victoria, \$3.00 per 100. Out of 2½-in. pots.

ZINNIA ELEGANS, double, assorted, 2½-in., \$3.00 per 100.

SNAPDRAGONS, Giant White, 2½-in. pots, \$3.00 per 100; Silver Pink, \$4.00 per 100.

ASTERS, CREGO, white, shell pink, pink, rose and lavender, 2½-in. pots, \$3.00 per 100.

CORNFLOWERS, double blue, 3-in. pots, \$5.00 per 100.

DRACAENA INDIVISA, 5-in. pots, 25c; 5½-in. pots, 35c.

SWEET ALYSSUM, Little Gem, 2½-in., \$3.00 per 100.

NASTURTIUM, 4 colors, 3-in., 5c.

LANTANAS, dwarf, orange color, 4-in., \$7.00 per 100.

PARLOR IVY, 2½-in., \$4.00 per 100.

ADIANTUM HYBRIDUM, 3-in., \$8.00 per 100; 4-in., \$12.00 per 100.

HOLLY FERNS, large, 5-in. pots, 35c.

Cash with order, please.

GODFREY ASCHMANN, 1012 West Ontario St.
PHILADELPHIA, PA.

Wholesale Grower, Importer and Shipper of Pot Plants

ROSE PLANTS

3-inch Own Roots\$6.00 per 100, \$50.00 per 1000

KILLARNEY QUEEN—RHEA REID

SMILAX PLANTS

2-inch.....\$2.50 per 100, \$20.00 per 1000

W. J. & M. S. VESEY, Cash or C. O. D. FORT WAYNE, IND.

PITTSBURGH.

The Market.

Pittsburgh continues to get an unusual amount of rain, but the temperature is more seasonable; if it continues, the vacationists will have real summer weather. Business seems to have dropped out of sight. While there are still plenty of good flowers, the demand for them seems to get less each day. Beauties, gladioli, asters and lilies are the most substantial flowers, but there are also other good roses, valley and cattleyas. There has been too much rain for sweet peas.

Samuel McClements has his whole force busy putting his greenhouses in shape for fall. He is strong for white paint and cleanliness. The store will receive attention later in the season.

Mrs. E. A. Williams, owing to the change of grade on Penn avenue to bring it above flood level, is raising the store floor about two feet. They are taking care of their trade, but under difficulties.

A. W. Smith, Jr., is finding his landscape department is going to keep the force busy all summer. Other trade is about as usual.

Paul S. Randolph, Jr., provided the Florists' Club with lunch at its last meeting, as he is the latest benedict.

Fred H. Riegelmeier, the south side florist, while out auto riding Friday evening, July 9, was involved in a collision in which every person in both machines was injured, one fatally. Mr. Riegelmeier was badly shaken up, but not seriously injured. Mrs. Riegelmeier's hip was broken and she was otherwise injured. Their little girl was badly cut by broken glass. A young lady who was with them died from the shock and a young man was badly injured. All of the occupants of the other machine were more or less hurt and went to the hospital. It appears that the driver of the other machine was at fault.

C. L. Corbin, of Barnesville, O., and Mr. and Mrs. Muegel, of Latrobe, Pa., were visitors last week. Martin Reukauf, on his way to the coast, accompanied by Mrs. Reukauf, stopped to pick up his orders here. Clarke.

HERRINGTON on the Mum, sent by The Review for 50 cents.

ARAUCARIA EXCELSA

6-in. pots, 5 to 6 tiers, 16 to 20 inches high, 75c each; 18 to 24 inches high, \$1.00 each.

ASPARAGUS PLUMOSUS

3-in. pots, \$5.00 per 100.

ADIANTUM HYBRIDUM

4-in. pots, \$1.80 per doz.

Cash with order.

ASCHMANN BROS.

Second and Bristol Streets
PHILADELPHIA, PA.

PRIMROSES

Obconica—and—Chinensis

VERY BEST STRAINS

Strong plants, from 2½-inch pots.

\$3.00 per 100 \$25.00 per 1000

500 at 1000 rate. Cash with order.

FRANK OECHSLIN, 4911 Quincy Street
CHICAGO, ILL.

Mention The Review when you write.

FIELD-GROWN

Carnation Plants

READY FOR IMMEDIATE SHIPMENT

This is strong, healthy stock of large size, well branched—plants ready to go on your benches and go right ahead. We never offered better stock—it has been an excellent growing season with us.

	Per 100	1000
Enchantress.....	\$4.50	\$40.00
Rose-pink Enchantress.....	4.50	40.00
White Perfection.....	4.00	35.00
Mrs. C. W. Ward.....	4.00	35.00
Philadelphia.....	5.00	45.00

The earlier you order the quicker
you get the plants working for you.

PETER REINBERG

WHOLESALE GROWER

30 E. Randolph St.,

CHICAGO, ILL.

O. E. STEINKAMP

A. F. J. BAUR

“MUMS”

READY TO PLANT RIGHT INTO YOUR BENCHES

White	Yellow	Pink
Smith's Advance	Comoleta	Chieftain
Alice Salomon	Chrysolora	Hirondelle
Mrs. Chas. Rager	Robt. Halliday	Maud Dean
Lynnwood Hall	Dolly Dimple	Pompons
		H. Newberry

\$3.00 per 100, \$25.00 per 1000

Plant Smith's Advance now for best results. Better blooms, less trouble.

Lena Baum (Yellow Rager), \$2.00 per doz., \$15.00 per 100

BUDDLEIA Asiatica—From 2½-inch pots, \$8.00 per 100.

POINSETTIAS—From 2½-inch pots, \$5.00 per 100, \$45.00 per 1000.

CARNATIONS

Our growing season has been fine, producing elegant plants. They have been handled right and there are no better in the country.

White Wonder, White Enchantress, Shasta, Enchantress, Enchantress Supreme, Pink Delight, Gloriosa, Beacon, St. Nicholas, Pocahontas, Yellow Prince, \$6.00 per 100, \$55.00 per 1000.

Matchless, \$7.00 per 100, \$60.00 per 1000.

BAUR & STEINKAMP,

Carnation Breeders,

INDIANAPOLIS, IND.

10,000 Field Grown Carnation Plants

Healthy, well grown plants, large enough for immediate planting.

White Wonder	\$ 6.00 per 100 50.00 per 1000	White Perfection	\$ 5.00 per 100 40.00 per 1000
White Enchantress		Enchantress	

WE SUPPLY EVERYTHING A GROWER NEEDS

L. RANDALL CO., Wabash Ave. at Lake St.
CHICAGO, ILLINOIS

Mention The Review when you write.

Excellent Stock in
Abundance
Prices for Early Orders

	Per 100	Per 1000
Plumosus.....	\$ 2.50	\$22.50
Plumosus.....	5.00	45.00
Plumosus, large	7.50	70.00
Sprengeri.....	2.50	22.50
Sprengeri.....	6.50	60.00
Chatelaine.....	6.00	55.00
Chatelaine.....	10.00	95.00
Erfordii and Lumi-	4.00	38.00
Erfordii and Lumi-	7.50	70.00
Obconica, fancy	2.50	22.50
or separate colors.		
Primroses, choice	3.00	25.00
assorted.....	2.35	20.00
8 varieties.....	2.50	22.50
8 varieties.....	6.00	55.00
8 varieties.....	8.00	75.00
from Benches, Boston, Scottii,		
ersoni, etc., \$12.50, \$15.00 and		

Field-grown, Princess of Wales,
rie Louise and Lady Campbell,
per 100; \$45.00 per 1000. 2 1/4-in.
rie Louise and Lady Campbell,
00 per 1000; 3-inch pot plants,
00 per 1000. Send your orders

Dependence Solicited.

O. J. BRYAN
WASHINGTON, NEW JERSEY
Mention The Review when you write.

NATIONS
ER & SONS CO.
INDIANA

Mention The Review when you write.

THOMPSON
ATION CO.
NATIONS
SANTHEMUMS
ILLINOIS
Mention The Review when you write.

and in July 8th issue of
on page 71.

A. KUHL
ILLINOIS
Roses, Ferns, Begonias, Etc.
Write for Lists.
Mention The Review when you write.

GERANIUMS

We have a fine lot of good, young, thrifty plants in three-inch pots, just in condition for growing on for fall and winter blooming. Standard varieties, such as S. A. Nutt, Alphonse Ricard, Beaute Poitevine, Berthe de Presilly, La Favorite, Mme. Recamier, John Doyle, Marq. de Castellane, etc.

\$3.00 per 100; \$25.00 per 1000.

We are booking orders for next season delivery of 2-inch stock at \$18.50 per 1000.

POMPON CHRYSANTHEMUMS

In good assortment of large flowering or aster type, small flowering, single and anemone, suitable for cut flower or pot culture. 2-inch pots, at

\$2.00 per 100; \$18.50 per 1000.

BEDDING STOCK

COLEUS	ACHYRANTHES	SALVIAS	LEMON VERBENAS
ALTERNANTHERAS	LOBELIAS	BEGONIAS	
2-inch.....		\$2.00 per 100; \$18.50 per 1000	
3-inch.....		3.00 per 100; 25.00 per 1000	

CASH WITH ORDER

R. VINCENT, JR., & SONS CO.
White Marsh, Maryland

Mention The Review when you write.

...CHRYSANTHEMUMS...
THE BEST FOR FLORISTS' USE
Prices on application
ELMER D. SMITH & CO.
ADRIAN, MICH.
Mention The Review when you write.

Chrysanthemums
MY SPECIALTY
CHAS. H. TOTTY
Madison, N. J.
Mention The Review when you write.

ORCHIDS
FRESHLY FLOWERING STOCK
Cattleyas, Dendrobiums, Oncidiums.
Anceps. Finest types.
One-year-old, nothing more.
Moderate prices. Ready now.
FREEMAN ORCHID CO.
G. L. Freeman, Mgr. FALL RIVER, MASS.
Mention The Review when you write.

ORCHIDS
Just arrived in splendid condition:
C. Percivaliana, C. Labiata.
C. Trianae, C. Schroederae
C. Mossiae
Best commercial Orchid plants, established or semi-established, for immediate delivery; healthy, clean, flowering stock.
For price write to
JOHN DeBUCK, 710 Chestnut Place, SECAUCUS, N. J.
Mention The Review when you write.

FORT WAYNE, IND.

The Market.

Business during the first part of last week was quite good. Funeral work constituted the heaviest demand, with a few weddings. During the latter part of the week there was a slump in the market, and the temperature rose to midsummer heat.

The heat has had telling effect on the cut flower stock. Roses are somewhat scarce at present. Shawyer, My Maryland, Sunburst and Russell are holding out well. Killarneys are poor. Carnations are good, considering the lateness of the season. The summer flowers are as good as could be expected after the heavy rains we have had. Easter lilies are of splendid quality. Gladioli are fine and meet with much favor, commanding good prices. Dahlias are exceptionally fine this year. There are few asters to be seen on the market, and these are of small proportions. Outdoor sweet peas are good in spite of the adverse weather conditions.

Various Notes.

Several houses are being planted with Shawyer roses at the Flick Floral Co.'s greenhouses. Sunburst will be grown in great numbers the coming season.

At the Ankenbruck-Nussbaum wedding, July 7, beautiful decorations were carried out in summer flowers by Herbert Zur Muhlen. Many ferns and palms, together with cut flowers, decorated the altars at St. Mary's church, where the wedding took place. Lilies of the valley and white roses formed the bride's arm bouquet, while the maids carried Russell roses. R. F.

NEWPORT, R. I.

J. G. Leikens, Inc., has just purchased a handsome new delivery car.

James Ritchie, the younger son of Mr. and Mrs. Stuart Ritchie, was recently married to Miss Viola Hathaway. He is associated with his father and brother in the florists' business.

John Garlarte, a Portuguese, for the last eighteen years employed by Samuel Smith, at Jamestown, has suddenly become independently rich. He received notice from Brazil of the death of an uncle there, the letter stating that the uncle had bequeathed his entire estate, said to be worth \$400,000, to Mr. Garlarte, who, it appears, was a favorite nephew. He has arranged to go to Brazil at once. He is about 40 years of age and unmarried. It is his intention to visit his mother at Fayal, Azores, after he has attended to the settlement of his uncle's estate.

W. H. M.

FERNS IN FLATS

ALL VARIETIES

We ship by express during July and August, stock ready for 2½-in. pots, in flats of about 110 clumps, which can be divided.

Price, \$2.00 per flat
20 or more flats, \$1.75 each
(Packing included)

Order now while we have full list of varieties to select from.

Write for illustrated folder

McHutchison & Co.

17 Murray Street, NEW YORK

Mention The Review when you write.

WINTER-FLOWERING ROSES

Specially Low Prices to Close Out Stocks Remaining Unsold.

We have a particularly fine stock of the newer and leading standard varieties in 3½ and 4-inch pots ready for immediate planting. The prices quoted below for 3½ and 4-inch stock are as low as the prices at which 2½-inch stock is usually sold. The demand for Ophelia is very heavy. If you want to plant this valuable new rose, do not delay placing order. While we have a nice stock of it at present, at the rate it is selling we are likely to become sold out before long.

Ophelia, Francis Scott Key, Mme. Edmond Rostand and Crimson Queen.....\$20.00 per 100

Mrs. George Shawyer, Killarney Brilliant, Sunburst, Prince E. C. d'Arenberg, Lady Hillingdon, Mrs. Aaron Ward, Killarney Queen, Richmond and White Killarney.....\$15.00 per 100

All of the above are strong grafted plants, with exception of Francis Scott Key, Mme. Edmond Rostand and Sunburst, which are own-root stock.

HYDRANGEAS

We have a magnificent lot of large plants grown in tubs and half-barrels for

JULY AND AUGUST FLOWERING

We have made a specialty of Hydrangeas for years, and our plants have never been finer than they are this year. They are well budded, and will be in perfection during July and August—when they are most in demand.

Hydrangea Otaksa, the standard pink variety, and the new French Hydrangeas—Avalanche, Fraicheur, La Lorraine, Mme. Maurice Hamar, Mme. E. Mouillere and Mlle. Renee Gaillard. Strong plants in tubs, \$2.00 and \$3.00 each—according to size.

Otaksa, very large specimens in half barrels, \$7.50, \$10.00 and \$12.50 each—according to size.

DRACAENA INDIVISA

Large plants for centers of vases, 75c, \$1.00 and \$1.50 each—according to size.

CROTONS

Assorted varieties for bedding, in 3½ and 4-inch pots, \$15.00 and \$25.00 per 100.

VINCA MAJOR VARIEGATA

We have a fine stock of extra heavy plants in 4-inch pots, at \$10.00 and \$12.00 per 100—according to size.

FERNS

Nephrolepis Teddy, Jr., 6-inch pots, 50c each; 4-inch, 15c each; 2½-inch, \$6.00 per 100.

Nephrolepis Elegantissima Compacta, 3½-inch pots, 25c each; 2½-inch, \$6.00 per 100.

Nephrolepis Elegantissima, 8-inch pots, \$1.00 each; 6-inch pots, 50c each; 2½-inch, \$6.00 per 100.

Nephrolepis Muscosa and Smithii, 3½-inch pots, 25c each; 5-inch, 50c each.

Nephrolepis Harriell, 12-inch, very large specimens, \$4.00 and \$5.00 each.

Cibotium Schiedel, large plants, 10-inch pots, \$3.50 each.

Table Ferns, assorted varieties, nice plants, 2½-inch pots, \$4.00 per 100; extra size, 3½-inch pots, \$15.00 per 100.

F. R. PIERSON CO., Tarrytown, New York

Mention The Review when you write.

SURPLUS SEASONABLE STOCK

BEGONIAS, Albo-Picta Rosea, Argenteo-Guttata, M. de Lesseps, Marjorie Daw, Rubra, Thurstoni, at \$4.00 per 100.

COLEUS, Beckwith Gem, Chameleon, Mrs. Hayes, Golden Crown, 2½-inch, \$2.50 per 100.

VERBENAS, 2-inch, all colors, \$3.00 per 100.

MOONFLOWERS, 2-inch, thrifty young stock, \$4.00 per 100.

COBAEA SCANDENS, 2½-inch, \$4.00 per 100.

PETUNIAS, 2½-inch, grand stock, Giant Single, \$3.00 per 100.

GERANIUMS, S. A. Nutt, 2½-inch, late propagation, \$2.50 per 100.

BUDDLEIA VEITCHIANA, strong, 4-inch pots, \$10.00 per 100.

THE STORRS & HARRISON CO., PAINESVILLE, OHIO

Mention The Review when you write.

NEW NEPHROLEPIS FERN—JOHN WANAMAKER

We will introduce the above new fern on August 1st, 1915. In presenting this fern to the trade, we feel confident that it will make a place for itself.

The John Wanamaker fern is a wonderful advance over all plain or wavy frond varieties. The side pinnae of the fronds are very fully undulated, giving the plants a very wavy appearance. It will make as many fronds as Teddy, Jr., plants in 4-inch pots having over sixty fronds. It is a beautifully formed plant, full and compact.

Orders will be filled strictly in rotation.

Strong plants, 2½-in. pots, - \$ 4.00 per dozen.

20.00 per 100.

250 at 1000 rate.

150.00 per 1000.

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa.

BRANCH:
NORWOOD, PA.

Mention The Review when you write.

SEASONABLE STOCK

GERANIUMS.

Nutt, Perkins, Vland, Grant, La Favorite, 4-in., in bloom.	\$7.00	100
Mme. Sallerol, 2-in.	2.00	100
Variegated Nutt, 2 1/4-in.	5.00	100
Rose Geraniums, 4-in.	7.00	100
Ivy Geraniums, 2-in.	3.00	100
Ivy Geraniums, 4-in.	8.00	100

TRANSPLANTED SEEDLINGS.

Verbenas	\$1.00	per 100
Asters, mixed or separate	1.00	per 100
Primula Obconica, Grandiflora and Gigantea	2.00	per 100
Primula Malacoides, lavender and white	2.00	per 100
Phlox, Hardy, mixed	1.50	per 100

BEGONIAS.

Begonia Cincinnati, 2 1/4-in., from strong, healthy plants, \$15.00 100; \$140.00 1000.		
Begonia Mellor, \$25.00 per 100.		
Begonia Chatelaine, 2 1/4-in., \$5.00 100, \$40.00 1000; 3-in., \$8.00 100.		
Begonia Xmas Red, 2 1/4-in., \$6.00 100.		
Begonia Erfordii, 2 1/4-in., \$8.00 100.		
Begonia Prima Donna, 2 1/4-in., \$3.00 100.		
Begonia Triumph, 2 1/4-in., \$3.00 100.		

CYCLAMEN GIGANTEUM, WANDSBEK TYPE.

Finest in existence, about 8 varieties, equally divided, 2 1/4-in., \$5.00 100, \$45.00 1000; 3-in., \$8.00 100, \$75.00 1000. Booking orders on 4-in., for late delivery, at \$15.00 and \$20.00 per 100.

HEADQUARTERS FOR POINSETTIAS, TRUE TYPE.

Top cuttings, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$7.00 per 100. Orders booked now for summer delivery.

AGERATUMS, 2-in.	Per 100
ABUTILON SAVITZII, 2 1/4-in.	\$2.00
ABUTILON SAVITZII, 3-in.	4.00
REINECKIA VARIEGATA, 2 1/4-in.	8.00
COLEUS, 2-in.	5.00
COLEUS XMAS RED, 2 1/4-in.	2.00
COLEUS XMAS RED, 3-in.	3.00
LANTANAS, trailing, 2-in.	5.00
LANTANAS, pink, 3-in.	2.50
AMPELOPSIS, 4-in., extra strong	5.00
COBAEAS, 3-in., staked	35.00
FERNS for Dishes, out of flats, extra strong	5.00
ARACARIAS, 5-in., 50c; 6-in., 75c.	1.50
ASPIDISTRAS, variegated, \$1.25 each; green, \$1.00.	
KENTIAS, 75c each up.	

ERNEST ROBER, Cash, please. **WILMETTE, ILL.**

Mention The Review when you write.

JOSEPH HEACOCK COMPANY'S PALMS AND FERNS

HOME GROWN—WELL ESTABLISHED—STRONG AND HEALTHY

KENTIA FORSTERIANA

	Leaves	In. high	Each	Per doz.
6-in. pot	5 to 6	28 to 30	\$1.00	\$12.00
6-in. pot	5 to 6	34 to 36	1.50	18.00

MADE-UP KENTIA FORSTERIANA

	Each
12-in. cedar tub, 4 plants in tub, 5 to 5 1/2 ft.	\$10.00
12-in. cedar tub, 4 plants in tub, 5 1/2 to 6 ft.	12.50
12-in. cedar tub, 4 plants in tub, 6 ft. high, heavy	15.00
12-in. cedar tub, 4 plants in tub, 7 to 8 ft.	18.00

PHOENIX ROEBELENI

	Each
7-in. tub, 18 in. high, 24 in. spread	\$2.00

KENTIA BELMOREANA

	Leaves	In. high	Each	Per doz.
2 1/4-in. pot	4	8 to 10		\$1.50
4-in. pot	5 to 6	15	\$0.40	4.50
6-in. pot	6 to 7	24	1.00	12.00
6-in. pot	6 to 7	28 to 30	1.50	18.00

Leaves In. high

	Each	Per doz.
9-in. cedar tub...6 to 7...42 to 45	\$4.00	\$48.00
9-in. cedar tub...6 to 7...45 to 48, very heavy	5.00	
9-in. cedar tub...6 to 7...48 to 54, very heavy	6.00	
9-in. cedar tub...6 to 7...5 ft., very heavy	8.00	

JOSEPH HEACOCK CO., Railway Station, **Wyncote, Pa.**
Jenkintown,

Mention The Review when you write.

FERNS

Improved Whitmani and Whitmani Compacta,
\$5.00 per 100; \$40.00 per 1000
250 at 1000 rate

The Improved Whitmani is a more graceful and a little lighter frond. It is more compact, truer to the type and shows very little reverting. This variety is a great improvement over the old Whitmani.

H. H. BARROWS & SON, Whitman, Mass.
Mention The Review when you write.

THE NAUMANN CO.
WHOLESALE FLORISTS

SPECIALTIES

Christmas and Easter Plants, Ferns,
Cyclamen, Begonias, Poinsettias

1111 E. 125th St., CLEVELAND, OHIO
Mention The Review when you write.

D. U. Augspurger & Sons Co.

Wholesale Florists

Send for our latest price list

Box 394, PEORIA, ILL.
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JOHN SCOTT

Rotland Rd. and E. 45th St., BROOKLYN, N. Y.
THE HOME OF THE SCOTTII FERN.

Fine, Strong Ferns

READY TO SHIFT

HARRISII

ELEGANTISSIMA

W. K. HARRIS

PIERSONI

WHITMANI

and SCOTTII

2 1/2-in., \$4.00 per 100, \$40.00 per 1000.

4-in., \$15.00 per 100; 5-in., \$25.00 per 100; 6-in., \$50.00 per 100.

JOHN BADER COMPANY

1826 Rialto Street,

N. S., PITTSBURGH, PA.

Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.

ORCHIDS, PALMS
and plants of every variety

Mention The Review when you write.

CHAS. D. BALL
GROWER OF
PALMS, ETC.

Send for Price List.

HOLMESBURG, : PHILADELPHIA, PA.

Mention The Review when you write.

H. H. LINEAWEAVER & CO., Inc.ANTHRACITE
and
BITUMINOUS**COAL**West End Trust Building. PHILADELPHIA
17 Battery Place, NEW YORK
Nutting Building. LEBANON, PA.
Mention The Review when you write.**Greenhouse Heating.**

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

CHICAGO COAL MARKET.

According to the Black Diamond, the Chicago fuel market has a better tone, everything considered, than it has had for a year. There are still some weak spots in the market, but it is generally true that operators are more hopeful. Prices are better today than they have been for a long while, although a good many florists are turning from West Virginia to Illinois and Indiana coals to save freight. Smokeless coals still are the growers' favorite, but the smokeless trade is still a little slow. Sales agents have been trying to get the large buyers to take in coal while it is plentiful and while transportation is easy. Retail dealers are not interested, largely because the real estate agents have not yet begun to buy. Mine run is kept firm in the meantime by being withheld from the market. The circular price is still \$1.25 and is being maintained.

CIRCULATION IS SLUGGISH.

I send you herewith a sketch showing the layout of one of my greenhouses, in which I wish to change the heating system. I have been heating with 4-inch flues under the side benches, but this is unsatisfactory, as the flow is too sluggish. What would be the best way to heat this house? How many feet of pipe would be required in the shape of coils? Would it not be better to place the coils on the walls instead of under the benches? If placed under the benches, the pipes would be too close to the soil; this would hinder the heat from getting out into the house and would cause excessive drying out of the plants. A circulator is attached to the boiler. I grow geraniums in this house, and want a temperature that will suit them. The temperature outside is about the same as in Chicago. H. K.—III.

The sketch shows a house 13x23 feet, built against a dwelling, in the basement of which the heater, with a rating of 875 square feet, is located. The heater supplies 260 square feet of radiation in the dwelling. The walls of the greenhouse extend two feet above the ground level, and are of concrete, banked to the top with earth.

A temperature of 60 degrees can be maintained by running a 2½-inch flow pipe under the ridge and connecting it at the farther end of the greenhouse with coils on the walls, each containing

QUICKEST WATER HEATER IN THE WORLD

The immense amount of direct self-cleaning heating surface, the thin vertical waterways and the long effective fire travel, cause the Kroeschell type of boiler construction to heat water quicker than any other form of boiler.

Expressions From Men Who Know Boilers**THE LEADING GROWER IN VERMONT.**

I have the Kroeschell Boiler six years; it is heating 17,000 sq. ft. glass. No other but a Plate Boiler for me.
(Signed) H. M. TOTMAN,
RANDOLPH, VERMONT.

WELL KNOWN IN THE GOLDEN WEST.

Our No. 2 Kroeschell is doing fine work and I am well pleased with it.
(Signed) G. P. BUTLER, JR.,
SANTA CRUZ, CAL.

ONE OF BOSTON'S WELL KNOWN GROWERS.

The Kroeschell has taken the place of four cast iron boilers at a big saving in coal. We are using it now for the fifth year. The longer we use it the better we like it.
(Signed) A. B. KNOWLTON,
NORTH GRAFTON, MASS.

THE PLANT KING OF THE WEST.

I have used Kroeschell Boilers ever since I built my first greenhouse. They have always given me the very best satisfaction and I believe them as good boilers as money can buy.
(Signed) F. OECHSLIN,
CHICAGO, ILL.

OHIO'S CELEBRATED CYCLAMEN SPECIALIST.

After using your No. 12 Kroeschell Boiler I came to the conclusion that had I to install more boilers it would be the Kroeschell and no other. It really is a pleasure to heat, no trouble to get the desired heat in a very short time.
(Signed) CHRIST. WINTERICH,
DEFIANCE, OHIO.

THE QUALITY PLACE OF BOSTON.

Regarding the Kroeschell it is the best we have ever had and satisfactory beyond our expectations. It heats up especially quick and has saved us considerably already in the price of fuel. When we are in need of another boiler we will give the Kroeschell the first consideration.
(Signed) WM. W. EDGAR CO.,
WAVERLEY, MASS.

A BIG MAN IN THE FLORICULTURAL WORLD.

The Kroeschell Boiler I installed last year usually runs from 10 p. m. to 6 a. m. without attention. I do not have the least trouble to keep temperatures in the coldest weather. The boiler has given entire satisfaction.
The Kroeschell is the best boiler we have ever handled.
(Signed) CHARLES TOTTY,
MADISON, NEW JERSEY.

A FAMOUS ILLINOIS ROSE RANGE.

In speaking of the Kroeschell Boiler as an economical greenhouse boiler I cannot say too much. Personally I have had the pleasure or misfortune to fire nearly every make of G. H. Boiler on the market and I can safely say the Kroeschell is the best of them all.
(Signed) CHAS. McCAULEY,
RIVERBANK GREENHOUSES,
GENEVA, ILL.

THE WORLD'S GREATEST MUSHROOM PLANT.

We spent \$100,000 in building and equipping the largest modern mushroom plant in the world. We purchased in every instance the best of everything we could get, and the fact that we installed a Kroeschell Boiler to furnish our heat is sufficient evidence of our opinion of same.
Since installing this boiler and operating it we have never had any reason to change our opinion.
(Signed) FALMOUTH MUSHROOM CELLARS, INC.,
FALMOUTH, MASS.

A WELL KNOWN CARNATION PRIZE WINNER.

The carnation range of Mr. Nic Zweifel, of North Milwaukee, consists of nearly 70,000 sq. ft. glass and the water plant is heated by a No. 14 and No. 15 Kroeschell Boiler and Kroeschell Generator. The product of the plant is known throughout the West for its fine quality. Mr. Z. has used different kinds of boilers. As for the Kroeschell, he says: "I think the Kroeschell Boilers are the best boilers a florist can buy."
(Signed) NIC ZWEIFEL,
NORTH MILWAUKEE, WIS.

TELEPHONE OR TELEGRAPH YOUR ORDER AT OUR EXPENSE

**KROESCHELL BROS. CO., 444 West Erie Street
CHICAGO, ILL.**

HOW ABOUT THAT NEW BOILER?

SUMMER is the time to prepare for cold weather. Now is the time to order a Wilks Self-feeding Hot Water Boiler.

IT WILL STAND BETWEEN YOU AND FUTURE
WORRY AND UNNECESSARY EXPENSE

WILKS HOT WATER BOILERS are made of the best quality of steel, strongly riveted and calked, with no cast-iron sections to crack. Our catalogue is yours for the asking. It tells all about our heaters, shows their economy and gives a plan for heating a model greenhouse.

S. WILKS MFG. CO., 3523 SHIELDS AVENUE CHICAGO, ILL.

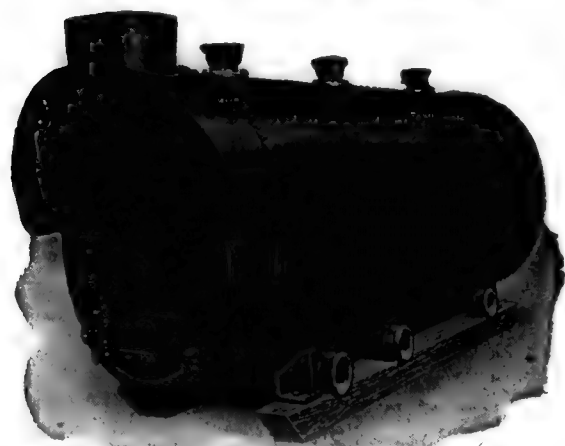


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"Superior"

INTERNAL-FIRED
BOILER

For Hot Water Heating

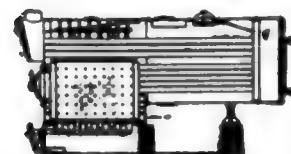


Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO

Mention The Review when you write.



**STEEL
RETURN
TUBULAR
BOILERS**

Johnston Heating Co.

131 E. 26th Street

NEW YORK

Mention The Review when you write.

three 2-inch returns. Another way would be to run a 2-inch flow pipe upon each plate and connect each flow with four 1½-inch returns.

NEWARK, N. J.

The Market.

Business is quiet. There is some work for social functions, an occasional wedding and a little funeral work, but there is no life to the trade, and the volume is not large. Prices of fancy cut flowers keep fairly firm, but there

Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD CHICAGO

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HIGHEST PRICED and CHEAPEST

BOILERS MADE

GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.
109 Broad St., Utica, N. Y.

LET US TELL YOU
ABOUT THEM

Mention The Review when you write.



PIPE

2c per ft. H. W. Boilers, 650-ft. size, \$49.00. Fittings, 7c. Valves, 38c. Cocks, 15c. Set Pipe Tools, \$2.75. Hose, 6c ft. Roofing, 89c roll. Everything at wholesale, direct. Big catalogue free. Write Today

W. E. KING CO. 115 W. Third St., Cincinnati, O.

Mention The Review when you write.

Send for copy of the
"Pipe Repair Book."
Interesting stuff.
Costs nothing.

M. B. SKINNER & Co.
CHICAGO, ILL.

Mention The Review when you write.

PIPE

Wrought Iron of sound second-hand quality with new threads and couplings. 14-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.

Mention The Review when you write.

**4-INCH
BOILER TUBES, 6½**

cents per foot.

New and S. H. Pipe. All Sizes.

Tell us your wants.

ILLINOIS PIPE & MFG. CO.

2117 S. Jefferson Street, CHICAGO, ILL.
Mention The Review when you write.



BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-inch diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON Established 1898

1353 N. Clark St., Phone Superior 572 Chicago

Mention The Review when you write.

**Full Weight Wrought Iron
and Spellerized Steel Pipe**

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street PHILADELPHIA
24th and Wood Streets

Mention The Review when you write.

BYERS'
Guaranteed Full Weight Wrought Iron Pipe

Lap-welded in sizes over 1¼ inch.

FITTINGS, VALVES, BOILERS, RADIATORS, ETC.

JOHN MANEELY,

900-811-818 Arch St., PHILADELPHIA, PA.

is a large quantity of cheap stuff. Some growers have already stopped cutting carnations, and others are about to do so. Outdoor sweet peas are arriving in large quantities; there are some greenhouse sweet peas still in the market. Gladioli continue of excellent quality and sell for a medium price. Considerable candytuft is seen in the stores. Daisies are offered for sale by some of the florists. The demand for roses, as for other flowers, has fallen off, though the aggregate sale is still large.

Various Notes.

J. H. Harvey, 406 Broad street, spent July 4 and 5 at Asbury Park with his family. He states that business has been good right up to the present. He had more big weddings during June than in any other June for many years. He had little graduation work, because the principals of the schools nearest to him have forbidden the presentation of flowers during graduation exercises. Formerly his graduation trade was quite profitable.

Trauth the Florist, 475 Orange street, is going to build three greenhouses this summer at Orange street and Sixth avenue, four or five blocks from his store. One of the greenhouses will be 23x100 feet, and the other two will be 18x100 feet each.

Harry I. Stein, proprietor of the flower department of Hahne's department store, on Broad street, spent several days around July 4 in the Catskill mountains.

The Newark Flower Shop, on New street, has been closed. R. B. M.

CATALOGUES RECEIVED.

H. Bayersdorfer & Co., Philadelphia, Pa.—A supplementary catalogue of florists' supplies. "In this supplement," says the firm, "we are presenting new models of basketry of original designs made in our own factory, with many other novelties and articles of use to the florist which are not listed in our former issue of the Silent Salesman." An attached leaflet announces a necessary advance in the prices of galvanized vases. For similar reasons, an increase in the prices of tin foil is also indicated.

H. J. Hastings Co., Atlanta, Ga.—A 56-page, illustrated catalogue of seeds, bulbs, field-grown roses, strawberry plants, vegetable roots, insecticides, etc. Flower seeds are listed, but by far the greatest amount of space is devoted to vegetable and farm seeds, with oats and forage crops as specialties.

WROUGHT IRON PIPE

with new threads and couplings in full lengths.

The owner who doesn't overlook the need of quality:

Who doesn't overlook that without quality he couldn't realize a maximum of economy;

Who doesn't overlook the advantage of Wrought instead of steel pipe, and who doesn't overlook the importance of selecting a competent dealer, will not overlook us with our guaranteed Second Hand Wrought Iron Pipe in full lengths with new threads and couplings.

ALBERT & DAVIDSON, Inc.
217-223 Union Avenue, BROOKLYN, N. Y.

Mention The Review when you write.



The best Paper Pot for shipping purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce
400 Oaks Street
Waltham, :: Mass.

Mention The Review when you write.

SPECIAL ATTENTION TO FLORISTS

GIVEN BY US WITH OUR HIGH-QUALITY COALS

Try our Laurel Creek Semi-smokeless Coal for your greenhouse this year. A high-grade semi-smokeless coal from West Virginia at a low price, a fuel for your needs at a low cost. We also mine genuine Red Ash and No. 3 Pocahontas coals. Write us for delivered price and contract for this season

The Colonial Coal and Supply Company

Brunson Building

COLUMBUS, OHIO

Mention The Review when you write.

Morehead Back to Boiler SYSTEM

Points the
Way to
Economy of Fuel

BEGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the Grower of Flowers. Write for this help TODAY.

MOREHEAD MFG. CO.

Dept. "M"
299

DETROIT, MICH.

Mention The Review when you write.

Established 1765

FOR "POT LUCK" USE

Incorporated 1904

HEWS STANDARD POTS

AND RED EARTHENWARE SPECIALTIES

POT MAKERS FOR A CENTURY AND A HALF
WORLD'S LARGEST MANUFACTURERS

A. H. HEWS & CO., Inc., Cambridge, Mass.

Warehouses
CAMBRIDGE, MASS.
NEW YORK, N. Y.

Mention The Review when you write.



We Lead in Quality
and Finish

STANDARD
FLOWER POTS

The Pfaltzgraff Pottery Co.
YORK, PA.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.
1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



GEO. KELLER & SON
Manufacturers of

RED POTS

Before buying write for prices
2614-2622 Herndon Street
Near Wrightwood Ave., CHICAGO, ILL.

Mention The Review when you write.

A Standard Pot
A Standard Quality
A Standard Price



The three necessary things to get your pot business. Also proper packing to eliminate breakage. Send your orders to the

C. C. Pollworth Co.
MILWAUKEE, WIS.

Mention The Review when you write.

PAPER POTS

Use our 2½-in. Paper Pots for Strawberry Runners.

\$1.00 per 1000

F. W. ROCHELLE & SONS, CHESTER, NEW JERSEY

FIVE MILLION FLOWER POTS FOR SALE

We have an immense stock of Flower Pots ready for delivery. We have every means of economical manufacture. We have our own timber land within a mile of our factory, and make our crates in our own mill. No charge for crates. Our pot quality is the best. Our prices are right. We will get your business if you figure with us.

Write us now.

THE MT. GILEAD POTTERY CO., MT. GILEAD, OHIO

Mention The Review when you write.

HAEGER "QUALITY" POTS

Standardized and shaped pots, smooth and easy to handle. Of splendid porous quality. We ship with amazing promptness and guarantee every item to be as represented.

GLAZED
WARE

PORCH
POTS

ROSE
JARS



HANGING
BASKETS

VASES

LAWN
VASES

The newest things in glazed pottery — designs that have never before been offered to the trade.

THE HAEGER POTTERIES
State Bank Bldg., Dundee, Ill.

Mention The Review when you write.

SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue.

SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.
SYRACUSE, N. Y.

Mention The Review when you write.

1000 Ready Packed Crates Standard Flower Pots and Bulb Pans

Can be shipped at an hour's notice.
Price per crate:

2000 1 3/4-in., crate, \$6.00	456 4 1/2-in., crate, \$5.24
1500 2 " " 4.88	320 5 " " 4.51
1500 2 1/4 " " 5.25	210 5 1/2 " " 3.78
1500 2 1/2 " " 6.00	144 6 " " 3.16
1000 3 " " 5.00	120 7 " " 4.20
800 3 1/2 " " 5.80	60 8 " " 3.00
500 4 " " 4.50	48 9 " " 3.60
48 10-in., crate, \$4.80	

Hillinger Bros. Pottery, Fort Edward, N. Y.

AUGUST ROLKER & SONS, 51 Barclay St.,
New York City Agents

Our Specialty: Long Distance and Export Trade
Mention The Review when you write.

THOSE RED POTS

ASK THE FLORIST
THAT USES THEM

HARRY BALSLEY

Detroit Flower Pot Co. DETROIT, MICH.

Mention The Review when you write.



Logan Pots. Best Test

Flower Pots 2 to 14 inch

Azalea Pots 4 to 14 inch

10 and 12-inch Hanging Baskets

Cemetery Vases and Lawn Vases

Write us for Special Prices

No Package Charges

THE LOGAN POTTERY CO., Logan, Ohio



RED POTS

that you will be proud to have on your benches, is the kind we have to offer. We use nothing but the best material and skilled labor and offer you a first-class pot at a popular price. All goods are carefully selected and packed, thus insuring full count upon opening your crates. Isn't that worth considering?

We also have a full line of Azalea Pots, Hanging Baskets and other goods used by Florists—ask for catalogue.

We also make the famous "MOSS AZTEC" ware.

The Peters & Reed Pottery Co.

Gen'l Office and Works: SO. ZANESVILLE, OHIO

NEW YORK: Wm. M. Warrin, 16 W. 23d St. CHICAGO: H. A. Harrison, 6 E. Lake St.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.
Mention The Review when you write

PENNSYLVANIA

and burn them a nice red color. Try us and see if they are not just as cheap, too.

THE KELLER POTTERY CO.

213-223 Pearl St.,

NORRISTOWN, PA.

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY



Established 1895

Standard Flower Pots

Porosity and Strength
Unsurpassed.

Write for Prices.

A. F. KOHR

2934-36-38 N. Leavitt St., Chicago
Cor. solicited in Ger. and Eng.

MILWAUKEE, WIS.

The Market.

The summer season is with us and nobody seems to talk business, possibly because there is almost no business to talk of. Vacations and outings are the order and almost every establishment is without some of its force.

Stock in general is plentiful. Orders may be taken almost at random, with certainty of filling them. Clean-up sales at dry goods houses are disposing of large quantities of stock at extremely low prices. Carnations are good for this time of year, and will continue good for some time if the cool nights remain with us. Roses are coming in heavily and are also in good shape. They are not bringing what they are worth, but in this are no exception to the other stock. Sweet peas are a glut. Outdoor flowers are holding on longer than usual and are good for this time of year. Southern gladioli are commencing to come in and are of fairly good quality, but it is hard to tell what the demand will be.

Various Notes.

Mr. and Mrs. C. C. Pollworth, with several guests, are making an extended tour of the state in their automobile. As the roads are in fairly good shape, this makes an ideal outing.

H. V. Hunkel has taken a cottage at Nagawicka lake and has moved his family out there for the summer. Four of the Holton & Hunkel Co. force are away this week, recruiting their strength after a year's hard work.

H. J. S.

The Edlefsen-Leidiger Co. has asked for an injunction to restrain Margaret Kroseberg, nee Edlefsen, and her husband, Herman C. Kroseberg, from conducting a florists' business under the name of the Maggie Edlefsen Co. Her father sold his interest in the Edlefsen-Leidiger Co., which says it is losing much business to her.

West Park, O.—The Lorain Avenue Greenhouse Co. has been incorporated by Charles E. Nichols, W. W. Colbrunn, F. A. Colbrunn, F. C. Smith, Jacob Kamm and Charles Christensen. The capital stock is fixed at \$30,000.

Louisville, Ky.—The capital stock of the newly incorporated Jacob Schulz Co. is divided into 120 shares of a par value of \$100, which are held as follows: George E. Schulz, ninety-five shares; Anna B. Schulz, three shares; Mary Sheedy, ten shares; C. M. Quirey, four shares; Karl Rabe, three shares; F. J. Rettig, five shares.

THE ONLY PERFECT Liquid Putty Machine



Will last a lifetime.

\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.

SEAL-TIGHT LIQUID PUTTY at \$1.25 per gallon

METROPOLITAN MATERIAL CO.
1396-1410 Metropolitan Ave., **BROOKLYN, N. Y.**

Mention The Review when you write.

GREENHOUSE GLASS

We are the World's Largest Producers

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"Get acquainted" with our Specialties

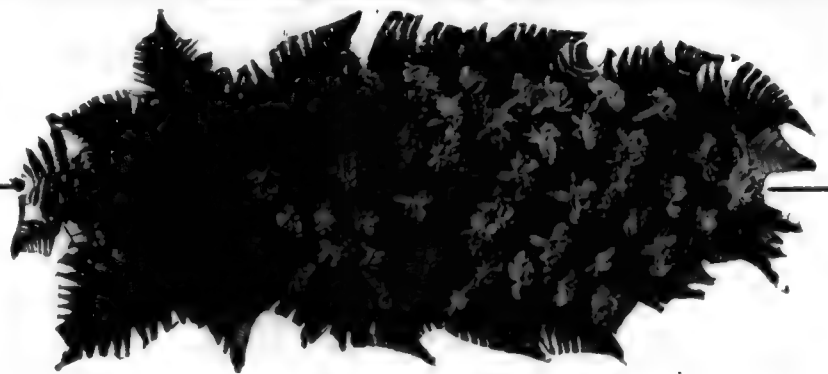
29 - 34 - 39 - oz. GLASS

AMERICAN WINDOW GLASS CO.

General Offices, Farmers' Bank Building,

PITTSBURG, PA.

Mention The Review when you write.



How Would This Cut Look

on your letter-head or in your advertisements? An electrotpe (same size only) will be sent to you postpaid on receipt of \$1.25.

FLORISTS' PUBLISHING CO., 508 So. Dearborn Street, CHICAGO, ILL.

GREENHOUSE and HOTBED GLASS

8x10, 10x12 and 10x14 inch, single, at \$1.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

Mention The Review when you write.

MASTICA

Used for glazing greenhouses, per gal.....\$1.35
Machines for using same, each..... 1.25
Special price on quantities of mastica furnished on application.

GLAZING POINTS

These Points can be driven right or left on any size or thickness of glass. The offset head makes them easy to drive or extract, and absolutely prevents glass from slipping. Adopted by owners of greenhouses and makers of greenhouse sash. Made from pure zinc. Put up in one pound packages.

Price, 25c per pound (Samples free)

GEO. H. ANGERMUELLER, Wholesale Florist
1324 Pine Street, **ST. LOUIS, MO.**

Mention The Review when you write.

"RED DEVIL"

GREENHOUSEMEN'S GLASS CUTTER No. 024

Will cut more glass with less pressure and breakage than any other cutter. More used than all others combined. Has a hand honed steel wheel.

Sample and booklet for 6 cents in stamps.
SMITH & HEMENWAY CO., Inc.
125 Chambers St., New York City

Mention The Review when you write.

MASTICA

FOR Greenhouse Glazing

USE IT NOW!

F.O. PIERCE CO.

F. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

LASTS LONGER THAN PUTTY. EASY TO APPLY.

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50/

SQUARE DEALING FERTILIZER

/50

WALTER S. MCGEE, 5327 Ellis Ave., Chicago, Ill.
Greenhouse Supplies and Material. Tel. H. P. 647
Mention The Review when you write.

GREENHOUSE WHITE

**DOES YOUR
GREENHOUSE
NEED PAINTING ?**

WE CAN SUPPLY THE MATERIAL

A paint which is particularly adapted to Greenhouse work, on account of its great covering capacity (330 square feet, two coats, to the gallon), and the easy working qualities and its extreme whiteness.

Put up in 50-gal. barrels (each barrel equipped with interior agitator, no extra charge); 25-gal. half barrels, and 5-gal. and 1-gal. cans.

1-gallon cans	per gal., \$1.65	25 gallons (½ bbls.).....	per gal., \$1.55
5-gallon cans	per gal., 1.60	50 gallons (bbls.).....	per gal., 1.50

F. O. B. SHIPPING POINTS SPECIFIED BELOW

Also Headquarters for Greenhouse Glass

Send your inquiry to the nearest warehouse mentioned below.

PITTSBURGH PLATE GLASS CO.

801-811 So. Wabash Ave., Chicago, Ill.

410-415 Scott St., Davenport, Iowa

492-502 Market St., Milwaukee, Wis.

E. 4th and Vine Sts., Des Moines, Ia.

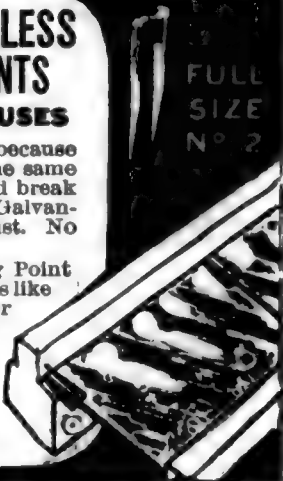
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DREER'S PEERLESS GLAZING POINTS FOR GREENHOUSES

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us. 1000, 75c post-paid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia



Mention The Review when you write.

Greenhouse GLASS

WE HAVE THE STOCK
AND RIGHT PRICES

Sharp, Partridge & Co.
CHICAGO, ILL.

THE FLORISTS' HAIL ASSOCIATION

has paid \$282,000.00 for glass broken during the last 27 years. For particulars concerning Hail Insurance, address

JOHN G. ESLEE, Sec'y, Saddle River, N. J.
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SEE THAT LEDGE.

Pat. Sept. 18 1900

THE JENNINGS IMPROVED IRON GUTTER.

USE OUR

Patent Iron Bench Fittings and Roof Supports
VENTILATING APPARATUS

Improved Vaporizing Pans for Tobacco Extracts, etc.

Send for Circulars

DILLER, CASKEY & KEEN, S. W. Cor. 6th and Berks Sts. PHILADELPHIA, PA.

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NOW IS THE TIME TO BUY

GREENHOUSE GLASS

WRITE FOR PRICES

The Toledo Plate & Window Glass Co.
TOLEDO, OHIO

Mention The Review when you write.

Greenhouse Glass

We have the largest stock in the west. We recommend that you anticipate your requirements now, before factories close down for the summer and stocks are depleted.

Write us for prices.!

OKMULGEE WINDOW GLASS CO.

OKMULGEE, OKLA.

Mention The Review when you write.



THE ORIGINAL AND ONLY ELASTIC-LYKE

LIQUID PUTTY

Formerly sold by E. H. Hunt

Positively will not get hard, run in hot nor heave in cold weather.

E. C. Pinner, Mgr., THE ELASTIC-LYKE CO.

10 East Randolph Street, CHICAGO

(Not Inc.)

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DESTROY MILDEW

USE THE PEERLESS BLOWER

Distributes Sulphur, Lime, Slug Shot, Grape Dust, Tobacco Dust, Paris Green or any other powdery substance. Does the work evenly, so every leaf receives its due proportion, without any being wasted. By using the Peerless, a 200-ft. greenhouse can be perfectly powdered in less than five minutes. Florists say:

"It's a great improvement over the bellows."

Ask your jobber for the Peerless or order direct from us. Price, \$4.00 F. O. B. Chicago.

Edw. E. McMorran & Co., 162-166 N. Clinton St., CHICAGO, ILL.

Mention The Review when you write.



NIKOTEEN for Spraying and Vaporizing APHIS PUNK for Fumigating

ASK YOUR DEALER FOR IT.

NICOTINE MFG. CO.,

117 No. Main Street,
ST. LOUIS, MO.

Mention The Review when you write.



ROCHESTER, N. Y.

The Market.

At the beginning of July business took a downward leap and it has stayed there since, with a slim chance of any improvement for a long time. There is a great glut of about all kinds of flowers, both from indoors and outdoors, and they seem to be practically given away. Not only has counter trade been poor, but little is noticed in the way of weddings or funerals. There is a choice assortment of flowers, considering the time of year. Big consignments of roses arrive daily and they are good, but a large number of them go to waste. Practically the same can be said of carnations and only the lighter shades are called for. White and purple candytuft can be seen everywhere. The aster season has commenced and a fair quantity of whites are on the market. Sweet peas are in profusion, in all shades. Easter lilies are plentiful, but do not sell fast. Valley is in good condition, but softens quickly. Gypsophilas are being used extensively. Coreopsis, gaillardias, snapdragons, calendulas, larkspurs, Shasta daisies and mignonette complete the stock. There is a moderate supply of all kinds of greens.

Various Notes.

Chas. W. Curtis has started the aster season by bringing to market some fine whites, which are quite large.

George B. Hart, George Cramer, Charles H. Vick and T. Burk have left the city for a few days' fishing at Conesus lake, Conesus, N. Y. Quiet business affords them a good opportunity to get away.

Paul Campas left July 6 for a two weeks' trip to Cleveland. On his return he will call at Detroit and Toronto.

A pretty window display was shown by H. E. Wilson for the week end. It was composed of a number of baskets filled with pink rambler roses, and in the center was a long brown window basket filled with gypsophilas and rambler roses. The floor of the window was gracefully covered with pink mats.

Miss Ethel May Foster, of Geo. B. Hart's, is away on her vacation, visiting her friends in Macedon, N. Y.

A special train, whose passengers were all Rotary Club members and their wives, on their way from New York to San Francisco, made a short stop at the station here Thursday evening, July 8, when over sixty long-

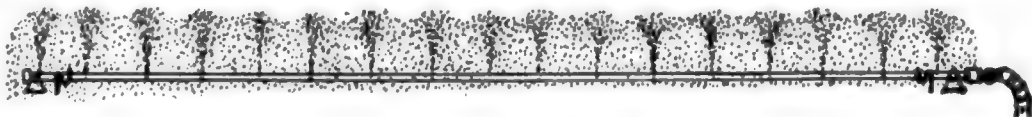
SPRAY WITH NICOTICIDE

THE BEST INSECTICIDE

It costs a fraction more than some other insecticides, but results from its use more than pay the difference. It kills, while you sleep, Aphis, Mealy Bug, Red Spider and other plant insects. For sale by wholesale florists and seedsmen everywhere. If you cannot reach a dealer we will fill your order. Manufactured by

P. R. PALETHORPE CO., Inc., CLARKSVILLE, TENN., U. S. A.

Mention The Review when you write.



PETERSON'S SPRINKLING PIPE

Makes sprinkling and watering easy—saves garden hose and labor—fine spray for greenhouse, coarser for outside use.

Sample 10 ft., either kind, \$1.00; 100 ft., \$10.00. Strainer and turning joint, \$1.50.

JOHN PETERSON,

SARATOGA SPRINGS, N. Y.

Mention The Review when you write.

NICOTINE 40%

GUARANTEED BY
The GRASSELLI CHEMICAL CO.
CLEVELAND NEW YORK CINCINNATI
CHICAGO MILWAUKEE ST. PAUL
ST. LOUIS

WRITE FOR PRICES

Mention The Review when you write.

stemmed American Beauties were distributed to the ladies by the local club.

Charles E. Sharp, of the Rochester Floral Co., has been on vacation during the last week.

Harry Merritt, of Irondequoit, N. Y., has removed all his carnations from under glass and has planted them outdoors. The greenhouse is undergoing general repairs and he is preparing his benches with good, rich soil for his new plants. His asters promise to come along in good shape.

An interesting article, written by John Dunbar, assistant superintendent of parks, is found in the July bulletin of the New York State Forestry Association, on "The City Parks of Rochester." The article states that the park system was inaugurated in 1889 and the present area of the park lands is 1,603 acres. It was in 1900 that the planting of rhododendrons, azaleas and other ericaceous plants was commenced.

Poison KIL-WORM Poison

Destroys Worms, Ants, etc., infesting Golf, Cricket Grounds, Parks and Lawns. Sure death to Snails. Does not injure grass; causes the insects to come to the surface to die. (Must not come in contact with fine plants.)

One gallon Kil-Worm makes 50 gallons liquid when mixed with water.

1 qt., \$1.00; 1/2 gal., \$1.75; 1 gal., \$3.00; 5 gals., \$13.50.

Poison KIL-WEED Poison

A scientific Weed Destroyer—free from odor. An unsurpassed preparation for the removal of Grass, Weeds, Vines and Bushes from paths, etc. Saves expense of several men; can be applied with an ordinary sprinkling can.

One gallon Kil-Weed makes 30 to 35 gallons liquid when mixed with water.

1 qt., 35c; 1/2 gal., 60c; 1 gal., \$1.00; 5 gals., \$4.00; 10 gals., \$7.50; 1 barrel, per gal., 65c.

LEMON OIL COMPANY

Dept. H

420 West Lexington Street, BALTIMORE, MD.
Directions on every pkg.; write for circular.

The display of these flowers is now noted throughout the country.

E. W. Neubrand and his son, of Tarrytown, N. Y., have been spending a few days with relatives at Webster, N. Y., and have called on friends in this city.

H. J. H.

THE FLORISTS' MANUAL

A Business Book For Business Men

Second Edition

Thoroughly Revised and Brought up to Date

No dry-as-dust botanical classifications, but tells you just how to produce marketable plants and cut flowers in the best and cheapest way.

Treats of over 200 subjects and is freely illustrated with fine half-tone engravings.

Price, \$5.00,

Prepaid by Express or Mail.

FLORISTS' PUBLISHING CO.

Caxton Building,
508 S. Dearborn Street, **CHICAGO**



The recognized standard insecticide.

A spray remedy for green, black, white fly, red spider, thrips, mealy bug and soft scale.
Quart, \$1.00; Gallon, \$2.50

FUNGINE

An infallible spray remedy for rose mildew, carnation and chrysanthemum rust.
Quart, 75c; Gallon, \$2.00

VERMINE

A soil sterilizer for cut, eel, wire and angle worms.
Quart, \$1.00; Gallon, \$3.00

SCALINE

A scalicide and fungicide combined for San Jose and various scale on trees and hardy stock, and various blights which affect them.
Quart, 75c; Gallon, \$1.50

NIKOTIANA

A 12% nicotine solution properly diluted for fumigating or vaporizing.
Quart, \$1.50; Gallon, \$4.50

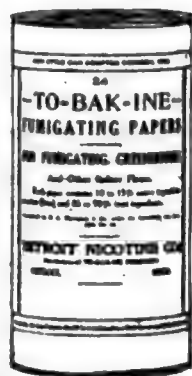
If you cannot obtain our products from your local dealer, send us your order, and we will ship immediately through our nearest agent.

Aphine Manufacturing Co.
MADISON, N. J.

GEO. A. BURNISTON
President

M. C. EBEL,
Treasurer

"TO-BAK-INE" FUMIGATING PAPER



is the **strongest** fumigating paper on the market, each sheet being saturated with a **definite** amount of **pure nicotine**, making it an extremely convenient and neat insecticide for fumigating purposes; it is also free from ammonia, which is present in ordinary tobacco smoke and extracts. **To-Bak-Ine Fumigating Papers** are recommended for use on delicate flowers and plants. Put up in **hermetically sealed tin cans** of 24 full length sheets; $\frac{1}{2}$ case, 6 cans, 144 sheets; 1 case, 12 cans, 288 sheets. **To-Bak-Ine Liquid** and **To-Bak-Ine Fumigating and Dusting Powder** are the **STANDARDS**.

For Sale by All Supply Houses

DETROIT NICOTINE CO., DETROIT, MICH.

Mention The Review when you write.

DREER'S "RIVERTON SPECIAL" PLANT TUB



No.	Diam.	Each	Doz.	100
10	20 in.	\$1.45	\$16.00	\$130.00
20	18 in.	1.30	14.00	115.00
30	16 in.	1.00	11.25	92.00
40	14 in.	.65	7.00	56.00
50	12 in.	.45	5.00	40.00
60	10 in.	.38	4.00	32.00
70	8 in.	.30	3.50	28.00

Manufactured for us exclusively. The best tub ever introduced. The neatest, lightest and cheapest. Painted green, with electric-welded hoops. The four largest sized have drop handles

HENRY A. DREER, Seeds, Plants, Bulbs and Supplies 714 Chestnut St., PHILADELPHIA, PA.

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STANDARD PUMPING UNITS

For Greenhouse and Water Supply Systems
Operating by Gas, Gasoline or Electric Power

STANDARD PUMP & ENGINE COMPANY
522 Prospect Ave., N.W., Cleveland, Ohio
Mention The Review when you write.



CALDWELL TANKS and TOWERS

are of the **Highest Quality** of Construction, producing the greatest durability, longest life and best service. Give florists at small expense same water service as in cities. Write for list of users in your vicinity, and illustrated catalogue.

W. E. CALDWELL CO., Incorporated
Louisville, Ky.

TANKS—Steel, Wood, Galvanized—TOWERS
Windmills, Pumps, Gas Engines
Mention The Review when you write.

MORRISTOWN, N. J.

Hugh C. Holmes, Main and Pine streets, reports that while there has been no great rush during the season just closed, business has about come up to that of last year. Had general business conditions been good, he would have gone ahead of last year. He is now painting and repairing his greenhouses.

John S. Green, Mt. Kemble avenue, has torn down his greenhouses and is now principally engaged in the truck gardening business, though he grows some sweet peas, dahlias, etc., outdoors.

Robert A. Elliott, 18 Pine street, had a good season and sold out his stock well. He had many calls for pink geraniums. Besides carrying a general line of plants and flowers, he specializes in carnations and chrysanthemums. He has planted his mums for the fall trade.

E. A. Holton, 120 South street, reports a good business for the closing season. The usual summer lull has now appeared.

John R. McIntyre, 325 South street, has found that while business was a little slower than usual during the spring and early summer, in the aggregate it was nearly normal.

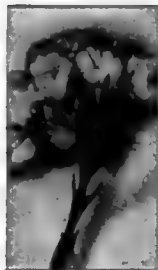
John M. Barker, Pear and South streets, who makes a specialty of sweet peas and chrysanthemums, did a good spring business in sweet peas. He has some late sweet peas in a greenhouse which was put up last winter, which are doing well. He is picking 7,000 sweet peas from this house every other day. He has added one and one-half acres to his property.

Marcus L. Forse reports that his spring and early summer business was unusually good, being far ahead of usual. If it had not been for the Easter Saturday blizzard, the season would have been the best in many years with him. Collections have been fairly good. R. B. M.

KANSAS CITY, MO.

G. K. Parker, of the George M. Kellogg Flower & Plant Co., who also is president of the Kansas City Florists' Club, is hard at work on arrangements for the club's second annual picnic, to be held July 28, at the nursery of Holsinger Bros., Rosedale, Kan. Last year, at the first picnic, which was a great success, there were nearly 200 in attendance. This year they expect a larger attendance than at the first picnic. The florists' stores will all close for the occasion, so that employees as well as employers can attend. They are arranging a program of contests for the afternoon, for which prizes will be awarded, and a number of houses have already given generously for this purpose.

Alden, N. Y.—J. B. Miller has purchased his partner's interest in the firm of Miller & Stroh, and will continue the business under his own name.



BEFORE

No loss if you mend your split carnations with

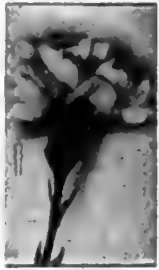
SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

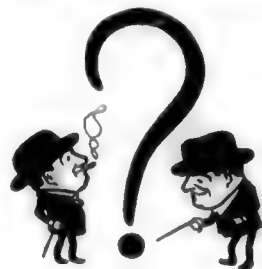
422 Main St. Springfield, Mass.

Mention The Review when you write.



AFTER

Looking on All Sides



Of The Question

AMONG our customers are some of the biggest cranks in the business.

Leastwise that's what a lot of their fellow growers tell us.

But, strange as it may seem, we have not found them to be cranks at all. Simply because a man has pronounced ideas and wants them carried out, doesn't make him a crank.

It proves he is a thinker. And when a man does a lot of good, hard thinking, he grows. And the man who is growing, you know well enough, makes the best kind of a grower.

We build our houses according to specifications.

That's exactly what our specifications are for.

It's why our specifications are so much more specific than the general run.

When these so-called cranks buy their houses of us and drive a close

bargain, we don't blame them. We are doing the same thing with everything we buy. We have to, or we couldn't sell houses to these close buyers and make a cent. And surely we are not in business for the fun of it, any more than they are.

So, looking at it from all sides of the question, it seems as if our entire organization was trained right along the crank lines, which puts us in a position to surely satisfy the most cranky to satisfy.

As we understand it, you are a bit of a crank yourself about some things.

Then let's get together and do business. It's plain to be seen that "we belong to the same lodge."

You know now, better than ever, why it is you can depend on depending on Hitchings.

And remember we go anywhere for business.

Or to talk business.

Pecky Cypress

We are prepared to supply our customers with Pecky Cypress material for benches, cut to fit so that it can be quickly erected; or we can furnish the lumber just as it comes from the mill.

Hitchings and Company

GENERAL OFFICES AND FACTORY, ELIZABETH, N. J.

NEW YORK OFFICE
1170 Broadway

BOSTON OFFICE
49 Federal St.

PHILADELPHIA OFFICE
40 So. 15th St.

Mention The Review when you write.



PULVERIZED SHEEP MANURE

NO SHORTAGE IN SUPPLY

We have plenty for all needs. The best fertilizer for greenhouse or outdoor use, for carnations, roses, chrysanthemums and violets, or potted plants.

SHEEP'S HEAD BRAND IS GUARANTEED

high percentage of nitrogen, phosphoric acid and potash. Quickens the budding and stiffens the stems.

Write for prices.

NATURAL GUANO CO.,

811 River St., AURORA, ILL.

Mention The Review when you write.

The BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.50. Clips, per 1000, \$1.00; 2000, \$1.50; 5000, \$3.25; 10,000, \$6.00; 25,000, \$12.50; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erle, Pa.

Mention The Review when you write.



THOMSON'S CELEBRATED MANURES

Our Manures are the direct result of many years' practical experience in all branches of gardening. Our VINE, PLANT and VEGETABLE MANURE is unrivaled for all fruit-bearing, foliage and flowering plants—lawns—vegetables, etc., etc. Our SPECIAL CHRYS-ANTHEMUM and TOPDRESSING MANURE is an excellent stimulant for all pot plants during the growing season. Sold by LEADING AMERICAN SEEDSMEN; freight paid on quantities; liberal terms to retailers; write for our Special Offer to the American trade, etc., to sole makers,
WM. THOMSON & SONS, Ltd.
Glasgow, Scotland

Mention The Review when you write.



UNEQUALED FOR
GREENHOUSE
—AND—
LANDSCAPE
FERTILIZING

The PULVERIZED MANURE CO.
No. 33 Union Stock Yards
CHICAGO

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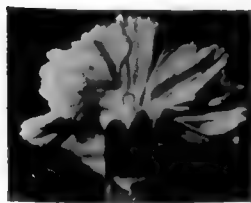


SPLIT CARNATIONS

Easily Mended with
Pillsbury's Carnation Staple

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid
I. L. Pillsbury, Galesburg, Ill.



The Best Way to Mend
SPLIT CARNATIONS
is with

Supreme
Carnation Staples

No Tools Required
35c per 1000; \$1.00 for 3000
Postpaid Sample Free
F. W. WAITE, 85 Belmont Ave.
Springfield, Mass.

Mention The Review when you write.



JONES
WIRE POT HANGERS

Send for Circular

Manufactured by
THE M. D. JONES CO.
BOSTON, MASS.

Mention The Review when you write.

FLORISTS IN ALL PARTS



OF THE

UNITED STATES

Come to us to buy

COMMERCIAL FERTILIZERS

"MAGIC" BRANDS
cheapest and best

THE SUPREME TEST OF
SOILS IS UNDER GLASS.



"MAGIC"

MANURES MEET THE TEST
on forced soils to force plant growth

DON'T WEAR OUT YOUR SOIL

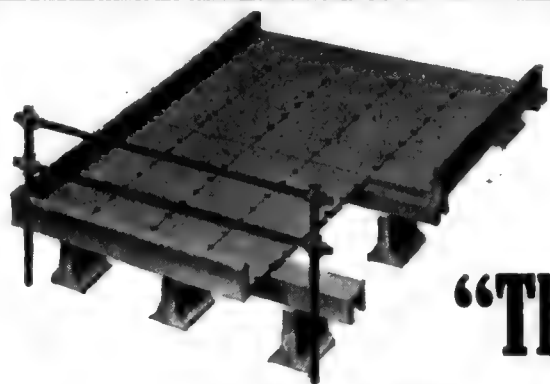
CHICAGO FEED & FERTILIZER CO.

UNION STOCK YARDS

CHICAGO

Manufacturers
to the trade

Soil
Specialists



"ONLY ONE BEST"

Get It!

"The McCaslin Sectional Bench" Forms

Manufactured by **McCASLIN BROS., ZANESVILLE, O.**

Write for particulars and prices.

Mention The Review when you write.

DETROIT.

The Market.

The market is pretty well supplied with everything in season. Roses, however, are the most sought after flower. The most popular rose and that of the best quality just at present is Ophelia. This beautiful rose seems always to fill the demand, no matter what color may be called for. Carnations are smaller since the advent of the hot weather of the last few days, the first really hot weather of the season. Some fine sweet peas are available, with stems nearly a foot long. Such flowers as calendulas, bachelor's buttons, coreopsis, gladioli, poppies, etc., are always in demand, and sell readily when properly displayed.

Various Notes.

Fred. Gerhardt had what was no doubt the largest order of its kind in this city, the filling of nearly 500 feet of self-watering window boxes for a large furniture house. The boxes used were a metal box made by the Success Mfg. Co., of Gloucester, Mass.

During July and August the Michigan Cut Flower Exchange will close at 5 p. m. daily except Saturdays, when they will remain open until 6 p. m. Sundays and holidays they will open at 8 a. m. and close at 10:30 a. m., eastern standard time.

Robert Rahaley may now be seen driving about town in a 6-cylinder Paige car. H. S.

PROGRAM OF INDIANA OUTING.

Wednesday and Thursday, July 21 and 22, are the days set for the annual outing of the State Florists' Association of Indiana, at Winona Lake, Ind. The committee, composed of Harry White, A. F. J. Baur and Fred King, has arranged for a big time. The program will be as follows:

WEDNESDAY, JULY 21.

2:30 P. M. Rake's hall. Short business session and novelty cut flower exhibition.
4:45 P. M. Boat ride on Winona lake, free to association members and friends.
6:00 P. M. Banquet at Winona hotel, \$1 per plate.
8:00 P. M. Lecture on electricity, by Montraville Wood. Seats reserved without charge for florists at the Auditorium.

THURSDAY, JULY 22.

9:00 A. M. Baseball game between Indianapolis florists, A. F. J. Baur, captain, and Indiana florists outside of Indianapolis, Harry White, captain. Also games for ladies and children. The tennis and croquet courts have been chartered.
2:30 P. M. Grand concert. Signor Pallaria and his band. Seats reserved for florists at Auditorium, without charge to association members.

Indianapolis florists will leave Wednesday, July 21, at 7:20 a. m., via Big Four.

When about to build

GREENHOUSES

Remember, it costs you nothing to get our price on anything you have in mind.

We carry a complete stock and can make prompt shipments.

When you want the best at a reasonable cost, try us.

The Foley Greenhouse Mfg. Company

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Greenhouse Material AND TANKS

WRITE FOR OUR PRICES

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Herman's Soil and Manure Grinder

With a No. 10 machine two (2) men mixed and ground soil and manure for six (6) benches, 150x5 feet, in ten (10) hours, using two (2) gallons of gasoline and one (1) quart of oil.

O. H. HERMAN

10 Pearl St., Council Bluffs, Ia.

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Save 10% to 20% on Greenhouses

"We Understand
Our Business
Thoroughly"



Our thorough knowledge of the finer points in greenhouse construction enables us to save that much on the cost of our output—and we are giving you the benefit of this saving. We have always given 100 cents value for every dollar—sometimes more. As we have never yet had any complaints, we lose nothing by guaranteeing our material against defects.

Willens Personal Service

Every bit of the work is personally directed by one of the Willens'. If we do the erecting, one of the Willens' personally supervises the work. Careful attention is paid to the minutest details, each of which is conducive to longer life and better greenhouse service. If you have never tried us or are dissatisfied in your past dealings with others, begin now to benefit by our service and material. Write us today.

What They Say:

Willens Construction Co.,
Chicago, Ill.

Gentlemen: The greenhouses you built for me last summer and with which I am so well pleased, received several severe tests within the last few days. During one cold spell of 30 degrees below, I easily maintained the desired temperature in the greenhouses.

I am well pleased with the material and also your pleasant business methods and am convinced that I have the finest greenhouses in Nebraska.

Yours very truly,

L. Buckendorf,
Norfolk, Neb.

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Chicago, Illinois



This large greenhouse to the right was designed and completely erected by us for Dr. P. P. Satterwhite, Great Neck, L. I.

YOUR GREENHOUSE SHOULD BE PRACTICAL AS WELL AS ATTRACTIVE

Every Jacobs Greenhouse is specially designed and constructed to fit individual requirements.

While their practicability and durability are always uppermost, we never lose sight of the artistic.

That is why the Jacobs Greenhouses have met with such great favor.

We will call anywhere to submit plans and prices.

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GREENHOUSES

Write for Bulletin No. 47 and you will see why.

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Are You Building This Year?

THAT NEW HOUSE or houses that you have been thinking about ought to be planned right now. Now is the time to order your material so that it will be on the ground when the time comes to put it up. We are busy turning out material and sending out estimates and would like to get YOUR JOB as early as possible. Write us and we shall be glad to give you the benefit of our experience.

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The Net Returns

FROM YOUR GREENHOUSES
IS WHAT COUNTS.

You want to watch the initial cost, the grade and workmanship of the material, the construction and convenience of the houses to obtain the best result.

Write us for sketches and estimates.

We can be of service to you.

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Greenhouse Material Greenhouse Hardware Hotbed Sash

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PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical Terms most frequently met with in articles on trade topics, with the correct pronunciation of each.

Sent postpaid on receipt of 25c.

FLORISTS' PUBLISHING CO.
508 So. Dearborn St., Chicago

PROVIDENCE, R. I.

The Market.

The weather is muggy and disagreeable and business is sluggish. There is no demand for even the stock that is coming into the market, and of this much is extremely poor in quality. Carnations are on the wane. Roses are off with a majority of the growers and prices are all knocked to pieces.

Various Notes.

Philip Lavery, of James B. Canning's, is enjoying a vacation at Coney Island and New York.

O. H. Williams benched nearly 2,000 carnation plants last week, including some of the new varieties. He is anticipating an early cut.

F. McCarthy, of T. O'Connor's, is in New York on a vacation trip for a couple of weeks.

W. A. Bower, for several years with Macnair, became the owner of the flower department at Dimond's last week.

The flower show of the Greystone Horticultural Society has been postponed a couple of weeks on account of weather conditions.

Joseph Foster, of Alonzo Vose's, at Cumberland Hill, and a companion, started a few days ago on a daring canoe trip to Harwich Port, Mass. They intend to rough it and expect to be gone about three weeks.

Charles Hunt has purchased a 7-passenger Pierce-Arrow touring car for pleasure purposes.

Mr. and Mrs. Carpenter, who conduct the flower stand at the Union station, are leaving in a few days on a several weeks' trip to Alberta, Can.

Mr. Ennis, of the Hampden Meadows Greenhouses, reports that 5,000 panes of glass were broken in his range by the recent hail storm.

Fry Bros. have commenced the erection of another greenhouse, 25x83, on Radcliffe street.

John J. Kelley is preparing to rebuild his greenhouse at Valley Falls.

Charles H. Greateon, Joseph E. C. Farnham and Eugene McCarron were drawn last week by the aldermen for petit jury duty.

Superintendent James Warren, of the North Burial Grounds, has been granted permission by the city council to attend the annual convention of cemetery superintendents at Minneapolis next month and an appropriation of \$150 has been made for the purpose.

Paul A. Schwartz, of Pascoag, went to Penacook, N. H., last week on a visit to relatives.

The Rhode Island Horticultural Society has suspended its meetings until September.

Charles Evans, formerly with Albert Holscher, was married last week and is enjoying his honeymoon in New Hampshire.

Louis Wax, of the Flower Shop Greenhouses, North Attleboro, was married last week to Miss Bertha Jordan, of Philadelphia. W. H. M.



The Clipper

There are three things that destroy your lawns—Dandelions, Buck Plantain and Crab Grass. In one season the Clipper will drive them all out. Your dealer should have them—if he has not, drop us a line and we will send circulars and prices. Clipper Lawn Mower Co. Box 15, Dixon, Ill.



Two Men Tell of the Advantages of Using The Skinner System for Asters

Mr. W. T. Funnell, of Huntington, L. I., writes that "with our asters we see a marked improvement in four ways since we installed the Skinner System of Irrigation. The plants are more vigorous, the stems are longer, the flowers are larger and more of them.

"Being a surface rooter, they are greatly damaged by dry weather and consequently we formerly lost nearly half our crop by drought."

Walter Scott, of LaGrange, Ill., says: "No one grows better asters than I do since installing the Skinner System. The Skinner System watered asters were at least 30% better than those watered with a hose. Last year I would have lost my crop except for your system."

THE Skinner System of Irrigation turns the uncertainty of your crop into a certainty. It's one of the cheapest kinds of crop insurance. It generally pays for itself the first year. To convince yourself, why not order one of our 50-foot Complete Portable Lines for \$11.75? It will water 2500 square feet. Send for new Bulletin.

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SYSTEM**
OF IRRIGATION

THE SKINNER IRRIGATION CO.

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A list of PLANT NAMES and the Botanical Terms most frequently met with in Articles on trade topics, with the CORRECT PRONUNCIATION of each.

"The Pronouncing Dictionary is just what I have wanted."

"The Pronouncing Dictionary fills a long-felt want."

"The Pronouncing Dictionary alone was much more value than the subscription price of The Review."

A Booklet just the size to fit a desk pigeonhole and be always available. Sent postpaid on receipt of 25c.

FLORISTS' PUBLISHING CO. Caxton Building,
508 South Dearborn Street, CHICAGO

Sold out of variegated vinca rooted cuttings and plants for this spring. Orders now booked for fall delivery for field-grown plants and rooted tips. Write for prices.

J. N. Kramer & Son, Cedar Rapids, Iowa.

10,000 vinca rooted cuttings, 75c per 100. Cash, please.

H. Schau & Son, 10831 Hale Ave., Chicago.

Vincas, green and variegated, good strong vines, 3 and 4-in. pots, \$8.00 per 100.

Ell Cross, Grand Rapids, Mich.

Vinca variegata, 4-in., extra fine, heavy, \$8.00; heavy, \$6.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

Vinca vines, 4-in., strong, \$12.50 per 100; 3-in., \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Variegated vincas, 3½-in., long, heavy, \$10.00.

E. A. Richards, Greenfield, Mass.

Vincas, strong 2-in., \$1.75 per 100; \$15.00 per 1000.

C. Humfeld, Clay Center, Kan.

Vinca var., 4-in., 6c, 8c and 10c.

L. Potter & Sons, Waukegan, Ill.

Vinca var., 4-in., 12c.

Chas. Sherwood, Waterloo, Iowa.

250 vincas, 4-in., 10c each. All 3 and 4 vines.

Frank Evert, 2008 Melrose St., Chicago.

Vinca var., 4-in., \$7.00 per 100; 3½-in., \$6.00 per 100.

France & Vandegrift, Monroe, Mich.

VIOLETS.

VIOLET PLANTS, FROM 2½-IN. POTS.

	100	1000
Princess of Wales.....	\$5.00	\$40.00
Lady Campbell	5.00	40.00
Gov. Herrick	5.00	40.00
Marie Louise	5.00	40.00

All of the above varieties, field-grown, \$6.00 per 100, \$50.00 per 1000. Write for complete price list of bedding stock and greenhouse plants.

S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

Field-grown clumps Princess of Wales violets, fine plants, extra, \$5.00 per 100; No. 1, \$4.00 per 100, \$35.00 per 1000; No. 2, good, \$3.00 per 100, \$25.00 per 1000. Orders given now will be held until wanted. Cash or satisfactory reference.

Chas. Black, Hightstown, N. J.

Try Yale, the most beautiful and profitable single violet; transplanted divisions, \$2.00 per 100; \$15.00 per 1000.

Chas. A. Black, Hightstown, N. J.

Dorsett violets, 2½-in. stock, good, strong plants, \$2.00 per 100; \$18.00 per 1000.

Peterson Floral Co., Gibson City, Ill.

Violets, Gov. Herrick, rooted runners, \$1.00 per 100.

The Theodore J. Steffes Co., Taylorville, Ill.

Marie Louise violet plants, 2½-in., \$2.50 per 100; \$20.00 per 1000. Cash, please. Fred M. White, 74 Worrall Ave., Poughkeepsie, N. Y.

WANTED.

Wanted—To know where we may obtain plants of Linum triginum; the plant's blossoms are golden; blooms from December to March.

Hornaday Greenhouse, Lawton, Okla.

MISCELLANEOUS.

Surplus geraniums, red and white, 4-in. stock, \$6.00; Vinca variegata, 4-in., \$3.00; coleus, Golden Bedder and red, 2-in., \$2.00 per 100. Cash with order.

Anoka Greenhouse Co., Anoka, Minn.

Asters, dahlias and gladioli, ready for cutting; all colors.

J. J. Guenther, Florist, Piqua, O.

Wild flowers, shooting stars, spider worts, Solomon's seals, cyrtipediums.

L. Rodenhack, West Moreland, Lake Forest, Ill.

TO EXCHANGE.

To Exchange—Or sell, all good stock: 4-in. Whitman ferns, \$12.50 per 100; 2½-in., \$4.00 per 100; 250 St. Nicholas and 600 Harlowarden field-grown carnation plants, \$6.00 per 100; we want 1000 White Enchantress or White Wonder, 500 good light or medium pink, 200 late yellow and 200 late pink mums, 300 pink roses. Killarney or other good variety. What have you?

Addams, Morgan & Co., Paxton, Ill.

To Exchange—Or will sell, No. 1 carnation plants, Rosette, Enchantress, White Enchantress, Rose-pink Enchantress, Yellow Prince; Mme. Sallerei geraniums; Trailing Queen coleus, for cyclamen, ferns, primulas, or what have you?

Highland Park Greenhouses, 1017 S. Buckeye St., Kokomo, Ind.

To Exchange—Mums, Golden Glow, Estelle, P. Supreme, Mrs. Buckbee, good 2½-in. stock, for late white, pink and yellow; prefer yellow. Will give 1½ for 1, or will sell for \$1.50 per 100; also can use Sprenger, field-grown carnations, geraniums, ferns, or what have you?

D. E. Adsit, Jamestown, O.

To Exchange—Or will sell, primula, Chatelaine begonias, cyclamen, 2½ and 3-in., Pink Enchantress, field-grown, for field-grown Ward and Rosette. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

To Exchange—Or will sell, 365 double 3-ring carnation supports, 2c each, used 1 year, for 2½ or 3-in. Asparagus Sprenger.

CHAS. A. BOWER,
724 HAYNES ST., DAYTON, O.

To Exchange—Or will sell, 4-in. S. A. Nutt. Mme. Barney and La Favorite geraniums, fine for stock, \$6.00 per 100, for cyclamen, primulas and Lorraine begonias.

H. G. Norton, Perry, O.

To Exchange—Or will sell, 4-in. Ricard, Perkins, Poitevine and Buchner geraniums, good for stock, \$6.00 per 100, for carnations, cyclamen, primulas and Lorraine begonias.

W. C. Myers & Sons, Scottsdale, Pa.

To Exchange—Strong, healthy geraniums, named varieties, 3 and 4-in., for cyclamen, primulas, begonias or what have you?

Charles Sherwood, Waterloo, Iowa.

To Exchange—See our classified adv. of single and pompon mums, for large flowering varieties of mums, 3 or 4-in. ferns, or anything we can use.

Homewood Greenhouses, Atchison, Kan.

To Exchange—1500 field-grown Beacon for 1500 Enchantress carnations. Will exchange sample.

J. E. Meinhart, Webb City, Mo.

BURLAPS.

Burlaps, 8 oz., 48 in. wide, fine to cover cold frames to protect plants from hot sun. Write for price.

Anderson Floral Co., Anderson, S. C.

CARNATION STAPLES.

SUPERIOR CARNATION STAPLES. Mend your split carnations. Finest article for carnation growers introduced so far, 8000 for \$1.00 postage paid.

MICHIGAN CUT FLOWER EXCHANGE,
88-40 Broadway, Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000; 8000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

CATALOGUES AND COLOR PRINTING.

We print catalogues and color work for florists, nurserymen and seedsmen.

A. B. Morse Co., St. Joseph, Mich.

DECORATIVE MATERIAL.

Write for special prices on a special lot of dagger ferns.

Try our laurel festooning for your decorations, only 5c per yd.; 10 yds. free with first order.

Crowl Fern Co., Millington, Mass.

FLOWER COLORINGS.

THE NATURAL OYACEINE flower coloring, yellow, blue, orange, pink, green or American Beauty, 20c per qt. Sent to you by mail.

C. R. Cranston, 146 Orchard St., Auburn, R. I.

GOLD FISH.

Gold fish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.

AUBURNDALE GOLD FISH CO.,
1449 Madison St., Tel. Haymarket 152, Chicago.

Try us on gold fish, aquariums and globes.

The J. M. McCullough's Sons Co., 316 Walnut St., Cincinnati, O.

GREENS.

Plumous sprays, \$2.00 per 100. Telegraph orders shipped promptly—have a 'phone direct to the station. Express prepaid on \$5.00 worth. Cash with order.

Pennock Plantation, Jupiter, Fla.

POTS.

Standard Flower Pots. If your greenhouses are within 50 miles of the Capitol, write us, we can save you money. W. H. Ernest, 28th and M Sts., N. E., Washington, D. C.

PRINTING.

500 letter heads (ruled or plain) and 500 envelopes, only \$2.00. Printing for florists a specialty. Satisfaction guaranteed.

Snow, the Circular Letter Man, Camden, N. Y.

Advertisers have learned from experience that

THE REVIEW

PAYS BEST.

Cards, letter heads, statements, tags, all with floral designs. Samples free.

The John Henry Co., Lansing, Mich.

RAFFIA.

Raffia, natural, in 4 standard dependable qualities, colored in 20 colors. Write for prices.

McHutchison & Co., 17 Murray St., New York.

SPHAGNUM MOSS.

SPHAGNUM MOSS.

10 bbl. bales, burlaped.....\$4.00 each

5 bale lots 3.75 each

10 bale lots 3.50 each

Write for complete price list of plants.

S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

Sphagnum moss, 10 bbl. bale, \$1.90; 5 bales, \$9.00; 5 bbl. bale, \$1.00; 5 bales, \$4.00; burlaped, 25c extra. Get price on large lots.

Jos. H. Paul, P. O. 156, Manahawken, N. J.

Sphagnum moss, guaranteed, excellent quality, 10 bales, \$7.00. 5% cash with order.

L. Amundson & Son, City Point, Wis.

Sphagnum moss, in burlap, \$1.00 per bale; 10 bales, \$9.00.

A. Henderson & Co., Box 125, Chicago, Ill.

SPHAGNUM MOSS, very best quality, \$1.10 per bale; 10 bales for \$10.00.

H. W. Buckbee, Rockford, Ill.

TOBACCO.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel Co., Milwaukee, Wis.

WIRE STAKES.

BARGAIN SALE.

10,000 galvanized wire stakes, No. 11 wire, 4 ft. 8 in. long, \$6.00 per 1000; 5000 galvanized wire stakes, No. 11 wire, 4 ft. long, \$5.00 per 1000. Cash with order, please. H. Munson, 1353 N. Clark St., Chicago. Tel. Superior 572.

WIRE WORK.

We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 106 North Wabash Ave., Chicago.

William E. Hielscher's Wire Works,
264-266 Randolph St., Detroit, Mich.

Falls City Wire Works,
451 3rd St., Louisville, Ky.

CLEVELAND.

The Market.

Early asters have made their appearance, also Pink Beauty gladioli from outside stock. Carnations and roses are in midsummer form; that is, there is much inferior stock. Sweet peas are plentiful and valley is in good demand, of good quality and abundant. Easter lilies were never seen in better condition than this season. They have fine long stems, some carrying from three to six blooms. The demand for these is fair.

Various Notes.

Final picnic arrangements have been made. At Willoughbeach park, Friday, July 23, there will be a ball game, races and other outdoor sports. Several new stunts are promised by the committee, which consists of Chas. Bastian, Carl Hagenburger and Walter Priest, so look out for an excellent program. Come early and bring your lunch. All stores and greenhouses will close at noon. As usual, the club will supply tickets free to members, good for anything on the grounds. See the committee for yours.

Doves of peace, being raised in the window of a downtown flower store, are the newest sight on Euclid avenue. A monster wire globe trimmed with red, white and blue ribbon and topped off with peace flags, adorns the window of the James Eadie Co. Two pure white doves were placed on the middle of the globe, which represents the world at peace. They immediately nested and are now sitting contentedly on a pair of pure white eggs, doing their best to promote peace.

The premium committee of the flower show announces an item of interest to all growers. The sum of \$250 has been set aside to be distributed as special prizes of \$5 in gold each, to go to the growers, the section man, the man behind the hose, who raises stock that wins a sweepstake or special prize for his employer. These prizes will be distributed through the premium list and will be awarded on chrysanthemums, roses, carnations, orchids, ferns and all other miscellaneous stock, so as to give all growers a chance for them. Fifty prizes of \$5 each are well worth trying for.

So far as is now known, George W. Smith, of the Cleveland Florists' Exchange; Frank Ritzenthaler, with Noble Bros., and George Schaab, with the James Eadie Co., will be the Cleveland representatives at the S. A. F. convention on the coast. They will leave about August 1. F. A. F.

Swarthmore, Pa.—The partnership of Schilder & Lefebvre was dissolved June 1 and the business now is being conducted by B. Schilder.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



BLIND MORTISE---NO ROTTING

“PERMI-TITE” HOTBED SASH

The Sash with the

Racine Puttyless Lead Glazing

**Lead Strip Instead of Putty—
Keeps Glass From Slipping.**

It is supreme in quality, durability and economy.

It will outlast and outwear any other sash on the market.

It is glazed with lead strips, making a glazing that is permanent, and will never have to be repaired unless the glass breaks. No back puttying or reputtying to do. Glass cannot slip or blow out. Practically air and water tight.

It is made of the best clear cypress, blind mortised and perfect in every detail.

Read What a Satisfied Customer Says of It

Either Single or Double Glass

**Sent anywhere
on approval**

**Write for
Price List**

Racine Puttyless Window Co.

**EXCLUSIVE
MANUFACTURERS**

**— JOBBERS —
PLEASE WRITE**

RACINE, WIS.

INCORPORATED 1904 CAPITAL \$100,000 FOUNDED 1889

SWAIN NELSON & SONS CO.
NURSERYMEN & LANDSCAPE GARDENERS
840 MARQUETTE BUILDING
TELEPHONE CENTRAL 2770
“LANDSCAPES WITHOUT WAITING”
NURSERIES GLENVIEW, ILL.

WE GROW
STANDARD TREES FOR AVENUES
SPREADING TREES FOR LAWNS
SHRUBS FOR PLANTINGS AND BERRY
EVERGREENS OF EVERY FORM AND SIZE

WE MAKE
DETAIL PLANS FOR PLANTING
DESIGNS FOR FLORAL GARDENS
PLANS FOR HOUSES AND LAWNS
GUARANTEED ESTIMATES OF COST

CHICAGO, July 6, 1915.

Racine Puttyless Window Co.,
Racine, Wis.

Gentlemen:-

In reply to your inquiry of the 1st instant, we take pleasure in stating that we purchased two of your hotbed sash last fall and used them on our Frost House. We found them quite satisfactory, and have had no trouble with them. The woodwork appears to be good quality and constructed carefully. The puttyless glazing holds the glass perfectly.

This spring we purchased 25 more, 15 double and 10 single glass, and are using them on our propagating frames. So far they are entirely satisfactory.

Yours very truly,
SWAIN NELSON & SONS CO.

SWEET PEAS AT SOCIETY'S CENTER

Seventh annual exhibition of American Sweet Pea Society, held at Newport, R. I., July 15 and 16, was much the best yet, but anticipated social success was not achieved, owing to a conflicting garden fete that proved a superior attraction for the elite.

T

HE seventh annual exhibition and convention of the American Sweet Pea Society, held in the Casino at Newport, R. I., July 15 and 16, set a new high water mark for this society. The exhibits were more numerous than ever before and the quality has

never been equaled. It is a difficult matter to set a date for a sweet pea show in so variable a climate as that of America, and when such an exhibition is held, exhibits can only come from within a somewhat limited radius, owing to hot weather. This season torrential rains and persistent fogs destroyed many fine flowers in Newport and elsewhere, but no one looking at the superb flowers staged would have imagined that there had been any unfavorable climatic conditions. Flowers came in fine shape from Bar Harbor, Me., a journey of 400 miles, and many of the leading premiums went to exhibitors from Lenox, Mass., 225 miles away.

The attractiveness of Newport as a beautiful and fashionable summer resort brought more visitors from a distance than had ever previously been seen at a sweet pea exhibition.

Notable Exhibits.

A noteworthy feature of the show was the remarkable display of sweet peas growing in tubs on the broad piazza of the Casino. Nothing like these had ever before been seen at a national sweet pea show. There were dozens of them, varying from six to eight feet in height, and of proportionate width, some tied on wire frames, others with birch brush supports, ear-

OFFICERS ELECTED.

President
William Gray....Newport, R. I.
Vice-President
Geo. W. Kerr....Doylestown, Pa.
Secretary
Harry A. Bunyard...New York
Treasurer
A. T. Boddington....New York

rying hundreds of flowers each, all in the most perfect health.

The finest flowers in the vase classes were all grown on disbudded plants. Such plants are set out singly and given ample room apart. The main stem only is allowed to grow and all side shoots removed. On such plants

massive stems, fifteen to twenty inches long, are produced, all carrying four flowers each, and at future sweet pea shows the winning flowers will more and more be produced in this way, which has been adopted in Great Britain for years. Such flowers as these should bring \$3 per hundred at wholesale easily, as compared with a maximum of 50 cents for the best commercial peas now seen in summer.

Business Session.

At the annual meeting of the society, in the absence of President Lester L. Morse, in California, and the illness of Vice-president Kirby, ex-President William Sim, of Cliftondale, Mass., was elected temporary chairman. An address of welcome, on behalf of the Newport Garden Association, was made by Wm. P. Sheffield, following which President William MacKay, of the Newport Horticultural Society, made a further address of welcome.

President Morse's address was read by Secretary Bunyard. It is printed in full in this issue. Prof. A. C. Beal gave a talk on the sixty forcing varieties, seventy new and seventy old outdoor sweet peas tested at the Cornell trial grounds. He thought it would prove interesting in future years to compare some of these old varieties with the newer creations of the hybridists. Prof. Beal said he hopes the seed houses will help with contributions of seeds and Arthur T. Boddington, Stumpp & Walter Co., and W. A. Burpee & Co. all pledged supplies of needed varieties.

The treasurer's report showed a small cash balance. The \$347 of uncollected dues seemed large for a small society and plans to



William Gray, President-elect American Sweet Pea Society.

collect these back dues were discussed. A suggestion made, which seemed to be favorably received, was that at future shows members of the Sweet Pea Society only be allowed to compete. This, it was thought, might add new members and help to keep the dues better paid up.

Secretary Bunyard said that W. Atlee Burpee & Co. and Peter Henderson & Co. had each given a guarantee of \$50 toward the Newport show; also, that this was the first show held at which an admission fee was charged. Of the receipts, one-half went to the Casino management. The American Sweet Pea Society and the Newport Horticultural Society divided the balance equally. The admission fee was 50 cents, except that members of gardeners' and florists' clubs and horticultural societies were admitted for 25 cents on showing their badges.

The Election.

New officers were nominated and elected as follows:

President—William Gray, Newport, R. I.

Vice-president—George W. Kerr, Doylestown, Pa.

Secretary—Harry A. Bunyard, New York.

Recording Secretary—J. H. Pepper, New York.

Treasurer—Arthur T. Boddington, New York.

W. Atlee Burpee was elected to succeed himself as a member of the executive committee for three years.

Mr. Gray, the new president, tried to decline election, but the members present insisted upon it. In accepting the office he said:

"It is with a deep sense of the honor you have conferred upon me, and the responsibility as well, that I accept the office of president of the American Sweet Pea Society. Although the exhibitions of our society from a horticultural standpoint are getting to be greater successes every year, I am sorry that the financial end of it is not so bright, and I strongly appeal to the florists, gardeners and amateurs to help the good work along by becoming members of the society. Much can be ac-

complished by the private gardeners in arousing the interest of the amateurs. In every community the gardener can enthrall someone over growing sweet peas by giving freely of his advice, and in this way an interest would be aroused in the society and its doings. It would be in line with the chief aim of the horticultural societies' work, the promotion of horticulture. Some of our seed firms are not alive to the possibilities of this movement, and should give freely of their support to help the good work along.

"By all working together the society could be put upon a basis where it would not be compelled to accept an invitation from another horticultural body to hold joint exhibitions. The convention should be composed of delegates (members of the Sweet Pea Society) from the different horticultural societies, duly appointed and instructed by a vote of their society as to the best place and date to hold the exhibition. In this way a time and place could be set that would be satisfactory to the majority.

"I promise to do all I can to help the good work and thank you for the honor you have conferred upon me."

Mr. Gray, who is superintendent for Mrs. W. B. Leeds, in Newport, is a noted grower of sweet peas and set a high-water mark at the exhibitions of the society in Boston and elsewhere, which fairly took members' breaths away. With so level-headed, thoughtful and practical a man at its head, the society need have no fear of any slump in its popularity.

Bar Harbor Next.

Invitations were forthcoming from J. H. Stalford, on behalf of Bar Harbor, Me., and Arthur T. Boddington, for Lenox, Mass. It developed that Bar Harbor had asked for the show in 1915 and gracefully stepped aside in favor of Newport, so after a vigorous talk from A. E. Thatcher on behalf of Bar Harbor, it was voted unanimously to meet there next year. The Bar Harbor members all said they would take their flowers to Lenox in 1917, or any other place selected.

Secretary Bunyard, however, thinks

that the society will have an exhibition in New York also next year and possibly extend the work to other cities, if it can work up enough enthusiasm and get people to act in different cities. The Sweet Pea Society's exhibitions must always be more or less local. President Gray also said he had felt for some time that in a country so vast as America a national sweet pea society could do more good by starting and developing sectional shows than in attempting a single show.

Papers Read.

Although it was difficult to hold an audience for the purpose, time was found for the reading of two papers. George W. Kerr, of the Burpee staff, presented an essay entitled "Sweet Peas for the Amateur," though most of his hearers were professional growers, the amateurs not attending in the hoped-for numbers. J. H. Dick, of New York, read an interesting "Address on the Sweet Pea," in which he covered pretty much the whole subject, from origin to cultivation, from the literature of the sweet pea to its diseases and its future.

The Awards.

The awards were as follows:

OPEN CLASSES.

Morse cups, for display, open to the seed trade only—W. Atlee Burpee & Co., Philadelphia, first.

Rice prizes, for 1915 novelties—Edwin Jenkins, superintendent for Giraud Foster, Lenox, Mass., first, with Royal Purple; S. W. Carlquist, superintendent for Mrs. Robert Winthrop, Lenox, Mass., second, with Robert Sydenham; no third.

Lord & Burnham gold watch, for display, open to florist growers only—John G. Stafford, Malvern Greenhouses, Bar Harbor, Me., first; Oscar Schultz, Newport, second.

American Sweet Pea Society prizes, for collection 1915 novelties—W. Atlee Burpee & Co., silver medal; no second.

American Sweet Pea Society prizes, for varieties not yet in commerce—W. Atlee Burpee & Co., silver medal for Flery Cross; certificates of merit for Cherub and President.

British Sweet Pea Society's prizes, for largest and most meritorious exhibit—W. Atlee Burpee & Co., gold medal; no second or third.

PRIVATE GARDENERS.

Henderson prize, for twelve vases, twelve distinct Spencer varieties, twenty sprays to a vase—Edwin Jenkins, first, with Lady Evelyn Eyre, Orion, Royal Purple, Senator, Arthur Green, May Unwin, Elfrida Pearson, Dobbie's Cream, Illuminator, Marvel, Agricola and Constance Hinton; S. W. Carlquist, second; James H. Greator, gardener for A. C. James, Newport, third. Thorburn cup, for twelve vases, twenty blooms



General View of the Newport Sweet Pea Show Looking from the Stage.



General View of the Newport Sweet Pea Show Looking from the Balcony Opposite the Stage.

to a vase, twelve Spencer varieties—Edwin Jenkins, first, with Nubian, Constance Hinton, Hercules, Loyalty, Rosabelle, Mrs. Hugh Dickson, Blue Picotee, Sincerity, Robert Sydenham, Royal Purple, May Unwin and George Herbert.

Boddington challenge cups and cash prizes, for collection of twenty-five varieties—J. H. Greator, first, with Lady Evelyn Eyre, Constance Hinton, Sincerity, Dobbie's Cream, Mrs. Cuthbertson, Robert Sydenham, Edward Gowdy, Rosina, Elfrida Pearson, Illuminator, Arthur Green, Marvel, Leslie Imber, George Herbert, Mrs. George Balmer, Don Alvar, King Edward, Mrs. Hugh Dickson, Loyalty, Royal Purple, Blue Picotee, May Unwin, Agricola and Nubian; Edwin Jenkins, second.

Weeber & Don prize, for vase of 100 mixed sprays arranged for effect—Andrew Ramsay, gardener for Mrs. W. W. Sherman, Newport, R. I., first.

Mt. Desert Nurseries prizes, for vase of any one variety, twenty stems, arranged for effect—Andrew J. Dorward, gardener for Mrs. T. J. Emery, Newport, R. I., first; no second.

Breck & Sons prizes, for three vases Spencer varieties, twenty-five stems to a vase—S. W. Carlquist, first, with Scarlet Emperor; Mrs. C. W. Breadmore and Lady Evelyn Eyre.

Dreer prizes, for vase of Royal Purple—Edwin Jenkins, first; no second.

Dreer prizes, for vase of Margaret Madison Improved—John Mahon, gardener for Mrs. Hugh Auchinchloss, Newport, R. I., first; F. Hitchman, gardener for Ralph Pulitzer, Manhasset, N. Y., second.

Hitchings cups, for eight vases Spencer varieties, twenty stems to a vase—Edwin Jenkins, first, with Hercules, Don Alvar, May Unwin, Constance Hinton, Lady Evelyn Eyre, Mrs. Balmer, Mrs. Cuthbertson and Leslie Imber; George Melvin, gardener for Col. Charles Pfaff, South Framingham, Mass., second.

Sutton cup, for table of sweet peas covering twelve square feet—A. J. Dorward, first.

Carter prizes, for six tubs of sweet peas—Sven Johnson, gardener for Miss Edith Wetmore, Newport, R. I., first; Wm. McGillivray, gardener for Stuart Duncan, Newport, second.

American Sweet Pea Society prizes, for displays covering 4-foot round tables—James Watt, gardener for Mrs. W. G. Weld, Newport, first and silver medal; Wm. Gray, gardener for Mrs. W. B. Leeds, Newport, second and bronze medal.

GARDENERS AND AMATEURS.

Burpee prizes, for twelve vases, twelve varieties, twenty sprays to a vase—Edwin Jenkins, first and silver cup, with Loyalty, Hercules, Edward Gowdy, George Herbert, Sincerity, Lady Eyre, May Unwin, Constance Hinton, Mrs. Hugh Dickson, Rosina, King Edward and Illuminator; E. H.

Wetterlow, gardener for Lester Leland, Manchester, Mass., second.

Stumpp & Walter prizes, for six vases, six Spencer varieties, twenty sprays to a vase—Arthur N. Edwards, gardener for A. N. Cooley, Pittsfield, Mass., first, with George Herbert, Hercules, Loyalty, Elfrida Pearson, Nubian and Mrs. C. W. Breadmore; Daniel Hay, gardener for Mrs. Elsie French Vanderbilt, Newport, second; S. W. Carlquist, third.

Mitchell silver medal, for six vases, six Spencer varieties, twenty-five sprays each—George Melvin, first, with Thomas Stevenson, Asta Ohn, Royal Purple, Mrs. Breadmore, Mrs. Hugh Dickson and Nora Unwin.

Mitchell bronze medal, for twenty-five blooms Illuminator—A. N. Edwards, first.

Mitchell silver medal, for 100 blooms Spencer varieties, mixed—A. N. Edwards, first.

Thomas J. Grey prize, for centerpiece for table—Andrew Ramsay, first; A. J. Dorward, second.

Watkins & Simpson prize, for six vases, six Spencer varieties, twenty blooms each—Edwin Jenkins, first, with May Unwin, Mrs. J. Balmer, Constance Hinton, Rosabelle, Mrs. Cuthbertson and Lady Evelyn Eyre.

RETAILERS.

Table decoration—Alfred T. Bunyard, New York and Newport, first; J. G. Leikens, New York and Newport, second.

Mantel decoration—J. G. Leikens, first; no second.

Bride's bouquet—A. T. Bunyard, first; J. G. Leikens, second.

Hamper—J. G. Leikens, first; no second.

Corsage bouquet—A. T. Bunyard, first; J. G. Leikens, second.

Newport Garden Association.

The Newport Garden Association provided the following classes:

Tub of any white, cream or cream-yellow variety—Wm. McGillivray, first; S. Johnson, second; A. J. Dorward, third.

Tub of any scarlet, crimson, rose or carmine variety—James Watt, first; A. J. Dorward, second.

Tub of any lavender, mauve, purple or blue variety—Wm. McGillivray, first; A. J. Dorward, second.

Tub of any pink, orange or salmon variety—A. J. Dorward, first; no second.

Display against wall on table 3x10 feet—James Watt, first; A. J. Dorward, second; John Fletcher, Naval Training Station, Newport, R. I., third.

Newport Horticultural Society.

The Newport Horticultural Society provided the following classes for twenty-five sprays Spencer varieties, open to all:

White—Edwin Jenkins, first, with Constance Hinton; S. W. Carlquist, second; Daniel Hay, third; eleven entries.

Scarlet or crimson—Edwin Jenkins, first, with King Edward; S. W. Carlquist, second, with Scarlet Emperor; A. N. Edwards, third; fourteen entries.

Rose or carmine—Edwin Jenkins, first, with Rosabelle; Wm. J. Matson, gardener for Miss Alice Kelteltas, Newport, R. I., second; Colin Robertson, gardener for Robert W. Goelet, Newport, R. I., third; seven entries.

Light pink—Edwin Jenkins, first, with Elfrida Pearson; S. W. Carlquist, second, with Elfrida Pearson; A. N. Edwards, third; thirteen entries.

Deep pink—Edwin Jenkins, first, with Hercules; S. W. Carlquist, second, with Hercules; Colin Robertson, third, with Countess Spencer; nine entries.

Blue—Edwin Jenkins, first, with May Farquhar; S. W. Carlquist, second, with Blue Jacket; A. N. Edwards, third, with Wedgwood; nine entries.

Mauve—Edwin Jenkins, first, with Leslie Imber; S. W. Carlquist, second, with Orchid; Colin Robertson, third; six entries.

Cream or cream yellow—Daniel Hay, first, with Sutton's Primrose; Edwin Jenkins, second, with Dobbie's Cream; Wm. MacKay, gardener to Henry A. C. Taylor, Newport, third, with Dobbie's Cream; seven entries.

Salmon or orange—Edwin Jenkins, first, with May Unwin; C. W. Carlquist, second, with Robert Sydenham; A. N. Edwards, third, with Thomas Stevenson; nine entries.

Lavender—Edwin Jenkins, first, with Don Alvar; Daniel Hay, second, with Florence Nightingale; Colin Robertson, third; nine entries.

Maroon or purple—Edwin Jenkins, first, with Royal Purple; S. W. Carlquist, second, with Nubian; Wm. MacKay, third, with Nubian; six entries.

Picotee-edged—Edwin Jenkins, first, with Blue Picotee; S. W. Carlquist, second; Colin Robertson, third, with Eric Harvey; eight entries.

Striped or flaked red or rose—S. W. Carlquist, first; Colin Robertson, second; seven entries.

Striped or flaked blue or purple—Daniel Hay, first, with Bertie Usher; Edwin Jenkins, second; A. N. Edwards, third, with Loyalty; eight entries.

Bicolor other than picotee-edged—Edwin Jenkins, first, with Rosina; S. W. Carlquist, second; no third.

Any other color—Edwin Jenkins, first; S. W. Carlquist, second; Wm. MacKay, third.

F. R. Pierson cup, for most entries in the Horticultural Society's classes—Edwin Jenkins, first.

Garden Magazine medal, for best vase competing for Horticultural Society's prizes—Edwin Jenkins, first.

Farquhar prize, for six vases, six varieties—S. W. Carlquist, first; no second.

Newport Garden Club.

The Newport Garden Club provided the following classes open to private gardeners and amateurs:

Decoration for table of eight covers—A. J. Howard, first; no second or third.

Display of sweet peas on 4-foot round table—Andrew Ramsay, first; James Bond, gardener for Mrs. H. Mortimer Brooks, Newport, second.

AMATEURS.

In the classes open only to amateurs the awards went to Percy A. Brightman, Newport, R. I.; Albert Johnson, Newport, R. I.; Fred P. Webber, Melville, R. I.; I. H. Miller, Bastin's Island, Me.; Miss Doris King, Newport, R. I.; Wm. G. Taylor, Newport, R. I.; Ralph E. Brierley, Newport, R. I.; Miss C. L. Gibson, Newport, R. I.; George Mackie, Newport, R. I.; Grace B. Brazer, Newport, R. I.; James Fitzgerald, Newport, R. I.; Gordon Bates, Newport, R. I.; names published here so that those who wish may add them to their mailing lists.

The school children's prizes brought out only three principal competitors and a fourth with one entry.

Special Awards.

The following special awards were made:

Nell Ward, Lonsdale, L. I., certificate of merit for collection of sweet peas.

W. A. Manda, South Orange, N. J., certificate of merit for collection of plants.

Farquhar & Co., Boston, certificate of merit for collection of plants and cut flowers.

Henry A. Dreer, Inc., Philadelphia, certificate of merit for collection of water lilies and honorable mention for collection of sweet peas.

Bobbink & Atkins, Rutherford, N. J., honorable mention for collection of perennials.

Miltonia Conservatories, Providence, R. I., certificate of merit for collection of cut cattleyas.

Oscar Schultz, Newport, R. I., certificate of merit for Japanese iris.

Mr. Robinson, cultural certificate for vase of Ophelia roses.

Miscellaneous Exhibits.

W. Atlee Burpee & Co., Philadelphia, were the only exhibitors for the trade collection, but their display of over 150 varieties was a most impressive one. Finely staged and running the full length of the hall, some fine novelties were included. One of these was the sensational new scarlet, Fiery Cross, unquestionably the best scarlet yet introduced. Other bamboos were filled with imposing displays of Robert Sydenham, King White, Primrose Spencer, Irish Belle, Illuminator, Nubian, Hercules and Helen Grosvenor. Other fine sorts in this collection were Royal Purple, Mrs. Warren, Mrs. Heslington, Mrs. Routzahn, May Atlee, King Manoel, Elfrida Pearson, Orchid, Princess Mary, George Herbert and Lady Evelyn Eyre.

Henry A. Dreer, Inc., had a fine stand of sweet peas not for competition. Some of the finest vases were Mrs. Hallam, Margaret Madison, Wedgwood, Irish Belle, Dobbie's Cream, Royal Purple, Illuminator, Barbara, Constance Hinton, Margaret Atlee, King White and Elfrida Pearson. The same firm had a nice display of the newer nymphæas.

Bobbink & Atkins had a table of herbaceous perennials, roses, etc. W. A. Manda had stove and greenhouse plants and the Miltonia Conservatories, Providence, R. I., cut cattleyas. Farquhar & Co., Boston, had an extensive display on the stage of the new Lilium myriophyllum, or regale.

The Judges.

The judges, nearly all of whom were present, were:

Prof. A. C. Beal, Ithaca, N. Y.
W. Duckham, Madison, N. J.
D. S. Miller, Tuxedo, N. Y.
C. H. Totty, Madison, N. J.
Julius Chevalley, Blue Point, L. I.
Geo. W. Kerr, Doylestown, Pa.
Thomas Wilson, Tuxedo, N. Y.
J. H. Dick, New York.
W. Kleinheinz, Ogontz, Pa.
A. Herrington, Madison, N. J.
A. E. Thatcher, Bar Harbor, Me.
J. F. Huss, Hartford, Conn.
Geo. Critchley, Lawrence, R. I.
Leonard Barron, Garden City, L. I.
F. H. Traendly, New York.
Samuel Horne, Woodbury, N. Y.
Wm. Brock, Tuxedo, N. Y.
David McIntosh, Tuxedo, N. Y.
John Everitt, Glen Cove, N. Y.
Wm. Sim, Cliftondale, Mass.
D. J. Coughlin, Locust Valley, N. Y.
Arthur Griffin, New London, Conn.

Alex. McLellan, Newport, made an efficient manager.

Two hundred members of the Rhode Island Horticultural Society, of Providence, R. I., visited the show July 15, coming by boat. They also had a drive over the city.

The Visitors.

Among the florists, seedsmen and gardeners from outside points noted at the Newport exhibition were:

Allen, W. E., Leominster, Mass.
Barr, John, South Natick, Mass.
Barron, Leonard, New York.
Bartsch, H. H., Waverley, Mass.
Beal, A. C., Ithaca, N. Y.
Benzle, James, Newton, Mass.
Boddington, Arthur T., New York, N. Y.
Borowski, E. H., Roslindale, Mass.
Boyle, N. E., Malden, Mass.
Brown, James, Milton, Mass.
Bunyard, Harry A., New York.
Burpee, W. Atlee, Philadelphia, Pa.
Butterworth, Geo. W., So. Framingham, Mass.
Carlquist, S. W., Lenox, Mass.
Carlson, A., Braintree, Mass.
Chamberlain, R. G., Dedham, Mass.
Christensen, J. O., and wife, Taunton, Mass.
Clark, George B., Philadelphia, Pa.
Cobb, W. R., New York, N. Y.
Cole, H., and wife, North Easton, Mass.
Coles, Fred, South Natick, Mass.
Coles, Thomas, Dedham, Mass.
Coughlin, Daniel J., Locust Valley, N. Y.
Craig, W. N., and wife, Brookline, Mass.
Creighton, Donald, Readville, Mass.
Cruikshank, George, Boston, Mass.
Dawson, H. S., and wife, Auburndale, Mass.
Dick, J. H., New York.
Donald, James, Weston, Mass.
Dorgan, John, Weston, Mass.
Duckham, W. H., Madison, N. J.
Eaton, H. N., South Sudbury, Mass.
Edgar, Mrs. W. W., Waverley, Mass.
Edwards, A. N., Pittsfield, Mass.
Elder, J. F., Boston, Mass.
Everitt, John, Glen Cove, N. Y.
Farquhar, George, Barrington, R. I.
Farr, Merle, Stoneham, Mass.
Finlayson, Kenneth, Jamaica Plain, Mass.
Fisher, Peter, and wife, Ellis, Mass.
Fiske, H. E., Boston, Mass.
Flood, Mrs. J. F., Montvale, Mass.
Fuller, Joseph, Leominster, Mass.
Green, Fred C., Providence, R. I.
Grey, T. J., Boston, Mass.
Griffin, Arthur, New London, Conn.
Harvey, W. P., Brookline, Mass.
Hay, John S., Philadelphia, Pa.
Hay, William, Providence, R. I.
Heggle, James, Somerville, Mass.
Herrington, Arthur, Madison, N. J.
Heurlin, Julius, South Braintree, Mass.
Hirschman, H., Manhasset, N. Y.
Horne, Samuel, Woodbury, N. Y.
Huss, J. F., Hartford, Conn.
Iliffe, D., South Weymouth, Mass.
Jenkins, Edwin, Lenox, Mass.
Judd, W. H., Jamaica Plain, Mass.
Keeler, J. N., Boston, Mass.
Keith, Andrew, Chestnut Hill, Mass.
Kennedy, W. J., Chestnut Hill, Mass.
Kerr, Geo. W., Doylestown, Pa.
Kleinheinz, Wm., Ogontz, Pa.
Lenk, W. E., and wife, Halifax, Mass.
Loveless, A. J., Lenox, Mass.
Magnuson, Axel, Manchester, Mass.
Manda, W. A., South Orange, N. J.
Masson, A., and wife, North Easton, Mass.
Meade, T. H., Boston, Mass.
Melvin, George, Framingham, Mass.
Methven, James, and wife, Readville, Mass.
Miller, David, Tuxedo, N. Y.
Miller, James L., West Lynn, Mass.
Miller, John, Brookline, Mass.
Miller, Peter M., Boston, Mass.
Miller, William, West Lynn, Mass.
Mix, William, Waverley, Mass.
Morse, Elmer P., Dedham, Mass.
Murray, Frank, Boston, Mass.
Ness, J. R., Brookline, Mass.
Nicholson, Wm., Framingham, Mass.



Tub of Sweet Peas Trained on Birch Brush, Grown by Wm. McGillivray.



Gold Medal Display of W. Atlee Burpee & Co., Philadelphia, at Newport Sweet Pea Show.

Nicol, James, Quincy, Mass.
 Page, Geo. W., South Lincoln, Mass.
 Palmer, F. E., and wife, Brookline, Mass.
 Parker, Edward, North Easton, Mass.
 Patterson, Wm., Wollaston, Mass.
 Pembroke, A. G., Boston, Mass.
 Pepper, J. H., New York, N. Y.
 Pettit, F. W., Brookline, Mass.
 Pickthall, W. E., Dover, Mass.
 Quint, Harry, Boston, Mass.
 Richards, E. E., Greenfield, Mass.
 Robinson, Joseph, Oyster Bay, N. Y.
 Rodden, J. A., Cliftondale, Mass.
 Roehrs, Julius, and wife, Rutherford, N. J.
 Rogers, A. K., and wife, Readville, Mass.
 Roy, D. F., and wife, Marlon, Mass.
 Russell, J. L., Boston, Mass.
 Rust, W. C., Brookline, Mass.
 Scott, David, Stoneham, Mass.
 Sim, Wm., and wife, Cliftondale, Mass.
 Stizenstok, B., Brookline, Mass.
 Smith, Arthur, Reading, Pa.
 Spear, C. A., East Weymouth, Mass.
 Sperling, W. A., New York, N. Y.
 Stalford, J. G., Bar Harbor, Me.
 Stewart, George F., Medford, Mass.
 Stewart, Henry, Waltham, Mass.
 Thatcher, A. E., Bar Harbor, Me.
 Totty, C. H., Madison, N. J.
 Tracy, B. Hammond, and wife, Wenham, Mass.
 Traendly, F. H., New York, N. Y.
 Turley, P. J., Dorchester, Mass.
 Turner, C. B., and wife, Stoughton, Mass.
 Van Deventer, C., Rutherford, N. J.
 Waldecker, H., Braintree, Mass.
 Walke, William T., Salem, Mass.
 Walsh, A. G., Boston, Mass.
 Walsh, John, Melrose Highlands, Mass.
 Ward, W. H., and wife, Montvale, Mass.
 Weathered, C. B., New York, N. Y.
 Weir, David, Roslindale, Mass.
 Westwood, T. H., Forest Hills, Mass.
 Wetterlow, E. H., Manchester, Mass.
 Whyte, D., and wife, North Easton, Mass.
 Wyness, George, Frides Crossing, Mass.

PRESIDENT MORSE'S ADDRESS.

[Although unable to make the trip across the continent, from San Francisco to Newport, to attend the meeting of the American Sweet Pea Society, President Lester L. Morse sent the following address.]

When I was elected president of the American Sweet Pea Society, a year ago, I hoped that the members and friends throughout the eastern states could be present with us for the regular annual convention. However, since Mr. Bunyard found it impossible to be present himself, and as it seemed impossible to get a quorum of members present, we decided to have a separate meeting in conjunction with our exhibit.

The San Francisco Show.

June 11 this exhibit was held in the Palace of Horticulture at the San Francisco exposition, and was a grand success. There were some thirty entries, representing amateurs, professional gardeners and seed growers. There were some 1,200 vases displayed; in fact, nearly every new variety of Spencer was represented.

The exposition officials recognized the day by sending their special commissioner, who presented me, as president, with a bronze tablet in memory of the



Tubbed Peas Trained on Wire Frame.

event, and designated June 11 on all of their programs as Sweet Pea day. They also furnished Cassasa's band, one of the best in the city, and composed of forty pieces, and we had a beautiful concert in connection with the exhibition.

We had expected to have the flowers exhibited only one day, but so great was the demand for more time that we allowed the exhibition to stand three days, Friday, Saturday and Sunday, and kept the room open until 10 o'clock at night, although the building is usually closed at 6 o'clock.

It was impossible to estimate the number of visitors, but there were literally thousands upon thousands present, and all seemed amazed at an exhibit of such beautiful and magnificent flowers. We allowed nothing to be displayed but sweet peas.

California Sweet Pea Seed.

Although California grows fully ninety-five per cent of all the sweet pea seed used in the world, flower shows and exhibitions are seldom given.

Sweet peas first began to be grown for seed about 1886, when there were only about seven varieties. The acreage has steadily increased, until for the last five years there have been no less than 2,000 acres planted for sweet pea seed alone, and all in what is known as the coast valleys, from San Francisco south to Los Angeles. It is safe to say that no less than 1,000,000 pounds a year is the average yield of the California seed farms, and these farms are represented by some ten or twelve large seed growers.

A great many new varieties have been originated in California, but as the growers are largely wholesale dealers only, the novelties are introduced by seed dealers in other parts of the country. While probably one-half of the acreage is devoted to Spencer varieties,

the other half is made up largely of grandiflora named varieties and mixtures. These latter are still popular for large planters.

Sweet pea seed in California is usually planted in December and January, and the fields are in full bloom in June. Harvest begins about August 1. A great deal of development work is still being done and the large seed farms operate large areas of what they call "workshops," where selections made from crosses and hybrids are being tried out.

A great deal of time is now being spent on the development of the early-flowering or Christmas Spencer types. As these are shy seeders, they are not handled much as yet in a wholesale way.

I estimate that fully fifty per cent of all the California sweet pea seed crop goes to Great Britain; some ten per cent goes to Germany and France and other European countries, and about forty per cent is consumed at home.

Sweet Peas at Exposition.

My firm has quite an elaborate exhibition at the exposition grounds, where we are growing sweet peas on the cordon system, or the British exhibition plan. These plants were started in pots in the fall; the ground was prepared in the fall and by disbudding and proper feeding we have been able to grow some enormous blossoms, quite equal to any I have ever seen in Great Britain. Needless to say, they are creating a great deal of interest.

We are hoping that the exhibition given last month is but the beginning of an annual sweet pea exhibit, which will be held as one of the features of the American Sweet Pea Society, and will be held under its auspices. All members of the Sweet Pea Society are cordially invited to visit the seed farms should they ever be in California during the blossoming period, which begins about May 15 and ends July 1.

THE NEW PRESIDENT.

William Gray, the new president of the American Sweet Pea Society, was born on the Arbuthnot estate, Mavis Bank, near Edinburgh, Scotland, April 20, 1874, his father being head gardener there at that time. On his father's side, the profession of gardening has been followed from father to son through several generations. Mr. Gray came to America with his parents in 1883. They settled at Middletown, N. Y., the head of the family having secured the situation of head gardener at the state hospital there. After leaving school, the young man served an apprenticeship under his father and followed this up with an assistant gardener's experience on several private places around New York and in Newport. Having become master of his profession, he served for five years as head gardener for Horace Russell, Southampton, L. I., and has for five years been in his present position as head gardener for Mrs. William B. Leeds, at Newport, where he has established an enviable reputation.

NOTES ON VARIETIES.

Culture Counts.

New varieties of sweet peas continue to come out in large numbers each year and anyone, in order to be at all up-to-date, must secure some of these new things. At the Newport show of the American Sweet Pea Society a small proportion only of the prize-winners in the more important classes had been introduced five years and the latest novelties in some cases showed decided improvements over the standard varieties. Under the disbudded plan of growing prize flowers, even the old sorts are so improved as to be almost unrecognizable. I doubt if this will ever be a paying proposition commercially, but such flowers would easily command a fancy price, especially at this season, when

sweet peas are probably the most popular flowers on the market. The extraordinary success of Edwin Jenkins, of Lenox, and of his near-by neighbors, S. W. Carlquist, of Lenox, and Arthur N. Edwards, of Pittsfield, showed what remarkable flowers can be produced in the high altitude of the Berkshire hills, under the disbudded system.

The Best Whites.

In pure whites, Constance Hinton was easily the leader and decidedly ahead of King White, its nearest competitor. Some nice vases of Nora Unwin and White Spencer were shown, but they could not compare with Constance Hinton.

King Edward came out a little ahead in the scarlet and crimson classes, but Scarlet Emperor, lighter in color, was good. Fiery Cross, in Burpee's collection, was the sensation in this color. It is the best pure scarlet yet seen and I look to see it in the forefront next year.

Robert Sydenham, in the salmon-orange class, was beaten by May Unwin. Both are beautiful varieties, but the first named, as shown in one or two collections, was decidedly the better of its shade. May Unwin is a fine pure salmon, ahead of Thomas Stevenson. Of course this color must be shaded to show its true color; it burns more easily than any other color.

Rose and Pink.

Rosabelle is a wonderful new rose and easily distanced such older sorts as John Ingman. The light pinks were more largely shown than the deep pinks. They are so much more beautiful that it is really surprising that commercial growers continue to favor the deeper shades. Elfrida Pearson stood well ahead of all the light pinks. Mrs. Hugh Dickson was still good, however. Hercules, which is a glorified Countess Spencer, was easily at the head of the deep pink class. Countess Spencer was its nearest competitor.

Blue and Lavender.

Blue is not a particularly attractive color in sweet peas. There are many shades of it. The new May Farquhar proved the best, but its color is less pleasing than that of Wedgwood or even Blue Jacket. Coming to the lavenders, Don Alvar, a 1915 variety which beat all others of its shade, is not nearly so good and pure a lavender as Florence Nightingale. The purest lavender I noted was the older Mrs. Heslington, as shown by Burpee.

In the primrose class some grand flowers were shown. Sutton's Primrose, from Daniel Hay, was a purer primrose than Dobbie's Cream, which latter was to be seen in almost every prize collection. Leslie Imber, a new variety, was decidedly the best mauve, and well ahead of Orchid.

Maroon or purple is not an attractive class as a rule, but the new Royal Purple is fine for those liking purple shades. King Manoel is the best of the maroons.

The Mixed Colors.

The picotee-edged class was really quite attractive and Blue Picotee is a variety which should sell moderately with florists; it is certainly a fine thing.

The striped or flaked blue and purple shades made a good showing and the flowers showed remarkable size. While



Display by A. J. Dorward, Newport, at the Sweet Pea Show.



Summer Garden of C. C. Morse & Co., San Francisco, at the Exposition, Composed Entirely of Annuals.

this color would not sell except in a moderate way, the varieties Bertie Asher and Loyalty possess great vigor, are floriferous and are worthy of a place in any collection. Many fine varieties are not named in this review, but the foregoing seemed to the writer to be the leaders in their respective colors.

W. N. C.

MORSE'S EXPOSITION GARDEN.

The present summer garden of C. C. Morse & Co., San Francisco, at the Panama-Pacific exposition, is both striking and beautiful, and is winning much attention from professional gardeners and florists.

The garden, a view of which is shown on this page, consists entirely of annuals, practically all of them in full bloom. Snapdragons are a feature just now, rivaling even the splendid showings of gladioli in full bloom in other gardens at the exposition. Several beds of snapdragons in the C. C. Morse & Co. garden are of particular interest. One of these consists of Amber Queen, White Queen and Golden Morn, with Coccinea in the middle, interplanted with Delphinium Azure Fairy. Another bed is a combination of Carmine Queen snapdragon and heliotrope. A four-bed snapdragon design is worked out with Yellow Queen, Cottage Maid and Scarlet King combined with Amber Queen, and White Queen combined with Golden Morn. The snapdragons are entirely free from rust and are doing finely.

In the center of the garden is a bed of blue shades, anchusas, *Salvia patens*,

lupines, delphiniums, lobelias and brachycome. About this are grouped many other beds, including a bed of godetias edged with Snowball lobelia; a bed of selected pentstemons interplanted with *Gilia tricolor*, Clarkias Vesuvius, Queen Mary, Orange King and Carmine Queen; a bed of hollyhocks, lupines and larkspurs; a bed of five varieties of salvia, edged with lobelias; a bed of *Mimulus Queen's Prize* and prize strain pansies; a bed of *Salpiglossis New Emperor* and *Nemesia Blue Gem*, with *Nemesia compacta Triumph*, *Gypsophila elegans* and clarkias in the center; a bed of *Godetia Schwaminii*, lupines, stocks and verbenas; some good beds of petunias; a bed of four varieties of annual chrysanthemums, four varieties of calliopsis and sunflowers; a bed of four varieties of zinnias, four varieties of marigolds, Iceland poppy and kaulfussia, and a bed of seven varieties of phlox with *Arctotis grandis*.

The garden is edged with sweet peas, which were up to a height of ten feet, were then laid down, and are now growing up again.

A. P. B.

BUFFALO CLUB'S OUTING.

July 15 was the day set for the annual outing of Buffalo florists and again the Bedell House, Grand Island, was the spot selected, with that fine ride on the Niagara river. The day opened threatening and those who feared rain remained at home or at business, but those who joined the crowd certainly had an excellent after-

noon's enjoyment. The sports were well arranged and opened with a ball game that resulted: Growers, 6; Storemen, 4. The other events were won in the order the names are given, as follows:

Boys' race, under 15—Chauncey Neubeck, Elmer Neubeck, Jos. Streit, Jr.

Girls' race—Louise Kelsner, Fanny Prelsach, Julia Pelka.

Boys' race, over 18—Louis Neubeck, Jr., Al Hammond, Theo. Stratmeier.

Hundred-yard dash—J. Brennen, Ed Stroh, Jacob Meyer.

Old men's race—W. Warring, E. C. Brucker, Ed Slattery.

Three-legged race—Neubeck's team, Grever's team, Kasting's team.

Hop, skip and jump—David Scott, Wm. Grever, J. Brennen.

Tag-of-war—Growers.

Ladies' race—Miss Flx, Miss Stroh, Miss Gearing.

Everybody's race—Ed Stroh, Jacob Meyer, Delaney, Brennen, L. Neubeck.

Special race—Adams vs. Meyer, Adams winner.

After the sports, all gathered to the banquet hall of the Bedell House, in which there were 128 seated. The evening was spent in dancing, bowling and other amusements.

AMERICAN GLADIOLUS SOCIETY.

Atlantic City Show.

The eastern exhibition of the American Gladiolus Society will be held at the Royal Palace Casino, Atlantic City, which is situated on the Boardwalk and faces the ocean on three sides, so that the hall is as cool as one could wish for. The dates are August 26 to 29. The exhibition will be from 10 a. m. to 10 p. m. Admission will be charged as follows: From 10 a. m. until 6 p. m., 15 cents; from 6 p. m. until 10 p. m., 25 cents.

Each afternoon of the first three days

The Convention Program

THE PROGRAM for the thirty-first annual convention of the Society of American Florists, to be held at San Francisco, has been planned to cover three days, August 17 to 19, the customary entertainment features of the fourth day having been omitted in view of the fact that Friday, August 20, has been designated S. A. F. day at the exposition. In fact, the idea of the program makers has been to allow the visiting florists as large a proportion of their time as possible for visiting the exposition. To this end, the reading of essays has been omitted; the few that have been arranged for will be printed in the proceedings of the convention.

Hotel headquarters will be at the St. Francis, at Geary and Powell streets. The convention sessions will be at the Civic Center Auditorium, at Hayes and Larkin streets. Here, too, will be the secretary's office. At present the secretary's address is, care of Daniel MacRorie, 430 Phelan building, San Francisco.

FIRST DAY, TUESDAY, AUGUST 17.

Opening Session.

2 P. M.—Opening exercises in Halls H, I and J, east side fourth floor, Civic Center Auditorium.

Address of Welcome, by Hon. Jas. Rolph, Jr., Mayor of San Francisco.

Response, by W. F. Gude.

President Welch's Address.

Reading Minutes of Executive Board.

Report of the Secretary.

Report of the Treasurer.

Reports of State Vice-Presidents.

Consideration of Invitations for Meeting Place for 1916.

Evening Session.

8 P. M.—Balloting for Meeting Place for 1916, at St. Francis Hotel, Geary and Powell streets.

Reception to President Welch, at the St. Francis Hotel. Music; Dancing; Refreshments. Strictly informal.

SECOND DAY, WEDNESDAY, AUGUST 18.

Morning Session.

9 A. M.—Meeting of the Florists' Telegraph Delivery Association.

10 A. M.—Session S. A. F.

Report of the National Flower Show Committee, George Asmus, Chairman.

Discussion.

Nomination of Officers for 1916.

Report of the Judges of the Trade Exhibition and the Convention Garden.

Report of the Committee on the President's Address.

Discussion.

10:30 A. M.—Annual Meeting of the Ladies' Society of American Florists.

Afternoon Session.

2 P. M.—Bowling Contest of the Ladies of the S. A. F. at alleys to be provided.

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Discussion, "Are Not Insurance Rates on Modern Greenhouse Establishments Too High, in View of the Lighter Risks Accruing from Better and Less Dangerous Construction?" Led by Wm. F. Kastling.

Report of the Committee on National Publicity, Irwin Bertermann, Chairman.

Discussion.

THIRD DAY, THURSDAY, AUGUST 19.

Morning Session.

9 A. M.—Meeting of the Florists' Hall Association.

10 A. M.—Meetings of Rose, Carnation, Chrysanthemum and Gladiolus Societies.

11 A. M.—Election of Officers of the S. A. F. for 1916. Polls open from 11 A. M. to 12 M.

2 P. M.—Question Box.

Afternoon Session.

Deferred Business.

2 P. M.—Annual Bowling Tournament, S. A. F., at Grany's alleys, 924 Market Street.

a lecture will be given: "How to Arrange Flowers Artistically," by Max Schling, New York; "The Varieties of Gladioli," by Arthur Cowee, Berlin, N. Y.; "How Best to Grow Gladioli by the Amateur," by Maurice Fuld, New York. The fourth day being Sunday, the lecture has been omitted. Every evening from 8 to 10 selections will be rendered by Schwab's orchestra, the best in Atlantic City.

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The committee is confident that if the weather conditions are favorable, our show will draw an attendance of 100,000 people during the four days, so that the exhibitors have a splendid opportunity of making their exhibits profitable. The committee from the first has planned this exhibition for the exclu-

sive benefit of the American growers and dealers, and they will encourage all exhibitors to book as much business as they possibly can. Applications from foreign firms, both for exhibition space and for advertising space in the souvenir bulletin, have been refused.

A special souvenir bulletin and program is in the course of construction, and the committee is glad to announce that the advertising space in this bulletin has been completely covered, and that further applications must be refused. The bulletin will contain as contributors the names of every prominent gladiolus grower, and 10,000 copies will be published, which will be sold at the exhibition at 10 cents each.

The entire week will be known in Atlantic City as gladiolus week. This has been originated by the publicity bureau and the Hotelmen's Association of Atlantic City, who are coöperating with our committee to make our show a tremendous success. The growers from all over the country will contribute in the neighborhood of 100,000 spikes of cut gladioli, which will be furnished free of charge to all the beach front hotels, who will use them to decorate their dining rooms. In return the hotels will prominently advertise our show on their daily menus.

In a further advertising campaign the newspapers of Atlantic City will help us, and lithograph signs will be prominent in the lobbies of the hotels and in all the shop windows along the Boardwalk.

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Special Exhibition Committee,

Maurice Fuld, chairman,

Mrs. B. Hammond Tracy,

Arthur Cowee,

George W. Kerr.

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Philadelphia, Pa.—The Johnson Seed Co., 217 Market street, was adjudged an involuntary bankrupt in the United States District court here July 19. The petitioners and the amounts claimed are: Ida Neff Johnson, \$2,197.75; Henry F. Michell Co., \$53.80; W. Atlee Burpee & Co., \$442.46. Frank A. Harrigan, attorney for the petitioners, was appointed receiver with authority to continue the business for thirty days and more if need be. Receiver Harrigan places the liabilities at \$18,000, of which \$3,000 is for rent. The assets, according to the books, are \$28,000. There is no real estate.

The business is one of the oldest in the trade, having existed in one form or another for forty-five years. For twenty-five years it was a partnership between Herbert W. Johnson and Walter P. Stokes, trading as Johnson & Stokes. When this partnership expired by limitation, July 1, 1906, the business occupied a double store at 217 and 219 Market street and was continued as two separate concerns, the store being divided, the one at 219 Market street being known as Stokes Seed Store and the one at 217 Market street as the Johnson Seed Co. At that time Herbert W. Johnson was president and Clifford Phillip secretary and treasurer. Associated with them were Wm. J. Sherry and Joseph W. Bradley, all having for eighteen years been with Johnson & Stokes. Many changes have occurred since then. Ill health overtook Herbert W. Johnson, who had been one of the active men of the trade, being elected president of the American Seed Trade Association in 1889, and for a number of years the business has been in charge of his two sons. The present officers of the company are: President, Herbert W. Johnson; treasurer, Herbert W. Johnson, Jr.; secretary, Neff S. Johnson.

Chatham, N. J.—Samuel Lum, of Main street, against whom involuntary bankruptcy proceedings were recently started, has filed a schedule of his assets and liabilities with Referee Atwood L. De Coster. According to this schedule, his assets are \$96,428, and his liabilities are \$65,975. The assets consist principally of real estate, which is valued at \$96,129. Liens amounting to \$23,000 are held against the property by creditors. Of this amount, \$21,666 is for secured liabilities. Although his schedule would indicate that Mr. Lum

is solvent, he has not contested the involuntary bankruptcy proceedings started against him.
R. B. M.

St. Paul, Minn.—Frank Gustafson, conducting the St. Paul Floral Co., at Dale street and Como avenue, filed a voluntary petition in bankruptcy July 13 in the United States District Court. He scheduled liabilities amounting to \$4,099.53 and assets of \$2,692.42, listing \$350 as exempt.

LIGHTENING THE LABOR.

At this season of the year, when so many carnation growers are perspiring as they work the soil out of the benches and in again, the accompanying illustration will be specially timely as showing how the operation of grinding soil and manure is performed at the greenhouses of Herman Bros. Co., Council Bluffs, Ia. It is a home invention, but the machine has interested so many visitors that O. H. Herman has built many of them for other growers. Their first soil grinder was designed four years ago. The present one is power driven, but hand machines also have been built. The machine has two styles of grinders, one consisting of a cylinder equipped with teeth four inches long passing between a row of stationary teeth held in place by a balance weight. The other grinder has 2-inch knife blades instead of teeth. Should a rock or any other substance too hard for the grinders get into the machine, the balance weight releases it and prevents damage. The machine is mounted on a set of low iron wheels for easy movement. In practice, the Hermans stack their soil close to the ends of the greenhouses, just as practically all other growers do. When it comes time to refill the benches the machine is rolled into position so that the conveyor drops the compost in a handy place near the door through which the wheelbarrows take it.

A PANSY SEED GROWER.

Growing pansy seed is an interesting business, is one's conclusion after visiting Charles Frost, grower of the Kenilworth strain of giant pansy seed, at Kenilworth, N. J. But the visitor is also impressed with the fact that it is no sinecure. After seeing the tens of thousands of plants and the scores of plots of different varieties, one can readily realize the great amount of care required, not simply in growing the flowers, but in keeping the varieties true to name—gathering the seed, drying it, threshing and cleaning it, and preparing it for shipment without mixing any of the varieties.

In growing pansy seed there is danger of cross fertilization of varieties near one another, unless great care is exercised. Because of this, the plots containing different varieties are separated by wide paths, and in some cases by several rows of privet, sweet peas, or other high plants.

The section shown in the accompanying illustration is only a small part of the land under cultivation by Mr. Frost in the growing of his pansy seed. All of the land so under cultivation is divided into plots, each variety being in a plot by itself. These plots are in rows, and each row and plot is numbered on a map of the grounds which Mr. Frost has in his office. He thus



Power Driven Soil Grinder at the Establishment of Herman Bros. Co.

keeps a record of each plot, with the name of the variety grown there, etc. If, when the flowers begin to come, any plants are found to bear flowers that are not true to name, such plants are immediately pulled up and thrown away, unless the flower gives promise of developing into a new variety, or a pleasing variation of the same variety, in which case it is given special culture and marked by a stake, so that the seeds can be kept separate from those of other plants in the plot. The next year these seeds are tested out more thoroughly, to find whether it is worth while to grow them.

Picking pansy seed is a tedious job, and good pickers are scarce. Mr. Frost has three men engaged all the season in picking seed. As the seed pods from a plot are picked they are put in a muslin bag which bears a tag on which is the number of the row and the plot in which the seed grew. The tags used are of different colors, to designate the different sections under cultivation.

This prevents mixing the varieties during the drying, threshing and cleaning.

After the seeds have been picked, the muslin bags containing them are hung on a line to dry. The seeds are allowed to dry from four to seven days, according to the weather, and then they are threshed, cleaned and put up for shipment.

Mr. Frost is always trying out new varieties from this country and Europe. American-grown pansy seed is found to produce larger blossoms than European seed if given the proper care.

R. B. M.

Chillicothe, Mo.—Thomas Edds, foreman at the Isherwood Greenhouses, left July 15 with his wife for Albert Lea, Minn., for a fishing trip.

Aurora, Ill.—The victim of the "weeping" forger who visited this place recently was not the Freeman Greenhouses, as was reported, but P. Tremulis.



Charles Frost, of Kenilworth, N. J., Among His Pansies.

The Convention Program

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- Address of Welcome, by Hon. Jas. Rolph, Jr., Mayor of San Francisco.
- Response, by W. E. Guide.
- President Welch's Address.
- Reading Minutes of Executive Board.
- Report of the Secretary.
- Report of the Treasurer.
- Reports of State Vice Presidents.
- Consideration of Invitations for Meeting Place for 1916.

Evening Session.

- 8 P. M. Registering for Meeting Place for 1916, at St. Francis Hotel, Geary and Powell streets.
- Reception to President Welch, at the St. Francis Hotel. Music; Dancing; Refreshments. Strictly informal.

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- 10 A. M. Session S. A. F.
- Report of the National Flower Show Committee, George Asmus, Chairman.
- Discussion.
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LIGHTENING THE LABOR.

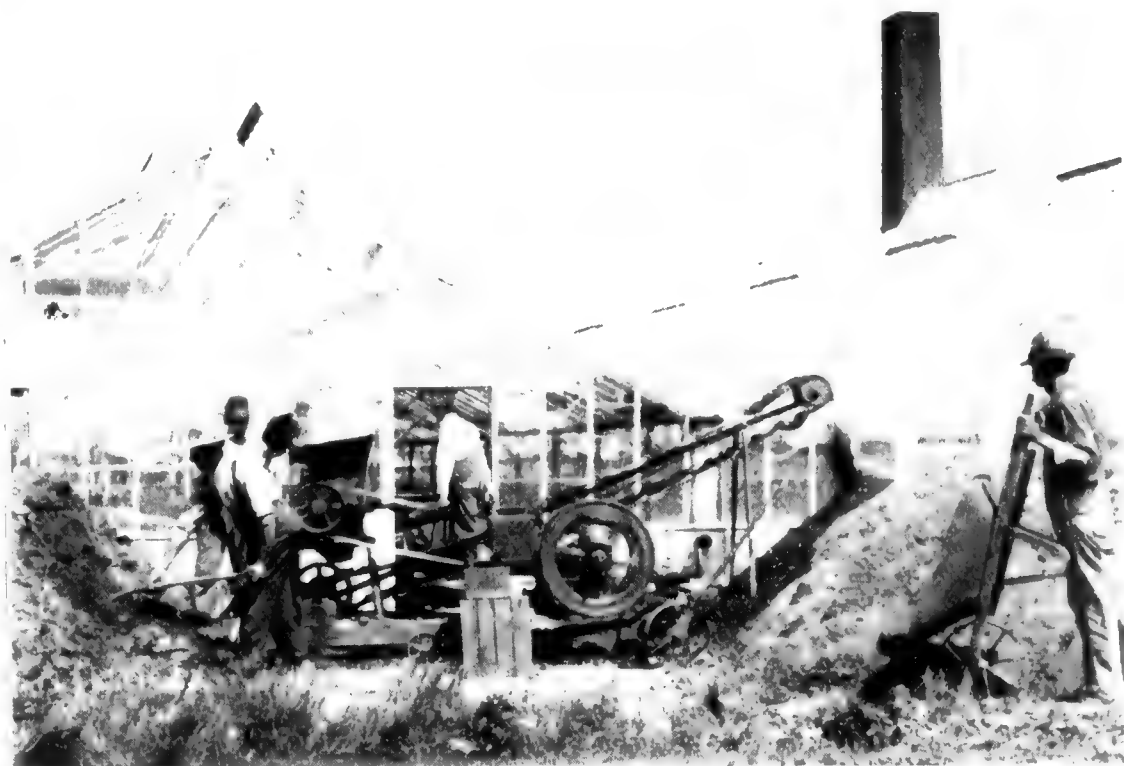
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After the seeds have been picked, the muslin bags containing them are hung on a line to dry. The seeds are allowed to dry from four to seven days, according to the weather, and then they are threshed, cleaned and put up for shipment.

Mr. Frost is always trying out new varieties from this country and Europe. American-grown pansy seed is found to produce larger blossoms than European seed if given the proper care.

R. B. M.

Chillicothe, Mo. Thomas Edds, foreman at the Isherwood Greenhouses, left July 15 with his wife for Albert Lea, Minn., for a fishing trip.

Aurora, Ill. The victim of the "weeping" forget-me-not who visited this place recently was not the Freeman Greenhouses, as was reported, but P. Tremulis.



Charles Frost, of Kenilworth, N. J., Among His Pansies.



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Comes Before Repairing.

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hotter the soil will get when the sun is beating down on a hard crust than when there is a mulch of loose soil on top. It is a mistake to allow shoots to advance to the budding stage and to remove them at planting time. The replanting is in itself a severe check for the plant, and to remove a large amount of growth at the same time is subjecting it to that much more. It is all the more wrong because it is unnecessary. Better go over them a week before they are to be lifted, if you have neglected them, and top the plants that need it. You will find the breaks will come stronger on a plant that was in active growth at the time the shoots were topped. To leave a shoot with a bud showing at the time of replanting is entirely wrong, as the bud will never develop into a first-class flower. A. F. J. Baur.

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The president and several others were obliged to leave early for the Newport convention.

All the games were enjoyed with much enthusiasm. The ladies' races and bowling excited the greatest interest. The prizes for bowling were won by Mrs. Schuman, Mrs. Jos. Manda, Mrs. R. J. Irwin and Mrs. Whitman in the order named.

In the men's bowling contest the winners were F. Grumbach, E. Holt, Jos. Manda and A. J. Guttman, in the order named.

The bachelors defeated the married men at baseball 3 to 2. Lorenz and E. Manda were the umpires. The teams were: Married men—Bogert, Scott, Hildenbrand, F. Manker, P. Manker, Demeusy, Donato, Rigo, Peterson and Handel; single men—Pleban, Hauck, Holsman, G. Walter, Shabot, W. Bogert, Grumbach, W. Manda and P. Walter.

The other prize-winners were:

Girls' race, under 5 years—Viola Greer, first, only entry.
Boys' race, under 5 years—A. J. Handel, first; R. Swartz, second.
Boys' race, 5 to 7 years—Harry Grumbach, first; Jerome Trepel, second; John McCarthy, third.
Girls' race, 7 to 9 years—Irene Mustow, first; Mary Smith, second; Martha Schmutz, third.
Boys' race, 7 to 9 years—Howard Brown, first; Carl Giesler, second.

Girls' race, 9 to 11 years—Carrie Peterson, first; Mary O'Connor, second; Frances Esch, third.

Boys' race, 9 to 11 years—Robert Hildenbrand, first; August Waibel, second; Francis Smith, third.

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Girls' race, 15 to 17 years—Selmi Guttman, first; Jennie Marrutsch, second; Lillian Schwake, third.

Boys' race, 15 to 17 years—George Walter, first; Wm. Wright, second.

Young men's race, 17 to 20 years—Harry Walter, first; Wm. Bogert, second; Wm. Manda, third.

Young ladies' race, over 17 years—Christine Neilson, first; Olive Iler, second; Minnie Weise, third.

Married ladies' race, 20 years and over—Mrs. A. G. Handel, first; Mrs. L. T. Rodman, second; Mrs. Schwartz, third.

Men's race, members only—Edward Manda, first; N. B. Irwin, second; Alfred Demeusy, third.

Potato race, for ladies—Lillian Schwake, first; Jennie Mamitch, second.

Growers' race, over 50 years—P. J. Wright, first; Alfred Zeller, second; J. M. Kemper, third.

Growers' race, under 50 years—Edward Manda, first; E. W. Houseman, second; Philip Manker, third.

Fat men's race, over 200 pounds—Joseph Manda, first; J. A. Kennedy, second; Emil Schloss, third.

Sack race—B. Hauck, first; E. Manda, second.

Standing broad jump, boys under 18 years—A. Rigo, first; George Marshall, second; C. Begerow, third; C. Manker, fourth.

Standing broad jump, members only—N. B. Irwin, first; A. Demeusy, second; L. T. Rodman, third; A. Scott, fourth.

Ladies' race, wives of members—Mrs. J. Daley, first; Mrs. George Mustoe, second.

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Potato race, for ladies—Lillian Schwake, first; Jennie Muntz, second.

Growers' race, over 50 years—P. J. Wright, first; Alfred Zeller, second; J. M. Kemper, third.

Growers' race, under 50 years—Edward Manda, first; E. W. Housman, second; Philip Manker, third.

Patting's race, over 200 pounds—Joseph Manda, first; L. A. Kennedy, second; Tim Schloss, third.

Sack race—B. Hauck, first; L. Manda, second.

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Various Notes.

Miss Susan Maltz, bookkeeper for H. M. Robinson & Co., began her vaca-

tion Monday, July 12, at seashore resorts.

Miss J. McManny, bookkeeper for Charles Millang, will begin her vacation August 8 in the Adirondacks.

July 28 the New York Bowling Club will journey to Barnegat bay, N. J., for a two days' outing. President Fenrich, whose summer home is not far distant, will have charge.

Woodrow & Marketos have the contract for a permanent decoration of the Hotel Bossert, Brooklyn.

Meyer Otile, of Badgley, Riedel & Meyer, Inc., will be home August 1 from a month's vacation at Tannersville, N. Y. H. C. Riedel will holiday next month in Canada and at Long Island fishing resorts, and W. G. Badgley has a perpetual holiday at Chatham, N. J. W. M. Bishop, bookkeeper for this firm, leaves for the mountains August 7, and John Egenbrod, head salesman, is already there.

Messrs. Hanft, Golsner, Cantillion and Radice, of the Moore, Hentz & Nash force, are all back from their vacations. Jonathan Nash and family will have their holiday during August, in the mountains.

J. H. Walter, of the Stumpp & Walter Co., is enjoying his vacation with his family in Maine. Of the firm's numerous employees, A. Christison, the vegetable seed manager, goes to the mountains August 16; J. Trivett, flower seed manager, goes August 2, and T. Kearney, September 15.

A. Ferdman, of Gunther Bros., with his family, is at Far Rockaway for the summer. John Gunther and family are at Midland Beach, Staten island.

A meeting of the trustees and directors of the National Association of Gardeners was held in New York, at the Martinique hotel, July 14. The leading gardeners of this section will join the American Association of Park Superintendents on its trip to San Francisco, leaving New York August 7 and arriving there August 16.

Frank H. Traendly returned from the Newport sweet pea convention Saturday, July 17, and is at his country home at Rowayton, Conn., with his family. Charles Schenck and family are at Far Rockaway for the summer. Thomas Martin, head salesman for the firm, leaves Saturday, July 24, for several weeks' rest in the Adirondacks.

Siebrecht & Son, of New Rochelle, are still busy with landscape work. At the nurseries the annual trimming of the specimen evergreens is in progress, under the direction of Charles Siebrecht.

Scott Bros. have had a successful season. They report larger sales of mums than in all the years they have been in business combined. Their thirty acres grow daily in value. In 1925 they estimate their real estate alone will be worth over \$100,000.

The number of florists who will attend the S. A. F. convention from New York grows less, according to R. J. Irwin, of the transportation committee, the anticipated carload now being reduced to four.

Eugene Dailedouze was again chosen president and all other last year's officers were reelected at the annual meeting of the New York Cut Flower Co., July 12. J. Austin Shaw.

Fall River, Mass.—George E. Lindeman, of Pleasant street, is at his home recovering from an operation.

DAYTON, O.

The Market.

Business seems to have settled down to a midsummer lethargy, with little doing in any line. Florists are complaining of the business stagnation, but no improvement is noticeable at present. The overabundance of gladioli, dahlias, snapdragons, sweet peas, etc., still exists, and only a small amount is moving. Sweet peas are exceptionally fine for this section, owing, in part, to the plentiful rain. Carnations have nearly all succumbed to the extremely hot weather, and roses are not being bragged about. Asters are now putting in their appearance, and, so far, promise a fine crop this year. Field carnations are doing well.

Various Notes.

C. O'Brien, of Greenville, O., left last week for a trip to the Panama-Pacific exposition.

The Gem City Floral Shop has closed its city store on West Third street.

Roy Ewing, his sister, Miss Amy

Ewing, and John Boehner are on a sight-seeing tour of Chicago, Aurora and Elgin, Ill.

While visiting Fred Ehrhardt, of Eaton, O., I was shown tomatoes weighing two pounds. Mr. Ehrhardt specializes in cucumbers and tomatoes under glass.

Fred Lempke, of W. W. Barnard Co., made a short business stay here last week. He reported business quiet all over Ohio and Kentucky. Another visitor was Henry Ehrhardt, of Sidney, O., looking for a marine boiler. G. W. B.

Both Elmer Jenkins and the Furst Floral Co. have been bringing in fine gladioli, in Halley, Lily Lehmann and America.

Saturday, July 10, a notice appeared in a window of the Gem City Flower Shop stating that Mrs. J. C. Ewing, the proprietor, and Miss Bonnie A. Ewing, the manager, have discontinued the store in order to give their entire time to prohibition work. These ladies have been quite active in temperance work and have many times been threatened with boycott. B. E.

Newsy Items from All Over

Centerdale, O.—Jonas Brooks has closed his place of business and retired.

Harvey, La.—Addor & Meckel is the name of a new firm of florists and nurserymen, doing a wholesale and retail business in cut flowers and pot and bedding plants.

Brooklyn, N. Y.—Fire early in the morning of June 25 caused about \$250 damage at the Court Square Floral Shop, at 11 Court Square. The cause of the fire could not be ascertained.

Cleveland, O.—The Gasser Building Co., an allied enterprise of the J. M. Gasser Co., has taken over a 99-year lease on the Prentice property on Huron road, southeast, on which it will erect a 3-story brick building.

Norfolk, Va.—The grounds and buildings of the Newton Floral Co. were sold at auction by F. T. Briggs for R. H. Baker, trustee. The property comprises eleven acres of land. The purchaser was S. T. Snellings, and the price paid was \$9,250.

Cleveland, O.—The third annual flower show of the Garden Club of Cleveland was held in the ball room of the Country Club Thursday afternoon, June 17. The judges were F. C. W. Brown, of the J. M. Gasser Co.; Henry Kohankie, of Painesville, and H. D. Knoble, president of the Cleveland Florists' Club.

Minneapolis, Minn.—At the flower show of the Minnesota State Horticultural Society, at University Farm, June 22, A. M. Brand, of Faribault, took all the prizes for seedling peonies. D. W. C. Ruff, of St. Paul, took all the other peony prizes except that for the best red, which went to J. E. Stryker, of St. Paul.

Upper Sandusky, O.—The new greenhouse of Constien Bros. is ready for occupancy.

Shenandoah, Ia.—The first prize for decorated automobiles in the Independence day parade was won by O. B. Stevens. Mrs. J. W. Ratekin took third prize.

Meadville, Pa.—Geo. W. Haas & Son had the decoration for the centennial commencement of Alleghany College, the biggest thing, they say, Meadville ever had. They report that they have had a better season than they expected to have.

Salem, O.—Disregarding notice of an injunction issued by Paul J. Jones, referee in bankruptcy at Youngstown, against the sale of the Cowgill greenhouses, J. E. McNeelan, former receiver, proceeded with the sale of the property June 16. J. E. Bonsall, the only bidder, secured the property at \$5,000.

Punxsutawney, Pa.—V. E. Carr, proprietor of the East End Greenhouse, has sold his property at 308 Woodland avenue, and purchased four lots, giving a frontage of 200 feet, on Greenwood avenue. On the new tract he has started the erection of a case brick dwelling and will later build a greenhouse 25x150 feet and about 200 feet of cold-frames. The location is about a half mile from Circle Hill and Greenwood cemeteries, and promises a good future for the business. Mr. Carr started about six years ago with a small house, 9x18 feet, and in 1913 bought the East End Greenhouse, formerly owned by Harry Gibson and C. M. Stoops. After he had built a house 20x40 and added between fifty and sixty feet of cold-frames, business increased to such an extent that the present enlargement became necessary.

WASHINGTON, D. C.

The Market.

The intense heat of last week had its effect upon the business of the national capital. The sale of flowers is almost confined to those used in funeral designs. Funeral work during the week was heavy. Smaller quantities of carnations are being received, but there seems to have been no let-up in roses.

Less than twenty-five per cent of the stock finding its way into this market is sold. Excellent gladioli go begging. Roses are generally small in size, and their movement is slow. Sweet peas are of medium quality and plentiful. Aster shipments are increasing in size, but last week were not of the best quality. Plenty of good gardenias are to be had, but these, like orchids, fail to find purchasers.

Various Notes.

Otto Bauer, manager of the local store of the S. S. Pennock-Meehan Co., has been spending the last two weeks with his family at the cottage recently opened by them at North Beach, Md.

Mrs. George C. Shaffer and her young son will leave early next week for Atlantic City, N. J., where they will spend several weeks. Mr. Shaffer will join them later for a few days, and will thereafter make week-end trips to that resort.

The sympathy of the entire trade is with Mr. and Mrs. John Gutman, of Alabama avenue, Anacostia, D. C., who last week met with the loss of their 18-year-old daughter, Anna E. Gutman. She had been ill but a short time with typhoid fever.

George W. Hess, superintendent of the United States Botanic Gardens, has sailed from New York for New Orleans, to spend his vacation at the home of Senator Robert Broussard, at New Iberia, La.

Considerable difficulty is being experienced in getting the glass-topped violet pins, which are imported from Germany, and information received here from other sections of the country indicates that the supply is quite short.

Frederick T. Leapley, of the firm of Leapley & Meyer, spent a short vacation in Montgomery county, Md., with his family. Fred W. Meyer, the other member of the firm, has returned from a vacation spent at North Beach, Md.

Donald Malcolm, with Gude Bros. Co., has just returned from a vacation spent at Honeoye Falls, N. Y. Harry Kennelly, also with that firm, expects to spend his vacation at Wildwood, N. J. Hardy Pritchard leaves town at the end of the week.

Among the visitors of the week were T. A. Warne, of the Floral Nurseries, Bristol, Pa., and William Tricker, of Arlington, N. J. C. L. L.

Toledo, O.—Judges of the flower show at the Art Museum July 18 were J. L. Schiller, William F. Krueger, Max Spanner, W. H. Steffens and Thomas Magee.

Washington, N. J.—Alonzo J. Bryan says his sport of King Humbert canna has met with even greater success than expected. A number of those who bought small quantities reordered in larger quantity. This is a yellow flowered variety and, although it has green foliage, Mr. Bryan is sure it is a sport from Humbert.

OBITUARY

James C. Wallace.

James C. Wallace, a pioneer nurseryman of Los Angeles county, California, and a conspicuous figure in the development of the rich San Gabriel valley, died at his home at Alhambra July 12, at the advanced age of 85 years. He was a native of Zanesville, O., and removed to California in 1871, when there was no building between his home and Los Angeles except the old Three-mile roadhouse. The Wallace Nurseries, which he founded and of which he was the head for many years, supplied most of the citrus and deciduous fruits in the older orchards in the valley. He is survived by his wife, five sons and two daughters, as well as fourteen grandchildren. H. R. R.

Julius Theodore Wagner.

Julius Theodore Wagner, a retired grower, of Chatham, N. J., aged 73 years, died July 13 of heart disease at Overlook hospital, Summit, N. J. He was taken to the hospital July 8 with faint hopes for his recovery, having been in failing health for six years. The funeral was held July 15 at the home, on Watchung avenue. Burial was in Cypress Hills cemetery, Brooklyn, N. Y.

Born in Brooklyn May 22, 1842, Mr. Wagner was educated in the public schools of that city. After finishing his high school course, he was a clerk with the Market Fire Insurance Co. for about fifteen years, until it disbanded because of heavy losses sustained in the great Chicago fire. Subsequently Mr. Wagner entered the hardware business in Brooklyn.

Thirty-five years ago he moved with his family to Chatham and commuted to his business in Brooklyn. Eighteen years ago he embarked as a florist at Chatham. He conducted the business until six years ago, when ill health compelled him to retire.

When Chatham was incorporated as a village Mr. Wagner was one of its trustees. He served several terms as a member of the board of education and upon one occasion filled the position of district clerk of the board.

Mr. Wagner married Miss Caroline Wurster, of Brooklyn, September 14, 1871, by whom he is survived. He is also survived by four daughters, Mrs. James Adams, of Passaic; Mrs. Thomas Collins, of Chatham; Mrs. Clarence Norcom, of Brooklyn, and Miss Rena Wagner, who lives at home, and by two sons, James W. and J. Homer Wagner, both of Chatham.

Oliver Crissman.

Oliver Crissman, of Punxsutawney, Pa., met with a frightful death on Sunday, July 4. He was on his way, as was his custom, to the Lutheran Sunday school, with his hands full of flowers, and while waiting on the tracks for a switch engine to pass he was run down by a through freight train. He was born at Sinking Valley, Pa., February 23, 1845. He spent his early years teaching school. Later he took up landscape gardening and continued in the business until his death. Meantime he also established and, with the help of his children, built up the

Crissman Greenhouse Co., of Punxsutawney. He was married January 1, 1869, to Miss Mary J. Robinson, who died eight years ago. Mr. Crissman was a delightful character and greatly respected. He was a charter member and an officer of the English Lutheran church of Punxsutawney, where he had lived for the last thirty-five years. He is survived by his son, George, and by four daughters, Mrs. T. J. Fenton, of Conneaut Lake, and Misses Elizabeth, Edith and Maggie, at home. The funeral services were held in the Lutheran church. Clarke.

N. P. Husted.

N. P. Husted, head of the firm of N. P. Husted & Co., Lowell, Mich., died last week, at the age of 79. The concern has a large nursery business locally and operates a tract of over 100 acres.

Mrs. Jerome J. Soper.

Mrs. Jerome J. Soper died July 13 at her residence, 2317 West State street, Rockford, Ill. Her death was due to apoplexy. She experienced a stroke three years ago, from which she never fully recovered. Thursday morning, July 8, she suffered a second stroke, and from then on her decline was rapid.

Mary Best was born June 15, 1862. She was united in marriage to Jerome J. Soper October 12, 1892, at Rockford. Until she experienced the first stroke of paralysis she was associated with her husband in the florists' business at 120 North Church street.

She is survived by her husband and four children, who were born to her by a former marriage. They are Mrs. Birdena H. McHatton and Reuben F. Day, of Bowman, N. D., and Ralph and Lorena Day, of Rockford.

She was a member of Court Street M. E. church and the Mystic Workers of the World, Rockford lodge No. 175.

Funeral services were held at the home Thursday afternoon, July 15. Interment was in West Side cemetery.

Mrs. Sabina L. Mallon.

Mrs. Sabina L. Mallon died last week at her home, 155 Sixth avenue, Brooklyn, N. Y. She was 64 years old, and was one of the founders of the Immaculate Conception day nursery. The funeral was held Monday, July 19.

Bangor, Mich.—Dr. E. L. Morrison, who owns a general farm near here, is engaging in the market gardening business.

Kenosha, Wis.—The creditors of the United Refrigerator & Ice Machine Co. have received a first dividend of six per cent. The affairs of the corporation are being wound up. Before it got into financial difficulties the company did a considerable business with florists, its apparatus being well adapted to the needs of the trade.

Colorado Springs, Colo.—The whipping hail storm of Sunday, July 18, played havoc with the greenhouses of the Pikes Peak Floral Co. All the glass on the north and west exposures of the greenhouses was completely demolished, but the south fronts were only slightly damaged. The stock suffered severely, but not sufficiently to hamper the supply for present demands. The field carnations also were badly cut up.

FLORISTS' REVIEW

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NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by

5 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1915: President, Patrick Welch, Boston; vice-president, Daniel MacRorie, San Francisco; secretary, John Young, 53 W. 28th St., New York City; treasurer, W. F. Kasting, Buffalo.
Thirty-first annual convention, San Francisco, Cal., August 17 to 20, 1915.

Results bring advertising.
The Review brings results.

Now is the time to advertise your field-grown carnation plants; the larger buyers do not wait until everyone else is planted up.

THE Missouri Botanical Garden says the interest in garden roses in St. Louis is increasing rapidly and devotes the June bulletin to a discussion of cultural methods, with lists of recommended varieties.

WHEN one buys a 15-dollar suit one knows what kind of cloth and tailoring to expect; there is no complaint because it is not of 25-dollar quality. Why, then, complain because the plants offered at the cheapest price are worth no more than is asked?

ONE of the results of the war is that, both in Europe and America, novelties are being withheld to await a more auspicious moment for their introduction. The signing of the peace treaty will be the signal for many interesting announcements in the horticultural world.

WHEN the committee of women who received the \$1,300 from the benefit exhibition of Admiral Aaron Ward's rose garden at Willowmere, Roslyn, L. I., wished to name for the admiral the automobile ambulance they had purchased for operation on the French frontier, he requested that instead it be named for Claude Pernet, the son of the famous French rose raiser, who was killed at the front last winter. The admiral's formation of his famous rose collection brought him the acquaintance of the French rosarian, and led to friendship between the families.

HONORABLE MENTION.

Not a few subscribers save themselves the bother of annual renewal by sending The Review \$2, \$3, or sometimes \$5, instead of the dollar bill that insures fifty-two visits of the paper. Among those who have this week enrolled themselves for more than one year in advance are:

TWO YEARS.

Phelps, W. S., Lexington, Mass.
Nicholson, Robert, Dallas, Tex.
Wilson's Flower Shop, Painesville, O.
Goldthwait, Mrs. E., Elkhart, Ind.
Forder, Alfred, Cincinnati, O.
Anderson, Mrs. A. C., Missoula, Mont.
Weller, M. E., Milan, Mich.

The Review stops coming when the subscription runs out. The green notice with the last copy tells the story; no bills are run up; no duns are sent.

GENERAL BUSINESS.

As business is in other lines, so it is with florists and the trade will be interested in reports on general business conditions as observed by the Simmons Hardware Co., of St. Louis; Hibbard, Spencer, Bartlett & Co., Sears, Roebuck & Co., and Montgomery Ward & Co., of Chicago, summarized as follows:

Middle Atlantic Coast.—Activity slowly gaining, but collections poor. Railroad earnings will increase on account of war materials and tonnage.

New England States.—Collections poor and textile and shoe markets quiet; warm weather needed to start business.

Southern States and South Atlantic Seaboard.—Steady gains in movements of nearly all lines of goods, encouraged by better cotton markets. Collections better and money conditions stronger than any time since the war began.

Central West.—Increasing confidence in all lines of manufacture, with prospect of heavy railroad tonnage.

Western States.—Crop prospects make confident tone and jobbers are doing a rushing business.

SMILE.

You cannot treat all customers the same. To some customers you must smile, to others you may speak freely. A firm, fixed rule cannot be laid down for selling. One thing is certain—all customers are attracted by a face that does not frown.—The Silent Partner.

STILL THERE ARE A FEW WHO DO.

Please credit me two years' subscription in return for the enclosed remittance. How could I miss so good a paper!—Peter A. Freeman, Aurora, Ill.

One by one the members of the trade have come to realize that in The Review they get big value for their money—although there still are a few, a very few, florists who do not use the paper. In most trades a paper of the size and quality of The Review could only be purchased at from \$3 to \$5 per year, but it has been the policy of the publishers of The Review to keep its subscription price as low as possible, in order that the paper might be within the reach of every member of the trade.

The circulation of The Review no longer increases rapidly—for some time it has been so large there was little room for growth except as the trade grows. Consequently there is no reason for the sample copy editions that are so common with publications that do not have large regular editions.

The growth in The Review's circulation now comes through old subscribers recommending the paper to beginners in the business.

NEXT WEEK'S WEATHER.



Weekly weather forecast, issued by the U. S. Weather Bureau, Washington, D. C., for the week beginning Wednesday, July 21, 1915:

For the Region of the Great Lakes—Generally fair weather and moderate temperatures probable until near the end of the week, when warm weather is probable.

For the Upper Mississippi Valley and Plains States—Moderate temperatures and generally fair weather the first half of the week. The latter half will be warmer and generally fair, except that widely scattered thunder showers are probable.

For the Ohio Valley and Tennessee—Generally fair weather and moderate temperatures are probable during the next several days; warmer weather is indicated for the latter part of the week.

For the West Gulf States—Overcast weather, occasional showers and moderate temperature are probable in this district during the next several days. The latter part of the week will probably be fair and warm.

PARCEL POST AMENDED.

Orders have been issued by the postmaster-general increasing the parcel post size limit and providing for the issuance of a receipt for articles mailed by parcel post. The first order becomes effective at once, while the other will go into effect September 1. Section 454 of the postal laws and regulations is so amended as to increase the size limit from seventy-two to eighty-four inches in length and girth combined.

The new regulation regarding receipts amends section 458½. On payment of 1 cent, the postmaster at the mailing office may give a receipt to the sender of an ordinary parcel of fourth-class mail. A postage stamp to cover the charge for the receipt will be affixed to the parcel, and the name and address of the addressee must be written on the receipt by the sender. The receipt will constitute evidence of the mailing of the parcel. C. L. L.

CHICAGO.

The Market.

The only appreciable difference between existing market conditions and those of a week ago is in the matter of supply, and even here the variation is by no means startling. To be sure, the receipts are falling off, but even yet they are considerably in excess of the demand. But, after all, the principal sufferers are those who have limited their spheres of activities to the city trade. They, as a matter of course, find themselves under the necessity of hunting some sort of an outlet for large quantities of stock, as the city retailers are only buying enough to supply their immediate wants. Quite differently circumstanced are those who have built up a regular out-of-town patronage. For the out-of-town retailer must necessarily keep a sufficient quantity

BEAUTIES

BY THE THOUSANDS



YOU can build up a fine summer business in Beauties if you use our stock. We have a very large supply in all lengths, and to make it an object to you to push Beauties this week we offer—

Select Long-stemmed Beauties \$12.50 per 100
Other lengths . \$4.00, \$6.00, \$8.00, 10.00 per 100

GIGANTEUM LILIES

We have a large supply and recommend them to you as the handiest flower you can carry in stock—will keep several days and can be used for almost any kind of work.

SUMMER ROSES

We have large and fine supplies of Ophelia, Sunburst, Killarney Brilliant, Milady, Ward, Killarney and White Killarney. Good Short Roses, \$10.00 per 1000.

ASTERS ARE HERE

We can furnish first-rate Asters in White and Pink; stems still are short, but flowers are clean and of good size.

GLADIOLI

Order of us—we have the finest cut flower varieties and handle them so carefully they reach you in splendid condition. Can furnish thousand lots of any color.

FANCY CARNATIONS

Our Carnations are better this year than we ever have seen them in July. YOU will like them.

CATTLEYAS

There are no finer Orchids than those we offer.

VALLEY

You always can get Valley of us.

EVERYTHING IN GREENS

None of our customers has had any difficulty getting all the good Ferns that were needed—we always have them. Also headquarters for Plumosus Sprays, Sprenger, Smilax, Galax, Adiantum, etc., etc.

Current Price List

ORCHIDS		Per doz.
Cattleyas		\$4.00 @ \$5.00
AMERICAN BEAUTY		Per doz.
Extra long stems		\$3.00
Stems 30 to 36 inches		2.50
Stems 24 inches		2.00
Stems 12 to 20 inches		1.50
Short Stems	per 100, \$4.00 @ \$8.00	
ROSES		Per 100
Mrs. Russell, special		\$10.00 @ \$12.00
select		6.00 @ 8.00
short		3.00 @ 4.00
Killarney Brilliant, special		8.00
select		4.00 @ 6.00
short		3.00
Milady, special		10.00 @ 12.00
select		6.00 @ 8.00
short		3.00
Ophelia, special		10.00
select		6.00 @ 8.00
short		3.00
Killarney, special		8.00
select		4.00 @ 6.00
short		3.00
White Killarney, special		8.00
select		4.00 @ 6.00
short		3.00
Richmond, special		8.00
select		4.00 @ 6.00
short		3.00
Mrs. Ward, special		8.00 @ 10.00
select		4.00 @ 6.00
short		3.00
Sunburst, special		10.00
select		6.00 @ 8.00
short		4.00
Cecile Brunner		2.00
Extra special roses billed accordingly.		
CARNATIONS		Per 100
Good, common		\$1.00 @ \$1.50
Large and fancy		2.00 @ 3.00
ASTERS		
Good stock		2.00 @ 3.00
MISCELLANEOUS		
Valley		8.00 @ 4.00
Easter Lilies		6.00 @ 8.00
Snapdragon	doz., 50c	
Sweet Peas, spring-blooming		
Spencers		.50 @ 1.00
Daisies		1.00
Gladioli		3.00 @ 4.00
Coreopsis		.60 @ .75
Gaillardias		.75
DECORATIVE		
Plumosus	per bunch	.35 @ .50
Sprenger		.25 @ .50
Adiantum, fancy long	per 100,	1.00
Smilax	per doz., \$2.00	
Ferns	per 1000, 1.50	.20
Galax	1.25	.15
Leucothoe	per 100,	.75
Mexican Ivy	per 1000, \$6.00	.75

Subject to market changes

Store open from 7 a. m. to 5 p. m.
Sundays and holidays closed at noon

E. C. AMLING CO.

The Largest and Best Equipped
Wholesale Cut Flower House in Chicago

174-76 N. Wabash Ave., CHICAGO

Long Distance Telephone, 1978 Central.

of stock on hand to meet possible demands. Hence, even in the slackest season of the year, he must order regularly first-class stock in respectable quantities. As a result of this necessity, no serious complaints are heard from those doing a shipping business.

An unprecedentedly large volume of stock for this time of the year is still being handled, and prices are low in proportion. Roses never averaged so poorly as in the last two weeks. If it were not for the shipping demand the probabilities are that many Beauties would find their way, with little ceremony, into the waste barrel. All roses still are more plentiful than in any previous summer, although there now is some reduction in the supply. Quality retrograded as the result of a few hot days, Mrs. Russell showing the effect worse than any other rose; the outer petals scalded to a degree that rendered a large part of the stock positively unsalable, which proved quite a shock to some of the growers who have plunged on this variety.

Gladioli have given the growers and wholesalers something of a jolt; prices already have fallen to the level usually not reached until well along in August, and some of the shipments from a little distance are bringing little more than express charges. Pink Beauty is almost as plentiful as America this year. There is some call for white, as Augusta has not yet appeared in quantity.

Carnations are rapidly passing off the stage for this season, as most of the growers are replanting. The stock received is soft and the flowers are small. Asters, on the other hand, are on the up grade; considerable good stock is seen, although stems are short and prices below what the early cut usually brings. It is said many plants have died because of wet weather and that the early varieties will not give the usual results this year.

Peonies still find a market, but by no means an enthusiastic one. Only two important lots now remain in storage, but these will hold out till August, at least. Feverfew, candytuft, larkspurs, daisies, coreopsis, gaillardias and gypsophilas are much in evidence, but, generally speaking, no more can be said of them. Cattleyas, while not abundant, nevertheless are difficult to sell, and are bringing only low prices.

In spite of these apparently disagreeable features, however, this is a healthy, if a somewhat plethoric, market, and when florists compare notes with one another and with friends in other trades they are not in the slightest inclined to cry bad business.

Club Doings.

The thirtieth annual picnic of the Chicago Florists' Club is to be held in St. Paul park, Morton Grove, Sunday, July 25. Trains leave the Union depot, Chicago, at 9:30 a. m. and 12:40, 2:05, 3:05 and 5:15 p. m. A splendid program has been arranged by the committee in charge and an enjoyable time is assured. All florists and their friends are invited.

The Chicago Florists' Club has made arrangements to entertain all florists visiting Chicago August 12 en route to the convention at San Francisco. The entertainment will consist of an automobile ride through the parks and to other points of interest in the city. This will be followed by a dinner in the Bismarck Gardens at 6 o'clock. After

Your Leaders For This Week

Gladioli Beauties Russells Lilies

Big—vigorous sturdy "Glads." Attractive for your window and satisfying to your trade. All colors.

Having all the merits that for years have made them popular. Rich color—sweet fragrance—life. All lengths at very low prices.

Newest of the aristocratic roses. Daily becoming more popular because of its rare brilliance, of its pink color and long life.

Giganteum in abundance—big fellows that serve so well for formal and other functions demanding flowers of dignity.

Zvolanek's Sweet Pea Seed

We are the distributors of these famous seed. Refer to page 54 for varieties and prices or write for circular.

Randall's Flower Price Lists

To the progressive florist as the market ticker to the stock broker. Send your name and we will put you on the list.

A. L. RANDALL COMPANY

WABASH AT LAKE

Phone
Central 7720

CHICAGO

Mention The Review when you write.

You May Be Prosperous—

if you think you are. As a certain Economist tells us:—"Prosperity is a state of mind."

Talk "prosperity," think "prosperity" and buy "Kennicott's Quality Cuts" and you will have prosperity.

Established 1883

Incorporated 1892

KENNICOTT BROS. CO.

WHOLESALE COMMISSION FLORISTS

163-5 North Wabash Avenue,

Chicago, Illinois

Mention The Review when you write.

RUSSELL

We are now cutting a large supply of this famous new rose. For hot weather, we recommend the Rhea Reid, Ophelia, Sunburst and new Beauties.

EASTER LILIES

75c per doz.; or if ordered in lots of 50 or more, at the rate of \$5.00 per 100.

CURRENT PRICE LIST

AMERICAN BEAUTIES—

	Per doz.
Specials, extra long stems.....	\$2.50
Extra long stems, seconds.....	1.00
30-inch stems.....	2.00
18 to 24-inch stems, New Beauties.....	\$1.00 @ 1.50
Shorter stems.....	Per 100, 3.00 @ 6.00

RUSSELL—

Extra long.....	1.50
Good medium.....	.75 @ 1.00
Good short.....	.50 @ .60

OPHELIA, RHEA REID, BULGARIE

SHAWYER and SUNBURST—

	Per 100
Extra long.....	\$6.00 @ \$8.00
Medium.....	4.00 @ 5.00
Short.....	3.00

CECILE BRUNNER.....per bunch, 25c

FANCY EASTER LILIES.....per doz., 75c; per 100, \$5.00

WHITE and PINK HILLARNEY, RICHMOND and

HILLINGDON—

	Per 100
Long.....	\$6.00
Medium.....	\$4.00 @ 5.00
Short.....	3.00

Lily of the Valley.....3.00 @ 4.00

Asparagus Sprays and Sprengerl.....3.00

Ferns, New Wis.....per 1000, \$1.50

Adiantum.....1.00

Galax, bronze and green.....per 1000, \$1.00

Roses in lots of 500 or more at the rate of \$20.00 per 1000

We grow all the stock we sell and wish to remind all buyers of the advantages of buying direct of the grower

ALL OTHER SEASONABLE FLOWERS AT LOWEST MARKET PRICES

No mail is delivered, except special delivery letters, by the Chicago postoffice during June, July and August, from Saturday noon until Monday morning.

Bassett & Washburn

Office and Store,
133 N. Wabash Avenue

CHICAGO, ILL.

Long Distance Phones
CENTRAL 1457; AUTO., 47-314

GREENHOUSES: HINSDALE AND GREGGS, ILL.

Mention The Review when you write.

Beauties, Roses, Gladioli, Daisies, Valley, Gypsophilas and all Green Goods

Remember we have in quantity everything that is seasonable, and can supply you with quality stock at as reasonable a price as anyone else. Buy here.

A. L. VAUGHAN & CO.

(NOT INC.)

161 N. Wabash Ave.

TELEPHONES { Central 2571
Central 2572
Auto. 48-734

CHICAGO

the dinner the party will return to the city in ample time for the Frisco train, which leaves at 10 p. m. The committee in charge of the entertainment urges all visitors in the city that day to be at the Auditorium hotel prepared to start on the ride at 1:30 p. m. sharp.

Various Notes.

W. J. Keimel, president of the Chicago Florists' Club, gives it as his opin-

ion that the unusually large production of good flowers has been responsible for the recent low level of wholesale prices; he believes that normal production would have resulted in nearly normal prices, in spite of war, strikes and other depressing factors.

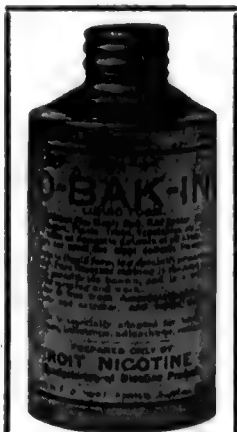
William Wolf, with August Lange, 25 East Madison street, who fell from a stepladder two weeks ago, injuring his knee, is now in the West Side hos-

pital under treatment. A case of blood poisoning has developed and there is a possibility of serious results.

C. Frauenfelder, 3343 West Madison street, left July 15 for a trip through the Pacific coast country and a visit to the expositions. He will be gone about five weeks.

N. J. Wietor confesses to an increasing liking for Alice, the latest Peter Fisher introduction. He says the habit

ASTERS THE FINEST QUALITY



AGENTS FOR
TO-BAK-IN

We ask you to note how successfully many of the leading stores of the middle west employ the flowers of summer, in baskets and other work. We are the principal source of supply for

LARKSPUR **DELPHINIUM** **LUPINE**
CANDYTUFT **CENTAUREA** **POPPIES**
SHASTA DAISIES **CORNFLOWER** **GLADIOLI**
COREOPSIS **GYPHOPHILA** **CALENDULA**
FEVERFEW **FORGET-ME-NOT** **STOCKS**

As well as all the every-day flowers.

ERNE & KLINGEL

30 E. Randolph St. L. D. Phone 6578 CHICAGO
Auto. 41-716

Mention The Review when you write.

of the plant pleases him immensely and the color speaks for a robust constitution.

Miss Gertrude Powers, formerly with Thomas Young, of New York city, is now with Fred Ronsley, at his store in the Westminster building.

Among those who do not believe in following the crowd in the matter of window display is Ernest Oechslin, Madison street and Gale avenue. His window is carpeted with fresh, green lawn, with here and there a well filled cemetery vase stuck in the grass. The effect is pleasing and quite unique.

C. L. Washburn sends word from San Francisco that he and Mrs. Washburn are having a most enjoyable time. He writes that O. P. Bassett and wife left Pasadena in their automobile en route to Chicago. They expect to arrive here about September 1. Miss Schrieber, with Bassett & Washburn, is taking a two weeks' vacation at Williams Bay, Wis.

To balance the general trend of August travel, Henry Dunn, with William Schofield, 734 North State street, will leave for the east August 1. He will visit home folks in Boston for a short time, then put in the rest of the month fishing in the Maine woods.

The trade is represented in the First regiment, I. N. G., escorting Mayor Thompson to the California expositions, by H. P. Gardner, who is a member of the regimental band. Mr. Gardner is with A. T. Pyfer & Co. He will be away three weeks.

J. C. Craig had charge of the flowers at Mt. Carmel July 15 for the funeral of Archbishop Quigley, when the decoration was one of the finest seen here in years. Peter Reinberg was one of the honorary pallbearers and among the 20,000 people at the cemetery were numbers of north end florists.

Pyfer & Olsem, Wilmette, say they have had an excellent season with young rose stock, all the plants not needed for their own benches having been sold.

C. J. Michelsen, of the E. C. Amling Co., with his family in the motor, spent several days at McHenry last week.

A second long greenhouse recently has been completed at the Lake Shore Greenhouse, at 1429 Morse avenue.

Flowers De Luxe

Everything in Cut Flowers at Lowest Prices

A. T. Pyfer & Co.

A. T. PYFER, Manager

30 E. Randolph St., CHICAGO During July, August and Sept. we close at 5 p. m.

Mention The Review when you write.

TUBEROSES

\$2.00 per 100 spikes f. o. b. Alvin, Tex.

They are moving in large quantities daily. The quality is fine. Shall continue shipping till Xmas. Regular orders a specialty with us. Inquiries solicited.

Alvin Cape Jessamine and Floral Co.
ALVIN, TEXAS

Mention The Review when you write.

With residence in front and garage in the rear, F. A. Parkmire has a most pleasing place and he keeps it up in first-class shape, setting a fine example to the neighborhood.

Dinger & Black, proprietors of the Garfield Flower Shop, 211 East Garfield boulevard, have a new auto delivery truck. It made its first appearance in the parade of the Fifty-fifth Street Business Men's Association the night of July 19.

Felix Reichling comments on the way Ophelia pops open in hot weather;

A co-operative organization for the Retail Florist. Let us explain how we save you money in buying your supplies.

The Retail Florists Company
56 E. Randolph St. CHICAGO

Mention The Review when you write.

he says its action is the exact opposite of Russell.

W. J. Smyth and family have, as their guests at Lake Marie, and on motor trips to the city, Thomas Smyth and wife, of Albany. Thomas Smyth is a brother of W. J. and Harry Smyth, the latter with E. Wienhoeber Co.

Miss Louise Malcher, 310 West Division street, has gone to the woods

WE OFFER A SPECIALLY FINE CROP OF

Richmond and Killarney

AMERICAN BEAUTIES—

	Per doz.
Extra long stems.....	\$3.00
48-inch stem.....	2.50
36-inch stem.....	2.00
30-inch stem.....	1.50
24-inch stem.....	1.25
20-inch stem.....	1.00
Short stem.....	\$0.50 @ .75

	Per 100
Ophelia.....	
Richmond.....	
Milady.....	
Sunburst.....	
Killarney.....	
White Killarney.....	
Maryland.....	
Special.....	\$6.00
Select.....	5.00
Medium.....	4.00
Short.....	3.00

MRS. RUSSELL—

	Per doz.
Long stem.....	\$1.50
Medium stem.....	\$1.00 @ 1.25
Shorter stem.....	.50

ROSES, our selection, a good grade, \$3.00 per 100

Carnations, good.....	per 100, \$ 1.50 @ \$ 2.00
Fancy.....	" 2.50 @ 3.00
Valley.....	" 3.00 @ 4.00
Easter Lilies.....	" 10.00 @ 12.50
Adiantum.....	per 100, 1.00
Asparagus sprays.....	per bunch, .50 @ .75
Smilax.....	per doz., 2.00
Ferns.....	per 1000, \$2.00; per 100, .25
Galax, green or bronze..	" 1.00

Subject to change without notice.

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FT. OF MODERN GLASS

PETER REINBERG

During July, August and September we close at 5 p. m.

30 E. Randolph St. L. D. Phone Central 2846 CHICAGO, ILL.

Do you know

Armadillo Baskets?



They are the most unique and best selling novelty ever produced!

Fashioned with ingenious skill from the armor-like shell of that curious animal of Old Mexico, the Armadillo. We also make and have Waterproof Baskets to be used as flower baskets in your window.

WRITE FOR DESCRIPTIVE BOOKLET.

APELT ARMADILLO CO.

Comfort, Texas

Mention The Review when you write.

M. J. Tillmann's Sons

Manufacturers of

High Grade Florists' Baskets

Write for prices

224 West Illinois Street CHICAGO, ILL.

Mention The Review when you write.

of northern Wisconsin for a two weeks' outing.

J. G. Johnson and Andrew Chronis, of Johnson & Chronis, motored to Fox River park July 18.

F. Fischer, 2737 North Clark street, will receive his new car in time for the club picnic July 25.

Sweet pea seed for greenhouse use is in lively request, according to R. E. Blackshaw, who says the mail orders received in the last ten days have shown a marked increase with the A. L. Randall Co.



Summer Special

25 Cut Flower Baskets, assorted styles, with liners,

\$7.50

ORDER NOW—
DON'T WAIT

RAEDLEIN BASKET COMPANY
713-717 Milwaukee Avenue CHICAGO

Mention The Review when you write.

A. L. Vaughan is able to breathe the air of freedom again, as his book-keeper, Miss Charlotte Paradise, has returned from her two weeks' vacation in Marquette, Mich.

Bruno Bandel, shop foreman in the

factory of the Poehlmann Bros. Co., Morton Grove, has been notified by the Italian consul to hold himself in readiness to leave Chicago July 22 for Italy, where he will join his command, the Sixty-eighth regiment of reserve in-



Special Offer of Florists' Cards

200 Assorted Floral Cards

(50 each Rose, Carnation, Violet, Daffodil; all in natural colors.)

100 Special Design Funeral Cards

THE 300 CARDS FOR \$1.00 POSTPAID

Write for our complete samples.

THE JOHN HENRY COMPANY, Lansing, Mich.



Mention The Review when you write.

fantry. He is one of 500 who will leave on that date. Mr. Bandel, though a native of Italy, has an uncle, ranking colonel, and three cousins in the Austrian army. It will be his unpleasant duty to fight against them.

Joseph Ziska and his wife went to English Lake, Ind., July 17, to visit Frank Ziska, who recently purchased a general store and some land there. Joseph Ziska, Jr., will leave July 27 on a motor trip to Algonquin, Cary and Fox Lake, Ill.

Miss Isabel Vega, with A. Henderson & Co., has returned from her two weeks' vacation.

August Poehlmann says there is no use going to a summer resort when you have one at home. Mr. Poehlmann has just finished a summer garden on the roof of the south wing of his residence at Morton Grove. While in the full enjoyment of hammocks, easy chairs, awnings and the little things that make a hot afternoon bearable, it is not an easy thing to lure him to the ground. In contrast to this, his two sons, Earl and Roland, are spending a large part of their vacation in overalls, working about the greenhouses and overhauling the automobiles. Mr. Poehlmann says he believes in having them know the meaning of hard work. Tony Gobel says he finished planting the last of eight houses of mums, July 14. The palm department, according to H. M. Oeser, has expanded until it now occupies eight houses.

On page 2 of the Tribune, July 20, was a scare head which read: "Extra! German Submarine Attacks Lautenschlager." If it was Fred Lautenschlager, of the Kroeschell Bros. Co., the submarine had better watch out or it may be rammed with a greenhouse boiler.

H. W. Rogers, of Weiland & Risch, is back from his vacation at Spring Lake, Mich. Joe Pfeffer, of this firm, has gone to Silver Lake, Wis., for a two weeks' outing with his family.

James Friedl, 3538 West Twenty-sixth street, reports a most satisfactory run of funeral and decorative work.

George Rozakles, of the Chicago Florist, 19 West Madison street, left July 16 for New York city, where he will embark for Greece.

Visitors.

Erne & Klingel report the presence of Frank X. Stuppy, Ernst Mueller and Mr. Mueller's brother-in-law, all of St. Joseph, on their way to Michigan for a fishing trip.

GREENHOUSE WINDSTORM INSURANCE

FLORIAN D. WALLACE



INSURANCE EXCHANGE BUILDING
CHICAGO

Mention The Review when you write.

PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical Terms most frequently met with in Articles on trade topics, with the CORRECT PRONUNCIATION of each.

"The Pronouncing Dictionary is just what I have wanted."

"The Pronouncing Dictionary fills a long-felt want."

"The Pronouncing Dictionary alone was much more value than the subscription price of The Review."

A Booklet just the size to fit a desk pigeonhole and be always available. Sent postpaid on receipt of 25c.

FLORISTS' PUBLISHING CO. Caxton Building, 508 South Dearborn Street, CHICAGO

The Madison Basketcraft Co.



Madison, Lake Co., Ohio

Mention The Review when you write.

Edward Gullett, of W. H. Gullett & Sons, Lincoln, Ill., was in town three days this week buying stock and equipment for the big new range his firm is putting up.

Edwin Cook, of Middleport, O., was a visitor at Peter Reinberg's last week.

Word has been received that W. H. Englehart, of the Idlewild Greenhouses, Memphis, will be in town next week on a trip combining business and pleasure.

W. S. Goodland, of the Racine Puttyless Window Co., Racine, Wis., was a visitor in Chicago July 15. He took advantage of the opportunity to visit

Bouquet Accessories

Corsage Shields Ties and Bows
Bouquet Holders Brides' Muffs

WINIFRED OWEN, 2911 Jackson Boul., CHICAGO, ILL.
Phone Kedzie 6288

Morton Grove and look over the greenhouses of Poehlmann Bros. Co.

Among the week's visitors were Joseph Cole, of Cole Bros., Peoria, Ill., and M. J. Yopp, of the Yopp Seed Co., Paducah, Ky.

ROSE BUYERS

Are steadily realizing that there is only one **WHITE ROSE** on the market in summer that gives satisfaction, and that particular variety is

Budlong's Double White Killarney

which has several strong features, viz.: full flower, heavy foliage, better keeper and shipper and, last but not least, it is whiter than the common strain of White Killarney.

HY-GRADE BLUE RIBBON VALLEY

HARRISII, SMILAX, ASTERS AND GLADIOLI

BESIDES

Anything and everything the market affords in Cut Flowers and Greens
YOU CAN INCREASE YOUR PROFITS AND BUSINESS BY SENDING YOUR ORDERS TO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

J.A. BUDLONG

82-86 E. Randolph Street, CHICAGO.

ROSES, VALLEY and
CARNATIONS

A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

We are in daily touch with market conditions and when a DECLINE takes place you can rely upon orders sent US receiving SUCH BENEFITS

Mention The Review when you write.

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

176 N. Michigan Ave.

Chicago

	Per 100
Valley	\$2.00 @ \$4.00
Peas35 @ .75
Peonies	3.00 @ 6.00

	Per 100
Carnations	\$1.00 @ \$2.00
Killarneys, pink and white, 2.00 @ 6.00	
Easter Lilies	6.00 @ 8.00

Beauties, doz	\$1.00 @ \$2.50
Cattleyas, doz	4.00 @ 6.00

SAFETY FIRST—SEE US.

Mention The Review when you write.

WIETOR BROS.

BEAUTIES, ROSES, CARNATIONS

162 North Wabash Avenue,

L. D. Phone
Randolph 2081

CHICAGO, ILL.

Mention The Review when you write.

CLEVELAND FLOWER SHOW.

The Cleveland flower show exhibition committee, composed of Frank A. Friedley, chairman; Herbert Bate, L. Utzinger and Carl Hagenberger, announce that they will have several of the large bush chrysanthemum plants grown by John Canning, Ardsley, N. Y., illustrated in last week's issue of The Review, at the Cleveland flower show.

Mr. Canning is figuring with the

express companies for a specially built car to hold these large plants, which measure about fourteen feet in diameter. This feature of the Cleveland show will prove a big drawing card for the general public, and at the same time will be of great interest to many of the smaller growers, both commercial and private, who are expected to attend this big event, scheduled for November 10 to 14.

The retail display committee, made

up of Frank Ritzenthaler, of Knoble Bros., C. M. Wagner and C. E. Russell, of the Jones-Russell Co., chairman, have held several meetings during the last week, planning details for featuring exhibits of the retail florists.

The plan they submitted to the general committee is to allot an equal amount of floor space to each of the retailers who desire to exhibit in the show. Each one will have sufficient room to show a decorated table and a



The Climax Cut Flower Boxes

"A BOX FOR EVERY FLOWER"

SEVEN GRADES—Oxford Gray, Mist Green, Nonpareil Green, White Carnation, White Glazed and our popular "Favorite Grade"—the latter a heavy, full telescope shipping box. Holiday boxes in their season.

We have over 150 sizes in the different colors and shades in stock. If you need a special size we will make it promptly and not charge you an exorbitant price.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"

Florist boxes are a specialty with us. We know what the florist needs and how to make the box to meet his requirements. When it comes to Quality, Artistic Printing, Embossing and Quick Service, we are headquarters and on the job every minute. If you have never used a "Climax Flower Box" you have missed something real good. Before placing your next order write us for samples and prices. Address nearest office: New England office, 141 Milk St., Boston, Mass.; Southern office, 909 H St., N. W., Washington, D. C.

CLIMAX MANUFACTURING CO.

MAIN OFFICE AND PLANT, 200 FACTORY ST.

CASTORLAND, NEW YORK

Mention The Review when you write.

separate table for corsage work, brides' bouquets and basket arrangements, together with other decorative work. This information has been sent out to the retailers, and they have until September 1 to decide to accept one of the spaces and make an interesting exhibit.

MILWAUKEE.

The Market.

Business in general seems to be somewhat better than it was last summer. All kinds of stock are abundant, but there have been some good orders during the last few weeks. The last two days of last week showed a slump in the market, but stock was kept moving fairly well.

Carnations are beginning to show the effects of the hot weather and the quality is steadily getting poorer. They are coming in plentifully and are being moved only at rock-bottom prices. Roses are also plentiful and there are lots of fancy varieties on the market. This stock is in good shape and has been selling well, despite the abundant supply. Gladioli, though of good quality, are not moving well on account of the large supply of other stock. Lilies are suffering with the rest of the stock because of the heavy supply. Valley is good, but is not keeping well in the heat and the sales are slow. There are some fine outdoor sweet peas, but they are not bringing as much as they should.

The Holton & Hunkel Picnic.

The annual picnic of the Holton & Hunkel Co. took place Sunday, July 18, at Ehler's grove, near the Brown Deer range. Although the day started inauspiciously, being cold and rainy, the sun finally made its appearance and the affair was a huge success. There were "eats" galore, with plenty of ice cream and crackerjack for the kiddies. In fact, there was so much to eat and drink that there was still enough left to feed a large party when the affair reached its finish.

The big feature of the day was a ball game between the Milwaukee and Brown Deer contingents. The game was a close one and exciting in every inning. The Brown Deer boys won in the ninth inning, with a score of 13 to 12. Albert Hare was the dispenser of decisions.

BUY YOUR FLORISTS' SUPPLIES FROM

L. Baumann & Co.

357-359 W. Chicago Ave., CHICAGO, ILL.

We have the largest and most complete stock, Sea Moss or Japanese Air Plant; Natural prepared Ferns, Cycas Leaves, Magnolia Leaves, Cycas Wreaths, Magnolia Wreaths, Moss Wreaths, Metallic Designs and a big line of Novelties.

Mention The Review when you write.

GOLD FISH



Asstd. sizes, Medium and Large, \$7.00 per 100 and up.

Also
Bird
Remedies
and
Supplies

AUBURNDAL GOLDFISH CO.
1449 W. Madison St. CHICAGO

Mention The Review when you write.

The best florist boxes for style and quality are

SEFTON BOXES

Illustrated catalogue in colors on request

1831 W. 35th St., CHICAGO

Mention The Review when you write.

There were contests of all sorts, which were participated in by all. The following is a list of the prize-winners:

Throwing—First, A. Hollatz; second, A. Welks.
Batting—First, P. Benke; second, H. Klenahs.
Girls' race—First, Anna Beyer; second, Ruth Holton.

Young ladies' race—First, Marie Beyer; second, Miss Radke.

Women's race—First, Mrs. F. H. Holton; second, Mrs. B. Hollatz.

Children's race—First, Wilfred Berndt; second, George Maus.

Young men's race—First, G. Kash; second, Paul Benke.

Men's race—First, A. Hare; second, John Maus.

The Best Cut Flower Box on the Market

All full telescope, most suitable for all purposes. Olive green shade.

Printing free on 500 and over

	Per 100	Per 25
18x5x3	\$2.25	
21x6x3 ¹ / ₂	2.65	
24x5x3 ¹ / ₂	2.85	
24x8x4	3.75	
28x8x4	4.30	
30x6x3 ¹ / ₂	3.75	
36x8x5	6.50	
30x10x6, for Sprays ..	\$ 8.50	\$2.50
36x11x7, " ..	11.50	3.00
42x 8x6, " ..	11.00	3.00
48x11x7, " ..	15.00	4.00
16x16x8, for Designs ..	11.00	3.00
18x18x8, " ..	12.00	3.25
20x16x8, " ..	12.50	3.25
20x20x8, " ..	13.75	3.75
24x20x8, " ..	15.00	4.00
24x24x8, " ..	16.00	4.50
26x17x8, " ..	15.25	4.00

Spray and Design Boxes cannot be printed

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

Mention The Review when you write.

CUT FLOWER BOXES

EDWARDS FOLDING BOX CO.
MANUFACTURERS
PHILADELPHIA, PA.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

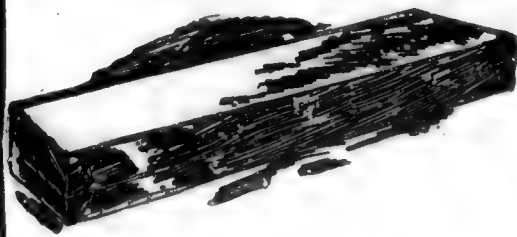
Write for prices.

H. SCHULTZ & CO.

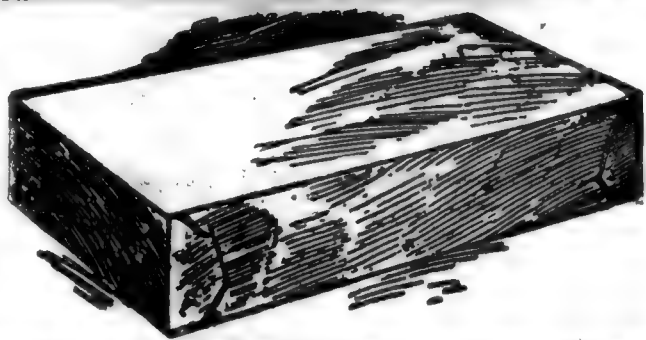
Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

The Milwaukee boys were taken out in the company's large Kissel truck, and as the roads are of the new concrete



FOLDING FLOWER ..BOXES..



Our selection of Folding Flower Boxes is the most complete. We can furnish you a box for all varieties of Flowers and Floral Designs. Our service is dependable and our prices reasonable. All boxes made of Moisture-Proof Board. Special discounts allowed on quantity orders. Don't overlook our **Special Lily Box**, as described below, and order early. Samples and prices of these boxes mailed on request.

Palm Green, Mist Gray, Mist Brown.		White Glaze, Green Glaze, Pink Glaze.		Extra Heavy Spray and Design—Palm Green, Mist Gray and Mist Brown.		Violet and Corsage Boxes.		Pearless Green	
Per 100		Per 100		Per 100		Per 100		Per 100	
16x 4 x8.....	\$ 1.85	16x 4 x8.....	\$ 2.65	30x12x6, Telescope..	\$10.00	White and Violet Glaze.		20x 4x3, Teles. Cov..	\$1.00
30x 4 x8.....	2.15	20x 4 x8.....	3.00	20x12x8	10.00	7x 4x4.....	\$ 2.50	24x 4x8	1.90
18x 5 x8.....	2.15	18x 5 x8.....	3.00	16x16x8	10.00	8x 5x5.....	3.00	18x 5x8	1.90
21x 5 x8.....	2.50	21x 5 x8.....	3.50	20x20x8	13.00	10x 6x5½.....	3.50	21x 5x8	1.90
24x 5 x8½.....	3.00	24x 5 x8½.....	3.75	24x24x8	15.00	12x 8x5½.....	4.50	24x 5x8½, 2" Cov...	2.25
30x 5 x8½.....	3.30	30x 5 x8½.....	4.50	28x28x8	18.00	14x10x8.....	7.50	30x 5x8½	2.50
36x 5½x8½.....	4.50	36x 5½x8½.....	5.65	32x32x8	25.00	Plain Violet.		21x 8x4	2.65
18x 6 x8½.....	2.75	18x 6 x8½.....	3.65	34x14x8	12.50	7x 4x4.....	1.75	24x 8x4	2.90
21x 7 x8½.....	3.25	21x 7 x8½.....	4.00	36x14x8	14.50	8x 5x5.....	2.25	28x 8x4	3.25
24x 8 x4.....	3.85	21x 8 x4.....	4.65	38x14x8	16.00	10x 6x5½.....	2.50	28x 8x5	3.75
24x 8 x5.....	4.15	24x 8 x4.....	5.25	40x14x8	17.50	11x 8x5½.....	3.50	36x 8x5, Teles. Cov...	5.25
28x 8 x4.....	4.85	24x 8 x5.....	5.75	42x17x8	30.00	Mist Gray, Mist Brown and Palm Green.		40x 8x5	6.75
28x 8 x5.....	5.00	28x 8 x4.....	6.00	Palm Green Only.		7x 4x4.....	\$ 2.50	30x10x5	5.25
36x 8 x5, Telescope	7.00	28x 8 x5.....	6.50	23x12x5, Telescope..	\$ 7.50	8x 5x5.....	2.75	36x10x5	6.75
40x 8 x5	9.00	36x 8 x5, Telescope	9.00	12x12x8	9.00	10x 6x5½.....	3.00	Palm Green Untinted.	
42x 8 x5	11.00	40x 8 x5	11.00	28x22x8	16.00	12x 8x5½.....	3.50	30x12x6, Telescope...	\$7.50
50x10 x5	7.00	42x 8 x5	13.25	32x17x8	16.00	15x 6x5.....	3.50	36x12x6	9.00
36x10 x5	9.00	36x10 x5	11.00	36x17x8	18.50	14x10x5, Cov. 2¼"	5.50	No printing charge on lots of 500 or over of as- sorted sizes.	
42x10 x5	13.00	42x10 x5	15.00	Mist Gray and Mist Brown.		15x 7x6½.....	\$ 5.00		
48x10 x5	15.00	48x10 x5	18.00	24x24x10, Telescope.	\$30.00	12x12x7, Cov. 2"	7.00		

SPECIALS

BASKET BOXES.

This Box is made to carry all sizes of Baskets and can also be used for Plants. Made in one piece collapsible style and out of heavy 3-ply moisture-proof stock.

12x12x15.....	\$12.00 per 100
15x15x20.....	15.00 per 100
18x18x25.....	20.00 per 100
19x19x30.....	25.00 per 100

FOLDING LILY BOXES.

This box is made from our White Glaze, Green Glaze or Pink Glaze stock with a full size Easter Lily in two-color work printed on cover. We make them in the following sizes:

24x8x4.....	\$ 6.25 per 100
24x8x5.....	6.75 per 100
28x8x4.....	7.00 per 100
28x8x5.....	7.50 per 100
36x8x5.....	10.00 per 100

Printing gratis on 200 or over.

SHIPPING BOXES.

This Box is made from a 3-ply moisture-proof container board and makes an ideal Express Package.

	Cover	Per 100
24x24 x8	3	\$19.00
24x24x10	4	24.00
28x28x10	4	30.00
30x30x 8	4	31.00
36x14x 8	3	19.00
40x14x 8	3	21.00
42x17x 8	3	24.00

A. A. ARNOLD PAPER BOX CO.

1302-1308 W. DIVISION ST. - - -

CHICAGO

Mention The Review when you write.

Magnolia Leaves, Cycas Leaves, Ruscus

Write for Prices
giving name of your jobber

OSCAR LEISTNER

319-321 W. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

variety, the trip was a pleasant one. An outing such as this is surely a pleasure and is looked forward to eagerly by all the employees.

Various Notes.

E. Oestreicher has just returned from a week's visit to Detroit and Mount Clemens, Mich. He was formerly employed in the latter city and consequently had a great time during his stay.

Mr. and Mrs. Miller, of the Racine Floral Co., were in town last week, making the trip in their automobile. They stayed only a few hours, but they took time to look up their friends here.

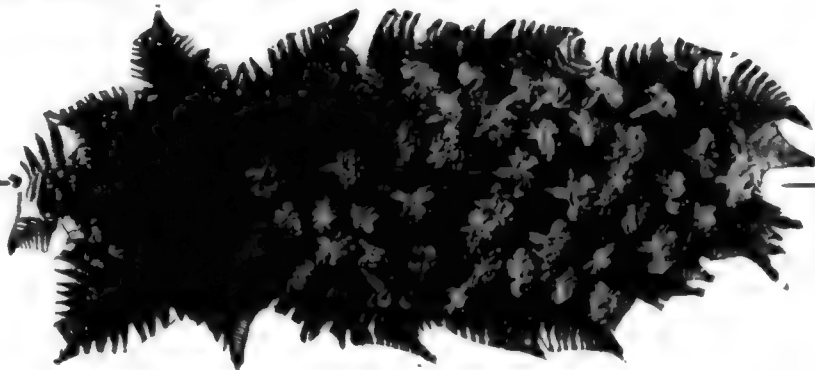
N. Zweifel, who recently sold his greenhouses at North Milwaukee to the

Greenwood Carnation Co., left July 22 for the west. He will be away about a month and will visit the exposition and attend the florists' convention in August.

W. C. Zimmermann will start for the west with the Eagles soon and will

make a protracted stay. He will be at the convention and will then gradually return home, seeing the sights on the way.

Gertrude Sommers, with J. M. Fox & Son, left July 18 for a three weeks' vacation. She goes to Iowa, where she



How Would This Cut Look

on your letter-head or in your advertisements? An electrotype (same size only) will be sent to you postpaid on receipt of \$1.25.

FLORISTS' PUBLISHING CO., 508 So. Dearborn Street, CHICAGO, ILL.

FIELD-GROWN CARNATION PLANTS

All the varieties worth growing. We guarantee satisfaction.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.
BALTIMORE, MD. WASHINGTON, D. C.

FIELD-GROWN CARNATION PLANTS

For complete list and prices see classified ad. in this issue.

NEW CROP BEAUTIES

\$1.00 to \$3.00 per dozen

A new crop from plants specially grown for summer blooming. Here is something we can recommend to you during the hot months. These Beauties will give satisfaction and should reach you in fine condition.

EASTER LILIES

50 for \$4.00

It is the best flower for you to buy for stock and at our price you can well afford to have some on hand all the time.

GLADIOLUS

150 of the Best for \$5.00

This assortment will consist mostly of Augusta, America, F. King and other good commercial varieties that you can use to good advantage.

ASTERS \$1.50 to \$2.00 per 100

Plenty of all colors of a good quality. The supply is getting larger; that means more flowers to select from and better value for you.

Sphagnum Moss

6 Bales for \$10.00

Every bale wrapped.

New, clean Moss and the largest bale for the money.

New Green Galax

1000 \$1.00

Dagger Ferns

1000 \$1.50

Mention The Review when you write.

has relatives and friends who will make her vacation doubly pleasant.

Mrs. Ida Baumgarten is learning to drive her new pleasure car and is getting along famously.

P. L. McKee, of the J. C. Moninger Co., Chicago, was in this city July 14.

H. J. S.

PHILADELPHIA.

The Market.

The fine outdoor flowers are the feature of the market. Unfortunately, the business is not so good as such stock deserves. Nothing like the really splendid gladioli has ever been seen here. America is the best and most plentiful, but all the varieties are excellent. There are far, far more than the market can consume, even at low prices. Asters, too, are coming now faster than they go out, even when pushed hard. The asters have improved in flower and in stem and they show a good range of color. There are still some good carnations. Roses are not so plentiful in the better grades, but shorts are overabundant. Valley is in oversupply. The consensus of opinion is that business is below normal for the third week in July.

Hail.

A severe hail storm visited a portion of Montgomery county on the evening of July 13. The Florex Gardens lost about 5,000 panes of glass, chiefly on the north sides of houses No. 1 and No. 2, the big rose houses. Most of the glass was only cracked and did not cut up the growing stock beneath. The loss on the glass put in the 24-inch way did not appear greater than on the glass set the 16-inch way.

Campbell Bros., at Penllyn, lost 200 panes of glass and the field stock was damaged.

John Savage, at Gwynedd Valley, suffered the loss of 1,000 panes of glass, but his snapdragons were uninjured.

BERGER BROS.

FINE GLADIOLI

In all the best varieties. Good, showy spikes in excellent condition.

Sweet Peas Carnations Roses
Extra Select Valley
Easter Lilies Greens

GOOD STOCK

PROMPT SERVICE

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

M. Henry Lynch thinks that his estimate of 6,000 panes as the Dingee & Conard Co. loss in the hail storm at West Grove, Pa., June 22, was too low. Mr. Lynch says, however, that the storm came at the close of an exceedingly successful season, when the houses were bare of stock, and the shippers are doing good work as glaziers, repairing the damage.

Current Events.

A quantity buyer was chatting on market conditions. He said he had bought on the day before 1,800 roses for \$2.50. Not much left for growing the flowers after deducting commission

and expressage, was there? Someone said it must be a satisfaction to feel that no one else was able to buy cheaper. The buyer shook his head at this and assured his listeners that plenty of others did better. He gave one instance, a sale of 1,000 roses for 75 cents. No matter how short the stems and poor the flowers, this will hardly seem to most of us like a sale. This is merely one of the stories told on the street. It may not be absolutely correct; let us hope that it is not. Where there is smoke, look out for fire. The object in giving the story is to suggest the thought that it might be well to prepare for next fall



Take advantage of our special offers on **PLANTS** for shipment during the next two weeks.

GARDENIA VEITCHII			
Extra fine quality.			
	100	1000	
2½ inch.....	\$8.00	\$75.00	

CYCLAMEN			
The best strains.			
If you want quality, order now.			
	100	1000	
2½ inch, ready for 4 inch	\$ 8.00	\$ 75.00	
3 inch.....	12.50	100.00	
4 inch.....	25.00		

POINSETTIAS			
Thousands of them ready now.			
	100	1000	
2½ inch.....	\$7.00	\$60.00	

ROSES			
Own Root			
	100	1000	
Maryland, 8 inch.....	\$7.00	\$60.00	
Maryland, 8½ inch.....	8.00	75.00	
American Beauty, 8 inch.....	7.50	65.00	
Richmond, 4 inch.....	9.00	80.00	
Richmond, 2½ inch.....	5.00	40.00	
Pink Killarney, 2½ inch.....	5.00	40.00	
Own Root			
	100	1000	
Pink Killarney, 3½ inch.....	\$ 8.00	\$ 70.00	
White Killarney, 3½ inch.....	8.00	70.00	
Ophelia, 2½ inch.....	15.00	120.00	
Hadley, 3 inch.....	8.00	70.00	
Milady, 4 inch.....	8.00	70.00	
Radiance, 3½ inch.....	12.00		

SMILAX			
	100	1000	
2½ inch.....	\$4.00	\$30.00	
3 inch.....	6.00	50.00	

NEW FERN
JOHN WANAMAKER

August 1st delivery.
A decided improvement over Teddy Jr., being a much faster grower and an exceptionally well formed plant.
100 1000
2½ inch.....\$20.00 \$150.00
Order Quickly—They are Selling Fast.

Carnations,
Chrysanthemums and
Other Plants
See our Classified Lists.

S. S. PENNOCK-MEEHAN COMPANY

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA
1608-1620 Ludlow Street

BALTIMORE
Franklin and St. Paul Streets

NEW YORK
117 West 28th Street

WASHINGTON
1216 H Street, N. W.

GLADIOLI

Fine Double White Killarney, Valley, Orchids and all seasonable flowers

WE CLOSE DAILY AT 5 P. M., SATURDAY AT 1 P. M.

THE PHILADELPHIA CUT FLOWER CO., 1517 SANSOM ST., PHILADELPHIA, PA.

Mention The Review when you write.

instead of continuing longer to produce many flowers in July.

There is a marked contrast between the stores on the south side of Market street below Thirty-ninth street and those in the square above. For, whereas the stores below Thirty-ninth street exhibit marked signs of dejection, those above Thirty-ninth street have a general air of prosperity. The most prosperous looking of the whole bunch is that of M. J. Callahan, with its handsome interior visible from the street through a large show window that seems to say quite distinctly, yet in a perfectly well-bred tone, "What will you have today?" It was a hot afternoon in July, just the hour and temperature for the siesta; the sort of afternoon when writers floricultural in re-

tail circles like to bring in references to the cooler and the palm leaf. Yet inside that prosperous looking flower shop on that hot July afternoon there was a scene of activity. M. J. Callahan was on one side of the counter, doing his best. Opposite him Herman Schoenfeld was putting the finishing touches on an expression of heartfelt sympathy. Mr. Callahan balanced the season by placing this unfavorable holiday weather and curtailment of entertainments on one side and the unusually low prices for ordinary flowers on the other, and thought the net result fair. Mr. Callahan's idea was that the use of whatever chanced to be in oversupply saved money. Just then a lady entered and sank languidly on an ottoman near the door. Mr. Callahan

was standing by her side in a moment, with that air of respectful attention that is so gratifying to every customer because of its tacit assurance that no effort will be spared to please.

Various Notes.

Raymond Mayhew is in command of the Florex Gardens, at North Wales. D. Feurstenberg is at Atlantic City. Henry C. Geiger is in the west.

Eugene Bernheimer has not yet gone out of town.

Fred Berger is dividing his time between his retail store in Germantown and his real estate interests at Seaside Park, N. J.

Samuel F. Lilley explains that the King house 35x125, recently completed

THE FLORISTS' SUPPLY HOUSE OF AMERICA

MIDSUMMER SPECIALTIES

THE Florists' Supply House of America is just what it claims to be—the place where every florist can get every kind of supply needed. If it be a Fancy Basket, we have it. If it be a Lace Bouquet Holder, we have it. If it be a Magnolia Wreath, we have it. If flowers that will not fade are desired, we have them. Should you need Chiffon, Wire, Tinfoil, Toothpicks, we have them all. The thing we want to impress on you is that THE Florists' Supply House of America is able and willing to supply you with everything you need in your business. This knowledge will save you money and time—think it over.

The place for freshly received ADIANTUM FRONDS and the beautiful JAPANESE AIR PLANT, sometimes called Sea Moss

SEND FOR OUR SILENT SALESMAN'S SUPPLEMENT

H. BAYERSDORFER & CO. 1129 ARCH STREET, PHILADELPHIA, PA.

Mention The Review when you write.

by the Chalfont Cut Flower Co., is the second half of a house begun last season. This gives the company two houses 35x250 feet each. They will contain 21,000 carnation plants when filled—Mrs. C. W. Ward, Enchantress, White Enchantress and some Beacon.

Victor Groshens, of Hillside, Pa., is cutting some nice early Beauties. He is also sending good Russell and Hadley to the Leo Niessen Co.

Recent visitors of note include Clayton Weaver, of Emaus, Pa.; J. M. Carey, of Detroit, Mich.; J. Cunningham, of Newport News, Va., and C. C. Jarvis, the president of the Hayman Greenhouse Co., Clarksburg, W. Va.

A meeting of the American Rose Society was held in this city July 20. It is expected that Benjamin Hammond, of Beacon, N. Y., and Robert Pyle, of West Grove, Pa., will represent the society at the S. A. F. meeting in San Francisco.

Berger Bros. report heavy receipts of well grown gladioli, far in excess of previous seasons.

H. H. Battles is making improvements in the art vase shop that will keep the unique enterprise in touch with all that is good, modern and ancient, at home and abroad. A setting worthy of genius is the aim.

July 13 at Atlantic City was the greatest fishing exploit ever achieved by Isaac M. Bayersdorfer and Paul Berkowitz. They caught so many fine fish that the bait gave out and they had to return in half a day instead of staying out all day as planned. It was a day to make up many times over for other days when the fish would not bite, and was highly enjoyed by both these good sports and their friends.

Edward Reid believes that progressive methods will bring the Florists' Club's usefulness to an even higher level than in the past.

Miss Faust, of Merion, has won fame as a sweet pea grower.

Max A. Fierstein has returned from southern Pennsylvania.

Samuel S. Pennock is pleased with the rose garden at Cornell University. An arbor of climbing roses covering three sides of the garden is a feature.

The financial difficulties of the John-

MICHELL'S NEW CROP FLOWER SEEDS

	½ tr.	Tr.
CINERARIA	pkt.	pkt.
Dwarf Grand Prize.....	\$0.80	\$1.00
Medium Tall Grand Prize.....	.60	1.00
James' Giant Strain.....	.60	1.00
DAISY, Double English.	Tr.	pkt.
Monstrosa Pink..... ¼ oz.	\$1.50	\$0.50
Monstrosa White..... ¼ oz.	1.50	.50
Monstrosa Mixed..... ¼ oz.	1.50	.50
Longfellow, Pink.....	.30	\$1.75
Snowball, White.....	.30	1.75
Mixed, Choice.....	.30	1.50
MYOSOTIS		
Alpestris Victoria25	1.00
Eliza Fanrobert15	.75
Palustris30	2.00
Palustris Semperflorens.....	.25	1.50
PRIMULA CHINENSIS	½ tr.	Tr.
	pkt.	pkt.
Mitchell's Prize Mixture.....	\$0.60	\$1.00
Alba Magnifica60	1.00
Chiswick Red60	1.00
Duchess60	1.00
Holborn Blue60	1.00
Kermesina Splendens60	1.00
Rosy Morn60	1.00
PRIMULA Obconica Gigantea		
Kermesina, Crimson.....	\$0.50	
Lilacina, Lilac.....	.50	
Rosea, Pink.....	.50	
Alba, White.....	.50	
Hybrida, Mixed.....	.50	

PANSY

Giant Exhibition Mixed. A giant strain which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half tr. pkt. 30c; 50c per tr. pkt.; ¼ oz. 75c; \$5.00 per oz.

Triumph of the Giants, Mixed. Produces on long stems flowers of extra large size; petals broad and overlapping; many beautiful, rich and rare shades. ½ tr. pkt. 60c; \$1.00 per tr. pkt.; ¼ oz. \$1.75; \$6.00 per oz.

Giant Trimardeau, Mixed. Very large-flowering; choice colors. Tr. pkt. 30c; \$1.00 per oz.

Giant Prize, Separate Colors.

	Tr.	pkt.	Oz.
Giant Azure Blue	\$0.40	\$1.75	
Giant Black Blue40	1.75	
Giant Emperor William40	1.75	
Giant Hortensia Red.....	.40	2.50	
Giant King of the Blacks.....	.40	1.75	
Giant Lord Beaconsfield.....	.40	1.75	
Giant Peacock40	2.50	
Giant Snow Queen.....	.40	1.75	
Giant Striped and Mottled.....	.40	1.75	
Giant White, with eye.....	.40	1.75	
Giant Pure Yellow.....	.40	1.75	
Giant Yellow with eye.....	.40	1.75	

Also all other seasonable Seeds, Bulbs, Plants and Supplies.

IF YOU HAVE NOT RECEIVED A COPY OF OUR NEW WHOLESALE CATALOGUE, WRITE FOR ONE.

HENRY F. MICHELL CO., 518 Market St., PHILADELPHIA, PA.

Mention The Review when you write.

GLADIOLI AND ASTERS

WM. J. BAKER. WHOLESALE FLORIST 12 South Mole Street, PHILADELPHIA

Mention The Review when you write.

"ILLINOIS" Self-Watering Flower Boxes
No Leak—No Rot—No Rust
Write for our Catalogue
Illinois Flower Box Company
180 N. Dearborn St., Phone Central 5630 CHICAGO
Mention The Review when you write.

son Seed Co. are reported under "Business Embarrassments" in this issue. Carnations vie with asters at William J. Baker's. Both are good. Phil.

BUFFALO.

The Market.

Business last week was only fair.

STUART H. MILLER
WHOLESALE FLORIST
CARNATIONS, of extra fine quality
CHOICE ORCHIDS
EASTER LILIES
1617 Ranstead St., Philadelphia
Open Sunday morning, 9 to 12
Mention The Review when you write.

Nevertheless, for midsummer, trade has been reasonably steady, with a lot of funeral work and a sprinkling of wedding work. Early closing has begun in nearly all the stores and few of them

GOLD LETTERS--SPECIAL PRICES FOR 10 DAYS ONLY

Mother

In Gold and Purple

(Actual Size)

Per 100 Inscriptions, \$3.00

SCRIPT LETTERS

can be had in the
following words:

Father	Mother
Brother	Sister
Husband	Wife
Grandpa	Grandma
Friend	Aunt
Uncle	Niece
Darling	Dear
Papa	Mamma
Sleeping	At Rest
Rest	Our
My	Asleep
Baby	Son, etc.

Ten Words to
Each Package

W

No. 1
In Gold and
Purple

No. 4
In Gold
Only

No. 1.....Per 1000, \$4.75
No. 4.....Per 1000, 3.85

Letters packed 25 and 50
to each package.

H

Numerals in same Colors and Prices.

No order too large for us to handle. We import millions each year.

Magnolia Leaves—The best. Bronze, Green, Red, per box, \$1.15.

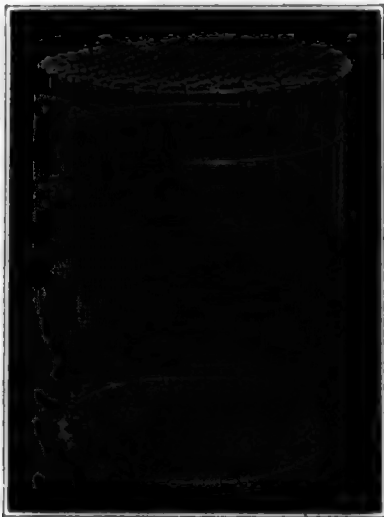
Wire Designs—Orders over \$15.00 25% off our catalogue.

B. E. & J. T. COKELY (SCRANTON FLORIST)
SUPPLY CO.

Everything in Florists' Supplies.
Established 20 Years.

201 N. Seventh Ave., SCRANTON, PA.

Send for our 64-page Florist Supply Catalogue



\$2.00 Rubbish Burner

A NECESSITY TO EVERY FLORIST

Direct from the factory and prepaid within 300 miles of Chicago:

- 1 Electric Welded Rubbish Burner (as per cut)
- 1 Galvanized Steel Door Mat, flat wire (20 x 30)
- 25 Electric Welded Box Wreaths (diameter 16 inches)

All for \$5.00. Cash with order.

Write for prices on other size wreaths.

Canavan's Iron & Wire Works

6122-24 Wentworth Avenue,

CHICAGO, ILL.

Mention The Review when you write.

are open all day on Sunday; the latter statement is true of a number of them throughout the winter.

Despite the heat, roses are holding up well and the different varieties are good in color, with the exception of Key and Milady, which have been much paler in the last few weeks. Wards are good. Carnations are still in good condition and are of good size, considering the warm weather. They are almost a drug on the market and go for a song. Harrisii and calla lilies are plentiful and of good quality. Sweet peas have been spoiled to a certain degree by the recent rains, and the stems are short. The supply is large, however, and soon the quality will be fine again. Gladioli, achilleas, swainsonas and bachelor's buttons are plentiful and sell well. As-

paragus and smilax are good and the supply is abundant.

Various Notes.

Business at the Raeker Flower Shop has been good. Funeral and wedding orders are coming in even in July, Mrs. Raeker reports.

J. Benson Stafford is much pleased with summer trade and has found business in July much better than in June. Last week he had an attractive window display of pink ramblers and larkspurs, artistically arranged in Japanese and Italian flower holders.

Jerry Brookins is cutting his summer crop of outdoor orchid sweet peas and they are just as fine as his indoor ones were two months ago. His carnations are getting small and weak.

F. J. Nieman is cutting a fine crop of hardy candytuft and is wholesaling it to the downtown florists. He sold several thousand geraniums earlier in the season.

S. A. Anderson has begun closing his store at 7 p. m. every day except Saturday, when it is open until 9 o'clock. His new store front has been improved considerably by window boxes filled with Boston ferns and Sprengerii. The boxes are placed in every window on the three floors, making about eighteen in all. He returned from a Canadian fishing trip with a big catch last week.

Mr. and Mrs. E. C. Armbrust are spending their vacation at Ocean Grove, N. J., and will stop off at Elizabeth en route.

Harold Petrie, of Stroh's, writes that

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25
Galax Leaves, green and bronze, per 1000, \$1.25; case of 10,000..... 7.50
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag..... 2.00
Sphagnum Moss, per bale..... 1.50
BOXWOOD, per lb., 20c; per case, 50 lbs..... 7.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

he is enjoying his vacation at Old Forge, in the Adirondacks.

The downtown florists are supplying the summer theaters with fir balsam branches, which are put into the ventilators of the playhouses and then the fans waft sweet breezes of the balsam woods through the audience.

Edward Walthers is having a two weeks' vacation. He is not taking an extended trip, but is motoring and making frequent trips to the beach.

W. J. Palmer & Son are making a specialty of summer corsage bouquets, pleasing combinations of cornflowers and roses, sweet peas and daisies, Ward roses and yellow marguerites, etc. They are also selling dainty little baskets and jars filled with Cecile Brunner roses and tied prettily with ribbon. These are popular summer novelties. E. C. A.

BALTIMORE.

The Market.

Business last week was poor. There is still an overabundant supply of stock and it is a perplexing problem how to dispose of it. Gladioli are to be had in unlimited quantities, with few buyers at any figure. It is doubtful, judging from the present prices, whether gladiolus growing is a profitable business. Some fine ones, along with many poor ones, are coming in, and while the bulk of the best ones are taken, even some of these find their way to the rubbish pile. Carnations of fairly good quality are seen, but are practically ignored. Asters are increasing in quantity, but are still of only fair quality. Roses, too, are only fair, and the large supply makes prices low; the street boys are selling twenty-five in a bunch as low as 10 cents. Lilies are plentiful and are moving slowly even at the low prices. Peas are on the down grade, on account of the hot weather, and are also decreasing rapidly in quantity.

Various Notes.

The second hail storm in three weeks passed over this city July 13, and while not as heavy as the previous one, it inflicted heavy damage on all outdoor crops. The florists suffered somewhat, but many, even in the path of the storm, were fortunate enough to escape serious damage. E. Van Reuth and Charles Hochstedt, at Hamilton, were

Sphagnum . . . per bale, \$1.00; per 10 bales, \$9.00
Green Sheet Moss . bundle, \$1.00; 10 bundles, 9.00
Fancy Cut Fern . . . \$1.25 per 1000; 5000 lots, \$1.00 per 1000

See our Classified Ad on Carnation Plants

WILLIAM MURPHY

WHOLESALE COMMISSION FLORIST

329 MAIN STREET,

CINCINNATI, OHIO

Mention The Review when you write.

McCRAY Refrigerators

DISPLAY YOUR FLOWERS

Send at once for Catalogue No. 13, which describes fully the McCray Refrigerators and Display Cases for Florists.

MCCRAY REFRIGERATOR COMPANY

789 Lake Street, Kendallville, Ind.

Mention The Review when you write.

GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

Mention The Review when you write.

the heaviest losers, as nearly all their glass was broken and the stock was badly cut up. At Towson, Stevenson Bros. lost about 500 lights and John L. Wagner lost about the same amount. L. H. A. Klein, in their immediate vicinity, fortunately escaped with the loss of only a few lights.

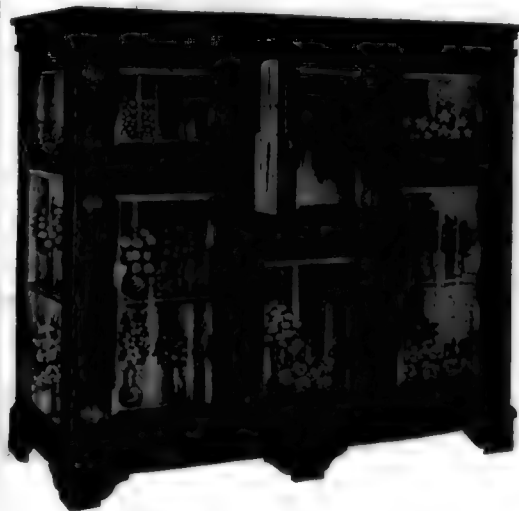
Geo. E. Muhly, 1127 South Charles street, has installed a Ford for delivery purposes.

The Leo Niessen Co. announces the closing of the store at 5 p. m. during July and August. Harry Glick, one of the staff, returned July 17 from a two weeks' vacation.

J. A. Ritter left July 15 for a two weeks' trip to New York and Boston, on both pleasure and business.

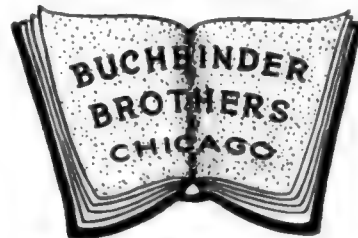
H. S. Cunningham, of Hampton, Va., was a visitor last week.

"WE MAKE THEM BETTER"



FLORISTS' HIGH-GRADE REFRIGERATORS

Send for catalogue.



520 Milwaukee Ave.

Mention The Review when you write.

L. H. A. Klein is cutting some good America and Augusta gladioli.

Chas. H. Cook, Mrs. Cook and their son, Robert, left July 14 in their auto for a ten days' trip to Philadelphia.

Ferns — Galax — Moss

New Fancy Eastern Ferns
 Per 1000.....\$1.25
 Lots of 5000 or more, per 1000..... 1.00

Green Leucothoe Sprays
 Per 100.....\$0.50 Per 1000.....\$4.50

Boxwood Sprays
 Per lb.....\$0.20 Per case, 50 lbs., \$7.50

BRONZE GALAX LEAVES
 Per 1000.....\$1.00
 Per case of 10,000..... 7.50

GREEN GALAX LEAVES
 Per 1000.....\$1.00
 Per case of 10,000..... 7.50

Sphagnum Moss
 Per bale..... \$1.25 5 bales.....\$ 5.00
 10 bales..... 9.00 25 bales..... 20.00

Green Sheet Moss
 Per bundle.....\$1.00 5 bundles.....\$ 4.75
 10 bundles..... 9.00 25 bundles..... 21.00

SPECIAL PRICES ON LARGE QUANTITIES.

Bronze, Green and Red Magnolia Leaves, \$1.25 per carton.
 Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at All Times.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
 32-34-36 East Third St.,

Mention The Review when you write.

"Nothing can improve on Nature."

1886

1915



GEORGE W. CALDWELL, The Woodsman
 The man who gave you the Wild Smilax

Lyrata.....per case, \$2.50
Fancy Ferns.....per 1000, 1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

Write, wire or phone

CALDWELL THE WOODSMAN CO.
 Everything in Southern Evergreens
EVERGREEN, ALABAMA

Mention The Review when you write.

DAGGER FERNS

Any quantity on receipt of order. Everything in the line of Southern Evergreen.

Wire Catherine, Ala. Write or phone, Gastonburg, Ala.

THE VIRGIN EVERGREEN CO., Gastonburg, Ala.

Mention The Review when you write.

Selected Boxwood Sprays, tree and dwarf, 12c pound.

Green Sheet Moss, \$1.25 bag.

Laurel Branches, 2x2x4ft. case, \$2.50

Laurel Stems, large bag, \$1.00.

W. Z. PURNELL, Snow Hill, Md.

Mention The Review when you write.

Ferns

FANCY and DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas Trees, etc. Finest stock. Get our low summer price on Ferns.
 H. J. SMITH, HINSDALE, MASS.

FANCY OR DAGGER FERNS

New Crop Fancy Ferns, \$0.75 per 1000
New Crop Dagger Ferns,75 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 4c, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000;
 \$7.50 per case of 10,000.
Sphagnum Moss, large sack, only 40c.
Pine by the pound, 7c; or by the yard.
Branch Laurel, 85c for a large bundle.

Tel. Office, New Salem, Mass.
 L. D. Phone Connections.



Southern Smilax, 50-lb. cases, \$5.00.
Green and Bronze Leucothoe Sprays,
 \$3.50 per 1000.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$1.75 to \$3.00 per doz.
 We also make any special sizes wanted.
 Sample sent if desired.

Fine lot of Pink Laurel Blossoms, now ready, 50c for a large bundle. Try them for your decorations; nothing finer grown.

Pine Wreaths, \$1.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWL FERN CO., Millington, Mass.

Mention The Review when you write.



DECORATIVE EVERGREENS — NEW CROP

Long Green Leucothoe\$2.00 per 1000
Medium Green " 1.50 per 1000
Ferns (Dagger and Fancy).....\$3.25 per case of 5000
Galax, Green.....\$3.75 per case of 10,000

Everything packed with ice, insuring the stock to arrive in good condition. Your patronage solicited

HAMPTON & PERKINS, Roan Mountain, Tennessee

Mention The Review when you write.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS

MOSS : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000.....\$1.75 50,000.....\$7.50

Sample free. For sale by dealers.

Mention The Review when you write.

Natural Green Sheet Moss, \$1.75

Dyed Green Sheet Moss, - 3.00

Delivered by Express.

Huckleberry Foliage, per case, 2.00

KNUD NIELSEN, EVERGREEN, ALA.

A. L. FORTUNES

1626 Ludlow Street
PHILADELPHIA, PA.

NEW CROP

Dagger Ferns



DAGGER FERNS.

\$1.00 per 1000; in lots of 10,000, \$7.50 **SELECT STOCK**

GREEN AND BRONZE GALAX, - \$1.00 per 1000

Mention The Review when you write.

It is getting too late for Huckleberry Foliage; we suggest **Lyrata** (Evergreen Oak), \$2.50 per case.

Fancy Ferns.....per 1000, \$1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

E. A. BEAVEN, - EVERGREEN, ALA.

The MacNiff Horticultural Co. 54 and 56 Vesey St. NEW YORK CITY

THE LARGEST HORTICULTURAL AUCTION ROOMS IN THE WORLD. SALES EVERY TUESDAY AND FRIDAY AT 11 A. M. THROUGHOUT THE SPRING AND FALL SEASONS

Mention The Review when you write.

Atlantic City and surrounding territory.

Wm. E. McKissick and E. Stevenson returned July 14 from a fishing trip on the Potomac river.

The summer meeting of the Maryland Horticultural Society will be held at Pen Mar July 29 and 30. Prof. T. B. Symons is desirous of knowing how many members are thinking of going and requests all those who are so inclined to notify him as soon as possible, for if a sufficient number intend to go a special train will be secured, to leave this city about 3 p. m. July 29, arriving at Pen Mar in time for dinner that evening. A business meeting will be held later. On the following day the society will be entertained by the Washington County Fruit Growers' Association with an auto trip through the mountain orchards of that section. This will be both an instructive and interesting trip.

The next club meeting will be held July 26. W. F. E.

CINCINNATI.

The Market.

Business is rather poor. The demand is up to that of other years, which, for this month, is not saying much for the general call for stock. The supply, however, is greater in every way, and is causing a weak market. Prices are almost strictly buyers' prices.

The rose cut continues large and comprises some fine offerings. The gladiolus market is glutted and does not clean up at any price. The lily cut, including Easter lilies, auratums and rubrums, is entirely too large for present needs. Asters up to this time have been finding a pretty fair market, and seem to be about the only flower selling at all, but they have been offered only in moderate quantities. The chances are that before the end of this week their supply will be quite heavy, and they will suffer the same general depression that the other flowers in the market are feeling.

Various Notes.

C. E. Critchell was first in the market with new leucothoe this summer.

John Pommert, at Amelia, has been sending some fine early asters to E. G. Gillett.

Wm. Gear is remodeling the store room in the building at 1419 Vine street. He owns the building and expects to remove his store there sometime during this month.

Geo. Tromey is spending the current fortnight at Martinsville, Ind.

Mr. and Mrs. P. J. Olinger and their children, Rose and Robert, left July 20 to spend a few days at Newcastle, Ind. From there Mrs. Olinger and the children will go to Evanston, Ill., to visit her folks.

P. O. Coblentz, of New Madison, O., has begun to ship his fine gladioli into the market.

At a meeting of the directors of the Cincinnati Florists' Society at Max Rudolph's place Monday afternoon,

TRADE DIRECTORY

\$3.00 POSTPAID

Florists' Publishing Co.

508 So. Dearborn Street, CHICAGO

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

EVER-READY POT COVERS

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with improved metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO.
146 Hughes Ave., Buffalo, N. Y.

July 12, it was decided not to hold the regular August meeting of the society, because the chances are that at that time many of the members will be out of town.

Visitors include J. F. Keller, of Lexington, Ky.; Chas. Dudley, Jr., and Robert Virgin, of Parkersburg, W. Va., and Victor Morgan, representing the Lord & Burnham Co. C. H. H.

Want and For Sale Department

Advertisements under this head 10 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.30 for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—Young man as rose grower; west preferred; good references. Address No. 674, care Florists' Review, Chicago.

SITUATION WANTED—By first-class carnation grower; long experience; full charge; good references. Address No. 476, care Florists' Review, Chicago.

SITUATION WANTED—First-class designer and decorator; years of experience; able to manage; A-1 references; state salary. H. O'Neill, 178 Tremont St., Rochester, N. Y.

SITUATION WANTED—By young man, aged 21, as greenhouse assistant; four years' experience in greenhouse work; willing to start at small salary. Address No. 690, care Florists' Review, Chicago.

BAMBOO CANES

Fresh arrival from Japan, of good quality and always useful to the florist. Bale lots only. F. O. B. Bound Brook, N. J. Buy them now while they are cheap—you will need them later.

NATURAL COLOR

5 to 6 ft. long, \$ 6.00 per bale of 1000

5 to 6 ft. long, 10.00 per bale of 2000

10 ft. long, - 11.00 per bale of 500

COLORED GREEN

2 ft. long, \$ 6.00 per bale of 2000

3 ft. long, 8.00 per bale of 2000

3½ ft. long, 9.00 per bale of 2000

5 ft. long, 7.00 per bale of 1000

5 ft. long, 12.00 per bale of 2000

Stake up your plants—make them look neat and attractive.

RALPH M. WARD & CO.
71 Murray Street NEW YORK

Mention The Review when you write.

SITUATION WANTED—Energetic florist; 9 years' all-round experience, store and greenhouse; single, sober; references; state salary. Address Earle Fortney, 1314 8th and Locust, Fairmont, W. Va.

SITUATION WANTED—By young man; east or middle west preferred; as gardener or carnation grower; good references; steady, temperate, willing; or general work. Address No. 678, care Florists' Review, Chicago.

SITUATION WANTED—As working foreman or to take charge of section; 29 years old; expert grower of cyclamen, begonias and general line of cut flowers; can give A-1 references. Address No. 685, care Florists' Review, Chicago.

SITUATION WANTED—Practical florist, 25 years' experience as grower, roses, carnations, mums, general stock; take charge; designer, decorator; best wages; good references. Address G., Florist, 275 Magnolia St., Detroit, Mich.

SITUATION WANTED—Young man, 25, 8 years' experience; at present in charge of store; would like a position in a first-class store, or would accept position as manager in a small town. Address No. 677, care Florists' Review, Chicago.

SITUATION WANTED—By young married German, 27, good all-round grower and designer, capable of taking full charge; 13 years' experience in commercial greenhouses; references furnished; state wages. Address No. 687, care Florists' Review, Chicago.

SITUATION WANTED—By a German, 29, first-class grower and propagator of cut flowers, pot and bedding plants, Xmas and Easter stock; a reliable worker, honest and strictly sober; can furnish first-class references. Address No. 682, care Florists' Review, Chicago.

SITUATION WANTED—By carnation, chrysanthemum and pot plant grower; nine years' experience; can give good references as to character and ability; married, have small family; good reason for leaving present place. Address No. 691, care Florists' Review, Chicago.

SITUATION WANTED—By competent florist and gardener; 16 years' practical experience in cut flowers, pot plants, landscaping and designing; private or commercial; able to take full charge; middle west preferred; please state particulars and wages. Address No. 664, care Florists' Review, Chicago.

SITUATION WANTED—By a German florist; 27 years' experience; fully capable of taking full charge of greenhouse; sober, honest and a hustler; growing carnations, roses, mums and bedding stock a specialty; best references; give full particulars in first letter. Address No. 665, care Florists' Review, Chicago.

SITUATION WANTED—By German, 39 years old, married, experienced grower of pot plants, carnations, mums, etc., also well posted on shrubs, perennials and landscape gardening; would consider either commercial or private; middle west preferred. Address No. 686, care Florists' Review, Chicago.

HELP WANTED—First-class rose grower; capable of taking charge of section of greenhouses. The Hammond Co., Inc., Richmond, Va.

HELP WANTED—A good rose grower in Ohio; state wages and how soon can come. Address No. 690, care Florists' Review, Chicago.

HELP WANTED—First-class carnation grower at once; German preferred; must be sober and reliable; give references and wages expected. Address No. 656, care Florists' Review, Chicago.

HELP WANTED—At once, carnation grower; one that is capable of taking care of 40,000 ft. of glass; no one else need apply; state wages wanted in first letter. J. L. Wyland, Allison Park, Pa.

HELP WANTED—First-class gardener; married; flowers and vegetables; no greenhouse; permanent place, good wages; references required; north shore, Chicago. Address No. 698, care Florists' Review, Chicago.

HELP WANTED—Man for small retail nursery, with good practical knowledge of landscape work; \$100.00 per month; don't answer unless habits and reference are O. K. Address No. 639, care Florists' Review, Chicago.

HELP WANTED—Man with thorough knowledge of seed business; salary no object to right party; when answering, state your age, nationality, number of years in business and what capacity. Address No. 609, care Florists' Review, Chicago.

PARTNER WANTED—Near San Francisco, newly started retail business, including real estate; first-class location; good opportunity. Address No. 680, care Florists' Review, Chicago.

PARTNER WANTED—In a good wholesale and retail business; greenhouses, store and 8-room residence; want good man to take half interest; or will sell for \$15,000.00, one-half cash and balance on time. Address No. 621, care Florists' Review, Chicago.

WANTED TO BUY—Good florist refrigerator, 6 ft. high, 4 feet wide and 3 feet deep. Woodhams, Oakley & Oldfield Co., Kalamazoo, Mich.

WANTED—Second-hand set of Bailey's Encyclopedia of Horticulture; state condition and price. Fairview Greenhouses, 224 Turbot Ave., Milton, Pa.

WANTED—To lease greenhouse establishment of 8000 to 12,000 ft. of glass, with several acres of land; must be near Chicago and be in good condition. Address No. 683, care Florists' Review, Chicago.

WANTED—Party to contract for the building of four greenhouses, 22x50 feet, and laying of glass, 16x24 inches; 7-foot galvanized posts, iron gutters, cypress bars; material furnished by owner; mail bid with references to the florist, 910 Water St., Sullivan, Ill.

FOR RENT OR SALE—Greenhouse, 80x90 ft., and residence in Maywood, Ill., 4th Ave. and Harrison St.; no stock; steam heat. Address John Bulk, 2332 W. 21st Pl., Chicago.

FOR RENT—2 greenhouses in a good town of 25,000, and pots, cheap; good chance for a man that wants a business for himself. Address No. 669, care Florists' Review, Chicago.

FOR RENT—Good paying business, 7000 ft. of glass in good condition; cement walks, city water and plenty of good black soil; established over 30 years; do not answer unless you have about \$1500.00 cash, as greenhouses are well stocked; write for full particulars. Address No. 678, care Florists' Review, Chicago.

FOR SALE—Complete florist's outfit. Inquire 608 Wells St., Chicago, Ill.

FOR SALE—My floral and confectionery store in town of ten thousand; this is an A-1 proposition; look it up at once. Address Box 236, Brainerd, Minn.

FOR SALE—A greenhouse stock of plants, now located at Danville, Illinois, to close up an estate; will lease ground by the year. Mrs. H. P. Phelps, Princeton, Ill.

FOR SALE—Display ice-box, 8 ft. long, 3 ft. 6 in. wide, 9 ft. high, mission, green finish, used only one season. North Shore Floral Co., 851 Irving Park Blvd., Chicago.

FOR SALE OR LEASE—Eight greenhouses, five acres of land; an old established retail business; an excellent proposition for young hustlers. John N. Bombersbach, Decatur, Ill.

FOR SALE—200 or more 3-in. flues, 16 ft. long, in fair condition, fine for posts or low pressure water heating, 3c per ft. f. o. b. cars. U. G. Harglerode & Sons, Shippensburg, Pa.

FOR SALE—Display refrigerator, McCray's; used two years; without scar or blemish; new, retails for \$175.00; f. o. b. Dayton, \$125.00, cash. Address Mrs. J. C. Ewing, R. R. 4, Dayton, O.

FOR SALE—Greenhouses, 7000 ft. of glass, well stocked with seasonable plants; fine established local trade; reason for selling, ill health; for further particulars call or write, Louis Schellhaas, Florist, Miamisburg, O.

FOR SALE—45 h. p. Brownell return tubular boiler, size 4 feet by 12 feet; bargain price, \$75.00; boiler fired but 4 winters; 200 ft. galvanized gutter and other material. Address J. B. Asenat, Box 165, Lock No. 4, Pa.

FOR SALE—Greenhouses, heating plant, stock, 2 lots, 2-story office; can live upstairs, 20x20x20; for quick sale, \$2600.00, \$1600.00 cash, balance own time; only plant in town of 5000; doing business daily; write or come. S. B. Hall, Dowagiac, Mich.

FOR SALE—2 greenhouses, 1½ acres land, 8-room residence; a bargain; \$3000.00. Chas. Selbert, Hicksville, O.

FOR SALE—Second-hand pipe; a lot of 1-inch, 2-inch, 3-inch, 4-inch and other sizes in second-hand pipe; guaranteed sound, with good thread and coupling on each joint; write for prices. Baur Gas Co., Eaton, Indiana.

FOR SALE—One greenhouse, 100x18, and one greenhouse, 60x10, modern 2-story dwelling house, lot 45x120 ft.; good, established retail business; good location for a German gardener; price \$8,000. B. Koebeler, 1095 Townsend Ave., Detroit, Mich.

FOR SALE—On account of death, old established and best located flower store in the city of Denver, Colo.; everything first-class, and an exceptional opportunity for an ambitious and progressive florist. Address for full particulars, Flower Store, P. O. Box 246, Denver, Colo.

FOR SALE—Retail place of 18,000 ft. of glass; possession at once; good soil to plant out stock; in good live town made famous by automobile tires; one block from main car line; can sell twice what you grow from greenhouses; good reason for selling. J. Salmon & Son, Akron, Ohio.

FOR SALE—Flower store, ten city lots and a Ford delivery car, in a good manufacturing town of 30,000, with 8000 feet of glass and 3 city lots and barn, in a college town; store business of \$7000.00 that is capable of being doubled; a bargain for cash. Address No. 661, care Florists' Review, Chicago.

FOR SALE—The largest florist business and greenhouse in northern Vermont; 1 acre of land, 18,000 ft. of glass, and modern dwelling; grows all goods sold and gets two profits; will pay for itself in three years; splendid opportunity for wide-awake florist. Buck Real Estate Co., 67 Main St., Newport, Vt.

FOR SALE—A real snap in eastern Washington; on account of failing health, will sell range of greenhouses, nearly 20,000 feet of glass, adapted for either flowers or vegetable forcing; dwelling, barn and other buildings, 20 acres of land; near good market; price, \$8000.00; \$5000.00 cash, balance on easy terms. Address No. 679, care Florists' Review, Chicago.

FOR SALE—All or part of our range of glass, located in city of 90,000, about midway between Chicago and St. Louis; can offer you either 10,000 feet or 15,000 feet of glass as you prefer, including enough growing stock, pots, etc., to run same successfully; a bargain to the right man, with about \$3000.00 cash; terms on balance. Address No. 684, care Florists' Review, Chicago.

FOR SALE—A good, growing business in a thriving little city; 20,000 feet, iron and cement construction; heating plant overhauled last summer; modern residence, and a fine location for doing business from the greenhouses; too good a business to give away, but would sell at a reasonable figure; am ready to retire; good chance for a live party; northern Illinois. Address No. 488, care Florists' Review, Chicago.

FOR SALE—On account of failing health I will sell my place, consisting of 3 city lots near a beautiful park, 2 blocks from car line; 8000 ft. of glass, well stocked; 2000 ft. of cold frames; 1½ acres of land under overhead irrigating system; own water; on paved street in a town of 45,000 population in central Illinois; fine shipping point; good business, wholesale and retail; this is a very good proposition; I ran \$1000.00 in 5 weeks this spring. Address No. 660, care Florists' Review, Chicago.

FOR SALE—An up-to-date florist's establishment, in growing section within 12 miles of New York City, containing 6¼ acres of land, and the following greenhouses:

1 house, 100 by 12 feet, even span, Lord & Burnham, galvanized iron construction, 16 by 24-inch glass.

1 house, 110 by 22, even span, Hitchings, galvanized iron, 16 by 24-inch glass.

1 house, 150 by 23, sash house.

All the above recently constructed, and fully stocked with carnations, mums and dahlias, with the latest and best sorts.

2 dwelling houses, all modern improvements, gas and electricity.

This is an opportunity for some one looking to locate near New York, in a good florist and nursery business.

Address all communications to No. 471, care Florists' Review, Chicago.

Storeman Wants Position

DESIGNER, DECORATOR, MAKER-UP, fully experienced with the management of a first-class florist establishment, desires to secure none but a permanent position; am thirty years of age, single, Austrian-German; please state particulars, with salary, in first letter.

Address No. 634, care Florists' Review, Chicago

WANTED PARTNER

A landscape gardener of wide reputation and experience, doing a good business, would like to take a partner in greenhouses and landscape business. Must have capital; can take interest in buildings and real estate also. Good opportunity.

Address No. 675, care Florists' Review, Chicago

Situation Wanted

A first-class grower of roses, carnations, mums and all kinds of pot and bedding plants, where No. 1 stuff is wanted; capable to take entire charge; state wages, please, in first letter.

Address No. 681, care Florists' Review, Chicago

Decorator Wants Position

A designer, decorator, maker-up of bridal corsages, basket work, etc.; ten years connected with the best southern florists; experience in carrying out the finest artistic work; thoroughly versed in general management of first-class florist and seed establishment; desire to secure none but a permanent position where a man of character, honesty, appearance, is absolutely necessary; age 30; American.

Address Chas. C. Chollar,

821 N. Lancaster St., Oak Cliff, Dallas, Tex.

SEED STORE FOREMAN WANTED

One of the leading Eastern Seed and Plant establishments desires the services of a working foreman for their Retail Store Department. Should have a general knowledge of Seeds, Plants, etc. State experience, age, references and salary expected.

Address No. 662, care Florists' Review, Chicago

Wanted to Buy

Retail place, greenhouses, dwelling, land; must have clear title and good established business; state size, price, terms and other particulars in first letter. I am a practical grower.

Box 248, New Rochelle, N. Y.

Greenhouses to Rent

Four King steel houses, three 18 x 150 ft., one 32 x 150 ft.; built three years and in best condition; two American Radiator Company sectional boilers; large potting house; side track to plant; one or two acres of land, black loam or muck. Photographs to interested parties. Write for terms to

THE GREENING NURSERY CO., Monroe, Mich.

GREENHOUSE PROPERTY FOR SALE

One dwelling house, 2-story, 5 rooms, gas and water; 2 greenhouses, 46x70 feet, in good condition; two-fifths of an acre of land, well located on railroad and river, in town of 8000; well stocked for fall and winter trade; will pay to investigate. Age and poor health reasons for selling.

W. C. SCOVELL, MALTA, OHIO

FOR SALE

Lord & Burnham Boiler

Hot water, 8 sections—No. 24—in perfect condition. shaker grates. Rated to heat 8000 feet of glass. Used one winter and is as good as new.

RALPH W. WARD, Cameron, Mo.

AN OPPORTUNITY IN EVANSTON

To purchase any amount of land, up to 10 acres, west of the central business district. Splendid soil for floriculture, under glass or in the open.

\$1250 per acre.

HORACE E. BENT

Room 207, 133 W. Washington St., Phone Franklin 2247 CHICAGO, ILL.

12

PAGES OF RETAILERS' CARDS

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 70 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?

Fred H. Weber,

...Florist...

Boyle and Maryland Aves.
2nd floor.

St. Louis, Mo., September 5, 1914.

Florists' Review,
Chicago, Ill.

Gentlemen:-

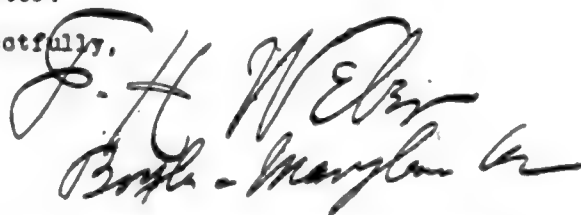
During the SIX MONTHS from March 4 to September 4 I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 20% allowed senders-----	102.60
Net value of orders for SIX MONTHS--	410.65

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florist's business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,



ALL ORDERS FOR
**Oakland, San Francisco
and Vicinity**

carefully executed; also aboard all outgoing steamers.

THORSTED FLORAL CO.
1427 Broadway, OAKLAND, CAL.

Orders for TEXAS

KERR THE FLORIST
HOUSTON, TEXAS

Member Florists' Telegraph Delivery

HOUSTON, TEXAS

"Forestdale"
The Flower Shop

Seven Entries — Five Prizes

FORT WORTH, TEXAS

J. E. MCADAM

Member Florists' Telegraph Delivery.

Lang Floral & Nursery Co., DALLAS, TEXAS

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXAS Dallas Floral Co.
DALLAS, TEX.

H. F. GREVE, Prop.

EL PASO, TEXAS

POTTER FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.

Prompt Service to any point in Michigan

BOSTON.

The Market.

We have had our first really hot wave of the summer, accompanied by an excess of humidity. This seems to have completely extinguished all life remaining in the cut flower business. July 16 and 17 were excessively dull, and no improvement is noticeable during the present week. Sweet peas are the most popular flowers at present. Their quality is not of the best, but good flowers move more readily than roses or carnations. Roses are in reduced supply, but are of good quality for summer, with a feeble demand. Ophelia is one rose which always sells out clean. Reds have moved fairly well; so have Russell, Taft and Mock. Carnations are nearing the end; flowers are getting small and spidery, and the prices are low.

Gypsophila elegans and paniculata are in oversupply. The double form of paniculata sells much the better. The trade in valley and lilies is at a low ebb, and there are few calls for catleyas or gardenias. Gladioli are druggery, and bachelor's buttons and sweet sultans are harder to move. A variety of other flowers arrive, but there is practically no call for them.

Field Day at Newport.

The Gardeners' and Florists' Club held a field day at Newport, R. I., July 15, the opening day of the sweet pea show. There were 126 passengers who made the trip from Boston on two spe-

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons

Corner Broadway and Gratiot Ave.,

DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.


MICHIGAN ORDERS will be carefully cared for by
HENRY SMITH
Wholesale and Retail Florist of **GRAND RAPIDS**

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist
11 WEST MAIN STREET

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Alard Bros. Florists
Main Store:
2077 Broadway at 72 St.
Phone: Columbus 6883
Greenhouses WOODSIDE, L.I.

Branches:
2703 Broadway at 103 St.
1664 Second Ave. at 84 St.

We Carry the Highest Grade of Cut Flowers

ADJACENT TO THEATRICAL
AND STEAMSHIP DISTRICTS

WEDDING DECORATIONS A SPECIALTY

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO, CAL.

SHIBELEY-MANN CO.

Fills orders for florists all over the world. Prices reasonable and commission allowed.

1203-1205 Sutter Street

ESTABLISHED 1890
Darbee
FLORIST

SAN FRANCISCO, CAL.

1936 Hyde Street
Choice Selected Flowers

Delivered anywhere in this vicinity, steamer sailings, etc. Also California Flowers and Greens shipped successfully to Eastern cities. Write or wire us.

WOLFSKILLS' and MORRIS GOLDENSON
FLORISTS and DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Darling's Flower Shop

(Hayward Floral Co.)

216 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

233-235 Grant Avenue

JOSEPH'S Flowers, Fruits, Favors
FLORISTS

B. M. JOSEPH Phone Sutter 423

Novelties for
"Welcoming" and "Bon Voyage" Packages
Flowers Delivered to Any Part of the World

cial coaches; some twenty-five others made the journey of seventy miles from Boston and other near-by points by auto. On arrival, a delegation from the Newport Horticultural Society met the party and conducted them to special electric cars, which carried them to the beach, where nearly all partook of a fine shore dinner. Those who do not like such dinners got something more to their taste. After the inner man had been satisfied, automobiles and coaches were boarded and a long ride taken along the famous ocean drive. Many of Newport's most famous gardens were passed and a few of the more important were inspected.

After the drive the sweet pea exhibition was visited, and later some of the party returned to the beach and had a dip in the briny deep, while others looked up additional places of horticultural interest. All the estates looked fresh and inviting after recent copious rains. The privet hedges were as trim as ever and lawns and flower gardens were in beautiful condition. A few stayed over in Newport, but the majority took the 7:10 train back the same evening, all arriving in Boston safe and sound after a pleasant outing. A few members were reported indisposed July 16, due probably to the heat and an abnormal consumption of clams.

Various Notes.

Peter Jensen is now managing Mac-Mulkin's old greenhouses, at Norfolk Downs, for a corporation. There are a good many orchids on the place, and, in addition, chrysanthemums, carnations, cyclamens, azaleas and bulbous flowers will be specialized in.

The leading attraction of the present week is the picnic of the Gardeners' and Florists' Club at Cunningham park, East Milton, July 22. It is years since so much enthusiasm has been shown. W. J. Kennedy is ringmaster; P. M. Miller, starter; W. N. Craig, clerk. The judges are James Methven, W. K. Rogers, D. Finlayson, Frank Allison, J. G. Duguid, Geo. M. Anderson, Peter Fisher, M. A. Patten, William Sim,

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. 912 Third Ave. L. W. MCCOY, Florist

GROWER, WHOLESALE
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Careful and prompt attention given to orders. Alaska, Washington and Oregon.

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Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

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GROWERS and
RETAILERS, Portland, Ore.



CHEYENNE, WYO.

Arthur A. Underwood, Proprietor

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FOR PROMPT AND
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A. J. BURT, 829 Riverside Avenue

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N. E. Cor. 44th Street and Madison Avenue,
NEW YORK

Orders delivered on all the Ocean Liners or telegraphed to our own correspondents in Europe and the British Colonies.

Cable Dardesflor, Western Union

Member Florists' Telegraph Delivery.

Established 1896

Abundantly prepared at all times.

Edwards Floral Hall Company
1716 Pacific Ave.
ATLANTIC CITY, NEW JERSEY
Nurseries: Mediterranean and South Carolina Avenues.
Member Florists' Telegraph Delivery Ass'n.

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FLORIST
JERSEY CITY
ESTABLISHED 1899 N. J.

Your orders for ATLANTIC CITY, N. J. will be carefully filled by

Georgette Berkley
1505 Pacific Ave.
Member Florists' Telegraph Delivery.

PHILIPS BROS., 938 Broad St.
NEWARK, N. J.

Artistic Floral Work and Long Stem Beauties our Specialty

MONTCLAIR, N. J. MASSMANN,
All Orders Promptly Attended to
L. D. Phone No. 488.

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EDWARD SCEERY—PATERSON and PASSAIC
Member Florists' Telegraph Delivery Ass'n.

W. and W. FLOWER STORE
99 S. Main St., WASHINGTON, PA.
Wholesale and Retail Florists.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

"THE ROSERY"
LANCASTER'S QUALITY FLOWER SHOP
Lou Helen Dundore Moore
LANCASTER, PA.

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

THE FERNERY **SCHULTHEIS, FLORIST**
Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

J. V. LAYER
ERIE, PA.
WRITE, PHONE or WIRE

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

MYERS BROS. Altoona, Pa.
All Orders Carefully Executed

A. F. Barney, Robert Cameron and James Brown. W. J. Patterson is umpire for men, T. H. Westwood for boys, and F. E. Palmer for ladies. The committee in charge consists of P. M. Miller, W. J. Kennedy, A. K. Rogers, W. J. Patterson, Geo. M. Anderson and James Methven.

James Wheeler, of Natick, is growing 20,000 chrysanthemums this season, chiefly early varieties. He has finished housing his carnations, 18,000 in all. Alice is the only new sort being tried. Of the older sorts, Matchless, White Wonder, Beacon, Benora, Pink Delight and a few Enchantress Supreme are being grown. One bed is already planted with yellow marguerites. Others will be planted after mums.

Seymour Grose, of Carbone's, is spending his vacation at Newport and other seaside resorts.

Charles E. Evans, of Watertown, is marketing some nice white swainsona and double gypsophila. The last named sells when the single variety can hardly be moved at any price.

Duncan A. Robertson, of Penn's force, left July 17 to spend his vacation in a camp at Marlboro, Mass. E. Daniels went to Lake Winnepesaukee, N. H., for his vacation.

Adolph E. E. Koch, of Nobscot, has been enjoying a vacation at Chicago visiting friends, and reports a most delightful visit.

Penn's duck farm has been a potent attraction the last few days. About 100 ducklings splashing in the pools or sunning themselves on the moss-covered banks made a delightfully cool picture with the thermometer in the eighties and nineties.

W. J. Thurston, manager of the Flower Exchange, has been spending a vacation at Holliston and Sherburn, Mass.

At Patrick Welch's wholesale store, the American Beauties, valley and gladioli are of grand quality at present.

The exhibition committee of the Massachusetts Horticultural Society has approved of the scheme to omit the



S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

Danker ALBANY, NEW YORK

Flowers delivered also in Troy, Watervliet, Cohoes, Rensselaer and Schenectady
Member of Florists' Telegraph Delivery Ass'n

ALBANY, N. Y.

The Rosery 23 STEUBEN STREET
FLOWER SHOP
Best service
Send your orders to us

W. & T. CASS, Florists
GENEVA, N. Y.

Telegraph Orders Promptly Filled in Western New York.

SYRACUSE, N. Y.

1703 Court Street
J. MULHAUSER & SON, Florists

STATE NURSERY CO. CUT FLOWERS
170,000 sq. ft. of glass at your service.
HELENA, MONTANA

ROCHESTER, N. Y. J. B. KELLER SONS, Florists

25 Clinton Avenue, N.
Roch. Phone Stone 606. L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

M. P. CHAMPLIN, 226 Nott Terrace
SCHENECTADY, N. Y.
Flowers and Floral Designs for All Occasions

WELLS COLLEGE and
CENTRAL NEW YORK ORDERS
DOBBS & SON, Auburn, N. Y.

The Saltford Flower Shop
Poughkeepsie, New York
A QUALITY SHOP IN A QUALITY TOWN

Telegraph Delivery Department

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Alexander McConnell

611 Fifth Avenue, corner of 49th St.

NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNEL

David Clarke's Sons

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Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

M.A. Bowe

IN HEART OF NEW YORK CITY

6 E. 33d Street, New York
Opposite the Waldorf-Astoria. Phone Mad. Sq. 6404
Our Motto—The Golden Rule

Flowers to All the World

by TELEGRAPH

SIEBRECHT & SON

619 Fifth Ave., NEW YORK CITY

WE WERE ONE OF THE PIONEERS

YOUNG & NUGENT

NEW YORK: 42 W. 28th St.

In the theater district. Exceptional facilities for delivering flowers on outgoing steamers. Your orders will receive prompt and careful attention. Wire, telephone or write us.

MYER L. D. Phone
5297 Plaza
609-11 Madison Ave., New York

JOSEPH TREPEL, 334 Lewis Ave., BROOKLYN, N. Y.

Telephone No. 1310 Bedford

— Six Up-to-date stores in the City of Brooklyn —

We give personal attention to your orders and guarantee satisfaction.

WARENDORFF

STORES ALL OVER TOWN Send your New York orders to The Ansonia, 74th Street and Broadway.

CHATHAM, N.Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

ORDERS
FOR.....

NEW YORK

Wire or Phone to

MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel
Best Florists in the States as References EUROPEAN ORDERS EXECUTED
Member Florists' Telegraph Delivery Association

spring show in Boston next year in favor of one in May. The change meets with scant favor. May exhibitions have never proved popular in Boston, nor have they ever proved financial successes. Both private gardeners and florists are too busy in May to give much attention to flower shows, and the public does not care to visit such shows when there is a far more beautiful floral display in the parks, gardens and arboretum.

Frank J. Wheeler, salesman for James Wheeler, is enjoying a vacation at Baker's Island, Me., with his wife.

The Budlong Rose Co. finds Ophelia still the best selling rose, with Mock, Stanley and reds next in favor.

M. F. Ruane, of Waltham, has a fine new 6-cylinder Buick touring car.

Raymond W. Swett, of Saxonville, who specializes in gladioli, has sent me samples of Darwin tulips grown there, which are of excellent quality. Darwin tulips can be successfully grown and will produce as fine bulbs as in Holland, but I doubt if we can grow them as cheaply. Darwin tulips do not run out as do the early bedding tulips, a fact not yet properly appreciated.

I was interested in Phil's remarks regarding the Philadelphia Florists' Club in last week's Review. I think the decision to cut out the August meeting is sensible. Our own club in Boston never holds any meetings in July and August, and I believe all other clubs would do well to close up meetings during the two hot months. We have not found it necessary here to have bowling or even a canteen to get out a good number of members. Our average attendance for several years has varied from 150 to 175. It rarely falls as low as 100, and has passed the 300 mark. Like other clubs, we have noted the gradual passing of some of the local leaders in the trade, but the places of these members are always filled by younger and active members, who can give more time to the club's work and attend more promptly than those who were a force years ago. The great difficulty at club meetings is to secure speakers who can hold and interest the members, especially where so many branches of horticulture are represented. Ladies' nights and other social features all help to keep clubs virile and prevent meetings from becoming too dry and tedious. Visitors last week included J. H. Stalford and A. E. Thatcher, Bar Harbor, Me., and Ernest Weld, Madison, N. J. W. N. C.

Sidney Hoffman, whose appearance in

THOS. F. GALVIN, Inc.

NEW YORK 561 Fifth Ave. Vanderbilt Hotel

1 Park Street BOSTON
799 Boylston Street

Deliveries to Steamers and all Eastern Points.

Remember Phillips

272 Fulton Street
BROOKLYNBrooklyn's only member of the Florists' Telegraph Delivery. Floral deliveries in New York, Brooklyn, Long Island, New Jersey, Etc.
— Established 1874 —

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Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.WILSON 3 and 5 Greene Ave.
339 to 347 Greene Ave.

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Telephone, Murray Hill 783

KOTTMILLER FLORIST

426 Madison Avenue, corner 49th St., NEW YORK

Highest Award at the International Flower Show, April 11, Grand Central Palace.

Out-of-town orders solicited. Location Central. Personal Attention.

IN THE HEART OF NEW YORK CITY

Close to Theaters and Steamships

Personal Selection Satisfaction Guaranteed.

THE BOSTON FLORIST

Established 1902

135 E. 34th St., NEW YORK

A Card This Size

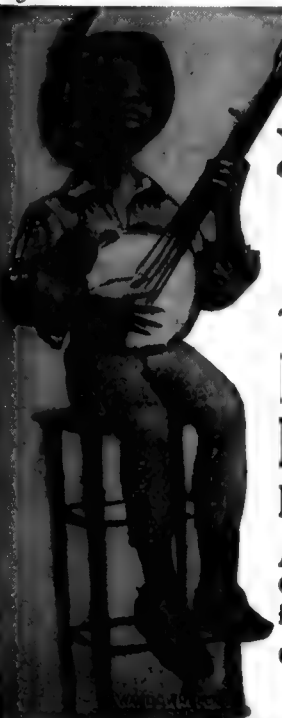
Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade. A half-inch card costs only 35c per week on yearly order.

C. C. TREPEL — TEN STORES —
Main Office, Bloomingdale's
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

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SEND
YOUR
ORDERS FOR
DIXIE
LAND
TO
**IDLE HOUR
NURSERIES**
Macon, Georgia
All Choice
CUT FLOWERS
in Season
Orchids and Valley
a Specialty

FOR DELIVERY IN
GEORGIA
Consult
LAWRENCE FLORAL CO.
ATLANTA, GA.
CHOICE FLOWERS FOR ALL OCCASIONS

BIRMINGHAM, ALA.
The Flower Shop
Order your flowers on any occasion for delivery in
this section from the leading Florist in the City.
C. I. BAKER,
1514 So. Thirteenth St., BIRMINGHAM, ALA.

MILLS THE FLORIST, Inc.
36 W. Forsyth Street
Jacksonville, Fla.
We reach all Florida and South Georgia points

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

KNOLL FLORAL COMPANY.
THE LEADING FLORISTS.
TAMPA FLA. LONG DISTANCE PHONE 2516

MRS. L. P. FOWLER, Florist
202 Orange St., WILMINGTON, N. C.
All orders for N. Carolina filled promptly.
Usual discount. Long distance Bell Phone, 1433-J.

MOBILE, ALABAMA
The Minge Floral Co.

ROSEMONT GARDENS
W. B. Paterson, Prop., MONTGOMERY, ALA.
116 Dexter Ave.
Members Florists' Telegraph Delivery Ass'n.

RICHMOND, VA. **JOHN L. RATCLIFFE**
FLORIST
209 W. Broad St. Branch Hotel Jefferson, Hotel Greenbrier, White Sulphur Springs, W. Va.
Offices Richmond, Va.

RICHMOND, VA.
The Hammond Company, Inc.
LEADING FLORISTS
109 EAST BROAD STREET
NORFOLK, VA.
GRANDY THE FLORIST
Orders also delivered to
FORTRESS MONROE, VA.
Member Florists' Telegraph Delivery Association

the bankruptcy court was recently re-
corded in these columns, and James D.
McQuaid have incorporated as Hoff-
man, Inc., to do business in flowers,
with a capital stock of \$10,000.

ST. LOUIS.

The Market.

The weather last week had a depressing effect on the wholesale market and the retail trade. It was the hottest of the season, averaging 90 degrees. The retailers say there is hardly anything doing outside of funeral work, and the wholesalers find it hard to dispose of the large consignments that come in daily, at anything like a price. This is especially true of gladioli, and it seems as though our local growers have tried to see who could grow the most of this stock. The lowest price on gladioli was \$4 per thousand for mixed colors; extra select stock hardly went over \$10 per thousand. America, Mrs. F. King and Augusta are classed as the best sellers.

Asters are beginning to come in quite heavily, and promise to crowd the market still more by the end of the week. The single, everblooming tuberose stalks are beginning to arrive, and these, too, will give the wholesalers some trouble in the next week or ten days. Few of the extra fancy roses are coming in now, but there are plenty of the first and second grades. Kaiserin is the best of the white roses that come in. Beauties, too, are enough for the demand. The bulk of the stock is made up of Killarneys. Carnations are small; the extra select are limited to a few hundred, while the other grades are plentiful; there is a slow demand for them. Sweet peas are not so plentiful now. Lilies and valley are slow in demand. Good smilax, adiantum and asparagus are in quite good supply.

Various Notes.

D. I. Bushnell, one of our largest local seedsmen, was elected president of the St. Louis branch of the Navy League of the United States last week.

Arcade Floral Shop
F. W. KUMMER, Prop.
309 KING ST.

CHARLESTON, S. C.
Clarksburg, W. Va.
Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.
Hayman Greenhouse Co.
Clarksburg, W. Va.

J. W. DUDLEY SONS CO., Florist
In West Virginia at PARKERSBURG,
CLARKSBURG and HUNTINGTON
You can depend on us for all orders for
delivery in West Virginia.

The Park Floral Co.
J. A. VALENTINE, Pres.
Member Florists' Telegraph Delivery.

DENVER, - COLORADO
Colorado Springs, Colo.
Orders Carefully Executed
PIKES PEAK FLORAL CO.
Wholesale and Retail
Member Florists' Telegraph Delivery

Colorado Springs, Colo.
Frank F. Crump Wholesale and
Retail Florist
Member Florists' Telegraph Delivery

The Colonial Flower Shop
518 N. Main St., PUEBLO, COLO.
Will promptly execute all orders in this vicinity.

Charleston, S. C. Carolina Floral Store
339 King Street
Greenhouses, Meeting and Romney Sts. We grow
our flowers; place orders here for fresh flowers.

VAN LINDLEY CO.
FLORISTS
GREENSBORO, N. C.

CHARLES P. DUDLEY
FLORIST
Union Trust Bldg., 7th and Market Sts., PARKERSBURG, W. Va.

Orders for **Charleston, W. Va.**
are given prompt and careful attention by the
CHARLESTON CUT FLOWER AND PLANT CO.

Telegraph Delivery Department

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BOSTON, Massachusetts

24 Tremont St.
J. NEWMAN & SONS CORP'N

Orders by wire receive prompt and careful execution.
We can refer to leading florists in all principal cities. Established 1870.

CARBONE, 342 Boylston St.,

BOSTON

Member Florists' Telegraph Delivery Association

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

RANDALL'S FLOWER SHOP

HARRY I. RANDALL, Proprietor

Phone: Park 94

13 PLEASANT ST., WORCESTER, MASS.

Member Florists' Telegraph Delivery Association.

H. F. A. LANGE

Worcester, Mass.

Delivers to all points in New England.
125,000 square feet of glass.

Member Florists' Telegraph Delivery Association

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

63 South Main Street

Members Florists' Telegraph Delivery Ass'n.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

PROVIDENCE, R. I.

and All T. J. JOHNSTON & CO.,
New England Points 171 Weybosset St., Providence

BROCKTON, MASS.

All orders received, delivered promptly in New
England.
W. W. HATHAWAY, 9 Main Street

LYNN, MASS. GIBBS BROS.

233 Union Street
We deliver also
SWAMPSCOTT SAUGUS RAHANT SALEM

WELLESLEY COLLEGE

Oana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

¶The largest staff of
floral artists in New Eng-
land handle our immense
volume of orders promptly
and efficiently. A feature
of the PENN Business is
PENN Service. ❀ ❀ ❀

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
37-43 BROMFIELD STREET

Wax Brothers Boston, Massachusetts
143 Tremont Street
The Centrally Located Florist Shop
We cover All Points in New England.
Years for Reciprocity.
Members Florists' Telegraph Delivery.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 30% allowed.

Mr. Bushnell is well known all over
the country. He is a member of the
American Seed Trade Association and
is classed among the wealthy in this
city.

Charles W. Wright, secretary of the
Lumberman's Journal, was killed last
week in an automobile accident. Mr.
Wright was a great lover of flowers and
spent much time at the Missouri
Botanical Garden and often called at
The Review's local headquarters for a
look through the paper.

Wm. Ossick and Paddy Patton, of the
W. C. Smith Wholesale Floral Co., say
they will never take their vacation
early in the summer again, for they
cannot get anybody to listen to their
stories of the fish they caught, as the
others are all too busy thinking of the
ones they are going to catch.

The Retail Florists' Association
held its regular monthly meeting Mon-
day evening, July 19, at the Mission
Inn Garden, Grand and Magnolia ave-
nues. The principal speaker was J. F.
Ammann, of Edwardsville, Ill.

The Lady Florists' Home Circle spent
a pleasant afternoon Wednesday, July
14, at the home of Mrs. John Steidle.
The meeting was held on the lawn in
front of the residence and all the ladies
were in attendance. At the next meet-
ing, August 11, Mrs. Otto G. Koenig
will entertain the circle.

Mr. and Mrs. Henry Berning got
back from their wedding trip Thurs-
day, July 15, and report pleasant stays
at Buffalo, New York and Philadelphia.
The trade was glad to greet the boss on
his safe arrival home.

W. C. Smith reports that he, in com-
pany with Mrs. Smith, will soon take
an automobile trip to Omaha, Neb., and
Milwaukee, Wis. In the latter city
they will pay a visit to Mr. Smith's
sister, Mrs. H. V. Hunkel. The trip
will consume the greater part of Au-
gust.

Miss M. S. Newman has closed her
store, at Olive street and Spring ave-
nue, for the summer months, and, in
company with Miss Armstrong, is en-

RHODE ISLAND

JOHNSTON BROTHERS

LEADING FLORISTS

38 Dorrance Street, PROVIDENCE

Members Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North-
ern N. Y. filled to your entire satisfaction at right prices.

Gave The Florist

Coombs LEADING FLORIST
Member Florists' Telegraph
Delivery Association.

Orders
solicited for
all parts of
Connecticut

Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn., Norwich, Conn.,
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

Yankton, South Dakota

We grow Roses, Carnations, and all seasonable
flowers. Floral emblems that are right. Give
us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

VERMONT'S FLORIST

W. E. PETERS

137 St. Paul St., BURLINGTON, VT.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

Bell Main 2809
Cuy. Central 1868

The Smith & Fellers Co.
LEADING
FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
**CLEVELAND and
STATE OF OHIO**

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS
1284-1308 Euclid Avenue
Members Florists' Telegraph Delivery Ass'n.

**The Cleveland
Cut Flower Co.**
CLEVELAND, OHIO
Will fill your orders for Designs or Cut
Flowers in Northern Ohio.

**CLEVELAND
OHIO** **A. GRAHAM
& SON**
5525 EUCLID AVENUE Member F. T. D.

MITCHELL, S. D.
FOR SOUTH DAKOTA
AND THE NORTHWEST
THE NEWBURYS, Inc.
We raise 'em.

NEWARK, OHIO
CHAS. A. DUERR
Member Florists' Telegraph Delivery

NEWARK, OHIO
Kent Brothers Flower Shop, 20-22 W. Church St
FLORAL DESIGNS of all kinds COVER ALL OHIO POINTS


Send Orders for
**Washington,
D.C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets


WASHINGTON,
D. C.
GUDE'S
GUDE BROS. CO.
FLORISTS
1214 F ST. NW
WASHINGTON, D.C.
Members
Florists' Telegraph Delivery

"ALWAYS AT YOUR SERVICE"
TOLEDO
METZ & BATEMAN
Ohio Bldg. 414 Madison Ave.
Located in the center of business district.

CLEVELAND, OHIO
BRAMLEY & SON
Store and Greenhouses, 1181 East 71st Street

SIOUX FALLS, S. D. 74 trains daily. Supplies
Iowa and all points west. S. Dak., N. Dak., Minn.
THOMAS GREENHOUSE (Est. 15 years.)

joying the cool breezes in Colorado.
They will return September 1 and open
for business.

Frank Gorly, of Grimm & Gorly, who
manages the ball team named for the
firm, has his team out in front in the
city league. Frank says that Fielder
Jones has nothing on him when it
comes to managing ball teams.

The Windler Wholesale Floral Co.
and the Schoenle Floral Co., near neigh-
bors at Grand and Shenandoah avenues,
are keeping up their pretty window dis-
plays these hot summer months. Gla-
dioli in the various colors are the prin-
cipal flowers used. The Shenandoah
theater, which is between them, draws
large crowds each night, and the pretty
windows attract many of the people.

Oscar Kuehn, head of the wire shop
of the W. C. Smith Wholesale Floral
Co., will leave Saturday, July 24, with
his wife and son to pay a visit to his
mother, in Milwaukee. He will also
visit his old home in Detroit before re-
turning September 1.

I do not hear of any of our local
florists who will attend the S. A. F.
convention at San Francisco next
month. Our state vice-president, R. J.
Windler, now a resident of Chicago,
has not yet made known whether any-
thing has been done regarding the trip,
should some make up their minds to go
at the last moment.

Most of the west end florists are in
the midst of cleaning up for the sum-
mer months, with their show houses
cleared out for a fresh coat of paint,
and redecorating the interior of the
stores so as to be ready for an early
fall season, which generally opens with
the return of the summer vacationists.

Henry Nolte, of the H. G. Berning
force, is on his vacation. On his re-

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL
KINDS

COLUMBUS OHIO
Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 266 So. High St.
Citizen's 5328, Bell Main 2903

The Livingston Seed Co.
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., **COLUMBUS, OHIO**

LIMA, OHIO
Eggert N. Zetlitz
THE LEADER

**Steubenville,
Ohio** **G. L. HUSCROFT,**
FLORIST
119-120 North Fourth Street
All Orders Promptly Executed.

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

MRS. J. B. FREEMAN
OF "THE FLOWERS"
336 Superior St., **TOLEDO, OHIO**

VAN METER FLOWER SHOP
SPRING
and HIGH, **Springfield, O.**
BEST FLOWERS for EVERY OCCASION

Dayton, Ohio **HEISS COMPANY**
112
South Main Street
Members Florists' Telegraph Delivery Ass'n.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

**KANSAS CITY, MO.
1017 GRAND AVE.**

Member of the
Florists' Telegraph Delivery Ass'n

A. Newell
FLORIST

Established over 20 Years

U. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
in their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

ST. LOUIS

J. J. BENEKE, 1216 Olive Street

Chillicothe, Mo.

Prompt and Faithful Service.

THE ISHERWOOD GREENHOUSES

SPRINGFIELD, MO.

SUMMERFIELD FLORAL CO.

Growers and Retailers for the Southwest

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

JAMES HAYES, LEADING FLORIST
819 Kansas Ave.
TOPEKA, KAN.

Mrs. M. E. Holcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

ST LOUIS and VICINITY

Send Orders to the Finest and
Best-equipped store in the city

SANDERS, 623 Clara Ave.

Write, Wire or Phone your orders to

YOUNG'S

1406 Olive St., ST. LOUIS, MO.

Regular discount allowed on all orders, either
Plants or Cut Flowers.

Phones: Bell, Main 2308; Kinloch, Central 4981

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA

Members Florists' Telegraph Delivery

turn, Otto Bruenig will take his, fol-
lowed by John and Arthur.

Last week I received a letter from
a person who failed to sign it. It was
postmarked St. Louis, and written on
plain paper and envelope. We do not
write articles from anonymous letters.
J. J. B.

ROCHESTER, N. Y.

The Market.

No material change in business took
place last week. Trade was bad, and
the near future promises no improve-
ment. The market is glutted with all
kinds of flowers, and, consequently,
much stock was thrown away. Buy-
ers are cautious, even at extremely low
prices. The quality of the stock, on
the whole, is fair, but owing to the op-
pressive weather, it has softened up
considerably. Roses are more plenti-
ful than required. Fine Sunburst,
Ward, Maryland and Double White
Killarney are seen. There is a large
supply of short-stemmed stock with
good blooms. American Beauties are
plentiful in all grades. Sweet peas are
overabundant and cheap. Most are out-
door grown. The darker shades are not
good sellers. This can also be said of
carnations, which are sold at ridiculous
prices, sometimes as low as 40 cents
per hundred. Gypsophila is plentiful
and popular for basket work and bou-
quets. There is a large supply of white
and lavender candytuft, which sells
fairly well. Gladioli in pink, red and
white move quickly at fair prices.
White asters are fine and sell well.
The call for snapdragons is not large.
Plenty of outdoor stock is seen, with
some especially fine larkspur, holly-
hocks, coreopsis and mignonette. Glox-
inias, hardy hydrangeas, primulas and
fuchsias are about all the potted plants.
Bedding stock is still moving.

Various Notes.

Miss Lillian Wheeler, of J. B. Keller
Sons, is away on her vacation. Part
of it is being spent at Conesus lake.

The annual family picnic of H. E.
Wilson took place Thursday, July 15,
at Manitou Beach, N. Y.

A handsome blanket of white and

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143-Kinloch, Victor 999

ST. LOUIS, MO.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
JEFFERSON and WASHINGTON AVE.

MISSOURI

STATE FAIR FLORAL CO., Sedalia, Mo.,

covers the state like a drizzling rain. Nine entries
at the State Fair, 1914, and nine blue ribbons.
"Going some, eh?"—Just our common gait. Two
years old, 40,000 ft., hail insurance.

STUPPY FLORAL CO.

Orders executed

Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Montreal
Can.

Corner St. Catherine and Guy Streets.
Member Florists' Telegraph Delivery.

Winnipeg, Canada

THE ROSERY, Florist

289 Donald Street

ORDERS TAKEN FOR DELIVERY ANYWHERE
BETWEEN PORT ARTHUR AND THE COAST

Canada's Florist

Dunlop's

96 Yonge St., TORONTO

SIMMONS & SON

TORONTO, CAN.

SCRIM'S, FLORIST

OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm with 82 years' experience and reputation
Quick auto delivery service for city and suburbs.

Baltimore, Maryland

AND ALL SOUTHERN POINTS

PIERCE & CO. "The House
of Flowers"

517 N. Charles St., Baltimore, Md.
Members Florists' Telegraph Delivery

WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.
Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.
JOHN A. KELLER CO.
INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING
FLORISTS
212 Fifth Avenue No.
NASHVILLE, TENN.

NASHVILLE, TENN.
Joy Floral Co.
Members
Florists'
Telegraph Delivery Ass'n

"WE NEVER SLEEP"

IDLEWILD GREENHOUSES **Memphis, Tenn.**

89 South Main Street

"Up-to-the-minute" Service and Execution
Every Flower in Season

WIRE YOUR ORDERS
TO
HARRY PAPWORTH
The Melrose Ridge Nursery Co. Ltd.
STORE
135 Carondelet St.
NEW ORLEANS
F.T.D.

U. J. VIRGIN
838 Canal St. NEW ORLEANS, LA.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South
All Orders Given Special Attention

KENTUCKY

Jacob Schurz & Co.
INCORPORATED
ESTABLISHED 1873
THE FLOWER SHOP
550 Fourth Avenue Louisville

For painstaking personal service send
your orders to the South's Most
Modern Floral and Art Establishment.

lavender sweet peas, with a cluster of
Ward roses tied with Ward ribbon, was
made by H. E. Wilson for the Kirk
funeral. Other beautiful pieces were
also sent by this firm.

J. Clinton Kellogg, chairman of the
city beautiful scheme, reports highly
satisfactory progress. He says that
more exterior decorations are appear-
ing daily. This is Rochester's first year
under such a scheme and the success
so far is gratifying to the committee.
Within three years, Mr. Kellogg says,
their aim will be accomplished, and out-
door decoration will be a permanent
thing of our city. Needless to say, our
growers have been much benefited by
this scheme.

George T. Boucher reports business
dull. Store trade is quiet. He has had
a few decorations of late, but they have
been on a small scale.

The Rochester Floral Co. had a
dainty window display last week. Black
and white check mats are arranged at
the bottom of the window, with a quan-
tity of miniature vases of pink and
white sweet peas. Large basket vases
of Mrs. Francis King gladioli are
placed at the sides, with a background
of palms.

Most of the florists are closing at
6 p. m. Saturdays, during July and
August, while the wholesale house is
open Sunday from 7 to 8 a. m., during
July, August and September.

Mr. and Mrs. E. P. Wilson returned
from the New England states Tuesday
night, July 13, after a two weeks' trip.
Mr. and Mrs. William L. Keller
have left for Sodus Point, and expect
to be away for about a month.

Miss Gertrude A. Gebhardt is spend-
ing a few weeks at Albion, N. Y.

H. J. H.

PITTSBURGH.

The Market.

Pittsburgh has been experiencing the
hottest weather of the year. Of course
we have not neglected to have a
shower about every twenty-four hours.
Stock of all kinds has been a burden,
especially gladioli. Someone said that
all of the gladioli are coming to Pitts-
burgh and no one denied it. Asters
are coming in and carnations are still
plentiful and fairly good. Business at
the retail stores looks exceedingly sum-
mer-like. In fact, things have been so
quiet that it looks as if business were
dead and buried.

Various Notes.

Oliver Crissman, of Punxsutawney,
Pa., met with a frightful death on

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State
160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

Lexington, Ky.

KELLER, Florist

High Grade Cut Flowers and Designing

Hourly Car Service for Paris, Georgetown,
Versailles, Frankfort and Nicholasville.

CINCINNATI

E. G. HILL FLORAL CO.

Good stock and good
service at both stores

INDIANAPOLIS

Established 1859

A. WIEGAND'S SONS CO.

Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail
establishment.

Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

BERTERMANN BROS. CO.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

Richmond, Ind.

FRED H. LEMON & CO.

Florists and Decorators. Send us your orders

TERRE HAUTE, IND.

JOHN G. HEINL & SON, 129 South 7th Street

BEYER FLORAL CO. SOUTH BEND, IND.

Daily deliveries to Notre Dame University
and St. Mary's Academy.

GARY FLORAL CO.

118 West 5th Avenue
A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Kembla's Flowers

Greenhouses in
MARSHALLTOWN,
CENTERVILLE,
OSKALOOSA,
MASON CITY,
WATERLOO,
BOONE,

IOWA

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

ROCHESTER, MINN.

**KWALITY KUT
FLOWERS**

**D. M.
WIGLE**
Trademark
Registered

ST. PAUL, MINN.

The Largest Store in America.
Members Florists' Telegraph Delivery.
The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc.
20, 22, 24 West 5th Street

ST. PAUL, MINN.

Order your flowers for delivery
in this section from the leading
Florists of the Northwest.

L. L. MAY & CO.
ST. PAUL, MINN.

Des Moines

IN THE CENTER OF IOWA

J. S. Wilson Floral Co.

Orders filled with the kind of care we hope
will be used when we send you an order.
Members Florists' Telegraph Delivery Association.

**Minneapolis, Minn. LEADING
FLORISTS**
SWANSON'S, 618 Nicollet Ave.

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

**MINNEAPOLIS, MINN. 34 So. 5th St.
Whitted Floral Co. 932 Nicollet Ave.**

Members Florists' Telegraph Delivery Association

Green Bay, Wis. CARL MEIER & CO.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

LA CROSSE FLORAL CO. La Crosse, Wis.
will properly execute orders in
WISCONSIN OR THE NORTHWEST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

OTTUMWA, IOWA

O. P. M. CRILEY, cor. Willard and 8th Sts.
Postal and Western Union Telegraph

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

Waterloo, Iowa

CHAS. SHERWOOD
320 E. 4th Street

Greenhouses, cor. Fairview and Conger Sts. All
orders receive careful and prompt attention.

July 4. Further particulars will be
found in this week's obituary column.
Vacation seems to be the most im-
portant topic of conversation. Many
have gone and still others are looking
forward to either a dip in the ocean or
a fishing trip to Canada.

A postal from Ben Elliott, written at
Seattle, Wash., says he is having the
time of his life.

Fred Burki and family made an auto
trip to Bedford Springs over Sunday.

T. P. Langhans and family have gone
to Geneva and the lake.

Mrs. E. A. Williams is taking an auto
trip through the east.

George McCallum has gone to Buf-
falo and thereabouts.

Visitors: B. C. Blake, of Springfield,
O.; David Geddis, of St. Louis, Mo.
Clarke.

NEWARK, N. J.

The Market.

China asters appeared in the local
flower shops last week; they are of
excellent quality and the prices are
reasonable for the beginning of the
season. While there are still some fine
carnations in the market, they are gen-
erally of inferior quality. Fair prices
are received for the best flowers, but
considerable quantities of medium-qual-
ity flowers are sold for next to nothing.
Peddlers have lately been selling carna-
tions for 1 cent each. It is said that
they buy the left-overs in the New York
markets for 25 cents per hundred.
Gladioli continue to sell well, and sweet
peas figure prominently in almost all
window displays. Ox-eye daisies con-
tinue to meet with favor. Peonies have
almost passed. Larkspur, coreopsis,
sweet william, candytuft, snapdragon,
phlox and other seasonable flowers are
abundant. Most of the better stores
still carry a supply of Easter lilies,
which are of good quality. Dorothy
Perkins and Crimson Ramblers are be-
ginning to pass. Orchids of good qual-
ity are still seen.

Business is quiet, as is to be expected
at this time of the year, but many do
not find trade much below normal,
though some other lines still feel the
financial depression.

Various Notes.

Charles Witheridge had some gradu-
ation trade this year, but it was only
a small fraction of what this business
was a few years ago, before the school

Milwaukee, Wis.

J. M. FOX & SON
437-39-41 MILWAUKEE ST.

Members Florists' Telegraph Delivery Assn.

MADISON, WIS.

RENTSCHLER FLORAL CO.
Formerly Capitol City Greenhouse Co.

Best Shipping Service for Wisconsin

**For WISCONSIN delivery of
"Home-grown Flowers"**

GET IN TOUCH WITH

J. E. MATTHEWSON
SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

C. H. FREY Wholesale
and Retail
Florist

1133 O St., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice
Trade Discounts. First-class Stock

FREY & FREY

1338 O St., LINCOLN, NEB.

Wholesale and Retail

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

LINCOLN, NEB. CHAPIN BROS.
Retail Florists

Flowers for All Occasions, from Cradle to Grave

LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n.

HESS & SWOBODA, FLORISTS
Telephones 1501 and L 1582

1415 Farnum Street OMAHA, NEB.

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association.

Michigan Ave., at 31st St

The unexcelled facilities of the Ernst
WIENHOEBER
Company
are available to the trade for filling any order in
CHICAGO
22 East Elm Street
Member Florists' Telegraph Delivery.

Chicago Des Moines
ALPHA FLORAL CO.
146 S. Wabash Ave., Chicago, Ill.
623 Walnut St., Des Moines, Ia.

Largest and most centrally located store in the city. All orders given prompt attention.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

Deliveries to Northwestern University and all North Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Aurora, Ill. **JOS. M. SMELY**
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

J. L. JOHNSON, DE KALB, ILL.
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful attention.

Rockford, Ill., **H. W. Buckbee**

Member Florists' Telegraph Delivery

A. C. BROWN, SPRINGFIELD,
ILLINOIS
LARGE GREENHOUSES

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

FREEPORT, ILL. We are the largest
Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.

All Orders Receive Careful Attention and Prompt Delivery.

SIOUX CITY Supplies western Iowa,
southern Minnesota, all of
IOWA South Dakota, northeastern Nebraska.

J. C. RENNISON CO.

NORTH FLORAL CO.
915 Central Ave., FORT DODGE, IA.

Established 1857.

Wittbold
FLORIST

737-739 Buckingham Place

L. D. Phone 1112 Graceland **CHICAGO**

Send us your retail orders. We have the best facilities in the city

authorities began to discourage the presentation of flowers at graduations.

H. C. Strobell & Co. report that business has settled down to its usual summer pace and that little live business can be expected until fall.

Peter Penek reports that business at present is quiet. He had a good spring and early summer trade.

More than 100 panes of glass in the greenhouses of Fred Nason, at Murray Hill, were broken by hail July 14 and smaller quantities in other places. The storm was especially severe in Madison and Chatham, where florists suffered varying losses. At the greenhouses of M. L. Force, Convent Station, more than 600 panes of glass were broken. At Westfield the greenhouses of Herder Bros. were completely wrecked and the contents were torn up and crushed. A dwelling which is in course of erection on the property of the Jakobsen Floral Co., in Springfield, was hit by lightning. The bolt split one of the columns of the building and did other damage to woodwork. The greenhouses which are being erected in the rear were uninjured. Several barns were destroyed by lightning and a number of houses hit.

R. B. M.

STEAMER SAILINGS.

Bulletin a few of these steamer sailings in your window, with the information that you have facilities for delivering bon voyage tokens on board any outgoing boat, or funeral or other flowers anywhere on short notice:

Steamer—	From—	To—	Sails.
Tuscania.....	New York...	Glasgow	July 23
New York.....	New York...	Liverpool	July 24
Northland.....	Montreal...	Liverpool	July 24
China.....	San Fr'sco...	Hongkong	July 24
Tennyson.....	New York...	Brazil	July 24
Eastern Prince..	New York...	Brazil	July 25
Noordam.....	New York...	Rotterdam	July 27
Akl Maru.....	Seattle.....	Hongkong	July 27
Rio de Janeiro..	New York...	Brazil	July 27
Bermudian.....	New York...	Bermuda	July 28
Guiana.....	New York...	West Indies..	July 30
Saxonia.....	New York...	Liverpool	July 31
Philadelphia...	New York...	Liverpool	July 31
Pretorian.....	Montreal...	Glasgow	July 31
Manchuria.....	San Fr'sco...	Hongkong	July 31
Corinthian.....	Montreal...	London	Aug. 1
Canopic.....	New York...	Genoa	Aug. 3
Gramplan.....	Montreal...	Liverpool	Aug. 5
St. Louis.....	New York...	Liverpool	Aug. 7
Megantic.....	Montreal...	Liverpool	Aug. 7
Vestris.....	New York...	Brazil	Aug. 7
Rotterdam.....	New York...	Rotterdam	Aug. 10
Tamba Maru....	Seattle.....	Hongkong	Aug. 10
Dominion.....	Philadelphia.	Liverpool	Aug. 10
Corsican.....	Montreal...	Glasgow	Aug. 14

We are prepared to take care of out-of-town orders for

CHICAGO
Delivery or shipment anywhere.
C. W. McKELLAR,
22 East Randolph St. CHICAGO

A. McADAMS

Established 1865

We are prepared to take care of out-of-town orders for

CHICAGO

W. J. La Grotta, Prop. 53d St. and Kimbark Ave.

ORDERS FOR CHICAGO

EVERYTHING IN FLOWERS
DELIVERED ANYWHERE

PHONE, WRITE OR WIRE

A. F. KEENAN & CO.
1222-1306 E. 63rd Street

Tels. Hyde Park 875-5416

SPECIAL SERVICE TO CHICAGO UNIVERSITY

FRIEDMAN
FLOWERS

CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel

COURTESIES EXTENDED TO ALL FLORISTS

F. WM. HECKENKAMP, JR.

QUINCY'S (ILLINOIS)
LEADING FLORIST

Prompt service for Western Illinois, N. E. Missouri and S. E. Iowa.

We can assure you the best of service with the regular discount on all your retail orders for the following towns:—

Austin, Oak Park, River Forest, Maywood
Riverside, La Grange, Western Springs,
Hinsdale, Glen Ellyn, Wheaton and
Elmhurst, on short notice.

KLIMMER'S GREENHOUSES
812 Dunlap Ave. FOREST PARK, ILL.

BLOOMINGTON, ILL.
Flowers delivered in this city and surrounding country promptly. Best service.
WELLENREITER & SON, 409 N. MAIN STREET

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully.

PEKIN—**PEORIA**

All Orders Receive Personal Attention

GEO. A. KUHLE, Pekin, Ill.

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WILLIAMSPORT FLORAL CO. The Leading Florists

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, John M. Lupton, Mattituck, L. I.;
Secretary-Treasurer, O. E. Kendel, Cleveland, O.

H. G. PEDRICK, of George R. Pedrick & Son, accompanied by Mrs. Pedrick, was a Chicago visitor last week, returning from California.

D. I. BUSHNELL, of D. I. Bushnell & Co., St. Louis, was last week elected president of the St. Louis branch of the Navy League of the United States.

THE bankruptcy proceedings in the case of the Johnson Seed Co., Philadelphia, are reported under the head Business Embarrassments in this issue.

THE Young-Randolph Seed Co., at Owosso, Mich., has purchased land on which to build a warehouse this summer. The company has been doing business in Owosso a little over a year, occupying rented quarters.

THE shortage of sugar beet seed resulting from the stopping of shipments from Germany may be obviated by the importation of Russian seed. It is asserted that enough to supply all the needs of the United States may be obtained from Russia.

S. M. ISBELL & Co., Jackson, Mich., grow a large acreage of radish seed in the northern part of Michigan. "We have noticed," they say, "reports to the effect that radish crops in Michigan would be almost total failures. We are glad to say that, although forced to plow up one or two small fields, the prospects are that we will harvest a fair crop at least."

THE Zeller Seed Co., at Jefferson, Ia., has secured a new location, on the Northwestern tracks, and will erect a seed house immediately. The building committee has returned from a tour of seed houses of Iowa and Illinois, and will equip the establishment in the most modern way. The building will be 44x80 feet, two stories high, and of fireproof construction.

AT the annual meeting of the stockholders of the A. A. Berry Seed Co., Clarinda, Ia., held upon Mr. Berry's return from the seedsmen's convention at San Francisco, the following officers were elected: President, A. A. Berry; secretary, J. F. Sinn, and treasurer, A. F. Galloway. The company recently increased its capital stock from \$75,000 to \$150,000, which is fully paid up. It has also a surplus in reserve, which gives a working capital of over \$200,000. The company does a wholesale and mail-order business.

IMPLIED WARRANTY.

The other day, the Supreme Court of California handed down an opinion holding that a sale of seed at "a sound price warrants a sound article," and that this implied warranty of reasonable germinating qualities cannot be avoided by inserting in the invoice or bill of lading covering the shipment a disclaimer of warranty. There is nothing in the opinion, however, contrary to the well recognized rule of law that a disclaimer of warranty may be made a part of the terms of a contract of sale; it is merely decided that the disclaimer is too late when first asserted in the invoice or bill of lad-

TURNIP SEED
LEONARD SEED CO.
226-230 W. KINZIE STREET, CHICAGO
ONION SETS **GROWERS FOR THE TRADE**
Write for Prices

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"
Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Braslan Wholesale Growers of the following California Specialties only:
ONION, LETTUCE, CARROT, RADISH, PARSNIP, PARSLEY,
CELERY, ENDIVE, LEEK, SALSIFY and SWEET PEAS
Seed Growers
SAN JOSE, CALIFORNIA
Company

The Everett B. Clark Seed Co., Milford, Conn.
Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho
Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

Western Seed & Irrigation Co.
Seed Growers and Dealers
Specialties:
Cucumber, Musk and Watermelon,
Pumpkin, Squash, Sweet and Field Corn.
FREMONT, NEB.

THE L. D. WALLER SEED CO.
Specialists in
SWEET PEAS—NASTURTIUM SEEDS
Prices on Application
GUADALOUPE, CALIFORNIA

Contract Seed Growers
Specialties: Pepper, Egg Plant, Tomato,
Vine Seed and Field Corn.
Correspondence Solicited
George R. Pedrick & Son
PEDRICKTOWN, N. J.

The C. Herbert Coy Seed Co.
VALLEY, Douglas County, NEB.
Wholesale Growers of High-grade Seeds
Cucumber, Muskmelon, Squash and Pumpkin,
Sweet, Flint and Dent Seed Corn

—THE—
J. C. Robinson Seed Co.
WATERLOO, NEB.
ROCKY FORD, COLO.
Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar
Flint and Field Seed Corn.

Waldo Rohnert
GILROY, CAL.
Wholesale Seed Grower
Specialties: Lettuce, Onion, Sweet Peas, Aster,
Cosmos, Mignonette, Verbena, in variety.
Correspondence solicited.

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"PEACOCK BRAND SEEDS"
STANDARD OF QUALITY
ONION SETS
4013 Milwaukee Avenue
CHICAGO

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SEED GROWERS
Strictly Michigan Grown Beans, Cucumber,
Tomato, Muskmelon, Squash, Watermelon, Radish,
Sweet Corn. Correspondence solicited.

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Growers of
ONION, LETTUCE, RADISH, Etc.
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BEAN GROWERS
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Grown for the
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HAVEN SEED CO.
SANTA ANA, CALIFORNIA

TOMATO SEED
Also Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon Seed and
Field Corn, in variety, on contract.
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Correspondence Solicited **SWEDENBORG, N. J.**



My Winter-flowering ORCHID SWEET PEAS

have received the **highest award** in floriculture by the **Panama-Pacific International Exposition**. The first two juries gave them the Gold Medal, while the third and final jury gave them the highest award—

THE GOLD MEDAL OF HONOR

The Price List has been mailed. If not in your hands now, write for it.

Ant. C. Zvolanek

Sweet Pea Ranch
Lompoc, California

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Pieters-Wheeler Seed Company

Alroy, :: :: California



Growers of High Grade Seeds

Onion, Radish, Lettuce,
Sweet Peas, Etc. :: ::

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97th Year

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Wholesale Garden and Field Seeds,
Onion Sets, Seed Potatoes.

Growers of Pedigree Tomato Seeds
BALTIMORE, MD.

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Routzahn Seed Co.

ARROYO GRANDE, CAL.

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SPECIALISTS**

Wholesale growers of full lists of FLOWER
and GARDEN SEEDS

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COLD STORAGE STOCK

FORTUNATELY for the Florist who takes advantage of it, we have another supply in cold storage of some of our most desirable bulbs, which we will sell, by the case only, at the following special prices.

Knowing us as you do, you can readily realize that when we announce the price as special it means a genuine saving.

VALLEY PIPS

In cases of 250 ... per case, \$ 3.75
In cases of 500 ... per case, 7.00
In cases of 1000 ... per case, 13.00
In cases of 3000 ... per case, 35.00

LILIUM AURATUM

9 to 11, per case of 100.....\$8.00
11 to 13, per case of 75..... 9.00

LILIUM SPECIOSUM ALBUM

7 to 9, per case of 225.....\$18.00
9 to 11, per case of 125..... 17.75

LILIUM SPECIOSUM RUBRUM

7 to 9, per case of 225.....\$10.50
9 to 11, per case of 125..... 10.00
11 to 13, per case of 100..... 15.00

LILIUM SPECIOSUM MELPOMENE

8 to 9, per case of 225.....\$12.00
9 to 11, per case of 125..... 12.00

LILIUM GIGANTEUM

6 to 8, per case of 400.....\$13.00
9 to 10, per case of 200..... 18.00

We believe that it will be to your advantage to order at once, even if your order is for future delivery, as these prices are open only until August 1, 1915.

J. M. THORBURN & CO.

53 Barclay Street
through to 54 Park Place
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FOR IMMEDIATE DELIVERY

BAMBOO CANES

For staking tall, slender plants, such as Mums, Lilies, etc. F. O. B. Bound Brook, N. J.

Natural Color

5/6 ft. long\$ 6.00 per 1000
5/6 ft. long 10.00 per 2000
10 ft. long 11.00 per 500

Dyed Green

2 ft. long.....\$ 6.00 per 2000
3 ft. long 8.00 per 2000
3½ ft. long..... 9.00 per 2000
5 ft. long..... 7.00 per 1000
5 ft. long..... 11.00 per 2000

Extra Heavy Canes

5 ft. long\$16.00 per 1000
6 ft. long 20.00 per 1000

CYCAS STEMS

Fine quality, spring arrival from Japan. Sold in original cases of 300 lbs. F. O. B. Bound Brook, N. J.

Oshima stems\$19.00 per case
Loochoo stems 23.00 per case

Loochoo stems are of finer quality than the common variety usually sold here. Plant now—palms will be profitable when they are ready for the market.

LILIUM GIGANTEUM

The celebrated Horseshoe Brand Giganteum. Plant now for October flowering—you will need them when the cold weather comes. F. O. B. New York and other cities.

Size 6/ 8.....\$20.00 per case of 400
Size 7/ 8..... 17.00 per case of 350
Size 7/ 9..... 20.00 per case of 300
Size 8/ 9..... 20.00 per case of 280
Size 8/10..... 20.00 per case of 250
Size 9/10..... 12.00 per case of 100
Size 9/10..... 22.00 per case of 200
Size 10/11..... 15.00 per case of 100
Size 10/11..... 20.00 per case of 150

LILIUM MAGNIFICUM

Fine scarlet lily (improved Rubrum). Very fine for the winter holidays and very profitable. Flowers for November, December and January if planted now. F. O. B. New York.

Size 8 to 9 in\$12.00 per case of 190
Size 9 to 10 in 12.00 per case of 150
Size 10 to 11 in 12.00 per case of 120
Size 11 to 13 in 10.00 per case of 80
Size 13 to 15 in 12.00 per case of 60

These bulbs will flower two crops if properly handled.



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THE LILY HOUSE

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Not how cheap
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Our Motto:—The Best the Market Affords

Lilium Giganteum, 7/9-in.

CASE OF
100 BULBS \$6.95

FROM NEW YORK AND CHICAGO COLD STORAGE

800 bulbs,
\$18.001200 bulbs,
\$70.00**C. S. & Co.**
NEW YORK1000 pips,
\$15.002500 pips,
\$35.00

Lily of the Valley Pips

CASE OF
500 PIPS \$7.95

CHAS. SCHWAKE & CO., Inc.,

90-92 West Broadway,

NEW YORK

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ing—that is, after the terms of sale have been agreed upon and an implied warranty of reasonable quality has been raised by sale of the goods at a sound price. The decision was announced in the case of Sanders vs. D. Landreth Seed Co., 84 Southeastern Reporter 880, a lawsuit which grew out of a sale of seed potatoes, which plaintiff buyer claimed were defective.

LANDRETH'S LITTLE LECTURE.

On the Troubles of the Seedsman.

In its 1915 general catalogue, the D. Landreth Seed Co., Bristol, Pa., devotes nearly two pages to a story of seed supply. Designed for lay consumption, there may not be much in it that is new to a well informed seedsman, but it is easy reading and is here quoted in part:

"For its seed supplies the whole world is now drawn upon by cultivators of gardens for table vegetables and ornamental flowers. This autumn of 1914 the European war has resulted in the absolute destruction in some parts of the unharvested seed crops of 1914 and the burning up or waste of seeds already saved, this being an irreparable loss so far as seeds are concerned.

"As to following crop of 1915, there has been a neglect to sow seeds and to cultivate them in fields where they have been sown to produce biennial plants, as cabbage, beet, turnip, carrot and other similar things to make seed a year hence. Really, the shortage in biennial seeds a year hence will be more seriously felt when the time comes to purchase seed for 1916 than at present, for the reason that other seed-producing districts have not prepared for the emergency.

"Everything in the list of most desirable garden table vegetables can be grown somewhere in the United States, but it is not so with the seed of many things, for, while the plants can be grown to an edible stage, the seed, on the other hand, cannot be entirely developed to a profitable degree—that is, commercially profitable. For instance, take the cauliflower head as used on the table and its seed: two distinct processes of development, the seed production subsequent to the edible product requiring peculiar climatic and soil conditions to complete its later and perfect development. This most delicious vegetable can be grown to perfection in some parts of nearly all countries, but the seed, as to large quantities, taking a world-wide view, is grown principally in the vicinity of the Baltic and North seas; a little elsewhere, but uncertain of development and profit.

"To illustrate the world-wide spreading out of the seed-growing interests we will refer to the 150,000 pounds or more of onion seed annually grown in the Canary Islands off the coast of Africa, produced almost exclusively for the American market; also to the immense quantities of garden peas grown

IMMORTElLES

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SPECIAL PRICES AND SAMPLES UPON REQUEST.

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Large flowering novelties at reduced prices.

E. CAMOIN & CO.,**Ollioules, Var., France**

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(Established in 1784)

GROWER and EXPORTER on the very largest scale of all

CHOICE VEGETABLE, FLOWER and FARM SEEDS

SPECIALTIES: Beans, Beets, Cabbages, Carrots, Kohl-Rabi, Leeks, Lettuces, Onions, Peas, Radishes, Spinach, Turnips, Swedes, Asters, Balsams, Begonias, Carnations, Cinerarias, Gloxinias, Larkspurs, Nasturtiums, Pansies, Petunias, Phlox, Primulas, Scabiosa, Stocks, Verbenas, Zinnias, etc. Catalogue free on application.

HENRY METTE'S TRIUMPH OF THE GIANT PANSIES (mixed), the most perfect and most beautiful in the world, \$6.00 per oz.; \$1.75 per 1/4 oz.; \$1.00 per 1/8 oz. Postage paid. Cash with order.

All seeds offered are grown under my personal supervision on my own vast grounds, and are warranted true to name, of strongest growth, finest stocks and best quality. I also grow largely seeds on contract.

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OLLIOULES, VAR, FRANCE

Sons and successors to Louis Bremond, the oldest and most widely known French Bulb exporter, are prepared to meet the requirements for the next crop and to deliver promptly any highest grade of bulbs at the lowest market rate.

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Special prices now ready.**LANGPORT, ENGLAND****G. JONKHEER & SONS****DUTCH BULBS
AND PLANTS****HILLEGOM, HOLLAND**

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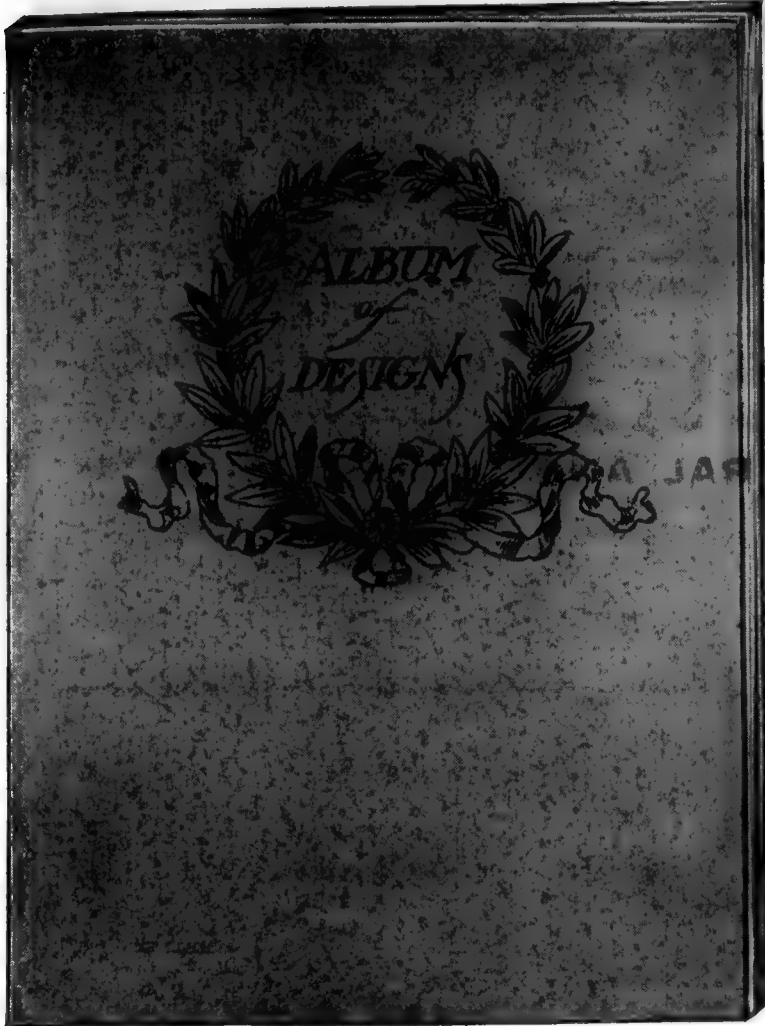
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Contract Orders and Samples at your service.

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(Etab. 1862)

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THE original Album of Designs was published in response to many requests from florists who felt the need for an up-to-date book that could be used in taking orders for Funeral Designs, Wedding Decorations and Bouquets, Table Decorations and all cut flower work where it was not practicable to show the customer the finished article as it would be when ready for use. With the publication of this album it became possible to show the finished work in beautifully printed pictures. The first edition sold like hot cakes, and a second edition went quickly. Now a third edition is off the press. Everything is in it—all the standard designs and many new and heretofore unpublished pieces.

96 pages, nearly 300 designs and decorations, beautifully printed on heavy glazed paper, handsomely bound in a cover that will stand wear
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The Florists' Manual
The Album of Designs

508 S. Dearborn St. (Caxton Bldg.)
CHICAGO, ILLINOIS

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Filled
Same Day
Received

PANSY

(DANISH GROWN SEEDS)

Non Plus Ultra mixture, contains only the very best big curled and fringed flowers, mostly in darker and reddish shades.

Oz., \$5.00, 1/4-lb., \$17.50

Wrede's Mixture, very fine German mixture; good for market because it contains many light and fine colors.....oz., \$3.50

Bugnot's Giants, mostly yellowish colors, blotched and most of the flowers are waved or fringed.....oz., \$3.00

Special Mixture, a mixture made up by ourselves, and containing Non Plus Ultra varieties, together with some of the best curled and fringed flowers of the blotched varieties in yellowish and white shades, but not any pure white or yellow; only the very richest strains are used for this mixture.

Oz., \$5.00, 1/4-lb., \$17.50

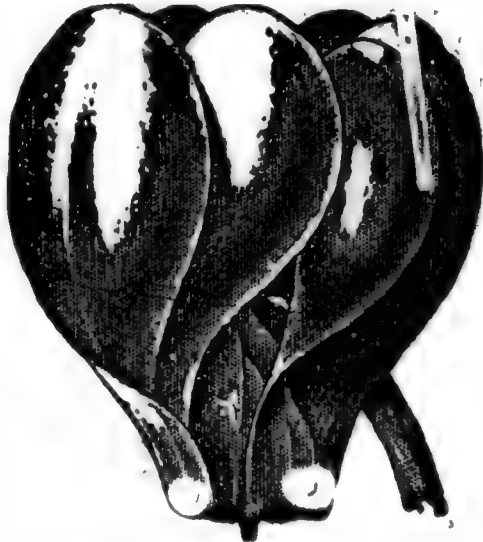
Giant Trimardeau	Oz.	1/4-lb.
Mixed.....	\$1.20	\$4.00
Auricula colored.....	1.50	
Bismarck.....	1.50	
Azure blue.....	1.50	
Candidissima, pure white.....	1.50	
Hortensia, red.....	1.50	
Emperor William.....	1.50	
Golden Queen.....	1.50	
King of the Blacks.....	1.50	
Lord Beaconsfield.....	1.50	
Snow white.....	1.50	
Purple, biggest flowers.....	1.50	
Victoria, wine red.....	1.50	
White with purple eye.....	1.50	
Yellow with black blotch.....	1.50	

Large flowering mixture.... 1.60

The Danish Seed Import

CHR. MOSBJERG

1710-10th Ave. So. Minneapolis, Minn.



The Aukamm Type, medium size.

Fischer's Cyclamen Seed

THE AUKAMM TYPE, in Glowing Dark Red (Xmas Red); Glowing Red (Bright Cherry Red); Rose of Marienthal (Bright Pink); Pure White; White with Red Eye; Lilac,

\$3.50 \$25.00 \$100.00

per 1000 seeds. per 10,000 seeds per 50,000 seeds

THE AUKAMM TYPE in Glory of Wandsbek (Salmon Red); Pearl of Zehlendorf (Salmon); Rose of Wandsbek and Rose of Zehlendorf (Light Salmon); the four best salmon sorts grown. \$5.50 per 1000 seeds.

Rococo and Victoria Cyclamen, - \$5.00 per 1000 seeds
Cash with order, please.

FERD. FISCHER, Wiesbaden-Aukamm, Germany.

Over 500 testimonials and repeated orders for Cyclamen Seed were shown to the editor of The Florists' Review.

DANISH PANSY SEED

Wibolt's Danish Exhibition.....per lb., \$18.00; per oz., \$1.50
Good Mixture.....per lb., 3.00; per oz., .30
Extra Fine Mixture.....per lb., 4.00; per oz., .35
Giant Trimardeau Mixture.....per lb., 8.00; per oz., .60

Postpaid. Cash with order. Write for my price list.

R. WIBOLTT, SEED GROWER, NAKSKOV, DENMARK

Mention The Review when you write.

L. GIGANTEUMS

8-9 inch, 9-10 inch, 9-10 inch

Also **BAMBOO STAKES**, green and natural, different sizes.

Write for prices.

YOKOHAMA NURSERY CO., Ltd.

Woolworth Bldg., New York City

August Rölker & Sons

General Horticultural Importers

for the trade only. Send for estimates or price list to

51 BARCLAY ST., NEW YORK
or P. O. Box 752

in Australia and New Zealand for the markets of Europe; to the most rapid development of garden peas growing in the valleys of Montana, Utah and Idaho, where snow-capped mountains look down all summer upon thousands of acres of most delicate pea vines, and to the almost fabulous cultures of sweet peas in California to furnish seed for the ornamental gardens of the entire world.

"Such being the world-wide distribution of seed-producing districts, it can readily be perceived that all leading seed merchants to a large degree are assemblers of seeds, they or the still larger seedsmen from whom they purchase drawing from all parts of the world, just as the large dry-goods merchant sells the products of the mills of many countries. It is just here why the seeds sold by different seed merchants vary so greatly. Most seed merchants are all the time intensely straining to get the cheapest seeds, so that they can sell cheaply, overlooking or ignoring the fact that cheap seeds at once indicate inferiority. The expression 'cheap and nasty' applies to seeds more than to any other commodity.

"Years ago, when a merchant or storekeeper selling seeds obtained the larger quantity of his seeds from neighboring farmer seed growers or market gardeners in his vicinity, he could know something of the quality, he could visit the seed fields, he could know something of the character of the men who grew the seeds, but not now. That local source of supply is, as a rule, a thing of the past. Radish seed, generally obtained from second or even fourth hand from the actual farmer, now is grown 4,000 miles east in Europe, or 4,000 miles west in California; peas are grown probably in the valleys of the Rocky mountains, possibly away off in New Zealand or in Argentina, and just so with other things. He has to rely upon the honesty of several parties not known to him—men passing the seed along at various intervals through the chain of supplies—all making a profit in the transaction.

"Even the highest prices do not assure the best seeds, as there are Shyllocks and grafters all along the line. Quality can only be partially assured by getting supplies from experts possessing a reputation for honesty; but often experts may themselves be deceived, for why should conditions governing the grade of seeds, which pass through many hands before getting into the hands of the planter, be in a different category from drugs, of which everyone knows there are many grades? Using inferior drugs, the sick man is in his grave saying nothing; but using inferior seeds, the planter six months after purchase may privately give way to more or less profanity every time he looks at his crops, and he cannot be blamed.

"Few seed merchants have the knowledge from which countries to get the best, and then, when the country or district is determined upon, from what firms of seed growers there to get the best, for the 'cheap johns' are there too. Some curious errors have been presented to us in the purchase of seeds, as, for instance, so-called European seed has, when the bags were emptied out, exposed California labels, and the reverse—California seed when

ANNOUNCEMENT OF THE 1915 CROP PRICES ON ZVOLANEK'S WINTER- FLOWERING ORCHID SWEET PEA SEED

We are distributors for these famous Sweet Pea Seeds and are today able to announce the following prices subject to crop being unsold on receipt of order—so speak quick. Delivery July or August.

Mrs. A. A. Skach, a beautiful shell pink. Will not fade and has splendid keeping qualities. Per ounce, \$1.75; 4 ounces, \$6.50; 1 pound, \$18.00.

Mrs. Jos. Manda, a light shell pink with extra long stem. Flowers ruffled, becoming a brighter pink the longer they are kept. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

White Orchid, a true white. Per ounce, \$1.75; 4 ounces, \$6.00; 1 pound, \$18.00.

Orchid Beauty, dark rose, blushed with orange. Per ounce, \$1.75; 4 ounces, \$6.00; 1 pound, \$18.00.

Mrs. M. Spanolin, black-seeded, of the purest white color. Has won a number of first prizes. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

Orange Orchid, begins to bloom in March. One of the best if sown late. During December and January the color is more rose. True. Per ounce, \$4.00; 4 ounces, \$12.00.

Lavender Orchid, lavender pink, very large. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

Venus, white with slight pink blush; one of the best. Per ounce, \$2.00; 4 ounces, \$7.00; 1 pound, \$25.00.

ORDER NOW AND MAKE SURE OF YOUR SUPPLY

A. L. Randall Company

WABASH AT
LAKE STREET

Wholesale Cut Flowers CHICAGO, ILL.

Mention The Review when you write.

Why postpone ordering stock you will be sure to need? Place your order now for:—

	Per 100	Per 1000
Begonia Cincinnati, 2½-in., strong.....	\$17.50	\$160.00
Begonia Lorraine	14.00	120.00
Begonia Chatelaine.....	5.00	45.00
Poinsettias, select.....	6.00	50.00
Cyclamen, 2½-in., excellent strain.....	5.50	50.00
3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$20.00 per 100.		
Primula Obconica, Chinensis and Malacoides, 2½-in.....	3.00	25.00
Fern Flats, best commercial varieties, \$2.00 per flat, 10 flats for		\$17.50
Bouvardias, 2½-in., red, white and pink.....	\$ 4.00	\$35.00
Euphorbia Jacquiniaeflora, 2½-in	10.00	
Nico-Fume Liquid.....	\$10.50	per gallon
Nico-Fume Paper	\$7.50	per can of 288 sheets
Magic Hose (none better), ½-in., 50-ft., 16c per ft.; 100-ft., 15c per ft.; ¾-in., 50-ft., 17c per ft.; 100-ft., 16c per ft.		

For Rose, Carnation and Chrysanthemum plants, consult our catalogue, which will be cheerfully mailed on application.

How about Cold Storage Lilies and Valley? We have the stock and our prices are right. Write us.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Mention The Review when you write.

Your Winter Spencer or Butterfly Sweet Pea Seed is Ready for You Today

Our entire seed department force is giving the florists its undivided attention. Those progressive florists who foresee the certainty of a heavy demand for Sweet Peas during the coming fall festivals and early holiday trade are buying now. **May we have your order TODAY, to insure your full delivery?**

Winter Countess Spencer is undoubtedly the finest sweet pea in existence; it is extremely early and blooms profusely all winter and spring; during the darkest days it still radiates the gorgeous pink shade, as though still kissed by the sun; in no other variety have we noticed so prominently the delightful fragrance that exists in these mammoth blooms. Truly the sweet pea of the day. The seed is worth double what we ask; but to introduce everywhere, our price is, oz., \$8.00; 2 oz., \$15.00; ¼ lb., \$28.00; lb., \$110.00.

Winter Red Spencer; large wavy bronze red, most valuable for winter cutting, oz., \$4.50; 2 oz., \$8.00; ¼ lb., \$15.00; lb., \$50.00.

Winter White Spencer (black seeded, which makes it especially easy to germinate), mammoth wavy double-like flowers, very prolific and undoubtedly the finest white in existence, oz., \$6.50; 2 oz., \$12.00; ¼ lb., \$23.00.

Winter Lavender Unwin, the best winter lavender in cultivation; mammoth flower—truly a gem, oz., \$2.50; ¼ lb., \$8.00; lb., \$30.00.

Winter Duplex Pink Spencer; true Spencerian or Orchid type of a shell pink color, oz., \$3.50; 2 oz., \$6.50; ¼ lb., \$12.00.

Popularity Spencer No. 11 is made up of two shades of the most exquisite pink; they bunch perfectly together, and in this the florist receives the two popular shades of the highest Spencer perfection; oz., \$7.00; 2 oz., \$13.00; ¼ lb., \$25.00; lb., \$90.00.

Wm. L. Rock Spencer. This winter blooming butterfly has developed into one of the grandest varieties of the day. Mr. Rock himself declares it to be the king of all Spencers. It is a very shy seeder, and for this reason we have had to turn down hundreds of customers, our supply having been exhausted shortly after harvest; this year we can spare just 100 ounces; so be early. Oz., \$8.00; 2 oz., \$15.00; ¼ lb., \$28.00; lb., \$110.00. The above unavoidably contains some of our Winter Blushing Bride Spencer, but as it is equally as valuable as Rock and bunches well with it, we believe this will be agreeable news.

Ayres' Orchid Spencer Mixture contains the most celebrated of our winter flowering originations; those who do not care to spend very much money and yet desire colors that will bunch beautifully, should by all means purchase some of these. Oz., \$2.50; ¼ lb., \$8.00; lb., \$30.00.

MORE SWEET PEAS

Yes, you will also want us to send some of these good, old, true varieties. They are all the **Ayres' Perfection Brand**, so you are assured absolute protection against inferior quality.

Snowbird, the earliest and most prolific white in cultivation, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Christmas Pink, a genuine favorite, oz., 15c; ¼ lb., 50c; lb., \$1.50.

Christmas White, a good white, oz., 15c; ¼ lb., 50c; lb., \$1.50.

Christmas Blue, violet blue, a good seller, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Mrs. Alex. Wallace, most beautiful lavender, a good bloomer, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Mrs. Wm. Sim, salmon pink and a winner, often producing stems 20 inches long, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Mrs. Wilde, carmine, oz., 25c; ¼ lb., 75c; lb., \$2.00.

J. F. Hannan, carmine, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Mrs. F. J. Dolansky, exquisite daybreak pink, the best all-round sweet pea, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Mrs. C. H. Totty, sky blue or lavender, oz., 15c; ¼ lb., 50c; lb., \$1.50.

Canary, yellow, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Christmas Primrose, primrose, oz., 15c; ¼ lb., 50c; lb., \$1.50.

Florence Denzer, large wavy white, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Christmas Meteor, red, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Flamingo, red, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Ayres' American Beauty, a general favorite salmon red, oz., 50c; ¼ lb., \$1.50; lb., \$5.00.

Ayres' Winter Blooming Mixture. In this you receive the cream of the above varieties, and as a special surprise, we have added some of our Winter Spencers, oz., 25c; ¼ lb., 75c; lb., \$2.00. Not more than one pound to each customer.

S. BRYSON AYRES COMPANY

SWEET PEA SPECIALISTS

SUNNY SLOPE FARM, INDEPENDENCE, MO.

Fitness for Its Purpose

Bulbs for outdoor planting.

Bulbs for forcing.

Bulbs for Thanksgiving flowers.

Bulbs for Christmas flowers.

Bulbs for Easter flowers.

Bulbs for all occasions and purposes.

What we want to emphasize is the importance of "fitness for its purpose," and the attention we give to it in every respect.

Write us about your order. We can give you interesting facts about our prices, quality and service.

LECHNER BROS.

WEBSTER GROVES, MISSOURI

Agents for The Growers' Association,
Anna Paulowna, Holland.

Mention The Review when you write.

Cold Storage Valley

CHICAGO MARKET BRAND

Finest Valley, giving best results
all year round—

\$16.00 per 1000 \$8.50 per 500
4.50 per 250 2.00 per 100

FLORISTS' MONEY MAKER

Best Valley at moderate prices—

\$14.00 per 1000 \$7.50 per 500
\$4.00 per 250

H. N. BRUNS

3040 Madison St., CHICAGO

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DUTCH BULBS PEARSON'S MONEY-WORTH QUALITY

The kind you have always been trying to get. Prices based on quality, not competition, and yet the prices are lower than those of most reliable dealers. Let us have your name now for price list when ready, or better still, let us have a list of your requirements for prices.

PETER PEARSON, Seedsman and Florist, CHICAGO
5732-5752 Gunnison Street

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C. F. M. SPECIALS

Floribunda VALLEY Pips, select quality at \$15.00 per 1000.

T Brand LIL. GIGANTEUM, the lily without a peer, per case:

7/9, \$18.00; 8/10 \$19.00; 9/10, \$20.00. **Baby cases**, 7/9, 100 bulbs, \$6.50.

LIL. SPEC. RUBRUM MAGNIFICUM, size 8/9 (200 bulbs), special at \$10.50 per case.

CORP. OF CHAS. F. MEYER, 99 Warren Street, NEW YORK

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Watch for our Trade Mark Stamped
on every brick of Lambert's

Pure Culture Mushroom Spawn

Substitution of cheaper grades is thus
easily exposed. Fresh sample brick,
with illustrated book, mailed postpaid
by manufacturers upon receipt of 5
cents in postage. Address



Trade Mark. American Spawn Co., St. Paul, Minn.

Always mention the Florists' Review
when writing advertisers.



Unkul Si sez:

We "was turrible" busy send-
ing back checks and unfilled
orders this spring, 'cause you
fellers didn't order in time.

Get Busy—Order Now

M. M. CARROLL
NORWOOD (Near Cincinnati) OHIO

Always mention the Florists' Review
when writing advertisers.

JULY AND AUGUST FOR DOLLARS



Of course you will have a bench of snaps next winter. Some of us will have three or four benches, as we have learned where the profit is. It is no longer a question whether we shall ask a big price and make few sales or a moderate price and make more sales. The "high-price" man is losing ground. If you grow some, you will have to get a big price for the few spikes they produce to make your space pay, and thus you will be rated in the unpopular "high-price" class. Our Silver Pink SEEDLINGS solve the problem. Producing three to five blooms more to the plant than any other snapdragon in existence makes it both profitable and popular. See recent ads for figures.

Note the following postscript on a repeat order received today: "Your Silver Pink is the best snapdragon I have ever had. My plants are the talk of the summer colony."—F. M. Van Name, Fisher's Island, N. Y.

For a long flowering season sow seed in JULY and AUGUST. New crop seed of my original Silver Pink Snapdragon at \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of the following varieties: Nelrose, Garnet, Yellow, White, Buxton, Mixed, 35c per pkt.; 3 for \$1.00.

Plants now ready: SILVER PINK SEEDLINGS, \$4.00 per 100; \$35.00 per 1000. Nelrose and Yellow, \$5.00 per 100. Other colors ready in August.

Our one business is snapdragon. Nothing else to sell. Make up your order, being sure to include a few Silver Queen, the new orchid-flowered type mentioned in recent ads.

G. S. RAMSBURG,

SOMERSWORTH, N. H.

Mention The Review when you write.

dumped out has exposed European labels. No one seedsman has the bulge on all the rest, as the most insignificant may have the best tomato or sweet pea, but it is not likely to be so, as those other seedsman of broader views whose horizon is earthwide are, as a rule, most likely to have the best things, especially to have the most reliable all-around stocks. Certainly, they are likely to have in their heads a more valuable store of technical information. The old saw, 'Don't send a boy to the mill,' applies in the seed trade as well as in some other lines of business.

"Where seed-growing and seed-selling conditions are understood, they represent a greater degree of technical information than is represented in most other lines of business, and, in addition, it is a business full of disappointments consequent upon failure of development of perfect plants and after that the failure of the plants to shoot to seed or to perfect their seed, due to influences of soil or climatic conditions. There is no end to the disappointments consequent upon too much moisture or too little rain, too much heat or too much cold, hail, insects, fungi, outdoor circumstances beyond the control of the seed seller, especially as with the product of seed from esculent vegetables the seasons of risks from the injurious influences named as pertains to the development of the perfect vegetable as produced by the private or market gardener are just doubled in the case of seed production, for the reason that only after the full growth of the perfected vegetable follows another or distinct era in the life of the otherwise perfected vegetable—a period still more critical because after reaching its full growth the vigor of the plant is weakened and it is still more likely to be injuriously influenced by both natural and unnatural causes—all resulting in diminished seed harvest and inability to fill orders."

Lilium Giganteum, 7-9 in., 300 in case, \$18.00 per case
 50.00 per 1000
 Lilium Formosum, 8-9 in., 300 in case, 18.00 per case
 Lilium Album, 220 in case 12.00 per case
 Lilium Auratum, 150 in case 10.00 per case
 Lily of the Valley Pipe, extra fine.... 14.00 per 1000

Bamboo Canes, Wood Moss and Sphagnum Moss.
 To-bak-lne, Nikoteen and Nico-Fume.

D. RUSCONI, 128 West 6th Street,
 CINCINNATI, OHIO

You are Patriotic Buy From an American Pansy Farm

The Cream of American and European Pansies in

Consolidation Mammoth Mixture

It contains the most beautiful and rare shades of the Pansy Universe; the blooms are enormous in size, borne on stems consistently long; they have been grown and reselected until now they show a most remarkable hardiness by withstanding the cold weather of the north, with little or no protection, and even showing blooms many times during the winter. On account of an unusually large crop we are able to make this unusually low price.

1 oz., \$3.00; 2 ozs., \$5.50; 1/4 lb., \$10.00

NOTE—One ounce of Consolidation Mixture will produce easily 20,000 plants, and figuring an extremely low price of 1c each in the spring, you have a profit of \$197.00 on just one ounce; enough seed for 80,000 plants costs you only \$10.00; if you wish to sell, say one-half your plants this fall at about \$3.00 per 1000—a Review ad will do the work—leaving you a nice little profit and with \$400.00 worth of plants for spring sales. Does this look attractive?

S. BRYSON AYRES CO.

Sunnyslope Farm,

INDEPENDENCE, MO.

Yes, we sold you that Ayres' Winter-blooming Butterfly Sweet Pea Seed.

Mention The Review when you write.

THE UP-TOWN SEED STORE

HARRY A. BUNYARD CO., Inc.

40 West 28th St.. NEW YORK CITY

**Wilson's Seeds will grow
anywhere.**

J. J. WILSON SEED CO., Newark, N. J.

SEEDS Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.
ARCHIAS SEED STORE, Box 34, SEDALIA, MO.

MIGNONETTE SEED

We offer a limited quantity of greenhouse-grown seed from a strain of Mignonette which we have reselected for several years.

Trade Packet \$1.00

1/4 Oz., \$1.50 Oz., \$5.00

DAVID J. SCOTT
 CORFU, N. Y.

Wm. Elliott & Sons
SEEDSMEN

42 Vesey Street, NEW YORK

The KENILWORTH Giant Pansy

seeds are all grown by myself and are offered in the following mixtures and separate colors:

22—KENILWORTH STRAIN—The flowers are of perfect form and substance; many of the immense flowers are from 3½ to 4 inches; it is a striking collection of beautiful colors and markings rich with shades of red, brown, bronze, mahogany and many others too numerous to mention. Light, Medium or Dark Mixtures.

26—KENILWORTH CUT FLOWER MIXTURE—Is a distinct class by itself, surpassing all other strains as a cut flower or for exhibition purposes, for inside or outside growing; the large flowers are carried erect above the foliage on heavy stems, 7 or 8 inches long, in the most graceful manner, and stand the hot, dry weather well.

28—MASTERPIECE—A remarkable type; the curled, wavy petals giving the flower a double appearance, large flowers of great substance, on long, strong stems.

30—GIANT THREE AND FIVE BLOTCHED PANSIES—A superb mixture. Flowers large and of circular form and of great substance. The display of coloring is unsurpassed. A combination of almost every shade of rich velvety colors, reds are particularly conspicuous; the petals being distinctly marked with three or five large dark blotches.

32—GIANT PARISIAN—The flowers are of enormous size, and beautifully marked, mostly five dark blotches on white and yellow ground. An unusually showy mixture.

NEW SEED NOW READY

All sorts and mixtures, except the new Pansy Princess, are \$5.00 per oz.; \$1.25 per ¼-oz.; 5000 seeds, \$1.00; trade packet of 1000 seeds, 25c; any 5 pkts., \$1.00. Please order by number.

- 62—Cecily—Steel blue, margined white.
- 64—Goliath—Large curled yellow, blotched.
- 66—Hero—Curled, deep blue shaded white.
- 68—Emp. William—Ultramarine blue, violet eye.
- 70—Eros—Velvety brown, yellow margin.
- 72—Emp. Franz Joseph—White blotched blue.
- 74—Emp. Frederick—Maroon with gold edge.
- 76—Fairy Queen—Azure blue, white edge.
- 78—Freya—Purplish violet, white edge.
- 80—Gold Edge—Velvety brown, gold edge.
- 84—Superba—Orchid tints of red and wine.
- 86—Sunlight—Yellow with brown blotches.
- 88—Andromeda—Curled apple blossom.
- 90—Colossea Venosa—Light veined shades.
- 92—Almond Blossom—Delicate rose.
- 94—Aurora—Terra cotta shades.
- 97—The above named Orchid mixed.
- 98—Indigo Blue—Deep velvety blue.
- 100—Light Blue shades.
- 104—Meteor—Bright red brown.
- 106—Pres. McKinley—Yellow, dark blotched.
- 108—Mahogany with white margin.
- 110—Mahogany with yellow margin.
- 112—Mourning Clock—Black with white edge.
- 114—Purple—Large rich deep color.
- 116—Peacock—Blue, rosy face, white edge.
- 118—Psyche—Curled white, five blotches.

- 126—Red—A collection of rich red shades.
- 128—Red Riding Hood—Curled and blotched.
- 130—Rosy Morn—Purple crimson, white edge.
- 132—Striped on lilac ground.
- 134—Striped on bronze ground.
- 136—Victoria—Blood red, violet blotches.
- 137—Vulcan—Dark red, with five blotches.
- 138—White—Large satiny white.
- 140—White with violet blotch.
- 142—Yellow—Large golden yellow.
- 144—Yellow with dark blotch.
- 146—34 to 144 mixed in equal proportions.

RAINBOW is a mixture of the most beautiful, gorgeous colors, blotched, striped, veined, margined, etc. With every \$1.00 worth of Pansy seed I will send, free, 1000 seeds of Rainbow, and with other amounts in like proportion.

Chas. Frost
Kenilworth,
N. J.

Mention The Review when you write.



PRINCESS

20—The New Upright Pansy

This strain is entirely distinct from all others. It is absolutely compact, upright growing, and extremely weather-proof, enduring many storms without damage to its flower. The flowers are mostly blotched and frilled like the Masterpiece, of good form and heavy velvety texture, on heavy stems carried well above the foliage. Attractive by the brilliancy of its colors.

500 Seeds 20c; 1000 Seeds 35c; ¼ oz. \$1.00; ½ oz. \$2.00; 1 oz. \$7.50.

- 24—Kenilworth Show—A fine strain.
- 38—Mme. Perret—Red and wine shades.
- 40—Zebra—Fine striped mixture.
- 42—Adonis—Light blue, white center.
- 44—Black—Almost coal black.
- 46—Black with bronze center.
- 48—Lord Beaconsfield—Purple shaded white.
- 50—Bronze—Beautiful bronze.
- 52—Bronze with yellow center.
- 54—Velvet Brown with yellow center.
- 56—Havana Brown.
- 58—Havana Brown with yellow center.
- 60—Cardinal—Curled, bright red, dark blotch.

XXX SEEDS

PRIMROSES, Improved Chinese Fringed, finest grown, many varieties mixed, 650 seeds, \$1.00; ½ pkt., 50c; per 1000, \$1.25.
Primula Kewensis, sweet yellow, new dwf., 25c.
Primula Obconica, new giants, pkt., 50c.
Calceolaria, finest dwarf, Giant flow., 50c.
Columbine, new fancy mixed, 20c.
Cyclamen Giganteum, finest Giants mixed, 250 seeds, \$1.00; ½ pkt., 50c.
Cineraria, large flowering dwarf mixed, fine, 1000 seeds, 50c; ½ pkt., 25c.
Daisy (Bellis), large flowering double, 20c.

GIANT PANSY The best large flowering varieties, critically selected, 6000 seeds, \$1.00; half pkt., 50c; oz., \$3.00. A pkt. of giant **Mme. Perret** pansy added to every order for Giant Pansy.

CASH. Liberal packets. We can please you.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

Pansy SEED Pansy

Brown's Giant Prize Pansy Seed. My own grown 1915 crop.

\$2.50 per ½ oz.; \$5.00 per oz.; \$50.00 per lb.

Cash with order.

PETER BROWN

Lancaster, Pa.

Mention The Review when you write.

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- St. Louis Seed Co.'s Exhibition Mixture—A magnificent mixture. The flowers are the very largest, perfect in form, gorgeously colored and free blooming..... \$1.75 \$7.00
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Vegetable Forcing

THE SOIL IN SUMMER.

The Ohio Agricultural Experiment Station, Wooster, O., recently issued Bulletin 281, "Summer Treatment of Greenhouse Soil," dealing with the work of the grower of vegetables under glass. The conclusions are as follows:

1. The common greenhouse crops of Ohio, tomato, cucumber and lettuce, require different soil conditions for maximum yields.

2. Lettuce can be grown continuously with safety on unrenewed manured soils.

3. Tomatoes and cucumbers are sensitive to conditions found in old soils and yields are quickly affected, demanding treatment or renewal of soils after two or three seasons' use.

4. The drying of the soil during the idle summer period seems to adversely affect the soil conditions for tomatoes but not for lettuce.

5. Summer manure mulch is recommended to check adverse soil conditions for tomatoes and cucumbers.

6. Summer mulch may not obviate the necessity of soil sterilization, but, in part, it appears to answer that purpose.

LARVÆ IN CABBAGE PLANTS.

We have several rows of late cabbage plants and find that small white maggots have been eating the roots. Will you kindly inform us how we can rid the plants of these pests?

W. E. K. C.—N. Y.

These maggots are the larvæ of a small fly. They eat into the crown and roots of young cabbages, cauliflower, turnips, etc. This is a hard pest to control. You can bore a hole four or five inches away from each transplanted cabbage and pour in a scant teaspoonful of carbon bisulphide, at once closing up the hole. The gas generated suffocates the grubs. The carbolic acid emulsion is used a good deal for maggots. Dissolve one pound of any hard soap in a gallon of boiling water; add one pint of carbolic acid; agitate to emulsify well. Use one part of this to thirty parts of water and apply to the roots of cabbages, either transplanted or in the seed beds. Two or three applications, sometimes more, are necessary to clear out the maggots. I would suggest liming your land well in the fall as a protection against maggots and other soil pests. It will not keep all away, but will greatly diminish their numbers.

C. W.

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This is one of the most important features of the new edition. It constitutes a general running account of the classes, orders and groups of plants, with a brief sketch or characterization of 215 of the leading families comprising those that yield practically all the cultivated plants. These family descriptions give the botanical characters and the number of genera and species and the ranges.

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This is an analysis of all technical terms that are used in the work and in similar works.

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In Volume I is inserted a list of between 2,000 and 3,000 Latin words used as species—names of plants, giving the English equivalent or translation and the pronunciation.

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New York, July 19, 1915.

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Richmond25 @ 3.00	
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Brides and Maids25 @ 3.00	
Orchids—Cattleyas	8.00 @ 15.00	
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Easter Lilies	1.00 @ 2.00	
Lily of the Valley50 @ 1.50	
Mignonette, per doz.	85c @ 75c	
Calla Lilies, per doz.	50c @ 75c	
Sweet Peas, doz. bnchs.	15c @ 25c	
Gladiolus, per doz.	10c @ 35c	
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PACIFIC COAST DEPARTMENT

LOS ANGELES.

The Market.

The call during the week has been for purple and white for the Elks' decorations and floats. Asters and statice have been in great demand. In addition there has been enough funeral work to keep things humming. Altogether, the first half of July has been away above the average, and, although a few people around the stores are talking of vacations, most of them are sticking close to work as yet. Gladioli are now at their best and are plentiful, with a good demand. Dahlias are showy, but are unsalable in large quantities, except in a week like the present, when large decorations are plentiful.

A noticeable feature has been the big demand for orchids and their comparative scarcity. Cattleya Gaskelliana and a few late Mossiae form the principal offerings and C. gigas is coming in slowly. Valley is poor in quality as a rule, though some good local-grown stock is shown. Greens are in big demand.

B. P. O. E.

These letters have been written large on Los Angeles this week. Probably some florists know their meaning. Here the general idea is: "Best People On Earth." In some of the smaller towns around here they said that "Blind Pigs Opened Easily" was the meaning, but the Pasadena brethren denied this. At any rate, the visitors met with a true California welcome, and everyone, from New York or Maine to Alaska, had beaming smiles. The town was lavishly decorated and the floats in the various parades were well up to the usual standard for Los Angeles. The parade of floats and decorated automobiles on Wednesday took over two hours to pass a given point and on Thursday even longer. There was a delightfully cool breeze on both days, which made sight-seers more comfortable than usual, considering the crowded condition of the streets.

Howard & Smith had the decoration for the Elks' float on Thursday and turned out a wonderful and beautiful piece of work, which was greatly admired.

Staiger & Mundwiler were awarded first prize for the best decorated float.

The Germain Seed & Plant Co. sold thousands of pampas plumes, dyed Elks' purple.

O. C. Saakes' fine figure and military bearing were much admired in the parade.

Various Notes.

Mrs. Wilton, principal decorator and buyer for C. H. Kollé, El Paso, Tex., is here on a buying trip and also staying over for several days to see the city and surroundings.

One of the finest of the florists' decorations put up for the Elks was that by Wolfskills' & Morris Goldenson, an elegant display of flowers with Elks' pennants and mats of purple.

Albert V. Amet was hurriedly married July 11 to Miss Schoene Amalya Sands, at San Pedro, and they left at once on the boat for San Francisco on their

honeymoon trip. Mr. Amet is the proprietor of the Mountain View Nurseries, of Santa Monica. The reason for hurry seems to have been that the boat was ready to sail.

James C. Wallace, a pioneer nurseryman of Alhambra, Los Angeles county, died July 12. Further particulars will be found in this week's obituary column.

H. W. Turner says his business up to mid-July was ahead of the whole month last year.

Geo. W. Smith is a busy man these days and hard to locate. He has several good landscape contracts in hand.

H. R. Richards.

Tassano Bros. supplied a large quantity of greens and other decorative material for the floral parade during the Elks' convention. The Tropico California float, which won the first prize of \$250, was decorated with asparagus and gypsophila from this firm. It also furnished the purple decorations for the Redondo Floral Co. float, which was one of the prize-winners.

SAN FRANCISCO.

The Market.

A new system of marketing carnations was put into effect here July 12 and is meeting with the hearty approval of the trade. The growers have arranged to pool their crops. Formerly each grower acted independently, with the result that good stock was often left until late and then sold cheap to street venders, enabling them to offer excellent carnations at cut prices. Though this method cleared the icebox of the wholesaler, it curtailed the opportunity of the retailer to move even the small amounts which he tried to

handle, kept prices down to bed rock, and made it impossible for either growers or retailers to make much money. Now the retailers take most of the good stock and are able to get better prices. At the flower market the offerings are arranged in five grades under the supervision of a committee representing the growers. Special selects were quoted last week at 50 cents per bunch; No. 1, three bunches for \$1; No. 2, 25 cents; No. 3, 15 cents; No. 4, 10 cents. Terms are strictly cash.

Business, taken as a whole, is rather quiet, but the general tone is better on account of the improved condition in the carnation market. Most stock is plentiful. The market is well supplied with many varieties of gladioli, and the offerings for the most part are fine. Prices are holding fairly steady. Dahlias show improvement both in quality and quantity, but most of the stock is not yet extra fine. Many kinds of statice are appearing, and much of it is being sold. There are large offerings of gailardias and gypsophilas, and an ample supply of calliopsis, but they are selling fairly well. The offerings of mignonette, marguerites and Shasta daisies show good quality and are in good demand. A few asters are appearing and find a ready market, though the quality is not especially good. The supply of sweet peas has dropped off considerably, but the quality is holding up well, the average being better than usual for this time of the year. Some ornamental varieties of sunflowers find ready sale for decorative work. A slight improvement is noted in the rose market, the offerings being a little lighter and the quality on the whole a little better. Cecile Brunner is still plentiful and is doing well. A large supply of large cut hydrangeas is appearing, especially blue-flowered, and is easily sold. Offer-

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Horticultural Society Meeting.

The Pacific Coast Horticultural Society held its regular monthly meeting July 10. The name of Henry Herr was proposed for membership, and Mr. Mitchell, who joined some time ago, was initiated. H. Plath discussed preparations for the fall flower show and said that considerable interest was being shown, the prize list being in much demand. A letter from the secretary of the National Association of Gardeners was read, saying they will convene in San Francisco August 16 to 24, but that the size of the attendance is still largely a matter of conjecture. The convention will be held about the same time as that of the S. A. F., and it was proposed that a joint entertainment be arranged. The suggestion met with favor. W. A. Hoffinghoff reported progress in the organization of the Ladies' California Floral Society, and extended an invitation to the members of the Pacific Coast Horticultural Society and their wives to attend a meeting of the newly organized Ladies' Auxiliary at the home of Mr. and Mrs. J. A. Axel July 14. F. Pelicano reported on behalf of the picnic committee, which was appointed at the last meeting, and recommended that the outing be held in September, probably at Grand Canyon park. With regard to field day, Mr. Raymond extended an invitation on behalf of Messrs. James, Plath and Fotheringham, present jury of garden exhibits at the exposition, to visit the grounds Saturday afternoons while their work is in progress. Mr. Plath reported on the S. A. F. convention, saying that the committee had been working hard on the program, and that everything would probably be ready at the time of the next meeting. The souvenir program goes to press in a few days. Many entertainment features are being arranged.

The evening's exhibits made a splendid showing. They included six pots of a sport of *Primula obconica* from H. Plath. This exhibit took 90 points. F. Pelicano had a large showing of Mrs. Francis King gladioli, which was rated at 90 points. An exhibit of statice from J. Gill took 80 points, and E. Shillig's showing of vegetables was rated at 70 points.

Various Notes.

With reference to the notice of the secretary of the Ladies' S. A. F. on the editorial page of *The Review* of July 8, it is admitted that unwarranted liberty was perhaps taken in referring to the new organization as the Ladies' S. A. F., the confusion arising from the fact that the principal object of the local society was for the ladies connected with the local trade to extend the hospitality of the San Francisco women to the ladies attending the S. A. F. convention. Nobody here had any intention to give offense, and it is greatly regretted if reference to the organization has caused any animosity. The organization here is now known officially as the Ladies' California Floral Society.

The Hogan-Kooyman Co., which has conducted a wholesale flower and supply business in San Francisco and a retail flower shop in Oakland, has dissolved. C. Kooyman has taken over the wholesale division and Geo. E. Hogan and Albert E. Evers the retail. The severing of the partnership brings no vital

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Asparagus Plumosus seed, \$1.00 per oz.; $\frac{1}{4}$ lb., \$3.00; 1 lb., \$10.00. Seedlings, \$6.00; transplanted, \$8.50 per 1000.

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change, as Mr. Kooyman has had full charge of the store at 27 St. Ann street, San Francisco, while the Oakland store, at 1454 Broadway, has been under the management of Messrs. Hogan and Evers. Hereafter the San Francisco business will be operated under the name of C. Kooyman, and the firm name will no doubt be changed in Oakland also.

Jack Olson, of the New Roserie, had a narrow escape a few days ago when a trolley car struck and completely wrecked his automobile. Fortunately, Mr. Olson was not injured. S. H. G.

PORTLAND, ORE.

The Market.

The weather man has lost control of the weather. For the last ten days his daily order for "fair and warmer" has been followed by a clouded sky, cool air and showers. This perverse condition has been confined to the Willamette and lower Columbia valleys. The quality of indoor flowers has improved and the season for some of the outdoor varieties has been prolonged.

Thousands of Shriners have stopped on the way to and from their convention at Seattle and their entertainment has cleaned up the surplus stock. There is a normal demand for decorative plants and the call for funeral work is better than last week. A heavy supply of splendid outdoor flowers is coming in and is being cleaned up fairly well at prices which yield a profit. Outdoor gladioli are abundant and good. Indoor roses from newly benched stock are improved in length of stem and quality of bloom. Carna-

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Also larger sizes.

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tions are less plentiful, as most of the largest growers have set their new plants and but few benches are carried over.

Various Notes.

Zimmerman Bros. have added to their varieties of perennials until they have over 300 sorts. They intend to devote their entire establishment to perennials, for which they find a good demand.

Thomas Pollock, of the store force of the Routledge Seed & Floral Co., was married last week to Miss Rowena Russell. The wedding tour included a visit to Mr. Pollock's parents, at Denver. The couple will return here to reside.

Geo. M. Letherman, of the Holmes-Letherman Seed Co., Canton, O., stopped on his way back from the fair and visited the local seed growers.

E. J. Steele, the pansy grower, has just finished mailing his summer catalogue and reports a rush of advance orders already received. He was present at the seed trade convention held in Frisco and says he is much pleased with the sentiment of the convention, which strongly encouraged the production of seeds in the United States. This movement is of special interest to the Pacific northwest, where, Mr. Steele says, the soil and climate are favorable for growing many varieties of seeds.

At the recent annual meeting of the Oregon Sweet Pea Society, J. H. Dundore was reflected president, and Mrs. Harriet Hendee, secretary-treasurer. The society reports a membership of over 100.

Karl P. Baum, of Chas. L. Baum, Knoxville, Tenn., called on the florists here, accompanied by Mrs. Baum. He was with a party of Shriners.

The Floral Studio reports business spotted, but averaging fairly well. A feature of their window display recently was an auratum lily which contained over fifty blooms. The upper part of the stalk was flat and about three and one-half inches broad.

Martin & Forbes donated the flowers used at the breakfast given to the delegation of Philadelphia officials accompanying the Liberty Bell. This firm has on display some fine Hoosier Beauty roses, and some Ophelia with stems over thirty inches long. These were cut from young stock.

C. Tonseth cut his vacation short on account of the illness of his mother. She is now out of serious danger, but, as her sickness is due to old age, there is but little hope for her permanent recovery.

Clark's Flower Shop, on Upper Washington street, reports that business, until the arrival of summer conditions, was better than expected.

W. C. Hoffman grew the good callas now on display at R. C. Cook's store.

The Nippon Floral Co. is cutting some fine auratum lilies.

The wet condition of the soil has delayed the taking up of carnation plants grown outdoors. At the carnation ranges of H. F. Richards and W. E. Dungey part of the benches have been filled with soil, but the plants will not be set until they dry out. Both of their families are away, enjoying summer vacations.

Clarke Bros. arranged a window display in honor of the visiting Shriners. There was a background of coleus,

It Pays

To Pacific Coast Florists:

What stock have you
for sale to the trade?
Is it moving as it should?
No?

Then tell the trade about
it by using the Pacific Coast
Pages of The Review.

Pacific Coast advertisers almost invariably report good results. Like this:

Say! That ad's a humdinger for getting the business.—Everett Floral Co., Everett, Wash.

I sold all the Mum cuttings advertised, and you will not hear from me again until I can get some more stock ready. Shall root 100,000 Carnation cuttings for next season, as I know The Review will sell them for me.—Frank Wilhelm, Los Angeles, Cal.

Please cut out of our advertisement in The Review the cyclamen seedlings. We sold all our surplus cyclamen seedlings as a direct result of our advertisement in your paper.—Spokane Greenhouses (Inc.), Spokane, Wash.

We want to say that our last advertisement in The Review brought us orders from both the Atlantic and Pacific coasts. We had, strangely enough, on following days, orders from Salem, Ore., and from Salem, Mass.—State Floral Co., North Yakima, Wash.

We are well pleased with the results obtained by advertising in the Pacific Coast Department of The Review. We sold out clean and refused many orders. The Review surely gives results.—Van Slyke & Seamons, Tacoma, Wash.

The transient rate for space is \$1 per inch per insertion. Those who have stock to offer all or a considerable part of the year around should write for contract rates.

Florists' Publishing Co.
508 So. Dearborn Street CHICAGO

pandanus and other foliage plants and an illuminated crescent and star, with a camel carrying a miniature Shriner in the foreground.

Herbert & Fleishauer are sending in some prime Crego asters in white and pink.
S. W. W.

SEATTLE, WASH.

The Market.

Owing to the thousands of Shriners attending their convention here, and other visitors going to and from the Panama-Pacific exposition at San Francisco, business shows some improvement. Because of the hot weather in the latter part of June, outdoor flowers, such as sweet peas, gladioli, etc., are plentiful, so that there is no shortage on the market. The bedding season, now practically over, was more extensive than usual, owing to the planting of window boxes along the buildings and about the lamp posts in the downtown district. The boxes make a creditable showing.

Various Notes.

The monthly meeting of the Florists' Club, held July 13, was a great success. There was a large attendance and several new members were admitted. The principal topic of discussion was the entertainment of the members of the S. A. F., who will be our guests a short time next month while on their way to the convention and fair at San Francisco.

Mrs. L. W. McCoy has been unusually busy, owing to having the planting of the window boxes of the Standard Furniture Co. She did this job in first-class style. She also reports a fairly good counter trade.

Rosaia Bros. did the chief decorating for the Shriners' headquarters.

The Hollywood Gardens have a specially attractive window, containing a pond, pond lilies and young ducks. Mr. Sullivan, the manager, reports a good June business, owing to the university exercises and several good funerals.

A. D. Risdon, the cucumber grower at Brighton Beach, has leased his greenhouses to R. D. Richardson, who intends to plant chrysanthemums and carnations.

John Holze, of the Queen City Floral Co., entertained several Tacoma florists on Saturday, July 10. They took a spin on the boulevard in Mr. Holze's automobile, calling at J. J. Bonnell's nursery and at the range of the Washington Floral Co., and finishing their trip at a bowling alley, where Mr. Holze claims a big victory for himself.

The Madison Park Floral Co. is cutting some excellent gladioli.

C. E. M.

Pullman, Wash.—Washington State College has the ground leveled for a new house, 20x125 feet.

Pullman, Wash.—Neill's Greenhouses are busy planting. The outside gardens under the Skinner system are looking well.

Moscow, Idaho.—Scott Bros. are practically through benching carnations and chrysanthemums, and, owing to the cool summer, stock is looking well. They have just installed a section of Skinner irrigation system for garden purposes. Edwin G. Scott, formerly a member of the firm, has sold out and bought a place at Marshfield, Ore.

CALLA BULBS FREESIA BULBS

FOR JULY AND AUGUST DELIVERY

Ask for Prices in Quantities

HOGAN-KOOYMAN CO.

Wholesale Florists and Importers of Dutch Bulbs

27 St. Ann Street, SAN FRANCISCO, CAL.

Phone SUTTER 540

Mention The Review when you write.

Mastodon Pansies Pre-eminent

Because they represent 22 years of our undivided attention. Huge in size, wonderful in form and substance, and absolutely unequalled in range of colors—they have won their way everywhere. 1915 crop, cut prices. Mastodon Mixed, $\frac{1}{8}$ oz., 75c; oz., \$5.00. Mastodon Mixed, Private Stock, $\frac{1}{8}$ oz., \$1.00; oz., \$7.00. New catalogue ready.

STEELE'S PANSY GARDENS, Portland, Oregon

Mention The Review when you write.

E. W. McLELLAN CO.

Wholesale Growers and Shippers
of Cut Flowers.

18, 20 Lick Place,

San Francisco, Cal.

Mention The Review when you write.

GOODYERA MENZIESII

A pretty little hardy orchid of easy culture, a native of this state, with beautiful mottled green-and-white leaves, growing from 1 to 2 in. in height; a fine and most useful plant for baskets and fern dishes, many times outlasting the ferns in hardiness; splendid for the cool house. Sent anywhere in the United States for \$2.50 per 100, express prepaid. Satisfaction guaranteed or money refunded. Cash with order. Hoffman Bros., 768 Glisan St., Portland, Ore.

PRIMULA OBCONICA GRANDIFLORA

2½-in., \$4.00 per 100; 3-in., \$7.00 per 100.

This is nice stock, ready to shift into 4-5 in.

POINSETTIA

Good, strong 2½-inch, \$5.00 per 100.

CHRYSANTHEMUMS out of 2-inch pots, fine stock for benching. All leading varieties in standard pompons and singles. Your inquiries will be appreciated.

H. L. OLSSON, Wholesale Florist
11 Post Street SPOKANE, WASH.

Aster Seed

Carefully selected and absolutely fresh stock. Our rigid culture makes quality unsurpassed.

Write for Illustrated Circular.

HERBERT & FLEISHAUER, Aster Specialists
McMINNVILLE, OREGON

ASPARAGUS SPRENGERI, 2-inch pots, ready for shift, \$2.00 per 10; \$18.00 per 1000.

ASPARAGUS PLUMOSUS, 2-inch pots, ready for shift, \$3.00 per 100; \$25.00 per 1000.

FRED G. EHLE, 224 Sanborn Ave., SAN JOSE, CAL.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Posticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower SANTA CRUZ, CAL.

O. E. PANZER

R. 1, Box 815, Portland, Ore.

Bedding Plants—Perennials—Seedlings

ON HAND NOW:

Late Aster Seedlings, \$1.00 per 100, \$9.00 per 1000
Silver Pink Snaps, Dracaena Indivisa—different sizes.

Rahn & Herbert Co.

CLACKAMAS, ORE.

Bedding Plants for growing on for Spring

Trade.

PALMS, FERNS and DECORATIVE PLANTS

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSEYMEN.

President, E. S. Welch, Shenandoah, Ia.; Vice-president, John Watson, Newark, N. Y.; Secretary, John Hall, Rochester, N. Y.; Treasurer, Peter Youngers, Geneva, Neb.
Forty-first annual meeting, Milwaukee, Wis., June 22 to 24, 1916.

THIS week's obituary column contains a report of the death of James C. Wallace, a pioneer nurseryman of Alhambra, Los Angeles county, California.

N. P. HUSTED, head of the nursery concern of N. P. Husted & Co., which operates over 100 acres at Lowell, Mich., died there last week at the age of 79.

CARL L. SEWELL, formerly manager of the La Grange Nursery Co., at La Grange, Ill., and later at Lima, O., is embarking in the landscape business at Hiawatha, Kan. He will grow perennials also.

THE thirty-fourth biennial session of the American Pomological Society will be held at Berkeley, Cal., August 23 to 25. Henry W. Kruckeberg, of Los Angeles, is California vice-president, and George C. Roeding, of Fresno, Cal., is a member of the executive committee.

AUGUST 12 to 14 are the dates set for the thirteenth annual convention of the Pacific Coast Association of Nurserymen and the fifth annual meeting of the California Association of Nurserymen, both at San Francisco. Monday, August 16, is Nurserymen's day at the exposition.

THE Farmer Seed & Nursery Co., of Faribault, Minn., has closed the branch which it operated on Hennepin avenue, Minneapolis, during the spring months. The success met by this venture in this, its first year, has decided the company to make it an annual affair. The branch was in charge of E. J. Kiekenapp and O. V. Sherpy, both members of the firm.

GEORGE WEINSHANK, of Whittier, Cal., one of the largest growers of grafted walnut nursery stock in the state, has purchased twenty-nine acres in North Whittier Heights, at a given consideration of \$23,698. Twenty-three acres is set to 1 and 2-year-old grafted soft shell walnuts of the Placencia Perfection variety. Mr. Weinshank will grow walnut nursery stock between the rows of orchard trees while they are coming into bearing.

THE William H. Moon Co., Morrisville, Pa., has leased for a term of years a tract of land adjoining the Gedney Farm hotel, at White Plains, N. Y., from the Gedney Farm Co. The Moons are evidently going after business in the Empire state strongly, for it was only two weeks ago that this column carried notice of the incorporation of the Moon Nursery Co., New York, for the purpose of selling the products of the Morrisville concern in that state.

DAVID HILL, head of the D. Hill Nursery Co., Dundee, Ill., had a narrow escape from serious injury when the tongue of a large wagon struck his automobile and shattered the steering gear. Mr. Hill was coming down the street in his new Buick and did not notice the wagon moving at a rapid pace across the street until almost upon it. He attempted to pass ahead of it, but the driver of the team could not stop in time to avoid the collision.

Pot-grown Strawberry Plants

GROWN AS
THEY SHOULD
BE GROWN

The Van Fleet Hybrids, the finest of all strawberries to date.

Twenty popular varieties, such as Marshall, Wm. Belt, Success, etc.

The best Everbearing Strawberries.

Descriptive Illustrated Catalogue (No. 2) mailed free.

I am especially equipped to handle trade orders for Pot-grown Strawberry Plants and am in a position to quote very attractive prices.

J.T. LOVETT, Little Silver, N.J.

Mention The Review when you write.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Peonies, Herbaceous Plants.

Write for our wholesale trade list.

W. & T. SMITH CO., - - - GENEVA, N. Y.

68 YEARS - 1000 ACRES

Mention The Review when you write.

PEONIES

Won't it be a good idea to order now? The blooming season is just over—you know what kinds you liked, what varieties you made money on. Get these kinds now, while you can. We may have them—we have some good ones. Send for our Peony List. We are booking orders now; we will fill them September first.

JACKSON & PERKINS CO., Newark, New York

Mention The Review when you write.

REMEMBER

IF IT'S A HARDY PERENNIAL

or so-called Old-fashioned Flower worth growing, we have it in one shape and another the year round. We have the largest stock in this country, all Made in America, and our prices will average

75c per Dozen
\$5.50 per 100

Why say more here? Send for our Wholesale Price List of varieties and benefit from the opportunities this affords you.

Address R. W. Lucas, Mgr.
Palisades Nurseries, Inc.
Sparkill, New York

Mention The Review when you write.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.,
Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

PARK SUPERINTENDENTS' PLANS.

In the same week with several other horticultural organizations' meetings, the seventeenth annual convention of the American Association of Park Superintendents will be held at San Francisco August 18 to 20. Headquarters will be at the Stewart hotel, and convention sessions will be at the Civic auditorium.

There will be a preliminary informal reception and dance at the St. Francis

PEONIES and IRIS

CATALOGUE
NOW READY

PETERSON NURSERY

Stock Exchange Bldg., CHICAGO, ILL.

OUR GUARANTEE We will replace with three all plants not proving true to description.

Mention The Review when you write.

ROSES--CANNAS

CONARD & JONES CO.
West Grove, Pa.

Mention The Review when you write.

Bobbink & Atkins

NURSEYMEN,

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

hotel Tuesday evening, August 17. The following day will be devoted entirely

Orders placed now for Pandanus, Crotons, Dracaenas, Chrysanthemums and Ferns will be big money-makers to both Retailers and Growers

NEPHROLEPIS SCHOLZELI

- 4- inch pots, heavy, \$20 per 100; \$180 per 1,000
6- inch pots, heavy, \$6 per doz.; \$45 per 100
11- inch tubs, \$24 and \$30 per doz.

NEPHROLEPIS ELEGANTISSIMA IMPROVED

- 4- inch pots, \$20 per 100
6- inch pots, \$6 per doz.
Larger plants, \$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS TODEAOIDES

- 4- inch pots, \$20 per 100; \$180 per 1,000
6- inch pots, \$6 per doz.
9- inch and 10-inch tubs, \$24, \$30 and \$36 per doz.

NEPHROLEPIS SMITHII

- 2 1/4- inch pots, \$8 per 100; \$75 per 1,000
4- inch pots, \$20 and \$25 per 100
5- inch pots, \$5 per doz.

NEPHROLEPIS BOSTONIENSIS

WM. K. HARRIS

- 6- inch pots, \$6 per doz.; \$45 per 100
11- inch tubs, \$2, \$2.50, \$3 and \$4 each

NEPHROLEPIS ROBUSTA (New)

- 2 1/4- inch pots, strong plants, \$8 per 100; \$75 per 1,000
4- inch pots, strong plants, \$20 per 100; \$180 per 1,000
6- inch pots, strong plants, \$50 per 100
11- inch tubs, \$3 and \$3.50 each

NEPHROLEPIS SCOTTII

- 11- inch tubs, \$2, \$2.50 and \$3 each

NEPHROLEPIS ELEGANTISSIMA COMPACTA

- 4- inch pots, \$20 per 100
6- inch pots, \$6 per doz.

NEPHROLEPIS TUBEROSA PLUMOSA

- 2 1/4- inch pots, \$8 per 100; \$75 per 1,000
4- inch pots, \$20 per 100
6- inch pots, \$50 per 100

ASPARAGUS PLUMOSUS NANUS

- 2 1/4- inch pots, \$4 per 100; \$35 per 1,000
3- inch pots, \$7 per 100; \$65 per 1,000
4- inch pots, \$12 per 100; \$110 per 1,000

ASPARAGUS LUTZI

- 4- inch pots, heavy, 60c each; \$7.50 per doz.; \$50 per 100
5- inch pots, heavy, \$1.00 each; \$10 per doz.; \$75 per 100

ADIANTUM HYBRIDUM

- 2 1/4- inch pots, \$6 per 100; \$50 per 1,000
4- inch pots, \$20 per 100
11- inch tubs, \$24 per doz.

FICUS UTILIS

A species that came to us through the Botanical Gardens at Washington, D. C., which promises to be a valuable addition as a decorative house plant. The leaves are thick and leathery and are from 18 inches to 24 inches long, one-half as wide, of a rich, holly-green color, with midrib and veins of an ivory white, which stand out prominently.

- 6- inch pots, 24 inches tall, \$2 each
Larger plants, \$3, \$4 and \$5 each

GARDENIA VEITCHII

These are very strong plants and will make grand stock for winter blooming.

- 2 1/2- in. pots, heavy, \$8 per 100; \$75 per 1,000
4- in. pots, heavy, \$20 per 100; \$180 per 1,000
6- in. pots, heavy, in bud and flower, \$9 per doz.
6- in. pots, heavy, in bud, \$12, \$15 and \$18 per doz.

POINSETTIA

- The dark variety. Extra strong stock.
2 1/4- inch pots, \$7 per 100; \$60 per 1,000

CYCLAMEN

This has been one of our specialties for over twenty years. This year we are growing over 125,000 plants. Craig Cyclamen are now considered best. We are now booking orders for strong plants from

- 2 1/4- inch pots, \$8 per 100; \$75 per 1,000
4- inch pots, \$25 per 100; \$225 per 1,000

BEGONIAS

Begonia Gloire De Lorraine

- 2 1/4- inch pots, \$15 per 100; \$135 per 1,000
3- inch pots, \$25 per 100
4- inch pots, \$35 per 100

BEGONIA KONKURENT

A Greatly Improved Begonia Cincinnati. The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than Cincinnati, is freer flowering, more shapely and, next to Norwood, is the best-keeping Begonia we have ever handled; the original flowers remaining on the plants for several months.

- We offer strong plants.
2 1/4- inch pots, \$25 per 100; \$200 per 1,000
4- inch pots, \$50 per 100

DRACAENA STRICTA GRANDIS

- 2 1/4- inch pots, \$20 per 100
3- inch pots, \$35 per 100
4- inch pots, \$50 per 100
5- inch and 6- inch pots, \$9, \$12, \$15, \$18 and \$24 per doz.

DRACAENA AMABILIS

- 2 1/4- inch pots, \$20 per 100
3- inch pots, \$35 per 100
4- inch pots, \$50 per 100
5- inch pots, \$9 and \$12 per doz.
6- inch pots, \$15 and \$18 per doz.

DRACAENA CRAIGH

- Small plants, 4- inch pots, \$1 each

DRACAENA MASSANGIANA

- 4- inch pots, \$7.50 per doz.; \$50 per 100
6- inch pots, \$15 and \$18 per doz.
8- inch pots, \$24 and \$30 per doz.
11- inch tubs, very handsome, \$3.50, \$4, \$5 and \$6 each

DRACAENA LORD WOLSELEY

- 2- inch pots, \$12 per 100
3- inch pots, \$25 per 100
4- inch pots, \$35 per 100
5- inch pots, \$9 per doz.
6- inch pots, \$12 per doz.

DRACAENA TERMINALIS

- 2 1/4- inch pots, \$10 per 100
3- inch pots, strong plants, \$25 per 100
6- inch pots, \$12 per doz.

DRACAENA BAPTISTII

- 2 1/4- inch pots, \$20 per 100
6- inch pots, \$1, \$1.25 and \$1.50 each

DRACAENA SHEPHERDII

- 6- inch pots, heavy, \$12 and \$15 per doz.

DRACAENA GLADSTONEI (Rare)

- 2 1/4- inch pots, \$20 per 100
4- inch pots, \$6 per doz.
5- inch pots, \$9 per doz.
6- inch pots, \$12, \$15 and \$18 per doz.

DRACAENA GODSEFFIANA

- 2 1/4- inch pots, \$10 per 100
3- inch pots, \$15 and \$20 per 100
4- inch pots, \$25 per 100

DRACAENA SANDERIANA

- 2 1/4- inch pots, \$15 per 100

DRACAENA KELLERIANA

- 2 1/4- inch pots, \$12 per 100
3- inch pots, \$20 per 100
4- inch pots, \$35 per 100
7- inch pots, made up, \$18 and \$24 per doz.

DRACAENA FRAGRANS

- 4- inch pots, \$35 per 100
6- inch pots, \$6 and \$9 per doz.
8- inch tubs, \$18 per doz.
10- inch tubs, \$2 and \$2.50 each

DRACAENA GUILFOYLEI (Rare)

- 2 1/4- inch pots, \$20 per 100
4- inch pots, \$6 per doz.
5- inch pots, \$9 per doz.
6- inch pots, \$12 per doz.

DRACAENA TITWORTHII (Rare)

- 2 1/4- inch pots, \$20 per 100
4- inch pots, \$6 per doz.
5- inch pots, \$9 per doz.
6- inch pots, \$12, \$15 and \$18 per doz.

DRACAENA ANERLEYENSIS (Rare)

- 2 1/4- inch pots, \$25 per 100
4- inch pots, \$50 per 100
5- inch pots, \$9 per doz.
6- inch pots, \$12 per doz.

DRACAENA IMPERIALIS (Rare)

- 2 1/4- inch pots, \$20 per 100
4- inch pots, \$50 per 100
5- inch pots, \$9 per doz.
6- inch pots, \$12 per doz.

DRACAENA MARGUERITE STORY

- 2 1/4- inch pots, \$20 per 100

DRACAENA KNERKII

- 2 1/4- inch pots, \$20 per 100

DRACAENA SUPERBA

- 2 1/4- inch pots, \$20 per 100

PANDANUS VEITCHII

- 5- inch pots, \$9 per doz.
8- inch pots, \$30 and \$38 per doz.
11- inch tubs, \$3.50, \$4.00 and \$5.00 each

PANDANUS UTILIS

- 4- inch pots, strong plants, \$25 per 100
6- inch pots, strong plants, \$50 and \$75 per 100

CROTONS

The Croton, with its highly-colored foliage, is indispensable during spring and summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for spring sales over 50,000 plants, in over 200 varieties, all of the very highest quality and brilliantly colored.

- 2 1/4- inch pots, strong plants, \$20 per 100; \$175 per 1,000
4- inch pots, strong plants, \$30 per 100; \$275 per 1,000
5- inch pots, strong plants, \$50, \$75 and \$100 per 100
6- inch pots, strong plants, \$12, \$15, \$18 and \$24 per doz.
7- inch pots, strong plants, \$24, \$30 and \$36 per doz.
8- inch pots, made up beautiful plants, \$24, \$30 and \$36 per doz.
10- inch pots, made up beautiful plants, \$5, \$6 and \$7.50 each
12- inch and 14- inch tubs, made up beautiful plants, \$10 and \$15 each

CRAIG QUALITY CHRYSANTHEMUMS

We are now booking orders on the following Chrysanthemums, rooted cuttings and stock from 2 1/4- inch pots:

	Rooted Cuttings	2 1/4- inch Stock
Golden Glow	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Pacific Supreme	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Bonaffon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Nagoya	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Comoleta	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Merry Jane	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Dolly Dimple	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Robert Halliday	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Quinola, Pompon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Baby Pompon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Lynwood Hall	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Baby Margaret	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Garza	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Clorinda	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Mrs. Beu	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Golden Age	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
Yellow Eaton	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
White Eaton	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
Wells' Late Pink	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Roman Gold	\$3 per 100; \$20 per 1,000	\$4 per 100; \$30 per 1,000
Golden Star	\$3 per 100; \$25 per 1,000	\$10 per 100; \$80 per 1,000
Mistletoe, Improved Nonin	\$4 per 100; \$30 per 1,000	\$5 per 100; \$40 per 1,000
Mrs. Ed. Seidewitz, new pink	\$5 per 100; \$40 per 1,000	\$6 per 100; \$50 per 1,000
White Chieftain, best white	\$10 per 100; \$90 per 1,000	\$12 per 100; \$100 per 1,000
Early Frost, new white	\$10 per 100; \$90 per 1,000	\$12 per 100; \$100 per 1,000
Wm. Turner	\$3 per 100; \$20 per 1,000	\$4 per 100; \$30 per 1,000
Harvard	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Chas. Rager	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Tint of Gold	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Allentown Pompons and Singles	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Golden Mensa	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mensa	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mrs. Buckingham	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Linton	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
La Porte	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Golden Climax	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000

ROBERT CRAIG COMPANY, 4900 Market Street, PHILADELPHIA, PA.

to business. Routine matters will occupy the morning and afternoon sessions; the evening will be taken up with stereopticon lectures and papers. Samuel Hill, president of the Pacific Highway Association, will deliver his illustrated lecture on "Good Roads." E. D. De Groot, director of physical education, San Francisco, will have for his topic "The Drift of Organized Recreation." L. P. Jensen, of St. Louis, will present a paper on "Public Parks as Preservers of Native Plants." J. H. Prost, of Chicago, and Ernest Strehle, of St. Louis, will also speak.

Thursday, August 19, will be given up to a steamer trip around San Francisco bay in the morning, an automobile tour of Oakland, Alameda and Berkeley in the afternoon, and a smoker for men at the Elks' Club and a theater party for the women in the evening. Friday will be occupied by an all-day tour of the parks, playgrounds and boulevards of San Francisco; the evening will be spent on the Zone at the exposition. Saturday is left open for inspection of the exposition, and Sunday morning a party will leave for the San Diego exposition.

A special train will leave Chicago Sunday evening, August 8, and arrive at San Francisco August 16. The Chicago park commissions have a full day of entertainment planned for August 8, and local park departments have made similar preparations at the cities where stop-overs are provided for. A 12-hour stop will allow a visit to the interior of Glacier National park and a steamer trip on St. Mary's lake. Stop-overs on the return will be made along the central route. The train will consist of baggage car, diners, sleepers and observation car, and will be available for members of the kindred organizations who hold their conventions at San Francisco at the same time. Arrangements are in the charge of Hermann W. Merkel, Zoölogical park, New York. The itinerary is as follows:

Leave Chicago (C. M. & St. P.) 6:30 p. m., Sunday, August 8.
 Arrive Minneapolis 8:00 a. m., Monday, August 9.
 Leave Minneapolis (G. N. Ry.) 10:45 p. m., Monday, August 9.
 Arrive Glacier National park 8:00 a. m., Wednesday, August 11.
 Leave Glacier National park 8:00 p. m., Wednesday, August 11.
 Arrive Spokane 8:00 a. m., Thursday, August 12.
 Leave Spokane 12:00 m., Thursday, August 12.
 Arrive Seattle 12:30 p. m., Friday, August 13.
 Leave Seattle 11:00 a. m., Saturday, August 14.
 Trip from Seattle to Tacoma by Puget sound steamer.
 Arrive Tacoma 12:30 p. m., Saturday, August 14.
 Leave Tacoma (N. P. Ry.) 12:00 m., Saturday, August 14.
 Arrive Portland 7:00 a. m., Sunday, August 15.
 Leave Portland (S. P. Ry.) 3:50 p. m., Sunday, August 15.
 Arrive San Francisco 6:50 p. m., Monday, August 16.

HEADQUARTERS CALIFORNIA PRIVET

in any quantity and any size desired. My Privet has more branches than that usually sent out and I grade it better.

Carloads a specialty. Also
Amoor River Privet
Berberis Thunbergii
 Well grown and in large supply.

J. T. LOVETT,
 Monmouth Nursery, Little Silver, N. J.

Mention The Review when you write.

BEGONIAS

GLOIRE DE CHATELAINE and PFITZER'S TRIUMPH (White)

2-inch, \$3.00 per 100, \$25.00 per 1000
 3-inch, 4.00 per 100, 35.00 per 1000

GERANIUMS

We have a fine lot of good, young, thrifty plants in 3-inch pots, just in condition for growing on for Fall and Winter blooming. Standard varieties, such as S. A. Nutt, Alphonse Ricard, Beaute Poitevine, Berthe de Presilly, La Favorite, Mme. Recamier, John Doyle, Marquise de Castellane, etc., \$3.00 per 100, \$25.00 per 1000.

We are booking orders for next season delivery, of 2-inch stock, at \$18.50 per 1000.

POMPON CHRYSANTHEMUMS

In a good assortment of large-flowering or Aster type, small-flowering, single and anemone, suitable for cut flower or pot culture. 2-inch pots, at \$2.00 per 100, \$18.50 per 1000.

SWAINSONA GALEGIFOLIA, ALBA and ROSEA

3-inch, 60c per doz., \$3.00 per 100.

CASH WITH ORDER

R. VINCENT, JR., & SONS CO.

White Marsh, Maryland

FIELD-GROWN

Carnation Plants

READY FOR IMMEDIATE SHIPMENT

This is strong, healthy stock of large size, well branched—plants ready to go on your benches and go right ahead. We never offered better stock—it has been an excellent growing season with us.

	Per 100	1000
Enchantress.....	\$4.50	\$40.00
Rose-pink Enchantress.....	4.50	40.00
White Perfection.....	4.00	35.00
Mrs. C. W. Ward.....	4.00	35.00
Philadelphia.....	5.50	50.00
Zoe Symonds.....	4.50	40.00

The earlier you order the quicker
 you get the plants working for you.

PETER REINBERG

WHOLESALE GROWER

30 E. Randolph St.,

CHICAGO, ILL.

400,000 FIELD-GROWN Carnation Plants

**LARGE, THRIFTY, CLEAN STOCK—WE GUARANTEE EVERY PLANT—
GROWN BY US WITH SPECIAL CARE—READY FOR YOU NOW**

White Wonder . . . \$7.00 per 100; \$60.00 per 1000

White Perfection . . 6.00 per 100; 55.00 per 1000

White Enchantress, 6.00 per 100; 55.00 per 1000

Philadelphia \$8.00 per 100; \$70.00 per 1000

Winsor \$6.00 per 100; \$55.00 per 1000

Beacon 6.00 per 100; 55.00 per 1000

Comfort 6.00 per 100; 55.00 per 1000

PITTSBURGH CUT FLOWER COMPANY

FRED BÜRKI, PRESIDENT

T. P. LANGHANS, SECRETARY

W. A. CLARKE, TREASURER

**The Famous Floricultural Establishment of the United States
Carnation Specialists**

Wholesale Growers

116-118 SEVENTH STREET,

PITTSBURGH, PA.

YOURS FOR THE ASKING — A BEAUTIFUL PICTURE — "ACRES OF GLASS"

Mention The Review when you write.

Get Ready for Fall and Winter Trade

	2½-in.	3-in.	4-in.
Poinsettias	\$ 5.00	\$10.00	\$15.00
Cyclamen	5.00	8.00	15.00
Cinerarias	5.00	8.00	15.00
Obconica Primroses	3.50	6.00	10.00
Forbesi Primroses	3.50	6.00	10.00
Malacoides Primroses	5.00	8.00	15.00
Chinese Primroses	5.00	8.00	15.00
Celestial Peppers	3.50	7.50	10.00
Jerusalem Cherries	3.50	6.00	10.00
Begonias, Cincinnati	15.00	25.00	40.00
Begonias, Lorraine	15.00	20.00	35.00
Begonias, Luminosa	5.00	10.00	17.50
Begonias, 4 flowering varieties	3.50	7.50	10.00

CHRYSANTHEMUMS—1000 White Chadwick, 2½-in., at \$3.50; 450 Oct. Frost, 700 Robinson, 1300 A. Byron, 400 Dr. Enguehard, 1500 Halliday, 1500 Col. Appleton, 500 Pac. Supreme, 2½-in., \$2.50 per 100.

ROSES—Richmond, 2-in., \$3.50; 3-in., \$5.00. Ward, 2-in., \$4.00. Beauties and Pink Killarney, 2-in., \$3.00. White Killarney, 2-in., \$5.00; 3-in., \$7.50.

Name Express Co. Cash or Reference

GEO. A. KUHL, Wholesale Grower

PEKIN, ILLINOIS

Mention The Review when you write.

FERNS

Improved Whitmani and Whitmani Compacta,
\$5.00 per 100; \$40.00 per 1000
250 at 1000 rate

The Improved Whitmani is a more graceful and a little lighter frond. It is more compact, truer to the type and shows very little reverting. This variety is a great improvement over the old Whitmani.

H. H. BARROWS & SON, Whitman, Mass.
Mention The Review when you write.

J. D. THOMPSON CARNATION CO.

CARNATIONS

CHRYSANTHEMUMS

JOLIET, ILLINOIS

Mention The Review when you write.

BUY PLANTS OF QUALITY From Those Who Grow Them

ADIANTUM CROWEANUM

2½-inch \$5.00 per 100; \$50.00 per 1000

3-inch 8.00 per 100; 75.00 per 1000

ASPARAGUS PLUMOSUS NANUS

2½-inch 3.50 per 100; 30.00 per 1000

3-inch 6.00 per 100; 50.00 per 1000

FERN FLATS—Best Varieties

\$2.00 per flat of 200; 10 flats at \$1.90 per flat; 25 flats at \$1.75 per flat.

BEGONIAS—2½-inch pots

Cincinnati \$2.25 per dozen; \$18.00 per 100; \$175.00 per 1000

Lorraine 2.00 per dozen; 14.00 per 100; 135.00 per 1000

Chatelaine, 3-inch 1.00 per dozen; 8.00 per 100; 75.00 per 1000

BOUVARDIA HUMBOLDTII

2½-inch75 per dozen; 5.00 per 100; 40.00 per 1000

HYDRANGEA OTAKSA

Large plants in tubs for outside use. In bud now and right for July flowering. From \$2.00 to \$3.00 each.

POINSETTIAS

2½-inch \$7.00 per 100; \$60.00 per 1000; 2500 or more at \$55.00 per 1000

SNAPDRAGON—Buxton's Silver Pink and Nelrose

2½-inch50c per dozen; \$4.00 per 100; \$35.00 per 1000

If you are interested in Ardisias for growing on, write us. We have an excellent lot of plants in 3, 4 and 5-inch pots.

Prices in this advertisement for the Trade only.

A. N. PIERSON, Inc.,

Cromwell, Conn.

Mention The Review when you write.

SURPLUS SEASONABLE STOCK

BEGONIAS, Albo-Picta Rosea, Argenteo-Guttata, M. de Lesseps, Marjorie Daw, Rubra, Thurstoni, at \$4.00 per 100.

COLEUS, Beckwith Gem, Chameleon, Mrs. Hayes, Golden Crown, 2½-inch, \$2.50 per 100.

VERBENAS, 2-inch, all colors, \$3.00 per 100.

MOONFLOWERS, 2-inch, thrifty young stock, \$4.00 per 100.

COBAEA SCANDENS, 2½-inch, \$4.00 per 100.

PETUNIAS, 2½-inch, grand stock, Giant Single, \$3.00 per 100.

GERANIUMS, S. A. Nutt, 2½-inch, late propagation, \$2.50 per 100.

BUDDLEIA VEITCHIANA, strong, 4-inch pots, \$10.00 per 100.

THE STORRS & HARRISON CO., PAINESVILLE, OHIO

LANCASTER, PA.

Club Picnic.

The annual picnic of the Lancaster County Florists' Club was held July 15 at Rocky Springs park. There were over 200 florists and their friends in attendance. At noon luncheon was served, and at 5 p. m. Caterer Griffiths provided dinner. The tables were garlanded with smilax and decorated with vases of gladioli, asters, snapdragons and roses. Progressive 500 was indulged in by a large number, and prizes were awarded.

At 3 p. m. the program of sports was held along the river front. S. S. Pennock, of Philadelphia, and James Brown, of Coatesville, acted as referees. President B. F. Barr was the starter, and L. S. Landis was official timekeeper. The winners were:

Boys' potato race—Edward E. Rohrer, first.
Girls' potato race—Anna Myers, first; Katharine Sierbers, second.
Men's potato race—D. J. Keohane, Philadelphia, first; E. S. Rutt, Elizabethtown, second.
Egg race—Elizabeth Kohr, first; Anna Myers, second.
Three-legged race—Martin Good and Frank Bare, first.
50-yard dash for men—Lloyd Weaver, first.
50-yard dash for boys—Paul Weaver, first; David Shultz, Jr., second.
25-yard dash for girls—Ruth Bare, first.
25-yard dash for young ladies—Miss Ida Miller, first.

Possibly the most exciting contest on the program was the fat men's race. Our club is proud of its fat men, but when it comes to running they are not in it with T. J. Nolan.

One of the most pleasant features of the picnic is the annual visit of our Chester county brethren; some of those who motored over were: Mr. and Mrs. Swayne, Mr. and Mrs. Edward Marshall and party, Percy Bernard and Mr. Ludwig, all of Kennett Square; Mr. and Mrs. James Brown, Jr., of Coatesville. Other visitors were Edward Koplitz, of Madison, N. J., D. J. Keohane and Mr. Price, of Philadelphia, and S. S. Pennock and party, who motored here in his new Chalmers car.

The committee in charge of the picnic consists of Elmer J. Weaver, Ronks, Pa., Frank L. Kohr and H. K. Rohrer.

Members are now looking forward to the outing in August, when Mr. and Mrs. B. F. Barr will entertain the club at their country home, Avondale Farms.
H. K. R.

LAST CALL

FOR

Chrysanthemums

Including some of the newer ones.

ASK FOR LIST

\$3.00 per 100; \$25.00 per 1000

CASH WITH ORDER

ELMER D. SMITH & CO.

ADRIAN, MICH.

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

Mention The Review when you write.

A. F. J. BAUR

O. E. STEINKAMP

Carnation Plants

These plants are not a lot of leftovers. They have been grown with the idea in mind of giving you stock that is absolutely right. Plants that will give you a proper return per foot of bench room. We are enjoying a splendid growing season, consequently the plants are nice size and bushy. Ready for benching now.

White Wonder, White Enchantress, Shasta, Enchantress, Enchantress Supreme, Pink Delight, Gloriosa, Rose-pink Enchantress, Beacon, Champion, St. Nicholas, Pocahontas, Yellow Prince,

\$6.00 per 100; \$55.00 per 1000.

Matchless, finest white.....\$7.00 per 100; \$60.00 per 1000

Poinsettias

Our Poinsettias are well known throughout the land for their excellent quality. We make a specialty of these and can supply stock that will give satisfaction. Let us book your order now, to ship at any date you name. All our Poinsettias are well established in 2½-inch pots.

\$5.00 per 100; \$45.00 per 1000

Chrysanthemums

We still have a few thousand fine young plants, in active growth and ready to plant now.

WHITE
Smith's Advance
Mrs. Chas. Rager
Wm. Turner
White Dean

YELLOW
Chrysolora
Robt. Halliday
Dolly Dimple

PINK
Chieftain
Hirondelle
Maud Dean

Lynwood Hall \$3.00 per 100; \$25.00 per 1000

Lena Baum (Yellow Rager).....\$15.00 per 1000

BAUR & STEINKAMP,
Carnation Breeders, INDIANAPOLIS, IND.

Mention The Review when you write.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE, . . . INDIANA

Mention The Review when you write.

JOHN SCOTT

Hatland Rd. and E. 45th St., BROOKLYN, N. Y.
THE HOME OF THE SCOTT FERN.

Always mention the Florists' Review
when writing advertisers.

ARAUCARIA EXCELSA

6-in. pots, 5 to 6 tiers, 16 to 20 inches high, 75c each; 18 to 24 inches high, \$1.00 each.

ADIANTUM HYBRIDUM

4-in. pots, \$1.80 per doz.

Cash with order.

ASCHMANN BROS.

Second and Bristol Streets
PHILADELPHIA, PA.

Mention The Review when you write.

50,000 Field Grown Carnation Plants

FINE, HEALTHY STOCK—LARGE PLANTS
IMMEDIATE SHIPMENT

White Wonder	\$ 6.00 per 100 50.00 per 1000	White Perfection.....	{ \$ 4.00 per 100 35.00 per 1000
White Enchantress		Enchantress	
Rosette			{ \$ 5.00 per 100 40.00 per 1000

WE SUPPLY EVERYTHING A GROWER NEEDS

A. L. RANDALL CO., Wabash Ave. at Lake St.
CHICAGO, ILLINOIS

Mention The Review when you write.

Some Excellent Stock in Abundance

Liberal Extras for Early Orders

Size of Pots	Per 100	Per 1000
2 1/4-inch Asparagus Plumosus.....	\$ 2.50	\$22.50
3-inch Asparagus Plumosus.....	5.00	45.00
4-inch Asparagus Plumosus, large plants.....	7.50	70.00
2 1/4-inch Asparagus Sprengeri.....	2.50	22.50
4-inch Asparagus Sprengeri.....	6.50	60.00
2 1/4-inch Begonia Chatelaine.....	6.00	55.00
3-inch Begonia Chatelaine.....	10.00	95.00
2 1/4-inch Begonia Erfordii and Lumina.....	4.00	38.00
3-inch Begonia Erfordii and Lumina.....	7.50	70.00
2 1/4-inch Primula Obconica, fancy mixed or separate colors.....	2.50	22.50
2 1/4-inch Chinese Primroses, choice mixed.....	3.00	25.00
2 1/4-inch Cinerarias, assorted.....	2.35	20.00
2 1/4-inch Smilax.....	2.50	22.50
2 1/4-inch Cyclamens, 8 varieties.....	6.00	55.00
3-inch Cyclamens, 8 varieties.....	8.00	75.00
10,000 Ferns from Benches, Boston, Scottil, Elegantisima, Piersoni, etc., \$12.50, \$15.00 and \$20.00 per 100.		
Violet Plants, field-grown, Princess of Wales, Gov. Herrick, Marie Louise and Lady Campbell, fine stock, \$5.00 per 100; \$45.00 per 1000. 2 1/4-in. Violet Plants, Marie Louise and Lady Campbell, \$3.00 per 100; \$25.00 per 1000; 3-inch pot plants, \$4.00 per 100; \$35.00 per 1000. Send your orders today.		

Correspondence Solicited.

ALONZO J. BRYAN
Wholesale Florist, WASHINGTON, NEW JERSEY

SPECIAL OFFER

Clean Rose Plants in Excellent Condition

My Maryland, own root, 3-in., reduced from \$8.00 per 100, \$75.00 per 1000 to \$6.00 per 100, \$50.00 per 1000.
Lady Alice Stanley, own root, 2 1/2 and 3-in., \$10.00 per 100, \$90.00 per 1000.

JOHN WELSH YOUNG
Usual Station, P. R. R., PHILADELPHIA, PA.

ROSE PLANTS FINE STOCK

OWN ROOT	
500 Bon Silene, 2 1/2 inch.....	\$4.00 per 100
500 Sweetheart, 2 1/2 inch.....	4.00 per 100
500 Canadian Queen, 3 inch.....	6.00 per 100
300 Fireflame, 4 inch.....	6.00 per 100
1000 Rhea Reid, 2 1/2 inch.....	5.00 per 100

GRAFTED	
1000 Killarney Brilliant, 2 1/2 inch.....	\$ 8.00 per 100
500 Killarney Brilliant, 4 inch.....	12.00 per 100

BREITMEYER FLORAL CO.
FRED. BREITMEYER, Prop.
MT. CLEMENS, MICH.

Order Your Palms, Araucarias

AND OTHER STOCK FROM GODFREY ASCHMANN

ALL NOW IN FINE CONDITION

ARAUCARIA OUR SPECIALTY

Araucaria Excelsa, well grown stock, 5-in. pots, 3 to 4 tiers, 15 in. high, 50c; 5 1/2-in., 8 to 4 tiers, 18 to 20 in. high, 60c and 75c; 6-in., 24 to 26 in. high, 5 to 6 tiers, \$1.00; large specimen plants, \$1.50.
Araucaria Excelsa Glauca, 6-in. pots, \$1.00; 7-in., \$1.50.
Araucaria Robusta Compacta, 6-in. pots, 4 tiers, very heavy, \$1.50.
Kentia Forsteriana, 75c, \$1.50 and \$2.00 each.
Kentia Belmoreana, 75c and \$1.00 each.
Kentia Forsteriana, made-up, large, perfect plants, 4 ft. high, 9-in. tubs, \$4.00 each.
Cocos Weddelliana, 3-in. pots, 15c; 4-in., 25c each.
Pandanus Veitchii, 6-in. pots, 75c.

Honeysuckles, 5-in., staked up, 25c each.
English Ivy, 4-in., staked up, 12c; 3-in., 3 in a pot, 7c.
Snapdragons, Giant White, 2 1/2-in. pots, \$3.00 per 100; Silver Pink, \$4.00 per 100.
Dracaena Indivisa, 5-in. pots, 25c; 5 1/2-in. pots, 35c.
Dracaena Terminalis, 3-in. pots, 20c.
Dracaena Fragrans, 5-in. pots, 25c.
Cyclamen Giganteum, in 4 colors, 4-in. pots, 15c.
Begonia Gloire de Lorraine, 4-in., 25c.
Begonia Cinnamati, 4-in., 35c.
Nasturtium, 4 colors, 3-in., 5c.
Adiantum Hybridum, 3-in., \$8.00 per 100; 4-in., \$12.00 per 100.
Holly Ferns, large, 5-in. pots, 35c.

Cash with order, please.

GODFREY ASCHMANN, 1012 West Ontario St.
PHILADELPHIA, PA.

Wholesale Grower, Importer and Shipper of Pot Plants

Mention The Review when you write.

ROSE PLANTS

3-inch Own Roots.....\$5.00 per 100, \$40.00 per 1000

KILLARNEY QUEEN—RHEA REID

SMILAX PLANTS

2-inch.....\$2.00 per 100, \$18.00 per 1000

W. J. & M. S. VESEY, Cash or C. O. D. FORT WAYNE, IND.

Mention The Review when you write.

ROSES

See Classified ad. or send for stock list.

THE LEEDLE FLORAL COMPANY.
SPRINGFIELD-OHIO.

Mention The Review when you write.

Rose Plants

Killarneys, Maryland, Kaiserin and Richmond—On Own Roots

Write for Special Prices

J. L. DILLON, Bloomsburg, Pa.

CYCLAMEN

2 1/2-inch.....\$5.00 per 100
3-inch..... 8.00 per 100

POINSETTIA

2 1/2-inch.....\$5.00 per 100

PRIMULA OBCONICA

2 1/4-inch.....\$3.00 per 100

B. E. & J. T. COKELY
SCRANTON, PA.

Mention The Review when you write.

ATLANTA, GA.

The Market.

Business last week suffered a marked falling off because of the excessive heat. Otherwise, business conditions remained unchanged, there being a superabundance of all kinds of stock, but nothing fancy in sight.

Current rumor has it that a wholesale market is to be established here in October. It is said that such a movement would be viewed with approval by all. A wholesale market is Atlanta's greatest need.

Various Notes.

At the greenhouses of J. Coursey everything looks spick-and-span. Mr. Coursey expects a large crop of carnations. His fern house contains some extra fine Boston ferns.

A. Borg, of the Atlanta Floral Co., will devote most of his time in the future to the greenhouse plant. He predicts some exceptional stock.

John Wilson has booked several large out-of-town wedding orders.

Among visitors last week was L. A. Woodward, of Philadelphia, representing the Lord & Burnham Co.

Out at College Park, W. N. Vary has some extra fine field-grown flowers, particularly asters and gladioli. The greenhouses are well stocked with potted plants.

At J. R. Frank's place there is a wide assortment of stock, all well grown. J. W.

CLEVELAND.

Various Notes.

Everything is in readiness for the florists' picnic, to be held July 23 at Willoughbeach park. Indoor baseball, races, tug of war, etc., will be on the program, as usual.

The new Lord & Burnham house at the Newton Falls range of the Cleveland Cut Flower Co. is fast nearing completion. A force of glaziers is at work on it this week.

One-fifth of the space for the trade display at the flower show has been sold, and this is considered good progress at this date. The Coliseum has been spaced off to show just where the various competitive exhibits will be staged. In this way space for the trade display may be secured near the retail display, the private gardeners' section or the commercial section. Thus the tradesmen will be able to obtain the maximum amount of good from their space, by being stationed close to the exhibits of the men to whom they mostly cater. F. A. F.

GARDENIA VEITCHII ONLY 8000 LEFT

Going fast. Fine stock, 4-in. pots,
\$12.50 per 100; \$100.00 per 1000.

ROSE HILL NURSERIES
New Rochelle, New York

Mention The Review when you write.

WINTER-FLOWERING ROSES

Specially Low Prices to Close Out Stocks Remaining Unsold.

We have a particularly fine stock of the newer and leading standard varieties in 3 $\frac{1}{2}$ and 4-inch pots ready for immediate planting. The prices quoted below for 3 $\frac{1}{2}$ and 4-inch stock are as low as the prices at which 2 $\frac{1}{4}$ -inch stock is usually sold. The demand for Ophelia is very heavy. If you want to plant this valuable new rose, do not delay placing order. While we have a nice stock of it at present, at the rate it is selling we are likely to become sold out before long.

Ophelia, Francis Scott Key, Mme. Edmond Rostand and Crimson Queen.....\$20.00 per 100

Mrs. George Sawyer, Killarney Brilliant, Sunburst, Prince E. C. d'Arenberg, Lady Hillingdon, Mrs. Aaron Ward, Killarney Queen, Richmond and White Killarney.....\$15.00 per 100

All of the above are strong grafted plants, with exception of Francis Scott Key, Mme. Edmond Rostand and Sunburst, which are own-root stock.

HYDRANGEAS

We have a magnificent lot of large plants grown in tubs and half-barrels for

JULY AND AUGUST FLOWERING

We have made a specialty of Hydrangeas for years, and our plants have never been finer than they are this year. They are well budded, and will be in perfection during July and August—when they are most in demand.

Hydrangea Otaksa, the standard pink variety, and the new French Hydrangeas—Avalanche, Fraicheur, La Lorraine, Mme. Maurice Hamar, Mme. E. Mouillere and Mlle. Renee Gaillard. Strong plants in tubs, \$2.00 and \$3.00 each—according to size.

Otaksa, very large specimens in half barrels, \$7.50, \$10.00 and \$12.50 each—according to size.

DRACAENA INDIVISA

Large plants for centers of vases, 75c, \$1.00 and \$1.50 each—according to size.

CROTONS

Assorted varieties for bedding, in 8 $\frac{1}{2}$ and 4-inch pots, \$15.00 and \$25.00 per 100.

VINCA MAJOR VARIEGATA

We have a fine stock of extra heavy plants in 4-inch pots, at \$10.00 and \$12.00 per 100—according to size.

FERNS

Nephrolepis Teddy, Jr., 6-inch pots, 50c each; 4-inch, 15c each; 2 $\frac{1}{4}$ -inch, \$6.00 per 100.
Nephrolepis Elegantissima Compacta, 8 $\frac{1}{2}$ -inch pots, 25c each; 2 $\frac{1}{4}$ -inch, \$6.00 per 100.
Nephrolepis Elegantissima, 8-inch pots, \$1.00 each; 6-inch pots, 50c each; 2 $\frac{1}{4}$ -inch, \$6.00 per 100.

Nephrolepis Muscosa and Smithii, 8 $\frac{1}{2}$ -inch pots, 25c each; 5-inch, 50c each.

Nephrolepis Harrisii, 12-inch, very large specimens, \$4.00 and \$5.00 each.

Cibotium Schiedel, large plants, 10-inch pots, \$3.50 each.

Table Ferns, assorted varieties, nice plants, 2 $\frac{1}{4}$ -inch pots, \$4.00 per 100; extra size, 8 $\frac{1}{2}$ -inch pots, \$15.00 per 100.

F. R. PIERSON CO., Tarrytown, New York

Mention The Review when you write.

NEW NEPHROLEPIS FERN—JOHN WANAMAKER

We will introduce the above new fern on August 1st, 1915. In presenting this fern to the trade, we feel confident that it will make a place for itself.

The John Wanamaker fern is a wonderful advance over all plain or wavy frond varieties. The side pinnae of the fronds are very fully undulated, giving the plants a very wavy appearance. It will make as many fronds as Teddy, Jr., plants in 4-inch pots having over sixty fronds. It is a beautifully formed plant, full and compact.

Orders will be filled strictly in rotation.

Strong plants, 2 $\frac{1}{4}$ -in. pots, - \$ 4.00 per dozen.
20.00 per 100.
150.00 per 1000.

250 at 1000 rate.
ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa. BRANCH:
NORWOOD, PA.

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PRIMROSES Obconica—and—Chinensis

VERY BEST STRAINS

Strong plants, from 2 $\frac{1}{2}$ -inch pots.

\$3.00 per 100 \$25.00 per 1000
500 at 1000 rate. Cash with order.

**FRANK OECHSLIN, 4911 Quincy Street
CHICAGO, ILL.**

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ORCHIDS

We grow and sell **Orchids** only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low.

Special lists on application.

LAGER & HURRELL, Summit, New Jersey

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ORCHIDS

FRESHLY FLOWERING STOCK

**Cattleyas, Dendrobiums, Oncidiums
Anceps. Finest types.**

One-year-old, nothing more.
Moderate prices. Ready now.

FREEMAN ORCHID CO.
G. L. Freeman, Mgr. **FALL RIVER, MASS.**
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ORCHIDS

Just arrived in splendid condition:

**C. Percivaliana, C. Labiata,
C. Trianae, C. Schroederiae
C. Mossiae**

Best commercial Orchid plants, established or semi-established, for immediate delivery; healthy clean, flowering stock.

For price write to

JOHN DeBUCK, 719 Chestnut Place, SECAUCUS, N. J.
Mention The Review when you write.

SEASONABLE STOCK

GERANIUMS.

Nutt, Perkins, Vlaud, Grant, La Favorite, 4-in., in bloom.	\$7.00	100
Mme. Sallerol, 2-in.	2.00	100
Variegated Nutt, 2½-in.	5.00	100
Rose Geraniums, 4-in.	7.00	100
Ivy Geraniums, 2-in.	8.00	100
Ivy Geraniums, 4-in.	8.00	100

TRANSPLANTED SEEDLINGS.

Verbenas	\$1.00	per 100
Primula Obconica, Grandiflora and Gigantea.	2.00	per 100
Primula Malacoides, lavender and white.	2.00	per 100
Phlox, Hardy, mixed.	2.00	per 100

BEGONIAS.

Begonia Cincinnati, 2½-in., from strong, healthy plants, \$15.00 100; \$140.00 1000.		
Begonia Mellor, \$25.00 per 100.		
Begonia Chatelaine, 2½-in., \$5.00 100, \$40.00 1000; 8-in., \$8.00 100.		
Begonia Xmas Red, 2½-in., \$8.00 100.		
Begonia Erfordii, 2½-in., \$8.00 100.		
Begonia Prima Donna, 2½-in., \$3.00 100.		
Begonia Triumph, 2½-in., \$3.00 100.		

CYCLAMEN GIGANTEUM, WANDSBEK TYPE.

Finest in existence, about 8 varieties, equally divided, 2½-in., \$5.00 100, \$45.00 1000; 8-in., \$8.00 100, \$75.00 1000. Booking orders on 4-in., for late delivery, at \$15.00 and \$20.00 per 100.

HEADQUARTERS FOR POINSETTIAS, TRUE TYPE.

Top cuttings, 2½-in., \$5.00 per 100, \$45.00 per 1000; 8-in., \$7.00 per 100. Orders booked now for summer delivery.

	Per 100
ABUTILON SAVITZII, 2½-in.	\$ 4.00
ABUTILON SAVITZII, 8-in.	8.00
PRIMULA OBCONICA, 2-in.	3.00
PRIMULA OBCONICA, 8-in.	5.00
PRIMULA MALACOIDES, 2-in.	3.00
PRIMULA MALACOIDES, 8-in.	5.00
REINECKIA VARIEGATA, 2½-in.	5.00
COLEUS, 2-in.	2.00
COLEUS XMAS RED, 2½-in.	8.00
COLEUS XMAS RED, 8-in.	5.00
LANTANAS, trailing, 2-in.	2.50
LANTANAS, pink, 8-in.	5.00
ASPIDISTRAS, variegated, \$1.25 each; green, \$1.00.	
KENTIAS, 75c each up.	

ERNEST ROBER, Cash, please. **WILMETTE, ILL.**

Mention The Review when you write.

JOSEPH HEACOCK COMPANY'S PALMS AND FERNS

HOME GROWN—WELL ESTABLISHED—STRONG AND HEALTHY

KENTIA FORSTERIANA

Leaves	In. high	Each	Per doz.
6-in. pot.....5 to 6.....	28 to 30.....	\$1.00	\$12.00
6-in. pot.....5 to 6.....	34 to 36.....	1.50	18.00

MADE-UP KENTIA FORSTERIANA

	Each
12-in. cedar tub, 4 plants in tub, 5 to 5½ ft.	\$10.00
12-in. cedar tub, 4 plants in tub, 5½ to 6 ft.	12.50
12-in. cedar tub, 4 plants in tub, 6 ft. high, heavy.	15.00
12-in. cedar tub, 4 plants in tub, 7 to 8 ft.	18.00

PHOENIX ROEBELENI

	Each
7-in. tub, 18 in. high, 24 in. spread.....	\$2.00

KENTIA BELMOREANA

Leaves	In. high	Each	Per doz.
2½-in. pot.....4.....	8 to 10.....		\$ 1.50
4-in. pot.....5 to 6.....	15.....	\$0.40	4.50
6-in. pot.....6 to 7.....	24.....	1.00	12.00
6-in. pot.....6 to 7.....	28 to 30.....	1.50	18.00

Leaves In. high

	Each	Per doz.
9-in. cedar tub....6 to 7....42 to 45.....	\$4.00	\$48.00
9-in. cedar tub....6 to 7....45 to 48, very heavy	5.00	
9-in. cedar tub....6 to 7....48 to 54, very heavy	6.00	
9-in. cedar tub....6 to 7....5 ft., very heavy....	8.00	

JOSEPH HEACOCK CO., Railway Station, **Wyncote, Pa.**
Jenkintown,

Mention The Review when you write.

FERNS IN FLATS

ALL VARIETIES

We ship by express during July and August, stock ready for 2½-in. pots, in flats of about 110 clumps, which can be divided.

Price, \$2.00 per flat
20 or more flats, \$1.75 each
(Packing included)

Order now while we have full list of varieties to select from.

Write for illustrated folder

McHutchison & Co.

17 Murray Street, NEW YORK

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THE NAUMANN CO.

WHOLESALE FLORISTS

SPECIALTIES

Christmas and Easter Plants, Ferns,
Cyclamen, Begonias, Poinsettias

1111 E. 125th St., CLEVELAND, OHIO

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D. U. Augspurger & Sons Co.

Wholesale Florists

Send for our latest price list

Box 394, PEORIA, ILL.

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Fine, Strong Ferns

READY TO SHIFT

HARRISII

ELEGANTISSIMA

W. K. HARRIS

PIERSONI

WHITMANI

and SCOTTII

2½-in., \$4.00 per 100, \$40.00 per 1000.

4-in., \$15.00 per 100; 5-in., \$25.00 per 100; 6-in., \$50.00 per 100.

JOHN BADER COMPANY

1826 Rialto Street,

N. S., PITTSBURGH, PA.

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JULIUS ROEHRS CO.

RUTHERFORD, N.J.

ORCHIDS, PALMS

and plants of every variety

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List.

HOLMESBURG, : PHILADELPHIA, PA.

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H. H. LINEAWEAVER & CO., Inc.ANTHRACITE
and
BITUMINOUS**COAL**West End Trust Building, PHILADELPHIA
17 Battery Place, NEW YORK
Nutting Building, LEBANON, PA.**Greenhouse Heating.**

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

THE COAL MARKET.

The coal men are hopeful, though not enthusiastic, in their opinions of the present situation in the trade. There is no decided, clearly marked improvement, they say, but such slight changes as are visible are in most cases changes for the better. A Chicago correspondent for the Black Diamond prefaces his report with this reserved, dispassionate little bit of philosophy: "There is some more buying of pretty nearly every grade of coal, and sentiment in favor of better prices and bigger business seems to be solidifying. At the same time the actual transfer from sentiment to fact is a little slow."

Florists will be especially interested in the Chicago reporter's statement that the most obvious enlivenment of business is in the department of smokeless coal. He even intimates a possibility of a future shortage of smokeless, with an unsatisfactory market for the purchaser. "Some of the retailers," he says, "have signed up their contracts for the full amounts stipulated in previous years and are now taking coal on contract. Others have contracted for only a part of their requirements. Others have not contracted at all so far. As this indicates, the mine run business is firm, but a little slow. If there is any shortage of coal later, which some people now anticipate, the market situation will be far from satisfactory for the buyer a little later. In the meantime the spot buying is a trifle heavier, because some retailers are taking advantage of the last discount month, prices advancing on mine run August 1. Smokeless, lump and egg, is firm at the new circular of \$2; in fact, where any coal is available it can readily be sold at a premium of 10 to 15 cents." Mine run smokeless is \$1.25 at the mines.

THE INQUIRY IS INDEFINITE.

Will you kindly tell me how much pipe, and of what size, will be needed for a greenhouse 25x75, for hot water heat? State, also, how to pipe a 3-room residence which is located fifty feet from the boiler. H. G. B.—Iowa.

The amount of radiation required for heating a greenhouse depends, first, on the amount of exposed glass; second, on the temperature desired, and, third, on the character of the construction of the house and the nature of the exposure, including the minimum win-

A Greenhouse Boiler that fairly shot into fame

Here is the boiler that is making the most wonderful greenhouse heating record in the world. Florists and gardeners who have used other makes are constantly giving the **Kroeschell Greenhouse Boiler** the highest praise.

QUICKEST WATER HEATER IN THE WORLD

The large combustion chamber in the **Kroeschell Boiler** enables the gases to expand and fully ignite before reaching the tubes or flues. This feature is entirely lacking in firebox boilers and cast iron sectional boilers.



Unlike Cast Iron Boilers, which cannot be depended upon to carry their ratings even when crowded with hard coal, "the **Kroeschell**" again excels because—every Kroeschell Boiler is **honestly rated** and **guaranteed** to carry the glass and pipe capacities stated in our catalogue to **60 degrees at 15 below zero**. Any kind of fuel can be used. Our ratings are easily maintained with the cheapest grades of coal.

OVER 1500 CAST IRON BOILERS were replaced by the **Kroeschell Hot Water Boiler** during the past six years. It is a common occurrence for a **Kroeschell Hot Water Boiler** to replace two to four cast iron boilers at a single place; this is the **CENTRAL HEATING SYSTEM PLAN**, and has saved many florists hundreds of dollars per season in fuel alone, besides a big saving in labor.

KROESCHELL VERSUS CAST IRON**No More Cast Iron Boilers**

I have used several different makes of boilers but none I like as well as yours.

The **Kroeschell** is easier to fire, takes less coal and water, circulates quicker than any other boiler.

I have used two different makes of sectional boilers—**no more cast iron boilers** for us.

(Signed) FARMINGTON GREENHOUSE CO.,

E. H. Steele, Manager.

Farmington, Mich., June 30, 1913.

Kroeschell Replaces Cast Iron

Your No. 12 **Kroeschell Boiler** which I purchased last fall is heating 38,000 sq. ft. of glass. I have no trouble in the least to keep 60 to 70 degrees in the greenhouses in the coldest weather.

Your boiler is doing the work for which I formerly used **three cast iron sectional boilers**, but I would recommend the **Kroeschell** to anyone wanting to heat their greenhouses with the least trouble.

(Signed) FANNIE D. WHITE.

Lexington, Ky., June 27, 1913.

Kroeschell Best of All

The **Kroeschell Boiler** I installed last year usually runs from 10 p. m. to 6 a. m. without attention. I do not have the least trouble to keep temperatures in the coldest weather. The boiler has given entire satisfaction.

The **Kroeschell** is the best boiler we have ever handled.

Madison, N. J., June 30, 1913.

(Signed) CHARLES TOTTY.

Kroeschell Replaces Cast Iron

I am heating between 17,000 and 18,000 sq. ft. of glass with the No. 12 **Kroeschell**, maintaining 50 to 54 degrees in the greenhouses.

I have night fireman and we fire about every hour in extreme cold weather, but in ordinary weather every two or three hours, leaving the boiler run five to six hours at the last firing.

Have had **three different makes of sectional cast iron boilers**, but would not return to the sectional boiler under any consideration.

(Signed) FREDERICK CAREY.

Kennett Square, Pa., July 3, 1913.

Kroeschell Replaces Cast Iron

We are heating 8000 sq. ft. of glass with the **Kroeschell House Boiler** you furnished last fall, and we think it can take care of more.

We maintain a temperature of 60 degrees in the greenhouses and have no trouble keeping temperatures, even in the coldest weather.

The boiler does not require attention after 9:00 p. m., except in the coldest weather, when we bank at 11:00 p. m.

The boiler has given entire satisfaction. We doubt if your boiler could be improved upon, it is by far the best we have ever used, and we've been using heating systems for the past 30 years.

(Signed) THE AVENUE FLORAL CO.,

E. W. Eichling, Sec'y.

New Orleans, La., March 3, 1913.

**WHEN YOU BUY GET A KROESCHELL
"THE BOILER OF GENUINE EFFICIENCY"**

**KROESCHELL BROS. CO., 444 West Erie Street
CHICAGO, ILL.**



BUILT FOR BEGINNERS

WILKS BOILERS are ideal for the man who owns a small greenhouse, who does his own firing and needs a boiler that can be relied on at all times.

WILKS BOILERS are self-feeding. Fill the magazine with fuel in the evening, and an even, continuous fire will be maintained until morning without any attention.

WILKS SELF-FEEDING HOT WATER BOILERS are built entirely of steel.

WILKS BOILERS will heat as much as 3000 square feet of glass to 65° in zero weather.

WRITE FOR CATALOGUE

S. WILKS MFG. CO., 3523 SHIELDS AVENUE, CHICAGO, ILL.

Mention The Review when you write.

HOW ABOUT your condensation problem?

Does sluggish circulation make the temperature hard to control?

Then it's time to investigate the

Morehead Back to Boiler SYSTEM

Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions—and surer profits.

Drop a line AT ONCE.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.
300

Mention The Review when you write.

te temperature likely to be recorded in the average year. None of these points is furnished in the letter of inquiry.

The amount of exposed glass in a house 25x75 will vary considerably with the pitch of the roof, as well as with the amount of glass in the side walls and ends of the house. If there is no glass in the walls, if only one end of the house has exposed glass and if the roof has an average pitch, about 600 square feet of radiation will be needed to heat a house 25x75 to 50 degrees when the temperature is 10 degrees below zero outside. If a temperature of 60 degrees is desired, 750 square feet of radiation will be needed.

The amount of glass, as well as the size of the rooms, in the residence should be known in order to make an accurate estimate of the radiation desired in the residence, but 2½-inch pipe

There is a Splendid Chapter on

Greenhouse Heating

IN

THE FLORISTS' MANUAL

By WILLIAM SCOTT

A complete reference book for commercial florists. 253 large pages, fully illustrated. Treats on over 200 subjects concerning greenhouse building, heating, management and plant culture. It tells you just what you want to know, in just the way you want to be told.

Second Edition, Price \$5.00, Prepaid by Express or Mail.

FLORISTS' PUBLISHING CO.

508 South Dearborn Street, CHICAGO

HIGHEST PRICED and CHEAPEST

BOILERS MADE

GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.
109 Broad St., Utica, N. Y.

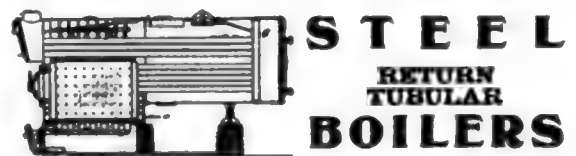
LET US TELL YOU ABOUT THEM

for the flows and returns will probably answer, and with small rooms 2-inch pipe might suffice if they are well insulated. For 50 degrees I would use five 2½-inch flows and nine 2-inch returns. If a temperature of 60 degrees is needed, I would use five flows and twelve returns.

FT. WAYNE, IND.

The Market.

The weather last week was the hottest this summer and business has suffered materially from the extremely high temperature. Stock has been more than sufficient to meet demands. Shipping business has been good. The great surplus of stock is attributed to the unusually fine growing weather.



Johnston Heating Co.

131 E. 20th Street

NEW YORK

Mention The Review when you write.

BARGAINS

in second-hand boilers, pumps, tanks, pipe, etc.

E. E. McCARTNEY, Canfield, Ohio

Mention The Review when you write.

Lilies and gladioli are overabundant. Roses are being sent to the market in great quantities and the quality keeps up unusually well. Short Beauties are in good supply. Carnations will soon be a thing of the past, as they cannot stand the ravages of the heat under glass much longer. The field-grown stock is in fine shape and will soon be ready to be planted in the houses. Asters are arriving in much larger quantities, but there is little or no improvement in their size. The market has been extremely quiet. Funeral work constitutes the chief demand, as social events are few. Vacations are being planned on all sides.

Various Notes.

Ralph Tinkham, of the Bradley Flower Shop, has left for the west and the exposition in California, along with the Davisson party, with whom he traveled on the European continent last summer. Miss Marjory Bradley, of the same firm, is planning a visit to Lansing, Mich., and other points in that state. Mrs. C. D. Bradley will spend several weeks at the Illinois lake resorts.

Doswell & Son are having a good summer business. They have a fine supply of gladioli and all kinds of outdoor stock.

A. J. Lanternier & Sons have been busy with funeral work and an occasional wedding. Their chrysanthemums in the houses and their carnations in the field are in excellent condition.

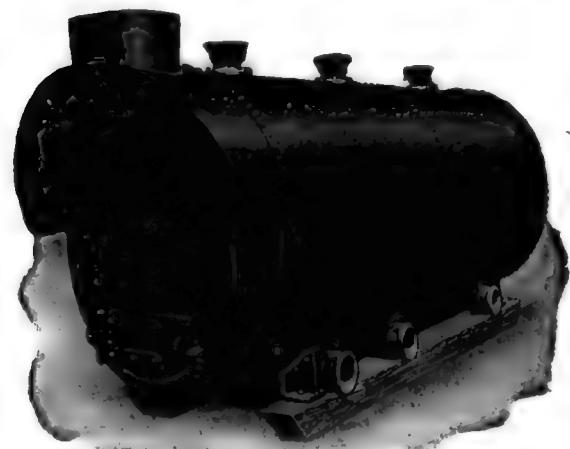
J. Bitner has some splendid gladioli this year.

The Flick Floral Co. executed an attractive table decoration for an announcement dinner, July 15. French bisque vases and baskets, with the French figures and Cupids, were filled with a combination of Ophelia and Shawyer roses, while the announcement was painted on a single rose petal, hidden in a Shawyer rose at each place. Covers were laid for thirty. Miss C. B. Flick is planning a trip to the Panama exposition in August. Misses Margaret and Mildred Flick are spending their vacations in Cleveland and Fostoria, O. R. F.

"Superior"

INTERNAL-FIRED BOILER

For Hot Water Heating



Superior Machine & Boiler Works

840-850 W. Superior Street

CHICAGO

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SPECIAL ATTENTION TO FLORISTS

GIVEN BY US WITH OUR HIGH-QUALITY COALS

Try our Laurel Creek Semi-smokeless Coal for your greenhouse this year. A high-grade semi-smokeless coal from West Virginia at a low price, a fuel for your needs at a low cost. We also mine genuine Red Ash and No. 3 Pocahontas coals. Write us for delivered price and contract for this season

The Colonial Coal and Supply Company

Brunson Building

COLUMBUS, OHIO

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IMICO

Hot Water Boilers

Made by

Illinois Malleable Iron Co.

1801-1825 Diversey Boulevard

CHICAGO

Are Noted for coal economy and good results generally

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BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-inch diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stitt's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON Established 1898

1353 N. Clark St., Phone Superior 572 Chicago



PIPE

2c per ft. H. W. Boilers, 650-ft. size, \$49.00. Fittings, 7c. Valves, 38c. Cocks, 15c. Set Pipe Tools, \$2.75. Hose, 6c ft. Roofing, 89c roll. Everything at wholesale, direct. Big catalogue free.

Write Today

W. E. KING CO. 115 W. Third St., Cincinnati, O.

Send for copy of the "Pipe Repair Book." Interesting stuff. Costs nothing.

M. B. SKINNER & Co.
CHICAGO, ILL.

4-INCH BOILER TUBES, 6¹/₂

cents per foot.

New and S. H. Pipe. All Sizes.

Tell us your wants.

ILLINOIS PIPE & MFG. CO.

2117 S. Jefferson Street,

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WROUGHT IRON PIPE

with new threads and couplings in full lengths.

The owner who doesn't overlook the need of quality:

Who doesn't overlook that without quality he couldn't realize a maximum of economy:

Who doesn't overlook the advantage of Wrought instead of steel pipe, and who doesn't overlook the importance of selecting a competent dealer, will not overlook us with our guaranteed Second Hand Wrought Iron Pipe in full lengths with new threads and couplings.

ALBERT & DAVIDSON, Inc.
217-223 Union Avenue, BROOKLYN, N. Y.

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Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street PHILADELPHIA
24th and Wood Streets

BYERS'

Guaranteed Full Weight Wrought Iron Pipe

Lap-welded in sizes over 1 1/4 inch.

FITTINGS, VALVES, BOILERS, RADIATORS, ETC.

JOHN MANEELY,

309-311-313 Arch St., PHILADELPHIA, PA.

PIPE

Wrought Iron of sound second-hand quality with new threads and couplings. 14-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.



This large greenhouse to the right was designed and completely erected by us for Dr. P. P. Satterwhite, Great Neck, L. I.

YOUR GREENHOUSE SHOULD BE PRACTICAL AS WELL AS ATTRACTIVE

Every Jacobs Greenhouse is specially designed and constructed to fit individual requirements.

While their practicability and durability are always uppermost, we never lose sight of the artistic.

That is why the Jacobs Greenhouses have met with such great favor.

We will call anywhere to submit plans and prices.

S. JACOBS & SONS

1363-1381 Flushing Ave., BROOKLYN, N. Y.

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WHEN it Comes to Greenhouses Come to

HITCHINGS and COMPANY

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ELIZABETH, N. J.

New York Office 1170 Broadway	Boston Office 49 Federal St.
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UNEQUALED FOR GREENHOUSE — AND — LANDSCAPE FERTILIZING

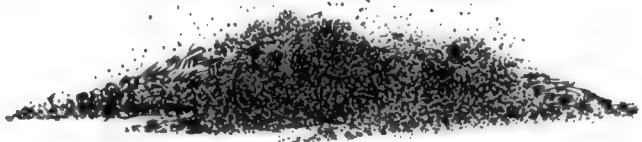
The PULVERIZED MANURE CO.

No. 33 Union Stock Yards
CHICAGO

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50 / SQUARE DEALING FERTILIZER / 50
WALTER S. McGEE, 6327 Ellis Ave., Chicago, Ill.
 Greenhouse Supplies and Material. Tel. H. P. 647
 Mention The Review when you write.

DANGER



GERMS breed in and travel with Barnyard or Stable Manure, and then —

FLIES — FLIES — FLIES

Diphtheria flies, Typhoid Fever flies, Hog Cholera flies; pester the cow, calves, hogs, dogs and drive the horses crazy. AND — what bothers your wife the most? **FLIES — flies from the Manure Pile.** Just one case of diphtheria to your children, or one case of typhoid to your workmen—THEN WHAT?

You owe it to yourself, your wife, your children, your workmen, to adopt the most modern way—a better way, a sanitary way and an economical way—to make a fertile soil.



Millions of maggots, steaming, writhing, squirming in all kinds of unimaginable filth, getting ready to bring you trouble, germ-laden. The fly seldom travels far beyond his birthplace. Flies around your greenhouses, boiler room, shipping room, manure tank, etc.; your home, your kitchen, your dining room, your bath room, bedroom, your yard—he bothers your horses and your cattle. **Trouble—Work—Distress—Disease—Death.** Microbes that stick to his wings, his body, the hairs on his six legs and on the feeler—microbes—AND YOU GET THEM. The fly is born bad—a pest, a nuisance, a curse—and he is born and bred TO MULTIPLY IN YOUR MANURE PILE. **Have you figured the cost?** Think it over. This subject is no joke—it's serious.

Handle your Barnyard Manure with safety
or get rid of it entirely—WILL YOU HELP?

SWAT THE FLY—STOP MAKING FLIES

Chicago Feed & Fertilizer Co.

UNION STOCK YARDS : CHICAGO

Soil Specialists to the
Greenhouse Trade

Manufacturers of Magic Brand Manures
at Factory-to-user Prices

LIQUID — "NICO-FUME" — PAPER

40% NICOTINE.

8-lb. can.....\$10.50
4-lb. can..... 5.50
1-lb. can..... 1.50
4-lb. can..... .50

THRIPS - APHIS

288 sheet can.....\$7.50
144 sheet can..... 4.00
24 sheet can..... .85

SPRAYING—VAPORIZING—FUMIGATING
YOUR DEALER HAS THESE PRICES

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, Louisville, Ky.

Mention The Review when you write.



NIKOTEEN for Spraying and Vaporizing APHIS PUNK for Fumigating

ASK YOUR DEALER FOR IT.

NICOTINE MFG. CO.,

117 No. Main Street,
ST. LOUIS, MO.

Mention The Review when you write.



NEW BEDFORD, MASS.

The Market.

Business is quiet, though it has been fairly active for July. The cut flower trade is holding up well. Unusually fine gladioli and sweet peas can be had now.

Various Notes.

Richard Nofftz has closed his store, on Williams street, and is conducting business from his greenhouses, on Kempton street.

Cards have been received from Samuel Rusitzky, who is on a three months' vacation in Kentucky.

H. V. Sowle reports business quiet. He has installed a large refrigerator, which enhances the attractiveness of the shop.

Fred Reynolds has been spending his vacation in Vermont.

Joseph V. Pierce has been on a few days' vacation.

Post & Gray took George Borden and Edward Enos, their employees, on a day's outing to attend the show of the American Sweet Pea Society, at the Casino, Newport, R. I.

S. E. Shaw, of Kempton street, has a large house of early mums. They are in excellent condition and promise a good crop. Mr. Shaw attended the sweet pea show at Newport.


W. P. Pierce is enjoying active business and reports good trade for this time of the year.

The New Bedford Horticultural Society held its regular monthly meeting in the Library building, Monday, July 12. President Roy presided. The show committee reported the two shows given in June highly successful. After a short discussion of the plans for the dahlia show, to be held in the early fall, the meeting adjourned.

W. M. P.

SPRINGFIELD, N. J.

The Jakobsen Floral Co., which was recently organized and incorporated, is actively engaged in preparing its new property, which consists of five acres at Westfield avenue, near the station of the Rahway Valley railroad. The company is building a 2-story residence and a greenhouse 35½x225. This will be divided into practically two houses



NICOTICIDE

THE BEST INSECTICIDE

It costs a fraction more than some other insecticides, but results from its use more than pay the difference. It kills, while you sleep, Aphids, Mealy Bug, Red Spider and other plant insects. For sale by wholesale florists and seedsmen everywhere. If you cannot reach a dealer we will fill your order. Manufactured by

P. R. PALETHORPE CO., Inc., CLARKSVILLE, TENN., U. S. A.

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LEMON OIL CO'S STANDARD

SOLUBLE IN WATER

INSECTICIDE

Guaranteed under the Insecticide Act, 1910
Serial No. 321

Save your plants and trees. Just the thing for Greenhouse and Outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, Insects on Rose Bushes, Carnations, etc., without injury to plants and without odor. Used according to directions our standard Insecticide will prevent ravages on your crops by insects. Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pests. Excellent as a wash for dogs and other animals—relieves mange. Effective where others fail. For sale by Seedsmen and Florists' Supply Houses. If you cannot obtain this from your Supply House, write us direct.

½ Pint, 25c Pint, 40c Quart, 75c
½ Gallon, \$1.25 Gallon, \$2.00
5-gal. Can, \$9.00 10-gal. Can, \$17.50

Dilute with water 30 to 50 parts.

LEMON OIL COMPANY
Dept. H, 420 W. Lexington St., Baltimore, Md.

Mention The Review when you write.

by a corridor through the center from side to side, so as to maintain two temperatures. Another greenhouse, 20x101, will be erected nearby later in the summer. The greenhouses are being constructed by Hitchings & Co., of Elizabeth. J. N. Jakobsen, formerly with the Springfield Floral Co., is treasurer and general manager. For the present the company will specialize in sweet peas, though other flowers and potted plants will also be grown.

PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical Terms most frequently met with in articles on trade topics, with the CORRECT PRONUNCIATION of each.

"The Pronouncing Dictionary is just what I have wanted."

"The Pronouncing Dictionary fills a long-felt want."

"The Pronouncing Dictionary alone was much more value than the subscription price of The Review."

A booklet just the size to fit a desk pigeonhole and be always available
Sent postpaid on receipt of 25c

FLORISTS' PUBLISHING CO.

Caxton Bldg., 508 S. Dearborn St., CHICAGO

The Springfield Floral Co. is cutting its last giganteums, having grown about 15,000 of these during the season. Charles R. Johnson has been secured as foreman of the greenhouses. The company grows a large number of roses, mostly Ophelia, Beauty and Double White Killarney.

T. P. Christensen, fern grower, states that business during the spring and early summer was up to that of last year. R. B. M.

THE FLORISTS' MANUAL

A Business Book For Business Men

Second Edition

Thoroughly Revised and Brought up to Date

No dry-as-dust botanical classifications, but tells you just how to produce marketable plants and cut flowers in the best and cheapest way.

Treats of over 200 subjects and is freely illustrated with fine half-tone engravings.

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The recognized standard insecticide.

A spray remedy for green, black, white fly, red spider, thrips, mealy bug and soft scale.
Quart, \$1.00; Gallon, \$2.50

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An infallible spray remedy for rose mildew, carnation and chrysanthemum rust.
Quart, 75c; Gallon, \$2.00

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A soil sterilizer for cut, eel, wire and angle worms.
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A scalicide and fungicide combined for San Jose and various scale on trees and hardy stock, and various blights which affect them.
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A 12% nicotine solution properly diluted for fumigating or vaporizing.
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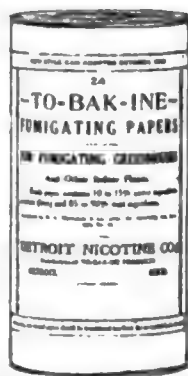
If you cannot obtain our products from your local dealer, send us your order, and we will ship immediately through our nearest agent.

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MADISON, N. J.

GEO. A. BURNISTON
President

H. C. EBEL,
Treasurer

"TO-BAK-INE" FUMIGATING PAPER



is the **strongest** fumigating paper on the market, each sheet being saturated with a **definite** amount of **pure nicotine**, making it an extremely convenient and neat insecticide for fumigating purposes; it is also free from ammonia, which is present in ordinary tobacco smoke and extracts. **To-Bak-Ine Fumigating Papers** are recommended for use on delicate flowers and plants. Put up in **hermetically sealed tin cans** of 24 full length sheets; $\frac{1}{2}$ case, 6 cans, 144 sheets; 1 case, 12 cans, 288 sheets. **To-Bak-Ine Liquid** and **To-Bak-Ine Fumigating and Dusting Powder** are the **STANDARDS**.

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PULVERIZED SHEEP MANURE

NO SHORTAGE IN SUPPLY

We have plenty for all needs. The best fertilizer for greenhouse or outdoor use, for carnations, roses, chrysanthemums and violets, or potted plants.

SHEEP'S HEAD BRAND IS GUARANTEED

high percentage of nitrogen, phosphoric acid and potash. Quickens the budding and stiffens the stems.
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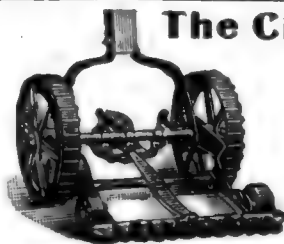
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CLEVELAND NEW YORK CINCINNATI
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Clipper Lawn Mower Co.
Box 15, Dixon, Ill.

Always mention the Florists' Review when writing advertisers.

GRAND RAPIDS, MICH.

The Market.

Occasional days of funeral work relieve the monotony of the summer dullness. Flowers of all kinds are plentiful and Easter lilies are of fine quality. Although the bedding season is over, there are still a few boxes and baskets being filled. Most of the growers are busy planting chrysanthemums and getting the benches ready for carnations. The opening of a new bank building used a good number of flowers on Saturday.

Various Notes.

Bruin Slot & Sons report their mum stock all benched. They also report a good demand for tomatoes, of which they are picking heavily.

Crabb & Hunter displayed a summer bride in their window last week.

Eli Cross is taking advantage of the dullness to get his new store in shape. He has had an attractive new window back built in, and everything about the store looks spick-and-span.

Arthur F. Crabb was exceedingly busy with funeral work at the end of the week, and also on Monday, July 19.

A. F. C.

GLEN COVE, N. Y.

The regular monthly meeting of the Nassau county Horticultural Society was held at Pembroke hall Wednesday, July 14, with President Westlake in the chair. A. Mackenzie, J. Adler and G. Hutton were appointed judges for the evening and their awards were as follows: Dish of raspberries—Jas. Holloway, first; dish of red currants—W. D. Robertson, first; six peaches—B. Jones, first; President Westlake's special prize for three vases of sweet peas—H. Jones, first. Jas. Holloway was awarded a cultural certificate for a collection of outdoor fruit. An invitation was received from the Oyster Bay Horticultural Society to join them in their annual outing August 17. Further particulars of this event will be given at a later date. Exhibits at our next meeting will be twelve spikes of gladioli, six ears of sweet corn and twelve mixed asters.

At the sweet pea show held in the Glen Cove Neighborhood building some fine exhibits were staged. The following were among the successful exhibitors: W. Noonin, gardener to Mrs. C. F. Cartledge; F. Hitchman, gardener to Ralph Pulitzer; J. McDonald, gardener to Mrs. J. H. Ottley, and A. Walker, gardener to H. C. Smith.

James Gladstone, Cor. Sec'y.

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKYGEO. KELLER & SON
Manufacturers of
RED POTSBefore buying write for prices
2614-2622 Herndon Street
Near
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YOU SHOULD HAVE THIS



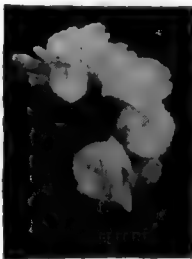
ONE OF THE MANY UNSOLICITED ENDORSEMENTS

I received your SPRAY NOZZLE and am more than pleased with it. Our water pressure at times is only 15 to 20 lbs., but this sprayer helps out wonderfully. Yours truly,
February 16, 1915. W. W. COLES, Kokomo, Indiana.

The best spraying or flush nozzle for roses, carnations or for all-round watering yet introduced; a nozzle which will permit regulating the force of spray. Particularly adapted for spraying the underside of foliage; will fit 3/4-in. EASTERN GAUGE COUPLING. All brass, nickel plated, strong and durable; price postpaid, \$1.25.

PITTSBURGH CUT FLOWER CO., 116 and 118 Seventh St., Pittsburgh, Pa.

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The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.50. Clips, per 1000, \$1.00; 2000, \$1.50; 5000, \$3.25; 10,000, \$6.00; 25,000, \$12.50; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erie, Pa.

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No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.
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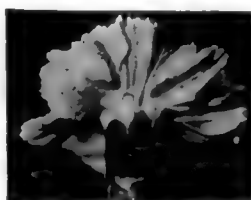
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SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staple

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1000, 35c; 3000 for \$1.00, postpaid
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The Best Way to Mend SPLIT CARNATIONS is with

Supreme Carnation Staples

No Tools Required
35c per 1000; \$1.00 for 3000
Postpaid Sample Free
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Established 1885

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Porosity and Strength Unsurpassed.

Write for Prices.

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Cor. solicited in Ger. and Eng.

We Lead in Quality and Finish

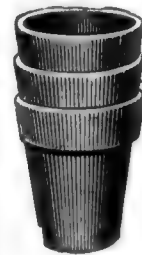
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The Pfaltzgraff Pottery Co.
YORK, PA.

FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.
1227 W. 8th St., Kansas City, Mo.A Standard Pot
A Standard Quality
A Standard Price

The three necessary things to get your pot business. Also proper packing to eliminate breakage. Send your orders to the

C. C. Pollworth Co.
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The best Paper Pot for shipping purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce

400 Oak Street
Waltham, :1 Mass.

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PAPER POTS

Use our 2 1/2-in. Paper Pots for Strawberry Runners.

\$1.00 per 1000

F. W. ROCHELLE & SONS, CHESTER,
NEW JERSEYThe Second Edition
—of the—

Florists' Manual

Is Now Ready

Price, \$5.00 a copy,
carriage charges prepaid.

FIVE MILLION FLOWER POTS FOR SALE

We have an immense stock of Flower Pots ready for delivery. We have every means of economical manufacture. We have our own timber land within a mile of our factory, and make our crates in our own mill. No charge for crates. Our pot quality is the best. Our prices are right. We will get your business if you figure with us.

Write us now.

THE MT. GILEAD POTTERY CO., MT. GILEAD, OHIO

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HAEGER "QUALITY" POTS

Standardized and shaped pots, smooth and easy to handle. Of splendid porous quality. We ship with amazing promptness and guarantee every item to be as represented.

GLAZED
WARE

PORCH
POTS

ROSE
JARS



HANGING
BASKETS

VASES

LAWN
VASES

The newest things in glazed pottery — designs that have never before been offered to the trade.

THE HAEGER POTTERIES

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SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue.

SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.
SYRACUSE, N. Y.

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1000 Ready Packed Crates Standard Flower Pots and Bulb Pans

Can be shipped at an hour's notice.

Price per crate:

2000 1 1/4-in., crate, \$6.00	456 4 1/2-in., crate, \$5.24
1500 2 " " " 4.88	320 5 " " " 4.51
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1000 3 " " " 5.00	120 7 " " " 4.20
800 3 1/2 " " " 5.80	60 8 " " " 3.00
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48 10-in., crate, \$4.80	

Hilfinger Bros. Pottery, Fort Edward, N. Y.

AUGUST ROLKER & SONS, 51 Barclay St.,
New York City Agents

Our Specialty: Long Distance and Export Trade

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THOSE RED POTS

ASK THE FLORIST
THAT USES THEM

HARRY BALSLEY

Detroit Flower Pot Co. DETROIT, MICH.

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RED POTS

that you will be proud to have on your benches, is the kind we have to offer. We use nothing but the best material and skilled labor and offer you a first-class pot at a popular price. All goods are carefully selected and packed, thus insuring full count upon opening your crates. Isn't that worth considering?

We also have a full line of Azalea Pots, Hanging Baskets and other goods used by Florists—ask for catalogue.

We also make the famous "MOSS AZTEC" ware.

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Established 1765

FOR "POT LUCK" USE

Incorporated 1904

HEWS STANDARD POTS

AND RED EARTHENWARE SPECIALTIES

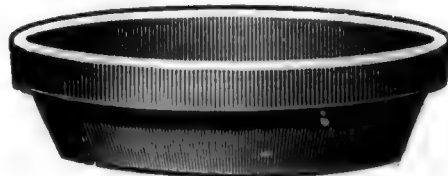
POT MAKERS FOR A CENTURY AND A HALF
WORLD'S LARGEST MANUFACTURERS

A. H. HEWS & CO., Inc., Cambridge, Mass.

Warehouses
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LOGAN POTS ARE BEST BY TEST



Flower Pots, Rose Pots, Azalea Pots, Bulb pans, Hanging Baskets, Cemetery Vases, Cut Flower Vases and Lawn Vases.

Ask for our catalogue and prices.

THE LOGAN POTTERY CO.
LOGAN, OHIO



IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

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PENNSYLVANIA

is the state to get the nice Red Standard Pots, Pans, Azalea Pots, etc., and NORRISTOWN is the town where they manufacture them and burn them a nice red color. Try us and see if they are not just as cheap, too.

THE KELLER POTTERY CO.

213-223 Pearl St.,

NORRISTOWN, PA.

PROVIDENCE, R. I.

The Market.

The retailers have settled down to the usual summer doldrums, and are taking things easy. A few cut flowers, a plant or two and an occasional funeral design compose the sales.

Various Notes.

Alexander H. Johnson, of George Johnson & Son, has been in camp with the Rhode Island National Guard, in which he holds the rank of major, at Fort Greble during the last week.

William E. Chappell, secretary of the Florists' and Gardeners' Club of Rhode Island, is taking a vacation trip by water to Jacksonville, Fla.

William A. Forbes is erecting a small greenhouse, 20x50 feet, on Meadow street, Pawtucket.

Alonzo W. Vose, of Cumberland, has been drawn for petit jury duty in the Superior court.

The flower department in Kresge's 5 and 10-cent store, Westminster street, has been closed until fall.

William Dickson, superintendent and landscape gardener at Sea Lands, Little Compton, the estate of John E. McGowan, of New York, has resigned.

The trade in this vicinity received a business call last week from Mr. Tyler, representing Joseph Breck & Sons, Boston.

Nathan S. Davis has bagged about 1,600 clusters of grapes of choice varieties at his vineyard near Tiverton and anticipates a large crop this year.

W. H. M.

BEACON, N. Y.

The Spy Hill Conservatories are handling excellent roses and plenty of them at the store on Main street. They also have good larkspurs and gypsophylas from outdoors.

George W. Russell is cutting excellent My Maryland roses at his greenhouses. He disposes of his entire crop to the Spy Hill Conservatories.

Charles Cook, grower of adiantum for the New York market, was married June 30 to Miss Lottie W. Fletcher, of Newburgh. Following the ceremony, they left for Atlantic City to spend their honeymoon. On their return they will reside at 32 Davies avenue.

Wood Bros., Fishkill, have some fine carnations. Mr. Wood reports a good spring trade.

S. G. Benjamin, Fishkill, met with an accident not long ago when he was returning from Beacon. An automobile ran into his wagon, throwing him out and breaking his wrist. He is making rapid recovery.

KING

The name that assures "the most for the money" in

GREENHOUSES

Write for Bulletin No. 47 and you will see why.

KING CONSTRUCTION CO.
27 King's Road, N. Tonawanda, N. Y.

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GREENHOUSE GLASS

**We are the World's
Largest Producers**

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

**"Get acquainted"
with our Specialties**

29 - 34 - 39 - oz. GLASS

AMERICAN WINDOW GLASS CO.

General Offices, Farmers' Bank Building,

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GREENHOUSE and HOTBED GLASS

8x10, 10x12 and 10x14 inch, single, at \$1.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

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Florists' Pliers

"RED DEVIL" NO. 622

5 1/2-Inch

Cut wires as easily as shears cut a stem. Hand-honed edge—keeps its edge; handles fit the hand and make the tool work more easily. Fits the vest pocket. 70c at your dealer's or postpaid from us.

Write for "RED
DEVIL" Booklet

SMITH & HEMENWAY CO., Inc.
125 Chambers St., New York City

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Greenhouse
GLASS

**WE HAVE THE STOCK
AND RIGHT PRICES**

Sharp, Partridge & Co.
CHICAGO, ILL.

"Permi-tite"
HOTBED SASH

RACINE PUTTYLESS WINDOW COMPANY
RACINE, WIS.

See our full-page ad in issue of July 15.

THE ONLY PERFECT
Liquid Putty Machine

Will last a lifetime.

\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.

SEAL-TIGHT LIQUID PUTTY at \$1.25 per gallon

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1396-1410 Metropolitan Ave., BROOKLYN, N. Y.

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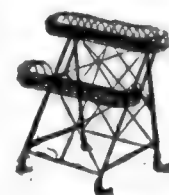


MASTICA
FOR Greenhouse Glazing
USE IT NOW.
F.O. PIERCE CO.
P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

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Jones Folding Plant Stand

[PATENTED]

Special Price to Dealers.
Send for Catalogue.

Manufactured by

The M.D. Jones Co.

71 Portland St., Boston, Mass.

Free Paint Insurance

These three words mean a great deal to those who are going to paint during the late Summer or early Fall.

Our **GREENHOUSE WHITE** is a paint that has been tested by a chemist of 30 years' experience.

Furthermore, it's a paint that will cover 330 sq. ft.—two coats to the gallon—and will outwear anything you have ever had on your houses.

TRY IT AND BE CONVINCED

Put up in 50-gal. barrels (each barrel equipped with interior agitator, no extra charge); 25-gal. half barrels, and 5-gal. and 1-gal. cans.

1-gallon cans	per gal., \$1.65	25 gallons (½ bbls.).....	per gal., \$1.55
5-gallon cans	per gal., 1.60	50 gallons (bbls.).....	per gal., 1.50

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Also Headquarters for Greenhouse Glass

Send your inquiry to the nearest warehouse mentioned below.

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492-502 Market St., Milwaukee, Wis.

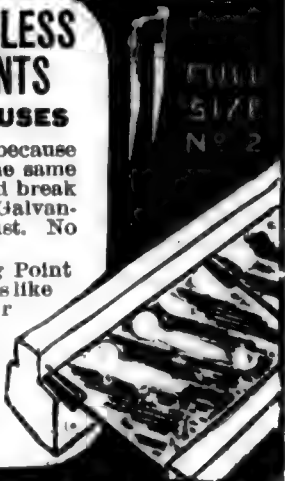
410-415 Scott St., Davenport, Iowa
E. 4th and Vine Sts., Des Moines, Ia.

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DREER'S PEERLESS GLAZING POINTS FOR GREENHOUSES

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us. 1000, 75c post-paid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia



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MASTICA

Used for glazing greenhouses, per gal.....\$1.35
Machines for using same, each..... 1.25
Special price on quantities of mastica furnished on application.

GLAZING POINTS

These Points can be driven right or left on any size or thickness of glass. The offset head makes them easy to drive or extract, and absolutely prevents glass from slipping. Adopted by owners of greenhouses and makers of greenhouse sash. Made from pure zinc. Put up in one pound packages.

Price, 25c per pound
(Samples free)

GEO. H. ANGERMUELLER, Wholesale Florist
1324 Pine Street, ST. LOUIS, MO.

Mention The Review when you write.

STANDARD PUMPING UNITS

For Greenhouse and Water Supply Systems
Operating by Gas, Gasoline or Electric Power

STANDARD PUMP & ENGINE COMPANY
522 Prospect Ave., N.W., Cleveland, Ohio

SEE THAT LEDGE.

Pat. Sept. 18 1900

THE JENNINGS IMPROVED IRON GUTTER.

USE OUR

Patent Iron Bench Fittings and Roof Supports VENTILATING APPARATUS

Improved Vaporizing Pans for Tobacco Extracts, etc.

Send for Circulars

DILLER, CASKEY & KEEN, S.W. Cor. 6th and Berks Sts. PHILADELPHIA, PA.

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NOW IS THE TIME TO BUY

GREENHOUSE GLASS

WRITE FOR PRICES

The Toledo Plate & Window Glass Co.
TOLEDO, OHIO

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Greenhouse Glass

We have the largest stock in the west. We recommend that you anticipate your requirements now, before factories close down for the summer and stocks are depleted.

Write us for prices.

OKMULGEE WINDOW GLASS CO.

OKMULGEE, OKLA.

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THE ORIGINAL AND ONLY ELASTIC-LYKE

LIQUID PUTTY

Formerly sold by E. H. Hunt

Positively will not get hard, run in hot nor heave in cold weather.

E. C. Prosser, Mgr., THE ELASTIC-LYKE CO.
20 East Randolph Street, CHICAGO

(Not Inc.)

Mention The Review when you write.

COLUMBUS, O.

The Market.

Trade is quiet here. There is a small amount of funeral work on hand, but not sufficient to clean up the large stocks coming in. Gladioli are plentiful, and the quality is superior to anything we have seen this early in the season. The price is exceptionally low for such a fine grade, but they are hard to move at any price. Good roses are appearing, but as the quantity is not large, the demand keeps the situation well in hand. Carnations are still to be had, but the quality is falling daily. Sweet peas are good, but the demand is feeble. Valley has been scarce. Potted plants find practically no sale, and the only plants to be seen are used as store decorations.

Various Notes.

The Riverside Floral Co. suffered severely from the recent flood, all its carnations and stocks being inundated. For a time, it was feared that the high-water mark would exceed that of 1913, and hundreds of families fled the west side district. The Scioto river, however, was able to take care of its swollen tributaries, and possibly prevented a repetition of the 1913 flood.

Sherman Stephens is convalescing, but it will take some time before he fully recovers. J. M.

ELYRIA, O.

The Lorain County Florists' Club was organized at a meeting at the Elyria Flower Store, Cheapside, July 9.

James McLaughlin was elected president, and Fred Gunton, secretary and treasurer. L. C. Hecock was named as chairman of the committee on by-laws and Leo Smallwood as chairman of the committee on membership.

The new organization has been formed for the purpose of promoting a larger degree of cooperation between the florists of the county. It has an initial membership of about forty-five, including the florists, the stockholders in the different companies, and private gardeners of Elyria, Lorain, Wellington, Oberlin and Amherst. It is expected to hold monthly meetings, at which matters pertaining to their interests will be discussed.

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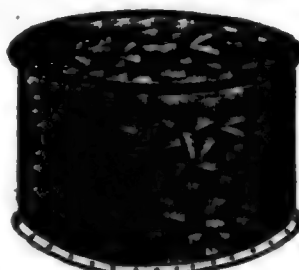
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1/4-inch.....per ft., 15 c

Reel of 500 ft. " 14 1/2 c

2 reels, 1000 ft. " 14 c

1/2-inch..... " 13 c

Reel, 500 ft.... " 12 1/2 c

Couplings furnished.

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To Exchange—Or sell, all good stock: 4-in. Whitman ferns, \$12.50 per 100; 2½-in., \$4.00 per 100; 250 St. Nicholas and 600 Harlowarden field-grown carnation plants, \$6.00 per 100; we want 1000 White Enchantress or White Wonder, 500 good light or medium pink, 200 late yellow and 200 late pink mums, 300 pink roses, Killarney or other good variety. What have you?
Addams, Morgan & Co., Paxton, Ill.

To Exchange—Or will sell, No. 1 carnation plants, Rosette, Enchantress, White Enchantress, Rose-pink Enchantress, Yellow Prince; Mme. Sallerei geraniums; Trailing Queen coleus, for cyclamen, ferns, primulas, or what have you?
Highland Park Greenhouses, 1017 S. Buckeye St., Kokomo, Ind.

To Exchange—Or will sell, 365 double 3-ring carnation supports, 2c each, used 1 year, for 2½ or 3-in. Asparagus Sprengeri.
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724 HAYNES ST., DAYTON, O.

To Exchange—200 2½-in. extra strong Ramsburg's Silver-pink snapdragon plants, 4c, just right for winter blooming, for 4-in. cyclamen, ivy geranium or double petunias. H. A. Carr, 418 Melchior St., Birmingham, Ala.

To Exchange—Or will sell, primula, Chatelaine begonias, poinsettias, 2½ and 3-in., Pink Enchantress, field-grown, for field-grown Ward and Rosette. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

To Exchange—Or will sell, 4-in. S. A. Nutt, Mme. Barney and La Favorite geraniums, fine for stock, \$6.00 per 100, for cyclamen, primulas and Lorraine begonias.
H. G. Norton, Perry, O.

To Exchange—Strong, healthy geraniums, named varieties, 3 and 4-in., for cyclamen, primulas, begonias or what have you?
Charles Sherwood, Waterloo, Iowa.

To Exchange—See our classified adv. of single and pompon mums, for large flowering varieties of mums, 3 or 4-in. ferns, or anything we can use.
Homewood Greenhouses, Atchison, Kan.

To Exchange—300 pink bouvardias, in 2½-in. pots, for chrysanthemums, Bonnafton and White Ivory preferred. John Holt, North Wales, Pa.

To Exchange—1500 field-grown Beacon for 1500 Enchantress carnations. Will exchange sample.
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GOOD, NATURAL, GREEN CANES,
IN BUNDLES OF 250,
FROM 5 TO 6 FT.,
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500 letter heads (ruled or plain) and 500 envelopes, only \$2.00. Printing for florists a specialty. Satisfaction guaranteed.
Snow, the Circular Letter Man, Camden, N. Y.

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Raffia, natural, in 4 standard dependable qualities, colored in 20 colors. Write for prices.
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10 bbl. bales, burlaped\$4.00 each
5 bale lots 3.75 each
10 bale lots 3.50 each
Write for complete price list of plants.
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Sphagnum moss, 10 bbl. bale, \$1.90; 5 bales, \$9.00; 5 bbl. bale, \$1.00; 5 bales, \$4.00; burlaped, 25c extra. Get price on large lots.
Jos. H. Paul, P. O. 156, Manahawken, N. J.

SPHAGNUM MOSS, very best quality, \$1.10 per bale; 10 bales for \$10.00.
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Sphagnum moss, guaranteed, excellent quality, 10 bales, \$7.00. 5% cash with order.
L. Amundson & Son, City Point, Wis.

Sphagnum moss, in burlap, \$1.00 per bale; 10 bales, \$9.00.
A. Henderson & Co., Box 125, Chicago, Ill.

TOBACCO.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel Co., Milwaukee, Wis.

WIRE STAKES.

BARGAIN SALE.
10,000 galvanized wire stakes, No. 11 wire, 4 ft. 8 in. long, \$6.00 per 1000; 5000 galvanized wire stakes, No. 11 wire, 4 ft. long, \$5.00 per 1000. Cash with order, please. H. Munson, 1353 N. Clark St., Chicago. Tel. Superior 572.

WIRE WORK.

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William E. Hielscher's Wire Works,
264-266 Randolph St., Detroit, Mich.

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KANSAS CITY.

The Market.

Business has surpassed all expectations for this time of year, though there has been more funeral work than anything else. Some of the florists report business better than in some of the winter months. The market is pretty well cleaned out. The gladioli are the leading flowers. They are all home-grown and the best that have ever been seen in this market. America is the principal variety, with a smaller quantity of Mrs. Francis King, Augusta and some new varieties. Lilies are plentiful, but the demand for them is small, on account of the large quantities of gladioli. The Colorado carnations are arriving in fair quantities and are exceptionally fine, with large blooms. Roses are still plentiful, and fine stock is obtained at a low price. Sweet peas also are plentiful.

Various Notes.

The Florists' Club will hold its second annual picnic July 28, at the nursery of Holsinger Bros. A great many prizes will be offered in the different athletic contests. Last year's picnic was a grand success, but it is expected that this year's will beat it. All the florists will close their places of business for the occasion.

The S. Bryson Ayres Co. lost 1,000

feet of glass by a hail storm on Monday, July 12. Outside stock was greatly damaged by the wind, especially the gladioli and sweet peas.

H. Worden suffered heavily from the hail. It broke practically all the glass in his greenhouses. All of the tomato plants in the houses were ruined by falling glass.

Henry Kusik & Co. report business quite satisfactory for this time of year. They are selling large quantities of gladioli and carnations. The latter are from Colorado and are fine. They had to increase the wire department by adding two wire workers, so as to be able to fill orders.

The W. L. Rock Flower Co. has finished planting carnations. The chrysanthemums are in excellent shape, being from two to three feet high, and other stock is in fine condition.

R. S. Brown & Son have planted practically all their chrysanthemums at both places. They report business as highly satisfactory.

T. J. Noll & Co. last week received some of the best stock ever seen in this city in July. Their Russell roses are hard to beat. The demand is so heavy that it keeps their stock well cleaned up. They are handling a large quantity of home-grown gladioli.

J. Austin has a fine lot of young begonias and cyclamens.

Arthur Newell reports a heavy week in funeral work. He says business has never before been so good at this season.

Mr. Chandler, of Rosedale, Kan., is sending in some exceptionally fine gladioli. He says the only trouble is that they are all coming in at once.

W. J. Barnes is making preparations to tear down all of his wooden benches and will replace them with concrete ones. All will be raised benches. He has tried the one-piece table bench, is well satisfied with results and will continue to use this style of bench.

W. J. B.

MOTT-LY MUSINGS.

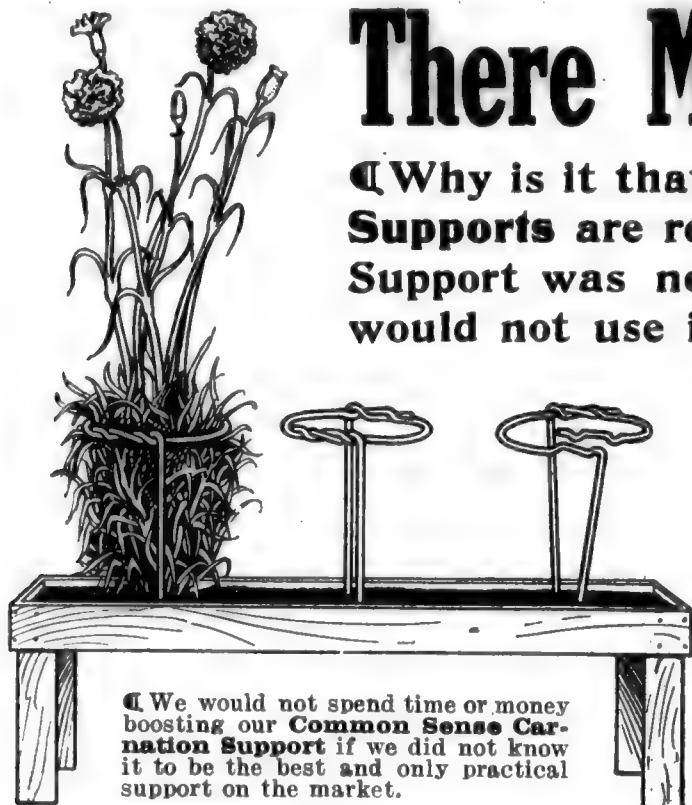
Frank Friedley, Cleveland, O., pointed out the advantages of a publicity committee. For example, when Henry Penn, of Boston, recently passed through the city in a party of seventy persons, the rooms, both in the hotel and state-rooms, were lavishly decorated by the local craftsmen. The show in November is being boosted by posters in every greenhouse. The Carnation Society will add its quota in the endeavor to enlarge the success. For the bowlers a handsome silver cup is among the many prizes.

Adam Graham and Herman Hart, Cleveland, will spend about two weeks among the Gardens of Eden, as judges. John Boddy, park superintendent, will accompany them to see that no forbidden fruit is eaten. This annual judging of school gardens has become quite a task, as the competition, in many cases, is keen. The whole country, beginning at the nursery of the Storrs & Harrison Co., at Painesville, and continuing into Cleveland, is one glorious riot of color. Lovers of old-fashioned gardens can feast their eyes, for it is one constant delight at this time.

Manager Williams, of the Cleveland Cut Flower Co., Cleveland, says they never handled finer peonies than this season. Business generally is holding up well.

W. M.

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¶ Why is it that growers using our **Common Sense Carnation Supports** are recognized leaders as Carnation growers? If our Support was not a factor to aid in growing good stock, they would not use it. ¶ Repeated orders prove it.

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1,000.....	\$ 8.50
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3,000.....	24.00
5,000.....	38.75
8,000.....	60.00
10,000.....	72.50
15,000.....	105.00
20,000.....	135.00
25,000.....	162.50

Made with No. 13 Galvanized Wire, with patent spring lock; 7 inches in diameter.

ORDER NOW and have them when ready to bench.

Its Strong Points are as Follows:

Not a bulky mess of wire.
Easily set up and taken down.
Holds the plants right in place.
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Opens at both ends, so all shoots can be put in easily.

Never in the way when cutting flowers.
Acts as a stool for your plants.
You can plant more plants to a bench.
It pays for itself on extra blooms cut.
You'll cut better blooms, on erect, stiff stems.
They will last for years.

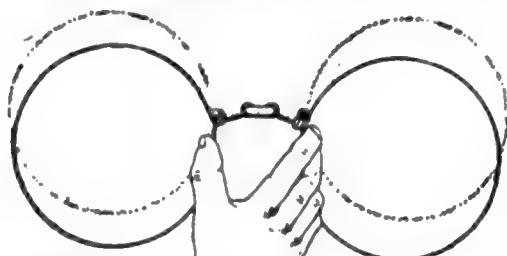
And the price is so low that you cannot afford to be without them. Try a thousand or two, or use them on a few of your benches and note the difference in your cut and quality of stock over the other methods of growing.

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Are Quickly Set Up
Can Be Stored in Small Space
Are Galvanized and Durable
Resist High Spraying Pressure
Are Adjustable to Growing Plant
Can Be Worked Around Easily
Are Neat and Inexpensive
Support the Plants Efficiently
Insure Straight Cuttings

TRY OUR SELF-TYING ROSE STAKES

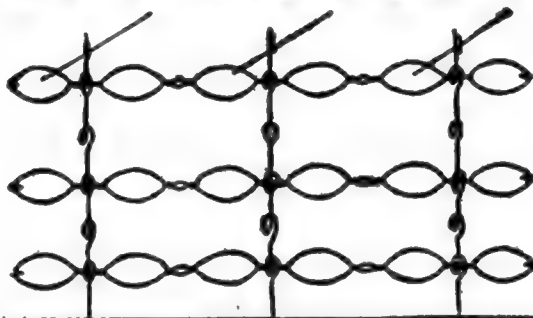
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Joliet, Ill., Oct. 19, 1914.

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Supports last many years.
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BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc.
They never slip and are a great saving of both time and money.

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5,000.....at \$1.25 per 1000
10,000.....at 1.00 per 1000
Delivered free. Samples free.
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Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

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A list of PLANT NAMES and the Botanical Terms most frequently met with in articles on trade topics, with the correct pronunciation of each.

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Per 1000	Per 1000
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PLASTIC FLOORS PLEASE FLORISTS

New type of floors introduced to Review readers a year ago wins favor of retailers. Adaptability to florists' needs and pocketbooks, and excellent architectural appearance count strongly for them. Store owners are giving them attention as the remodeling months come 'round again.



HOUGH the weather might lead us to a contrary opinion, the dull condition of the florists' business is sure evidence that summer is here again. And while some retail florists are spending their time at the seaside or the lakes, presumably to avoid the sight of their empty stores and idle cash registers, many others are making use of the slack season to renovate and perhaps remodel their stores.

The Floor Question.

As they do so, there comes up a perplexing question to many. "What about that old linoleum?" some ask themselves. It was not so long ago that it looked spick-and-span; now, patching and relaying would be more than it is worth. But as he scratches his head and thinks it over, the proprietor recalls that he has spent a good-sized sum of money on linoleum in the course of the last few years. Oh, for a low-priced linoleum that would look like \$2-a-yard quality and wear like sheet-iron! While the band plays softly, "Dreams, Sweet Dreams."

But his reminiscences are not so rueful as those of the store owner who thought he had disposed of the floor problem, but now views a cracked tile or mosaic floor with dirt veins running hither and yon. For he recalls that the check that paid for that floor was something more than ordinary sized. At the same time the clicking heels of a customer remind him of the fact that it is not nearly so comfortable on the feet as his old floor, and cautious tip-toe steps from another direction call to mind that the water that is constantly and unavoidably dripped makes danger spots worthy of

a red flag. Rubber mats can be put in a few places, but to avoid all possibility of accidents one would have to cover almost the whole floor with matting—and then why pay for the mosaic?

The florist who had the subject of floors uppermost in his mind about this time a year ago found much food for thought in the article on "Fancy Floors for Florists' Stores," in The Review for July 9, 1914. Indications are that in a number of cases that food was well digested; many retailers have manifested an interest in the comparatively new type of floors brought to their attention in that article. The florists who have invested in floors of plastic composition are not engaged in rueful reminiscences this summer, but are passing along recommendations to their fellow members of the trade who are contemplating the installation of a floor during the coming dull months.

A Little Explanation.

Unless the florist has been engaged in building a store recently, he will know little of plastic composition floors. Although they have been laid

for several years, they are not familiarly known to many outside the building trades. They are all fibrous compositions containing magnesium oxide and chloride for cement, with various fillers, cork, asbestos, sometimes wood; also waterproofing and fireproofing chemicals. These elements form a light, elastic flooring that is easy underfoot, warm to the tread, and non-slippery. It is not affected by water, oil and common acids.

Comparative Arithmetic.

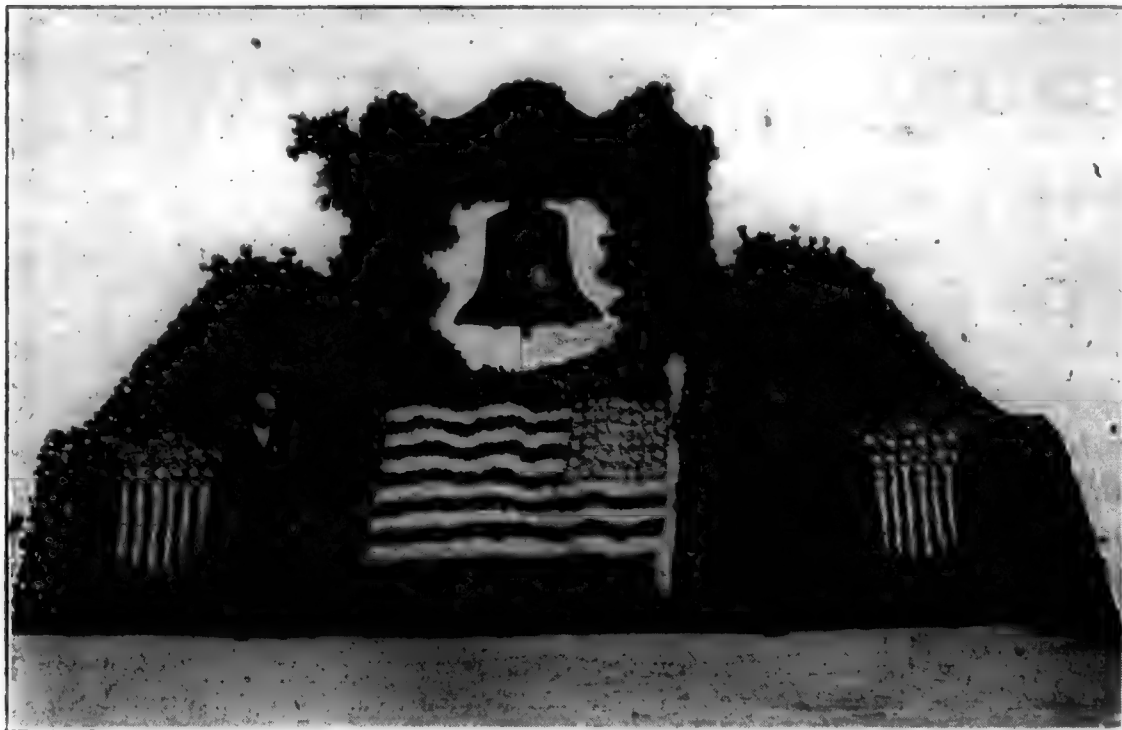
The plastic composition floors, while laid in the same way as the concrete sidewalk, contain no Portland cement. The elements named above are mixed to a plastic consistency and the floor is then laid about one-half inch thick and troweled. The laid material can be treated like wood; sawed, nailed or drilled. In fact, some floors which are in their nature and composition like plastic floors, are laid as a tile floor. Such a floor was described in the article in The Review mentioned above.

The shrewd florist will consider the installation of a floor sooner or later in the light of dollars and cents. A little comparative arithmetic will soon show that composition floors are the cheapest in the end. Twenty to 40 cents per square foot is given as the cost by the makers. Simply laid floors, such as are wanted in flower stores, come close to the lower figure. Two or three applications of linoleum, depending upon the quality used, will pay for a plastic floor, which should still be in good shape at the end of a period that would ordinarily have seen eight to ten changes of linoleum.

Tile and mosaic are commonly estimated to cost from 40 to 60 cents per square foot—and up. The brittleness of these materials fits them less for



Floor of Plastic Composition in Store of M. Weiland, Evanston, Ill.



The Liberty Bell at San Francisco, Decoration by Pelicano, Rossi & Co.

wear than for ornament. While the latter is, of course, a desirable element in a flower store's make-up, comfort and durability are equally essential.

A word should be said about laying the floors. Linoleum may be laid by the florist and his helpers. Tile, mosaic and terrazzo are laid by local contractors, who obtain the material from jobbers or the manufacturers. The composition floors, however, are laid by the makers, who hire their own skilled workmen, in order to insure proper installation of the floors. The plastic material can be laid directly on the top of an old wood floor.

Weiland's Floor.

On the preceding page is shown a view of the store of M. Weiland, at Evanston, Ill. In remodeling his store about six months ago, George C. Weiland, the proprietor, invested in a

floor of plastic composition called Korkstone, made by a Chicago firm, the Williams-Wendt Co. The color combination is green and gray. The various good qualities of this type of floor enumerated in the course of this article have won Mr. Weiland's favor, so that he is an enthusiastic recommender of this style of floor construction.

The Makers.

For the benefit of those florists who are confronting the floor problem this summer and may wish to investigate plastic floors, we publish the following list of various makes of floors, the manufacturers and the names of florists' stores in which they have been laid. All are plastic floors but the last two; they are of similar composition but laid as tiling.

Asbestolith: Asbestolith Mfg. Co., 1

Madison avenue, New York; Sanitary Flooring Co., 1234 Clark avenue, St. Louis, western agents.

Atlas Sanitary Composition Flooring: Atlas Floor Co., Old Colony building, 37 West Van Buren street, Chicago.

Korkstone: Williams-Wendt Co., 118 North La Salle street, Chicago; laid in stores of C. Clemenson, Chicago, and M. Weiland, Evanston.

Asbestone: Franklyn R. Muller & Co., Madison and Sand streets, Waukegan, Ill.; branch office, 1204 Hartford building, Chicago.

Fama-Stonewood: Minnesota Fama-Stonewood Co., 1704-28 Rondo street, St. Paul, Minn.; laid in store of H. P. Puvogel, St. Paul.

Monolith: American Monolith Co., 765-769 Thirtieth street, Milwaukee, Wis.

Marbleoid-Santas: Marbleoid Co., Broadway and Thirty-fourth street, New York.

Hygenia: National Hygienic Floor Co., 3031 Olive street, St. Louis.

Sanitary Composition Floor Co., 220 West Onondaga street, Syracuse, N. Y.

Everlastic Tiling: David E. Kennedy, Inc., 55 Fifth avenue, New York; branch offices in large cities; laid in store of Fleischman Floral Co., Chicago.

Dreadnought Interlocked Sectional Flooring: Dreadnought Flooring Co., 30 East Forty-second street, New York.

LIBERTY BELL DECORATION.

One of the largest and most conspicuous cut flower decorations ever carried out in San Francisco was made on the occasion of the arrival of the famous Liberty Bell from Philadelphia, July 17. The bell was loaded on a large White motor truck, and surrounded, like a jewel in its setting, with flowers, for the parade to the exposition grounds, where it was received with appropriate ceremonies. As will be noted from the accompanying picture, the decoration was designed completely to hide the driver, who had only a small peep-hole to look through, and the float appeared to be moving along the street by itself. The truck and supports of the bell were completely shrouded in roses, 10,000 American Beauties being used, making a float thirty feet long and fourteen feet wide. On each side was a flag 5x8 feet, which, as well as the five shields around the float, was made of red and white carnations, with cornflowers for the blue field. For this work 6,000 carnations were used. The decoration was done by Pelicano, Rossi & Co., who had fifteen men working about forty-eight hours on it. Of course they cleaned the market of carnations and Beauties, taking the cut of the latter for one or two days ahead. Angelo J. Rossi, of this firm, chairman of the Liberty Bell parade committee, is seen standing by the float at the left of the picture.

S. H. G.

BETTS BUILDING BUSINESS.

At the end of last March, C. R. Betts, of Warren, Pa., took over the store at 180 Chestnut street, Meadville, Pa., with its \$800 McCray refrigerator, installed by A. N. Broadhead, of the Lake View Rose Gardens, Jamestown, Pa. The accompanying illustration shows the interior of the store and gives an excellent view of the refrigerator. Mr. Betts has the energy of the rising generation, and is on his way to the top, but it may be explained that



Interior of the New Store of C. R. Betts, at Meadville, Pa.

he does not habitually scatter his plants over the floor in the manner shown in the picture; he did not like the bare boards as they showed up when this point of view was chosen, that is all.

OUTDOOR DARWIN TULIPS.

I am considering the planting of a large number of Darwin tulips this fall, to be grown for cut flowers, which I would ship to Chicago in the spring. I have seen it stated several times in The Review that tulips of this variety can be left out in the field for several years before it is necessary to take them up. Do you consider this to be safe, and how deep should they be planted if set out with that intention? How should the land be cultivated after the blooms are gathered and the tops die off? An immense crop of weeds will then spring up, and I know of nothing that can be grown on the land while the bulbs are there. Should they be mulched every winter and how many years can they safely be allowed to stand? My land is a good, black loam, but lacks sand for drainage.

G. K.—Ill.

The bulbs of Darwin tulips should be covered to an average depth of four inches. They improve year after year if left undisturbed and if the flower stalks are not cut too low. Of course, if you cut your stems down close to the ground you cannot expect good results from these or, for that matter, from any other bulbs the following season. If, however, a reasonable amount of foliage is left on the plants, they will bloom better and will increase considerably the second and third seasons. I like to replant every third or fourth year, taking them up as the foliage matures, storing them away in flats and replanting in October.

If your land is valuable and it is really necessary to get all possible returns from it, you can grow some late annuals or biennials over the tulips when the tops have disappeared. I should prefer, however, merely to keep the ground clean and give the land a mulch of well decayed manure in November. Do not remove this in the spring. If it is broken up and left on the surface it will help to keep the ground moist. Your land would certainly be improved for tulip culture if you could work in a good coating of fine gravel or sand.

C. W.

SUNDAY CLOSING.

In the florists' trade there is too much attention paid to what "the other fellow" does; too many florists govern themselves by their competitor's actions, rather than by the special features of their own business. Take the matter of Sunday closing, for instance: One man feels that his business will not suffer by keeping the shades down on the Sabbath; what difference, then, if the man around the corner feels differently? Why not each go his way?

Sunday closing is new in this trade, except for certain eastern cities where blue laws have compelled attention to it. Retail florists as a rule have lost nothing by Sunday closing. There are, of course, some who do more business on the Sabbath than on any other day, but these are the exceptions and the average flower store easily can educate

WHO'S WHO IN THE TRADE—AND WHY



MRS. VINCENT GORLY.

INSTEAD of joining "Sister Sue in Sewing Shirts for Soldiers" in Europe this summer, globe-trotting members of the trade are turning their attention to the wonders "made in America" and are touring the Pacific coast, where the interest will center at San Francisco the third week in August. Vincent Gorly, of Grimm & Gorly, St. Louis, has been on the coast for several weeks, with Mrs. Gorly. They are active in several organizations that meet at the fair this summer and will be on hand when the S. A. F. gets there. Mrs. Gorly, who is widely popular in St. Louis social circles, will assist the local ladies with the entertainment of the visitors.

its trade to buy on Saturday for Sunday. Where retailers have initiated the Sunday closing movement it generally has been successful even if there were a few who could not see their way to join.

But where wholesalers proposed Sunday closing, some opposition has developed. At Chicago certain houses make many shipments on the Sabbath, even in midsummer, and feel the necessities of their customers forbid Sunday closing. This has prevented other wholesalers remaining closed even though they are not called upon to make the Sunday shipments. At St. Louis the wholesalers agreed among themselves to remain closed on Sunday and were surprised at the warmth of the opposition of the retailers who did not see their way clear to follow suit.

At Pittsburgh an interesting case of independence has developed. One wholesaler says that "after taking up the subject," of Sunday closing, "with the other wholesale houses, they could not see their way clear to cooperate."

So this wholesaler decided to go it alone. He asked the buyers to cooperate by purchasing enough on Saturday to carry them over Sunday, and he sent the growers the following letter:

For some time we have felt that if possible it would be much better to close on Sundays and are going to ask the cooperation of our growers and customers to do so. The florist comes to work early and is still working when other people have gone home, and when we ask our employees to work on Sunday it is not fair to them. Their long hours through the week entitle them to rest on Sunday, not to mention the more important item of attending to their religious duties. We feel that the florists' trade has not fallen, in respect, below that of the butcher, but he closes on Sunday.

It is also true that the sales on Sunday are so small it is hardly worth while. During the hot weather the stock that comes in on Sunday is not in a good, salable condition by Monday and as a rule it is either lost or sold for practically nothing. By customers knowing we will not be open on Sunday they will buy heavier on Saturday, so as to be sure to have enough flowers to run them over Sunday.

If you have any objections to this plan we would like to hear from you, otherwise we will take it for granted that you agree with us and we will put same in effect.

No objections were received, so the plan is being tried out. The result will be watched with interest.



CARNATIONS

REPLANTING CARNATIONS.

Soil Should Be Moist.

After carnation beds are filled with new soil, the first thing before planting should be to see that the soil is in a proper state of moisture. It is not likely to be too wet, because you would not have brought it in in that condition, but it is quite possible that it may be too dry. Soil that is in ideal condition to handle is just a trifle too dry for planting carnations that have been lifted from the field. There is a difference between these plants and plants from pots, just as there is a difference between potting cuttings from the cutting bench and shifting established plants into larger sized pots. The soil should be moist enough to hold together when pressed in the hand and yet crumble readily when broken up.

In sections where the rains have been excessive, there will be considerable trouble with wilting after the plants are benched. Carnation plants grown under moderate rainfall will transplant much more easily, because the growth will be more matured, and less wilting will result. Greater care will have to be exercised in spraying and damping down, and it will have to be kept up longer, when the plants have grown rapidly and are soft.

Keep Plants Fresh.

If the day promises to be hot, start digging plants early in the morning and dig what you will need for the day's planting before the heat sets in. You can keep them fresh better in a cool shed, by covering them over with damp burlap, than if you dig them in the hot, midday sun. Under no condition should they be allowed to stand uncovered or in the sun. To allow a carnation plant to wilt before it is planted is to cut its chances for re-establishing itself in half, and in every case it will result in a serious loss of foliage. Success in housing carnations depends altogether on ability to keep them in a fresh condition until the roots have taken hold of the new soil.

Two planters should work on a wide bench, in order to finish the bed straight across as far as you go, so that the watering can be done properly. Some growers mark off the bed in squares for the convenience of the planters. We use a line stretched down the center of the bed, to plant the center row by. A little practice will enable the planters to set the other three rows on each side at the proper distances. To space the rows we use a 16-foot pole with notches cut at proper distances.

Plants that are of medium size, of such varieties as the Enchantress family, White Wonder, Mrs. Ward, Matchless, Beacon, etc., will do well if the rows are spaced ten to twelve inches apart and seven plants set in a row across a 5-foot bench. Victory, Glori-

osa and other slender-growing sorts need not more than eight or nine inches between the rows. We have spoken before of the little extra care demanded by Gloriosa to get a good plant. Ours have made fine plants again this season, and not a single one needed doubling. We set the rows of this variety nine inches apart.

Not Too Deep.

Be careful that you do not set the plants too deep, as that is likely to bring on stem-rot. If your plants were topped properly you will have little trouble with their not standing up when set as deep as they were in the field, but some varieties do not make as rigid stems as others. These should be supported as early as practical. Press the soil firmly around the roots and leave a slight depression around the plant to make sure that the water will not run off.

After planting a few hundred plants, be sure to give them a good watering. Keep them sprayed frequently for several days. Regulate the frequency of these overhead sprayings according to the weather. In moderate weather you will be able to begin tapering off after the fourth day, but right then is when you must keep the plants under close observation. They will wilt slightly during the middle of the day for a week or more, but if they freshen up by evening, you will know that the roots are supplying some moisture and they should be encouraged to action by

allowing the soil to run just moderately moist. While spraying frequently, you should be careful to use a fine spray, else the soil will become soggy and stem-rot will set in.

After the first watering, we flush the walks and keep them flushed until the plants are established. It helps to keep the atmosphere moist, and that is what does the most good.

Do not make the mistake of putting on a heavy shade. Just enough to break the heat of the sun will be sufficient, if you will supply the moisture, and the plants will start off more quickly and strongly. By September there should be no shade at all on the glass. A. F. J. Baur.

SEED DOES NOT GERMINATE.

I am enclosing asparagus seed, of which we cannot get more than five per cent to germinate. What is the cause? Other seed from the same locality germinates at the rate of ninety per cent. L. E. B.—Fla.

The asparagus seeds in question show few live germs, and it is not probable that more than five per cent would germinate. Either the seeds are old, or else the majority of them are imperfect, the latter being the most likely cause of the trouble. W. H. T.

TOO LATE FOR PLANTING.

Is it too late now to plant *Lilium magnificum* outdoors and get blooms this fall, in September, from large-sized bulbs, nine to eleven or eleven to thirteen inches? At what stage of development should the spikes be cut for shipment to Chicago? G. K.—Ill.

It is too late to plant *Lilium speciosum magnificum* for flowering in September. This lily needs a longer season for development than *L. longiflorum*. C. W.



CATERPILLARS ON FERNS.

We are writing you for some information regarding the worst pest a greenhouse man ever ran up against—a worm that will not eat anything but ferns. It made its appearance in our greenhouses last October, when we had about as choice a lot of ferns as anyone ever saw. Before we were well aware of it, they were ruined. The tips were eaten from every frond and, upon examination, in many cases we found the crown eaten out. It just took them about four days to make our 8,000 or 10,000 ferns look presentable for the dump. We hand-picked them and used To-bak-ine, Paris green and arsenate of lead, but all of these, if in strong enough doses to kill the pest, did the plants more damage than good, especially the adiantums and crested ferns, such as *Amerpohlii*, etc.

Since last October the pests have made their appearance four different times and at present they are at their worst. No doubt, they at some stage are moths, and since there are so many of the worms, one would think the moths would swarm the place, but such is not the case; we have seen few moths of any kind in or about the greenhouses. There are three colors of the worms, green, black and brown. As before stated, they do not bother any other plants so far as we have seen, and we have made careful examination.

We are afraid to use hydrocyanic acid gas, as it is so warm here that we fear it would ruin too much other stock as well as the ferns. We have not the least idea where they came from, but they are in every place where we have ferns, including some big hang-

ing baskets, and how they got there is beyond us. If you can give us any information on how to exterminate this pest, we shall more than appreciate it, for they surely have us bested.

T. N. C.

This seems to be a serious attack of caterpillars and is evidently not easily disposed of. The remedies already tried are all good when used on plants with tough foliage, but are quite likely to injure the ferns. Powdered hellebore is almost a specific for the currant worm, and I would try it on the ferns, giving them a thorough dusting with it, but the hellebore must be fresh, as it loses its virtue when kept in stock too long.

W. H. T.

FREESIA BULBS ARE READY.

The freesia bulbs have come to hand early this season and are of splendid quality. While the old refracta alba is still grown to a considerable extent, Purity has largely displaced it. Some superior strains of this fine variety now are offered. Some seem to be a decided improvement on Purity. I have found that bulbs produced in benches, or even in flats under glass, prove more satisfactory than field-grown ones. This is hardly to be wondered at, as they make a more even growth, not being exposed to the variable climatic conditions of the outside ones. Furthermore, I find that these bulbs will flower some days earlier, if given precisely the same treatment as outdoor-grown bulbs.

An early batch of freesia flowers is always appreciated, and, as these bring fancy prices for the Christmas holidays, it pays to go to a little extra trouble to secure them. While fine freesias can be had in benches, I doubt if it pays as well to grow them in this way as in flats or pans, for it means that they must occupy a bench for half the year, or longer if bulbs are to be kept over. Pans in sizes from 8-inch to 12-inch are really better than flats for freesias. Plant twenty, thirty-five and fifty bulbs per pan. Keep in a coldframe for a time, cover with board shutters until they start and water only moderately. As they come above ground, give full light. Keep in frames until September; then give them a sunny bench or shelf in a temperature of 52 to 55 degrees at night and a large proportion will flower for Christmas, but get the bulbs in right away or they will be too late.

AT THE FRISCO FAIR.

Plants at the New Zealand Pavilion.

Visitors at the Panama-Pacific international exposition will find it interesting to visit the New Zealand pavilion, where they will see a collection of shrubs, plants, etc., that are natives of New Zealand. This collection was obtained through the efforts of E. Clifton, commissioner for New Zealand. Some, of course, are small yet, and do not show their true character. Nearly all are plants suitable for the Pacific coast. There are already a number of them to be found on the coast. There are some New Zealand shrubs in Golden Gate park, but they do not seem to have been commercialized yet.

In the collection, the plant that has attracted most attention is *Leptospermum Nicholii*. With its crimson flow-



Leptospermum Nicholii and *L. Bullatum*.

ers, it makes an exceedingly showy plant, and I think that in the near future it will be grown by florists, as it is easy of culture and free-flowering. It will stand anything except a heavy frost. *Leptospermum bullatum*, which has white flowers, also makes a good flowering plant. Both of these plants are shown in the accompanying illustration.

The Evergreens.

Among the tall evergreen trees is *Agathis australis*, the Kauri pine, which grows to an immense size in New Zealand. *Alectryon excelsum*, the New Zealand ash, makes a handsome tree and is quite ornamental, with its jet black seeds, half hidden in their bright scarlet, fleshy cups. *Dacrydium cupressinum*, when young, makes an admirable pot plant for decorative purposes. *Knightia excelsa* is a showy tree, with its dull crimson flowers. There are *metrosideros* in variety, and several varieties of *nothofagus*, known as southern beech. *Phyllocladus trichomanoides*, with its fern-like foliage, makes a pretty tree. There are several varieties of *podocarpus*, which vary so much in habit and color that one would scarcely recognize them as belonging to the same family. *Vitex lucens* has dark green foliage and produces abundant pink blossoms. *Weinmannia racemosa* is pretty in or out of bloom.

Among the smaller evergreens are species of *brachyglottis*, *coprosma*, *cordyline*, *corynocarpus*, *dodonaea*, *dracophyllum*, *Entelea arborescens*, with its large, handsome leaves; *griselinia* and *melicope*. *Meryta Sinclairii*, with its immense shining, oblong leaves, is a handsome shrub. The species is one of the rarest in the world, since it is found only on one or two small outlying islands of New Zealand.

Myoporum laetum is well known. *Nothopanax arboreum* is a handsome shrub, having dark green foliage. There are several species of *olearia*, or tree aster, all of which are worthy of cultivation; *Pomaderris apetala*; two species of *pseudopanax*, which is remarkable in that the juvenile and adult forms are altogether distinct; *Rapanea Urvillei*,

senecio, *aristotelia*, *plagianthus*, *sophora*, *clianthus*, *myrtus* and *carmichaelia*, which has leafless stems, but is covered with small flowers.

Herbaceous Plants and Ferns.

Among the herbaceous plants are *Arthropodium cirratum*, known as Mable Island lily, which has pleasing white flowers, and *Myosotidium nobile*, a splendid giant forget-me-not, which is not in flower as yet, but we hope to see it so before the summer is over. There are several varieties of *phormium*.

The ferns, I must say, are a fine collection in themselves, although the tree ferns suffered a little from the storm we had a short time ago. But they are beginning to recover. The collection includes *dicksonias*, *cyatheas*, etc. In the fernery in the rear of the pavilion are a fine lot of pot ferns, *dryopteris*, *blechnums*, *aspleniums*, *adiantum*, *polystichums*, *polypodiums*, *nephrolepis*, *hymenophyllums* and *marattias*, but the most striking is *Todea superba*, the New Zealand palm. The fern that will no doubt make a good commercial plant is *Asplenium lucidum*; it has bright, shining foliage and graceful habit, is a quick grower, and is in every respect a desirable plant.

H. Warburton, Gardener,
New England Pavilion, P. P. I. E.

MAY BE PYRETHRUM ROSEUM.

If you can, please tell me the name of a daisy of the following description: It blooms in May. It has fine-cut foliage and looks as if it might be one of the Shastas. The flowers are usually single, but once in a while there is a double one. I have the Shasta daisies, Alaska and Edward VII, but these do not bloom until about the middle of June for me.

V. R. F.—Ind.

I think you must refer to *Pyrethrum roseum*, which comes in a variety of colors, usually single, but sometimes semi-double or double. These are easily raised from seed. If sown now, good blooming plants can be had for next season.

C. W.

Sweet Peas

OFFICIAL SWEET PEA TRIALS.

[The report of A. C. Beal on the trials at Cornell University, Ithaca, N. Y., conducted for the American Sweet Pea Society.]

During the year we were able to resume our trials with the winter-flowering sweet peas. Although we did not come into possession of the necessary greenhouse space in time to sow them for the early crop, we were able to plant during October and therefore had an excellent crop of flowers during mid-winter and spring. In fact, last year's crop was the best we have ever had.

A large collection of varieties was received from Mr. Zvolanek and a few varieties from other seedsmen. Some of the older varieties were grown for comparison and altogether there were sixty varieties in the collection.

Greenhouse Varieties.

Among the newer sorts, the following are promising:

Bridal Veil. A large to very large, much-waved white flower.

King of England. A large waved flower, of a bright glowing crimson color. In our experience this variety is the best red for greenhouse culture.

Rev. Father Kelly. A large to very large, much-waved lavender flower. Some of the standards show tints of mauve-rose, but change to the same color as the wings. The exact color is not given in the Repertoire des Couleurs, being less red than 188 (1) and less blue than 201 (1).

Belgian Hero. A large waved flower with the standard salmon-carmine and wings purple-rose. This would be called by the trade an orange-pink. When grown in late spring or summer this variety, unless shaded, shows the blackened veins common to flowers of this color; but in winter this variety was free from this defect. When well grown it is a fine variety.

Morning Star. A very large, much-waved flower with the standard bright mauve-rose and wings violet-rose. These are the approximate colors, as the real colors lie between the two and the flower is more nearly a self than is indicated.

Mrs. Calvert. A large waved deep pink flower. The standards are mauve-rose and the wings pale lilac-rose. A beautiful flower.

Polar Light. A large waved flower; standard lilac-rose, wings darker.

Waved Christmas Pink. Appears to be a decided improvement on the widely grown Christmas Pink.

The above are the best of the collection for commercial culture, but there are others of considerable promise which we have not space to describe, as Pacific, Montenegrin, President Wilson and Polar Bear.

The above varieties were free from rogues, and all the varieties indicate a very great advance in the winter-flowering section.

Of the varieties received from other growers, Selma Swenson is a large to very large waved, pale lilac-rose with light violet-rose wings.

In the Open Ground.

This season in the open ground we have seventy varieties of comparatively recent introduction, and about an equal number of the oldest varieties. The latter we are growing to secure seed so that we may keep them for a few years. It is probable that the plants at Cornell are the only existing plants of some of these old vari-

eties, which are so interesting to those of us who wish to note the progress in the evolution of sweet peas. These, of course, were sown in the open ground.

The new varieties referred to were not received until the latter part of March, probably because of the war, and were sown in pots at once. Had we been able to forecast April conditions this year, we should have sown them in the open, because when we did transplant we had a dry period which tended to check the plants. They are now beginning to bloom, although the amount of growth is less than usual. It is too early to estimate the real worth of these varieties. What I shall say, therefore, is only tentative and subject to revision. At present we consider:



ROSES IN THE SOUTH.

Carrying the Plants Over.

Unless the plants are in a perfectly healthy condition, it is not advisable to carry them over for another year. If, however, they are in good condition, they can be carried over profitably. In general the plants do not require so long a rest or so hard a drying off as is the custom in the north. Reducing the water supply gradually for two weeks is all that is needed. If the plants have to be moved from one bed to another, they are all the better to be fairly moist, so they can be lifted with a good ball. Varieties like American Beauty and Richmond transplant readily without any soil adhering to the roots. The Killarney family, on the other hand, if they have to be transplanted, would better be lifted with good balls.

If the plants are not to be moved, two inches of the top soil can be scraped off. After giving the bed a good watering, a top-dressing of bone

Stark's Giant Buff. This with us is the largest waved variety of its class.

Duchess of Portland (Dobbie, 1915). A very large cream-pink.

Alfred (Dobbie, 1915). A good sized clear pale lavender.

Blue Picotee (Dobbie). Appears to surpass all other blue Picotees.

Robert Sydenham. The first flowers of this have proved a disappointment to us, for it burns. We have had very unusual weather in that we have had frequent heavy rains alternated with bright sun. Possibly settled weather would result in better flowers, although the fault is not an uncommon one among the varieties of this color section.

Stark's Soft Salmon. A pretty thing, but we wish to see more of it.

King White. The leading exhibition white.

Wedgwood. Appears likely to supplant the other waved blues.

Brooklands' Queen, Sincerity, Dobbie's Orange, Spitfire and others may prove desirable.

We hope that conditions may be better this fall and that we can receive seeds earlier next year for outdoor growing.

In closing let me urge the members of this society to use their influence to get varieties for the trial grounds. This fall we shall have better facilities for testing winter-flowering sweet peas than we have ever had before. We shall have a new, modern house forty feet wide at our disposal, and the tests will be made under commercial conditions, as we plan to use the house and crop as an object lesson in growing winter-flowering sweet peas. If we can secure all the varieties now in the trade for trial with our present notes, we can later issue another publication bringing the subject up to date.

meal can be applied and the bed can be filled up with a compost consisting of one-half loam and one-half cow manure.

The watering, especially under southern conditions, must be carefully attended to until the plants are again well under way. It is just as easy to err on the side of underwatering as it is to err on the side of overwatering. A medium amount of moisture at the roots, with frequent overhead sprayings each day, will keep the plants in good shape. There is no need to be alarmed if they break a little yellow. Just as soon as the roots get a little more active the natural color will return.

Cutting the Plants Back.

All plants, of course, require to be cut back before starting them up anew. Hybrid teas, as a rule, can be pretty severely pruned. The Killarneys require a little special handling. They make so many breaks after pruning that more water is needed; this, however, must not be overdone. They also need more spraying. I find a good plan in handling these varieties is to make the pruning operation a gradual

one, beginning when you start to rest them and cutting a little from each plant every day, so that they are practically cut back enough by the time you are ready to start them into growth again. The breaks do not start all at once under this treatment, which is easier on the plants and insures a steadier cut of blooms.

On solid beds the Killarneys will keep on throwing good flowers during the whole period of rest. The small grower, who has to depend on one house for both summer and winter cuts, will find this plan a great benefit.

Before starting to rest the plants, it is well to dig up any that are sick and replace them with young, healthy stock at starting up time. L.

BEAUTIES FROM OUTSIDE WOOD.

Will you kindly inform me when and how to propagate American Beauty roses outdoors during the growing season? B. W. S.—Kan.

I must confess that I do not know a satisfactory way to grow American Beauty roses from outside wood. Our system of growing here, in northwestern Mississippi, is to use outside stock plants for growing our scions and put them in hotbeds, but some varieties of hybrid teas and some hybrid perpetuals we have never successfully grown. I have for twenty years been trying to grow American Beauties from outside wood, but the results have never been satisfactory. In this climate American Beauty is not a satisfactory rose. It is subject to black-spot, mildew and apparently every disease known to the rose. While other varieties, more or less difficult to handle, do well when given proper attention, I do not believe there is a place in America where American Beauties can be handled satisfactorily from outside wood. Of course, I may be mistaken, but I have never seen a place where it was done to advantage. My advice would be to plant out Manetti stocks, eying them thoroughly before planting out, and bud low if you want best results. There are few sections of the country where the American Beauty does well on its own roots.

If you want stocks for forcing, it seems to me it would be better to purchase from those who make a specialty of growing them. One of the greatest causes of failure in the nursery and florists' business is trying to grow something that can not be done well. The sooner the growers decide to confine themselves to things that they can grow to advantage, and to let other growers in more favored sections grow the other things, the better it will be all around. S. W. Crowell.

AMERICAN ROSE SOCIETY.

The executive committee of the American Rose Society met at the office of President S. S. Pennock, in Philadelphia, July 20.

The appointment of Emil Buettner, Park Ridge, Ill., and John H. Dunlop, Richmond Hill, Ontario, as judges for the rose exhibits at the Cleveland flower show, to be held November 10 to 15, was confirmed. Robert Scott & Son, Sharon Hill, Pa., offer a special prize of \$25 at this show.

The Hartford rose garden committee, consisting of John F. Huss, Wallace R.



The Gentleman in the Center is C. C. Trepel, New York's Largest Buyer.

(At Mr. Trepel's left stand Thomas Martin, of Traendly & Schenck, and Louis Schmutz, Jr. At Mr. Trepel's right are J. Austin Shaw and Mrs. Schmutz.)

Pierson and Alex. Cumming, Jr., report:

June 25 the new roses in the test garden at Elizabeth park, Hartford, Conn., were examined and awards made as follows:

Conard & Jones Co., West Grove, Pa., Climbing American Pillar, awarded silver medal; scored 85 points; highly recommended as pillar rose.

A. N. Pierson, Inc., Cromwell, Conn., Killarney Queen, hybrid tea, awarded silver medal; scored 85 points; recommended as a grand bedding rose.

Hoopes Bros. & Thomas, West Chester, Pa., Purity, hybrid Wichuriana, awarded silver medal; scored 87 points; a splendid grower that is recommended for every collection and garden.

Hoopes Bros. & Thomas, West Chester, Pa., Climbing American Beauty, awarded silver medal; scored 87 points; a grand, profuse bloomer, deserving to be recommended for every garden.

Hugh Dickson, Ltd., Belfast, Ireland, Lady Pirrie, hybrid tea, awarded silver medal; scored 85 points; recommended as a splendid bedding rose.

Edward Kress, Baltimore, Md., registered as Defiance, hybrid tea, scored 85 points; highly recommended as a most excellent bedding rose.

There have been added a number of new varieties of American origin this spring which will be watched with great interest, and more are promised for the planting in the coming fall. Much interest has been especially devoted to this test garden by the lovers of roses, and the garden has been unusually well visited this season.

The Waban Rose Conservatories presented for registration two new roses, as follows:

Mrs. Bayard Thayer, a sport from Mrs. Charles Russell; flower is large and full; color outside of petals deep rose, inside clear silver pink; foliage large and very dark green, perfectly flat; has no tendency to curl, as is sometimes the case with Mrs. Charles Russell.

Mrs. Moorfield Storey, a seedling, Gen. Mac-Arthur x Joe Hill; a large, full rose with heavy, dark foliage; color shell pink, deeper towards the center, tip of petals deep rose.

These were directed to be accepted

and published in accordance with the rules of the American Rose Society.

It was voted to hold a meeting at Cleveland during the fall show.

Benj. Hammond, Sec'y.

SNAPDRAGONS.

Are snapdragons from cuttings as good for cut flowers as plants from seed, for inside blooming?

F. & S.—Ohio.

I presume differences of opinion exist on this point. My own experience has been that seedlings possess greater vigor than cuttings, are more disease-proof and bloom more freely and over a longer season. This is not saying that cuttings will not give splendid results, of course. Do not buy any but the best snapdragon seed. It is important that it come from a first-class source, or you may have a bad mixture of colors. I have found that by buying seed from a first-class house a small proportion only of the seedlings were not true to name. C. W.

Houston, Tex.—John J. Boyle, manager of the Forestdale Flower Shop, of which Gustave Radetzki is proprietor, has gone to Guatemala, accompanied by Mrs. Boyle, to secure orchids to add to his already extensive collection.

St. Paul, Minn.—Paul Hrainecker has sold his interest in the Capital City Floral Co. to his partner, Theo. J. Gunnarson, who will operate both the greenhouses at 1156 Pacific street and the store at 291 East Seventh street.



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[The report of A. C. Beal on the trials at Cornell University, Ithaca, N. Y., conducted for the American Sweet Pea Society.]

During the year we were able to resume our trials with the winter-flowering sweet peas. Although we did not come into possession of the necessary greenhouse space in time to sow them for the early crop, we were able to plant during October and therefore had an excellent crop of flowers during mid-winter and spring. In fact, last year's crop was the best we have ever had.

A large collection of varieties was received from Mr. Zvolanek and a few varieties from other seedsmen. Some of the older varieties were grown for comparison and altogether there were sixty varieties in the collection.

Greenhouse Varieties.

Among the newer sorts, the following are promising:

Bridal Veil. A large to very large, much waved white flower.

King of England. A large waved flower, of a bright glowing crimson color. In our experience this variety is the best red for greenhouse culture.

Rev. Father Kelly. A large to very large, much waved lavender flower. Some of the standards show tints of mauve-rose, but change to the same color as the wings. The exact color is not given in the Repertoire des Couleurs, being less red than 188 (1) and less blue than 291 (1).

Belgian Hero. A large waved flower with the standard salmon-carmine and wings purple-rose. This would be called by the trade an orange pink. When grown in late spring or summer this variety, unless shaded, shows the blackened veins common to flowers of this color, but in winter this variety was free from this defect. When well grown it is a fine variety.

Morning Star. A very large, much waved flower with the standard bright mauve-rose and wings violet-rose. These are the approximate colors, as the real colors lie between the two and the flower is more nearly a self than is indicated.

Mrs. Calvert. A large waved deep pink flower. The standards are mauve-rose and the wings pale lilac-rose. A beautiful flower.

Polar Light. A large waved flower, standard lilac-rose, wings darker.

Waved Christmas Pink. Appears to be a decided improvement on the widely grown Christmas Pink.

The above are the best of the collection for commercial culture, but there are others of considerable promise which we have not space to describe, as Pacific, Montenegrin, President Wilson and Polar Bear.

The above varieties were free from rogues, and all the varieties indicate a very great advance in the winter-flowering section.

Of the varieties received from other growers, Selma Swenson is a large to very large waved, pale lilac-rose with light violet-rose wings.

In the Open Ground.

This season in the open ground we have seventy varieties of comparatively recent introduction, and about an equal number of the oldest varieties. The latter we are growing to secure seed so that we may keep them for a few years. It is probable that the plants at Cornell are the only existing plants of some of these old vari-

eties, which are so interesting to those of us who wish to note the progress in the evolution of sweet peas. These, of course, were sown in the open ground.

The new varieties referred to were not received until the latter part of March, probably because of the war, and were sown in pots at once. Had we been able to forecast April conditions this year, we should have sown them in the open, because when we did transplant we had a dry period which tended to check the plants. They are now beginning to bloom, although the amount of growth is less than usual. It is too early to estimate the real worth of these varieties. What I shall say, therefore, is only tentative and subject to revision. At present we consider:



ROSES IN THE SOUTH.

Carrying the Plants Over.

Unless the plants are in a perfectly healthy condition, it is not advisable to carry them over for another year. If, however, they are in good condition, they can be carried over profitably. In general the plants do not require so long a rest or so hard a drying off as is the custom in the north. Reducing the water supply gradually for two weeks is all that is needed. If the plants have to be moved from one bed to another, they are all the better to be fairly moist, so they can be lifted with a good ball. Varieties like American Beauty and Richmond transplant readily without any soil adhering to the roots. The Killarney family, on the other hand, if they have to be transplanted, would better be lifted with good balls.

If the plants are not to be moved, two inches of the top soil can be scraped off. After giving the bed a good watering, a topdressing of bone

Stark's Giant Buff. This with us is the largest waved variety of its class.

Duchess of Portland (Dobbie, 1915). A very large cream-pink.

Alfred (Dobbie, 1915). A good sized clear pale lavender.

Blue Picotee (Dobbie). Appears to surpass all other blue Picotees.

Robert Sydenham. The first flowers of this have proved a disappointment to us, for it burns. We have had very unusual weather in that we have had frequent heavy rains alternated with bright sun. Possibly settled weather would result in better flowers, although the fault is not an uncommon one among the varieties of this color section.

Stark's Soft Salmon. A pretty thing, but we wish to see more of it.

King White. The leading exhibition white.

Wedgwood. Appears likely to supplant the other waved blues.

Brooklands' Queen, Sincerity, Dobbie's Orange Spittire and others may prove desirable.

We hope that conditions may be better this fall and that we can receive seeds earlier next year for outdoor growing.

In closing let me urge the members of this society to use their influence to get varieties for the trial grounds. This fall we shall have better facilities for testing winter-flowering sweet peas than we have ever had before. We shall have a new, modern house forty feet wide at our disposal, and the tests will be made under commercial conditions, as we plan to use the house and crop as an object lesson in growing winter-flowering sweet peas. If we can secure all the varieties now in the trade for trial with our present notes, we can later issue another publication bringing the subject up to date.

meal can be applied and the bed can be filled up with a compost consisting of one-half loam and one-half cow manure.

The watering, especially under southern conditions, must be carefully attended to until the plants are again well under way. It is just as easy to err on the side of underwatering as it is to err on the side of overwatering. A medium amount of moisture at the roots, with frequent overhead sprayings each day, will keep the plants in good shape. There is no need to be alarmed if they break a little yellow. Just as soon as the roots get a little more active the natural color will return.

Cutting the Plants Back.

All plants, of course, require to be cut back before starting them up anew. Hybrid teas, as a rule, can be pretty severely pruned. The Killarneys require a little special handling. They make so many breaks after pruning that more water is needed; this, however, must not be overdone. They also need more spraying. I find a good plan in handling these varieties is to make the pruning operation a gradual

one, beginning when you start to rest them and cutting a little from each plant every day, so that they are practically cut back enough by the time you are ready to start them into growth again. The breaks do not start all at once under this treatment, which is easier on the plants and insures a steadier cut of blooms.

On solid beds the Killarneys will keep on throwing good flowers during the whole period of rest. The small grower, who has to depend on one house for both summer and winter cuts, will find this plan a great benefit.

Before starting to rest the plants, it is well to dig up any that are sick and replace them with young, healthy stock at starting up time. L.

BEAUTIES FROM OUTSIDE WOOD.

Will you kindly inform me when and how to propagate American Beauty roses outdoors during the growing season?
B. W. S.—Kan.

I must confess that I do not know a satisfactory way to grow American Beauty roses from outside wood. Our system of growing here, in northwestern Mississippi, is to use outside stock plants for growing our scions and put them in hotbeds, but some varieties of hybrid teas and some hybrid perpetuals we have never successfully grown. I have for twenty years been trying to grow American Beauties from outside wood, but the results have never been satisfactory. In this climate American Beauty is not a satisfactory rose. It is subject to black-spot, mildew and apparently every disease known to the rose. While other varieties, more or less difficult to handle, do well when given proper attention, I do not believe there is a place in America where American Beauties can be handled satisfactorily from outside wood. Of course, I may be mistaken, but I have never seen a place where it was done to advantage. My advice would be to plant out Manetti stocks, eying them thoroughly before planting out, and bud low if you want best results. There are few sections of the country where the American Beauty does well on its own roots.

If you want stocks for forcing, it seems to me it would be better to purchase from those who make a specialty of growing them. One of the greatest causes of failure in the nursery and florists' business is trying to grow something that can not be done well. The sooner the growers decide to confine themselves to things that they can grow to advantage, and to let other growers in more favored sections grow the other things, the better it will be all around.
S. W. Crowell.

AMERICAN ROSE SOCIETY.

The executive committee of the American Rose Society met at the office of President S. S. Pennock, in Philadelphia, July 20.

The appointment of Emil Buettner, Park Ridge, Ill., and John H. Dunlop, Richmond Hill, Ontario, as judges for the rose exhibits at the Cleveland flower show, to be held November 10 to 15, was confirmed. Robert Scott & Son, Sharon Hill, Pa., offer a special prize of \$25 at this show.

The Hartford rose garden committee, consisting of John F. Huss, Wallace R.



The Gentleman in the Center is C. C. Trepel, New York's Largest Buyer.

(At Mr. Trepel's left stand Thomas Martin, of Traendly & Schenck, and Louis Schmutz, Jr. At Mr. Trepel's right are J. Austin Shaw and Mrs. Schmutz.)

Pierson and Alex. Cumming, Jr., report:

June 25 the new roses in the test garden at Elizabeth park, Hartford, Conn., were examined and awards made as follows:

Conard & Jones Co., West Grove, Pa., Climbing American Pillar, awarded silver medal; scored 85 points; highly recommended as pillar rose.

A. N. Pierson, Inc., Cromwell, Conn., Killarney Queen, hybrid tea, awarded silver medal; scored 85 points; recommended as a grand bedding rose.

Hoopes Bros. & Thomas, West Chester, Pa., Purity, hybrid Wichuriana, awarded silver medal; scored 87 points; a splendid grower that is recommended for every collection and garden.

Hoopes Bros. & Thomas, West Chester, Pa., Climbing American Beauty, awarded silver medal; scored 87 points; a grand, profuse bloomer, deserving to be recommended for every garden.

Hugh Dickson, Ltd., Belfast, Ireland, Lady Pirrie, hybrid tea, awarded silver medal; scored 85 points; recommended as a splendid bedding rose.

Edward Kress, Baltimore, Md., registered as Defiance, hybrid tea, scored 85 points; highly recommended as a most excellent bedding rose.

There have been added a number of new varieties of American origin this spring which will be watched with great interest, and more are promised for the planting in the coming fall. Much interest has been especially devoted to this test garden by the lovers of roses, and the garden has been unusually well visited this season.

The Waban Rose Conservatories presented for registration two new roses, as follows:

Mrs. Bayard Thayer, a sport from Mrs. Charles Russell; flower is large and full; color outside of petals deep rose, inside clear silver pink; foliage large and very dark green, perfectly flat, has no tendency to curl, as is sometimes the case with Mrs. Charles Russell.

Mrs. Moorfield Storey, a seedling, Gen. MacArthur & Joe Hill; a large, full rose with heavy, dark foliage; color shell pink, deeper towards the center, tip of petals deep rose.

These were directed to be accepted

and published in accordance with the rules of the American Rose Society.

It was voted to hold a meeting at Cleveland during the fall show.

Benj. Hammond, Sec'y.

SNAPDRAGONS.

Are snapdragons from cuttings as good for cut flowers as plants from seed, for inside blooming?

F. & S.—Ohio.

I presume differences of opinion exist on this point. My own experience has been that seedlings possess greater vigor than cuttings, are more disease-proof and bloom more freely and over a longer season. This is not saying that cuttings will not give splendid results, of course. Do not buy any but the best snapdragon seed. It is important that it come from a first class source, or you may have a bad mixture of colors. I have found that by buying seed from a first class house a small proportion only of the seedlings were not true to name.
C. W.

Houston, Tex.—John J. Boyle, manager of the Forestdale Flower Shop, of which Gustave Radetzki is proprietor, has gone to Guatemala, accompanied by Mrs. Boyle, to secure orchids to add to his already extensive collection.

St. Paul, Minn.—Paul Hraimecker has sold his interest in the Capital City Floral Co. to his partner, Theo. J. Gunnarson, who will operate both the greenhouses at 1156 Pacific street and the store at 291 East Seventh street.



VIOLETS IN FRAMES.

Can I grow violets in a hotbed all winter? I want flowers from October 1 to the end of winter, and also some pot plants. J. T. B.—Mass.

Violets can be grown successfully in coldframes, but you cannot pick flowers from them all winter. They will give a fair crop in the fall, few flowers in winter, and a heavy spring crop. Princess of Wales is the most satisfactory variety. In a greenhouse they need a low night temperature, as near 40 degrees as possible in midwinter.

C. W.

THE HARDY RUSSIAN VIOLET.

In the winter of 1910 we wrote asking you for information as to the best violet to grow in this region of the country. The reply, appearing in The Review, was written by H. N., then located at College Station, Tex. He recommended the hardy Russian, describing it as being small, single and dark blue, and said the plants could be obtained from most of the florists or nurserymen in this neighborhood. He also stated that, on account of its hardiness, it was grown quite commonly in yards here. Some reliable nurserymen here described the plant in the same way. We ordered some of the plants and have been growing and shipping them under the name of hardy Russian violets. Advertisements in your paper during most of the winter months from people in our state offer violet plants which, I am sure, are the same as ours. Now we notice that C. W. states that the hardy Russian violet is double. Which is right, or are both right? Are there two varieties, both of which are commercially known as hardy Russian? There is a big trade here in the small, single violet, or hardy Russian.

A. C. J. & F. C.—Tex.

There are both single and double Russian violets. The double flower has the stronger odor. Both are dark blue. The double gives a heavy spring crop of flowers, but in the colder states, even when grown under glass, will not flower until quite late. The varieties Czar, deep blue, and White Czar, are also, I believe, of Russian origin. These are seldom seen now, but twenty-five or thirty years ago they were commonly grown under glass. California displaced them, just as Princess of Wales has displaced California.

C. W.

Lomax, Ill.—Ralph J. Pommert, son of Chas. Pommert, in the florists' business at Amelia, O., is engaged in truck gardening here. He also has a considerable area in asters.

GRANT HIGHER EXPRESS RATES.

The contemplated increase in express rates reported in The Review June 3 goes into effect September 1, by virtue of an order entered by the Interstate Commerce Commission July 22. The collection and delivery service allowance of 20 cents per shipment will be increased to 25 cents per shipment, and the rail terminal allowance of 25 cents per hundred pounds will be reduced to 20 cents.

The companies stated that the original order of the commission had resulted in a decrease from \$68,969.04 in 1914 to a deficit of \$2,380,894.29 in 1915, a total decrease of \$2,449,863.33, despite a reduction in operating expenses from \$70,011,535.53 in 1914 to \$65,835,930.42 in 1915. They said the revenues were not sufficient to enable them to continue to furnish a satisfactory and adequate service and that they were operating at a loss. The new rates will, it is estimated, add \$5,062,634.18 or 3.86 per cent to the gross revenues of the petitioning companies, the Adams, American, Southern and Wells-Fargo express companies.

The effect of the first change will be to increase the charge on all packages 5 cents. The effect of the second change will be to take one-twentieth of 1 cent per pound from that 5 cents, so that the addition is gradually cut down until it reaches eighty-five pounds, when there is no increase at all. On fifty-pound packages the increase would be 2½ cents.

By these changes there will be added to the average package weighing less than 100 pounds, shipped on first-class rates, 3.932 cents and 1.79 cents on the average shipment on second-class rates, which include nearly all shipments, except cut flowers, of florists, nurserymen and seedsmen. The figures are based on the total number of packages carried during the year ending January 31, 1915, divided by the actual transactions on two selected days for each of the companies.

Waco, Tex.—Following the Fort Worth meeting of the Texas State Florists' Association, T. J. Wolfe and Mrs. Wolfe sailed from Galveston July 10 on the Concho for New York. They will spend six weeks or so in the north.

HAIL STORMS

Royersford, Pa.—The recent hail storm shattered 400 panes of glass at the greenhouses of E. Peterman.

Martinsville, Ind.—A hail storm, accompanied by wind of great velocity, visited this town July 20 and played havoc at the greenhouses of Nixon H. Gano. While only a few lights were broken, the outside stock was badly mangled.

Council Bluffs, Ia.—The damage done at the Manawa greenhouses of J. F. Wilcox & Sons, by the hail storm of Sunday, July 18, is estimated at \$30,000, half broken glass and half ruined plants. It is reported that 135,000 feet of glass was broken. The hail was exceptionally heavy, although there was little wind.

STORM AT FREMONT, NEB.

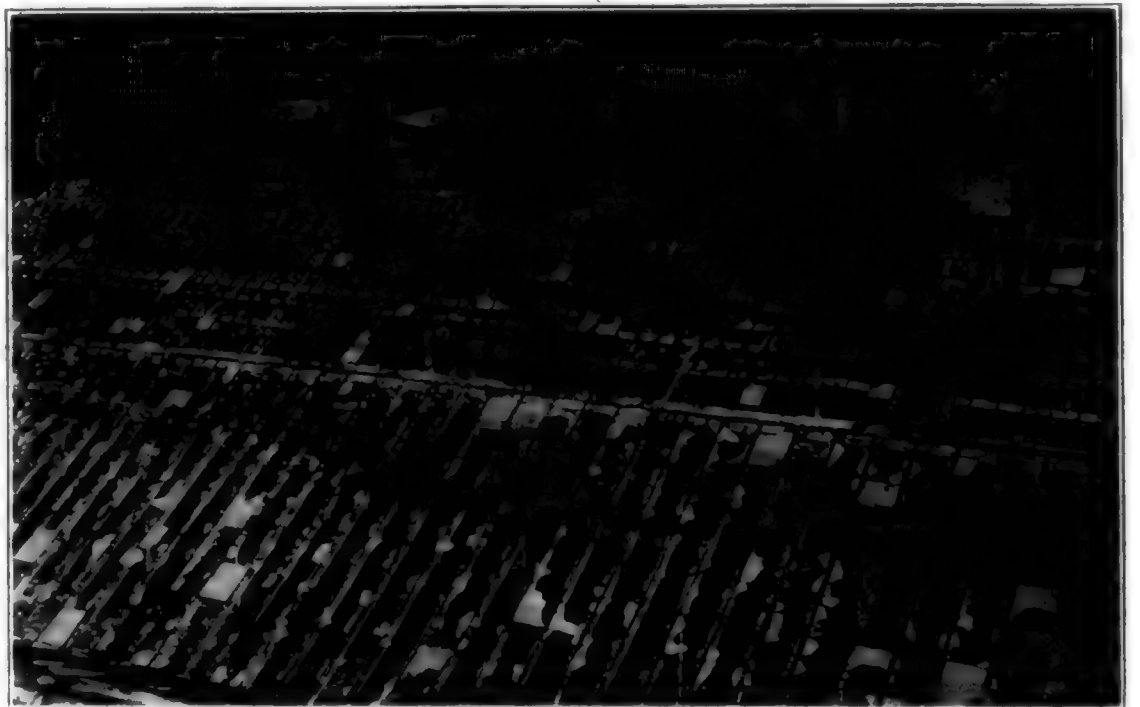
The greenhouses of C. H. Green, at Fremont, Neb., were in the path of the hail storm which wrought so much havoc in his section July 18. How complete was the destruction of the glass in his range is easy to see from the accompanying photographic view.

HAIL AT COLORADO CITY.

The same storm that proved so destructive at Colorado Springs was even more severe at Colorado City, Colo. At the Grand View Greenhouses, 1145 Colorado avenue, of which E. R. Ripley is the proprietor, the lights left would not take many fists of fingers on which to count them. The accompanying illustration shows how barren the bars were of glass after July 18.

HAIL AT COLORADO SPRINGS.

A severe hail storm July 18 broke approximately fifty per cent of the glass in the greenhouses of the Pikes Peak Floral Co., at Colorado Springs, Colo. The storm came up suddenly about 4 p. m., from a northwesterly direction. It was preceded by a slight shower of rain, which quickly changed to hail



Greenhouses of E. R. Ripley, Colorado City, Colo., After Storm of July 18.

and was accompanied by a strong wind. The hail stones varied in size from that of a marble to that of a hen's egg, and fell with great velocity.

The north and west slopes, as the illustration shows, were pretty well riddled, but the south and east exposures suffered to a slight extent only. The storm lasted for nearly half an hour.

While the stock of carnations in flower was badly damaged by hail and falling glass, the company is still cutting about enough to take care of present demands. The young stock both in the field and houses was also badly damaged, but owing to favorable weather since the storm the firm expects to pull through with only a nominal loss.

At Colorado City, the Grand View Greenhouses, E. R. Ripley, proprietor, had about 500 feet of glass left, out of his entire 13,000 square feet of space. His nursery stock was badly damaged, and flowers and plants inside were cut up considerably by falling glass and hail.

The Colorado City Floral Co., Endicott & Wolff, proprietors, out of about 10,000 square feet of glass lost all but approximately ten square feet, besides losing the glass in over 100 coldframes. The stock of geraniums and other potted plants was badly damaged. They had some 1,500 Golden Glow mums just showing color, as well as 5,000 asters coming into bloom; these were a total loss.

The H. T. Williams vegetable range, in West Colorado Springs, consisting of about 12,000 square feet of glass, suffered at least an eighty per cent loss, while the several acres of cabbages and other truck was almost totally destroyed.

Powell Bros., Colorado Springs, lost probably fifty per cent of their glass. This was a small vegetable range of some 2,000 feet.

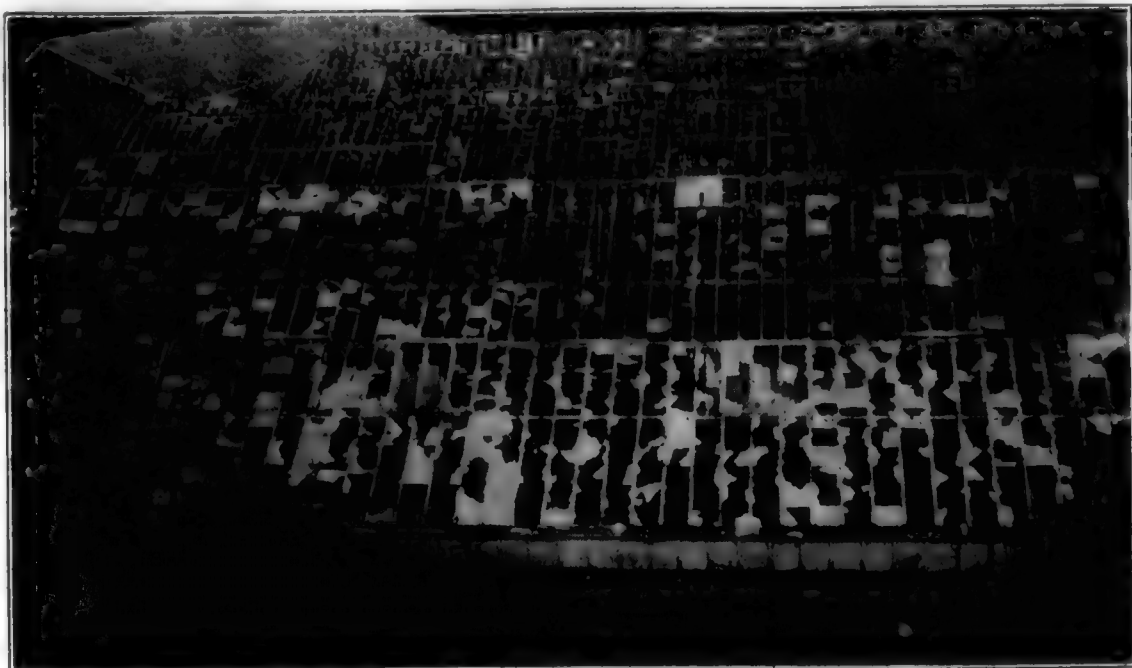
F. F. Crump, Colorado Springs, suffered probably forty per cent loss on glass at the Columbia street range and severe damage to growing stock. His Nob Hill range was more directly in the path of the storm, and had at least a ninety-five per cent loss on glass and almost total on stock.

The hail was so severe as to go through automobile tops, tents, awnings, etc. Many birds and chickens were killed, and some people are reported to have been knocked unconscious.

BUSINESS EMBARRASMENTS.

Chatham, N. J.—At a meeting of the creditors of Samuel Lum, bankrupt, held in Newark, N. J., July 26, Harry O. May, of Summit, was appointed permanent trustee over Wm. G. Badgley, of Chatham, although Mr. Badgley held a large majority of claims, both in number and in amount of indebtedness.

Wilkes-Barre, Pa.—The trustee in the bankruptcy case of Ira G. Marvin has filed his return of sale of real estate at Thornhurst to C. E. Stegmaier, of Wilkes-Barre, for \$1,150, and two lots at Scranton to John W. Beagle for \$1,550, which will be confirmed unless exception is made before August 6. Hearings will be held at 11 a. m. August 6 at the office of the referee, E. Foster Heller, 1008 Coal Exchange building, on the trustee's petitions to sell to H. M. Beck, of Wilkes-Barre,



C. H. Green's Greenhouses, Fremont, Neb., After Storm of July 18.

the range and boiler plant at 55 North Main street for \$350, and to disclaim the greenhouse and boiler house at 45 Montgomery street, West Pittston, Pa.

Boston, Mass.—Creditors representing seventy-two claims of a total value of \$32,000 elected Alexander I. Stoneman trustee in the case of Sidney Hoffman at the first meeting of the creditors, July 16, before Referee Gibbs. His bond was fixed at \$4,900. Mr. Stoneman also served as receiver.

Utica, N. Y.—Henry G. H. Martin, 13 Kernan avenue, filed a petition in voluntary bankruptcy in the United States court July 17 through his attorney, Clarence Stetson. Mr. Martin's liabilities aggregate \$2,614, with assets of \$1,098, including fixtures and equipment valued at \$646 and debts due \$332. The petition has been referred to Referee De La Fleur. Mrs. Ada Lortz, of Ilion, holds a note for \$556; Mary L. Keigh, of Ilion, holds one note for \$500 and five others aggregating \$285. Other creditors include the following in Utica: Walter Butler, \$50; P. J. Robischon, \$300; E. P. Bailey & Co., \$26; Brant Bros., \$219; the Utica Press, \$46; Post Agency, \$18; S. A. Pinkstone, \$165; Charles Faass & Co., \$72.

Ludington, Mich.—Elmer L. Brill-

hart, who operates the Lake View Greenhouses, has been adjudged bankrupt, upon his filing of a voluntary petition. Nominally his assets are greater than his liabilities, his debts being scheduled at \$8,512.97 and the assets about \$13,000. Much of his property has been mortgaged and this led to his entering the bankruptcy court. The case was referred to Referee Wicks.

Andover, Mass.—J. H. Playdon closed his store July 14, but will reopen about September 1.

St. Peter, Minn.—During the severe electrical storm of July 17, lightning struck and set on fire the office and workroom at the range of Emil Samuelson, and before the flames could be subdued, the building and a number of plants were destroyed. Thanks to an abundance of water on the place, and the assistance of about forty men, the fire was confined to the one structure, and the greenhouses and contents were saved. The burned building carried insurance of \$2,500. Last fall Mr. Samuelson had enlarged the office and workroom, a new boiler had been installed and many improvements made. The boiler in the basement was not seriously damaged, but the pipes and connections were badly twisted. Mr. Samuelson expects to rebuild at once.



Pikes Peak Floral Co., Colorado Springs, Colo., After Hail Storm of July 18.

SEVEN FLORISTS' CLUBS HOLD THEIR ANNUAL OUTINGS

HOOSIERS AT WINONA.

The annual outing of the State Florists' Association of Indiana was held at Winona lake July 21 and 22. The unsettled weather early in the week and a heavy rain July 20 caused many who had planned to attend, to change their minds, so that the attendance was not what it should have been. Those who went were rewarded by fine weather during the entire stay, and it was cool enough to enable one to enjoy all the pleasures offered at Indiana's most famous pleasure resort. The committee had arranged for boating, tennis, croquet, etc., besides the ball game and other athletic events, all of which were taken advantage of.

The first afternoon was taken up by the business session, which was most interesting. Animated discussions were provoked by the subjects, "Charging for Making Up Funeral Sprays," and, "The New Workmen's Compensation Law." While there is a well established custom of charging a certain sum per dozen blooms for tying up funeral sprays in the larger cities, many florists in the smaller towns hesitate to make this charge, which is certainly a just one. As one member put it, one does not go to the lumber mill to get figures on the lumber for a house and then expect the mill man to supply the finished house for the price of the lumber. The workmen's compensation law, which goes into effect September 1, was held to be a good thing for both employer and employee. The fact that a majority of the larger employers already carry this liability insurance should be ample proof of this. Two new members were elected.

Following the business session there was an hour's boat ride on the City of Warsaw, which was greatly enjoyed. This in turn was followed by the annual midsummer supper, served at the Winona hotel. In the evening most of the members attended a lecture on electricity by Montraville Wood, at the auditorium.

Thursday morning's program started with the annual ball game. A. F. J. Baur captained one of the teams. President Vesey, who was booked to captain the other team, failed to appear; so Secretary Steinkamp assumed that role. The score was 18 to 13 in favor of Baur's team.

The men's race was won by Chas. Wilcox, of Chicago; sack race by Wm. Hack, of Plainfield; girls' race by Marjorie Fulle, with Ruth Baur second; ladies' race by Mrs. Fred King, of Winona; old men's race by W. W. Coles, of Kokomo.

Immediately following the athletic events, J. D. Connor, Jr., who owns a cottage in Winona, served the entire party with refreshments. A visit was paid the establishment of Terrell & Son, at Warsaw, where everything was found spick-and-span.

Baur & Steinkamp showed a collection of gladiolus seedlings, in which were noted many fine shades of pink in the purer shades, and Buddleia

Veitchiana and magnifica. A. Wagoner showed some fine spikes of Gladiolus America and Francis King; also outdoor-grown roses. A. F. J. Baur.

CHICAGO CLUB OUTING.

The thirtieth annual outing of the Chicago Florists' Club, held in St. Paul park, Morton Grove, Ill., July 25, was not more than half as well attended as that of the preceding year. This, however, was not due to any fault of those having the management of the affair, but to the Eastland disaster, which had dazed the whole city such a few hours before that a postponement was impossible. Only a few of the wholesale houses were represented and but a sprinkling of retailers attended. The growers made a better showing. A bright morning portended an ideal day, but early in the afternoon the sky became overcast and an intermittent drizzle continued the rest of the day. Whatever the picnickers lacked in numbers they made up in good nature, for the rain, so far from dampening their enjoyment, seemed only to add zest to the occasion. The chief attraction in the park seemed to be the pavilion, where a tireless crowd danced with unabated enthusiasm to the music of B. Zima's orchestra.

The winners of the sixteen events were:

Baseball game—Growers, 3; Wholesalers, 1.
Fat men's race, 100-yard dash—M. Grosberg, first; J. W. Fink, second; John Glody, third.
Married men's race, 150 yards—W. Wallace, first; F. Simonds, second; J. Jurgen, third.
Single men's race, 150 yards—Luke Sherer, first; P. W. Brust, second; Ray Harris, third.
Growers' race, 150 yards—W. Wallace, first; James Michal, second; A. Kurchoff, third.
Wheelbarrow race, hoodwinked—Luke Sherer, first; James Michal, second; Adam Faber, third.
Boys' race, ages 10 to 15 years—A. Barron, first; Raymond Milander, second; George Lepper, third.
Boys' race, 10 years and under—Fred Brunell, first; William Jurgens, second; Ed. Stoeffel, third.
Growers' wheelbarrow race, 100 yards—W. Wallace, first; Jos. Steyske, second; W. Hawkins, third.
Stout ladies' race, fifty years—Mrs. Esented, first; Mrs. Kunchdill, second; Mrs. Frank Schramm, third.
Married ladies' race, 100 yards—Mrs. Shanos, first; Mrs. Peter Olsem, second; Mrs. Max Awizus, third.
Single ladies' race, 100 yards—Edna Schmidt, first; Martha Goede, second; Elsie Amling, third.
Girls' race, 9 to 12 years of age—Dorothy Hunt, first; May Hartz, second; Mary Sadler, third.
Girls' race, 9 years and under—Florence Goede, first; Helen Baumhardt, second; Irene Schramm, third.
Relay race, open to all—Percy Jones' team, first; Chicago Flower Growers' team, second.
Men's race, 200 yards, open to all—W. Wallace, first; Luke Sherer, second.

Prizes for the affair were donated by Peter Reinberg, J. A. Budlong, D. H. Sullivan Wine Co., Poehlmann Bros. Co., M. J. Hanley, Foley Mfg. Co., Perfecto Cafe, Vaughan's Seed Store, Goodrich Rubber Co., John C. Moninger Co., Knight Cigar Store, Rosenbach's, Chicago Feed & Fertilizer Co., Florists' Review, Sefton Mfg. Co., Revere Rubber Co., Hoerber Bros., A. L. Vaughan & Co., Joseph Ziska & Sons, Kirchheimer Paper Co., E. C. Amling Co., Racine Puttyless Window Co., Florists' Exchange, C. J. Kantos, Zech & Mann, Miller & Musser, A. L. Randall Co., Chicago Flower Growers' Association, A. T. Pyfer & Co., C. W. McKellar,

Manusos Bros., Raedlein Basket Co., H. H. Wilkerson, Percy Jones, C. A. Hunt and A. A. Arnold Paper Box Co.

The committee in charge of the arrangements, which were complete in every detail, included Mike Fink, chairman; Paul Klingsporn, W. J. Keimel, Guy W. French, Richard Salm and Tony Gobel.

There are many who hope that by next year the Chicago club will have progressed to the point, reached years ago in practically all other cities, where a successful trade outing can be held on some other day than the Sabbath.

CLEVELAND CLUB PICNIC.

Friday, July 23, all the Cleveland florists, both wholesale and retail, closed their stores at noon, and displayed signs on the doors stating that they had gone to the Cleveland Florists' Club picnic, at Willoughbeach park. The selection of Willoughbeach park for this year's picnic gave much satisfaction to the club members. It is on Lake Erie, eighteen miles east of the city, and is well adapted for events of this kind. There were two ball games, the first being indoor ball, which was won by the retailers from the wholesalers by a score of 9 to 7. The second game was real baseball and resulted in the wholesalers winning with 13 runs to the retailers' 12. It was a great battle, and, judging by some of the clashes, it looked as though George Smith, who acted as umpire, might have occasion to draw a dividend on his accident insurance policy. The remainder of the athletic events, twenty-two in number, participated in by many, were thoroughly enjoyed by the crowd. The total attendance was nearly 250, breaking the record for all previous picnics. The committee in charge is to be congratulated upon their selection of Willoughbeach park and the thorough way in which they handled the program. The picnic committee was composed of Charles F. Bastien, chairman; A. B. Barber, Albert Lindgren, A. Hagenberger and Walter Priest.

The indoor baseball teams were as follows:

WHOLESALE.	RETAIL.
H. Bate.	A. Barber.
Al. Lindgren.	Timothy Smith.
Kerr, Wilson.	C. Graham.
S. Berthold.	Williams.
Talcott.	F. Ritzenthaler.
Baird.	Clarence Meyers.
Geo. W. Smith.	E. Burger.
C. Bastien.	Shoemaker.
Rotter.	R. Hughes.

The line-up for the baseball game was as follows:

WHOLESALE.	RETAIL.
C. Williams.	C. J. Graham.
Rotter.	Shoemaker.
P. Smith, Jr.	Al. Barber.
Talcott.	Heil.
R. Hughes.	A. Graham, Jr.
P. Piggott.	Timothy Smith.
A. Lindgren.	Clarence Meyers.
E. Burger.	Baird.
Bate.	Rotter.

The winners in the various contests were as follows, the prizes being awarded in the order named:

Bottle race—Edith Heiss, Elenore Schoen, Madeline Smith.
Men's sartorial race—A. Williams, J. Brown, E. Burger.

Ladies' sartorial race—Nellie Smith, Mrs. Hepler, Ruth Monk.
 Watermelon-eating contest—Oscar Bauer, R. Talcott, J. Brown.
 Fat ladies' race—Mrs. Kelch, Mrs. Hippler, Mrs. King.
 Fat men's race—Kenneth Wilson, H. King, C. Bennett.
 Married ladies' race—Mrs. Steinbrenner, Mrs. King, Mrs. Greiner.
 Single ladies' race, 13 years and up—E. Weis, Ruth Monk, Miss Buehle.
 Married men's race—Harry Brook, Steve Berthold, L. G. Baird.
 Single men's race—E. Burger, C. Muchean, Chas. Rosenblum.
 Standing broad jump—E. Burger, Al. Lindgren, Steve Berthold.
 Hop, skip and jump—Harry Brooks, A. Williams, Al. Lindgren.
 Girls' race, under 8 years—Marion Hepler, Alice Albrecht, Thelma Steinbrenner.
 Boys' race, under 8 years—Hal Schoen, Gene Smith, Herbert Bate, Jr.
 Boys' race, 8 to 12 years—Don Smith, Ray Schoen, Jacob Brown.
 Girls' race, 8 to 12 years—Helen Hart, Helen Bate, Madeline Smith.
 Growers' race—E. Burger, Al. Lindgren.
 Cock fight—Harry Brooks, R. W. Talcott, R. Hughes.

BOSTON FLORISTS' PICNIC.

Most delightful weather favored the Gardeners' and Florists' Club of Boston for its annual picnic at Cunningham park, East Milton, July 22. The fact that no picnic was held last year, owing to the S. A. F. convention, made the present occasion a noteworthy one. The attendance was 500 and enthusiasm was at a high pitch. Nothing occurred to mar a day of perfect enjoyment. No more attractive place than Cunningham park for picnics or athletic sports is to be found near Boston. The beautiful woodlands of over 100 acres and the spacious lawns are all as well kept as on many private estates.

The numerous athletic events were, as usual, keenly contested. The ladies' baseball game showed that the fair sex can play ball and argue with the male umpire just as well as the men. The men's commercial ball team beat the private gardeners' team easily, but the latter had full revenge when the time came for the tug of war, pulling their opponents over the line and holding them with ease for a full minute. The married ladies' race, fat men's race, ex-presidents' race and obstacle race were among the star features of a busy afternoon.

The committee in charge of the picnic did the work well, and after P. M. Miller and W. J. Kennedy had distributed the prizes and it was announced that the picnic was concluded, the company left the pleasant grounds reluctantly. Some of the local S. A. F. leaders had been invited to help boom the San Francisco convention, but failed to materialize, thus missing a splendid opportunity for publicity.

The list of athletic events and winners was as follows:

Baseball, commercial vs. private gardeners—Won by commercials, with a score of 6 to 1. In the winning team were W. Mix, captain; J. Sloan, Norberg, J. Slater, Geo. Palmer, Theodore Palmer, Eisenhardt, T. J. Gough and Westwood.
 Baseball, boys under 16—T. Roland's team beat Westwood's team with a score of 6 to 4. In the winning team were T. Roland, P. Roland, R. Rol-

and, R. M. Craig, Victor Heurlin, D. Duguid and Sheehan.

Quoit match—Matthew Brown, first; John Edgar, second; Kenneth Finlayson, third.

Fifty-yard race, girls 13 and under—Mary Urann, first; Mary Flood, second; Alice Brown, third.

Fifty-yard race, boys 8 and under—Norman Craig, first; Arthur Rogers, second; J. Pederzini, third.

Hundred-yard race, single ladies—Heat 1, Edith Iliffe, first; Alice Iliffe, second. Heat 2, Susie Rogers, first; Wilhelmina Pree, second. Final heat, Edith Iliffe, first; Alice Iliffe, second; Susie Rogers, third.

Fifty-yard race, girls 8 and under—Ruth Brown, first; Margaret Craig, second; Katherine Boyle, third.

Fifty-yard race, boys 13 and under—Heat 1, Joseph Douglas, first; George Norberg, second. Heat 2, T. Roland, first; P. Whyte, second. Final heat, T. Roland, first; P. Whyte, second; J. Douglas, third.

Egg-and-spoon race, married ladies—Mrs. J. F. Coles, first; Mrs. J. F. Flood, second; Mrs. H. F. Woods, third.

Potato race, boys under 15—Heat 1, T. Roland, first; D. Rust, second. Heat 2, Victor Heurlin, first; W. Westwood, second. Final heat, T. Roland, first; V. Heurlin, second; W. Westwood, third.

Flag race, girls under 15—Heat 1, Evelyn Stellberger, first; Alice Berkmaier, second; Mary Urann, third. Heat 2, Ruth Brown, first; Margaret Iliffe, second; Alice Brown, third. Final heat, Mary Urann, first; Margaret Iliffe, second.

Fat men's race, handicap—J. L. Smith, first; James Methven, second; Daniel Iliffe and Neil Boyle, equal third.

Baseball, ladies—Miss Florence Palmer's team beat Mrs. W. J. Patterson's team, with a score of 12 to 11. In the winning team were Miss F. Palmer, Wilhelmina Pree, Florence Eisenhardt, Alice Iliffe, A. Douglas, F. Thompson, Mrs. O. Hammond, Mrs. H. F. Woods, Mrs. J. F. Flood.

Half-mile race—H. L. Pree, first; C. A. Stellberger, second; A. Whyte, third.

Fifty-yard race, boys and girls under 6—Julia Boyle, first; Frank Duguid, second; Annie Scotland, third.

Needle-threading race, ladies over 50—Mrs. John Lally, first; Mrs. David Craig, second.

Hundred-yard race for men—Heat 1, W. G. Iliffe, first; C. A. Stellberger, second. Heat 2, Arthur Whyte, first; H. L. Pree, second. Final heat, C. A. Stellberger, first; H. L. Pree, second; W. G. Iliffe, third.

Sack race, boys under 16—W. Westwood, first; John Duguid, second.

Three-legged race for men—Stellberger and Eisenhardt, first; Geo. Palmer and T. Westwood, second.

Three-legged race, boys under 16—R. Sawyer and W. Westwood, first; P. Roland and V. Heurlin, second.

Sack race for men—H. L. Pree, first; C. A. Stellberger, second; W. G. Iliffe, third.

Obstacle race—Heat 1, T. Westwood, first; A. McAuley, second; T. Palmer, third. Heat 2, W. G. Iliffe, first; A. Hall, second; B. Smith, third. Final heat, Theodore Palmer, first; A. McAuley, second.

Tug of war—Commercial growers vs. private gardeners. Won by the private gardeners. Winning team: J. L. Smith, J. Hannigan, H. L. Pree, James Morton, J. Methven, Luther Webb, John Lally, Donald Creighton, James Brown.

Special fifty-yard race, boys 8 and under—Nelson Bartsch, first; Norman Craig, second.

Ex-presidents' race—Peter M. Miller, first; T. J. Grey, second; Geo. M. Anderson, third.

Ladies' tennis match—Misses L. E. Paler and F. Palmer beat Mrs. W. J. Patterson and Miss Eisenhardt, 6 to 2.

Married ladies' race, fifty yards—Mrs. J. F. Coles, first; Mrs. H. F. Woods, second; Mrs. J. F. Flood, third.

W. N. C.

TWIN CITY FLORISTS' PICNIC.

The picnic of the Minnesota State Florists' Association, held July 20 at Spring park, Lake Minnetonka, was a pronounced success. About 150 people from St. Paul attended the picnic, and about an equal number from Minneapolis.

The tug of war between St. Paul and Minneapolis florists was won by St. Paul's tuggers. In the old women's race, two St. Paul women broke the tape together. St. Paul youngsters won

three out of five prizes offered in that class. St. Paul also had the fastest two out of three fat men. In the young women's race Minneapolis won, but in the old men's race four St. Paul elders crossed the line ahead of their Minneapolis opponents. St. Paul young men won four out of five places in their race. The prize for the best old-fashioned waltz was won for St. Paul by Henry Krinke, 60 years of age.

The baseball game was the event of the day. The Minneapolis team presented a handsome appearance in their new uniforms, with "Minneapolis Florists' Club" emblazoned on their breasts. The St. Paul Never-Slips made up what they lacked in appearance, in ability to play the great national game, and the score was 11 to 3 in favor of the Never-Slips, captained by O. J. Olson. C. R. F.

ST. LOUIS FLORISTS' PICNIC.

The twenty-second annual picnic for St. Louis florists, their families and friends took place July 22, at Romona park. It proved a record-breaker for attendance. Old Sol was on the job and the cool, bright day brought out a crowd of over 500, who greatly enjoyed the fine program of games and other events, such as dancing, boating and fishing. To those who failed to attend, we can say they missed the best outing ever given by the Florists' Club, and much credit must be given to Chairman Rowe and his assistants, Frank Windler and William Ossick. The big crowd manifested great interest in all the proceedings, the most amusing of which were the orchestra directed by Max Pelletier, the ladies' tug of war, the baseball game, the cigar race in charge of Paddy Patton and the men's tug of war.

After the various games were finished the great crowd prepared for dinner. The dance hall held the younger folks until midnight, and before breaking up three cheers were given for the Florists' Club.

Following is a list of the winners of the various events:

Men's race, seventy-five yards, in charge of Walter Ogle—Oscar Ruff, first; J. W. McAllister, second.

Flag race, for girls, 12 years and under, in charge of Chas. Kuehn, Jr.—Miss M. Dahm, first; Helen Borkern, second.

Backward walk, growers only, in charge of O. C. May—Gus Hartmann, first; Walter Ogle, second.

Necktie contest, single ladies, in charge of W. J. Pilcher—Miss Erlinger, first; Jessie Sanders, second.

Ball scramble, boys 12 years and under, in charge of Walter Young—Gus Cerny, first; John Cerny, second.

Calico contest, ladies, in charge of W. S. Wells—Miss C. Richey, first; Mrs. Edwards, second.

Guinea catch, open to all, in charge of Paddy Patton—Williams brothers, first and second.

Fifty-yard dash, boys 12 to 16 years old, in charge of H. Schlechter—E. Clobes, first; H. Weisenberger, second.

Time walk, married ladies, in charge of Wm. Ohlweiler—Mrs. W. J. Pilcher, first; Mrs. Lorenze, second.

Ball-throwing, girls 12 to 16 years old, in charge of Frank Sanders—Miss Niesheimer, first; Miss M. Woods, second.

Needle-threading contest, for growers' wives, in



The Boston Gardeners' and Florists' Club on its Annual Outing at East Milton, Mass., July 22, 1915.

charge of W. S. Wells—Mrs. Geo. Pring, first; Mrs. Rowe, second.

Fifty-yard dash, men 45 years and over, in charge of Walter Young—Jos. Hauser, first; J. J. Beneke, second.

Cigar race, for men, in charge of Paddy Patton—The names of the winners could not be learned. Fourteen boxes of cigars were used and about thirty contested.

Clock contest, open to all, in charge of O. C. May—Fred Strohmeier guessed the time at which the clock stopped and was awarded the St. Louis County Growers' Association's prize.

Seed-guessing contest, open to all, was won by W. J. Pilcher, who guessed the number of seeds in a jar.

Tug of war, for married and single ladies, was won by the married ladies, to each of whom was presented a box of candy. The losers also received small boxes of candy.

Tug of war, growers vs. retailers, was, as usual, won by Jos. Hauser's team, composed of growers. A box of cigars was the prize awarded.

The baseball game between the growers and retailers resulted in a victory for the growers by a score of 22 to 20. Oscar Ruff, Ed. Sanders, Oliver Sanders and J. J. Windler made some great plays. The umpiring of Henry Berning on the bases and Al. Gumz behind the bat gave great satisfaction to both sides.

The oldest person present at the picnic was Luther Armstrong and the youngest was Fred C. Weber III. The heaviest person was Mrs. Jos. Hauser and "Billy" Smith was her physical opposite.

The Windler family was voted the largest present and was awarded the first prize. The big auto delivery truck conveyed the family to the grounds.

C. W. Wors again presided over the seed and clock guessing contest. This is a yearly job for him and he seems to enjoy it.

Walter Young's fog-horn voice could be heard all over the grounds while the games were in progress. He was the official announcer for the club.

While the crowd was large, we missed some of the old-timers, such as Messrs. Fred Ammann, Beyer, Schray, Emunds, Grossart, Fehr, Connon and Young. They surely missed a good time.

The Retail Florists' Association, the County Growers' Association and the Lady Florists' Home Circle had a large representation of members present to enjoy the hospitality of the Florists' Club. J. J. B.

THE WASHINGTON OUTING.

Members of the Florists' Club of Washington, with relatives and guests, were given an opportunity to display their skill in the many games incident to the annual outing of the club, held at Great Falls, Va.

Among the events of the day were the 100-yard dash and the quoit contests. For the women there was a game in which they were given an opportunity to show their ability in throwing balls into a large basket placed in the center of a circle, around which the women stood. There were three such contests. The first was for married women and the prizes were awarded to Mrs. George C. Shaffer, first; Mrs. David J. Grillbortzer, second; Mrs. George H. Cooke, third. Of the unmarried women, Miss Marie Coli proved the most adept; Miss D. B. Barry, second; Miss Shaffer, third. The third trial was for both married and unmarried women and there were more than fifty entrants, for the prize was a diamond sunburst. There were a number of ties and the prize was finally awarded to Miss Bernice Rigby.

Harry Ley won a handsome stickpin in the 100-yard dash, George C. Shaffer coming in a close second. The quoit singles were won by R. L. McLennan, first; George H. Shaffer, second; William Clark, third. The following teams came out in the lead in the double events: J. J. Barry and R. L. McLennan, first; George C. Shaffer and Arthur J. Shaffer, second. In the three-legged races the boys' team represented by Albert Ford and Harry Kimmel were declared prize-winners, while Albert Schnell and F. G. Weaver were the storemen favorites.

The fun began when more than 300 pleasure-seekers boarded the special cars awaiting them at the Georgetown terminus of the line, at 2 o'clock. As each person entered the car he received a large shipping tag bearing the script, "Howdy? My Name Is ———. Glad To See You." To Jake Richards' skill as a caterer considerable credit for the success of the outing is due and these honors are only to be divided with Captain W. H. Ernest, who commanded the submarine. A negro ragtime band of six pieces played real old southern melodies. A motion picture exhibition and a display of fireworks completed the day's entertainment.

The winners in the other events were:

Potato races, girls, 12 years and under—Rose Minder, Elizabeth Dove and Mary Higbee. Small girls—Helen Barry, E. Marche and M. Dauphin. Boys, 12 years and under—Edgar Burnham, Granville Gude and Teddy Schmid. Open to all—Albert Ford and E. Smith. Women—Miss D. B. Barry and Mrs. J. Richards. Boys, 7 years and under—Ralph Minder.

Flag race, girls 12 years and under—Rose Minder, Mary Higbee and Mary Clark.

100-yard dash for men—F. G. Weaver and Arthur Shaffer.

50-yard dash for women—Miss Victoria Wilbur, Miss A. Barry and Miss Marie Coli.

100-yard dash for boys—Herbert Moreland and George Hostetter.

The stars of the ballfield in the game between the storemen and the greenhousemen were the following: Retailers—Charles E. Scarborough, captain and pitcher; R. W. Doty, catcher; I. Rosnosky, 1st base; Frank Good, 2nd base; B. Carrick, 3rd base; John Cook, shortstop; E. Draper, center field; Thomas Featherstone, right field; James Daly, left field. Growers—Elmer Padgett, captain and 2nd baseman; H. Sauber, pitcher; Samuel Ball, catcher; Ehrich Gebhardt, 1st base; Leslie Dix, 3rd base; John Carroll, center field; Walter Gordon, left field; Edward Henning, shortstop; John Smith, right field.

The committee in charge of the outing consisted of George Cooke, joke inspector; George C. Shaffer, chairman general arrangements; Edward S. Schmid, chairman prizes; Jake Richards, in charge refreshments; Lloyd Jenkins, information committee; Fred H. Kramer, keeper of the zoo; William H. Ernest, chairman humepatopcharox (Russian for submarine); William F. Gude, band leader; William Marche, chairman transportation and fireworks; Harry Lewis, chairman lost children committee; G. Milton Thomas, chairman of sports; Theodore Diedrich, chairman dancing. C. L. L.

A DOUBLE WHITE NARCISSUS.

What is the best variety of double white narcissus, for cut flowers? Is it Sulphur Phoenix? G. K.—Ill.

Sulphur Phoenix is not exactly a white narcissus, though it comes near that shade. It is decidedly the best of its color for forcing, but cannot be had in bloom before February in good condition. It is fine outdoors, also. The only double pure white narcissus, alba plena odorata, is not suitable for forcing. It succeeds well outdoors in deep soil that holds the moisture well. You should give it a trial. It is the latest flowering of the narcissi. C. W.

Wheeling, W. Va.—Miss Mary Donahey, of the firm of Misses Forbes & Donahey, has the sympathy of the trade in the loss of her father, Rev. Jos. H. Donahey. The remains were taken to Denver, Colo., by Miss Donahey and her brother, and were buried in the family lot in Fairmont cemetery.

STOCK FOR HOME TRADE.

I have just built a greenhouse 20x100 and I want to stock it up for the winter. Will you please give me some advice on what to grow for my own town trade? Should I buy the plants or plant the seeds? Would old, black soil from peat land that has been planted for ten years be good soil to put in the greenhouse? I think I shall buy my carnations and chrysanthemum plants. J. T. B.—Mass.

If you can sell near home all you grow, I think it would be well to plant half the house with carnations if you can give them a suitable temperature, 50 to 52 degrees at night. Half of the remaining space could be devoted to chrysanthemums and the balance to miscellaneous stock, which would include some Asparagus Sprengeri, Boston ferns, rubber plants, small palms, araucarias, azaleas, or such plants as you would have a call for; or, if preferred, you could devote the space to bedding plants, particularly geraniums, which are always in strong demand, especially scarlet and pink shades.

Good carnations to grow are Pink Delight, for light pink; White Wonder or Matchless, for white; Beacon, scarlet, and Rosette, deep pink. Grow the largest number of Pink Delight and white, which have the best sale. You would better buy field plants, which will be offered in quantity soon by many Review advertisers. Now is the time to buy some rooted cuttings, or plants from small pots, of such popular chrysanthemums as Polly Rose, Pacific Supreme, Ivory, Bonaffon and Chieftain, and plant them in benches. To follow the chrysanthemums, you could grow sweet peas or snapdragons, or, if preferred, part of the space could be reserved for bedding plants, for which you will have a good call. Also, you could use the space for longiflorum lilies, spiræas and other Easter plants.

Do not overlook bulbs. These can be kept in a cellar or stored outdoors, to be brought in as wanted. Some of the most useful for you will be freesias, Paper White, Golden Spur, Von Sion, Victoria and Emperor narcissi; La Reine, White Hawk, Murillo and Couronne d'Or tulips; Roman hyacinths, Spanish iris, Gladiolus Peach Blossom and Blushing Bride.

You may also want to grow a few hydrangeas, rambler roses or other pot plants for Easter or Memorial day. For the latter occasion you could also bench, if preferred, some stocks or double feverfew. The varieties to be grown would depend on the class of trade you have. The foregoing are merely suggestions. You can start asters, salvias and many other bedding plants from seed. This season you will need to buy carnations, chrysanthemums and most of your other stock.

The black soil you mention would not be equal to sod or even good fibrous loam from pasture land. The latter should be mixed outdoors with well rotted manure some months before being used, if possible. C. W.

Canal Dover, O.—C. Betscher reports that in spite of the lower prices prevailing this year, profits have been good on account of the large increase in his sales. He hopes to continue the good work of increasing stock and output. He looks for peonies to be in heavy demand in the fall.



Plan of the Main Floor of the Exhibition Hall for Chicago's Grand Floral Festival, Showing Spaces for Trade Exhibits.

PLAN FOR CHICAGO SHOW.

There is given herewith the ground plan of the Coliseum as laid out for the Chicago Grand Floral Festival, to be held November 9 to 14. Trade exhibits that appeal to the public, such as those of retailers, plantsmen and seedsmen, are platted for the spaces surrounding the competitive exhibits. Exhibits that are of interest primarily to those in the trade are to be at the extreme ends of the hall and in the annex. The key to the chart is as follows:

- A—Retail florists.
- B—Plants.
- C—Seeds, bulbs, garden requisites.
- D—Greenhouse appliances.
- E—Florists' supplies.
- F—Miscellaneous.
- G—Nurserymen.
- H—Boilers and heating apparatus.

The rate to be charged for the main hall is 30 cents per square foot, while that for space in the annex is 20 cents. The selling of goods by persons not having engaged space will be prohibited unless such persons shall have obtained a license from the secretary at a cost of not less than \$25. The chairman of the trade space committee, to whom application for space should be made, is A. Henderson, 369 River street, Chicago.

Atlanta, Ga.—John Wilson, formerly manager for the West View Florist, has opened a new retail flower store in the Hotel Ansley. He uses the business name Wilson The Florist.

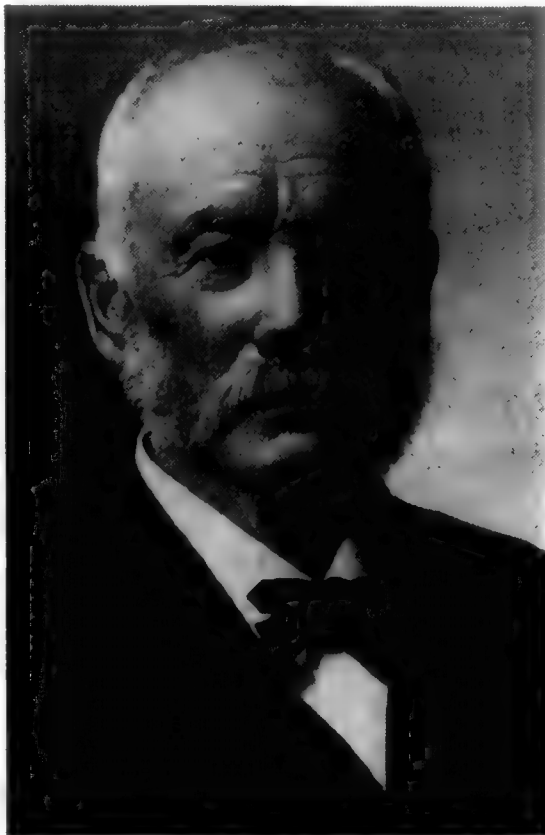
Cleveland, O.—A premium list has been issued for the third annual show of the Gladiolus Society of Ohio, to be held at the Hollenden hotel, August 13 and 14. Copies may be had by addressing Wilbur A. Christy, secretary and treasurer, Warren, O. C. Betscher, of Canal Dover, is president, and Mrs. A. H. Austin, of Wayland, vice-president. The exhibition committee consists of H. J. Alford, of Garrettsville; R. E. Huntington, of Painesville, and Mrs. Austin. The judges selected for this show are W. C. Werner, of Painesville, and F. W. Griffin, of Cleveland.

OBITUARY

Richard James Groves.

Richard James Groves, for fifty years a florist at Atchison, Kan., died July 17 of apoplexy. The funeral was held July 18 at the Groves' residence, 1018 North Third street. Burial was at Mount Vernon cemetery.

Mr. Groves was 83 years old. He



Richard J. Groves.

was born August 8, 1831, at Bromsgrove, England, and there married Miss Hannah Amelia Clinton June 11, 1857. They at once sailed for America.

Their first location was in Utica, N. Y., where they lived a year. Then they moved to St. Catherine, Mo., and

after spending another year there, moved to Doniphan, Kan. In 1861 they moved to Atchison. Their golden wedding anniversary was celebrated in 1907.

The decedent was a veteran of the Civil war, having been a member of the Thirteenth Kansas volunteers, Company D. He belonged to the John A. Martin post, G. A. R.

Mr. Groves established the florists' business at 1018 North Third street in 1865. He retired from the greenhouse July 6, and turned the business over to his daughters, who will conduct it under the name of the Groves Floral Co.

A widow and eight children survive. The children are Alfred Groves and Frank R. Groves, Oakland, Cal.; Walter C. Groves, Dover, Okla.; Oscar W. Groves, Drumright, Okla.; George W. Groves, St. Joseph, Mo.; Mrs. Anna G. Langworthy, Atchison, and Misses Lillian and Marian Groves, who are at home.

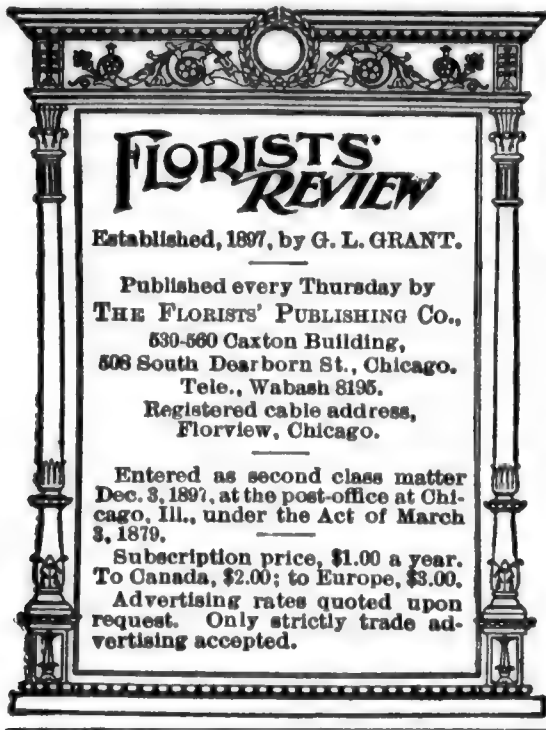
The body of his son, the late Richard Groves, who was killed in Oakland, Cal., in a railroad crossing accident January 29, was buried in Mount Vernon cemetery a month ago.

Joseph Whipple.

Joseph Whipple, prominent landscape architect and florist of Santa Barbara, Cal., was instantly killed July 27 when the automobile in which he was riding turned turtle on rounding a curve at Ventura, Cal. Mr. Whipple's son, who was in the car at the time of the accident, escaped uninjured.

The decedent was in his fortieth year, and is survived by a widow, a son and daughter. Mr. Whipple was a prominent Elk and had many friends in Los Angeles, San Diego and San Francisco, who mourn his death.

Lebanon, Pa.—D. Hammond Mish, whose eyesight has been troubling him for some time, was operated upon at the Lebanon sanatorium by Dr. A. B. Gloninger and Dr. Schwenk, of Philadelphia, and hopes are entertained for the restoration of his sight.



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SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.

Officers for 1915: President, Patrick Welch, Boston; vice-president, Daniel MacRorie, San Francisco; secretary, John Young, 53 W. 28th St., New York City; treasurer, W. F. Kasting, Buffalo.

Thirty-first annual convention, San Francisco, Cal., August 17 to 20, 1915.

RESULTS.

We give them. You get them.
We both have them.

BUSINESS surely is looking up—there never was a summer in which the public used so many plants and flowers.

THOSE Clevelanders are doing things. They will make an S. A. F. convention a great success and 1916 will be a splendid year for them to show what they can do.

THE number of chrysanthemum cuttings sold this year by the wholesale growers indicates another increase in the supply of cut blooms during October and November.

NOT a few subscribers save themselves the bother of annual renewal by sending *The Review* \$2, \$3, or sometimes \$5, instead of the dollar-bill that insures fifty-two visits of the paper.

AMERICAN friends of W. Wells, of Merstham, England, who is well known here, will be pleased to learn that, although still in hospital, he is considered out of danger after his illness and operation.

FOLLOWING the lead of the National Tube Co., and the independent manufacturers of steel boiler tubes, the makers of wrought-iron boiler tubes last week announced an advance in prices by reducing the discount one point, which amounts to \$2 per ton.

BEDDING stock still is selling steadily if not rapidly. It is true that in certain places there is a surplus, but in most cases it is due to not having the stock in salable condition as early as it should have been. The bedding plant business is increasing rather more rapidly than any other department of the trade.

BELGIAN PLANTS MAY COME.

That the federal government is doing its best to secure the importation of Belgian plants next fall, since *The Review* placed the case before the Washington officials a few weeks ago and asked that certain representations be made in London, is borne out by the following cablegram from the American consul-general at London, forwarded to *The Review* by the State department: "Shipments from Belgium before Cabinet. I have private advices that plan being worked out which will enable exports to go forward and payments to be made under certain supervision. Decision expected some days hence."

CANADIANS USING VALLEY.

In *The Review* of July 15 it was stated that "there are reports from Canada that lily of the valley has gone out of favor and that even the assurance that the pips were Danish is not enough to sell the flowers." Of course there were not quite so many weddings this June as in previous years, but taking that into consideration and also the fact that we grew no stock for our New York agent this summer, our valley sales amounted to only \$1,200 less than in June, 1914. The Dale Estate is responsible for at least ninety per cent of the valley imported into Canada, and the decrease in sales is astonishingly small when it is remembered that between 2,500,000 and 3,000,000 pips are forced in the greenhouses here annually.

W. G. Peacock.

A YEAR OF WAR.

This is the fifty-second week of the cataclysm in Europe.

The effect on business in America has been extremely great, but not what was expected. The loss of ordinary export business has been made up for by orders from European governments that have given employment to hundreds of thousands who otherwise probably would have been idle.

But no amount of war business can compensate for the disturbed conditions caused by the war. Prosperity goes with peace, but business not with battle. Trade in the United States, except in lines connected with army supplies, has had a bad year; not so bad, perhaps, as the situation twelve months ago would have led one to expect, but still a year that has set most businesses back to where they were two, three or even more years ago.

The business of florists seems to have suffered rather less than most lines. It was hit quickly and hard when the war clouds broke, it is true, but there has been much improvement. Not many florists have lost money this year; most florists have made a little; some have done almost as well as usual. On the whole, we have reason to congratulate ourselves; there are a lot of people who have not fared so well as florists.

And of the future?

Nobody knows. It looks as though general business in this country today is twenty per cent behind normal. But it is improving and the florist will get his share. That conditions will be upset as long as the war continues is a foregone conclusion. We depend on Europe for a large part of what we have heretofore considered trade ne-

cessities. The French and Dutch bulbs will come along as usual, for all that can be foreseen, but ocean freights are high. There will be no azaleas and no valley, to mention only two of many items, unless there is a change in the fortunes of war.

How long will it last?

The beginning was of shocking suddenness; the end may come as quickly, but at present it is not in sight. There are those who predict a business boom in the next year as the result of the continuance of hostilities. But *The Review* doubts if wealth ever will flow from destruction.

Better plan for another year about like the last—and then let's all turn in and see what we can do to make it go ahead.

NEXT WEEK'S WEATHER.



Weekly weather forecast, issued by the U. S. Weather Bureau, Washington, D. C., for the week beginning Wednesday, July 28, 1915:

For the Region of the Great Lakes—Overcast, showery weather the first half will be followed by generally fair weather the latter half of the week. The temperatures will average near or slightly below the normal.

For the Upper Mississippi Valley and Plains States—Widely scattered showers and thunder storms the first half and generally fair weather the latter half of the week. The temperatures will average near or below the normal.

For the Ohio Valley and Tennessee—Moderately warm and generally fair weather will prevail during the greater part of the coming week.

For South Atlantic and East Gulf States—Generally fair weather and normal temperatures probable during the week, except that scattered showers will likely occur in Florida and along the South Atlantic coast.

CHICAGO.

The Market.

As a result of the unprecedented disaster of July 24, Chicago market conditions have undergone a radical change. Beginning as early as the afternoon of that day, those wholesale houses enjoying the patronage of the west side florists experienced a rapidly increasing demand. This assumed such magnitude that practically everything usable in funeral work cleared the following three days. The call was primarily for white, but whether for roses, lilies, asters, gladioli, peonies or carnations, seemed rather a matter of indifference. Even daisies and such summer stock found a call. When the supply of white was exhausted, colored flowers found a ready market. The orders received by the retailers were generally for pieces that did not exceed \$10 in cost. The volume of the demand, however, was so great that many of the supply houses found it necessary to work overtime getting out wire designs, and several of the wholesale houses did not close until late. As a natural result of the unusual demand, prices advanced, but not beyond the level of what one would call good, fair values, although this, of course, is much better than the average for the preceding two weeks. Those who predicted a repetition of the Iroquois fire market, when prices were carried be-

SUMMER ROSES

FIRST-CLASS STOCK
A LARGE SUPPLY
REASONABLE PRICES


YOU really are missing a chance to make money if you are not carrying our Roses in stock this summer—you would find them easy to sell.

First, there's the wonderfully popular Mrs. Russell; then Milady, Ophelia, Sunburst, Killarney Brilliant, Ward, White Killarney—all the leading varieties. Try them; you'll want more.

AMERICAN BEAUTIES

Any length you want. The longest grade, or shorter. Medium and shorts specially fine, cut from young plants. Much the largest supply in Chicago.

FANCY GLADIOLI

We offer such varieties as Panama and Niagara, the new yellows, in quantity; also the famous Ruffled Gladioli in several colors, but principally pink and red. Of course we have fine stock of such standard sorts as America, King, Chicago White, etc.

ASTERS ARE HERE

We can furnish first-rate Asters in White and Pink; stems still rather short, but flowers are clean and of good size.

GIGANTEUM LILIES

We have a large supply and recommend them to you as the handiest flower you can carry in stock—will keep several days and can be used for almost any kind of work.

CATTLEYAS

There are no finer Orchids than those we offer.

VALLEY

You always can get Valley of us.

EVERYTHING IN GREENS

None of our customers has had any difficulty getting all the good Ferns that were needed—we always have them. Also headquarters for Plumosus Sprays, Sprengeri, Smilax, Galax, Adiantum, etc., etc.

Current Price List

ORCHIDS Per doz.
Cattleyas \$4.00 @ \$5.00

AMERICAN BEAUTY Per doz.
Extra long stems..... \$3.00
Stems 30 to 36 inches 2.50
Stems 24 inches 2.00
Stems 12 to 20 inches..... 1.50
Short Stems...per 100, \$4.00 @ \$8.00

ROSES Per 100
Mrs. Russell, special.....\$10.00 @ \$12.00
" " select..... 6.00 @ 8.00
" " short..... 3.00 @ 4.00
Killarney Brilliant, special..... 4.00 @ 6.00
" " select..... 4.00 @ 6.00
" " short..... 3.00 @ 4.00
Milady, special..... 10.00 @ 12.00
" " select..... 6.00 @ 8.00
" " short..... 3.00 @ 4.00
Ophelia, special..... 6.00 @ 8.00
" " select..... 6.00 @ 8.00
" " short..... 3.00 @ 4.00
Killarney, special..... 4.00 @ 6.00
" " select..... 4.00 @ 6.00
" " short..... 3.00 @ 4.00
White Killarney, special..... 4.00 @ 6.00
" " select..... 4.00 @ 6.00
" " short..... 3.00 @ 4.00
Richmond, special..... 4.00 @ 6.00
" " select..... 4.00 @ 6.00
" " short..... 3.00 @ 4.00
Mrs. Ward, special..... 8.00 @ 10.00
" " select..... 4.00 @ 6.00
" " short..... 3.00 @ 4.00
Sunburst, special..... 6.00 @ 8.00
" " select..... 6.00 @ 8.00
" " short..... 4.00 @ 6.00
Cecile Brunner..... 2.00

Extra special roses billed accordingly.

ASTERS Per 100
Good stock..... \$2.00 @ \$3.00
Fancy..... 4.00

MISCELLANEOUS
Valley 3.00 @ 4.00
Easter Lilies 6.00 @ 8.00
Snapdragon..... doz., 50c
Sweet Peas, spring-blooming
Spencers..... .50 @ 1.00
Daisies..... 1.00
Gladioli 3.00 @ 4.00
Coreopsis50 @ .75
Gaillardias75

DECORATIVE
Plumosus.....per bunch, .35 @ .50
Sprengeri..... .25 @ .50
Adiantum, fancy long....per 100, 1.00
Smilax.....per doz., \$2.00
Ferns.....per 1000, 1.50
Galax..... 1.25
Leucothoeper 100, .75
Mexican Ivy.....per 1000, \$6.00 .75

Subject to market changes

Store open from 7 a. m. to 5 p. m.
Sundays and holidays closed at noon

E. C. AMLING CO.

The Largest and Best Equipped
Wholesale Cut Flower House in Chicago

174-76 N. Wabash Ave., **CHICAGO**
Long Distance Telephone, 1978 Central.

yond reason, proved to be false prophets.

Roses, though in unusually large supply for the time of year, had begun to shorten up by the middle of last week, and were not sufficient in many instances to meet the demand. As the call is altogether for stock to be used in funeral work, the short-stemmed roses were the ones that were wanted. White Killarney, Ophelia, Hillingdon and almost anything in the shape of a light-colored rose took preference over Russell and the other darker colored varieties. The quality of the roses is, generally speaking, better than it was a week ago. Russell has regained much of its color, but now much of the stock shows a bad attack of black spot.

Asters, particularly white, are clearing rapidly. The short stems of the early arrivals seem rather an advantage than a disadvantage. The supply has not equaled the demand this week. The unexpected call for light colored flowers was a great help to those who still held peonies in storage, enabling them to clean up at double the prices they would gladly have accepted had they been offered last week. Carnations, though small and poor, cleared rapidly, and late afternoons found them off the market. Valley did not move as well as it should, though it cleared. Easter lilies again came to the front, as did sweet peas. Gladioli proved the principal reliance; there were enough of them to go around.

Greens were in heavy demand, and ferns and galax were scarce on the afternoon of July 26.

The Eastland Disaster.

Among those who displayed cool-headed courage in the saving of lives during the overturning of the steamship Eastland in the Chicago river, July 24, was Joseph Erringer, a packer for Zech & Mann's. Mr. Erringer, who was on the third deck in company with his sister and four other young ladies, succeeded in saving all but one of the party, hauling them over the rail onto the side of the boat after it had tipped.

In the list of identified dead appears the name of Martha Quivass, 4118 West Twenty-fifth street. The deceased was at one time employed in the supply department of the A. L. Randall Co. Another body has been identified as that of P. Reilly, who was employed about the greenhouses of Calvary cemetery.

Elinore Hahn, an employee in the store of A. Lange, 25 East Madison street, is among the rescued. Her sister and brother-in-law, with their children, were lost.

George Baum, who operates an Elliott-Fisher billing machine in the office of the A. L. Randall Co., was on the upper deck of the boat when it rolled lazily over. He and his friends had plenty of time to scramble over the rail to the side of the boat and were taken off without a wetting. In the Randall basket factory is Wm. Bubbers and in the office is his daughter, Ella Bubbers. They mourn the loss of a son and brother.

A. C. Schafer, of Winterson's Seed Store, spent Saturday searching the morgues for the body of a niece who was in the excursion party. Late at night she was found.

John Prickett, of the Des Plaines Floral Co., thought his brother was lost,

Make Summer Days Real Hummer Days

The fragrance and beauty of flowers in the house, the apartment and the office are as welcome in Summer as in any other season.

Attractive windows, cool pleasant store, advertising in your local paper, and solicitation by mail or in person will develop good business for Summer days and better for the future.

Lilium Gi- ganteum	Beauties Russells	Other Roses	Early Asters
-------------------------------	------------------------------	------------------------	-------------------------

Plentiful offerings. Fresh and strong. Keep well even in hot weather.

The two leading roses—plenty of them at very low prices.

All popular varieties in abundance. Good sellers at all seasons.

Good cuttings in White, Pink and Lavender. People will welcome them.

Cornflowers, Shasta Daisies, Feverfew, Calendula and others of the popular Summer blooms.

A. L. RANDALL COMPANY

WABASH AT LAKE

Phone
Central 7720

CHICAGO

Mention The Review when you write.

GREENHOUSE WINDSTORM INSURANCE

FLORIAN D. WALLACE



INSURANCE EXCHANGE BUILDING
CHICAGO

Mention The Review when you write.

but finally found him in a hospital, badly bruised.

Various Notes.

George Asmus and Mrs. Asmus start August 8 for a month's trip to the Pacific coast, during which, of course, they will attend the S. A. F. convention.

The reservations for the special train

to San Francisco for the convention, leaving here August 12, now number thirteen. Those from Chicago are Emil Reichling and Fred Meyer, who will travel together; Miss McNulty and Miss Parker. Four are coming from Cincinnati, four from Washington and one from St. Louis.

The J. D. Thompson Carnation Co., at Joliet, is preparing to disseminate,

Z M
E & A
C N
H N

30 East Randolph St., CHICAGO
 Open to 5 p.m.; Sundays and Holidays to 12 M.

BEAUTIES

RUSSELL - SUNBURST - KILLARNEY

and all kinds of Summer roses

GLADIOLI, ASTERS and all Seasonable Stock

Our store will close at 5 o'clock during
JULY — AUGUST — SEPTEMBER

No matter what you want, try us We have it, if it's a flower

Just phone Central { 3283
 3284

Mention The Review when you write.

BEAUTIES, ROSES, ASTERS, GLADIOLI,

Daisies, Valley, Gypsophilas and all Green Goods

Remember we have in quantity everything that is seasonable, and can supply you with quality stock at as reasonable a price as anyone else. Buy here.

A. L. VAUGHAN & CO.

(NOT INC.)

161 N. Wabash Ave.

TELEPHONES { Central 2571
 Central 2572
 Auto. 48-734

CHICAGO

Mention The Review when you write.

WIETOR BROS.

BEAUTIES, ROSES, CARNATIONS

162 North Wabash Avenue,

L. D. Phone
 Randolph 3081

CHICAGO, ILL.

Mention The Review when you write.

in 1916, the variety Aviator, acquired when it took over the establishment of the Chicago Carnation Co. from H. D. Higinbotham. Superintendent Peterson says 40,000 plants of Aviator are being benched.

A. F. Keenan, 1306 East Sixty-third street, is moving one door east into larger quarters. When the redecorating in the new store is completed, Mr. Kee-

nan will have one of the finest flower stores on the south side.

Peter Pearson had the best spring trade he has had in the five years since he started in business on Gunnison street, and is adding two houses to his range, one 18x105, the other 14x105, and intended for cold stock. He finds both the wholesale and the retail ends of his business showing good oppor-

tunities for increase and intends to push stronger than ever.

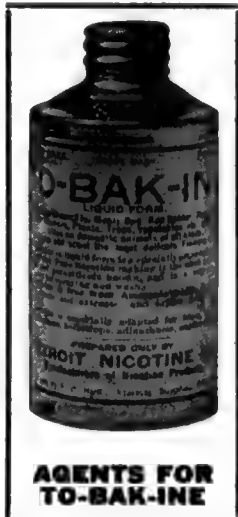
The Rienzi Flower Shop, 2813 Broadway, has a new delivery truck.

N. J. Wietor is watching Matchless closely. While he feels that the need for another white is not so great as the need for a successor for Enchantress, he believes there is a place not filled by White Perfection, White Wonder

Gladiali

CHOICE KINDS

AMERICA, AUGUSTA, KING, CHICAGO WHITE, PINK BEAUTY



AGENTS FOR
TO-BAK-IN

We ask you to note how successfully many of the leading stores of the middle west employ the flowers of summer, in baskets and other work. We are the principal source of supply for

LARKSPUR DELPHINIUM LUPINE
CANDYTUFT CENTAUREA POPPIES
SHASTA DAISIES CORNFLOWER ASTERS
COREOPSIS GYPSOPHILA CALENDULA
FEVERFEW FORGET-ME-NOT STOCKS

As well as all the every-day flowers.

ERNE & KLINGEL

30 E. Randolph St. L. D. Phone
Randolph 6578
Auto. 41-716 CHICAGO

Mention The Review when you write.

or White Enchantress and this need he thinks Matchless will supply. The Wietor benches of Matchless are making good progress. It is Cottage Gardens stock.

John Canger is planning a vacation trip to New York in August for a visit with recently arrived relatives. Mr. Canger came to Chicago and started in the flower business in 1896, when he was only 16 years of age.

W. J. Keimel, Elmhurst, is entertaining a sister from Kansas, who arrived July 26.

Ernst Rober, of Wilmette, recently made a quick trip to New York and Philadelphia, buying, selling and looking around. He says he saw many things that will be of value to him in his business.

Kyle & Foerster report that the last of the Klehm peonies were taken out of storage July 27. Last year they held out until well into August.

Wm. Wienhoeber returned to the store July 26 after a vacation of three weeks, part of which he spent, with Mrs. Wienhoeber, on a boat trip to Duluth. Joseph T. Schouten, of the Wienhoeber staff, who recently acquired a Little Henry, started July 24, to see how far he can make it run in two weeks.

Met at Erne & Klingel's July 26, C. E. Pruner sat on the counter easing his ankles, which are badly swollen by ivy poisoning.

At Edgebrook the George Wittbold Co. has the steel frame up for another big greenhouse.

P. L. McKee, vice-president and general manager of the John C. Moninger Co., states that his company now has twenty-one gangs at work in various parts of the country erecting as many different greenhouse jobs.

A. Henderson, of A. Henderson & Co., returned July 26 from a short rest with his family at Lake Marie. A. Miller, another member of the firm, returned from an eastern trip July 24.

The first two weeks in August have been chosen as a vacation period by John Walsh, of the Chicago Flower Growers' Association.

C. L. Washburn and his wife are expected to return home about August 12. O. P. Bassett and his wife, who were

Flowers De Luxe

Everything in Cut Flowers at Lowest Prices

A. T. Pyfer & Co.

A. T. PYFER, Manager

30 E. Randolph St., During July, August and
Sept. we close at 5 p. m. CHICAGO

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TUBEROSES

\$2.00 per 100 spikes f. o. b. Alvin, Tex.

They are moving in large quantities daily. The quality is fine. Shall continue shipping till Xmas. Regular orders a specialty with us. Inquiries solicited.

Alvin Cape Jessamine and Floral Co.

ALVIN, TEXAS

Mention The Review when you write.

reported in last week's Review as motoring to Chicago on a schedule that would bring them here September 1, have rearranged their stopovers to enable them to get here by August 20.

George Fisher, 183 North Wabash avenue, has finished painting the walls and fixtures of his new quarters. As everything is white, it gives a pleasing impression of light and cleanliness.

Visitors.

Alfred M. Barton and Mrs. Barton, of Weston, Ont., are here, visiting friends. It is their first acquaintance with Chi-

A co-operative organization for the Retail Florist. Let us explain how we save you money in buying your supplies.

The Retail Florists Company
56 E. Randolph St. CHICAGO

Mention The Review when you write.

cago. Business is reported to have been good with them. They have 25,000 feet of glass.

H. E. Philpott, of Winnipeg, who through his interest as president of Pyfer & Co. perhaps should not be classed as a visitor, was here for several days, leaving July 27 to attend the meeting of the Canadian Horticultural Association at London, August 3 to 5.

ROSE BUYERS

Are steadily realizing that there is only one **WHITE ROSE** on the market in summer that gives satisfaction, and that particular variety is

Budlong's Double White Killarney

which has several strong features, viz.: full flower, heavy foliage, better keeper and shipper and, last but not least, it is whiter than the common strain of White Killarney.

HY-GRADE BLUE RIBBON VALLEY

HARRISII, SMILAX, ASTERS AND GLADIOLI

BESIDES

Anything and everything the market affords in Cut Flowers and Greens
YOU CAN INCREASE YOUR PROFITS AND BUSINESS BY SENDING YOUR ORDERS TO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

J.A. BUDLONG

82-86 E. Randolph Street, CHICAGO.

ROSES, VALLEY and
CARNATIONS
A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

We are in daily touch with market conditions and when a DECLINE takes place you can rely upon orders sent US receiving SUCH BENEFITS

Mention The Review when you write.

Arthur Rice, of Rice Bros., Minneapolis, is in town this week.

Frank Stuppy and Ernest Mueller, of St. Joseph, Mo., passed through Chicago July 26, returning from a fishing trip in Michigan.

Carl Hagenburger, of West Mentor, O., was here last week.

Among the week's visitors were Mr. and Mrs. Vianski, of Holm & Olson, Minneapolis, Minn.

MILWAUKEE.

The Market.

Business is in the midst of the summer stagnation and orders have dwindled to small proportions. However, some good sized orders come in each week, helping to keep things moving. The weather has not been exceedingly hot yet, although we have had some warm days, and thus the stock is in much better condition than it otherwise would have been. Carnations are not nearly so plentiful as they have been and are being cleaned up every day. They are moved at extremely low prices, however, as the quality, while as good as can be expected, is deteriorating. If the weather continues cool, there is a possibility of the old stock lasting for some time yet. Roses are in fine condition and are moving fairly well. The supply is heavy and prices are low. Buyers of this stock are certainly getting their money's worth.

The sweet pea crop is about gone and, as the quality is not any too good, the prices are extremely low. Until recently this stock has been more fancy and of better quality than usual, and while the prices have been only medium, the returns have been quite satisfactory until the last few weeks. Lilies are moving fairly well, on account of the exceptionally large number of funerals. Valley also is supplying a steady demand. Orchids are moving only fairly well, because other stock can be bought

THE ASTER

A desirable flower for this season of the year. It makes an attractive display and stands shipping.

This House, long known for its Asters, is now receiving a good cut of quality stock. Comprises all colors in the long, extra fancy, as well as the good common grades.

We are also amply supplied with all other seasonable stock. Of course, we can always be counted on for Beauties and Roses.

Remember, you can't buy Kennicott's Quality Cuts anywhere but at the House of Quality Plus.

Established 1883

Incorporated 1892

KENNICOTT BROS. Co.

WHOLESALE COMMISSION FLORISTS

163-5 North Wabash Avenue,

Chicago, Illinois

Mention The Review when you write.

CUT GLADIOLI

I wish to supply retail florists with regular shipments of Gladioli. I can ship successfully 400 miles. Correspondence solicited.

E. E. STEWART, BROOKLYN, MICH.

Mention The Review when you write.

so cheaply. American Beauties are moving slowly for the same reason.

Various Notes.

A. H. McDonald, manager of Gimbel's flower department, spent several days

last week at Logansport, Ind., his home town, where Mrs. McDonald was visiting. They returned home Saturday.

The Milwaukee Florists' Club is making extensive preparations for the annual picnic, which will be held on Sun-

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

176 N. Michigan Ave.

Chicago

Valley \$2.00 @ \$4.00
Peas35 @ .75
Peonies 3.00 @ 6.00

Carnations \$1.00 @ \$2.50
Killarneys, pink and white, 2.00 @ 6.00
Easter Lilies 6.00 @ 8.00

Beauties, doz \$1.00 @ \$2.50
Cattleyas, doz 4.00 @ 6.00

SAFETY FIRST—SEE US.

Mention The Review when you write.

day, August 1, at Keipper's park, Brown Deer, Wis. Lately the weather man has been against all who have planned outings for Sundays, as he has turned on the rain each week in an effort to spoil the day. We are all trying to propitiate him and are hoping for a fine day.

The Heitman-Oestreicher Co. has commenced planting the new carnations. The company reports that the old stock is still in fine shape and will last about a month longer. H. J. S.

GRAND RAPIDS, MICH.

The Market.

Business is quiet, as is usual at this season of the year. Plenty of outdoor stock is on hand, including mostly Shasta daisies, coreopsis, snapdragons and gaillardias. Sweet peas are hard to find of good quality, and asters are not yet on the market. There are plenty of Japanese lilies, auratums, etc.

Various Notes.

Henry Smith's store window was resplendent with basket arrangements of garden flowers last week.

Eli Cross has been displaying fine gladioli lately. A. F. C.

CINCINNATI.

The Market.

Business continues slow. The supply is so large that it is utterly impossible to realize a good price for stock.

Asters are in heavy supply. For early ones the quality of the stock is unusually high, but this fact does not seem to help much when it comes to sales. Gladioli, too, are in heavy supply and find a poor market. The best prices that gladioli have realized up to this time, since the outdoor stock has been in, would have been considered low in past years, at this time of the season. Some of the large growers who in other years have shipped heavily to the market say their cut will be far below normal because of the recent heavy rains in their districts. Roses continue plentiful, but are not quite so good as they were a fortnight ago. While lily receipts have slackened, there is yet more than sufficient to take care of immediate needs. Some fine hardy hydrangeas are to be had. Other offerings include auratum, rubrum and pond lilies, carnations and snapdragons.

The Advertising We Do And How It Advertises You



SUPPOSE I pick up a popular magazine when down in Wilmington, North Carolina, and see an ad in it saying I can send flowers by mail and telling just how to do it. And I do it.

And you, the National Florist at Pittsfield, Mass., get my letter; you get business you certainly never would have, if it hadn't been for the National Florist Advertising.

Some one in your town is going to look far enough ahead to see the tremendous advantages it's going to bring, to be the National Florist in your town.

There will be only one in a town—do you want to be that one?

Send for particulars.

National Floral Corporation

220 Broadway, New York

Mention The Review when you write.

Various Notes.

The annual outing of the Cincinnati Florists' Society, held July 21 at Coney Island, was well attended. The baseball team captained by Charles Windram won the game by a score of 2 to 1. In the bowling contest Mr. Jackson was first and C. E. Critchell second.

Florists who will attend the S. A. F.

convention are Mr. and Mrs. J. A. Peterson, Miss Ada Kresken and Lawrence Kresken.

July 31 is the date set for the formal opening of Wm. Gear's new store, at 1419 Vine street.

Miss C. Bossmeyer, of C. E. Critchell's staff, has returned from her vacation.

Wm. Rogers, of the Miami Floral Co.,

"WE MAKE THEM BETTER"**FLORISTS' HIGH-GRADE REFRIGERATORS**

Send for catalogue.



520 MILWAUKEE AVENUE

Mention The Review when you write.

Gloekler Flower Refrigerators

are illustrated in full color in their new catalogue. Send for your copy. It's free.

BERNARD GLOEKLER CO.
Pittsburgh, Pa.

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Bouquet AccessoriesCorsage Shields Ties and Bows
Bouquet Holders Brides' Muffs**WINIFRED OWEN, 2911 Jackson Boul.,**
CHICAGO, ILL.
Phone Kedzie 6288

Mention The Review when you write.

Dayton, O., accompanied by his son, was in town July 21 and attended the florists' picnic.

The local customers of H. Bayersdorfer & Co. are in receipt of cards from H. Bayersdorfer, from Kobe, Japan. Whether by forethought or not, these cards arrived the same day that Sydney Bayersdorfer called.

Visitors include Martin Weber, Brookville, Ind.; Chas. Pommert, Amelia, O.; Walter Gray, Hamilton, O.; Mrs. George Lampert, Xenia, O.; Fred

**Stop That Leak In Your Profits**

Don't continue day after day to dump good money in your garbage can in the form of withered flowers. Stop the loss—this fearful leak in your profits by preserving your stock in a

McCray Florist's Refrigerator

Then you will realize on them and get your cost and profit out before they wither and spoil and become unsalable.

The McCray preserves your goods in an even temperature 24 hours a day, 7 days a week and keeps them fresh and cool. The McCray System is scientific and is acknowledged by florists as the best method for keeping cut flowers in good condition all the time.

The McCray with its handsome doors and sides of beautiful plate glass provides for an inviting and attractive display. It helps sell goods. The compartments vary in dimensions to allow for the different length stems.

Stop the leak in your profits. You can do it with a McCray. Investigate and find out how the McCray will help you make more money. Write now—before you forget—

Send for these Catalogs

No. 73—For Florists

No. 92—For Residences

McCray Refrigerator Company

789 Lake Street, Kendallville, Ind.

For Salesroom in your City, see your Local Telephone Book



Special Offer of Florists' Cards

200 Assorted Floral Cards
(50 each Rose, Carnation, Violet, Daffodil; all in natural colors.)

100 Special Design Funeral Cards
THE 300 CARDS FOR \$1.00 POSTPAID
Write for our complete samples.

THE JOHN HENRY COMPANY, Lansing, Mich.



Mention The Review when you write.

Rupp, Lawrenceburg, Ind., and Mrs. Floyd Anderson, Xenia, O. C. H. H.

NEW YORK.

The Market.

There is little to add to the report of a week ago, and little change in conditions, prices or outlook.

There are signs of a reduction in receipts of roses and carnations and a slight stiffening in values. Except Beauties and the novelties, the rose supply is largely unsalable, except at the buyer's option. The street merchants are at Coney and Rockaway and that outlet for surplus is practically closed until the fall. The roses sold in quantity average \$1 a box.

Carnations are largely reflecting the season and few arrivals are up to the standard. A few choice blooms bring \$1 per hundred, but the average is under 50 cents. The shipments of orchids are decreasing; hence the better quotations. The demand continues light. No change has taken place in lily values, as, with a great abundance of them, the top figure is \$2.50 per hundred, the same as for valley. The gladiolus flood is already enormous, but it rises daily. It is utterly impossible for the market to absorb such large receipts at the prices of other years. The same may be said of asters, already here in great abundance.

There is the usual supply of summer flowers.

Apart from funeral work, there is nothing to disturb the quiet of the retail trade. Even the window decorators seem to have lost heart.

Various Notes.

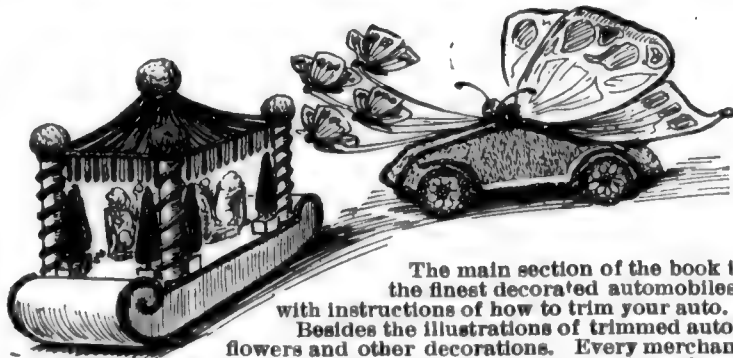
Secretary Irwin, of the transportation committee, announces a lamentable number of "cold feet" in the matter of the special car for the trip to California. However, several members of the S. A. F. will join the gardeners' special and a few will travel independently, so that after all New York will be fairly well represented.

W. E. Marshall is making his usual western summer trip. A. E. Wheeler, of Marshall & Co., is at Netcong, N. J., with his family.

R. J. Irwin says 200,000 cyclamen seeds from Germany arrived July 20.

Harry Schenck, head decorator for Malandre Bros., with Mrs. Schenck, is spending his vacation in the mountains at Haynes' Falls. He leaves for his summer window decoration a most elaborate Japanese garden.

Robert MacNiff leaves this week for a visit to Bermuda. The MacNiff Hor-



The main section of the book is given over to illustrations of some of the finest decorated automobiles. All size machines are shown, along with instructions of how to trim your auto. Besides the illustrations of trimmed automobiles there are many illustrations of flowers and other decorations. Every merchant and Window Display Man should get this book now so he can start at once to make a study of what is best for him to plan out for the store's use when local celebrations occur. This will be a big year for street decorations on account of Panama Fair, Prosperity Week, etc. ALL THESE HUNDREDS OF IDEAS ARE FREE. Our decorations are well made. Colors are dainty and show up to perfection. Baumann's decorations will help you win prizes. L. BAUMANN & CO., 357-359 W. Chicago Avenue, Chicago.

The Most Instructive Floral Parade Book

Ever Issued. SENT FREE

Baumann's Floral Parade Book is something entirely new in the way of instruction for decorating automobiles and floats.

No expense has been spared to make this book a most helpful treatise on Floral Parades.

GOLD FISH



Asstd. sizes, Medium and Large, \$7.00 per 100 and up.

Also
Bird
Remedies
and
Supplies

AUBURNDAL GOLDFISH CO.
1449 W. Madison St. CHICAGO

Mention The Review when you write.

The Climax Cut Flower Boxes Climax Manufacturing Co.

Main Office and Plant,
200 FACTORY STREET

CASTORLAND, - - NEW YORK

Mention The Review when you write.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shade or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

ticultural Co. will open the fall auction season September 10.

W. J. Elliott is enjoying his vacation at Block Island.

Alterations and rebuilding are fast progressing at the branches of the Kervan Co. and the New York Florists' Supply Co., on West Twenty-eighth street.

Brooklyn Notes.

Joseph Trepel says he will have nine

The Best Cut Flower Box on the Market

All full telescope, most suitable for all purposes. Olive green shade.

Printing free on 500 and over

	Per 100	Per 25
18x5x3	\$2.25	
21x6x3 ¹ / ₂	2.65	
24x5x3 ¹ / ₂	2.85	
24x8x4	3.75	
28x8x4	4.30	
30x6x3 ¹ / ₂	3.75	
36x8x5	6.50	
30x10x6, for Sprays	\$ 8.50	\$2.50
36x11x7, "	11.50	3.00
42x 8x6, "	11.00	3.00
48x11x7, "	15.00	4.00
16x16x8, for Designs	11.00	3.00
18x18x8, "	12.00	3.25
20x16x8, "	12.50	3.25
20x20x8, "	13.75	3.75
24x20x8, "	15.00	4.00
24x24x8, "	16.00	4.50
26x17x8, "	15.25	4.00

Spray and Design Boxes cannot be printed

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

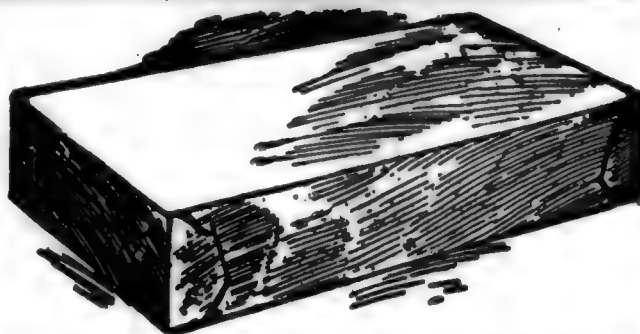
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stores running before Christmas. He now has forty-one employees and is providing for them an excursion in



FOLDING FLOWER ..BOXES..



Our selection of Folding Flower Boxes is the most complete. We can furnish you a box for all varieties of Flowers and Floral Designs. Our service is dependable and our prices reasonable. All boxes made of Moisture-Proof Board. Special discounts allowed on quantity orders. Don't overlook our **Special Lily Box**, as described below, and order early. Samples and prices of these boxes mailed on request.

Palm Green, Mist Gray, Mist Brown.	White Glaze, Green Glaze, Pink Glaze.	Extra Heavy Spray and Design—Palm Green, Mist Gray and Mist Brown.	Violet and Corsage Boxes.	Peerless Green
Per 100	Per 100	Per 100	White and Violet Glaze. Per 100	Per 100
16x 4 x3.....\$ 1.85	16x 4 x3.....\$ 2.65	30x12x6, Telescope...\$10.00	7x 4x4.....\$ 2.50	20x 4x3, Teles. Cov...\$1.00
20x 4 x3..... 2.15	20x 4 x3..... 3.00	20x12x8 " " 10.00	8x 5x5..... 3.00	24x 4x3 " " 1.00
18x 5 x3..... 2.15	18x 5 x3..... 3.00	18x16x8 " " 10.00	10x 6x5 1/2..... 3.50	18x 5x3 " " 1.00
21x 5 x3..... 2.50	21x 5 x3..... 3.50	20x20x8 " " 13.00	12x 8x5 1/2..... 4.50	21x 5x3 " " 1.00
24x 5 x3 1/2..... 3.00	24x 5 x3 1/2..... 3.75	24x24x8 " " 15.00	14x10x8..... 7.50	24x 5x3 1/2, 2" Cov... 2.25
30x 5 x3 1/2..... 3.30	30x 5 x3 1/2..... 4.50	28x28x8 " " 15.00	Plain Violet.	30x 5x3 1/2 " " 2.50
36x 5 1/2 x3 1/2..... 4.50	36x 5 1/2 x3 1/2..... 5.05	32x32x8 " " 25.00	7x 4x4..... 1.75	21x 5x4 " " 2.05
18x 6 x3 1/2..... 2.75	18x 6 x3 1/2..... 3.65	34x14x8 " " 12.50	6x 5x5..... 2.25	24x 8x4 " " 2.30
21x 7 x3 1/2..... 3.25	21x 7 x3 1/2..... 4.00	36x14x8 " " 14.50	10x 6x5 1/2..... 2.50	28x 8x4 " " 2.25
24x 8 x4..... 3.85	21x 8 x4..... 4.65	38x14x8 " " 16.00	11x 8x5 1/2..... 3.50	28x 8x5 " " 2.75
24x 8 x5..... 4.15	24x 8 x4..... 5.25	40x14x8 " " 17.50	Mist Gray, Mist Brown and Palm Green.	36x 8x5, Teles. Cov... 5.25
28x 8 x4..... 4.35	24x 8 x5..... 5.75	42x17x8 " " 20.00	7x 4x4..... 2.50	40x 8x5 " " 4.75
28x 8 x5..... 5.00	28x 8 x4..... 6.00	Palm Green Only.	8x 5x5..... 2.75	30x10x5 " " 5.25
38x 8 x5, Telescope 7.00	28x 8 x5..... 6.50	23x12x5, Telescope...\$ 7.50	10x 6x5 1/2..... 3.00	36x10x5 " " 5.75
40x 8 x5 " 9.00	36x 8 x5, Telescope 9.00	12x12x8 " " 8.00	12x 8x5 1/2..... 3.50	Palm Green Untinted.
42x 8 x5 " 11.00	40x 8 x5 " 11.00	28x22x8 " " 16.00	15x 6x5..... 3.50	30x12x6, Telescope...\$7.50
30x10 x5 " 7.00	42x 8 x5 " 13.25	32x17x8 " " 16.00	14x10x8, Cov. 2 1/2" 5.50	36x12x6 " " 9.00
36x10 x5 " 9.00	36x10 x5 " 11.00	36x17x8 " " 18.50	Palm Green Only.	No printing charge on lots of 500 or over of as- sorted sizes.
42x10 x5 " 13.00	42x10 x5 " 15.00	Mist Gray and Mist Brown.	15x 7x6 1/2..... 5.00	
48x10 x5 " 15.00	48x10 x5 " 18.00	24x24x10, Telescope...\$20.00	12x12x7, Cov. 2" 7.00	

No printing charge on lots of 500 or over of assorted sizes.

SPECIALS

BASKET BOXES.

This Box is made to carry all sizes of Baskets and can also be used for Plants. Made in one piece collapsible style and out of heavy 3-ply moisture-proof stock.

12x12x15.....	\$12.00 per 100
15x15x20.....	15.00 per 100
18x18x25.....	20.00 per 100
19x19x30.....	25.00 per 100

FOLDING LILY BOXES.

This box is made from our White Glaze, Green Glaze or Pink Glaze stock with a full size Master Lily in two-color work printed on cover. We make them in the following sizes:

24x8x4.....	\$ 6.25 per 100
24x8x5.....	6.75 per 100
28x8x4.....	7.00 per 100
28x8x5.....	7.50 per 100
36x8x5.....	10.00 per 100

Printing gratis on 200 or over.

SHIPPING BOXES.

This Box is made from a 3-ply moisture-proof container board and makes an ideal Express Package.

	Cover	Per 100
24x24 x8	3	\$19.00
24x24x10	4	24.00
28x28x10	4	30.00
36x30x 8	4	31.00
36x14x 8	3	19.00
40x14x 8	3	21.00
42x17x 8	3	24.00

A. A. ARNOLD PAPER BOX CO.

1302-1308 W. DIVISION ST. - - -

CHICAGO

Mention The Review when you write.



YOU are judged largely by the way your flowers are delivered. Use Sefton Flower Boxes and their delivery will mean continual satisfaction for you and your customers. Made of the best materials, finished in non-fading shades. Ask your paper jobber.

You ought to have our Catalog—also price list and samples; sent on request

THE SEFTON MFG. CO., 1331 W. 35th Street, CHICAGO, ILL.

Mention The Review when you write.

August and a ball in the winter. His Lewis avenue store is being remodeled and will be similar to his handsome store on Flatbush avenue. Mrs. Trepel is an efficient manager for her husband and visits daily in her auto every branch of her husband's business.

Joseph Levy, of the Brooklyn Cut Flower Market, decorated the State street synagogue for the reception on

the occasion of his son's confirmation, July 25. Over 200 guests were invited.

George H. Blake, of Bonnet & Blake, is enjoying his vacation at Rochester, N. Y.

William Phillips, on Fulton street, enjoyed a unique holiday in the mountains, with his family, using his electric van as a cottage on wheels.

J. Austin Shaw.

Baraboo, Wis.—Miss Anna Stewart, for three years with the flower store of E. T. Ross, was married July 13 to Dr. Dean Luce, of Poynette, Wis.

Grand Ledge, Mich.—Mark Wood Doty was married June 30 to Miss Gladys H. Walsh. The decorations, in a color scheme of pink and white, were carried out under the direction of the groom.

FIELD-GROWN CARNATION PLANTS

For the Best Plants, see us
We Guarantee Satisfaction

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

FIELD-GROWN CARNATION PLANTS

For complete list and prices
see classified ad. in
this issue.

What Is Worth Shipping

in cut flowers at this season of the year, you will find here, as good as any grown. We will mention a few items that we can recommend to you:

Beauties.....\$1.00-\$3.00 dozen

Specially grown for a summer crop, you will find them of extra good quality.

Russell, the best summer rose for size and color.

Other good roses—Thora, Ophelia and Maryland—show good quality and prices are reasonable.

Asters.....\$1.00-\$2.00 per 100

So far we have had a good supply, and the quantity will be increasing and the quality improving each day.

Easter Lilies.....50 for \$4.00

The quality of the Lilies never suffers from the hot weather conditions. In bud or all open flowers.

SPHAGNUM MOSS—\$2.00 per 5-bbl. bale, 6 bales for \$10.00

Compare them with what is usually called a 5-bbl. bale and note the difference in size and weight. Each bale wrapped.

Mention The Review when you write.

PHILADELPHIA.

The Market.

Asters and roses are more in demand than any other flowers; they must be good asters and good roses to sell, for the market is critical now as in brisker times and will not use poor flowers or short stems. Perhaps some of the best market judges will criticise the use of the word demand, saying it may be that there is no such thing. Let that pass; the word is used in a comparative sense only.

Gladioli form the most serious drawback to the market. Everybody who grew a thousand or two gladiolus bulbs last season appears to have been so delighted with them, and with the cheap prices asked for the bulbs this year, that they planted many, many more. The result is that we have many, many more gladiolus flowers than our bright wholesalers could create call for, despite their best efforts. The height of the wave of gladioli is passing now, but the depression remains.

Business is a little below normal for the end of July, through no fault of the flowers offered, many of which are extremely fine.

Current Events.

Miss Marion Faust, daughter of Henry I. Faust, of Merion, has achieved a notable success in the culture of outdoor sweet peas. Her flowers during June and July were equal to anything seen in the cut flower market in this city. Miss Faust deserves great credit for her success. She displayed excellent judgment in the best Spencer varieties, grew them well, worked hard and, when the blooming season arrived, she made a special effort. Her energy during the last two months was remarkable. She was up by daylight each morning and, often without assistance, had her peas picked, bunched and marketed with the dew still on them. For this purpose Miss Faust secured a taxi-

cab that ran herself and her product in at high speed to the center of the city, where the buyers welcomed her coming. The net commercial results from this successful effort can be learned, no doubt, by asking Miss Marion Faust, Merion, Pa.

In these days of high power cars it is interesting to meet a man who will have none of them and to learn his point of view. J. Coates, of East Falls, is evidently prosperous; he works hard, does his work well and appears happy and contented. Mr. Coates drives a gray horse attached to his delivery wagon. When asked why this good beast had not given way to the pop-

ular motor car he looked thoughtfully at his four-footed friend and replied that you "couldn't harrow with a motor car." This unanswerable argument will spur Henry Ford and his competitors to greater effort. Until they succeed, every florist must agree with Mr. Coates, but the real point lies in the fact that going ahead slowly often gets there most quickly.

Various Notes.

Recent visitors include George Blackman, of the Blackman Floral Co., Evansville, Ind.; A. C. Oelschig, of Savannah, Ga.; Wallace R. Pierson, of Cromwell, Conn.; Louis J. Reuter, of

BERGER BROS.

GLADIOLUS

Are finer and more plentiful than ever
before—America, Mrs. Francis King and
all the best sorts

Easter Lilies

Choice Valley

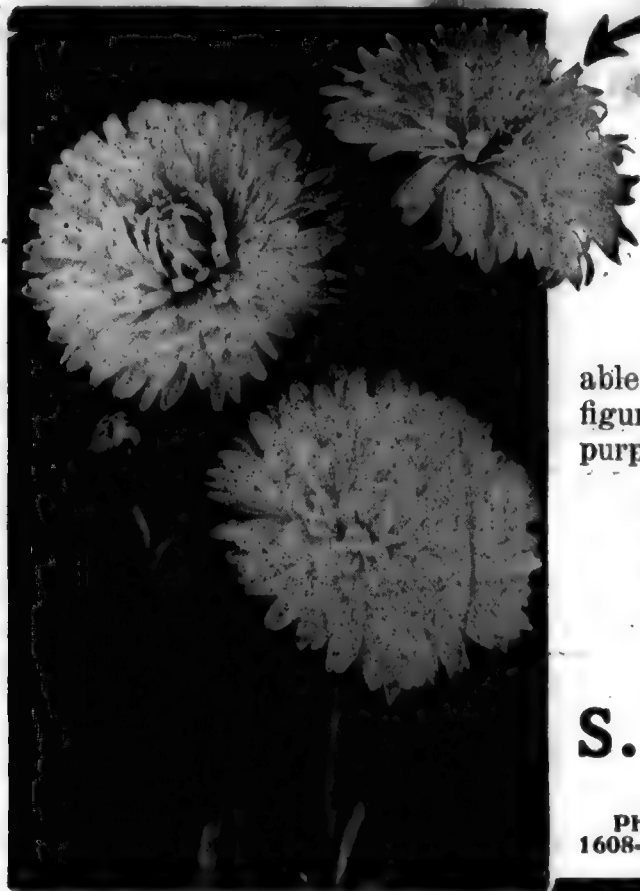
Roses

Carnations

Sweet Peas

1225 RACE ST. PHILADELPHIA

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ASTERS



Never before, so early in the season, have we been able to offer our customers such a fine lot of Asters at such reasonable figures or in such large quantities. In pinks, whites, lavenders and purples at

SPECIAL. \$2.00 PER 100 \$15.00 PER 1000

FANCY. 1.50 " 10.00 "

FIRST. 1.00 " 7.50 "

S. S. PENNOCK-MEEHAN CO.

THE WHOLESALE FLORISTS OF PHILADELPHIA

PHILADELPHIA NEW YORK BALTIMORE WASHINGTON
1608-1620 Ludlow St. 117 W. 28th St. Franklin and St. Paul Sts. 1216 H St., N. W.

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ASTERS

GLADIOLI VALLEY ORCHIDS
AND ALL SEASONABLE FLOWERS

WE CLOSE DAILY AT 5 P. M., SATURDAY AT 1 P. M.

THE PHILADELPHIA CUT FLOWER CO., ¹⁵¹⁷ SANSOM ST., **PHILADELPHIA, PA.**

Mention The Review when you write.

Westerly, R. I.; J. Horace McFarland and O. P. Beckley, of Harrisburg, Pa. Edward Reid celebrated his birthday July 21. Only a few chosen friends knew and wished him well.

Myers & Samtman are erecting a concrete coalbin capable of holding 4,000 tons of coal on their place at Chestnut Hill.

Frank L. Polites will move shortly from 1418 Chestnut street, where the building is to be torn down, to 1420 Chestnut street. Mr. Polites has three other flower stands, at Thirteenth and Chestnut, Sixty-ninth and Market and the Delaware ferries. He is extremely successful.

The Henry F. Michell Co. has received a letter from Zieger & Sons complimenting the fine display of evergreens and crotons in front of Convention hall, where the national flower show will be held next spring.

Arthur A. Niessen says that the planting in the carnation houses throughout Chester county is rapidly progressing. Much of the stock is in fine shape for the coming season.

A. L. Fortunes has the only place in this city devoted entirely to ferns. He is preparing for the coming season.

The report of the hail loss of Camp-

bell Bros., at Penllyn, July 13, should have read 1,500 panes of glass. Repairing is being actively done.

Max A. Fierstein leaves this week for the west.

H. Bayersdorfer is expected in San Francisco from Japan this week.

Many of the Chester county growers had small losses by the hail storm that centered at West Grove, June 22. The Conard & Jones Co. suffered quite some loss, now all repaired.

Martin Samtman, Jr., son of the clever rose grower, met with a painful accident at Chester Hill, when a machine that he obligingly cranked for a sport, kicked badly, injuring his arm. The cold-blooded sport drove off, leaving the boy in the road.

A. Farenwald is putting in an improved water system for his plant at Roslyn, Pa.

Antoine Wintzer, vice-president of the Conard & Jones Co., has some exceptionally promising seedlings from Canna Firebird. One of these bore seven fine spikes of flowers at one time. The clump was flowered in a 12-inch box in the greenhouse.

The Leo Niessen Co. reports the arrival of new crop Beauties. Phil.

ROCHESTER, N. Y.

The Market.

Scarcely any improvement can be seen in business conditions. Counter trade and transient trade are small. Outdoor stock is plentiful and heavy consignments cause frequent oversupply. The supply of roses is large, and prices are low. American Beauties are good. There are many carnations to be had cheap, but they do not last long. A good supply of gladioli reaches us daily and sells easily. America, Mrs. Francis King and Vick's Pure White are the best sellers. Good yellow and white snapdragons continue to come. Easter and calla lilies are plentiful. Valley meets all demands. Campanulas, coreopsis, gaillardias and gypsophilas are being used for basket decorations. White candytuft is overabundant. Asters in nearly all shades are selling fairly well at a fair price. The supply of greens is good and meets the small demand.

Various Notes.

We were sorry to hear of the painful accident that befell John Curtis, of

THE FLORISTS' SUPPLY HOUSE OF AMERICA**JUST RECEIVED****JAPANESE AIR PLANTS** (commonly known as SEA MOSS)**ADIANTUM FRONDS**

Both are bright, clean stock, in perfect condition

BASKETS, MAGNOLIA WREATHS, CYCAS LEAVES, WHEAT SHEAVES

SEND FOR OUR SILENT SALESMAN'S SUPPLEMENT

H. BAYERSDORFER & CO.1129 ARCH STREET,
PHILADELPHIA, PA.

Mention The Review when you write.

Irondequoit, N. Y., Sunday, July 18. As he was walking down the boulevard, an automobile driven at high speed struck him down. Mr. Curtis suffered a broken leg, a broken collarbone and numerous bruises of the body and face. He will be 81 years old in August, and previous to the accident was in splendid health. The physician reports satisfactory progress.

George Sick, of Avoca, N. Y., is shipping fine sweet peas in pink, white and lavender.

Harry Balsley, of the Detroit Flower Pot Co., Detroit, Mich., was in town for two or three days.

Among the many decorated automobiles at the opening of Summerville boulevard was the car of C. W. Curtis. It was attractively dressed with white candytuft and a huge vase of Mrs. Francis King gladioli. Although no prizes were given, Mr. Curtis' car was considered the best.

Visitors last week were: Albert A. Thomas, of the Bool Floral Co., Ithaca, N. Y.; E. K. Sithens, of Bowen-Dungen Co.; E. J. Vandermark and E. G. Edwards, of the Ontario Plant Food Co., Geneva, N. Y.

Will H. Dildine has made satisfactory progress and is able to be back at his desk.

About three acres of early varieties of asters are in full bloom at the seed farm of James Vick's Sons. Queen of the Market, Vick's Earliest and Snow-drift are making a fine showing. Charles Vick says everything is in good condition. The rains have helped a great deal.

The Rochester office of Lord & Burnham Co. reports that business is becoming better. They report the following jobs, either delivered, under construction, in factory, or in the drafting office: Private, iron-frame, curved-eave houses for Mrs. Bachman, Sharon, Pa.; R. M. Decker, Batavia, N. Y.; Charles P. Schlegel, Rochester, N. Y.; Willis O. Chapin, Buffalo, N. Y. Commercial pipe-frame houses for Clare E. Clark, Coudersport, Pa.; Richard Teute, Pittsford, N. Y.; George Plummer, Wilkesburg, Pa.; Wm. C. Klein, Fairhaven, Pa.; Adolph Engleman, Tyrone, Pa.; H. B. Neville, Chester, W. Va.; E. A.

**How Would This Cut Look**

on your letter-head or in your advertisements? An electrotype (same size only) will be sent to you postpaid on receipt of \$1.25.

FLORISTS' PUBLISHING CO., 508 So. Dearborn Street, CHICAGO, ILL.

The Madison Basketcraft Co.**Madison, Lake Co., Ohio**

Mention The Review when you write.

GLADIOLI AND ASTERS**WM. J. BAKER.****WHOLESALE FLORIST**
12 South Mole Street,**PHILADELPHIA**

Mention The Review when you write.

"ILLINOIS" Self-Watering Flower Boxes
No Leak—No Rot—No Rust
Write for our Catalogue
Illinois Flower Box Company
180 N. Dearborn St., Phone Central 5630 CHICAGO
Mention The Review when you write.

Muchow, Clarence, N. Y. Flat-rafter iron-frame truss houses for J. E. Stanard, Geneva, N. Y., and A. F. Hickman, Eden, N. Y. H. J. H.

MOTT-LY MUSINGS.

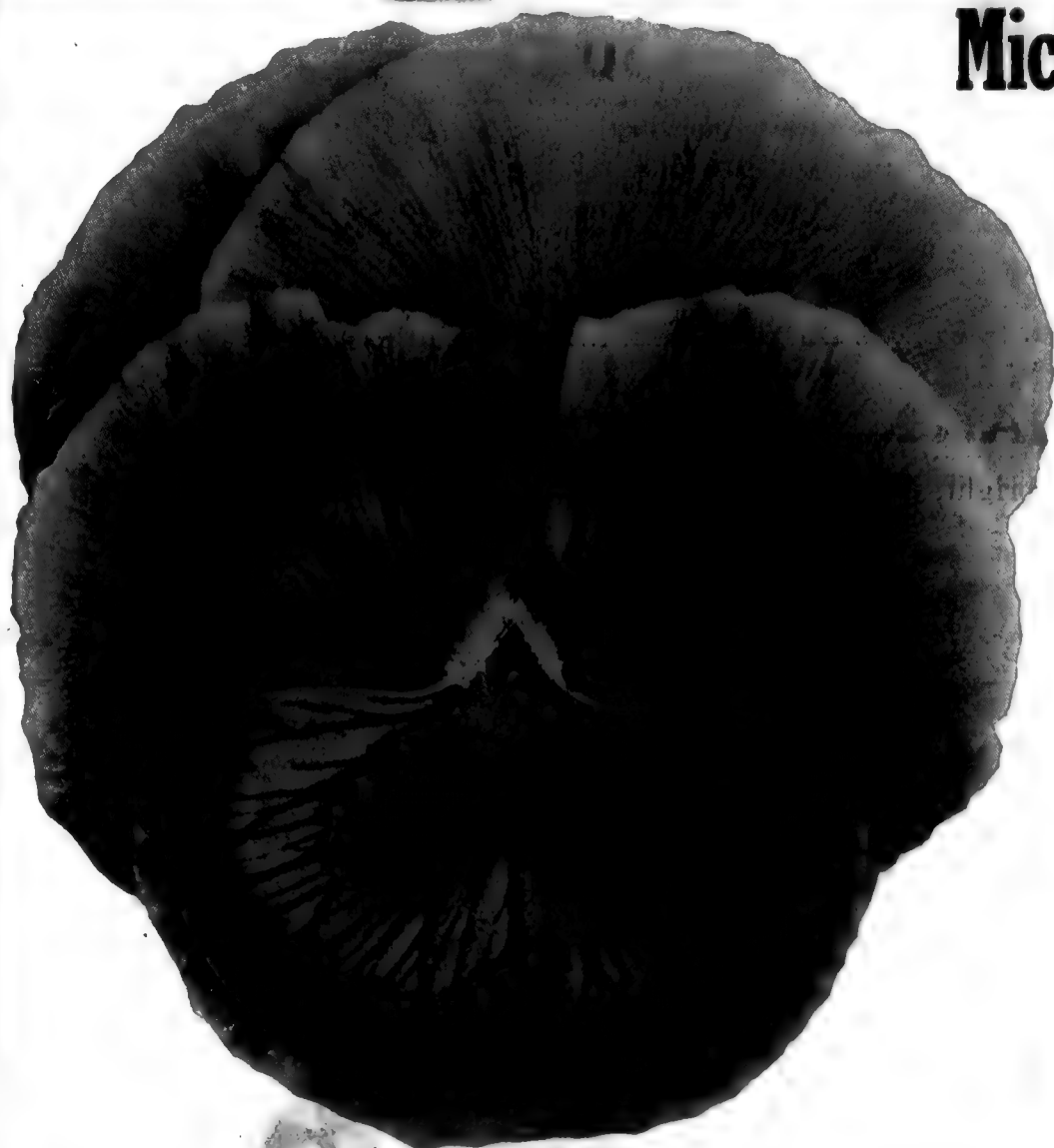
Dana R. Herron, Olean, N. Y., has a big strike of geraniums ready to be taken from the sand. They will be

STUART H. MILLER**WHOLESALE FLORIST****CARNATIONS**, of extra fine quality
CHOICE ORCHIDS**EASTER LILIES****1617 Ranstead St., Philadelphia**

Open Sunday morning, 9 to 12

Mention The Review when you write.

planted outdoors, avoiding the usual shifts into 2-inch and 4-inch pots. It is claimed the plants thus make freer growth; certainly they do not become potbound. Sales have been larger than



MICHELL'S GIANT EXHIBITION PANSY

Michell's Flower Seeds

GIANT PANSY SEED

NEW CROP

GIANT EXHIBITION MIXED A Giant Strain which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half trade pkt., 30c; 50c per trade pkt.; $\frac{1}{8}$ oz., 75c; \$5.00 per oz.

TRIUMPH OF THE GIANTS MIXED

Produces on long stems flowers of extra large size; petals broad and overlapping; many beautiful rich and rare shades. Half trade pkt., 60c; \$1.00 per trade pkt.; $\frac{1}{4}$ oz., \$1.75; \$6.00 per oz.

GIANT TRIMARDEAU MIXED

Very large flowering. Trade pkt., 30c; \$1.00 per oz.

GIANT PRIZE, SEPARATE COLORS

	Tr. pkt.	Oz.
Giant Prize Azure Blue.....	\$0.40	\$1.75
Giant Prize Black Blue.....	.40	1.75
Giant Prize Emperor William, Blue.....	.40	1.75
Giant Prize Hortensia Red.....	.40	2.50
Giant Prize King of the Blacks.....	.40	1.75
Giant Prize Lord Beaconsfield, Purple Violet.....	.40	1.75
Giant Prize Peacock, Blue, Claret and White.....	.40	2.50
Giant Prize Snow Queen, Pure White.....	.40	1.75
Giant Prize Striped and Mottled.....	.40	1.75
Giant Prize White with Eye.....	.40	1.75
Giant Prize Pure Yellow.....	.40	1.75
Giant Prize Yellow with Eye.....	.40	1.75

Also Myosotis, Daisies and all other seasonable seeds, bulbs and supplies.

Send for our latest Wholesale Catalogue and Price List if you haven't received a copy.

HENRY F. MICHELL CO.

FLOWER SEED SPECIALISTS

518 Market Street, PHILADELPHIA, PA.

Mention The Review when you write.

Do you know

Armadillo Baskets?



They are the most unique and best selling novelty ever produced!

Fashioned with ingenious skill from the armor-like shell of that curious animal of Old Mexico, the Armadillo. We also make and have Waterproof Baskets to be used as flower baskets in your window.

WRITE FOR DESCRIPTIVE BOOKLET.

APELT ARMADILLO CO.

Comfort, Texas

Mention The Review when you write.

M. J. Tillmann's Sons

Manufacturers of

High Grade Florists' Baskets

Write for prices

224 West Illinois Street CHICAGO, ILL.

Mention The Review when you write.

usual and the new houses going up will allow more space to be devoted to bedding stock. Asparagus and smilax are in fine cutting condition. Two promising sons are assisting in this flourishing business.

Elmer Rawlings, Allegany, N. Y., says he could have disposed of around 100,000 geraniums this season, almost entirely through the medium of The Review. During the winter he moved his establishment from Olean to a splendid location here, where there is



Summer Special

25 Cut Flower Baskets, assorted styles, with liners,

\$7.50

ORDER NOW—
DON'T WAIT

RAEDLEIN BASKET COMPANY

713-717 Milwaukee Avenue CHICAGO

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room for the necessary expansion. Pansies are extensively grown. A fine lot of Marguerite Mrs. Sander, remarkably true, with few single blooms, were also noted.

William Mathews, Utica, N. Y., was taking off a batch of poinsettia cuttings, which are placed in water, remaining there from eight to ten hours. He says they callous and root better by

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.

Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00
 Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25
 Galax Leaves, green and bronze, per 1000, \$1.25; case of 10,000..... 7.50
 Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1,000..... 7.50
 Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag..... 2.00
 Sphagnum Moss, per bale..... 1.50
BOXWOOD, per lb., 20c; per case, 50 lbs...... 7.50

FULL SUPPLY OUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

this method. A plant of *Lælia purpurata* x *Cattleya Mossiae Reineckiana* is in flower for the first time. The color is intense, a light shading of rose in the petals to the deepest wine color in the lip; truly a gorgeous flower. *Cypripedium Mrs. Wm. Kimball* is a gem among the cyps. A fine specimen is now in bloom. Among the newer things outdoors is *Abies Veitchii*, the leaves of which are of a beautiful silvery color underneath and bright green above. *Anchusa, Dropmore* variety, is an acquisition to the list of perennials; a fine, bold flower of an intense blue, with a large spike and robust habit.

L. F. Darnall, of the J. M. Gasser Co., Cleveland, showed the writer a beautiful lot of moss roses that are good sellers.

Robert Klebert, of the Hoffman Greenhouses, Elmira, N. Y., and John B. Rudy, Elmira, both report an exceptionally good season.

Richard King, superintendent of the United States Cut Flower Co., Elmira, is planning to be an exhibitor at the Cleveland fall show.

H. J. Krueger, Meadville, Pa., reports an exceedingly busy season, with a rush of commencement orders as a finale.

George F. Braybon, Kent, O., is one of the few who successfully conduct the business without the aid of a store. He is a pioneer and thoroughly up-to-date.

W. M.

ROCHESTER FLOWER SHOW.

George B. Hart, chairman of the committee that is getting up the summer flower show, sends the following:

"Rochester is to have a big flower show from August 30 to September 11. It is to be held in connection with the annual Rochester exposition, admitted to be the greatest municipal exposition in the United States. Now in its eighth year, it is attended by upward of a quarter of a million people.

"This is the first year of the flower show, but it is to be on a big scale, just like all other big departments of the exposition. It is to be a show of national scope, where the grower and the florist, the seedsman and the importer, may meet and get acquainted and do business.

"Exhibition space is offered free to all growers and florists, seedsmen and

Sphagnum . . . per bale, \$1.00; per 10 bales, \$9.00

Green Sheet Moss . bundle, \$1.00; 10 bundles, 9.00

Fancy Cut Fern . . . \$1.25 ^{per} 1000; 5000 lots, \$1.00 ^{per} 1000

See our Classified Ad on Carnation Plants

WILLIAM MURPHY

WHOLESALE COMMISSION FLORIST

329 MAIN STREET,

CINCINNATI, OHIO

Mention The Review when you write.

PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical Terms most frequently met with in Articles on trade topics, with the CORRECT PRONUNCIATION of each.

"The Pronouncing Dictionary is just what I have wanted."

"The Pronouncing Dictionary fills a long-felt want."

"The Pronouncing Dictionary alone was much more value than the subscription price of The Review."

A Booklet just the size to fit a desk pigeonhole and be always available. Sent postpaid on receipt of 25c.

FLORISTS' PUBLISHING CO.

Carlton Building, 508 South Dearborn Street, CHICAGO

Magnolia Leaves, Cycas Leaves, Ruscus

Write for Prices
giving name of your jobber

OSCAR LEISTNER

319-321 W. Randolph St., CHICAGO, ILL.

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nurserymen. This is made possible only because of the immense attendance at the exposition. Florists in New York, Ohio, Pennsylvania and the New England states will be invited personally to attend and will be informed of the names of the important growers who are to show their products.

"One of the best of the buildings in the city's million-dollar exposition park has been assigned to the flower show. It has 20,000 feet of floor space, with high skylight roof, cement floor,

A. L. FORTUNES

1626 Ludlow St., PHILADELPHIA, PA.

NEW CROP

Dagger Ferns

Green and Bronze Galax

DAGGER FERNS.

Mention The Review when you write.

water and sewer connections, etc. It is an ideal place for a flower show.

"The Rochester Florists' Association, with a record of many successful shows, is in charge of the flower department. That in itself guarantees the artistic features of the show, which will be arranged in garden effect."

Ferns — Galax — Moss

New Fancy Eastern Ferns

Per 1000\$1.25
Lots of 5000 or more, per 1000..... 1.00

Green Leucothoe Sprays

Per 100.....\$0.50 Per 1000.....\$4.50

Boxwood Sprays

Per lb.....\$0.20 Per case, 50 lbs., \$7.50

BRONZE GALAX LEAVES

Per 1000\$1.00
Per case of 10,000 7.50

GREEN GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 7.50

Sphagnum Moss

Per bale.....\$1.25 5 bales.....\$ 5.00
10 bales.....9.00 25 bales 20.00

Green Sheet Moss

Per bundle.....\$1.60 5 bundles.....\$ 4.75
10 bundles..... 9.00 25 bundles..... 21.00

SPECIAL PRICES ON LARGE QUANTITIES.

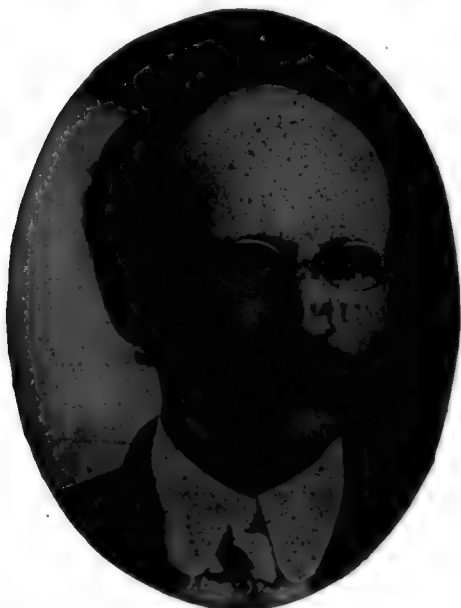
Bronze, Green and Red Magnolia Leaves, \$1.25 per carton.
Everything in Florists' Supplies.

Full Line of Cut Flowers and Other Greens at all Times.

C. E. CRITCHELL, Wholesale Commision Florist, **Cincinnati, Ohio**
32-34-36 East Third St.

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"Nothing can Improve on Nature"
1886 1915



GEORGE W. CALDWELL, The Woodsman
The man who gave you the Wild Smilax

Lyrata.....per case, \$2.50
Fancy Ferns.....per 1000, 1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

Write, wire or phone

CALDWELL THE WOODSMAN CO.
Everything in Southern Evergreens
EVERGREEN, ALABAMA

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DAGGER FERNS

Any quantity on receipt of order. Every-
thing in the line of Southern Evergreen

Wire Catherine, Ala. Write or phone, Gastonburg, Ala.

THE VIRGIN EVERGREEN CO., Gastonburg, Ala.
Mention The Review when you write.

Selected Boxwood Sprays, tree and
dwarf, 12c pound.
Green Sheet Moss, \$1.25 bag.
Laurel Branches, 2x2x4 ft. case, \$2.50
Laurel Stems, large bag, \$1.00

W. Z. PURNELL, Snow Hill, Md.
Mention The Review when you write.

Ferns
FANCY and DAGGER, Moss,
Evergreens Laurel, Spruce and
Hemlock Boughs, Xmas Trees,
etc. Finest stock. Get our low
summer price on Ferns.
N. J. SMITH, HINSDALE, MASS.

FANCY OR DAGGER FERNS

New Crop Fancy Ferns,\$0.75 per 1000
New Crop Dagger Ferns,75 per 1000

Discount on large orders.

USE OUR LAUREL FESTOONING

Nothing better, made fresh daily from the woods, 4c, 5c and 6c per yard.

Bronze and Green Galax, \$1.00 per 1000;
\$7.50 per case of 10,000.
Sphagnum Moss, large sack, only 40c.
Pine by the pound, 7c; or by the yard.
Branch Laurel, 85c for a large bundle.

Tel. Office, New Salem, Mass.
L. D. Phone Connection



Southern Smilax, 50-lb. cases, \$5.00.
Green and Bronze Leucothoe Sprays,
\$3.50 per 1000.

Fine Boxwood, \$7.00 per 50-lb. case.

Fine Laurel Wreaths, \$1.75 to \$3.00 per doz.
We also make any special sizes wanted.
Sample sent if desired.

Fine lot of **Pink Laurel Blossoms**, now
ready, 50c for a large bundle. Try them for
your decorations; nothing finer grown.

Pine Wreaths, \$1.50 to \$3.00 per doz.

Order in advance.

Write, wire or telephone 13 R4.

CROWL FERN CO., Millington, Mass.

Mention The Review when you write.



DECORATIVE EVERGREENS — NEW CROP

Long Green Leucothoe.....\$2.00 per 1000
Medium Green " 1.50 per 1000
Ferns (Dagger and Fancy).....\$3.25 per case of 5000
Galax, Green\$3.75 per case of 10,000

Everything packed with ice, insuring the stock to arrive in good condition. Your patronage solicited

HAMPTON & PERKINS, Roan Mountain, Tennessee

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L. B. Brague & Son

Wholesale Dealers in

CUT FERNS
MOSS : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000.....\$1.75 50,000.....\$7.50

Sample free. For sale by dealers.

Natural Green Sheet Moss, \$1.75

Dyed Green Sheet Moss, - 3.00

Delivered by Express.

Huckleberry Foliage, per case, 2.00

KNUD NIELSEN, EVERGREEN, ALA.

BUY YOUR FLORISTS' SUPPLIES FROM

L. Baumann & Co.

357-359 W. Chicago Ave., CHICAGO, ILL.

We have the largest and most
complete stock, Sea Moss or Jap-
anese Air Plant; Natural pre-
pared Ferns, Cycas Leaves, Mag-
nolia Leaves, Cycas Wreaths,
Magnolia Wreaths, Moss
Wreaths, Metallic Designs and a
big line of Novelties.

Mention The Review when you write.

It is getting too late for Huckleberry
Foliage; we suggest **Lyrata** (Evergreen
Oak), \$2.50 per case.

Fancy Ferns.....per 1000, \$1.25
Dagger Ferns.....per 1000, 1.00
Natural Moss.....per bag, 1.75
Perpetuated Moss.....per bag, 3.50

E. A. BEAVEN, - EVERGREEN, ALA.

The MacNIFF HORTICULTURAL CO. 54 and 56 Vesey St. NEW YORK CITY

THE LARGEST HORTICULTURAL AUCTION ROOMS IN THE WORLD. SALES EVERY TUESDAY AND FRIDAY AT 11 A. M. THROUGHOUT THE SPRING AND FALL SEASONS

Mention The Review when you write.

CLEVELAND SHOW COMMITTEES.

The arrangements for the Cleveland flower show, to be held in conjunction with the annual convention and exhibition of the Chrysanthemum Society of America, November 10 to 14, are in the hands of the following representatives of the Ohio Horticultural Society, the Cleveland Florists' Club and the Cleveland Garden Club:

EXECUTIVE.

S. Prentiss Baldwin, chairman.
Frank A. Friedley, secretary.
John Boddy, treasurer.
H. P. Knoble, general chairman
show committee.

Mrs. L. Dean Holden. Mrs. John E. Newell.
Mrs. A. L. Ingalls.

FLOWER SHOW COMMITTEE.

H. P. Knoble, general chairman.
M. A. Vinson, secretary.

TRADE DISPLAY.

H. P. Merrick, chairman.
Victor H. Morgan.
E. B. George, Palmsville.

RETAIL DISPLAYS.

C. E. Russell, chairman.
C. M. Wagner.
Frank Ritzenthaler.

NON-COMMERCIAL DISPLAYS.

F. E. Carr, chairman.
J. Curnow, Akron.
Alfred Wright. Robert Weeks.

PREMIUMS.

Herbert Bate, chairman.
Frank A. Friedley.
J. Curnow, Akron.

ENTERTAINMENT.

G. W. Smith, chairman.
George Jacques.
C. J. Graham. F. C. Witthuhn.
S. N. Pentecost.

PUBLICITY.

George Bate, chairman.
H. B. Jones.
Charles L. Gibson. F. Ritzenthaler.
T. J. Kirchner.

EXHIBITION AND HALL.

Frank A. Friedley, chairman.
L. Utzinger.
Herbert Bate. Carl Hagenberger, Mentor.

DECORATIONS.

F. C. W. Brown, chairman.
C. A. Meyers.
T. J. Kirchner. G. P. Scheerer.
Walter Priest.

ADMISSIONS.

Timothy Smith, chairman.
W. A. Calhoun.
A. B. Barber. F. W. Griffin.
W. A. Bramley. Albert Lindgren.
Charles F. Bastien. F. R. Williams.

PERENNIALS AND HARDY VINES.

Please print a list of perennials and hardy vines, the seed of which I can sow now and have plants in 3-inch pots ready for sale in the fall of this year, selling what is left next spring.
H. S.—Pa.

Some perennials which will make good sized plants for fall sales are the following: Papaver orientale and P. nudicaule, Pyrethrum roseum, Tritoma grandiflora, sweet williams, Canterbury bells, though these are really biennials, and foxgloves. The last three are popular sorts. As they are strong growers, they will need larger sized pots than the others and will do better if planted in nursery rows. Other suitable kinds are: Malva moschata alba; Lychnis Haageana, L. Viscaris splendens and L. Chalcedonica; Lupinus polyphyllus, blue, white and rose; hollyhocks, field-grown preferred; Hibiscus Crimson Eye; delphiniums, all varieties; Geum coccineum; Gypsophila paniculata; Coreopsis grandiflora; Aquilegia chrysantha, A. glandulosa and mixed

Plants Sell Better



when the ugly clay pots are hidden by the attractive and artistic

EVER-READY POT COVERS

Strong cardboard foundation. Best quality waterproof crepe paper, silk fiber ribbon ties at top and bottom. Firmly held with improved

metal fastenings. Furnished in four colors and many sizes. Write for samples and price list today. Send 10c for postage.

EVER-READY FLOWER POT COVER CO.
146 Hughes Ave., Buffalo, N. Y.

Mention The Review when you write.

hybrids; Chrysanthemum Shasta daisy and King Edward VII.

There are few hardy vines which you can start from seed. It is getting late now to grow plants of sufficient size for fall sales. Ampelopsis Veitchii is a popular climber and comes readily from seed; so does Humulus Lupulus, or hop vine. Clematis paniculata comes readily from seed, but is of slow germination and does better if field grown. While some other hardy vines can be raised from seed, they are more quickly propagated from cuttings or grafts. You could also raise Ampelopsis quinquefolia from seed, but A. Veitchii proves the better seller.

C. W.

Want and For Sale Department

Advertisements under this head 10 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.30 for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—First-class designer; able to manage; A1 references; state salary. O'Neill, 178 Tremont St., Rochester, N. Y.

SITUATION WANTED—By first-class carnation grower; long experience; full charge; good references. Address No. 476, care Florists' Review, Chicago.

SITUATION WANTED—By thoroughly competent store man; will accept half wages until Sept. 19. Address Herbert, Brookland Sta., Washington, D. C.

SITUATION WANTED—By lady, at florist work; 10 years' experience in greenhouse work; want position by September 1st or 15th. Address Mrs. Cora Wilson, Seward, Neb.

SITUATION WANTED—Designer and decorator; German, 25; efficient and competent; first-class domestic and foreign references. Address No. 684, care Florists' Review, Chicago.

SITUATION WANTED—By young man, aged 21, as greenhouse assistant; four years' experience in greenhouse work; willing to start at small salary. Address No. 690, care Florists' Review, Chicago.

SITUATION WANTED—Energetic florist; 9 years' all-round experience, store and greenhouse; single, sober; references; state salary. Address Earle Fortney, 1314 8th and Locust, Fairmont, W. Va.

SITUATION WANTED—Young man, 25, 8 years' experience; at present in charge of store; would like a position in a first-class store, or would accept position as manager in a small town. Address No. 677, care Florists' Review, Chicago.

SITUATION WANTED—By life experienced grower of roses, carnations, mums, decorative and bedding plants; rose section preferred; middle-aged, single, sober, industrious; state wages. Address A. Gergen, Globe Hotel, 112 N. 6th St., St. Louis, Mo.

BAMBOO CANES

Fresh arrival from Japan, of good quality and always useful to the florist. Bale lots only. F. O. B. Bound Brook, N. J. Buy them now while they are cheap—you will need them later.

NATURAL COLOR

5 to 6 ft. long, \$ 6.00 per bale of 1000
5 to 6 ft. long, 10.00 per bale of 2000
10 ft. long, - 11.00 per bale of 500

COLOR GREEN

2 ft. long, \$ 6.00 per bale of 2000
3 ft. long, 8.00 per bale of 2000
3½ ft. long, 9.00 per bale of 2000
5 ft. long, 7.00 per bale of 1000
5 ft. long, 12.00 per bale of 2000

Stake up your plants—make them look neat and attractive.

RALPH M. WARD & CO.
71 Murray Street NEW YORK

Mention The Review when you write.

SITUATION WANTED—As working foreman or to take charge of section; 20 years old; expert grower of cyclamen, begonias and general line of cut flowers; can give A-1 references. Address No. 685, care Florists' Review, Chicago.

SITUATION WANTED—First-class cut flower grower, roses, carnations, mums and all kinds of potted plants; all-round man, capable of taking charge; can produce the goods; state wages in first letter. Address No. 700, care Florists' Review, Chicago.

SITUATION WANTED—By young married German, 27, good all-round grower and designer, capable of taking full charge; 13 years' experience in commercial greenhouses; references furnished; state wages. Address No. 687, care Florists' Review, Chicago.

SITUATION WANTED—By competent florist and gardener; 16 years' practical experience in cut flowers, pot plants, landscaping and designing; private or commercial; able to take full charge; middle west preferred; please state particulars and wages. Address No. 684, care Florists' Review, Chicago.

SITUATION WANTED—Private or commercial; grower of roses, carnations, mums; propagator of general stock, etc.; capable of taking full charge; can handle help; or will invest small cash; A-1 references; age 32, sober, single; give full particulars in first letter. P. H., 1044 Hudson Ave., St. Paul, Minn.

SITUATION WANTED—In an up-to-date wholesale or retail florist place only, as a grower of cut flowers and potted plants; life experience in those lines; capable of taking charge or section man; German, middle age, single; please state full particulars in first letter. Address No. 701, care Florists' Review, Chicago.

SITUATION WANTED—First-class grower of high-grade potted plants and cut flowers; age 27 years; lifetime experience in growing; can take care of very best place; can give A-1 reference; if you have not a good position, please do not answer; state wages in first letter. Address No. 686, care Florists' Review, Chicago.

HELP WANTED—A good designer and assistant grower. Address F. V. Brown, Lapeer, Mich.

HELP WANTED—First-class rose grower; capable of taking charge of section of greenhouses. The Hammond Co., Inc., Richmond, Va.

HELP WANTED—A good rose grower in Ohio; state wages and how soon can come. Address No. 689, care Florists' Review, Chicago.

HELP WANTED—First-class rose grower wanted immediately; strictly temperate. Green Plain Rose Farm, Yardley, Bucks Co., Pa.

HELP WANTED—Lady to work in office and help with floral work, also wait on trade; good writer; some experience. Address No. 692, care Florists' Review, Chicago.

HELP WANTED—Two carnation helpers for large up-to-date place; state experience had and salary wanted. Address Pittsburgh Cut Flower Co., Crystal Farm, Gibsonia, Pa.

HELP WANTED—First-class carnation grower at once; German preferred; must be sober and reliable; give references and wages expected. Address No. 686, care Florists' Review, Chicago.

HELP WANTED—Young man, willing worker, with 3 to 4 years' experience in greenhouse work, for a new modern place; \$12.00 a week to start. Address Minnehaha Floral Co., Sioux Falls, S. D.

HELP WANTED—At once, carnation grower; one that is capable of taking care of 40,000 ft. of glass; no one else need apply; state wages wanted in first letter. J. L. Wyland, Allison Park, Pa.

HELP WANTED—Man with thorough knowledge of seed business; salary no object to right party; when answering, state your age, nationality, number of years in business and what capacity. Address No. 609, care Florists' Review, Chicago.

HELP WANTED—A good grower of pot plants, Easter and Xmas stock, carnations, sweet peas, mums and bedding stock; a man who can handle help and take full charge of the growing end; must also assist waiting on trade during rush periods; to the right man I have a splendid opening; wages to start, \$18.00 per week; if found worthy, \$25.00 per week. Address No. 696, care Florists' Review, Chicago.

PARTNER WANTED—In a good wholesale and retail business; greenhouses, store and 8-room residence; want good man to take half interest; or will sell for \$15,000.00, one-half cash and balance on time. Address No. 621, care Florists' Review, Chicago.

WANTED—To lease greenhouse establishment of 8000 to 12,000 ft. of glass, with several acres of land; must be near Chicago and be in good condition. Address No. 683, care Florists' Review, Chicago.

FOR RENT—Good paying business, 7000 ft. of glass in good condition; cement walks, city water and plenty of good black soil; established over 30 years; do not answer unless you have about \$1500.00 cash, as greenhouses are well stocked; write for full particulars. Address No. 676, care Florists' Review, Chicago.

FOR SALE—Complete florist's outfit. Inquire 608 Wells St., Chicago, Ill.

FOR SALE—2 greenhouses, 1 1/4 acres land, 8-room residence; a bargain; \$3000.00. Chas. Selbert, Hicksville, O.

FOR SALE—Ten (10) section Boynton boiler, for steam or hot water; good as new. Joseph Wood, Spring Valley, N. Y.

FOR SALE—50 H. P. tubular boiler, including front, water column and steam gauge; new flues; f. o. b. Morris, \$65.00, cash. Morris Floral Co., Morris, Ill.

FOR SALE—My floral and confectionery store in town of ten thousand; this is an A-1 proposition; look it up at once. Address Box 236, Brainerd, Minn.

FOR SALE—A greenhouse stock of plants, now located at Danville, Illinois, to close up an estate; will lease ground by the year. Mrs. H. P. Phelps, Princeton, Ill.

FOR SALE—200 or more 3-in. flues, 16 ft. long, in fair condition, fine for posts or low pressure water heating, 3c per ft. f. o. b. cars. U. G. Harglerode & Sons, Shippensburg, Pa.

FOR SALE—Desirable greenhouse property, near station; 4000 feet of glass; large potting shed; hot water plant; half acre ground; price \$1200.00, if sold soon. A. N. Vickery, Berlin, N. J.

FOR SALE—High pressure boilers, 100 and 125 horse power, in A-No. 1 condition; you may have them inspected by anyone; these are bargains. Hembrelker Bros., West End Greenhouses, Lincoln, Ill.

FOR SALE—Small, completely equipped and well stocked nursery in middle west; short distance from Twin Cities; \$10,000.00 cash will handle. Address for further particulars No. 695, care Florists' Review, Chicago.

FOR SALE—45 h. p. Brownell return tubular boiler, size 4 feet by 12 feet; bargain price, \$75.00; boiler fired but 4 winters; 200 ft. galvanized gutter and other material. Address J. B. Asenat, Box 165, Lock No. 4, Pa.

FOR SALE—Second-hand pipe; a lot of 1-inch, 2-inch, 3-inch, 4-inch and other sizes in second-hand pipe; guaranteed sound, with good thread and coupling on each joint; write for prices. Baur Gas Co., Eaton, Indiana.

FOR SALE—Two boilers in good repair, one 14 ft. by 60 inches, 3 1/2-inch flues; the other 14 ft. by 56 inches, 3-inch flues; also Duplex pump, 6x16; and one upright engine, about 6 or 8 horsepower; also quantity of 2-inch pipe. W. H. Kirby, Quincy, Mich.

FOR SALE—Retail place of 18,000 ft. of glass; possession at once; good soil to plant out stock; in good live town made famous by automobile tires; one block from main car line; can sell twice what you grow from greenhouses; good reason for selling. J. Salmon & Son, Akron, Ohio.

FOR SALE—Flower store, ten city lots and a Ford delivery car, in a good manufacturing town of 30,000, with 8000 feet of glass and 3 city lots and barn, in a college town; store business of \$7000.00 that is capable of being doubled; a bargain for cash. Address No. 661, care Florists' Review, Chicago.

FOR SALE—The largest florist business and greenhouse in northern Vermont; 1 acre of land, 18,000 ft. of glass, and modern dwelling; grows all goods sold and gets two profits; will pay for itself in three years; splendid opportunity for wide-awake florist. Buck Real Estate Co., 67 Main St., Newport, Vt.

FOR SALE—Display refrigerator, McCray's; used two years; without scar or blemish; new, retails for \$175.00; f. o. b. Dayton, \$125.00, cash. Address Mrs. J. C. Ewing, R. R. 4, Dayton, O.

FOR SALE—A real snap in eastern Washington; on account of failing health, will sell range of greenhouses, nearly 20,000 feet of glass, adapted for either flowers or vegetable forcing; dwelling, barn and other buildings, 20 acres of land; near good market; price, \$8000.00; \$5000.00 cash, balance on easy terms. Address No. 679, care Florists' Review, Chicago.

FOR SALE—All or part of our range of glass, located in city of 90,000, about midway between Chicago and St. Louis; can offer you either 10,000 feet or 15,000 feet of glass as you prefer, including enough growing stock, pots, etc., to run same successfully; a bargain to the right man, with about \$3000.00 cash; terms on balance. Address No. 684, care Florists' Review, Chicago.

FOR SALE—A good, growing business in a thriving little city; 20,000 feet, iron and cement construction; heating plant overhauled last summer; modern residence, and a fine location for doing business from the greenhouses; too good a business to give away, but would sell at a reasonable figure; am ready to retire; good chance for a live party; northern Illinois. Address No. 488, care Florists' Review, Chicago.

FOR SALE—On account of failing health I will sell my place, consisting of 3 city lots near a beautiful park, 2 blocks from car line; 8000 ft. of glass, well stocked; 2000 ft. of cold frames; 1 1/4 acres of land under overhead irrigating system; own water; on paved street in a town of 45,000 population in central Illinois; fine shipping point; good business, wholesale and retail; this is a very good proposition; I ran \$1000.00 in 5 weeks this spring. Address No. 660, care Florists' Review, Chicago.

FOR SALE—An up-to-date florist's establishment, in growing section within 12 miles of New York City, containing 6 1/4 acres of land, and the following greenhouses:

1 house, 100 by 12 feet, even span, Lord & Burnham, galvanized iron construction, 16 by 24-inch glass.

1 house, 110 by 22, even span, Hitchings, galvanized iron, 16 by 24-inch glass.

1 house, 150 by 23, sash house.

All the above recently constructed, and fully stocked with carnations, mums and dahlias, with the latest and best sorts.

2 dwelling houses, all modern improvements, gas and electricity.

This is an opportunity for some one looking to locate near New York, in a good florist and nursery business.

Address all communications to No. 471, care Florists' Review, Chicago.

The Annual Meeting of the Florists' Hail Association will be held at the Civic Center Auditorium, Hayes and Larkin Sts., San Francisco, Cal., at 9:00 a. m., Thursday, August 19, 1915.
JOHN G. ESLER, Sec'y.

Situation Wanted

By first-class German florist; roses or carnations; good propagator, strictly sober; middle of August or first of September. Address No. 703, care Florists' Review, Chicago.

Situation Wanted

A first-class grower of roses, carnations, mums and all kinds of pot and bedding plants, where No. 1 stuff is wanted; capable to take entire charge; state wages, please, in first letter.

Address No. 681, care Florists' Review, Chicago

Position Wanted

Thoroughly experienced bulb man, at present employed, desires change of position for good reason; would prefer to locate permanently with some large dealer who would recognize results; 12 years' experience qualifies me to assume entire charge of bulb department and to assist in other lines.

Address No. 697, care Florists' Review, Chicago

Decorator Wants Position

A designer, decorator, maker-up of bridal corsages, basket work, etc.; ten years connected with the best southern florists; experience in carrying out the finest artistic work; thoroughly versed in general management of first-class florist and seed establishment; desire to secure none but a permanent position where a man of character, honesty, appearance, is absolutely necessary; age 30; American.

Address Chas. C. Chollar,
821 N. Lancaster St., Oak Cliff, Dallas, Tex.

Situation Wanted

First-class rose grower, to take charge of place or large section; had charge in some of the best rose places in the country; good salary expected; state wages and full particulars.

Address No. 702, care Florists' Review, Chicago

SITUATION WANTED

A first-class all-around grower, capable of taking entire charge of place growing for retail trade; young, American, married; prefer place where honest, efficient, hustling foreman would be appreciated.

Address No. 698, care Florists' Review, Chicago

Storeman Wants Position

DESIGNER, DECORATOR, MAKER-UP, fully experienced with the management of a first-class florist establishment, desires to secure none but a permanent position; am thirty years of age, single, Austrian-German; please state particulars, with salary, in first letter.

Address No. 634, care Florists' Review, Chicago

Help Wanted

Two all-round growers on a middle-sized place, where nothing but first-class stock is grown; steady positions; will pay \$35.00, board and room per month, to begin with.

PAUL B. FLOTH

31st and Burt Sts., Omaha, Neb.

WANTED PARTNER

A landscape gardener of wide reputation and experience, doing a good business, would like to take a partner in greenhouses and landscape business. Must have capital; can take interest in buildings and real estate also. Good opportunity.

Address No. 675, care Florists' Review, Chicago

Greenhouses to Rent

Four King steel houses, three 18 x 150 ft., one 32 x 150 ft.; built three years and in best condition; two American Radiator Company sectional boilers; large potting house; side track to plant; one or two acres of land, black loam or muck. Photographs to interested parties. Write for terms to

THE GREENING NURSERY CO., Monroe, Mich.

GREENHOUSES FOR SALE

Established business in one of the best towns in state of Iowa, all in good running order, nearly new; steam heat, city water; growing roses, carnations, violets, mums and general line of bedding plants; 75,000 bedding plants sold this spring; county seat; good shipping, no competition; good prices and steady demand for cut flowers; fine modern residence, new, costing over \$5000; electric light, gas, heat; store uptown, low rent; price, \$30,000; will pay for itself in 2 years' time; if you want a good location; good reason for selling; no incumbrance. Address No. 693, care Florists' Review, Chicago.

GREENHOUSE PROPERTY FOR SALE

One dwelling house, 2-story, 5 rooms, gas and water; 2 greenhouses, 46x70 feet, in good condition; two-fifths of an acre of land, well located on railroad and river, in town of 3000; well stocked for fall and winter trade; will pay to investigate. Age and poor health reasons for selling.

W. C. SCOVELL, MALTA, OHIO

AN OPPORTUNITY IN EVANSTON

To purchase any amount of land, up to 10 acres, west of the central business district. Splendid soil for floriculture, under glass or in the open.

\$1250 per acre.

HORACE E. BENT

Room 207, 133 W. Washington St.,
Phone Franklin 2247 CHICAGO, ILL.

12

PAGES OF RETAILERS' CARDS

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 70 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?

Fred H. Weber,
...Florist...

Boyle and Maryland Aves.
Both Sides.

St. Louis, Mo., September 5, 1914.

Florists' Review,
Chicago, Ill.

Gentlemen:-

During the SIX MONTHS from March 4 to September 4

I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 20% allowed senders-----	102.60
Net value of orders for SIX MONTHS--	410.65

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florist's business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,

F. H. Weber
Boyle - Maryland Ave.

ALL ORDERS FOR
Oakland, San Francisco
and Vicinity

carefully executed; also aboard all outgoing steamers.

THORSTED FLORAL CO.
1427 Broadway, OAKLAND, CAL.

Orders for TEXAS

KERR THE FLORIST
HOUSTON, TEXAS

Member Florists' Telegraph Delivery

HOUSTON, TEXAS

"Forestdale"
The Flower Shop

Seven Entries — Five Prizes

FORT WORTH, TEXAS

J. E. MCADAM

Member Florists' Telegraph Delivery.

Lang Floral & Nursery Co., DALLAS, TEXAS

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXAS Dallas Floral Co.
DALLAS, TEX.

H. F. GREVE, Prop.

EL PASO, TEXAS

POTTER FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

PITTSBURGH, PA.

The Market.

Pittsburgh is enjoying delightful weather, and one does not care a great deal whether he has a vacation or not. Among the wholesalers things are easing a little. Beauties and roses are falling off, and carnations look the worse for the long season. The stock now consists of a limited quantity of Beauties and roses, with lilies, carnations, valley and sweet peas. Gladioli and asters are here in unlimited quantity.

July business is holding up fairly well, and will compare favorably with other years. Of course, one hears much complaint, because too much is expected. The retail stores had a number of good funeral orders last week, and their trade averaged up well.

Various Notes.

Wm. Calligan, of the Pittsburgh Cut Flower Co., is on his way to Baltimore and Philadelphia in his automobile.

Otto Loeffler, of the McCallum Co., is seriously ill. His friends fear the result.

John Harris, of Harris Bros., is taking the lake trip, and will spend a short time at Chautauqua lake, where a party of his friends are encamped for the summer.

Miss Katherine Lager, of the Pittsburgh Cut Flower Co., has gone to Maple Springs, Chautauqua lake.

Michael Kronis, the Pennsylvania station florist, is going to Erie, Pa.,

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons

Corner Broadway and Gratiot Ave.,

DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.


MICHIGAN ORDERS will be carefully cared for by
HENRY SMITH
Wholesale and Retail Florist of **GRAND RAPIDS**

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist
11 WEST MAIN STREET

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, 163 Bates St.
Prop.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Alardre Bros
FLORIST

Main Store:
2077 Broadway at 72 St.
Phone: Columbus 6883

Branches:
2703 Broadway at 103 St.
1604 Second Ave. at 66 St.

Greenhouses WOODSIDE, L.I.

We Carry the Highest Grade of Cut Flowers

ADJACENT TO THEATRICAL
AND STEAMSHIP DISTRICTS

WEDDING DECORATIONS A SPECIALTY

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO, CAL.

SHIBELEY-MANN CO.

Fills orders for florists all over the world. Prices reasonable and commission allowed.

1203-1205 Sutter Street

ESTABLISHED 1890



Darbee
FLORIST

SAN FRANCISCO, CAL.
1036 Hyde Street
Choice Selected Flowers

Delivered anywhere in this vicinity, steamer sailings, etc. Also California Flowers and Greens shipped successfully to Eastern cities. Write or wire us.

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS and DECORATORS

We Solicit Telegraph Orders. Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Darling's Flower Shop

(Hayward Floral Co.)

216 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

233-235 Grant Avenue

JOSEPH'S Flowers, Fruits, Favors
FLORISTS

B. M. JOSEPH Phone Sutter 423

Novelties for
"Welcoming" and "Bon Voyage" Packages
Flowers Delivered to Any Part of the World

for a few days and from there to the Chautauqua lake camp for the rest of the summer.

Visitors: Geo. L. Huscroft, Steubenville, O.; W. T. Butz, New Castle, Pa. Clarke.

NEWARK, N. J.

The Market.

The market has settled down to its summer dull spell and florists are not expecting much business. There are occasional funerals, once in a while a belated wedding and a little transient trade. The windows of the flower shops look bare compared with what they are in the more active season. Asters, gladioli, ferns and a few variegated plants make up the bulk of the display in most windows. Roses are abundant enough to supply the summer trade, but of course are kept in the iceboxes. Dahlias have just appeared and are of excellent quality. Asters are abundant and of good quality. All flowers are cheap, in both wholesale and retail markets.

Club Meeting.

As a rule no summer meeting is held by the Essex County Florists' Club, but an exception was made this year by the calling of a special meeting for July, to hear the report of the committee in charge of the arrangements for the club outing in August and to give approval to the plans. The meeting was held in Krueger auditorium. It was decided to hold the outing August 4, at Gillette, N. J., about twenty miles from Newark. Those going will be given transportation by automobile. Many members will go in their own machines, but transportation will be provided for the others. Tickets, including transportation, will cost \$3. At Gillette there will be a clambake and a program of athletic games. There will be a tug of war and a baseball game between the married and the single men.

The members of the outing committee are as follows: Richard Yuill, chair-

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash. 912 Third Ave.

GROWER, WHOLESALE
AND RETAILER

Careful and prompt attention given to orders. Alaska, Washington and Oregon.

ROSAIA BROS.

Florists and Decorators

1003 Third Avenue
SEATTLE, WASH.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Tonseth Floral Co.

Rothchild Bldg., 285 Washington St.,

GROWERS and
RETAILERS, Portland, Ore.



PORTLAND, ORE.
Clarke Bros
FLORISTS
OAKLAND, CAL.

CHEYENNE, WYO.

Arthur A. Underwood, Proprietor

Swayger Greenhouses

FOR PROMPT AND
FAITHFUL SERVICE

SPOKANE, WASHINGTON

A. J. BURT, 829 Riverside Avenue

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

DARDS, N. E. Cor. 44th Street and Madison Avenue,
NEW YORK
Telephones -
4025-4026 38th Street,

Orders delivered on all the Ocean Liners or telegraphed to our own correspondents in Europe and the British Colonies.

Cable Dardsflor, Western Union

Member Florists' Telegraph Delivery.

Established 1876

Abundantly prepared at all times.
Edwards Floral Hall Company
1716 Pacific Ave.
ATLANTIC CITY, NEW JERSEY
Nurseries: Mediterranean and South Carolina Avenues.
Member Florists' Telegraph Delivery Ass'n.

MADDEN
FLORIST
JERSEY CITY
ESTABLISHED 1899 N. J.

Your orders for ATLANTIC CITY, N. J. will be carefully filled by

Georgette H. Berke
1505 Pacific Ave.
Member Florists' Telegraph Delivery.

PHILIPS BROS., 938 Broad St.
NEWARK, N. J.

Artistic Floral Work and Long Stem Beauties our Specialty

MONTCLAIR, N. J. MASSMANN,
All Orders Promptly Attended to
L. D. Phone No. 438.

NEW JERSEY
EDWARD SCEERY—PATERSON and PASSAIC
Member Florists' Telegraph Delivery Ass'n.

W. and W. FLOWER STORE
99 S. Main St., WASHINGTON, PA.
Wholesale and Retail Florists.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

"THE ROSERY"
LANCASTER'S QUALITY FLOWER SHOP
Lou Helen Dundore Moore
LANCASTER, PA.

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery.
Orders for Northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454.

THE FERNERY SCHULTHEIS, FLORIST
Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

J. V. LAVER
ERIE, PA.
WRITE, PHONE or WIRE

The Rosery Elmira, N.Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

MYERS BROS. Altoona, Pa.
All Orders Carefully Executed

man; James J. McLaughlin, secretary; A. C. Begerow, treasurer; W. L. Jones, R. Plebany, Ernest Hausman and John Pfeuffer. Besides members of the local association, many visitors from other parts of New Jersey and New York are expected.

Various Notes.

Mr. and Mrs. Richard Yuill are spending their vacation at their bungalow at Atlantic Highlands, on the New Jersey shore. Much of their time is spent in fishing. Mr. Yuill is chairman of the outing committee of the Essex County Florists' Club and will return in time for the outing, August 4.

C. J. Connolly had several funeral decorations last week. Outside of occasional funerals, business is reported quiet. Mr. Connolly has made his windows and doorway attractive by freely using beautiful ferns, thus making it unnecessary to fill the windows with a large supply of cut flowers at a time when it is undesirable to lay in a heavy supply.

John Crossley had considerable funeral work last week. He had a large supply of beautiful dahlias.

May's Flower Shop, 265 South Orange avenue, has had several funerals during the last two weeks, but finds business quiet outside of that.

Fred Wolfinger had considerable funeral work last week. He reports that business is generally somewhat slow, as is usual at this time of year.

Henry Leahy, of Elizabeth, is on a trip to Chicago.

Henry A. Strobell, 931 Broad street, who is the florist member of the Newark branch of the Rotary Club, is much interested in the plan of the Newark branch to advertise Newark in one edition of the Rotarian, the official paper of the club, which is taken by each of the 300,000 members of the organization throughout the world. The directors of the local club have been authorized to make arrangements for purchasing one edition of the paper and superintending its issue. National advertisers located in Newark would be asked



S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

Danker ALBANY, NEW YORK

Flowers delivered also in Troy, Watervliet, Cohoes, Rensselaer and Schenectady
Member of Florists' Telegraph Delivery Ass'n

ALBANY, N. Y.
The Rosery 23 STEUBEN STREET
FLOWER SHOP Best service. Send your orders to us.

W. & T. CASS, Florists
GENEVA, N.Y.

Telegraph Orders Promptly Filled in Western New York.

SYRACUSE, N. Y.
1703 Court Street
J. MULHAUSER & SON, Florists

STATE NURSERY CO. CUT FLOWERS
170,000 sq. ft. of glass at your service. HELENA, MONTANA

ROCHESTER, N. Y. J. B. KELLER SONS, Florists
25 Clinton Avenue, N.
Roch. Phone Stone 506. L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

M. P. CHAMPLIN, 226 Nott Terrace
SCHENECTADY, N. Y.
Flowers and Floral Designs for All Occasions

WELLS COLLEGE and
CENTRAL NEW YORK ORDERS
DOBBS & SON, Auburn, N. Y.

The Saltford Flower Shop
Poughkeepsie, New York
A QUALITY SHOP IN A QUALITY TOWN

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Alexander McConnell

611 Fifth Avenue, corner of 49th St.

NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNEL

David Clarke's Sons

2239-2241 Broadway
Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

M.A. Bowe

IN HEART OF NEW YORK CITY
6 E. 33d Street, New York
Opposite the Waldorf-Astoria. Phone Mad. Sq. 6404
Our Motto—The Golden Rule

Flowers to All the World

by TELEGRAPH

SIEBRECHT & SON

619 Fifth Ave., NEW YORK CITY

WE WERE ONE OF THE PIONEERS

YOUNG & NUGENT

NEW YORK: 42 W. 28th St.

In the theater district. Exceptional facilities for delivering flowers on outgoing steamers. Your orders will receive prompt and careful attention. Wire, telephone or write us.

MYER L. D. Phone
5297 Plaza
609-11 Madison Ave., New York

JOSEPH TREPEL, 334 Lewis Ave., BROOKLYN, N. Y.

Telephone No. 1310 Bedford

— Six Up-to-date stores in the City of Brooklyn —

We give personal attention to your orders and guarantee satisfaction.

WARENDORFF

STORES ALL OVER TOWN Send your New York orders to
The Ansonia, 74th Street and Broadway.

CHATHAM, N.Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

ORDERS
FOR.....

NEW YORK

Wire or Phone to

MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as References

EUROPEAN ORDERS EXECUTED

Member Florists' Telegraph Delivery Association

to advertise in that number, and the text would give a history of the rotary movement and sketches of Newark, which next year will celebrate the two hundred and fiftieth anniversary of the founding of the city.

William Death, of Summit, states that business has been good. April, May and June were the best months he had experienced for a long time.

R. B. M.

BOSTON.

The Market.

The supply of cut flowers is now comparatively small and if the demand was anything like normal there would be a good clean-up. Conditions are a trifle better, on the whole, than a week ago, but activity is entirely lacking and the markets and stores now have a more or less deserted appearance. Carnations are seen in much reduced numbers, as most of the growers are busy replanting, and prices show some improvement. Owing to the cool summer, flowers are of splendid quality, some almost equal to such as are seen at midwinter. Roses are also in reduced supply. Many are short-stemmed and the demand is uncertain. The supply of good summer Beauties is excellent, with only a fair call.

Asters are coming from quite a number of growers and sell well. The supply of gladioli grows heavier and the prices are low. Sweet peas are a little better in quality, thanks to the cooler weather. Good flowers sell quite well. Gypsophila is overabundant. Valley sells poorly. Lilium longiflorum sells low. Auratums are in fair demand for window decoration; there also is a good supply of L. speciosum. Few cattleyas are seen; August is usually a month of light supply with them. Sales of asparagus are light.

Various Notes.

Mann Bros. have a nice crop of Lilium auratum, speciosum and longiflorum; also, fine asters and cosmos.

Miss Lazarus, bookkeeper for the Houghton-Gorney Co., went with the Mystic Shriners' excursion to California on an eight weeks' vacation and will include the San Francisco exposition in her itinerary.

The friends of W. R. Morris, the well known Wellesley Hills rose grower, who have always classed him as a confirmed bachelor, will be surprised to learn that he was married to Miss Clark July 13. His many friends in the trade will, I

THOS. F. GALVIN, Inc.

NEW YORK 561 Fifth Ave. Vanderbilt Hotel

1 Park Street BOSTON
799 Boylston Street

Deliveries to Steamers and all Eastern Points.

Remember Phillips

272 Fulton Street
BROOKLYN

Brooklyn's only member of the Florists' Telegraph Delivery. Floral deliveries in New York, Brooklyn, Long Island, New Jersey, Etc.
— Established 1874 —

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

WILSON 3 and 5 Greene Ave.
339 to 347 Greene Ave.

BROOKLYN

Phones 3908 Prospect 6800 NEW YORK

Telephone, Murray Hill 783

KOTTMILLER

FLORIST

426 Madison Avenue, corner 49th St., NEW YORK

Highest Award at the International Flower Show, April 11, Grand Central Palace.

Out-of-town orders solicited.

Location Central.

Personal Attention.

IN THE HEART OF NEW YORK CITY

Close to Theaters and Steamships

Personal Selection Satisfaction Guaranteed

THE BOSTON FLORIST

Established 1902

135 E. 34th St., NEW YORK

A Card This Size

Costs Only 70c per Week
on Yearly Order


It would keep your name and your facilities before the whole trade.

A half-inch card costs only 35c per week on yearly order.

C. C. TREPEL — TEN STORES —
Main Office, Bloomingdale's
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



SEND
YOUR
ORDERS FOR
DIXIE
LAND
TO
**IDLE HOUR
NURSERIES**
Macon, Georgia
All Choice
CUT FLOWERS
in Season
Orchids and Valley
a Specialty

FOR DELIVERY IN
GEORGIA
Consult
LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

BIRMINGHAM, ALA.
The Flower Shop

Order your flowers on any occasion for delivery in this section from the leading Florist in the City.

C. I. BAKER,
1514 So. Thirteenth St., BIRMINGHAM, ALA.

MILLS THE FLORIST, Inc.
36 W. Forsyth Street
Jacksonville, Fla.

We reach all Florida and South Georgia points

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

KNOLL FLORAL COMPANY.
THE LEADING FLORISTS.
TAMPA FLA. LONG DISTANCE PHONE 2515

MRS. L. P. FOWLER, Florist
202 Orange St., WILMINGTON, N. C.
All orders for N. Carolina filled promptly.
Usual discount. Long distance Bell Phone, 1433-J.

MOBILE, ALABAMA
The Minge Floral Co.

ROSEMONT GARDENS
W. B. Paterson, Prop., MONTGOMERY, ALA.
116 Dexter Ave.,
Members Florists' Telegraph Delivery Ass'n.

RICHMOND, VA.

JOHN L. RATCLIFFE
FLORIST

209 W. Broad St. Branch { Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices { Richmond, Va. Springs, W. Va.

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association

am sure, all wish him much joy. Mr. Morris' establishment is now in splendid condition. He is growing Hoosier Beauty, Hadley, Russell, Ophelia, Ward, Killarney Queen and a fine sport of Dark Pink Killarney. The ordinary Killarney has been dropped. He has doubled his planting of Asparagus Sprengeri.

E. J. Rogean, George Gordon, Paul E. Richwagen and H. W. Vose returned July 23 from a two weeks' motor boat trip to Portland and Boothbay, Me. All reported a fine outing.

Donald Carmichael, of Wellesley, says his carnation stock never looked better. He will plant this season 2,000 of a fine Enchantress sport similar in color to Alice. Other varieties are Matchless, White Wonder, still his best white; Fenn, Beacon, Benora, Ward and Pink Delight. He retains some of Lady Bountiful, which he considers of ideal form.

W. J. Cain, of Newtonville, is strong on Centaurea moschata, bachelor's buttons and coreopsis.

July 20 Henry Penn spoke to his brother, William, at the luncheon in the City Club of the Pilgrim Publicity Association, from San Francisco. He is the first florist to make so lengthy a telephone call in the United States. Mr. Penn is due home August 3. William Penn starts on his transcontinental trip August 5.

Miss R. A. Washington, of North Stoughton, is marketing a large assortment of flowers, including carnations, bachelor's buttons, coreopsis and double feverfew.

H. W. Vose, of Hyde Park, is sending in a splendid lot of early asters, sweet peas and Lilium longiflorum.

J. T. Butterworth, of South Framingham, is cutting a heavy crop of Catleya Harrisoniae, in addition to gigas and Gaskelliana.

John J. Fee, of Jamaica Plain, is one of our most successful growers of cold storage longiflorums and sells an average of 1,000 daily at the wholesale market.

Andrew Christensen, of Stoneham, is so far the only local grower who has

Arcade Floral Shop

F. W. KUMMER, Prop.

309 KING ST.

CHARLESTON, S. C.

Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

J. W. DUDLEY SONS CO., Florist

In West Virginia at PARKERSBURG, CLARKSBURG and HUNTINGTON

You can depend on us for all orders for delivery in West Virginia.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery.

DENVER, - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery

Colorado Springs, Colo.

Frank F. Crump Wholesale and Retail Florist
Member Florists' Telegraph Delivery

The Colonial Flower Shop

518 N. Main St., PUEBLO, COLO.

Will promptly execute all orders in this vicinity.

Charleston, S. C. Carolina Floral Store
339 King Street

Greenhouses, Meeting and Romney Sts. We grow our flowers; place orders here for fresh flowers.

VAN LINDLEY CO.

FLORISTS

GREENSBORO, N. C.

CHARLES P. DUDLEY

FLORIST

Union Trust Bldg., 7th and Market Sts., PARKERSBURG, W. Va.

Orders for **Charleston, W. Va.** are given prompt and careful attention by the **CHARLESTON CUT FLOWER AND PLANT CO.**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BOSTON, Massachusetts

24 Tremont St.
J. NEWMAN & SONS CORP'N

Orders by wire receive prompt and careful execution.
We can refer to leading florists in all principal cities. Established 1870.

CARBONE, 342 Boylston St.,

BOSTON

Member Florists' Telegraph Delivery Association

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

RANDALL'S FLOWER SHOP

HARRY I. RANDALL, Proprietor

Phone: Park 94

13 PLEASANT ST., WORCESTER, MASS.

Member Florists' Telegraph Delivery Association.

H. F. A. LANGE

Worcester, Mass.

Delivers to all points in New England.
125,000 square feet of glass.

Member Florists' Telegraph Delivery Association

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

62 South Main Street

Members Florists' Telegraph Delivery Ass'n.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.

A half-inch card costs only 35c per week on
yearly order.

PROVIDENCE, R. I.

and All **T. J. JOHNSTON & CO.**
New England Points 171 Weybosset St., Providence

BROCKTON, MASS.

All orders received, delivered promptly in New
England.
W. W. HATHAWAY, 9 Main Street

LYNN, MASS. GIBBS BROS.

233 Union Street
We deliver also
SWAMPSCOTT SAUGUS NANTUCKET SALEM

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

¶The largest staff of
floral artists in New Eng-
land handle our immense
volume of orders promptly
and efficiently. A feature
of the PENN Business is
PENN Service.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
37-43 BROMFIELD STREET

Wax Brothers Boston, Massachusetts
143 Tremont Street
The Centrally Located Florist Shop
We cover All Points in New England.
Members of Florists' Telegraph Delivery

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20% allowed.



FALL RIVER

MASSACHUSETTS

RODGERS & DUGGAN
Plaza Theatre Building

signified his intention to attend the
San Francisco convention. Poor busi-
ness, the long, hot journey and heavy
expense combine to make Boston's dele-
gation a small one.

I am glad to be able to report Mrs.
Wm. Rosenthal as convalescing satis-
factorily at the Brigham hospital.

Robert Montgomery, in addition to
roses, is sending in a fine lot of asters.
Other aster shippers include Paine
Bros., A. N. Eaton, of South Sudbury,
and Mishawum Flower Co.

John Barr has finished painting and
repairing his houses and is busily occu-
pied in housing his 50,000 carnations.

W. Hannan & Sons, of Dorchester,
have 50,000 mums planted this season.
They have finished pulling down one
old house and have built a modern one
in its stead. They are cutting Semple's
asters in quantity and of grand quality,
from under glass; also, cold storage
giganteum lilies.

Lively & Bond, of Holbrook, are large
shippers of gladioli and carnations.

R. E. Wadsworth & Co., of North-
boro, have carnations of a quality equal
to that seen in midwinter. Their sweet
peas also are good.

Thomas A. Cox, of Dorchester, had a
fire in the rear of his home at 3 a. m.,
July 18. Fortunately, it was controlled
before serious damage was done. The
fire, which is believed to have been of
incendiary origin, caused a severe shock
to Mrs. Cox, who is now in her seventy-
third year.

The Central Greenhouses, of West
Roxbury, are still sending in good car-
nations, also a heavy cut of sweet
sultans.

J. M. Cohen, of the Coöperative Mar-
ket, left July 24 for a vacation in the
woods and lakes of New Hampshire.

The W. W. Edgar Co., of Waverley,
is cutting cold storage giganteum lilies
and sweet peas in quantity.

W. A. Riggs, of Auburndale, has a

RHODE ISLAND

JOHNSTON BROTHERS

LEADING FLORISTS

38 Dorrance Street, PROVIDENCE

Members Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and North-
ern N. Y. filled to your entire satisfaction at right prices.

Gave The Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.

Orders
solicited for
all parts of
Connecticut

Stores:
741 Main St.,
364 Asylum St.,
Greenhouses:
Benton St.,
Hartford,
Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn., Norwich, Conn.
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

Yankton, South Dakota

We grow Roses, Carnations, and all seasonable
flowers. Floral emblems that are right. Give
us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.

A half-inch card costs only 35c per week on
yearly order.

VERMONT'S FLORIST

W. E. PETERS

137 St. Paul St., BURLINGTON, VT.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

Bell Main 2809

Cuy. Central 1860

The Smith & Fellers Co.
LEADING FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
CLEVELAND and STATE OF OHIO

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.
CLEVELAND, OHIO
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS

1284-1308 Euclid Avenue

Members Florists' Telegraph Delivery Ass'n.

The Cleveland
Cut Flower Co.
CLEVELAND, OHIO

Will fill your orders for Designs or Cut
Flowers in Northern Ohio.

CLEVELAND
OHIO **A. GRAHAM & SON**

5525 EUCLID AVENUE Member F. T. D.

MITCHELL, S. D.
FOR SOUTH DAKOTA
AND THE NORTHWEST
THE NEWBURYS, Inc.
We raise 'em.

NEWARK, OHIO
CHAS. A. DUERR
Member Florists' Telegraph Delivery

NEWARK, OHIO
Kent Brothers Flower Shop, 20-22 W. Church St
FLORAL DESIGNS of all kinds COVER ALL OHIO POINTS

Send Orders for
**Washington,
D.C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets



GUDE BROS. CO.
FLORISTS
1214 F ST. NW.
WASHINGTON, D.C.

WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery

"ALWAYS AT YOUR SERVICE"

TOLEDO

METZ & BATEMAN
Ohio Bldg. 414 Madison Ave.
Located in the center of business district.

CLEVELAND, OHIO

BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

SIOUX FALLS, S. D. 74 trains daily. Supplies
S. Dak., N. Dak., Minn.,
Iowa and all points west.

THOMAS GREENHOUSE (Est. 15 years.)

splendid lot of cyclamens and begonias.
He will not be sorry if he receives no
azaleas this fall.

A. M. Davenport, of Watertown, will
have some fine specimen plants of mums
for exhibition purposes in November.
He has an immense stock of begonias
and cyclamens.

A. H. Hews & Co. are making a new
cyclamen pot which is proving popular
in the west. They have not yet started
to push it in the east.

Mr. and Mrs. D. F. Roy, of Marion,
will accompany the American Park
Superintendents on their coming San
Francisco trip.

George W. Hamer, the popular as-
sistant manager at the Boston Flower
Exchange, left on his vacation July 26.
He will spend it mostly fishing along
the Massachusetts coast.

William Mix, salesman for the W. W.
Edgar Co., won a \$30 prize July 20, of-
fered for the party on the King Philip
capturing the heaviest fish on that
day's trip. The fish was a large cod.

Growers who have usually had splen-
did success with asters on bottom lands
report that the drenching rains in early
July have ruined many of their plants
and they look for a poor cut this sea-
son.

Alex. Porter, of Woburn, has this sea-
son planted six houses of chrysanthem-
ums, one more than a year ago. He
continues to plant a good many earlies,
but Bonnaffon, White Bonnaffon and
Chrysolora are his leaders. W. N. C.

Missoula, Mont.—E. O. Wood is pre-
paring to engage in the wholesale flor-
ists' business. He has started a large
amount of outdoor stock, and is plan-
ning to grow all kinds of stock to sup-
ply local retailers by next spring.

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO
Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones: 266 So. High St.
Citizen's 5828, Bell Main 2903

The Livingston Seed Co.
FLORISTS

COVER ALL OHIO POINTS

114 N. High St., COLUMBUS, OHIO

LIMA, OHIO
Eggert N. Zetlitz
THE LEADER

Steubenville,
Ohio **G. L. HUSCROFT,**
FLORIST

118-120 North Fourth Street

All Orders Promptly Executed.

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883

Greenhouses and Nurseries in Riverdale.

MRS. J. B. FREEMAN
OF "THE FLOWERS"
336 Superior St., TOLEDO, OHIO

VAN METER FLOWER SHOP
SPRING
and HIGH, **Springfield, O.**
BEST FLOWERS for EVERY OCCASION

Dayton, Ohio **HEISS COMPANY**
112 South Main Street
Members Florists' Telegraph Delivery Ass'n.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

KANSAS CITY, ... MISSOURI ...

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

A. Newell
FLORIST

Established over 20 Years
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.

**GEO. M. KELLOGG
FLOWER & PLANT CO.**

Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
In their season. Also Rose and Carnation plants
in season. Greenhouses at Pleasant Hill, Mo.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

ST. LOUIS
J. J. BENEKE, 1316 Olive Street

Chillicothe, Mo.

Prompt and Faithful Service.
THE ISHERWOOD GREENHOUSES

SPRINGFIELD, MO.

SUMMERFIELD FLORAL CO.
Growers and Retailers for the Southwest

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

JAMES HAYES, LEADING FLORIST
810 Kansas Ave.
TOPEKA, KAN.

Mrs. M. E. Hollcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

ST LOUIS and VICINITY

Send Orders to the Finest and
Best-equipped store in the city

SANDERS, 623 Clara Ave.

GEORGE RYE
"Some Florist"

16
N. 6th St., Ft. Smith, Ark.

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA

Members Florists' Telegraph Delivery

ST. LOUIS.

The Market.

The weather cannot be blamed for last week's dull business, as we had a delightfully cool week. There is general complaint from retailers that business is dull and, except for funeral work, would surely be at a standstill. The wholesalers find it hard to dispose of the large daily consignments. There are hardly any extra fancy, long-stemmed roses, but Ward, Killarney and Ophelia with stems from six to twelve inches are plentiful. Short Beauties are scarce. Carnations are plentiful, but are of poor quality. Asters are beginning to come in heavy supply and these greatly reduce the sale of carnations. Outside shipments of asters are of better quality than those of the local growers. The great glut of gladioli has subsided somewhat. There are more than can be readily disposed of, however, and only the best have any sale. The average price last week was \$10 per thousand. Sweet peas are poor. Shasta daisies are fine and a good supply is coming in. There is also a good supply of cornflowers, candytuft, gypsophila and hydrangeas. Longiflorum lilies and valley are selling well. Calla and candidum lilies are done for.

There is always a good call for adiantum, asparagus and other greens, with which the market is well supplied.

Various Notes.

Ernest Strehle, superintendent of public parks, with twenty-five park employees, left July 24 for Chicago, where they will be the guests of the Chicago park department. Mr. Strehle says they will make a tour of the parks of Chicago and also visit the range of Poehlmann Bros. Co., at Morton Grove, Ill.

David Geddis, head of Vandervoort's flower department, is spending his vacation at Pittsburgh, Pa., his old home. Julius Schaeffer is in charge of the department in his absence.

John J. Burke, who is spending the summer months at home, says that as soon as the season opens he will take up his position with the Idle Hour Nurseries, at Macon, Ga.

Julius Koenig, city forester, informs

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143-Kinloch, Victor 999

ST. LOUIS, MO.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
JEFFERSON and WASHINGTON AVE.

MISSOURI

STATE FAIR FLORAL CO., Sedalia, Mo.,

covers the state like a drizzling rain. Nine entries at the State Fair, 1914, and nine blue ribbons. "Going some, eh?"—Just our common gait. Two years old, 40,000 ft., hail insurance.

STUPPY FLORAL CO.

Orders executed
Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Montreal
Can.

Corner St. Catherine and Guy Streets.
Member Florists' Telegraph Delivery.

Winnipeg, Canada

THE ROSERY, Florist

289 Donald Street

ORDERS TAKEN FOR DELIVERY ANYWHERE
BETWEEN PORT ARTHUR AND THE COAST

Canada's Florist

Dunlop's

96 Yonge St., TORONTO

SIMMONS & SON

TORONTO, CAN.

SCRIM'S, FLORIST

OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm with 82 years' experience and reputation
Quick auto delivery service for city and suburbs.

Baltimore, Maryland

AND ALL SOUTHERN POINTS

PIERCE & CO. "The House
of Flowers"

517 N. Charles St., Baltimore, Md.
Members Florists' Telegraph Delivery Ass'n.

**WEST VIRGINIA
WESTERN MARYLAND**

THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.
Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

Geny Bros.

LEADING
FLORISTS

212 Fifth Avenue No.

NASHVILLE, TENN.

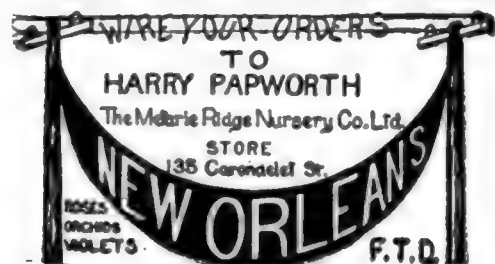


"WE NEVER SLEEP"

**IDLEWILD
GREENHOUSES** **Memphis, Tenn.**

89 South Main Street

'Up-to-the-minute' Service and Execution
Every Flower in Season



U. J. VIRGIN

838 Canal St. NEW ORLEANS, LA.

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South
All Orders Given Special Attention

KENTUCKY



For painstaking personal service send
your orders to the South's Most
Modern Floral and Art Establishment.
Member Florists' Telegraph Delivery Ass'n.

us that the many recent storms have kept his department on the jump and that as many as 10,000 trees throughout the city have suffered greatly. The pleasant weather last week helped to clean up the work.

Harry Young, head of H. Young & Son, on Maryland avenue, recently purchased the old family home on Waterman avenue. Mr. Young's present home is just across the way. He also has an interest in the firm of C. Young & Sons Co.

The meeting of the Retail Florists' Association, July 19, was well attended. J. F. Ammann was to be the speaker of the evening, but failed to put in an appearance. The committees on the distribution of flowers during a glut, the credit system and the Sunday closing question were instructed to make final reports at the next meeting, which will be held August 16.

Henry Roth, of the St. Louis Seed Co., reports the arrival of a big, healthy boy at his home, July 21. The visitor kept Mr. and Mrs. Roth from attending the florists' picnic.

Miss Paula Hunkel, sister of H. V. Hunkel, of Milwaukee, Wis., and a friend, spent July 24 and 25 here on their way home from the San Francisco fair.

C. Young & Sons Co. purchased a large tract of land on the Olive street road last week. The rapid encroachment of apartments and residences in the vicinity of the old plant at Belt and Waterman avenues has made it useless for the growing of plants and cut flowers and the ground there will be cut into lots and sold. A range of new houses is to be built at once on the newly acquired ground.

Albert Gumz, vice-president of the Windler Wholesale Floral Co., and his bride, have returned from their honeymoon trip. All the buyers in the wholesale district have showered him with congratulations.

Julius Dilloff, representing Schloss Bros., New York, called on the trade last week.

Joseph Deutschmann, secretary of the County Growers' Association, says the meeting of the association August 4 will be important and requests all members to attend. All committees are to make final reports.

Joseph J. Windler, head of Windler's Flower Store, 2300 South Grand avenue, and Miss Bernice Olga Poss will be married August 4, in St. Anthony's church. They will spend their honeymoon at the San Francisco fair and intend to remain until after the S. A. F. convention.

J. J. B.

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

Lexington, Ky.

KELLER, Florist

High Grade Cut Flowers and Designing

Hourly Car Service for Paris, Georgetown, Versailles, Frankfort and Nicholasville.

CINCINNATI

E. G. HILL FLORAL CO.

Good stock and good
service at both stores

INDIANAPOLIS

Established 1859

A. WIEGAND'S SONS CO.

Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail establishment.

Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

BERTERMANN BROS. CO.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

Richmond, Ind.

FRED H. LEMON & CO.

Florists and Decorators. Send us your orders.

TERRE HAUTE, IND.

JOHN G. HEINL & SON, 129 South 7th Street

BEYER FLORAL CO. SOUTH BEND, IND.

Daily deliveries to Notre Dame University and St. Mary's Academy.

GARY FLORAL CO.

118 West 5th Avenue
A. T. BUSHONG, Prop. GARY, IND.

Telegraph Delivery Department

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Kemble's Flowers

Greenhouses in
MARSHALLTOWN,
CENTERVILLE,
OSKALOOSA,
MASON CITY,
WATERLOO,
BOONE,

IOWA

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

ROCHESTER, MINN.

QUALITY CUT FLOWERS

D. M. WIGLE
Trademark Registered

ST. PAUL, MINN.

The Largest Store in America.
Members Florists' Telegraph Delivery.
The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc.
30, 32, 24 West 5th Street

ST. PAUL, MINN.

Order your flowers for delivery
in this section from the leading
Florists of the Northwest.

L. L. MAY & CO.
ST. PAUL, MINN.

Des Moines

IN THE CENTER OF IOWA

J. S. Wilson Floral Co.

Orders filled with the kind of care we hope
will be used when we send you an order.
Members Florists' Telegraph Delivery Association.

Minneapolis, Minn. LEADING FLORISTS
SWANSON'S, 618 Nicollet Ave.

DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

MINNEAPOLIS, MINN. 34 So. 5th St. 932 Nicollet Ave.
Whitted Floral Co.

Members Florists' Telegraph Delivery Association

Green Bay, Wis. CARL MEIER & CO.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

LA CROSSE FLORAL CO. La Crosse, Wis.
will properly execute orders in
WISCONSIN OR THE NORTHWEST

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

OTTUMWA, IOWA

O. P. M. CRILEY, cor. Willard and Koota Sts.
Postal and Western Union Telegraph

I. N. KRAMER & SON
CEDAR RAPIDS, IA.

Waterloo, Iowa

CHAS. SHERWOOD
320 E. 4th Street

Greenhouses, cor. Fairview and Conger Sts. All
orders receive careful and prompt attention.

BUFFALO.

The Market.

Business in general has been quiet
since the beginning of July. There
has been little transient trade. Trade
is sufficient to keep the summer forces
in the stores busy. The weather is
warm, making it difficult to keep stock
in good condition for any length of
time.

Carnations are almost at an end.
They are small, weak-stemmed and
show the brownish spots caused by the
hot sun. There are still a few good
varieties to be had, such as Ward, En-
chantress Supreme and White Wonder.
Roses are excellent. White Killarney,
Mrs. Aaron Ward, Taft and Maryland
are good sellers. Key and Russell are
excellent summer roses, and bring a
good retail price because of the lim-
ited supply. Valley is plentiful, and
the demand for it keeps up fairly well.
Canadian valley is much larger and bet-
ter than the home-grown stock.
Gypsophila, gaillardia and coreopsis
continue to be favorites with flower
buyers. Sweet peas of good quality
are arriving in great quantities. Usu-
ally the supply is sold out each day,
but a number of clean-up sales have
been noticed. Bronze galax is poor,
and green galax is almost too poor to
use. The only summer-flowering plants
noticed are a few gloxinias and tuberous
begonias.

Various Notes.

Jerry Roach, of W. J. Palmer & Son,
will spend his vacation in and around
Pittsburgh, Pa. He will leave some-
time in August.

Henry Krause will leave early in Au-
gust for Conesus lake, where he will
spend two weeks fishing.

J. Benson Stafford has changed his
plan of putting in a permanent sum-
mer window display, and instead will
make a specialty of vases and jardi-
nieres filled with summer garden flow-
ers, prettily arranged in contrasting
colors. In the foreground he plans to
have Japanese bowls filled with pond
lilies. The window is to be rearranged
each morning, so as to keep it fresh
and summery.

Miss M. Rath will go to the Mountain
View House in the Adirondacks in Au-
gust, where she will spend her vacation.

Barney Myers, of Lancaster, is cut-
ting a good crop of summer roses. His
Ophelia is the best of its kind in west-

Milwaukee, Wis.

J. M. FOX & SON
437-39-41 MILWAUKEE ST.

Members Florists' Telegraph Delivery Assn.

MADISON, WIS.

RENTSCHLER FLORAL CO.
Formerly Capitol City Greenhouse Co.

Best Shipping Service for Wisconsin

For WISCONSIN delivery of
"Home-grown Flowers"

GET IN TOUCH WITH

J. E. MATTHEWSON
SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Ass'n

C. H. FREY Wholesale and Retail Florist

1133 O St., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice
Trade Discounts. First-class Stock

FREY & FREY

1338 O St., LINCOLN, NEB.

Wholesale and Retail

100,000 square feet of glass at your service.
Trade discount.

Members of the Florists' Telegraph Delivery

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities
before the whole trade.
A half-inch card costs only 35c per week on
yearly order.

LINCOLN, NEB. CHAPIN BROS.

Flowers for All Occasions, from Cradle to Grave

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Member Florists' Telegraph Delivery Ass'n.

HESS & SWOBODA, FLORISTS

Telephones 1501 and 1582
1415 Farnum Street OMAHA, NEB.

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association.

Michigan Ave., at 31st St.

The unexcelled facilities of the Ernst
WIENHOEBER
Company
are available to the trade for filling any order in
CHICAGO
22 East Elm Street
Member Florists' Telegraph Delivery.

Chicago Des Moines
ALPHA FLORAL CO.

146 S. Wabash Ave., Chicago, Ill.
623 Walnut St., Des Moines, Ia.

Largest and most centrally located store in the city. All orders given prompt attention.

A Card This Size

Costs Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

Deliveries to Northwestern University and all North Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Aurora, Ill. JOS. M. SMELY
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

J. L. JOHNSON, DE KALB, ILL.
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful attention.

Rockford, Ill., H. W. Buckbee
Member Florists' Telegraph Delivery

A. C. BROWN, SPRINGFIELD, ILLINOIS
LARGE GREENHOUSES

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

FREEPORT, ILL. We are the largest
growers in the
Northwest. 180,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

SIOUX CITY Supplies western Iowa,
southern Minnesota, all of
Iowa South Dakota, northeastern Nebraska.
J. C. RENNISON CO.

NORTH FLORAL CO.
915 Central Ave., FORT DODGE, IA.

Established 1857.

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FLORIST

737-739 Buckingham Place

L. D. Phone
1112 Graceland

CHICAGO

Send us your retail orders. We
have the best facilities in the city

ern New York and Key and Russell
roses are excellent. He has a good
crop of outdoor snapdragons, calen-
dulas, centaureas and cornflowers. His
gloxinia plants are excellent.

The new automobile of the William
Scott Co. attracts considerable atten-
tion with its unusual light gray color.

Several east side florists are closing
their stores every Wednesday after-
noon, as do nearly all stores connected
with the East Side Business Men's As-
sociation.

Will Greever will spend his vacation
taking trips to nearby resorts. He
will visit Angola, Boston and New
York.

Large quantities of good gladioli of
all varieties are arriving from the Lake
View Rose Gardens, at Jamestown,
N. Y.

A prominent undertaker has estab-
lished a custom of sending a handsome
vase of long-stemmed flowers, such as
Easter lilies, gladioli or Beauties, to
the home in which he has charge of
the funeral. The flowers keep fresh
for several days and just before the
funeral they are tied together with a
ribbon and sent to the cemetery. This
serves as a good advertisement for both
the undertaker and the florist who sup-
plies the flowers.

Miss Tillie Stroh is enjoying her va-
cation at Conesus lake. E. C. A.

STEAMER SAILINGS.

Bulletin a few of these steamer sail-
ings in your window, with the infor-
mation that you have facilities for de-
livering bon voyage tokens on board
any outgoing boat, or funeral or other
flowers anywhere on short notice:

Steamer—	From—	To—	Sails.
Guiana.....	New York...	West Indies...	July 30
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Canopic.....	Montreal...	Liverpool...	Aug. 7
Vestris.....	New York...	Brazil...	Aug. 7
Rotterdam.....	New York...	Rotterdam...	Aug. 10
Tamba Maru.....	Seattle...	Hongkong...	Aug. 10
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Yokohama.....	Seattle...	Hongkong...	Aug. 20

We are prepared to take care of
out-of-town orders for

CHICAGO
Delivery or shipment anywhere.

C. W. McKELLAR,
22 East Randolph St. CHICAGO

A. McADAMS

Established 1865

We are prepared to take care of out-of-town
orders for

CHICAGO

W. J. La Grotta, Prop. 53d St. and Kimbark Ave.

ORDERS FOR CHICAGO

EVERYTHING IN FLOWERS
DELIVERED ANYWHERE

PHONE, WRITE OR WIRE

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1222-1306 E. 63rd Street

Tels. Hyde Park 875-5416

SPECIAL SERVICE TO CHICAGO UNIVERSITY

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FLOWERS

CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel
COURTESIES EXTENDED TO ALL FLORISTS

F. WM. HECKENKAMP, JR.

QUINCY'S (ILLINOIS)
LEADING FLORIST

Prompt service for Western Illinois, N. E.
Missouri and S. E. Iowa.

We can assure you the best of service with the
regular discount on all your retail orders for the
following towns:—

Austin, Oak Park, River Forest, Maywood,
Riverside, La Grange, Western Springs,
Hinsdale, Glen Ellyn, Wheaton and
Elmhurst, on short notice.

KLIMMER'S GREENHOUSES
812 Dunlap Ave. FOREST PARK, ILL.

BLOOMINGTON, ILL.
Flowers delivered in this city and surrounding
country promptly. Best service.
WELLENREITER & SON, 409 N. MAIN STREET

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly
and carefully.

PEKIN—PEORIA

All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

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Samuelson

ARE CAREFULLY EXECUTED

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—FLOWERS DELIVERED IN CITY OR STATE ON SHORT NOTICE—

BOYLE AND MARYLAND AVENUES

F. H. WEBER

BOYLE AND MARYLAND AVENUES

Both Long Distance Phones.

Member Florists' Telegraph Delivery Association.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford, **Philadelphia** Broad and Walnut Streets.

PHILADELPHIA and Vicinity

The London Flower Shop, Ltd.

1800 Chestnut Street.
PHILADELPHIA, PA.

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4326-28 Olive St., **St. Louis, Mo.**

We have no Branch Store
SELLING FLOWERS FORTY-TWO YEARS
Member Florists' T. D. Assn.

Members of Florists' Telegraph Delivery Ass'n

EVENDEN BROS.

Largest Growers in Central Pa. **Williamsport, Pa.**

A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.

Largest Floral Establishment in America

Established 1874—Incorporated 1909

PITTSBURGH, PA.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

Pittsburgh, Pa.

710 E. Diamond St.

COURTESIES EXTENDED TO THE TRADE

OPEN DAY and NIGHT

Members of the Florists' Telegraph Delivery

WILLIAMSPORT, PA.

WILLIAMSPORT FLORAL CO. The Leading Florists

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, John M. Lupton, Mattituck, L. I.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.

THE supply of spinach from Holland will not be so large as usual this season.

THERE are lugubrious reports regarding seed crops in Holland, following several weeks of dry weather.

REPORTS from California tend to show seeds of the flat varieties of onion used for sets as more scarce than the globular.

A BLUE list of seed firms from which farmers may buy pure clover and alfalfa seed has been prepared by the seed laboratory at the University Farm, St. Paul, Minn.

F. W. BRUGGERHOF, president of J. M. Thorburn & Co., has returned to New York after a two months' vacation in New Hampshire. Mr. Bruggerhof, who is 84 years of age, has been connected with the concern since 1849.

THE Sant' Anna, on its last trip from Marseilles, brought twenty cases of immortelles, the first shipment of the season. This appears to be one of the items the war will not cut off; America will get the greater part of the year's supply.

WILLARD ZELLER, who won the grand champion sweepstakes prize for the best bushel of corn at the Panama-Pacific exposition and who furnished the corn which is shown pouring out of Iowa's horn of plenty, is head of the new Zeller Seed Co., which is building at Jefferson, Ia.

FACTS from 500 reports show that the Michigan bean crop is quite backward in growth on account of continued cool weather. The crop is about five inches high—at least three weeks behind normal growth. It will take good, warm, growing weather from now on to bring the crop up to condition.

ON asters and sweet peas America is not only self-supplying, but has for some years supplied important quantities to the rest of the world. As for other flower seeds, in a general way, the seed trade is dependent on Germany, although there are important items that may as well be had elsewhere. The war is giving a great impetus to flower seed production in both England and America.

THE onion set crop at Chicago is in such shape that the best guesser is at sea as to the outcome. The growth is altogether abnormal and the weather conditions are such that there is little chance for any improvement. Harvest time is at hand and not more than half of the acreage is fit to take. It is a question whether the sets will keep properly, even though the growers can get them into the crates. The situation is altogether problematical.

THE Leonard Seed Co., Chicago, brought together the other day the men it has had going over its trial grounds at Avondale, near Chicago, and at Columbus, Wis., and found the trials to be in splendid shape. A. H. Smith says a great deal of information was derived from comparing seed stocks from different parts of the country. Speaking of peas, Mr. Smith says the Wisconsin peas are probably the best crop harvested as to type and quality. The yield is good

TURNIP SEED LEONARD SEED CO. 226-230 W. KINZIE STREET, CHICAGO ONION SETS GROWERS FOR THE TRADE Write for Prices

**YOU will be satisfied with the products of
Burpee's "Seeds that Grow"**
Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Braslan Seed Growers Company SAN JOSE, CALIFORNIA Wholesale Growers of the following California Specialties only: ONION, LETTUCE, CARROT, RADISH, PARSNIP, PARSLEY, CELERY, ENDIVE, LEEK, SALSIFY and SWEET PEAS

The Everett B. Clark Seed Co., Milford, Conn. Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc. Etc.

Western Seed & Irrigation Co. Seed Growers and Dealers Specialties: Cucumber, Musk and Watermelon, Pumpkin, Squash, Sweet and Field Corn. FREMONT, NEB.

THE L. D. WALLER SEED CO. Specialists in SWEET PEAS—NASTURTIUM SEEDS Prices on Application GUADALOUPE, CALIFORNIA

Contract Seed Growers Specialties: Pepper, Egg Plant, Tomato, Vine Seed and Field Corn. Correspondence Solicited George R. Pedrick & Son PEDRICKTOWN, N. J.

The C. Herbert Coy Seed Co. VALLEY, Douglas, NEB. Wholesale Growers of High-grade Seeds Cucumber, Muskmelon, Squash and Pumpkin, Flint, Sweet, Flint and Dent Seed Corn

—THE— J. C. Robinson Seed Co. WATERLOO, NEB. ROCKY FORD, COLO. Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

Waldo Rohnert GILROY, CAL. Wholesale Seed Grower Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety. Correspondence solicited.

EVERETTE R. PEACOCK CO. "PEACOCK BRAND SEEDS" STANDARD OF QUALITY ONION SETS 4013 Milwaukee Avenue CHICAGO

CONTRACT SEED GROWERS Strictly Michigan Grown Beans, Cucumber, Tomato, Muskmelon, Squash, Watermelon, Radish, Sweet Corn. Correspondence solicited. S. M. ISBELL & CO., Jackson, Mich.

THE KIMBERLIN SEED CO. Wholesale Seed Growers SANTA CLARA, CAL. Growers of ONION, LETTUCE, RADISH, Etc. Correspondence Solicited

Henry Fish Seed Co. BEAN GROWERS For the Wholesale Seed Trade. CARPINTERIA, -:- CAL.

TOMATO SEED Grown for the Wholesale Seed Trade HAVEN SEED CO. SANTA ANA, CALIFORNIA

TOMATO SEED Also Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, in variety, on contract. EDGAR F. HURFF Correspondence Solicited SWEDSBORO, N. J.



My Winter-flowering ORCHID SWEET PEAS

have received the highest award in floriculture by the **Panama-Pacific International Exposition**. The first two juries gave them the Gold Medal, while the third and final jury gave them the highest award—

THE GOLD MEDAL OF HONOR

The Price List has been mailed. If not in your hands now, write for it.

Ant. C. Zvolanek

Sweet Pea Ranch
Lompoc, California

Mention The Review when you write.

Pieters-Wheeler Seed Company

Alroy, :: :: California



Growers of High Grade Seeds

Onion, Radish, Lettuce,
Sweet Peas, Etc. :: ::

Correspondence Solicited.

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97th Year

J. BOLGIANO & SON

Wholesale Garden and Field Seeds,
Onion Sets, Seed Potatoes.

Brewers of Pedigree
Tomato Seeds

BALTIMORE, MD.

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Routzahn Seed Co.

ARROYO GRANDE, CAL.

SWEET PEA and NASTURTIUM
SPECIALISTS

Wholesale growers of full lists of FLOWER
and GARDEN SEEDS

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BURNETT BROS.

SEEDS :: BULBS :: PLANTS

98 Chambers St., NEW YORK CITY

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Thorburn's BULBS

COLD STORAGE STOCK

FORTUNATELY for the Florist who takes advantage of it, we have another supply in cold storage of some of our most desirable bulbs, which we will sell, by the case only, at the following special prices:

VALLEY PIPS

In cases of 250 ... per case, \$ 3.75
In cases of 500 ... per case, 7.00
In cases of 1000 ... per case, 13.00
In cases of 3000 ... per case, 35.00

LILIUM AURATUM

9 to 11, per case of 100.....\$8.00
11 to 13, per case of 75..... 9.00

LILIUM SPECIOSUM ALBUM

7 to 9, per case of 225.....\$18.00
9 to 11, per case of 125..... 17.75

LILIUM SPECIOSUM RUBRUM

7 to 9, per case of 225.....\$10.50
9 to 11, per case of 125..... 10.00
11 to 13, per case of 100..... 15.00

LILIUM SPECIOSUM MELPOMENE

8 to 9, per case of 225.....\$12.00
9 to 11, per case of 125..... 12.00

LILIUM GIGANTEUM

6 to 8, per case of 400.....\$13.00
9 to 10, per case of 200..... 18.00

Knowing us as you do, you can readily realize that when we announce the price as special it means a genuine saving.

We believe that it will be to your advantage to order at once.

J. M. THORBURN & CO.

53 Barclay Street
through to 54 Park Place
NEW YORK

CLEARANCE SALE

BAMBOO CANES

For staking tall, slender plants, such as Mums, Lilies, etc. F. O. B. Bound Brook, N. J.

Natural Color

5/6 ft. long\$ 6.00 per 1000
5/6 ft. long 10.00 per 2000
10 ft. long 11.00 per 500

Dyed Green

2 ft. long.....\$ 6.00 per 2000
3 ft. long 8.00 per 2000
3½ ft. long 9.00 per 2000
5 ft. long 7.00 per 1000
5 ft. long 11.00 per 2000

Extra Heavy Canes

5 ft. long\$16.00 per 1000
6 ft. long 20.00 per 1000

CYCAS STEMS

Fine quality, spring arrival from Japan. Sold in original cases of 300 lbs. F. O. B. Bound Brook, N. J.

Oshima stems..\$15.00 per case of 300 lbs.
\$6.00 per 100 lbs.

Loochoo stems..\$20.00 per case of 300 lbs.
\$7.00 per 100 lbs.

Loochoo stems are of finer quality than the common variety usually sold here. Plant now—palms will be profitable when they are ready for the market.

LILIUM GIGANTEUM

The celebrated Horseshoe Brand Giganteum. Plant now for October flowering—you will need them when the cold weather comes. F. O. B. New York and other cities.

Size 6/ 8\$10.00 per case of 400
Size 7/ 8 10.00 per case of 350
Size 7/ 9 20.00 per case of 300
Size 8/ 9 20.00 per case of 280
Size 8/10 20.00 per case of 250
Size 9/10 12.00 per case of 100
Size 9/10 22.00 per case of 200
Size 10/11 15.00 per case of 100
Size 10/11 20.00 per case of 150

LILIUM MAGNIFICUM

Fine scarlet lily (improved Rubrum). Very fine for the winter holidays and very profitable. Flowers for November, December and January if planted now. F. O. B. New York.

Size 8 to 9 in ... \$12.00 per case of 190
Size 9 to 10 in ... 12.00 per case of 150
Size 10 to 11 in ... 12.00 per case of 120
Size 11 to 13 in ... 10.00 per case of 80
Size 13 to 15 in ... 12.00 per case of 60

These bulbs will flower two crops if properly handled.



RALPH M. WARD & CO.

THE LILY HOUSE

71 Murray Street
NEW YORK

Not how cheap
but how good.

and the packers consider them better than those grown under irrigation. They are packing smaller this year and are not nearly so coarse as the irrigated. He reports a heavy demand by canners for this type.

THE Holland bulb growers consider the quality of this year's crop unusually good. Weather for the harvest was favorable. It is said the character of the stock has been improved by last season's surplus, the growers doing their throwing away among the most common varieties rather than among the better sorts. While the production is not so large as last year, a surplus still is likely, because of closed markets and restricted demand in those that are open.

THE SECOND GENERATION.

Robert Henry Black, who is not, as the illustration would indicate, a sower, but a seller of seeds, learned the business from his father, at Independence, Ia., where he was born, and



Robert Henry Black.

is now putting in practice the paternal principles at Albert Lea, Minn. After leaving Independence and before arriving at Albert Lea, Mr. Black spent some time at Fayette, Ia., at the Upper Iowa University, and later sojourned a while in Philadelphia, where he had plenty of opportunity to become versed in the science of seed selling. Although he has not been in Albert Lea long, Mr. Black has already made himself well known in that part of the country. His hobby is the gladiolus, and when state fair time comes, he annually picks up a few premiums.

SHENANDOAH'S PRIDE.

One of the nicest things that can happen to any business is to have the community take pride in it. And Shenandoah undeniably is proud of the Henry Field Seed So. Says a local newspaper:

"Of the \$313,000 received in payment for seeds, it should be remembered that practically every cent is outside money coming into Shenandoah, and the bulk of it stays here, being paid out for labor, seeds, grain, supplies and the dozens of other expenses.

**Sow
Now
for
Fall
Crop**



MIGNONETTE

Farquhar's Universal

One of the finest varieties for the greenhouse, producing immense flower spikes of reddish green, sweetly scented. The seed we offer was saved for us by one of the largest growers of Mignonette for the Boston market.

Ounce	\$15.00
1-4 oz.....	3.75
1-8 oz.....	2.00
1-16 oz.....	1.00

**R. & J.
FARQUHAR
& CO.
Boston, Mass.**

Mention The Review when you write.

A. & L. BREMOND FRERES

—OLLIOULES, VAR, FRANCE—

Sons and successors to Louis Bremond, the oldest and most widely known French Bulb exporter, are prepared to meet the requirements for the next crop and to deliver promptly any highest grade of bulbs at the lowest market rate.

PRICES ON APPLICATION BY WIRE OR MAIL

CABLE ADDRESS:—BREMONT FRERES, OLLIOULES, FRANCE

Mention The Review when you write.

YOUR FALL BULBS SHOULD BE ORDERED NOW.

Why not send us list of your requirements and let us make you bid f. o. b. St. Louis or New York, according to your location? Our specially prepared Christmas-flowering Hyacinths are \$7.00 per 100, f. o. b. St. Louis.

LECHNER BROTHERS.

WEBSTER GROVES, MO.

Agents for The Growers' Association, Anna Paulowna, Holland.

Mention The Review when you write.

**C. JONKHEER & SONS
DUTCH BULBS
AND PLANTS
HILLEGOM, HOLLAND**

Mention The Review when you write.

Ask for Prices of Seeds (Garden, Farm or Flower) from

KELWAY'S

for present delivery or on contract.
Special prices now ready.

LANGPORT, ENGLAND

Mention The Review when you write.

Ayres' Winter Spencer or Butterfly Sweet Pea

is the king of all. It insures continuous blooming throughout the winter and must not be in any way confused with the old late Spencers.

Our entire seed department force is giving the florists its undivided attention. Those progressive florists who foresee the certainty of a heavy demand for Sweet Peas during the coming fall festivals and early holiday trade are buying now.

Winter Countess Spencer is undoubtedly the finest sweet pea in existence; it is extremely early and blooms profusely all winter and spring; during the darkest days it still radiates the gorgeous pink shade, as though still kissed by the sun; in no other variety have we noticed so prominently the delightful fragrance that exists in these mammoth blooms. Truly the sweet pea of the day. The seed is worth double what we ask; but to introduce everywhere, our price is, oz., \$8.00; 2 oz., \$15.00; ¼ lb., \$28.00; lb., \$110.00.

Winter Red Spencer; large wavy orange red, most valuable for winter cutting, oz., \$4.50; 2 oz., \$8.00; ¼ lb., \$15.00; lb., \$50.00.

Winter White Spencer (black seeded, which makes it especially easy to germinate), mammoth wavy double-like flowers, very prolific and undoubtedly the finest white in existence, oz., \$6.50; 2 oz., \$12.00; ¼ lb., \$23.00.

Winter Lavender Unwin, the best winter lavender in cultivation; mammoth flower—truly a gem, oz., \$2.50; ¼ lb., \$8.00; lb., \$30.00.

Winter Duplex Pink Spencer; true Spencerian or Orchid type of a shell pink color, oz., \$3.50; 2 oz., \$6.50; ¼ lb., \$12.00.

Popularity Spencer No. 11 is made up of two shades of the most exquisite pink; they bunch perfectly together, and in this the florist receives the two popular shades of the highest Spencer perfection; oz., \$7.00; 2 oz., \$13.00; ¼ lb., \$25.00; lb., \$90.00.

Wm. L. Rock Spencer. This winter blooming butterfly has developed into one of the grandest varieties of the day. Mr. Rock himself declares it to be the king of all Spencers. It is a very shy seeder, and for this reason we have had to turn down hundreds of customers, our supply having been exhausted shortly after harvest; this year we can spare just 100 ounces; so be early. Oz., \$8.00; 2 oz., \$15.00; ¼ lb., \$28.00; lb., \$110.00. The above unavoidably contains some of our Winter Blushing Bride Spencer, but as it is equally as valuable as Rock and bunches well with it, we believe this will be agreeable news.

Ayres' Orchid Spencer Mixture contains the most celebrated of our winter flowering originations; those who do not care to spend very much money and yet desire colors that will bunch beautifully, should by all means purchase some of these. Oz., \$2.50; ¼ lb., \$8.00; lb., \$30.00.

MORE SWEET PEAS

Yes, you will also want us to send some of these good, old, true varieties. They are all the Ayres' Perfection Brand, so you are assured absolute protection against inferior quality.

Snowbird, the earliest and most prolific white in cultivation, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Christmas Pink, a genuine favorite, oz., 15c; ¼ lb., 50c; lb., \$1.50.

Christmas White, a good white, oz., 15c; ¼ lb., 50c; lb., \$1.50.

Christmas Blue, violet blue, a good seller, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Mrs. Alex. Wallace, most beautiful lavender, a good bloomer, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Mrs. Wm. Sim, salmon pink and a winner, often producing stems 20 inches long, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Mrs. Wilde, carmine, oz., 25c; ¼ lb., 75c; lb., \$2.00.

J. F. Hannan, carmine, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Mrs. F. J. Dolansky, exquisite daybreak pink, the best all-round sweet pea, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Mrs. C. H. Totty, sky blue or lavender, oz., 15c; ¼ lb., 50c; lb., \$1.50.

Canary, yellow, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Christmas Primrose, primrose, oz., 15c; ¼ lb., 50c; lb., \$1.50.

Florence Denzer, large wavy white, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Christmas Meteor, red, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Flamingo, red, oz., 25c; ¼ lb., 75c; lb., \$2.00.

Ayres' American Beauty, a general favorite salmon red, oz., 50c; ¼ lb., \$1.50; lb., \$5.00.

Ayres' Winter Blooming Mixture. In this you receive the cream of the above varieties, and as a special surprise, we have added some of our Winter Spencers, oz., 25c; ¼ lb., 75c; lb., \$2.00. Not more than one pound to each customer.

S. BRYSON AYRES COMPANY

SWEET PEA SPECIALISTS

SUNNY SLOPE FARM, INDEPENDENCE, MO.

Our Motto:—The Best the Market Affords

Lilium Gigantum, 7/9-in.

CASE OF 100 BULBS \$6.95

FROM NEW YORK AND CHICAGO COLD STORAGE

800 bulbs, \$18.00

1200 bulbs, \$70.00

C. S. & Co.
NEW YORK

1000 pips, \$15.00

2500 pips, \$35.00

Lily of the Valley Pips

CASE OF 500 PIPS \$7.95

CHAS. SCHWAKE & CO., Inc.,

90-92 West Broadway,

NEW YORK

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DANISH SEEDS



Cabbage, Caul or Carrot, Mangel, Swede, Turnip, etc.

CHR. OLSEN

Seed Grower

(Established 1862)

ODENSE, DENMARK

Contract Offers and Samples at your service.

Cable Address—"FROOLSEN." Code: 5th Ed., A. B. C. Amer. Seed Trade Assn.

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August Rölker & Sons

General Horticultural Importers for the trade only. Send for estimates or price list to

51 BARCLAY ST., NEW YORK or P. O. Box 752

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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list. Chr. Moabjerg, P. O. Box 560, Minneapolis, Minn.

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TO THE TRADE

HENRY METTE, QUEDLINBURG, GERMANY
(Established in 1784)

GROWER and EXPORTER on the very largest scale of all

CHOICE VEGETABLE, FLOWER and FARM SEEDS

SPECIALTIES: Beans, Beets, Cabbages, Carrots, Kohl-Rabi, Leeks, Lettuces, Onions, Peas, Radishes, Spinach, Turnips, Swedes, Asters, Balsams, Begonias, Carnations, Cinerarias, Gloxinias, Larkspurs, Nasturtiums, Pansies, Petunias, Phlox, Primulas, Scabious, Stocks, Verbenas, Zinnias, etc. Catalogue free on application.

HENRY METTE'S TRIUMPH OF THE GIANT PANSIES (mixed), the most perfect and most beautiful in the world, \$6.00 per oz.; \$1.75 per ¼ oz.; \$1.00 per ⅓ oz. Postage paid. Cash with order.

All seeds offered are grown under my personal supervision on my own vast grounds, and are warranted true to name, of strongest growth, finest stocks and best quality. I also grow largely seeds on contract.

Mention The Review when you write.

DANISH PANSY SEED

Wiboltt's Danish Exhibition.....per lb., \$18.00; per oz., \$1.50
Good Mixture.....per lb., 8.00; per oz., .80
Extra Fine Mixture.....per lb., 4.00; per oz., .35
Giant Trimardeau Mixture.....per lb., 8.00; per oz., .60

Postpaid. Cash with order. Write for my price list.

R. WIBOLTT, SEED GROWER, Nakskov, Denmark

Mention The Review when you write.

It is this kind of money that makes a town prosperous.

"Here are a few figures of interest. The catalogue takes three to four carloads of paper for a single issue. Seed Sense, the magazine published by the company, has the largest circulation of any paper of any kind published in this state. The private printing plant where all the printing for the firm is done is the largest and best equipped printing office between Des Moines, St. Joe and Council Bluffs, except one at Red Oak.

"One small item of the firm's annual business is almost \$10,000 worth of garden implements, wheel-hoes and garden drills. The business of the nursery department amounted to over \$36,000 for the year. The small garden seeds amounted to \$101,819.

"The business is exclusively retail mail order direct with the planter. The firm has no agents, no travelers, does not sell to dealers, and does not put out any seeds on commission.

"An average of forty-eight orders is received to every 100 catalogues sent out, which is probably the highest average in the entire seed business."

CATALOGUES RECEIVED.

J. Bolgiano & Son, Baltimore, Md.—"Wholesale Summer and Fall Catalogue for Market Gardeners, Truckers and Farmers," listing vegetable and farm seeds, poultry and poultry supplies, seeders, etc.; twenty pages, illustrated. One of the noticeable features of the book is the carefully arranged list of grass seed mixtures "suitable for various soils and uses."

A. H. Hews & Co., Inc., Cambridge, Mass.—"Flower Pots and Red Earthenware Specialties," a neat booklet of sixteen pages, illustrated. The general list of florists' standard pottery is followed by the statement: "We also make vases, urns, jars, pigeon nests, poultry founts, germinating pans, and specialties to order." At the end are tables showing the approximate weights of various styles of pots. The dates on the catalogue, 1765-1915, give a hint of the fact that the company is celebrating the one hundred and fiftieth anniversary of the founding of the establishment, now designated as "the oldest and largest flower pot factory in the world."

Chattanooga, Tenn.—The Forest Hills Floral Co. has placed an exhibit in the Manufacturers' building. This is under the direction of the Chattanooga Manufacturers' Association, a local commercial body.

Southampton, N. Y.—Non-competitive exhibitors at the annual show of the Southampton Horticultural Society held here July 28 and 29 were: Bobbink & Atkins, Rutherford, N. J., roses and hardy perennials; Henry A. Dreer, Inc., Philadelphia, aquatics; William A. Manda, Orange, N. J., roses and dahlias; Oak Park Nurseries and Swan River Nurseries, Patchogue, N. Y., evergreens; Frankenbach & Sons, Wm. F. Halsey, Thomas Smith, George E. M. Stumpp and Guilfoyle's, of Southampton.

SWEET PEA SEED

Greenhouse Grown

ROSE QUEEN

Stock from Originator.

The most beautiful light pink, with a brilliant sheen, does not fade, long stems. Seed planted July or early August blooms Thanksgiving day to Easter Sunday and after.

THE MOST PROFITABLE

Price, \$10.00 per oz.; \$5.00 per 1/2-oz.; \$2.50 per 1/4-oz. Cash.

THE IMLAY COMPANY
Zanesville, Ohio.

Mention The Review when you write.

You are Patriotic Buy From an American Pansy Farm

The Cream of American and European Pansies in

Consolidation Mammoth Mixture

It contains the most beautiful and rare shades of the Pansy Universe; the blooms are enormous in size, borne on stems consistently long; they have been grown and reselected until now they show a most remarkable hardiness by withstanding the cold weather of the north, with little or no protection, and even showing blooms many times during the winter. On account of an unusually large crop we are able to make this unusually low price.

1 oz., \$3.00; 2 ozs., \$5.50; 1/4 lb., \$10.00

NOTE—One ounce of Consolidation Mixture will produce easily 20,000 plants, and figuring an extremely low price of 1c each in the spring, you have a profit of \$197.00 on just one ounce; enough seed for 80,000 plants costs you only \$10.00; if you wish to sell, say one-half your plants this fall at about \$3.00 per 1000—a Review ad will do the work—leaving you a nice little profit and with \$400.00 worth of plants for spring sales. Does this look attractive?

S. BRYSON AYRES CO.

Sunnyslope Farm,

INDEPENDENCE, MO.

Yes, we sold you that Ayres' Winter-blooming Butterfly Sweet Pea Seed.

Mention The Review when you write.

Pearson's Giant Pansy Mixture contains the widest range of colors, all of giant size in brilliant variations of the most unique striped, blotched and stained faces ever seen in a Pansy flower, together with white, yellow, black and blue, properly proportioned to make it a complete mixture of real money-worth quality. Price: Oz., \$5.00; 1/2 oz., \$2.50; 1/4 oz., \$1.35; 1/8 oz., 70c; trade pkt., 30c.

Pearson's Two Begonias, Improved Prima Donna and Xmas Queen, are the best in Begonias. Described in Review of June 24. Sow seed now for winter blooming. Price: Xmas Queen, trade pkt., 50c; Improved Prima Donna, 25c; 5 for \$1.00.

PETER PEARSON, Seedsman and Florist, 5732-5752 Gunnison Street, **CHICAGO**

Mention The Review when you write.

C. F. M. SPECIALS

Floribunda VALLEY Pips, select quality at \$15.00 per 1000.

T Brand LIL. GIGANTEUM, the lily without a peer, per case: 7/9, \$18.00; 8/10, \$19.00; 9/10, \$20.00. **Baby cases**, 7/9, 100 bulbs, \$6.50.

LIL. SPEC. RUBRUM MAGNIFICUM, size 8/9 (200 bulbs), special at \$10.50 per case.

CORP. OF CHAS. F. MEYER, 99 Warren Street, **NEW YORK**

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Unkul Si sez:

We "was turrible" busy sending back checks and unfilled orders this spring, 'cause you fellers didn't order in time.

Get Busy—Order Now

M. M. CARROLL
NORWOOD (Near Cincinnati) OHIO

Mention The Review when you write.

L. GIGANTEUMS

8-9 inch, 8-10 inch, 9-10 inch

Also **BAMBOO STAKES**, green and natural, different sizes.

Write for prices.

YOKOHAMA NURSERY CO., Ltd.
Woolworth Bldg., New York City

Always mention the Florists' Review when writing advertisers.

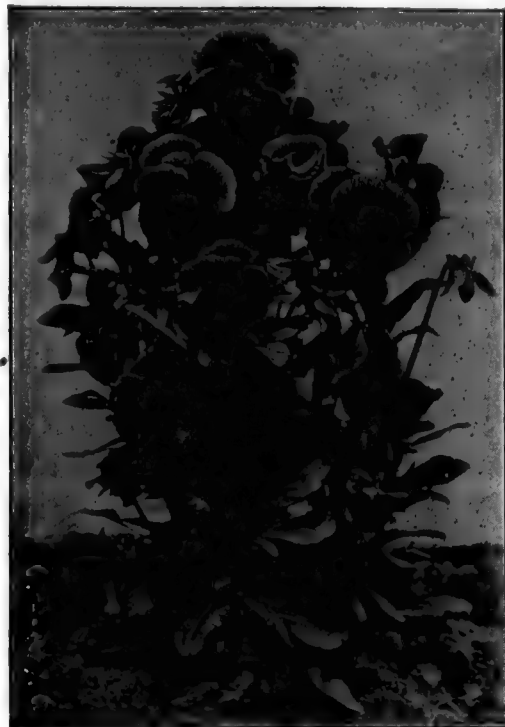
THE UP-TOWN SEED STORE

HARRY A. BUNYARD CO., Inc.

40 West 28th St., **NEW YORK CITY**

**Wilson's Seeds will grow
anywhere.**

J. J. WILSON SEED CO., Newark, N. J.



PRINCESS

30—The New Upright Pansy

This strain is entirely distinct from all others. It is absolutely compact, upright growing, and extremely weather-proof, enduring many storms without damage to its flower. The flowers are mostly blotched and frilled like the Masterpiece, of good form and heavy velvety texture, on heavy stems carried well above the foliage. Attractive by the brilliancy of its colors.

500 Seeds 20c; 1000 Seeds 35c; 1/4 oz. \$1.00; 1/2 oz. \$2.00; 1 oz. \$7.50.

- 24—Kenilworth Show—A fine strain.
- 28—Mme. Perret—Red and wine shades.
- 40—Zebra—Fine striped mixture.
- 42—Adonis—Light blue, white center.
- 44—Black—Almost coal black.
- 46—Black with bronze center.
- 48—Lord Beaconsfield—Purple shaded white.
- 50—Bronze—Beautiful bronze.
- 52—Bronze with yellow center.
- 54—Velvet Brown with yellow center.
- 56—Havana Brown.
- 58—Havana Brown with yellow center.
- 60—Cardinal—Curled, bright red, dark blotch.

The KENILWORTH Giant Pansy

seeds are all grown by myself and are offered in the following mixtures and separate colors:

22—KENILWORTH STRAIN—The flowers are of perfect form and substance; many of the immense flowers are from 3 1/2 to 4 inches; it is a striking collection of beautiful colors and markings rich with shades of red, brown, bronze, mahogany and many others too numerous to mention. Light, Medium or Dark Mixtures.

26—KENILWORTH CUT FLOWER MIXTURE—Is a distinct class by itself, surpassing all other strains as a cut flower or for exhibition purposes, for inside or outside growing; the large flowers are carried erect above the foliage on heavy stems, 7 or 8 inches long, in the most graceful manner, and stand the hot, dry weather well.

28—MASTERPIECE—A remarkable type; the curled, wavy petals giving the flower a double appearance, large flowers of great substance, on long, strong stems.

30—GIANT THREE AND FIVE BLOTCHED PANSIES—A superb mixture. Flowers large and of circular form and of great substance. The display of coloring is unsurpassed. A combination of almost every shade of rich velvety colors, reds are particularly conspicuous; the petals being distinctly marked with three or five large dark blotches.

32—GIANT PARISIAN—The flowers are of enormous size, and beautifully marked, mostly five dark blotches on white and yellow ground. An unusually showy mixture.

NEW SEED NOW READY

All sorts and mixtures, except the new Pansy Princess, are \$5.00 per oz.; \$1.25 per 1/4 oz.; 5000 seeds, \$1.00; trade packet of 1000 seeds, 25c; any 5 pkts., \$1.00. Please order by number.

- 62—Cecily—Steel blue, margined white.
- 64—Goliath—Large curled yellow, blotched.
- 66—Hero—Curled, deep blue shaded white.
- 68—Emp. William—Ultramarine blue, violet eye.
- 70—Bros—Velvety brown, yellow margin.
- 72—Emp. Franz Joseph—White blotched blue.
- 74—Emp. Frederick—Maroon with gold edge.
- 76—Fairy Queen—Azure blue, white edge.
- 78—Freya—Purplish violet, white edge.
- 80—Gold Edge—Velvety brown, gold edge.
- 84—Superba—Orchid tints of red and wine.
- 86—Sunlight—Yellow with brown blotches.
- 88—Andromeda—Curled apple blossom.
- 90—Colossea Venosa—Light veined shades.
- 92—Almond Blossom—Delicate rose.
- 94—Aurora—Terra cotta shades.
- 97—The above named Orchid mixed.
- 98—Indigo Blue—Deep velvety blue.
- 100—Light Blue shades.
- 104—Meteor—Bright red brown.
- 106—Pres. McKinley—Yellow, dark blotched.
- 108—Mahogany with white margin.
- 110—Mahogany with yellow margin.
- 112—Mourning Clock—Black with white edge.
- 114—Purple—Large rich deep color.
- 116—Peacock—Blue, rose face, white edge.
- 118—Psyche—Curled white, five blotches.

- 126—Red—A collection of rich red shades.
- 128—Red Riding Hood—Curled and blotched.
- 130—Rosy Morn—Purple crimson, white edge.
- 132—Striped on lilac ground.
- 134—Striped on bronze ground.
- 136—Victoria—Blood red, violet blotches.
- 137—Vulcan—Dark red, with five blotches.
- 138—White—Large satiny white.
- 140—White with violet blotch.
- 142—Yellow—Large golden yellow.
- 144—Yellow with dark blotch.
- 146—34 to 144 mixed in equal proportions.

RAINBOW is a mixture of the most beautiful, gorgeous colors, blotched, striped, veined, margined, etc. With every \$1.00 worth of Pansy seed I will send, free, 1000 seeds of Rainbow, and with other amounts in like proportion.

Chas. Frost
Kenilworth,
N. J.

Mention The Review when you write.

XXX SEEDS

PRIMROSES, Improved Chinese Fringed, finest grown, many varieties mixed, 650 seeds, \$1.00; 1/2 pkt., 50c; per 1000, \$1.25.
Primula Kewensis, sweet yellow, new dwf., 25c.
Primula Obconica, new giants, pkt., 50c.
Calceolaria, finest dwarf, Giant flow., 50c.
Columbine, new fancy mixed, 20c.
Cyclamen Giganteum, finest Giants mixed, 250 seeds, \$1.00; 1/2 pkt., 50c.
Cineraria, large flowering dwarf mixed, fine, 1000 seeds, 50c; 1/2 pkt., 25c.
Daisy (Bellis), large flowering double, 20c.

GIANT PANSY The best large flowering varieties, critically selected, 6000 seeds, \$1.00; half pkt., 50c; oz., \$3.00. A pkt. of giant **Mme. Perret** pansy added to every order for Giant Pansy.

CASH. Liberal packets. We can please you.

JOHN F. RUPP, Shiremanstown, Pa.
Mention The Review when you write.

Pansy SEED Pansy

Brown's Giant Prize Pansy Seed. My own grown 1915 crop.

\$2.50 per 1/2 oz.; \$5.00 per oz.; \$50.00 per lb.

Cash with order.

PETER BROWN
Lancaster, Pa.

Mention The Review when you write.

CHOICE VARIETIES of GIANT PANSIES

St. Louis Seed Co.'s Exhibition Mixture—A magnificent mixture. The flowers are the very largest, perfect in form, gorgeously colored and free blooming. \$1.75 \$7.00
 St. L. S. Co. "Nonpareil" Mixture—This is certainly one of the grandest collections of the rarest and most beautiful varieties of Pansies. 1.25 5.00
 Masterpiece—The petals waved or frilled, which gives the flower an almost double appearance. .75 3.00
 Trimardeau Giant Flowering Mixed .80 1.00
 Bugnot's Giant Mixture—One of the finest blotched varieties. .75 2.50

ST. LOUIS SEED COMPANY

411-413 Washington Ave.

The Home of "Pure and Sure Seeds"

ST. LOUIS, MO.

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Asparagus Plumosus Nanus Seed

Fresh 1915 Crop

1000 to 5000 at \$1.00 per 1000; 5000 and over at 75c per 1000

DRAKE POINT GREENHOUSES, Yalaha, Florida

Mention The Review when you write.

It is our BUSINESS to supply YOU

with SUPERIOR GLADIOLI

JOHN LEWIS CHILDS
Flowerfield, L. I., N. Y.

Mention The Review when you write.

James Vick's Sons

SEEDSMEN, NURSERYMEN, FLORISTS

ROCHESTER, NEW YORK

Let us supply your wants in fall bulbs

Mention The Review when you write.

Vegetable Forcing

STERILIZING LETTUCE SOIL.

Will you give me some information about sterilizing a lettuce house in which the soil is infected with rosette? What is the best means of sterilizing? If steam is used for the purpose, what size of pipes, sixty feet long, would be best, if connected with a 15-horsepower boiler, and how close together should the pipes be placed? What do you think of formaldehyde for sterilizing?

W. R. M.—Kan.

There is some doubt as to just what trouble is referred to as rosette of lettuce plants. Sometimes a rosetted appearance is caused by plant lice and similar insects, which can be held in check by the use of nicotine solution or tobacco smoke. When the trouble is due, however, to certain other insects or fungi, such as cause the damping off of the plants, stem-rot, etc., the sterilizing of the soil will be helpful. Live steam answers better than formaldehyde.

When much of this work is to be done, or if the soil is on benches, the cheapest way, so far as the outfit is concerned, is to build a sterilizing box. This may be of any convenient size, say 6x20 feet and eighteen inches deep, with a tight cover. The steam pipes should be 1-inch, with a $\frac{1}{8}$ -inch hole every two feet, alternating on opposite sides. The pipes should be placed two feet apart, and the holes should be so arranged that the jets will be between those in the adjacent pipe. If a pipe is placed one foot from each side, with a third pipe in the middle of the box, all of the soil in a box six feet wide will be sterilized. The pipes should be at the bottom of the box and the soil should be twelve to fifteen inches in depth. The length of time required will depend to some extent on the steam pressure, two to three hours being desirable for ten pounds of pressure.

For sterilizing the soil in solid beds, the pipes, after being drilled as already suggested, should be placed in trenches about ten inches below the surface and two feet apart, and after the soil has been replaced the bed should be covered with canvas. If the beds are more than fifty feet long it will be well to use $1\frac{1}{4}$ -inch pipe, and unless twenty-five pounds of steam can be given 100 feet will be about a maximum length for that size. The steam should be kept on for two hours after the surface at the farther end of the house has become warm.

Arranged in this way, the pipes can be quickly taken up and transferred to other beds. The thorough sterilization of the soil with steam will not only destroy all insects and fungi, as well as their eggs and spores, but will also prevent the germination of grass and weed seeds.

Grand Rapids, Mich.—Extensive improvements are being made in the greenhouses of the Wealthy Avenue Floral Co.

Wilmington, Del.—Edward S. McCarthy has started, in connection with his vegetable business, the culture of hardy garden flowers for cemetery trade.

Winterson's New Crop
"Worth-while" Quality

PANSY SEED

Winterson's Giant "Combination" Mixture—For the past 19 years we have supplied this mixture to the trade, and it has invariably "produced the goods." "The best that it is possible to obtain," is not an exaggeration of this grand mixture.

PRICE

Per trade packet \$0.50
Per $\frac{1}{8}$ ounce75
Per $\frac{1}{4}$ ounce 1.50
Per $\frac{1}{2}$ ounce 2.75
Per ounce 5.00

Cassier's Giant—A grand mixture of the finest blotched varieties, large in size and rich in coloring.

Trimardeau Mixed—Enormous size; beautiful colors.

Princess—New. Compact, upright-growing, weatherproof class of Pansies, mostly blotched and some frilled flowers; very valuable.

Masterpiece Giant—Curled Spencer or so-called double Pansies; extraordinarily good.

Triumph of the Giants—Remarkably beautiful and showy class; very large, frilled blooms, rich colors.

Psyche—White, each petal having a violet blotch; waved petals.

Giant Adonis—Light blue; beautiful.

Giant Andromeda—Rose, with lavender.

Giant Emperor William—Cornflower blue; showy.

Giant King of the Blacks—Fine.

Giant Lord Beaconsfield—Deep purple-violet, shading to white.

Giant Mme. Perret—Fine wine shades on white ground; very showy.

Giant Mauve Queen—New.

Giant Snowflake.

Giant Striped—Fine dark shades.

Giant White—With purple eye; very fine.

Giant Yellow—With large black eye.

Giant "Non Plus Ultra"—A mixture of striking colors containing the Blotched and Masterpiece varieties in greatest proportion. Don't fail to grow some of this.

Price each of above, except otherwise noted.

Per large trade packet, 35c
Three for One Dollar

WINTERSON'S SEED STORE

166 N. Wabash Ave., CHICAGO
L. D. Phone 6004 Central

Cold Storage Valley

CHICAGO MARKET BRAND

Finest Valley, giving best results all year round—

\$16.00 per 1000 \$8.50 per 500
4.50 per 250 2.00 per 100

FLORISTS' MONEY MAKER

Best Valley at moderate prices—

\$14.00 per 1000 \$7.50 per 500
\$4.00 per 250

H. N. BRUNS

3040 Madison St., CHICAGO

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MIGNONETTE SEED

We offer a limited quantity of greenhouse-grown seed from a strain of Mignonette which we have reselected for several years.

Trade Packet \$1.00

$\frac{1}{4}$ Oz., \$1.50 Oz., \$5.00

DAVID J. SCOTT

CORFU, N. Y.

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HELLER & CO.
MONTPELIER, OHIO

Send for Catalog No. 34

Watch for our Trade Mark Stamped on every brick of Lambert's

Pure Culture Mushroom Spawn

Substitution of cheaper grades is thus easily exposed. Fresh sample brick, with illustrated book, mailed postpaid by manufacturers upon receipt of 5 cents in postage. Address

Trade Mark. American Spawn Co., St. Paul, Minn.
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Lilium Gigantum, 7-9 in., 300 in case, \$18.00 per case
Lilium Formosum, 8-9 in., 300 in case, 18.00 per case
Lilium Album, 220 in case 12.00 per case
Lilium Auratum, 150 in case 10.00 per case
Lily of the Valley Pipe, extra fine.... 14.00 per 1000

Bamboo Canes, Wood Moss and Sphagnum Moss.

To-bak-line, Nikoteen and Nico-Fume.

D. RUSCONI, 128 West 6th Street,
CINCINNATI, OHIO
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Wm. Elliott & Sons SEEDSMEN

42 Vesey Street, NEW YORK

SEEDS Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.
ARCHIAS SEED STORE, Box 84, SEDALIA, MO.

EDWARD REID**Wholesale Florist****1619-21 Ranstead St., Philadelphia, Pa.**

Choice Sunburst, Kaiserin, Select Beauties, our usual fine grade of Valley, Gladioli and all seasonable flowers.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Cincinnati, July 28, 1915.

	Per doz.	
Beauties, 30 to 36-inch, Special...	\$3.00	
" 24 to 30-inch, Fancy...	2.00	
" 18 to 24-inch, Extra...	1.50	
" 12 to 18-inch, First...	1.00	
" 8 to 12-inch, Second...	.50	
	Per 100	
Killarney, white and pink.....	\$2.00 @ \$6.00	
Richmond.....	3.00 @ 6.00	
Carnations.....	1.00 @ 2.00	
Easter Lilies.....	6.00 @ 10.00	
Lily of the Valley.....	4.00	
Orchids, per doz.....	\$6.00 @ \$7.50	
Sweet Peas.....	.35 @ .75	
Snape dragon.....	2.00 @ 4.00	
Gladioli.....	2.00 @ 5.00	
Feverfew, per bunch.....	.25c	
Water Lilies.....	3.00 @ 4.00	
Shasta Daisies.....	.50 @ 1.00	
Asters.....	1.50 @ 3.00	
Rubrum Lilies, short.....	3.00 @ 4.00	
" long.....	8.00 @ 10.00	
Auratum Lilies, short.....	4.00 @ 6.00	
" long.....	8.00 @ 10.00	
Dahlias.....	2.00 @ 4.00	

Boston, July 28, 1915.

	Per 100	
Beauty, Specials.....	\$10.00 @ \$15.00	
" Extra.....	6.00 @ 8.00	
" Short stems.....	1.00 @ 3.00	
Shawyers, Russells.....	2.00 @ 3.00	
Killarney Brilliant.....	.50 @ 4.00	
Killarney.....	.50 @ 4.00	
White Killarney.....	.50 @ 4.00	
Dark Pink Killarney.....	.50 @ 4.00	
Double White Killarney.....	1.00 @ 4.00	
Killarney Queen.....	1.00 @ 6.00	
Mrs. Aaron Ward.....	.50 @ 4.00	
D'Arenberg, Richmond, Hadley.....	1.00 @ 6.00	
Ophelia.....	1.00 @ 8.00	
Sunburst.....	.50 @ 4.00	
Rivoire (Bulgaria, Taft).....	1.00 @ 6.00	
Kaiserin, Carnot.....	2.00 @ 6.00	
Carnations.....	.50 @ 1.50	
Cattleyas.....	10.00 @ 20.00	
Lily of the Valley.....	1.00 @ 2.00	
Easter Lilies.....	3.00 @ 4.00	
Gardenias.....	4.00 @ 12.00	
Sweet Peas.....	.25 @ .60	
Cornflowers.....	.25 @ .35	
Gladiolus.....	1.00 @ 3.00	
Asters.....	1.00 @ 3.00	

DISCONTINUE mum ad. One issue cleaned us out. Thanks.—Ullrich's Greenhouses, Tiffin, O.

JOS. G. NEIDINGER**FLORISTS' SUPPLIES**

1309-11 N. Second Street

PHILADELPHIA, - PA.

Mention The Review when you write.

KOMADA BROS.

Manufacturers of all Kinds of

WIRE DESIGNS and FLORISTS' SUPPLIES1008 Vine Street,
PHILADELPHIA, PA.

Mention The Review when you write.

A Card This SizeCosts Only 70c per Week
on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

Easter Lilies

Get fresh, fine stock from The Lily Grower of the Middle West.

We also have fine Adiantum Croweanum fronds at \$1.00 per 100.

Hoffmeister Floral Co.**LICK RUN****White St., CINCINNATI, OHIO**

Mention The Review when you write.

Cut Flowers Greens Supplies

—Everything a Florist Needs—

CINCINNATI CUT FLOWER EXCHANGE**Wholesale Commission Florists****24 E. Third Ave., Cincinnati, Ohio**

Mention The Review when you write.

PATRICK WELCH : Wholesale Florist**262 Devonshire Street : BOSTON, MASS.**

AMERICAN BEAUTIES, Orchids, Valley, Carnations. All the novelties in the Cut Flower Market furnished on short notice. Prices quoted on application. No retail orders accepted. Flowers shipped out of Boston on early trains. Store open for business at 6 a. m. Telephone Main 2698

Mention The Review when you write.

Wholesale Cut Flower Prices.

Philadelphia, July 28, 1915.

	Per doz.	
Beauty, Long.....	\$2.00	
" Medium.....	\$1.00 @ 1.50	
" Short.....	.50 @ .75	
	Per 100	
The Killarneys, Long.....	\$4.00	
" Short.....	\$2.00 @ 3.00	
Mrs. Russell, Long.....	8.00 @ 12.00	
" Short.....	4.00 @ 6.00	
Richmond, Hadley, Long.....	4.00 @ 6.00	
" Short.....	2.00 @ 3.00	
Maryland, Mock, Long.....	2.00 @ 5.00	
" Short.....	2.00 @ 3.00	
Sunburst, Ward, Hillingdon.....	2.00 @ 6.00	
Carnations, Select.....	2.00 @ 3.00	
" Ordinary.....	1.00 @ 1.50	
Easter Lilies, per doz.....	.75c @ \$1.00	
Valley.....	2.00 @ 3.00	
Cattleyas, per dozen.....	\$3.00 @ \$5.00	
Sweet Peas.....	.40 @ .50	
Delphiniums.....	4.00 @ 5.00	
Gladiolus.....	1.00 @ 3.00	
Coreopsis.....	.50	
Asters.....	1.00 @ 2.00	

MONTGOMERY on Grafted Roses, sent by The Review for 25 cents.

SPECIAL NOTICE TO AMERICAN TRADERS

If you are interested in European stocks of Plants and Seeds and latest news concerning same, subscribe to **The Horticultural Trade Journal**, published weekly, and **The International Horticultural Trade Journal**, published quarterly. One dollar (International Money Order) sent to us now will insure your receiving each number as published for one year.

Address

The HORTICULTURAL PRINTING CO.
BURNLEY, ENGLAND

Louis H. Kyrk**Wholesale Commission Florist**

Consignments Solicited

Cut Flowers, Wire Work, Florists' Supplies**110-112 E. Third St., CINCINNATI, OHIO****...THE... Chrysanthemum****By Arthur Herrington**

Formerly president Chrysanthemum Society of America.

The most complete and comprehensive work on the cultivation of the chrysanthemum that has yet been published in America. Its scope and character may be gleaned from the list of contents, which comprises chapters on composts; planting; benches, boxes or pots; general cultural details; crown and terminal buds; feeding, its object and application; care of the buds; exhibition and judging; specimen plants, plants in pots; raising from seed and hybridizing; sports; hardy chrysanthemums; chrysanthemums for south and west; insect pests and diseases; classification and selection of varieties for special purposes; history of the chrysanthemum, etc. The book will be welcomed for the lucid, comprehensive, as well as the practical character of its contents. Handsomely illustrated. 168 pages, 5x7 inches. Price 50c postpaid.

Florists' Publishing Co.,
Canton Bldg., CHICAGO.

CC POLLWORTH CO.

Mention The Review when you write.

Choice Roses,
Carnations, Valley
Lilies always on hand
MILWAUKEE, WIS.

HOLTON & HUNKEL CO. Fancy White and Pink
Killarney, Carnations,
Valley, Lilies,
462 Milwaukee Street, Milwaukee, Wis. **AND ALL OTHER SEASONABLE STOCK.**

Mention The Review when you write.

Wholesale Cut Flower Prices.

St. Louis, July 28, 1915.

	Per doz.	
Beauty, Specials.....	\$2.50 @ \$3.00	
Extra.....	1.50 @ 2.00	
Shorts.....	.50 @ 1.00	
	Per 100	
Richmond.....	\$2.00 @ \$5.00	
Kaiserin.....	2.00 @ 5.00	
White Killarney.....	2.00 @ 5.00	
Killarney.....	2.00 @ 5.00	
Ward, Hadley.....	2.00 @ 6.00	
Carnations.....	.75 @ 1.50	
Lily of the Valley.....	3.00 @ 4.00	
Harrisil.....	5.00 @ 6.00	
Orchids, doz.....	\$6.00 @ \$7.50	
Daisies, Shasta.....	.25 @ .35	
Sweet Peas.....	.15 @ .30	
Callas.....	5.00 @ 6.00	
Gladioli.....	1.00 @ 1.50	

Milwaukee, July 28, 1915.

	Per doz.	
Beauty, long stems.....	\$3.00	
24 to 36-in. stems.....	\$1.50 @ 2.00	
	Per 100	
Mrs. Chas. Russell.....	\$3.00 @ \$15.00	
Hoosier Beauty.....	2.00 @ 10.00	
Richmond.....	2.00 @ 6.00	
Killarney.....	2.00 @ 6.00	
White Killarney.....	2.00 @ 6.00	
Mrs. Ward.....	2.00 @ 6.00	
Sunburst.....	4.00 @ 10.00	
Ophelia.....	3.00 @ 10.00	
Carnations.....	1.00 @ 2.00	
Valley.....	2.00 @ 4.00	
Easter Lilies.....	8.00 @ 10.00	
Auratum Lilies.....	10.00 @ 12.00	
Sweet Peas.....	.25 @ .50	
Snappedragon.....	2.00 @ 4.00	
Daisies.....	.50 @ .75	
Gladioli.....	1.00 @ 2.00	

HERRINGTON on the Mum, sent by The
Review for 50 cents.



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H. G. BERNING
WHOLESALE FLORIST
1402 Pine Street
ST. LOUIS, MO.
Magnolia Leaves
\$1.35 per Box
Mention The Review when you write.

WM. C. SMITH
Wholesale Floral Co.
Wholesale Florists
1316 Pine St. Both L. D. Phones ST. LOUIS
Supplies and Everything in Season always on hand
Mention The Review when you write.

FANCY LILY OF THE VALLEY and ORCHIDS

ROSES AND CARNATIONS
FANCY FERNS, Special Picked

C. A. KUEHN, Wholesale Florist, 1312 Pine Street, ST. LOUIS, MO.

SUPPLIES AND WIRE DESIGNS

Mention The Review when you write.

Wholesale Cut Flower Prices.

Pittsburgh, July 28, 1915.

	Per 100	
Beauty, Special.....	\$15.00 @ \$20.00	
Fancy.....	10.00 @ 12.50	
Medium.....	6.00 @ 8.00	
Short.....	2.00 @ 4.00	
Killarney.....	2.00 @ 5.00	
White Killarney.....	2.00 @ 8.00	
Richmond.....	4.00 @ 10.00	
Mrs. Aaron Ward.....	2.00 @ 8.00	
Bulgaria (Rivoire, Taft).....	4.00 @ 10.00	
Cattleyas, per doz.....	\$5.00 @ \$6.00	
Carnations.....	1.00 @ 2.00	
Valley.....	4.00 @ 8.00	
Lilies.....	.50 @ 1.00	
Sweet Peas.....	1.00 @ 2.00	
Daisies.....	.50 @ 1.00	
Cornflowers, per bunch.....	5c @ 10c	
Gladioli.....	2.00 @ 4.00	
Asters.....	.50 @ 2.00	

IN sending you remittance to pay for
two insertions of a 4-line Classified ad,
we can say that this 80 cents sold for
us an even \$100 worth of poinsettias.—
Heinl & Weber, Terre Haute, Ind.

GUST. RUSCH & CO.

WHOLESALE FLORISTS

448 Milwaukee St., MILWAUKEE, WIS.

CUT FLOWERS and
FLORISTS' SUPPLIES

Mention The Review when you write.

THE
Denver Wholesale Florists'
Co.

1433-35 California Street DENVER, COLO.

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NOTICE

To all American Nurserymen and Seedsmen desir-
ing to keep in touch with commercial horticulture
in England and the continent of Europe: Your
best means of doing this is to take in the

Horticultural Advertiser

Our circulation covers the whole trade in Great
Britain and the cream of the European firms. Im-
partial reports of all novelties, etc. Paper free on
receipt of 75 cents, covering cost of postage yearly.
As the H. A. is a purely trade medium, applicants
should, with the subscription, send a copy of their
catalogue or other evidence that they belong to the
nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England

Mention The Review when you write.

Cut Flowers

Per 100

Shawyer.....	\$3.00	\$5.00	\$7.00
Sunburst.....			
Maryland.....			
Killarney.....	2.00	4.00	6.00
White Killarney.....			
Richmond.....			
Easter Lilies.....			8.00
Asters.....	2.00	2.50	
Coreopsis.....		.60	
Swainsona.....		1.00	
Sweet Alyssum.....		.25	
Rubrum Lilies.....		4.00	
Sprengeri.....	1.00	2.00	
Smilax.....		15.00	
Phlox.....		2.00	

Cash or C. O. D.

W. J. & M. S. VESEY, Fort Wayne, Ind.

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EVERYTHING
SEASONABLE

THE McCALLUM CO., Cleveland, Ohio
Pittsburgh, Pa.

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HOW TO MAKE MONEY
GROWING

VIOLETS

BY GEORGE SALTFOORD.

The cultural directions are clear
and concise and every detail of suc-
cessful growing is covered in this
neatly printed, freely illustrated
pamphlet of 48 pages.

It is said that this book, more than
any other agency, has contributed to the
wonderful expansion of the Hudson River
violet industry the past three years.

Sent postpaid on receipt of 25c.

FLORISTS' PUBLISHING CO.

508 S. Dearborn St.
CHICAGO.

KYLE & FOERSTER

Wholesale
Commission
Florists

L. D. PHONE RANDOLPH { 6784
6785

160 N. WABASH AVE., CHICAGO

Mention The Review when you write.

A.L. Vaughan & Co.

WHOLESALE FLORISTS

159 North Wabash Avenue, Chicago

Write for Special Prices.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, July 28, 1915.

	Per doz.	
Beauty, long stems.....	\$2.50 @	\$3.00
" 80 to 86-in. stems.....	1.50 @	2.00
" 24-in. stems.....		1.25
" 12 to 20-in. stems.....	.75 @	1.00

	Per 100	
Killarney.....	\$2.00 @	\$8.00
White Killarney.....	2.00 @	8.00
Killarney Brilliant.....	2.00 @	8.00
Mrs. Russell.....	8.00 @	15.00
Richmond.....	2.00 @	8.00
Rhea Reid.....	2.00 @	8.00
Mrs. Aaron Ward.....	2.00 @	8.00
Sunburst.....	8.00 @	8.00
Ophelia.....	8.00 @	8.00
Milady.....	8.00 @	8.00
Mrs. Sawyer.....	8.00 @	8.00
Carnations.....	1.00 @	2.00
Valley.....	8.00 @	4.00
Easter Lilies.....	8.00 @	10.00
Gladioli.....	2.00 @	4.00
Cattleyas, per doz.....	\$4.00 @	\$5.00
Peonies.....	.25 @	.75
Auratum Lilies, doz.....	.75 @	1.25
Daisies.....	1.00 @	1.50
Coreopsis.....	.50 @	.75
Gaillardias.....		.75
Snapdragon.....	4.00 @	6.00

Buffalo, July 28, 1915.

	Per doz.	
Beauty, Specials.....	\$20.00 @	\$25.00
" Fancy.....	15.00 @	20.00
" Extra.....	10.00 @	12.00
" Short.....	2.00 @	3.00

	Per 100	
Mrs. Taft.....	\$8.00 @	\$6.00
Mrs. Sawyer.....	4.00 @	6.00
Killarney.....	8.00 @	6.00
White Killarney.....	8.00 @	6.00
Double White Killarney.....	8.00 @	6.00
Richmond.....	8.00 @	6.00
Maryland.....	4.00 @	6.00
Sunburst.....	8.00 @	6.00
Mrs. Ward.....	8.00 @	5.00
Killarney Queen.....	8.00 @	6.00
Carnations.....	1.00 @	2.00
Lily of the Valley.....		4.00
Longifloras.....	5.00 @	10.00
Rubrum Lilies.....	4.00 @	5.00
Calla Lilies.....	7.00 @	10.00
Cattleyas.....	30.00 @	40.00
Daisies.....	1.00 @	1.50
Sweet Peas.....	.50 @	1.50
Gladioli.....	2.00 @	3.00

In sending The Review our check we want to say that the advertisement is a humdinger for getting business.—Everett Floral Co., Everett, Wash.

F. J. BENTHEY

WHOLESALE

165 N. Wabash Ave., CHICAGO

GREENHOUSES and RETAIL

NEW CASTLE, IND.



Smith & Young Co.

WHOLESALE

Cut Flowers and Supplies

228 East Ohio Street
INDIANAPOLIS, IND.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street
KANSAS CITY, MO.

Mention The Review when you write.

Joseph Ziska & Sons

151-153 N. Wabash Ave., CHICAGO
WIRE DESIGNS and WHOLESALE
FLORISTS' SUPPLIES
WRITE FOR OUR NEW CATALOGUE

Mention The Review when you write.

WIETOR BROS.

Wholesale
Growers of... Cut Flowers

All telegraph and telephone orders
given prompt attention.

162 N. Wabash Ave., CHICAGO

Mention The Review when you write.

JOHN KRUCHTEN CO.

WHOLESALE FLORISTS
Rooms 212, 213, 214

162 N. Wabash Ave. CHICAGO

L. D. Phone Central 6269

Mention The Review when you write.

Hoerber Brothers

Wholesale
Growers of... Cut Flowers

Greenhouses, Des Plaines, Ill.

Store, 162 N. Wabash Avenue, Chicago

Long Distance Phone, Randolph 2758



...THE...

REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty—Get Our Figures.

531-537 Plymouth Pl. CHICAGO

A HALF-INCH ADVERTISEMENT

here will keep your name and facilities
before the whole trade, at a cost of
only 35c per week on a yearly order.

AUGUST FLOWERS

Beauties Gladiolus
Valley Asters
Roses Centaureas
Carnations Daisies
Lilies Gypsophilas

Asparagus, Adiantum, Ferns

Fresh stock arriving daily.

WE CLOSE AT 5:30 P. M.

T. J. NOLL & CO.

1109 Grand Ave., KANSAS CITY, MO.

PHONES { Home Main 6487
Bell Grand 8143

Mention The Review when you write.

Rice Brothers

WHOLESALE FLORISTS
and FLORISTS' SUPPLIES

We are the largest Cut Flower
shippers in MINNEAPOLIS. Let
us supply your wants. If it is on
the market, we can furnish it.

Florists' Supplies

Get our prices before placing order.
We guarantee satisfaction.

Mention The Review when you write.

GEO. REINBERG

Wholesale
Grower of Cut Flowers

Richmond, Sunburst, Ophelia, Pink
and White Killarney

162 No. Wabash Ave., CHICAGO, ILL.

ZECH & MANN

WHOLESALE FLORISTS

30 E. Randolph St., Chicago

Telephone CENTRAL 3284

MILLER & MUSSER

Wholesale Cut Flowers

Phones—Central 42 Auto. 44864

181 NORTH WABASH AVENUE
CHICAGO, ILL.

...YOU...

WIN Find ALL the BEST OFFERS
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New York, July 26, 1915.

	Per 100	
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No. 1	1.00 @ 2.00	
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Brides and Maids25 @ 3.00	
Orchids—Cattleyas	12.00 @ 25.00	
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Easter Lilies	1.00 @ 2.00	
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PACIFIC COAST DEPARTMENT

A SANTA CRUZ GROWER.

One of the neatest and most up-to-date places in Santa Cruz or vicinity is that of W. E. King, who appears in a semi-retired position in the photograph reproduced herewith. The picture shows a corner of his establish-

ment and various specimen plants on which he lavishes much care. For instance, on the bracket shelf fastened to the post is a staghorn fern that Mr. King thinks is worthy of notice. And there are others.



W. E. King Among His Plants at Santa Cruz, Cal.

ment and various specimen plants on which he lavishes much care. For instance, on the bracket shelf fastened to the post is a staghorn fern that Mr. King thinks is worthy of notice. And there are others.

Although Mr. King has been quite busy with trade recently, he found time to run up to the exposition at San Francisco for four days not long ago. On his return he wrote, on request, an article on flowers and plants at the exposition for the Santa Cruz News. The rhododendrons, roses, acacias, lily ponds and mesembryanthemum screens called for particular notice from him.

LOS ANGELES.

The Market.

Considering the season, business has kept up remarkably well and stock has been cleaned up on most days. Asters are at their best, and the sweetly scented, showy Belladonna lilies are coming in finely. Outdoor roses have declined somewhat, both in quality and quantity, and this gives the indoor stock a better chance. When there are really good outdoor Ulrich Brunners and Laings to be had, retailers cut down on the indoor stock, as the former last longer, even out of the icebox. Coreopsis, gailardias and other compositae are plentiful, as is usual at this time. Sweet peas are getting past their best, though some good flowers are still coming. Carnations are not as plentiful as they have

been, but there are plenty of the long-is little doing; some fair ferns and begonias are about all that are offered.

Various Notes.

At Sierra Madre it is proposed to

take advantage of one of the canyons that pierce the foot of the mountains here, and clear it for park purposes. It is already used a good deal by residents. The park commissioners propose to give W. W. Felgate an appropriation for clearing and beautifying it, as Mr. Felgate appears to have the confidence of the voters in the town. He proposes to keep the natural beauties of the place intact and simply clear away poison oak and other noxious material from certain spots, where seats and tables will be arranged for picnic parties. There is some natural water here, and there are some grand live oaks, sycamores and California bays. Also, when I visited the place recently, many parts of the canyon sides were covered with the scarlet delphinium, *D. cardinale*. The locality is noted for wild flowers and ferns and will undoubtedly lend itself well to the careful treatment that Mr. Felgate is preparing to bestow on it.

John A. Evans, of Richmond, Ind., is in town, having returned here from San Diego, where he went to see the show last week. Mr. Evans came by the southern route and was delighted with the cool breezes here, after the desert trip. He has a story to tell of being locked up in a Mexican church and having to pay largess to get out, but he will have other stories to tell of Los Angeles and its beauties before he gets away. He reports sales good all along the line for his ventilating machines and other specialties.

E. W. McLellan, of San Francisco, is in town this week, on a business trip. He does not complain of bad times at all, but is talking of the new range of glass he is going to build. He made considerable purchases of roses from H. W. Turner.

R. W. Garland, of the staff of Wright's Flower Shop, left this week

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for his vacation. Fred Westrem, of the same store, was married July 17 to Miss Lolita Hindra.

Peter McKenzie, recently gardener for Dr. Schiffman, of Pasadena, was married to Miss O'Brien recently.

C. Terbush, formerly of the East Side Nurseries, at North Main street, has a fine lot of deciduous fruit trees and some ornamentals at his place of eleven acres across the hills from Montebello.

C. Frauenfelder, of Chicago, Ill., is among our visitors this week.

W. Wern, manager of Wright's Flower Shop, and Mrs. Wern started on an auto tour this week and expect to be gone about a month. They intend to drive to Santa Barbara, from there to San Francisco, thence to Yosemite and Lake Tahoe and back through the Owens river valley.

Polder & Groen have their greenhouses practically finished, except glazing. They are shipping fine carnations. H. R. Richards.

SAN FRANCISCO.

The Market.

Business at the larger downtown shops has taken a sudden spurt within the last week, owing to some big special decorations and accelerated counter trade due to the presence of important Shriner and Elk gatherings. On at least one occasion the market was absolutely cleaned up in some of the staple lines. It is safe to say that the downtown florists have never before enjoyed such a rush at this time of year, and not often at any season except around Christmas. Those on less frequented streets are not so busy, but most of them are also getting a share of the activity. It is hard to tell what can be counted on for the near future, but with the convention season in full swing and more people coming into town all the time, it looks as if there would be no more real dullness this year.

The new system in the carnation market is getting adjusted and seems to be giving satisfaction all around, though it is a little early to draw conclusions. The flowers are still plentiful, but prices hold steady. Sweet peas are going off, both in quality and quantity. Asters are of better quality and the increasing supplies still clean up well. Sunflowers figure largely in the offerings. Large quantities of coreopsis are used, and the flood of stocks, gaillardias, scabiosas, mignonette, gypsophilas, godetias, etc., continues, though practically all are sold. Gladioli are still coming in well, and some florists are getting from private sources some fine varieties, which could hardly be profitably grown for the open market. Dahlias are still improving and the supplies of first-class stock in several popular varieties are ample. There is rather an excess of cut tritomas. Some fine yellow tiger lilies are appearing, and these, together with rubrum, make a brilliant showing in the windows. Roses are fair, on the whole, and the sales have been large, but spasmodic. Ulrich Brunner is still good and quite popular. Beauties clean up readily, with moderate offerings. Russell, Ophelia and Sunburst are moving well. Orchids have been scarce the last few days, and, with a strong counter demand for high-priced stock, many more could have been sold than were offered. Gardenias have cleaned up readily. Of potted stock, hydrangeas

1,000,000 Freesia Refracta Alba

Immediate Delivery

	1000	2500	5000
Mammoth Bulbs, 1/4 up.....	\$7.50	\$17.50	\$32.50
No. 1, 1/2 to 3/4	5.00	11.25	20.00
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Write for prices on large quantities

Purity 3/8 up, \$10.00; 1/2 to 3/4, \$7.00; 3/8 to 1/2, \$4.50 per 1000
Asparagus Plumosus seed, \$1.00 per oz.; 1/4 lb., \$3.00; 1 lb., \$10.00. Seedlings, \$6.00; transplanted, \$8.50 per 1000.

Express prepaid if you send cash with order

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3-inch, per 100.....	\$10.00
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FERNS

Boston-Whitmani, 6-inch.....	\$6.00 per doz.
Boston-Whitmani, 8-inch.....	8.00 per 100
Boston-Whitmani, 2-inch.....	4.00 per 100

H. HAYASHI & CO., 2311 73rd Ave.,
Elmhurst, Calif.
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are still the most plentiful, and some fine large cockscomb is offered.

Various Notes.

Mrs. J. Wessell, bookkeeper for Pelicano, Rossi & Co., has just returned from a vacation trip, during which she motored up into Humboldt county, and from there to Lake Tahoe and Reno, Nev.

The conventions of the Rotary Clubs, Shriners, Elks, etc., are bringing a lot of florists to San Francisco, and many of them have taken the opportunity to get acquainted with the local trade. Most of them express delight with San Francisco, the exposition and the California climate, and a number who have lately arrived plan to stay over until after the S. A. F. convention. Among the recent arrivals was John Young, secretary of the S. A. F., who is looking after a lot of preliminary details in preparation for the convention. Another is Vincent Gorly, of St. Louis, who expects to spend the latter part of the month on a trip to Los Angeles and San Diego, returning here for the convention; also Sam Lundy, of Denver, Colo., formerly with Pelicano, Rossi & Co., who left here four and a half years ago and returns wearing a fez. Carl Baum, of Knoxville, Tenn., came in a day or two ago, and has already had to

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4 -in. pots 15.00 per 100

Kentias in all sizes.

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Also larger sizes.

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Palms, Rubbers, Rex Begonias, Coleus, etc.
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SANTA ROSA, CAL.**REMEMBER****KENTIA NURSERIES**
SANTA BARBARA, CAL.for *Cocos plumosa* (all sizes in quantity), *Kentias*, *Scaevolaria*, *Areca*, *Phoenix Canariensis* (strong and established). Trees, Shrubs, etc.
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Freesias, Narcissus, Gladiolus, Daffs and Calla Lilies. Get our prices before ordering.

Currier Bulb Co.P. O. Box 102, **SEABRIGHT, CAL.**
Mention The Review when you write.

admit that California has something worth seeing in the way of flowers and flower business. Others here at present are Charles P. Mueller, of Wichita, Kan.; Edward Sceery, of Passaic, N. J., and R. C. Kerr, of Houston, Tex.

Daniel MacRorie, who has been in the Yosemite with his father, M. MacRorie, of New Jersey, is now back in the city.

Schwerin Bros., of Visitation valley, have been bringing in a large cut of handsome tritoma for the last fortnight.

Domoto Bros. have been bringing in some fine *Lilium rubrum* lately. Mr. Domoto says they have about 15,000 planted and expect a large sale for them.

A nice cut of Minnie Burtle dahlias, something better than the ordinary, has been coming in from Rosaia's, at Colma.

Frank G. Cuthbertson, of C. C. Morse & Co., has just returned from a vacation.

What would perhaps be a decided novelty to many eastern florists is the showing in several San Francisco windows of artichoke blossoms. The buds are extensively grown south of San Francisco and shipped as vegetables, while the blossoms, when perfect, can be strikingly and effectively used in decoration.

The meeting of the Ladies' California Floral Society on the evening of July 14, at the home of Mr. and Mrs. J. A. Axell, of the E. W. McLellan Co., was a pleasant affair. There were nearly forty present, many of the ladies being accompanied by their husbands. While the meeting was primarily of a social nature, some progress was made on plans for the reception of ladies of the S. A. F., and some new members were admitted.

Frank Pelicano reports a great rush the last fortnight on general funeral and decorative work, in addition to the Liberty Bell float. His second crop of Panama gladioli is now at its height, and he is getting some fine flowers of this and several other fine varieties.

S. H. G.

PORTLAND, ORE.**The Market.**

The crest of a hot wave reached here July 20, and the weather man reported the temperature the highest since 1907. It was 100 degrees from 4 to 6 p. m., but cooler weather followed. Considerable stock was affected by the heat, but there remained enough to meet the small demand. Gladioli continue the leading feature in window displays. The call for funeral work increased slightly, and the entertainment of several large parties of Elks, en route from their convention, used up considerable stock.

Club Meeting.

The Portland Floral Society met Tuesday, July 20. The final report of the secretary showed an active membership of seventy-five, and the retiring treasurer reported a balance of \$408 on hand. On taking the chair, the incoming president, S. W. Walker, read a paper, in which he used the analogy of the growing plant to sketch the history of the society, from the meeting of April 26, 1912, when the seed was sown, to the final setting of the plant in the center of the rose festival of this year. He pointed out that the success of the society was due to the spirit of cooperation and brotherhood among members,

It Pays

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Is it moving as it should?
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will sell them for me.—Frank Wilhelm, Los Angeles, Cal.

Please cut out of our advertisement in The Review
the cyclamen seedlings. We sold all our
surplus cyclamen seedlings as a direct result of
our advertisement in your paper.—Spokane
Greenhouses (Inc.), Spokane, Wash.

We want to say that our last advertisement in
The Review brought us orders from both the Atlantic
and Pacific coasts. We had, strangely
enough, on following days, orders from Salem,
Ore., and from Salem, Mass.—State Floral Co.,
North Yakima, Wash.

We are well pleased with the results obtained
by advertising in the Pacific Coast Department of
The Review. We sold out clean and refused
many orders. The Review surely gives results.
—Van Slyke & Seamons, Tacoma, Wash.

The transient rate for space
is \$1 per inch per insertion.
Those who have stock to offer
all or a considerable part of
the year around should write
for contract rates.

Florists' Publishing Co.

508 So. Dearborn Street **CHICAGO**

and with this spirit the society should gain in strength and usefulness. In naming a committee of growers and one of retailers, he called their attention to the benefits resulting to them if they would take measures to avoid large overproduction, and establish a code of business ethics. He said these were matters which the society, as a body, could not handle safely. In the future, he said, it would be his aim to call the meetings to order not later than 8:15 p. m., and finish the routine business as soon as possible. The president emphasized the fact that meetings must be made interesting to hold up the attendance, and urged the program committee to provide questions for informal discussion or essays on subjects of interest.

Two new members were enrolled.

The entertainment committee was given charge of the entertainment of the visiting florists en route to and from the San Francisco convention.

R. W. Gill, manager of the fall show of the Northwest National Dahlia Society, stated that the show would be open to exhibits of all seasonable flowers from both professionals and amateurs. Special attention will be given to the exhibits of fall-blooming, outdoor roses. The show will be held about the middle of September.

The committee on exhibitions reported that Vancouver, Wash., had applied to Manager Dorsche, of the festival floral center, for an estimate on the cost of this feature on a smaller scale.

F. A. Van Kirk, who went to Seattle with the Shriners, reported that the fresh Portland roses sent over daily for the parades made a big hit.

The president's table was decorated with a large bunch of early Comet asters brought in by Mr. Fleishauer, the aster specialist. This is a strain of Crego, which, he says, is considerably earlier than the original.

The officers of the Portland Floral Society are: President, S. W. Walker; vice-president and chairman of board of trustees, E. J. Steele; secretary, H. Niklas; treasurer, James Forbes.

Trustees: C. H. Routledge, R. W. Gill, J. B. Pilkington, A. J. Clarke, Julius Dorsche and H. Kahn.

Hall and entertainment committee: F. A. Van Kirk, chairman; A. W. Scott, Henry Birchler, August Zitzewitz and Guy M. Pilkington.

Program committee: J. G. Bacher, chairman; H. E. Weed, E. T. Mische, W. Thompson and F. W. Powers.

Exhibition committee: James Forbes, chairman; A. J. Clarke, Julius Dorsche, J. Feser, A. Rahn, J. B. Pilkington, A. W. Scott, Max M. Smith, E. H. White and B. Tonseth.

Retailers' committee: A. J. Clarke, chairman; James Forbes, R. R. Routledge, S. G. Lubliner, B. Tonseth and Max M. Smith.

Growers' committee: Wm. Borsch, chairman; A. Rahn, Otto Lemke, O. E. Panzer, E. H. White and Henry Clemmens.

Various Notes.

Henry Clemmens said his sweet peas, which were off crop at the time of the sweet pea show, would be in good bearing next week.

Wm. G. Wood, of the Scott-Wood Co., which has a range of glass at 615 West Lombard street, said the company had had a satisfactory spring business.

All Portland cemeteries and crematoriums have signed an agreement not to permit burials on Sundays, except

Mastodon Pansies Pre-eminent

Because they represent 22 years of our undivided attention. Huge in size, wonderful in form and substance, and absolutely unequalled in range of colors—they have won their way everywhere. 1915 crop, cut prices. Mastodon Mixed, $\frac{1}{8}$ oz., 75c; oz., \$5.00. Mastodon Mixed, Private Stock, $\frac{1}{8}$ oz., \$1.00; oz., \$7.00. New catalogue ready.

STEELE'S PANSY GARDENS, Portland, Oregon

E. W. McLELLAN CO.

**Wholesale Growers and Shippers
of Cut Flowers.**

18, 20 Lick Place,

San Francisco, Cal.

2000

Pink and White Enchantress

Fine Field-grown Plants, for sale cheap.

CARL F. RUEF

123 N. Liberty St., Salem, Ore.

when necessary for the public health. This took effect July 15, and florists, who have advocated such action for a long time, hope that it will be strictly adhered to.

The Mountain View Floral Co. has extra help at work budding a large quantity of rose stock.

The store of the Tonseth Floral Co. was entered by burglars on the night of July 21. They took about \$50 from the safe. Signed checks and papers of value were not touched. S. W. W.

AMERICAN CARNATION SOCIETY.

The Department of Floriculture of the University of Illinois is conducting experiments for the purpose of determining the cause of, and a remedy for, the disease of carnations known as yellows. These experiments were started last year and have advanced far enough to promise definite results. There is, perhaps, no work in which the members of the A. C. S. should be more vitally interested, on account of the prevalence of this disease and the damage it is doing the carnation industry.

In order to carry on these experiments successfully and to arrive at definite conclusions, they require material from all sections of the country and to that end we ask that all members of the A. C. S. forward to them a limited number of each variety showing these light spots (in the red and crimson sorts the spots are dark purplish) in the leaves.

The names of those who supply this material will not be made public, so that no apprehension need be felt on that score.

The experimental benches will be planted during the first two weeks in August and these specimens should be forwarded during that time. Label each variety plainly. Address all packages to Department of Floriculture, University of Illinois, Urbana, Ill.

A. F. J. Baur, Sec'y.

O. E. PANZER

R. 1, Box 815, Portland, Ore.

Bedding Plants—Perennials—Seedlings

ON HAND NOW:

Late Aster Seedlings, \$1.00 per 100, \$9.00 per 1000
Silver Pink Snaps, Dracaena Indivisa—different sizes.

Rahn & Herbert Co.

CLACKAMAS, ORE.

Bedding Plants for growing on for Spring Trade.

PALMS, FERNS and DECORATIVE PLANTS

Hogan-Kooyman Co.

**27 Central Place, off Bush
SAN FRANCISCO, CAL.**

**WHOLESALE
FLORISTS**

**SHIPPING A
SPECIALTY**

Mention The Review when you write.

GOODYERA MENZIESII

A pretty little hardy orchid of easy culture, a native of this state, with beautiful mottled green-and-white leaves, growing from 1 to 2 in. in height; a fine and most useful plant for baskets and fern dishes, many times outlasting the ferns in hardiness; splendid for the cool house. Sent anywhere in the United States for \$2.50 per 100, express prepaid. Satisfaction guaranteed or money refunded. Cash with order. Hoffman Bros., 768 Glisan St., Portland, Ore.

Poinsettias

2-inch, strong, cool grown plants. A-1 quality. Your order will be appreciated and I guarantee satisfaction.

H. L. OLSSON, Wholesale Florist
11 Post Street, SPOKANE, WASH.

Aster Seed

Carefully selected and absolutely fresh stock. Our rigid culture makes quality unsurpassed.

Write for Illustrated Circular.

HERBERT & FLEISHAUER, Aster Specialists
McMINNVILLE, OREGON

ASPARAGUS SPRENGERI, 2-inch pots, ready for shift, \$2.00 per 100; \$18.00 per 1000.

ASPARAGUS FLUMOSUS, 2-inch pots, ready for shift, \$3.00 per 100; \$25.00 per 1000.
FRED G. EHLE, 224 Sanborn Ave., SAN JOSE, CAL.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSEYMEN.

President, E. S. Welch, Shenandoah, Ia.; Vice-president, John Watson, Newark, N. Y.; Secretary, John Hall, Rochester, N. Y.; Treasurer, Peter Youngers, Geneva, Neb.
Forty-first annual meeting, Milwaukee, Wis., June 22 to 24, 1916.

THE Wisconsin legislature has passed a bill creating the office of state entomologist and merging with it the office of state inspector of nurseries and orchards.

THE Woonsocket Hill Nurseries, at Woonsocket, R. I., of which C. W. Morey is the proprietor, have been increased by the purchase of two acres of land adjoining. There are now about ten acres in all.

THE estimate of the apple crop for the entire country for 1915 indicates a decrease of nearly twenty-five per cent from last year's total. The estimate for 1915 is 191,260,000, while last year's crop was 253,200,000.

THE creditors of Reilly Bros., Dansville, N. Y., have decided to accept the proposition made to them a month ago, viz., a cash payment of ten per cent and the issuing of preferred stock for ninety per cent. It is said that a new corporation will be formed, with some of the creditors as directors for the first year. The firm filed a petition in bankruptcy April 20, scheduling assets of \$71,060 and liabilities of \$31,535.42, and Edward Bacon, of Daseom, was appointed receiver. It was stated at the time that the action was taken only to make a settlement with creditors.

DELAYED DELIVERY.

Carrier's Liability for Damages.

Two important questions of law of special application to shipments of nursery stock, so far as concerns the carrying railway company's liability for delay in delivery, were passed upon the other day by the Supreme Court of Oklahoma in the case of Foote vs. M. K. & T. Ry. Co., 149 Pacific Reporter, 223.

The first point relates to the liability of the initial carrier of an intrastate shipment transported over connecting lines and the second bears on the measure of damages recoverable for negligent delay in delivery.

A nursery company at Durant, Okla., shipped two lots of fruit trees to plaintiff at two different points in the same state, but beyond the line of defendant company, which received the freight, and plaintiff brought suit to recover damages resulting from delays in delivery. He was awarded judgment in the trial court, but it was reversed by the Supreme court, which said on the first point:

"The only liability assumed by an initial common carrier of intrastate commerce in this state, unless it contracts for greater responsibility, is that it will deliver the shipment to the end of its route, in the proper direction of its destination to some other competent carrier carrying to the place of address, or connected with those who thus carry. When it has done that, its responsibility ceases, subject, of course, to a proper response to the demand of the shipper for proofs that the loss or injury did not occur on its line. * * * We are

Pot-grown Strawberry Plants

GROWN AS
THEY SHOULD
BE GROWN

The Van Fleet Hybrids, the finest of all strawberries to date.

Twenty popular varieties, such as Marshall, Wm. Belt, Success, etc.

The best Everbearing Strawberries.

Descriptive Illustrated Catalogue (No. 2) mailed free.

I am especially equipped to handle trade orders for Pot-grown Strawberry Plants and am in a position to quote very attractive prices.

J. T. LOVETT, Little Silver, N. J.

Mention The Review when you write.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Peonies, Herbaceous Plants.

Write for our wholesale trade list.

W. & T. SMITH CO., - - - GENEVA, N. Y.

68 YEARS - 1000 ACRES

Mention The Review when you write.

PEONIES

Won't it be a good idea to order now? The blooming season is just over—you know what kinds you liked, what varieties you made money on. Get these kinds now, while you can. We may have them—we have some good ones. Send for our Peony List. We are booking orders now; we will fill them September first.

JACKSON & PERKINS CO., Newark, New York

Mention The Review when you write.

REMEMBER

IF IT'S A HARDY PERENNIAL

or so-called Old-fashioned Flower worth growing, we have it in one shape and another the year round. We have the largest stock in this country, all Made in America, and our prices will average

75c per Dozen
\$5.50 per 100

Why say more here? Send for our Wholesale Price List of varieties and benefit from the opportunities this affords you.

Address R. W. Clucas, Mgr.
Palisades Nurseries, Inc.
Sparkill, New York

FALL PLANTING

Rhododendron Maximum Hemlocks
Kalmia Latifolia Pines
Azalea Nudiflora Hardy Ferns

Send for Price List.

THE CHARLES G. CURTIS CO.

Growers and Collectors of
Hardy Native Plants and Trees.
CALICOON, N. Y.

Mention The Review when you write.

of the opinion that the law, as to the damage or entire loss of the goods, would apply to the question of injury caused by delay, so far as it relates to the manner of fixing the liability of the carrier; but it is not necessary to seek to apply that rule here, for the plaintiff says he did not demand of the Missouri, Kansas & Texas Railway Co. as initial carrier proofs and facts as to which road was responsible for the delay, and as a matter of fact such a demand would have been un-

PEONIES and IRIS

CATALOGUE
NOW READY

PETERSON NURSERY

Stock Exchange Bldg., CHICAGO, ILL.

OUR GUARANTEE We will replace with three all plants not proving true to description.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.

Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

PEONIES

25 Acres—Best Varieties

Write for Prices

Gilbert H. Wild, Sarcoxie, Mo.

Mention The Review when you write.

necessary in this case, except for the purpose of holding the original carrier, for the reason that it was well estab-

"Like a Sea of Glory"

We have been to California, the land of flowers, and to Rochester, the garden of America, but have never seen such a vision of splendor as our vast Iris gardens presented when in full bloom.

200,000 in 250 varieties, comprising the choicest the world affords, covering several acres, give the spectator such a view as earth seldom presents.

"Oh, beautiful! beautiful flower!
The ward of the sunbeam and shower,
In garments of woven delight,
Of the sunset, Aurora and light;
While over thy beauty there plays
Such delicate tinting and rays,
Such blending of color and shade
Well becoming a heavenly maid.

"Thy Mother, fair Iris, in beauty supreme,
Took all her rich fabrics of loveliest sheen,
The robes of the rainbow, flower garden of air,
Of bewildering beauty, resplendently fair,
And made for her child such a dazzling dress
No daughter of royalty e'er could possess."

There is their fascinating and alluring loveliness. The marvelous veining and tracery and the delicate intermingling of colors which give them a charm no other flower possesses. Many of them have a delicious fragrance. Some have a radiant and dazzling reflex like the richest silk. They blend the beauty of cloudland and earth into a harmonious whole.

Why the Iris is the Coming Flower.

- 1st. Its indescribable loveliness.
- 2nd. By planting for a succession you have continuous bloom for over 2 months.
- 3rd. They are well adapted to the semi-arid regions and they flourish in cemeteries in hot and dry Arizona. Nebraska is their ideal home.
- 4th. They multiply rapidly. For commercial purposes they give more cash and pleasure than any other flower.
- 5th. It is easy to produce new varieties. Several growers are engaged in this work and are finding surprises of loveliness. And there is a prospect of securing some more beautiful than those we already have.
- 6th. In our northern states they are always on hand for Decoration Day, when they are now being used by the thousands. We have the red, white and blue for soldiers' graves.

The Forthcoming Iris Manual.

On account of the newly awakened interest in this flower and the confusion in the names, we are about to issue a new manual. We are fortunate in securing the interest of the best-informed person in America, Mrs. Dean of California, who at great expense has secured all the works pertaining to the Iris, including Dykes' great book, which cost \$35. The author also has given 20 years to the study of this flower. Mrs. Dean has, after careful research, given the true names and descriptions of several hundred varieties, compiled largely from European catalogs. We have endeavored to prepare a work adapted to the common people, so that any one can understand it. The price will be 25c in stamps, \$14.00 per 100 to the trade.

PRICES.

\$1.50 per hundred; \$10.00 per thousand

DELICATA. Pale lavender.
EDITH. Lavender and white.
KHEDIVE. Soft lavender.
LA TENDRESSE. Delicate lavender and lilac.
MARMORA. Lavender and yellow.
NYMPH. Lavender, lilac and yellow.
ROSAMOND. Lavender, buff.
SANS SOUCI. Yellow, brown.
BLACK PRINCE. (Syn. Parensis, Flor. Blue.) Early, purple.

American.

\$2.00 per hundred; \$15.00 per thousand

CANDIDA. Lavender and white.
FLAVESCENS. Cream.
FLORENTINA ALBA. Early, large white.
HERANT. Bluish lilac, very good.
MARGOLIN. Yellow and magenta.
MADAM CHEREAU. Late, tall white frilled with violet.
PHAARON. Yellow and brown.

\$4.00 per hundred; \$30.00 per thousand

CHALCEDONICA. Mauve and purple.
LEONIDAS. Late, radiant purple and violet.
QUEEN OF MAY. Lav. pink.
STENOPHYLLA. Lilac and violet.
SPECIOSA. Lavender.
CHAS. PICKENS. Violet, indigo and white.
CELESTE. Tall light blue, fine.
CHERION. Lavender, violet and white.
ELIZABETH. Large flower, lavender and mauve.
WALNER. Lav. mauve and white.

\$7.00 per hundred.

AGNES. White, frilled and shaded lilac.
ATROPURPUREA. Large, deep glistening purple, fine.
CONSPICUA (Hector). Showy, yellow and purple.
DUC DE NEMOURS. Violet and white.
GYPSY QUEEN. Shaded old gold and maroon.
LORD GREY. Clouded rose fawn.
MISS MAGGIE. Silvery lavender.
MRS. H. S. DARWIN. Late white, fine.
MADAME PACQUETTE. Red.
OSSIAN. Showy, canary, mauve and buff.
PLUMERI. Coppery rose and claret.
SHAKESPEARE. Bronze, yellow and maroon.
S. BEETHOVEN. Red.
VENUS. Yellow, purple and white.

\$10.00 per hundred.

ABDUL AZIZ. Gold, lilac and purple.
ALBERT VICTOR. Pale blue, fine.
BERGIANA. Pure gold and maroon.
CRIMSON KING. Claret purple.
DARIUS. Yellow, violet and straw.
ELEGANS. White, sprinkled with purple.
LADY JANE. Coppery rose and red.
GAZELLE. White, heavily frilled mauve.
HER MAJESTY. Rose pink, fine.
INNOCENZA. (Syn. Queen Emma.) Ivory white, beautiful.
MONHASSAN. White, yellow and brown.
VICTOR HUGO. Yellow and crimson.

\$1.75 per dozen.

BLUEBEARD. One of the best blues, very pretty.
BOCCAGE. Purple and white.
DR. BERNICE. Coppery bronze and maroon, fine.
EUGENE SUE. White with purple spots and stripes.
IRIS KING. Fawn, yellow and velvety crimson.
MARY MINANELLE. White, tinged lavender.
MORPHEUS. White and violet purple.

\$3.00 per dozen.

AUREA. Chrome yellow, fine.
LORELEY. Yellow and blue bordered cream.
MACRANTHA. (Amas.) Large flowered, blue and violet.
MITHRAS. Yellow, violet and claret.
NIBELUNGEN. Olive green, yellow, purple and white.
PERFECTION. Extra fine, velvety mauve and violet.
PRINCESS VICTORIA LOUISE. Extra. Yellow, plum and cream.
RHEIN NIXE. Pure white, violet blue, with white edge. Extra.
TROJANA. (Syn. Cypriana.) Very large, blue and purple.

50c each.

JUNIATA. Clear blue.
ROSE UNIQUE. Violet rose.
WINDHAM. Soft lavender, pink.

\$1.00 each.

MONSIGNOR. Rich satiny violet and velvety purple, a glory.
CATERINA. New. S. light blue, F. lilac blue, very fragrant.
CAPRICE. Finest by far of all the reds.
ORIFLAMME. Very large light blue and purple.
MRS. ALAN GRAY. Lovely delicate pink, often blooms in August.
SHEFFIELD CHIEFTAIN. Rare. Very tall, blue and violet.

\$2.00 each.

Genuine English BLACK PRINCE, up to date the finest Iris. Intense deep violet blue and velvety purple enhaloed with a dazzling reflex.

INTERMEDIATE IRISES.

These bloom between the early dwarfs and the Germans

	Per 100
HALFDAN. Creamy white.....	\$10.00
HELGE. Lemon yellow.....	8.00
IVORINE. Large, creamy white.....	8.00
WALHALLA. Lavender and wine red....	10.00

DWARF HYBRIDS.

These bloom a little later than the Pumilas

	Per 100
BALCENG. Miss H. M. White. Sulphur flaked purple	\$ 7.00
FLORIDA. Lemon yellow.....	6.00
GRACILIS. Silvery gray, spotted purple, fragrant	12.00
JOSEPHINE. White	12.00
PRAIRIE GEM. New yellow, each.....	.25
ROYAL PURPLE. Fine large purple flower, new, each25
PUMILA. Dwarf, earliest to bloom, deep blue	3.00

THE CHINESE TREE LILAC.

Destined to be a foot through and 50 feet tall. We have them already 8 inches through and 20 feet high. They are overwhelmed with snowy white, honey-scented flowers. Mr. Campbell, publisher of Fruit Grower, St. Joseph, Mo., writes: "You ought to push this tree. The one I got of you 18 years ago is now 11 inches through and 25 feet tall."

It is far more thrifty and beautiful than the Japan Tree Lilac. Fine twigs and foliage and often of a pendulous habit. Splendid as an individual tree or for lining driveways.

18 to 24 in., \$5.00 per 100; 2 to 3 ft., \$10.00, and 4 to 5 ft., \$20.00 per 100. All on own roots. They have stood three consecutive years of drouth without flinching—the most promising tree of the century.

The true MATRIMONY VINE. Beautiful purple flowers and brilliant red berries, fine for trellises. \$1.00 per dozen.

OUR BOOKS.

The Peony Manual recently issued is up to date and well illustrated.

The Phlox Manual—a complete work telling how to produce new varieties, how to plant and how to propagate.

The Evergreens is the result of 30 years' experience in the trying climate of the west. A man in North Dakota who wished to raise evergreens for that bleak country said: "I followed your book," and he raised millions of Evergreens.

All of above 25c in stamps. To the trade, \$12.00 per 100.

Send for our wholesale trade list of our large collection of PEONIES, PHLOXES, Oriental Poppies, Delphiniums, Shasta Daisies, etc.

C. S. Harrison's Select Nursery Company

YORK, NEBRASKA

lished by the evidence that the shipments were delivered to the connecting carrier within a reasonable time."

Special Circumstances Alter Case.

On the question of damages, the court said:

"This brings us to the question of the liability of the Oklahoma Central Railway Co. as connecting carrier. The evidence shows that the delay occurred on that road, and that it was unnecessary and unreasonable; but the question of the right of the plaintiff to recover damages for the class and kind of injury alleged is a more difficult proposition. It will be borne in mind that plaintiff's only cause of action is for the recovery of damage for expenses of men in locating trees and delivering the same after the delay occasioned by the negligence of the company.' No damage was claimed for injury to the trees, nothing for depreciation in intrinsic value, and nothing for depreciation in the market value thereof. No special time was agreed upon for the delivery of the shipments. The bill of particulars does not charge, and the bills of lading and shipping contract do not show, and there is no evidence tending to prove, that either of the defendants knew, or had any notice of the purpose for which the trees were being shipped, or that plaintiff was expecting or intending to deliver the trees to his customers December 17, or at any other time, or that he had employed anyone to be at the places of destination for any purpose. * * * Under such circumstances, would the plaintiff be entitled to recover, and, if so, what would be the measure of damages?"

The Oklahoma court then proceeds to a holding that plaintiff could not recover the special damages relied upon, for the reason that the railway company was not informed at the time the shipments were made that such damages would result from any delay in delivery. The court applies the general rule that only such damages may be recovered as were contemplated or might reasonably be supposed to have entered into the contemplation of the parties to the contract of carriage. If the owner of the goods would charge the carrier with any special damages, he must have communicated to the carrier all the facts and circumstances of the case which do not ordinarily attend the carriage or the peculiar character and value of the property carried, for otherwise such peculiar circumstances cannot be contemplated by the carrier.

S.

HEADQUARTERS CALIFORNIA PRIVET

in any quantity and any size desired. My Privet has more branches than that usually sent out and I grade it better.

Carloads a specialty. Also

Amoor River Privet

Berberis Thunbergii

Well grown and in large supply.

J. T. LOVETT,

Monmouth Nursery, Little Silver, N. J.

A Mention The Review when you write.

BEGONIAS

GLOIRE DE CHATELAINE and PFITZER'S TRIUMPH (White)

2-inch, \$3.00 per 100, \$25.00 per 1000

3-inch, 4.00 per 100, 35.00 per 1000

GERANIUMS

We have a fine lot of good, young, thrifty plants in 3-inch pots, just in condition for growing on for Fall and Winter blooming. Standard varieties, such as S. A. Nutt, Alphonse Ricard, Beaute Poitevine, Berthe de Presilly, La Favorite, Mme. Recamier, John Doyle, Marquise de Castellane, etc., \$3.00 per 100, \$25.00 per 1000.

We are booking orders for next season delivery, of 2-inch stock, at \$18.50 per 1000.

POMPON CHRYSANTHEMUMS

In a good assortment of large-flowering or Aster type, small-flowering, single and anemone, suitable for cut flower or pot culture. 2-inch pots, at \$2.00 per 100, \$18.50 per 1000.

SWAINSONA GALEGIFOLIA, ALBA and ROSEA

3-inch, 60c per doz., \$3.00 per 100.

CASH WITH ORDER

R. VINCENT, JR., & SONS CO.

White Marsh, Maryland

FORCING GRADE, FIELD-GROWN ROSES

Properly Graded, Properly Packed

Dorothy Perkins.....	} XX Grade.....	\$12.00 per 100
Excelsa		
White Dorothy		
Hiawatha.....		
Crimson Rambler		
Magna Charta, XX, extra heavy.....		12.00 per 100
Baby Rambler, XX, very bushy.....		12.00 per 100

A full list of all Roses on demand. The above are leaders for Easter pot plants.

The Storrs & Harrison Co.,

Painesville, Ohio

Mention The Review when you write.

CELERY PLANTS IN FLATS

ALSO POTTED AND LOOSE CELERY PLANTS

Flats of growing celery plants to sell in front of your store; always fresh, never wilted. Varieties: Golden Self-Blanching, French Seed, Giant Pascal and White Plume.

Potted Strawberry Plants. Fresh crop of my own growing of Witloof Chicory Seed. Everbearing Strawberry Plants in pots.

WARREN SHINN, - - - WOODBURY, N. J.

Mention The Review when you write.

SURPLUS Re-Rooted Vegetable Plants

All varieties of re-rooted Celery and Cabbage plants at 70c per 1000 to close out.

See list under Vegetable Plants.

F. W. ROCHELLE & SONS, Chester, N. J.

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Bobbink & Atkins

NURSEYMEN,

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Always mention the Florists' Review when writing advertisers.

Orders placed now for Pandanus, Crotons, Dracaenas, Chrysanthemums and Ferns will be big money-makers to both Retailers and Growers

NEPHROLEPIS SCHOLZELI

- 4- inch pots, heavy, \$20 per 100; \$180 per 1,000
6- inch pots, heavy, \$6 per doz.; \$45 per 100
11- inch tubs, \$24 and \$30 per doz.

NEPHROLEPIS ELEGANTISSIMA IMPROVED

- 4- inch pots, \$20 per 100
6- inch pots, \$6 per doz.
Larger plants, \$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS TODEAOIDES

- 4- inch pots, \$20 per 100; \$180 per 1,000
6- inch pots, \$6 per doz.
9- inch and 10-inch tubs, \$24, \$30 and \$36 per doz.

NEPHROLEPIS SMITHII

- 2 1/4- inch pots, \$8 per 100; \$75 per 1,000
4- inch pots, \$20 and \$25 per 100
5- inch pots, \$5 per doz.

NEPHROLEPIS BOSTONIENSIS

- WM. K. HARRIS
6- inch pots, \$6 per doz.; \$45 per 100
11- inch tubs, \$2, \$2.50, \$3 and \$4 each

NEPHROLEPIS ROBUSTA (New)

- 2 1/4- inch pots, strong plants, \$8 per 100; \$75 per 1,000
4- inch pots, strong plants, \$20 per 100; \$180 per 1,000
6- inch pots, strong plants, \$50 per 100
11- inch tubs, \$3 and \$3.50 each

NEPHROLEPIS SCOTTII

- 11- inch tubs, \$2, \$2.50 and \$3 each

NEPHROLEPIS ELEGANTISSIMA COMPACTA

- 4- inch pots, \$20 per 100
6- inch pots, \$6 per doz.

NEPHROLEPIS TUBEROSA PLUMOSA

- 2 1/4- inch pots, \$8 per 100; \$75 per 1,000
4- inch pots, \$20 per 100
6- inch pots, \$50 per 100

ASPARAGUS PLUMOSUS NANUS

- 2 1/4- inch pots, \$4 per 100; \$35 per 1,000
3- inch pots, \$7 per 100; \$65 per 1,000
4- inch pots, \$12 per 100; \$110 per 1,000

ASPARAGUS LUTZI

- 4- inch pots, heavy, 60c each; \$7.50 per doz.; \$50 per 100
5- inch pots, heavy, \$1.00 each; \$10 per doz.; \$75 per 100

ADIANTUM HYBRIDUM

- 2 1/4- inch pots, \$6 per 100; \$50 per 1,000
4- inch pots, \$20 per 100
11- inch tubs, \$24 per doz.

FIGUS UTILIS

- A species that came to us through the Botanical Gardens at Washington, D. C., which promises to be a valuable addition as a decorative house plant. The leaves are thick and leathery and are from 18 inches to 24 inches long, one-half as wide, of a rich, holly-green color, with midrib and veins of an ivory white, which stand out prominently.
6- inch pots, 24 inches tall, \$2 each
Larger plants, \$3, \$4 and \$5 each

GARDENIA VEITCHII

- These are very strong plants and will make grand stock for winter blooming.
2 1/4- in. pots, heavy, \$8 per 100; \$75 per 1,000
4- in. pots, heavy, \$20 per 100; \$180 per 1,000
6- in. pots, heavy, in bud and flower, \$9 per doz.
6- in. pots, heavy, in bud, \$12, \$15 and \$18 per doz.

POINSETTIA

- The dark variety. Extra strong stock.
2 1/4- inch pots, \$7 per 100; \$60 per 1,000

CYCLAMEN

- This has been one of our specialties for over twenty years. This year we are growing over 125,000 plants. Craig Cyclamen are now considered best. We are now booking orders for strong plants from
2 1/4- inch pots, \$8 per 100; \$75 per 1,000
4- inch pots, \$25 per 100; \$225 per 1,000

BEGONIAS

- Begonia Gloire De Lorraine
2 1/2- inch pots, \$15 per 100; \$135 per 1,000
3- inch pots, \$25 per 100
4- inch pots, \$35 per 100

BEGONIA KONKURENT

- A Greatly Improved Begonia Cincinnati
The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than Cincinnati, is freer flowering, more shapely and, next to Norwood, is the best-keeping Begonia we have ever handled; the original flowers remaining on the plants for several months.

- We offer strong plants.
2 1/4- inch pots, \$25 per 100; \$200 per 1,000
4- inch pots, \$50 per 100

DRACAENA STRICTA GRANDIS

- 2 1/4- inch pots, \$20 per 100
3- inch pots, \$35 per 100
4- inch pots, \$50 per 100
5- inch and 6- inch pots, \$9, \$12, \$15, \$18 and \$24 per doz.

DRACAENA AMABILIS

- 2 1/4- inch pots, \$20 per 100
3- inch pots, \$35 per 100
4- inch pots, \$50 per 100
5- inch pots, \$9 and \$12 per doz.
6- inch pots, \$15 and \$18 per doz.

DRACAENA CRAIGII

- Small plants, 4- inch pots, \$1 each

DRACAENA MASSANGIANA

- 4- inch pots, \$7.50 per doz.; \$50 per 100
6- inch pots, \$15 and \$18 per doz.
8- inch pots, \$24 and \$30 per doz.
11- inch tubs, very handsome, \$3.50, \$4, \$5 and \$6 each

DRACAENA LORD WOLSELEY

- 2- inch pots, \$12 per 100
3- inch pots, \$25 per 100
4- inch pots, \$35 per 100
5- inch pots, \$9 per doz.
6- inch pots, \$12 per doz.

DRACAENA TERMINALIS

- 2 1/4- inch pots, \$10 per 100
3- inch pots, strong plants, \$25 per 100
6- inch pots, \$12 per doz.

DRACAENA BAPTISTII

- 2 1/4- inch pots, \$20 per 100
6- inch pots, \$1, \$1.25 and \$1.50 each

DRACAENA SHEPARDII

- 6- inch pots, heavy, \$12 and \$15 per doz.

DRACAENA GLADSTONEI (Rare)

- 2 1/4- inch pots, \$20 per 100
4- inch pots, \$35 per 100
5- inch pots, \$9 per doz.
6- inch pots, \$12, \$15 and \$18 per doz.

DRACAENA GODSEFFIANA

- 2 1/4- inch pots, \$10 per 100
3- inch pots, \$15 and \$20 per 100
4- inch pots, \$25 per 100

DRACAENA SANDERIANA

- 2 1/4- inch pots, \$15 per 100

DRACAENA KELLERIANA

- 2 1/4- inch pots, \$12 per 100
3- inch pots, \$20 per 100
4- inch pots, \$35 per 100
7- inch pots, made up, \$18 and \$24 per doz.

DRACAENA FRAGRANS

- 4- inch pots, \$35 per 100
6- inch pots, \$6 and \$9 per doz.
8- inch tubs, \$18 per doz.
10- inch tubs, \$2 and \$2.50 each

DRACAENA GUILFOYLEI (Rare)

- 2 1/4- inch pots, \$20 per 100
4- inch pots, \$35 per 100
5- inch pots, \$9 per doz.
6- inch pots, \$12 per doz.

DRACAENA TITWORTHII (Rare)

- 2 1/4- inch pots, \$20 per 100
4- inch pots, \$35 per 100
5- inch pots, \$9 per doz.
6- inch pots, \$12, \$15 and \$18 per doz.

DRACAENA ANERLEYENSIS (Rare)

- 2 1/4- inch pots, \$25 per 100
4- inch pots, \$50 per 100
5- inch pots, \$9 per doz.
6- inch pots, \$12 per doz.

DRACAENA IMPERIALIS (Rare)

- 2 1/4- inch pots, \$20 per 100
4- inch pots, \$35 per 100
5- inch pots, \$9 per doz.
6- inch pots, \$12 per doz.

DRACAENA MARGUERITE STORY

- 2 1/4- inch pots, \$20 per 100

DRACAENA KNERKII

- 2 1/4- inch pots, \$20 per 100

DRACAENA SUPERBA

- 2 1/4- inch pots, \$20 per 100

PANDANUS VEITCHII

- 5- inch pots, \$9 per doz.
8- inch pots, \$30 and \$36 per doz.
11- inch tubs, \$3.50, \$4.00 and \$5.00 each

PANDANUS UTILIS

- 4- inch pots, strong plants, \$25 per 100
6- inch pots, strong plants, \$50 and \$75 per 100

CROTONS

- The Croton, with its highly-colored foliage, is indispensable during spring and summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for spring sales over 50,000 plants, in over 200 varieties, all of the very highest quality and brilliantly colored.

- 2 1/2- inch pots, strong plants, \$20 per 100; \$175 per 1,000
4- inch pots, strong plants, \$30 per 100; \$275 per 1,000
5- inch pots, strong plants, \$50, \$75 and \$100 per 100
6- inch pots, strong plants, \$12, \$15, \$18 and \$24 per doz.
7- inch pots, strong plants, \$24, \$30 and \$36 per doz.
8- inch pots, made up beautiful plants, \$24, \$30 and \$36 per doz.
10- inch pots, made up beautiful plants, \$5, \$6 and \$7.50 each
12- inch and 14- inch tubs, made up beautiful plants, \$10 and \$15 each

CRAIG QUALITY CHRYSANTHEMUMS

We are now booking orders on the following Chrysanthemums, rooted cuttings and stock from 2 1/4- inch pots:

	Rooted Cuttings	2 1/4- inch Stock
Golden Glow	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Pacific Supreme	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Bonnafton	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Nagoya	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Comoleta	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Merry Jane	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Dolly Dimple	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Robert Halliday	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Quinola, Pompon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Baby Pompon	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Lynnwood Hall	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Baby Margaret	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Garza	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Clorinda	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Mrs. Beu	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Golden Age	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
Yellow Eaton	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
White Eaton	\$2.50 per 100; \$20 per 1,000	\$3.50 per 100; \$30 per 1,000
Wells' Late Pink	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Roman Gold	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Golden Star	\$8 per 100; \$75 per 1,000	\$10 per 100; \$90 per 1,000
Mistletoe, Improved Nonin	\$4 per 100; \$30 per 1,000	\$5 per 100; \$40 per 1,000
Mrs. Ed. Seidewitz, new pink	\$5 per 100; \$40 per 1,000	\$6 per 100; \$50 per 1,000
White Chieftain, best white	\$10 per 100; \$90 per 1,000	\$12 per 100; \$100 per 1,000
Early Frost, new white	\$10 per 100; \$90 per 1,000	\$12 per 100; \$100 per 1,000
Wm. Turner	\$3 per 100; \$20 per 1,000	\$4 per 100; \$30 per 1,000
Harvard	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Chas. Rager	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Tint of Gold	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Allentown Pompons and Singles	\$2 per 100; \$17.50 per 1,000	\$3 per 100; \$25 per 1,000
Golden Mensa	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mensa	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Mrs. Buckingham	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Linton	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
La Porte	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000
Golden Climax	\$3 per 100; \$25 per 1,000	\$4 per 100; \$35 per 1,000

ROBERT CRAIG COMPANY, 4900 Market Street, PHILADELPHIA, PA.

DENVER, COLO.

The Market.

The usual midsummer dull spell prevails. There is no business except for an occasional wedding decoration or funeral piece. Roses and carnations are good for this time of the year. The market is flooded with garden flowers, such as Shasta daisies, gaillardias, coreopsis, gladioli, centaureas, delphiniums, gypsophilas and sweet peas.

Various Notes.

The New York Floral Co. has moved from 526 Sixteenth street to 602 Sixteenth street, corner of Welton street. The new store is quite attractive with its white fixtures.

Hugo Neff, with the Wm. L. Rock Flower Co., Kansas City, Mo., is enjoying his vacation in Denver, his home town.

Robert Kurth, Ernest Flohr and Charles Bretschneider went to Boulder July 18, and were royally entertained by the Boulder florists.

Conrad Lengenfelder has sold his delivery car to the Curtis Park Floral Co. Mr. Lengenfelder is anxiously awaiting the arrival of his new car, which is being built to order.

Wm. Wilmore, Jr., Herbert Claussen, C. A. McCord and R. Schilling motored to the mountains for a two days' fishing trip.

Colorado Springs experienced the worst hail storm in its history July 18. The Pikes Peak Floral Co. and Frank Crump lost about half their glass.

R. S.

BEACON, N. Y.

Various Notes.

The Spy Hill Conservatories have some extra fine celery plants.

Everyone at the greenhouses of George W. Russell is hard at work planting chrysanthemums.

Mr. and Mrs. Charles Cook have returned from their honeymoon. Mr. Cook is planting adiantum.

Mr. and Mrs. Lewis E. Wood, of Fishkill, announce the coming marriage of their daughter, Florence, to Myers Brownell, Jr., of Brinckerhoff. The wedding will take place in the early fall. Mr. Wood, a member of the firm of Wood Bros., is planting a large quantity of chrysanthemums.

S. G. Benjamin, of Fishkill, has a large number of first-class cauliflower plants.

Benjamin Hammond, secretary of the American Rose Society, is busier than ever manufacturing his famous Slug Shot bug exterminator. S. L. Y.

LAST CALL

FOR

Chrysanthemums

Including some of the newer ones.

ASK FOR LIST

\$3 00 per 100; \$25.00 per 1000

CASH WITH ORDER

ELMER D. SMITH & CO.

ADRIAN, MICH.

Mention The Review when you write.

A. F. J. BAUR

O. E. STEINKAMP

Carnation Plants

These plants are not a lot of leftovers. They have been grown with the idea in mind of giving you stock that is absolutely right. Plants that will give you a proper return per foot of bench room. We are enjoying a splendid growing season, consequently the plants are nice size and bushy. Ready for benching now.

White Wonder, White Enchantress, Shasta, Enchantress, Enchantress Supreme, Pink Delight, Gloriosa, Rose-pink Enchantress, Beacon, Champion, St. Nicholas, Pocahontas, Yellow Prince,

\$6.00 per 100; \$55.00 per 1000.

Matchless, finest white.....\$7.00 per 100; \$60.00 per 1000

Poinsettias

Our Poinsettias are well known throughout the land for their excellent quality. We make a specialty of these and can supply stock that will give satisfaction. Let us book your order now, to ship at any date you name. All our Poinsettias are well established in 2½-inch pots.

\$5.00 per 100; \$45.00 per 1000

Chrysanthemums

We still have a few thousand fine young plants, in active growth and ready to plant now.

WHITE	YELLOW	PINK
Smith's Advance	Chrysolora	Chieftain
Mrs. Chas. Rager	Robt. Halliday	Hirondelle
Wm. Turner	Dolly Dimple	Maud Dean
White Dean		
Lynnwood Hall	\$3.00 per 100; \$25.00 per 1000	

Lena Baum (Yellow Rager).....\$15.00 per 1000

BAUR & STEINKAMP,

Carnation Breeders,

INDIANAPOLIS, IND.

Mention The Review when you write.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE, - - - INDIANA

Mention The Review when you write.

JOHN SCOTT

Rutland Rd. and E. 45th St., BROOKLYN, N. Y.

THE HOME OF THE SCOTT FERN.

Always mention the Florists' Review when writing advertisers

ARAUCARIA EXCELSA

6-in. pots, 5 to 6 tiers, 16 to 20 inches high, 75c each; 18 to 24 inches high, \$1.00 each.

ADIANTUM HYBRIDUM

4-in. pots, \$1.80 per doz.

Cash with order.

ASCHMANN BROS.

Second and Bristol Streets

PHILADELPHIA, PA.

Mention The Review when you write.

400,000 FIELD-GROWN Carnation Plants

**LARGE, THRIFTY, CLEAN STOCK—WE GUARANTEE EVERY PLANT—
GROWN BY US WITH SPECIAL CARE—READY FOR YOU NOW**

White Wonder . . . \$7.00 per 100; \$60.00 per 1000

White Perfection . . 6.00 per 100; 55.00 per 1000

White Enchantress, 6.00 per 100; 55.00 per 1000

Philadelphia . . . \$8.00 per 100; \$70.00 per 1000

Winsor . . . \$6.00 per 100; \$55.00 per 1000

Beacon . . . 6.00 per 100; 55.00 per 1000

Comfort . . . 6.00 per 100; 55.00 per 1000

PITTSBURGH CUT FLOWER COMPANY

FRED BÜRKI, PRESIDENT

T. P. LANGHANS, SECRETARY

W. A. CLARKE, TREASURER

The Famous Floricultural Establishment of the United States

Carnation Specialists

Wholesale Growers

116-118 SEVENTH STREET,

PITTSBURGH, PA.

YOURS FOR THE ASKING — A BEAUTIFUL PICTURE — "ACRES OF GLASS"

Mention The Review when you write.

FERNS IN FLATS

ALL VARIETIES

We ship by express during July and August, stock ready for 2½-in. pots, in flats of about 110 clumps, which can be divided.

Price, \$2.00 per flat

20 or more flats, \$1.75 each
(Packing included)

Order now while we have full list of varieties to select from.

Write for illustrated folder

McHutchison & Co.

17 Murray Street, NEW YORK

Mention The Review when you write.

FERNS

Improved Whitmani and Whitmani Compacta,

\$5.00 per 100; \$40.00 per 1000

250 at 1000 rate

The Improved Whitmani is a more graceful and a little lighter frond. It is more compact, truer to the type and shows very little reverting. This variety is a great improvement over the old Whitmani.

H. H. BARROWS & SON, Whitman, Mass.

Mention The Review when you write.

SURPLUS

Re-Rooted Vegetable Plants

All varieties of re-rooted Celery and Cabbage plants at 70c per 1000 to close out.

See list under Vegetable Plants.

F. W. ROCHELLE & SONS, Chester, N. J.

Mention The Review when you write.

J. D. THOMPSON CARNATION CO.

CARNATIONS

CHRYSANTHEMUMS

JOLIET, - ILLINOIS

Mention The Review when you write.

BUY PLANTS OF QUALITY From Those Who Grow Them

ADIANTUM CROWEANUM

2½-in. \$5.00 per 100; \$50.00 per 1000

3-in. 8.00 per 100; 75.00 per 1000

ASPARAGUS PLUMOSUS NANUS

2½-in. 3.50 per 100; 30.00 per 1000

3-in. 6.00 per 100; 50.00 per 1000

FERN FLATS—Best Varieties

\$2.00 per flat of 200; 10 flats at \$1.90 per flat; 25 flats at \$1.75 per flat.

BEGONIAS—2½-in. pots

Cincinnati \$2.25 per dozen; \$18.00 per 100; \$175.00 per 1000

Lorraine 2.00 per dozen; 14.00 per 100; 135.00 per 1000

Chatelaine, 3-in. 1.00 per dozen; 8.00 per 100; 75.00 per 1000

BOUVARDIA HUMBOLDTII

2½-in.75 per dozen; 5.00 per 100; 40.00 per 1000

HYDRANGEA OTAKSA

Large plants in tubs for outside use. In bud now and right for July flowering.

From \$2.00 to \$3.00 each.

POINSETTIAS

2½-in. \$7.00 per 100; \$60.00 per 1000; 2500 or more at \$55.00 per 1000

SNAPDRAGON—Buxton's Silver Pink and Nelrose

2½-in. 50c per dozen; \$4.00 per 100; \$35.00 per 1000

If you are interested in Ardisias for growing on, write us.
We have an excellent lot of plants in 3, 4 and 5-inch pots.

Prices in this advertisement for the Trade only.

A. N. PIERSON, Inc.,

Cromwell, Conn.

Mention The Review when you write.

NEW NEPHROLEPIS FERN—JOHN WANAMAKER

We will introduce the above new fern on August 1st, 1915. In presenting this fern to the trade, we feel confident that it will make a place for itself.

The John Wanamaker fern is a wonderful advance over all plain or wavy frond varieties. The side pinnae of the fronds are very fully undulated, giving the plants a very wavy appearance. It will make as many fronds as Teddy, Jr., plants in 4-inch pots having over sixty fronds. It is a beautifully formed plant, full and compact.

Orders will be filled strictly in rotation.

Strong plants, 2½-in. pots, - \$ 4.00 per dozen.

20.00 per 100.

250 at 1000 rate.

150.00 per 1000.

ROBERT CRAIG CO., 4900 Market St., Philadelphia, Pa.

BRANCH:
NORWOOD, PA.

Mention The Review when you write.

BRAMPTON, ONT.

The Market.

All outdoor stock has been benefited by the showers that have fallen with almost clocklike regularity during the last six weeks. It is many years since stock in the surrounding country has appeared in such good condition. The dullness of the flower market is attributable to the greater production of private-grown stock this year, and an indifferent demand.

Various Notes.

Lieut. F. K. Prouse, of the Dale Estate, has joined one of the regiments belonging to the oversea contingent, as assistant adjutant. He hopes to go to the front shortly. Donald Ross has also enlisted.

Mark Henderson, who had planned a trip to England this summer, was taken suddenly ill at New York before sailing and compelled to return home.

The annual convention of the Canadian Horticultural Association will be held at London, Ont., August 3 to 5.

W. G. P.

SHORT HILLS, N. J.

John F. Anderson, fern specialist, reports that the present season is proving to be a good one, fully equal to any previous year he has been in business. He is shipping hundreds of thousands of seedlings, and later will be selling the larger plants. At the opening of the season he had between 2,000,000 and 3,000,000 seedlings.

Thomas Jones, whose place is located near the Short Hills station of the Lackawanna railroad, has built a handsome office and store building facing the road leading to the station. He has torn down one of his old greenhouses and is building a new one, 18x130 feet.

Emerson C. McFadden, grower of asparagus and smilax, will put one house into sweet peas the coming season. He has not been growing sweet peas hitherto.

J. A. Harth, who a little over a year ago took over his father's place, reports that business has been fair, though it is quiet just now. Mr. Harth grows a general line of flowers, including outdoor sweet peas. His specialty is carnations.

R. B. M.

Gloversville, N. Y.—The downtown salesroom of Peck, the Florist, at 59 North Main street, was opened to the public for the first time Saturday evening, June 12. The store is well fitted up.

PRIMROSES

Obconica—and—Chinensis

VERY BEST STRAINS

Strong plants, from 2½-inch pots.

\$3.00 per 100 \$25.00 per 1000
500 at 1000 rate. Cash with order.

FRANK OECHSLIN, 4911 Quincy Street
CHICAGO, ILL.

Mention The Review when you write.

SURPLUS

Re-Rooted Vegetable Plants

All varieties of re-rooted Celery and Cabbage plants at 70c per 1000 to close out.

See list under Vegetable Plants.

F. W. ROCHELLE & SONS, Chester, N. J.

Mention The Review when you write.

FIELD-GROWN

Carnation Plants

READY FOR IMMEDIATE SHIPMENT

This is strong, healthy stock of large size, well branched—plants ready to go on your benches and go right ahead. We never offered better stock—it has been an excellent growing season with us.

	Per 100	1000
Enchantress.....	\$4.50	\$40.00
Rose-pink Enchantress.....	4.50	40.00
White Perfection.....	4.00	35.00
Mrs. C. W. Ward.....	4.00	35.00
Philadelphia.....	5.50	50.00
Zoe Symonds.....	4.50	40.00

The earlier you order the quicker
you get the plants working for you.

PETER REINBERG

WHOLESALE GROWER

30 E. Randolph St.,

CHICAGO, ILL.

WHY

show your customers
an old, soiled

Album
OF
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when you can get a nice, fresh, clean,
bright, attractive new one postpaid for
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508 S. Dearborn St., Chicago, Ill.
[Caxton Building]

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N. J.

ORCHIDS, PALMS
and plants of every variety

Mention The Review when you write.

SEASONABLE STOCK

GERANIUMS.

Nutt, Perkins, Vland, Grant, La Favorite, 4-in., in bloom.	\$7.00	100
Mme. Sallerol, 2-in.	2.00	100
Variegated Nutt, 2 1/4-in.	5.00	100
Rose Geraniums, 4-in.	7.00	100
Ivy Geraniums, 2-in.	3.00	100
Ivy Geraniums, 4-in.	8.00	100

TRANSPLANTED SEEDLINGS.

Verbenas	\$1.00	per 100
Primula Obconica, Grandiflora and Gigantea	2.00	per 100
Primula Malacoides, lavender and white	2.00	per 100
Phlox, Hardy, mixed	2.00	per 100

BEGONIAS.

Begonia Cincinnati, 2 1/4-in., from strong, healthy plants, \$15.00 100; \$140.00 1000.		
Begonia Mellor, \$25.00 per 100.		
Begonia Chatelaine, 2 1/4-in., \$5.00 100, \$40.00 1000; 3-in., \$8.00 100.		
Begonia Xmas Red, 2 1/4-in., \$8.00 100.		
Begonia Erfordii, 2 1/4-in., \$3.00 100.		
Begonia Prima Donna, 2 1/4-in., \$3.00 100.		
Begonia Triumph, 2 1/4-in., \$3.00 100.		

CYCLAMEN GIGANTEUM, WANDSBEK TYPE.

Finest in existence, about 8 varieties, equally divided, 2 1/4-in., \$5.00 100, \$45.00 1000; 3-in., \$8.00 100, \$75.00 1000. Booking orders on 4-in., for late delivery, at \$15.00 and \$20.00 per 100.

HEADQUARTERS FOR POINSETTIAS, TRUE TYPE.

Top cuttings, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$7.00 per 100. Orders booked now for summer delivery.

ABUTILON SAVITZII, 2 1/4-in.	Per 100 \$ 4.00
ABUTILON SAVITZII, 3-in.	8.00
PRIMULA OBCONICA, 2-in.	3.00
PRIMULA OBCONICA, 3-in.	5.00
PRIMULA MALACOIDES, 2-in.	8.00
PRIMULA MALACOIDES, 3-in.	5.00
REINECKIA VARIEGATA, 2 1/4-in.	5.00
COLEUS, 2-in.	2.00
COLEUS XMAS RED, 2 1/4-in.	3.00
COLEUS XMAS RED, 3-in.	5.00
LANTANAS, trailing, 2-in.	2.50
LANTANAS, pink, 3-in.	5.00
ASPIDISTRAS, variegated, \$1.25 each; green, \$1.00.	
KENTIAS, 75c each up.	

ERNEST ROBER, Cash, please. **WILMETTE, ILL.**

Mention The Review when you write.

Some Excellent Stock in Abundance

Liberal Extras for Early Orders

Size of Pots	Per 100	Per 1000
2 1/4-in. Asparagus Plumosus	\$ 2.50	\$22.50
3 -inch Asparagus Plumosus	5.00	45.00
4 -inch Asparagus Plumosus, large plants	7.50	70.00
2 1/4-in. Asparagus Sprengeri	2.50	22.50
4 -inch Asparagus Sprengeri	6.50	60.00
2 1/4-in. Begonia Chatelaine	6.00	55.00
3 -inch Begonia Chatelaine	10.00	95.00
2 1/4-in. Begonia Erfordii and Lumina	4.00	38.00
3 -inch Begonia Erfordii and Lumina	7.50	70.00
2 1/4-in. Primula Obconica, fancy mixed or separate colors	2.50	22.50
2 1/4-in. Chinese Primroses, choice mixed	3.00	25.00
2 1/4-in. Cinerarias, assorted	2.35	20.00
2 1/4-in. Smilax	2.50	22.50
2 1/4-in. Cyclamens, 8 varieties	6.00	55.00
3 -inch Cyclamens, 8 varieties	8.00	75.00
10,000 Ferns from Benches, Boston, Scottii, Elegantisima, Pieroni, etc., \$12.50, \$15.00 and \$20.00 per 100.		

Violet Plants, field-grown, Princess of Wales, Gov. Herrick, Marie Louise and Lady Campbell, fine stock, \$5.00 per 100; \$45.00 per 1000. 2 1/4-in. Violet Plants, Marie Louise and Lady Campbell, \$3.00 per 100; \$25.00 per 1000; 3-inch pot plants, \$4.00 per 100; \$35.00 per 1000. Send your orders today.

Correspondence Solicited.

ALONZO J. BRYAN
Wholesale Florist, WASHINGTON, NEW JERSEY

Order Your Palms, Araucarias

AND OTHER STOCK FROM GODFREY ASCHMANN

ALL NOW IN FINE CONDITION

ARAUCARIA OUR SPECIALTY

Araucaria Excelsa, well grown stock, 5-in. pots, 3 to 4 tiers, 15 in. high, 50c; 5 1/2-in., 3 to 4 tiers, 18 to 20 in. high, 60c and 75c; 6-in., 24 to 26 in. high, 5 to 6 tiers, \$1.00; large specimen plants, \$1.50.

Araucaria Excelsa Glauca, 6-in. pots, \$1.00; 7-in., \$1.50.

Araucaria Robusta Compacta, 6-in. pots, 4 tiers, very heavy, \$1.50.

Kentia Forsteriana, 75c, \$1.50 and \$2.00 each.

Kentia Belmoreana, 75c and \$1.00 each.

Kentia Forsteriana, made-up, large, perfect plants, 4 ft. high, 9-in. tubs, \$4.00 each.

Cocos Weddelliana, 3-in. pots, 15c; 4-in., 25c each.

Pandanus Veitchii, 6-in. pots, 75c.

Honeysuckles, 5-in., staked up, 25c each.

English Ivy, 4-in., staked up, 12c; 3-in., 8 in a pot, 7c.

Snapdragons, Giant White, 2 1/4-in. pots, \$3.00 per 100; Silver Pink, \$4.00 per 100.

Dracaena Indivisa, 5-in. pots, 25c; 5 1/2-in. pots, 35c.

Dracaena Terminalis, 3-in. pots, 20c.

Dracaena Fragrans, 5-in. pots, 25c.

Cyclamen Giganteum, in 4 colors, 4-in. pots, 15c.

Begonia Gloire de Lorraine, 4-in., 25c.

Begonia Cincinnati, 4-in., 35c.

Nasturtium, 4 colors, 3-in., 5c.

Adiantum Hybridum, 3-in., \$8.00 per 100; 4-in., \$12.00 per 100.

Holly Ferns, large, 5-in. pots, 35c.

Cash with order, please.

GODFREY ASCHMANN, 1012 West Ontario St. PHILADELPHIA, PA.

Wholesale Grower, Importer and Shipper of Pot Plants

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PRONOUNCING DICTIONARY

A list of PLANT NAMES and the Botanical Terms most frequently met with in articles on trade topics, with the CORRECT PRONUNCIATION of each.

"The Pronouncing Dictionary is just what I have wanted."
"The Pronouncing Dictionary fills a long-felt want."
"The Pronouncing Dictionary alone was much more value than the subscription price of The Review."

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Sent postpaid on receipt of 25c

FLORISTS' PUBLISHING CO.
Caxton Bldg., 508 S. Dearborn St., CHICAGO

Palms and Other Seasonable Stock

A splendid lot of Kentias in all sizes.

Kentia Belmoreana, 2 1/4-in., at \$9.00 per 100; \$80.00 per 1000. 3-in., at \$12.00 per 100; \$100.00 per 1000. 4-in., at \$30.00 per 100. 5-in., at \$75.00 per 100. 6-in., at \$1.00 each. 7-in., at \$1.50 each.

Kentia Belmoreana, made up, very bushy.
8-inch tubs, 36 inches high, at \$3.00 each
10-inch tubs, 40 to 44 inches high, at 5.00 each

Kentia Forsteriana, made up, bushy plants, in good tubs.
7-inch tubs, 3 plants in a tub, 36 inches high, at \$3.00
8-inch tubs, 3 plants in a tub, 36 to 40 inches high, at 3.50
8-inch tubs, 3 plants in a tub, 40 to 44 inches high, at 4.00
8-inch tubs, 3 plants in a tub, 44 to 48 inches high, at 5.00
9-inch tubs, 3 plants in a tub, 48 to 54 inches high, at 6.00
10-inch tubs, 4 plants in a tub, 54 to 60 inches high, at 7.50

Poinsettias, 2 1/4-in. pot plants, ready now \$ 5.00 per 100
Primula Sinensis, wonderful strain, 2 1/4-in., all colors 2.50 per 100
Primula Malacoides, 2 1/4-in. 2.50 per 100
Asparagus Plumosus, 2 1/4-in. 2.50 per 100
Begonia Glory of Cincinnati, 4-in. pot plants, well established.. 25 00 per 100

THE STORRS & HARRISON CO.
PAINESVILLE, OHIO

Mention The Review when you write.

NEW ORLEANS, LA.

Club Meeting.

The New Orleans Horticultural Association celebrated its thirty-first anniversary July 15 with a banquet at the Cosmo restaurant, and held its annual meeting in the auditorium of the Chamber of Commerce for the election of officers.

Henry Scheuermann, vice-president and general manager of the Orchid Store, was elected president. He has been in the florists' business for fifteen years and in partnership with J. A. Newsham, of the Magnolia Nursery, in the Orchid Store for the last two years. He is prominent in local fraternal organizations and an officer in several.

John Bollwinkel was elected vice-president. Charles R. Panter was re-elected secretary for the thirteenth consecutive term and John Eblen treasurer for the thirty-first consecutive term. Finances were reported in good condition; according to the treasurer, the society has \$600 in state bonds, \$200 in cash and \$100 in "dead" cash represented in an investment in the Southern States fair. The \$150 which the society realized at the recent flower show was devoted to the city beautiful movement.

At the banquet, C. R. Panter was toastmaster, and addresses were made by Henry Scheuermann, John Bollwinkel, C. A. Chopin, E. Baker, superintendent of the park commission; Paul Abele and others.

ST. PAUL, MINN.

The Market.

Business last week remained quiet, and there was little doing except funeral work. Outside stock of all kinds was the best that had been seen on the market for some time. The cool spring has put vigor into the plants, and the abundance of rain has assisted in hardening them.

Various Notes.

Albert Claussen, of Albert Lea, Minn., and N. Clarine, of Faribault, Minn., were visitors for a few days. Then, accompanied by O. J. Olson, they proceeded on a trip to the Wisconsin trout streams for a few days.

J. Christensen is rapidly getting his houses in shape and procuring stock for them.

N. Nielsen, of Hazel Park, is installing a new boiler in his recently acquired houses.

L. E. Metcalf, of A. L. Randall Co., Chicago, displayed his wares last week and declared business good. C. R. F.

SPECIAL OFFER

Clean Rose Plants in Excellent Condition

My Maryland, own root, 3-in., reduced from \$8.00 per 100, \$75.00 per 1000 to \$6.00 per 100, \$50.00 per 1000.

Lady Alice Stanley, own root, 2½ and 3-in., \$10.00 per 100, \$90.00 per 1000.

JOHN WELSH YOUNG

Upal Station, P. R. R., PHILADELPHIA, PA.
Mention The Review when you write.

WINTER-FLOWERING ROSES

Specially Low Prices to Close Out Stocks Remaining Unsold.

We have a particularly fine stock of the newer and leading standard varieties in 3½ and 4-inch pots ready for immediate planting. The prices quoted below for 3½ and 4-inch stock are as low as the prices at which 2½-inch stock is usually sold. The demand for Ophelia is very heavy. If you want to plant this valuable new rose, do not delay placing order. While we have a nice stock of it at present, at the rate it is selling we are likely to become sold out before long.

Ophelia, Francis Scott Key, Mme. Edmond Rostand and Crimson Queen.....\$20.00 per 100

Mrs. George Shawyer, Killarney Brilliant, Sunburst, Prince E. C. d'Arenberg, Lady Hillingdon, Mrs. Aaron Ward, Killarney Queen, Richmond and White Killarney.....\$15.00 per 100

All of the above are strong grafted plants, with exception of Francis Scott Key, Mme. Edmond Rostand and Sunburst, which are own-root stock.

HYDRANGEAS

We have a magnificent lot of large plants grown in tubs and half-barrels for

JULY AND AUGUST FLOWERING

We have made a specialty of Hydrangeas for years, and our plants have never been finer than they are this year. They are well budded, and will be in perfection during July and August—when they are most in demand.

Hydrangea Otaksa, the standard pink variety, and the new French Hydrangeas—**Avalanche, Fraicheur, La Lorraine, Mme. Maurice Hamar, Mme. E. Mouillere and Mlle. Renee Gaillard.** Strong plants in tubs, \$2.00 and \$3.00 each—according to size.

Otaksa, very large specimens in half barrels, \$7.50, \$10.00 and \$12.50 each—according to size.

DRACAENA INDIVISA

Large plants for centers of vases, 75c, \$1.00 and \$1.50 each—according to size.

CROTONS

Assorted varieties for bedding, in 3½ and 4-inch pots, \$15.00 and \$25.00 per 100.

VINCA MAJOR VARIEGATA

We have a fine stock of extra heavy plants in 4-inch pots, at \$10.00 and \$12.00 per 100—according to size.

FERNS

Nephrolepis Teddy, Jr., 6-inch pots, 50c each; 4-inch, 15c each; 2½-inch, \$6.00 per 100.
Nephrolepis Elegantisima Compacta, 3½-inch pots, 25c each; 2½-inch, \$6.00 per 100.
Nephrolepis Elegantisima, 8-inch pots, \$1.00 each; 6-inch pots, 50c each; 2½-inch, \$6.00 per 100.

Nephrolepis Muscosa and Smithii, 3½-inch pots, 25c each; 5-inch, 50c each.

Nephrolepis Harrisii, 12-inch, very large specimens, \$4.00 and \$5.00 each.

Cibotium Schiedel, large plants, 10-inch pots, \$3.50 each.

Table Ferns, assorted varieties, nice plants, 2½-inch pots, \$4.00 per 100; extra size, 3½-inch pots, \$15.00 per 100.

F. R. PIERSON CO., Tarrytown, New York

Mention The Review when you write.

POINSETTIAS

TRUE CHRISTMAS COLOR

2½-inch stock, \$5.00 per 100

Ready Now

STUPPY FLORAL CO., ST. JOSEPH, MO.

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D. U. Augspurger & Sons Co.

Wholesale Florists

Send for our latest price list

Box 394, PEORIA, ILL.

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ROSES--CANNAS

CONARD & JONES CO.

West Grove, Pa.

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GEO. A. KUHL

Wholesale Grower of
Plants for the Trade

PEKIN, - - - ILLINOIS

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THE NAUMANN CO. WHOLESALE FLORISTS

SPECIALTIES

Christmas and Easter Plants, Ferns,
Cyclamen, Begonias, Poinsettias

1111 E. 125th St., CLEVELAND, OHIO

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MODESTY



From time to time we have modestly boosted our famous Silver Pink Snapdragon Seedlings, but it appears that we have not said half enough. Read this enthusiastic report and profit by it:

Medina, Ohio, July 22, 1915.

G. S. Ramsburg.

Dear Sir: Again we come with our \$5.00 for seven packets of your WONDERFUL Silver Pink Snapdragon. They are grand. Your ads. don't do them justice. Seven times in three years we have bought your seeds.

Yours respectfully,

Hammerschmidt & Clark.

If you want the best there is in snapdragons and would begin at the right time, order seed today and sow them at once. July and August is the correct season to sow seed for all winter flowering. Our Silver Pink is the leader and seedlings of it will give three to five blooms to one of any other variety in existence. Cuttings will be a disappointment and waste of time. Buy seed today and sow now.

New crop seed of our original Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00. Seed of Nelrose, Buxton, Garnet, Yellow, White and mixed, 85c per pkt.; 8 for \$1.00.

Splendid plants of Silver Pink Seedlings for fall blooms now ready at \$1.00 per 100; \$35.00 per 1000. Good plants of Nelrose at \$5.00 per 100. Other colors ready in August.

Remember, we have a direct line on Snapdragon. All orders cash. Free cultural directions.

G. S. RAMSBURG,

SOMERSWORTH, N. H.

Mention The Review when you write.

CYCLAMEN

2 1/4-inch.....\$5.00 per 100
3-inch..... 8.00 per 100

POINSETTIA

2 1/2-inch.....\$5.00 per 100

PRIMULA OBCONICA

2 1/4-inch.....\$3.00 per 100

B. E. & J. T. COKELY
SCRANTON, PA.

Mention The Review when you write.

ROSE PLANTS FINE STOCK

OWN ROOT

500 Bon Silene, 2 1/2 inch.....\$4.00 per 100
500 Sweetheart, 2 1/2 inch..... 4.00 per 100
500 Canadian Queen, 3 inch..... 6.00 per 100
300 Fireflame, 4 inch..... 6.00 per 100
1000 Rhea Reid, 2 1/2 inch..... 5.00 per 100

GRAFFED

1000 Killarney Brilliant, 2 1/2 inch..\$ 8.00 per 100
500 Killarney Brilliant, 4 inch.... 12.00 per 100

BREITMEYER FLORAL CO.

FRED. BREITMEYER, Prop.

MT. CLEMENS, MICH.

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ORCHIDS

FRESHLY FLOWERING STOCK

Cattleyas, Dendrobiums, Oncidiums
Anceps. Finest types.

One-year-old, nothing more.

Moderate prices. Ready now.

FREEMAN ORCHID CO.

G. L. Freeman, Mgr. FALL RIVER, MASS.

ORCHIDS

Just arrived in splendid condition:

C. Percivaliana, C. Labiata,
C. Trianae, C. Schroederiae

C. Mossiae

Best commercial Orchid plants, established or semi-established, for immediate delivery; healthy clean, flowering stock.

For price write to

JOHN DeBUCK, 719 Chestnut Place, SECAUCUS, N. J.

Rose Plants

Killarneys, Maryland, Kaiserin
and Richmond—On Own Roots

Write for Special Prices

J. L. DILLON, Bloomsburg, Pa.

Pansy Seed, prize mixture giant flowering, tr. pkt., 50c; 1/4-oz., \$1.50; oz., \$5.00.

Mignonette Seed, giant greenhouse grown, tr. pkt., 50c; 1/4-oz., \$1.50; oz., \$5.00.

Cyclamen Seed, separate colors, large flowering, English, \$8.00 per 1000; German, \$6.00 per 1000.

	Per 100	Per 1000
Begonia Cincinnati, 2 1/2-in.. strong.....	\$17.50	\$160.00
Begonia Lorraine, 2 1/2-in., strong.....	14.00	120.00
Begonia Chatelaine, 2 1/2-in., strong.....	5.00	45.00
Poinsettias, select.....	6.00	50.00
Cyclamen, 2 1/2-in., excellent strain.....	5.50	50.00

3-in., \$8.00 per 100, \$75.00 per 1000; 4-in., \$20.00 per 100.

Primula Obconica, Chinensis and Malacoides, 2 1/2-in..... 3.00 25.00

Fern Flats, best commercial varieties, \$2.00 per flat, 10 flats for \$17.50

For strong field grown Carnation Plants, Rose and Chrysanthemum Plants, Snapdragon, Bouvardias, etc., see our classified ads., or get our catalogue, which will be cheerfully mailed on application.

Write us for prices on Cold Storage Lilies and Valley—both stock and prices will suit.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

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ROSE PLANTS

3-inch Own Roots.....\$5.00 per 100, \$40.00 per 1000

KILLARNEY QUEEN—RHEA REID

SMILAX PLANTS

2-inch.....\$2.00 per 100, \$18.00 per 1000

W. J. & M. S. VESEY, Cash or C. O. D. FORT WAYNE, IND.

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SURPLUS

Re-Rooted Vegetable Plants

All varieties of re-rooted Celery and Cabbage plants at 70c per 1000 to close out.

See list under Vegetable Plants.

F. W. ROCHELLE & SONS, Chester, N. J.

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ROSES

See Classified ad. or send for stock list.

THE LEEDLE FLORAL COMPANY, SPRINGFIELD-OHIO.

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JOSEPH HEACOCK COMPANY'S PALMS AND FERNS

HOME GROWN WELL ESTABLISHED STRONG AND HEALTHY

KENTIA FORSTERIANA			
	Leaves	In. high	Each Per doz.
6-in. pot.....	5 to 6.....	28 to 30.....	\$1.00 \$12.00
6-in. pot.....	5 to 6.....	34 to 36.....	1.50 18.00

MADE-UP KENTIA FORSTERIANA		Each
12-in. cedar tub, 4 plants in tub, 5 to 5½ ft.....		\$10.00
12-in. cedar tub, 4 plants in tub, 5½ to 6 ft.....		12.50
12-in. cedar tub, 4 plants in tub, 6 ft. high, heavy.....		15.00
12-in. cedar tub, 4 plants in tub, 7 to 8 ft.....		18.00

PHOENIX ROEBELENI		Each
7-in. tub, 18 in. high, 24 in. spread.....		\$2.00

KENTIA BELMOREANA			
	Leaves	In. high	Each Per doz.
2½-in. pot.....	4.....	8 to 10.....	\$1.50
4-in. pot.....	5 to 6.....	15.....	\$0.40 4.50
6-in. pot.....	6 to 7.....	24.....	1.00 12.00
6-in. pot.....	6 to 7.....	28 to 30.....	1.50 18.00

	Leaves	In. high	Each	Per doz.
9-in. cedar tub.....	6 to 7.....	42 to 45.....	\$4.00	\$48.00
9-in. cedar tub.....	6 to 7.....	45 to 48, very heavy	5.00	
9-in. cedar tub.....	6 to 7.....	48 to 54, very heavy	6.00	
9-in. cedar tub.....	6 to 7.....	5 ft., very heavy....	8.00	

JOSEPH HEACOCK CO., Railway Station, Wyncote, Pa.
Jenkintown,

Mention The Review when you write.

KANSAS CITY, MO.

The Market.

No material change in business conditions occurred last week. Trade was good, but a sudden change is anticipated. There is small difference between one day's business and the next. The wholesale market is well supplied with cut stock, particularly roses and gladioli. The latter are more abundant, but of exceptional quality, there being as many as twelve flowers to the spike. Roses are soft in texture and perish rapidly on a hot day. They are, however, the best roses that have ever appeared during July. Gypsophila is popular and plentiful. The demand for gypsophila, in funeral work, baskets and bouquets, is increasing. Asters are arriving in larger quantities, and are of good quality. There is a large quantity of outdoor stock, such as coreopsis, larkspur, daisies, etc., which a great many people outside the trade are growing.

Various Notes.

Miss Lou E. Boggess will leave August 1 for an extensive trip to the coast. She will spend about five weeks at Seattle, Wash., with her mother, and about ten days at Portland. Then the fair will be visited, and the return trip made through the Grand Canyon. Miss Boggess expects to be back about October 1.

Samuel Murray had a good week in funeral work. Miss Hayden, of the store, left July 24 for Wisconsin, to visit her mother for about a month.

Edward Humfeld's greenhouses are in good shape. All the chrysanthemums have been planted and a large space devoted to pot plants.

Mrs. T. A. Moseley reports excellent business for the week. Funeral work was plentiful and this summer's business has already exceeded that of last summer.

Arthur Newell says that business is good, especially for this time of the year. His spacious windows are filled with all kinds of stock, baskets of plants, cut flowers, and blooming plants. He says it brings the people in.

The George M. Kellogg Flower & Plant Co. is cutting a fine lot of roses at its greenhouses at Pleasant Hill.

W. L. Rock Flower Co. is cutting a fine lot of outdoor stock. The stock in the greenhouses is good, with a bright prospect for the future. Mr. Carter, of the store, left July 24 for a vacation in his old stamping grounds, the Ozark mountains, where he will spend several weeks fishing.

Fine, Strong Ferns

READY TO SHIFT

	2½-inch 100	1000	4-inch 100	5-inch 100	6-inch 100
Harrisii	\$4.00	\$40.00	\$15.00	\$25.00	\$50.00
Elegantissima, 4.00	40.00	15.00	50.00	
W. K. Harris.. 4.00	40.00	15.00	25.00	50.00	
Piersoni	4.00	40.00	25.00	50.00
Whitmani..... 4.00	40.00	15.00	50.00	
Scottii	4.00	40.00	15.00	50.00

JOHN BADER COMPANY

1826 Rialto Street,

N. S., PITTSBURGH, PA.

Mention The Review when you write.

FERN BARGAINS

For those who wish to bench or pot for growing on. Fine, clean stock, absolutely free from scale. All 2-inch pots.

	100	1000
20,000 Boston Ferns.....	\$3.50	\$30.00
5,000 Elegantissima Improved	4.00	35.00
10,000 Whitmani, superior stock.....	3.50	30.00
5,000 Scholzei, Crested Fern.....	3.50	30.00
3,000 Piersoni Improved (seldom reverts).....	3.50	30.00
3,000 Big Four or Splendida (Fishtail Boston).....	4.00	35.00
2,000 Davallioides Furcans (the fern for spray work.).....	4.50	40.00
3,000 Goodii, the Baby's Breath (the fern-dish wonder).....	3.50	30.00
3,000 Whitmani Compacta, the up-to-the-minute Ostrich Plume type.....	4.00	35.00
2,000 Exaltata (Original Sword).....	3.00	27.50
3,000 Superbissima (Fluffy Ruffles).....	5.00	45.00
5,000 Roosevelt, the best seller when shown with others	4.50	40.00

THE GOOD & REESE CO.

LARGEST ROSE GROWERS IN THE WORLD

SPRINGFIELD, OHIO

Mention The Review when you write.

T. J. Noll & Co. report plenty of stock and business good. Mr. Noll will leave about August 1 for an extensive trip in the west. He will first visit the expositions and then attend the S. A. F. convention.

Mr. and Mrs. R. E. Moss, of Vinita, Okla., were in the city last week, investigating concrete bench construction.

W. J. B.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List.

HOLMESBURG, : PHILADELPHIA, PA.

Always mention the Florists' Review when writing advertisers.

H. H. LINEAWEAVER & CO., Inc.ANTHRACITE
and
BITUMINOUS**COAL**West End Trust Building. PHILADELPHIA
17 Battery Place, NEW YORK
Nutting Building. LEBANON, PA.**Greenhouse Heating.****PAINTING HEATING PIPES.**

Please inform me whether it is best to paint hot water pipes in greenhouses, particularly in fern or show houses. Please state what kind of paint is used.
V. B. W.—Ia.

A smooth, glossy surface is objectionable for greenhouse pipes, since it lessens the radiation, and for this reason the use of asphaltum or the ordinary paints is not advisable. On the other hand, unpainted pipes are unsightly, and when they become covered with a thick coat of rust they may afford less efficient radiation than painted pipes. A halfway course between the two extremes is to use a paint composed of lampblack and turpentine. The addition of a small quantity of linseed oil will render this paint more durable without impairing its efficiency.

OBSTRUCTED CIRCULATION.

I am sending you a sketch and some information, with three plans for changing my heating system somewhat, and want you to tell me which plan would be most economical and most likely to give satisfactory results.

My greenhouse at first was 20x50 and was well heated, but I added thirty-three feet to the carnation section last summer, making the total length eighty-three feet. I first made inquiries of the greenhouse concern as to the length I could add by putting one more section on the boiler, and was told I could add forty feet. So you see my addition of thirty-three feet was on the safe side, but when I tried the heating it did not work; I had to run too heavy a fire. The only change I made in the piping was to lengthen the side coils in the carnation section, which is at the north end, next to the boiler. I could not heat all the pipes in the carnation coils, although I was running the water up to 180 degrees or more, and the water returning to the heater was quite hot and the coils in the general section were heated as of old.

Originally the water was reduced from the 2-inch flow into the 6-pipe side coils by 1½-inch pipe, and of course left the coil in 1½-inch, but when I found this was giving trouble I made the whole flow 2-inch to the coil, but could not fix up the return, as it was too late in the season. I got through the winter without disaster, but only by using lots of coal and night work, although the winter was a mild one.

I am considering three methods of remedying the trouble, and in each method I would change the 1½-inch coil return to 2-inch, so as to remove that much resistance. I propose, first, to install two coils with separate returns, from a new flow pipe, as shown in the sketch, running two flows in-

A Greenhouse Boiler that fairly shot into fame

Here is the boiler that is making the most wonderful greenhouse heating record in the world. Florists and gardeners who have used other makes are constantly giving the **Kroeschell Greenhouse Boiler** the highest praise.

The Kroeschell

has the highest standard of heating values. Immense Self-cleaning Heating Surface. Lowest Fire Travel. Perfect Combustion. Free Circulation. Thin Waterways. Honest Working Capacities. Unequaled Fuel Economy.

**The Kroeschell**

has replaced hundreds of cast iron boilers. In every case higher temperatures are secured with the Kroeschell with the same piping and with less fuel.

We have no agents. The Kroeschell is sold direct from factory to users. This eliminates the unnecessary middleman's profit.

Unlike Cast Iron Boilers, which cannot be depended upon to carry their ratings even when crowded with hard coal, "the Kroeschell" again excels because—every Kroeschell Boiler is **honestly rated** and **guaranteed** to carry the glass and pipe capacities stated in our catalogue to 60 degrees at 15 below zero. Any kind of fuel can be used. Our ratings are easily maintained with the cheapest grades of coal.

OVER 1500 CAST IRON BOILERS were replaced by the Kroeschell Hot Water Boiler during the past six years. It is a common occurrence for a Kroeschell Hot Water Boiler to replace two to four cast iron boilers at a single place; this is the **CENTRAL HEATING SYSTEM PLAN**, and has saved many florists hundreds of dollars per season in fuel alone, besides a big saving in labor.

READ WHAT THE USERS SAY ABOUT KROESCHELL BOILERS**Kroeschell Heats Large Office Building**

Enclosed please find another order for No. 9 Kroeschell Boiler. This boiler is for a new office building. In reference to the two No. 8 boilers which you furnished for three buildings last year, will say that we are getting excellent results. The No. 18 is doing duty in a six-story building with 208 radiators, and the owner is so well pleased with it that he has ordered a No. 10 Kroeschell for another building which he is erecting, also ordered another No. 11 Kroeschell.
LEEK & CO., Vancouver, B. C.

There Is No Better Boiler

The Kroeschell Boiler works better in every way than the boiler I had before and has given me all the satisfaction I want.
ROBT. HARDIES, Manheim, Ill.

Kroeschell Boiler, Generator and Heating System Insure Perfect Results

Having promised you a letter as soon as we have passed through a good fair test, I consider it now most timely. We had the thermometer 18 degrees below and we've just gone through a blizzard bad enough for most any season, and am very well pleased to inform you that our heating system was equal to the occasion. So far as we have gone, am certainly well satisfied with the Kroeschell Boiler, Generator and Heating System.
J. E. MATTHEWSON, Sheboygan, Wis.

A Prominent Rose Grower Praises the Kroeschell

I think your boiler is the boss of all boilers.
JEFF DOREMUS, Green Village, N. J.

Heats Canadian Range Easily and Saves Fuel

I had a flue boiler before I got the Kroeschell, which could hardly heat the glass, although it used more fuel than yours. I also have your Generator, which is giving good satisfaction. I think a Generator would pay for itself in a few weeks.
J. L. HILLBORN, Leamington, Ont.

Heats Up Entire System in 30 Minutes—Kroeschell Boilers Are Fine

It only takes 30 minutes from firing to drive the water entirely through my system, a distance of 200 feet. When heavy firing is necessary, I make 180 degrees in the main returns at the boiler. Your boilers are fine.
W. C. SCOVELL, Malta, Ohio.

Get a Kroeschell—You'll Be Pleased

Will say that the boiler has given me perfect satisfaction and have had no trouble whatever in heating my house during the very cold winter, and it is with very great pleasure that I recommend your boiler whenever opportunity occurs.
A. H. KNIGHT, Shrewsbury, Mass.

Kroeschell Replaces 2 Cast Iron Boilers

The Marysville Floral Co., of Marysville, O., installed a No. 4 Kroeschell Boiler in 1905. Previous to this time they used cast iron boilers. The following letter speaks for itself:

"Has the Kroeschell given entire satisfaction? Yes! We had two cast iron boilers, but yours proved by far the best. Your boiler has already outlasted the two cast iron boilers by five years, and all the expense that we have been put to was a smoke dome."
July 21, 1913, Marysville, O. (Signed) MARYSVILLE FLORAL CO.

BUY DIRECT—FACTORY-TO-USER PRICES

KROESCHELL BROS. CO., 444 West Erie Street CHICAGO, ILL.

GET WISE TO THE FACT



You Will Save Coal

by installing **The Martin Rocking Grate.** Costs a little more than ordinary grates, but the coal burns—it doesn't go into the ashpit.

We refer to Peter Reinberg, Emil Buettner, Bassett & Washburn, Wiator Bros., Adam Zender, Sinner Bros., Albert Dickinson Seed Co., and many others. They will tell you to order the **Martin Rocking Grate** for the new boilers to be put in this season. Write for catalogue and prices.

MARTIN GRATE CO., 343 So. Dearborn St. CHICAGO

Send order now—we will make up the grates and hold until you say ship.

Mention The Review when you write.

Morehead Back to Boiler SYSTEM

Better Flowers More
Naturally Grown

TO STATE that the irregularity of temperature in the houses spoils the perfection of your roses is simply another way of saying that

there's something wrong with the drainage treatment.

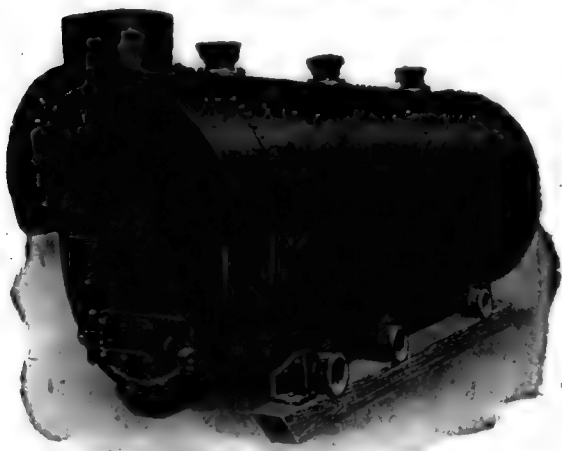
The "Morehead" book will help you. Write for your copy TO-DAY.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.
301

Mention The Review when you write.

"Superior" INTERNAL-FIRED BOILER

For Hot Water Heating



Superior Machine & Boiler Works
840-850 W. Superior Street
CHICAGO

Mention The Review when you write.

10 HOURS Without Firing



even in severely cold weather, is a common experience with those growers who use the

WILKS SELF-FEEDING HOT WATER BOILERS

In the Coldest Weather Wilks Hot
Water Boilers Can Be Relied On

to keep the temperature even and continuous, making night firing unnecessary. Made entirely of steel; no cast iron sections to crack.

You should know more about them.
Send for Catalogue.

S. WILKS MFG. CO.
3523 Shields Avenue, CHICAGO, ILL.

Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD—CHICAGO

HIGHEST PRICED and CHEAPEST BOILERS MADE GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.
109 Broad St., Utica, N. Y.

LET US TELL YOU
ABOUT THEM

Send for copy of the
"Pipe Repair Book."
Interesting stuff.
Costs nothing.

M. B. SKINNER & Co.
CHICAGO, ILL.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street PHILADELPHIA
24th and Wood Streets

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-inch diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON Established 1898
1353 N. Clark St., Phone Superior 572 Chicago

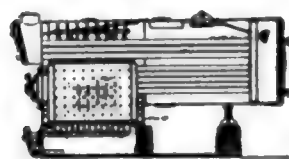
stead of one. Or, I might take out the 6-pipe header at the north end and divide the coil in halves lengthwise. Or, as there are two taps in the top of the boiler, I might take one flow from each tap, using one for the carnation section and the other for the general plant section; now they all draw from one flow. I use a mercury generator. C. H. L.—Mass.

Since nothing is said regarding the size of the boiler, I cannot determine whether or not it has sufficient capacity to heat the present house. It is possible, of course, to increase the capacity of a boiler by the addition of one or more sections, but the capacity is not increased in proportion to the addition made to the fire surface.

So far as can be judged from the description and sketch furnished, the principal trouble is in the size of the return pipes from the coils in the carnation houses, since the 1½-inch returns must handle the water from coils eighty-three feet long, each containing six 2-inch pipes, besides that in the flow pipe, or a total of about 300 square feet.

The plans suggested for correcting the difficulty are excellent, provided the returns are made of the same size as the flow pipes. I would advise the use of two 2-inch flows to supply the coils in the part of the house used for general greenhouse stock, and would then run two 2½-inch flows to supply the coils in the carnation section, with returns from the coils of the same size as the flows. There should be gate or angle valves on the 2-inch flows, making it possible, if necessary, to force more of the water to the coils in the carnation house. This would be better than to run additional 2-inch pipes, as suggested, although the latter would give good results, if returns of the same size were used.

Uniontown, Pa.—T. N. Brown, 71 Highland avenue, has been holding his annual exhibition of his collection of insects. It numbers between 17,000 and 18,000, and is said to have the widest range of any in this part of the country outside of the Carnegie Museum.



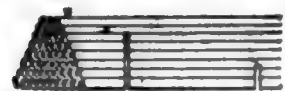
**STEEL
RETURN
TUBULAR
BOILERS**

Johnston Heating Co.

131 E. 26th Street

NEW YORK

Mention The Review when you write.



PIPE

2c per ft. H. W. Boilers, 650-ft. size, \$49.00. Fittings, 2c. Valves, 38c. Cocks, 15c. Set Pipe Tools, \$2.75. Hose, 6c ft. Roofing, 89c roll. Everything at wholesale, direct. Big catalogue free. Write Today

W. E. KING CO. 115 W. Third St., Cincinnati, O.

Mention The Review when you write.

BARGAINS

in second-hand boilers, pumps, tanks, pipe, etc.

E. E. McCARTNEY, Canfield, Ohio

Mention The Review when you write.

SPECIAL ATTENTION TO FLORISTS

GIVEN BY US WITH OUR HIGH-QUALITY COALS

Try our Laurel Creek Semi-smokeless Coal for your greenhouse this year. A high-grade semi-smokeless coal from West Virginia at a low price, a fuel for your needs at a low cost. We also mine genuine Red Ash and No. 3 Pocahontas coals. Write us for delivered price and contract for this season

The Colonial Coal and Supply Company

Brunson Building

COLUMBUS, OHIO

Mention The Review when you write.

WROUGHT IRON PIPE

with new threads and couplings in full lengths.

The owner who doesn't overlook the need of quality:

Who doesn't overlook that without quality he couldn't realize a maximum of economy:

Who doesn't overlook the advantage of Wrought instead of steel pipe, and who doesn't overlook the importance of selecting a competent dealer, will not overlook us with our guaranteed Second Hand Wrought Iron Pipe in full lengths with new threads and couplings.

ALBERT & DAVIDSON, Inc.
217-223 Union Avenue, BROOKLIN, N. Y.

Mention The Review when you write.

BYERS'

Guaranteed Full Weight Wrought Iron Pipe

Lap-welded in sizes over 1¼ inch.

FITTINGS, VALVES, BOILERS, RADIATORS, ETC.

JOHN MANEELY,

309-311-313 Arch St. PHILADELPHIA, PA.

PIPE

Wrought Iron of sound second-hand quality with new threads and couplings. 14-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.



Established 1885

Standard Flower Pots

Porosity and Strength Unsurpassed.

Write for Prices.

A. F. KOHR

2934-36-38 N. Leavitt St., Chicago
Cor. solicited in Ger. and Eng.

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY



GEO. KELLER & SON
Manufacturers of

RED POTS

Before buying write for prices

2614-2622 Harnden Street

Near Wrightwood Ave., CHICAGO, ILL.

Mention The Review when you write.

**A Standard Pot
A Standard Quality
A Standard Price**



The three necessary things to get your pot business. Also proper packing to eliminate breakage. Send your orders to the

C. C. Pollworth Co.

MILWAUKEE, WIS.

Mention The Review when you write.



The best Paper Pot for shipping purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce

400 Oak Street
Waltham, : Mass.

Mention The Review when you write.

PAPER POTS

Use our 2½-in. Paper Pots for Strawberry Runners.

\$1.00 per 1000

F. W. ROCHELLE & SONS, CHESTER, NEW JERSEY

Mention The Review when you write.



We Lead in Quality and Finish

STANDARD FLOWER POTS

The Pfaltzgraff Pottery Co.
YORK, PA.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

In which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Always mention the Florists' Review when writing advertisers.

FIVE MILLION FLOWER POTS FOR SALE

We have an immense stock of Flower Pots ready for delivery. We have every means of economical manufacture. We have our own timber land within a mile of our factory, and make our crates in our own mill. No charge for crates. Our pot quality is the best. Our prices are right. We will get your business if you figure with us.

Write us now.

THE MT. GILEAD POTTERY CO., MT. GILEAD, OHIO

Mention The Review when you write.

HAEGER "QUALITY" POTS

Standardized and shaped pots, smooth and easy to handle. Of splendid porous quality. We ship with amazing promptness and guarantee every item to be as represented.

GLAZED
WARE

PORCH
POTS

ROSE
JARS



HANGING
BASKETS

VASES

LAWN
VASES

The newest things in glazed pottery — designs that have never before been offered to the trade.

THE HAEGER POTTERIES
State Bank Bldg., Dundee, Ill.

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SYRACUSE RED POTS

Made in Standard Sizes

Their lightness is a strong point when freight rates are high and going higher.

Their strength added to careful packing saves waste in breakage.

Write for Catalogue.

SYRACUSE POTTERY

C. BREITSCHWERTH, Prop.
SYRACUSE, N. Y.

Mention The Review when you write.

1000 Ready Packed Crates Standard Flower Pots and Bulb Pans

Can be shipped at an hour's notice.

Price per crate:

2000 1 3/4-in., crate, \$6.00	456 4 1/2-in., crate, \$5.24
1500 2 " " " 4.88	320 5 " " " 4.51
1500 2 1/4 " " " 5.25	210 5 1/2 " " " 3.78
1500 2 1/2 " " " 6.00	144 6 " " " 3.16
1000 3 " " " 5.00	120 7 " " " 4.20
800 3 1/2 " " " 5.80	60 8 " " " 3.00
500 4 " " " 4.50	48 9 " " " 3.60
48 10-in., crate, \$4.80	

Hilfinger Bros. Pottery, Fort Edward, N. Y.

AUGUST ROLKER & SONS, 51 Barclay St.,
New York City Agents

Our Specialty: Long Distance and Export Trade
Mention The Review when you write.

THOSE RED POTS

ASK THE FLORIST
THAT USES THEM

HARRY BALSLEY

Detroit Flower Pot Co. DETROIT, MICH.
Mention The Review when you write.



RED POTS

that you will be proud to have on your benches, is the kind we have to offer. We use nothing but the best material and skilled labor and offer you a first-class pot at a popular price. All goods are carefully selected and packed, thus insuring full count upon opening your crates. Isn't that worth considering?

We also have a full line of Azalea Pots, Hanging Baskets and other goods used by Florists—ask for catalogue.

We also make the famous "MOSS AZTEC" ware.

The Peters & Reed Pottery Co.

Gen'l Office and Works: SO. ZANESVILLE, OHIO

NEW YORK: Wm. M. Warrin, 16 W. 23d St. CHICAGO: H. A. Harrison, 6 E. Lake St.

Established 1785

Incorporated 1904

HEWS STANDARD POTS

Also Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, Special Shapes to order. Chicken Founts, Pigeon Nests, Bean Pots, etc.

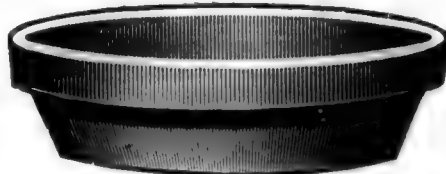
POT MAKERS FOR A CENTURY AND A HALF
WORLD'S LARGEST MANUFACTURERS

A. H. HEWS & CO., Inc., Cambridge, Mass.

Warehouses
CAMBRIDGE, MASS.
NEW YORK, N. Y.

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LOGAN POTS ARE BEST BY TEST



Flower Pots, Rose Pots, Azalea Pots, Bulb pans, Hanging Baskets, Cemetery Vases, Cut Flower Vases and Lawn Vases.

Ask for our catalogue and prices.

THE LOGAN POTTERY CO.
LOGAN, OHIO



IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.
Mention The Review when you write.

PENNSYLVANIA

is the state to get the nice Red Standard Pots, Pans, Azalea Pots, etc., and NORRISTOWN is the town where they manufacture them and burn them a nice red color. Try us and see if they are not just as cheap, too.

THE KELLER POTTERY CO.

213-223 Pearl St.,

NORRISTOWN, PA.

EVANSVILLE, IND.

The Market.

Little can be said of business last week. The usual summer conditions prevailed. Hot weather has arrived and flowers do not last long. Roses and carnations are small. Gladioli and all outdoor stock are plentiful.

Various Notes.

Julius Niednagel & Sons are giving their employees Saturday afternoons off during July and August. The carnations are nearly all planted and in good shape. The chrysanthemums have started off well. No roses will be grown at the old plant this year, as all the cut roses needed will be furnished by the C. L. Niednagel place.

C. L. Niednagel has his roses all planted and they are looking well. The old stock run over is getting a good start. American Beauties have been cut down considerably in quantity.

William Blackman Floral Co. has one house of old carnations to clean out and replant. The newly planted houses are doing well and the roses are growing satisfactorily. Several new roses are being tried out and Frank Woelz, the grower, thinks well of his Hoosier Beauty and Ophelia. Edward Blackman and family have returned from a week's stay at Memphis, Tenn.

J. C. Elsperrmann has been cutting many gladioli and other outdoor flowers. He reports business as good, considering the season.

Royston & Fenton will only have about half the roses they formerly grew. They will grow sultana in three varieties, and salvia, Sprenger, smilax and coleus in large quantities.

E. L. F.

ATLANTA, GA.

Business last week was fair, consisting chiefly of orders for funeral pieces and wedding decorations.

The new store of the Nunnally Co. is almost ready for occupancy. It is said to be one of the handsomest stores in the south, and its location is probably the best that Atlanta affords. Two spacious display windows will form an important part of the company's advertising.

The Dahl Co. has a timely window display, which will remain as an attraction during the summer months. By means of ferns and birch bark, and running water to represent a brook, a bit of shady woods is pictured that is particularly pleasing on these hot days.

The West View Floral Co. has an attractive window display of outdoor-grown flowers.

J. W.

THE ONLY PERFECT

Liquid Putty Machine

Will last a lifetime.
\$1.25 EACH

Adjustable—can and frame separate—easily cleaned. Frame all one piece, of malleable iron. More practical and more easily operated than any other.

SEAL-TIGHT LIQUID PUTTY at \$1.25 per gallon

METROPOLITAN MATERIAL CO.
1396-1410 Metropolitan Ave., BROOKLYN, N. Y.

Mention The Review when you write.

GREENHOUSE GLASS

We are the World's
Largest Producers

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

"Get acquainted"
with our Specialties

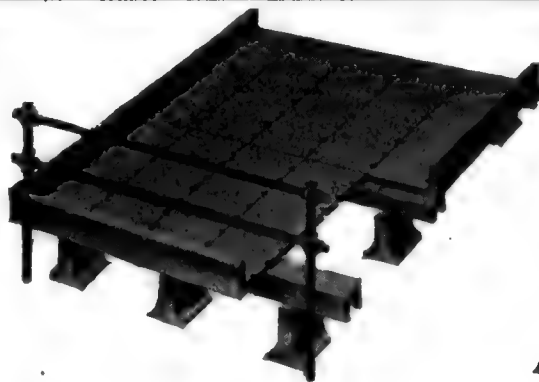
29 - 34 - 39 - oz. GLASS

AMERICAN WINDOW GLASS CO.

General Offices, Farmers' Bank Building,

PITTSBURG, PA.

Mention The Review when you write.



McCaslin Bros.,
Zanesville, Ohio.

Gentlemen:—Replying to yours in reference to your forms for Sectional Concrete Benches, beg to state that we have put up some very fine benches—and must say they make a nice looking house.

Respectfully,
Chas. Frueh & Sons,
Saginaw, Mich.

Any information gladly given.

MCCASLIN BROTHERS.

ZANESVILLE, OHIO

Mention The Review when you write.

GREENHOUSE and HOTBED GLASS

8x10, 10x12 and 10x14 inch, single, at \$1.50 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

Mention The Review when you write.

Greenhouse
GLASS

**WE HAVE THE STOCK
AND RIGHT PRICES**

Sharp, Partridge & Co.
CHICAGO, ILL.

6 GLASS CUTTERS IN 1

"RED DEVIL" GLASS CUTTER No. 5 will outlast 6 other cutters. 6 extra hand-honed wheels in handle—one in place instantly. One of the forty styles. Sent postpaid for 20c stamps. Booklet free.

Smith & Hemenway Co., Inc., 125 Chambers St. New York City

Mention The Review when you write.

MASTICA
FOR Greenhouse Glazing
USE IT NOW!
F. O. PIERCE CO.
P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

JONES
WIRE POT HANGERS

Send for Circular

Manufactured by
THE M. D. JONES CO.
BOSTON, MASS.

Mention The Review when you write.

Free Paint Insurance

These three words mean a great deal to those who are going to paint during the late Summer or early Fall.

Our **GREENHOUSE WHITE** is a paint that has been tested by a chemist of 30 years' experience.

Furthermore, it's a paint that will cover 330 sq. ft.—two coats to the gallon—and will outwear anything you have ever had on your houses.

TRY IT AND BE CONVINCED

Put up in 50-gal. barrels (each barrel equipped with interior agitator, no extra charge); 25-gal. half barrels, and 5-gal. and 1-gal. cans.

1-gallon cans	per gal., \$1.65	25 gallons (½ bbls.).....	per gal., \$1.55
5-gallon cans	per gal., 1.60	50 gallons (bbls.).....	per gal., 1.50

F. O. B. SHIPPING POINTS SPECIFIED BELOW

Also Headquarters for Greenhouse Glass

Send your inquiry to the nearest warehouse mentioned below.

PITTSBURGH PLATE GLASS CO.

801-811 So. Wabash Ave., Chicago, Ill.
492-502 Market St., Milwaukee, Wis.

410-415 Scott St., Davenport, Iowa
E. 4th and Vine Sts., Des Moines, Ia.

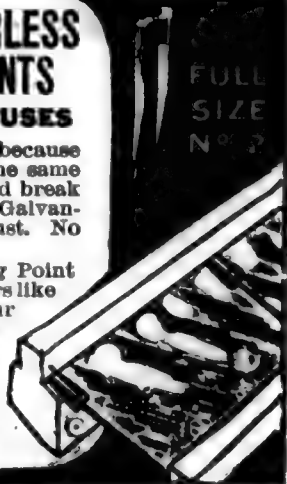
Mention The Review when you write.

DREER'S PEERLESS GLAZING POINTS FOR GREENHOUSES

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us. 1000, 75c post-paid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia



Mention The Review when you write.

MASTICA

Used for glazing greenhouses, per gal.....\$1.35
Machines for using same, each..... 1.25
Special price on quantities of mastica furnished on application.

GLAZING POINTS

These Points can be driven right or left on any size or thickness of glass. The offset head makes them easy to drive or extract, and absolutely prevents glass from slipping. Adopted by owners of greenhouses and makers of greenhouse sash. Made from pure zinc. Put up in one pound packages.

Price, 25c per pound
(Samples free)

GEO. H. ANGERMUELLER, Wholesale Florist
1324 Pine Street, ST. LOUIS, MO.

Mention The Review when you write.

A Card This Size

Costs Only 70c per Week on Yearly Order

It would keep your name and your facilities before the whole trade.
A half-inch card costs only 35c per week on yearly order.

SEE THAT LEDGE.

Pat. Sept. 18 1900

THE JENNINGS IMPROVED IRON GUTTER.

USE OUR

Patent Iron Bench Fittings and Roof Supports VENTILATING APPARATUS

Improved Vaporizing Pans for Tobacco Extracts, etc.

Send for Circulars

DILLER, CASKEY & KEEN, S. W. Cor. 6th and Berks Sts. PHILADELPHIA, PA.

Mention The Review when you write.

NOW IS THE TIME TO BUY

GREENHOUSE GLASS

WRITE FOR PRICES

The Toledo Plate & Window Glass Co.
TOLEDO, OHIO

Mention The Review when you write.

Greenhouse Glass

We have the largest stock in the west. We recommend that you anticipate your requirements now, before factories close down for the summer and stocks are depleted.

Write us for prices.

OKMULGEE WINDOW GLASS CO.

OKMULGEE, OKLA.

Mention The Review when you write.



THE ORIGINAL AND ONLY ELASTIC-LYKE LIQUID PUTTY

Formerly sold by E. H. Hunt

Positively will not get hard, run in hot nor heave in cold weather.
E. C. Prue, Mgr., THE ELASTIC-LYKE CO.
30 East Randolph Street, Chicago

(Not Inc.)

Mention The Review when you write.

FORT WAYNE, IND.

The Market.

Business was fair last week. The severe heat of the week previous had abated, and a number of electrical storms helped to clear the atmosphere.

The market is flooded with all varieties of cut flowers, the hardy outdoor flowers being most numerous. The quality of the stock is not so good as that of a few weeks ago. Roses are more plentiful than the demand calls for. Only the long-stemmed, better grades are in keeping with the demand. Sunburst, Ward, Ophelia and Richmond are the best roses at present. Greenhouse carnations are over at last. Gladioli are the finest and most abundant of the outdoor flowers. Many fine varieties are being received from the surrounding country. Asters are improving in quality and becoming more abundant.

Various Notes.

Miss Georgia Alice Flick spent last week at Sylvan lake resort, Rome City, Ind.

Miss Catherine Vesey is visiting her sister, Mrs. Cecil Max, at Mobile, Ala.

Frank Knecht & Co. report a fine summer business in roses. Russell and Shawyer are their specialties.

Markey Bros. are kept busy at their new stand, on West Washington street. They are showing some attractive pot plants in hardy hydrangeas, gloxinias and fuchsias.

Herbert Zur Muhlen, of the Auger Flower Shop, reports summer business as good as could be expected. Funeral work is in demand. R. F.

NEWPORT, R. I.

Mr. and Mrs. Henry J. Hass have issued invitations for the wedding of their daughter, Henrietta Lena, to Donald R. Niblack, of Atlanta, Ga., August 11.

E. H. Wilson, of the Arnold Arboretum, gave a stereopticon lecture on Japan before the Newport Garden Club, Thursday evening, July 22.

Arrangements are being perfected by the Newport Garden Club for the flower show to be held jointly by the club and the Newport Horticultural Society on Bellevue avenue, August 12 and 13.

William Jurgens made a business trip to Providence Saturday, July 24.

W. H. M.



**UNEQUALED FOR
GREENHOUSE
—AND—
LANDSCAPE
FERTILIZING**

**The PULVERIZED MANURE CO.
No. 33 Union Stock Yards
CHICAGO**

A Contact Insecticide Used Since 1883



Some Sucking Insects Magnified.

WHAT THRIP JUICE No. 2 WILL DO

CHRYSANTHEMUMS ON LONG ISLAND.

Mr. Benjamin Hammond, Beacon, N. Y. Woodside, L. I., N. Y., Oct. 20, 1913.

Dear Sir: I find your **Thrip Juice No. 2** a good thing to use on Chrysanthemums. Kindly send bill for the last gallon shipped, and oblige.

Yours respectfully. (Signed) VICTOR S. DORVAL SONS.

THRIPS ON CARNATIONS.

Ed. American Florist:

Please advise how to remedy the trouble affecting Carnation buds mailed under separate cover. Kansas. F. W. F.

The Carnation buds are badly infested with Thrips. Upon opening up two or three of the buds we found them alive with these pests. Thrips are one of the worst enemies that Carnation growers have to deal with, and the only way to fight them successfully is to get after them by spraying the plants regularly with the Nicotine preparations as soon as they are planted into the houses from the field and keep at it continually until weather conditions will allow for fumigation. For stubborn cases we spray with **HAMMOND'S THRIP JUICE No. 2**, applied as per directions on the cans. This is an oily substance and will cause the foliage of the plants to look a lighter green, but we have never found it to harm the foliage at all. C. W. JOHNSON.

THRIP JUICE No. 2 ON ROSES.

Hopeland Estate, Staatsburg, N. Y., Dec. 20, 1913.

Hammond's Paint & Slug Shot Works, Beacon, N. Y.

Dear Sirs: I have used your **THRIP JUICE No. 2** on outdoor Roses, also Roses indoors, as well as Bay Trees and other hard-wooded stock, and can say it is a most efficient remedy for Scale, Mealy Bug and Thrips. Very truly yours, (Signed) CHAS. HARMAN, Supt.

Kansas City, Mo., Oct. 7, 1914.

Col. Wm. Sharp, for more than twenty-five years grower for Samuel Murray, says: "I have found **THRIP JUICE No. 2** very effective for White Scale on Cattleys and variegated Pineapples, Brown Scale on Ficus and Palms.

While several applications may be necessary, it is cheaper in the end than Nicotine and far more effective.

Our farmer finds it a cure for the Curculio on Plums. Send along five gallons as before." W. M.

Springfield, Ohio, Feb. 17, 1915.

Schmidt & Botley Co. endorse **THRIP JUICE No. 2** for killing the White Fly. They believe in prevention, and took steps at once to destroy it.

Gustav Schneider says he uses **THRIP JUICE No. 2** regularly, more as a preventive, and never had a finer lot of Chrysanthemums than last season. At one time the plants were affected with rust, but one or two sprayings brought them around.

Charlotte, N. C., Nov. 14, 1914.

Robert Lockerbie, many years with the Robt. Craig Co., and now grower for the Charlotte Cut Flower Co., says he has used all makes of Insecticides and is now using **THRIP JUICE No. 2** for Thrips on Chrysanthemums and Carnations. The dilution of one to forty is proper. Sprayed on cloudy days, every week or ten days, left on foliage for 48 hours, it never fails to kill the insect and the slight discoloration on foliage is offset by its usefulness. W. M.

Hammond's Paint & Slug Shot Works, Beacon, N. Y.

PULVERIZED SHEEP MANURE
NO SHORTAGE IN SUPPLY

We have plenty for all needs. The best fertilizer for greenhouse or outdoor use, for carnations, roses, chrysanthemums and violets, or potted plants.

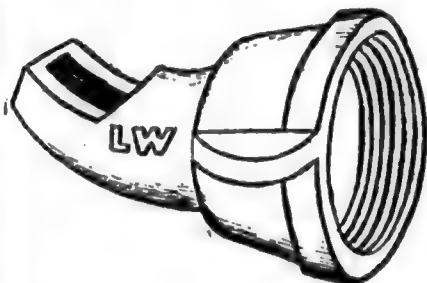
SHEEP'S HEAD BRAND IS GUARANTEED

high percentage of nitrogen, phosphoric acid and potash. Quickens the budding and stiffens the stems. Write for prices.

NATURAL GUANO CO.,

811 River St., AURORA, ILL.

Rose Nozzle



THIS is the famous **Garland Little Wonder Spraying Nozzle**—absolutely the best for spraying underneath foliage to keep down insects.

The regular price is 35 cents each and many of the largest growers order them in large quantities.

Just to get acquainted we will send one **free** to every grower who sends a request for one with 3c in stamps to cover postage.

Everything in greenhouse construction and equipment.

Garland Manufacturing Company

Makers of the famous Garland Cast Iron Gutter.

Des Plaines
Illinois

KING

The name that assures "the most for the money" in

GREENHOUSES

Write for Bulletin No. 47 and you will see why.

KING CONSTRUCTION CO.
27 King's Road, N. Tonawanda, N. Y.

Mention The Review when you write.

50 / **SQUARE DEALING FERTILIZER** / **50**
WALTER S. McGEE, 5327 Ellis Ave., Chicago, Ill.
Greenhouse Supplies and Material. Tel. H. P. 567
Mention The Review when you write.

Big Money

IF YOU ARE SET IN YOUR WAYS, our business does not appeal to you. We want to talk to the man with an open mind—the man who wants to make sure he is doing everything possible to Get the Greatest Number of Crops; the man who is willing to try new ways and new things in preparing soils, feeding plants; the man that is willing to test the merits of **Magic Brand Manures**.

IF YOU are open to conviction, we are ready to show you. Never before have such wonderful results been given for so little money. Another growing season without **MAGIC MANURE**—is Money Lost.

Building Greenhouses COSTS Money

Building Soils MAKES Money

We are Greenhouse Soil Specialists

CHICAGO FEED AND FERTILIZER COMPANY

UNION STOCK YARDS CHICAGO

Send me your Trial Offer of your Magic Fertilizer.

Name.....

Address.....

DETROIT.

The Market.

Business is just as it always is during the summer months. There is but little doing. Stock of every description is plentiful. The market is better supplied than ever before with such outdoor flowers as candytuft, sweet alysum, gypsophilas, scabiosas and centaureas. The first asters have made their appearance, as also have dahlias. Gladioli are available in large quantities, but not many in fancy kinds. Roses are plentiful and improving in quality, the foliage in this vicinity being badly mildewed lately. Beauties are of good quality, though small in size. These always popular roses find a ready sale now and are good value for both retailer and consumer. Carnations are becoming smaller as the summer advances, and are selling for little more than nothing.

Various Notes.

Harry Breitmeyer and his wife left last week for a trip in their touring car, taking in several cities in Ohio and then stopping at a summer resort for a few days.

Norman Sullivan took the Saturday boat for Cleveland, and after spending several days in that city, he and some friends will return to Detroit via automobile.

B. Schroeter had a fair-sized summer wedding decoration July 26.

Four loaded touring cars left Detroit, or rather Albert Pochelon's summer cottage just outside Detroit, late Friday night, July 23, for a ten days' trip up the Au Sable river. In the party were E. A. Feters; Mr. Pochelon, his wife and two of his children; Walter Taepke and his wife; Robert Rahaley and wife; George Hampton, of Jos. G. Neidinger, Philadelphia, and several friends not known to the trade. When the party reach their destination, several days will be spent in trout fishing.

Albert Sylvester, of the Michigan Cut Flower Exchange, recently placed his order for a Buick light 6-cylinder touring car.

Martha Kurtzholz and Helen Ott, both of B. Schroeter's store, have been away on their annual vacations. Miss Kurtzholz is still in Saginaw visiting relatives. H. S.

Poison KIL-WORM Poison

Destroys Worms, Ants, etc., infesting Golf, Cricket Grounds, Parks and Lawns. Sure death to Snails. Does not injure grass; causes the insects to come to the surface to die. (Must not come in contact with fine plants.)

One gallon Kil-Worm makes 50 gallons liquid when mixed with water.

1 qt., \$1.00; 1/2 gal., \$1.75; 1 gal., \$3.00; 5 gals., \$13.50.

Poison KIL-WEED Poison

A scientific Weed Destroyer—free from odor. An unsurpassed preparation for the removal of Grass, Weeds, Vines and Bushes from paths, etc. Saves expense of several men; can be applied with an ordinary sprinkling can.

One gallon Kil-Weed makes 30 to 35 gallons liquid when mixed with water.

1 qt., 35c; 1/2 gal., 60c; 1 gal., \$1.00; 5 gals., \$4.00; 10 gals., \$7.50; 1 barrel, per gal., 65c.

LEMON OIL COMPANY

Dept. H

420 West Lexington Street, BALTIMORE, MD.
Directions on every pkg.; write for circular.

How Things Look

Last Tuesday I returned from an extended trip through the Eastern States.

Took it, to find out "How Things Look," as they say in Boston when speaking of business conditions.

The papers are filled these days with the words of fortune tellers, who for one reason or another (mostly another) seem to feel they are competent to pass on anything from the number of kernels of corn there will be on a cob to the price pink Killarneys will be the day before Xmas.

It makes good reading, what these soothsayers turn out; but it has very little to do with real business.

Being in a very real business, we determined to get a line on things correctly.

The Eastern States was selected, because of the well known conservatism of its business men.

In Kansas you know they whoop things up; and then have to strain every nerve to see that they stay up. But the "Boston way folks" know that you can bake beans only just so fast, without burning them.

So they form their business judgments on the baked bean plan. Consequently when you get their point of view, it is apt to be done all the way through and browned all the way around.

But enough of beans—now for the facts.

Of the many men in various lines of business with whom I talked but few were anything but optimistic. Of course there were some calamity howlers. The kind

which, like the poor, "we always have with us."

Boiling the whole thing down, the impression seemed to be that the European War was on for a long pull, and that this country was never in a better position to make money. Now if the business men would stop taking their pulse every few minutes and instead of talking war, eating war, and sleeping war, would get business busy, that business would then start moving briskly.

As one man put it: "Cut out the war talk and go along and roll your hoop."

So I came back, feeling decidedly optimistic.

As far as our orders are concerned, we have nothing to kick about; especially those for our Reconstructed Construction. From the way our commercial business is going, it is evident that a lot of the growers are confident of business being such as it never has been before; and they are going to be ready to get their share, along with some of that belonging to the other fellow who has put off building.

As you know, building conditions were never better. Materials are lower than they will be again for many a long day to come. Labor is plentiful and eager to work when they work.

And now, how about you?

You know we go anywhere for business. Or to talk business, and you can depend on depending on Hitchings.

Hitchings and Company

GENERAL OFFICES AND FACTORY, ELIZABETH, N. J.

NEW YORK OFFICE
1170 Broadway

BOSTON OFFICE
49 Federal St.

PHILADELPHIA OFFICE
40 So. 15th St.

Mention The Review when you write.



SPRAY WITH **NICOTICIDE**

ANNOUNCEMENT

We are now putting on the market one and two-ounce bottles of NICOTICIDE. Write to dealers for prices.

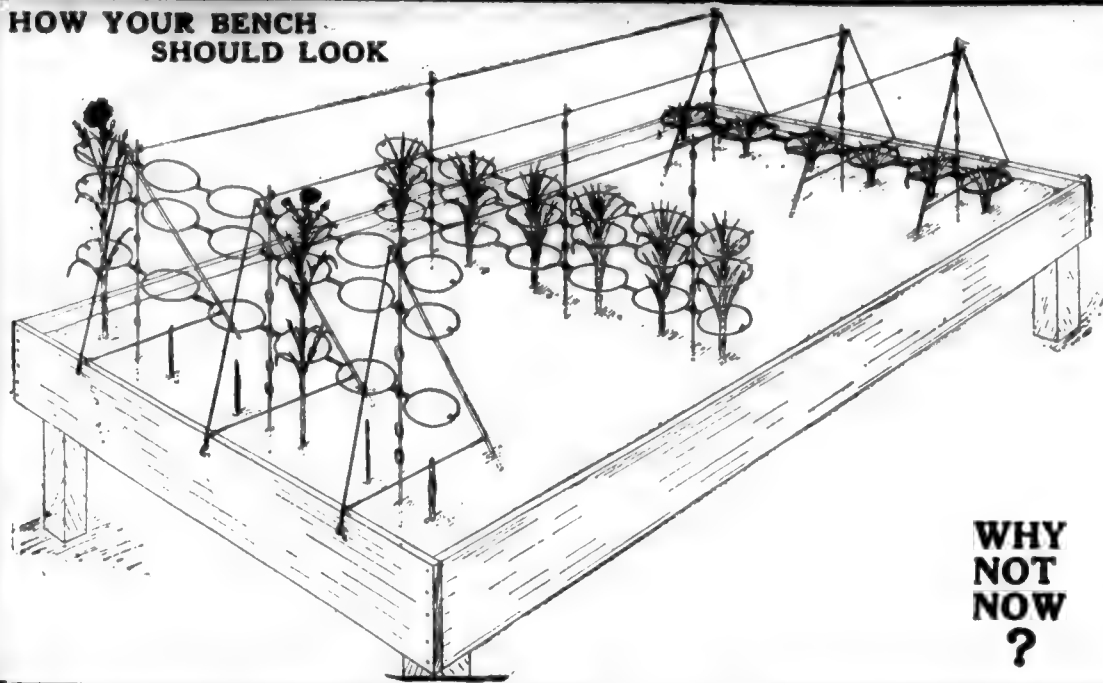
P. R. PALETHORPE CO., Inc., CLARKSVILLE, TENN., U. S. A.

Always Mention The....

FLORISTS' REVIEW

When Writing Advertisers

HOW YOUR BENCH SHOULD LOOK



WHY NOT NOW?

FREE OF CHARGE SEND

us a postcard giving the number of Carnations you grow in a short row, crosswise of the bench, and state the bench width, and we will send you free of charge our improved continuous-ring Carnation Supports for 100 plants. Be sure and state the number of plants in a row, as we furnish as many rings in each connected strand as the grower has Carnations crosswise of his bench.

These Carnation Supports overcome the objectionable features of all other makes.

WE SELL ROSE STAKES

THE CARNATION SUPPORT CO. CONNERSVILLE, IND.

Mention The Review when you write.



NIKOTEEN for Spraying and Vaporizing
APHIS PUNK for Fumigating

ASK YOUR DEALER FOR IT.

NICOTINE MFG. CO.,

117 No. Main Street, ST. LOUIS, MO.



Mention The Review when you write.



The recognized standard insecticide.

A spray remedy for green, black, white fly, red spider, thrips, mealy bug and soft scale. Quart, \$1.00; Gallon, \$2.50

FUNGINE

An infallible spray remedy for rose mildew, carnation and chrysanthemum rust. Quart, 75c; Gallon, \$2.00

VERMINE

A soil sterilizer for cut, eel, wire and angle worms. Quart, \$1.00; Gallon, \$3.00

SCALINE

A scalicide and fungicide combined for San Jose and various scale on trees and hardy stock, and various blights which affect them. Quart, 75c; Gallon, \$1.50

NIKOTIANA

A 12% nicotine solution properly diluted for fumigating or vaporizing. Quart, \$1.50; Gallon, \$4.50

If you cannot obtain our products from your local dealer, send us your order, and we will ship immediately through our nearest agent.

Aphine Manufacturing Co.
MADISON, N. J.

GEO. A. BURNISTON
President

M. C. EBEL,
Treasurer

YOU WILL FIND ALL THE BEST OFFERS ALL the time in the Review's Classified Ads.

"TO-BAK-INE" FUMIGATING PAPER



is the strongest fumigating paper on the market, each sheet being saturated with a definite amount of pure nicotine, making it an extremely convenient and neat insecticide for fumigating purposes; it is also free from ammonia, which is present in ordinary tobacco smoke and extracts. **To-Bak-Ine Fumigating Papers** are recommended for use on delicate flowers and plants. Put up in **hermetically sealed tin cans** of 24 full length sheets; 1/2 case, 6 cans, 144 sheets; 1 case, 12 cans, 288 sheets. **To-Bak-Ine Liquid and To-Bak-Ine Fumigating and Dusting Powder** are the **STANDARDS**.

For Sale by All Supply Houses

DETROIT NICOTINE CO., DETROIT, MICH.

Mention The Review when you write.

DREER'S "RIVERTON SPECIAL" PLANT TUB



No.	Diam.	Each	Doz.	100
10	20 in.	\$1.45	\$16.00	\$130.00
20	18 in.	1.30	14.00	115.00
30	16 in.	1.00	11.25	92.00
40	14 in.	.65	7.00	56.00
50	12 in.	.45	5.00	40.00
60	10 in.	.38	4.00	32.00
70	8 in.	.30	3.50	28.00

Manufactured for us exclusively. The best tub ever introduced. The neatest, lightest and cheapest. Painted green, with electric-welded hoops. The four largest sized have drop handles

HENRY A. DREER, Seeds, Plants, Bulbs and Supplies 714 Chestnut St., PHILADELPHIA, PA.

NICOTINE 40%

GUARANTEED BY
The GRASSELLI CHEMICAL CO.
CLEVELAND NEW YORK CINCINNATI
CHICAGO MILWAUKEE ST. PAUL
ST. LOUIS
WRITE FOR PRICES

GET OUR PRICES ON
GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

160E BROS., 266 N. 9th St., BROOKLYN, N. Y.

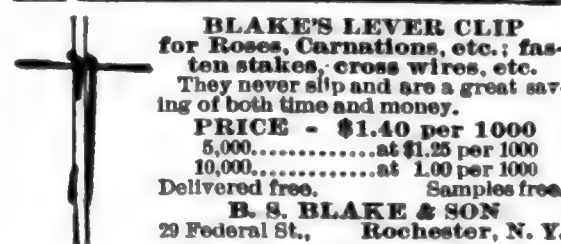


RUST PROOF STAKE FASTENERS

Eureka	Everlasting
Per 1000	Per 1000
\$1.50	\$2.80

August Certs & Son

WYOMING, PA.



BLAKE'S LEVER CLIP for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

PRICE - \$1.40 per 1000
5,000.....at \$1.25 per 1000
10,000.....at 1.00 per 1000
Delivered free. Samples free.

B. S. BLAKE & SON
29 Federal St., Rochester, N. Y.

Save 10% to 20% on Greenhouses

"We Understand
Our Business
Thoroughly"



Our thorough knowledge of the finer points in greenhouse construction enables us to save that much on the cost of our output—and we are giving you the benefit of this saving. We have always given 100 cents value for every dollar—sometimes more. As we have never yet had any complaints, we lose nothing by guaranteeing our material against defects.

Willens Personal Service

Every bit of the work is personally directed by one of the Willens'. If we do the erecting, one of the Willens' personally supervises the work. Careful attention is paid to the minutest details, each of which is conducive to longer life and better greenhouse service. If you have never tried us or are dissatisfied in your past dealings with others, begin now to benefit by our service and material. Write us today.

What They Say:

Willens Construction Co.,
Chicago, Ill.

Gentlemen: The greenhouses you built for me last summer and with which I am so well pleased, received several severe tests within the last few days. During one cold spell of 30 degrees below, I easily maintained the desired temperature in the greenhouses.

I am well pleased with the material and also your pleasant business methods and am convinced that I have the finest greenhouses in Nebraska.

Yours very truly,
L. Buckendorf,
Norfolk, Neb.

Willens Construction Co.

1527 S. Spaulding Avenue

LONG DISTANCE TELEPHONES:
HARRISON 7073 - LAWDALE 757

Chicago, Illinois

Mention The Review when you write.

PROVIDENCE, R. I.

The Market.

An occasional funeral order is the only thing that is keeping any movement in the present market. Most of the growers have dried off all their benches and are preparing for rebenching. Asters are making their appearance and are taking the place of carnations in design work. Prices are low and a majority of the growers are off crop.

Various Notes.

Harry Oakley is preparing to open a retail store on Empire street, near Westminster street.

Smith the Florist had a conspicuous design for the funeral of John B. Herreshoff, the blind boat designer, of Bristol, last week. It was a replica of Mr. Herreshoff's yachting pennant, and had a blue background of bachelor's buttons, a center cross of red carnations, with an inner cross of feverfew. Samuel Kinder, of Bristol, had a 6-foot anchor for the same funeral.

S. S. Skidelsky, of Philadelphia, was a business visitor last week.

The Woonsocket Hill Nurseries, of which C. W. Morey is the proprietor, have been increased by the purchase of two acres of land adjoining, which gives about ten acres in all.

Joseph Koppelman has commenced installing cement benches in his houses, both at Riverside and Oaklawn.

William Jurgens, of Newport, was a visitor Saturday, July 24.

Robert Koppelman, Boston representative of Joseph E. Koppelman, was in the city Thursday, July 22, on his way to New York.

Frederick Deitz has just received his new Overland touring car.

Timothy O'Connor and family are at Narragansett Pier, where they have a cottage for the summer.

John Burke, of Burke & Burns, is arranging to open a retail store in the new Strand building, on Washington street.

Samuel Resnick, with J. E. Koppelman, has gone to Block Island for a two weeks' vacation trip.

K. J. Murphy is planning to erect several large greenhouses in connection with his nursery, at East Providence,

When about to build

GREENHOUSES

Remember, it costs you nothing to get our price on anything you have in mind.

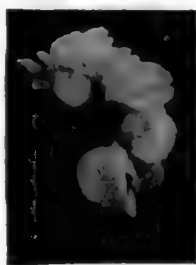
We carry a complete stock and can make prompt shipments.

When you want the best at a reasonable cost, try us.

The Foley Greenhouse Mfg. Company

Telephone—Lawndale 3130

3248 West 31st Street, CHICAGO



The BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.50. Clips, per 1000, \$1.00; 2000, \$1.50; 5000, \$3.25; 10,000, \$6.00; 25,000, \$12.50; 50,000, \$20.00. Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erie, Pa.



where he intends growing pot plants and cut flowers.

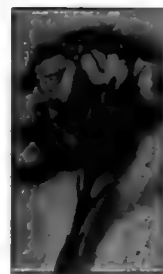
Joseph Appleton, for several years with Eugene Appleton, has started in business for himself in landscape work.

Miss Ellen O'Connor, of Thayer street, is having a delivery car built, which she expects in a few weeks.

Louis J. Reuter, of Westerly, was a business visitor in New York last week.

Swan Peterson, of East Providence, had ten large designs for one funeral last week.

W. H. M.



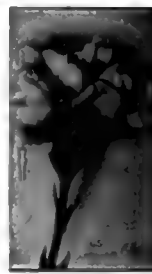
No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.
Springfield, Mass.



Always mention the Florists' Review when writing advertisers.

CABBAGE AND CELERY PLANTS.

Cabbage plants, American Late Drumhead, Surehead, Succession and Flat Dutch, \$1.00 per 1000. Celery, Giant Pascal, White Plume and Winter Queen, \$1.50 per 1000. All plants are large, strong, healthy stock, packed in wet moss, guaranteed to be in good condition when received and not all dried up, as you often see such plants. W. E. King, Box 361, Little Silver, N. J.

FIELD-GROWN STOCK, ALL VARIETIES. 45 YEARS' EXPERIENCE.

CABBAGE,
\$1.00 1000; 10,000 lots, 85c 1000.
CAULIFLOWER, CELERY, T. O. PARSLEY,
\$2.50 per 1000.
F. M. PATTINGTON,
SCIOPIOVILLE, NEW YORK.

FIELD-GROWN CABBAGE PLANTS, good, strong and hearty: Early and Late Flat Dutch, Succession, Savoy and Early All Head, also Borecole peppers, \$1.00 per 1000; 10,000 or over, 85c per 1000.
S. W. Shanklin, Florist, White Marsh, Md.

Celery plants, Golden Self Blanching (French strain), Giant Pascal, White Plume and Winter Queen, fine plants, ready for field, \$1.50 per 1000; \$1.00 in 10,000 lots. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Celery plants, Golden Self Blanching (French strain), White Plume, Giant Pascal and Winter Queen, fine plants, ready for field, \$2.00 per 1000; 5000 for \$7.50. Cash.
Lilly Celery Co., Kalamazoo, Mich.

Celery plants, extra good, White Plume, Giant Pascal and Golden Self Blanching, \$1.50 per 1000; 4000 for \$5.00. Cabbage plants, same price.
W. J. Olds, Union City, Pa.

Celery plants, White Plume and Golden Self Blanching, transplanted, \$2.00 per 1000. Parsley plants, double curled, 25c per 100; \$1.00 per 500.
F. Danley, Macomb, Ill.

Celery plants, Golden Self Blanching, White Plume, Pascal, strong plants for August planting, \$1.25 per 1000; 5000 and over, \$1.00 per 1000.
S. W. Pike, St. Charles, Ill.

Celery plants, fine, transplanted, White Plume, Pascal, 45c per 100.
Hammerschmidt & Clark, Medina, O.

Cabbage and celery plants, all the leading varieties, strong, \$1.00 per 1000; \$5.50 per 10,000.
J. C. Schmidt, Bristol, Pa.

Celery plants, Giant Pascal and White Plume, fine plants, ready for the field, \$1.50 per 1000.
Felix Kramer, Blaine St., Niles, O.

Field-grown celery plants, Golden Self Blanching (French-grown seed), Columbia, \$1.50 per 1000.
B. A. Lebbe, Gardenville, N. Y.

WINNINGSTADT CABBAGE PLANTS

\$1.40 per 1000.
J. M. Hayes & Son, Dover, N. H.

VERBENAS.

Verbenas, mixed or separate, 2½-in., \$2.50 per 100; transplanted, \$1.00 per 100. Cash.
Ernest Rober, Wilmette, Ill.

VINCAS.

5000 Vinca variegata, extra fine, large, field-grown stock of the broad margined variety, from 4, 4½ and 5-in. pots, ready for immediate use, \$10.00, \$12.00 and \$15.00 per 100. NONE BETTER.
Wm. Roethke Floral Co., Saginaw, W. S., Mich.

Sold out of variegated vinca rooted cuttings and plants for this spring. Orders now booked for fall delivery for field-grown plants and rooted tips. Write for prices.
J. N. Kramer & Son, Cedar Rapids, Iowa.

Vinca variegata, out of 4-in. pots, \$6.00 per 100. Cash with order, please.
Louis Otto, Neenah, Wis.

Vinca variegata, good 3-in., \$4.00 per 100; 5-in., extra, \$7.00 per 100; \$60.00 per 1000. Geo. W. Kellogg Flower & Plant Co., Pleasant Hill, Mo.

Vinca variegata, 4-in., extra fine, heavy, \$8.00; heavy, \$6.00 per 100. Cash.
Ulrich Floral Co., Tiffin, O.

BUSINESS BRINGERS—

Review
Classified Ads.

Vinca vines, 4-in., strong, \$12.50 per 100; 3-in., \$5.00 per 100.
Henry Smith, Grand Rapids, Mich.

Vinca var., 4-in., 6c, 8c and 10c.
L. Potter & Sons, Waukegan, Ill.

Vinca var., 4-in., 12c.
Chas. Sherwood, Waterloo, Iowa.

250 vincas, 4-in., 10c each. All 3 and 4 vines.
Frank Evert, 2008 Melrose St., Chicago.

Vinca var., 4-in., \$7.00 per 100; 3½-in., \$6.00 per 100. France & Vandegrift, Monroe, Mich.

VIOLETS.**VIOLET PLANTS, FROM 2½-IN. POTS.**

	100	1000
Princess of Wales.....	\$5.00	\$40.00
Lady Campbell	5.00	40.00
Gov. Herrick	5.00	40.00
Marie Louise	5.00	40.00

All of the above varieties, field-grown, \$6.00 per 100, \$50.00 per 1000.

Write for copy of
Our Monthly Plant Bulletin.
S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

Field-grown clumps Princess of Wales violets, fine plants, extra, \$5.00 per 100; No. 1, \$4.00 per 100, \$35.00 per 1000; No. 2, good, \$3.00 per 100, \$25.00 per 1000. Orders given now will be held until wanted. Cash or satisfactory reference.
Chas Black, Hightstown, N. J.

Try Yale, the most beautiful and profitable single violet; transplanted divisions, \$2.00 per 100; \$15.00 per 1000.
Chas. A. Black, Hightstown, N. J.

California violet runners, well rooted, 75c per 100; clumps, \$4.00 per 100.
Mrs. J. L. White, Floral Place, Homeland, Ga.

Violet plants, Governor Herrick, 2½-in., \$4.00 per 100; rooted cuttings, \$1.00 per 100. Cash.
J. L. Vaughan, Winfield, Kan.

Dorsett violets, 2½-in. stock, good, strong plants, \$2.00 per 100; \$18.00 per 1000.
Peterson Floral Co., Gibson City, Ill.

Marie Louise violet plants, 2½-in., \$2.50 per 100; \$20.00 per 1000. Cash, please. Fred M. White, 74 Worrall Ave., Poughkeepsie, N. Y.

MISCELLANEOUS.**FERNS AND POINSETTIAS.**

2 -in. poinsettias	\$ 5.00 per 100
2 -in. plumosus	3.00 per 100
3 -in. plumosus	6.00 per 100
2½-in. Roosevelt	4.50 per 100
4 -in. Roosevelt	12.50 per 100
5 -in. Roosevelt	25.00 per 100
2½-in. Whitman!	4.50 per 100
4 -in. Whitman!	12.50 per 100
5 -in. Whitman!	25.00 per 100

D. U. Augspurger & Sons Co., Peoria, Ill.

Surplus geraniums, red and white, 4-in. stock, \$6.00; Vinca variegata, 4-in., \$8.00; coleus, Golden Bedder and red, 2-in., \$2.00 per 100. Cash with order.
Anoka Greenhouse Co., Anoka, Minn.

TO EXCHANGE.

To Exchange—Or will sell, No. 1 carnation plants, Rosette, Enchantress, White Enchantress, Rose-pink Enchantress, Yellow Prince; Mme. Salerol geraniums; Trailing Queen coleus, for cyclamen, ferns, primulas, or what have you?
Highland Park Greenhouses, 1017 S. Buckeye St., Kokomo, Ind.

To Exchange—Any florist in need of all standard geraniums, 2, 3 or 4-in., rooted cuttings or 2-in.; anything in the bedding line, present or future delivery, for field carnation plants. Write. Northside Greenhouse, Specialists in 2-in. stuff, Columbia City, Ind.

To Exchange—Or will sell, all good stock, 4-in. Whitman! ferns, 250 St. Nicholas and 600 Harlowden field-grown carnation plants, \$6.00 per 100. We want 600 Light Pink Enchantress, or what have you to offer?
Addams, Morgan & Co., Paxton, Ill.

To Exchange—Or will sell, primula, Chatelaine begonias, poinsettias, 2½ and 3-in., Pink Enchantress, field-grown, for field-grown Ward and Rose-pink Enchantress. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

To Exchange—Pandanus Veitchii, extra good stock, 4, 6 and 8-in. pot size, \$10.00, \$15.00 and \$25.00 per 100, for automobile.
F. M. Soar, Little River, Fla.

To Exchange—Strong Sprengeri, 2½ and 3-in., at 3c, for Chinese and obconica malacoides primroses and Begonia Chatelaine.
Herms Floral Co., Portsmouth, O.

To Exchange—Strong, healthy geraniums, named varieties, 3 and 4-in., for cyclamen, primroses, begonias or what have you?
Charles Sherwood, Waterloo, Iowa.

To Exchange—See our classified adv. of single and pompon mums, for large flowering varieties of mums, 3 or 4-in. ferns, or anything we can use.
Homewood Greenhouses, Atchison, Kan.

To Exchange—Or will sell, 3-in. plumosus, \$5.00 per 100; for primulas, snapdragons or poinsettias.
Edgar Easterday, Nokomis, Ill.

To Exchange—300 pink bouvardias, in 2½-in. pots, for chrysanthemums, Bonaffon and White Ivory preferred. John Holt, North Wales, Pa.

To Exchange—1500 field-grown Beacon for 1500 Enchantress carnations. Will exchange sample.
J. E. Meinhart, Webb City, Mo.

WANTED.

Wanted—We are in the market for some 4 and 5-in. Ficus elastica. State quantity and price. John Bader Co., 1826 Rialto St., N. S., Pittsburgh, Pa.

BURLAPS.

Burlaps, 8 oz., 48 in. wide, fine to cover cold frames to protect plants from hot sun. Write for price.
Anderson Floral Co., Anderson, S. C.

CARNATION STAPLES.

SUPERIOR CARNATION STAPLES.
Mend your split carnations. Finest article for carnation growers introduced so far, 3000 for \$1.00 postage paid.
MICHIGAN CUT FLOWER EXCHANGE,
38-40 Broadway, Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

CATALOGUES AND COLOR PRINTING.

We print catalogues and color work for florists, nurserymen and seedsmen.
A. B. Morse Co., St. Joseph, Mich.

DECORATIVE MATERIAL.

Write for special prices on a special lot of dagger ferns.

Try our laurel festooning for your decorations, only 5c per yd. 10 yds. free with first order.
Crowl Fern Co., Millington, Mass.

FERTILIZERS.

Cow manure for liquid fertilizer, free from trash, \$5.00 per bbl. Cash.
James Moss, Johnsville, Pa.

FLOWER COLORINGS.

THE NATURAL CYACEINE flower coloring, yellow, blue, orange, pink, green or American Beauty, 20c per qt. Sent to you by mail.
C. R. Cranston, 146 Orchard St., Auburn, R. I.

GOLD FISH.

Gold fish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.

AUBURNDALE GOLD FISH CO.,
1449 Madison St., Tel. Haymarket 152, Chicago.

Try us on gold fish, aquariums and globes. The J. M. McCullough's Sons Co., 316 Walnut St., Cincinnati, O.

GREENS.

Plumosus sprays, \$2.00 per 100. Telegraph orders shipped promptly—have a 'phone direct to the station. Express prepaid on \$5.00 worth. Cash with order.
Pennock Plantation, Jupiter, Fla.

POTS.

Standard Flower Pots. If your greenhouses are within 50 miles of the Capitol, write us, we can save you money. W. H. Ernest, 28th and M Sts., N. E., Washington, D. C.

PRINTING.

500 letter heads (ruled or plain) and 500 envelopes, only \$2.00. Printing for florists a specialty. Satisfaction guaranteed.
Snow, the Circular Letter Man, Camden, N. Y.

RAFFIA.

Raffia, natural, in 4 standard dependable qualities, colored in 20 colors. Write for prices.
McHutchison & Co., 17 Murray St., New York.

SPHAGNUM MOSS.**SPHAGNUM MOSS.**

10 bbl. bales, burlaped \$4.00 each
5 bale lots 3.75 each
10 bale lots 3.50 each

Write for copy of
Our Monthly Plant Bulletin.
S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

Sphagnum moss, 10 bbl. bale, \$1.90; 5 bales, \$9.00; 5 bbl. bale, \$1.00; 5 bales, \$4.00; burlaped, 25c extra. Get price on large lots.
Jos. H. Paul, P. O. 156, Manahawken, N. J.

SPHAGNUM MOSS, very best quality, \$1.10 per bale; 10 bales for \$10.00.
H. W. Buckbee, Rockford, Ill.

Sphagnum moss, guaranteed, excellent quality, 10 bales, \$7.00. 5% cash with order.
L. Amundson & Son, City Point, Wis.

Sphagnum moss, in burlap, \$1.00 per bale; 10 bales, \$9.00.
A. Henderson & Co., Box 125, Chicago, Ill.

TOBACCO.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel Co., Milwaukee, Wis.

WIRE STAKES.**BARGAIN SALE.**

10,000 galvanized wire stakes, No. 11 wire, 4 ft. 8 in. long, \$6.00 per 1000; 5000 galvanized wire stakes, No. 11 wire, 4 ft. long, \$5.00 per 1000. Cash with order, please. H. Munson, 1353 N. Clark St., Chicago. Tel. Superior 572.

WIRE WORK.

We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 166 North Wabash Ave., Chicago.

William E. Hielscher's Wire Works,
264-266 Randolph St., Detroit, Mich.

Falls City Wire Works,
451 3rd St., Louisville, Ky.

Marion, Ind.—Mrs. V. C. Yaeger, 3601 South Nebraska street, reports fine business for her second year in the trade. Her specialties are asters and dahlias, though she does a general line.

Medina, O.—Hammerschmidt & Clark's greenhouses were threatened by fire on a recent midnight, when a barn across the street burned. The wind blew the flames from several tons of hay right into the front of the greenhouses, breaking many lights and blistering the paint. A bench of 300 Liliun giganteum then in bud were scorched by the heat, as were also a bench of Nutt geraniums.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS



Why you NEED the

"Permi-tite" Hotbed Sash

—the Sash with Racine Puttyless Glazing

"Permi-tite" Sash is made of clear cypress, blind mortised, dipped in pure linseed oil. No paint to cover imperfections. It cannot rot.

"Permi-tite" glazing with lead strips—no putty—saves you money because it outlasts any other sash on the market. Glass cannot slip or blow out. No reputtying.

Single or double glazed—practically air and water tight, and stays so.

To better convince you of "Permi-tite" superiority, we offer any responsible Florist or Nurseryman

30 Days Free Trial

Use "Permi-tite" Sashes 30 days free of cost. If you do not then consider them the biggest value and the only sashes to use, return them at our expense.

See letter of Swain Nelson & Sons Co., page 100 Review of July 15, and write us how many you can use.

Racine Puttyless Window Co., RACINE, WISCONSIN



POST YOURSELF ON ALL THE FACTS ABOUT GREENHOUSES—INSIDE AND OUT!

The best testimonial that we can offer anyone is to refer them to those whom we have done work for.

This is but one of a long list we have to submit, both from professional growers and those who grow for pleasure.

Tamaqua, Pa.

To whom it may concern:—

We recommend S. Jacobs & Sons for greenhouse construction work.

First, because of the superior quality of their materials, and second, because of their reasonableness in price.

The first and second greenhouses shown to the right of the photograph we purchased from the above mentioned firm in 1911, and the third house on the left in 1913. Everything for this entire range was bought from them.

Their heating apparatus has given us exceptional satisfaction. We had an outside temperature of 12° below zero just the other year, yet in spite of this we were able, under ordinary heating, to keep up a temperature of 60° in the houses.

Very truly yours,

F. W. BECKER.

We know all the facts about Greenhouses, inside and out. At it almost half a century.

We go anywhere to submit plans and prices.

S. JACOBS & SONS
1868-1881 Flushing Ave., Brooklyn, N. Y.

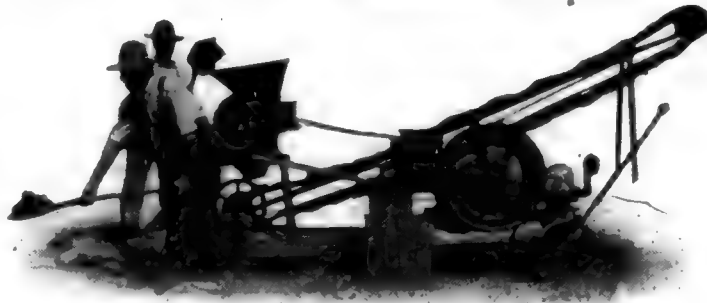
CHOICE RED CYPRESS

Greenhouse Material AND TANKS

WRITE FOR OUR PRICES

Alfred Struck Co., Inc.
1001 E. Chestnut Street, Louisville, Ky.

Mention The Review when you write.

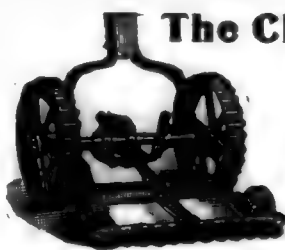


Herman's Soil and Manure Grinder

With a No. 10 machine two (2) men mixed and ground soil and manure for six (6) benches, 150x5 feet, in ten (10) hours, using two (2) gallons of gasoline and one (1) quart of oil.

O. H. HERMAN
10 Pearl St., Council Bluffs, Ia.

Mention The Review when you write.



The Clipper There are three things that destroy your lawns—Dandelions, Buck Plantain and Crab Grass. In one season the Clipper will drive them all out. Your dealer should have them—if he has not, drop us a line and we will send circulars and prices.
Clipper Lawn Mower Co.
Box 15, Dixon, Ill.

Mention The Review when you write.



CALDWELL TANKS and TOWERS

are of the Highest Quality of Construction, producing the greatest durability, longest life and best service. Give florists at small expense same water service as in cities. Write for list of users in your vicinity, and illustrated catalogue.

W. E. CALDWELL CO., Incorporated
Louisville, Ky.

TANKS—Steel, Wood, Galvanized—TOWERS
Windmills, Pumps, Gas Engines

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JUL 30 1915

THE FLORISTS' REVIEW

REG. U. S. PAT. OFFICE

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 520 Carlton Building, 508 South Dearborn St., CHICAGO

VOL. XXXVI.

CHICAGO, JULY 29, 1915.

NO. 922.

MIGNONETTE

"CHICAGO GIANT" (Greenhouse-grown Seed)

A splendid strain, grown and carefully selected for a number of years by Mr. Alois Frey, Crown Point. Produces large, heavy spikes which have sold on the Chicago market at 6 to 8 cents each.

Trade packet (1000 seeds), \$1.00; $\frac{1}{8}$ -oz., \$1.50; 1 oz., \$10.00

POINSETTIAS

True type, from 2 $\frac{1}{2}$ -inch pots, \$5.50 per 100; \$50.00 per 1000; shipped in paper pots with moss around each plant.

A. HENDERSON & CO., 369 River Street, CHICAGO

Now Ready for Delivery

Begonia Glory of Cincinnati,

Strong 2 $\frac{1}{2}$ -inch stuff, ready for 4-inch, at \$18.00 per 100; \$150.00 per 1000.

Begonia Melior,

Strong 2 $\frac{1}{2}$ -inch, at \$25.00 per 100.

Cyclamen Giganteum,

Very best strain, carefully selected, strong 3-inch, ready for shift, at \$10.00 per 100; \$90.00 per 1000.

Cash with order from unknown correspondents.

J. A. PETERSON & SONS, Westwood, Cincinnati, O.

SPECIAL PRICES ON Cold Storage Bulbs

Giganteum — 7- 9..per 100, \$6.00; per case of 300, \$15.50
8-10..per 100, 8 00; per case of 225, 17.00
9-10..per 100, 9.50; per case of 200, 18.00

Magnificum — 8- 9per case of 200, 10.00

All above less 3% discount for cash with order

Wm. F. Kasting Co. 383-387 Ellicott St., Buffalo, N. Y.

FIELD CARNATION PLANTS

In fine shape NOW—why wait till everybody else has planted?

Philadelphia } \$55.00 { White Wonder
Gorgeous..... } per 1000 { White Enchantress
Pocahontas }
Champion \$60.00 per 1000

THE E. G. HILL CO., Richmond, Ind.

CYCAS STEMS

Fine quality—spring arrival from Japan.

F. O. B. Bound Brook, N. J.

You can make a good profit on them.

Oshima stems \$19.00 per case of 300 lbs.

Loochoo stems 23.00 per case of 300 lbs.

Loochoo stems are of finer quality than commonly used here.

Case lots only.

RALPH M. WARD & CO.

The Lily House

71 Murray Street, NEW YORK

LILY BULBS

Bulbs in very best condition, and are offered subject to being unsold

Auratum, 9x11, 100 to case.....	\$ 8.50 per case
Auratum, 11x13, 50 to case.....	7.50 per case
Auratum, 13x15, 50 to case.....	8.50 per case
Magnificum, 9x11, 100 to case.....	9.00 per case
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Giganteum, 6x8, 400 to case.....	12.50 per case
Giganteum, 7x8, 250 to case.....	15.00 per case

Stumpp & Walter Co

30 and 32 Barclay Street,

NEW YORK

BOSTON FERN

Strong, 2 $\frac{1}{4}$ -inch pots, ready for a shift, 50c per doz.; \$3.50 per 100; \$30.00 per 1000.

Asparagus Plumosus

Strong, 2 $\frac{1}{2}$ -inch pots, ready for 4-inch pots, 50c per doz.; \$2.75 per 100; \$25.00 per 1000.

THE MCGREGOR BROS. CO.,

Springfield, Ohio.

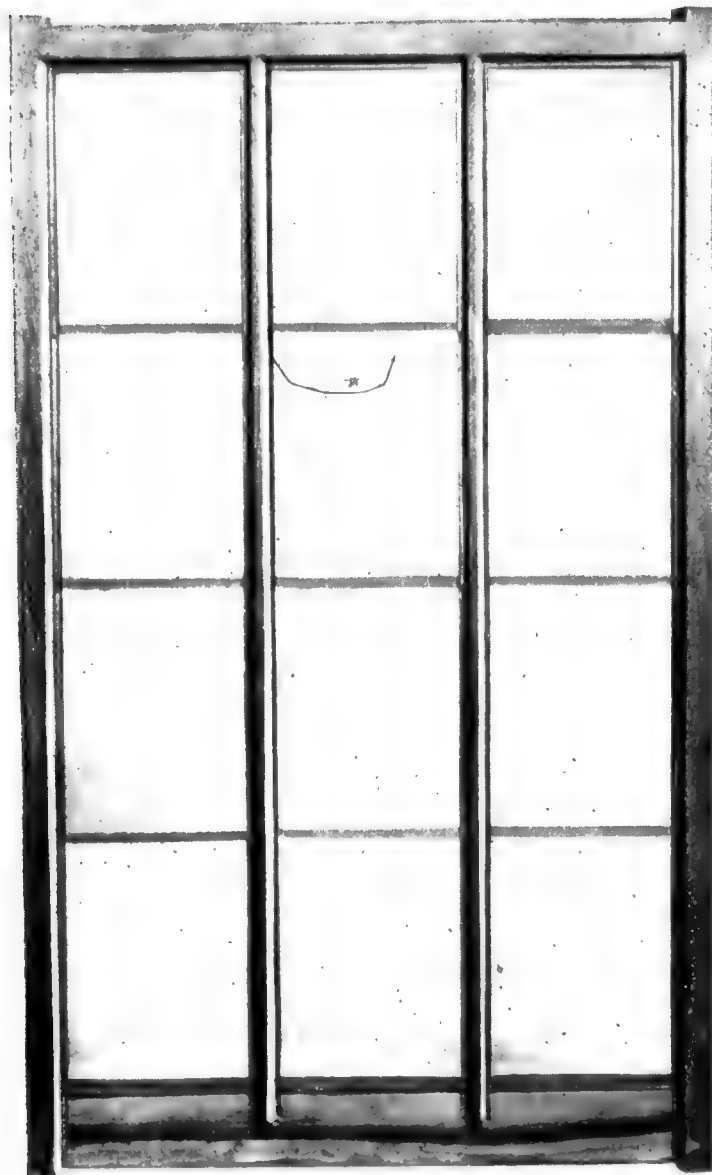
Galvanized Wire Stakes

Owing to higher prices on Galvanized wire and cost based on purchases made during the early Spring, we are enabled to make the following special prices:

8 ft., No. 9 wire.....	\$ 6.40 per 1000
8 $\frac{1}{2}$ ft., No. 9 wire.....	7.50 per 1000
4 ft., No. 9 wire.....	8.50 per 1000
5 ft., No. 8 wire.....	12.85 per 1000
6 ft., No. 8 wire.....	15.50 per 1000

ORDER NOW—Shipments can be made any time between now and August 26th—as long as stock lasts.

THE W. W. BARNARD CO., SEEDSMEN 231-235 W. Madison St., Chicago



Why you NEED the "Permi-tite" Hotbed Sash

—the Sash with Racine Puttyless Glazing

"Permi-tite" Sash is made of clear cypress, blind mortised, dipped in pure linseed oil. No paint to cover imperfections. It cannot rot.

"Permi-tite" glazing with lead strips—no putty—saves you money because it outlasts any other sash on the market. Glass cannot slip or blow out. No reputtying.

Single or double glazed—practically air and water tight, and stays so.

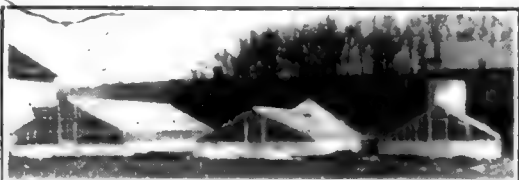
To better convince you of "Permi-tite" superiority, we offer any responsible Florist or Nurseryman

30 Days Free Trial

Use "Permi-tite" Sashes 30 days free of cost. If you do not then consider them the biggest value and the only sashes to use, return them at our expense.

See letter of Swain Nelson & Sons Co., page 100 Review of July 15, and write us how many you can use.

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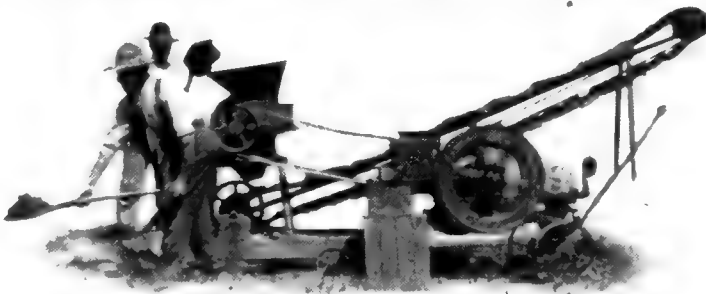
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1001 E. Chestnut Street, Louisville, Ky.

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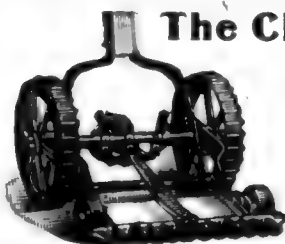
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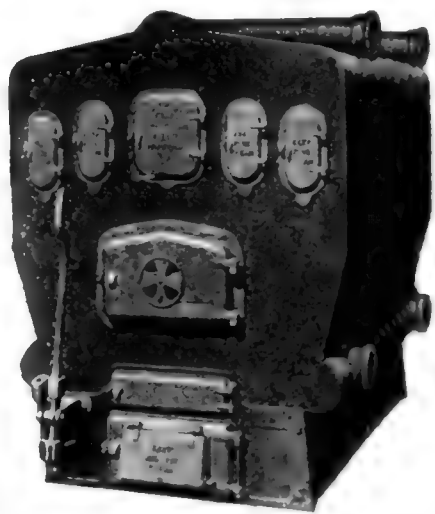
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THE W. W. BARNARD CO., SEEDSMEN, 231-235 W. Madison St., Chicago

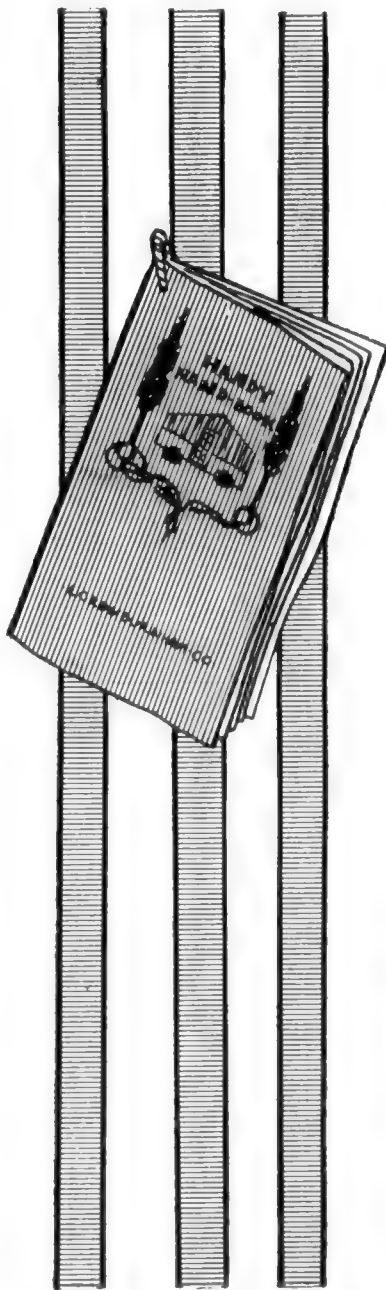
You Will Find It in the Handy Hand Book

Anything you want for your greenhouse, from glazing nails to a complete iron frame house, you will find listed, described and in most cases pictured in our Handy Hand Book.

THE only thing left out is the prices, and they are there; but if you are a grower they are not the prices for you. We will give you special discounts bringing them right down to rock bottom. We do it that way because market prices on materials are continually changing. To give you full benefit of all such changes, we keep changing our discounts accordingly. Keeping, as we do, not only up to the times but all the time ahead of the times, we are continually making changes. To keep

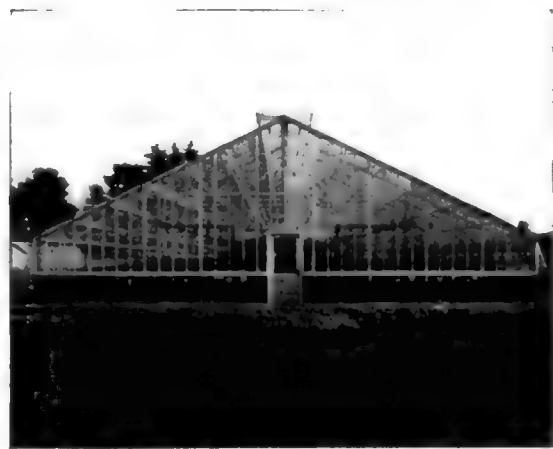


There has been a lot of advertising talk of late about certain hair-splitting points concerning fire travel. All of which you are not going to bother your head about. Economy is what you want, and it's what you get when you get a Burnham.



our Handy Hand Book right up with these changes, we make it with loose leaves, so that the old things can be taken out and new ones put in.

Ten chances to one your present book may not be up to date. You had better send for another and make sure. And while we think of it—how about your heating? Doesn't it need looking over and putting in apple-pie order for fall? Let us give you a figure for doing it. If you want to talk it over, say when and where and we'll be there.



You know we have made several very radical changes in our greenhouse construction, which very naturally you want to know all about. They are not published yet. Write us about it and we will write you about it.

Lord & Burnham Co.

SALES OFFICES

NEW YORK
42d Street Bldg.

BOSTON
Tremont Bldg.

PHILADELPHIA
Franklin Bank Bldg.

CHICAGO
Rookery Bldg.

ROCHESTER
Granite Bldg.

CLEVELAND
Swetland Bldg.

TORONTO
Royal Bank Bldg.

IRVINGTON, N. Y.
DES PLAINES, ILL.
ST. CATHARINES, ONT.

FACTORIES

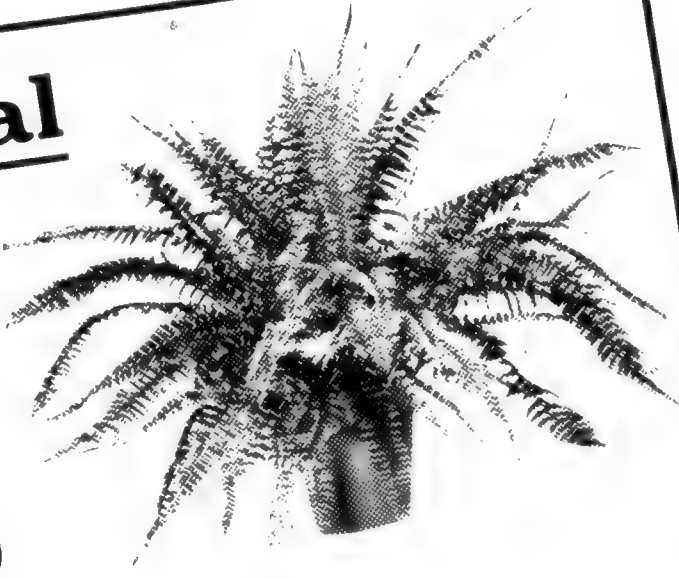
A BUSINESS BUILDING OPPORTUNITY

SALES CO-OPERATION FOR WITTBOLD CUSTOMERS

Special

This \$2.50
Boston
Fern

\$1.50



THIS exceptional offer is possible only in the summer time, when plants are cheapest. Think of it—splendid specimen Boston Ferns in 8-inch pots—luxuriant pot-grown plants—healthy and well established—regular \$2.50 values for only \$1.50 each.

Our supply is limited, so secure one of these beautiful house plants now.

YOUR NAME
in this space

Read this retail newspaper advertisement. Study it. Wouldn't this ad look good in your local newspapers with your name attached to it?

The Florist who makes the biggest noise is most successful today. To make a noise you must advertise—and back up your advertising with genuine **bargains**

Then why not arrange to sell these high-class Boston Ferns—a \$2.50 value—for \$1.50 each this summer?

Here is how you can do it and make 50% profit

We will sell you the Boston Ferns just as described in the retail ad above for only \$1.00 each, with an allowance of 10% off to cover the freight. If your order is for 12 Ferns or more, we will furnish you with an electrotpe of the retail ad free.

Think it over quick. You can sell big quantities of these Wittbold Boston Ferns this summer. This offer will make a noise in your town that will bring you lots of new customers. There will be other Wittbold Specials to follow this one. So get in line with our many successful customers and

WIRE, PHONE OR MAIL YOUR ORDER TODAY

THE GEO. WITTBOLD CO.

737 Buckingham Place,

L. D. PHONE
GRACELAND 1112

CHICAGO

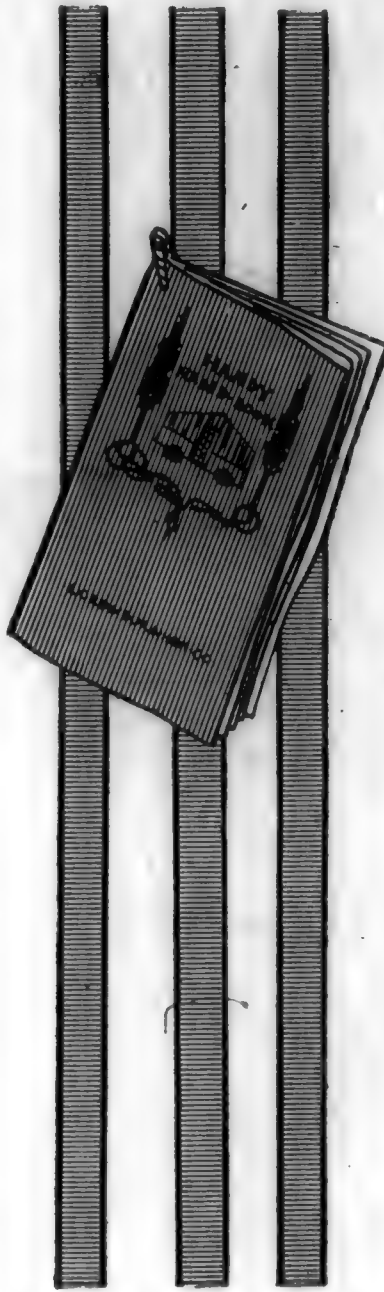
You Will Find It in the Handy Hand Book

Anything you want for your greenhouse, from glazing nails to a complete iron frame house, you will find listed, described and in most cases pictured in our Handy Hand Book.

THE only thing left out is the prices, and they are there; but if you are a grower they are not the prices for you. We will give you special discounts bringing them right down to rock bottom. We do it that way because market prices on materials are continually changing. To give you full benefit of all such changes, we keep changing our discounts accordingly. Keeping, as we do, not only up to the times but all the time ahead of the times, we are continually making changes. To keep

our Handy Hand Book right up with these changes, we make it with loose leaves, so that the old things can be taken out and new ones put in.

Ten chances to one your present book may not be up to date. You had better send for another and make sure. And while we think of it—how about your heating? Doesn't it need looking over and putting in apple-pie order for fall? Let us give you a figure for doing it. If you want to talk it over, say when and where and we'll be there.



There has been a lot of advertising talk of late about certain hair-splitting points concerning fire travel. All of which you are not going to bother your head about. Economy is what you want, and it's what you get when you get a Burnham.



You know we have made several very radical changes in our greenhouse construction, which very naturally you want to know all about. They are not published yet. Write us about it and we will write you about it.

Lord & Burnham Co.

SALES OFFICES

NEW YORK 42d Street Bldg. BOSTON Tremont Bldg. PHILADELPHIA Franklin Bank Bldg. CHICAGO Rookery Bldg. ROCHESTER Granite Bldg. CLEVELAND Sweetland Bldg. TORONTO Royal Bank Bldg. IRVINGTON, N. Y. DES PLAINES, ILL. ST. CATHARINES, ONT.

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THE GEO. WITTBOLD CO.
737 Buckingham Place, L. D. PHONE GRACELAND 1112 CHICAGO

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THE FLORISTS' REVIEW
 CANTON BUILDING
 508 South Dearborn Street
 CHICAGO

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POEHLMANN

THE LARGEST AND FINEST GREEN-

Send All Orders for Cut Flowers and

Supplies to City Store, 72-74 E. Randolph St.,

Chicago

L. D. Phone

Randolph 35

CUT FLOWER DEPARTMENT

SUMMER ROSES---ASTERS---BEAUTIES

WE HAVE THE BEST AND LARGEST SUPPLY.

CURRENT PRICE LIST

Mrs. Chas. Russell—

	Per 100
40-48-inch	\$15.00
30-36-inch	12.00
24-inch	10.00
18-20-inch	8.00
Shorter	\$3.00, \$4.00, 6.00

Milady
Richmond
Bulgaria
Aaron Wards
Killarney
White Killarney
Killarney Queen

	Per 100
Extra long...	\$8.00
Long	6.00
Medium	\$4.00 to 5.00
Short	2.00

American Beauties—

Specials, 48-60-inch	per doz., \$3.00
36-inch	2.50
30-inch	2.00
24-inch young stock	1.50
20-inch	1.25
18-inch	1.00
Shorter	per 100, \$3.00 to 6.00

Cattleya Gigas—

Large...doz., \$6.00; medium...doz., \$6.00

Cecile Brunner, also called Sweetheart
Roses,

Per 100.....\$2.00

TRIMMING FLOWERS

In Assorted lots at.....\$1.00 up

Hoosier Beauty

	Per 100
Hadley	
Ophelia	Long.....\$8.00 to \$10.00
Sueburst	Medium... 5.00
Brilliant	Short..... 4.00

Dendrobiums—

Per doz.....\$6.00

Carnations—

Fancy	per 100, \$3.00
Medium	2.00
Seconds	1.00

MISCELLANEOUS Per 100

Sweet Peas, summer blooming	\$0.50 to \$1.00
Daisies, white and yellow	1.00
" Field	.50
" Shasta	1.00 to 2.00
Gladiolus	4.00
Gaillardia-Coreopsis	.75 to 1.00
Asters	2.00 to 4.00
Smilax	per doz., \$2.00
Plumosus Sprays	2.00 to 3.00
Sprenger	2.00 to 3.00
Adiantum	1.00
Galax	per 1000, \$1.25
Mexican Ivy	6.00

Easter Lilies—

Extra quality long stems,
per dozen.....\$1.50

Lily of the Valley—

Fancy	per 100, \$4.00
Second	3.00
Third	2.00

Ferns, Summer Crop—

Per 1000	\$1.50
3000 to 5000	1.25

Orders booked now for Boxwood for Christmas delivery. We have arranged for a large supply of the best dwarf Virginia stock.

FLORISTS' SUPPLIES

We will allow the July Discount of 40% on orders of Wire Designs over \$10.00 received up to August 4th—
delivery can be made within 60 days.

CYCAS LEAVES, in assortment, 12 inches to 44 inches, per 100 \$ 7.00

12 Bales SPHAGNUM MOSS . . . \$10.00

MAKE YOUR RED FRIEZE WREATHS DURING THE SUMMER
RED FRIEZE READY FOR DELIVERY

PRINCESS RIBBON, A Special Corded Edge Silk Taffeta Ribbon,
5½-inch. Special, per bolt, \$1.75
White, Pink, Gray, Purple, Black, Lavender.

This is an exceptionally fine ribbon for door sprays.

Use Tobacco Dust for Mums. This article is good also as a fertilizer, containing 9% potash. Per 100 lbs., \$3.00

SPECIAL No. 8—4-ft. Galvanized Wire Rose Stakes, **Per 1000, \$9.75**

OUR NEW CATALOGUE IS NOW READY—SEND FOR ONE

BROTHERS CO.

HOUSE ESTABLISHMENT IN AMERICA

Send all orders for Plants

to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L. D. Phone

Rogers Park 684

No toll from Chicago

PLANT DEPARTMENT

GRAFTED AND OWN ROOT ROSE PLANTS

GRAFTED, 2 1/2-inch		Per 1000
Killarney Brilliant	\$100.00
Hadley	100.00
Bulgarie	100.00
Cecile Brunner	100.00
Russell	130.00
GRAFTED, 3 1/2-inch		
Ophelia	170.00
Hadley	140.00

		Per 1000
Bulgarie	\$140.00
Cecile Brunner	140.00
OWN ROOT, 2 1/2-inch		
Pink Killarney	55.00
White Killarney	55.00
Bulgarie	55.00
Hadley	55.00
Milady	55.00

OWN ROOT, 3 1/2-inch		Per 1000
Hadley	\$90.00
Milady	90.00
Cecile Brunner	90.00
Bulgarie	90.00
Arenberg	90.00
OWN ROOT, 4 1/2-inch		
Bulgarie	120.00

SPRING AND BEDDING PLANTS

this year, which will interest you in quality as well as quantity.

		Per 100	1000
Asparagus Plumosus, 2 1/4-inch	\$ 3.50	\$30.00
Asparagus Plumosus, 3-inch	7.00	65.00
Asparagus Plumosus, 4-inch	12.00	115.00
Sprenger and Boston Hanging Baskets for July, \$1.50 @ \$3.00 each.			
Crotons, 4-inch, 35c each; 5-inch, 50c to 75c each; 6-inch, \$1.00 each.			

		Per 100	1000
Begonia Chatelaine, 2 1/4-inch	\$3.50	
Begonia Chatelaine, 3-inch	8.00	
Caladiums, Fancy Leaved (Summer delivery), 4, 5, 6-inch pots, 35c, 50c, 75c, \$1.00 and \$1.50 each.			

		Per 100	1000
Primulas, Grandiflora and Gigantea strain, only the choicest varieties (Summer delivery),			
2 1/4-inch	\$3.00	
3-inch	5.00	
Smilax, strong new stock, 2 1/4-inch	2.50	\$23.00
Smilax, strong new stock, 3-inch	6.00	50.00

FIELD GROWN CARNATIONS while they last.....\$6.00 per 100; \$55.00 per 1000

CHRYSANTHEMUMS

Headquarters for the best commercial varieties of Chrysanthemums; 2 1/2-inch and rooted cuttings, for commercial growers only. List includes only such varieties as are grown in large quantities. Booking orders now. Shipped when wanted.

POMPON MUMS, 2 1/2-inch stock, \$4.00 per 100; \$35.00 per 1000. Best standard varieties only.

THE TWO BEST VARIETIES EVER OFFERED

Miss Marvella French, late white, \$8.00 100; \$70.00 1000. Miss Pauline Anderson, late yellow, \$4.00 100; \$35.00 1000. Both these scored 94 points by judges of the C. S. A., at Chicago, and 95 points by the judges of the Minnesota State Florists' Association, at Minneapolis.

WHITE—		2 1/2-in. per 100	1000
Virginia Pochlmann	\$3.00	\$22.00
October Frost	3.00	22.00
Elise Papworth	3.00	22.00
W. H. Chadwick	3.00	22.00
Timothy Eaton	3.00	22.00
Smith's Ideal	3.00	22.00
Oconto	3.00	22.00
Alice Salomon	3.00	22.00

BRONZE—		2 1/2-in. per 100	1000
O. H. Kahn	\$3.00	\$22.00
PINK—			
McNiece	\$3.00	22.00
Enguehard	3.00	22.00
Maud Dean	3.00	22.00
R. E. Loeben	3.00	22.00
Patty	3.00	22.00
Wells' Late Pink	3.00	22.00
Chieftain	3.00	22.00

YELLOW—		2 1/2-in. per 100	1000
Yellow Salomon	\$3.00	\$22.00
Golden Glow	3.00	22.00
RED—			
Shrimpton	3.00	22.00

KENTIAS

We have gone into the growing of KENTIAS on a large scale and can well be classed as the WESTERN HEADQUARTERS for these serviceable Palms. Our stock is complete and the prices we quote should show a considerable saving in express charges.

KENTIAS

STRONG, HEALTHY, CLEAN

Kentia Belmoreana.			
Single Plants.			
	High, Leaves In.	Per Doz.	Each
4-inch pots	5-6	18	\$4.50 \$0.40
6-inch pots	6-7	24	1.00
6-inch pots	6-7	28-30	1.50
6-inch pots	6-7	32-34	2.00
7-inch pots	6-7	36	3.00
8-inch tubs	6-7	38	3.50
8-inch tubs	6-7	48	5.00
8-inch tubs	6-7	58-64	7.50
Specimens, \$15.00-\$50.00			

Kentia Belmoreana.			
Made Up Plants			
6-inch pots, 3 plants in a pot, 24 in. high		\$1.25
7-inch pots, 3 plants in a pot, 38 in. high		3.50
Specimens, very heavy, \$10.00-\$12.00			

Kentia Forsteriana.			
Single Plants.			
	High, Leaves In.	Per Doz.	Each
4-inch pots	5-6	18-20	\$4.50 \$0.40
6-inch pots	5-6	28-30	1.00
6-inch pots	6-7	34-36	1.50
6-inch pots	6-7	38-42	2.00
6-inch pots	6-7	44-46	2.25
8-inch tubs	6-7	46-48	3.50
8-inch tubs	6-7	50-54	5.00
8-inch tubs	6-7	5 ft.	6.00
10-inch tubs	6-7	5-5 1/2 ft., heavy	8.00
10-inch tubs	6-7	6-6 1/2 ft.	10.00

Kentia Forsteriana.			
Made Up Plants.			
	Plants High, In.		Each
6-inch pots	3	24-26	\$ 1.25
7-inch pots	3	28-30	2.00
7-inch pots	3	36-38	2.50
7-inch tubs	4	38-40	3.00
8-inch tubs	4	38-44	3.50
8-inch tubs	4	50	5.00
8-inch tubs	4	58-59	6.00
10-inch tubs	4	5 ft.	8.00

		Plants High.	Each
12-inch tubs	4 5-5 1/2 ft.	\$10.00
12-inch tubs	4 6 ft.	12.00
Strong specimens in 15-inch tubs			
5 plants \$15, \$18, \$25 each.			
Phoenix Roebelenii.			
4-inch pots nicely characterized		\$0.50
7-inch pots, 22 in. high, 30-32 in. spread		2.00
7-inch pots, 28 in. high, 34-36 in. spread		2.50
8-inch tubs, grand specimens		3.50
10-inch tubs, grand specimens		\$5.00 @ 7.00
Areca Lutescens.			
6-inch pots, 3 plants in a pot		\$1.00
7-inch pots, 3 plants in a pot		2.00
8-inch tubs, 5 plants in a tub		3.00
Aspidistra Lurida.			
Green, 5-inch pots, 10-12 leaves		\$1.00
Variegated, 5-inch pots, 10-12 leaves		1.50
Dracaena Massangeana.			
5-inch pots		\$0.75
6-inch pots		1.00-1.25
Dracaena Godseffiana.			
2-inch pots		\$8.00 per 100 \$1.00 per doz.

FERNS

BOSTON, WHITMANI, ROOSEVELT	
12-inch\$3.50 each

PANDANUS VEITCHII, 3-inch, 25c each; 4-inch, 50c each; 7-inch, \$1.50 each; 8-inch, \$2.00 each. Specimen plants, 10-inch tubs, \$5.00 each.

ARAUCARIA ROBUSTA COMPACTA. \$2.50 each.

—brief facts and a letter

Telephone 3605
118 N. La Salle Street
Evanston, Ill.

M. Weiland
FLORIST

GEORGE C. WEILAND
Proprietor

**A letter from
a florist**

Evanston, Ill., July 15, 1915.

Williams-Wendt Co.,
118 N. La Salle Street,
Chicago, Illinois.

Dear Sirs:

There are four big points in favor of the "Korkstone Floor" you laid in my store last September. They are:

First: The "Korkstone Floor" is light in color and sets off the flowers and fixtures to advantage.

Second: It is easy on the feet, having a "give" to it not found in marble, mosaic or tile floors.

Third: Does not become slippery when wet, dries very quickly and is easily mopped clean.

Fourth: A "Korkstone Floor" is easily laid over old wooden floors, is inexpensive and does not crack or chip.

Very truly yours,

George C. Weiland

on "Korkstone Floors"

—the original German plastic flooring.

To retail store florists, "Korkstone Composition Floors" afford economy, service and quality vastly superior to either marble, mosaic, tile or hardwood floors.

WHY THEY WIN

- ☞ They are inexpensive.
- ☞ Easily installed.
- ☞ Sanitary and fireproof.
- ☞ Guaranteed to "make good."

Now's the time to install your "Korkstone Floor."
Write today.

WILLIAMS-WENDT CO.

118 N. La Salle St.,

CHICAGO

Phone Main 3965

What better proof could we offer?

WE OFFER A SPECIALLY FINE CROP OF

RUSSELL and OPHELIA

AMERICAN BEAUTIES—

	Per doz.
Extra long stems.....	\$3.00
48-inch stem.....	2.50
36-inch stem.....	2.00
30-inch stem.....	1.50
24-inch stem.....	1.25
20-inch stem.....	1.00
Short stem.....	\$0.50 @ .75

	Per 100
Ophelia.....	
Richmond.....	
Millady.....	Special..... \$6.00
Sunburst.....	Select..... 5.00
Killarney.....	Medium..... 4.00
White Killarney.....	Short..... 3.00
Maryland.....	

MRS. RUSSELL—

	Per doz.
Long stem.....	\$1.50
Medium stem.....	\$1.00 @ 1.25
Shorter stem.....	.50

ROSES, our selection, a good grade, \$3.00 per 100

Carnations, good.....	per 100, \$ 1.50 @ \$ 2.00
Fancy.....	" 2.50 @ 3.00
Asters.....	" 1.50 @ 3.00
Valley.....	" 3.00 @ 4.00
Easter Lilies.....	" 10.00 @ 12.50
Adiantum.....	per 100, 1.00
Asparagus sprays.....	per bunch, .50 @ .75
Smilax.....	per doz., 2.00
Ferns.....	per 100, \$2.00; per 100, .25
Galax, green or bronze..	1.00 per 1000,

Subject to change without notice.

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FT. OF MODERN GLASS

PETER REINBERG

During July, August and September we close at 5 p. m.

30 E. Randolph St.

L. D. Phone

Central 2846

CHICAGO, ILL.



The Man with His Ear to the Ground has Discovered

that the Convention Number that **gets read** and brings business to **the advertisers** is the one that carries the **report** of the happenings at the Convention. That's why

The Convention Number of

**THE
FLORISTS'
REVIEW**

will be issued August 19

It will contain a full telegraphic report of the doings at San Francisco—it will be **NEWS** while it is News—watched for—read.

Special advertisements accepted at the same low rates as for other issues. Send copy early, please.



COMING!

TO YOU FREE—

EARLY FALL PORTFOLIO

of

“KEYSTONE QUALITY” SUPPLIES

AND

WEDDING ACCESSORIES

If you are not on our mailing list, be sure to get on quick—
a postal does the trick.

M. RICE CO.

FLORISTS' SUPPLIES THAT EXCEL

1220 RACE STREET, PHILADELPHIA, PA.



RUSSELL

We are now cutting a large supply of this famous new rose. For hot weather, we recommend the Rhea Reid, Ophelia, Sunburst and new Beauties.

EASTER LILIES

\$1.00 per doz.; or if ordered in lots of 50 or more, at the rate of \$6.00 per 100.

CURRENT PRICE LIST

AMERICAN BEAUTIES—		Per doz.
Specials, extra long stems.....		\$2.50
Extra long stems, seconds.....		1.00
30-inch stems.....		2.00
18 to 24-inch stems, New Beauties.....	\$1.00 @	1.50
Shorter stems.....	Per 100, 3.00 @	6.00
RUSSELL—		
Extra long.....		1.50
Good medium.....	.75 @	1.00
Good short.....	.50 @	.60
OPHELIA, RHEA REID, BULGARIE SHAWYER and SUNBURST—		Per 100
Extra long.....	\$6.00 @	\$3.00
Medium.....	4.00 @	5.00
Short.....		3.00

CECILE BRUNNER	per bunch, 25c
FANCY EASTER LILIES	per doz., 75c; per 100, \$5.00
WHITE and PINK KILLARNEY, RICHMOND and	
HILLINGDON—	
	Per 100
Long.....	\$6.00
Medium.....	\$4.00 @ 5.00
Short.....	3.00
Lily of the Valley	3.00 @ 4.00
Asparagus Sprays and Sprenger	3.00
Ferns, New Wis.	per 1000, \$1.50
Adiantum	1.00
Galax, bronze and green	per 1000, \$1.00

Roses in lots of 500 or more at the rate of \$20.00 per 1000

We grow all the stock we sell and wish to remind all buyers of the advantages of buying direct of the grower

ALL OTHER SEASONABLE FLOWERS AT LOWEST MARKET PRICES

No mail is delivered, except special delivery letters, by the Chicago postoffice during June, July and August, from **Saturday** noon until **Monday** morning.

Bassett & Washburn

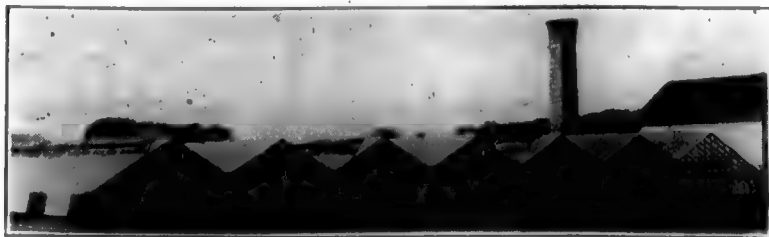
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123 N. Wabash Avenue

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GREENHOUSES: HINSDALE AND GREGGS, ILL.

Establishment of John Graeber Sons, Springfield, Ohio.—Dietsch Construction.



LONG experience in designing and manufacturing greenhouses enables us to give absolutely the best in materials and service. We cannot charge for the service, as it consists of the knowledge we have gained in our many years in business, but it amounts to a great saving in dollars to you. We will delight in solving your building problems for you.

Material is different. We charge you for the material and the work in turning it out. It is the best that can be secured and you get an honest value in every stick you buy from us.

If you intend to build this season send us your ideas and get our estimate. We will be prompt.

For a practical house the Dietsch is best.

Write for our catalogue.

A. DIETSCH COMPANY,

2640 Sheffield Ave., CHICAGO

Mention The Review when you write.



Some Bulb Growing Results That Ought to Make You Take Notice

If rain is good for every growing thing, then the Skinner System of Irrigation is good for everything that grows.

Take bulbs for example: T. E. Barnes, of Spencer, Ind., writes that his "bulbs irrigated with the Skinner System averaged three times the bulk of those grown under the old method of watering; and five times the bulk of those grown without any irrigation."

SPECIAL OFFER

The most convincing of all convince-ment is to convince yourself; all yourself.

The easiest and cheapest way of doing that very thing with the Skinner System is to send us \$11.75 and we will promptly ship, freight prepaid east of the Mississippi, one of our 50-foot Complete Portable Lines, that will water 2500 square feet.

The pipe will be all equipped with Silver Stream nozzles, quick acting connections and turning union, all ready to be set up.

100-foot line costs \$23.00. One acre, \$125.00.

**SKINNER
SYSTEM**
OF IRRIGATION

THE SKINNER IRRIGATION CO.

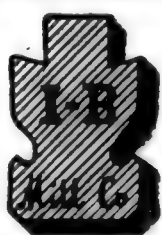
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THE FLORISTS' HAIL ASSOCIATION
has paid \$282,000.00 for glass broken during the last 27 years. For particulars concerning Hail Insurance, address

JOHN G. ESLER, Sec'y, Saddle River, N. J.
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Always mention the Florists' Review when writing advertisers.



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FROM YOUR GREENHOUSES
IS WHAT COUNTS.

You want to watch the initial cost, the grade and workmanship of the material, the construction and convenience of the houses to obtain the best result.

Write us for sketches and estimates.

We can be of service to you.

ICKES-BRAUN MILL CO.

2330 WABANSIA AVE. (Near Western and North Aves.) CHICAGO.
Greenhouse Material Greenhouse Hardware Hotbed Sash

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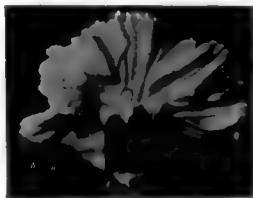
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RICHMOND, INDIANA

Manufacturers of a complete
line of Ventilating Equipment
and Greenhouse Fittings.

Write for Catalogue U.

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The Best Way to Mend
SPLIT CARNATIONS
is with
**Supreme
Carnation Staples**
No Tools Required
25c per 1000; \$1.00 for 3000
Postpaid Sample Free
F. W. WAITE, 85 Belmont Ave.
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SPLIT CARNATIONS

Easily Mended with
Pillsbury's Carnation Staple

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.
1000, 35c; 3000 for \$1.00, postpaid
I. L. Pillsbury, Galesburg, Ill.

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Pays

Rate for advertising in this department
10 cents a line net, per insertion.
No advertisement for less than 20c accepted.

ABUTILONS.

Abutilon Savitzil, 2-in., \$3.00 per 100; 3-in., \$6.00 per 100. Cash.
Ernest Rober, Wilmette, Ill.

ADIANTUMS.

Adiantum Croweanum, 5-inch, fine, well furnished, \$3.25 per doz., \$25.00 per 100.
Baur Floral Co., Erie, Pa.

Adiantum Croweanum, fine, healthy, 1-yr. clumps, \$10.00 per 100.
Emil Glauber, Montclair, Colo.

Adiantum, strong, well rooted, 4-in., ready for a shift, \$12.50 per 100. Cash.
Freeport Floral Co., Freeport, Ill.

AGERATUMS.

Ageratums, blue, 2-in., \$1.75 per 100; 3-in., \$3.50 per 100. Strong stock, in full bloom.
L. Potter & Sons, Waukegan, Ill.

ALYSSUM.

Alyssum double giant (the true strain), 2-in., \$2.00 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Sweet alyssum, double giant, 3-inch, \$4.00 per 100. Cash.
John Bauscher, Freeport, Ill.

ASPARAGUS.

ASPARAGUS PLUMOSUS NANUS. EXTRA STRONG, HEAVY, WELL-GROWN PLANTS.

2 1/4-inch, extra fine.....	100	1000
3-inch	\$ 3.00	\$25.00
4-inch	6.00	50.00
Seedlings	12.00	8.00

ASPARAGUS SPRENGERI.

2 1/4-inch	\$ 3.50	\$30.00
3-inch	6.00	50.00

Write for copy of

Our Monthly Plant Bulletin.

S. S. PENNOCK-MEEHAN CO.,

1608-20 Ludlow St., Philadelphia, Pa.

Asparagus plumosus nanus seedlings from greenhouse grown seed, \$1.00 100, \$8.00 1000; 2500 at \$7.50 per 1000; 5000 at \$7.00 per 1000; 10,000 at \$6.50 per 1000.

Asparagus plumosus nanus, 2 1/4-in.	\$3.00	\$25.00
Asparagus plumosus nanus, 3-in.	5.00	40.00
Asparagus Hatcheri, seedlings.....	1.25	10.00
Asparagus Hatcheri, strong 2 1/4-in.	4.00
Asparagus Hatcheri, 3-in.	8.00
Asparagus Sprengeri, 2 1/4-in.	3.00	25.00
Asparagus Sprengeri, 3-in.	6.00	50.00
Asparagus Sprengeri seedlings.....	.60	5.00

Roman J. Irwin, 108 W. 28th St., New York.

Asparagus plumosus nanus, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000. Asparagus Sprengeri, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000.

Asparagus plumosus nanus seedlings, \$1.00 per 100; \$8.00 per 1000. Asparagus Sprengeri seedlings, 60c per 100; \$5.00 per 1000.

Asparagus Hatcheri, 2 1/4-in. plants, strong, \$3.50 per 100; \$30.00 per 1000; seedlings, strong, \$1.00 per 100; \$9.00 per 1000.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

ASPARAGUS PLUMOSUS NANUS.

5000 strong plants, 3 and 4-in. pots, ready for benching; 4-in. pots, \$8.00 per 100, \$75.00 per 1000; 3-in. pots, \$5.00 per 100, \$50.00 per 1000; 2 1/4-in. pots, \$3.00 per 100, \$22.50 per 1000.

ASPARAGUS SPRENGERI.

8000 good 3 and 4-in. plants, ready for benching; 4-in. pots, \$8.00 per 100, \$75.00 per 1000; 3-in. pots, \$5.00 per 100, \$50.00 per 1000; 2 1/4-in. pots, \$3.00 per 100, \$22.50 per 1000.

Miami Floral Co., Dayton, O.

FINE 3-IN. SPRENGERI, not yellow, long and straggly, but good, dark green, bushy stuff at give-away prices. It is in our way and we will send first-class stock out for \$3.00 per 100; \$25.00 per 1000. This is a snap for anyone who wants to plant out some good SPRENGERI. Guaranteed to be as represented.

STUPPY FLORAL CO.,

ST. JOSEPH, MO.

Asparagus Sprengeri, strong plants from 3 1/4-in. pots, \$6.00 per 100; \$50.00 per 1000. A few thousand extra strong, \$7.00 per 100, \$60.00 per 1000, from 3 1/4-in. pots. Cash with order, please.

J. W. Foote, Reading, Mass.

ASPARAGUS PLUMOSUS, 4-in., well grown plants, \$7.00 hundred. Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER, ZANESVILLE, OHIO.

Asparagus plumosus, 3-in.	5c
Asparagus Sprengeri, 2-in.	2c
Asparagus Lutzii, 3-in.	15c

Arthur L. Jones, North Tonawanda, N. Y.

ASPARAGUS HATCHERI.

1500 fine, strong plants, from 3 1/4-in. pots, ready to bench, \$6.00 per 100.

David J. Scott, Corfu, N. Y.

Asparagus plumosus, strong 3-in., \$5.00 per 100. Sprengeri, extra strong 3-in., \$5.00 per 100. H. J. Quick, Moreland Ave. and W. M. R. R., Baltimore, Md.

Asparagus plumosus, strong, 2 1/4-in. pots, \$2.00 per 100, \$20.00 for \$5.00; out of 4-in., \$5.00 per 100. Sprengeri, strong, out of 4-in., \$5.00 per 100.

J. C. Schmidt, Bristol, Pa.

Asparagus plumosus seedlings, \$7.50 per 1000; 3-in., \$6.00; 4-in., \$10.00 per 100. Sprengeri, 3-in., \$6.00 per 100.

C. C. Pollworth, Milwaukee, Wis.

100,000 good, strong 2-in. Asparagus plumosus, \$2.50 per 100; \$20.00 per 1000.

THE SPRINGFIELD FLORAL CO., OHIO.

Asparagus plumosus, 2 1/4-in., \$2.50 per 100; 6-in., \$20.00 per 100. Asparagus Sprengeri, 2 1/4-in., \$2.00 per 100; 4-in., \$4.00 per 100.

J. W. Goree, Paris, Tex.

Asparagus, plumosus, Hatcheri and Sprengeri, from 2 1/4 and 2 1/2-in. pots, fine stock, \$3.00 per 100; \$25.00 per 1000.

Wettlin Floral Co., Hornell, N. Y.

ASPARAGUS SPRENGERI.

3-inch, strong.....\$ 6.00 per 100
4-inch, strong.....10.00 per 100

Bertsch Floral Co., Greensburg, Ind.

GET READY FOR FUNERAL SPRAYS.

Asparagus Sprengeri, first-class 3-in. plants, strong and fine, \$4.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Asparagus plumosus nanus, from 2-in. pots, choice stock, ready for a shift, \$3.00 per 100. Cash or satisfactory reference.

C. F. Mahan & Co., R. 8, Dayton, O.

PLUMOSUS.

New crop seed, greenhouse-grown....\$2.50 1000

Seedlings, extra strong.....1.00 100

I. O. Kemble, Marshalltown, Iowa.

Asparagus Sprengeri, strong clumps and 6-in. pots, \$6.00 per 100. Cash, please.

Geo. Milne, 44 Lincoln St., Winchester, Mass.

Asparagus nanus seedlings, \$7.50 per 1000, 90c per 100; Sprengeri seedlings, 60c per 100.

J. Austin, 3111 Troost Ave., Kansas City, Mo.

Asparagus plumosus, strong 2 1/4-in., \$2.00 per 100; \$18.00 per 1000.

Geo. Connors, So. Market St., Gallon, O.

Asparagus plumosus, out of 2-in. pots, \$2.00 per 100; Sprengeri, out of 2-in. pots, \$1.50 per 100.

Wm. Schwan & Son, Fredonia, N. Y.

Asparagus Sprengeri seedlings, \$4.00 per 1000, fine, selected stock.

H. N. Gage Co., Montebello, Cal.

Asparagus plumosus seedlings, from greenhouse grown seed, \$1.00 per 100; \$5.00 per 1000.

Collingdale Greenhouses, Collingdale, Pa.

Asparagus plumosus nanus, good thumb pot plants, \$1.50 per 100.

B. C. Blake, Springfield, O.

Asparagus plumosus nanus plants, from flats, grown from our own greenhouse seed, \$8.00 per 1000.

B. H. Haverland, Mt. Healthy, O.

Asparagus plumosus, strong plants, 3-in., \$5.00 per 100; 4-in., \$10.00 per 100. Cash.

John Bauscher, Freeport, Ill.

3-in. Asparagus plumosus, nice plants, \$5.00 per 100; \$45.00 per 1000. Cash, please.

Edgar Easterday, Nokomis, Ill.

Asparagus plumosus, 4-in., \$10.00 per 100; Asparagus Sprengeri, 4-in., \$7.00 per 100. Cash.

I. W. Heiny, Royersford, Pa.

Asparagus plumosus and Sprengeri, 4-in., strong, \$12.50 per 100; 2-in., \$3.00; 3-in., \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Asparagus Sprengeri, strong 4-in., heavy, ready for shift, \$8.00 per 100. Cash.

George O. Welland, 602 Davis St., Evanston, Ill.

Asparagus Sprengeri seedlings, 60c per 100; \$5.00 per 1000.

W. T. Buckley Co., Springfield, Ill.

Asparagus, plumosus and Sprengeri, 2-in., \$2.00 per 100, in full hundred lots.

O. H. Frey, Lincoln, Neb.

Asparagus, plumosus and sprengeri, fine, little plants, 2 1/2-in., \$2.50 per 100; 3-in., \$5.00 per 100.

Truitt's Greenhouses, Chanute, Kan.

Asparagus Sprengeri, from seedlings to 3-in., fine stock, from \$1.00 to \$4.00 per 100. A. H. Clark, 1162 Kingston Ave., Los Angeles, Cal.

Asparagus Sprengeri, strong plants, 3 1/2-in., \$5.00 per 100; 3-in., \$4.00 per 100. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

500 strong 4-in. plants Asparagus Sprengeri, \$10.00 per 100; 3-in., \$5.00 per 100. Cash.

Ulrich Floral Co., Tiffin, O.

Asparagus plumosus, 2 1/2-in., \$3.00 per 100; \$25.00 per 1000.

M. A. Postma, Ward Belmont, Nashville, Tenn.

Asparagus Sprengeri seedlings, extra strong, \$5.00 per 1000. Cash.

Berno Floral Co., Orlando, Fla.

Asparagus Hatcheri seedlings, extra nice; \$1.00 per 100 prepaid; \$7.50 per 1000.

Wm. Ehmann, Corfu, N. Y.

Asparagus plumosus, fine stock, 3-in., \$4.00 per 100. Cash. See cyclamen and primulas.

J. W. Miller, Shiremanstown, Pa.

Asparagus plumosus clumps, 2-yr.-old, \$5.00 per 100.

Joseph Wood, Spring Valley, N. Y.

Asparagus Sprengeri, 2-in., \$2.25 per 100. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Asparagus plumosus, 2 1/4-in. pots, \$2.00 per 100. Cash.

Jos. H. Cunningham, Delaware, O.

Asparagus plumosus, 3-in., 4c.

Hillcrest Nursery, Corry, Pa.

Asparagus plumosus, 2 1/4-in., \$2.50 per 100.

Storrs & Harrison Co., Painesville, O.

Write for special price, 4,500 plumosus, 3 and 4-in.

Roney Bros., West Grove, Pa.

Asparagus plumosus, medium sprays, \$1.00 per 100. Cash.

Berno Floral Co., Orlando, Fla.

Asparagus plumosus seedlings, \$1.00 per 100; \$9.00 per 1000.

Baur Floral Co., Erie, Pa.

Flowering Asparagus Lutzii, 2 1/4-in. pots, \$20.00 per 100.

S. A. Anderson, Buffalo, N. Y.

Asparagus Sprengeri, 2-in., 2c. Cash.

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5000 3-in. Sprengeri, good stock, \$5.00 per 100.

Greenville Floral Co., Greenville, Mich.

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Charles Sherwood, Waterloo, Iowa.

Asparagus plumosus, 2 1/4-in., \$2.50 per 100. Cash.

D. B. Herron, Olean, N. Y.

Asparagus Sprengeri, strong 3-in., \$6.00 per 100.

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Asparagus plumosus nanus, 1000 3-in., \$4.50 per 100. Cash.

H. P. Smith, Piqua, O.

Asparagus plumosus plants, clumps and sprays.

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Aster plants, grown from selected seed, none better, all in separate colors, strong plants from the field: Queen of the Market, Semple's Branching, Crego, Invincible, Lady Roosevelt, 35c per 100; \$2.50 per 1000; \$10.00 per 5000.

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Asters, strong selected stock, Semple's and Carlson's separate colors, \$2.50 per 1000; 3000 and over, \$2.00 per 1000.

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Crego asters, good, transplanted plants, white, rose-pink and mixed, \$3.00 per 1000. Cash, please.

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Begonia Chatelaine, 2½-in.....	5.00	40.00
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Begonia Christmas Red, 2½-in.....	6.00
Begonia Erfordil, 2½-in.....	3.00
Begonia Prima Donna, 2½-in.....	3.00
Begonia luminosa, 2½-in.....	3.00
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Cash, please. **ERNEST ROBER, WILMETTE, ILL.**

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Begonia Lorraine, 2½-in.....	12.00	110.00
Begonia Chatelaine, 2½-in.....	6.00	50.00
Begonia Chatelaine, 3-in.....	10.00	90.00
Begonia Chatelaine, 4-in.....	15.00

Roman J. Irwin, 108 W. 28th St., New York.
Begonia Cincinnati, 2½-in. \$15.00 100
Begonia Cincinnati, 3-in. 25.00 100
Begonia Lorraine, 2½-in. 12.50 100
Begonia Lorraine, 3-in. 20.00 100
Begonia Chatelaine, 2½-in. 3.50 100
Begonia Chatelaine, 3-in. 7.00 100
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Cincinnati, 2½-in. pots..\$17.50 100; \$150.00 1000
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Strong plants, shifted from 2-in. pots.

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Begonias, albo-picta, Thurstoni, red luminosa, white luminosa and Feastli, 2½-in., \$3.00 100; Chatelaine, 2½-in., \$4.00 100.
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Begonia Lorraine. Order now and get the best, 2½-in., \$12.00; 3-in., \$15.00; 4-in., \$25.00. 10% discount if cash with order.
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Begonia semperflorens, white and rose, 2½ and 3-in.; extra strong and bushy.
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Begonia luminosa, red, 2-in., strong, 3c.
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BIRD'S EYE PEPPER, a very neat Xmas plant of compact growing habit, covered with small red berries. LAMPION PEPPER, new, a unique plant for Xmas; the red Lampion-shaped fruits are very attractive. JERUSALEM CHERRIES (Solanum Melvinii), strong, 2½-in. stock, \$3.00 per 100. Cash. See Primulas. Henry Schmidt, 673 Church Lane, North Bergen, N. J.

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CELESTIAL PEPPERS, 2½-in., 3c; 3-in., 5c. Extra heavy. Answer quick. Cash.
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1000 celestial or Xmas peppers, strong 2½-in., \$2.00 per 100.
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Celestial peppers, 3-in., \$5.00 per 100; Bird's Eye peppers, 3-in., \$5.00 per 100.
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Christmas peppers, 2-in., \$2.00 per 100.
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Celestial peppers, extra good, 2-in., 2c.
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Celestial Christmas peppers, 2½-in., fine plants, 3c.
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Bougainvillea glabra Sanderiana, rooted cuttings, \$2.00 per 100 prepaid.
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BOUVARDIAS.
SINGLE, 2½-INCH.

Red 100 1000
Pink \$6.00 \$50.00
Pink 6.00 50.00

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BOXWOODS,
BUSH SHAPE.
Heavy 15-in., balled.....60c each
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Box trees, standards, pyramids and bush, in various sizes. Price list on demand.
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5000 bulbs for \$35.00. Cash.
Ask for samples—Act quickly.

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Finest mixture of narcissi, daffodils and Jonquills. Now booking orders for Sept. delivery, at \$3.00 per 1000. Complete list of fall planting bulbs ready August 1.
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Bulbs of all descriptions. Write for prices.
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Calendulas for forcing, 2½-in., 3c; Sulphurea, grandiflora, Prince of Orange, Meteor; bench now. Hammerschmidt & Clark, Medina, O.

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2 to 3½-in. cir.....\$ 5.00 100, delivered to you
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Cash with order. We prepay all express charges on orders for \$5.00 and over. See our advertisement under Freesias.

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Good, strong, sturdy plants from 2½-in. pots, just right for growing on for next spring's blooming, 2c. See our display ad for poinsettias.

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Cannas, good varieties, strong plants, 4-in. pots, \$3.00 per 100.
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250 of a variety at 1000 rate.
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8 to 12 shoots.
Immediate and later delivery.
Quality guaranteed.
Order early.

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Rose Pink Enchantress.....	6.00	55.00
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Enchantress Supreme	8.00	70.00
Dorothy Gordon	7.00	60.00
Winsor	7.00	55.00
Peerless	8.00	70.00
Gorgeous	7.00	60.00
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WHITE—	100	1000
Matchless	8.00	75.00
Enchantress	8.00	70.00
Perfection	7.00	60.00
White Wonder	7.00	60.00
Alma Ward	7.00	55.00

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Champion	8.00	70.00
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**FIELD-GROWN CARNATION PLANTS.
NOW READY FOR DELIVERY.**

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Mrs. C. Edward Akehurst.....	\$12.00
Pink Sensation	12.00
Enchantress Supreme, large quantities	7.50	\$65.00
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Philadelphia	8.00	70.00
Mrs. C. W. Ward.....	7.00	60.00
Enchantress, large quantities.....	6.00	50.00
Rose-pink Enchantress, large quantities	6.50	60.00
Benora	7.00
Champion, large quantities.....	8.00	70.00
Beacon, large quantities.....	7.00	60.00
Comfort	5.00	50.00
Harlowarden	7.00
Matchless, large quantities.....	8.00	70.00
White Wonder, large quantities.....	7.00	60.00
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White Perfection, large quantities.....	7.00	60.00
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Samples sent free. Large buyers come and see. No orders too large or none too small to have our best attention. Stock guaranteed to arrive satisfactory. Be wise and order early.

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R. F. D. 5, EASTON, PA.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADVE.

**CHOICEST
FIELD-GROWN
CARNATION PLANTS.**

Healthy, bushy stock, the kind you want and the kind you ought to have.

	100	1000
White Wonder	\$ 6.00	\$ 50.00
Rose-pink Enchantress	5.00	45.00
Rosette	6.00	50.00
Bonfire	5.00	45.00
Benora	5.00	45.00
Peerless	5.00	45.00
Mrs. C. W. Ward.....	6.00	50.00
Northport	6.00	50.00
Commodore	6.00	50.00
White Perfection	4.00	35.00
Enchantress	5.00	40.00
Aviator (wonderful new scarlet).....	12.00	100.00
Cerise Winsor (elegant cerise pink shade)	10.00	80.00
Joy (fine scarlet).....	6.00	50.00

A. L. RANDALL CO.,
LAKE AT WABASH,
CHICAGO.

FIELD CARNATIONS.

These plants are not surplus stock, but are grown especially for the trade and are fine, stocky plants, just right for early planting.

	100	1000
Enchantress, standard light pink....	\$6.00	\$50.00
White Enchantress, standard white.....	6.00	50.00
C. W. Ward, pink.....	6.00	55.00
Matchless, best white.....	8.00	70.00
Gorgeous	8.00
Champion	8.00
Philadelphia	7.00

5% off. cash with order.

SMITH & GANNETT, GENEVA, N. Y.

FIELD-GROWN CARNATION PLANTS.

This has been a good growing season and plants are in excellent condition. We do not call everything a plant, but aim to give the buyer sufficient count so when he buys a hundred he can count a hundred after they are planted.

	100	1000
White Wonder	\$7.00	\$60.00
Mrs. C. W. Ward.....	7.00	60.00
Champion	8.00
Beacon	7.00	60.00
Harry Fenn	7.00	60.00
Benora	8.00	70.00

250 at 1000 rate.

Orders booked now for cuttings of the new carnation Morning Glow, same color as Winsor and a great favorite around Boston.

E. WINKLER, WAKEFIELD, MASS.

**CARNATIONS.
FIELD-GROWN PLANTS.
IMMEDIATE DELIVERY.**

	100	1000
White Perfection	\$ 7.00	\$60.00
White Enchantress	7.00	60.00
Mrs. B. P. Cheney.....	10.00
Beacon	8.00	70.00
Benora	8.00	70.00
Gorgeous	8.00	70.00
Philadelphia	8.00	70.00
Comfort	6.00
C. W. Ward.....	7.00	60.00
Commodore	8.00	70.00
Matchless	8.00	70.00

CHAS. H. TOTTY,

MADISON, NEW JERSEY.

FIELD-GROWN CARNATION PLANTS.

	100	1000
Enchantress Supreme	\$8.00	\$70.00
Champion	8.00	70.00
Philadelphia	7.00	65.00
Beacon	7.00	60.00
White Perfection	7.00	60.00
White Wonder	7.00	60.00
Enchantress	6.00	55.00
Mrs. C. W. Ward.....	6.00	55.00

We have a very large supply of the above varieties; the plants are large, clean and healthy.
Geo. Peters & Sons, Hempstead, N. Y.

**STRONG FIELD CARNATIONS.
CLEAN, BUSHY PLANTS.**

	100	1000
ENCHANTRESS	\$6.00	\$50.00
ROSE-PINK ENCHANTRESS.....	6.00	50.00
WASHINGTON	6.00	50.00
PHILADELPHIA	5.00	40.00
BEACON	6.00	60.00
WHITE ENCHANTRESS	6.00	60.00
WHITE WONDER	6.00	60.00

You don't want poor plants at any price. This stock will please you, and is just a nice size to ship and transplant well.

GULLETT & SONS, LINCOLN, ILL.

Field plants, Mrs. C. Edward Akehurst. Don't miss planting largely of this wonderful carnation; it will produce freely high grade flowers with ordinary culture; has wonderful constitution. We have fine plants for immediate delivery, \$12.00 100; \$100.00 1000. Cash with order. C. Akehurst & Son, White Marsh, Md., or Box 89, R. F. D., Fullerton, Md.

**FIELD-GROWN CARNATION PLANTS.
READY NOW.**

	100	1000
Beacon	\$6.00	\$50.00
Enchantress	6.00	50.00
White Enchantress	6.00	50.00
Rose-pink Enchantress	6.00	50.00
Philadelphia	6.00	50.00
White Perfection	6.00	50.00

250 at 1000 rate.

WM. MURPHY,

WHOLESALE COMMISSION FLORIST,
329 Main St., Cincinnati, O.

**FIELD-GROWN CARNATION PLANTS, FINE,
HEALTHY STOCK.**

	100	1000
Enchantress	\$6.00	\$50.00
Gorgeous	6.00	50.00
Gloriosa	6.00	50.00
White Wonder	7.00	60.00
White Perfection	5.50	50.00
C. W. Ward.....	6.00	55.00
Beacon	6.50	60.00

Orders booked now for delivery August 1.
United States Out Flower Co., Elmira, N. Y.

**FIELD-GROWN CARNATION PLANTS.
READY NOW.**

	100	1000
Enchantress	\$6.00	\$55.00
White Enchantress	6.00	55.00
Philadelphia	8.00	70.00
Mrs. Ward	6.00	55.00
Matchless	8.00	70.00
Beacon	6.00	55.00
Yellow Prince	8.00

WARRICK BROS.,

WASHINGTON, PENNSYLVANIA.

**FIELD-GROWN CARNATION PLANTS.
ABSOLUTELY CLEAN.**

	100	1000
Enchantress	\$6.00	\$50.00
Rose-pink Enchantress	6.00	50.00
White Enchantress	6.00	50.00
White Perfection	6.00	50.00
Beacon	6.00	50.00
Philadelphia	6.00	50.00

FRED W. BRUENIG,

2219 Mississippi Ave., St. Louis, Mo.

STRONG, HEALTHY PLANTS FROM FIELD.

	100	1000
White Enchantress	\$6.00	\$50.00
Light-pink Enchantress	6.00	50.00
Philadelphia	6.00	50.00
White Wonder	6.00	55.00
Herald	6.00	55.00
Benora	6.00	55.00
Yellow Prince	7.50	70.00
Champion	7.50	70.00

A. J. STAHELIN, REDFORD, MICH.

FIELD-GROWN CARNATIONS.

White Enchantress	\$55.00	1000
Enchantress	55.00	1000
Rose-pink Enchantress	55.00	1000
White Wonder	55.00	1000
Beacon	55.00	1000
Dorothy Gordon	55.00	1000
Philadelphia	55.00	1000

Cash with order, please.

JOHN BLECHSCHMID,

4300 E. 122nd St., Cleveland, O.

60,000 field-grown carnation plants, fine stock, clean, healthy and low branched; guaranteed to please you. Aug. delivery. 10,000 W. Wonder, 10,000 W. Enchantress, 7000 Light Pink Enchantress, 2500 R. P. Enchantress, 4000 Beacon, 2000 W. Perfection, 4000 Philadelphia, 1200 Mrs. C. W. Ward, 700 Commodore, 1000 Benora, 1000 Sangamo, \$6.00 per 100; \$50.00 per 1000. 12,000 Matchless, 4500 Enchantress Supreme, \$7.00 per 100; \$60.00 per 1000.

Arthur Coombs, West Hartford, Conn.

Field-grown carnation plants, the kind that please: Enchantress, White Enchantress, White Perfection, Rosette, Winsor, White Winsor, Mrs. C. W. Ward, \$6.00 per 100; \$50.00 per 1000. Beacon, White Wonder, Philadelphia, \$7.00 per 100; \$60.00 per 1000. Matchless, \$8.00 per 100; \$70.00 per 1000. Also all other varieties. Write for prices.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

FIELD-GROWN CARNATIONS.

	Per 100	Per 1000
Victory	\$5.00	\$40.00
White Perfection	5.00	40.00

Also a few Joy, Champion, Afterglow and Rosette at clean-up prices.

J. A. BUDLONG,

82-86 E. Randolph St., Chicago.

20,000 field-grown carnations, extra fine, carrying from 8 to 20 shoots each: Enchantress, W. Enchantress, R. P. Enchantress, C. W. Ward, \$45.00 per 1000, \$5.00 per 100; Victory, Commodore and Bonfire, \$40.00 per 1000; \$4.00 per 100. This stock was grown for the wholesale trade only. Send your orders now and we will ship them when you want them. Cash with order.

West View Greenhouses, Knightstown, Ind.

FIELD-GROWN CARNATION PLANTS.

White Wonder, White Enchantress, Philadelphia, Mayday, Rosette, Beacon, Eureka and Herald, \$5.00 per 100.

G. VAN BOCHOVE & BRO.,

KALAMAZOO, MICHIGAN.

Carnations, fine plants of Beacon, \$6.00 per 100, \$50.00 per 1000; Mrs. C. W. Ward, \$5.00 per 100, \$45.00 per 1000. These are not picked over plants, they are clean and straight and just right for benching.

Hill Floral Co., Streator, Ill.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

FIELD-GROWN CARNATION PLANTS.
READY FOR IMMEDIATE SHIPMENT.

White Enchantress	100	1000
Rose-pink Enchantress	7.00	60.00
Enchantress	6.00	50.00
Mrs. C. W. Ward	7.00	60.00
Benora	7.00	60.00
Beacon	7.00	60.00
White Wonder	7.00	60.00
Matchless	8.00	70.00
White Perfection	7.00	60.00
Northport	7.00	60.00
Commodore	7.00	60.00

The above plants are in first-class condition, clean and healthy. It will be to your interest to get some of this stock.

HOWARD P. KLEINHANS,
S. E. Corner Centre Sq., Easton, Pa.

FIELD-GROWN CARNATION PLANTS.

WHITE ENCHANTRESS,

\$6.00 100; \$50.00 per 1000.

FRANK P. PUTNAM,

P. O. BOX 12, LOWELL, MASS.

CARNATION PLANTS.
STRONG, FIELD-GROWN.

We have an exceptional fine lot of plants to offer, as we have decided to quit the growing of carnations for cut flowers.

Enchantress \$6.00 100; \$50.00 1000
White Enchantress 6.00 100; 50.00 1000
H. J. WEBER & SONS NURSERY CO.,
NURSERY, MO.

50,000 FIELD-GROWN CARNATIONS,

STRONG AND HEALTHY,

\$6.00 PER 100; \$50.00 PER 1000.

Enchantress Victory
White Enchantress Beacon
Rose-pink Enchantress White Perfection
Mrs. C. B. Towle.

C. H. FREY, LINCOLN, NEB.

CARNATION PLANTS.

I have a surplus of field-grown carnation plants, well grown, healthy and of good size, which I will dispose of at very low prices. Varieties, Mrs. Ward, Gorgeous and Comfort. If you want to buy plants, be sure to write me for attractive prices.

ENOS W. KOHR, LANCASTER, PA.

CARNATION FIELD PLANTS.

IMMEDIATE DELIVERY.

Extra strong field plants, having from 12 to 20 shoots, Mrs. C. W. Ward, Northport and Commodore, \$6.00 per 100, \$50.00 per 1000. Write for prices on other varieties.

J. D. THOMPSON CARNATION CO.,
JOLIET, ILLINOIS.

Field-grown carnation plants, strong, clean, healthy stock: Enchantress, that will surprise you in vitality and color of bloom, large plants, \$5.00; Commodore, Gloriosa, Philadelphia, Yellow Prince and Pocahontas, \$5.00; Champion, \$8.00 per 100. Cash with order, please.

Henry Baer, R. 3, Peoria, Ill.

FIELD-GROWN CARNATIONS.

LARGE, CLEAN, HEALTHY PLANTS.

White Wonder, \$7.00 per 100, \$65.00 per 1000; White Enchantress, Mrs. Ward, Beacon, Enchantress and Sangamo, \$6.00 per 100; \$55.00 per 1000. Cash with order, please.

A. C. BROWN, SPRINGFIELD, ILL.

FIELD-GROWN CARNATION PLANTS.

HEAVY, FINE STOCK.

Pink, Enchantress, Ward, Philadelphia; red, Delhi (best red for the South). Beacon, St. Nicholas and Champion, best stock we ever raised, \$6.00 per 100, \$50.00 per 1000. Cash.

Joy Floral Co., Nashville, Tenn.

Carnations, fine stock, ready now: Champion, P. Dagmar, Matchless, Benora, Enchantress Supreme, Herald, \$3.00 100, \$70.00 1000; P. and W. Enchantress, Mrs. Ward, Rosette, Bonfire, Northport, Philadelphia, W. Perfection, Alma Ward, \$6.00 100, \$50.00 1000. Cash.

C. Betscher, Canal Dover, O.

Carnations, planted in the field early, from 2½ and 3-in. pots, strong, bushy and healthy: 2000 Light Pink Enchantress, \$5.00 per 100; \$50.00 per 1000. 2000 White Perfection, \$4.00 per 100; \$40.00 per 1000. Cash. If not ready to plant, order now and we will reserve.

Jos. Bancroft & Son, Inc., Cedar Falls, Iowa.

CARNATIONS, STRONG SELECTED STOCK.

500 Rosette 600 Northport

500 Herald 500 Yellow Prince

500 Philadelphia 5500 Ward

\$4.00 per 100; \$35.00 per 1000.

Rose Hill Nurseries, Inc., New Rochelle, N. Y.

Field carnation plants, clean and free from disease, nice stock, ready to plant: C. W. Ward, White Wonder, Benora, Rosette, Enchantress, Pocahontas and Beacon, \$5.00 per 100; \$45.00 per 1000.

The Bushnell Cottage Greenhouses, Bushnell, Ill.

FIELD-GROWN CARNATIONS.

ENCHANTRESS, WHITE ENCHANTRESS,

LAWSON-ENCHANTRESS,

\$6.00 PER 100; \$50.00 PER 1000.

HERMAN BROS. CO.,

COUNCIL BLUFFS, IOWA.

FIELD-GROWN CARNATIONS.

Strong, healthy plants, from limestone soil; no stem rot: 12,000 White Enchantress, \$7.00 per 100; \$65.00 per 1000; 8,000 Enchantress, \$6.00 per 100; \$55.00 per 1000. Cash, please.

JOHN F. SABRANSKY, KENTON, O.

Field-grown carnation plants, 100,000 good, strong, bushy plants of the following varieties: White Enchantress, Rose-pink Enchantress, Light Pink Enchantress, Mrs. C. W. Ward and Beacon, \$50.00 per 1000.

Henry A. Bester & Sons, Hagerstown, Md.

50,000 field-grown carnations, quality plants, Enchantress, White Enchantress, Washington, Beacon, Victory, White Perfection, Rosette, Philadelphia, Harlowarden, \$6.00 per 100; \$50.00 per 1000. Ready now.

Frey & Frey, 1338 O St., Lincoln, Neb.

CARNATION CUTTINGS.

STRONG, COOL ROOTED STOCK.

Enchantress White Enchantress

R. P. Enchantress Bonfire

\$2.50 per 100; \$20.00 per 1000.

ROSEMONT GARDENS, MONTGOMERY, ALA.

FIELD-GROWN CARNATIONS.

ESPECIALLY FINE.

Enchantress, White Enchantress.... \$4.00 100 \$35.00 1000
Ward, Beacon, Victory..... 5.00 50.00
Clinton Falls Nursery Co., Owatonna, Minn.

FIELD-GROWN CARNATION PLANTS.

30,000 Mrs. C. W. Ward..... \$50.00 1000
10,000 White Enchantress 50.00
10,000 Matchless 50.00
W. A. HAMMOND, ASHLAND, VA.

FIELD-GROWN CARNATIONS.

I am now booking orders for field-grown Pink Enchantress, while they last, \$4.00 per 100, \$35.00 per 1000; clean, healthy stock. Shipped when you want them.

R. P. Bohlander, R. F. D. 1, Melrose Park, Ill.

Fine, field-grown carnation plants, ready to bench, in the following varieties: White Enchantress, Light Pink Enchantress and Beacon, 4c; Ward, 5c. Cash, please.

W. J. Miller & Son, Pontiac, Ill.

CARNATIONS.

READY FOR BENCH.

10,000 fine, healthy, field-grown Pink Enchantress, \$45.00 per 1000. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

Field-grown carnation plants, having from 8 to 20 shoots, ready now: Enchantress, Rose-pink Enchantress, Beacon and Rosette, \$5.00 per 100. 5% off for cash with order. Satisfaction guaranteed. Chas. Simon, Box 44, Silverton, O.

Field-grown carnation plants, White and Light Pink Enchantress, strong, healthy plants, \$4.50 per 100; \$40.00 per 1000. Delivery now or in future. Satisfaction guaranteed.

W. T. Johnson, Momence, Ill.

READY NOW.

Very large, bushy and clean White, Pink, Rose-pink Enchantress, Victory and Beacon, from field, grown since early March under ideal conditions.

Bristol Floral Co., Bristol, Tenn.

Extra fine, large, field carnation plants: Enchantress and White Enchantress, \$6.00 per 100, \$50.00 per 1000; White Wonder, \$6.50 per 100, \$60.00 per 1000.

Hembreiker & Cole, Springfield, Ill.

Carnations, field-grown, Enchantress and Rose-pink Enchantress, strong plants, \$50.00 per 1000; unusually fine selected plants, \$65.00 per 1000. Cash with order.

The Stiles Co., Oklahoma City, Okla.

Field-grown carnation plants, White Enchantress, Rose-pink Enchantress, Washington, Beacon and Philadelphia, \$6.00 per 100; \$50.00 per 1000.

South Bend Floral Co., South Bend, Ind.

A few field-grown carnation plants left. Enchantress, White Wonder, White Enchantress, \$5.00 per 100. Wm. E. Dungey, Madison and 76th Sts., Portland, Ore.

Field-grown carnation plants: 600 Enchantress, 400 Rose-pink Enchantress, \$6.00 per 100; \$50.00 for the lot.

Edward W. Schuster, Crookston, Minn.

Carnations, good plants: 600 field-grown Comfort, \$3.00 per 100; \$15.00 for the lot. Cash.

Norman E. Stauffer, R. F. D. 3, Box 187, Lancaster, Pa.

Carnations, 10,000 field-grown Mrs. C. W. Ward, all A-1 plants, \$6.00 per 100; \$50.00 per 1000. 10% discount if cash with order.

Elitch-Long Greenhouses, Denver, Colo.

Field-grown carnations, Mrs. Ward, White Wonder, Enchantress, \$50.00 per 1000. Strong, bushy plants.

Home Nursery Greenhouse, La Fayette, Ill.

Carnations, Enchantress, R. P. Enchantress, White Enchantress, ready for benching, large plants, \$6.00 per 100; \$50.00 per 1000.

Baker Floral Co., Syracuse, N. Y.

Strong, field-grown carnation plants: Enchantress, Ward, Victory. Prices right for good stock. Harlem Greenhouses, 22nd & Harlem Ave., Forest Park, Ill.

CARNATION PLANTS.

Extra strong, field-grown Light Pink Enchantress, Winsor and Victory, \$4.50 per 100; \$40.00 per 1000. Wm. Forth, Florist, Rosedale, Kan.

Fine, large, field-grown carnation plants, 12 to 20 shoots, Enchantress, Beacon, Pocahontas, \$6.00 per 100.

E. Friederichsen's Sons, Wilton Junction, Iowa.

800 field Enchantress carnation plants, about 100 have 3 to 5 shoots, balance good stock, \$6.00 per 100 for the best; the lot for \$40.00.

Wm. Krieger, Lansing, Mich.

Extra choice, field-grown carnation plants: 3500 White Enchantress, 3500 Pink Enchantress, 700 Rose-pink Enchantress, \$5.00 per 100.

Fostoria Floral Co., Fostoria, O.

Extra nice, stocky, healthy, field-grown White and Light Pink Enchantress, \$6.00 per 100. Ready now.

Attica Floral Co., Attica, Ind.

Field carnation plants, White Enchantress and Victory, \$3.50 per 100.

Morris Floral Co., Morris, Ill.

50,000 field-grown White, Pink and Rose-pink Enchantress, \$4.00 per 100. Southern Illinois Carnation Co., Creal Springs, Ill.

Field-grown carnation plants: Rose-pink Enchantress, \$5.00 per 100. Cash.

H. W. Allersma, Grand Rapids, Mich.

300 Enchantress, 200 Rose-pink Enchantress, \$5.00 per 100. No culls; fine plants.

Toerner Greenhouses, Logan, O.

5000 Light Pink and 5000 Rose-pink Enchantress, 2½-in. pots, \$25.00 per 1000. Cash, please.

M. Hilpert, Sta. O, 318 Belair Rd., Baltimore, Md.

Carnations, field-grown W. Enchantress, \$6.00 per 100; \$55.00 per 1000.

Krueger Bros., Toledo, O.

Carnations, field-grown: White Enchantress, \$6.00 per 100; Enchantress, \$5.00 per 100. Cash.

Marion Floral Co., Marion, Ind.

Carnations, 500 Gorgeous, fine plants, \$7.00 per 100.

C. C. Pollworth Co., Milwaukee, Wis.

CHORIZEMAS.

CHORIZEMA CORDATA.

4-inch pots..... \$4.00 doz.; \$30.00 100
4½-inch pots..... 6.00 doz.; 45.00 100

ANTON SCHULTHEIS,

316 19th St., College Point, L. I., N. Y.

CHRYSANTHEMUMS.

100,000 CHRYSANTHEMUMS, STRONG 2½-IN.

	100	1000
Adella, early white, 3½-ft.....	\$2.25	\$20.00
Chrysolara, fine early yellow, 4-ft....	2.50	22.50
Col. Appleton, midseason, rich yellow, 4-ft.....	2.50	22.50
Dec. Gem, very late white, 3 ft....	3.00	27.50
C. Touse, early white, large, 4-ft..	2.25	20.00
Dolly Dimple, fine late yellow, 3½-ft.....	2.75	25.00
Dr. Enguehard, fine late pink, good for Thanksgiving, 5-ft.....	2.50	22.50
E. A. Seidewitz, late pink, for Thanksgiving, new.....	4.00
Early Snow, fine early white, 3-ft....	2.50	22.50
Glory of Pacific, early pink, 3-ft....	2.00	18.50
Golden Chadwick, very late yellow, 3½-ft.....	3.50	30.00
Golden Glow, early yellow, 4-ft....	2.50	22.50
Golden Wedding, best yellow for Thanksgiving, 4-ft.....	2.50	22.50
Golden Eagle, late golden yellow, a thoroughbred, clean grower, 3-ft.	3.50
Golden Jones, fine late yellow for December, 3-ft.....	2.50	22.50
Harvard, best late red, 4-ft.....	2.50	22.50
Helen Erick, late pink, can be cut for Christmas, 2½-ft.....	2.75	25.00
J. Burton, late white, can be cut for Christmas, 2½-ft.....	2.75	25.00
J. Nonin, white, for December cutting, 4½-ft.....	3.00	27.50
Maj. Bonaffon, well-known late yellow, 3½-ft.....	2.25	20.00
Maud Dean, well-known late pink, 3½-ft.....	2.50	22.50
Mrs. W. E. Kelley, late midseason yellow, 4-ft.....	2.50	22.50
Patty, late silver pink, 2½-ft.....	2.25	20.00
Polly Rose, early white, 2½-ft.....	2.25	20.00
Pink Shaw, midseason pink, 4½-ft.....	2.25	20.00
Quinola, late bronze-yellow pompon.	2.00
Robt. Halliday, early midseason yellow, 2 to 3 ft.....	2.50	22.50
Roman Gold, late golden yellow, 3-ft.	2.25	20.00
Smith's Advance, early white, 3-ft.	2.00	18.50
Souv. d'Or, late yellow pompon....	2.00
Unaka, large early pink, 4½-ft.....	2.25	20.00
White Shaw, midseason white, 4½-ft.....	2.25	20.00
Wm. Turner, fine new late white, 3½-ft.....	3.50	30.00
25 at 100 rate; 250 at 1000 rate.		

BAUR FLORAL CO.,

ERIE, PENNSYLVANIA.

CHRYSANTHEMUM	ROOTED CUTTINGS.
Chas. Razer	Robert Halliday
Polly Rose	Bonaffon
Ivory	Unaka
Golden Glow	Pacific Supreme
Donatello	Dr. Enguehard
	per 1000.
Xmas White	Roman Gold
Mrs. David Syme	Col. Appleton
Yanoma	Minnie Bailey
Comoleta	Wells' Late Pink
Chrysolara	Patty
Helen Frick	Harvard
	\$17.50 per 1000.

Plants of above, \$20.00 per 1000.

Edw. Seidewitz and Mistletoe, \$4.00 per 100.

All standard Pompons, \$17.50 per 1000.

J. ROLFE, HAMMONTON, N. J.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

CHRYSANTHEMUMS—Continued.

WISTOR'S OFFER.
POMPON CUTTINGS.

A large supply of fine, healthy stock, ready for immediate shipment. We have all the best commercial varieties and grow every one we have listed in quantity for wholesale purposes in the Chicago market. Our experience as chrysanthemum growers has taught us that the following varieties are the best money makers:

	Per 100
Diana, white	\$2.00
Baby, yellow	2.00
Overbrook, yellow	2.00
Mrs. Astor, yellow	2.00
Sabey, yellow	2.00
Cubit, tan	2.00
E. D. Godfrey, pink	2.00
Ladysmith, pink	2.00
Croesus, bronze	2.00
Tiber, brown and red	2.00
Mensa, white	2.00
Quinola, yellow	2.00
Golden Climax, yellow	2.00
Excelsior, yellow	2.00
Zenobia, yellow	2.00
Mary Richardson, terra cotta	2.00
Emile, pink	2.00
Aglol, variegated	2.00
H. Hicks, brown	2.00
Mrs. Beu, bronze	2.00
Baby Margaret, white	2.00
Klondyke, yellow	2.00

CUT BACK POMPON PLANTS.

	Per 100
Diana, white	\$2.00
Mensa, white	2.00
Quinola, yellow	2.00
Baby, yellow	2.00
Aglol, variegated	2.00
Croesus, bronze	2.00
Tiber, brown and red	2.00
H. Hicks, brown	2.00
Golden Climax, yellow	2.00
Overbrook, yellow	2.00
Mrs. Astor, yellow	2.00
Excelsior, yellow	2.00
Sabey, yellow	2.00
Zenobia, yellow	2.00
Cubit, tan	2.00
Mary Richardson, terra cotta	2.00
E. D. Godfrey, pink	2.00
Emile, pink	2.00
Ladysmith, pink	2.00

WISTOR BROS.,

162 N. Wabash Avenue, Chicago, Ill.

CHRYSANTHEMUM ROOTED CUTTINGS.

	100	1000
WHITE—		
Smith's Advance	\$2.00	\$15.00
October Frost	2.00	15.00
Alice Byron	2.00	15.00
Alice Salomon	3.50	30.00
Chas. Razer	2.00	15.00
Lynnwood Hall	2.00	15.00
CRIMSON—		
Shrimpton	2.00	15.00
YELLOW—		
Chrysolora	2.00	15.00
Ramapo	2.00	15.00
PINK—		
Amorita	2.00	15.00
McNiece	2.50	20.00

FROM 2 1/4-IN. POTS:

Smith's Advance	\$2.50	\$20.00
October Frost	2.50	20.00
Alice Salomon	4.00	35.00
Alice Byron	2.50	20.00
Chas. Razer	2.50	20.00
Lynnwood Hall	2.50	20.00
Shrimpton	2.50	20.00
Golden Salomon	4.00	35.00

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WE HAVE THE FOLLOWING CHRYSAN-
MUM PLANTS TO OFFER, AT \$20.00 PER 1000.

CASH: 1000

WHITE—	PINK—
Touset	Patty
October Frost	Helen Frick
Mme. Arlette Dubois	Mrs. C. H. Totty
Smith's Advance	YELLOW—
Chas. Razer	Dolly Dimple
Mrs. Buckbee	Chrysolora
White Cloud	

POMPONS

Little Pet	Allentown
Overbrook	Mme. Bureman
Baby	Minta
Mrs. Harvey	Quinola

JOY FLORAL CO.,

NASHVILLE, TENNESSEE.

Choice, surplus stock of chrysanthemum plants, 2 1/4-in.: 920 Adelia, 253 J. Nonin, 1350 White Frick, 310 Ivory, 208 Y. Ivory, 496 Pink Ivory, 150 Pacific Supreme, 260 Patty, 614 Helen Frick, 235 Wm. Duckham, \$2.50 per 100.

275 Pink Gem, 846 Maud Dean, 406 J. Jones, 350 Y. Jones, 360 Maj. Bonaffon, 500 White Chadwick, 150 Y. Chadwick, \$3.00 per 100.

Pompons: 1180 Baby Yellow, 175 Orange Yellow, 530 bronze, 100 Garza, 125 H. Newberry, 100 Minta, \$2.00 per 100.

311 E. D. Godfrey, 99 Josephine, 220 Mensa, 80 Azelda, 421 Golden Climax, 50 Mrs. M. Otlier, 130 W. E. Buckingham, 397 Western Beauty, \$3.00 per 100.

John Dieckmann, Elm Grove, W. Va.

Chrysanthemums: 100 Enguehard, 50 Chas. Razer, 50 Jeanne Nonin, 50 Unaka, 50 Wells' Pink, 3-in.: \$4.00 per 100; 400 Bonaffon, 50 Shaw, 350 Jeanne Nonin, 75 Kalb, 400 Merry Xmas, 100 Unaka, 100 Enguehard, 100 Wells' Pink, 100 Polly Rose, 2 1/4-in.: \$3.00 per 100. Cash. Chas. H. Green, Spencer, Mass.

Chrysanthemums, 3-in. plants: 100 Christie Mathewson, 25 Golden Salomon, 40 Wm. Turner, 45 Gen. Hutton, 15 Indian Summer, 35 Ramapo, 35 Roman Gold, 70 Chieftain, 130 Alice Salomon, 6 Golden Eagle, 8 Willowbrook, 50 Silver Wedding, 28 Mrs. H. Robinson, 105 Pacific Supreme, 4 Garza, \$4.00 per 100.

2-in. plants: 100 Alice Salomon, 75 Roman Gold, 140 Gen. Hutton, 150 Wm. Turner, 200 Christie Mathewson, 15 F. S. Valls, \$3.50 per 100; 475 Yellow Bonaffon, 350 Maud Dean, 30 Golden Eagle, 75 Dolly Dimple, 140 Silver Wedding, 210 Willowbrook, 25 Pacific Supreme, 125 White Eaton, 35 Yellow Eaton, 40 Diana, 70 Garza, 10 Baby Yellow, 20 Acto, \$2.50 per 100. Cash. Ullrich Floral Co., Tiffin, O.

CHRYSANTHEMUMS AT REDUCED PRICES.

Clean, sand rooted cuttings and plants from pots, in all the best florists' varieties; rooted cuttings: Advance, Frost, White Ivory, Unaka, Merry Jane, G. Glow, Donatello, etc., \$1.25 per 100, \$10.00 per 1000. Oconto, Smith's Ideal, A. Salomon, Ivory Supreme, Chieftain, E. A. Seidewitz, Imp. Bonaffon, etc., \$2.00 per 100; \$15.00 per 1000. Odessa, 4c. Pompons, Diana, Zenobia, Fairy Queen, etc., \$1.25 per 100; \$10.00 per 1000. Anemones, Garza, Mary Colladay, \$1.25 per 100. Singles, Mensa, Godfrey, Hilda Wells, Golden Mensa, etc., \$1.50 per 100. For plants from pots, add \$1.00 per 100 to the above prices. Stafford Conservatories, Stafford Springs, Conn.

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To close out balance of nice mum stock, ready to bench, \$2.00 per 100:

WHITE—	PINK—
1000 Alice Salomon	200 Dr. Enguehard
75 Chas. Itazer	150 Pacific Supreme
50 Marie E. Meyers	50 Rosiere
50 Eaton	150 Maud Dean
	75 Pink Gem

75 pompons Diana

300 mixed single pompons

PINK, 150 Chieftain, \$3.00 per 100.

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MILWAUKEE, WISCONSIN.

CHRYSANTHEMUMS, 2 1/4-IN. POTS.

FIRST-CLASS STOCK.

\$2.00 per 100; cash with order.	
Polly Rose, white	Nagoya, yellow
Glory Pacific, pink	White Eaton
Unaka, pink	Harvard, red
Smith's Advance, white	Dr. Enguehard, pink
Touset, white	White Bonaffon
Halliday, yellow	Golden Mensa
Chamberlain, pink	White Mensa
Chas. Razer, white	Lynnwood Hall, white
COLE BROS.,	Helen Frick, pink
	PEORIA, ILL.

SPECIAL.

ONE WEEK ONLY.

Strong stock, 2 1/4-in.

\$2.00 per 100; \$16.00 per 1000. Cash.	
WHITE—	PINK—
600 October Frost	600 Pacific Supreme
150 Smith's Advance	550 Unaka, earliest
300 Thanksgiving	pink
Queen	750 Gloria
100 White Ivory	
600 Early yellow, straight petals,	
275 Intensity, red.	

JOHN BAUSCHER, FREEPORT, ILL.

10,000 MUMS.

IN 2 1/4-INCH POTS.

FINE PLANTS.

\$3.00 PER 100; \$25.00 PER 1000. Chieftain, Chrysolora, Major Bonaffon, Early Snow, Harvard, Pacific Supreme, Halliday, Smith's Advance, Pink Gem, White and Pink Ivory and other varieties. Also a good assortment of plants from soil, at right prices. Pompons, 2 1/4-in., very best varieties, \$3.00 per 100; \$25.00 per 1000.

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No. 1 CHRYSANTHEMUMS

OUT OF 2 1/4-IN.

600 Dr. Enguehard	\$2.00	100
125 Roosevelt	2.00	100
400 Wells' Late Pink	2.00	100
200 October Frost	2.00	100
100 Yellow October Frost	2.00	100
175 Chrysolora	2.00	100

Entire lot for \$30.00.

Cash with order.

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WHITE, Estelle, Oct. Frost, Chas. Razer, White Bonaffon, rooted cuttings, \$3.00 per 100, \$25.00 per 1000; 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.

YELLOW, Appleton, Chrysolora, Golden Wedding, rooted cuttings, \$3.00 per 100, \$25.00 per 1000; 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.

PINK, Unaka, Pacific Supreme, Helen Frick, rooted cuttings, \$3.00 per 100, \$25.00 per 1000; 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.

The Hammond Co., Inc., Richmond, Va.

3000 2-inch chrysanthemums at \$2.00 per 100, in following varieties: Robinson, Turner, White Chadwick, Nonin, Halliday, Chrysolora, Weaver, Winter Cheer, Dr. Enguehard, Wells' Late. A few hundred pompons, including Mrs. Polk, Irene Craig, Kittle Brown, Queen of Whites, Earlwood Beauty, Garza, etc., \$2.00 per 100. Field-grown carnations ready August 1st. Sterling Greenhouses & Gardens, Sterling, Colo.

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Harvard (red)	\$2.00	100; \$18.00	1000
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Cash or c. o. d.

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\$2.00 per 100; \$18.00 per 1000.	
W. H. Chadwick	Golden Wedding
White Frick	Smith's Advance
Pink Frick	Golden Glow
Chrysolora	Diana
Bonaffon	Nio
Roosevelt	Pink Gloria
Nagoya	White Gloria
Maud Dean	Unaka

HUDSON GREENHOUSES, HUDSON, MICH.

Chrysanthemums, 2 1/4-in. pots, \$2.50 per 100; Golden Glow, Kalb, Smith's Advance, Halliday, Monrovia, Buckbee, Philadelphia, Chrysolora, White Eaton, Yellow Eaton, Golden Wedding, White Bonaffon, Geo. W. Childs, Col. Appleton, Dr. Enguehard, Mrs. Jones; Chieftain and Wm. Turner, \$4.00 per 100. Pot mums: Clorinda, Gates, Elberon, Mary E. Meyer, Zenobia, Barbee, Anna, Diana, Ladysmith, Fairy Queen, Minta, \$2.50 per 100.

Kemble & Goodman, Mason City, Iowa.

Mums, plants and rooted cuttings: Robinson, J. Rosette, Poehlmann, Unaka, Smith's Advance, King of Italy, Chrysolora, Pacific Supreme, Alice Salomon, Dr. Enguehard, Wells' Late Pink, Ramapo, Clementine Touset, Chieftain, White and Yellow Eaton; also pompons and singles, twelve best varieties, including Mensa, Buckingham, etc. Rooted cuttings, \$2.00 per 100, \$18.00 per 1000; 2-inch stock, \$2.50 per 100, \$22.50 per 1000. Rosemont Gardens, W. B. Patterson, Prop., Montgomery, Ala.

Mums, good stock, 2-in., \$2.50 per 100; \$20.00 per 1000: WHITE—Touset, White Frick, Yanoma, Mrs. H. Weeks, Alice Byron, Polly Rose, Kalb. RED—John Shrimpton, Black Hawk. YELLOW—Chrysolora, Percy Plumeridge, Monrovia, Roman Gold. PINK—Dr. Enguehard, Helen Frick, A. J. Balfour, Unaka, Glory of Pacific, Daisy, single white, Baby, yellow pompon, white pompon, Helen Newberry.

C. H. Frey, Lincoln, Neb.

CHRYSANTHEMUMS, 2 1/4-IN. POTS.

\$3.00 per 100; \$25.00 per 1000.	
200 Glory Pacific	150 Lavender Queen
200 Golden Glow	150 Patty
200 Halliday	400 Chadwick
200 Belle	500 Unaka
	100 Roman Gold

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Chrysanthemums, strong 2 1/4-in.: Dr. Enguehard, Vivian Morrell, Unaka, Chieftain, Pacific Supreme, Roman Gold, Robert Halliday, Chrysolora, Dolly Dimple, Golden Glow, Major Bonaffon, Yanoma, Smith's Advance, Chas. Razer, Alice Byron, \$2.50 per 100; \$22.00 per 1000. Immediate delivery. Cash.

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Unaka	Polly Rose
Halliday	Chrysolora

Fine, young stock, from 2-in. pots, \$25.00 per 1000. Cash with order.

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21 BEST VARIETIES.

2 1/4-in., 5 of each variety.....\$3.50
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Chrysanthemums, Chrysolora, Winter Cheer, Lynnwood Hall, White Frick, Nagoya, Smith's Sensation, Smith's Advance, Naomah, Bonaffon, Alice Byron, Roman Gold and Chieftain, 2 1/4-in. stock, \$3.00 per 100; \$25.00 per 1000.

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Chrysanthemums, strong, out of 2 1/4-in. pots: Mrs. Weeks, Mrs. Robinson, Minnie Bailey, Helen Bloodgood, Mrs. Jerome Jones, Jeanne Nonin, Golden Wedding, \$2.00 per 100; Golden Glow, out of 2-in. pots, \$1.50 per 100.

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Chrysanthemums, strong rooted cuttings and 2 1/4-in. plants. We have all the varieties, new and standard; likewise a full list of pompons and singles. Send for catalogue before placing order.

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500 Dr. Enguehard, 2-in.	2c
150 Patty, 2-in.	2c
50 O. H. Kahn, 2-in.	2c
75 Maud Dean, 2-in.	2c
50 Wells' Late Pink, 2-in.	2c
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We still have the following strong 3-in. chrysanthemums in fine condition: 180 Nagoya, 25 Golden Wedding, 180 Halliday, 20 Helen Frick, 43 Patty, 345 Polly Rose, 25 Golden Climax, 30 Iva, 100 Mayor Weaver, 3c. Cash, please.

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Chas. Razer, 2-in.	\$2.00	per 100
Patty, good pink, 2-in.	2.00	per 100
Jeanne Nonin, 2-in.	2.00	per 100
Roman Gold, 2-in.	2.00	per 100
Pacific Supreme, 2-in.	2.00	per 100
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Mum rooted cuttings: Helen Frick, Yellow Jones, Early Snow, Yellow Bonaffon, Harvard, Lynnwood Hall, Robert Halliday, Amorita, Appleton, Diana, Cullingfordil, \$10.00 per 1000. Cash, please. M. Hilpert, Sta. O. 313 Belair Rd., Baltimore, Md.

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Chrysolora, 2-in.	\$2.00	per 100
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All short, soft-wooded stuff.

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70 Zeno
100 Donatello
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Entire lot, \$12.00.

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YELLOW AND WHITE BONNAFFON,
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Also 500 mixed varieties, \$15.00 per 1000.
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Mums, extra strong stock: WHITE—Estelle,
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3000 2 1/2-in. White Frick mums, strictly highest
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soil will be reduced for long distance to save ex-
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\$10.00 1000; 2 1/2-in., \$2.50 100.

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2000 Chrysolora, 1000 White Bonnaffon, 3000
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\$2.00 per 100.

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200 Enguehard, 150 Wells' Late Pink, 150 Rob-
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Chrysanthemums, 2 1/2-in., good stock, 2c: 250
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Our 15-year specialty. Carefully packed in
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Strong 3-inch of above.	8.00	75.00
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Unusually fine stock. Giganteum, Wandsbek
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Cyclamen giganteum superbum, from the best
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Xmas Red, Wonder of Wandsbek (best
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Satisfaction guaranteed. Cash with order, please.

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For Sept. we will have a fine stock of 3-in. at
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2 1/2-inch	\$ 5.00 per 100
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Finest in existence, about 8 varieties equally
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This is A-1 stock and equal to the very best to
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3 1/2-in. pots	\$10.00 per 100
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Cyclamen, strong, heavy plants, from the very
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Cyclamen giganteum persicum, in 5 separate
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Cyclamen, my prize strain, Glory and Rose
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Cyclamen giganteum, no better strain grown,
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Cyclamen giganteum, very best strain, care-
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Cyclamen giganteum, mixed or separate colors,
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Cyclamen giganteum, best Wandsbek strain in
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Cyclamen, choice plants with plenty of reds
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10% discount if cash with order.

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Cyclamen separate colors, finest strain, ex-
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Cyclamen, strong 3-in., assorted or separate
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Cyclamen, best Wandsbek strain in the lead-
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Cyclamen, 3-in. pots, \$10.00 per 100; 3 1/2-in.
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Cash with order.

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Cyclamen giganteum, Wandsbek type, assorted
colors. Booking orders now on 4-inch for August
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Cyclamen, best varieties, extra fine plants,
separate colors, 2 1/2-in., 5c; 3-in., 8c. These are
first-class and bound to please.

S. N. Peck, 424 Superior St., Toledo, O.

Cyclamen, from best imported strains, all col-
ors, 2 1/2-in., ready for 4-in., \$6.00 per 100. Cash.

C. C. Pollworth Co., Milwaukee, Wis.

Cyclamen, large flowering, strong 3-in., \$5.00
per 100. Cash. See primulas and asparagus.

J. W. Miller, Shiremanstown, Pa.

Cyclamen, fine stock, separate colors, 3-in.,
\$8.00 per 100; 4-in., \$15.00 per 100.

C. H. Frey, Lincoln, Neb.

Cyclamen, giant strain, 3-in., good plants, from
Vaughan's seed, 8c. Hillcrest Nursery, Corry, Pa.

Cyclamen giganteum, from German-grown seed,
2-in., 3c. Mrs. E. J. Clary, Coshocton, O.

Cyclamen, assorted, 3-in. stock, \$7.00 per 100.
Cash, please. Felsch Bros., Maywood, Ill.

CYPERUS.

Umbrella plants, strong, 3 to 5-in., from \$10.00
to \$25.00 per 100.

Henry Smith, Grand Rapids, Mich.

CYPRIPEDIUMS.

Cypripedium acaule, pubescens and spectabile.
I have made arrangements to collect in large
quantities. Price list on application.

L. E. Williams, Exeter, N. H.

DAISIES.**DAISIES, 2 1/2-IN.**

	100	1000
Yellow Marguerites	\$6.00	\$50.00
White Marguerites	5.00	40.00
Mrs. Sander	5.00	40.00
Yellow daisies, 5-in., extra fine	15.00

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Our Monthly Plant Bulletin.
S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

MARGUERITES.

Double, fine stock, all in bloom.
2 1/2-inch \$2.00 per 100
3-inch 4.00 per 100
4-inch 7.00 per 100

A. L. RANDALL CO.,
Wabash Ave. at Lake St., Chicago.

Daisies, marguerites, Paris daisy, the only good
winter bloomer, 3 1/2-in., 10c; 4 1/2-in., 15c; 6-in.,
25c; all need a shift, bushy stock. Cash, please.
J. Sylvester, Oconto, Wis.

Daisies, single Boston yellow, 2 1/2-in., \$4.00 per
100; 3-in., \$7.00 per 100. H. P. Streckfus, 421
Roberts Ave., Syracuse, N. Y.

Mrs. F. Sander daisies, 2-in. pots, \$2.00 per
100. Ours are grown from selected stock.
E. Rawlings, Wholesale Grower, Allegany N. Y.

Best winter blooming white daisy, 2 1/2-in., extra
strong, \$2.50 per 100. Wm. Ehmann, Corfu, N. Y.

Marguerites, 4-in., in bloom, \$8.00 per 100.
Henry Smith, Grand Rapids, Mich.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

DRACAENAS.

	Per doz.
Dracaena terminalis, 4 1/2-in.	\$6.00
Dracaena terminalis, 5 1/2 and 6-in.	\$9.00 and 12.00
Dracaena M. Story, 5-in.	6.00 and 9.00
Dracaena Gladstonei, 5-in.	6.00 and 9.00
Dracaena fragrans, 4 1/2, 5, 5 1/2-in.	\$4.00, 6.00 and 9.00

ANTON SCHULTHEIS,

316 19th St., College Point, L. I., N. Y.

5000 Dracaena indivisa, strong, transplanted, 6 leaves, 10 to 15 in. high, ready for 3-in. pots, \$2.00 per 100 prepaid, \$15.00 per 1000; 5000 for \$70.00. Wm. Ehmann, Corfu, N. Y.

Dracaena indivisa, 2-in., \$2.00 per 100; fine stock. Cash, please. Geo. W. Haas & Son, Meadville, Pa.

Dracaena indivisa, 2 1/2-in., \$3.00 per 100; \$25.00 per 1000.

M. A. Postma, Ward Belmont, Nashville, Tenn.

Dracaena indivisa, strong thumb pot plants, 3 to 6 in. above pots, \$1.75 per 100.

B. C. Blake, Springfield, O.

ERICAS.

Erica fragrans melanthera for growing on, out of 4 1/2-in. pots, \$25.00 per 100. Anton Schultheis, 316 19th St., College Point, L. I., N. Y.

FERNS.

FERNS MY SPECIALTY.

FERN SEEDLINGS, by the million, now ready for potting, every plant guaranteed to please or money back. Assortment of 15 best fern dish varieties, strong undivided clumps, \$1.00 per 100, \$9.50 per 1000; in 10,000 lots, \$9.00 per 1000; in 20,000 lots, \$8.50 per 1000.

Ask for price list illustrating 30 best table ferns to select from.

FERNS FOR FERN DISHES, bushy, healthy, full grown 2 1/2-in. stock, in best assortment, \$3.00 per 100; \$25.00 per 1000.

KENTIA BELMORENA and COCOS WEDDELIANA, clean, thrifty 2 1/2-in. stock, right size for center plants, \$1.30 per doz.; \$10.00 per 100.

ADIANTUM CUNEATUM, best maidenhair fern for pot or cut, first-class 2 1/2-in. stock, \$3.50 per 100, \$30.00 per 1000; strong seedlings, \$1.00 per 100, \$9.50 per 1000.

ADIANTUM GRACILLIMUM, seedlings ready for potting, \$1.00 per 100; \$9.50 per 1000.

ADIANTUM FARLEYENSE, splendid 2-in. stock, \$1.30 per doz., \$10.00 per 100; 4-in., \$6.00 per doz., \$45.00 per 100.

ADIANTUM FARLEYENSE GLORIOSUM, strongest, prettiest and hardiest of fancy adiantums, thrives everywhere without special care; well grown 2 1/2-in. plants, \$1.20 per doz.; \$9.00 per 100. Large cut fronds, shipped safely any distance, \$10.00 per 100.

ADIANTUM REGINAE, another beautiful fern, resembling Farleyense, strong 2 1/2-in., \$1.30 per doz.; \$10.00 per 100.

ASPARAGUS PLUMOSUS NANUS, STRONG SEEDLINGS, from best greenhouse-grown seeds, \$1.00 per 100; \$8.00 per 1000.

CIBOTIUM SCHEIDELI (King of ferns). My stock of this beautiful fern is the largest and best ever offered. 4-in., \$6.00 per doz., \$45.00 per 100; 5-in., \$9.00 per doz., \$70.00 per 100.

J. F. ANDERSON,

Fern Specialist,

SHORT HILLS, NEW JERSEY.

FERNS.

	100	1000
Boston, 2 1/2-in.	\$ 5.00	\$45.00
Pieroni, 2 1/2-in.	5.00	45.00
Whitmani compacta, 2 1/2-in.	6.00	50.00
Elegantissima compacta, 2 1/2-in.	6.00	50.00
Elegantissima Improved, 2 1/2-in.	8.00	70.00
Teddy, Jr., 2 1/2-in.	7.00	60.00
Roosevelt, 2 1/2-in.	6.00	50.00

FERNS IN FLATS.

Per single flat (200 ferns).....\$2.50 per flat
10 flats (2000 ferns each).....2.25 per flat
Dish ferns, extra fine, 2 1/2-in. 3.50 \$30.00
Dish ferns, extra fine, 3-in. 5.00 40.00

BIRD'S NEST FERNS.

Splendid dark green color; guaranteed absolutely free from disease.

	100	1000
2-in.	\$12.00	\$100.00
2 1/2-in.	15.00	120.00
3-in.	20.00	150.00

Cultural directions with each order of 100 or more.

NEW FERN

JOHN WANAMAKER

READY AUG. 1.

A decided improvement over Teddy, Jr., being a much faster grower, and an exceptionally well-formed plant.

2 1/2-in. \$20.00 100; \$150.00 1000

Order quickly; they are selling fast.

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1608-20 Ludlow St., Philadelphia, Pa.

GET OUR FRESH STOCK.

	100
Boston, 4-in.	\$ 7.00
Roosevelt, 4-in.	7.00
Whitmani, 4-in.	7.00
Plumosus, 4-in.	7.00
Amerpohlii, 3-in.	5.00
Pieroni, large 4-in.	10.00
Extra large 4-in. plumosus, at \$7.00 per 100, while they last; fine, stocky plants.	
Extra large Boston and Pieroni, mixed, 25c.	
Spanish dagger palms, 25c. Assorted orders on ferns. Cash or good reference.	

Newell & Ustler, Apopka, Fla.

READY FOR SHIPMENT.

FERNS FOR FERN DISHES, extra fine well established in all varieties, 2 1/2-in., \$3.00 per 100. TEDDY, JR., strong 3 1/2-in., \$15.00 per 100.

ELEGANTISSIMA COMPACTA, strong 3 1/2-in., \$25.00 per 100.

MUSCOSA, strong 3 1/2-in., \$25.00 per 100.

BOSTON FERNS. Well established bench plants, \$4.00 per 100; \$35.00 per 1000.

ROOSEVELT FERNS. Strong bench plants, \$5.00 per 100; \$40.00 per 1000.

WHITMANI COMPACTA, 2 1/2-in., \$5.00 per 100; \$40.00 per 1000.

Elegantissima compacta, 2 1/2-in., \$4.50 per 100; \$40.00 per 1000.

Elegantissima Improved, 2 1/2-in., \$4.50 per 100; \$40.00 per 1000.

Scholzelli, 2 1/2-in., \$4.50 per 100; \$40.00 per 1000.

Scottii, 2 1/2-in., \$5.00 per 100; \$40.00 per 1000.

TABLE FERN SEEDLINGS, in all best varieties, each flat contains 150 clumps; these can be divided, shipped out of flats or in flats.

1 flat, in 6 best varieties.....\$2.00 per flat

5 flats, in any variety.....1.75 per flat

10 flats, in any variety.....1.00 per flat

20 flats, in any variety.....1.50 per flat

Roman J. Irwin, 108 W. 28th St., New York.

FERNS! FERNS!

These are Bostons; good stock; sure to please; well packed; order enough.

3-in., (8c)	4-in., 15c	5-in., 35c	6-in., 50c
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Can also supply Roosevelt, Whitmani and Scholzelli. What can you use?

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago, Ill.

FERNS.

100,000 good strong 2-in. Boston, \$3.50 per 100, \$30.00 per 1000. Springfieldii, 2 1/2-in., \$4.00 per 100, \$35.00 per 1000. Boston, Springfieldii, 3-in., \$5.00 per 100. Boston, 4-in., \$1.50 per doz., \$12.00 per 100. Above now ready for delivery. Other sizes and varieties for later delivery. Write us for special prices on larger lots.

THE SPRINGFIELD FLORAL CO.,

Exclusive Fern Growers,

SPRINGFIELD, OHIO.

ELEGANT FERNS:

BOSTON, ROOSEVELT, WHITMANI,

SCHOLZELI,

3-INCH, \$8.00 100.

ROOSEVELT, BOSTON, 4-in. \$12.50 100

WHITMANI, select, 4-in. 15.00 100

WHITMANI, TEDDY, JR., 5-in. 25.00 100

BOSTON, WHITMANI, extra strong, 6-in. 45.00 100

Dark green foliage—Choice stock.

GULLETT & SONS, LINCOLN, ILL.

50,000 ferns, pot-grown and full.

Boston, Whitmani, Amerpohlii, Todeaoides, Elegantissima Imp., Roosevelt, Sword, A. Foster, Goodii, Scholzelli, Selaginella Emmeliana and Scottii, runners, \$12.50 per 1000; 2 1/2-in., 3 1/2-in., 4-in., 5-in., 6-in., 8-in., 10-in., 12-in., 14-in., 16-in., 18-in., 20-in., 22-in., 24-in., 26-in., 28-in., 30-in., 32-in., 34-in., 36-in., 38-in., 40-in., 42-in., 44-in., 46-in., 48-in., 50-in., 52-in., 54-in., 56-in., 58-in., 60-in., 62-in., 64-in., 66-in., 68-in., 70-in., 72-in., 74-in., 76-in., 78-in., 80-in., 82-in., 84-in., 86-in., 88-in., 90-in., 92-in., 94-in., 96-in., 98-in., 100-in. Superbissima, 2 1/2-in., 5c; 3-in., 8c; 4-in., 12c; 5-in., 25c. Free of scale and caterpillars. Cash with order. Largest fern growers south. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

Ferns, assorted varieties for fern dishes; good 2 1/2-in., \$3.00 per 100; \$25.00 per 1000. Boston, 2 1/2-in., \$4.00 per 100; \$35.00 per 1000. Whitmani and Roosevelt, \$5.00 per 100; \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise. For fern flats, see display ad.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

FERNS—

	Per doz.
Boston, 6-in.	\$6.00 and \$9.00
Scottii, 5 1/2-in.	4.00 and 5.00
Whitmani, 5 1/2-in.	4.00 and 5.00
Whitmani, 6-in.	6.00 and 9.00

ANTON SCHULTHEIS,

316 19th St., College Point, L. I., N. Y.

Boston ferns, strong runners, ready for immediate delivery, \$10.00 per 1000, \$45.00 per 5000, \$35.00 per 10,000.

Cordata compacta, small runners, \$12.00 per 1000; larger size, \$20.00 per 1000.

20% discount for cash.

F. M. Soar, Little River, Fla.

Ferns, Boston and Teddy, Jr., 2 1/2-in., \$3.00 hundred; Teddy, Jr., 4-in., \$15.00 hundred; Boston, 4-in., \$12.00 hundred; Teddy, Jr., 6-in., \$25.00 hundred. Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

Choice Boston ferns, 2 1/2-in., \$4.00 per 100; \$35.00 per 1000. Whitmani, \$4.50 per 100; \$40.00 per 1000. Roosevelt, \$4.50 per 100; \$40.00 per 1000. Roosevelt, Jr., \$7.00 per 100; \$60.00 per 1000. Cibotium Scheidei, 5-in., 75c; 6-in., \$1.00. A. Henderson & Co., Box 125, Chicago.

Boston ferns, from bench, ready for 4 and 5-in. pots, \$10.00 per 100; 2 1/2-in. pots, \$3.00 per 100; table ferns for dishes, in 4 best sorts, 2-in. pots, \$3.00 per 100; \$18.00 per 1000.

Miller's Florists, Newark, O.

Boston ferns, nice 5-in., ready for immediate sales or 7-in. pots, 20c. Cash.

Daut Bros., Decatur, Ill.

BOSTON FERNS. If you want some good, strong Boston, 4-in., at 10c, send us your order. Peterson Floral Co., Gibson City, Ill.

A-1 STOCK

BOSTON FERNS.

1000 5-inch	\$25.00 per 100
8-inch75 each

WILLIAMS & MATTHEWS, ANDERSON, IND.

Fern seedlings, best stock in country, assortment of 15 best varieties, strong, undivided clumps, \$1.00 per 100, \$9.50 per 1000; \$9.00 per 1000 in 10,000 lots. Cash with order. C. A. Peterson, Wood Court, Tarrytown-on-Hudson, N. Y.

Boston, Roosevelt, 2 1/2-in., \$3.50 per 100; Whitmani, 2 1/2-in., \$4.00 per 100; Boston, Roosevelt, 3-in., \$8.00 per 100.

The Reeser Plant Co., Springfield, O.

Ferns, Boston and Whitmani, strong stock, good color, 5-in., \$30.00 per 100; 6-in., \$40.00 per 100. Table ferns, 6 sorts, strong 2-in., \$3.00 per 100, in hundred lots. C. H. Frey, Lincoln, Neb.

Ferns, fine plants, Amerpohlii, Pieroni, Boston and Whitmani, 2 1/2-in., 4c; 3-in., 8c; 4-in., 12c; 5-in., 20c.

Truitt's Greenhouses, Chanute, Kan.

Ferns at summer prices, immediate delivery: 2-in. pot grown Boston, 3c; Roosevelt, 4c; Elegantissima compacta, 3 1/2c; Whitmani, 3c. Cash, please.

B. C. Blake, Springfield, O.

6-in. Boston.....	40c each
7-in. Boston.....	60c each
8-in. Boston.....	80c each

R. R. DAVIS CO., MORRISON, ILL.

Ferns, Boston, Whitmani, Pieroni, 4-in., \$15.00; 5-in., \$25.00; 6-in., \$40.00 per 100. 2 1/2-in. Boston, \$4.00 per 100. 25 at 100 rate.

Frey & Frey, 1338 O St., Lincoln, Neb.

Boston ferns, 4-in., extra strong, 10,000 on hand ready for immediate shipment, \$15.00 per 100. Cash, please.

Beard Bros., 1903 Fort St., West, Detroit, Mich.

Boston ferns, good 2 1/2-in. stock, \$3.00 per 100, \$25.00 per 1000; extra strong 2 1/2-in., \$5.00 per 100.

C. P. Bethards, Springfield, O.

Boston ferns, fine 6-in., \$35.00 100; small lots, 40c each. Cash.

H. W. Allersma, Grand Rapids, Mich.

Strong Boston and Whitmani ferns, 2 1/2-in., \$5.00 per 100.

C. C. Pollworth Co., Milwaukee, Wis.

BOSTON FERNS.

6-inch	40c each
--------------	----------

DAVIS FLORAL CO., DAVENPORT, IOWA.

Table ferns, assorted, 2 1/2-in., \$3.00 per 100; Boston, 3-in., \$8.00 per 100.

Baur Floral Co., Erie, Pa.

Ferns, 4-in., Boston, Roosevelt, Scottii and Scholzelli, 15c each; Goodii, 2 1/2-in., \$5.00 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Boston ferns, strong 4-in. size plants, \$7.00 per 100; 3-in., \$5.00. Cash.

Berno Floral Co., Orlando, Fla.

Ferns, fine, strong Boston and Scholzelli, runners, only 2000 left, \$18.00 per 1000; good stock.

C. V. Abeele, 61st and Throop Sts., Chicago.

Scottii and Boston, bench grown, ready for 3-in. or larger, 5c; 3-in., pot plants, 6c. Cash, please.

Roney Bros., West Grove, Pa.

Boston ferns, 5-in., \$25.00 per 100.

Stuart & Haugh, Anderson, Ind.

Ferns, Whitmani, strong 4-in., \$12.50 per 100.

Addams, Morgan & Co., Parton, Ill.

Boston ferns, 2 1/2-in., \$4.00 per 100.

W. B. Woodruff, Westfield, N. J.

Table ferns, 2 1/2-in., \$2.75 per 100. Ask for samples.

Fairview Greenhouses, Milton, Pa.

Boston ferns, fine, strong plants, 5-in., 30c; 4-in., 15c.

F. E. Selkregg, North East, Pa.

Boston fern, pot-grown, 4-in., \$15.00 per 100. Cash, please.

Felsch Bros., Maywood, Ill.

FORGET ME NOTS.

FORGET-ME-NOTS.

Large clumps, \$5.00 per 100.

Good, well rooted plants, \$1.50 per 100.

Samples, 10c.

M. L. McClave, Benton Harbor, Mich.

Forget-me-nots, 75 3-in., strong plants, \$8.00 per 100. Cash.

Ulrich Floral Co., Tiffin, O.

FREESIAS.

FREESIA BULBS, true "Purity," best California field-grown. They are heavier and produce better and more bloom than any imported stock, and you get them fresher and stronger when you buy direct from the California grower.

"Mammoth" or 3/4-in. diameter....\$2.00 per 100
3/4-in. diameter 1.50 per 100
1/2-in. diameter 1.00 per 100
3/4-in. diameter (mother bulbs)..... .50 per 100

Cash with order. We will prepay express or mail charges on orders for \$5.00 and over. See our advertisement under callas.

Lillydale Bulb Co., Santa Cruz, Cal.

Freesia Purity, true Fischer strain, improved, direct from California fields, heavy, sound bulbs, 3/4 to 1-in. diameter, \$1.15 per 100, \$10.00 per 1000; 1/2 to 3/4-in., 75c per 100, \$8.00 per 1000; 3/4 to 1-in., 50c per 100, \$4.00 per 1000, cash. All charges prepaid. The Misses Carl, Encanto Heights, San Diego, Cal.

Fisher's Purity freesias, 3/4-in., \$8.00 per 1000; 1/2-in., \$6.50; 4/8-in., \$5.00; 3/8-in., \$2.50. Cash with order.

Mrs. S. C. Black, 55 Fern St., Santa Cruz, Cal.

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FREESIA PURITY BULBS. WHOLESALE TRADE ONLY. We have filled our 1915 contracts and have a few thousand left. If for any reason your growers can not fill your orders, write or wire us. Prices right. Santa Cruz Freesia Bulb Growers Ass'n, Santa Cruz, Cal.

Purity freesias, all florists should grow.
Mammoth size\$14.00 per 1000
First size 12.00 per 1000
A. HENDERSON & CO., Chicago.
Box 125.

FUCHSIAS.

Fuchsias, Black Prince and Storm King, 2-in., \$2.50 per 100. L. Potter & Sons, Waukegan, Ill.

GARDENIAS.**GARDENIA VEITCHII.**

2 1/2-in. extra fine.....\$ 8.00 1000
4-in. extra fine..... 20.00

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1608-20 Ludlow St., Philadelphia, Pa.

GARDENIA VEITCHII, only 4000 left; going fast, fine stock, 4-in. pots, \$10.00 per 100; \$90.00 per 1000.
Rose Hill Nurseries, Inc., New Rochelle, N. Y.

GERANIUMS.**GERANIUMS.**

2-in.\$3.00 100; \$22.50 1000
3-in. 4.00 100; 35.00 1000

Write for copy of
Our Monthly Plant Bulletin.

S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

GERANIUMS, STRONG ROOTED CUTTINGS. IMMEDIATE DELIVERY.

Vasseur, \$10.00 per 1000; Double Dryden, Charlotte, \$12.00 per 1000; President Neumann, \$15.00 per 1000; Julie Borious, Bright Eyes, \$2.00 per 100; American Beauty, finest geranium grown, special price, \$3.50 per 100; \$30.00 per 1000. Price on American Beauty will advance before long. Booking orders for Aug. and Sept. delivery.

J. P. SIEBOLD,
WHOLESALE GROWER, LANCASTER, PA.

GERANIUMS.

A. RICARD ROOTED CUTTINGS,
FROM NOW UNTIL OCT. 1,
\$10.00 per 1000. Cash with order.

2 1/2-in. plants of same,
\$18.00 per 1000. This is fine
stock, well established and just
the thing for fall planting.

GLENN E. MOORE,

RUSHVILLE, INDIANA.

Geraniums, young plants, but good and strong, 2 1/2-in. pots, for field or bench planting for stock use: Castellane, Jean Viand, Nutt, \$2.00 hundred.

Rose geranium, something every greenhouse should have, 2-in., \$1.50 hundred; 3-in., \$3.00 hundred; 4-in., \$5.00 hundred. Cash, less 5%.

C. L. HUMPHREY,

WHOLESALE GROWER,
ZANESVILLE, OHIO.

GERANIUM

ROOTED CUTTINGS
FROM NOW UNTIL OCT. 1.

RICARD, POITEVINE,

VIAUD, PERKINS, BUCHNER,

DOYLE AND NUTT,

\$10.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHY,

LANCASTER, PENNSYLVANIA.

BUCKLEY'S SPECIAL.

30,000 S. A. Nutt R. C.	1.25	1000
8000 Gen. Grant R. C.	1.25	10.00
5000 Mme. Buchner R. C.	1.25	10.00
5000 Beate Poitevine R. C.	1.35	12.50
500 Beate Poitevine, 4-in.	6.00
500 S. A. Nutt stock plants.	3.00

W. T. Buckley Co., Springfield, Ill.

We now offer excellent stock of S. A. Nutt from 2-in. pots, ready for a shift, at \$1.75 per 100; \$16.00 per 1000.

Mme. Buchner, 2-in.\$2.00 100
Dble. Gen. Grant, 2-in. 2.00 100
Montmort, 2-in. 2.00 100

A big lot of other sorts ready soon.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

GERANIUMS.

ROOTED CUTTINGS,

RICARD, POITEVINE,

BUCHNER, DOYLE AND NUTT,

\$10.00 per 1000.

Cash with order.

PETER BROWN,

LANCASTER, PENNSYLVANIA.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

Several thousand geraniums, 2-in., Nutt, \$15.00 per 1000; 3-in. Grant, 2 1/2c; 2-in., \$15.00 per 1000; Hill, 2-in., 2c; Poitevine, 2-in., 2c; 200 large stock, Grant, with 5 to 20 cuttings, greenhouse-grown, good, clean stuff, 5 1/2c to move quick; \$10.00 for the lot. Cash, please.
C. W. Harrold, Decatur, Ill.

Geraniums, Nutt, Perkins, Viand, Grant and La Favorite, 4-in., in bloom, \$7.00 per 100. Mme. Sallerol, 2-in., \$2.00 per 100. Variegated Nutt, 2 1/2-in., \$5.00 per 100. Rose geraniums, 4-in., \$7.00 per 100. Cash, please.
Ernest Rober, Wilmette, Ill.

Geraniums. Summer prices. Guaranteed to reach you in good growing condition to any point east of the Mississippi river.
S. A. Nutt and Buchner.....\$10.00 1000
Ricard and Poitevine..... 12.50 1000
Albert M. Herr, Lancaster, Pa.

Geraniums, Jean Viand, 2 1/2-in., \$2.50 per 100; La Favorite, 2 1/2-in., \$2.00 per 100; Mme. Barney, 2 1/2-in., \$2.50 per 100; Barney & Jean Viand, 4-in., \$6.00; La Favorite, 4-in., \$5.00 per 100. Cash, please.
J. J. Beck & Son, New Castle, Pa.

Geraniums. Last call! S. A. Nutt, 4-in.; a few double pink and Ricard, in bloom, \$7.00 per 100; these are fine plants for stock. Cash.
H. W. Allersma, Grand Rapids, Mich.

Geraniums, strong 2-in., Nutt and Henderson, \$1.60 per 100; mixed, all colors, \$1.50 per 100.
L. G. BROWN,
35th and Kensington, Kansas City, Mo.

S. A. NUTT.
In bud and bloom, 4-in.....\$7.00 100
FRANK FELKE,
Cash with order. Gross Point, Ill.

Geraniums. Orders booked now for fall delivery. Have 30,000 stock plants. Write for prices on unrooted and rooted cuttings, also out of pots.
Arthur Doebel, Norwalk, O.

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Geraniums, new, American Beauty, 2 1/2-in., \$3.00 per 100. Cash.
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Geraniums, ivy, 25 3-in., red; 20 3-in., pink, \$5.00 per 100; 6 4-in., red; 20 4-in., pink, \$8.00 per 100. Cash. Ulrich Floral Co., Tiffin, O.

Geraniums, Mme. Sallerol, extra nice, 2-in., \$17.00 per 1000; \$1.80 per 100.
R. P. Bohlander, R. F. D. 1, Melrose Park, Ill.

300 geraniums, Mrs. Pollock, 2 1/2-in. strong and bushy, \$4.00 per 100.
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Strong, healthy seedlings: Anthemis, coreopsis, digitalis, hollyhock, matricaria, physostegia, ranunculus, silene, sweet william, 25c doz.; \$1.50 100 postpaid. Bungalow Gardens, Netcong, N. J.

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2 1/2-in.\$5.00 100; \$45.00 1000

3-in. 7.00 100; \$60.00 1000

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3-inch, good stock, \$4.00 per 100

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With individual flowers larger than a silver dollar, in 11 separate varieties.

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Large fringed flowers and best colors, in 12 separate varieties.

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	100	1000
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Primula obconica, 4-in.	8.00	75.00
Primula malacoides, 2½-in.	4.00	35.00
Primula malacoides, 4-in.	8.00	75.00
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Chinese primroses, mixed, 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Baby primrose, 2½-in., \$2.00 per 100.

J. W. Goree, Paris, Tex.

REINECKIAS.

Reineckia fol. var., 2-in., \$4.00 per 100. Cash.

Ernest Rober, Wilmette, Ill.

ROSES.

ROSE STOCK,
3 AND 4-INCH.

READY FOR IMMEDIATE PLANTING.

PINK KILLARNEY —	
Grafted	\$150.00 per 1000
Own root	60.00 per 1000
SEPTEMBER MORN —	
Grafted	350.00 per 1000
Own root	300.00 per 1000
RICHMOND —	
Grafted	150.00 per 1000
Own root	60.00 per 1000
LADY HILLINGDON —	
Grafted	120.00 per 1000
Own root	60.00 per 1000
AMERICAN BEAUTY —	
Own root	150.00 per 1000
MRS. TAFT —	
Own root	90.00 per 1000
J. L. MOCK —	
Own root	90.00 per 1000
OPHELIA —	
Own root, 3-in.	125.00 per 1000
Own root, 2½-in.	100.00 per 1000

CHARLES H. TOTTY,

MADISON, NEW JERSEY.

OWN ROOT ROSES, READY NOW,
2½-INCH POTS.

	Doz.	100	1000
Antoine Rivoire	\$0.50	\$ 3.50	\$ 30.00
British Queen60	4.00	35.00
Hadley	1.00	8.00	70.00
Pink Killarney60	4.50	40.00
Mme. Segond Weber60	4.00	35.00
Mlle. Cecile Brunner60	4.00	35.00
Marechal Niel50	3.50	30.00
Mrs. Andrew Carnegie	3.00	22.50	200.00
Mrs. Charles E. Pearson	1.50	10.00
Mrs. Charles Hunter	1.00	7.50
Mrs. George Sawyer75	6.00	55.00
My Maryland75	5.50	50.00
President Taft60	4.00	35.00
Prince E. C. d'Arenberg75	5.00	45.00
Rena Robbins60	4.50	40.00
Ulrich Brunner60	4.50	40.00
Hardy Climbers, leading sorts50	3.00	25.00

Stock list offers all classes in good assortment. Leedle Co., Expert Rose Growers, Springfield, O.

OWN ROOT—

100 American Beauty, 4-in. \$12.50 100
Eli Cose, Grand Rapids, Mich.

Richmond, fine strain, 2½-in., own root	100	1000
Killarney and White Killarney 2½-in., own root	5.00	\$ 45.00
Opheelia, fine stock, 2½-in., grafted ed	17.50	150.00
Mrs. Aaron Ward, own root, strong 4-in. plants	10.00	85.00
A fine lot of all other varieties, own root and grafted stock, 2½, 3 and 4-in. Write for prices. Roman J. Irwin, 108 W. 28th St., New York.		

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Those who have used our rose plants will order again. If you have never bought of us, let us say we never send out anything but stock we would be glad to plant in our own benches.

Variety	Size	100	1000
Killarney	2 -in.	\$4.00	\$35.00
White Killarney	2 -in.	4.00	35.00
Killarney Brilliant	2 -in.	7.00	60.00

We advise ordering promptly.

WIETOR BROS.,

162 N. Wabash Ave., Chicago, Ill.

A BARGAIN! IN ROSE PLANTS

BENCH PLANTS—GRAFTED

Ward 6.00 per 100; | 50.00 per 1000 |

These are A-No. 1 plants, strong and healthy, excellent value at these prices. Better order quick.

BATAVIA GREENHOUSE CO.,

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3½-in. Pink Killarney, own root	100	1000
2½-in. Pink and White Killarney, own root	5.00	\$75.00
2½-in. Bon Silene, Safrano, Rich- mond, own root	4.00	35.00
2½-in. Sawyer, own root	6.00	55.00
2½-in. Taft, own root	5.00	45.00

WM. F. KASTING CO.,

383-87 Ellicott St., Buffalo, N. Y.

Forcing grade, field-grown roses, properly graded, properly packed: Dorothy Perkins, Excelsa, White Dorothy, Hiawatha and Crimson Rambler, XX grade, \$12.00 per 100. Magna Charta, XX, extra heavy, \$12.00 per 100. Baby Rambler, XX, very bushy, \$12.00 per 100. A full list of all roses on demand. The above are leaders for Easter pot plants.

Storrs & Harrison Co., Painesville, O.

GRAFTED ROSE PLANTS.

Fine plants, the quality we want our growers to have on their benches.

White Killarney, 3-in.	\$10.00 per 100
Killarney Brilliant, 3-in.	12.00 per 100

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago, Ill.

Before placing your order for rose plants, we strongly advise your getting our complete list, which includes all the new and standard varieties, both own root and grafted. We know that both stock and price will suit.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Roses, Richmond, Killarney, White Killarney, Prince d'Arenberg, Maryland, Kaiserin, Rhea Reid, own root, good, clean stock, 3-in., \$7.00 per 100; \$60.00 per 1000.

Killarney, Killarney Brilliant, Prince d'Arenberg, grafted, 3-in., \$12.00 per 100.

O. H. Frey, Lincoln, Neb.

GRAFTED ROSES—LOW PRICES.

KILLARNEY, WHITE KILLARNEY, 3-in.	100
KILLARNEY BRILLIANT, 3-in.	\$10.00
AARON WARD, BENCH-GROWN	10.00
GULLETT & SONS, LINCOLN, ILL.	5.00

HEALTHY, CLEAN ROSE PLANTS.

FROM 3-INCH POTS.

Maryland, Killarney, Mrs. Ward, White Killarney, Richmond and Mrs. Hillingdon, \$6.00 per 100; \$55.00 per 1000.

A. C. BROWN, SPRINGFIELD, ILL.

Roses, My Maryland, own root, 3-in., reduced from \$8.00 per 100, \$75.00 per 1000 to \$6.00 per 100, \$50.00 per 1000. Lady Alice Stanley, own root, 2½ and 3-in., \$10.00 per 100, \$90.00 per 1000. John Welsh Young, Upsal Sta., P. R. R., Philadelphia.

Rose plants, own root, 3-in., good stock: 100 Ivory, 150 Golden Gate, 65 Perle de Jardines, 200 Richmond, 600 Bridesmaid, \$6.00 per 100; 500 Brides, \$5.00 per 100. 45 Perle des Jardines and 500 Richmond 2-yr. bench plants at \$7.00 per 100. Cash.

Ulrich Floral Co., Tiffin, O.

AMERICAN BEAUTY,

STRONG 4-IN.,

\$12.50 PER 100; \$100.00 PER 1000.

J. F. WILCOX & SONS,

COUNCIL BLUFFS, IOWA.

Roses, 3-in. stock: Sunburst, \$8.00 per 100, \$75.00 per 1000; White Killarney, Killarney and Richmond, \$6.50 per 100, \$60.00 per 1000; American Beauty, \$7.50 per 100, \$70.00 per 1000.

Rosemont Gardens, Montgomery, Ala.

Rose plants: Pink Killarney, White Killarney, Richmond, 3-in., own root, \$4.00 per 100; Ward, 2½-in., own root, \$3.00 per 100. Strong, clean plants. Cash with order, please.

P. Hopman, New Gallilee, Pa.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS

Roses, 3-in., ready to bench, strong and healthy, Pink Killarney, Richmond, \$6.00 per 100; Killarney Brilliant, \$8.00 per 100; 240 4-in. American Beauty, bench-grown, \$5.00 per 100. Cash.

C. C. Pollworth Co., Milwaukee, Wis.

Surplus stock of Pink and White Killarney, 2½-in., \$30.00 per 1000; Mrs. Geo. Sawyer, 3-in., \$40.00 per 1000.

L. B. Coddington, Murray Hill, N. J.

1200 4-in. Richmond, \$40.00 per 1000; Pink Killarney, 2½ and 2½-in., \$30.00 per 1000; My Maryland, 2½ and 2½-in., \$30.00 per 1000.

Ratcliffe & Tanner, Inc., Richmond, Va.

2000 White Killarney, 1000 Pink Killarney and 500 Richmond roses, clean stock, to close out, \$4.00 per 100, \$35.00 per 1000.

A. Rasmussen, New Albany, Ind.

Roses, White and Pink Killarney, nice, clean stock, 3-in., \$5.00 per 100; Kaiserin, 2-in., \$3.00 per 100.

Krueger Bros., Toledo, O.

Good, strong forcing stock: 500 Bride, 500 Maid, 500 Richmond, 4-in., 5c. 1000 Bride, 2000 Perle, 2½-in., 3c. Schmaus Bros., Paducah, Ky.

5000 Mrs. Taft bench plants, grafted, one-year-old, \$5.00 per 100.

White Bros., Medina, N. Y.

700 Pink Killarney bench plants, 2-yr.-old, \$25.00 the lot. Brant & Noe Floral Co., 5744 No. Kercheval Ave., Chicago.

Roses, own root: Richmond, Maryland, 3-in., \$6.50 per 100; \$60.00 per 1000.

The Hammond Co., Inc., Richmond, Va.

Rose plants, Kaiserin, Maryland and other varieties, own root, 3-in. pots, \$6.00 per 100.

Henry Smith, Grand Rapids, Mich.

1000 roses, 2-yr.-old bench plants, White and Pink Killarney, \$3.00 per 100.

J. S. Wilson Floral Co., Des Moines, Iowa.

Fine 3-in. White Killarney, \$5.00 per 100.

Royston & Fenton, Evansville, Ind.

Richmond roses, 2½-in., \$4.00 per 100. Cash.

John Bauscher, Freeport, Ill.

SALVIAS.

SALVIAS, GOOD STOCK.

From 4-inch pots.....\$7.00 per 100

FRANK FELKE,

Cash with order. Gross Point, Ill.

Salvia splendens, extra, as good as 4-in. stock, 2½-in. pots, \$4.50 per 100. Cash.

I. W. Heinly, Royersford, Pa.

SANTOLINAS.

Santolinas, strong, bushy, 2½ and 2½-in., \$3.00 per 100. Cash.

J. C. Steinhauser, Pittsburg, Kan.

SEEDS.

ZVOLANEK'S WINTER FLOWERING

VARIETIES SWEET PEA SEED.

MRS. A. A. SKACH—A beautiful shell pink; will not fade and has splendid keeping qualities. Per ounce, \$1.75; 4 ounces, \$6.50; 1 lb., \$18.00.

MRS. M. SPANOLIN—Black-seeded, of the purest white color; has won a number of first prizes. Per ounce, \$2.00; 4 ounces, \$7.00; 1 lb., \$25.00.

VENUS—White with slight pink blush; one of the best. Per ounce, \$2.00; 4 ounces, \$7.00; 1 lb., \$25.00.

LAVENDER ORCHID—Lavender pink, very large. Per ounce, \$2.00; 4 ounces, \$7.00; 1 lb., \$25.00.

WHITE ORCHID—A true white. Per ounce, \$1.75; 4 ounces, \$6.00; 1 lb., \$18.00.

MRS. JOS. MANDA—A light shell pink with extra long stem; flowers ruffled, becoming a brighter pink the longer they are kept. Per ounce, \$2.00; 4 ounces, \$7.00; 1 lb., \$25.00.

ORCHID BEAUTY—Dark rose, blushed with orange. Per ounce, \$1.75; 4 ounces, \$6.00; 1 lb., \$18.00.

ORANGE ORCHID—Begins + bloom in March; one of the best if sown late; during December and January the color is more rose; true. Per ounce, \$4.00; 4 ounces, \$7.00; 1 lb., \$25.00.

YARROWA (Burpee)—Spencer, early winter flowering, bright rose-pink; seed sown August 1 will flower November 15. ¼ ounce, \$1.00; per ounce, \$3.50; per ¼ pound, \$12.50.

All other varieties with prices on application.

S. S. PENNOCK-MEEHAN CO.,

1608-20 Ludlow St., Philadelphia, Pa.

GERMAN PANSY SEED, 1915 CROP.

Mette's Triumph of the Giant, 1/32 oz., 30c; 1/16 oz., 50c; ¼ oz., 85c; ½ oz., \$1.60; ¾ oz., \$3.00; 1 oz., \$5.00.

Eros, finest red; Lord Beaconsfield, purple and lavender; King of the Blacks, Queen of the Yellows, Snowflake; Adonis, light blue, white eye; Mme. Perrett, gt. mixed red shades, Peacock; Peacock blue shades, white edge; Masterpiece, mixed; ruffled mixture, mostly dark. All above, 1/16 oz., 15c; ¼ oz., 20c; ½ oz., 35c; ¾ oz., 65c; 1 oz., \$1.25. Bellis Longfellow, gt. pink; Bellis Snowball, giant white, ¼ oz., 20c; 1 oz., \$1.25.

English-grown pansy seed in mixture, mostly Trimardeau, good average mixture for quantity trade, ¼ oz., 20c; ½ oz., 35c; 1 oz., 75c; ¾ lb., \$4.00; 1 lb., \$6.50.

RALPH E. HUNTINGTON, PAINESVILLE, O.

Asparagus plumosus seed, hot house grown, \$2.00 per 1000; 500 at 1000 rate. Smilax seed, 25c per oz.

J. W. Goree, Paris, Tex.

PANSY SEED, new crop, giant flowering, oz., \$4.00.

Jos H. Cunningham, Delaware, O.

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SEEDS—Continued.

ASPARAGUS PLUMOSUS NANUS SEED.
SOLD WITH THE P. M.
GUARANTEE.

As to freshness and quality; also true to type. New Crop, northern greenhouse grown.
Per 1000 seeds.....\$4.00 per 1000
Per 10,000 seeds..... 8.50 per 1000
Per 25,000 seeds..... 8.25 per 1000
Get special prices on lots of 100,000 or more.

ASPARAGUS SPRENGERI SEED.

Per 1,000 seeds.....\$1.50 per 1000
Per 10,000 seeds..... 1.25 per 1000

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ASPARAGUS SEED.

Asparagus plumosus nanus, new crop, northern greenhouse grown, 100 seeds, 50c; 500 seeds, \$1.85; 1000 seeds, \$3.25; 5000 seeds, \$15.00; 10,000 seeds, \$27.50. Asparagus Sprengeri, 250 seeds, 35c; 1000 seeds, \$1.00; 5000 seeds, \$3.50. Asparagus Hatcheri, 100 seeds, 75c; 1000 seeds, \$5.00.

THE MOORE SEED CO.,

125 Market St., Philadelphia, Pa.

PANSY SEED, giant florists' mixture, flowers of immense size, all colors, trade pkt., 50c; 1/4 oz., \$1.35; 1 oz., \$5.00.

G. H. Hunkel Co., Milwaukee, Wis.

ASPARAGUS PLUMOSUS NANUS SEED,
fresh 1915 crop, 1000 to 5000 at \$1.00 per 1000;
5000 and over, at 75c per 1000.

Drake Point Greenhouses, Yalaha, Fla.

Asparagus plumosus nanus, California greenhouse-grown, \$2.00 per 1000. H. N. Gage Co., Box 295, Sta. C, Los Angeles, Cal.

Asparagus plumosus nanus seed, 75c per 1000. Summer price special.

H. N. Gage Co., Montebello, Cal.

Asparagus plumosus seed, strictly fresh, hand picked, \$1.00 per 1000; write for quantities. Cash with order. Boyle & Darnaud, San Diego, Cal.

Pansy seed, 1915, fine plump strain, \$3.00 oz. Middlebush Rosery, Middlebush, N. J.

SMILAX.

SMILAX.

	100	1000
2 1/2-inch	\$4.00	\$30.00
3-inch	6.00	50.00

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Smilax, strong 2 1/2-in., well rooted and pinched back several times, \$2.50 per 100; \$22.50 per 1000. Cash.

Freeport Floral Co., Freeport, Ill.

Smilax, extra strong, fine stock, 2 1/2-in., \$2.00 per 100; \$18.00 per 1000. Cash.

John Bauscher, Freeport, Ill.

Smilax, strong, bushy, 2 1/2-in., \$2.00 per 100; extra strong, 3-in., \$2.50 per 100.

Estill Floral Co., Moberly, Mo.

1000 smilax plants, strong, bushy, ready for planting, \$2.50 per 100.

Wm. H. Ford, Marshalltown, Iowa.

1200 smilax, extra strong, cut back twice, 2 1/2-in., \$2.50 per 100.

O. B. Stevens, Shenandoah, Iowa.

Good, strong smilax, out of 2-in. pots, \$2.00 per 100; \$18.00 per 1000.

J. B. Knapp, Sayre, Pa.

Smilax plants, from 2 1/2-in. pots, fine stock, ready for planting out, \$3.00 per 100; \$25.00 per 1000. Hollywood Gardens, Hollywood, Wash.

500 2 1/2-in. smilax, good, strong, healthy plants, 2c. Cash.

R. P. Atwell, Florist, Ft. Dodge, Ia.

Smilax, 8,000 2-in., good, pinched back, clean, ready to bench, \$2.00. Cash.

Brinkerhoff Greenhouses, Springfield, Ill.

1000 extra fine 2 1/2-in. smilax, four times cut back, stocky plants, 2 1/2-in. Cash, please.

The Johnson Floral Co., Kendallville, Ind.

Smilax, strong, clean stock, 2 1/2-in., \$1.50 per 100; \$12.00 per 1000.

Rentschler Floral Co., Madison, Wis.

Smilax, 2 plants to the pot, ready for planting, \$1.50 per 100; \$12.50 per 1000.

U. G. Harglerode & Sons, Shippensburg, Pa.

Smilax, cut back, strong, out of 2-in. pots, \$1.75 per 100.

Wm. Schwan & Son, Fredonia, N. Y.

Smilax, 2 1/2-in., have been cut back, ready to plant, \$2.50 per 100.

Smith, The Florist, St. Johns, Mich.

Smilax, 3-in., strong plants, \$3.00 per 100. Cash with order.

Bock's Greenhouses, Burlington, Iowa.

1500 extra good 2 1/2-in. smilax, \$3.00 per 100; \$27.50 per 1000. Geo. M. Kellogg Flower & Plant Co., Pleasant Hill, Mo.

Smilax, strong, bushy, 2-in., have been pinched back several times, \$1.25 per 100; \$10.00 per 1000. Sample free. Brown Bros., Carlinville, Ill.

Smilax, strong plants from 2-in. pots, 2c.

J. L. Schiller, Toledo, O.

Smilax, strong, 2 1/2-in. pots, \$1.50 per 100; \$12.50 per 1000. J. C. Schmidt, Bristol, Pa.

Smilax, out of 2 1/2-in., extra strong, \$1.50 per 100; \$12.50 per 1000. W. L. Jones, Nutley, N. J.

Smilax, strong 2 1/2-in., \$2.50 per 100. Chas. Sherwood, Waterloo, Iowa.

Smilax, very good 2-in., \$2.00 per 100. Stuart & Haugh, Anderson, Ind.

500 smilax, 2 1/2-in., \$2.00 per 100. J. S. Wilson Floral Co., Des Moines, Iowa.

Smilax, 2 1/2-in. pots, \$2.00 per 100; \$18.00 per 1000. W. A. Rowe, Kirkwood, Mo.

About 1000 extra strong 2-in. smilax, \$2.00 per 100. Rosebud Greenhouse, Newton, Kan.

Smilax, 2-in., \$2.00 per 100. C. H. Frey, Lincoln, Neb.

Herr's smilax at \$1.50 per 100, or \$12.50 per 1000. Albert M. Herr, Lancaster, Pa.

Smilax, 2-in., strong plants, \$2.00 per 100. Cash with order. S. D. Brant, Clay Center, Kan.

Smilax, strong 2 1/2-in., \$2.50 per 100. Truitt's Greenhouses, Chanute, Kan.

Smilax, 2-in., \$1.25 per 100. Cash. Byer Bros., Chambersburg, Pa.

Smilax, 700 2-in., 2c. M. H. Wetherbee, Charles City, Iowa.

Smilax, 2 1/2-in., \$2.00 per 100. J. W. Goree, Paris, Tex.

Smilax plants, 2-in. pots, \$2.00 per 100. Henry Smith, Grand Rapids, Mich.

Smilax, 2-in., \$2.00 per 100. Cash, please. Marion Floral Co., Marion, Ind.

SNAPDRAGONS.

SNAPDRAGONS.

	100	1000
Ramsburg's Silver-pink, 2 1/2-in.	\$4.00	\$35.00
Buxton's Silver-pink	4.00	35.00
White, 2 1/2-in.	5.00	40.00
Yellow, 2 1/2-in.	5.00	40.00
Nelrose, 2 1/2-in.	4.00	35.00

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SNAPDRAGONS, STRONG PLANTS.

	100	1000
Phelps' White Forcing, 2 1/2-in.	\$4.00	\$35.00
Nelrose, silver-pink, 2 1/2-in.	4.00	35.00
Buxton's Silver-pink, 2 1/2-in.	4.00	35.00
Ramsburg's Silver-pink, 2 1/2-in.	4.00	35.00
Roman J. Irwin, 108 W. 28th St., New York.		

SNAPDRAGONS—

	100	1000
Silver-pink, 2 1/2-in.	\$4.00	\$35.00
Nelrose, 2 1/2-in.	4.00	35.00
Finest yellow, 2 1/2-in.	4.00	35.00
Finest white, 2 1/2-in.	4.00	35.00
Silver-pink, 3-in.	5.00	45.00

DAVID J. SCOTT,

CORFU, N. Y.

Snapdragons, Nelrose, yellow, white and silver-pink, all 2 1/2-in., \$4.00 per 100, \$35.00 per 1000; all 2 1/2-in. stock is pinched back once and branched.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Snapdragons, pure white and silver-pink, rooted cuttings, \$1.00 per 100; cerise, Golden Fleece, pure dark red, \$2.00 per 100; white and silver-pink, 2-in., \$2.00 per 100; cerise, Golden Fleece, dark red, \$4.00 per 100. Pine Grove Floral Corporation, 85 Hudson St., Lynn, Mass.

Snapdragons, Ramsburg's Silver-pink, strong 3-in., \$4.00 per 100, \$35.00 per 1000; Nelrose, fine 3-in., \$6.00 per 100; \$55.00 per 1000. Cash, please.

J. P. Siebold, Wholesale Grower, Lancaster, Pa.

Ramsburg's Silver-pink snapdragons, 2 1/2-in., cut back plants, extra strong, \$3.50 per 100; \$30.00 per 1000.

Morris, The Florist, Box 2, Bloomington, Ind.

Snapdragons, from 3 1/2-in. pots: White, pink and yellow, fine, healthy plants, \$5.00 per 100. 5% off for cash with order. Satisfaction guaranteed. Chas. Simon, Box 44, Silverton, O.

Snapdragons, field-grown plants, in white, pink and red, mixed, \$5.00 per 100. Cash. John E. Thomas, Riverside Greenhouses, Kalamazoo, Mich.

Snapdragons, Xmas Red, \$4.00; Silver-pink and Golden King, once pinched, 2-in. pots, \$2.50 per 100. Baker Floral & Seed Co., Baker, Ore.

Snapdragons, 2 1/2-in., strong stock: Nelrose and Dreer's Giant mixed, \$2.75 100. Cash. Fairview Greenhouses, Milton, Pa.

6000 Silver-pink snapdragons, excellent plants, 2 1/2-in., \$2.50 per 100; 3-in., \$4.50 per 100. Columbus Floral Co., Columbus, O.

Snapdragons: 400 Nelrose, 400 Phelps' White, 2 1/2-in., to clean out, \$3.00 per 100. Cash, please. A. C. Woodhouse, Westfield, N. Y.

Silver-pink snapdragons, 2 1/2-in., extra strong plants, \$2.00 per 100; \$18.00 per 1000. Clarence Alwine, Aldan, Pa.

Snapdragon Nelrose, 2 1/2-in., \$3.50 per 100. Nice plants. E. Frenking, 509 Ingham Ave., Trenton, N. J.

For stock of the original Silver-pink snapdragons see G. S. Ramsburg's display ad.

STATICE.

Statice plants, strong, outdoor grown, \$2.00 100. Pacific Beach Floral Gardens, San Diego, Cal.

BUSINESS BRINGERS—

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Stevias, 2-in., \$2.00 hundred; 3-in., \$3.00 hundred. Cash less 5 per cent.

C. L. HUMPHREY,

WHOLESALE GROWER,

ZANESVILLE, OHIO.

Stevias, strong 2 1/2-in., ready for shift, \$2.50 per 100; 4-in., very strong plants, ready for shift, \$6.00 per 100. Send 15c for sample of 2 1/2-in., and 20c for sample of 4-in. to pay parcel post.

Louis Elsass, Chillicothe, O.

Stevias, 2-in., fine stock, \$2.00 per 100, \$15.00 per 1000; R. C., \$1.00 per 100; \$7.50 per 1000. 10,000 ready now. A-1 stock.

Williams & Matthews, Anderson, Ind.

STEVIA PLANTS.

600 2-in., cut back, strong, ready for 3-in., \$2.00 per 100. Cash.

Brinkerhoff Greenhouses, Springfield, Ill.

6000 Stevias, strong, cut back plants, \$2.00 per 100; \$15.00 per 1000.

Columbus Floral Co., Columbus, O.

Stevia folio serrata, tall and dwarf, 2-in., \$2.00 per 100; rooted cuttings, \$1.00 per 100.

Stuart & Haugh, Anderson, Ind.

Stevias, strong 2 1/2-in., cut back plants, ready for a shift, \$2.50 per 100; R. C., \$1.00 per 100.

J. Austin, 3111 Troost Ave., Kansas City, Mo.

Stevias, good 3-in., cut back twice, \$5.00 per 100; 2-in., \$3.00 per 100. Cash.

J. L. Vaughan, Winfield, Kan.

Stevias, 2 1/2-in., 2 1/4-in., 3 1/2-in., 6c. Hammerschmidt & Clark, Medina, O.

Stevias, dwarf, 2 1/2-in., \$1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

STOCKS.

Stocks. Bench now for forcing. Good money in it. Mont Blanc, white; White Lady, pink; Beauty of Nice, pink; 2 1/2-in., 3 1/2-in.

Hammerschmidt & Clark, Medina, O.

SWAINSONAS.

Swainsonas, white, 3 1/2-in., extra choice, stocky, pinched plants, 7c. Cash.

Hammerschmidt & Clark, Medina, O.

Swainsonas, white, 3-in. pots, \$6.00 per 100; \$50.00 per 1000.

Hammond Co., Inc., Richmond, Va.

Swainsona alba, strong, 2 1/2-in., \$3.00 per 100. Baur Floral Co., Erie, Pa.

TORENIAS.

Torenia, in bloom, 3 1/2-in., 5c. Fine.

Hammerschmidt & Clark, Medina, O.

TRITOMAS.

10,000 Tritoma Pfitzerii roots, \$60.00 per 1000. Booking orders NOW for November 1 delivery.

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1608-20 Ludlow St., Philadelphia, Pa.

VEGETABLE PLANTS.

SURPLUS PLANTS.

RE-ROOTED CELERY, large to very large, French Golden Self Blanching, White Plume, Golden Heart, Winter Queen and Giant Pascal, 70c per 1000. Satisfaction guaranteed.

RE-ROOTED CABBAGE, Danish Ballhead, Flat Dutch, Surehead, Succession, Copenhagen, 70c per 1000. Satisfaction guaranteed.

We have raised millions of vegetable plants each year for 15 years. This year we have a surplus and offer the re-rooted celery plants, which we list at \$2.50 per 1000 and the re-rooted cabbage, which we list at \$1.80 per 1000 both at 70c per 1000 to close them out.

F. W. ROCHELLE & SONS,

CHESTER, NEW JERSEY.

CELERY, CABBAGE, CAULIFLOWER PLANTS.

Our prices for July and August. Sample upon request. Satisfaction guaranteed. Golden Self Blanching CELERY (true French seed), \$1.50 per 1000; re-rooted, \$2.00 per 1000; White Plume, Winter Queen and King, \$1.00 per 1000; re-rooted, \$1.50 per 1000. CABBAGE, Ballhead, Surehead, Succession and Flat Dutch, \$1.00 per 1000; 5000 or over, 80c per 1000. CAULIFLOWER, \$2.50 per 1000. All plants 500 at 1000 rate. Cash with order, please.

Lester's Plant Farm, Plainville, Conn.

CABBAGE. Our stock is No. 1, and we have them in large supply. Our shipments are bringing us a lot of testimonials. We land them safe anywhere. Danish Ballhead, Premium Flat Dutch, Red Flathead, \$1.00 per 1000; \$7.50 per 10,000.

CAULIFLOWER, No. 1 plants, \$2.00 per 1000; \$15.00 per 10,000.

PEPPERS, Chinese Giant, \$2.00 per 1000. Can make quick shipment.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

100,000 CELERY, White Plume, Golden Self Blanching, Giant Pascal, \$1.50 per 1000; 10,000 or more, strong outdoor stock, \$1.25 per 1000.

Prompt shipment, careful packing and the finest lot of plants we have ever grown. Write for SPECIAL PRICES on large lots.

Cash with order.

Telegraph orders shipped c. o. d.

McADAMS & McCOMB,

COLUMBUS GROVE, OHIO.

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IT IS HARD TO "KICK AGAINST THE PRICKS"



Seems as if contractors in Greenhouse construction would learn better than to try to "stem the flood." Several have tried in late years to use a cheaper wood than Cypress—and some of them have come to grief. Others have not attained to the prosperity their energy and vigilance would seem to deserve. If they would but use the one specially created and certified long-life wood, Cypress, their experience might be different; but to "buck" Cypress in Greenhouse construction spells disaster to the contractor and ruin to the man who pays for the job.

To correct a common error it must be said, and now's a good time to say it, that these substitute woods are all cheaper to buy than is "Tank Grade" Cypress. Reliable greenhouse contractors and supply men use the very best product of the Cypress industry. They are not hunting for something "cheap." They buy the best grade of the best lumber for their business. And for such racking employment as "staying put" in a greenhouse, the best is none too good—and is the real cheapest in the long run.

And Cypress is IT.

Of course you want PECKY CYPRESS, however, for your benches. And that is cheap enough to suit anybody—and for such homely uses lasts longer than grades costing more.

ASK US TO "PASS THE GRAVY"

Make yourself free with our Cypress Pocket Library, it was printed for you. Vol. 1 treats of Cypress in general, including the report of the U. S. Govt. on the uses to which the wood is adapted. Vol. 3 is entitled "The Only Greenhouse Wood;" and Vol. 2 (almost ready) is very interesting to the profession, for it treats of "Pecky" Cypress, the kind so much used for benches and standards. They are free for the asking; get busy and ask. Vol. 4 is the Barn Book; Vol. 5 is the new Silo Book.

SOUTHERN CYPRESS MANUFACTURERS' ASSOCIATION

1230 HEARD NAT'L BANK BLDG.,
JACKSONVILLE, FLA.

1230 HIBERNIA BANK BLDG.,
NEW ORLEANS, LA.

(Please address nearest office)

The Greenhouse Builder's Test



WHAT a greenhouse builder has done in the past, what he is doing now, and what he is reputed to be capable of doing, these things constitute the only valid test of a builder's capabilities and claims.

Where an owner makes his selection of a builder on the above basis, the Metropolitan Material Co. organization can stand the test in a fashion which will make choosing easy.

Forty-four years at greenhouse construction has made us experts.

We flourish by comparison.

Put your greenhouse problems up to us. Let us submit plans and prices. We go anywhere in the U. S. A.

METROPOLITAN MATERIAL CO.

1396-1410 Metropolitan Ave.
BROOKLYN, N. Y.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. Pecky Cypress, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

ADAM SCHILLO LUMBER CO.,

KINGSBURY and WEED STS.
L. D. Phones Lincoln 410 and 411
CHICAGO

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GREENHOUSE LUMBER

1860-1915

"ALL-HEART" CYPRESS
WORKED TO SHAPES.

HOTBED SASH.

PECKY CYPRESS.

SQUARE RED CEDAR POSTS.

LOCKLAND LUMBER CO., Lockland, O.

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GREENHOUSE TILE BENCHES

(Burned clay, same as flower pots) are rapidly taking the place of wood. Our benches are easily erected and will last a lifetime. Write us today regarding your spring requirements.

CAMP CONDUIT CO., Cleveland, O.

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CYPRESS BENCH BOARDS

Small orders cheerfully shipped from Philadelphia yard. Carload shipments direct from mill in the south.

Send us your inquiries.

STOKES BROTHERS CO., Inc.
30th St., below Chestnut, Philadelphia, Pa.

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SEEDS—Continued.**ASPARAGUS PLUMOSUS NANUS SEED.**
SOLD WITH THE P. M.
GUARANTEE.

As to freshness and quality; also true to type.
New Crop, northern greenhouse grown.
Per 1000 seeds.....\$4.00 per 1000
Per 10,000 seeds..... 3.50 per 1000
Per 25,000 seeds..... 3.25 per 1000
Get special prices on lots of 100,000 or more.

ASPARAGUS SPRENGERI SEED.
Per 1,000 seeds.....\$1.50 per 1000
Per 10,000 seeds..... 1.25 per 1000

Write for copy of
Our Monthly Plant Bulletin.
S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

ASPARAGUS SEED.

Asparagus plumosus nanus, new crop, northern greenhouse grown, 100 seeds, 50c; 500 seeds, \$1.85; 1000 seeds, \$3.25; 5000 seeds, \$15.00; 10,000 seeds, \$27.50. Asparagus Sprengeri, 250 seeds, 35c; 1000 seeds, \$1.00; 5000 seeds, \$3.50. Asparagus Hatcheri, 100 seeds, 75c; 1000 seeds, \$5.00.

THE MOORE SEED CO.,
125 Market St., Philadelphia, Pa.

PANSY SEED, giant florists' mixture, flowers of immense size, all colors, trade pkt., 50c; 1/4 oz., \$1.35; 1 oz., \$5.00.
G. H. Hunkel Co., Milwaukee, Wis.

ASPARAGUS PLUMOSUS NANUS SEED, fresh 1915 crop, 1000 to 5000 at \$1.00 per 1000; 5000 and over, at 75c per 1000.
Drake Point Greenhouses, Yalaha, Fla.

Asparagus plumosus nanus, California greenhouse-grown, \$2.00 per 1000. H. N. Gage Co., Box 295, Sta. C, Los Angeles, Cal.

Asparagus plumosus nanus seed, 75c per 1000. Summer price special.
H. N. Gage Co., Montebello, Cal.

Asparagus plumosus seed, strictly fresh, hand picked, \$1.00 per 1000; write for quantities. Cash with order. Boyle & Darnaud, San Diego, Cal.

Pansy seed, 1915, fine plump strain, \$3.00 oz. Middlebush Rosery, Middlebush, N. J.

SMILAX.**SMILAX.**

	100	1000
2 1/2 inch	\$4.00	\$30.00
3 inch	6.00	50.00

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1608-20 Ludlow St., Philadelphia, Pa.

Smilax, strong 2 1/2-in., well rooted and pinched back several times, \$2.50 per 100; \$22.50 per 1000. Cash.
Freeport Floral Co., Freeport, Ill.

Smilax, extra strong, fine stock, 2 1/2-in., \$2.00 per 100; \$18.00 per 1000. Cash.
John Bauscher, Freeport, Ill.

Smilax, strong, bushy, 2 1/2-in., \$2.00 per 100; extra strong, 3-in., \$2.50 per 100.
Estill Floral Co., Moberly, Mo.

1000 smilax plants, strong, bushy, ready for planting, \$2.50 per 100.
Wm. H. Ford, Marshalltown, Iowa.

1200 smilax, extra strong, cut back twice, 2 1/4-in., \$2.50 per 100.
O. B. Stevens, Shenandoah, Iowa.

Good, strong smilax, out of 2-in. pots, \$2.00 per 100; \$18.00 per 1000.
J. B. Knapp, Sayre, Pa.

Smilax plants, from 2 1/2-in. pots, fine stock, ready for planting out, \$3.00 per 100; \$25.00 per 1000. Hollywood Gardens, Hollywood, Wash.

500 2 1/4-in. smilax, good, strong, healthy plants, 2c. Cash.
R. P. Atwell, Florist, Ft. Dodge, Ia.

Smilax, 3,000 2-in., good, pinched back, clean, ready to bench, \$2.00. Cash.
Brinkerhoff Greenhouses, Springfield, Ill.

1000 extra fine 2 1/4-in. smilax, four times cut back, stocky plants, 2 1/2c. Cash, please.
The Johnson Floral Co., Kendallville, Ind.

Smilax, strong, clean stock, 2 1/2-in., \$1.50 per 100; \$12.00 per 1000.
Rentschler Floral Co., Madison, Wis.

Smilax, 2 plants to the pot, ready for planting, \$1.50 per 100; \$12.50 per 1000.
U. G. Harglerode & Sons, Shippensburg, Pa.

Smilax, cut back, strong, out of 2-in. pots, \$1.75 per 100.
Wm. Schwan & Son, Fredonia, N. Y.

Smilax, 2 1/2-in., have been cut back, ready to plant, \$2.50 per 100.
Smith, The Florist, St. Johns, Mich.

Smilax, 3-in., strong plants, \$3.00 per 100. Cash with order.
Rock's Greenhouses, Burlington, Iowa.

1500 extra good 2 1/2-in. smilax, \$3.00 per 100; \$27.50 per 1000. Geo. M. Kellogg Flower & Plant Co., Pleasant Hill, Mo.

Smilax, strong, bushy, 2-in., have been pinched back several times, \$1.25 per 100; \$10.00 per 1000. Sample free. Brown Bros., Carlinville, Ill.

Smilax, strong plants from 2-in. pots, 2c.
J. L. Schiller, Toledo, O.

Smilax, strong, 2 1/2-in. pots, \$1.50 per 100; \$12.50 per 1000.
J. C. Schmidt, Bristol, Pa.

Smilax, out of 2 1/2-in., extra strong, \$1.50 per 100; \$12.50 per 1000. W. L. Jones, Nutley, N. J.

Smilax, strong 2 1/2-in., \$2.50 per 100.
Chas. Sherwood, Waterloo, Iowa.

Smilax, very good 2-in., \$2.00 per 100.
Stuart & Haugh, Anderson, Ind.

500 smilax, 2 1/2-in., \$2.00 per 100.
J. S. Wilson Floral Co., Des Moines, Iowa.

Smilax, 2 1/4-in. pots, \$2.00 per 100; \$18.00 per 1000.
W. A. Rowe, Kirkwood, Mo.

About 1000 extra strong 2-in. smilax, \$2.00 per 100.
Rosebud Greenhouse, Newton, Kan.

Smilax, 2-in., \$2.00 per 100.
C. H. Frey, Lincoln, Neb.

Herr's smilax at \$1.50 per 100, or \$12.50 per 1000.
Albert M. Herr, Lancaster, Pa.

Smilax, 2-in., strong plants, \$2.00 per 100. Cash with order. S. D. Brant, Clay Center, Kan.

Smilax, strong 2 1/2-in., \$2.50 per 100.
Truitt's Greenhouses, Chanute, Kan.

Smilax, 2-in., \$1.25 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Smilax, 700 2-in., 2c.
M. H. Wetherbee, Charles City, Iowa.

Smilax, 2 1/2-in., \$2.00 per 100.
J. W. Goree, Paris, Tex.

Smilax plants, 2-in. pots, \$2.00 per 100.
Henry Smith, Grand Rapids, Mich.

Smilax, 2-in., \$2.00 per 100. Cash, please.
Marion Floral Co., Marion, Ind.

SNAPDRAGONS.**SNAPDRAGONS.**

	100	1000
Ramsburg's Silver-pink, 2 1/2-in.	\$4.00	\$35.00
Buxton's Silver-pink	4.00	35.00
White, 2 1/2-in.	5.00	40.00
Yellow, 2 1/2-in.	5.00	40.00
Nelrose, 2 1/2-in.	4.00	35.00

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1608-20 Ludlow St., Philadelphia, Pa.

SNAPDRAGONS, STRONG PLANTS.

	100	1000
Phelps' White Forcing, 2 1/4-in.	\$4.00	\$35.00
Nelrose, silver-pink, 2 1/4-in.	4.00	35.00
Buxton's Silver-pink, 2 1/4-in.	4.00	35.00
Ramsburg's Silver-pink, 2 1/4-in.	4.00	35.00
Roman J. Irwin, 108 W. 28th St., New York.		

SNAPDRAGONS—
Silver-pink, 2 1/4-in. \$4.00 \$35.00
Nelrose, 2 1/4-in. 4.00 35.00
Finest yellow, 2 1/4-in. 4.00 35.00
Finest white, 2 1/4-in. 4.00 35.00
Silver-pink, 3-in. 5.00 45.00
DAVID J. SCOTT, CORFU, N. Y.

Snapdragons, Nelrose, yellow, white and silver-pink, all 2 1/4-in., \$4.00 per 100, \$35.00 per 1000; all 2 1/4-in. stock is pinched back once and branched.
S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Snapdragons, pure white and silver-pink, rooted cuttings, \$1.00 per 100; cerise, Golden Fleece, pure dark red, \$2.00 per 100; white and silver-pink, 2-in., \$2.00 per 100; cerise, Golden Fleece, dark red, \$4.00 per 100. Pine Grove Floral Corporation, 35 Hudson St., Lynn, Mass.

Snapdragons, Ramsburg's Silver-pink, strong 3-in., \$4.00 per 100, \$35.00 per 1000; Nelrose, fine 3-in., \$6.00 per 100; \$55.00 per 1000. Cash, please.
J. P. Siebold, Wholesale Grower, Lancaster, Pa.

Ramsburg's Silver-pink snapdragons, 2 1/2-in., cut back plants, extra strong, \$3.50 per 100; \$30.00 per 1000.
Morris, The Florist, Box 2, Bloomington, Ind.

Snapdragons, from 3 1/2-in. pots: White, pink and yellow, fine, healthy plants, \$5.00 per 100. 5% off for cash with order. Satisfaction guaranteed.
Chas. Simon, Box 44, Silverton, O.

Snapdragons, field-grown plants, in white, pink and red, mixed, \$5.00 per 100. Cash. John E. Thomas, Riverside Greenhouses, Kalamazoo, Mich.

Snapdragons, Xmas Red, \$4.00; Silver-pink and Golden King, once pinched, 2-in. pots, \$2.50 per 100.
Baker Floral & Seed Co., Baker, Ore.

Snapdragons, 2 1/4-in., strong stock: Nelrose and Dreer's Giant mixed, \$2.75 100. Cash.
Fairview Greenhouses, Milton, Pa.

6000 Silver-pink snapdragons, excellent plants, 2 1/4-in., \$2.50 per 100; 3-in., \$4.50 per 100.
Columbus Floral Co., Columbus, O.

Snapdragons: 400 Nelrose, 400 Phelps' White, 2 1/4-in., to clean out, \$3.00 per 100. Cash, please.
A. C. Woodhouse, Westfield, N. Y.

Silver-pink snapdragons, 2 1/2-in., extra strong plants, \$2.00 per 100; \$18.00 per 1000.
Clarence Alwine, Aldan, Pa.

Snapdragon Nelrose, 2 1/2-in., \$3.50 per 100. Nice plants.
E. Frenking, 509 Ingham Ave., Trenton, N. J.

For stock of the original Silver-pink snapdragons see G. S. Ramsburg's display ad.

STATICE.

Statice plants, strong, outdoor grown, \$2.00 100.
Pacific Beach Floral Gardens, San Diego, Cal.

BUSINESS BRINGERS—**REVIEW CLASSIFIED ADVS.****STEVIAS.**

Stevias, 2-in., \$2.00 hundred; 3-in., \$3.00 hundred. Cash less 5 per cent.

C. L. HUMPHREY,
WHOLESALE GROWER,
ZANESVILLE, OHIO.

Stevias, strong 2 1/2-in., ready for shift, \$2.50 per 100; 4-in., very strong plants, ready for shift, \$6.00 per 100. Send 15c for sample of 2 1/2-in., and 20c for sample of 4-in. to pay parcel post.
Louis Elsass, Chillicothe, O.

Stevias, 2-in., fine stock, \$2.00 per 100, \$15.00 per 1000; R. C., \$1.00 per 100; \$7.50 per 1000. 10,000 ready now. A-1 stock.
Williams & Matthews, Anderson, Ind.

STEVIA PLANTS.
600 2-in., cut back, strong, ready for 3-in., \$2.00 per 100. Cash.
Brinkerhoff Greenhouses, Springfield, Ill.

6000 Stevias, strong, cut back plants, \$2.00 per 100; \$15.00 per 1000.
Columbus Floral Co., Columbus, O.

Stevia folio serrata, tall and dwarf, 2-in., \$2.00 per 100; rooted cuttings, \$1.00 per 100.
Stuart & Haugh, Anderson, Ind.

Stevias, strong 2 1/2-in., cut back plants, ready for a shift, \$2.50 per 100; R. C., \$1.00 per 100.
J. Austin, 3111 Troost Ave., Kansas City, Mo.

Stevias, good 3-in., cut back twice, \$5.00 per 100; 2-in., \$3.00 per 100. Cash.
J. L. Vaughan, Winfield, Kan.

Stevias, 2 1/4-in., 2 1/2c; 3 1/2-in., 3c.
Hammerschmidt & Clark, Medina, O.

Stevias, dwarf, 2 1/4-in., \$1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

STOCKS.

Stocks. Bench now for forcing. Good money in it. Mont Blanc, white; White Lady, pink; Beauty of Nice, pink; 2 1/4-in., 3 1/2c.
Hammerschmidt & Clark, Medina, O.

SWAINSONAS.

Swainsonas, white, 3 1/2-in., extra choice, stocky, pinched plants, 7c. Cash.
Hammerschmidt & Clark, Medina, O.

Swainsonas, white, 3-in. pots, \$6.00 per 100; \$50.00 per 1000.
Hammond Co., Inc., Richmond, Va.

Swainsona alba, strong, 2 1/4-in., \$3.00 per 100.
Baur Floral Co., Erie, Pa.

TORENIAS.

Torenia, in bloom, 3 1/2-in., 5c. Fine.
Hammerschmidt & Clark, Medina, O.

TRITOMAS.

10,000 Tritoma Pfitzerii roots, \$60.00 per 1000. Booking orders NOW for November 1 delivery. Write for copy of Our Monthly Plant Bulletin.
S. S. PENNOCK-MEEHAN CO.,
1608-20 Ludlow St., Philadelphia, Pa.

VEGETABLE PLANTS.**SURPLUS PLANTS.**

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Prompt shipment, careful packing and the finest lot of plants we have ever grown. Write for SPECIAL PRICES on large lots.

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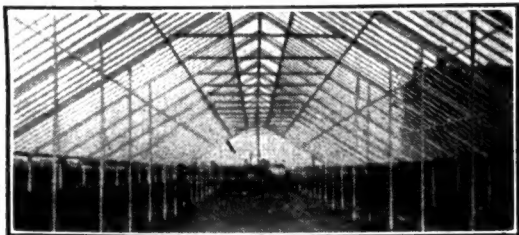
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BROOKLYN, N. Y.

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L. D. Phones Lincoln 410 and 411
CHICAGO

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GREENHOUSE LUMBER

LOCKLAND LUMBER CO., Lockland, O.

**"ALL-HEART" CYPRESS
WORKED TO SHAPES.**

HOTBED SASH.

PECKY CYPRESS.

SQUARE RED CEDAR POSTS.

1866-1915

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STOKES BROTHERS CO., Inc.
30th St., below Chestnut, Philadelphia, Pa.

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Henry Ford Builds Four Moninger Houses...



This is Mr. Ford.

WHEN Henry Ford wanted to build greenhouses at his estate in Dearborn, Mich., he consulted his architect in charge of the building work being done on the place and with his landscape architect. Then he went to see different houses. When he saw one of the Moninger houses out at Lake Forest, Ill., he was convinced. The result was we were given the order to build four steel frame houses and several cold frames and hot beds.

Henry Ford decided on the right firm. He knew a good job when he saw it.

You can't do better than buy your next house of us.

ASK FOR "PROOF BOOK"—YOU'LL BE SURPRISED.

JOHN C. MONINGER COMPANY



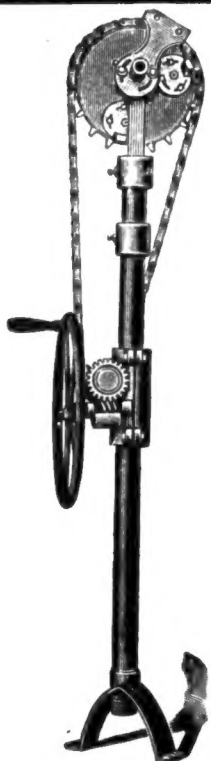
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CINCINNATI
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NEW YORK
MARBRIDGE BLDG.



EVERYTHING FOR THE GREENHOUSE

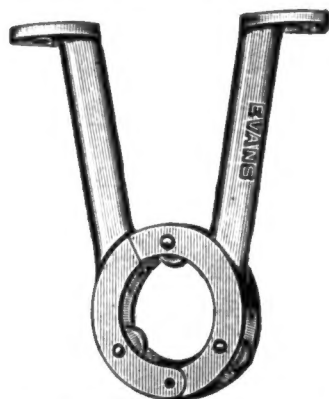


CHALLENGE



Get the Best

20th CENTURY ARM



Roller-bearing HANGER



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PIPE CARRIER
All Sizes



SINGLE PIPE CARRIER
All Sizes

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Evans' Challenge PROTECTS You--
Wisdom SELECTS It

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